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HEREFORD, TEXAS, 79045, SUNDAY, NOV. 5, 1967

County Has First In Melon Harvest

A cucumber, cantaloupe and watermelon harvest in Deaf Smith County? Hard to believe but very true — and its thought to be a first for the Panhandle. Sometime this week, a special



Baker Womble
Womble Services
Held Saturday

type harvesting machine will begin work on the L. B. Wortham farm, located about 7 miles south and east of Hereford.

Wortham explained that he had leased land to John Waldridge of Colorado, who planted approximately 100 acres of watermelons, 12 acres of cucumbers and five acres of cantaloupes — for the sole purpose of gathering seeds.

All three fruits of the vine were planted from July 18 through the 22 on wheat stubble. The abundance of wheat ground and the availability of water lured Waldridge to this area.

At the time of the planting, Waldridge ran a shredder just behind the combines, but had some difficulty because the fields had moisture on them at the time. No fertilizer was used.

From 30 to 40 acres of the plants received water to help them come up, but Waldridge prefers not to do so if possible. All of them had been watered once and some twice during the growth.

The cucumbers, which are ripe, will be ready to harvest in the next few days. The cantaloupes are of the Rocky Ford brand and the watermelons are of a mix of varieties, some being large box types, some being low and the other of the other types. The melons, says Waldridge, will be harvested in two weeks.

Waldridge said Wortham had wanted to make large numbers of melons. He said he did that because the melons are as thick as the cucumbers. Wortham said the melons are a little smaller than the usual variety, but he said he would like to see them if he could. He said he would like to see them if he could. He said he would like to see them if he could.



NEW PANHANDLE FIRST — L. B. Wortham is shown with a new first for Deaf Smith County — watermelons. Also planted on the Wortham farm south and east of the city are cucumbers and cantaloupes. The crops will be harvested this week for the seed.

Plant Opening Date, Future Of Hereford Are Discussed

Wayne Thomas, Hereford attorney, gave the official opening date of Wilson and Company in an address on the booming economy of the area at a noon meeting of the local Kiwanis Club Thursday.

Thomas, who has been working closely with Wilson officials, announced that the company will begin construction no later than April 1, 1968, and will be finished and in operation no later than January 1, 1969. This newest addition to Wilson's complex and a definite asset to Hereford will employ 225 persons, not including executives.

Capacity of the plant will be the slaughtering of 1200 hogs during an eight-hour day, five days each week, totaling 6,000 hogs per week and a breaking capacity of 2500 of those 6,000 hogs each week.

"Breaking" is the term used by the industry to name the stripping process of the beef carcasses. Since much of the profit in meat packing comes from the utilization of the by-products

this process is an important one for packer and buyer alike.

According to Thomas, who said he has been receiving an education on the beef packing business lately, grocers now buy beef by the half. With the breaking process, grocers can specify so many pounds of each cut of meat desired, and have no part of the carcass that they will not be able to use in their business.

Most grocers, according to Thomas, are not equipped to fully utilize every part of the beef.

Adding the location of Wilson to this area, plus that of Holly several years ago, Thomas called the area's growth "just fantastic."

Thomas gave several reasons for the growth and predicted that the future was even brighter than that outlined in a report by Lyle Blanton for the Chamber of Commerce several years ago.

Partially basing his address upon an editorial in the Oct. 29 Sunday Brand entitled, "Does Deaf Smith County hold key to decentralization?" Thomas went into detail on some of the points lightly touched in the editorial.

Pointing out that in most rural communities across the nation the general trend shows a mass exodus towards the cities, Thomas reported that such is not the case here. As a matter of fact, Hereford and the surrounding area is increasing in population, and in 20 years, surrounding area is increasing

should have a population of 20,000.

Thomas stressed the point that the growth did not just happen, and gave as reasons the attitude of the residents, the availability of water, the rich soil, good transportation facilities, ideal climate and young people of the community.

An exodus of young people can spell disaster for a community, a fact of which some areas are becoming more aware. Most of Hereford's young people, leaving to attend college in other areas, also return to make their homes and live here. Thomas gave a figure of 85 per cent of the number of Deaf Smith County high school graduates having the opportunity to advance their education.

A big factor in the growth also, according to Thomas is the cattle feeding lots which are

filling to capacity almost as quickly as they are built. Hereford is almost squarely in the center of the cattle feeding industry, Thomas pointed out, and showed a chart to substantiate his claim. It also has the lowest cost per pound of grain than any other area in the cattle feeding belt.

Because Deaf Smith County is the center of this area and feeds 70 per cent of the cattle fed in the belt, Wilson and Company chose to build its newest plant here.

Lastly, tagging Hereford a community of morals, Thomas told the group that Hereford is known as the city of churches, and that it is with the outgoing, friendly and confident attitude of the people that makes this area the prosperous one that it is today, with prospects for the future even brighter than ever before.

1968 Voluntary Feed Grain Program Listed By Freeman

The 1968 program, he said, as a stronger program than we had in either 1966 or 1967. It has higher loan levels than the very successful 1966 program. And it has the extra-diversion for payment feature that was not in the 1967 program.

See Freeman said the USDA See PROGRAM, Page 2

Headquarters At Lake Destroyed

BUFFALO LAKE — Damages from a fire which destroyed offices and equipment building at the Buffalo Lake National Wildlife Refuge headquarters early Thursday morning have been estimated at more than \$40,000.

Gordon Hansen, refuge manager, said the fire began at the refuge headquarters about 1:30 a. m. and destroyed the complex. Experts will attempt to determine how the fire started, said Hansen.

Destroyed in the fire were all the plans and displays which would have been used in a winter recreation program at the lake. Hansen told the Brand that numerous blinds, wildlife blinds and observation posts had been planned so area residents could watch the millions of fowl and other wildlife during the winter season.

All of that has now been postponed indefinitely, said Hansen. He explained that the refuge headquarters have been temporarily relocated in the old lodge at the lake.

The secretary described the new program as the most important in the series of actions taken by the USDA to strengthen grain prices.

By providing the most attractive program we have ever had in feed grains, some that seem to divert at least 30 million acres — 10 million more than were actually diverted in 1966, Mr. Freeman said, we are doing what the New Era farm program enacted in 1965 were designed to do — tailor supply to demand in order to increase farm prices and prevent costly surpluses.

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Trustees Discuss Important Items

Members of the Hereford Board of Trustees, meeting in special session Friday evening, discussed a number of important items.

Supervisor Clark presided over the meeting. He reported that the board had approved an amendment to the city charter.

Clark reported to the board that the new Veterans Day parade was expected to be held on Monday, November 13, at 10 a. m. The parade will be held on the main street of Hereford.

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Adult Education Classes To Begin

Enrollment for adult education classes will be held at Hereford High School beginning at 8 p. m. Tuesday. Enrollment will report to the respective classrooms to fill out the necessary enrollment card and pay tuition fees.

The courses to be offered and the corresponding room number include: Typing — Room 105 — Elizabeth Wills, teacher, \$15; Bookkeeping — Room 201 — Joe H. Smith, teacher, \$15; Short-hand Room 109 Joyce Warrles, teacher, \$15; Conversational Spanish Room 115 — Ilene Young, teacher, \$30 and Art, Room 214 — Mrs. Alex Peterson, teacher.

Woodworking Vocational Shop 131 — Clifton Zwiacher, teacher, \$20; Small Gas Engines — Vocational Shop 133 — Harvey Penner, teacher, \$15; Automobile Engine Repair — Room V127 — William F. McDowell, teacher, \$10; Tractor Engine Repair and Tune-up, Basic New

Vocational Building Room V127 — Charles W. Frye, teacher, \$10; and Welding — Vocational Building Room V127 — John F. Smith, teacher, \$10.

Crafts (Plastics, ceramics, metalwork, furniture refinishing) Vocational Shop Room 128. Eddie H. Berry, teacher, \$25; Care and Maintenance of Farm Machinery — New Vocational Building — Joe Andrews, teacher, \$10; Amateur Radio Communication — Room 111 — Bill Thompson, teacher, \$30; and Speed Reading for Adults — High School Library — \$30 (Teacher to be announced).

The cost of tuition varies due to the fact that the Texas Education Agency will help finance certain courses such as welding, auto mechanics, and engine repair. The length of the course is a factor in the tuition cost. Courses other than those listed may be offered if as many as ten persons are interested.

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Clifford Freed On \$10,000 Bond

William B. Clifford, who was sentenced to two years in the state penitentiary for the shooting death of his wife, has been released after serving 13 months.

The 34-year-old Canyon man is under \$10,000 bond in connection with a case in Hereford. He was found guilty Feb. 8 of assault with intent to murder by a 69th District Court Jury and sentenced to 12 years in the state penitentiary. That case will be reviewed by the Texas Court of Criminal Appeals, which currently is in session in Austin.

Clifford was convicted here of shooting Billy Joe Stevens six times on April 8, 1966 — about 30 minutes after he had killed his wife. He still is represented by Hal Ochsner and Frank Baughman, Amarillo attorneys.

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Veterans Will Be Honored Saturday

Saturday has been proclaimed as Veterans Day in Hereford by Mayor Ray Cowsert, and local organizations already have made plans for the day of remembrance.

The annual Veterans of Foreign Wars memorial service will begin at 9 a. m. in Veterans Park, with special recognition this year being paid to the Gold Star Mothers.

Members of the VFW Auxiliary will be present from their male counterparts, will sell poppies in the city all day Saturday. There is no set price for the poppies, just whatever the buyer wants to give.

The American Legion will be in charge of the Veterans Day breakfast, also to be held in Veterans Park.

In making the proclamation, Mayor Cowsert stated: "WHEREAS, on November 11, 1918, World War I was concluded; and,"

"WHEREAS, in the forty-nine years since the conclusion of World War I, the ranks of the veterans who participated in that war have been greatly depleted; and,"

"WHEREAS, the veterans of World War I who remain are entitled to be remembered and honored for their service to their country; and,"

"NOW, THEREFORE, I, RAY COWSERT, Mayor of Hereford, Texas, do hereby proclaim Saturday, November 11, 1967, as Veterans Day in Hereford, Texas, and ask all citizens to remember all veterans, both living and dead, for their service and sacrifice."

"All citizens are urged to fly the flag of the United States as a symbol of our appreciation and respect to all veterans of World War I."



FIGHTING FIRE — Hereford Volunteer firemen got right to the heart of a fire just west of the city Friday afternoon, as evidenced by the photo. There was no damage other than to some maize and pasture land.

Photo by Tyler Vance

THE SUNDAY BRAND

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Vic Bryan Jr., Adv. Mgr.
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Program . . .

(Continued from Page 1)
estimates that under the new program participating farmers will benefit not only from improved payments, but also from higher market prices.

"However," he said, "the success or failure of the 1968 program depends in the last analysis upon farmer participation. I urge feed grain producers to sign up in the program. Only in this way can we avoid national overproduction. By diverting at least 30 million acres from crop production to conserving use, feed grain farmers can reduce stocks and gain much stronger prices."

"This is the farmers' program," Sec. Freeman said. "It has worked in the past because farmers cooperated. I am confident they will cooperate again this year."

"With strong farmer participation farmers will — according to our best estimates — receive over \$400 million more in income from feed grains than they are getting in 1967 and nearly \$200 million more than in the all-time record year of 1966."

"The 1968 program also will help firm up 1967 crop prices if growers use the price-support loan program for orderly marketing throughout the year."

"The early announcement of the provisions of the feed grain program," Sec. Freeman continued, "is in response to the urging of farmers everywhere

who need this information to help them plan their farm operations more effectively and to the need to strengthen, farm prices now."

Price support loan levels under the 1968 program will be at the 1967 level: for corn, \$1.05 per bushel; sorghum, \$1.61 per hundredweight, and barley 90 cents, oats 63 cents, and rye \$1.02 a bushel. Price support payments will continue at 30 cents per bushel for corn and 53 cents per hundredweight on sorghum, based on planted acreage up to one-half the farm base times projected yield.

"I am announcing this 1968 program after intensive consultation at regional field meetings with producers and others associated with the industry," Sec. Freeman said. "Earlier, the National Advisory Committee on Grains made excellent recommendations which I am also following closely."

"Nearly everyone," he continued, "was in favor of a 1966-type acreage diversion program which would give participants a goal of about 30 million acres to be withdrawn from production of corn and sorghum. This should achieve a modest reduction in carryover stocks during the 1968-69 marketing year."

"At the end of the 1966-67 marketing year, there was a carryover of about 37 million tons of feed grains. Based on the crop report as of Oct. 10, 1967, production will total about 176 million tons. Utilization for

the 1967-68 marketing year currently is estimated at 170 million tons. Utilization at this level will result in carryover stocks at the end of the 1967-68 marketing year of around 43 million tons.

"Current estimates indicate that in the absence of a diversion program, feed grain production in 1968 would be well in excess of requirement. Without the diversion program, returns to feed grain producers would likely be about 30 percent less than this year. Income of livestock and poultry producers also would be adversely affected as a result of the abundance of cheap feed and its effect on animal numbers and prices of livestock and poultry products. The old adage that 'cheap corn means cheap cattle and cheap hogs' still holds."

Other key provisions of the 1968 feed grain program are:
1. Required acreage diversion to conserving use to qualify price support loans and payments is continued at 20 percent of a farmer's base acreage of corn and sorghum. No diversion payments will be made for this minimum diversion, except for small farm acreages — the same as in 1966 and 1967.

2. Additional acreage diversion will be possible up to a total of 50 percent of the base or 25 acres, whichever is larger, the same as in 1966. The acreage diversion payment rate will be at 45 percent of the total price support times the projected yield. Average yield for 1968 in most major producing areas generally are higher than in 1966. On a national basis, the projected corn yield is up 6 bushels and grain sorghum up 4 bushels per acre.

3. Exceptions were made for small farm diversion payments, both in 1967 and 1966, and the similar exception will be continued in 1968. A farm with a base of 25 acres or less will get payment on the first 20-percent acreage diversion at 20 percent of the total support rate times yield, and at the regular 45 percent payment rate on the remaining acreage diverted to a conserving use. As in 1967, producers with corn-sorghum base acreages up to 125 acres will have the option of temporarily reducing this base down to 25 acres and still be eligible for the small farm provision on condition that no corn or grain sor-

ghum will be planted for harvest on the farm and the 25 acres are diverted to conserving use.

Whether soybean plantings can be made on corn-sorghum acreage as in 1967 without loss of the feed grain price support payments, will be announced after the domestic and export situations for this crop are more fully developed.

Conserving base features will continue in 1968 the same as in 1967 and 1966.

Substitution provisions relating to wheat and feed grain acreage will be continued. As announced July 24, 1967 (Press Release USDA 2356-67), barley is not included in the 1968 feed grain program. All barley producers will be eligible for barley price support loans regardless of acreage planted. Also, wheat producers desiring to substitute acreage in order to produce wheat on barley or oats-rye acreage base can do so for the 1968 crop. No acreage diversion will be required from barley and oats-rye bases if requested for the purpose of producing wheat on such acreage. However, in the case of oats and rye, adjustments for feed value will be continued.

Determinations such as advance payments, the production of substitute crops on diverted acreage, and other details, will be announced prior to sign-up time.

Signups for participation in the 1968 feed grain, wheat and cotton programs are to take place concurrently during February and March 1968.

Harvest . . .

(Continued from Page 1)
the seed harvest would be poor. The special harvester, which chops up the melon or cucumber and separates the seeds, also throws out the juice onto the soil. "I have been told that it is a good fertilizer, a real soil conditioner," said Wortham.



CHOIR OFFICERS — The Hereford high school Choral department will present a Fall concert Tuesday evening. Pictured above are the officers of the choir, left to right, Carla Stengel, Linda Jacobson and Jerry Sublet. See story this issue for details.

This Week's Football Schedule

Stanton and La Plata Junior High 7th and 8th grade teams will collide in Whiteface Stadium beginning at 5 p.m. Tuesday. It will be the final game for all four teams.

La Plata Freshmen will meet the Muleshoe Freshmen in Muleshoe beginning at 6 p.m. Thursday.

Stanton Freshmen will play the Plainview Blue Pups in Whiteface Stadium beginning at 6 p.m. Thursday.

Hereford Junior Varsity will play in Tulia beginning at 7:30 p.m. Thursday. It will be the final game for the JV's.

Hereford Whiteface Varsity will travel to Tulia for a District 1-AAA game beginning at 7:30 p.m. Friday.

ful this season, Waldrige plans to make the planting an annual occurrence.

Classifieds Get Results

Trustees . . .

(Continued from Page 1)
not been chosen.

Clark touched briefly on the fact that Wilson and Co. has announced that construction will start on a new plant early in 1968 which will employ about 225 persons. He then was asked what would happen if the school has an increase next year like it experienced this year. "We'll have some real problems," said Clark. "We would need some portable buildings."

In answer to another question, Clark said it would take a year to construct a school building from the time it was first started. In closing the meeting, trustees agreed to travel to San Angelo soon to look over the portable buildings which have been set up there.

In final action, trustees granted Walter Bryan, assistant principal at Stanton Junior High School, a six-weeks leave of absence for the State Legislature. The leave would be taken next fall. In a letter to the board, Bryan stated that he still has not decided to run for the position.

Lowest-18-hole scores on the 1967 PGA were 61s turned in by Gay Brewer in the Pensacola Open and Dave Hill in the Hartford Open.

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Weather

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Thursday	59	32
Friday	49	32
Saturday	38	32

Moisture for the Month: 8
Moisture for the Year: 14.84

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\$1.37



Welch's Grape Jelly
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47c

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Mon., Nov. 6 - No. 1 - 1:30 p.m.
No. 2 - App. 4 p.m.

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To purchase two of the better farms with strong 10" water, soil, allotments with high yields. If you are planning on land at present or in the near future for your estate. Don't Miss This Sale!

FARM NO. 1
317.4 Acres - Irrigated
Terms: Cash preferred OR you may assume a \$72,000.00 loan with Prudential Ins. Co. of America at 6 1/2% interest rate.
Location: 10 miles north of Muleshoe, Texas on Farm Road No. 214, then 2 miles west. Watch for Signs.

ALLOTMENTS
72.6 ac. Cotton 660 lbs.
202 ac. Milo 90 bu.
This farm has fertile soil, a choice location with 2 irrigation wells, one 8" and one 10", approx. 3/4 mile of underground line, natural gas, and excellent allotments. A farm you would be proud to own.
Two bedroom home, domestic well and out buildings.
The strongest water area with shallow pump setting on Texas Plains.
Strong fertile soil with the right slope for desired penetration of water. (No waste land — all in cultivation).
The pumps are in good shape and will go with this farm.
One-Half of Minerals Go With This Farm.

FARM NO. 2
320 Acres — Irrigated

Terms: Cash preferred or you may assume a \$72,000 loan with Prudential Ins. Co. of America at 6 1/2% interest rate.

Location: Farm No. 2—320 Acres, located 11 miles north of Muleshoe to Clay's Corner, then 8 miles east to Foster Fertilizer, then 5 miles north on east side or 11 miles north of Earth, Texas to Farm Road No. 145, then 8 miles west to Foster Fertilizer, then 5 north. Watch for signs

ALLOTMENTS
44.5 ac. Cotton 660 lbs.
120 ac. wheat 35 bu.
137 ac. Milo 90 bu.

This farm has fertile soil, a choice location with a 10" irrigation well, on natural gas. Excellent allotments.

Strong fertile soil with the right slope for desired penetration of water. (No waste land — all in cultivation)

All Minerals Go With This Farm

Owner—Herman Bubb
Estate.

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Formby Is Named Citizen Of Month By Kiwanis Club

Clint Formby, part-owner and manager of KPAN Radio was named Citizen of the Month at a Thursday meeting of Hereford Kiwanis Club.

Formby, a resident of Hereford since 1951, helped build the local radio station with his uncle, Marshall Formby, and together they also own stations in Colorado City and Snyder.

CITIZEN OF THE MONTH — Clint Formby, part owner and operator of Radio Station KPAN, was chosen November Citizen of the Month and presented a certificate of that honor by Dale Young, at left, at a Thursday meeting of Hereford Kiwanis Club. Formby was honored by the Kiwanis as a result of his efforts in bringing recognition to Hereford. See story on page 1.

He is past president of the Chamber of Commerce, Kiwanis, also a past lieutenant governor of that organization, was Chairman of the Board of Directors of Hereford Country Club when it was initiated, and a past president of United Fund. Formby was graduated from Texas Tech with a BA in govern-

ment; while attending college, he was president of the student body, and has since been a past president of the Ex-Student's Association there. He was a member of the Medic Corps during his service in World War II.

Named recently as vice-president of Texas Association of Broadcasters and director of National Radio and T V Code Board, Formby was named to the Kiwanian honor in recognition of his contributions to the community and for bringing recognition to Hereford and surrounding area. Formby and his wife, Margaret, are the parents of two sons and one daughter, and are members of the First Baptist Church.

Kiwanian Dale Young both introduced the Citizen of the Month and presented him with a plaque.

Fall Concert Set For Tuesday

Hereford High School Choral department will present a Fall Concert Tuesday at 7:30 p. m. The presentation will be held at the high school auditorium.

Three choirs, the A Cappella, the Junior-Senior Girl's Choir, and the Sophomore Girl's Choir will participate in the program. Music will be provided by the Hereford High School Band.

Admission for the event has been set at \$1. for adults and 50 cents for students. The proceeds will be used to finance the choir's trip to Corpus Christi for the University Interscholastic League contests in May.

Among the selections to be presented are: "The King and I", "Gigi", "Ain't Got Time to Die", (with Mary Means as soloist), and "The Testament of Freedom".

Richard Jackson directs the choir and Ben Gollehon is the Band director.

Injury Slight, Damage High In Collision

Damage was estimated at approximately \$750 total on two cars involved in a collision at the intersection of North 25 Mile Avenue and Union Thursday afternoon.

Damage to a 1963 Oldsmobile driven by Tommy Dee Saul, 113 Ave. J, was estimated at \$500 and \$250 damage was done to a 1965 Oldsmobile, driven by Michael Ray Stone, 407 Ave. J. Owner of the 1963 Oldsmobile is Kelly Coplin of 113 Ave. B.

The accident occurred as one car, stopping to allow a car in front to execute a left turn onto Union, was hit in the rear by a

third car close behind. Both cars were traveling south on 25 Mile Avenue.

One person, Hugh Evey, a passenger in the 1965 car, was taken by private conveyance to Deaf Smith County Hospital with minor injuries.

One citation, for following too closely, was issued in the collision.

Look Who's New

Mr. and Mrs. Jimmy Dan Bell are the parents of a daughter, Pamela Jo, born November 3-5 lbs. 11½ ozs.

Mr. and Mrs. Littleton Thomas are the parents of a son, Terry, born November 3-9 lbs. oz.

Simms Club Luncheon Has Thanksgiving Theme

At a Thanksgiving luncheon in the home of Mrs. Dwayne Cassels Wednesday, Simms Study-Craft Club members received their 1967-68 yearbooks. Roll call was answered with "What I am most thankful for".

Programs listed in the yearbooks were outlined by Mmes. J. M. Boothe Jr., James Bullard and Robert Lloyd. They were assisted by Mrs. Ariess Edwards and Mrs. Terrell Hodges, typists.

A Christmas party and gift change will be held on the next meeting day, Dec. 6, in the home of Mrs. Charles Durham. Each member is to write a club

collect to be submitted at that meeting, from which the club will choose a collect for use at its meeting.

Guests for the salad luncheon were the hostess' mother, Mrs. J. E. McCathern, and Mrs. Jerry Roberts. Present, in addition to those on the yearbook committees, were Mmes. Willis Duggan, Leland Burns, Tom Bullard, E. L. Young, Jim Ferrin, Larry Harris and James Cavin.

Pass a tax bill, senator, and you will learn in 1968 that it will bring in only mad money.

Your Personal Invitation
to our **FALL SHOWING** of smart new fabrics and styles for elegant Custom Tailored Clothes
TUESDAY, NOVEMBER 7
by **PAUL DYGDARD** from

This is your opportunity to see most unusual fabrics from the world's great mills... to get sound professional advice on the smart new styles... to avail yourself of the most modern technique in existence for fitting clothes correctly.

Gaston's Sugarland Mall Store Only!

Fall Concert Set For Tuesday

Hereford High School Choral department will present a Fall Concert Tuesday at 7:30 p. m. The presentation will be held at the high school auditorium.

Three choirs, the A Cappella, the Junior-Senior Girl's Choir, and the Sophomore Girl's Choir will participate in the program. Music will be provided by the Hereford High School Band.

Admission for the event has been set at \$1. for adults and 50 cents for students. The proceeds will be used to finance the choir's trip to Corpus Christi for the University Interscholastic League contests in May.

Among the selections to be presented are: "The King and I", "Gigi", "Ain't Got Time to Die", (with Mary Means as soloist), and "The Testament of Freedom".

Richard Jackson directs the choir and Ben Gollehon is the Band director.

It's Dollar Day At The

Monday Only

Mix or Match!

801 PARK AVENUE

4-HAMBURGERS (\$1.60 Value)
4-MALTS or SHAKES (\$1.20 Value)
3-QUARTS OF DAIRY QUEEN
HOME PAK (\$1.50 Value)
13-DAIRY QUEEN SANDWICHES

Your Choice **\$1**

FOR FASTER SERVICE PHONE 364-0578

Shop and Save during **DOLLAR DAY** at **Gaston's** IN DOWNTOWN HEREFORD

LADIES READY TO WEAR		MEN'S DEPARTMENT	
Cotton SHIFTS Size 8 to 18 Reg. \$20.00 \$10⁰⁰	BLOUSES AND PANTS TOPS Reg. \$8 to \$10 Size 30 to 38 \$4⁹⁹	SUITS! Cloth The Man In Your Life For The Holiday Season ahead with tremendous savings on Dollar Day! 39.95 to 49.95 values \$32.95 55.00 to 65.00 values \$49.98 69.95 to 79.95 values \$59.90 89.95 to 125.00 values ... \$79.90	SUITS! PRESS Choose from Green, Tan and Blue Reg. 5.98 value \$4⁰⁰
Ladies COATS ● Mink Trimmed ● Cashmere Reg. to \$175.00 \$88⁰⁰	Gaston's Children's Department Group of DRESSES SKIRTS Reg. 4.00 to 12.00 REDUCED 1/3	SPORT COATS \$29.95 to \$35.00 values \$22.90 \$39.95 to \$49.95 values \$32.50 DANT SPREE Men's plain or pleated front PANTS 25% Off	SPORT SHIRTS Special Group Men's Long Sleeve Values to 5.95 \$2⁹⁹
		SHOE DEPARTMENT	
		Ladies FALL FLATS \$4 ⁰⁰ Values to 14.95	One Rack Women's DRESS SHOES \$8 ⁰⁰ Values to 25.00
		One Rack of Ladies DRESS SHOES \$15 ⁰⁰ \$30.00 Value	One Group of FALL PURSES \$4 ⁰⁰ Values to 9.95



Hawaiian Scenes Shown For Club

A member of Garden Beautiful Club who toured Hawaii last winter, Mrs. B. E. Roberson showed scenes from that island state at a club meeting Friday afternoon in the home of Mrs. Leo Witkowski. Mrs. Roy Smith was co-hostess.

