

# THE LUBBOCK ENTERPRISE

Vol. 1

Lubbock, Lubbock County, Texas, Tuesday, January 11, 1910.

No. 1

## A BRIEF SUMMARY

Of Things That Have Materialized Near Lubbock in the Past Year.

## CONTRASTS AND COMPARISONS

That Show the Wonderful Strides of Progress in the Most Wonderful of Western Towns.

One may speculate and prophesy, correctly or incorrectly, as to the future of Lubbock, but a brief review of actual facts is sufficient to make plain the wonderful strides the town has made during the past twelve months, and this can be better done by broad comparisons than by minute detail.

Twelve months ago Lubbock was a town with less than one thousand population, practically fifty miles from a railroad. Today it is a town with more than thirty-five hundred population, has one road completed and in operation, the great Texico-Coleman cut-off now under construction, and sure to be completed from Lubbock to Coleman within another year, and perhaps from Coleman to Texico by the same time.

During this twelve months there has been an actual increase of more than three million dollars in values of Lubbock real estate.

Twelve months ago there were perhaps twenty-five business concerns of all kinds in the town, and today the number exceeds eighty.

Twelve months ago Lubbock hauled its supplies of all kinds a distance of fifty miles, and its communication and connection with the outside was by telephone, automobile and mail hack. Today it has the railroad, the telegraph. Twelve months ago it was one of the numerous little inland towns contributing to the support of the nearest railroad point distributing supplies to numerous inland towns. Strings of freight wagons now go from Lubbock to towns throughout this section of country.

Today more than a dozen towns getting all or most of their supplies from Lubbock. Twelve months ago Lubbock was one of those towns getting its supplies mostly from Plainview.

Twelve months ago Lubbock was an unincorporated village. Today it is an incorporated town, soon to have paved streets and sidewalks, a sewer and water system.

Twelve months ago Lubbock was lighted with coal oil lamps. Today it has a fifty thousand dollar light and ice plant.

Twelve months ago it had an old dilapidated school building, sufficient to accommodate the needs of the community at that time. Today it has a ten thousand dollar ward school building, eight rooms, well furnished, steam heated, etc., but not sufficient to accommodate the needs of the town. Less than twelve months ago it voted bonds for a twenty-five thousand dollar public school building, which is now under construction.

Within twelve months, though

hampered by lack of railroad facilities, more than two hundred houses have been constructed in Lubbock, most of them elegant homes, costing from one thousand to several thousand dollars, two of them elegant two story concrete buildings. Contracts have just been let or soon to be let for a number of two and three story buildings.

Twelve months ago Lubbock was a town scarcely heard of beyond the confines of this immediate section. Today it is a town known throughout the United States—known as the town made famous by doing things.

And here are a few things as evidence of the fact that it is a town that does things. During this time it has contributed more than three hundred thousand dollars to railroad bonuses and to enterprises of different kinds.

It has secured a state experiment station. Twelve months ago a commissioner of agriculture had never visited this part of the state. Twelve months ago the commissioner of agriculture was induced to visit Lubbock and other parts of the Plains country, through the instrumentality of the commercial club. Since that visit the state and federal governments have taken interest as never before in the Plains country, as evidence by the fact that both have had their ablest and most noted agents make careful study, elaborate investigations and extensive and flattering reports concerning this section. This much briefly, though as much more might be enumerated, as to what has materialized in and around Lubbock during one year.

What the next twelve months will bring about may be safely predicted upon its fortunate location, natural advantages, and assurances in the way of railroads and developing agencies. Twelve months from today Lubbock is certain to have three instead of two railroads, giving it connection with the southwest and northeast, the north, and the northwest and southeast. It is sure to have almost direct connection with Kansas City to the northeast by two systems, and it is sure to have connections with the Pacific ocean and the Gulf of Mexico.

No town in the United States has a finer agricultural country back of it, and no country has more excellent water supply or a more delightful climate. It has back of it a country that is adapted to the greatest possible variety of agricultural products, fruits and vegetables. No town has a more desirable location in so far as physical conditions be considered.

Ninety-five per cent of the country for many miles about Lubbock is of the very finest farming character, and twelve months is sure to bring about wonderful agricultural development.

No town in the United States has a more liberal, enterprising, broad minded people nor a people more united on all things pertaining to the welfare of the town and country around it.

Such people would do great things in the poorest country, such people will do wonderful things with the natural advantages that the town and country possess.

Thus briefly, hurriedly, disconnectedly and incomplete we have summed up some of the things that have materialized, and have predicted upon facts a brief summary of things sure to materialize within the next twelve months. Its central location with reference to a country that is certain to reach an inconceivable agricultural and industrial development give it every possible assurance of being the railroad center and the city of the great Plains country, the most magnificent and the most under appreciated portion of the United States. These things are to a degree prophecies, but the people of Lubbock are the kind that brings prophecies to pass.

## SANTA FE TAKES LINE

Road Passes Into the Hands of Operating Department

## THROUGH PASSENGER TRAINS

Large Crowd Assembled to Witness the Departure of First Passenger Train Out of Lubbock

Last Sunday morning at 11:10 sharp, the first passenger train over the Santa Fe line into Lubbock, departed from here. The train consisted of five coaches, drawn by engine 0245, with engineer Bowers at the throttle. The train was in charge of conductor L. Montfort and brakeman T. F. Flynn, while fireman Tinkle heaved the coal.

Lubbock people have waited long and patiently for a railroad and the starting of the first passenger train from our city was an incident of more than passing interest. A goodly number of people assembled at the depot to witness the departure of the first passenger train, which marked an epoch in the history of Lubbock.

The train was brought in Saturday, by the same crew, which run as an extra, and carried Superintendent Starkweather's private car. Supt. Starkweather was accompanied by Roadmaster C. E. Snyder and other officials, making a trip of inspection before accepting the road from the construction company.

Superintendent Starkweather and party of officials continued their trip on south from Lubbock as far as the rails are laid. The party then returned to Lubbock, leaving at 7:00 p. m. for Amarillo.

The first regular passenger train to arrive in Lubbock came in on schedule time at 3:30 and about 300 people had gathered at the station to see the "train come in."

The people of Lubbock welcome the advent of established train service, realizing that the one great obstacle to the upbuilding of the city has been removed.

## Lubbock Steam Laundry

Lubbock will soon have in operation a modern steam laundry. The machinery was shipped the 21st. of last month from Chicago, and W. S. Palmer, one of the owners, is here ready to install the machinery upon its arrival. The new plant will be modern in every particular, comprising the latest improved machinery. In addition to the many small machines such as neck banders, collar dampeners and shapers used by modern plants, the new plant will have a five roll 100 inch Hagen Mangle. Mr. Palmer has had a force at work on the building for some time past and has it in shape to set the machinery upon its arrival. He informs us that he will have the plant ready for business within ten days after the machinery reaches Lubbock.

Teneyck & Palmer are the owners of the plant and Mr. Palmer will have charge of the business.

## Telegraph Service Tomorrow

It is expected that telegraph service connecting Lubbock with the outside will be open tomorrow. Train service messages have been handled for several days past but the public has been compelled to use the old system, sending the messages by phone to Plainview. With regular train service established and telegraph service at hand we now have as good service as that enjoyed by other railroad towns in the Panhandle.

## President and Cashier Resign

A meeting of the stockholders of the First National Bank of Lubbock has been called for the 15th of this month to fill two vacancies in the board of directors caused by the resignation of Dr. M. C. Overton and H. T. Kimbro, as president and cashier respectively. On this date successors to the above gentlemen will be chosen. Jno. W. Baker, assistant cashier, is at present guiding the destinies of this financial institution.

## New Business House

Last Wednesday S. A. Richmond began work on a large frame business house on East Broadway. The building will be 72X100 feet and will be occupied when complete by Mr. Richmond, who will put in a \$10,000. stock of hardware and implements. Mr. Richmond made the deal for the stock a few days ago, exchanging some Lubbock city property for the hardware stock.

## New Man at the Wheel

Troy Martin, who has been in charge of the tailoring department at C. A. Rain's establishment for some time past, has purchased this part of the business and is now doing business for himself. Mr. Martin will do all kinds of tailoring, pressing and dyeing and will also represent one of the largest made to measure establishments of Chicago.

## TITLE PASSES TO STATE

For Use of Lubbock State Experimental Farm

## IN CHARGE OF PROF. HOTCHKISS

Who is Conceded To Be One Of the Ablest and Best Equipped Men in the Service.

The people of Lubbock have formally closed up with the state of Texas for a state experimental station. The deed to the land, 160 acres, situated two and a half miles east of town, was executed yesterday and the state employees will immediately take charge of the property.

The work will be in charge of Prof. W. S. Hotchkiss. Prof. Hotchkiss is conceded to be one of the best equipped men in the state for the work. He is the man that has made the Troupe station famous the state over.

