

The Odell Reporter

VOL. 7. NUMBER 5

ODELL, WILBARGER COUNTY, TEXAS, THURSDAY, JAN. 31, 1918.

ONE DOLLAR PER YEAR

R. Cobb of Harold Announces for Tax-collector

Ask a Careful Investigation of His Record as Citizen of The County

Mr. Cobb has been a citizen of county for 27 years and has at all times identified himself with every move for advancement and development of his community and county at large. For the last three years and half, Mr. Cobb has served as County Commissioner of precinct number 4, and ask the public to carefully investigate his services as such. He is a strong advocate of better roads, and where practical permanent roads, he has used every possible means at his command to build up a system of better dirt roads in his precinct, whether or not he has succeeded in his efforts in this matter, those who travel over the roads in his precinct can better testify.

Mr. Cobb ask the support of the voters of the country strictly on his ability and willingness to serve the public in the capacity named. He ask the public to make careful investigation along all lines and then vote for what you conscientiously believe to be the best interest of the county.

It is needless to say he is a Democrat, having been born and raised in Texas. He ask your careful investigation at the coming July primary and if you see fit to elect him he promises the best service possible for him to render.

adv.

Scout Boys Have Regular Meeting Place

Through courtesy of D C Vassey, the boy scouts of Odell now have a regular meeting place. Mr. Vassey having given them permission to use what is commonly known as the old Reporter office for their room.

The boys have carpeted the floor and have fixed up their room conveniently and comfortably in other ways.

C. E. Foster who is Scout Master, reports that are now something like twenty members enrolled and that the boys are taking a big interest in their organization.

Corporal Lowry at Camp Bowie Writes Friends

Says it Has Been a Busy Time With Him And The Boys Since Holidays

Camp Bowie, Jan. 25 18
Mr. Chas. Ross and Friends:

Thought I would drop you a few lines as I have nothing to do this evening. But it is the first time since we came back. We are sure doing some drilling now. Eight hours a day and steady at that. So you see one would feel more like lying down than writing at night.

We certainly have had two nice snows since Christmas. I got a letter from Floyd yesterday, he says he is having a good time, but didn't know how long it would last.

Guess you all are about through pulling bolls by this time. This place seemed awful lonesome after we returned from home Christmas. Guess we had to much to eat while we were there. All of us certainly enjoyed those good dinners we were treated too. And this light bread looked bad to us for awhile. But we are beginning to take to it again.

I spent two days at Trenton, this week. I got a 48 hour pass for being on detached service for 12 days in the Trinty bottoms digging gougouts in our trenches. We have sure got some battle-field here now. Guess we will have some big sham battles after awhile. Well I had better close as it is time for "chow". Come and eat with us.

Coporal Oliver L. Lowry,
Co. I 142nd. Inf.
Camp Bowie.

Says Wheat Still Alive

C. N. Hobson, farmer of the Cresent Cove neighborhood, was in Odell Monday and when questioned regarding the condition of his wheat crop, which he sowed on his farm in that section last fall, said, that his wheat crop was still alive, and that the light snows of this month had revived the wheat to some extent.

Mrs. Mark Neal and Misses Nellie and Mary Neal were shopping in Odell Tuesday.

C. G. Thompson For Second Term as Commissioner

Will Make Race For Second Term on a Record of His Work, He Says

C. G. Thompson, present commissioner of this precinct, which is number 3, authorizes us this week to place his name in the proper announcement column as a candidate for the office the second term.

Two years ago when Mr Thompson entered the race for the office, his campaign was launched and successfully carried out on a promise to fulfill the duty of a County Commissioner satisfactory to the people. This time he tells us, he will make the race for a second term on the record of his work and that he is willing for his constituents to be the judges and abide by their decision.

While looking after the county roads and studying out the proper way to construct them, is not the only duty a county commissioner has to deal with. Still a man who shows a willingness to make a bad road a better one, as Mr. Thompson has done during his administration, is more than likely to find favor with the people in this day when all more or less, are working for good roads.

No one can question Mr. Thompson not having an interest in good roads. Nor does the Reporter believe he can be rightly accused of having give more attention to certain roads in his precinct than others. But to render the best service possible to the entire county and treat all his constituents impartially in the matter of road building, seems solely Mr. Thompson's purpose in office.

The Reporter trusts, that Mr. Thompson's claim for a second term will be carefully weighed and considered by the voters at primary in July and that he be given the support he justly deserves.

adv.

Wed at Sayre, Okla.

Last Wednesday at Sayre, Oklahoma, a Methodist minister united in marriage Miss Eloise McNairy and Mr. Roland Hilliard. The bride being a daughter of Mr. and Mrs. E. S. McNairy, who lately moved from this country to Sweetwater, Oklahoma to make their home. The groom is a son of A. M. Hilliard of Odell.

Mr. Hilliard with his bride returned Friday from Oklahoma, and he and his wife will make their home on a farm in the Plainview community. As both are well and favorably known in this neighborhood, their many friends here will join the Reporter in wishing for them a life of much happiness and prosperity.

