# MANHATTAN HEIGHTS

Dedicated To Informing The Negro Citizens Of Lubbock

**VOLUME I** 

LUBBOCK, TEXAS FRIDAY, JANUARY 19, 1962

## Cecil Jennings Opens Greenbriar Homes Sunday

## Alma Faye Mitchell Named Student of Month for December at Dunbar High School



Alma Faye Mitchell

# **Bethel A.M.E. Choir to Present**

Bethel A. M. E. Church combinations." will present a "variety of music" program Sun- invited. Assisting with Mr. J. T. Braxton and Struggs and daughter, appear on the program. Pearl Hamilton. The

The senior choir of "mother and daughter

The public is cordially day, Jan. 21, at 3 p.m. music will be Mrs. L.C. his "strings group" will Judith Ann; also Mrs. Also appearing on the program will benefit the program will be several choir and organ fund.

# **Dunbar Faces Tough**

Dunbar Panthers will play the always-tough the last round. Amarillo Carver Dragons in Dunbar gym Friday night Jan. 19. The two schools "B" teams will collide at 6:30 p.m. Just about an hour before the big District 3AA contest starting at 8 p. m.

Coach Ernest P. Mallory's cagers are definitely in the race with Midland. Although no one

One year Dunbar defeated all their foes in the first round and then lost to each one of them in the second round.

At least the Lubbock Dunbar fans can all come out to each home game and try to root the Panthers on to Prairie View

Continued on page 4

Alma Faye Mitchell has been named Student of the Month for December at Dunbar High School. Almais the fourth teenager to be honored this school session.

Since September, the following students were honored in order named: Sandra Strong, Judith Ann Struggs, Vicki Sandra Kyle and Alma Faye.

Alma Faye, 17, is the Albert B. Mitchell. She is a member of senior class at Dunbar. She is quite popular at school and is very active in school programs. She is secretary of the St udent Council, president of the "A" Choir, vice president of the Audio-Visual Club, vice president of the National Honor Society and recording secretary of the Test Tube Tinkers (science club).

Her favorite subjects are trigonometry and English. Alma plans to further her education at Prairie View College, Baptist Church, where where she will major in mathematics.

been done in Lubbock activities. public schools.

bock. When she was almother, Mrs. Alma sisters, two older and Mitchell, passed away. two younger: Gloria She and four other sis- Dean, 20; Minnie Jean, ters were reared by their 19, a freshman at Prairpaternal grandmother, ie View College; Lillie Mrs. Minnie Walker, Ray, 15, a freshman at who was responsible for Dunbar; and Mary, 13, leading them to Christ. a seventh grade student Alma attends New Hope at Dunbar.

## Mary & Mac PTA **Meets Monday**

The Mary and Mac PTA met Monday night, Jan. 8, with president Don Bunton presiding. Song, "Lift Every Voice" and prayer were done by all members. The minutes tary and approved.

been planned and approdaughter of Mr. and Mrs. dance, February 16, for childrenages 4 years to 12 years and an annual crowning of Mary and Mac's King and Queen to be held each year on the first Sunday in May. Other projects are being planned for this school at a later date.

> to be present at the next meeting Monday, Feb. 12, in the school auditorium at 8 p.m. Come and drink coffee with us and help us make plans for your child.

she is secretary of the Sunday School and an ac-

Alma resides with her

Cecil E. Jennings, one of Lubbock's best known builders, opens a completely new series of homes this Sunday in the new Buesnas Casas Addition. The homes, Greenbriar Homes, are modern in every way, with years of research and planning in the floor plans. Greenbriar were read by the secre- Homes, Mr. Jennings stated, are designed for Projects for the 1961 the growing family with and 1962 school year flexible arrangements were discussed. The fol- for enjoying family life lowing projects have as well as entertaining. Greenbriar Homes are ved: sub-teen Valentine also designed to fit the working man's budget, affording every modern feature of todays homes, without a high price. Brick fronts, set on a wide spacious lot, Greenbriar Homes offer the most in beauty and pride of appearance, and year and will be released the ideal location is away from industrial areas, All members are asked assuring the buyer a home investment that will grow as the neighborhood grows. Maximum FHA and GI loans are available on your choice of these fine homes, and the monthly payment of only \$67 per month includes all taxes and insurance.

