

# The Odell Reporter

VOL. 2. NUMBER 38.

ODELL, WILBARGER COUNTY, TEXAS, THURSDAY, SEPTEMBER 18, 1913

ONE DOLLAR PER YEAR



## AN EXHIBIT of Men and Young Men's Clothes That Stands Supreme in Style and Quality

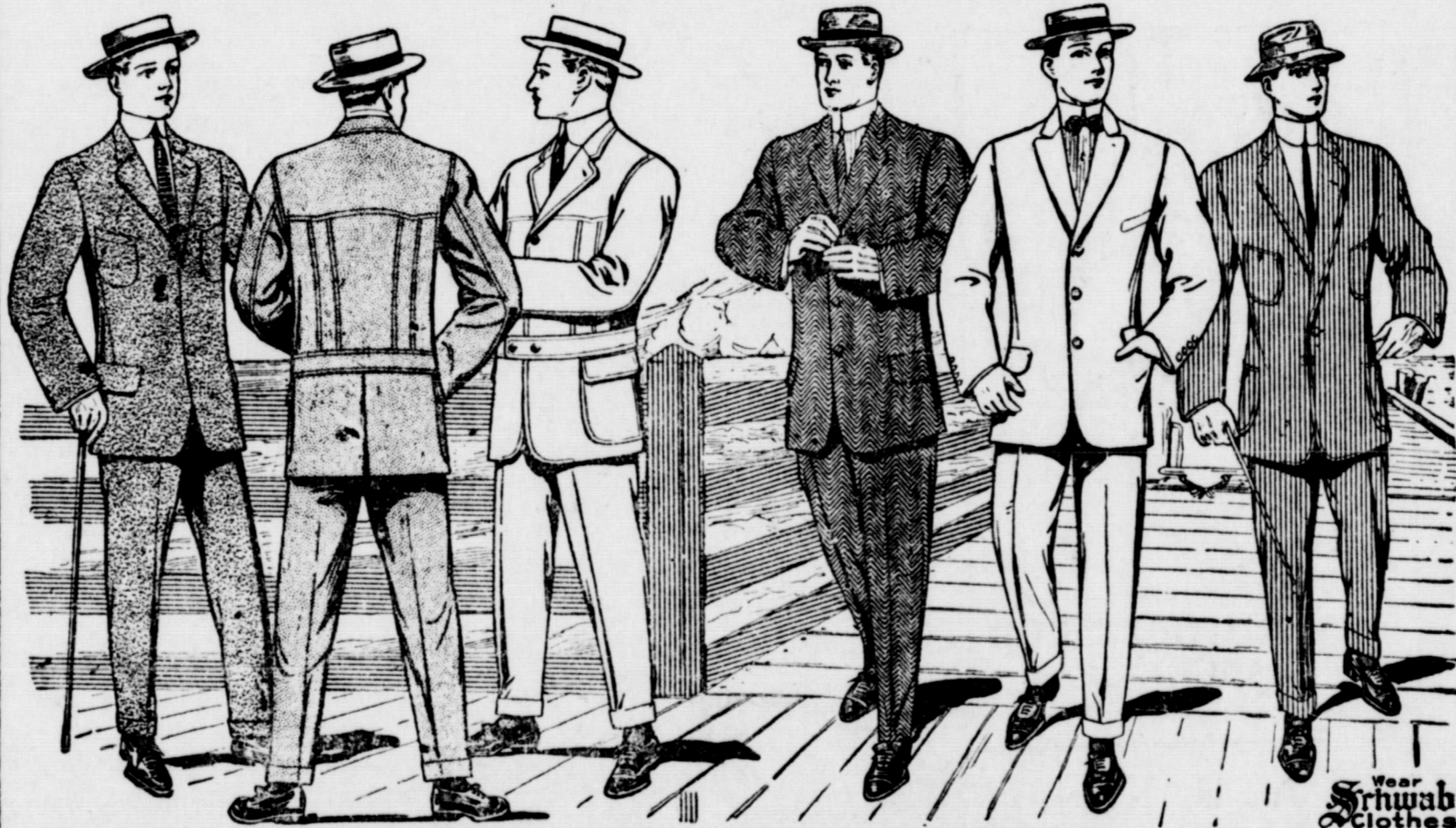
We Represent two of the Greatest Lines of  
Men's Clothing in the World



### Boys!

With each purchase of  
Buster Brown  
Blue Ribbon  
School Shoes  
we will give  
you a water  
proof book  
satchel

