

THE BENJAMIN POST

A WEEKLY PUBLICATION PURPORTING TO PRESENT THE FACTS AS THEY OCCUR AND DEDICATED TO THE LIVESTOCK AND AGRICULTURAL INDUSTRIES OF KNOX COUNTY AND ALL WEST TEXAS

VOLUME 27

BENJAMIN, KNOX COUNTY, TEXAS, JULY 28, 1933.

NUMBER 6

SPLINTERS

A merry heart maketh a cheerful countenance.—Prov.

Why does more than \$12,000 of the \$17,500 County Permanent School Fund lie idle in the depository instead of being invested in interest bearing bonds as the law directs? Why does Knox County still pay three percent interest on court house bonds when she has the money available to pay them off? Why are the people of the county never allowed to see the quarterly financial statement of the county's condition? Why did one of the big stationary houses give Knox County the ballots to be used August 26? Why?

Went fishing over the week end with one of the most congenial parties. The host was Judge Mathews of Shackelford county and both he and his son, Watt, are well known over the state by the ranching fraternity. Their sixty one section ranch which lies along the Clear Fork has been in the possession of the Judge for more than sixty years. Adjoining it is the ruins of old Fort Griffin which was a busy place prior to the Civil War and at one time there were more than a thousand soldiers stationed there. With the advent of the war the fort was abandoned and some of the soldiers joined the Northern army and some the Southern ranks. All that the remains of the place on now is a memory.

Old timers recall a saloon there on which the following sign appeared.

"In this hive we're all alive,
Our whiskey makes us funny
If you are dry, come in and try
The flavor of our honey."

And from the reports many did.

A flying trip to Austin Wednesday and returning Thursday. The big rains they have been reaching on the coast have not reached the central part of the state yet. Knox county's crops are looking well compared to some of the black land crops. Made the trip with Judge James A. Stephens in the interest of the work on the highways. Both the Federal Bureau at Fort Worth and the State Commission gave assurance that Highway 16 in Knox and Foard counties would come in for its share of the \$24,000-000 Federal Aid. It will probably be a week or ten days before the appropriation receives its final O. K.

A Missouri jury recommended the death penalty in a kidnapping case yesterday. We are reminded of the negro who was sentenced to hang and when asked if he had anything to say, replied, "Jedge, this sho am going to be a lesson to me." Maybe it will be a lesson to other kidnapers.

Senator Morris Shepherd has greased up his sound truck, and is headed for Texas to make prohibition speeches according to a Washington dispatch. The Senator, who is the author of the 18th Amendment, will need more than a sound truck to keep his progeny alive and it is doubtful if he will arrive here in time to do more than deliver an eulogy on its death. He expects to invade the home of Vice-president Garner on his speaking tour, which may arouse Happy Jack from his Coolidge policy of talking but little and saying nothing—a policy which even \$52,000 dangled in front of his eyes by a broadcasting company could not pry him loose from.

Farmers Warned Crop Must All Be Destroyed

Farmers who have contracted to plow up their cotton are warned by County Agent W. E. Jones that the cotton must be 100 percent destroyed. This means that the scattering stalks which are left by the plow must be cut down. The Certification of Performance blanks are now here and final inspection of the plowed up cotton will begin Monday.

STATE HEALTH OFFICER OFFERS SUGGESTIONS TO CONTROLL OF DISEASES

AUSTIN, July 27—Among the prominent causes of death in the middle aged group and older is the malady known as diabetes. Like many other diseases, its power as a cause of death can be traced to the lack of early diagnosis, or in other words, to the carelessness of its victims. In Texas about five hundred citizens die of this disease each year and the number is steadily mounting.

The periodic physical examination will disclose the unsuspected facts at a time when diabetes most susceptible to scientific attack. Why should one refuse to use this great weapon of proven power against diabetes and other diseases is difficult to understand. The three first noticeable symptoms are thirst, hunger and excessive elimination of the urine. These are accompanied by loss of vitality, strength and weight. In middle aged persons boils and carbuncles are quite common.

The immediate cause of diabetes is a lack of a secretion of the pancreas, known as insulin. The main thing is to guard against the disease. Three simple rules, if reasonably applied, will go far toward that end:

1. If overweight, one should reduce by restricting the diet and by exercise, though both should be under the direction of a physician.

2. Infections of tonsils, teeth and other organs should receive professional attention.
3. Make the health examination an annual habit.

The reason the death rate from diabetes is rising is due to the fact that more people are living to middle age and beyond than has been true in the past and it is a disease of middle life. It is not contagious, it can be controlled by diet and insulin, along with commonsense and exercise.

Mr. and Mrs. Walter Snody and sons, Onis, Roy and Lyndol are vacationing in Arizona this week.

