

A
Weekly
Paper
Devoted
to the
Interest
of the
Pan-
Handle
of Texas



**Sub-
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Rates**
Per Year \$1.00
6 Months .50
3 " .25
IN CLUBS OF SIX
To six different
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Display, 50 cents
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No Discounts for
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Local reading no-
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**TERMS, CASH IN
ADVANCE**
Address all busi-
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all remittances
payable to the
The Brand
Hereford, Texas

Entered April 17, 1902, as second-class mail matter, post office at Hereford, Texas, Act of Congress of March 3, 1879

Vol. 3

HEREFORD, TEXAS, DECEMBER 25, 1903

No. 45

Heating and Cooking Stoves

We carry a complete line of stoves and can save you money on same. See our line before purchasing. Come around and let us tell you how you can get along this winter with twenty-five per cent less coal than you used last winter

FARM IMPLEMENTS

Now that it has been thoroughly demonstrated that this is a superior country for farming purposes, of course you will find farming implements and farm machinery of all kinds a necessity. It would give us pleasure to show and explain to you the merits of the celebrated McCormick Binders, Mowers and Rakes. These machines have stood the test of years' of service and we have yet to find a user of a McCormick machine who was not pleased in every way with his excellent piece of property. Investigate the merits of the McCormick before buying a machine of any other make.

WINDMILLS

We do not have to make any claims for the Eclipse Windmills. Manufacturers of other makes of Windmills, in advertising their wares, make the claim that theirs is "as good as the Eclipse," but none claim to make any better mill than the Eclipse. This claim is the Eclipse's best advertisement, unless it be the testimony of those now using the Eclipse and have given it a thorough test. Among the owners of Eclipse Mills we refer you to Ira Aten, Judge L. Gough and T. A. Cox. Remember we are sole agents for these windmills and would be pleased to show to you their good points.

SHELF HARDWARE

In Shelf Hardware our stock is complete and we can supply your wants at a saving to you. Call for what you want in this line --we have it. We can't enumerate the whole list, but in Queensware, Glassware, Cuttlery, Etc., we are setting the pace for the great Hereford country, especially in price and quality. In our store "How Good" comes first with "How Cheap" a close second. What you need to do is to come into our place and let us convince you. You ought to "put your home in order" for cold weather. Also let us sell you a good Heater. Ours are the Much-Heat-Little-Fuel kind.

Stringfellow-Hume Hardware Company

HEREFORD, TEXAS

SHIRTS

More than we need. More than we could ever wear, but none too many for our trade. A variety of styles. The short stiff bosom well represented. They're "it" for winter. Shirts that fit. Shirts that don't fade

That's the "GOLD" and "SILVER" Brand

To make trade more interesting we have a large assortment of overshirts. The prices are assorted. They are marked so as to need no reduction. They are new goods and don't need to be run out "at cost"

E. W. Harrison
Furnisher to Men

Hereford Fuel Oil Co.

For best coal and Ice. Troy Womble, manager—phone 76. 9tf

Lined gloves and mittens for men at E. W. Harrison's. 43

Mrs. P. C. Pylant of Boom was in the city Saturday shopping.

We sell fine, thick "whip" cream for 15c per pint. Phone 38. 43

Judge Kerr of Dimmitt was mixing with friends on our streets Monday.

If your tank leaks or your pipe is frozen see Bell Bros. They can fix it. 44-2t

W. S. Tyler, living nine miles east of town, was in on business Tuesday.

When you want something good to eat, go to the City Bakery, Geo. W. Eagle, Proprietor. 36tf

W. J. Darsett of Midlothian, Tex., was in Hereford the latter part of last week prospecting.

H. W. Renfro left Friday afternoon for Cleburne, his old home, where he will spend the holidays.

If you have a friend who doesn't wear Sox, get a pair of E. W. Harrison and put on the Christmas tree for him. 43

H. C. Fenton, living in the extreme southeast part of the county, was in town Monday with produce to market.

Pianos, organs, sheet-music. Everything in the music line. Thos. Goggan & Bro., Galveston, Dallas, San Antonio. 10-tf

Add-Ran College dismissed Wednesday of this week for the holidays and will resume work on the following Tuesday morning, thus losing only three school days.

The contract has been closed through Witherspoon & Gough to sell Rhea Bros.' 50,000-acre tract of land in Parmer county. This firm has facilities for handling 10,000 acres more.

Have you a 'phone at your residence? If not, see W. G. Ross, manager of the local system. It will save you time; it will save you steps; it will not only save, but make you money. 33tf

Come and see Santa Claus at Burns & Smith. 43

W. B. Keliehor was a business visitor to Hereford Monday.

T. J. Graves & Co. have made several nice sales recently. 42

C. F. Renfro was in from the Syndicate Monday on business.

Get milk from the Ideal Dairy to do your Christmas-cooking. Phone 38. 43

T. G. Walker came in from his ranch seventeen miles west of town Saturday after supplies.

J. L. Underwood was in from his ranch thirty miles northwest of town Tuesday laying in supplies for winter.

If you want your sod land plowed deep investigate the merits of the Moline disc plow, for sale by the Stringfellow-Hume Hardware Co. 37

I have a small remnant of the C. E. Spah furniture stock for sale at any old price. \$1 chairs for 50c. \$1.25 chairs at 65c. Ward Bratton. 43

W. L. Garner, a prominent citizen of Montague county of which he was tax collector for a number of years, and brother-in-law to T. M. Palmer, is prospecting in this county.

Jno. C. Johnston, living thirteen miles northwest of town, was seen on our streets Monday, the first time for several weeks as he has just recovered from a severe attack of fever.

A. A. Blankinship, who is in the merchandise business at Tucumcari, N. M., arrived in Hereford Saturday to spend the holidays with his family who live here for the benefit of our public school.

J. E. Turner, one of Castro county's successful ranchmen, came up Monday and left on the afternoon train for Mississippi to visit his mother whom he has not seen for twenty-eight years.

W. P. Barton of Mt. Juliet, Tenn., who was here prospecting some two weeks ago, purchased four sections of land west of town, two from B. W. Miller and two from Mr. Moran, the price paid ranging about \$2600 a section.

J. N. Askren, was in town Saturday, and informed a BRAND reporter that he had just sent 200 dozen brooms of his own make over to New Mexico in wagons. The freight rates are so high that Mr. Askren found that he could make big wages by hauling them.

If you have any land to break you should see the Moline disc plow at Stringfellow-Hume Hardware Co's. These are the plows which are being used by Walter Fewell, with traction engine and which can be seen in operation at Judge Ferguson's ranch, 3 miles from town. 37tf

J. A. Haning and Tom Harding of Grayson county, who stopped off in Hereford last week to visit friends north of town, went on down to Texico with a view to locating on claims in New Mexico. These gentlemen returned Thursday, and looked over the country around Hereford and were so well pleased that they have decided to locate here as soon as they can turn their Grayson county property.

PROFESSIONAL CARDS.

R. H. GOUGH, M. D.
PHYSICIAN AND SURGEON
Special attention given to Surgery and Diseases of Women. Electrical and X-Ray Machine in office at J. P. Harding's Drug Store
Res. Phone 20 Office Phone 26
Hereford, Texas

C. P. ESTES, M. D.
PHYSICIAN AND SURGEON
Phone No. 82
Office at Burns & Smith's Drug Store
Hereford Texas

A. D. BRUBAKER, M. D.
PHYSICIAN AND SURGEON
Special attention given to diseases of lungs, rheumatism, female diseases and rupture successfully treated without the knife. All calls attended to during day or night.
OFFICE AT HEREFORD HOUSE
TELEPHONE NO. 46

J. W. HICKS, M. D.
PHYSICIAN AND SURGEON
Office at T. M. Coulson & Co.'s Drug Store. Telephone No. 40.
HEREFORD, TEXAS.

Dr. Lyman B. Raschbaum, the Amarillo ear, eye, nose and throat specialist, will be at the Hereford Dental Parlors on the 1st of each month, where he will be pleased to attend to the needs of the citizens of Hereford and vicinity in his line. Dr. Raschbaum is also a scientific adjuster of eye glasses.