**Free**



### Girls!

With each purchase of  
Buster Brown  
Blue Ribbon  
School Shoes  
we will give  
you a water  
proof book  
satchel

**Free**

## Hart Schaffner & Marx of Chicago and Schwab's of St. Louis

You simply must see our display of NEW FALL and WINTER CLOTHING, you will be more agreeably surprised by trying them on and seeing the latest styles and the perfect fitting.---These with many other features is why there is always a demand for

**HART SCHAFFNER & MARX AND SCHWAB'S CLOTHING.**

In addition to the above we have the largest stock of Dry Goods, Shoes, Hats, Caps, Trunks, Suit Cases, Hand Grips, Etc., that has ever been in the town of Odell. We invite inspection.

Yours for business,

## M. A. Smith & Company

ODELL,

"We don't follow the leader, we lead the followers"

TEXAS

**The Odell Reporter**  
Published Every Thursday

**CHARLES P. ROSS**  
Editor and Proprietor

Entered as second-class matter, January 4, 1912, at the post office at Odell, Texas, under the Act of March 3, 1879.

Telephone No. 22

SUBSCRIPTION \$1.00 A YEAR.

Display advertisement 12 1-2c per column inch each insertion. Locals 5c per line each insertion. All advertisements will be run until ordered out.

The passing away of big Tim Sullivan relieved the City of New York of one of its worst grafters.

Odell has and will continue to pay the farmers as much for cotton as they can get at other places.

Most all the merchant, especially the dry goods merchants, are stocking for a big dry goods business this fall.

The new brick bank building with its handsome fixtures, is a credit to a town much larger than Odell—our citizens feel proud of this business institution

King Cotton is beginning to react since the rain and it may be yet that a heavier crop of the fleecy staple will be gathered than was predicted here three weeks ago.

No one's situation in life hardly ever becomes so low but what we have something after all to be thankful for and nine times out of ten a glance around us will make us more appreciative of our surroundings.

There were a number of farmers in town the first of the week making inquiry about cotton pickers. Some predicted that there would be no hired help in the cotton patches this fall.

Let us print your stationery

**The City Tailor Shop**

If you are thinking of ordering a new suit of clothes it will certainly pay you to come in and look my samples over, for I have the nicest line ever shown in Odell. If your suit needs cleaning and pressing bring it in and get a nice job done. If its anything in the tailoring line don't fail to see me.  
Bert Belcher,  
"The Guarantee Tailor"

**Are You a Woman?**

**Take Cardui**

**The Woman's Tonic**

FOR SALE AT ALL DRUGGISTS



**BARBER MERCHANT**  
Standard toilets direct from the Barber Supply house, see me. All barber work carefully and neatly done.  
**City Barber Shop**  
J. J. BAGGETT, Prop.

**Dr. A. S. Kerley**

DENTIST

In Odell every second and fourth Thursdays in each month.

If you haven't a good word to say for your town keep silent

A co-operative interest between business man and farmer is each and every day becoming more binding—each is beginning to realize more fully, that together they stand—divided they fall.

Since the first intimation of trouble in Mexico, there has been nothing among the citizens of that country, but a compromise—then an uprising. A continuation of such occurrences is going to cause Uncle Sam to step in some day, and let Mexico know, that enough of any one thing is enough.

One of Odell's prominent business men and cotton buyers, told a member of the Reporter force this week, that he was not buying for a profit: but only to assure the farmers that they could get as much for their cotton in Odell, if not a little better, as they could at either Vernon or Chillicothe.

Patronize your home merchants, stand by them to that extent as they have stood by you. Keep Odell money in Odell's territory. The same dollar you spend with your home people, which you might otherwise send off to Sears & Roebuck, will come back to after awhile,

The Reporter does not want to be taken as intimating in the least, but what our present county commissioner has been loyal to this locality of Wilbarger in all her good road movements and as far as the Reporter has been able to ascertain has not shown a disposition to favor no certain locality in distributing the county's road funds—yet there are a number of our citizens east of here are forced to travel the dreaded sand that are getting very impatient over the condition of their road.

Since the last rains, everybody you meet seems now in more jubilant spirits—long drawn faces have become shortened and the general opinion is that everything is going to be alright with everybody after all. In some localities of the country where the people have been favored with good rains, the farmers are making preparations to sow fields of wheat and should the season prove favorable for small grain—stock that will have to be denied the usual corn and other feed stuff, will probably be provided a green pasture of wheat to graze on this winter. And then there is another point in optimistic man's favor, who is not given to habitual fault finding both with the government and an unseen power over which we have no control. All indications tend to show that a much better price is going to be paid for cotton later on, than was paid for it at any time last fall. So with

**Saved Girl's Life**

"I want to tell you what wonderful benefit I have received from the use of Thedford's Black-Draught," writes Mrs. Sylvania Woods, of Clifton Mills, Ky.