It is understood that improvements will be made on the property in the immediate future, and it will be the aim of those in charge to put some sixty acres in cultivation this season. The object of the experimental station will be to make elaborate tests and experiments with the various cereals, fruits and grasses and determine just what varieties are best adapted to our soil and climate. Fruit growing will also receive the attention of the station as well as other branches.

Among other improvements that are planned is a model farm cottage to cost \$1,800.00. Other improvements will be made from time to time and the Lubbock station will be one of the most important in the state.

The benefits to be derived from the station will be many and manifold. It will be a practical lesson to the farmers of the Panhandle of Texas and much valuable information will be disseminated.

The people of Lubbock are to pay a cash bonus of 6,000 to help defray the expenses of establishing the station here. A portion of this money has not yet been subscribed, and the people generally throughout the county should come to the assistance of the committee that has the matter in hand, as the money will be well spent.

## Depot Ready for Occupancy

The Lubbock depot is completed and the station force have moved in and are at home. The present depot was built for a freight depot only, but will be used for all station purposes until the passenger depot is built, and we trust it will not be in the distant future. The station force are much pleased to get out of the cramped quarters which they have been compelled to occupy.

## New Electric Light Plant

Work is progressing very satisfactorily on the new light plant and the people of Lubbock can look forward to the time when they will have electric lights, and it is not so far away. Two car loads of machinery arrived a few days ago and will be put in place as fast as possible.

207  
2 5 34  
10-44



# MAKE A NOISE LIKE Getting our 'Figgers'

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When you buy roofing---look for the "Bull Dog"

We cut glass any size--round, square or any other way



A "Dog-on" Good Roofing

## Murphy Lumber Company LUBBOCK, U. S. A.

### Wreck on the Denver

The southbound passenger train leaving Amarillo about 6 o'clock on the Ft. W. & D., wrecked itself a few miles south of the above city Saturday night.

The engine and tender, along with the mail car, baggage car and two coaches were derailed, and that there was no loss of life seems a miracle.

None of the train crew were seriously hurt. The baggage man received several bad bruises and a rough shaking up, and four passengers were more or less injured, principally by broken glass, but nothing of a serious nature.

A relief train left Amarillo for the scene of the accident and took the injured and more fortunate passengers back to that city, where they were forced to wait for another train to be made up and for the track to be cleared.

Passengers on the northbound train took automobiles from Washburn and arrived at Amarillo in time for the different connecting trains out of that city.

The steel gang laying track south of Lubbock will reach the Caprock by the end of the week.

James Miles, Denver; Baily Finger, Memphis; H. S. Pitts, Palo Pinto; W. H. Rhodes, St. Louis; Bert Chandler, Amarillo; W. M. Stephens, Fort Worth; H. W. Brownsfield, Dallas; F. W. Shotwell, Clovis; Robert Bailey, Fort Worth and J. H. Stinson, Amarillo are registered at the Hotel Nicolett.

### Hog Raising

Wherever situated, no farmer is rightly prepared to raise hogs profitably in any considerable numbers unless well provided with pasture and grass, or facilities for providing acceptable substitutes. In the economical growing of pork, there is no more important factor to be considered than that of pasture. Range in pasture affords growing animals the exercise so necessary to health and proper development, and the succulent grasses, while rich in muscle and bone forming materials, tend to prevent disease and to counteract the heating and fever-imparting properties in corn. This latter quality, and exercise, annually save many thousands of dollars to hog raisers in the United States, yet the loss that results every day to farmers who do not act upon the fact that the hog is in his normal condition, a ranging and grass eating animal, is still enormous.

In these days the American pig makes a speedy journey from farrowing bed to scalding tub, and the aim of the judicious feeder is to add constantly to the flesh acquired while suckling--bringing the hog up to 250 to 450 pounds as early, and on as inexpensive feed as possible. The young animal will naturally put on weight more cheaply than an older one, and gains after ten months cost considerable more per pound than those made earlier. A pig which is being fattened should gain from one to two pounds a day, and weigh, alive 250 to 350 pounds when nine to twelve months old. From Coburn's "Swine in America."

### Additional Local News

Geo. Hill made a business trip to Hale Center today.

Jno. Marcy is spending a few days in Canyon City.

A. Judd went to Plainview yesterday, returning today.

Mrs. Chas. Pickett has been on the sick list for several days.

G. H. Gerke, the piano talker, spent several days last week in Post City.

Andrew Talty of Illinois, who has prospected on the plains for some time, left today for home.

Rev. Word, pastor of the Presbyterian church, filled his appointment at Post City last Sunday.

C. C. Hornsby, who came in yesterday to visit with his sister Mrs. Dardy, left today for Canyon City.

W. B. Powell is building a six room residence on Broadway, which he and his family will occupy as soon as completed.

Mr. and Mrs. A. W. Craig and Miss Fannie Norris of Norfleet, visited with J. M. Patton and family the latter part of last week.

T. H. Ellis and wife returned home today from Milford, where they have been for several weeks visiting their daughter, who is attending school at that place.

S. H. Graham, an old timer of Lubbock county returned today from Phoenix, Arizona. Mr. Graham tells us that he will probably move back to Lubbock in the near future.

J. O. Jones, of Brownfield, is in town today.

F. E. White, editor of the Crosbyton Review, came over on the car today and took the train for Hale Center to meet with the fraternity.

E. E. Roos, Superintendent of construction for the Santa Fe will leave tomorrow for a weeks trip down the line towards Coleman.

Mr. and Mrs. S. M. Delaney, who have been visiting with the parents of Mrs. Delaney, Mr. and Mrs. D. W. Puckett, left for their home in Santa Ana last Saturday morning. Their visit was cut short by the receipt of a message Friday evening saying that Mr. Delaney's mother was very low and not expected to live.

Irwin Couch, of Hedrick, Okla., arrived in Lubbock this afternoon.

W. L. Cone and wife left today for Portales, New Mexico, to visit with friends.

G. L. Martin, of Tulia, is here on business.

H. H. Themes has accepted a position with Jno. P. Lewis & Co. Mr. Themes comes from Coleman.

Advertise with us. It will pay.

A notice from the Era Collecting Agency only means that we need the money, not that you are bad pay.

J. P. Callaway, Manager. 1-1t.

### R. R. TIMETABLE.

Passenger No. 37 ar.	3:30 p. m.
Local Frt No. 93. ar.	4:25 p. m.
Passenger No. 28 lv.	11:10 a. m.
Local Frt No. 94 lv.	7:30 a. m.

## Lubbock Livery Co.

W. C. MATHIS, Manager

We are in a position to serve you with the best of rigs; give us a trial. Cabs at your service at any and all hours. Call 264 and receive prompt service.

For Horse Board  
Call and get our terms.

New Buggies for sale; Close prices, and terms to suit the buyer.

## Additional Local News

Attorney W. F. Schenck arrived home from Waco last Wednesday.

Doctor Garland is in Norman, Oklahoma, for a few days on business.

Geo. N. Heiffron is spending a few days with his family at Weatherford.

J. P. Moore of Brownfield, was transacting business in Lubbock last week.

J. P. Callaway will shortly open an office and will make a specialty of collecting.

T. W. Philips, of Ft. Worth, was in Lubbock on business for a few days during the past week.

John Allison, of the real estate firm of Spencer & Allison, returned home from Plainview last Friday.

W. W. Fitzgerald, one of the largest land owners in the western part of the county, is visiting his old home, Haskell.

Miss Clark, of Graham, who had been here on a visit during the past couple of weeks, returned to the former city some days ago.

Mr. S. C. Skidmore, of the enterprising little city of Clovis, N. M., was in Lubbock on business for a few days during the past week.

H. N. Richey and family and Willie Gibson and wife of Hale Center, visited with the family of A. Judd Wednesday and Thursday last.

We want your old gold, such as broken rings, pins, brooches, watch cases and chains. We pay 4 cents per kt. per pwt. and you take pay in new jewelry.

Wesson & Holland 11t

O. L. Philips and wife left last Friday for a weeks visit at Rotan.

Attorney E. L. Klett returned home Sunday after a short visit with friends at Austin.

Bring in your job work. We have a well equipped plant and guarantee satisfaction.

Joe Joplin left Wednesday for his claim in New Mexico, where he goes to make some improvements.

W. W. Weachter, who has been engaged in the real estate business at Tahoka for the past few months, will shortly open an office in Lubbock.

The Enterprise wants all the news, and if you have any one visiting with you, you will confer a favor on the office by reporting the same to us.

The merchants of Lubbock are showing the right spirit in reaching out extending their trade territory. They have the goods and are entitled to the tributary trade.

B. O. McGonagill informs us that he has loaded out twelve cars of pipe during the last week to be used by the Double "U" Company, Post City, in their water and sewer systems.

L. T. Lester, who is extensively engaged in the banking business in the Panhandle, returned to his home in Canyon City last Wednesday, after a several days visit in our town. Mr. Lester is interested in the First National Bank of Lubbock.