W. E. ROBERTSON
DENTIST
Special attention given to disease and deformities of the mouth
Prices governed by services rendered
Office at Hereford Dental Parlors
the G. R. Hay brick building
Office 'phone 65 Residence 1

WITHERSPOON & GOUGH
ATTORNEYS-AT-LAW
REAL ESTATE AND INSURANCE
NOTARY IN OFFICE
Office next door to Bank
Hereford - - - - - Tex

W. H. RUSSELL
LAWYER
Practice in all courts
Hereford, - - - - - Tex

JNO. P. SLATON
ATTORNEY-AT-LAW
Office in Western National Bank
Hereford, Texas.

Panhandle Marble Works
AMARILLO, TEXAS
MARBLE AND GRANITE
Monuments and Statues
Iron Fences, Floor Tiling, etc.
S. B. Feemst
LOCAL AGENT
Hereford, Texas

A. E. STANLEY and GEORGE CLOYD, Managers

R. H. NORTON

DEALER IN

High Grade Meats Of All Kinds

We make a specialty of handling tender meats only—the kind that tickles your palate. Shop south of J. P. Harding's drug store. Telephone No. 27.

L. R. BASSHAM

A. C. HARROW

HEREFORD TONSORIAL PARLORS

AGENTS FOR ACME STEAM LAUNDRY, OF FT. WORTH

Our Specialties.....

A N EASY SHAVE
NEAT HAIRCUT
CLEAN BATH

SHOP OPPOSITE
HEREFORD
NATIONAL
BANK

OUR STOCK IS ENTIRELY TOO LARGE

.....WE WISH TO REDUCE IT BY JANUARY 1ST.....

BEGINNING FRIDAY, NOVEMBER 20TH WE WILL SELL AT ACTUAL COST

Our entire line of ladies' and misses' Hats and children's Caps. Will also give a big reduction on men's and boy's and children's Suits, men's and boy's Overcoats and boy's Duck Coats, ladies' Jackets, ladies', misses and children's Underwear, men's and boy's Underwear, men's and boy's Overshirts, in fact on many articles in the dry goods line. Will also give very low prices on Groceries until January 1st, 1904.

HEREFORD MERCANTILE CO.

For fine pigs at reasonable prices see Troy Womble. 50-4f

J. E. Robertson went to Amarillo Wednesday afternoon on business.

A. P. Murchison went up to Amarillo Wednesday afternoon on business.

Jno. E. Ferguson made a flying trip to Amarillo Wednesday, returning Thursday.

Mrs. J. O. Lindsey left Wednesday afternoon for Cisco to spend the holidays with relatives.

A. H. Morris was a business visitor Wednesday and made the BRAND office a pleasant call.

Lost—Lady's gold watch with L. J. engraved on case. Finder return to this office and receive reward. 45

H. H. Stanley and wife, living six miles south of town, came in Wednesday and went up to Amarillo to visit friends.

C. S. Garrison left Wednesday afternoon for his old home at Cleburne, Texas, where he will spend the holidays.

W. R. McInnis and Mrs. Ola Blanton of Hereford, were married here Sunday evening at 3 o'clock by County Judge J. L. Harrison. We wish them every happiness.—Pan-handle.

The public school dismissed Thursday afternoon for the holidays and will resume the following Monday week. This will give the children and teachers much needed rest and will enable them to enter on their duties after the holidays with renewed energy and determina-

All kinds of plumbing done on short notice. Bell Bros. 44-2t

Rev. T. F. Robertson went down to Canyon City Wednesday afternoon.

J. M. Acheson was numbered among Hereford's business visitors Saturday.

Mr. Axe of Itasca, Hill county, has moved into the house recently vacated by Rev. E. D. L. Tims.

Edgar Ireland came in Wednesday from his ranch and went up to Amarillo on the afternoon train on business.

Prof. Lee Clark of Add-Ran College of Hereford was an agreeable caller at this office Thursday. He accompanied, as far as Amarillo, his wife and her mother and the children who were going to visit relatives at El Reno, Oklahoma.—Champion.

B. F. Westbrook of Dimmitt was in Hereford on business Tuesday and Wednesday. Mr. Westbrook belongs to that class of substantial men who never grow careless in prosperity nor become discouraged in adversity. While in conversation with a BRAND reporter who has known of him for years he expressed himself as fully satisfied with this country and had no desire to leave. He also stated that he was out of debt and had plenty of money to run him for a year. We notice that Mr. Westbrook almost invariably has something of his own production to sell when he comes to town, which is not to be wondered at when we remember that he is from Grayson county.

All 50 cent neckties at 50 cents. E. W. Harrison. 43

L. R. Brady, the Hereford breeder, was in from his ranch on business Tuesday.

Mal Shelley, jr., and his sister, Miss Pearl, left Wednesday for Abilene to spend the holidays with relatives.

E. L. Mangum came in from his ranch Wednesday and was a business caller at THE BRAND office. Mr. Mangum informed us that he had leased the land he had advertised in THE BRAND to G. A. Sachse.

FOUND—A pair of child's knit gloves. Call at the BRAND office.

M. C. Raley of Amarillo came in Wednesday to spend Christmas with friends.

Mrs. L. W. Ricketts and little boy left Wednesday afternoon for Midlothian to visit relatives and friends during the holidays.

Miss Mattie Fore left Wednesday afternoon for Memphis, where she will spend the holidays with her people and then go to St. Louis to buy the spring stock of millinery for the Hereford Mercantile Company.

WEST **CO & G** **EAST**
TO **R. R.** **TO**

EAST **Rock Island** **WEST**
System

DOUBLE DAILY SERVICE
Free Reclining Chair Cars on all Trains
Pullman Buffet Drawing Room Sleeping
Cars, Pullman Tourist Sleeping Cars
between MEMPHIS and the
PACIFIC COAST

J. S. McNALLY, D. P. A., **GEO. H. LEE, G. P. A.,**
Oklahoma City, O. T. **Little Rock, Ark.**

GREATEST EVENT YET

DECEMBER THE MONTH OF MANY HAPPENINGS

Our mammoth stock was never more complete in every detail and we have never offered greater inducements to the trading public than at present. We have heard more words of encouragement and appreciative expressions from our citizenship during the last few months than ever before. Allow us just here to thank one and all for past liberal patronage and we accord to all a warm welcome to visit our store at all times.

BELOW WE MENTION A FEW OF OUR BARGAINS

As Undertakers we are prepared to render the best of service.

Bed Room Suite Department—Here we can show a line that will do credit to a town of ten thousand. Our prices range from \$90.00 down to \$22.50. Wholesale prices will prevail.

Folding Bed Department—In this department we show a line never equaled in the state. Goods are the best—prices will range on the zero order.

Rocker and Chair Department—A queen would smile to see our Rockers and sit for a moment in one of them. Our diners are the best. The knife has done its work to the price.

Dressing Tables, Etc.—Look for a moment at this beautiful line of Dressing Tables, Hifoniers, Side Boards, China sets, Book cases, Library Tables, Dining and enter Tables. Aren't they beauties—and say, look, the price is so low.

Bed Department—Walk back here if you please and let us surprise you. See this elegant line of Iron Beds as well as wood beds. The price for December has been chopped.

Mattress and Queensware Department—Our Mattress stock is complete and cheap. Bed Springs the best. Prices the lowest. Our Kitchen cabinets are pronounced O. K. On this side of our big store we show the most complete line of Queensware, Glassware, Lamps and China sets to be found in the Panhandle. The big per cent will be cut off.

Our Sewing Machine stock is overflowing. We handle the Standards: The White, New Home, The Singer, The Wheeler & Wilson, The New England Queen and The Jewell. Get our prices.

Medalion and Picture Department—For a moment cast your eyes upon the walls and behold the beautiful and inspiring hangings yonder. Those lovely Medallions and Pictures should be in your homes at those low prices. We have an immense stock of Picture Mounting. Will frame your pictures at special prices.

Rug, Linoleum and Curtain Department—Come go up stairs with us for a moment and visit our Carpet, Matting, Rug, Linoleum, Portier curtains and Art Square Department. The beauty and usefulness of every item here, would say to you, you need me—take me home with you. It's getting cold weather. All prices hammered down. We are strictly the window shade people. We carry the best.

See us for low prices on couches, Wardrobes and Baby Buggies.

As Undertakers we are prepared to render the best of service.

