

BULK RATE
U.S. POSTAGE
PAID
Lubbock, Texas
SOUTHWEST COLLECTOR No. 383
TEXAS TECH UNIVERSITY
LUBBOCK, TX 79409 R3203

Dr. Clark Will Speak Here

The Pastoral Installation Services for Rev. Tom Collins, newly chosen pastor of the Lyons Chapel Baptist Church, will be held May 11, 12, 13, 1984. The theme is "A Charge To Keep," II Timothy 4:2.

Dr. C. A. W. Clark, pastor of the Good Street Baptist Church of Dallas and President of the B. M. & C. State Convention, will deliver the sermon Sunday afternoon, May 13th, at 2:30 p. m.

Dr. Clark will be introduced by Rev. S. V. Nash, pastor of the New Hope Baptist Church.



Dr. C. A. W. Clark

Greetings will be offered on that day by Mr. Riskey Childers, Mayor's office; Ms. Joan Y. Ervin, Community; and Mr. T. J. Patterson, City Councilman.

Also appearing will be Miss Black Lubbock, 1983 who will give a response following the greetings by Mrs. Dorothy Hood, a member of Lyons Chapel.

Rev. Tony Williams, pastor of the Community Baptist Church, will deliver the sermon Friday night, May 11th, at 7:30 p. m.

Greetings will be offered by

Mr. R. J. Givens, Business and Professional; Ms. Thelma Brown, Lubbock Public Schools; and Rev. Stephen Pierson, Pastor's Fellowship.

Saturday, May 12th, will be Youth in Action. It will be a get acquainted affair with the Director Ms. Gwen Titus coordinating the effort.

From 5 p. m. to 6 p. m. has been set aside for an hour when

Can't on Page 8



"RHYTHMS IN DANCE" -- Pretty little Camille D. Cole, daughter of Mr. and Mrs. Thearin Cole, will appear in the Briercroft Academy's Eighteen Annual Spring Revue Thursday evening, tonight, May 10th, at 7 p. m. The event will be held in the Municipal Auditorium.

Happy Mother's Day!

A Mother's Day Greeting

The God of Love who through His love created mankind

Decried that women everywhere might share with Him the task of giving and ennobling life—

That women throughout the world might earn with Him The Love that mankind owes.

(From your local publisher to all women and mothers everywhere)

Southwest Digest

FORMERLY LUBBOCK DIGEST
An Independent Pictorial Newspaper for All People
Primarily Serving the Black Population of Lubbock County and the Surrounding Area
Black Press of America

35¢ Worth More

VOL. IX, NO. 30 PHONE (806) 762-3612 510 EAST 23RD STREET LUBBOCK, TEXAS MAY 10 THRU MAY 16, 1984

Lubbock Blacks Show Unity Saturday

It has been said by a longtime resident of Lubbock, Mrs. Sarah Alice Hastings, about the Precinct 20 meeting last Saturday night at Ella Mae Elementary School cafeteria. She said, "I thought I was somewhere else when I saw all those people come to that meeting and look care of business the way they did."

"I'm so happy to see us finally began to come together and take care of business as it should be,"

she continued.

What Mrs. Hastings was talking about was the more than 150 residents of Precinct 20 who came out to support an effort which is of vital importance to all people of color.

Not only did the persons show unity in the meeting, but also chose twenty-two delegates to the Democratic County Convention at Estacado High School Saturday afternoon, May 19th. Ten alternatives were also

chosen to the Lubbock County Convention.

The entire body voted their support for the Rev. Jesse Jackson in his bid for the President of the United States. Knowing that this precinct will only have one delegate to the State Democratic Convention later this summer, the group are sure there will be a representative who will cater to their wishes to give their support to Rev. Jackson. There is a possibility, according to Harold

M. Chetman, that someone could be chosen as an at-large delegate.

Adding substance to their effort last Saturday night, the body of concerned Democrats appointed a resolution committee to draft a resolution to be presented to the Democratic County Convention in their support for Rev. Jackson. This resolution was read by Rev. Larry L. Cook, Sr., pastor of the Mount Gilсад, Baptist Church. The entire body voted to accept the

resolution.

Not easy did the voters come out last Saturday to participate in the Democratic Primary at Precinct 20, but they gave of their money in the fish bowl which was set up in the lobby of Ella Mae Elementary School. A total of \$113.77 was turned over to Harvey Morton, Lubbock County Democratic Chairman, by Chetman. "This is a small token of appreciation of the Democratic Party, and it is only the

beginning," said Chetman, who has been active in the Democratic Party for many years.

"I've served, in the past, as Precinct 20 Chairman for more than 14 years, and I'm happy with what I see tonight," said Dr. Heenan Johnson. "It proves what we can do if we just stick together."

T. J. Patterson, Precinct 20 Chairman, was elected by the group as Chairman of the Delegation. Mrs. Leslie Cross was elected as Secretary.

Patterson, who also serves as City Councilman, District Two, gave a brief report of the past city council meetings and advised all present of the upcoming District Two Mass Meeting which is set for Wednesday, May 23rd, at Mae Simmons Community Center, at 7:30 p. m. "We want to

see you in the meeting on May 23rd," Patterson said.

Chetman also reminded the group of the Juneteenth Celebration which is set for next month, and invited all to attend

the meetings leading up to the gala affair in Mae Simmons Park.

D. C. Fair, executive director of the Housing Authority, was congratulated on the progress of the authority.

Kappas Support AOIP

Kappa Alpha Psi Fraternity has committed its wholehearted support to the National Assault On Illiteracy Program. In keeping with the Fraternity's theme of "Mobilizing Kappas for Humanity" Grand Polemarc Robert L. Gordon has pointed the fraternity in yet another direction in which this theme becomes a reality.

The A.O.I.P. is a framework via which local black community building organizations work together to focus on greatly reducing the unconscionably-high rate of illiteracy. "The Fraternity," said Gordon, "has begun to make itself felt more and more among the disadvantaged, the disfranchised, the destitute and helpless in accordance with dictums of our constitution. Kappa Brothers around the country have rallied to a call to join with me in a new and positive direction. The A.O.I.P. is another step in that new positive direction." Member(s) of Kappa Alpha Psi were in abundance at the recent history-making two day workshop at the U.S. Department of Education in Washington, D.C.



JUNIOR TROOPS! Top row, left to right: Lativia Bolden, Rachel Divers, Lynnette Williams, Elizabeth Austin, Onnesha Demerson and Roland Hines. Middle row, left to right: Tracie Bunton, Jennifer Rodriguez, Lamecia Richard and Patrice Floyd. Bottom row, left to right: Latrice Glenn, Felicia Skief and Sherrmaine Cooper.

Girl Scouts Receive Awards

Girl Scouts from three troops met together at 7:30 p. m. Monday, April 30, for an Awards Night at Parkway Neighborhood Center. Brownie and Junior Girl Scouts received awards for badge work, attendance, advancement, and Cookie Sale participation. Each girl was individually recognized and her accomplishments listed. Each troop presented a skit or a song, or conducted a special ceremony.

Troop leaders were also honored, receiving special awards recognizing their work during the year. Several of the leaders are students from Texas Tech who have worked at least one semester with these troops. These leaders are Theresa Bates and Susan Cooper, Brownie Troop 294.

Competition to be held in Houston, Texas June 15th.

Music Vocal -- Tim Pierson, Chae Wrightsall, Elaine Flowers, and Martha Griffin.

Dramatics -- Michael Walker, Toyya Johnson and Gayla Brown.

Original Dance -- Stella Walton.

Local NAACP Branch Meets

The Lubbock Branch of the NAACP will hold its regular monthly meeting Saturday, May 14th at 7:30 p. m. at Mae Simmons Community Center.

President Rose Wilson is asking all members to please be

Future "Mr. & Miss Dunbar"

"The Future Belongs To Us" was the exciting theme for the first Future Mr. & Miss Dunbar Junior Pageant last month in the Dunbar-Struggs High School Auditorium.

The participants, all vying to become "Mr." or "Miss Dunbar Junior, but only four were crowned.

Level 1 "Mr. & Miss Dunbar Juniors" were Ray Williams and Kellie Childers. Their attendants were 1st runner-up: Monique Davis and Adrea Williams; 2nd runner-up: Tamequa Hoaderson and Kandric Childers.

Their court also included: Deshone Evans, Kevin Lethridge, Michael Ramos, LaQuintia Ramos and Janelle Russell.

Local NAACP Branch Meets

present. Preparations are underway for the Lubbock Branch's Eleventh Annual Freedom Fund Banquet to be held Saturday, June 16th, at Texas Tech University. Guest speaker will be Mrs. Benjamin Hooks, Jr.

Juneteenth Meets

Members and friends of the Lubbock Juneteenth Committee will meet tonight, Thursday, May 10th, at 7:30 p. m. at Mae Simmons Community Center.

"We have some information to talk about," said Harold "H. Chetman, president.

Hance Looking Strong!

Regardless of what some may have thought, our friend - Kent Hance, U. S. Congressman, District 19, has electrified the entire state of Texas with his win over two opponents in his bid for U. S. Senate from Texas in the Democratic Primary.

Hance, who left the academic arena at Texas Tech University as a professor in the College of Business Administration to the State Senator, District 28th, has been the representative of 19th Congressional District since the retirement of George Mahon.

Gearing up for the run-off election, regardless of who he will face in the June 2nd election,



Cong. Kent Hance Hance garnered 456,417 votes (31.26%) to Lloyd Doggett's 453,548 votes (31.06%) and Bob Cruge's 453,375 votes (31.05%).

ACT-SO Competition Held Here April 28th

The Lubbock Branch of the NAACP held its second annual ACT-SO Competition Saturday, April 28th, at Estacado High School.

Students participated in categories of Vocal Music, Dramatics, Original Dance and Essays.

The following students will now compete in the State

Young Says "Jesse Unqualified"

(Editor's Note: This front page editorial appeared in The Voice, Decatur, Illinois, Thursday, April 19, 1984. We found it to be very interesting.)

Criteria to become a candidate for the presidency of the United States of America, as determined

by the constitution say's one must be a citizen of the United States of America and must be at least 35 years of age.

Having met these qualifications one cannot help but wonder what Andrew Young, mayor of Atlanta, Georgia, meant when he delighted the white press by stating that he left Rev. Jesse L.

Jackson was unqualified for the highest post in the land.

The candidacy of Rev. Jackson has created more interest in the Black Community, for voting than any incident since Dr. Martin Luther King, Jr. weathered the storm of fire hoses, dogs and police night sticks to lead his people to the ballot box.

Is Rev. Jackson as intelligent as his two white counterparts? To have watched the televised debates should have answered the question; not only did Jesse field questions intelligently and charismatically but he refused to reduce himself to the shouting and unprofessional behavior of the other two candidates.

What about the issue? No more hunger, no more war, equal education, jobs for all, a homeland for both Jews and Arabs on an issue which neither white who's candidates have addressed-withdrawal of American Corporations from South Africa.

Can't on Page 7

THIS N THAT

RUN JESSE, RUN! After coming off a **BIG WIN** in the state of Louisiana, our friend **REV. JESSE JACKSON** last Saturday, although he didn't take our state **TEXAS**, he left his imprint in the **SANDS OF TEXAS**. This brother, without any doubt, has already won, regardless of what the score card may show about delegates. One other thing, however, if he didn't have a **PAINT JOB (ERONY)**, he would certainly be the front runner for the **DEMOCRATIC NOMINATION**. Can't you imagine how **HAPPY** former vice president **WALTER FRITZ MONDALE** is about the paint job. **REV. JACKSON** left so what **REV. JACKSON** is the Black Joker, at the upcoming Democratic National Convention later this year in San Francisco, CA.

LUBBOCK FEELS JESSE! It was a **FIRST TIME EVER** when more than **ONE HUNDRED & FIFTY BLACK BROTHERS & SISTERS** gathered at the Ella Hies Elementary School to take care of political business in **PRECINCT MEETING** in Precinct 20 last Saturday night. No doubt about it, **UNITY** was seen in the cafeteria last Saturday night. **THE ENTIRE BODY** was in accord that they would pledge their **LOYAL SUPPORT** for the **REV. JESSE JACKSON** **TWENTY-TWO DELEGATES** will represent **PRECINCT 20** at the Democratic County Convention at Escobedo High School, come Saturday **MAY 13TH!**

DARN SAKEN! Two burglaries happened in **EAST LUBBOCK** which should not have happened recently. One **REV. & MRS. F. W. WILSON** were robbed

again! **YES AGAIN!** Some unknown person or persons **BURGLARIZED** the **SOUTH PLAINS FOOD BANK!** Come on **THUGS** is this the way to do people who care about **HELPING OTHERS** and a retired pastor who has **LABORED** for so many people? Hope they are caught!

