

The Hereford Brand

Vol. 4

HEREFORD, TEXAS, AUGUST 19, 1904

No. 27

MEET WITH THE FARMERS AT THE COURT HOUSE TO-MORROW

Panhandle News

The Gray County Eagle, formerly run by L. D. Roeder, has been leased to R. Y. Mangum for a period of three years.

A. B. Spencer of Amarillo has been appointed to succeed Joseph Myers, deceased, as division passenger agent of the Rock Island System at Amarillo.

Ochiltree county is having trouble collecting taxes from the lessees of land in that county, the latter claiming that since they have no title to the lands, they cannot be compelled to pay taxes on them.

Cotton, further down in the Panhandle, has already begun to open and a move is already on foot to induce cotton pickers to come west to help gather the crop. The Denver Road is aiding in the movement.

Some have doubted that 6000 bales of cotton will be shipped from this station this year. When you go to figuring on it you will see where it is not only possible but altogether probable.—Memphis Herald.

There is no discounting the fact that Hale county will harvest the largest crop of maize, kaffir corn, and forage of any year in her history, and to this can be added 1000 or 1200 bales of cotton, it being practically the first cotton crop planted on the plains. Prospectors are swarming into the country every day and Hale county has on her Sunday suit. Something doing, sure.—Hale Center Messenger.

Mr. Johnson of the Johnson and Hoglan ranch in Texas, shipped a train load of one and two-year-old cattle here yesterday, to unload for his ranch. There were 750 of them and they were shipped from the Pecos City country. Mr. Johnson will fatten them on his ranch and ship them north next year. Several of the boys from the ranch came in Wednesday and took the drove out yesterday. We noticed in the bunch Messrs. Douglass, Johnson, Jim Green, Oscar Hill and Andy Ballou.—Texico Trumpet.

Dick Walsh, manager of the J. A. ranch, was in town Wednesday and reported the sale of two cars of one and two-year-old J. J. bulls, shipped yesterday from Bar W. ranch in New Mexico. He also reports having bought from Adair & Walsh (Lazy J brand) 3000 steer yearlings from Bill Richards at \$16 around. These yearlings are now on Mr. Richards' plains pasture and will be delivered in November. Mr. Walsh will leave this week for Dakota to look after cattle interests there.—Banner-Stockman.

Notice!

Parties wishing to put in storage coal call and get my prices. I handle the very best Maitland coal—the coal that made Colorado famous.

C. C. FERGUSON.

HEREFORD TRANSFER
W. T. SMITH, Prop'r.

Baggage Delivered to Any Part of the City

Your light dray work is solicited. Prompt service and quick delivery assured.

CLEO COMMUNITY

Doings in Castro County as Reported by Our Correspondent.

Cleo Community, Aug. 17, 1904.

The BRAND.

Mr. and Mrs. A. J. Owen went to Hereford yesterday.

Miss Alma Droke of Dimmitt visited Miss Etta Dixon this week.

Joe Pool of Warren ranch was in our neighborhood one day last week.

Mrs. R. L. Shive and children spent yesterday with Mrs. A. E. Shive.

A number of our people are going to Dimmitt today to attend the sale of O. P. Smith's property.

J. D. Shive happened to a very painful, though not serious accident yesterday by roping a horse, which jerked him against a post and sprained his wrist.

Most everyone in Cleo Community attended the picnic at Dimmitt last Thursday and all had a nice time.

We appreciate the write up of the picnic by the BRAND and endorse every word of it, but am sorry the writer missed the roping contest.

There were five or six participants in the contest, but the prize was taken down by our big sheriff, who was the only man that got his steer tied down. Press says he tied him in two hours and five minutes. The boys seemed to be out of luck, but, however, they did some very clever work under great disadvantages.

W. S. D.

Pleased With Trip.

Hereford, Texas, Aug. 16, 1904.

To the Editor:— I have just returned home from a visit to old soldiers scattered about over the south plains country.

The first day, I took in the picnic at Dimmitt and spent the night with my old friend, Bill Slover. I enjoyed the picnic and being with him very much. From here I visited John Hubbs in Hale county, Bob Montgomery in Swisher county and other friends in Brisco county. At all these places I had a most delightful time, reviewing the scenes of by-gone days.

On my rounds, I found good crops, especially cotton. I saw numbers of fields of this staple which, under favorable conditions, will make from one-third to one-half bale per acre. I saw apple trees ten inches through, loaded with apples and as fine grapes as it has ever been my pleasure to inspect.

I am convinced that this is a fine country and I believe we will all be of one mind with regard to its future, when we learn more about it. Success to the BRAND.

B. BARNARD.

Mammoth Beet.

Perhaps the largest beet ever grown by anyone in Hereford or vicinity was exhibited at this office on last Saturday morning by Jacob Buttram. This vegetable was twenty six inches long and eighteen inches thick and was grown in Mr. Buttram's garden in West Hereford.

If anyone wishes to know how to make gardening a success, Mr. Buttram can tell him, for he never makes a failure along this line.

Eat Apples for Health.

Buy the apples you should eat for health at the car at Hereford during the next few days.

Headquarters for Machinery

We are headquarters for harvesting machinery of all kinds. We handle the celebrated McCormick broadcast binders to harvest your oats, millet and broadcast feed; corn binders to harvest your row feed; new and Big 4 mowers to cut your alfalfa, Johnson grass, etc., and a McCormick rake to gather in the crop. It is not our aim or desire to sell you one of the first binders made but the Newest, Latest and Best. We carry a wholesale line of repairs for the above machines and will gladly show you the superior points of the O. K. line at any time. A large stock of twine on hand all the time.

STRINGFELLOW-HUME HARDWARE CO.

HEREFORD, TEXAS

GIN PROSPECTS.

Many of Our People Favor the Proposition—Must Be Built.

There comes a time in the consideration of every question of moment to the people when action must be taken one way or the other. Our people have had in mind the building of a gin since cotton planting time last spring but owing to the fact that the crop was only in its experimental stage, there has heretofore been no safe grounds upon which to base reasons for going ahead with the work. It is now past the middle of August and the crop is sufficiently far advanced to convince the most doubtful ones that there will be lots of cotton raised in the vicinity of Hereford this year. Those who have had experience in growing the staple say there will be from 400 to 500 bales to gin at this point this fall. This being true, can Hereford afford to remain indifferent and compel the farmers to haul their cotton to distant points to get it ginned or what is worse still force them to turn their attention from the culture of this very valuable crop? To this, we believe our citizens will say no. The farmers in this country deserve much credit for having the courage to prove a new crop in a new country and every citizen should lend his assistance in securing a gin, the capacity of which will be commensurate with the demands.

Those with whom we have talked do not favor the construction of an elaborate plant—one that would suffice for several years, for the simple reason that new settlers will gradually come in and after two or three years, we will be better able, financially, to build a permanent plant than we are at present. In this we believe they are right, for there is no reason why we, in our infancy, should bear the burdens of the next generation. What we need now is a gin—not one that is capacitated to gin 10,000 bales of cotton, but one that will meet the immediate exigency. For the accomplishment of this purpose the Farmer's Institute will hold an extra session tomorrow, August 20th. Are you interested in the move? If so, come out to the court house at 1:30 o'clock in the afternoon, and help start the ball rolling.

For Sale.

Two registered Missouri Durham bulls for sale by L. W. Ricketts.

Junior Endeavor Program for August 21, 1904.

Subject—What our Missionaries are doing for China, Matt. 9:28.

Leader—Vera Heath.

Song—When the Roll is Called Up Yonder.

Song—More About Jesus.

Recitation—Esther Clark.

Prayer—Bro. Haston.

Song—I'll Go Where You Want Me to Go.

Recitation—Kittie Kellow.

Talk—What our missionaries are doing for China—Mrs. Haston.

Song—Footsteps of Jesus.

Scripture Readings.

Recitation—Sallie Wright.

Song—Let Him In.

Recitation—Estelle Patton.

Roll called and minutes.

Song—On to Victory.

Benediction.

House and Stock Sold.

This week W. G. Roberts traded to J. U. Williams his business house and stock of goods in Texico for a residence, well and windmill in the suburbs of Hereford. One thousand dollars was the consideration, placing the Roberts house and his stock at \$500 each. But the stock of goods invoiced six hundred and fifty five dollars, making one hundred and fifty five dollars cash due Roberts besides the property in Hereford.

Mr. Williams has a claim between Texico and Comed, and will move to Texico as soon as his crop is gathered. In the meantime his son will run the store, and they will put up a new stock of goods.—Texico Trumpet.

Earn an Outing With Kodak or Pen.

Earth, the new journal of the Southwest, generously offers \$3,000 worth of free railroad rides for the best photos of Southwestern scenes and the best letters about that region written by those who live there. Why not enter the contest? You may win one of the many prizes. Write to-day for circular to—

THE EARTH,

1118 Railway Exchange, Chicago.

Abstracts.

We have complete printed abstracts of all "Capitol Syndicate" lands in Deaf Smith, Farmer and Castro counties, and can furnish you an abstract on any part of these lands on short notice. This is the most complete abstract ever gotten up in the Panhandle.

WITHERSPOON & GOUGH.

DR. W. J. ROGERS

PHYSICIAN AND SURGEON

Special attention given to diseases of children.

Office hours: 8 to 9 a. m. and 8 to 10 p. m. Calls answered day or night. Residence phone No. 77.

Office at

T. M. COULSON & CO., drug store.

A Change in Firm.

The law firm of Witherspoon & Gough this week increased their capacity for business by adding S. J. Dodson to their firm. This deal has been pending for some time but was not entirely consummated until now. Mr. Dodson comes well recommended, both as to his qualifications, as a man and a lawyer. He bears the unqualified endorsement of such men as William J. Bryan of Nebraska and Tom L. Johnson of Ohio and has diplomas from reputable schools, both in law and literature. Mr. Dodson is a pleasant, affable gentleman and we predict that the name, Witherspoon, Gough & Dodson, will become a synonym for law in the Panhandle.

Now

If you don't think we can make it on short notice and up-to-date just try us once for luck.

When

You need anything in the Street Metal line.

