

A rare description of a new Grandson was noted last week, when Clarence Hamilton described his new Grandson, Brett Bryant. The recorded description goes like this: He's bald headed, no teeth, red faced and wrinkled. What else can I say, except he's the only baby I have ever seen that looks exactly like his old Grandad.

Nosin

That huge monstrous 8 month old dog, next door whose master is tiny 6 month old Tod Herring, has created a housing problem on the Herring 50'X140' Ranch. Since it has been turning a bit chilly at night, Papa Ted decided to build the dog a house. However, after really looking the dog over, he decided the doghouse would have to almost equal the size of the family dwelling. So... Keeping in mind the expense involved in building a house large enough to accommodate this dog, he finally decided to fix him a tent. The dog however, not being much of a camper, and having a mind of his own, would not even go inside the tent. Tuesday night when the rain began to fall, the dog began to bark, each bark told Ted he was cold. Finally in desperation, Ted decided to teach the dog what he was missing by failing to use his new camping quarters, so he went outside, got the dog, and sit inside the tent with the dog, in an attempt to familiarize the dog with his comfortable surroundings. He sit and sit, finally Mama LaDon, worried about her spouse, went outside to see what was keeping Ted. She found them BOTH asleep!

Nosin

Heard the prospectus recently about a cat-and-rat ranch in Laca, Ill. It seems feasible to me, in fact its the only business I ever heard of where it looks as though you can't possibly lose. And in this day and time, there just ain't many of those fool-proof businesses left. It goes like this, Glorious Opportunity to Get Rich-We are starting a cat ranch with 100,000 cats. Each cat will average 12 kittens a year. The cat skins will sell for 30 cents each. One hundred men can skin 5,000 cats a day. We figure a daily profit of over \$10,000. Now what shall we feed the cats?

We will start a rat ranch next door with 1,000,000 rats. The rats will breed 12 times faster than the cats. So we will have four rats to feed each day to each cat. Now what shall we feed the rats? We shall feed the rats the carcasses of the cats after they have been skinned.

Now get this! We feed the rats to the cats and the cats to the rats and get the skins for nothing.

Nosin

ARABIAN PROVERB- "He who knows not, and knows not that he knows not- He is a fool. Shun him. He who knows not and knows that he knows not-He is simple. Teach him! He who knows, and knows he knows not that he knows-He is asleep. Wake him! He who knows, and knows that he knows-He is wise. Follow him!"

Nosin

It was Christmas in September when Polly Jean arrived home Friday night about midnight from a two week vacation in Gulfport, Mississippi and New Orleans, La.

(cont. to page 3)

Correction...

HOUR LATER AND WRONG WEIGHT. In the story of Ronny Haber's first bale of cotton for the trade area in last weeks issue, the story stated the hour that the gin lot was 3:30 p.m. Monday, and it should have read 2:30 p.m. And if that wasn't bad enough we also managed to jumble the figures on the weight of the bale instead of the bale weighing 574 pounds which was the correct weight, the story indicated the bale weighed 547. (Is our Face Red????)

An error was made in the funeral rites of Mr. W. H. Parish in last weeks paper unintentionally omitting the name of one of his sisters, Mrs. Neathy Whitford of Bakersfield, California as a survivor. Mrs. Whitford had made several trips from Calif. to see Mr. Parish before his death, and it is with regret the News-Sun made this error.

The NEWSpaper Dedicated to the Development of the Worlds Richest Irrigation Area



The Earth News-Sun

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EARTH, LAMB COUNTY, TEXAS, THURSDAY, SEPTEMBER 17, 1964

10 CENTS

VOLUME 11



Open House Slated at Plant X Saturday and Sunday

Southwestern Public Service Company's Plant X, largest of the electric company's 11 generating stations, will be the scene of an Open House on Saturday and Sunday, September 19th and 20th. Plant X is located in Lamb County, four miles south of Earth on Farm Road 1055.

Visiting hours at the station will be from 1:00 p.m. to 5:00 p.m. each day, and area residents are invited to tour the ultra-modern facility during those hours. Refreshments will be served to visitors.

The largest single generating unit in service on Southwestern Public Service Company's system is a 210,000 kilowatt machine, has just been put in service at Plant X. The fourth unit at the plant increases the capability of the station to 487,500 kilowatts.

The turbine room at Plant X which houses the four generating units is more than 522 feet long. Plant Operators on the early morning shifts insist that the plant is now so large that the sun rises on the east side of the building five minutes earlier than it does on the west.

Plant X features a number of installations of electronic equipment which are used to make possible the most efficient and economical generation of electric power.

The plant has a central information system which provides the control room with 400 different readings from various equipment every two minutes. The information is constantly studied in order that the most efficient results can be obtained at all times.

An automatic load dispatching system is also used, which takes into account both the cost of producing the electric power

and the cost of transporting it to the point of ultimate use, in order that, once again, maximum economies can be obtained.

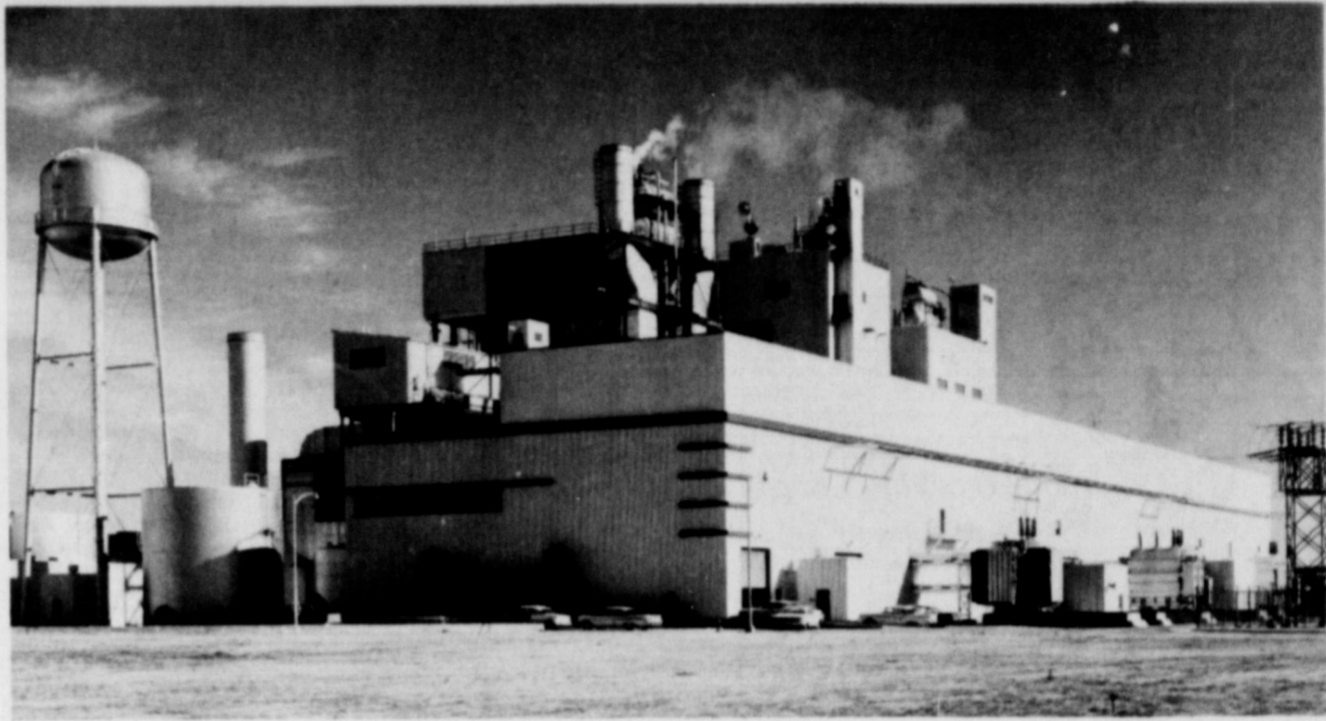
Three times the distinction of housing what was then the largest single generating unit on Southwestern Public Service Company system has gone to Plant X.

The original unit at the station which went into service in 1952 was the first 50,000 kilowatt generator that the electric company installed. However, while it was still in the construction stage itself, work began on a 100,000 kilowatt machine, which went into service in 1953. The 210,000 kilowatt unit which has just gone into service makes the third "largest unit" distinction for Plant X.

Perhaps no statistic more significantly records the growth and progress of an area than the increase in the generating capability of the electric company serving a region. Certainly, as the area it serves grows can an electric company grow.

Plant X, and Southwestern Public Service Company's 10 other major generating stations, provide dramatic evidence of the 45,000 square mile area that the electric company serves. Plant X, itself, has a generating capability that is more than four times greater than the entire company had when it took its present form in 1942, while the system capability has increased more than 11 times.

Plant X was designed and engineered and its construction supervised by Southwestern Public Service Company engineering personnel, under the direction of E. W. Robinson of Amarillo the company's chief engineer, generating station design. All of the construction at the plant has been done by Missouri Valley Constructors of Amarillo.



SOUTHWESTERN PUBLIC SERVICE COMPANY'S PLANT X, in Lamb County, near Earth, Texas, is the largest of the electric company's eleven steam generating stations. The newest unit at the plant, a 210,000 kilowatt machine, is the largest single generator on the company's system. The total capability of the plant is 487,500 kilowatts. An Open house will be held at Plant X from 1 to 5 p.m. on September 19 and 20, and the public is invited to tour the \$43,000,000 plant.

Earth C of C Breakfast Set Friday, 6:30 am

The Earth Chamber of Commerce will entertain with a breakfast at 6:30 a.m., Friday, Sept. 18, at the community building.

The purpose of the meeting is to exchange ideas and suggestions for community betterment, and to establish personal contacts and relations.

Periodically, these breakfasts are held. Minutes of the last board of director's meeting will be read and discussed. Guests have been invited to attend.

City Drug Adds Jewelry Department

The City Drug announces a new feature. There will be a gift department where the prescription laboratory was in the past in the back of the drug store.

Zale's Authorized Agency Department will supply diamonds, dinner rings, charm bracelets, and other jewelry items.

Any item not found in stock can be ordered from Dallas, to be received within three or four days.

Also there will be a complete watch repair service also supplying parts for watches.

Lamb County Farmers Union Elect Officers

Lamb County Farmers Union met in Olton Saturday evening, Sept. 12 and elected the following officers: President, Preston Sampson, Olton; Vice president, Ernest Jones, Olton, and secretary-treasurer, J. L. Nelson, Spade.

Kenneth Moss of Paducah, West Texas Fieldman for Texas Farmers Union, was present to assist in setting up a membership drive. The date of Oct. 13-15 was set aside for this purpose.

The next County meeting is to be held at Earth, Tuesday evening, October 6th.

Glasscock Back At Earth Texaco Station

Basil Glasscock is now owner and manager of the Earth Texaco Service Station. He has been employed at the Earth Oil and Gas Co. for several years intermittently.

Mr. and Mrs. Glasscock and family have lived here since 1940. Mrs. Glasscock is employed at Piggly-Wiggly's as cashier.

Mr. Glasscock welcomes old and new patrons to come by to see him.

Ashley Davis, Bookkeeper For E. S. S. Co., Inc.

Mr. Ashley Davis is employed as bookkeeper at the Earth Service and Supply Co. Mr. and Mrs. Davis live in Muleshoe.

He was with Watson Bros. for seven years before working at the Humble Station in Muleshoe prior to coming to Earth. He has lived in the West Texas area since 1927.

Springlake Homecoming Set, To Honor Classes of '34, '44, '54 and '64

The Springlake School will celebrate their Homecoming on October 23, with activities for all Exes to begin at 4:30 P.M.

The homecoming committee recently held their first meeting Sept. 18th at the High School. Plans were made for another wonderful homecoming for all ex-students and teachers, who have participated in any way with the Springlake School system. Officers present were: President, Ardis Barton, Treasurer, Joan Branscum, Program chairman, June Parish, and Naomi Wood, Queen chairman, Beth Kelley, and Publicity chairman, Marthel Hinson.

From 5:00 p.m. to 5:30 p.m. on the day of homecoming,

there will be a program presented at the High School Auditorium, following which will be a delicious meal, served in the new cafeteria on the school campus.

At 7:30 p.m. there will be a game between Kress and Springlake.

Those presiding in the homecoming committee for this year are: President, Ardis Barton, Secretary, Mrs. Pat Goforth, Treasurer, Joan Branscum, membership chairman, Sharon Hamilton, Program Chairman, June Parish and Naomi Wood, Queen chairman, Beth Kelley and Bennie Sue Free, Hospitality chairman, Ona Higgins, Finance chairman, Donnie Clayton, and publicity, Marthel Hinson.

The Springlake Exes' year books are to be brought up to date, and published anew this year. Plans are being made for copies to be available to all Exes at homecoming.

The honor graduates classes for homecoming will be the classes of 1934, 1944, 1954, and 1964. Queen candidates will be chosen from the above mentioned classes.

Another planning meeting for all committee members will be held on Sunday afternoon, Sept. 27 at 3:00 p.m. at the high school.

It is hoped that all Springlake Exes will be making their plans now to attend the homecoming activities, renew old school friend acquaintances, and to see the present school system and campus in progress as of 1964.

Punt, Pass and Kick Contest Set In Earth For October 11

Earth and Springlake Areas Grade and Junior High school boys from 8 to 13 can compete in football skills against thousands of other boys through out the fourth annual punt, pass and kick competition which will culminate with a trip to Washington, D.C., and to an appearance at a National Football League Championship game for the top 1 or 2 winners.

The National Football league and the Ford dealers of America announced the fourth annual Punt, Pass and Kick competition for the nation's 8 through 13 year old football fans.

Registration for this year's competition will be held at Baikoford Sales, Sept. 1 through Oct. 9, Rodney Baikoford, said, local contestants will gather at the school cafeteria October 11 at 2 p.m. for their contest.

The 12 finalists, one each in the 8-13 age groups from both

the Eastern and Western Division team area, will go to Miami for the final PP&K competition at halftime of the NFL Runner-up bowl game on Jan. 3. The all-expense-paid "Tour of Champions" for the youths and their parents will begin with a visit to Washington, D.C., on Dec. 30. The Washington visit will be highlighted by a special tour of the White House.