Of especial interest to the gardening enthusiast were colored photographs of the tropical plants, the parks, rural areas and home grounds with their lush vegetation and bright flowers.

Mrs. Roberson recounted highlights of the trip which she and Mr. Roberson made with Mr.

and Mrs. Jimmy Allred. Amusing incidents added interest to the description.

Reports on the club's recent Homes Tour-Flower Show were given by the committees in charge. Announcement was made that a gift exchange will be a feature of the Dec. 8 meeting in Mrs. Bruce Burney's home, where Mrs. Clint Formby will be the program guest.

Mrs. Charlie Noland presided for business. Others present were Mmes. Don Robinson, Carl Swanson, E. W. Young, T. E. Siegler, Tom Carter, Charles Hood, Will S. Kerr, L. H. Lookingbill Sr. and Ansel McDowell.

Stanton, La Plata Teams Play First Big Games Tuesday Night

Stanton and La Plata's seventh and eighth grade teams, which split their games last week, will meet for the first time this season on Tuesday evening.

Both teams will finish their season with the big games, which begin at 5 p. m.

Stanton's seventh grade will be boasting a 4-0 conference record at the start of Tuesday's game, while La Plata will have a 1-1-2 season record. In last week's action, Stanton's seventh grade beat Dimmitt by a score of 24-6. La Plata's seventh grade battled to a 0-0 tie with Friona.

Stanton's eighth grade is 3-1-1 for the year and La Plata's has

Wyche Club Has Program Given By H.D. Agent

Traditional accompaniment to holiday meals, dressing in its many variations was the subject of a lesson for Wyche Home Demonstration Club members Thursday afternoon at the home of Mrs. Norman Hodges.

A quickly-prepared dressing with wild rice as its base was made by Argen Draper, County Home Demonstration Agent, as she gave suggestions for other types of dressings. She said the quick dressing may be used with canned chicken for a hurry-up meal suitable for the family or guests.

Plans were made for a club luncheon at the Hickory Log Restaurant and a tour of the Holly Sugar factory on the next meeting day, Nov. 18. Mrs. Ira Ott reported on the recent successful rummage sale held by the club. Mrs. C. F. Newsom

directed a recreation period. Also at the meeting were Mmes. Charles Packard, Cecil Hart, C. C. Ellis, Leroy Bodkin, G. W. Duncan, T. J. Kelly, Wayne Jones and E. C. Hewitt Jr.

CARD OF THANKS

We take this means to thank the many wonderful people who were so kind to us while I was in the hospital. To Dr. Hicks, Mims & Rush for the good care they gave me and all the nurses who were always there and ready when they were needed. The blood donors, Rev. Brink and Gene Bullard and all the people for the beautiful flowers; for the prayers that helped so much; for the visits of so many, for cards, telephone calls and for food that was brought to the house and for many other things we are so grateful. May God bless each and everyone.

Mr. & Mrs. L. D. Boyd

Gary Collins, an all-National Football League choice at end, also does the punting for the Cleveland Browns.

KAPPA IOTA PLEDGES — Honorees at the annual preferential dinner at the Hickory Log Restaurant Sunday, fall pledges of Kappa Iota Chapter, Beta Sigma Phi, included Mrs. Charles Cabiness, I. E. and Mrs. Bob Spangler, who hold the yellow roses they were presented, emblematic of their choice as members. Mrs. Ray Fields is the third pledge of this fall. Mrs. Max Goforth, chapter president, welcomed the pledges and Mrs. Charles Bell, member of a more advanced chapter, was the speaker on Purposes of Beta Sigma Phi. After the spaghetti dinner, members played bridge.

Holiday Plans Framed By Auxiliary Board

Membership goals, a Veterans Day breakfast and the annual Christmas gift shop at the Amarillo Veterans Hospital all received attention at a meeting of the American Legion Auxiliary executive board Friday in Mrs. Charles Hood's home.

Plans were made, to be presented for approval of Auxiliary members at their next meeting Tuesday evening, for assistance with the Christmas project at the hospital.

Auxiliaries over this district collect gift items each year and take them to the hospital where the veterans who are unable to go shopping may choose holiday gifts for their families.

Mrs. Ira Ott of the Hereford Auxiliary is hospital representative for the Department of Texas, and in that office will supervise the work. She will assist in conducting orientation courses at the hospital Tuesday evening, for persons from over this area who will work on the project. One session is set for 7:30 p. m. and a second, for Auxiliary members, an hour later.

The gift shop will be open Dec. 4-7. Women from the Auxiliary and Legionnaires will be in attendance each day to assist the ill and disabled vets in choosing gifts, wrapping and mailing them.

The Veterans Day breakfast is planned for Nov. 11 in the new American Legion building, for Legion and Auxiliary members. A membership campaign will close that day, when the Auxiliary expects to reach its 1968 membership goal.

Members may choose holiday gifts for their families.

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Damages Light In 2-Car Wreck

Two cars sustained a total of \$375 damage late Tuesday evening when a 1964 Ford driven by Mary Ann Vogler of Rt. 2, Hereford and a 1967 Buick driven by Rebecca Gayle Owen, collided near the intersection of North 25 Mile Avenue and Union.

Damages to the cars were not severe enough to require wrecker services, and no injuries were reported. The Ford received \$200 damage, while the Buick received \$175 damage. One driver was issued a citation for improper observation.

The wreck occurred when one car was waiting in the left lane to make a left turn and the car behind it started up, hitting the first car in the rear.

Church Bazaar Is Planned At Sugarland Mall

A bazaar and bake sale is scheduled for Saturday, at Sugarland Mall, according to Mrs. Boyd Collins, president of the WSCS of Wesley Methodist Church, sponsors of the event. "Homemade pies, cakes, cookies, candies, jellies, and articles suitable for Christmas gifts will be on sale.

Hours of the bazaar will be from 9:30 a. m. until 5 p. m. Purpose of the sale is to raise money for WSCS and church use, and the public is invited to come in and browse and get an early start on Christmas shopping.

and called the fire department. Damage to the pickup was estimated to be \$150, while an estimate of damage to the garage was not available. "The fire did a lot of damage to the garage and also quite a bit of smoke damage in the house, but the open garage door kept the fire out of the attic," according to Mrs. Ranspot.

All units of the Hereford Volunteer Fire Department were dispatched to the scene and had the blaze under control in minutes the fire was reported at 6:25 p. m.

Winter Flower Show Planned

Schedule for the Magic of Christmas flower show to be staged by Bud to Blossom and Hereford Garden Clubs in Sugarland Mall Dec. 2 and 3, was presented by Mrs. Bill Nelson at the former club's meeting Friday morning.

Mrs. Bruce T. Brown, club president, was hostess in her home and two new members, Mrs. Jeff Robinson and Mrs. G. S. Wheeler, were welcomed to

the club. Mrs. Nelson was assisted in her explanation of the show schedule by Mrs. A. L. Manjeot, honorary member of Bud to Blossom Club and general chairman of the flower show.

A flower show workshop will be held Nov. 17 at Community Center, to assist members in preparing artistic arrangements for entry. A work session on the club's beautification project on

Shop and Save during

Dollar Days

EARLY FALL DRESSES

Girls and Young Juniors.

<p>ONE GROUP $\frac{1}{3}$ off</p>	<p>ONE GROUP $\frac{1}{2}$ off</p>
<p>ONE GROUP $\frac{1}{3}$ off</p>	

BLOUSES & SLACKS

Lay-A-Way Now for CHRISTMAS

Man Is Injured In Fire At Home

A 21-year-old Hereford man was seriously burned Wednesday evening, when the pickup on which he was working exploded and caught fire.

Mike Ranspot was rushed to Deaf Smith County Hospital by a police unit after the accident, suffering from third-degree burns on the left hand. He was released Friday afternoon.

Ranspot was putting a new fuel tank plug in the pickup in the garage of his home at 139 Northwest Drive when a gasoline soaked rag fell on a hot trouble light. The rag ignited, setting Ranspot's gas soaked coveralls on fire. The gas line on the pickup then caught fire. Ranspot got out from under the truck and ran outside, his clothes in flames.

Mrs. Ranspot said she heard an explosion and ran to see what had happened. She saw her husband pulling off his burning coveralls, and she ran to help him, Jean Watts, a next-door neighbor also saw the accident

\$ DAY BARGAINS

DACRON & COTTON PRINTS

65% daron, 35% cotton. Washable. Little or no ironing needed. Nice assortment of new fall colors.

45 inches wide **77¢** yd. reg. \$1.59.

HEATHERTONE KNITS

Acetate, Cotton and Nylon blended in stripes and solids.

60 inches wide **\$1.99** now

THE Yardstick

Fashion Fabrics

SUGARLAND MALL

Phone 364-4957

VENTURA PRINTS

100% Cotton Ottoman. Little or no ironing needed. Washable. in beautiful Fall prints.

45 inches wide. Regular \$2.49 yd.

\$1.77 yard

COTTON PRINTS

100% Cotton. Washable. Little or no ironing needed. In stripes, prints and dots.

Regular \$1.59 yd.

99¢ yard

HOMESPUN CLOTH

This rugged weave of 100% Cotton and Cotton Acetate in prints, plaids and stripes. 45 inches wide.

now **\$1.33** yard

CORDUROY PRINTS

100% Cotton . . . for the cord on the go. 42 inches wide.

Regular \$1.98 yd.

now **\$1.00** yard

COLONIAL VELVET

In lovely prints and stripes . . . the All-American look. Washable.

Regular \$2.98 yd.

now **\$2.49** yard

SALE of Fall and Winter FASHIONS

making room for our new Holiday Styles

over 150 Fall and Winter

DRESSES 6⁹⁹ to 59⁹⁹

originally 9.00 to 80.00

daytime casuals - wools, cottons & blends

- costumes - knits & dressy styles

30 SWEATERS

formerly 7.00 to 18.00

4.49 to 14.49

CAPRI PANTS

originally 5.00 to 9.00

3.99 to 6.99

large collection of Fall beautiful millinery

Blouses ★ Skirts ★ Capri Sets

Pajamas ★ Gowns ★ House Coats

REDUCED FOR CLEARANCE

9 COATS

reduced $\frac{1}{4}$

30 HATS

$\frac{1}{2}$ price

SUGARLAND Mall
Hereford, Texas
Sadie Shirley, manager

Spangler's

Dollar Day Specials

WATCHBANDS

Men's and Ladies expansion type

Monday Only **\$1.99** each

EARRINGS

Monday Only

2 pair \$1.00

LAY-AWAY FOR CHRISTMAS

OPEN SATURDAY TILL 9:00

PH. 364-0670

Spangler's

DIAMONDS LTD

HEREFORD'S NEWEST JEWELER

SUGARLAND MALL

Reminder Given Club On Safety

Safety on highways, in the home and on the farm was the topic for Summerfield Study Club at a meeting in the home of Mrs. R. B. Baker Thursday afternoon, when Mrs. George DeLozier was co-hostess. It is one of a series of programs with the general subject, Lighting the Torch of Americanism.

New Texas laws regulating drivers and vehicles were among the points presented by Mrs. Earl Lance in a talk titled "Stay Alive on the Highways."

Mrs. Clayton Sanders discussed Proper Use of Drugs, urging

caution in following doctors' instructions and in keeping drugs out of the reach of children. She also reviewed suggestions for farm safety.

Mrs. Guy Walsler conducted the business session in which members voted a cash donation to a mental health program at Amarillo. Each agreed to give a book of trading stamps for a friendship garden in San Antonio, a project of the Texas Federation of Women's Clubs.

Project of this month for Summerfield Club is to act as hosts in Deaf Smith County Mu-

IN APPRECIATION

Once again we wish to thank our many friends for the way you have upheld us in the trials of Byrons long hours of illness. For prayers, watchful hours, kind deeds, food, flowers, visits. For all these things you will be held forever in our hearts with Christian love.

Byron & Luella Durham and children

seum during open hours in the last half of November.

Plans were made for the annual Christmas tea and auction of handmade gifts on Dec. 7, when the meeting will be in Mrs. Sanders home with Mmes. J. B. Noland and Earl Lance also on the hostess committee.

Funds raised in the auction will make the club's customary December contribution to Boys Ranch at Tascosa.

Hospital Notes

PATIENTS IN HOSPITAL

Mrs. Jimmy O. Bell, 201 Ave. K.; Mrs. Alex Shipp, Black; Mrs. Vernon R. Thigpen, 206 Gough; Mrs. Benjamin McDowell, 814 Blevins; Santiago B. Lopez, Box; Mary Helen Padillo, Box 1245; Mary Palacio, Gen. Del.; Sammy Jackson, Snyder, Oklahoma; Mrs. Pete Garcia, 762 E. 2nd.; Mrs. Wesley High Rt. 1.

H. C. Parvin, 235 Ave. A.; Mrs. Frank Pinckert, 1014 E. 3rd; Ernest R. Combs, Box 608; Mrs. Charles Stokesberry, Rt. 4.

Ms. C. G. Braly, Gites Williams, 529 Star; Mrs. Woodrow W. Gilbreath, 104 Centre; Mrs. Harry Lookingbill, Friona; Earl Worthan, Abernathy; Mrs. Pearl

Mapes, 11 SW 3rd; Mrs. Dennis Cheek, Rt. 1; Mrs. G.D. Caison Sr., 410 Star.

PATIENTS DISMISSED

Mrs. C. R. Newman, Mrs. Martin Rendon, Raymond Uvalde-November 1.

Mrs. Luis R. Caspin, Mrs. Alfonso R. Tamez, Mrs. Alfonso Limas, Mrs. Gilberto C. Tijerina, Timothy Fitzgerald, Jerry Kimbell, John E. Deets-November 2.

Recent Vows Announced

Mr. and Mrs. A. D. Cowley of Route 4 announce the marriage of their daughter, Carolyn, to Jerry Don Coulter, son of Mr. and Mrs. Dave Coulter of Route 2, Muleshoe. The couple exchanged vows October 15 in

a simple ceremony at Clovis, N. M.

The bride is a 1967 graduate of Hereford High School and was a freshman at West Texas State University. Coulter, now stationed in Louisiana after induction into military service the first of this month, is also a former WTSU student and a graduate of Muleshoe High School.

CARD OF THANKS

No words can express our thanks to all our friends, neighbors, Dr. McCrary, Dr. Ballard and their staff for their cooperation and help in the loss of our loved one.

Mr. & Mrs. A. H. Janssen
Mr. & Mrs. Darrell Janssen & Family
Mr. & Mrs. Dan Janssen & Son

Washington State's football record was 3-6-1 in 1964, 7-3 in 1965 and 3-7 in 1966. This may be the Cougar "up" year.

To perk up that read-to-heat chowder, you may want to add a little dried thyme while you are heating the soup.

Molly Jo's Beauty Salon

is having a SPECIAL on PERMANENTS

through the month of November

Regular Price	Special
\$25.00	\$15.00
\$15.00	\$12.50
\$12.50	\$10.00

Molly Jo's Beauty Salon
364-2151 508 Knight

PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY

PANCAKE MIX

Aunt Jemima with free bottle syrup

2-lb. box **35¢**

MELLORINE

Cloverlake choose your favorite flavor

3 1/2 gallon cartons **\$1**

ANTI-FREEZE

Prime by the makers of Prestone

\$1.19 gal. 3 qts. **\$1**

OLIVES

Haase's Stuffed Imported Spanish 69c value

2 No. 10 size jars **\$1**

GLADE

Room Deodorizer all fragrances

2 7-oz. aerosol cans **79¢**

There's a nip in the air



Shop PIGGLY WIGGLY

You'll rake in the savings!

U.S.D.A. CHOICE Round Steak

Value Trimmed So that you get more for your money!

lb. **85¢**

U.S.D.A. CHOICE RUMP ROAST lb. 85¢



ALL MEAT BOLOGNA Glover's lb. **49¢**

VELVEETA CHEESE SPREAD Kraft's 2-lb. box **98¢**

PURE PORK SAUSAGE Glover's 2-lbs. **69¢**

FRESCA

6-bottle carton

39¢ plus deposit

KOTEX

regulars

12-count box **37¢**

TOWELS

Scott

Jumbo Roll **33¢**

MILK

Carnation Canned

Tall Can **14¢**

FANTASTIC

Cleaner with Sprayer

22-oz. Container **49¢**



FOLGER'S COFEFE

all grinds 1-lb. can **65¢**

- BLACK PEPPER Arrow 4-ounce can **29¢**
- FACIAL TISSUE Soflin White 400-ct. box **5/\$1.00**
- HAWAIIAN PUNCH Rosy Red 46-oz. can **3/\$1.00**
- PEANUT BUTTER Miss Texas 2 1/2-pound jar **79¢**
- OYSTER STEW Chicken-Of-The-Sea 10-oz. can **29¢**
- RED PLUM PRESERVES Shurfine 18-oz. jar **35¢**

DELICATESSEN

- MONDAY
Chicken Dish - Pork Roast
Blackeyed Peas - Fried Okra
Cucumber Salad - Potato Salad
- TUESDAY
Beef Roast - Fried Chicken
Golden Corn - Green Beans
Scalloped Potatoes - Cole Slaw
- WEDNESDAY
Turkey & Dressing - Meat Loaf - Candied Yams - English Peas - Stuffed Peppers
Pinto Beans - Spanish Slaw

- Johnson's "Hard-Gloss" Glo-Coat 27-ounce can **79¢**
- Johnson's Lemon Wax Favor 7-ounce aerosol can **79¢**
- Johnson's Floor Care Pronto 19 1/2-ounce can **79¢**

TENDERCRUST BREAD SHURFRESH MILK

Save the coupons for valuable free gifts



Better Quality Better Taste

ORANGES

Fresh and Real Juicy from Texas

LB. **10¢**



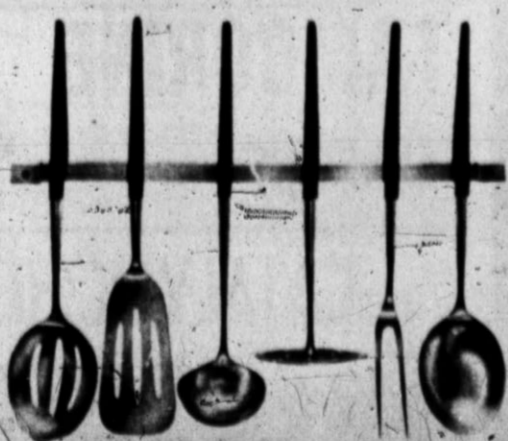
- Mexico Tangelos lb. **19¢**
- Ocean Spray Cranberries 1-lb. cello bag **2 for 49¢**
- Burkett Pecans lb. **59¢**
- California Cauliflower head **33¢**

EPIC KITCHEN SERVING TOOLS

Choice of any tool

only **99¢**

each unit with \$5.00 purchase or more!



PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY



hold any hair style

43¢



pre-priced \$1.98

99¢



BC TABLETS

100-count bottle
manufacturer's suggested price \$1.29
69¢



family size tubes
Regular or New Mint Flavor
manufacturer's suggested price 95c

49¢



O.J.'s Beauty Lotion

manufacturer's suggested price \$1.00
59¢



Petroleum Jelly

1-lb. jar **29¢**

FAST LIQUID RELIEF

pre-priced 85c
47¢



KOTEX

Regular or Super 48-count
\$1.19

Dusting Powder

decor container manufacturer's suggested price \$1.00
49¢



Big 1 1/4-pint bottle
manufacturer's suggested price \$1.39

59¢



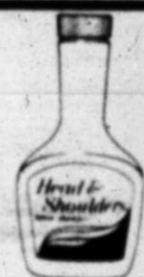
Pacquins or Silk 'n Satin

98c value
49¢ each



Lotion Shampoo

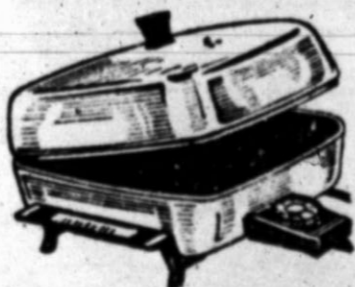
manufacturer's suggested price \$1.75
99¢



Religious Candles

large size
37¢

FRY PAN



Hoover Electric Aluminum No. 8620
\$14.99

All Transistor RADIO

by Raleigh of California



\$2.77



Mens Insulated Underwear compare at \$12.95

\$5.47

Close-Out **MENS SLACKS**

\$1.97 pr.

MIXING BOWL

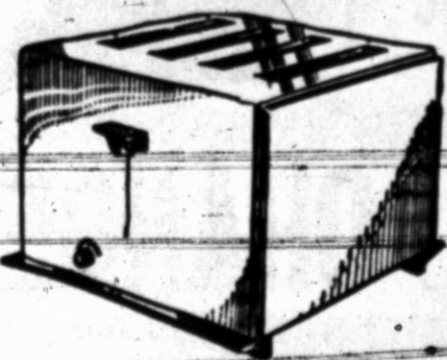
Green glass - 1/2-gallon capacity

each **29¢**

FOSTORIA 4-SLICE TOASTER

Automatic reg. \$19.95

\$9.99



USE OUR **INSTANT CREDIT** FOR YOUR **LARGE PURCHASES**

NORELCO Tripple-Header Shaver

\$18.99



Roto-Jet **"Lost-In-Space" Gun**

\$3.99



RX

For all your prescriptions 4900, 9 am to 9 pm Mon. After hour or Sunday.

BAYER



bottle of 200

Reg. \$1.73
\$1.29

HEATING PAD FOAM KIT

LIQUID SWEETENER P-W FERMIFUGE

Remember... You Always Bring Your...



DAISY B-B GUN OUTFIT

Includes: Lever-action 500-shot repeater, target trap & targets, generous supply of B-B's.

Pre-priced \$14.95
\$8.88

STEREO TAPE SALE



Regular Retail Price	Gibson's Usual Discount Price	Sale Price This Ad
\$4.98	\$3.97	\$3.27
\$5.98	\$4.77	\$3.87
\$6.98	\$5.57	\$4.67
\$7.98	\$6.37	\$5.47
\$8.98	\$7.97	\$6.77



Rand McNally **World Globe**

Educational and Fun **\$5.88**

TAMBORINE

Fun for kids of-all ages **\$1.99 each**

CATALYTIC HEATER

by Coleman
3500 BTU **\$18.99**
5000 BTU **\$19.99**

YOU ALWAYS BUY THE BEST FOR LESS"
GIBSON'S
SALE CENTER
 Gibson's Tremendous
"THANK YOU"
SALE!

our customers, for making such a tremendous success. But, appreciation in a little different, by offering more of the same bargains that we offered. You'll look a long time before you find these we offer you. Allow us to list all of the many bargains we have in our store. So, you can browse around. You won't be disappointed!

Manufacturer's suggested retail selling price \$1.69
99¢



Mountain Grown
Folgers
 Coffee
 Mountain Grown


1-lb. can
59¢



Jumbo
 Roll

Big
 Jumbo
 Roll
29¢

MILK
 1/2-gallon
43¢
 gallon
85¢



VITAMIN D MILK
 Gold Star

New! gallon jug

45¢



PUREX




Crisco

3-lb. can
63¢



GIANT SIZE
49¢
trend
 for dishes and fine fabrics

33¢



Duncan Hines
 Layer Cake Mix

box
29¢



Spry
 HOMOGENIZED
 pure all-vegetable shortening

3-lb. can
59¢



Jergens
 bath size bar

7¢



OLEO MARGARINE

OLEO
 lb.
13¢

LISTEN FOR "BROADCAST SPECIALS" ON KPAN!



LADIES DRESSES
 sizes 9 to 16
\$4.99

Ladies
ANKLE-HIGH HOSE
33¢ pr.

8-ft. Auto
BOOSTER CABLES
 Heavy Duty
69¢



CAR BUTLER
 manufacturer's suggested price \$1.98
 Keeps your car neat.
99¢



GIBSON'S
PRESCRIPTION PHARMACY
 Prescription needs call 364
 Monday thru Saturday.
 Sundays, Call 364-3317.



SPRAY PAINT
 good selection of colors
 big aerosol can
59¢

CARBURETOR CLEANER
 Dupont "No. 7"
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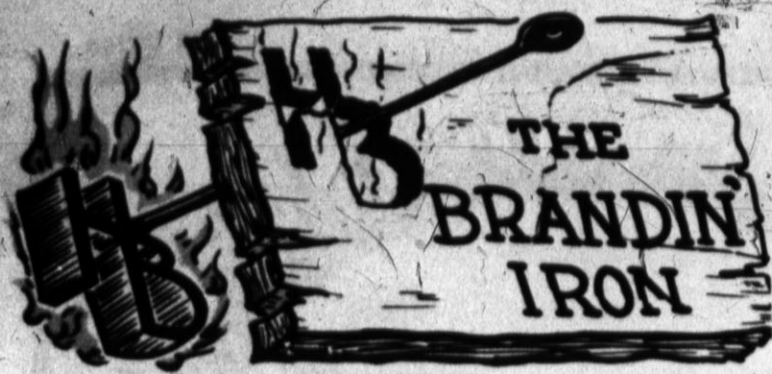
Reg. Retail Price	Gibson's Usual Price	Special Price Thru Wednesday
\$3.79-\$3.98	\$2.87	\$2.19
\$4.79-\$4.98	\$3.67	\$2.79
\$5.79-\$5.98	\$4.47	\$3.69
\$6.79-\$6.98	\$5.27	\$4.19
\$1.98		\$1.19



SPARK PLUGS

reconditioned different makes for all cars.
 manufacturer's suggested price \$2.50
SET OF 8 PLUGS
97¢





By MELVIN YOUNG

A lot of people have been wondering what makes Hereford "tick," and the idea that we're an unusual sort of city has been kicking around every since Herefordites lured in their first vegetable processing shed to make this the salad bowl of the nation. And when Hereford's citizens went to bat for sugar legislation, they knocked a homer which eventually led to the establishment of the Holly Sugar mill in our area plus adding approximately 30,000 acres of sugar beets to the area's economy. By this time, outsiders were beginning to wonder if we had supernatural powers. With the addition of the Wilson & Co. beef packing plant scheduled for ground-breaking around the 1st of April, 1968, speculation concerning our industry-getting ability may well be on the increase.

And what is the secret? We're not sure. And we doubt that anyone else can answer that question entirely. There are probably many things that contribute to it. We do feel however, that Wayne Thomas, speaking before the Hereford Kiwanis Club Thursday, is right in his conclusions that the people in the Dear Smith County area is just a little

more on the progressive side than they are elsewhere. Certainly, our Dear Smith County Chamber of Commerce is a fine, hard-working organization and its importance to the area is not to be minimized. But again, the Chamber of Commerce can only be as effective as the people who make up its membership. So again we come back to people.