In conclusion let us say—if you need anything in our line—come to see us. We are one of you and we will protect you against high prices and shoddy goods. Yours for honest dealings

Loveless & Black, Furniture Dealers and Undertakers

A full assortment of hats just received. E. W. Harrison. 43

W. W. Ligon was a business visitor from his ranch west of town, Saturday.

Mrs. J. T. Stallings came in Wednesday from Tulsa to spend the holidays with her son, D. O. Stallings.

Professor Randolph Clark returned the first of the week from a trip to Fort Worth, Dallas and other Central Texas points.

S. L. DeSpain and family came in from their ranch Monday to let the little fellows see what Santa had brought them and spent the night with Professor Randolph Clark.

W. M. Smith, one of Castro county's sturdy farmers, was in town Wednesday and was an appreciated caller at this office. Mr. Smith is from Missouri and knows exactly how to succeed in this country.

C. A. Thomas, who has been serving in the capacity of prescription clerk for Burns & Smith for several months, left Wednesday afternoon for Ennis, Texas, where he will make his home. Mr. Thomas is a model young man and we regret to see him go away.

J. O. Lindsey was in this week from his ranch in Castro county and stated to a BRAND reporter that his yield of millet had been fine this year, having threshed 199 bushels from 250 acres of land, notwithstanding the fact that a large amount had not been threshed, and that this was an exceedingly dry year.

B. M. Williford came in Wednesday on business.

A. Fields was a business visitor from his ranch ten miles south of town Wednesday.

To the 500 voters in Deaf Smith and Castro counties, only sixty-five poll tax receipts have been issued.

J. W. F. Smith and family of Alanreed came in Thursday, the guests of Mr. and Mrs. W. G. Ross.

Rev. J. B. McCone of Wheatland, Okla., will preach at the Methodist church, morning and evening.

Mrs. C. E. Edwards left Wednesday afternoon for Hewitt, Texas, where she will spend the holidays with her's and Mr. Edwards' parents.

Miss Delphine Harris left Wednesday afternoon for Ft. Collins, Colo., where she will spend the holidays with relatives. From there she will go to St. Louis to begin her work in Domestic Science in the Colorado Building.

Miss Jessie Morris, who has been visiting her brother and sister, Sam Morris and Mrs. A. J. Thompson and other relatives in and near Hereford for several weeks, returned to her home in Gainville Tuesday afternoon.

At the Baptist Church.

Next Sunday morning, a sermon to the young people of Hereford. This is the last Lord's day in the year. Let all of our young people come. All are cordially invited to the above service.

Pastor, JNO. F. ELDER.

Subscribe for THE BRAND—\$1.00

A Bad Beginning.

On last Saturday afternoon a young man by the name of Frank Shuster, while tramping over the northeast part of this county, arrived at Dawn school house and entered with a view to procuring something to eat; but on finding himself in only an empty school house, he sat down on a bench and began to meditate. The result was, that he arose, prepared some kindling and set fire to the building which was completely destroyed.

In addition to this, about \$200 worth of feed belonging to W. E. Hicks and several sections of grass were burned.

Shuster came in late the same afternoon and surrendered to Sheriff Inmon, who placed him in jail to await the action of the Grand Jury in the March term of court.

In his statement Shuster said he was tired tramping and wished to be taken care of, which of course this county is prepared to do.

Fire at Wichita Falls.

The Victor flouring mills at Wichita Falls, was destroyed by fire last Saturday night. Valuation of building and machinery is \$35,000 while insurance is only \$22,000.

The elevator was stored with from 25,000 to 40,000 bushels of wheat which was but partly covered with insurance.

NOTICE.

All parties knowing themselves indebted to me will please call and settle before the first of January, as I wish to close my books by that date.

C. C. FERGUSON.

Subscribe for THE BRAND—\$1.

To the Poll Tax Payers of Deaf Smith County.

Under the provisions of the Terrill election law, you must either call in person or have your agent to do so to pay your poll tax, giving age, occupation and time of residence in the state and county. Those wishing to pay poll tax through agent should send to this office at once for application blanks. 50-2t J. T. INMON, Tax Collector.

The Hereford Laundry

is open again and prepared to do first class work. We use pure water and guarantee satisfaction. Give us a trial. Phone No. 9 and we will call for your bundle.

W. W. JONES
Proprietor

A few fine pigs cheap. Troy Womble. 50-tf

Charles Hodges was a business visitor to Hereford Tuesday.

Complete line Xmas nuts, apples and candies ready for you at J. W. Martin's. 43

J. R. Higgins and wife were in from their ranch ten miles north of town Tuesday.

Big German millet seed for \$1 per bushel before January 1st, at J. O. Lindsey's ranch. 1tp

Mr. and Mrs. Claude Gass returned Wednesday from a visit with relatives at Keen, Texas.

Our holiday assortment of neckwear will soon be here. Come early and get the pick. E. W. Harrison. 43

Mr. and Mrs. J. P. Hopson returned Wednesday from Amarillo where they had been visiting relatives.

For a perfect fit, good workmanship and extra good quality of cloth in a suit of clothes or overcoat see C. L. Davis. 29tf

Frank Gamble came in Wednesday from Alamogordo, N. M., to spend the holidays with his parents, Mr. and Mrs. E. R. Gamble.

What for a Christmas present for father, brother, son or friend? A hat from the newly arrived stock of E. W. Harrison is in good taste. 43

The family of D. F. Ellis, who recently bought the W. S. Higgins place west of town arrived in Hereford Wednesday and will make this their home.

Mrs. W. B. Boyd left Tuesday afternoon for Purcell, I.T., to spend the holidays with her sister. Judge Boyd accompanied her as far as Amarillo, returning Wednesday morning.

In order to reduce my stock of jewelry and watches I will sell at greatly reduced prices until January 5th, 1904. If you desire anything in my line take advantage of these low prices. W. W. Meeks. 2t

Ideal Dairy

WALTER RICKETTS, Prop.

We deliver pure Jersey milk and cream in sealed glass dairy jars in any quantity desired. Pure butter delivered in pound packages, wrapped in parchment and cardboard cartons

Phone No. 38

Hereford Transfer

W. T. SMITH, Prop.

All kinds of light hauling done on short notice and in a satisfactory manner. Phone No. 100

Delivered to all parts of the city

Jay Gould Once Said:
"TAKE CARE OF THE DIMITS

THE DOLLARS WILL TAKE CARE OF THEMSELVES."

This piece of advice coming from such a high authority should not be regarded lightly. It is just as true for today as for the time it was made. We offer every encouragement to those who wish to save.

The Hereford National Bank
Hereford, Texas

E. W. Harrison for ladies' shoes.

We do windmill repairing of all kinds. Bell Bros. 44-2t

Richard Keese was a business visitor to Hereford Monday.

J. F. Merritt of Dimmitt was in Hereford Tuesday on business.

J. R. T. Bassett was a business visitor from his ranch Tuesday.

Hereford Fuel Oil Co., for the genuine McAlister coal. Phone 76. 50tf

R. V. Cates, living eight miles north, was in Tuesday after coal and supplies.

G. S. Williams of the North Draw was mingling with friends on our streets Wednesday.

* The kind of collar you want unless it is a mule collar, is to be found at E. W. Harrison's. 43

W. B. Green was in from his ranch seven miles south of town Saturday on business.

W. M. Franklin, Texico's accommodating postmaster, visited in Hereford Monday and Tuesday.

Children get your tablets, pencils, school books and all school supplies at J. P. Harding's Drug Store.

W. A. Odell was up from Boom Saturday after supplies and lumber, and informed us that Boom was preparing for a Christmas tree and a general good time Christmas.

A. D. Kidder, representing the United States, and W. D. Twichel, representing the state of Texas, passed through Hereford Tuesday on their way home from a reconnoitering expedition along the line between Texas and New Mexico. While these gentlemen would not give out anything definite about the boundary question, they stated that their work now is preparatory to a joint survey to be made by the United States and Texas in the near future. This work will be watched with much interest by all living near the border.

The Hereford National Bank

Hereford, Texas

The most essential principles in the successful conduct of a Bank are Fidelity, Conservatism and Integrity.

On these as a firm foundation, Safety and Soundness are built. The employment of these methods by this Bank has resulted in its uninterrupted prosperity for the past three years.

Do you think a bank of this character is the best institution with which to do business?

JNO. E. FERGUSON, President.
C. W. DODSON, Cashier.

