

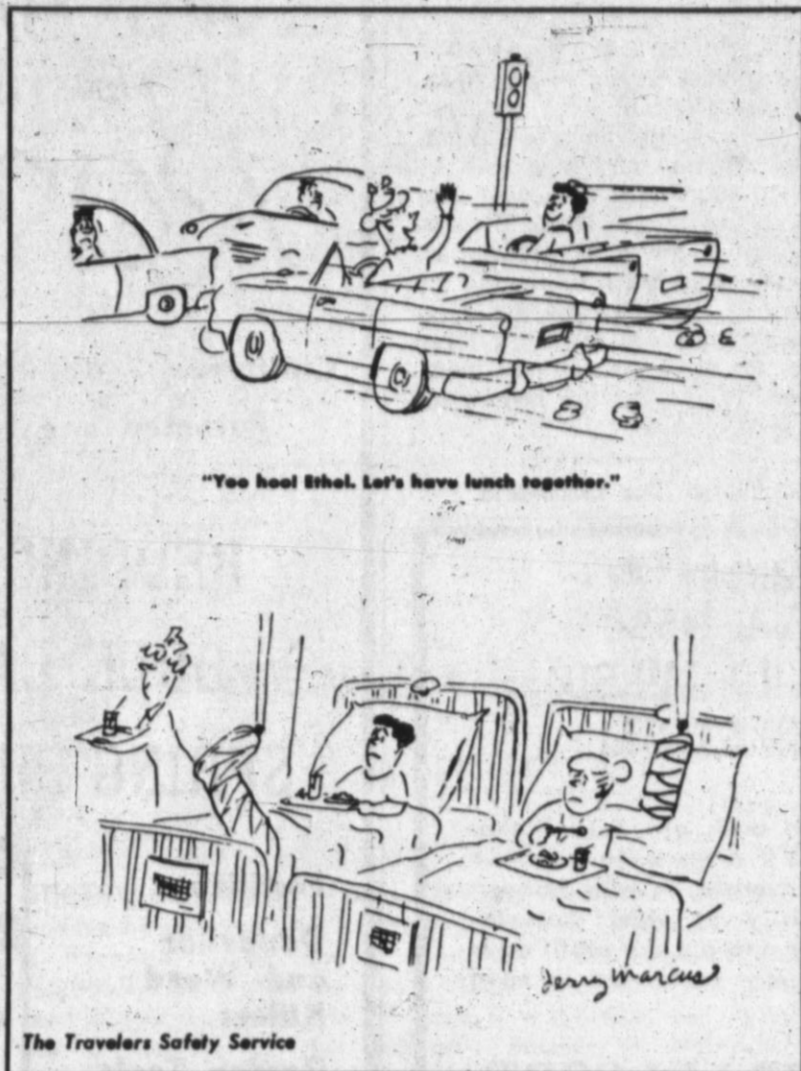
McDonald . . .

(Continued from Page 1)
 was 4,661 in favor of McDonald and 3,982 for Schultz, of Dalhart.
 Schultz carried five of the six counties by 20-percent margins, but McDonald's strength at Dumas was sufficient for victory.
 Following is the vote totals in the six counties comprising the 69th District
 Deaf Smith, 1,365 to 1,040 in favor of Schultz; Moore, 2,336 to 581 in favor of McDonald; Sherman, 414 to 291 in favor of Schultz; Dallam, 836 to 473 in favor of Schultz; Hartley, 513 to 276 in favor of Schultz, and Oldham, 273 to 245 in favor of Schultz.

SAME BAND, DIFFERENT SUBJECT

ALTON, Ill. (AP) — Members of the Rosewood Heights Baptist Church are experiencing a sermon blackout because ham radio operators are honing in on the public address system.
 When the preacher, the Rev. Everett S. Beal, is trying to make a point in a sermon, a voice comes booming over the loud speaker asking someone named "Tom" how he likes fried chicken.
 A member said there is always fear that some free-wheeling conversationalist will come up with something off-color.
 However, most of the conversation is small talk.

You Bet Your Life



Carelessness and inattention account for a large percentage of highway accidents.

A scrawny acacia tree is so important a landmark in the Sahara that it appears on maps, the National Geographic says. The Tree of Tenere in Niger, the only large plant growing for a hundred miles, guides caravaneers to a well.

THE SUNDAY BRAND

Established 1948
 Published every Sunday at
 130 West Fourth St.
 Hereford, Texas 79045
 James M. Gilentine, Editor and Publisher
 Melvin Young, General Manager
 Wain Miller, News Editor
 Mrs. Floyd Coleman
 Women's Editor
 Wayne Stephens, Adv. Manager
 Robert J. Awrey, Mech. Supt.
 Subscription Rates: Zone 1, \$4.00 per year; Zone 2 and above, \$5.00 per year. With the Hereford Brand both papers, Zone 1, \$4.95 per year, Zone 2, \$6.15 per year. Carrier delivery, 60 cents per month. Single copies 15 cents each.
 Entered as second-class matter July 9, 1946 at the post office at Hereford, Texas under the Act of March 3, 1879.
 Second-class postage paid at Hereford, Deaf Smith County, Texas.

Wives are just wild about husbands who use The Hereford Brand

AND The Sunday Brand

WANT ADS

Join the smart, appreciated husbands who've discovered the modern way to do more for their families by selling the worthwhile things that aren't being used and enjoyed. Classified Ads do the job quickly, inexpensively—and, it's easy too.

First step to welcome cash for things you want and need? Check your home and make a list. Others have sold spare TV sets, bedroom suites, typewriters, cameras, baby equipment and furniture, power tools, good but outgrown clothing, musical instruments, sports equipment and dozens of other things that other families need — and watch Classified for.

After you have your list, dial EM 4-2030 . . . A competent, courteous Ad Writer will help you place a result-getting Ad.

Call today to place your ads, and take a tip from successful family Classified users: Don't lose money by storing away things you aren't using! Sell them with Classified Ads the very day you discover they have served their purpose. The newer and nicer an article is—the quicker it sells, and, of course, for a better price.

Start your plan for better living now. Make your list, and put BRAND Want Ads to work for you today.



Call Today

EM 4 - 2030

Your Direct Line to Classified

The Hereford Brand
 The Sunday Brand

Office Furniture
THE INK SPOT

Office Furniture
 Office Supplies — Printing
THE INK SPOT

GRAND OPENING TUESDAY, MAY 10

FREE TV

Sugarland Automatic Laundry
 "IN THE MALL"

don't overlook
 the deal you can get from
 a personal

LOW COST, NEW CAR LOAN

FIRST NATIONAL BANK
 of Hereford

CHECK YOUR OLD MATTRESS . . .
 THEN TAKE ADVANTAGE OF OUR

Register Today in the
SIMMONS
QUEEN-SIZE
BEAUTYREST
SLEEPSTAKES!

See and test the Queen-Size Beautyrest mattress in our store . . . 20% more sleeping area than a full-size mattress. Uses your present bed with Simmons stretchers . . . only \$99.95
 Offer Expires May 31

2 SETS ONLY
Mattress & Box Springs
 TWIN SIZE POLY FOAM
 Reg. \$79.95 Set
SPECIAL PRICE \$64⁹⁵

by SIMMONS — 1 ONLY
Mattress & Box Springs
 Full-size Reversible Beautyfoam Mattress (Pure Foam Rubber)
 Reg. \$159 set
SPECIAL PRICE \$99⁹⁵

1-ONLY - Full - Size
 INNERSPRING
Mattress & Box Springs
 Reg. \$139 set
SPECIAL PRICE \$89⁹⁵ SET

1-ONLY - KING SIZE
 Polyfoam
Mattress & Box Springs
 Reg. \$179 set
SPECIAL PRICE \$139⁹⁵ SET

1 GROUP
ODDS & ENDS
 Full & Twin Size
 INNERSPRING
Mattress
 OR
Box Springs
 by Simmons
 Reg. Values to \$49.95 each
SPECIAL PRICE \$34⁵⁰

By Simmons
Innerspring Mattress & Box Springs \$84⁹⁵
 Reg. \$119.00 Set
SPECIAL PRICE \$84⁹⁵ SET

511 N. Main
McGee Furniture
 EM 4-2586



HONORED AT MEET — Receiving "Old Pluggers Awards" at the recent U. S. Highway 60 Association national convention held in Pampa were, from the left, Bill Thompson, Earl Phillips, Guy Lawrence, and Ernest Kendall. Presenting the awards in a ceremony here was Jimmie Alfred, chairman of the Tourist and Convention Committee of the Deaf Smith County Chamber of Commerce. (Staff Photo)

Hereford Men Receive Awards At 60 Meet

Four Hereford men were honored at the recent U. S. Highway 60 Association National Convention held in Pampa for their years of service in the organization.

They were among a group of Highway 60 Association past officers receiving "Old Pluggers Awards," certificates which bear the inscription, "In recognition of unselfish and untiring devotion to the development of U. S.

Highway 60 and to the promotion of this Association's program of work."

Receiving the awards were Earl Phillips and Guy Lawrence, service station owners here; Ernest Kendall, local businessman; and Bill Thompson, chamber of commerce manager.

Kendall was also elected vice president of the Texas Division of the Highway 60 Association. The association originated the awards this year and the Hereford men were among a large group of the association's members to receive the honors for the first time.

Read The Classifieds



By MELVIN YOUNG

May we extend our congratulations to the excellent Hereford High School Band for their performance at Six-Flags. They were judged as the top band in their division while winning I ratings in both sight reading and concert. We're fortunate to have a band of this caliber at Hereford High School, and more fortunate still in having two of the finest band directors

in the state.

Incidentally, we understand the happy bandmen tossed Band Director Ben Gollehon in the swimming pool after learning of their superior rating.

—HB—

Noticed that a chemical Company is developing a melt-away parachute for use in Vietnam. The Viet Cong troops have been using the discarded nylon chutes for clothing, tents, etc. The new



RATING ADVANCED — Earl R. Drager, son of Mr. and Mrs. R. E. Drager, Rt. 3 Hereford, was advanced in rating from Construction Apprentice to Construction Man in the Navy at El Centro, Calif. In June he will travel to Port Hueneme, Calif., where he will await entry into a Class A Construction Mechanics school.

parachute will dissolve in water.

That's great! But what if you have to bail-out in a rain storm?

—HB—

The man who likes to sleep on a freshly-ironed bedsheet but married a woman who doesn't like to iron may be in luck.

The cotton textile industry, fighting back to gain some of the markets lost to synthetic materials, says it has come up with an all-cotton permanent press fabric. This simply means bedspreads, shirts, and even dress fabrics will not need ironing.

To date the no-iron fabrics have been made from blends such as polyester and cotton. These are shipped in a semi-cured state to manufacturing points, where they have required baking or hot-head pressing. The new cotton permanent press, on the other hand, does not need this curing at the manufacturing level. The no-iron characteristics are said to be incorporated into the cotton yarn before weaving.

Cotton has been taking its kicks in recent years. The advent of new materials, rayons, nylons and such, ripped a big hole in the market. The hand of the government in production of cotton hasn't helped either because there has been too much red tape and confusion. But through constant research, cotton has refused to fold up. Much research work has been done, and more needs to be done, but if the new no-iron process is successful one can expect better things ahead for the years.

Nevertheless, we'll wait and see how a pair of no-press men's pajamas will look after a couple of nights of rolling and tumbling, twisting and jerking. If they look better than a warped corkscrew the morning after, then the new fabric will have passed the supreme test.

—HB—

We've heard it said: Congressmen took an Easter recess in order to go home to see how many eggs they had laid.

—HB—

A government tax counsellor in Vancouver, B. C., was momentarily stumped when a young lady called up and without going into details, asked if she could "take her clothes off." It turned out that she was an airline stewardess and wanted to know if her uniforms were deductible. One is reminded of the classic distinction made between the taxidermist and the tax-collector.

The taxidermist leaves the hide. — Anderson (S.C.) Independent.

Wedding Invitations Printed THE INK SPOT

Bride Elect At Adrian Complimented At Shower

Miss Kathleen Kromer of Adrian, whose marriage to Elza Ray Pollard of Stillwater, Okla. is to be solemnized May 21, was the honoree at a shower Saturday afternoon in the home of Mrs. Jake Fortenberry at Adrian.

Miss Kromer is a student at Oklahoma State University, Stillwater, where her fiancé is doing graduate work. His parents reside in Duncan, Okla.

The bride-to-be received shower guests with her mother, Mrs. F. A. Kromer, and her sister, Mrs. Phillip Pinnell. Her wedding colors, pink and white, were used in decor of the tea table, where members of the hostess group presided in turn.

They included Meses, Oscar Bronniman, W. W. Chilton, Odell Henderson, W. H. James, Bill Gudgeon, Clint Homfeld and James Boothe.

GRAND OPENING TUESDAY, MAY 10

Leave Your Wash At

Sugarland Automatic Laundry

And Browse Through The Many Intriguing Shops.

"WE DO IT ALL IN THE MALL"

Warren Bros. Motor Co.
EM 4-1423 1410 Park Ave.

New and Used Cars

This Weeks Special

1963 Volkswagon, 2 door, very low mileage, extra sharp. Get in the economy class with this popular compact. Warren Bros. protective warranty of 4,000 miles in 90 days.

\$89500

1964 Ford country Sedan 4 door, 6 passenger station wagon. Ideal for that summer vacation. Has factory air and power, lovely artic white finish with blue interior. This car is clean beyond words and will please the most particular.

1965 Ford Galaxie 500 convertible. Locally owned with 23,000 miles. V-8 with standard transmission. Cream finish with white top. If you want a convertible you'll love this one.

1963 Pontiac Bonneville 4-door hard-top. All the desirable equipment such as air and power. All-vinyl interior with original sand dune beige finish. Protective warranty. Yours at a bargain.

1963 Mercury Monterey Custom 4-door sedan, factory air and power, beautiful caramel metallic original finish. This is a one owner car with low miles and double sharp.

1963 Chrysler Newport 4 door, factory air and power, new white wall tires and lovely turquoise metallic finish. This is a luxury car and owners report good gas mileage.

1961 Chevrolet pick-up, 6 cylinder, 4 speed, fleet side side bed, good condition, guaranteed.

CLOSED SUNDAYS

ANNOUNCING
ANOTHER BRAND ADDED TO OUR SEED STOCK!

PIONEER BRAND SORGHUM
HEREFORD GRAIN CORP.
on east dairy road

The odds are 3 to 1 that you'll make more grain — and profit — with Pioneer. This year, plant the winner and put the profit odds in your favor! See us now!



Just Arrived
ARMSTRONG
Roses

California 2 Gal. Container Grown
Patented and Non-Patented

BEDDING PLANTS — WIDE SELECTION
BULK LAWN & GARDEN SEEDS
SPRING BULBS — SHRUBS — TREES

Fertilizers
Dandelion and Weed Killers
Garden Tools
Landscaping

DELMO'S
Farm & Garden
SUPPLY

211 So. 25 Mile Ave. EM 4-2172

Hereford to get new ALL-NUMERAL telephone numbers

on **JULY 16**

"EM 4" will become "364"; no change in dial pulls involved; Hereford is one of the first Southwestern Bell cities in Texas to conform with new nationwide numbering plan

STARTING with issuance of a new directory here on July 16, all Hereford telephone numbers will be changed from two letters and five numerals to seven numerals.

No change in the dial pulls necessary to call Hereford telephones will be made. For example, EM 4-1000 will become 364-1000. In effect, this is the same number as before, since the dial pulls for "EM 4" and "364" are the same.

Easier to Use, Fewer Errors

Hereford thus will become one of the first Southwestern Bell cities in Texas to conform with the new nationwide numbering plan of all-numeral telephone numbers. This type of numbering is common in many other parts of the nation.

Experience in other cities where all-numeral telephone numbers have been used has indicated that such numbers are easier

to remember than the old-fashioned two-letter five-numeral numbers, and that fewer mistakes are made in dialing them.

"EM 4" Same as "364"

Since "EM 4" and "364" are the same on the dial, stationery and other printed material bearing the "EM 4" telephone numbers can still be used after the change. However, customers who use printed material bearing their telephone numbers will want to be sure to remember to use the new number in re-ordering material.

WE believe that you will find this new up-to-date numbering system simple and more trouble-free to use. And Hereford, as in the past, will continue to be in the forefront of telephone progress.

VANCE SMITH,
Manager



Ann Gentry Is Shower Honoree

One of the pretty preliminaries to June weddings which are enlivening the May social scene, a tea-shower complimented Miss Ann Gentry Saturday afternoon in the home of Mrs. Clint Formby.

The bride-elect arrives by plane Friday from Waco, where she is a senior in Baylor University. Her marriage to Kenneth Smelley Jr. of Pleasanton is planned for June 11 in First Baptist Church here.

Blue and white, her wedding colors, were used in floral arrangements in the Formby home. Miss Gentry, who received with her mother, Mrs. W. H. Gentry, and her brother's wife, Mrs. James Gentry, wore a white double knit two-piece dress with a blue and white corsage and black accessory accents.

The flower-centered table, all in white, was covered with airy nylon net over satin and appointed in milk glass. Mrs.

Bill Dirks and Mrs. Larry Walterscheid served punch and cake. At the guest book was Miss Diana Hickman, assisted by Miss Cindy Caviness.

Hostesses with Mrs. Formby were Meses C.R. Winget, L. E. Ballard, R. C. White, Calvin Edwards, Henry Thomas, Norman Hodges, Joe Story, T. E. Brady, C. C. Ellis, Walter Lemons, Hugh Clearman, B. F. Cain.

Also Meses Shirley Garrison, Pat Robinson, Tom Robinson, Ivan Block, Virgil Justice, N. E. Tyler, Art Stoy, Elmer Kimball, J. C. Mercer, Garland Solomon, Earl Plank and Pete Carmichael.

The planarian worm is the most primitive creature known to be capable of true learning. Scientists can teach the tiny worm, which measures about one-quarter of an inch to anticipate a shock stimulus.



BIRTHDAY HONOREE — Mrs. William McGehee was the surprise honoree at the luncheon of United Church Women of Hereford Friday noon, when she was presented a beautifully decorated birthday cake. Mrs. McGehee has been a member of the UCW since it was organized here, and a member of the Woman's Society in Methodist churches since young womanhood. Her membership here is in First Methodist WSCS. She has lived in Hereford since the 1930's and was formerly a long-time resident of Floydada. Claiming a woman's privilege to keep her age a secret, Mrs. McGehee accepted the cake as a tribute on her "39th birthday", reminding the photographer not to let the figures become transposed.

New Astounding Sorghum



Breakthru Yields

If you're an irrigation farmer in Oklahoma or Texas and you want a sorghum that stands and yields like you've never seen before — try F-61, a new DeKalb Breakthru Hybrid. Produces large bronze seed in big semi-open heads. Similar to DeKalb F-63 in maturity. Try this fine big yielder.

DEKALB HYBRID SORGHUM

Planted by More Farmers Than Any Other Brand

Pioneer Fertilizer Co. Bobby Owen 258-7227
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 Call Any Time!

ATTENTION FARMERS

WE HAVE PROFITABLE SEED GROWING CONTRACTS ON THE FOLLOWING SEED CROPS:

- Millets
- Cow Peas (including Blackeyes)
- Sudans
- Cane
- Forage Crops

FOR MORE INFORMATION CALL OR SEE

Miller Seed Co.

7 MILES EAST ON AMARILLO HIGHWAY
 EM 4-1615

FFA Awards Told In Annual Meet

The annual Future Farmers of America awards banquet was held Thursday evening at the High School Cafeteria with some 170 persons attending.

Highlight of the event was the presentation of the Conferred Honorary Degree to Charlie Stone, owner of Hertex Milling Company. Stone is an active supporter of the F.F.A. during the past year, and helps the boys in feed preparations for their various project. Stone also helped take supplies to the Houston Livestock Show for the club.

The leadership and judging teams of the year were recognized and presented with certificates of merit for their outstanding achievement in area counts.

Randy Tooley was presented the scholarship award, given to the outstanding senior in the Vocational Agriculture Department. Tooley had a straight A record in the class and was also chosen valedictorian of the senior class of 1966.

John Perrin was presented the leadership award, for outstanding leadership in the past year of club work. Perrin was also presented the DeKalb Agriculture Accomplishment Award, awarded by the DeKalb Company.

Awards in other division included:

Star greenhearted award, James Simpson; star chapter farmer Lane Hallows; public speaking, Monty Gripp.

Advisors for the F.F.A. were given awards for outstanding assistance. They were Jess Robinson and Richard Robinson. The club sweetheart, Carmen Betzen was also given an award by the club.

Dr. Leon Hill of Amarillo was the featured speaker for the banquet.

Truck Mishap Results From Faulty Tie-Rod

A Hereford truck driver received only minor injuries Wednesday afternoon when the tie rod on a truck he was driving apparently broke and sent the truck careening over a curb.

Glenn Dale Williams of Rt. 3, Hereford, was thrown from the truck as it went out of control in the 100 block of West First.

The eastbound truck jumped the curb on the righthand side of the highway and came to a stop near the railroad track.

Williams walked to the Hereford clinic, where he received treatment for abrasions.

The semi-truck was owned by B&J Irrigation of Hereford.

Class Meets At Salad Luncheon

A salad luncheon in the home of Mrs. J. M. Hamby entertained members of the Praying Hands Class of Avenue Baptist Sunday School Thursday.

Reports by Mrs. Jack Hudson, teacher, and Mrs. Tom DeShazo, treasurer, were featured business.

Mrs. Carl Schroeder read a poem, The Grip That Holds, and prayers were by Mrs. Hamby and Mrs. Luther Ellis. A guest, Mrs. Arthur Blackburn, was the devotional speaker.

Other visitors were the class mother, Mrs. J. E. Thomas, Mrs. W. H. Awitrey, Mrs. Gertrude Lisenbe and Mrs. H. B. Robbins. Mrs. Hudson will be hostess at the next meeting, June 2.

FIVE HOME GAMES
WEST POINT, N. Y. — Army's 1966 football team will play five games at Mickle Stadium here next fall.

The Cadets take on Kansas State in their Sept. 17 opener then face Holy Cross and Penn State here on successive weekends. Pitt will be met here on Oct. 22 and George Washington on Nov. 5.

Road games are against Notre Dame at South Bend, Ind., Rutgers at New Brunswick, N. J., Tennessee in Memphis, California at Berkeley and Navy at Philadelphia. The latter clash is Nov. 26.

Area Employers Get Invite To TEC Program

Commissioner W. S. Birdwell Jr. and other officials of the Texas Employment Commission will appear at Amarillo on May 12, 1966, to conduct an employer meeting designed to better inform area employers of the operations and services of the Commission. Travis Aaron, Chairman of the Legislative Affairs Committee of the Amarillo Chamber of Commerce announced.

"ALL AREA employers are urged to make plans now to attend or send representatives to this meeting since it will give you an opportunity to meet key TEC officials and hear all about employer-related facets of TEC operations," Aaron said.

Though unemployment insurance and tax operations will be emphasized, other matters of interest to employers will be discussed, including state and federal legislative proposals in the area of employment security and job placement services.

R. L. Coffman, TEC administrator, and Henry Rothell, assistant administrator and specialist in employment security legislation will be present as well representatives of TEC tax, insurance, and appeals departments. Opportunities for questions and individual conferences will be provided.

The meeting will be held in the Shamrock auditorium in the First National Bank Building from 9:30 a. m. to 4:00 p. m.

Registration cards are available upon request at the Hereford office, EM 4-2776, 138 W. 3rd, and will be sent to area employers who have not received cards. Employers are urged to pre-register so that ample seating may be assured.

Office Furniture
 Office Supplies — Printing
THE INK SPOT

FINALLY PICKED PLAYS
 NEW YORK (AP) — H. C. Potter and Richard Myers are cautious theatrical producers.

The two agreed on a partnership in 1959, but also decided not to present just any play in order to keep busy. After turning down a sequence of scripts, including seven that were done by other managements, the pair have finally picked two for presentation next season.

They are "Jack, Be Nimble," by Mrs. Pamela Herbert Chais, daughter of late playwright F. Hugh Herbert; and "Goodbye Ragsy Ann," by John Sher, a film scenarist.

Complete Stock Office Supplies
THE INK SPOT

Be sure to visit

Stevens Floral Co.

Canyon, Texas

Green Houses at West End of 8th Avenue

We Specialize in Hanging Baskets

all Flower and Vegetable Plants

Hereford, Texas

Pennneys

STORE HOURS:
 SATURDAY
 9:30 A.M. to 9:00 P.M.
 MON. THRU FRI.
 9:30 A.M. to 6:00 P.M.

summer fashion festival!

A NEW SUMMER FASHION.

juniors go for jaunty skimmers... specially if they're Penn-Prest!

Easy-come, easy-go skimmers... sweet, simple, and superbly easy-care! They're all Fortrel® polyester-and-cotton... they'll wash, tumble themselves dry, and never, never need ironing* —all this, thanks to Penn-Prest! Gingham-type checks or plaid 'n plain.

LIKE IT...
 CHARGE IT!

A. Smocked-bib skimmer. Blue, pink, beige. 3 to 11.
 B. Double-button shift. Blue, pink, beige. 7 to 15.
 C. Empire-look with bands of smocking. Navy. 3 to 11.

PENN-PREST
 *when tumble-dried.

6.98

GIBSON'S

Reg. \$1.59
MAALOX 87c

Reg. \$3.00 - 12 oz.
GERITOL LIQ. \$1.67

Reg. 60c
KAOPECTATE 41c

50 cc Drops - Reg. \$3.54
POLY-VI-SOL \$2.37

SAVE
Have Your Physician Call Your
Next Prescription To
Rx GIBSON PHARMACY Rx

NEW Secret

SUPER SPRAY DEODORANT
You Pay Only
Reg. 98c
57c
Helps keep you calm and cool

Reg. Ret. \$3.50. CURL FREE
HOME PERMANENT
by Gillette Gibson's Price **\$1.99**

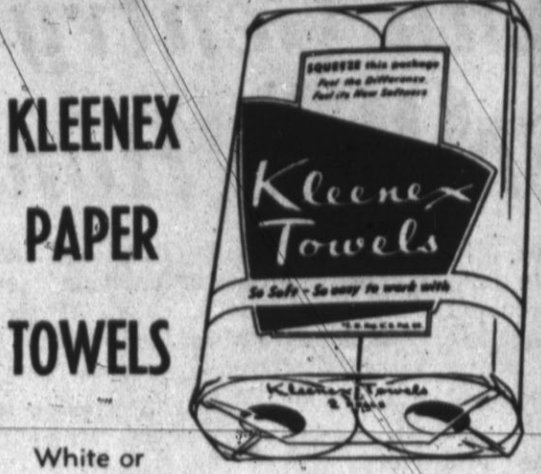
LANOLIN PLUS CLEANSING CREAM
14 OZ.
REG. \$4.00 VALUE
GIBSON'S DISCOUNT PRICE **\$1.47** EA.

Hazel Bishop

* CHOICE OF HAIR SPRAY 1.3 OZ. SIZE
REGULAR 99c VALUE
3 FOR 99c
YOUR CHOICE



3 GREAT SHAMPOOS BY LANOLIN PLUS PLUS CREAM RINSE
EACH ONE A WELCOME ADDITION TO YOUR "BEAUTY SHELF"
REGULAR 99c VALUE
GIBSON'S DISCOUNT PRICE **43c** each



KLEENEX PAPER TOWELS
White or Colors
3 JUMBO ROLLS 99c

GIBSON MAID SPRAY STARCH OR GLASS CLEANER
YOUR CHOICE
18 OZ. **43c** 19 OZ.

YOUR CHOICE OF SIX LOVABLE DOLLS WITH MOVEABLE ARMS & LEGS — DRESS MAKER DESIGNED CLOTHES — EACH WITH ITS OWN COLLECTION OF TOYS.