Mr. and Mrs. Thos. F. Glover and family of Seymour were visiting friends and relatives in the city this week.

Miss Mona Morrow of Colorado is visiting her sister, Mrs. J. B. Moorhouse here this week.

Miss Catherine Jones of Abilene visited friends and relatives here this week.

Miss Marguerite Stephens had as her guest this week Miss Jo Chambers of Chillicothe and Miss Sarah Peyden of Paris.

Jimmie Chamberlain of Gilliland was visiting friends here Wednesday.

Mrs. U. U. Clark of Rule is visiting her sister, Mrs. Wallace Glenn, here this week.

Mrs. W. E. Moorhouse is visiting relatives in Maank this week.

KNOX COUNTY SCHOOLS PLACED IN CHILDESS DISTRICT

Mrs. Ethie Lee P'Pool has received a notice from the State Department of Education to the effect that Knox county schools have been placed in the Childress district for supervision. A supervisor will be placed there who will have both the high schools and the state aid schools under his supervision.

The supervisor for this county will be in Benjamin some date between the 7th and 12th of August. The county superintendent is endeavoring to arrange the program so that the county trustees and the district trustees may discuss the problems of their schools with him.

Knox County Schools Receive Warrants for Balance of 1931-32 High School Tuition and Transportation Aid

The high school tuition is to go to the following schools:

Munday High School \$26, Goree High School, \$172, Vera High school \$32, Knox City High School, \$53.

The transportation aid is to be distributed as follows:

Sunset Consolidated, \$1000, Gilliland \$150, Benjamin \$147, Vera \$118.

These are numbered warrants and the date of collection is indefinite. The state is yet due the schols \$6 per capita which amounts to \$21,560 for Knox county.

MRS. SETH WOODS, TRUSCOTT GIVEN SHOWER

Mrs. T. B. Masterson and Mrs. C. C. Browning, of Munday, Monday afternoon, July 19, at the home of Mrs. Masterson honoring Mrs. Seth A. Woods formerly Miss Madge Craig with a miscellaneous shower.

The spacious living room was decorated to imitate a typical cowboy den. Navajo blankets, buffalo rugs for floor coverings, lariets decorated the mantel, flowers were West Texas wild water lilies.

Guests were greeted by Mrs. Masterson and ushered into the library where Misses Marjory and Anna Katherine Browning, clad in typical West Texas paraphernalia presided at the punch bowl. Afterward each guest registered in "Wish Book for Bride" which was later presented to the bride by Miss Lucille Jones.

To the sweet strains of the cowboy guitar and Miss Ethel Mae Chilcoats beautiful voice the bride was escorted to the bridal tower and introduced by Miss Ila Masterson. After a most complete program featuring Miss Anna Katherine Browning, Misses Margaret and Virginia Browder the bride was presented with a chuck wagon of beautiful gifts. Frances and James Moorhouse and Billy Smith were bearers of the wagon and presented the gifts to the bride.

After presentation of the gifts the large crowd of guests were served refreshments representing a chuck wagon dinner.

Cover for the punch bowl table was presented to the bride by the hostesses. It represented the frontier life of our forefathers ranch life, the present life and the future life.

Announcement of an old time revival held by the Assembly of God is announced by Rev. H. G. Bradford of that church. The meeting will be held at the Methodist Church of this place with Evangelist J. B. Black of Seymour preaching. The public is invited to attend these services.

Miss Helen Bisbee left Monday for Arlington, Nebraska, where she will visit relatives. She plans to return by way of Chicago where she will take in the Century of Progress before returning home.

Town Offered Chance Representation At Fair

Benjamin has an opportunity through the West Texas Chamber of Commerce to have direct representation at A Century of Progress with literature, a miniature exhibit, and its name on a large relief map of West Texas—at a very nominal cost.

S. G. West, local WTCC director, has received from Spencer A. Wells, vice-president of the regional chamber, the details of the offer to the affiliated towns, and has been urged to get Benjamin's subscription to the plan at once.

The West Texas Chamber of Commerce has secured space in the Texas exhibit for a West Texas display provided a sufficient number of cities cooperate in the plan which calls for the regional chamber putting up half the cost of the exhibit and literature, affiliated towns putting up the other half. An immediate answer is necessary if the regional chamber is to proceed with its plan.

Wells points out that towns affiliated with the regional chamber are the only towns in Texas that will be given direct representation in the Texas exhibit, and that it is available at a ridiculously low price. He is urging directors to secure immediately the necessary funds either from the local chamber of commerce, or from direct solicitation and send them in so that the West Texas exhibit may be ready to go when the exhibit opens.

The relief map has been constructed by students in the engineering department of Texas Tech College, and it is the first of its kind ever made. It shows exact topography of West Texas and Eastern New Mexico the production of the various sections, and the location of affiliated towns. Over hundred working hours were consumed in its construction. Following its display at Chicago, it will become a permanent exhibit of the organization and be on display at the annual conventions and other places.