Contractor Blanton, who has been at work on the Rock Island west of Amarilla, came in yesterday with his grading outfit, going out to work on the Santa Fe grade, some twenty five miles to the southeast of Lubbock.

C. B. Hienzie and wife will leave tomorrow for Texico.

J. C. Cope made a business trip to Tahoka last Thursday.

The Lubbock Enterprise \$1.00 per year, 100 years \$100

Mr. and Mrs. O. L. Slaton went to Tahoka today.

Mrs. F. F. Mulkey returned home Friday after a week's visit with friends in Clarendon.

Rev. J. P. Callaway will preach at the Presbyterian church next Sunday.

Attorney W. H. Bledsoe, who has been in Fort Worth several days on business, returned home Sunday.

Don Biggers left this morning for Hale Center, to meet with newspaper men and commercial secretaries.

The Crosbyton car which has heretofore made regular trips to and from Plainview, will now run out of Lubbock.

John Kendrick, former agent of the Santa Fe at Plainview, was a Lubbock visitor Thursday and Friday last.

G. M. Hill and wife left Saturday for Emma and Crosbyton, where they will visit friends and relatives for a few days.

Mr. and Mrs. S. C. Low went to Amarillo Friday returning home Sunday on the first regular passenger train into Lubbock.

R. L. Jones, manager of the West Texas Abstract Co., of Plainview, spent a day or two in Lubbock the latter part of the week returning home Sunday.

A. H. Hardin who lives a mile northwest of town, has invented an electric wolf trap. It is said to be a success in every particular.

PLAIN

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Bring Results

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"Patronize Home People"

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**Everything Going**

Lumber, Coal, Lime, Cement, Shingles, Lath,  
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See us for your wants before  
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Phone 311

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Fresh and Cured Meats  
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# Commercial Job Printing

It is natural that they will seek to secure that of the most modern type and up-to-date design. The wide-awake, progressive business man no longer carries on his correspondence in longhand, writing on foolscap paper, but now-a-days uses a typewriter and one of the many brands of standard bond papers.

## The Lubbock Enterprise

Is equipped to supply the most exacting or the most particular customer with just the printing that will suit. Every attention will be given to detail, and if you are desirous of securing "Printing That Attracts," or have some original idea or characteristic feature you wish followed out give us a trial. We will endeavor to please you.

We print office stationery of every description, and if you are in need of such, or other printed matter, call on us. We feel confident of our ability to give you what you want and when you want it. By so doing we hope to make of you a pleased and permanent patron. Soliciting your support, and awaiting your commands, we are, sincerely

**The Enterprise Publishing Co.**

Lubbock

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Texas

## The Lubbock Enterprise

THE ENTERPRISE PUBLISHING COMPANY

Office of publication, So. Cedar Street,  
first door North of Opera House

Devoted to the interests of Lubbock,  
Lubbock County and the Panhandle.

PUBLISHED EVERY TUESDAY  
\$1.00 Per Year, Strictly in Advance

Advertising Rates:—Display advertise-  
ments 15 cents per inch per issue.  
Locals, 10 cents per line each insertion.

### TELEPHONE

Tuesday, January 11, 1910

In presenting the initial copy of the ENTERPRISE to the people of Lubbock, and Lubbock county we have no apologies to offer and few promises to make.

Frankly speaking we are here to better our condition in life. We feel that Lubbock has a great future and we have decided to cast our lot with you. We do not come as sojourners for a day, but with the expectation of building a home in your midst; of becoming a part and parcel of your community life; of entering into the spirit of your institutions and voicing the sentiment of your progressive citizens. We are obligated to no man and are bound by no promises. We have no friends to favor and no enemies to punish. It will be our aim at all times to publish a newspaper in the broadest meaning of the word.

The ENTERPRISE will espouse the cause of democracy, but will not be a "party organ." It is our one desire to have the democratic party restored to power and have democratic principles written in the National statutes, and the ENTERPRISE will ever be found using every honorable means and exerting every effort to bring about this end. Factional strife within the party will be frowned down and democrats will be urged to present a solid front to the common enemy at all times.

We believe, with opportunities surpassed by no other section of the United States knocking at the door of Lubbock, her future is assured, provided the tide is taken at the flood and its natural advantages and pre-eminent location is not hidden away, left dark and dormant, unwatered by the enthusiasm that leads to success.

The ENTERPRISE will extend the "glad hand" to the stranger, believing that Lubbock has full value to give for his efforts and his means. We firmly believe in Lubbock, Lubbock county and the great Panhandle of Texas. The faith of our citizens will be the belief of the stranger—the value we place upon what we have is the other man's estimate of it. No piece of goods, man or community was ever valued higher.

The ENTERPRISE will ever stand for united action in pursuit of the common good; for the blending of individual welfare with the advancement of the whole community.

S. I. PARADISE

The farmer who has in a few hundred acres of wheat in the Lubbock country at this time is a fortunate man. Crop conditions are most favorable and we will risk our reputation as a prophet by predicting plenty of fifty bushel wheat to the acre next harvest.

The ENTERPRISE salutes the people of Lubbock.

Get into the "hustling line" for more railroads, more farmers for the Lubbock country and the balance will be easy.

There are many good things in store for Lubbock and the Lubbock country. Pin your faith to this section and plant your dollars here if you want them to grow.

There is no lock on the door of opportunity. The latchstring hangs out and he who will may enter Lubbock. If you want to participate in the division of wealth created by the development of a new country abounding in natural resources signify your willingness by investing a few dollars in Lubbock dirt and wait a short time for dividend day.

One of the pressing needs of Lubbock is more dwelling houses. In many cases men in business and employed here have not brought their families with them for the reason that they could not get houses in which to live. No doubt in time this disadvantage will be removed, but as the population of Lubbock is increasing rapidly conditions will grow worse unless there is a small building boom started very soon.

### H. R. Porter

In the announcement of Mr. H. R. Porter for the office of Tax Assessor of Lubbock county we have the assurance from his many friends that their solicitation will be heeded and he will submit his name for re-election to this important office.

Mr. Porter is too well known to all the old timers to require any statement concerning him but to those who have located here more recently we will say that Lubbock Co. never had a more efficient officer, or one who tried harder to do exact justice to all parties. His records are neat and work accurate! Such service should receive the commendation of the voters and he should be rewarded for his faithfulness.

### City Bakery Changes Hands

Ronald H. Martin purchased the city Bakery a few days since and announces his intention of making the necessary changes in same to make of it a first class bakery. Mr. Martin informs us that it will hereafter be known as "Martin's Home Bakery," and that he has secured the services of a past master baker and will endeavor to supply the trade with the best in his line. Mr. Martin came here a short time ago from Denver and is employed at the present as chef at the Hotel Nicolett.

### Court Knocked Out

According to a Big Springs dispatch dated Dec. 31, the last term of the District Court has been declared to be invalid, and all cases disposed of during its session must be re-tried. Conforming with this ruling Sheriff Mobley made a trip to Austin to bring back to Big Springs, Babe Thompson, who had been convicted and sentenced during the session, and who started to serve his sentence.

Subscribe for the Lubbock Enterprise. \$1.00 per year.

# THE Citizen's National Bank LUBBOCK, TEXAS

We will appreciate your business and are in a position to extend every courtesy and accommodation consistent with sound banking principles.

Geo. C. Walfarth, Pres.  
I. L. Hunt, V. Pres.

K. Carter, V. Pres.  
A. G. Hunt, Cashier

### What is Life to You

To the preacher life's a sermon,  
To the joker it's a jest;  
To the miser life is money,  
To the loafer life is rest.

To the lawyer life's a trial,  
To the poet life's a song;  
To the doctor life's a patient,  
Needing treatment right along.

To the soldier life's a battle,  
To the teacher life's a school;  
Life's a good thing to the grafter,  
It's a failure to the fool.

To the man upon the engine,  
Life's a long and heavy grade;  
It's a gamble to the gambler,  
To the merchant life's a trade.

Life's a picture to the artist,  
To the rascal life's a fraud;  
Life perhaps is but a burden  
To the man beneath the hod.

Life is lovely to the lover,  
To the player life's a play;  
Life may be a load of trouble  
To the man upon the dray.

Life is but a long vacation  
To the man who loves his work;  
Life's an everlasting effort  
To shun duty to the shirk.

To the heaven's blest romancer  
Life's a story ever new;  
Life is what we try to make it—  
Brother, what is life to you?—  
Unknown.

We have a nice line of real native trees. See them when in town; ask for prices. Plainview Nursery, J. E. Cauthen, representative. With J. H. Eubanks & Son. 1-11

## HOTEL NICOLETT

S. C. LOW, Prop.

LUBBOCK, :: TEXAS

The Leading Hotel of the city.  
Remodeled and newly furnished  
throughout. Centrally located.  
Headquarters for Commercial Men

Rates \$2.00 Per Day

The best of everything and every-  
thing of the best.