Following the halftime show-down in Miami, the six national age-group winners will be crowned by NFL Commissioner Pete Rozelle. While in Florida the group will attend the Orange Bowl game Jan. 1.

There will be five levels of competition beginning with local program during the Oct. 10-18 period. Local winners will be picked in local, dealer-sponsored competitions. Zone winners will be determined by a comparison of scores of local first-place winners in each Ford sales zone. The top six scorers in each zone will be invited to represent their zones in a Ford District competition.

Scores of the 12 contestants in each of the 14 area competitions will be compared to determine the 12 divisional winners. Six will represent the Eastern Division and six the Western Division in the final competition at Miami Jan. 3.

Awards for the 8, 9 and 10 year old winners will be: LOCAL 1st, NFL Warm-up jacket, 2nd, place kicker outfit, 3rd, autographed football. DISTRICT Winner and runner up plaque awards. DIVISION "Tour of champions" with father and mother to Washington, D.C., and to the national competition in Miami. NATIONAL PP&K champion or runner up trophy.



MASTER OF CEREMONIES for the Annual Teachers Reception Tuesday was Rev. M. B. Baldwin, Pastor of the local Baptist Church.

Livestock And Project Show Committee Members Meeting Set

The Earth, Springlake Junior Livestock & Project Show members will meet in the FFA show barn next Tuesday evening, Sept. 22 at 8:00 p.m.

About 65 paid memberships have been received to date. It is hoped that a minimum of 100 will have been received by the date of this meeting.

Anyone who is interested in supporting this organization for the benefit of the FFA and 4-H members is urged to attend. Only those who have paid dues of \$10.00 for adult or family membership of \$2.50 for Junior membership will be eligible to become charter members and vote upon the by-laws at this meeting.

Anyone who desires to become a member but has not yet been contacted by one of the directors or solicitors may

secure a membership from any of the following: John Bridges, Ed Jones, E. B. Gaston, Norman Hinchliffe, Jearl James, Bud Matlock, Tommie Alair, Robert Bridge, Carl Sanderson, Dale Montgomery, or Billy Braden.

Junior memberships are required of all youth who exhibit animals in the show. Adult membership will help underwrite the expenses of the show and entitle the holder to vote in any meetings open to the entire membership and admit his entire family to the Annual Barbecue which will be held in February. Present plans are to hold the show and sale the latter part of January, to be followed by the Annual meeting, Barbecue, and election of directors about a month later.

First Bale Premium Totals \$294 in Cash and Trade

The Jaycees have received donations in trade and credit amounting to approximately \$254.00 in honor of Ronnie Haberer, who delivered the first bale of cotton to B. Campbell's Gin on Sept. 7.

The donors were: ESS Co., Farm Chemical, Wolverine Drive-In, Dutch Been, Pounds Pharmacy, Earth News, Whites, Citizen's State Bank, Southwestern Public Service, Patterson Bros., Piggly-Wiggly, Shell Oil Co., Steak House, Unique Fashions, Earth Dry

Goods, Taylor Grocery, City Shoe Shop, Strain Dunaway, Brown and Jordan, A to Z, Earth Guf, Earth Auto Parts, Earth Drug, Earth Cleaners, Rutherford's, Gerald's Barber Shop, Pioneer Natural Gas, Quicksail-Pryor, O. D. Pump and Machine, Layman Bros., Earth Pump, Earth Co-op Gin, Stephens and Son, and Dent Farm Supply.

Ronnie Haberer wishes to express his thanks to the Jaycees and to the local merchants for these gifts.

Junior High Cheerleaders Elected For New School Year

Springlake Junior High School elected the cheerleaders for the 1964-65 school year. The leaders consist of three eighth grade students and two seventh grade students. Election was taken by secret ballot.

There were a number of girls who tried out, but only five succeeded in becoming cheerleaders. They are: Lauren Ernest and Jan Blackburn, who were elected as seventh grade leaders, Sandy Randolph, Jamie Washington, and LaCretia Washington were elected as eighth grade cheerleaders.

The girls will display their talent Thursday night when the eighth grade Wolverine team will play the Dimmitt Bobcats. Both seventh and eighth grade games will be Thursday at 5:30 p. m. in the Wolverine Stadium with Dimmitt opponents.



LAUREN ERNEST



SANDY RANDOLF



JAMIE WASHINGTON



JAN BLACKBURN



LACRETIA WASHINGTON

Federated Womens Clubs To Meet In Littlefield

Mrs. Robert N. Tipps of Denver City will be the guest speaker for the Woman's Club at 2:30 p. m. Wednesday in the Littlefield community center. This will be the first meeting of the new season for the Woman's Clubs.

the Caprock District of Texas Federation of Women's Clubs. The theme of her administration is "In the Hollow of Our Hands" and this will be her topic.

Mrs. Kenneth Reast is the new president of the Littlefield Woman's Club. Mrs. Jim Joyner is the first vice-president and program chairman, and will be in charge of the program. The program will be preceded by a tea.

Members of the Federated Women's Club in Anton, Amherst, Sudan, Earth, and Oltun are invited to attend this special meeting, also members of the Littlefield Forum and other federated clubs.

Local Beauty Operators Attend Hair Style School

Mrs. Faye Starkey and Mrs. Yvonne Layman attended a Clairol Hair Style Show in Amarillo Sunday, Sept. 13 from 9 a. m. to 5:30 p. m. at the Holiday Inn West on Amarillo Boulevard.

The hair style trends in modern and after-five versions were modeled by the French

Designer, Francesco De Roma, internationally famous hair stylist, educator, and lecturer. A luncheon honoring guests completed the entertainment of the day. More than two hundred beauty operators and stylists attended from the entire territory, and new fall fashions in hair styling.

Adrians Observe Silver Anniversary Sunday Afternoon

Mr. and Mrs. Buddy Adrian were the honorees in their home Sunday Sept. 13 at the Silver Anniversary Open House given by their children.

Registering guests in the white and silver guest book with matching white pen was Susie Adrian, the youngest daughter.

The beautiful table featured a three-tiered white and silver wedding cake with white roses, silver leaves, and silver ribbon bows, with a 25th inscription on top. The cake was made and decorated by Mrs. Clarence Kelley, assisted by Mrs. Pat Holder.

The ecru lace cloth over blue satin and the centerpiece of white gladioli and dahlias completed the table decorations. The punch bowl containing a ring mould of blue flowers was

served by Carolyn Boyington, of Hereford, a cousin of Mrs. Adrian's, the cake was served by Mrs. Terry Green, niece of Mr. Adrian.

DeAnne, oldest daughter who attends West Texas State University, received the gifts as the guests arrived. Lonnie participated in the parent's activities, so all of the children were present.

Approximately 80 guests attended. Out of town guests were: Mrs. Fannie Adrian, mother of Buddy Adrian, Amarillo, Mr. and Mrs. Kink Carlton, Amarillo, Roy Mulchic, Amarillo, Mr. and Mrs. Ary Ryan, Amarillo, Mr. and Mrs. Floyd Epperson, Amarillo, Mr. and Mrs. Vernon A. Baker, Sudan, Mrs. Boynton and Carolyn, of Hereford.

Rebekah Lodge no. 139 Semi-Monthly Meeting Held in IOOF Hall

Earth Rebecca Lodge No. 139 met for the semi-monthly meeting on Thursday, September 10 in IOOF Hall, with the following members present: Mrs. Minnie Pate, Noble Grand, Helen Hulch, Bobbette Marshall, Past Grand, Mary

Parish, Madell Simmons, Vice Grand, L. Bell Hickman, and Ben Lang. Refreshments were served at the Wolvetime Drive-In. There was a business meeting followed by an enjoyable evening of fellowship.

Town and Country Study Club Has Program On "World's Fair"

The Town and Country Study Club met Thursday night in the home of Mrs. B. Campbell for the first meeting of the year.

Mrs. Ray Kelley, president, presided and extended greetings to the group. Some very interesting individual travelogues were given in answer to roll call.

A film and talk giving a "Birds-eye View of the World's Fair" was given by Mrs. M. E. Kelley, assisted by her grandson, Kelley Earl O'Hair, who attended the fair with his grandparents.

Delicious refreshments of dairy cheese sandwiches, olives, frozen pineapple tart, and hot punch were served to Mesdames.

L. K. Anderson, Jane Beavers, Sam Cearley, Lena Hite, H. F. Hodge, Casey Jones, M. E. Kelley, N. Ray Kelley, John Laing, Carra Morgan, Roy Neal, Ben Ortega, C. J. Richardson, Wayne Rutherford, H. S. Sander. Three visitors, Mrs. Gill Starves, of Cotton Center, Mrs. Bessie L. Wood of Bakersfield, Calif., Kelley Earl O'Hair, and the hostess.

Officers of the organization for 1964-65 are Mrs. Ray Kelley, president, Mrs. John Laing, vice president, Mrs. Wayne Rutherford, secretary, Mrs. L. K. Anderson, treasurer, Mrs. Sam Cearley, parliamentarian and Mrs. J. L. Hinson, federation counselor.

BOOKMOBILE SCHEDULE

The High Plains Library Bookmobile serving Bailey, Cochran, Lamb, and Farmer counties has as the 1964 schedule for Thursdays Sept. 3, Sept. 24, Oct. 15, Nov. 5, Nov. 26 (no bookmobile service) and Dec. 17. In Amherst the time scheduled

for the bookmobile is 9:15 a. m. to 10:15 a. m. in Springlake from 11:00 to 11:45, at Springlake school from 12:00 to 1:00 and in Earth from 1:45 to 3:45 p. m. on Thursdays.

Mrs. Norene Olds and Mrs. Ted Herring enjoyed spending Sunday in Lubbock.



A TEACHER'S LIFE, song to the tune of "16 Tons" was a hit among teachers and guests alike, as the girls trio entertained Tuesday night at the Teachers Reception hosted by the Earth, Springlake Lions. Pictured are Joan Sanderson, Pruda Sanders and Alice Jaquess with Kathy Clayton at the piano. At the right are Mr. and Mrs. L. K. Anderson.

Chapel Choir Elect Officers

On Sunday afternoon the newly reorganized Chapel Choir of the First Baptist Church met and elected officers. They are: President, Alice Jaquess, Vice-president, John Patterson, Secretary, Vicki Clayton, Treasurer, Pruda Sanders, Social Chairman, Kathy Clayton, Assistant, Kathy Richardson, Robe Chairman, Gary Kelley, music chairman, David Jaquess, and Reporter, Joan Anderson. There are twenty-five members enrolled.

The organization of these youth choirs has been a tremendous boost to the church, and its music program. There are now three choirs for young people with an enrollment of sixty children, ranging in age from 3 to 17 years.

Directing the youngest choir is Mrs. Betty Anderson. In charge of direction of the 6 to 8 year olds is Mrs. Jean Craft. All who are old enough are invited to contact the Chapel Choir practice at 5 p. m. on Sunday afternoons at the First Baptist Church.

Mrs. D. J. Hinchliff, mother of Norman Hinchliff, from Mexico, Texas, and Margaret, his sister from Dallas visited recently in the Hinchliff's home for several days.

Room Mothers Meetings Set September 23-25

The PTA will hold room-mothers meetings on Sept. 23 and Sept. 25. The meetings will be held in the auditorium, and a substitute will be furnished, so each teacher may meet with her group of mothers.

There will be refreshments served, and all mothers are urged to attend at the time set for their child's grade.

On Friday, Sept. 25 from 9:00 a. m. to 10:00 a. m. the first grade mothers will meet, from 10 a. m. to 11 a. m. the second grade, from 1:00 p. m. to 2 p. m. the third grade, and from 2:00 p. m. to 3:00 p. m. the fourth grade.

On Wednesday, Sept. 23, the fifth grade mothers will meet from 1:00 p. m. to 2:00 p. m., from 10:00 a. m. to 11:00 a. m. the sixth grade, from 2:30 p. m. to 3:30 p. m. the seventh grade, and from 9:00 a. m. to 10:00 a. m. the eighth grade.

The PTA urges you to come to your child's home-room mother's meeting, and participate in your child's school activities.

Women's Society Coffee Today At 9:30 A.M.

The Woman's Society of Christian Service, all Circles, will meet at 9:30 a. m. on Thursday morning for fellowship and coffee before going to their Circle meeting at 10:00 a. m. This is a part of the new program of the WSCS, and all members, regardless of what Circle, should endeavor to be present for this first session of the new year.

Psi Nu Chapter Meets In Bills' Home

The Psi Nu chapter of Beta Sigma Phi had its second fall meeting of the year, Tuesday night in the home of Mrs. Tommy Bills.

An insurance policy was adopted in order to protect the chapter and the international office from any responsibility for accidents or mishaps occurring to anyone attending a Psi Nu function.

Tommy Bills, yearbook chairman gave a report on the printing of the yearbooks.

Jacqueline Green, president, announced the approaching Valentine's sweetheart contest.

The traditional meeting gift was won by Sue Taylor and opened by Jacqueline Green. It was a fine set of sock coasters.

Party Line

Mr. and Mrs. Bruce Higgins are vacationing in Truth or Consequences, N. M.

Mr. and Mrs. Bill Morris and Mr. and Mrs. Lloyd Huntsman from Hale Center, Darilyne and friends from Amarillo returned Tuesday from Ruidoso, where they enjoyed visiting in their Ruidoso home.

Ross Morris, who is a Tech student, now resides at 2703-64th in Lubbock in his new home. Other boys living there are Jerry Jones, Charles Axtell and Ron Gaston from Colorado Springs.

Mrs. James L. Stewart of Savannah, Georgia arrived Tuesday to spend several months in the home of her daughter and family, Mr. and Mrs. George Laing Jr.

TOMATOES

\$1.00 PER BUSHEL
PICK THEM YOURSELF
AFTER 3:30 P.M. DAILY

ED HALEY
1st HOUSE NORTH OF
SPRINGLAKE SCHOOL

Zales in Earth

THIS BAYLOR Premier TELLS:

The hour
The minute
The second
The day
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Man's Baylor Day-n-Date watch is a 17 jewel automatic. It's waterproof* and shock resistant so you can wear it as often as you'll need to.