We make

Churns out of tin that are neat and light for the ladies; Bath Tubs for everybody; Tanks to water your yard and make the grass and trees grow; in fact, we can make anything you want at a very low price. We can fix your windmill and well so it won't trouble you or no pay. If you haven't got the money see us anyway.

Estimates

furnished on all kinds of roofing and cornice work.

Hereford Sheet Metal Works

T. R. REGAN, Manager

A Trip South.

In company with Judge L. Gough, we made a drive last week over the South Plains to Running Water, Plainview and Floydada, where we met lots of big-hearted Plains people and talked Panhandle Christian College to them with some degree of success and returned believing that our southern plains people are going to co-operate with us in making this great Christian educational enterprise a success.

On our return home and among our old hospitable friends we gathered up quite a little collection of the products of our older settled neighbors and in order to help convince ourselves that we are losing precious time in not beautifying our homes and enhancing the value of our lands and country by putting out trees and vines, sowing alfalfa and planting cotton, all of which we believe to be the prime move for this country. It was our pleasure to closely inspect a 100-acre field of alfalfa, belonging to Mr. Graham, which was being cut for seed, this being the second-cutting. We estimated the yield at two and one half ton per acre.

Near Running Water, we picked up a small onion that tipped the beam at two pounds and one ounce. We also partook of the fine grapes in the beautiful California-like vineyard of our friend, Col. Tom Tilson, and plucked from his cotton patch a stalk that contained 124 bolls, blooms and forms. And again with pleasure we inspected the beautiful apple orchard of 2000 trees belonging to Jno. Estes.

We found the latch-string hanging on the outside of the doors and the inmates most invariably ready to assist in any enterprising move—even a Panhandle Christian College or a Hereford and Plainview railroad. All in all, we returned older and wiser, having experienced a very pleasant journey.

When you people think that our Prof. Esq. Judge Gough is not a power behind the wall on a school talk, just then you are mistaken; but we will overlook or pardon this mistake on your part, if you will only assist us in making a success of this grand move by each man, woman and child of this great plains country contributing the "widow's mite" or by buying one of our many lots for sale by the Panhandle Christian College. Small donations thankfully received and larger ones in proportion. Respt.

A. H. ELLISTON.

Excursion Rates to the Worlds Fair.

For the above occasion, the Chicago Rock Island and Gulf Railway will sell round trip tickets from Amarillo to St. Louis and return at the following figures:

Fifteen day tickets \$24.60
Sixty day tickets 36.15
Season 36.20

Passengers desiring can get a stop over at Kansas City. Choice of several different routes. The train leaves Amarillo daily at 5:50 a. m. and reaches St. Louis the next morning. For further information apply to the nearest Rock Island system agent or to

J. MYERS,
Div. Pass. Agt.
W. H. FIRTH, Amarillo, Texas.
G. P. & T. A., C. R. I. & G.
Fort Worth, Texas.

Notice.

I shall return to Hereford next week and begin my music class when public school opens. If you contemplate taking music, see me before making your arrangements.

(MISS) SALLIE E. BEATIE.

Trespass Notice.

All persons are hereby warned against hunting or otherwise trespassing on the Escarbada division of the XIT ranch. IRA ATEN, 37th Division Manager.

Uncle Fred Williamson Writes.

Friend Ray, Editor BRAND, Hereford, Texas.

Dear Sir:—In order that your readers may know what has been done in the way of stock-farming on the plains in the Panhandle of Texas, I wish to refer briefly to the success achieved by my neighbor and friend, Mr. Lee Giles. He settled in my neighborhood from Tennessee and began laying the foundation for his fortune by using industry and skill in the safest and foremost industry of the Panhandle—stock-farming.

He says: "In June 1900, I bought twelve cows and as many calves, five yearling heifers and two bulls of Fred D. Williamson at a total cost of \$558.33. I have now sold, up till June 1904, \$603.50 worth of steers and still have on hand eighty head of she cattle." "I am the man who sold him the above named cattle and J. N. Ivy the man who was kind enough to market the steers along with his own. Without boasting, will say I have equaled Mr. Giles along the line of stock-farming but have not surpassed him. We raise feed sufficient to feed our cattle during the cold winter months and hence our loss during these months is small. If anyone has excelled Mr. Giles I should be glad to hear from him."

FRED D. WILLIAMSON.

Japanese Victory.

On the afternoon of August 14th, the Japanese fleet, under Vice Admiral Kamimura, encountered the Russian fleet in the strait of Korea and swooped down upon the enemy without hesitation. The battle is said to have lasted five hours and resulted in an overwhelming victory for the Japs. The Rurik, a first class cruiser belonging to the Russians, was destroyed and it is thought that many of her crew were killed or drowned. Besides this, two other Russian cruisers were seriously damaged.

The Rurik was one of the four large modern armored cruisers possessed by the Russians at the beginning of the war, was built in 1892 and was of 10,950 tons displacement. Her best speed was 18.8 knots. She was protected by a partial 10.5-inch belt and carried four 8-inch, sixteen 5.5-inch, six 4.7-inch and twenty-two smaller guns and six above-water torpedo tubes.

The damage to the Japanese fleet was slight.

Visits Old Friends.

J. R. Simmons has returned from a two-weeks' trip through West Texas. He saw John W. Barnett at Plainview. Mr. Barnett owns a half section of land, but lives in town. He is making a very good crop, but his family does not like the country. Mr. Simmons visited G. B. Akers at Running Water, B. F. Westbrook at Dimmitt and Judge T. S. Barnett at Hereford. He did not see any of the Stanfords or H. W. Thompson at Hale Center but heard from them. All of these former citizens of this place are prospering. Mr. Simmons owns a section of land in West Texas which is increasing rapidly in value.—Whitesboro News.

Won the Stove.

Louis A. Arnold brought in the lucky ticket and carried the range home on the 17th.

Special notice to young ladies: Mr. Arnold is a good looking bachelor—this is leap year—U-no.

Louis says the best groceries to be had in Hereford are none too good for him. This is why he patronizes us and happened to get the Range. It J. M. GARNER.

For Sale.

Four head fine registered Berkshire hogs. 5th G. G. WITHERSPOON.

Extraordinary Arrangements for Travelers to California.

By reason of special arrangements which have been perfected, it is practically conceded in many quarters that to and from California, either one or both ways, via "The Denver Road" will be the choice of those attending both the Triennial Conclave of the Knights-Templar and the Sovereign Grand Lodge I. O. F. to be held in San Francisco during September and on account of which round-trip tickets will be on sale August 15th to September 10th, inclusive, at rate of \$45.00 from nearly all points in Texas and Southwest.

The choice of the routes mentioned for these trips is largely attributable to the fact that it is the only line reaching that territory from Texas directly through Panoramic New Mexico and "Cool Colorado," passing enroute and allowing stop-overs at any of the numerous magnificent and popular-priced resorts of the northwest, including those of California as well as Ogden and Salt Lake City, Utah, in addition to such points as Denver (for Boulder) Colorado Springs, Pueblo and Trinidad, Colorado. It is understood that tickets for this occasion may be secured to go via one route and return another, and in view of the superior attractiveness of the routes via the several Colorado tourist gateways, it may be fair to presume that approximately ninety per cent of those living in the southwest will traverse the rails of "The Denver Road" through the great and fast developing "Panhandle of Texas" in at least one direction. 25-3t

Everything Changed.

Col. A. G. Boyce, Geo. Findley and Walter Farwell came in Friday afternoon of last week from an inspection of the southern divisions of of the XIT ranch. Messrs. Findley and Farwell, in company with Ira Aten, division manager, were welcomed visitors to this office. These gentlemen, who are directly connected with the ranch, expressed much satisfaction with the way things are moving on their many thousands of broad acres.

It had been seven years since Mr. Farwell last visited this section of the country. Then there was no Hereford nor Pecos Valley railroad and the scene which now presents itself to him is altogether a different one. Instead of a lifeless prairie, with herds of long-horn cattle here and there, the country is bedecked with abundant forage crops and King Cotton has forged his way hither and is beginning to show indications of his mighty rule.

If Mr. Farwell will visit us again in seven years hence, he will be still further lost in bewilderment.

Notice to Cattle Shippers.

I am allowed by law 10 cents per head inspection fees on bunches of cattle of fifty head or under and 3 cents for all over fifty head. All parties shipping cattle or delivering cattle in the pens for shipment will be charged 3 cents per head if the inspection fees are paid promptly at the pens. If not you will be compelled to pay me 10 cents per head. Inspection fees are due from the party delivering cattle in the pens, not from the purchaser.

SAM F. DUNN,

Inspector of Hides and Animals.

Kindergarten.

A first-class, professional Kindergarten will be opened on September the 5th at the residence of Elder Jesse B. Haston. The conductors will be Mrs. Haston and Mrs. DeVaney. Mrs. Haston is a graduate of the San Francisco Training School, and Mrs. DeVaney is also a Kindergarten of experience and skill. Tuition, \$2.50 per month. Children under eight years will be admitted.

What To Eat

Is the question that presents itself to us every day in the year. A few of us are interested in politics and other affairs of state, but that which appeals to each and every one of us, is the question of What to Eat—even poets have to have "grub"—and at times when the palate needs to be tickle and the appetite is fickle it becomes also a perplexing question. A visit to our store and survey of the many good things on our shelves may enable you to make up your mind about the proper bill of fare for your breakfast, dinner and supper. We are sole agents for "Albatross" "Highest Silk Patent" and "Moses Best" Flours. Call around and see us

J. M. GARNER

— THE GROCERYMAN —

W. L. Fallwell W. C. Fallwell O. Fallwell

W. L. FALLWELL & SONS

Dealers in

Coal, Grain, Hay, Salt

AND FIELD SEED

Bois d'Arc Posts Cash for Hides Wagon Yard Connected

YOUR PATRONAGE SOLICITED

MID-SUMMER CLEARANCE

We find at this time we have entirely too many goods in some lines, and in order to close out at once such as, Refrigerators, Ice Boxes, Freezers, Hammocks, Straw Mattings, Baby Buggies, etc., we have cut the price to zero for cash. Our stock of furniture, carpetings, etc. was never more complete and prices never had a more persuasive attitude.