Mr. Jennings empha-All her school work has tive member in the youth sized that this premier showing will feature the beautiful model home, Alma Faye was born parents at 2201 Cedar. and everyone is invited April 8, 1944, at Lub- Her father has remar- to come out and see it. ried to Miss Pearl Kil- A complete sales staff most 6 years old, her patrick. She has four will be on hand to meet you, and explain to you how easy it is for you to move your family into Greenbriar. The model home is located at 3403 East 18th Street. Just drive out East 19th Street to Guava Avenue and turn to East 18th.

# ites Kead for Charlie

Funeral services for ambulance carried him Charlie Henry Jorden to the hospital. were held at St. James try and others.

Charlie Jorden was Baptist Church, where born Oct. 2, 1894, at he was a member. Rev. Rocky Hill community B. R. Jones officiated, near Marlin, Tex. He with remarks from Rev. was converted in early W. L. Grimes, Rev. Gen- youth and was trained in Christian service. He Mr. Jorden was pro- lived for a time at Otto, nounced dead on arrival Tex., and also at Strangat Methodist Hospital er, Tex., where he met Saturday Jan. 6, after and married Miss Idella suffering a heart attack Ross, Sept. 13, 1912. around 7:30. Jamison's He and his family moved

to Paris, Tex., prior to 1926.

To this union seven children were born, two of whom have preceded him in death.

The Jorden family moved from Paris to Shallowaterin 1926, where he worked on a farm about 15 years. Then they moved to Lub-

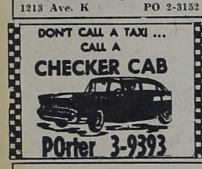
His survivors include Continued on page 3

by James Roy Lewis

Jim Brown, fullback of the Cleveland Browns,

PETROLEUM PRODUCTS HUMBLE Service Station Broadway & Ave. A Lubbock PHONE POrer 5-8220 Charley Lewis, Agent

DRI-SHEEN CLEANING FORM PRESSING Lubbock Tailoring Co.



Open 7 to 11 Seven Days a Week Sinclair Products and All Major Wash - Grease

#### Hereford's Sinclair Service Station

We Appreciate Your Business

MACK HEREFORD, Owner 1901 DATE AVENUE

#### Ellison Drug Co. Your Prescription Druggist

Since 1930 Ask Your Doctor

1802 Ave. H

PO 5-6346

### Sport Center, Inc.

"If It's Sporting Goods We Have It'

PO 5-6645 PO 5-6646

1612 13th St. Lubbock

People In The Know

Trade With

## Ralph Lowe

For Your Favorite Beverages

Beer . . . Wine . . . Liquor

First Stop on Slaton Highway

Read and Enjoy The

Manhattan Heights Times

THE

#### **Date Street Grill**

Steaks - Chicken - Fish - Seafood Sandwiches

Open 5 p.m. until 8 a.m.

FREE DELIVERY

2201 Date

SH4-9303

give up football as of now, Boston Celtics. stating he was forced to times in 1961.

quarterback, has signed a contract to play profootball with the Cleve land Browns, but with a quarterback for two a district game. years. He starred in the 1962 Rose Bowl game against UCLA in Pasadena, Calif.

will appear at Lubbock's Coliseum Jan. 22. Together again will be Reese (Goose) Tatum, world's funniest basketball comedian and Marques Haynes, the world's greatest dribbler.

Elgin Baylor, starbasketeer of Los Angeles Lakers, has been called in the army for active duty. Without Baylor the Lakers defeated the Philadelphia Warriors. The Detroit Pistons also

has just about decided to upset the league-leading

Dunbar whips Odessa carry the ball too many 103 to 32 in their second district outing. The elof the New York Mets Sandy Stephens, Min- toughest foe will come to nesota's all-American Lubbock Jan. 23 and that will be Midland. They hold a decision over Dunbar in winning the Odessa Tourney Jan. 6 in Oguarantee that he play dessa, but that was not

Alvin Jackson of Waco, who starred as a south paw quarterbackat Moore High School and The Harlem Magicians as a baseball pitcher played semi-pro baseballagainst the Lubbock Black Hubbers and then with Waco Pirates in the Big State League, then

> Precision Electric and Refrigeration Co. ELECTRICAL CONTRACTORS Licensed and Bonded PO 2-5595 Edwin & Marshall Taylor Ave. A Lubbock, Texas

### Reindeer Bicycle Shop

We Buy, Sell, Trade & Repair 507 E. 24th Virgil Dinkins stillin the Pittsburg Pirate organization, until this year where he will be with old Casey Stengof the new National League team.