"It certainly has no equal for la grippe, bad colds, liver and stomach troubles. I firmly believe Black-Draught saved my little girl's life. When she had the measles, they went in on her, but one good dose of Thedford's Black-Draught made them break out, and she has had no more trouble. I shall never be without

**THEDFORD'S BLACK-DRAUGHT**

in my home." For constipation, indigestion, headache, dizziness, malaria, chills and fever, biliousness, and all similar ailments, Thedford's Black-Draught has proved itself a safe, reliable, gentle and valuable remedy.

If you suffer from any of these complaints, try Black-Draught. It is a medicine of known merit. Seventy-five years of splendid success proves its value. Good for young and old. For sale everywhere. Price 25 cents.

an advancement in the price of cotton, the staple might yet serve to turn loose as much or more money in the country, than a much larger cotton crop sold at a lower price. The Reporter will admit this is a brighter view than some hold toward the situation—but no one is ever whipped until they give up. The Reporter believes it only a matter of short time, until a more brighter situation for everybody will come around and the experiences of the drought will all be forgotten; with a more true knowledge instilled deeper in the minds of the people, that there is One who teaches us, that all things happen for the best for them that love Him.

**A Lesson From Germany**

Chairman Lindsey's investigation of methods of distributing agricultural products in the German Empire presents many important lessons to the Texas farmer. His report shows that through organization and supervision, the German farmers receive 25 to 30 per cent more for their products and yet the consumer pays less than in markets where the American methods prevail

The farmer can neither help himself nor be helped by others until he organizes and it is up to the Texas farmer to perfect the

Farmers' Union in co operative work. In union there is strength and in cooperation there is profit.

**The Public School**

Is one of the greatest factors in our country. When reinforced by good, wholesome, reliable newspapers, it gives the American child a practical education. Without the aid of newspapers the public school can not give a boy or girl that degree of general intelligence that you wish your children to have. You can not get The Odell Reporter and The Dallas Semi-Weekly Farm News for one year, three papers a week, for \$1.50.

We accept and receipt for subscriptions at this office. Do the ordering and take all the risk.

If you want the latest and best in Photography and cutest folders, cards, etc., come to Sink's Studio, in fact, it is the place to get the best of everything in his line.

Odell Reporter 1 year for \$1

**Webb Bros.**

Livery, Feed and Sale Stable

First Class Rigs and Careful Drivers at all times.  
Odell, Texas

**S. B. Hovey, M. L. Mortz, Receivers,**  
**Orient Railway**  
Special Round Trip Excursion to Alpine, Fort Stockton and Girvin, Texas

Date of sale: Sept. 13th., and 26, and Oct. 18th.

Final Limit: Limit tickets six days after date of sale, tickets to be good leaving starting point on date of sale. Original starting point must be reached on return trip prior to midnight of final limit.

Round Trip	Alpine	\$9.00
Fare To	Fort Stockton	\$8.00
	Girvin	\$8.00

For Sale on train No. 1, Leave Odell 9:40 p. m.

Stopovers allowed within final limit on both going and return trip at all points on route.

Through Electric Lighted Standard Sleeper Operated to and from Alpine daily.

J. W. SPOTTS, Local Agent.  
F. A. NELSON, Traffic Manager, San Angelo, Texas.

**The Real Truth On Cost of Lumber**

Makes the talk of some look exceedingly amateurish. Like jewelery, there's lots of difference in grades. If you buy a 14kt gold ring you pay a 14kt price, and if you buy B & Btr Siding you naturally expect to pay the price for specially selected stock—and in either case you trust a lot to the dealer you patronize

We've known of people buying No. 1 siding at a shade lower than our price for B & Btr, thinking they were beating our price, when in reality our No. 1 siding was as cheap as the price they paid but they had confused B & Btr with No. 1. We wont misrepresent to make a sale, for we buy our lumber from mills that use Manufacturer's Standard Grading Rules and the quality we offer is 100 cents to every dollar. Better investigate.

Yours truly,

**Odell Lbr. Co.**  
D. M. Kendall, Manager

Use

# SEAL FLOUR

Solves the problem at baking hour

For sale by M. A. Smith & Company

Dealers in everything good to eat and wear. Agents for Chase & Sanborn's High Grade Coffee

## Additional Locals

The Bank of Odell moved Friday into their new brick home.

