



Lubbock Digest

"AN INDEPENDENT PICTORIAL NEWSPAPER FOR ALL PEOPLE.....BUT.....PRIMARILY SERVING LUBBOCK'S BLACK POPULATION...OVER 12,000

Vol. I, No. 1

Lubbock, Texas

September 8, 1977

JESSIE HILL SPEAKER HERE NEXT MONTH



BETTY BOLDEN was named last month as executive assistant to Alfred M. Zuck, assistant secretary of labor for administration and management, U.S. Department of Labor, Washington, D.C. Bolden, a native of Chicago, joined the department in February 1975.

Obstacles overcome by businesswoman

Petite, talented and self-assertive, she managed to break out of the stereotyped secretarial mold to establish a small but unique business, which she says is critical to the economy and thrif of Black mothers. But it wasn't easy.

not the answer." The tax-deductible organization is more than a business. It's an idea she envisioned, which places more value on a child's development than on expensive price tags for his clothes. It is also a distribution center for usable and expensive clothing for accredited agents and agencies to donate to deprive children. A widow and mother of three children, Ms. Helena Brackeen conceived the idea of a resale shop after traveling all over Dallas to garage

"MISS UNIVERSE"



The new beautiful MISS UNIVERSE ... see MISS COMMISSIONING of TRINIDAD who will be bringing her charm and beauty to DALLAS early next year ... watch this newspaper for announcement of the date for her arrival ...

"DIGEST" WILL FEATURE BLACK MONITOR

A special feature of the "LUBBOCK DIGEST" will be the addition of the well read "Black Monitor." This new newspaper supplement will monitor the actions of all in regard to Black Americans. The LUBBOCK DIGEST will join one hundred and five other Black newspapers in America in carrying the news to the people in the community. This newspaper will also become a member of Black Media effort

in America. This will assist this newspaper in acquiring national advertisement. The Lubbock Digest is most concerned about informing our readers of the many opportunities in purchasing goods and services. Black Media, Inc., (BMI), is a communication service organization that provides a variety of services both for its media owners and for industry. The media owners have entered into a contract for

working cooperatively with the BMI staff and, collectively, are referred to as the BMI Cooperative. Among its members are over 100 Black-owned newspapers, 4 Black-owned specialized magazines and a cooperatively-owned supplement for the member newspapers. Ms. Carolyn Smith, advertising coordinator, said: "We are glad that the Lubbock Digest will become a part of our family."

Outreach Breakfast Club Meets Here

Members of the Outreach Breakfast Club met last Saturday morning at 9:30 a.m. in the home of Mrs. Floyd Perry, Jr., 4501 West 18th Street. Devotion was led by Mrs. Dorothy Hood. "Oh what a glorious time we had in the Lord," says Mrs. Hood. "If you come once, and love to talk about the Lord, you will come back again," said Mrs. Coraine Fair, vice chairperson. There were twenty members present on last Saturday morning. Special guest was Miss Pearl Chiles. A tasteful breakfast was served. Our next meeting will be held in the home of Mrs. Annie M. Johnson, 1709 East 25th Street, Saturday morning, Sept. 10, at 9 a.m. Bring someone and you will be glad that you did.

MASON & EASTERN STARS HOLD WORKSHOP HERE

A Mason and Eastern Stars workshop will be held Saturday, September 10, at the Mount Gilead Baptist Church, beginning at 10:30 A.M. Ms. Vivian Young, District Deputy of Wichita Falls, Texas, will be the main speaker. According to a spokesperson, this will be an open meeting until 1 P.M. All West Texas local chapters and lodges will attend this meeting. Lunch will be served. For further information, interested persons may contact Mrs. Sug Johnson or Mrs. D.C. Fair, Sr.



Jessie Hill

insurance companies. Presidents Kennedy, Johnson, Nixon, and Carter. He is Vice President of Enterprise Investments, Inc., President-Publisher of the Atlanta Inquirer, Inc., an is a decorated veteran of the Korean War. He is a member of the Board of Trustees of the Atlanta Housing Development Corporation, the Metropolitan Commission on Crime and Juvenile Delinquency, the Fulton County-Atlanta Merger Study Commission and the Southern

EDUCATORS VISIT MAHON



Dr. Lloyd Perry, Jr., right, and Dr. Dayton Y. Roberts, both professors in the College of Education at Texas Tech University, are shown posing with Congressman George Mahon in his Washington, D.C. office recently. Both professors were in Washington visiting high officials in the U.S. Office of Education and the Department of Health, Education and Welfare (HEW). "We had a splendid visit with Congressman Mahon and were able to take care of some positive business," said Dr. Perry.

Continued on Page 8.

THIS IS YOUR NEWSPAPER

After all these years, we have finally had the guts to put together a program which will benefit the residents of east Lubbock. This new effort is the "LUBBOCK DIGEST", "an independent pictorial newspaper for all people of our community--but primarily serving Lubbock's Black population. We have come to the conclusion that what is good for the Black community is good for Lubbock and surrounding communities.

No longer will the citizens of the Black community have to wonder who owns what and how much. You will know NOW, because our doors are open to you at 506 East 23rd Street. We hope you will frequent this office from time to time and express your opinions with us. At the same time, we will be glad to accept any news you will have for publication.

Our editorial policy will be to never destroy one another, but, rather, serve as a catalyst to build each other up. In Lubbock, we feel, more of this kind of an effort is needed. We need to show our fellow brother and sister that we really care about what they are doing and willing to pitch in and help in any positive way.

KATHBOB & ASSOCIATES will publish this newspaper. This newspaper, with your help, should become one that will be respected by the entire community. The editorial staff will have more than twenty years of experience, including several awards under their belt.

At the beginning, this newspaper will be distributed from house to house in east Lubbock by young people of the community. It will be our goal to see that all elected officials (school, city, county and state) get a copy of each publication.

We would hope many of you will submit "Letters to the Editor" about concerns in the community. It is important for us to know how you are thinking on certain issues. We will request, however, your signature on those letters. It is also important for you to limit your letters to less than 250 typed words.

Advertisement will determine how large each issue will be. We will need your support in telling the business community about what we have in the community that is yours. At the same time, support those merchants who support your newspaper. Let them know that you and your family support the "LUBBOCK DIGEST."

Our basic theme will be "unity" for the Black community. We know there is a piece of thread in the Black community which needs to be processed. It can be done if you will only help us.

This is your newspaper!!

BLACKS SPEND MONEY

The June issue of "Black Enterprise," a monthly magazine published by the Earl G. Graves Publishing Company, ran a listing of Top 100 Black Owned businesses in America.

This survey, to us, was both interesting and informative. A careful review of the survey reveals that Blacks, in general, are spending and investing most of their capital (money) in the areas of entertainment (i.e. records), cosmetics and food. The purchasing of automobiles came in a close fourth.

Upcoming, in the near future, will be an analytical survey by this newspaper to assess why Blacks are spending and investing in these particular areas. We hope it will be most beneficial to the public. We will identify, in future issues, the factors influencing Blacks to buy certain items on the market.

We will attempt to direct some of the major spending and investing in "social" commodities which will re-direct substantial capital to banks, businesses, clothing, contractors, fast food restaurants, hotels, real estate, and other areas.

We know this information would be most interesting, informative and positive. The Black community, with sound principles, could ultimately lead to unification, economic expansion and respect for self and kind.