E. B. BLACK, FURNITURE DEALER AND UNDERTAKER

Looks Like Democratic Year

AND DEMOCRATS WANT A DEMOCRATIC PAPER. TRY THE

Fort Worth Record

Semi-Weekly \$1.00 a Year
Six Months 50 Cents

In combination with THE HEREFORD BRAND \$1.75 a year

Send Subscriptions to this Office

BESIDES BEING DEMOCRATIC, THE RECORD IS ABOUT THE NEWSIEST AND MOST ENTERPRISING GENERAL NEWSPAPER IN THE SOUTH. MARKET REPORTS SUPERIOR TO ANY.

The Three-Light Restaurant

A complete line of confectioneries and cold drinks can always be found at my place. Have first-class restaurant in connection and serve meals at all hours, both day and night.

J. H. TURNBOW, Proprietor

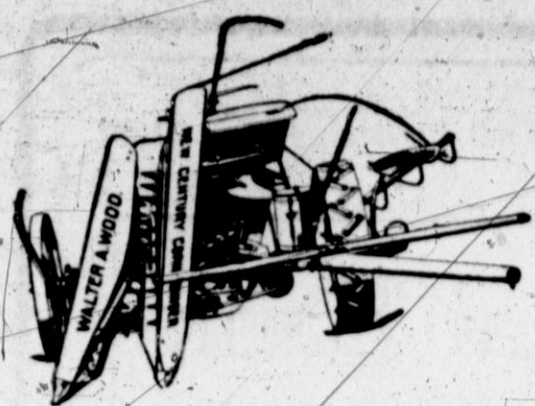
C. L. Davis S. H. Mount

Davis & Mount

REAL ESTATE AGENTS

Bargains in Ranches, Farm Lands and City Property. If you wish to sell your property we can find a buyer or if you wish to purchase property, we can suit you.

LET US KNOW YOUR WANTS



We call your attention to the Best Constructed Corn Harvesters in the market. The senior partner of this firm has been handling machines for the past 14 years and can fully recommend the same. First handling the McCormick for 12 years and have handled 4 other of the leading machines.

Respectfully,
D. R. GASS & SONS.

ITEMS FROM BOOM.

Interesting Budget from Our Regular Correspondent.

We are needing rain at this writing.

Dr. Estes' two little daughters visited Mrs. B. C. Roberson and others last week.

Bro. Wesson will preach at Frio school house Sunday evening at 4 o'clock. Everybody is invited to attend.

James and Will Anderson are fencing a section of land one mile east of Boom for Capt. Jim English of Cleburne.

W. P. McMinn and wife took the train Tuesday evening for Childress, where they will visit their son and old friends.

The Methodists will start their meeting at this place Friday night before the 4th Sunday. Rev. Roberson of Canyon in charge.

The Baptist meeting closed Friday night. There were four conversions. We had a good meeting and Rev. Wesson preached two most excellent sermons on Friday.

R. L. Wilson and family returned from Amarillo last Thursday evening where they have been visiting his sister, Mrs. P. B. Fuqua. They report having had a nice time and brought back some grapes from the breaks of Canadian.

Our people re-dipped their cattle this week with much success, with the exception of one of W. P. McMinn's 2-year-old steers which broke his leg by getting tangled in the gate of the dipping pen. It is said that "all things work together for good to them that serve the Lord," so it was in this case. Shortly after the accident the fatted calf was nicely butchered and divided out among the good neighbors as a free gift from the owner.

J. B. R.

A Handsome Donation.

The management of the Panhandle Christian College this week underwent a pleasant and most satisfying surprise, when J. P. Snyder manifested his interest in the institution by donating, unconditionally, twenty acres of his oil land in New Mexico. The surprise was not because Mr. Snyder was manifesting the interest but because of the very liberal donation.

For the benefit of those who do not fully understand the situation, it is in order to say that a company of which Mr. Snyder is a member has been formed, which company has secured control of a large tract of the oil lands in New Mexico. These lands are said by expert oil men to be very rich in the product and it is the intention of the company to begin work at once in developing their property. The twenty acres which have been donated to the College is in the center of the field and it is the opinion of many who have investigated it that it will prove a valuable addition to the school's funds.

Mr. Snyder has set a worthy example which the board will be glad for others to emulate.

Assessor's Report for 1904.

The Commissioner's Court, during its session last week examined and approved Assessor Wyche's tax rolls for the year 1904.

The total values in the county this year are \$1,705,403, an increase of \$135,726 over last year.

Total values assessed by assessor in Parmer county for 1904, \$75,175; increase over last year \$14,760.

The assessor of Deaf Smith county assesses only personal property of non-residents, their lands being assessed by the Comptroller at Austin.

The citizens of Parmer county held an election in that county in June and voted a tax of 10 cents for district schools. A communication has been received from the comptroller (who would collect most of this tax money) that the law does not authorize him to collect a district school tax from non-residents in unorganized counties. So it seems that the people of the county will have to depend on themselves for their district school tax.

Commissioner's court adjourned on Friday to meet again on Monday 22nd inst.

School Opens.

The trustees of the Hereford Public School have set September 5th as the time for the opening of the next session of school. All necessary arrangements, in the way of repairs, additional furniture, etc., have been made and with a thoroughly united people and five trustees to look after the immediate interests of the school and encourage the teachers in their work, the intellectual welfare of the children will be carefully guarded this year. The public school should be the home of every boy and girl in Deaf Smith county from the 5th of September till the closing next spring.

Card of Thanks.

The members of the Woman's Home Mission Society of the Methodist church wish to hereby thank the public for its generous and constant demand for cake and cream on last Tuesday, which caused a ready and satisfactory disposal of same. Gross proceeds realized were \$32.20, and as expenses were light, a much appreciated sum was added to their local funds.

Trespass Notice.

All persons are hereby warned against hunting or fishing on our premises. CALDWELL & HICKS.

Found.

A pair of silver spectacles. Call at this office.

BEST TEACHERS

NO SALOONS HERE

The PANHANDLE CHRISTIAN COLLEGE
(SUCCESSOR TO THE ADD-RAN COLLEGE)
AND Business Normal School
HEREFORD, TEXAS

Opens Its Third Annual Session Sept. 5, 1904.

Having Standard College Courses. Expenses Consistent and Reasonable; Training Comprehensive and Thorough.

BOTH SEXES ADMITTED. HEALTHFUL LOCATION.

FOR PARTICULARS ADDRESS

W. T. NOBLITT, C. E., Ph. B., or L. A. WYATT, M. A.,
President Vice-President

Not a Reformatory, but a Master Builder of Character.

Quarter Section.

Prof. Wells sold a quarter section of land this week to a Mr. Crawford of Denton county at \$7 per acre. The purchaser will remove his family here at once and begin to improve the place. It is a choice quarter and cheap at the price paid. He has a brother-in-law who he expects will also want a quarter. It will be a good thing for Hall county to have many of these quarter section farmers.—Hall County Herald.

Not only is the quarter section proposition a good one for Hall county but for every county in the Panhandle. Our country will never be quite what it was intended it should be until we see an industrious farmer on every section throughout the length and breadth of this vast stretch of fertile plains country. We do not believe there is any question but that a man can make a good living on a quarter or half section of this land and we can never believe otherwise than we do until a thorough test has been made of it.

Sunday School Institute to Be Held at Hereford, Texas, Aug. 26-28.

Dr. Stone of Dallas will hold a Sunday School Institute at the Baptist church, beginning Friday, August 26, and continuing through the 28. All Sunday school workers and teachers are invited to attend each session of the meeting. All denominations will be welcome. Schools in the county send representatives. A full attendance of all who are interested in Sunday school work is earnestly requested.

Yours in the work,

E. A. WESSON,

Pastor Baptist Church.

Rain Tuesday Night.

The hearts of many of the farmers of Castro county and those living in the southeast part of Deaf Smith county were made to rejoice Tuesday night by a downpour of rain which continued for two or three hours. The rain extended as far south as Dimmitt and in many places of Castro, the lakes were filled. While the fall was light at Hereford it was sufficient to materially benefit growing crops.

For Sale.

Good span of mules, weight 1000 pounds, six years old. For further information apply to

E. D. SMITH,

Hereford, Texas.

Will Teach Music.

After Sept. 1st, 1904, I will give instructions in music to public school pupils at the residence of Mrs. F. B. Fuller.

MRS. LEE CLARK, 24-1f

For Sale.

I am offering for sale, cheap for cash, my entire well drilling outfit.

J. C. COFFEY,

Hereford, Texas.

"A BIG CROP"

Is but little trouble to harvest if you have a Deering Ideal grain binder or Corn Harvester. Light running and durability are two of the essential features of machinery, and you will find the Deering possesses both of these features. The Deering siral twine is known as the best and our stock is larger than ever before. See us for Hancock Disc Plows, Harrows, Wheat Drills and all other implements. The Leader and Samson are the leading windmills and have won this reputation on their merit. See us before buying your hardware, we will save you money. Make our place your headquarters when in town. We take pleasure in showing you our goods. Yours for business.

GARRISON BROS.

LESS THAN ONE FARE RATE

TO SAN FRANCISCO, CAL. AND RETURN will be effective daily August 15 to September 10th inclusive, from all stations on all lines in Texas and the Southwest, via

"THE DENVER ROAD"

in either one or both directions according to wish of passengers

This arrangement makes the very liberal stop-over privilege doubly VALUABLE and will greatly enhance the pleasure of those desiring an extended vacation or who are desirous of appreciating such Oceans of Rugged Scenic Grandeur as is afforded only via the routes through

"PANORAMIC NEW MEXICO," "COOL COLORADO," and "IRRIGATED UTAH."

There is never a more delightful time for visiting Colorado and the Northwest than during September and October. A postal addressed to the undersigned will secure to interested parties several Special Valuable Pointers, also descriptive literature and detailed particulars regarding rates and arrangements.

A. A. GLISSON, GEN'L PASSGR. AGENT, FORT WORTH, TEXAS.

Try Our Home Grown Trees and You will be our Friend

Having bought out the Hereford Nursery of Ramsey & Stimson, I shall give it my personal attention in growing a high grade nursery stock of Fruit, Shade and Ornamental trees. I have had 14 years experience in Central Texas and have 100,000 trees now growing here. Catalog free. Telephone No. 99. Write us.