G. T. Jeffcoat of Medicine Mounds is visiting his son Joe and family.

O. L. Belcher of Childress is visiting his parents, J. D. Belcher and wife.

Ed Locke, cashier of one of the Elmer, Okla., banks was a business visitor in our city today.

We are glad to report that Mrs. A. C. Daniel is able to be up after a three week's spell of sickness.

W. B. Beach, Hamm Knapp and H. C. Mason attended the Wilbarger County Baptist Association in session at Oklaunion this week.

W. T. Collins and wife returned this evening from Dublin, where they visited the latter's mother. Mr. Collins says the Odell country looks good to him.

J. R. Huie & Company have been busy today moving their stock of groceries from the M. A. Smith & Co., building to the building recently vacated by the Bank of Odell.

Oscar Tuttle of near Fargo has accepted a position at Scott & Starr's gin. Mr. Tuttle was one of the gin crew with W. M. Scott last season and has been engaged in farming since.

I. E. Hutchens returned Sunday from a visit to various points down the Fort Worth and Denver railroad. Since his return he is very much pleased with the crop conditions in this country, and says the cotton of this country is the best he has seen anywhere.

## WANTED---Cotton Pickers

One hundred acres of good sandy land cotton to pick. Will furnish good house for family.

W. C. Plunk, Odell, Texas  
Phone line 20

## Vernon Visitors

The following citizens of Odell and surrounding country were Vernon visitors this week: B. D. Smith, W. W. Matthews, Alf Webb, H. A. Bell, Arthur Bell, D. B. Harvey, J. M. Reynolds, Mack Holloway, W. A. Burch and the two Misses Burch.

## Forty Two Social

The young people of Odell and others of the surrounding country enjoyed a "42" social at the hospitable home of N. McDaniel and wife last Friday night. A large crowd attended and all speak of the occasion as an event of much pleasure.

## White City News

The farmers of this community are rejoicing over a nice rain which fell last week.

Mrs. J. T. Pitecock and Mrs. W. C. Wright visited Mrs. T. C. Johnson Monday.

A. S. Tooley and family of Jackson Springs visited Will Kirkpatrick and family Sunday.

Mr. Patterson of this place has sold his crop and moved to Tennessee.

Mr. Bettus and wife and also Mr. White were Vernon visitors Monday.

As this is my first writing from this place will try to do better next time.

## Notice to The Cotton Growers:



We have our gin in a first class condition and can give you the best turnout and sample possible. With practical gin men and everything in first class condition we believe we can give you the best of service. The market price paid for cotton seed. Give us a trial.

Yours for a good turnout and sample,

### SCOTT & STARR

Ginners and Coal Dealers

## Square Deal Realty Company

Dealers In

Farms, Ranches and City Property

We have calls for farms of all kinds. If you want to sell list with us.

### Square Deal Realty Co.

At Reporter Office

Odell, Texas

**Poultry Wanted--** Will pay 9c per pound for good fat hens, 10c per pound for springs, 15c each for guineas, 3 1-2c per pound for old cocks, 10c per pound for turkeys. Will load a car of chickens at Odell Wednesday, Sept. 24th, and want yours that day. **WEBB BROS.**

**Locals and Personals**

Miss Sarah Beach is visiting at Elmer Oklahoma.  
 Mrs. J. W. Spotts is visiting her parents at Margaret.  
 J. D. Handley made a business trip to Childress this week.  
 If it is a fine Photo you want come to Sink's Studio, Studio D. J. Hubbard and wife were visitors at Elmer Oklahoma Sunday.  
 Willie Tombs returned from a two weeks visit with relatives at Harrold Sunday.  
 T. K. Sanderson and wife have returned to their home at Dustin Oklahoma.  
 Arthur Collins was among the passengers from here Wednesday to Chillicothe.  
 H. N. McDougal was in town Wednesday with a bale of the fleecy staple.  
 John Evans and wife of Vernon spent Sunday night in Odell the guest of J. F. Mayfield and family.

**MILLION BARRELS OF FOREIGN FLOUR IS SOLD IN TEXAS ANNUALLY.**

**Texas Millers Heavy Purchasers of Oklahoma and Kansas Wheat.**

**Industry Susceptible to Marvelous Development.**

The flour mills of Texas constitute one of the most important industries in the State. According to the Federal census report of 1910, we have 238 mills, employing 1,899 people and representing an investment of \$13,219,000. The industry has shown an increase of 118 mills and an increase of investment during the past decade of \$9,236,000 and now ranks third among our industries as to capital and second in value of its output.

