



EARTH AND HIGHWAY 70 as it appeared in 1927. The road, Highway 70, as shown about center of the photo was hardly more than a trail, when it rained traveling became almost impossible for the very few travelers who chose to come this way. In the background is the city of Earth, with its few lean-to's, one and two room shacks, and a store or two. The small lad in the foreground is Joe Hyatt whose parents were early day residents of Earth.



TODAY, THIS AERIAL PHOTO OF EARTH AND HIGHWAY 70 shows the Super growth this city has made in the past 40 years. Highway 70 is presently a major coast to coast highway moving heavy traffic through the city of Earth day after day. Earth, a city of 1500 people, is reputed to be the city with more brick homes per capita than any other city on Earth.

★★★★★★★★★
Nosin...
 With Polly
 ★★★★★★★★★★

It is with a great deal of pride that we present this 66 page paper on the history of Earth, of the pioneers who settled this country, the business people who have supplied Earth and the area, and their tremendous strides toward progress. Earth has come a long, long way since its origin back in mid August in 1924, when only a hand full of people inhabited this lonely wind-swept prairie. This jumping off place, that was void of everything except prairie grassland swaying in the breeze and an occasional coyote.

The calibre of people who came here and stayed through-out those numerous long early days of hardships were doubtless rugged red-blooded Americans who must have been unafraid to face the future, who doubtless had an abounding faith in God and in their fellow man to have packed up their worldly possessions and left their homelands to "go West" to settle and grub out a livelihood in a land of nothingness, no luxury, no streets, no roads, only a few dug-outs, lean-tos and one room shacks to dot the landscape breaking the otherwise monotonous horizon of the trusty unsettled West.

These pioneers doubtless were endowed with an insight of the vast possibilities of this young country, coupled with real guts, backbone, and a bountiful pioneering spirit that kept them from "throwing in the towel" and returning home, in some cases to parents and early day friends, and writing "finish" across their dreams of building up this new country.

Something kept them striving onward replenished their faith during those moments when loneliness, homesickness, and sorrow must have toyed at their heart strings. Something made them sing to an imaginary piano, perhaps to hold back the tears. Something kept them striving onward when they had not 2 cents to their name to mail a letter home to their folks. . . . But this something kept them intact, helped them to face each tomorrow with hope anew, and made them love one another. . . . Taught them to reach out a helping hand to a neighbor or to a stranger passing by. They shared in most cases, their food, their lodging, their medicine, anything that could be shared they did so. . . . They learned the art of unity, together in unity that built Earth during these 40 years, and it will be unity that will decide Earth's future growth, Earth's future progress, and Earth's future rise or fall.

Mrs. Gene Brown and Dickie visited in Sudan Sunday with Mr. and Mrs. Wayne Brown and also Mrs. Gayle Brown and children.

Did You Know?

At one time the streets running east and west in Earth were named after the old settlers. Beginning with Main Street, they were as follows: South Parish, Walker, Barlow, Kelley, Ellis, and Doughty.

The Amherst - Dimmitt highway was named Anglin Street.



NUMBER 2

6 SECTIONS

EARTH, LAMB COUNTY, TEXAS, THURSDAY, AUGUST 27, 1966

68 PAGES

VOLUME 11

The NEWSpaper Dedicated to the Development of the World's Richest Irrigation Area

The Earth News-Sun

"A CONSOLIDATION OF THE EARTH NEWS AND EARTH SUN, OCTOBER 12, 1956"

35¢
per copy

Saturday, Day To Celebrate Earth's Birthday

Events galore have been scheduled for the big day Saturday, August 29, when "early day pioneers" will meet and greet old friends and all residents will have the occasion to meet the settlers who fought the battle of hardships to make Earth the fine city it is today.

The occasion is the observance of the founding of Earth in August 40 years ago.

Local Jaycees and other civic organizations have joined with the old settlers here, to make this all day celebration one residents and visitors alike will long remember.

Registration will begin at 9 a. m., under the supervision of the Earth Rainbow Girls at various points in the city throughout the day.

The full day's activities begin promptly at 9 a. m. with 5 members from a Sky Divers Club in Amarillo headed by Bill Haulsey presenting daring performances. Three of the group will jump at a low altitude and two will bail out from two planes, one and one half miles high. These activities will take place between the Earth Farm Chemical firm and Earth Service and Supply Co. Following the sky divers performance, go-cart races will be held at the same location. Time for lunch will be 11:30 p. m. until 1 p. m.

All other events will be held at the rodeo grounds. Beginning at 1 p. m. there will be a greased pig contest and calf scramble. At 2 p. m. a watermelon contest followed by sack races and three-legged races a. 3 p. m.

There will be two age groups, 4-8 years old, and 9-12 years. Trophies will be awarded for each race in the contest. At 5 p. m. the Earth Rebekahs will sponsor an old fashioned cake and pie sale. The barbecue will get underway at 5:30 in the FFA Show Barn.

Tickets can be obtained from any Boy Scout member at \$1 for adults and 50 cents for children. If they are purchased at the gate, they will cost \$1.25 and 75 cents respectively. The Jaycees report that ticket sales are slow and urge everyone to get tickets now, in order that they will have some idea on how much food to prepare for this event.

School Officially Opens Monday, August 31

The time has arrived for school bells to ring out, officially opening Springlake Schools 1964-65 school term, which begins Monday, August 31, with regular classes at 9 a. m.

Students began registering Tuesday morning for the busy school term ahead, with school officials expecting an enrollment of approximately 900 pupils. The faculty has been completed in readiness for the first school day with teachers listed below.

HIGH SCHOOL
 Supt. W. L. Mann, principal, D. H. Koeninger, Dean Foshee, Jodie Mann, Danny Smith, Mrs. Marie Slover, Mrs. Gladys McCaskill, Mrs. Velma Dean Jaques, Bill Anderson, E. G. Gaston, Clarence Hamilton, Charles Ba Edwin, Miss Margaret Womble, Mrs. Evelyn Maxey, Jr. Mrs. Oleta Sanders, secretary, Mrs. Edna Robertson, Mrs. Dorothy Wood, nurse, Mrs. Shirley Sigman, elementary librarian, Mrs. Vernie Bearden, school tax accessor, Warren Morton, supervisor.

JUNIOR HIGH
 Cecil Slover, principal, Bob Bummer, Opal Davis, Mrs. Charles Baldwin, Mrs. Gladys Parish, and Don Watkins.

ELEMENTARY
 J. J. Davis, principal, first grade, Mrs. Carra Morgan, Mrs. (continued to page 9)

16 BEAUTIES VIE FOR TITLE

Queen Contest Slated Saturday at 6:30 P.M.

Sixteen lovely queen contestants will vie for "Miss 40th Anniversary" of Earth in a contest at the rodeo grounds, starting at 6:30 p. m. Saturday. The event is only one of many scheduled throughout the day in observance of our fair city's birthday celebration.

The contestants and their sponsors are Karen Barton, E. S. S. Co. Pam Beasley, Earth News-Sun, Vicki Clayton, White Stores, Inc. Betty Gody, Green Earth Fertilizer, Cheryl Foster, Southwestern Public Service, Alicia Galloway, Wolventine Drive-In, Danna Glasscock, Piggly-Wiggly, Alice Jaques, City Drug, Beverly Kelley, Quicksall Fryer, Inc., Carolyn Kelley, Earth Beauty Salon, Janis Layman, Earth Auto Parts, Jill McCord, Earth Farm Chemical, Pruda Sanders, Unique Fashions, Joan Sanderson, Rutherford and Co., Gwen Smith, Pounds Pharmacy, and Twila Whitford, Mr. and Mrs. H. N. Ellis, LaCasa Motel.

These lovely beauties will be judged on poise, personality, and appearance and each contestant will present a short talk based on the subject, "What This Community Means To Me."

Contestants entering the contest since last week's issue are Alicia Galloway, Twila Whitford, Jill McCord, Joan Sanderson, Cheryl Foster, Pruda Sanders, Carolyn Kelley, and Vicki Clayton.

Alicia, the lovely daughter of Mr. and Mrs. L. H. Galloway, is a 16 year old junior student, has brown hair, and brown eyes. Twenty year old Twila Whitford is a student at West Texas State University, a graduate of Springlake Schools. Twila has brown hair and brown eyes and her parents are Mr. and Mrs. O. B. Whitford.

Jill is the beautiful daughter of Mr. and Mrs. Pat McCord. She has green eyes and brown hair, and is a 16 year old junior student.

Now working on the loading, Bill and associates conceived the idea of a larger holding unit instead of the old top box type affairs. Keeping in mind the time and labor involved in a fertilizing operation, Bill conceived of a new type holder unit, which would hold a larger amount of fertilizer, that could be easily fit on a two, four, six, or eight row fertilizing unit, and was built into two row units.

After all tests were made, it turned out that they could now carry one full ton of fertilizer in the same operation, and the fertilizer could be loaded with power equipment from the nurse trailer that would simply pull up behind the fertilizing unit.

After thorough tests were made, it has been determined that the amount of acreage that can now be fertilized can be doubled in a single day's time, and it can be done with only one man. Now, if people can't see that it is a time and expense saver, they need to get out amongst the world a little bit more. Approximately 60 days ago,



VICKI CLAYTON JOAN SANDERSON JILL MCCORD CHERYLE FOSTER TWILA WHITFORD

Joan Sanderson is a 17 year old senior at Springlake Schools. Her hair is brown and she is the daughter of Mr. and Mrs. Gardner Sanderson.

Cheryl Foster is a 1964 Springlake graduate. Her eyes are hazel and her hair is brown. She is the daughter of Mr. and Mrs. Leon Foster.

Pruda is the lovely daughter of Mr. and Mrs. Marvin Sanders. This senior student has blond hair and blue eyes.

Vivacious Carolyn Kelley, has brown hair, brown eyes, is the

daughter of Mr. and Mrs. Shorty Kelley, and is a 17 year old junior student.

The contest is sponsored by the Altrui Jr. Study Club. Plaques will be awarded first, second, and third place winners. The contestants will appear before the audience in formal attire. Master of ceremonies will be Johnny Lynn, Dimmitt Radio announcer.

Pruda Sanders is the lovely daughter of Mr. and Mrs. Marvin Sanders. This senior student has blond hair and blue eyes.

Vivacious Carolyn Kelley, has brown hair, brown eyes, is the



CAROLYN KELLEY



PRUDA SANDERS



Alicia Galloway

Bill Beasley Improves Fertilization Process

Hamby manufacturing company, which will have control over the manufacturing and sales, turned out their first machine. They are now tooling up so that in the very near future, they will turn out eight units per day.

Bill has applied for a patent on his metering unit, and it is now being processed through the Patent Attorney at this time.

Mr. and Mrs. Beasley came to Earth in 1953, from Dallas. Prior to coming to Earth, Bill was employed in Dallas, and before that, at Goodlett, where both he and Mrs. Beasley graduated from high school.

They have two daughters, Linda, a student at the University of Utah in Salt Lake City, and Pam, a senior student at Springlake High School this year. There is always a way to improve on any situation. We sometimes find it hard to believe there are things of ways left in this world anymore, but all one has to do is go talk with Bill Beasley and he will find he has the wrong attitude concerning the betterment of his life.

There is always a way to improve on any situation, and Bill Beasley of Earth is a prime example of this statement. Bill, as area people know, recently purchased full control of the A to Z Fertilizer Company which he renamed GREEN EARTH FERTILIZER and FARM SUPPLY.

Bill didn't go into the business as a neophyte. He had, before his purchase, been a manager in the same company for a long time. Prior to his moving to Earth, he had been associated with agriculture industry in Goodlett and Dallas.

After his purchase of Green Earth, Bill began thinking of a method which would increase the amount of acreage to which fertilizer could be applied during a normal operation. At most farmers know, the old type fertilizing units would handle about 400 pounds of fertilizer at one time. The unit consisted of individual box type affair, accurate in its own right, but easily broken and somewhat expensive, and when you consider the time and labor involved, farmers will realize what we mean when we say a new device to cut down

on time and expense will be a boom to them.

After thinking on the matter for awhile, Bill came up with a good idea. Contacting Hamby Manufacturing Company in Plainview, Bill approached them with his thoughts, and Hamby furnished an engineer to work with Bill.

Beginning last July, 1963, the thoughts began taking shape. A test unit was built, consisting of all stainless steel parts that touch the fertilizer being applied to the ground. The unit, being built along the same principal as far as holding units were concerned, used Bill's new metering unit, and testing was begun. Along with the testing of the new metering unit, the idea for loading the fertilizer into holding units with a quicker and more economical method was taking place. Successfully completing the testing of all stainless steel fertilizer units, keeping in mind the chain, drag plate and metering unit, was now stainless steel, Bill and his associates realized they had come up with a very good thing.

Gallman-Albertson Exchange Vows

Miss Twila Gallman, daughter of Zolyn Gallman and the late Fred Gallman and Gary Albertson, son of Mr. and Mrs. Roger Albertson exchanged wedding vows Sunday, August 16, in the Lazbuddie Methodist Church with Rev. Don Davidson, the pastor, performing the ceremony.

Given in marriage by her brother, Bud Gallman, the bride wore a lovely gown of white silk over bridal taffeta designed with a scalloped neckline brought to a point and outlined with lace, sequins and pearls. The fitted bodice was lovely with soft folds at the waistline, lace streamers flowed into the waltz length skirt. Double tiered sequins and pearls held her shoulder.

The altar was decorated with baskets of apricot gladiolas fastened with ribbon streamers. Bows of white tapers were placed between the baskets. Candlelighters were; Robert

Gallman, brother of the bride and Terry Schmitz, cousin of the groom. Mrs. Robert Evans, was matron of honor, bridesmaids were Leatrice Gallman, Gala Seaton, and Wynell Barnes. Best man was Edwin Cox, Muleshoe, and groomsmen were Wayne McNatt, Jim Thomson, and Dennis Burrows. Wedding music was provided by Tamra Jennings, Maudene Barnes sang "Hand In Hand" and "The Wedding Prayer." Ushers were Joe B. Jennings and Randy Beatty. Miss Kitty Blank registered the guests.

The couple went to Ruidoso for a wedding trip.

Mrs. Albertson is a 1964 graduate of Lazbuddie High School and plans to attend SWSC, Weatherford, Oklahoma.

The couple will make their home at Weatherford. Mr. Albertson will attend SWSC as a business major.

A reception was held in the Fellowship Hall following the wedding.



MRS. THOMAS LEROY BROWN (NEE ROSEMARY HYDE)

Brown-Hyde Nuptial Vows Exchanged

ned for the year, with more meetings if needed. The first one being planned is a tea in honor of all teachers of the school system.

Parents show our teachers that you care about them, your child, and your school. Join PTA!!!!

Mr. and Mrs. F. L. Ferguson, Roaring Springs, spent Sunday and Monday with Mrs. Ferguson's sister, Mr. and Mrs. O. L. Anderson.

Mrs. Jewell Lewis and Leslie, Denver City were here Friday night to attend the Boy Scout Court of Honor. Mrs. Lewis's grandsons, Michael and Samuel Lewis went home with her to spend the week.

Mr. and Mrs. Wilson Lewis, Jr. and girls visited in Spade Sunday with Mrs. Lewis's parents, Mr. and Mrs. A. F. Sladek.

Miss Rosemary Hyde became the bride of Thomas Leroy Brown in a candlelight ceremony performed Saturday, August 15, at 7 o'clock in the chapel of First Methodist Church of Lubbock, uncle of the bride, was the officiant. Parents of the couple are Mr. and Mrs. R. C. Hyde, 204 SE 8th, and Mr. and Mrs. Burnett (Doc) Brown, Olton Route. Baskets of white gladoli, greenery and branched brass candelabra on either side of the altar cross provided the decorative setting for the twin ring nuptials. Presenting traditional wedding music was Mrs. R. C. Forsythe of Panhandle, organist, Bill Jones, Louise, and Mrs. Leroy Jensen, Cameron, cousins of the bride, vocalists.

The bride's father presented her for marriage. She was attired in a gown of French lace in an unusual scroll design with flounce edging that was designed and made by her mother. The formal bridal gown worn over slipper satin featured a fitted bodice forming a deep V at the back waistline and covered buttons accented the front and back of the bodice. Side pleats added fullness to the skirt which swept into a chapel train. Her pillbox was covered in matching lace and held a tiered veil of tulle and lace. She carried a white orchid encircled with white rose at a white Bible. Miss Judy Hyde served as maid of honor for her sister. Bridesmaids were Miss Kathy Williams of Dallas and Miss

Betty Henry. They wore brushed gold satin floor length dress designed with fitted bodices and bell shaped skirts. Their nosegays were of gold mums encircled with pom mums.

Vicki Hyde, the bride's sister, was flower girl and Kelly Brown, nephew of the groom served as ring bearer.

Candlelighters were Debbi Vaughn, Olton, niece of the groom and Ricky Hyde, brother of the bride.

Larry McBeed acted as best man. Groomsmen were Clyde Vaughn, Olton, the groom's brother-in-law, and his brother, Dell Brown, Darrell Perkins and Gary Rainey were ushers.

A reception was held in the church parlor. Reception assistants included Mrs. Bob Carr, Lubbock, Mrs. Lonnie Brown, Mrs. David H. Herpole, Mrs. Pat Kinbrew, Mrs. Bill Patterson, Mrs. Orion Carter and Miss Patsy Lemons.

After a trip to New Mexico and Colorado, the couple will make their home at 3616 22 Place, Lubbock. For travel, the bride chose a white waffle walking suit with white featured hat and accessories.

The bride is a 1963 graduate of Plainview High School. Brown graduated from Plainview in 1961, and is a junior Spanish major at Texas Tech. He is employed by Gene Greer Motor Machine Shop in Lubbock.

Mr. and Mrs. Brown were hosts for a rehearsal dinner Friday evening at the Chicken

Carolyn Garrett Attends Hereford Youth Forum

Mrs. John Garrett went to Hereford Friday to take her daughter, Carolyn, where she attended the Youth Forum there through Sunday, held at the Hereford Church of Christ. They were accompanied by Carolyn Smith and Steve Mann.

Both Mr. and Mrs. Garrett, Beverly Miller, Cathy Dent, and Steve Mann attended the area side singing at the church Sunday afternoon ending the Youth Forum. They returned Carolyn home with them.

Laing Baby Ill With Encephalitis

Lisa Ann, six weeks old daughter of Mr. and Mrs. John Laing Jr., became ill Tuesday afternoon of last week and was admitted to the Methodist Hospital in Lubbock Wednesday morning where her illness was diagnosed as encephalitis by her attending physician, and she was placed on the critical list for a three day period.

She was released from the hospital Tuesday afternoon and returned home, where she is reported recovering nicely.

There has been a continuous outbreak of this dreaded disease the last two weeks in the Plainview area and officials there have been waging an all out campaign to prevent any further outbreaks.

This is the first case to be reported in our immediate area this year.

Doctors have reported more infants have contacted the disease this year than they have in the past. Symptoms are a high fever and convulsions. Parents are warned to watch their children and not let them become bitten by mosquitoes unnecessarily.

Inn. The table featured a bronze and white floral centerpiece.

Out of town guests were Mr. and Mrs. Wayne Jones, Louise; Mr. and Mrs. Leonard Hyatt, Dimmitt, Mr. and Mrs. R. C. Hyde, Sr., Earth, Mrs. Joe Sneed, Amarillo, and Mrs. Carroll Jones and Kirk of Lubbock.

Bridesmaids for the wedding were guests for a luncheon Friday in the home of Mrs. Albert Munroe. Mrs. Lonnie Brown and Mrs. Tommy Reed served as co-hostesses.

Guests were served a buffet luncheon. Quartet tables were covered with gold and natural linen cloths and featured a central arrangement of floating gold mums in stemmed brandy snifters.

Guests were the former Miss Hyde, her mother, Mrs. R. C. Hyde, the groom's mother, Mrs. Burnett Brown, and Mrs. Dale Brown, Wayne Jones, Larry Jensen, Clyde Vaughn and Misses Kathy Williams, Betty Henry, Judy Hyde, Vickie Hyde, Debbi Vaughn and Janie Munroe.



Betty Smith Receives Masters Degree at WTSU

Mrs. Betty Smith was among the candidates, receiving degrees in graduation exercises at West Texas State University, Thursday night, August 20, receiving a Masters Degree in Education. She received her B. S. Degree at the college in 1959.

Mrs. Smith has taught fourth grade at Springlake Schools the past four years, teaching one year in Amarillo public schools, prior to coming here. Her husband, Danny, coaches at Springlake.

She is the daughter of Mr. and Mrs. Truitt Sides of Olton and is a graduate of Olton High School. The Smiths have a daughter, Shawndie, two years old. They reside in Hite Park addition.

mons University, where he was active in BSU, serving as fellow ship vice-president and as music director of Life Service Band.

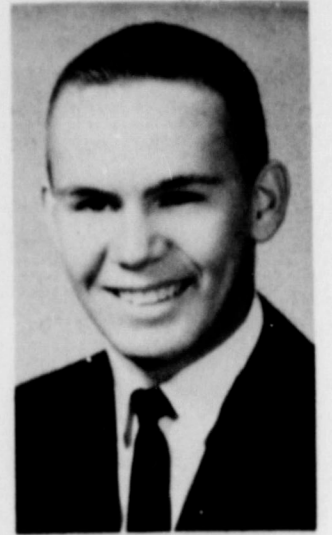
Mrs. Hall, the former Helen Taylor, Eastland, is a graduate of Baylor University. They are the parents of a boy, 2 and a girl, 1.

Mr. Hall will be in charge of the Wayland students who will attend annual Student Week at Gorieta, Aug. 20-26.

R. B. Hall, Altus, Okla. becomes the new Baptist Student Union secretary and director of religious activities at Wayland Baptist College, Aug. 27, according to President Roy McClung.

Mr. Hall comes from Altus, where he has been associate pastor of First Baptist Church for the last 16 months. Prior to joining the Altus church staff, he was music, education and youth director at First Baptist Church, Frederick, Okla.

Mr. Hall was also minister of education and youth director at First Baptist Church, Eastland, and minister of music and youth director at Quanah, while attending Southwestern Baptist Theological Seminary, Fort Worth. He is a graduate of Hardin-Sim-



ARBOTH RYLANDT Study Club Awarded Rylant Scholarship Fund

Members of the Town and Country Study Club have awarded Arboth Rylant their Scholarship Fund in the amount of \$125 per semester, to the college of his choice. Rylant will enroll in Hardin-Simmons University at Abilene in September where he plans to major in pre-law.

This is the second graduate of Springlake Schools to be awarded the scholarship made available through various fund raising projects of the club. The graduate is selected on grade, citizenship and who the members feel would be most deserving.

Rylant is a 1964 graduate and is the son of Mr. and Mrs. Jack Rylant. He entered Springlake School his freshman year and has been active in Scouting, all school sports, FFA, and the annual staff. He was also nominated by Rep. George Mahan for the Naval academy in Annapolis, where Rylant hopes in future years he can attend.

Mrs. Bonnie Smith and children of Dalhart spent the weekend with her parents, Mr. and Mrs. Carroll Blackwell and visited with her grandfather, J. D. Camp, Yuma, Arizona.

PTA Needs You; Join Friday

The local PTA will have tables set up in the Elementary, Junior High, and Senior High School buildings Friday for the registration of parents and friends who desire to become members of the PTA.

The PTA needs every parent and teacher as a member. So join when you go to school to help your child register for school on Friday.

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THIS WELL, located west of town between Highway 70 and Halsell ranch, was dug for irrigation purposes, back in the early 20's by Mr. Halsell. In order to pump the water, a 20 foot deep pit was dug and a centrifugal pump set, right on top of the water and the water pumped by a diesel engine out of the pit through the discharge pipe. In the first picture T. V. "Red" Murrell stands near pit used as a cooling system for the pumps. In the center photo, Murrell stands looking over the discharge pipe leading from the bottom of the well. In the last picture, Murrell is shown down in the 20 foot deep cement pit. Incidentally, T. V.'s brother, Hohmy, was the last person to operate the well back in 1936.

Springlake Band Program Includes 220 Students

The high stepping Springlake Wolverine Band will consist of 86 members for the 1964-65 school year, the concert band will be composed of 96 players, 80 members in the 6th and 7th grade band, and 40 pupils in the 5th grade beginner band, to make a whopping total of around 220 students participating in the band program this year.

Several events have been planned for the band program this year under the direction of band director, Dean Foshee.

The band will enter all the University Interscholastic League events, having hopes of competing in the Six Flags Band contest in May, and if possible will perform in the parade of the bands, opening the Panhandle South Plains Fair in Lubbock next month.

The bands will also present their annual spring concert and will also give an operetta, "Pistol Pakin Sal."

Marching rehearsals began Monday, August 17, and will continue through Friday, August 28. There were 83 members present for the first band rehearsal.

Letter To The Editor

Dear Polly,

Congratulations to you and Eldon. You folks are still pulling in the hardware and we are real proud for you.

I already have congratulated Ross at Midland, but he may not have remembered it. Really, though, he behaved himself pretty well to be at a convention all by himself.

Enjoy your red-blooded column too.

Best regards,
W. H. Graham, Jr.
Plains Publishers

LOCAL BOY'S LEAVE TO ENROLL IN COLLEGE

Mr. and Mrs. Howard Bulls and Jim left early Monday morning for their home in Redley, California, after a three weeks visit with relatives.

The Bulls were accompanied by their nephew, Denny Parish, Ronnie Williamson of Olton, and Lonnie English. All three boys will enroll in Reedley College for the fall semester.

Denny is the son of Mr. and Mrs. C. P. Parish, Lonnie is the son of Mrs. Berniece English and Ronnie's parents are Mr. and Mrs. W. F. Williamson of Olton, who are former Earth residents. All three are 1964 high school graduates.

PARTY LINE

Mrs. Wilson Lewis and daughter visited Mrs. M. L. Green at West Plains Convalescent Home in Muleshoe Tuesday. Mrs. Green is in room 74 and welcomes visitors.

Mr. and Mrs. Lewis Jordan and Mr. and Mrs. Eune Martin, Robie, and Lewie Dan of Priona spent the weekend in Dallas visiting friends and relatives.

We certainly appreciate the fine job you are doing helping our kids with their 20th annual rodeo next month, and if you can find space for the enclosed it should help them a lot. Hope you and your family will be able to attend at least one of the two afternoon performances, and we will look forward to seeing you at that time. With all good wishes, I am,

Sincerely yours,
Cal Farley

Charles Axtell Shows Champion at Swine Show

Around 375 swine were entered in the annual Southwestern Barrow Show held at the Panhandle South Plains Fairgrounds in Lubbock, Friday.

Charles Axtell of Springlake showed the Champion Berkshire boar in competition with hogs from top herds in Colorado, Kansas, Oklahoma, New Mexico and Texas.

L. M. Hargrove of Texas Tech who judged the show, selected the overall "on foot" champion from the winners of four breed divisions.

Don Mackey of Davis, Okla-

homa exhibited the champion individual "on foot" barrow of all breeds at the show.

Ernest Harris of Rails exhibited the champion truckload lot, a group of six Hampshires, for the second straight year. He also owned the champion carcass barrow last year and the all-breed "on foot" champion in 1962.

Mr. and Mrs. Eugene Hill, Baptist Missionaries from Richardson, visited Mr. and Mrs. Terry Green, Mrs. G. C. Green and Mrs. C. W. Terry Wednesday.

NOTICE

The Oddfellows will sponsor a pancake supper, Saturday, Sept. 5 in the lodge hall. Admission will be 75¢ for adults and 50¢ for children. Everyone is invited.

There will be a wedding shower honoring Mrs. Dickie Woodring (nee Twila Goodman) at the Earth Community Room, Thursday, August 27, from 7 until 9 p. m. Everyone is invited.

Most Cub Scout Dens will begin holding meetings the first week of school. Den 2 and 3, also Webelos den will meet, other den mothers were not available for comment on their den meetings.

A Scout Mother's Auxiliary will be formed on Tuesday, September 8 at 7 p. m. at the Community Building. All mothers of Boy Scouts are urged to attend, also any other interested persons.

PTA members are needed Monday morning in Springlake elementary building to help register children who did not register on Wednesday. See any first

MONDAY NIGHT IS "chip @ NIGHT" AT YOUR DRIVE-IN THEATRE

29¢ chip @ Bag (or 19¢) The Driver FREE! 1 Paid ticket

E. G. Gaston Receives Degree at Texas Tech

E. G. Gaston was among the 150 Texas Tech candidates receiving Master's Degrees in commencement exercises, Saturday, August 22, in Lubbock Municipal Coliseum.

Gaston, who received a Master's Degree in Agriculture has been vocational agriculture teacher at Springlake Schools the past 6 years and has 14 years of teaching service.

He graduated from Canyon High School in 1943, and served in the Navy Air Corps for 3 years. He received his B. S. Degree in Agriculture from Texas Tech in 1950.



E. G. GASTON

Prior to coming to Springlake, Gaston has taught agriculture in Hereford, Lakeview, and White Deer Schools. His wife Mary Alice, also teaches in Springlake Elementary School.

Mrs. Nora Painter, Sunray, is visiting her daughter, Mr. and Mrs. Marcus Meiser this week.

Mr. and Mrs. Tom Messer and children, Lubbock are visiting this week with their parents, Mr. and Mrs. Marcus Messer and the Alton Loudders of Sunnyside, grade teacher.

Lamb County's Annual Farmer's Union meeting will be held Tuesday noon, September 1 at the Springlake community building. Jay Naman, State President, will be present. A salad luncheon will be served.

The Bookmobile unit will be in Earth Thursday, September 3, 1:45 to 3:45 p. m. and in Springlake from 11 to 1:45 and at the school grounds from 12 noon until 1 p. m.

Brother Of Local Resident Dies in Waco

Funeral services for Kennon Lowe, 57, of Waco were held Monday morning at 10 a. m. in Wilkerson Hatch Chapel in Waco with burial in the Waco Memorial Park.

Mr. Lowe died of a heart attack at his home in Waco Friday night. He was a brother of Truman Lowe, Earth.

Survivors are his wife, Jimmie, one son, Bobby, a daughter, Mrs. Bobby Smith, and three grandchildren, all of Waco, his mother, Mrs. J. K. Lowe, Mart, nine brothers, Dean, Tharston, Gale and Ellis of Mart, Truman, Earth Glen of Belton, Bud and Dwayne of Groesbeck, Lloyd, Sweetwater, and Guy of Waco, and one sister, Mrs. M. D. Hendrix of Houston.

Mr. and Mrs. Truman Lowe and Mr. and Mrs. Kenneth Lowe attended the services, returning home Monday night.

Card of Thanks

For the true brotherly love shown me during my recent illness, I extend my sincere thanks to all my friends and relatives for the many cards, flowers, and other kindnesses shown.

The Borden Price Family,
Canyon, Texas

Among Those Who Are Ill...

Dwayne Jones underwent an appendectomy Friday in the Littlefield Hospital. He is reported doing nicely.

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Planned profit programs for your soil with complete fertility records maintained.
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Radio dispatched delivery for prompt, efficient service.

For a great wheat performance see WESTERN now !!!

Scoutmaster Honored At Court of Honor

Over 100 persons were in attendance at the Boy Scout Court of Honor held on the tennis courts at the Springlake School Friday night. Scoutmaster Travis Jaquess was surprised with a gift of a lounge chair, which was presented by Eddie Mitchell during the Campfire program.

The chair was presented to Jaquess by the families of Boy Scouts both past and present. He was also presented with a Boy Scout Emblem plaque with each Scout's name inscribed there on.

Assistant, Jim Glasscock, was presented with a Scout Jacket. Both men spent their vacation at Tres Ritos with the Boy Scouts this summer and in years past, taking their families along with the boys. This was mentioned in the Campfire circle which was presented by members of the Boy Scout troop, where also other members of Tres Ritos were recalled by the boys and presented Jaquess with a small memento of camp which they made during the weeks since camp this summer.

There were 107 merit badges presented to 29 boys. All the boys were present except Jimmie Lawrence who has moved. Merit badges presented, other than those listed in the earlier edition are as follows: Jimmy Littleton-cooking, wildlife management, soil and water conservation, nature, life saving, and swimming; Steve Jackson-soil and water conservation, pioneering, camping and swimming; Dennis Rylant-camping and wildlife management; Kelley O'Hair-wildlife management, forestry, swimming, and life saving; Elbert Rudd-swimming, nature, and life saving; Delbert Rudd-life saving and swimming; Eddie Jones-swimming and life saving; Rickey Welch-life saving and swimming; Bobby Cummings-life saving and swimming; Jerry Barden-nature; David Holt-nature; Gary Kelley-swimming; Bobby Glasscock-Citizenship in the community, safety, fishing, and canoeing. The fishing and canoeing badges presented to Bobby were the first ones to have been presented of this type to a 614 Troop member. Merit badges were presented by Jack Rylant, Pete O'Hair, Guy F. Kelley, and Jim Glasscock.

Jim Glasscock also presented tenderfoot badges to Mike West and Ruell Guana. Guy Kelley presented 8 second class badges which were explained by Jack Rylant; Bill Mann presented 2 first class badges. Travis Jaquess presented his son, David, with a bronze Eagle Palm. David has earned 27 merit badges during his Scouting years.

During the business session, it was announced that the city had given Troop leaders permission to move the Scout hut to the city park and also that plans for enlarging the Scout facilities were being discussed. A motion was made and passed that a Scout Mother Auxiliary be formed by the Troop. Mothers appointed to committee for organizing the group were: Mrs. Bill Perkins, Mrs. Pete O'Hair, Mrs. J. A. Littleton, Jr., Mrs. Guy F. Kelley, and Mrs. Carl Jones. C. A. Buzzitta, District Scout executive from Littlefield, met with the ladies following the program Friday night. September 8 has been designated as the meeting time for the 1st meeting of the Mother's Auxiliary at 7 p. m., which is the time that the Boy Scouts meet.

Frank Jackson served as emcee for the evening activities. Bill Mann opened the program with the reading of the Scout's Prayer followed by the pledge to the flag led by Gary Kelley. Alice Jaquess led the singing of "America the Beautiful." Films were shown that had been taken of Memorial day service in 1962 and 1963 at the Earth and Springlake cemeteries, also films taken at Camp Post in 1962 and Tres Ritos this year. Animal shelters that were built by the local scouts were seen on the films.

Ice cream and cookies were served the large group following the program. Gary Kelley played tape following the singing of "On My Honor" by the group.

Party Line...

Mr. and Mrs. Dan Hulcy spent the weekend at Seymour in the Jack Hulcy home and was met there by their daughter, Mr. and Mrs. John Alexander, and returned their granddaughter, Teresa Alexander home with them for a two weeks visit.

The Dan Hulcy's grand nephew, Michael Beauchamp of National City, California, visited in the Hulcy home Friday.

Mr and Mrs. Elbert Martin, Muleshoe visited Mr. and Mrs. E. O. Lightfoot Sunday night.

Mr. and Mrs. J. A. Littleton, Jr. and children left Saturday for a few days vacation at Vallecito Reservoir near Bayfield, Colorado and will visit the Don Atkinsons, who operate Pine Rivers Lodge there. Mr. and Mrs. Jerry Kelley and children, and her parents, Mr. and Mrs. C. A. Sanders of Rails left Sunday for the same location.



SCOUTMASTER TRAVIS JAQUESS relaxes in his lovely reclining chair that was presented to him at the Boy Scout Court of Honor Friday night, by Eddie Mitchell in behalf of all the Boy Scouts and their families. Jaquess has been a devoted Scoutmaster for several years for Troop 614.



CAMP MOMENTOS of Scout work, made by members of Troop 614 was presented to Scoutmaster Travis Jaquess, at the Court of Honor services Friday night. Both Jaquess and Assistant Scoutmaster, Jim Glasscock and their families have spent their past summer vacations with their Troop in camping activities at Tres Ritos.



A BRONZE EAGLE PALM, the first one to be presented to a local scout was awarded to David Jaquess by his father, Scoutmaster Travis Jaquess, Friday night. David has earned a total of 27 merit badges during his years of scouting.



JIM GLASSCOCK, assistant Scoutmaster admires a beautiful Scout Jacket that he received at the Court of Honor services Friday night. The Jacket was presented to Glasscock by the Boy Scouts and their families for his outstanding services as assistant scoutmaster.



BILL COOPER--Store Mgr.



LARRY PIERCE--Mkt. Mgr.



Our friendly checkers are Frances Glasscock, checker; James Garrett, checker-stocker, and Ruby Jordan, checker.



Our friendly personnel consists of Edward Cooper, stocker; Diana Glasscock, market helper, Henry San Miguel, produce manager, and Arboth Rylant, stocker.

We whole heartedly join in the festive celebration marking Earth's 40th anniversary, coupled with our own 1st anniversary in Earth. We are indeed proud of Earth and its marked progress in the past 40 years. We take pride in remembering anew the Calibre of rugged Early Day Pioneers who settled this area, and upon this festive occasion, we are proud to salute Earth and the fine people who have settled this friendly town. It is indeed a pleasure to have been a part of Earth this past year. We look forward to being a part of this community for many years to come.

IT'S A PLEASURE TO SERVE YOU AT PIGGLY WIGGLY

Earth, Texas

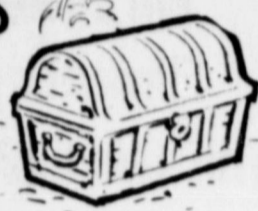
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A VALUABLE PRIZE IF YOUR KEY OPENS THE TREASURE CHEST



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GRADE "A" ONLY

FRYERS

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RATH'S BLACKHAWK

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3 lb. Can

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SHURFINE

One Pound Box

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PORK & BEANS

VAN CAMP

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303 Cans

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VIENNA SAUSAGE

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SANTA ROSA Crushed

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98¢ Value

NOTEBOOK FILLER 49¢

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SHURFINE

COFFEE

1 Pound Can

65¢

FRESHEST PRODUCE

CELERY

STALK

15¢

MIRACLE WHIP

QUART

49¢

CALIFORNIA VINE RIPE

TOMATOES

Pound

10¢

SHURFINE

FLOUR

5 Pound Bag

39¢

GRAPES

Lb.

19¢

SWEET

Pound

Potatoes 19¢

BARTLETT

Pears

Pound

19¢

COCA-COLA

6 Bottle Carton

25¢

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FROZEN FOOD VALUES

SHURFINE

6 Oz. Can

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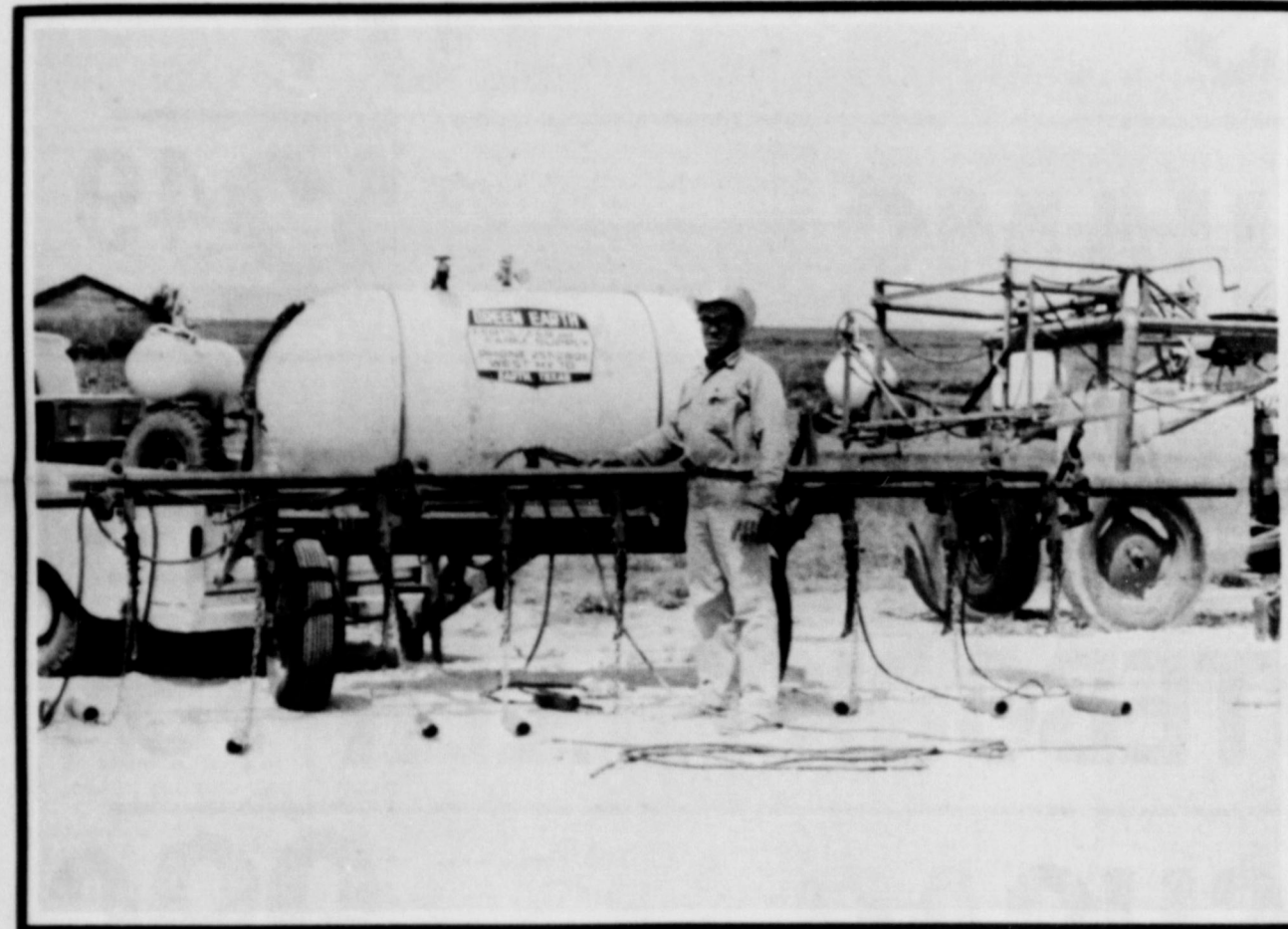
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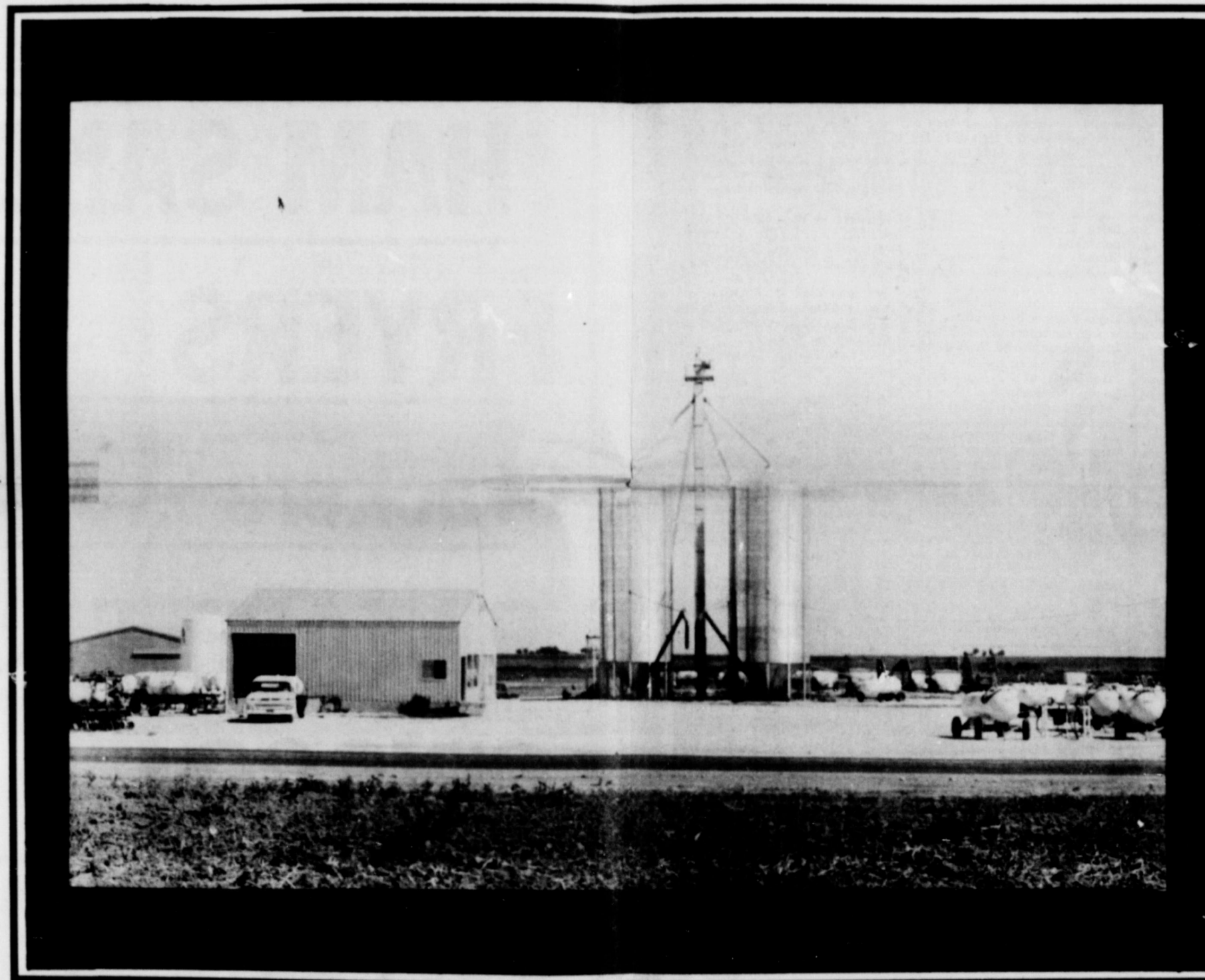
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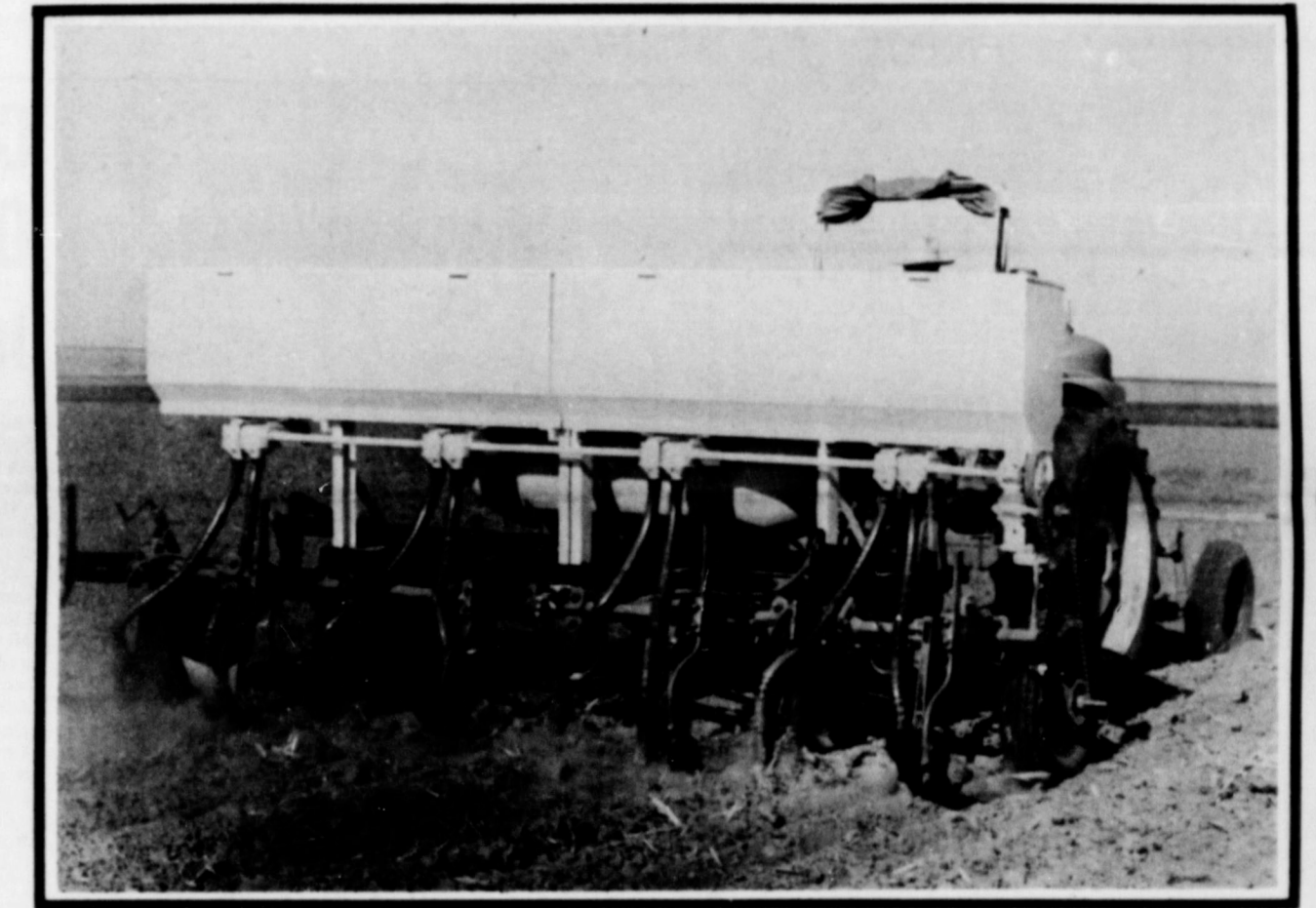
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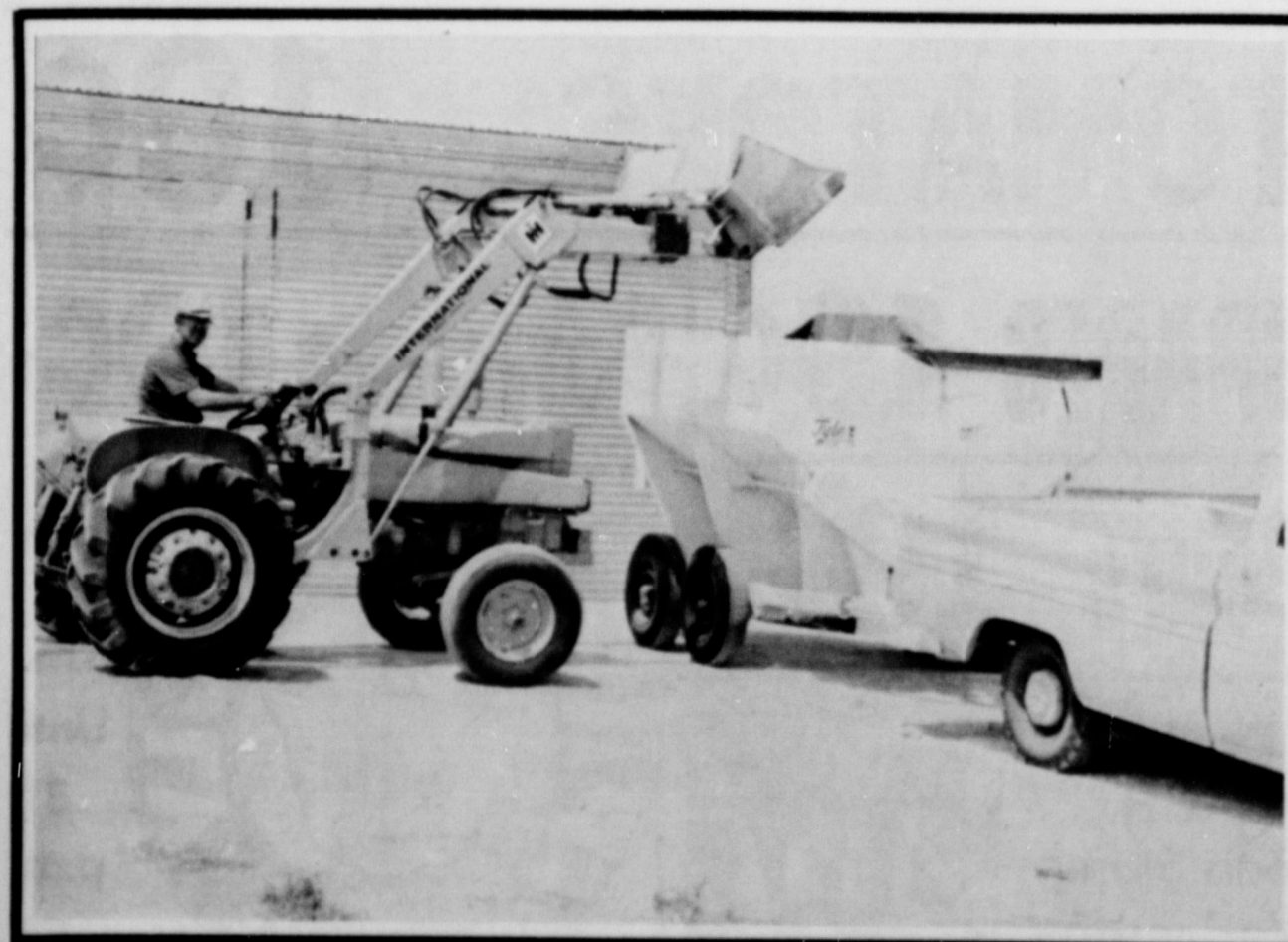
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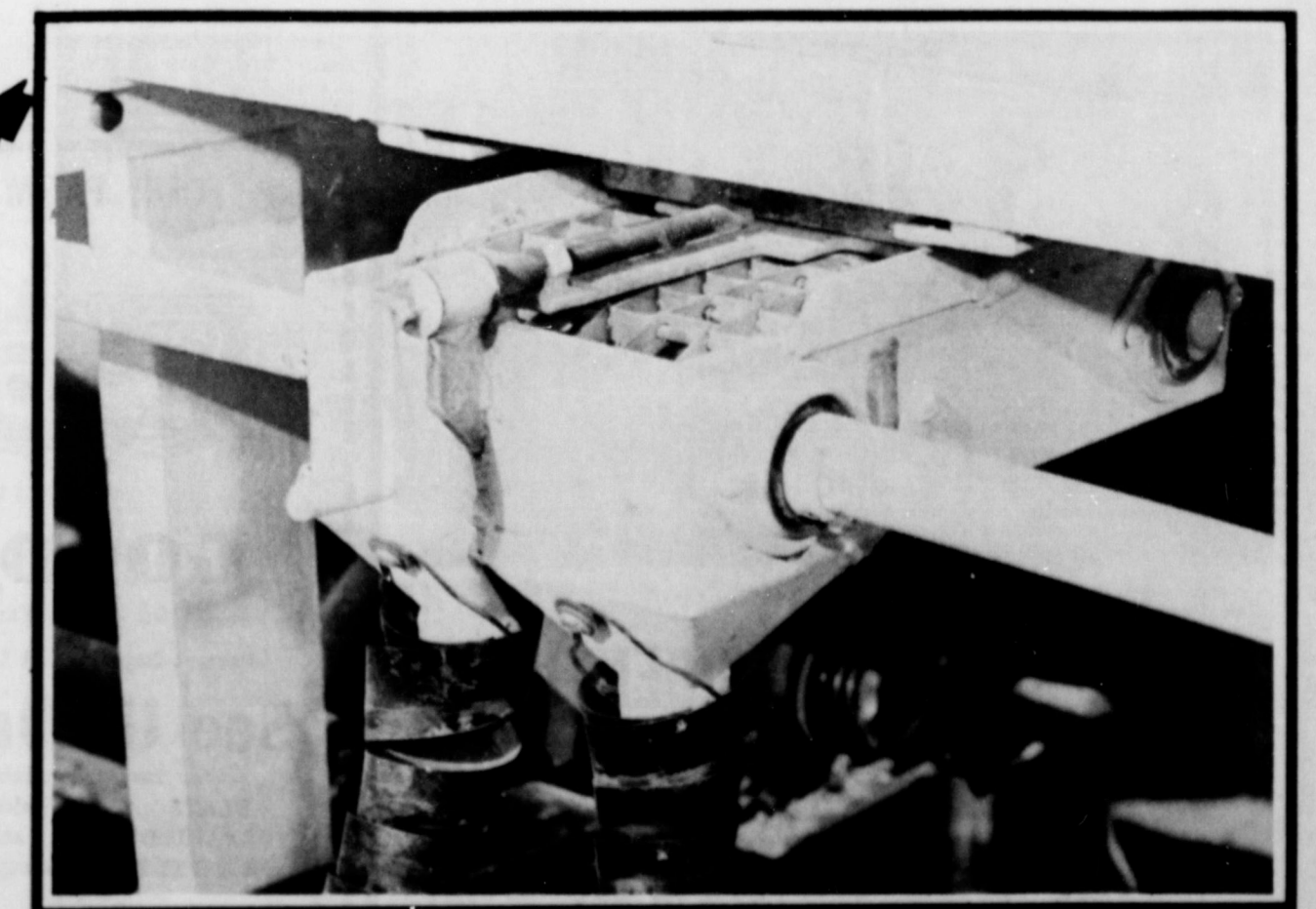
WEST HIGHWAY 70-EARTH, TEXAS



A REAR VIEW SHOT SHOWING THE MOUNTING OF AN ANHYDROUS AMMONIA CARRIER AND A DRY DRIVE UNIT.



BILL DEASLEY IS SHOWN, LOADING A TYLER DRY FERTILIZER SPREADER, IN FRONT OF THE BULK STORAGE WAREHOUSE.



PICTURED ABOVE IS THE METERING UNIT ON THE DRY BANDING MACHINE, SHOWING THE SIMPLE DRAG CHAIN OPERATION.

R. E. Bartons Plant Region's First Cotton

Mr. and Mrs. R. E. Barton moved to this area in 1917 from Haskell County, Texas. They made an acquaintance with a doctor in Missouri who owned a section of land about 10 miles north of Earth, as it is today. He wanted the Barton family to come manage it for him. They had 300 head of white faced cattle and he put 300 head on the land and the families began ranching here.

The country was open range except for a wire fence here or there. Mrs. Barton recalls that they made the 2 day trip from Haskell in a Model T Ford and shipped the cattle by rail to Muleshoe, then drove them out to their land.

The Haskell cattle roamed the Plains then, and many times Barton and Haisell branded together.

It was far from their minds that this should ever become cotton country, though Barton had raised some cotton in Haskell. However, Mrs. Barton had packed her dishes and other breakable belongings in cotton seeds as a measure to reduce breakage. She recalls one day she took eggs to the old Springlake store run by Norman Cleavenger's father, and that she placed her eggs in cotton seed for the trip to the store. Mr. Cleavenger asked what the eggs were packed in for he had never seen cotton seed before. When told what they were, he took a handful of them and planted a few shortly after that. The plants did good, so in 1920, the Bartons, too, planted their first field of cotton. Then in 1924, Mr. Haisell built a gin in Earth.

There was no road at all to Plainview in those days. The

two Barton children drove a buggy to school, on which their father had put a little top. On days that were extremely cold and bad, they would heat bricks and wrap them for the children to put their feet on, in an attempt to keep warm. Mrs. Barton remembers that the snow was awfully bad at times and sometimes they would have to go after the children.

The school was a 2 room building with two teachers, Mrs. Jack Hinson and Norman Cleavenger. There were 17 pupils in 1917. The building was not where it is now but East and about a mile north of the present location.

The Bartons had a 2 bedroom house, quite large for that day, but they heated with cow chips, as did most families and had lights from a gasoline lamp.

They went to church at the Congregational Church at Old Springlake along with the Otts, Whites, Phillips, and Linvilles. Sunday School and church was in the afternoons for almost everyone had to feed cattle and it was hard for them to come to church any other time of the day.

The Bartons shopped in Muleshoe or occasionally in Plainview, though both were very small towns. The family moved to a two-story house on the present Bud Jones place, but the house burned in 1926. They then moved to Earth where they bought the Hotel from J. W. Kelley. Later they put in the first Chevrolet agency in Earth.

When Mrs. Barton was asked if she would like to pioneer again, she replied, "Oh yes, I enjoyed it and the children had the best time." Another example of the pioneering spirit of an Earth resident.



FIRST BALE OF COTTON IN 1952. The cotton was grown on the Ortog Farm. Mr. Ben Ortog is seen in the center with his brother-in-law, James Sturgess, left, Roy Gover, right. The cotton was brought in September 9, 1952 grown by Roy Gover.



THE BREAKING OF THE LAND in the early days was a slow, tedious process. Here is Willis Branscum as he begins a day's work in 1930.



Uncle Ben Gatlin breaking land in 1927 on his place which is now known as the Gettis place. Oran Parish lives there now. A sign of the transition of the period is the team in the background working near the tractor and more modern equipment.

Haberer Brothers Established Earth Oil & Gas

Earth Oil and Gas Co. was probably the second service station to be built in Earth, constructed by brothers, Art and Herman Haberer, back in 1945.

The firm was run by the Haberers until 1948 when they sold out to Gene Gray.

During the time they managed the firm, a major fire, May 11, 1952, completely destroyed the structure with damages estimated at approximately \$5,000.

From 1953-56, Bill Beasley and Paul Wood purchased the station from Gray and operated it during the three year period.

The present owner, M. H. "Dutch" Been, purchased the station from Beasley and Wood in 1956, and has operated the station since that time.

Cub Scouts Organized in 1956

Scout executive, Ray Lupfen, Lubbock Cub Master, Bud Irvin, Assistant Cubmaster, Ross Middleton, and parents of boys eligible for Cub Scouts, met in the Lion's Hall, in 1956 to begin the Earth Cub Scouting program.

Three dens were formed. They were sponsored by the Earth Lion's Club. Den Mothers were Mrs. Bud Irvin, Mrs. Orin Parish, and Mrs. W. R. Bartlett. They were assisted by Mrs. David Johnson, and Bill Bryant, Den Dad; Mrs. Keith Clasteen, and Den Dad, Eldon Parish; Mrs. Ted Borum and C. P. Parish, Den Dad.

These first Cub Scouts were finally Explorer Scouts under the leadership of Dr. W. D. Holt. The Cub Scouts have been very active since their beginning in 1956 until the present, having had many interested parents' participation.

Mrs. H. C. Martin spent last week in Plainview in the home of her son, Mr. and Mrs. Neil Martin and cared for her granddaughter, Marshal, who had the measles, and her daughter-in-law, who had an automobile accident in Plainview last week.

Mr. and Mrs. Roy Truelock visited in Needmore Monday with their daughter and family, Mr. and Mrs. Morris Killough and children.

Remember ???

It was suddenly brought home to me, not long ago, how very old and ancient I'm fast becoming. Jerry Been and Thomas Gregory came for a short visit to my folk's place in Oklahoma and we motored to Big D for a movie.

In the lounge of the Majestic Theater there is a display. The exhibit depicts, in pictures, a brief history of the motion picture industry by using some of the more famous movie stars of the very early '30's. One such personality, of course, was Mae West. So? She was only one of dozens, all completely familiar to me. But as I was leisurely recalling nostalgic moments of youth, I was sharply awakened from my reveries by Jerry suddenly exclaiming, "Mae West. Why, I've heard of her."

Now, to the meat of the subject. I got to wondering how many famous personalities I could think of that would not be too well known, with a few exceptions, to this modern generation that are no longer with us. People that have given us "Old Timers' countless hours and miles of film entertainment, long before our youngsters and T. V. came on the scene.

For instance, who of us in the older's league could forget John (The Profile) Barrymore as he made love to Garbo, or his brother Lionel, the crochety but lovable old skinkiff and their sister, Ethyl, one of the greatest ladies of the screen.

And in the lighter, vein, tail, Linky Slim Summerville as he battled his way to wackystardom as a member of the Keystone Cops. Remember his sly, wiley grin?

The man of a thousand faces, Lon Chaney, Boy, does he make the modern day science fiction and horror movies seem as butterflies floating serenely among the brightly colored flowers. Remember Phantom of the Opera?

What of the dashing, romantic adventurers for real action? Errol Flynn, maybe, or Tyrone Power as he waved his red cape in blood on the sand, or shot his way to fame as the notorious Jesse James.

What of the inimitable Wallace Berry and Marie Dressler as they clawed and fought their way through the Tug Boat Annie series? Who can forget Betty Hutton as she looked forever sheerish as she stole the countryside blind, only to wind up repenting and saving both his soul and the people.

Movies are for entertainment, and surely comedy is at the top of the list. Oliver Hardy, the fat, magachoed sidekick of Laurel, and the lovable and irrepressible little Lou Costello as he romped his way into the hearts of millions at a time when the nation was sorely in need of laughter.