Mrs. Fred Glover and Mrs. Guy Holmes, both of this place, have been listed as patients at the hospital this week. Miss Lela Jackson who has been there for treatment, was dismissed Monday.

Mrs. J. H. Milam of Austin visited friends here Wednesday. Mrs. Milam is working with the State Highway Department. Her children are attending the University. James, the oldest son, was also here this week. He is in the Law School at the University. They returned to Austin Friday.

BRIDGE PARTY GIVEN HONORING GUEST

Misses Lucille and Marguerite Stephens entertained Tuesday evening with a bridge party honoring Miss Sarah Peyden of Paris and Miss Jo Chambers of Chillicothe. Those present were Mrs. G. K. Denman, Mrs. J. F. Waldron, Mrs. J. C. Veal, Misses Frances Moorhouse, Mable Moorhouse, Sarah and Annie Lee Wright, Lucille Snody, Grace Bisbee, Joy Sams, Mona Morrow, Emma Jane Alexander, the honorees and hostesses.

Would trade 160 acres of land in Dawson County all in cultivation, well improved in good community, for smaller farm in Knox County. Address this office.

G. K. Denman, Wallace and Dial Glenn were in Amarillo the first of the week.

Lee Coffman of Goree was in Benjamin one day this week.

Benjamin Couple Are Parents Of Triplets

Mr. and Mrs. Grover Nunley are the proud parents of triplets born Monday July 24. Jane, the girl, weighed three pounds nine ounces and her two brothers Joe and Jack, weighed three pounds thirteen ounces each at birth. At the Knox County Hospital, where they were born, they are reported to have made quite a hit with the nurses and attendants, they being the first set of triplets to be born there. As clothing was provided for only one, Mrs. Baker who manages the hospital, arose to the situation and by charging visitors to the hospital a dime each to see the babies, is providing clothes for the other two. The mother is doing nicely.

Cotton Growers Association Helps Price and Control of Cotton Acreage

A new cotton marketing plan which will shift control into the hands of county units, as compared to the previous statewide control, is receiving the enthusiastic approval of West Texas growers, as expressed in a series of mass meetings the latter part of July.

More than twenty six hundred farmers took part in the gatherings, at which C. O. Moser, vice-president of the American Cotton Cooperative Association, explained the new set up.

Mr. Moser said that the local office of the Texas Cotton Cooperative Association at Lubbock last year handled cotton at a cost of 21 cents a bale, but that on account of the average costs for other parts of the state coming to \$1.45 a bale, the Lubbock members had to pay that higher amount.

"Under the plan of local organization being set up in West Texas," Mr. Moser said, "the Lubbock members would have paid only the 21 cents of their local costs, plus a district cost of probably less than that, making their total cost around a dollar a bale less than under the state wide plan."

"Local organizations which had higher expenses than Lubbock would have carried the burden themselves, rather than putting part of it on the Lubbock office."

Under the approval of the state association, the West Texas Association was chartered February 4, with T. E. Alvis of Roby, a director of the state organization, as its president, and B. Walters, Rule, also a director, on the board of the association. When the West Texas Association was organized, G. Y. Lee, Eden was elected to serve as the West Texas body's representative on the board of the national association.

At most of the meetings which Mr. Moser recently addressed, the audience was asked to express itself by a show of hands as to approval or disapproval of recent policies and activities of the Association, and the response was unanimously in approval. At a meeting in Colorado, attended by growers from several counties, a resolution was adopted calling attention to the service which the co-ops rendered at Washington in the past few years, and "pledging support in further activity along the same line, particularly in preparing out a plan for control of cotton acreage next year, in order that improvement in price obtained this season may be preserved and increased." The resolution said that many cotton producers of West Texas have profited \$15 to \$20 a bale through the delayed payment of seed loans and collateralization above market prices, obtained through influence of the cotton co-ops, and also that the co-ops were instrumental in the acreage act.

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CHAS. A. BISBEE, EDITOR
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NOTICE:—Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Post will gladly be corrected upon it being brought to the attention of the publishers.

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Editorial
 IT'S GOT TO WORK

A good many alarmed souls are pointing out that the NRA plan will inflict injustice, inequalities and outrages; but is there any reason to believe that these will be any more numerous or flagrant than under the old outthroat competitive system which brought the country to the brink of disaster?

Those who profited most from the questionable practices of the old days will howl the loudest now about the unfairness of the Roosevelt plan. This is but natural, since the success of NRA will spell doom for the roistering days under which commercial freebooters sailed the main with the Jolly Roger unfurled to the breeze.