HEREFORD NURSERY

L. P. LANDRUM, Proprietor

Edwards, The Cash Grocer

Keeps on hand a complete stock of fresh groceries, both staple and fancy. He turns his stock often and thus has no hard stock. Phone No. 45 and let us verify our statement.

WICKER'S ANTISEPTIC FOOT RELIEF

Positively cures feet from sweating and destroys all offensive odors. Prevents itching, scalding and tired feet. Sold under a guarantee and money refunded if not as represented.

DIRECTIONS

Before retiring, wash the feet with warm water, using soap. Rinse well and dry with towel, then apply powder by brisk rubbing. In the morning put on clean hose, dusting a little of the powder in them. If the feet sweat that day repeat as before, using clean hose each morning. The second application will usually produce a cure, but in some cases it will require several applications. Manufactured by

T. M. COULSON & CO. HEREFORD, TEXAS

The Brand

Published Every Friday By
RAY, GOOGER & CO.

Official Organ for Deaf Smith
and Castro Counties

Entered April 17, 1901, as second-class
mail matter, post office at Hereford, Texas,
Act of Congress of March 3, 1879.

Subscription Price \$1.00 per Year
STRICTLY IN ADVANCE

FRIDAY, AUGUST 19, 1904.

ANNOUNCEMENTS

A uniform rate of \$10 will be re-
quired of each candidate announcing
for public office, the announcement
to be accompanied by the cash. This
fee covers printing name on ticket.

FOR COUNTY JUDGE

W. H. RUSSELL
A. J. LIPSCOMB

FOR SHERIFF AND COLLECTOR

J. T. INMON
W. B. PHILLIPS
R. N. MOUNTS
GEORGE CLOYD

FOR COUNTY CLERK

W. B. BEACH

FOR COUNTY TREASURER

C. L. DAVIS
P. R. PURCELL
F. HERRON

FOR TAX ASSESSOR

J. S. WYCHE
J. WALK BRADLY
J. W. FORD

A. STEWART KENDRICK COMMISSIONER PRECINCT 2 T. M. PALMER

CASTRO COUNTY

FOR COUNTY JUDGE

M. F. BARBER

FOR TAX ASSESSOR

W. S. DIXON
J. S. COPEL

FOR COUNTY TREASURER

GEO. W. IRWIN

COMMISSIONER PRECINCT 1 W. A. TATE

WILL ONIONS PAY?

This is a question which no longer
admits of any doubts, even from the
minds of the most skeptical. The
success of the crop in Deaf Smith,
Castro and adjoining counties this
year is conclusive evidence that we
can compete successfully with any
country in the production of this
vegetable. Numerous instances can
be recalled in which onions weighing
one pound have been produced this
year in the vicinity of Hereford. A.
H. Elliston this week exhibited a
sample of this vegetable at this of-
fice which weighed two pounds.
But perhaps the man who is making
the greatest success along this line
is S. B. Harbison of the Locust
Grove ranch. Mr. Harbison has
an abundant crop this year and has
been disposing of it readily at about
three cents per pound. As a test of
what the crop would amount to per
acre, Mr. Harbison weighed the
product from one row and made his
estimate for an acre, which, at two
cents per pound, would bring the
neat little sum of \$500. At this
rate, a man of economic practices
could support his family on four or
five acres of our fertile plains soil.

The main thing which makes
onions a desirable crop for this
country is the fact that they are not
perishable as are some of the other
vegetables, hence they can be ship-
ped to market with practically no
loss. Many sections of our Pan-
handle are becoming very enthusi-
astic over the growing of cantalou-
pes as a money crop. We believe
these same people would have
better results if they would expend
the same energy in growing onions.

Basket Dinner.

We are requested to announce
that there will be a basket dinner at
the Christian tent Sunday at 1
o'clock, just after the morning ser-
vices. Everybody is invited to at-
tend and participate.

FIFTY PROSPECTORS.

C. L. Tallmadge came in from
the north Thursday on his regular,
bi-weekly excursion with fifty
prospectors all of whom were taken
in charge by local citizens and
shown over the country adjacent to
Hereford, the entire afternoon being
spent in investigating its merits.
The men were all delighted with
the country and when they returned
to Hereford, three or four nice deals
were as good as closed had it not
been for interference from some of
our citizens. We are reliably in-
formed that this country was given
a "black eye" by some, while others
took it upon themselves to give
prices in such a way as completely
destroyed all chances to close the
deals which were pending. In this,
we believe they are making a grave
mistake. We do not see how any-
one who has the interest of our town
and country at heart can afford to
interfere with any move that will
bring men and money to the country.
Of course there is nothing criminal
in telling prospectors, when they
come here to see the country, that
the lands will not produce anything
and are worthless, etc., etc., but it
does seem that a man who is satis-
fied to live in a country would not
care to sustain such an attitude
towards that country.

Mr. Tallmadge is certainly not
injuring us by bringing fifty pros-
pectors here every two weeks and
showing them over the country and
we believe he ought to come and go
unmolested.

Mr. Tallmadge, we understand,
is thinking seriously of passing
Hereford up in the future, which
of course, means that our chances
for the proposed railroads would
be meager in the extreme.

We believe those who are op-
posing the present immigration move
towards this country are materially
working not only against their own
interest but the country at large.

GEO. W. IRWIN, JR., this week
authorizes us to present his name to
the voters of Castro county as a
candidate for the office of county
treasurer. Mr. Irwin is by no
means a political office seeker, but
is making the race at the earnest
solicitation of his many friends in
his county, who, realizing in him as
they do a man of excellent business
qualifications and honest purposes,
believe him, in every essential, em-
inently qualified for the custodian of
the county's funds. Mr. Irwin is a
native of Texas, his father, Geo. W.
Erwin, Sr., being one of the pioneer
settlers of the state. Mr. Irwin
came to the Panhandle four years
ago and has during this time won
the friendship and confidence of all
who know him. His twelve years
experience in the mercantile busi-
ness especially fits him for the place
and, if elected, Castro county will
not be lacking in a first-class treas-
urer.

Wanamaker on Advertising.

John Wanamaker says: "If there
is one enterprise on earth that a
'quitter' should leave severely alone,
it is advertising. To make a suc-
cess of advertising one must be pre-
pared to stick to it like a barnacle
on a ship's bottom. He should
know before he begins it that he
must spend money—lots of it.
Somebody must tell him, also that
he cannot hope to reap results com-
mensurate with his expenditure early
in the game. Advertising doesn't
jerk; it pulls. It begins very gently
at first, but the pull is steady. It
increases day by day and year by
year until it exerts an irresistible
power."

Hereford Fuel Oil Co.

For best coal and Ice. Troy
Womble, manager—phone 76. 9ft

JNO. E. FERGUSON, President

C. W. DODSON, Cashier

The Hereford National Bank

HEREFORD, TEXAS

CAPITAL \$25,000.00

SURPLUS \$15,000.00

A BETTER RECEIPT.....

Than a check cannot be found. Besides that, it is the
most convenient method of handling money. It does away
with carrying so much in your pockets where you are
liable to lose it, or even worse—to be held up while driving
through the country. If you have never carried a bank
account come to us and we will explain all the methods.

COLLEGE OUTLOOK.

In conversation with Prof. W.
T. Noblitt this week we were in-
formed that the outlook for the en-
suing session of the College is en-
couraging in the extreme. Almost
every mail brings letters from either
prospective students or better still
from those who have already made
up their minds to come. It is grat-
ifying to know that a goodly number
of farmers and ranchmen in Deaf
Smith and Castro counties are mak-
ing arrangements to enter their
boys and girls at the opening, Sep-
tember 5th. Our citizens and the
people at large are beginning to
realize that there is to be found in
Prof. Noblitt and Wyatt all the
elements of college ability, and are
beginning to awake to the op-
portunities which are brought right
to their doors for giving their chil-
dren an education.

People everywhere are realizing
more and more that riches bestowed
upon a boy or girl can never, within
itself, make a true man or woman.
This function is left entirely to ed-
ucation. Riches, given to the un-
educated, soon take wings and fly
away; but an education is the most
enduring and valuable bequest.

If you are not quite satisfied as to
the character of work which will be
done in the College this year, write
Prof. W. T. Noblitt for folders and
other literature explaining the
courses. If you desire a business
course, you will never have a better
opportunity to take it. If you wish
to prepare to teach or take a course
in the classics, your wants will be
gratified.

RAILROAD CHANGE.

An important change was made
this week in the officials of the Pecos
Valley Road in which Traffic Man-
ager Don A. Sweet became Auditor
for the road and former Auditor A.
L. Conrad became Traffic Manager.

We very much regret, as doubt-
less all the newspaper men of the
Panhandle will, to see the change,
for Mr. Sweet has been untiring in
his efforts to advance the interests
of the Panhandle at large and has
manifested a very great interest in
the towns along the Pecos Valley
line. His manly courtesy has won
for him the friendship of all who have
had the pleasure of forming his ac-
quaintance. But perhaps after we
become acquainted with Mr. Conrad
and have dealings with him, our
partiality will be turned toward him.

Wanted Cattle to Pasture.

I have six sections of fine grass
10 miles northwest of Hereford and
will take 400 head of cattle to pas-
ture. J. R. MCFARLING.

SPECIAL SALE

AUG. 12TH TO 31ST

SKIRTS AND SHIRT WAISTS.

All Ladies' Shirts at and below cost. Special price 50c to \$12.50
All ladies' shirt waists at and below cost. Special price 35c to \$1.85

MEN'S AND YOUTH'S SUITS.

Men's and Youth's Suits reduced from	\$15.00 to \$12.00
Men's and Youth's Suits reduced from	12.00 to 9.25
Men's and Youth's Suits reduced from	11.50 to 9.00
Men's and Youth's Suits reduced from	10.00 to 7.00
Men's and Youth's Suits reduced from	8.50 to 5.00
Men's and Youth's Suits reduced from	7.50 to 4.50

BOYS' SUITS.

