

The Odell Reporter

VOL. 1. NUMBER 47.

ODELL, WILBARGER COUNTY, TEXAS, THURSDAY, NOVEMBER 21, 1912

ONE DOLLAR PER YEAR

Market Your Corn And Cotton And Do Your Trading At Odell, The Best Little Town In The West

Commencing
Friday
November 22

An 8 Day Fight On At Gibbins'

Closing
Saturday
November 30

Both Groceries and Dry Goods almost given away, cut to such extremely low prices that everybody can buy; an opportunity to clothe yourself for cold weather, and get groceries that will drive the wolf from your door. Eight days of fast selling, and a fight for more room at my store compelles me to put a wholesale price on everything in my Dry Goods and Grocery line.

Now That The Opportune Time

has arrived when you can have a chance of buying your fall and winter supply of Dry Goods, and stocking your shelves with staple groceries at exactly the price it costs the retailer to place them in his store, you cannot afford to miss this eight days of bargains, if a business proposition appeals to you and you wish to buy on an economical basis.

Read the Price List Carefully

and see if there isn't something in the way of general merchandise quoted at a price that will appeal to you; if so, come to my store with your bill, every article will be sold as advertised, with my guarantee behind everything that goes out of the store.

Remember, that during this great reduction sale, your small order from a package of smoking tobacco to a bill of fifty dollars will be appreciated by us and receive our careful attention. Now if you are deluded with the idea that larger places than Odell can offer you better bargains than the prices I am making on my Dry Goods and Grocery stock, before you talk this false impression among your neighbors, my only request of you is that you read the quoted prices I am making on some of my merchandise and see if I don't more than duplicate the prices of my competitors; not until you have learned the quality of my goods and the price I am making on them, will you be in position to intelligently talk, larger places for better and cheaper goods; what more fairer proposition can a business house offer you than this?

<p>Special Grocery List</p> <p>100 pounds sugar \$5.50</p> <p>Best grade salt bacon, per pound 14c</p> <p>The very best smoked bacon per pound 16c</p> <p>10 pounds Cottolene for 1.25</p> <p>10 pounds White Cloud brand compound 1.10</p> <p>10 pounds cooking oil 80c</p> <p>16 pounds navy beans 1.00</p> <p>16 pounds red beans 1.00</p> <p>12 pounds Lima beans 1.00</p> <p>20 pounds rice 1.00</p> <p>Best grade Peaberry coffee per pound 27c</p> <p>3 pounds Louis Brand, steel cut coffee, good grade at 90c</p> <p>3 pounds New State Brand, steel cut coffee, highest quality 1.05</p> <p>Louis brand sweet sugar corn, nothing finer, per case 2.65</p>	<p>Country Club sugar corn, a good standard corn, per case 2.00</p> <p>High grade hand packed tomatoes, this years crop, per case 2.25</p> <p>All California table fruit, per can 20c</p> <p>Lye Homney, Old Dutch brand, 3 cans for 25c</p> <p>3 cans krant for 25c</p> <p>25c can K. C. baking powder for 20c</p> <p>15c can K. C. baking powder for 10c</p> <p>4 pounds Arm & Hammer soda for 30c</p> <p>4 packages Faultless Starch for 30c</p> <p>4 packages corn starch for 30c</p> <p>4 cans Eagle Lye for 30c</p> <p>4 cans Babitt Lye for 30c</p> <p>7 bars Cristal White laundry soap for 25c</p>	<p>7 pars White Flyer laundry soap for 25c</p> <p>Bulk crackers, by the box, per pound 6 1-2c</p> <p>Fine barrel pickels, per gallon 40c</p> <p>Pure ribbon cane syrup, per gallon 65c</p> <p>Fine sorghum syrup, per gallon 55c</p> <p>Fine Idaho spuds, per bu. 90c</p> <p>Fine Colorado cabbage, per pound 1 1-2c</p> <p>Fine eating apples, per bu. 1.00</p> <p>Michigan meat salt, 300 pound barrels, per barrel 1.90</p> <p>Sporting Goods</p> <p>Smokeless powder, chilled shot, per box 60c</p> <p>Black powder cartridges, per box 40c</p> <p>Target cartridges, smokeless powder, 2 boxes for 25c</p>	<p>Standard Drugs</p> <p>Special prices on all staple drugs and family remedies.</p> <p>All drugs at wholesale prices for the next 8 days.</p> <p>Dry Goods and Dress Goods</p> <p>All American Print Calico per yard 5 1-2c</p> <p>Pilgram Prints Calico, per yard 5c</p> <p>All 12 1-2c gingham, per yard 10c</p> <p>All wool fine dress serge, per yard 40c</p> <p>Fine dress silk, was 1.25, now, per yard 1.00</p> <p>All kinds of suiting at wholesale prices</p> <p>Fine all wool skirts and Ladies and Misses long coats at wholesale prices.</p> <p>These wholesale prices does not mean a small discount but it means a LARGE DISCOUNT.</p>
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Yours for business,

