

# THE ROPES PLAINSMAN

VOLUME XXXI—NO.30

ROPESVILLE, HOCKLEY COUNTY, TEXAS

No A COPY

THURSDAY, DECEMBER 14, 1967 <sup>21</sup>



## Merry Christmas

We wish you merriment and the many joys of giving and receiving, at this happiest of holiday seasons. May this truly be a Christmas to remember! With our best wishes we want to express our warm appreciation of your kind patronage and good will. We sincerely hope that our cordial relations will long continue.

FOR AMBULANCE SERVICE  
CALL 866-4555  
Wofforth Volunteer Fire Dept.

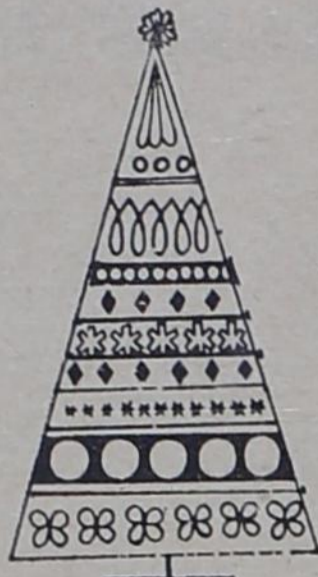
—Be sure to burn your trash  
when you put it in your bar-  
rels.



### Season's Greetings

Sincere good wishes  
to each of you  
on this, the happiest  
occasion  
of all the year.

EAGLE  
DRIVE-IN



Wishing you a  
MERRY  
CHRISTMAS

DOC'S  
GARAGE

### LETTERS TO SANTA CLAUS

Dear Santa Claus,  
I want you to bring me a bike, a  
little wagon, B B gun, two walkie-  
talkies and a cowboy suit.

Your friend,  
Albert Martinez

December 6, 1967

Dear Santa Claus,  
Will you bring me a watch and a  
bow and arrow? Will you bring me  
a B. B. gun? My brother wants a  
tape recorder and my little brother  
wants a bike with training wheels.

Your friend,  
Lowell Parker

December 6, 1967

Dear Santa Claus,  
I would like a Linus the Lion  
Harted and some perfume and green  
ghost for Christmas. Well thats what  
I want for Christmas.

Love,  
Donna Hurt

Dear Santa,  
I would like a BB gun and a bicy-  
cle. I would like two walkie-talkies  
and a coat for my mother and for  
my father a cap. I would like four  
radios and my sister a rad.

Sincerely,

Tony Lara

December 6, 1967

Dear Santa,  
I would like a bicycle with brakes  
and six speeds. Also I would like a  
pair of Walkie Talkie sets, And a  
Taperecorder. For Christmas I am  
going to leave you a piece of pie and  
a coke. And also I would like a  
Creepie People set and a Fright  
Factory set and a Fighting Men set.  
And best of all I would like a couple  
of dollars. And a Dare Devil Trick  
Track. And last of all I would like  
a Johnny Asto.