★ BETH AT THE SUPERMARKET
★ SUZIE GOES TO SCHOOL
★ CATHY GOES TO A PARTY
★ KAREN HAS A SUMMER PARTY
★ JOHN AND HIS PETS
★ SHARY TAKES A VACATION

A WORLD OF FUN IN A HAT BOX

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SPECIALS GOOD
MONDAY
TUESDAY
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ICE TEA TUMBLER
ASSORTED PATTERNS TO CHOOSE FROM
25-Oz. Size
GIBSON'S PRICE **17c**

LADIES 3 PCS. SET MOLDED LUGGAGE
#1000G SET
★ Train Case
★ Weekend Case
★ Pullman Case
★ All Have Vinyl Covering, Fiberglass Impregnated Shells, Polished, Nickel Plated Locks & Post.
★ Fully Rayon Lined
★ Anodized Aluminum Closure, Adds Strength & Elegance
GIBSON'S LOW, LOW DISCOUNT PRICE **\$13.87**

4 QUART ELECTRIC ICE CREAM FREEZER
115 Volt AC
\$8.88
Gibson's Discount Price

JET STREAM HEAVY METAL Wheel Barrow
SPECIAL **\$5.33**
Reg. Ret. \$8.95

WOODEN CLOTHES PINS
Klos-Klip
36 to Bag
Rea. Ret. 39c
SPECIAL **23c**

LARGE ASSORTMENT LADIES SANDALS
ALL SIZES AND STYLES
Regular Retail \$1.29 Value
Gibson's Special Price **66c**

DINNERWARE SETS
Brookpark 45-Pieces
Asst. Patterns
SPECIAL **\$9.88**
Reg. Ret. \$17.95

GRUEN LADIES GLAMOUR GIRL
★ Chrome plated top
★ Shock & dirt proof covers.
★ Anti-magnetic
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★ Stainless steel back
★ Shock & dirt proof covers
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TOASTMASTER MODEL 5401 1/4" DRILL
Reg. Ret. \$12.95
SPECIAL **\$6.44**

TOASTMASTER MODEL 5501 De Luxe Sabre Jig Saw
Reg. Ret. \$29.95 Plus \$3.79 Table
ALL FOR **\$17.98**

TOASTMASTER MODEL 5522 — 7 1/4" De Luxe Power Saws
Reg. Ret. \$39.95
SPECIAL **\$22.88**

Introducing... the most revolutionary cooler pad ever made
Poly Seal BY... PRECISION-PAK
EVAPORATIVE COOLER-PADS All Sizes Your Choice **74c**

FOLGER'S COFFEE
One Pound Can **67c**
REG. \$1.29
Horton & Barbee

CONTINENTAL SCALE CORP HEALTH-O-METER
MODEL #87
CHOICE OF 6 DECORATOR COLORS
BATH SCALES
DELUXE OVAL DESIGN
GIBSON'S PRICE **\$3.27**

JAFFE HEAVY VINYL SHOWER CURTAIN
ASSTD. PATTERNS
88c

THREE PIECE Bath Ensemble
★ Vanity Tray
★ Bathtub Mat
★ Modern Soap Dish
★ Assorted Colors
\$2.42 Value
UNBREAKABLE
GIBSON'S LOW, LOW DISCOUNT PRICE **99c**

EVAPORATOR Cooler Pumps
REG. \$8.95
GIBSON'S PRICE **\$4.99**

COOLER-KOTE
Re-do your evaporative Cooler — Make it like new inside!
SPECIAL **67c**

FISH DIP NET
ALUMINUM WITH NYLON NET
SPECIAL **88c**
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VINYL CAR MATS
ONE PIECE FRONT
FITS YOUR CAR
★ CLEAR VINYL
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★ YOUR CHOICE
2.77 EA.
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WEBBING RENEW KIT
GIBSON'S PRICE **19c**
★ Package Contains 17 ft. or More Renew Horizontal or vertical strips of standard 4 web chair. Two kits to complete a chair. Four kits for standard chair.

STAINLESS STEEL Mixing Bowl Set
★ 3 PIECE SET
★ STRAIGHT SIDE MIXING BOWLS
GIBSON'S LOW, LOW PRICE **\$1.99**
WON'T CHIP OR BREAK

Seat Belts
Body Guard Metal to Metal
Reg. Ret. \$3.79
SPECIAL **\$1.33** Each

Locals Capture District Lead, Beat Demons 7-4

Put Second Blemish On Dumas' Season Record

Hereford Whiteface baseballers captured the lead in the District 1-AAA baseball race Thursday when they downed the Dumas Demons 7-4.

Until Thursday the Dumas nine only had one blemish on their record which was dealt to them early in the season by the Amarillo Sandies.

The Whitefaces now have a perfect 3-0 district record, Dumas has a 1-1 district record and Canyon has an 0-3 record.

Winning the game gave the locals a 10-7 record for the season while the Demons have a 21-2 win-loss record. Alex Diaz was the winning pitcher for the game and John Sober was the losing pitcher for the Demons.

HEREFORD TOOK an early 5-0 lead in the first two innings over the Dumas nine and Diaz managed to hold the Demons from overcoming the early advantage.

Hereford will go into action again when they face the Canyon Eagles here at 3:30 p. m. Tuesday.

The Whitefaces have defeated the Eagles twice during the conference season, taking a 11-0 victory in the first game and a 7-2 win in the second game which was forced into extra innings.

Robby Lemons scored first for the Whitefaces after singling, Barry Johnson, the next batter up, singled also and Bill Watts walked.

GENE DUVALL hit a sacrifice fly to left field scoring Lemons.

The next play was the big one for the Whitefaces when Steve

Hodges hit a home run over left field fence scoring Johnson and Watts.

These runs gave the locals a 4-0 advantage over the Demons. In the next inning the Whitefaces scored another run when Diaz came in when Bill Watts singled.

Dumas came back, scoring two runs in both the fourth and fifth innings.

TWO OF these runs came in the fifth inning when Glenn Bonner hit a home run bringing in Wayne Harkrider.

In the second inning Dumas coach, Bud Miller, put in Demon ace pitcher, Wayne Harkrider who held the locals to only two runs in the final five times at bat.

Coach Don Dorman of Hereford said that the locals played good ball and he was well pleased with their efforts.

Hereford is the defending champion of district 1-AAA after downing the Dumas Demons in a play-off game at Amarillo last year.

The locals lost in regional play to Kermit the next week.

HEREFORD will face Dumas again Saturday in a twin bill at Dumas. Game time will be 1 p. m. for the first game. The second game will be played after a short rest period from the first.



CONGRATULATIONS FROM COACH — Coach Don Dorman, left, gives his congratulations to Alex Diaz, center, after Diaz pitched the game that gave the Whitefaces the conference lead. Team mate Barry Johnson also has a hearty word to add to the conversation. (Staff Photo)

KINGS AND QUEENS

League Presents Bowling Awards

Roll off for first and second place teams and a business session was held by the Kings and Queen's Mixed Couples bowling league Wednesday at Sunset Lanes.

DURING THE evening first and second place division winners

were selected for the league, trophies were presented and officers were elected for the coming year.

Pinco Distributors took first place with a final game series of 2,323. A&C Foundation was second with a series of 2,203.

Mrs. Bertha Arnold, Ms. Jean Watts, Hap Arnold and L. V. Watts comprise the winning team and Mrs. Maggie Anderson, Mrs. Alice Lueb, Emil Detman and Keith Anderson are the members of the second place team.

MEN receiving trophies were Fred Lookingbill, high average; Hap Arnold, high handicap series; L. V. Watts, high scratch series; Carl Kleuskens, high handicap game and George Heard high scratch game.

Women receiving trophies were Mrs. Bertha Arnold, high average; Mrs. Nancy Albright, high handicap series; Mrs. Alice Lueb, high scratch series; Mrs. Ruby Lookingbill, high handicap game, and Mrs. Jean Watts, high scratch game.

Mr. and Mrs. Lowell Rusher were the most improved two bowlers over last year. Mrs. Rusher had improved six pins over last year's average.

OFFICERS for the coming year are Keith Anderson, president; Raymond Lueb, vice president, Jean Watts, secretary-treasurer, and Jo Ann Wilson, Sgt. of arms.

Perfect attendance pins were presented to Mrs. Helen Kleuskens, Mrs. Cleta Weemes and Mrs. Jean Watts.

Gun Club Slates Open House, Handicap Shoot

Members of the Hereford Gun Club will hold an open house for the public, showing off their new facilities at the club, beginning at 2 p. m. today.

Club members will also be participating in a closed shoot for members only. R. J. Cramer has given the club a trophy which will be presented to the winner of the event.

This shoot will be a semi-annual affair and the trophy will be a traveling trophy. Any member winning the trophy three times in a row will keep it.

City commissioners have been invited to the open house to inspect the new building and the new trap shoot facilities.

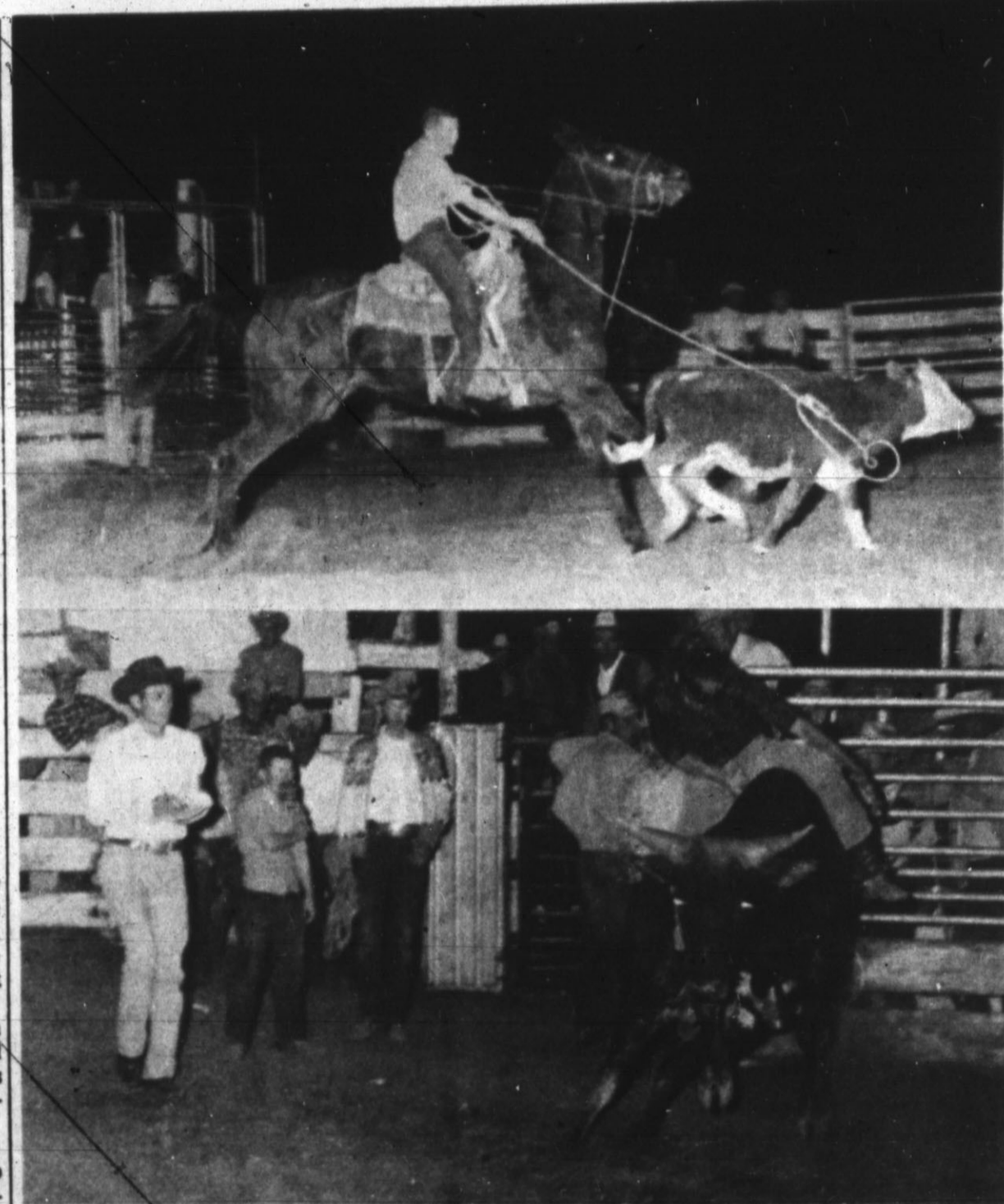
The program for the shoot will include 100 targets for a handicap shoot.

GOAL POSTS FAVOR GOGO NEW YORK — Charley Gogolak, the No. 1 draft choice of the Washington Redskins, ought to have it made in the National Football League next season.

The kicking specialist from Princeton will have the goal posts on the goal line which is 10-yards closer than the up-rights are in college ball.

About the exchange, Gogo says: "I won't have the tee to help me, which means I'll have to adjust to the short grass and long grass and to baseball and football fields."

Most of the parks he will play in are used by major league baseball teams.



JUNIOR COWBOYS — These are two of today at 2 p.m. at the Hereford Riders Club Arena in Veteran's Park. This is the first year for the junior rodeo in Hereford. (Staff Photo)



SCORES HARD WAY — Steve Hodges slides 7-4 lead over the Dumas Demons. The head first over home plate to score in the fifth inning. Hodges put the icing on the cake with this run which gave the locals a 1-1 record. (Staff Photo)

Grand Opening Set For Hereford Speedway Today

More than 60 cars are expected for the opening today of the Hereford Speedway east of the city.

CARS FROM an area including, Clovis, Lubbock, Amarillo and Hereford are expected to be on hand for the debate to racing in Hereford today at 2 p. m.

Time trials for the automobiles will begin at 12 p. m. and

official racing will get underway at the 2 p. m. starting time.

All of the cars racing today will be stock, but there will be a display of modified cars for visitors to the track.

The track, which was just recently finished was built by the Hereford Racing Association and is three miles east of the city adjacent to Hereford Feed

Yards.

CLAY LINDSEY is president of the local racing association and Bill Byers was chairman of the track building committee.

The dirt track has been built in order to provide a place for area teenagers and adults to race stock cars and motorcycles.

Lindsey said that several in-

dividuals and merchants were supporting the project and that the track will be operated as a non-profit organization.

All entrants in races at the track will be limited to those who have autos conforming to accepted stocker racing safety standards.

LINDSEY explained that a "stocker" is an old, inexpensive auto which has been altered to provide the driver safety more than anything else.

The autos must be equipped with a roll bar, seat belts and all glass and sharp objects must be removed from the old autos.

Inside the large oval track for auto racing is a somewhat smaller track for motorcycles, providing a place for motorcycle racing enthusiasts from throughout the area.

The track was a result of many teenagers and adults too, requesting a place to race on Sunday afternoon.

SAFETY WILL be the keynote in the cars which run on the track.

Land for the track was donated by J. F. Messer, bleachers were built by the Veterans of Foreign Wars, and equipment used in building the track was furnished at no charge.

A number of autos were donated by a group of Hereford businesses and they have been used to build stockers for racing.



READY FOR OPENING — Bill Byers gets the feel of the track as he makes it around the new Hereford Racing Association track which will officially open today at 2 p.m. Time trials will get underway at 12 noon

SHOP OUR COMPLETE COSMETICS DEPT. FOR THE FOLLOWING LINES:

<p style="text-align: center;">For Women</p> <ul style="list-style-type: none"> ★ Arpege and My Sin by Lanvin ★ Elizabeth Arden ★ Revlon ★ Max Factor ★ Fame by Corday 	<p style="text-align: center;">For Men</p> <ul style="list-style-type: none"> ★ Jade East ★ English Leather ★ Revlon ★ Arden ★ Max Factor ★ St. Johns ★ Lanvin
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SIMILAC
Baby Milk CASE \$4.98

24-Day Supply
BEXEL VITAMINS
Reg. 98c 59c
with minerals 69c
Reg. \$1.19

Seamless
Nylon Hose
3 Pair \$1.49

CHUX
Disposable Diapers
Reg. \$1.35
\$1.98

BIGTEN
Model P1704
Beige

Pocket Bandstand
Tiny Size — Only 4 1/4" high, 3 1/4" wide, 1 3/4" thin
Battery Saver Circuit
10 Transistors — powerful
2 1/2" Speaker — rich sound
Earphone for private listening with carrying case
\$9.99



GERITOL
Liquid or Tablets
Reg. \$3.00
\$1.98

Rexall Liquid Detergent
1-pt. 6-oz. size
Reg. 65c
49c

Rexall Spray Starch
24-oz. Size
Reg. 89c
49c

Deluxe Electric Can Opener/Knife Sharpener
by UDICO
\$9.99

VO-5 HAIR SPRAY
15-oz.
Reg. \$2.35
99c

Sergeant 6-2 Walkie-Talkie
No license required - 2 complete units - each a transmitter & receiver. Includes batteries and antenna
\$13.88

Automatic Dominion Imperial Steam and Dry IRON
\$11.88

PORTABLE Dominion Imperial HAND MIXER
3-Speed
\$9.33

Nobility - Transistor Tape Recorder
\$12.99

REXALL ASPIRIN
300 Count
69c



McDowell Drug

336 N. Main
EM 4-1313

Prescriptions filled by two registered pharmacists
STORE HOURS: open til 8 p.m. Monday thru Saturday — til 6 p.m. on Sunday



AMERICAN HERITAGE PROGRAM — Fifth grade students presented a musical program portraying the history of the United States through music to the other students at the school Friday. The students will perform the program again for the Hereford Lions Club May 18. Above Glen Harris holds the American flag as the chorus in the background sings the National Anthem, top left, (l-r) Debbi Parker, Becky Suarez and Bruce McBea portray the Pilgrims as

they began settling the United States, bottom left, (l-r) Debra Whitson, Carolyn Langley, Carla Crist and Kim Merrick portray the immigrants which came to America, and Johnny Jiminez holds the Confederate flag as the chorus sings of the strife during the Civil War. Mrs. Zack Pannell is the music instructor for Aikman School. (Staff Photos)

SIX TEAMS SET

Pony League Players Set For Coming Slate

Players were selected for the six pony league teams Friday evening by coaches and managers.

TRYOUTS WERE held Thursday and Friday at the Pony League Park.

Practice sessions will begin this week with official play beginning next week. Officials have not yet set up the schedule for the teams, but double headers will be held only on Tuesday and Friday evenings.

Single games will be played on the nights of the week. Doubleheaders will begin at 6:30 p. m. at the park.

COACHES FOR the teams are Carl Carlile, Indians; Bill Wall, White Sox; Ben Noyse, Red Sox; Marvin Coffee, Tigers; Gerald Moble, Orioles, and Ronnie Osborn, Twins.

Team members are:
INDIANS
Terry Battey, Jack Beasley, Kenneth Laing, Andy Scott, Edward Scott, Donny McDermitt, Greg Chisholm, Bill McQueary, Lester Mays, Jeff Deavenport,

Douglas Caperton, Allen Wilson, Donny Houle, Anthony Shetz and Robert Alexander.

WHITE SOX
Mike Higgins, Jerry Odam, Johnny Wall, Greg Whitaker, Steve Whitaker, John Hagar, Gary Lemons, Mark Woodward, John Page, Steve Olson, Tommy Riggins, Thomas Estrada, Randy Jones, Daniel Beaversdorf and Joe DeLeon.

RED SOX
Johnny Cruz, Percy Mays, Lonnie Noyse, Fidel Vigil, Paul Hendon, Paul Samaniego, Harold Schumacher, Pat Brinkman, David Meyers, Oscar Florez, Dane Elliot, Kevin Young, Rudy Mereno, Ricky Byers and Dale Noyse.

TIGERS
Lonnie Coffee, Keith Duncan, Jerry Tyler, Steve Sanders, Ismail Varias, Allen Wagner, Paul Loerwald, Bobby Albright, Augustin Lorango, Robert Tigrina, Tony Cantu, Chris Dziak, David Hensley, Joe Rodriguez and Chip Formby.

ORIOLES

Reese Dawson, Robert Holmes, Larry Lance, Herbert Lavan, Kenny Rodgers, Micky Brisendine, Eddie Robinson, Kevin Patton, Tim Thurman, Raymond Quintana, Randy Laing, Steve Vines, Larry Payne, George Davis and David Owens.

TWINS

Keith Anderson, Pat McKee, Santry Rush, Dennis Sargeant, Dennis Sims, Thomas Stowey, Stanley Warlic, D. K. Green, Jeff Loerwald, Ricky Lee, John Ward.



STRING OF BASS — Jesse Geron of Hereford caught six nice bass recently at Burson Lakes, near Clarendon, with spinners. Reports from the lake say that fishing thus far has been excellent.

Pony League Fathers Set Meeting At Two P.M.

Pony League fathers will meet at the Pony League Field in Veterans Park today at 2 p.m. The fathers will get the field in shape for practice and the beginning of the season. A great deal of work has already been done on the field, but the finishing touches will be completed today.

Courthouse Records

VEHICLE REGISTRATIONS

Mildred Edmonston, 1962 Buick; Doyle L. Vines, 1956 Ford; Gene Ford, 1961 Buick; James Atkins, 1956 Chevrolet; W. H. Knox, 1960 Pontiac; James Blackwell, 1958 Chevrolet; Fraser Farms, 1958 Ford; John Draper, 1958 Plymouth; Ardelle O. Wilson, 1966 Chrysler; Edward Dziuk Jr., 1955 Buick; William Lacombe, 1955 Pontiac; Hermenegildo R. Marquez, 1960 Chevrolet; Tommy G. Harbin, 1961 Chrysler.
M. C. Knox, 1963 Rambler; Elias Urias, 1959 Pontiac; Edd S. Wilson, 1966 Ford; Walco Drilling Co., 1964 Ford; Gary Gore, 1950 Chevrolet; Ponciano T. Alejandro, 1955 Olds; Paul Hendon, 1960 Cushman Scooter;

Dallas Phillips, 1951 Chevrolet pickup; J. E. Young, 1966 Chevrolet; John M. Gooch, 1963 Chevrolet; Hilario Ulibarri, 1950 Ford; Eddie Whitehorn, 1956 Ford; Willard H. Jones, 1963 Buick; Eddie Layman, 1963 Ford; Julio Garza, 1956 Plymouth; Domingo A. Villarreal, 1959 Ford.
Elias Bernal Sr., 1963 Chevrolet; Elias Bernal Sr., 1956 Chevrolet; Wesley Donald Tiffin, 1957 Buick; Carlos Tijerina, 1962 GMC; Carlos Tijerina, 1956 Chevrolet; Jeneva L. Lee, 1962 Olds; Melvin Lee, 1961 Dodge; Marcel Fischbacher, 1966 Chevrolet; Ernest Perez, 1960 Ford; Sammy Provence, 1957 Chevrolet; H. C. Williams, 1966 Opel; Tommy G. Crawford, 1965 Dodge; Tom DeShazo, 1962 Chevrolet; S. Earl Cox, 1964 GMC.
Kenneth Maxwell, 1963 Chevrolet; Donald E. Grimm, 1965 Pontiac; Lucia R. San Miguel,

1960 Ford; Jaime Gamboa, 1963 Chevrolet; Gilbert Ortiz, 1959 Ford; O. W. Parris, 1964 Chevrolet; O. W. Parris, 1951 Chevrolet; Olin W. Parris, 1949 GMC; O. W. Parris, 1957 Chevrolet; W. S. Flemming, 1963 Ford; Hereford Fruit Market, 1956 Chevrolet van; Hereford Fruit Market, 1962 Chrysler; Refugio Cladio, 1963 Chevrolet; Lowell Sharp Co., 1961 Chevrolet; Jose Luis Gal Van, 1959 Ford.
Isaias Briones, 1959 Plymouth; Enrique V. Elizondo, 1957 Chevrolet; Juan Sanchez, 1955 Ford; Ben Noyes Jr., 1947 GMC; Ben Noyes Jr., 1958 Ford; Rosa LaPaz, 1955 Olds; Dave Dawkins, 1957 Chevrolet; Donald R. Stephens, 1964 Rambler; Augustine Frausto, 1959 Edsel; Delbert Ruland, 1959 Plymouth; Eugene D. Knox, 1962 Chevrolet; John Garcia, 1962 Plymouth; Belva L. Clark, 1965 Buick; John F. Fielder, 1964 Tripper;

West Park 66, 1958 Chevrolet; Baldomero Guerrero, 1953 Ford.
Norman Morrow, 1961 Chevrolet; Summerfield Fert. Co., 1966 Ford; Summerfield Fert. Co., 1966 Ford; Charles Bell 1964 Volk; Terry Boss, 1957 Olds; Manuel Rodriguez, 1962 GMC; Glenn Neill, 1955 Ford; Donald Vinton, 1959 Volk; Norman Coronado, 1950 Ford; Alton O. Hood 1960 Chevrolet; Leonard Click, 1966 Buick; Calvin Good, 1962 Ford; Merle Hutchens, 1953 Ford; Legrand Marton, 1957 Chevrolet; Ruben Herrera, 1963 Nash; Gabriel Martinez, 1968 Chevrolet; O. T. McPherson, 1963 Chevrolet; Enrique Sawnz, 1962 Olds; Jose Rodriguez, 1957 Dodge; Sammie Bradford, 1966 Chevrolet; Bill Melugin, 1960 Mercury; Amelia G. Torrez, 1956 Chevrolet.

WARRANTY DEEDS

Hereford Development Co. Inc. to J. D. Poarch, Part Lot 11, Green Acres.
Hereford Development Co. Inc. to J. D. Poarch, Part Lot 11, Green Acres.
Irving Alexander et ux to Joe C. Allender, et ux, Part, Lot 11, Sunset Terrace.
Merlin S. Weber to Marion Campbell Knox, et ux, Part of Lot 11 and Part Lot 12, Westhaven.
Dell Walton to C. V. Darden, et ux Lot 13, Bradley Sub., Evans Addition.
Myron D. Hartshorn to Don Arch King, NW1/4, Section 10, Carter and Head Subdivision.
Alice C. Ward to G. W. Edwards, Lots 5 and 6, Blk. 30.
Doyle Turner et al to Betty B. Rice, Part Lot 3, Pleasant Acres.
Guadalupe Villarreal et ux to A. B. Carr, Lot 44, Blk. 2, Southlake Addition.
A. B. Carr to Betty B. Rice, Lot 44, Blk. 2, Southlake Addition.
Denzil Vaughan to Andy A. Keyes, et ux, Lot 48, Northridge Addition.
T. J. Bettes Co., to Skybolt Inc. Lots 7, 9 10 thru 31, Blk. 1; Lot 2, Part Lot 3 and Lots 5 thru 20, Blk. 2, Engler Addition.



MOTHER OF YEAR — Mrs. Thelma Terry, 231 Star, mother of three and grandmother of five, was selected for the annual mother of the year award sponsored by Radio Station KPAN. A resident of Hereford since 1952, she grew up in Marlboro, Ohio. Her children are Bruce Terry, 111 Forrest, Mrs. Jean Kennedy, 231 Star, and Mrs. Don Smith, Lompoc, Calif.; the grandchildren Tani Linn and Terry Smith, Paula and Connie Terry and Kathy Kennedy. She says her favorite hobby is quilting; she does other handwork and is active in Wesley Methodist Church.

Cooking Out Is Wyche Club Program Topic

Outdoor cooking with the aid of foil wrap was the subject of a program in Wyche Club demonstration club Thursday in the home of Mrs. Charles Packard. Mrs. L. B. Worthan gave the program and Mrs. Packard reported on the latest County H. D. Council session.
Mrs. E. C. Hewitt's mother, Mrs. Urban, was a guest. Others present were Mrs. Leroy Botkin, Norman Hodges, G. W. Duncan, Don Cocanougher and Hewitt.

MARRIAGE LICENSE

Steve Wayne Burke and Mary Ruth Rogers, 4-25.
Loyd Bee Holmes and Geraldine Rodgers, 4-26.
Robert Raymond Schmucker and Victoria Ann Urbanczyk, 4-26.
Leonardo Huerta Arellano and Guadalupe Villarreal, 5-5.

Read The Classifieds

Gaston's
PRESENTS
the
Kinda Chick
of
ina

GO-GO' Cologne \$12.95

'FIDDLER' Bone Kid \$12.95

'LISA' White Kid Black Patent \$11.95

'MISSILE' White with Multi Colors \$12.95

ALL IN SIZES 4 1/2 - 9 5-N-M

WANTED!
2 — LADIES AT GASTON'S
One for Cosmetics
One for Ready-to-wear Dept.
EXPERIENCE NECESSARY
WONDERFUL OPPORTUNITY
Apply in Person
Irving Alexander at Gaston's

GIFTS for the GRAD
at **Gaston's** of course!
CLOTHING FOR DRESS OR SPORT

Sport Coats	Hats
Trousers	Dress Shirts
Sport Shirts	Pajamas
Swim Wear	Socks
Handkerchiefs	Jewelry
Bill Folds	Hair Brush
Shoes	House Shoes

DUN HILL from England
Cologne
After Shave
Soaps

AMERICAN TOURISTER LUGGAGE
Largest Stock in Town
To Choose From
Free Gift Wrapping
We handle only standard brands!

Always Shop Gaston's First
Since 1921

NEW NUMERICAL DIALING

More Changes Announced In Local Phone System

Hereford telephone subscribers will hear a noticeable change in the usual dial tone heard when the receiver is raised, beginning May 18.

Officials at Southwestern Bell Telephone Company also announced that Hereford would change over to the all-number-calling system beginning July 15 when the new telephone directories are sent out.

The change in the dial tone came about with the installation of the new touch tone dialing system which will be initiated in Hereford May 23.

Change in the dial tone will be made May 18. Subscribers will notice the change, because the new tone will be pitched lower than the present one.

The mechanism which gives the subscriber the dial tone is completely transistorized and in case of an emergency, a second unit can be switched in a matter of seconds.

HEREFORD WILL no longer

have the EMerson prefix after the July 15 date. The new system will use the all-number-calling system and the first three letters in the Hereford numbers will be 364 instead of EMerson 4.

The announcement came last week by Vance Smith, manager for the Southwestern Bell Telephone Company.

Smith said that eventually all telephone systems in the country would change to the all-number-dialing system for a number of reasons.

"Many of the surrounding towns have, all-number-calling and Hereford people are used to it and we have direct-dialing here and will soon install the touch-tone service and both of these services are easy-used with all-number-calling," he said.