We have a flour milling capacity of 7,800,000 barrels annually. The average consumption per capita is about one barrel per annum or approximately 4,000,000 barrels, leaving 3,800,000 barrels to seek an export market. A few mills not able to enter the export trade have been compelled to shut down for want of a market, although a million barrels of foreign flour are sold in Texas each year. The patronage of home industry would open these mills and give employment to 500 people and increase the demand for wheat raised by the Texas farmers.

The miller is perhaps the only manufacturer in Texas that has outgrown the raw material produced on our farms. We produced last year 11,025,000 bushels of wheat which is 25,000,000 below the annual capacity of the mills. The Texas millers are heavy purchasers of Oklahoma and Kansas wheat. A number of the Texas mills have built up an extensive export trade with Central America, Cuba, Porto Rico, and quite a few of them go to England and the Continent with a considerable bulk of their output.

The opening of the Panama canal will enlarge the marketing zone of the Texas output and call for an increase in the area of our wheat fields, but both the farmer and the miller need the friendship of the consumer in building up our flour industry.

A full line of Kodak Films and Kodak Finishing done at Sink's Studio, Vernon, Texas.

Edw. W. Dabney city attorney of Altus Okla., was here on legal business Friday.

Miss Beulah Ingram of Henrietta is visiting her sister Mrs. Orin Earmon here.

If you want the cutest picture of the baby, bring it to Sink's Studio, Vernon, Texas.

Oscar Bryce and wife of Childress visited the latter's parents J. D. Belcher and family here this week.

For Singer Sewing Machines see or write, W. G. Collier, adv.-12. Vernon, Texas

Mrs. Ray of Vernon, after a two weeks visit here with her daughter Mrs. B. A. Harris has returned home.

Attorney Allred was here from Chillicothe Friday attend to some matters of legal importance.

Lawrence Starr left Saturday for Decatur to enter school which opened there on Wednesday of this week.

Mr. Bennett and family moved this week from near Medicine Mounds to the J. P. Hamilton farm east of here. He will cultivate the farm another year.

Dewitt Thompson son of C. G. Thompson and wife near here, left Monday for Decatur to resume his school studies at the Decatur Baptist College which opened at that place Wednesday the 17th.

J. P. Hamilton and wife have been busy the most of the week moving their household goods from their old farm home near Doans to their new home recently completed here at Odell. This is first move in a home location this pioneer family has made in twenty seven years, coming from Grayson county and locating in Wilbarger.

**Christian Evangelist Will Hold Meeting Here**

**Elder Elkins of Childress to Begin Revival Saturday Night at Methodist Church**

Rev. T. F. Elkins, of Childress, an evangelist of Church of Christ, will be here on Saturday the 20th. to begin a protracted meeting; the first service to be on the night following; his arrival. Permission to use the Methodist church has been granted the members of the Christian faith, and the revival will be held at the new church.

Rev. Elkins, is an old acquaintance of Rev. Sparks, formerly a dry goods merchant in Odell, who highly recommends the coming minister, as an evangelist and church worker in the cause of Christianity.

Just how long the meeting will last the Reporter is not in position to state; but is requested to extend an invitation to everybody to come and be with Elder Elkins in his meeting.

**Swift & Co. Won Case in Justice Court Friday**

**In Joint Suit Against Express Companies and Local Merchant; Plaintiff Gets Judgment Against American Express**

The case tried in justice court here Friday, before Esquire P. L. Hart; whereby E. J. Wall with Swift Packing Company at Quana, brought joint suit against the Adams Express Company, the American Express Company and W. T. Gibbins merchant, for valuation and damages on a shipment of meat billed out of Quana this last summer to Mr. Gibbins.

A decision was made in favor of plaintiff, with judgment against the American Express Company for \$26 and cost.

The above companies in suit, were represented by the following legal talent: Attorney Allred of Chillicothe for plaintiff, Attorney Dabney of Altus, for the American Express Company and the Adams Express Company by an attorney from Wichita Falls whose name we failed to learn.

If you want the latest and best in Photography and cutest folders, cards, etc., come to Sink's Studio, in fact, it is the place to get the best of everything in his line.