The Lubbock Digest

"Dedicated to Freeman, Justice and Equality"

KATHBOB and Associates

Publisher

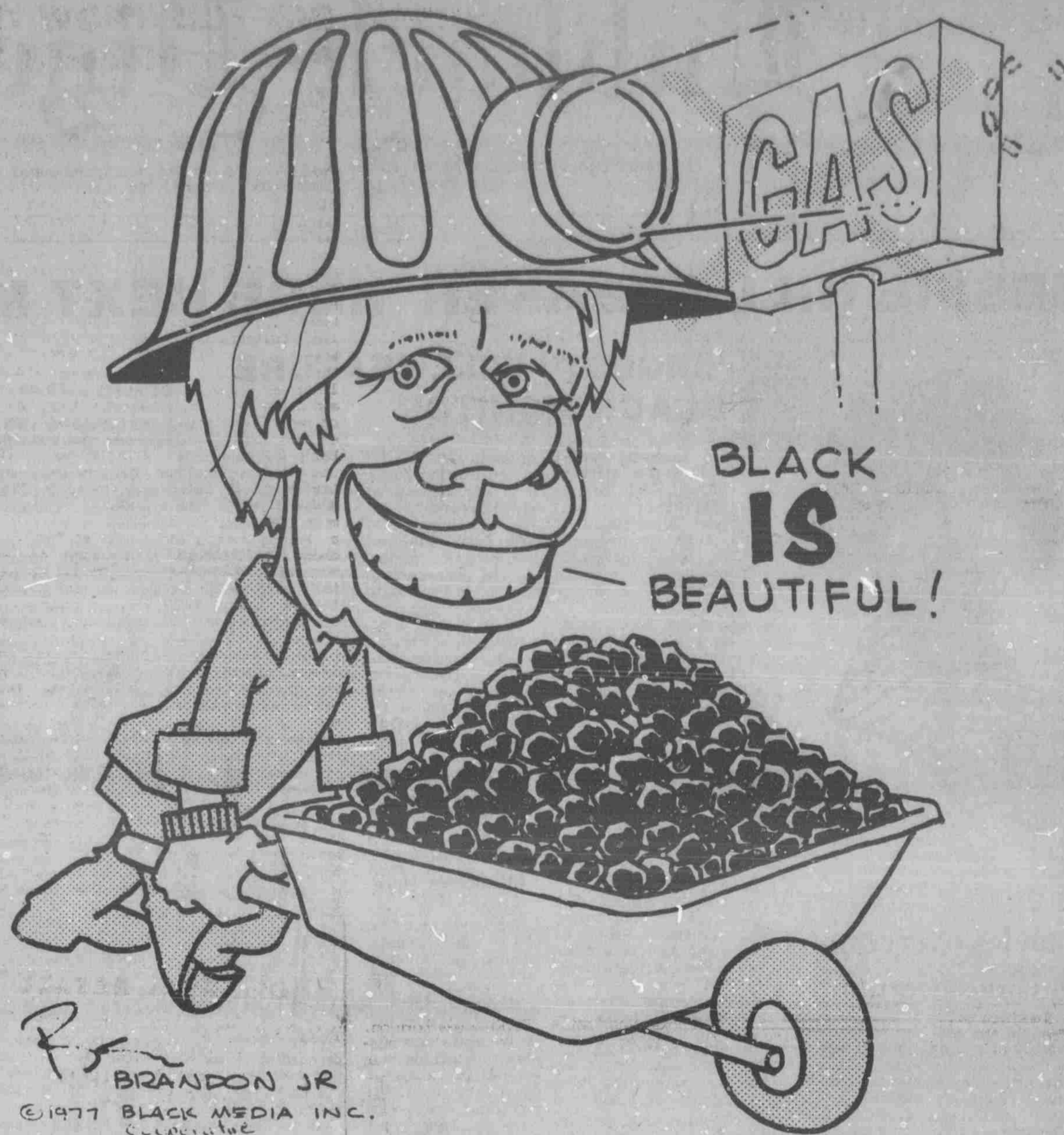
T. J. PATTERSON Editor

Eddie P. Richardson Managing Editor

The Lubbock Digest is an independent Pictorial Newspaper For All People... But... Primarily Serving Lubbock's Black Population... more than 12,000. Published in Lubbock, Lubbock County, Texas. Published by Kathbob and Associates at 506 East 23rd Street, Lubbock, Texas 79404.

Letters and articles in this newspaper, submitted by non-staff, do not necessarily reflect the opinion of this newspaper.

Subscription rates are \$10 annually, payable in advance. For advertisement information, write: Lubbock Digest, 506 East 23rd or P.O. Box 2553, Lubbock, Texas 79408.



By BRANDON JR
©1977 BLACK MEDIA INC.
Cooperative

ENERGY CRISIS

IT'S A LOW DOWN DIRTY SHAME

When will we get it together? We walk around calling each other "Brother"—raising Black clenched fists—going through all kinds of movements and rituals with souls shakes. This is good if it is for real.

Black on Black crime is continuing to climb as the "O'Jays" sings in one of their latest songs: "Don't call me Brother, nigger, hand shaking at the same time."

An example in point is a few nights ago, apparently niggers broke into several struggling businesses. Even this newspaper's screen was broken and latch was pulled off. In one of the businesses, entry was gained by breaking through a bathroom window of one which was next door. There was nothing to gain from all the break-in since there was nothing taken of great value. This newspaper learned that only fifteen cents (a dime and nickel) was taken from a coke machine. The machine did have twenty cents, but the person responsible for the break-in dropped a nickel.

Citizens must become involved. We must start reporting incidents and start speaking out against these kinds of incidents against each other. We need to report these incidents to the police what we see and stop worrying about being a rat if they report crimes. The rats are the ones that are misusing decent law-abiding citizens. We must wake up and become alert.

It is important that we wake up and become alert on what bad things are happening to citizens of our community. When you see someone taking advantage of another, why not call the police and inform them of the incident you have just witnessed.

Black people will have to save our own community by being alert and reporting crimes. Unity and involvement is the answer. It's a low down dirty damn shame if we can't get it together.



...DOWN TO BUSINESS

DR. BERKELEY G. BURRELL
President, National Business League

THE COST OF CAPITAL

Capital—money—what it takes to start and expand a business has a price. But like everything else the cost of capital and subsequently its availability has always been too high for most minority businesses. That's what the Small Business Investment Policy and Advocacy Reorganization Act of 1977 (S. 1726) is all about—taking steps to end the capital shortage minorities face.

It's no secret to minority enterprise that 64% of our businesses are in retail trade, most in depressed inner cities, 94% of minority firms operate as sole proprietorships, the majority having not even one employee. It's no secret that the total gross of all minority firms added up came to only \$7 billion last year, substantially less than the \$2.4 trillion in gross receipts of the non minority business community.

For lending institutions and investors such statistics do not identify a good thing. But if minority firms are to establish business parity by the end of the century, it will require an investment of more than \$40 billion in minority business enterprise.

Why should the government create

a climate to encourage investors to make such money available to minority business? Because making capital available to minority firms is the best way to increase productivity throughout the total economy, the best way to prevent the loss of billions of dollars from the GNP that results from underutilized economic resources in the minority business sector.

The Reorganization Act is the first step in creating a defined policy outlining government's role in stimulating investment and other capital resources for minority business.

The Act, in elevating the administrator of the Small Business Administration to Cabinet rank and in establishing a Small Business Economic Council commits the government to formulate the beginning of a coherent federal policy that places particular emphasis on strengthening the role of minority business in the overall economy.

The proposed legislation would also require a Small Business Investment Policy Report to be issued annually by the President. Such reports would contain an assessment of the unique problems of minority firms in meeting their investment needs and offer substantial

recommendations toward solving these problems. Establishing greater capital resources and increasing their accessibility depends to a great extent on developing and maintaining pertinent economic data on minority enterprise. Further capital formation strategies depend on such information being available. We should strongly endorse the information gathering provision of the bill.