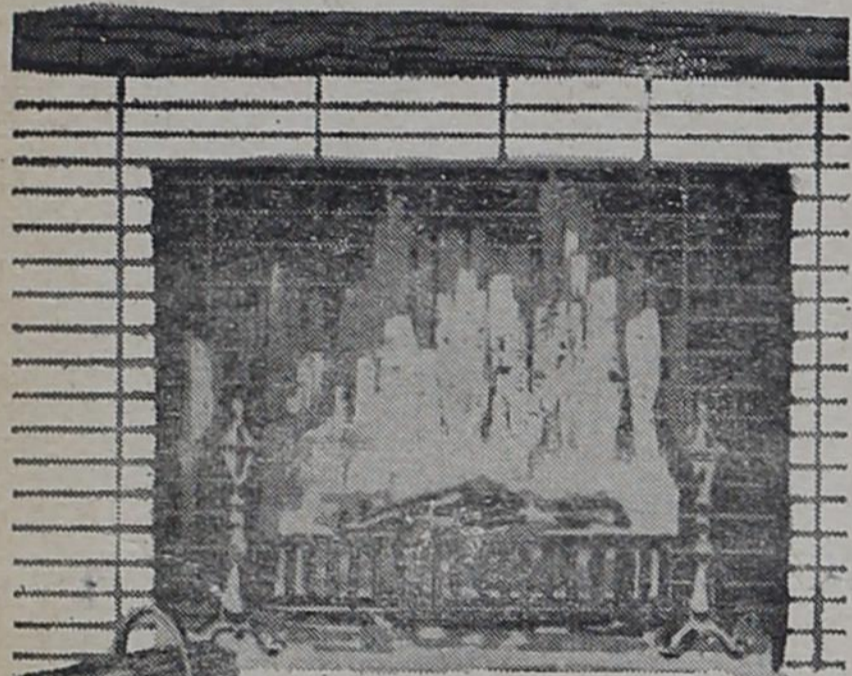
Sincerely,  
Kenny Darby

### Faith of our Fathers, Living Still...



MR. and MRS. RALPH RIOJAS and FAMILY

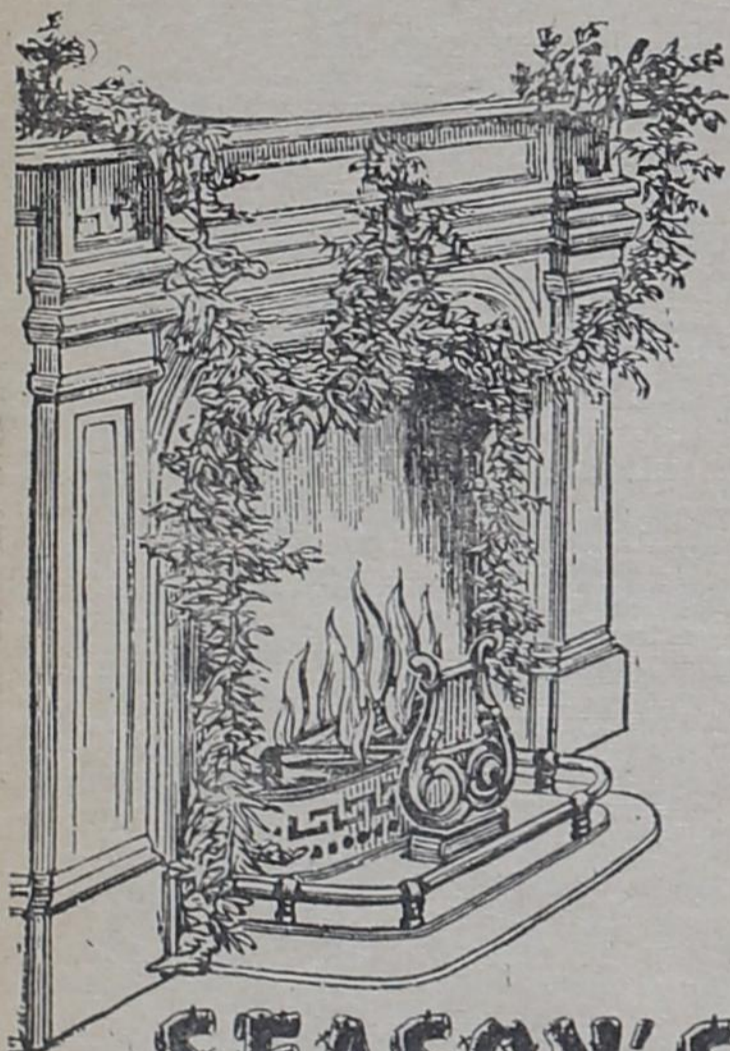
### Warmest Wishes



May the lights of Christmas  
glow in your home with their  
message of good cheer.

MERRY CHRISTMAS AND HAPPY NEW YEAR

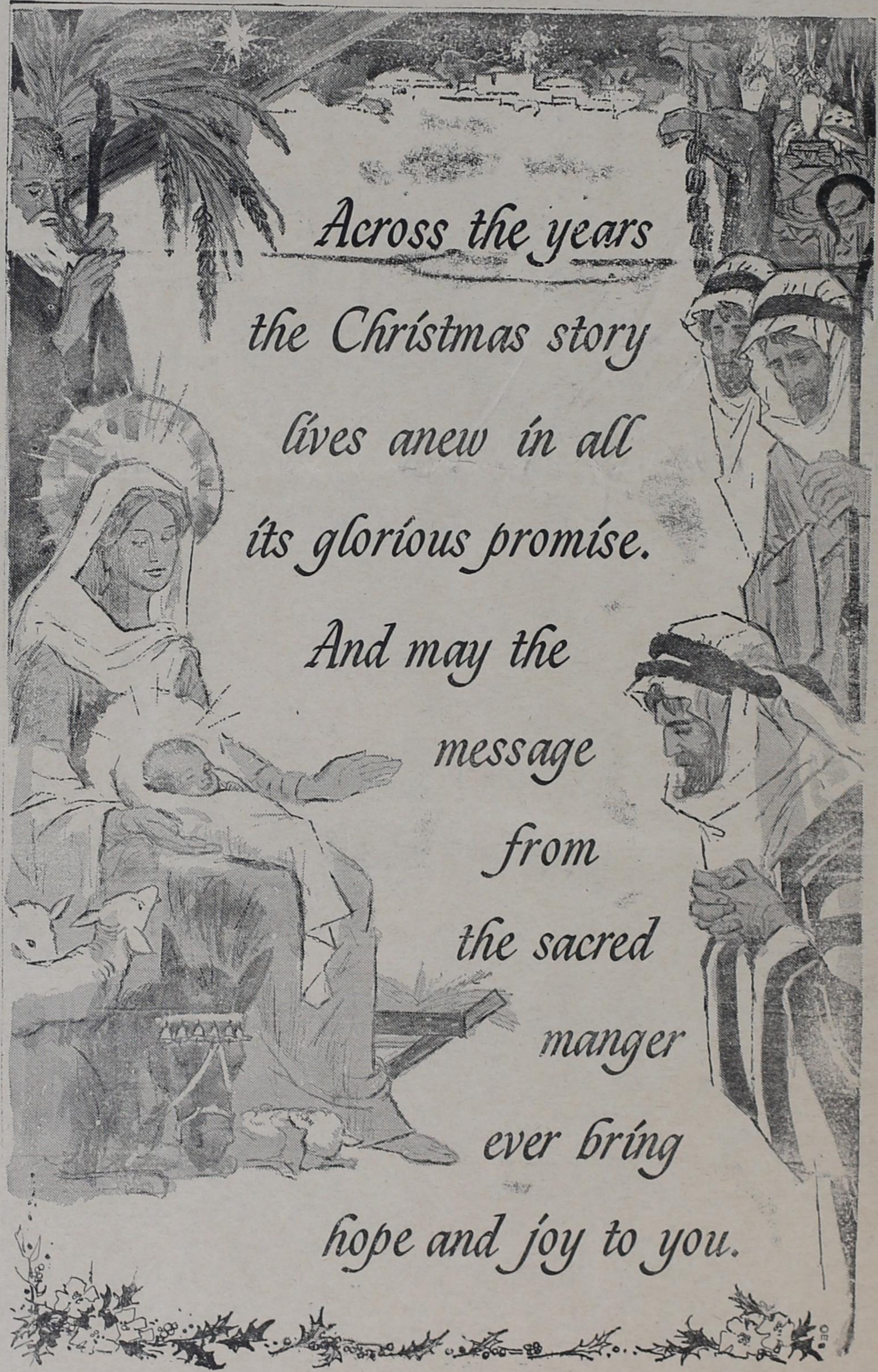
EDITH and RAY SUTER



### SEASON'S GREETINGS

The warm wishes we send today  
are but a mild expression  
of our feeling toward you at this  
Holiday Season.