**Sold His Cotton Crop**

G. T. Pitcock a farmer of the Hauk community and living on the Homer Evans place, this week sold his cotton crop to Willie Crain for \$475. Mr. Pitcock was one among the unfortunate farmers of that community that lost a good stand of cotton once or twice this last spring by having it blown and whipped out by the sand. But by patience and perseverance his efforts to make a cotton crop proved successful and we have been told that the cotton he sold is about the best in his community.

FOR SALE—1913 Model Motor Cycles and Motor Boats at bargain prices, all makes, brand new machines, on easy monthly payment plan. Get our proposition before buying or you will regret it, also bargains in used Motar Cycles. Write us today. Enclose stamp for reply.

Address Lock Box 11, adv 30 Trenton, Mich.

**The Odell Reporter**

and

**The Dallas Semi-Weekly Farm News**

for \$1. 50

**Fall and Winter Showing**

**WE** want every Lady in Odell and vicinity to see our splendid showing of **LADIES READY-TO-WEAR GARMENTS**

Our coats, coat-suits, dresses and skirts are strictly correct in every detail. Our house is brim full of new goods. Let us have the pleasure of showing you.

**Crow Sisters**  
 "The Ladies Store"

**VERNON, TEXAS**

# The Eagle Drug Company

Drugs, Drug Sundries, Toilet Articles, Cold Drinks and Cigars.

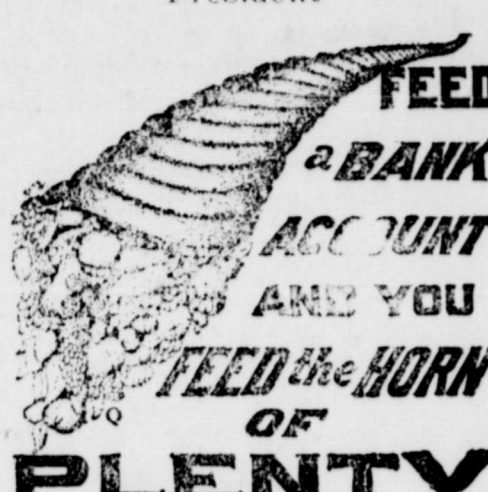
Prescription work a specialty.

The place where price and quality meet.

J. L. Depauw & A. S. Ross, Proprietors

Vernon, Texas

W. T. COLLINS, President  
L. G. HAWKINS, Vice President



Starting a bank account is like plowing a field. You are only preparing for the harvest. You must till, plant and cultivate. Cultivate a bank account. Deposit a little now and then and you may feast from the horn of plenty.

**The Bank of Odell**  
(INCORPORATED)  
W. P. Starr, Cashier.  
"Let us be your Bankers"

## Country Correspondence

### Plain View Items

Most everybody at this place is busy picking cotton.

Jesse Richerson and wife of Elm Grove visited at J. C. Lee's Sunday.

Mr. and Mankins of near Odell, visited at J. R. Grimes's Sunday.

Z. M. Crutchfield and family visited Mr. Jeffcoat and family Sunday.

Miss Ellen Jones entertained the following Saturday night: Misses Vivion Tooley, Ethel Lanham. Messers Fed Tooley, Delbert Lanham, and Ben Scott.

Miss Fannie Reynolds visited Miss Mary Crownover Thursday night.

Mr. and Mrs. Ivor Thompson visited the latter's parents Saturday night.

Ben Scott returned home from a visit at Dickens City and Rochester Thursday.

Miss Pearl Reynolds and Frank Moore, visited at A. M. Lanham's Sunday.

Joe Watts returned Saturday from East Texas, where he visited friends and relatives.

Mrs. Bruns is visiting her daughter, Mrs. A. B. Hayes of

near Haulk this week.

W. M. Riddle and wife, spent the day Sunday with J. E. Johnston and family.

Miss Mary Hant and Herbert Newsom visited Miss Annie Hayes Sunday afternoon.

Miss Pearl Reynolds who has been teaching a music school at Doans, returned home Saturday.

Mr. Whitefield and daughter who recently moved in this section, visited at J. C. Lee's Sunday.

Mr. and Mrs. A. M. Lanham, also Earl Scott and wife was the guest of Walter Riddle and wife, Sunday.

Walker Siniard has returned home from Rockwall, where he been picking cotton. He reports fine cotton in that country.

Charlie Hayes and wife took their little daughter Lizzie, to Chilloothe Sunday morning to take the train for Dallas, where she intends visiting her aunt this fall and winter, and attend school.

Quite a crowd of the young people of Odell came to Plain View to the singing, but it seemed that everyone of this section were visiting that day. So every one come back on the 4th. Sunday evening and we certainly will be there and will be glad to have your help in singing.