*When case and crystal are intact

ZALE AUTHORIZED Agency

CITY DRUG

EARTH, TEXAS

JOIN THE BATTLE OF THE BOLL WEEVIL

Every person, directly or indirectly connected with the cotton industry, should wage war on the boll weevil. Widespread infestation of the area would produce an economic disaster that is FRIGHTENING. The economic base of our HIGH PLAINS area could be eaten away by the boll weevil. HIGH PLAINS bankers urge YOUR support of the DIAPAUSE CONTROL PROGRAM to protect your income and that of every HIGH PLAINS resident.

JOIN THE BATTLE

THE ENEMY - BOLL WEEVILS... Invading the High Plains... If they succeed will cost about \$30.00 per acre, every year, for control... Millions more in lost yields and quality, plus reduced value of investments.

BATTLE PLAN - ATTACK AND KILL WEEVILS IN FALL, before they hibernate (Diapause Control)... Spray every acre of infested cotton...

WAR CHEST - 50c A BALE FROM PRODUCERS, collected 100% at every compress... Supplemented by matching Federal funds. PRODUCER'S CHOICE: 50c now or \$50.00 later. For complete information, see your County Agent, ASC office, Vocational Agriculture teacher, or contact Plains Cotton Growers, Inc.

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MEMBER F. D. I. C.
EARTH, TEXAS

TRAILERS

COBY *** BIG 12 *** RANGER

THREE OF THE MOST FAMOUS CHASSIS ON THE MARKET TODAY!!!

BUILT TO YOUR SPECIFICATION

- * WOOD OR STEEL RUNNERS
- * ANY COLOR PAINT
- * MESH WIRE SIDING
- * BOARD SIDING

JOHNSON-POOL TIRE CO.

MULLENHOL, TEXAS

LCC Associates Organize; Elect Officers

A talk emphasizing the importance of Christian education both in the home and in the schools was given by Mrs. Claud Ellis to a group of women meeting last Thursday, Sept. 10 in the home of Mrs. Mike Dent, Earth.

Following the talk, those present decided to form a local chapter of Associates of Lubbock Christian College, a group of women organized for the purpose of assisting Lubbock Christian College. It functions in much the same capacity as a parent-teacher organization.

Chosen to serve as officers were: Mrs. Claude Ellis, president; Mrs. Lexie Branscum, vice-president; Mrs. Carlis Bill as secretary; Mrs. Mike Dent, treasurer; Mrs. Lewis Faver, reporter and Mrs. Norman Ellis membership chairman.

Members agreed to bake pies for the Associates booth at the South Plains Fair Sept. 28-Oct. 3rd.

Next meeting for the group will be in the evening of Oct. 1 at the home of Mrs. Claude Ellis.

Refreshments of cookies, punch and coffee were served.

Wesleyan Service Guild Meets In Jones' Home

The Wesleyan Service Guild of the First Methodist Church met Monday evening, Sept. 14 at 8:00 p.m. in the home of Mrs. Clara Mae Jones.

An opening prayer, and program, "Women In a New Age" was given by Ann Hamilton.

The session closed with the reading of a prayer, followed by the Guild benediction.

Nine members present were: Ruby Jones, Rita Richardson, Ada Rudd, Peggy Lindley, Alma Ott, Ann Hamilton, Beulah Newton, Naomi Burgess, and the hostess, Clara Mae Jones.

One visitor, Ruby Jordan, attended. Delicious refreshments of pecan pie and coffee were served.

Visitors in the C. T. Crocker home last Sunday were their daughter and family, Jim and Edith King, and son of El Paso, and Mr. and Mrs. Eddie Crocker of Springlake.

Mrs. James Laakey and sons spent the weekend in Hereford, visiting with their cousins, Thomas Glenn and Glenn Crawford. Also visiting were James and Sandra Davis.

Stockard Home Scene Of Bridge Party

The regular bridge club meeting was held at the home of Mr. and Mrs. Bill Stockard Saturday night.

Three tables of bridge included Mr. and Mrs. Phillip Haberer, Mr. and Mrs. Bob Armstrong, Mr. and Mrs. Junior Littleton, Mr. and Mrs. K. P. Parish, the host and hostess.

Refreshments of sandwiches, pie, and coffee were served.

The high prize was won by Mr. and Mrs. Junior Littleton, second high was won by Mr. and Mrs. Bob Armstrong.

Karen Barton Hosts Friends At Party

Karen Barton was hostess in her home Saturday evening at a party for sixteen friends.

Refreshments of sandwiches, chips, dips, Cokes, and watermelon were served. An evening of games and fun was enjoyed by all.

Eighth Grade Class Officers Elected

The eighth grade class of 1964-65 had its first class meeting, Friday, Sept. 11, at 2:45 p.m. in the Springlake Junior High Library.

With Jennifer Angeley acting as temporary chairman, the officers were elected. They are: President, Neal Armstrong, vice president, Rickey Byers, secretary, treasurer, Naomi Carr, and reporter, Marsha Dawson.

It was also decided that the class dues would be \$4.00 a person and no one may attend the banquet if they have not paid before April 1, 1965.

A motion was made and seconded to sell the Wolverine pennants for some extra money. The meeting was adjourned at 3:45 p.m.

Mrs. Clay Beavers attended the bedside of Mrs. C. E. Lane Sunday in the St. Mary's Hospital in Lubbock. Mrs. Lane is the mother of Phyllis Beavers of Muleshoe.

Mrs. Lane is recuperating from knee surgery.

Hello World



Born Sept. 10 at 10:05 a.m. in the West Plains Hospital of Muleshoe, John Devall Hanson was born. He weighed 8 pounds 11 ounces. His parents are Mr. and Mrs. Roy Hanson. He has three brothers, Teddy Paul, Timothy Oran, and Thomas Mark, and one sister, Ramona Evelyn.

The paternal grandparents are: Paul Hanson of Concord, Neb. Maternal grandparents are Mr. and Mrs. C. T. Crocker, of R. 4, Muleshoe.

Mr. and Mrs. DeWitt Kelley announce the birth of a daughter Carmen Lee. She was born at 2:45 a.m. on Thursday, Sept. 10 in the South Plains Hospital in Amherst. The little girl weighed 6 1/2 pounds. She has two brothers, Brent, aged five, and Allen, aged 4.

Maternal grandparents are Mr. and Mrs. W. H. Jones, Paternal grandparents are Mr. and Mrs. Chester Kelley. Great grandparents are Mr. and Mrs. H. C. Chapman, Mrs. Clara Kelley and Mr. and Mrs. Grover Parks of Quanah, Texas.

NOTICE

A cub scout pack meet is slated for 7:30 p.m. Thursday, Sept. 22 in the Junior High Study Hall. All scout parents and prospective cub scouts are invited to attend.

The Springlake PTA will hold their first meeting on Monday, Sept. 21, at 7 p.m. in the school cafeteria. There will be a short business meeting followed by a get acquainted party for the parents and teachers. FHA girls will baby sit in the homemaking department.

The Methodist Men for this area will meet at Cotton Center Methodist Church on Monday, Sept. 21 at 7:30 p.m.

These meetings bring the men together from various churches in a spirit of fellowship, for good programs and meal.

Several will be attending this meeting. President of the local Club is Doug Parish.

A brownie Troop for girls age 7 thru 9 will begin here soon. All interested mothers please contact Mrs. Roney Smith, Mrs. Marcus Messer or Mrs. Wilson Lewis.

Nosin... With Polly

(cont. from page 1)

The Middleton clan was waiting up to bid her a warm welcome home. She came in litterly laden with gifts for all, of course her last four pay checks, she saved for the trip had been shot to pieces on gifts for family and friends. . . And. . . I doubtless am perhaps the oldest old gal in the country to have beautiful black ostrich feathers bordering the bottom of both my lovely black nylon and silk gown and my beautiful matching negligee. . . One thing for sure, I have a lovely daughter who apparently doesn't mind spending her last \$40.00 or \$50.00 on mama. . .

We have always known her heart was much too big for her small pocket book. . . And sometimes too heavy for the body that carries it. . . But to Polly the important thing in life is to love and be loved and make sure everyone in the family is happy and she contributes a handsome portion to the abundance of happiness our family sees. . .

"nosin"

There are doubtless many ideas of what "Success" actually means one might approach the subject from a wide angle of thoughts, like say, for instance many would readily refer to a successful person as one who had accumulated much wealth and material gain in the world. . .

Webster refers to success as, a degree or measure of succeeding or attaining ones desired end and/or the attainment of wealth or fame.

However a clipping from a Mississippi paper tells in beautiful words, the real meaning of success. . .

HE HAS ACHIEVED SUCCESS who has lived well, laughed often, and loved much, who has the respect of intelligent men and the love of little children, who has filled his niche and accomplished his task, who has left the world better than he found it, whether by an improved poppy, a perfect poem or a rescued soul, who has never lacked appreciation of earth's beauty, or failed to express it, who has looked for the best in others, and given the best he had, whose life was an inspiration, whose memory a benediction.

"nosin"

Food for thought - Speaking of money, "You sure can't take it with you! But on the other hand, "You can't hardly go any where without it!"



A 11 1/2 POUND STOCKARD MELLON, grown by Edd Hailey, northeast of Earth is pictured with Earth banker W. R. Stockard Sr. and Edd Hailey. Hailey said he named the cantaloupe for Mr. Stockard four years ago when Stockard gave him the first seed, since that time, Hailey has succeeded in seeing an increase in size annually. He said each year he saved seed from the largest cantaloupe his patch yielded, and planted these the following year and somehow they seemed to increase their size. He said his biggest so far this year was harvested last week, it weighed 16 pounds. (Who says we can't grow 'em bigger, better and tastier than any State in the nation?)

Levelland Fire Damage Seen Near \$70,000

LEVELLAND (Special) — The interior of the Discount Builders Mart in northeast Levelland was destroyed during the early-morning hours Monday by a fire which was brought under control, then flared again following an explosion.

Damage was estimated between \$60,000 and \$70,000 by the owner of the building, Sammy Hightower. Fire department officials reported that the blaze was the largest here in about two years.

Firemen responded to the call at 4:05 a.m. Believing the blaze was under control, they returned to the fire station.

Explosion Triggers Fire At 5:15 a.m. an explosion triggered the second and most damaging blaze. The fire was extinguished at 6:30 a.m.

A volunteer fireman, Joe Gordon, who also is a staff member of the Levelland Daily Sun News, was stunned when the ceiling of the wooden structure collapsed.

He did not require medical attention. Cause of the blaze has not been determined but Fire Chief E. D. Roberts speculated that it started around 1 paint thinner.

Stowed thinner was believed to have been the source of the explosion which blew out several windows and scattered tin cans over a wide area. The chief said.

Investigation Under Way Roberts said an investigation of the blaze was being made by himself and Jim Riddle of Lubbock, representative of the National Board of Fire Underwriters.

The building located at the intersection of Highways 385 and 16 near the College Avenue business district, was described by a volunteer fireman as "gutted." The walls, roof and a portion of the ceiling of the two-story structure remained standing. Office space on the second floor was also heavily damaged.

In the building were plywood, paint, thinner, lacquer, plumbing equipment, water heaters and a variety of other hardware items.

CARD OF THANKS

The family of W. H. Parish wishes to thank the people of the area for their kind expressions of love in their loss. The blood donations, flowers, card, and food, and the time spent at his bedside were all greatly appreciated.

The family of W. H. Parish Mr. and Mrs. L. J. Welch and Tony, and Mr. and Mrs. Forest Simmons visited the Walter Stouts Sunday afternoon.

"The man who has nothing to boast of but his illustrious ancestors is like a potato—the best part of him is underground." — Freida J. Monger, Duluth (Minn.) Publicity.

DENNIS THE MENACE

Hank Ketcham



Among Those Who Are Ill...

Melvin Bock underwent surgery at St. Pauls Hospital in Dallas Wednesday morning, Sept. 9, for a Cholesteatoma Ear infection. A new ear drum was grafted into place, but the success of the operation won't be known for some time.

He was accompanied by his wife, and mother, M. S. Marie Ferguson of Truth or Consequences, N. M., who flew home Thursday following the operation to keep their sons Gaen

and Kem in school. Bock's right ear had been giving him trouble for the past year, his left ear drum was removed in surgery in 1944.

Mr. and Mrs. Bock will stay in Dallas for about 10 days before returning home.

Danny Byers is improving nicely in the Medical Arts Hospital, Littlefield from the latest report Wednesday.

He was injured Friday night at the football game with Idalou. Sunday Mr. and Mrs. Casey Jones had as their guests, her brother, Mr. and Mrs. Hance Casstevens who were enroute to Arizona for a vacation from their home in Ft. Worth.

Mr. and Mrs. Bazil Glasscock left Sunday to take Diana to Canyon to enroll in West Texas State University as a freshman student. She will reside in Cousin's Hall.

Mr. and Mrs. Houston Stephens visited last week in Lamesa with Mrs. Stephen's sister, Mrs. Lynn McGee, they later visited relatives in Eden and Mineral Wells.

SCHOOL MENU

Sept. 21-25

MONDAY Frito Pie Spanish Rice Fresh spinach salad Crackers Apple sauce cake Milk

TUESDAY Super dogs, mustard Potato salad Carrot sticks Peanut butter crackers Balckberry Cobbler Milk

WEDNESDAY Pinto Beans Cheese sticks Oven baked cabbage Parsley potatoes Cherry cobbler Cornbread-butter Milk

THURSDAY Country fried steak Buttered fresh squash Jello with cheese and Pineapple Oatmeal squares Hot rolls, butter Milk

FRIDAY Baked fish-tarter sauce Cheese potatoes Mixed greens Tossed salad Fruit cocktail cake Hot rolls, butter Milk



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More models, more engines, more Chevy workpower!

The long strong line of Chevy trucks for '65 is rolling in with miles of new working equipment. Like that handsome Fleetside pickup that leads the pack. . . one of the 18 pickup models in the line this year.

