

THE BENJAMIN POST

A WEEKLY PUBLICATION PURPORTING TO PRESENT THE FACTS AS THEY OCCUR AND DEDICATED TO THE LIVESTOCK AND AGRICULTURAL INDUSTRIES OF KNOX COUNTY AND ALL WEST TEXAS

VOLUME 27

BENJAMIN, KNOX COUNTY, TEXAS, NOVEMBER 24, 1933.

NUMBER 23

SPLINTERS

A merry heart maketh a cheerful countenance.—Prov.

We finally recognized Russia but it was hard to on account of all those whiskers.

Now if we'll just loan them the money they'll buy a lot of cotton, wheat and hogs.

Amon Carter got mad at the magazine Time because they said among other things he shot his six-shooter through the roof of the elevator of the Rice Hotel. In New York every Texan carries two six-shooters and any story about a Texan has to have a gun in it.

ON TEXAS FARMS

By W. H. Darrow, Extension Editor
"We used to eat dry stuff all winter and were sick a lot. I weighed 116 pounds and was taking medicine all the time. Now I weigh 136 and have not taken medicine in months. I think it's all due to the better diet we have now," declares Mrs. W. O. Fish, 4H pantry demonstrator of the Vivian Home Demonstration Club in Foard county. She has canned 1250 quarts of food for her family of five.

State certified cotton seed made 5.1 bales of cotton on 7 acres for Richard Weischwill of Garfield, De Witt county, reports the county agent. He stored the seed separately until after ginning season and then ginned it clean for next year's seed. Canned products and eggs, butter

and fresh vegetables are paying the beard of Edith Simmons, Huffman 4H club girl in Harris county, while going to school this winter in Humble. Her schooling is due to her 4H demonstrations, she says.

Pecans grown on cultivated land produce from 10 to 15 percent more than trees in pasture, J. M. Blackburn of Navarro county tells the county agent. Twenty five acres of pecans in a cotton field plowed up during the plow campaign are bearing a much heavier crop than trees on uncultivated land, he states.

Minerals fed sows by 4H club boys in Wheeler county are proving wonders to the dads according to the county agent who reports 179 farm boys raising club pigs.

Because she made and sold 250 cakes this year in the Home Demonstration Club Market in Sulphur Springs, Mrs. Roy Matthews has been able to purchase a new oil range.

John Albus, who was badly burned in a gas explosion at Rhineland, was released from the hospital this week. His condition is greatly improved but he is not able to be up.

Ross Bates, prominent farmer of Goree, was in Benjamin Monday.

Judge W. M. Moore and John B. Rhea of Wichita Falls were in Benjamin Wednesday visiting relatives and looking after business interests.

Felix Propps, Gilliland stock farmer, was in Benjamin Wednesday.

BENJAMIN GETS INCH RAIN SUNDAY NIGHT

Benjamin and vicinity received over one inch of rain Sunday night. The rain, general over the county, benefited the wheat and other small grain crops but checked cotton gathering for a few days.

129,000 TO GET FEDERAL JOBS

CWA Orders Men Put To Work on U. S. Projects

Washington, Nov. 22.—The civil works administration today ordered that 129,260 men now out of employment be put to work on federal projects throughout the country.

The men are to be employed on eight types of federal projects, 15,000 being assigned to coast and geodetic surveys in all states under the department of commerce; 12,500 on the national re-employment service; 4,000 on Indian affairs projects in 113 reservations in 23 states under the interior department; 12,000 on a southern tick eradication campaign under the department of agriculture; 700 on District of Columbia park development work; 30,000 on rural sanitation under the public health service; 30,000 on malaria control the public health service and 25,000 on work at army post camps and stations and at cemeteries in landscaping making minor repairs, beautification work and making roads.

The tick eradication campaign on which \$3000,000 will be spent will be undertaken in Louisiana, Mississippi and Texas.

The rural sanitation works will touch 1,700 communities in Alabama, Arkansas, Florida, Georgia, Illinois, Kansas, Kentucky, Louisiana, Maryland, Michigan, Mississippi, Missouri, North Carolina, Ohio, Oklahoma, South Carolina, Tennessee, Texas, Virginia and West Virginia.