DOCKRAY BROTHERS

DEALERS IN ALL KINDS OF

Fruit, Shrubbery and Ornamental Trees

BEST NURSERY STOCK AT LOWEST PRICES. SAN ANTONIO, TEXAS

REFERENCE

JOHN WOOD & SONS, BANKERS, SAN ANTONIO, TEXAS

The Famous Shoe and Clothing Company

On account of only a small amount of goods ordered having arrived we will sell at cost until spring. Come in and price what we have

You will find everything fresh and neat at the City Bakery. 39tf

J. D. Curtsinger came in from his ranch Monday on business.

J. T. Sloan of Dimmitt was a business visitor to Hereford Tuesday.

Mr. and Mrs. G. R. West came in Saturday from Missouri to make Hereford their home.

J. N. Ivy, a successful ranchman of the extreme north part of the county, was among the business visitors to Hereford Tuesday.

L. E. Cobb, a substantial ranchman living eight miles southeast of town, was in on business Saturday and remembered the BRAND by a renewal of his subscription.

J. T. Rutherford, a well known ranchman of the northwest part of the county, was in on business Tuesday and added his name to the BRAND's subscription list.

Phone the Ideal Dairy when you want fresh butter. 43

A. J. Hughes was a business visitor to Hereford Wednesday.

Miss Brucie Gass of Hereford is visiting friends in Tulia and will spend Christmas here. Tulia Standard.

A. J. Duke and daughter of Mansfield, Texas, came in Wednesday to spend the holidays with their son and brother, L. S. Duke, southeast of town.

Rev. B. H. Bounds went up to Amarillo Tuesday afternoon to visit his daughter, Mrs. Craig, who has a position as stenographer in the First National Bank at that place.

Sheriff Burnam of Castro county, wife and sister left Tuesday afternoon for Canyon City where they will go out to the 69 ranch in the extreme southeast part of Randall county to spend the holidays.

The Brand

Official Organ for Deaf Smith and Castro Counties

Published Every Friday by
VANDEBURGH & RAY
Editors and Proprietors

CORRESPONDENTS, GREETING!

As the old year is now drawing to a close and before our next issue, will forever be buried with the Dead Past, we wish to extend to you our heartfelt thanks for the valuable aid you have rendered us. With your assistance, we have been able to furnish our readers with news of interest from all parts of our immediate section, without which our paper would not have been complete as a local news-giver.

As we are now about to step forth and assume new duties in a new year, we have just one request to make—that our correspondents will all put forth an effort to send in reports from their respective communities every week. If there is but little to write, we shall be glad to get that little.

We wish you all a merry Christmas and a happy New Year.

In order that we may not be compelled to spend Christmas Day in the printing office, we publish THE BRAND this week on Thursday instead of Friday.

CHRISTMAS time is the time of all others when the turkey is crowned monarch of fowls. He is looked to for supplying the tables of those from the humbler stations of life up to that of the President of the United States. A singular incidence is related of the manner in which the President's table is furnished each Christmas. It has been the custom for 30 years for a Rhode Islander by the name of Horace Vose to have the honor of placing on the White House table a turkey of his own selection.

TODAY being Christmas-eve, many of us "grown-ups" find ourselves wishing it were worth our while to echo the poet's longing, "Backward, turn backward, oh, Time in your flight; Make me a child again just for tonight," that we might eagerly hasten to one of the churches to find what might be for us on the tree that is hanging so full of presents for the Sunday school children; or, that we might again experience the joyous thrill of anticipation in making ready for Santa Claus' descent from the house top and then have the unequalled gratification of finding, long before arising time in the morning how generously he'd filled stockings hanging about the big fire place, ready for his coming. Christmas-tide is truly a season for the children. We can readily recall how the noise of fire-crackers, torpedoes and toy pitsols; the toot of a tin horn or the blowing of a harp; candy, oranges and apples in bounteous sufficiency, made us to realize that Christmas was indeed come. But now, that we are beyond childhood's lightsores and transporting holiday revelries, we find that the only difference we notice in this and other seasons, is in seeing the happiness that is brought to the children about us;

but, while taking notice of frivolities engaged in, we should not forget the true and beautiful significance of the Day, and since 'tis the anniversary of the bestowal on the world of the most beneficent of Gifts, we can testify that act of our God by giving to some needy or dispirited person something, even if it be but a pleasant smile along with the words "A merry Christmas."

THIS is the last issue of THE BRAND for the year 1903. As we look back over the past year, many causes for regret spring up before our vision, for we realize that we have made many mistakes and are awake to the fact that, if we could travel this road again with our present knowledge of obstacles to be overcome, we might possibly avoid some of the errors which have unintentionally been made. The newspaper business, like every other business to which there is any importance attached, is not a bed of roses by any means. It has its bitters as well as its sweets (possibly more of the former). So often, seemingly insurmountable obstacles have sprung up, which were overcome only by the greatest effort. Yet, while this is true, we feel that we have been amply rewarded for our efforts. Our business has prospered beyond our expectations and the large number of new subscribers who have voluntarily added their names to our list and the constant renewal of old ones cause us to feel that our efforts have not been futile. Many have been the words of good cheer spoken to us by friends, all of which made our way seem easier and our burdens lighter. And now, as Father Time is about to transport us from the old year to the new, we wish to express our appreciation of all favors extended us and promise to put forth our best effort to give the people a local paper, commensurate with the demands of our constituency, among whom we are glad to be permitted to live. Our wish for all, is a merry Christmas and a happy New Year.

Are You From Missouri?

If so, please call at the Hereford Nursery and let us show you some of the finest fruit trees ever shipped to the Panhandle. We would also like to show you our home-grown stock. If you want nursery stock we are sure you will buy from us after looking at ours.

43 HEREFORD NURSERY.

Bank Notice

The annual meeting of the stockholders of The Hereford National Bank will be held Tuesday, January 12th, 1904, at its banking rooms, for the purpose of electing officers and directors to serve the ensuing year, and for such other business as may come before the meeting. Polls open from 1 to 3 o'clock p. m. 43-4t C. W. DODSON, Cashier.

Announcement.

I now have management of the C. E. Spath & Co., stock of undertaker goods. It is a nice, complete stock and I will appreciate the patronage of those who are unfortunate enough to need such goods.

43 WARD BRATTON.

Strayed

One Poland China boar. Finder return to or notify John Clark and receive reward. 42tf

J. P. HARDING, Druggist

...DEALER IN...

Drugs, Medicines and Chemicals
Gold Jewelry, Watches and Diamonds

...HEADQUARTERS FOR...

School Books and Stationery
Paints, Oil, Varnishes and Brushes

'PHONE 26 NIGHT 'PHONE 130
HEREFORD, : : : : TEXAS

Garrison Bros.

...Dealers In....

Stoves, Builders Hardware, Saddles and Harness, Farm Implements, Wire and Windmills.

The Samson Windmill has gained a popularity that places it in the lead. This is due to its strength of construction, and self-governing qualities. In implements, we make it a point to handle the makes best adapted to the soil in this country. Our efforts in this line have met with much success, especially with our Hancock Rotary Disc Plow. Our trade on this plow for the past year has been an unparalleled success in this Disc Plow trade of Hereford. If you contemplate buying a Disc Plow, don't fail to learn the merits of the Hancock before you purchase. We have just received a car of Pipe and Casing and will be glad to figure with you on any size well outfit.

Garrison Bros.

Hardware and Implements.

BRAND ADVS PAY DIVIDENDS. TRY 'EM

Money Talks

at Our Store.

We are not much on talking—it's kinder out of our line of business, but when it comes to exchanging GOOD GROCERIES for GOOD CASH we can do it in a most convincing manner. We have the best stuff money can buy and will stand behind EVERY ARTICLE. We are no stranger—and if you think we are reliable give us a chance at some of your business. 'Phone 25

Norman & Mabry
"THE PALACE GROCERY"

Christmas Tide.

[WRITTEN FOR THE BRAND]

"There's a star in the sky!"
And its lustre has lighted the isles of the sea,
And has scattered the shadows for you and for me;
And its rays point us back to the birth of the child
Who lay in the manger pure, sinless and mild.
May it lead to His throne thro' the ages afar—
'Tis the Bethlehem star!

There is light o'er the land!
It has spread from the courts of His splendor afar,
Where the angels descending left heaven's gate ajar,
As they came with glad tidings of Him who was born
In the city of David that first Christmas morn.
And no darkness of sin can the glory withstand
Of this light in the land!