W. P. Starr, accompanied his sister Miss Alice Starr to Dallas this week, where the latter will undergo an operation.

You Know This Store

But we want you to know of the many every day bargains that we are offering here, bargains that appeal to every mind and every pocketbook.

Come to us with your bill for Groceries and Dry Goods and let us fill it.

I. D. CRAIN
General Merchandise

Farmers State Bank to Raise Capital Stock

Increase In Deposits Makes Additional Raise Necessary Under Banking Law

A banking institution could not offer much better evidence of its prosperity than the fact it was compelled to raise its capital stock in order to take care of its deposits under the state banking laws of Texas. Such is the case with the Farmers State Bank of Odell.

R. N. Coffey, cashier of the above named bank, was notified by the State Bank Commissioner one day this week, that the deposits of the bank he represented was running on average of nine times greater than the capital stock. And that the officials of the institution would be compelled to raise their capital.

Under the laws of a Guaranty State Bank, the deposits of a institution are not supposed to be greater than five the capital. And as the Farmers State Bank was organized with a capital of \$10,000. The daily deposit of last year, according to Mr Coffey, run on an average of \$92,000.

Mr. Coffey, with the directors of the Farmers State Bank, first considered only raising their capital \$2500. But after later consideration, decided to raise it \$5,000. This last step being taken in order to avoid the necessity of an additional raise in the near future.

Brooks Germany was attending to business in the city Tuesday.

Col. House is Defended By Tex. Senators

Culberson and Shepper Resent Application of Term "Lobbyist" by Pemrose

Washington Jan. 28.—Col E. M. House of Texas and his relations with the Wilson Administration were defended by Senators Culberson and Shepper before the Senate today when Senator Shepper read into the record a letter written by the senior Senator from Texas refuting the attack of Senator Pemrose of Pennsylvania in the debate a few days ago that Colonel House was a "Texas lobbyist."

W. O. W Install Officers

The local W. O. W. Camp recently installed the following of officers for the ensuing year:

S. W. Gable, Council Commander; R. J. Belcher, Advisor Lieutenant; G. B. Newton, Banker; Early Beach, Clerk; W. C. Nave, Escort; J. B. Belcher, Watchman; G. M. Still, Sentry; G. F. Mabry, P. L. Hart, C. W. Stults, Managers Dr. A. C. Daniel, Camp Physician.

Can't Farm Without Them

Oakwood, Okla.
Jan. 29, 18

Dear Friend Charies:
Enclosed find \$150 for Odell Reporter and Dallas Semi Weekly News. We can't farm without those papers.

Respt.
J. J. Baggett

Roy C. Russell left this week for St. Louis, to assist the buyers of the Russell stores in buying their spring line of drygoods.

J. P. Hamilton, J. G. Ayers and J. A. Jones R. N. Coffey
President Vice Presidents Cashier

Careful Spending

Is Real Economy. Everyone is confronted with high living expenses, but careful spending will meet the situation more than that, it will leave you a margin for a Saving Account.

This Bank is examined four times a year by expert examiners, who see that every depositor has proper credit.

Farmers State Bank

W. T. COLLINS,
President

L. G. HAWKINS,
Vice-President



The cause of want in old age is due to an improvident youth. Not that all don't make enough money, but that all don't save enough. The state of independence or dependence is the result of a provident or improvident youth.

The Bank of Odell

UNINCORPORATED
W. P. Starr, Cashier.
"Let us be your Bankers"

The Odell Reporter
Published Every Thursday

CHARLES P. ROSS
Editor and Proprietor

Entered as second-class matter, January 4, 1912, at the post office at Odell, Texas, under the act of March 3, 1879.

Telephone No. 22

SUBSCRIPTION \$1.00 A YEAR.

THIS PAPER REPRESENTED FOR FOREIGN ADVERTISING BY THE



GENERAL OFFICES
NEW YORK AND CHICAGO
BRANCHES IN ALL THE PRINCIPAL CITIES

Announcements

FOR COUNTY CLERK:
Miss Verna Lucky (2nd. Term)

FOR TAX-ASSESSOR
J. W. Brock, (2nd. Term)

FOR TAX-COLLECTOR:
R. Cobb

FOR COUNTY SUPERINTENDENT:
J. N. Fulcher

FOR COMMISSIONER Precinct 3:
C. G. Thompson, (2nd. Term)

**AMERICAN SUGAR
SENT TO FRANCE**

American Price Rigidly Regulated
by United States Food
Administration.

CONSUMERS HERE PAY 9c.

Sugar Cost 35 Cents a Pound During
Civil War—Refiners' Profits
Now Curtailed.

Sugar is selling today throughout America at from 8½ to 9 cents a pound to the consumer, even though there is a world shortage which has reduced this nation's sugar allotment to 70 per cent. of normal.

Through the efforts of the United States food administration the sugar market has been regulated as far as the producer, refiner and wholesaler is concerned. The food administration has no power to regulate retail prices except by public opinion. Even though more than \$5,000 tons of sugar have been shipped to France in the last four months the retail grocer's sugar price is around 8 to 8½ cents. He should sell this sugar at 8½ to 9 cents, the food administration believes, and asks the American housewife to pay no more than this amount.