SMITH ALSO pointed out that the dial pulls on present Hereford numbers will not be changed. "The dial pulls on the pre-

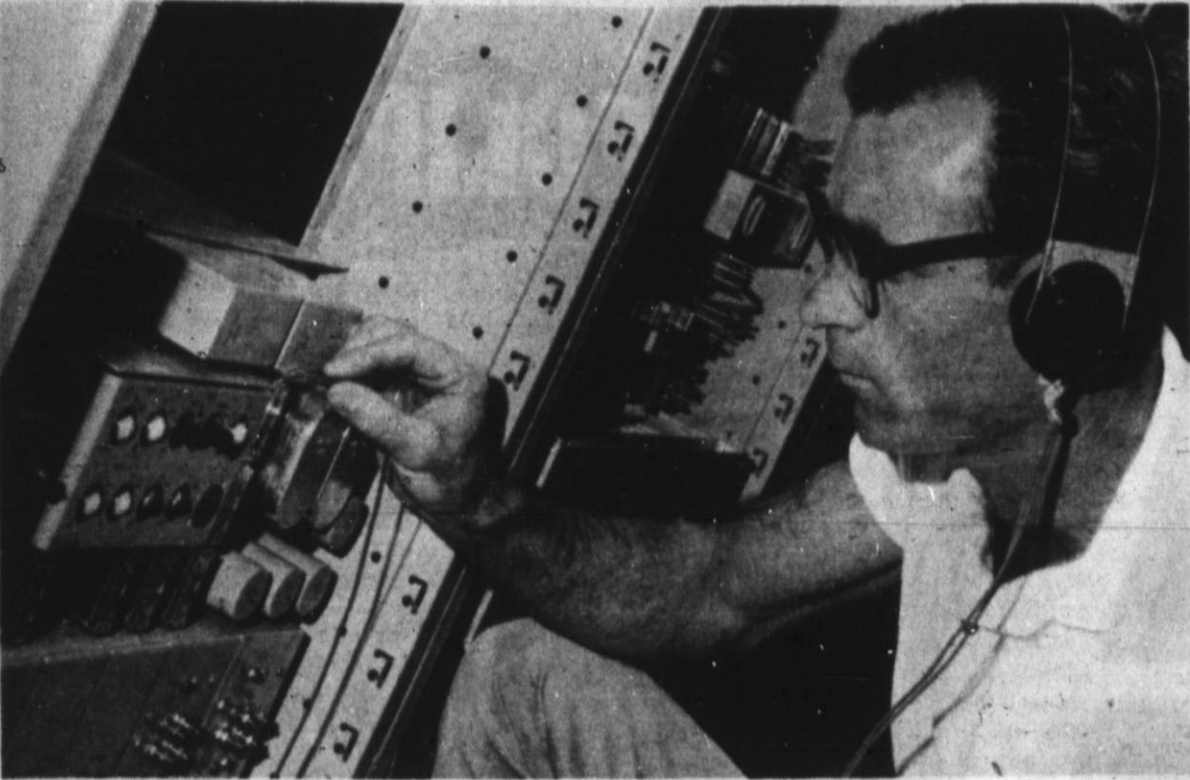
sent EMerson 4 numbers are the same as the new numbers will be — so customers shouldn't have difficulty in making the change from the present telephone numbers to the new ones."

Smith said that the new telephone directories will show telephone numbers listed in the new fashion.

He recommended that telephone users who send out stationery and other printed material which carry telephone numbers continue to use their supplies which now show the present numbers, "because as I stated previously, the dial pulls do not change."

When the present supplies are exhausted though, the manager recommended that new printed material show the prefix of 364 instead of EMerson 4.

The Chicago Cubs won two season series in 1965. They beat the New York Mets 11-7 and St. Louis Cardinals 10-8.



NEW TONE MECHANISM — Lloyd Hubbard, switchman for Southwestern Bell Telephone Company makes a thorough check of the new dial tone mechanism which will go into operation May 18. Subscribers will be able to tell the difference by the lower pitch of the dial tone. The new system is being initiated in connection with the new touch tone system which will go into effect May 23. (Staff Photo)

L'Allegra Club Holds Election

Mrs. Alex Schroeter was elected president of L'Allegra Study Club for next season, with other officers chosen at a special business meeting Thursday in Mrs. Dwaine Walker's home. The hostess is closing a term as club president.

Look Who's New

Mr. and Mrs. Eliseo Rivera are the parents of a son, Eliseo Jr., born May 7.

Mr. and Mrs. Rudolph Horta are the parents of a son, born May 7. He weighed 5 lbs. 9 ozs.

Mr. and Mrs. Alfredo T. La Fuente are the parents of a son, Javier Alejandro, born May 6. He weighed 7 lbs. 7 ozs.

Mr. and Mrs. Larry A. Dobbs are the parents of a daughter, Christa LaShaun, born May 5. She weighed 8 lbs. 12 ozs.

Mr. and Mrs. Obe J. Wilson Jr. are the parents of a daughter, Ramona Dawn, born May 4. She weighed 6 lbs.

Mr. and Mrs. Wilbern R. Connally are the parents of a daughter, Michelle Renee, born May 4. She weighed 5 lbs. 5 ozs.

Club for next season, with other officers chosen at a special business meeting Thursday in Mrs. Dwaine Walker's home. The hostess is closing a term as club president.

Mrs. Dennis Lomas was named vice president, Mrs. Noble Ballard secretary, Mrs. John Smith corresponding secretary and Mrs. Jim McDowell treasurer.

Mrs. Walker will serve as parliamentarian, Mrs. Howard Johnson as historian and Mrs. Bob Sims reporter. The Thursday meeting was devoted entirely to business of the closing year. A year's program on Outstanding American Women was completed last month.

Installation of the new officers will be conducted May 19 at a 1 o'clock luncheon in Hereford Country Club. Mrs. Jim Carnahan and Mrs. James Higgins will be hostesses.

Read The Classifieds

Official...

(Continued from Page 1) tain any truck for more than half an hour.

It was also pointed out that trucks cannot have more gross weight than the amount for which the truck is licensed, under any circumstances.

SOME FARMERS have been under the impression, he said, that trucks en route from the field to a local market are not required to be in full compliance with license and weight rulings, but this is not so, he continued.

According to the law, no distinction is made, no matter where the truck originated or where it is going.

However, he pointed out that court judges take into consideration the fact that it would not be practical to "weigh in the field," and most are tolerant "to a reasonable extent" on farm trucks which may be slightly overweight.

BUT AGAIN, it is left up to the judge to determine whether the overloading is by accident or by purpose.

Actually, license and weight statutes provide that overloaded trucks may be unloaded "on the spot" down to their legal weight, but this provision is not enforced when cargo is farm commodities on short hauls.

Another question arising locally concerned the possibility that weighing of bulky sugar beet loads might have possibility of error because of the unevenness of loads.

Capt. Miller said that the methods used to weigh trucks — weighing all wheel loads — eliminates such a possibility because the total weight of the truck would be the same, no matter how the weight is distributed.

At the conclusion of the talk, members of the committee and guests present said they felt the explanation cleared up the questions in the minds of local farm truckers.

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BUDGET PLANNED PAYMENTS
Tailored To Fit Your Income

EXPERT INSTALLATION AVAILABLE
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MADE IN ITALY

GLENN'S FOOTWEAR
Fashion At Your Feet

IN DOWNTOWN VARIETY PARK

"From The Little Old Shoemaker"
SELECT YOUR "HAND MADE" SANDALS TODAY!

- COOL
- COLORFUL
- COMFORTABLE

Style Shown \$10.

44th anniversary SALE

YARN-DYED GINGHAMS

Reg. 79c yd. Woven Gingham 35/36" Wide **50¢ YD.**

A remarkable savings of top quality fine mill fabrics. Choose from assorted fancy patterns. Sew a wardrobe for your family for very little money.

SPECIAL! Ladies Sleepwear
Dacron • Nylon • Cotton

2 for **3.50**
1.77 Each

Easy care sleepwear of Dacron polyester, nylon and cotton blends. Choose from pink, blue or maize embroidery trimmed waltz gown or baby doll style. Sizes S, M, L. Buy 2 and save!

CRAMERTON Wash'n Wear PANTS...

3.57 each

2 for **\$7.**

Tough army twill constructed to take rugged wear. Full cut for comfort, heavy drill pockets, wide belt loops. Buckhide label, made to Anthony's rigid specifications.

GENUINE CRAMERTON ARMY CLOTH
BEST COLOR & STAIN RESISTANCE

Smooth... Black Men's Oxford 9.99

Genuine leather quarter linings, cushion arch support and insole, Dura shine finish. Dura-mold process. Sizes B, C, D 6 1/2-12.

DURENE® Underwear for Men and Boys

Once in a Year Savings on the Finest Underwear Made for Men and Boys, Save!

Reg. 3/2.90 Men's T-Shirt S, M, L	3 for 2.77	Reg. 3/2.65 Men's Briefs 28-44	3 for 2.47
Reg. 3/2.50 Boy's T-Shirt S, M, L	3 for 2.27	Reg. 3/2.00 Boy's Briefs 6-16	3 for 1.87

Durene® treated fine combed cotton for extra absorbency, resiliency and shape retention... for more comfort and longer wear for you. Save now during this event!

Product of Famous Manufacturer

Striped Seersucker

Per Yard **66c**

FREE DINNERWARE SET
53-Piece Set — 8 Place Settings
\$24.95 Value

NO PURCHASE NECESSARY JUST REGISTER. YOU NEED NOT BE PRESENT TO WIN.
Drawing will be May 19, 8 p.m.

BUY FOR CASH! Pay less in this ALL ECLIPSING

Inventory Adjustment

SALE



PAUL BROOKER

SPECIAL
Women's
DRESSES
A very large selection of seasonable dresses in regular sizes, junior sizes, and half sizes. Originally sold to \$7.98 now

2 for \$7

DEEP CUT-SALE PRICES ON FAMOUS MAKE BRANDS

<p>Women's BLOUSES Sleeveless blouses in pretty prints and plain colors. Sizes 32 to 38. Compare at 98c. You'll want several at this price.</p> <p>39c</p>	<p>Women's SHOES Dress flats, straps, sandals, slip-on styles. White, beige, black, gold, silver.</p> <p>2 Pair \$2.99</p>	<p>Women's Jamaica Shorts and Peddle Pushers Plain colors and prints. Sizes 10 to 18. Sale priced at only</p> <p>39c</p>
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SALE STARTS TOMORROW 9 AM

Don't Miss These
Tremendous Bargains at
MALOUF'S
Drygoods -
Fantastic Savings
In Every Department
For Everyone In
The Family.
Register For FREE PRIZES.
YOU DO NOT HAVE TO BE
PRESENT TO WIN.

Special
Men's
STRETCH SOX
Assorted fancy patterns.

4 Pairs 88c

Men's Jac-Shirts
Short and long sleeves in plain colors and fancy patterns. Sizes S.M&L. Originally to \$3.98. Sale Price

\$1.67

Men's Western Shirts
Stripes, plaids, checks, plain colors. Sizes 14 to 17. Originally to \$5.98. Sale Price

\$2.99

PIECE GOODS
Big selection of prints and plain colors. All first quality. 36" wide. Reg. to 59c yd.

3 yds. 97c

Special
Women's
TENNIS OXFORDS
White, black, blue
Sizes 4 1/2 to 10.
\$1.98 Value.

Pair. \$1.00

SPECIAL
Children's
TENNIS OXFORDS
White and Navy Blue.
Sizes 5 to 3.

Pair 69c

<p>Men's Felt Hats Dress Styles. Grey, Tan, Brown, Black.</p> <p>\$2</p>	<p>Boy's T-SHIRTS Bright stripes, short sleeve. Sizes 3 to 8. 50c Value.</p> <p>23c</p>
--	---

Men's
SPORT SHIRTS
Long Sleeve
Values to \$3.98

2 for \$4.00

Women's
DRESSES
2 pc. Stripe Seersucker.
Sizes 8 to 16. Reg. \$6.98

\$2.99

SPECIAL
Ladies
RAYON PANTIES
Assorted colors.
Sizes 5, 6 and 7.

6 Pairs \$1.00

Special
Muslin
PILLOW CASES
White. 42"x36".
Reg. 98c Pair

Pair 57c

Women's
FORMAL DRESSES
Short and full length styles. Big selection of styles and colors. Regular sizes, junior sizes, half sizes. Compare to \$39.95.

\$12.99

Men's
"Jack-Pups" Shoes
for men and boys. Oxfords and slip-ons. Suede like uppers, rubber soles. Boys sizes 3 1/2 to 6. Mens sizes 6 1/2 to 11.

Pair \$2.97
2 Pairs \$5.00

Women's
Dresses
Large group of 2 and 3 piece dresses. Pretty styles and colors. Sizes for everyone. Reg. to \$7.98

\$3.99

Special
Men's
WESTERN BOOTS
Broken Sizes
Reg. to \$16.95, now

Pair \$10.97

EVERY ITEM AT BARGAIN PRICES

Men's Work
Boots and Shoes
Large group but not all sizes. **Pair \$3.99**

MALOUF'S
Dry Goods
Hereford, Texas

BATH TOWELS
Large Size Heavy Weight. **2 for \$1.00**

Legal Notice

THE STATE OF TEXAS

To: Willie C. Sorenson, the unknown heirs and legal representatives of Willie C. Sorenson, deceased; Mads Sorenson, the unknown heirs and legal representatives of Mads Sorenson, deceased;

ah J. Wear, deceased; Jennie M. Wolfe and the unknown heirs and legal representatives of Jennie M. Wolfe, deceased; Bertha Wear, and the unknown heirs and legal representatives of Bertha Wear, deceased; Clara J. Sorenson, deceased; J. A. Wear, and the unknown heirs and legal representatives of J. A. Wear, deceased; Sarah J. Wear, and the unknown heirs and legal representatives of Sarah J. Wear, deceased;

ceased; Mads Sorenson, the unknown heirs and legal representatives of Mads Sorenson, deceased; Clara J. Sorenson, the unknown heirs and legal representatives of Clara J. Sorenson, deceased; J. A. Wear, and the unknown heirs and legal representatives of J. A. Wear, deceased; Sarah J. Wear, and the unknown heirs and legal representatives of Sarah J. Wear, deceased; Jennie M. Wolfe, and the unknown heirs and legal representatives of Jennie M. Wolfe, deceased; Bertha Wear, and the unknown heirs and legal representatives of Bertha Wear, deceased; Lula B. Kelley, the unknown heirs and legal representatives of Lula B. Kelley, deceased; Jefferson W. Kelley and the unknown heirs and legal representatives of Jefferson W. Kelley, deceased; the spouses of each and all of the parties hereinabove named and all of the parties hereinabove named and the unknown heirs and legal representatives of each and all of the deceased spouses of each and all of the parties hereinabove named, both specifically and as unknown, Defendants, Greeting:

You are hereby commanded to appear by filing a written answer to the Plaintiffs' Petition at or before ten o'clock A. M. of the first Monday after the expiration of forty-two days before the Honorable District from the date of the issuance of this citation; same being Monday the 30 day of May, 1966, at or before ten o'clock A. M. Court of Deaf Smith County, Texas, at the courthouse of said County in Hereford, Texas.

Said Plaintiffs' Petition was filed in said Court on the 14 day of April A. D. 1966, in this cause, numbered 5101 on the docket of said court, and styled, Marguerite Brown Ridgway, et al, Plaintiffs, vs. Willie C. Sorenson, et al, Defendants.

The names of the parties to the cause are as follows: Marguerite Brown Ridgway, joined by her husband, Drew Ridgway, both of Kansas City, Missouri; Charlene Brown Clements, a feme sole, of Roswell, New Mexico; Blanchard W. Brown of Grants, New Mexico; and Marguerite Brown Ridgway, Administratrix of the Estate of J. W. Brown, Deceased, are Plaintiffs and Willie C. Sorenson, the unknown heirs and legal representatives of Willie C. Sorenson, deceased; Mads Sorenson, the unknown heirs and legal representatives of Mads Sorenson, de-

ceased; Mads Sorenson, the unknown heirs and legal representatives of Mads Sorenson, deceased; Clara J. Sorenson, the unknown heirs and legal representatives of Clara J. Sorenson, deceased; J. A. Wear, and the unknown heirs and legal representatives of J. A. Wear, deceased; Sarah J. Wear, and the unknown heirs and legal representatives of Sarah J. Wear, deceased; Jennie M. Wolfe, and the unknown heirs and legal representatives of Jennie M. Wolfe, deceased; Bertha Wear, and the unknown heirs and legal representatives of Bertha Wear, deceased; Lula B. Kelley, the unknown heirs and legal representatives of Lula B. Kelley, deceased; Jefferson W. Kelley and the unknown heirs and legal representatives of Jefferson W. Kelley, deceased; the spouses of each and all of the parties hereinabove named, and the unknown heirs and legal representatives of each and all of the deceased spouses of each and all of the parties hereinabove named, both specifically and as unknown, are Defendants.

A brief statement of the nature of this suit is as follows, to-wit:

For the title to and possession of all of Block No. 19, and all of the North 1/2 of Block No. 18, all

of Mabry Addition to the Town of Hereford, Deaf

Smith County, Texas, located in Deaf Smith County, Texas; and for judgment for the fee simple title

to said land based upon the ten-year adverse possession and limitation statutes of the State

of Texas, and for judgment divesting the title from said Defendants, each and all of them, and fully

investing the same in Plaintiffs, and to remove any claims of the Defendants, each or either of them,

as clouds on Plaintiffs' fee simple title to said land, and for general relief.

Cotton Transfers Balloting By Mail

Cotton farmers in Deaf Smith County will vote this month to decide whether they want to be able to sell or lease their cotton allotments outside the county, Frank J. Bezner, Chairman, Agricultural Stabilization and Conservation County Committee has announced.

The referendum on the question will be conducted by mail during the period May 16 through May 25. Ballots may also be delivered by hand to the ASCS County Office.

The only question to be decided by the balloting is whether upland cotton allotments may be transferred during the next three years to other farms outside the county which are owned or controlled by someone else. Such transfers may be made outside the state. An affirmative vote by at least two-thirds of the county's cotton farmers who vote will permit such transfers for the next three upland cotton crops, 1967-69.

A referendum on the same question was conducted last fall throughout the Cotton Belt, and growers in 349 counties at that time approved the allotment transfers in last fall's vote.

The upcoming vote by mail marks a first in program administration according to Bezner. Farmers previously have been able to vote by mail in annual ASC committeeman elections, but the method has never before been used in a com-

as is more fully shown by Plaintiffs Petition on file in this suit.

If this citation is not served within ninety days after the date of its issuance, it shall be returned unserved.

The officer executing this process shall promptly execute the same according to law, and make due return as the law directs.

Issued and given under my hand and the Seal of said Court, at office in Hereford, Texas, this 14 day of April, A. D. 1966.

ATTEST:
Lucille Posey, Clerk
District Court, Deaf Smith
County Texas.
(Seal)

S-43-4e

The Chairman said that copies of the ballot are being mailed on May 13 to all cotton producers of record in the county, together with information describing the program's purpose and operation. Any cotton producer who has a question about the referendum or about who is eligible to vote, is urged to get in touch with the ASCS County Office.

Moore Business Forms
THE INK SPOT

Read The Classifieds

A. O. THOMPSON
ABSTRACT CO.

Mr. & Mrs. A. J. Schroeter,
Mgrs.

Courthouse
P. O. Box 73
Phone EM 4-1504



COMMERCIAL
INDUSTRIAL
FARMS
AUDITORIUMS
HANGARS

A. G. May Construction Co
"RED" MAY

Route 2 Phone EM 4-0668 Dimmitt Highway Hereford, Texas

TRY
WORLEY'S GARAGE
For Autolite Products
—also—
SPECIALIZING
In Complete
VALVE JOBS & TUNE-UPS
ON ALL MAKES
GENERATOR & STARTER REPAIR

Ncel E. Worley
OWNER

1221 E. 1st — Hereford — EM 4-1493

We appreciate serving the greatest people on earth

THE CITIZENS OF HEREFORD

and we plan to do so to the best of our ability

SIX DAYS A WEEK!

Our employees, like you and yours, appreciate a day of rest each week, therefore we are going to keep our store

CLOSED ON SUNDAYS

effective immediately.

For emergency prescriptions and refills, we invite you to call us at home, EM 4-0438.

Thanks for your Cooperation.

KENNETH COKER

CITY DRUG STORE

327 N. Main St. Phone EM 4-1144

hand saver

ELECTRIC DISHWASHING...



Ladies, trust your hands to the loving care of an automatic, electric dishwasher, as well as your dishes. Hands will stay honeymoon pretty and your dishes will just sparkle with cleanliness. You'll save time, too... over 190 hours a year. See your Reddy Kilowatt dealer, soon. Save your hands with Reddy's hand-saver — electric dishwashing!

Ladies, you'll just love an automatic electric dishwasher!!!




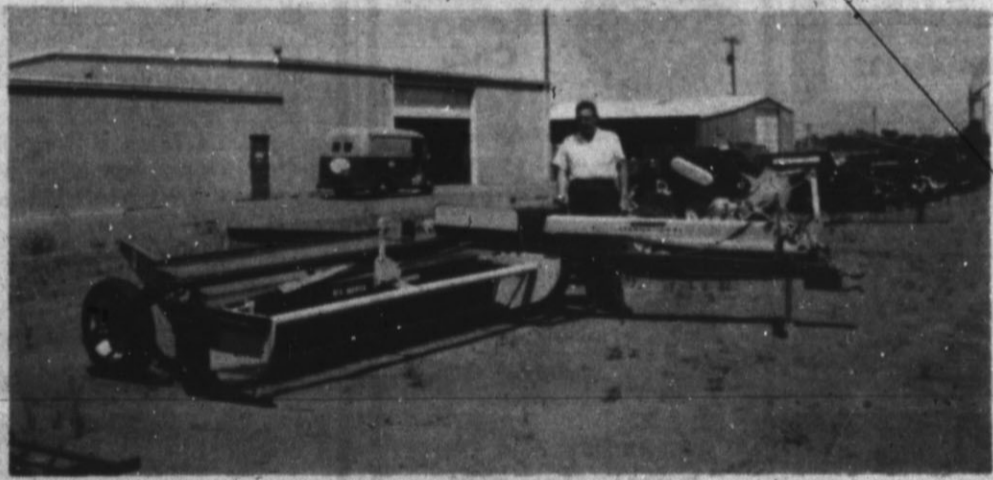
BUY AT THE STORE WITH REDDY KILOWATT ON THE DOOR!



Clean ELECTRIC Dishwashing



IT'S NEW FROM THE NO. 816 MOWER CONDITIONER

Shown Here By Cecil Oglesby



THIS REVOLUTIONARY HAYING MACHINE

MOWS, CONDITIONS AND WINDROWS IN ONE SPEEDY COST-CUTTING TRIP

ONE MACHINE TAKES THE PLACE OF TWO.

- Exclusive Flick-Bar Feeding System Famous IH Balanced-Head Mowing Action
- Efficient Rubber-Steel Conditioning Rolls Lays Down Swath or Windrow
- Exclusive Adjustable Wheel For Row Crops
- Available In 9 or 7 Foot Models

FOR COMPLETE INFORMATION CALL CECIL OGLESBY — EM 4-1551 OR SEE AT

HAYS IMPLEMENT COMPANY

HEREFORD EM 4-1551 TEXAS

Phone EM 4-2030 WANT ADS Phone EM 4-2030

Deadline for Classified Advertising in the SUNDAY BRAND 10 a.m. Saturday

Deadline for Classified Advertising in the HEREFORD BRAND 10 a.m. Wednesday

We Are Today Paying
Milo 1.70
Wheat 1.51
(Subject to Market Change)
Comp. Inents. of
CONTINENTAL GRAIN CO.

EXPERT CLOCK REPAIR
on All Clocks
8 Day Alarm — Coo-Coo
and Automobile
COWAN JEWELRY

You've Never Seen
Such Thorough Service
STOP IN SOON
Phillip "66" Products
EAST SIDE "66"
Rocky Stewart
1303 E. 1st. EM 4-2644

W. T. CARMICHAEL EM 4-1251
901 S. 25 Mile Ave. REAL ESTATE
EQUITABLE FARM LOANS
COMMERCIAL, HOMES AND FARM LOANS
Homes — Farms — Highway Frontage — Ranches
WE NEED YOUR FARM LISTINGS
TROY'S CARMICHAEL

HEREFORD RADIATOR
FRAME & AXLE
SERVICE
120 Schley St.
DEPENDABLE SERVICE

Harold Morton Real Estate
FARMS, HOMES & COMMERCIAL PROPERTY
Prudential Farm Loans
ROBINSON INSURANCE
Home EM 4-1462 Office EM 4-2232

In Hereford
E. B. Black Co.
FLOOR COVERING SPECIALISTS
● CARPET ● LINOLEUM
● CABINET TOPS ● 9' & 12' FELT BASE
QUALITY MERCHANDISE
EXPERT WORKMANSHIP
2nd & Main Phone EM 4-0055

MARK IV REALTORS EM 4-2220
"HALLMARK OF SERVICE" MLS
HOMES
NW Hereford, 3 bdr. with large living and dining room, 1½ baths, good landscaping and fence, built in range and oven. You can move in immediately for only \$16,000.
On Sunset Drive, 1780 sq. ft. for only \$18,000. 3 bedroom brick, double garage, large utility room, fence and hardwood floors. Roof-mounted evaporative cooler in the 100 block of N. Texas. 3 bedroom brick, den, dining room, breakfast room, refrigerated air, carpet, drapes, 7 closets and hardwood floors. Over 2300 sq. ft. Call for an appointment.
FHA Repossession. You can move in for less than \$500. 800 block of Ave. K, 3 bedroom, brick. Must be sold immediately.
DEVELOPMENT LAND IN DEAF SMITH COUNTY
Now you can choose just what you want from over 2,000 acres of grass that has water under it right here at home. Prices start as low as \$150 per acre with good terms, and a small down payment by a qualified buyer.
We have farms and ranches all over the West.
EVENINGS & SUNDAYS
Oliver Strou EM 4-2857 Francis Hardwick EM 4-2241
Harold Rudd 289-5639 Larry Summers EM 4-1181

FOR SALE Miscellaneous
16 cubic ft. refrigerator, 30 inch gas range, 2 cycle washer - only nine months old. Also 1965 set American People's encyclopedia. Call EM 4-4492 after 4 week-days. B-1-45-1p

OUR SERVICE DEPARTMENT
is equipped and staffed to give you the service you are entitled to.
We appreciate Your Business
● Buick ● Rambler
● Johnson Boat Mtrs.
KINSEY - OSBORN
Motors
142 N. Miles EM 4-0990

FOR SALE 1946 Chevrolet bus.
EM 4-3461. B-1-10-45-tfc

TO PARTY WITH GOOD CREDIT
Reposessed late model Singer sewing machine in console cabinet. Will zig-zag, blind hem, fancy stitches, etc. 5 payments at \$5.62 or will discount for cash.
Write Credit Manager
1114 19th Street
Lubbock, Texas B-1-14-tfc

FOR SALE
Distilled water, Ozarka water, Soft Water Service. Home owned softeners. See, or call,
SOFT WATER SERVICE
216 N 25 Mile Ave., Hereford, Texas. Phone EM 4-3280 B-1-33-tfc

INSULATION
For new and old homes
SHEET METAL NEEDS
WALKER SHEET METAL
305 E. Third EM 4-0788 B-1-12-tfc
Nothing down-extended 1st. pmt. Write immediately: John Elliott "Credit Mgr." 1436 E. McDowell Phoenix, Ariz. B-1-45-1p

BOYD'S HUMBLE SERVICE
COMPLETE CAR CARE
EM 4-1110
741 W. 1st EM 4-9056

K Kwanis Club
Thurs. Noon
100F Half
207 E. 56th

G STATED MEETINGS
2nd Monday
Thurs. 7:30 p.m.
Practice

Ray Simpson, Jr., Sec.
Troy Stambaugh, W.M.

Hereford Rotary Club
meets every
Monday at 12:05
FLOYD'S RESTAURANT

L Lions Club
meets each
Wednesday, 12 Noon
Hotel Jim Hill

TOWN AND COUNTRY MOBILE HOMES
The most desired and most sold mobile home - according to official Texas Registration for the past two years. See the many floor plans and sizes.
East Hwy. 60 & Myrtle
Pho. EM 4-0169 B-1-44-8c

FOR SALE
Used Power Poles
Lots 1 to 49, \$5.00 each
Lots 50 or more, \$4.00 each,
DEAF SMITH COUNTY ELECTRIC CO-OP, INC.
HIWAY 60 EAST, EM 4-1166
Box 753. B-1-12-tfc

LOOK!!!!
Someone in this area needed to assume remainder of very small payments on fine SPINET PIANO
Nothing down-extended 1st. pmt. Write immediately: John Elliott "Credit Mgr." 1436 E. McDowell Phoenix, Ariz. B-1-45-1p

SINGER MACHINES 66 MODELS
Have a few reposessed and some slightly scratched in shipment. Will button hole and zigzag. Pay off low balance of \$35 or \$5 a month. Write for demonstration in your home.
MOBIL SEWING SERVICE
P.O. Box 7182
Amarillo, Texas
If rural give directions. B-1-45-8c

Weather master grain sorghums are grown in Kansas and Nebraska above the Johnson grass line for a better quality sorghum seed.
HEREFORD GRAIN CORP.
on East Dairy Road B-1-45-2c

We are selling all our Lamkins minerals at cost to clear out our stock.
HEREFORD GRAIN CORP.
on East Dairy Road B-1-45-2c

FOR YOUR sewing - knitting - rug making - work - crochet - needlepoint pleasure come to Dan's of Canyon for all your supplies. Phone OLS-3355. B-1-20-17-6c

House For Sale - 2 bedrooms & den - living room - redecorated - fenced yard - good location - Small down payment - assume \$8,000.00 loan - \$81 per month payment.

House For Sale - 3 bedroom - extra large den, fireplace, living room - 2 full baths - recently redecorated - very nice, 2176-sq. ft. in living area. Central heat - refrigerated air conditioning - \$18,500.00 - 220 Star.

Brick Home For Sale - 3 bedroom - large den - living room - 1½ bath - fenced yard - Excellent location - \$15,500.
Brick Home For Sale - 3 bedroom - large den - dining area - living room - 2 bath - double garage - fenced yard - Many Extras - Good neighborhood - Excellent price, \$18,000.00 - 108 Douglas.