There's a song in the air!
And its notes are the sweetest that human can hear,
As buoyant, ecstatic, they fall on the ear
From the lips of the angels, again and again
They carol the message of "Good will to men!"
List, O, list to the song—as it sweeps o'er the earth!
'Tis the song of His birth!

There is peace on the earth!
Its white wings are spread o'er the rich and the poor,
And its benison rests on each worshipper's door.
Hushed the turmoil and strife of the world's bitter fight,
While we whisper the birth of the Savior tonight;
For He came from our burdens to give us release,
And the earth is at peace.

KATHRINE NUNLEY.

Fires Are Expensive.

Now is the time when you should guard against fires. A defective flue is dangerous. Let us examine yours and repair same if necessary.
40tf BELL BROS.

NOTICE! NOTICE!

All persons indebted to E. W. Dyer & Sons will please call at once and settle, either by cash or note. 43

FUTURE

Who Knows

What The Future Holds in Store?

It is a sealed book which only Time can open.

Have you provided for your family in the event of your death?

Have you provided for your own independence at the time when you will be mustered out of the ranks of business, disqualified by infirmity, old age, or disease?

Such a time must come to every living person.

A policy taken now in the New-York Life will banish all worry, heart-ache and regret when that inevitable time arrives.

To-morrow may be too late. You may then be unable to get one of the New-York Life's Accumulation Policies. Therefore—

Do It Now!

SAM H. MORRIS

Is the New-York Life Representative. See him at The Western National Bank

Christ's Nativity.

It was a winter month that God chose for his Son's nativity. Had he been born in the month of May—that is the season of blossoms; had he been born in the month of June—that is the season of roses; had he been born in the month of July—that is the season of great harvest; had he been born in the month of September—that is the season of ripe orchards; had he been born in October—that is the season of up-holstered forests. But he was born in the month of December, when there are no flowers blooming out of doors, and when all the harvests that have not been gathered up have perished, and when there are no fruits ripening on the hill, and when leaves are drifted over earth. It was in, closing December that he was born to show that this is a Christ for people in sharp blast, for people under clouded sky, for people with frosted hopes, for people with thermometer below zero, for people snowed under. That is the reason he is so often found among the destitute.—Dr. DeWitt Talmage.

Resolutions of Respect.

WHEREAS, The paths of life often lead through darkness and God moves in a mysterious way, and

WHEREAS, He has seen fit to call from our midst our friend and fellow worker, Miss Rebecca de Grafenreid, therefore be it

Resolved, That Hereford Public School has lost a most efficient teacher, the church an earnest and zealous member, and the town a potent factor in the upbuilding of its citizenship, and be it

Resolved, That we tender to the bereaved ones our sincere sympathy in their hour of trouble, recommending them to the care and love of the all-wise Father who doeth all things well, be it further

Resolved, That a copy of these resolutions be submitted to the Hereford and Quanah papers and a copy sent to the family of the deceased.

MINA DAMERON,
PEARLE TURRENTINE,
KATHRINE NUNLEY.

Notice of Annual Meeting.

The annual meeting of the stock holders of The Western National Bank of Hereford, Texas, will be held at its office in the city of Hereford, county of Deaf Smith, and State of Texas, on the 12th day of January, 1904, between the hours of 10 o'clock a. m. and 4 o'clock p. m., for the election of a board of directors for the ensuing year and for the transaction of such other business as may properly come before the meeting.
F. B. FULLER,
43-4t Cashier.

Windmill Repairing.

This is the time of the year when your windmill needs attention most. We have special facilities for keeping them in running order. Good plumbing will prevent freezing. If out of order call on Bell Bros. or ring up No. 24. 40tf

Hereford Bulls For Sale.

We have 14 head of high grade White Face bulls, three years old, from the JJ herd, which we will sell cheap or trade for good yearling steers. Write or see

D. C. LAIRD,
Manager OYO ranch, Dimmitt,
Texas. 42-4t

Christmas Dinner

Your friends and relatives who join with you in eating their Christmas Dinner will enjoy themselves to the utmost if your groceries and provisions are bought at John A. Johnson's. Remember that we handle only choicest of Fancy Groceries (such as you will want on that day and such as you should have every day) and sell them at a less price than others charge for more inferior goods. Phone No. 7

**John A. Johnson
Groceryman.**

Hereford Planing Mill & Construction Company

SNYDER & LACEY, Proprietors

MANUFACTURERS OF

Sash, Doors
Blinds, Moulding
Cypress Tanks
Drinking Tubs
Dipping Vats
Galvanized Tanks
Galvanized Flues

RETAILERS OF

Brick, Lime
Cement, Plaster
Glass, Putty
Galvanized Iron
Sheet Tin
Plumbing and
Building Material

CONTRACTING A SPECIALTY

YOU'RE NEXT

For a Shave, Haircut or a bath at the

City Barber Shop

George W. Dale, Proprietor

THREE CHAIRS

TWO BATH ROOMS

In the new brick building on South Dewey Avenue

G. A. F. PARKER President J. P. CONNELL Vice-President F. B. FULLER Cashier

**The Western National Bank
Of Hereford, Texas
CAPITAL - - - \$50,000.00**

DIRECTORS

G. A. F. Parker, J. P. Connell, F. B. Fuller, L. R. Bradly,
W. S. Higgins, J. P. Slaton, Ross W. Davis

FIRST-CLASS ACCOMMODATIONS

THE BEST TABLE IN HEREFORD

THE HEREFORD HOUSE

ASA MARTIN, PROPRIETOR

NEAR THE DEPOT

HEREFORD

TEXAS

THE BRAND

A Clean, 16-Page Weekly Newspaper, Devoted to the Up-Building of Hereford and Surrounding Country. Has the Largest Guaranteed Circulation of any Paper Published in the Panhandle of Texas. Valued for its Class of Readers. Official Organ of Deaf Smith and Castro Counties. Subscription Price \$1.00

Best Equipped Office in The Panhandle

Up-To-Date Job Printing. Prompt Delivery and Quick Service. Making Impressions on Paper is Not Always Good Printing. Our Printing Makes Good Impressions on all who see it. Call on or write us for prices. : :

THE BRAND

Panhandle News

It is said Attorney Hamilton of Matador will make the race for the legislature in this district.

On Tuesday of last week fire broke out at Quanah and destroyed property to the amount of \$4000.

The little village of Turkey was completely destroyed by fire last week, the loss aggregating about \$400.

The latest addition to our exchange table is the Gray County Eagle, published at Alanreed, by Messrs. Roeder and Thomas.

N. H. Bigger of the Wichita Ledger has ceased publishing that paper and has purchased the Seymour Banner, which he will publish in the future.

The charter has been filed at Austin for the Hale Center Town Company with a capital of \$5000. Incorporators are A. Martin, B. A. Hudgins, M. J. Ewolt.

The Panhandle Colonization Company of Clarendon has been incorporated with a capital of \$10,000. The incorporators are R. L. Moss, C. B. Gardenhire, C. C. White and M. G. Fallan all of Clarendon.

Rev. G. S. Hardy, President of Clarendon College, killed a deer near Clarendon last week.

The foot ball game between Polytechnic and Clarendon colleges last week was a walk-over for the former.

Clarendon is preparing to take care of her criminals in first class style which is evidenced by her \$10,000 brick jail which is nearing completion.

It is said the Continental Bank and Trust Company of Fort Worth will open a branch office at Quanah next month with a paid up capital of \$50,000. D. B. Keeler, vice-president of the Denver Road, is to be at the head of the concern.

We presume that it is useless to remind the girls that next year is leap year as doubtless most of them have been looking forward to it with hopeful hearts from the very minute the clock gave out the last stroke of midnight four years ago. Never mind girls if you have failed to make a catch since that time it's your inning now and you ought to do your best to make a score.—Hall County News.

We infer from the above that the News man has in mind 1900 as the last leap year, but such is not true; 1896 was our last leap year and since the maids and maidens have waited these long eight years, the bachelors had better begin to look shy and hide out.

It seems from the nearest facts we can ascertain in the matter, that Judge Webster must have been making a play to the popular fad of public and policy now sweeping the country, rather than considering the law in the matter when he removed Sheriff Hughes of Potter county. Judge Webster has served four years as district attorney of that district and one as district judge and still he failed to accomplish any good results in suppressing whiskey selling, notwithstanding his office enabled him to make much more searching investigations than could the sheriff. Judge Webster may become popular by his course but he is certainly not a profound lawyer nor an able jurist.—Hall County Herald.