Boys' Suits reduced from	\$5.00 to \$4.00
Boys' Suits reduced from	4.50 to 3.50
Boys' Suits reduced from	3.25 to 2.50
Boys' Suits reduced from	3.00 to 2.25
Boys' Suits reduced from	2.50 to 1.75
Boys' Suits reduced from	2.00 to 1.50

Ladies' and Girls' Low Cut Shoes.

Ladies' and Girls' Low Cut Shoes reduced from	\$5.00 to \$4.00
Ladies' and Girls' Low Cut Shoes reduced from	4.25 to 3.50
Ladies' and Girls' Low Cut Shoes reduced from	3.25 to 2.50
Ladies' and Girls' Low Cut Shoes reduced from	3.00 to 2.25
Ladies' and Girls' Low Cut Shoes reduced from	2.50 to 1.95
Ladies' and Girls' Low Cut Shoes reduced from	2.00 to 1.50

All colored Lawns, Dotted Swiss, Batiste, Silk Vephyr, Mercer-
ized Voil and Clematis Cords at Cost.

Ladies' Hats At Actual Cost

Straw Hats At 50 Per Cent Discount

Parasols At 50 Per Cent Discount

We offer you a general reduction on all
lines. We have the goods, you need
them, and we are going to sell them.

Yours for business,

Stambaugh & Lipscomb
Hereford, Texas.

GROCERIES!

I am again in the grocery business at the same old
stand, doing business in the same old way, which everyone
knows to be fair and square treatment to all. I am going to
run an up-to-date grocery, handle the very best goods and
sell them as cheap as they can possibly be sold. Give me a
trial at your grocery bill and I will certainly appreciate it.

J. H. CARDWELL
GROCERYMAN
HEREFORD, TEXAS

Send THE BRAND "Back Yonder."



NOTICE!

On account of the International Dental Congress at St. Louis, I will be absent from my office after August 25, for a period of three weeks. Friends of mine that will require my services in the near future, please call before that date.

Very respectfully,

W. E. ROBERTSON
Dentist

Subscribe for THE BRAND—\$1.00

For binder twine, see D. R. Gass & Sons. 27tf

Specs, all kinds and prices at Meeks', the optician. tf

Sam Dunn went to Amarillo Tuesday afternoon on business.

All the latest and most up-to-date cigars kept by J. P. Harding. tf

John Miller of Quanah visited friends in Hereford this week.

J. J. Anderson came up from Boom Wednesday on business.

J. P. Harding is agent for Allegretti's candies. Call around and get a box. tf

Ben Bounds left Wednesday afternoon for Royce City, Texas, where he has a position.

T. M. Coulson and Co. are now located in the Dameron building opposite the Rithchey Hotel. tf

B. H. Frazier and H. R. Duff returned Saturday from a pleasant trip to Endee and other points in New Mexico.

N. B. Comer came in Tuesday from J. D. Thompson's ranch north of town, where he has been engaged in making improvements.

B. B. Coston is very low this week with a severe attack of typhoid fever. His physician thinks he has the case under pretty good control and it is hoped the worst will soon be over.

J. W. Fields of McKinney, who has landed interests in Hereford and Deaf Smith county, passed through Saturday on his way to Artesia where he wished to investigate the claims of that part of the New Mexico country.

C. S. Richards has accepted a position in the grocery store of J. M. Garner and requests us to say to all his former customers and friends that he will be glad to have them call on him when anything in the grocery line is wanted.

Henry Saalfeld, B. Heilmann, W. Litsch and Jno. Huesemann, all substantial German farmers of the Nazareth settlement, were in Hereford Tuesday and took out seven wagons loaded with lumber with which to build a residence on Mr. Huesemann's section of land. Mr. Litsch ordered the BRAND sent to his address.

J. B. Roberson was up from Boom Tuesday on business.

Good oak stove wood already cut at Hereford Fuel Oil Co. 51tf

For a nice line of jewelry and clocks call and see Meeks. tf

Sheriff J. T. Inmon had official business in Amarillo Thursday.

Miss Maude Patton came in from Claude Thursday to visit home folks.

B. J. Park came in Monday from his ranch east of town after supplies.

A. J. Thompson and J. H. Midkiff were among Hereford's visitors today.

Pure white new crop of Uvalde comb honey at Stambaugh & Lipscomb's. 15tf

The Misses Russell and Miss Emma Martin of Amarillo are visiting Miss Nora Walters today.

WANTED—To secure four good salesmen. Will pay liberal commission. Hereford Nursery. 25t4

Mrs. Chas. Cyrus of Cleburne arrived in Hereford Thursday to visit her brother, R. L. Ball, east of town.

J. H. Mershon and family of Van Alstyne, Texas, arrived in Hereford today to visit Mr. and Mrs. J. H. Kelley west of town.

If you want a monument of any description, see S. B. Feemster at Snyder & Lacey's construction mill. He can supply your wants at reasonable prices. tf

"Wickers' Antiseptic Foot Relief" has cured over one hundred people in Hereford of sweating feet. T. M. Coulson & Co. guarantee it to cure you. Try it. tf

Mr. and Mrs. M. S. Ball who have been visiting their brother and sister, Mr. and Mrs. R. L. Ball, for several days returned to their home at Cleburne Thursday.

Farris Heath, who has been working on the BRAND for the past two months, resigned his position this week and will go down in New Mexico to help his father improve their claim.

We call the attention of our readers to the new ads of the Hereford Lumber Company, J. H. Cardwell, Snyder and Lacy, J. M. Garner and the Famous, found elsewhere in this issue.

The editor was in Bovina Saturday and found everything moving smoothly in that village. Bovina now has four general merchandise houses, a livery stable, two hotels, two lumber yards and a bank.

Thos. Gilliland of Mangum, Okla., who owns a ranch near Arney, brought in six cars of twos and cows Tuesday, but on arriving at Hereford decided to drive them back to his ranch on account of low prices.

E. S. Wigdale of Roswell, New Mexico, arrived in Hereford Thursday to make arrangements for handling a car of fine Roswell apples, which are now on the siding at Hereford. Mr. Wigdale has made arrangements with Geo. W. Eagle to handle them for him and we understand that they will be offered at the low price of about \$1 per bushel.

J. E. Martin, who owns a two-section ranch just over the line in Castro county and seven miles southwest of Hereford, transacted business in Hereford Monday and called around while in town and ordered the BRAND sent to two of his brothers down in Texas. Mr. Martin informed us that his ten-acre cotton patch is doing well and that he feels sure of a splendid crop.

Headquarters for Liquezone—J. P. Harding's drug store. tf

Subscribe for the BRAND and Semi-Weekly News—\$1.75.

W. S. Files of the North Draw was in the city on business Thursday.

Mrs. Geo. A. Satche was shopping in the city Thursday and Friday.

S. N. Garvin was a welcome caller at this office while in town Thursday.

Geo. W. Eagle will sell you fine red apples at the car at Hereford—half price.

E. F. Connell went to Canyon City Thursday afternoon on an inspection trip.

W. A. Tate of Dimmitt came up Thursday to bring O. P. Smith and family to the railroad.

Mr. and Mrs. S. L. DeSpain came in Thursday from their ranch northwest of town after supplies.

Rev. E. A. Wesson went up to Amarillo Thursday afternoon to meet his family who arrived here today.

Walter Megert came in Wednesday to meet his wife on her return from a visit to her parents in Hood county.

J. M. Baugh of Alvarado arrived in Hereford Thursday morning to visit his brother-in-law and sister, Dr. and Mrs. W. E. Robertson.

Do you wish the convenience of a phone at your residence? If so, let me know and your wants will soon be satisfied. 27-tf W. G. Ross, Prop.

Clarence J. Dillon of the Kansas City Star came down with the Tallmudge immigration car Thursday and while in town, in company with Judge Furguson, paid this office a pleasant visit.

We received a communication this week from our former townsman, Dr. R. H. Gough, requesting us to send his paper to Dallas. The doctor, we understand, is employed in the Keeley Institute.

J. A. McCuistian, who lives seven miles southeast of town, brought in a load of water melons Thursday, the first local melons of the season. They were a nice size and found ready sale at good prices.

O. P. Smith and family of Dimmitt left Thursday afternoon for Forest Grove, Oregon, where they intend to make their home. Mr. Smith still owns his two-section ranch near Dimmitt and informed a BRAND representative that he left enough money in the bank here to bring them back in case they fail to be satisfied in Oregon.

A. J. Oliver, book-keeper for the Hereford National Bank, called around at the BRAND office Thursday morning and stood in the door with an unusually bright smile on his face. We saw at once that something had happened and on asking him what it was, he replied that it was a 10-pound boy which arrived on the 16th inst.

ROSWELL APPLES
AT HALF PRICE
A car of delicious, red Jonathan apples from the great J. J. Hagerman orchard near Roswell will be sold from the car at the Hereford station beginning today, August 19, and the next few days, except Sunday, or until sold at half price. See 'em.
GEO. W. EAGLE.

Send the BRAND "back yonder."

This space belongs to The Famous Dry Goods and Grocery Company.
W. H. STONE, MANAGER

If You Buy From Us We Both Make Money
Hereford Planing Mill & Construction Co.

Retailers	Plans Free
Sash	Schools
Doors	Churches
Screens	Court Houses
Lumber	Jails
Lime	Dwellings
Cement, Etc.	Etc., Etc.

HEREFORD, TEXAS

Canadian Academy
CANADIAN, TEXAS
School Opens Monday, Sept. 5, 1904
A Baptist school. Applied for admission into correlated system of Baptist schools of the state. Located in a town noted for its healthfulness, culture and refinement. Free from disease and attendant evils. Dormitory for young ladies and rooms in the college building for young men. Offers courses of study in literary, vocal and instrumental music, including guitar and mandolin, and elocution. Faculty includes graduates of Baylor College, Baylor University, and Yale University. Write for catalogue and terms to
J. F. McDONALD, A. B. Baylor; A. B. Yale; President.

Opened Again!
We have secured control of THE HERFORD LAUNDRY and are determined to stay with the enterprise if the public will favor us with that patronage which we hope to merit. We are prepared to do first-class work and ask you to give us a trial
JONES & WOLFE

Goodnight College
GOODNIGHT, TEXAS
A thorough high-grade school for girls and boys. First term opens Sept. 5, 1904. Last term closes June 6, 1905. This school offers superior facilities for all who seek a thorough course in preparatory, intermediate or collegiate department, and at the most reasonable rates. Pure, moral surroundings, attentive, thorough teachers, and economical methods, are among the leading inducements the school offers. Apply for catalogue.
H. C. WEBB, A. B., Goodnight, Texas.