W. T. GIBBINS

"THE HOUSE WITH THE GOODS THAT CAN SAVE YOU MONEY"

The Odell Reporter
Published Every Thursday

CHARLES P. ROSS
Editor and Proprietor

Entered as second-class matter, January 4, 1912, at the post office at Odell, Texas, under the Act of March 3, 1879.

Telephone No. 22

SUBSCRIPTION \$1.00 A YEAR.

Patronize the man who advertises.

The Reporter will appreciate your news.

Some damage is reported done to all late growing cotton of this country by the freeze that occurred on the night of the fifth of this month.

An Oklahoma farmer recently made the assertion, that a greater portion of the trade across the river would come to Odell another year; to permanently establish the patronization of those Oklahoma people is one among the movements undertaken by the business men of Odell we see taking affect; special efforts are being made by our local people towards keeping the road that leads over into the Oklahoma country in a good traveling condition; as a realization of the advantage of what that country's trade has been to Odell this fall, in the way of ginning and marketing their cotton here, has prompted the business men to see that they have a good road to travel over.

The remodeling of our Post Office and putting it in position for more accommodation to the public; is an act that is meeting the approval of everybody, and as this is one of the long neces-

For Anything



In the Tailoring line see me
Cleaning and Pressing
and all kinds of alterations neatly done.

Special pains on Ladies skirts.

J. J. Baggett
"The Guarantee Tailor"

Something New

We have for this week beginning Monday, November 18th, 25c Alumnum Sanitary Drinking Cups at the special price of

10 cents Each
All school children should have one as the law prohibits public drinking cups, and it prevents the spreading of disease.

Wilson Drug Co.
The Rexall Store
Odell, Texas

sitated conveniences the town is getting; another advantage and help to the town which by right Odell should have, would be from two to three rural routs out of this place.

To have to paint the lives of some people white, and falsify their disposition in a way that the world may not suspect them people of a belittle principle, often falls the newspaper man's lot.

Again we insist that you read and take advantage of the advertisements of our local merchants that appear in the Reporter each week, for it has become a business proposition with the up-to-date merchant of now days to constantly keep his name and business before the buying public, popular trend of the times in this age demands it, therefore their reason for being constantly in sollicitation for your trade.

We notice with a degree of pride, that most of the farmers in this section of the country, when speaking of Odell; speak of it as being our town when in conversation with them, and seem as much interested in the town's upbuilding as the citizens themselves; all which goes to prove that nothing but fair and courteous treatment has been dealt them by the business men of Odell, and thus a mutual relationship is being established between them; one's interest is fast becoming the others, and with such co-operative feeling between business men and farmers, we cannot help but picture Odell a conspicuous place on the map in the future.

Jackson Springs News
By Suzie

M. E. Carter was a business caller in Chillicothe Friday.

Mr. Nix and family of Tolbert visited at W. M. Phillips' Sunday.

The singing at P. C. Spears Sunday night was enjoyed by all present.

Pearl Johnston was the guest of Venia Tooiey Saturday night and Sunday.

Harve Carter and wife of Eastland County are visiting at M. E. Carter's.

Ruby and Artie Chapman taken supper with Anna Mae Cook Sunday night.

Frank and Belle Moore taken supper with Mae Morris Saturday night and after supper attended the party at T. F. Worley's.

The Old Reliable Studebaker Line

Of Auto's, nothing better made for the money, all repair parts sold same price as car, call and see them.

C. S. McColloch, Agent,
adv.-51 Vernon, Texas.

Money to Loan

I have an unlimited amount of cash to loan on good land, long time at low rate of interest. Can let you have the money now. See me at once.

T. P. LISMAN,
adv. Vernon, Texas.

For Singer Sewing Machines, see or write, W. G. Collier,
adv.-46. Vernon, Texas.

Rev. Leslie Robeson and little son are visiting the former's parents at Canyon City this week.

W. T. Collins
President

L. G. Hawkins
Vice-President

The Bank of Odell

[UNINCORPORATED]

We want your business and hope you will give us the opportunity to serve you.

The Bank of Odell

W. P. Starr, Cashier.

SAY

When you come to Vernon you want to visit our Studio. We make family groups and high class Photos. We also do kodak finishing, enlarging and also have the ANSCO supplies. You are cordially invited to visit us.