A sum of \$4,500,000 will be spent to eradicate malaria in Alabama, Arkansas, Florida, Georgia, Louisiana, Missouri, Mississippi, North Carolina, South Carolina, Tennessee, Texas and Virginia.

The geodetic surveys will provide work for 15,000 engineers, by far the largest skilled group yet touched in the civil works plan.

BENJAMIN BAPTIST CHURCH

Services, November 26. Services morning and evening. There will be a full Church Conference at the 11 o'clock hour. Every church member is urged to be present. Visitors are also welcome.

H. F. Gage, Pastor.

Ed Wintergarden, Wichita Falls attorney, was a business visitor in Benjamin Monday.

E. G. New of Gilliland was transacting business in Benjamin Tuesday.

Jo Lee Ferguson of Haskell was in Benjamin Saturday.

WITH ADVANCES CERTAIN NOW IS THE TIME TO BUY

"In every line of industry and trade higher wages are operating to increase production costs. Things are going to be more valuable than money, and at such a time buying is the part of prudence.

"There is in this country an enormous latent buying power. Along side it is an even more enormous latent demand for things. Our clothes are shabby, our automobiles rattle our houses need painting. We need everything, and for 4 years we have been buying the very starvation minimum. We were afraid to buy because prices had steadily fallen and we were afraid of losing our jobs. It was the thing to do in a downward spiral. But it is not the thing to do when everything is going the other way. Lower prices, unemployment, save. Higher prices, reemployment, buy. That is good sense and good business.—General Johnson.

Work Begins Dec. 1 On Knox Highway

Knox City, Nov. 19.—Construction is scheduled to start Dec. 1 on grading and drainage structures on highway 16 from Benjamin south to the county line, a distance of 14 miles. Contract for the work has been awarded the R. B. Stroup Construction company and Mr. Stroup already has located his work camp. Completion of the work will connect with paved portions of No. 16 through Haskell and Foard counties and will offer a direct route from the north to the Bankhead highway and the southwestern states.

EVERY COUNTY ASKED FOR MINIMUM OF 6 PROJECTS

Washington, Nov. 24.—As part of the plan to put 4,000,000 men now on part time relief work on full time, under the new Civil Works Administration, every State highway commission has been urged to find a minimum of 6 road projects in each of the 3,000 counties in the country on which road maintenance expenditures of not more than \$5,000 each can be made promptly. If fully realized, this would mean some 18,000 projects potential outlay of \$90,000,000. The cost is to be advanced in proportion of 65 percent from Federal relief funds and 35 percent from Federal road aid to States. Highway commissions were asked to list immediately projects available in unemployed areas. The new Civil Works Administration is conducted by the Federal Emergency Relief Administrator, with the same office force. President Roosevelt set apart for it \$400,000,000 from the public works fund to hasten full time employment of present part time workers now on relief rolls, with the purpose of making them self sustaining. Meanwhile the road improvement plan is one of many to start the 4,000,000 to work and to remove them and their dependants from relief rolls.

DEATH CLAIMS WIFE OF STAMFORD ELDER

Fort Worth, Nov. 19.—Mrs. Geo. S. Slover, 58, wife of the presiding elder of the Stamford Methodist district, died last night at Clarendon district in Fort Worth were advised today.

Mrs. Slover, whose husband was pastor when Mulkey Memorial Methodist church was built here 30 years ago, became ill while attending the Northwest Texas conference in Clarendon two weeks ago. She spent several months here in 1929 with her husband, who for 19 years was president of Clarendon college.

The body will be received here tomorrow and will be taken to Weatherford for burial.

CHURCH SERVICES AT THE CHRISTIAN CHURCH SUNDAY

"The Armies of Heaven" will be the sermon theme of the First Christian Church at the 11 o'clock hour Sunday morning. At the evening hour beginning at 7:15, Minister Bedford Smith will preach on "A Man who Lost his Crown." The Bible school will start promptly at 10 o'clock. It is urged that all members be present Sunday and all are invited to attend these services.