And what of the heroics displayed so gallantly by Tom Mix and his horse, Tony, or by Hoot Gibson or Buck Jones as they foiled outlaw after outlaw never to be beaten on the draw nor outpunched by the villains? Gee, those were the days.

Romance? Barrymore didn't have the market cornered, Remember Ronald Coleman in Under Two Flags or Lost Horizon? And

what of his Academy Award winning performance in a Double Life? Rudolf Valentino, they say, wasn't too bad.

The tough lovers of the silver screen, John Garfield and Humphrey Bogart epitomized and made immortal this particular type of characterization and won for Bogey an Academy Award.

Surely we cannot omit some of the great character actors of the by-gone days. Donald Meek, Thomas Mitchell (Mayor of City Town), Jack Carson, S. Z. Sakell, Hope Emerson and more. All gone now but memories seem afresh.

George Arliss. Remember him for his Academy Award winning performance as the Great Disraeli? And surely no one could forget the last goodbye Mr. Chips as Robert Donat so aptly portrayed the cherished professor of the Halls of Ivy and won himself an Academy Award.

Women have won academy awards also. What about Harriet McDanielis, the buxomy Negro maid in "Gone With The Wind", or Jane Darwell, the pillar of faith and strength in "Grapes of Wrath." Speaking of women, we surely could not forget Carol Lombard, Lupe Velez, Carol Landis or Carmen Miranda. They did their share of bringing to the movie going public many hours of great entertainment.

Did we mention horror a moment ago? Peter Lorre. The very image of his face recalls countless times of hiding under the seats, too scared to look at the screen, or walk home alone after seeing one of his movies, Count Dracula. Remember him? His blood sucking, eerie looking Vampire so aptly portrayed by the late Bela Lugosi. I used to clutch my own neck as he would bend down over his victim, and breathe a sigh of relief when he hero would thrust a stake in his heart as he lay in his coffin.

And continuing with the spine-tingers, who could forget Laird Cregar as he so vividly portrayed the sadistic Jack the Ripper in "The Lodger" or Academy Award winner Charles Laughton as he portrayed the ugly but sadly misunderstood Hunchback of Notre Dame. But it was for Henry the VIII that Laughton achieved his everlasting fame, not to mention Captain Bligh of "Mutiny on the Bounty." Remember?

Shall we go back further? Marion Davies, friends of Will Rogers and paramour of William Randolph Hearst. Leslie Howard, killed fighting for his beloved Britain, but immortal for his role in "Gone With The Wind." Richard Dix, remembered by countless as the hero of Cimarron and the early day portrayal of Wild Bill Hickok. Can we ever forget Big Tin Tin? Or Harry Carey in "King Solomon's Mine"?

We could go on you know. Why? There are far too many

for the purpose of this article. We could never enumerate all the great stars that are now dead and gone. But the memory is there. The memory of hard bottom seats; of screens placed against the wall of the corner drug store for all the community to see and of the piano players providing the only music in the early day films. Of being left in the movie house all day by the parents as they shopped, and loving every minute of it. How many times did we see the same film over and over and came out not as ourselves, but as the heroes and heroines, with our chests expanded and heads held high as we journeyed home to get on our stiel' losses or climb aboard the old bi-planes and fly aloft doing battle with the enemy?

Those were the days, as the saying goes. Days that can never be recalled, but days that bring innumerable pleasures as we travel down memory's lane.

How to end? Can we end it just yet? Not without mentioning one of the greatest stars that ever came out of Hollywood, the immortal Gary Cooper. "High Noon, Sergeant York, The Westerner, The Plainsman, For whom The Bells Toll, The Virginian." When you call me that stranger, smile. "Marco Polo, Northwest Mounted Police The Pride of the Yankees and ever so many more. And the King, The King Clark Gable and what a way to end the story as Rhett Butler faces Scarlett O'Hara in the ruins of Tara Plantation and says to her, "Frankly madam, I don't give a damn." Remember?

PARTY LINE

Mr. and Mrs. W. F. Tate and Mary Lou of Tulsa, Oklahoma, left Monday morning for their home, after a 5 day visit with Mr. and Mrs. B. Campbell.

Visitors in the home of Mr. and Mrs. O. G. Fry last week were their son and family, Mr. and Mrs. Clinton Fry of El Paso.

Mr. and Mrs. O. R. Johnson, Jerry, and Donnie, Tipton, California, spent Sunday through Tuesday with her brother, Mr. and Mrs. Leon Foster, Cheryl, and David.

Jane McCord returned home Thursday from attending the last six week summer session at Texas Tech.

Mr. and Mrs. Hershel Hulcy and children are vacationing this week in Colorado and will visit her brother, Mr. and Mrs. Noel Gilmore and children, in Craig, Colorado.

Mrs. Mary Gilmore and Mrs. Cornelia Truelock were in Littlefield Sunday visiting in the Rufus Truelock home.

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Art Haberer Was First Mayor of Earth



ART HABERER

Way back in the year of 1924 when "Dad" Reeves, the father of Earth, made the remark, "This is the Good Earth," the history of the future city of Earth began. As a result of this remark, Earth received its name. Since then, the city has grown to approximately 1500 residents. Some of the firsts in Earth were Herb Wendborn and Cleve Hudson, first city commissioners. The County Wide News

was the official Newspaper until 1933. The city was incorporated August 26, 1946, and serving as City Secretary and Tax Collector was C. E. Sanders. Under the leadership of A. L. Haberer, Earth's first mayor elected in 1946, the first water works system bond was passed. The bond election was held July 8, 1947, for constructing the water works system for the city of Earth. Seventy-one votes

were cast and only two opposed votes were counted. Following Haberer as Mayor in 1948 was E. T. Borum under whose administration dial telephone service was approved in November of 1948 and installed in 1948.

The original City Hall was built in 1951 during the term of A. D. Taylor, at the contract price of \$4,347.82. The present city jail was constructed in 1952.

Elected in 1953, Pat McCord as mayor, saw the naming of the Taylor and Burkett Additions which were platted into residential lots. In August, 1954, a bond election was held for the issuance of bonds for a sewer system, also for extension to the water works system. In the 83 votes cast, 77 for, 6 against. H. L. Patterson occupied the mayor's chair following the 1955 election and during his brief administration, the first licensed water superintendent, W. F. Williamson was employed by the city and first city-owned vehicle was obtained. Patterson resigned in August due to business obligations and was succeeded by Bill Pope.

During the administration of Mayor Pope, the highway widening, and the median were accomplished at an estimated cost of \$54,000. In 1956, Earth switched from a two-commissioner form of government to an Aldermanic form.

In April, 1956, Roy Neal became the new mayor of Earth. The water tower was repainted. Earth purchased a city maintenance truck in 1957, and the city workshop and the firemen's recreation room were built. New street signs were installed.

Marcus Messer assumed mayor's duties in 1958. The first paving project in the residential area were completed in September, 1958. The new swimming pool became a reality in 1958. In 1960, the city limits were extended one mile east and one mile north of the caution light.

More water and sewer extensions were made. The Bunkett-Addition paving project was completed in 1960. The new Earth fire truck was purchased in 1962. The Hite-Park Addition was accepted to the city limits in January, 1962. Paving in that addition was completed in June, 1962.

The beautiful new City Hall was ready for occupancy on August 1, 1963. It is an outstanding addition to the community entertainment area included.

Present officials are: Mayor, Marshal Kelley, and Aldermen, Wendell Clayton, Dud Chesney, Richard Stockstill, M. W. Messer, and Eldon Parish, and Mrs. Ruybe Anderson, City Secretary and City Judge.

Mayor Marshal Kelley became our new mayor in 1964. How very proud we are of the history of the accomplishments of our Earth City government officials.

THANKS, DEAR PEOPLE, WE LOVE YOU ONE AND ALL????????

Mishap Occurs Monday, North Of Springlake

No injuries were sustained when a 58' Ford and 59' International pickup collided 3 miles north of Springlake Monday morning at 6 o'clock.

Driver of the car was Sam Rameriz of Earth, David R. Saliman was driving the pickup, accompanied by his father, Lucio Saliman, both of Pharr.

Rameriz was traveling alone. The accident occurred as both vehicles were traveling north on Highway 385, when Saliman attempted a left turn off the highway onto a dirt road at the same time Rameriz was passing the pickup. The Rameriz car, while striking the pickup on the rear fender and fender, traveled into a ditch on the west side of the highway.

Returning before coming to rest on its wheels.

State Highway Patrolman, Bill Angel of Littlefield investigated the mishap, issuing tickets to both drivers, to Saliman for failure to give a turn signal and to Rameriz for passing in an intersection.

Springlake Gets First Load Of Grain

The first load of Grain for Springlake, was delivered to the Springlake Elevator, Friday afternoon by Rex Loftis who farms near Springlake on the D. A. Kettman farm.

The 9,600 lb. load tested 54# per bushel. Loftis was paid a \$50 bonus, plus a \$2 milo bonus price per bushel.

Loftis planted the Agrow R-12 on April 18, fertilized with 90 lbs. anhydrous and 40 lbs phosphate and irrigated twice.

Last year's first grain was delivered to the Elevator in September, brought in by Clayton Brothers. The load weighed 17,660 lbs. and the Clayton Brothers planted the DeKalb F-63 on April 25.

School Officialy

(continued from page 1) Mary Alice Gaston, Mrs. Jeanette Foshee and Mrs. Louis Moore. Second grade, Mrs. Betty Anderson, Mrs. Sue Ann Bunner, and Miss Carolyn Reynolds. Third grade, Mrs. Ann Higginbottom, Mrs. Mildred Hulcy, and Mrs. Grace Hooley. Fourth grade, Mrs. Betty Smith, Mrs. Gladys McCaskill, and Mrs. Lanell Lovett. Fifth grade, Jerry Hawthorne, Mrs. Modene Hawthorne, and Miss Eva Ray Hawkins. Sixth grade, Miss Ann McMannigal, Raymond Jones, and Gene Brock.

COLORED SCHOOL

Prof. and Mrs. U. S. Osborne. Other members of the school faculty include lunchroom supervisor Mrs. Elvira Upchurch, lunchroom workers, Mesdames Elizabeth Parkard, Francis Britt, Lena Grace Griffin, Faye Waide, Lola Sloan, Eva Nunce, Eva Mae Wages, and Laura Mae Stansell. Maintenance foremen, Travis Jaquess, general maintenance, Raymond Carando, elementary custodian, Jerry Cook, junior high and high school, Ivy Nance, Ted Buchner is the bus mechanic.

STEPHENS COMPLETES OFFICERS COURSE

Second Lt. Gene L. Stephens, 23, whose wife, Janice and parents, Mr. and Mrs. Houston Stephens, live in Earth, Tex., completed a nine-week armor officer basic course at the Army Armor Center, Fort Knox, Ky. Aug. 18.

During the course Lieutenant Stephens received instruction in the duties and responsibilities of an armor officer.

The lieutenant was graduated from Springlake High School in 1959 and received his bachelor of business administration degree from West Texas State College, Canyon, in 1964. He is a member of Kappa Alpha fraternity.

Earth News-Sun Ten Years Old

It's birthday time in Earth. Forty good years for the most wonderful community in this great wide world. And, we here at the Earth News-Sun are having a birthday too. Ten years ago, on August 13, 1954, the very first edition of the paper was put before the good people of this community.

When the Earth News-Sun was first conceived, there were three partners, Ross and Polly Middleton, Doug Poe and Sam Williams. It was agreed that Polly would come to Earth and 'get her feet wet', while the other partners remained in Littlefield. At that time, the paper was printed in Littlefield, and the first building was between the Market Basket and the Corner Cafe.

When the Middletons needed to be in Earth, they would commute from Littlefield, and when the family did come, cots were put up in the original building for the bedding down at night.

In January, 1955, the Middletons purchased complete rights to the paper and had equipment from the Lamb County Leader brought to Earth. It was the first time in the history of the town that a newspaper was printed here, and visitors came daily to watch the process, not to mention classes from the school.

Also, during this same time, the paper was moved to the building which now houses Taylor Furniture Store. Despite little minor things like no housing and no subscriptions, the paper continued to roll off the presses. The first name was

YOUR NEWSPAPER, and a contest was held for the naming of the paper. Mrs. J. E. Eagle won first prize for naming the paper THE EARTH NEWS, and received a Whirlpool Automatic Washer from the Dent Supply Store.

On October 12, 1956, the Middletons purchased the Sun Newspaper, and from that time it has been the Earth News-Sun. In 1958, the paper moved to the building next to the Earth Theater and operated there until July of this year when it moved to its present location.

Another innovation was in October, 1962, when the paper went to the Offset method of printing, the method which it uses today, with the printing being done in Friona, the only one of two areas where Offset type is done in the High Plains Area.

There have been numerous awards won by the Earth News-Sun during its existence.

In 1954, its first year in the profession, the paper won a first place TPA Award for Column writing and a 4th place award in the Sweepstake Department, which is general excellence. All in all, and this is no approximation in numbers, there have been four first place awards for Excellence in Newspaper work and four first place awards for

Over 300 Persons Attend County Reunion

Approximately 300 persons registered Tuesday afternoon for the 16th annual Lamb County Pioneer reunion, held in Littlefield at the community building.

A very enjoyable program of songs and dances was presented under the direction of program chairman, Mrs. Pat H. Boone. Audience singing was led by Stillwell Russell, accompanied at the piano by Mrs. Jean Parkman. Those on the entertaining program were Mrs. Weidon Findley, a gypsy maid song, Mrs. Josephine Duggan, gypsy dance, Mrs. Blanche Dedge, gypsy thief, as lovely square dance exhibitions by Mr. and Mrs. Bob Smith and Mr. and Mrs. Bob Armstrong. The Texas Waltz by Mr. and Mrs. Sid Hopping and a modern dance by their son and his wife, Mr. and Mrs. Clifford Hopping of Springlake.

Bob Smith of Spade, surprised the crowd with a lively jig, accompanying himself on the French Harp. In the midst of all the applause, he remarked, "You should have seen me 40 years ago."

Many of those present came to the community in covered wagons years ago, but arrived at the reunion in sleek new automobiles.

F. Frank Norfleet of Hale Center claimed the undisputed title of the "oldest man present." He is 99. Mrs. Norfleet, 93, was the oldest woman present.

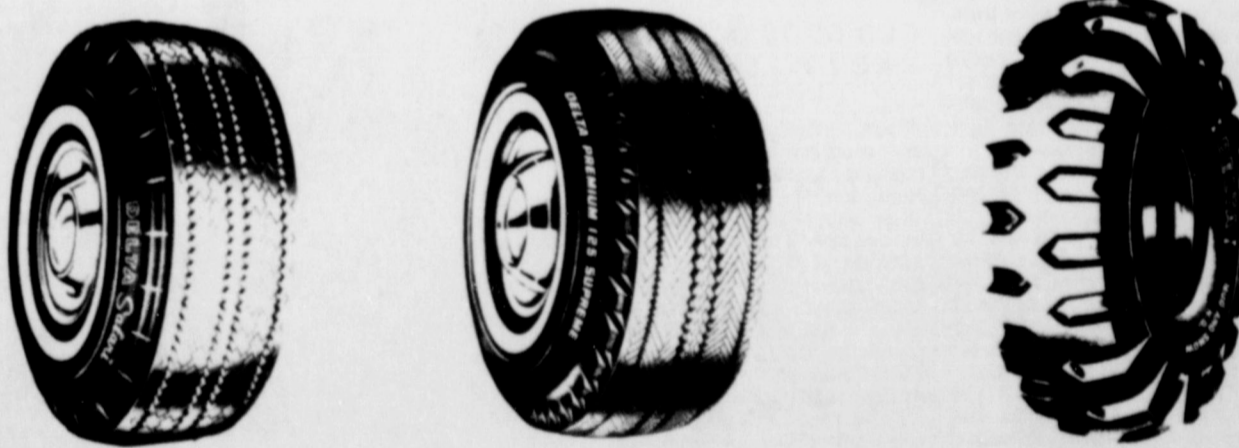
Other awards went to Mrs. Edwin Matthews of Everett, Washington, who traveled the longest distance and George Bomer of Olton and Mrs. J. L. Hinson of Springlake, were the longest continuous residents in the county. Bomer has been a resident since 1908 and Mrs. Hinson has resided in the county since 1910.

Around 400 persons were served delicious barbeque, prepared especially for the reunion on Haisell Ranch by T. V. and Johnny Murrell and carried to Littlefield for the big event.

During the afternoon business session, officers for the coming year were elected. They were L. L. Useilton, Amherst, president; Harry Wood, Spade, vice-president; Mrs. Ray Blessing, Amherst, treasurer; Mrs. Katie Green, Littlefield, scrapbook custodian; and C. E. Nichols, Sudan, director.



Left to right --- Adam Galon, Jr., Mr. Dunaway and Raymond Winn, representative of the Delta Tire Company, a subsidiary of Hicks Rubber Company.



DELTA'S "ABSOLUTE" GUARANTEE

New Delta passenger tires, unless identified as "second", are of such construction and quality that they are guaranteed for the life of the original tread depth with "absolutely" no limit as to time or mileage against defects in workmanship and materials. To the same degree they are guaranteed against failures from blowouts, cuts, snags, bruises or breaks caused by road hazards encountered in normal passenger car driving.

These guarantees apply to the actual consumer using the tire and exclude: repairable punctures; worn out or run flat tires; irregular tread wear; siltal damage or abuse; damage due to obstruction on vehicle, tire chains, fire, wreck or collision; consequential damage or injury; tubes; passenger tires used on trucks.

We will replace with an equivalent new Delta tire any tire adjustable under the terms of these guarantees, when submitted to any Delta dealer or distributor in the U. S. A. and covered by our official claim form properly filled out and signed by the consumer. Replacement under these guarantees will be prorated on original tread depth worn off and based on "Delta Passenger Tire Prices" current at time of adjustment.



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MARKET BASKET

EARTH, TEXAS

Rainbow Assembly Instituted in 1946

On March 28, 1946, the Earth Assembly of the Order of Rainbow Girls sponsored by the Earth Order of Eastern Stars, was instituted. Mrs. Myrtle Clayton, who was then serving as Worthy Matron of Earth OES was installed as Mother Advisor.

The following year, March 17, 1947, the girls received their chapter.

Past Mother Advisors in order are Mrs. Myrtle Clayton, Mrs. Lena Hite, Mrs. Gladys Laing, Mrs. Emma Miller, Mrs. Zou Wilson, Mrs. Eula Kelley, Mrs. Bessie Cearley, Mrs. Elsie Hawkins, Mrs. Nina Musser, Mrs. Dorothea Brown, Mrs. Lucille Campbell, Mrs. Jewel Neal, Mrs. Lovelle Morris, Miss Linda Etheridge, Mrs. Elaine Davis, Mrs. Elaine Bean, Mrs. Wilma Taylor, Mrs. Oleta Sanders, and Mrs. Eula Kelley, who is the present Mother advisor.



RAINBOW INSTALLATION IN 1948. Back row, left to right, Ann (Clayton) Kelley, Patsy (Miller) Tate, Mary Martin, 2nd row, Maxell Nelson, Bobbie Sue (Cearley) Davis, Wynelle (Doughty) Angeley, Marie (Howell) Winders, Conetha (Fennell) Thames, Myrtle Lee (Rudd) Weems, Wanda Gale (Harper) Estes, 3rd row, Betty Williams, Delora (Whitford) Devenport, Jerri (Hudson) Howe, Billie (Burton) Palmer, Margaret (Parish) Riddle, Lucy Brown, Jean (Winders) Faulkner, unidentified, Laquita (Kelley) Hill, front row, Janabeth Beth (Laing) Lackenmacher, Mrs. Lena Hite, Beth (Sanders) Kelley, Mrs. John Laing, Mrs. Myrtle Clayton, and Bennie Sue (Welch) Free.

GINN FAMILY EARLY DAY PIONEERS

Mr. and Mrs. L. B. Ginn and Mr. and Mrs. J. D. Newton, arrived in the Earth community on December 24, 1929, Christmas Eve. The Christmas Day was spent unpacking, but THIS was Christmas, and a tumbleweed made a beautiful Christmas tree. What a lovely beginning for a future of happiness in the new land!

People thought that J. D. and Beulah were the young son and daughter of the Ginn's (of course Beulah was), but the local boys tried to date her, not knowing that they were man and wife.

J. D. played in the string band with Frank Hyate, Gooden Rimmer, Truman Cotton, Elzy Figley, and others. Many musicals were held in homes, and neighbors and friends shared happy times together.

Mr. Ginn passed away in 1940. Mrs. Ginn resides in Earth.

Pioneer Natural Gas Came To Earth in 1949

The increase in the demand for natural gas service in Earth presents a graphic picture of the growth of Earth. Pioneer Natural Gas Company and its predecessor West Texas Gas Company completed the construction of its gas distribution plant in Earth in February of 1949 and at the time of the first billing in March, 1949, 36 customers; 21 domestic, 14 commercial and 1 public authority, were receiving natural gas service. Nine months later at the end of 1949, 126 customers were receiving natural gas service.

By the end of 1955, the total number of gas customers had increased to 332 or a net increase of 165 percent.

Pioneer Natural Gas Company has completed construction of 2,600 feet of new gas feeder mains, which are designed to meet and keep ahead of the increased natural gas service needs for new homes and businesses of Earth.

The report given to date from the cooperative stand point was the natural gas was first turned into Earth on February 21, 1949 by West Texas Gas Co., which today lends its cooperative light as Pioneer Natural Gas Co.

The number of Earth customers served with natural gas has grown to 430 accounts today. The following years saw the building of natural gas lines throughout this expansive and not well recognized West Texas Empire.

On January 1, 1954, West Texas Gas Co., Dalhart Gas Co., Clayton Gas Co., and Amarillo Gas Co. were consolidated into one natural gas utility company, named Pioneer Natural Gas Co. Pioneer Natural is an investor-owned Texas Corporation. It is an integrated utility, engaged in the transmission and distribution of natural gas, with its wholly owned subsidiary, Amarillo Oil Co. and Pioneer Production Cooperative, the company is actively engaged in the exploration for and the production of oil and gas.

There are more than 6500 miles of gas lines, transmissions, and distribution of pipe lines.

Pioneer Natural Gas Company is proud of its part in the growth and development of Earth and its surrounding trade territory.

My Neighbors



"You do the chopping and I'll yell 'timber!'"

Mrs. M.M. Morris Last Telephone Operator in Earth

The Earth telephone system has undergone a tremendous change since the days of the crank magneto-type phone, which was still in use as late as 1949.

Mrs. M. M. Morris was in charge of the old magneto switchboard during the last eight years of the magneto system. The company, known as the Earth Telephone Company, was purchased by Southwestern associated in 1941. At that time, there were 43 telephones in

the Earth area. Mr. Morris, employed at the Ford Motor Company in Earth, which was owned by his son-in-law, E. C. Hudson, had owned and managed a number of telephone exchanges in West Texas. He gave the first telephone exchange service to the residents of Idalford and also had owned the Happy exchange. Mrs. Morris, known affectionately as Mother Morris, pulled the final plug in the old switchboard in March, 1948, when the system went to unattended

dial operation. Owned and operated by General Telephone Company of the Southwest, the system had grown to 146 stations by 1950. Since then, nearly 600 stations are operating in Earth. Recent years have seen the establishment of the Springlake exchange as an individual exchange rather than serve it as rural. Extended area service is now available between the two communities. Investments continue to grow. Latest innovation

is the installation of a dry air into cables, improving service to customers. For the first time in Earth telephone history under the present owners, a located man on a permanent basis services the Earth system. He is W. J. Rylant, who came to Earth in January, 1961. Mrs. Morris, now 75 years old, has lived in Earth for 24 years. She is the mother of Mrs. E. C. Hudson, Earth, and Mrs. Joe D. Chester, Olton. Mr. Morris is now deceased.

Forbes Establishes First Earth Paper

As far as the staff of the Earth News-Sun is able to gather to this moment, Mr. J. M. Forbes, retired publisher now living in Muleshoe, was the originator of the first newspaper in the city of Earth.

In talking with Mr. Forbes, the first paper was put out in Earth on February 16, 1933. At that time, the name was the EARTH NEWS, and the paper was printed by the Thatcher Printing Company in Plainview, which is now the Eaton Stationary Company.

Mr. Forbes came to Earth that year from Olton, where he had been leasing the Olton paper. As his lease had expired, and because he thought Earth was growing sufficiently enough to support a paper, Forbes came to this city.

The task was not too difficult

at that time. According to Forbes, all he had to do was gather a little news and sell the ads. There were not too many businesses to call on at that time, and when the news and ads had been gathered, Forbes would hitch a ride to Plainview, rather hard at that time, have the paper printed, and return to Earth to deliver it.

Forbes says he didn't make much money, but an awful lot of friends that he will never forget. He also says the C of C was behind him 100 percent and that a lot of people would come in to give him a hand in the running of the paper, which at the time was located in the City Drug. Forbes had the paper only a few months until financial adversities caused him to close shop and head for greener pastures.

The second time a newspaper came to Earth was on March 2, 1939. At that time, Aubrey Dobbs set up shop, and had the paper printed in Sudan. He too lasted for only a few months, and once again Earth was without the services of a local newspaper.

Then, sometime in 1941, Forest Weimhold took over the paper business and tried his luck with same. Having the paper printed in Sudan, Weimhold had the same luck as his predecessors, and had to close down, apparently because there was simply no profit in the publishing business in Earth.

In 1946, Mr. Forbes stepped into the picture again, as he began publishing the paper once more. At that time Ben Oglesby and Alma Stockstill was on his staff, and this time the paper

was printed in Muleshoe, which paper Forbes also owned.

The next ownership came sometime in 1947 when Roy Neal purchased the rights from Forbes, and in turn sold his rights to Leonard Stephens in January, 1954.

In 1954, the Middletons came to Earth and established the EARTH NEWS, and in 1956, purchased the Sun from Stephens. Combining the two, the paper became known as the EARTH NEWS-SUN, and is still the same today with the same publishers and editors. This has been a period of ten years continuous ownership for an Earth newspaper, and from all apparent records, this is a record itself.

A brief history of the Middleton's ownership is included in another article in another section of the special edition.

CUB SCOUTS HOLD MEETING MONDAY

The Cub Pack Committee and the mothers held a planning meeting Monday night at the Jr. High School. Bill Anderson, High School English teacher, has consented to serve as the new assistant Cub master, but the pack is still without a Cubmaster, although several inquiries are being made. The September theme for the Cubs is "Fairs." Plans for the year were discussed also the registration of new boys for the roundup on registration day at school was discussed. Boys will be able to fill out registration cards the day school starts and then be invited to attend a pack meeting with their parents. All Cub Scouts now registered are urged to invite new boys into the pack. Dens will be made available as needed.

Parent cooperation is needed to help make scouting a going thing in any community--why not do your part when called upon to serve?

The Old Timer



"There are two ways to acquire old furniture--buy it or raise a family."

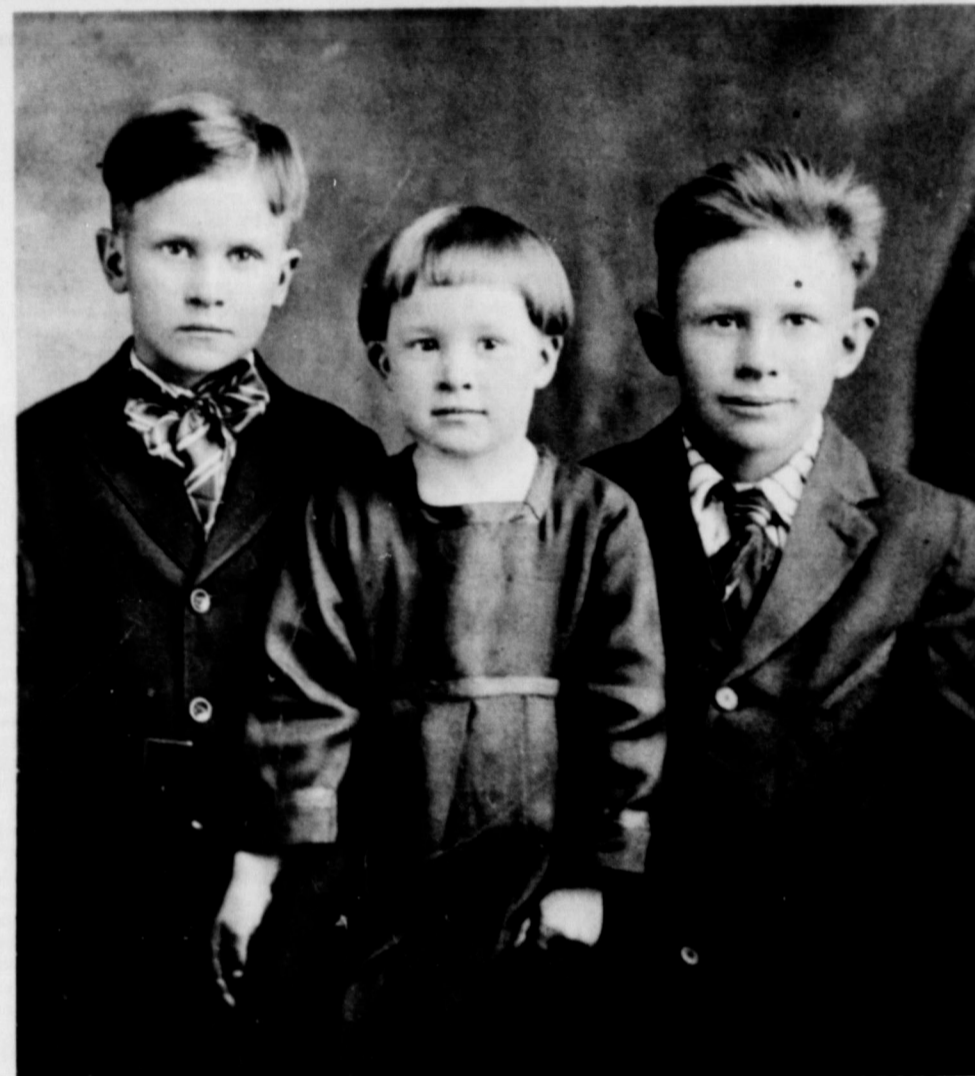
A bachelor is a fellow who can take a nap on the top of a bedspread.



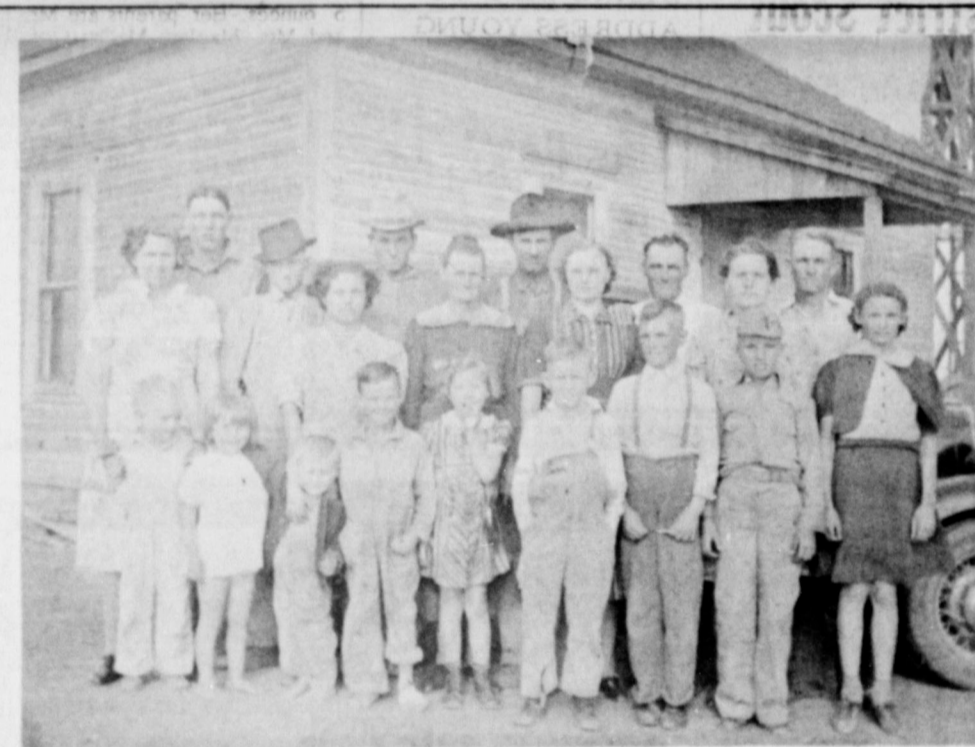
ON THE HIGHWAY four miles west of Earth, near the Halsell Ranch, this marker stands to remind us of the background of the West. It was enacted by the State of Texas in 1936. Probably the town of Springlake was named for the lake which was located nearby.



THIS WEST TEXAS BUNGALOW was built by C. V. Harmon to house his family in 1924. The truck in the background is a 1917 Model T that was used for hauling wheat as well as the source of the family's transportation. The baby carriage center was typical of those used for the babies of the growing families. The house was located 3 miles northeast of Amherst, and was a half dugout which was roofed and had windows on all sides.



A PICTURE OF INTEREST IS this one of Waymond, Ruth, and Burt Howard, children of the M. T. Howards of Earth, taken approximately in 1925. The Waymond Howard family lives in Abilene. The Jack McCord family (Ruth) resides in Arkansas, however, their two daughters live here and the Burt Howard family are in California.



C. Williamson Home, 1939. Front row left to right, Lewis Sage, Genevieve, Billy and Marshall Williamson, Wilma Dean Trotter, Leroy Arnold, "Our Boy Friday", Eldon Trotter, Eugene Sage, Imogene Williamson. 2nd row, Mrs. Lillie Sage, Bud Williamson, Mrs. Jack Williamson, Mrs. C. Williamson, Lois and Cary Trotter, Dardie Williamson, Dunk Williamson, 3rd row, Rufus Williamson (dec.) Jack Williamson, C. Williamson.



THIS INTERESTING SNAPSHOT was taken at the Wayne Rutherford Service Station in 1941. Wayne is shown with his daughters, Glenna Fern, standing next to him, Roxie Jean, slightly above, Wynell, last, and Janette in front of the girls. Notice Pat McCord, standing behind the pump, the old fashioned cars and building exterior. Times have changed, but Wayne remains one of our most outstanding citizens and businessmen.

Voters Face Three Amendments In November

Texas voters will be called upon to amend or reject amendment of three issues in November. The first proposed amendment deals with removing authority to transfer not more than one percent annually of the permanent school fund to the available school fund.

Section 5 of Article VII of the constitution provides that the principal of all bonds and other funds and the principal arising from the sale of bonds set apart, should be put in permanent school funds and permit the use of only the interest on such funds and taxes authorized as the available school fund. The so-called "Jester Amendment" added in 1891, provided that Legislature might add to the available school fund, not to exceed one percent each of the total value of the permanent school fund.

Two reasons alleged for the amendment are that the amount of transfer is not of much material benefit to the available fund and yet, secondly, the transfer dangerously impairs the permanent fund.

The second of the three amendments provides for a 30 to 90 day notice by publication of intent to introduce legislation relating to conservation or reclamation districts and requirement of review of such proposed legislation by Texas Water Commission.

The proposed amendment would require that notices be published if the bill would call for adding land to the district, altering the taxing authority of districts, altering the authority of the district with respect to issuance of bonds or terms of office of members of the governing district.

This amendment would try to make the action of the Legislature better known than has previously been done in regard

to water conservation, drainage projects, irrigation systems, or other conservation and reclamation projects.

Third, an amendment is proposed to provide medical care for persons 65 and older who are not recipients of Old Age assistance, but are unable to pay for needed medical services.

This act is in conjunction with the federal-state medical assistance provided by the Kerr-Mills law enacted in 1960 which sought to provide medical care for persons over 65 who are ordinarily self-supporting, but do not have the resources necessary to cover extra expenses of serious or prolonged illnesses.

Briefly, the arguments dealing with the transfer of funds from the permanent to the available fund are that the amendment would remove any danger of depleting the permanent school fund, that making it impossible to transfer would allow the fund to grow despite the decreasing income, and because of this decrease the fund will eventually reach a stable condition and thus finally reach depletion.

On the other hand, with the transfer remaining permissible, Texas would be relieved from the burden of additional taxes.

Also history reveals that the transfers were made only twice since 1891, so there is no intention of abuse of the privilege, etc.

With regard to the public notice of alterations relating to conservation or reclamation districts, arguments for the amendment are that notices would give a greater opportunity for people to study the proposals to help prevent "taxation without representation." Also it is believed by some that the amendment would reduce legislative costs by decreasing the number of special bills pro-

cessed before measures to create districts could be completed, as well as reducing outside pressures because notices would assure legislators that the measures stemmed from people actually being concerned.

Speaking for the other side of the issue, a 30 day notice must be given for the introduction of any local or special law, so this additional amendment would add to an already cluttered constitution.

Also without the amendment, legislators could be more selective and restrictive in their sponsorship. The amendment would place even more burden on the already overburdened Texas Water Commission to review and make recommendations upon each proposed bill.

As for medical assistance to the aged, the pro and cons say the amendment recognizes a great need, and would be a deterrent to the threat of socialized medicine, for adoption of the medical assistance to aged program by all states would relieve advocates of medicare of their strongest argument, for it would move the gap between those who are able to pay and those who are already on Vendor Medical payments.

The participation in the MAA program would be less costly than a program such as Medicare.

MAA, which passage of this amendment would authorize for Texas, provides a wide range of benefits.

Those against the measure say it would increase the tax burden upon Texas citizens, and also advance the approach of socialized medicine. The small number of persons in this in-between age group could be cared for by organized social groups without still another expensive state welfare program.

A testimony present by a prom-

inent public opinion pollster from Texas before the House Ways and Means Committee proves that there is no need for the MAA program in Texas since 30 percent of all Texans over 65 are already on health insurance protection through the OAA program, 40% have sufficient saving or income on health insurance to provide for their medical needs, and 18% for persons over 65 interviewed stated that their children could help them financially and 3% said they do not want outside help.

The general election is scheduled for November 3, 1964.

Tracy Angeley Wounded In Gun Accident

Tracy Angeley, 23 year old Texas Tech student and a resident of Lubbock, was seriously wounded while checking his 22 pistol shortly after 11 o'clock, Thursday night.

The mishap occurred as Angeley, at home, looked over his gun when apparently the Angeley's pet dog, came dashing into the room, lunging upon him, causing the gun to explode, hitting him in the stomach. The bullet pierced his intestines in 4 places, before lodging in Angeley's upper right leg.

He was rushed to Methodist Hospital immediately where he underwent emergency surgery. He was reported to be greatly improved Wednesday morning.

Angeley is the son of Mr. and Mrs. Jarvis Angeley of Earth and employed by Powers-Childers Tire Co. in Lubbock.



THIS 1958 FORD driven by Sam Ramirez of Earth was extensively damaged, when involved in a collision with a pickup, 3 miles north of Springlake, at 6 a. m. Monday. Ramirez was traveling alone.

Special Classes Held At Wayland Baptist College

An expanded program of Saturday and evening classes at Wayland Baptist College has been planned for the fall semester for the benefit of area people who have requested after-hour courses.

According to Dean Collmer, in addition, a series of workshops in a variety of areas will be held during the fall.

Saturday morning classes will be Education 373, Evaluation and Measurements in Public School education, taught by Tom Lloyd, assistant professor of education, and Mathematics 492, Modern Mathematics for Secondary School Teachers, taught by Dr. Dorothy McCoy, professor of mathematics.

Lloyd, who has been a principal of elementary schools in Plainview for the last 16 years, joined the Wayland staff with the summer session. Dr. McCoy returns this fall from a semester of post-doctoral studies in math in a Science Institute at Northwest Oklahoma College, Alva, sponsored by the National Science Foundation. The mathematics class will run only 11 weeks.

Saturday classes will be held from 8:30 to 11:30 a. m.

Monday evening classes include Education 333, Audio-Visual Education, taught by Kenneth Theda an electronics expert, and History 453, American Heritage, taught by Ogilvie. These meet from 7 to 10 P. M., Much new electronic equipment for

use in classrooms has been purchased for use in the audio-visual class. Ogilvie, who also directs Wayland's American Heritage program for 11 area schools, has recently returned from a summer of doctoral studies in American history at the University of South Carolina.

Tuesday evening classes are: Philosophy 243, Elementary Logic, taught by Clark, assistant professor of religion, and Spanish 212, Spanish Conversation, taught by Dr. Raul Codina, a native of Cuba and a graduate of the University of Havana. The class in Logic will meet from 7 to 10 P. M., but the Spanish Conversation will meet only from 7 to 9 as it carries only a two-hour credit.

Dr. Dallas Roark will be teaching Religion 113, Old Testament History, on Thursday nights from 7 to 10. All these courses may be taken for credit or may be audited without credit, according to Dean Collmer.

Two non-college credit courses will also be offered: Beginning Typewriting and the Craig Reading Program, which teaches through electronic equipment the principles of rapid reading with greater comprehension.

Three workshops are planned for the fall. Running through Sept. and Oct. will be a Workshop in Modern mathematics for parents, which will be taught by Dr. McCoy. In Oct. and

laws are substantial reason to resist the pressure of our times."

Saturday of the assembly 17 persons symbolized their dedication as Christian ministers to God by water immersion in a baptismal service held there.

Mr. Loyd Lowery also stated that regular meetings will be resumed this week at the local Kingdom Hall. The Hall's address is 933 College.

First Open Cotton Boll Reported August 16

Abundant cotton and feed crops are in prospect for the area as harvest season draws near, with open cotton bolls found on the Truman Lowe farm last Wednesday, August 16, which is believed to be the earliest date, open cotton bolls have been reported in the area.

Lowe, who farms south of the Dodd store, planted Pymaster 101-A on April 25. He fertilized

Hello World



Luctreia Michele McCarty was born at 2 a. m. Wednesday, August 26, at the Littlefield Hospital. She weighed 6 lbs. and 5 ounces. Her parents are Mr. and Mrs. Mackey McCarty of Anton.

The maternal grandparents are Mr. and Mrs. J. D. Phipps of Earth, and the paternal grandparents are Mr. and Mrs. Deima McCarty former Earth residents.

The couple has a son, Michael, who is 19 months old.

Jehovah's Witness Convention Held In Oklahoma

The Littlefield congregation of Jehovah's Witnesses returned home this week from their three day convention held in Altus, Oklahoma, August 21-23. According to Mr. Loyd Lowery, residing minister, 417 heard Mr. H. A. Fetzel, the official representative from the Brooklyn, New York, headquarters, give the timely Bible lecture, "Facing Up to the Urgency of Our Times."

Fetzel told the delegates that "Powerful nations of the past have fallen only because the spirit of the people was lacking. Today is that spirit and needed drive evident?"

He also said, "Facing up to the urgency of our time calls for a resisting of the pressures of the world. A turning to God's word is required since God's

District Scout Swim Meet In Littlefield

Boy Scouts from George White District gathered at the Crescent Park pool in Littlefield for their annual swim meet Monday night, August 24.

The boys competed in their age groups in six events. Free style race, dress shirt relay, backstroke, breast stroke, three man medley relay, and free style relay.

BLANCHARD TO ADDRESS YOUNG DEMOS SATURDAY

State Senator H. J. "Doc" Blanchard will speak at a meeting of the Young Democrats of Lamb County Saturday night in Littlefield. The meeting will start at 8:00 p. m. and will be held at the "Reddy Room" at the Southwestern Public Service Building. Purpose of the meeting will be to kick off a county-wide membership drive and all interested persons are urged to attend.

XIT Club Meets In Hucks Home

The XIT Study Club met Tuesday, August 18, in the home of the president, Mrs. W. B. Hucks. Yearbook plans were completed and the first meeting of the new year will be held in the home of Mrs. Ernest Baker, Tuesday, September 1, at 8 p. m.

Those present were Mesdames Ernest Baker, Dan Clayton, Bill Clayton, Jim Stephens, Tomny Alair, Clifford Hopping, Jim Winder, and the hostess.



DAVID R. SALIMAN of Pharr was the driver of the 1959 International pickup and was attempting a left turn off Highway 385 when it was struck on the left front fender by a 1958 Ford, driven by Sam Ramirez of Earth, who was attempting to pass the Saliman vehicle.

School Menu

- Monday
 - Steak fingers
 - Catsup
 - Mashed potatoes
 - Cole slaw
 - Lemon jello cake
 - Hot rolls
 - Butter
 - Milk
- Tuesday
 - Hamburgers
 - Oven fried potatoes
 - Lettuce
 - Tomatoes
 - Onions
 - Cheese sticks
 - Pineapple upside down cake
 - Milk
- Wednesday
 - Pinto beans
 - Mixed greens
 - Potato salad
 - Cheese sticks
 - Cherry Cobbler
 - Cornbread
 - Butter
 - Milk
- Thursday
 - Country fried steak
 - Buttered corn
 - Tossed Salad
 - Fruit cup
 - Cookies
 - Hot rolls
 - Butter
 - Milk
- Friday
 - Roast and gravy
 - Buttered rice
 - Lime Jello
 - Green beans
 - Chocolate cake-chocolate icing
 - Hot rolls
 - Butter
 - Milk

KIN OF LOCAL MAN DIES MONDAY

B. J. Brockette received word Monday that his sister-in-law, Mrs. George Brockette of Hillsboro had died earlier that day.

The funeral was held Wednesday at Covington. Mr. and Mrs. Brockette and their daughter, Mrs. Elvis Hestand of Portales attended.

NOTICE

The Woman's Athletic Club will meet Tuesday, September 1, at 7:30 in the Home Ec Room. All members and other interested persons are invited and urged to attend.

PARTY LINE

Linda Jones of Lubbock, daughter of Mr. and Mrs. Tom Jones spent several days last week as a guest of Karen Jones.

Mr. and Mrs. C. P. Parish, Denny, and Dixie and Jim Bulls of Reedley, California, attended the drag races in Amarillo Sunday.

OREGON VISITORS HONORED WITH SUPPER PARTY

Mr. and Mrs. Braxton Dent, Salem, Oregon, were honored guests at a supper party Saturday evening in the lovely spacious home of Mr. and Mrs. Price Hamilton.

Other guests were Mr. and Mrs. Jarvis Angeley and Jodie, Mr. and Mrs. Bud Jones, Mr. and Mrs. Kenny Hamilton, Mr. and Mrs. Robert Biley and children, Mesdames Alton, Loudder, Harry Mitchell and Bonnie Haber.

The Dents are former residents. Mrs. Dent is the former Aline White, daughter of Mr. and Mrs. W. C. White of Springlake.

FHA Unable To Obtain Exchange Student

The Springlake chapter of the FHA regrets that it was unable to obtain an exchange student for the approaching school year.

Every effort will be made in future years for the continuance of this program at Springlake and the funds that were to be used this year for the project will be carried over for next year.

The chapter wishes to express its thanks to all individuals and organizations that have contributed their efforts to this cause.

Mrs. R. C. Hydes' Sister Dies In Houston

Mr. and Mrs. R. C. Hyde returned home Saturday from Dallas where they attended the funeral of Mrs. Hyde's sister, Mrs. Daisy Cavin, who resided in Houston.

Mrs. Cavin died Tuesday, August 18, in Houston while undergoing open heart surgery.



NO MERCY IS SHOWN Earl Jordan as these whiskered Jaycees prepare to dip Jordan in the vat for not having a beard or a license. The Jaycees have continued having fun each day, as they throw violators in the water for not abiding by their rules, in preparation for Earth's 40th anniversary celebration.

Booster Club Holds First Meeting

The Wolverine Booster Club held its first organizational meeting Thursday, August 20, at the Wolverine Field House, with President Carroll McDonald presiding. Before the business session, club members watched the 1964 Wolverines in a 30 minute scrimmage.

During the business session, members voted to sell program advertising for the coming season. Marvin Been was chosen to sell ads in the Springlake area with Dutch Been, Marcus Messer and Rex Clayton handling the chores in Earth.

Also during the evening session, James Washington was appointed to investigate the prices of Blazers for the team to wear to all out of town games.

Members in charge of erecting the new two-story press box are Fred Clayton and Bob Armstrong. It is requested that anyone willing to help on this project please report to the Wolverine Stadium. A time limitation for each meeting was passed on by the club members present. Each meeting will begin at 8 p. m. and irregular matters discussed or under discussion all items will begin at 9 p. m. sharp with adjournment set for 9:30 p. m.

After the business meeting, Coach Mahan gave a report on the team's condition and their chances for the 1964 season.

Nov. a workshop on Family Relations has been planned and in Nov. and Dec. will be offered a Workshop in Practical Income Tax Problems. Details on the workshops will be sent later to those who make inquiry of the office of the Registration or of Dean Collmer.

Mrs. Jane Beavers accompanied her brother, Mr. and Mrs. Sherman Sweatman of Muleshoe to Vernon Saturday for a weekend family reunion.

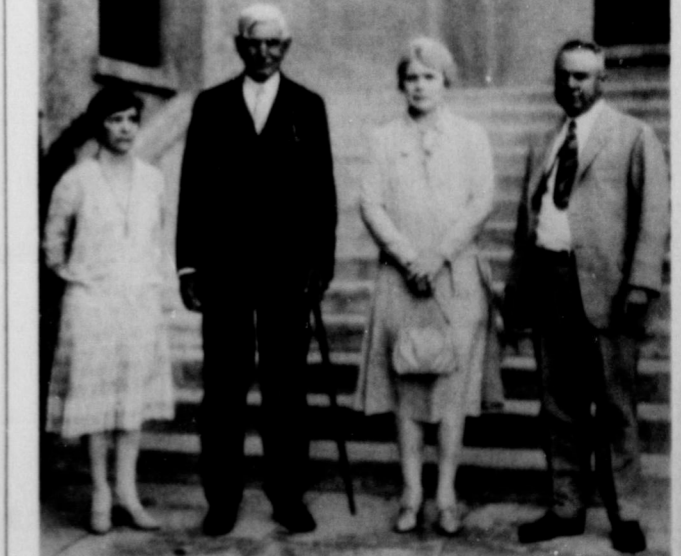
FREE ENTERPRISE has nothing to do with how much money you have—or don't have; nor what your job is, or is not.



THE 1928 LETTERSMEN OF THE FIRST FOOTBALL TEAM of Springlake School. Top row from left to right are: Carl G. Cliff, Almon Whitford, Clark Churchwell, and Mr. Pool (coach). Bottom row: David Leflar, Aaron Craigo, Wallace Martin, Ollis Simmons, and Harvey Brock. Springlake School began in a "big way" and is up-tolding the records which began in 1928.



HALSELL CHUCK WAGON, 1964—Truly a scene of the past. The chuck wagon is seen as it makes its roundup in 1944.



THE HALSELLS--Mr. and Mrs. W. E. Halsell and Mr. and Mrs. Ewing Halsell as seen in 1927--The Halsell family is largely responsible for the settlement of Earth. Col. Halsell's ambition was to have the wealth to help farm families who never dreamed of owning their own land, and find a place to live and work. He did just that; and the past forty years in Earth are evidences of the fairness and generosity of one of Texas' truly BIG MEN.

From Windchargers to Plant X

Earth is the sight of Southwest Public Service Company's largest electric generating station, Plant X. The construction of the 30 million dollar electric generating station on the shifting sand dunes south of Earth offered economy in the transmission of electricity to customers in all of the area served. Nearby, a large natural gas pipeline presents a ready fuel

source to the plant site that covers 160 acres. However, this ready source of electrical power was not always available to area residents. Earth first experienced electricity with the windchange on a windmill. The electricity charged up was about as dependable as the Texas wind, which comes in great gusts at times, but no one can predict when.

A series of storage batteries were used by some, but they were quite costly, and a good set ran as much as \$1000, so many families used a standard car battery, which could store about a ten hour's supply of power. Though the best of lights were derived from such an arrangement, it was electricity which was quite an improvement over the kerosene lamp.

Groundbreaking ceremonies were held for the construction project March 7, 1951, and work on the plant was continuous until the middle of 1955, when the third generating plant was completed. The initial unit has a capability of 52,500 kilowatts and the second and third units each 112,500 kilowatts for a grand total of 277,500 kilowatts.



THE G. A.'S AND SUNBEAMS of the Earth First Baptist Church was made by Richard Johns in 1935. On the back row from left to right are: Bernice Bell, Ina Faye (Sandens) Weems, and Wanda Marie (Kelley) Lewis. Second row: Angie Neil Walker, Bianche Marie (Goodman) Holloway, and Gwyndlyn (Hooton) Tolbert. Third row: Billy Jim (Goodman) Smith, Betty Jean (Pipes) Riquette, Gwyndene Kelley, and Jetty Lou (Barlow) Faust. First row at bottom: Jimmie (Simmons) McRight, and La Juana (Kelley) O'Hair. This picture was submitted by Mad-dell Simmons. The home near the scene of the picture was located where the Shamrock Station now stands.

Gus Parish recalled that his family had a small Delco generating plant around 1929. It was a self owned plant that the Parish used to power their first electric water pump. Any other use of it in Earth was in the way of helping neighbors out by piping water across the street, or for a light or two, Parish said. "One or two bulbs was a lot of light then."

Around 1930, the Earth Utility Company was built for use on a commercial basis. But there was not much money in the plant, and because of financial difficulties, the plant was put up for sale and bought by J. A. Parish and sons in 1932. It only ran part time from, as best as could be remembered, 5 a. m. to noon and 4 p. m. until around 11:00 p. m.

The rates were a flat fee of \$1.50 a month. Parish described the plant as being especially sorry, but in tune with the times when many mechanical things were not of the best quality. The plant was located about where the locker is now and furnished power to the Parish Hardware and the barber-shop in it, as well as the theater directly across the street, and some residents.

In 1939, Southwestern Public Service moved into the area and purchased the plant from the Parish's. Improvements were made in the plant and its service and the latest advancement of the building of Plant X, which is constantly growing and expanding.



First Justice of Peace in Earth, T. D. Whitford was sworn in as Justice of the Peace, Mar 24, 1926 and served until February, 1930. He came to Earth in 1923 and purchased land in 1924 and began farming. Known as "Uncle Tom" to almost everyone, he was instrumental in getting the "Herd Law" passed which helped protect farmer's crops from roaming cattle. The child in the background is Whitford's youngest daughter, now Mrs. Bill Struve, Hereford.

Groundbreaking ceremonies were held for the construction project March 7, 1951, and work on the plant was continuous until the middle of 1955, when the third generating plant was completed. The initial unit has a capability of 52,500 kilowatts and the second and third units each 112,500 kilowatts for a grand total of 277,500 kilowatts.

The generating capability of Plant X is sufficient to meet the electrical requirements of a city of half a million people. The generating capacity of either of the two larger units equal a total generating capability of Southwestern's entire generation in 1942 with Southwestern's other 9 plants, the present total generation capability of the entire system is over 740,000 kilowatts.

This growth is reflected by the growth in the area served by Public Service. The principle communities served by Southwestern Public Service showed a population increase of more than 7000 electrical customers were tied to Public Service lines for a total of over 170,000 electrical customers.

"Today Plant X is the 'hub' of a network of high voltage transmission lines spreading in every direction to the our generation with vital immediate points, and with the Company's integrated 115,000 volt line which connects Riverside Plant at Carlsbad, N. M.," explained Robert Drake, Plant X manager.

Mr. Drake has been manager of Plant X since the first unit went on the line in 1952. He and 60 other highly skilled personnel operate the \$30,000,000 plant to provide adequate electric service to the growing area in Oklahoma Panhandle, West Texas, Eastern New Mexico, and the Pecos Valley of that state.

Party Line...

Visitors last week in the Houston Stephens home was their daughter, Mr. and Mrs. Ray Benson, Belinda, and Dianna of Santa Rosa, California, and the Stephens' sons, Mr. and Mrs. Bill Stephens and Bobby of Amarillo and 2nd Lt. and Mrs. Gene Stephens, Shawn and Shane, Lt. Stephens returned home last week from training at Ft. Knox, Kentucky.

Sunday dinner guests in the A. M. Sanders's home was their grandson, Mr. and Mrs. Sandy Sanders and Delynn of Portales, N. M.

Mr. and Mrs. Ardis Barton, Tony and Mark spent the weekend in Ruidoso.

Cindy Barton spent last week in Ft. Worth with her grandparents, Mr. and Mrs. E. E. Leonard.

Mr. and Mrs. Ed Haley and Brad were in Dallas over the weekend where Mr. Haley attended the Southwest conference official's meeting. They also toured Six Flags over Texas.

Kenny Kendrick, Danny Byers, Thomas Gregory, Doug Messer, and Larry Glascock enjoyed water skiing at Buffalo Lake at Umbarger Sunday.

Mr. and Mrs. Bill Britton and children, Alameda, California, visited Thursday with his brother, Mr. and Mrs. Harold Britton and children.

Mr. and Mrs. Harold Britton and children were visitors in the W. K. Britton home near Olton several times last week.

Mrs. Gene Brown, Kathie, and Dickie, Mrs. Earl Jordan, Royce Earl, and Sheila Pat, Sue, and Kay Hallum of Lockney shopped in Plainview Saturday and visited in Hale Center with Mr. and Mrs. Jack Brown.

Mr. and Mrs. Cary Trotter of Littlefield visited briefly here at the news office Thursday with their son, Eldon Trotter.

Mr. and Mrs. W. H. Braden took Mrs. Braden's mother, Mrs. C. M. Parkhill, as far as Kerrville last week after she had stayed several days in the Braden home. Mrs. Parkhill caught the bus there for her home in Mission, and the Bradens visited her sister, Mr. and Mrs. Harlow Deupree in Kerrville before returning home.

Mr. and Mrs. Carroll Blackwell and Donna and Mrs. Blackwell's father, J. D. Camp of Yuma, Arizona, visited Wednesday through Saturday with relatives in Wichita Falls and Altus, Oklahoma.

Mrs. L. S. Griffin and Mrs. Herb Wendborn were in Lubbock Monday on business.

Mrs. Ann Hodge returned home Sunday from visiting her son, Mr. and Mrs. Carthel Rogers in Oklahoma City. While there, Mrs. Hodge had the pleasure of seeing her first great-grandchild, Lacey Lynn Roberts, baby daughter of Lt. and Mrs. Herb Roberts, also of Oklahoma City.

Mrs. Grace Hooley spent Sunday in Muleshoe, visiting Mrs. Mable Loftin.

BEST MAID

Salad Dressing
Quart **25¢**

MRS. TUCKER'S 3 Lb. Can **SHORTENING 49¢**

KIMBELL'S 1 Lb. Can **COFFEE 65¢**

NABISCO VANILLA 12 Oz. Box **WAFERS 25¢**

WILSON'S **CHILI 49¢**
1 1/2 Can

ARGO SWEET **PEAS 29¢**
2 303 Can FOR

WILSON'S **POTTED MEAT 25¢**
3 Oz. Can 3 FOR

KIMBELLS **Luncheon Meat 3 \$1**
12 Oz. Cans 3 FOR

HUNTS 300 Size Can **TOMATO JUICE 10¢** WHITE SWAN 303 Can **APPLE SAUCE 17¢**

WILSON'S **BEEF STEW 49¢**
24 Oz. Can

BAKERS ANGEL FLAKE **COCOANUT 19¢**
3 1/2 Oz. Can

DEL MONTE **SPINACH 29¢**
303 Size 2 FOR

TABLE **SALT 9¢**
26 Oz. Box

BEST VALUE **TOILET TISSUE 29¢**
4 Roll Pack

BIG K **FLOUR 179¢**
25 Lb. Sack

Nectarines Grapes & Plums 4 Lbs. 89¢

TOMATOES VINE RIPE 15¢
Lb.

FRYERS 29¢
WHOLE 2 Lb. to 3 Lb. Average

BEEF LIVER 25¢
FRESH SLICED Lb.

SUN RAY **BACON 2 Lb. \$1.09** BONELESS (Lean) **STEW MEAT 49¢**
Pkg. Lb.

YOUR BEST BUY!
SPECIALS
27 through SEPTEMBER 2
DOUBLE GUNN BROS. STAMPS
ON WED.
WITH PURCHASE
OF \$2.00
OR MORE

PATTERSON BROS. GROCERY

CASHWAY GROCERY 1941

PURCHASED EARTH DRY GOODS

FROM MR. & MRS. COLE

JANUARY-1952

IT IS A PLEASURE TO WORK AND GROW WITH THE FINE COMMUNITY OF EARTH.....

WELCOME OLD TIMERS

EARTH DRY GOODS
MR. & MRS. W. C. MAXCEY

The Earth News-Sun

"A CONSOLIDATION OF THE EARTH NEWS & EARTH SUN, OCTOBER 12, 1956"

NUMBER 2

EARTH, LAMB COUNTY, TEXAS, THURSDAY, AUGUST 27, 1964

VOLUME II

"WESTWARD HO!" AND THE NEW PIONEERS

Editor's note: The following article appeared in the Kansas City Star on March 15, 1925. Written by Curtis P. Cauthorn, the rapid changes taking place on the High Plains are enumerated from the purchase of the land by Col. W. E. Halsell to the founding of Earth and Amherst, with a great farming future seen for the area. One must remember that this was written only about a year following the first settlers arrival in Earth.

THE STORY IS AS FOLLOWS

As this is written the highways and byways of Texas represent a procession that may be compared to the days of the "Covered Wagon" and the Santa Fe Trail. "Westward Ho!" is the slogan of the farmers of East Texas, Oklahoma, and other sections, more thickly populated, where lands have been selling at high prices. The tourists' camps in every small town and city in the western part of Texas are crowded at night, and when the weather permitted and the roads were better land hungry men slept on the sidewalks of the newborn towns on the Texas south plains. With this movement westward, an important change in American history is being written, because the advent of every land buyer means the elimination of just so many head of cattle from the grazing lands in the West Texas area. These lands have become too valuable to be used for grazing, and ranch after ranch is giving way to the onward march of progress and civilization. Never before in the history of this country has a land been changed so strikingly and so rapidly as have the great stretches of Lamb, Hockley, Lubbock, Hale and Castro

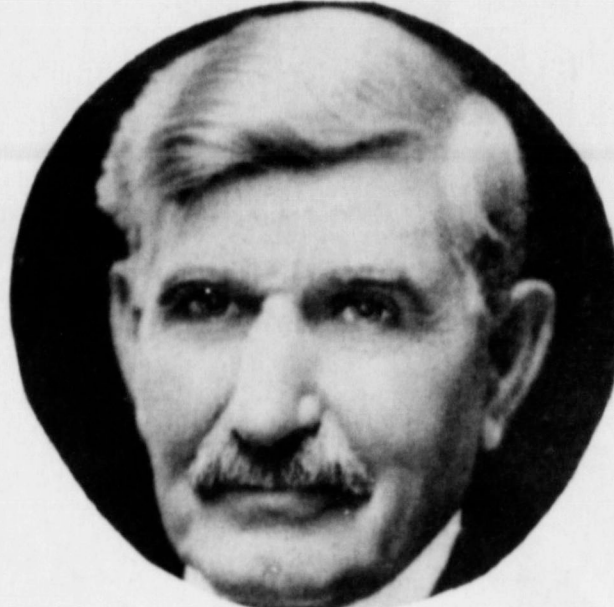
counties, and a forerunner of all these great land sales, and, in my opinion, the most successful of all, was made by a Kansas Citian, Col. W. E. Halsell, a widely known cattleman, and one of the remarkable living pictures of the old West. "Colonel Bill," they call him down in Texas, where he and a few of his kind made that country under the sun.

The Halsell holdings in Lamb County, Texas, were large; the Halsell cattle that grazed on these board acres were noted for their quality and size over the entire West and throughout the corn belt, where western cattle are fed. Colonel Halsell threw his great Mashed O Ranch open for settlement one year ago last August, and on August 1, 1924, practically all of this 200,000-acre ranch had been sold to settlers. The grazing land had been turned into a community of happy homes. No high pressure land selling tactics were employed in the sale, either. Ewing Halsell, Colonel Halsell's son, and brother-in-law, Jay V. Holmes, also a Kansas Citian, directed the sales and built the town of Amherst, now the metropolis of Lamb County.

Men who know America from one corner to the other say that these West Texas ranch lands are the last of fairly good, cheap lands, available. A final chapter in the great romance "America" is being written. The story that thrills every American through and through is being reenacted on the famous staked plains of West Texas. Home lovers, home builders, pioneers with the same spirit that conquered all the United States, are moving into what they picture as a "new land of opportunity." Like millions of Americans of my generation, I had, as a boy,

sat at my father's knee and listened spellbound to the stories of the coming to our own Missouri of those pioneers who had blazed the trails from Virginia, Tennessee and Kentucky. He told me how, in '49, the "Bill Halsells" of that era had moved on to California and how, at the close of the war between the states, my father himself, his brothers and their neighbors had moved on to Oregon and the Pacific Coast.