## HOTEL NICOLETT

S. C. LOW, Prop.

LUBBOCK, :: TEXAS

### GO TO

## Scott's Confectionery

For Fruits and Candies, and Cigars of  
All Kinds

# As Usual

We are still doing business at the same old stand, and in the same old way. Reliable merchandise at reasonable prices, fair dealing and courteous treatment, have won us a host of friends. The old ones we hope to retain—new ones we invite and anticipate by a continuance of these methods.

## J. W. DeShazo & Co.

West Side  
of the Square

Phone, 150

Lubbock, Texas

# Lubbock Drug Co.

Just Received a Full Line  
Of RIEGER'S PERFUME ...

Drugs, Toilet Articles,  
Cigars and Magazines

Prescriptions Carefully  
and Accurately Filled.

# Lubbock Drug Co.

### A Good Place to Locate

There are so many questions that enter into the choosing of a permanent place of abode that it is often a difficult matter for the homeseeker to decide just where he should locate. Every country has its advantages, and often the advantages, or disadvantages are over or under estimated, as men are of different minds.

It is but natural that a man desires to make the best possible choice when for any reason he decides he will change his place of residence. He owes this to his family and himself, and when such time arrives he should not allow himself to be prejudiced for or against any country, but make a thorough investigation for himself.

Among the more important factors to be considered by the

homeseeker are, the class of people among whom he proposes to locate; the climatic conditions and the healthfulness of the community; the natural resources and productiveness of such country; markets and many others of more or less weight are to be taken into consideration before deciding to cast his lot with any community. One that should not be overlooked, especially by the man of limited means, is the price of land. There are many desirable places in the United States in which to live, but in practically all such communities the price of land is beyond the reach of the man of small means.

We do not claim that the Lubbock country is entirely without drawbacks or disadvantages but what we do claim is that all things considered, it is the best

undeveloped section of country in the United States. That it possesses more advantages and offers better opportunities to the man of limited means who is willing to work in order that he may own his own home than any other section of the country.

In the first place the people of Lubbock county are an intelligent progressive people with a high standard of morals, hence they will attract a like class of people and it will always remain a moral law abiding community where the influence of churches and schools will control.

The climate is all that could be asked. Here we experience but little severe weather in winter, and the summers are free from oppressive heat, while the nights in summer are always cool and refreshing. We have no statistics at hand, but the healthful-

ness of the community is one of the boasts of our people. As we are situated something like three thousand feet above sea level and no stagnant water it is not necessary to go into explanations of why this is a healthful climate. The air is pure and exhilarating while the water supply is of the best and is found in abundance at shallow depths. Such freaks of nature as the cyclone are unknown in this section.

The rainfall of the Panhandle of Texas, as reported by the U. S. weather bureau, for the past twelve years, averages nearly twenty-four inches per annum, which is ample for the growth of all kinds of crops common to this latitude.

The soil in the Lubbock country is a rich mineral soil of great depth and fertility. It is light, free from weeds and easily tilled.

It is a conservative statement to assert that a man can farm twice as much land in the Lubbock country with the same teams and work as he can in any of the states in the Mississippi valley. The farmer in the Lubbock country can grow as much wheat per acre as the farmer in what are known as the wheat states. The same may be said of oats, rye, corn, sorghum and millet. Kaffir corn and milo maize are dependable crops and are profitable. All kinds of vegetables grow to perfection in the Lubbock country and are of fine quality. Fruits of various kinds are successfully grown here as well as cotton, but as yet few orchards have been planted long enough to bear. The sugar beet thrives well in the Lubbock country and the time will come when it will be extensively cultivated. Alfalfa has been successfully grown in the Lubbock country for several years and is a profitable crop for the farmer.

Last, but by no means least, the price of land in the Lubbock country is within the reach of the man who is looking for a home. It is true that the day of \$5. land has past, never to return, and many men throughout this section have been made wealthy by the advance of land values. Land is selling at the present time from \$12. to \$25. per acre, according to location and improvements. Good terms are made the purchaser, when desired, and the newcomer will be given the glad hand by the merchant and farmer alike, as actual farmers to till the broad acres of the surrounding country is the crying need.

## We Sell It For Less

Since We Do A Strictly Cash Business We Can  
: : : Afford to Sell For Less Profit : : :

### If you want something good to eat

For a small price, don't fail to call on

## The Hunt Grocery Co.

Phone 243

In Mercantile New Building

They Will always treat you right.

# A. G. McADAMS LUMBER COMPANY

Lumber, Sash, Doors, and all Kinds of Building Material. The Best Lumber on the Plains.

### "Progressively" Entertained

In order to more vividly impress upon her mind the esteem and honor in which she was held by her Lubbock friends, the latter very vigorously and unceasingly "entertained" Miss McMinn, one of the most popular and comely young ladies of Clovis, N. M., who has been visiting here for a short time past, on last Saturday and Sunday.

Beginning with a progressive 500 party at the comfortable and hospitable home of Miss May Norton, which ended in a nice little lunch, consisting of Chorlott, wafers and tea.

From the home of Miss Norton, where every one seemed to have a royal good time, the party repaired to the cosy north-side home of Miss Delia Welkinson.

Here the ladies donned their Kimonas, and real "home comfort" was prepared for. Various games, music, etc., was there in abundance, and a highly enjoyable time was had.

Right here it is quite appropriate to say that one of the most enjoyable and unlooked for pleasure of the entire function was the appearance upon the scene of Messrs. Swift, Seitz and Boerner.

The young gentlemen were not expected, but were as welcome as the sun after a big rain.

Sleep was entirely out of the question, and when one of the young ladies would "cat-nap" a wee little bit, Miss Grace Rucker with her ever-watchful eye was there to cut it short.

Sunday morning the entire party went in a body to the home of Mrs. O. L. Slayton. Here they made ready for a visit to the Elite Cafe, where they were the guests of the Misses

Rucker at a bounteous dinner.

In the afternoon the party went for an auto ride and it was a happy, tired and contented lot they were.

Those in the crowd were: Misse McMinn, Wilkinson, McLarry, Clark, Lora and Grace Rucker, Lucy and Nora Moe, Dupree, Martin and Rouse.

### The "42 Club" Entertained

The members of "The Married Ladies 42 Club" were very elegantly entertained on last Friday afternoon by Mrs. Slayton and Mrs. Catley, at the beautiful home of the former.

The affair had a "Holland Dutch" sitting from beginning to end and was in every way a novel and decided success.

A very appropriate and palatable lunch, consisting of Coffee, Crabs, Cheese, Pickles, Fruit Cheese, Angel Chorlott and wafers, was served and pronounced "A No. 1."

At progressive 42 Mrs. W. B. Powell captured highest honors and carried home "the goose."

Mrs. Slayton and Catley were the recipients of many and sincere thanks, and were unanimously voted to be hostesses of the greatest merit by the ladies in attendance.

### Gus Pryon Sells Out

A deal was consummated on last Friday whereby the livery business recently conducted by Gus Pryon was purchased by Will Mathis, who has already taken charge.

At the same time Mr. Pryon sold his transfer business and cab stand to John Walfarth, who is now conducting those departments of Mr. Pryon's former business.

### More Applicable

Angry Parent—Another thousand? Not another penny. I'm tired of your extravagance, young man. It will do you no good to hang around here, for I have made up my mind, and I am a man of iron. You made your mistake by not realizing the truth of the "Tarke care of pennies" proverb.

Spendthrift Son—No, sir, I made my mistake by believing the proverb about striking when the iron is hot.—The Bohemian.

Miss Myrtle Bachman, who has been here for the past four or five months in the employ of Messrs. De Shazo & Co., left this a. m. for a visit with her parents near Bently, Okla. Miss Bachman anticipates being gone about a month, after which her many friends may find her at her accustomed place referred to above.

### Richmond Addition Sold

Last Saturday K. O. Kesler sold the Richmond addition to the city of Lubbock to C. B. Locke. The addition comprises 202 lots, lying just north of town and is good property, being close in. The price paid for the property was \$9,000.00. W. D. Mayfield, the real estate man, made the sale.

Dr. F. M. Johnson, the local molar physician, returned on last Friday from a business trip to Lone Wolf, Okla. Doc ran into a period of inclement weather while away, and contracted a severe cold but he is now convalescent.

If you are going to build see O. B. Bradberry, the contractor.

1-1t

We Buy and Sell Second Hand Goods of All Kinds

## BURNS & CO.

Dealers In

New and Second Hand Goods

East Side of Square

LUBBOCK, - - - TEXAS

## Eastside Grocery

East Side of Square

Lubbock - - - - Texas

Groceries, Meats, Flour, Staple and Fancy Canned Goods, Spices, Pickles, Etc., Etc.

Scarborough & Twaddle, Props.

Telephone 308

## Roddy & Adams

The Grocers That Handle The Goods.

High Grade Groceries at Reasonable Prices.