It is not like that John Stephens will have opposition for Congress from this district. He is a safe and sure man, and the people of the district will think twice before they put him out.—Childress Index.

As to the first proposition, i. e., that "John Stephens will have no opposition for the democratic nomination for congress in this district," The Index is quite likely mistaken. The News is in possession of facts which lead to the positive conclusion that Gov. J. N. Browning, of Amarillo, will be a formidable candidate for congressional honors in this, the Jumbo district of Texas. There will probably be other candidates in the race, but the "battle royal" will be between Mr. Stephens and Mr. Browning. Mr. Stephens, as The Index indicates, is a good man, and Mr. Browning is the only man in the district who stands a ghost of a show of defeating him.—Dallam County News.

Trespass Notice.

All persons are hereby warned against hunting or otherwise trespassing on the Escarbada division of the XIT ranch. IRA ATEN, 37tf Division Manager.

Things Good to Eat

Good, Wholesome, Fresh Groceries

We have just received 400 cases of new Canned Goods, California fruits—All standard goods—Also Vegetables, Meats, Soups, Etc., of the best established brands. In Flour we can give you Albatross, O.B. Fancy Patent, Purity and Superb. Our entire stock is clean fresh and up-to-date. We cannot specify all the good things we carry in stock, but if you want GOOD, STRICTLY FRESH GROCERIES at prices that sound good to your pocket book, Pay us a visit or call up No. 50.

J. W. MARTIN

Hereford Lumber Co.

COMPLETE STOCK AND CORRECT PRICES. SEE US AT OUR NEW STAND

Hereford Lumber Co.

SUBSCRIBE FOR AND READ THE BRAND AND KEEP POSTED

HUMPHREY PACKING COMPANY

HEREFORD, TEXAS

We will be ready about December 10th to receive fat hogs—dressed or alive—for packing purposes, as we propose to have established in Hereford an up-to-date packing plant by that date. We will pay the highest market price for fat hogs and respectfully request that you bring your hogs to this point, for which cash will be paid ROBT. HUMPHREY, Mgr.

C. C. FERGUSON

Dealer in

Grain and Coal

Sole Agents for the Celebrated "Nigger-head" MAITLAND COAL

Highest Prices Paid for Hides

The most centrally located Wagon Yard in town Will handle a full line of Field Seeds

YOUR PATRONAGE IS SOLICITED

BARGAINS!

FOR THE NEXT 15 DAYS D. R. GASS & SONS WILL BE HEAD-QUARTERS FOR BARGAINS. OUR GOODS MUST BE SOLD REGARDLESS OF COST

BARGAINS!

Remembered The Brand.
On Thursday at Highnoon, just as we were preparing to issue THE BRAND for the last time this year, and feeling that perhaps we had been forgotten by everyone in the exciting preparations for celebrating our friend, T. M. Palmer, walked into our office and said "Here is some Christmas for you both." Upon investigation it was found that THE BRAND editors had come into possession of enough pure hog sausage to run them for several weeks. We call this a substantial remembrance and evidences the fact that our efforts to publish a county paper is appreciated by at least one of our readers. In Mr. Palmer's presence, we could not find language adequate to express our appreciation to himself and wife of this token of good will, and will add that our wish is that they may yet live to enjoy many merry Christmas days.

Wall Paper—Loveless & Black, A4

Bryan Visits Czar.
William Jennings Bryan is yet on his tour of the East. On last Monday he was in St. Petersburg and was given a fifteen minutes audience by Czar Nicholas. During the conversation the Czar evidenced much interest in the welfare of the United States and expressed an emphatic wish for continued relations of friendship between the Russian Nation and our country.

NOTICE.

As this year is now drawing to a close, we find that, owing to the fact that we have assumed additional obligations in buying the business formerly conducted by E. W. Dyer & Sons, it will be necessary for us to collect all outstanding accounts. We, therefore, ask all knowing themselves indebted to us to call and settle at once that we may start even with the new year.

THE HEREFORD LUMBER CO.

HEREFORD FUEL OIL CO.

DEALERS IN

Beaumont Crude Oil, Manufactured Ice and the Genuine Primrose "Nigger Head" Coal

"Once you try it, you'll always buy it"

Your patronage will be appreciated and given prompt attention

PHONE 76

TROY WOMBLE, Manager

MERRY CHRISTMAS

Headquarters for Santa Claus

We want your Holiday trade along with our Drug business

Burns & Smith, Druggists

I HAVE ADDED A LINE OF
HARNESS, SADDLES,
BRIDLES, GIRTHS, QUIRTS AND KINDRED ARTICLES
AND AM STILL MAKING
HIGH GRADE BOOTS AND SHOES
for the elite ranch and professional men of the country,
and will appreciate your patronage.
J. A. CANTERBURY - HEREFORD

Methodist School Burns.

On last Sunday night from an unknown cause, fire broke out in the Annie Pugent Hall of the North Texas Female College, at Sherman, and completely destroyed this building and the president's home situated near the Hall. The former was used as a dormitory for young ladies but it happened that most of the students were away to spend the holidays.

The loss runs up in the neighborhood of \$4000 which was only partially replaced with insurance.

The citizens of Sherman will raise \$10,000 for the school and on January 4th, all dormitory accommodations having been arranged for the regular work will be resumed.

Card of Thanks.

I take this means of thanking the public of Hereford and vicinity for their generous patronage during the year 1903 and hope for a continuance of the same for the coming year.
C. C. FERGUSON.

Card of Thanks.

We wish to thank the public for the patronage extended us during the past year, which alone, has enabled us to succeed. We are now better prepared than ever to supply your wants in the lumber line and ask that you come to see us when we can serve you.

Trusting that our business relations will continue to be pleasant and wishing all our friends a Merry Christmas, we are

Respectfully yours,

THE HEREFORD LUMBER CO.

Notice.

All persons knowing themselves to be indebted to me will please call and settle their accounts by the first of the year or make satisfactory arrangements. I have obligations to meet and must close my books at that time.

I wish to thank my many customers for their liberal patronage during the past year and shall hope to merit a continuance of same by fair dealing. Yours respectfully,
50-2t J. W. MARTIN.

A BOOM

does not, immediately, bring about the best results to a community.

THE PANHANDLE

is NOT on a boom, but is enjoying the most rapid growth of any section of Texas.

WHY?

Because only recently have the public at large realized the opportunities which this northwest section of Texas offers. The large ranches are being divided into

SMALL STOCK FARMS.

Wheat, corn, cotton, melons, and all kinds of feed stuffs are being raised in abundance, surpassing the expectations of the most sanguine.

A country abounding in such resources (tried and proven), together with the

LOW PRICE

of lands, cannot help enjoying a most rapid growth, and that is what is happening in the Panhandle.

"THE DENVER ROAD"

has on sale daily a low rate home-seekers' ticket, which allows you stop-overs at nearly all points, thus giving you chance to investigate the various sections of the Panhandle.

Write A. A. GLISSON,

For pamphlets and full information.

FARMERS TO MEET.

Will Organize Saturday, January 9, for Co-operative Purposes—Will Experiment on Cotton.

On Saturday, January 9, 1904, at 1:30 p. m., there will be held a meeting of the farmers and stockmen of Deaf Smith and Castro counties for the purpose of forming a sort of Farmers' Institute, or co-operative society, that our tillers of the soil may have regular meetings and discuss their different methods of producing the various crops raised in this section of the state. It will also be their purpose to experiment on different crops not now being grown here, cotton being one of the products of the soil to be experimented on. It is thought by many former cotton raisers that this staple crop will prove a success in these counties and it is expected that from 300 to 500 acres will be planted in this and Castro county next year by our cotton loving farmers. While it is possible that the nights are too cool and the season too short for the successful maturing of the fleecy product for ginning purposes, the crop grown, in this event, will be valuable as a feed for stock, for which purpose, if for no other, cotton enthusiasts say the stockmen raising it will be amply rewarded.

