

The Odell Reporter

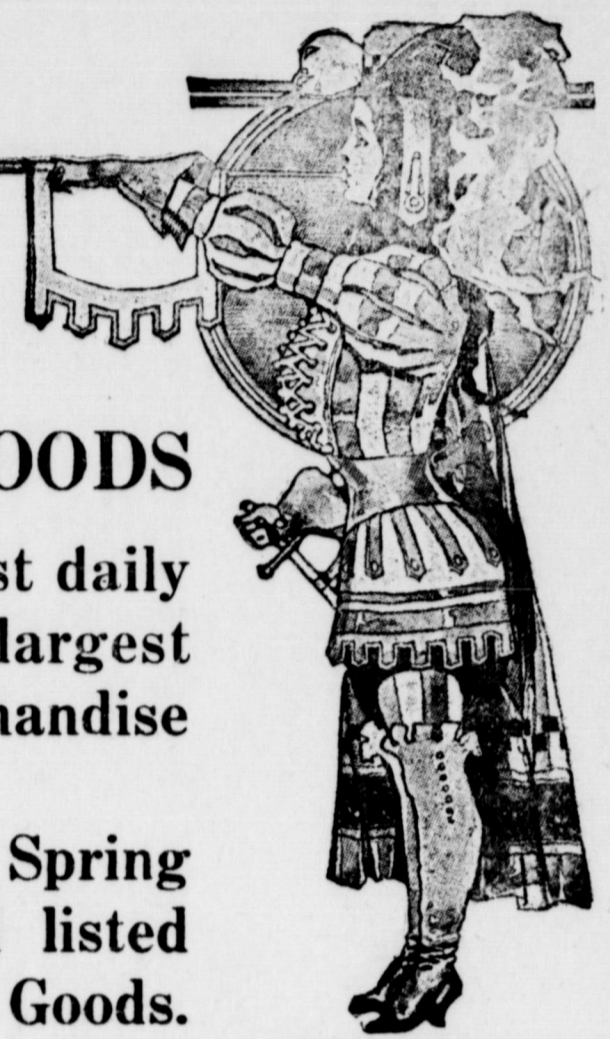
VOL. 2. NUMBER 12.

ODELL, WILBARGER COUNTY, TEXAS, THURSDAY, MARCH 20, 1913

ONE DOLLAR PER YEAR



M. A. SMITH & COMPANY'S



SPRING ANNOUNCEMENT OF DRY GOODS

For the past three weeks we have been receiving almost daily New Spring Goods, and now you will find us with the largest and most complete assortment of New Spring Merchandise that has ever been on display in Odell.

We especially invite you to call and look through our Spring goods. We like to show them. Below you will find listed some of the latest arrivals of our New Spring Goods.

Calicoes

We have a limited amount of quilt calico that we are selling at per yard

3 1-2c

First come, first served



Men's New Dress Shirts For Spring Wear

They are strictly in keeping with the season. Nicely finished. New bright spring colors. To look through them means you will find what you want. Prices 75c, 85c and \$1.00

Ginghams

350 yards apron check gingham, regular 8 1-3c and 10c gingham we will sell on our Spring Opening for only per yard

6 3-4c

Our New Spring White Dress Goods

We have a beautiful showing of New Spring Dress Goods, we have given this part of our dry goods store much attention and feel sure these new white dress goods will meet with your approval, read the following list:

Ratine, per yard	50c.	Pique, per yard	40c
Corduroy, per yard	40c.	Linen, per yard	16 2 3c to 75c
Soisette, per yard	25c.	Plain Flaxona, per yard	20c
Figured Flaxons, per yd	35c, and 50c.	India Linons, per yard	10c to 20c

Something New

New things that we have just received but for lack of space we will not fully describe them.

Lace Curtains,	White Counterpanes.	Shadow Laces
Laces and Embroideries.	Cluny Laces and Banding to Match,	China Silks.
Allover Laces.	Messeline Silks.	Corded Striped Pique, Etc.
Striped Voiles.	Mercerized Tissues.	Center Pieces in Lace.
Dresses Scarfs in Lace.	Center Pieces in Lace.	Sofa Pillows.



WHITE HOUSE LOW CUTS

Brown's White House Star-5-Star Low Cut Shoes for Men and Women

Are becoming more popular each season. There is a reason why. They are popular priced. They are newly designed. They feel good good on you feet and wear well. They are neatly finished. They look well. We have a nice assortment for Spring and Summer wearing at reasonable prices.