Free Delivery at Your Service

We don't care how great or how small your wants in our line may be, we are anxious for your business, and will do our best to please you. If prompt service, meritorious merchandise, full weight and full measure, courteous treatment, honest dealing and good-fellowship count, you must meet with

## Roddy & Adams

Four Doors West of Postoffice

Phone 375

Lubbock, Tex.

Oh!  
You  
Home-  
Seekers

If you wish to buy a home in Lubbock or adjoining counties, the Garden Spot of the  
World, call on

## Rushing Land Co.

We can sell you land in any sized tracts anywhere you wish to buy on easy terms.

Phone 266

LUBBOCK, TEX.

Oh!  
You  
Home-  
Seekers

Little  
Local and Personal  
Items

Miss Leona Barr left yesterday for Amarillo.

John Watson, of Henrietta, is in town for a few days.

J. R. King made a business trip to Abernathy today.

I. L. Hunt went to Canyon City this morning on business.

Judge Robinson made a business trip to Plainview yesterday.

J. J. Dillard left this morning for a business trip to Fort Worth.

M. E. Merrill departed this morning for Brownville to spend the winter.

P. B. Penney and family left today for Denver for a months visit with relatives.

Miss Maurice Simmons of Houston, and Miss Lois Easter, Estacado, are visiting Miss Della Easter.

Oscar Woody, of Snyder, Oklahoma, came in last night on his way to Yoakum county, where he is locating.

J. J. Lane and W. J. A. Parker of Brownfield, left yesterday for Plainview, where they go on business.

Miss Ora Clemer, who has been visiting with her parents, returned to Hagerman, New Mexico, this morning.

Miss Cordie Finger, who has been visiting at Lamesa for several days, left this morning for her home in Memphis.

W. M. Jackson returned to his home at Elkins, New Mexico, yesterday, after spending a few days here prospecting.

Miss Myrtle Mc Minn, of Clovis, who has been spending the holidays with Mrs. L. A. Duncan, returned home yesterday.

Geo. Wiesenborn and Henry Schenettee, of Clinton, Illinois, returned home yesterday after prospecting in Lubbock several days.

Rev. A. C. Miller left yesterday morning for Plainview to attend the Bible Convention, which is now in session at that place.

E. L. Robinson, formerly of this place, but who has been at the head of a hardware establishment at Norman, Oklahoma, for several months, returned to Lubbock yesterday and will make this his home again.

J. H. Bryan of Louisville, Kentucky, came in Saturday and will spend a few days here. Mr. Bryan owns two sections of land near town and is here looking after his interests. He is improving one section which is situated six miles west of town.

J. R. and F. R. Dennison, who are attending school at Plainview, came home Friday in response to a telegram stating that their mother was quite ill. Mrs. Dennison was much improved yesterday morning and the two young men left on the morning train to resume their studies.

J. T. O'Donnell, the well known railroad contractor and promoter, was in town a short time today. He informed an Enterprise reporter that work on the Lamesa line was being pushed along rapidly. He stated that there were nine camps on the grade, and that it would not take long to grade the fifty-six miles. Mr. O'Donnell left on the north bound train for Amarillo.

Grandmother Diggs has been ill for some days.

When looking for bargains always go to the Fair. 1-1t

S. N. Withers, of Tahoka, was a Lubbock visitor last Friday.

A. C. Houston, of Wichita, Kansas, spent Saturday in Lubbock.

Judge T. M. Bartley of Tahoka, was transacting business in Lubbock last Saturday.

S. D. Randolph, a real estate man of Dallas was in Lubbock Friday and Saturday,

G. M. Hill and family left Saturday for Emma and Crosbyton, where they will visit for a few days.

Miss Vera Murfee left Monday for Clarendon to attend school, after spending the holidays with with her parents.

D. M. Ripley of Stamford, passed through Lubbock Friday, en route home after making some land purchases.

Mr. and Mrs. W. T. Cox came in Friday and left Saturday morning en route to Snyder, their former home, for a short visit.

W. E. Sterette, one of the progressive farmers of the Abernathy neighborhood, was here on business Saturday.

E. J. Moore, of Emma, was here Friday to meet his brother from Louisville, Kentucky, who arrived on the evening train.

Owing to the fact that the Telephone Company is temporarily out of phones the Enterprise is without a phone. This will be remedied as soon as possible.

Now that we have train service established let us hope it will not be long until the post office department makes arrangements to have the mail carried on the train.

M. G. Cooper, Representing the Waples-Platte Grocery Co., with headquarters at Stamford, is here this week to receive a 50,000 pound shipment of sugar for Lubbock.

Dr. H. H. Harrington, Director of the Texas Experiment Stations, with headquarters at the A. and M. College, College Station, was here on business yesterday, leaving this morning.

W. H. Casler, a manufacturer of Philadelphia, arrived in Lubbock Saturday and will spend a few days looking over the country with a view to investing. He stated to an Enterprise reporter that he was very favorably impressed with what he had seen.

Many names are being suggested for the Penny & Pickett Drug store. A \$10.00 present will be given to the one suggesting the most suitable name. Any one can compete for the present and the contest will not close until Saturday, January 15, at 8 p. m.

Murfee & Son, the real estate firm, pulled off a good deal a few days ago, involving some \$19,000. Lubbock city property was exchanged for a stock of hardware and implements at Norman, Oklahoma. The stock of hardware goes to S. A. Richmond of this city and will be shipped to Lubbock at once.

R. Talbert, who has worked at the barber's trade here for the past few months, but recently sold out, left this morning for Fort Worth, where he goes to purchase fixtures for a new shop. He will open the new shop in a short time. He informs us that it will be the best appointed shop west of Ft. Worth.

Laverna Kirshmer, of Tahoka, was a visitor in Lubbock last Wednesday.

Mrs. Charles Rush left Monday for a few days visit with her parents in San Antonio.

York and Murrell Skinner, of Tahoka, came up Friday to meet some prospectors from Kentucky.

Gossett & Peavy, the real estate dealers, have moved into their new quarters in the Mercantile building.

The machinery for the Lubbock Steam Laundry arrived Sunday night and is being unloaded and put into place.

James Thornton, one of Crosby county's representative farmers, was transacting business in Lubbock Friday and Saturday.

John Kendrick, until recently station agent at Plainview, came down from Plainview Thursday evening and returned Friday.

R. Roy Ruff, late editor of the Munday Times, was prospecting in Lubbock last Thursday and made this office a friendly call.

Crawford & Law, doing business as the Lubbock Plumbing and Supply Co., a new firm, will occupy the old Bullock Land Co. stand.

Bledsoe & Price have placed on the market 202 lots in the Overton addition to be sold under the distribution plan. Two nice dwellings will be given away.

All business and professional men who have not been called upon by a representative of the Enterprise need not feel slighted. You will be "seen." Owing to the fact that a part of the Enterprise staff arrived late we have not had the necessary time to visit all.

Dr. C. M. BALLINGER

DENTIST

Office in Dr. Hay Old Stand.  
Telephone No. 120  
LUBBOCK, TEXAS

R. A. SOWDER

ATTORNEY AND COUNSELOR AT LAW

Practices in District Court of all Counties  
LUBBOCK, TEXAS

W. D. BENSON

ATTORNEY AT LAW

Practice in all the courts. Most complete set of Abstracts in Lubbock, Hockley, and Cochran Counties.  
LUBBOCK, TEXAS

GEO. BURNETT

ARCHITECT

Rooms in Mercantile Building  
LUBBOCK, TEXAS

First National Bank

The year 1910 starts off with our prospects fine for a good year, and yet we know the success of our business depends upon the confidence and patronage of our friends, hence we cordially invite your co-operation to the end that we may be mutually benefitted.

Call in and see us, and advise with us about your interests.

First National Bank

CROFFORD & LAW

(PLUMBERS)

We are in a position to serve you with the best of workmanship. Work strictly first-class and guaranteed.

SEE US ON WEST BROADWAY

CROFFORD & LAW

TRANSFER LINE

Does all kinds of Transferring and makes a specialty of moving and crating household goods, pianos and safes.

PHONE 307

C. W. DEAN

THE PANTATORIUM

J. W. YOUNG, Proprietor

Cleaning and Pressing.

Ladies Work a Specialty

LUBBOCK, TEXAS

South Side of Square.

Job Printing. Enterprise Office.

Let one suggest the other.

Eclipse and Star Windmills, Jno. Deere Implements, Buck's Stoves and Ranges, Pittsburg Perfect Electric Welded Fence (The Weld That Held) Pittsburg Perfect Barbed Wire and Nails.

The best line of Builders Hardware in the South Plains. A complete line of Queensware and Glassware. The famous Diamond Edge Pocket Knives and Tools. We carry the largest stock of goods in the South Plains, and are prepared to give you the best service.

The Western Windmill Co.

THE HOUSE OF QUALITY.

O. L. SLAYTON, Pres.  
 H. B. REED, and R. A. BARCLAY, V. Pres.,  
 W. S. POSEY, Cashier,  
 F. W. BOENER, Asst. Cashier,  
 J. E. PENNEY, Asst. Cashier,  
 H. M. REED, Asst. Cashier.