To get industry, a city needs individuals who are willing to spend their time and money in an effort to "sell" other individuals on a particular city. Armed with the knowledge to answer many questions, these individuals must be willing and able to sit down with the presidents of large companies on an equal basis and tell them "why" they need to locate in a particular area.

Raw materials will enter the picture of course — as it has in the quest for a meat packing plant. Transportation will certainly have a bearing on the final outcome (including air), but a town doesn't just grow without a little nudging from progressive minded people. Many towns between Hereford and California are fortunate not only to be on the fine facilities of the Santa Fe Railway — but also are located on national high-

Tour Of Holly Planned By Bank

A Tour of Holly Sugar Refinery is scheduled by the Hereford State Bank for 2 p. m. Wednesday. While designed primarily for new-comers of the community, other residents are also welcome.

Transportation will be furnished by the bank, and persons interesting in joining the tour are asked to meet at the bank at 2 p. m. The group will leave at 2:15, and the tour will begin at the plant at 2:30.

Persons desiring additional information concerning the tour are invited to call Irene McKinster, public relations director at Hereford State Bank.

ways. That's just a part of the answer.

Raw materials certainly must be available for industry, but after all, there are many places that have about anything that Hereford has in this respect. Any number of counties in the Texas Panhandle will produce as much or more feed than does Deaf Smith County, but at this stage of the game, our county stands heads and shoulders above any of the others in the feeding industry.

Hereford has a wonderful vegetable industry also, and it might be interesting to note that again an effort had to be made by "people" to get the industry started here. There are many counties in the panhandle that have good land and fine water, but it was Hereford people that caused the industry to come this way.

To be sure, their efforts are not wholly unselfish. Their own businesses will benefit from a growing city — as will yours, and mine, but it takes a lot of time, money and effort to lure the "right kind of industry" to Hereford — and it isn't just every Tom, Dick and Harry that's willing to give it. It takes the kind of people we have in Hereford — the progressive individual who doesn't lose track of the overall community good in lieu of his own personal well-being. As we have said before — we want industry, but again we want to be "choosy." When bringing in industry, we're bringing in people and we want the kind who pull their own weight in the community — who pay their taxes, who work in the churches, in the civic clubs and in the Chamber of Commerce. We believe that it's this kind of people that makes Hereford "tick."

—HB—
The cold weather has caught some people off guard and has sent many scampering for the woollens. Even our cat and dog took a dim view at having to spend the night outside Thursday night. We suspect that if the weather gets much colder we're going to have to insulate that dog-goned dog house.

—HB—
We taxpayers are lucky; we don't have to pass a civil service examination to work for the government.

TAYLOR & SONS FOODS
LOW LOW EVERYDAY SHELF PRICES PLUS S & H GREEN STAMPS
CASH AND SAVE

WE GIVE WE GIVE WE GIVE WE GIVE WE GIVE
Specials Good Monday, Tuesday & Wednesday November 6-7-8

EPIC KITCHEN SERVING TOOL
Be sure and complete your selection.
Pick The KITCHEN TOOL of your choice.
with 5.00 purchase **99¢**

FRYERS
CUT-UP **35¢** L.B.
WHOLE **29¢** L.B.

Ground Beef lb. **39¢**
Beef Liver sliced lb. **39¢**
All Meat Franks 12-oz. pkg. **49¢**
Bacon Shurfresh 1-lb. **59¢**

14-oz. bottle **LISTERINE** **79¢**

Ultra Brite **TOOTHPASTE** King tube **49¢**

pt. bottle **ALCOHOL** **10¢**

New Pet 99 **MILK** 8 tall cans **\$1**

WOLF CHILI No. 2 can **59¢**

Ranch Style **BEANS** 7 300 cans **\$1.00**

Bake Rite **SHORTENING** 3-lb. **55¢**

Southern Roll **OLEO** 1/2-lb. **9¢**

Bama **JAM** 18-oz. jar **35¢**

Shurfine **SPAGHETTI** 12-oz. pkg. **19¢**

Delicious APPLES 5-lbs. **39¢**

ORANGES 5-lbs. **39¢**

LEMONS lb. **17¢**

POP CORN Pops Rite 2-lb. **27¢**

DOG FOOD Roxey 5-lb. bag **49¢**

PINTO BEANS Arrow 2-lbs. **23¢**

ICE CREAM Cloverlake All Flavors 1/2 gallon **69¢**

CREAM PIES Morton's Frozen Asst. Flavors **25¢**

FROZEN STRAWBERRIES Shurfine 3 16-oz. halves **\$1.00**

Shurfine Chunked-Crushed-PINEAPPLE Tidbits 4 211 cans **\$1.00**

POST TOASTIES 18-oz. box **39¢**

WORTH SYRUP qt. bottle **39¢**

FACIAL TISSUE Soflin 6 400-ct. boxes **\$1.00**

POTATOES Red 10-lb. bag **39¢**

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ROACH LIVESTOCK PENS
Located on the South bank of Tierra Blanca and West side of South Progressive Road
OFFICE HOURS:
8:00 a.m. to 12:00 noon
Monday thru Saturday
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OFFICE 364-4467 **HOME** 364-1835
Hog and Sheep Market for Hereford and the Surrounding Area.
WE BUY-SELL OR TRADE
CURTIS O. ROACH
owner & operator
"Come by and shoot the breeze with us!"
Registered & Bonded under the Packers & Stockyards Act of 1921

LAYMANS REVIVAL
Wednesday, November 8th through Sunday, November 12th
EVANGELIST **SONG LEADER**

DR. JERRY DAWSON
BILL DEVER
Evening Services 7:30 P.M.
NURSERY OPEN FOR SERVICES
PUBLIC INVITED
First Baptist Church

Many Already Registered For Leadership Symposium

Opening session of a two-night Leadership Symposium sponsored by the County Program Building Committee and the Hereford Chapter of National Secretaries Association is scheduled for 7:30 p. m. Monday in the County Bull Barn, open to all interested persons without charge.

Intended specifically as leadership training for persons engaged in any type of committee work, the course is planned for officers and members of organizations, with the theme of "Leadership: Shares Responsibility."

Many county residents have already registered individually or through clubs of which they

are members. Others who wish to attend either the Monday or Tuesday night sessions, or both may do so without pre-registration, says Jean Kennedy, president of the NSA Chapter.

Purpose of the training is "to assist residents of Deaf Smith County in developing leadership capabilities so they may serve more efficiently as officers and members of the organizations to which they belong."

The Symposium is planned in conjunction with the Texas Agricultural Extension Service, and an organization specialist from Extension headquarters at A&M University will be the keynote speaker. He is Larry Burleson, whose address will follow

the formal welcome to enrollees by Mrs. Kennedy, general chairman.

Burleson has been in his present position since 1959 and was previously a county agricultural agent in Texas for some 14 years. He holds BA and MA degrees from Texas A&M and has done graduate work at Peabody Institute and A&M. He was born and grew up at Mart.

Others who will speak and lead discussions were selected for their special qualifications in the various subjects. Four are county residents; two came from another county. Group assignments and panel discussions will be a part of the program each evening, following the symposium.

In the session Monday, the first topic is Appointing and Charging the Committee, presented by Ray Burrus, Lipscomb County Agricultural Agent since 1962. He went into that work after several years with the Soil Conservation Service. A native of Canyon, he attended West Texas State University there.

Johnny Clark, superintendent of Hereford schools, will discuss the topic, Getting the Right People to Serve on the Committee. Clark has had 18 years experience in the field of education and was superintendent of Olton Public Schools four years before he came to Hereford two years ago. He received the master of arts degree from Sul Ross

State College after earning the bachelors degree from Harding College.

Third speaker Monday is Eloise McDougal, former teacher of English in Hereford High School, and widely experienced in civic, religious and community organizations. Her topic is The Committee Chairman. Mrs. McDougal works with the Education Committee of Deaf Smith Chamber of Commerce and has served as president of the county chapter of the American Cancer Society.

Tuesday's opening speaker is Roberta Pugh, Lipscomb County Home Demonstration Agent, with the topic, On Being a Good Committee Member. In her present post since 1947, she was a teacher six years and home supervisor for the Farmers Home Administration nine years previously. She was graduated from Floydada High School, then received a BS degree from Texas Technological College.

Planning Committee Work is the subject to be presented by Ray P. Simpson, Member Service Adviser with Deaf Smith County Electric Cooperative. Also a graduate of Tech, with a BS degree in agriculture, he has been a Hereford resident five years. His birthplace is Stanton.

Dr. John N. Devin, pastor of

Hereford Man Is Wayland Trustee

Harlan VanderZee, Hereford banker, was among 15 persons named to the board of trustees of Wayland Baptist College, Plainview, at the recent Baptist General Convention held in Lubbock.

Other new trustees are the Rev. William H. Cook of Leveland, Mrs. Roy H. Davidson of Midland, John R. Guemple of Austin, the Rev. W. H. Pearce of Dalhart, James W. Spears of Lubbock, Bob C. Williams of Dumas, Lester W. James Sr. and A. P. Williams of Plainview.

The Rev. Frank Pollard of First Baptist Church in Dim-

Temple Baptist Church, will direct the final discussion, Reporting the Work of the Committee. After early education in his native town, Locust Grove, Okla., and in Tulsa, he was called to the ministry at the age of 29. He attended the University of Corpus Christi, Golden Gate Seminary in Mill Valley, Calif., and was graduated from Jackson College which conferred the Doctor of Divinity degree on him.

mitt was named to the 192-Baptist Church of Llano County member executive board of the Baptist Church of the year for 1967.

COW POKES By Ace Reid



"... and another thing about this sweet little ranch, I ain't ever heard tell of anyone gittin' stuck in the mud on this fine road!"

The Hereford State Bank

MEMBER FDIC



The Rev. John N. Devin



Ray Simpson



Roberta Pugh



Johnny Clark



Larry Burleson



Eloise McDougal

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1966 Biscayne Chevrolet 4-door. Beige finish. Airconditioning. Double sharp.

\$1695.

1967 Plymouth Fury III 4-door. Fully equipped. 28,000 miles of factory warranty left. Get a bargain on this near new personnel car.

1963 Chevrolet Bel Air station wagon. Factory air and power. Local one owner. White with red interior. Extra sharp. Fully warranted.

1965 Plymouth Fury III 4-door hardtop. Loaded with power and air. Gold color with gold vinyl interior.

1966 Chrysler 300. 4-door hardtop. Fully loaded. Two tone red and white. Plenty of factory warranty left.

1964 Chevy Impala Station Wagon. Factory air and power. New tires. Local car with a complete warranty. Plenty of room in this one.

CLOSED SUNDAYS

This Year Give Thousands of Happy Hours!

Lady Lexington 252⁰⁰

Choose from Ridgeway's Special "Clocks for Christmas" Collection!

Priced from 232.00 and up

For gracious giving—or to dress up your home for the holidays—choose from our famous Ridgeway grandfather, grandmother, or granddaughter "Clocks for Christmas" collection. Ridgeway clocks add decorating drama... the cheerful sound of chimes... the accuracy of imported Black Forest works. A wide selection of sizes, styles, colors and finishes assures you of the clock you've always wanted at the price you want to pay. Select your Ridgeway Christmas clock from the wide and beautiful collection on our showroom floor.

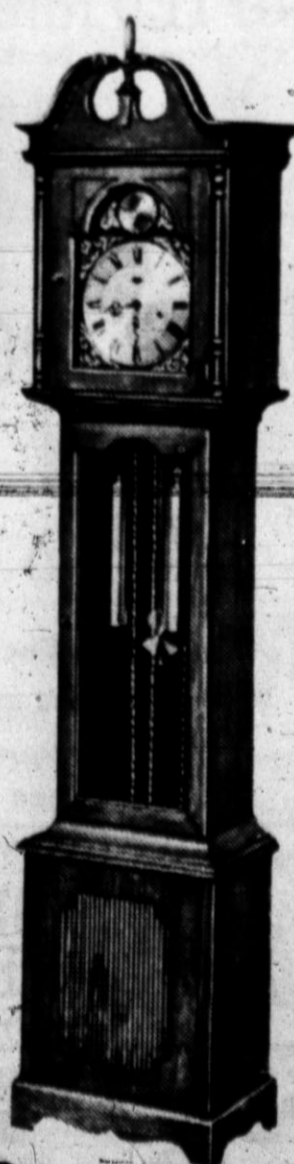
Lay-A-Way for Christmas!

COWAN JEWELERS

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Hereford

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Anthony's DOLLAR DAYS

SMART SANTAS SHOP EARLY USE ANTHONY'S CONVENIENT LAY AWAY PLAN

Beautifully Styled Brushed Bemberg GOWNS

Long or Waltz Length Regular 1.98 Values

2 FOR \$3.

A Stevens Wonder Fabric, 80% Acetate 20% Nylon brushed tricot, soft warm feel. Colors pink, blue, moire or red. Sizes S-M-L-X-XX.



Hollywood Briefs

39¢ Acetate Tricot Sizes S-M-L-X-XX

3 PAIR \$1.

Expertly tailored for perfect fit. Colors, white, pink, blue or mint. Save 17¢ on 3 pair purchase.

Beautifully Tailored Nylon Tricot PAJAMAS

Regular 2.98

Shop Save Now

\$2.

Two piece style, button front coat has piping trim, pant has all elastic waist. Colors pink, blue, red or royal. Size 32 to 40.



UPHOLSTERY FABRIC RIOT!

Matelasses Tapestries Colonial Prints Friezes Tweeds

\$100 YD.

Many other fabric style on sale at this low price. Sold by the piece at only \$1.00 per yard.

LADIES DRESSES

Big Savings in these Special Groups

\$5.

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Fashions for now at extra savings. Casual styles from famous name makers. Juniors, regular and half sizes.

COTTON SHEET BLANKETS

Extra large size 80"x100" Slight Imperfections white & colors

reg. \$2.99

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Mens Short Sleeve SPORT SHIRTS final close-out! sizes M-L-XL

\$5.00 values

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Seamless NYLONS

All First Quality Flat Knit or Micro Mesh

2 PRS. \$1.

Sheer clear ring free seamless nylons. New fall shades. Sizes 8 1/2 to 11.

BONDED CAPRI PANTS

Little Girls Sizes 7-14

2 for \$3

Thermal Lined SWEAT SHIRTS

Muff Pocket Draw Hood

MEN'S BOYS'

\$4. 2.99



Water repellent cotton knit outer fabric with laminate polyester foam interlining, and thermo lined for extra warmth. Zipper front, draw hood, muff pockets.

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Both Stores

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the FALL of the young romantics... finest wash-dry-wear

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It's the smartest Fall of all... an 18" long look of perfect body precured-lasting beauty. We have all the colors to assure you of a perfect hair-match.



Herd Speeds Past Muleshoe, 28-14

Paced by the offensive antics of Bobby Burwick, the Hereford Whitefaces roared to a 28-7 halftime lead and then held on for a 28-14 victory over the Muleshoe Mules Friday night in Whiteface Stadium.

Exhibiting his prowess before a shivering crowd of staunch supporters, Burwick ran for two touchdowns and passed for the other two in the District 1-AAA contest. Except for three interceptions and an occasional offensive outbreak, the Muleshoe were outlasted throughout the game.

Burwick put the Herd on the scoreboard with 9:39 left in the first period when he scrambled 23 yards for the tally. Quarterback Jim Childers had set up the touchdown with an 18-yard run on a crucial play. Jim Loerwald kicked the extra point to make the score 7-0.

With 1:28 still remaining in the first stanza, Burwick drove over from the 3 for his second touchdown. Quarterback Sid Shaw and Donnie Fangman had connected on a pass play to set up the TD. Loerwald converted to make the count 14-0.

Fangman again came to the limelight early in the second quarter as he went into the end zone from 10 yards out after taking a pass from Burwick. Loerwald increased the lead to 21-0 by splitting the uprights.

Mule Fullback Roger Swint put his team on the scoreboard with 2:58 left in the first half as he plowed in from the 2 for the tally. The kick was good and the lead had been narrowed to 21-7.

Still fired up, Muleshoe intercepted a Hereford aerial on the next series of plays. They had barely begun to move, however, when Fullback-Linebacker Tony Malouf intercepted a Mule pass and determinedly carried it back deep into Muleshoe territory to the 26.

The Herd then moved to the 11, where Burwick tossed to Bill Cole for the final Hereford score. Loerwald's kick was good and the count was 28-7 at halftime.

The only other score in the game came just after the start of the third quarter as Mule Halfback Bobby Julian swiped a Hereford pass and raced 35 yards for the TD. The extra point kick made the score 28-14.

The remainder of the game was interspersed with fumbles, pass interceptions and other such miscues as players had difficulty hanging on to the cold pigskin. The most serious drive was by Hereford, when they moved to the Mule 18 in the fourth quarter before fumbling.

Whiteface Coach Larry Wartes played a number of sophomores in the game and everyone suited up had the opportunity to see action. The win brought the Whiteface's season record to 5-3 and

their conference record to 2-1. The Herd will travel to Tulla for a game Friday beginning at 7:30 p. m.

Muleshoe now is 2-6 for the season and 0-3 in district play. The Mules will play Canyon Friday night in a game of the conference have-nots.

In other district games Friday night, Dumas trounced Tulla, 33-7, and Perryton slammed Canyon 35-0. Dumas and Perryton will meet in Dumas Friday night for the game which could decide the district championship. Perryton is 8-0 in season play and Dumas is 6-1-1.



Hi-Plains Has New Official

New vice president of the Hi-Plains Savings and Loan Association, located at 119 East Fourth, is Don Lane.

A native of Olney, Lane has been a Savings and Loan examiner in Brownfield since May. Prior to that, he was with the Savings and Loan in Fort Worth for four and one-half years.

Lane graduated from Texas Tech in 1962, earning a degree in accounting. He was employed Tech in 1962, earning a degree at the First National Bank in Lubbock before moving to Fort Worth.

Lane and his wife, Joe Ann, have one daughter, Cathy, 3. Mrs. Lane presently is a teacher in junior high school at Brownfield and will join her husband in Hereford at the end of the school semester.

Lane began his duties here Wednesday.

STONEWALL DEFENSE
SYRACUSE — The Orange football team must have something akin to a brick wall for a defense.

In Syracuse's opening football game Baylor was held to six yards rushing. The following week, West Virginia was minus 19 yards rushing the ball.

Lebanon Native Is Club Speaker

President conditions in his home-land, Lebanon, as well as personal recollections of his life there as a child and young man were given by Ted Dakil, Hereford merchant, as guest speaker to Hereford Study Club Thursday.

Mrs. Ed Wilson Jr. and Mrs. Baxter London were hostesses in the former's home. Mrs. Johnny Clark, program-chairman, introduced the guest who spoke informally and, then answered questions.

He described Lebanon and its principal city, Beirut, as a crossroads between east and west, and to give an idea of its place as a business center for various nations, said that Beirut has 92 banks, three of them American.

A fertile agricultural country and a natural hub of trade, Lebanon also has oil wealth, he said, and has a population of about two million in its 4,000 square miles. Birthplace of both Jewish and Moslem religions,

the country is now, principally Christian and Moslem.

Dakil attributed much of the present conflict between Israel and the Arab countries to old religious animosities.

He lived in the mideastern nation until he was 27 years of age and has a sister and a brother there yet, although most of his family is in America.

In the brief business period reports were given on the club's guest night last month, when its 30th anniversary was celebrated.

DOG RACING PAYS

DENVER — Fewer persons seem to be going to the dogs in the Denver area, but Mile High Kennel Club officials aren't worried. A new high of \$20,446, 026 was wagered in 61 nights of greyhound racing this year. Yet attendance dropped from the 1966 figure and at 454,566 was far below the record of 579,109 set in 1959.

TUESDAY NIGHT was a big event for CROP as students from the junior highs and high school participated in the drive. Paul Hamilton and Larry McGowan are shown receiving money from a generous donor. The students collecting for CROP brought in \$1,048 from the in-town residents. The drive will continue this week as the workers will collect from the rural area.

Stockholders Schedule Meet

Ira Scott, president of the Federal Land Bank Association of Hereford, announced today that the annual stockholders meeting for the association will be held Saturday, November 18, at 7 p. m.

The meeting this year will be a banquet to celebrate the 50th Anniversary of the Federal Land Bank System. The establishment of the Federal Land Bank of Houston on April 3, 1917, marked the beginning of this farmer-owned credit system.

The local association has approximately 265 member-stockholders who own all of the stock in the local organization.

Local agricultural leaders have been invited with entertainment being furnished by Ben Gollehon of Hereford, Mary Rando of Friona, and like all birthday parties, a special surprise is planned.

Other members of the Board of Directors in addition to Scott are J. Frank Bezner, Charlie F. Burk, George E. Turrentine, and J. R. Hickman, all of Hereford.

Wanda Kirkland

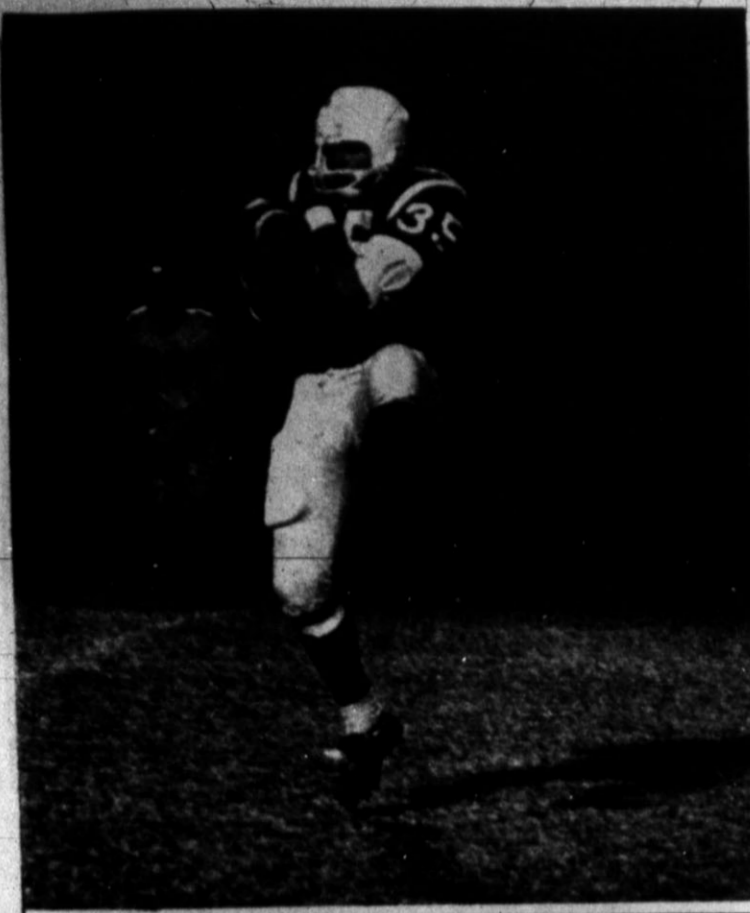
Is Your Representative
Featuring the Fabulous

- Sculptress Bras
- Fashion Figure Control
- Intimate Fashions
- Nutri-Metic Cosmetics



You may be attractive without it . . . but you're perfection within it!

Come by 305 Sunset, or
Call 364-2263



HERD TRAMPLES MULES — The Whitefaces romped over the Muleshoe Mules Friday night by a score 28-14. In the top picture, Donnie Fangman latches on to a pass. In the center photo, Bobby Burwick scampers toward the goal. Burwick scored two TD's and also passed for two tallies. Jim Childer, lower photo, struggles to shake a pursuing Mule. (Staff Photos)

PERSONALS

by Penny

Diana Springer and Gwen Albracht traveled to Lubock this weekend to visit Cynthia Leasure and Sydney Bayne who are attending Tech.

Mr. and Mrs. Earnest Langley and family are going to attend the Texas Tech Homecoming this weekend and visit their two daughters Barbara and Susan.

Mrs. Irving Alexander is in New York City this week on a buying trip for the stores. She left from Dallas last Friday

and will return Alexander stated, "When she loses her credit card."

Specials FOR DOLLAR DAY

Nine Only WINTER COATS 1/2 price	1 Group After Five DRESSES now 1/2 price
6 Only FEATHER BERETS 1/2 price	2 Only BEADED TOPS 1 White 1 Black Reg. \$22.50 Size 36 now 45.00
1 Group FALL HATS 1/3 off	1 Rack Pegnoir Sets Dresses - 4 Suits now 1/2 price 22 Skirts
1 Table Odds & Ends 1.00 item	1 Group VANITY FAIR PETTI SKIRTS \$4.00 Short & Average Lengths All New Colors

BESS MOORE
Owner

THE Vogue

DOLLAR DAYS are here again!