WHITE HOUSE SHOES

Neckties

We feel sure that our customers will bear us out in making the statement that we now have on display the most beautiful line of Spring NECKWEAR that has ever been shown to the trade in Odell. We want to sell you that Necktie for Easter Sunday, don't forget it. Price

25c, 35c and 50c.

Embroidery Flouncing

45 inch embroidery Flouncing, heavily worked at the extremely low price of only per yard 75c

27 inch Beautifully designed with heavy work, per yard only

50c

Also nice beaded corset cover Embroidery, per yard only

37 1-2c

Ladies Neckwear

Laces Messeline Silk Robesierre collars with Shadow Lace Jabot attached for

75c

Don't fail to visit our store when in need of new Spring Goods, we have them to sell.

Ladies Corsets

We sell the famous AMERICAN BEAUTY CORSET. We have a nice assortment of both Misses and Ladies corsets you will have no trouble in finding just what you want at our store in this line. Satisfaction guaranteed with every purchase of the American Beauty Brand Corset. Prices from

75c to \$2.50

M. A. Smith & Company

Odell,

"Every Thing Good to Eat and Wear"

Texas

The Odell Reporter
Published Every Thursday

CHARLES P. ROSS
Editor and Proprietor

Entered as second-class matter, January 4, 1912, at the post office at Odell, Texas, under the Act of March 3, 1879.

Telephone No. 22

SUBSCRIPTION \$1.00 A YEAR.

Display advertisement 12 1-2c per column inch each insertion. Locals 5c per line each insertion. All advertisements will be run until ordered out.

All the farmers of the country are rejoicing over the fine season in the ground.

A great many of the farmers of the country will begin putting corn in the ground this week.

If your home merchant hasn't got in stock just exactly what you wish to buy, he will get it for you.

A few rural routes out of Odell would be the means of bringing the communities and town in closer co operation.

It is wonderfully strange how soon a character with as much newspaper publicity as Teddy once had could so soon sink into oblivion. Never a cartoon and very few words of publicity about the progressive booster of progressiveness, we don't doubt but what he suffers a great deal mental anxiety for fear he will be entirely forgotten by his disciples before another election.

The City Tailor Shop

If you are going to buy a **New Suit**

why not let me order you one and get a nice fit.

I have the nicest line of samples to be shown in Odell. I do all kinds of alteration work. I also do first class cleaning and pressing, so bring your clothes to me.

Bert Belcher,
"The Guarantee Tailor"

Prevention

White Diarrhoea can be prevented and cured

After years of experiments we have discovered a sure cure—or money back.

25c package 6 packages \$1

Prevention is not a cure-all. It only prevents and cures White Diarrhoea in baby chicks and Cholera in older fowls. One ounce of prevention is worth tons of cure. In tablet form. PREVENTION CO. Box 1127 Atlanta City, N. J. Agents Wanted

A seige of the measles seems to be working Wilbarger out thoroughly, claiming everybody who has not at some time in their life been its victim.

Stick to your home merchants with your trade, the upbuilding of the town not only makes the country around it more profitable, but it puts the merchants in position to accomodate you should your circumstances at

some time in the year necessarily require help.

There are but few merchants in this age, if there are any, who do not believe that talking through the columns of a newspaper which is read by an intelligent class of people is not profitable. Of course there are a few, whose idea is not in accordance with the times, these, however, will make no serious objection, nor threaten to horse-whip the editor if he occasionally gives them a little free advertising boosting them and their business. But when it comes to paying a little cold cash for a space in the paper, they believe a dollar in their breeches is worth more than two in an ad, and content themselves by whittling in front of their business, while their more progressive competitor does all of the selling.

There is nothing that would work more to the advantage of Odell than two or three rural routes out of here, routes which justly by rights she should have, there are a number of the Reporter's country subscribers who complain about not getting their paper until Monday after it is put into the post office here on Friday morning, all for the reason that it has got to go to Tolbert and come back over practically the same ground to reach the subscribers. It will be remembered by some here, that about three years ago some of the citizens of the country undertook to establish a route out of this place, going east as far as Doans and back; but for some reason this project was hindered at the time and since then no further efforts have been made to perfect a route. Since the remodeling of the post office building which has given it more floor capacity besides the other conveniences that have been arranged, the mail for three or four routes could easily be handled here. There are people of the immediate country who, contend a rural route can be arranged for out of Odell, and all that is required is a little extra effort on some ones part, rural routes are not only a great advantage to a town, but are profitable to country homes.