HEREFORD FUEL OIL CO.
DEALERS IN
Coal, Wood, Crude Oil and Ice
Our Specialty is "Clean Niggerhead" Coal. We Solicit Your Patronage
TROY WOMBLE, Manager
TELEPHONE 76 PROMPT DELIVERY

PANHANDLE TREES.

What W. S. Marshall of Channing Has to Say About Planting Trees on the Plains.

"It would add very much to the value and the attractiveness of our plains country if every settler would plant trees. Nothing makes a country more beautiful than groves of thrifty trees. When Kansas, Nebraska, Iowa, Southern Minnesota and central Illinois were first settled they were as bare as our own plains country is now. But today most of these prairie states look as though they had been timbered countries. Groves of trees surround most of the farm dwellings. Nearly every farmer has his timber lot and the towns and villages abound in shaded streets and wooded parks.

What has been accomplished there is as possible here. Tree-growing on the plains is no longer an experiment. The success of timber and shade tree growing has been abundantly demonstrated and now the time is ripe for every settler to surround his home with groves. He can, if he will, soon grow his own posts and part of his fuel if he will plant trees. It will add not only to his comfort but to the value of his land and to the value of all the land surrounding him.

Black locusts grow here on the plains almost as well as our native cottonwood does along the water courses. Here on Willow Springs we have hundreds of black locusts trees six years old from seedlings, which are now large enough for posts. We have seven-year-old mulberry trees five inches in diameter, and around the water tanks groves of cottonwood. White willow, soft maple, elm and white ash are also making thrifty growth.

There is not much expense attached to the starting of a grove of black locusts. Yearling trees can be purchased for about two dollars per thousand. Thirty-five hundred will set a little over five acres, setting them eight feet apart each way. To what better use can five acres of our land be put than to grow a five-acre timber lot? The land should have been well cultivated for a year or two before setting out the trees. The trees should be pruned for the first two or three years; after that they will shade the ground and care for themselves.

At least eight years old such a lot would furnish all the posts and some of the fuel for an ordinary section farm, and

that without depletion. Black locust is a good fuel and makes as good a post as bois d'arc. It is a proved tree for the plains. There is no risk whatever in planting it.

Can you not imagine how much such groves would add to the beauty of the plains country? When the town of Channing was started by the Capital Syndicate, a few years ago, Mr. Boyce, the enterprising and progressive manager of that ranch, took the initiative in stimulating tree planting. The idea of having a grove town on the plains was taken up by the inhabitants and now no prettier village is to be seen, along the Denver road, with each house in its grove of trees. As years go by it will grow more beautiful."

Partnership Formed.

We beg to announce that an addition to our firm has been made, and that Mr. S. J. Dodson of Tennessee becomes a member of the new firm, which is now Witherspoon, Gough & Dodson. We are pleased to say that Mr. Dodson will be in charge of the law work of the firm to which he will devote his entire time and will be assisted by the other members of the firm.

Mr. Dodson comes to us with the very best endorsements from leading universities from which he is several times a graduate, and from leading bankers, business and professional men throughout the United States.

Instead of taking the usual one or two years' law course given by many universities, Mr. Dodson completed four years in legal training, graduating twice from the law department of the University of Michigan, getting the degree of Master of Laws. Beside this, Mr. Dodson has had several years of practical legal work and is both systematic, prompt and thorough in every detail.

We assure our clients that any business entrusted to this firm will have more thorough and careful attention than ever before, for each member will devote his time largely to his particular branch of work; and to those who are not our clients now, we wish to say all business put into our hands by you will receive prompt and forceful attention.

Thanking our many friends for past patronage and soliciting a continuance of the same, we beg to remain, Yours most respectfully,

WITHERSPOON & GOUGH

Endeavor Program.

Subject—Standing alone for God, Romans 8:31-39.

Leader—Maud Miller.

Song and prayer.

References and comments.

Courage in God, 2 Kings 18:1-8—Farris Heath.

Strength in Battle, Duet, 21:1-4—Fanny Kello.

Alone at Home, Matt. 10:17-21—Ethel Ricketts.

David's Confidence, Psalms 27:1-6—Albert Mauk.

A Certain Young Man, Mark 14:43-52—Oscar Meeks.

Paul's Courage, Acts 21:7-14—Lura Jewell.

Song and prayer.

Readings and talks.

Prayer.

Notice to the Trade.

I have put in a first-class restaurant in the room adjoining the saddle and harness shop and am prepared to served good, short-order meals, cold drinks, and ice cream—in fact anything found in an up-to-date cafe and confectionery.

The ranchmen's and cowboys' trade is especially solicited.

26th ERASTUS GAMBLE.

Land Breaking.

I will plow your land with my steam plows and take in payment either cash, cattle or feed.

J. W. FEWELL.

Alfalfa.

There is no longer any question as to the growth of alfalfa in the plains country; it is here to stay.

About the first of June one of our enterprising farmers, J. M. Pyeatt, sowed about six acres in alfalfa and now he has as fine a crop as one could hope to see in any country. It is about eighteen inches high and will soon be ready for harvesting. Mr. Pyeatt also has five acres of cotton which promises a good yield, but the outcome is yet uncertain.

Another good crop of alfalfa is that of M. G. Darter, eight miles west of town. Mr. Darter devotes most of his attention to raising hogs, and last fall seeded about forty acres to alfalfa, intending it for grazing purposes. This spring he turned his hogs on one field of about twenty-five acres; but he soon discovered that he had either too much alfalfa or not enough hogs, so he got more hogs.

The hogs did their best to keep down the stuff but it continued to grow and Brother Darter got more hogs. Finally the alfalfa got such a start that he determined to "nip it in the bud" by the use of the reaper. Mr. Darter expects to save at least half a ton per acre the first cutting after grazing over a hundred head of hogs for several months. He will be able to harvest another crop this fall.

J. O. Watson harvested his crop this week. He had thirty acres and is confident of a ton to the acre, after grazing forty head of hogs on it until about four weeks ago.

A number of others are preparing to sow good crops this fall, among them M. L. Smith, who expects to put in about a hundred acres. There is no question but what alfalfa is here to stay, as is also the hog.—Claude News.

This begins to sound pretty well after alfalfa has been tried in Armstrong county for four years. What will make the above article of special interest to our readers, is the fact that our townsman, G. A. F. Parker, sowed the thirty acres now owned by Mr. Watson. This was done in 1900 and was the first successful attempt to grow alfalfa in the county. While Mr. Parker owned the land, it paid him handsomely and the above shows that it is not only still yielding abundantly, but affords fine grazing for hogs.

Colony for Texas.

Bloomfield, Ind., Aug. 15.—A party composed of Charles E. Henderson, Will Slinkard, J. B. Heaton, Thomas H. Warwick and John A. Cravens has started on a prospecting tour in the Southwest. They expect to make heavy investments in tile materials. Mr. Henderson is acting in connection with Harvey W. Hunter and Willard J. Hastings of Jacksonville. They will begin at once the work of laying out a town site and they will build a town, to be known as Keno, in Texas. As soon as the town is founded, 200 families from this section of the state will follow. Several factories are to be built and special inducements will be offered others to induce them to join the colony.

Heir to Throne.

All classes in Russia are said to be rejoicing over the birth of an heir to the throne of Russia. The Czar wept with joy over the advent of a son in the royal household and is said to have declared that God had heard the prayers of the royal family.

It is believed that the feelings of emotion which have come over the Czar will bring about an amelioration in his conduct toward the prisoners and other unfortunate subjects who fall victims to his wrath—in fact cause a radical change in the administration of government.

The Clark Dairy Co.

Is prepared to deliver at your door pure Jersey cream, milk, butter and buttermilk in any quantity. Orders can be phoned or left at the BRAND office. Phone No. 9. 51

Subscribe for THE BRAND.

Laird-Curtis Mercantile Co.

BOVINA, TEXAS

Wholesale and Retail Hardware, Nails, Staples, Wire Groceries, Feed, Coal, Lumber, Building Material and Gents' Furnishing Goods

A Complete Stock of General Merchandise

We will be glad to see you

NEW RIGS

GENTL DRIVERS

The New Livery Stable

NORTON & FRANCE, Proprietors

We have opened a first-class stable in Hereford and solicit your patronage.

GIVE US A TRIAL

PHONE NO. 6

PROMPT SERVICE

BURNS & SMITH

Carry a complete stock of fresh drugs and drug sundries. We extend fair treatment to all alike and will appreciate your trade.

SUNDAY CALLS PHONE 112 OR 113

BURNS & SMITH

Tierra Blanco Herefords

L. R. BRADLY

BREEDER OF

Registered Hereford Cattle

Herd Headed by Climax. Assisted by Chorister

Write me or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Will sell a quantity of young stock either singly or in car load Lots

HEREFORD TONSORIAL PARLORS

L. R. BASSHAM, Proprietor

Our Specialties...

A N EASY SHAVE NEAT HAIR CUT CLEAN BATH

Have just purchased an Emery stone and are prepared to put your scissors and shears in first-class condition.

I HAVE A NICE LINE OF

HARNESS, SADDLES, BRIDLES, GIRTHS, QUIRTS AND KINDRED ARTICLES

AND AM STILL MAKING

HIGH GRADE BOOTS AND SHOES

for the elite ranch and professional men of the country, and will appreciate your patronage.

J. A. CANTERBURY - HEREFORD

DOCKRAY BROTHERS

DEALERS IN ALL KINDS OF

Fruit, Shrubbery and Ornamental Trees

BEST NURSERY STOCK AT LOWEST PRICES SAN ANTONIO, TEXAS

REFERENCE JOHN WOOD & SONS, BANKERS, SAN ANTONIO, TEXAS

GOOD SODA

Absolute purity in everything, flavors from the finest, ripest fruits, cleanest and daintiest service. Care that our soda shall be just sweet enough for every taste. No wonder that our soda is delicious

J. P. Harding DRUGGIST

Hereford, Texas

PROFESSIONAL CARDS.