LONE STAR AGENCY
601 N. Main EM 4-0555

Hereford Insurance Agency
* To be sure! Don Baugous - Manager EM4-0850

Deaf Smith County Abstract Co.
323 Sampson EM 4-0851
West of the Court House Abstracts — Blueprints — Photocopying

BUY WITH CONFIDENCE
YOU CAN DEPEND ON
Justice Realtors
EM 4-2266 ● Main & Hwy. 60
NOTICE:... FHA HOMES built according to your plans for a total minimum move-in cost of \$200, if you have had 90 days active duty.
HOME WITH INCOME
Attractive brick in ideal neighborhood, featuring 3 spacious bedrooms, lovely kitchen, separate utility with established and completely equipped beauty shop. Could be converted to ideal apartment. H-3038

Complete Turn Key Installations of Pumps and Gear Drives BIG "T" PUMP CO., INC. Sales & Service
Hereford EM 4-0353
Dimmitt 647-3444
Frona 247-3311 S-1-24-tfc

STORAGE BUILDINGS
10' x 11' \$200.00
10' x 14' \$245.00
10' x 20' \$325.00
See These Buildings at
336 Ave. I
Leon Bell EM 4-0685 S-1-52-tfc

ANGUS BULLS ANDREWS & ANDREWS
S-1-41-tfc
SOYBEAN SEED - Hinn Variety - Texas Registered. Cleaned and bagged-60 lb. Beetex Supply Co. Phone 289-5313. S-1-16-40-tfc

AKC Registered
German Shepherd puppies, 2 black and fawn males, 1 female, 4 rare white females. Call J. C. Gossett 267-4414 - Vega, Texas. B-1-45-2c
WE BUY, sell, trade. Asher's Trading Post, West Highway 60. B-1-10-43-3p

REGISTERED COLLIE pups. Call EM 4-0675 after 4 or Saturday. B-1-10-16-4p

EXCELLENT, Efficient and economical, that's Blue Lustre carpet and upholstery cleaner. Rent electric shampooer \$1. Hereford Hardware. B-1-17-45-2c

NEARLY NEW summer Tex-Cumbarband, stud set and tie included. Size 38 coat. \$35. Call EM 4-4027. B-1-17-4-TFX

HEREFORD COUNTRY club membership for sale. Terms. Call EM 4-4414. B-1-10-17-tfc

13 CUBIC foot Kelvinator chest type freezer. Holds 450 lbs. Good condition. \$100. 276-5381. B-1-14-15-1p

TWO CORNETS, accessories and cases for both. E M4-3371. B-1-10-45-2p

TWO YEAR old stud colt, Kid pony, Half Shetland, half Appaloosa. EM 4-3361. B-1-12-45-3p

FOR SALE used baby bed with innerspring mattress. Also Stauffer vibrating body conditioner. Call EM 4-2788. B-1-15-45-tfc

TWO TEN gallon aquariums with fish \$30.00. EM 4-4812. B-1-10-45-3p

THREE LOTS in Westlawn Cemetery, D. G. Webb, 594 North Grant Street, Amarillo. B-1-13-45-4p

FOR SALE one registered quarter horse, 2½ years old. Permanent registered. Call EM 4-1900 for information. B-1-14-45-2c

2. FOR SALE Farm Equipment
WE ARE DEALERS for Peerless Grain Rollers and Feeding Equipment
DAVIS IMPLEMENT
144 W 2nd EM 4-2811 B-2-18-tfc

TOP QUALITY Irrigation Dams as low as \$3.25
DAVIS IMPLEMENT
144 W 2nd EM 4-2811 B-2-18-tfc

"Floor Coverings Are Our Specialty"
CUSTOM FLOOR COVERING CO.
116 W. 2nd EM 4-3265

Lee Carter
Jack Kirksey
GENERAL CONTRACTING
Phone EM 4-1732 EM 4-0528

3. FOR SALE Automobiles
MILBURN MOTOR COMPANY
We Pay Cash For Used Cars
225 N. Sampson
Phone EM 4-0077 B-3-33-TFC
1964 BUICK mechanically perfect. Cheap. Call EM 4-4973 or EM 4-3535. B-3-10-44-tfc

WE BUY used cars and trucks
Campbell Motor Co., 815 E. Hwy. 60, EM 4-4450. B-3-14-23-tfc

FOR SALE 1965 Ford pickup. See installment loan department, First National Bank. B-3-12-15-tfc

GOOD 1959 FORD. Will sell to responsible party for \$50 down and take up payments. EM 4-1924. B-3-16-16-tfc

Olivetti-Underwood
Adding Machine & Typewriters
THE INK SPOT

Colorado Rod-Weeders
PTO or hydraulic drive
Cisco Rod-Weeders
with hydraulic drive
Dempsster Planters, Cultivators and Rotary Hoers. Lilliston Shredders & Blades. See the new M-F Diesel tractors. We have several GOOD used Combines.
SEE LESLY MOTOR CO.
For the finest in farm machinery
West Hi-way 60
Phone EM 4-1600

GLASS IS OUR BUSINESS - Call Us For All Your Glass Needs
HEREFORD GLASS CO.
1302 Park Ave. INC. EM 4-2652

4. REAL ESTATE For Sale Or Trade
EXCLUSIVE LISTING
Lots for sale in Bluebonnet Addition. FHA loans available on Cherokee Drive and on 16th across the street from Bluebonnet school. Conventional loans on 15th Street.
HICKMAN REAL ESTATE
EM 4-3275 115 15th Street S-4-40-tfc

HEREFORD BAKERY
519 Park Ave. EM4-0177
HOME OF Deaf Smith County Bread and Pastries

BIG RED BARN
We buy-sell-trade for anything of value.
USED FURNITURE
Appliance and Junk
EM 4-3552
West Side of Hereford Highway 60

Presenting Another Beautiful MEDALLION HOME!
Lovely 3 Bedroom Brick — Built-in Range & Oven, vented Hood — Central Heat — Carpeted Bedrooms — Utility Room — Unique 1½ Full Tile Baths — Ample Closet Space — Sliding Glass Patio Door — Acoustical Ceiling — Largest Living Room of any house in this price range — ONLY \$13,600
See This New Home At 133 Ave. K
WARD HOMES Bob Pugh
MARK IV REALTORS
WE WILL TRADE FOR YOUR PRESENT HOME!
EM 4-2220

FOUR BEDROOMS
Made to order for the large family, from the formal living room through the pleasant family room and kitchen. 2 full baths, large closets, central heat plus a huge corner lot. You will like this one! H-4004
EDGE OF TOWN
Large 2 bedroom stucco with Panel heat, cedar roof, domestic well and one acre of land. H-2017
JUST \$7,500.00
for this neat 2 bedroom home, featuring hardwood floors, attractive kitchen, detached garage and store room. Good Avenue B location. H-2018
LOW DOWN PAYMENT
½ section located in Deaf Smith County, with three wells on electricity. Government check alone runs approx. \$4,320 per year. Only \$325 per acre, \$10,000 down. Call us for an appointment to see this one! F-3007

TRADE FOR LARGER FARM
320 acres in Palmer County. Perfect irrigated farm land. 35 acres sugarbeet allotment, and balance fully allotted. Owner wants to trade for larger irrigated farm in Deaf Smith or Palmer County. If you are looking for a perfect half, this is it! F-3024
BEST YET
One section, located west of Dimmitt, with full allotments, including 65 acres sugarbeets. Perfect laying land. 4 excellent 8" wells on natural gas, tied together with underground tile. Very good improvements. Good loan available. Only \$550 per acre, with 29% down. F-4019
LARGE WHEAT FARM
5½ sections in Colorado joining the Kansas state line. 2000 acres allotments. 1300 acres growing wheat. Best in years. The potential is unlimited for this year. Will trade for smaller operation in this area.
THE CREATORS OF OWNERSHIP
Mike Justice EM 4-0544 Jerry Huckabay EM 4-2636
Ralph Owens EM 4-2560 Greg Cromer EM 4-1171
Gwen Leatheman EM 4-1650

Phone EM 4-2030 WANT ADS Phone EM 4-2030

FARMS & RANCHES

CASTRO COUNTY: 1/4 sec. good level land in cult. Fully allotted to cotton, maize, wheat. 8" well, nat. gas, underground tile. \$25,000.00 will handle. Per A. \$350.00
DRY LAND FARM: 575 acres. West of Hereford. All good level land in cult. 1/2 in wheat 1/2 in soil bank. \$25,000 will handle. Possession. Per acre \$110.
OTHER LISTINGS: on farms & ranches located throughout the country. To buy, sell, or trade farm & ranch land try our service.
FARM & RANCH LOANS: John Hancock farm and ranch loans anywhere for any purpose. Free, prompt and liberal appraisals, no commissions to pay.

WESSON REAL ESTATE:
S. on Dimmitt Hwy.
Ph. EM 4-2528 Rt. 2
Hereford, Texas B-4-35-tfc

FOR SALE BY OWNER
Three bedroom, single garage FHA. Two years old. \$71 month payment.
EM 4-0526
B-4-45-tfc

PRICED FOR QUICK SALE BY OWNER
3-bedroom, single garage, fenced back yard, northwest Hereford. Very nice. Call EM 4-0526 for appointment and details.
B-4-45-tfc

FOR SALE
House and 1 acre of ground on South Main. See Calvin Edwards, Tri-County Fertilizer. Phone EM 4-0496 or EM 4-1017.
B-4-4-tfc

Just from the front this GMC Pickup looks like it costs a lot more money.



It should—but don't let it fool you.

HI-WAY PONTIAC-GMC
600 W. 1st EM 4-0501

NEED PASTURE FOR LEASE!

Ree's Cafe & Cabins. Kitchenettes, fully furnished with nice house. 185 ft. frontage on Hwy. 60 Umbarger. Consider trade.

REDECORATED AND FURNISHED IF YOU LIKE; Well located 2 bedroom with attached garage.

Member — International Traders Club

S. Marie Richardson, Realtor

PROFESSIONAL SERVICES HEREFORD, TEXAS 79045
Box 36 Umbarger — Hereford Phone EM 4-4355

HEREFORD REAL ESTATE

1505 E Hwy. 60

EM 4-2424

Terms: Price EM 4-1642 Doyle, Turner EM 4-0811 Jim Clanton EM 4-0142

Homes — For — Sale

Come by our show home at 207 Greenwood any time - \$16,050 - \$650 down, 1300 sq. ft. dishwasher, range and oven, disposal, pre-finished sheetrock in garage, sunken living room.

1700 sq. ft., new FHA, \$19,600, \$900 down, on Kingwood Drive, sunken living room, fireplace, paneled den, plumbed for ref. air.

3 bedroom, 1 1/2 bath, \$375 move in cost, carpeted living room and hall, disposal.

Come by to see our many house plans.

800 sq. ft. move in for \$350, 3 bedroom, 60 ft. lot.

DEAF SMITH COUNTY

256 A., good wheat and milo allotments, irrigation well on adjoining farms. Price \$175.00 per A., terms available.
80 A. with irrigation possibility, 76 acres of allotments. Price \$12,000.00.

\$15,000.00 DOWN

480 A. of North Plains land, 1-8" well, motor gas, natural gas, good allotments, rents for 1966 go. Price \$175.00 per acre.

\$10,000.00 DOWN

205 A., all cultivated in Deaf Smith County, 2-6" irrigation wells, natural gas, underground tile, wheat, milo, and barley allotments, 40 acres of potatoes planted, rents go if purchased soon. Price \$250.00 per acre, good terms on balance.

HOUSES

2240 sq. ft. plus double garage on large corner lot in exclusive Knobhill Addition. Has three bedrooms, 2 1/2 baths, dens with woodburner and all built-ins. Sell or trade \$31,600.00.
Beautiful 3 bedroom brick in Northwest Hereford. Has 2 baths, built-ins, worlds of storage, fenced and landscaped. Priced uncomparable at \$18,000.00.
\$1,000.00 down on 4 bedroom stucco home, Bal. \$75 per month.
Large 3 bedroom stucco, central heat, nice basement. Price \$11,500.00. Will trade for 2 bedroom home or will sell.

LOTS

\$70.00 DOWN AND \$15.00 PER MONTH RIYS A 60 FT. RESTRICTED RESIDENTIAL LOT.

HAMBY REAL ESTATE

S. HWY. 385
OFFICE EM 4-3566
Gerald Hamby EM 4-1534
J. M. Hamby EM 4-2553
Durward Hamby EM 4-3466
Buddy Rogers EM 4-2150
B-4-45-tfc

\$\$\$ ONE MILLION DOLLARS

To lend on irrigated land in Deaf Smith, Castro and Pecos counties. And... We have expanded our territory to include the upper Pan handle.

PRUDENTIAL

America's Largest Firms Lender!
SAM NUNNALLY
311 Park Avenue EM 4-2814
B-4-11-104p

TWO YEAR old home, 112 Green wood, for sale. Contact Kenneth Harper, EM 4-3251 or EM 4-0918.
B-4-17-18-tfc

CAMPBELL REAL ESTATE OFFERS:

LAND

APPROX. 6 SEC. in S. E. Colo. 4-8" & 1-6" strong wells, 1 1/2 mile tile, nat. gas, 1000 A. good and choice farm land, balance grass. One of the best stock farms in the area. \$100 per A., low down pmt.
PERFECT LONG 1/2 SEC., 3-8" & 1-6" wells, 2 mi. tile, good allots., very clean.
A truly choice place for \$500 per A. 29% minimum down.

HOUSES

For results, let us handle your property — we need it. Remember, WE BUY EQUITIES!

TWO BDR. FRAME

with asbestos siding and attached garage, large rooms. Recently redecorated. \$8,500. Small down payment.
3 BDR. HOUSE with permastone siding, large garage (suitable for rental) fully carpeted fenced yard. Approx. 1500 sq. ft. living area. Only \$11,500, 10% down.

DIFFERENTI! NEW 3 BDR. 2 bath Spanish style home. Rich interior trim. Luxurious carpets. Massive design and structure outside. WILL TRADE!! \$23,500, 10% down.

RENTAL PROP. 2 houses on one lot — now earning \$120 per mo. Large existing loan, small payments. Only \$8,500.00.
CAMPBELL REAL ESTATE
E. Hwy. 60 Phone EM 4-0972
Pruce Plummer EM 4-0798
Larry Kaul 289-5611
F. D. Hopson EM 4-3194
Gene Campbell EM 4-0789
S-4-45-tfc

FOR RENT
Planning to build at 809 Park Ave. If you need office or business space see
DON MARTIN
204 Emma EM 4-0923
S-4-28-tfc

Irrigated Farm Land and Ranches. Real Estate loans made promptly. Liberal Valuations. For safety deal with a Realtor
J. C. RICKETS, REALTOR
Ph. EM-4-3771 133 W. 3rd St.
S-4-25-TFC

HANCOCK FARM LOANS
Farm & Ranch Loans anywhere for any purpose. Free, prompt and liberal appraisals. Terms to meet your requirements. Low int. Rates.
WESSON REAL ESTATE
Hereford, Texas S-4-18-tfc

FARM & RANCH LOANS
Representing 4 Good Companies
DON MARTIN AGENCY
204 Emma EM 4-0923
S-4-28-tfc

THREE BEDROOM brick, choice location, NW Hereford. Shown by appointment. Call EM 4-0182 or EM 4-1274.
S-4-14-44-tfc

RENTERS WANTED!
Color steel buildings built to your specifications, 2 acre lots, located north of B & B Oliver, Patterson Chemical and Merchants Fast Freight.
SOUTH PARK INDUSTRIAL SUBDIVISION
Sam Nunnally
311 Park EM 4-2814
B-4-1-tfc

FOR SALE IN NW HEREFORD
New 2 story brick, five bedroom home. Carpeted, draped, and two cooling and heating systems. Marble baths. Shown by appointment only.
EM 4-2693
or contact owner
P. H. TULLIS
997-4761, Anton, Texas
B-4-45-4p

PRICED TO SELL
Modern carpeted duplex — two car garage — ideal location — near churches, downtown. Excellent terms.
Betty Rice
EM 4-3114
B-4-45-1c

SEALED BIDS
Three houses for sale to be moved. Located on SW corner of Highway 385 and Moreman Street. Bid on 1, 2 or all 3. Send bids to Box 265, Hereford.
B-4-45-2c

FOR SALE BY OWNER
Two story older home. Four bedrooms, three baths. Carpeted, small rent house in back. Double garage. Will take smaller house on trade.
824 West Park Avenue
EM 4-1621
B-4-43-tfc

DEAF SMITH COUNTY

640 acres — nearly perfect. 3 wells all tiled. 256 A. wheat, 357 A. milo, 20 A. barley, 50 A. cotton, 40 A. grass. High ASCS payments. \$40.15 per acre... \$52,500.00. Cash down.

480 acres in water area. 177 A. wheat, 200 A. milo, 3 1/2 A. cotton, one half mile of pavement. \$200.00 per acre.

HARTLEY COUNTY

640 acres 2 miles off pavement — about \$25,000. New brick home, large shop, 2 wells, approx. 1 mile tile, 337 milo, 203 wheat, 540 A. cult, 400 A. grass. Owner sick... \$201,600.00 Must trade thru into a ranch he has bought... Possession, wheat goes.

DALLAM COUNTY

640 acres unimproved and on pavement. Tight land one real good well. Fully allotted... \$285.00 per acre with small down payment.
call
EM 4-2814
Sam Nunnally
B-4-18-2c

PARMER COUNTY

Choice 664 acre farm 4 1/2 miles east of Farwell on pavement. Three 8 inch wells, natural gas. Excellent water. Five room house. Double garage. 127 Wheat, 513 Maize, 18 6/10 cotton, 15 grass.

WOODROW LOVELACE

Farwell, Texas
B-4-18-8c

3 bd., 1 bath with garage only \$12,000. 10% down to qualified buyer.
3 bd. brick with attached garage. Out of city. Price \$14,500. Loan established. Approximately 1 acre business property on highway with 2 rentals. \$20,000. Terms. 160' business lot on 385 cheap at \$100 per foot.
Carthel Real Estate
206 N. 25 Mile Avenue
Hereford, Texas EM 4-0944
S-4-45-4c

200 acres. 2-8 inch wells. 9 miles north of Dawn. 19 acres grass. Stock pen. \$400 per acre. Existing loan \$30,000.
WHEELER
DR 6-8292 233 Amarillo Bld.
B-4-45-4c

DAIRY FARM FOR SALE
200 acres, Comanche, Texas. Now leased. Take new or late model car on trade.
Glen Morgan
2215 13th, Brownfield, Texas
643-6448
B-4-45-2p

THREE BEDROOM house, brick two baths 107 Fir. EM 4-2480.
B-4-10-45-2c

FOR SALE two brick duplexes to be moved Call EM 4-3211 or EM 4-2852.
B-4-12-45-tfc

FOR RENT a three room furnished house, Whites only. Call EM 4-0133.
B-5-11-45-1c

FOR RENT four room house, Couple. No pets. Inquire 426 Schley.
B-5-11-45-2c

House For Rent at 418 Avenue J. To permanent people. Three bedrooms, two baths, den, carpeted and draped. Electric stove connection and dishwasher. Water bill paid. Pick up the keys at 414 Avenue J. Troyce Newman's.
B-5-45-tfc

MODERN FURNISHED efficiency apartments, carpeted vented heat, private bath, private entrance. 821 S. 25 Mile Avenue.
S-5-18-41-tfc

FOR SALE BY OWNER
Two story older home. Four bedrooms, three baths. Carpeted, small rent house in back. Double garage. Will take smaller house on trade.
824 West Park Avenue
EM 4-1621
B-4-43-tfc

MEAT
Specializing in CUSTOM SLAUGHTERING WHOLESALE — RETAIL
HACKER — JESKO
Rt. 3 — Hereford
EM 4-3390

FOR SALE

640 acres 17 miles west of Stratford, Texas, section 35, block 47 1/2 Dallam County. Irrigation possible, natural gas at fence line, 1/2 mineral.
Write both:
Karoline Forbau
Box 45, Higgins, Texas
and
B. Forbau
3417-Asbury
Dallas, Texas 75205
B-4-13-12p

MY HOUSE for sale at 511 Schley. Will show you. Lucille Bookout. EM 4-0480 or FL 4-7144. Amarillo.
B-4-16-18-2c

BY OWNER
Thunderbird Apartments 16 two bedroom, two baths. Stays full. Small down payment. Will take trade. Good income.
E. O. Milburn
3713 Teckla
Amarillo FL 6-0890
B-4-33-tfc

FOR SALE business lot, 100' x 150'. Phone EM 4-2328.
B-4-10-18-2p

Three bedroom home. 1 1/2 bath, air conditioned, fenced yard. \$690 down. \$111 mo. for 240 months. May see at 107 Avenue F or call Frank Ford. EM 4-3209.
B-4-44-tfc

FOR SALE new 3 bedroom house furnished. See owner George C. Green, 523 Avenue J. EM 4-2086.
B-4-16-15-8c

FOR RENT
Two and three bedroom brick duplexes with fenced yards, 500 block Ave. G and H.
D & R BUILDERS
EM 4-3780
Nell Spradley EM 4-1813
I. D. Rhodes 289-5217
B-5-33-tfc

NICE TRAILER SPACES for rent, \$15 per month. EM 4-1818.
B-5-10-43-12p

FOR RENT two bedroom unfurnished house, Carpeted. Fenced yard. Plumbed for washer. Call M. M. Gardner, 894-6834, Levelland.
B-5-18-45-2c

ONE BEDROOM apartment for rent furnished. Inquire at 214 Avenue J.
B-5-11-45-tfc

FOR RENT, nice three bedroom 1 3/4 baths, and large den. Located on Country Club Road. Contact Justice Realtors, EM 4-2286.
B-5-20-45-4c

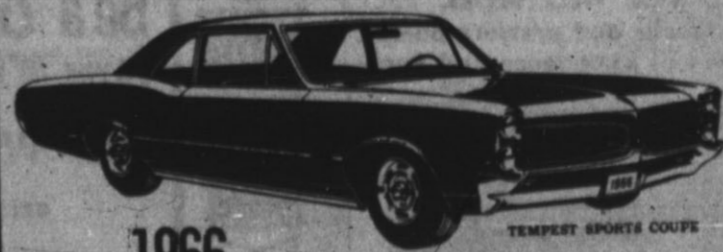
FOR LEASE at 131C Park Avenue, Commercial building g. call EM 4-3287 or EM 4-3475.
B-5-12-45-2c

FOR RENT a three room furnished house, Whites only. Call EM 4-0133.
B-5-11-45-1c

FOR RENT four room house, Couple. No pets. Inquire 426 Schley.
B-5-11-45-2c

House For Rent at 418 Avenue J. To permanent people. Three bedrooms, two baths, den, carpeted and draped. Electric stove connection and dishwasher. Water bill paid. Pick up the keys at 414 Avenue J. Troyce Newman's.
B-5-45-tfc

MODERN FURNISHED efficiency apartments, carpeted vented heat, private bath, private entrance. 821 S. 25 Mile Avenue.
S-5-18-41-tfc



1966

Tempest Sport Coupe

Decorator group consists of: Wheel Discs, Deluxe Steering Wheel, Mouldings, Push Button Radio, Carpet, Whitewall Tires.

\$2280.00

HI-WAY PONTIAC-GMC

600 West 1st

EM 4-0501

TWO BEDROOM furnished apartments. Gas and water furnished. Lynette Apartments. See manager Apt. 4, 108 Ave. H. EM 4-0969.
B-5-18-40-tfc

FOR RENT

Lovely 2 bedroom house, carpeted, perfect condition inside and out, garage, fenced yard. Whites only. No pets or children. 108 Avenue J. Must have good references. Contact Mrs. Paul Wager, Box 10275, Fort Worth, Texas.
B-5-44-tfc

NICE TWO bedroom furnished apartment. Inquire at 205 Jewell, Apt. B.
B-5-11-16-tfc

TWO BEDROOM, 2 bath apartments. Dishwasher, garbage disposal, carpeted. Furnished and unfurnished.
THUNDERBIRD APARTMENTS
Phone EM 4-2646
B-5-10-tfc

NICE 3 room efficiency furnished house. Bills paid. White couple only. No pets. C. A. Lindsey, EM 4-1421.
B-5-17-45-2p

UNFURNISHED TWO bedroom house, 131 North 25 Mile Avenue.
S-5-10-43-tfc

BEDROOM FOR rent, private bath and entrance Whites only. EM 4-0277 or EM 4-1047
B-5-12-40-tfc

UNFURNISHED THREE room house, Whites only. 129 Ave. A. EM 4-3488.
B-5-10-39-tfc

FOR RENT two bedroom furnished house. Inquire at 211 Avenue K. Whites only. EM 4-3837.
B-5-14-18-tfc

TWO BEDROOM house, Bills paid. EM 4-3387.
B-5-10-18-2c

FOR RENT 1 bedroom furnished apartment. Bills paid. 503 25 Mile Avenue. EM 4-1111.
B-5-13-44-tfc

FOR RENT Three room house, unfurnished, redecorated. Attached garage. Suitable for one or two adults. EM 4-3778.
B-5-16-16-tfc

PRIVATE PARKING for trailer house 345 North Street. Call EM 4-1621
B-5-10-5-TFC

THREE BEDROOM two bath apartments. Stove, oven dishwasher, disposal. Furnished. Covered carport. 507 South 25 Mile Avenue. EM 4-1111.
B-5-16-44-tfc

FOR RENT a three bedroom, two bath, unfurnished house. Carpeted. Bills paid. EM 4-1111.
B-5-13-44-tfc

61 Falcon, low mileage, good condition through out. 25 miles per gallon. \$595.00. Phone EM 4-3731. 806 Brevard.
B-5-44-tfc

UNFURNISHED FOUR room newly decorated apartment. Close in, garage, white adults only. Call EM 4-1817.
B-5-14-1-tfc

FOR RENT, for storage, the old J. C. Penney building downtown. Phone EM 4-1111
B-5-13-38-TFC

FOUR ROOM furnished apartment to whites only. Call EM 4-0108 or EM 4-1543.
B-5-11-40-tfc

ONE THREE room apartment and one two room apartment. Whites only 711 East Third. Phone EM 4-1488.
B-5-39-tfc

OFFICE SPACE for lease. Paneled, Carpet. Central heating and air conditioning. Call EM 4-1768 or EM 4-1519.
B-5-15-35-TFC

FOR RENT 42x70 foot spaces for mobile homes. Northwest Mobile Lodge. EM 4-1108 EM 4-1277.
S-5-16-40-tfc

TWO BEDROOM house — White couple, no pets. 303 Avenue H.
B-5-10-47-tfc

THREE BEDROOM house, carpeted, duststopper windows and doors, carport. EM 4-2256.
B-5-10-42-tfc

DRIVE
Tower
EM 4 2382
W. Hwy. 60

SUN - MON - TUES
ALEC GUINNESS
as a jolly jailer with more bars than brains!

SITUATION HOPELESS - BUT NOT SERIOUS!

PLUS

REVENGE OF THE GLADIATORS
TECHNICOLOR
TECHNISCOPE

FAMILY NITE WEDNESDAY

\$1.25 PER CAR LOAD

2 BIG HITS!
- on the same program -

JAMES MAUREEN STEWART - ONARA
JERRY WALD'S production of

Mr. HOBBS Takes a VACATION

ANN-MARGRET
and **FRANCISCA**
and **LYNCH - MCKAY**
and **TIFFIN**
PLEASEE SOCKS

ANNE-MARGRET
and **FRANCISCA**
and **LYNCH - MCKAY**
and **TIFFIN**
PLEASEE SOCKS

ANNE-MARGRET
and **FRANCISCA**
and **LYNCH - MCKAY**
and **TIFFIN**
PLEASEE SOCKS

ANN-MARGRET
and **FRANCISCA**
and **LYNCH - MCKAY**
and **TIFFIN**
PLEASEE SOCKS

FURNISHED-DUPLEX for one or two. White. 116 Avenue A. S-5-10-43-tfc

STAR THEATRE
SUN. MON. TUES.

This is "THE GROUP"

CANDICE BERGEN as JOAN MARCUS and JOAN MARCUS as JOAN MARCUS

ELIZABETH MERTON as MARY ROBIN BELL and SHIRLEY KNOX as JOY

JOAN MARCUS as JOAN MARCUS

JESSICA WALTER as JESSICA WALTER

Classifieds...