When this country went into the world war it did not stop to question the cost. It threw its whole strength into the task. Many industries and private businesses were ruined, while many others were swept to new heights of profits.

The present emergency has been likened to a war. It is a war against greed, poverty, stagnation and economic chaos.

Few of those who are joining whole heartedly in the fray are pausing to count the cost. Most of them know that it will cost them much or little for a time, but in the long run they will get back the bread which they are casting on the water.

It is too late to ask if the plan will work. It's got to work. No doubt it will be modified and altered, and some of the obvious injustices will be righted in time, but just now the important thing is vision.—Ablene News.

The banking code, just as we expected, makes provision for more golf.—Dallas News.

A BANK REFLECTS THE LIFE ABOUT IT

Loans and Investments on Which Condition of a Bank Depends Determined by The Kind of Business Surrounding It

POLITICAL and popular misapprehensions toward banking are due to little else than failure to realize that it is what the people themselves do that the condition of banking reflects, and that banking cannot of itself reflect events and conditions other than those that actually originate from surrounding circumstances, Francis H. Sisson, President of the American Bankers Association, says in an article in Forum Magazine.

The character of an institution's notes and investments indicates whether it is in the farm regions, a manufacturing center, a mercantile neighborhood or a great financial district, he says, and furthermore, besides identifying the institution as to its locality, a study of its notes will equally clearly indicate the economic conditions surrounding it.

"If a farm district bank's note history shows that its loans rise and fall with the normal cycle of production and marketing of the products of the region, it may be taken as an index of economic good health for the locality," he says. "But if, over a period, the loan volume shows a dwindling trend it may mean a region that is losing ground,—becoming exhausted or being robbed of business by another community. Or if a large proportion of the loans are not paid at maturity but are chronically renewed, or if stocks or bonds or real estate have to be taken as additional security, these too have economic significances, reflecting perhaps crop failures, over-production or inefficient, high cost farming methods in a highly competitive national or world market, such as wheat. Inevitably all these facts are reflected in the condition of the local banks.

City Banks, Too

"If the loans of a bank in a manufacturing or merchandising field show a smoothly running coordination with production and distribution they, too, mirror a healthy economic situation. Or there may be here also signs that reflect growing unfavorable conditions, such as excessive loan renewals, over-enthusiasm and therefore over-expansion of credit extended to makers or dealers in particular products, and similar circumstances. Similar conditions apply to banks engaged in financing the activities of the securities markets.

"The foregoing is merely suggestive of the infinite aspects of the life outwardly surrounding the banks which form and control their internal conditions. Although these facts seem obvious enough, the discussions and criticisms that have raged about the banks often appear to set them apart as somehow separate from the lives of our people, casting forth a malignant influence upon agriculture, industry and trade from forces generated wholly within themselves.

"The truth of the matter is that the fate of the banks is inseparably interwoven with the fate of the rest of the people and of the nation. What happened to the country happened to the banks and what happened to the banks is in no way different or detached from what happened to the people. They are all part of the same pattern, of the same continuous stream of events. No one element in that stream can be called the cause of business depression.

"If the banks caused trouble to some of our people it was because they were irresistibly forced to pass on troubles that came to them from other people. These troubles impaired the values of their securities and customers' notes—and rendered some unable, in turn, to pay back to other customers their deposits that had been properly used to create these loans and investments. Unless these truths are kept continually in mind there is no such thing as approaching an understanding of the banking problem or of properly safeguarding the very heavy stake of the public in that problem."

CHARGES BROUGHT AGAINST OPERATORS FOR SELLING BLENDED MOTOR FUEL

BEAUMONT, July 25—The first indictments in South Texas against gasoline dealers accused of selling "blended" motor fuel have been returned here, and 11 filling station operators are awaiting trial in district court on felony charges.

The eleven defendants, who face a total of 13 indictments under the recently enacted Metcalfe-Harmon Act, are being prosecuted by Comptroller Sheppard's new state wide enforcement force. Specifically, they are charged with selling motor fuel having an end point of distillation above 437 degrees, from pumps that were not labeled as the law requires "Inferior Motor Fuel."

In the language of the layman, this means gasoline which has been adulterated with lower grade, tax free fluids. The new law requires that such blends be plainly labeled in order to protect the public and the state against loss of tax money which, although paid by the motorist may fail to reach the comptroller.

In each case, it is alleged, the sales were made to M. B. Walker a supervisor for the comptroller. F. G. Lamay, state chemist at Austin, is named as a witness in addition to Walker. Two of the accused dealers are named twice, as each day's violation is a separate offense under the law.

In a recent statement, Comptroller Sheppard announced that his force has increased gas tax payments from the great East Texas production area at the rate of \$2,000,000 a year, and predicted that his war against blending over the entire state would raise the total saving to more than \$4,000,000 per annum.

