



EL EDITOR



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Week of July 8 through 14, 1982, Lubbock, Texas

Price .25c

Mendoza Herido-Quebra Record



Igo Mendoza Injured Breaks World Record



By Annabell Morin

Despite making a jump of 204 ft. and breaking his world record of 199 ft., Igo Mendoza crashed on the landing of his jump on Saturday, July 3.

Mendoza received a broken back from the crash and was scheduled to undergo surgery Thursday morning at Lubbock General Hospital.

Mendoza, who is the only Hispanic daredevil in the United States, jumped 11 Groendyke Transport 18-wheelers at the fair grounds.

Mendoza said that his motorcycle had been tampered with.

"The front wheel of my bike had been loosened," Mendoza said, adding

that when he landed the wheel broke loose and that was what caused his crash.

Mendoza first discovered that his motorcycle had been tampered with when he jumped 25 people on the ground to warm up.

He said that water had been put in the gas tank, the gas throttle cable and the break cable were both loosened, and the transmission case was malfunctioning.

Besides the bad omen with the crash, Mendoza said that the contractor for his jump had jinxed him.

Mendoza said that Pete Rodriguez, the contractor, still owes him some money.

"He promised me \$1500 if he failed to have 10,000 people there to see me jump," Mendoza said.

Rodriguez said that the contract said that Mendoza would only get 20 percent of the gross sale of tickets.

"There were about 105 people present at the event and the most Igo would receive would be \$100, and I have already given him \$300," Rodriguez said, adding that many of the people's money was refunded because Mendoza didn't jump at 4 p.m. like they had agreed.

Mendoza went on to say that Rodriguez had not done sufficient publicity for his jump.

Mendoza has taken the controversy to a local lawyer.

Mendoza has been jumping for 14 years and this is the second time that he breaks his back. He has made 644 jumps and is sponsored by Budweiser, Sonic Tires, and Keystone Wheels.

Originally from Mexico but now a native of San Antonio, Mendoza began his jumping career with a 1937 Hrley Davison.

"This guy came and left it in my shop, so I could work on it. When he didn't come back for it, I went to his house and his wife told me he had died and for me to keep the bike," Mendoza said.

The 33 year old Mechanic holds six world records. One of his future goals is to jump the fountain at Cestar's Place in Las Vegas.

Mendoza believes very strongly in God and said that he will keep on jumping until God decides that it's his time to go.

Por Annabell Morin

Aunque Igo Mendoza logro brincar 204 pies y quebro un record del mundo, Mendoza tambien fue herido con una quebradura en la espalda.

Mendoza se lastimo este pasado 3 del presente mientras hacia una presentacion en el Festival Tejano que se celebro aqui en Lubbock. Actualmente se encuentra en el Hospital Lubbock General.

Mendoza alego que su Desde su cama de hospital, Mendoza alego que alguien se habia metido en su motocicleta sin permiso y le hizo dano.

"La llanta de enfrente de la moto estaba suelta," dijo Mendoza y esto fue lo que causo su fracaso.

Mendoza se dio cuenta que tenia algo mal la moto cuando brinco 25 personas. Dijo que el tanque de gas tenia agua y que el cable de gas y de los frenos estaba suelto.

Ademas dijo Mendoza que el pensaba que el promotor lo habia maldesido. Mendoza dijo que Pete

Rodriguez, el promotor, todavia le debia dinero. "El me prometio \$1500 si no tenia 10,000 personas en asistencia a la funcimn," dijo Mendoza.

Rodriguez dice que el contrato solamente le prometia 20% de la puerta. "Habia 105 personas en la funcion. Esto quiere decir que hizo como \$100. Ademas ya le habia dado \$300," dijo Rodriguez. Agrego que el se habia obligado a regresar algunos de los dineros de los tickets porque no se habia hecho el brinco a las 4 como prometido.

Mendoza dijo que el pensaba que no habia habido bastante publicidad sobre la funcion. La controversia ya esta a manos de un abogado y se determinara atravez de una demanda.