Alfred (Rube) Walker, one time second string

Special 2-Hour Service When Requested

1609 Ave. H PO 3-9031

2001 Date

Pay-Less

Liquor Store

Second Store on Slaton Hiway

PHONE SH 4-2231

#### PLEASURE GARDEN

-SKATING - DINING - DANCING-SN'ACK BAR FEATURES

> SANDWICHES - SOFT DRINKS & HOT TAMALES

SH4 9370

WE ARE NOW BUILDING

#### EMBLEM HOMES

Strictly for Negroes in the Buenas Casas Addition - F.H.A. Loans

MOVE-IN COST AS LOW AS \$200.00 PAYMENTS AS LOW AS \$63.00

OFFICE LOCATED AT 3402 EAST 16th STREET

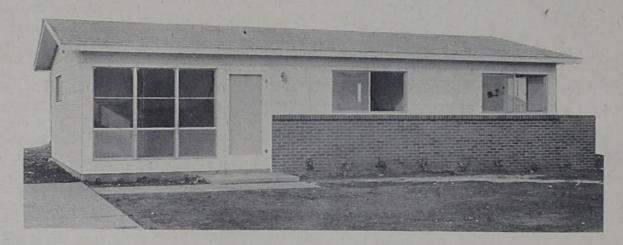
Saleslady, MRS. SYBLE DUDLEY — PO 3-4029

## PREMIER SHOWING.

Cecil E. Jennings' All New...

## GREENBRIAR

HOMES



3403 East 18th to Guava Ave . . .

Now . . . you can own your own three bedroom home in new Buenas Casas Addition . . . away from industrial area . . . and destined to be one of the nicest neighborhoods in Lubbock. You'll have to see just how pretty these homes are to appreciate them . . . big and roomy with old fashioned quality . . . for the low monthly payment of . . .

mo. Pays It All !

FHA & GI Loans Available OPEN HOUSE TODAY Cecil E. Jennings Builder

#### Jorden Rites...

Continued from page 1

his widow, Mrs. Idella Jorden, a daughter, Mrs. Elnora Lewis of Los Angeles, Calif., four sons, Charlie H. Jr. and Rossie of Lubbock; Welton and Leonard of Los Angeles; five grandchildren, two sisters, Mrs. Rosie Lee Ervin of Anson and



Charlie Jorden and granddaughter Cathy.

Mrs. Ida Phue of Waxahachie. Burial was in Lubbock Cemetery with South Plains Funeral directors in charge of arrangements.

In the picture with Mr. Jorden is hisoldest over crippling disease; granddaughter, Cathy.

102 EAST 34th STREET

906 18th St.

Spare Ribs

HORMEL'S

CUDAHY'S

Bacon

H. A. Bradford's Humble Service

Bridge's Wrestling Arena

WRESTLING EVERY WEDNESDAY NIGHT

8:30 P.M.

Fair Park Coliseum - Fair Grounds - PO 5-7070

Lubbock Superior Meat Co

Snyder March of Dimes Drive "Night Train" Lane's Son Opens 1962 Campaign Early Snyder, Texas -- The New cine and science may be

its 1962 campaign Jan. 2 to raise funds for a stepped-up battle against Dimes money will go. diseases that disable millions of Americans.

The announcement was made by Basil O'Connor, president of the National Foundation. He stated the drive will continue through Jan. 31.

In an appeal to the nation, he said that contributions to the drive were needed by the National Foundation to finance widening attacks on three crippling diseases. They are: crippling birth defects, the largest single unmet childhood medical problem in the nation today. Crippling arthritis is no respecter of ages. Like polio it strikes young and old. Crippling polio, patient aid is still very necessary for many men, women and children.

