

El Editor, Lubbock, TX, March 31, 1994

Colosio's Assassination Lacked Appeal For U.S. Media

By Patricia Guadalupe

When Luis Donaldo Colosio, President Carlos Salinas de Gortari's hand-picked heir to Mexico's presidency, was gunned down during an early-evening campaign stop in Tijuana, Baja California, March 22, Univision, the largest U.S. Spanish-language network, immediately stopped its regular programming. It stayed with the story into the wee hours of the morning. The network did not transmit "Cristina," one of its highest-rated shows. At once it dispatched its news anchor to the Mexican capital. Its reports on the tragedy, which occurred just a few miles from the U.S. border, used frequent cutaways to correspondents spread across Mexico.

Rival network Telemundo and Spanish-language radio blanketed the airwaves with reports, too. Stations in Washington, D.C., New York and especially Los Angeles, where the largest concentration of expatriate Mexicans live, were flooded with calls from shocked listeners wondering what would happen next. Spanish-language newspapers followed with screaming headlines and extensive reports and sidebar stories.

U.S. Latino leaders weighed in as well. On the floor of the U.S. House of Representatives the following day, Rep. Bill Richardson (D-N.M.) urged that "all Americans, Democrats and Republicans, the Congress and the President should support our neighbors in Mexico as they adjust to this tragedy and deal with this political crisis."

Readers, and particularly television viewers, who relied on English-language media missed a lot.

Latinos in the nation's capital were amazed that, while Univision was flashing bulletin after bulletin about the ruling Institutional Revolutionary Party (PRI) candidate for Mexico's Aug. 24 election, some TV network affiliates in Washington didn't even bother to mention the shooting on their 11 p.m. newscasts. ABC's capital affiliate led off its newscast with a elaborate segment on two area residents who were injured in a New York City bridal shop stick-up. A producer I contacted explained that the station does only stories with a "local angle" on the newscast. Such a report would have to come from the network. A quick call to the network office netted another producer who proudly said, "We did at least a good minute and a half on what happened." But too late for its D.C. affiliate.

It was apparent from the beginning that the story -- with all its potential impact on this hemisphere and the United States -- was deemed by U.S. media masters less important, for example, than the travails of Tonya Harding or Lorena Bobbitt. It was, they determined, an event that only Spanish-speaking members of this society cared much about.

True, most major English-language papers headlined the slaying. But, unfortunately, some, like the Washington Post, regressed with stereotyping comments such as reporter Edward Cody wrote of Mexico's image: "...(The assassination) was evoking Pancho Villa instead of the gray-suited businessman (President) Salinas sought to foster."

Perhaps President Clinton can be excused for being too

involved in Whitewater to give the slaying more than a mention of "deep shock" the night of the assassination. He spent less than 30 seconds at the beginning of a nationally televised press conference the following night to send his public "condolences to the family" and to urge the Mexican people to "continue their strides toward political reform and progress."

But what excuse does the mainstream press have for not realizing how deeply affected a country like Mexico is -- especially after the January Chiapas uprising and particularly in a country that is not used to such attempts on its political leaders?

Only after a reporter for CNN Internacional, the Spanish-language arm of Cable News Network, asked President Clinton about the assassination's effect on the stock market did the President say anything beyond his opening comments. And not once did the mainstream press in the packed East Room of the White House pick up on the hot rumor floating around Wall Street that the United States would set a financial precedent by backing the Mexican peso when the country's stock market opened after a day of mourning to avoid a crash of Mexico's "Bolsa." Not once.

"Oh, yeah, we heard (Treasury Secretary Lloyd) Bentsen was talking to some Mexican officials. But all we had time for was a little voice-over on the funeral," a producer at NBC News' Washington bureau told me.

Coverage of the events was particularly disturbing in Washington, given its nature as the nation's capital. And even the scant coverage provided did not expand on the

basic facts: this happened and now let's see what happens next.

While their Spanish-language counterparts filled the airwaves with sidebars and analyses galore, many in the mainstream press groped for words, trying to imagine what else they could say.

While those of us who work in the Hispanic press filed stories hourly on new developments in the financial markets and waited patiently outside committee hearing rooms on Capitol Hill to interview Hispanic Caucus members, the English-language press hammered away at the President with questions on Whitewater. They completely missed the ramifications of Colosio's death that extend beyond the boundaries of Mexico.

Those few who did more than scratch the surface still couldn't seem to find a Hispanic commentator or analyst to put what happened into some sort of perspective. While several Hispanic reporters here in Washington received calls from media in Mexico City, Canada and Europe seeking comment on reaction in Washington, those in the thicket of power acted like it was another day at camp.

Is it because many here think this sort of thing happens all too frequently in Latin America, so why bother? What a scary thought.

(Patricia Guadalupe, of Washington, D.C., covers national affairs for Hispanic Link News Service, the international Spanish-language Radio Bilingüe network and Latino USA, the syndicated English-language weekly news magazine on National Public Radio.)

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Crazy Horse

By Stephen C. McIntyre

The Lubbock Avalanche-Journal has endorsed Raul Gonzales over Rene Haas in the runoff election to see who will run against the Republican for the Texas Supreme Court. That is reason enough for most folks to vote for Haas. Or, you may want to consider that she has been endorsed by the following: Combined Law Enforcement associations of Texas, Texas State Teachers Association, Texas Women's Political Caucus, Texas AFL-CIO COPE, Texas Coalition of Black Democrats, Mexican-American Democrats of Texas.

You may also want to consider that Democratic state senators Gonzalo Barrientos of Austin, Greg Luna of San Antonio, and Carlos Truan of Corpus Christi have publicly endorse Haas over Gonzales. Locally this newspaper El Editor endorsed Haas over Gonzalez in the primary.