For Singer Sewing Machines, see or write, W. G. Collier, adv.-12. Vernon, Texas.

DON'T Pass This Up.

W. W. Matthews carries at all times a complete line of Furniture and Undertaker's Goods.

Prices to suit all

Webb Bros.

Livery, Feed and Sale Stable

First Class Rigs and Careful Drivers at all times. Odell, Texas

Dr. A. S. Kenney

DENTIST

In Odell every second and fourth Thursdays in each month.

NOTICE FARMERS

We are making special prices on **Cultivators and Go-devels**

We have in stock J. I. Case, Canton and Texas Surprise Cultivators at reduced prices. When in need of anything in the Hardware or implement line call and inspect our stock, we can save you money.

Yours truly,

W. B. Beach & Bro.

W. B. Beach Early Beach
Successors to J. D. Handley & Co. Odell, Texas

SAY!

If you are in need of Lumber, Post, Brick, Lime, Cement, Doors, Sash, Paints or Oils, be sure and call on us. We are prepared to furnish you anything in the above line and at a price that will save you money. Estimates gladly furnished.

Yours truly,

Odell Lbr. Co.
D. M. Kendall, Manager

Some Glad Rag Tunes

If "Casey Jones" takes that "Beautiful Doll" "Down by The Old Mill Stream" while "Alexander's Band" plays "Meet Me Tonight in Dreamland" you should take your "Love Rags" to the Odell Tailor Shop and have them cleaned and pressed. "Everybody is Doing It Now." Get a new suit of clothes then you will be "Alabama Bound."

ODELL TAILOR SHOP
R. H. WALL, Proprietor



W. T. Collins
President

L. G. Hawkins
Vice-President

The Bank Of Odell

(UNINCORPORATED)

Takes pleasure in rendering its services to its customers. We invite the account of everyone. Boys, start a bank account today, save your money.

The Bank of Odell

W. P. Starr, Cashier.

Be Happy!

Happy the girl, or woman, who has never suffered from any of the diseases of womanhood! Or, if she has been a sufferer, happy is she if she has learned of the wonderful benefits of Cardui, the woman's tonic!

Cardui is a gentle, tonic remedy, for women's ailments. It is a natural medicine—safe, harmless, purely vegetable. It has been in successful use for more than 50 years. It has cured thousands. It should do the same for you.

TAKE CARDUI The Woman's Tonic

Mrs. Mary Neely, of Denver, Tenn., says, "I think there is no tonic on earth, as good as Cardui. I used it with the very best results. I had backache and nearly everything a woman could suffer with, until I took Cardui. Now, I feel better than I have for two years. I shall always recommend Cardui to other suffering women. I can't praise it too highly. As a medicine for weak, tired, worn-out women, Cardui is safe and reliable. Try it, today.

Write to: Ladies' Advisory Dept., Chattanooga Medicine Co., Chattanooga, Tenn. for Special Instructions, and 64-page book, "Home Treatment for Women," sent free. J 56

Country Correspondence

Fargo News

Jack Montgomery made a business trip to Quanah Saturday.

R. D. Herren of Snyder, Texas, is here on a prospecting trip.

Rev. W. W. Adams preached to a large crowd at Maple Hill Sunday.

E. Hoffman was the guest of H. E. Key and family of Vernon Saturday night.

T. D. Bynum of Snyder, Okla., is back in Wilbarger for a few weeks vacation.

Quite a large crowd of young people attended singing at Mr. Pshaw's Sunday night.

J. M. Cannon and wife left a few days ago for Dallas, where they will attend the W. O. W. convention of Texas.

We are glad to note that Dr. J. H. Goodpasture who has been confined to his bed for several days with a severe case of measles is rapidly convalescing.

E. Hoffman and wife, T. J. Besselman and family, Jacob Barnes and family, Otto Peters and sisters, and Jack Caldwell were guests at the home of George Ludke and wife Sunday.

Misses Lela Cannon, Viola Cowen, Lula McSpaden and Annie Lue Briscoe, Messrs. Ed Armstrong, Frank Miller, Roy Owen and Jim Cannon were among those from Doans that attended singing at Maple Hill Sunday.

Elmer Godbey happened to a

bad accident Sunday night with his new buggy. While his horse was hitched at the gate some loose stock ran by and his horse become frightened, broke loose and doing considerable damage to the vehicle.

Doctor.

Items From Haulk

Alton Flowers is still on the sick list.