J. W. McClain of Knox City was in Benjamin Tuesday on business. Mr. McClain is the Justice of the Peace at Knox City.

B. W. Snody, J. C. Veal, James McCanlies and Woody Jackson are in South Texas this week hunting deer.

County Federation of Clubs Hold Meet Here

The county Federation of Clubs met in Benjamin Tuesday, November 21, at the club rooms. The meeting was called to order by Mrs. J.C. Coffey who presided in the absence of the president, Mrs. Taylor of Goree. New officers were elected for the coming year. Mrs. Chapman of Munday, President; Mrs. T. P. Frizzell, Sr., Knox City, Vice-President; Mrs. E. M. Ammons, Munday, Recording Secretary. After a short business session a very interesting Bible program was given. Each club member answered to roll call with a scripture verse. A short was given by Mrs. I. T. Wright on Divine Guidance. How God Supplies our Bodily Needs was given by Mrs. Holland. Gods Un-speakable Gift was given by Mrs. J. C. Coffey. Mrs. O. D. Propps and others gave talks.

Those present from out of town were Miss Graham, Mrs. Hogue, Mrs. Bridges and Mrs. Baker of Knox City; Mrs. Rodgers of Munday; Mrs. Arnold, Mrs. Bud Farmer, Mrs. Ernest Daniels, Mrs. Loyd Stewart, Mrs. Neily Moore of Goree.

BENJAMIN SCHOOL TO HAVE THANKSGIVING HOLIDAY

According to P. L. Armour, Superintendent, the Benjamin Public School will dismiss Wednesday, Nov. 29, for the Thanksgiving holidays. Class work will be resumed Monday, December 4.

Buck Propps of Knox City was in Benjamin. Mr. Propps is a former citizen of Benjamin and was for several years County Clerk of Knox County.

Harper Anderson of Galveston has been in Benjamin this week looking after interests of the League Estate.

August Schumacher, Justice of the Peace of Rhineland, was in the city this week.

LITVINOFF VISIT ENDED, PARLEY TO BE CONTINUED

Manp Points Remain for Ironing Out Before Final Russian Accord

Washington, Nov. 22.—Acting Secretary of State Phillips said Wednesday that it has been impossible to reach definite conclusions on Russo-American discussions relating to debts and claims prior to the departure of Maxim Litvinoff.

Phillips said the discussions would be continued by officials of both Governments.

Phillips' statement, issued after the Soviet Commissar of Foreign Affairs had taken his formal farewell, said:

"In accordance with the joint statement by the President and Mr. Litvinoff of Nov. 16, further discussions have taken place between Mr. Litvinoff and officials of the Department of State and the Treasury Department.

"Due to the intricacy of the questions to be explored, it has been impossible to reach definite conclusions before the departure of Mr. Litvinoff.

"The discussion will be actively continued by officials of both Governments. The conversations which have thus far taken place have shown a desire on the part of both Governments to reach a speedy solution of these questions."

It was learned that William C. Bullitt, Ambassador Designate to the Soviet Government, will go to Warm Springs, Ga., this week end at President's invitation for a short rest.

Litvinoff leaves Washington Thursday and will sail from New York Saturday.

Cattle Sales Good Over This Section

Chas. Moorhouse returned this week from a business trip to Colorado, Sterling, San Angelo and in the Baylor and Throckmorton counties. He reports a light rain in the San Angelo country but better from Abilene north. He reports the following cattle recently made.

W. H. Portwood of Baylor and Throckmorton counties, six hundred steer and heifer calves to Enid, Okla. buyers.

Buck Wallace of Seymour, 75 hereford heifers to Jack Idol of the League Estate.

Turner Richardson of Olney, 500 steer calves and yearlings to northern buyers, also John Davis of Throckmorton to same buyers, 200 head of steer calves.

Pete Wallace of Hajek, 50 steers to Oklahoma buyers.

College Station, Nov. 24.—The cotton plow-up campaign of 1933 which is estimated to have brought well over 100 million extra dollars into Texas this fall was made possible through work done in 1903 by the greatest agricultural statesman America has yet produced, Dr. Seaman A. Knapp. This is the declaration of O. B. Martin, director of the Texas A. and M. College Extension Service, who calls attention to the fact that December 16th is the hundredth anniversary of the birth of this man who is the father of the Extension Service in the United States.