And you may also want to consider that the Republican Party was not going to run anyone for that seat on the Supreme Court because they had no problem with him. The Haas entered the race and they recruited Oliver Kitzman. Kitzman has promised to drop out if Gonzales wins.

Your vote will make a difference.

And then there is the runoff race between Fisher and Mattox to see who will have the opportunity to run against Hutchison for the U.S. Senate.

It is hard to believe that a man who voted for Reagan, Bush, and Perot for President would boldly turn around and declare he is a Democrat and then use his millions to run for office. Well, that is the nature of rich folks. They can buy anything. Say anything. After all, different rules apply to them because God made them rich.

Let rich folks like Fisher buy his way into heaven or wherever, but don't let him buy your vote.

Go see "Schindler's List" at the theatre at the Mall.

3/29 1923 War Resisters League founded

3/30 1870 Texas readmitted to Union.

1870 15th Amendment (Right to vote not abridged by race,...)

4/1 **** All Fools' Day

1971 Mr. Vernon, N.Y., receives an LEAA grant for the first comprehensive, 24-hour television street surveillance system with cameras capable of seeing a license plate or inside windows from one-half mile away.

1973 Republican Sen. Lowell Weicker charges Nixon's Committee to Reelect the President CREEP agents spied on Congressional offices in 1972.

4/2 1970 District Court ruling permits airline personnel to open "suspicious" packages.

1982 Pres. Reagan signs executive order giving the government broader authority to withhold information on national security grounds.

1983 A crushed Datsun shoved into a wooden coffin is the float entry of the Steelworkers Union at the Huntington Beach, W. Va., Easter parade.

4/3 **** EASTER

Since Coach Marsha Sharp has coached longer, has a better record, brings in more fans, went further in the NCAA tournament, and has made more money for Texas Tech than Coach Dickey then maybe it is time she get paid the same as him... or more.

The whole world, or at least U.S. television, is obsessed with the misery of the folks in Bosnia. It is a sad situation. Folks are dying. There is brutality. The U.S. is trying to make its influence felt in that area of the world. But it ain't nothing compared to the misery and inhumanity over the last few decades in Nicaragua, El Salvador, Guatemala, and what we are now witnessing in Chiapas.

These are places where our government and American businesses have influence and involvement. Places that are not so far from here. And they are places where U.S. policy decisions are not ignored but rather where the misery is often a direct result of decisions made in Washington.

It is time this country spend more of its time, money, and interest on our neighbors. Of course, with the emphasis on love thy neighbor instead of sending more guns.

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abundancia, muchos miembros de la prensa anglosajona del país andaban a tientas en busca de palabras, tratando de imaginar qué más podrían decir.

Mientras aquellos de nosotros que trabajamos en la prensa hispana enviábamos notas cada hora sobre los nuevos acontecimientos en los mercados financieros y esperábamos con paciencia fuera de los salones de audiencia de los comités del Capitolio para entrevistar a los miembros del Grupo Hispano, la prensa en inglés martillaba al presidente con preguntas sobre el asunto de Whitewater. Ellos pasaron por alto completamente las ramificaciones de la muerte de Colosio, que se extendían más allá de las fronteras de México.

Y los pocos que hicieron algo más que mirar por la superficie aún no parecieron encontrar comentaristas o analistas hispanos que pudieran darle una perspectiva distinta.

Mientras que varios reporteros hispanos aquí en Washington recibieron llamadas de los medios informativos de Ciudad México, Canadá y Europa, que procuraban algún comentario o alguna reacción de Washington, los que se

hallaban en los matorrales del poder actuaban como si fuera otro día en el campo.

¿Será porque muchos piensan aquí que este tipo de suceso ocurre con demasiada frecuencia en la América Latina, de modo que no hay por qué molestarte? ;Qué idea tan alarmante!

Greater Awareness Through VISTA

What is VISTA? Where do they come from? What is their mission?

VISTA is an acronym for Volunteers in Service to America. In the past, VISTA projects have been involved in Girl Scouts, drug abuse, crime prevention, and community development.

In 1993, the Texas Department of Health pooled resources from 3 of its programs to create the Texas VISTA Health Corps. As a result, 176 volunteers were recruited to serve as health educators with regard to children's immunizations, a nutritional program called Women, Infants and Children (WIC), and a Medicaid program called EPSDT, which stands for Early & Periodic Screening Diagnosis

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News Briefs

Lawmakers Seek Immigrant Welfare Cuts

AP reports that moderate and conservative Democrats are now joining 162 House Republicans in supporting a plan to raise more than \$21 billion by denying welfare benefits to immigrants. Most of the cuts would come from Medicaid and SSI. The savings would be used to provide education, training, day care and work for single mothers at risk of long term welfare dependency, say the Mainstream Forum, a group of 90 moderate and conservative House Democrats and supporters of the plan.

One in 10 of SSI's 6 million recipients is an immigrant. At a recent congressional hearing, investigators said some immigrants are obtaining SSI payments through unscrupulous methods. Angry liberal Democrats said that even the suggestion that immigrants are taking advantage of the system "panders to xenophobia." They warn that cuts in benefits threaten the health of elderly or disabled immigrants and that states would object to picking up those costs.

President Clinton says the Republicans' financing strategy is "too hard" on immigrants. Members of his Cabinet are now debating a more modest proposal that would make it tougher for elderly immigrants to collect welfare when their relatives can afford to support them.

Minorities Hit Hardest by Lung Ailments

Reuters reports that African-Americans and Hispanics are disproportionately hit by serious lung ailments such as tuberculosis, lung cancer and asthma, according to a report by the American Lung Association.