C. P. ESTES, M. D. Phone 82
G. F. LeGRAND, M. D. Phone 138

ESTES & LeGRAND
PHYSICIANS AND SURGEONS

Office at Burns & Smith's Drug Store
Hereford Texas

J. W. HICKS, M. D.

PHYSICIAN AND SURGEON

Office at T. M. Coulson & Co.'s
Drug Store. Telephone No. 39.
HEREFORD, TEXAS.

RASCHBAUM & MAGNENAT

Amarillo, Texas

Practice limited to the eye, ear,
nose and throat.

In Hereford the 1st of each month

W. E. ROBERTSON.

DENTIST

Special attention given to diseases
and deformities of the mouth
Prices governed by services rendered
Office at Hereford Dental Parlors in
the G. R. Hay brick building
Office phone 65 Residence 18

Witherspoon, Gough & Dodson

ATTORNEYS-AT-LAW

REAL ESTATE AND INSURANCE

NOTARY IN OFFICE

Office next door to Bank

Hereford Texas

W. H. RUSSELL

LAWYER

Practice in all courts

Hereford, Texas

JNO. P. SLATON

ATTORNEY-AT-LAW

Office in Western National Bank.

Hereford, Texas.

SHORT LOCALS

News of Interest Boiled Down for
Rapid Reading—Facts Con-
cerning People You Know.

Liquozone at Burns & Smith.

T. S. Bassett was among the
North Draw visitors Tuesday.

C. S. Cardwell came in from his
ranch Monday after supplies.

Witherspoon & Gough represent
nine old-line fire insurance compan-
ies.

J. P. Snyder went up to Amarillo
Saturday and spent several days on
business.

A few second-hand watches in
good running order for sale cheap.
W. W. Meeks.

W. H. Walcott had business in
the city Tuesday from his ranch
west of town.

Fred Glyatt went to Bovina Satur-
day to do repair work on the tele-
phone line near that place.

W. A. Hubbard was among the
Castro county ranchmen who trans-
acted business in Hereford Tuesday.

W. O. Purcell left Tuesday af-
ternoon for Coleman where his wife
has been visiting her parents for
several months.

List your lands with C. L. Tall-
madge. He handles buyers by the
carload. Branch office at Withers-
poon & Gough building.

Mr. and Mrs. E. F. Connell re-
turned Monday afternoon from Por-
tales, New Mexico, where they had
been visiting for several days.

J. D. Boshier, a well-to-do farmer
of Dallas county, was in Hereford
this week prospecting and visiting
his old-time friend, J. C. Mauk.

DR. A. D. MILLER

will be pleased to do your

DENTAL WORK

Wall Paper—E. B. Black. 44

C. L. Davis went down to Bovina
Wednesday on business.

I want 400 to 500 head of cattle
to pasture. E. B. Black. 25tf

C. R. Williams of Hillsboro is
visiting his brother, J. A. Williams,
this week.

Geo. A. Sachse was a business
visitor from his ranch northwest of
town Tuesday.

W. T. Strickel of Dimmitt was in
town Monday and paid this office a
business visit.

FOR RENT—25x80 brick building,
centrally located. Address Box 255,
Hereford, Texas.

Robt. Humphrey returned Mon-
day from a several days' business
visit to Canyon City.

When in town call around and let
Erastus Gamble fix you up a nice
short order lunch. 26tf

Misses Grace and Rosaline Han-
naford of the Green Valley ranch
were visitors in the city Monday.

Geo. W. Wicker left Wednesday
afternoon for Mineral Wells, where
he will spend two weeks for the
benefit of his health.

Mrs. A. W. Crawford and little
daughter returned Wednesday from
Kentucky where they spent the
summer with relatives.

Mr. and Mrs. C. T. Palmer re-
turned Wednesday from a month's
vacation which they spent with re-
latives at Memphis and Ft. Worth.

Prof. D. W. Hawkins was in
from the ranch Monday to see about
securing a home in which to live
during the coming session of school.

M. E. Forrester took the north
bound train Tuesday afternoon for
St. Louis where he will spend two
weeks taking in the sights at the
big Fair.

W. J. Montgomery, one of Deaf
Smith's substantial ranchmen living
seven miles northwest of town, was
in town Monday and renewed his
subscription to the BRAND and Dal-
las News.

W. B. Green of Castro county
was in Hereford Tuesday on busi-
ness and said that he returned Mon-
day evening from a visit to Hale
county. Mr. Green brings good re-
ports from the South Plains' country
the way of good crops and grass.

J. S. Wyche was in town Wednes-
day and informed a BRAND rep-
resentative that he had completed
the tax rolls of Deaf Smith and Par-
mer counties for 1904. His state-
ment will be found elsewhere in this
issue.

C. V. Walker and little son of
Dawn were in Hereford on business
Wednesday and while in town paid
the BRAND office a pleasant visit.
Mr. Walker informed us that he
got a splendid rain Tuesday night
which insures good crops in his
community.

O. M. Daniels and two sons were
welcomed visitors to this office while
in town Wednesday. They all
wore, as a button-hole bouquet, a full
grown cotton boll, many of which
can be found on Mr. Daniel's farm.
Mr. Daniels reported a splendid
rain Tuesday night, which caused
him to wear a very elaborate smile.

An item of news which was over-
looked two weeks ago was the sale
of Thos. Cox's residence in the west
part of town to S. S. Evants, the
consideration being \$1250. The
place has been rented to Rev. E. A.
Wesson. We understand Mr.
Evants has under advisement the
construction of a handsome resi-
dence in College addition.

A. Laird returned Saturday from
a business trip to Vernon.

G. R. Jowell came up from the
ranch Tuesday on business.

W. B. Parmer of Dawn was a busi-
ness visitor to Hereford Wednesday.

I. O. Jackson of Dimmitt was a
business visitor in Hereford Tues-
day.

Jas. Walker of Archer City is
prospecting in Hereford and vicinity
this week.

C. W. Slover of near Dimmitt was
in town Wednesday after lumber
and other ranch supplies.

Mrs. A. P. Murchison is spending
the week with her father, G. R.
Jowell, and sisters at the ranch.

Evangelist Tom Smith arrived
Saturday and is preaching some
very able discourses at the tent this
week.

For cold drinks, ice cream and
confectioneries, call on Erastus
Gamble next noon to Guy Gamble's
saddle shop. 26tf

Jack Garvin this week accepted a
position with the BRAND and will
hereafter be content to make Here-
ford his home.

Ben. L. Beaver and family of
Leger, Oklahoma, arrived in Here-
ford Tuesday and will make this
their home for the present.

C. Brown, C. H. Turk and L. A.
Simpson came in Saturday from
Carlsbad, New Mexico, their work
at that place having been completed.

W. R. Evants and family and
Thos. Cox and family returned this
week from a prospecting trip over
the southern portion of the Panhan-
dle.

A. H. Elliston returned Monday
night from a trip to Floyd county
where they went to attend the two-
day barbecue held at Floydada last
week.

Rev. J. M. Sherman, Presiding
Elder of the Clarendon district, ar-
rived in Hereford Saturday, preach-
ing two very able sermons Sunday
morning and afternoon.

Mr. and Mrs. G. T. Abbott of near
Dimmitt was on our streets Tuesday,
the first time for several weeks, Mr.
Abbott having just recovered from a
severe spell of fever.

J. C. Womble of the north part
of the county was in town Saturday
and made arrangements for his son
to enter the Panhandle Christian
College September 5th.

Prof. and Mrs. R. R. Holland and
M. Z. Holland, all of Castro county,
left Friday afternoon of last week
for St. Louis where they will spend
two weeks visiting the Fair.

J. Henry Stanberry, editor of the
Mansfield Sun of Mansfield, Texas,
arrived Tuesday to visit Hawkins
Bro's west of town. Mr. Stanberry
was a pleasant caller at this office.

H. C. Myrick of Hill county
spent this week in Hereford, visit-
ing old friends and prospecting.
Mr. Myrick has 300 acres of black
land which, if he can sell, he will
invest the proceeds in Deaf Smith
county lands. Before leaving for
home Mr. Myrick ordered the
BRAND sent to his address.

Mr. and Mrs. G. F. Pierce and
daughter, Miss May, left Tuesday
afternoon for a visit to the St. Louis
Exposition, from which place they
will go on a visit to Mr. Pierce's
mother who lives near St. Louis.
Before leaving Mr. Pierce called
around and moved his subscription
to the BRAND up two years, so that
if he met with financial reverse on
the trip, the BRAND would be sure
to continue.

Onto a Good Thing

Are you onto a good thing. You will be when you get onto the superior qualities of our stock of groceries. It's a funny thing the way some people buy groceries; they think only about the "price" and never about the "quality." When we sell groceries, we think of both, and we are selling the best on earth. We believe, first, in giving our customers the best groceries that money will buy, and then making the price as low as possible for the kind—and you can't find lower prices than ours. Now, if you're "onto a good thing" don't forget to see us the next time you need anything in our line.

**John A. Johnson
Groceryman.**

JOE CARTER TOM CARTER

**CARTER BROTHERS
Livery, Feed and Sale Stables**

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The patronage of the general public is cordially solicited

C. C. FERGUSON

Dealer in

Grain and Coal

Sole Agents for the Celebrated "Nigger-head"
MAITLAND COAL

Highest Prices Paid for Hides

The most centrally located Will handle a full line
Wagon Yard in town of Field Seeds

YOUR PATRONAGE IS SOLICITED

JUST TO JOG YOUR THINKER

Let us remind you of the fact
that we are still at the same old
stand selling lumber at the right price

We Will Make it to Your Interest
to See Us Before Buying Lumber

Don't fail to get our prices

Burton-Lingo Co. J. W. BURKS
Local Manager

YOU'RE NEXT

For a Shave, Haircut or a bath at the

City Barber Shop

George W. Dale, Proprietor

THREE CHAIRS TWO BATH ROOMS

In the new brick building on South Dewey Avenue

G. A. F. PARKER J. P. CONNELL F. B. FULLER
President Vice-President Cashier

**The Western National Bank
Of Hereford, Texas**

CAPITAL - - - \$50,000.00

DIRECTORS

G. A. F. Parker, J. P. Connell, F. B. Fuller, G. R. Hay,
W. S. Higgins, J. P. Slaton, Ross W. Davis

Cantaloupes Not a Failure.