### Items From Haulk

C. C. Hornsby was in Vernon, Monday after wheat to sow.

Miss Etta and Mary Priddy visited Miss Docia Thomas Sunday afternoon.

John Evans and wife of Vernon, were the guests of M. P. Barnfield and family Monday night.

O. J. Drake and wife visited the former's parents N. A. Drake and wife the latter part of the week.

The guest of M. P. Barnfield Sunday were: Mr. and Mrs. Garris of Tolbert, and Burkhalter and family.

J. F. Mayfield and wife of Odell, also Arthur Mayfield and family of White City, were the guests of W. F. Mayfield and family Sunday.

C. C. Hornsby entertained the following families Sunday: Mr. Adams and family of Maple Hill, and Mr. Anderson and wife, and B. D. Thomas and wife.

Uncle Tom Evans of Vernon, was out on place this week. He has just returned from a visit to Arkansas, and thinks it the finest country in the world for a poor man.

See me before contracting your cement work. I do all kinds, concrete walks, steps, storm cellars, relining metal tanks. In fact anything done with cement.

See me, adv. J. M. Reynolds



The Home of  
**HART  
SCHAFFNER  
& MARX**  
Good  
Clothes

Copyright Hart Schaffner & Marx

**T**HERE'S one announcement that comes out pretty regularly twice year, that ought to give the greatest satisfaction to every man who reads it. This is it:

## Hart, Schaffner & Marx

New Styles are ready; Suits and Overcoats for the new season are here.

You'll be highly pleased with them; they're better than ever in smart, lively style; in artistic distinction of models; in the new fabrics and patterns.

We're ready and eager to show you; the prices are easy; \$18, \$20, \$25 and up to \$50.

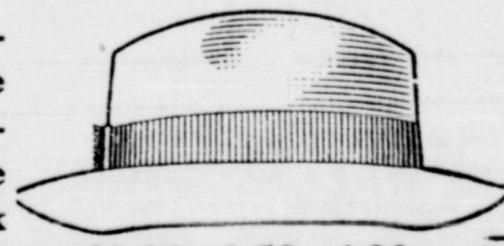
Other Standard brands of fine suits for men or boys in all the new Fall shades and fabrics; the styles are nifty. We have your size in men's Suits in \$10, \$12.50, \$15 and up to \$20.

Boys' fine Suits \$2.00, 2.50, 3.00, 3.50 up to 12.50.

Security School Shoes for boys at \$2.50 and 3.00.

New Fall line of men's and boys' Caps from 25c to \$1.00.

We are now showing our new Fall line of Stetson and Chamois Hats. We have your size. Come look them over. Price range \$3.00, 3.50, 4.00 up to 8.50.



Edwin Clapp, the Kiley Howard & Foster, and other standard brands of men's fine shoes. We have them in all the leathers, toes and lasts, button or lace, at \$2.50, 3.00, 3.50, 4.00 and up to 6.00.

New Fall Shirts, Ties, men's Underwear and Hosiery.

We are anxious to show you through these lines, whether you want to buy or not. You will find our prices reasonable for dependable merchandise.

## Baker, Hanna, Dixon & Co.

This store is the home of Hart Schaffner & Marx fine Clothes, Stetson Hats, Edwin-Clapp fine Shoes, Manhattan and Cluett Shirts.

Vernon,

Texas

**WANTED:** At once, 4000 bushels of corn, will pay 75 cents per bushel, 72 pounds to the bushel, loaded on the car at Odell.  
See W. T. GIBBINS, Before you sell.

The Old Reliable  
**PETER  
SCHUTTLER  
WAGON**

We have just received a car of this celebrated wagon, none better. When in need of a wagon don't forget us, we also sell hardware queensware, fruit jars, binder twine, infact everything carried in an up-to-date Hardware Store.

We are yours very truly,

**W. B. Beach & Bro.**

W. B. Beach Early Beach  
Successors to J. D. Handley & Co. Odell, Texas

**King Cotton  
Coming In  
More Regular**

Some Oklahoma Cotton  
Brought to This Place—  
Pace Gin Idle

While not yet a steady run for the two gins in operation here, cotton continues to come in more rapidly each day and with a few more days of warm weather, indications tend to show a steady run.

Some Oklahoma cotton has been ginned here, up to this writing about six bales of the staple have been brought over from that country.