It was no wonder that when "The Covered Wagon" was shown on the screen I stood in line the first night that I might see the picturization of what was to me the most wonderful adventure in all the world. Looking backward, I know not why I ran away from home in my teens to see the West, and how disappointed I was, no matter how far from the "beaten path"



Colonel W. E. Halsell

I stayed for, in my opinion, I and been born too late to see and be of the great American adventure. I followed my father's trail as nearly as possible, and I looked into the far places that he had described to me, night after night, before the days of our modern "Bed-time stories."

Finally, in West Texas, I found that some kind of adventure, the same type of pioneer and the same romance, there for all to see. True, the rough edges of the 50's had been worn away, the terrible disasters of the "Covered Wagon" period were unknown; yet here were the same people, the same home loving, country loving, country building, God fearing folk of the other era, building anew. After all, it isn't the time nor the place, but it is the people that count, and in West Texas anyone may

find the same type of Americans that are responsible for the Kansas City we know at present.

When I first arrived at Amherst and helped Ewing Halsell drive cattle from the great Sod House pasture, a little tract of a mere seventy thousand acres--and saw men and women moving onto lands almost at our heels, throwing up tents, building dugouts, or living in a covered wagon--I felt for the first time in my life the great thrill that I thought I would never know, and the most of us believe passed with the yesterdays.

West Texas is a big country. West Texans are big people. They are cow folk and adventurers, unafraid and honest people, that have seen the romance of yesterday. They have seen great bodies of land fenced by men like Colonel Halsell. They have fought cow thieves and the wild element that follows in the wake of every new country. They thought they had harnessed the great plains of Texas when a body of land like the Sod House pasture was put under one fence. They talked of the long ago and of the spirit that won for the "Bill Halsells" of the last half century. Yet today they are seeing written another perhaps as great a story, that takes the same brave spirit and unconquerable determination to win. The great pastures have been changed, over night, as it were, into farms, with good men and good women staking everything on their new homes.

Ewing Halsell, Jay Holmes, and I saw men coming onto the plains in covered wagons, with their every possession in that one load. Determined and confident, they were going into a land of opportunity.

Sometimes there would be a half-dozen children and sometimes more, a plow, perhaps, hanging on the back end of the wagon; a cow or two driven along by the oldest boy--a chap 9 or 10 years old. The life savings of these families were going into their first payment on a Halsell labor (a labor is 177 1-10 acres of land). They intended to live in that wagon in many instances, until a crop could be made, and their highest hopes were to be able to build a 1-room shack or a dug-out for the next year.

When I saw this I knew that my father and my father's father had not seen all the pioneering--I knew that "Bill Halsell" and his neighbors land owners, who had fenced those immense tracts in the early days, when it took a month to get cattle to market, and two days to get to the doctor, had not endured all the hardships of the plains. Here were good men and women leaving the old settled, improved communities of East Texas, Oklahoma and other sections of the South, to build for themselves new homes out on the broad prairie; and this all happening within twenty-four hours ride of Kansas City, Dallas, Ft. Worth and Denver, in a jazz-mad age.

Not all of these men who are over night turning the grandest cow county a crow ever flew over into cotton farms come in covered wagons. Dusty "flivver" has, of course, replaced the awkward wagon in most instances. Sometimes old cars that have been sent to the scrap heap have been brought into the New West. Now and then a high priced car drives up with prosperous looking people, who often buy one or more sections of land and who

(continued to Page 7)



COWBOYS AFTER A HARD DAYS WORK 1927. The cowboys of today's "adult Westerns" can never compare with the true cowboys of the past. Mr. Ewing Halsell stands before his men who worked to make the Halsell Ranch one of the finest in Texas. From left to right--George Franklin, Joe Browning, L. D. Gather, Cotton Lee, Newt Robinson, Earnest Huffman, Johnnie Murrell, age 17, unidentifieds, and Andy Hicks.



PARSONS
FUNERAL
HOME

As Old As Your Faith, And As Young As Your Hopes, Is The Spirit That Has Made Earth The Progressive City It Is Today...

May This Same Spirit Continue To Abide In The Hearts Of Our Many Friends In This Area, As Your City Continues To Grow...

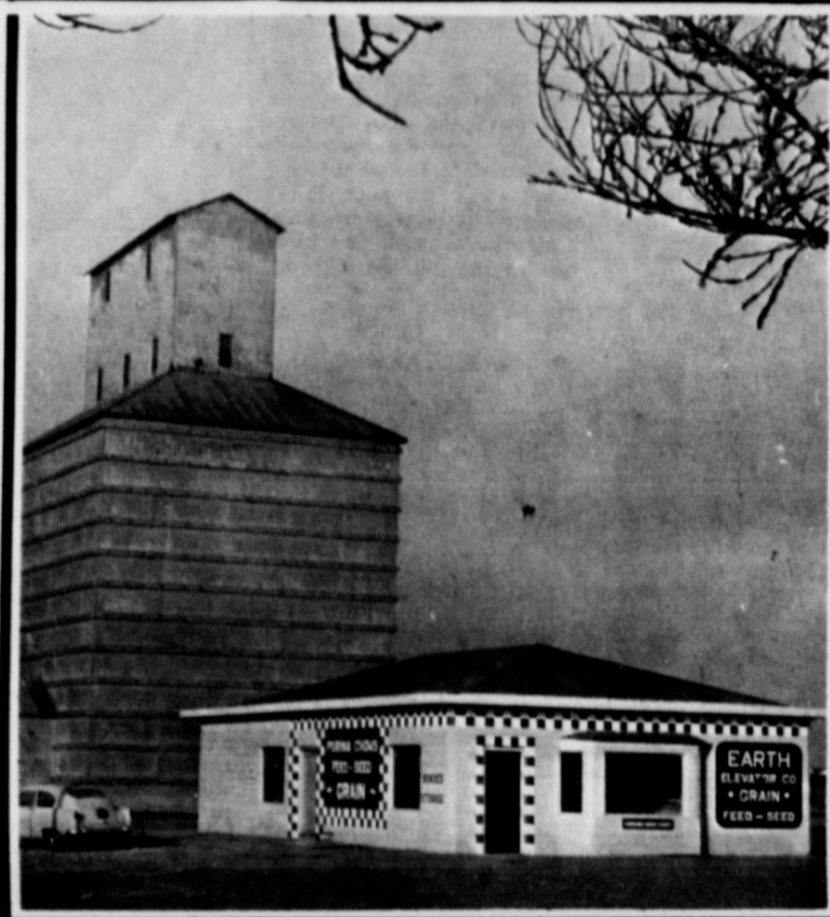
Percy and Margaret Parsons

THE EARTH ELEVATOR IS PROUD TO HAVE PIONEERED THE GRAIN BUSINESS IN EARTH



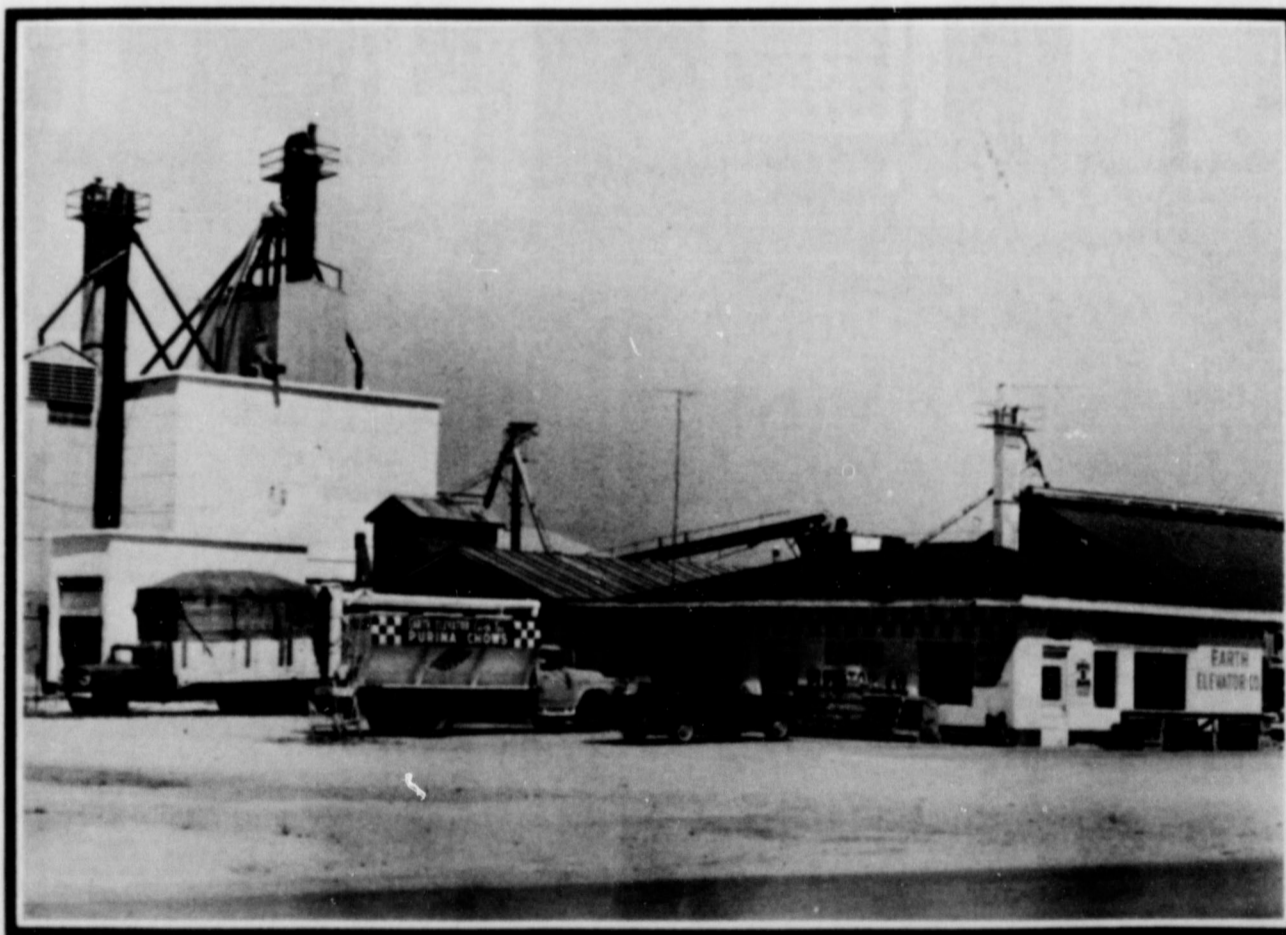
MR. AND MRS. R. L. BYERS, SR.

Mr. and Mrs. R. L. Byers, Sr. started their first grain business in Littlefield in 1931, on Delano Avenue. As the grain business grew along with the fine Purina Products, Mr. Byers expanded his business to Springlake in 1950, and two years later, built the first elevator in Earth, which was later transferred to three of his children, Jewel, Troy and Oleta who still maintains operation of the Earth Elevator.



Pictured above is the first elevator built in Earth in 1952, with storage facilities of 89,000 bushels. This Elevator was destroyed by fire on the morning of November 1, 1962.

An outstanding feature of the Earth Elevator is the Self Service Feeding program which was started in 1959 under the direction of Bob Bell. The Steam Rolling and mixing of Bulk feed is in the capable hands of Bob Medina.



We have grown from 89,000 bushel storage in 1952 to 542,000 bushel storage today. Under the excellent leadership of manager, Carroll Blackwell, who has been employed by the Byers family for 26 years, the Earth Elevator is now one of the most modern up-to-date equipped elevators in the area.

MEMBERS OF THE FAMILY STILL ACTIVE IN THE GRAIN BUSINESS ARE:

- SPORT BYERS
Springlake
- JEWEL BAKER
Earth, Texas
- TROY BYERS
Earth, Texas
- OLETA HUBBARD
Earth, Texas
- ALMA BYERS
Littlefield
- CLINTON BYERS
Littlefield
- HERMIELEE HOUK
Littlefield
- SIBYL DEAN
Littlefield

ONLY TWO OF THE TEN CHILDREN ARE NOT IN THE GRAIN BUSINESS, THEY ARE: Z. T. Byers of Okolona, Arkansas, and Edna Adams of Whitney, Texas.

EARTH ELEVATOR

R. L. Byers, Sr. Pioneered Grain Business In Earth

Pioneers of Lamb County can not be mentioned without including Mr. R. L. Byers, Sr. of Littlefield, who is a leader in the grain industry of this area. Byers moved to Lamb County in 1923 from Brownfield. He farmed for several years before entering into the feed business in 1934 in Littlefield with a tractor and feed mill operating in no building at all, but in the open.

In 1936 he rented a sheet iron building where Byers Grain and Feed Co., is presently located. Later, he purchased that building and continued in operation there for a number of years. Then in 1940, Byers built the first grain elevator in Littlefield which is still standing on the original site, and in 1944 built an additional elevator across the street behind the present Littlefield bus station.

In 1950, he and his son, R. L. Byers, Jr., bought the old Packard Milling Company in Springlake, which is now the Springlake Elevator. In 1952, Mr. Byers Sr., came to Earth and built the first elevator here. In 1954 one warehouse was built at the Earth Elevator, and in 1956 the second was added.

In 1959, a feed mill and Mixing plant was added to the Earth operation. The elevator was added to the Earth operation. The elevator was completely destroyed by fire on November 1, 1962, but replaced by a modern concrete structure in 1963.

When Mr. P. W. Walkers sold his grain business in Littlefield, Mr. Byers became the oldest grain dealer left in Lamb County. A great many advances have taken place in the grain business in the last thirty years. In the early days, there were very few combines, and the harvests last many, many weeks. Today a crop can be handled quickly and with fewer men. In comparing the man power used now and then, it is possible to handle as much grain with three men today as done with eight or 10 men earlier, and in turn, the efficiency of harvesting has had a bearing upon the elevator business.



"We'll let daddy and the luggage go first—if they make it we'll follow on foot."



R. L. Byers Sr.

Earth Jaycees Organized In 1953

The year 1953 was the year of birth for the Earth Jaycees. Lester Hammonds, the first president guided the organization to the winning of four travel trophies during his 1953 and 1954 terms. The Jaycees started out with only 25 members. One of the first projects undertaken by the Jaycees was the erection of street signs. They also secured the site for the city park. June 1955 Grass was hauled to the park by Ted Haber, Gene Templeton, and Barton Brothers-Butane. After everyone had eaten a hearty meal, they moved out into the park area and proceeded to set out the grass.

Later, the Jaycees bought and installed a sprinkler system and have continued this project since that time. Earth Jaycees were the leaders

in organizing Little League baseball squads. Also in 1955, the organization auctioned one of the first bales of cotton grown by L. S. Griffin with prizes amounting to \$452.80.

They have furnished Santa Claus for the children of Earth, as well as repairing toys for gifts to give children of needy families.

Awards are also given for the outstanding players of the Springlake football team.

At the annual Earth Rodeo, the Jaycees sell tickets for a prize given away the last night of the Rodeo. It is customary that a choice of three prizes be given. Proceeds for ticket sales to financing some community projects in Earth. They also sponsor a Rodeo dance every year following the performance each night.

Earth Jaycees join the Littlefield Jaycees each year for a banquet and dance at the Littlefield Country Club, when annual awards are given.

The past eleven years have seen growth and advancement for the Jaycees. Present membership numbers 36. Charlie Dunn is current president.



"Foam rubber telephone poles would cut down on a lot of automobile smash-ups."

Whites, Axtells Arrived in 1908

Willis White, his father and brother and O. C. Axtell, first set foot in Texas in Hereford when they unloaded from an implement car of the train that had just arrived from Kansas. The men had purchased land from the Halseil's through the George E. Wright Land Company. The land lay north of the present Springlake Community, and the purchase price was a staggering \$15 an acre. The men traveled from Hereford to their land, a distance of about 45 miles by wagon and team, leading behind two milk cows, which Mr. White declared slowed them down to making the trip in two days.

They set to work breaking the land and putting it to maize

broom corn and wheat, using mules and horses. For the first three months, they lived in a tent, with White doing the cooking. The Axtell house was built first, followed by the White's three room house with an attic, a ladder at the end of the room, led up stairs where some of the couples' nine children slept.

In the Spring of 1909, the Ott family, who had lived neighbors to the Whites' and Axtells' in Kansas, arrived with their five children. Mrs. White, a former Ott, recalls that they got their mail at Dimmitt which her husband describes as being "fifteen miles and six-

teen gates" away. They made the trip there in one day, got their mail at Dimmitt and returned the following day. But things improved and in 1908, the mail was finally delivered to Springlake three days a week by Arthur Edward, who now lives in Fort Sumner, New Mexico. The other three days of the week, he carried the mail to Hart. There was also a store in Springlake which was owned by Tom Devlon.

About the only recollections of Earth the Whites have is that it was a store and post

office, hotel and the Halseil Gin where Mr. White ginned his first bale of cotton. He remembers there was some irrigating done at Earth and J. L. Linville, who put down the Jerry Kelley place, got his idea. Mr. White summed up his first impression of the land by saying laughingly, "I didn't think I'd stay an hour when I got here, but never did get the money to leave. I sure didn't like this country."

ADVERTISING PAYS



Everyone especially looked forward to the Fourth of July and made plans for months in advance for it. This is a rare scene of the Fourth in 1908 at Springlake Community owned by Mr. and Mrs. Willis White. Springlake at that time consisted of a hotel, center, and the grocery store and post office, right.



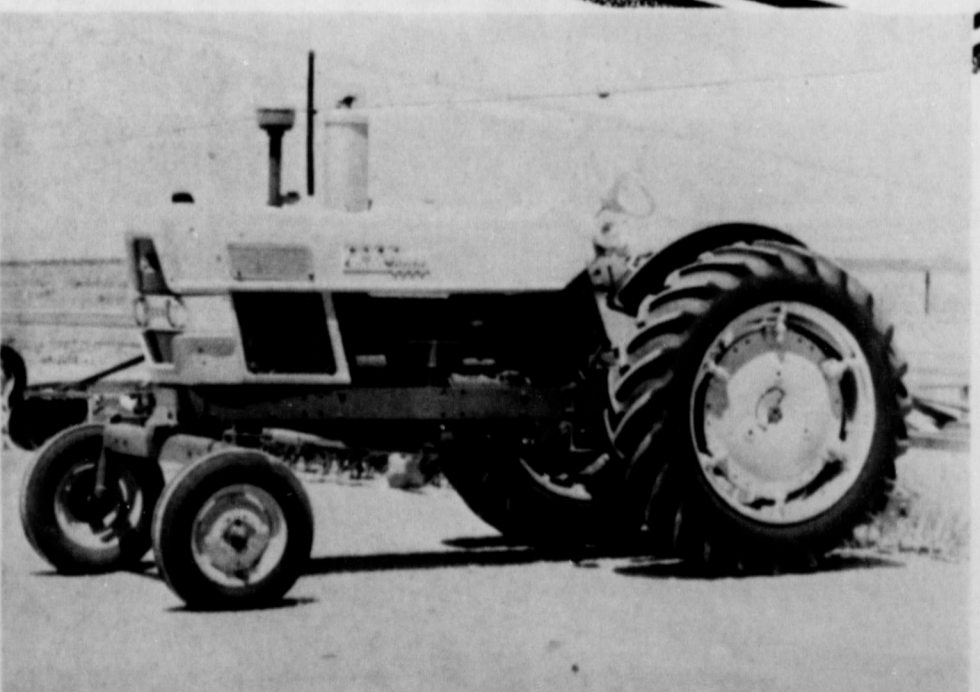
FIRST LADIES AID OF SPRINGLAKE, 1911. This gathering of the Ladies Aid in 1911 took place at the present Fredrick place six miles north of Springlake, then owned by the White family. Left to right, first row, Mrs. Lee Duncan, Mrs. McNair, Mrs. Carlton, Mrs. Prince, Mrs. Packard, Mrs. Shifflett, Mrs. Reddington, Mrs. Dodson, Mrs. Gilbert, Mrs. Thomas Second row, Mrs. E. R. Giest, Mrs. Bales, Grace Cox, "Grandma" Axtell, Mrs. Defening, Mrs. Fredrick, Mrs. Cox, Mrs. Rouch, Mrs. J. Rudd, Mrs. Ott, Mrs. Elmer Rudd, unidentified Mrs. Barnetson, Mrs. O. C. Axtell, Mrs. Ross Morris, and Mildred Gilbert.



1958

1964

BEST YET - FORD 6000



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YOUR FORD TRACTOR DEALER

MULESHOE, TEXAS

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GROWING WITH THE EARTH AREA FOR

57 YEARS

**Founded In 1907 At
122 South Broadway
In A 20x40 Wood Frame
Building With 2 Employees**

**Today We Have 8000
Square Feet Of Floor
Space With The Most
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Facilities Available
Anywhere, With 21**

**Trained Employees To
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EDD C. Mc LEROY-Vice president
JAMES R. HORTON-Vice President
& Trust Officer
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Cashier

Directors

BOB McLEAN
C. E. McLEAN
EMILY CLINGINGSMITH
MARY ALICE DICUFFA
HELEN McLEAN
G. I. CLINGINGSMITH
MARGIE WIGGS

**TOTAL ASSETS
\$8,127,915.78**

FIRST STATE BANK

MEMBER F. D. I. C.

DIMMITT, TEXAS

They Said Cotton Wouldn't Grow

By Mrs. E. R. Hawkins

Mr. Hawkins came to Texas in January, 1929, when he purchased land from the Habel Ranch. We had heard that land was cheap here, so he came out and looked it over, and then bought some. In May, he came back to Frederick and got me and our two daughters, now living in Amarillo, Mrs. J. W. Pierce and Mrs. W. S. Thompson. We moved our furniture and belongings in a trailer pulled by a truck over 250 miles of dirt roads. There was little or no paving at that

time. We had trouble with the hitch on the truck some way, so had to spend the night with some relatives in Lockney before coming out. It was a two-day trip from Frederick to Earth.

The house that Mr. Hawkins had built for us was a half dug out, about four feet down with sheet rock walls. There was only one big room about 30 by 12 or 14, and we heated it with coal. There were only two houses between us and Earth, one was where the Red Murteils used to live, and the other was the Green house on

the north side of the road. There was also a ranch line house a mile north of us, which we bought later and moved into in 1935.

We first farmed with six mules and later got tractors and other equipment. There were only two irrigation wells that I recall. One was on the old Jerry Kelley place. We never did irrigate and the first well on our land was dug after we quit farming in 1942. The work we hired done was usually done by colored folks from South Texas. Later we had a hired hand that stayed at our



FIRST TORNADO known to strike the plains. A house was destroyed in the Flagg Community in 1930 when the first tornado remembered by most old time residents of the area, struck the dwelling and killed two people.

place. Most families lived off the farm, raising their own gardens, meat, chicken, beef, and pork. The first year we were here we planted cotton, though every-

one said that it wouldn't grow because it was too far North, said this was wheat country. We were late planting that year because we had to break the land. Most of it was past-



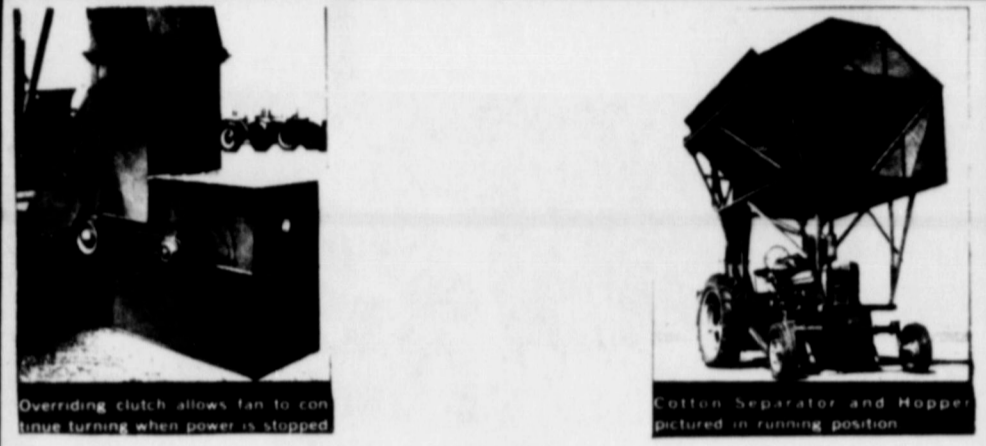
FIRST WHOLESALE OIL STORAGE TANKS in Earth, 1930. This is Gwynedene Kelley near the tanks which were owned by J. H. Jeters, an independent oil dealer of this area. This was located where the Post Office and Bank are now.

ure grass land, and I thought it was very pretty and had always liked it. But even with all the disadvantages of cotton growing in this area, we did good until about 1930 or 1931, when there was such a bad drought, along with the depression years. They liked to have cleaned us out.

We didn't have any close neighbors, though my husband met a lot of the men in town, for I think there was a little cafe' here at that time. There was very little town. In fact, all I can remember was the hotel, a gin, drug store, grocery store which housed the post office. Mrs. Marshall Kelley and Mrs. Ray Kelley ran the store and Marshall was one

of the first post masters. I believe that the post office was later moved into the drugstore. Our daughters, having attended the schools in Oklahoma, couldn't get all the required subjects they needed at the Springlake school, so the older one went back to Frederick, Oklahoma and lived with relatives. She now has a Bachelor of Science degree and a Master's degree in teaching. She has taught three years at Muleshoe. Our other daughter finished high school at Canyon, where they had a school with practice teachers. There have been a lot of

changes in this area in the last 25 years that I have lived here. Farming techniques have improved, but it is still hard work. I did all kinds of field work on our place, though I probably wouldn't be able to make a dent in that kind of work now with all the machinery they use. Certainly Earth itself has changed, but when I think of ever leaving here, I feel like this is home. I like being able to see for miles around me for I have always lived on the prairies. Things have changed, progress has been made, but it is still HOME and will not change.



Overriding clutch allows fan to continue turning when power is stopped

Cotton Separator and Hopper, pictured in running position



Hydraulically operated Cotton Hopper in unloading position over trailer

Congratulations Earth on your 40th Anniversary

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Congratulations Earth on your 40th Anniversary...

May you have continued growth...

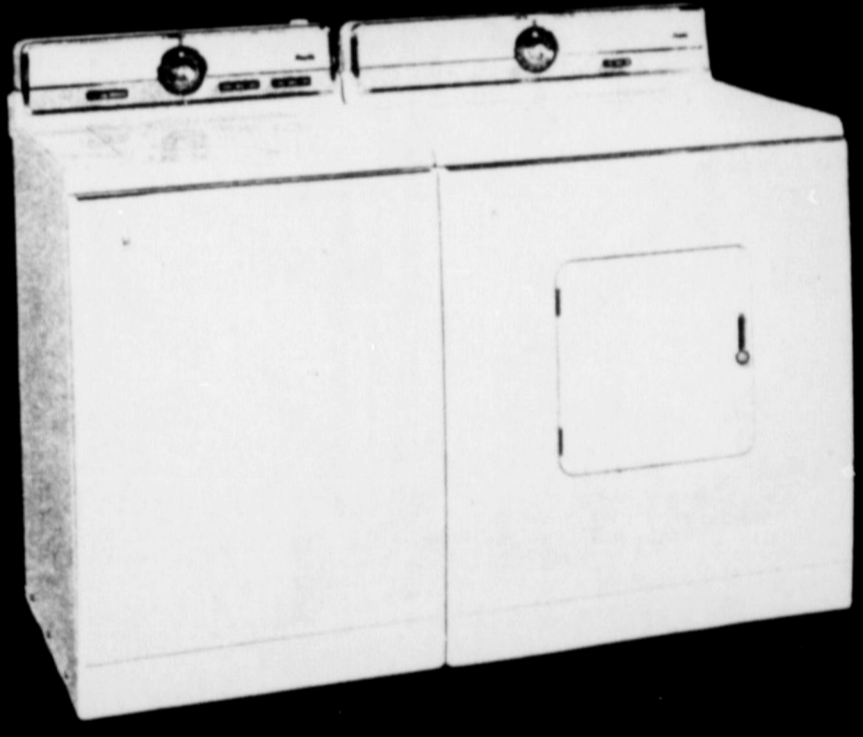
DON'T FORGET YOUR OBLIGATION TO YOUR CHILDREN

We Have Enjoyed Furnishing Your Prize Winning School Band With Musical Instruments...

EARL RAY MUSIC CO.
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The Versatile Maytag Custom De Luxe Automatic Washer



MAYTAG MODELS A-92 DE-92 CUSTOM DE LUXE AUTOMATIC WASHER AND DRYER

We Are Proud To Be A Part Of This Fine Community And To Have Served It

SINCE 1946

TOGETHER WE'VE GROWN THROUGH SERVICE

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"After 33 years, our Maytag is a-workin' still"

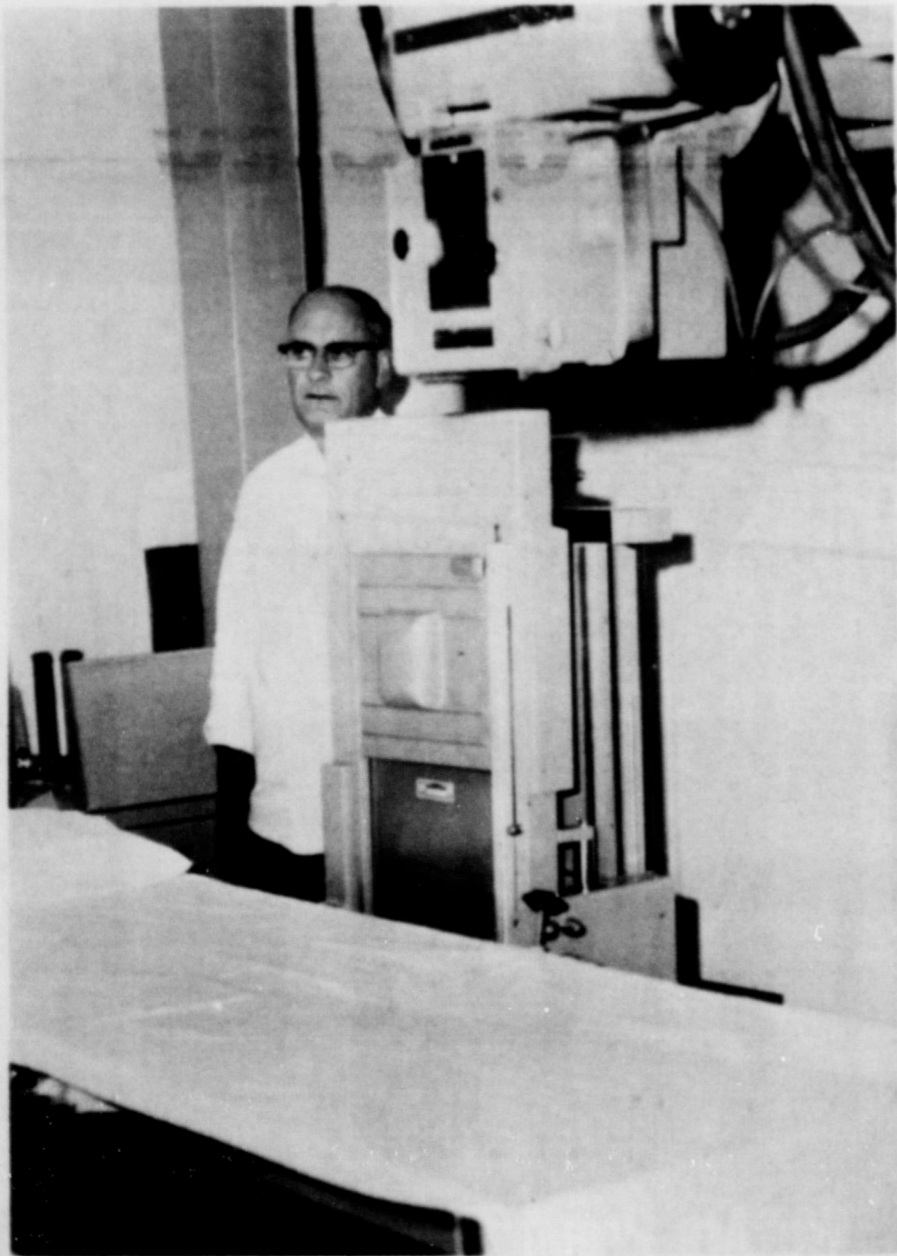
"YEP, WE GOT OUR MAYJAG 33 YEARS AGO!" WRITES (OR RATHER-- DICATES) MRS. ALMA FUNK OF OZARK, ARKANSAS. "COUSIN LUKE, WHO WENT TO THE BIG CITY AND MADE GOOD, SENT IT TO US! THE ONLY THING HE FER GOT WAS-- WE DON'T HAVE NO ELECTRICITY UP HERE IN THE HILLS!" WHICH IS WHY OUR MAYJAG IS A WORKIN' STILL NOW! SHE HUS' SAT IN THE BARN FER 29 YEARS UNTIL PAW GOT THE IDEA TO "SE IT FER MAKIN' MOONSHINE WHISKEY! TODAY, OUR MAYJAG MAKES TWICE AS MUCH MOONSHINE WHISKEY AS THAT FOOL REFRIGERATOR COUSIN LUKE SENT US, WHICH WE ALSO RIGGED UP TO BE A WORKIN' STILL. NOW IF ONLY COUSIN LUKE'D SEND US ONE OF THEM DRYIN' CONTRAPIONS! WHAT A STILL THAT WOULD MAKE!"

SERVING LAMB COUNTY
WITH THE BEST IN
MEDICAL CARE SINCE ...

1940



SOUTH PLAINS CO-OPERATIVE HOSPITAL, AMHERST, TEX.



L. L. LOCKHART, X-RAY AND LAB TECHNICIAN
SHOWN WITH THE NEW \$18,500 GENERAL ELECTRIC
ARISTOCRAT II 200 MILLIAMPERES X-RAY MACHINE...

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SOUTH PLAINS CO-OP
HOSPITAL WAS THE
FIRST CO-OP FORMED
IN TEXAS, IN 1952
THE HOSPITAL CHANGED
THEIR NAME TO SOUTH
PLAINS HOSPITAL CLINIC,
AND CEASED TO BE A CO-OP.

GROWING AND SERVING
EARTH IS A PLEASURE ...

SOUTH PLAINS HOSPITAL-CLINIC

- NORMAN SNYDER Administrator
- ELIZABETH RAY Director of Nurses
- RUBY JONES Receptionist

Westward Ho!

(continued from Page 1)

builds modern homes and farms on a big scale.

These settlers have tired of trying on \$300-an-acre land, just as the western rancher has tired of raising 5-cent cattle on these rapidly increasing and values of West Texas. They have sold their high priced land and are flocking to the Texas plains. So where only a few months ago, Ewing Halsell directed his cow hands to gather in the calves, cotton bloomed in the summer of 1924 and every crop grown in that part of the country was being produced in the most bountiful fashions.

The settlement of these lands and the promptness with which the new owners go to work is amazing. There is no question but that this has been the fastest transformation of a wild, uninhabited country into a thickly settled agricultural community that the world ever has known. The settlers who bought farms prior to the springtime of 1924, and went to work, harvested greater crops than they dreamed possible when they bought. Colonel Halsell believed in these lands, as did many of

his neighbors, but even they did not dream that their cow pastures would produce a bale of cotton to the acre, forty bushels of corn and good maize, feterita, and kafir. This, however, is just what happened in the unusually good crop year last year. Not all the land, even in rainy 1924, produced a bale of cotton or forty bushels of corn to the acre, but such crops were made, and I believe I am safe in saying that the Sod House pasture's first cotton crop averaged a half bale to the acre. The land cost \$25 an acre. The cotton sold around 22 cents a pound and there are five hundred pounds in a bale. Figure it out for yourself--won't the buyers who worked and made the best of their opportunities pay for their land in a short time?

Colonel Halsell bought the Mashed O Ranch, which includes the Spring Lake headquarters and the Sod House pasture, a body of about two thousand acres, from the Capital Lands Syndicate in 1902 for \$2 an acre. The Capital Lands Syndicate had been deeded 3 million acres by the state of Texas for building the new capital at Austin. Its officers thought they had made a good sale when Colonel Halsell, far from the rich man he is today, said to



A BAPTISM SERVICE at the A. S. Mize pond, two and one half miles Northeast of Earth. C. T. Jordan was pastor of the church at Earth in August, 1937, and conducted the service in the shadow of the Mize windmill.

them, "I guess I'll just take two hundred thousand acres right here." That was a big deal then. The ranch headquarters were fifty miles from Hereford and Plainview, the nearest railroad towns, and fifty miles on horseback or in a wagon a quarter of a century ago was a good deal further than it is today.

Colonel Halsell had the pick of all the vast Capital land holdings, and that is the reason the farmers who have settled on the Halsell tracts are raising the best crops ever seen in that section. Colonel Halsell told the representative of the land company when he bought the ground that he expected some day to see every acre tilled.

"You're crazy," said the agent, and this is about what everyone else told the new buyer when he talked of the possibilities of his Lamb County land.

"I predicted then," said Colonel Halsell to the writer recently, as we drove over the new roads by the cotton fields, "that in twenty-five years I would see this land producing cotton, wheat, corn, maize, and every crop that grows under the sun. Then I had not heard of alfalfa, but I just want to show you something."

Then he drove me by an 80-acre alfalfa field that he had been experimenting with, and it was a most abundant crop of the precious feed. One big well irrigates this field and I believe that in time the entire country will be under irrigation, for it is only about fifty feet to water on the ranch.

Continuing his first thoughts of the possibilities of West Texas Colonel Halsell said: "My one ambition was to live long enough and to accumulate enough wealth that I might fin-

own these farms clear. If some bad years come I am going to carry you over. I don't want this land back. I want to see you all happy, home owning people, and to know that my old ranch that I loved so well is inhabited with good citizens."

The success that has attended the buyers of the Halsell land attracted the attention of the entire southland and other large ranches were opened for settlement. Today there are practically 1 million acres in this West Texas on the market. Colonel W. E. Elwood has placed his 400,000-acre Spade pasture on the market, the great tract that joins the Halsell land on the east, while on the south the large holdings of the Littlefield virtually are sold out. These lands, however, are selling at higher prices than were received by Colonel Halsell.

While the county was being settled so rapidly where were the newcomers trading? Where did they get their lumber, and the thousands of fence posts it took to inclose their farms, the

windmills to draw their water and the multitude of other things that must be bought in a fast building community? At the beginning of the sale, Ewing Halsell who was to have the entire charge of selling the land, drove to within a mile of the Santa Fe railroad, and, pulling up at the old Whitney windmill there that his horse might drink, looked about over the backs of the Hereford cattle, gathered there for water, and thought: "What a site for a good town!"

Then and there Amherst was born. August 1, 1924, the town celebrated its first anniversary. It is a town with restricted districts, brick buildings, and pavements, a modern hotel, schoolhouses, churches, cotton gins, feed mills, a national bank and three large lumber yards, where only a year before I had seen thousands of Mashed O Cattle.

Yesterday Amherst was not--today it is! On that gala anniversary six thousand persons drove in from their new homes on the staked plains of Texas to celebrate the first birthday of one of

The Earth News-Sun, Thursday, August 27, 1964--Page 7

the towns their coming had built. Twenty-five prime Hereford steers were barbecued and all the trimmings of a big, free celebration were on hand. Prominent speakers from all over Texas came to congratulate the new home builders. Businessmen arrived from afar to look over the possibilities of Amherst.

The result was that the day saw the sale of more than two hundred business and residential lots. The land has been sold on easy terms to workers who believe in it and in themselves. They are going to work it right and they will, in my judgement, succeed. Of course, with immigration headed in this direction many tracts have been opened that are not as good as the land I am describing. Some buyers are going fifty miles from a railroad to locate, where it is a long way to water and where the soil is either all sand or so tight I cannot see much future in it. But the land has been sold by the big ranch-

ers in the five counties I have mentioned above is good land and the rainfall is usually ample to assure good crops.

There is a great sadness for me as I drive from Lubbock to Plainview and see the cattle being crowded out. Only the true romance that one pictures in the adventure of the new home builders can offset what otherwise would be a tragedy. However the change is all for the best, for where one family has been reaping the harvest hundreds of families now are earning their living.

STRENGTH FOR THESE DAYS

Let us strive to speak good, true, positive words from a heart and mind centered in God; a heart and mind filled with a loving spirit toward all.

We Add Our ...

CONGRATULATIONS TO EARTH ON ITS 40th ANNIVERSARY

WE ARE HAPPY TO HAVE SERVED AREA GRAIN FARMERS SOME OF WHOM WERE EARLY DAY BUILDERS OF EARTH, MAY WE CONTINUE TO SERVE YOU

Dodd Grain and Flagg Grain Co., Inc.

Citizens State Bank of Earth Congratulates Earth on its 40th Anniversary

THE CITIZENS STATE

ESTABLISHED

DECEMBER 10, 1951

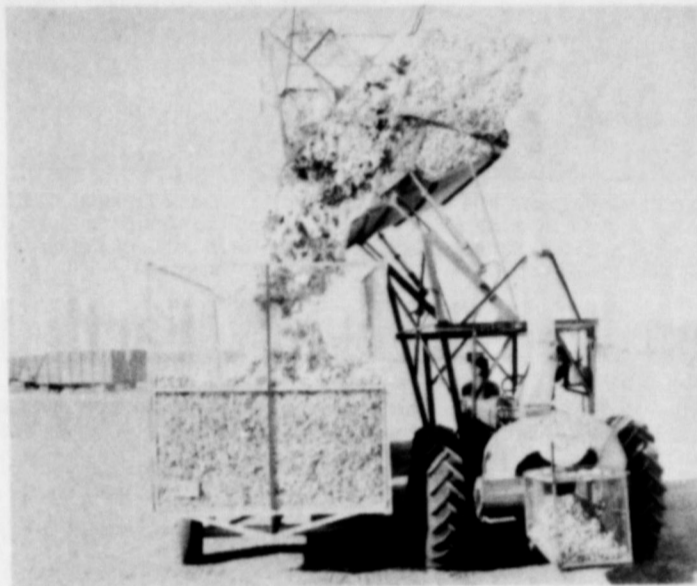
Initial Deposit-----\$300,000.00
Present Deposit-----\$4,000,000.00

We Shall Continue To Serve This Fine Community In Its Every Needs...

CITIZENS STATE BANK

EARTH, TEXAS

COTTON DUMP BASKET



COMPLETE \$1695.00

SEE YOUR IMPLEMENT DEALER TODAY

ALL STEEL SINGLE BEAM

J. W. (JAY) MILLER PRESIDENT

SUDAN, TEXAS PHONE 227-3561



INCORPORATED

GREEN BOWL SEPARATOR

MANUFACTURERS OF THE BEST "COTTON PICKIN" COTTON WAGON EVER MADE

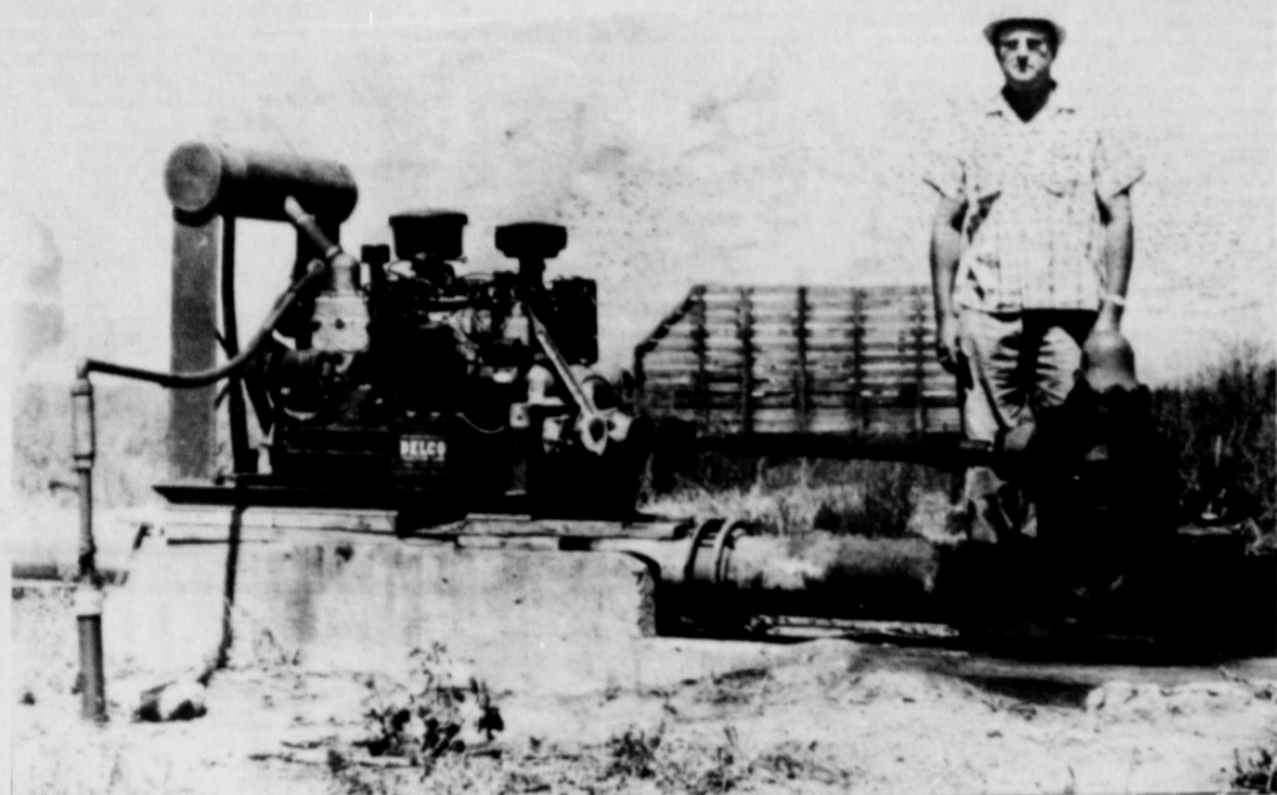


and one to GROW on!

Whether it's a first birthday or a venerable 40th custom dictates that an affectionate birthday "spanking" includes "one to grow on." As we add our congratulatory note and a friendly pat on the back to the fine folks of Earth for the remarkable progress and growth the city has attained in the past four decades of a century, we promise to do our utmost to serve you in an ever-increasing measure with GAS...the one to grow on...in the promising years ahead.

AT THE WORLD'S FAIR 80% OF THE AIR CONDITIONING IS PROVIDED BY GAS

fuel for a growing empire **Pioneer Natural Gas Company**



Irrigation in the Earth area began in 1914 when J. L. Linville, now of Danuba, California, had the first well installed at the cost of \$3,600. The underground well is still in operation today, located on the Jerry Kelley farm. Picture with the early day well is Jerry Kelley.

First Irrigation Well Drilled At Earth In 1914

The following letter was received from Mr. J. L. Linville, currently living in Dinuba, California.

Dear Friends: I was somewhat surprised but very glad to get your nice letter. Thanks for the memory.

Your request for any information I might give you recalled to my mind a lot of things I had practically forgotten.

Regarding the irrigation well, the Dempster Mill and Manufacturing Co., installed the well in the Spring of 1914 at a cost of \$3,600.00--a lot of money for those days. It was 63 feet to water. They set the pump at 100 feet with a 20 foot suction pipe. Total depth of the well was 190 feet. This well is on the Jerry Kelley farm and is still in operation. It is now low 3 feet to water and the pump is set at 130 feet.

In 1915, I planted one acre of Idaho Potatoes in June and in October, I harvested 100 bushels. To the best of my knowledge, that was the first commercially grown potatoes in the area. They were of fine quality and believe it or not, I had one that weighed four pounds. I established my home one

mile north of what is now the thriving town of Earth in December 1910.

In August 1913, I was an eye witness when the Santa Fe laid the track into Muleshoe and on December 13, I hauled the first wagon load that consisted of cotton ginned at the first gin in Muleshoe.

When Dad Reeves opened up the first store in Earth, I bought the first article he sold. Looks like a lot of "Firsts" but it just happened that way without me asking for it.

I enjoyed living there and spent many, many, happy days there. I have a fond remembrance of the many fine friends and neighbors we had and I wish to extend my love to all the old timers in that area.

Sincerely,
J. L. Linville

Nearly 70 per cent of elementary schools in the United States provide music-making instruction, bands, and orchestras; either at an introductory or advanced level.

The average cedar tree yields about 172,000 pencils.



Mrs. Bruce Higgins and Eugene pose with Mrs. Marshal Kelley, Gwynedene and La Juana beside the Kelly home in 1930.

MOVING FORWARD WITH EARTH!

APRIL 1960

20 X 25

BUILDING

1 DEEP FRYER

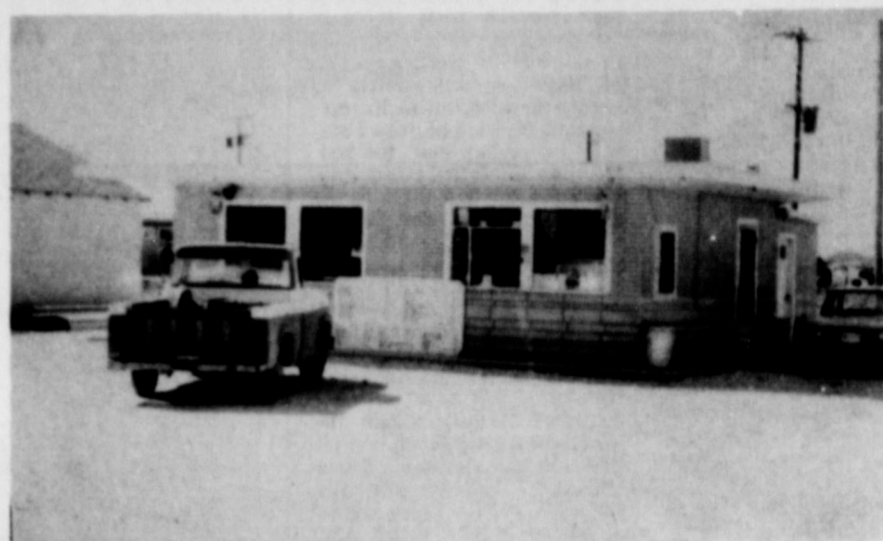
1 GRIDDLE

2 EMPLOYEES

CAROLYN
BLACKWELL

AGNES
WILLIAMS

SEATING CAPACITY
16

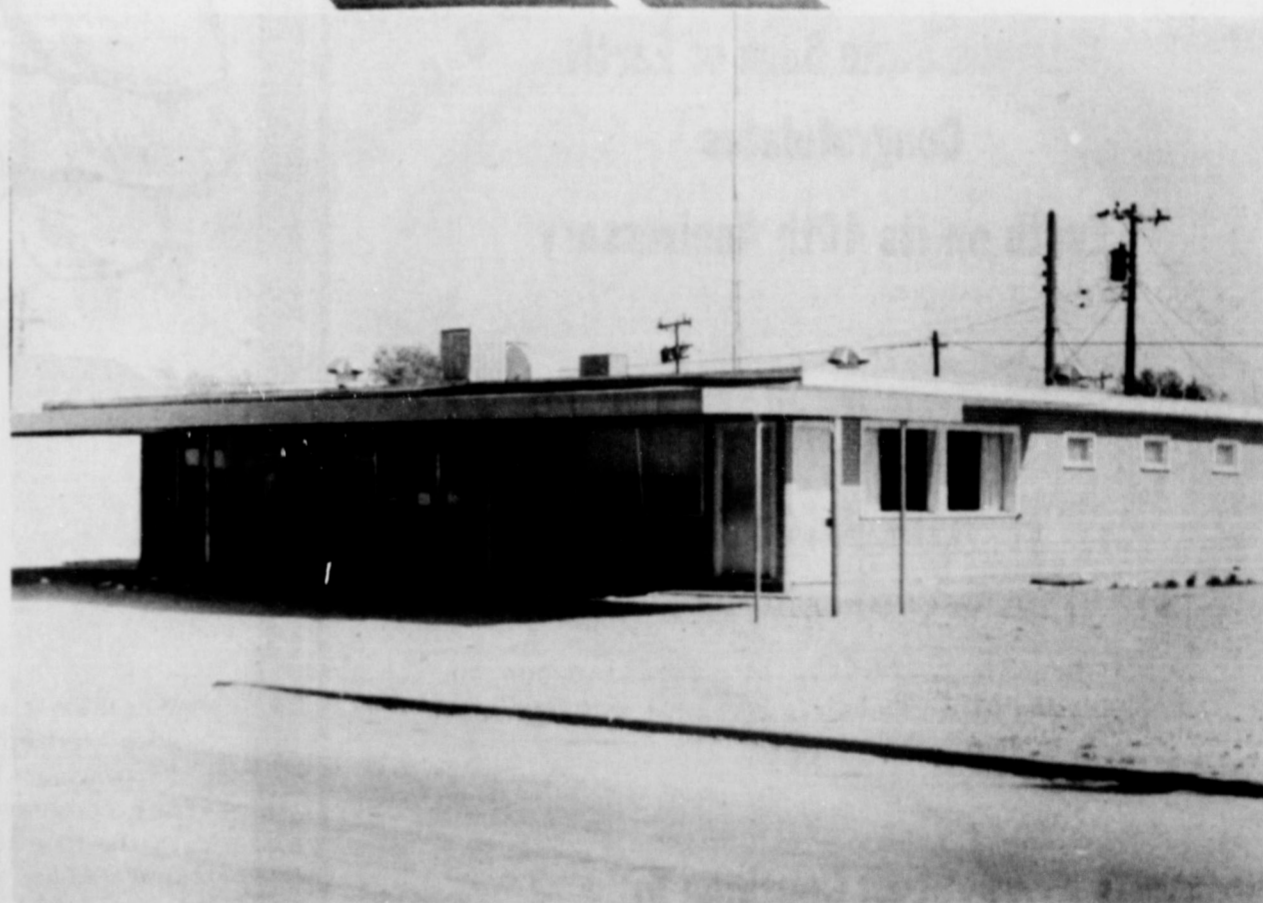


SEPTEMBER 1963 CAFETERIA
AND LIVING QUARTERS BUILT...
CAFETERIA SEATS 40
6 EMPLOYEES
50 X 50
BUILDING



EARTH'S
FIRST
AND
ONLY
CAFETERIA

- ★ DRIVE-IN
- ★ CAFETERIA
- ★ CATERING SERVICE



"Good People Of Earth Built It All"

THANKS ONE AND ALL

WOLVERINE DRIVE IN

MR. & MRS. GLEN McGEATH, OWNER-MANAGER

A Pioneer of the Business



WITHOUT FANFARE, THE PAYNE FUNERAL HOME'S TRADITION HAS ALWAYS BEEN TO CONSTANTLY PROVIDE THE FAMILIES OF OUR COMMUNITY WITH THE VERY FINEST IN FACILITIES AND SERVICE.....

GROWING
WITH
LAMB
COUNTY

PAYNE FUNERAL HOME

AMHERST, TEXAS

PHONE 246-3351



EARTH RECEIVED 28 INCHES OF RAIN in a month in 1941 and the picture above is proof of the results. Old time residents recall at least three five inch rains that year. This picture was taken looking north. On the right is the Murray Burton home, left, the present Eagle Home.

street from the caution light next door to what is now the locker. The old Dodd Gin was the first one here. It was where the Earth Gin is now on the Aherst Road. I can hardly believe the change made in this area in the last 40 years. Is so great. Earth has certainly progressed and no doubt will change this much again in another forty years.

We Came To Get Out Of The Rains...

MRS. C. W. TERRY

We left a wonderful, black dirt farm in Bryan County, Oklahoma to come to Texas in order to get out of the heavy rains we had been having.

That was the winter of 1929 and to get out of the rain was never a truer statement because the following year was one of the worst dry spells the country has ever known.

There was no pavement between here and Plainview and anywhere else. We left Oklahoma about 2:30 the afternoon of November 27, and spent the night in Ardmore. After a day's travel we stopped at Vernon for the night. The next night we stayed at Plainview and rolled into Earth the next day. We traveled in a truck pulling a trailer.

At that time there was a little two room house sitting behind where my house is now and that was the only house between here and Earth on the South side of the road. On the North, the only house was the Weaver's place.

There were fences in this country, then and I was very amused to see the tumble weeds pile up against them. Then the Saturday before Thanksgiving that year (1930) I stood at the window and laughed at the tumble weeds being caught by

the wind and hopping over the fences. Mr. Terry said it wasn't going to stay that funny, and sure enough, in a matter of hours the wind and dust began to blow and it stormed for three days and nights. In fact, everything was so covered up in dust, that the men pulling cotton could only pull about two feet of their bags full because of it.

When we came out here, we had an Edison Record player and I had just bought a new record that went, "Way out West Where Nature favors no man", and that was exactly how I was beginning to feel at the end of my first dust storm.

The height of my ambition was to have a nice dug out. The E. R. Hawkins' and Kirby West's each had one and I thought they were the cutest things I had ever seen, although I never did get one.

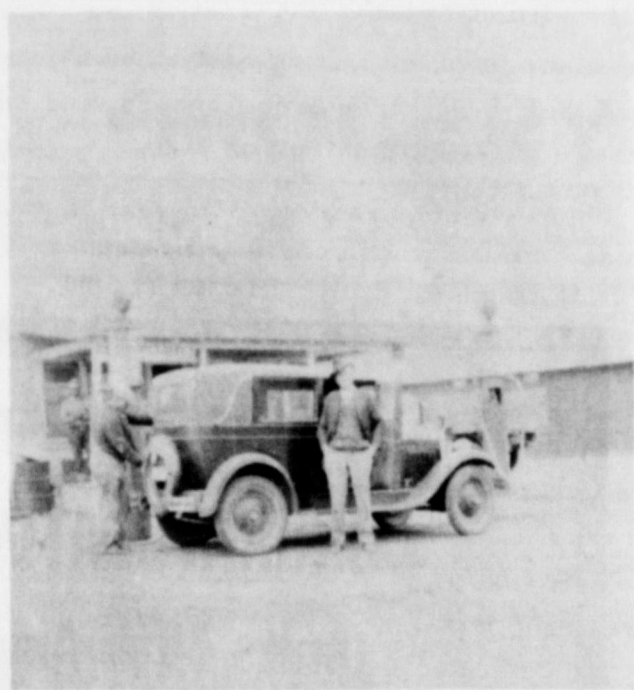
There were only two bathrooms in Earth at that time, and when I got Butane to cook with and a windchanger for lights, I thought my happiness was complete. There was no scarcity of water, although irrigation was not common.

We first leased 320 acres that had a large house on it. It cost us \$500 for a years rent. When we bought our land, we paid \$30 an acre for the first quarter of a section we purchased, \$25 an acre for the next, and \$26

an acre for the following half section. I remember cotton selling for four and five cents a pound and hauling grain and putting it in storage for 20 cents

a hundred

As I remember the town where the Steak House is now was a dwelling and it was a long way out. There were only two grocery stores, J. W. Kelley and sons and Mrs. Carter's store. There was a filling station run by Mr. Eberling, across the



THERE WERE NO PAVED DRIVES OR NEON LIGHTS, but cars still had to have gasoline, so maybe the changes have been too great. Here we see Marshall Kelley as he fills 'er up as J. W. Kelley poses for this picture taken in 1926.

We Wish You A Happy 40th Anniversary Week. May Our Dairy Products Help You Go And Grow For 40 More.



DAIRY PRODUCTS

CONGRATULATIONS TO EARTH

ON ITS FORTIETH ANNIVERSARY

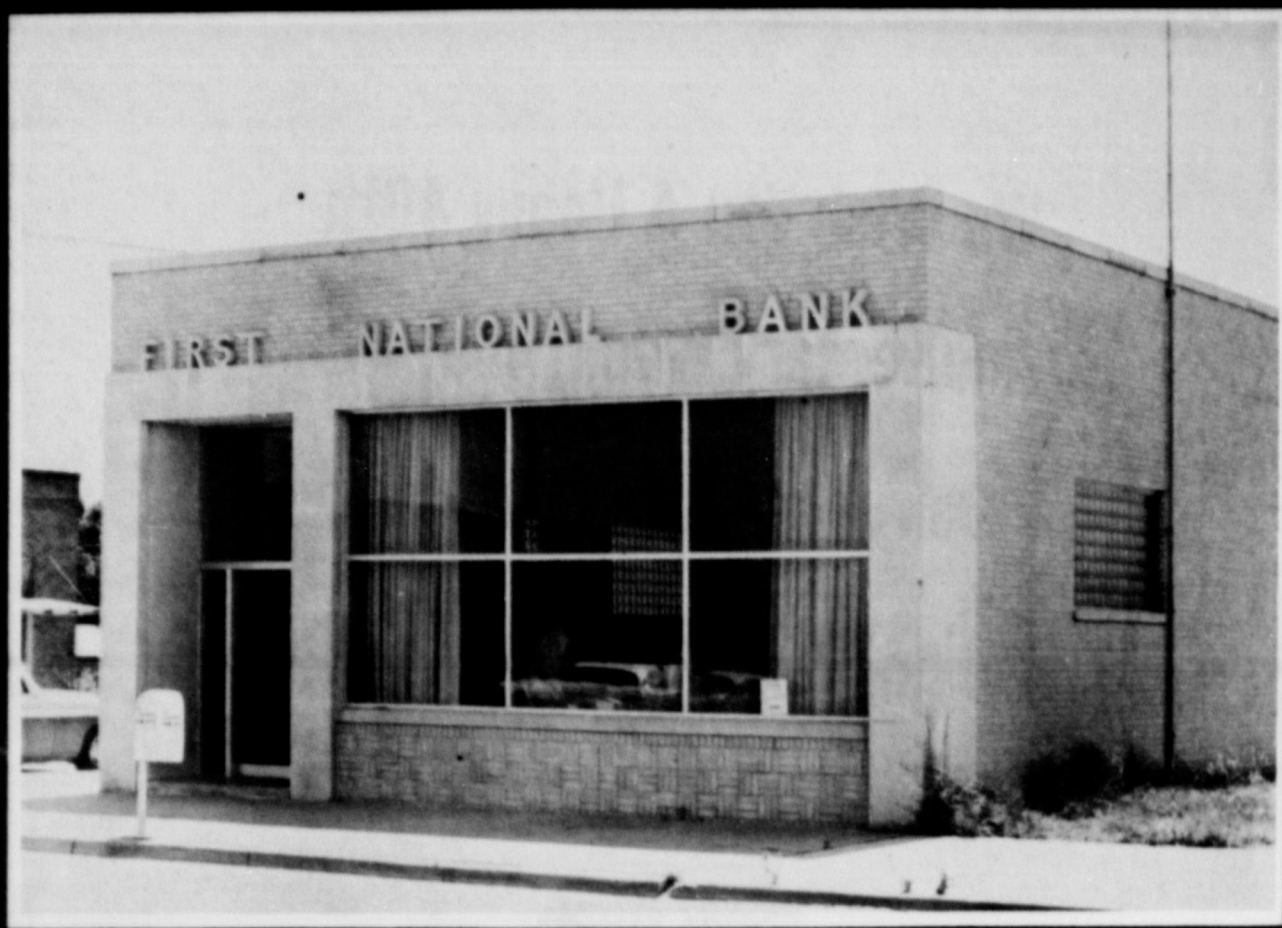
WE ARE PROUD TO HAVE HAD A PART IN THE DEVELOPMENT OF THIS RICH AGRICULTURAL AREA AND TO HAVE AMONG OUR OWNERS THE COTTON FARMERS OF THIS RICH COTTON GROWING COMMUNITY.....



PLAINVIEW CO-OP COMPRESS

2 1/2 MILES EAST OF PLAINVIEW

CA4-7435



1964

Officers

- C. A. Duffy, President
- C. A. Duffy, Jr., Vice President
- Michael Duffy, Cashier
- Travis A. Winter, Assistant Cashier
- Thelma H. Pryor, Assistant Cashier

Directors

- C. A. Duffy,
- C. A. Duffy, Jr.
- Elizabeth S. Duffy
- Michael R. Duffy
- C. V. Harmon

39 Years Old And Still Growing TRUST

**One of the Greatest Words
in the World!**

On this simple, old-fashioned word the First National Bank of Amherst was founded in 1925 . . . and has grown from a small beginning in total capital assets over one-half million dollars.