Tyree and Dorothy Martin



Across the years  
the Christmas story  
lives anew in all  
its glorious promise.

And may the  
message  
from  
the sacred  
manger  
ever bring  
hope and joy to you.

# The Ropes Food Store

# Letters To Santa Claus

December 6, 1967  
 Dear Santa,  
 I want a cat and I want a bike and I want a gun.  
 Your friend,  
 James Bennett

December 6, 1967  
 Dear Santa,  
 I want to get a bb gun for me and two guns and a holster for my guns and some walkie-talkies to.  
 Sincerely,  
 Fred Mendez

December 6, 1967  
 Dear Santa,  
 I would like to have a Lucky Locket Kettle.  
 And two Story Book Kettles,  
 And Kettle clothes,  
 And a Hands Down Game.  
 Yours truly,  
 Terri Patterson

December 6, 1967  
 Dear Santa,  
 I like a car and a ball I like a black dog and a blue bird.  
 my name is Alfred Ortega and Merry Christmas

December 6, 1967  
 Dear Santa  
 I want a bike for Christmas and a train.  
 Your friend,  
 Manuel Gonzales

December 6, 1967  
 Dear Santa,  
 I would like to have a bb gun I like some other toys but I like most a bb gun and bike for Christmas.  
 Sincerely,  
 Robert Salas

December 6, 1967  
 Dear Santa,  
 I would like a car, a foot ball and some guns, and a race car and a cowboy hat. I want you to come to our house. Merry Christmas to you. Would you bring me a toy horse and a toy man and 3 toy men to and a toy farm.

Sincerely,  
 Jose Salinas  
 December 6, 1967

Dear Santa,  
 I would like a record player and bike and thats all I would like this Christmas and next Christmas I would like a punching bag and I don't know what I want for next Christmas.  
 Merry Christmas.  
 Your friend,  
 Johnny Garcia

Dear Santa Claus,  
 I want an Easy Baking oven and a watch. I want a doll that walks and cries. I want some dishes for my sister. I want a Johnny Eagle gun for my little brother. I want a pop gun for my big brother.  
 Your friend,  
 LaWana Smith  
 December 6, 1967

Dear Santa,  
 I would like a baby first step for Christmas. And I would like a little Christmas Tree. And a little doll that can said mama. And I like a little dog.  
 Love,  
 Susan Gutierrez

Dear Santa,  
 Please bring me a pair of Walkie Talkies and a sled, a football suit, and a drum. Please bring me a new watch.  
 Love,  
 Tommy Clay Barger

**ELLIS PHARMACY**  
 1213 HOUSTON Phone 894-6056  
 411 AUSTIN Phone 894-8211  
 LEVELLAND, TEXAS

**Maytag Laundromat**  
 OPEN DAILY FROM 7:00 A. M. TO 10:00 P. M.  
 MAIN STREET WOLFORTH, TEXAS

*Joyous Christmas*  
 We earnestly hope that you may enjoy all of the spiritual gladness that comes with the Christmas season.