Mail Orders Solicited.

SMITH'S STUDIO

MRS. J. B. ACREE, MANAGER. VERNON, TEXAS

Groceries Galore

We are now in position to make the buying public some astonishing prices on groceries, it will pay you to examine our stock before buying elsewhere, lest you forget we call your attention to the fact that we are now handling the celebrated **BELLE OF VERNON FLOUR** one sacks of this flour calls for another, try a sack yours to serve at the

Odell Grocery Company

C. W. STULTS, Mgr.

Cold Weather Is Coming

And you are invited to call at my store and inspect my line of stoves, shovels, coal buckets, also stove pipes that are shop made. Get a heating stove with a reputation, the **Rich-Con Hot Blast, and Aurora Cannot Be Beat;** we are also expecting a car load of American barb wire, both cattle and hog wire, this with everything else that goes to make up a first class hardware store can always found at B. D. Smith's.

B. D. SMITH

"If it's Hardware, we have it"

My Doctor Said

"Try Cardui," writes Mrs. Z. V. Spell, of Hayne, N. C. "I was in a very low state of health, and was not able to be up and tend to my duties. I did try Cardui, and soon began to feel better. I got able to be up and help do my housework. I continued to take the medicine, and now I am able to do my housework and to care for my children, and I feel as though I could never praise Cardui enough for the benefits I have received."

TAKE CARDUI The Woman's Tonic

Cardui is successful, because it is made especially for women, and acts specifically on the womanly constitution. Cardui does one thing, and does it well. That explains the great success which it has had, during the past 50 years, in helping thousands of weak and ailing women back to health and happiness.

If you are a woman, feel tired, dull, and are nervous, cross and irritable, it's because you need a tonic. Why not try Cardui? Cardui builds, strengthens, restores, and acts in every way as a special, tonic remedy for women. Test it for yourself. Your druggist sells Cardui. Ask him.

Write to: Ladies' Advisory Dept., Chattanooga Medicine Co., Chattanooga, Tenn., for Special Instructions, and 64-page book, "Home Treatment for Women," sent free. J 55

OVER 35 YEARS EXPERIENCE

PATENTS

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Scientific American.

A handsomely illustrated weekly. Largest circulation of any scientific journal. Terms, \$5 a year; four months, \$1. Sold by all newsdealers. MUNN & Co. 35 Broadway, New York Branch Office, 215 F St., Washington, D. C.

TRY US

And be convinced that we are handling the best coal on the market today for the money, the **SWASTIKA**, give it a trial and you are our customers; we also handle Wichita Kansas best flour, try a sack.

WHITE & CRAIN

"The leading coal and feed dealers."

Dr. A. S. Kerley

DENTIST

In Odell every second and fourth Thursdays in each month.

Webb Bros.

Livery, Feed and Sale Stable

First Class Rigs and Careful Drivers at all times.

Odell, Texas



A BIG SAVING

Don't fail to call on us for your fall and winter supply of dry goods, clothing, shoes, hats, caps, Ladies, Misses and children cloaks, in fact anything you want in the dry goods line. We have the largest and best assortment that was ever in Odell before; our goods are new and up to date. **NOTICE--- DON'T FAIL TO FIGURE WITH US!** we can save you from 25 to 50 per cent on your winter bill of dry goods, we bought at the right place, and at the right time. Our trade is gaining every day because the people are learning each and every day that they can do better by trading with us. They get better quality and a larger quantity for less money.

Yours for a good fall business,

WILLIAMS BROS. WARD BAKER, Manager
Odell, -- -- Texas

Mr. Man

If you are going to do that improving let us figure your bill. Remember, we carry the highest grades and will save you money on anything you may need in building material.

Yours truly,

ODELL LUMBER CO.
D. M. KENDALL, MANAGER

Advocator of Socialism Here Monday Night

On "The Man of Gallilee"
Stanley J. Clark Address-
ed Crowd at School
Auditorium

A good size audience heard Stanley J. Clark, Socialist lecturer, here Monday night at the school auditorium, who spoke for one hour and thirty minutes on "The man of Gallilee", presenting to his hearers from a biblical view point the teachings of the Lowly Nazarene and the manner in which he dealt with the people while on earth, contending in his lecture that the people of today only hear the spiritual life of Jesus Christ preached by our different ministers, and that to little was said about the material life he lived while on earth, and examples he set forth by which he intended his people should live. Other practical points he made clear in his talk; also going into a lengthy denunciation of Roman Catholicism, and condemning its influential power it was gradually gaining with our government.