Further along, you'll find economical Chevy-Vans, a wide selection of walk-in vans, a bigger choice of big trucks, more job-tailored components—trucks built to fit your business and budget. And under those hoods you'll find

the best in 4- and 6-cylinder, V8 and diesel power, 18 tough truck engines in all including 4 new lower cost diesels. Here's the huskiest bunch of haulers that ever came looking for work!

Our word for all this is workpower. That's the stuff that makes a truck a real truck. A hard-nosed money-saver. Yes, workpower's here and Chevy's got it, in such a variety of types and sizes that picking the best truck for your job will be easier than it's ever been before. If you're in the market, just get in touch with your dealer.

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On Highway 84 One Mile East of Sudan Ph. 227-5321



ONCE UPON A TIME there was a tiny tiny little Brown Bantam hen who lived happily and content on the H. W. Kendrick farm near Earth, Texas. She was so happy and busy indeed with her plans of living life to its fullest and acquiring a family of her own, that there was little time for any other thoughts.

She built her nest in a very remote spot, where she hoped there would be little or no interference, underneath the grain hopper of the Kendrick's 151 combine. Days went by, and Kendrick traded his combine to the Brown and White Equipment Company in Earth, for a new IHC 403. However, no one considered the little Bantam hen in the trade, and when employees of the local Brown-White Equipment Company came after the old combine, they found, she being the motherly type would not forsake her home and future chickens. So she stayed on her nest for the 11 1/2 mile ride into town.

The personell at Brown-White, admiring her motherly instincts fed the little hen, and in a few days came the happy ending, her eggs hatched and she now has 3 little baby chicks.

Scout News...

Den 2 met last Tuesday, Sept. 8 with five members and three guests present. The Den Mother Mrs. Norman Hinchliff took the boys on a tour of Plant X. Refreshments were served by Luis Herera. This week, tic-tac-toe boards will be completed at the meeting on Tuesday.

Webelos held their Monday meeting at the Scout Hut at 7 p.m. under the direction of Mr. James Lackey. One boy attended. Boys from ten and 11 to eleven are urged to attend.

Den 3 met Thursday afternoon with Mrs. Lackey, Den Mother.

Four boys were present, including two new boys, Scott Schelert and Tommie Lanford. Vaun Hazlett served refreshments. The opening ceremony was given, followed by football playing due to the heat in the hut. Den 3 will meet Saturday, Sept. 19 at 4 p.m. to visit the Open House of Plant X, instead of having their regular weekly meeting.

Boy Scouts held their regular meeting Tuesday evening at 7 p.m. at the Scout Hut. Scout master, Travis Jacques met with the boys and supervised rope-tying.

Neal Pounds of the Pounds Pharmacy has been meeting with the boys, and will resume his

first-aid studies at the next meeting on Tuesday, Sept. 22. Bob Bunner replaced Ed Winn (who has moved) as Cub master. He received his Bachelor of Science degree from Wayland in 1964, and is an ordained minister. With his experience and his love for children, he should make an excellent Cub Scout master.

Bill Anderson will become the new assistant Cub Scout leader. He teaches Junior and Senior High School English, having a Bachelor of Arts and a Masters degree, and experience with youth.

Den 9 met Monday at the Springlake community building with

five cub scouts present, and Mrs. Bill C. Ayton and Mrs. Jim Stephens as Den Mothers. Two new boys, John and Wayne Stewart visited. Tommie Clayton served refreshments. Memorials were made to use for the theme of the month, which is the Fair.

Den 8 has been meeting with Den 3, but they are badly in need of a Den Mother. Anyone interested in helping these boys please contact cubmaster, Bob Brunner.

Den 6 met Wednesday at the Scout hut to have a get-acquainted marshmallow roast. The boys made roasters from spoons and coat hangers. The pledge was given. Betty Alexander, Den mother served refreshments.

Twelve boys were present, Mrs. Louanne is Den mother too. Den 1 met Monday with Betty Sulser, Den mother. The opening pledge was given by Gregory Slover. Seven boys were present and two visitors, Scott Alexander, and Guy Lynn Holder. The boys made coasters of leaves and contact paper, and shared a discussion of the most fun experienced during the summer.

On Saturday, Sept. 19 at 1:30 p.m. Den 1 will meet at the Scout hut and go to the Plant X Open house. There will not be a regular meeting on Monday. The cub scout den mothers are

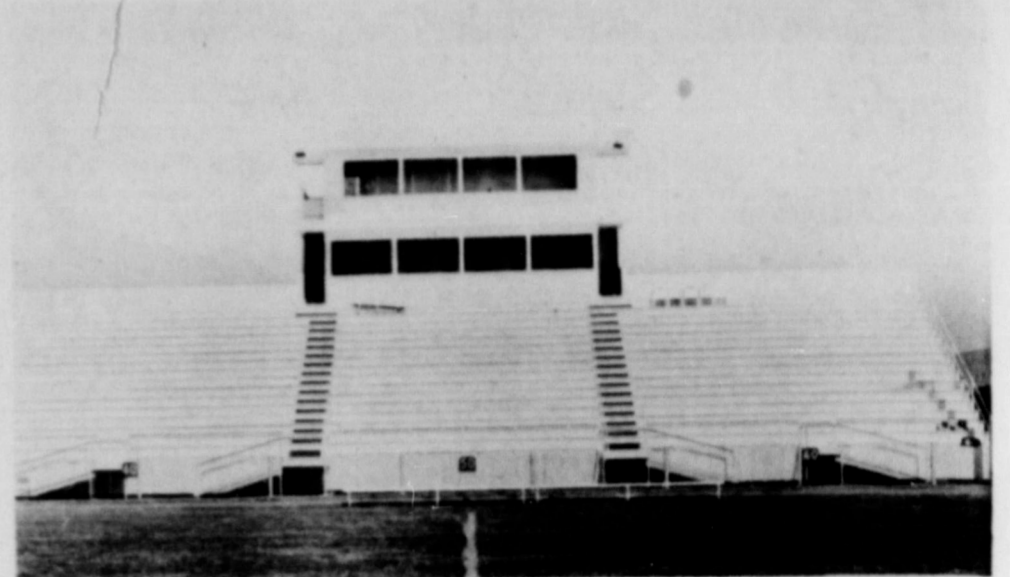
New Stadium Initiated Last Friday Night

Last Friday evening, Sept. 11, the new Springlake High School Wolverine stadium was initiated at the first game of the 1964 season with Idalou.

The beautiful stadium has a seating capacity of 1,000 people. The center section is reserved for season ticket holders. These tickets pay for the stadium. There are some available seats left.

In the lower reserved section of the stadium, there are twenty five chairs. This section is completely glassed in, equipped with exhaust fans, electrically heated, and dimmers for the convenience of the viewers. Coffee is served, also.

The upper section is reserved for the press box. The glassed in facilities for announcers, badly in need of a reporter, to be responsible for turning into the news office the total weekly cub news each Monday or Tuesday. Anyone interested, please call cubmaster, Bob Brunner.



New Wolverine Stadium After Completion

personel to operate the clock, photographers, newspaper and radio people is a great added feature. The Springlake Wolverine Stadium is the only one of its kind in Texas high schools. The stadium is forty feet off the ground at its highest part. There are enclosed stairways with protective railings for safety features.

Band spot lights which help the band students see their music more plainly are an added feature.

Anyone walking in front of the first row of seats will not block the view of that row in the present seating arrangement. Every feature has been added to afford the spectators at the Springlake Wolverine Stadium

ultimate enjoyment at their football games this season, and in future years.

Place cotton denim or canvas sneakers on shoe trees to dry after washing them. This enables the fabric to dry more smoothly and eliminates puckers around the toes.



MARKS THE SPOT...

the spot for

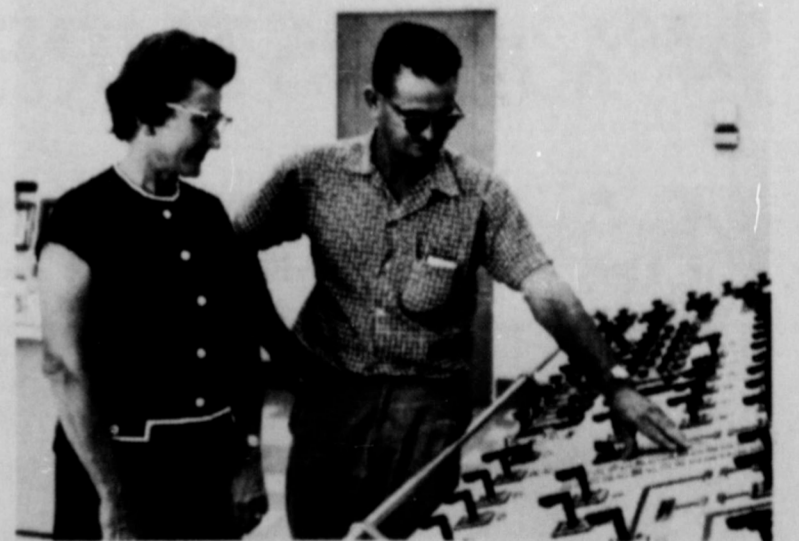
PLANT X OPEN HOUSE

1:00 TO 5:00 P.M.

Saturday & Sunday, September 19-20

Reddy Kilowatt and Southwestern Public Service Company invite you to see Plant X, one of the nation's largest and most modern generating stations. A new 210,000 kilowatt generator was completed this summer and Plant X now has a total capability of almost half a million kilowatts — enough electric power to serve a city of more than 500,000 homes.

Make plans now to see Plant X... refreshments will be served and it will be an afternoon Dad & Mom will enjoy and remember for many years.



Mrs. James Lattimore, Levelland, listens intently as Lester Lambert, plant operator, explains the operation of the control panel—just one of the many points of interest you'll see at Plant X.



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New '65 Buick Showing At Brock Motor September 24

The influence of Riviera styling, featuring more sloping roof lines, longer, lower hoods, shortened rear decks and high crown rear fenders, dominated the theme of the new line of Buicks unveiled at Brock Motor in Muleshoe.

The new models will be introduced to the public on Sept. 24.

Buick's trend towards sportiness in design, as exemplified in its Riviera, is more evident in two-door models in the Wildcat and LeSabre series, with their long, sloping roof lines. However, the classic Riviera styling is very evident throughout the entire 1965 line.

The Wildcat, with a three inch longer wheelbase, is less than an inch longer overall than its last year's counterpart. Yet it looks much longer due to its lengthened hood and front fenders, lowered roof lines and repositioned front wheels.

Edward D. Rollert, Buick's general manager and vice president of General Motors, said the new Buicks represented "a year of forward movement for us in design, notably in our Electra, Wildcat and LeSabre series, and a year of engineering refinement in our Special, Skylark and Riviera models."

Rollert pointed out that the new styling lines were influenced by Riviera because of the outstanding success of this sports car introduced by Buick in 1963.

All regular-sized models, Electra 225, Wildcat and LeSabre, have all new, wider bodies with curved side glass. By repositioning the rear wheels in these models, several inches of additional passenger room has been gained both

front and rear. There are many 1965 innovations in the Buick line, such as the disappearing headlamps used in the Riviera. When not in operation, the headlamps disappear behind the fender grilles.

The Skylark and Electra series introduce "wall to wall" taillamps, a wide horizontal strip running the width of the car.

LeSabre, Wildcat and Electra convertibles have a rear window of solid plate safety glass to maintain clear vision. The top may be lowered with the glass in place.

A new "notch back" seat, combining the appearance of bucket seats with the utility of bench seats, is available in Wildcat and Electra model.

Buick will market 39 models in its 1965 line, including six in the Special and Special Deluxe series, four in the Skylark, seven different LeSabres, ten Wildcats, seven Electras, and the one Riviera Model.

In addition, there will be two six-passenger and two nine-passenger versions of the new sportwagon, featuring the panoramic sky roof.



A HEARTY WELCOME to the Annual Teachers Reception Tuesday night was given by F. W. Bearden.

Springlake Schools Have Fifteen New Teachers

We welcome the new teachers to our community, and of course we are always grateful for our returning faithful teachers too. Now our list is complete.

Charles Baldwin attended High School in Midlothian, Texas and college at the University of Corpus Christi. He has a Bachelor of Arts Degree with a major in Chemistry, and a minor in English. This is his first year to teach. He is High School math teacher, teaching algebra, geometry, and physics.

Mrs. Janice Baldwin received her high school degree in Houston from the Jesse H. Jones High School, and attended the University of Corpus Christi, where she was majoring in Biology and mathematics, and minoring in English. This is her first year of teaching. She teaches High School Algebra, and Junior High School Math in the 7th and 8th grade.

Mr. Bill Anderson teaches Jr. and Sr. English in High School.

In 1961 he received a Bachelor's Degree from Oklahoma Baptist University, Shawnee, Okla. In 1956 he received his Masters Degree in Religious Education, from Golden Gate Theological Seminary, Mill Valley, Calif.

Mr. Earl McKinley attended Panhandle A&M College in Goodwell, Okla., receiving his degree in July 1964. He is the Jr. High school coach.

Mr. Robert Bunner attended high school in Colorado Springs, Colo., and enrolled at Wayland Baptist College in Plainview. He has a Bachelor of Science degree with a major in Biology and a minor in English, this is his first year of teaching.

Gene Brock attended Hardin-Simmons University receiving his Bachelor of Science degree in 1956. He teaches 6th grade.

Jerry Hawthorne attended Henderson State Teacher's College in Arkadelphia, Ark. where he received a Bachelor of Science degree in Education. He teaches the 5th grade.

Mrs. Modena Hawthorne's college was Midwestern University in Wichita Falls, Texas where she graduated with a Bachelor of Science degree in education. She teaches the 5th grade.

Carolyn Reynolds attended East Central State College and received her Bachelor of Science degree in Jan., 1964 in elemen-

tary education, after which she taught the second grade in Fairfax, Okla.

Ann Higginbottom attended college at McMurry College in Abilene, receiving her Bachelor of Science degree in 1962. She received her student teaching experience in Bonham elementary school in Abilene. She graduated from Carbon high school Carbon, Texas. This is her first year to teach, and she is teaching the third grade.