**RINEY'S TEXACO SERVICE**

*May the Joy and Peace of Christmas always be with you*



**MANSFIELD'S SHELL SERVICE**

BRINGING YOU  
*Holiday Greetings*

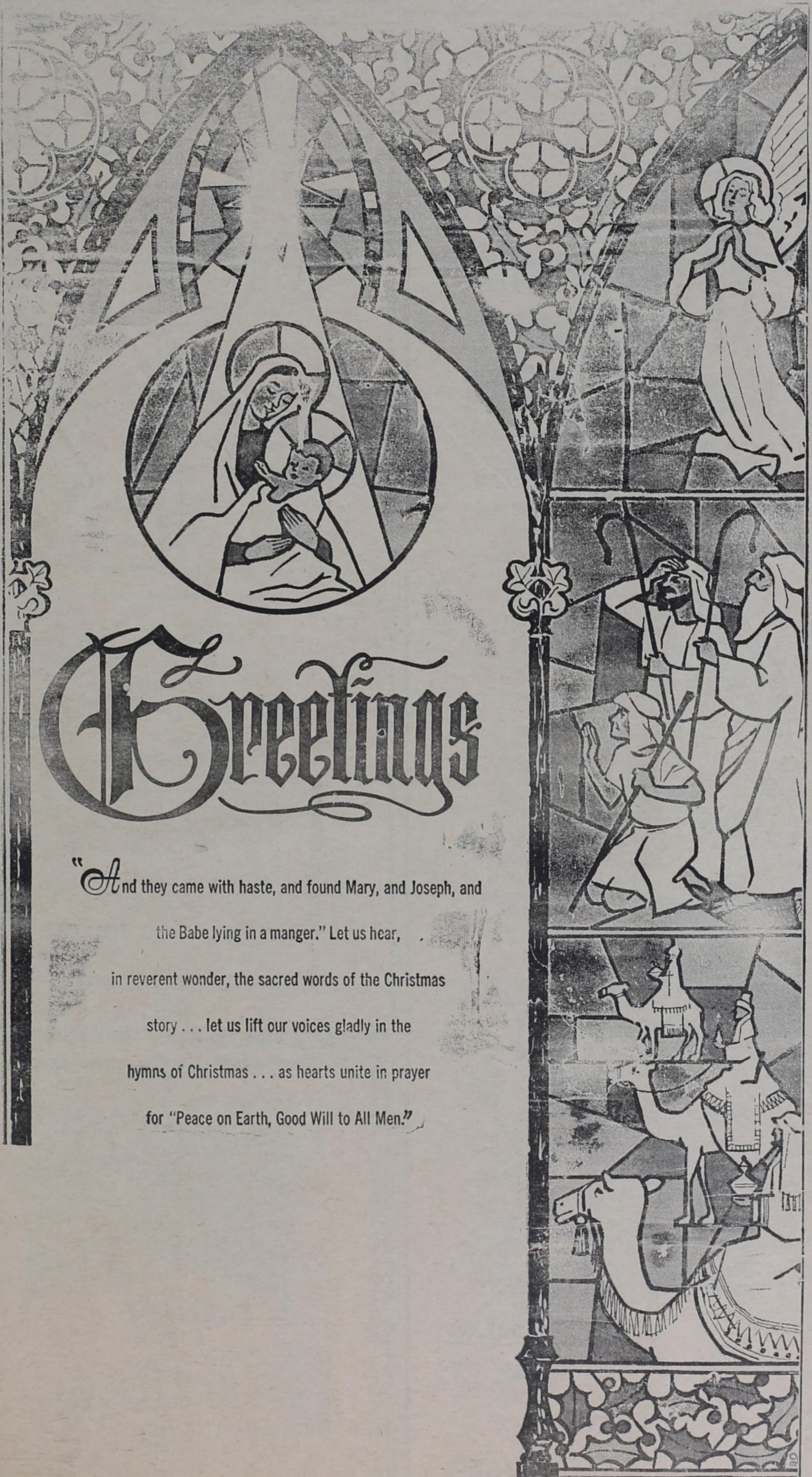


**HIGGINBOTHAM-BARTLETT LUMBER CO.**  
 BILL BERRY, Manager JAMES PIERCE  
 ROPESVILLE

*Merry Christmas*



**MARTIN'S CAGED EGGS**  
 Jim and Irene Martin



## Greetings

"And they came with haste, and found Mary, and Joseph, and the Babe lying in a manger." Let us hear, in reverent wonder, the sacred words of the Christmas story . . . let us lift our voices gladly in the hymns of Christmas . . . as hearts unite in prayer for "Peace on Earth, Good Will to All Men."

# Ropes Farmers Co-Op Gin

Joy To You  
AT CHRISTMAS



GUETERSLOH-SMITH GRAIN&SEED CORP.  
Bledsoe, Levelland, Smyer, Meadow

LOYD ARANT  
IN HOSPITAL

Lloyd Arant was taken to University Hospital in Lubbock Monday. He is in Room 43.

VISIT HERE  
TUESDAY NIGHT

Mr. and Mrs. Aubrey Mayfield and Terry of Smyer visited Tuesday night in the home of Mr. and Mrs. E. J. Thomas.

—000—



Merry Christmas

DEAN'S BEAUTY SHOP  
Phone 4540

ALLEN'S SHAMROCK STATION  
Phone 9286      Wolfforth



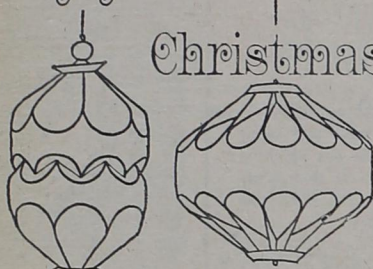
Christmas Greetings

CONDRA'S ENCO SERVICE

5425 Brownfield Highway      Lubbock

FRANK CONDRA

May your  
Christmas



be joyous

CITY UPHOLSTERY  
2nd and Seagraves Road      Brownfield

Whatever your dreams may be, your hopes and ambitions... may they all come true for you and yours on this most magnificent occasion.



WE WANT TO SEND

CHRISTMAS  
GREETINGS

MEADOW IMPLEMENT CO.  
Preacher, LaRue, Bud  
and All The Boys



Season's  
Greetings

Sincere good wishes  
to each of you  
on this, the happiest  
occasion  
of all the year.

Dr. and Mrs.  
J. C. Wilmon  
Levelland

A  
DELIGHTFUL  
CHRISTMAS



MEADOW  
BEAUTY SHOP  
Laveice and Eva John

Season's  
Greetings

To wish you happiness  
for the Christmas season  
and the coming year

WOLFFORTH BARBER and BEAUTY SHOP



Merry Christmas

ELLIS PHARMACY  
LEVELLAND



HI TONE CLEANERS  
OLIVER DRAKE

3726 34th Street      Lubbock



Cyanamid Farm Supply

NOEL DEAN      BETTY      ZEB

1 1/2 MILES NORTH OF ROPES

Joyous  
Wishes

May every hour of Christmastide  
bring increasing happiness  
to your fireside. Good wishes  
to all and a sincere thanks  
for all past courtesies.