Last August when the food administration was organized the price of sugar rose suddenly to 11 cents a pound. During the Civil War sugar cost the consumer 35 cents a pound. By regulation of the sugar market and reducing the price to 8½ and 9 cents and keeping it from advancing to 20 cents the food administration has saved the American public at least \$180,000,000 in four months, according to a statement made by Herbert Hoover the other day.

"It is our stern duty to feed the allies, to maintain their health and strength at any cost to ourselves," Mr. Hoover declared. "There has not been, nor will be as we see it, enough sugar for even their present meagre and depressing ration unless they send ships to remote markets for it. If we in our greed and gluttony force them either to further reduce their ration or to send these ships we will have done damage to our abilities to win this war.

"If we send the ships to Java for 250,000 tons of sugar next year we will have necessitated the employment of eleven extra ships for one year. These ships—if used in transporting troops—would take 150,000 to 200,000 men to France."

Reason for World Shortage.

As Mr. Hoover pointed out, the United States, Canada and England were sugar importing countries before the war, while France and Italy were very nearly self supporting. The main sources of the world's sugar supply was Germany and neighboring powers, the West Indies and the East Indies.

German sugar is no longer available, as it is used entirely in Germany, which also absorbs sugar of surrounding countries.

England can no longer buy 1,400,000 long tons of sugar each year from Germany. The French sugar production has dropped from 750,000 to 210,000 tons. The Italian production has fallen from 210,000 tons to 75,000 tons. Thus three countries were thrown upon East and West Indian sources for 1,925,000 tons annually to maintain their normal consumption.

Because of the world's shipping shortage the allied nations started drawing on the West Indies for sugar; East Indian sugar took three times the number of ships, since the distance was three times as great. Suddenly the west was called on to furnish and did furnish 1,420,000 tons of sugar to Europe when 300,000 tons a year was the pre-war demand. The allies had drawn from Java 400,000 tons before the shipping situation became acute.

"In spite of these shipments," Mr. Hoover stated the other day, "the English government in August reduced the household sugar ration to a basis of 24 pounds per annum per capita. And in September the French government reduced their household ration to 13 2-10 pounds a year, or a bit over 1 pound of sugar a month. Even this meagre ration could not be filled by the French government it was found early in the fall. America was then asked for 100,000 tons of sugar and succeeded in sending 85,000 tons by December 1. The French request was granted because the American household consumption was then at least 55 pounds per person, and it was considered the duty of maintaining the French morale made our course clear."

Today the sugar situation may be summarized by stating that if America will reduce its sugar consumption 10 to 15 per cent. this nation will be able to send 200,000 more soldiers to France.

Sugar today sells at seaboard refineries at \$7.25 a hundred pounds. The wholesale grocer has agreed to limit his profit to 25 cents a hundred plus freight, and the retail grocer is supposed to take no more than 50 cents a hundred pounds profit. This regulation was made by the food administration, which now asks the housewife to reduce sugar consumption as much as possible, using other sweeteners, and also reminds her that she should pay no more than 9 cents a pound for sugar.

Control of Cane Refiners' Profits.

"Immediately upon the establishment of the food administration," Mr. Hoover said, "an examination was made of the costs and profits of refining and it was finally determined that the spread between the cost of raw and the sale of refined cane sugar should be limited to \$1.30 per hundred pounds. The pre-war differential had averaged about 85 cents and increased costs were found to have been imposed by the war in increased cost of refining, losses, cost of bags, labor, insurance, interest and other things, rather more than cover the difference. After prolonged negotiations the refiners were placed under agreement establishing these limits on October 1, and anything over this amount to be agreed extortionate under the law.

"In the course of these investigations it was found by canvass of the Cuban producers that their sugar had, during the first nine months of the past year, sold for an average of about \$4.24 per hundred f. o. b. Cuba, to which duty and freight added to the refiners' cost amount to about \$5.60 per hundred. The average sale price of granulated by various refineries, according to our investigation, was about \$7.50 per hundred, or a differential of \$1.84.

"In reducing the differential to \$1.30 there was a saving to the public of 54 cents per hundred. Had such a differential been in use from the 1st of January, 1917, the public would have saved in the first nine months of the year about \$24,800,000."

Next Year.

With a view to more efficient organization of the trade in imported sugars next year two committees have been formed by the food administration:

1. A committee comprising representatives of all of the elements of American cane refining groups. The principal duty of this committee is to divide the sugar imports pro rata to their various capacities and see that absolute justice is done to every refiner.

2. A committee comprising three representatives of the English, French and Cuban governments; two representatives of the American refiners,

with a member of the food administration. Only two of the committee have arrived from Europe, but they represent the allied governments. The duties of this committee are to determine the most economical sources from a transport point of view of all the allies to arrange transport at uniform rates, to distribute the foreign sugar between the United States and allies, subject to the approval of the American, English, French and Italian governments.