Mrs. Evelyn Maxey received her Bachelor of Science degree from Texas Tech in the fields of Home Economics and Education. She taught school in Olton from 1958 to 1961 when she received her Tech degree. Mrs. Maxey is teaching Home Economics in Springlake High School.

Betty Anderson teaches the second grade in Springlake School. She received her degree in 1952 from Oklahoma Baptist University in Shawnee, Okla. She did her graduate work in Elementary Education in Rhode Island College and the University of California. She has had one year of experience in St. Charles, Mo. and five years in Citrus Heights, Calif.

Sue Ann Bunner, teacher of second grade in Springlake School received her high school degree from Sundown High School,

and her Bachelor of Arts Degree from Wayland Baptist College in 1961. She taught in the Olton schools from 1962 to 1964.

Eva Jane Hawkins, who is a fifth grade teacher in our school received her Bachelor of Science degree from East Texas Baptist

College in Marshall, Texas in Secretarial Science. She did her graduate work at Texas Women's College in Elementary Education.

Lois Moore received her Bachelor Science degree in Education in 1952 South Eastern State College at Durant, Okla. At present, she is teaching first grade here. She previously taught in the Armstrong Schools of Bryan County, Okla.

Warren Morton, the new Springlake School Co-op Supervisor, is in our schools for four days each week, and one day in Spade. He came from Bovina, where he was Superintendent. His wife is named Linda. He has a Masters Degree and is a Lion's Club member; D. H. Koening, our new High School Principal graduated

from Hale Center High School, received his Bachelor of Science degree from Tech in 1949 and his Masters degree from Tech in 1951. In 1964 he attended Tech, doing administrative work on his PhD degree during the summer. He has thirteen years of teaching experience. He is a U. S. Naval Reserve Commissioned officer, a Lieutenant Commander. He came here from the principalship in Wilson, Texas where he served in that capacity for four years. His wife is named Bonnie. He has two children.

Cecil Stover, Junior High School Principal received his high school work in Flomont, Texas, his Bachelor of Science degree from Tech in 1957, and

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Brock Motor Co. In Muleshoe To Show '65 Oldsmobile

Brock Motor Company in Muleshoe will have open house, Thurs. Sept. 24, to show the new '65 Oldsmobile.

The Olds line of big cars will be one of the most changed of all the '65 GM offerings. They will use both the new B and C body shells. The crisp, knife-edge styling is gone. The new bodies have a fairly peaked edge under the beltline, but the edge slants down in a rounded curve in front and back, with a small kickup over the rear wheel. Then there is a deep inward crease on the lower quarter of the body

sides and rear fenders. There is less chrome than before. Most of the styling is done with sculpturing. Grilles have a heavier horizontal motif. The '64 Starfire and Jetstar 1 had concave rear windows that swept back onto the rear deck. This styling is continued in '65, but there is considerably more rearward sweep, so the window extends farther back on the rear deck. The effect is striking. The Jetstar 1 has huge square taillights and the luxury 98 series has large vertical lights in the ends of the fenders, somewhat like

Cadillac.

There's big mechanical news in '65 for Olds fans. The 16-year-old Rocket engine is getting a complete re-design. Much of the old tooling will be retained. So major dimensions like bore centers, cam-to-crank span, lifter bores, head stud location etc., will be the same. But the engine will get new lightweight "thinwall" head and block castings, beefed connecting rods and crankshaft, improved head and manifold porting, better front end accessory layout, etc. The new engine is actually a scale-up of the 330-cubic-inch F-85 engine that was introduced last year. That is made on the same tooling as the big engine. The new engine will have many parts interchangeable with the 330 engine. And the new engine will be more than 50 pounds lighter than the current 394-cubic-inch Rocket, or around 600 pounds complete. Ratings of the "hot rod" versions will approach 400 hp. There's plenty of punch here.

Also the old HydraMatic transmission will disappear in favor of the new GM three-speed torque converter on all heavy '65 Olds models. The new converter is cheaper to build, simpler, smoother in operation, longer lived, and it's lighter and more than 20 years of production. Many will be sorry to see it go.

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SOUTH PLAINS FAIR

Featuring ICE CAPADES

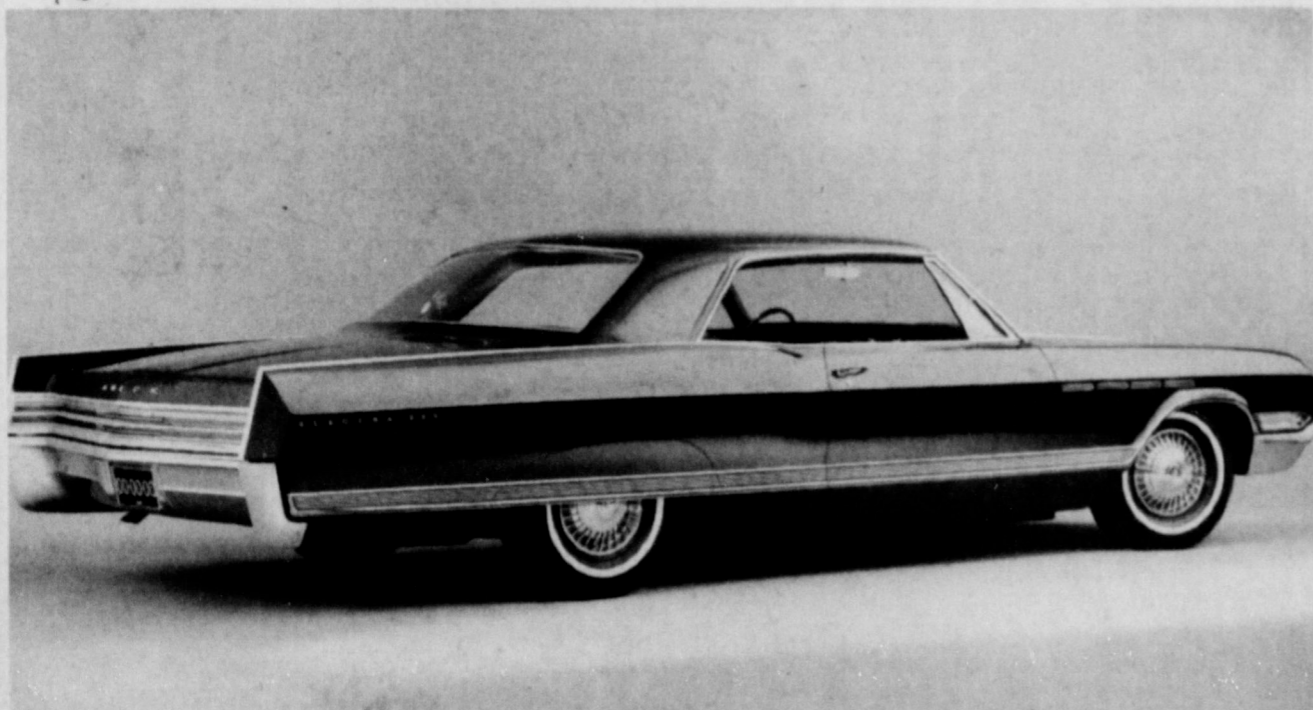
SEPT. 28 thru OCT. 3

FAIRGROUNDS ... LUBBOCK

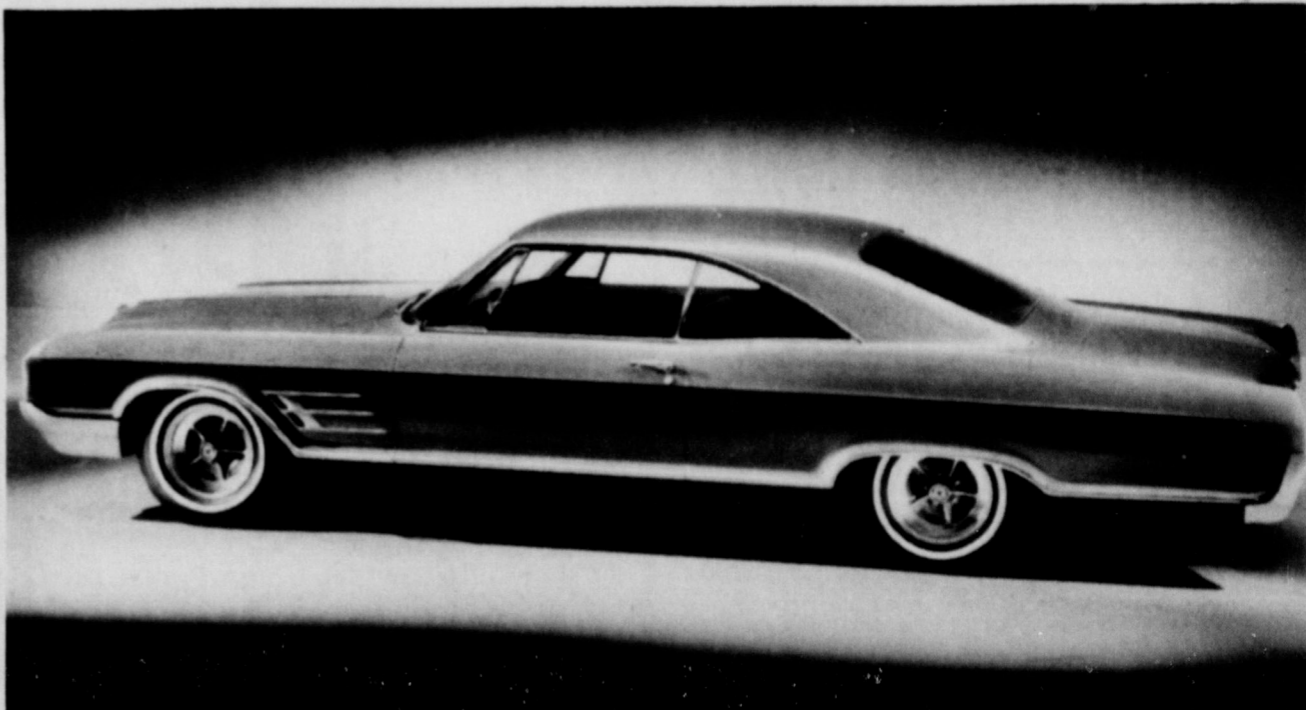
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YOU and your family are invited to attend BROCK MOTORS GRAND SHOWING OF THE '65 BUICK & OLDSMOBILE



BUICK'S ELECTRA 225. Long horizontal lines accentuate the length of the 1965 Electra 225, Buick's luxury series. A more gently sloping roof line, high crown rear fenders and a sloping rear deck enhance the styling of the all-new, roomier body with its curved glass windows. A lower hood line has been made possible by a new cross-flow radiator design. The unique rear end design features a massive bumper and concealed gas-filler cap in the center of the car above the license plate. Walnut paneling and luxurious fabrics are used generously in the new interior design. Buick's Super Turbine torque converter transmission and the 401-cubic inch V-8 engine comprise the standard power train for the Electra 225. A 425-cubic inch engine with either one or two four-barrel carburetors is offered as optional equipment.



BUICK WILDCAT. The semi-fastback styling of two-door models in Buick's 1965 line is epitomized in the Wildcat with its longer hood, lower, longer rooflines and short rear deck. Three inches have been added to the hood by increasing the wheelbase from 123 to 126 inches for improved riding and handling. Overall length remains approximately the same as last year. A new cross-flow radiator design permits lowering the hood line on all models in LeSabre, Wildcat and the Electra 225 series. The stainless steel five-spoke wheels shown on the Wildcat are optional equipment. The Wildcat is powered by a 401-cubic inch engine with either one or two four-barrel carburetors. The Super Turbine .400 torque converter transmission or floor-mounted four-speed gear box are optional on the Wildcat.

1965 IT'S A NEW OLDS YEAR!

GRAND SHOWING
Thursday, September 24
COFFEE and DONUTS
SERVED ALL DAY

FREE

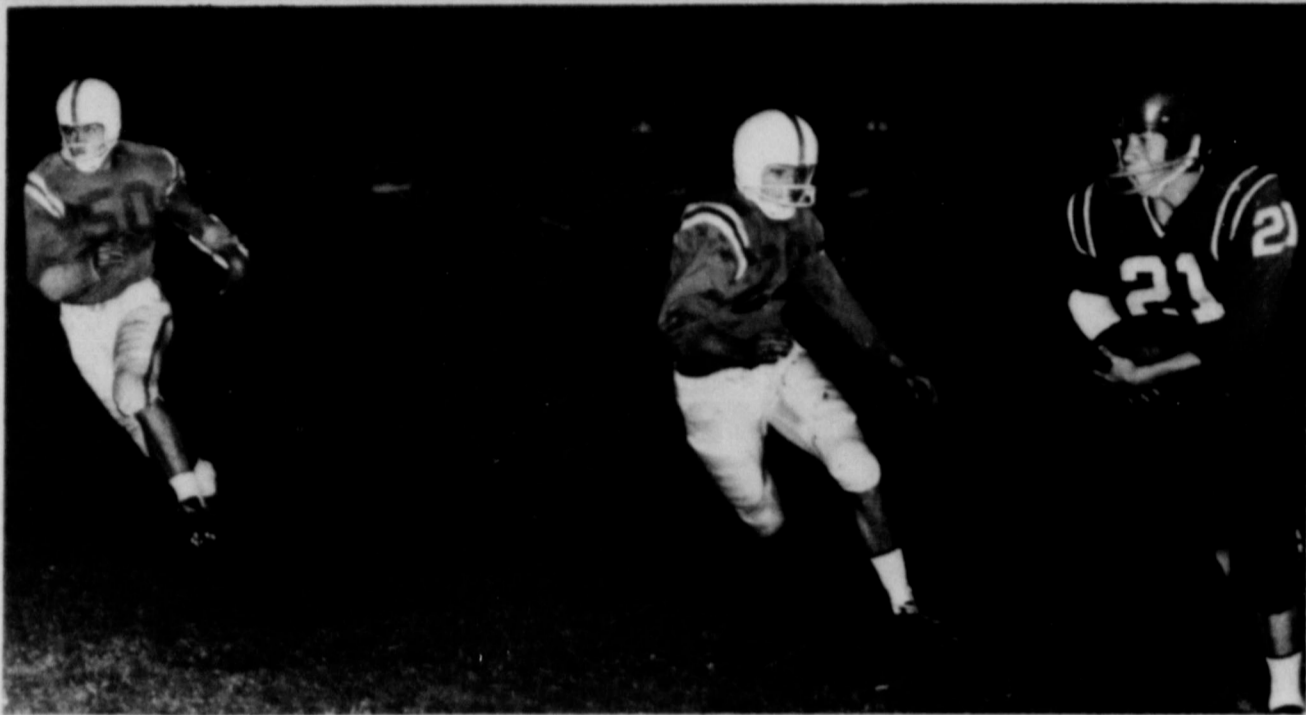
BALLOONS-GUM DROPS
PERFUME-LITTER BAGS

SEE IT ALL AT
BROCK MOTOR CO.
MULESHOE, TEXAS

Wolverines Fall Victim to Seagraves Eagles 54-14

by Eldon Trotter

From out of the air, came the mighty Eagles of Seagraves, and before the night air could settle, the green and gold of Springlake has become the victim of its pray. The Eagles of Seagraves lost little time letting it be known, that they were the power to be reckoned with in Class A. Several of the Wolverine boosters were heard saying, "Never in my life have I seen such team effort, such down field blocking, tackling, or charging into the backfield on defense." This Class A team, The Seagrave Eagles, is doubtless one of the smoothest operating clubs we have seen in action in some time.