WANTED TO TRADE

Would trade 160 acres of land in Dawson County all in cultivation, well improved in good community, for smaller farm in Knox County. Address this office.

Texas Theatre
 SEYMOUR, TEXAS
 ANNOUNCEMENTS
 WEEK, JULY 28

Friday, Saturday Matinee

Thrills and Romance found only in the Real West. A suspense studied sage of sage brush, Wild Mountains ranges, with hard riding handsome, fighting hero who brings you exciting action and galloping adventure in Zane Greys

"MAN OF THE FOREST"

with Randolph Scott, Verna Hillie also, "A Mickey Mouse" and "Broadway Melody"

Saturday Night

The Happiest Picture for 1933. You'll love every minute of it. You will enjoy it.

Geo. Arliss, Bette Davis in

"THE WORKING MAN"

"A Mickey Mouse"

"Poor Fish"

Monday-Tuesday

Playing the game of love the modern way. Trying to double cross the double standard. Learning that Broken Commandments bring broken hearts.

Helen Twelvetrees, Bruce Cabot

"DISGRACED"

with Adrienne Ames, and William Harrigan

"The Old Mill Stream"

"Souvenir No. 13"

Wednesday-Thursday

Life itself wrote the story, Genius brought it to you. Tonight it will happen to others. Tomorrow they must answer to some questions as in

"HELLO SISTER"

with James Dunn, Boots Mallory, Zazu Pitts.

also, James Gleason in "Rockaby Cowboy"

GULF SUPREME MOTOR OIL
 THE 100 MILE PER HOUR OIL

GULF LUBE MOTOR OIL BETTER BY TEST

If You Want The Best Get Gulf Pride Oil

GULF REFINING COMPANY

T. E. BENTLEY DISTRIBUTOR BENJAMIN

Oliver Farm Implements

SINGLE AND DOUBLE ROW

1933 IMPROVED LISTERS AND CULTIVATORS

Expert Blacksmithing & Repair Work

Automobile Repairing
 First Class Mechanic

Sinclair Filling Station
 and Lunch Room

Fred Crenshaw, Proprietor

NORTH SIDE SQUARE

The Red & White Stores

FOR THOSE WHO WANT THE BEST AT RIGHT PRICES. BUY AND SAVE PAYING MORE LATER. REAL BARGAINS FOR—

Friday and Saturday
 July 28-29

LEMONS, LARGE SIZE, DOZEN ONLY	.15
ORANGES, A real buy, Medium size, DOZEN	.15
BEANS, GREEN OR WAX, LB.	.10
LETTUCE, FIRM AND CRISP, 2 FOR	.09
POTATOES, U. S. NO. 1, California White Rose, 5 lbs.	.24
WESSON OIL SET, 1 pt. Wesson oil, Mixer both for	.49
LYE, Red & White, 3 cans	.25
CORN, No. 2 Red & White, Country Gentleman, 2 for	.23
POST TOASTIES, PKG.	.10
PEACHES, Red & White, Sliced or Halves, 3 FOR	.50
TAPIOCA, MINUTE, PKG.	.15
COCOANUT, Baker's Moist, Yellow Label, Can	.13
MILK, Red and White, 2 tall or 4 small	.15
BRAN FLAKES, Red and White, 3 for	.25
PEACHES, CALLONS,	.44
MACARONI OR SPAGHETTI, 4 PKGS.	.15
DRY SALT BACON, BEST GRADE, LB.	.12
BREAKFAST BACON, WHOLE OR SLICED	.19
ICE CREAM SALT, 5 LB. CARTON	.10

IF IT'S SOMETHING IN DEPENDABLE WORK CLOTHES, NOTIONS, HOSIERY, MENS DRESS HATS FOR FALL, SHOES TOILETRIES AND FAMILY REMEDIES WE HAVE THEM.

OUR TERMS ARE CASH. WHERE ONE MAN HAS BEEN RUINED BY ENEMIES HUNDREDS HAVE BEEN RUINED BY FRIENDS.

AT THIS TIME OUR CONGRATULATIONS GOES OUT TO OUR PRODUCERS WHO HAVE SO UNANIMOUSLY EMBRACED THE PRINCIPALS OUR GOVERNMENT HAS SET UP TO GIVE THE FARMER A FOUNDATION TO WORK ON EVERY MEASURE OF WHICH IS CALCULATED FOR BETTERMENT OF CONDITIONS.

BENJAMIN MERCANTILE

The **RED & WHITE** Store

Permanent Waves

\$2.50 UP

OTHER WORK

Finger Waves	.25
Facials	1.00
Shampoo	.50
Eyebrow arch and eyelash dye	.50
Manicure	.25

Also Hair Dyeing

This Ad and four permanents entitles you to a free one.