# The Lubbock State Bank

Capital and Surplus \$85,000.00

The non-interest bearing and unsecured Deposits of this bank are protected by the Depositors Guarantee Fund of the State of Texas.

## Attention! You Live Stock Feeders

"Every Little Bit Added to What You Got Makes Just A Little Bit More."

Therefore, Corn Chops, Maize Chops, Bran, Cotton Seed Meal and Cake, Alfalfa and Millet Hay, added to your Horses, Mules or Cows, make a little more Horse, Mule or Cow.

## Davidson's Feed Store

"Has the 'Dope'"

Phone 134

Phone 134

## J. B. MARTIN & COMP'Y

We do all kinds of blacksmithing work, wood and wagon work and up-to-date horseshoeing and guarantee same. We employ only workmen of ability and are prepared to turn out work promptly and at reasonable prices. Your trade is solicited.

## PHILLIPS--BRADLEY AUTO GARAGE

Autos repaired. We carry a full line of auto supplies. WORK GUARANTEED

## I DO A GENERAL AUTOMOBILE LIVERY

Have good cars and equipment and will get you to your destination on time.

CLIFFORD CASS  
 NICOLLETT HOTEL

### Taking Notice

While so much knocking is going it is refreshing to note that now and again there is a newspaper that is not averse to state the exact facts about Texas and the southwest. A recent issue of the Troy (N. Y. Times) in speaking of the large immigration to Canada, among other things, has this to say:

There are sections of the United States which are open to no such objections. One of them is Texas, occupying an enormous area in the Southwest and presenting extraordinary attractions to the agriculturist and others. In fact, the whole Southwest is sharing in a transformation that promises to show some wonderful results in population and production. Texas is very nearly as large as New England, New York, New Jersey, Pennsylvania, Ohio, and Virginia combined, and this statement may give an outline idea of the area open for settlement, much of it being fertile soil, while large sections will be made fruitful through irrigation enterprises now under way. The total acreage is 167,867,000, and about 25,000,000 acres are under partial cultivation. The population is now estimated at about 4,000,000, which is a gain of nearly 1,000,000 since 1900, showing how rapid has been the growth. But in the same space the States already mentioned have 28,431,000 inhabitants, and Germany, much smaller, has 60,000,000. See what Texas might do if put to it. And Texas bids fair to do it. At the present rate of accession there will be an increase of population which in ten years will place the State in the front rank, while the diversified interests which can be maintained there give assurance of unbounded prosperity. This is not an advertisement of Texas, but it is a setting forth of facts which should be interesting to every American and which are typical of other regions in that general locality. The West and Southwest have passed the wilderness era. They have reached the point where they can offer inducements in the way of agricultural and manufacturing industry unsurpassed anywhere, and they should be capable of offsetting booms started in behalf of Canada, Mexico or any other outside country. There are still unsurpassed chances in the United States.

### Will Soon Turn On The Steam

The steam heating plant being installed by the Mercantile Co. is nearing completion. Workmen are busy setting and connecting the radiators and they will be ready to turn on the steam in a few days. Tenants who have contracted for the many modern office rooms on the second floor of this handsome structure are all getting ready to move in. Pierce Bros., the real estate dealers, have done a little pioneering and did not wait for the steam heat before moving into their new quarters and have been using a stove.

### Stockholders Meet

The stockholders of the Murphy Lumber Company met at their offices in Lubbock yesterday morning and elected officers for the ensuing year. There was no change in the directorate, all of the old board being re-elected. A. C. Houston, president, of the company and J. M. Petty, vice president, who reside at Wichita Kansas and Amarillo, respectively, attended the meeting. They found everything very satisfactory.

Let

## The Lubbock Lumber & Grain Co.

Figure on your Lumber bills. We carry a complete line of Builders' Hardware, Posts and Wire.

## Nigger Head Coal

We want to buy clean, dry bones, and sell you what is needed for ranch improvements

## Lubbock Lumber & Grain Co.

Phone 194

## The Home of Good Groceries



We carry a complete line of staple and fancy Groceries. We earnestly ask that you call and get prices before buying elsewhere. Call and get acquainted. Make our store headquarters while in town.

Bring Us Your Produce. We Pay You Cash.

## GREENHILL BROS.

## A. L. TINKER

## Feed and Wagon Yard

All Kinds of Grain, Pride of Plainview Flour, in 500 pound lots - \$3.45  
 Per hundred - \$3.50  
 Meal, per sack - 90c

## Flour Guaranteed

New Shop East Side of Square

## DUTTON & PHIPPS

They Will do the Job Just Right

BLACKSMITHS and WOOD WORKERS

LUBBOCK, - - - TEXAS

## Copp & Mothes Draymen

See us when you have something to haul. Nothing too large or nothing too small.

Prompt, and courteous treatment

Try an Advertisement with us.



# Our stock

## Of Wall Paper

Is the largest and most complete found on the plains, embracing the newest designs and latest patterns.

We handle a full line of the famous "Hockaday Paints," which is especially prepared for this climate and will give entire satisfaction.

We make a specialty of picture framing, and carry in stock a large assortment of mouldings of the best quality.

SHROPSHIRE : : :  
: : : & FINLEY

## The Cash Meat Market

Honey & Bricker, Props.

Phone No. 146

Fresh, : Smoked : and : Salted : Meats

Choice cuts of Beef,  
: : Pork and Mutton : :  
: : Free Delivery : :

Give us a trial. We will appreciate your business

## Be sure to see J. J. Reynolds & Co.

Before buying

### FEED or COAL

We sell for cash, make quick sales and small profits

Ladies' Work A Specialty

Telephone 257

Genuine French Dry Cleaning

LET  
**TROY MARTIN**

Figure on your Cleaning, Pressing, Repairing and all kind of  
**TAILOR WORK**

C. A. Raine Co.'s  
Old Stand

All Work Called for  
and Delivered

## LEADING GROCERS

## HANSARD & MOORE

Phone No. 284

North of Post Office

### T. U. G. Entertainment.

One of the most enjoyable entertainments of the season was given by the young ladies of the T. U. G. Club at the elegant home of Mr. and Mrs. Van Sanders Tuesday night, January 4th, in honor of the visiting girls and a few of the bachelor friends of the Club. Every minute of the evening was crowded with pleasures and the modes of amusement were as many and as varied as the charms of the members of the T. U. G. Club.

About 11 o'clock the guests repaired to the spacious dining room, where delicious refreshments were served in courses. While gathered around the festal board, appropriate toasts were rendered by Rev. J. W. Welch, Messrs. J. E. Vickers, Koepfer, and Roscoe Wilson.

The entire evening was one continuous round of pleasure and each guest left convinced that Mr. and Mrs. Van Sanders, the assisting married ladies, Mesdames Norton, Posey, and Slaton, and all of the "T. U. G's" are royal entertainers.

The ladies present were Misses Sneed, gowned in blue satin plisse; McMinn, banana crystalline; McGee, light blue tissue; O'Sullivan, salmon pink silk; McLarry, catauba satin; Frederic pale green ottoman; Norton, peach blue satin; Lenore Dupree, bengoline; Nora Mae Dupree, light blue tissue; Rucker, old rose crepe de chene; Grace Rucker, pink messoline; Clark, resoda green, shon tang; Wilkinson; shell pink de soie; Mrs. Sanders, black silk jersey; Mrs. Norton, champaign foulard; Mrs. Posey, ashes of roses messolin; Mrs. Slaton, black net over satin.

The following young men were present: Goodman, Vickers, Seitz, Pierce, Boerner, McWhorter, Robins, Wilson, Porter, R. Wilson, Swift, Welch; Koepfer.

R. W.

### Surveyors On the Return Trip

The surveying crew at work on the Santa Fe line running from Lubbock to Texico have completed the survey locating the line and are now working back cross sectioning the line. They have reached a point about twenty miles this side of Texico, near the Mule-Shoe Ranch. It is expected that they will reach Lubbock in about ten days and the line will then be ready to turn over to the construction department. It is reported that work will begin on this line in the immediate future.

### Building Stock Pens

The Santa Fe has begun work on the stock pens for Lubbock. The plans call for extensive yards and are being built just north of the Canyon. A large force of men are at work on the job and it will not take long to complete the pens. The pens are being sub-divided and arranged to best advantage to accommodate the shipper.

### J. A. Moore Will Build

J. A. Moore, the harness maker announces his intention to immediately begin work on a new building on the east side of the square. The building will be occupied by himself as a harness shop. Mr. Moore will erect his building and move his business into same as soon as possible.

S. H. Cook left Sunday morning for New Mexico, where he has a claim.

J. E. Wright, representing the Southern Union Insurance Co. came in a few days ago and will make Lubbock his headquarters.

## WATCHES WATCHES

Too many watches. All sizes and  
: : : : all prices : : : :

Come, let's get busy and reduce this stock. We will treat you right.