The proposed legislation has only one real shortcoming. Representation on the Small Business Economic Council does not include the Director of the Office of Minority Business Enterprise. OMBE is the only federal agency exclusively concerned with minority enterprise. OMBE's presence in the formulation of economic policy that directly impacts upon minority business is vitally necessary. With OMBE's inclusion in the bill, the Reorganization Act will be a good thing for minorities getting down to business.

Take it out on your loved ones.

Buy U.S. Savings Bonds. Your loved ones will love you for it.

U.S. Bonds pay 6% interest when held to maturity of 3 years (4% if the first year interest is not added to principal). Federal income taxes and Federal tax may be deferred until redemption.



Take stock in America.

"FOR DISTINGUISHED SERVICE" DID YOU KNOW THIS ABOUT: People, Places & Things



Roy Wilkins, retiring Executive Director of the NAACP, receives the National Guard Award from BG. John B. Conaway, deputy director of the Air National Guard, during military ceremonies at the recent NAACP 68th Annual Convention in St. Louis. The Eagle Award is the National Guard's highest honor. General Conaway, who made the presentation on behalf of MG. Lavern E. Weber, Chief, National Guard Bureau, paid tribute to Wilkins for "...distinguished leadership of the NAACP in seeking to achieve human dignity, freedom, and opportunity for All Americans.."

Roy Wilkins, retiring Executive Director of the NAACP, was the recipient of the National Guard's highest honor--The Eagle Award--during ceremonies that took place during the NAACP 68th Annual Convention in St. Louis.

BG. John B. Conaway, deputy director of the Air National Guard made the presentation on behalf of MG. Lavern E. Weber, Chief, National Guard Bureau, during an NAACP luncheon saluting "men in the uniform of the United States Armed Forces." The citation, accompanying the award read: "To Roy Wilkins for distinguished leadership of the National Association for the Advancement of Colored People (NAACP) in seeking to achieve human dignity, freedom, and opportunity for All Americans. Men and women of the National

Guard salute this great American."

General Conaway, in his remarks prior to the presentation, noted the growth of minority representation in the National Guard in the past five years, from a mere 7,000 to over 50,000 today. He cited support from the NAACP and, in particular, Wilkins, for helping the Guard to meet its commitment to increased minority representation in the service.

OUTSTANDING YOUNG MAN

Tyrone Brooks, National Communications Director of The Southern Christian Leadership Conference and a 14 year veteran in the Human Rights Movement, has been chosen "Outstanding Young Man of America" by the Outstanding Young Men of America and the U.S. Jaycees jointly.



Tyrone Brooks

Brooks was notified by letter from Doug Blankenship, chairman of the Advisory Board of Outstanding Young Men of America who stated: "This is an honor of which you can be very proud, and we want to extend our wholehearted congratulations to you. A man of your character is truly an asset to his family, as well as to his community, state and nation. On behalf of myself and the entire Board of Advisors, I extend our best wishes for your continued success."

Brooks is 30 years old and a native of Warrenton, Ga., who met and became a follower of Dr. Martin Luther King, Jr. in 1963 and decided to dedicate his life to the struggle for Human Rights. He is presently an Executive staff member. He serves as National Communications Director of Dr. King's organization, based in Atlanta, Ga., located at 334 Auburn Avenue--the street

Dr. King was born on... He has held numerous positions in the human rights organization, first serving as volunteer field worker in his hometown of Warrenton and Middle, Ga. He was hired officially by SCLC, and was appointed field secretary in 1967. After serving in that position, he became Executive Director of Atlanta's SCLC working alongside State Rep. Hosea Williams. In 1973, he was appointed to his present position by Dr. King's successor, the Rev. Dr. Ralph David Abernathy.

ATTEND THE CHURCH OF YOUR CHOICE ON SUNDAY!!!

KWIK-O FOOD



Convenience Plus

Hours
6 to 2 Monday thru
6 to 3 Friday & S
6 to 12 Sunday

Quaker State Motor Oil
Super Blend: 85c

New Shipment of An-Zi-Lay Hair Products

Phone 765-65
East Broadway & Quirt

Mr. Ike Rogers celebrated his 105th birthday last month. A former resident of Tyler, Texas, he was taken out to a special dinner in his honor by his daughter and son-in-law, Mr. and Mrs. Miles Neal. Also attending the lovely affair were Mr. and Mrs. Fred Newman of Los Angeles, California who were in the city.

Mr. Rogers, a delightful person, was among the large group of people who attended the second annual Early Settlers Reunion at the American Legion Hall in Yellow House Canyon last month. As a matter of fact, he was the oldest in attendance. Mrs. Neal, who loves to talk about her father, has a habit of saving a piece of his birthday cake each year. What a lovely thing to do for someone you love. We say, Happy Birthday, Mr. Ike Rogers, and may you have many more.

Speaking of the Early Settlers Reunion, the "LUBBOCK DIGEST" hopes your affair will become an annual event. It's good to see these kinds of activities

happening in our community. We need to let the early settlers know that we appreciate what they have done for us. If it wasn't for them, Lubbock wouldn't be the place it is.

We must admit, with all sincerity, there are a lot of opportunities in Lubbock for residents of the Black community.

Our hats are off to George Woods and James Craven, Sr. who worked hard for the second annual Early Settlers Reunion. Both are great citizens of our community. Stay in there, George and James.

The rains are still upon us and the weeds are still growing like everything. It would make good sense for the City of Lubbock to cut those weeds on the East 24th Overpass. It resembles a forest.

The "Lubbock Digest" would suggest that we call City Hall, and let them know we do not appreciate this ugly sight. The number is 762-6411. Give them a call TODAY!!

Presiding Elder and Mrs. A.J. Davis were in our city this

Houston this week.

We are happy to report our first three subscribers to the "LUBBOCK DIGEST."

They are Mrs. A.W. Wilson, first; Mrs. J.C. Robinson, second; and Mrs. Lurlene Warner.

We hope many more will soon subscribe to this newspaper. It belongs to YOU!!

Churches in these United States of America are getting into the economic development aspect.

The Second A.M.E. Church of Los Angeles, California, Rev. Paul E. Kidd, Sr., pastor, has started a program where each

Continued on Page 8.

Good Luck Lubbock Digest



Our concern...

... UNBURDENING YOU

When death occurs in your family, there are so many matters to be taken care of, at a time when those most affected need all your attention. We handle those necessary details for you.

LEO W. SEDBERRY & CO.

FUNERAL CHAPEL

DEDICATING A FINER AND BETTER SERVICE TO THE PUBLIC



NICE CHAPEL - PERSONAL SERVICE - AMBULANCE SERVICE SINCE 1948

1603 Ave C **765-5302**

We Salute Our New Newspaper LUBBOCK DIGEST

SUCCESS TO YOU LUBBOCK DIGEST

LUBBOCK'S NO. 1 DEALER'S NO. 1 SALESMAN

L. A. CARAWAY



MODERN Chevrolet

"NUMBER ONE IN LUBBOCK FOR 20 STRAIGHT YEARS"

3207 Ave. Q

747-3211

Black Woman Today

The civil rights struggle in the United States has been too often synonymous with the role of the Black women in the struggle... oppressed even more than the Black man, by the slave system.