The Pace gin has not yet been put in operation, but its manager was here on Saturday of this last week and informed the Reporter that his intention was to be in the field to gin his part of the season's cotton

**Lumber Yard Improves**

The efficient management of the Odell Lumber Company have been spreading out some this week, in the way of painting and placing more convenient fixtures in their office. The Company bought the fixtures belonging to the Bank of Odell and have placed them in the office here. The managers of the Odell yard are at tentent lumbermen and deserve the best of convenience.

**WATER! WATER!**

**The Discovery of Subterranean  
Lakes and Impounding of  
Rainfall Reclaiming Arid  
Regions.**

The cry of Water! Water! as it echoes throughout the arid regions of the state and this abundant liquid gushes to the surface to moisten the parched earth, is a welcome sound to every farmer. Subterranean lakes are so frequently discovered and rainfall so easily impounded, that water has become largely a question of effort.

Water has caused more trouble by its abundance or scarcity and has more often become a welcome or a disagreeable guest, than any other element in nature. Its proper distribution has baffled even the skill of divinity and getting it in the right place at the right time is one of the greatest problems that confronts the people of today.

The solution of this important problem insofar as human ingenuity has been able to solve it, will be demonstrated at the exhibits of irrigating machinery at the State Fair of Texas at Dallas, Oct. 18th to Nov. 2nd. Machinery adapted to every need and condition from pumping water into the kitchen sink to irrigating a league of land will be shown and its utility proved.

These exhibits are as interesting to the housewife as to the ranchman. Drawing water from the well is one of the most back-breaking of household duties and the shifting of this burden to machinery is one of the educational features of the Fair. There are a million homes in Texas that should be equipped with the latest modern conveniences in these labor-saving devices.

We have 5,238 farms under irriga-

tion in the State, containing 451,000 acres. The bulk of our irrigated lands is devoted to the culture of rice, the total acreage devoted to this cereal being 287,000. Alfalfa is the second important irrigated crop and 13,780 acres are devoted to its culture while corn takes third place with 9,068 acres. The cost of construction of Texas' irrigation systems is estimated at \$13,500,000 by the Federal Census Bureau. It costs approximately an average of \$3.50 per acre to irrigate land, depending upon the character of the crop. The yield per acre of crops under irrigation approximates 45 per cent higher than that of those raised under natural methods.

**Ballasting the Orient**

Section hands of the Orient railroad under the general direction of R. C. Jaycox, roadmaster of the Oklahoma division with headquarters at Clinton, have been placing a heavy coating of clay ballast on the track between Clinton and Altus the past few weeks; heavy shipments of life stock, going from Southers Texas to markets at Kansas City or pastures in northern states, had cut the road bed badly and the time between the two points was very slow. The last lap of the ballasting was completed this week.

—Altus Okla. Times

Sam Canton and W. E. Buttrill, two of the successful farmers on Tolbert Rt. 1, were transacting business in the city Wednesday.

**Rainfall Peculiar**

Since the drought was broken here on Wednesday of last week, light showers have been falling at different intervals since. The manner in which the rains have been falling over the coun-

try, have been somewhat peculiar. While Odell was being soaked with a rain last Thursday morning, it raining steadily for three hours or more—the people out in the Red River neighborhood, three or four miles north of here, were picking cotton.

**WINTER IS COMING**

And you will need some winter DRY GOODS to keep warm with. We have them, and as good quality for the money as can be found, and we want you to see them before making your Fall purchases.

**Boys' Overalls**

In OUR WHEELER brand with double knee and seat. Best boys' overall in Odell, price per pair from 50 to 75c

**Cotton Batts**

72x84 inches good grade white cotton, per roll 65c  
8 ounce size, two for 25c

**Boys' Knee Pants**

Boys' knee pants in good grades and pretty patterns, ranging in prices, per pair from 50c to 75c

**Men's Overalls**

We handle the OUR WHEELER brand of overalls which we have sold for four years, and we know they are good. Try a pair. Once used, always used, per pair \$1.00

**Outing Flannels**

Large assortments of Outing Flannels, in latest patterns and all the good shades, per yard 10c  
Outing Flannels in better grade, per yd 12 1-2c

**Blankets**

Good quality and full size blankets, priced from \$1.25 to \$2.75

**Shirting**

Best grade shirting goods for the money, per yard 10c

**Auto Fleece**

For kimona dress goods, some very pretty patterns, per yard 12 1-2c

We carry a complete line of GROCERIES, all fresh and clean, and the prices as low as can be given, where quality and price is considered. Give us a trial, we guarantee to please you in all purchases made in this store.

Yours for business,

"The new store with new goods"

**C. E. FOSTER**

"The store that pleases"