"Unless we begin to address the disparity in health care among communities of color, then we will never realize the true potential of this great nation," Dr. Alvin Thomas, a co-author of the report, said at a news conference.

Thomas, who is chief of pulmonary and critical care medicine at Howard University Hospital in Washington, said the results of the study were depressing but not surprising. He said that poverty, a lower access to healthcare and higher exposure to pollution all play a part. But he said that much of the crisis was preventable through programs such as stopping young black children from taking up smoking and testing for TB.

Hispanics also face respiratory health problems, the report found. It said that smoking rates among Hispanics was higher than previously believed, which could lead to serious health problems in 10 to 20 years. Hispanics also saw the largest increase in tuberculosis from 1985 to 1990, rising 55 percent, compared to a 7.3 percent drop among non-Hispanic whites.

The lung association also announced Thursday that it

LOS ALCALDES LATINOS SE ENFRENTAN AL RETO

puertorriqueño que haya sido electo en Nueva Jersey. El dice que aunque los latinos puedan esperar más de él como un congénere latino, "yo no pinto a la comunidad latina con una brocha ancha. Las preocupaciones de ésta son generalmente las mismas que las de los demás miembros de la comunidad: Los narcóticos, la enseñanza, los impuestos y la vivienda."

Padilla concurre, pero destaca: "La gente necesita comprender que los asuntos de la delincuencia, la vivienda costeable y el empleo y el adiestramiento afectan desproporcionadamente a los hispanos."

Los peligros de ser percibidos como "demasiado hispanos" son reales.

En Albuquerque, Nuevo México, el alcalde titular Martín Chávez ganó su plaza utilizando un tema de ley y orden; en Miami, Florida, Miriam Alonso fracasó en su gestión para reemplazar al alcalde saliente, Xavier Suárez, debido a que -- según alegaron los analizadores políticos de allí -- ella hizo una campaña étnicamente divisiva como "la candidata cubana."

Al conservar sus identidades latinas y al mismo tiempo dirigir sus mensajes a electorados mucho más amplios, Suárez de Miami, Henry Cisneros de San Antonio y Federico Peña de Denver tuvieron éxito como dirigentes progresistas de ciudades importantes de los Estados Unidos en el decenio de 1980.

Hoy, Albuquerque, la trigésimo-sexta ciudad en tamaño nacionalmente, con una población de 398,000 habitantes, es la mayor ciudad del país que tenga un alcalde hispano.

Sacramento, California, gobernada por el Alcalde Joe Serna, se halla en el trigésimo-noveno lugar, con una

VISTA from Pg. 2

and Treatment.

The Lubbock Health Department was awarded 7 VISTAs to help promote child and maternal health. In January 1994, after a lengthy screening process, the final applicants were selected. The VISTA participants were then sent to Austin for a week of rigorous training. During this session the 176 members of the Texas VISTA Health Corps were sworn in by Governor Ann Richards.

The mission of the VISTA Health Corps - Texas is to establish a framework for productive, healthy Texas, by building partnerships among groups who have traditionally operated independently of each other. This involves businesses, churches, health agencies, education, and community groups. These partnerships will lead to improved community health by advocating that eligible mothers and children participate in the WIC program, children's physical assessments and to utilize the immunizations services.

The Health Corps VISTAs in Lubbock will be conducting a door to door survey with the ultimate goal of reaching every house in the city. The outreach efforts will include health education regarding preventative measures of public health. In 1992, 14 Texas children died of measles, a disease that could have been avoided through proper immunization. The VISTAs will also promote WIC, a supplemental nutrition program. WIC services are available to at-risk pregnant women, and children through the age of five.

In order to succeed, individual communities will have to work toward independent support plans for transportation, community outreach and volunteerism. The VISTA Health Corps is seeking volunteers to ensure the success of the project. For more information, contact Tina Shipp or Corbin Pemberton at the Lubbock Health Department.

población de 382,000 habitantes.

Robert Brischetto, director ejecutivo del Instituto del Sureste para la Inscripción de Electores, con sede en Texas, observa que los electores hispanos han llegado a ser más refinados en sus enfoques al gobierno público. "El enfoque ahora es sobre los programas que ofrecen los candidatos," dice él.

El dinero continúa siendo un obstáculo considerable para los hispanos que compiten en el nivel municipal.

"El obstáculo es tratar de llevar el mensaje, frente a los opositores que disponen de mayores recursos económicos," dice la concejala Padilla, de Rochester. Ella alega que los medios informativos percibían su capacidad de gobernar en escala municipal basándose en la magnitud de sus aportes financieros.

Todavía se necesita de cambios en el sistema para asegurarse de que los hispanos estén representados adecuadamente, destaca ella, haciendo notar que su fracaso para obtener el respaldo del Partido Demócrata le costó la pérdida de sus recursos críticos para la campaña alcaldicia. "El partido creyó que yo sólo representaría a la comunidad hispana," dice ella.

Pero ella advierte: "Si no luchamos por nuestra gente, otros funcionarios electos no lo harán."

Otras latinas informan que ellas se enfrentan igualmente a un obstáculo que no afecta a los candidatos masculinos: El machismo.

Matilde Aguirre, alcaldesa de Sweetwater, Florida, que termina actualmente su primer período, dice que ella se enfrenta todavía a dicho obstáculo. "Los varones hispanos -- todos los varones -- tienen dificultad para responder a una mujer que ocupe una plaza más alta que las de ellos," alega ella.