THINGS LOOKING UP IN EAST LUBBOCK! No doubt about it, **THINGS** are changing in **EAST LUBBOCK**. There is a new **ORSEN** of somethings to happen in this part of Lubbock. There is an **ATTITUDIAL CHANGE** for the better of all. **EVIDENCE** was seen in the **VOTING** places in this area last Saturday. **HERE COMES** East Lubbock. Get ready for their concerns and welfare for everyone. **IT'S COMING!** No doubt about it. **YESTERDAY** is gone and **TODAY** is on the agenda!

MASS MEETING!! You may have heard and its correct, there will be a **MASS MEETING** of all citizens of **DISTRICT TWO** **WEDNESDAY EVENING** May 23rd beginning at 7:30 p.m. at **MAE SIMMONS COMMUNITY CENTER**. **THIS N THAT** announces that there will be an **ADVISORY COMMITTEE** organized to **GIVE INPUT** plus develop some programs for the area. **DISTRICT TWO** is on the move and it is a must to get something happening now. If it is done, the entire **CITY** will benefit!

HAPPY MOTHER'S DAY! **THIS N THAT** would like to take this **TIME** and wish all **MOTHERS**. A very **HAPPY MOTHER'S DAY**. This is a **DAY**.

which we should honor each day of the **YEAR!** She is **MOTHER** the beginning of **CIVILIZATION!** **HANCE IS OKAY!** No matter who **SOME** may say or how they may have voted, if you are a **PROUD WEST TEXAN** **YOU** should have casted your vote for **OUR FRIEND** **KENT HANCE** who did overcome the odds and won the race for **nomination** in the Democratic Party, U. S. Senate. **HANCE** despite the run-off in the next few weeks against Lloyd Doggett, has done a splendid job as **U. S. CONGRESSMAN** District 19 and will do a much better job as our U. S. Senator. After spending two days campaigning for Brother Hance, **THIS N THAT** knew he would be in there as a strong contender. He's a **WINNER** and even my friend **RUSE WILSON** will agree with that. **Right ROSE?**

WHICH RICHARDS!! **SOMETHING** new is happening in the **19TH CONGRESSIONAL DISTRICT RACE** as two **RICHARDS** i.e. **BOB RICHARDS & THOMAS RICHARDS** will vie for this nomination in the Democratic



FIRST RUNNER-UP - Karisha Scott, daughter of Mr. and Mrs. Joel Scott, was 1st runner-up in the first annual "Future Mr. & Miss Dunbar Junior Pageant" held Saturday afternoon, April 28th. This affair was sponsored by the Dunbar High School Class of 1974.

Party next month. Shall we ask the question **WELL THE REAL RICHARD** Step forward!

DENTIST NEEDED!! **THIS N THAT** has learned that there is a **DIRE NEED** for a **FULL TIME DENTIST** at the **HEALTH DEPARTMENT** in its new location at 19th & Texas Avenue. Why not find a way to **HELP** the hundreds of citizens who need dentist assistance. This would be a great beginning in the **NEW HEALTH FACILITY!!**

YOUNG BUILDERS!! If you take a look at the large east of the Greater Saint Luke Baptist Church, **YOU** will see something great. **IT** is a **SPLIT LEVEL HOUSE** being built by two **BLACK**

BROTHERS the Children's Brothers. It would be **GREAY** if they would see their talents with other **BLACKS** and develop a positive construction company. There's also another brother **BROTHER JOHNSON** on Globe Avenue who built his own house.

OVERPASS MUST BE BUILT! It is time for the

Mother's Day Weekend
Fresh Fish Sale!

Do you like Fresh Fish? Would like to make Mom happy this weekend? Then, come to the Mother's Day Weekend Fresh Fish Sale Friday, May 11th, from 5 p.m. to 8 p.m. The truck will be parked at Parkway Center, East of Brooks Supermarket. Be there!

the energy idea people

Lubbock's Only Home-Owned Utility

LUBBOCK POWER & LIGHT
 10TH & TEXAS 763-9181

The Law and Legal Services

by Tony Wright

The Social Security office and can be filed as early as three months before you reach the eligible age. The amount of your check will depend upon how much money has been taken from your wages while you were working.

When you apply for benefits you should take with you to the Social Security Office your Social Security Card or a record of your number and proof of your age, which should be a birth certificate or a baptismal certificate. If you are applying for widow's benefits you should also take your marriage certificate and if you are applying for benefits for your children, you should take their birth certificates as well.

If you continue to work after starting your retirement, benefits your wages can have an effect on the amount of your check. This year you can earn up to \$5,160 if you are younger than 65 and up to \$6,960 if you are older than 65 without losing any of your retirement money. If you earn more than these amounts your check will be reduced by \$1.00 for every \$2.00 you earn over the amounts of the earnings limits. If you are getting additional income from investments, insurance or savings it will not affect your Social Security benefits.

Generally your retirement benefits are tax free, but beginning this year it is possible that up to one-half of your benefits may be taxes. If you file an individual tax return with income of more than \$25,000 or a couple with income more than \$32,000 you will have to pay income tax on a part of your retirement benefits.

It is also possible for certain dependents of a worker who has retired, become disabled or died to receive benefits. If the worker is drawing retirement it is also possible for unmarried children under 18, unmarried children over 18 who become disabled before age 22, a spouse if 62 or older and a spouse under 62 if they are caring for a dependent child under 16 to get benefits based on the worker's entitlements.

Checks can also be paid to divorced spouses if the marriage lasted at least 10 years and they are otherwise eligible.

If you have questions, you should contact the Social Security Office or West Texas Legal Services at (806) 763-4557.

MASH II

28 1/2

Phone 747-6999

"For the Best Deal in Town on New Salvage Furniture"

TEXAS DISCOUNT FURNITURE
 FACTORY SALVAGE

See: **Bethie Hubbard**
 or **Robert Witt**

1901 Avenue N
 Lubbock, Texas

sears

it's Cheryl and it Shows



\$4-\$6 OFF Cheryl Tiegs™ sportswear for your million-dollar mom

Reg. \$12 shorts and \$16 knit tops **9⁹⁹**

This Sunday, the spotlight's on your beautiful mom—and she's going to love these sale-priced casual separates from our Cheryl Tiegs collection: single-pleat cuffed shorts with slash pockets, and v-neck T-shirt with embroidered neck line. Both are easy-care Celanese® polyester and cotton in spring colors. Misses.

You can count on **Sears**

Satisfaction guaranteed or your money back

MAY 13th BELONGS TO MOTHER



Our jacket dresses offer great career looks at \$10 OFF!

Super Mom—she's so versatile and her clothes should be too! Our jacket dresses will take her to work, parties, PTA, church. Many traditional and contemporary styles in summer colorations. She'll love the one you select! For misses sizes.

Regular \$40 **29⁹⁹**

SEARS PRICING POLICY... If an item is not described as reduced or a special purchase, it is at its regular price. A special purchase, though not reduced, is an exceptional value.

SOUTH PLAINS MALL
 786-4272

STORE HOURS
 MON - SAT
 10 AM - 9 PM

AUTO SHOP HOURS
 MON - SAT
 8 AM - 5 PM

TECH. REVISIONS

EDITORIALS • COMMENTS • OPINIONS

Punks Need

A New Agenda!

by Eddie P. Richardson



No matter how you look at it, the punks (yes punks) who broke into the South Plains Food Bank was unforgivable in any manner. It was totally unexcusable and uncalled for by any means. If they were hungry, there are many agencies -- plus citizens like the East Lubbock Bicycle Club who would have seen to it that they were fed. They should be caught, punished and made to make restitution.

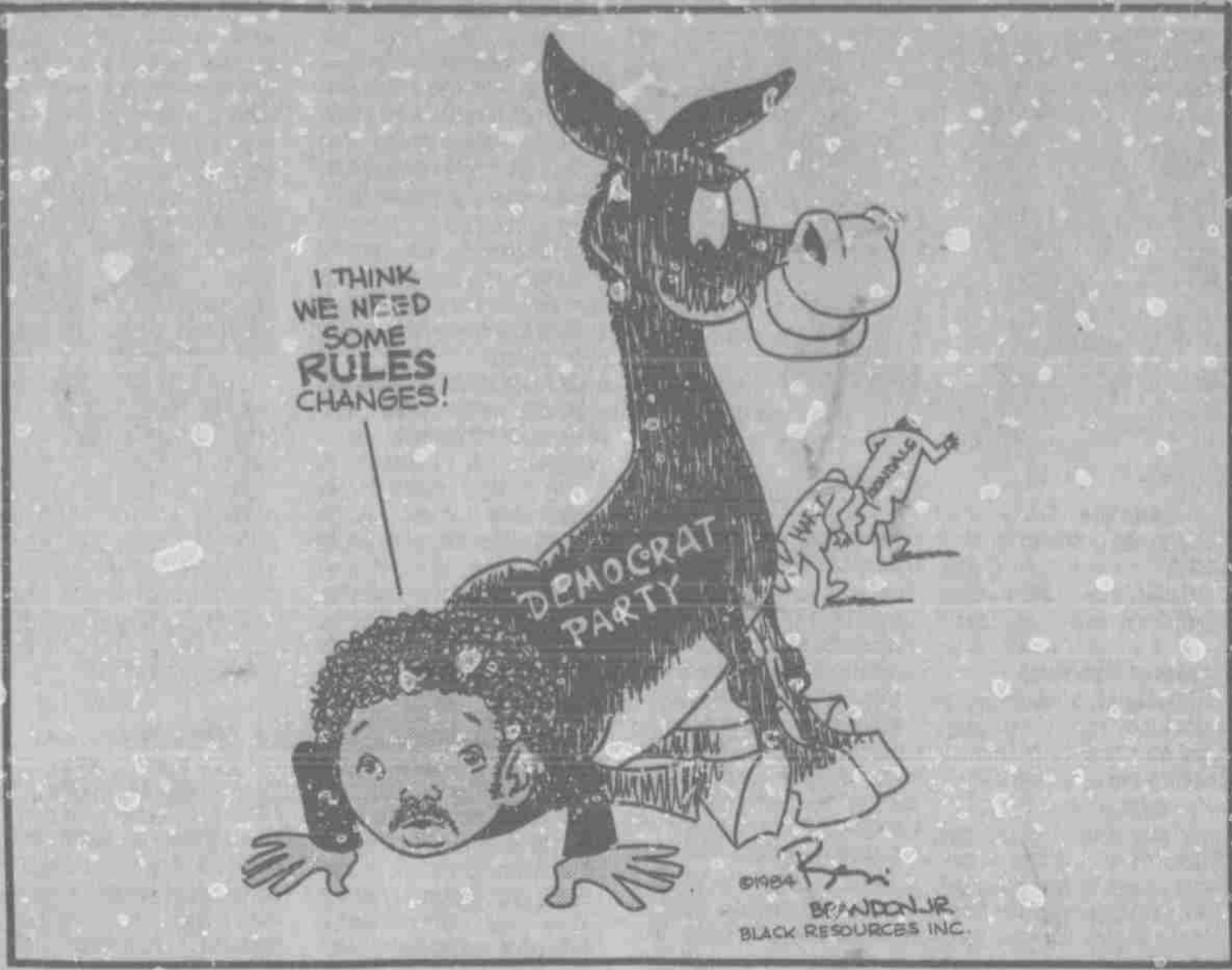
We have some punks who stink even worse! If this act was committed by the same ones and even worse act -- punks who use as their prey single women and especially our senior citizens. An example of what this writer is talking about is the recent burglary of our friend and aging minister and former pastor, Rev. A. W. Wilson. The only crime Rev. and Mrs. Wilson have been guilty of is over the years of service they've helped people who were in distress, hungry and bewildered. This is a damn right disgusting, nauseating, sickening and almost unthinkable act.

Hope you voted in the Primary last Saturday, and also hope your candidate won or got into a run-off. If you voted and your candidate won or made a run-off candidate, even if your candidate and your vote did your part, you should have no guilt feelings. You did your part, but your peers did not do theirs. If your candidate or candidates didn't make a run-off or win, you should feel guilty because you let that person or those people down. Remember we should all go to the polls in less than thirty days for the run election. If you are not registered, please do so as soon as possible. You can pick up a registration card at the Southwest Digest newspaper office. Remember there are only two forms of government: of the people by the people -- those are the ballot and the ballot. The ballot is not practical or feasible. So we must use the ballot to its fullest.

Talking through both sides of their mouths, Mayors Andy Young, Wilson Goodie and Richard Arrington, all talk Black out of one side of their mouth and white on the other. Recently, Birmingham, Ala. Mayor Richard Arrington and Mrs. Coretta Scott King sponsored the first meeting of the Mondale's Black Supporters in Birmingham. More sessions are being planned in other sections of the country.