A meeting of a number of the farmers and stockmen residing in this vicinity was held at the real estate office of Ricketts & Rayzor (at which place the meeting of January 9th will be held unless their office proves too small for the gathering, in which case the meeting will be adjourned to meet at once in the court house) one day this week for the purpose of endorsing shredded hay (a product prepared by W. E. Simons of Iverson, a bale of which is on exhibition at the above office and of

which mention was made in a recent issue of THE BRAND) and to take the proper steps to induce that gentleman to establish a plant at this place for preparing and baling this excellent cattle feed. Should Mr. Simons decide to locate here it is understood that he will operate a flouring mill in connection with the hay shredding plant. Mr. Simons also intimated that, should our farmers plant from 300 to 500 acres in cotton, he would also establish a cotton gin here. It was this information which spurred our farmers to give the cotton raising proposition a thorough trial, and this will be one of the subjects discussed at the January 9th meeting.

We earnestly request that every farmer and stockman in these two and adjoining counties will be present and by this means help to develop this section of the country. Remember the date—Saturday, January 9, 1904, 1:30 p. m.—and place—Ricketts & Rayzor's real estate office—and be sure to be on hand.

Do You Lock Your Chicken House?

From the above query, one might infer that some one has been practicing a sleight of hand trick on the hen family. Well such is true. We have engaged in the poultry business because we thought it a paying business; but if we are to be looked to to furnish some petty chicken thieves who prowl about over town at night seeking whose chickens they may devour, we are inclined to look on the side of failure. Chicken thieves have been extant in the land for all time within the memory of man, and we thought it customary for them to always take all they could get; but in the present instances referred to above, we feel very grateful to them, indeed, for only taking one at a time. Our advice to the public is to lock your coal and chicken houses.

Notice.

We wish to thank the public for their liberal patronage during the past year. The volume of our business has gone far beyond our expectation, but in looking over our books we find that we have entirely too many outstanding accounts; so we ask and insist on all who know themselves to be indebted to us to call at once and settle as we will close our books on the first of the year. We are anxious to get everything in by this time so that we can start in with the New Year with a cash business. Remember we open no new books, but will make it to your interest to spend your cash with us. Wishing all a happy New Year, we are,

Respectfully,
44-2t D. R. GASS & SONS.

Bank Reopened.

It is learned from a reliable source tonight that the Farmers National Bank, of Henrietta, which was recently closed on a report made by Bank Examiner Ware, will be reopened next week, probably Tuesday.

It is stated that Ben Nutter will be president and A. W. Raught, cashier.

Public School Notice.

After one week's vacation for Christmas, school will reopen January 4th. The public term will continue four or four and one-half months, since there will be sufficient funds. W. A. SMITH, Principal.

We're Selling at Cost

and lower to get ready for spring. We want to run this small stock out. Come around and price what we have

12 Papers of Needles - .05c
Black Beaver Overcoats - \$3.50

The Famous Shoe and Clothing Company

F. HERRON

C. E. EDWARDS

Herron & Edwards

DEALERS IN

Hay, Grain and Feed Stuffs
HIDES BOUGHT AND SOLD

A reasonable portion of your patronage solicited

TERMS: STRICTLY CASH

SEE HERE!

Do you want something good and sweeter than "the water million smilin' on de vine" or "de 'possum in de oben wid sweet taters good and brown?" If so call on Lee Gilliland, the "red-head butcher" or "Joe Bush" for short, for his meats are fresh and fine.

Tierra Blanca Herefords

L. R. BRADLY

...BREEDER OF

Registered Hereford Cattle

Herd Headed by Climax
Assisted by Chorister

Write me or call at my ranch, situated five miles east of Hereford, on the Tierra Blanca river.

Will sell a quantity of young stock either singly or in car load Lots

Bell Bros

The practical tanners and manufacturers want your orders for anything in their line. We make what you want subject to your order. Come and see us.

We furnish Steel Tanks, Dipping Vats, Drinking Tubs and Any Kind of Fitting for Water Works of Any Description at the Lowest Prices.

We can repair your wind mill, stop sand from flowing from your well, do your plumbing or competently handle any work in our line.

Bell Bros

A PANHANDLE BOOK

The Southern Kansas Railway Company of Texas has printed a little book descriptive of the Panhandle of Texas and setting forth its advantages to the homeseeker. This book is intended to be used in the work of developing and settling the country and we are pleased to offer it to our friends for this purpose. Anyone interested is requested to send us names and addresses of friends in other states to whom they would like this book sent. We shall be pleased also to send out these books to lists of prospective patrons sent us by real estate agents in the Panhandle. If you want a copy send me your name and address.

**DON A. SWEET, Traffic Manager
Amarillo, Texas**

Subscribe for The Brand

NICARAGUA WHEAT.

James B. Simpson Tells of His Early Experiences With Hard and Gritty Grain.

James B. Simpson, who is considered an authority upon the subject of small grain, and especially of wheat suitable to the soil of Texas and profitable to the producer, said yesterday, concerning the superior merits of Nicaragua wheat, which he has fully demonstrated by repeated experiments:

"Some twenty years ago I happened to be interested in an old-fashioned flouring mill in this county. Growing near by it was a field of Nicaragua wheat, which was producing as fine a crop of grain as I ever looked upon. I was not then familiar with this particular grain, nor for that matter with any other kind of wheat. I supposed, of course, that it could be ground like any other small grain, and, as my astute neighbor offered me cheap the crop as it stood in the field, I bought it outright and threshed it.

"The crop averaged nearly sixty bushels to the acre. I stored it in the mill and directed my miller to grind it.

"He tried it and came in to town the next day to inform me that if I persisted in trying to grind that wheat my bolting cloths would be cut to pieces. The wheat was almost like flint and the mill entirely inadequate to convert it into flour. The only use to which I could put the grain was to feed it to hogs. This was my first experience in hard or gluten wheats.

"Appliances in mills being vastly improved and owning a large farm in this county some four years ago, I planted again this Nicaragua wheat and found the yield prodigious. The Government of the United States, through its Department of Agriculture, requested that I exhibit this wheat at the Paris Exposition, and sent me blanks sufficient to ship four or five bushels through the mails, and wrote our Consul at Paris to see that the grain was well placed and the attention of experts and judges called to it. To my surprise it took the medal and diploma, and this fact being exploited in the press (before I was officially apprised of it), I was deluged with orders for this wheat, none of which I could fill.

"The Department of Agriculture then entered into a contract with me to experiment with hard wheats, furnishing me with seed for this purpose, the object being to ascertain whether these hard wheats, so espec-

ially adapted to macaroni and other edible pastes, could be successfully grown in this section. My experiment was a pronounced success, demonstrating conclusively that our black lands were perfectly adapted to the growth of this grain and that it produced some 30 per cent more bushels to the acre than the soft or starchy wheats.

"The year I planted this wheat was an unfortunate one, the green bug devastating the greater portion of the wheat crops in my section of the county, but the growth of this hard wheat was so prolific and it had attained such a size before the green bug struck it that it sustained but trifling injury, while my entire fields of soft wheat were swept as by fire.

"I think I speak ex cathedra when I affirm that this wheat is the surest and most profitable small grain crop that we can grow in Texas for several reasons: First, it requires less rain; second, it grows so vigorously as to largely resist insect depredations; third, it is far more prolific than soft wheats; fourth, it is an ideal wheat for the making of macaroni and all edible pastes; fifth, if the prejudice against a slightly yellow colored flour could be overcome, I consider it sweeter and healthier than the flour from starchy wheats; sixth, while the demand from manufacturers of edible pastes would absorb the crop, if this failed, it is the cheapest food for hogs that can be raised."—Dallas News.

New Year's Drawing.

On January first 1904, at 10 a. m., T. M. Coulson & Co., will present to the holder of the lucky ticket the large, beautiful doll now on display in their window. This doll is valued at \$16.50, and a chance on the same will be given with every cash purchase amounting to 50c, either in their drug or Christmas goods line. Each ticket will have a duplicate, which latter will be placed in a sealed box until the day of drawing, when they will be placed in a basket and well shaken, after which some little girl will, while blindfolded, draw therefrom the ticket, the original of which, will carry away the doll.

Goodnight College

Second term, current scholastic year, will begin Monday, January 4, 1904, and will continue five scholastic months. Cost for five months, board and tuition, (per month \$13) \$65.00, payable in advance.

The term just closing has been pleasant and prosperous, eighty-four boarding students enrolled. For information or catalogue, address 50-2t MARSHALL McILHANY, Goodnight, Texas.

National Live Stock Association.