Velmeta Solomon
Truscott

TRUSCOTT

BY VELMETA SOLOMON

Mr. and Mrs. C. H. Stewart, former teachers of this place visited here last week.

Mr. and Mrs. Boyd Gillespie visited relatives in Stamford last week.

C. A. Bullion was in Seymour on business last week.

Mr. and Mrs. Ed L. Turner of Abilene visited Mrs. S. S. Turner Sunday.

Charley Moorhouse of Benjamin was in Truscott on business Saturday.

Will Calloway and sons of Foard City were here one day last week.

Mmes. Geo. Brown, Jack Brown and sons and Mrs. Frank Brown and little daughter, Bennie Joyce were in Vernon one day last week.

Miss Ila Masterson had as her guest last week one of her school

mates, Miss Grace Borden of Houston.

Mrs. Robert Berg and Mrs. W. W. Gleason entertained with a bridge party at the home of Mrs. Robert Berg last Monday afternoon in honor of Mrs. Seth Woods. Four tables

of bridge was played, Mrs. Woods winning high score. The room was beautifully decorated with water lilies. Cake and cream was served to the following: Mmes. Van Browning, Ruby Minnis, Less Haynie, K. M. Moore, Frank Brown, Hubert Chowning, Marion Chowning, S. E. McRoberts, Bill Owns, Homer Barham, Seth Woods, Misses Lelah and Lucille Jones and Mary Emma Stover, Mrs. Robert Berg and W. W. Gleason.

Mrs. W. W. Clark and mother, Mrs. Chesser and Miss Annie Chesser are in Mineral Wells this week.

Buford Brown who has been visiting in Paducah returned home Sunday.

Rev. R. O. Browder of Kirkland

visited friends here Sunday.

Brooks Laquey and little son of Wichita Falls visited his brother, Roy Laquey Sunday.

Mrs. Frank Moorhouse of Benjamin visited relatives here last week.

Mr. and Mrs. Woodie Featherston of Wichita Falls visited at the Featherston ranch Sunday.

Born to Mr. and Mrs. Carlton Browder, July 22, a girl weight 12 pounds.

Misses Marjory Browning and Pauline Gleason are attending the short course at A. and M. College this week.

Mrs. Robert Berg and Mrs. W. W. Gleason gave a shower Friday afternoon at the Christian Church for Mr. and Mrs. Bill Owens.

The Christian meeting will begin the third Sunday in August. Rev. Buhler, a former pastor of this place will conduct the services.

Mr. and Mrs. Billingsley and family of Vera were the guest of Mr. and Mrs. S. D. Moore the first of the week.

Mr. and Mrs. J. W. Chowning left Tuesday for Mineral Wells where Mrs. Chowning went for her health.

Mr. and Mrs. Lee Randolph visited relatives in Abilene the first of the week.

Mr. and Mrs. Dick Campsey and Mildred Campsey, Helen Louise, Marion and Beatrice Castleberry of Shannon were the guest of Mrs. S. S. Turner last week end.

Mrs. Dann and little daughter of Sweetwater visited her sister Mrs. Ozzie Turner last week.

The Missionary Ladies gave a picnic last Tuesday night and invited their families. A large crowd was present.

Mr. and Mrs. Jack Whittaker were in Munday on business Tuesday.

Velmeta Solomon who has just completed a beauty course at San Angelo returned home Sunday.

THE BENJAMIN STATE BANK BENJAMIN, TEXAS

Safe - Conservative - Accommodating

Officers

DR. G. H. BEAVERS, PRESIDENT

C. H. BURNETT VICE-PRESIDENT

A. C. McGLOTHLIN, CASHIER

ANNIE LEE WRIGHT, ASS'T CASHIER

Henry Ford
Dearborn, Mich.

IN ANSWER TO A LADY'S LETTER

A lady writes to say that she does not understand why an 8-cylinder car does not cost more to run than a car with fewer cylinders. She refers to my statement that our Ford V-8 develops more power on a gallon of gas than any car we have made.

The use of 8-cylinders does not mean the addition of two or four extra fuel consumers. It is not, for example, a 4-cylinder engine multiplied by two. Our 8-cylinder engine takes the fuel supply of an ordinary 4-cylinder engine and divides it eight ways. And why?

By reducing four larger explosions into eight smaller ones, we get engine smoothness and quietness. Eight-cylinders indicate the way the gas is used, not the amount. It is just the difference between going upstairs in four long jumps or in eight ordinary steps.

Two things use up gas—bad engine design and useless car weight. Besides having an engine that gets a high percentage of power out of the fuel, the Ford V-8 has a light, strong body and chassis so that no power is wasted in moving excess weight.

The only extravagance about the new Ford V-8 engine is in the building of it. The extravagance is ours—the economy is yours.