Mendoza ha brincado por 14 años y esta es la segunda vez que se lastima la espalda. Por total ha hecho 644 brincos y es respaldado por la cerveza Budweiser, Llantas Sonic y Ruedas Keystone.

Mendoza es originalmente de Mexico pero ahora reside en San



Antonio y recibio su primer moto cuando un hombre la dejo en su taller para que la compusiera. "Cuando no vino por ella, fui a visitarlo y su esposa me dijo que se habia murido y que me quedara con la moto," dijo Mendoza.

Mendoza de 33 años, tiene 6 records mundiales y una de sus metas es brincar el fuente del Palacio Cestar en Las Vegas.

Mendoza cree mucho en Dios y dice que sigiera brincando hasta que Dios le diga que se le llego el tiempo.

Lubbock Chicanos Show 4th of July Spirit

Who said there never isn't anything to do in Lubbock? America's Independence was celebrated with fireworks, games, food, music, and low-riders by those who attended the Music Festival and the Festival Tejano held Saturday, July 3.

Starting off the day was a parade down Broadway which was enjoyed by both young and old.

The spectators saw clowns, bicycles, old cars, floats, and bands.

Dressed in mexican dresses, sombros, and revolutionary clothes, Fiesta Mexicanas had a beautiful float.

The Quality Car Club was also in the parade showing off their classic and unique low-riders.

For those attending the Festival

Tejano, Igo Mendoza showed his courageous jump. He broke his own world record of 199 ft. by jumping 204 ft. over 11 Groendyke Transport 18-wheelers. Although his bike had been tampered with, Mendoza still made his jump. Mendoza crashed on his landing and broke his back as a result of a loosened front wheel.

On the other side of town the Knights of Columbus held their first Annual Music Festival featuring all the talent of the local chicano bands. Playing their stuff and filling the people with the independence spirit were The Hubb City Band, Arriba Tejas, Epifanio Ochoay y Los Melodicos, and the Cruiser Band.

Reflections proved to be the best band in the show. With their jam music, they managed to get the dance

floor full. Along with music, there were many games for the people to participate in. Included in the games were a sack race, a tug-a-war, a jalapeño eating contest, and a chug-a-lug contest.

Also making a big hu at the festival and making people act silly were the bee-boppers worn by many on their heads.

To put the icing on the cake, the evening ended with a spectacular fire works display. Moans of oohs and aahs came from the people as they watched the black sky become lighted with colors of red, green, yellow, and blue.

It was a great Independence day. May our country have many others. Turn to Page 3 for Pictures

Little Joe, Johnny y La Familia Play Benefit for Shriners



It's been happening since 1961 and it seems that chicanos never get tired of it. "Los parties de Little Joe."

The parties are more than just another chicano dance to la raza, the parties are a place to go enjoy the music, remember old times and more than anything "have a good time".

Little Joe y La Familia have entertained and played their music for thousands of people since launching their career in 1961. The three brothers, Joe, Johnny & Jesse

Now Joe and Johnny boast more than 40 LPs which never get old and they have played in nearly every state of the U.S. They also have a recording studio and production company.

Many people ask why Little Joe is not rich or famous.

"The music end is no problem-the business end is the problem. At this point in my career, I can entertain any audience anywhere that knows anything at all about music. It's just

getting the proper promotion, making sure people know where you're playing, and who you are," said Joe.

Little Joe will bring one of his famous parties to Lubbock. This time to benefit the South Plains Shriners' Transportation Fund. According to Charlie Young, the effort is more than just an effort to raise money but an effort to bring a communication gap which exists between the Shriners and the Chicano community. "Almost 80% of the children that we help in this area are chicano. Sometimes we have problems communicating and parents are reluctant to accept help although all of the help for their children is free," said Young.