Try Us

## Wesson & Holland

Five Doors West of Citizens Bank

## Caylor- Leard Lumber Co.

Lumber, Laths, Shingles,  
Lime, Cement, Building  
Paper, Mill Work, Etc.

### Prices Right.

## R. H. Lowery & Son



Dealers in  
Staple and Fancy  
Groceries

The Largest Stock and the Lowest Prices

## H. L. GIBSON Contractor and Builder

I am in position to save you money. See me before building. Plans and specifications furnished on application.

### H. L. GIBSON

Bread

Cakes

## Martin's Home Bakery

Cedar Street, South of Opera House  
Ronald H. Martin, Prop.

We cater to the best of trade and will endeavor to please you. A trial solicited.

Pies

Rolls

# We Want a List of Your Lands

Large or small tracts, for practical farmers.

## GOSSETT, PEEVY & BLAKE

REAL ESTATE AND FIRE INSURANCE.

Mercantile Building.

LUBBOCK, TEXAS

### The Crusade Against War

This century may see the passing of wars. There are two forces operating against modern warfare. They are diametrically opposed. One is the inventor the others are socialists, anarchists, and a number of law-loving law-abiding citizens, who believe that all difficulties can be settled without resort to force. Zeppelin's airship, Wrights flying machine and the Frenchman's monoplane menace the battleship and the land fortification. From the airship a charge of dynamite can be dropped on the deck of a Dreadnaught that would send it to the bottom in a minute. Another charge could be dropped into the interior works of a shore fortification that would blow it into nothing. Thus the Demon of War is creating his own Franksteins that may devour him. In Spain the anarchists and socialists protest against war. They are distributing their literature through out the rank and file of the Spanish army. They tell the Spanish soldier that the business of killing is no longer a test of patriotism. The effect of this was seen in the rioting growing out of the disaster to the Spanish army in northern Africa. In France the Anti-War Crusade is in charge of a group of peaceful anarchists and socialists who argue against it both from economical and selfish reasons. The propoganda is among the enlisted men in the army. In the knapsack of many a German soldier are found pamphlets discussing the follies of war. It is reported that the soldiers in the army of Sweden showed no desire to march against their brothers in civil life who were on a strike. The time may come, indeed, when the armies of Europe will take a referendum among themselves as to whether they will fight or disband, and it may come to pass before the present century is

closed. The governments of the world will have to hit upon a scheme of settling all disputes through courts of arbitration, rather than by resort to iron and powder.--Memphis Commercial Appeal.

### Why is it?

Can any farmer answer the above question? asks R. B. Rushing, in the Michigan Farmer. They cannot tell us why they neglect their poultry, but many of them must admit that they do neglect the best money-makers that they have on the farm. It is strange that some farmers never stop and figure how much the hen is making for them each year. She lays twelve dozen eggs in a year's time. At an average of 15 cents per dozen, she has brought an income of \$1.80. Say you feed (I will wager not one farmer in twenty-five feeds hens 80 cents worth of good grain,) you have invested in the hen 80 cents, she has made you \$1 clear, and you have the hen and a brood of at least twelve chicks to your credit. Just figure this with a hog or a cow and figure the food it has taken to feed the hog or cow, and see what part of the farm is paying best.

If every farmer would help his good wife, give her proper buildings and half the amount of feed for her fowls that is to the other stock, she would make more money from her poultry than he makes out of his hogs and cattle. This I know from experience, and it is being demonstrated every day by the few farmers who take up the work and conduct it along a scientific basis.

Many labor under the impression that it requires too much attention, too much thought and study, to make anything out of poultry. This sort of argument might have held good many years ago, but at the present time poultry culture has been

worked out on such a perfect commercial basis that a child with ordinary intelligence can make a success of it, where a few years ago the best of people were making a failure. I could point out many of the improved methods that are employed in the raising of poultry that remove much of the risk. It brings the business down to a commercial basis so that any one can make a good income from a comparatively small investment. A farmer must not imagine for one moment that without good buildings he can make a success of the poultry business. After good buildings are provided they must be kept clean and thoroughly disinfected at all times. If disease breaks out it will very soon wipe out all the profits that have been made, especially if the disease is contagious. Improve your poultry, buy thorough-bred fowls, just as you would a bull or a boar. Give the poultry half a chance, and they will make every other branch of the farm take a back seat when it comes to increasing the bank account.

### Didn't Like The Sample

A sailor with a cork leg was once shipwrecked on a cannibal island. He saw preparations being made for a feast, of which he was to be the piece de resistance and with commendable presence of mind he asked the chief ("chef?") if he did not think it would be as well if he tasted a sample first. The chief thought it an excellent suggestion and so the man held up his cork leg while a sample was cut from it. The chief decided the man was too old, tough and tasteless and so his life was spared.

Found--Ladies gold bracelet initials engraved G. T. Owner call prove and pay for advertisement. Phone 268. Waltz H. Denison. 1t p

### THE LUBBOCK HOTEL

G. S. DeBARDELEBEN, Prop.

Rates \$1.50 per day.

Nice Beds

We invite you call and see us.

LUBBOCK, TEXAS.

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We do all kinds of work pertaining to the art of photography, and do it right. We pay particular attention to outdoor work, and make a specialty of

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Finest Cars and Service to be had. Rates Reasonable

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# CHOICE RESIDENCE LOTS

Learn how easy you can secure a fine residence lot, in the choicest section of the best town in West Texas. Consider the advantages of location, of being in a fine neighborhood, and of the pleasure and satisfaction of realizing yourself to be a home-owner.

## Lubbock, Texas

Is the coming railroad center of the Panhandle of Texas. This fact is assured by reason of our pre-eminent location. Lubbock is situated in the very heart of the great south plains at the junction of the two Santa Fe lines running from Amarillo through Lubbock to Lamesa and on to a connection with the T. P., on the south, and the Texico-Coleman cut-off, a transcontinental line running from Galveston to California. In addition to the Santa Fe lines the Altus road is graded from Altus to Lubbock, and will be extended west to Roswell. The Quannah, Acme & Pacific is completed and in operation from Quannah to Paducah, within seventy-five miles of Lubbock and will pass through Lubbock going to El Paso. Other roads are projected and under way pointing this way and Lubbock is sure of securing more railroads than any other town in the Panhandle of Texas.

These 202 lots in Overton Addition are to be sold at very reasonable prices and on terms any man can meet. The title to them is absolutely clear and an abstract will be furnished with every lot. Our plan of distribution is impartial and will be conducted in the most open and honest manner. In the event of the death of the purchaser of a lot before same is paid for, his heirs will be given a free title to all such lots. Investigate our opportunity. Call and allow us to more fully explain our proposition.

## Overton Addition

Just as Lubbock is the banner town of the plains, Overton Addition is the very choicest residential section of that city. Situated, as it is, just west of the business district, it is close enough in to make it of convenient walking distance, and on the opposite side of the town from the noise and smoke nuisance experienced near the railroad, on the lower side of town. Large, roomy lots, high and free from bad drainage, a more ideal site could not be found for a home. No lots shall fall into the hand of a negro, and every effort will be made to have none but the best of people in this section. The high repute and strict business integrity of the distributors, Messrs. Bledsoe and Price, allays all fear of a scheme or a fraud. Any bank or business man in Lubbock can tell you of the standing of these gentlemen. When purchasing of people with such a reputation you may rest assured that you are getting a square deal.

Investigate  
This - - - -

Two beautiful homes given away, absolute-  
free, to purchasers of lots in the  
OVERTON ADDITION

Investigate  
- - - - This

# BLEDSOE & PRICE,

LUBBOCK,

TEXAS

## Matrimonial Independence Means Matrimonial Disaster

(BY MRS. JOHN A. LOGAN.)

It is unfortunate when husbands and wives come to feel absolutely indifferent as to what each other does. Some are wont to boast that they allow their matrimonial partners absolute freedom to come and go as they please, choose such associates as they enjoy, notwithstanding some of these associates may be obnoxious. It was not intended that husbands and wives should live independent and separate lives, but that they were to live together after God's holy ordinances as one in all things. Neither can either safely have friendships that are antagonistic or disagreeable to the other.

When men or women conclude that they will do exactly as they please without regard to the effect upon their husbands or wives they are nearing dangerous ground. There is no time or place in married life for separate ways, independent associates or independent ambitions. Anything which tends to make or widen a breach between the husband and wife is destined to be fatal to their happiness. The husband who confides in his wife and who avoids associating with persons who are offensive to the wife, if her dislike is based upon reasonable grounds, is sure to be happy and successful. Also the wife who confides absolutely in her husband, makes an effort to be agreeable to her friends, who has no aim in life except that of discharging every duty to her husband and her children, will know little sorrow or neglect.