Mr. Clark was introduced by W. T. Flowers, who also in the introduction of the speaker, denounced the workings of the Roman Catholics as a church, and contending that their manner and style in dealing with those who differ from their belief, had always been of oppression, giving some historical proofs for the assertion he made.

Plain View Items By Papa's Baby.

Misses Lola and Esta Lee visited Mrs. J. R. Grimes Sunday.

Willie Thomson and wife spent Saturday night with G. T. Siniard.

Z. M. Crutchfield and sons, Tony and Cass were in Vernon Monday.

Mrs. Nave of Odell, also Mrs. Preston of Mt View, Okla., are visiting J. P. Tidmore and family this week.

Mr. and Mrs. Z. M. Crutchfield entertained the people of this community with singing Sunday night, all present report a pleas-

Just Received

Fresh car of cotton seed hulls and meal, this is the best feed on the market to produce flesh, milk and butter. See me at the gin for prices.

Yours Respectfully,
W. M. Scott

Hold On

Don't drive any further than the new gin, if you want first class turnouts, fair and courteous treatment; every convenience found at a first class gin can be found at my plant.

Yours truly,
S. B. Sutton, "The Ginner"

Buick ^A_N ^D New Perry Automobiles

We are agents for the Buick and New Perry Automobiles, these cars are the best money can buy. We have one of the best equipped Garages in the Panhandle, where we employ none but the best machinists obtainable, also carry a full and complete line of Auto supplies and sundries.

Yours to serve,

Vernon Auto Garage

LUNDY & LADD, Props.
Southeast Corner Square Vernon, Texas

Doyle knight, who has been visiting his sister, Mrs. P. C. Bell, for the past three weeks, left Wednesday for McCaulley, Texas, where he has rented a farm for next year, before leaving Mr. Knight ordered the Reporter and Dallas Semi-Weekly News sent to his address.

Box Supper at Doans Chapel

The Reporter is requested to announce that there will be a box supper at the Doans Chapel Saturday night the 23rd, everybody invited to attend this supper, the ladies are asked to bring a box.

Subscribe for the Reporter

ant time.

Quite a number of people from this community attended singing at Jackson Springs Sunday afternoon, Prof. Huddleston and Cass Crutchfield of the Quartette Music Singers were there and all enjoyed the singing fine.

J. W. Sears and wife were in town Tuesday shopping.

Grandma Price, who has been visiting her daughter, Mrs. C. W. Stults for some time, left Saturday for an indefinite visit with relatives in East Texas.

T. B. Priddy was in town Tuesday with the expectation of carrying a fine hog out to his farm, that he had bought at South Fork, Okla., and was to be shipped here from that place.

We Are Ready For Your Winter Bill of Dry Goods



We have made great preparation to be in position to have what you will need for winter in the way of Dry Goods, our store is full to the brim with brand new merchandise. We are making exceptionally low prices and have some real good values to offer our trade. Do you consider quality when you buy, we have both price and quality in our store. You need the goods and we need the money call and let us figure with you on your bill.

Boys Suits

We are overstocked on boys suits and are making some hot prices on them, sizes 4 to 17, and our prices cannot be duplicated considering the quality, we are going to run them out.

Ladies Ready-to-wear

Norfolk sweater coats, solid colors, at a bargain. Ladies all wool flannel Norfolk coats, the latest thing out, color bright red. Also Ladies and Misses coats at extraordinary low prices.

Yours for business,

M. A. SMITH & COMPANY



Locals and Personals

J. P. Hamilton and wife were visitors in Odell Tuesday.

Born-To J. E. Johnson and wife Wednesday, a fine boy.

Misses Maude and Hattie Ross were visitors at Vernon Monday.

Mrs. L. G. Moore is at Alvord for a ten day visit with relatives and friends.

The young people enjoyed a singing given at the home of W. P. Starr Sunday night.

Mrs. Ward Baker and baby girl are visiting relatives at Olustee, Okla., this week.

G. F. Fair and wife of Plainview are visiting J. J. Youngblood and family near here.

Horace Turner attended a social at Chillicothe Saturday night at the home of his sister, Mrs. S. H. Crossley.

Warren Nave and wife, visited at the home of the latter's parents Rev. Z. T. Butts and in Odell Sunday night.

Rev. Z. T. Butts and family moved from here Tuesday to Fort Worth where they will make their future home.

J. D. Handley and family moved from here the latter part of the week to his farm which is located in Wheeler county near Mobeetie, that he recently traded his hardware stock at this place for.

Jas. B. Ross spent Wednesday night in Altus Oklahoma on business for M. A. Smith & Co.