The Shriners operate 2 hospitals in Texas which specialize in helping children with Orthopedic problems or who have suffered from burn. The hospitals are located in Galveston and Houston in Texas and there are 20 other hospital located in the United States, Canada and Mexico. Since 1922, Shriners have helped in excess of 160,000 children. Any crippled or burned child, regardless of race or creed, from infancy to 15 years of age, whose parents or guardians are unable to pay for necessary medical care is eligible for

¿Que' Pasa?

Hispanic Women's Conference

Hispanic Women's Conference met Wednesday at Lugo's Restaurant to elect officers for the 2nd Annual Conference to be held in April. Officers include Esther Sepeda-Chairperson; Carmen Salazar, vice-chairperson; Lupe Garcia, secretary; Olivia Soliz, treasurer. Committee chairpersons will be Maria Mercado, program; Noelia Garza, registration; Chris Rivera, publicity; Rosie Marmolejo, finance; Olga Riojas, brochure; Lala Cavazos, reception; Maria Rangel, job fair; Esperanza Solis, arrangements; and the Historian will be Sue Aparicio. The Conference will be sponsored by LULAC district this year. For those women interested in helping out in the various committees contact Esther Sepeda at 763-6551 or Carmen Salazar at 762-6411. The next meeting will be August 12th at Lugo's Restaurant at 7:30.

Lubbock Karate Club

The Lubbock Karate Club recently was informed by IBM that they are going to donate three computers to the club. This will further enhance the club's computer program. David Garcia, the master instructor, said that IBM has promised three extra computers. This will make a total of six. El Editor says "congratulations" and gives a salute to the club for their efforts to motivate our leaders of tomorrow.

3rd Annual Menudazo

El Editor's 3rd Annual Menudazo will be held July 23-25. On Friday, July 23 the Editor will have a pool tournament at the Chamizal, on Saturday, July 24 they will sponsor a women's softball tournament, and on Sunday, July 25 the best Menudo in Lubbock will be picked! Along with the menu there will be entertainment and games. The event will take place at Buddy Holly Park. The El Editor staff expects full participation from everyone. No se rajen raza!

LULAC Council 281

The women's LULAC council 281 will be holding its monthly meeting on July 12 at 7:30 p.m. at Noelia Garza's residence at 6143 38th Str. LULAC will also be holding a membership drive in August for anyone who is interested in joining the organization. Exact date, time, and location for the drive will be announced at a later date. For further information call the co-chairperson, Lupe Garcia at 744-1984 or Esther Sepeda at Esther Sepeda Real Estate 763-6551.

Esta semana empesamos una serie de articulos escritos por Ignacio Arango sobre la musica chicana de Lubbock y que visita a Lubbock. Empesamos esta semana con un articulo sobre June P. Garcia y el Conjunto Madrigal que aparece en la pagina 5. La proxima semana espere una detallada entrevista con fotos de la orquesta Chista. Esperamos que le guste a nuestro lectores. Mande sus comentarios

Continued on Page 8

Gente Celebra El 4 de Julio



If you thought the Independence Days Festivals were fun — Wait til you go to EL EDITOR'S

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EL EDITOR

3rd Annual MENCIDAZO



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Olga Riojas
Sports Editor

Sports Spotlight

Aaron Pryor Derrota A Almeda

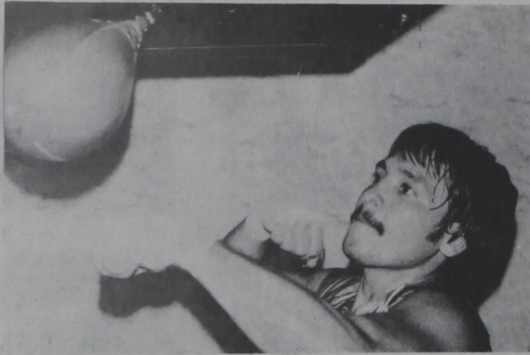


Este pasado sabadoose enfrentaron el campeón mundial light weight version W.B.A. Aaron Pryor y el japonés Almeda por la corona de los ligeros en una pelea pactada a quince asaltos, para orpresa de todos el nipon tiro en el primer round a Pryor y se mostro fuerte y combativo en los prime tres round, pero despues fue perdiendo fuerza hasta el minuto trece segundo del quinto donde cayo

abatido por K.T.