WOLFFORTH STATE BANK  
Wolfforth

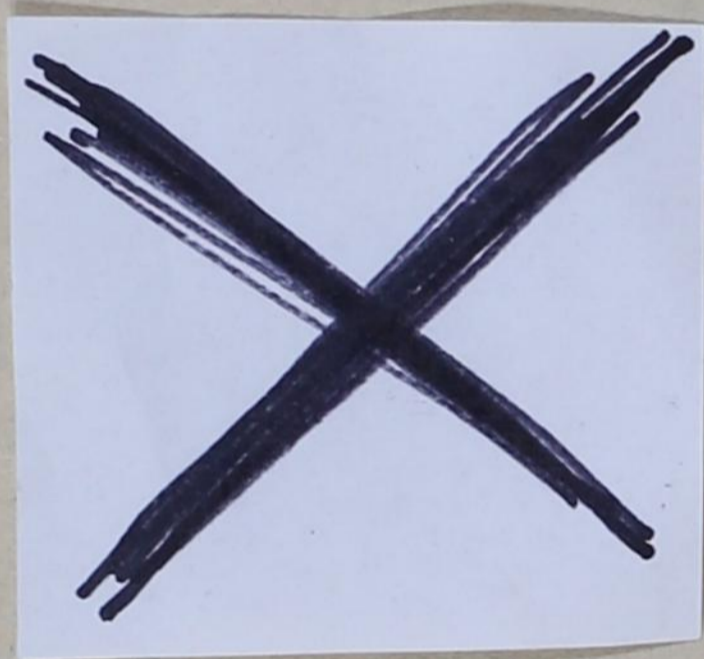


Happy  
Holidays  
A BIG MEASURE  
OF THE BEST

BROWNFIELD STATE BANK and TRUST CO.  
Brownfield



**We Urge You To Read Each Christmas  
Greeting In The Plainsman This Week**



**And To Patronize These Merchants**

**When In Need of Their Services**

**GINGER ROGERS IN "HELLO DOLLY" AT MUSIC HALL IN DALLAS DEC. 26-30**



Ginger Rogers, eternally young and always amazing, will bring her entertaining talent to Dallas Dec. 26-30 in Broadway's smash hit "Hello Dolly." The State Fair Music Hall in Dallas will be one of the few places in which producer David Merrick will present Miss Rogers, who has starred in the famed musical in New York and comes to Dallas direct from Las Vegas and the West Coast. Tickets may be obtained by writing to the State Fair Box Office at Titcher's, P. O. Box 895, Dallas, Texas 75201.

**O Christmas Tree**

Homer Henderson

"O Christmas tree, O Christmas tree! Thou hast a wondrous message: Thou dost proclaim the Saviour's birth, Good will to men and peace on earth. O Christmas tree, O Christmas tree! Thou hast a wondrous message."

Contrary to this ancient German carol, most of us have not thought of the Christmas tree as pertaining to the religious celebration of Christmas but rather to the secular customs of exchanging gifts and Santa Claus. In fact, in the early days of our American Christmas celebration, the traditional customs surrounding the use of the Christmas tree were suppressed because of the Puritan objection to them as pagan in origin. However, the Puritan assumption that the Christmas tree had a pagan beginning may not have been accurate. In the 8th century, when St. Boniface completed the Christianization of Germany, he dedicated the fir tree to the Christ Child to replace the German belief in the sacred oak of the pagan god Odin. Some scholars believe that this act of St. Boniface was the origin of the Christmas tree custom. Whatever the origin of the Christmas tree, its use in the United States has flourished since the middle of the 19th century; and the Christmas tree has increasingly become the symbol of Christmas commercialized and secularized.

So what about the old German carol which claims that the Christmas tree has a wondrous message and that it actually proclaims the Saviour's birth? How can we say that the traditional Christmas tree has anything at all to do with the nativity of Jesus Christ? We can do so only if we recall the importance of the tree in Biblical symbolism.

First, there was the Eden tree, the Genesis tree, the tree in the center of the garden. This tree has become the symbol of man's sinfulness, his self-centeredness, man's natural capacity to misuse his freedom of choice. God said to man and woman "You shall not eat of the fruit of the tree which is in the midst of the garden, neither shall you touch

it." They ate! The Christmas tree reminds us of this Eden tree, this tree of decision and judgement.

Then there is the tree of trust, the tree of faith, the opposite of the Eden tree. The prophet described this tree: "Blessed is the man who trusts in the Lord, whose trust is in the Lord. He is like a tree planted by water that sends out its roots by the stream... and is not anxious in the year of drought, for it does not cease to bear fruit." The Christmas tree symbolizes such trust.

And finally, there is the tree of love, the tree of forgiveness. "They put him to death by hanging him on a tree; but God raised him on the third day." That bare cross-tree of Christ's death is the tree at the center of the Christian Christmas celebration. This cross-tree declares my acceptability in the eyes of God even when I have been cast out of the garden because of my failure at every Eden-tree. This bare, cross-tree gives roots of assurance to the tree of my trust in God.

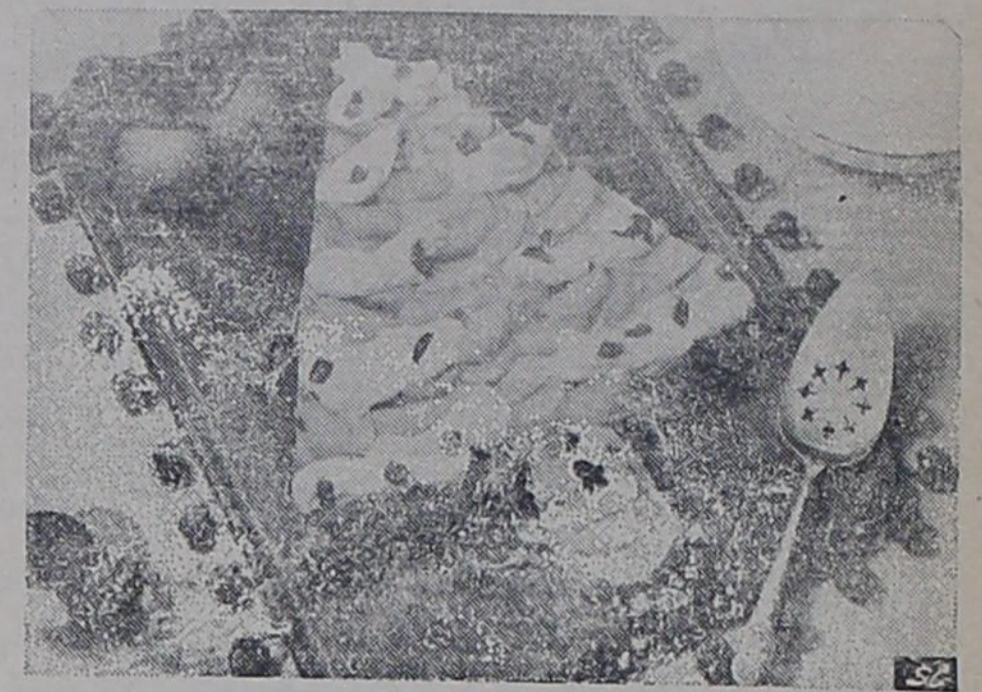
We can sing the old German carol for in a wonderful way cross-tree and Christmas tree become one, each proclaiming the wondrous message of God's love. "O Christmas tree, O Christmas tree! Thou hast a wondrous message: Thou dost proclaim the Saviour's birth, Good will to men and peace on earth."