S. H. Williams of Chillicothe, and his brother, I. K. Williams of Olustee, Okla., were in Odell Monday attending to business matters.

W. T. Flowers returned Friday from Snyder, Okla., where he attended a debate between Stanley J. Clark and Rev. Oliver Christian minister.

Mrs. W. P. Starr and daughter, Miss Delia, Elmer Vassey and John Smith were visitors at Vernon Tuesday, making the trip in the latter's auto.

J. E. Johnson, one of the country's enterprising farmers near here, ordered us to send the Reporter to R. H. Johnson, living at Russellville, Alabama.

Cleve Hamilton of Spring Lake is down off the plains this week attending to business matters and visiting his parents, J. P. Hamilton and wife near here.

Odis Fillingim, who had been visiting his parents, A. T. Fillingim and wife here the past two weeks, left Saturday for Aspermont, to visit his brother at that place.

Miss Louie Carrol, who visited friends and relatives the past few days, left Saturday for Medicine Mounds, to take up her duty as school teacher at that place, beginning there on Monday.

Stop at Our Store
When you come to market your crop and while there, buy your fall groceries.



We are as cheap as anyone and cheaper than the most. Try one sack of our high grade flour.

"Give us a trial."
Webb Bros' Grocery Co.

Reporter Makes Correction

In an article that appeared in the Reporter last week under the head of "White Buys Studebaker," the substance of the article being that J. M. White had bought a Studebaker car, through C. S. McCollach, one of the agents at Vernon; this article should have read that the sale was made through W. T. Collins the local agent, for since his purchase of an auto of the same make, he has accepted the agency of the car in this immediate country.

Weekly Report

Of The Odell Public School
For week ending Nov. 19, 1912.

Intermediate and High School	
Male	Female
Total enrollment	16 17
Weekly attendance	13 13
Days present	64 66
Days absent	16 19

Primary School
Miss Hazard, Teacher

Primary School	
Male	Female
Total enrollment	25 27
Weekly attendance	23 25
Days present	115 126
Days absent	10 9

Respectfully,
J. R. HUIE, Prin.

Forty Two Social.

Mr. and Mrs. C. W. Stults entertained with a Progressive Forty-Two social at their home Tuesday evening a number of young people of Odell and the surrounding country; the social being given in honor of Miss Louise Farley. A number of tables were arranged in the room and the players supplied with score cards, on which each player was accredited with the number of games they won; Mrs. A. H. Gearhart was awarded the prize for scoring the highest number of games.

Refreshments were served consisting of hot chocolate and cake, and the occasion with out doubt was one of the most pleasant events it has been the guests fortune to attend lately.

Buy a Studebaker

If you are thinking of purchasing a car, don't fail to see me before buying. I am agent for the Studebaker line of Auto's, a car that needs no advertising. adv. W. T. Collins, Odell.

WANTED-A good cow to milk for her feed, good treatment and plenty of good feed. See or address T. M. Conger, at Swartwood & Co. Vernon, Tex.

Odell Market Report

Thursday morning, Nov. 21.

Cotton	12.50
Cotton Seed, per ton	\$16.00
Corn, per bushel	52c
Milo Maize, per ton	\$10.00
Hens, per pound	7 1/2c
Frying chickens, each	25c
Turkeys, per pound	10c
Eggs, per dozen	25c
Butter, per pound	25c

No. Bales Cotton Ginned

Scott's Gin	1536
Sutton's Gin	1214
Total	2750

NOTICE THE PUBLIC

All persons knowing themselves indebted to us either for coal, grain, or feed will please call and settle at once, as we need the money. adv. White & Crain,

L. G. Moore our popular insurance agent is at Olustee, Okla., on business.

Miss Louise Farley left today for Rochester, where she will take up her duty as school teacher.

Miss Delia Starr after a three week's visit with her parents W. P. Starr and wife, left today for Decatur to resume her studies in college at that place.

Bain and Mitchell WAGONS

One Quality Only, And That The Best

If you buy a wagon, get the best. The Bain and Mitchell Wagons have stood the test for many years. They are fully GUARENTEED to you and you will make no mistake in buying either one of these Celebrated wagons.

Our Prices and Terms Are Right

We always have extra wagon boxes in stock

Shive-Napier Implement Co.

Chillicothe,

Texas

GROCERIES GROCERIES GROCERIES

Farmers, bring me your bill that calls for groceries and let me see if I cannot duplicate the prices on everything you have been buying elsewhere. Fresh groceries arriving almost daily at the new store, and these groceries are bought to retail. Bring your grocery bill to the new store.

YOURS TO SERVE

A. T. FILLINGIM