W. C. Wright and wife visited A. S. Tooley and family Sunday.

Will Mayfield had the misfortune to lose a fine hog last week.

E. Ramsey and family spent Sunday with Mr. Carlton and family.

C. C. Hornsby and family attended church at Maple Hill Sunday.

Mrs. J. H. Kays who has been quite sick is improving at this writing.

T. C. Johnston and A. S. Tooley attended the Fat Stock Show at Fort Worth last week.

Rev. Oliver Oldham will fill his regular appointment at Haulk the fourth Sunday at morning and night.

Billie.

Money to Loan

I have an unlimited amount of cash to loan on good land, long time at low rate of interest. Can let you have the money now See me at once.

T. P. LISMAN,
adv. Vernon, Texas

Wild Ducks Out Wit Gun Sports

Gunsmen Devise Many Schemes to Kill Feathered Swimmers, But in Vain

W. T. Gibbins, manager of the Round Timber ranch, located a few miles north of here, was in town Tuesday, and in conversation with a member of the Reporter force, tell us that he believes he has seen more wild ducks on Red River this winter and spring than he has ever seen in his life. The nimrods from Altus, Okla., and other places have made the Round Timber station quite a place of destination this last hunting season, getting off the train there and going down to the river, where they would try to contrive some means to shoot the feathered swimmers, but Mr. Gibbins says no successful plan has ever yet been devised by the hunting sports, that would work to kill these ducks with much success.

Sky lighting them at night and shooting into the droves, seems to be the most successful plan yet hit upon by the guns-men, but even resorting to this means for killing them there has been no little amount of ammunition wasted.

Easter Egg Hunt

The members of the Baptist Sunday School will entertain the little folks of the school with an egg hunt Sunday evening.

The members of the school will meet at the church in the afternoon, but just at what time and at what place the egg hunt will take place has not yet been determined, this to be settled at the Sabbath school Sunday morning.

Country's Output Of Cotton On The Increase

5036 Bales Ginned By Local Ginmen up to Wednesday Morning--150 More Bales Says Mr. Scott

With our two local gins still running, each turning out a fair number of bales of the fleecy staple every day, considering the season of the year and the condition of the weather the people have had for gathering cotton; there is something like 150 bales of bolls yet to be ginned, is the near by estimate W. M. Scott, manager and proprietor of one of the gins makes of the unginned cotton in this section of the country.

On or about what time the two gins will shut down for the present season, the ginmen are not in position to state, as it will depend largely on the condition of the weather the farmers will have for gathering the remnant part of last year's cotton crop.

While there was but one gin here at this time last year to meet the demand of cotton, which was owned and operated by W. M. Scott and S. B. Sutton as partners, they shut down their gin about April 18th, the total number of bales ginned by them for the year 1911 being 2982 bales, which was 460 bales more than they ginned the year before, their ginning report being for that year 2522 bales.

In the year 1909, during which year Messrs. Scott and Sutton our prominent ginmen took posses-

sion of the Gilbert gin as partners, their total amount ginned that year was only about 1656 bales; now operating two separate gins of their own, Mr. Scott reports the number of bales he had ginned of this season's cotton up to about nine o'clock Wednesday morning was 2807 bales, Mr. Sutton's report being 2229 bales, the total amount of the two gins up to that time being 5036 bales, about 600 bales of this amount was Oklahoma cotton, which was hauled over here by the Oklahoma farmers who are patronizers of Odell.

A comparison of the number of bales ginned each succeeding year from 1909 up until now, shows the sandy belt of Wilbarger county's output of cotton to be on the increase.

Messrs. Scott and Sutton as ginmen have given general satisfaction to the people of the country with their gins, and have gained a reputation as ginmen which is not confined only to this immediate country.



HOW IS THIS

Doing biz at the same old stand. Yours for looking good.

City Barber Shop
J. J. BAGGETT, Prop.

NOTICE To The Cotton Growers

If you wish to avoid the thrashing of boles, buy

SIMPKINS PROLIFIC

The earliest maturing cotton in the world, the cotton that will increase your yield from

15 to 25 per cent

more without any extra work. Get one of our facts concerning the seed.

Seed sold by

WEBB BROTHERS

ODELL, TEXAS

The Best Feed On Earth

Cotton Seed hulls and meal is the best feed on earth for your cow, it produces more milk and butter and flesh than any other feed. See me at the gin for prices.