The confusing state of affairs was caused for an emergency meeting of Jesse Jackson with Party Chairman Charles T. Manatt in Washington, D. C. Jackson claimed that he had been robbed of about 200 delegates. Jackson asked for his just due of delegates in the cake of fairness. Although Jackson promised that he and supporters will not walk out of the convention, his aids are concerned about the "party pros" behind the scenes move to "defeat him (Jackson) in smogged filled rooms" and their efforts to line up other Black leaders, who have failed to win recognition in the election to replace him (Jackson) as the "key Democratic Black spokesperson."

If no remedies are found, the starve could set up Black vs Black fight at the Convention. *Jet Magazine* reporters tried to contact Mrs. King and Mayor Arrington, but neither one responded to *Jet's* telephone calls. That's the system's typical action, divide and conquer. Anytime a Black or Blacks show strength, whites become disturbed and divide and conquer is the order of the day. The only way that Manatt can rectify the imbalance is by asking state to divide uncommitted delegates, which currently are being used to achieve affirmative action and political balancing goals. Manatt promised to use "moral persuasion" to remedy a situation first spotted as a major problem months ago when Jackson walked out of a National Committee session in the Nation's Capitol. Under party rules, presidential candidates must attract 20% of the popular vote before they can become eligible for delegates. In the states where Jackson did not reach this percentage, his pool of delegates were turned over to states for Party officials to pick their own choices for convention seats. Apparently, in recent months, party leaders have been "loading up Mondale Blacks from the



supply of uncommitted delegates." Throughout the primaries, many civil rights leaders and Black elected officials have failed to openly endorse Jackson. Some remain neutral (which is BS) rather than support Mondale.

If the mayors, only Arrington and Detroit Mayor Coleman Young have managed to keep Black voters in the Mondale faction.

A few years ago, Young was ousted by Black Democrats as a party vice chairman, because of the view by many Black party members who he represented Detroit concerns more than those of the rest of the country. He was replaced by Gary Mayor Richard Hatcher.

Capitol Comments

by John W. Lewis, Jr.

WASHINGTON--The attacks of Jesse Jackson's historic bid for the Presidency are becoming more virulent as we approach this summer's Democratic Convention in San Francisco. Why?

Is it because of his "Hymia/Hymieton" remarks? Is it because of his refusal to condemn Minister Louis Farrakhan, leader of the Nation of Islam, for his alleged threats to Milton Coleman, the Washington Post reporter who revealed Jackson's ethnic comment?

No. These controversial incidents confine to dominate media coverage of Jackson's campaign, but they are incidental to the larger concerns of America's political establishment.

These concerns center on the pivotal position of black voters in the 1984 election. In a close presidential contest, a massive vote by the black community could give the Democratic Party the margin of victory.

Reagan's plurality was very slim in states with substantial numbers of black voters. In New York, he won by only 165,000 votes. He carried South Carolina by 11,000 votes; Mississippi by 12,000; Tennessee by 4,700; North Carolina by 39,000; Arkansas by 4,100 and Alabama by 17,000.

In the wake of his victorious primary campaigns across the face of America, the charismatic Jackson has stimulated several hundred thousand blacks to register for the first time. For the Reagan administration, these new black voters are a present nightmare that could easily become a November reality if an awakened black electorate turns out for the fall election in unprecedented numbers.

The Democratic leadership, on the other hand, welcomes the new black voters, who traditionally vote overwhelmingly for the Democratic candidate. Their fear is that Jackson will use the growing power of his campaign/crusade to bargain for specific policy concessions in civil rights and other black interest areas.

For the first time in American history, the black agenda is not only in the forefront of an American Presidential campaign, but a black candidate, supported by the majority of black voters, is in a strategic position to politically punish those who reject that agenda.

Runoff primaries are at the top of the black agenda. Jackson, with few dissenters in the black community, insists that runoff primaries, sometimes called second primaries, discriminate against black candidates who finish first with a plurality of votes in the first primary which includes two or more white candidates, but subsequently lose a second primary which only includes one white candidate.

White voters who split their vote among two white candidates in the first primary then unite to defeat the black candidate. Ten states have laws requiring party nominees for local, state and federal offices to receive a majority vote.

The abolition of runoff primaries and other electoral devices that discriminate against black voters has been a consistent theme of the Jackson campaign. The Democratic leadership which, of course, includes southern leaders, has just as consistently rejected his position.

Runoff primaries are clearly unfair to millions of black voters in America. If the Democratic leadership wants to capitalize on the surge of new black registration, it will not spend its time castigating Jackson, but instead incorporate his campaign concerns into Democratic national policies.

Needed: Student Self-Discipline

A sampling of the records of failure and success of Black Americans in several non courses, Black African students in a number of colleges and universities found the Black African students out-succeeding the so-called General Education courses. Black African student scores were found to be markedly higher than those of Black American students, even when language barriers were encountered by some Africans.

In business courses and in

TOWARD EMPOWERMENT

Completion of their studies. But why is it, then, that African students seek--and often gain--employment in this country rather than return home? It is also true that the political uncertainties in some of the African states make a return to Africa a high risk venture.

The answer that "ready-made" jobs are available cannot wholly account for the disproportionately high African student success. It may have some effect. It might be held that the students selected to come to study here are the brighter ones. But bright American Black students do not appear to have the same high success rate as do African students.

One possible answer lies in the sense of discipline instilled in the British and French type of African schools; and another possible answer lies in the sense of tribal pride which is attendant upon a tribal member's success. In this latter sense, much more is at stake with success or failure than one's own personal fortunes or future.

Let us simply assume that these two considerations are

Small-business

Angle



by John Sloan

AMERICA'S BIGGEST BUSINESS: SMALL BUSINESS

Each year during May, the nation celebrates Small Business Week (this year the week of May 6-11). It is an opportunity for those of us in small business and for the rest of the country to focus on the dimensions of America's small and independent-business community.

More than half of our private work force is employed by small business. Some four million small enterprises employ workers. Self employment is the main source for about eight million people. And more than 16 1/2 million Americans are involved in some type of recorded independent business activity.

While the direct contribution of smaller firms to the Gross National Product has been declining for some time now (losing ground to government!), small business produces so many goods and services that it is the world's fourth greatest economic power. Imagine only the United States as a whole, Soviet Russia, and Japan produce more. West Germany's gross national product follows American small business.

Many of the inventions that have spawned large industries in this country and the world have the ideas of small-business owners; innovations such as air conditioning, the airplane, catalytic petroleum cracking, continuous casting, the gyroscope, insulin, laser technology, the optical scanner, the pacemaker, personal computer, turbojet engine, and xerography.

A recent study done for the Small Business Administration by Gelman Research Associates found that small firms produce 2 1/2 times more innovations per employee than do large firms, and more importantly, they bring them to market in two-thirds the time.

Small entrepreneurs are also innovators in the organizational aspects of business. That type of innovation has as significant an impact on productivity and growth as does technological change. Henry Ford and Ray Kroc are two examples of pioneers in organizational reform. Today many large firms are reorganizing to make their management structure more like that of smaller businesses.

But perhaps the most important contribution of small business to today's economy is in the area of job creation. Professor David Birch at MIT has determined that more than half of the net new jobs created between 1969 and 1976 were in independent business. He found that 80 percent of the new jobs were in business locations or establishments with fewer than 100 employees and in firms that had been in business less than five years. Perhaps more remarkable, Professor Peter Drucker has noted that during the depression years of 1981 to 1983, the Fortune 500 companies lost a total of three million domestic jobs while entrepreneurial business, as Drucker calls it, added approximately one million jobs.

The NFIB Quarterly Economic Report for the fourth quarter of 1983 showed that employment among small-business owners continued as it had all during 1983, leading the way out of the recession.

Small- and independent-business owners can be proud of this role in the American economy. During May, the rest of the nation is reminded of the contributions of America's biggest business, small business.

This column was extracted from a speech by John Sloan, President of the National Federation of Independent Business, to the Center for Constructive Alternatives, Hillsdale College, Mich.

In graduate school enrollments, Black Africans were more successful, and a much smaller number withdrew, these being largely for financial reasons. Numerically more Africans obtained the Ph.D. degrees in selected schools, even though a much larger number of Black American students had begun the graduate programs.

The survey was not one conducted along strict statistical grounds. But the results coincide with what most academicians would believe to be true if they were called upon to make an "educated guess."

The basic question raised here is that regarding the differences between the Black American and the Black African students, which may account for the rather consistent disparity in achievement. It might be held--and properly so--that in many cases, the Black African students have ready-made job opportunities awaiting them upon the

completion of their studies. But why is it, then, that African students seek--and often gain--employment in this country rather than return home? It is also true that the political uncertainties in some of the African states make a return to Africa a high risk venture.

The answer that "ready-made" jobs are available cannot wholly account for the disproportionately high African student success. It may have some effect. It might be held that the students selected to come to study here are the brighter ones. But bright American Black students do not appear to have the same high success rate as do African students.

One possible answer lies in the sense of discipline instilled in the British and French type of African schools; and another possible answer lies in the sense of tribal pride which is attendant upon a tribal member's success. In this latter sense, much more is at stake with success or failure than one's own personal fortunes or future.

Let us simply assume that these two considerations are

Southwest Digest
 P. O. Box 2553 Lubbock, Texas 79408
 \$15.00 per year - \$25.00 two years
 Editors - Publishers
 T. J. Patterson - Eddie P. Richardson

An independent newspaper serving the Lubbock, West Texas, the South Plains of Texas and Eastern New Mexico - printing the news impartially - supporting what it believes to be right and opposing what it believes to be wrong without regard to party politics. Devoted to the Industrial, Educational, Social, Political and Economical Advancement of Black people.

You may be critical of some things that are written, but, at least you will have the satisfaction of knowing they are truthful and to the point.

People will react to that which is precise, and we will publish these articles as precisely and factually as is humanly possible. We will also give credit and respect to those who are doing good things for the Lubbock Area and the people. We will be critical of those who are not doing as they have said they would, and this, we think, is fair.

So, this our resolution to you: "Feel free at anytime to call this office for information concerning this newspaper or any other matter that is of concern to you."

This is not a propaganda sheet made to chastise or vilify. This is a newspaper made to educate and not to agitate.

National Advertising Representative
 Black Media, Inc.
 Suite 1101 - 297 Fifth Avenue
 New York, N.Y. 10017
 Phone: (212) 777-9933

RUBY JAY'S CORNER



Services were great last Sunday at New Hope Baptist Church.

Sister F. Stokley, Supt. of Children's Department, presided over the Sunday School. It was a great lesson.

Presiding over the morning worship services were Deacon Givens and Deacon Knighton. The choir were at their post of duty singing the praises to the Lord. What a lovely effort on the parts of the choir.

Pastor S. C. Nash delivered a beautiful sermon. His subject was "Reflecting God's Grace." His scripture was I Corinthians 3:1-5. There was one to unit with the New Hope Baptist Church.

Last Sunday afternoon at 3 p. m., the membership closed out its 58th Church Anniversary. Bishop William Watson, pastor of Ford Memorial Church of God in Christ, brought a dynamic message. He spoke from the book of St. Luke, 13th chapter.

Evening worship services were omitted because of some special missionary work by the members of the church. Members of the church boarded the church bus and drove into the community and knocked on doors of various citizens inviting them to attend the revival services which began Monday, May 7th.

Revival speaker is Rev. B. R. Daniel of Fort Worth, Texas. He's

powerful and has something to put on your mind.

Let us not forget our sick and shut-in citizens of Lubbock. New names to the sick list include Mr. Seth Darn and Patricia Vieu, Sister J. Savage's daughter.

Our love and sympathy goes out to Sister Joan Y. Ervin whose niece was funeralized in Denver, Colorado Monday, May 7th.

Sister J. Savage's son, Charles, lost his father. Funeral services are pending at this report.

The word is out that Mrs. Thippen's sister passed here in Lubbock.

Members of New Hope will go to Lyons Chapel Baptist Church Sunday afternoon, May 13th, to participate in the installation services of their pastor, Rev. Tom Collins. Dr. C. A. W. Clark of Dallas, Texas will be the guest speaker. Don't you want to hear him?

Sister G. H. Davis, president of the Solace Board of New Hope Baptist Church, will sponsor a Post-Event Fashion Show Sunday evening, May 13th, beginning at 7 p. m. Parents, bring your children. Have what they are wearing on paper, please. It is important to know what your child is styling. Let's fill the house. See the children perform. They are our church of tomorrow. — or should we say the church of today?

Waterworld Opens For Second Season With Big Splash



Houston, Tx — Spring has arrived in Houston and along with it comes lush green grass, fragrant flowers, twittering birds and warm, balmy days. At last! It's time again to make a big splash at WaterWorld!