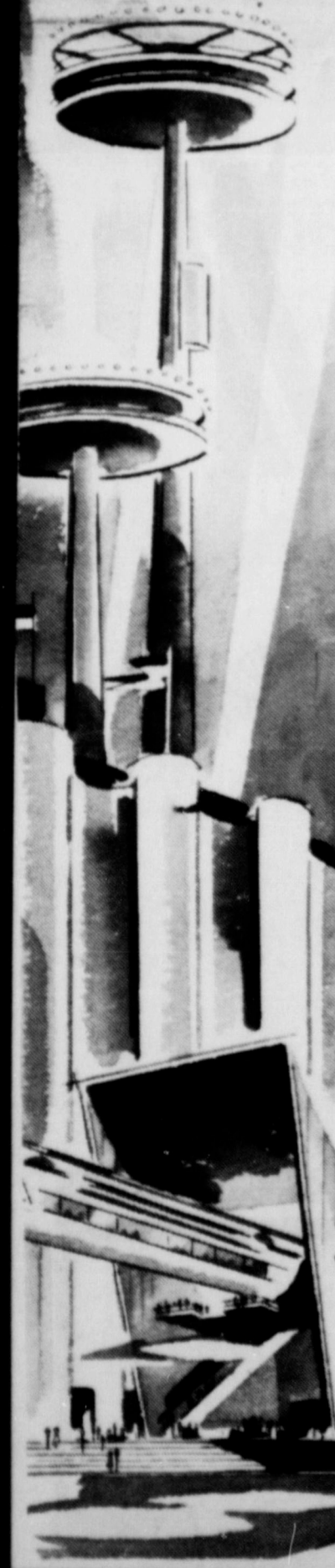
TRUST . . . plus a progressive spirit and the ability to help our customers analyze their needs have brought more and more people through the doors of Amherst's First National.

As we celebrate our 39th year in business, we wish to say "thank you" to our many friends whose continued patronage has increased our deposits to a record high of \$5,506,808.40.

**We Join The Area In
CONGRATULATING EARTH
On Its 40th Anniversary**

**Attend The All Day
Celebration On
August 29, 1964**

First National Bank of Amherst



Bonnie Green Recalls Early Day Grocery Buying

Attractive super markets, air conditioned, with piped music and alluring displays are fast becoming the order of the day in this country. Fruits and vegetables are backed with polished mirrors and sprayed with cool water periodically to assure their freshness and eye appeal. Psychologists have even determined, within certain limits, the colors that grocery shoppers find satisfying, which in turn charms the customer into making even greater purchases than he first intended. Cans, bottles, and cartons are designed and re-designed to fit the human hand to assure the most efficiency in handling. Shopping carts are equipped with baby seats, and purse holders to provide for the greatest comfort of the shopper, along with an assortment of pointers, elephants, and space craft at some point in the market to occupy the older children while mom and dad shop. These various constructions fly into motion at the deposit of a dime or quarter, at the end of which the rider usually scurries down the shopping aisle in search of another coin, so their usefulness can be questioned. Electric eyes clarify trips through the market's door with ease and smoothness.

As enjoyable as all this is, one must recall the day before packaged frozen foods, cake mixes, and instant coffee to truly grasp the advance of the industry. Mrs. Bonnie Green supplied the above grocery advertisement, which she and the late Golden C. Green ran several years ago, which points up the great change in grocery prices. Mrs. Green related that the store for which this ad was run was near West Texas State University and the college faculty at that time was paid in scrip, which had to be held sometimes for months before cashing it. Therefore, many times the scrip was sold for less than the original value to merchants to purchase groceries and other necessities. Mrs. Green recalls one college professor's wife who bought bacon ten slices at a time, five cents worth of green beans and eggs by the threes and fours. Very little was sold by the pound or dozen then. Scaled and prepackaged items would have been quite out of place for they would have re-

HEADQUARTERS

FRESH FRUITS AND VEGETABLES
Specials for Friday, Saturday and Monday

GREEN BEANS Nice and Tender lb. **5c**

Lettuce Firm Heads **4 1-2c** | **Potatoes** New lb. **5c**

OATS
Large pkg. **16c**

COMPOUND
8 lb. Swift Jewell **59c**

Raspberries, gal. 41c
APPLES, gal. 29c

SUGAR
Pure Cane **47c**
10 lbs.

BACON
(Pinkney's) **12 1/2c**
Sugar cured, lb.

OATS Bulk, Fine for Little Chickens, pound **4 1/2c**

Brooms Good ones each **24c** | **Cheese** lb **15c**

CORN, No. 2 can, 3 for 25c | **TOMATOES, No. 2 3 for 25c**

P. & G. GROCERY

MAY 1932

quired cutting in two when money was scarce. Bacon was by the slab and cheese by the round, though customers wanted it sliced paper thin.

Welcome To
Earth's 40th
Anniversary

Much Of World Situation Not Changed

A glance at the history of Earth over the last forty years has shown that great progress has been made in the area. Not only

has the city grown in the number of families residing here, but the business district has certainly grown over the orig-

inal five stores. Farming, the main industry of the county, has adopted new and advanced techniques to produce better crops. So many things point to progress, yet a look at the newspapers of the past years reveal that many of the world situation do not show progress. The following editorial reveals that much of the tension throughout the world remains unchanged. The Earth Sun, in which this editorial appeared on October 30, 1941, was published by Forrest Weimhold and edited by Rana I Abernathy.

HAND OF HITLER

The hand of Hitler can be seen in the recent changes which have taken place in the Japanese government. And time may prove that Hitler won a considerable diplomatic victory when the moderate Konoye government gave up the ghost, and the saber-rattling government of Axis-admiring General Tojo came in. The advantage of this to Hitler is clear. First, if this country is forced to face a naval threat in the Pacific, its naval efforts in the Atlantic will necessarily be limited. We haven't got a two-ocean navy, and we won't have one for four or more years. It is unquestioned that a U. S. - Japanese naval war would be of immense service to the Axis.

Second, the new Japanese government constitutes a threat to Asiatic Russia. Rumors fly about that Japan may seize the vital port of Valadivostok. And the only fresh troops Russia has are in Eastern Garrisons. If Japan offered no danger, Russia could bring them and their supplies to bolster her weakened forces in Europe. But if Japan threatens, she is between the devil and the deep blue sea.

In Washington, the Japanese change of government made a comparatively small stir. As columnist Paul Mallon put it, "the fluctuating wrath of Tokyo caused considerably less than the expected reaction. Over-committed in China, torn with political dissension within, threatened with economic starvation, Tokyo would have to exhibit a lot of wrath to frighten anyone."

It is an open secret that many high ranking U. S. Naval officers would welcome a naval show-

down with Nippon. They think we could win that war in fairly quick time. But, should it come, our aid-to-England program would certainly have to be slowed down to a walk for the

duration of hostilities in the Pacific.
NOTE: This article appeared October 30, 1941. Attack on

Pearl Harbor was December 7, 1941.

Happy Anniversary

Our Congratulations

TO EARTH

ON IT'S 40th Anniversary

WE APPRECIATE YOUR BUSINESS AND THE ONLY THING WE SELL IS-----SERVICE

UNION COMPRESS & WAREHOUSE

ACIE DANIELL, MGR.

PHONE 227-3901

SUDAN, TEXAS

ATTEND THE 40th ANNIVERSARY ALL DAY CELEBRATION AUGUST 29th



The Drug Store And Post Office, 1934 was owned by Marshal Kelly, who also was the Post Master. Pictured in front of the store is Left to right marshal Kelley, Homer Mize, L. B. Ginn, Dr. C. T. Bradford and C. W. Shelby.



SOME THINGS GET OLD AND LOSE THEIR LUSTER, BUT THE BRILLIANT GLOW OF A DIAMOND LIVES FOR EVER.....

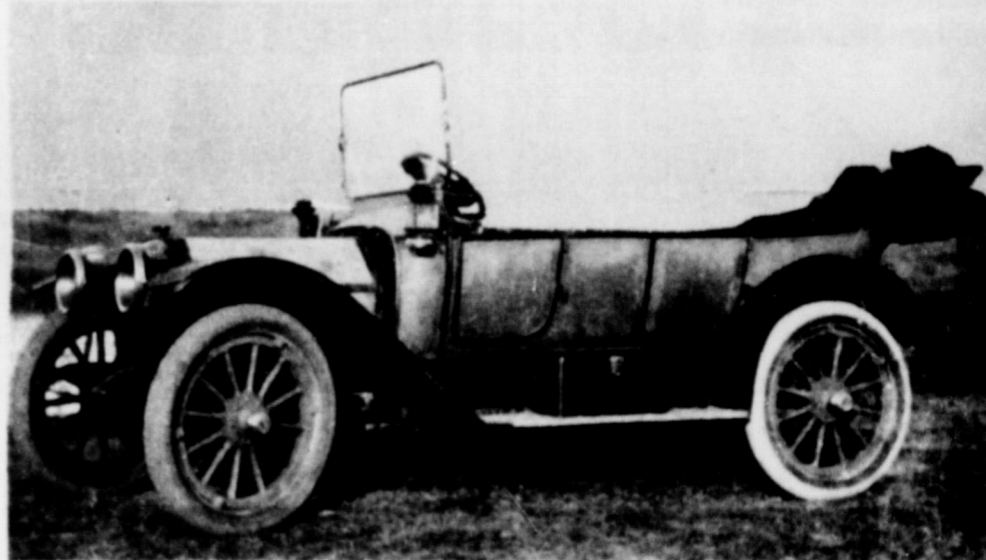


WE ARE PROUD TO BE A PART OF YOUR GREAT COMMUNITY IN 1964

LINDSEY JEWELRY

MULESHOE, TEXAS * PHONE # 3-3550

FROM THE 1913 BUICK TO THE 1965-



WE HAVE GROWN...

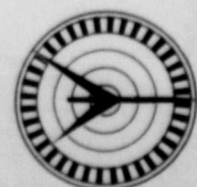
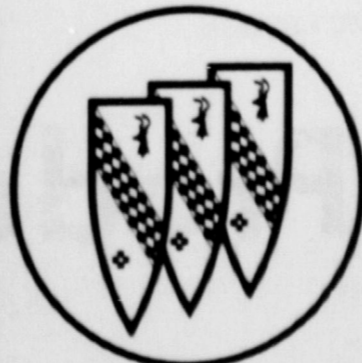


UP HILL ALL THE WAY

SEE THE NEW

'65 BUICK & '65 OLDSMOBILE

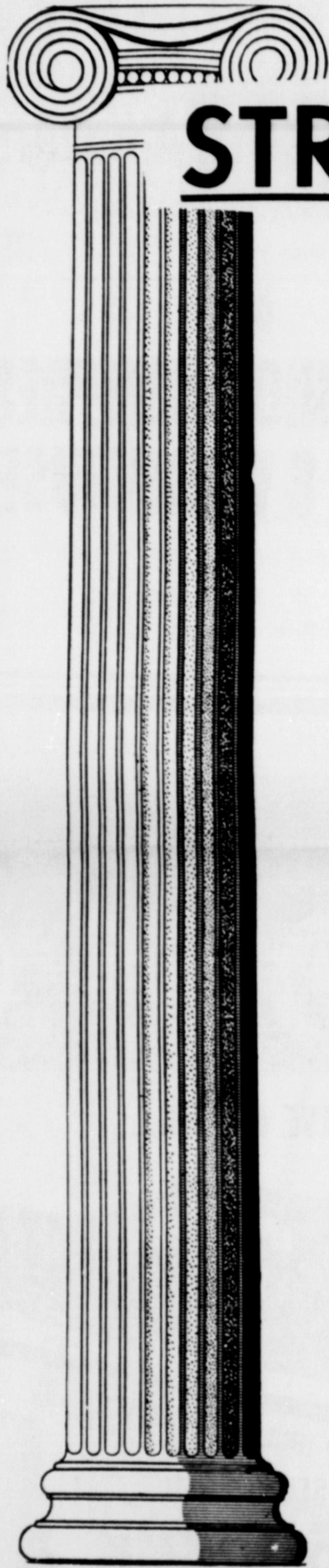
THAT WILL BE ON DISPLAY SOON AT 406 No. 1st MULESHOE, TEXAS



For The Best Deal Anywhere see

BROCK MOTOR CO.

Phone 6450 or 3-5920



STRENGTH

CHARACTER

JUDGMENT

On these solid pillars, Plainview Production Credit was founded in 1933 and has grown to the nation's largest organization of its type, lending in excess of \$39,000,000 annually.

Dealing only in agricultural credit, our personnel are truly professionals in this field with an intimate knowledge of needs and requirements of its borrowers.

Owned and operated by stockholder-borrowers, the firm is able to make most any size loan with unlimited funds available from the nation's money market.

The Plainview Production Credit Association offers many advantages as the agricultural credit center for its eight-county area of the Texas South Plains, making loans for land purchase, capital improvements, to pay off existing indebtedness and for operation.

Since the activation of our business, we have had pleasant associations with farmers of the EARTH area. It has been a pleasure to be a part of the growth and development of this great agricultural center!



W. B. LEVEQUE
MULESHOE



MARTEL LEVEQUE
LITTLEFIELD



BOB HARBER
OLTON



EWING MATHIS
DIMMITT

Plainview Production Credit Ass'n.

Other Offices Located at Plainview, Friona, Tulia, Silverton,
and Floydada.

SECTION
C

The Newspaper Dedicated to the Development of the World's Richest Irrigation Area

SECTION
C

The Earth News-Sun

"A CONSOLIDATION OF THE EARTH NEWS AND EARTH SUN, OCTOBER 12, 1956"

VOLUME 11

EARTH, LAMB COUNTY, TEXAS, THURSDAY, AUGUST 27, 1964

NUMBER 2

Kelleys Early Day Builders of Earth

Perhaps in the terms of man's life span, forty years is a long time, but in terms of civilization itself, it is relatively short. When trying to recall events of the past forty years, names fade, dates escape the mind, places become obscure, the details of events are clouded. Yet, in viewing the generations of the past, of all the hundreds born to the world, only four or perhaps five remain with us today. So how long is time???

It is an enigma, or is it only yesterday?? An interview with Mr. and Mrs. Marshall Kelley revealed that it is both. It is the funny little incident that occurred in the store, or the night everyone got caught in town during a dust storm, yet it is a dream taking on life and reality, for by a man from Kansas City who first came to this country in 1902.

Colone William Electric Halsell was a Kansas City promoter who, perhaps unknowingly gave birth to Lamb County and the City of Earth. In 1902, he purchased from the Capital Land Company, 200,000 acres of fine West Texas pasture land at a cost of \$2 an acre, with the intention of putting it to the finest cattle and he had in Texas. And that he did. Were these the only thoughts he had for the land, it is not known, but one day in 1924 as he sat astride his horse at a watering station near the present site of Amberst, he looked over the backs of the quality cattle that roamed the expanses of his land and vision of a town arose before him. Presently, a hotel, school, churches, bricked roads appeared on the prairie and the town of Amberst became alive.

It is estimated the nearly 500 persons a month entered the new land, which Halsell sold at \$25

an acre to people who were willing to work and develop the land for the following year some six thousand people gathered to celebrate Amberst's first birthday.

In August, 1924, the town site of Earth was laid off and the Halsell Land Co. built a hotel, gin, and a resident house. The original plans had been to build the town two miles south of the present site, near the curve in the Amberst road, but this idea was abandoned. In 1925, the Halsells built a school house, though it was never to house a school. Next J. E. Devenport built a service station, and the son of Dad Reeves put in a cafe.

Mr. Kelley recalls the decision of his family to come to Texas. All their plow tools, household things, wagons, and horses were shipped to Plainview in an implement car. His father, J. W. Kelley also came on the train, followed shortly by Mrs. Kelley, two daughters and his son, Ray, and his wife, Helen. Marshall was a senior in High School at that time and completed his school work in Oklahoma before coming to Texas in May, 1924.

The Kelley families farmed one and a half miles east of the present location, but on land surprisingly not purchased from the Halsell Land Co. There were approximately eight land holders other than Halsell in the area at that time. They included J. L. Linville and his brother George, R. E. Barton, Cleave Hamilton, John Haberer and families named Kellar, Hewitt and Vore.

Fields were put to cotton, broom corn, and grains the year of 1924 and in most crops were good, except for the cotton which was attacked by Bollworms, so the Kelleys sold out

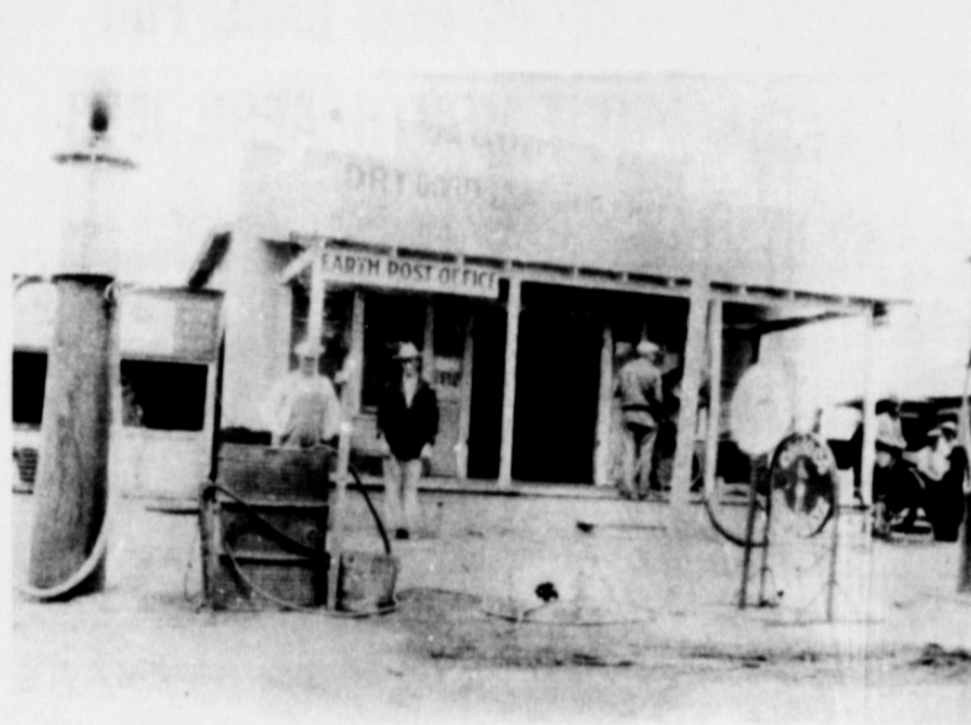
in December, 1924, and returned to Oklahoma where they traded farms with Mr. M. T. Howard. However, Texas called again and in September, 1925, they bought the grocery store then owned by Dad Reeves and some land north of town.

With the grocery store came the post office and Marshall was post master of Earth. The fourth class mail arrived three times a week to serve the approximately 30 residents. Previously, the mail arrived at old Springlake, then four and a half miles north of Earth. Usually one person would make the trip and return with all the mail, which was then distributed.

Residents had problems settling on a name for their town. The first name submitted was Fairlawn, which was lost in time. Next Tulsa was chosen, though this was discarded, for when applying for a post office it was discovered there was already a town by that name. Dad Reeves suggested the name Good Earth, but when submitted to the postal department, it was shortened to Earth.

Marshall Kelley returned to Syle, Oklahoma in June to be married. He and his bride, Eula Mae Green, returned to Texas immediately following their wedding on June 27, 1926. It was 238 miles from Earth to Syle a full day's ride over roads that were not paved except for small sections in the city of Amarillo.

By 1926, Earth had grown considerably in the two years of its life. The business district now included a grocery store and post office, a hotel, gin, the Devenport station, a blacksmith shop, the Frank H. Hart Cafe, J. F. Kelley and Jack



The J. W. Kelley and Son Dry Goods and Grocery Store was the first building on the north side of main street. Built in 1927, Taylor's Grocery today is the same building. At the left is Ray Kelley and W. S. Mize.

Sudbery Hardware and Implement Store and three or four two-room homes.

In the fall of 1928, an exceptionally good wheat crop was raised and subsequently there was a boom experienced by the town. Two new grocery stores were built, one by T. L. Means, where the drug store is presently located and another by Jeffery of Littlefield, which was run by Nick Carter. In the present site of Adrian's Grocery. In 1928, the Farmer's Co-op Gin was built and E. R. Hart of Mule

shoe put in a Lumber and Hardware store where the Earth Cafe is now. Times were good, but it was not to last for the years of the Depression immediately followed. Prices on crops went to rock bottom with a big wheat crop produced. Many people who were offered 35 cents a bushel for their wheat held it hoping for a pick up in prices, but later were forced to sell it for 18 and 19 cents. Many people decided their land back to the Halsells and left the area, for most other prices were

in portion to wheat. By the year 1932 things were beginning to look up for the area. The government helped farmers refinance their lands and the Federal Land Bank was formed. Earth began to grow at this time. It was a gradual but steady growth which is evident even today. Up to this period the electricity enjoyed by the town was from a local electric plant owned and operated by Tom Farley and Gus Parish. In 1938, Texas-New Mexico Utilities put in a plant which was

later brought out by the Southwest Public Service, which was a consolidation of several area companies.

The year 1934 was a year of no rain and lots of bad dust storms which would last for two days and three nights. The black clouds of dust came from Nebraska, Kansas, and Oklahoma and settled so deeply here that travelers would be stuck in sand land dust on the country roads. Almost all East and West roads were impassable. The farmers summer tilled their land and were able to plant the following year.

Farming techniques had also seen advancement in the last few years. Mr. Kelley recalled that his family's attempts at farming on their first trip to Texas were with teams, but even in 1925, the country side was spotted with tractors. Most of the farming to this point had been dry land, with only two irrigation wells in existence. J. L. Linville had put in a well, on the present Jack Kelley farm, and there was a well on the Halsell Ranch.

By 1937, Earth was really beginning to look like a town and though electricity didn't come to the area until the following year, there was a picture show put in by Herb Windborn. It was on the old type power plant. This plant, run by Tom Farley, had wires running every direction over Earth.

About this same time, George Runyon put in the blacksmith shop and the road from the East Lamb county line to Muleshoe was being paved. A Texas Cafe was put in, owned and operated by the Emmitt Vaughns. There was a livestock and auction co. located north of Main Street. E. O. Carpenter was part owner

and manager. In 1938, the first issue of the Earth Sun was released on March 2nd. Though irrigation was fast becoming utilized the paper reported that terraces for water conservation were being built at the rate of 10 miles a day.

The paper was owned and operated by Aubrey M. Dobbs. He was responsible for a campaign to improve the city, which resulted in J. A. Parish donating a tract of land and a committee was set up to start a city park. Ruby Shelby was operating a beauty shop and Richard Johns and a Mr. Oliver had the barber shop.

The idea of irrigating was catching on and was evident in the crops of 1939 which were excellent.

That year the Halsell Hotel burned on a night in March. Plans had been made to tear it down the following Monday to make way for modern stucco buildings with brick fronts.

Earth was growing steadily and the First Baptist Church invested \$12,000 in a new auditorium, which today stands west of the church's new auditorium.

The first Hatchery was established by E. C. Smith. His facilities handled as many as 23,000 eggs, and was located where the vacant lot north of Dunaway's Tire Shop is today.

1940 was a year of dust storms again, but the following year there was lots of rain, though that had its disadvantages, too, for it was difficult to get crops in.

In 1942, the war broke out and people began leaving Earth to work in defense plants, or to join the military services. Earth

(continued to page 6)

WE JOIN IN TO SAY **HAPPY BIRTHDAY EARTH**

WE ARE DEEPLY PROUD OF THE PROGRESS SHOWN THROUGH THE PAST 40 YEARS... AND SINCERELY HOPE THE NEXT WILL BE AS FRUITFUL.....

SEE US FOR **HARDWARE FARM SUPPLIES PURINA CHOWS FEED SEED**

Springlake Elevator AND Sunnyside Grain

WE SALUTE YOU **EARTH**

ON THE SPLENDID, NOTEWORTHY ACHIEVEMENTS ACCOMPLISHED DURING YOUR FIRST 40 YEAR'S GROWTH.....

MAY YOUR ENDEAVORS THE NEXT 40 YEARS BE AS FRUITFUL.....

ACCO *Paymaster* **OIL MILL CO.**

LITTLEFIELD, TEXAS

GROWING WITH EARTH SINCE 1960

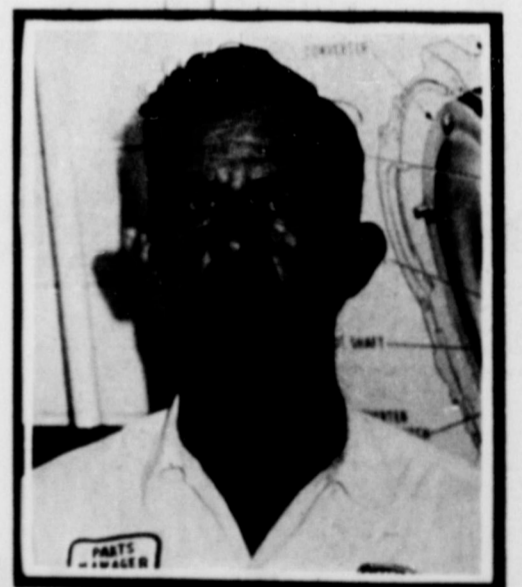


RODNEY BALKO
Owner-Manager

OUR BIG DREAM
IS TO BEAT OUR
OWN RECORD SALES
OF 62 NEW CARS FOR
ONE MONTH-APRIL 1963



WE LOOK FORWARD TO DOING
BUSINESS WITH YOU, OUR
FRIENDS AND NEIGHBORS



SAM COOK
Parts & Service Mgr.

BUY FROM BALKO
BALKO FORD SALES

EARTH, TEXAS

Will Rogers Touched Earth History

You two California cowboys should arrive there by car Tuesday afternoon. Let them break bronks till the branding starts. May get out myself for a day or so. Will Rogers The two California Cowboys he had reference were his son and his nephew, Jimmy Rogers and Jimmy Blake, who came to work on the ranch.

It seems the history on the Hallsell Ranch is unlimited, and so one is not surprised to find in their probing and prying on the Ranch for forgotten bits of history to find that the Hallsell family had a touch of glamour that was international. Mr. Ewing Hallsell, who grew up near Vinita, Oklahoma, was a personal friend of Will Rogers, also from the Vinita - Claremore, Oklahoma area. The two men attended school together in Vinita, and continued to be close friends throughout their life times. No doubt, the tales of the boyhood of Will Rogers and Ewing Hallsell could weave many an hour of stories. In a search through the Hallsell scrapbook, a letter of an adventure of John H. Harrison of Pryor, Oklahoma, and Will Rogers was probably much the same as many that Rogers and Hallsell experienced.

Mr. Harrison wrote, "Boney Neimega told me a story of an event that happened at Willie Hallsell College. I had just met Will Rogers that day in 1892, in the later part of that year. We called him by his nick name--Rabbit. He said they all had to learn a piece to speak Friday afternoon. When Will's turn came, he said he forgot his speech. The teacher said, 'you will have to get up here and say some kind of speech.' Boney said Will stamped up to the rostrum, twisted around bashfully, gave a quick nod of his head and said:

I always tell the truth--never tell a lie--big pig, little pig--root hog or die.

A quick nod and the whole room laughed including his teacher as he walked back to his seat.

The teacher said, 'Willie, see to it that you always live under those rules,' and I think he did just that. He went places following those rules.

One night after a music recital at Willie Hallsell College, Will and I were walking home. He stayed at Mrs. Cooper's boarding house. Two girls were trailing us and caught us, pulled our heads back and really kissed us good and plenty and said, 'if you tell on us we'll kill you.' We never did--you knew them both--the younger sister got Will and the older one got me. My mother asked me what was the matter and I told her nothing was, and asked her why. She told me my eyes were shining with excitement. I never did tell her.

I heard on Person to Person T. V., a great tribute to Will Rogers. A big scientist being interviewed was asked if he had any ideas that would help

world peace. The answer was, 'Yes, we need another Will Rogers to kid the world's stuffed shirts to flatten them out.'

And so are the thoughts of many people around the world, who mourned the death of Will Rogers in August, 1935.

The Hallsell scrapbook also yielded four telegrams which appear elsewhere in this paper. Even by telegram the two men seemed to enjoy teasing and poking fun at each other. At one time, Will Rogers was on a deal to buy the J.A. Ranch in the Texas Panhandle, and thought he was quite a roper and rider, he knew very little about ranching, and planned thus, to rely upon Hallsell for advice on buying and managing the Ranch. However, Rogers was killed before final transactions were completed for the purchase. Though the chronology of the telegrams could be questioned, it appears that they fall into order as Will telegraphed Hallsell to Amherst to say, "You run over there and see that ranch right now. If they ever think that I wanted it, it would be all off. They think all of us got money and nonsense. I am at Mayflower Hotel, Washington, Saturday night and Sunday morning. Will

No doubt after other correspondence, Will Rogers again wired Hallsell, "Commission you to buy them, Ranch for one and quarter including everything. You will have to manage it. Will

Then from Vinita, Oklahoma, Mr. Hallsell wired:

Mr. Will Rogers Washington, D. C.

Received your commission (stop) You better stay out of debt another thirty days (stop) I is not so bad after you get used to it (stop) As soon as you are through strutting before the president, meet me at the Mashed O Ranch (stop) I am leaving here for Ranch tomorrow afternoon and will be there about ten days (stop) If I am to be manager, you can take the bronc riding job (stop) We will look at this property if you come by. Ewing Hallsell

Also on the telegram appeared: (Memo for Western Union: This is for Will Rogers the humorist and not Congressmen from Oklahoma. Do not have Mr. Rogers' Washington address but his visit in Washington is for the purpose of attending the dinner which Vice President Garner is giving for President Roosevelt.)

Will Rogers was known to have spent several days on the Hallsell Ranch at different times. His son, Will Rogers, Jr., spent several summers on the ranch helping with the work. A telegram read:



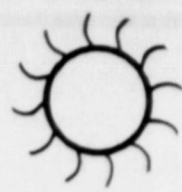
WILL ROGERS

**AIR
CONDITIONING
MEANS MORE THAN
just
COOLING**

**GAS DOES THE
COMPLETE JOB:**



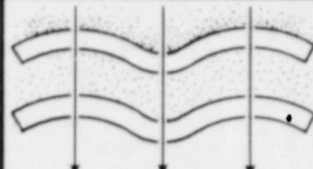
COOLS



HEATS



CIRCULATES



FILTERS



VENTILATES



CONTROLS
MOISTURE

AND... DOES IT FOR LESS!

Air conditioning is more than just cooling. A combination of things is required to keep your home comfortable year 'round. GAS provides them all. And, GAS is far and away the most economical way to air condition. It is good to know that if your unit should ever need service or adjustment, you need only call Pioneer. We sell and stand behind GAS air conditioning units.

Pioneer Natural Gas Company

AT THE WORLD'S FAIR... 80% OF THE AIR
CONDITIONING IS PROVIDED BY GAS

WE HAVE GROWN WITH THIS AREA...

WE ARE GROWING WITH EARTH AND SERVING THE FARMERS OF THE AREA WITH THE FINEST EQUIPMENT POSSIBLE TO CLEAN YOUR SEED... EFFICIENTLY AND ECONOMICALLY....

IN ORDER TO MEET THE NEEDS OF OUR CUSTOMERS, WE OFFER ACID AND SAW DELINTING, TO GIVE YOU BETTER SEED, AT THE LOWEST PRICES.

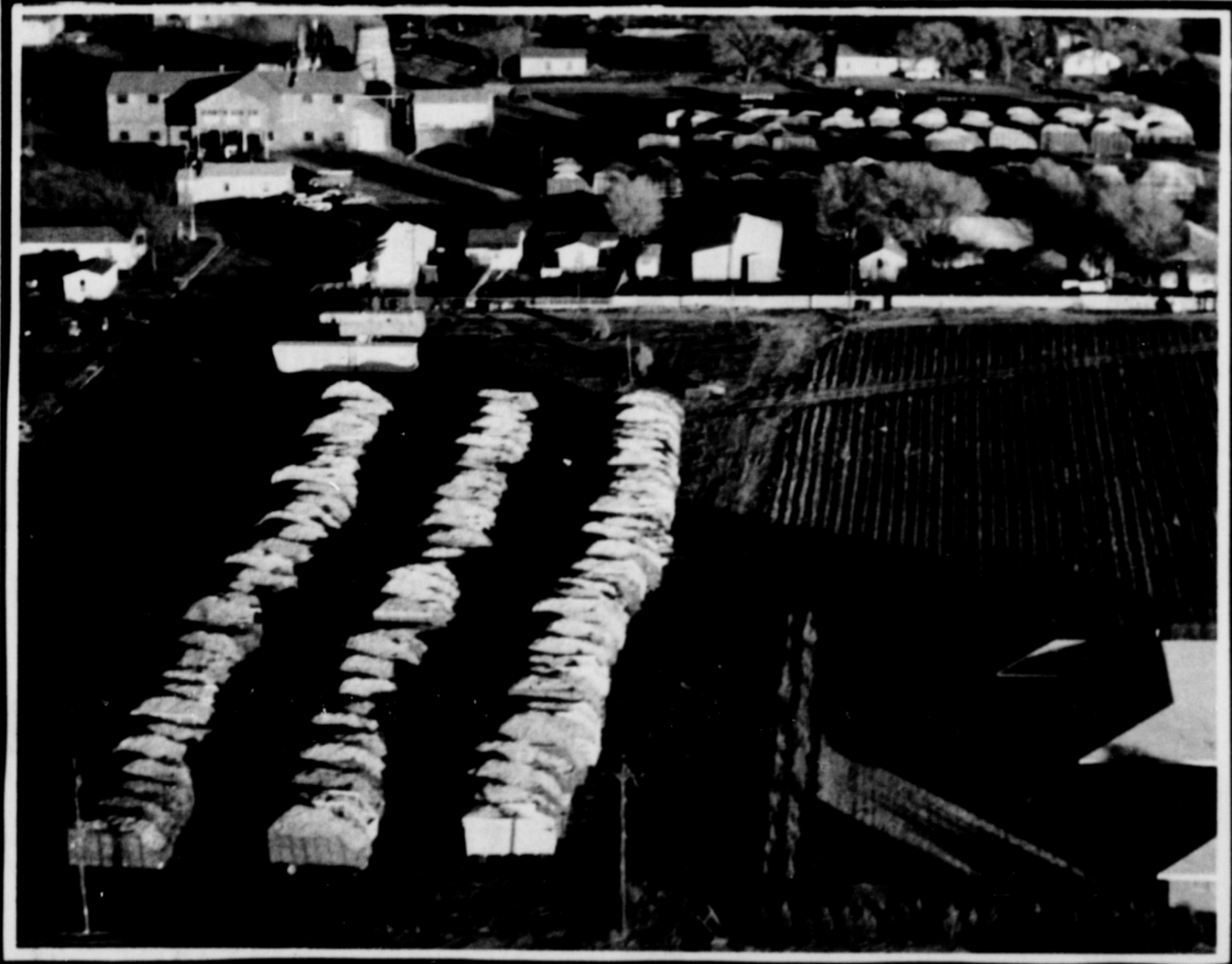


IT HAS BEEN A PLEASANT EXPERIENCE TO GROW AND DEVELOPE WITH EARTH! WE LOOK FORWARD TO MANY MORE YEARS OF PROGRESS TOGETHER.

Service Seed & Delinting Co.

Box 536 Earth, Texas

Phone 257-3911 or 257-4441



COTTON HAS BEEN A MAJOR CONTRIBUTING FACTOR IN THE GROWTH OF EARTH. FOR MANY YEARS COTTON GROWERS OF OUR COMMUNITY HAVE LOOKED TO EARTH GIN CO. TO GIVE THEM THE FINEST GINNING SERVICE AVAILABLE.

BY DOING OUR JOB WELL, WE FEEL WE HAVE CONTRIBUTED A SMALL PART TO THE OVERALL EXPANSION OF THE EARTH COMMUNITY. WE APPRECIATE THE OPPORTUNITY TO MAKE A REAL CONTRIBUTION WHICH HAS ALLOWED OUR CUSTOMERS TO PROSPER AND OUR BUSINESS TO PROSPER AS THE AREA GREW.

EARTH GIN CO.

HERSHEL and BOB BELEW

Telegrams Sent To Mr. Halsell By Will Rogers

THE COMPANY WILL APPRECIATE SUGGESTIONS FROM ITS PATRONS CONCERNING ITS SERVICE

CLASS OF SERVICE
This is a full-rate Telegram or Cablegram unless its deferred character is indicated by a suitable sign above or preceding the address.

WESTERN UNION

R. B. WHITE, PRESIDENT; NEWCOMB CARLTON, CHAIRMAN OF THE BOARD; J. C. WILLEVER, FIRST VICE-PRESIDENT

SIGNS
DL = Day Letter
NM = Night Message
NL = Night Letter
LC = Deferred Cable
NLT = Cable Night Letter
Ship Radiogram

CLASS OF SERVICE DESIRED		FULL RATE	
DOMESTIC	CABLE	TELEGRAM	DAY LETTER
DAY LETTER	DEFERRED		
NIGHT MESSAGE	CABLE LETTER		
NIGHT LETTER	WEEK END LETTER		

WESTERN UNION

NEWCOMB CARLTON, PRESIDENT; J. C. WILLEVER, FIRST VICE-PRESIDENT

Form 1206 A

NO.	CASH OR CHG.
CHECK	
TIME FILED	

The filing time as shown in the date line on full-rate telegrams and day letters, and the time of receipt at destination as shown on all messages, is STANDARD TIME.

Received at
WUJ102 19=ED CHICAGO ILL JAN 15 1935 331P
EWING HALSELL=

MINUTES IN TRANSIT	
FULL-RATE	DAY LETTER

Send the following message, subject to the terms on back hereof, which are hereby agreed to

Vinita, Oklahoma, January 15, 1935.

Mr. Will Rogers,
Washington, D. C.

Received your commission (stop) You better stay out of debt another thirty days (stop) It is not so bad after you get used to it (stop) As soon as you are through strutting before the president meet me at the Mashed O ranch (stop) I am leaving here for ~~there~~ tomorrow afternoon and will be there about ten days (stop) ~~noon~~ If I am to be manager can you take the bronc riding job (stop) ~~We~~ We will look at this property if you come by.

EWING HALSELL

RE/NEE
Charge Ewing Halsell
(Memo for Western Union: This is for Will Rogers the humorist and not Congressman from Oklahoma. Do not have Mr. Rogers' Washington address but his visit in Washington is for the purpose of attending the dinner which Vice President Garner is giving for President Roosevelt)

W. Rogers

COMMISSION YOU TO BUY THAT RANCH FOR ONE AND QUARTER INCLUDING EVERYTHING BUT YOU WILL HAVE TO MANAGE IT= WILL.
345PM.



from The Bible
Thou hast blessed the work of his hand.—(John 1:10).
As we work, we put into productivity the power and the ability that are ours from God. That work becomes more and more wonderful and gratifying as we draw upon the divine potential He has made available to us.

Attend Earth's 40th Anniversary Celebration

Join In The Fun

Birkelbach Machine Shop

WERNER BIRKELBACH Phone 385-4783
1012 East 9th Street Phone 385-5123
Littlefield, Texas

Congratulations EARTH

ON ITS 40th ANNIVERSARY
ADAMS TRACTOR
Olton, Texas



Congratulations EARTH

ON YOUR 40th ANNIVERSARY

MAY WE CONTINUE TO SERVE THE GOOD FARMERS OF THIS AREA

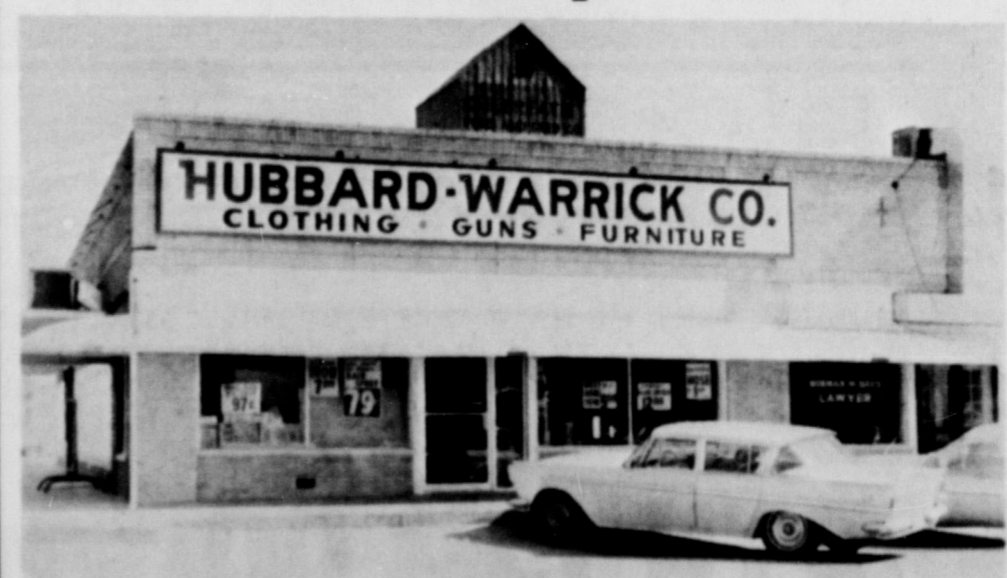
O. C. McBRIDE & SONS GIN

LAZBUDDIE, TEXAS



STREET SCENES, LIKE THE ABOVE PHOTO, from the long ago years in Earth, tell new comers of the area of the superior determination and undying pioneer spirit involved in building the progressive clean little town Earth is today.

Congratulations to Earth On Its 40th Anniversary

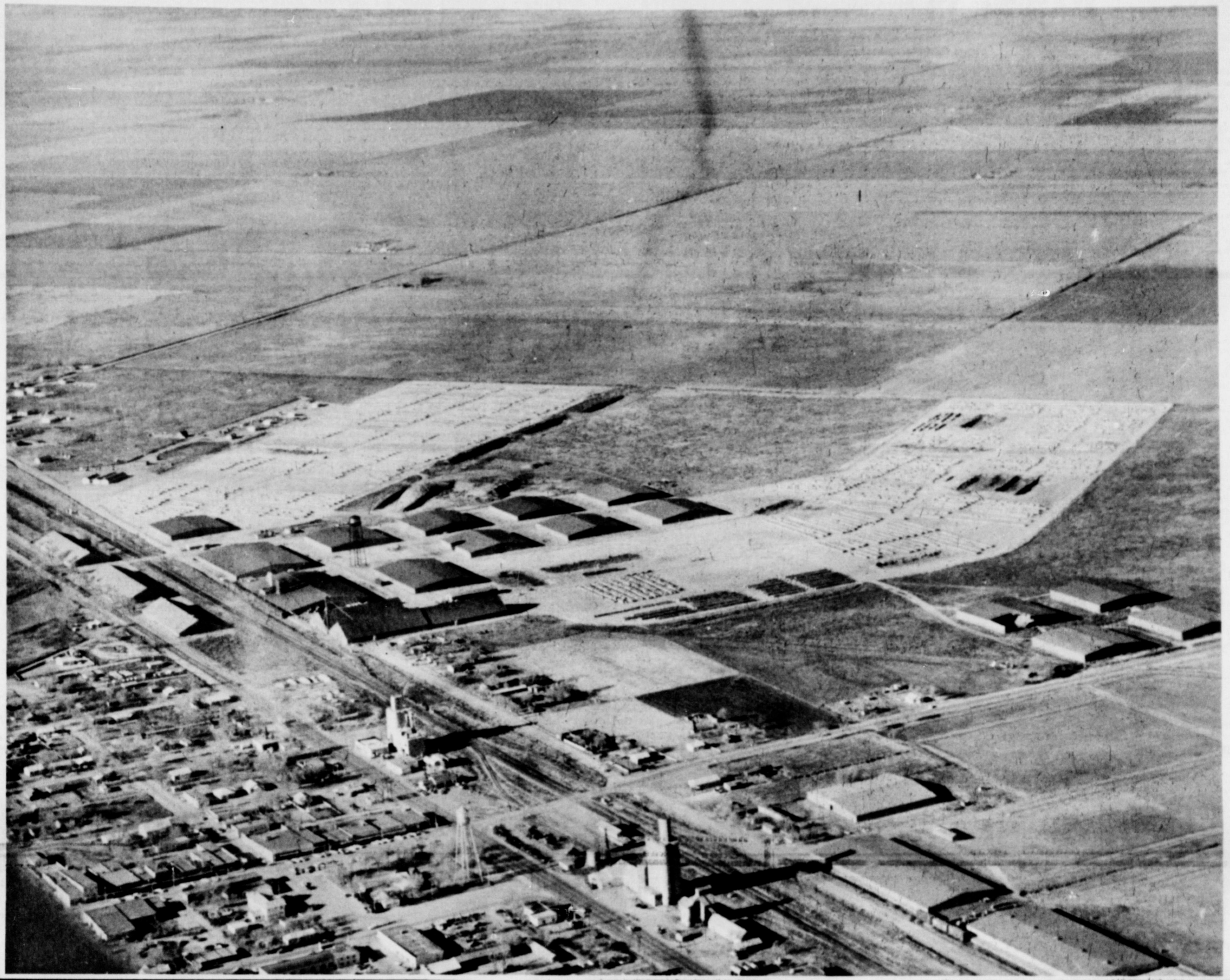


HUBBARD-WARRICK
MULESHOE, TEXAS

- BOBBY SOX** pair **39¢**
- Girl's Dresses** SIZES-1 to 14 **\$2.00**
- School Shoes** GIRLS **\$2.00**
- Girl's Slips** **\$1.00**
- Girl's Panties** 4 pr. for **\$1.00**
- Boy's Jeans** 2 pairs **\$4.00**
- SHIRTS** BOYS SPORT **\$1.10**
- BRIEFS** BOYS 3 pair **98¢**
- SHOES** BOYS SCHOOL and DRESS **\$2.00**

MENS SPORT SHIRTS \$1.20 up

MENS STRAW WESTERN HATS 2 for \$4



CONGRATULATIONS EARTH ON YOUR 40th ANNIVERSARY

WE ARE PROUD TO BE A PART
OF THIS FINE COMMUNITY, AND
LOOK FORWARD TO DOING BUS-
INESS WITH YOU IN THE YEARS
TO COME.....



**WORKING TOGETHER FOR A BETTER
COMMUNITY IN WHICH TO LIVE**

CENTRAL COMPRESS

H. A. MILLS

AND WAREHOUSE
SUDAN, TEXAS

GUY NICHOLS

Kelleys Early Day

(continued from page 1)

saw the stand still of war years, that many small towns experienced, but with the return of the service men and others who had left the area, the city began building and beginning again, after the years of war and strife.

The new high school building was first used that year. Mr. V. C. Bearden was superintendent. By 1940, the population of Earth numbered 350. The thriving little town now had a dry goods store, run by Mr. and Mrs. Carraway. W. C. Maxey came to Earth in 1941 and opened the new Cash Way Grocery.

In October of 1946, the town was incorporated. Art Haberer was the first Mayor elected to serve for 6 months, with Herb Windkorn and Cleve Hudson as the commissioners. They were all re-elected at the end of their terms.

The theater had changed hands several times and in 1945, Ted Borum bought it. He built a new building to house it in 1949, which is the present Earth Theater. By 1952, the town even had a drive-in. The frozen food locker was built in the Parish building by Mr. Waide in 1943.

It passed through several hands, Rex Carroll, the O'Connors, O. K. Angeley, to the present owner, John Garrett.

In January of 1947, Mari and Everett Patterson came to Earth and opened Patterson's Grocery. Hershell came to Earth when he got out of the army and bought half of the store. Thus Earth acquired the Patterson Brother's Grocery.

Bill and Inogene Kesinger opened the B&I Variety Store on August 23, 1947. Art Haberer resigned as mayor and Ted Borum was appointed to fill the vacancy. Cleve Hudson was replaced by O. B. Whitford when he resigned as commissioner.

At the next election, Ted Borum was elected mayor, and Marcus Messer, commissioner. Borum finished negotiations for street lights and natural gas, begun by Haberer. The lights,

were installed in 1951. It was during this time that Earth obtained the first Chief of Police, Buck Creamer, to help enforce the city traffic laws. The water system was begun but not completed until the A. D. Taylor term in 1951. Also during the Taylor term, the new City Hall was built and the Citizen's State Bank was founded that year. The new Bank building was one of the most modern in Earth. Bank officers were W. R. Stockard, Sr., president; W. R. (Bill) Stockard, Vice President; Patricia Mann, Cashier; and A. E. Wheatley, Chairman of the Board.

It was about this time that the fire truck was bought and a fire department building was built to meet the State Fire Insurance Commission's requirements.

More new and attractive buildings began to grace the streets of Earth. The cleaners and Drug Store were in new blond brick buildings. The cleaners were first operated in 1929 by Mr. and Mrs. Henry Doughty.

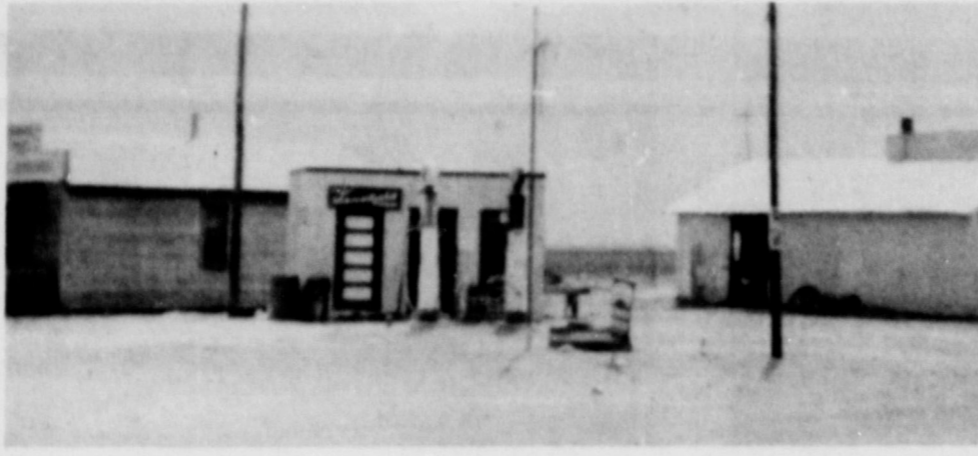
In the spring and summer of 1953, many of the streets of Earth were paved and some of them were named for early settlers, such as Kelley, Doughty, Ellis and Anglin.

In 1953, Pat McCord was elected mayor, with W. C. Maxey and Hershell Patterson serving as commissioners. During McCord's term, the overhead water storage was installed and the city water lines were extended. Next Hershell Patterson became mayor. The sewage lines were laid, but not completed until November, 1955.

Patterson, due to ill health, resigned and was replaced by Bill Pope.

In 1956, the new post office was opened on January 19, with Marshal Kelly continuing as post master. This was the year that Plant X came to the area, a \$30,000,000 project of Southwest Public Service.

There was a three day snow storm during this same year that carried with it drifts that blocked city residents in their homes until the winds subsided and the melting began. The area was



EARTH'S FIRST SERVICE STATION, 1924. The station was owned by Dad Reeves, (later bought by the Kelley's) furnished the residents with gas, free air and water. The pumps were located on the south west on the intersection at the caution light now.



WHEAT ON MARSHAL KELLEY FARM, 1930. This shot was made east of Earth, where the Cemetery is now, picturing Leonard Roberts, Gwyndene and Marshal Kelley.

filled with stories of helplessness travel was extremely hard and dangerous. Also this was the time when neighbors in a time when

woman County Commissioner the vacancy left by her husband's death.

The face of Earth was changing, too. The Poynot Brothers purchased White's Auto in 1960 and gave the store a major remodeling. Again tornadoes struck, and three were killed and thirty injured in a storm that struck the Sunnyside community.

In 1961, city voters approved a water-sewer line extension and improvement bond and also annexed the Hite Park Addition into the city. The cotton crops were record ones that year, and fire did extensive damage to the Earth Elevator.

The years seem filled with miracles, for so much change has been made in the area in the last forty years. One is made to wonder if the Marshal Kelley family or the Willis Whites, or any of the pioneer families of this region could have imagined the progress that would be made in their lifetime. Perhaps the next forty years holds as much promise and opportunity as the early days and in forty years we will be looking back on the era recalling the days when men fought each other for the causes of their government, or cancer claiming the lives of millions, or the blacks and whites rioting in the streets of our cities in a fight to obtain what they thought was their "Civil Rights." Perhaps we will look back with disbelief at the fashions worn in 1964, and laugh at the bouffant and teased hairdos of today. So what is time, an eon or only yesterday?????

The following years were marked by tornadoes that skipped across the South Plains and left behind them extensive crop damage. Mrs. Gladys Goodwin of Earth was named the first

B. Campbell In 24th Year As Ginner

B. Campbell, owner and manager since 1960 of the Campbell Cotton Gin, Inc. of the Dodd Community, has been ginning cotton in the Earth area since 1940. Coming to Earth from Bennington, Oklahoma, Mr. Campbell ginned in Earth from 1940 to 1953, but maintained activities in other areas.

In 1952, B. and W. E. Campbell took over the Dodd Gin, but B. continued his affiliation with Earth. In 1949, J. C. Dodd and B. Campbell moved the Dodd Gin to its present location where it has operated ever since. Built in 1929, with materials and equipment brought all the way from Matoy, Oklahoma, the Dodd Gin operated only six months or so before a fire destroyed it. The fire was thought to have been caused by a faulty bearing, but it slowed operations only temporarily. The gin was quickly rebuilt and has continued operation since.

Mr. Campbell believes the worst year for cotton was in 1942 when, on June 25, hail destroyed all the cotton in this area. The Dodd Gin didn't operate at all; the Earth gin turned out only 250 bales.

1952 was probably the best year for Dodd, as a total of 8,200 bales were ginned, while

1949 was probably the best at Earth, as 8,000 bales were turned out in the Earth Gin.

The Dodd Gin was completely remodeled last year to provide the best service possible, and Mr. Campbell believes this will be a good year. He invites all his many friends to drop by and see him and promises them a good welcome.

August 3, 1853—The first intercollegiate rowing race was held between Harvard and Yale on a 2-mile course at Lake Winnepesaukee, New Hampshire. (Harvard won by four lengths.)

August 11, 1909—The first radio SOS in history was sent when the liner *Arapahoe*, which had disabled engines, radioed for help off Cape Hatteras, N. C.

August 22, 1911 — The Mona Lisa, Leonardo da Vinci's renowned painting valued at \$5 million, was stolen from the Louvre Museum in Paris, by Vincenzo Perugia who returned it two years later.

LOOKING.....

TO THE FUTURE OF THIS AREA..... GROWTH AND PROSPERITY



We Are Indeed Proud To Be A Part Of This Wonderful West Texas Area,

Where Warm Friendly People Abide.....

THE FASHION SHOP

"THE LAST WORD IN STYLE, COLOR, AND FASHION" MULESHOE, TEXAS

GROWING WITH THE GOOD PEOPLE OF EARTH and TERRITORY



We Are Trying To Give The Best Service Possible In Quality and Turnout

WE APPRECIATE YOUR BUSINESS AND WOULD CONSIDER IT A PLEASURE TO SERVE YOU, IF YOU ARE NOT A CUSTOMER OF OURS, WE INVITE YOU TO CHECK OVER OUR LATEST ELECTRONIC EQUIPMENT TO ASSURE YOU OF BETTER RESULTS...

WORKING TOGETHER FOR MORE PROFIT

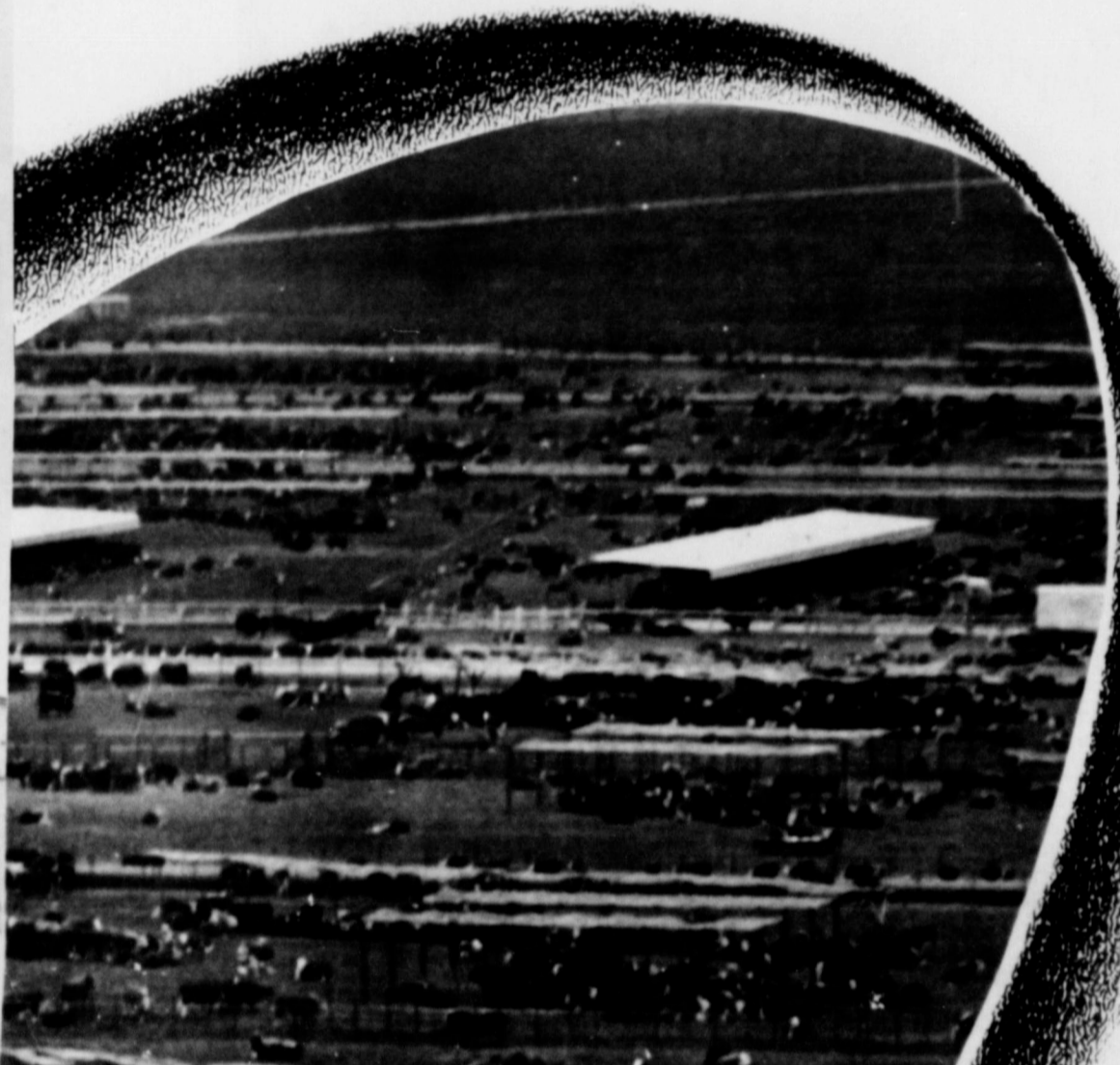
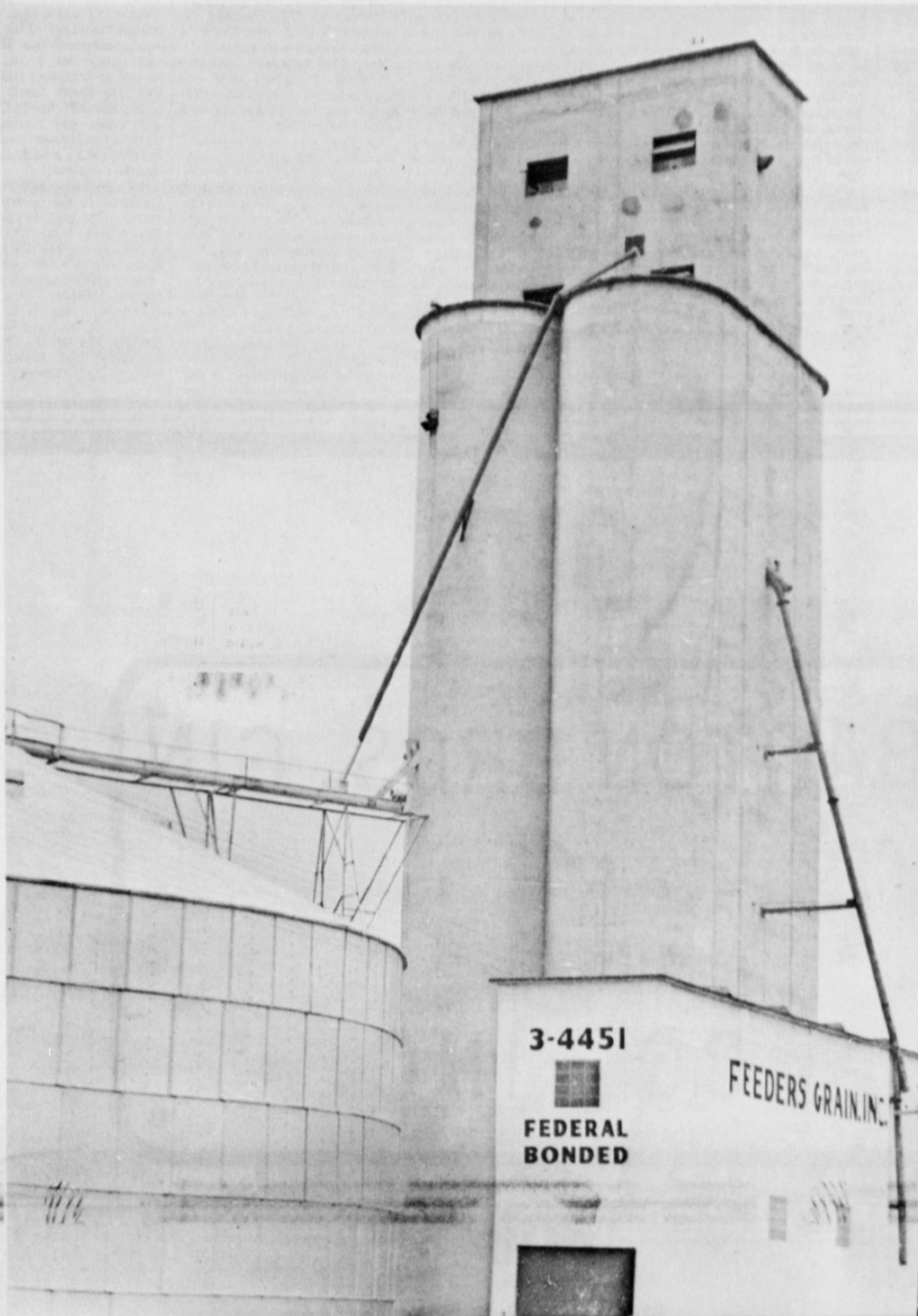
CAMPBELL COTTON GIN, INC.

DODD COMMUNITY
7 miles north 4 miles west of Earth

Congratulations to EARTH

AND HER FINE CITIZENS WHO HAVE BUILT THROUGH THEIR EFFORTS A PROGRESSIVE COMMUNITY IN WHICH TO LIVE AND WHOSE HIGH LEVEL OF PROSPERITY HAS BEEN NURTURED BY THE GOOD EARTH...

THE PRODUCT OF YOUR FINE SOIL HAS HAD AND WILL HAVE AN IMPORTANT PART IN THE SUCCESS OF OUR BUSINESS. A QUARTER OF A CENTURY AGO, SUDAN LIVESTOCK AND FEEDING CO. WAS LOCATED IN THIS SECTION OF THE COUNTRY FOR ONE REASON, THAT BEING BECAUSE OF THE AVAILABILITY OF FEED, AND WE HAVE GROWN FROM FEEDING A FEW HUNDRED CATTLE TO FEEDING FROM 19,000 TO 21,000 DURING THE PAST YEAR. DURING THIS YEAR WE FED 80,000,000 POUNDS OF MILO ALONG WITH MULTIPLIED MILLIONS OF POUNDS OF COTTON SEED PRODUCTS.



THE
FUTURE
OF
EARTH IS
BRIGHT

AND WE BELIEVE THAT OUR BUSINESS WILL GROW AND ADVANCE AS WE MUTUALLY PROVE OF BENEFIT EACH TO THE OTHER...WE THINK YOUR ECONOMY HAS BEEN ADVANCED AS WE HAVE PROVIDED DIRECTLY AND INDIRECTLY A HIGHER MARKET FOR THE FARMERS MILO.

FEEDERS GRAIN INC, grain Byers for this operation solicits your Milo Business... WE BUY OR WE STORE as you wish... WE NEED YOUR GR IN... We intend to make it profitable for you.

WE
SOLICIT
YOUR MILO
BUSINESS

WE BUY OR WE STORE, AS YOU WISH

WE NEED YOUR GRAIN

FEEDERS GRAIN, INC.