**HEADACHE PAIN**

STANBACK gives you FAST relief from pains of headache, neuralgia, neuritis, and minor pains of arthritis, rheumatism. Because STANBACK contains several medically-approved and prescribed ingredients for fast relief, you can take STANBACK with confidence. Satisfaction guaranteed!



**Christmas Apple Tree Cake**



What could be merrier for the yuletide season than this Christmas Apple Tree Cake? The recipe comes from the home economist at Constock Foods and uses their versatile canned pie-sliced apples and a prepared yellow cake mix for a delicious treat whose festive appearance belies the ease with which it's made. The natural flavor pie-sliced apples are arranged to simulate tree branches. Already cored, pared, and sliced they save both preparation and clean-up time, allowing you to devote creativity and ingenuity to the pleasures of baking and happy holiday details such as the whipped cream and glacé fruit decoration which makes its serving so festive.

- Christmas Apple Tree Cake**
- 1/4 cup butter or margarine
  - 1/2 cup light brown sugar, firmly packed
  - 1/2 teaspoon cinnamon
  - 1 lb. 4 oz. can pie-sliced apples, drained
  - 1/2 package yellow cake mix
  - 1/2 cup heavy cream, whipped
  - glacé fruits

Select a Christmas tree-shaped pan with 2-quart capacity and 2" depth; or make your own from double-thickness of heavy-duty aluminum foil folded, with corners tightly mitred, into a triangle with sides 12" long and 27" high. For base of tree, make a similar pan of double-thickness, heavy-duty aluminum foil that is 2" x 8" with 27" high sides. Combine melted butter, sugar, and cinnamon and blend well. Spread brown sugar mixture evenly in bottom of baking pan. Arrange remaining apple slices in pan, curving upward to resemble tree branches. Prepare 1/2 package of yellow cake mix according to package directions for a single layer. Pour over apples. Bake in a moderate oven (350° F.) for 30-35 minutes or until done. Remove from oven; let stand 5 minutes. Invert onto serving plate. Cool and garnish with whipped cream and glacé fruits.

**News Of The Ropes Starlight 4-H Club**

The Ropes Starlight 4-H Club had a Christmas party December 16 at the Carpenter's house. The new members were Gary Evans, Becky Braden, and Patti Bevers. Parents and Adult Leaders attending were Mr. and Mrs. C. T. McCormick, Mr. and Mrs. Ken Evans, Mr. and Mrs. John Ream, Mr. and Mrs. Roy Carpenter and Mrs. Harry Pollet.

Paula McCormick led us in some Christmas songs. We exchanged gifts. Each member brought a can of food for us to give to someone in the community. Games were planned and led by Junior leaders Paula McCormick, Pam and Marcia Ream, Becky and Denise Carpenter. These girls also made refreshments. Reporter, Marcia Ream



all of us at  
**Ropes Grain Corp.**  
wish you a  
*Merry Christmas*  
and a  
*Happy New Year*

Thank you for your friendship and patronage!

Wishing you a  
**MERRY CHRISTMAS**

**B and H FEED STORE**  
Wolfforth

*Merry*

**Christmas**

**H. L. ALLEN**  
Wolfforth Laundry

**Season's Greetings**

**Maytag Laundromat**  
Wolfforth

**greetings**

To All  
**Good Friends**

**The Spot Restaurant**  
Baldy, Evelyn  
and Euel Palmer  
Levelland

**Memo About Your Free CALENDAR**

Dear Reader: When you browse through the 1968 St. Joseph Family Almanac Calendar you'll know you've discovered a treasury of facts, figures and features that you and your family will find useful 366 days of the year. In fact, there are 30 full color pages in the 1968 St. Joseph Calendar, filled with hundreds of illustrations and ideas that will help in hundreds of ways—at home, at school, at work. This 46th edition of the St. Joseph Calendar contains articles that entertain and inform; recipes and tips on cooking; information on beauty, health and child care; hints for fishing and planting; weather forecasts; memo space; horoscopes; famous facts; a First Aid guide; a Medical Record, etc. Your druggist buys the calendar as a gift for you—another of the many services he offers to make your life easier and happier. Ask him for your 1968 St. Joseph Family Almanac Calendar while supplies last. You'll enjoy it every day of the year.

*Ann Holly* CALENDAR EDITOR

**merry Christmas**

**MYRL BROCK**  
County Commissioner - Precinct 1

Dear Santa Claus,  
I love you very very much. I would like a purse and my Mother would like a coat and a purse. My Father would like a coat, too. My sister would like a purse. My three

brothers would like some fire crackers. And my little brother would like a little bike. Thank you for all the things you have given us.  
Your friend,  
Elizabeth Trevino

At this time of the year, when the house is filled with the delightful aroma of Christmas bakery, when cakes, candies, nuts and all sorts of goodies tempt the snacker on every hand, it is a wise idea to stop and consider how easy it is to put on pounds and how hard it will be to take them off after New Year's Day. Nobody wants to take all the joy out of the holiday season, but a reasonable degree of moderation should not be too hard to achieve. The children will feel better and have more fun if they do not go overboard on the sweets, and the older children, who call themselves grown-ups, will do just as well to go a bit easy on the cup that cheers as well as on the Christmas dinner. This dinner should be a pattern for good nutrition containing, as it does, a variety of many foods. But, it should not become an excuse for eating more than is wise and sensible. A light breakfast and a good brisk walk BEFORE dinner will also be helpful in maintaining a feeling of well-being which is so essential to a MERRY CHRISTMAS.