"It was Dr. Knapp," says Mr. Martin, "who seized the opportunity presented by the invasion of Texas by the boll weevil in 1903 to establish the first farm demonstration on Walter Porter's farm near Terrell. Secretary Wilson became interested by the vision, the shdr hrdlem ed in the Texas 'experiment' and supplied funds for its development which was so rapid that by 1912 the South had county farm and home demonstration agents in every State. It was this work, supported in its early stages by the General Education Board, that led directly to the Smith Lever Act of 1913 which extended the work into every State of the Union.

"The essence of Dr. Knapp's philosophy was that people learn by doing and that advances in education of rural people may be greatly speeded by starting them on demonstrations of better ways of farming and home making. In contributing this idea of beginning education at the greatest point of interest is an additional life and stimulating his development through self help demonstrations Dr. Knapp became a pioneer in adult education," says Mr. Martin.

Dr. Knapp was born in New York State in 1833, received a classical education, overcame great physical handicaps in order to teach school and culminated his classroom teaching as president of Iowa State College at Ames. While there he wrote the bill creating the state agricultural experiment stations. He later led a colonization movement to Southwestern Louisiana and founded the rice industry of the Southwest. At 70 years of age he introduced the demonstration idea into Texas and spent the remaining seven years of his life in guiding its development through the South.

Mr. Martin when state superintendent of education in South Carolina became acquainted with Dr. Knapp, in the early days and was associated with him in Washington in his last years.

W. T. Ward and Homer T. Melton left Thursday for Alpine on a deer hunt.

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CHAS. A. BISBEE, EDITOR
 WILLIAM F. BISBEE, ASSOCIATE EDITOR

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Editorial

Home Again!

The 43rd Legislature passed a law recently which permits the wagering on horse races under the certificate system of betting. This is an important law for two reasons. It marks the return of sanity in legislative matters and returns to Texas an industry which the state is fitted by nature to excel in.

That rapidly diminishing type of individual who believes that the morals of the people can only be safeguarded by legislation prohibiting everything to which the stigma of temptation is attached, has had his day in manipulating the affairs of state and the public is rapidly becoming conscious of the fact that prohibition breeds hypocrisy and lawlessness and that you cannot breed character with laws.

The speculative instinct is an inherent trait of character which cannot be suppressed by legislation and the strait laced statutes of the state prohibiting wagers on everything have failed to accomplish that for which they were designed. It is true that they banned the racing of horses in the state for a period of many years and made meets unprofitable because people would not attend, but the instinct to wager found another outlet in bridge, football games, baseball games, and even election contests.

During the summer and until the baseball season reaches a climax with the World Series, there is scarcely a game that has not in nearly every hamlet, village or city, its devotees who meet you on the street with the query, "Who're you betting on today?"

From the date of the opening game of football of the high schools and colleges until the season is climaxed late in the winter with the post season games of the nation's outstanding teams, the speculative instinct runs riot and huddled around the radios from the metropolises to the sticks you will find the air charged with the fever of speculation and on every lip the question, "How many points 'll give me on Podunk?"

Basketball, golf and tennis are not without their following and polo and track come for their share of public interest. Betting is illegal but never-the-less it is controlled only by the limited purses of the fans.

Under the certificate system of betting recently inaugurated in this state the public is safeguarded to the fullest degree against the evils commonly associated with wagering. It was for this reason that the system was adopted.

This new law means a great deal to the state. In many instances the added interest that racing affords means the difference between breaking even on the annual county fairs and a huge deficit. Only as long as the fairs are self-supporting can they be maintained and the benefits of the county fairs as an aid to progress are so clearly understood as to require no explanation. Many good fairs have been held this fall.

That horse racing has returned to Texas with a bang has been given the stamp of public approval is verified by the attendance records during the twenty-one day meet just closed at Arlington Downs. The record attendance of 32,000 on the closing day, November 11, and the total attendance of 187,000 exceeded the fondest expectations of racing's most enthusiastic backers. The meet is being hailed as the best of the nation for 1933, a significant fact because the meet is the first major one held since the passage of the new racing law.