BEDROOM FOR rent, private bath and entrance Whites only. EM 4-9277 or EM 4-2200. B-5-12-40-tfc

BEDROOM FOR rent to white man. EM 4-9798. 238 Avenue E. B-5-10-45-1c

6. WANTED

WANTED TO BUY
Used
Apartment size gas range. EM 4-3454 after 6. B-6-18-1fx

WANTED LAWNMOWING jobs. Call EM 4-1248. B-6-10-45-1c

WANTED

FOR JOHN DEERE COMBINES
Used pick up reels, two 14 foot, one 16 foot. Two used 88 inch windrow pickup belt attachments. Want to trade 16 foot platform for 14 foot for model 95. Must be in excellent condition.
Jonny Latimer
806-262-4130 Star Route 2 Littlefield, Texas
5-6-45-2c

WANTED: Your repair work on all small electric appliances. Vern Witherspoon, 201 Jackson, Hereford, Texas. 8-4-31-tfc

MR. FARMER grow seed on your excess acres. Contracts on peas, millets, forages. Call EM 4-9561. B-6-15-16 -12p

7. Dressmaking-Ironing

WILL DO typing in my home. Experienced, reasonable rates. Mrs. Stephens, EM 4-9856. B-7-12-28-1fx

WOULD LIKE to do ironing in my home, E M4-0433 or come by 311 Avenue H, Apt. A. B-7-17-14-tfc

8. HELP WANTED

WANTED A motion-picture projector operator, who is an all around theatre maintenance man. See Francis Hardwick. Star Theatre. B-8-19-44-3c

FOOD SALESWOMAN OR MAN WANTED

Sell food to established customers and solicit new customers from T.V. advertising, leads and present customer referrals. Pleasant work selling food to women. Prefer woman who does not have small children as some evening calls are necessary. Most sales made by phone, but must be willing to go to homes, must be neat, able to do grade school arithmetic, willing to spend at least 30 hours a week on commission selling, and have a car. Earnings will go up substantially when T.V. ad campaign starts this month. Oldest and largest firm in the tri-state area. Write complete record of work experience, schooling, and give both character and job references that are checkable. Mail to Box 5764, Amarillo, Texas and interview time will be called to you. B-8-45-2c

CAN YOU QUALIFY
Need someone over 30 to assist in my business 2 hours a day, 5 days a week.
Call Mrs. Porter
EM 4-4910 1-3 p.m.
for personal interview
B-8-43-tfc

TWO EXPERIENCED farm hands. Modern houses. Good wages. Irrigated. EM 4-9277 nights and mornings. B-8-13-18-3c

ARE YOU interested in making \$8500 or more per year? Need a mechanic. See Jimmy Tucker at Case Power and Equipment. B-8-21-44-tfc

WANTED CONCESSION hostess 6 nights a week for the Tower Drive In. See Francis Hardwick at the Star Theatre. B-8-19-18-3c

NEED BEAUTICIAN, Ginger's Style Shop, 104 Vera Cruz. EM 4322. B-8-10-44-2c

TWO BEAUTY operators with or without following immediately. Continental Coiffleur. EM4-4520 B-8-11-17-tfc

Small Investment for Big Returns
For ladies who want to own their own business, be their own boss. Part time or full time. Call EM 4-4910 between 1 and 3 p.m. weekdays. B-8-44-2c

9. Situations Wanted

MOTHERS DO YOU WANT YOUR CHILD TO HAVE THE BEST OF CARE WHILE YOU WORK?
Bring them to
Winona's Kiddie Play House
903 Union
Good food, good care
Plenty of recreation
Mrs. Chris Jacobsen, owner
B-9-45-1c

WORK WANTED - building, remodeling, repairs. Ralph Packard, phone EM 4-2110. B-8-10-30-tfc

WANTED CHILDREN to care for in my home. 614 Blevins. B-8-10-18-4c

10. NOTICE

ALCOHOLISM INFORMATION: For information on alcoholism, referrals for help, counselling, or programs on the subject of the disease of alcoholism, call EM 4-4540 from 8 a.m. to 12, 1 p.m. until 5 p.m. Monday through Friday.
A UNITED FUND AGENCY
B-10-30-tfx

WE CAN offer good seed growing contracts. Call EM 4-0560. B-10-10-16-12p

POULTRY DRESSING
Littlefield Frozen Food Center
Littlefield
Located on Springlake Highway
Phone 385-3818
B-10-40-17c

11. Business Services

HEREFORD KIRBY VACUUM CO.
New and Used Vacuums
For parts and service
Call
EM 4-0422
B-11-7-tfc

OWENS & HOLLINGSWORTH
Commercial - Industrial
Residential Wiring
Magneto - Starter
Generator & Electric
Motors Rewind
Sales and Service
809 EAST SECOND
EM 4-3572
B-11-13-tfc

PORTABLE DISC ROLLING
Scoloped or plain. Jacobsen Brothers. Phone EM 4-1543. B-11-10-23-tfc

KELLEY ELECTRIC
Doug and Virgil
Electrical Contractors
Residential and Commercial
All bids and wiring competitive.
No Job Too Large or Small
Phone EM 4-1345
Nights-phones EM 4-2012 or
Box 130 EM 4-1345
B-11-46-tfc

CALL JOHN TURNER FOR WELL WORK
Windmills and pressure pumps.
Years of experience and know how.
WILL SAVE YOU MONEY
Phone EM 4-2194
5-11-37-tfc

Casing pulled.
Stuck Pumps.
Hydraulic units.
HEREFORD CASING SERVICE
Phone EM 4-3508 Box 865
Hereford, Texas
5-11-12-tfc

MIMEOGRAPHING - TYPING
Letter and Mailing Service
E. WOOD MIMEO SERVICE
15th St. and Ave. K
EM 4-4255
5-11-48-tfc

SEWING MACHINES
Vacuum Cleaners, Parts and Repairs. Disposable bags.
JEFF ROBERSON
137 Ave. D. Pho. EM4-0262
5-11-28-TFC

GRAND OPENING TUESDAY, MAY 10 PLEASE - COME SEE US. WE WANT YOU TO SEE OUR NEW LAUNDRY DESIGNED FOR YOU.

Sugarland Automatic Laundry

"IN THE MALL"

Dr. E. H. Hendon

Optometrist
136 East 3rd. Phone EM4-0987

OFFICE HOURS:
9:00-5:00 Mon. thru Fri.
8:30-12:00 Sat.
EM 4-0987

Penneys

HEREFORD, TEXAS
ALWAYS FIRST QUALITY



REPEAT OF A SELLOUT!
The Perfect Graduation Gift!

A real fashion collection of fine gold-encased Swiss made pendant watches. Floral motifs, geometrics, in dainty, petite shapes for the young and the young-at-heart.

Everything's glittering about our pendant watch collection!

\$999 each

YOU CAN "CHARGE IT" AT PENNEY'S . . . SUGARLAND MALL

HAM



- Whole PINKNEY lb. **49c**
- Shank End lb. **45c**
- Butt End lb. **55c**
- Center Slices lb. **89c**

BACON
Flavorwright.
2-lb. Pkg. **\$1.39**

SHERBET

CLOVERLAKE Free Samples Wed. 1/2 GAL. **69c**

- FOLGER'S COFFEE** 1-lb. Can **73c**
- CHEESE SPREAD** 5 oz. Glass **29c**
- WAGNERS DRINK** 32 oz. Jugs **3 for 89c**
- HUNTS TOMATOES** 300 Cans **5 for \$1**
- HONEY BOY SALMON** Tall Can **59c**

8" ASH TRAYS

Avocado Color - With Each \$5 Purchase **59c**

- MIRACLE WHIP** Qt. **49c**
- BANANAS** 2 lbs. **25c**
- GRAPE JAM** 2 18 oz Jars **69c**

- CRISCO** 3-lb. Can **79c**
- LEMONS** Fresh & Juicy lb. **17c**
- RED SPUDS TOMATOES** 10-lb. Bag **49c**
- Cello Carton** **25c**
- Strawberry Preserves** 18 oz. Jar **49c**

- Orange Juice** 6 6 oz Cans **\$1**
- CORN** Shurline Frozen 10 Oz. 5 Pkgs. **\$1**
- COOKIES** Tendercrust 3 Pkgs. **\$1**
- Canned Pop** Shurline 13 Cans **\$1**
- OLEO** Shurfresh 5 1-lb. Pkgs. **\$1**

- Gold Medal FLOUR** 10-lb. Bag **99c**
- Tendercrust Brown 'N Serve Rolls** Pkg. **27c**
- Tendercrust BREAD** PICK 'EM UP TODAY
- Shurfresh MILK**

FREE-FREE-FREE OVER 5-MILLION (5,000,000) STAMPS

EVERYONE WINS!!

Be a **GRAND PRIZE** winner! IN TAYLOR & SONS **GRAND PRIZE GIVEAWAY**

get your "NEW ROUND" grand prize punch card **TODAY!**

WIN UP TO 25,000 STAMPS ABSOLUTELY FREE

GET YOUR CARD TODAY WHEN SHOPPING TAYLOR & SONS

-EVERY CARD IS A WINNER- GET COMPLETE DETAILS

Post Toasties

18 oz. Box **37c**

40 Quart Foam ICE CHEST

\$1.49

SPECIALS GOOD MONDAY TUESDAY & WEDNESDAY MAY 9, 10 & 11, 1966

TAYLOR & SONS

FOODS

LOW, LOW EVERYDAY SHELF PRICES PLUS S & H GREEN STAMPS

YOUR HOME TOWN BOYS **CASH AND SAVE**

Hereford High-Jinks

by Randy Hopson

Congratulations to Randy Tolley and Tyler Thompson. Tyler has earned the place of Salutatorian and Randy will represent the Seniors as Valedictorian. Jana Cole has the distinction of being high-ranking girl.

Congratulations should also be extended to the members of the H. H. S. band. The band received the highest rating at the Six Flags Festival. Mr. Gollehon, did you get a little wet?

Yeah! We had the desire to beat Dumas and we did it. With a score of 7-4 we taught them to have a higher regard for the mighty Whitefaces. Keep working boys and we'll have a record to be proud of.

Well, JoAnn Ferguson received the recognition she was wanting from Darrell Rose. JoAnn was, naturally, in the stands at the Hereford vs. Dumas game. Darrell saw her and commented on radio station KPAN that he saw "JoAnn Ferguson, one of his favorite fans." Well, Joey, how does it feel to be a celebrity?

MEMBERS of the Annual staff do other things besides put out the Round-up. Friday, during second period, the staff surprised Wynn Buck with a birthday party. Wynn was really surprised and received some very unusual gifts.

In case you missed a familiar face several days ago, Jesse Geron, assistant principal, has been fishing. "Coach" Geron caught six bass at Burson Lakes. He can't very well exaggerate about their size because there is a picture in today's Brand.

Man Receives Maximum Fine In County Court

A Hereford man was fined \$500 for driving while license suspended in county court last week.

Ordered to pay the fine after being sentenced or fined for the same offense four times since March, 1964, was Willie S. Rodriguez, 22, of 213 Lake.

Arrested April 22 by the Highway Patrol, Rodriguez was ordered to pay the maximum fine allowed for such a charge by Judge H. C. Williams.

Rodriguez had been fined \$25 in March, 1964, sentenced to 45 days in jail in March, 1965, and fined \$250 in December, 1965, for charges of DWLS.

In other court action last week 41-year-old Santos Galvan of 317 Avenue E was fined \$75 on a charge of aggravated assault.

Fined \$50 for DWLS was Francis V. Bounces, 47, of Amarillo.

CWF Program Workshop Set For Wednesday

A workshop for planning next year's programs in First Christian Women's Fellowship was set for group representatives May 11, the usual meeting date for an executive meeting. It will be at the church at 9:30 a. m.

Plans were made at a special executive session this week, when group study sessions were also held. Each group planned graduation gifts for the students whom they "adopted" earlier this year from the senior class at Juliette Fowler Home, Dallas, a church home for the children.

Program topic was God's Call — Man's Answer, in all the groups. Tice Group had an afternoon meeting in the church with Mrs. Clyde Russell as hostess. Mrs. Glenn Williams presented the worship service and Mrs. Glenn Roberson the study. Other sessions were in the morning. Mrs. A. Petersen was hostess and Mrs. S. O. Wilson study leader for Ida Hopper Group. The devotional speaker was Mrs. Kenneth Rusher.

Both study and worship were directed by Mrs. Ted Panclera for Joan Eubank Group, meeting at the church with Mrs. Jack Allen as hostess. Mrs. Dale Henson was study and worship leader for Joyce Wiley Group, which chose a birthday gift for its "adopted" student. The hostess was Mrs. Lewis Lea.

H.D. CHATTER

Notes From Rainy Spot

By Mrs. Argen Draper
Home Demonstration Agent



COLLEGE STATION — The trip down here was uneventful except there is water everywhere. These people all conclude that enough is enough.

I thought we'd see some swollen streams; the Brazos was running and the Leon River east and west of Temple was bank to bank, but not vicious.

The worst flooding is along the Trinity and the Mawasota Rivers east of here. The agents from Northeast Texas are telling big stories of tragedy and damage.

There are broken terraces and the ponds are full. Some little cotton is standing in two inches of water and wheat fields are flooded. A mockingbird outside the window at the Memorial Student Center starts singing about 4:30 each morning. He may be discussing the weather, as it is the topic of the day.

THE AIR CONDITIONERS in the building are set at about sub-freezing and I slept in a

sweater. Mountain climate, at this altitude.

Geraldine Mayes, Home Demonstration Agent from Hutchinson County, came with me. Only two from the Panhandle district are attending. There are complimentary comments about the Panhandle Economic Study and it's good to have a part in something that should be beneficial to the entire area.

Oh yes, without exception, everyone in the workshops was looking forward to my part of the program. You see, it was the last part scheduled the last day.

Again, I visited the Metzger Gun Collection. It is quite interesting and is supposed to be a very outstanding exhibit of firearms.

THE DECISION — making process is still one concept in management.

Decision making includes:

1. Recognizing the problem

2. Thinking of alternatives (possibilities)
3. Considering resources
4. Obtaining the information
5. Making a choice and carrying it out
6. Accepting consequences of the choice
7. Evaluating

THE GROUP FROM Post, Texas, for the industrial tour was in Hereford Thursday, Ce-

RIVALRY TAKE THE STAGE ATLANTIC CITY, N. J. (AP—Paul Bear) Bryant and Bob Devaney, coaches of the Orange Bowl teams, will lock horns again but this time it will be

on a friendly basis. The respective coaches of Alabama and Nebraska will do some lecturing at the National Football Clinic here. Bryant is set for opening day, March 21 and Devaney has the stage on March 23.

Bryant will stress short yardage, goal line defense and a flexible pass defense while Devaney will dwell on basic drills to help develop pass receivers.

AUCTION

MONDAY, MAY 9 -- 7:30 p.m.

NEW & USED FURNITURE

- Bed Room Suites
- Dinette Sets
- Refrigerators
- Living Room Suites
- Rocking Chairs
- Gas Ranges
- Washers & Dryers
- Lamps — lg. assortment
- Air Conditioners
- TV's — lg. assortment
- Vacuum Cleaners
- Coffee & End Tables

SHOP EQUIPMENT

- Drills
- Boxes of Tools
- Pipe Dies
- Electric Saws
- Cutting Torch
- Battery Chargers

MISCELLANEOUS

- Singer Sewing Machine
- Toasters
- Steam Irons

- Coffee Pots
- Mag Wheels
- Coleman Lanterns
- Gun Cases
- Antique Guns
- Record Players
- Guns
- Wheels & Tires
- Electric Mixers
- Desk
- Typewriters
- Gun Racks

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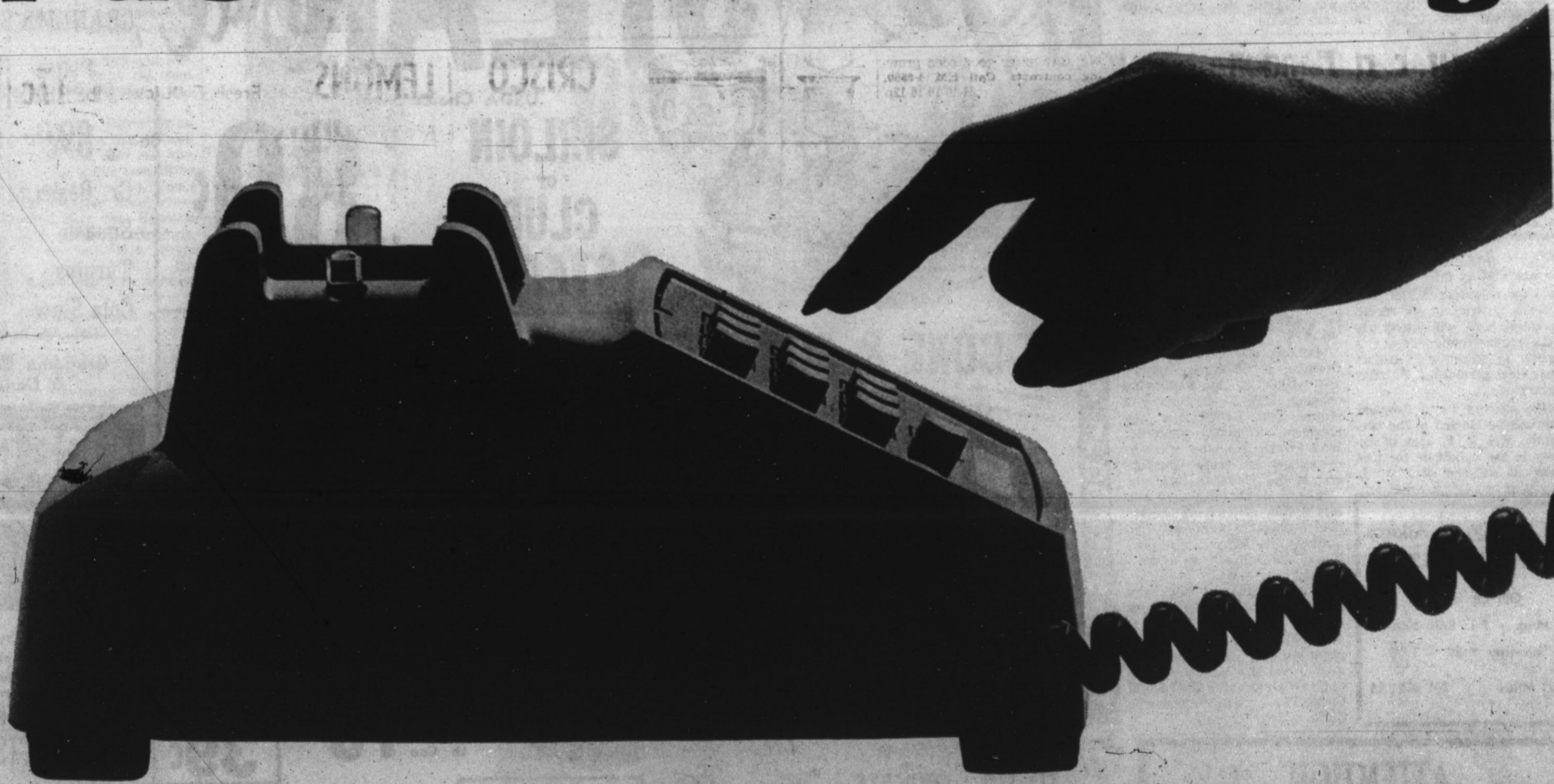
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LOCKWOOD GRADER BUILDING NEXT TO BULL BARN

COMING MONDAY, MAY 23 — THE FIRST IN TEXAS!

Get ready, get set for

Push-Button Phoning



The remarkable phone of tomorrow — the all-new TOUCH-TONE® telephone — comes to Hereford on Monday, May 23. Hereford is the first city in Texas to be offered this years-ahead telephone.

Your first glimpse of the Touch-Tone phone will surprise you. There's no dial. In its place you'll find ten easy-to-use push buttons.

To make a call, you just tap out the number on the buttons. You'll hear the musical electronic tones which speed your call on its way.

You'll want Touch-Tone telephones for your home and office. They're available in a choice of styles and colors as modern as the phone itself. Pick from desk phones, wall sets or Princess® phones. The cost is only slightly more than for conventional dial telephones.

Be among the first to have Touch-Tone phones. For information, call the telephone business office, EM 4-1000, or ask any telephone service man. Be ready to "touch and talk" on May 23.



You can see and try Touch-Tone phones at the telephone company business office. Stop by and treat yourself to a demonstration of the most modern telephone available.



Southwestern Bell



Mrs. Davie Sorrells
nee Rebecca Drews

Newlyweds At Home In San Antonio

Mr. and Mrs. Davie Sorrells are at home at 2343 Roosevelt Ave., San Antonio, after their recent marriage in Memorial Baptist Church at Navasota.

Son of Mr. and Mrs. J. E. Sorrells, Rt. 4, Hereford, the bridegroom is stationed at Fort

Sam Houston after graduation March 4 from the U. S. Army Medical Training Center there. His bride is the former Miss Rebecca Drews, daughter of the Rev. and Mrs. Raymond Drews of Navasota. Her father officiated for the wedding and her sisters, Mrs. Katherine Eskew, Misses Raylynn and Evelyn Drews, were her attendants and Miss Vicki Drews the pianist. Lieut. Gordon Plank was the best man.

The bride's gown was of white peau de soie with lace bodice and long skirt shaping into a

slight train. Attendants wore georgette frocks in rainbow pastels. A reception in the church fellowship hall was followed by a dinner for the wedding party in the home of the bride's parents. The honeymoon was spent at Galveston.

Sorrells attended South Plains College a semester after graduation from Hereford High

School, went into the Army last September and completed basic training at Ft. Polk, La., with the highest score on his proficiency test. Mrs. Sorrells is a graduate of Southwest State College and a teacher in Terrell Wells Junior High, San Antonio.

Moore Business Forms
THE INK SPOT

Former County Resident Dies

A former Hereford resident, Mrs. Mamie E. Onstead of Lubbock, died in a hospital there Tuesday evening and the funeral was conducted Thursday in Lubbock First Christian Church. She had lived in that city 21 years.

Mrs. Onstead was the former Mamie Winterrowd, who lived in Hereford as a girl, was married here and her children were born here. Two daughters, Mrs. Ira L. Duke of Lubbock and Mrs. Sue Dunn of Austin, and two sons, Bill of Lubbock and Joe of Austin, survive with two brothers and 18 grandchildren. Mr. and Mrs. George Millard attended the funeral services from Hereford.

Luncheon Closes Season In Club

Home of the president, Mrs. R. E. Lance Jr., was the setting of a luncheon Thursday which closes a season for Summerfield Study Club. All the club members were joint hostesses, with Mrs. J. R. Euler as chairman.

Review of Anne Morrow Lindberg's book, *Gift From the Sea* by Mrs. J. B. Noland, was the program. She described it as a book written "with radiant lucidity which makes visible the values of the inner life without which there is no true fulfillment."

The setting is the seashore, the time a brief vacation which had lifted Mrs. Lindberg from distractions of everyday existence into the sphere of meditation.

"In a blend of sincerity and delicacy, uniquely her own, Mrs. Lindberg shares with the reader her awareness of frustrating elements we face today, the

restlessness, unending pressures and demands, denial of leisure and silence, the threat to inner peace and integration," the reviewer said.

"As the sea tosses up its gifts, shells rare and perfect, so the mind left to its ponderings brings up its own treasures of the deep." The book was written after an interval of 11 years in which the writer had not published a work, Mrs. Noland said.

The program began with an invocation by Mrs. L. H. Lookingbill Sr.

Other members present were Mmes. Guy Walsler, Clayton Sanders, Mack Noland, Earl Lance Sr., George DeLozier, J. C. Clearman, Lee Curry, R. B. Baker and Thurman Atchley.

The club will recess for the summer. Present officers are serving a two-year term, and will continue in their duties next season.

Clubwomen To Attend State Federation Meet

Delegates from the Federated Women's Clubs here will be among those from over the state at the 69th annual convention of the Texas Federation of Women's Clubs in Lubbock Tuesday through Thursday.

Mrs. L. H. Lookingbill Sr., who was elected third vice president for next term in the Top of Texas District at its recent convention here, will attend one of the pre-convention events, a meeting of state and district third vice presidents Tuesday afternoon.

State officers for a two-year term will be elected at the convention. Mrs. B. F. Seay of Andrews is the candidate for president to succeed Mrs. J. L.

Ginnings of Pilot Point; both were special guests at the district convention here.

Theme of the program is Texas Celebrating GFWC Diamond Jubilee, and the clubwomen who were chosen Diamond Jubilee Jewels from various districts in the state will be honored at the final dinner Thursday. Mrs. Lee Curry of Summerfield Study Club is one of the "Jewels" chosen from Top of Texas District.

Speakers will include Delbert Downing of Midland, lecturer and writer, at the Wednesday evening; Mrs. E. D. Pearce of Miami, Fla., GFWC first vice president, Thursday morning; Wick Fowler of Austin, war correspondent for Texas newspapers, at the Thursday luncheon.

Several outstanding club editors of state newspapers will conduct a publicity workshop Wednesday with Ruby Clayton McKee of the Dallas News as moderator.

Representatives of Bay View and Summerfield Study Clubs as well as Pioneer Club, of which Mrs. Lookingbill is retiring president, are expected to attend, and also Mrs. C. D. Kelton, new president of Deaf Smith County Federation of Women's Clubs.

GRAND OPENING TUESDAY, MAY 10

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Everyone is Rushing to Piggly Wiggly's

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USDA Choice Meats

SIRLOIN OF CLUB STEAKS Lb. 89c

T-BONE & ROUND STEAK Lb. 98c

SHURFRESH 1st Grade BACON Pound 79c

Armour Star Ass't. LUNCH MEAT 3 6 Oz. Pkgs. 89c

Whipping Cream 29c

Shurfine Milk 3 Tall Cans 39c

Peaches Shurfine Elberta 2 No. 2 1/2 Cans 69c

Hi-Ho Crackers Pound Box 35c

Sugarine Liquid 4 Oz. Jar 69c

Salmon Shurfine Red Tall Can 89c

Vanilla Schilling's 2 Oz. Btl. 39c

Folger's COFFEE All Grinds Lb. Can 73c

Shurfine FLOUR 5 Lb. Bag 39c

Whipped Miracle MARGARINE Kraft's 3 Lb. Ctns. 89c

TIDE Giant Box 69c

Avocados Calif. Calavos 2 For 25c

Cabbage Texas Green Table Lb. 7c

Onions Yellow Granex Lb. 10c

Calif. Sunkist Navel 2 lbs. ORANGES 25c

Shurfine Chunk Style Tuna Green Label 33c

Northern Ass't. Colors BATHROOM TISSUE 4 Roll Pkg. 29c

ROXEY DOG FOOD 9 Tall Cans 69c

STRAWBERRY PRESERVES Same New Crop 18 Oz. Jar 49c

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GS-45	TE-66	64
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Superdan	ASK614 Bird Proof	Grazer P100 & SP.110

HEREFORD GRAIN CORPORATION
ON EAST DAIRY ROAD



NEW OFFICERS — Garden Beautiful Club officers were installed at a luncheon Friday, with an appropriate theme of harmony in color and design as symbolized in an iris arrangement. Mrs. Roy Cowser, second vice president, is seated left, and standing are Mrs. Ansel McDowell, third vice president; Mrs. W. S. Kerr, retiring president who con-

ducted the installation; Mrs. Roy Smith, treasurer; Mrs. Charlie Noland, president; Mrs. L. H. Lookingbill Sr., first vice president; Mrs. Leo Witkowski, secretary. Other officers are Mrs. Tom Carter, corresponding secretary, and Mrs. E. W. Young, reporter.

and Mrs. Charles Hood as federated council member.

Members planned to cooperate with other Garden Clubs of the city in beautification of the grounds at King's Manor and in planning a tour of homes next season.

Possible trips to gardens in other areas were discussed, and members were urged to participate in the Chamber of Commerce beautification project of planting hybrid petunias this summer.

Luncheon tables were centered with mass arrangements of iris from members' yards,

Next Year's Planning Begun As Club Ends Term

Looking toward the 1966-67 season as a year was closed Friday, Garden Beautiful Club members saw new officers installed in a ceremony with flower symbolism, and discussed possible garden tours and other programs for next year.

A luncheon in Hereford Country Club was the final event of this season, with Mrs. L. H. Lookingbill, Sr. and Mrs. G. S. Solomon as hostesses. Mrs. Charlie Noland took the president's office in an installation conducted by Mrs. Will S. Kerr, retiring president.

Making an arrangement of irises with various colors to typify the officers' duties, blended into

THDA Delegate Is Nominated By H.D. Club

Nominated as delegate to the Texas Home Demonstration Association meeting in Corpus Christi this summer, from North Hereford H. D. Club, was Mrs. Paul Hoff, who was hostess to the club in her home Thursday afternoon.

Mrs. O. L. Williams presided for the business meeting and the hostess demonstrated preparation of sandwich meals, then served the sandwiches with coffee.

Mrs. F. A. Baca was a visitor. Other members present were Mmes. A. E. Hodges, R. A. Fullwood, Otto Massie, Mary Bodkin, Clinton Ward, C. L. Whitehead, W. J. Leub and A. A. Hare.

a harmonious whole, Mrs. Kerr also installed Mrs. Lookingbill, Mrs. Roy Cowser and Mrs. Ansel McDowell as vice presidents, Mrs. Leo Witkowski secretary, Mrs. Roy Smith treasurer and Mrs. Tom Carter corresponding secretary. Mrs. E. W. Young completes the list of officers, as reporter.

Announcing her committees for a new administration, Mrs. Noland named Mrs. N. D. Bartlett and Mrs. B. E. Roberson to assist the first vice president on the program-yearbook committee.

Mrs. W. J. Stanford and Mrs. V. O. Hennen form the committee on membership. Mrs. Carter and Mrs. Roger Brumley on constitution and by-laws, Mrs. Smith, Mrs. Kerr and Mrs. McDowell the social committee.

Other groups are Mrs. Young and Mrs. Charles Hood, cheer committee; Mrs. Don Robinson and Mrs. Solomon, telephone; Mrs. Carter and Mrs. Bruce Burney, project; Mrs. J. Howard Walker and Mrs. Witkowski, ways and means.

SCHOOL BOARD MEETS HERE TUESDAY NIGHT

Hereford Independent School District Board of Trustees will meet in regular session at 8 p. m. Tuesday.

Agenda for the session includes final action on proposed vocational course additions for the school system, consideration of other curriculum changes, and hiring of several teachers.

Office Supplies — Printing THE INK SPOT

ONE MINUTE, PLEASE

THE CHURCH I LOVE . . . HAS FREEDOM IN CHRIST JESUS. (30th in a series).