Ahora proximamente se enfrentaran A. Pryor champion ligero version W.B.A. y Alexis Arguellos champion ligero version N.B.A.. Pelea en la que debe ganar Arguello - por su mayor alcance y mejor boxeo, pero debe de cuidarse mucho de la media y corta distancia, en esos estilos — Prayor es muy peligroso.

Ruben Muñoz Pelea En TV Nacional



Ruben Muñoz, procedente de Odessa, estara peleando el proximo domingo día 18 del presente en televisión nacional. La pelea de la Asociación de Boxeo de los EE.UU. se llevara a cabo en la ciudad de Atlantic City, New Jersey a las 3:30 de la tarde en la estación CBS. (Odessa Channel 7, Lubbock Channel 13)

Muñoz nacio en 1958 en Odessa, Texas y asistio las escuelas locales. El empeno a boxear en 1969 en los torneos de Golden Gloves y logro ganar dos títulos estatales en 1978 y 1979. Ruben fue nominado para ser capitán de el equipo de Box del estado de Tejas en 1979. Ese mismo año fue cuando participo el famoso boxeador profesional, Tony Ayala. Muñoz recibió el Premio de ser el mejor deportista.

En Junio de 1980, Muñoz tomo una carrera profesional. En su primera pelea su contricante fue John (The Wolf) Morgan. Muñoz actualmente tiene un record de 13 ganadas (10 de ellas de knockout), y solamente 1 perdida. El es el actual campeón junior de peso liviano de Tejas.

En su proxima pelea el domingo 18 encontra Arturo Frias, el contrato es de \$25,000 y incluye una posibilidad que Muñoz pueda tener oportunidad para pelear para el campeonato de peso liviano.

La carrera de Muñoz ha estado en el aumento desde que se volvio profesional. El da credito a sus padres Ruben Sr. y Dena Muñoz le han dado. Su manejador de box es Ike Issacs y su entrenador es Joe Joven.

Odessa's favorite boxer, Ruben Muñoz, will be fighting on national TV on Sunday July 18. The match sponsored by the U.S. Boxing Association will take place in Atlantic City, New Jersey and is scheduled for 3:30 p.m. on CBS.

Muñoz was born in 1958 in Odessa Texas and attended local schools. He started boxing in 1968 in the Golden Gloves and eventually won two Texas State titles in 1978 and 1979. Muñoz was nominated captain of the Texas Boxing team in 1979. Tony Ayala was on the same team that year. Muñoz received the Best Sportsman Award and earned recognition for the Texas Boxing Team.

In June 1980, Ruben Muñoz turned professional. His first fight was in Odessa against John (The Wolf) Morgan. His record to date shows an impressive 13 win, 10 with

KO's, and 1 loss. Muñoz is the current Junior Lightweight Champion of Texas.

The coming fight against Arturo Frias is under contract for \$25,000 and possibly a shot at the Lightweight United States Boxing Association title if Ruben wins the fight.

Muñoz's boxing career has been on the rise since turning pro. He attributes his success to the support that he has recieved from his parents, Ruben y Dena Muñoz that has been provided throughout the early years of his career. Ike Issacs is his boxing manager and his trainer is Joe Joven who has been with Muñoz throughout his training years. Tony Chavez is his attorney and personal advisor.

El Editor recognizes Ruben Muñoz boxing achievements and wishes him the best of luck in his coming fight.



Ruben Munoz and trainee Joe Joven are preparing for the coming fight on July 18, 1982.

Adam Lopez Most Valuable Player For Dixie Majors



Adam Lopez, Dixie's most valuable player for 2 years straight.