Boys SLACK SETS Lined Corduroy Slacks and Flannel Shirt Size 3 thru 7 2.67 set	Boys ALL WEATHER COATS with zipper lining size 6-16 7.99	YOUR KEY TO SAVINGS THIS WEEK'S KEY VALUE
Long Wearing TUFTED RUG 3'x5' Non-Slip back Reg. 2.98 now 1.99	Homecrest 40 HOUR ALARM CLOCK Key Wound 2.59	Mens DRESS SOCKS Reg. 59c 3 pr. \$1.00
Just Arrived Whispy Walker DOLL 32" Tall 6.66 Use Our Lay-A-Way	Just Arrived MAGNUS CHORD ORGAN Priced From 19.95 to 139.95 Make This Their Best Christmas ever with a Magnus Chord Organ	Heavy Plastic WASTE BASKET White - Sand Turquoise Avocado Regular 1.29 88c
Midland Portable 4-trans. TAPE RECORDER 12.88	Midland Deluxe 14-trans. PORTABLE RADIO 9.88 Carrying case-earphone-AC Jack	Beacon BLANKET 65% Rayon-35%Nylon washable Reg. 2.98 \$1.99
BEN FRANKLIN 303-305 Main St. Hereford, Texas 364-0290		

The Sunday Brand, Hereford, Texas, Sunday, November 5, 1967

Courthouse Records

VEHICLE REGISTRATIONS

James V. King, 1957 Ply.; R. H. Crowder, 1960 Chev.; L. D. Shaw, 1963 Ford; Adalberto A. Rodriguez, 1961 Ford; Doris Inez Wallace, 1965 Ford; Martin Campbell, 1959 Rambler; Geo. Warner Seed Co. Inc., 1968 Ply.; Richard Golden, 1968 Ply.; Calistro Loya, 1956 Ford pickup; Robert E. Nelson, 1955 Olds.; J. M. Boothe, 1968 Chev.; Mike Mills, 1961 Pontiac; Frances A. Eddy, 1963 Ford; Eddie R. Curtisinger, 1966 Honds; Eddie R. Curtisinger, 1963 Dodge; Kathy Skypala, 1957 VW; Florentino Garza, 1958 Ford-GFL; Pedro Solis Jr., 1930 Chev.; John R. Bold, 1943 Intl.; Wilbur D. Gibson, 1968 Buick; James LaComb, 1959 Ply.; Larry D. Bain, 1964 Ford-Conv. Falcon; E. D. Hopson, 1963 Rambler; Mrs. Elmer D. Cook, 1953 Catalina-house trailer; Jimmy Miller, 1959 Ford-pickup; C and W Tile and Tons, 1962 Ford-pickup; Paul Pina, 1961 Chev.; Davie Cherry, 1963 Ford; Leonardo Romo, 1963 Chev.; Tomas Lopez, 1960 Chev.; SW Burke Inman Jr., 1965 Mack - Trk. Trn.; Willie Warren, 1965 Chev. pickup; D. E. Holley, 1954 Chev.; Salvador Sanchez, 1955 Ply.; Clarence Kelly, 1960 Chev.-Grain; George Zeteda, 1967 Chev.-pick-up; First Natl. Bank Box, 1968 Ply.; Maria B. Martinez, 1958 Ford; Douglas May, 1968 Dodge;

Robert M. Kemp, 1968 Dodge; Robert L. Scott, 1968 Dodge; Antonio Zamara, 1961 Chev.-Grain; Manuel Villegas, 1956 Mercury; Julie Gonzalez, 1958 Ramflr.; Domingo Pesina, 1961 Chev.-pickup; Henry L. Solomon, 1937 Chev.; Carlos Charles Jr., 1959 Ford; Juan P. Lonzoria, 1963 Ford-SW Falcon; Benito Rincon, 1958 Chev.; Ramon Celayco, 1952 Mercury; John E. McCleskey, 1968 Olds.; Henry Fuqua, 1966 Intl.; Pat Spurgeon, 1961 Renault; E. M. Jack, 1968 Chev.; E. M. Jack, 1967 Chev.; Enrique Franco, 1947 Ply.; Rogelia Rincon, 1957 Chev.; L. W. Norvell, 1967 Cadillac; L. W. Norvell, 1967 Chev.-pickup; K. R. Dollinger, 1965 Riversidemoped; National Car Co. Rental, 1968 Olds.; National BG Car Rental, 1968 Chev.-pickup; Sabas D-LaCruz, 1968 Chev.; Jack LaFrance, 1968 Chev.-pickup; Roy L. Conrad, 1963 Chev.-pickup; Simon Bateco, 1957 Ford; Chacoca Anico, 1961 Ford-pickup; F. D. Holbert 1960 Ford; Talbert Padner, 1967 Ford-pickup; E. M. Hoffman, 1967 Ford-pickup; Dudley Bayne, 1963 Buick; Otis Lee, 1965 Buick; Thomas W. Kendrick, 1967 Buick; H. J. Karle-Virginia Earle, 1965 Buick; Manual Carrasco T., 1961 Chev.; E. C. Reinauer and Son, 1954 Ford-Grain; Eugene C. Martin, 1957 Buick; Jesse L. Geron, 1966 Buick; Esquivel A. Loceero, 1956 Chev.; Eleozor Tijerina, 1961 Buick; J. H. Pagett Jr., 1967 Dodge; Alfredo Puente, 1963 Chev.; Manuel Gonzales,

1961 Chev.; Jimmy D. Howell, 1955 Ford-pickup; Mrs. Joyce Lowell, 1957 Chev.; Trinidad Rubio, 1952 Chev.; Lynn Ellis, 1968 Buick; W. G. Owen, 1961 Olds.; Robert Lemons, 1962 Olds.; W. H. Gentry, 1962 Chev.-pickup; Robert E. Wagonev, 1954 BTW-II-Trk.; Pablo Gonzalez, 1956 Olds.; Juanita Bennett, 1968 Cadillac; Robert Thorton, 1959 Chev.; Jose S. Hernandez, 1965 Ply.; Perfecto Esparza, 1961 Chrys.; Manuel Valdez, 1960 Olds.; A. H. Davis Sr., 1967 Kawassaki-motorcycle; J. R. Thompson, 1961 Chrys.; Pacific Molasses Co., 1961 Kenworth-Trk. Tra.; Pacific Molasses Co., 1961 3-all-Tanker; H. M. Kinsey, 1968 Chev.; Earl V. Stagner, 1968 Chev.; James H. Gentry, 1968 Chev.; Daniel Martinez, 1961 Chev.; Ted Treadway, 1951 Chev.-Grain; Donald R. Moke, 1950 Chev.-pickup; Frank B. Smith, 1966 Dodge-pickup; Russell Lemarr, 1966 Pontiac; Jerry G. Detwiler, 1959 Chev.-pickup; C. J. Bramblitt, 1961 Chrysl Clarence B. Mills, 1957 pickup-GMC; Audrey P. Mills, 1958 Chev.; Raul Murillo, 1962 GMC-Grain; Billy Don Hodges, 1946 Columbia-house trailer; Billy Don Hodges, 1962 Volks.; John R-Lahr, 1956 Triumph; Guillermo Regalado, 1958 Chev.; Ruey McKimney, 1968 Travios-house trailer; G. James H. Gentry, 1963 Madillon-house trailer; Kenneth D. Snider, 1968 Chev.; Orsborn Chev. Olds., 1968 Chev.; Pedro Condanco, 1967 Dodge-pickup; John H. Sewell, 1968

Dodge-Sta. Wag. **DEEDS OF TRUST** Pugh Builders, Inc. to The First National Bank of Hereford-N. 79 ft. of Lot 20, Bk. 6, Westhaven Addition. John G. Carrothers et ux to Hi-Plains and Loan Assoc. Lot 47, Allison Subdivision Bk. 2 and W. 1/2 Bk. 3 and E. part of Bk. 16, Welsh Addition. Virgil J. Owens to Francis W. Hill aux-All of Sec. 15, Bk. K-3. Gano Richard Tubb et ux to The Lubbock National Bank - Lot 16, Bk. 1, Stark Addition. Roy Floyd Hayhurst et ux to American Mortgage Co. - Lot 13, Bk. Stark Addition. Donald E. Jackson, to Owen H. Cochran - Lot 27, of Green Acres Estates Addition of part of Sec. 82, in Bk. K-3. Edward Allison aux to The First National Bank of Hereford - W. 1/2 of Sec. 35, Bk. K-8. James W. Witherspoon to Sam Self-undivided 1/2 interest owned by Edward Allison, W 1/2 of Sec. 35 Bk. K-8. Virgil W. Merriott and Dan Tom Stoker to Virgil Justice aux E. 56 ft. of Lot 15 and W. 6 ft. of Lot 16, Bluebonnet Addition. Virgil W. Merriott and Dan Tom Stoker to Herbert Friemel - All of E. 74 ft. of Lot 1 Sand W. 6 ft. of Lot 16 Bluebonnet Addition. James M. Gillentine et ux

to Hi-Plains Savings and Loan Assoc. E. 40 ft. of Lots 7 and 8, E. 51 ft. of Lot 9 and E. 51 ft. of S. 43 Ft. of Lot 10, Bk. 27. David L. Norvell, to R. M. Petty-All of Lot 5 of Bk. 1 of Buckstahler, Kaetzet and Kokomoor Sub. Div. of part of Bk. 25 of Evans Addition. Arthur Nata Rodriguez et ux to American Mortgage Co. - Lot 38 Northridge Addition. **WARRANTY DEEDS** Hereford Development Co., Inc. to J. H. Flood - All of Lot 27 Green Acres Estate, Addition cut of Sec. 82, Bk. K-3. Virgil W. Merriott to W. E. Cumpton - Lot 76, Northridge Addition. Stanley T. Sigman et ux to Paul C. Abalos - E. 65 ft. of Lots 7, 8 and S. 5 ft. of E. 65 ft. of Lot 9 all in Bk. 1. Wayne Hedrick et ux to Manning H. Richie - N. 80 Acres of Sec. 65, Bk. M-7. Pennsylvania Tire Acceptance Corporation to Atez Oil Co. of Tex-All lot, tract or parcel of land situated and lying in Deaf Smith County, Bk. 10 of DeAtley's Addition. Francis W. Hill et ux to Charl's H. Hill et ux. All of Sec. 15, Bk. K-3. M. H. Richie et ux to Ruby Lookingbill - All of Lot 56 of Thunderbird Addition. Dalton Gill et ux to M. H. Richie et ux-All of Lot 56 of Thunderbird Addition. Merlin S. Weber et ux to Pugh Builders, Inc. - N. 79 ft. of Lot 20 Bk. 6 Westhaven Addition. Truman Gordon Hill et ux to Ruland D. Gonzales et ux All of Lot 63 Northridge Addition. Hereford Development Co., Inc. to G. D. Caison - S. 10 ft. of Lot 25 and all of Lot 26, Green Acres Addition. Wayne B. Stark et ux to Glenn C. O'Dell - All of Lot 16 Stark Addition. Glenn C. O'Dell to Gano Richard Tubb et ux - Lot 16, Bk. 1, Stark Addition. C. M. Hicks to John D. Alkin - All of Lots 19, 20, and 21, Bk. 25. Charles Bell to Ralph Owens aux-All of Lots 19, 20, & 21, Bk. 24. Waymon Etheredge et ux to Edward Allison aux - W. 1/2 of Sec. 35, Bk. K-8. Suburban Associates, Inc. to Ray D. Fleming - Lot 3 Suburban Heights Addition. Diamond Valley Grain, Inc. to A. C. Braxton - N. 71 ft. of Lot 63 and S. 9 ft. of Lot 6 Bk. 6, Westhaven Addition. Walter J. Warren to Santos Munoz - S. 50 ft. of N. 410 ft. of W. 124.75. Ricketts Addition.

Calendar Of Events

MONDAY Madre Mia Study Club, guest day at First National Community Room, 7:30 p. m. Rainbow Girls at Masonic Hall, 7:15 p. m. TOPS Club at Bluebonnet School, 7:30 p. m. County Leadership Symposium begins at Bull Barn, 7:30 p. m. Rotary Club lunch at Jones Restaurant, 12:05 p. m. Odd Fellows Lodge at IOOF Hall, 8 p. m.

TUESDAY La Plata Study Club with Mrs. Louis Woodford, 8 p. m. Kappa Iota Chapter, Beta Sigma Phi, in home of Mrs. J. D. Hamblen, 8 p. m. La Affiliatus Estudio Club in home of Mrs. A. N. Hopson, 3 p. m. American Legion and Auxiliary at Legion Hall, 7:30 p. m. Rebekah Lodge at IOOF Hall, 8 p. m. Progressive H. D. Club in home of Mr. P. L. Carmichael, 2:30 p. m. Wesley Methodist Woman's Society at church, 3 p. m. Temple Baptist WMU, general meeting at church, 7:30 p. m.

WEDNESDAY First Christian Women's Fellowship executive meeting at church, 9:30 a. m. Bippus H. D. Club in home of Mrs. J. V. Perrin, 2:30 p. m. Hereford Lions Club lunch at Hotel Jim Hill, 12 noon. **THURSDAY** Calliopean Study Club, Mrs. Cameron Gault hostess, 8 p. m. Rural Home Variety Club with Mrs. Dale Hallows, 2:30 p. m. Kiwanis Club lunch at IOOF Hall, 12 noon. Optimist Club at Jones Restaurant, noon. Duplicate Bridge Group at Community Center, 7:30 p. m. Hereford Riders Club at Community Center, 7:30 p. m. First Baptist WMS Night Circles together at church, 7:30 p. m. VFW Auxiliary at VFW Clubhouse, 8 p. m.

FRIDAY Hereford Garden Club in home of Mrs. John Jacobsen Jr., 209 E. Sixth, 2 p. m. Messenger H. D. Club in Mrs. H. D. Buse's home, 2:30 p. m. **SATURDAY** Delta Kappa Gamma chapter in community room of Hart Bank at Hart, 9:30 a. m.

American Legion and Auxiliary, Veterans Day breakfast in Legion Hall. Messenger H. D. Club will entertain families at supper in Walcott School, 7:30 p. m. **Dimmitt Man Completes Basic** AMARILLO - Airman Ray D. Woolever, son of Mr. and Mrs. Dale E. Woolever of 608 W. Etti-er, Dimmitt, has completed basic training at Amarillo AFB. He is remaining at the Air Force Technical Training Center for specialized schooling as a liquid fuels systems specialist. Airman Woolever is a 1966 graduate of Lubock High School.

Girl's Funeral Plans Pending Funeral arrangements are pending for Sylvia Mary Palacio, 14-year-old daughter of Mr. and Mrs. Juan Fuentes Palacio of the Labor Camp, at Gilliland Funeral Home. The girl, who was born Sept. 29, 1953 in Hereford, died in a hospital here Saturday morning after a lengthy illness. In addition to her parents, she is survived by three sisters and a brother. The 1,523-mile Alaska Highway is 25 years old in 1967



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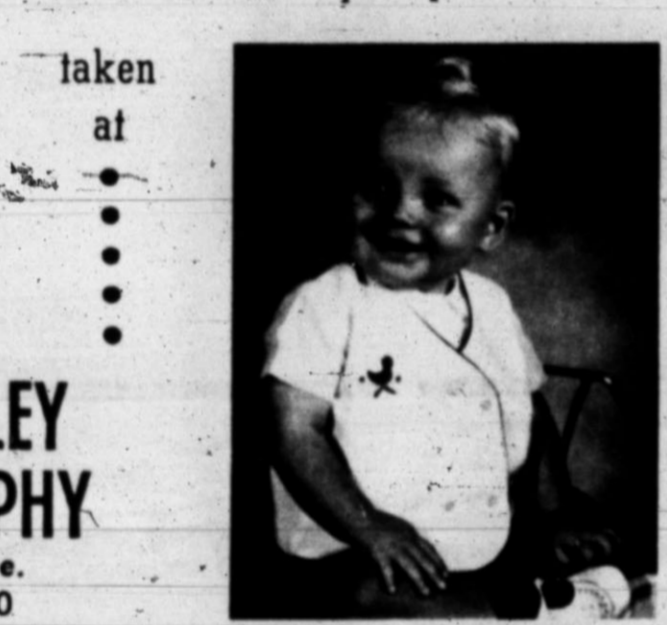
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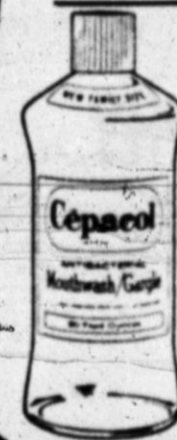
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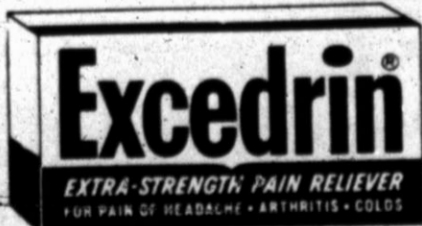
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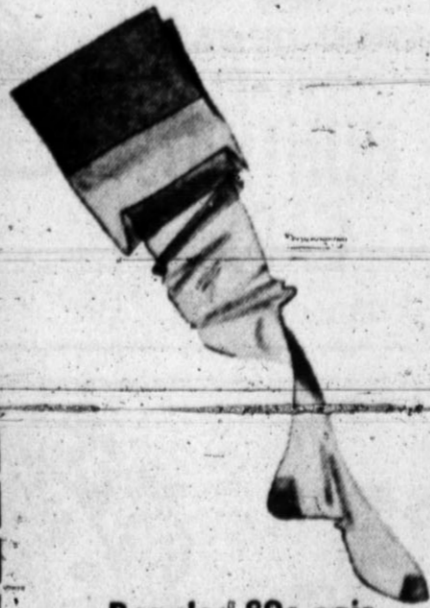
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MAX FACTOR

Spanish Elegance Is Keynote

For Annual Country Club Party



CLUB OFFICERS and their wives headed the host group. From left are Earnest Langley, president, and Mrs. Langley; Bill Davis, vice president, with Mrs. Davis; Foster Hill, secretary-treasurer, and Mrs. Hill. Pictured at the serving table, right, are Mr. and Mrs. Ansel McDowell.

LIGHT OF TAPERS arranged with red roses and fern leaves was reflected from crystal prisms of the epergne centering the buffet table. Green leaves circled the base of the epergne, on a cloth of gold metallic fabric. A group of diners is pictured around the table, right.



SCARLET ROSES, cloth of gold and blazing tapers set the note of Spanish elegance in decor for Hereford Country Club's annual fall membership party last weekend, traditional opening of the holiday social season in the city.

FIESTA ESPANOL was the theme, heralded by luminarias flaming around the circular driveway to greet arriving guests. Wrought iron standing candleabra held candles in the foyer where the hosts, Country Club board members, received guests whose formal dress added to the colorful scene.



The Sunday Brand

SECTION TWO

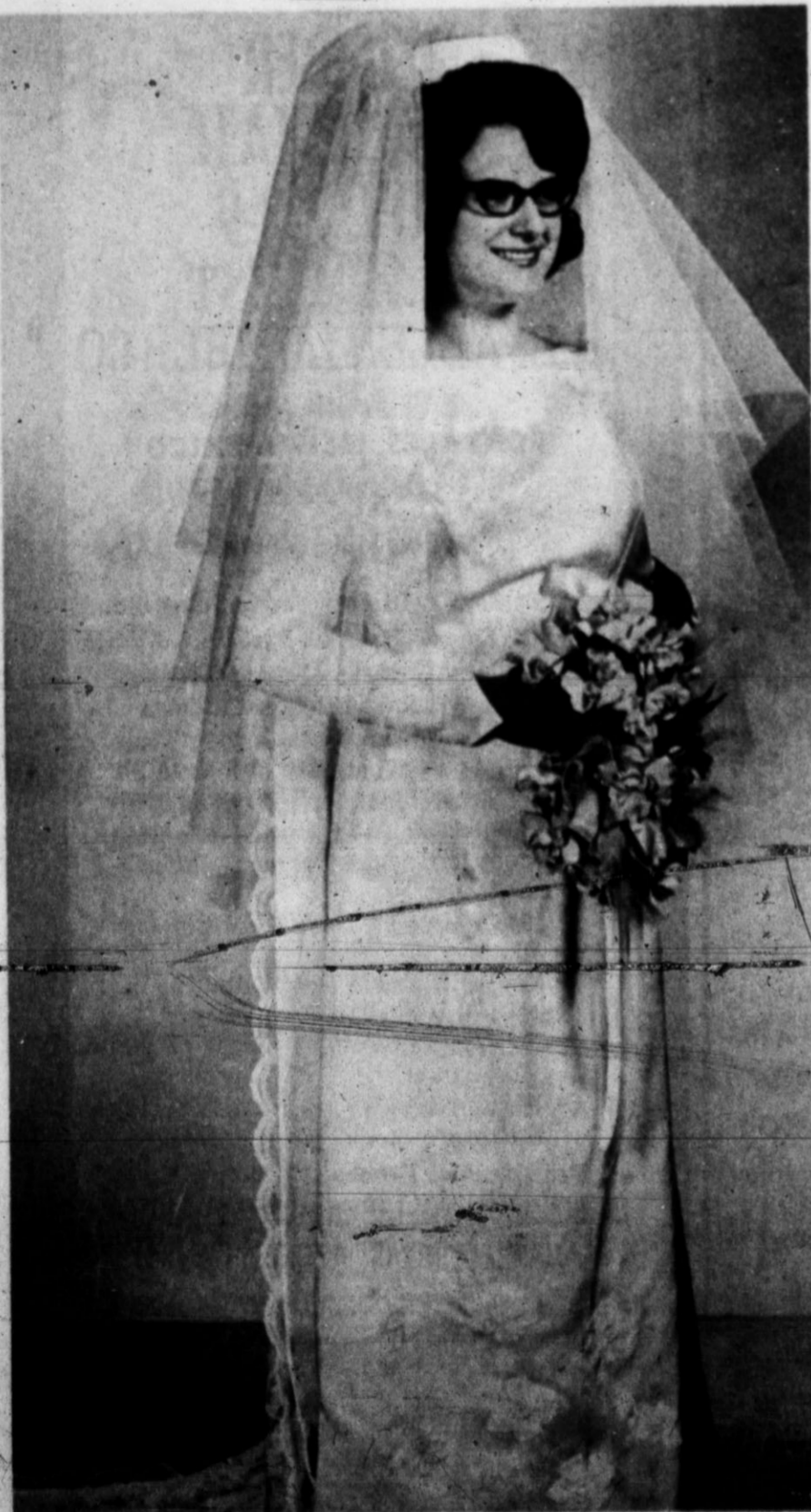
HEREFORD, TEXAS, 79045, SUNDAY, NOV. 5, 1967

Engagement Announced

Mr. and Mrs. Perry Richard Barnard announce the engagement of their daughter, Katherine Nell, to Michael George Thurber, son of Mr. and Mrs. George A. Thurber of New Orleans.

December 22 is the date set for the wedding, which is to take place in First Methodist Church.

Miss Barnard and her fiance are both senior students at Texas Technological College, Lubbock. She is a member of Chi Omega sorority there.



Mrs. Douglas Ray Melendy
nee Ethel Irene Jones

(See Story Inside Page This Section)



To Wed November 24

Mr. and Mrs. Marvin A. Knox, 126 Greenwood, announce the approaching marriage of their daughter, Cynthia Ann, to Arnold Keith Henderson, son of Mr. and Mrs. Melvin M. Henderson, 258 Greenwood.

The marriage is to be solemnized November 24 in Central Church of Christ.





SOUP TO NUTS LUNCH — Well-fed customers and well-dressed hostesses are pictured in candid shots taken at the benefit luncheon sponsored by L'Allegra Study Club Thursday in Community Center. The annual event, with Mrs. John E. Smith as general chairman, raised funds for club aid to special education students in Hereford schools, its welfare project for the year. Promise given in the theme, Soup To Nuts, was realized in a menu beginning with

French Onion Soup and progressing to Salted Nuts. In between, guests sampled things like Molded Avocado Salad, Stuffed Cabbage Rolls, Jalapena Cornbread and Curried Fruit Compote. Receipts for all dishes were in a cookbook for guests. Chairmen for the various courses were Mrs. James Higgins, salad; Mrs. Alex Schroeter, main dish casseroles; Mrs. Jim McDowell, vegetable casseroles; Mrs. Cameron Gault desserts. Mrs. Dennis Lomas is club president.

PERSONALS

by Penny

Ann Mercer flew home last weekend from North Texas State in Denton to visit her parents Mr. and Mrs. Jimmy Mercer. She left Sunday afternoon.

Mr. and Mrs. George W. Schulte, 806 Lee, have returned from a visit in Newcastle, Neb. where they attended her parents' Golden Wedding celebration last Sunday, Monday, Oct. 30, was actually the 50th anniversary date for Mr. and Mrs. William McCloud, who have resided in Newcastle a number of years. Eight of their 13 children were present for the anniversary, as were many of the 37 grandchildren and 17 great-grandchildren.

from homes scattered from California to Illinois. For the Sunday reception, 350 friends registered.

Mr. and Mrs. Howard Gore went to Stillwater, Oklahoma this weekend to visit their son, Gary, a student at Oklahoma State University there. Miss Kathy Pool accompanied them. Saturday was designated as Dads' Day on the OSU campus.

Among Hereford residents who went to Lubbock Saturday for Texas Tech Homecoming activities were Mr. and Mrs. Larry Summers, Mr. and Mrs. James Boyd and Mrs. and Mrs.

Glenn Watts.

Mr. and Mrs. Melvin Young are traveling to Lubbock for the weekend to attend a West Texas Press Director's Meeting to be held there.

Mrs. R. A. Daniels, 510 W. 4th, had as visitors in her home one day the past week her sister, Mrs. H. B. Allen of Lexington, better known to Hereford residents as Bess, and Mr. and Mrs. R. R. Sturdivant of Dallas. Mrs. Sturdivant is known to Hereford residents as Ruth, and is also a sister of Mrs. Daniels. After spending one night here, the out-of-town visitors and Mrs. Daniels visited in Amarillo with a fourth sister, Francis, who is Mrs. J. W. Walter. Mrs. Allen and Mr. and Mrs. Sturdivant returned to their homes on Thursday morning.

Mr. and Mrs. Bob Hughes left Friday evening for Fayetteville, Ark. where they will attend the University of Arkansas-Texas A&M football game. They will return today.

Mr. and Mrs. Gayland Newell are traveling to Oklahoma State University this weekend to visit their daughter Gayle, who is a student there.

Mr. and Mrs. Russell O. Hupp have returned to their home in Long Beach, Calif., after a three week visit with her mother, Mrs. William McGehee, 501 N. Miles, and other relatives here. They have written that they found on their return home, smoke and dust from the brush fires of Los Angeles creating a nuisance in Long Beach, although it is some distance from the scene of the fires.

Karen Coplen, daughter of Mr. and Mrs. Ed Coplen from Lordsburg New Mexico is visiting her grandparents Mr. and Mrs. Johnny Pool of Hereford. Karen is three years old. Her 1x18 damages light in 2 car wreck.

H.D. CHATTER
Roast Calls For Stuffing
By Mrs. Argen Draper
Home Demonstration Agent



There's something about a stuffed chicken, fish or roast that makes any meal a feast. The stuffing (or if you prefer to say dressing, it is proper) should compliment the flavor, preserve the shape and make the servings and the feast bigger and better.

There is no food r dish where more personal choice or personality of the cook can be added than in a dish of savory dressing. Most families will let the mother or grandmother make the traditional and favorite dressing. The recipe is handed from one generation to another.

The first time the young homemaker or inexperienced homemaker is faced with making dressing, it is quite a task as so many experienced cooks use the pinch-of-this and pinch-of-that, a taste and then adding what is needed. So much is done by tasting that it is hard for inexperienced cooks to feel confident.

Here are the basics for dressing and gravy.

BASIC DRESSING
4 C. bread crumbs (white corn biscuit, crackers)
1/2 C. fat
1 t. salt
3/4 T. fat, 6 T. flour, 3 C. stock, salt, pepper

A few rules for stuffings: It takes one cup stuffing per pound of ready-to-cook turkey; three-fourth cups stuffing per pound of dressed weight to fill the body cavity and neck.

Lack of fat makes a compact dressing; also, add hot water or hot milk for a compact dressing. Margarine is used if fat is needed. Fat and beaten eggs make a fluffy dressing.

Fat meat as some wild game requires a tart dressing. Some people prefer all ingredients, as onions, celery and pepper, cooked before putting it in dressing.

Mild-flavored poultry and by seasoned or a simple meats combine well with a high-stuffing. Sometimes onions, celery and apples are stuffed into strong-flavored game birds to absorb and modify the flavor, then discarded. Fish flavor combines well with a tart dressing.

Bread crumbs should be two or three days old. I hate to see the phrase "stale bread" used.

There are many stuffings, other than bread as the predominant ingredient. Others are made of brown, white or wild rice, corn, chestnuts, fruit, vegetables, sausage or oysters, combined usually with a small amount of bread crumbs. Just when a particular stuffing should be used is a matter of individual taste and family tradition.