This meet was more than a state event, it was of national importance and was attended by people from all parts of the country. Among the distinguished visitors present during the meet were Vice-President of the United States John Garner, Postmaster General James A. Farley and their official party, Governor Miriam A. Ferguson and husband, ex-Governor James E. Ferguson and their official party, Will Rogers of international fame, Frank Hawks, internationally famous flier, and hundreds of noted figures in the political, social and industrial world. The advertising that Texas will reap from the meet is enormous.

That Texas was able to stage such an event successfully is due wholly to the effort of W. T. Waggoner whose love for horses and pride in his state is without peer. His plant located midway between two of Texas' largest industrial centers, Fort Worth and Dallas, on one of the main traffic arteries, is comprised of 3,000 acres of land on which is located one of the most elaborate racing courses in the nation and plans are already underway to double the capacity of the grandstands and make substantial increases in stable facilities.

It is worthy to note that at the meet just closed affairs were conducted in such manner that Agricultural Commissioner J. E. McDonald made the statement that it was the cleanest meet every come under his observation. There were no carnival attractions with the usual skin games attendant and even the sale of 3.2 beer was barred from the grounds. Racing was not conducted on Sunday.

The Dallas News in an editorial comment makes the following statement, "There are no figures to show how much the actual expenditure (referring to the \$2,800,000 bet on the races and all of which was returned to the bettors with the exception of 8 percent

that went to the track and government for taxes) took out of the purchasing power of Dallas and Fort Worth." That is true. Neither are there figures available to show how much the increased business that came to Fort Worth and Dallas added to the purchasing power of these two cities but inquiry at one of the large Fort Worth hotels disclosed that the meet increased its business by about \$75,000 over the three week's period and judging from the advertising that appeared in the Dallas News on behalf of the large merchants of Dallas soliciting the public to buy the correct rainment for wear at the Downs, we gather an idea that business was stimulated proportionately in that town.

The racing of horses is to the stock breeding industry what racing of cars is to the automobile industry. It shows up the strength and weakness of the breeding. Because Texas is ideally suited to the raising of horses, and the production of feedstuff, the added impetus that racing will give to the industry will enable Texas to take its rightful pace at the top.

John Ed Jones of Munday was a visitor here Tuesday.

CHAS. MOORHOUSE

Land and Cattle
 Farm and Ranch Loans
 Insurance
 In Beavers Building
 BENJAMIN TEXAS

CODE APPROVALS SUPPLY
 MORE JOBS; HIGHER PAY

Washington, Nov. 23.—Many thousand more unemployed were assured jobs as a result of the President's formal approval of various additional codes of fair competition. To date he has approved 117 of these trade characters. Total wages paid in the date packing industry, for example, will be increased at least 45 percent. At present the industry, one of the country's youngest, employs 4,500 persons on a 48 hour basis. Reduction to 40 hours provides work for 780 women and 210 men. Minimum wages have been 14 cents an hour for women and 17.7 cents an hour for men. The code stipulates a minimum of 30 cents an hour for women and 40 cents an hour for men. The air transport code increases workers, who numbered 1,860 in 1929 before the depression, to 14 percent above the 4,260 now working for the air lines under the President's Reemployment Agreement. Payrolls will be increased an additional 20 percent. This is regarded as a substantial contribution to the recovery program, inasmuch as the Postoffice Department's mail contracts, the largest item of airline income, have been reduced 28 percent for 1932. There was an increase of 45 percent in workers for the gear manufacturing industry in the period from August, over January, April. Additional payroll increase under the code will be \$120,000.

J. A. King of Vera, one of the old timers in the county, was in Benjamin the last part of the week. Mr. King is one of the prominent farmers of that vicinity and owns one of the good farms near Cottonwood.