**NOTICE-**  
Like to get things clean without effort? Try SWIPE Cleans everything that you can use soap and water on with no scrubbing. May be purchased from any Tops Club member, or at the Plainsman office. Three dollars including tax.

Support our local merchants and schools—this is our home!

Everyone, regardless of age, must now register in order to vote, and you may do so at Tyree's Insurance Agency in Ropes.

**REMOVE WARTS!**

Amazing Compound Dissolves Common Warts Away Without Cutting or Burning. Doctors warn picking or scratching at warts may cause bleeding, spreading. Now amazing Compound W<sup>o</sup> penetrates into warts, destroys their cells, actually melts warts away without cutting or burning. Painless, colorless Compound W, used as directed, removes common warts safely, effectively, leaves no ugly scars.

The Ropes Volunteer Fire Department, along with Volunteer Fire Departments all over the Nation are helping with the Muscular Dystrophy fund drive.

The familiar hour-glass shaped donation placards will be placed in various businesses over town, and you are asked to please place your contribution in them. They will be picked up the second Tuesday in January.

The Muscular Dystrophy Association of America, Inc. is a non-profit organization, and this year's National Chairman is Jerry Lewis. The MDA is not a member of the United Fund.

Ropes High School Basketball Schedule 1967-68

Dec. 21	Sands	H	5:30
	A and B Boys—A Girls		
Dec. 23	Meadow	T	5:30
	A and B Boys—A Girls		
Dec. 29	Shallowater	T	5:30
	A and B Boys—A Girls		
Jan. 2	Seagraves	H	5:30
	A and B Boys		
Jan. 2	Post	H	5:30
	A and B Girls		

Jan. 4-6	Hale Center	T	urnam'nt
Jan. 9	Sands	H	5:30
	A and B Boys—A and B Girls		
Jan. 12	Sundown	H	5:30
	A and B Boys—A and B Girls		
Jan. 16	Southland	H	TB.
	(B)TBA A Girls—A Boys		
Jan. 19	New Home	T	TB.
	(B)TBA A Girls—A Boys		
Jan. 23	Wilson	H	5:30
	A and B Boys—A and B Girls		
Jan. 26	Cooper	T	5:30

Jan. 30	Sundown	T	5:30
	A and B Boys—A Girls		
Feb. 2	Southland	T	TB.
	(B)TBA A Girls—A Boys		
Feb. 6	New Home	H	TRA
	(B)TBA A Girls—A Boys		
Feb. 9	Wilson	T	5:30
	A and B Boys—A Girls		
Feb. 13	Cooper	H	5:30
	A and B Boys—A Girls		



"We accept burial policies of all companies"

**FRANKLIN-BARTLEY FUNERAL HOME**  
4922 34th Street Lubbock, Texas  
Phone SWift 9-3666 collect

Greetings... and best wishes for the holiday season



**CHRISTMAS GIFTS DECORATIONS**  
Trims-Wraps-Ribbon  
**RIOJAS DEPT. STORE**

**Center Gin Company**  
ROPEVILLE

Sooner or later, that day comes, the day when a woman feels she's changing. It's not a good feeling either. And she could use a good old-fashioned medicine then.

Could be you feel a little edgy, or maybe cross. You might even have what we call hot flashes and feel sad and slightly off-balance.

Whatever you feel, we have something for the day you need a little comforting. Lydia E. Pinkham Tablets. They're made with gentle, natural ingredients that work to give you a better sense of well-being.

With an old-fashioned problem like this, couldn't you take an old-fashioned medicine?

**Lydia E. Pinkham**  
Tablets and Liquid Compound

THE ROPES PLAINSMAN  
Published every Thursday at the Plainsman Office in Ropesville, Hockley County, Texas.  
Celeste Thomas, Publisher Editor  
Entered as Second Class Matter at the Post Office in Ropesville, Texas 79358, as under the Acts of Congress March 3, 1897.  
Subscription Price One Year ..... \$3.00  
Classified and Legal Notice rates: 15c line first insertion, 10c line all subsequent insertions. Count five words to line.

**Now Possible To Shrink Hemorrhoids**  
And Promptly Stop Itching, Relieve Pain In Most Cases.

Science has found a medication with the ability, in most cases—to relieve pain, itching and shrink hemorrhoids. In case after case doctors proved, while gently relieving pain, actual reduction took place. The secret is Preparation H<sup>o</sup>. It also soothes irritated tissues and helps prevent further infection. Just ask for Preparation H Ointment or Suppositories.

**noël**

At this season of joy our Heavenly Father, we render thanks to Thee for the gift of eternal life given so freely in the person of Thy Son, Jesus Christ. May we humbly, by faith accept Thy gift.  
Amen.



**The ELECTRIC Company**





# Christmas Greetings

DISTRICT CLERK'S OFFICE

Ruby Beebe Williams  
Johnnie Robert Audrey Wilson

FOR CUSTOM LISTING AND BREAKING, CONTACT PAUL DUNAVANT, PHONE 562-4161, ROPES. 2-20-8

FOR SALE — 3 Bedroom house with double garage on Walnut in north Ropesville. \$6,500. Call Farm Center Bldg. 866-4476, Wolfforth; or 562-3301, Ropes. tin

Read the ads. Almost everything you need is in Ropes!