Next week we will have a collection of good dressing recipes.

To serve with roast pork: sour cream mixed with apple-sauce. You can equal portions of the cream and sauce if you like. Turn the mixture into a small bowl and sprinkle with paprika for color.

Dr. Milton C. Adams
OPTOMETRIST

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732 West 1st Hereford, Texas

WALCOTT COMMON SCHOOL DISTRICT NO. 6
Financial Statement, 1966 - 1967 School Year

	State and County Available	Local Maintenance	Interest & Sinking	Building Fund	Total All Funds
RECEIPTS:					
State Available	11,599.18				11,599.18
County Available	18.07				18.07
Tax Collections		59,691.95	8,139.81		67,831.76
Sale of Bonds				58,249.16	58,249.16
Interest Collected			160.00		160.00
Insurance Claims		16,744.96			16,744.96
Total Receipts	11,617.25	76,436.91	8,299.81	58,249.16	154,603.13
Balance September 1, 1966	4,238.79	32,417.28	9,764.69		46,420.67
Receipts and Balance	15,855.95	108,854.19	18,064.50	58,249.16	201,023.80
TOTAL EXPENDED					
	12,373.72	65,430.86	12,400.25	55,442.31	145,647.14
Balance August 31, 1967	3,482.23	43,423.33	5,664.25	2,806.85	55,376.66
DISBURSEMENT DETAIL:					
Administration		766.13			766.13
Instruction	12,373.72	10,882.41			23,256.13
Transportation		16,185.07			16,185.07
Operation of Plant		6,900.01			6,900.01
Maintenance of Plant		17,122.66			17,122.66
New Equipment		183.63			183.63
Student Activity		227.56			227.56
Cafeteria Aid		1,542.51			1,542.51
Insurance		1,302.00			1,302.00
Tuition, High School		8,758.91			8,758.91
OASI		884.97			884.97
New Building/Debt Service			12,400.25	55,442.31	55,442.31
Transfer Funds		675.00			675.00
TOTAL EXPENDED:	12,373.72	65,430.86	12,400.25	55,442.31	145,647.14

THIS STATEMENT PRINTED IN COMPLIANCE TO ARTICLE 6252-Z, Act of 1949, 51st Legislature.

AUCTION

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Ernest St. Clair
AUCTIONEERS

Jones-Melendy Wedding Solemnized In Church

Wedding vows were pledged by Miss Ethel Irene Jones and Douglas Ray Melendy, both of Hereford, in South Lawn Church of Christ at Amarillo in an evening ceremony Friday. Parents of the couple are Mr. and Mrs. Edward Durwood ones, 3808 Ong, Amarillo; Mrs. Helen Melendy of Mason, Mich., and Raymond Melendy of Jackson, Mich.

Emerald palm leaves were lighted by tapers which formed an arch flanked by spirals in floor candelabra as a background for the wedding party. Lighted candles and streamers marked the church aisles.

Preceding the bride in the processional were her sister, Miss Nola Geneva Jones, maid of honor, and Miss Norma Ruth Pringle of Sheppard, bridesmaid. Chuck Larham of Logan, Utah, attended Melendy as best man while his brother, Jerry Melendy of Hastings, Mich., served as groomsmen.

Ushers were Eddie Jones, brother of the bride, Tim Goodwin and Clyde Parks, all of Amarillo.

A quartet sang a medley of wedding songs and the march, "I Love You Truly" was presented as a duet by Miss Sylvia McGee and Robert Waller of Abilene, and the prayer song, "Be With Us Lord," as a solo by Tracy Ligon.

Her father gave the bride in marriage. She was wearing a gown of snowflake satin, pearl and on simple lines. Floral motifs of lace were scattered above the floorlength hem of the skirt, applied at the wrist and one side of the neckline.

Lace with scalloped edges overlaid the cathedral train. A layered fingertip veil of French illusion was fastened to a lace-covered satin pillbox. She carried a cascade of gardenias and

white sweetheart roses tipped with maine.

Of sentimental interest were her watch, belonging to her paternal grandmother, and a pearl necklace of her mother's.

Her attendants' dresses were similar in design to the bride's, made of velvet. Miss Jones wore pastel yellow and Miss Pringle gold, each with a matching-velvet rosette headpiece with brief illusion veil. Their bouquets were of yellow and gold asters.

The couple with their mothers greeted friends at a reception in the church fellowship hall after the ceremony. The refreshment table was covered with pale yellow chiffon, floating to the floor and draped in swags caught by yellow satin leaves.

A silver punch bowl was at one end and coffee service at the other, with the central spot occupied by the three-tiered wedding cake set between three-branched candelabra. Garlands of greenery swirled the length of the table.

For a honeymoon trip to New Mexico, Mrs. Melendy changed to a gold sheath dress with coordinating full-length coat and beige accessories. Her corsage was of the bridal bouquet flowers.

The couple will be at home at 610 East Fifth. Both are employed at Deaf Smith County Hospital here.

The bride is a graduate of Northwest Texas Hospital School of Nursing, Amarillo. She previously was graduated from Amarillo High School and attended Amarillo College. Melendy is a student in West Texas State University now, after attending Amarillo College. He completed high school studies in Jackson, Mich.

Wedding guests included the

bride's grandmother, Mrs. Ethel Butler of Quanah, Mrs. Larry Melendy of Hastings, Miss Karen Melendy and Fred Holloway of Mason, Mich., and Mrs. Preston Parker of Abilene. Roy M. Hannah, minister officiated.

Hereford Man's Father Dies

W. H. Bloomer 54, of Brady, father of Buddy Bloomer of Hereford, died on Friday, Oct. 29 of a heart attack in that city.

Mr. Bloomer, a farmer and rancher, had been a resident of Brady since 1925. He is survived by his wife, two daughters, Mrs. Imogene Hutton of Ballinger, and Cheryl of the home; four sons, Buddy of Hereford, Jack of Lubbock, Wilson of Ballinger, and Lowell of the home, and eight grandchildren.

Funeral services were held on Tuesday afternoon in the chapel of Wilkerson Funeral Home of Brady, with burial at Rest Haven Cemetery.

Jr. Historical Society To Meet

Topics which were formerly in this area will be the topic of discussion during a meeting of the Deaf Smith County Junior Historical Society at 5:30 p. m. Tuesday in the County Museum.

Kenneth Justice, publicity chairman, invited all interested persons to attend the meeting.

An eggplant that weighs about one pound should yield about five cups diced.

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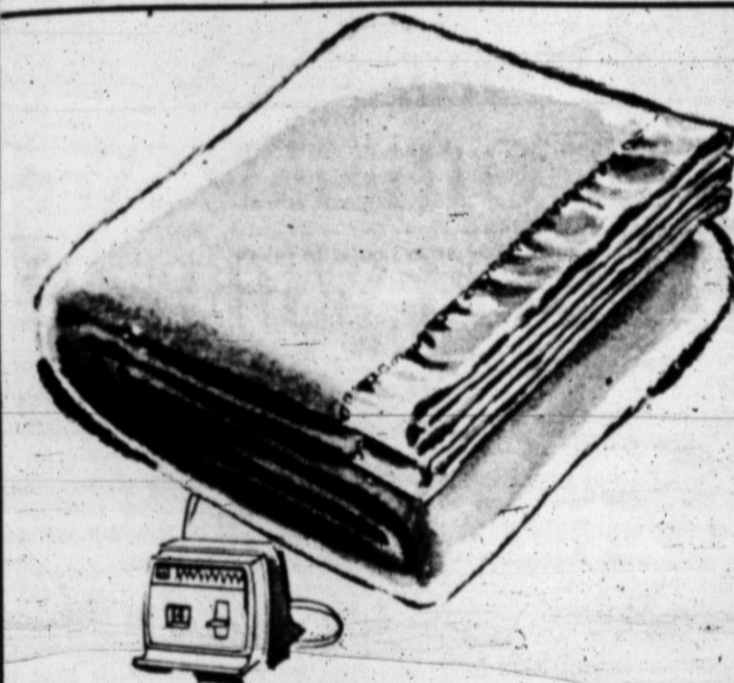
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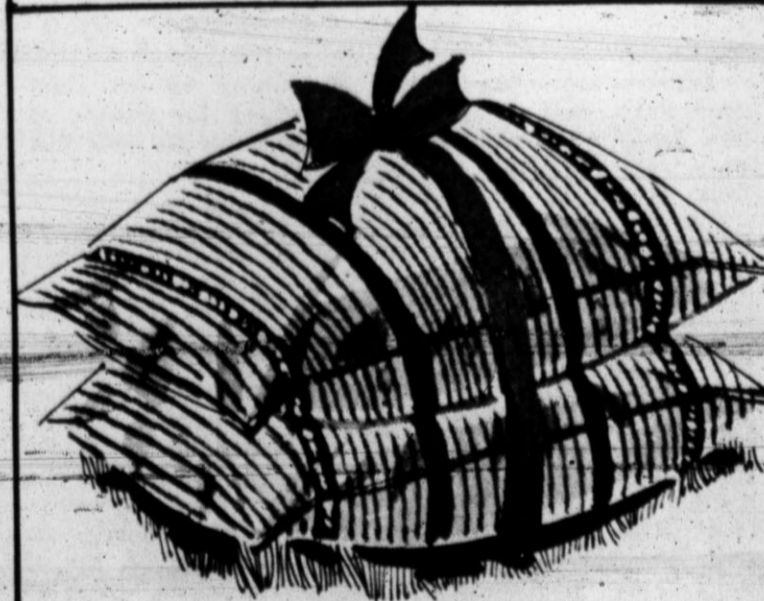
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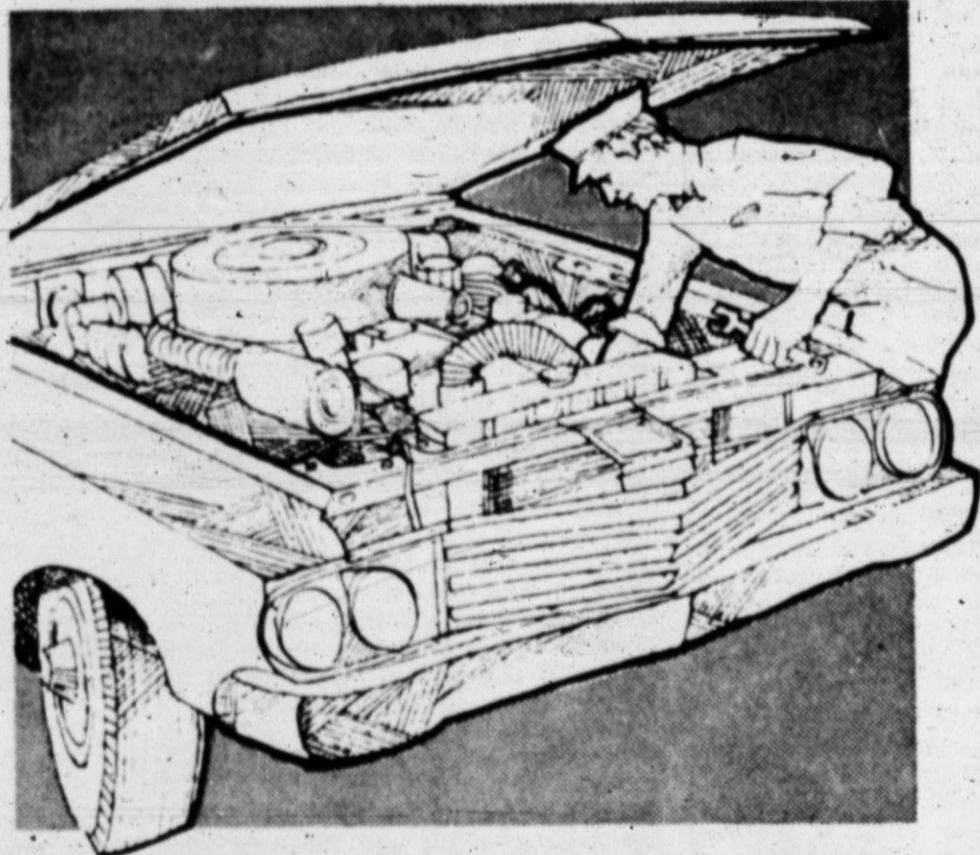
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THE SUNDAY BRAND Editorials

NOW YOU SEE WHAT I TOLD YOU — THERE WAS A POLICE HELICOPTER BEHIND THAT LAST CLOUD.

4 Unity Has Been
The Building
Force Of The North

Page Four The Sunday Brand, Hereford, Texas, Sunday, November 5, 1967

'Copters May Prove More Effective Than Radar

Shakespeare once pointed out that some people are born great, some achieve greatness, and others have greatness thrust upon them and, if things work out as planned, a lot of Panhandle automobile drivers are going to have an abundance of "goodness" thrust upon them.

It all started with preliminary helicopter tests around Lubbock this week with an ultimate goal of patrolling highways to enforce speed regulations. The 'copters cruise along the four-lane roads, and measure the speed of individual vehicles between given points, previously marked for distance accuracy. Violations are recorded and relayed to patrolmen in cars along the road; the patrolmen, in turn, halt the drivers in violation — and you probably know how things go from this point on. Early tests indicated that each chopper can efficiently service two ground units.

Officials like one phase of the program over radar, in that an average speed over a mile or so is used as a base, rather than short distances which drivers often contend not to be their average driving speed.

Dollarwise, this type of enforcement will probably be costly to the tax payer in view of the Lubbock tests in which 80 violations were recorded in a

seven hour period. At \$15 for each violation, the receipts would total \$1,200, or slightly less than \$175 per hour, and we doubt if so much equipment and so many men can break even on this basis. Safety, on the other hand, is the prime object of the enforcement of speed regulations, and officials feel that helicopter spotting may go a long way toward slowing down traffic.

It is also possible that speeding fines, in the face of these new costs, may well advance to at least a break-even point.

Meanwhile, do not laugh up your sleeve at people on the South Plains. The choppers were tested in Austin before coming to Lubbock and, if tests are generally favorable, we will predict that the use of 'copters will become general all over the state. For several years they have been used in several Western states with efficient results.

While a few violators may grumble, provided the 'copter system is adopted, this matter of safety is one which concerns us all. If we are not intelligent enough to protect ourselves through reasonable speed limits, we should be happy that someone cares enough to thrust this bit of precaution upon us.

A Chicken In Every Pot; An Allowance For Every Child

These days we hear grumbling and complaints regarding government spending, but they are coming from only the conservative side of the U. S. economy, and if you think the "egg-heads" and "long-hairs" on the liberal side are out of the picture, you have another thing coming.

Last week, for instance, came an AP release out of New York advocating \$10 to \$25 a month for kids. This allowance would be paid by the federal government as a cash grant through the health, education and housing programs. Some of the sponsors felt that it should be limited to the needy, while others advocated that it should go to all kids. As one Columbia University doctor put it: "Even Bobby Kennedy's children should get it."

"Advantages of a children's allowance are that it could move a large number of children out of poverty; it would assist them as a 'right' and would carry no stigma; it would involve less work than other income maintenance programs. . . it would present little danger of undermining incentive."

If the proposal sounds absurd, do not be misled. It is certainly no less of a "pie in the sky" than some of the things our government is now doing would have sounded 25 years ago. And by the same token, we doubt if it would come any nearer working than some of our present day reforms in America's Great Society.

By sheer fact that they are stronger, many of the parents in lower income classes are going to confiscate the children's monthly stipend by sheer

force, and many other youngsters will be "wheeled" out of their allowance. This fact we already recognize in our state and national laws when we establish adult ages for working, for marriage without consent, and as a voting franchise. We have these laws to protect youngsters until they are old enough to protect their own rights.

None of the "do-gooders" mentioned it, but a free annual net income for each child could do much toward nullifying the efforts toward controlled population by birth control on which our nation already has so much invested. And we would still face the problem of what to do with so many people.

Even if the system did work, it seems to us that the parents would lose even more control over their children, a fact which is already the root of our national problems.

Also, we are faced with the question of where the additional money comes from in a nation which many people feel is already spending itself into voluntary bankruptcy.

Our national give-away started back in the 1930's with the slogan, "a chicken in every pot," and has advanced to the point that our president talks about a guaranteed income of something like \$4,000 for every family, whether they work or not. President Franklin D. Roosevelt pushed through Social Security on the grounds and avowed promise that it would never exceed 1 percent of our salaries. Now they want to subsidize the kids, and probably will within the next 25 years.

Sometimes we wonder what would have happened if the Pilgrims could have foreseen developments in 1967. They might have pivoted right around Plymouth Rock, and made a bee-line back where they came from.

Tid Bits

The Farm Journal, a respected publication serving the nation's farmers, reports that extensive studies have shown that a high percentage of hogs suffer from stomach ulcers; and that one of the principal contributory causes is the disposition of their owners.

See how a breeder's hogs react to him before you buy his boars," the magazine warned its readers.

If a sour disposition in the owner can induce ulcers in a creature ordinarily considered as insensitive to the niceties of life as a hog, it becomes all the more frightening to consider what a dedicated soupsup can do to his fellow human beings.

—Florida Times Union

The maneuverings of diplomats have some of the characteristics of an iceberg. What appears on the surface does not describe what lies beneath.

—Boston Globe



MAIN STREET, U. S. A.

Top Officials Are Doubtful Johnson Will Be Re-Elected.

By BERT MILLS

Washington, D. C. — Top officials holding high office in the executive branch of the Federal government are so despondent about the re-election chances of President Lyndon B. Johnson next year that they are already starting to think about their next job.

The majority of government employees, about 3 million not counting those in military service, have Civil Service status. At least theoretically, these people are protected from the political winds and carry on from one administration to the next.

But the top jobs, starting with the 12 Cabinet members, are appointed by the President and serve at his pleasure. Five of these men were named to the

post by President John F. Kennedy and were retained by President Johnson. The other seven were Johnson appointees.

Cabinet members seldom have to worry about their next job. Secretary of Defense Robert McNamara, for example, was president of Ford Motor Company before moving to the Pentagon, at a considerable reduction in salary. He would have his pick of corporate posts if he chose to return to the business world.

McNamara has been reported anxious to return to private life as soon as possible. Below the Cabinet level, there are hordes of officials who are political appointees. The list includes all ambassadors, under secretaries, assistant secretaries, commission members,

agency administrators, and scores of others who are appointed by the President. In most cases, Senate confirmation is required but that is usually a formality. Only a relative handful enjoy a set tenure and would survive if a Republican became President.

Bureaucrats Think Miracle

One well-known assistant secretary of an old-line department, when assured of anonymity, discussed the job problem with a newspaper friend recently. This official, who worked for the election of Presidents Kennedy and Johnson, thinks it will take a miracle for LBJ to be re-elected in 1968.

He thinks the polls are right and that any of several Republicans will be moving in at the White House in January, 1969. Already this man is worrying about his post-election future. He happens to have had reasonably close relations with the President and regards this connection as a liability for purposes of job-hunting.

He is tempted not to wait for election returns, on the theory it would be easier to get relocated while employed in a prestige position than it will be later. However, this raises the question of loyalty to the man who made the Federal career possible. Is it disloyal to look out for oneself and one's family, or must one stick to the bitter end?

Some bureaucrats have already resolved that question and defected, often without the President's blessing. The White House staff is a particularly good example of that. President Johnson is a demanding boss. He does not spare himself and he does not expect those who assist him to spare themselves. Consequently, there has been a high turnover in his personal staff.

On the other hand, there are exceptions. This correspondent knows one bright young man now on the White House staff whose former employer has offered a very attractive position if he will quit the President and come back home to a much better job than he formerly held. So far, the answer has been no, or at least not yet.

About 6,000 affected Interestingly enough, nobody seems to know how many political appointees hold office. at See MAIN STREET Page 5

Yours faithfully,
J. A.

I heard an interesting viewpoint on states rights a few days ago. It was presented by Senora Rojo, out of the Chilean Embassy in Washington, D. C.

A federal union is what has made North America the greater of the American continents, she said; a union of states has never been achieved in South America, because the various independent governments are not willing to work together. It was not always this way.

When the United States had but a few small towns and villages, Latin America had many with populations in the hundreds of thousands; when the United States had but one university, Latin America had many; when the United States had but one printing press, Latin America had many. Latin America was ahead because the circumstances permitted an autocracy. When the continent split up, Latin America was in its downfall, Senora Rojo says.

Today, Latin America has more resources than it knows what to do with; what it needs is impulse. Today it is wrapped in a "revolution of expectations," the representative said. The continent is awakening to the fact that it has been exploited unfairly by other nations of the world.

Latin America would not have as many problems today if it had foreseen the need for union, Senora Rojo believes. It has had its states' rights in the most extreme sense, and now it is paying for them through underdeveloped nations and unstable governments. Chile has been fortunate; it has maintained a democracy ever since its independence. It glorifies its heroes of the revolutions just as much as any other Latin American nation. But today it is wondering just what it has gotten, the Chilean lady says. It is looking to other nations for aid; of course, but it is seeking understanding more than anything else.

So much for states' rights. We may extol their virtues as long as we want, but we need to remember that progress isn't something necessarily achieved at the state and local level.

— Larry Fuhrmann

... from the Brand's files

50 YEARS AGO

Old one-legged John Silver and his gang of cutthroats worked no harder on Treasure Island digging for buried "pieces-of-eight" than did little 5 year old Milton Davison, last week when he accidentally unearthed a real GOLD DOLLAR in his father's yard. Mr. Davison had only recently loosened the soil around a plant, and the little fellow, playing around the yard, picked up the tiniest piece of money Uncle Sam ever issued.

Local irrigation perspectives will have to be lengthened-preconceived ideas on how deep an irrigation well may be profitably sunk discarded. For a big step forward in irrigation development has been taken, and a maximum of 140 feet to water has been established.

The George Hitz well, located on the Hitz ranch near Black, was brought in Tuesday — and brought in with a bang. D. L. McDonald has been working on this well for some time, and its debut was pulled off Tuesday with great satisfaction to the contractor and to the owner. Mr. Hitz is vastly pleased with the initial performance of the new well and stated he intended to irrigate 200 acres form it next season. There is plenty of water and to insure an abundant supply of it Mr. Hitz is installing a powerful 100 horsepower engine.

Sunday afternoon one and one half miles north east of Hereford near the D. L. McDonald farm, an auto accident occurred when a Maxwell car driven by Clovis young people and a Ford driven by Misses Rosa May Carl and Nora Beams ran together.

Both cars were moving at a good speed and when the Ford, which was in front, started to turn the Maxwell was too close behind to stop, thus causing the collision. Both cars were badly smashed up, knocking a front wheel off the Maxwell and one off the Ford. No injury was done the young people except that the driver of the Maxwell suffered from bruises on his right arm and chest.

The City Health Officer authorizes the Brand to say that conditions with reference to the influenza have so much improved that in his judgement it will be safe for the schools to resume next Monday.

25 YEARS AGO

Cogdell Motor Company this week officially announced the opening of the new Firestone Store, which will in the future be conducted in conjunction with their automobile business.

"Despite shortages in every line of merchandise, we have been able to get a fair stock," Chas. Cogdell, manager, said.

He added that the store will endeavor to carry the entire Firestone line, which includes luggage, ouse hold items, toys, chinaware, silver, sporting goods, and many other items. They will also feature Firestone tires and will in the near future have a large stock of "War Tires" which are being bought out by the company.

Sheriff Joe Harp of Anadarko, Okla. was in Hereford this morning to pick up a prisoner arrested here Tuesday by Sheriff J. O. Newell and held for extradition.

The prisoner, Jimmy Underwood, was wanted for murder in Anadarko and was arrested by Sheriff Newell when he arrived in Hereford Tuesday on a bus.

Col. E. A. Simpson of Amarillo will be the speaker at the annual America Legion Armistice Banquet to be held next Wednesday night at 8 o'clock at the Christian Church, local post commander J. C. Ricketts announced this week.

Golonel Simpson, well known in Hereford and the Panhandle for his forthright and candid opinions on foreign affairs, has been one of the most popular speakers ever to appear in Hereford and legion officials are expecting a good crowd for the annual affair.

Facing their traditional foe, the Tulla Hornets, the Hereford Whitefaces are anticipating the toughest game of the season tomorrow afternoon at 2:30 when they go to Tulla to finish the conference season.

Tulla has an undefeated conference record, but by paper statistics, will go into the game the underdog.

Gilbert Carlyle graduated from Cubbing to Tenderfoot Scout and Joe Lyons, Edwin Huff and Cameron Gault received Service Stars at the regular Monday night meeting of Troop I.

Approximately fifty businesses which signed up to close on Labor Day, signed up at the same time to close on Armistice, next Wednesday.

The same businesses which were closed on Labor Day will be closed next Wednesday in tribute to veterans of the first World War. Customers are urged to do their shopping on Tuesday.

THE Sunday Brand

Established 1948

Published every Sunday at 130 West 4th Hereford, Texas 79045

NATIONAL NEWSPAPER ASSOCIATION

AFFILIATE MEMBER TEXAS PRESS ASSOCIATION

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NEW OFFICIAL GREETED — J. R. Johnson, left, president of Deaf Smith County Red Cross Chapter, chats with Claud M. Payne, recently assigned as national Red Cross representative to the Panhandle territory and paying his first visit to the local chapter. The Red Cross Volunteers here entertained with a coffee Thursday morning, inviting county board members to meet the new territorial leader. Mrs. Marvis Southward, seated at the refreshment table, is president of the Volunteers and Mrs. H. H. Miller is Red Cross executive secretary for this chapter.

Local Red Cross Meets New Officer

The new national Red Cross representative to the Panhandle area, Claud M. Payne, paid his first visit to Deaf Smith County Chapter Thursday morning and met board members at a coffee hosted by Red Cross Volunteers in First National Community Room.

The guest was welcomed by J. R. Johnson, president of Deaf Smith Chapter, and was introduced by Genevieve Miller, executive secretary, to speak informally. Mrs. Marvis Southward, Volunteers president, poured coffee and was assisted by other Volunteers.

Payne began his duties Nov. 1 in the Combined Service Territory which includes 3 counties in Texas and three in the Oklahoma Panhandle. His headquarters will be in Amarillo.

He came from a similar job at Sioux Falls, S. D., where he had worked the past year, but he is a native Texan and has continued to call Texas his home during 20 years of military service and subsequent work as a Red Cross volunteer and professional.

He came from a similar job at Sioux Falls, S. D., where he has worked the past year, but he is a native Texan and has continued to call Texas his home during 20 years of military service and subsequent work as a Red Cross volunteer and professional.

His family, Mrs. Payne, two daughters and a son of school age, still maintain their home in Temple where Payne served as a volunteer chapter chairman several years before he began work as a paid Red Cross employee in the South Dakota territory.

His first work with the Red Cross Payne recalled, was squeezing hundreds of lemons and oranges for a hospital party while he was in military service during World War II. He retired in 1960 after 20 years in the Army Transportation Corps.