The whole question of car economy needs clearing up. An economical car gives economy all round. Price, operation, upkeep, all play their part. If what you save on gas you lose elsewhere, that is not economy.

As to upkeep, our dealers say that in recent years the improved quality of Ford cars has cut down their repair business 50 per cent.

As to price with quality,—judge for yourself.

As to economy, here is the record of a stock car three weeks out of shop in Oklahoma:

On a run of 10,054 miles at the rate of 1,000 miles a day—the Ford V-8 gave 18.8 miles per gallon of gas. Not a drop of water was added to the radiator. The oil was changed once in 1,000 miles.

That should answer a lot of questions.

July 24th, 1933

Henry Ford

WEST TEXAS WORLD FAIR TOUR BEGINS AUGUST 19.

FORT WORTH, July 25—The only official West Texas World Fair Tour train will sweep through West Texas August 19.

The tour is indorsed by the West Texas Chamber of Commerce and sponsored by the Fort Worth Junior Chamber of Commerce.

Passing through West Texas Cities along the Texas and Pacific and Fort Worth and Denver City lines early August 19, the train will arrive in Fort Worth in time to depart for Chicago at 2:25 p.m. that day.

The tour will run from August 19 to August 26, with four full days and nights in Chicago. Dates for the official tour were arranged so that the party would be in Chicago on "Texas Day," at a Century of Progress.

Members of the party will be permitted to spend their four nights in Chicago in their Pullman berths. Arrangements have been made for purchase of round trip railroads tickets from home stations, with round trip Pullman tickets from Ft. Worth.

On the tour, in addition to visits to the World Fair grounds, there will be an all-city sightseeing tour of Chicago, a three hour, 50 mile trip, a night tour of the city and a night boat trip on Lake Michigan, around Chicago harbor for a view of the lighted fair grounds from the water.

The West Texas Chamber of Commerce is assisting in distribution of tickets throughout the area and its member chambers of commerce in West Texas Cities. Tickets also may be obtained from Texas and Pacific and Fort Worth and Denver City Agents.

S. G. West is a director of the West Texas Chamber of Commerce.

Proportionate rates have been announced for patrons in West Texas cities, based on the rates from Fort Worth, which are: \$25.35 for coach ticket, \$29.05 with two persons in upper berth, \$32.70 with one in upper berth, \$31.85 with two in lower berth, and \$38.35 for one in lower berth.

Hugh Jones of Seymour was in Benjamin Thursday on business.

SPECIALS

FRIDAY & SATURDAY

LEMONS, LARGE SIZE, DOZ.	.15
LETTUCE, 2 HEADS FOR	.09
TAPIOCA, 2 FOR	.25
CORN, HARVEST INN, NO. 2	.10
SALMON, 2 CANS FOR	.25
COCOA NUT, BAKERS, PER CAN	.10
GREEN BEANS, PER LB.	.10
PICKLES, QUART SOUR	.17
COFFEE, BLUE GOOSE, 3 LBS. CUP, SAUCER AND PLATE FREE.	.99
GRAHAM CRACKERS, BRAWN'S, 2 LB. PKG.	.29
MOTHERS COCOA, 2 LBS.	.25
LYE RED TOP, 3 CANS FOR	.25
FLOUR, MEGARGEL, 48 LBS. 1.45 24 LBS. .75	

GENERAL FOODS STORE



Your ELECTRIC Rate is What You Make it

Electricity is not a commodity . . . but a service. It is a magic force which appliances transform into constructive energy. Electricity cooks meals, heats water, refrigerates food, lights homes, cleans carpets and furniture, washes clothes, produces beautiful radio programs . . . and does all these important jobs better than any other method!

You can earn bargain electric rates by enjoying more of the "Electrical Servants" you've always wanted. You pay a great deal less per unit for electricity to operate a range, refrigerator, water heater or other money-saving appliances than you pay if you limit your use to lighting only. Many of our customers have reduced their average rate 50 per cent or more by enjoying a modern, electrified home.

NOW IS THE TIME to make your home modern! Our rates make the use of appliances truly economical, and present easy terms permit you to enjoy appliances while you pay! Investigate . . . TODAY!



Do you know that your increased use of Electric Service is billed on a surprisingly low rate schedule . . . and adds only a small amount to your total bill?

West Texas Utilities Company

FARM ACCOUNTING CONTEST LAUNCHED

Bankers Evolve Plan for Stimulating Important Aid to Farm Success

THE Cache county, Utah, bankers recently added a stimulus to banker-farmer cooperative work by launching a farm accounting contest. At a meeting of the Clearing House Association the project was put before the bankers, and methods and plans formulated.