SUDAN, TEXAS

Springlake PTA Organized 1930

The Springlake Parent-Teacher Association was organized September 4, 1930, while Mr. C. A. Wilkins was superintendent of schools, with 36 charter members. Some of those members still live in this community and are active members in our PTA today. The first meeting was held September 10, 1930, and the following officers were elect-

ed: President, Mrs. M. T. Howard, who now lives in Abilene; Vice President, Mrs. J. L. Hinson now living in this community; Recording Secretary, Mrs. C. L. Wilkins; Corresponding Secretary, Mrs. Albert Mize.

The ladies were quite excited at this first meeting and their first thought of work was to help the appearance of the place

where their children were attending school. Immediately a large number of trees and shrubbery was put out, sidewalks built, and water pipes laid. This was a great beginning for this enthusiastic group of parents.

In 1932 Mrs. W. C. White of Springlake was elected president. During 1932 and 1933, dental exams were made for the students and a committee was appointed to secure song books and a piano for special music lessons which were taught by Mrs. Zou Wilson. A great deal more emphasis was laid on the making of money in those early days than today.

Mrs. R. L. Drake served the organization as president for two terms, 1933-34 and 45-46. During her term, water was piped to the front lawn of the cam-

pus. In 1934 to '36, Mrs. Bonnie Haberer was president and the home room mother idea was brought up. All rooms began having room mothers. Mrs. Haberer helped organize the "Mother Singers", a group of mothers from the community who were talented.

In 1935-36, Mrs. A. C. Barton served as president and the first "Forty Two" tournament was held and the proceeds went to buy operetta books and books for the library.

In 1937, Mrs. J. L. Hinson was installed as president and served two separate terms, 1937-39 and 44-45. During the presidency of Mrs. Hinson, a popcorn popper was purchased and investigation was given to diphtheria and small pox vaccine for every child. This was not completed until the years 1939-42, when Mrs. C. L. Roberts served as president. The vaccine was finally secured for the children at approximately 50 cents per child. The PTA members sold bonds over the community in order to purchase a speaker system for the school. Both tea-

chers and students worked very hard in helping make this purchase possible. The members could see much that needed to be done about the school, but a very important one was that of buying a radio which was finally done in 1941 and was purchased for the sum of \$18. Mrs. M. E. Kelley was elected in the 1942-43 term, and headed a great book drive for the library. This PTA in cooperation with the Band Parents served the first hot lunches in the cafeteria. This PTA also sponsored supervised recreation for the young people.

From 1948 to 1950, Mrs. Melton Welch served as president and dues were raised to 50 cents. The PTA sponsored the building of sidewalks by agriculture boys. The summer round-up for pre-school children was organized, drinking fountains were purchased, record players for the grade school, along with records and fine art materials for the high school.

In 1950-51, Mrs. W. F. Rudd served as president and during this time magazines and books were purchased for the library

clothing drive for the Red Cross, scrap paper drive, and first aid course.

In 1945-46, the organization furnished 200 cans to be filled for the lunchroom. Books were purchased for the grade school library and money was put into a fund for helping light the football field.

Mrs. Ray Riley was elected president in 1946-48 and this was the year the Mother's Chorus was organized, and the stage was remodeled. The PTA also sponsored supervised recreation for the young people.

From 1948 to 1950, Mrs. Melton Welch served as president and dues were raised to 50 cents. The PTA sponsored the building of sidewalks by agriculture boys. The summer round-up for pre-school children was organized, drinking fountains were purchased, record players for the grade school, along with records and fine art materials for the high school.

In 1950-51, Mrs. W. F. Rudd served as president and during this time magazines and books were purchased for the library

and supplies for the school nurse were bought.

In 1951-52, Mrs. Jack McCord was president and the school grounds were lighted and bells were purchased for the band. During 1952-53, the Halloween Carnival was organized and the proceeds from it were spent on the school nurse program.

Mrs. Bill Stockard became president in 1953-54, and during her term, a projector and screen was purchased along with three small radios.

The PTA was not completely occupied with making money and purchasing articles for the school, but was also interested in being of some service to the teachers. So this was the keynote during the term of Mrs. Marvin Sanders in 1954-56. During this time, study courses for teachers were sponsored by the group and the members assisted the teachers by taking their classes one half-day each month while elementary teachers attended the study course workshop. Beautification of the entire school campus was taken as a project, which is still of

main concern to the group.

Mrs. E. E. Watkins served as president during 1956-57. Sidewalks were laid from the high school building to the auditorium and gymnasium that year. Grass was also put in the front of the junior high and high school buildings. This program was continued the following year when Mr. J. H. Angeley served as president from 1958-60. The Good Earth Garden Club, the XII Study Club and the Town and County Study Club have all done much toward helping the PTA with the beautification project.

Mrs. Donald Kelley served as president in the 1960-61 school term. The organization that year paused to pay tribute to its presidents and the life members at a Founder's Day program.

Present life members are: Mrs. Bonnie Haberer, Mrs. A. C. Barton, Mrs. J. L. Henson, Mrs. M. E. Kelley, Mrs. C. L. Roberts, Mrs. W. F. Rudd, Mrs. Ray Riley, Mrs. Melton Welch, Mrs. G. C. Green, Mrs. Ed

(Continued on Page 10)



DAD REEVES SUGGESTED THE NAME OF GOOD EARTH FOR THE CITY, but it was shortened by the Postal Department of Earth in 1925 when the first post office came to the area. Here we see him before the Hotel, which also housed the grocery store, post office and gin office in the back. Hotel rooms were upstairs.



We Jump In

TO ADD OUR SINCERE

CONGRATULATIONS TO EARTH

On This 40th Anniversary

WATSON BROS. BUTANE

SPRINGLAKE, TEXAS

OUR

BARTON BROS. GIN

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CO., INC.

and

YOUR

BARTON BROS. GIN

40

CO., INC.

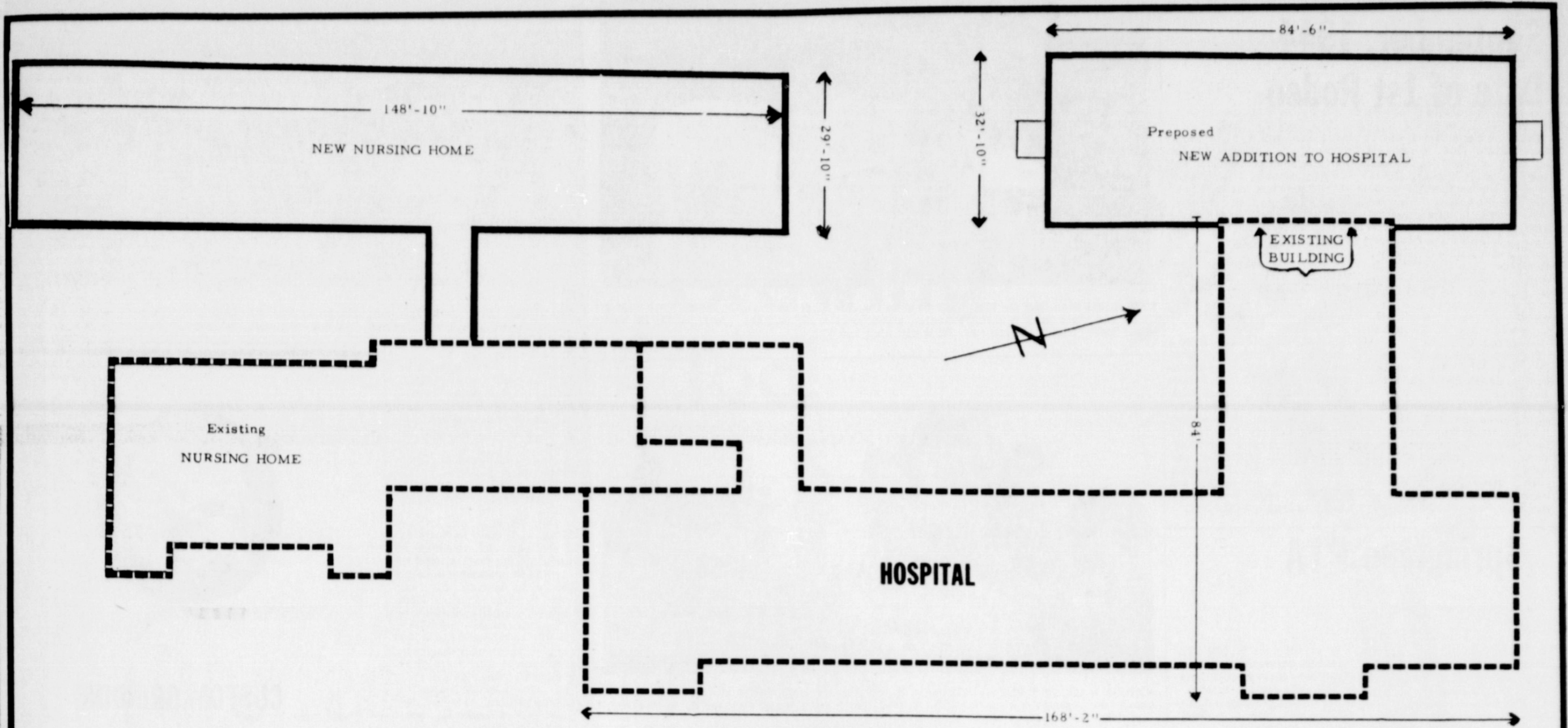
WE ARE LOOKING FORWARD TO

SERVING THE FINE PEOPLE OF

THIS GREAT COMMUNITY.....

BARTON BROS. GIN CO., INC.

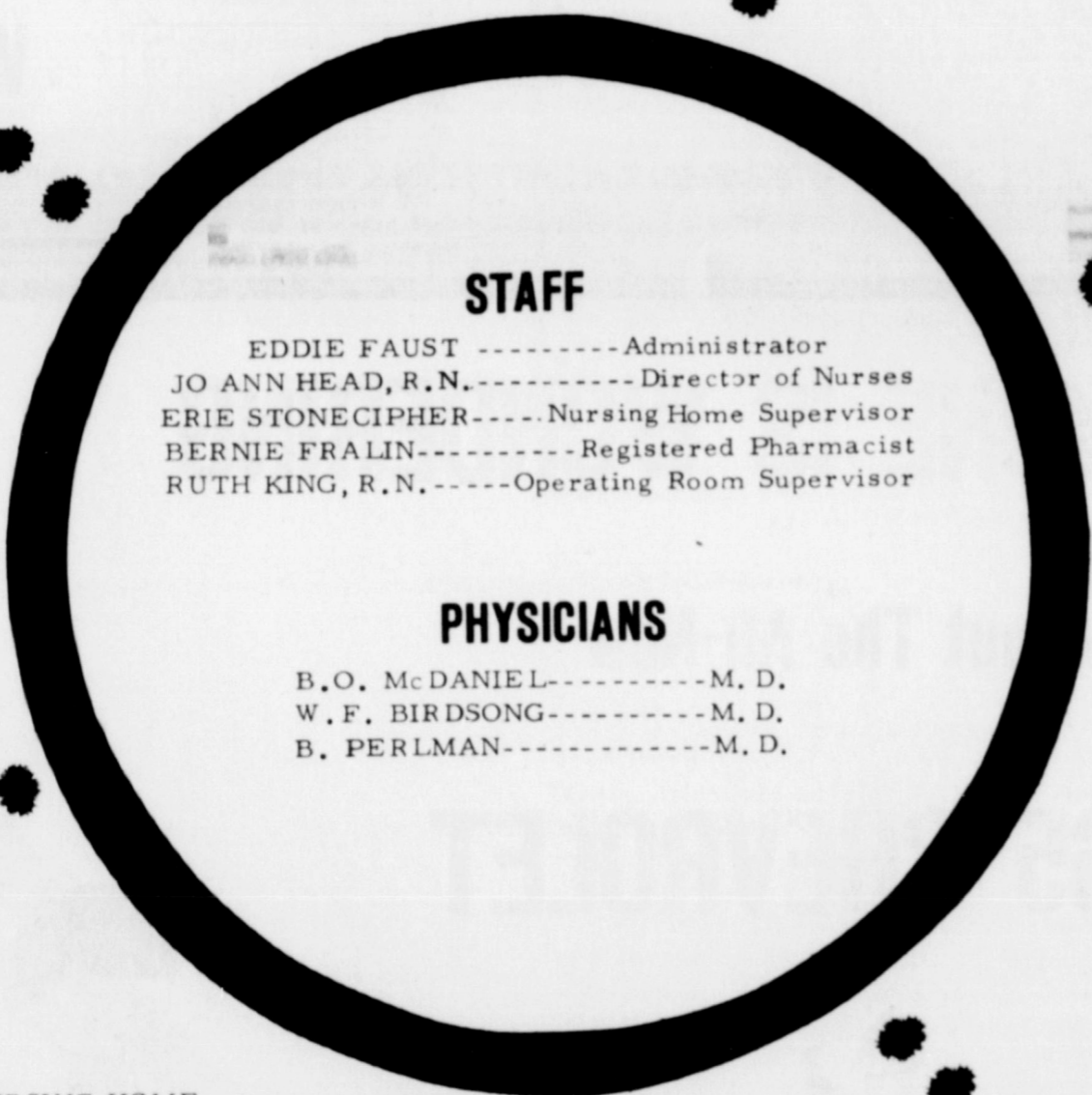
EARTH, TEXAS



1954

1964

ORIGINALLY PURCHASED BY DR'S B.O. McDANIEL, W.R. BIRDSONG AND T.M. SLEMMONS (deceased) IN JULY 1954. AT THAT TIME THE HOSPITAL HAD 17 BED ROOMS FOR PATIENTS.....



**WEST PLAINS HOSPITAL & CLINIC
 JOINS EVERYONE IN CELEBRATING
 EARTH'S 40th ANNIVERSARY**

MARCH 1964, 43 BED NURSING HOME AND 25 ADDITIONAL BEDS WERE ADDED TO THE HOSPITAL...

VOCATIONAL NURSING SCHOOL WITH FIRST CLASS GRADUATING, AUGUST 24, 1964. NEXT CLASS STARTS SEPTEMBER 11, 1964.....

CONSTRUCTION HAS STARTED ON ANOTHER WING THAT WILL HAVE 9 BED ROOMS WITH PRIVATE BATH, INDIVIDUAL HEATING AND AIR CONDITIONING. SCHEDULED TO BE COMPLETED NOVEMBER 1, 1964.....

69 FULL TIME EMPLOYEES TO BOOST THE ECONOMY OF MULESHOE AND TRADE TERRITORY

\$110,000 WORTH OF CONSTRUCTION IN 1964.....

**TOGETHER IN GROWTH
 AND PROSPERITY FOR A
 BETTER TOMORROW...**

WEST PLAINS HOSPITAL-CLINIC

MULESHOE, TEXAS

September, 1944 Date of 1st Rodeo

The first Earth Rodeo was in September of 1944. It was held on the J. A. Parish land, South and East of the present Gulf Service Station and Earth Co-op. Ground No. 1 on the Sunday afternoon of September 15. Stock was furnished by Willis Branscum, now deceased. About one thousand persons attended the first performance. Cecil Parish, W. D. Rogers, Chester Elmore, G. Keller, Bill Keller and Thurlio Branscum were the first Stockholders. In 1945, L. Z. Anglin, H. C. Martin and E. C. Hudson were added to the list.

The first officers elected were: President, Willis Branscum; Directors, Dewey Green and Price Hamilton.

Two years later the present land site was bought from Mr. Palmer, by Willis Branscum, Red Murrell, Dewey Green and Price Hamilton, and the arena was built.

Since those early years, interest in the Rodeo has grown and those first one thousand spec-

tators have grown to over seven thousand in number. The Sunday afternoon performance has been replaced by a three night run. The rodeo has grown to a project of community interest, with local civic organizations adding free barbecues and promotional booster trips.

In 1947, the present land site was bought from Mr. Palmer by Willis Branscum, Red Murrell, Dewey Green and Price Hamilton and the arena was built.

In 1964, the arena received a complete face lifting when members of the Earth Rodeo Association provided facilities to handle the ever increasing crowds, with the erection of an all steel construction stadium with a seating capacity of 1000. Also new rodeo grounds is a two story structure that houses the concession stand with the second floor used as the judges' and announcers' area. New chutes were also installed this year.



THIS HORSE WAS ONE OF THE FIRST to enter the first Earth Rodeo put on by the Earth Roping Club. The white paint is called Traveler, and belongs to Mr. and Mrs. Cecil Parish. He entered all Rodeos except the last two. He is still alert and frisky.



BRANDING TIME, 1948. Ranching calls for rounding up and branding. Here we see Red Murrell in the saddle for a days work of roping and branding on the Haisell Ranch.

Springlake PTA

(Continued from Page 8)

L. Mann, serving as president 1961-63 was Mrs. Orville Cleavinger. Dues were raised from 50 to \$1 and certain portions of the by-laws were re-written and approved during her term. A PTA leadership course was taught by Mrs. J. M. Farmer of Littlefield and later in the year, a ham supper was held to raise money for the organization's operating expenses. It was the only money raising project sponsored that year. Food was furnished by PTAs and each member donated \$1 to help pay for the meat. The proceeds amounted to \$234.

Mr. and Mrs. Buddy Hedges were elected Co-presidents for the 1963-64 term, but because of business commitments resigned at mid-term and Mrs. Donald Street finished out the term. She is currently serving as president for the 1964-65 year.

The local organization has gone from its original 36 Charter members to nearly 100, a por-

tion of the over 79,000 PTA members across the nation. As progressive as the schools themselves, the parent-teacher group is still growing and progressing to become a modern, effective organization.

My Neighbors



"We'd like you to recommend the shortest route possible for our 5-mile hike."



CHUCK WAGON ON THE HALSELL RANCH. Col. Haisell stands at the far right and seems to survey the expanse of his land, which he predicted one day would no longer be pasture land but tilled farm land.

C. of C. Organized February 6, 1956

The Earth Chamber of Commerce was granted its charter on February 6, 1956.

Three new directors were elected in March, 1956, to replace those three whose terms expired at that time. Directors then serving their terms are: Debra McCarty, President; Clifford Layman, Vice President; Paul Wood, Treasurer; Marvin Ellis, Bill Bryant, Carroll Blackwell, Phil Cannon, Ross Middleton, Cecil Lemmons and the Jaycee's president, Richard Stockstill. An election was to be held in March, 1957, to replace three directors, Paul Wood, Marvin Ellis, and Bill Bryant, whose terms expired that time. Those elected were Ted Bor-

um, Dutch Been, and A. D. Taylor.

The Directors of the Chamber of Commerce worked toward strengthening the organization. Earlier in the year of 1956, attention was directed toward the aiding of the city of Earth in completion of the Highway Program.

In August, a contract was entered into between the Earth Chamber of Commerce to purchase the business at some future date.

A secretary, Mrs. Wilma Taylor, was hired to perform duties demanded by the Credit Bureau and the Chamber of Commerce. Office equipment was purchased by the Chamber of Commerce and office space was obtained. Peddler and Solicitor cards

were printed and distributed to all local business houses modifying solicitors that they were to secure a permit from the Chamber of Commerce office, as an agreement with local merchants before conducting any business in the City of Earth.

Contracts were made in an effort to secure additional farm labor for this area during the early fall.

Correct numbers for all property in the city of Earth, have been obtained and the Chamber of Commerce will begin the process of numbering all residence as soon as these numbers have been received. Work begun in conjunction with the local post office in a

move to combine all mail routes in the immediate area, such as the Dimmitt, Hart, Olton, and Muleshoe routes, into an Earth route, so that patrons of our trade territory would have an Earth, Texas address.

Also the Chamber of Commerce made the move to add Earth as an additional stop for the Littlefield, Hereford bus route.

An effort was made to impress the State Highway Department of the need for spending a portion of the funds allotted for Highway Improvement in Lamb County on Highway 70, and Farm to Market, No. 1055, north and south from Earth.

They also called a correspondent for the Lubbock Avalanche Daily News in order that daily papers would carry more local news with an Earth dateline.

The Chamber of Commerce secured preview plans for the building of a swimming pool in the City Park.

Brochures were made up for the Chamber of Commerce to be distributed to other cities and prospects who might be more encouraged to locate in this area as residents or industries if they knew more of the resources to be found here and the prosperous aspects the community has to offer.

Metal plates were printed to be displayed on automobiles bearing this fact: "THE BIGGEST LITTLE CITY ON EARTH, EARTH, TEXAS."

"A lecture can make you feel numb at one end and dumb at the other."



CUSTOM GRINDING

MIXING - PELLETING

WE WILL BUY YOUR HIGH MOISTURE GRAIN

WESTERN MILLS

SUDAN, TEXAS
PH. 227-3711



EVERYONE IS WONDERING

About The All-New

1965 CHEVROLET



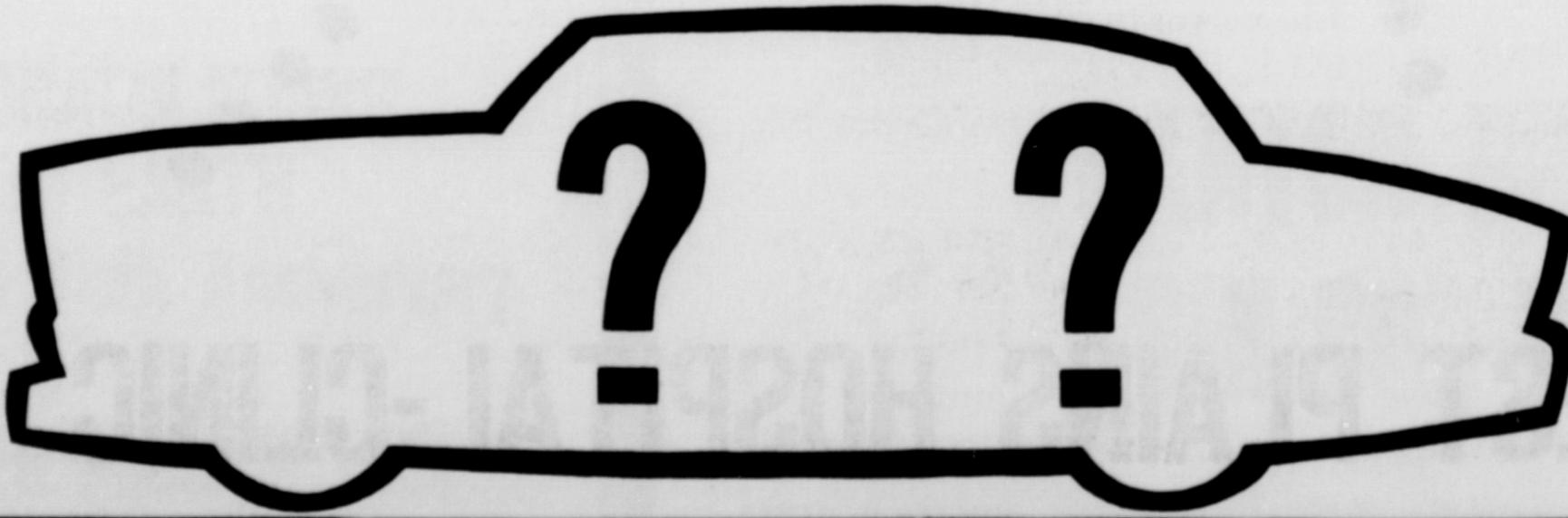
THOMPSON CHEVROLET CO.

EARTH, TEXAS

Marcus Messer

Pho. 257-4731

Res. 257-2091





JEAN BUNDICK, MANAGER

Mrs. Sophia Haberer is pictured as she rests in bed in her comfortable room in "her home away from home."

She has been a part of this large family since May, 1953.



SOPHIE HABERER

Mrs. Lula Brock, a resident of Knight's Rest Home since December, 1963, was born in Moab, Missouri on July 4, 1888. Her father was Postmaster of Moab in the only building in the town.

In 1905, Lula married, and she now has two surviving children, R. S. Brock of Springlake and J. H. Brock of Cheney, Kansas. She is also survived by 17 grandchildren and several great-grandchildren.

Lula was a member of the First Baptist Church in Springlake and continued to worship there long after the death of her husband in 1933.



LULA BROCK

We're Growing Too!

During the past 16 years of maintaining this our "Home away from home", for senior citizens from every part of Texas, we have expanded and enlarged our housing facilities, along with increasing our personnel equipment and furnishing in order to have a home as near as possible resembling their own past homes so that each member of our large family will feel that KNIGHTS REST HOME is indeed THEIR HOME. Part of our large family includes two former Earth area residents, Mrs. Sophia Haberer and Mrs. Lula Brock. Mrs. Haberer has been a part of our family since May of 1953, and Mrs. Brock since December of 1963.

KNIGHT REST HOME

LITTLEFIELD

Wayne Rutherford Pioneer Business Owner Of Earth

Wayne Rutherford is the owner of the oldest business in Earth still in operation today. He moved to Earth in August, 1939, to run a service station, then a Magnolia Station on the north-east corner at the caution light. He moved to his present location about a year later. Main Street was then a dirt road and there was a horse lot east of his present station. Gas prices were then eight to ten cents a gallon, oil was 15 to 20 cents a quart, and tires were \$10 each.

The town, even then, was quite small and the business district centered in the two blocks east of the station. East of him was a horse lot and west was the tailor shop. Those were the only buildings on that side of the street.

On the south side of the street directly across from his station was a feed mill on one corner and the blacksmith shop on the other, though the lots between were all vacant. In the block west, there on the south was a bakery, filling station, telephone office, and the lots where the old Halsell Hotel had been, which burned in 1933. On the north side of the street in that block, was an ice house next to the Hotel. West of there was a Texaco station, which housed a feed store and cream station. The rest of the block included a barber shop, hardware store, cafe, and drug store.

On the following block in the south part was the Gilmore station and the theater; on the north, the Eberling Station,

a beauty shop, dry good store, and the Parish Hardware.

Those three blocks, those somewhat sparsely populated blocks constituted the business district of Earth in 1940. Today, there are over one hundred businesses in operation in Earth which draws customers from over a 200 square mile trade area, most of which is highly irrigated cotton farms. Irrigation accounts for about 95 percent of all farm land in the area. Much of the growth of Earth is attributed to the fact that it is somewhat drought proof. Many farmers from parts of the state that at times suffer from lack of rain for three or more years, are always on the lookout for an area such as Earth, and thus the city has attracted new families each year of its existence.



This building was built in the fall of 1926 and housed the J. W. Kelley and Son Dry Good and Grocery store, as well as the Post Office. It is now occupied by Taylor Grocery.

"Helping Hands" Organized In April, 1927

On April 6, 1927, several ladies met in the home of Mrs. O. B. Griffiths and organized the "Helping Hand Club." The main purpose of the club was to lend a hand to the building of a church. The Baptist church was organized in a home in the fall of 1926, and now in the spring of '27, we still had no place to meet.

Since the men had been too busy to start a building, the club decided to build an arbor. We located some posts and wire and were about to get started when the men saw we were determined to have a place to have Sunday School. They got to work and started a building.

When the building was completed, the club bought a piano from E. B. Black Music Co. of Hereford paying \$400 for it. This was to be paid \$5 weekly. The club dues were .10 a month, and this brought in very little cash. In order to make our payments, we sold ham, made ice cream on Saturdays during the summer months, and during the winter, we pieced and quilted quilts.

The club was active until 1933, then we disbanded. The First Methodist Church was built and each church organized their Missionary Societies.

Four charter members still live in Earth. They are Mrs. Sam Cearley, Mrs. M. E. Feiley, Mrs. George Runyan, and Mrs. Ray Kelley.

NOTE: Records show that the following were members of the club in 1931: Mrs. Ray Kelley, Secretary; Mrs. O. B. Griffiths; Mrs. M. T. Howard; Mrs. Joe Bock; Mrs. A. S. Mize; Mrs. R. G. Sadberry; Mrs. Leonard Roberts; Mrs. Jack Mass; Mrs. J. D. Newton; Mrs. L. B. Ginn; Mrs. C. W. Terry; Mrs. E. R. Hawkins; Mrs. Clyde Goodwin; Mrs. Pearl Cearley; Mrs. Estel Bock; Mrs. W. D. Howard; Mrs. Bruce Higgins; and Mrs. Ora Coulston.

By: Mrs. Ray Kelley



BOBBY MURRELL, son of Mr. and Mrs. R. V. Murrell, was the first baby born on the Halsell Ranch on February 23, 1940. This shot of Bobby was made at the East Camp, a line camp on the ranch when he was 12 years old, and his horse Dundab was a year his senior.

Forty Years On The Plains

one of the 40 years we have spent here.

By: Mrs. Ray Kelley

On February 26, 1924, we arrived on the plains of Texas and to our new home, the same place where we now live. It was known then as the Hewitt place. The country surely did look level and bare. We moved from Beckham County, Oklahoma, a land of hills, creeks, and trees, and a road every mile. Highway 70 was the only graded road here. You could see nothing but prairie land with white face cows roaming over it.

"Dad Reeves" house were the only houses between Center and the Halsell Ranch. There was a road angling from our house over to Old Springlake store where we had to go to get our mail. Since they had open range for cattle, if you had a crop or stock of your own, you had to fence them in. Some-one between here and the school, also located at Springlake, had a fence across the road and a gate you had to open.

Now teenagers, listen to this: Don't you ever let your elders make you believe they were "Little Angeles" for I remember hearing some teenagers say that if it were raining or real cold, they just drove their Model T through the gate without bothering to stop.

Our nearest neighbors were the J. L. Linvilles who lived where J. W. Kelley now lives. There was a winding road across the prairie to their house also.

Soon after we moved, we were happy to have the Loyd Cupp family from Erick, Oklahoma move to their new home about a mile west of us. Their house was located where Roy Smith now lives in Earth. The place was later sold to the Sam Cearleys.

It was a little frightening to know we were so far out in the wide open spaces--miles from a doctor and without a telephone. We were expecting our first baby in June.

We have enjoyed seeing the plains develop into the wonderful farming area it now is, and we are truly grateful for every

First Home Built Here In 1924

The first home was built in Earth in the spring of 1924. It was built by Loyd Culp. At first it stood at the back of the present Steak House, but was later moved two blocks northwest where several rooms were added on to it. The house was purchased by the father of Carl and Sam Cearley in 1925. The house was 14x28 with no finished ceiling or partitions. As far as can be determined, it was the first building built in Earth, for it was constructed even before the Halsell Hotel, which was built in August of 1924. The house was built in

April or May of that year. The estimated cost of it was \$150. It is still standing today.



By the light of the indwelling Christ we behold our kinship with all men and are healed of antagonisms and mistrust. We greet and bless the Christ in others, and they respond.

For The Best In Photography see

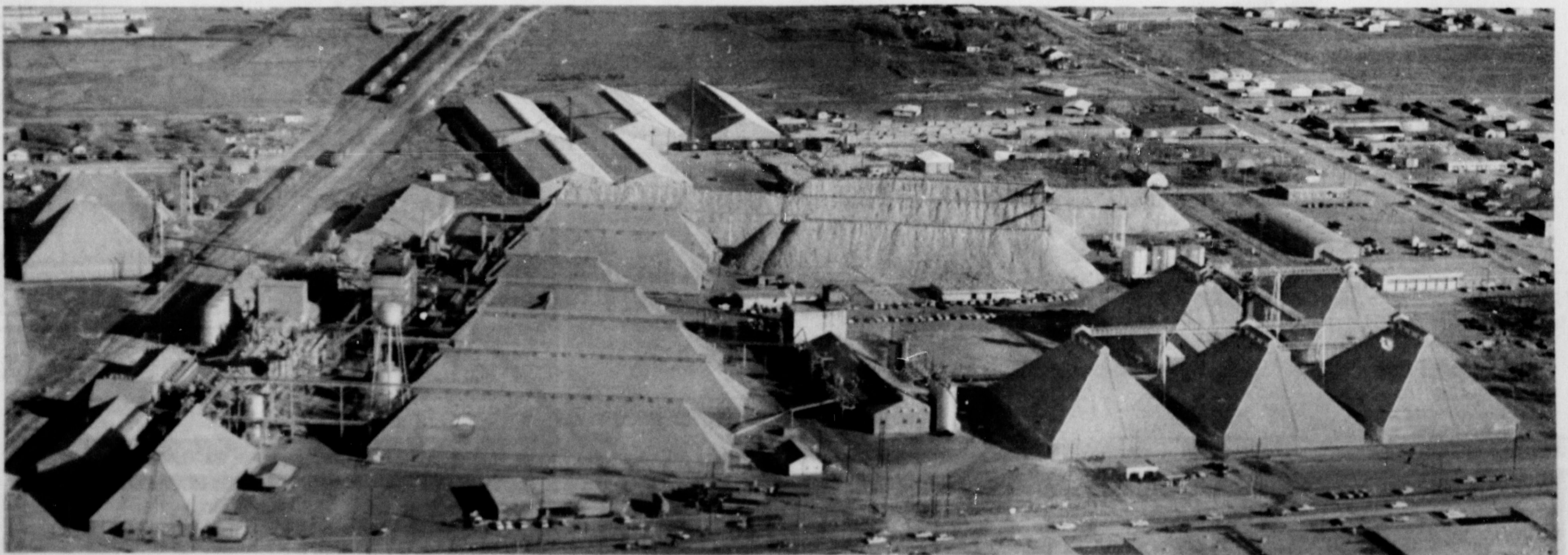
JOHN NAIL STUDIO

- ★ COMMERCIAL
- ★ WEDDINGS
- ★ PERSONAL
- ★ PORTRAITS

JOHN NAIL STUDIO

LITTLEFIELD, TEXAS

WE HAVE GROWN WITH EARTH



WE HAVE GROWN WITH EARTH, ONE OF THE TOP RANKING COTTON PRODUCING AREAS ON THE PLAINS... WE SALUTE YOU ON THE FORTY YEARS OF PROGRESS.....

Plains Co-op Cotton Oil Mills

LUBBOCK, TEXAS

SECTION

D

The NEWSpaper Dedicated to the Development of the World's Richest Irrigation Area



The Earth News-Sun

"A CONSOLIDATION OF THE EARTH NEWS AND EARTH SUN, OCTOBER 12, 1956"

SECTION

D

NUMBER 2

EARTH, LAMB COUNTY, TEXAS, THURSDAY, AUGUST 27, 1964

VOLUME II

First Methodist Church Organized, June, 1927

The Methodist Church of Earth was organized in June, 1927, by Rev. S. C. Robinett, local preacher, with ten charter members: Mr. and Mrs. C. O. Moore, Edgar Moore, Earl Moore, Lucille Moore, Mrs. Clyde Parish, Mrs. S. C. Robinett, and Mrs. Sam Gearley.

There was no church building, but members worshipped each Sunday in the Baptist Church with the Baptist people, the Methodist preacher having charge of the preaching services every second Sunday.

In November, 1927, Rev. L. F. Tannery, a local preacher, served as pastor for one year. At

Conference time in November, 1928, the membership had grown to 18, and Rev. and Mrs. Lloyd H. Jones came and served two years. During these two years, the membership increased to 70, and the following year, the church grew to a half-time church.

In the fall of 1932, under the leadership of O. B. Ginn, a fund was started for the erection of a church building. Rev. H. H. Allen and many members made it possible for the building to be completed by March 11, 1933. Bishop Hiram A. Boaz held the dedication services. In 1933, too, the membership



FIRST METHODIST CHURCH built in 1933. In the fall of 1932, under the leadership of O. B. Ginn, a fund was started for the erection of the building, which was completed by March 11, 1933.



FIRST METHODIST CHURCH BUILT IN 1948

MINNEAPOLIS-MOLINE

PARTS-IMPLEMENTS-TRACTORS

PONTIAC AUTOMOBILES

GMC TRUCKS

SALES-SERVICE

IN SUDAN FOR
25 YEARS

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increased to 119. About a year later, the building debt was paid and work was begun on a basement addition. When Rev. Allen left after a service of three years, the membership was 131.

Rev. and Mrs. L. L. Hill and family served the Earth membership for a total of three years. During this same year a Woman's Missionary Society was organized. Mrs. Griffith was the first president.

Rev. and Mrs. C. A. Holcomb and family came in 1938. During their time of service, the membership rose to 161. A parsonage was built and furnished during his pastorate. The church was now a full-time church.

In 1940, the Women's Society of Christian Service was organized. The Society was a bible study group as well as service organization.

Rev. H. W. Barnett served from 1941 to 1944.

Rev. and Mrs. T. M. McBrayer served from 1944 to 1946. During his pastorate, the Congregational Church of Old Springlake disbanded and a number from that church became members of the the Methodist Church in Earth.

Rev. and Mrs. Hugh F. Blaylock came to serve in the fall of 1946. Early in his pastorate, plans were started to build a new and larger sanctuary. In September, 1948, the first serv-

ices were held in the present sanctuary. In September, 1948, the first services were held in the present sanctuary. In August of 1949, the Blaylocks left to serve another church and Rev. and Mrs. Carl McMasters came to lead our church, during which time the new sanctuary was dedicated and an organ was presented to the church by the former members of the Springlake Congregational Church.

Rev. J. R. Wood and family was sent to Earth Methodist Church in May, 1951, and served three years.

In May, 1954, Rev. and Mrs. F. E. Matthews came to work and lead us.

The first church paper (THE CIRCUIT RIDER) was published soon after the arrival of Bro. Gene Matthews.

The present parsonage was built in 1954, and the debt of its cost, \$18,000 was soon paid off.

The Methodist Men's Organization was organized in 1955 with Norman Sulser as president. The present Educational Building had its ground breaking ceremonies in the latter part of June, 1956.

The Betty Campbell Circle was organized in July of that year and the Woman's Society of Christian Service then was made up of a membership of 50 women and two circles, the Edna Doughty and Betty Campbell Circles.

The Rev. and Mrs. H. M. Secord were appointed to the pastorate in 1958 and remained until 1961. The Church School program was improved under the new

methods of teaching.

In 1961, Rev. and Mrs. Homer Salley came as the parsonage family and stayed until 1963. During that time, the debt on the Educational Building was retired and the Mortgage Burning Ceremony was held on February 13, 1963. The Rev. Gene Matthews, a former pastor, was the guest speaker.

The Rev. and Mrs. Albert F. Lindley are presently serving the pastorate, having come to Earth in 1963 from the Overton Methodist Church in Lubbock.

Basic plans had been in the minds of the people and on paper for some time and a Building Fund had been instituted since the payment of the last building

debt. Plans were then finalized for the building of a \$150,000 addition to the Educational Building which would consist of a sanctuary seating 385, six new class rooms, a parlor, Chapel kitchen and fellowship hall with a possible seating of 175 for banquets.

The completion date for this construction is November 18 of this year and the first services will be conducted in the new building immediately thereafter.

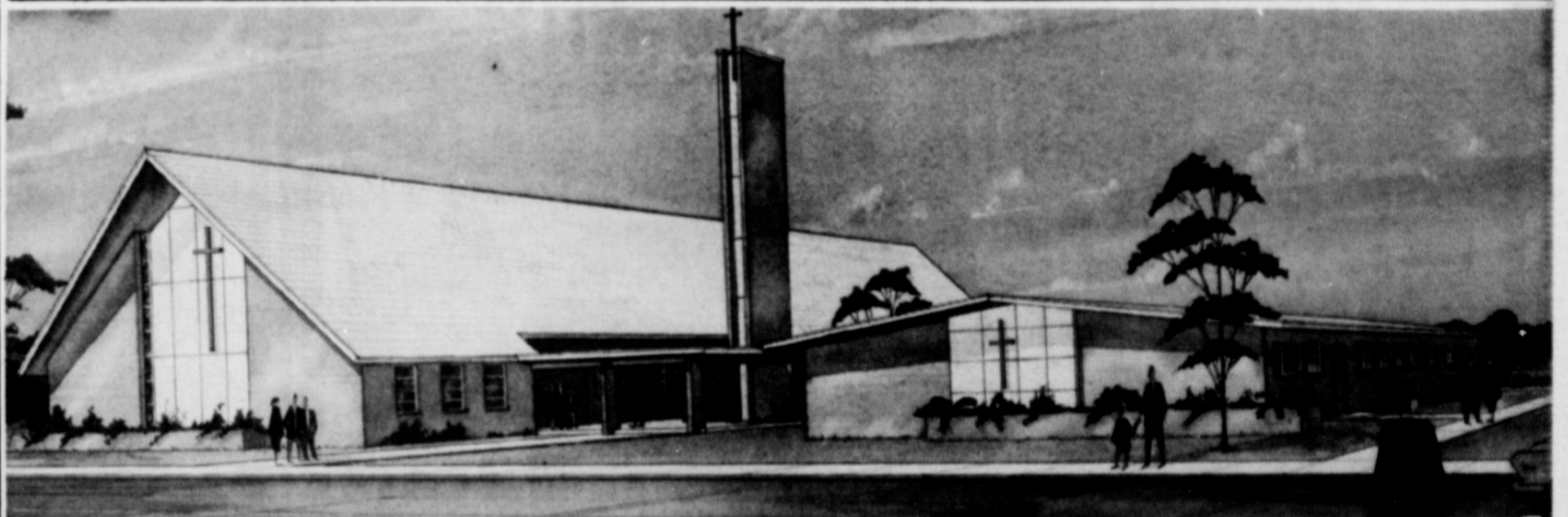
After acquiring the rest of the south half of the block, the new plant will fill the central part of the block, allowing parking at both sides. The old sanctuary and basement will be torn down and filled in.

The present membership of the church is 283.

My Neighbors



"Please, I'm not a candidate!"



ARTIST'S CONCEPTION of the beautiful Earth First Methodist Church now under construction adjacent to the present Educational building.



The Church

A symbol of faith in God
in a troubled world

The Church STANDS IN THE VANGUARD of human progress, pointing to God and human betterment.

The Church CHALLENGES its members and the rest of the community to live Godly lives.

The Church PROVIDES A REFUGE when the "storms" of life becomes too severe; it offers real security.

The Church is a CHANNEL FOR THE HEALING of the spiritual ills of mankind.

First Methodist Church

EARTH, TEXAS



WESTERN 66 COMPANY
Fertilizer-Butane-Petroleum

SERVING THIS FINE AREA FOR 15 YEARS

WESTERN 66 CO.

MULESHOE, TEXAS

Phone 2560

First Baptist Church Organized in Saylor Home

The First Baptist Church of Earth was organized August 10, 1926, in the home of Mr. and Mrs. W. M. Saylor. Bro. G. I. Brittain acted as moderator and Bro. R. C. Malone as assistant moderator. The charter members were Mr. and Mrs. A. C. Bell, Mrs. R. E. Barton, Mr. and Mrs. L. W. Harrell, Mr. and Mrs. M. E. Kelley, Mrs. J. W. Kelley, Mr. and Mrs. A. S. Mize, Mr. and Mrs. W. M. Saylor, Pauline Saylor, Mrs. R. M. Starnes, Gil Starnes, Mr. and Mrs. J. B. Wilkinson.

The first deacons were Mr. A. S. Mize and R. E. Barton with Mrs. R. M. Starnes serving as first church clerk.

On October 24, 1926, the church called Bro. Thurman Bailey as their first pastor. Bro. Bailey was attending Wayland college in Plainview at that time and drove back and forth to preach each Sunday. On November 28, 1926, the church voted to build a building. The building committee was appointed being W. M. Saylor and A. C. Bell. The women of the church organized what they called "The Helping Hand Club" to raise money to help build the church. They sponsored big dinners, sold ice cream, and many other projects to get a church built. It was finished in 1927. September 24, 1927, Mr. J. W. Kelley and G. E. Mass were ordained as Deacons. Miss Hattie Barton was elected church clerk on October 9, 1927.

Bro. Bailey served for nearly three years. Then in 1928, Bro. E. G. Pennington came as half time pastor and served until April 27, 1930.

On June 15, 1930, Bro. Earl Lantrop was called and served one year. September 7, 1930, two more deacons were elected, Ray Kelley and Leonard Roberts.

June 29, 1931, Bro. Vernie Pipes was called as pastor. During the winter of 1932 night church services were discontinued for the lack of money to pay bills.

Bro. E. S. Carpenter was called as pastor May 12, 1933, and served only a few months. At this time, Bro. Pipes came back.

The first budget adopted by the church was on May 6, 1934, with the following acting as a budget committee: Guy Kelley, T. F. Koonce, Mrs. C. W. Terry, Mrs. M. E. Kelley, Mr. Homer Hodge, and Mrs. Albert Mize. Also this year the church voted to build a new building with the following appointed as Finance Committee: A. M. Sanders, D. L. Allen, Ray Kelley, Obie Wilbanks, A. S. Mize,



PRESENT DAY BAPTIST CHURCH

J. W. Kelley, R. E. Barton, T. W. Cook. The building committee was J. B. Pare, Homer Hodge, Marshal Kelley, Ray Ivey, and Bob Kelley.

The first church parsonage was bought at Plainview and moved on lots joining the church. Bro. Pipes resigned December 5, 1935, and Bro. Lantrop came back and served 2 years.

The young people organized the first BYPU in the home of Mr. and Mrs. Marshal Kelley. Due to insufficient funds to pay electric bills at the church,

Bro. C. T. Jordan began his work on May 2, 1937, and in September of that year, building was started on a new church which is now at the west end of the present building. Services were held in the school gym while the building was being constructed. The laying of the Cornerstone service was held December 8, 1937, with Bro. A. A. Brain preaching the sermon. They were able to have

services in the basement of the new building on December 19, 1937, and continued work on the building. On Sunday, March 20, 1938, the first service was held in the new auditorium. There was a record attendance of 247 in Sunday School with \$40 offering. Dinner was served at the church and a wonderful program of preaching and singing filled the afternoon.

On Sunday, May 19, 1940, the church building was dedicated, and the notes were burned. The pastor preached the sermon and Uncle Bob Kelley led the dedicatory prayer.

Bro. Lantrop, a former pastor, also brought a message on the church covenant.

Bro. J. L. Hardin was ordained on January 5, 1941.

March 2, 1941, Bro. Harold Russ was called as pastor and served for 2 years. Bro. Russ always remembered our boys in service with letters, quarterly and more often if possible. He also mailed each boy a New

Testament to be carried in his pocket.

Bro. W. E. McGraw was called in September, 1942, and served 3 years. He was called into the Armed Service. During his pastorate, a building fund was started and a baptistry committee was appointed to secure plans and build a baptistry.

Bro. C. T. Jordan was called back in February 17, 1946, and served 2 years. Then Bro. Bruce Giles came in 1948 and served 5 years. During his pastorate, the present building was erected, and held its formal opening and homecoming June 10, 1951. It was a bricked-veneer frame structure, joining the old church building. The new auditorium was furnished with oak pews and had a seating capacity of 620, including seats for 120 persons in the balcony. The auditorium is 48 x 90 feet.

In 1953, the M. T. Howard property was purchased on the northwest corner of the block

and the three bedroom brick home for the pastor was built. Bro. Cecil Meadows was the first to occupy the new parsonage. He served as pastor until October, 1962.

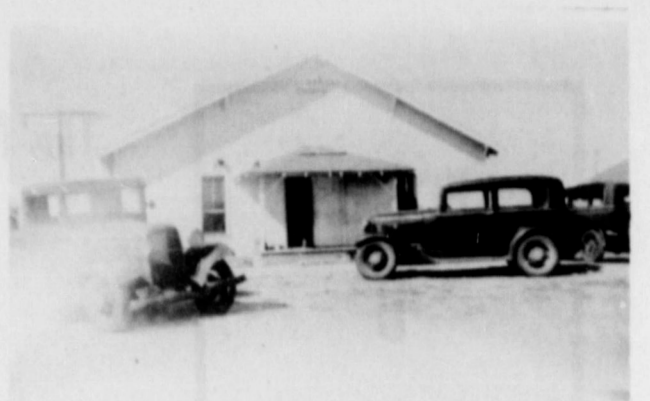
During these years, property was purchased and buildings built and furnished for both colored people and Spanish in the south part of town.

In November, 1962, M. B. Baldwin was called as pastor of the church. Under his leadership, the church purchased and improved a modern residence for the Spanish mission pastor on the property joining the mission.

The present auditorium has been remodeled with Mahogany paneling throughout and carpet has been laid on the aisles, choir, and rostrum. The vestibule has full glass doors and tiled flooring. A complete modern air conditioning and heating system has been installed.

The music program of the church has a full graded choir program under the leadership of Duane Harris. The church currently is in the process of purchasing the remaining property at the east of the present auditorium, at which time the entire block will be the property of the church.

church has a full graded choir program under the leadership of Duane Harris. The church currently is in the process of purchasing the remaining property at the east of the present auditorium, at which time the entire block will be the property of the church.



A PARKING LOT was not of major importance for the First Baptist Church in October, 1937. It was more a problem to have a church building to park in front of, than finding a parking place



from The Bible

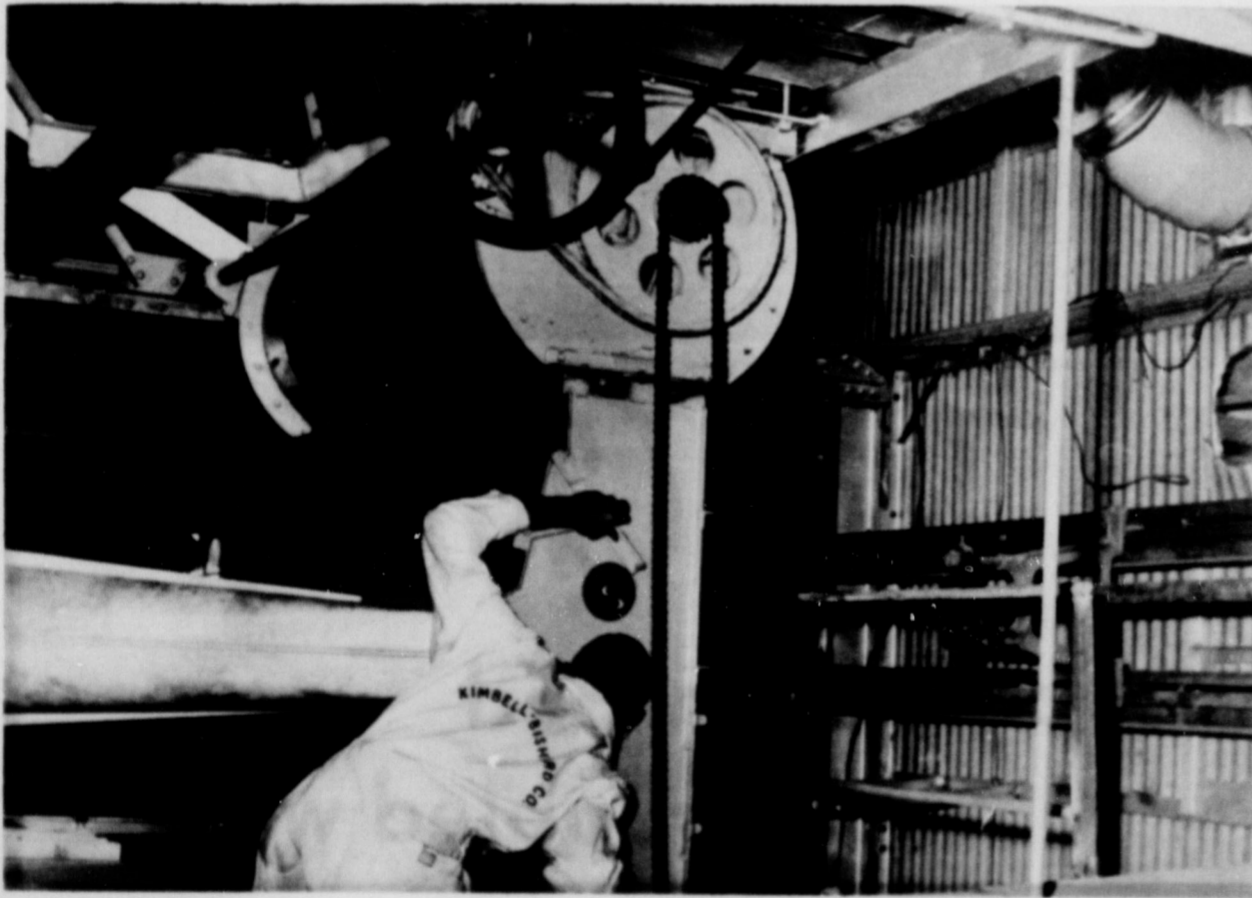
He delivered me, because he delighted in me. —(Psalms 18:19). If we learn to sincerely

regard ourselves as God's children, we will find that we perfect places in all that belong; that we are in our good, all that is loving, a that is acceptable.

OUR
CRYSTAL BALL
SAYS THERE WILL
BE 40 MORE PROSPEROUS YEARS
FOR THE
GOOD PEOPLE OF
EARTH

Muleshoe State Bank
Muleshoe, Texas
MEMBER F. D. I. C.

WE HAVE
**GROWN and EXPANDED WITH
EARTH, TEXAS**



Kimbell-Bishard Cotton Cleaning Units

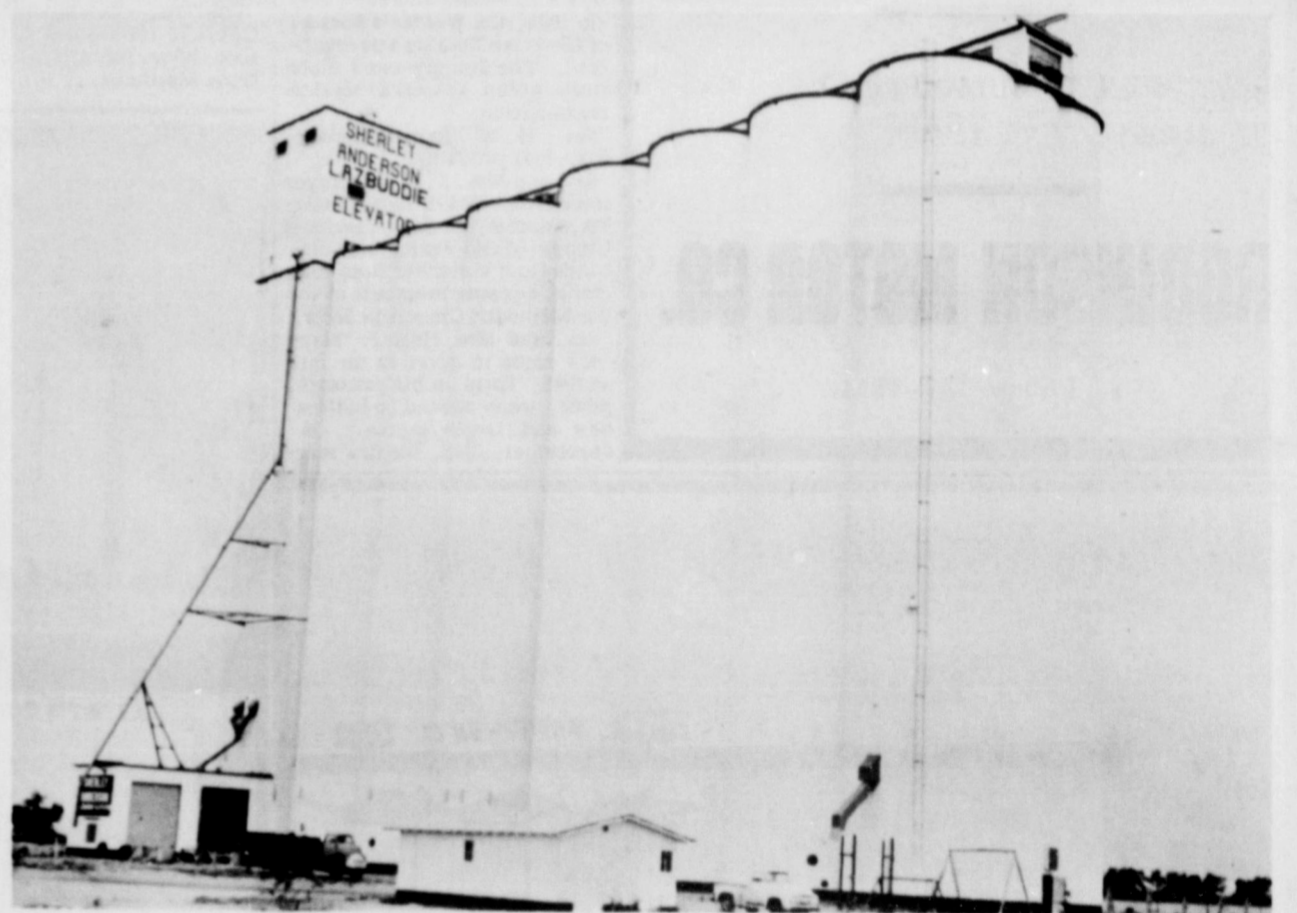
CAN MAKE HARVESTING EARLIER...WITH

BETTER GRADES AND TURNOUTS FOR THE FARMERS

PROGRESS—FOR A BETTER COTTON PRODUCT

KIMBELL-BISHARD

211 AVENUE M LUBBOCK, TEXAS



Congratulations
to **EARTH**

on its **40th Anniversary**

**SHERLEY-ANDERSON
Lazbuddie Elevator**

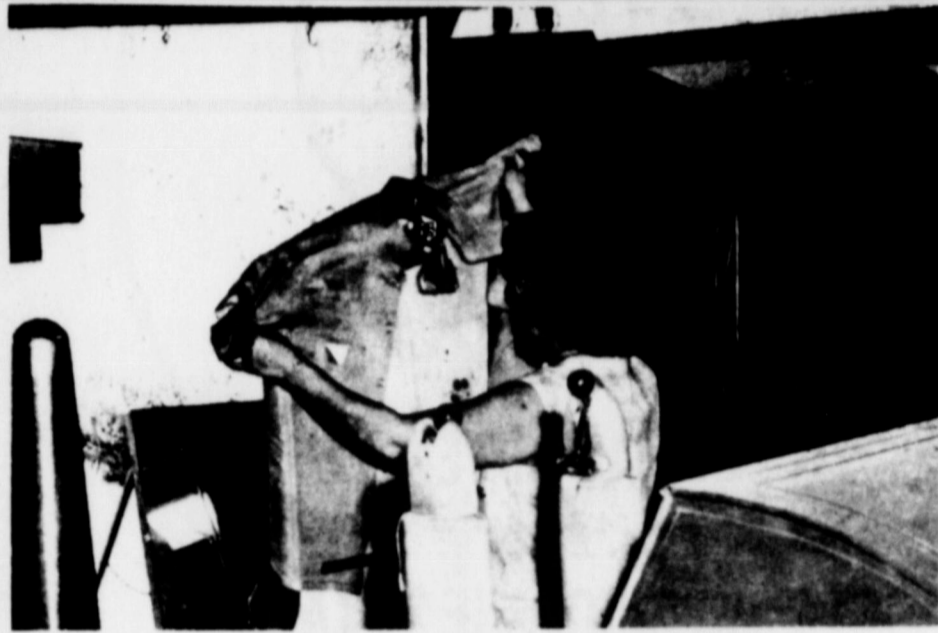
Federal licensed and Bonded

JOE MOORE-Mgr.

Phone 965-3922-LAZBUDDIE, TEXAS



BAPTISING AT SPRINGLAKE in October, 1937. The road previously ran south of the lake. The lake was the scene of numerous baptising services.



BEST WISHES EARTH

ON YOUR

40th Anniversary

FROM

LAMB COUNTY'S ONLY COMPLETE
LAUNDRY SERVICE

LITTLEFIELD STEAM LAUNDRY

MR. & MRS. T. L. DUNLAP

232 West Second Littlefield, Texas



A scene from the Barlow Farm during the latter depression years. The picture shows evidence of an old washing machine run from a small gasoline engine, one half of a barrel covering an iron pot used to heat water on wash days and also to boil fat scraps and make lye soap. Under the windmill which provides water for the household was a 55 gallon wooden barrel to reserve water when the wind wasn't blowing. Also with close observation, one can see a wooden "milk trough" which kept the milk and butter fresh in the summer months. This scene also gives evidence of the Pre-R, E, A, period by the 55 gallon kerosene barrel and pump was used to provide light for the household. The two youngsters are Juanita (Barlow) Smith, Carlsbad, N.M., and Betty (Barlow) Hardwiche of Amherst.

Helps Assemble Rod
Aligning a fishing rod can be difficult in the weak light of early morning. To quickly put your rod together under such conditions, try setting up the rod at home. Then put a dot of white paint on male and female ferrule, one above the other. All you need to do then is

align the dots.

Handy Camera Case
A U.S. Army canteen hold-

er makes a strong, light case to protect your camera. Also keeps it snugly on your waist.



Donna Ruth Gover, 1949. The one year old is seen as she crawled up near the windmill to get a drink. West Texas, was marked by the windmills which not only provided water for families and livestock, but wind charges for electricity in the early days.

CONGRATULATIONS
EARTH
ON YOUR
40TH ANNIVERSARY

Muleshoe Farm & Ranch

CLOVIS HIGHWAY
MULESHOE, TEXAS

YOUR NUTRENA FEEDS DEALER
MELVIN MALONE, MANAGER

Peas...For A Profit

MR. EDWIN BROWN OF LITTLEFIELD IS NOW LEASING FROM MR. J. H. VINCENT OF SUDAN ELEVATORS, A BUILDING AND IS INSTALLING A NEW COMPLETE

PROCESSING PLANT FOR PEAS

TO SERVE THIS AGRICULTURAL AREA

THE MARKET IS HERE

WE HAVE SEED AVAILABLE

CONTACT MR. BROWN, LITTLEFIELD, 385-4583,
SUDAN ELEVATORS, 227-3461 OR WESTERN
MILLS FOR SEED

SEVERAL VARIETIES TO BE GROWN ON CONTRACT,
AT SET PRICES TO THE GROWER,

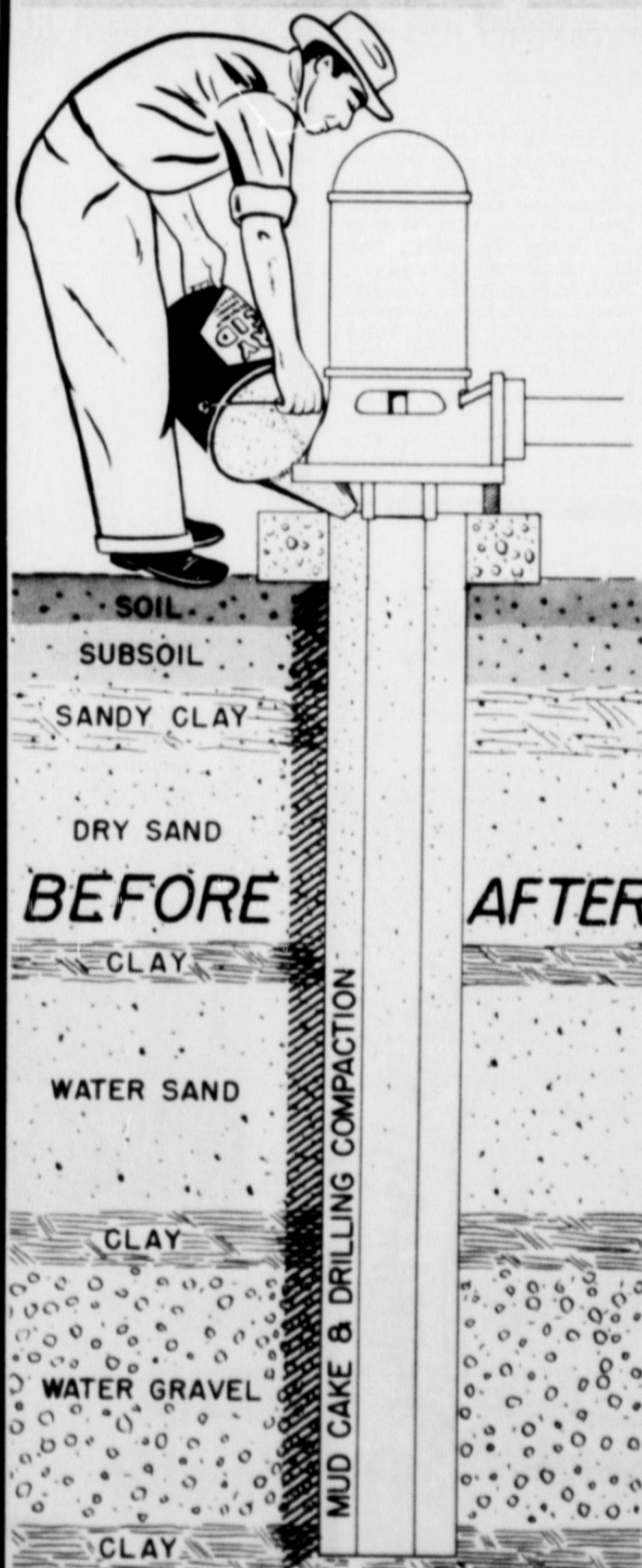
FOR INFORMATION
CONTACT

SUDAN ELEVATOR

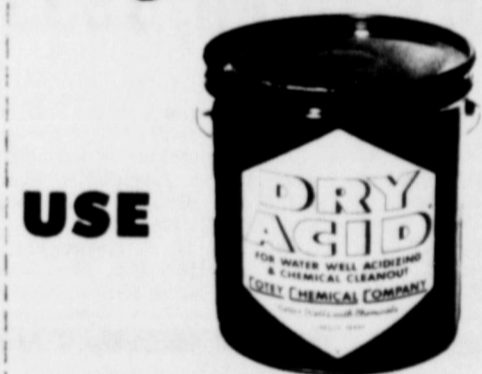
J. H. VINCENT, OWNER
227-3461
SUDAN

EDWIN BROWN

CONTRACTOR
385-4583
LITTLEFIELD



"Better Wells with Chemicals"



USE TO:

REMOVE Clays, shales, and commercial drilling muds from water wells producing in sand and gravel formations.