LUCKY 12 CLUB & TEENETTES

Across The Nation Black Cat's BEBOP FABLES

News From Home Folks

The Raleigh *Carolinian* tells the happy story of an ex-*Carolinian* employee who has been awarded an Amherst College Ph.D. The paper reports:

Dr. Danny Lyon-Scarborough, formerly of Wake Forest, and the only student in the history of Saint Augustine's College to graduate as a Rhodes Scholar finalist and with a Danforth Foundation Fellowship, a Woodrow Wilson Fellowship, a Ford Foundation Black Doctoral Fellowship, and Fellowships to the University of Massachusetts at Amherst, Mass., and the University of Rochester, Rochester, New York, has been formally awarded the Ph.D. in English (American Literature) from the University of Massachusetts at Amherst. The 1969 graduate of Saint Augustine's College received the degree with honors and was elected that his aunt and guardian, Mrs. Bertha H. Lewis of Wake Forest, could attend the academic convocation.

Dr. Scarborough, a former employee at *The Carolinian* newspaper during his undergraduate career, is an assistant professor of American Literature and Drama in the Wellesley College Department of Afro-American Studies. He is the organizer, director, choreographer, and coordinator of the more than fifty member Wellesley College Black Repertory Total Theatrical Experience. He has received rave reviews and critical acclaim for his total theatrical productions of *Black Caravans*, *The Malcolm X Story*, *One Day When I Was Lost*, *I Am a Black Woman*, and most recently, the fiftieth anniversary production of James Weldon Johnson's *God's Trombones*. God's Trombones featured Dr. Scarborough's repertory choir, dancers, actors, and instrumental gospel ensemble.

The Ft. Lauderdale *West-side Gazette* tells of the publication of a book about the late George Jackson:

Five years ago, on August 21, 1971, while running across the yard of San Quentin Prison with a gun in his hand, George Jackson—author of "Soledad Brother" and one of the most powerful symbols of the black revolution in America in the late 1960's—was shot and killed. He was a man both widely admired and deeply hated, whose life was filled with contradictions. The circumstances of his death were—and are—observed by controversy and rumor.

"Who Killed George Jackson?", to be published by Knopf on June 30th, is a brilliantly successful attempt to find out not only who George Jackson really was and how he died, but—far more important—why. To Jo Durden-Smith, Jackson's death was a paradigm of what happens in America to those who know too much and talk too loud. But as he pursued lead after lead, making his way deeper into the case, it became apparent that nothing about what happened that day was either clear or simple.

"Jackson and the people around him," writes Durden-Smith, "were trapped together in a spiral, each having to demonstrate to the other a constantly stepped-up commitment. It was a spiral that could only end in death. I had started out with the idea of exposing Jackson's murderers. Now I had done so, though in a different way from the one I had intended. He had been trying to escape; he had been set up. But, more important, he had been killed because he was at the crossroads of people's fantasies about him."

Durden-Smith's book carries the reader from discovery to discovery... as he traces and tries to understand the mysterious actions

of Stephen Bingham, the white lawyer who was accused of smuggling the gun to Jackson and who vanished immediately afterward, a fugitive ever since... as he searches out the true identity of the woman who accompanied Bingham into San Quentin... as he listens to the bizarre yet irresistibly believable tales told by the police undercover informant (and double—perhaps triple—agent) Louis Tackwood... as he analyzes and tries to fit together the motives of the widely differing groups whose interests touched on—and might possibly explain—the shootout and its background; the penal administration, Jackson's own revolutionary "army," the Panthers, the secret local and state police agencies, the radical organizations hovering on the right and the left.

"The extraordinary force of agents, informants, and clandestine police units that was marshaled against Jackson and his supporters," writes Durden-Smith, "was also a legacy of the way those in the movement had talked. The agencies responsible for 'public order' believed everything they had heard."

Endless detective work in California, hundreds of interviews across the country, thousands of pages of documents, letters and other papers, most of them unpublished; out of these emerge the fascinating and terrifying story told in "Who Killed George Jackson?" No one may ever be able to say with absolute certainty who killed him, but it is unlikely that anyone will come closer.

For what Durden-Smith found, surrounding and controlling the bloody events in the prison yard, was a kind of widespread public madness—delusion feeding on delusion—a pervasive and peculiarly self-destructive contagion of fantasy from

which virtually no one involved on either side of the law was immune.

Commissioner Benjamin Ward of the New York State Department of Corrections wrote recently in the *Correctional Services News*:

Today the most vocal argument in corrections is over the future of the indeterminate sentence with the fate of parole as we now know it hanging in the balance. The current alternatives for the criminal justice process following incarceration are few. An inmate can be completely discharged, paroled under supervision or retained in prison. From a pragmatic point of view, only one of these alternatives is feasible. During the year and a half I have been Commissioner, the inmate population has risen from 15,300 to 17,600 with that upward trend continuing on a daily basis. The critical question is how we are going to manage this system in the foreseeable future...

In a more philosophical vein, the purpose of all our jobs in correction is to somehow turn out an ex-offender so he will not constitute a threat to himself and society in the future. Whatever our accomplishments within the facility, the payoff is in the behavior of the inmate when he returns to free society. To the extent that a correctional facility is at best an abnormal environment, it can only insure communities safety during the inmate's period of incapacitation. It is

I DON'T UNDERSTAND, KANGARUTH!



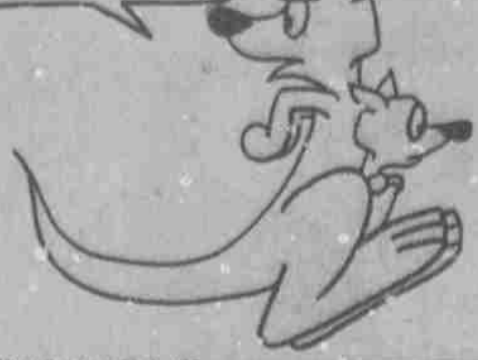
WHY ARE YOU TAKING JOEY TO SCHOOL?



WHY NOT LET HIM GO TO SCHOOL LIKE THE REST OF THE STUDENTS?



I DON'T BELIEVE IN BUSING!



to the Parole Officer that falls the Herculean job of trying to offer both the necessary help and supervision for the ex-offender to continue his growth in the free society.

Commissioner Ward has been an articulate black spokesman for prison and penal services reform. Congratulations to him!

Rodney Felisher Melvin Gwendolyn Keshia Rat Gina Gal Marcus and all the other black kids
—Teresa Vaughn

BLACK POETRY

I Wish

I wish I had some bread to eat
Gravy and potatoes is a good treat
My mother works so hard to feed and clothe us
She said she would not do it but she must
Every day I go to school
Somebody is always calling me a fool
When we eat lunch at noon
The white boy says, "one for you and two for me"
I asked him why and he says that's the way it's supposed to be
I wish I had some clothes to wear
Not the rags that always tear
My mother has so many kids she is always blue
Lord please tell us what to do

DEAR BLACKNESS

Accept my love
for what it is worth
Come share my joys,
my sorrows my earth
Take my soul and enter my mind
and together, as one true peace shall we find
A peace in knowing that all will be well and time and patience will surely tell
And Blackness, please forgive me for not being beside you
But instead, writing words which may mis-guide you
However, very soon, all will manifest and maybe, just maybe
I CAN OFFER MY BEST!
Malik

Who Is To Blame

I'm living in shame
but who is to blame
I suffer so much pain
it ain't no game

God Help the Black Man

The man made us slaves
he sent us to an early grave
he stole our land
God help the Black man

(Here in two short poems young Teresa Vaughn speaks of two haunting aspects of blackness in America.)

Dedicated to T.C. Steve

Black "Firsts"

Noteworthy accomplishments by Blacks in Education, Military Affairs, Sports, Public Life and the Fine Arts.



In their struggle up from the poverty and degradation of slavery, Black Americans achieved many "firsts" for their race in every field of endeavor and American life. These "firsts" are too numerous to list except for outstanding examples such as...

First Almanac Completed By A Black — In 1791 Benjamin Banneker, who later became famous for his work with the Frenchman L'Entant in designing Washington, D.C. published the first of his Almanacs which he published annually through 1802. Banneker's Almanac was universally praised because of its accuracy.