INFORME SOBRE EL SALVADOR

por Lic. Eliseo Solis

Hace poco tiempo se me regaló la oportunidad de visitar y trabajar en el gran país de El Salvador. Son muy pocas las personas que enfrentan situaciones como lo que se me ofreció a mí y por eso me da orgullo en poder someter un informe, aun personal, sobre las experiencias oficiales y extraoficiales que ocurrieron durante la estancia en El Salvador. En esta parte del informe solamente trataremos sobre asuntos en un modo general con el intento de proveer detalles en los diferentes temas a través de las publicaciones aquí en su semanal servidor como es El Editor.

Antes de iniciar los resúmenes en fuerza quiero primordialmente ofrecer mis gracias a los responsables de hacer esta aventura posible como los son:

1) DIOS en su gran esquema de edificar nuestras vidas.
2) La familia, que como todos saben, siempre dan apoyo; pero en este caso particular a mi esposa Esperanza, quien con todas sus maldades medianas siempre otorga el ánimo y amor sin esperar mucho de regreso.

3) Al Southwest Voter Research Institute (SVRI) de San Antonio con su líder fallecido Willie Velasquez que visualizó la importancia de nuestra participación Chicana en los asuntos Latinoamericanos por medio de las polizas Estadounidenses. (Esto es de suma importancia por explicar los daños que nuestro gobierno ha regalado y el sufrimiento consecuente que se le ha puesto a cuestas de nuestros hermanos en Latinoamérica).

4) En particular quiero darle las mas sinceras gracias al Senador John Montford que sin su interés en querer controlar nuestra comunidad con títulos, siempre estuviera en oficina pública y no se hubiera presentado esta gran oportu-

Cisneros y Peña, que son ahora miembros populares del gabinete del Presidente Clinton, fijaron la norma para ascender de las plazas principales de grandes ciudades a la prominencia nacional.

"Ellos pudieron lograr éxitos como alcaldes, pero sin embargo nunca olvidaron de dónde salieron," elogia Peso Chávez, quien perdió su empeño en este mes para llegar a ser el alcalde de Santa Fe, Nuevo México, frente a su colega del consistorio municipal Debbie Jaramillo. Ambos efectuaron campañas que comprendían a electorados amplios.

Adolf Olivas, vice-alcalde de Hamilton! (CQ) Ohio, y presidente saliente de Funcionarios Locales Hispanos Electos, (HELO en inglés) describe al éxito de Cisneros y Peña como que "desbarató barreras."

"Eso proporciona el reconocimiento de que tenemos dirigentes dentro de nuestra comunidad que son dignos de ostentar plazas al nivel nacional más elevado," comenta él.

HELO presenta a los funcionarios municipales hispanos dentro de la Liga Nacional de Ciudades. Su propósito principal es el de proporcionar a los funcionarios hispanos electos una oportunidad de relacionarse unos con otros.

Olivas, quien prestó servicios como alcalde de Hamilton durante ocho años, dice que hay una presión extraordinaria sobre Irlos hispanos. Su propia ciudad tiene sólo un 1% de hispanos.

"Mientras mayor sea la comunidad hispana a que uno preste servicios, mayor posibilidad hay de que se le considere a uno como un 'candidato hispano,'" dice él. "En una competencia partidista, una declaración de respaldo puede llegar a ser un obstáculo si uno es hispano."

El ex-concejal de San Antonio, Walter Martínez, cree que la tendencia hacia la li-

mitación de los términos podrían lastimar en mayor medida a los candidatos latinos que a los blancos, porque los hispanos necesitan tiempo para refinarse las habilidades necesarias para postularse a cualquier cargo en escala municipal.

El mantiene que los candidatos blancos poseen a menudo antecedentes que incluyen la involucración con las cámaras de comercio, las juntas de directores de los hospitales u otros grupos cívicos.

(Julio Barreto es asesor legislativo principal en la Liga Nacional de Ciudades.)

ALCALDES HISPANOS POR ESTADO

Texas 68

California 42

New Mexico 40

Arizona 19

Colorado 12

Florida 3

Wyoming 3

Michigan 2

New Jersey 2

Illinois 1

Kansas 1

Washington 1

Utah 1

Total 196

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EASTER EGG HUNT BUFFALO LAKE 2 P.M. Saturday April 2



tunidad.

5) Al El Editor y todos mis gran amigos en esta fuerte ciudad de Lubbock que siempre luchan por paz y justicia, o es decir, sin justicia no puede haber paz y que lo vayan entendiendo aquellos que traten de oprimir.

Con los relatos que se presentaran en columnas futuras, los temas cubiertos incluy-

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SOCCKER-NOTEBOOK

LONDON, (Reuter) - Saudi Arabia, under new Argentine coach Jorge Solari, had a heartening 2-2 draw with Chile in Riyadh on Tuesday in the latest of a series of preparation games for their debut in the World Cup finals.

Saudi Arabia "played a big game against Chile and this match stresses the success of the national team at this stage of preparations for the World Cup," said the deputy chief of the Saudi soccer federation Prince Sultan, a son of King Fahd.