DEVELOP: New wells to their maximum specific capacity.

REDEVELOP: Old wells to their original flow or greater.

DRY ACID is a dry granular mixture of chemicals. When dissolved in water, DRY ACID* produces a catalyzed acid solution that chemically dissolves, disintegrates, and disperses clay, shale and mud.

DRY ACID* is packaged in 50 pound steel pails.

DRY ACID* has a beneficial bacteriostatic effect.

Many wells do not produce as much water as desired or is indicated from the log of the sand and gravel formation. This may be due to low permeability and porosity of the formation, particularly where appreciable amounts of clays are present in the formation.

Clays and fine drill cuttings may be forced into the formation by the force of the bit in spudder or cable tool drilling. The force of the bit also has a tendency to compact the formation around the well bore reducing the permeability and restricting the flow of water.

A mud or filter cake, developed from the clays in the formation or the use of commercial drilling mud, is built up on the walls of the hole in direct or reverse circulation rotary drilling. In order for a well to produce at maximum capacity all of the mud or filter cake must be removed.

DRY ACID* was developed specifically for treating water wells to dissolve, disintegrate and disperse clays, shales, fine drill cuttings and commercial drilling mud and to open up tight sand and gravel formations so that the well will produce at maximum capacity.

*DRY ACID, WELGICIDE, DRY-DE - TRADEMARKS, COTEY CHEMICAL COMPANY, REG. U. S. PATENT OFFICE

COTEY CHEMICAL COMPANY

P. O. BOX 1239 2301 AVENUE G LUBBOCK, TEXAS TELEPHONE 5Hewood 7-2096



IT WAS PROBABLY FAR FROM THE MINDS of these pioneers of the Helping Hand Club who made the first efforts to establish a church in Earth, to imagine that in a few short years, a woman's Sunday School class would stand before the large brick auditorium of the First Baptist Church for a picture. Here we see the Mary Martha Class taught by Mrs. C. W. Terry in April, 1959. First Row, left to right, Mrs. H. S. Hickman, Mrs. George Runyon, Helen Kelley, Mrs. B. Campbell, Mrs. Terry, Mrs. J. A. Littleton, and Lena Hite. Second row, Mrs. Troy Davis, Mrs. V. L. Gooch, Mrs. Carra Morgan, Mrs. Floyd Foster, Mrs. John Laing, and Mrs. Bill Lee. Third row, Mrs. J. J. Davis, Mrs. H. F. Hodge, Mrs. Marshal Kelley, Mrs. Alma Stockstill, Mrs. Thurio Brandscum, and Mrs. L. T. Smith.



HOMEWARD BOUND FOR CARLSBAD CAVERNS. A truck driven by Mr. Frady Angeley transported this group of Baptist and Methodist Young People to Carlsbad Caverns in the summer of 1954. Here we see them as they stopped to change the timeless flat tire. Left to right--Row 1- R. L. Drake, Mr. Angeley, Gwendene Kelley, Clota Belle Sanders, unidentified, unidentified, unidentified. Second row- Wanda Barte, unidentified, Ethel Hite, Hazel Hite, Babe Kelley, Elsie Sulser, Lovelle Hodge, Mrs. Frady Angeley, and Mrs. R. L. Drake. (dec)

Good Earth Garden Club Organized, 1953

The Good Earth Garden Club was organized July 21, 1953 in the home of Mrs. Sam Cearley. A meeting was called by Mrs. W. T. Clayton, chairman of the Town and County Study Club of the executive committee for the expressed purpose of the organizing a Garden

Club, as a branch of the Federation of Woman's clubs in Earth. Charter members of the club were: Mrs. B. Campbell, Mrs. R. J. Brock, Mrs. W. H. Braden, Mrs. Bill Burrow, Mrs. V. D. Coker, Mrs. H. F. Hodge, Mrs. E. T. Hawkins, Mrs. Guy Kelley, Mrs. James Mullis, Miss

LaRue Ormand, Mrs. Wayne Rutherford, Mrs. W. R. Stockard, Jr., Mrs. James Sanderson, and Mrs. Forrest Simmons. A nominating committee was appointed and the following officers were elected: President, Beedie Welch; Vice President, Ann Hodge; Secretary, Zella Mae Rutherford; Treasurer, Doris Burrows; Parliamentarian, Mary Louise Braden; Scrapbook chairman, Faye Kelley; Reporter, Lucy Pearl Brock; Federation counselor, George Stockard; Program, membership, and yearbook, Lou Campbell; Projects, Ann Hamilton; Finance, Elsie Hawkins, Constitution and by-

laws, Beula Coker. They were installed on September 10, 1953, by Mrs. Bill Clayton in the home of Mrs. Wayne Rutherford. The name "Good Earth" was adopted at this meeting, also along with a flower, a rose and the club colors, yellow and green. Several interesting programs were worked up during the year by members of the club. In February of 1954, the club, along with the Town and County Study Club, floored the club room at the community building with tile and also bought furniture and curtains. Several items were donated by club members. On February 16, 1954, the club

Glue Rope Ends Tight

So you don't want to take the trouble to whip the end of a rope? Then try soaking about three inches of the end of the line in waterproof glue. Let it dry and slice off to where the rope is tight. It never will unravel.

Emergency Rivet

For emergency repairs, an empty .22 rimfire hull makes a good rivet.

Just cut through the soft brass hull, leaving 1-16 inch length protruding through the material you want to rivet. Then insert a ball bearing or rock just slightly larger than the shell size and tap several raps with a hammer to expand the end.

Jumbo Ice Cubes Last

Going on a camping trip and need some ice cubes?

Big ice cubes that last can be improvised by freezing water in your wife's muffin pans. Each cube is king-sized and lasts and lasts.

had asked release from the Study Club to become a Federated Garden Club of its own standing. The following letter was read giving that release.

The Town and Country Study Club acted upon your petition and voted to release your club from the jurisdiction of the Study Club. It has been a pleasure to work with you, and I'm sure we will be working together with you in different ways in the community in the future.

The club met from September 1st through May 31st each year, and the elected officers served two years.

The club sponsored a Christmas lighting contest in an effort to interest citizens in making the city beautiful at that season of the year. In 1956, the members numbered 32, with three associate members. However, due to responsibilities of families and other civil organizations, the club disbanded in 1959. The club was a useful and enjoyable addition to Earth and it stands in a place of honor for its work done in the past. Perhaps the future holds a place for the organization to begin its work again.

More Light for Tent

Another use for aluminum foil is to pin it across the back of your tent. Its shiny surface reflects the light and makes the tent lantern glow brighter.

Plastic Wind Breaker

That plastic bag your clean suits come in can be used to cut down your vulnerability to wintry weather. Wear one under your fish-

ing clothes. The thin plastic cuts out the wind.

Best way to clean dust and lint off valuable game or fish mounts is with a piece of fresh bread.

Congratulations Earth On Your Splendid First 40 Years



EARTH TEXACO

FRED ADRIAN

SPRINGLAKE TEXACO

H. M. COOPER

EARTH TEXACO WHOLESALE

RAY GLASSCOCK

MULESHOE TEXACO WHOLESALE

SAM E. FOX

LINKED TOGETHER 39 YEARS

The **FIRST NATIONAL BANK**
and the **CITIZENS**
of the **EARTH COMMUNITY**

Hand in Hand
The **FIRST NATIONAL BANK**

AND

The **FINE PEOPLE**
OF
LAMB COUNTY

DEVELOPED THIS AREA

INTO ONE OF THE

FINEST IN THE GREAT SOUTHWEST



The Farmers Grain Co. of Sunnyside and Hart

EXTENDS ITS BEST WISHES TO THE
GRAIN FARMERS OF THIS RICH AGRICULTURAL AREA.

MAY WE CONTINUE TO SERVE YOU
AS WE HAVE IN THE PAST.

FARMERS GRAIN CO.
SUNNYSIDE - HART

THE FIRST NATIONAL BANK
OF LITTLEFIELD

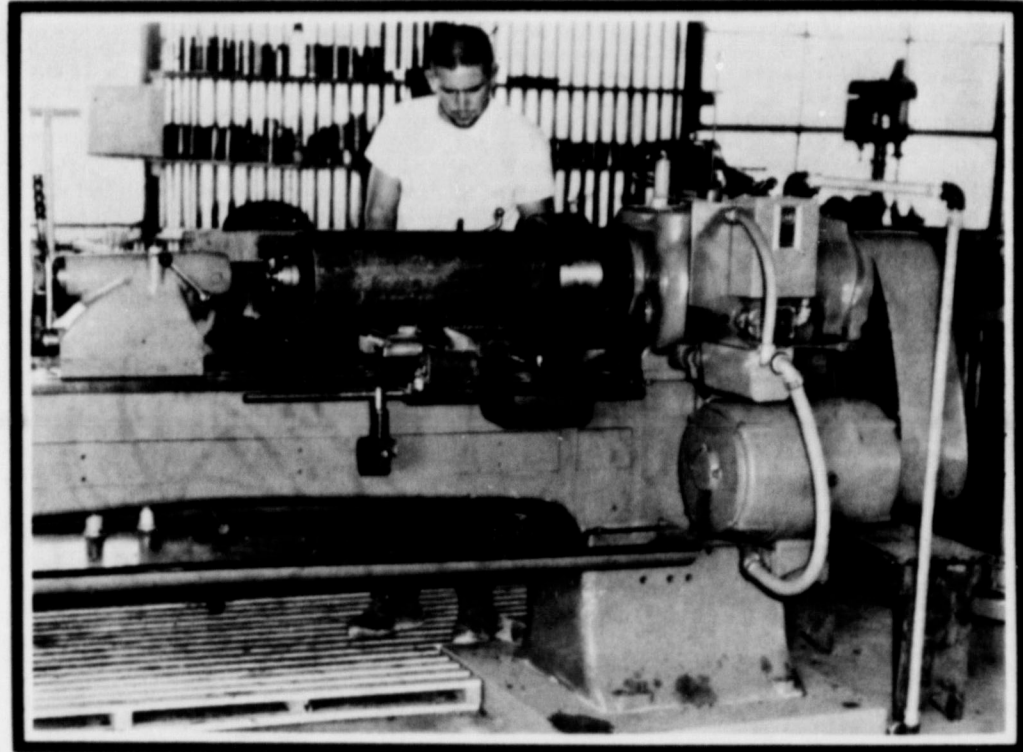
CAPITAL AND SURPLUS \$300,000.00

LITTLEFIELD, TEXAS

'64

OUR GREATEST YEAR

Since The Establishment
Of This
Business In 1961

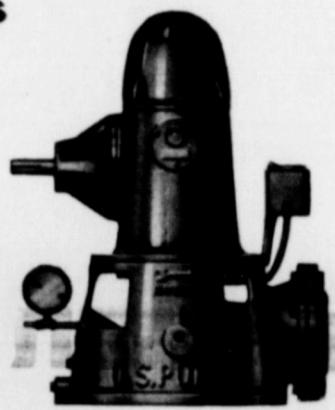


GERALD PELHAM, HAS BEEN SECURED TO DO THE MACHINE WORK.... OUR SHOP IS SO WELL EQUIPPED, THAT NO JOB IS TOO LARGE OR TOO SMALL TO PREFORM..... WHEN YOU NEED MACHINE WORK, SEE US.....

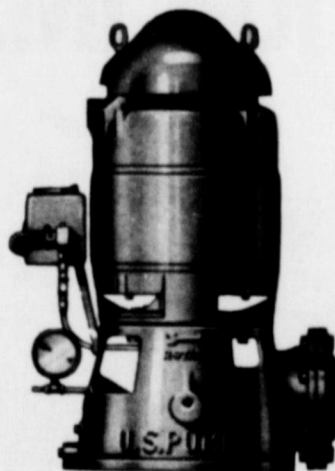


more WATER per DOLLAR

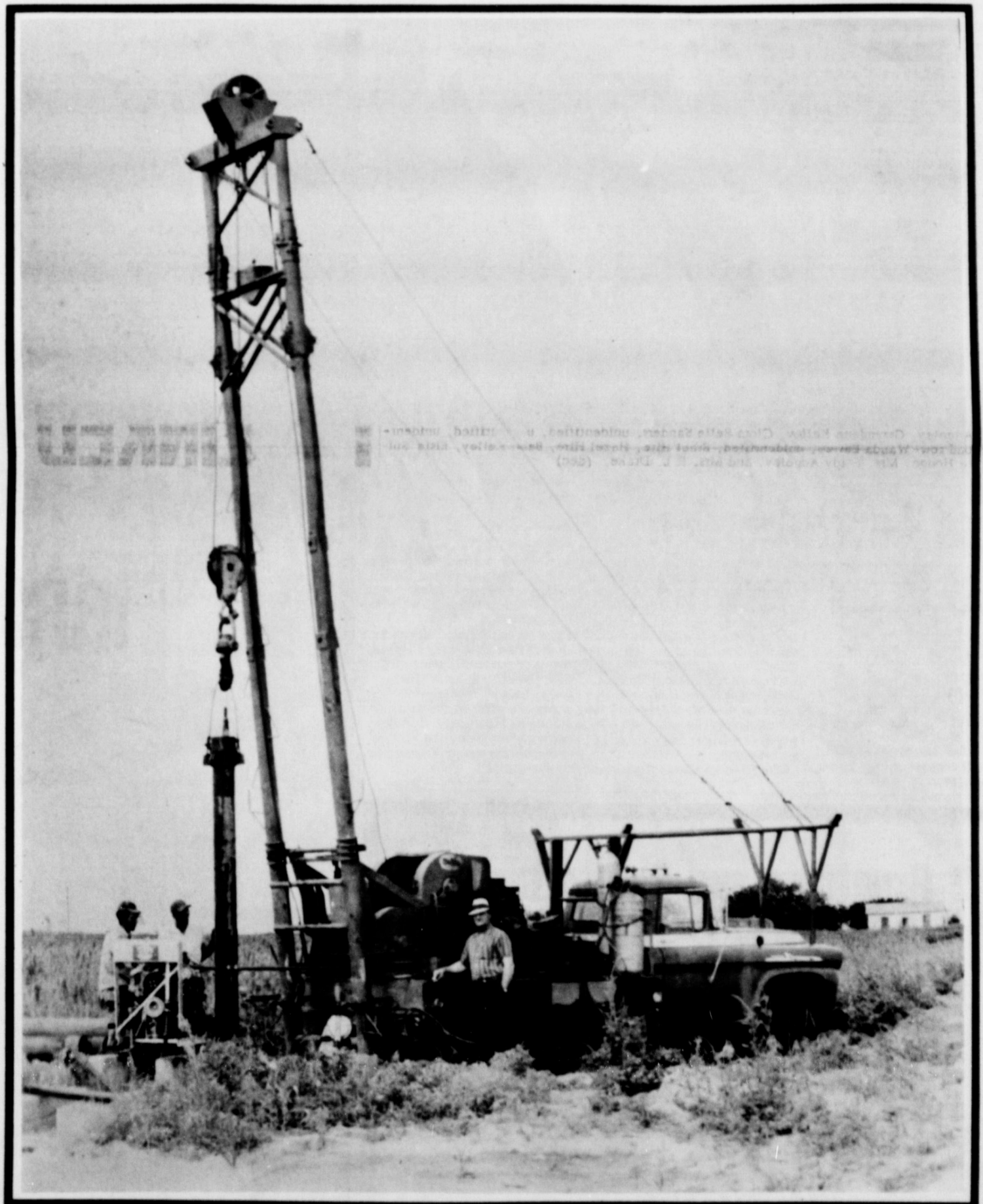
for ALL drives
and combinations



Right angle gear drive... for use with horizontal prime movers, coupled through a universal joint drive shaft. Ideal for gasoline or diesel engines and horizontal electric motors.



The majority of turbine pump installations are driven by electric motors - an efficient, dependable combination.



WAYLAND SCHELLAR AND DON SMITH ARE SHOWN WITH JIM GREGORY, AS THEY PULL THE CASING ON THE GREGORY WELL..... THIS TE-2 WHITTEX TUBE AND ROD UNIT IS CAPABLE OF PULLING ANY SIZE PUMP WITHIN 800 FEET DEPTH...



O. D. SCHELLAR, OWNER-MANAGER HAS YEARS OF EXPERIENCE IN ALL PHASES OF PUMP REPAIRS, DRILLING AND INSTALLATION. HE STANDS READY TO SERVE YOU.....

LET'S TAKE TIME OUT FOR
EVERYONE TO ENJOY THE BIG
40th ANNIVERSARY CELEBRATION

OD's PUMP & MACHINE SHOP

PHONE 257-2951 EARTH, TEXAS

Earth Rebekah Lodge Was Constituted In April, 1951

Earth Rebekah Lodge No. 139 was organized and instituted by Muleshoe Rebekah Lodge April 6, 1951. There were twenty-five charter members, Orbic Armstrong, Henrietta Armstrong, Virginia Kelley, C. L. Gilmore, E. L. Barton, Inez Barton, Adria Welch, Alma Stockstill, J. E. Mitchell, Ceta Mitchell, J. W. McCaskill, Gladys McCaskill, Mary Gilmore, Lora Belle Hickman, Gwen Talbot, Helen Barton, Troy Kirby, Billie Lois Kirby, H. W. Hendrick, Mildred Kendrick, Faye Adrain, Minnie Parish, Joe Lee True-lock, Grace Anderson, C. E. Sanders.

The first elective officers were Lora Belle Hickman, Noble Grand, Gladys McCaskill, Vice Grand, Henrietta Armstrong, secretary, and Faye Adrain, Treasurer.

The present hall was built in 1954 and is owned by IOOF Lodge and Rebekahs.

The Rebekahs and Oddfellows have established and maintained two homes. One in Ennis, Texas for aged Oddfellows and wives and the widows of deceased Oddfellows. To date there are 69 residents. The other is the Corsicana Home for children that provides for the care, education, and support of children of deceased Oddfellows and sisters of the Rebekah Degree. There are 64 children presently in the home.

The Lodges also dedicated the International Peace Garden Gateway in North Dakota on July 25, 1964.

Past officers were: 1956, Helen Hulcy, Noble Grand, Mary Parish, Vice Grand, Henrietta Armstrong, secretary, Mary Gilmore, treasurer; 1957, Mary Parish, Noble Grand, Alta Mitchell, Vice Grand, Henrietta Armstrong, secretary, Louise Galloway, treasurer; 1958, Minnie Parish, Noble Grand, Mary Parish, secretary, Helen Hulcy, treasurer.

Henrietta Armstrong was District Deputy President of this district in 1958.

Officers of 1959, Inez Barton, Noble Grand, Clydell Simmons, Vice Grand, Helen Hulcy, secretary, Mary Gilmore, treasurer. 1960 officers, Clydell Simmons, Noble Grand, Grace Anderson, Vice Grand, Henrietta Armstrong, Vice Grand, Elynn Thomas, treasurer; 1961, Henrietta Armstrong, Noble Grand, Louise Galloway, Vice Grand, Madelle Simmons, Secretary, Mary Murrell, Treasurer; 1962, Louis Galloway, Noble Grand, Modell Simmons, secretary.

Mary Murrell, treasurer; 1961, Mary Murrell was the District Deputy president of this district. In 1963, Bobbette Marshal served as Noble Grand, Minnie Pate, Vice Grand, Henrietta Armstrong, secretary, Mary Murrell, treasurer.

Present officers are Minnie Pate, Noble Grand, Madelle Simmons, Vice Grand, Henrietta Armstrong, secretary, Mary Murrell, treasurer.

Kelley, Cearley Babies First Born Of Earth

Mr. and Mrs. Sam Cearley were the parents of the first baby boy born in Earth in January, 1926. Mr. and Mrs. Marshal Kelley were the parents of the first girl baby born in April, 1927.

Gwendene Kelley and Marvyn Cearley were the first babies born in Earth, though Joe Hyatt son of Mr. and Mrs. Frank Hyatt was born near Springlake in August of 1925. He was killed four years later when he was hit by a car.

Gwendene was a lovely child

and won first prize at the Olton Baby Show in October, 1927. Olton was then the County Seat of Lamb County. She was also the first person buried in the Earth cemetery on March 17, 1940, just one month short of her 13th birthday. The cemetery had been donated by her father.

Mervyn grew up here in Earth and is currently living in Lovington, New Mexico. He is married to the former J'hnnie Sue Hudson, daughter of Mr. and Mrs. E. C. Hudson.



GWYNDENE KELLEY



MERVYN CEARLEY

Green Machinery Co. Pioneers Irrigation Improvements



GEORGE E. GREEN
Founder

Mr. George E. Green of Plainview pioneered the development of irrigation in this territory. It was the enterprising young men who conceived the idea of driving a deep well turbine pump with a geared head directly connected, instead of the old belt driven heads. These used from horizontal engines to vertical shaft, which resulted in a tremendous loss of energy and low efficiency in the unit. Also it required constant attention of an attendant.

When George Green developed

his direct drive gear head for pump and started improving on turbines and turned to their manufacture, irrigation power plants in this area were revolutionized.

The invention of the Green Geared Head and recent improvements on pump elements and the new power units have been the main factors in causing irrigation to grow in this territory. So Green Machinery Company can truly be called the pioneers in the development of irrigation on the Plains.



"I'm glad it's over—I feel I know all there is to know, don't you?"

Greetings and Salutations

Good People Of

EARTH and SPRINGLAKE

WE CONGRATULATE YOU ON YOUR 40th ANNIVERSARY.

MAY WE CONTINUE TO GROW HAND IN HAND OVER THE NEXT 40 YEARS.

TOM BURRUS GRAIN CO.

SPRING LAKE, TEXAS

53 YEARS OF PROGRESS

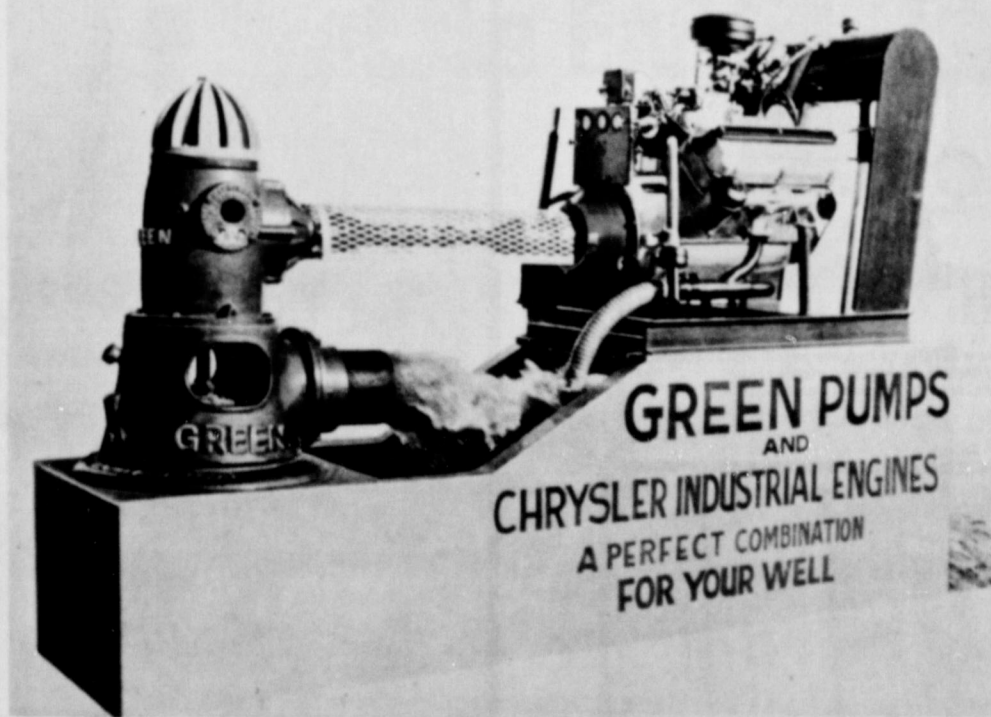


CONTINUALLY SERVING THE

IRRIGATION INDUSTRY

GREEN MACHINERY CO.

have led the way to better and more economical irrigation operation since 1911, when Green Machinery Company built and installed the first geared driven pump head in the United States. Green Machinery Company was the first to use the automotive motor as a power unit on the irrigation pump. As the experiment proved very successful, all pump companies have since been using automotive motors as the principal power units. Through constant research by the engineering division of Green Machinery Company, the Green Irrigation Pumps have constantly maintained the leadership through all the years of progress in irrigation pumps.



Like Many Other Companies

We Could Not Have Grown

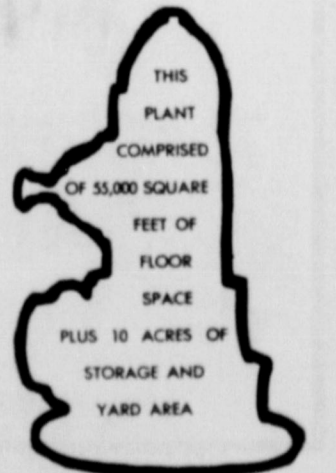
As Much If Not For The

Rich Farm Land Of The

Earth Territory...

GREEN MACHINERY CO.

1201 EAST FIFTH STREET PLAINVIEW, TEXAS





EARTH OIL & GAS CO. YOUR FULL SERVICE JOBBER SERVING YOU SINCE 1956



LEFT TO RIGHT ARE: DUTCH BEEN owner-manager, BAZEL GLASSCOCK, J.C. RANDOLPH, BOBBY DUPLER, DENNIS SIMMONS, AND QUINTON TRUELOCK.



CLYDELL SIMMONS
bookkeeper



LEFT TO RIGHT-AMADAR GUITERREZ
and E.A. UPCHURCH



- ☼ PHILLIPS 66 TIRES
- ☼ TROP-ARTIC BATTERIES
- ☼ SIXTY-SIX GASOLINE
- ☼ FLITE FUEL
- ☼ TROP-ARTIC MOTOR OIL
- ☼ PHILGAS
- ☼ AGRICULTURAL AMMONIA



EARTH OIL & GAS CO.

PHONE 277-3011 EARTH, TEXAS

First Services Held In Church of Christ In 1950

The Earth Church of Christ completed their new building and held their first meeting Sunday, March 15, 1960. Before organizing the church, the people worshiped with the Springlake Church. But due to seating capacity and large crowds, the people decided to build a church in Earth. At the time of their first meeting, the congregation consisted of less than seventy-five members.

Selected to be elders to oversee the work of this local congregation were Enos Harper, Perry Martin and Elvis Clayton.

Mr. George Stanley De Voll served as the first fulltime minister. Succeeding him was Mr. E. M. Borden Jr. Before the services of the proper minister, Mr. W. E. Irvine, were secured, Mr. Kelley Newman of Plainview filled the pulpit.

This congregation is supporting a minister in Oregon and aiding in the work of the church in Germany. In the past, it has partially supported work in Colorado and Wyoming. Two gospel meetings each year are

conducted and the congregation has offered summer Vacation Bible Schools ever since 1961. Classes for all ages are conducted weekly, as well as a special class for the ladies and a training class for men.

Bro. Lloyd Ash was secured to preach while attending Abilene Christian College from January, 1960, through April, 1960. Bro. Kelley Newman then preached from May, 1960, through August 29, 1960, at which time Rev. M. R. Phillips moved to Earth to assume the pastoral responsibilities. A new building was constructed in 1962, and the first services were conducted in it on July 15, 1962. The old building was made into a study and 15 classrooms and there were seven classrooms in the new building. The auditorium has a seating capacity of 400.

The pastor's home was remodeled in 1964, and the living room and kitchen were enlarged.

There are approximately 150 members of the church to date with 200 in Bible Study each Sunday.

Earth's First Major Fire April 2, 1939

Earth's first major fire happened April 2, 1939. A loss by fire of undetermined origin totaled approximately \$11,000 to three Earth businesses and a vacant hotel structure, which was Earth's oldest landmark.

The fire was discovered at 12 o'clock Sunday night with its origin in the unoccupied Earth Hotel. When discovered, the roof was caving in.

N. Ray Kelley, general merchandising was by far the greatest loss with a total gross loss of \$8,490.00, net loss of \$3,763.49. A portion of the merchandise in his building was insured by the manufacturers due to its recent installation, including his

up-to-date meat market fixtures. The value of the possible salvage lumber in the old hotel, which was owned by R. E. Barton, was estimated at \$1,500.00. The building in which Kelley was located was owned by his father and upon which no insurance was carried, was valued at approximately \$1,500.00.

Kimmel's Produce which was also destroyed was valued at \$1,000.00 and Malone's Cafe at \$200.00. All buildings and contents were a total loss.

A bucket brigade was formed and was responsible for the saving of the telephone exchange which was located next to the cafe. The Muleshoe chemical truck of the Muleshoe Fire Department answered a distress call and stood by in readiness to save other buildings after their arrival.

Buildings on the north side of Main Street were badly scorched. J. E. Davenport being the one that apparently stood to catch the first had the fire spread. A number of window glasses were broken by the intense

heat, both north and west of the blazing structures.

Futures Market New, Challenging

A cattle futures market. Ridiculous, you say? Maybe not, according to Ed Uvacek, Extension livestock marketing specialist at Texas A&M. There are many problems in

establishing a livestock futures market because of the nature of the product. In live cattle trading, there is difficulty in establishing specifications, carcass beef contracting isn't very appealing to either producers or buyers and boneless beef normally doesn't have the price variation needed for attractive specification might be the best solution.

Another problem with establishing a futures market is the large amount of educational work that must be done to insure a full understanding of the program by cattlemen. However, eventually the difficulties will be worked out and the one thing that couldn't work a futures trading market on live cattle and beef, will be a reality, says Uvacek.



A TYPICAL SUNDAY AFTERNOON in August, 1937, was spent by the Methodist and Baptist young people at the home of Mr. and Mrs. David Anderson. Mrs. Anderson sponsored the Methodist youth; Mrs. Marshal Kelley, the Baptist. The two groups met together for a great many of their activities, since the churches too met together at that time. The Anderson home was west of the present Methodist Church. In the background is the Methodist church in 1937.



BAPTISMAL SERVICE at Springlake, August, 1936. The Springlake Lake was once where the stretch of Highway 70 west of Springlake is now. The road in those days Circle the lake on the South. This shot was made looking North toward the lake from the road.



PRESENT DAY CHURCH OF CHRIST



1st Bale - 1962 - Castro & Parmer Counties
 1st Bale - 1963 - Earth
 1st Bale - 1964 - Crosby County

FOR BEST RESULTS, PLANT CERTIFIED SEED

"THE CERTIFIED TAG ON THE BAG GUARANTEES THE BREEDING IN THE SEED."

RILCOT SEED CO.

LUBBOCK HIGHWAY

PHONE 385-5401

LITTLEFIELD, TEXAS

THERE'S BEEN PROGRESS

for **40** Good Years! and



Cobb's of Muleshoe

is proud to be a part of the growth and prosperity of Earth and trade territory...

May the next 40 years be as prosperous as the past...

WORKING TOGETHER FOR A BETTER COMMUNITY

Cobb's of Muleshoe

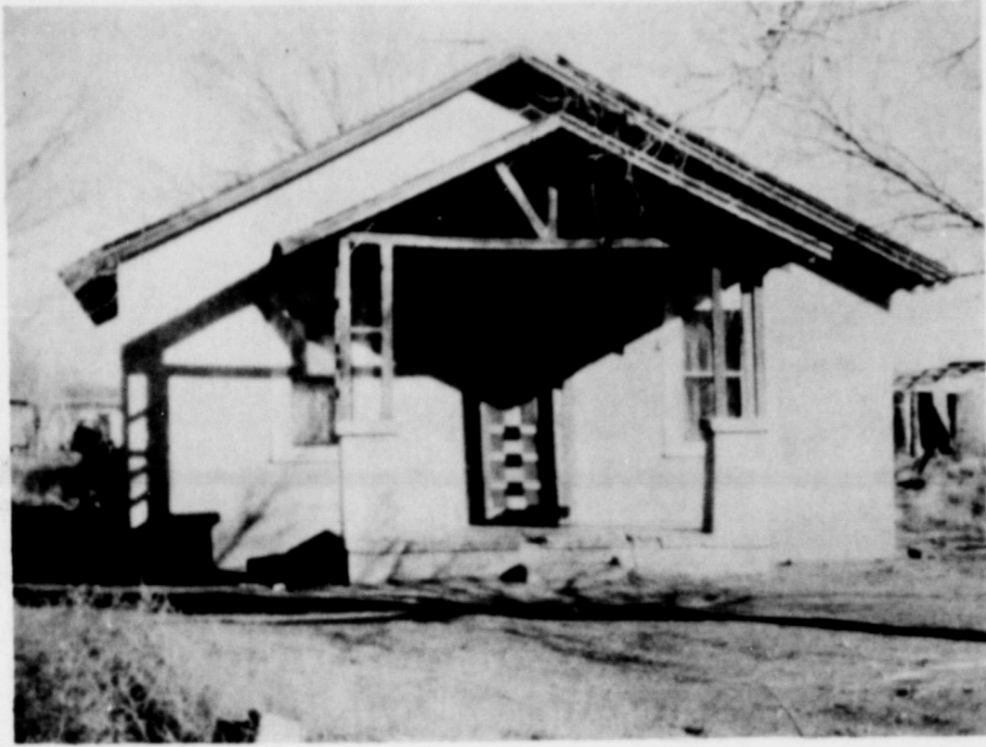
First Church Established In Earth 1926

In 1926 and 1927, land in the region of Earth began selling and the town began its first efforts to be established. New families were arriving and the ladies of the community became interested in having a church. The Methodist, Baptist, and Church of Christ had been meeting in joint services for some time in a building belonging to the Halsell Ranch that had been constructed for a school house, though it was never used for that. The house is still today standing southeast of the post office.

At one time, the people thought they could purchase the house for \$700.00, but the transaction was never made. The ladies, however, were determined to at least have a place to have Sunday school, so the Helping Hand Club was organized in 1927. The ladies were going to build a brush arbor, but the men of the community came to their aid, and began work on the community church.

They borrowed the money for the materials and began building on the "Sway Back Church", called that because there were 24 men on the roof shingling at one time.

All three congregations grew and each finally built their own buildings at various points in the city and are thriving churches today.



The Halsell's built the above building for the first school, though it was never used for that, so the churches met there in joint services. This is a picture made in 1926. The structure is still standing southeast of the post office, back of Patterson's Grocery.



THE YOUNG PEOPLE OF EARTH spent a great deal of their leisure time at church activities. Here is a group of Baptist Young People on an outing at Ceta Canyon in August, 1938. Pictured left to right--row 1, Lester Kelley, Loveta Hawkins, Hazel Hite, Floy Bell. Row 2, Thomas Trull, J. E. White, Ethel Hite, Clarence Kelley, Lowell Hite, unidentified, Dewitt Kelley, Margie White. Row 3, Ciota Belle Sanders, and Babe Kelley.

Mr. Stockard recalls that he had just closed out his interest in a bank in Frost, Texas, and was not at all interested in going back into banking.

However, Homer Hodge was visiting some Stockard relatives in Amarillo and mentioned that Earth needed a bank, so word was relayed to Mr. Stockard. When first approached, Mr. Stockard recalled saying that he was not interested but he would help the folks get a bank, not realizing that someday he would be in this little West Texas town as its banker.

He made visits to the city over a period of two years before making a permanent move.

The bank was first located in the building built especially to house the bank where the Perry Martin officers are now. It was only a short time before the bank crew realized they would need more room so a move to the present location was made in 1955.

Mr. Stockard has seen a low steady growth in Earth which he feels will continue as more and more beautiful new homes are constructed and new businesses are established.

Total deposits at the close of December 31, 1955, were \$1,926,814.88 at the close of business, June 30, 1964, total deposits were \$2,631,443.45.

Tissue Will Lead the Way

New brightly-colored facial tissues can help you find your way quickly and safely back to camp.

Just tear tissue into pieces and drape at eye level on branches along the route you don't want to forget.

Soft, clinging tissues seldom blow away.

Citizens State Bank Established December 10, 1951

The Citizen's State Bank first opened its doors for business on December 10, 1951. Mr. W. R.

Stockard was the first bank president and remains in that position today. The first officers

included Mr. Stockard president, W. R. (Bill) Stockard, Vice President, Patte Mann, cashier, A. E. Whearley, chairman of the board. Directors were Roy Haberer, E. C. Hudson, Sam Cearley, W. R. Stockard, Sr., A. E. Wheatley, A. C. Barton, and Gus Parish.

neat attachment of a leader to a fly line.

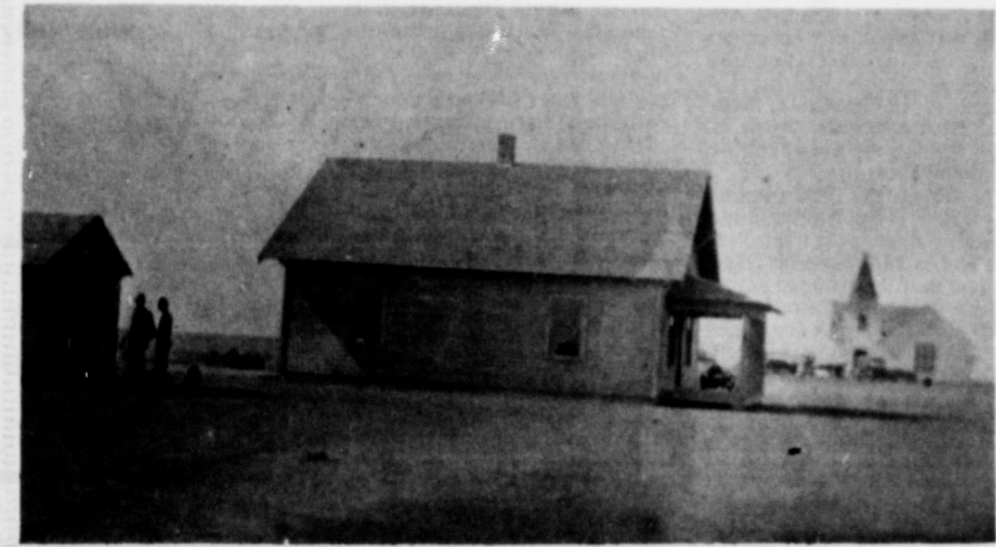
Thread leader through needle then run the needle up the core of the fly line for a half inch. Bring leader out and

wrap around fly line at that point.

To Locate Dogs
If you're a coon hunter, try putting some strips of reflecto

tape on the collars of your hounds. It makes them stand out clearly in the beam of a light.

Sew Leader to Fly Line
A needle helps you make a



THE CHURCH IN THE BACKGROUND was partially built by a group of Holiness people. They ran out of funds and abandoned the project. Later the Congregational Mission Board back East took it over, furnished it and helped support the work there for many years. People of all denominations attended services there. It was the center of community life in the pioneer days. It was disbanded in 1945, the few remaining members going to the church of their choice in adjoining communities. Fields of maize and other crops now wave where once this building stood.



A SUNRISE BREAKFAST AT THE SAN HILLS, November, 1939. Left to right--row 1, Bennie Hayt, Tom Smity, Stanley Sigman, unidentified, John Sulser, Cecil Sigman, Dewitt Kelley, Clarence Kelley, and Pete Parish. Row 2, Arnie Lee Allen, Lester Kelley, unidentified, Oleta Coker, unidentified, Mrs. David Anderson, Velma Dean White, Elsie Sulser, Fern Landers, Leta Teal, Rose Mary Henderson, Paul Landers, Bernice Hyde, Buzzy Jones, and unidentified.

Strengthening the Jig

Here's a tip for salt-water fishermen who find that mackerel, kingfish, etc., can chew up

jig feathers fast and also cut the threads that hold a jig together. Just cover the thread with fine wire, then paint.

ATTEND

THE BIG
40th Anniversary
Celebration

AUGUST 29th

WAYNE RUTHERFORD
66 STATION



HAROLD GRIFFITH FURNITURE CENTER

CONGRATULATIONS- TO EARTH AND THE TRADE AREA
ON YOUR PHENOMENAL GROWTH AND DEVELOPMENT

OUR THANKS AND APPRECIATION TO YOU-ONE AND ALL

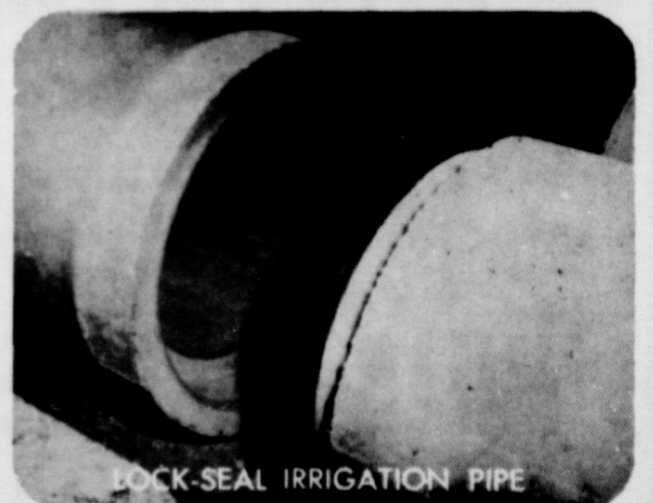
Harold Griffith

100 and 200 Blocks North College - Lubbock

Serving the Plains Irrigation Farmer with dependable, quality products



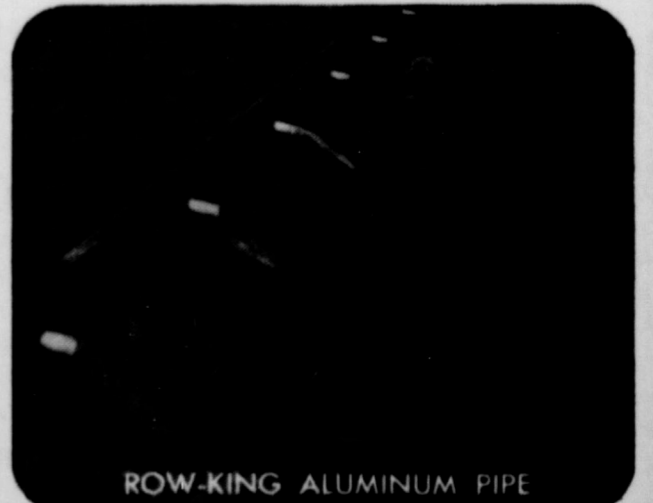
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Gifford-Hill-Western Irrigation Systems have long been the pacesetter of performance in this part of the country. Farmers know that they can always depend on the quality of the products and the skill and integrity of the people at Gifford Hill-Western. Now's a good time to be in touch with your Gifford-Hill-Western Sales Engineer with your plans for the coming year. Make your farming pay off more... with irrigation systems by Gifford-Hill-Western!



Reddy Killowatt Has 22nd Birthday As Earth Celebrates 40th

The song says, "There's no business like show business", but Southwestern Public Service Company's Earth Manager, Carroll McDonald, says "There's no business like the electric business", and he can prove it.

"You can't feel, taste or touch electricity. We're not even certain that we know what electricity is. We can't make it in advance or store it up, and it is the most perishable product in the world. It's used the very instant that it is created", McDonald points out, as he warms to his favorite subject.

If you were limited to one county in the 45,000 square mile service area of the Southwestern Public Service Company to use as an example of the growth of their service area, you'd almost have to pick Lamb County.

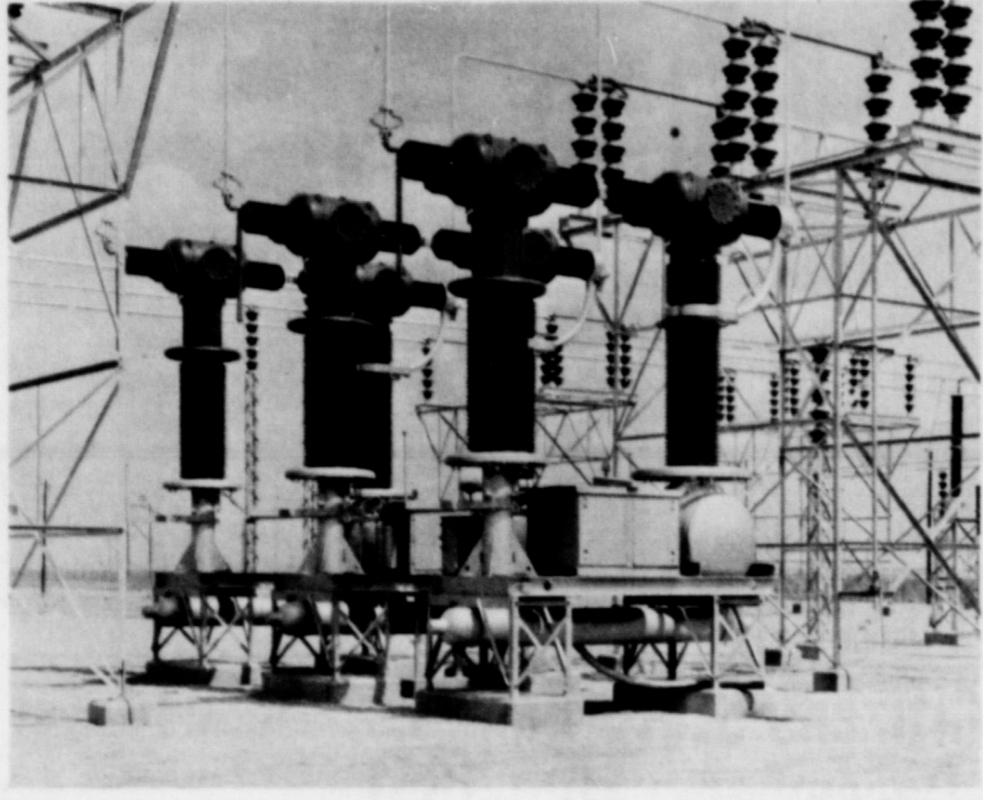
Plant X, the largest of the 12 electric generating stations used by the company to serve more than 220,000 electric customers has become, in 12 years, one of the landmarks of the county.

Plant X has four times the total capability of Southwestern's electric generating system when the company took its present form some 22 years ago.

The new unit, which has just gone into service at Plant X, in additional proof that Lamb County is the ideal growth indicator. It has a capability of 210,000 kilowatts, and it is the largest single unit ever installed by the company. This one unit alone, and it is only one of four at Plant X, has nearly twice the capability of the entire system twenty-two years ago.

"Growth is something over which an electric utility really has no direct control. Yes, we can point out the advantages of electric service in home, business, industry, or on the farm. But real growth for an electric utility can come only as its service area grows. Because this has been one of the nation's fastest growing regions, we have been one of the nation's fastest growing electric companies", McDonald pointed out.

Additional evidence of this growth, and how Southwestern plans for the future growth from three to five years in advance, is quickly grasped when one realizes that in 1962, the total generating capability of the company went over 1,000,000 kilowatts, and yet, the 210,000 kilowatt addition that went into Plant X this year, and another unit of the same size that will go into Cunningham Station west of Hobbs, New Mexico, in 1965 mean that the generating capability is going to increase by another 40% in two years.



"The 210,000 kilowatt unit for Cunningham tells you just how fast this area is growing. When we began planning it about 5 years ago, we were looking at an "in service" date of 1966. It soon became apparent to our planning department that the growth rate was such in our area that 1965 would be the desired completion date, so we moved it up a year. Keeping ahead of growth, and giving the customer the best possible service at the lowest possible price, these are our two major responsibilities", McDonald added.

"Why is it called Plant X? Probably every person in West Texas and Eastern New Mexico has asked some Southwestern employee that question. Well, here's the answer. When the generating station was in the planning stage, it was designated as Plant X. However it was planned when it went into service that it would take on a more formal name.

But, the "X" and the fact that the station was near Earth, attracted attention all over the nation. Whenever Southwestern executives traveled to financial centers around the nation, to tell the story of the growth of this region, people asked them, "How is Plant X near Earth?" The growth of the Littlefield District, of which Earth is a part, mirrors the expansion that has taken place throughout the

entire service area, which starts at Elkhart, Kansas, swings across the Oklahoma and Texas Panhandles, moves down onto the South Plains, and then moves westward to include the Clovis Portales and Pecos Valley regions of New Mexico.

Littlefield, Muleshoe, Sudan, Amherst, Olton and Earth are the communities that make up the Littlefield District. In 1943, there were 3,534 customers in the six-town district. Today, there are 7,959, or an increase of more than 125%.

In addition to serving its own customers, Southwestern Public Service Company provides all the wholesale power requirements of ten rural electric cooperatives.

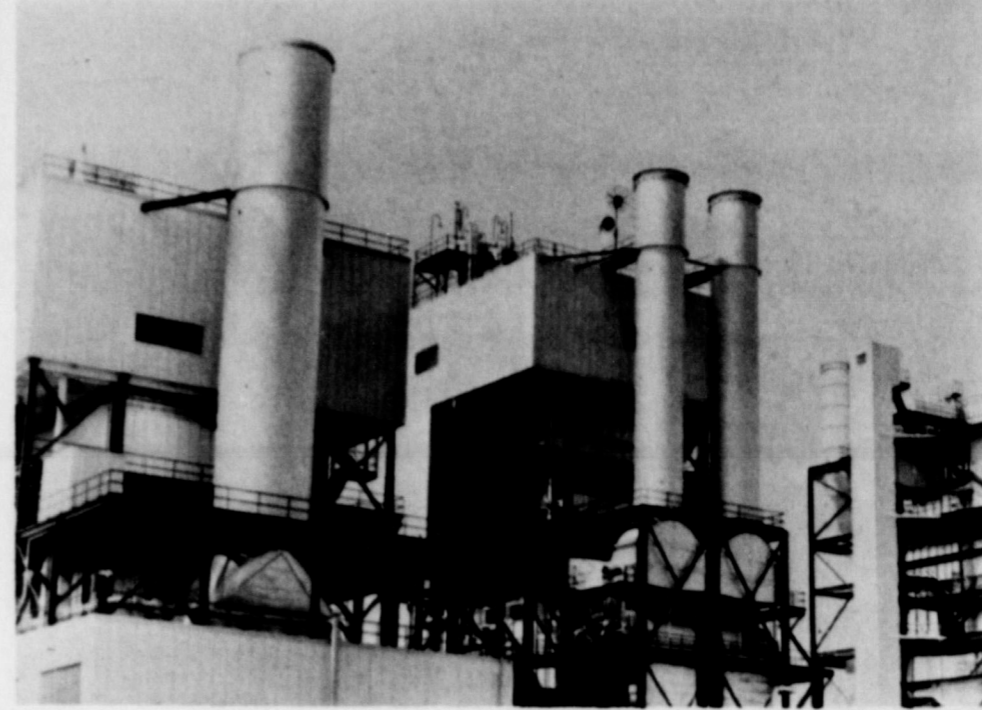
Even in historical summaries, it's difficult to get electric utility people to talk about the past, and that's natural. Theirs is an industry in which planning must be done as much as five years in advance in detail. Projections must reach ahead ten, fifteen as much as twenty years.

For example, Southwestern Public Service Company is in the midst of a five year program which envisions the investment of an additional \$120,000,000 in new equipment. That's a bigger investment, by 25% than the Canadian River Dam, and, what's more, all of that \$130,000,000 will have to come from private investors, and the invest-

ment will add to federal, state, county and local tax rolls throughout the area.

Speaking of investments in equipment, there's a big difference in this important financial field between the electric industry and other manufacturing industries. The average investment in equipment per employee for all manufacturing industries in the United States is \$17,991.00. On the other hand Southwestern Public Service Company has an equipment investment of \$158,000.00 for each employee, or nine times more than the average for all manufacturing industries.

Another big difference between the electric company and most other businesses is the matter of store hours. The bank is normally open from 9:00 am until 3:00 P.M., groceries can be bought from 7:00 until 11:00, the department store usually has hours from



9:30 to 5:30 and people plan to shop, or bank during these hours. But the Reddy Killowatt Store with no shelves, and an unseen, untouchable, yes, unknown product, has to be open twenty-four hours a day, every day of the year.

The large investment, the always-open store, the fact that the product cannot be manufactured in advance, or stored, all seem to make the cost record of electric service outstanding.

The average Southwestern Public Service Company residential customer finds that the dollar he spends for electric service today buys nearly 24% more than it did a decade ago. Public Service employees like to point out that they have the only dollar that will do more than it did ten years ago.

The customer gets a big assist for this lower unit cost, because the average customer is using twice as much as he did ten years ago. The bills are higher of course, but Reddy Killowatt is the servant who charges less

for each hour, the more hours he works for you.

Another reason for the lower unit cost is the fact that Southwestern has one of the largest percentages of new equipment in the electric industry, a direct reflection of the growth of this region. More than 60% of its plant and equipment has been constructed in the last ten years. New, larger equipment is more efficient and more economical counteracting other rising costs, and keeping the price low.

One of the newest of Southwestern's efficient pieces of equipment is the Automatic Dispatching System.

Installed in the Load Dispatching Center in the Public Service Building in Amarillo, the Automatic Load Dispatching system assigns the electric load to each of the plants in Southwestern's system so that it can most economically carry its share. In other words it determines electronically the generator which are most efficient and economical, and employs these units first as the

load builds up during the day. As the load falls off, the ADS continues the most efficient units in operation-providing full economy at all times.

Speaking of price, Southwestern Public Service Company, and ten other investor-owned electric companies in the Lone Star State are now carrying out fusion research in the field of atomic power. Should this research be successful, sea water, containing heavy hydrogen, would be the fuel source for power generation and sea water will be a commodity we'll have for a long time.

While Earth celebrates its 40th birthday, Reddy Killowatt will celebrate his twenty-second. And it could be said, in truth, that he, and the company for which he serves as a symbol, the Southwestern Public Service Company, have had quite a growth.

Southwestern Public Service has more than ten times the generating capability it had twenty two years ago, and more than ten times the investment, too.

What's more, the next five years will see, in that period of time alone, additional investment equal to more than three times what it was just twenty-two years ago.

The company is as local as a lemonade stand an ambitious youngster sets up on a hot summer day. People you know, 1,900 of them in a 45,000 square mile area, make all the decisions about your electric service. The company is an independent, integrated operating company, with no corporate ties to any other company.

Electrical integration, incidentally, is major key to the future growth of this region. Integration means that the generating stations, where the power is produced, is linked, one to another, by the transmission lines. The smallest community in Southwestern's service area could bid for a big industry, and know that the electric company could put the power where they wanted it.

The Lamb County employees of the Southwestern Public Service Company, and their 1,900 compatriots throughout this area aren't thinking much about yesterday-or fifty years ago, for that matter.

Their thoughts, today, are of a mother who, five years from now, will hear the cry of her newborn child in the middle of the night, and, automatically, instantly, confidently, reach for a light switch.

They want the light to be there, and are devoting their lives to see that it is.



Congratulations
To You-Earth
 from
MILLS MACHINES, INC.

MANUFACTURERS OF
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SERVING THIS RICH
 AGRICULTURAL AREA FOR
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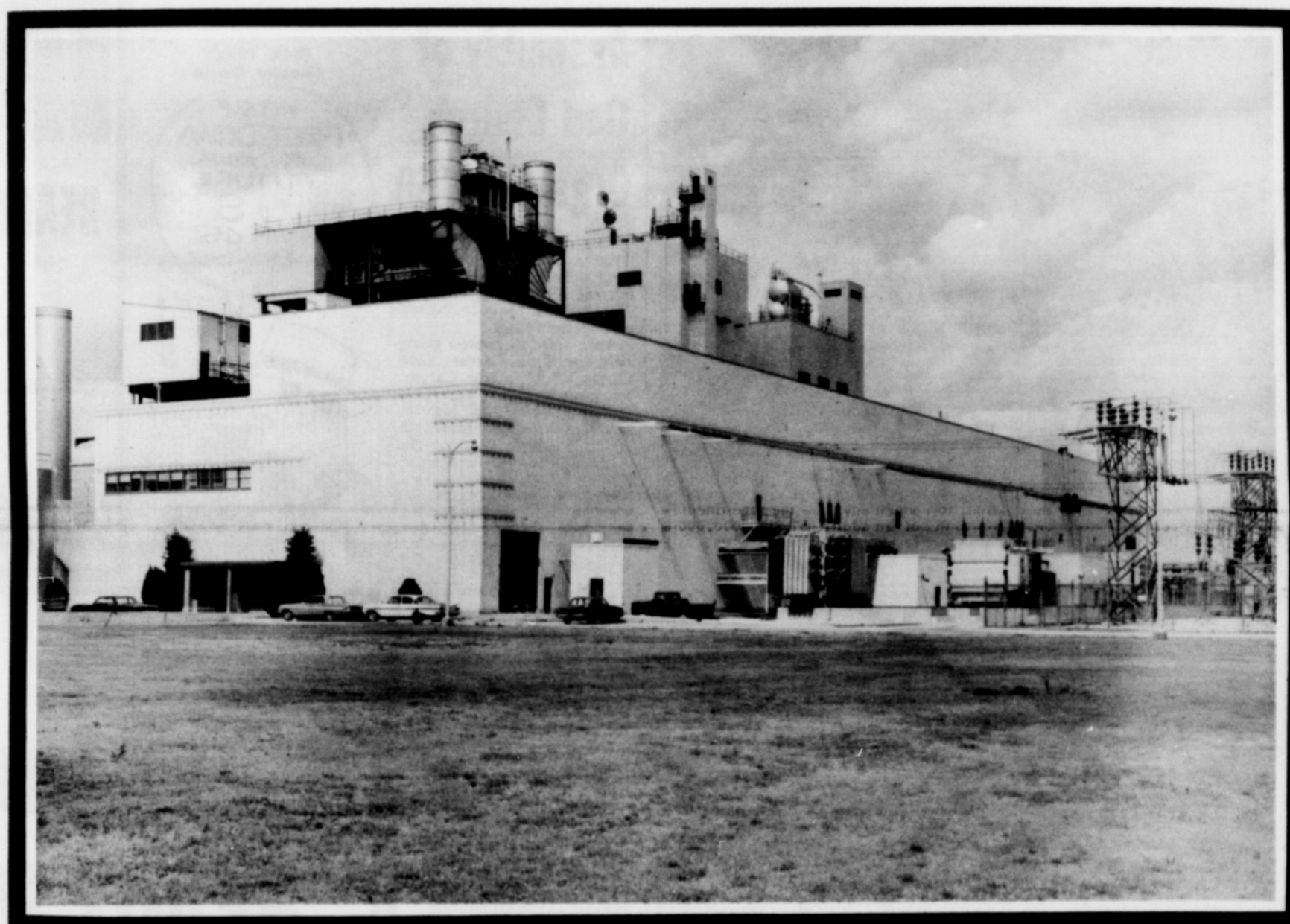
MILLS MACHINES, INC.
 FRIONA HIGHWAY
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**We Are Sincerely Proud to be
 A Part of the High Plains
 and the Greatest Cotton
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CONGRATULATIONS TO EARTH ON YOUR 40th BIRTHDAY
FARMERS CO-OP COMPRESS
 LUBBOCK, TEXAS



GROWING LIKE MAGIC



EARTH AND PLANT X

**40 YEARS
HAS MADE A DIFFERENCE**

Earth, 40 years ago, looked considerably different than the modern, progressive community that greets today's visitor. And, Plant X, Reddy's largest electric generating station wasn't even conceived. But, today where once stood nothing, 653,000 horsepower awaits only the touch of your hand on a switch to leap into action doing your every bid--from cooking to heating your home and business. Reddy is proud to be a partner in Earth's growth.



The
ELECTRIC
Company



THIS WAS THE SECOND GRADE CLASS OF SPRINGLAKE SCHOOL IN 1938. Class members right to left are front row, Carlis Bills, Billy Hugh Lee, Eugene Higgins, Edwin Hill, R. L. Howard, Willis Allen. Second row, Velma Ruth Clayton, Bobby Paydon, Marie Alair, Peggy Royal, Jeanine Ivey, La Moine Bull, unidentified, La Juana Kelley, Sybil Davenport. Third row Louise Elsa, Buster Nelson, Vera Clark, Betty Jean Wages, La Nell Parish, Andy Storkey, Unidentified, Wimples Martin, Joyce Coker. Fourth row, Jerry Kelley, unidentified, Cecil Henderson, Melvin Bock, Orlie Ebeling, Unidentified, Bobby Loyd McMillan, Bobby Kelley, T. C. Barlow, and teacher-Mrs. Brown.

Earth Masonic Lodge Organized In 1940

Earth Masonic Lodge dates back to February 23, 1940, when Mr. Connie D. Gryson, District Deputy, set the lodge to work under dispensation from the Grand Lodge of Texas. The charter for the lodge is dated December 5, 1940, and it was in this month under M. E. Kelley as master that the lodge was officially organized. Most of the members of the new lodge had been members at Olton. From the beginning, the lodge has reached its present strength of 110 members. In addition to M. E. Kelley, who was first master in 1940, the following have served as master for one term: J. D. Newton, 1941; R. G. Johns, 1942; J. W. McNamara, 1943; L. Z. Anglin, 1944; O. B. Whitford, 1945; N. Ray Kelley, 1946; John Laing, 1947; J. A. Littleton, Jr., 1948; J. J. Coker, 1949; H. C. Martin, 1950; R. W. McCaskill, 1951; Travis Scott, 1952; W. R. Boone, 1953; R. W. Fanning, 1954; Bob Boone, 1955; Ralph Huff, 1956; J. J. Coker, 1957; Jerry Kelley, 1958; Pete O'Hair 1959; Billy Homer Hodge, 1960; Donald Runyon, '61; Harold Miller, 1962; Melvin Bock, 1963; George Laing is the present master.

For Cleaner Windshield

A bottle of any kind of carbonated "cola" drink poured on your windshield while the wiper is working will keep road film off for hours.

Emergency Tent Repair

Got a spot on your tent that's leaking?

Try rubbing the spot with a regular wax candle. Work wax into the cloth with vigor. Then apply heat in the form of a warm, not hot, iron.

Wax will melt and give water repellence for a surprisingly long time.

Emergency Ammo Supply

Remove the butt plate of your .22 rifle. Then bore a hole in the stock with a 1/8-inch drill. Next, fill the hole with

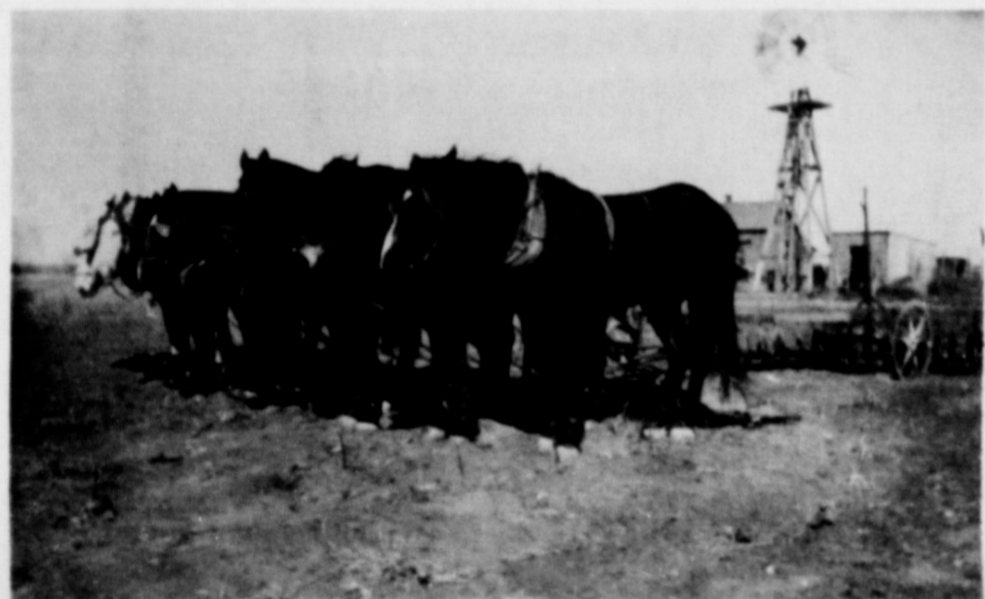
as many rounds of ammo as it will take. Then replace the butt plate.