I am yours truly,

W. M. SCOTT

Locals and Personals

O. L. Belcher left Wednesday for Wichita Falls.

G. F. Mabry is busy this week papering the restaurant.

T. H. Holloway was a business visitor at Chillicothe Tuesday.

S. B. Starr spent part of the day Wednesday at Chillicothe on business.

The members of the Baptist church are making arrangements to place new seats in the church.

L. G. Hamilton, one of the farmers near Doans had business in Odell Monday.

E. S. Locke, cashier of one of the banks at Elmer, Okla., had business in Odell Tuesday.

W. P. Starr and family accompanied E. D. Smith to Vernon Wednesday in his auto.

W. G. Perry was here Wednesday to receive a shipment of fruit and shade trees. Mr. Perry is one among the progressive farmers of this country and believes in beautifying his farm home.

T. W. P. Kincannon, one of the Olustee, Okla., route 2 farmers was here Monday after lumber.

J. A. Jones purchased a new Ford car this week, the sale being made through John W. Coffee of Vernon.

The Reporter is indebted this week to our friend W. H. Britton for a renewal of his subscription to the Reporter.

R. H. Wall returned Saturday from a brief visit with his mother and other members of the family at Mansfield.

The Reporter is glad to state that J. L. Eaves, who has been seriously sick at his home south of here is improving.

Our friend C. F. Cook of this place, asked this week for another year's renewal of the Reporter and Dallas News.

T. B. Priddy, one of the well known farmers living on route 2 out of Tolbert, has the Reporter's thanks for a renewal of his subscription.

W. E. Chastain and wife of Quanah, arrived here Tuesday morning for a visit with the former's daughter, Mrs. Harden Ross near Doans.

The Reporter's Fargo correspondent requests us to send the paper to R. D. Herren located at Snyder, Texas, who was recently in the immediate country visiting.

Did You Order Coal! Coal!! Coal, John? Coal!!!



A big supply of the best grade of coal always kept in my bins, buy your next ton from me.

Yours for good

John evidently did NOT. But a quick phone call to us will prevent the slightest bit of curtain lecture.

S. B. SUTTON

Buy the No. 11 Canton Riding Lister

The No. 11 Canton Lister is the best lister in the world, it gives entire satisfaction. Over 2000 Canton No. 11 Listers now in use in Wilbarger and Hardeman counties. Ask any farmer about them, most all good farmers use them.

Our prices and terms are right

Shive-Napier Implement Co.

Chillicothe,

Texas

Shoe Bargains at Gibbin's Store

NOYES-NORMAN SHOES

"Grace Was in All Her Steps."

A graceful, easy poise and carriage is proof in a woman of refinement and good breeding. Dainty, attractive feet are one of woman's greatest charms. Ill-fitting, poorly made, unbecoming shoes detract from beauty of face and figure. NOYES-NORMAN SHOES for women fit the feet in an easy, graceful manner and add an appearance of culture and refinement. They give the feet a fashionable, chic appearance that makes them dainty and attractive. They are made over perfect fitting models, of the finest material and by experienced, practical shoemakers.

We can fit your feet perfectly in button, blucher or lace effect and in any of the popular leathers used in the manufacture of women's footwear. We'll be glad to show you our new styles. Come in any time.

Sold By—



THE NEW "Worthmore" LINE—

Fine Shoes for Everybody

We've just got in a complete stock of the famous "Worthmore" fine shoes—made by Ellet-Kendall of Kansas City. See our unique window display and come in and get a Souvenir Style Book free.

15 SNAPPY STYLES

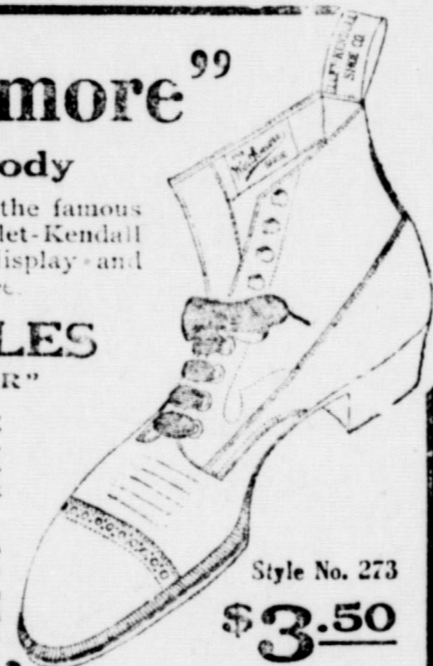
"THE RED TAG ON EVERY PAIR"

For men, \$1.50; for women, \$1.00; for children, \$2.50 to \$1.00. Every shoe made on honor—every shoe guaranteed—the price and trade mark plainly stamped on every pair. If you are looking for the finest shoe made—here it is and at a price that moves real economy.