El juego de baseball no es nada nuevo para la familia Lopez. Ya que Adon Lopez fue uno de los primeros jugadores de baseball en el pueblito de Rotan. "En el 1953, estabesi un record de 17 homeruns en una temporada. Hasta ahorita no se ha quebrado el record."

Pero ahora es el turno de el hijo de Adon, Adam quien gano por la segunda vez en dos años el titulo de ser el mejor jugador de la Liga Major de el Dixie Little League. En 15 juegos, Adam logro un por medio de .737 y logro ganar todos los juegos que tiro. Se equipo del Dixie, lleo hasta los finales en el reciente torneo de la ciudad perdiendo solamente a los victoriosos de Southwest.

Adam ha logrado hacer los All-Stars cada año por 3 año. El empeno de la edad de 5 a jugar pelota. Adam sera el principal y primer tirador en el primer juego de los All-Stars que se

llevara a cabo el día 13 de presente en el campo de Eastern. Adam es hijo de el Sr. y Sra. Adon y Dora Lopez, actuales dueños de el Restaurante Casa Lopez por la calle H. Adam es estudiante de la escuela Bayless y su meta principal es de conseguir una veca para jugar baseball.

York. Así lo hizo saber aquí, el presidente del Consejo Mundial de Boxeo, Jose Sullaimán, tras una conferencia telefónica con el empresario norteamericano Don King.

Dicha conferencia la sostuvo a petición de los dirigentes de Rubaldino, quienes tenían que no se fuera celebrar ese combate.

Sullaiman no solo ió tranquilizo señalando que hay un contrato firmado y registrado en las oficinas en esta capital del "CMB", sino que, para que no haya lugar a dudas, habló con King.

El ganador de la pelea entre Wilfredo Gómez y Roberto Rubaldino tendrá el compromiso de defender el cinturón ante el mexicano Gualdalupe Pintor, acual campeón gallo a fines del mes de agosto o en los primeros días de septiembre venidero.

Pelea Gómez Rubaldino En Nueva York

Será el 18 de agosto cuando el campeón mundial supergallo (CMB) el portorriqueño Wilfredo Gómez defenderá su corona ante el mexicano Roberto Rubaldino, en el Madison Square Garden de Nueva

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\$1,000	21	20,000 to 1	1,539 to 1	769 to 1
\$500	42	10,000 to 1	796 to 1	385 to 1
\$100	190	2,211 to 1	170 to 1	85 to 1
\$50	387	1,085 to 1	84 to 1	42 to 1
\$10	1,365	308 to 1	24 to 1	12 to 1
\$5	2,818	149 to 1	11 to 1	6 to 1
\$1 Instant	39,604	11 to 1	8 to 1	4 to 1
5 Stamp Books	646	650 to 1	50 to 1	25 to 1
3 Stamp Books	1,564	269 to 1	21 to 1	10 to 1
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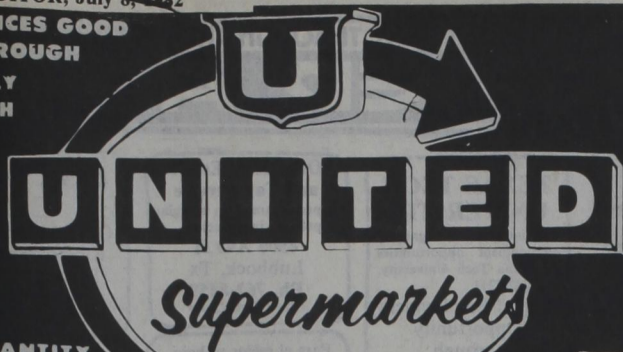
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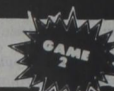


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Dr. Cariño



El Editor, pone al servicio de sus lectores un consultorio personal con el Doctor Cariño, al cual podran acudir por medio de correspondencia postal y sin costos alguno, quienes asi lo deseen. Si Ud. tiene algun problema personal o domestico y no encuentra solución, envíe una carta a 2305 19th St. Lubbock, Texas 79401, y su contestación sera publicada en este periodico, sin revelar su identidad.