Now you've got a nice emergency supply of ammo with but little additional weight added to the rifle.

Triple Duty Pliers

If you carry a pair of pliers in your tackle box, try grinding down one handle until it serves as a screwdriver.

On the other handle, grind the end flat, then "V" the end. Presto, you've got a hook disgorger, too.



TEAMS OF HORSES AND MULES turned this South Plains pasture land into an area of some of the finest farming in the world. In the background is the home of Mr. and Mrs. H. F. Branscum. The two-story house was called the old Bro. Fort place. Bro. Fort was a Methodist pastor.

Assembly of God Church Organized '50

The Assembly of God Church was first built in February, 1950, but was officially organized in July, 1955. It has been disbanded in recent years.

There were 24 charter members: Mrs. Joe B. Carver, Faye Carver, Bobby Gene Carver, Jeanette Walker, Mrs. Ocia Lee Walker, Mrs. T. W. Martin, Mr. and Mrs. Reese Sanders, J. B. Dawkins, Lillian Dawkins, Dalton McGregor, Mary McGregor, Mrs. J. H. Carley, Mr. and Mrs. Earl Jordan, Ovetta Carver, Othella McGriffin, Donald McGriffin, A. E. Hamelt, Betty Sue Hamill, Ivan Ray Smith, and Edna Snow.



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TO EARTH ON HER 40th ANNIVERSARY



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Congratulations Earth on your 40th Anniversary

WATCH FOR OUR FORMAL OPENING TO BE HELD IN THE NEXT FEW DAYS.

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Harvey Bass Appliance Co.

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READY MIXED CONCRETE

SPILLWAYS and PUMP BASES

SEE US FOR ALL YOUR CEMENT NEEDS

Foundations-Patios-Driveways-Roads-Portable Plant-Quotations-Sidewalks-Back Hoe Operations

ALL KINDS OF CONCRETE SUPPLIES

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SECTION
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The NEWSpaper Dedicated to the Development of the World's Richest Irrigation Area



The Earth News-Sun

"A CONSOLIDATION OF THE EARTH NEWS AND EARTH SUN, OCTOBER 12, 1956"

SECTION
E

VOLUME 11

EARTH, LAMB COUNTY, TEXAS, THURSDAY, AUGUST 27, 1964

NUMBER 2

Highlights From the Past to the Present

As Told By Mrs. A. C. Barton

On a cold December Sunday morning in 1920, Mrs. A. C. Barton and two small daughters Gladys, age 3 and Mildred, almost 2 (now Mrs. Pat McCord and Mrs. Edd Haley) arrived in Muleshoe by train en route to this part of Texas.

Mrs. Barton (Nee Almer McCool) was born and reared in Wise County Texas, near Boyd, which was a timbered country. In stepping from the train, she saw no trees, her first impression was, "This must be the jumping off place."

"Go West young man, Go West" was to be quite an experience for the Bartons who had left home, parents, and friends for a life in a new world.

There was to be no turning back as Mr. Barton had arrived a few days earlier in an immigrant car containing all their earthly possessions, which included 4 mares, 3 mules, 1 milk cow, one brood sow, 133 leg horn hens, a wagon and a buggy (their only means of travel) some farm equipment, household goods and a huge amount of home canned fruit.

The family settled the first year in a 2 room house on the E. C. Bell land, the next year, they moved to what was known then, as the Frenzed place, which is 2 miles north of where the Bartons now reside.

For lights they used Kerosene lamps. Coal was purchased to last all winter as a mode of heating and cooking, but when the coal ran a little low a few cow chips were added to stretch the supply of coal over the winter. The coal being hauled by wagon from Muleshoe.

The family encountered many hardships the first few years, such as those blue borers that suddenly seem to come from nowhere, freezing newborn calves and chickens.

Many times it was necessary

to bring these in the house where they were thawed by the heat from the cook stove in order to save them.

In those days raging snow storms were very common, one in particular, the Bartons recall came during the last days of Nov. 1923, part of which remained on the ground until the following March. Mail was received at the old Springlake Post Office only three times during the month of December.

In those days wheat was the main crop, this being freighted to Muleshoe and Hereford on two day trips by wagon. Groceries and supplies, enough to last at least a month, were bought and brought home on the return trips.

Wheat crops were often destroyed by hail. Mr. Barton had several losses over a period of years, the first one occurring in early June 1930 lasting 7 min. at a total loss of 12,000 Bu.

Then came the depression. Wheat sold in 1931 as low as 18 cents per bushel; Maize, 17 cents per cut.

In 1936 lots of wheat was lost from sandstorms which were regular, "Old dusters" that blew for days and days.

The Bartons' 900 acres was a complete loss for they never cranked the combine that year.

Mr. Barton bought his first land in 1924 at \$16.00 per acre but continued to live on a rented farm until 1930. He built a garage in which the family lived 3 years before building the home in 1933, in which they now reside. Their first irrigation well was put down in 1947 at a cost of \$5,600 the motor being a Minneapolis Moline which is still in use.

The Bartons have witnessed many changes since 1920, all the way from cattle trails, dugouts and one church, the congregational, of which there are many today, though in Earth's



Mr. and Mrs. A. C. Barton were married in May, 1916, and this picture was made in December of that same year. The Bartons came to Earth in 1920.

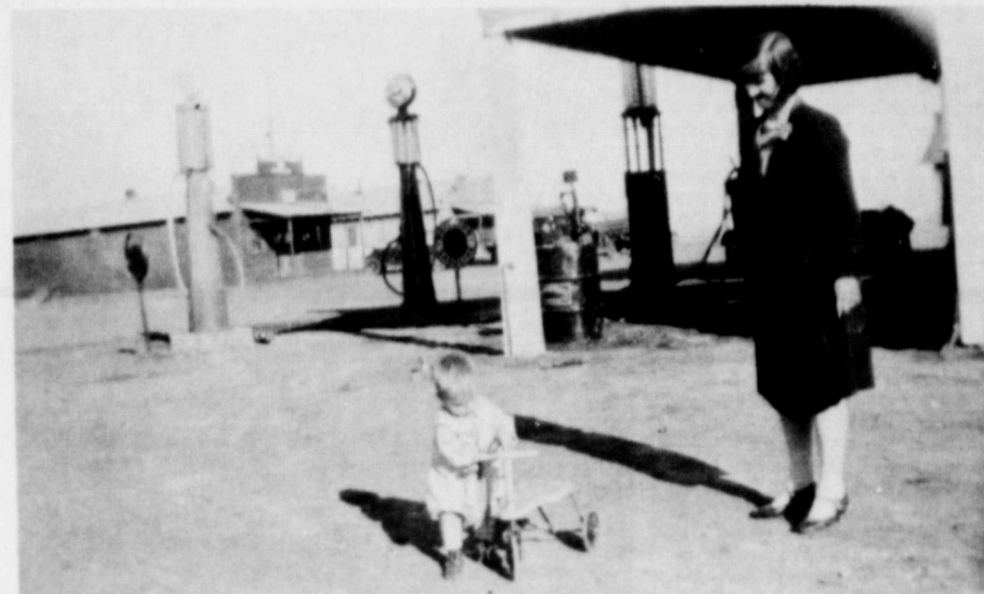
early history it included five or six different denominations. The two teacher school has grown today to 43 teachers. The Bartons have five children, two girls, mentioned earlier, and three boys Weldon, Ardis,

and Melvin, all graduates of Springlake School and all holders of college degrees. Putting that many through school was no easy task, but the parents feel they have been well

rewarded and today they are proud to be a part of Earth's 40th anniversary. They have never regretted their move. If at first, it seemed "A jumping off place", it has proven to be, "A happy landing."



COOK'S PANHANDLE REFINING CO. AND SERVICE STATION, the first telephone office and the cafe all stood in the vicinity of the present Earth Laundry, in 1930.



MRS. A. C. (ALMER) BARTON AND ARDIS, 1929... A glimpse of main street as seen in 1929 from the front of the first station in Earth. The station was where the cleaners is presently located on the south side of main street.



GLADYS BARTON, (MRS. PAT MCCORD) rode this pony to school each day. Mounted with her is Mildred Barton (Mrs. Ed Haley) Ardis Barton, and Weldon Barton. They all four today hold college degrees.

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Congratulations Earth

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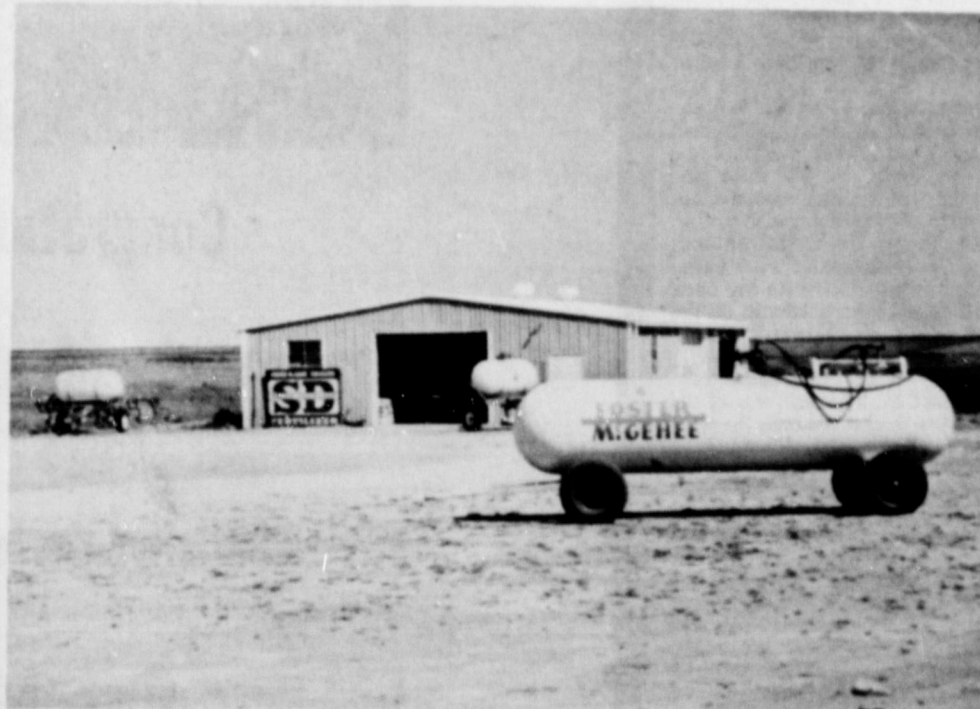
MAKERS OF COTTON TAGS
FOR OVER 1/2 CENTURY



SYNONYMOUS WITH QUALITY

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WE ARE GROWING WITH EARTH



CONGRATULATIONS EARTH

ON YOUR 40th BIRTHDAY

AND WE HOPE THE NEXT 40
WILL BE EVEN GREATER...

FOSTER McGEHEE FERTILIZER

LAZBUDDIE, TEXAS



FOLLOW
the
CROWD
to
FUN
and
ENJOYMENT



BEST WISHES TO THE
GOOD PEOPLE OF EARTH
ON YOUR 40th ANNIVERSARY...

During Your Big Celebration,
Come Relax With Us...

at the

OLTON BOWLING CENTER

PLAINVIEW HIGHWAY
OLTON, TEXAS

First Impressions ...

By: Mrs. Marshal Kelley

I'm not sure that I can put into words just how I felt that first day, June 28, 1926, when I arrived in Earth. I had been briefed and briefed and felt I knew all about this community and the people that lived here and in the surrounding area, for my future husband had told me. The opportunities were great if you were willing to labor and work and have patience. My father-in-law, Mr. J. W. Kelley kept reminding me all the way from Oklahoma, "You will not get rich over night, but you can have a good living and a wonderful future."

The drive was about 250 miles and we left Oklahoma early that morning, stopped at Meridian, Oklahoma to buy gas for the car and say hello to the Horner Hodges. Typical of a new bride I left my purse in the car and all my money was stolen. We searched around the buildings and finally discovered my purse behind some oil barrels. Luckily my keepsakes were still there.

I could hardly wait to see my future home. After we left Amarillo, I saw wheat fields for the first time. The wheat was ripe and once in a great while we would see men in the fields harvesting it. Hot and dry, my, my, it was the hottest and driest country I had ever seen. We didn't see much growing after we left Hereford, though once in a while, Marshal or Mr. Kelley would point out a field. We came through pastures and had to stop and open gates. We saw cow trails and it was very important that you know which cow trail to follow to get to your destination. Incidentally, I have been lost when I took the wrong trail and another time,



MR. AND MRS. MARSHAL KELLEY
JUNE 28, 1926



THE N. RAY KELLEY GROCERY STORE, 1940. The store was run on a different arrangement than we know it today, for a list was presented to the clerk and he proceeded to gather the items wanted. Marvin Sanders, right, was the butcher, and Ray Kelley, left, the proprietor.



MR. AND MRS. MARSHAL KELLEY AND LA JUANA in the yard of their home in 1941.



Mrs. Bernice English recalls riding this 1924 school bus in 1926 and 27, which was a winter of severe snow storms. The bus was cranked, but would never start, so a team of horses would be hitched up to pull the bus each morning to start it.

Willie Branscum is in the foreground on a donkey. Mrs. English tells of being stuck more than once in a snow storm. On one occasion a bus load of children got stuck on a "cow trail road" 3 miles from the Branscum home. These on the bus were Opan, Iva Mae and Leta Teal, Gladys Branscum, Frank Manese, Arvel Branscum, who drove the bus, and Ruby and Susie Wyatt. All of those children had to spend the night at the two room Wyatt home. It was so cold that the Wyatt chickens froze to death. If the children had stayed for dinner they would have had to eat those chickens because they were out of food. The next morning Arvel walked home through the snow to get help to get the bus out.



FOUR HAPPY YOUTHS OF 1936. Clota Belle Sanders, Babe Kelley, Esta Lea Cooper and Lovelle Hodge pose atop of the water storage at the Marshal Kelley home.

FROM
Tommy Thrash
ON YOUR
40th BIRTHDAY

SERVING AREA FARMERS FOR
4 Years With Certified Seed

Littlefield Seed & Delinting Co.
PHONE 385-3159 LITTLEFIELD, TEXAS

a road had been graded up and I didn't know about it and that threw me off entirely. I felt much better when I learned that I was not the only person to get lost. I never did have a sense of directions, one thing that my husband could not understand.

The trip from Hereford seemed so long and I was so hot, dirty, and tired and kept asking all the way, "how much further, how many more miles?" For I just couldn't wait to see Earth, my new home. When we were nearly here, they would point out this trail and that and tell me that this one leads to the Barton's and this one somewhere else. We came to the J. L. Linville home, north of Earth and the Loyd Cupp home and then arrived at Earth around 5 P. M.

Really there was not much to see. The hotel, the gin and the school building where we met for church and the dwelling that Marshal and I were to share with Mr. and Mrs. Frank Hyatt. They had two rooms and we had two. There were two or three more one and two room buildings where people lived, Earth looked barren and was rather dusty.

Everyone was waiting and looking for us. We got here a little sooner than we expected and that gave me a chance to clean up. I didn't want to meet anyone, until I was bathed and had on a clean dress. A 250 mile ride in an open touring car on a hot and dry day is tiring and you do get dirty, so the #3 galvanized tub was brought in for my bath.

Before I could finish my bath we started having knocks on the door--knocks again and "Please hurry, we want to meet Marshal's wife." Words that came from the late Jack Mosee, one of the dearest friends we ever had. He loved Earth and did much to promote it's growth.

The people were wonderful to me and made me feel most welcome. Everyone knew and loved one another. I could not explain the feeling we had one for the other. We all had to work hard if we expected to make this our future home. We dreamed and built when we could for we wanted our children to have the very best. Pansy Dent and I seldom get together that we don't start reminiscing and go back to the days when we rocked our babies in the old cane bottomed chairs, and recall so many pleasant memories. But each time we decide anew that we do not want to go back to the cane bottomed chairs, the uncovered floors, the rubboards the galvanized bathtub, the dish pan, the sipp pail, the milk trough or the flat iron.

It is wonderful to be a pioneer of this community, it hasn't been a life of ease, but how much pleasure one gets just remembering the people that have been a part of our community and really cared by giving their very lives that Earth could grow and prosper. We love Earth and look forward to sharing many more years with the greatest people on Earth.

HAPPY 40th
ANNIVERSARY, EARTH

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FOR 40 PROSPEROUS YEARS

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OFFICE.

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WACO, TEXAS
Route 6-Box 303

Otts, Phipps' Settled Region in 1909

Mr. and Mrs. Milton Ott have been residents of this area since 1909. Mr. Ott's family which included five children arrived at Hereford in March, 1909, by train. They had shipped cows, teams, wagons and a few household things. But because implements used here were so different from anything they had seen before, they had not brought any from Kansas with them.

Mrs. Ott, formerly a Phipps, arrived with her family by rail in May that year.

The Otts recalled that land agents hired by Mr. Haisell were scattered all over the county so their fathers had come out earlier and looked over the land and saw some type of future in it so returned for their families.

The 40 mile trip from Hereford to Dimmitt took a full day's travel, and was made in wagons a survey and a one seated buggy, which had a top that could be laid back and was quite fancy for such traveling.

Both the Otts and Phipps settled in the vicinity of the present Milton Ott home, and were neighbors, though they had not known each other previously.

Dimmitt was a thriving little town with a general merchandise store, bank and a church.

The families got their mail three times a week at old Springlake, which was three miles south of their present home. They picked up the mail every other day "if the roads were good."

As far as grocery buying went, they traded eggs for groceries, at the rate of 5 cents a dozen.

Also dried fruit was 5 cents a pound.

The men built small two room houses for their families, which included five Ott children and six Phipps' children. Mrs. Ott remembers walking a mile and a half "through rattlesnakes and cattle" to a one teacher school that was later consolidated in to Sunnyside schools, then located West of the Axtell home.

The families planted maize for the largest portion of their crops, but Mr. Ott added with a chuckle, "hardly raised any though!" However, the women raised good gardens with water from their windmills, which no doubt, supplemented the family table a great deal.

Mr. Ott recalls several families left the region because of hardships and poor crops. He concluded "You had to have cattle to stay." The country was open range and lanky cattle roamed the plains. It was quite easy to get lost on the prairie because there were no fence line or section line roads to follow, so directions were quickly and easily confused. The only roads were wagon trails and you had to be well acquainted with which fork in the road led where in order to remain afloat. The safest thing to do is a person got lost on horseback, was to drop the reins and the horse would find its way home.

The Otts didn't plant any cotton until the late 20's though they heard of men planting a few lited patches around the country, but it was difficult to find a convenient place to have

it ginned.

Only a short while after the families arrived a prairie fire swept from Dimmitt in an expanse of 25 miles south. Their homes were burned, and about the only ones that were not destroyed were homes that had plowed fields on the north. The Ott's had dug a cellar at their home, which was explained by the fact that they were from Kansas, where it was a necessity and only a few trunks stored in this cellar were not burned after the fire. They rebuilt another 2 room house and began their farming again.

Lights were by Kerosene, and in the late 20's by wind chargers. In later years the family heated with coal which Mr. Ott hauled from Muleshoe where it was purchased from E. R. Hart.

For recreation, the folks around the country visited with each other, or traveled to Hereford to play a ballgame or to see a show. Mr. Ott recalled that

in 1911, his dad bought a model T, that was as he put it, "pretty fancy, with brass over the radiator." Though the younger members of the family didn't get to drive it much.

A novel sight in the early days were the two street car lines that were in Amarillo though the city was still quite small.

Such families as the Otts, Phipps, Whites and Axtells must have seen a future for this section of Texas, for they moved lock, stock and barrel and left friends and relatives, to come to an unsettled, unpopulated region to make their home. Or perhaps it was the pioneer's spirit and their insatiable thirst for the new and adventurous that beckon a man and wife and several children to this country. It makes one stop and consider the security and sometimes monotony of his life and work. Is the age of adventure and pioneering past?

I'M TRADING IT ALL IN ON U.S. SAVINGS BONDS THEY LET YOU SLEEP EASIER-



A CLASS OF RED CROSS workers who made surgical dressings and knitted sweaters during World War I. From left to right, Kate Gehris, California, Myrtle Vore Bentley, Amarillo, Bea Hinson, Springlake, Mrs. Trumbell, deceased, Lottie Jergen, deceased, Mrs. Phipps, deceased, Mattie Boone, Springlake, and Mable Vore, Amarillo.



Earth's first ball team, 1927. The men of Earth played ball on a diamond located in the vicinity of the present drugstore and Rutherford Station. Part of the team included, First row, left to right, Dutch Cleavinger, Mr. Bell, Marshal Kelley, and Jack Moss. Second Row, unidentified, Jack Sudhenny, Lafty Hollinsworth.

**Congratulations
EARTH**

ON YOUR

40th Anniversary

WE ARE PROUD TO NOTE THE GROWTH AND PROGRESS OF THIS FINE TOWN IN NORTH LAMB COUNTY

**DR. B. W. ARMISTEAD
DR. GLENN S. BURK**

OPTOMETRISTS
LITTLEFIELD, TEXAS

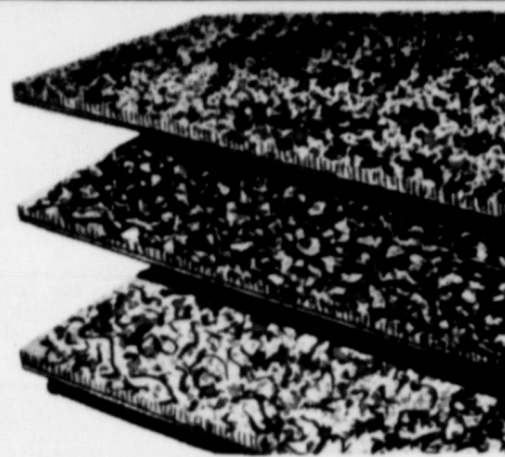
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FALL

AND

**WINTER
SEASON**



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EARTH**

ON YOUR

40th Anniversary

Earth Family Clinic

CHARLES H. BAUSMAN, JR. - M. D.

**Congratulations
EARTH**

**We've Been
Members
of Your
Family For**



MANY, MANY YEARS

WE HAVE WATCHED WITH PRIDE THE SUPER PROGRESS EARTH HAS MADE IN THESE PAST YEARS, FROM A BARREN PRAIRIE TO A PROSPEROUS TRADING CENTER . . .

AND IT IS WITH ALL SINCERITY THAT WE SAY...

Congratulations... EARTH

on the 40th Anniversary

General Telephone Co

Of the Southwest

Sam Cearleys Early Day Pioneers

Mr. and Mrs. Sam Cearley were married October 2, 1921, in Martha, Oklahoma, in the home of her parents, Mr. and Mrs. R. L. Doughty. Mr. Cearley, who lived in Haskell, Texas, went to visit his uncle in Oklahoma who was a neighbor of the Doughty's and met Mrs. Cearley when she came to visit his cousin.

The Cearleys moved to Texas in January of 1925 and bought land northeast of Earth. They lived in the first resident home in the area, which they purchased from a Mr. Cupp. Mrs. Cearley recalls as they drove up to their new home that this was the "most desolate place I'd ever seen." The house was unpainted with only a partial partition and the ceilings and walls were not sealed.

They had moved all their household furnishings, stock and implements to Plainview by rail and the family came out in a Model T low speed truck. They left Haskell at 3 a. m., and drove to Floyada by 10 p. m., and finished the 150 mile trip the following day.

The previous year Mr. Cearley and R. L. Doughty, his father-in-law, had come to look the country over. Mrs. Cearley recalls that her father was very progressive and was looking for a new place. The two men purchased a quarter of a section of land that had a good grain crop and made plans to move into



MR. AND MRS. SAM CEARLEY



The first house in Earth was built in April or May of 1924, even before the Haisell Hotel, which was started in August of that year. The house was built by Loyd Cupp and was 2 rooms, unpainted and had only partial partitions, and no sealed ceilings or walls. It was later occupied by the Cearley family. It is still standing today two blocks northwest of its original location, back of the Steak House. Sam and Carl Cearley stand before the house.

runs northeast almost to the Church of Christ.

Farming the first year, the Cearleys used horses and mules, though by the second year they had bought a Fordson Tractor and set to work breaking sod. Mrs. Cearley said about all she could remember about the early days of farming was that she would have to walk a mile or two to take Sam his lunch. Many times he would go to sleep on the tractor for he had no help and had to work both day and night. Several times, he remembers,

he would sleep from one turn to the next which would be one mile and would be awakened when he hit his gas barrels at the end of the rows.

The Cearleys had heard, as how most, that cotton would not grow in this country, but in the true pioneer spirit, they planted 50 acres of cotton in 1925. He took his first cotton to Plainview to be ginned that year and today laughingly remembers that he lost \$7 on the first bale, though it was no laughing matter at the time.

In 1927, their crops were completely hailed out, so Mr. Cearley took a job with the Spring-

lake Schools as a janitor and bus driver. Mrs. Cearley boarded teachers, while he did the work on the buses and cared for the buildings, which they did for two years before returning to farming in 1927.

About the only cooling device at that time was the water that ran through troughs in small buildings adjacent to the windmills. So it was there that such things as milk and other perishables were kept. Groceries were bought at the Dad Reeves Grocery store which was then located in the hotel building. They had to go to old Springlake for the mail and to attend church for about a year after they arrived in Texas.

The Cearleys milked several cows and furnished milk for many families in the community for 10 cents a quart, along with eggs for 10 and 15 cents a dozen.

About the only social life was the Helping Hand Club which kept both the wives and their husbands busy. For it was this little group that made efforts to have a church building and several "community projects" to improve life in Earth. Also church was a center of a lot of the social activity of the day.

Mrs. Cearley remembered that the Dry Goods store handled very little in the way of dresses and other things that made life on the Plains more

pleasant for the women. She ordered most of her things from Montgomery Ward, and one year, she recalled she raised turkeys and sold them and bought a new winter coat. The seasons were quite different than they are today. They are very seldom the blowing blizzards that blow for two and three days that were so common in earlier days.

Mr. Cearley said, "We had to take care of one another then." He recalls seventeen people spending the night in the two room house, with pallets everywhere, even under the tables. More than one time, families have come to their door after bedtime to ask to be put up for the night, while they were traveling to see this new country. They never knew whether to expect two or ten people for a meal.

Mrs. Cearley said at one time she told Sam, "When this country is settled, let's go to a new country." And this was the feeling of many of the early day pioneers, for opportunity, not security, was the key note when Earth first began to grow and the country changed so quickly. Perhaps there is still a new frontier to be explored, and things to be done that today we think are not possible. The past forty years of Earth's history have been great ones, as no doubt, the next forty will be.

Sincere Wishes

EARTH

ON YOUR
40TH ANNIVERSARY

**UNION COMPRESS
& WAREHOUSE**

MULESHOE, TEXAS

the area. Today the largest housing addition in Earth is the Doughty Addition, which begins at the caution light and



STREET SCENE OF EARTH in the winter of 1928. . . At the left is a residence built by J. H. Jeters, later owned by O. B. Griffiths who added on to the structure. Center, the service station, right, the Blacksmith Shop run by George Runyon. The Blacksmith shop was where the bank is now.

We Salute The Good

People Of

EARTH

on their

40th Anniversary

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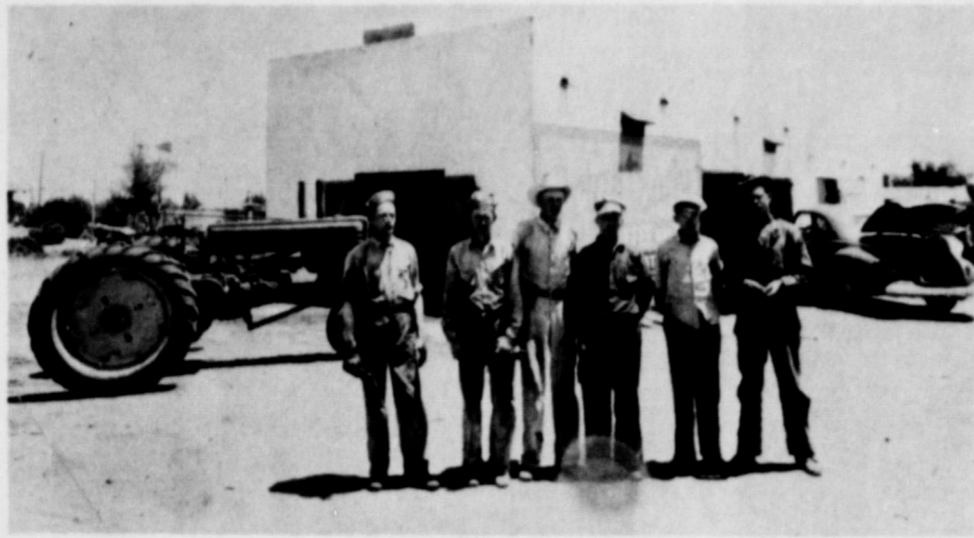
LUBBOCK HIGHWAY

Phone 385-5233

George Runyon Had Earth's First Blacksmith Shop



MR. AND MRS. GEORGE RUNYON



GEORGE RUNYON had the first Blacksmith shop in Earth. At first, the shop was where the new Citizens State Bank is located, and later was moved to the site above. Today it is a vacant lot next door to Earth Auto Parts. This shot made in 1939 and pictures left to right, Herb Windborn, Bud Gooch, L.J. Welch, J.J. Coker, and Ed Williams standing in front of the Welding and blacksmith shop.



Mr. and Mrs. Emmitt Glasscock and Jim, taken in 1928 on what today is known as the Corbett Roberts Farm. The Glasscocks first came to Texas in 1918, and returned again to stay in 1922.

Mr. and Mrs. George Runyon moved to Earth in March, 1925. They came from Big Spring where they had attempted to farm, but had been hailed out. The dust too, had been awfully bad, so they came to Earth to help her uncle, Pap Parish on his farm. Later they purchased the lots where the Bank and the Post Office are now, as well as those lots adjacent to their present home. George Runyon put in a blacksmith shop and also fed cattle and worked some at the gin.

About the only thing here then was the Halsell Hotel, and in it a grocery store and post office and also a station run by the Devenports.

The Runyon's built a one room house on the corner lot where their son, Donald Runyon lives now. Later on, they added a room on it and had, what they thought at the time, was a lot of room.

There were two or three other residents here at that time. At first, when they came there was no post office here and the residents of the city took turns going to old Springlake for the mail that came every other day. There were no roads but cow trails. "Cattle roamed around town," according to Mrs. Runyon, and there was very little land broken.

There was a windmill at the store, and the Runyon's got their

water across the road from a second windmill owned by the Devenports, which is still standing south of Balko Ford Co.

They later put down a well and work was done by a man named Nealy House from Trinidad, Colorado. He later moved here for a time and lived in a house near the present location of the Gulf Station.

Mr. Runyon recalled that her husband put in a croquet court just across from their house on the East. It was about the only amusement at that time in Earth and families from all over town would play at night by car lights.

Later a court was put in on the vacant lot where the old Piggy Wiggly store was. Folks recalled that electric lights were installed there and when Mr. Tom Farley got ready to go to bed, the lights went out. So many a game was, no doubt, interrupted.

There was also a ball diamond near the site of the present Wayne Rutherford Station.

Mrs. Runyon recalled that it snowed May 8 in 1928. Though it was quite light and would cover the ground and then melt and snow again, it was a rare sight, as her two older children donned snowsuits in May to go out and play in the snow.

Every farm should have an air pump and an accurate tire gauge. Correct tire pressure will improve tractor, reduce

rolling resistance, help provide even tillage and planting depths, and increase tire life.

Home seamstresses in 1963 consumed textile materials equivalent to 400,000 bales

of raw cotton, according to a study by the National Cotton Council.

There are many different types of cheese, all made from one basic ingredient, Milk. Manufacturing

processes are much the same, but many patient controlled steps are required for creating the distinctive texture, flavor, color, and shape of each variety, says Extension Service food and nutrition specialists of Texas A&M University.



TODAY'S POWERFUL TRACTORS HAVE replaced the sleek, fat work teams of the early farmers. It took four horses to plant with a 2 row planter. Beginning a hard days work is left to right, Sherwood Taylor, Harry Phelps, George Harmon, Bill Weaver, and Edd Nicholson.

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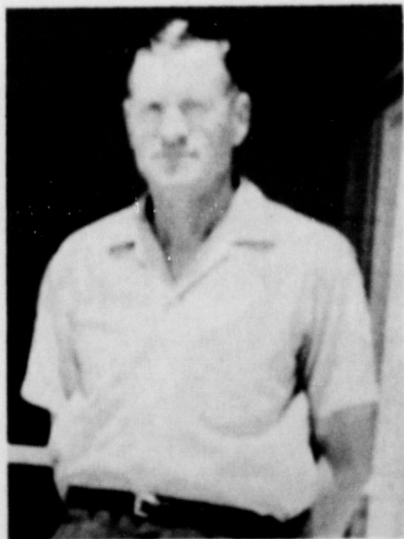
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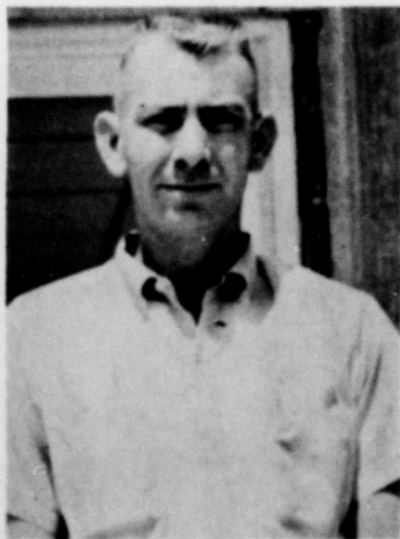
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EARTH ON YOUR
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SPADE HIGHWAY

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LITTLEFIELD, TEXAS

Lions Club Organized June 2, 1947

The Earth Lions Club was organized Monday, June 2, 1947 at 7:30 in the Star Cafe, under the direction of second vice president, Lion Eugene S. Briggs, officer of Lions International. The new civic organization was begun with much enthusiasm with 34 present for the meeting. The first officers were: President, T. E. Borum; Third Vice President and Treasurer, M. E. Kelley; Tail Twister, Herb Wendborn; Lion Tamer, Sam Cearley; Third Vice President, Guy Kelley; one year directors, E. L. Miller, and John Laing; Two year directors, H. L. Patterson and Cleve Hudson.

The first official meeting was the following Tuesday night. The Amherst Lions were invited to meet with them and provide entertainment.

The citizens of the town felt that this club would do much for the improvement of the city, which it did. At its organization much enthusiasm was shown and everyone was ready to do his part in making the new organization a success.

The past years have seen the group become one of the most service minded clubs in the city. Carroll McDonald, current president, gave a quick resume of the projects the lions have recently undertaken, many of which are annual events.

Each September the club holds a reception to welcome new

teachers at Springlake Schools and at Christmas, a Lion's Santa Claus makes his visit to Earth and the Lion's present buckets of food to needy families.

The Earth Lions along with Springlake Lions buy glasses for school children that school nurse Dorothy Woods finds in need of them. The project is quite flexible and is greatly in the hands of Mrs. Woods.

The Lions help support and finance a cripple children's Hospital at Kerrville, Texas, as well as presenting scholarships to the valedictorian and Salutatorian, alternately each year. The group also helps sponsor a foreign exchange student for Springlake School each year.

Annually the Lions sponsor a scrap iron drive, the proceeds of which go to a general fund.

Also the club serves free barbecue at the opening night of the rodeo performances.

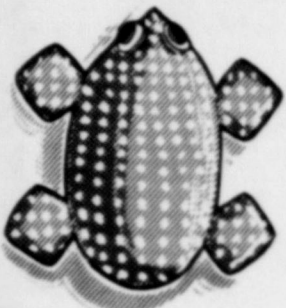
Present officers are: President: Carroll McDonald; First Vice President: Roger Haberer; Second Vice president: Fred Clayton; Third Vice president: Norman Hinchcliffe; Secretary: Jarvis Angeley; Treasurer: Edwin O'Hair; Assistant Treasurer, Paul Lee; Tail Twister, L. K. Anderson; Lion Tamer, Phil Raught. One year directors, Paul Lee and M. R. Phillips; Two year directors, George Laing and Rex Clayton.



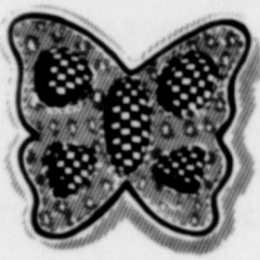
Mrs. Bonnie Green and her mother, Mrs. C. W. Terry in the winter of 1929, shortly after they moved here from Oklahoma



Mr. and Mrs. C. Williamson on the Rawlings Place in 1936. They moved from Texas to Dinuba, California in 1943. Mr. Williamson died in July, 1961, and Mrs. Williamson still resides in Dinuba.



FREDDY THE FROG—Make him from a green print cotton bag. Cut two oval pieces 7" by 11", shape to point at one end. Cut eight 2 1/2" squares (double thickness) for legs. Sew three sides, turn, stuff loosely, close. Pin two body pieces together, wrong sides out. Put one corner of each leg square into seams from inside. Stitch around body, leaving opening. Turn, stuff tightly, close. Add buttons and felt circles for eyes.



POT HOLDER—Make this butterfly from colorful cotton bag scraps. Draw paper pattern to desired size. Cut two butterfly outlines, a body piece, wing spots of two sizes. Arrange layer of cotton batting between outlines, pin together and bind with bright bias tape. Machine quilt around the body and wing spots to hold cotton in place. Add loop or ring for hanging.



The Barlow family came to Earth in 1929 from Burk Burnett where Mr. Barlow worked for Gulf Oil Production. He had purchased stock in the Gulf Co. and sold it in January, just prior to the crash of the Stock Market. Mr. Barlow came to Earth and bought lumber to build on his farm 4 miles west and north of Earth, a farm house which is still used.

In 1929 the only road available was a trail cut through the Halsell Ranch. Pictured above are: Front row left to right: Leroy (Shorty) Barlow, Dimmitt, J. J. Barlow, Levelland, B. W. Barlow, Earth, T. C. Barlow, Amarillo, Louise (Barlow) Galloway, Earth, Elvin Barlow, Earth. Back row, J. W. Mitchell, father of Mr. Barlow, J. J. Barlow, Sr. (Dec.), Juan (Barlow) Smith, Carlsbad, N.M., Mrs. J. J. Barlow, Earth, Lois (Barlow) Lemmons, Hereford, Spurgeon Mitchell, Lubbock, Merrell Mitchell, Levelland, and Carl Spahn, Frederick, Maryland.

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Ever since the first farmer came in to have his fuzzy field seed delinted, Plains Seed and Delinting Co. has been the symbol for bigger profits — pioneers in the introduction of delinted seed to farmers of the High Plains. Bring your cottonseed by on your way from the gin this fall for immediate service, or simply order your favorite variety of **STRETCH-R** DELINTED COTTONSEED from Plains Seed and Delinting Co.

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- KEEPS PLANTER BOX CLEAN
- GERMINATES WITH LESS MOISTURE
- NO EXTRA PLANTING TOOLS REQUIRED
- RESISTS SEED-BORNE DISEASES
- PROVEN IN THE FIELD

IN LUBBOCK

PLAINS SEED AND DELINTING CO.

11 YEARS OF SERVICE TO EARTH

AND WE'VE LOVED EVERY MINUTE OF IT...

WE HAVE GROWN WITH EARTH IN THESE PAST YEARS, AND HAVE INCREASED OUR STOCK, MOVED INTO A LARGE MODERN BUILDING TO PROVIDE ADAQUATE PARKING SPACE FOR THE CONVENIENCE OF YOU, OUR CUSTOMERS, THE FINEST PEOPLE ON EARTH.

PATTERSON BROS. GROCERY

T.F.Koonce Oldest Store Manager in Earth

Mr. T. F. Koonce came to Earth in 1934 as manager of the Higginbotham Bartlett Company from Bedsoe, Texas, where he was employed by the company. Mr. and Mrs. Koonce have three daughters and twelve grandchildren. All of their daughters attended Springlake School. Mr. Koonce recalls there was no paving in Earth when they moved here, nor was there a water system, and not much electricity.



T. F. KOONCE

Presently, Higginbotham Bartlett own the entire block where the lumber yard is located. Concerning the growth of the company's facilities, in 1934 there was a 20 x 80 foot shed where the office is now, and the office was a 24 x 24 foot building about where the yard gate is now.

In 1937, a 100 foot lumber shed was built which is at the western two-thirds of the present shed. Also a building was moved off the front of the lot to the back portion of the new shed.

In 1942, the present office building was constructed and the lots adjacent to the yard on the west were purchased, which in turn, gave the company ownership of the entire block.

In 1952, a 50 feet shed was added to house a greater lumber supply.

Higginbotham-Bartlett owned some 48 stores across the state and it is a company that has

seen Earth thrive and grow, for it has changed with the city. Mr. Koonce was truly a pioneer businessman of Earth.



HALSELL BULLS on the Sod House Pasture, 1931. The Sod House Range was a mere 70,000 acres of the 200,000 owned by Col. W. E. Haisell. This scene is typical of the pasture lands of the area, which Haisell prophesized would someday be tilled.



MODEL A CAR, 1945... Larry Sturgers, son of Mr. and Mrs. Morgan Sturgers of Tulia is seen along with Donald and Jane Gover. The Govers came here from Frederick, Oklahoma, and lived four miles northwest of Earth where they farmed for H. N. Seymour, formerly of Tipton, Oklahoma.



Mrs. Emmitt Glascock and Jim, 1928. The lightning rods on the roof of the Glascock home have been replaced by antennas, no doubt, and the tires against the house resemble bicycle tires of today more than those for an automobile. The air was filled with opportunity in the new Texas farm land.

Study bread labels before you buy, and choose bread for weight and food value rather than size of the loaf

says Marie Tribble, Extension Service nutritionist at Texas A&M University. Look for break

that is whole-grain or enriched, and that contains milk.



The Plains of West Texas must have seemed a little flatter in the early days for most of the land surrounding Earth at that time was in pasture lands with very few homes. Mary Nell Hyatt is pictured in the foreground.



TIMES HAVE CHANGED in the past forty years, but Easter chickens even in 1930 were a prize for a small boy as they are today. Here is Jim Glascock on Easter Day, 1930.

Congratulations
TO
EARTH
ON YOUR
40th Birthday

WE ARE SINCERELY
PROUD TO BE A PART
IN THE GROWTH OF
THIS FINE COUNTRY...

SPEEDY SERVICE FROM LUBBOCK
TO GINNERS, FARMERS, AND
FABRICATORS

**BIGHAM INDUSTRIAL
AND GIN SUPPLY CO.**
502 AVENUE L PO2-0555

30 YEARS in - EARTH

40th
Anniversary
1924-1964



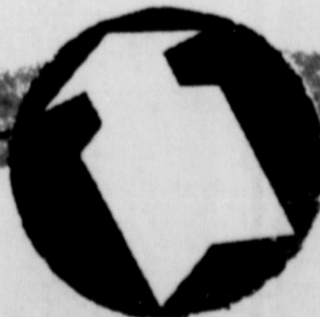
Oldest Lumber Company In Earth

Since 1934 we've been building houses, remodeling homes and business buildings... and furnishing quality lumber and supplies to thousands of Lamb County residents.

The old timers have always depended on Higginbotham-Bartlett to bring them the finest in building materials. Now their children and grand children are also our customers.

What better recommendation can a firm have than to become a family tradition!

It has been a pleasure to grow up with EARTH. We're looking forward to the next 40 years of progressing together.



Higginbotham - Bartlett



ONE OF THE OLDEST HOMES IN THE SPRINGLAKE SCHOOL COMMUNITY, this house built sometime between 1912 and 1914 and stood where the new Price Hamilton home is now.

J. W. Kelleys Are Earth's Oldest Residents



Mr. and Mrs. J. W. Kelley



Mr. C. Williamson, 1939 on the Sam Rawlings place in the Pleasant Valley Community where he raised sheep. He moved to the area in 1937 from Jaybuckie, Oklahoma.



FIRST BATHROOM IN EARTH. The house had the distinction of being the first Earth dwelling to possess a bathroom. The house was built in 1928 and stood at the present Piggly-Wiggly store site. J. W. Kelley built the house. It was later occupied by Dr. G. T. Patterson before becoming the Marshal Kelley home.

9 YEARS OF SERVICE TO THE AREA FOLKS



WE HAVE GROWN AND EXPANDED DURING THE PAST 9 YEARS... AND HAVE WATCHED WITH PRIDE THE GROWTH AND PROGRESS OF EARTH.....

CONGRATULATIONS ON YOUR 40th ANNIVERSARY



KING FURNITURE and APPLIANCE
DIMMITT, TEXAS

Mr. and Mrs. J. W. Kelley, as far as can be determined are Earth's oldest residents when they arrived in Earth from Beckham County, Oklahoma, in February of 1924. Though they stayed only a short time, they returned the following year to make Earth their home.

The Kelleys recall that the country was very barren and the dust storms were terrible, but Mr. Kelley comments that "it was the best move I ever made." When asked why they decided to come to this new, undeveloped country, Mrs. Kelley replied with a laugh and twinkle in her eye as she glanced at her husband, "he is always hunting something better!"

Coming to Texas with their parents were Ray Kelley and his wife, Helen, Ruby and Bulelah, and Marshal who came in May when he completed high school in Oklahoma. J. W. Kelley and Loyd Cupp had come out earlier in an implement car with the teams, wagons, farm implements, and a few household things and the families came later in a truck and car.

But times were rough and after putting in a year's crop of Sudan, wheat, maize, and sorghum with teams of mules and horses, the dust storm persuaded Mr. Kelley to move elsewhere. In describing those storms that blew for two and three days at a time, Mrs. Kelley recalled that "it blew rocks as big as marbles," and his wife agreed, "You had better go in the house if you don't want to get your block knocked off!"

So the Kelleys left the region, only to return in October of 1925, when they look over the "Dad" Reeves store in the hotel that Mr. Halsell had built. The post office was then located in the grocery store, though the Kelleys felt they didn't have the education to manage it, they agreed to the arrangement and Marshal became the first post master of Earth.

Mrs. Kelley's recollection of the post office was that "it was a little thing--nothing to it," but it was an improvement, over the trip to Springlake to get the mail.

The mail arrived every other day and was a stack of letters about two and a half inches high.

Stock for the grocery store was hauled by truck from Plainview

where it came in by rail. The Kelleys remember when they sold a 48 pound sack of flour for 60 cents. Though Dry Goods were not included in the merchandise of the store when they took it over, they added some work clothes, socks, shoes, and some piece goods.

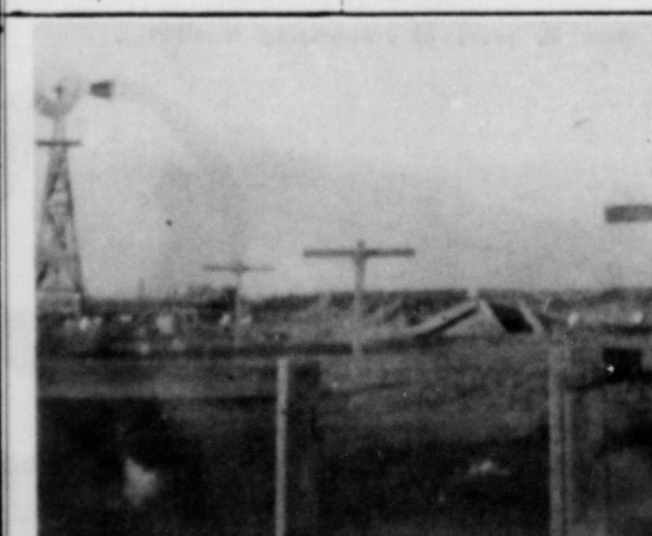
When asked if they had heard cotton wouldn't grow here, the couple replied that they had. Yet, Mr. Halsell had put in a gin in Earth, so apparently he had grown some and proved the predictions wrong. Mrs. Kelley remembers that many people had never seen cotton, and that they were the first people in the area to grow broom corn and had to bring workers in from Oklahoma who knew how to harvest it.

When asked about the appearance of the land, Mrs. Kelley recalled "there were cows everywhere." The country was open range and the Halsell Cattle roamed everywhere except where an occasional crop would be fenced.

The Kelleys speculated as to why Earth had not known a quicker growth than it has. Perhaps the fact that the town does not have ready access to a railroad is one of the reasons. Mr. Kelley remembered having 15 good customers from Muleshoe in his early grocery business.

It occurs to the casual viewers of Earth's history that it must have been difficult for the families to leave their homes, friends, and similar surroundings to come to a strange new place, and Mrs. Kelley confirmed the fact, for she recalled that when Marshal remained in Oklahoma to finish his schooling, he had just a short time before being hurt in a basketball game and was as Mrs. Kelley termed it, "crippled." Though the Kelleys laugh heartily about it now, it doubtless was hard for a mother to leave her son, as she went to an unfamiliar land.

Mrs. Kelley said she would very definitely do all their pioneering and settling again, even though it was hard work and sacrifices were made. Both of the attractive, talkative, Kelleys predict a bright future for Earth, for the past forty years of its existence have seen great advancements and its coming years, no doubt, will see more progress.



THE FIRST BLACK DUST STORM REMEMBERED was the storm of August, 1934. The dust began to fog in early on a Sunday evening and blew late into the night. This is the approaching storm as seen from the J. A. Littleton, Sr. home, which was on the present Melvin Bock land. Clean up procedures were to scoop out, sweep, then sweep again, mop, then mop again.

tein food. During summer months use eggs in a number of ways to speed up meal preparation. Remember, the flavor and food value of white and brown eggs are the same. Now that warm weather is

here, be especially careful about refrigeration. Buy eggs stored in a refrigerated case and transfer them as quickly as possible to your refrigerator. The grade shown on the carton indicates the quality.

An egg is a high quality pro-



Orchids --- To Earth ON ITS 40th Anniversary

FROM

Muleshoe Floral Co.

GIFTS-----ACCESSORIES

CUT FLOWERS---POTTED PLANTS

ARTIFICIAL ARRANGEMENTS

MULESHOE FLORAL CO.

MRS. RAYMOND GREEN-----OWNER-OPERATOR

SUE ABBOTT-----DESIGNER

PHONE 2870 MULESHOE, TEXAS

Our Sincere and Heartfelt Congratulations

TO THE

Fine People of Earth

MAY WE CONTINUE TO ASSIST YOU IN EVERY PHASE OF GROWTH AND DEVELOPMENT

See Us For

READY-MIX CONCRETE SAND - GRAVEL

DAVIS CONCRETE CO.

7th AND SELDON

PHONE 385-3023 LITTLEFIELD, TEXAS

Eula Kelley First Worthy Matron For Order of Eastern Star

The Earth Chapter of the Eastern Star No. 870 was instituted July 29, 1943, and constituted November 6, 1943. The meetings were every second and fourth Monday of the month.

The first officers for 1943-44 are as follows:

Worthy Matron--Eula Kelley.
Worthy Patron--M. E. Kelley.
Associate Matron--Gladys Kelley.

Associate Patron--John Laing.
Secretary--Minnie Vaughn.
Treasurer--W. T. Clayton.
Conductress--Myrtle Clayton.
Associate Conductress--Zada Anglin.

Chaplin--Helen Kelley.
Marshal--Lorene Littleton.
Organist--Gladys Parish.

The past matrons and patrons included: Eula and Marshal Kelley, 1943-44; Gladys Laing, M. E. Kelley, 1944-45; Myrtle Clayton, W. T. Clayton, 1945-46; Zada Anglin, W. T. Clayton, 1946-47; Helen Kelley, 1947-48; Lorene Littleton, J. A. Littleton, 1948-49; Elsie Hawkins, E. R. Hawkins, 1949-50; Bessie Cearley, Sam Cearley, 1950-51; Lorraine Alonzo, H. F. Hodge, 1951-52; Virginia Whitford, O. B. Whitford, 1952-53; Zou Wilson, R. G. Wilson, 1953-54; Opal Davis, M. E. Kelley, 1954-55; Jewel Neal, H. F. Hodge, 1955-56; Jewel Neal, H. F. Hodge, 1955-56; Ann Hodge, H. F. Hodge, 1956-57; Gladys Parish, C. D. Parish, 1957-58; Dorisaphine Brown, J. A. Littleton, 1958-59; Gayle Littleton, J. A. Littleton, Jr., 1959-60; La Juana O'Hair, A. E. O'Hair, 1960-61; Beth Kelley, Jerry Kelley, 1961-62; Millie Armstrong, Bob Armstrong, 1962-63.



EASTERN STAR INSTALLATION of Mr. and Mrs. Sam Cearley, 1950. Earth O. E. S. Left to right, Mrs. Helen Kelley, Mrs. Eula Kelley, Mrs. John Laing, Mr. and Mrs. Cearley, Mrs. L. Z. Anglin, Mrs. J. A. Littleton, and Mrs. Zou Wilson.

Firemen's Wives Organized in '54

The Firemen's wives was organized in September, 1954, at a meeting in the home of Mrs. Harold Miller, with Mrs. Ray Glasscock being elected as the president.

Early in 1955, a constitution was adopted and changed the name to firemen's auxiliary.

Every firemen's wife was eligible to join the organization. Meetings were held the first and third Tuesday of each month.

The organization was formed as a social club for the enjoyment of the ladies with no actual connection with the activities of the fire department.

The officers for 1956 were: Mrs. Keith Chesteen, president, Mrs. Ervin Anderson, vice president, Mrs. Gene Templeton, secretary, and Mrs. Ray Glasscock, reporter.

Other members were: Mrs. Harold Miller, Paul Templeton, Carl Jones, Rex Angeley, W. F. Williamson, Harold Britton, J. B. Martin, Jack Hadaway, and Jerry Kelley. The club disbanded in 1959.



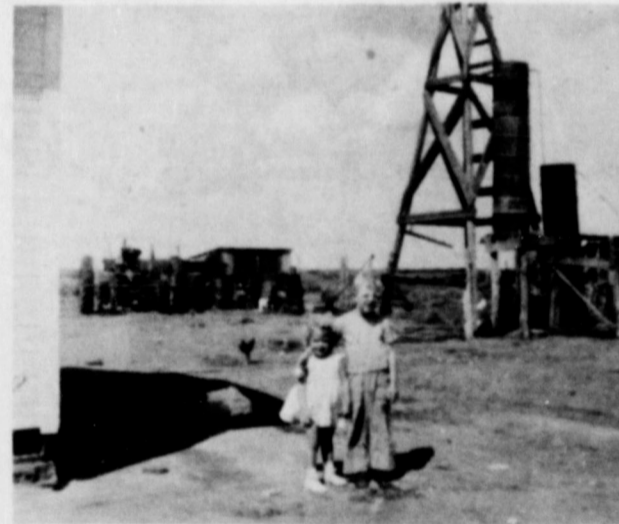
EASTERN STARS IN THE SAM CEARLEY HOME, 1951. First row, seated, left to right, Sam Cearley, J. J. Davis, Row two, Mr. and Mrs. Hugh Blaylock, Delbert Barlow, L. Z. Anglin, Marvin Sanders, Philip Haberer, Mrs. Creamer, Mrs. W. W. Powell, Mrs. Roy Neal, Row three, Mrs. M. E. Kelley, Mrs. Lorraine Alonzo, Mr. and Mrs. Travis Scott, Mrs. L. B. Ginn, Zou Wilson, Mrs. L. W. Jacquess, Row four, standing, Mr. and Mrs. R. G. Wilson, Jean Haberer, Ralph Huff (dec.) Homer Hodge (dec.) Mrs. Pauline Huff, Mrs. J. J. Coker, Mr. and Mrs. E. R. Hawkins, Mr. and Mrs. J. A. Littleton, Opal Davis, Mrs. L. Z. Anglin, Mrs. Ray Kelley, Ruby Anderson, Wanda Marie Haberer, Lena Hite, Mrs. Lora Belle Hickman.

The competitive price position of American upland cotton in the domestic market has been improved by the

April passed legislation which cut net cost of raw cotton to users. The rate of cotton consumption for the May-July

quarter--last of the current season--is expected to increase and raise the total for the full season to 6.6 million

bales. Thus carryovers should be down slightly from earlier estimates, to 12.4 million bales.



Jane and Donald Gover stand beside their home on the Seymour Farm, where the Gover's dry land farmed their first year in Texas but then put in an irrigation well. Though they had planned to leave, that year's crop was good, so the family stayed. In the background is a 1939 John Deere Tractor, a cow shed and the windmill.



A GROUP OF EARTH MILITARY MEN is seen in front of Earth's business district as seen in 1942. The young men who were home on furlough were left to right--Roger Haberer, J. A. Littleton, Jr., Jerrel Haberer Eugene Cupp, Weldon Barton, and J. E. White, deceased. In the background is Taylor's Grocery and Dry Goods, the cafe run by L. M. Williams, where Unique Fashions is now, and the post office, followed by the E. R. Hart Hardware and Lumber Company.



STREET SCENE IN 1943. C. U. Shelby, Douglas Shelby, Olen Cupp, L. H. Cupp, Harry Maze, Uncle Charlie Nix, stand in front of the present Taylor Grocery. At that time, the grocery store and post office were run by the J. W. Kelley family.



A SCENE NEAR THE MOUTH OF AN IRRIGATION WELL on the J. E. White farm 2 miles north-west of Earth. The well was put down in the late 30's. Wenona Wheatley and Aurina White, a niece of Mrs. Margie White takes advantage of the cool water on a hot day. Mr. White purchased the land from Halseil as an investment and moved here permanently in 1932. The Whites have five children. Their daughter, Mrs. Velma Dean Jacquess, teaches at Springlake School.



**Congratulations
to EARTH
on its 40th Anniversary**

**WE HAVE
GROWN WITH THE
EARTH AREA**

The Use of LSP Fertilizers and
The Economic Growth of Your
Area Go Hand In Hand.....

**LONE STAR PRODUCING CO.
CHEMICAL DIVISION**
WESTERN DIVISION-LITTLEFIELD, TEXAS

**BEST WISHES
GOOD PEOPLE
of EARTH
FROM
VOGUE CLEANERS
of LITTLEFIELD**

GUARANTEED SATISFACTION
IS OUR GUARANTEE OF SUCCESS.

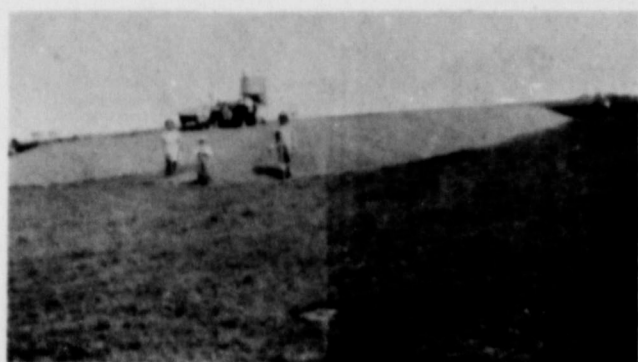
VOGUE CLEANERS
SERVING EARTH'S AREA
FREE PICK-UP & DELIVERY

**WE SALUTE
THE FINE PROGRESS MADE BY
EARTH
DURING ITS FIRST 40 YEARS**

LITTLEFIELD CLEANERS
303 West 4th Phone 385-4633
Littlefield, Texas



The hotel which originally housed the grocery store and post office, along with a gin office in the back later became the home of the Marshall Kelley's and the Ray Kelley's. Eula and Marshall Kelley lived in the front portion, Helen and Ray Kelley in the back. The grocery store moved across the street in 1927.



This wheat was on the lot where the new Methodist Church is now being built. Ray and Marshall Kelley sold at one time 39,000 bushels for .89 per bushel. It went down and they sell the balance for .29 down to .13 a bushel. This was in 1931.

Protect Garage Floor



To keep oil and grease from staining garage floor, center a sheet of plastic film between the car wheels. A 4' x 10' sheet

should do nicely. To hold the plastic firmly in place, secure the edges with strips of Arno cloth tape. This waterproof tape sticks tightly to both plastic and cement; will hold until sheeting must be changed.

In preparing the home and yard for winter months, plastic sheeting and self-sticking cloth tape also come in handy. Screens in patios and porches are often covered with plastic film and secured with Arno cloth tape. Some shrubs, small boats, outdoor furniture, mowers and garden tools may likewise be covered. The plastic-tape combination will give tight, waterproof protection for the entire winter.

Farmers produce 57 percent of the raw materials used in industry, yet only about 11 percent of the working force is on farms.



SPRINGLAKE SIXTH GRADE CLASS, 1924-25. First row, left to right, Lee White, Rosa Baker, Bill Gatlin, Ruth Howard, M.E. Cleavinger. Second row, Johnny Reedy, Bert Howard, Pauline Sailor, Oressa Hembre, teacher, Earnest Baker, Earl Moore. Third row, Faye Dice, Alvin Brown, Opal Dice, O.B. Whitford, Caleb Robnett, back row, Maude Churchwell, Jewell Simmons, Alta Whitford, Rada Gatlin, Zeph Robnett, Velma Ray, Edward White, and Oran Parish.

THE EARTH NEWS, FRIDAY, FEBRUARY 1, 1952

*We Are Proud
To Announce . . .*

That we are now full fledged International Harvester Dealers in all of their lines—International Motor Trucks, Farmall Tractors and General line Farm Machinery. We now have these contracts with the International Harvester Co. which went into effect January 25th 1952. We will no longer have to operate out of the Sudan Store. We will now have our own Machinery allotments and will operate on our own here in Earth, Texas.

We have waited a long time for this contract, but it was worth waiting for as we will now be in a position to give You better service. We can order all of our merchandise Direct from The Harvester Co. All it took to get this contract was to get some of the top Harvester Co. men down here and show them what a good farming territory this is and how well the people in and around Earth had patronized us since we have been here.

The following men from the International Harvester Co. were here last Thursday morning. Mr. Jim Yeary, District Manager, Bill Davis, District Motor Truck Manager, J. H. Craver, Zone Manager, W. L. Browning, Assistant District Manager, Ray Bean, Motor Truck Zone Manager, and Mr. Bob Brown, manager of the retail store in Lubbock, Texas. These men were very much impressed by this little town and community. We feel that we have one of the best territories to serve on the Plains.

The name of this business will be changed from the Earth Farm Supply to Brownd-White Equipment Co of Earth, Texas. The reason for changing the name is to simplify our advertising program and insurance policies and etc., also Earth already has several business firms with the name of Earth in them.

Again we want to thank you for your cooperation and patience with us while we have been trying to get our store stocked and equipped to give you better service. We have rented two lots across the street from the store to display our farm machinery on. We will try to keep on hand the machines that are used in this territory, so you won't have to wait too long for delivery. Of course we all know that some types of machinery are hard to get, and we are unable to have them on hand a lot of the time, but we will do our best.

FARMALL TRACTORS
INTERNATIONAL TRUCKS
MCCORMICK FARM MACHINERY
REFRIGERATORS
HOME FREEZERS
POWER UNITS



EVERSMAN LAND LEVELERS
KRAUSE ONE WAY FLOWS
GRAHAM-HOEME FLOWS
DITCHERS
IRRIGATION SUPPLIES
CHRYSLER IRRIGATION ENGINES

WE PICK UP AND DELIVER YOUR FARM MACHINERY

Brownd-White Equipment Co.

GENE BROWND YOUR INTERNATIONAL HARVESTER DEALER HARMON WHITE
J. D. PHIPPS EARTH, TEXAS WAYNE BROWND
HOMER CURREY BARNEY SHELTER

**FROM 1951 to 1964
WE HAVE MADE GREAT STRIDES
OF PROGRESS TOWARD SERVING
FARMERS WITH THE
BEST EQUIPMENT POSSIBLE**



Gene Brownd, Earl Jordan, Ben Candle, Kenneth Ward, Bert Weil, Bill Massey, Jim Williams, Babe Prather, Dorothy McGuire (Not Pictured)

**Nothing Old Fashioned
About Farming Anymore**

SEE THE BEST, AND TRY THE BEST, INTERNATIONAL HARVESTER



BROWND-JORDAN IMPLEMENT CO.