OFF AND RUNNING is the little speedster, Bo Faulkenberry of the Seagrave Eagles. On this play, Bo covered 55 yards, his only threat from going all the way was Logan Armstrong, No. 22 who missed his tackle, and No. 50 John Patterson, who was blocked out of the play by a player, not shown in the picture.



THE HOLE WAS SOON PLUGGED by Bo Faulkenberry. On second down and ten yards to go, as shown on the scoreboard, Logan Armstrong tried the right side of the line for no gain. Pictured opening a hole for a moment is John Patterson, No. 50, Jose Triana No. 40, and No. 63, James Thomas of the Wolverines. No. 60 is Larry Baron, 21, Bo Faulkenberry and No. 81, Bobby Ellis of the Seagrave Eagles.

The smallest on the team was doubtless the most dead-endist, Bo Faulkenberry, the 131 pound halfback, all but made a race track out of the Wolverine Field. Bo broke loose midway of the first quarter down the left side of the field with a surprising 80 yard run. Danny Rosson, the Senior quarterback tossed a pass to Sheeter Reed for the 2 points and the Eagles took the lead. Midway of the second quarter Danny Rosson caught the little speedster behind his defenders and connected with a pass to Faulkenberry that carried 55 yards and his second touchdown for the night. Ronny Huffman, the 165 pound Junior fullback tried the center of the Wolverine line for the extra points, but found it too tight to penetrate and had to settle with the 14-0 lead. With just 30 seconds left in the second quarter, Danny Rosson caught Billy Joe Cathey the Eagle 175 pound Senior end in the end zone and hit him perfect with the third touchdown for Seagraves. Again Ronnie Huffman tried the center of the line for the extra point, only to be stopped at the line of scrimmage by Patterson, Dawson, and Coker. At halftime the Eagles had a 20-0 lead, with still more power to spare.

To start the third quarter, Springlake kicked to Seagraves and showed plenty of fight, holding the Eagles to no gain and forcing them to punt. On the second down Rosson intercepted a pass from Sanders and drove to the 30 yard line of Springlake before being downed. On the first down, Larry Glasscock intercepted a pitchout by Rosson and drove to the 5 yard line. A fumble in the Springlake backfield gave the ball back to Seagraves on the 7 yard line. After several downs that put the ball on Seagraves 45 yard line, Job Roach, the speedy 175 pound Senior halfback broke loose up the middle and went into the end zone standing up.

This time Danny Rosson tried the center of the line, but found the forward wall still plugged. After the kickoff, Doug Messer the second string quarter back took over for injured Jerry Don Sanders and promptly took to the air. Several plays later, he tossed a pass to end, Floyd Henderson, who had to take the ball out of the hands of two Eagles, and go 65 yards for the first Wolverine touchdown for the night. The point after touchdown was good on a pass from Messer to Terry Parish, who stood all alone in the end zone.

This did not seem to upset the Eagles, for as soon as they took possession of the ball, little Bo Faulkenberry broke loose up the middle for another 55 yard run, his third touchdown of the night. Ronnie Huffman tried an end run for the extra point and again was plowed under by Henderson and Patterson.

In the fourth quarter Jon Roach went up the middle on a 55 yard run, the try for extra point failing, and Danny Rosson connected with end, Billy Jo Cathey for a 50 yard pass and another touchdown. Again Ronnie Huffman tried the center of the line for the extra point, this time he found running space and went in for the two points. Late in the fourth quarter, Danny Rosson connected with Bobby Ellis for another 20 yard pass and a touchdown, with Ronny Loyd going over the right side for the extra point. Springlake still showed the will to fight back late in the fourth quarter when Doug Messer connected with Logan Armstrong with a beautiful 73 yard pass and run play that wound up the scoring for the night.



TOUCHDOWN FOR BO FAULKENBERRY from the one yard line. The powerful Eagles had been held for two downs inside the two yard line, but on the third try, Bo finally reached pay dirt. Richard Mitchell is shown in front of Bo with hands on the ball.

Springlake Schools
CONT. FROM PG. 5
his Masters degree from Tech in 1959. He has experienced seven years teaching in the Springlake Junior High School. He and his wife, Marie, have two children.
J. J. Davis is beginning his tenth year as Grade School Principal in the Springlake Schools. He received his Bachelor of Science degree in 1938 from Oklahoma A&M, at Stillwater, Okla. and his masters degree from West Texas State University in 1958.

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YOURS FREE When you sign up, you get a PP&K competition tips book written by four top NFL experts. You also get a safety reflector for your bike, and a PP&K cap. At the event, you'll get FREE an attractive patch for your jacket.

You must be accompanied by a parent or legal guardian to register. Registration closes October 9.

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Muleshoe Auto Parts Phone 3-0950 Plainview Highway



STARS OF THE WEEK

BACKFIELD

Backfield of the week honor goes to Doug Messer, who is credited with throwing two perfect passes, both resulting in touchdowns which the Green and Gold team was badly in need of. The passes were made to Logan Armstrong and Floyd Henderson. He also was instrumental in the scoring of two extra points with a pass to Terry Parish who went over for the extra points. Messer, like several others, gave his all to the game, but it just wasn't enough to hold the Eagles down.

LINEMAN

Floyd Henderson, was chosen lineman of the week in the game Friday night against the powerful Eagles. Henderson made one of the two touchdowns scored by the Wolverines. Floyd's touchdown covered 65 yards through the air and on the ground. It was one of the best catches of the night, Floyd had to take the ball out of two defenders arms and out run them to the goal line, going in standing up.

SEE THIS EXCITING GAME !!!

Bovina Mustangs -VS- Springlake Wolverines

**FRIDAY, SEPTEMBER 18
8 P. M.**

Wolverine Stadium

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Harvey Bass Appliance Your Frigidaire Dealer Muleshoe, Texas	Springlake Elevator Phone 986-2311 Springlake, Texas	King Furniture & Appliance Dimmitt, Texas
The Earth News-Sun Earth, Texas	Earth Oil & Gas Co., Inc. Box 411 Earth, Texas Phone 257-3011	Western Ammonia Corp. Contact: Ted Herring or Curtis Smith Ph. 965-3387
Earth Gin Co. Earth, Texas	Fashion Shop 206 Main Muleshoe, Texas Phone 3-2880	Francis Implement Co. Your Friendly Ford Tractor Dealer Muleshoe, Texas

Southwestern Public Service Earth, Texas
Earth Shell Station Phone 257-2251 Earth, Texas
Strain & Dunaway, Inc. Phone 257-3001 Earth, Texas
Springlake Welding Phone 986-2522 Springlake, Texas
Olton State Bank MEMBER F. D. I. C. Olton, Texas
Earth Floral & Gift Phone 257-4341 Earth, Texas
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Farm Chemical Co. Earth-Pho. 257-2301 Springlake-Pho. 986-2161
Brownd-Jordan Equipment Co. "Your International Dealer" Phone 257-3951 Earth, Texas
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Research Foundation Has Major Breakthrough in Midge Control

The High Plains Research Foundation has made a major breakthrough in controlling the grain sorghum midge, which is costing the growers several million dollars each year.

Being a private enterprise approach to agricultural research, the Foundation, in an extensive research study during the past winter and spring has shown the use of our commonly used tillage practices actually aid the overwintering of the sorghum midge.

The study was conducted by Loyd Langford, Assistant Agronomist at the Foundation. He found that the midge can only over-winter in grain sorghum fields if the heads in which the midge hibernates are buried at least two inches or more below the surface.

The midge cannot over-winter due to wide temperature fluctuations and dry winds. Cold temperature in itself will not destroy the midge. A combination of dry winds and cold weather in a fluctuating pattern is what killed the midge.

On November 16, the long-term study of over-wintering habits of the sorghum midge was put into effect at the Foundation. The object of the study, according to Langford, was to find conditions which the midge over-wintered so that the habitat for winter survival could be destroyed by sorghum farmers.

It has been thought in the past that the High Plains weather conditions were too cold and dry for over-wintering, for an infestation to occur, the midge would have to migrate each

spring from the South and South east. Through the laboratory procedures at the Foundation, it has proven over-wintering does occur in the fields. Under what specific conditions and where over-wintering occurred was not known prior to the study.

Several tests were started in November to find cold resistance, humidity difference, and effect of temperature fluctuations in regard to the overwintering conditions which affect the time midge larvae.

The larvae form a cocoon in late fall and spent the winter inside the floret or seed husk. At the beginning of the test, sorghum heads containing midge were subjected to different conditions. Heads were buried at 2, 4, 6, 8, and 10 in. depths in the soil. This put the heads at various levels to correlate with various residue management practices.

Another group of heads were placed in the refrigerator at 20 and 30 degrees for a test of cold tolerance.

The check plot was a field of grain sorghum planted July 15, and was left standing in the field without shredding or tilling until February.

Periodically, samples from each of the conditions were tested in the laboratory for live midge. Professor Edwot Kajihoro of Wayland Baptist College in Plainview, aided the Foundation personnel to find the way to activate larvae and continue the life cycle. A method of checking for live midge had presented a problem, since the larvae were dormant or in a

diapause stage. Sorghum florets containing the midge were placed on culture plates and held at a constant temperature. The midge were activated and emerged even in total darkness.

Tests started March 4, required 12 days to hatch midge from heads stored at 33 degrees and 18 days at 20 degrees. However on this date, no midge hatched from heads left unprotected in the field.

Samples buried were checked for the first time April 9. Adult midge emerged in 13 days from heads buried from 2 to 10 inches deep. On the same date the check field was sampled and again no midge emerged.

Throughout the winter and the spring, no midge emergence occurred from infested grain sorghum heads which were left standing in the field exposed to the elements. But in every test midge emerged from sorghum heads buried at different depths in the soil.

Since discovery of the midge on the High Plains, entomologists have recommended plowing under or destroying all residue furnishes the midge ideal conditions for over-wintering. Thus, farmers are raising their own crop of midge for the coming year.

Over-wintering can be inhibited by leaving sorghum residue of top of the soil until February. This exposes the tiny larvae to fluctuating temperatures, and dry winds. The larvae actually dry up and die.

Research has shown that the ideal way to control the over-

wintering of the sorghum midge is to shred the stalks. Use a tillage tool to sever the roots of the plant. This leaves the residue as surface mulch. If a farmer feels that he cannot follow these recommendations and must use a tandem disk, he should be aware that he will not receive full benefit of this control practice.

Disking or plowing in any method will cover the midge with enough protection to allow over-wintering.

Langford recommends that the mulch be left in the field until Feb. for the best results. After this date, it is recommended that the farmer prepare his land for the following crop.

Judy Perkins and Janet Cooper both of Springlake are attending Lubbock Christian College in Lubbock. Their new address is Kathy Roger's Hall.

Mr. and Mrs. Lonnie Carroll of Tennessee Colony, Texas visited Thursday in the A. C. Barton home. Carroll and A. C. are cousins.

Production Credit Executives To Attend Regional Group Conference

Seven executives of the Plainview Production Credit Association will attend a regional group conference of directors and general managers of the agricultural financing institution to be held in Lubbock Thursday and Friday, Sept. 17-18.

Representatives of the six PCA covering a 51 county area of West Texas and the Panhandle will attend the meeting. It is sponsored by the Federal Intermediate Credit Bank of Houston, discount and supervisory agency for the 36 associations in Texas.

Attending from the Plainview PCA will be President, Grady Shepard of Hale Center, Vice President Henry Hayes of Plainview, Directors, Don Garrison of Silverton, Billy W. Cartmel of Friona and Loyd Widener of Lockney. General Manager Noel Woodley and Assistant Manager Fred Conner, both of Plainview.

Farmer and rancher owned and operated, the Plainview Production Credit Association provides

more than \$45,000,000 annually in low-cost agricultural credit in Bailey, Briscoe, Castro, Floy, Hale, Lamb, Farmer and Swisher counties. Offices are operated in Plainview, Muleshoe, Littlefield, Floydada, Friona, Dimmitt, Tulia, Olton and Silverton.

Other associations to be represented at the conference include Amarillo, Lubbock, Memphis, Plainview and Stamford. Loan volume for the six production credit associations totalled more than \$95,000,000 to farmers and ranchers in 1963 in their 51 county area.

Mr. and Mrs. J. A. Littleton just returned from a ten-day vacation at Pine River Lodge, Valcita Reservoir, Bayfield, Colorado. They reported excellent trout and salmon fishing. They also visited with the Don Atkinson, formerly of Earth, who are now owners of the Pine River Lodge.

Tech Game Condition Scrimmage Held Saturday

Texas Tech's Red Raiders conduct their first game condition scrimmage at 7:30 p. m. Sat. in Jones stadium.

It's not quite a secret workout, but admittance will be limited to Red Raider Club members, Tech students and faculty, and player's families.

Among the uninvited definitely are accounts for Mississippi State, the team the Red Raiders open against here a week later, Sept. 19.