This committee, while holding strong views as to the price to be paid for Cuban sugar, has not had the final voice. This voice has rested in the governments concerned, together with the Cuban government, and I wish to state emphatically that all of the gentlemen concerned as good commercial men have endeavored with the utmost patience and skill to secure a lower price, and their persistence has reduced Cuban demands by 15 cents per hundred. The price agreed upon is about \$1.60 per hundred pounds, f. o. b. Cuba, or equal to about 86 duty paid New York.

"This price should eventuate," Mr. Hoover said, "to about \$7.50 per hundred for refined sugar from the refiners at seaboard points or should place sugar in the hands of the consumer at from 8½ to 9 cents per pound, depending upon locality and conditions of trade, or at from 1 to 2 cents below the prices of August last and from one-half to a cent per pound cheaper than today.

"There is now an elimination of speculation, extortionate profits, and in the refining alone the American people will save over \$25,000,000 of the refining charges last year. A part of these savings goes to the Cuban, Hawaiian, Porto Rican and Louisiana producer and part to the consumer.

"Appeals to prejudice against the food administration have been made because the Cuban price is 34 cents above that of 1917. It is said in effect that the Cubans are at our mercy; that we could get sugar a cent lower. We made exhaustive study of the cost of producing sugar in Cuba last year through our own agents in Cuba, and we find it averages \$3.30, while many producers are at a higher level. We found that an average profit of at least a cent per pound was necessary in order to maintain and stimulate production or that a minimum price of \$4.37 was necessary, and even this would stifle some producers.

"The price ultimately agreed was 23 cents above these figures, or about one-fifth of a cent per pound to the American consumer, and more than this amount has been saved by our reduction in refiners' profits. If we wish to stifle production in Cuba we could take that course just at the time of all times in our history when we want production for ourselves and the allies. Further than that, the state department will assure you that such a course would produce disturbances in Cuba and destroy even our present supplies, but beyond all these material reasons is one of human justice. This great country has no right by the might of its position to strangle Cuba.

"Therefore there is no imposition upon the American public. Charges have been made before this committee that Mr. Rolph endeavored to benefit the California refinery of which he was manager by this 34 cent increase in Cuban price. Mr. Rolph did not fix the price. It does raise the price to the Hawaiian farmer about that amount. It does not raise the profit of the California refinery, because their charge for refining is, like all other refiners, limited to \$1.30 per hundred pounds, plus the freight differential on the established custom of the trade.

"Mr. Rolph has not one penny of interest in that refinery."

Used 40 Years

CARDUI

The Woman's Tonic
Sold Everywhere

Now is an excellent time to place your order for THE DAL- LACE SEMI WEEKLY NEWS and THE ODELL REPORTER. Both of these papers one year for \$1.50

Children Cry for Fletcher's

CASTORIA

The Kind You Have Always Bought, and which has been in use for over over 30 years, has borne the signature of *Chas. H. Fletcher* and has been made under his personal supervision since its infancy. Allow no one to deceive you in this. All Counterfeits, Imitations and "Just-as-good" are but Experiments that trifle with and endanger the health of Infants and Children—Experience against Experiment.

What is CASTORIA

Castoria is a harmless substitute for Castor Oil, Paregoric, Drops and Soothing Syrups. It is pleasant. It contains neither Opium, Morphine nor other narcotic substance. Its age is its guarantee. For more than thirty years it has been in constant use for the relief of Constipation, Flatulency, Wind Colic and Diarrhoea; allaying Feverishness arising therefrom, and by regulating the Stomach and Bowels, aids the assimilation of Food; giving healthy and natural sleep. The Children's Panacea—The Mother's Friend.

GENUINE CASTORIA ALWAYS

Bears the Signature of

Chas. H. Fletcher

In Use For Over 30 Years

The Kind You Have Always Bought

THE CENTAUR COMPANY, NEW YORK CITY.

ATTENTION MR. BUILDER

If you are going to do any building or painting, we can save you some money. We also carry a line of BUILDERS' HARDWARE, and WELL CASING, on which we can make some attractive prices. Come in and we will be glad to quote you prices.

ODELL LBR. CO.

H. B. FURNER, Mgr.

WE CAN FILL YOUR ORDERS

We wish to announce that in connection with our RESTAURANT, we have recently added a stock of GROCERIES, consisting of POTATOES, CAN GOODS and many other things in the Grocery line. Let us help supply your wants.

F. E. DENNIS
"The Restaurant Man"

For Sale— good milch cows, see W. B. Bucy.

Spot Cash Grocery

Cut the "High Cost of Living" by Paying CASH for Fresh Groceries, Fruits and Vegetables. You can Save Money Here. Phone 19.

Dr. A. S. Kerley
DENTIST

In Odell every second and fourth Thursdays in each month. At Belcher's Drug Store

Meat Market in Connection
A. P. Morris, Mgr.
Strictly Sanitary.

SEE US

FOR anything in the DRUG LINE. You may also call on us for druggist sundries, Toilet Articles, Jewelry, Books, Stationery, Fine Candies Etc.

Prescriptions Accurately Filled. **R. J. Belcher** Odell, Texas.