Come ready to splash down, or dressed in street clothes. There are great facilities for dressing, with personal lockers for your belongings.

Those who visited the park last year all had their favorite ride. Unbelievable! Wipe Out, the park's speed slide that begins atop a 60-foot tower and speeds guest down two times at speeds up to 40 miles per hour, ending with a wild splash in the pool at the bottom.

River tubing fans were enchanted by the Runaway River. The climb up the hill gives riders a spectacular view of the Thunder River ride at AstroWorld, as it roars by directly beneath the footbridge and water flume. After reaching the top of the hill, tubers hop aboard and descend down a 800-foot course through chutes, curves, rapids, five pools, and a shoot through a fiberglass trough into a splash pool.

Laid-back types are appreciative of the Lagoon, a beautiful 20,000-square-foot free-form swimming pool with water up to 11 feet in depth, and a couple of "islands" for relaxing. Athletes in the crowd love the Lagoon water slides, diving platforms, waterfalls, ebbie swings and hand-over-water ropes.

Surfers are definitely drawn to exciting Breaker Beach, the 815,000-gallon wave pool. There's rafting and body surfing in sparkling blue water with no salt, no sand and no jelly fish! Children favor their own special area, available only to those eight years of age and under. There's the squirt's splash, a water maze, cascaded bridge, hand-over-water rope and rings, small water slides, swings and water guns among the children games.

Probably the most popular rides at WaterWorld are the body slides. Last year there were three: Hurricane, Typhoon and Tidal Wave. Each slide is 45 feet high and 400 feet long, has its own different curves and corkscrews, and its own speed. This year

there's a devilishly exciting new enclosed slide. That's right! It's dark in there! Little porpoises here and there in the slides offer swift glimpses of daylight, giving a tracer-light effect to riders. The darkness changes the entire perspective of those hurtling down its sleek interior.

For resting up between activities, there are plenty of shaded areas with comfortable chaise lounges; the Bebechombe Restaurant serving hot dogs, burgers, pizza, ice cream, nachos and soft drinks; Pebble Beach Miniature Golf, which has eighteen holes miniature golf in a relaxing wilderness setting; and Hot Stuff, the park's game arcade. Shopping is fun at the Surf 'n Sun Shop which features swimwear, beach clothing, lotion and gifts.

Popeye, a new costume character, will visit with children in the park this year. Popeye is WaterWorld's new water safety ambassador. His job is to encourage children to know and practice water safety must always be remembered.

Safety is important to everyone at WaterWorld. The Six Flags Corporation park is staffed by more than 120 young people, all of whom are certified in advanced life saving by either the American Red Cross or the YMCA. They are also certified in CPR and First Aid. Every employee

must pass both a water and written test and two interviews before they are hired. After that, all must complete 40 hours of intensive training each week. The park holds constant drills for alertness. WaterWorld is so concerned with safety, they even help sponsor the city's "Learn to Swim" program at city pools, as well as swimming programs for the Boy Scouts and Girl Scouts.

While the safety of guests is of prime importance, their health and comfort is of high priority, too. The two million gallons of water in the park is kept sparkling clean by a computer-controlled filtration plant. All water is continuously cleaned 24 hours a day, and is recirculated every four hours.

Beginning May 5th, WaterWorld will be open weekends, with full-time operation beginning Memorial Day through August 25. The gates always open at 10 a.m. The \$8.95 price is still the same.

Special to young people ages 5-11 in the May 24th issue you will have a chance to win tickets for you and your parents to Astro World and WaterWorld was sponsored by the Digest. AstroWorld would and WaterWorld watch each issue for more information.

Social Security Tips

Your Social Security And You



by Jewel M. Love Service Representative

WHY SOCIAL SECURITY

One argument against the Social Security system that still surfaces occasionally is that individuals should be free to decide whether to insure themselves instead of being forced to rely on a Government-sponsored program. On the surface the argument has a certain appeal. What could be more democratic than permitting each American to decide for himself or herself whether to elect Social Security coverage? Closer scrutiny, however, indicates that the argument is not only simple but simplistic.

The social insurance programs cover millions of workers, their employers, and the self-employed, all of whom pay Social Security taxes used to pay benefits to the 36 million men, women, and children receiving retirement, survivor, and disability benefits today. Participation in the program is compulsory and almost universal.

There is no doubt that some people, if left to their own devices, would be better off providing for themselves than they are under Social Security. These are the people who throughout their working lives would escape disabling illness or injury, invest their money wisely, and with a little luck, be able to retire at the end of their working years with little more to do than clip coupons and collect their interest and dividends.

But who can foresee the future? Who can guarantee freedom from disabling illness or injury? Who can guarantee profitable investments? And who can guarantee the element of luck needed to assure an income during periods of disability or retirement, or in the event of death, to survivors?

It is these uncertainties that preclude reliance solely on individual initiative in insuring against loss of wages. It is only when millions of workers and their employers join together that Americans can be assured of partial wage replacement at times of disability, retirement, or death.

And that is why the Social Security program is as relevant today as it was when enacted 48 years ago.

Committee on State, Federal, & International Relations

Austin — The House of Representatives Committee on State, Federal and International Relations, in conjunction with the Committee on Business and Commerce, will hold a Public Hearing on May 11, 1984, in Austin, Texas. The hearing will begin at 10 a.m. in Room 310 of the Old Supreme Court of the State Capitol Building, located at 12th and Congress Avenue.

Issues to be covered at the hearing include the effects of the continuing Mexican Peso Devaluations on the economy of the Texas-Mexico border region, provisions of the Export Development Act of 1982, export promotion and other international trade issues.

Speakers at the meeting will include the Director General of the

Cont' on Page 7

Progress Made On I-27

Progress is being made on right of way acquisition for Interstate 27 in Lubbock, on interstate work in Swisher County and Plainview, and on various bridge jobs in Lubbock, according to the State Department of Highways and Public Transportation of Lubbock.

One hundred thirty-six parcels of right of way have been acquired toward the 520 parcels needed for the entire I-27 highway through Lubbock.

Interstate 27 work from Loop 445 S. of Plainview to Loop 445

North of Plainview progresses, as work continues on the overpass structures, and earth work continues. The old base is being salvaged and placed on the east frontage road. Traffic patterns remain the same.

I-27 one and one-half miles north of the Hale-Swisher County line to FM 928 of Kress, work is progressing on overpass structures and earth work is

continuing flexible base is being hauled and placed on the south end of the project. Small drainage structure work is about 75% complete.

In Lubbock work is progressing on two Loop 289 bridge repair jobs. Segments of a new bridge deck are being poured on Loop 289 over the Clovis Road. All of the old deck on the north bridge on Loop 289 at Avenue P and AT & SF Railroad has been removed.

Work is complete on FM 1585 in Lubbock County, except for the final placement of asphalt, which will begin sometime after May 16.

Work is expected to resume on bridge joint repairs on various bridges in Lubbock on Loop 289, and in Lynn and Dawson Counties on May 7. These bridge projects should be completed in approximately 45 days.

The public is asked to observe all safety warning devices and proceed with caution through these projects.

Red Cross Says "Don't Open Your Windows"

If a runaway locomotive came barreling toward your house, would your first reaction be to open windows on the opposite side of the house? The American Red Cross office in Lubbock warns you to think of a tornado as you would think of a runaway locomotive. Don't open windows. That action is both ineffective and dangerous.

The notion of buildings "exploding" in a tornado has been proven incorrect. Attempting to open windows will expose you to breaking glass, flying debris, and the possibility of a collapsing building.

The Red Cross suggests that you develop a definite plan prior to bad weather. You should educate your children to follow this plan if you are not there. The most secure shelter is a

tornado shelter or a basement. If none is available, go to the interior of your house, to a closet or bathroom. Get under something sturdy and stay away from windows. If you live in a mobile home, seek shelter in a secure building or ditch.

Listen to the radio or TV. They will report Tornado Watches, meaning that tornadoes are expected to develop, and Tornado Warnings, meaning that a tornado has actually been seen.

As the recent tornado in Matador has proven, tornado education and preparation can save lives and prevent injury. Although 27 houses and two major public buildings were destroyed, only one injury was reported. Lubbock Red Cross Disaster Action Teams attribute

Leland Introduces Bill To Provide Services For Adolescent Parents

WASHINGTON, Rep. Mickey Leland (D-TX) introduced a bill today which would amend Title XX of the Public Health Services Act to provide services for pregnant teenagers who decide to carry their pregnancies to term and the fathers of these babies.

Upon introduction of the bill, "The Adolescent Pregnancy and Parenthood Act of 1984," Leland pointed out that in 1981, approximately 537,000 teenagers became pregnant and chose to carry their pregnancies to term; 197,000 of these teenager births were to mothers under the age of 18. Babies born to teenage mothers are much more likely to die in the first year of life than those born to mothers over the age of 20. Maternal mortality and morbidity, and the risk of having a low-birth weight infant are also considerably greater among teenage mothers," Leland said.

Leland went on to state, "The consequences of early childbearing are generally adverse and often long-lasting. Moreover, these consequences affect not only the young mothers and infants, but also the fathers and their families. One of the most far-reaching consequences of teenage childbearing is the curtailment of the education and

training of the young parents. Teenage parents frequently are unable to get decent jobs, and their income tends to be much lower.

"Furthermore, the probability is high that a teenage mother will bring up her child alone. Even if young parents do marry, teenage parents are far more likely to become divorced; their babies more likely to spend a large part of their childhood in a single parent household. Alone, responsible for a small child, with little education and few skills, it is small wonder that many teenage parents find themselves living below the designated poverty level. The negative impact on Blacks, Hispanics, and other minorities is particularly acute."

Gratefully under the proposed legislation would provide pre- and postnatal care, well-child care for the infant; family planning services to prevent a repeat pregnancy; family life and parenting education; and a broad

range of counseling services. In addition, recognizing the critical role that the family can, and should, play in assisting the young parents, Leland's bill stresses the importance of family support.

"I believe society has an obligation to help those adolescents who choose to have their children and take on the responsibilities of parenthood at such a young age. The Adolescent Pregnancy and Parenthood Act will meet the pressing needs of children who bear children. It will give these young people and their infants a chance in life," said Congressman Leland.

Position Offered

Position wanted for a bookkeeper. Must have experience in typing.

KFMX Radio

Call for appointment:

747-1224

SOUTH PLAINS FUNERAL HOME, INC. FUNERAL DIRECTORS

"Yes, we are open!"

With Dignified Personal Service

Emma Thornton · Leon Melton

Owners

1715 East Broadway

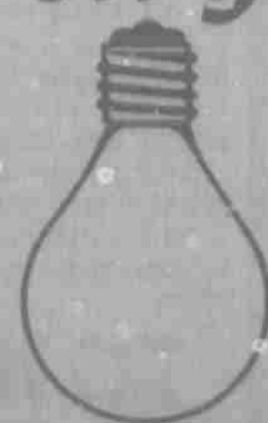
763-5064

"We Are Not Closed!"

THE COMMUNITIES OF BLACK AMERICANS provides financial assistance to our members at NO cost. Cash is provided to buy food, clothing, temporary housing, medical assistance, etc. Join Black America's largest growing no-nonsense organization, membership is \$75. Information sent on request, send \$1 postage to Mr. Kenneth R. Douglas, President, C.O.B.A. P.O. Box 815, Dickinson, Texas 77639-0815.

Administrative Assistant Starting Salary \$12,331. Demanding, high visibility public contact position. Requires strong typing skills, ability to operate word processor, and ability to discharge a variety of administrative tasks with minimum supervision. Must evidence recent, stable work experience. Reference: Fred G. S. M.F. South Plains Association of Governments, 3424 Avenue N. 762-8721. Equal Opportunity/Affirmative Action Employer

There are a lot of ways you can save on your electric bill ...



Call us today.

We want to help you conserve energy ...



SOUTHWESTERN PUBLIC SERVICE COMPANY

Worship as a Family This Week

Independent Baptist Church

Missionary Charles Baker told the *Southwest Digest* that something good is going to happen in Lubbock.

"An Independent Fundamental Baptist Church, no association with any group and totally independent, will be organized in Lubbock," he said.

"The history of this church goes back before the Pentecost," said Missionary Baker.

"At that time Christ formed a church without any association or affiliation with the Apostles. Of course, there are other Independent Baptist Churches, such as the World Baptist Fellowship and Baptist Bible Fellowship International. We are the only ones, however, who do not belong to the Fellowship, association or convention," continued Baker.

"The reason why we want to establish an Independent Baptist Church in East Lubbock is because there is not one in East Lubbock."

Baker elaborated on his reasoning for the establishment of a church in East Lubbock as follows:

"The Lord has made it clear to us calling me as a home missionary and for sometime I have felt God's providential leadership and direction to establish a local Fundamental Independent Baptist Church for the Black people in the Lubbock community.