Coach J. T. King has been pleased with the condition of the Raiders and counts on the team being probably 20 percent better than last year's club. The questionmarks in his mind concerning the '64 season lie not so much with the Tech team as with the strength of the op-

position. After the Raiders play Mississippi State they entertain University of Texas Sept. 26, when they go on the road for three straight Southwest Conference games.

TICKETS STILL BEING SOLD: Although single game tickets have gone on sale at Texas Tech, season tickets are still being sold.

Orders may be addressed to the Texas Tech Athletic Office, Lubbock. Most of the season tickets are in the T \$24 areas. A mailing fee of 50 cents should accompany each order.

Mrs. Laing will enroll in Eastern New Mexico College in Portales, working on her Masters Degree in music.

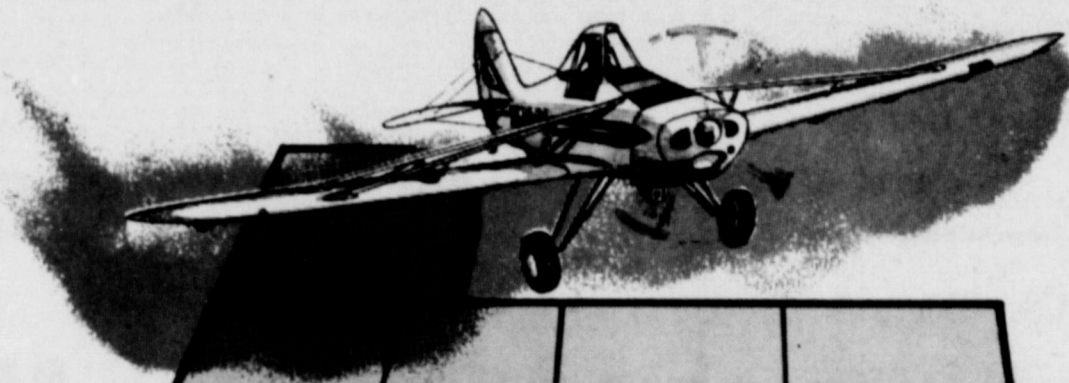


Kyd Koy, owned by W. L. Barton of Earth did him self proud last weekend at Ruidoso Downs when he won first place in an 870 yard race. Kyd Koy broke from the starting gate in last position, but over took the other nine horses in the race, and came to the finish line 5 length in front of his nearest contender. Kyd Koy has been racing for a year, with a record from the Sunland Park in El Paso, of one first place, 3 second places in four races. Besides the first at Ruidoso, since July when he was returned to the tracks following a 2 month rest, recovering from a bad ankle, he has chalked up a second place, and a fourth place.

JOIN THE BATTLE OF THE BOLL WEEVIL!

We urge every person, directly or indirectly connected with the cotton industry, to help wage war on the boll weevil. Widespread infestation of the area would produce an economic disaster that is frightening . . . yes, FRIGHTENING! The economic base of our High Plains area could be eaten away by the boll weevil. High Plains bankers urge YOUR support of the Diapause Control Program to protect your income and that of every High Plains resident.

JOIN THE BATTLE.



	FARMER	CASTRO	SWISHER	BRISCOE	
					MOTLEY
	BAILEY	LAMB	HALE	FLOYD	
	COCHRAN	HOCKLEY	LUBBOCK	CROSBY	DICKENS
	YORKUM	TERRY	LYNN	GARZA	
	GAINES		DAWSON		BORDEN
					HOWARD

THE ENEMY — BOLL WEEVILS . . . Invading the High Plains . . . If they succeed will cost about \$30.00 per acre, every year, for control . . . Millions more in lost yields and quality, plus reduced value of investments.

BATTLE PLAN — ATTACK AND KILL WEEVILS IN FALL, before they hibernate (Diapause Control) . . . Spray every acre of infested cotton . . .

WAR CHEST — 50c A BALE FROM PRODUCERS, collected 100% at every compress . . . Supplemented by matching Federal funds. PRODUCER'S CHOICE: 50c now or \$50.00 later. For complete information, see your County Agent, ASC office, Vocational Agriculture teacher, or contact Plains Cotton Growers, Inc.

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SUNNYSIDE, TEXAS

Sunnyside News...

By Teeny Bowden

Odell James brought in the first load of milo to Farmers Grain here last Monday. It tested 16 moisture.

Alford Crisp was admitted to the Littlefield Hospital Mon. and underwent major surgery Thursday morning.

Mrs. Ezell Sadler and Mrs. L. B. Bowden went to Canyon Monday to visit with the Ben Louder family and an uncle from Glendale, Arizona, and to bring W. E. Louder home from his visit with them. They, Mr. Louder, and Homer Louder of Glendale also visited in Amarillo with Mr. and Mrs. Marvin Wood, Mrs. Wes Denny, and Lucy Jo Louder in Saint Anthony Hospital, Amarillo.

Sandy Louder injured her right wrist in a fall from her pony Monday afternoon. She was admitted to Plains Memorial Hospital in Dimmitt Monday night and dismissed Tuesday evening.

Myles Sadler left for Houston Tuesday morning to enroll in the University of Texas Dental College there.

Mr. and Mrs. W. T. Mitchell of Weatherford arrived Tuesday to spend the rest of the week with their daughter, Mr. and Mrs. Earl Phelan. They visited with the Phelans in the Sunday Services.

Roy Phelan had charge of the Brotherhood program Tuesday night. Eleven men attended.

Mrs. Tex Conard and Mrs. Alford Crisp took the first Spanish Story Hour Class of the season to Muleshoe Tuesday night to see the Billy Graham film "Lucia". The film was shown at the First Baptist Church and is in connection with the Latin-American Crusade which starts September 13th.

Nine children attended.

Mr. and Mrs. J. C. Holbrooks returned home from Weatherford Wednesday afternoon. Mrs. Holbrooks' father passed away last Thursday. Mrs. Ronald Henderson of Dimmitt took Betty Sue and her cousin, Marcelle Johnston down for the funeral last Saturday.

Janice Blackburn left Wednesday for the fall semester at Hardin-Simmons college at Abilene.

Mr. and Mrs. Raymond Lilley had dinner with Mr. and Mrs. Raymond Lewis Monday to help Mrs. Lewis celebrate her birthday.

Mr. and Mrs. E. C. Bruson of Dallas arrived Wednesday and visited until Saturday with Rev. and Mrs. M. D. Durham. Mrs. Bruson is Rev. Durham's sister.

The WMS night circle met Wednesday night for the general missionary program. Mrs. L. B. Bowden had charge of the program.

The Wednesday night Prayer Service was a special service on Dedication. The program consisted of several songs and prayers, a poem on dedication written and read by Mrs. Roy Phelan, scripture reading by Juanelle Conard, and a duet "Hark the Voice of Jesus Calling" by Mrs. J. Paul Waggoner and Rev. M. D. Durham. Next Wednesday a film will be shown, and the following Wednesday night the Brotherhood will have charge of the Prayer service.

Mr. and Mrs. Noah Spencer and Olvis left Thursday for Austin where Olvis will enroll next Monday in the University of Texas. They spent Thursday night with her parents in Comanche on their way down.

Harold and Ann stayed with their grandparents, Mr. and Mrs. John Spencer.

Ten WMU members attended

the annual WMU Workshop at Earth First Baptist Church Thurs. Mrs. Durham led the GA conference.

The WMS day circle met at the church Thursday afternoon for the General Missionary Program with Mrs. L. B. Bowden in charge of the program.

Mrs. Larry Sadler was honored with a pink and blue shower at the home of Mrs. Weldon Bradley Friday afternoon. Twenty seven guests were registered. Hostesses for the occasion were: Mrs. Brady, Mrs. J. Paul Waggoner, Mrs. Earl Phelan, Mrs. Charles Hedrick, Mrs. Richard Bills, Mrs. Charlie Hall Jones, Mrs. Carl Bradley and Mrs. J. T. Holcomb who was unable to attend.

Mr. and Mrs. Troy Jones, Mrs. Wanda Newberry and James, and Mr. and Mrs. George Pope of Dimmitt attended the Boy's Ranch Rodeo at Tascosa last Sunday. Mrs. Newberry, James and the Jones went on to Texline where they visited until Wednesday with Mr. and Mrs. Curtis Jones and family.

Mr. and Mrs. Earl Phelan and Mr. and Mrs. W. T. Mitchell of Weatherford visited in Clovis Thursday with Mr. and Mrs. Johnny Reeves, cousins of Mrs. Mitchell.

Mr. and Mrs. J. T. Holcomb and Carolyn left Friday morning for Fayetteville, Ark. to enroll Carolyn in the University of Ark. for the fall semester.

Mr. and Mrs. E. R. Sadler left Friday morning for Houston and the Gulf Coast to help Myles get enrolled in Dental College and to visit with her parents, Mr. and Mrs. M. H. Fowkes of Rockport for several days.

Mrs. M. D. Durham attended a meeting in Earth Friday morning of the officers of Llanos Airos Ass. WMU. She is Associational G. A. director.

Mr. and Mrs. Weldon Bradley attended the graveside rites at Earth Wednesday afternoon for Mrs. Myrtle Scarborough. Funeral services were held in Plainview. The Scarborough family lived in this community in the 30's.

Mrs. Roy Lilley and Mrs. Pearl Sadler of Dimmitt and Mrs. W. T. Mitchell of Weatherford as well as several from the community visited with Mrs. Howard Bridges Friday afternoon.

Mr. and Mrs. Odell James and Mr. and Mrs. R. V. Bills vacationed in Oklahoma Tuesday through Thursday. Mr. and Mrs. Richard bills stayed with Larry.

Around 20 inches of rain was received in the community Saturday night.

Troy Jones left Sunday morning with a group of friends from Dimmitt on a fishing trip to Lake Texhoma.

Mr. and Mrs. John Bridges, Bruce and Brad of Earth were dinner guests Sunday of Mr. and Mrs. Howard Bridges. It was a birthday dinner honoring John. Marvalyne Durham went to Plainview Sunday afternoon to prepare for entering Wayland for the fall semester.

Mr. and Mrs. Tom Messer, Bart and Shelly of Lubbock spent Friday night and Saturday with Mr. and Mrs. Alton Louder.

Mickey Waggoner was home from Plainview for the day Sun. He attended the Sunday morning Services with his family.

Mr. and Mrs. Weldon Bradley, Molly and Lee visited in Farwell Sunday afternoon with Mr. and Mrs. Vernon Scott and boys.

Mr. and Mrs. Milburn Haydon returned home from Truth or Consequences, N. M., Sunday.

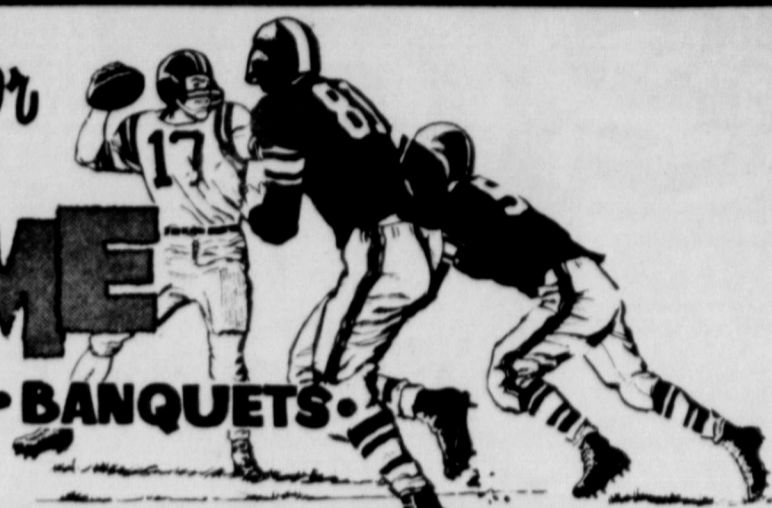
Sixty eight attended Sunday school with 27 in training union.



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HELP SCARE THE MUSTANGS
ATTEND THE GAME FRIDAY NIGHT

SUGAR HOLLY 49¢ **CRISCO** 69¢
5 Lb. Bag 3 Lb. Can

SHURFINE **Cake Mix** 4 \$1 | SHURFINE **MILK** 8 \$1 | VAL VITA **Peaches** 4 \$1
Boxes For Tall Cans For No. 2 1/2 Cans

ZESTEE **Preserves** 3 \$1 | ARROW **Pinto Beans** 4 39¢
18 Oz. Jars For Lb. Pkg.

SHURFINE **Grape Juice** 3 \$1 | SHURFINE **TUNA** 4 \$1
24 Oz. Bottles For

LIBBY-PINK **SALMON** 59¢ | SHURFINE **CRACKERS** 19¢
Tall Can 1 Lb. Box

LIBBY'S **Vienna Sausage** \$1 | LIBBY'S **CATSUP** 6 \$1 | CIRCUS ORANGE or GRAPE **DRINK** 3 89¢
5 FOR 14 Oz. Bottle For 46 Oz. Cans For

GERBERS-Strained **Baby Food** 3 29¢ | ROXEY **Dog Food** 13 \$1
FOR Cans For

ASSORTED **Cookies** 1 Lb. 39¢ | GOLD METAL **FLOUR** 5 Lb. Bag 49¢ | SOFLIN-- **TISSUE** Toilet 4 Roll Pkg. 29¢

PORK CHOPS CENTER CUT - Lb. 69¢
FIRST CUT - Lb. 59¢

TOP HAND **Sausage** 2 Lb. Bag 59¢ | SHURFRESH CHEESE 2 Lb. Box **SPREAD** 69¢

FRESH GROUND **BEEF** 3 \$1
Lbs. For

FRESHEST PRODUCE

FRESH-Home Grown **Tomatoes** Lb. 10¢ | GOLDEN RIPE **Bananas** 2 Lbs. For 25¢

FRESH **Lettuce** Lb. 15¢ | CELLO **Carrots** 2 1 Lb. Pkg. 19¢

DRUG DEPARTMENT
RAYETTE
Aqua-Net 69¢
FILLER NOTE BOOK 98¢ Value 49¢
JOY 11 Oz. Can
Bubble Bath 25¢

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SERVICE SEED and DELINTING

EARTH, TEXAS

"As Seen In Earth"

By: Carolyn Hamilton

Carl Cody, smiling Monday morning, dressed in a snazzy white silk shirt.