SPECIALS
 FRIDAY & SATURDAY

EXCELL SODA CHACKERS, SALTED, 2 LB. BOX	.25
PEANUT BUTTER, QUART JAR	.27
DELICIOUS APPLES, LARGE SIZE, DOZEN	.25
LETTUCE, 2 HEADS,	.09
COFFEE, FARMERS BLEND, 4 LB. BUCKET	.95
MOTHERS COCOA, 2 LB. BOX	.25
PEPPER, BLACK OR RED, CHILI, LB. PKG.	.35
K. C. BAKING POWDER,	.20
VANILLA WAFERS, LB. PKG.	.25
PICKLES, PER GALLON,	.59
CATSUP, LARGE BOTTLE,	.15
SHORTENING, SWIFT JEWEL, 2 LB. CARTON	.18
SARDINES, AMERICAN, 6 FOR	.25
HOMINY, LARGE, 2 FOR	.25
HAIR OIL, LARGE BOTTLE	.10

GENERAL FOODS STORE

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WITH THE LATEST NEWS FIRST

The Abilene Morning-News

"WEST TEXAS' OWN NEWSPAPER"

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 Rt Town Texas

KNOX COUNTY CLUB NOTES

By Jewell Faulkner, C.H.D.A.
 "It cost me five cents to improve my pantry," stated Mrs. G. P. Lansford, 4H pantry demonstrator in the Munday club, who won second on her pantry in the county.
 "The shelves were built of scrap lumber and the five cents that I spent was for lime to whitewash the

shelves and walls. I labeled my shelves and cans. I used white wrapping paper cut the exact size of the tin cans and labeled them. This serves as a protection for the cans and also improves the appearance of the entire pantry."
 "Other than the things that were left over last year, I have canned in this dry year, 350 containers of fruits, vegetables, pickles, relishes,

jellies and preserves and 392 cans of meat, making a total of 742 containers put up. In addition to this we cured approximately 1500 pounds of meat, had 100 pounds of sausage and 59 gallons of lard. We have lived at home in spite of the poor gardens we will very nearly live at home again this year."

4H Club Organized at Dixon

A 4H club was organized at the Dixon school, Wednesday, November 15 with 12 active members. This is the first time that this group of girls have had a club and with the interest and enthusiasm that was shown they promise to have one of the best clubs in the county.

The following officers were elected.
 President, Mozelle Mercer.
 Vice Pres., Dierdre Shaw.
 Secretary, Elva Bromley.
 Reporter, Bernice Crawford.
 Bedroom Dem., Bernice Crawford.
 Garden Dem., Thelma Booth.

The regular meeting for this club is 9:30 on the first and third Wednesday mornings.

WANTED TO BUY—Baby bed. See Ed Isbell at Cafe.

I. T. WRIGHT AND SON

**GARAGE
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 BENJAMIN**

**DISEASE CONTROL INSURES
 LIFE PROTECTION**

Austin, Nov. 23.—The primary reason for the institution of Thanksgiving day was health. We know how Governor Bradford called together the people, those few of them who were left after that terrible first year of death and disease to give thanks to God for all his mercies.

We have come a long way since that time in the matter of health, but now one seldom thinks of Thanksgiving in connection with the health that we enjoy. Most persons have been so accustomed to having these advantages that they are scarcely given a thought until sickness makes its appearance.

The State Department of Health, city and county health organizations have labored for years to secure the measure of health protection that the public now enjoys. They give thanks for the methods that have helped in the saving of thousands of lives each year and look forward to the years to come for greater service.

Since the first Thanksgiving, the mode of transmission of many diseases has been discovered and in many instances the protection has become common knowledge. Yellow Fever, plague, and cholera have practically ceased to exist. Smallpox diphtheria, and typhoid fever can be eliminated as a cause of death if a person would have themselves and children immunized. Malaria and many other diseases can be controlled if the public would demand that this protection be a part of every day activities of the government and practice what is known in regard to prevention.

During the past fifty years the expectation of life has increased

about fifteen years. This means that a baby born now can be expected to live fifteen years longer than if he had been born fifty years ago. We have much more to be thankful for now than our Pilgrim forefathers, so let each in his Thanksgiving, pledge to assist in furthering the work being done to improve health conditions throughout Texas.

**KNOX COUNTY COTTON
 REPORT SHOWS INCREASE
 OVER 1932 REPORT**

There were 41,917 bales of cotton counting round as half bales, ginned in Knox County, from the crop of 1933 prior to November 1, 1933, as compared with 30,444 bales ginned to November 1, 1932.