"Upon the establishment of

this church, I will relinquish my duties as my duties as a missionary to this work and upon God's leadership. A Black man will be called as pastor of the church," continued Baker.

Baker went on to say that Lubbock does not have a sound scriptural independent Baptist Church and there are a great number of cities and communities across our nation which stands in need of a local Independent Fundamental Baptist Church to serve Black people.

Baker, in giving his reason and interest in establishing an Independent Fundamental Baptist Church by God's marvelous grace, the Memorial Baptist Church has commissioned and sent him out as the missionary to establish this church. "My home church, Memorial Baptist of Wichita Falls, Texas under the ministry of Brother Floyd H. King, have given me the authority to do so."

Baker told the *Southwest Digest*, "I am using this as a means to inform pastors and churches of my views and to present my calling to the missionary field here in Lubbock, Texas where I am presently active in this field."

"I'm a praying man, and I strive to follow the Lord's will in this endeavor."

"He praised the Lord and gave Him the glory for everything which has been accomplished thus far."

"The church is a local, visible,

independent and fundamental body of Christ consisting of an assembly of baptized believers commissioned by our Lord to teach all nations and to baptize them in the name of the Father and of the Son, and of the Holy Ghost. Then teaching them to observe and do all the things whatsoever He has commanded us to do," said Baker.

Baker, in concluding his remarks about this new effort in East Lubbock, said there are only two church ordinances. "Those of the believer's baptism by immersion in water and is a prerequisite to the be closed communion of the Lord's Supper for members of the local church only and using unleavened bread and the fruit of the vine which is only pure grape juice which commemorates our Lord's dying body and shed blood on the cross; preceded always by self-examination and confession of sins."

For more information about the establishment of the church, call Missionary Charles Baker at (606) 744-5894.

The Outreach Prayer Breakfast

Friends and members of the Outreach Prayer Breakfast met last Saturday in the home of Mr. and Mrs. Delbert Nowal at 9 a. m.

Opening devotion scripture was read by Mrs. Annie Lewis. She read from Isaiah 61. A song, "Were You There When They Crucified My Lord". This is a song which touches the heart.

The morning scripture lesson was taught by Mrs. Linda Smith. Her scripture was I Corinthians 3:1-11; Mark 16:15-18.

"And I, brethren, could not speak unto you as unto spiritual, but as unto carnal, even as unto babes in Christ."

I have fed you with milk, and not with meat; for hitherto ye were not able to bear it, neither yet now are ye able.

For ye are yet carnal; for whereas there is among you envying, and strife, and divisions, are ye not carnal, and walk as men??"

This speaker said carnal. Lacking in understanding worldly - ungodly - a baby will be complete as he grows toward maturity. When you feed a baby meat, he immediately spits it out, because he is not ready for this type of food. But as this baby grows, he's able to digest meat. Where there is envy, strife, divisions among you still, you are carnal on milk yet, but haven't grown up. When you become a child of the most high King, you get up, straighten up, and pull yourself together. Who is Paul? Who is Apollis? Who is Baptist? Who is Pentecostal? Who is the Church of Christ? Catholic? Methodist? And all others? What do you believe does not the Lord deal with us all? The Lord gives to every man as he will you water, but its God who brings forth the increase. Oh, people, you will have to come to get the full message. These women are telling it like it is in the word. Be sure and read Mark 16:15-18. Know where you stand as God's children.

We truly thank you, Mrs. Smith for such a splendid job.

Thought of the Week: "Hypocrites are like pins, they point one way and head the other." "Think about it!"

Breakfast was served and enjoyed by all. Are you hungry spiritually or physically? OK, come, we love you!

Our guest list last week included: Mrs. Annie Lewis, Linda Smith, Dwight Hood, and George Smith.

Because of your presence, you made our day more beautiful. Come again!

Our sick list this week includes: Mrs. Artie Mae Washington, patient in Community Hospital, room 123; Mrs. Maude Whitfield, Rev. A. W. Wilson, Mr. Andrew Williams, Mrs. Elmore Blond and Mr. William Baldwin of Aulene, Texas.

Those who were not mentioned in this report as being ill and those in this report as being ill and those bereaved families, God knows who you are, where you are as well as your problems. The Williams family has

Faith First Baptist Church News

Members of Faith First Baptist Church had a wonderful service last Sunday.

Let's Pray

"God of mercy for all of us who have sinned. Our Father, it is good to know that you are gracious and merciful. We thank you for your unending love and for the matchless gift of your son by whom we are redeemed. As we have been brought from darkness to light through Jesus Christ. May we now reflect your light to those groping in darkness and help them find the way of life. We refute that demon of sickness, heartaches and pains. In the name of Jesus and relive the healing power of Jesus in the lives of your people now. Thank you, Lord, for its already done, in your name Jesus we pray. AMEN"

If we can be of any help to you spiritually or physically, call either 767-3347 or 747-7326. You may also write the Outreach Prayer Breakfast and Project Blessing P. O. Box 1223, Lubbock, Texas 79408.

We shall walk by faith and not by sight.

Our Project Blessing went to Mrs. Artie Mae Washington, who is patient at the Community Hospital, room 123. God bless her. Closing remarks were offered by Mrs. Annie Sanders.

The next meeting will be held in the home of Mrs. Juanita Sowell, 2404 East 9th Street, Saturday morning.

Mrs. Juanita Sowell, president; Mrs. Christina Myson, vice president; Mrs. Mildred Boggs, secretary; and Mrs. Dorothy Hood, reporter.

The largest Baptist congregation in the world is the Abyssinian Baptist Church in New York City, established 1808.

Post, Texas

Pleasant Home Baptist Church News

Services were grand last Sunday at our church. It all began with the Sunday School lesson. The subject was "Showing Your Faith Through Works." The scriptures were James 2:17, 14-24.

The Golden Text: Faith, if it hath not works is dead, being alone James 2:17. It was a very wonderful lesson. Everyone were at their post of duty.

Devotion during the morning worship services was led by Deacon Jim H. Osby, Sister Fisher Wynn and Sister Callie Harper. Sister Wynn read from Romans 1:1-10. The choir sang praises wonderful to the loving Master. Altar call was very highly prayed for by our visiting minister Rev. Miller who truly poured out his heart and soul to God. Then Rev. Miller of the Freewill Baptist

Church preached from the scriptures Isaiah 64:4; I Corinthians 2:9. His subject was "You Haven't Seen Nothing Yet." He truly poured out of his heart and soul to the Master. He was here in the midst in this Holy Place.

Among our sick and shut in are: Sisters Lela Kelly, Iona Smith, Madie Johnson, Della Smith, Dorothy Pringle, Elizabeth Mrs. Emma Griffin, Ola Harrison, Ida Brown and Brother Wilbur Wiley.

Brother Leon Fields, who is ill in his home.

Sisters Lizzie Milo and Sirloma Steel and Brother Harry Trueblood are residents of the Golden Plains Care Center. Please continue in prayer for their speedy recovery.

Rev. Arthur Kelly, pastor; Rev. John James, associate pastor; and Sister Annie Gilbert, reporter.

U. L. Rivers Workshop Set Here This Month

If you are interested in a gathering of Christians who study to show themselves approved by day, and spend the evening singing in the Mass Choir -- praising the Lord in song, the Lubbock Chapter of the Gospel Music Workshop is sponsoring U. L. Rivers in a workshop to be held on May 26 and 27, 1984, at Lyons

Chapel Baptist Church, 1704 East 24th Street, Lubbock, Texas.

It will kick off with a musical Friday night at 7:30 p. m. and registration begins Saturday at 8 a. m.

Registration fees are \$15.00 per person, with lunch included. Leave call 765-7643 for more information.

All Saints Episcopal School Offers Scholarships

All Saints Episcopal School gratefully announces the anonymous gift of \$25,000 for scholarships for prospective students for 1984-85 in his statement to the Board and parents, the Reverend Dr. Robert W. Tobin, Headmaster, states:

"The gift is one of the most significant we have received. I am deeply grateful to the donors for their recognition of the intent of our School to be open to all Lubbock children who can profit from our School environment and academic program. They have given us and prospective students the opportunity to act on our dreams."

Upon direction of the donors, the following scholarships have been established:

The All Saints Trustees Merit Scholarship. One full tuition award and two partial tuition awards will be given to students in the Middle or Lower School, based on academic potential, past achievement and desire to participate in the program.

All Saints Faculty Awards for Merit. Partial tuition scholarships will be awarded to those qualified but

Can't on Page 7

God's Word is flowing at Word of Truth!

Praise the Lord! God's word is flowing into hearts at Word of Truth Bible Study and Sunday Service. He is truly meeting needs. Bro. Roy Davis invites you and your family to come share God's word with us each Tuesday night at 7:30 p. m. and each Sunday morning at 10:30 a. m. The location is the Civic Center Inn at Main and Avenue K.



There is a place in the Kingdom of God for children and at Word of Truth children's souls are being fed also. Bring them that they too may receive God's word, we welcome all ages. Bring your entire family and let us exalt the Lord together. God is truly meeting needs at Word of Truth!!!



Attention

Don't miss a single issue of the Southwest Digest. You can pick up your Southwest Digest at one of the following business establishments:

- United Super Markets in Lubbock & Slaton, Texas
- Town & Country Stores in Lubbock & Slaton, Texas
- Cavleys - 1719 Avenue A
- Buddy's Supermarket - 904 50th Street
- New Turn's Meats & Grocery - 1721 Parkway Drive
- Triway Grocery - 3401 Railroad Avenue
- D. C. Kinner Barber Shop - 1701 Parkway Drive
- Snappy Shine - 1410 Avenue J
- Billards Kwik Stop - 1710 East 4th Street
- Brooks Super Market - 1807 Parkway Drive
- Kwik-O-Food - 1528 East Broadway
- Joe & Paul Barber Shop - 1526 East 19th Street
- Fine Station - 34th & Avenue A
- Beauty Cover-Up Unlimited - 1813 Parkway Drive
- Southwest Digest - 512 East 23rd Street

Mount Vernon United Methodist Church
2704 Cedar Avenue
"Progress is the Path"

Rev. Bruce Engle
Pastor

Church School 9:30 a. m.
Morning Worship 11:00 a. m.
Bible School 7:30 p. m.

Faith First Baptist Church
1504 E 15th at Oak
747-6346

WEEKLY SERVICES

Sunday School 9-30 A.M.
Morning Worship 11:00 A.M.
B. T. T. 6:00 P.M.
Night Service 7:30 P.M.

And let us consider one another to provoke one to love and to good works: not forsaking the assembling of ourselves together, as the manner of some is: but exhort one another, and so much the more, as ye see the day approaching. Hebrews 10:24, 25

Come, Help Us Worship Christ Jesus, Our Lord and Savior.

Church Of The Living God
(Motto: C.W.F.F.)
408 N. Zenith Ave
Phone: 744-6459

"Where The True Gospel Is Preached"

Everybody is always Welcome Rev. L. E. Brown, Pastor

Sunday School 9:45 A.M.
Morning Worship 11:00 A.M.
Y.P.P.U. 4:00 P.M.
Evening Worship 7:30 P.M.
Mid Week Services 7:00 P.M.

"Come by and get your 1984 Calendar"

Jamison & Son
Funeral Home & Burial Insurance

Insurance 0-85

No Medical from 40 to 85 years.

Graduating benefits. Premium stay the same. Example: \$3,000 after the first year increases to \$3,240 second year; \$3,480 third year and \$240 each year thereafter. For more information call: Jamison & Son Funeral Home - (806) 747-2731 or go by 1522 East Main, Lubbock, Texas 79403.

Bethel African Methodist Episcopal Church

2200 Southeast Drive
(806) 744-7552
Lubbock, Texas

Rev. Stephen Pierson

God Our Father, Christ Our Redeemer, Man Our Brother

Sunday Church School 9:00 a. m.
Morning Worship 10:45 a. m.
Youth Fellowship 4:00 p. m.

Boy Scouts 7:00 p. m.

Midweek Prayer Fellowship 12 Noon

Youth Choir Rehearsal 4:00 p. m.

"I Thank God For Jesus"
"Happy Mother's Day"
Lord Blessed Is That Mother!

Luke 1:28 -- The angel came in unto her, and said, Hail, thou that art highly favored, the Lord is with thee: Blessed art thou among women.

Lord, the Mothers have been blessed, from the beginning of time, her womb carries our most precious minds.

Lord, some carries Presidents, Kings and Queens.

Some carry killers, robbers and dopeheads!

Lord, but all she carries, you sent from above. It's up to her to teach it -- hate or love.