This Is Our Winter of Test

SERVING food is a local problem for each community. Proper and definite rules for every one cannot be formulated. It is a duty for each one to eat only so much as is necessary to maintain the human body healthy and strong. This winter of 1918 is the period when it is to be tested here in America whether our people are capable of voluntary individual sacrifice to save the world. That is the purpose of the organization of the United States Food Administration—by voluntary effort to provide the food that the world needs.

U. S. FOOD ADMINISTRATION

Helps Sick Women

Cardui, the woman's tonic, helped Mrs. William Eversole, of Hazel Patch, Ky. Read what she writes: "I had a general breaking-down of my health. I was in bed for weeks, unable to get up. I had such a weakness and dizziness, . . . and the pains were very severe. A friend told me I had tried everything else, why not Cardui? . . . I did, and soon saw it was helping me. . . . After 12 bottles, I am strong and well."

TAKE

CARDUI

The Woman's Tonic

Do you feel weak, dizzy, worn-out? Is your lack of good health caused from any of the complaints so common to women? Then why not give Cardui a trial? It should surely do for you what it has done for so many thousands of other women who suffered—it should help you back to health.

Ask some lady friend who has taken Cardui. She will tell you how it helped her. Try Cardui.

All Druggists

1.67

NEED BIG HERDS

Europe's Meat Supply Must Come From America.

Warring Nations Have Depleted Live Stock at Enormous Rate, Even Killing Dairy Cattle For Food.

American stock breeders are being asked to conserve their flocks and herds in order to meet Europe's tremendous demands for meats during the war and probably for many years afterward.

The United States food administration reports that American stock raisers have shown a disposition to co-operate with the government in increasing the nation's supply of live stock.

Germany today is probably better supplied with live stock than any other European nation. When the German armies made their big advance into France and then retreated virtually all the cattle in the invaded territory—approximately 1,500,000 head—were driven behind the German lines.

But in England—where 2,400,000 acres of pasture lands have been turned into grain fields—the cattle herds are decreasing rapidly. One of the reasons apparently is the declining maximum price scale adopted by the English as follows: For September, \$17.75 per 100 pounds; October, \$17.28; November and December, \$16.08; January, \$14.40. The effect of these prices was to drive beef animals on the market as soon as possible.

In France the number of cattle as well as the quality have shown an enormous decline during the war. Where France had 14,807,000 head of cattle in 1913, she now has only 12,341,900, a decrease of 16.6 per cent. And France is today producing only one gallon of milk compared to two and one-half gallons before the war.

Denmark and Holland have been forced to sacrifice dairy herds for beef because of the lack of necessary feed.

Close study of the European meat situation has convinced the Food Administration that the future problem of America lies largely in the production of meat producing animals and dairy products rather than in the production of cereals for export when the war will have ceased.

BRITISH GOVERNMENT HELPS PAY FOR BREAD

There has been much misunderstanding about the bread program in England. It is true that the Englishman buys a loaf of bread for less than an American can, but it is poorer bread, and the British government is paying \$200,000,000 a year toward the cost of it.

All the grain grown in Great Britain is taken over by the government at an arbitrary price and the imported wheat purchased on the markets at the prevailing market price. This is turned over to the mills by the government at a price that allows the adulterated war bread loaf of four pounds to sell at 18 cents, the two pound loaf at 9 cents and the one pound loaf at 5 cents.

In France, under conditions somewhat similar, but with a larger extraction, the four pound loaf sells for 16 cents.

Dr. A. C. DANIEL
PHYSICIAN

Office at R. J. Belcher's
Drug Store
Odell, Texas

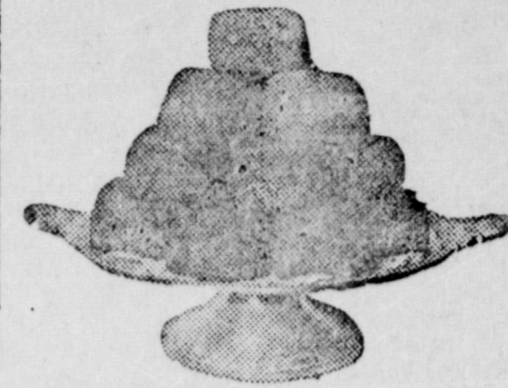
MAKING MEATLESS DAYS PERMANENT.

In the meatless menu there is a fertile field for developing new and nourishing dishes, according to E. H. Niles, writing in the Hotel Gazette, who believes that the present shortage of meat and fats will not end with the coming of peace, but may grow more acute and continue for five or six years, thus making it worth while to develop menus of grain, vegetables and fish on a more or less permanent basis. Meat can be replaced by cereals and other protein foods, or may be served in very small portions as a flavoring for other food. In making up meatless menus this author finds our American Creole and southern cuisine a broad field for investigation.

Dr. D. Herring
PHYSICIAN

Office at Wilson's Drug Store
Odell, Texas

DELICIOUS CORN MUFFINS.