The "Denver Road" will sell round tickets to the meeting of the National Live Stock Association at Portland, Ore., January 12-15, 1904, at the following rates: One lowest normal first-class one way fare, via Huntington or Billings, returning same route, or going via Huntington, returning via Billings or vice versa. Going via Huntington or Billings, returning via Shasta route or O. R. & N. o. steamers to San Francisco and direct routes from there at rate of \$13.50 higher; final return limit, January 31, 1903. Going transit limit January 12, 1904, going passage to begin on date of sale. Returning transit to begin on date of execution. Joint agent at destination execute tickets by attaching validation thereto. Stop-overs will be allowed within final limit at and west of common points by depositing tickets at stop-over point.

Keep Property From Burning

By taking insurance in the Hartford, Orient, Pennsylvania, New Hampshire, Scottish Union and National, Fire Association of Philadelphia, The United States, St. Paul and Aetna of Hartford.

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Special Conveniences for the Drummers

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The patronage of the genera public is cordially solicited

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40,000 Cypress Fence Stays at \$15.00 per 1000.

We also keep constantly on hand a well assorted stock of BUILDING MATERIALS of all descriptions.

Burton - Lingo Co. I. JENNINGS, Local Manager

The place where your business is appreciated and where fair treatment is accorded to all. "No trouble to Figure Bills."

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Cash for Hides International Stock and Poultry Food

Wagon Yard Connected

YOUR PATRONAGE SOLICITED

REGISTERED BERKSHIRES

I have a few choice Boars ready for service. Also, am now booking orders for Fall Pigs, which are of the best strains of breeding and are a very fine individual lot.

R. H. NORTON BREEDER FORD, TEX.

XIT LANDS FOR SALE CHEAP

At \$3 to \$4 per acre and up

ON ACCOUNT OF THE CAPITOL SYNDICATE Company's (better known as the XIT's) intention to discontinue their cattle business their large ranch, consisting of over 3,000,000 acres and situated in the best part of the Texas Panhandle, will be sold in any size tract—to suit the purchaser.

This land is all fenced and has numerous wells and windmills, and other similar improvements which make it the best in the Panhandle. Improvements on land purchased will be sold to the purchaser at the actual cost to the Company.

Nearly 2,000,000 acres of this great ranch has been sold and it will be only a few months until the stock farmer of one or two sections

will have the one million acres left in beautiful homes and farms.

It has been demonstrated that the small stock farmer can make more money compared to his investment, than can the large ranch owner, and the splitting up of this large ranch (until recently the largest ranch in the world) will be a great boon to this class of farmers.

The Pecos Valley railroad (a branch of the Santa Fe System), the Chicago, Rock Island and Pacific and the Fort Worth and Denver City Railroads are now intersecting this great ranch and the Choctaw road is now building from Amarillo to Tucumcari, N. M., and will traverse the entire Deaf

Smith county portion of the ranch. It is also expected that the Santa Fe branch, running to Albuquerque, N. M., will be built from Bovina in the near future.

This land, being situated in the western part of the Panhandle, lies close to the mountains of New Mexico and therefore is more susceptible to good rains than is land farther east.

This section of the Panhandle is noted for its mildness and even temperature—both in winter's cold and summer's heat—and has the right altitude for an invigorating and dry atmosphere. The nights are always cool, insuring sound and refreshing sleep.

Address **A. G. BOYCE** **W. BOYCE** **IRA ATEN**
 Channing **Amarillo** **Hereford**

Wall Paper—Loveless & Black 44
 J. C. Cox was in from his ranch east of town Monday.
 Keg pickles and sauer kraut just received at J. W. Martin's. 43
 Mr. and Mrs. Frank Ward were shopping in the city Saturday.
 The Taylor Bros., were in from their ranch east of town Saturday.
 Try pickled pigs feet for that hungry feeling. J. W. Martin has 'em. 43
 G. C. Majors of Arney was transacting business with our merchants Monday.
 E. D. Newsome, living nine miles south was transacting business in Hereford Saturday.
WANTED—To buy a small residence at a bargain. Address Box 202, Hereford, Texas. 44
 Fred Collmer, a rancher living seven miles northwest of town, was in on business Saturday.
 J. T. Cole of Umbarger was in Hereford Saturday on his way home from a trip to New Mexico.
FOR RENT—A business house centrally located. Apply to C. W. Dodson at Hereford National Bank.
 Judge N. C. Martin of Amarillo is spending this week in Hereford, the guest of his daughter, Mrs. C. E. Wheeler.
 It has been demonstrated that deep plowing is more essential than irrigation for the successful raising of crops. The Moline disc plow solves the problem. See the String-fellow-Hume Hardware Co. 37tf

E. W. Harrison for nice pants. 43
 T. J. Graves made a business trip to Bovina Monday.
 One good work horse for sale. See Hereford Mercantile Co. 43
 T. C. Hunt, the cattle buyer, was seen on our streets Saturday.
 Fresh line of fine candies just received at J. P. Harding's drug store. 38tf
 D. B. Robertson of Summerfield was among Hereford's business visitors Monday.
 What kind of a tie are you going to wear Christmas? Let E. W. Harrison help you to decide. 43
 W. B. Parmer, one of Dawn's most progressive citizens, was in Hereford on business Saturday.
 T. J. Graves & Co. can sell your lands on the installment plan and cash the notes taken. List your lands with them. 42
 L. M. Williams was in from his ranch seventeen miles east of town Saturday trading, and ordered the BRAND sent to him.
 C. L. Davis is agent for the celebrated custom-made clothing firm of Strauss Bros. of Chicago. Call and see samples of their goods. 29tf
 Dr. R. W. Bounds, son of Rev. B. H. Bounds, who recently moved to this county from Panhandle, was in from his ranch four miles east of town Monday.
 For a nobby fall suit or overcoat C. L. Davis has the proper stuff. Call and see his samples at his office—first door south of Witherspoon & Gough's real estate office. 27tf

Buy your school supplies at Burns & Smith's. 35tf
 Louis Arnold was transacting business in Hereford Saturday.
 W. B. Mersfelder of Bovina was in town Saturday on business.
 C. L. Davis guarantees every suit of clothes or overcoat he sells. 29tf
 J. T. Dendy was in from his ranch in Castro county Tuesday.
FOR SALE—A good organ at 1-3 its value. Apply at this office. 44-4
 Charles Sanders was in from his ranch ten miles south of town Saturday.
 The Clark Dairy Co. can supply you with good sweet milk and butter. 44tf
 E. V. Harbison and mother of Castro county were shopping in Hereford Saturday.
Wanted—100 ladies to wear "Topsy" wool and fleece lined hose. For sale by E. W. Harrison. 43
 B. J. Park, living nine miles northeast of town, was transacting business in Hereford Saturday.
 List your lands with T. J. Graves & Co. They are prepared to sell it on the installment plan and cash the paper for you. 42
 Mr. and Mrs. J. M. Cardwell arrived in Hereford Saturday afternoon, the guests of Mrs. Cardwell's parent—Mr. and Mrs. E. R. Gamble.
 Have you seen the new samples of cloth at C. L. Davis' office in the Witherspoon & Gough building? If not, look them over before they are gone elsewhere. 29tf

Try some of the home-made candy at City Bakery. 36tf
 D. W. Hawkins was in from his ranch Saturday on business.
 Witherspoon & Gough represent nine old-line fire insurance companies. 43
 J. A. Hughes was in from his ranch east of town Saturday on business.
 T. S. Watts, living ten miles northeast, was in town Saturday after supplies.
 Headquarters for apples—fine ones in bushel boxes or less—at J. W. Martin's. 38tf
 J. H. Weems was in from his ranch northwest of town Saturday and renewed for the BRAND.
 J. W. English, a prominent ranchman living seven miles west of town, was a business visitor Saturday.
 Witherspoon & Gough write farm property in the Etna of Hartford and Hartford Fire Insurance Companies. 43
 Bascom Woodard of Huntington, Tenn., friend of Troy Womble, passed through Hereford Saturday on his way to Portales, N. M.
 Say, boys! you need a new suit of clothes for fall and winter wear and C. L. Davis needs your order for the same. Call and see his new line of samples. They are up to now. 27tf
 Homer Inmon returned from Dallas Sunday, where he is pursuing a course in the Metropolitan Business College, to spend the week with his parents, Mr. and Mrs. Inmon.