It is impossible for happiness to follow in the wake of divided

interests and pleasures of husbands and wives. Women who persist in playing golf, bridge or other games or practicing any of the diversions so in vogue in these days, in opposition to their husbands' expressed objections and dislikes are running a great risk of losing the love, affection and confidence of their husbands. Men, who imagine that they are keeping from their wives their peccadillos, business troubles and that they can persist in dissipation and its accessories, will learn eventually that they have deceived no one but themselves and that they have lost the devotion and respect of their wives.

Marriage means a union of hearts, hands, ambition and hopes. It means a sharing of joys and sorrows, and anything which tends to changing God's scheme can only result in disaster and unhappiness. Freedom of thought, freedom of action is confined to the political and not to the matrimonial relations of life. Pledging faithfulness until death in making the marriage vow, implies unity in every sense of the word.

The most careless observer cannot fail to note the greatest happiness in homes where there dwell husbands and wives with but a single thought, and where two hearts beat as one. The moment that either discovers a growing indifference to the mate taken for better or for worse, that moment steps should be taken to remove the cause and banish thoughts suggestive of independence of each other, for the abyss of domestic infidelity lies ahead.

Review of last year's business shows \$37,000.00 from April 15th, date of opening, to December 31st, 1909. Sufficient evidence of "good furniture at reasonable prices; courteous treatment and square dealing." Factories are advising of advances of ten to fifteen per cent on all good goods in my line. In anticipation of this I bought heavily. You will find my warehouse and salesroom containing 7,200 square feet of floor space, jammed full of good NEW furniture. Annual inventory shows \$17,000.00 worth of stock on hand, all of which is absolutely new. Well bought and received in full carloads at cheapest rates applicable. I am prepared to supply your wants and will guarantee my prices better than many and equal to any. I sell furniture and furniture only and devote my entire time and effort to this line. Step up and be shown. You are next.

W. E. Robison, 1-1t

J. W. Burton, a Crosbyton, attorney, came in today and will leave for Fort Worth tomorrow.

Chas. Butler, of Muscatine, Iowa, who has been looking over the country, will return home tomorrow.

L. B. Miller, of Plainview, was in town the first of the week.

Mrs. Avery Turner, of Amarillo, who has been visiting Mrs. R. C. TenEyck, left for her home this morning.

Arthur Black, a business man of Tahoka, is in town today.

Mrs. J. P. Callaway is reported on the sick list.

Don Burk, of Tahoka, is transacting business here today.

B. Hunnicut, of Amarillo, is in town today.

## W. H. FLYNN

W. H. Flynn, our present sheriff, is a candidate for re-election. His announcement will be found in another column of THE ENTERPRISE. Mr Flynn has made his home in Lubbock county for the past nine years and is well and favorably known. He has made a very efficient officer and has given satisfaction to the public, and if elected to succeed himself Lubbock, Hockley and Cochrane counties will have a good sheriff and a collector.

A. I. Beckner, of Alton, is here this week prospecting.

## Announcements

The Enterprise is authorized to announce the candidates named below, subject to the Democratic Primaries, to be held in July, 1910

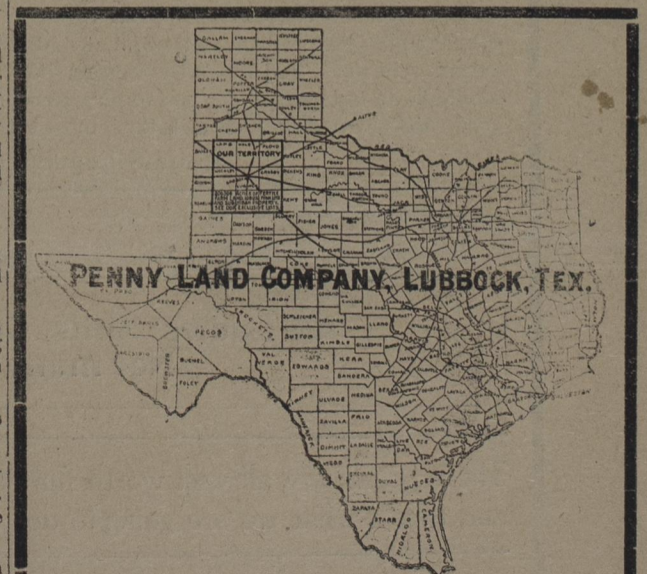
### FOR ASSESSOR

H. K. PORTER - For re-election

### FOR SHERIFF

W. H. FLYNN - For re-election

Robert Bailey, of Forth Worth, is here looking over the country with a view of investing.



We have a large list of land to select from, in all size tracts, and can give purchasers good terms.

# You Can Do No Better

If you are looking for land, either in large or small tracts, for a business property, dwelling house or town lot, we are the people who are in a position to accommodate you in a satisfactory manner. By fair and honest treatment, and by never misrepresenting anything, we hope to retain the friendship of every patron. We solicit correspondence, and will be pleased to have you call on us and get acquainted.

## The Bullock Land Company

### Her Fathers Crime

Staged by Mr. Barden Lefferts and rendered by local talent for the benefit of the Lubbock Fire Department, "Her Father's Crime" was greeted by a large and appreciative audience at the Orpheum Theatre last night, and will be propuced for a second time tonight.

Mr. Lefferts is justly entitled to much praise for the masterly way in which he has tutored his colleagues, and the "actors" are collectively deserving of congratulations upon their efforts.

The production was given without any of the usual "stops" "jerks" and other little embarrassing things ordinarily witnessed at an amateur performance.

Every character was portrayed in a masterly way, and, as said above, was worthy of appreciation.

While it is hardly fair to the rest of the cast, every one of whom did splendidly, we cannot refrain from especially mentioning the character of "Edith Nelson", as so ably rendered by our winsome little Miss Anna Boyd. Gowned in a number of beautiful dresses, looking for all the world like a typical southern beauty, as her part depicted, she did her work handsomely. Few amateurs will be found who can do as well and practically none who can equal her talent.

Musical specialties were rendered between acts and are deserving of meritorious mention.

The bass solo by Mr. Edgar Inman was well received, as well as the Soprano solo by Miss Patterson. A quartette of male voice, Messrs. Dulin, Neal, Inmon and Dillard, gave one or two selections which were generously enchored.

The piano selections by Miss Patterson, assisted by the Misses McGee and Inmon, were also very good.

Taken as a whole the performance was a decided success. The order was perfect, no unseemly conduct being indulged in at any time by any one, the crowd was large and well pleased; the play itself was good; the financial returns highly satisfactory and the "Fire-fighters" and Mr. Lefferts are truly entitled to and deserving

of congratulations which we join in extending.

### Highest in Forty-five Years

Hogs on foot sold for \$8.75 per hundred on the open market in Chicago, a few days. This is the highest point reached since war times back in the sixties. Everything indicates a continued high level of prices for porkers and the man who has a good bunch of hogs to market will have no trouble in meeting his taxes.

In this connection it may be remarked that the Lubbock country is especially adapted to the growing of the porker, and the farmers of this section should make it a point to stock up on hogs. Kaffir corn and

milo maize will put on fat equal to corn, and if the hog crop is properly looked after it will net the farmers of this country more money next year than any other crop. Hogs are never bothered in this part of the country with cholera, which is the bane of the hog growing business in the corn states. For this reason hogs can be grown in this part of the country. This is not an idle statement, but a demonstrated fact.

Remember the Fair is head quarters for everything in queensware, enamelware, glassware, tinware and chinaware. 1-It

When you want some job work turned out call up phone 95. 1f

## Here's Something Worth While

### Special Values in Men and Ladies Suits, Overcoats, Cloaks and Furs

You will find it well to buy some of these clothes and other good things to wear right now whether you need them or not. We're clearing up the winter stocks now, preparing to receive our new spring goods that are already coming in. These suits are all new and up-to-date. The ladies suits are the Princess and Bischof make. The men's clothes are the Kant-be-beat, Garson Meyer & Co., Hart, Schaffner & Marx brands, and each in its scope, represents the very best values obtainable. They were made to sell from \$12.50 to \$37.50. This is just our usual season's clean up; we've good things here that haven't been sold in the course of business, nothing the matter with them, they're just as good as those that sold, but many of our suits and overcoats were late in coming in. The only trouble with these is we haven't sold them, and that's the only reason we bought them. We intend to sell these things to you and we shall make you a price that should be an inducement for you to buy NOW some things that you are sure to need later if not at once. You can treat yourself to one these good suits or overcoats. Finish the winter with it and have it ready for next fall.

Here are the prices, which considering the merchandise offered, should tempt you to buy:

Suits for men worth \$15, \$20, \$25  
now . . . . .

**\$12.50, \$17, \$21**

Overcoats worth \$15, \$18.50, \$20  
now . . . . .

**\$12, \$15, \$16.50**

**All Ladies' Suits, Cloaks and Furs 20 per cent off of regular price.  
Not many are left but we want to sell everyone.**

These goods are all well worth full price, but we need the room and must have it. They **MUST BE SOLD** and that's what we are going to do. If you need anything now is the time to buy.

## JNO. P. LEWIS & COMPANY

Sellers of Dependable Merchandise.