After the lemon-squeezing stint, he did various other volunteer work for the Red Cross during his remaining years in the Army, and continued after his retirement while he was in business at Temple.

He succeeds Dick Strayer in his present assignment, with aid to chapters as his principal duty. Just now he concentrates on getting acquainted over the territory, and says he is on call for any help he can give in any phase of the Red Cross program.

Next week he will attend a staff conference for the entire Midwestern Area, at St. Louis. At that time, changes in American Red Cross organization aimed at a streamlined operation, are expected to be formally adopted after months of discussion and planning.

Hereford Man's Grandson Gets Bronze Star

Spec 4 Donald R. Ellison, who has been serving with the U.S. Army in Vietnam, has been awarded the Bronze Star medal for heroism. Ellison is the grandson of Mr. L. J. Kuper, 108 N. 25 Mile Avenue, Hereford.

Ellison was seriously injured while disregarding his own safety to administer help to wounded and evacuate them. The action for which he was decorated occurred May 20, 1967, while he was serving as communications chief of Company A, 2nd Battalion, 35th Infantry. The enemy attacked the perimeter of his unit during the night and in the initial phases, some of the perimeter were wounded.

The citation noted that "Specialist Ellison immediately volunteered to join a rescue effort, and, disregarding his own safety, moved through enemy fire to the post. After administering first aid to one of the wounded, he then moved about the company position treating other wounded. Spec. Ellison was wounded and seriously injured by an enemy grenade, but he continued his efforts and allowed himself to be evacuated only after all other injured had been removed from the area."

Ellison himself was confined to the hospital for three weeks, and he was according to one report, the least injured of the company.

Optimists Set Date For Sale Of Xmas Trees

Christmas trees to be sold this year by the Hereford Optimist Club will arrive Nov. 23, members were told during the regular noon meeting Thurs-

GUESTS ENTERTAINED IN COUNTRY HOME

Recent guests of Mr. and Mrs. L. J. Iwig in their home on Highway 385 north of Hereford day.

The Hereford High School Student Council will sell the trees this year for the Optimist Club on a commission basis. Trees may be purchased in advance, with prices depending on size.

were Mr. and Mrs. Ed White, whose home is at Iowa Park. They are parents of John C. White, Texas Commissioner of Agriculture.

Mr. White and Mr. Iwig were on the faculty of Midwestern University at Wichita Falls at the same time a number of years ago, when Mr. Iwig was among the first to experiment with artificial insemination of registered Hereford cattle. He is now owner of Panhandle Breeding Co. and as a specialist in artificial insemination travels over the United States to consult with cattle breeders.

Victorian cooks had a favorite combination roast beef or broiled steak served with sauteed bananas. A sauce containing horseradish was also usually served with the beef.

Main Street

Continued From Page 4

the pleasure of the President. The Civil Service Commission is the logical source of such information, but a spokesman there could not even supply an estimate.

A book written last year about the Presidency had to go all the way back to 1952 to come up

with a figure. Not counting routine appointments to the military academies and 21,000 local postmasters, the figure then was 5,500. The total is surely much higher now, in view of the vast growth of government in the past 15 years.

Assuming a low estimate of about 6,000, a lot of ambitious Republicans can look forward to Federal jobs in 1968 if the G.O. recaptures the White House.



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 <p>SALE OF FALL DRESSES</p> <p>23 left broken sizes 10 to 20 12 1/2 to 24 1/2</p> <p>Values to 13.00</p> <p>6⁸⁸</p>	<p>Mother-to-be • Dresses • Sports-wear</p>  <p>MATERNITY WEAR SALE</p> <p>Tops, Skirts, Shorts & Slim Jims \$3⁰⁰</p> <p>Dresses \$5⁰⁰</p> <p>HAPPILY WAITING FASHIONS</p>	<p>Sale New Shades</p> <p>SHEER NYLONS 2 pair 97c</p> <p>Exquisite Seamless Regular \$1.00 value</p> <p>GILBREATH</p> <p>Tailored Robe and Tailored Matching Pajamas</p> <p>40 denier nylon \$6.00</p>	<p>MEN'S SHOE SALE</p> <p>First in Quality!</p> <p>NUNN BUSH</p> <p>ANKLE-FASHIONED SHOES SELECTED STYLES</p> <p>Values to 24.95 21⁸⁸</p> <p>Your Opportunity to Buy QUALITY at Reduced Prices</p> <p>Buy now... and Save!</p> <p>• WIDE VARIETY STYLES AND LEATHERS • ALL SIZES... ALL WIDTHS • SALE PRICES FOR A SHORT TIME ONLY</p>
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<p>Special Buy - Sizes 25x44 Terry Velour Towels 144</p> <p>2 super size 30x24 Dish Towels 88c</p> <p>Ladie's Don't Miss This Buy Special - While 40 doz. Last - Seamless Glamorous NYLONS 2 prs. 49c</p> <p>New Fall Shades</p> <p>Full Size Dacron Pillows 3.99 value 3¹⁹</p> <p>King-Size Dacron Pillows 5⁹⁹</p> <p>Quality Birdseye Diapers one doz. 1⁹⁹</p> <p>20x40 Swan Soft Gauze Diapers 2⁹⁸</p> <p>Famous Garza Sheets Size 81x108 & Fitted White & Colors 1⁹⁹</p> <p>Full Quilt Size 81x96 Mountain Mist Batts 1¹⁹</p> <p>Hemmed 30x30 Striped Cup Towels 3 for 88c</p>	<p>8 Huck 12x24 Lintless Towels 88c</p> <p>Heavy Drill Laundry Bag 88c</p> <p>One Rack Odds & Ends Ladies Shoes & Pixies 1⁰⁰</p> <p>Small Group Men's Shoes 3⁰⁰</p> <p>Men's Western Straw Hats 1/2 price</p> <p>Men's Wash & Wear Broadcloth Shorts 48c pr.</p> <p>Boy's Sport Crew Socks 4 pr. 88c</p> <p>Men's Nylon S-T-R-E-T-C-H SOCKS 3 pr. 88c</p> <p>Men's Medium weight elastic waist long leg Drawers By Hanes 1⁹⁹</p>	 <p>16.99 value 15⁰⁰</p> <p>WOOL SPORT COAT</p> <p>SPECIAL! Excellent Collection of Checks, Plaids, Stripes & Plains 2 button made with side or center vent</p> <p>32⁸⁸ sizes Reg. & Longs</p>	 <p>HIGGINS Socks</p> <p>NATIONALLY ADVERTISED For that dress right look Values 10.95 to 19.95</p> <p>Sale! 1/3 OFF</p> <p>Mens Distinguished Wool & Silk SUITS</p> <p>By Rose Shark Skin Weave Anniversary Special 49⁸⁸</p> <p>2-Button contemporary Traditional styles in a selection of colors - brown, grey, blue & bottle green</p> <p>Size in Regulars & Longs</p>

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Values to \$14.99



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Washable Fleece Lined Colors - Black - Brown & Charcoal. Sizes 36 to 46 Reg. & Longs

HARMAN'S

S&H GREEN STAMPS - Lay-A-Way For Christmas

Small Talk

By SUE COLEMAN
Some former residents of Hereford now living at Stratford royally entertained the club women who went from here to the district federated club workshop and board meeting last week, I hear. One of the teas for visitors was in the beautiful home of Mrs. Ralph Price, formerly of Black.

IN ADDITION TO hospitality from all the Stratford club members, which greatly impressed visitors, the Hereford delegation had extra attention from Mrs. E. Ramey and her daughter, Olene Caraway, and Shirley Thomas Foreman. Of course a reunion with these friends was not the least part of their pleasure.

Stratford women went all out in entertaining their guests from over the Panhandle. They chose an oriental theme with an Arabian Nights slant, and depicted desert scenes with real tents (made of bed-sheets dyed red and trimmed with wide gold fringe, yet!) and realistic camels which they borrowed from no less than Neiman-Marus.

If they were trying to top all previous efforts at decoration for club conventions, looks like they didn't miss it far.

NOW THAT CLUBS and classes, as well as individuals, are beginning to think seriously about Christmas giving, Viola Williams puts in a word for her pet recipient, Girlstown.

So many people, businesses and organizations here helped provide gifts for the girls in the West Texas residence home last year, she says, that she is sure it won't be forgotten now — but not to take chances, she just wants to offer a reminder.

There is a storage room at Girlstown, the Hereford board member says, which usually has a few gift items in reserve. But it is plumb empty, with Christmas only a few weeks away, and Viola won't feel easy until it is overflowing with items that girls like to get at that season.

Gifts may be taken or sent to Girlstown at Whiteface, but since Viola drives down pretty often she will be happy to take those from Hereford, so they can be taken to her home, 404 Western.

Besides gifts suitable for girls from pre-school to college age, the home would welcome holiday decorations, she says, and adds quickly, "And we won't turn down any."

A LINE WAS DROPPED from the first paragraph of a story in Thursday's Brand, leaving a garbled report of the arrival of a new friar, the Rev. John Broderick, S. A., to assist at St. Joseph's Catholic Mission. He was assigned to duty here on his return from three years as a missionary in Brazil.

Avenue Baptist Revival Slated

Revival services with John Ivy of Amarillo as evangelist will begin today in Avenue Baptist Church. The Rev. Ron Harpster, pastor, announces that the public is invited to the special meetings.

Time of the services is 7:30 p. m. daily, through Nov. 12. A nursery will be in operation to care for small children.

Music will be an important phase of the revival, with Douglas Morris, choral director at Stanton Junior High School, as song director.

The Amarillo evangelist had been scheduled to conduct a revival earlier in Avenue Baptist Church, but his coming was delayed when he was injured in an accident. He has recently recovered from a serious leg injury.

Frio News

By MRS. OWEN ANDREWS
Brand Correspondent

A Halloween party for Frio people and guests was held at the Bull barn in Hereford, with more than 80 persons attending. Traditional games, fortune telling booths, a "Horror House" such entertainment was provided with each Sunday School class planning one phase. Pre-school age children were costumed, outstanding ones being Sherri and Christi Dobbis dressed as "Little Devils", Todd Self and his little brother as "Dr. Blood and Mr. Medic", Jeanees Self as a black cat, "Goolosh" and pie were served as refreshments.

Hostesses were Mmes. D. C. Miller, Bill Struve and T. L. Sparkman Jr., social chairman for First Baptist church.

Work is progressing on the new wing on the Frio church. The roof was being built this week.

The Rev. and Mrs. Sam Ogan attended the State Baptist Con-

vention, WMU and Brotherhood meetings Monday and Tuesday at First Baptist Church, Lubbock. Mrs. Frank Robbins and Mrs. Floyd Cole attended the Thursday General Convention meeting.

Recent visitors of the Sam Ogans were her sister, Mrs. Ruth Tisdale, of Texas City and their aunt, Mrs. Parker Rampley, Silverton.

At the Fall Horticulture Festival sponsored by Tech's Horticulture Club recently, Virgil Barber won the arrangement sweepstakes and "Best in Show" in his division. He received the Davis Award given for a distinctive floral design. Barber, a sophomore, entered this show as he is taking a course in floriculture in Tech this semester.

Mr. and Mrs. Godfrey Baldwin and son Randy came Friday, last week, and Randy remained here with grandparents. Mr. and Mrs. W. H. Andrews The Baldwins left by plane from Amarillo Saturday for a week end in New Orleans. They hired a car and spent three days touring points of interest there and returned here Tuesday night. They are visiting the Andrews and Baldwins mother, Mrs. B. H. Baldwin, and other relatives re the remainder of the week.

School Lunches

Week of Nov. 6-10

HIGH SCHOOL JUNIOR HIGHS

MONDAY — Salisbury steak or oven fried sausage, English peas, sweet potatoes with pineapple, coconut cake, hot biscuits, butter, milk.

TUESDAY — Southern fried chicken or chicken fried steak, mashed potatoes, green beans, peach half, rolls, butter, milk.

WEDNESDAY — Sloppy Joes or fishburger with tartar sauce, French fries, creamy coleslaw, orange sheet cake, milk.

THURSDAY — Roast beef with brown gravy or baked ham creamed potatoes, mixed veg-

Walker Parris was in Lubbock Monday to see a Medical specialist. He was accompanied by Mrs. Parris and the Olin Parris's. Walker, who has been in Deaf Smith County hospital several days, is now recuperating at his home. Their daughter, Whitney, has been visiting Mr. and Mrs. Dono Day, at Abilene, having gone home with the Days last Friday, after the Days had visited here. Mrs. Parris went to Lubbock Wednesday to meet the Days bringing Whitney home.

tables, Jello with fruit, rolls, butter, milk.

FRIDAY — Turkey pot pie or barbecued weiners, buttered corn, seasoned spinach, peanut butter cookies, cornbread, butter, milk.

ELEMENTARY PUBLIC SCHOOLS

MONDAY — Salisbury steak, English peas, sweet potatoes with pineapple, coconut cake, hot biscuits, butter, milk.

TUESDAY — Southern fried chicken, buttered potatoes, green beans, peach half, rolls, butter, milk.

WEDNESDAY — Sloppy Joe, French fries, creamy coleslaw, orange sheet cake, milk.

THURSDAY — Roast beef, brown gravy, creamed potatoes mixed vegetables, Jello with butter, milk.

FRIDAY — Turkey pot pie, buttered corn, spinach, peanut

butter cookies, cornbread, butter, milk.

ST. ANTHONY'S SCHOOL
MONDAY — Spaghetti and meat sauce, green peas, tossed salad, banana pudding, rolls, butter, milk.

TUESDAY — Turkey pie, cabbage-apple slaw, orange juice, oatmeal cookies, biscuits, butter, milk.

WEDNESDAY — Hamburgers lettuce, tomato, French fried potatoes, apple pie, milk.

THURSDAY — Barbecued beef, buttered potatoes, seasoned spinach, Jello with fruit, rolls, butter, milk.

FRIDAY — Western hash, green beans, carrot sticks, applesauce cake, rolls, butter, milk.

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Safeway's the place to Save

Safeway Specials!

OIL	Wesson Oil	48-oz. btl.	89¢
PEAS	Libby Garden Sweet Peas	5 No. 303 cans	\$1.00
SAUCE	Hunts Pure Tomato Sauce	8-oz. can	10¢
SYRUP	Red Karo Waffle Syrup	qt. btl.	59¢
COCONUT	Durkee Coconut	14-oz. bag	59¢
GERBERS	Strained Baby Food	4 jars	39¢
MARGARINE	Coldbrook Solid Margarine	1-lb. pkg.	10¢
MEAT PIES	Sparetime Meat Pies	6-oz. pies	11¢

Don't Miss These Buys!

Bread	Skylark French Bread	1-lb. loaf	25¢
Biscuits	Mrs. Wright's	2 10-ct. cans	15¢
Coffee	Instant Folger's	10-oz. jar	\$1.59
Bread	Cook Book	1 1/2-lb. loaf	33¢
Tomato Paste	Hunts	2 8-oz. cans	33¢
Tomato Paste	Hunts	12-oz. cans	31¢
Burgers	Gaines Burgers	18-oz. pkg.	45¢
Burgers	Gaines Burger	36-oz. pkg.	85¢
Wax Paper	Cut Rite	125 ft. roll	29¢
Tissue	Aurora	4 2-roll pkgs.	\$1
Tissue	Northern Facial Tissue	150-ct. pkg.	19¢
Place Mats	Scott	24-ct. pkg.	39¢

SAVE

POOCH DOG FOOD

10-lb. bag **99¢**

SAVE

REAL ROAST PEANUT BUTTER

Regular and Chunky

3-lb. jar **99¢**

FLOUR

Gold Medal Flour

5-lb. bag **55¢**

PIES

Blue Star Cream Pies

SAVE 16¢

4 14-oz. pkgs. **\$1.00**

STEAK SALE!

U.S.A. CHOICE HEAVY BEEF STEAK!

ROUND	SIRLOIN	T-BONE
Full Cut	Tender Steak	Broiling Steak
lb. 89¢	lb. 98¢	lb. \$1.09

Safeway Garden Fresh Produce!

RED **POTATOES**

20-lb. bag **59¢**

U.S. REDS Each

Other Meat Specials!

Family Steak	U.S. Choice Heavy Beef, Special Price!	lb.	69¢
Swiss Steak	U.S. Choice Heavy Beef Round Bone	lb.	79¢
Cut-Up Fryers	Trophy Fresh Frozen	lb.	33¢
Sliced Bacon	First Grade Hormel Brand	lb.	69¢
Fish Sticks	Captain's Choice	1 1/2-lb. pkg.	69¢

Lunchmeat

Safeway Brand Bologna, Mac. & Cheese, Pickle & Olive 6-oz. pkg. **29¢**

Safeway 4 Varieties 3 3-oz. pkgs. **\$1**

Special Price On ... LUCERNE DIPS

★Onion
★Blue Tang
★Bacon
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★Garlic
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3 8-oz. ctns. only **89¢**

Oranges

Texas New Crop 5-lb. bag **49¢**

Tangerines

New Crop Zipper Skin lb. **25¢**

APPLES

Wash. State Extra Fancy Jonathan

2 lbs. **35¢**

50 BONUS STAMPS

With the purchase of any 3-lb. or more **BEEF ROAST**

Coupon Expires Nov 8th

50 BONUS STAMPS

With the purchase of any 2 lbs. or more **GROUND BEEF**

Coupon Expires Nov 8th

Prices good thru Nov. 8 at Safeway in Hereford

DOUBLE GUNN BROS. STAMPS WEDNESDAY

(with purchase of \$2.50 or more)

SAFEWAY

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Project Makes Friends

By SUE COLEMAN

Friendliness, western style, can be a club project worth as much as any other to a community, women of Messenger Home Demonstration Club decided in considering various ideas for service activity, and that led them to their happiest project.

EACH YEAR NOW, they choose a Senior Citizen of the Year, sometimes more than one, and in extending friendship to these residents they find they are making friends for their own enjoyment.

Mrs. J. L. Smith, who lived through "dust bowl" years of the 1930's in the far southwest part of Deaf Smith County which is Messenger Club's locale, was picked for the 1967 title and Mrs. Edna Culver, a resident of Kings Manor retirement home was chosen to share it with her.

The Senior Citizen of 1966 was Mrs. I. D. Fisher of Amarillo, mother of Messenger Club president Mrs. Elton Sorrells. By not limiting the title to residents of their own neighborhood, the clubwomen feel that they are broadening their circle of friends in a way that could not otherwise be accomplished.

MRS. SMITH WAS not a new acquaintance, as she has lived in the neighborhood since 1934. The Smiths had a farm in western Oklahoma as well as the one in this county, and for four years they operated both, with members of the family going back and forth.

"We lived in a barn when we first came out here, until we could get the house built," Mrs. Smith explains.

Drouth and the general economic picture of depression years colored their lives, but the family managed to make a living and Mrs. Smith says "this was probably the happiest time of my life, with the children growing up and all of us working together."

CONTRARY TO some ideas of the "dust bowl," Mrs. Smith says "We never had a total wheat crop failure. Sometimes we didn't make much, but



Mrs. I. D. Fisher covered wagon traveler

there was something, and we went ahead like we knew we would have a crop. Some years during the drouth there would be a fair yield, and we knew enough to hold onto what we made to tide us over the worse years."

Raising chickens and hogs, keeping a cow for milk, selling butter and eggs added a bit to their small cash income and provided plenty of good food for the family during the years when "it was sometimes so dusty you couldn't see a man standing three feet from you."

Mrs. Smith believes her early training conditioned her for the hard times. Born in Tennessee, she was 11 years old when her family moved to Oklahoma, then Indian Territory, and her mother died soon afterward.

LEFT TO KEEP house and cook for the family and care for a baby brother while her father farmed, she learned that "when you have to do it, you can," also that she could learn to enjoy her work.

She married and raised her older children in Oklahoma; her two oldest daughters had married before the Smiths moved to Texas. One now lives in

Amarillo and the other in Albuquerque. The others grew up and married, and all live in the Friona area.

"I'm the luckiest woman alive," declares Mrs. Smith, "with all my seven children, 14 grandchildren and 12 great-grandchildren living near enough for me to see often. And I'm proud that all of them who are old enough, belong to a church."

THE OLDEST SON, Lewis, now operates the family farm, still raising wheat and some cattle, with the addition of grain sorghum. For a retired person, dimpled, blue-eyed Mrs. Smith is a very energetic one although she insists that she has "slowed down" in recent years.

"Why, I've even quit cooking for family gatherings," she says "I always loved to do that, and fixed meals for the whole bunch until the Christmas dinner four years ago. I saw then that the family had outgrown the house, and I got too tired, so I told them we wouldn't do that any more."

She likes to cook, especially to make pies and cakes, but she doesn't do much quilting, embroidering and other handwork

which she formerly enjoyed. She is happy to have the assistance of her husband with heavier household chores, now that that he no longer actively farms.

They are members of the Baptist Church, helped organize the first Sunday school and community church in their part of the county, and now attend church in Friona.

MRS. CULVER was selected as one of the club's friends when members found that she has no relatives living nearby. She is a comparative newcomer to Texas, who moved to the warm climate of the Southwest from her native Illinois after her husband's death.

Her only son and his wife live in El Paso, where he is a high school band director, and her only other close relatives are two cousins. She had no sisters or brothers.

When she left Illinois she sold the house where she was born and brought up. She lived for a time in Alamogordo, N. M. Never robust, her health has made it impossible for her to live alone and she finds Kings Manor "a good place to live" although she misses her own home.

"I was always a homebody, busy with keeping house, taking care of my husband and son, doing handwork for a hobby instead of joining clubs," she says.

THE HANDWORK IS still an interest and her room is cheerful with cushions, a star-patterned hand-quilted spread on the bed and other decorative pieces she made. A big box holds gifts she has ready for Christmastime. She sells some handwork through the gift shop at the Manor.

Some of the furniture from her home, a beautiful marble-topped walnut dresser and washstand, chairs and a small table in her room, first belonged to her parents before it was hers. A gilded railroad lantern, wired to make a lamp, stands on the dresser, reminding her of her husband's years of employment as a trainman.

Smiling, she says, "He had one of these lanterns in one hand and a piece of pie in the other when I met him. I was a redhead then," and her smile broadens as she lifts a hand to her attractively waved snow-white hair.

PIONEERING DAYS in West Texas when travel was by covered wagon loom large in Mrs. Fisher's memory. Brisk and cheerful, she will be 91 years

old in February and "never was sick until the last few years." She is recovering from major surgery performed in March.

Born and reared in Mississippi, she came to Texas when she was 15, by train, and lived in Johnson county until she married in 1898. The covered wagon travel began after that, as her husband was one of the restless Texans who wanted to keep moving westward.

They lived in Brown County a number of years, later moving to Hall and Collingsworth Counties. A farmer mostly, Mr. Fisher worked for a railroad some of the time.

MRS. FISHER remembers one while they were traveling, they were caught in a sudden blizzard near Lamesa. They went on until they came to a school building, drove up to the sheltered side and camped several days until the weather moderated.

Usually they traveled in summer, camping in the open country. They had two wagons so there was space for them to sleep under the wagon covers, but the boys preferred to sleep outside when the weather was good. Cooking was done on open fires, supplies bought when they passed through towns.

There were three boys, and when they made their first covered wagon trip the oldest was

six and the youngest only two years old. As they grew older they helped in driving the teams and making camp. Other children were born, nine in all, and five are still living.

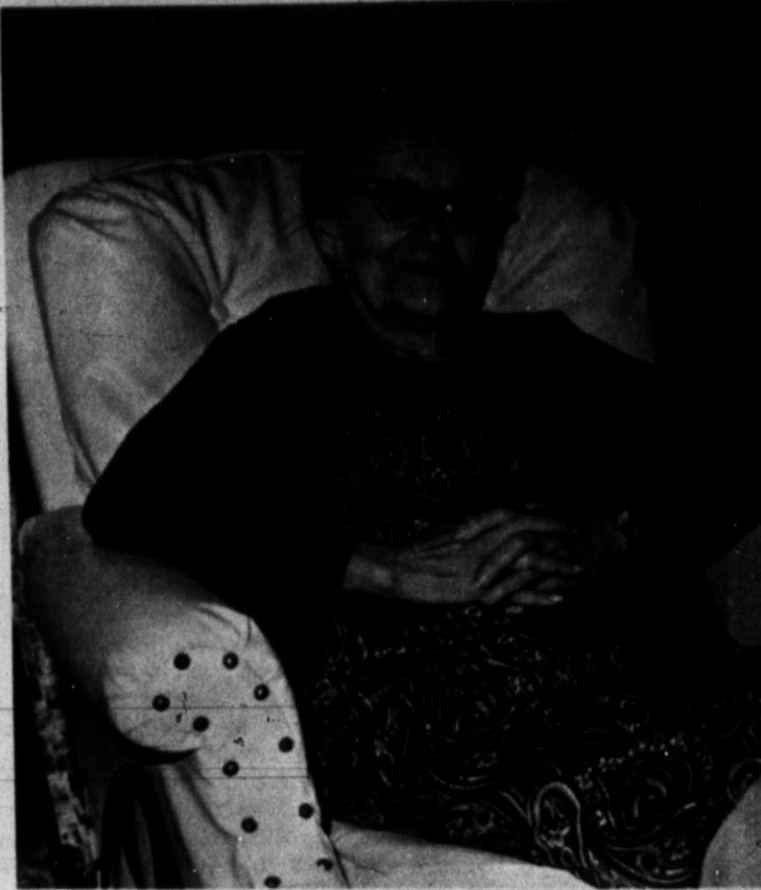
Mrs. Fisher can recall only once when a member of the family was really sick on a trip; they moved out of a camping spot when the youngest son had chills, and headed for the nearest doctor.

ONE TIME a creek crossing almost caused serious trouble, as the first wagon began to sink in quicksand. The team from the other wagon was hurriedly unhitched and helped pull it out.

Another memory that is a pleasant one for Mrs. Fisher is of "camp meetings" that churches held in summer under brush arbors, with people coming for miles away to camp and hear the nightly preaching. The Fishers lived near the arbor, and enjoyed visits from the campers.

"We always had to bustle around and get ready for the preachers, too," she grains. "We asked them to our house for meals, and preachers had mighty good appetites. We cooked many a chicken with vegetables from our garden and peach cobbler for them."

Her present home is a little reminiscent of the covered wa-



Mrs. J. L. Smith "lived in barn"

gons Mrs. Fisher used to know. She has lived since 1954 in a cozy trailer house in her son's yard at Amarillo, doing her own housekeeping and cooking. She

still pieces quilts, makes rugs, sews for herself and makes numerous gifts for family and friends.

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TUESDAY - NOVEMBER 7

5:00 'TIL 8:00 P.M.

At The Hereford High School Cafeteria

Bring your family and eat all the pancakes you want! Tickets are \$1.00 for adults - 50c for children and can be purchased from any Kiwanis club member, or at the supper.