Here's an old fashioned recipe for corn muffins that has recently been revived and used with unusual success in several of the larger New York hotels: To make three and a half dozen muffins take one quart milk, six ounces butter substitute, twelve ounces of light syrup or honey, four eggs, pinch of salt, two ounces baking powder, one and a half pounds cornmeal and one and a half pounds rye flour. The butter and syrup should be thoroughly mixed; then add the eggs gradually. Pour in the milk and add the rye flour mixed with cornmeal and baking powder.

Read the Reporter 1 year.

Say, You!

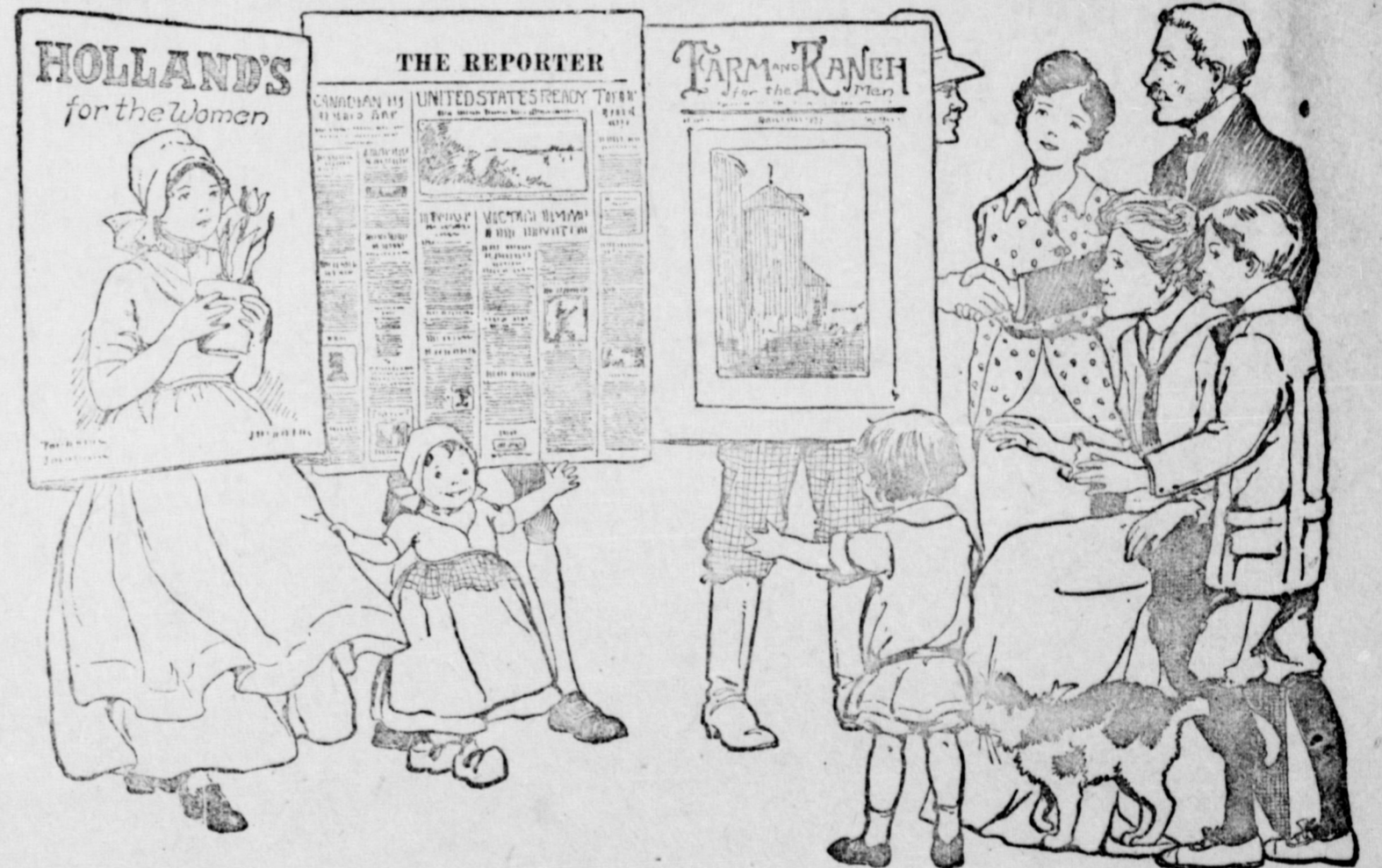


HOW about that printing job you're in need of?

Come in and see us about it at your first opportunity. Don't wait until the very last moment but give us a little time and we'll show you what high grade work we can turn out.

The Reporter And Dallas
Semi Weekly News \$1.50

All Three for \$2.25 for One Year



Are You Aware That You Can Buy Happiness?

It is possible to purchase happiness, sunshine, wider vision and increased knowledge in great quantities, at a price entirely within your reach. Does this mean anything to you?

HOLLAND'S MAGAZINE, appearing every month, is a veritable ray of sunshine to every member of the household. Each number contains plenty of wholesome, inspiring stories for the grown-ups, a well maintained Children's Department, a section devoted to practical help along the lines of cooking, sewing, embroidery, and various other lines of housekeeping. "The Mail Bag," containing letters on subjects of public interest from readers all through the South, is eagerly watched for from month to month. Everyone that appreciates the real worth of a truly good magazine knows the value of Holland's.