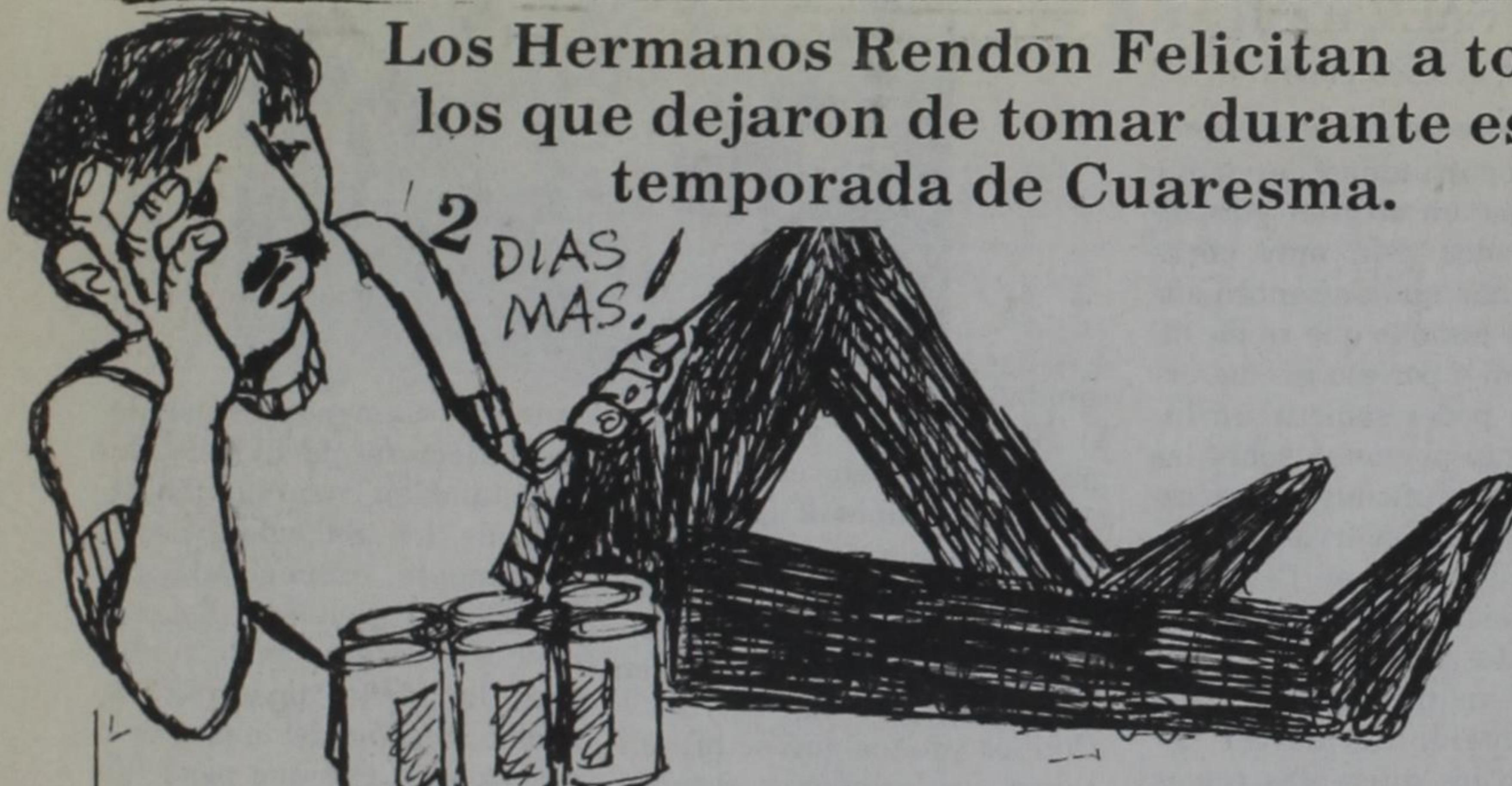
"Results in the preparation stages are not as important to us as the national side reaching a level to give an honourable portrayal of Saudi soccer at the World Cup," he said.

Chinese soccer champions Liaoning have drafted in star running coach Ma Junren to get their squad into shape after more than half the players failed basic fitness tests, the official Xinhua news agency said on Wednesday.

"We have no other alternatives but to ask for Ma's help," Cui Dalin, vice chairman of the Liaoning provincial

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sports commission, was quoted as saying after 12 players failed to run 3,000 metres within 12 minutes.

According to Xinhua, Ma, whose stable of female runners known as the "Ma Family Army" roared out of obscurity to snatch three world records last year, will launch a stamina-building regime for the soccer team, China's national champions for 10 straight years.

DURAN WINS FIGHT TO SET UP PAZIENZA BOUT

BAY ST LOUIS, Mississippi, March 30 (Reuter) - Four-time world champion Roberto Duran of Panama stopped American Terry Thomas in the fourth round of a scheduled 10-round super middleweight bout on Tuesday.

The 42-year-old Duran, who has held world titles in the

lightweight, welterweight, junior middleweight and middleweight divisions, improved to 93-9. Thomas is 26-3-2.

Duran is pointing towards a lucrative bout this summer against another former world champion, Vinny Pazienza. Pazienza will be facing Jacques LeBlanc on April 5 in Ledyard, Connecticut, to set the stage for a bout with Duran.

Duran hit Thomas flush on the nose with an overhand right midway through the third round. Thomas jumped right up but Duran dominated the rest of the way until the bout was stopped at 1:02 of the fourth. Duran has won six fights in a row.

Duran ruled the lightweight division for nearly a decade after beating Ken Buchanan for the world title in June 1972. He made 12 successful title defences before voluntarily surrendering the title in 1979.

Duran reached the peak of his career in June 1980, when he outpointed unbeaten defending champion Sugar Ray Leonard for the World Boxing Council welterweight title.

But five months later, he reached the low point when he abruptly quit in the eighth round of the rematch with Leonard without any apparent injury.

POLICE FROM PG. 1

talk about abuse, uncalled for provocation and lack of respect by police officers.

Maye Constancio, president of the Association said that she is currently waiting for a meeting to be arranged by Deputy City Manager Anna Mosqueda and by District Attorney Travis Ware.

"Both have promised to arrange a meeting but I have yet to hear when the meeting will be," said Constancio. She added that she would probably wait another week for either Ware or Mosqueda to set up the meeting and would probably pursue it personally after that.