We understand the Vernon cantaloupe crop this year is a complete failure. It is said the melons reached a point where they were almost ready to ripen, when the hot winds and dry weather struck them, completely burning them up. Irrigation seems about the only sure way of overcoming the weather proposition in this part of the state.—Wichita Herald.

You have been misinformed, Bro. Herald. The cantaloupe crop was never better, and the producers are actually getting rich. Over 50 cars have been shipped, netting \$1.50 to \$1.85 per crate. This does not include what has been sent out by express. The next time you hear such a report, tell the fellow that the Hornet says he's a bald-faced lunatic and to go way back and dry up.—Vernon Hornet.

Notice.

I have decided to make some changes in my studio in the way of better facilities for turning out first-class work. Will also employ a first-class artist to run the studio in order that I may give my whole time and attention to the jewelry trade, watch repairing and optics.

261f W. W. MEEKS.

A Mistake.

Elsewhere in this issue will be found a statement that T. H. Gilliland and Chas. Gardner of Castro county would take their cattle back to their ranch on account of the low price which was offered by buyers. We have since learned that these gentlemen have changed their minds and will ship tomorrow.

Cheap Coal.

For a limited time we will sell coal in lots of two tons or more at reduced price. This is the very best Colorado "Niggerhead" coal, both lump and nut. For particulars call on the

HEREFORD FUEL OIL CO.
Troy Womble Manager.

Church Notice.

There will be preaching at the school house Sunday morning as usual on each third Sunday but no services at night on account of the protracted meeting in progress at the tent.

ALEXANDER W. CRAWFORD.

Mr. Mounts Sick.

As we go to press, we regret to learn of the serious illness of R. N. Mounts at his home west of town. Mr. Mounts took sick at the home of H. Terry Tuesday and has been confined to his room since.

Hay Baled.

I have my hay baler in Hereford and will bale hay for the public for the next two weeks. My prices are reasonable, being \$1.25 per ton. Drop me a card at Hereford, Texas. 27-2tp

W. T. STRICKEL.

Local Option Election.

A local option election will be held in Limestone county on September 10th, that county already having been under local option for the past two years.

For Sale or Trade.

My four-room house and four acres of land in Rickett's addition, cheap for cash or will trade for cattle.

A. S. GRACEY. 23-8tp

For Sale Cheap.

9 acres of land in west Hereford. Want to sell at once. See me for a bargain.

26-14 I. N. DILLARD.

Affidavit of Commissioners' Court to Treasurer's Quarterly Report.

In Commissioner's Court, Castro Co., Texas, August Term, 1904. In the matter of County finances in the hands of T. A. Turnbow, treasurer of Castro county: We the undersigned certify that we have actually and fully inspected and counted all the actual cash in the hands of said treasurer so far as we can ascertain from bank statement and affidavit of treasurer at the close of examination of said Treasurer's Report on August 8, 1904, and find the same to be as follows:

JURY FUND.	
To amount in hands of treasurer beginning of quarter	\$ 40.63
To amount received	30.00
By amount paid out	\$.75
By balance	69.88

ROAD AND BRIDGE FUND.	
To amount in hands of treasurer beginning of quarter	\$ 694.00
To amount received	8.33
By amount paid out	57.10
By balance	645.24

GENERAL FUND.	
To amount in hands of treasurer beginning of quarter	\$3013.22
To amount received	14.87
By amount paid out	776.45
By balance	2251.64

COURT HOUSE FUND.	
To amount in hands of treasurer beginning of quarter	\$ 607.40
To amount received	14.51
By amount paid out	.36
By balance	621.55

WELL FUND.	
To amount in hands of treasurer beginning of quarter	1.71
By Balance	1.71

Witness our hands this August 9, 1904.
C. F. Kerr, County Judge
W. A. Tate, Commissioner Pre. 1
Commissioner Pre. 2
F. H. Britain, Commissioner Pre. 3
M. F. Barber, Commissioner Pre. 4
Sworn to and subscribed before me this August 9, 1904.

Harvey Cash, County Clerk
Castro County, Texas.

League Program.

Following is the League program for Sunday, August 21st:

Topic—The folly of drink.
Leader—Leslie Roberson.

PART I.

Reading—There is no weakness greater than that which yields to the cup—Miss Mae Gamble.

Prayer.

Bible reference, "Wine is a mocker," Proverbs 20:1-15—Miss Mae Eagle.
Song.

PART II.

Reading—The cruelties which drink brings upon women—Miss Rachel Marshall.

Bible reference—Avoid association with drinkers, Proverbs 23:19-22—Miss Linnie Hughes.
Song.

Bible reference—Wine not a drink for kings and rulers, Proverbs 31:4-5—Miss Maud Britain.

Bible reference—For force of example, Romans 14:21—J. G. Jacobson.
Song.

Interesting Meeting.

The protracted meeting at the tent continues to grow in interest under the preaching of Evangelist Smith. The discourses are drawing large congregations and everything now points to a successful meeting.

On Sunday morning Mrs. Lee Clark will sing a solo, entitled the "Holy Cup," which will be well worth one's while to hear.

Notice.

All who are indebted to the firm of Fallwell & Sons must come forward and settle at once as the outstanding accounts will be placed in the hands of an attorney for collection as soon as all have had time to respond after this notice.

You had better take heed.

FALLWELL & SONS.

Red Roswell Jonathans.

Now is your time to get cheap bulk apples. See them at the car.

GEO. W. EAGLE.

OFFICIAL ORGAN
FOR COSTRO COUNTY

OFFICIAL ORGAN
DEAF SMITH COUNTY

The Hereford Brand

Published Every Friday at Hereford, Texas

A Clean Eight-Page Weekly Newspaper, Devoted to the
Up-Building of Hereford and Surrounding Country

Subscription Price \$1 Per Year

Valued For Its
Class of Readers

Best Equipped
Office in Panhandle

DIRECTORY

Hereford Lodge No. 849 A. F. & A. M., meets Saturday evening on or before the full of each moon. Visiting brethren cordially invited to attend.
L. A. SIMPSON, W. M.

Castro Lodge No. 879 A. F. & A. M. meets on Saturday night after the full moon of each month.
J. A. STEGALL, W. M.

Hereford Lodge No. 476 I. O. O. F. meets every Thursday night of each week.
J. H. TURNBOW,
Noble Grand.

Hereford Camp No. 990 W. O. W. meets first Saturday night in each month.
JAS. HUGHES,
Council Commander.

Loisiana Purchase Exposition at St. Louis, Mo.

Season tickets on sale April 22nd to Dec. 15th. Round trip \$38.40. 60 days limit on sale April 25th to Nov. 20th—\$32.00.

15 day limit—on sale daily from April 27th to Nov. 30th. Good to leave St. Louis within 15 days of date of sale.

Special round trip rate to Chicago and return June 1st to Sept. 30th—\$34.00. Stop over of 10 days in St. Louis will be allowed upon deposit of ticket immediately upon arrival at one of the validating offices upon payment of a fee of \$1.00.

Prohibition Convention.

The state prohibition convention will be held at Waco on August 23 and 24, at which Cyclone Davis will be one of the principal speakers.

SPECIAL**CLUBBING OFFER**

A man who is fully alive to his own interests will take his local paper because he gets a class of news and useful information from it that he can get nowhere else.

STRONG-MINDED

Up-to-date men also want a good general newspaper in order to keep in touch with the outside world. Such a paper is The Dallas Semi-Weekly News. A combination of THE BRAND and The Dallas Semi-Weekly News is just what the farmers of this section need in order to keep thoroughly posted upon local news, home enterprises, personal items, state news, national affairs, foreign matters. In short, this combination keeps the farmer and his family up to the times on information.

For \$1.75 we will send the two papers one year—156 copies. The Farmers Forum in The News is alone worth the money to any intelligent farmer or stockman of this locality, to say nothing of other special features.

STOP AND THINK

before you purchase your tickets for
points North, East, South or West

The Southern Kansas Ry. of Texas

is the only direct route to Kansas City, Chicago, St. Louis and points beyond and **The Pecos Valley Lines** penetrate the heart of the far famed Pecos Valley, justly reputed to be the finest fruit growing district in the United States, connecting closely at Pecos, Texas, with the Texas Pacific Ry. for El Paso and all points in Old Mexico. All of our trains make close connections at Amarillo with the Fort Worth & Denver City Ry. trains both north and south eliminating the necessity for stop-overs enroute for passengers traveling over that line. Write your friends in the East to ask their local railway agents regarding homeseekers' rates to the Panhandle and Pecos Valley via the Santa Fe System. A full line of descriptive literature of the Panhandle and Pecos Valley always on hand which may be obtained free by application to this office.

DON A. SWEET, Traffic Manager
Amarillo, Texas

CALIFORNIA, OREGON

and all that lies between, included in our cheap round trip excursion August 15 to September 10 inclusive. Diverse routes. Liberal stopovers. Finest service.

BOSTON and return, Aug. 11, 12 and 13. Very low rate. Also CHICAGO and return daily. Only line with through sleepers. WORLD'S FAIR round trip tickets daily, various limits. Trains stop at main entrance to Fair.
Circle tour to Colorado via St. Louis daily. Also to Colorado direct, exceedingly cheap.
Tourist rates to resorts throughout the land.

Full information for the asking

Rock Island
System

PHIL A. AUER,

G. P. A., Fort Worth, Texas.

HEREFORD LUMBER CO.

Complete Stock of Lumber
Lime, Brick, Cement, Paints
Oil and Varnishes. Business
Methods and Courteous
Treatment.

HEREFORD LUMBER CO.

C. T. HERRING, A. LAIRD, H. B. FARBELL
President, Vice-President, Cashier

HERRING & LAIRD
BANKERS
BOVINA, TEXAS

Opened for Business April 20, 1904
Individual Responsibility \$1,000,000

We solicit your business and promise careful and prompt attention to any matters entrusted to us