Lord Blessed is that Mother! Proverbs 31:10-12 -- Who can find a virtuous woman? For her price is far above rubies. She will do him good and not evil all the days of her life.

Matthew 24:25 -- Jesus said: Who then is a faithful and wise servant, whom his Lord hath made ruler over his household, to give them meat in due season?

Lord Blessed is that Mother! Lord, she raises her children in the eyes of God.

That makes their lives easy, with the help of the Lord.

Lord, she works a day on a low paying job. (Humble) But her biggest pay comes from trusting in God.

Lord, they don't have the best food or clothes, and shoes for their feet.

But they have the love of Jesus, and that's all they need. Proverbs 31:14-15 -- She is like a merchant ship, she bringeth her food from afar. She riseth also while it is yet night, and giveth meat to her household.

Lord Blessed is that Mother! Lord, she prays that all her children, and her husband be saved.

We know that all God's children, at one time strayed.

Lord, we walked with satan, he showed us a good time.

All the while, he was trying to kill our minds.

Lord, she prays for the world, and shares her goods with others.

Her blessings come back 100 times over.

Lord Blessed is that Mother! Proverbs 22:6 -- Train up a child in the way, he should go, and when he is old, he will not depart from it.

Proverbs 31:20, 23, & 28 -- She stretcheth out her hand to the poor; yea she reacheth forth her hands to the needy. Her husband is known in the gates, when he sitteth among the elders of the land. Her children arise up, and called her blessed, her husband also, and he praiseth her.

Directed - Arranged - Produced - Guided by My Lord Jesus Christ
Written by Billy "B. J." Morrison, III - Your Brother in Christ Jesus
God is not through with us yet. Let's pray for one another always. Amen

Stop Looking - It's All in The WANT ADS

CHECK THE CLASSIFIEDS For All Your Needs

BUY, SELL, TRADE OR RENT THROUGH THE CLASSIFIED ADS

FIND IT ALL IN THE WANT ADS

BUY SALE TRADE

Male/Female

St. Mary of the Plains Hospital & Rehabilitation Center
For employment information contact:
Personnel Office
792-6312, Ext. 451
4000 24th Street

FOR JOB INFORMATION WITH THE City of Lubbock
CALL 762-2444
AN EQUAL OPPORTUNITY EMPLOYER

Classifieds - Call 762-3612 or 762-4605

For more information regarding employment opportunities at LUBBOCK GENERAL HOSPITAL Call 743-3352
Equal Opportunity Employer

METHODIST HOSPITAL
Information regarding employment opportunities at Methodist Hospital may be obtained by calling 793-4184
Equal Opportunity Employer

Business like with pleasant attitude. Housewives, high school students, college students, active senior citizens. Call 806-762-4605

Need Extra Cash? Does your club, church, organization or even you need extra money? Let the Digest be the answer... Call - 806-762-4605.



Professional Services
E. P. RICHARDSON ASSOCIATES
Management Consultant
Agency
5013 - 57th Street
P.O. Box 2553
Lubbock, Texas 806/792-9261
EDDIE P. RICHARDSON
806/762-3612

Mens Clothing
Dunlap's
Caprock Shopping Center
Phone 792-7161
Lubbock, Texas
DAVID SOWELL
Home: 765-8679
MEN'S DEPARTMENT

Personal Services
\$2.00 with this coupon
No appointment necessary!
Mama Della is here for the first time. She is French Creole and born in Louisiana. She has the power to turn on the Tower of Power to pass your message to Jesus. She can help in anything! Everything you want done, i.e. financial blessings, in love, marriage, nature, drugs, alcohol, job, business, law suites, health problems of any nature. She will help remove bad luck, evil, voodoo of any kind and guarantees it will never return. Mama Della is available to you.
1924 Avenue Q Lubbock, Tx 79405
Call (806) 762-9904
Open 7 Days a Week
7 a.m. to 10 p.m.
Call her today!!!

Autos For Sale

M & M Auto Sales
38th & Avenue H
Lubbock, Texas Phone 744-7211
"We Finance - We Write Insurance"

1975 Charger	\$2,295.00
1975 Maverick	\$2,235.00
1977 Lincoln Town Coup.	\$3,595.00
1977 Grand Prix	\$2,295.00
1977 Konark Mercury 4dr.	\$2,495.00
1977 Chevrolet Station Wagon	\$2,495.00
1978 Buick Riviera	\$4,615.00
1978 Ltd. 2 dr.	\$3,495.00
1979 Mustang	\$3,995.00
1979 Lincoln Town Car	\$7,795.00
1979 Delta C8	\$4,295.00
1979 Lincoln Town Car	\$7,995.00
1980 Bonneville Pontiac 4dr. loaded	\$5,495.00
1980 Cougar XR-7	\$5,495.00
1980 Olds. 98 Regency Diesel	\$7,995.00
1980 Chevrolet Pick-Up	\$3,995.00
1980 Delta 78	\$4,831.00
1981 Chevrolet Caprice Diesel Power	\$8,795.00

"We have many good work cars for as little as \$300.00 to \$400.00 down!"
West Texas Leading Olds Dealer

BILL RAVEN
Villa Oldsmobile, Inc.
5301 South Avenue Drive
Lubbock, Texas
747-2974

Tax/Financial Services
Charles H. Stogner
(CPA)
- Complete -
* Bookkeeping * Income Tax Service
3060 34th Street 793-8158
Lubbock, Texas

Cut leftover corn off the cob and add to omelets, soup, or stews. Or try adding to pancake batter.
Thank God every morning when you get up that you have something to do which must be done, whether you like it or not. Being forced to work, and forced to do your best, will breed in you a hundred virtues which the idle never know.
- Charles Kingsley

Public Notice
Persons interested in statewide procurement opportunities should check the bulletin board in the Economic Development Department of the South Plains Association of Governments offices at 3424 Avenue H, Lubbock, Texas. The SPAG offices are open from 8 AM to 5 PM, Monday through Friday.

Don't Fight City Hall!
Vote and Become It's Landlord!!

Apartments For Rent

Phoenix Apartments
(Formerly Coronad. Apartments)
Completely Remodeled
1017 East 29th Street

- Security Guard
- New Management
- Gas Furnished
- All New Appliances
- New Carpet
- Air Conditioned
- 1 & 2 Bedrooms

Starting at \$185 per month!
Price Rent For More Details!
Call 762-5563

BLACK BUSINESS AND PROFESSIONAL DIRECTORY
If you are a Black Business person in Lubbock, South Plains, or Eastern New Mexico, please send us your name, address and type of business. If you are a professional, please send us your name, address and profession.
Please send this information to the following address:
"Southwest Digest"
Black Business/Professional Directory
510 East 23rd Street
Lubbock, Texas 79404
Or call for information at 306-762-3612.
Help us to let others know who you are and what you do or what goods and/or service you have.

Name

Address

Type of Business

Year Opened

No. of Employees

Structure of Business:
Sole Proprietor - Partnership - Corp. -

WANT TO BUY, SELL, OR TRADE?
NEED A JOB OR SOMEONE TO WORK
Call:
Southwest Digest
Classifieds - 762-4605
Results Guaranteed
510 East 23rd Street

Airconditioning & Heating
IVORY
Air Conditioning/Heating Service
744-4778

Pharmacies

CAVIELS PHARMACY
"Greeting Cards"
Everyday and Seasonal
Prescription - Drugs
Store Hours
Mon. - Sat.
9 a.m. - 7 p.m.
Sundays 9 a.m. to 5 p.m.
1719 Ave. A 765-5311 or 755-7553

Golden Fried Chicken
RICH'S
golden fried chicken
"The chicken that East Lubbock made famous"
1212 Quirt Avenue 747-7266
Lubbock, Texas

Dairy Products
BORDEN
If it's Borden, it's got to be good.

OPPORTUNITY RINGS
Every time you use the Want Ads
JUST CALL 762-4605
Have something to buy or sell? One phone call to us is like dialing our entire circulation... person-to-person! Place your Want Ad today!
Southwest Digest

Professional Printing & Typesetting
510 East 23rd Street - (806) 762-3612
We Set Type
We Set Type
We Set Type
We Set Type
We Set Type For Flyers
Handbills, Brochures,
Pamphlets & Books.



Earl Monroe Goes From Hoops To Hits

Success seems to be second nature to Earl "The Power" Monroe. His incredible record as a college athlete and his legendary 13 years in the NBA are testaments to his determination and ability to rise above the crowd. And while his achievements as one of basketball's greatest players are known internationally, Earl has spent the last ten years building an equally outstanding reputation in another arena: the entertainment industry.

Crowing up in Philadelphia, young Earl had his eye on a career in baseball. However, by his fourteenth birthday, Earl had already grown to his full height of 6'3". Basketball seemed more promising, and the switch ultimately proved to be the right choice.

Jesse Jackson

Continued from Page 1

What else would you ask of this man mayor Young?

Min. Louis Farrakhan, spokesman for the Nation of Islam, said, Jackson's rising is one of the most meaningful events in the history of our sojourn in America cannot express the importance of this event to Blacks, to America and to the world.

Farrakhan further stated that white writers condemn Jackson's candidacy, saying he must be a maniac who is looking for a show and Black leaders elected by Black people have turned on him in support of Mondale.

In March of this year over 1,000 progressive crowded into the Warren Methodist Church, Atlanta, Georgia to organize a massive nationwide Peoples Consensus Petition campaign to nominate Rev. Jesse L. Jackson for President of the United States, declaring that "The national convention of the Democratic and Republican parties have never reflected the will of the majority particularly Black people."

The conference emphasized that Jackson has taken strong positions on job training programs, special taxes on large corporations in order to fund human needs programs and to end U.S. interference in the internal affairs of other sovereign countries.

It might be noted that Dr. J. J. Jenison, president of the 6.8 million member National Baptist Convention, U.S.A., Inc. has offered up his organization, in moral, financial and active support of Rev. Jesse L. Jackson's candidacy.

Where is the unity concept that Blacks have been crying out for? A prime example of the power of unity is the united effort of the Jewish community which ultimately chased Andrew Young out of the Carter Cabinet.

White Democrats will never own the Black vote again, thanks to Jesse. Some Blacks will always run from now on.

It is with heartache and disdain that we look on as such Black greats as Andy Young, Corretta King, Daddy King, Julian Bond, Coleman Young, Wilson Goode, Tom Bradley became surrogates of the slavemaster, Dr. King must be shutting in his grave.

Baltimore "ullets and played with the team from 1967 to 1971. In 1967, he was named "Rookie of the Year" wrapping up a season in which he scored a career high of 58 points against the Los Angeles Lakers.

The transition from stellar sports professional to show business entrepreneur has been an easy one for Earl, primarily because both have always been in his blood. His attraction to the stage may, in fact, be a trait inherited from his father, who performed as a dancer with famed blues singer, Bessie Smith. Earl's first inspiration came from the great of an earlier era. During his college days at Winston-Salem State, he performed as a comedian borrowing most of his material from Pigment Markham. By his junior year, he was doing stand-up routines at the famous Lyric Theatre in Baltimore. "It was an experience," Earl says with laughter. "I did not know that I was not cut out to be a stand-up comic."

However, he still enjoyed performing before an audience, and at halftime during games, he often dazzled the crowd with a magic act. An interest in music began for him as a youngster with a singing group in his hometown of Philadelphia. Though Earl never studied music formally, he could pick out tones and listened intently to songs on the radio. "I didn't have a voice really, but I knew where all the notes and what they were supposed to go." The interest in music stayed with him throughout his years on the court, and Earl began considering it seriously as a second career once he retired from basketball. He didn't wait, however, until he had played his last game to get involved in the business. Julie Rifkind, president of Spring Records, called Earl in 1972 with an unusual job offer: "How would you like to work as a promotion man for our label?" though he was playing for the New York Knicks at the time, he thought it was a "novel idea and a great opportunity."

Earl made the most of his unique situation to learn as much as he could. As he traveled around the country with the team, he scolded on the disc jockeys and program directors at local radio stations. "They were a little surprised to see me knocking on their doors with the latest Billie Jackson or Joe Simon record, but I'd get them to put it on the air. For the most part, they were just thrilled to see me working in the business."

After two years with Spring, Earl was ready to try his hand at



Earl Monroe

managing his own acts. His first signing was The Alices, a duo that was working with Jim Hendrix just prior to his death. Earl groomed and managed them, and the group enjoyed marginal success with records for the Spring and Warner Bros. labels. With two other partners, he formed Tiffany Entertainment Corporation. The company produced such artists as Aista Records vocalist Chuck Sessel, the Soul Children, and television actress Sydney Goldsmith.

In 1979, they decided to develop a story that Barry Ornel had written into a musical. With the added talents of composer Fenovis Albright, they created "bones," which received favorable notices for its Off-Broadway production. The musical was also presented in Washington, D.C. and at the Karamo Theatre in Cleveland. Earl expects to eventually develop a show for a run on Broadway.