Chief Walker met with members of the Hispanic community on his first day of the job to say that he was ready to work with community groups to find solution to any problems that exist.

Walker comes to Lubbock from McKinney, Texas where he oversaw 39 police officers, 2 were Hispanic and 2 were Black.

During conversation after the reception, Attorney Maria Luisa Mercado, a board member of the Mexican American Legal Defense and Education Fund and recent Clinton appointee to the Legal Services Corporation pointed out to Walker the discrepancy between the percentage of minority population and percentage of arrests for aggravated assault of an officer.

Rob Hobson, past president of the Criminal Lawyers Association echoed Mercado's claims of discrepancies. "It seems that when chicanos and

blacks are involved in confrontations with the police, it is very easy for the police to forget about the Constitution. If even one of these type of confrontation happened in West Lubbock, I'm sure some heads would role."

Hobson said that another concern was the fact that the police are seemingly using the excuse of situations being 'gang related' to justify overreaction. "When you have a swat team called out for what was suspected gang activity and was apparently just a person that was intoxicated, we can surely suspect overreaction by police," said Hobson.

As Lubbock prepares to welcome a new District Attorney and a new Police Chief, many residents of the minority community are asking "Will anything really change?"



Se anuncia el enlace de Dina Elisa Garza con el Sr. Jose Miguel Jaquez este proximo dia 2 de Abril en la Iglesia Ministerios Nueva Vida ubicada en la Calle Arburn con esquina de la calle Boston.

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Un Rayito De Luz

Por Sra. Sofia Martinez

El matrimonio es un acuerdo que hace un hombre y una mujer con toda libertad y con toda responsabilidad. Los dos reciben los compromisos ante Dios, legales y de fe, que regulan los deberes y los derechos de los esposos.

Hay parejas que se unen libremente. Así es el matrimonio de los que son "ni ciudadanos" "ni creyentes". Su compromiso es solo "entre él y ella". Si, la pareja, son miembros de una sociedad y actúan como buenos ciudadanos, se atienen a las leyes de su país. Ese se llama "matrimonio civil", casados ante un juez civil. Eso es lo que hacen los que no creen en el Matrimonio que instituyó Jesucristo.

Si, la pareja, son cristianos, viven su fe y obedecen las reglas de la Iglesia, representante de Jesucristo. Este es el Matrimonio de los que creen y aceptan la doctrina Católica fundada por Jesucristo. El matrimonio cristiano se llama "Sacramento": es sagrado, tiene en cuenta a Dios y es signo de la vida de Dios y del amor de Cristo a Su Iglesia. También es jurídico, es decir que, se rige por las leyes de la Iglesia. Los esposos que se casan por la Iglesia firman su compromiso matrimonial. La firma es señal del pronunciamiento personal y comunitario de los dos.

La pareja católica se compromete a vivir su sacramento. La Iglesia Católica le exige a cada pareja, antes de casarse, una serie de lecciones para prepararse porque quiere que los novios tengan conciencia de personas maduras y conozcan el gran valor del matrimonio. En realidad esas lecciones son muy poca cosa; no pueden darles la "capacidad" y la "madurez humana" y "madurez Cristiana" que requiere el sacramento.

Nuestra fe dice que la familia fue creada a imagen de Dios. (Gen. 1,27) A imagen de Dios los creó, hombre y mujer los creó. Dios es amor, los esposos deben de amarse, hacer comunidad de amor.

El amor de los esposos debe de ser como el amor de Cristo a la Iglesia. (Efe. 5, 32). Total, comprometido, definitivo. Cristo nunca abandona a la Iglesia.

La pareja es "dos personas unidas por el amor". Como dios, que es "tres personas en un solo Dios" y que viven siempre unidas en amor y armonía. Los esposos no deben destruirse, ni ignorarse, ni anularse, sino completamente enriqueciéndose en amor.

La pareja debe de ser fuente de vida y de amor para ellos mismos, y para sus hijos y para la Iglesia; como Dios, que es fuente de amor y de vida para todos: buenos y malos. amor universalmente abierto, no cerrado, ni restringido, ni discriminador.

El divorcio es una desgracia, es el derrumbe de una construcción mal hecha: sin cimientos de madurez; sin cemento y sin cadenas de amor adulto. La ley civil reconoce que hay errores y debilidades en los que se casan y abren las puertas del divorcio. La Iglesia Católica cree que las parejas de casados imitan a Jesucristo en su vida de amor conyugal. El amor no es solamente goce. Es "construir y madurar" siempre juntos y sin defallecer. (Gen. 1, 27. Marcos 10,9).

shows how deep a man can go in sin but also how high God can go in His love. God gave it all. He held nothing back from this old world. He offered His best.

Understand the message that we preach today. If there be any hope for a lost and dying world, we must find it in the person of Jesus Christ. He is the only hope for this world. The cross is the place where every need of mankind is met. I don't know what your need is today, but whatever it is, give it to Jesus and He will take care of it. Come visit with us this Easter Sunday and share in the power of the Resurrection of Jesus Christ. May God continue to bless each and everyone of you all. That is our prayer.

Pastor Ed Sena
Iglesia Bautista Templo,
40th & B; Lubbock, TX
Tel: 806-744-9986.

From the Pastor's Desk

THE CROSS OF CHRIST
Galatian 6:14

One of the worse deaths that could ever be experienced would be to be nailed to a cross. Christ, the son of God, was nailed to a cross to suffer all the sin of this world, that including your's and mine.

There are certain expressions that must be rendered about the cross. First of all, the cross expresses the depth of human sin. Our world today thinks it knows all about sin and all of its affects. We read about it in the newspaper, we see it on T.V., etc. You and I will never realize how bad it really is until we understand that it was the sin of this world that nailed the Son of God to the cross of Calvary.