LaDon Herring, Mrs. Richard Stockstill, and others, admiring Zale's diamonds at City Drug.

A new proud father, DeWitt Kelley reporting the birth of a daughter at the News office.

Eldon Trotter eagerly grabbing his camera, and anticipating another spectacular snapshot.

The faithful school buses transporting happy children to school.

Gladys Odum the song bird of Earth, at the City Drug, lending a cheerful atmosphere as one enters the store.

Polly Middleton, beaming, because of a certain gift from a lovely daughter.

Several mothers of school children, enjoying a cup of coffee or a hamburger with friends.



NEW SORGHUM HYBRIDS stimulated a lot of interest at a recent field day at Lubbock. Local DeKalb dealers, Sandy Sanderson, Springlake and Norman Hinchliffe from Earth, visited the extensive demonstration plot. Of special interest were new hybrids developed by the "Kaleidoscopic Breeding" approach. Dr. Bruce Maunder, DeKalb's sorghum breeder, has incorporated many desirable characteristics of the new plant introductions into these hybrids. Bird resistance, new bronze hybrids, early maturity and full yellow-grained hybrids made up part of the impressive display. Researchers pointed out that a new plateau of sorghum research has been reached and that new hybrids being introduced have been out yielding the old standard hybrids from 10-15% in most tests.

Texas Weather Plays Tricks

For the last week the weather has changed from summer to fall, then to spring. Air conditioners were replaced by central heaters for a respite, then returning to air conditioners.

After several days of dampness and cloudiness, various reports have been given, but the average rainfall measurement has been approximately an inch of rain.

West Texas—where the weather changes every thirty minutes—

but we won't complain, as long as there is no hail damage to our beautiful crops for which we are so richly blessed.

American cheese production in July, the latest report shows,

was 1 percent below July 1963, but 6 percent above the 1958-1962 average. Production for the first seven months in 1964, at 732,000 pounds, is 4 percent above 1963 and 10 percent above the five-year average. July's estimate was 108,690,000 pound

Christian Education Commissioners To Meet Sunday at Local Church

The Commission on Christian Education met at 5:00 p. m. this past Sunday afternoon at the Methodist Church in Earth and discussed plans for the coming Rally Day Program which will be presented on October 11. A program devised to involve all for the members of the Church School was drawn up and will be instituted on Sunday, Sept. 20.

Also on the agenda for the meeting were plans for a dedication service for the teachers and workers of the Church school and an appreciation service for those who have worked in the field of Christian Education in the past.

These services will be in conjunction with the Rally Day program on October 11.

The progress of the new Children's Curriculum was discussed and further plans were made to aid that program.

The Chairman of the Commission on Education is Ed Dawson.

There's a new kind of cotton ricrack on the market. It's a no-iron variety, which means that the edges won't curl after each washing. Add a decorative trim to dress up a plain lampshade. Sew, glue or tack on a cotton ball fringe for an Early American lamp, a tasselfringe for a provincial one, or a Greek key braid for a lamp in a contemporary setting.



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WANT ADS

Pleasant Valley News...

By: KATHY WEST

Mr. and Mrs. John Goode and daughter Xey Mae, Sunday, and Mr. and Mrs. O. M. Lackey and son Randy, Longview, visited in the home of Mr. and Mrs. W. D. Lackey Sunday.

Mr. and Mrs. Duane Stevens and son Blake returned home Sunday night from a business trip in Dallas.

John W. West and Edward Wuerflin left Monday morning for Austin where they are delegates to the state Republican Convention.

Mr. and Mrs. Harold Allison were in El Paso Saturday where they were taking their daughter Veta who is a freshman student at Texas Western University.

In Hagerman, N.M., Sunday for the funeral of Mrs. Jim McKinstry were the Harold Allison family, the Oscar Allison family, Mrs. McKinstry was the aunt of Mrs. Harold Allison and Mrs. Oscar Allison.

Home for the weekend was James West a sophomore student at South Blains Junior College in Levelland.

Jane Branscum, Patsy Angeley, Kathy West were Pleasant Valley students making the Muleshoe High School stage band. Patsy is the vocalist for the group, and Jane is Tenor sax, Kathy is the pianist.

The S. K. Faltt family were in Lubbock Sunday taking their daughter, Irene to Texas Tech where she is a freshman student.

Mr. and Mrs. S. L. Jackson were in Plainview Sunday afternoon visiting their daughter, Mrs. Bill Goynes and her family. Visiting in the Jackson home later Sunday was Mrs. L. B. Kolerly.

In Lubbock Tuesday afternoon to hear Duke Ellington were Jane Branscum and Kathy West. Mr. and Mrs. Roy Bryant returned home Saturday from Taos and Red River where they had been visiting.

Mr. and Mrs. Warren Meeks have as house guests Mrs. Meeks aunt and uncle from Coleman Texas, Mr. and Mrs. Copeland visiting.

Visiting the C. W. Calhoun family is her sister Mrs. Winnie McCullar, Selma, Calif. Sunday the Elmo Stevens and Mr. and Mrs. Wells took their daughters, Sheryl and Linda to Portales where they are freshman students at Eastern N.M. University. The families ate at the University cafeteria.

The Pleasant Valley 4-H met Monday, Sept. 14 at the Pleasant Valley Community Building. James Pitts, President, called the meeting to order.

The pledge and motto were led by John Pitts. Lyna Pitts, secretary read the minutes of the last meeting and called the roll. The program presented by Carolyn Allison and Collin Platt was an educational one on Time Management.

Refreshments were served by Lyna Pitts. The prayer was led by James Pitts and the meeting was adjourned. While the other members were led in recreation by Ronnie Daniels, Carolyn, Sam, Fred, and Bobby Allison planned the service.

achievement program scheduled for October the S. Rhonda Embry was a new member at the meeting.

The Lutheran Church held services Sunday in the Pleasant Valley community building with the pastor, Mr. Simon, Littlefield holding the service.

Mr. and Mrs. Tom Messer, and children, Bart and Shelly, spent the weekend in the home of their parents, Mr. and Mrs. Marcus Messer.

Mrs. Dora Terry visited Mrs. E. R. Hawkins Sunday afternoon.

Mr. and Mrs. Frank Bozeman of Eagle Pass, Texas visited Saturday in the Lewis Faver home. Also present for dinner were Mr. and Mrs. Mike Dent of Earth.

FOR SALE OR RENT House in Earth, contact Dale Odom, 1809 Kokoma, Plainview. Phone CA 4-5915. 9/17/t. f. c.

EARTH NEWS-SUN



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Welcome to Earth to Mr. and Mrs. Dennis Cheatham who moved here recently from Clovis. Mr. Cheatham will serve as ginners assistant at Barton Bros. Gin Co., Inc.

Prior to moving to Earth, Mr. Cheatham was employed the past year, for the State Highway Department. The Cheatham's have four children, they are Harvey age 11, a sixth grade student, Jacqueline 10, 5th grade, Avery 8, a third grader and Robert, a year old. The couple are affiliated with the First Baptist Church.

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Letter To The Editor

Dear Ross:
Our 20th annual Boys Ranch Rodeo was the most successful the boys have ever put on, thanks to the fine help you gave them with their advance publicity.
We had close to 9,000 people who came out to watch the boys ride during the two afternoon performances, and this was the largest group of people ever to be at the Ranch at one time. Nearly one hundred boys got to ride in the rodeo, and 15-year old Newman Dollar, who has made his home with us since he was six years old, received the Senior All-Around Cowboy trophy. Ronnie Mooney, who came to us from Sudan about six years ago, was our Junior All-Around Cowboy. Both of these youngsters are not only top rodeo contestants, but also honor roll students in our school and have a lot of other fine accomplishments to their credit. We are proud of them both.
I do hope you had an opportunity to come to the rodeo this year, and if you did not, then I hope it will be possible for you to do so next year, or that you will come out and visit the boys at your earliest convenience.
Again, we appreciate, so much, all the help you gave them with the 1964 rodeo, and with all good wishes to you,
I am
Sincerely yours,
Cal Farley

Party Line...

Mr. and Mrs. Fisher Foster took Cheryl to register in Hardin Simmons University in Abilene on Wednesday.

Mr. and Mrs. Jarvis Angeley and Ilene were in Abilene last week where Ilene registered as a sophomore in Hardin-Simmons University.

Others attending Hardin-Simmons University from Earth are: Janice Blackburn, Phil Bearden, and Arboth Rylant.

Mr. and Mrs. Clarence Hamilton and Butch spent Friday evening in Clovis, where the son of their daughter, Mrs. Bo Bryant and Bo Bryant was born, in the Clovis Memorial Hospital.

Mr. and Mrs. Tom Minnick from Mesa, Ariz., and daughter Rose Anne spent the weekend with Mr. and Mrs. Mike Dent. They were here to enroll daughter Rose Anne on I.C.C. Mr. Minnick spoke both services in the Church of Christ of Springlake.

44 ladies were present at the Ladies Bible Class of the Earth Church of Christ. This was a new record.

Bobby Borum enrolled Monday in Lubbock as a Texas Tech freshman.

Lazbuddie News

by Mrs. C. A. WATSON

Mr. and Mrs. J. J. McDonald went to Malone Tuesday of last week to move her grandmother, Mrs. J. O. Webb to this area. Mrs. Webb is the mother of Mrs. George Crain and Mrs. James Robinson. A new modern house was moved to the Robinson place for Mrs. Webb. Welcome to our community, Mrs. Webb.

The Max Steirbock's had the misfortune of losing their building by fire that covered the wall and motor near their residence the first of last week. It is not known for sure how the fire started. The motor was electric. Besides the well motor destroyed, several cans of fresh foods were lost and a large deepfreeze containing all different kinds of meats and frozen foods as well.

Mr. and Mrs. G. O. Smith from Idalou nephew and family of Mr. Emmell Carter visited in the Carter home on Saturday afternoon. When reading the weekly Earth paper, Mr. Smith said, "My, what a wonderful paper."

as many cakes and pies.
Mr. and Mrs. Leon Smith, David and Leon Smith Jr. visited his parents, Mr. and Mrs. Dee Smith at Troop Texas last week.

Sherley-Anderson Elevator received their first load of maize early part of September. The load was brought in by Junior Davis and Terry Creitz, who farms five miles east of Lazbuddie. The maize was Texas 66 variety and according to Joe Moore manager, the test, weight and moisture reading was good.

Lazbuddie folks called on the Grand Jury Monday at Farwell were: E. A. Parham, T. L. Gleason, Fred Burch. Those called on the Petit Jury were: Charley Glover, J. W. Gammon, Hoyt Eubanks, E. T. Ford, Jim Roy Daniels, Wesley Barnes, Harvey Blackstone, C. W. Bradshaw, Claud Blackburn, Wayne Clark, Mrs. Dee Brown, Frank Hinson, Mrs. E. E. Engeking, Mrs. Finis Jennings, J. T. Mayfield and Roy Miller.

Birthday Greetings to Raymond Fonseca, Larry Wilkins, Ran-

dall Barrett, Jaqueline Morgan, Mike Hindson, Betty Tempier, Lee Mason, Dorothy Mason, Nickie Nolan, Hubert Harden, Brenda Hall, Richie Hassell, Jana Briggs and Romiro Dominguez.

Mr. and Mrs. M. L. Carpenter, entertained a group with an evening meal in their home Wednesday of last week. Several out of town guests were present.

Mr. and Mrs. E. A. Parham were in Lubbock visiting their daughter and family, Mr. and Mrs. John Neil Agee and Michelle. They went to Wilson farm Lubbock Friday to Wilson to watch the Lazbuddie game.

Mr. and Mrs. Claud Blackburn left Friday for Lubbock where they joined their daughter, Mrs. Raymond Lester who accompanied them to Ft. Hood to be at the bedside of the Blackburn's son Bob. Bob was to have had surgery Monday Sept. 14th.

Mr. and Mrs. R. D. Precure, Mr. and Mrs. Less Bruns and Mr. and Mrs. Clarence Mason, are attending the Republican State convention at Austin the first of the week.

Some Lazbuddie students starting to College this week are: Darrell Mason and Gayla Seaton, Texas Tech, Paul Wilbanks, Twila Albertson, S. W. College at Weather, Oklahoma, Eva Dean Ivy, Pat Chitwood, TCU Ft. Worth, Wynell Barnes, Hard-

in-Simmons, Abilene, Don and Benny Watson, Gary and James Brown, Gary and Gerald Foster, Linda Weaver and Carol Redwine, West Texas State, Canyon, Terry Darling and Glendale King Levelland Junior College, Dick Chitwood, A&M Bryan College Station and Cooper and Steve

Young at Baylor. Mr. and Mrs. Owen Broyles returned Saturday night from Trinidad, Colorado where they fished several days. Several Lazbuddie folks went to Wilson Friday night to see the game between Wilson and the Lazbuddie Longhorns. They

beat us" some one said, "but just barely." Jimmy Broyles, son of Mr. and Mrs. Balf Broyles barely escaped a freak accident when he was wading in an irrigation ditch, changing tubes, when he began to sink. Jimmy began to grab and pull at the edge of the ditch

freeing him from falling into an old well. The Broyles had plowed, made ditches and pulled the ditches in over the spot many times but it seemed this time the water had seeped down causing the dirt to crumble. The well was filled and covered immediately.



THE LITTLE 2 YEAR OLD COLT, Lil Ramblin Rose, owned by W. L. Barton of Earth, Texas did her owner and trainer proud Friday Aug. 28, when working her debut into the racing world, came home winner in the third race of the day for a distance of 350 yards. Lil Ramblin Rose started her training at Plainview last May and finished her schooling at the Slaton Cattle Co. Racing School, arriving at Ruidoso the first of July. She had been waiting to enter a race, getting her big chance Friday. She will go to Sunland Park in El Paso, at the close of the season in Ruidoso. Lil Ramblin Rose is sired by Speck Deck, Price Hamilton's horse.

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