"Ye shall know the truth, and the truth shall make you free." (John 8:32). "Sanctify them in thy truth; thy word is truth." (John 17:17). The truth as revealed in God's Word has the power to make us free when we believe it and obey that truth. The truth can free us from the guilt of sin; from ignorance, superstition and fear. Likewise, the truth of God's Word can free us from jealousy, envy, greed, anger, impatience and all sins of the heart and flesh.

It is by God's Word that we are born again. (James 1:18). Thus we become new creatures and all things become new. (II Corinthians 5:17).

Satan, the deceiver of the whole world, through sinful men who serve him, "promise freedom, but they themselves are slaves of corruption;" (II Peter 2:19).

"Do you know that if you yield yourselves to any one as obedient slaves, you are slaves of the one whom you obey, either of sin, which leads to death, or of obedience, which leads to righteousness. But thanks be to God, that you who were once slaves of sin have become obedient from the heart to the standard of teaching to which you were committed, and, having been set free from sin, have become slaves of righteousness." (Romans 6:16-18).

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Hospital Notes

PATIENTS IN HOSPITAL

Robert Eugene Lawler; Wilorado Mrs. Flora Williams Star Rt.; Angelica Escamilla, Rt. 1; David Flores, 104 Grand; Benito C. Mendoza, Box 99; Mrs. Rob-

bie M. Seed, 129 Star; Mrs. Larry Dobbs, Rt. 5; Mrs. Claude R. Damron, 126 Fir.
Mrs. W. R. Connally, 601 W. Fourth; Mrs. Sylvia M. Wilson, 218 N. 35 Mile Ave.; Mrs. Maria A. Garza, Rt. 3; J. D. Richardson, West Mobil Lodge; Donald Aycock, 235 Ave. F; Fred Baird, 134 Ave. B; Mrs. Claude Hicks, Adrian; Earl A. Clark, 107 Centre.

PATIENTS DISMISSED
Mrs. June Owens, Mrs. Ina Hastings, Mrs. Mary S. Shelton, May 7.
Mrs. Helen P. Melton, Mrs. Whitten, Mrs. Leota R. Good, Jesse C. McKnight, Phillip D. Carnahan, Jessie D. Malone, Donna M. Schilling, Mrs. Elizabeth J. Bartela, Mrs. John H. Henderson, May 6.
Shera Ann Harris, Irene S. Martinez, Bruce L. Miller, May 5.
Mrs. Coza M. Shelley, Mrs. Rose M. Garcia, Latena Kay Blasingame, Mrs. Jack W. White, Mrs. Ophelia Rangel, John W. Vines, May 4.

Calendar Of Events

MONDAY
Music Study Club, luncheon in Caison House 12 noon.
Pony League Mothers Club, in Community Center, 5 p. m.
Hereford Citizens Band Radio Club in REA Building, 8 p. m.
Board of Directors of Hereford Camp-Fire Girls, in Camp Fire Hut, 8 p. m.

TUESDAY
Mon Amis Study Club, installation luncheon in home of Mrs. Cliff Almon, 12:30 p. m.
Lone Star Study Club, dinner at Hereford Country Club, 8 p. m.
Veleda Study Club, installation dinner at Caison House, 7:30 p. m.
Dawn Music Club in home of Mrs. Steve Bavousett, 2:30 p. m.

Order of Eastern Star, Masonic Temple, 8 p. m.

WEDNESDAY
First Christian Women's Fellowship, program workshop for groups at church, 9:30 a. m.
First Baptist WMU, day circles luncheon at church, 12 noon.
Hereford Study Club, installation dinner at Caison House, 7:30 p. m.
Hereford Duplicate Bridge Club, installation dinner at Caison House, 7:30 p. m.
Rural Home Variety Club in home of Mrs. Lewis West, 2 p. m.
St. Anthony's Parish Council in school auditorium, 8 p. m.
Night Circles, First Baptist WMU, at church, 7:30 p. m.
VFW Auxiliary at Rock Club-house, 7:30 p. m.

FRIDAY
Cultural H. D. Club with Mrs. Grady Parsons, 2:30 p. m.

Former Local Man Featured In Tunnel Story

A former Hereford resident, Pat McCullough of Dallas, son of Mr. and Mrs. Ralph McCullough, 139 Texas, was one of an engineering team responsible for a huge tunnel recently completed near Farmington, N. M.

A story of the two-mile-long hard rock tunnel, part of a U. S. Bureau of Reclamation irrigation project on the Navajo Indian reservation southeast of Farmington, was featured in the April issue of Hughesnews, company publication of Hughes Tool Company.

Messenger H. D. Club in home of Mrs. N. A. Brown, 2:30 p. m.

McCullough is an industrial products engineer at the firm's plant in Dallas, which built the machinery used in the tunneling project. He is pictured in the magazine with crewmen of the 280-ton tunnel driver, called the most powerful machine of its kind in the world.

The machine, 64 feet long, was named Bette I, in honor of the wife of the contracting firms president. A series of pictures showing it at work in the tunnel illustrates the magazine story.

New St. Louis Cardinal third baseman Charles Smith has played with the Dodgers, Phillies, White Sox and Mets.

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THE INK SPOT

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FRIED CHICKEN Light Meat **98¢** LB. Dark Meat **89¢** LB.

Lima Beans & Ham **PT. 39¢**

French Style Green Beans **PT. 39¢**

Dutch Potato Salad **PT. 49¢**

Tropical Salad **PT. 59¢**

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DOG FOOD Roxey 13 Tall Cans **\$1**

CUT GREEN BEANS 5 Shurfine No. 303 Cans **\$1**

VIENNA SAUSAGE 5 Van Camp For **\$1**

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Preparation H Suppositories Reg. \$1.49 **97¢**

Macleans Toothpaste King Size Reg. 85¢ **57¢**

COLGATE 100 ANTISEPTIC 14-Oz. Size Reg. - 98¢ **47¢**

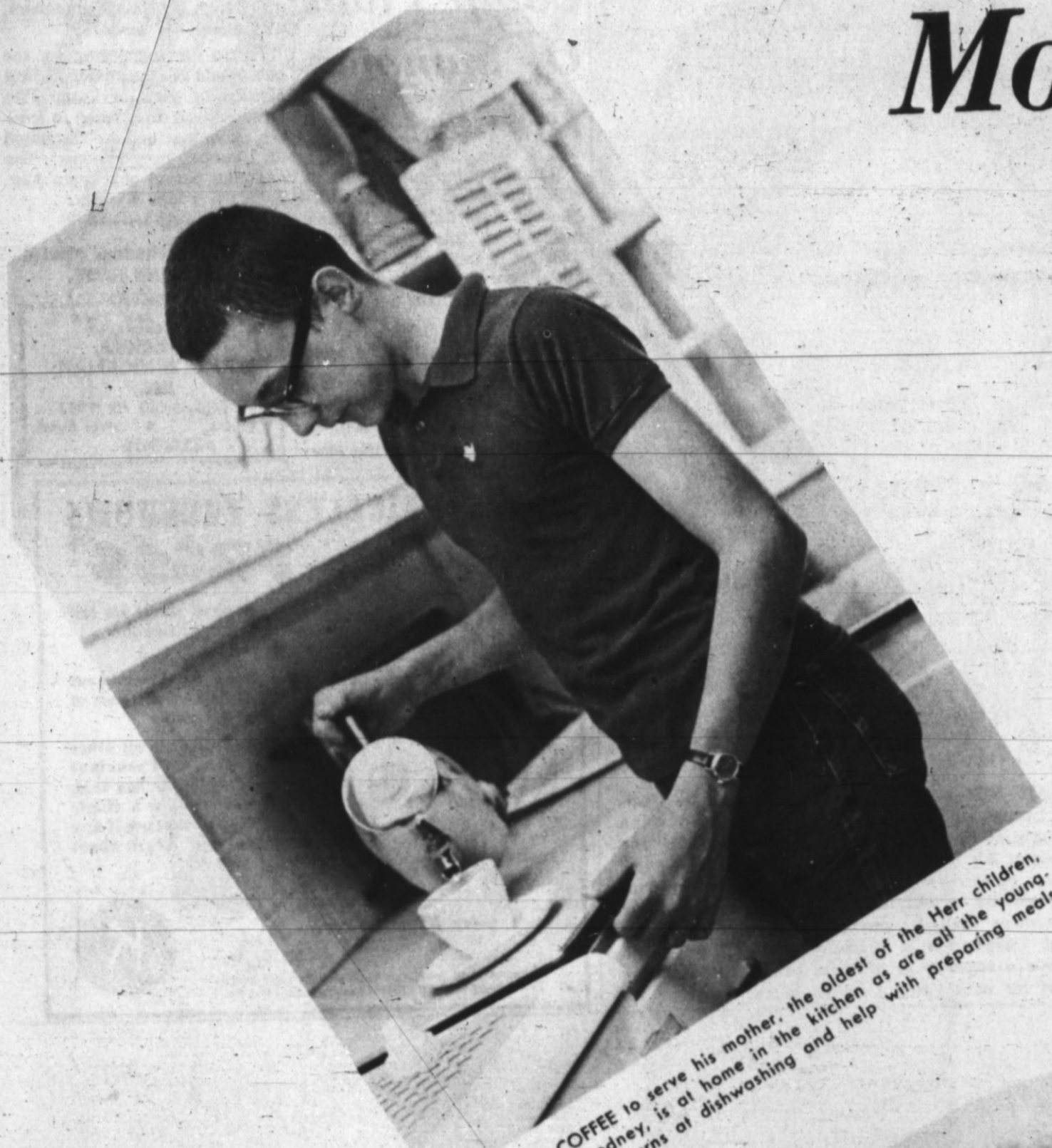
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Mothers Day Helpers



POURING COFFEE to serve his mother, the oldest of the Herr children, 15-year-old Rodney, is at home in the kitchen as are all the youngsters, who take turns at dishwashing and help with preparing meals, especially breakfast.



PERHAPS MOTHER'S work is never done, but on one day of the year she can count on plenty of help with the household duties, as all the family joins to honor her with gifts and thoughtful deeds which express the appreciation they feel all year.

The Sunday Brand

SECTION TWO

HEREFORD, TEXAS 79045, SUNDAY, MAY 8, 1966



PRETTY MRS. HERR, who says her children are helpful at household tasks all year, each sharing in the work of their home at 103 Aspen, take it easy on Mothers Day as they give extra attention to the varied details of homemaking.

MOTHERS DAY, a distinctively American holiday observed on the second Sunday in May, is the occasion for visits by grownup children who have left parental roofs for their own homes, for programs and church services paying tribute to motherhood, and, in families of growing youngsters like the Reynold Herrs', for special efforts to see that all chores are done so that Mother is really queen for the day.

EVEN THE YOUNGER children do their share, as Sheila, 2½, dusts the piano keys above while 4-year-old brother Ronald helpfully lifts the lid, and Randall, 8, wields a broom.



TEAMWORK MAKES bedmaking easy, say the Herr sisters. LaNita, 11, straightens the bedspread while Malinda, 7, plumps the pillows and the room is soon neat for the day.



OLDER SISTERS vie for the pleasure of giving baby Kalinda her bottle, as Taffy, 10, is doing here. Big-eyed Kalinda, dressed for Mothers Day with a blue bow in her hair, is five weeks old.



KITCHEN CLEANUPS are not so difficult when they are shared, as demonstrated by the oldest daughter, Patricia, 13, at the sink, Randy, 12, who is putting the dishes away after they are wiped by Reginald, 9.



GOLDEN AGE PARTY — Pioneer Study Club members entertained residents of King's Manor and other Golden Age friends with a program and refreshments at the Manor Tuesday. In this partial view of the group in the dining room, Mrs. L. H. Lookingbill Sr., club president, is at the left of those seated at the table in the foreground. Pioneer Club has announced postponement of its final meeting of this season, which was scheduled May 10, because the president and several members expect to attend the state Federated Club Convention in Lubbock next week. A new date is to be set for the May social.

Contract Let For Interstate Highway Work

A contract for 14,870 Miles of Construction on Highway IH 40 in Deaf Smith & Oldham County has been awarded to an Amarillo firm, it was announced in Austin this week by the State Highway Commission.
Cooper & Woodruff, Inc. submitted the low bid of \$445,279.23 on the project. Asphalt Concrete Base, Asphalt Concrete Pavement with Seal Coat Shoulders, is expected to take 100 working days, according to Charles W. Smith District Highway Engineer at Amarillo.

H. L. Gallegly, Resident Engineer at Dalhart will be in active charge of the project while it is under construction.

of appreciation from the alligators.

ANOTHER MUSIC MAJOR from Hereford, Donna Ivy of West Texas State University, is to appear in her senior recital tomorrow afternoon in the Fine Arts Auditorium, an opportunity for some of her friends here to drive over to Canyon and hear her. The program will begin at 4 p. m.

The recital is a part of graduation requirements for her degree of bachelor of music education in voice. Donna will sing selections from works of Haydn, Bach, Brahms and Donizetti, with Lorna Schultz as her piano accompanist.

Joe Fristoe, tenor, and Charlotte Harbin, cellist, will assist in some numbers. Wish I were free to go hear a Monday afternoon program.

This afternoon at WTSU, incidentally, the University Symphonic Band will present a concert at 3 p. m., and the University Chorale will give its spring concert at the same hour a week later.

THIS IS THE TIME of year that the average woman always wonders why everything happens in May. Annual concerts, important school events involving the public, and special social occasions in every organization you can name, are always scheduled this month.

Every year, harried members of church, club and civic groups vow to schedule nothing but routine business in May next year, but by program-making time in August they have forgotten how awful things were, and list the spring dinner for next May.

Then they spend another month going around muttering things like, "How can I get to that club luncheon after I help decorate for the Sunday school tea and take my other dress to the cleaner so I can wear it to my husband's club luncheon and Sally is going to have to fit if I don't stay through a piano recital but if I do, Johnny will just have to tie his own tie for his class party and I can't possibly wait until tomorrow to do anything because it is going to be busier than today."

No wonder June is the most popular vacation month.

HAZARD, Ky. (U) — Louis Combs, daughter of a former governor, worked with an anti-poverty group in Eastern Kentucky last summer but took great pains to conceal her identity.

She was staying with a poor family and every letter from her family came in a plain, unmarked envelope.

In the fall, the Combs Family Association held its annual reunion and Louis invited the family to attend as her guests.

No sooner had the family arrived than they met her father, Bert.

"Glad to meet you," said the farmer, "By the way, Mr. Combs, what is it you do for a living?"

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WEDDING DATE SET — Miss Karen Lea Dehart of Panhandle is to become the bride of Airman 3/C Scott Allan Ramsey, formerly of Hereford, in a ceremony July 1 at the chapel of Keesler Air Force Base, Biloxi, Miss. Miss Dehart is the daughter of Mr. and Mrs. Albert F. Dehart of Panhandle and will be graduated from high school there this month. Airman Ramsey, son of Mr. and Mrs. Albert J. Ramsey of Canyon, is a graduate of Hereford High School and was a sophomore at West Texas State College at the time of his enlistment in the Air Force.

Camp Plans Of Summer Discussed

Summer camp plans were of chief interest to the Camp Fire Leaders Association at its final meeting of this year Friday morning in the Camp Fire Girls hut. Reports were made on the annual father-daughter dinner held last week.
Tentative dates, June 2-4, were set for the day camp for Bluebirds, younger girls' organization. The annual event will be conducted in parks of the city;

girls from Horizon Clubs, made up of high school-age members, will assist the leaders.

Forms for registering for the camp held each summer in New Mexico by girls of Camp Fire Groups were distributed to leaders, and instructions discussed for camp preparations. The camping period will begin Aug. 7.

Wedding Invitations Printed
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This message from your Kiwanis club.



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Small Talk

By SUE COLEMAN
Women's Editor

Popularity is a feeling that Mrs. Robert Veigel is enjoying this week, after her painting in the eighth annual Plains Art Association show at Plainview last week was chosen "People's Favorite."

SOME 700 PERSONS viewed the show, where 165 works were

on display, and visitors were each asked to designate the picture enjoyed most. Mrs. Veigel's oil titled Indian Village After Rain was the one selected.

Of course people's favorites in art frequently do not coincide with judge's favorites, but the former sometimes outlast the latter. In the long run, no work becomes a classic unless it is

liked by people in general, so their opinion is to be valued.

KATHY KNOX, Hereford music major at Texas Christian University, had a part in a unique experiment at Fort Worth recently, one which she said made her "feel awfully silly at first" although she decided it was fun, and it certainly gave her a lot of publicity in Fort Worth newspapers and on television.

She was one of two music students from TCU who assisted in a test dreamed up by somebody in the zoology department, to study the effect of music on animals in the city's zoo.

Dressed formally, as for a concert, Kathy played flute solos to the alligators, rhinos and other selected beasts, while cameras clicked and understandably amused spectators giggled.

The musicians decided they might as well join in the giggles but Kathy reported that she couldn't detect any real signs

See The
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The way people are snapping up buys on new Chevelle V8's at your Chevrolet dealer's ... you'd think they're really getting away with something.

They are.



The getting's never been better. And your Chevrolet dealer's giving the May buys that are making it that way. Buys on all the racy '66 Chevelles, including the wide choice of Malibu models you can order with V8's that put out up to 275 hp. And SS 396's you can order with new Turbo-Jet V8's that put out up to 375 hp

(red-stripe tires, special flat-cornering suspension and floor-mounted shift are standard). Just drop in, pick out the new Chevelle you want with the power and equipment you want. And get away with something yourself—a great May buy, no less, on America's favorite mid-size car.



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Mother's Day ^{at} KING'S MANOR

Methodist Churches in 67 counties of Northwest Texas will be thinking of King's Manor this Mother's Day. Goodwill offerings will be taken to provide subsidy for needs in this program for elderly people. We think this must be a good time for us, who find retirement days a happy and blessed experience, to say, "THANKS TO OUR MANY FRIENDS AND NEIGHBORS!"



L. C. THOMAS
Business Manager

So, may we share some time with you?



OLA DAVIS
Matron at the Manor



BYRDIE FELLERS
Office Assistant



SALLY FARMER, LVN
Nursing Supervisor



MARY HELEN FISHER
Activity Director

KING'S MANOR REPORTS

At present we have 72 members in the family in our Home. There are also a dozen employees who live on the campus. Twenty nine of our members live in Westgate and forty three live in The Manor and in the duplex cottages. One third of us are allowed subsidy discounts because of limited resources. Fees for resident care range from \$105 to \$160 in The Manor and from \$165 to \$270 in Westgate. Care in a cottage with noon meals at The Manor costs \$90 per month.

With the 4 new beds at Westgate and the recent purchase of the Director's home at 414 Sunset Drive, our assets have reached to \$720,000. Our operating budget now stands at almost \$12,000 per month. We continue to own over 60% of our assets. Few Homes of our size or larger can report such a fiscal position.

We are studying plans for eight new beds at Westgate, for the final wing of 20 rooms at The Manor, and even one or two new cottages. Over twenty names are on our waiting list for well people now. But we need several who could pay for their apartment with an annuity investment. We hope to find them in 90 days.

KING'S MANOR REJOICES

Many features keep us happy in our Big Home. Freedom, respect, responsibility, privacy, creative activity, comfort, friends, fun and worship, all make life interesting and wholesome. Excellent food with individual attention, attendants, nurses, physicians, ministers, and teachers along with visiting friends are about us day and night, to answer our every physical, social, and religious need.

We are proud of the members of our staff, who love us. If you know one of them, you probably realize that they work for satisfaction far beyond their pay checks. Our physicians commend our quality in Nursing Service. Relatives of our residents encourage us daily by warm commendations. The number of Methodist Churches who send us help has increased by 40% in this year.

Volunteers like the Gray Ladies, the Candy Strippers, the Garden Clubs, and others, help us with many activities and interests. Yes, we rejoice in a happy life of interest, quality and rewards in our Big Home between Sunset Drive and Ranger Road. Hereford is good for us.

WE WILL MAKE IT A MILLION FOR MOTHER!

KING'S MANOR REGRETS

that we must turn people away at both The Manor and at Westgate, almost each week for lack of room.

that we cannot find more nursing personnel, both in the RN and LVN groups, as well as the aids, who could help us prepare for the changes Medicare will provoke in our program.

that we have not yet been able to establish more services and programs to bring citizens from the city into the Home activity; and also send more Home members out into the community to offer help to our neighbors. But that will come in time.

that physical improvement in our enlarging facilities has kept the Executive Director from important contacts out in the Methodist Conference for increasing resources. This too, will come. Another executive staff member will join us in June.

These limitations are the result of the necessity to explore our market for care, both for Nursing need and for well people. This must be done before we hazard capital investments beyond our measure of customers. Vacant rooms are difficult to pay out and donors become unhappy over them. This philosophy has paid us well for our patience.

KING'S MANOR REQUESTS

that, if you enjoy older people and have as much as half your time free, you may consider applying for part time employment in our program. Some of our most unusual service is given by dedicated people who do not actually need income as much as they enjoy serving. They will stay young. Would you?

that you consider a charitable gift or a Life Gift Annuity which would return a strong return on your investment. Although fifteen individuals have given \$5000 or more each to the capital fund, no such gift has come in this past year.

that you help us teach our friends that King's Manor is quite different from any and all homes in West Texas. Only King's Manor keeps both well and ill persons, but does so in separate food service and social life programs. This costs more to do, and yet our fees are quite favorable in all comparisons.

HAVE YOU A LOVED ONE WHO NEEDS THIS DIFFERENT KIND OF CARE? WOULD YOU BE WISE TO PLAN NOW FOR A DEFERRED MEMBERSHIP IN KING'S MANOR BY MAKING ANNUAL PAYMENTS TO BEAR INTEREST UNTIL USED FOR CARE COSTS?

Call Rev. Don R. Davidson at EM 4-0664 or L. C. Thomas at EM 4-0663.

Recently a sprinkler system was given to our campus. We paid for about half of it by making small craft items to sell to visitors. But the other half was given by a happy group of people who joined in making gifts to complete the job. So we will try to avoid being "spoiled" by the flow of concern and love we have found in Hereford. This Mother's Day program of special gifts is an annual tradition and already encourages us to repeat again —

WE WILL MAKE IT A MILLION FOR MOTHER!



INITIATED—Miss Lin Lemons, junior at Hardin-Simmons University, was presented the Best Delta Pledge award when she was one of 16 members initiated recently to Delta, women's social club on the HSU campus. The award went to the girl voted as outstanding in the eight-week pledge period. An English and physical education major, Miss Lemons is the daughter of Mr. and Mrs. Walter Lemons, 501 N. Lee.

School Menus

Week of May 9-13
HEREFORD SCHOOLS

MONDAY — Texas hash, English peas, celery sticks, rolls and honey-butter, milk, orange sheet cake.
TUESDAY — Hot dog with chili, buttered potatoes, green beans, hot biscuits, butter, milk, apple pie.
WEDNESDAY — Beef-vegetable stew, navy beans, garden salad, cornbread, butter, milk, pineapple nut cake.
THURSDAY — Oven fried chicken, mashed potatoes, gravy, seasoned spinach, rolls and honey-butter, milk, peach cobbler.
FRIDAY — Sandwich, vegetable soup, sliced bread, milk, Jello, butterscotch cookie.

ST. ANTHONY'S SCHOOL

MONDAY — Meat balls in tomato sauce, steamed rice, green beans, peach half, rolls, butter, milk.
TUESDAY — Chuckwagon beans, buttered broccoli, carrot sticks, banana pudding, cornbread, butter, milk.
WEDNESDAY — Corn dogs, tossed salad, buttered potatoes, Jello with fruit, rolls, butter, milk.
THURSDAY — Hamburgers, lettuce, tomato, potato salad, ice cream sticks, milk.
FRIDAY — Tuna-noodle casserole, buttered peas, cabbage-carrot-apple salad, orange-cocconut pie, whole-wheat rolls, butter, milk.

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ALL FOR **\$1.89**

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Dash to your Furr's Super Market with your Dividend Sweepstakes Card and have it properly punched and you may be the lucky winner of prizes galore! Top prize that Furr's customers are winning is \$1,000 cash. Other winners are claiming Color TV sets, Free Merchandise and Frontier Stamps. Why don't you get the winning habit now at Furr's where you save everyday with Low Prices and Frontier Stamps.

CHERRIES	Stokelys Reg. Sour Pitted No. 303 Can	16¢
PEACHES	HUNT'S 2 1/2 CAN	25¢
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TOMATO JUICE	HUNT'S 46 Oz. Can	25¢
SALMON	Brook Dale Chum Tall Can	49¢

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GLEEM Reg. 93c Family Size **54¢**
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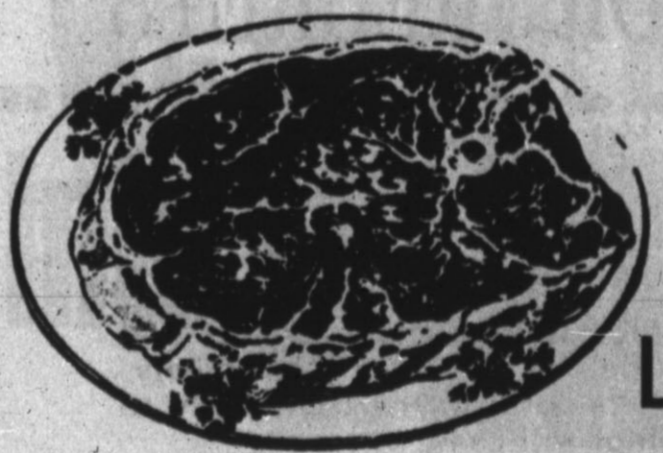
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Duncan Hines White, Yellow, Lemon Supreme or Caramel Supreme **3 For \$1**
4c off pkg. choice

PRELL SHAMPOO LIQUID, 7 oz. Reg. \$1.00 69¢	SPRAY DEODORANT Secret Reg. \$1.00 79¢
BUBBLE BATH Capri, Floral, Lilac Spice, Reg. 77¢ 59¢	SUPER SET Green & Clear, 8 oz. Reg. 35¢ 29¢

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ROUND STEAK U.S.D.A. Choice **89¢** LB.



SAUSAGE Farm Pac 2-lb. Bag \$1.19	STEAK Sirloin U.S.D.A. Choice 98¢ Lb.
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LEMONADE Top Frost Fresh Frozen 6 oz. Can **3 For 25¢**

GRAPE JUICE Top Frost Fresh Frozen 6 oz. Can **3 For 49¢**

Morton's Fresh Frozen Chicken, Beef or Turkey Pot Pies FR 8 oz. pkg. **2 For 35¢**
Top Frost Chopped or Leaf Spinach Fresh Frozen 10 oz. Pkg. **4 For 49¢**

Pepperidge Farm Assorted Turnovers Fresh Frozen Pkg. **19¢**
Sara Lee Dinner, Finger, Parker, House, Cloverleaf, or Sesame Fresh Frozen **49¢**
Rolls Your Choice

We Reserve The Right To Limit Quantities

Grapefruit Calif. Ruby Red or Marsh Whites. **15¢** Lb.

Oranges New Crop Valencias. **15¢** Lb.

Beets Calif. Full Bunch each **19¢**
Turnip & Tops Calif. Large Bunches ea. **19¢**

Lettuce Firm Green Solid Heads **19¢** lb.
Lettuce Red Leaf ea. **19¢**

Lemons Calif. Large Size Sunkist **19¢** lb.

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Miss Jani Sue Brumley
June bride-elect

Frio News

MRS. OWEN ANDREWS
Brand Correspondent

Plans are underway for Vacation Bible School at Frio Baptist Church May 30 through June 10. Mrs. Clark Andrews will be principal. Several who will help in the school recently attended a course of instruction at Muleshoe. Age groups 4 through 16 will be taught in classes from 3 to 6 p. m.

Mr. and Mrs. Larry Dobbs are parents of a daughter, born May 5 at Deaf Smith County hospital. Grandparents are Mr. and Mrs. Martin Wagner and Mr. and Mrs. Henry Dobbs. The Dobbs also have another daughter, two-and-a-half-year-old Sheri.

Gerald Harder left Camp Polk La., last weekend for reassignment at Ft. Stewart, near Savannah, Ga. He had to leave his car at Polk, until further information about his location. He has been at Camp Polk since the last part of December for basic Army training.

Mrs. Neida Trammel, Amarillo, visited her cousin, Mrs. Clark Andrews, and family Saturday.

Mrs. B. H. Baldwin has spent the past two weeks in the home of her daughter, Mrs. Homer West, seriously ill of flu. She was able to be up this week and is gradually recovering.

The Wests are spending this weekend visiting his mother, Mrs. Bill Maddox, and other relatives in the area of Sayre, Okla.

Mrs. Charles Self and children attended a pink and blue shower for her sister-in-law, Mrs. Lynn Cox, at the home of Mrs. John Agee in the Lazbuddie Community.

Mr. and Mrs. W. H. Andrews, Mrs. Laura Littrell and Miss Alma Andrews went to Marlowe, Okla., to attend funeral services Tuesday for Mrs. Littrell's brother-in-law, Charlie Williams. They visited relatives in the Marlowe and Duncan area. Mrs. Andrews spent Monday night with Miss Illene Sprull in Duncan, and visited with others of the Sprull family. Mrs. Andrews' mother, Mrs. Herbert Adkisson, of Marlowe was also one of those visited.

Mrs. Owen Andrews, Mrs. Herbert Bruns, Jan and Harlan, and Mrs. Clark Andrews visited the Glenn Andrews family at Etter Monday.

Mrs. Laura Littrell plans to start redecorating the home she has purchased on West Fourth

Card Of Thanks

We wish to thank all our friends for flowers, food and all other expressions of sympathy in the loss of our husband, father and brother especially the ministers who stood by all of us in these days of sorrow.