Mary had a little lamb
Its fleece was white as snow.
It's obvious Mary,
with simplicity,
Cooked her meals with
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You, too, can cook snow-white, if you buy a range that is just right. Get rid of that old cooking antique. Buy a new electric range this week. To your Reddy Kilowatt Dealer's go — Drive safely, not to and fro. And if a Public Service residential customer you be A selective gift you'll have for free.

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Clean **ELECTRIC** Cooking



A SELECTIVE GIFT FOR A SELECTIVE HOMEMAKER

Prospects For Water Good, Water, Inc. Officials Say

Supplemental irrigation water for the Texas High Plains can be a reality by 1985 if the water leaders of this area generate enough local public support.

This time projection was explained by water authorities at a meeting in Lubbock Tuesday, October 31, of the Board of Directors of WATER, INC. Main speakers at the four-hour session were Marvin Nichols, representing the engineering firm of Freese, Nichols and Endress of Fort Worth, and Joe G. Moore Jr., Executive Director of the Texas Water Development Board from Austin.

Others contributing to discussions were Judge O. F. Dent of the Texas Water Rights Commission, Mrs. Jean Williams, technologist with the TWDB, and representatives of the water development firm, The Ralph M. Parsons Company of Los Angeles, California.

John Kendrick of Brownfield, President of WATER, INC., presided, and about twenty directors from the tri-state region were in attendance. Representing District 6, Deaf Smith and

Oldham Counties, was Dick Godwin, who was accompanied by Wilburn Axe, Vice-President of Deaf Smith County Water Association.

Nichols, who spoke on the water importation project earlier this year in Hereford, outlined procedures for developing the type of organization which would accomplish the dual purposes of building local support and permitting early Congressional approval of feasibility studies on the project.

Due to certain features in the plan to import water from the Lower Mississippi River, construction time for canals can be reduced to about ten years. The feasibility study represents the final, detailed system analysis to be made by the Bureau of Reclamation.

Nichols pointed out that with concerted effort on the part of WATER, INC., combined with public support, request for authorization of the study could be presented to Congress in 1970 or 1971. The study itself would require from 3 to 5 years, after which actual construction of the

system could be initiated and then completed in about 10 years. According to Nichols, the first water could be imported to the High Plains by the year 1985.

The Bureau of Reclamation, in coordination with the U. S. Army Corps of Engineers, the Texas Water Development Board, and the Mississippi River Commission, presently is developing the reconnaissance plan for the project.

Requesting the feasibility study is not a simple or easy matter, said Nichols, because the area to be benefited must prove (1) its need for such a project, (2) its willingness to contract for repayment of costs, and (3) its capability for meeting payment schedules, based on the economic value to be achieved from the use of such water for irrigation.

Preparation would involve the organization of a Master Water District, the political agency capable of levying taxes and contracting for water deliveries with repayment of Federal in-

interest-free loans required to build the system. The initial project proposed, called Unit One, incorporates the delivery of 7,000,000 acre feet of water per year, 3,500,000 to the Lubbock area to 1,500,000 to the Pecos area in New Mexico. It is possible, commented Nichols, that some other areas would be included.

Joe Moore, Jr. described the role of West Texas in the Texas Water-Plan. He reported that work already performed by the Texas Water Development Board leads to its probable recommendation of the feasibility studies by the Federal agencies. The Board has determined that benefits to be achieved from imported water to the High Plains are high enough to justify the cost of the project.

Moore emphasized the importance of unified effort: "At this point, and in the months-and will be able to play an important part in the furtherance of this undertaking. You will be able to generate the political support which these costly projects will require. You will be able to conduct public relations activities among your own High Plains and West Texas people so West Texas can begin to speak with one voice rather than through many expressing many views... Unanimous commitment to the Texas Congressional del-

egation will be essential. Their understanding of the urgency of this project will depend upon—and require—the understanding and support of their constituents. Our representatives in the Congress will respond most quickly to the attitudes reflected in their home districts."

On the economic implications of the water project, Moore stated: "I think you understand the impact that a proposed construction investment of \$5 billion to \$7 billion will have upon the financial structure of this State—and the Nation. It will affect the interest rate on all State and local borrowing; it will affect the issuance of all State and local bonds."

In conclusion, Moore stressed the importance of conservation of underground water: "This brings us to a point which I think again you all recognize, one which must be repeated again, again, and again until there can be no question that it is widely understood. The costs of bringing water to West Texas are so tremendous that the maximum efficiency of use of available ground water supplies must be achieved and maintained. The remaining ground water supplies in the Ogallala Aquifer are the acehole for West Texas. It is through wise management of these ground water supplies that we

may be able to find a solution to the peak seasonal demands which your crop growing patterns impose. By doing so, we will have made a major contribution toward the most effective cost balance of a project to import water to supplement these ground water supplies."

Dick Godwin and Wilburn Axe of Hereford expressed a tone of optimism when they came out of the meeting. Godwin commented, "the expected impetus from public and official sources is really building up now. Everyone involved, both in research and in promotion, realizes that supplemental water deliveries to the High Plains can be accomplished much sooner than previously imagined."

This, of course, depends entirely on the attitudes of the people here and the interest displayed by all our Texas Congressional representatives. From an engineering standpoint, shortcuts have been found which would result, not so much in reducing costs, as in speeding up the actual construction. "It will be very difficult, but if we can get the people of our area ready in 1970 to contract for water, we may be able to swing the thing in Congress quick enough to have water in 1985."

Axe, who was impressed by the enthusiasm and amount of

work shown by private and government water agencies said: "There is hardly an end to what can be done if the people are behind you. If we want water in 15 years and are willing to work hard toward this purpose, then we can get it."

"Certainly, we need to be in a position to take advantage of every opportunity which may arise. For example, when the Vietnam War finally slacks off, our government probably will be looking for work projects. If we are ready, we can present our project and get it rolling. I am amazed at the extent of the work we have before us, but if our people really want the water, the work will be easy."

Alateens To Meet Tuesday

A meeting of Alateens, recently organized group of teenagers who have a problem of alcoholic parents, is announced for 7:15 p. m. Tuesday at 119 Fir. Regular weekly meetings of the group are planned and any interested girls or boys are invited to join.

Alateens are associated with Alcoholics Anonymous, the organization of adults who assist each other in overcoming the disease of alcoholism, and with Alanon, organization of the wives or husbands of alcoholics.

Information concerning the Alateens may be obtained by telephone from 364-4540 or 364-6701.

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By KEITH SCHROYER

Last week I mentioned four basic differences which exist in the experiences and environments of children of migrant laborers and non-migrant laborers. These were health, a stable home life, educational encouragement, and English usage.

That problems in these areas do exist among the migrants and that they affect the lives of the children born into such a situation is easily recognized and little disputed. However, it is much more difficult to determine exactly how such an environment affects the child.

To what degree do such differences in the environment of the children result in differences in attitudes and general ability? This is a question which must be answered in the "why" of poverty is to be understood. In order to determine what differences in attitude and general ability do result, it is helpful to compare the children of the migrant and the non-migrant in the area of formal education.

The average six-year-old of a non-migrant enters the first grade with an English vocabulary of 7,000 to 9,000 words. He has in most cases been exposed to pencils, crayons, books, fairy tales, and a variety of educational toys.

All of these have helped to develop his natural curiosity and desire to learn. These natural attitudes toward learning have been encouraged by parents who appreciate and support a program of formal education.

On the other hand, the child of a migrant enters school with only a small fraction of the 7,000 to 9,000 word English vocabulary. He has had little exposure to pencils, crayons, books and other primary educational aids. In many cases, the parents do not feel that formal education is basically essential or worthwhile. Strong parental encouragement for educational is unlikely to exist. All of this tends to smother the child's desire to learn.

The children from these difference backgrounds will immediately find themselves on different learning levels. While one child enters school with a basic desire to learn and a good English vocabulary, the other has little desire to learn and a poor English vocabulary.

For the latter child, a large part of each day is spent just trying to understand the teacher. School soon develops in a series of failures. The first six years of school often results in the failure of one or two grades.

The problems created by a nine-year-old in the third grade, or an 11-year-old in the fourth grade are very real to the child. The migrant child is often the object of jeering as a result of his learning ability. His worn clothing and general appearance also tend to be a basis for ridicule.

At home he has little opportunity or encouragement as far as completion of homework is concerned. There is little chance to study when your house consists of only two rooms for a

family of ten.

Such experiences during these first school years often cause the child to conclude that school is just not for him. A general dislike for education often results. It is important to note that once this attitude is formed in these early years, it is very difficult to prevent this child from becoming a dropout.

Next week, The Need for Motivation Part III

Umbarger Fete To Be Nov. 12

Umbarger's 15th Annual Sausage Festival is scheduled for Sunday, Nov. 12 in the Parish Hall of St. Mary's Catholic Church there. Serving hours will be from 11 a. m. until 4 p. m.

Approximately 3000 persons are expected to consume some 200 gallons of sauerkraut, 1,700 pounds of Bratwurst, a ton of mashed potatoes, 500 loaves of German Bread, and a number of pies, cakes, and cookies.

A country store, games, booths, and a bazaar will be features of the Festival, and a dance will climax the activities from 8:30 until midnight. Most members of the parish are expected to participate in the preparations.

In conjunction with the Umbarger festival, the annual Polish Sausage Festival at White Deer will be held today from noon to 2 p. m. and from 5 until 8 p. m. in the Parish Hall of Sacred Heart Catholic Church there.

In the White Deer festival, more than 3000 pounds of Polish sausage will be served to approximately 600 persons along with potato salad, cole slaw, apricots, and some 400 homemade pies, cakes and cookies will also be served.

Music Club To Present Pianist

Piano classics and modern works including three short pieces of his own composition will be played on a Sunday afternoon concert Nov. 12 by George Eason of the West Texas State University music faculty, when he is presented in a guest day program here by Music Study Club.

Place of the concert next Sunday is First Baptist Church, and the time is 2:30 p. m. Residents of this area are invited to hear the pianist, who has been an instructor at WTSU since 1962.

Music Study Club, headed by Mrs. R. C. Godwin as president this year, will bring Eason to Hereford as its annual guest artist for an open program.

It is to open with the selection, Pavanne and Galliard in A Minor by Orlando Gibbons, followed by the Beethoven Sonata in E Flat, three Mazurkas by Chopin, and Brahms' Variation on a Theme of Paganini. Eason's compositions will form a group; the three pieces are titled Prelude, Andante and Scherzo. Closing the concert, the pianist will play Sonata No. 10 by Scriabin in three movements, andante, prestissimo and volando.

A native of Corsicana, Eason holds bachelor and master of music degrees from North Texas State University where he studied with Drs. Isobel and Silvio Scionti and Stefan Bardas. He was also a pupil of Howard Waltz at the University of Colorado.

He taught at Harding College, in Searcy, Ark., before joining the faculty at WTSU, and previously had private classes in San Angelo and Denver. He often is asked to serve as clinician and adjudicator for student musicians.

Eason is pianist in a newly-formed faculty chamber music group at WTSU which includes a violinist and cellist. He has appeared in numerous solo and chamber music recitals in Colorado, Arkansas and Texas.

Starlighter Horizon Club Meets The Starlighter Horizon Club meet last Wednesday at the home of Sharon Hagans. The group discussed a program for the father-daughter banquet and discussions were led by Mrs. Abie Crume.

Refreshments were served and Lynn Hale was taken in as a new member.

Those present were Kathy Miller, Jo Witherspoon, Sherry Marsh, Barbara Brook, Linda Glenn, Lynda Jacobsen, Sharon Hagans, Shelly Rush, Rena Coffin, and Becky Elliott. The next meeting will be held Nov. 15 at the home of Barbara Brook.

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Local WTSU Student Has Opera Lead

Three Hereford students at West Texas State University are among cast members of La Boheme, a grand opera which falls in the "popular" category, scheduled for presentation at 8:15 p. m. Nov. 9, 10, and 11 in the Branding Iron Theatre on the campus at Canyon.

In the lead soprano role as Mimi, the Parisian seamstress, is Joe Ella Cansler, Hereford senior who has starred in previous musical productions at WTSU. She is the wife of Allen Cansler and the daughter of Mr. and Mrs. Lloyd McGee of this city.

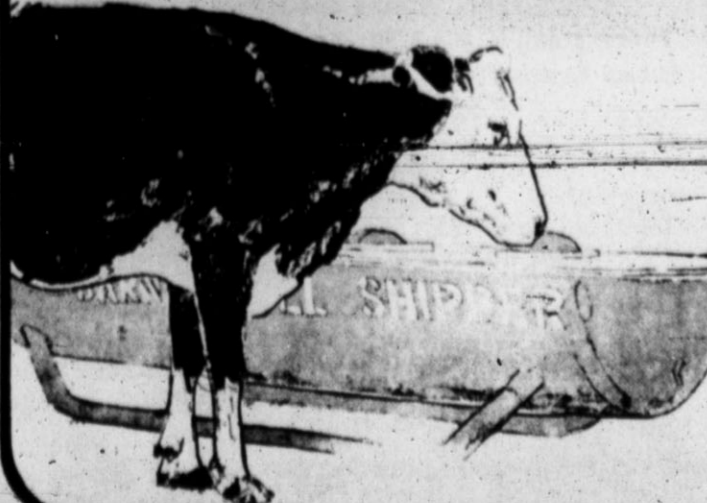
Chorus members include Lynda Lohr, daughter of the Robert Lohrs and a sophomore student, and Joe D. Pogers, WTSU freshman, son of Mr. and Mrs. Joe P. Rogers.

La Boheme is the first grand opera attempted by WTSU music and drama students, who have staged a series of successful operettas and musical comedies.

It was chosen for its tuneful music and story of young artists and students in the Bohemian quarter of Paris a century ago, which have made it a widely popular opera since it was composed by Giacomo Puccini about the turn of the century.

IN WTSU OPERA LEADS — Joe Ella Cansler, Hereford senior, and Jerry Curry of Levelland are dressed in nineteenth-century costume for leading roles in the four-act opera, La Boheme, to be staged by West Texas State University Opera Workshop at 8:15 p. m. Thursday, Friday, and Saturday in the Branding Iron Theatre on the Canyon campus. Mrs. Cansler appears as Mimi and Curry as Rodolfo in the story of young artists and their friends in the Bohemian quarter of Paris. The opera, originally in Italian, will be sung in English.

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 F.H.A., G.I. & Conventional Financing

MAIN & HIWAY 60 PHONE 364-2266

Justice REALTORS Inc

Ralph Owens 364-2560
 Terry Hodges 364-3758 Jeane McQueary 364-3145
 Gwen Leatherman 364-1650 Betty Cope 364-0255
 Jo Carter 364-3882

FHA constructed brick home featuring Living/Den combination, 1 1/2 baths, 3 bedrooms, double garage and separate utility room. The low down payment is an added attraction. Let us show you H-3177.

A lovely yard, Beautiful Pleat drapes, storm windows, adequate cabinets and spacious closets all enhance to the livability of this 3 bedroom home with paneled den, 1 1/2 baths and double garage. Good loan established. H-3183

Attractive frame home located on Star-Street offering separate den with fireplace, 3 spacious bedrooms, lovely front kitchen and well arranged cabinets. All newly decorated must see to appreciate. H-3178

Extra large older brick in good condition and nice surroundings. 3 bedrooms, spacious living room, unique fireplace, dining room and appealing kitchen. If you are looking for the charm of an older home with modern facilities ask to see H-3179.

Lovely two story brick offering W/B fireplace, 3 master sized bedrooms, 2 1/2 baths, separate dining room, carpeting over wood floors, refrigerated air and double garage. H-3176.

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ONE MILLION DOLLARS to lend on irrigated land in Deaf Smith, Castro and Palmer counties. And... We have expanded our territory to include the upper Panhandle.

PRUDENTIAL
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See N. L. Wesson
B-4-12-tfc

EXCEPTIONAL INVESTMENT
Would like to trade well located 6 unit apartment in Amarillo for irrigated land with 8" water in Deaf Smith County. This apartment should make 18 percent net. Call Edie Conner, DR3-4564.
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FOR SALE by owner, 969 acres irrigated, improved, 23 miles northwest Hereford. James A. Bullard, Route 4, Hereford, 406-289-5359.
B-4-19-10-26c

FOR SALE by owner: Beautiful new 3 bedroom, 2 bath home. 364-0490.
B-4-12-44-2c

FOR LEASE: 650 A. 6 wells irrigated for wheat, cotton, alfalfa, vegetables, and pasture. Box 27, Hereford.
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HOUSES and FARMS
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801 South 25 Mile Avenue
364-1251
Home — 364-1082
B-4-16-tfc

DUPLEX FOR sale by owner. Write Box 673-A—Hereford, Texas.
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5 minutes from Hereford - some the best farm land and plenty of irrigation water to be had. Priced to sell. Excellent terms, would also consider cash lease. Call 763-6285 or 763-3851, Clovis, New Mexico.
B-4-18-3c

FOR SALE — To settle Estate, 14 miles Northeast of Dalhart. 534 acres of level agricultural land, gentle slope to the East. 359 acres of wheat allotment and 161 acres of feed grain base; no improvements; one-half minerals. \$200 00 per acre. American National Bank of St. Joseph, Mo. Executor. Contact our attorney, MR. DOYLE HANBURY, Box 1328, Dalhart, Texas Phone 249-4582.
B-4-19-3c

OLD WESTERN Wheel Inn Restaurant. See G. D. Caison at The Caison House.
B-4-13-19-tfc

5. FOR RENT

MODERN FURNISHED apartments also bachelor apartments. Carpeted. Private bath private entrance. 821 South 25 Mile Avenue.
B-5-16-10-tfc

SMALL APARTMENT for one person. Combination living room-bedroom with kitchenette and bath. Garage. Bills paid. References. Phone 364-3454 evenings or write Box 673 C, Hereford.
B-5-26-15-tfc

Two and three bedroom brick duplexes with fenced yards. 500 block Avenue G and H.
B-5-10-40-tfc

D & R BUILDERS
364-3780
I. D. Rhodes 289-5217
B-5-51-tfc

THREE ROOM furnished duplex apartment. Adults only. No pets. 303 West 7th. 364-0298 after 4:00 P. M.
B-5-16-43-tfc

LARGE UNFURNISHED duplex apt. Garage Couple or lady. 364-0202 after 6:00.
B-5-12-44-2c

THREE ROOM furnished apartment to qualified couple, single man or single woman. \$60 per month. Bills paid. 364-3566 or 364-1534.
B-5-20-19-2c

TRAILER SPACE to rent Inquire at Rainbow Drive In. B-5-10-10-tfc
364-2306.

THREE BEDROOM brick near schools. Garage, fenced yard. Good condition. Call Gen Campbell 364-2424 or 364-4186.
B-5-16-43-tfc

NICE CLEAN, small furnished apartment. 106 West 7th Street
B-5-10-44-tfc

3 ROOM HOUSE, garage attached. Kitchen furnished. 707 N. Lee.
B-5-10-44-tfc

ONE BEDROOM furnished apartment. Bills paid. Call 364-2177, 364-1735 or 364-1414.
B-5-11-44-tfc

OFFICE SPACE for rent. Excellent location. New building. Call 364-4023.
B-5-10-40-tfc

REDECORATED FURNISHED apartment for single or couple. Call 364-3388.
S-5-10-19-tfc

NICELY FURNISHED 2 b-d room house, garage attached. Inquire at 114 Ave. C or call 364-0295.
B-5-15-19-tfc

RENT OR SALE: 10 X 53 ft. 3 bedroom Trailer house. Call 364-4073.
B-5-12-19-tfc

LARGE, QUIET Partially furnished apartment for lady or couple.
S-5-10-19-tfc

FOR RENT storage space for car, boats, etc. Hereford Wrecking Co.
B-5-11-49-tfc

ONE BEDROOM furnished house. Inquire 211 Ave. K. Phone 364-3837.
B-5-11-41-tfc

TWO BEDROOM apartment, unfurnished. 364-1103.
B-5-10-8-tfc

FURNISHED APARTMENT, 3 rooms and bath. Apply in person. 232 West Third.
B-5-12-17-tfc

FOR RENT: Sewing Machines, Cam-Tannahill Fabric Mart, 364-1601.
B-5-10-15-tfc

APT. CLOSE in, also bedrooms. 407 North Lee. Phone 364-3424.
B-5-10-43-tfc

ONE-BEDROOM duplex apartment. No pets. Call 364-0397 after 5:00.
B-5-10-43-tfc

LARGE 3 bedroom house. Immediate possession. \$125 per month. Call 364-0944.
B-5-10-18-tfc

FURNISHED DUPLEX for adults. No pets. 116 Avenue A.
S-5-10-11-tfc

UNFURNISHED TWO bedroom house. 131 North 25 Mile Avenue.
S-5-10-11-tfc

FOR RENT 42x70 foot spaces for mobile homes. Northwest Mobile Lodge. EM 4. 1108 EM 4-1277.
S-5-16-40-tfc

HOUSE TRAILER — two bedroom. Inquire 131 North 25 Mile Avenue.
S-5-10-8-tfc

5. WANTED

WANTED: Pasture for calves. Jim McAndrews. 258-7211.
B-6-10-18-3c

WANTED: WINTER pasture for cattle. O. G. Hill, Jr. 364-1871 or Foster Hill 258-7516.
B-6-15-42-tfc

HOUSE MOVING: All kinds - All sizes. Have railroad permit. Free estimates. Call Bob Campbell 364-4261 or T.D. Mallow, Plainview CA4-4406.
B-6-18-tfc

STORAGE! Call 1364-1111.
B-6-10-18-tfc

GOOD HYDRAULIC Cylinder for Massie-Harris 44. Call 364-1596.
B-6-10-19-tfc

WANTED TO BUY: From 3 to 5 acres with well. Close to town. 364-9071 or 364-4614.
B-6-16-19-4p

WANTED: Your repair work on all small electric appliances. Vern Witherspoon, 201 Jackson, Hereford, Texas.
S-6-31-tfc

WANTED SEWING MACHINE REPAIR
Call 364-0273
S-6-4-tfc

R. HELP WANTED

EXPERIENCED YARD AND TRUCK MAN. Rockwell Bros. & Co. 104 S. Main.
B-8-10-44-2c

WANTED IMMEDIATELY: Service station attendant. Need not be experienced. Apply in person at Jones Texaco, Intersection U. S. 60 & 385.
B-8-22-19-c

WANTED: One cook. Apply in person. No Phone calls. Big Burger Drive In. 711 West 1st.
B-8-16-19-3c

FOR JANITORIAL SERVICE. Apply between 8:00 A. M. and 10:00 A. M. 222 Bradley.
B-8-11-19-tfc

Insurance Division of Tennessee Inc. offers company paid training course at Louisiana State University plus 30 month guarantee advance against commission for a career type individual capable of becoming an executive salesman. Office to be in Hereford. Prefer individual needing higher than average income. Experience not necessary. Call FL 5-9251, 9:00 to 5:00 or write Suite 418. Bk of the Southwest, Amarillo.
B-8-19-3c

9. Situations Wanted

FEED CUTTING, 36' to 40' row. Ralph Packard. 364-2110.
S-9-10-10-tfc

BABYSITTING in my home by day or night. Fenced 605 Star. 364-3342.
S-9-14-17-tfc

10. NOTICE

ALCOHOLISM INFORMATION: For information on alcoholism, referrals for help, counseling, or programs on the subject of the disease of alcoholism, call EM 4-4540 from 8 a. m. till 12 p. m. until 3 p. m. Monday through Friday.
A UNITED FUND AGENCY
B-10-39-tfx

11. Business Services

OWENS & HOLLINGSWORTH
Free Estimate
Generator & Electric Motors Rewind
Magneto - Starter Residential Wiring
Commercial - Industrial Sales and Service
809 EAST SECOND
364-3572
B-11-13-tfc

KELLEY ELECTRIC
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Electrical Contractors
Residential and Commercial
All bids and wiring competitive.
Phone EM 4-1345
Nights phones EM 4-2012 or Box 130
EM 4-1345
B-11-46-tfc

C&W Tile and Taps
★ Ceramic Tile ★ Formica
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NEW VIKING CARPET
B-1-9-tfc

HEREFORD KIRBY VACUUM CO.
New and Used Vacuums
For parts and service
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EM 4-0422
B-11-7-tfc

PORTABLE DISC roller Vargas
Disc Rolling 307 Knight Street
Hereford, Texas Ph. 364-0873.
B-11-13-44p

CUSTOM MADE drapes. Specialize in French pleats. Free estimates. 904 East Third, 364-3283.
S-11-13-19-1c

PORTABLE DISC ROLLING
Scalloped or plain. Jacobsen Brothers. Phone EM 4-1543.
B-11-10-23-tfc

HARVEY HUDSON; graduate Farrier. Shoeing, training and corrective shoeing. By appointment. 647-2496, Dimmitt.
B-11-13-14-tfc

Custom cutting and baling. Jesse Scott. 364-1108.
B-11-10-24-tfc

PROFESSIONAL POODLE grooming. Call Perry Ray. 364-1065.
B-11-10-18-tfc

DIST. WATER, Ozarka water, soft-water service, home owned softeners, industrial softeners. 364-3280 216 North 25 Mile Avenue. Hereford.
B-11-20-17-tfc

HUBBLE DRILLING
Water Wells
Test Holes
Electric Logs
Call 364-2684
S-11-16-tfc

13. LOST AND FOUND

JULES IS MISSING! Jules is a miniature silver male poodle. He strayed from 1310 Fordham the night of the Hereford-Perryton football game. His collar and tags read "Linda Brownlee, 1109 Boyd, Borger, Texas." Reward offered for his return to 1310 Fordham, Perryton, Texas.
B-13-18-3c

Admendments For Election Are Outlined For Voters

Editor's note: The League of Women Voters of Texas, working to promote political responsibility through active informed participation of all citizens, has prepared an outline on the six proposed constitutional amendments in the Nov. 11 Texas general election. The league does not support or oppose any political party, candidate or issue. Arguments for and against the first three amendments are presented here and the other three will be in Thursday's issue of the Hereford Brand.

Qualified Texas voters in the Nov. 11 Texas general election will cast their preferences on six proposed constitutional amendments.

The amendments and a discussion of arguments for and against them are listed in the following outline, prepared by the League of Women Voters of Texas.

The league, a nonpartisan organization, works to promote political responsibility through active informed participation of all citizens and does not support or oppose any political party, candidate or issue.

AMENDMENT NO. 1
AUTHORIZES COUNTIES TO PUT ALL COUNTY TAX REVENUE INTO ONE GENERAL FUND WITHOUT REGARD TO SOURCE OR PURPOSE

Financial responsibility in the post Civil War period caused the makers of the 1876 Constitution to adopt limitations on property tax rates. In 1883 the Constitution was amended to authorize counties to levy three separate taxes with maximum rates for each, and in 1907 a fourth tax was added. These taxes are for: county purposes, road and bridge, permanent improvements and the jury fund. This "earmarking" of funds was very restrictive and was amended twice. Presently County Commissioners make 4 separate non-voted tax levies on property with the total not to exceed 80 cents on the \$100 valuation. Money placed in each fund may be used only for the purposes of that fund.