First Black Physician in America — James Derham, born a slave in Philadelphia in 1762, is generally regarded as the first Black physician in America. After learning medicine while serving as an assistant to his master who was a physician, Derham purchased his freedom in 1783, and went on to establish a thriving practice in New Orleans with both black and white patients.

First Graduates Of The Service Academies — Henry O. Flipper was the first Black to graduate from West Point on June 15, 1877 and Wesley A. Brown was the first Black graduate from the Naval Academy at Annapolis on June 3, 1949.

First Open Heart Surgery — The first open heart surgery was performed on July 10, 1893 by Dr. Daniel Hale Williams, a Black surgeon, at Provident Hospital in Chicago, Ill., which he had helped to found.

First Black Woman Legislator — Crystal Bird Fauset was the first Black woman elected to a state legislature in the United States, when she was elected to the Pennsylvania House of Representatives on November 3, 1938.

First Black To Play Major League Baseball — On April 11, 1947 Jackie Robinson, who was later to enter the Baseball Hall of Fame, went to bat for the Brooklyn Dodgers and became the first Black to play modern professional baseball.

First Black To Win The Pulitzer Prize — Gwendolyn Brooks, poet laureate of Illinois, won the Pulitzer Prize for Poetry in 1950 for a volume of poetry, "Annie Allen."

First Black To Be Appointed To The Supreme Court — Justice Thurgood Marshall, who had been the principal NAACP attorney in the historic Brown case which outlawed school segregation, was nominated in 1967 by President Johnson to be the first Black on the Supreme Court.



HELP US REACH OUR GOAL!!

\$25,000

UNCF

Mail Contributions and Pledges To—
UNITED NEGRO COLLEGE FUND
P.O. Box 2043 Lubbock, Texas 79408

Name
Street Address
City State Zip

"A Mind Is A Terrible Thing To Waste!"

YOUNG LUBBOCKITES



"We are behind the efforts of the LUBBOCK DIGEST, and are proud to be citizens of the City of Lubbock," says the lovely daughters of Mr. and Mrs. Edward Scott, Jr. The lovely sisters are Sessaire Shavetta Navette, age 1, and Kimmie Keenoyna Nicole, 5 months. They are the grandchildren of Mr. and Mrs. Edward Scott, Sr., 2409 Globe Avenue and Mr. and Mrs. Willie Julie, 2916 East Bates. Mrs. Alabama Walker, 2407 Globe, is great-grandmother.

Jessie Hill.... Continued from Page 1

Consortium for International Education Inc., National Board of Directors of SCLC; co-chairman of the Atlanta Summit Leadership Conference, Advisory Board Voter-Education Project, Secretary, Board of Directors-Economic Opportunity of Atlanta Incorporated; Treasurer, Atlanta Urban League, member Executive Committee NAACP (Atlanta Branch) and holds various other positions.

Recently he was appointed as President of the Atlanta Chamber of Commerce and Board of Director member of Delta Airlines.

Mr. Hill is a member of the Board of Trustees of the Big Bethel A. M. E. Church, and Co-Superintendent of the Sunday School. He is the past President of the Board of Directors of the Butler Street YMCA and a member of the Omega Psi Phi Fraternity.

Appearing on the program will be business persons, community and religious leaders. Dr. Heenan Johnson, local dentist, will introduce Mr. Hill to the persons attending the morning worship service in honor of Mr. Cooke.

As an important figure in the future of the Corporation, Mr. Hill has been a close advisor to Rep. Julian Bond; a close friend and associate

of the late Dr. Martin Luther King, Jr. Whitney Young, Vernon E. Jordan, Executive Director, National Urban League; M. Carl Holman, President, National Urban Coalition, and top Black White House Aides in the Kennedy, Johnson, Nixon and Carter Administrations. Mr. Hill is married to the former Miss Azira Gonzalez. They are proud parents of two daughters, Nancy and Azira.

NEWSPAPER BOYS & GIRLS WANTED!!!

"Lubbock Digest" newspaper boys and girls are needed to distribute this weekly newspaper each Thursday. If you are interested in distributing this newspaper please contact our office or call T.J. Patterson, 744-9714 or Eddie P. Richardson, 792-9261.

"We want young people who are willing to work and interested in newspaper business," said Richardson.

This newspaper is also looking for a young person who would like to learn to set type for this issue each week. Anyone interested may also contact Richardson or Patterson.

"We believe it is essential for us to teach young Blacks, boys and girls, about the newspaper industry because there are so many opportunities

for them," continued Patterson. The Lubbock Digest, which is published by KATHOB & Associates, is located at 506 East 23rd Street.



it's your move . . .

To provide your family with adequate life insurance coverage. With life insurance you can immediately guarantee your family an amount of money far greater than you could possibly save in many years.

We Support Lubbock Digest

UNIVERSAL LIFE INSURANCE CO.
765-7277
1526 E. 19th St. Lubbock, Texas 79404

GOOD LUCK, LUBBOCK DIGEST

NEXT ISSUE
SEPTEMBER 22
The next issue of the "Lubbock Digest" will be published on Thursday, September 22. Beginning on Thursday, October 6, the "Digest" will be published every Thursday afternoon.



Support Your NEW Newspaper

Yes, (!) (We) support The Lubbock Digest. Please enter one year's subscription.

Enclosed 1 Year Subscription Fee: \$10.00

Check Cash Money Order

Name _____
Street Address _____
City, State, Zip Code _____

Mail this SUBSCRIPTION FORM today, to:

THE LUBBOCK DIGEST
P. O. Box 2553
Lubbock, Texas 79408

Office Address: 506 E. 23rd St., Lubbock, Texas 79404

Drive the Loop to
Don Crow Chevrolet
See Bill Raven—
Your Friend at Don Crow's



HAVE LUBBOCK DIGEST



Don Crow Chevrolet Inc.
792-5141

5211 Loop 289 SW Lubbock, Texas

KEEP THE FAITH, LUBBOCK DIGEST



Our resolve...

TO PROVIDE
THE FINEST
OF FACILITIES

Beauty of surroundings and modernity of equipment combine to make our funeral home outstanding in every way.

Jamison & Son
FUNERAL HOME
SINCE 1949



EMMITT JAMISON & T. S. JAMISON - Directors
• COMPLETELY NEW FACILITIES
• SERVICES FOR ALL FAITHS
• FUNERAL INSURANCE AGES 0 - 85
• LOCAL & DISTANT ARRANGEMENTS
AT FAMILY REQUEST

Dial
747-2731

**CONGRATULATIONS
LUBBOCK DIGEST**

The
Black
Woman
Today

The civil rights struggle in the United States has been too often synonymous with the role of the Black woman in the struggle . . . oppressed even more than the Black man, by the slave system.



**LUCKY 12 CLUB
&
TEENETTES**

**A Great Day For Lubbock . . .
Our Own Newspaper!**

Let us serve your
prescription needs

Although we offer many services to our customers, prescriptions are the very heart of our business. We stock only the finest pharmaceuticals and are always ready to take care of your needs promptly and efficiently.



1713 Ave A. 765-5311 or 765-7560

CAVIELS PHARMACY FREE PRESCRIPTION DELIVERY

SPORTS



OLYMPIC CHAMPS TOGETHER AGAIN---Howard Davis and Sugar Ray Leonard, whose parallel brilliance as amateur boxers brought them identical Gold Medals in the Olympics, finished in a dead-heat again as co-winners of the Tanqueray Achievement Award for excellence in the field of amateur sports. Shown above at a recent gathering of the boxing clan at Gallagher's Restaurant in Manhattan are John Heilmann, president of Somerset Importers, Ltd., sponsor of the Tanqueray Achievement Award, center, flanked by Leonard, left, and Davis.