COCKROACHES - Rats, mice, termites, gophers and other household pests exterminated. GUARANTEED. Davidson Pest Control, 111 First St. or phone 894-3824. Levelland. tin

### SCHOOL CALENDAR FOR 1967-68

Following is the calendar for the Ropes Independent Schools for the terms of 1967-68:  
December 22 - January 2: Christmas holidays. (Dismiss on afternoon of 21st; Resume January 2)  
March 1: TSTA Meeting  
April 12 - April 22: Easter holiday (Dismiss afternoon of April 12; Resume April 22; Subject to change)  
May 24: School closes  
May 23: Junior High Graduation 8:00 p.m.  
May 24: High School Graduation 8:00 p.m.

### NOTICE

Forms for misplaced driver's license, renewal forms for driver's license and accident forms may be obtained from City Marshal Fox.

Deadline for news and ads to be printed in a Thursday issue of the paper must be in by 5:00 p.m. Tuesday. This is necessary so that we may get it set up, and the paper on the press Wednesday afternoon in order to make the mail by Thursday morning.

GREETINGS of the SEASON FROM ALL OF US



COLLEGE AVE. COIN DRY CLEANERS  
LEVELLAND  
Phone 894-4811 208 College Av



# Joyous Noel

"And she brought forth her first-born Son... and laid Him in a manger."

George C. Price  
LEVELLAND



FRANK BURNETT  
Tax Assessor - Collector  
Hockley County



HOCKLEY COUNTY ABSTRACT CO.  
AND  
JIM MONTGOMERY AGENCY  
LEVELLAND



AND HAPPY NEW YEAR

Thanks To Our Many Friends And Customers  
NORMAN'S STUDIO  
Mr. and Mrs. A. B. Norman  
605 Ave. G Levelland



FROM THE  
COUNTY CLERK'S OFFICE  
RAYMOND DENNIS  
BONNIE UNDERWOOD FLORA LANGFORD  
MARY PICKARD MARY MONROE  
WILDA DEEL  
AND A PROSPEROUS NEW YEAR

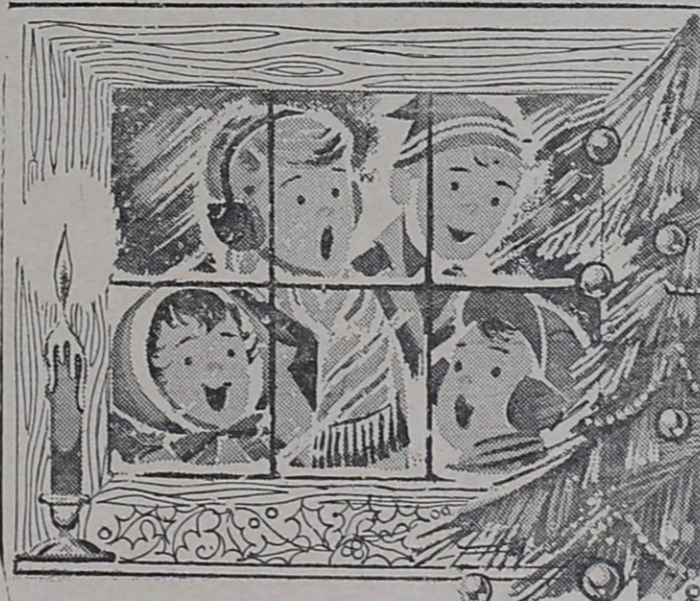


# A Merry Christmas

First National Bank  
LEVELLAND



ATCHISON JEWELRY  
Home Of Quality Jewelry  
617 Ave. G Levelland



GREETINGS  
May all the joys of the  
Christmas Season be yours

BEST WISHES FOR THE NEW YEAR  
Hulon L. Moreland  
COUNTY JUDGE — HOCKLEY COUNTY



# SEASON'S GREETINGS

DAVIS POUNDS  
County School Superintendent

# HOLIDAY GREETINGS



from  
ERNEST GENTRY FORD COMPANY  
LEVELLAND

# Specials for Friday & Saturday



PLUS FRONTIER STAMPS



Borden's Whipping	1-2 Pint	
<b>Cream</b>		<b>.29</b>
Liquid	Regular Size	
VEL		.33
All Purpose Cleaner	Giant Size	
AJAX		.59
SHURFINE SWEET	22 OUNCES	
PICKLES		.43
Blue Label	16 Ounces	
<b>Karo</b>		<b>.27</b>
GIANT SIZE		
BLUE CHEER		.73
WESSON	24 OUNCES	
OIL		.45
Maryland Club	Two Pounds	
COFFEE		1.35
Dream	Four Ounces	
<b>Whip</b>		<b>.39</b>
AURORA BATH	TWO ROLL PACK	
TISSUE		.25
Minute	14 Ounces	
RICE		.39
Chicken of the Sea	TWO FOR	
TUNA		.63
Del Monte or Shurfresh	No. 2 1-2 Can	
FRUIT COCKTAIL		.39
Del Monte Crushed	15 Ounces	
<b>Pineapple</b>		<b>.27</b>
SHURFINE	FIVE POUNDS	
FLOUR		.39

<i>Finest Quality</i>	
<b>MEATS</b>	
3ROUND	POUND
ROUND	.59
Baking	Pound
<b>Hens</b>	<b>.39</b>
Cured	Pound
<b>Hams</b>	<b>.59</b>
ALL BRANDS	10 COUNT THREE FOR
BISCUITS	.21
Shurfresh Quarters	Two Pounds For
OLEO,	.35

## Garden Fresh Vegetables

Stalk	
CELERY	.19
DELICIOUS	POUND
APPLES	.19
Navel	Pound
ORANGES	.19

## Quick Convenient FROZEN FOODS

HALF GALLON	
ICE CREAM	.69
King Size	6 Bottle Carton
COKES	.29
KING SIZE	SIX BOTTLE CARTON
DR. PEPPER	.29

Wednesday is Double Stamp Day

THE ROPES FOOD STORE