Secondly, the cross expresses the highest love in Heaven and earth. The cross not only

GESC offers 1st Time Homebuyers' Seminar

Guadalupe Economic Service Corporation is sponsoring the First West Texas area "First Time Home Buyers Workshop" to be held at the Lubbock Memorial Civic Center, 1501 6th Street, Lubbock, TX, from 8 am to 5 pm, Saturday, April 15th.

The purpose of the workshop will be to pre-qualify the potential home buyer for a mortgage loan and to receive home ownership training. In order to attend this workshop, persons must pre-register prior to Friday, April 8th. Persons must not only be required to pre-register, but must also provide copies of personal financial documents and other information documents. In order to attend, all this information must be completed prior to registration for the workshop. In order to pre-register, interested persons should contact Noe Rodriguez

or Gloria Mendoza at (806) 744-4416 or 1-800-597-9100. Pre-registration must be completed by no later than April 8th. Hoem Mortgage lenders will review persons loan application during the workshop and will be advised of the results at the conclusion of the workshop.

The workshop for Home Ownership will cover: Shopping for a House; Is Home Ownership Right for You; How to Obtain a Home Mortgage, Closing the Sale; and How to Maintain Your Home After Purchase. Those persons completing the workshop will also receive a certificate of completion for the course.

It is anticipated that there will be approximately 150 to 200 participants at the workshop. Early pre-registration is encouraged. A registration fee of \$5 per person will be collected at the door. This will be used to cover the costs of the workshop materials. Hoem ownership workbook, and a workshop luncheon with coffee and soft drinks for mor-

Read It First In EL EDITOR Call: 763-3841

THE SCHLEICHER COUNTY ISD is accepting applications for the position of Elementary Principal. Qualified candidates may apply by contacting Scott Barton, Superintendent, Schleicher Co., ISD (915) 853-2514. Resumes: Box W., El Dorado, Texas 76936, Schleicher Co. ISD (915) 853-2514. Resumes: Box W., El Dorado, Texas 76936. Schleicher Co. ISD is an Equal Opportunity Employer.

From Time to Time, KKCL-FM has openings for sales, programming and clerical positions. If you have an interest in broadcasting, please submit your resume or fill out and application, P.O. Box 11472, Lubbock, Texas 79408. KKCL-FM and American General Media, Lubbock, is an equal opportunity employer and women and minorities are encouraged to apply.

POSITION OPEN CAMPUS POLICE OFFICER

Position open at South Plains College, Levelland, Texas. Applicants must be licensed peace officer with the Texas Commission on Law Enforcement Standards and Education. Minimum age 21 years old. Selected applicants will be required to pass background check. For information, contact: Mike Ahrens, Director of Campus Police, South Plains College, 1401 College Avenue, Levelland, Texas 79336. (806) 894-9611, ext. 396. Application deadline: April 6, 1994. SPC is an equal opportunity ac-tion employer.

Nuestro Pueblo Y Su Gente Domingos a las 2 de la tarde

SUMMER JOBS AVAILABLE

If you are in in-school youth, age 14-21 JobSource+ would like to talk to you! Summer Youth Employment & Training Program you must meet some income guidelines, and, if you do, you could be on your way to a money-making summer!

Applications for summer enrollments must be completed by April 29th. Contact JobSource+ office at 765-5038 or come by 1218 14th Street for more information.

JobSource+ is an equal opportunity employ/program.
RelayTexas (806) 735-2988
Auxiliary aids and services are available upon request to individuals with disabilities