DUNBAR BLAST BOWIE 13-8; ESTACADO FALLS TO PHS 15-6

Although the Dunbar High School Panthers were not picked to be the 3-AAA District champs, they traveled to El Paso last Friday night to blast El Paso Bowie 13-8. Meanwhile, their rival across town, the Estacado High School Matadors were shocked by the Plainview High School Bulldogs 15-6. Estacado has been picked to win this year's district title by some, but were unable to get the necessary points on the scoreboard last Friday night at Plainview. Estacado points came in the fourth quarter when line-backer Mike Chatham

ripped the ball out of the Bulldog quarterback, Jamie McAlister, who was attempting to pass. Chatham ran to the Bulldog 11. From this point, halfback Kenneth Burrell ran in for the Matadors' only score of the evening. The extra point attempt failed. This made the score 9-6 in favor of Plainview. Plainview scores came with a safety in the first quarter and with 11 minutes remaining in the game. After Estacado's defensive back Andy Young recovered a fumble on the Matadors' 4, Burrell was nailed in the end

zone for a 2 point fast running senior safety by ends Tommy Jones and Arnold Pardo. The duo fell on the strong Burrell who struggled desperately to get the ball back into the field of play. The score at half-time was 2-0 Bulldogs ahead. Plainview scored their other scores in the fourth quarter. Continued on Page 8



WILLIS REED JR.

Willis Reed of New York Knicks Is New Trustee

A joint statement issued by President M. K. Curry Jr. and Board Chairman J. K. Haynes of Baton Rouge, La., states that the newest trustee added to the College's Board of Trustees is WILLIS REED JR., newly-appointed head coach of the famous NEW YORK KNICKS professional basketball team.

Reed, who recently signed a multi-year contract with the father's farm near Berrice, La., Knicks, joined the famous New York Knickerbocker basketball team in 1965 and through 8 of his playing seasons with them, led team-scoring and rebounding. He was the dominant member of the Knick team that won the World Championship for the first time in May of 1970. Most Valuable Player in world basketball in 1970, he won the trophy again in 1973, the first player ever to achieve the accolade twice.

A definite plus for the future of Bishop College and a very tangible indication of continued athletic prowess for the TIGERS, Reed's acceptance of the request to serve from Board Chairman Haynes is gratefully received by all constituencies of the College. In a letter acknowledging his response, President Curry wrote, "We are thrilled to receive this good news. I am confident that you will find membership on our Board exciting and challenging. With your varied experiences and contacts, you can add much to the quality of the deliberations of our Board, both in the actions of the full Board and also in the work of the Committees." The Knicks coach will serve on the Athletic Committee and the Development Committee of the Board.

Reed grew up on his grand farm near Berrice, La., attended Grambling and led his school to one NAIA championship and three Southwest Athletic Conference titles. Immediately upon being drafted by the Knicks, he became "Rookie of the Year." The new trustee "rookie" is destined to serve on another championship unit--the Bishop College Board of Trustees. The HERALD, members of the Centralized Development Staff--and all personnel of the College, welcome Mr. Reed "aboard."



Courtesy of "LUBBOCK DIGEST"

ESTACADO 1977 FOOTBALL SCHEDULE



DATE	OPPONENT	WHERE	TIME
Sept. 2	Plainview	Plainview	7:30
Sept. 9	Lubbock	Lowrey	7:30
Sept. 15	Coronado	Lowrey	7:30
Sept. 23	Monterey	Lowrey	7:30
*Sept. 30	Dunbar	Lowrey	7:30
*Oct. 6	Lake View	Lowrey	7:30
*Oct. 15	Brownfield	Lowrey	2:00
Oct. 21	Open		
*Oct. 27	Snyder	Lowrey	7:30
*Nov. 4	Lamesa	Lamesa	7:30
*Nov. 11	Sweetwater	Sweetwater	7:30
*District Games			

HEAD COACH: Louis Kelley
Season Tickets: 5 games @ \$2.50: \$12.50
Single Game Tickets: \$3.00

Clip out and save



Congratulations from BURRELL'S

UNIQUE MALT BAR AND BAR B Q

WE SPECIALIZE IN VERY TASTY BAR B Q

&

DOWN BEAT RECORDS & TAPES

"The Only Record Shop Specializing in Soul Music Come by and Check Us Out"



8-TRACK

1701 Parkway Drive Inside The Mall

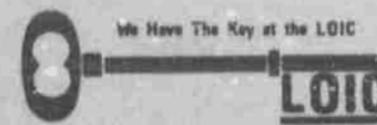
SUPPORT L.O.I.C.

Who Started OIC?



Rev. Sullivan Our founder

TAKING PEOPLE OFF THE RELIEF ROLLS AND PLACING THEM ON THE TAX ROLLS



LOIC Does More. In addition to learning technical and office skills, LOIC trainees benefit from individual counseling; they learn positive attitudes and necessary motivation to become totally productive citizens. LOIC helps people by implementing the concept of self help. We instill a sense of pride and self-confidence in our trainees, allowing them to become contributing, beneficial forces and economically independent. Incidental to this is improvement of the total character of a Lubbock citizen.

You Are Important. LOIC needs your help to maintain and expand our positive impact on the unemployment and underemployment problems in Lubbock.

What can you do? Be a part of the solution. You and/or your organization can provide financial support to help us successfully implement, expand and improve our job-training programs.

Your financial assistance will decrease waiting time for trainees and provide new areas of learning.

The Problems and LOIC. We all know the problems related to the lack of employment, how joblessness happens and how it perpetuates itself through poor education, poor housing, poor health and crime.

LOIC has been helping victims of these cyclical problems by providing good skills through job training, and thereby combating unemployment and underemployment.



Lend a Helping Hand

WE SUPPORT LUBBOCK DIGEST 100%

GIVENS REAL ESTATE & EMPLOYMENT SERVICE

See a REALTOR



820 Quirt Ave.

763-8430

Is OIC for me? ? O.I.C.- "The Way Out of Poverty and Despair To Taxpaying and Productive Citizens"