FOR: Many times there is a surplus in one fund while a shortage exists in another. This has caused surplus funds to be used unwisely while another fund has a great shortage. By permitting all county revenues from non-voted taxes to be placed and used from one general fund, this proposed amendment would give the county commissioners greater control over budgeting procedures and would provide the flexibility necessary to permit the use of revenues collected to meet rapidly changing or unforeseen needs.

AGAINST: This proposed amendment would eliminate the safeguards of proper county budgeting procedure and prompt county commissioners to raise the tax rate to the 80 cents per \$100 valuation. With all the money available for unrestricted use the County Commissioners might not budget properly — they would use available mon-

ey as the need arises without any consideration of prior need or future plans.

AMENDMENT NO. 2
PERMITS MUNICIPALITIES, POLITICAL SUBDIVISIONS, AND STATE SUPPORTED ENTITIES LOCATED WITHIN A HOSPITAL DISTRICT TO PARTICIPATE IN THE ESTABLISHMENT AND OPERATION OF MENTAL HEALTH, MENTAL RETARDATION AND PUBLIC HEALTH SERVICES.

The current trend is to make mental health and mental retardation services available to people where they live. To this end the Texas Mental Health and Retardation Act was passed in 1965. It encourages local agencies to assume responsibility for the mental health and mental retardation services and gives local community centers authority to take advantage of, staffing and construction grants available under federal legislation. The Attorney General of Texas has held that because the Texas Constitution does not permit other political subdivisions in the boundary of a hospital district to levy taxes for medical and hospital services these political subdivisions may not participate in the establishment of a community center for these purposes. This proposed amendment would change this by providing that the Legislature may authorize the creation of a hospital district and at the same time not restrict other political subdivisions within the hospital district from levying taxes to provide mental health and mental retardation services through community centers. Political subdivisions within existing hospital districts would be authorized to levy taxes for these purposes unless the statute authorizing the hospital district expressly forbids it.

FOR: Almost one-half of the Texas population is found in the metropolitan counties having hospital districts within their boundaries. The passage of this amendment would permit establishment of mental health and mental retardation services in local communities and encourage early treatment and diagnosis. Some political subdivisions have sources of revenue other than the property tax which support hospital districts, and new taxes to provide mental health and mental retardation services would not be necessary. Such taxes, when required at the local level, would eventually be offset by a reduction in the financial support now necessary for the large state mental hospitals and special schools.

AGAINST: A large share of the funds to support the community centers comes from state grants-in-aid. The local hospital district could receive this state aid in order to provide mental health and mental retardation services just as easily as could a community center supported by other than a hospital district. The proposed amendment makes possible a duplication of health programs within the area of a hospital district & could result in higher costs for services provided. Since hospital districts are already financed by a property

tax, a similar tax by another political subdivision would create an unfair tax burden.

AMENDMENT NO. 3
EXTENDS THE VETERANS LAND PROGRAM BY AUTHORIZING THE SALE OF \$200 MILLION OF STATE BONDS TO PURCHASE LAND TO BE SOLD TO VETERANS AND EXPANDS THE PROGRAM TO INCLUDE VETERANS OF VIETNAM.

Presently the definition of "Texas veteran" eligible to participate in the program is left to the legislature. This proposed amendment would incorporate these qualifications in the Constitution as follows: Prescribed military service; citizen of the United States and resident of Texas at the time he files his application to purchase land; honorable discharge from the service; resident of Texas at the time he entered the service or has resided in Texas at least 5 years before the date of filing his application to purchase land. The main change in this from the present statute is that it does not require the veteran to be a resident of Texas at the time he entered the service.

The proposed amendment also authorizes an additional \$200 million in bonds to be issued for this program and increases the maximum interest rate on all bonds sold from 3 1/2 per cent to 4 1/2 per cent. This program was started in 1949 when enabling legislation was passed for the Constitutional Amendment adopted in 1946 creating a \$25 million fund. In 1951 and 1956 amendments to the Constitution were passed increasing the fund to \$200 million. In 1963 and 1965 amendments were defeated that would have added to the fund. The program terminated on Dec. 1, 1965. This proposed amendment would re-activate the program and bring the veterans of Vietnam under its provisions.

FOR: This program does not cost the taxpayer. It will produce an eventual profit on the \$400 million from the sale of bonds. The difference in interest paid on the bonds and that received from the veterans puts the program on the credit side of the ledger. Traditionally Texans have shown their appreciation to veterans by making land available. It is only fair that veterans of Vietnam should have the same privileges.

AGAINST: The availability of "cheap" money tends to invite land purchases by some veterans who have no intention of using it for productive purposes. The fact that the voters have twice defeated an amendment to increase the fund and extend the duration of the program shows that Texans do not want it. The program officially terminated in 1965 and should not be revived, as it is still too early to provide for veterans of Vietnam, and veterans of other wars had ample time to take advantage of it if they had so wished. The Veterans Land Program may be considered unfair to private business since it is not a function of government to engage in the loan business.

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LAND FOR SALE

Approximately 2,000 acres of cultivated and grass land to be sold November 1, 1967 at 2:30 p.m. at the First State Bank, Spearman, Texas. The land is to be sold in four separate tracts; two 320 acres tracts, one 600 acre tract and one 800 acre tract. No minerals are being sold.

Written bids are to be submitted prior to sale time and after the bids are opened, the bidders present will be permitted to raise their bids until a bid is accepted. 10% of the purchase price will be required to be placed in escrow and the bidder will be required to enter into a written contract of purchase. Terms of the sale will be cash. All bids will be subject to the approval of the administrator.

For further information concerning the land, contact C. A. Gibner at First State Bank, Spearman, Texas, telephone 659-2526, or J. D. Helms at Linn & Helms, Spearman, Texas, telephone 659-2566.

GET UP! GET OUT! GET GOING! HERE'S THE BEST FROM MOVIELAND!

Star 142 N. Main
SUNDAY
OPEN 1:00
SHOWTIME
1:15 - 4:42 - 8:09
MONDAY-TUESDAY
OPEN 1:45
SHOWTIME
2:00 - 7:30
Adults \$1.75
Students \$1.00
Children 50c

DOCTOR ZHIVAGO

Star 364-2037
This is the West as it really was.
ABSOLUTELY HONOLICIOUS!
STARTS WEDNESDAY
OPEN 1:45
Continuous Showing Daily
From 2:00 to 9:00
Adults \$1.00
Students I.D.C. 75c
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A roarin' tootin' shootin' but SINCERE picture!

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Lower 2317 N. Hwy. 69
LAST DAY

JULES IS MISSING! Jules is a miniature silver male poodle. He strayed from 1310 Fordham the night of the Hereford-Perryton football game. His collar and tags read "Linda Brownlee, 1109 Boyd, Borger, Texas." Reward offered for his return to 1310 Fordham, Perryton, Texas.
B-13-18-3c

Freezing Temperatures Cause Mixed Emotions

By PAT SPURGEON
Staff Writer

Hereford's lowest temperature recorded this season, a very chilly 23 degrees reached at 8:45 a. m. Friday was received with mixed emotions by residents of Hereford and the agricultural community.

When the thermometer started its plunge Thursday afternoon, city residents could be seen scurrying in and out of warm houses and buildings. At least one minor traffic jam occurred at a grade school when parents arrived to pickup youngsters who had confidently left winter coats at home in favor of lighter sweaters and jackets.

The local forecast, according to some reports, called for one inch of snow on the ground by Friday morning. Needless to say, it did not materialize, and at least one child was disappointed after running to the window first thing upon awakening on that morning, to find the same barren brownness as the day before.

For those individuals who had not added anti-freeze to the family auto, however, the lack of snow came as a relief.

And for those who were ready and waiting for the season's first snow, a little early according to some sources, but nevertheless, forecast, a longer wait seems to be in order.

Mixed emotions are prevalent also in the agricultural community regarding the thermometer's dip to below freezing Friday morning.

Ed Wilson of Colville and Wilson, vegetable packers, reported that men were out in the afternoon Friday determining the extent of damage to the lettuce crop.

While about 85 percent of that crop has already been harvested the remaining 15 percent could possibly have been damaged. Damage reports will not be complete until the first or middle of the week, according to Wilson, but probably some can be salvaged.

Lettuce had, according to Wilson, stopped its growth during the old weather lately, but had not been hurt. The effect of the freeze on lettuce still in the field will be to create slime on the leaves, making it unusable.

Carrots, a hardier vegetable than lettuce, will not be harmed by the extreme cold. While the tops of the plant may freeze, the carrot itself will not be damaged, according to Wilson, and no extraordinary effort will be made to complete that crop gathering as a result of the freeze.

Grain men are not too concerned with the cold either, according to a report from one elevator. While the freeze may lighten test weights, it is beneficial in the sense that it will help the heads to mature out. The stalk is killed, of course, but is of no consequence unless

a high wind occurs, bending and breaking the stalk, making cutting difficult if not impossible.

The only way grain could be damaged by a freeze is in the event of late, late maturing grain, reported the man at the elevator. Harvest will continue as usual with the milo here, a major crop in this area.

Sugar beets are not harmed by a freeze; quite the contrary, sugar content goes up as the thermometer goes down, according to Justin McBride, county agricultural agent. Area farmers who had been waiting for the first good hard freeze to begin their digging will now begin taking in the crop and trucking the beets to the Holly refinery.

Agriculturally, the extreme cold was the stimulus required to accelerate the completion of the spring and summer's labors.

New Science Of Ocean Is Topic

"Farming the ocean is a certainty for the future", Bay View Study Club members were told as Mrs. Jimmie Gillentine presented a program Thursday afternoon on the subject, New Frontier: The Ocean.

Mrs. Carl Perrin was hostess at her home. The program dealt with oceanography as a science in its infancy, so new that only three colleges in the United States now offer degrees in it.

Its real beginning was in 1957 with the International Geophysical Year in which scientists over the earth cooperated in a study of the sea. The United States now has a fleet of 15 ships operating in this study, and one is returning this month after deep sea exploration around the world.

The ocean is regarded as a promising source of food for the future, the speaker added. Not only fish, which have provided food for men from prehistoric times, but algae is a food source. Experiments in its use have been made in recent years, notably by the Peace Corps, she said.

Members were reminded that a guest, Dr. Leta Boswell of Cayon, will present the program at the next meeting, Nov. 18, when Mrs. Francis Hardwick will be hostess.

Those present included Mmes. R. B. Miller, Carl Swanson, H.L. Benefield, Howard Gault, J. W. Kirby, Ansel McDowell, W. J. Gilliland, W. S. Kerr, Colby Conkright and Hardwick.

Lithography — Letter Press
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HICKORY SMOKED 6 to 8 lb av lb. **39c**
SLICED lb - 43c

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FIGHT TUBERCULOSIS EMPHYSEMA AIR POLLUTION

PORK STEAK FRESH SHOULDER SLICES LB - - **59c**
PORK CHOPS CENTER CUT RIB LB - - **69c**
PORK CHOPS CENTER CUT TENDERLOIN LB - - **79c**
SPARE RIBS Southern Style lb. **65c**
SAUSAGE Farm Pac Pure Pork 1 lb cloth bag **59c**

Fresh Fruits & Vegetables
POTATOES US NO 1 COLORADO REDS FOR FRYING OR BAKING **44c**
10-LB BAG

EGGS FARM PAC GRADE A LARGE DOZ **28c**
LIMIT 2 THEREAFTER - - 38c
DOUBLE FRONTIER STAMPS ON WEDNESDAY WITH \$5 PURCHASE OR MORE

EGGPLANT GOSSY BLACK ^{Serve Fried} or Stewed lb **29c**
ORANGES MEXICO NAVELS 4 lb. bag **49c**
PEANUTS Bulk Portales Roasted or Raw lb **39c**

GREEN BEANS MISSION CUT NO 303 CAN **10c**
PINTO BEANS ELNA NO 303 CAN **10c**
POTATOES ALLENS WHOLE NO 303 CAN **10c**
BLACKEYES ELNA FRESH SHELLED NO 303 CAN **10c**
BREAKFAST DRINK. WAGNERS ASSORTED FLAVORS 32 OZ **25c**

Fresh Frozen Food Savings
DINNERS MORTONS FRESH FROZEN CHICKEN, BEEF, TURKEY SAILSBURY STEAK OR MEAT LOAF **3 \$1** PKG FOR
TOP FROST CUT fresh frozen GREEN BEANS 9 oz pkg 5 for 1.00
TOP FROST CHOPPED FRESH FROZEN BROCCOLI 10 oz pkg 7 for 1.00
TOP FROST FRESH FROZEN ORANGE JUICE 12 oz can 3 for 1.00
MORTONS PLAIN OR SUGAR FRESH DONUTS FROZEN 10 oz pkg 3 for 1.00

MIRACLE WHIP KRAFTS QUART JAR **38c**
LIMIT ONE THEREAFTER - - 46c

DELICATESSEN
1 lb. Meat Loaf
1 pint Peas
1 Pint Hot Mashed Potatoes
Banana Pudding lb. 59c
ALL FOR **\$1.69**

Mouthwash Scope 12 oz. **79c**
Hair Spray Revlon 13 oz. Reg. 99c **79c**
Creme Rinse Lustre Creme 8 oz. Reg. 1.00 **49c**
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99c MINIATURE CREATIVE COLOR PORTRAITS FOR ONLY
PHOTO HOURS 9 A.M. TO CLOSING
NO LIMIT
ADULTS INCLUDED
CREATIVE COLOR PHOTOS
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SUNDAY, NOVEMBER 5, 1967

BLONDIE

CHIC YOUNG
by

HI, HERB... TOOTSIE INVITED US OVER TO HELP YOU CELEBRATE YOUR WEDDING ANNIVERSARY

I'M SORRY, BUT THE PARTY IS OFF--TOOTSIE AND I JUST HAD A QUARREL
BOO HOO



IT'S SILLY FOR US TO ACT THIS WAY, TOOTSIE DARLING
YES, DEAR-- LET'S CALL THE BUMSTEADS AND TELL THEM TO COME BACK AGAIN

TOOTSIE JUST PHONED AND SAID THE ANNIVERSARY PARTY IS ON AGAIN



NOW, DON'T START THAT AGAIN, TOOTSIE
DON'T TOUCH ME!

I'M SORRY, BUT HERBERT IS IMPOSSIBLE TONIGHT--THERE'S NO USE TRYING TO HAVE THE PARTY



OH, TOOTSIE DARLING-- WHY DO WE ACT LIKE THIS? LET'S FORGIVE AND MAKE UP
YES, DEAR-- THINK OF ALL OUR WONDERFUL YEARS TOGETHER

TOOTSIE IS ON THE PHONE AGAIN AND THEY WANT US TO COME BACK

GEE, WE HAVE NUTTY FRIENDS!

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MANDRAKE THE MAGICIAN



BY LEE FALK

IF THERE'S NO CASE AGAINST THIS BARON CHANCE, WHY HAVE YOU CALLED ME, JED?

I KNEW HE WAS TOO HANDSOME TO BE A CRIMINAL.

NOT SO FAST, NARDA. THERE'S SOMETHING VERY WRONG ABOUT THIS MAN.

BUT WE DON'T KNOW WHAT IT IS. THAT'S WHY WE'VE CALLED YOU IN, MANDRAKE.
EXPLAIN, JED.

AT INTER-INTEL.
POLICE IN A DOZEN COUNTRIES HAVE SENT QUERIES TO US ABOUT THIS MAN.
WHAT HAVE YOU GOT AGAINST HIM?

THE COMPUTER CONTAINS COMPLETE RECORDS OF ALMOST EVERY CRIMINAL ON EARTH! WE ASK FOR THE RECORD ON BARON CHANCE--
ZERO-- NO RECORD. WHAT'S THE PROBLEM, JED?

BARON CHANCE SPENDS AND GAMBLERS MILLIONS, BUT HAS NO KNOWN SOURCE OF INCOME. THAT'S NOT ALL.
DIAMONDS FOR THE LADIES!
I'LL TAKE THREE OF THESE.
BETTING \$10,000.

HIS MAIN BASE IS A PRIVATE ISLAND IN THE CARIBBEAN. WE SENT TWO INTER-INTEL AGENTS THERE. BOTH VANISHED--

--PRESUMABLY KILLED. WE ARE TOLD BARON CHANCE WILL BE AT THE CASINO IN TOWN TONIGHT. INTERESTED?
YES!

THAT NIGHT--IN THE CASINO--
WHAT'S GOING ON THERE?
BARON CHANCE-- BREAKING THE BANK AGAIN!

UM! A NEW BEAUTY TO BRING US LUCK!
THAT MAN WITH HIM-- A FEDERAL JUDGE! WHAT'S HE DOING HERE?

CONTINUED NEXT WEEK

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TIM TYLER'S LUCK

by Lyman Young and Tom Massey



A MIGHTY FEROCIOUS WATCHDOG, TIM!

EASY, FELLA - WE WANT TO HELP YOUR MASTER!



OKAY, SPUD, START TO FIX THE TIRE, SO WE CAN DRIVE HIM TO THE INFIRMARY -



THE STRANGER IS STILL UNCONSCIOUS - PROBABLY TOO MUCH HEAT FOR HIM -



LATER THE CAPTAIN SAYS YOU TWO BROUGHT ME IN - I'M IN YOUR DEBT!

THIS IS LOTHAR BANKS, LADS - I'M ASSIGNING YOU TO ASSIST HIM -



DO YOU HUNT WITH GUN OR CAMERA?

NEITHER!



I HUNT WITH A BRUSH!

MISTER BANKS IS AN ARTIST, TIM - BUT HE HAS CERTAIN PLANS THAT I DON'T APPROVE OF -

TO BE CONTINUED

The KATZENJAMMER KIDS

by JOE MUSIAL



OUDT, OUDT, FRITZY! YOU DONT WANT TO CATCH HANSY'S COLD SHOO!!



I VUNDER IF I, ALONE, CAN PULL DIS JOKE?



HANSY ISS IN BED MIT A COLD!

TSK TSK! VOT A SHAME!



CHUST SO YOU SHOULDN'T MISS HANSY TOO MUCH!



PUFF-PUFF - GIFS MOIDER!

HEY! LOOK!



SO! YOU T'UGHT YOU COULD MASQUERADE LIKE DER ODDER HYENA!

MAMA!



DUMKOPFS! NOBODY VISITS SOMEBODY MIT A COLD VHILE YOU ISS DRIPPING VET!!!

MAMA! DONT BREAK DER SKULLS - I'NK UFF DER DOCTOR BILLS!

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I POPIEYIE

by BUD SAGENDORF



DO YOU LIKE MY WIG?

BLOW ME DOWN, OLIVE! YA LOOKS JUS' LIKE A BLASTID MOVIE QUEEN!



WAA-AAA!!

OH, WA-A!



I HOPES YA IS SATISFIED!

WIGS INC

ERF!



SWEE'PEA WANTED A WIG LIKE MINE?

YEAH! HE INSISTED ON IT!



SPENDING THAT MUCH MONEY FOR A TOY TO PLAY WITH IS CRAZY!

YA HAS IT ALL WRONG, OLIVE!



SWEE'PEA HAS BEEN DEVELOPIN' A TERRIBLE INFERIORITY COMPLEX!

HE HAS FELT REJECTED!



NOW HE FEELS HE BELONGS!

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beetle bailey by mort walker



YOU'LL BE IN CHARGE WHILE I'M GONE, LT. FUZZ



WELL, IT'S TIME TO GET THE MEN GOING, SIR

YOU HEARD THE CAPTAIN!



I'M THE ONE WHO DECIDES IT'S TIME FOR THINGS... OKAY, IT'S TIME NOW!



COMPANY.. ATTEN...

HOLD IT, SARGE!



YOU SHOULD WAIT TILL I TELL YOU TO CALL THEM TO ATTENTION!



BUT I KNEW YOU WERE GOING TO TELL ME

A SERGEANT DOESN'T KNOW WHAT AN OFFICER IS THINKING



IF HE DID HE'D BE AN OFFICER INSTEAD OF A SERGEANT

THEN TELL ME, KIND SIR!



NOT WHEN YOU USE THAT TONE OF VOICE

WHY ARE YOU STANDING LIKE THAT, BEETLE?

I'M TRYING NOT TO TAKE SIDES

FLASH GORDON by MAC RABOY

ON THE STRANGE DISTANT PLANET OF UTRA, ZARKOV SUDDENLY APPEARS... ..AS IF FROM NOWHERE! AND IN THE NEXT INSTANT....



THEY'RE BUILDING A ROCKETSHIP!

LOOK, FLASH--THEY ARE ROBOTS! MAYBE THE OLD MEN OF THIS PLACE LET US ESCAPE!



NOT WITHOUT A CATCH, PANCHO!



THIS IS GETTING MORE AND MORE PUZZLING, ZARKOV! WHY WOULD THE NATIVE UTRANGS BUILD US A ROCKETSHIP?

YOU SAY THEY WANT TO ANNEX EARTH TO THEIR COLONIAL NETWORK, FLASH...



FIRST, THEY PUT YOU THROUGH TESTS TO WATCH YOUR BEHAVIOR PATTERNS! NOW PERHAPS THEY WISH TO USE US TO OBSERVE EARTH FIRSTHAND!?



WELL, WE'RE DOING NO ONE ANY GOOD BEING STRANDED HERE! YOU THINK YOU COULD NAVIGATE BY THE STARS?

WELL, WE'VE NOTHING TO LOSE! HAVE TO GIVE IT A TRY!



OKAY--LET'S FIND OUT WHAT KIND OF GIFT HORSE THIS IS!



OH, CARAMBA! FLASH, LOOK!



KILL THE TROJANS!

FOR ATHENS AND KING!!

?! GREEK WARRIORS!!

NEXT WEEK: COMBAT!

BUZ SAWYER Featuring His Pal Rosco Sweeney by **ROY CRANE**



The Little Woman by **DON TOBIN**

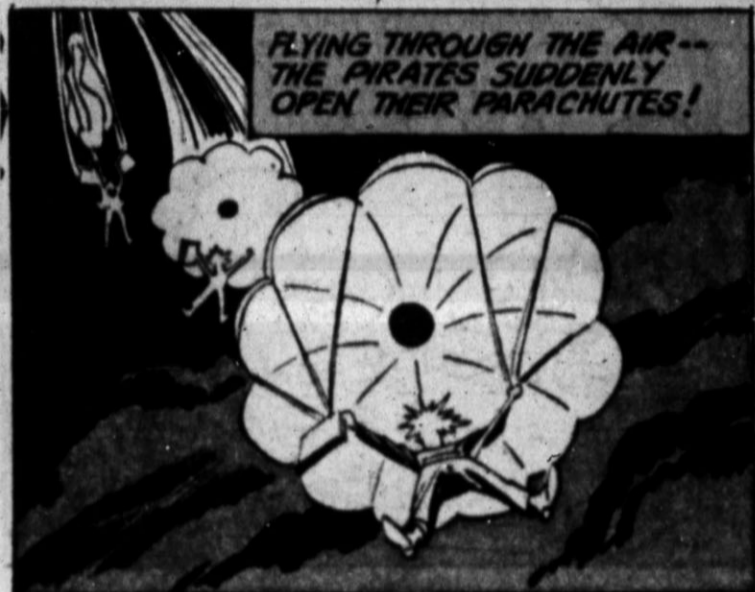
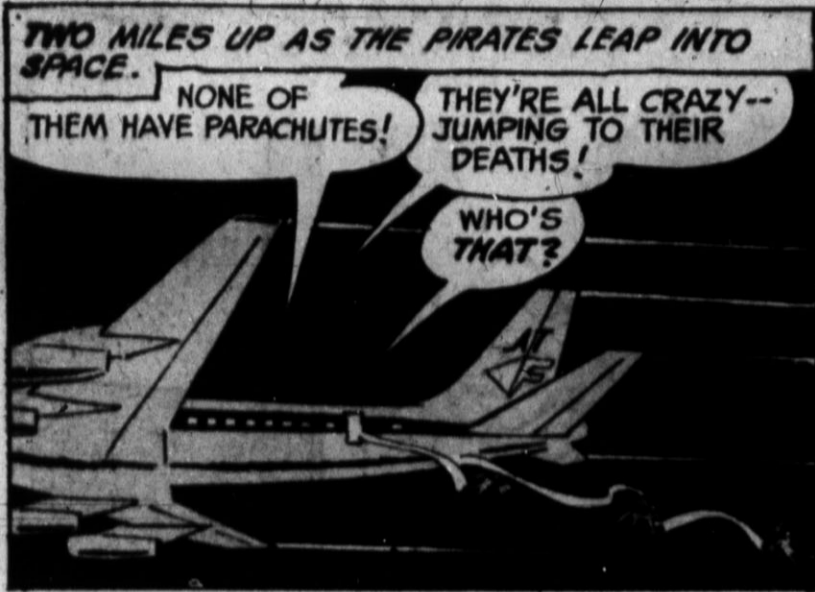


TIGER by **BUD BLAKE**



The PHANTOM

By Lee Falk



Hi and Lois

by MORT WALKER and DIK BROWNE



BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER

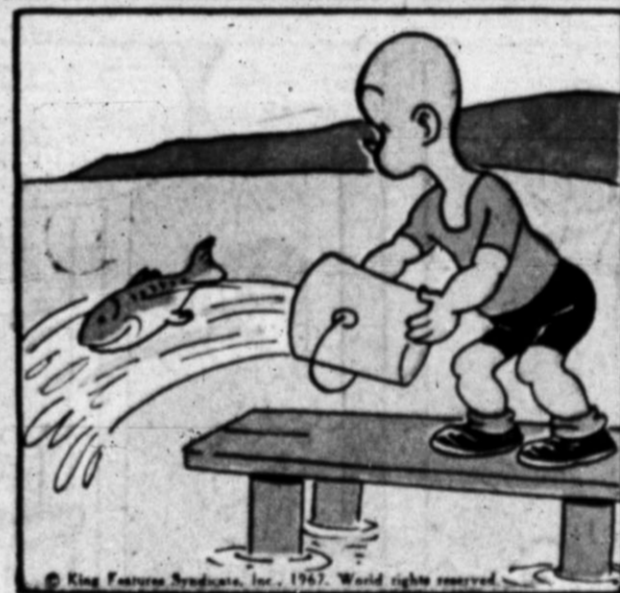


IODINE



HENRY

by CARL ANDERSON



GRANDMA

by Chas. Kuhn



The LONE RANGER

by Charles Flanders and Paul S. Newman



WALT DISNEY'S DONALD DUCK



WALT DISNEY'S MICKEY MOUSE





BARNEY GOOGLE and SNUFFY SMITH by **FRED LASSWELL**



MISTER BREGER by **Dave Breger**