EARTH, TEXAS

Reminiscing

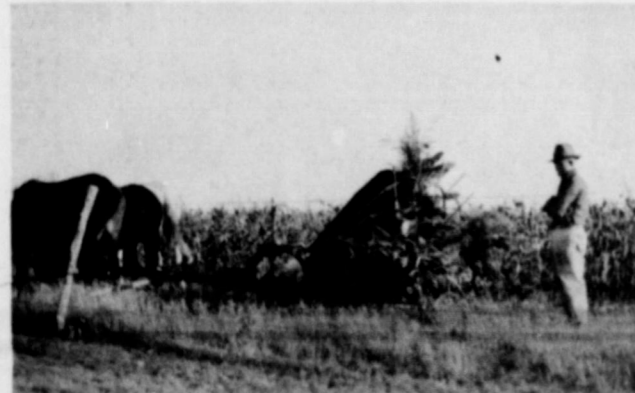


Mr. and Mrs. Jack Hinson were married Feb. 3, 1918. They have three children; Dr. Mary Lou Holdren of Boise, Idaho whose husband is Dr. Robt F. Holdren. They have two children Glen, 11 and Barbara, 2.

Mrs. Betty Parish, wife of J. E. Parish, Springlake. They have three daughters, Jacqueline 16, Becky 14, and Susan 11. Kenneth Hinson who married the former Martheil Barrett. They reside in the Springlake community and have two sons Kevin 7 and Kent 4.



MR. AND MRS. JACK HINSON in 1920 or 1921 while teaching at Sunnyside and living in this house on the hill belonging to Jeff Gillebreath at that time.



JACK HINSON HARVESTING a bumper crop of dry land feed in 1923. The four mules he started farming with were bought from O. C. Axtell for \$100 and he threw in the harness.

By: Mrs. Beatrice Hinson

On a cold night in March, 1910, in her home in Nevada Mo. my mother braided the hair of her four young girls before they went to bed because they were

to leave the next morning at 3 A.M. by train for their new home in Texas and there would surely be no time to braid four heads of hair at that time of morning. My father had already boarded an emigrant car a day or so before with the household



THE FIRST GROCERY STORE and Post Office at old Springlake, about one half mile northeast of Springlake cemetery. Postmaster and store at the time of this picture was M. E. Cleavinger. In the picture is a Springlake ranch cow hand and pony. This was the closest Post Office at that time. The owner was the grandfather of Ronald and Orville Cleavinger.



THE LITTLE GIRL POSING on the cowboy pony is the former Beulah Cleavinger, now Mrs. W. E. Miller of Canyon. Mrs. Miller was one of the first Home Economics teachers in our School system.

goods, the horses, the cow and the family dog as well as farming equipment, in fact all their worldly goods, for it would take longer for him to get to Plainview which was their destination. One of the strangest sights to us upon awakening in Texas was the little town of Happy and all her windmills. We had never seen one before.

A day or two after arriving in Plainview we loaded our belongings in the wagons, hitched up the horses and headed west for Springlake but spending the night in Olton. There were no paved roads or even graded roads in those days, only wagon and cow trails. This family of which I was a part was the Vore family but I am the only member of it who has lived here continuously since that time except

when away at school or teaching. We lived with a neighbor family, the H.M. Packards, grandparents of James Packard, for two or three weeks while they were building our three room shack and putting down our water well. It was located almost on the spot Mrs. McNamara now lives in Springlake. The experience of our pioneer family was not unique in those days. It was probably typical of most families who pulled up stakes and came to this new country, a large number of whom had come two or three years earlier.

Arriving in March, we missed the rest of that session of school but I can't recall that we felt too badly about it. The one room school that was located then about one-fourth mile northeast of Springlake cemetery was the first one built by the Springlake common school district. This was over five miles from where we lived and we drove a little mule hitched to a buggy to school and we seldom missed a day. In the winter, we used hot bricks to keep our feet warm and there was a barn on the school ground where we put our faithful animals during the day.

When the George Wright Land Co. began to bring buyers (we called them suckers then) into this area, they came by train to Friona and were brought over land by car from there. They had built a small store, a one room school house and a good sized hotel on the old Springlake town site just north of the cemetery. These people came from many states but mostly from Kansas, Iowa and Missouri.

After the land was sold out the little school house (the oldest in the area) was moved several miles northeast of old Springlake to serve those families. It was located just north of where Eddie Hayden lives now. It was known as the Roush school.

Another school, also one room was built about that time about one-half mile west of where Ray Axtell now lives. It was known as the Axtell school. These two schools were both located in Castro County but really seemed all one community since every one went to the same Church. Springlake village was the recreation center too, with every one meeting on Saturday afternoon during the summer for baseball and other activities. Every community around had a baseball team in those days; Dimmitt, Olton and Big Square. Since travel in those days was with buggy or wagon they couldn't reach out much farther.

In a few years these two schools were combined at Sunnyside where they were used until that common school district was absorbed by Dimmitt, Hart and Springlake in Sept. 1941. In 1912 another room was added to the Springlake school and we had two teachers as well as out-

door basket ball courts. The girls were very proud of their uniforms which were middys and bloomers with eight or ten years of black sateen in each suit.

By 1922 the need for more teachers and more room brought about the decision to build part of what is now the Jr. High building. The District was made an Independent one by an act of the State and bonds were voted in 1923 for the building. It was located on the spot that was then the nearest to the center of the District.

From then on with the influx of many people from Oklahoma and Central Texas, the building program of the District was a continuous one, until now we have a plant worth around \$2

million which is a far cry from the original investment of probably \$2000.

Fifty-four years ago this was new country, virgin soil with only ranch wind mills and a few

small houses miles apart to break the monotony of the landscape. Those pioneer men and women were rugged individualists who waited for no one to help solve

their problems but with determination, sweat, privation and tears began the carving out of what now could well be called the garden spot of the west.

TOBY WALKER

APPRECIATES HAVING HAD A HAND IN THE

GROWTH of EARTH

AND EXTENDS HIS DEEPEST CONGRATULATIONS

"LET ME SOLVE YOUR CONCRETE PROBLEMS."

ALL TYPES OF CONCRETE WORK

FREE ESTIMATES 20 YEARS EXPERIENCE

TOBY WALKER

PHONE 385-3539 LITTLEFIELD, TEXAS.

AUTO BUSINESS

1948

SHOE SHOP

1952

FURNITURE

1959

EXPANDED

'61-'64



C. O. TAYLOR

BUSINESS LOCATED ONE BLOCK FROM POST OFFICE, AND PEOPLE SWORE BUSINESS WOULD FAIL BECAUSE IT WAS TOO FAR FROM BUSINESS DISTRICT...

TAYLOR'S MOTTO WAS

"IF YOU HAVE WHAT PEOPLE WANT, AND TREAT THEM RIGHT, THEY WILL COME TO YOU..."



TAYLOR FURNITURE

EARTH, TEXAS

BEST WISHES EARTH

ON YOUR

40th ANNIVERSARY

WE WISH FOR YOU CONTINUED GROWTH... WE STAND READY TO RENDER ANY ASSISTANCE NECESSARY TOWARD ALL YOUR CONCRETE NEEDS.

READY-MIX CONCRETE

FROM

ROBERTS-LOFLIN LUMBER CO.

PHONE 385-4140

SPADE HIGHWAY LITTLEFIELD, TEXAS

It's our **31st** Anniversary

It was in 1933 that Mr. J. M. Forbes founded THE EARTH NEWS, which later became known as THE EARTH ECHO, followed by THE EARTH NEWS-SUN. Today, as we celebrate our 31st Anniversary, we look forward to growing with this progressive city.

As Earth grows and continues to grow... so does the Earth News-Sun.



MRS. POLLY MIDDLETON
Adv. Dept.

The Earth News-Sun and its staff submits this 40th Anniversary edition with a good deal of pride... and with pleasure that a sizable job has been completed.

It has been a rewarding experience to develop and produce this comprehensive history of Earth and Lamb County. We are grateful to the many, many people who took a part in the preparation of the edition and without whom the job could not have been done.

Especially do we appreciate the advertising participation that made the 40th Anniversary edition possible. In this, our 31st year, it is a pleasant responsibility to maintain the tradition of friendly, competent reporting of all the news of the Earth area. We all are pleased to be a part of Earth in this proud 40th Anniversary year!



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Adv. Dept.



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SECTION
F

The NEWSpaper Dedicated to the Development of the World's Richest Irrigation Area

SECTION
F

The Earth News-Sun

"A CONSOLIDATION OF THE EARTH NEWS AND EARTH SUN, OCTOBER 12, 1956"

NUMBER 2

EARTH, LAMB COUNTY, TEXAS, THURSDAY, AUGUST 27, 1964

VOLUME 11

Brief News Of Old Timers

Hamilton family

Mr. and Mrs. H. H. Hamilton purchased land north of Earth in 1922. At that time, Mr. Hamilton was residing in Childress, and was employed as blacksmith shop foreman in the Fort Worth and Denver Railroad Co. later Burlington Railroad.

When they and their two sons, Beryl and Clarence came out to build their first house, there was only one fence which they could see, and one neighbor's home, that of the W. O. Jones, Sr's.

They slept in a tent and were lulled to sleep at night by the chatter of the coyotes. Their first impression was that of desolation; however, the land was cheap, \$18 an acre; the country looked promising, and there seemed to be the feeling of "that home on the range."

The Hamiltons finally moved here permanently in 1942, when Mr. Hamilton retired. They enjoyed the improvements and advancements which they visualized and in seeing the fertile land which they had loved and had dreamed of a beautiful reality.

Also their two sons and families moved to their farms, and the family was complete. Mrs. Hamilton lives in her home near both sons. She is very active in civic and church affairs, and is loved by all.

Mr. Hamilton passed away in 1961, but the memory of his beautiful life shall live in our hearts forever.

Howard family

The M. T. Howard family arrived in Earth in 1924. They purchased the farm east of town from J. W. Kelley. The Howards were very active in church, school, and civic affairs. Mr. Howard, it was related to

us, hauled the first load of lumber for the Methodist Church, and drove the last nail in the structure.

Earth's general mercantile store was operated by the Howards. They were well loved and respected by all.

Haberer family

The John Haberers moved to Texas in 1910 to the Big Square Community on Lambert Sheep Ranch. Later, they purchased land in this community.

They were truly outstanding leaders in all community civic and church affairs. Their son, Art, was the first Mayor of Earth. Their other sons have been leaders in the fields of all their endeavors, following in the footsteps of their parents. Herman, Art, and Roy are deceased. Johnnie and his family reside northwest of Earth. Their daughter, Mrs. Ruth Greathouse, lives in California.

The John Haberers moved to Hereford in 1925. In 1945, they returned to Earth. Mr. Haberer passed away. Mrs. Haberer then returned to California. In 1951, she moved to Hereford, where she made her home until 1959. She now lives in the Knight's Rest Home in Littlefield, and at the age of 94, is the oldest living Earth resident. How proud we are of Sophia Haberer.

W. O. Jones family

In 1930, the W. O. Jones, Sr. family came to Earth from Vinson, Oklahoma, in a food truck. With their children Ruby, Lessie, Bud, Alma, Buzzy, and Naomi with her family. At the time they settled on their land, they all lived in a three-room house while building their home. These were a few neighbors:

Sam Jones, John Gehnes, and H. H. Hamilton. Their father thought that he would like to "venture out" into the new county. What a successful life he had! All of his children, as well as himself and his wife, were strong supporters of the Methodist Church and of all worthwhile city and county affairs. People such as these have helped make our community what it is today--one of high principles with Christian ideals.

Whitford family

Mr. and Mrs. Tom Whitford moved here in 1924 from Willbarger County (Vernon) in their Chevrolet car.

The first crop was made in 1923. The Whitfords thought that this was the prettiest place in the world. They and the Boones of Springlake were active in the building of the Springlake School.

Their family consisted of Frosty, Oral, Mae, Almon, O. B., and Florine, who have all assumed important roles in the development of the community.

Mr. Whitford was the first Justice of the Peace of Earth.

One amusing incident, as they were nearing Springlake (formerly called "Punkin Center") in 1935 in an old Whoopee car, they had car trouble. The lights were out, and other adverse conditions occurred. Part of the family decided to secure help, but at the last minute, someone remarked, "Don't dare turn on your lights when we are gone."

Humor and optimism have played a great part in the lives from good citizens. Mr. Whitford is deceased. Mrs. Eula Whitford is one of our great ladies residing here in Earth.



REST PERIOD, somewhere between Childress and Earth, in the trek which the H. H. Hamiltons made in 1922, when they purchased their land here. Convertible and "classy", but no air-conditioning... only the West Texas breeze.



A PAUSE IN THE DAY'S WORK resulted in this photo of, seated, Frosty Whitford, Hollis Whitford; standing, Oral Whitford, John Rinehart, Burce Whitford, Uncle Tom Whitford. It was taken 2 miles northwest of Springlake in 1925.



O. B. WHITFORD as he begins breaking land on his father's land four miles east of Earth in 1924.



HOSE BAG—For clean hose or soiled ones, make handy bag from a pretty cotton bag print. Lay a coat hanger on double fabric and cut a rectangle the size you wish, shaped like the hanger at the top. Bind the top edges over the hanger with bright bias tape and tie securely at hanger neck. Cut a window opening in the front of the bag and bind around the edges with bias tape.

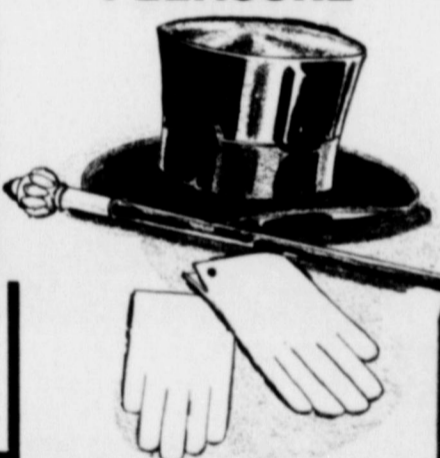


COTTON SHADE—Add a decor touch with a bright bag print. Cut bag to shade size desired (seams may be hidden by rick rack trim). Finish side edges with small rolled hem. Dip fabric in heavy starch, dry and iron under damp cloth. Tack one end to shade roller. Turn hem in other end or scallop edge and hem. Decorative trim may be added with cotton fringe or cotton ball fringe.

STRIVING TO SERVE YOU SINCE

1955

HAS BEEN OUR PLEASURE



AND IT IS WITH GREAT PRIDE THAT WE ANNOUNCE
THE ADDITION OF YOUR OWN BILL BRYANT
AS A NEW CO-OWNER OF YOUR LOCAL
RUTHERFORD & CO. STORE...

WE SINCERELY HOPE YOU WILL ENJOY YOUR CELEBRATION AND WE WISH FOR YOU MANY MORE PROSPEROUS AND HAPPY RETURNS.



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MARY RUTHERFORD
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Rutherford & Co.

EARTH, TEXAS

Mary Robnett, Clyde Parish First To Wed in Area

On a cold, windy January 24, 1926, a happy young couple, eyes bright and shining with love and their future hopes high on a cloud, were on their way to get married despite the fact that the snow was deep and piled in drifts everywhere. Mary Robnett and Clyde Parish, braving the severe cold wind, set out in a 1917 model Dart open top car which was painted blue and Mary is quoted, "It wouldn't go further than 15 or 16 miles per hour."

The wedding ceremony took place at Springlake in the Congregational Church parsonage and the couple then left on a honeymoon to Plainview where they spent four days. The groom bought a wedding band for his bride at Plainview and paid \$6 for it which didn't include a 50 cents charge for having Mary inscribed on it. Mary is quoted, "We didn't have anything fancy on extra that usually belongs with a wedding or honeymoon. We just got married." The groom was a farmer at this time and in the years that followed, with their eight children, two of whom are now deceased.

Mrs. Parish, born June 30, 1903, came to Earth in 1925, from Shallowater with her parents, Mr. and Mrs. S. C. Robnett, now deceased. They moved northwest of Earth. Mr. Parish, born January 7, 1904, arrived in the Earth area in 1924 from Valley View, with his father, J. A. Parish, and other brothers and sisters.

Their children are James, Swansville, Minnesota; Robert, serving in the U. S. Navy, San Diego; Mrs. Laneil Kennemer, Littlefield; Melvin, living at home; Bobbette Marshall, Earth and Keith of Lubbock; Mr. and Mrs. Parish are owners of the Earth Gift and Fabric Shop.

HAPPY 40TH ANNIVERSARY



Mr. and Mrs. C. D. Parish were married January 24, 1926 at the old Springlake Parsonage. She had moved here from Lubbock, and he, from Valley View, Texas. The couple have six surviving children and ten grandchildren. His father J. A. Parish is still living and is 91 years old. C. D. Parish and C. P. Parish are twins, a fact not known to many.

J. A. "Pap" Parish to be Oldest Resident

J. A. "Pap" Parish, believed to be the oldest citizen of the Earth area, will celebrate his 91st birthday December 11. He

was born in Roberson County, near Calvert in 1873.

After his wife died in 1920, "Pap", as he is better known today by his many friends, moved his family in 1924 to the Earth area from Cook County. All of the children are still living and are residing in Earth with the exception of his daughter, Mrs. Edwin Warwick of Eaglewood, California, and Mrs. Lottie Wil-



THE OLD SPRINGLAKE CONGREGATIONAL CHURCH. Here, where families worshiped together, Mr. and Mrs. C. D. Parish were united in marriage in 1924 and became the first couple to be married in the Earth community. The church was located northeast of the Springlake Schools.

STATE OF TEXAS FREE TEXT BOOK CARD 1924-25
ELEMENARY GRADES
(Original)

Name of Pupil, *O. B. Whitford*, Grade, *Springlake* School.
Name of Parent, *F. D. Whitford*, No. House, _____ St.
Town, *Springlake*, County, _____

List of Books	Number of Book	List of Books	Number of Book
White's Mental Arithmetic, Bk.		Beginner's History	
Texas History, Barker	15	A History of the U. S.	
Playmates Primer		Civics (Davis-McClure)	
Child's World Reader, Bk.		Geography, Book I	
Child's World Reader, Bk.		Geography, Book II	
First Book of Health		Arithmetic, Book I	
Human Body and Its Enemies		Arithmetic, Book II	
New World Speller, Book I		Arithmetic, Book III	
New World Speller, Book II		Agriculture (Kyle & Ellis)	
Oral and Written English, Bk.		Geography (For Beginners)	
Oral and Written English, Bk.			

I certify that the books listed on this card were returned by pupil _____
Teacher, _____ Principal, _____

Original and duplicate cards should be kept on file by the teacher. When all books have been returned the pupil should be given this original card, fully receipted. Without it, he will not be granted free texts for the next session. Form 244b-5220-624-1277M

STATE OF TEXAS TEXT BOOK CARD - 1924-25. This book card was O. B. Whitford's in the 6th grade at Springlake Schools. The card was used for checking out state owned books to pupils. Notice that Whitford lost his Texas History book and had to pay for its replacement--15¢.

meth, Plainview. Children living in Earth are Gus, Pete, Cecil, Clyde, and Mrs. Marie Ross.

Pap's early impressions of Earth were none but the very best. He is quoted as saying, "It looked like fine country with good opportunities. The people were very friendly but with thrashing and plowing for the public day and night, there was little time to attend church though, and that is where we met most of the good people."

Parish and his sons operated a garage business from 1928 to 1930. They then became owners of a hardware and implement firm.

With real estate as another interest, having owned a number of lots in the city of Earth, a residential area, the Parish Addition, has been named in his honor.

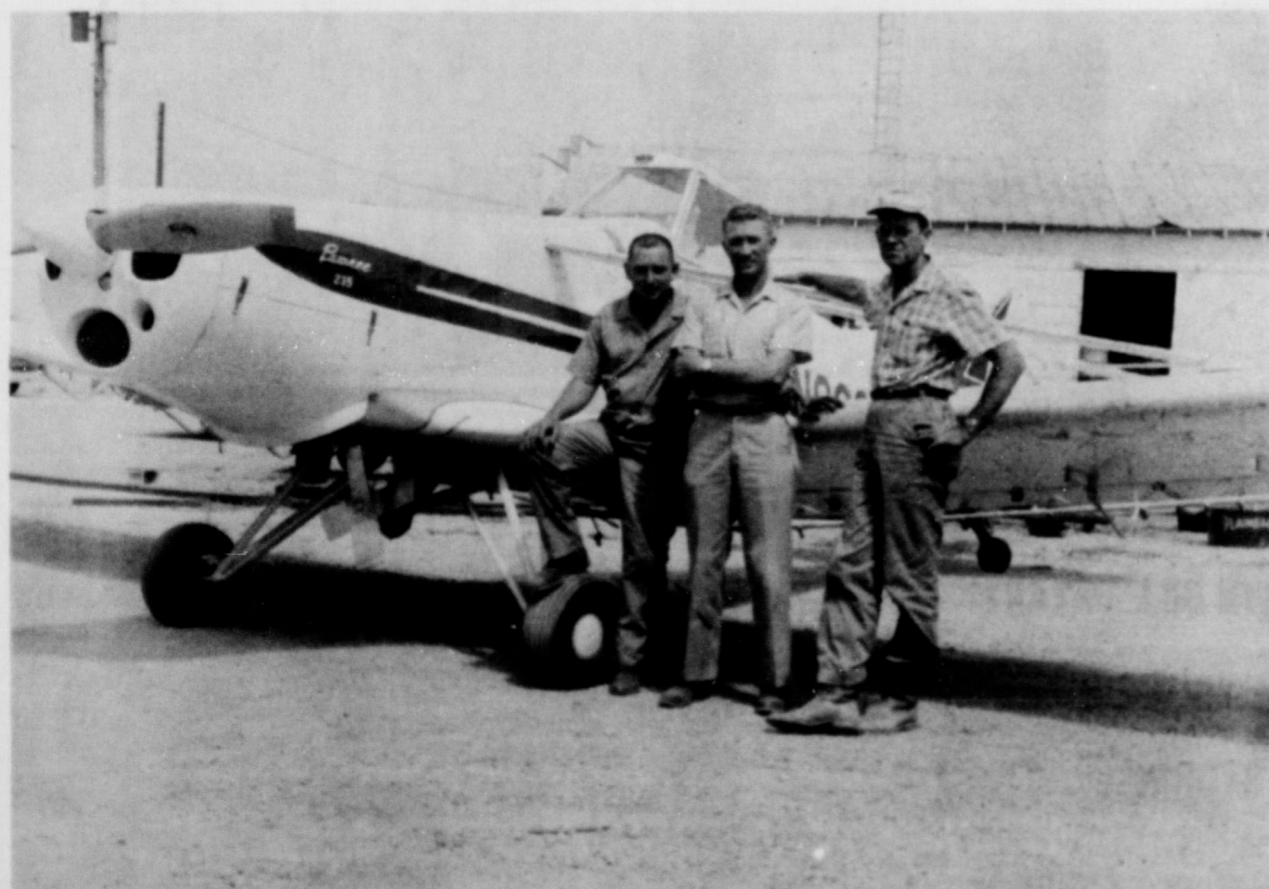
Mr. Parish moved to Truth or Consequences, New Mexico, in 1954, residing with his daughter, Mrs. Ross, until 1961 when they returned to Earth to their present home in the Burkett addition.



SHOE CASES—Protect your clothing by packing shoes in individual covers made from 10 or 25-lb. cotton bags. Hem the tops of the bags and insert double drawstrings for ease in closing. Monograms may be applied to plain bags for a decorative touch. Cut bags down to smaller sizes and they will make ideal carrying cases for marbles and other items treasured by your children.



This aerial photo of our plant indicates much growth in the past years at Earth. (1) Office and shop, (2) ammonia storage, (3) bagged fertilizer storage (4) bulk dry fertilizer storage (5) aqua ammonia storage (6) 3-9-9 liquid fertilizer (7) Golden Uran (32% N) liquid fertilizer (8) 10-34-0 liquid fertilizer (9) foundation under construction for grain leg (10) part of the fertilizer equipment.



To Our Customers and Friends,
on this, EARTH'S 40th Anniversary

We Say
Thank You

For Your Business and Friendship.

It Is Our Desire To Serve You Promptly With The
FINEST Products . . .

- ★ AMMO-PHOS FERTILIZER . . .
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- ★ GRACE AMMONIA . . .
- ★ OLIN MATHIESON INSECTICIDES and OTHER PRODUCTS . . .

A New Addition At Earth Is A Grain Leg Under Construction. It Will Be Completed Shortly and We Ask You To Give Us A Try.

MAY THE NEXT 40 YEARS BRING YOU GROWTH, HEALTH, PROSPERITY,
AND MOST OF ALL HAPPINESS, COME TO SEE US, YOUR FRIENDS AT . . .

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EARTH

SPRINGLAKE Phone 986-2161

Norman Hinchliffe-George Miller
Raul Munoz

Borums Celebrate 19th Year

Since 1945, the Ted Borums have been in the theater business in Earth, operating both the Earth theater and the Sunset Drive-In.

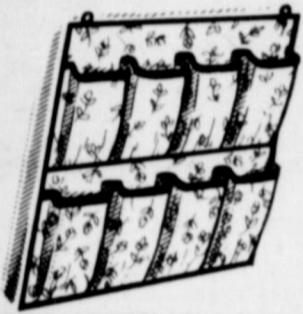
The history of the theaters is somewhat sketchy, so this article will understandably be short and somewhat disjointed.

From what we've been able to gather, the Borums purchased the business from one Mr. Mc Williams, a Salvation Army Captain from Plainview. When the transaction transpired, the then named Lyric Theater was in the building now occupied by the Earth Fence Company.

The equipment, needless to say, was old and obsolete. The Borums set out to correct the situation, and through the years, have added the most modern equipment in the movie industry today.

The 35 mm projectors now in use at the Sunset Drive In are the latest models in use in any theater. In addition to new and modern equipment, the screen was remodeled to keep in step with the modernistic approach being made in the Prewar cinema industry, so that today, the Sunset Drive In offers the best in all forms of film entertainment.

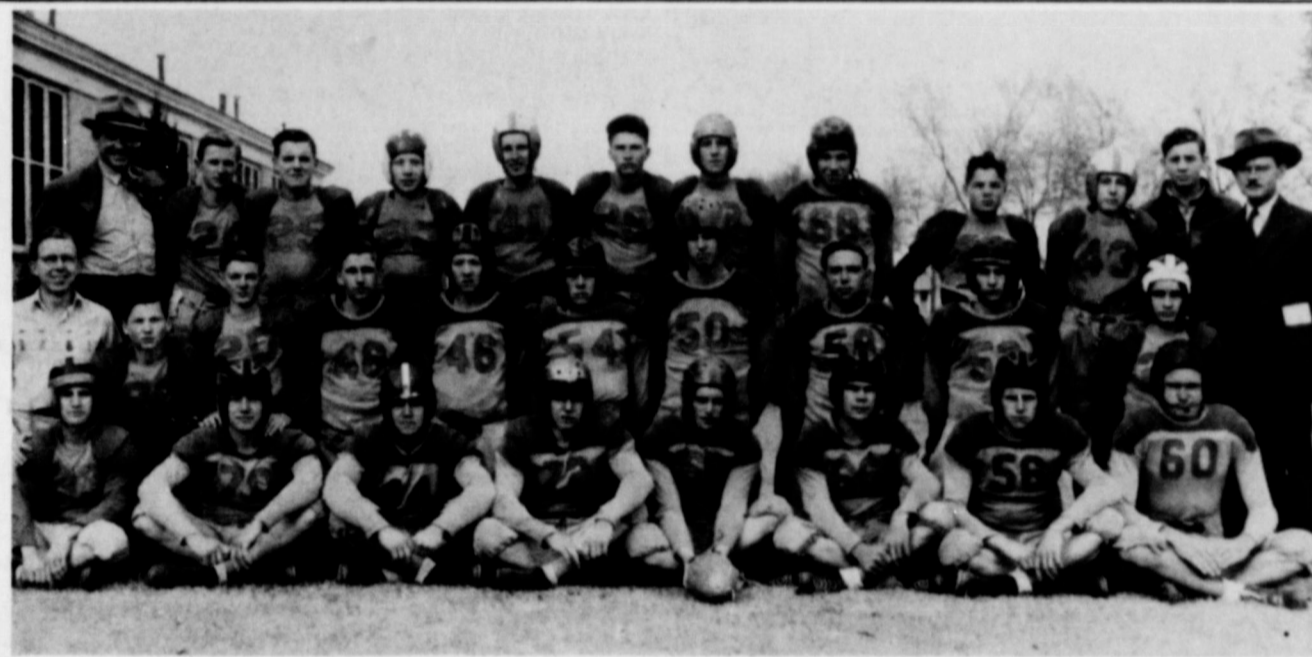
After 19 years in Earth, the Borums have solidly established themselves as respectable citizens of the community and have kept pace with the progress therein.



SHOE CADDY—Use heavy cotton bags or double fabric for strength. Cut strip (may piece) 32" by 22" for back of case. For pockets cut two strips 9" by 36". Bind top edges with bright bias tape. Lay lower edges into four box pleats and bind. Attach to back by sewing across bottoms and down pleats at 4" apart. Bind all around case. Add loops to corners and across top for hanging.



THERE ARE THE FIRST DIRECTORS OF THE FARMER'S CO-OP GIN in Earth taken in 1930. The photo was made in Dallas when the men went to purchase the gin equipment. Front row, left to right, Jack Moss, Sam Cearley, J. E. Devenport, and a Dallas Salesman. Backrow, left to right, L. T. Smith, Dallas Salesman, and J. A. Parish.



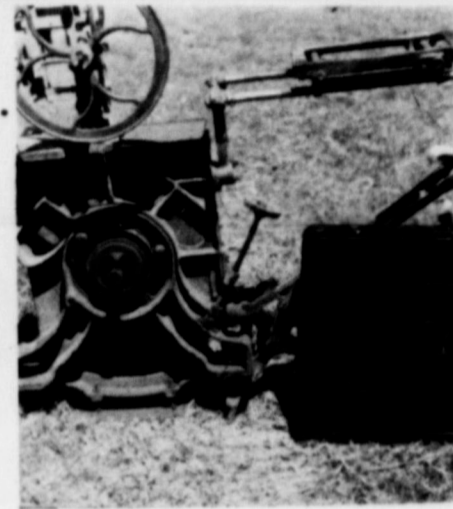
Football team of 1945-46. Back row left to right: S. T. Newman, Glen Wallace, Ray Cupp, Sam Borden, Jerry Kelley, Thurman Lewis, Jack Angeley, Skeeter McAlpine, Lester Pollard, George Laing, Donald Runyon. Second row, left to right: Melvin Bock, Virgil Bell, Eugene Higgins, Waymon Lewis, Bill Lee, Lynn Glasscock, Ted Haberer, Harold Miller, Pete O'Hair, Fred Welch. Third row, left to right, seated: Melvin Barton, Andy Behrend, Tarzan Miller, Kenneth Parish, Rex Angeley, Tuffy Dent, Elroy Wisian, Alton Hollinsworth and Mr. V. C. Bearden.

IOOF Lodge Organized in 1950

The I. O. O. F. Lodge No. 123 of Earth was instituted on August 19, 1950. The following were Charter members, C. E. Sanders, J. W. Maddox, D. M. Allen, H. J. Gilmore, Roy Truelock, M. M. Morris, C. P. McMasters, E. L. Barton, Orbie Armstrong, H. W. Kendreck, R. W. Mc-

Caskill, Joe Simpson, W. L. Barton, H. S. Hickman, H. B. Weaver and J. E. Mitchell. The first officers of the organization were: J. W. Maddox, Noble Grand, H. J. Gilmore, Vice Grand, Charlie Sanders, secretary and treasurer. The lodge finances the John Hopkins Hospital for the blind

in Cosicana. Present officers are Noble grand Elvin Barlow, Vice Grand, Don Lang, Secretary, Jim Glasscock, Chaplain, Earl Walker, Treasurer, Floyd E. Houston, Financial Secretary, Clyde Parish. There are approximately 30 members of the order.



WE TOO HAVE PROGRESSSED

THROUGH THE GOOD GRACES OF THE PEOPLE OF EARTH

CONGRATULATIONS on your 40th BIRTHDAY

SUNSET DRIVE IN THEATRE

EARTH, TEXAS



FARMING HAS CHANGED



Photo Courtesy SOUTHWEST COLLECTION—Texas Tech

SO HAVE SOME FERTILIZERS --- SO, HOW ABOUT GOING COMPLETELY MODERN ON YOUR NEXT COTTON CROP...

BY USING BEST PREMIUM-GRO FERTILIZERS

They Contain AM-SUL-PHOS
For ★ HIGHLY SOLUBLE PHOSPHORUS
★ CONTROL RELEASE PHOSPHORUS
★ SOLUBLE SULFATE ION

RESULTS . . . MORE PLANT FOOD IN THE COTTON
MORE COTTON IN THE TRAILER!



DIMMITT HIGHWAY

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PLAINVIEW, TEXAS-79073

Early Day Life Through The Eyes of H. W. Kendrick

Mrs. H. W. Kendrick, her parents, Mr. and Mrs. Sam Robnett, seven brothers, and one sister moved to Earth in 1926 from Lone Oak, Texas. Her father was the Methodist minister of the first church in Earth. This structure was a small frame house in the southeast part of Earth. The congregation consisted of approximately two dozen members.

Later Mr. Clayton began the Church of Christ, with the members of their congregation meeting in the afternoon in the same church mentioned above.

The first funeral held in the Baptist Church of Earth was that of Mrs. Kendrick's brother, Brul Robnett in approximately 1929. He was buried in the Springlake Cemetery.

Mrs. Kendrick began school in the old Springlake School in the third grade, which consisted of two students. The school had two rooms and one teacher. The Kendricks carried students to school in their Studebaker. They lived fourteen miles, by trail, from school. In a snowstorm, students were stranded at school, and Mr. R. E. Barton came with his wagon and tarp and delivered several children to their homes. At that time, Mrs. Kendrick spent the night with Mr. and Mrs. Salair.

They purchased their home and land from the Haisell Ranch headquarters. There was one windmill there, which is still standing. They used horses to work the land and owned a two-row cultivator, which was a very modern implement at that time.

In Earth there were four buildings: a gin, a hotel, a grocery store and post office combined, and operated by "Dad" Reeves, and a building for soda pop.

Mrs. Kendrick's final note was: There have been tremendous improvements made in churches, schools, homes, land, and Earth is a growing town. However, I still treasure my personal memories and happinesses despite hardships of the good old days. I remember as the daughter of a devoted minister.



SMILE, YOU'RE ON CANDID CAMERA (1925 STYLE) Left to right beginning with the bottom row are: Clinton Robnett, Mr. and Mrs. Lawrence Sloan, Maudie (L.ve) Robnett, Zola (Roach) Hooper, and Edgar Moore. On the back row are: Ollie Robnett, Zeph Robnett, and Mildred Kendrick.

Brownie Scouts Organized in 1952



REMEMBER WHEN these little Brownies met each week for their program in the old community building? These brownies are all grown up now and are juniors and senior high school students. Shown left to right are Joannie (Murrell) Branscum, Karen Barton, Marilyn Coker, Pam Beasley, Billy Joe McBride, Mary Hucks, Carolyn Keiley, and Donna Kay Talbert.

The Brownies were organized in May, 1952, with Mrs. Denton Talbert and Mrs. Elmer Keiley as sponsors of Troop 24, seven and eight year old girls. Mrs. C. P. Parish and Mrs. Gary Moore

sponsored Troop 23, nine and ten year old girls. In June, 1952, the Brownie Troop attended the XII day camp in Littlefield City Park. The camp included swimming,

hiking, outdoor cooking, games, crafts, and singing. In August, the girls got their uniforms. They toured the Malone Dairy in Muleshoe where they were shown how Mellorine was made.

Miss Reta Lee, third grade teacher at Springlake School was leader of Troop 24.

Mrs. Kenneth Cowley and Mrs. Pat McCord were sponsors for Troop 23 of the Girl Scouts.

Mrs. Donald Street was also a sponsor of "Brownies In The Making", composed of girls who were not old enough for Brownies.

The Brownie Troops have been inactive for quite awhile, due to not enough workers.



A SCENE IN THE EARLY DAYS OF EARTH, as the family gathered for a photo. From left to right: Mrs. Clyde Parish, James R. Clinton Robnett, Mrs. Lone, Maudie Lone Robnett, Pearl (Henderson) Davis, Janis Robnett, Rosa Mary Henderson, (Gladys McCaskill's sister), and Bob Robnett.

Volunteer Fire Department Serves Surrounding Area

On April 26, 1951, in the American Legion Hall, in Earth, the Volunteer Fire Dept. was organized by A. D. Taylor who was mayor at that time. The charter members were: Lester Hammonds, Wayne Rutherford, Buford Price, L. R. Trapley, Ray Glasscock, Ned Painter, Donald Layman, Roy Gover, Bill Kisinger, H. L. Patterson, and L. H. Galloway.

The first fire chief was L. R. Trapley, assistant, Wayne Rutherford, and secretary treasurer, H. L. Patterson.

The fire truck was purchased April 8, 1951, at a cost of approximately \$8500. It was some thing Earth was really proud of. In the fall of 1951, the fire boys built the city hall and made a city office in the front part of the building. A meeting place for the fire boys was built in the back. Also this same year, the fire siren was installed on top of the city hall. L. R. Trapley, the first fire chief, served only a short time before moving

from Earth. Lester Hammonds took his place. On Feb. 11, 1951 they elected new officers. They were as follows, Chief, Lester Hammonds, Assistant, Donald Layman, and Secretary-treasurer was Skeeter McAlpine.

The first major fire in Earth was the home of Mr. and Mrs. E. C. Hudson. The home was badly damaged.

On May 11, 1952, the Grey Oil Co. burned. Damages amounted to approximately \$5000. During the early training of the fire boys, they flushed out the fire plugs by washing main street. Monday night was the time set for their regular meetings in the early days. They now meet every second and fourth Monday night of each month.

At present, there are 25 fire men, James Wages serves as fire chief.

Earth and the community are indebted to the fine work and co-operation of the local volunteer Fire Dept.

Haberers Were Early Pioneers



HERMAN R. HABERER came from Nebraska, with his parents Mr. and Mrs. John Haberer, arriving in Hereford, July 4, 1910. Miss Bonnie Angeley came to Bigsquare as a teacher of the school in 1919. They were married in 1922 in Olney and made their home on a sheep ranch in Bigsquare Community. There were two sons, Russell, who farms in Pleasant Valley, and Ted, who lives in Nebraska. Herman died in 1950 and Mrs. continues to live on the far northwest of Earth. The above picture was their wedding picture made in 1920.

H. A. Angeleys Early Area Settlers



AMONG THE EARLY SETTLERS of the Earth area were Mr. and Mrs. H. A. Angeley who moved to West Texas from Olney in 1917. They landed at Friona, with all their belongings in an immigrant car, mules, wagon, farm implements, household goods, including the crock jars of down-Texas Plum Preserves. In 1924, they moved into Bigsquare community. Of the seven living children, three now live in this area. They are Mrs. Bonnie Haberer, E. K. and Jarvis Angeley. The above picture was made on their golden wedding day, which was celebrated in 1944 in their home west of Earth, where the Earth rodeo grounds are now located. Mrs. Angeley died in 1949; Mr. Angeley in 1952.

The Old Timer

"Not long after a boy graduates as a Cub Scout, he becomes a girl scout."

Local Farmers Union Organized In 1954

The Earth Farmer's Union Local #118 was organized in the summer of 1954. W. L. Spencer was appointed temporary president until October 12, 1954, when election of regular officers were made with President A. K. Shelby, Vice President, Homer Hodge, Secretary-treasurer, Mrs. G. W. Simmons. There were 56 charter members.

Richard Alexander was organizational Chairman at the time and Bill Stubbs was head of Insurances in Texas. Arnold Shelby was and still is the Farmer's Union Insurance Agent, assisted by his brother, Doug Shelby.

Each year, National Farmer's Union sponsors a group of farm-

ers from each state to go to Washington in efforts to obtain the kind of legislation best needed for the farmer.

Much pride is shown in the National Farm Organization, which is trying to obtain a 100 percent parity price for all farm commodities and whose membership is composed entirely of farm families.

The first Farmer's Union was the first group of the organization to be organized in Lamb County.

The local group was sponsored for the Springlake FFA boys feed pens in Earth and also supported the FFA Showbarn project.

In 1963, all the local groups combined into one Lamb County

FRAMES WITH FABRIC—Gay checked or plain cotton bags may be used to make unusual frames for group of coordinated pictures. Clip simple floral prints from magazines and cut pieces of hardboard or plywood 4" to 6" larger than each picture. Cover boards in fabric of color to harmonize or contrast with print and glue or staple to wrong side. Glue picture in center front.

Muleshoe Animal Clinic

PHONE 3-0610

AND THE

Muleshoe Farm and Ranch Store

PHONE 5140

Congratulations Earth On Your Birthday

WE'RE INDEED PROUD TO HAVE SERVED YOU IN THE PAST AND LOOK FORWARD TO SERVING YOU FOR MANY YEARS TO COME.

Jaycees Reorganize in August, 1963

The ambitious Earth Jaycees disbanded in August, 1963, due to lack of interest, reorganizing in October to become a very active group.

The present officers are Ronnie Haberer, president, Glen Bulls, Vice president, Carl Sanderson, treasurer, and Charles Dunn, secretary.

One of their projects now in progress is the community survey questionnaire that the members distributed to residents throughout the city, for their opinion on what improvements were not needed in Earth.

The local Jaycee group took the reins to get the activities started on Earth's big 40th anni-

versary celebration and have done a great job in getting the program for the days events underway.

They immediately began an event, that all the group have enjoyed that of beginning a beard growing contest for all male residents. Their rules were all men either grow a beard or purchase a \$2 license, and if they didn't obey these rules, they get thrown in the water tank, that was set up on the corner, across from Earth Oil and Gas on Main Street.

Our hats are off to this fine group of Jaycees that have put forth every effort to make Earth's celebration one everyone will long remember.

STRENGTH FOR THESE DAYS

From The Bible

I am not alone.—(John 8:16).

Through Jesus Christ, God has blessed us with a feeling that wherever we are, He is. If we but accept His light, His substance, His love, we will never be alone.

America's first lighthouse was built on Little Brewster Island in Boston harbor in 1716.

My Neighbors

"I don't like to interfere with the housework."

Though Americans tend to think of all South American countries as closer neighbors than the Soviet Union, Washington is never to Moscow than Buenos Aires...



Left to right - Bennie Prather, Ruth Stephens, Mrs. Gladys Odom and Odom.

OUR FIRST YEAR HAS BEEN A HAPPY AND PROSPEROUS ONE AND WE LOOK FORWARD TO HAVING MANY MORE WITH YOU . . .

CITY DRUG

EARTH, TEXAS

COTTON IS THE BACKBONE OF THE PLAINS



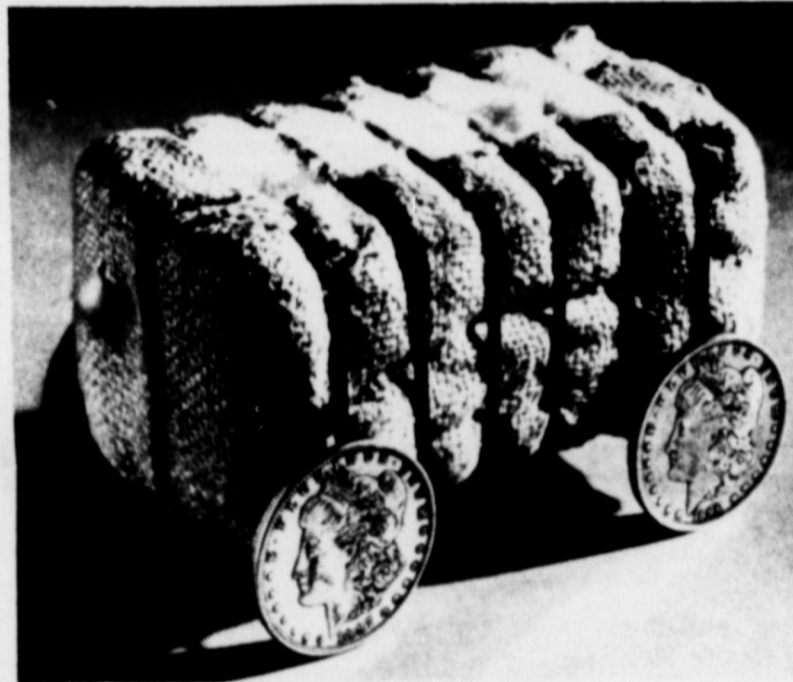
DIMMITT PLANT

**Aerial view of the Dimmitt Warehouse
that was constructed in 1953...Handling
40,000 Bales of Cotton per year under
the capable hands of Bob Cranford,
who has been with the company
15 years...**

40,000 bales a year from each plant

keeps bales rolling to the plant in

Plainview...



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PLAINVIEW, TEXAS

Views of a New Frontiersman

This 40th anniversary thing is quite a deal. You can imagine, and will when you read the entire paper, the feeling one gets when reading of the early day settlers of this community. The covered wagons, the Model T's, the barren flatlands, the dust storms, the drought periods before irrigation, the loneliness and privations, hardships and toil, all adding up to barely eking out a living from Mother Earth.

The distance to the only doctor in miles, the lean-to and dug-outs, lanterns and lamps, coal and wood, circuit riders and evangelists, school marms and masters, all add up to a way of life long since gone.

Now we're here to tell you we sure enjoy reading about the old days. We enjoy hearing the stories and we go on record as saying we love every "yarn" concerning same. We know, and FULLY APPRECIATE what the Old Timers mean to us, the community, and the nation. Their contributions cannot be surpassed.

But, what about a new frontiersman and his contributions and HARDSHIPS? It was rough, I'll tell you, driving the nice, big, shiny, new Air Conditioned automobile all the 375 miles here. The occasional bumps on the smooth concrete highway were dangerous, and the drive so tiring that I had to stop at one of the newfangled Motels, with carpets, inter-spring mattresses, air conditioning, food in the room, and a TV to watch my favorite program.

If that wasn't rough enough, think of the distance between the towns. All of 20 and 30 miles, and the only breaka cool, shaded, table and bencha roadside park built by the State of Texas for modern day travelers. Of course, the All-Transistor type radio in the car helped somewhat to break the monotony.

And the seats! The seats in these cars these days. Foam rubber, soft and form fitting, so form fitting it was hard to keep awake at the wheel. One can imagine the danger in that. Rugged, boy, rugged.

And, upon arrival to the destination, what greeted my eyes? Not barren flatlands and dust, but cultivated fields of green, beautiful, irrigated crops. Cotton, wheat, and grain. Now upon row of some of the most beautiful sights He ever created. Gladly that some far-seeing pioneer had to come out here early and tend these acts of nature before us new frontiersmen could come on the scene. It certainly makes it rough to gaze on all this beauty and know you didn't have a cotton-picking thing to do with it.

And agriculture wasn't the only thing greeting the eyes of the newcomers. Buildings that house forms of entertainment, paved roads in the towns, schools, Churches, city governments, community houses and projects. All were already here and all the new frontiersmen had to do was take advantage of it.

And, the simple truth of the matter is, that the new frontiersman loves every minute of it. He is truly humble and appreciative of the sacrifices and hard-

ships the first settlers made. He is so sincere when he says those people did have the hard life, making it easier for the youngsters of today. It may well be that is why they are so understanding toward life today.

When we think of the life long since gone, we have to think of today's modernistic growth and approach to any given situation. And, thinking of the so-called given situations, we have to think of every world problem facing us in the United States today. We have nuclear weapons of all descriptions. So does Russia. We have our vast army, but so does Russia. We have our governmental ideology. So does Russia. We have our mass population. So does Russia. We have in a nutshell, our way of life. So does Russia. Now, what does all this conglomeration of adjectives and adverbs mean? Simply this.

It has been pointed out, somewhat, the easy life that has been made for us by the Old Timers. Everything convenient. Movies on air planes, dishwashers, dryers, all forms of time and work saving devices that can be devised by man. All forms of entertainment, imaginable. Entertainment that takes us away from the one thing that will save us and this nation. The one thing that kept the pioneers from giving up and returning the land to nothingness. The one thing that made our early day settlers stick it out and make for us new frontiersmen the easy life we have today. Simply this: THE WORD OF GOD.

This is not a lecture, let me hasten to say. This is no religious sermon. I am not qualified, nor do I claim to be. But it is a round-about way of trying to say, let us give thanks for what we have. Let us give thanks to both Him, and to the hardy pioneers that came, saw, and conquered. To the settlers that did live in lean-tos and dug-outs; that did do without so that their children would have a better way of life. To those dedicated, faithful, and strong pathfinders, let us youngsters pledge ourselves that we might be as strong, as dedicated, and as faithful as they, so that when it comes down to the final curtain, we will not lose our way of life; the life made so possible for us by the people we know as the "Early Day Settlers."

Rising Relief

Federal relief has risen twice as fast in the past 10 years as the nation's population. Rep. O. C. Fisher (D.-Tex.), has pointed out. "There are now about 8 million receiving relief doles from Uncle Sam," he said. "That is a third more than in 1955. Our population has increased only 15 per cent during that time."

"This relief bill costs taxpayers around \$400 million monthly, or nearly a fourth of what Americans pay each month through taxes for education."

Early Day Publisher, A. M. Dobbs Had Faith in Earth

Early day publisher, A. M. Dobbs, had faith in Earth. The following was published in the Earth-Sun, March 9, 1939, following its establishment on March 2, 1939.

DREAMS SOMETIMES MATERIALIZE

The dreamer has a definite place in our scheme of living today. The world would indeed be a sorry place in which to live if the dreamer were removed. The realist too has a definite place, and when we are fortunate enough to have a combination of the dreamer and realist in our community we are doubly blessed.

Nations, states, counties, and municipalities have materialized out of dreams. Lamb County in its entirety was once a dream of someone. It has materialized out of the dream stage into something real, tangible, necessary to society now in all of society's ramifications.

The fine school system at Spring Lake, the substantial businesses in Earth, the hard-surfaced road that runs through our city, the churches which stand as an example of the efforts of our religious bodies, the fine hospitals which are operating for humanity's benefit in Littlefield--are all concrete examples of dreams come true.

All of us have heard the expression "he's just a dreamer," many times. It is generally uttered in a tone that conveys contempt. People who say in a spirit of levity, pity, or contempt are either thoughtless, cruel, or ignorant. Of course the person who is capable of making a dream become a reality and fails to do so is doing himself and the world an injustice. Possibly he is not aware of this fact, yet it remains a fact.

Today we people here in Earth are indulging in a dream. Some of us are frank to admit that we are dreaming dreams of Earth's future. Others are not so honest in making this confession. But in the opinion of the well informed, more particularly our older people who have seen this county emerge from the embryonic stage to its present place among the counties of our great state, and even those who have seen our state expand to a place of high import among the better and more important states of the nation, believe that Earth too has a future that will reveal a steady, a substantial, and a comparatively rapid growth.

Editorial writers, especially on smaller papers over the entire nation, use themes such as this to paint glowing pictures of their home communities--sometimes honestly believing what they write, other times writing merely to string fanciful, bombastic and meaningless words together for the effect alone which they hope to create.

This happens to be an editorial honestly written by an honest dreamer who is honestly trying now and who honestly expects to try to see our dreams come true. Earth is peopled with folks who came here with a vision. The entire community is a reflection

of Earth in that respect. Hard working business people and farmers who are making an honest living by doing an honest day's work and who expect to reap a rich harvest in the future--and rightly.

If you were not able to dream and work and plan, it would be a futile, aimless, empty sort of existence. If we couldn't look toward the dawn of another day with eager anticipation and high hopes it would indeed be a bleak outlook for the future.

As a dreamer we say--continue to dream. As a realist we say--make your dreams come true. Let's hope that is done--in your private, business, social, and business life as well as in your civic life which will build a real city of Earth, Texas.

EARTH--AN INCORPORATED CITY

The time is not far distant when Earth will be an incorporated city, if present plans of the civic leaders materialize. They realize that such a step is necessary if the town is to continue growing as it should.

The incorporation of a town requires steps and work that will entail a great amount of detail and effort upon the part of those who enter into the expansion, but the result will be worth the effort.

An incorporated town can vote bonds for such necessary improvements as a city water system; incorporation is also necessary for the granting of franchises to public utilities that operate within the city. All of these and other things are necessary for the growth of a town. Incorporation also has many other advantages.

Incorporation is something that cannot be done overnight, but it is a step that is necessary and the problem lies directly at the door of us who are really, deeply vitally interested in seeing that the town of Earth grows as it should, and at the same time take advantage of the opportunities that are ours.

A meeting of the leaders of Earth is expected to be called within the near future to make and take steps toward the incorporating of the town.

The Sun would suggest that a workable chamber of commerce first be organized--organized right away, and steps taken in that body for working out plans for incorporation. That plan too has its advantages, as we view it.

There is no need of delaying these necessities. Let's get right down to work and get the job done. It can be done just as easily and effectively now as at a later date. Maybe more easily, and after it is done then Earth is properly prepared to take better care of itself as it expands.



THE HALSELL RANCH TRANSPORTED DEER from their ranch in East Texas simply to enjoy the beauty of the graceful animals. The deer all become pets of the ranch and roamed near the ranch buildings frequently. Here we see Gar and Stephens as he plays with the pets at the front door of the ranch house.

"88" Club Started in 1955

The 88 Club was organized in September, 1955, at Mrs. Earl Parish's music studio at the school. The first meeting was held in the home of Mr. and Mrs. Clarence Hamilton and the name was selected at this meeting by mothers of the piano students representing the 88 piano keys.

The 88 Club met the 4th Monday night of each month in different homes of members.

The music pupils of Mrs. Parish entertained the parents and friends with different piano selections.

The 88 Club was composed of Mrs. Parish's piano pupils. It dissolved two years ago when Mrs. Parish quit teaching.

Browsing With Bob...

When the Bob McCaskills came to Earth from Olton in 1924, they bought property where the Earth Oil Co. and Ford Motor Co. are now located. He thought that this seemed a very good home site, so they moved here permanently in 1929.

Bob could see only bean grass and one windmill, however, during that year, the first buildings were erected. They consisted of a hotel, real estate office, gin, and a cafe.

He recalls Earth's oldest living resident, now living in Amarillo, Frank Hyatt, who was the first postmaster, hotel and cafe owner in 1924. Other old timers he mentioned were C. M. Williams, deceased, and Les La Grange, now from Amherst who was engaged here in real estate at that time.

In reminiscing, Bob remarked, "There is no better place than Earth!" Incidentally, he informed us that the first slogan of Earth in 1924 was the place "WHERE COTTON AND WHEAT MEET"



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ATTEND THE 40TH ANNIVERSARY

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EARTH, TEXAS

Meandering by the Walkers

When I first came to Earth in the old days, back in the twenties, my Dad and brother came here in a covered wagon. They camped over night where the Earth locker is now. There wasn't a building on the north side of Main Street.

I have played baseball where the building is now. When I came here there was a hotel, a gin, a grocery store in the west side of the hotel, a post office, an ice cream station, and a filling station.

I started to school at Spring-lake school in 1926. I rode in a Model T School bus. It was 35 miles to and from school,

There weren't many children going in those days.

I remember a Monday in April 1926, a snow storm came and we were at school. We didn't get home until the following Saturday about sundown. My brother and I stayed with the John Wilkerson family during

the storm. My sister stayed with another family.

I have seen lots of changes here in Earth since the year of 1926.



Mr. and Mrs. R. L. Roach are seen in the "Good Old Days" of Earth, as happy as can be, by their modern car and home.

WE'VE MOVED WITH EARTH



SINCE 1948

WE'RE PROUD TO HAVE BEEN A PART OF THE GROWTH OF EARTH

ADRIAN FOOD

EARTH, TEXAS

SINCE 1952

AN INTEGRAL PART IN THE DEVELOPMENT OF EARTH

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THE FINE PROGRESS AND

Are Proud

TO HAVE PLAYED AN IMPORTANT

ROLE IN THE DEVELOPMENT

OF THIS

Wonderful Community

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WANT ADS

Lazbuddie News...

Mrs. C. A. Watson

Mr. and Mrs. Lee Gleason from Anson visited last week with their son and family, the T. L. Gleasons. Saturday the Gleason family carried the parents home and stayed for a visit over the weekend.

Mr. and Mrs. Alton Morris and

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House, N. E. 2nd, place in Earth.
Call 257-2871 after 6 p. m.

FOR SALE: Upright Piano, Call
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FOR SALE: 24" girl's bicycle.
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in the bride's home at Hereford. Maid of honor was Mrs. George Scott, Canyon, and Robert Ivy. Lazbuddie was best man. Mr. and Mrs. Roy Daniel will make their home at Lazbuddie where they will be engaged in farming. Folks from Lazbuddie attending the wedding were Mr. and Mrs. D. B. Ivy and Christy Mr. and Mrs. Joe Briggs, Mr. and Mrs. A. G. Thorne, Mr. and Mrs. Bill Thorne, Mr. and Mrs. J. W. Gammon and Mr. Mr. and Mrs. W. H. Gammon. Jim Roy Daniel is a graduate of Lazbuddie High School and Oklahoma State University, Stillwater, Oklahoma. Mrs. Daniel is a graduate of Hereford High School and a former student of Eastern New Mexico College, Portales.

Pleasant Valley News...

by Sheryl Stevens

Veta and Carolyn Allison accompanied their grandmother, Mrs. Sam McKinstry, Muleshoe, to Lubbock Friday to attend the Piano Teacher's Association meeting held at the Holiday Inn. They went on to Brownfield and visited with Mr. and Mrs. Buddy Pool and daughter, Alison Kay, Saturday and Sunday.

Mr. and Mrs. S. K. Flatt, Elene and Collin, returned home Wednesday from their vacation to Skitook, Oklahoma, where they visited with relatives and water skied at Fort Gibson.

Sandra Haley is spending a few days with her grandparents, Mr. and Mrs. Elmo Stevens, while her parents, Mr. and Mrs. Allen Haley are in Chihuahua, Mexico. Tim Galyon was home this weekend from Midland visiting his parents, Mr. and Mrs. E. C. Galyon.

Renee Berry, daughter of Mr. and Mrs. Elvin Berry, Olton, is visiting this week in the S. K. Flatt home.

Mr. and Mrs. Elmer Reeder, Lawton, Oklahoma, visited recently in the home of Mr. and Mrs. W. D. Lackey.

The Lutheran Church held services Sunday in the Pleasant Valley Community Building with Rev. Leo H. Simon, Little-

field, conducting the services. Ilene Flatt and Patsy Angeley attended a cookout and party Friday night held at the home of Dick and Pat Chitwood. Others attending were: Kenneth Evin, Eva Dean Ivey, Sharon Millen, Keith Stephens, Cooper Young, and Leroy Cox.

Mr. and Mrs. Harold Allison and sons were in Ft. Sumner, N. M., visiting in the Wylie Grizzle home.

Mr. R. D. Hatchett of Muleshoe visited Saturday afternoon with Mr. and Mrs. R. C. Hooten.

Mr. and Mrs. R. C. Hooten had at their guests Wednesday, Mrs. Grady Moore and Linton of Klondike, Mrs. Glenn Bills of Lubbock, Mr. and Mrs. Glenn Head of Baton Rouge, Louisiana, Woodroe Carroll of Orange, Texas, and Mrs. Mel Shores of Amarillo.

Mr. and Mrs. R. C. Hooten had at their guests Wednesday, Mrs. Grady Moore and Linton of Klondike, Mrs. Glenn Bills of Lubbock, Mr. and Mrs. Glenn Head of Baton Rouge, Louisiana, Woodroe Carroll of Orange, Texas, and Mrs. Mel Shores of Amarillo.

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EARTH NEWS-SUN



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John Truelock, Houston, spent the weekend visiting his niece, Mrs. Mary Gilmore and other relatives, J. A. Truelock of Muleshoe was a weekend guest also, in the Gilmore home.

Welcome to Earth



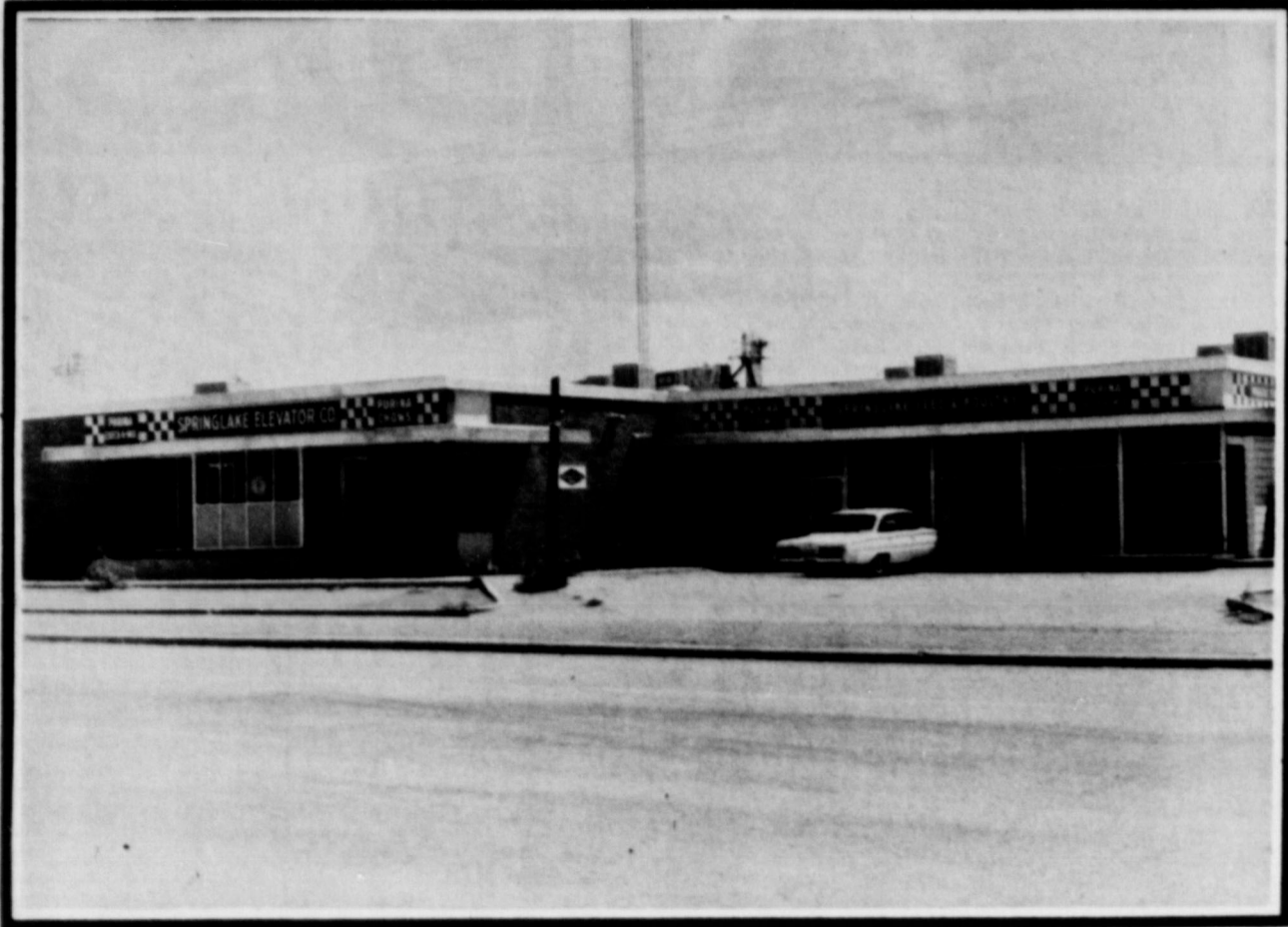
MR. AND MRS. BILL COOPER AND FAMILY

Welcome to Earth to Mr. and Mrs. Bill Cooper and family who moved here recently from Lubbock. Mr. Cooper is the new manager for Piggly Wiggly

Prior to moving to Earth Mr. Cooper was employed for two years with the United Super Market. The couple are parents of six children, Edward 15, a sophomore, Chuck 14, Freshman, David 13, 8th grade, Debra Sue, 10 a 5th grade student, Gary 8, second grade, and Mark Alan 20 months old. They are affiliated with the Church of Christ. (Chuck was not pictured in the photograph due to Football practice.)

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Springlake's first grain was delivered Friday afternoon about 6 p. m. to the Springlake Elevator, by Rex Loftis and D. A. Ketman. Shown left to right are W. B. Hucks, Dario Zuna, Rex Loftis, Mrs. Loftis, Elevator owner, Roy Byers, and manager Clifford Hopping. In the grain truck are Monty and Mabe King, sons of the Loftis's.

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YOUR GRAIN BUSINESS

The Asgrow R-12 was planted April 18, and was harvested August 21. The load of grain weighed 9600 pounds and tested 54 pounds per bushel. The grain had been fertilized with 90 pounds of anhydrous ammonia and 40 pounds of phosphate per acre. It had been prozozined, and was watered twice. The grain growers received a premium price of \$2 per hundred for the grain, plus a \$50 bonus check for the first load.

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