WE HELP OURSELVES

2200 East Broadway

763-8077

Come to Church



BAPTIST

GREATER SAINT LUKE BAPTIST CHURCH
306 EAST 26TH STREET
PASTOR: REV. A. L. DAVIS
PHONE: 744-2728

IYONS CHAPEL BAPTIST CHURCH
1704 EAST 24TH STREET
PASTOR: DR. FLOYD PERRY, JR.
PHONE: 763-7561

NEW HOPE BAPTIST CHURCH
2002 BIRCH AVENUE
PASTOR: REV. A.L. DUNN
PHONE: 744-3352

NEW JERUSALEM BAPTIST CHURCH
3524 EAST BROADWAY AVENUE
PASTOR: REV. ADOLPHUS CLEVELAND
PHONE: 744-1298

NEW LIGHT BAPTIST CHURCH
1001 EAST 7TH STREET
PASTOR: REV. W.M. TERRY
PHONE: 744-4057

MOUNT GILEAD BAPTIST CHURCH
2510 FIR AVENUE
PASTOR: REV. A.L. PATRICK
PHONE: 744-5363

SAINTE JAMES BAPTIST CHURCH
3601 RAILROAD AVENUE
PASTOR: REV. KADO LANG
PHONE: 744-4045

SAINTE JOHN BAPTIST CHURCH
1712 EAST 29TH STREET
PASTOR: REV. JAMES E. MOORE
PHONE: 762-4823

SAINTE MATTHEWS BAPTIST CHURCH
2020 EAST 14TH STREET
PASTOR: REV. R. S. STANLEY
PHONE: 762-1646

SAINTE PAUL BAPTIST CHURCH
1802 AVENUE B
PASTOR: DR. JIM LOUD
PHONE: 747-4170

RISING STAR BAPTIST CHURCH
3501 TEAK AVENUE
PASTOR: REV. HERMAN PHILLIPS
PHONE: 744-2904

UNITY BAPTIST CHURCH
507 YUCCA AVENUE
PASTOR: REV. ROBERT D. ADAMS
PHONE: 747-6794

SEVENTH DAY ADVENTIST

MANHATTAN HEIGHTS SEVENTH DAY
1517 EAST 25TH STREET
PASTOR: REV. JAMES COX
PHONE: 765-6170

CHURCH OF GOD IN CHRIST

ALEXANDER TEMPLE CHURCH OF GOD IN CHRIST
1709 EAST 31ST STREET
PASTOR: SUPT. M.J. ALEXANDER
PHONE: 747-0465

CHRIST TEMPLE CHURCH OF GOD IN CHRIST
2411 FIR AVENUE
PASTOR: BISHOP W. D. HAYNES
PHONE: 744-5334

FORD MEMORIAL CHURCH OF GOD IN CHRIST
1602 QUIRT AVENUE
PASTOR: BISHOP J. E. ALEXANDER
PHONE: 747-0693

HOPE DELIVERANCE CHURCH OF GOD IN CHRIST
PASTOR: ELDER CHARLES TANNER
PHONE: 763-2680

JERUSALEM TEMPLE CHURCH OF GOD IN CHRIST
3508 TEAK AVENUE
PASTOR: BISHOP JAMES JUDIE
PHONE: 747-6321

CHURCH OF CHRIST

MANHATTAN HEIGHTS CHURCH OF CHRIST
1702 EAST 26TH STREET
PHONE: 763-0582

TWENTILETH & BIRCH STREET CHURCH OF CHRIST
204 EAST 20TH STREET
PASTOR: BROTHER LEIBERT WALTERS
PHONE: 744-0020

METHODIST

BETHEL A. M. E. CHURCH
2202 SOUTHEAST DRIVE
PASTOR: REV. A. W. WILSON
PHONE: 744-7552

CARTER CHAPEL C. M. E. CHURCH
420 NORTH QUIRT AVENUE
PASTOR: REV. JONAH PARKER
PHONE: 747-4640

MOUNT VERNON UNITED METHODIST CHURCH
2302 CEDAR AVENUE
PASTOR: REV. NATHANIEL JOHNSON
PHONE: 747-5646

JEHOVAH'S WITNESSES
KINGDOM HALL OF JEHOVAH'S WITNESSES
2015 EAST 14TH STREET
PRESIDING ELDER: ROBERT FORKS
PHONE: 763-1405

CHURCH OF THE LIVING GOD



WORDS OF LIFE

Biblical Inspiration For The Week

"For behold, I create a new heaven and a new earth; and the former things shall pass away..."
Isaiah 65:17



The words of Isaiah here suggest at least three things. I—Creation. God creates... and brings life to flower. Those whose lives are in tune with God's life (or who are "hid with God in Christ") always seek to bring life to flower, to complete the incomplete and to bring good out of ill. II—Renewal. God makes old things new. God gives new meanings to old words, gives new purpose, new visions and new strength to old lives. In God, all are perpetually young, rejuvenated. III—Advancement. The former things pass away as we press forward to the high mark of our calling in Christ Jesus.

Prayer Poem

Most of us may know the words of John Henry Cardinal Newman's, "Lead, Kindly Light." They are an inspiration forever:
"Lead, kindly Light, amid the encircling gloom,
Lead thou me on;
The night is dark, and I am far from home;
Lead thou me on;
Keep thou my feet; I do not ask to see the distant scene: one step enough for me."
Worship God. Support your Church. Assist your minister.

SUNDAY SCHOOL LESSON

"REDEEMED PEOPLE TRANSFORM SOCIETY"

Background scripture: TITUS 3, ROMANS 12, I PETER 2:13-17

TITUS 3, ROMANS 12
1 Put them in mind to be subject to principalities and powers, to obey magistrates, to be ready to every good work,
2 To speak evil of no man, to be no brawlers, but gentle, shewing all meekness unto all men.
3 For we ourselves also were sometimes foolish, disobedient, deceived, serving divers lusts and pleasers, living in malice and envy, hateful, and hating one another.
4 But after that the kindness and love of God our Saviour toward man appeared.
5 Not by works of righteousness which we have done, but according to his mercy he saved us, by the washing of regeneration, and renewing of the Holy Ghost;
6 Which he shed on us abundantly through Jesus Christ our Saviour;
7 That being justified by his grace, we should be made heirs according to the hope of eternal life.
8 This is a faithful saying, and these things I will that thou affirm constantly, that they which have believed in God might be careful to maintain good works. These things are good and profitable unto men.
9 But avoid foolish questions, and genealogies, and contentions, and strivings about the law; for they are unprofitable and vain.
10 A man that is in heretick after the first and second admonition reject;
11 Knowing that he that is such is subverted, and sinneth, being condemned of himself.
I PETER 2:13-17
13 Submit yourself to every ordinance of man for the Lord's sake; whether it be to the king, as supreme;
14 Or unto governors, as unto them that are sent by him for the punishment of evildoers, and for the praise of them that do well.
15 For so is the will of God, that with well doing ye may put to silence the ignorance of foolish men;
16 As free, and not using your liberty for a cloak of maliciousness, but as the servants of God.
17 Honour all men. Love the brotherhood. Fear God. Honour the king.

ATTEND THE CHURCH OF YOUR CHOICE ON SUNDAY!!!

MEMORY SELECTION:
And be not conformed to this world; but be transformed by the renewing of your mind, that ye may prove what is that good and acceptable and perfect, will of God. Romans 12:2

If we forgot your church this week, please advise us so we can have your church, address, pastor's name, and phone number in our next issue.

RALPH'S BARBER SHOP

Supports Lubbock Digest

Ralph and Walter's Business is making you look your best.

featuring the latest styles and cuts



1801 East Broadway

Good Luck Lubbock Digest

Where Quality is a Reality

We Specialize in Good Grooming

Free Pick Up and Delivery

Phillip Glaspie's
IDEAL A-1 CLEANERS

763-2690

2417 Main



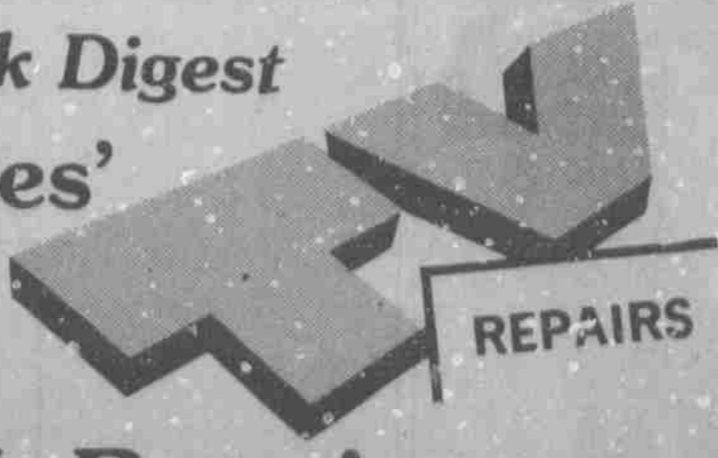
Hang In There, Lubbock Digest

Rayford Nicholes'



20/20 T.V. Repair
& Conoco Station

Next time your set starts acting up, give us a call — we'll fix it right on the spot if at all possible. If shop repairs are needed, we'll be glad to provide a loaner set for you at no extra charge.