EVERY MAN interested in farming, whether as a profession or as a matter of pastime, will find much of interest and profit in **Farm and Ranch**. Besides being of real value in the solving of his many problems and offering to him new and practical ideas in the carrying out of his work, the paper is a catalogue of nationally advertised goods that may be relied upon. Each number contains a department called "Our Farmers' Directory," which is a market and exchange place of Southwestern farm needs and products, and is watched by half a million readers weekly.

THIS family newspaper will keep you posted on all the local happenings. Telling you of the joys and sorrows of your friends and neighbors, and in fact, serving as a medium of information about everything going on in this community. Such state and foreign news as we think will be of interest is also published, and no home is complete without a copy of this paper each week.

If subscribed to singly the subscription price of the above three publications is \$3.00. Order now and we will send all three of them to you regularly one year for only \$2.25.

\$2.25 Order Today

Where To Get The Best Values

We have exceptionally good values for you. Make out a list of your wants and let us supply you. We can serve you to your satisfaction. We here quote you a few prices:

Blue Plums per Gallon 65c.	Dried Grapes per lb. 10c	Cherries per Gallon 85c.	Dried peaches per pound 15c.
Blackberries per Gal, \$1.00	Dried Apples " lb. 17 1/2c	Loganberries per gal 75c	Hominy 1 dozen cans \$1.50
Apricots per gallon 75c	Baby Milk 1 doz cans 1.00	Peaches per Gallon 65c.	Pickles per gallon 75c.
Mince meat per pkg. 10c	Beans per pound 15c	Peaberry Coffee lb. 25c	Tomatoes 1 doz large cans \$2.00
Prunes 10 pounds \$1.20	Brown beans per can 15c	Kraut 1 doz. cans \$2.00	Tomatoes 1 doz medium cans \$1.50
Salmon 1 doz cans \$2.25	Corn 1 doz cans 1 7/8	Soda 3 packages 25c	Lima Beans 1 doz cans 1.75

LET US SERVE YOUR WANTS

J. R. HUIE

"The House of Quality"

Member of The United States Food Administration

Locals and Personals

Mrs Frank Hilliard is seriously sick at her home near town.

Born—to Frank Gearhart and wife Tuesday 29th a nine pound girl.

Miss Alma Beach of Burk Burnett, is visiting friends in Odell and community.

J. R. Woods has returned from Lawton, Oklahoma, where he has been employed.

Miss Minnie Goolsby of near Chillicothe, visited friends in Odell this week

David Thomas was attending to business matters in Odell on Tuesday of this week.

White Armstrong of the Maple Hill neighborhood, had business in Odell Tuesday.

J. F. Mayfield was here this week from Bellvue, looking after his farm interest near town.

Dick Coffee of Vernon was in Odell a short time Tuesday, being on his way to Oklahoma, on business

G. B. Newton carried the mail out on Route 1 Monday, acting as relief for Spurgeon McDougal who went to Vernon that day.

Pete Belcher of Childress arrived yesterday to be with his sister, Mrs. Frank Hilliard, who is very low.

W. M. Scott, who is looking after an oil interest at Burk Burnett, spent Sunday in Odell with homefolks.

Spurgeon McDougal, mail carrier on Odell route 1 went to Vernon Monday to take the military examination

J. A. Pressley and wife spent Friday, Saturday, and Sunday with J. C. Tidmore and wife near Chillicothe.

WANTED—to trade a house and lot in Odell for good work team. See Ed Sanders, Odell Texas.

Ed Crownover while in Odell Tuesday was a business caller at this office and ordered a renewal of the Reporter.

Tom Sims, one of the Odell soldier boys of Camp Bowie, was on the streets of Odell this week shaking hands with friends.

Mrs Callie Hilliard was called to Fort Worth this week to attend the burial of her sister-in-law Mrs. Mary Kimes, who died in that city Tuesday.

W. A. Bell and wife attended the burial of S. E. Swim at Tolbert Tuesday. Mr. Swim was among the first settlers of this county.

I have a remedy for all diseases of little chickens. If you want to save them, see me for particulars.

H. M. Holloway, Odell, Tex

Cord Hart was here from his home in Floyd county this week visiting his parents G. W. Hart and wife and attending to business matters.

Mrs. W. G. Ayers, daughter-in-law of J. G. Ayers and wife of near Chillicothe, died at Canadian the first of this week and was buried Wednesday at the Chillicothe Cemetery.

E. S. McNairy of Sweetwater, Oklahoma, was here Saturday, attending to some business matters. He was accompanied by his daughter, Mrs. Roland Hilliard and husband, who married last Wednesday at Sayre, Oklahoma.

CASTORIA

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FACE the FACTS

LET us face the facts. The war situation is critical. Unless the Allies fight as they never yet have fought, defeat threatens. Hungry men cannot fight at their best; nor hungry nations. France, England, and Italy are going hungry unless we feed them.