Comfort—Wear—Style

"Worthmore" Shoes are made of the finest, softest and most durable upper leather, oak soles, silk stitching, solid heels, fast color books and eyelets. They will give more comfort and wear longer than any shoe you ever wore. In the very latest styles for both men and women. You need a pair for Fall—why not today?



Style No. 273 \$3.50

We are going to close out our entire large stock of up-to-date stylish shoes at wholesale prices commencing Saturday, March 22.

If you ever did or ever will need anything in footwear it will certainly pay you to attend our sale. This is no humbug sale, every price is left plain for you to see our old price and our cost price. If you trade with us your dollars will have more cents and your bills will have more dollars. We will give many bargains on different lines of goods every week from now on.

Come and see us when you need

anything. We will soon commence handling Ice and Fresh meats. Yours Respt.

Gibbin's Store

"The Price is The Thing"

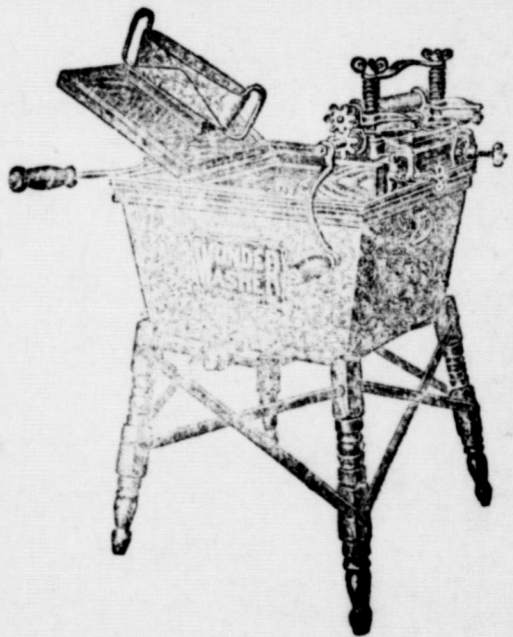
Odell, Texas

W O D E R W A S H E R

Washing Machine have made a hit with the people of Odell and surrounding country. You had better order one sent out to your home today.

We also have the most complete stock of Shelf and Heavy Hardware in Odell.

B. D. SMITH



G. F. Mabry was busy the first of the week putting down a dug-out for W. T. Gibbins at Round Timbers

T. A. Hamilton and wife were shopping in town Monday, while here Tom ordered a renewal of his Reporter and Dallas News for another year.

Our popular insurance agent, L. G. Moore, who is making his home at Quanah, has been going back and forth from his office to his home this week in an auto.

D. B. Hubbard and family of Miami, arrived here this week to take charge of the Orient Hotel. Mr Hubbard is an experienced hotel and restaurant man and we believe he will make good with his new business. The Reporter in behalf of the citizens of Odell welcome him and his family in our midst.

Mrs. P. C. Bell and children will leave Friday for a three month's visit with relatives in different sections of the state, her first visit will be with her mother, Mrs. Julia Knight and brother Doyle at McCaulley, from there she will go to Cross Plains to visit her father, S. F. Knight, the remainder of the time will be spent with her sister, Mrs. Laura Marshall at Ranger.

M. Crownover was here Monday evening to meet Rev. John Harp and wife of San Antonio, relatives of Mrs. Crownover, who he was expecting for a visit.

W. M. Scott and wife returned the first of the week from a visit with the former's parents at Dallas, his father, J. V. Scott returning home with them, his mother will come later, Mr. and Mrs. Scott will probably make Odell their home.

NOTICE

T. B. Taylor, Assistant State Lecturer for the Farmer's Union will speak at Odell Saturday evening, March 22, at 2 o'clock. Everybody is invited to come and hear him.

Well Known Young Lady Dead

Pearl, the twenty two year old daughter of W. J. Johnson and wife living near here on Chillicothe R. 1, died at the home of her parents, Tuesday morning about 3 p. m. of meningitis. Funeral services was conducted by Rev. J. A. Jones, burial taking place at the Pleasant Valley cemetery Tuesday. Deceased was a sister of Mrs. S. W. Gable of this place, also was a girl with a large circle of friends throughout the entire country, all who will join the Reporter in extending condolence to the bereaved family.