Following his 1980 retirement from pro basketball with the Knicks, Earl decided to capitalize on his knowledge by forming a broad-based entertainment company. He established Pretty Pearl Inc. and launched its first division with the Pretty Pearl Records label. "I needed to begin with something that I knew, which was the record business and how to find and develop talented people."

The instincts that served Earl so well throughout his illustrious sports career are proving to be just as acute in selecting artists, songs and producers with winning potential. The first act signed to Pretty Pearl Records is Curtis Hairston, a native of Winston-Salem, North Carolina, and his first release, "I Want You All Tonight," produced by Greg Radford, is already a solid success. Earl has equally high hopes for his second artist, Ed Sparks and Elekrik Sparks Band, an eight-member group from Cleveland that specializes in hard-hitting funk.

Earl's ten years of accumulated knowledge in the music business is already bringing him success. Just as his quiet determination and self-confidence made him a legend among basketball's finest, so, too, will the same skills bring fame to Earl Monroe as a winner in the



LEVEL II - Pictured above are the winners in Level II of the Future Mr. & Miss Dunbar Junior Pageant, sponsored by the Dunbar High School Class of 1974.



Musicians in the Future Mr. & Miss Dunbar Junior Pageant were Adrain Long and Gayle Hawkins.

BASIC BLESSINGS TO THE WORLD RECOGNIZED.
NYORK CITY:—In life they gave him a royal designation, but he refused to act any different from his commoner friends and admirers. That is what always set William "Count" Basie apart from most human beings in life and in death. He was loved because he gave love. He was always respected because he always gave respect. His passing has completed the cycle and the nicest trio of superstars to ever enjoy the gift of life with the talent to make living a joy for others, Nat King Cole, Duke Ellington and Count Basie, are united. Now the Archangel can carve out a Heavenly Mount Rushmore. The proper medals are in his sphere.

The writer's hand attention to the Count's death by the Ladies in my eye and ear range was the most complete viewed and heard in ages. His passing really got the Royal treatment including front page, center pic spreads and network news breaks complete with videoflashes of days, of his youth and as time had laid a weighty hand upon his brow. His media obit was tasteful, befitting his artistic contribution. Strange though, none of the articles, TeeVee or Radio commentators remembered the name of the deejay who dubbed him "Count." Then too, none mentioned those who were on the Casio in 1951 when there were more obit than clear paths. Fellows like Maceo Birch, his once mgr., Henry Snargrass and Jo Jones.

The Count's passing will leave a great void in the world of incandescent glare. Like Errol Garner, he was one of a kind. A brilliant artist, great in every instance. A man of honesty and integrity, one who never lost his cool, the first time I met him, backstage of the Apollo Theatre, in those lean years, I got the feeling that he was an unusual and quiet drive. One that would find the heaven of fame on earth before discovering it beyond the quiet of the grave. Somehow he always seemed to have the feeling that it was the students responsibility to create the master. It is hereafter he can tell Bennie Moten and Fats Waller all about he did just that.

NOT OFF THE PRESS:—Panama Francis has thrown several strong write hand paragraphs at George Wein. He's taking the "Kool Jazz Festival" promoter to task for a growing lack of productive Afro-American musical artists. In a note to the Kool Jazz Festival, "The letter is hotter than a pistol after a gun duel and we await George's reaction to Panama's accusation. If the sound of the music is as good to my ears as the still photos of Johnny Mathis and Denise Williams are to my eyes, then their new album will soon be pure gold. The "Rapper had to set back his annual 'Family Affair' to Aug. 23 thru 26th, 'cause the nail knockers had to renovate the old Raulison down there in Andy Young's city. Donald Temple is chairperson and Ar. J. B. Von Leggett, Jr. Fundraising chairperson of the newly formed 21st Century Institute for Political Action. They dropped a few dimes to inform this corner that this is an organization of concerned Afro-Americans to help provide financial support to candidates accountable to our interest. They say they currently have members in New Haven, Boston, Phila., N.Y., Baltimore, DeCoe, Sacramento, Cigo and Oakland among other cities. They list Cong. Walter Fauntroy, Mayor Marion Barry and William Lucy among its supporters. North Carolina with its 900,000 registered Afro-American voter, and Jesse A. Helms its senator, is the org.'s number one target. If you want to send a check the address is 1710 Connecticut Ave., Washington, D.C. 20009.

NEWS MAKERS:—Talk about rwin is that N'England concert promoter Frank Russo is set as co-promoter of the Jacksons' upscheduled U.S. tour and that Don King's position is again as tight as the proverbial had band. Bark in early April it was announced that Russo and Danny O'Donovan, the international promoter were set to book the tour giving King a bit of a nudge aside. The brothers, Michael and all, are allegedly set to trot across the country come mid-June. They are expected to hit some 40-cities. Don't be fooled by the name Whopie Goldberg. She's an Afro-American actress-comediennes that's attracting oodles of attention with an off the wall routine at the Comedy Store in L.A. By its refusal to listen the U.S. Hi Court has agreed that those California lawmen had to probable cause to search Flip Wilson's bag and baggage in the L.A. airport in '81. He was busted on a possession of drugs charge that was tossed out by the L.A. Supreme Court. Because of the effect it had on the career of the comedian all and sundry, now expects he will sue the city for a bundle. And why not, his new teevee show isn't doing that great with critics taking off after it all over the country. However all isn't gloom for Mayor Tom Bradley's town. "L.A. is My Lady, a Bergmans-Quincy Jones tuner has been set to wax by Ole Blue Eyes, Frank Sinatra and early ears are predicting that it's gonna be another "New York, New York." The National Council of Negro Women's Dorothy Height will be one of four receiving the John LaFarge Memorial Award for Interracial Justice in mid-May. The dinner celebration will mark the golden ann'y of the Interracial Council of N.Y. Jennifer Leigh Warren, one of the doowop girls from "Little Shop of Horrors," who's hotter than ever, has gone soap. She's the teenage temptress on the ABC "All My Children." In her own words: "It's a kick to go from "Little Shop of Horrors," working with Audrey 11, the man-eater, to All My Children, where I am the Man-eater!"

STAY LOOSE: Billy Rowe is a syndicated columnist.

LISD Cultural Affairs Meets
 12:10 p.m. on Wednesdays, on the west lawn of the Lubbock County Courthouse. Admission to the concerts is free.

International
 Continued from Page 4
 U.S. and Foreign Commercial Service, Kenn George, John Linden, International Trade Director, Governor's Office of Economic Development.
 The public is invited to attend and persons wishing to testify should contact the Committee at 475-0485.



Your lost cat or dog may be at the City Animal Control Center, 401 N. Ash, waiting for you to claim it, but you must do so before its 3 day limit is up. Many people adopt a cute cuddly kitten or puppy, but neglect them after they become full grown. PAWS (People for Animal Welfare) warns against impulsive adoptions of baby animals and urges thorough consideration beforehand of the full responsibilities of proper pet care. Pets and people growing older together is a wonderful, warm experience. For more information, please call 762-6411, Ext. 2059.

Missed Your Digest Lately???

Never miss another issue.

Subscribe today!!!

Name _____

Address _____

City _____ State _____ Zip Code _____

ONLY \$15 Annually (Save \$5) \$25 Two Years!

Mail to:
 Southwest Digest
 510 East 23rd Street
 Lubbock, Texas 79404

NAOMI SIMS collection
 the first natural wig for the Black women of America

Wig Trend

763-1106
 CORNER OF BROADWAY & TEXAS

People bringing about good things for themselves and others.

Plains Cooperative Oil Mill

Since 1936

Plains Cooperative Oil Mill

2901 Ave. A, Lubbock
 806/747-3434

SISTER SOPHIA

LUCK MONEY

The Only One Who

GUARANTEES 100% RESULTS TO PUT LOVE, MARRIAGE, GOOD JOB, AND GOOD LUCK, CAN REMOVE SUFFERING, SICKNESS, PAIN FROM YOUR BODY. SHE HAS POWDERS, OILS, CANDLES, MIRACLES, AND PRAYERS TO PUT MONEY IN YOUR POCKET.

YOU CAN'T LOSE WITH THE STUFF I USE. SO CALL TODAY. (867) 799-9124

2263 34th Street 799-9124
 OPEN SEVEN DAYS A WEEK FROM 9:00 A.M. TO 10:00 P.M.

LOVE

Lubbock's Low Income Offered Opportunity

Lubbock's low and moderate income homeowners can enhance their house and their neighborhood with a new coat of paint by participating in the City of Lubbock Community Development Paint-Up Program.

Sylvia Martinez, community services supervisor, said the paint and supplies are provided by the Community Development Block Grant Program.

"Applications for the program is really very simple," Martinez said. "Each neighborhood needs a Block Captain to coordinate the effort. The Block Captain surveys his or her neighborhood and signs up the interested neighbors. It takes a small amount of time for someone, but the results are a better looking neighborhood," she said.

Anyone interested in serving as a Block Captain can obtain a Paint-Up Program information packet at either the Guadalupe Neighborhood Center at 1416 First Street or the East Lubbock Neighborhood Association meeting in Parkway Mall. The packets contain instructions, questionnaire forms and maps showing the areas eligible for the self-help program.

People who are unable to attend the Monday night meeting can pick up the information packets from 2 am to 11:30 a.m., Monday through Friday at Community Services offices at 1416 First Street, Mae Simmons Party House at 2400 Weber Drive and the Community Services main office at 9th and Texas Avenue.

"This is a three-way partnership between the neighborhood residents, the city and the Block Captains," Martinez said. "We've had excellent cooperation from everyone and expect this year to be the best yet."

After the Block Captain surveys the homeowners, the filled-out questionnaires are returned to any of the three Community Services offices. Deadline for returning the applications is May 18. Martinez noted.

Following a review of the Paint-Up Program applications, the City Inspector will tour the neighborhoods and assign a priority to each home based on its condition and need for painting.

Once the priority need assignments are made, vouchers will be issued the eligible homeowners to go pick up the paint and supplies. Homeowners have 30 days after receipt of the voucher to pick up their paint and 60 days to finish the painting job.

After the house is painted, building inspectors will check the work and make a final report to the Community Development office.

Some people might need help in painting their house, Martinez explained, because often the elderly and handicapped cannot afford to hire someone or do the work themselves.

"There are several civic and social groups in the city that could really have an impact on the appearance of these neighborhoods. If the group could make it a project, they could help the elderly and handicapped paint their houses," she said.

Any group interested in helping paint the house of the elderly or handicapped can call 762-6411, ext. 2360 for more information.

School Never Planned 'Suicide'

WASHINGTON, D.C.—We never have intended for the Black colleges to commit suicide. We expected to fulfill our purpose by preparing all Fisk University president, Dr. Walter J. Leonard, in explaining the role of predominantly Black institutions of higher learning 30 years after the 1954 Supreme Court desegregation decision.

Speaking on the eve of the Ninth National Conference on Blacks in Higher Education recently, Dr. Leonard emphasized that desegregation resulted in greater lack of support of such institutions as Black colleges and the Black press, although they still play a major role in providing leadership in America.

New Black leaders must demand continuing support of these institutions if America is to survive as a pluralistic,

democratic nation said Dr. Leonard, a former Harvard University official who is expected to join the faculty and administrative staff of Howard University, Fisk University alumni and supporters are involved in a fund raising campaign to pay off the institution's debts, so that it will not close.

"The problem is not Black colleges. The problem is that Whites who control the resources, will not support black controlled institutions," Dr. Leonard declared. He joined Dr. Samuel L. Nye, president of the National Association for Equal Opportunity in Higher Education, in urging support of black higher education goals by the government, corporations and alumni.

Approximately 2,000 educators, business representatives and officials attended the

Toward Empowerment

Continued from Page 3
largely determinative of Black African student success, and then see what this might suggest for possibly increased success on the part of many Black American students.

So far as a sense of discipline is concerned, it is not only not instilled in our elementary and secondary schools, it is, on the contrary, discouraged and undercut. The elementary and high school experiences of our masses of Black youth are such as to encourage alienation from and disrespect for the academic process.

The most unfortunate aspect of this tragic situation is that while it may be thoroughly understandable for Black students to be contemptuous of some white teachers and of some of what many perhaps rightly call the "white man's mis-education process," Black students ultimately become the losers themselves.

Our Black young people need to discipline themselves to the point where they learn something from every teacher, whether that they learn is positive or negative. We must deal with positive and negative situations all of our lives—whether we are Black or White—and there is no better preparation for dealing with a negative

situation than knowing thoroughly just what to expect.

To turn our backs upon a disciplined approach to any and all forms of reality is, then, folly; and the sooner our students—both Black and White—learn this, the more "success-oriented" they will be.