Wheat Savings—They must have wheat. It is the best food to fight on. It is the easiest to ship. We alone can spare it to them. By saving just a little—less than a quarter of what we ate last year—we can support those who are fighting our battles. And we can do it without stinting ourselves. We have only to substitute another food just as good.

The Corn of Plenty—Corn is that food. There's a surplus of it. Providence has been generous in the hour of our need. It has given us corn in such bounty as was never known before. Tons of corn. Trainloads of corn. Five hundred million bushels over and above our regular needs. All we have to do is to learn to appreciate it. Was ever patriotic duty made so easy? And so clear?

America's Own Food—Corn! It is the true American food. The Indians, hardest of races, lived on it. Our forefathers adopted the diet and conquered a continent. For a great section of our country it has long been the staff of life. How well the South fought on it, history tells. Now it can help America win a world war.

Learn Something—Corn! It isn't one food. It's a dozen. It's a cereal. It's a vegetable. It's a bread. It's a dessert. It's nutritious; more food value in it, dollar for dollar, than meat or eggs or most other vegetables. It's good to eat; how good you don't know until you've had corn-bread properly cooked. Best of all, it's plentiful and it's patriotic.

Corn's Infinite Variety—How much do you know about corn? About how good it is? About the many delicious ways of cooking it? And what you miss by not knowing more about it? Here are a few of its uses:

There are at least fifty ways to use corn meal to make good dishes for dinner, supper, lunch or breakfast. Here are some suggestions:

HOT BREADS

Boston brown bread.
Hoecake.
Muffins.
Biscuits.
Griddle cakes.
Waffles.

DESSERTS

Corn-meal molasses cake.
Apple corn bread.
Dumplings.
Gingerbread.
Fruit gems.

HEARTY DISHES

Corn-meal croquettes. Corn-meal fish balls.
Meat and corn-meal dumplings.
Italian polenta. Tamales.
The recipes are in Farmers' Bulletin 565, "Corn Meal as a Food and Ways of Using It," free from the Department of Agriculture

Vernon Storage Battery Company

The only Battery Rack in this part of the State that is equipped with resisting units so your Battery cannot overheat. RECHARGE, REBUILD, and REPAIR all kinds of Batteries. We also sell New WILLIARD STORAGE BATTERIES.

J. W. Leak & R. W. Walker, Mgrs.
Vernon, -:- Texas

Plainview Items

Lee Roberts spent Sunday night with Odis Riddle.

Miss Rosie Brock spent Thursday night with Jewel Robinson.

Walter Riddle and wife entertained the young people with a party Saturday night.

Mrs. Effie Horne and little son, spent Friday with Mrs. J. E. Johnston.

Walker Siniard of Shamrock, is visiting his sister Mrs. Ivor Thompson this week.

Mr. and Mrs. H. I. Thompson have returned from a visit in Oklahoma.

J. R. Grimes has returned from a prospecting trip in Donley county.

Little Hershel Foy and Lucy Earnest, have been visiting Mrs. Arthur Crownover this week.

Prof. Burrow spent Tuesday night at the home of Mr. Burchfield, going that night with the family to Chillicothe to attend a show.

Mr. Roland Hilliard has returned from Sweetwater, Oklahoma, with his bride Miss Eloise McNairy. We wish them a happy life.

Subscribe For The Reporter.

Beware of Ointments for Catarrh that Contain Mercury

as mercury will surely destroy the sense of smell and completely derange the whole system when entering it through the mucous surfaces. Such articles should never be used except on prescriptions from reputable physicians, as the damage they will do is ten fold to the good you can possibly derive from them. Hall's Catarrh Cure, manufactured by F. J. Cheney & Co., Toledo, O., contains no mercury, and is taken internally, acting directly upon the blood and mucous surfaces of the system. In buying Hall's Catarrh Cure be sure you get the genuine. It is taken internally and made in Toledo, Ohio, by F. J. Cheney & Co. Testimonials free. Sold by Druggists. Price 75c per bottle. See Hall's Family Pills for constipation.

Fargo News

Miss Willie Goodpasture was shopping in Vernon Saturday.

Mr. Armstrong made a business trip to Chillicothe one day this week.

Several from this community attended the Old Fiddlers' Contest at Vernon.

Mrs. Ed Jones and children spent Saturday with Jim Simmons and family.

Mrs. Barnes and children of near Chillicothe are in this community for a few days visiting relatives and friends.

Misses Bessie and Martha Simmons were guests of Misses Audra and Ollie McCombs Sunday evening.

Missionary Orr lately held a series of meetings at the Maple Hill school house with very good attendance

Cordie Morgan of Camp Travis, has just completed a five day furlough visiting relatives and friend in this community.

Read the Reporter 1 year

D. M. Towry returned last week from Floyd County, where he carried his wife to be with her father S. L. West, whose health is very poor. Mrs. Towry remained with her father.

The Reporter acknowledges receipt of a letter with check from W. A. White at Dalerose, Colorado, ordering the Reporter and Dallas News sent to his address.

Now is an excellent time to place your order for THE DALLAS SEMI WEEKLY NEWS and THE ODELL REPORTER. Both of these papers one year for \$1.50