Querido Dr. Cariño:

[traducida del Inglés]

Tengo 18 años y me gustan las muchachas, pero tengo miedo decirles que salgan conmigo. Bueno, no es realmente miedo, poque yo sé que no me iban a golpear, ni me iban a echar a la carcel si les pidiera una cita. Lo que pas, es que cuando hablo con alguna chica que me gusta bastante para invitarla a salir con ella, me pongo muy nervioso, empiezo a sudar y hasta me trébo al hablar. ¡No hálllo ni que decir! Quiero decirle que es muy bonita, que me gusta mucho y que si quisiera ser mi novia, pero las palabras no me salen de la boca. Se me hace nudo la lengua y hasta las quitadas se me entrancan.

Cuando estoy en la presencia de personas del sexo opuesto, no me siento tranquilo como cuando estoy entre mis amigos. ¿Creé Ud. que lo que a mí me pasa es anormal? Yo no he visto a ni uno de mis amigos con ese mismo problema.

FIRMA: NERVIOSO

Querido Nervioso: □

Su atracción al sexo opuesto, me dice que no és Ud. afeminado. Su nerviosidad en la presencia de las chicas, no es de extrañarse a sus años. Ud. no carece de palabras, sino de carácter. Le conviene mejor encontrarse a alguna chica del mismo aspecto conservado como el suyo. Cuando se encuentre ante alguna joven, mantengase calmado. No se aboráze. Procure lograr una relación amistosa primero. Cuando ya haya establecido su confianza con ella, le sera menos difícil declararse. No quiera hacér todo de un golpe, sin siguiera conocerla primero. A la mejor tiene novio celoso y.... ¡a sudar de vuelta! Porque, ya se han visto casos.

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A WORD

Many years ago when I was a young boy, some of the guys started to leave the gang because of some girl they met.

Before they left the gang they seem to always bring up some kind of conversation about their girl, this and that about their girl. We mock them alot about it and some later never came back. We kid them because all they seem to do is talk about their girl and wanting to be with them all of the time if they could. How they gave up all the gang had to offer for a girl seem foolish.

You know, knowing Jesus Christ is alot like that. The love that he offer is greater than anything anybody else can offer you. When we find the real Christ (the real love, the truth) it'll set you free from all and all you want to do is be with him and talk about him.

The old is gone and a new beginning starts. Jesus Christ said "I am the way the truth and the light no one comes to the Father unless through me."

A Friend.

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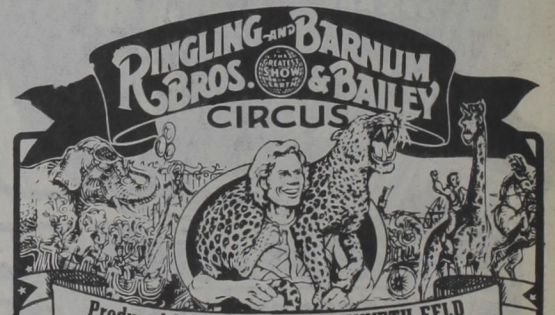
Little Joe Benefit

From Page 1

the Shriner services.

Money to be raised by this benefit will go toward a transportation fund. "The local Shrine Temple that sponsors the child is responsible for transporting the child from the original hospital to the Shriner Hospital," said Young. "For instance in the recent burn case of the Zamora child from Levelland, we paid for ambulance transportation from the hospital to the airport, for a chartered plane, and again for an ambulance from the airport in Galveston to the hospital. Last year we spent \$28,000 for transportation costs," said Young.

Persons attending Little Joe's party this coming week can be assured that the money will be used for the benefit of poor persons and young children. Little Joe will be having his party at the Civic Center on July 17. Don't forget your party hat!



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