So far as the sense of belonging and of group responsibility are concerned, the desperate relative plight of Black Americans should be more than ample reason for every serious-minded Black youth to be as fully prepared as possible to bring fresh and effective approaches to issues which have been unresolved for far too long a time.

There is relatively little likelihood that White Europeans will re-take Black Africa; so Black African students have no urgent need to solve problems of a survival nature or concern. But upon Black American students there rests an important and trust. One is to work in new ways for the equitable enjoyment by Black Americans of all the benefit levels in our nation's life. The other is to help break the nation as a whole from the racial fetters of the past and press all of us on toward the fulfillment of our nation's expressed ideals.

Programs For Minorities And Women

WASHINGTON, D.C.—Minority groups and women are receiving strong support from life and health insurance companies, according to the Center for Corporate Public Involvement.

In 1982, 46 percent of the promotions to professional or managerial positions went to women, while 13 percent went to minorities, the Center says.

By comparison, the Center's survey 10 years ago found that women had received 10 percent of the promotions to supervisory, professional or management positions, while minorities received 19.6 percent.

The 11th annual Social Report of the Life and Health Insurance Business, just released by the Center, notes several new approaches by insurers in achieving equal employment opportunity goals.

1. Joint efforts with the National Urban League and local affiliates, and with the National Puerto Rican Forum, to recruit minorities and women.

2. College recruitment programs for minorities to assist the aid of individual professors and campus organizations such as the Black Student Union and the Hispanic Student Union, as well as placement offices.

3. Summer job programs for minorities and women.

4. Cooperative programs with local school systems to introduce high school juniors and seniors to realistic impressions of the various jobs and professions open to them.

5. Use of specially designed achievement tests for minority group members.

6. Active liaison with the Governor's Job Training Councils (through the Job Training Partnership Act of 1982) to promote training programs for the disadvantaged, hard-to-employ.

The report notes that 36 percent of the companies played a significant role or provided substantial support to community projects involving

race relations. Insurance company funds amounting to \$354 million were deposited in minority-owned financial institutions in 1982.

"We find that the nation's life and health insurance companies are making steady progress in the affirmative action area, and we will continue making further progress," said Edward E. Phillips, chairman and chief executive officer of New England Mutual Life Insurance Company and chairman of the industry's Committee for Corporate Public Involvement.

An industry-sponsored College Endowment Funding Plan builds capital for financially-troubled Black colleges by pooling money raised by a school with insurance company below-market-rate loans over a 25-year period to create an endowment fund for the school.

The Center for Corporate Public Involvement is sponsored by the American Council of Life Insurance and the Health Insurance Association of America. Single copies of the 1983 Social Report are available to editors and writers from the Center, Dept. 853, 1850 K Street, N.W., Washington, D.C. 20006.

Classes Offered At Texas Tech

LUBBOCK—"Summa Adventures," a collection of non-academic classes for children, will be held this summer at Texas Tech University. Sponsored by the Special Activities Unit of the Division of Continuing Education, Session I will meet June 4-15 and Session II will be June 18-29.

The following classes will be offered for 9 to 15 year olds: Basic Acoustic or Classical Guitar, Color and You, Communicating with Friends and Family, Introduction to French, and Kites and Amfibians. Other classes will be: Science Discovery, Sassy Sewing and Wonderful World of Birds.

Most classes meet weekday mornings and last one hour and twenty minutes. Fee is \$33 per course, except Sassy Sewing which is \$40. Classes will meet on the Texas Tech campus although some classes involve field trips.

For more information or to register, contact Tracy Freeman, Division of Continuing Education, Box 4110, Texas Tech University, Lubbock, Texas, (806) 742-2354.

Girl Scouts

Continued from Page 1
and Debbie Lilley and Angela Eastwood, Brownie Troop 1.

Cheryl Nichols, leader of Junior Troop 3, was recognized for several years work with that troop.

Special guests for the evening included parents and families of the Girl Scouts, as well as staff from Parkway Neighborhood Center.

Paulette Cooper's Travel Tips

STAYING PUT: HOTELS AS HOLIDAYS

Perhaps it's just our own national laziness, but more travelers are now going away so they can stay put. For example, at the Halekulani Hotel in Oahu, Hawaii, you don't even have to leave your room, nonetheless hotel.

The rooms have three telephones (one in the bathroom), a deep Roman style soaking tub, fresh chocolates, and little sea shells placed on your pillow each night so you don't have to go to the beach to search for them. You'll definitely want to leave your hotel room to enjoy the breathtaking beauty of the 750-acre Kapapa resort in Maui. This is a 18-hole championship golf course designed by Arnold Palmer, a tennis garden, three white sand beaches, and four restaurants, one the winner of several awards.

There's also 22 shops to stroll through, and free classes in kite flying, hula dancing, white tanning, Japanese flower arranging, etc. Incidentally, United now flies directly

to Maui if you want to skip Honolulu. Borrowing the Club Med concept, Sandals, 10 minutes from the Montage Bay Terminal in Jamaica, takes care of everything for about \$100 per day per person with no tipping allowed. You get all meals (plus hamburgers and hot dogs whenever you feel like it), unlimited drinks, free water skiing, paddle boats, movies, etc. But it's only for couples; no kids allowed. A hotel as holiday that is good for families is Puerto Rico's Palmas del Mar with four pools, two beaches, golf, and tennis. Not only is it inexpensive to get to PR, but you can rent a villa here or several of you for under \$100 a day. Another holiday hotel with restaurants and shops is right in downtown Los Angeles: Westin's spectacular Bona Fide, Republic Airlines is a good way to get there, since their luxurious business class is only \$10 above coach.

FROM CAPITOL HILL

By A. Madison

When Blacks Show Strength, Whites Become Disturbed

Whenever Blacks step out of the crucible in which Whites have placed them, or when they act contrary to the White's mythical views of them, many White folks become so frustrated that they look for straws to support their distorted opinions.

All Blacks who have failed to be eternally relegated to the out-cast, anti-quoted, inequitable pain laid out for them, have been victims of assaults, innuendos and trumped-up charges. W.E.B. DuBois, Adam Powell, Martin Luther King, Malcolm X, and the NAACP are just a few of those who have fallen into that vicious category.

So naturally, it's Jesse Jackson's time now. Especially is this true since Jesse is saying something different from any political person on the scene today. He is shocking people's consciences to the unjust treatment of people in this country, and awakening in them the absurdity of our insane foreign military policy. Jesse is making the overlooked left-ous aware that this land is their land, too. He is arousing them to utilize their voting power.

Rev. Jackson is spreading a message that peace cannot be attained by killing a majority of the people, hoping that the remaining few will be scared into submission. He offers a plan of dealing justly with all nations, through realizing their rights, economic aid and negotiations. Naturally a policy that makes this kind of sense is greatly accepted, because everyone realizes that America's present

nuclear build-up, with its reliance on military solutions, seems to be leading to world human destruction.

All of this talk about Rev. Jackson's calling Jews "Hyrites", which he has explained to the Jewish people, together with Rev. Farakhan's statements, are in reality a "stop Jesse tactic."

All reporters usually rush to be the first to report an important story. Why did Milton Coleman wait two weeks before reporting the "Hymie" story? In the *Washington Post* April 8, Coleman reported that he only made known the story to a colleague after it was reported that Black politicians, including Jackson, had a problem getting financial support from Jews. Did Coleman consider, after learning that Blacks were not getting money from Jews, releasing the story because he considered it an obstacle to Jewish financial support? So he made the story known just before the New England primary. Was the timing to report late news, to affect Jackson's financial support or to influence voters?

The Reagan Administration and media cry for Rev. Jackson to disassociate himself from Rev. Farrakhan has been blown all out of proportion. Rev. Farrakhan says that his statement was distorted. He made the statement in Chicago in February. Why did it surface just before the New York primary? This was thirty days later. Was the *Post* providing protection for Coleman during those

days? All of the allegations seem to be rhetorical—no crime has been committed. While no one can endorse violence, it would be wise for the media to find out the good that Rev. Farrakhan has done. Just one example would be to visit the Temple of Islam at 116th Street and Lenox Avenue in New York. The Muslims, who previously have not taken part in political affairs, paved the street themselves around the Temple—which houses a school, temple, market and one of the cleanest and best looking restaurants in the city. Muslims have their own factories, farms, wholesale businesses. They have taken Black youths off the street—some were addicts, some who have been jailed, schooled them, given them jobs and turned them into profitable citizens. This is the first time the Muslims have been known to take part in the voting process. Should the entire nation stop them from exercising their civic duty because of one mistake? Will Rev. Jackson, or anyone else, turn away fifteen thousand or more voters?

Jackson is right in denouncing Rev. Farrakhan's statement of violence. He is also right in negotiating peace between Coleman and Farrakhan without making it a media event. Morally, he said "God forgives us when we sin. He separates the sin from the sinner, and He continues to love us, and stays with us."

Jesse Jackson said it all when he stated that he did not agree with Rev. Farrakhan's statements; that he had tried to get the matter settled between Coleman and Farrakhan without making it a media event. Morally, he said "God forgives us when we sin. He separates the sin from the sinner, and He continues to love us, and stays with us."

Jesse Jackson said it all when he stated that he did not agree with Rev. Farrakhan's statements; that he had tried to get the matter settled between Coleman and Farrakhan without making it a media event. Morally, he said "God forgives us when we sin. He separates the sin from the sinner, and He continues to love us, and stays with us."

Jesse Jackson said it all when he stated that he did not agree with Rev. Farrakhan's statements; that he had tried to get the matter settled between Coleman and Farrakhan without making it a media event. Morally, he said "God forgives us when we sin. He separates the sin from the sinner, and He continues to love us, and stays with us."

Miller Beer Donates \$100,000

CHICAGO—The Miller Brewing Company will donate \$100,000 over the next four years to aid the expansion of the DuSable Museum of African-American History.

The announcement and presentation of the first \$25,000 check was made by Alan G. Easton, Miller's vice-president of corporate affairs, during a reception and premiere of Miller's 1984 art exhibit, "The Legacy Living III" at the DuSable.

This is the largest single pledge made to the museum's current fund raising drive, according to Dr. Margaret Burroughs, president of DuSable. "We are absolutely delighted

to receive this gift from the Miller Brewing Company," Dr. Burroughs said. "This is a leadership gift which we hope will inspire other corporations to join in helping us reach our \$5 million capital expansion goal."

In announcing the contribution, Easton said, "The DuSable is an important repository of information about the history and achievements of Black Americans. We at the Miller Brewing Company recognize the significance of the work carried on here and, therefore, are pledging \$100,000 to the museum's capital fund raising drive to help ensure its continued service to the public."

The DuSable was established in 1961 by Charles and Margaret Burroughs and was named in honor of Jean Baptiste pointe DuSable, a pioneer of mixed African and European parentage who, in 1775, was the first permanent, non-white and non-native settler in the area that became the city of Chicago.

The public museum, located at 740 East 58th Place in Washington, Park, annually attracts more than 100,000 visitors from the United States and abroad.

The museum's current capital expansion program will triple the existing 25,000-square foot facility to include a 500-seat theater/auditorium, seven large art galleries and a cafeteria for visitors.

The DuSable is currently displaying Miller's "Gallery of Greats: The Legacy Living III" art exhibit through May 4. The exhibit features 12 Black Americans who have reached the pinnacle of success in their professions and 12 historical figures in similar fields who laid the foundation for these modern-day achievers.

Miller has commissioned artwork depicting the achievements of Black Americans for the past 11 years. This is the second year the company has placed the original paintings on

Beauty Tips From Reflections II



Paula Kenefee - Ann Mallory - Shirley Pratt

Hair
by Shirley Pratt
What's the normal rate of hair growth per month?
The normal rate is 1/2 inch per month which may vary depending on the hair type and physical condition of the individual.

How can I stop hair breakage?
Depending on the cause of breakage, most breakage can be stopped by applying an acidified conditioner. Example, Aphogee, by Jhirmack or P.P.T. and Acid Christals by Parker.

Skin
by Paula Kenefee

What can be done about my oily skin?
An oily skin condition requires close attention. It should be washed twice a day, once in the morning and once at night. This should be done with a strong, but not harsh product.

Nails
Ann Mallory

How can I keep my sculptured nails from taking layers off my own nails off when I want them off?
You should soak them in acetone when removing them. It can be brought by non professionals. Watch this space weekly for beauty tips which can help you be as beautiful as you should be!

THIS IS THAT
Continued from Page 2
OVERPASS - at East 94th & Quirt Avenue - to be constructed - When it begins - we hope there will be - **CITIZENS** - from East Lubbock - living opportunities to participate in this endeavor... Why not even taste of the extract and service!

4717-B 58#
793-9250