Each bank in the county agreed to enroll a minimum of five farmers in the farm accounting project. The names of the farmers when enrolled will be sent to the Secretary of the Clearing House, and also to the Extension Division of the Utah State Agricultural College. The bankers agree to cooperate and keep in close touch with each farmer they enroll so as to insure the completion of a maximum number. The bank which succeeds at the conclusion of the contest in enrolling the largest number of farmers completing the project will be given a special recognition at the annual meeting.

Texas is the fourth state in the union in the production of Southern pine and ranks seventh in the nation in the production of lumber.

There are 285 sawmills in Texas, which in 1931 produced a total of 750,000,000 board feet of lumber, most of which was Southern Pine.

The banks of Cache county have agreed to subscribe to an award fund, which will be presented to five winners as follows: first prize, \$35.00; second prize, \$25.00; third prize, \$20.00; fourth prize, \$12.50; fifth prize, \$7.50.

Recognition for Good Farming

In addition to the cash prizes, every farmer customer enrolled, who scores sixty per cent or more, will be awarded a special certificate issued by the Clearing House Association and the Extension Service jointly in cooperation with the Agricultural Committee of the Utah Bankers Association.

The scoring will be done on the following basis:

Farm and home account records (accurate and complete) . . .	50%
Success of year's operations as brought out in the summary of the year's business . . .	25%
General appearance of farm and improvements and condition of livestock and poultry, (judging to be done during the summer months) . . .	25%

The contest will end December 31, 1933. The judges will be the County Agent, the County Key Banker, a representative of the Clearing House Association, and two representatives selected by the Extension Division of the College.

Space is being arranged at the 1933 State Fair of Texas for more than 300 Texas manufacturers to exhibit in the Texas Manufacturing show, it has been announced here by Holmes Green, director in charge of the exhibit. At the 1931 State Fair of Texas, 125 Texas manufacturers exhibited.

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BENJAMIN TEXAS

He Must Be Good

THE BUTCHER WHO MISSTATES, OR SHORTWEIGHTS WHEN HE CAN

IS SURE TO LOSE BUSINESS TO SOME HONEST MAN.

COMMON SENSE SHOULD TEACH HIM IF NOTHING ELSE WOULD

IF HE WANTS TO HOLD BUSINESS HE'S GOT TO BE GOOD.

THE CASH MARKET



It pays to back a winner



Just as a Royal Flush beats the field in a game of poker, so ADMIRATION COFFEE leads all others in public favor. A hundred thousand Texans switched to Admiration last year.

DUNCAN COFFEE COMPANY

DICKSON-HEARD

The marriage of Miss Mary Isabel Heard of Goree, daughter of Dr. and Mrs. Will Heard to R. Temple Dickson of Sweetwater took place Sunday afternoon at the home of the bride's parents, the ceremony being performed by the Rev. Frank Johnson pastor of the Methodist church of Goree.

The bride wore a frock of navy triple sheer crepe, with white accessories and shasta daises.

Mrs. Orff Coffman sang "At Dawn in" by Cadman and the wedding march by Lohengrin and Traumer was played by Mrs. William Hallman of Olney. The ceremony took place before an altar formed of ferns and baskets of gladioli. The simple ring ceremony was used.

The bride attended school in Simmons University, C. I. A. and Texas Tech and for the past three years has been teaching in the Goree schools.

The bridegroom attended school at Texas University, and Cumberland in Lebanon, Tennessee and is now connected with a law firm in Sweetwater. Members of the family and a few friends were present at the wedding. After a short trip the couple will be at home in Sweetwater.

—Goree Advocate.

20 MILES OF CHINESE ELMS

The Lubbock Station's introduction of the Chinese elm in 1919 and its extensive propagation and distribution of this tree throughout West Texas since that time has resulted in the planting of thousands of trees in this region every year. This past spring, through cooperative efforts between civic leaders in Lubbock, the State Highway Department and the Experiment Station, plans were worked out for planting an avenue of Chinese elms for two miles on each side of the five main highways leading out of the city. These trees, which were planted on well prepared ground and are cultivated and watered by the Highway Department, are making a nice start this year.

Improved Pasture Pays

IMPROVED pastures are a cheap source of feed for stock. A farmer in New Hampshire, cooperating with his county agent top-dressed his 5 acres of pasture with 500 pounds of complete fertilizer at a cost of \$75, reports the United States Department of Agriculture. After 4 weeks he turned his cows out on this pasture. Tests made during the six weeks the cows grazed there showed that his herd produced 7,000 pounds more milk than they did in the same period the previous year, although the farmer had one cow fewer and fed 800 pounds less grain. Based on current milk prices he made \$139 on the extra milk and saved \$16 on the grain, netting him an increase in income of \$120.—U. S. Department of Agriculture.

J. D. KETHLEY O.D.

Optometrist
Munday Texas

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