- Mrs. M. P. Vaught
- Mr. and Mrs. Perry O. Vaught
- Edward L. Vaught
- Sandra Vaught
- Mr. and Mrs. L. H. Lane and family
- Mr. and Mrs. Eugene Doger and family
- Mr. and Mrs. W. E. Vaught and family
- Mr. and Mrs. Odie Vaught and family

been members of the First Baptist Church and active in working with local youth groups. Ivy has served as vice-president of the Hereford Kiwanis Club, treasurer of the Salvation Army Advisory board, and secretary-treasurer of the 69th Judicial Bar Association.

Local Attorney Joins Staff For Insurance Group

Jimmy D. Ivy, local attorney, will join the general counsel staff of Employers' Insurance of Texas on May 30, 1966. Ivy will work in the home office of the Corporation in Dallas.

Employers' Insurance of Texas is composed of four separate corporations — Texas Employers' Insurance Association, Employers' Casualty Company, Employers' National Insurance Company and Employers' National Life Insurance Company. They are the largest writer of Workmen's Compensation insurance in Texas and the largest Fire and Casualty company in the southwest.

All four of the corporations are advised by the same general counsel staff and Ivy will be the fourth attorney on this staff. His work will include general corporate legal duties and advising the corporations on legal questions which arise in the insurance business.

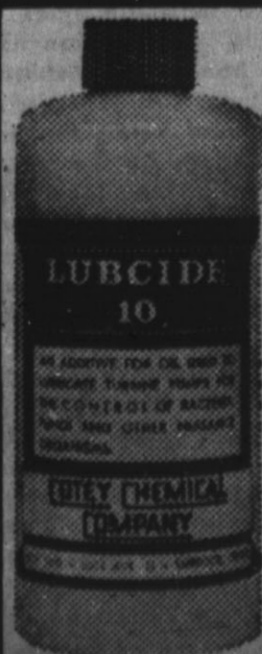
Ivy has been associated with the Hereford law firm of Witherspoon, Aikin, Thomas & Langley since November, 1962. Prior to his move to Hereford he was an assistant district attorney in Lubbock. He graduated from the University of Texas in 1959 and from the University of Texas School of Law in June, 1962.

He and his wife, Donna will move to Dallas following her graduation from West Texas State University on May 22, 1966. While in Hereford both have



JIMMY D. IVY
leaves Hereford

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DENNIS OFFICE MACHINE
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EM 4-4920



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ENGAGEMENT ANNOUNCED — Mr. and Mrs. Lloyd N. Smith announce the engagement of their daughter, Janice Sue, to Johnny Wayne Brownlow, son of Mrs. E. I. Brownlow. The wedding has been set for July 16 in the Avenue Baptist Church.

Street, Hereford, beginning this week. Mrs. Littrell has been living in an apartment, also on Fourth, and hopes to move before June 1.

Mrs. Sam Ogan began teaching sixth grade at Northwest Elementary School this week and plans to continue the remainder of the term.

Yours absolutely FREE! hybrid tea rose bush

Everblooming, top quality, full-size rose bush from one of the nation's leading nurseries!



with every 1-gallon of famous BPS VINA-BOND interior latex wall paint. Beautiful decorator colors!

It's spring! Time to paint...time to plant. With every gallon of easy-on, quick-drying BPS latex wall paint you get a beautiful hybrid tea rose bush—ready to bloom this summer. Paint every room in the house—and plant a whole rose garden. FREE! VINA-BOND comes in exactly the colors you want. Easy to apply on all dry wall surfaces. BPS semi-



gloss enamel trims to match. ACT NOW! THIS OFFER GOOD Through May 15, 1966

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Marriage Plans Told

Mr. and Mrs. Roger Brumley, 303 Sunset Drive, announce the engagement of their daughter, Jani Sue, to Dorman Duggan of Hereford, son of Mr. and Mrs. E. S. Duggan of Guymon, Okla., former residents here.

First Baptist Church will be the setting for the wedding, planned for June 25.

The pretty blonde bride-elect is a member of this year's graduating class of Hereford High School, and Duggan was graduated with the class of 1965.



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FOREMOST® RELIANT
21-month guarantee
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\$10 **\$14**

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- Blowout-resistant nylon cord
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Every Foremost tire is guaranteed against defects in material and workmanship and road hazards for the number of months stated. This guarantee covers all tire injuries with the exception of ordinary repairable punctures. If the tire fails, return it and Penney's will, at our option, 1) repair it free of charge or 2) replace it with a new tire, or give you a refund, charging an amount based on the guaranteed months and the current exchange price plus Federal Excise Tax at the time of return.

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3. Oil change (5 qts. H.D.)

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THE SUNDAY BRAND

Editorials

Page Six The Sunday Brand, Hereford, Texas, Sunday, May 8, 1966

Uncle Sam Ups Cost Of Kids

We realize that Uncle Sam has problems. Probably more problems than any other guy in the world. What's more, now that he has pretty well decided to become "parents" to all of the people, we figure he is going to have quite a few more.

For instance, a parent pretty soon learns that he must treat all of the kids alike — or he will hear from the kids, but plenty, and this is what we are complaining about now. Uncle Sam says all of us must pay taxes, and this is OK. However, some folks yelled that it was creating a hardship, considering all of the youngsters they had to feed, clothe, train and educate, so Uncle Sam took out his pencil, did some figuring and said, "You are right. To make things fair for everyone, we will allow a deduction of \$600 for each dependent kid in the family." To some folks, this seemed a little bit low, but they didn't clamor too long or too loud.

Recently, though, Uncle Sam started his poverty program, and he found out pretty quick that it cost a lot more. His budget allows \$9,000 for each youngster which he feeds, clothes, trains and educates.

Now, what we want to know is: "Do we get the same deduction on our taxes that Uncle Sam spends to do the identical job?"

Parents have to be efficient to rear a youngster on \$600 a year these days, but \$8400 difference is too much. Either we are getting rooked, or Uncle Sam is doing a mighty sloppy job — or both.

This also brings up another problem. If one kid gets \$9,000 worth of food, clothing, training and care, whereas the other is allowed only \$600 for the same food, clothing, training and care, which one is the poverty case? The \$600 kid, of

course. This immediately proved beyond doubt that we are allocating the poverty benefits to the wrong kid.

When and if Uncle Sam gets this dilemma straightened out, he is going to have another problem on his hands. The kid, which ever one he is who gets \$9,000 a year until he is 21; this is fine and dandy. Uncle Sam will also come along and take care of him after he reaches the age of 65, which is mighty neighborly of the old boy, but what we want to know is: "What does he expect us to do during these 44 years in between?"

Accommodations Warrant Notice

Texas is currently engaged in promoting a state-wide tourist program and, more important, the efforts are being rewarded.

Tourism in this particular area, however, still operates on a more or less indifferent basis. Being fortunately located on national and international highways, some tourists do come our way. If it is convenient, they stop; if not, they speed merrily on their way. Meanwhile, our greatest asset lies in the fact that we do have the facilities to handle tourists efficiently and at reasonable prices. Seldom are these two factors found in smaller cities, few of which boast good food, excellent lodging and convenient shopping facilities.

How to stop tourists is a good question. Most of them, like most of us, are attracted through outlandish approaches. What's more, we do not have too much to offer them in the form of entertainment or special interests. We could erect some "tourist traps" based on toothacheless characteristics, historical or similar approaches.

We might, on the other hand, put up some big signs designating our ability to feed and house them comfortably — without fanfare and without overdue entertainment. Just a good place to eat, spend the night, and perhaps even run into a few friendly people.

What our best approach would be is difficult to answer, but this is one of those situations where we need to do something, even if it is wrong.

The Anchors Still Hold

Rough winds stir the sea of life and the waves of greed and cruelty, self-seeking and deceit roll the surface water. One reads the black headlines and wonders, how and why men and nations can generate so much friction. One asks why nations' leaders do not cooperate. One asks why men elected to public office betray their trust.

It is easy to grow hard and cynical, but if one will stop to think, he will recognize that the basic anchors still hold and that the lines are still taut and strong. The seasons follow in rhythmic order. When the cold winter gives way to the magic warmth of spring, the resurrection never fails. Seeds planted in Earth's breast, grow through the heat of summer, and in the glory of autumn man harvests the crop that he planted in faith.

The verities of love and kindness, the security of home and family, the foundations of belief and trust are still solid anchors in a seething world. A flower-starred meadow in June and a snow-laden pine in January are both true anchors. The fleeting smile of a child in a cradle and the warm hand clasp of a friend are reassurance in a troubled world.

Sometimes we forget that the anchors have their hold beneath the surface. This is an era of the superficial. But the unseen anchors still hold. They are the verities — the foundations of the faith that man needs. Someday, somehow, we shall learn that the anchor and the Golden Rule are all that are needed for a better world.

—Asbury Park (N.J.) Press

Must Stoics Now Shout

A Scottish research director says bottled-up emotions increase the danger of dying from lung cancer at least four and a half times for smokers and non-smokers alike. That would be more surprising news if countless medical men before him hadn't said that bottled-up emotions can also cause ulcers, heart disease, mental illness and a list of ailments longer than a sore arm. But it would be less depressing news if the Scottish researcher were a little more specific about how to release those bottled-up emotions. The news report says "those with a poor outlet" are "generally regarded as persons naturally stoical in the face of deep personal grief or frustrations."

What should one do? Scream? Cry?

—Ottawa Journal

..and bless all Mommies EVERY day....

Panhandle Paragraphs

God made a wonderful mother,
A mother who never grew old;
He made her smile of the sunshine,
And he molded her heart of pure gold;
In her eyes He placed bright shining stars,
In her cheeks, fair roses you see;
God made a wonderful mother,
And he gave that dear Mother to me.

—The Schulerburg Sticker

This past year we put our eldest in school, and then yesterday mother took the middle one down to get him enrolled for next year. Time sure does fly, yet we cannot help but think of how good the years have been to us and how we have been blessed with the privilege of living in a free country with the right to go to the church where we choose, of saying what we want to, and of having the opportunity of rearing our children in a land where they can get one of the finest educations available.

Sometimes in the face of adversity and just when things seem to fall apart it's good to know that we in this country are not faced with having our homes taken away by war or by the government, which brings us to wonder about some of our people who demonstrate against the policies of our government.

But after careful consideration we have decided to join the President in his war on inflation and burn our credit cards, which is about the only thing people haven't gotten around to burning.

—Lamb County Leader

Clouds ornament the sky and while shadowing the earth make possible the extension of life by repeated reappearances. The advent of shadows across the human heart prevents its becoming a wasteland of uninterrupted pleasure.

—Matador Tribune

The weather still remains on the dry side with moisture prospects reported for the weekend of the 12-13-14 of May. We sure hope that these prospects pan out to be true.

Many of the farmers suffered considerable loss in the freeze of last week as their wheat took a hard beating. We understand that some suffered a complete loss. Those with tall wheat that had already headed suffered the most loss and those who had just watered their irrigated wheat also suffered a loss.

The dryland wheat was about deminished during dry weather and prospects for it making a crop are quite bad.

—Gruber Leader

The elements (rain) played a dirty trick on the women of the two Oiney flower clubs. A lot of time and effort was spent getting their annual flower show ready Friday afternoon and the displays were quite decorative.

But a problem existed that none could control. The hardest rains that fell Friday began about 1:45, just 15 minutes before the show was to open, and continued quite heavy with one or two let ups for the rest of the day.

In fact, about the only way you could get to the Community Center was by boat.

—The Oiney Enterprise

What in the world is a "Sopwith Camel"? All fans of the Peanuts comic strip ought to know that Snoopy the dog is up to with this rigamarole about the Red Baron. Twelve year old Steve Watson and his dad helped me dig up the facts.

Baron Manfred von Richthofen was a World War I ace for Germany who shot down eighty Allied planes in his brief career. He was christened the "Red Knight" of Germany due to the scarlet color of his airplanes, a biplane Albatross and a triplane (three wings) Fokker. He met his death on April 21, 1918 in a dogfight with some British Sopwiths.

The Sopwith Camel that Snoopy imagines himself flying was a variation of the major British fighter plane of that war. Built by the Sopwith Aviation Co., this biplane entered the war in 1917 at the Ypres offensive. Before Armistice Day it had accounted for the destruction of 908 enemy planes.

—Portales News-Tribune

THE BOOTLEG —Philosopher

Editor's note: The Bootleg Philosopher on his bindweed grass farm seems impressed by the way cities are seeking Federal aid.

Dear editor:

Now that cities have stopped denouncing farmers for getting Federal subsidies, which occurred about the same time the cities started getting some themselves, I was pleased to read an item I ran across in a newspaper last night.

According to it, an official in a big city has come out with a proposal I could kick myself for not thinking up years ago. His idea is that, since the Federal government wants to help the cities out financially, and apparently every city in the nation needs help, or will take it, which way to handle the distribution most efficiently is to "provide a lump sum to every city based on population," and then — and here's the kicker — "let these amounts be without strings for the big cities to use in any manner they deem best in their local wisdom."

Why didn't us farmers think that up? It's one thing to get a check from the government, but invariably there's a bunch of rules and regulations tied to it. You've got to plant this much, or you can't plant that much, or you've got to keep the weeds off the unused part, etc., etc.

How could Washington know better than I what ought to be done out here on this bindweed farm? Always insisting on some kind of bureaucratic interference. Then coming around to make sure you've complied. Depend on the cities to out-smart us.

Of course, it should have been done a long time ago, the sensible way is to just turn the money over, whether it's a city or a farm, and let everybody work out his own problems without any outside advice.

The next time us farmers need a new farm program, if we're smart we'll get somebody in town to help us write it.

Yours faithfully,
J. A.



MAIN STREET, USA National Cemetery Story, Kennedy Grave, Is Cited

By BERT MILLS

Washington, D. C. — John F. Kennedy's grave, in Arlington National Cemetery overlooking Washington, has attracted 12.5 million visitors in less than 29 months, with as many as 50,000 making the pilgrimage on a single summer holiday.

A \$2 million permanent gravesite is now under construction. It is due for completion by next October, except for landscaping to be done later. Congress has appropriated \$1.77 million for the memorial and the Kennedy family will pay approximately \$300,000 — possibly more depending upon the final cost.

THE GOVERNMENT is footing the bill for all facilities necessary to accommodate the crowds that visit the grave. This

includes a circular walkway, plus an elliptical plaza at the top of the circle, just below the 75-by-50 foot grave terrace. The cost of the terrace itself, including the marble steps leading to it and the eternal flame, will be paid by the family.

The body of the late President and those of his two children who died in infancy, will be about 20 feet. The Army Corps of Engineers is supervising the construction project. The first stone, an 11-ton block of Deer Island granite from Maine, was laid recently. It will form part of the base for an eight-foot wall at the head of the grave.

In a sense, President Kennedy picked his own final resting place, although unwittingly. About eight months before his

death, Kennedy visited Arlington Cemetery with a friend, Standing on the slope in front of the Custis-Lee Mansion, which commands an imposing view of the City of Washington, with Lincoln Memorial in the foreground across the Potomac River, he remarked: "I could stay here forever."

Also Buried in Arlington

William Howard Taft, both a President and a Chief Justice of Supreme Court is the only other chief executive buried in Arlington National Cemetery. Two others are not far away — George Washington at Mount Vernon in Virginia and Woodrow Wilson in the National Cathedral in Washington. Most Presidents are buried in their home state, including the other three victims of assassination, Abraham Lincoln, James A. Garfield and William McKinley.

Arlington Cemetery is the largest and best known of our national cemeteries. A long list of famous Americans are buried there, including William Jennings Bryan, Admiral Robert E. Peary, General John J. Pershing, Admiral William Halsey, Admiral Richard E. Byrd, General George C. Marshall, and John Foster Dulles. Fittingly enough, Arlington is also the burial place of Major Pierre Charles L'Enfant, designer of the city of Washington.

THE CEMETERY was opened during the Civil War when the death toll ran so high that space was lacking around Washington for proper burial of fallen soldiers on both sides.

Originally the site was purchased by the U. S. for \$92.06 in taxes which Mrs. Robert E. Lee was unable to pay, despite her great wealth, because Union lines prevented her making the personal trip required by law. Lee's son later sued for a more reasonable payment. In 1863 the U. S. paid \$150,000 for the site.

Until President Kennedy's burial, Arlington Cemetery was best known for the Tomb of the Unknown Soldier, completed in 1932. It is not far from the Kennedy grave and some sources believe it still draws more visitors. Many see both shrines.

THE INSCRIPTION on the Tomb is known to millions: "Here Rests in Honored Glory An American Soldier Known But Not Named."
See MAIN STREET Page 7

TEN YEARS AGO Plans For New Ward Displayed At Hospital

The Deaf Smith Democratic slate, although short on the number of offices open this year as a result of the Constitutional Amendment passed in 1954, finds only two office seekers unopposed in their races.

Republicans held their county convention Tuesday afternoon in the County Court Room, to name eight delegates to the state convention.

The City Commission in a special meeting Tuesday night heard an appeal for \$1000 by leaders of the Little League who pointed to approximately 125 boys who will overflow the league ranks in the next few years.

Buy-Rite Furniture Company will celebrate its first anniversary with open house in its new building on Thursday, Friday and Saturday of this week.

Postal receipts for the first four months of 1956 have reached \$20,433.49, and average about \$168.87 per day for the year.

Added emphasis on public school music along with a stepped up athletic program, came a step nearer to reality Tuesday night when trustees approved the employment of five new teachers.

Proposed plans for the new children's wing of Deaf Smith County Hospital are on display this week at the hospital and with each member of the board according to Wayne Thomas, board chairman.

According to a survey of the Bureau of the Census, the total value of farm products grown in Deaf Smith County in 1954 was more than 17 and a half million dollars.

Lessor Aspects Due Thoughts

Hereford, after literally booming for the past three years, is still away out front in the field of growth. This is a most enviable situation but, along with growth, comes a time when we suddenly wake up and find ourselves short in numerous fields of everyday life.

The important or "big" things such as schools, sewerage, water supply, electricity, gas, and telephone have fared well, thanks to astute leaders and alert business men. But some of the "lesser" things haven't done so well at keeping pace. Golf is highly important to many people — and we hear that the municipal links are crowded on week-ends; swimming pool facilities, planned to accommodate 6,000 people, will likely turn up with the same story this summer. In a nutshell, we find ourselves becoming "short" on facilities in many of the secondary fields.

Though these little things are far from being absolute necessities, it is well to remember that practically all communities today have the absolute necessities, which leaves the secondary needs in the position of attracting newcomers. Consequently, once we lag too far behind it is possible that our growth trend might alter sharply; to say the least, it has happened in many other communities.

Never popular with the tax payers, secondary community improvements are perhaps the most difficult to come by, but they do make a difference, and certainly should never be completely forgotten or ignored.

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VISITORS TOUR CITY — A party of Home Demonstration Club women from Garza County toured Hereford industries and points of interest Thursday, guided by a committee from Deaf Smith County H.D. Council including Mmes H. L. Hershey, Viola Williams, Samie West and C. F. Homfeld. At the door of a shop in Sugarland Mall, left, are Mrs. Howard Kolb, director-elect of District 2, Texas H. D. Association, and Mrs. Kent Gentry, Garza County H.D. Agent,

both of Post. Others in the group are resting at one of the garden spots in the mall. They had been to the County Bull Barn, Dolly Textile and Bravo Smokes plants and King's Manor, and had lunch in a local cafe. Among the visitors were Mmes. Wade Terry, Carrol Grigsby, L. D. Thwett Sr., Della Davis, Shirley Bland, D. H. Bartlett, Lola Peel, and V. R. Thomas. Mr. Thomas accompanied them on part of the tour.

Poppy Day Set For May 25 By Legion Group

Poppy Day was set for May 25 and delegates were elected to a division convention in Amarillo May 28-29, in the business session of an American Legion Auxiliary meeting this week. The program was a review by Mrs. Grant Hanna of the book, *Alone No Longer*, by Stanley Stein. Annual sale of veteran-made poppies will be conducted with Mrs. Mabel Wagner as chairman, and members were reminded that sale of poppy stamps to benefit the rehabilitation program for war veterans is already under way as a supplement to poppy sales.

Delegates for the 4th Division convention which opens at 10:30 a. m. May 28, are Mmes. Ira Ott, Hazel Sparks, Bill Gilleland, Wagner and Hanna; alternates are Mmes. J. D. Love, F. S. Smith, Lawrence Carlson Lurline Smith and Cecil Wilkins.

Members will be hostesses at a monthly party in the Amarillo VA Hospital Monday evening. Sale of U. S. flag pins as a unit fund-raising project is being continued with Mrs. Ott in charge.

Mrs. Hanna reviewed the book by a native Texan who became a victim of Hansen's disease,

or leprosy, and who told of hardships undergone because of public reaction to the disease and ignorance of its real nature.

The book tells of his experiences in the Carville colony for victims of the disease, of poor conditions when he was first

sent there and of his efforts as an individual and an American Legion member to foster improvements which have been made.

Mrs. R. E. Drager and Mrs. Gilleland, hostesses, served refreshments to nine members and a junior member, Nina Gilleland.

Officers Are Returned To Simms Club Duties

All officers of Simms Study Craft Club were returned for another term, at the annual election Wednesday afternoon. Mrs. Allen Ehresman was hostess in her home. Mrs. J. M. Boothe

was named to serve again as president. Mrs. Emmett Young was re-elected vice president. Mrs. Leland Burns secretary-treasurer. Mrs. Robert Lloyd parliamentarian and Mrs. Ehresman reporter.

Plans were made for closing the club year with a trip to visit an iris garden at Canyon, then have lunch in Amarillo on the next meeting date, May 18. Mrs. Terrell Hodges presented the program Wednesday, showing practical points in packing bags for family travel. She suggested taking only essentials for any trip, especially by air where space is at a premium.

Luggage for car and train travel, as well as plane, was packed in her demonstration, and she showed how to pack in layers to separate the clothing of various members of a family who may share use of a bag.

Others present for the program and refreshment period were Mmes. Roscoe Pinnell, Edwin Morrison, Charles Durham and Jim Cavin.

Tech Livestock Feeders Meet Slated May 12

Texas Tech Animal Husbandry Head Dr. George F. Ellis Jr. said Wednesday "preliminary indications point to a good turnout" for Tech's Livestock Feeders Conference on May 12.

RANCHERS and cattle feeders from throughout the South Plains and Eastern New Mexico are expected to attend the one-day event sponsored by Tech's Animal Husbandry Department. Registration fee of \$5 per person includes a luncheon and a printed copy of the conference proceedings.

C. G. "Charlie" Scruggs of Dallas, vice president and editor of the "Progressive Farmer" will be the principal speaker. He will talk at 10:30 a. m. in the Tech Union on the "Changing Agricultural Situation: Its Future Outlook."

Bill J. Parsley, Tech Vice President for Development, will welcome delegates. Agriculture Dean Gerald W. Thomas will serve as master of ceremonies for the morning session and Dr. Ellis will be in charge of the afternoon program.

Dr. Ellis will report on "Livestock Research at Tech" at 9:10 a. m. followed by a discussion of "The Application of Research Findings to Commercial Beef Production," by Spur rancher O. J. Barron Jr.

Dr. Willard F. Williams, Agricultural Economics Head, will discuss "Dynamics of the Livestock and Meat Industry" at 11:05 a. m. and Paul Marion, superintendent of the Texas Agricultural Experiment Station at Spur, will report on "Beef Cattle Research at Spur."

THE AFTERNOON session will feature a talk on "The Texas Tech All-Concentrate Story" at 1:15 p. m. by Dr. Ralph Durham, Animal Husbandry professor.

Several research papers will be presented by the Tech Agriculture School faculty including "Beef Cattle Research at Pantex," Dr. Richard Dale Furr superintendent; "Utilization of Nitrogen by Feedlot Cattle," Dr. Fred G. Harbaugh.

Also, "Research on Growth and Development of Beef Cattle," Professor Dale Zinn; "Current Aspects of Sire Fertility," Dr. Frank A. Hudson; and "Summary of Reproduction Research," Dr. Sam E. Curi.

A tour of the Tech feedlot at 3:45 p. m. will conclude the program.

Main Street

(Continued from Page 6) to God." The Unknown Soldier, a victim of World War I, was buried in 1921, with President Warren G. Harding officiating at the ceremonies.

The Army guards the Tomb 24 hours a day. Sentinels relieve one another in a simple but impressive guard-changing ceremony, every hour on the hour. Guards remain silent unless someone attempts to enter the restricted area around the Tomb. Then he may issue a warning, but usually the slap of the guard's hand against his rifle stock as he comes to "port arms" is sufficient warning.

In 1955, two other Unknowns, from World War II and the Korean War, were interred along with the original. It is a melancholy thought that some day there may be a fourth, from Vietnam.

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HATS OFF TO MOM
on her day....

Sunday, May 8

Here's to the gal who cooks all of Dad's favorite dishes, who irons sis's dress for her date at a moment's notice, who gets up in the middle of the night to check up on ailing junior, who buses the family to and from its many activities. Yes, here's to Mom, chief cook, bottlewasher, chauffeur and counselor... wrapped in one wonderful person!

R ROGERS-MILLER
SUGARLAND MALL Walgreen Drug PHONE EM 4-2344

DAUGHTER IS VISITING
Visiting Mrs. R. J. Smith for Mothers Day is her daughter, Mrs. Virginia Nielson of Carmel, Calif., who arrives by

plane Saturday morning. Mrs. Smith resides in the home of another daughter, Mrs. Ray Johnson, and Mr. Johnson, west of Hereford.

Many geese and swans fly in line or wedge formation.
Complete Stock Office Supplies
THE INK SPOT

Bay View Names New Committees

Committees to serve next season in Bay View Study Club were named at the luncheon in Mrs. Ansel McDowell's home Thursday which was the finale of a club year. Officers headed by Mrs. McDowell are beginning the second year of a two-year term.

Membership committee members will be Mrs. Howard Gault and Mrs. R. B. Miller; program committee, Mrs. Colby Conkright, Mrs. Dexter Lillie and Mrs. Justin McBride; social committee, Mrs. W. S. Kerr, Earl Holt, E. J. McMillan, H. L. Benefield and Gault.

Mrs. A. M. Jones and Mrs. Conkright will serve on the telephone committee, Mrs. Conkright and Mrs. D. H. Alexander on the cheer committee, Mrs. Bruce Burney on the welfare committee, Mrs. R. B. Miller will be Federation chairman and Mrs. Lillie Americanism chairman.

Luncheon was prepared and served by retiring social committee members, Mrs. McBride and Mrs. Jack Gilliland, with Mrs. McDowell, who presided

for the routine business of a year's end.

There was no formal program, but the quotation for the day was given from Ralph W. Emerson's writings, "God evidently does not intend us all to be rich or powerful or great, but He does intend us all to be friends."

Mrs. John Harper of Hobbs, N. M., was a guest and 14 members were present.

The club concluded in April a series of programs on the general topic, Our Federal Government, presented by members and guest speakers.

REAL FIRE POWER

NEW DELHI — The Indian Air Force held a firepower demonstration that was quite effective. Early in the program bombing and rocketing set fire to grass around the target area and ensuing smoke forced cancellation of other demonstrations.

Office Furniture
THE INK SPOT

Water Safety Course Begins For Red Cross

Beginning at 7 p. m. tomorrow a course designed to aid Water Safety Instructors in techniques of teaching swimming to handicapped persons will be sponsored by the Deaf Smith County Red Cross Chapter.

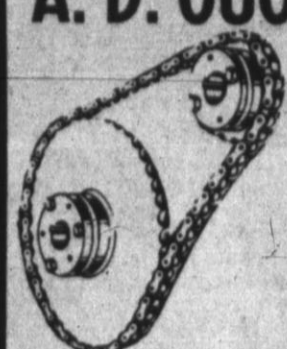
The course will be taught Monday through Friday evenings from 7 to 10 at the West Texas State University pool. Gilbert Gribble, instructor trainer in water safety, first aid and small craft for the Red Cross, will be in charge.

Authorized Water Safety Instructors are eligible for this course, and mileage to Canyon will be paid by the county Red Cross Chapter. Those interested are asked to call the office of the Deaf Smith Chapter of American Red Cross, E M 4-3761, Mrs. Bruce Miller, chairman of the water safety program, announces.

Card Of Thanks

I want to thank everyone who has expressed their sympathy to me in the recent death of my mother, Mrs. Sinclair. The cards, flowers, and food were very much appreciated.
Mrs. B. F. Markham

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DAY OR NIGHT



Located at 801 Park Avenue
IS NOT under new management as was erroneously stated in an advertisement in The Sunday Brand of May 1, 1966.

HERE WE GO AGAIN!

NEW Slips!
NEW Books!
NEW Games!
NEW Cash Prizes!

BACK BY POPULAR DEMAND!

Extra Slips To Help You Win A Prize!



RULES: Nothing to Buy — No Obligation — Limited to adults 16 years or older. No Purchase Required. No persons favored — Free slip at your store. Get them from any employee other than Meat Dept. Employees.
Bonus Numbers may be copied, either from this ad, or from the poster displayed in our stores. Copying must be hand printed in block letters on a plain piece of paper.

3rd SERIES

BONUS BINGO

PROGRAM #85



STEAK SALE!



Rump Roast U.S. Choice or Good Baby Beef lb. **79c**
Heel Roast U.S. Choice or Good Baby Beef lb. **79c**

STOCK UP ON YOUR FAVORITE STEAKS NOW!		U.S. Choice Beef	U.S. Good Baby Beef
ROUND STEAK	FULL BEEF CUTS	LB. 89c	LB. 85c
SIRLOIN STEAK	TENDER BEEF	LB. 89c	LB. 85c
T-BONE STEAK	LEAN & TENDER	LB. 98c	LB. 95c
FAMILY STEAK	NO. 7 CUTS	LB. 69c	LB. 63c
ROUND BONE STEAK	TENDER STEAK	LB. 79c	LB. 73c

CHEESE Amer. Pim. Swiss 8-oz. Pkg. **3/\$1**

Other Meat Buys At Your Safeway Store!