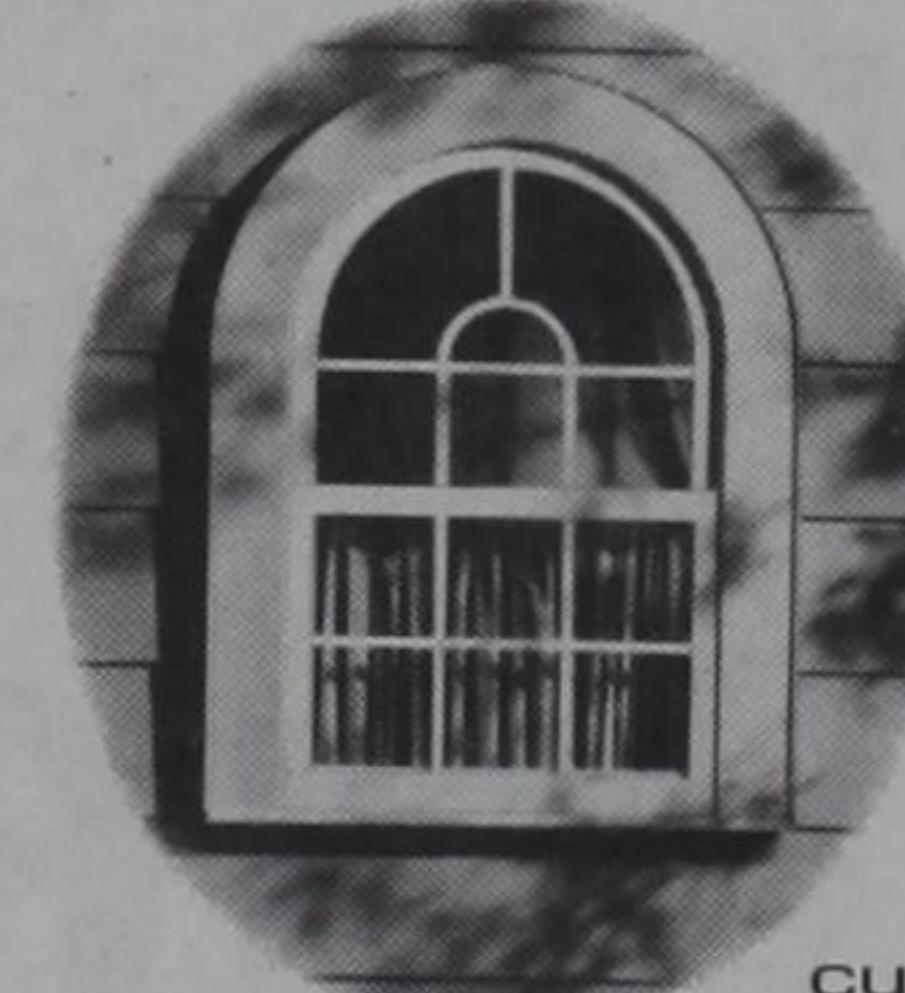


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Todo El Oeste de Texas
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How Would You Like
El Editor to Change?

Call Us 763-3841 or Write Us At P.O. Box 11250
Lubbock, Tx 79408

**SI USTED CREE QUE NO
PUEDE COMPRAR UNA CASA,
NOSOTROS LE OFRECEMOS
VARIAS COSAS QUE
DEBE INVESTIGAR.**



Si está cansado de mirar por la pequeña ventana de su apartamento día trás día, es tiempo de pensar en comprar su propia casa con una cuota inicial muy pequeña. Una casa con

toda clase de ventanas para que usted pueda empezar a ver la vida desde una nueva perspectiva.

VEA QUE TAN FÁCIL ES SER DUEÑO DE SU PROPIA CASA POR \$1,000 DE CUOTA INICIAL.

¿Cómo puede usted comprar la casa de sus sueños? Con la ayuda del Departamento de Vivienda y Desarrollo Urbano de los Estados Unidos (HUD),

personas trabajadoras como usted pueden comprar una



casa con solamente \$1,000 de cuota inicial, y sus pagos mensuales de hipoteca probablemente serán por casi lo mismo que paga de renta.

Si desea mayor

información acerca de esta gran oportunidad, consulte con un agente local de bienes raíces o llame al 1-800-767-4HUD para solicitar un folleto gratis sobre como comprar una Casa HUD. Investigue como realizar el sueño de su vida.



NOSOTROS LE AYUDAREMOS A POSEER UN PEDAZO DE ESTE PAÍS.



Para compradores que califiquen. Únicamente sobre casas con financiación asegurada por FHA. La cuota inicial y los pagos mensuales varían según el precio de la casa y los términos. Los costos de cierre y honorarios son adicionales.



Value Is Sprinkling Out

SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE
3	4	5	6	7	8	9	10	11	12

Good thru March 22 in Lubbock, Plainview, Levelland,
Slaton, Post, Brownfield, Littlefield.

Quantity Rights Reserved. No Sale to Dealers.

Fine Fare White
Sandwich Bread
2 for \$1
1-1/2 lb. loaf

Del Monte Ketchup
32 oz. **.99**

Big Tex Grapefruit Juice
46 oz. **.78**

General Mills Honey Nut Cheerios 14 oz.
or Wheat Total 12 oz. **2 for \$5**

DAIRY

La Corona Yogurt
All Flavors 8 oz. **3 for \$1**
Bluebonnet Spread Bowl 1 lb. **2 for \$1**

Sunny Delight Tropical Punch
Mango or With Calcium: Florida Citrus or California Style
64 oz. **.98**

FROZEN

Ore Ida Tater Tots
Regular, or With Onions 2 lb. **2 for \$3**

Swanson Regular 4 Compartment Dinners
Asst. 10-12 oz. **2 for \$3**
Aunt Jemima Waffles
Original, Light, Buttermilk or Blueberry 10 oz. **.98**

NONFOOD

Tide
Regular or With Bleach
or Cheer

\$9.68

Poly Bag
152-170 oz.

Bake-Rite Whipped Shortening
42 oz. **.98**

Chicken Of The Sea Tuna
In Water Or Conola Oil
6.13 oz. **.58**

Doritos Regular or Thins
Pre-Priced \$2.99 Assorted
2 for \$3

Pepsi Cola Assorted
6 pk. 12 oz. cans **2 for \$3**
Pepsi Cola Assorted 3 liter **\$1.39**

MEAT
United Extra Lean Super Value Pack
BONELESS Shoulder Roast Center Cut
\$1.68
lb. **Single Pack
lb. \$1.78**

Super Value Pack Fryer Breast
Tenders
\$2.49
lb.

United Extra Lean Super Value Pack
Boneless Arm Roast
Single Pack lb. \$1.88 **\$1.78**
Extra Lean Chopped Sirloin Steak
Ground From Sirloin
lb. **\$2.29**

Northern Bath Tissue
White or Prints
4 ct. **.88**

Casserole Pinto Beans
4 lb. **\$2.18**

Hawaiian Punch Fruit Juicy
All Flavors 64 oz. **2 for \$3**

Heinz Strained Baby Foods
Asst. 4 oz. **4 for \$1**

PRODUCE

Red or White Grapes
Seedless
lb. **.89**

Fresh Cucumbers
4 for \$1

Fresh Florida Corn on the Cob
lb. **4 for \$1**

HEALTH & BEAUTY
Kotex
Feminine Pads
Asst. **2 for \$5**

Kotex
Security Tampons
Regular or Super 22 ct.
2 for \$5

PHOTO
Develop your Easter Pictures!
C-41 Process 3" Prints
12 EXP. **\$1.99**
24 EXP. **\$2.99**
36 EXP. **\$4.99**