"To alleviate suffering, to further research toward ultimate victory to assist in education so that the ranks of medi-

PHONE SH 4-0339

March of Dimes opened filled with workers toward these ends"---this is where your March of

Mothers are asked to volunteer and pledge to wage a terrific battle in their neighborhood by collecting your dollars for dimes on the day of the Mothers March for Dimes.

DID YOU KNOW?

By Lester Means (Continued from last week.)

During her rigorous tour, Mahalia became ill. "Once, before a concert, " recalls her pianist, "she was too sick to read her Bible as she usually does before going on Stage. She asked the manager to read the 98 Psalm, that has in it the verse her daddy used to use: "Make a joyful noise unto the Lord, all the earth; break forth into joyous song and sing praises!" and when she

appeared on stage, her shoulders were thrown back, the usual radiance was on her face. She sang twenty songs and seven encores, and no one suspected how ill she was."

Backin America, Mahalia moved a packed Madison Square Garden to tears and roaring applause. In Hollywood, she sang gospels written into two motion pictures for her. She appeared in concerts, made records and guest-starred on TV. On a recent European tour she gave a command performance before the

Loyd's

DOWNTOWN

**BAKERY** 

We Specialize in Wedding,

Birthday and Party Cakes

Sneed's Leather Works

Hand Made Beits and Bill Folds At Reasonable Prices

PO 3-6334

PO3-6183

1218 AVENUE G

1503 E.25 St.

King and Queen of Denmark.

mother, Mrs. Johnnie

The jazz world has come to Mahalia on her own terms. At the 1958 Newport Jazz Festival, thousands of jazz buffs gave Mahalia's gospel songs a standing ovation. When finally she closed with The Lord's Prayer, sung not with the usual hushed reverence, but in full, whole, round sounds, the crowd stood breathless. "Mahalia Jackson doesn't believe that God exists, " wrote one crit-

Continued on page 4

#### VISIT ANDREE'S Beauty Shop

"You Can't Please Everybody But We Try" 405 E 23rd SH4 9382

BEDFORD'S

Prescription Pharmacy

1112 Ave. M

PO 5-5591 LUBBOCK, TEXAS

Rickey", Jr., Featured

Snyder, Texas -- Richard "Ricky" Lane Jr. is the son of Mr. and Mrs. Richard Lane of Chicago and Los Angeles. Ricky's father, better known as "Night Train" Lane, is a star football player with the Detroit Lions. Ricky visited several weeks in the home of his aunt, Mrs. Helen Goosby and daughters, 3205 Ave. K, Apt. A, Snyder. Mary Helen and Johnnie Mae brought "Ricky" back from California last summer when they went out to visit their grand-

Mae King of Los Angeles. "Ricky" has returned to California and is really missed by the Goosbys and friends who had become quite attached to

#### Bessie & Estelle's Beauty Salon

'Not For Gold But The Golden Rule' - Operators

Bessie Lee Mason - Estelle Robinson

510 F. 23rd SH4-9204

Free Pickup & Delivery Service King Cleaners

All Work Done In Our Own Plant Your Business Appreciated 1715 Ave. A

Jamison Funeral Plan Insurance
For information, write us or
call us. P. O. Box 1255

JAMISON

Funeral Home Phone PO 3-3042 - PO 5-5471 2407 Elm Ave. Lubbock

Dr. R. A. Pillow, D.D.S.

Office Hours 9 to 6 Weekdays 9 to 1 Saturdays

CLOSED WEDNESDAYS

1704 Ave. A PO 3-9181

"If You Are Not Becoming to Him, Then You Should Be Coming to Us"

ODESSA'S BEAUTY SHOP PHONE PO 2-9175

#### Walt's Service Stations

34th and LOCUST

19th and QUIRT

Quality Products

LOWEST PRICES IN TOWN



**Humble Products** 

AC-Fram Filters at independent prices

Most all major oils

Phone SH 4-5945

Hubert Odom, Prop.

Lubbock, Tex.