Lean And Tender lb. 59c	Boneless Waste Free lb. \$1.19
Sliced Bacon Rath Quality lb. 79c	Fish Sticks Sea 8 oz. Star pkgs 4 for \$1
Beef Steak Blue Morrow Thrift-T Ea. 89c	Sausage Blue Morrow Pure Pork lb. 59c
Franks Safeway or Wilson All Meal lb. 59c	Cheese Swiss Cuisine Half Big Eye Pound 49c

DOUBLE GUNN BROS. STAMPS WEDNESDAY

(with purchase of \$2.50 or more)

Save On These Specials!	Other Grocery Buys!
Oven Cleaner 6 1/2 oz. Can 79c	Chef Boy-Ar-Dee 15 oz. Can 35c
Kat-Nip Chicken & Liver 8 7/8 oz. Cans \$1	Adams IMIT. Vanilla Extract Lrg. Btl. 85c
Cat Food Tea Garden 3c off 24-oz. Btl. 29c	Libby's With Meat Balls Spaghetti 15-oz. Can 31c
Grape Juice Empress Quality Qt. 4 For \$1	Morton's Tasty Mustard 9-oz. Jar 12c
Grape Drink Busy Baker Choc.-Marsh 18 oz. Boxes 2 For 79c	Town House Prune Juice 40-oz. Btl. 49c
Cookies Truly Fine Save 20c 14 oz. cans 49c	Save 10c Bold Detergent Gt. Box 73c
Hair Spray Edwards Save 8c 2 lb. Can \$1.41	Cook Book Bread 24-oz. Loaf 33c

VIENNAS LIBBY'S QUALITY VIENNA SAUSAGES SAVE 25c **5 4-oz. Cans \$1**

CAKE MIXES BETTY CROCKER ASSORTED LAYER SAVE 23c **3 19-oz. Pkgs. \$1**

COFFEE MARYLAND CLUB 1-lb. Can **73c**
2-POUND CAN \$1.45

Eggs SMALL GRADE 'A' **3 DOZ. \$1**

Cat Food KAT-NIP: Chicken & Fish 7 oz. **\$1**; Chicken - Kidney 7 oz. **\$1**; Chicken — 10 7 oz. **\$1**

BOYER HAIR ARRANGER Keeps Hair 7.2 Neat All Day Oz. **98c**

You Get Gunn Bros. Stamps With Your Purchases!

Bel Air Florida Real Orange Juice 6-oz. cans 4 For \$1	Lucerne Tasty Cottage Cheese 32-oz. Ctn. 49c
Mrs. Wright's Cinnamon Rolls 9 1/2-oz. Cans 5 For \$1	Lucerne Gelatin Waldorf Salad 15-oz. Ctns. 3 For \$1
Joyette Assorted Cans Mellorine 1/2 Gal. Ctn. 39c	Detergent For Dishes Chiffon Liquid 22-oz. Btl. 49c
Coldbrook Solids 1-lb. Ctns. 2 For 29c	Detergent For Dishes Chiffon Liquid 32-oz. Btl. 69c
Margarine Lucerne Milk Homo. 1/2 Gal. Quality Ctn. 55c	Holly Sugar 5 lbs. 49c
Cream Topping Lucerne Quality 7-oz. Can 49c	Armour Tree! Make A Sandwich Detergent For Dishes Trend Liquid 49c
Buttermilk 1/2 Gal. Ctn. 39c	

COFFEE

Nob Hill 1-lb. Bag 62c
Airway 1-lb. Bag 60c
Edwards 1-lb. Can 69c

COLGATE FAMILY SIZE DENTAL CREAM **95c**

Bran SKINNERS RAISIN 10-oz. Box 29c	Vel BEAUTY BAR 2 Reg. Bars 41c	Fab DETERGENT Giant Box 83c	Brownies SARA LEE FROZEN 13-oz. Pkg. 79c
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LETTUCE

Large Garden Fresh Dewey Heads — Specially Priced At Safeway This Weekend!

2 29c

Head Ea.

Wash. State Ex. Fcy Winesaps Calif. Sunkist.

ORANGES Calif. Sunkist Navels **8 lb. \$1**

Apples Daily Sun Brand 100% Pure **19c**

Lemons Calif. Crisp & Fresh Adds color to your salads **19c**

Orange Juice QT. **43c**

Red Lettuce BCh. EA. **19c**

PRICES ARE GOOD THRU WED. MAY 11th IN Hereford



SAFEWAY

Copyright 1960 Safeway Stores, Inc.

SUNDAY, MAY 8, 1966

BLONDIE



MANDRAKE THE MAGICIAN

BY LEE FALK



The PHANTOM

By Lee Falk



HERE IS YOUR "TAXI." REMEMBER YOUR PROMISE--

WE DON'T EVEN KNOW WHO YOU ARE-- YOU ARE--

HE PREFERS IT THAT WAY.

THERE THEY ARE!



DR. LOVE-- KARL-- ARE WE GLAD TO SEE YOU!

SAME HERE, COL. WEEKS-- DOUBLED!



YOU CRASHED IN THE VOLCANO. HOW IN THE WORLD DID YOU GET OUT?

WE PROMISED NOT TO TELL.

PROMISED WHO?

PROMISE IS A PROMISE. NO COMMENT.



ANOTHER MYSTERY, DR. LOVE. YOUR LAST WORDS OVER THE RADIO WERE-- "WE CRASHED INTO A GIANT B--" WHAT DID THE B STAND FOR?

JUST THAT-- A BEE.



WHO'D EVER BELIEVE US?



QUIET DOWN THERE. LOOKS LIKE THE ERUPTIONS ARE FINISHED.

ALL THAT AMAZING LIFE FINISHED, TOO--



WE'LL HAVE TO CHANGE HER NAME. THE VEILED LADY LOST HER VEIL.

GOODBYE, AND THANK YOU DOWN THERE-- WHOEVER YOU ARE--

SY FARR 5/8

NEXT WEEK: NEW ADVENTURE

BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



I THINK YOU WOULD GET ALONG BETTER WITH MOTHER IF YOU WERE MORE GENEROUS WITH HER--



SHE ALWAYS HAS TO ASK YOU FOR MONEY-- AND SHE DOESN'T LIKE THAT--

BUT SHE ALWAYS GETS THE MONEY--



BUT NOT AS MUCH AS SHE REQUESTS--



NEXT TIME, WHY DON'T YOU GIVE HER MORE MONEY THAN SHE ASKS FOR?

I'LL TRY IT--



NORA WAS RIGHT-- IF MAGGIE ASKS ME FOR MORE MONEY TODAY, I'LL SURPRISE HER--



JIGGS, I'M GOING TO THE BEAUTY PARLOR-- I'LL NEED TWENTY DOLLARS--



THAT'S NOT ENOUGH, DARLIN'-- I'LL GIVE YOU FORTY--



WHAT A TIME I PICKED TO GET GENEROUS!

Hi and Lois

by MORT WALKER and DIK BROWNE



BE SURE TO KEEP AN EYE ON TRIxie. SHE LIKES TO GET INTO THINGS.

OKAY, HON!



GOOD! I'VE FINALLY TIRED HIM OUT!



NOW TO GET INTO THINGS!



SO THAT'S WHERE THE SMOKE GOES!



WHAT A FUNNY PLACE TO PUT DOT'S MARBLES!



THAT WAS FUN!



BUT NOW FOR THE REAL FUN!

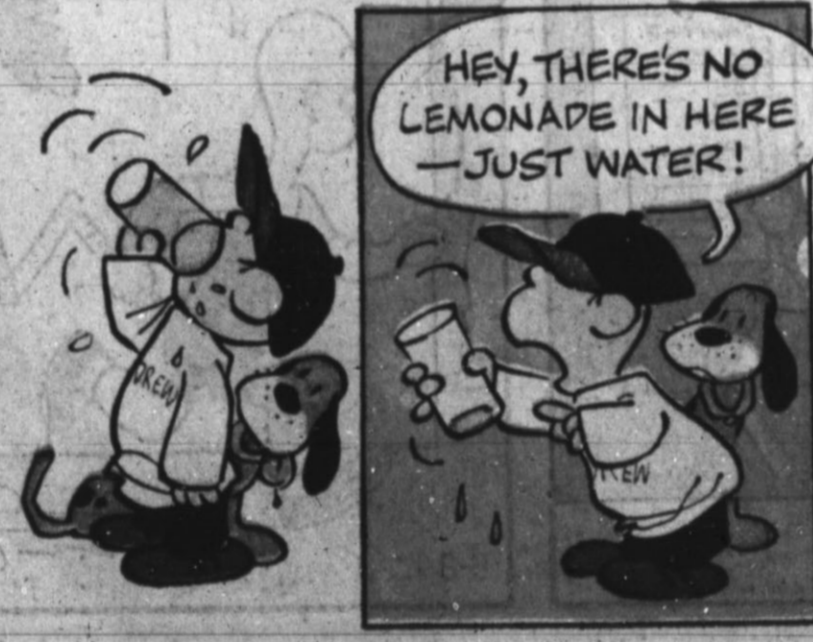
TIM TYLER'S LUCK

by Lyman Young and Tom Massey



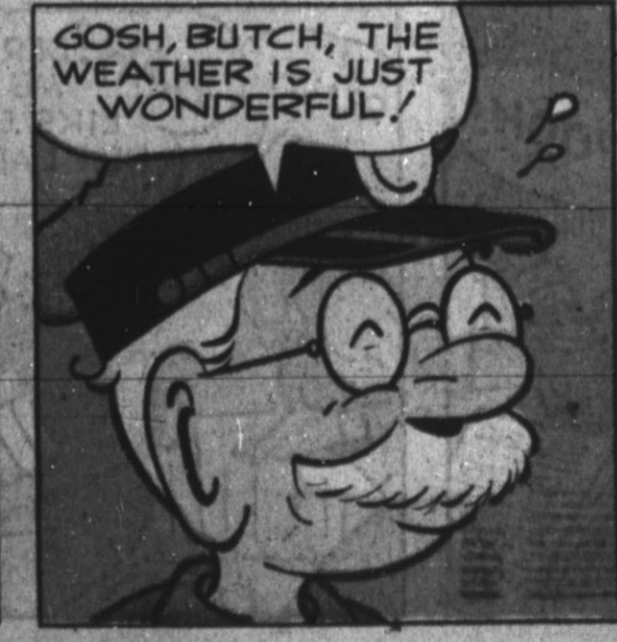
TIGER

by BUD BLAKE



GRANDMA

by Chas. Kuhn



BUZ SAWYER

Featuring His Pal Rosco Sweeney

by ROY CRANE



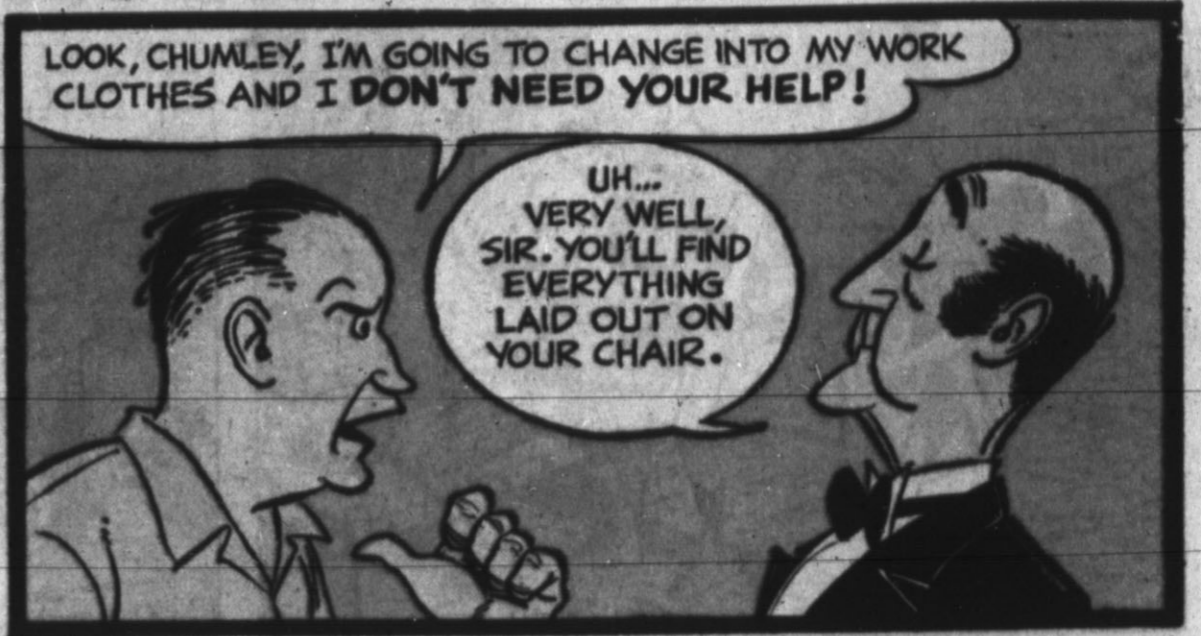
THIS IS RIDICULOUS, LUCILLE! CREPES SUZETTE FOR BREAKFAST!

SHH! LET'S NOT HURT CHUMLEY'S FEELINGS, BROTHER. WE'LL JUST HAVE TO PUT UP WITH HIM UNTIL WE CAN THINK OF WHAT TO DO.



BESIDES, I'M BEGINNING TO LIKE ALL THIS SERVICE.

BUT HE WANTS TO DRESS ME AS IF I WERE A BABY! WELL, IF HE THINKS HE'S GOING TO PUT MY OVERALLS ON ME, HE'S GOT ANOTHER THINK COMING.



LOOK, CHUMLEY, I'M GOING TO CHANGE INTO MY WORK CLOTHES AND I DON'T NEED YOUR HELP!

UH... VERY WELL, SIR. YOU'LL FIND EVERYTHING LAID OUT ON YOUR CHAIR.



15 MINS. LATER: SEE, BABY SISTER? ONE HAS TO BE FIRM WITH CHUMLEY! BY THE WAY, WHERE IS HE?

I THINK HE'S OUT POLISHING THE TRACTOR.



OKAY, CHUMLEY, I'LL TAKE OVER NOW. I'VE GOTTA PLOW THE SOUTH FIELD.

RIGHTO, SIR. AS YOU CAN SEE, I'VE MADE ALL OF THE NECESSARY PREPARATIONS!



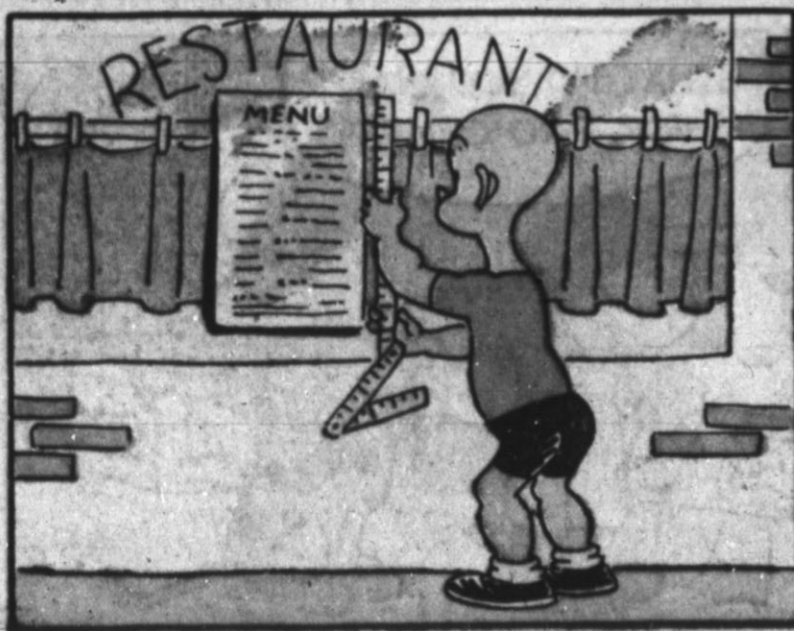
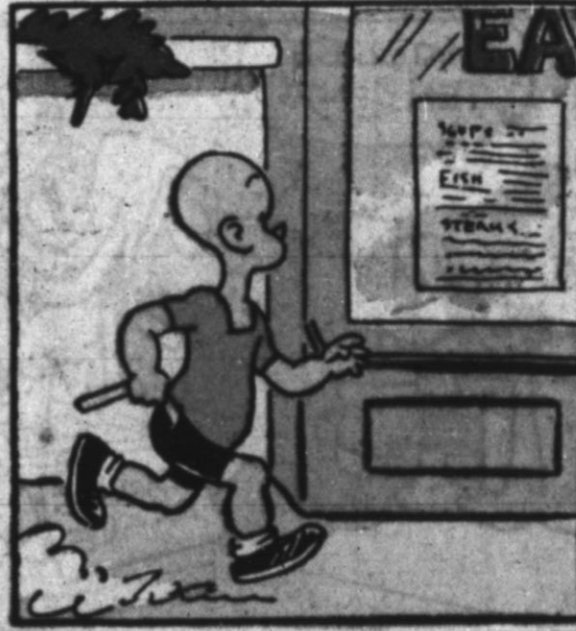
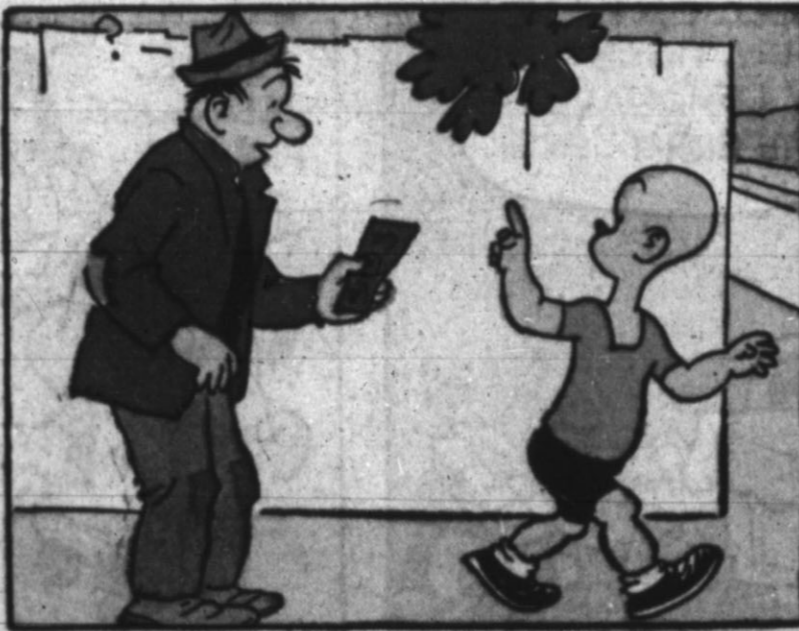
CLIMB ABOARD, SIR. AS I SAID BEFORE, I INSIST ON DOING ALL THE DRIVING!

HENRY

by CARL ANDERSON



HERE, MY GOOD MAN-- BUY YOURSELF A BIG MEAL



WHAT D'YA MEAN-- I KIN GET THREE INCHES MORE GRUB HERE?

The KATZENJAMMER KIDS

by JOE MUSIAL



IF YOU WORE A HAIRPIECE AND SHAVED OFF THAT AWFUL BEARD YOU COULD BE QUITE ATTRACTIVE, CAPTAIN!!

POOH!



REALLY! BAH! DER LADIES COULD TAKE ME OR LEAF ME CHUST LIKE I AM-- ESPECIALLY DER LADIES ON DIS ISLAND!

Bzzz?



IT'S A MEAN TRICK, BUT HE DID ASK FOR IT!!

ISS LILAC!



SEE, LENA! DER STILT6 ISS IN DER BOOTS!!



HELLO, BIG BOY!

VELL HELLO!



ANY HANDSOME MEN ON THIS ISLAND?

DONT GO AWAY-- YOU'LL SEE VUN SOON!



YOO HOO! BLONDE LADY! WHERE ISS YOU?

EEEK!

I APOLOGIZE, CAPTAIN-- YOU LOOKED BETTER BEFORE!!



beetle bailey

by mort walker



BE SURE YOU RINSE OUT THE SINK WHEN YOU FINISH SHAVING.

YES, MOTHER



AND DON'T SPLASH WATER ON THE FLOOR

I DON'T KNOW WHY WE CALL HIM "MOTHER"



MY MOTHER IS A PRETTY GOOD EGG



DID YOU RINSE THE SINK OUT WHEN YOU FINISHED SHAVING?

YES, MOTHER

HEY, MOTHER! CAN I GO OUT AND PLAY BALL?



STOP CALLING ME MOTHER!!



THE TROUBLE IS, THAT'S ONE OF THOSE NICKNAMES THAT MIGHT CATCH ON

PEOPLE GET USED TO CALLING YOU THAT, AND PRETTY SOON THEY FORGET YOUR REAL NAME



ISN'T THAT YOUR THIRD SHOWER TODAY, MOTHER?

DON'T CALL ME MOTHER!



MY NAME IS...

...IS.....



BOY! YOU GET USED TO A NAME LIKE THAT FAST!

5-8

FLASH GORDON

by MAC RABOY

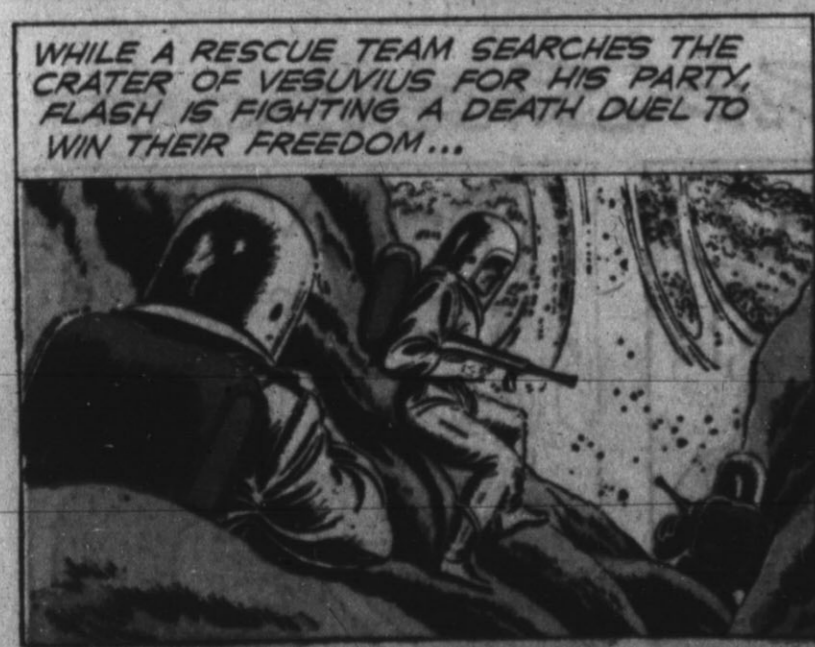


A RESCUE TEAM IS BROUGHT TO VESUVIUS BY THE WORLD SPACE CORPS...

WE'VE LOST TIME MAKING UP THESE "IMPERVIUM" SUITS. IF THE EXPLORING PARTY'S ALIVE DOWN THERE, THEY'RE LOW ON OXYGEN... AND IN TROUBLE...



...OR THEY'D HAVE BEEN UP BY NOW!



WHILE A RESCUE TEAM SEARCHES THE CRATER OF VESUVIUS FOR HIS PARTY, FLASH IS FIGHTING A DEATH DUEL TO WIN THEIR FREEDOM...



... BUT AT THE POINT OF VICTORY, HE FALTERS...

I CAN'T, JANJ... I CANNOT KILL THIS MAN!



HAFN.. NO!!



SUDDENLY HAFN LEAPS IN, GRABBING AT FLASH'S OXYGEN HOSE...



HE'S CUTTING OFF HIS OXYGEN! FLASH... FLASH! USE THE DAGGER!!

NEXT WEEK- FINAL MOMENT!

5-8

LITTLE IODINE



The Little Woman

by DON TOBIN



THIMBLE THEATRE starring POPIEYIE

by BUD SAGENDORF



The LONE RANGER

by Charles Flanders and Paul S. Newman



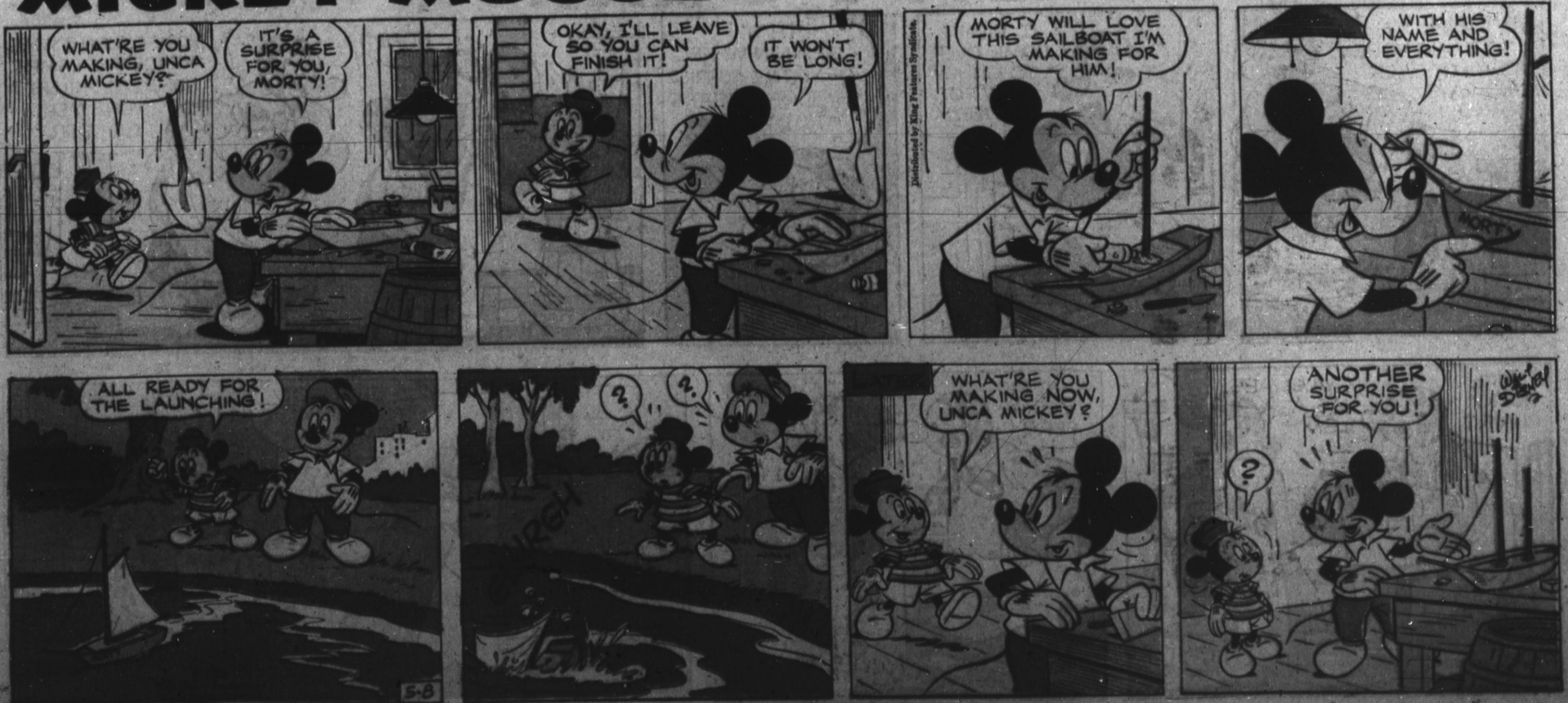
DONALD DUCK

by WALT DISNEY



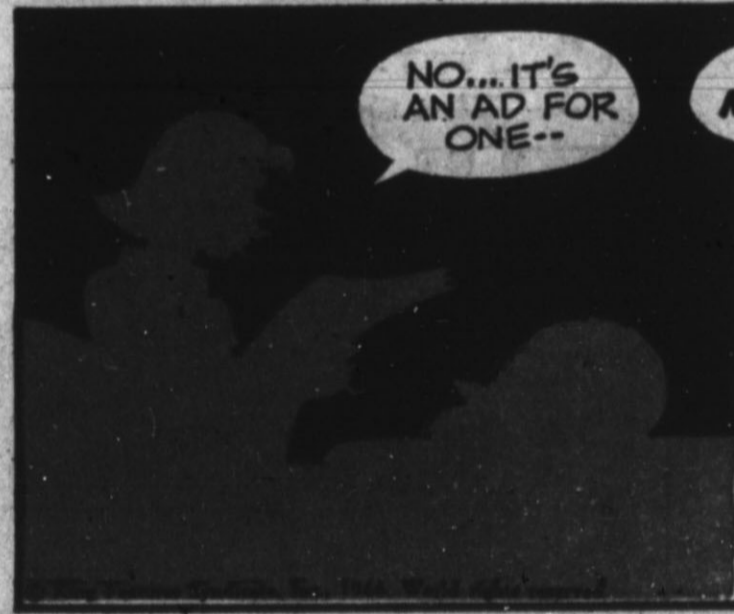
MICKEY MOUSE

by WALT DISNEY





MISTER BREGER by Dave Breger



BARNEY GOOGLE and SNUFFY SMITH by FRED LASSWELL