E. 19th St. & Quirt Ave.

STUBB'S BAR-B-QUE
Congratulates Lubbock Digest



RIBS
BEEF
LINKS



Special Catering Service

Barbecue & Cold Beer Our Specialty

108 E. Broadway

762-9305

Bishop Brookins calls for Black unity

[Editor's note: This is the first of a two-part series on Bishop H. Hartford Brookins of the Fifth Episcopal District of the African Methodist Episcopal Church which covers 17 states west of the Mississippi. He has maintained an active vigilance on U.S. African affairs. He is also currently serving as National Board Chairman of Operation PUSH.]

By CONNIE BENNETTE

It takes a strong key to unlock the door that leads to Black unity. And the only door that can accomplish such a task is the door of the Black church.

That was the rousing message given in a recent interview with Bishop H. Hartford Brookins at the First A.M.E. Church in Seattle.

But how can the Black church unite when there are so many conflicting attitudes among the members and leaders of some of the churches?

Bishop Brookins says he thinks those days are long gone. Most people don't join a church because it's Baptist or Lutheran any-

more, he said. They join because they like the message being given and the manner in which it is being handled.

Most people who belong or attend churches don't even know the meaning of the name of the church. But they go there, he said, because that's where they find freedom and self-help.

It is in the realms of the Black church, the Bishop said, where the 'divide and conquer scheme' does not work. The only free man in America, he said, is the Black minister—not the sororities, lawyers, judges or even the part-time civil rights groups. The white man controls everything - but the Black church.

And the only way to remain free is through economic stability in the Black church. Bishop Brookins says he is encouraging all ministers in his jurisdiction to get their churches more involved in the economic development of Blacks in America.

It was just five years ago in 1972, when the African Methodist Episcopal

Church elected Rev. H. Hartford Brookins, one of Los Angeles' most prized possessions, as the 91st Bishop, the highest ranking official in the A.M.E. Church.

Bishop Brookins was assigned to the Seventeenth District which encompasses such countries in Southern Africa as Mozambique, Zaire, Tanzania, Angola, and Rhodesia.

Bishop Brookins is a staunch supporter of basic human rights. Because of his firm belief in human rights, a belief he says Blacks in America can help push, he was kicked out of Rhodesia last year.

Bishop Brookins touched on several other issues. He said Black women spend some \$500,000,000 yearly in the cosmetic industry. Consequently, he said, white entrepreneurs and others are trying to force Black businesses out of the industry by discrediting their products.

Another problem facing Blacks, he said, is the television industry. How many Black shows do you

see on television that are not comedies, he asked.

"I do not object to the shows", he said, "but there is more to Black life than jokes and dances".

There are some things you just don't joke about, he cautioned. Flip Wilson had one of the most degrading acts the Black church has ever seen, he said.

The 'Tarzan Era' was one of the most damnable things on television -- the dancing, jumping, he said. "We're not savages and we are not cannibals".

Even Alex Haley's *Roots* did not treat the Black church properly, he said.

"Do you know", he said, getting deeper into the church, "90 per cent of all Blacks in the entertainment industry came out of the Black church?"

The astute and articulate Bishop said most students graduating from the high schools nowadays can't even read and write. "And that's terrible. But why should a white teacher teach your child or my child how to compete with her child?"



Bishop H. Hartford Brookins

—staff photo by CAROLYN HAYNES

Bishop Brookins recently returned from Taiwan. He said the trip there could result in more Taiwanese going to Black colleges and could also improve America's economic base.

"We certainly would like to have some of the dollars

they deposit in American banks deposited in Black-owned banks in this country...the reserve capital that is".

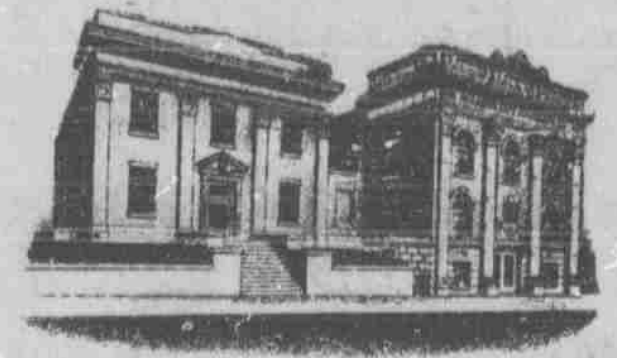
Bishop Brookins is one of 18 Bishops covering three continents, with some 6,000 pastors.

MUCH SUCCESS, LUBBOCK DIGEST

ATLANTA LIFE INSURANCE COMPANY

it's your move...

To guard yourself against accidents with a policy that will pay your bills should you, as breadwinner, become unable to work thru accident or illness. It's a small price to pay for peace of mind.



504 E. 23rd St. 744-7325
Lubbock, Texas 79404

BARBARA JORDAN SENIOR CITIZENS MEET HERE

Members of the Barbara Jordan Senior Citizens met last week with Mrs. Coraine Fair, president, presiding.

There were twenty-two members present.

"We invite our many friends to come and be with us each week!"

said Mrs. Fair.

Rev. James Cox will bring the message today, Thursday.

If there are those who would like to become a member, they are asked to attend each week.

The membership will worship at the Lyons Chapel Baptist Church on the third Sunday.

Mrs. Mary Sterling is reporter.

Did You Know? member can pay \$3.00 a week or \$36.00 per year. These monies are being used to acquire properties for the church.

It is a far reaching and worthwhile program to get people involved. It sounds like a great effort. It should be attempted in Lubbock. Rev. A. L. Davis, pastor of Greater St. Luke Baptist Church here, had the same idea some years ago. We hope he will get it started here. It makes a lot of sense. We'll be glad to help you, Rev. Davis. Call us.

Sports line. James rushed for 194 yards in 15 carries, and his teammates came up with five big interceptions to stop the Bowie offense.

Businesswoman Overcome.....

all, she has no regrets and harbors no hostility. "I think it says to my children, and hopefully other young people, 'life owes you nothing. One must learn to work for what he gets, and to be thrifty with what he earns.'"

(A re-write from the Dallas Times Herald by Julia Scott Reed)

The Panthers didn't complete a pass all night. They gained 265 yards rushing on the ground while Bowie only gained 62.

The Matadors were only able to gain 73 yards rushing all evening while the Bulldogs rushed for 155 yards.

CONGRATULATIONS "NEIGHBOR"

THUNDERBIRD LOUNGE

UNDER NEW MANAGEMENT

With King's BQ Every Day and All Night
Dances Two Times Per Month

NOW OPEN FOR LUNCH DAILY



512 East 23rd

Lubbock, Texas

THE NAACP NEEDS YOU!!!

"It Wasn't Easy, It Still Isn't"

JOIN THE NAACP

The NAACP needs PEOPLE with ideas, PEOPLE with talents, PEOPLE who are willing to work,

in other words, --- WE NEED YOU!!

SHOW YOUR SUPPORT!!!

FILL OUT AND RETURN WITH YOUR CHECK OR MONEY ORDER TO:

NAACP
1104 Ave. J
Lubbock, Texas 79401

— Here's my NAACP membership in the amount of \$.....

— I wish to volunteer my services and can be reached at this number.....

NAME.....

ADDRESS.....

CITY..... STATE..... ZIP.....

(Minimum Annual Membership \$5.00; with the CRISIS, \$10.00, 25.00 Youth Membership - 17 \$1.00, 17-21, \$2.00. Life Membership is \$500, Payable in Annual Installments of \$50 or \$100 - Golden Heritage Life Membership \$1,000. Payable in Annual Installments of \$100 or more.)