HUMBLE

#### East Side Bar - B - QPit Garvin Daniel's

Dinners - Short Orders John Moreland Prop. 104 B E. 19th PO2 9419

Gro. & Lunch Room Old Fashioned Texas Bar-B-Q Open Weekdays 7 a.m. to 11 p.m. PO 3-5861

LEE'S

Sedberry's Barber Shop

2901 Texas Ave.

Phone SH4-5013

1718 AVENUE A SEE

Ollie Mae's

COFFEE SHOP

Open 24 Hours Daily

Round Steak Tender & Juicy

Slab Bacon Sliced Erge.

Tray Packed \_\_

Lester Means

FOR

NOTARY PUBLIC INCOME TAX SERVICE

312 East 20th Street

EAT AT THE Silver Queen Cafe

lb. 49c

Family Style Meals-Short Orders Chicken - Fish - Steaks James Shelby, Proprietor SH4-9218 2 8 0 2 KING

Between Texas & Ave. H

We Never Close At JOE'S CAFE

Dinners - Bar-B-Q-Short Orders Meet Your Friends at the DRAGON CLUB

PO 2-9737

Loans on Anything of Value

B. B. B.

Pawn Shop 1215 AVENUE G

## **Professional Pharmacy**

Prescriptions and Drugs

2419 Broadway

Phone PO5-6661

### BEST OLD FASHION BAR - B - Q

In Lubbock

Located on the Tahoka Highway adout one block South of 87 Club Mrs Willie Mae White Owner - Manager

1522 E. 24th

"We Treat You Like You Want To Be Treated" PO 3-8644 310 17th St.

## Neatness Stressed Last Week at Dunbar

Neatness was emphasized during the week that was designated as "Neat Week" at Dunbar. Special quotations were read over the public address system each day with stress placed on neatness.

phasis was placed on proper attire for school. Senior students are ourselves in the crucible week was Ethel Hibler, woodwork and metal chairman; Gloria Gra- lathe. The projects are: ves, Vicki Kyle, Kattie corner stand, Julius venson, Ella White, Wilson; cedar chests, and Marvin Davis.

#### Eureka Body and Fender Works

2227 Avenue H Dial PO 5-6272 Lubbock, Tex.

Rose Room Cafe RECORD & BEAUTY SHOP

APRIL ROSE, Owner

1324 E. 24th St. PO 2-9002

#### TRY JOHNNIE'S

Beauty Shop For Expert Beauty Service 2704 QUIRT AVENUE

The trigonometry class at Dunbar has received a large slide rule for demonstration purposes students use.

Each week, art students will display their work During assembly, em- Lastweek Troy Williams work was displayed. The committee for the working on projects in of adversity and life's Young, Earnestine Ste- Guy; bookcase, James Earnestine Lacy, Gerry Joe McWilliams and Carl Brewer, Bobby Huds- Brown; ashtrays, Earnpeth, Ulysses McCowin est Smith and L. D. Bir-

> Students in 8th grade other strong. general science are presently studying the units dealing with the universe, the earth in space and beyond the earth in space. Students are working on special projects: miniature solar system; telescope; postersillustrating consel-

> > Nettie Lou's

#### Barber Shop

"The House of Friendly Service"

### RAY'S GROCERY AND MARKET

Fresh Meats and Fish Phone PO 2-9760

1706 East 29th Street

Your

### Loyd's Downtown Bakery

Features Do-Nuts, Cookies, Sweet Rolls and Layer Cakes LOYD BRESLER, Owner-Manager

SMART COOKS SHOP BROOKS Royal Scot Motor Oil Premium HD 3 qts. \$1.00

Baby Beef Liver Sliced Fresh Daily

Brooks Skinless Franks

3 lb. pkg. \$1.09

Blackburns Spc. SUUTD

49 c 5 lb. Bottle

Hunts Tomato Sauce 12 Cans \$1.00

224 AVENUE H DIAL PO 2-1636

**Brooks Super Market** 

### **BLUE BONNET LAUNDRY**

1212 AVENUE E

PHONE PO 5-5534

Don't Forget!! DARLENE'S

98th AND QUIRT

## "SIDEWALK SERMON" By: Rev. C. E. Hubbard

Text - Job 3:15

"Though he slay me, yet will I trust him ...

and a smaller one for though He lay the harvest burdens upon me, I will not doubt his goodness. "

Our supreme duty in adin the display window. versity is "Don't cut out." it.

If we are to know ourselves we must study testings.

A house built on sand is in fair weather, just as good as if built on a rock.

A cobweb is as good as the mightiest steel cable when there is no strain

It is trial that proves one thing weak and an-

-The Show Up-

Adversity shows other men what we are. What prosperity had concealed, adversity brings out.

As long as things go well, everybody has good religion. Let a storm come. It is then that the religion of the chaff is blown away from the religion of the wheat.

The water of difficulty will expose and embar-

lations or other phases of solar system.

#### DID YOU KNOW?

ic, "she knows it."

Today, wherever a Sunday evening finds Mahalia, she finds a church, preferably a little rundown church like her father's and she may sing until well beyond midnight.

"Those humble churches are my filling stations, " she says. "If I didn't get to one every time I can, I would run empty."

The End

#### Dunbar Game...

Pantherland for the state meet in February.

In Class 4AAAA it looks like Worthing and Jack Yates both of the city of Houston to fight it out to see who goes to Prairie View.

Central High of Galveston has beaten Wheatley and Worthing of Houston.

Wheatley easily won the state championship last year inPrairie View, defeating Madison High of Dallas in the

rass sugar-coated religion.

Crystal rain falls from dark clouds.

Why should we trust in God?

- grieves the Divine Spir-
- 2. Because all things are in His hands.
- 3. Because nothing can take Him by sur-

Why would a man "cut out" on God?

- world.
- 2. Men "cut out" because they decide to walk by sight in the light, believing it better than walking by faith with God in the dark.

It's Satan's business to testus, butit's our business to pass every test. Satan caused Adam to

"cut out. "

Satan caused the crowd to "cut out" on Jesus and go back and walk no more with Him.

Satan caused Judas to "cut out" because Jesus would not let him run the business of His church.

Men cut out when they join the gossip train regarding the local churches in Lubbock. It's not the Christlike spirit to

#### South Plains Funeral Home

Ask About the "South Plains Plan" for Family Protection 2302 Date - Lubbock -SH7 2919

kick a man when he is down.

Preachers are like other men; they preach against sin yet are sinful themselves. Likewise the doctor is healing the sick, and many times has cancer himself.

Any person that gossips about an incident 1. Because distruct is just as bad as the person committing the act.

I wonder why we don't talk about the people that are robbing us with a pencil, those who cause us to pay tremendous prices for second class education and freedom.

Why don't we talk about 1. Because of too much staying out of town durlove for this present ing the Christmas season. I'll tell you why, because we will feed the hand that hurts us most and fight the hand that feeds us spiritual food.

To be Concluded Next Week!

#### LUSK'S BOOT SHOP

Lubbock, Texas **PHONE PO 3-4438** 

Rooms and Apartments

Rental and Real Estate

3 Lots for Sale - 1400 Block B Call E. A. Lewis, PO 3-4049 1823 Avenue B - Lubbock

#### STOP BY Robinson's Barber Shop

Barbers - James and Paul 2802 King Ave. . . Ph .PO 2-9441

#### Lynch Hat Works

Hats Cleaned - Blocked We stock new hats Make to order 1106 Ave. J PO5 7171

#### BERRY and MIDDLETON'S GARAGE

WE OVERHAUL MOTORS — AUTOMATIC TRANSMISSIONS
1907 Date All Work Guaranteed

2224-19th Street

Lubbock's Finest

## PINKIE'S LIQUOR STORES

Of Lubbock

MINI-MARTS - Beer and Wine

Of Lubbock

**ELECTRA 225 4-DR RIVIERA SEDAN** 



SCOGGIN-DICKEY BUICK CO. 1917. TEXAS

## CANYON HUMBER

Buy Your Home from Someone You Know We have been building ready-built houses for more than 20 years - come in and talk to us about your home.

900 EAST BROADWAY

SOMETHING NEW You can now get a new 2 or 3 bedroom house put on your lot for only \$195.00 down - this includes wiring, plumbing, foundation and moving
This Applies To the City of Lubbook Only

(In the Canyon on East Broadway)

There is no red tape to getting a loan with us we make the loan and close it in our office, all within a half hour. You make your payments at our office. Do business with home town folks that you know and you can talk to.

OFFICE PHONE PO 3-3344