Hoyle A. Sullins, Sp. Agt.

At NRA hearings on a code submitted by retail coal dealers it was disclosed that the peak time of the day for ordering coal for homes occurs "just after the first afternoon performance at the movies let out", the housewife having just returned home and "wants her coal right away."

W. W. Brailey of Junction returned home Sunday after a short visit with friends here.

Star Telegram and Benjamin Post, one year, \$7.00.

FAMOUS MINERAL CRYSTALS. An aid in treatment of Constipation, Indigestion, Headaches, Auto-intoxication, Colds, Rheumatism, Bad Complexion, and Excess Weight. \$1 Box. Mrs. Chas. Moorhouse, Local Representative, Famous Mineral Crystals, Benjamin, Texas.

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 C. H. BURNETT VICE-PRESIDENT
 A. C. McGLOTHLIN, CASHIER
 ANNIE LEE WRIGHT, ASS'T CASHIER

THIS LETTER WILL PAY FOR YOUR ATTENTION AND CONSIDERATION
SAVINGS THAT ARE REAL

We must raise \$3,000 in the next two weeks, if we have to sell everything in the store to do it.

To do so we are offering you a 10 per cent price reduction on every article of merchandise we carry, nothing excepted, not even flour, sugar, coffee, or beans, and other daily household necessities.

Please bear in mind these prices apply to purchases amounting to 1.00 or more, and must be for cash only. If you wish a charge account running through these two weeks, from Nov. 13th to 25th you are required to make deposit sufficient to cover your needs, to obtain our special two weeks discount, put on at a loss to ourselves and a sane and substantial saving to you. We believe the flat basis we propose gives you an opportunity to buy your winter supplies more cheaply than you can elsewhere. In event we sell out of any merchandise you want, we will get it for you as fast as truck service can deliver.

We are offering you a real and genuine saving. Think it over. Check up on your needs. For your table we try to supply you with the best food—Strained spinach, carrots, tomato juice, assorted soups, beef stake sauce, plum pudding, green and ripe olives, ginger ale, assorted preserves and relishes, tamales, chili, and chili seasoning, dice fruits, nuts and many other delicacies to numerous to mention.

Arrivals this week—Cheviots, cambrics, bleaching, prints, slips, bloomers, pajamas, tooth paste and brushes, pins, thimbles, thread, sleep nets, handkerchiefs, garters, ties, shirts, gloves, belts, coats, overalls, hose, sweaters, underwear, puffs, lip stick, powders, cream, brilliantine, leads, tablets, dust-ers, candles, Pools dress shirts, and work clothes, Mens dress hats, caps, combs, gloves, mittens, rubber foot wear, sanitary goods, school goods and stationary.

Remember this sale lasts through this week and all of next week, that it is no trap, as it reaches every of merchandise we carry. For instance, flour you have been paying \$1.75 for, on this deal, is reduced to \$1.58, with every article in same proportion, proving a real saving to you. Fresh fruits, vegetables, and sea foods will be on same basis during this sale, and our next Special will not reach you until the first of December.


Beg to suggest you keep this on your files while sale lasts, for it will save you money, and to please you is part of our business.

We are here to serve you.

BENJAMIN MERCANTILE
 The Red and White Store.

Note—No discount on purchases of less than \$1.

Don't Yell for Hot Water



... Just Install an Electric Water Heater!

You can enjoy all the hot water you want, for every need throughout the day and night . . . with a modern automatic ELECTRIC water heater in your home. And you can enjoy this modern convenience for a surprisingly few pennies a day, too! Why not learn more about Electric Hot Water Service today? Ask a trained representative to explain how electric water heating will save money for you.

Do you know that your increased use of Electric Service is billed on a surprisingly low rate schedule . . . and adds only a small amount to your total bill?

West Texas Utilities Company

ANNUAL ROLL CALL, NOVEMBER 11 - 30

J. T. Harrison of Knox City, former manager of the League Estate, was a visitor in Benjamin Tuesday.

Owen Mayberry of Gilliland was in Benjamin the first of the week on business.

John Herring of Rhineland, pioneer Knox County citizen, was in town Tuesday.

R. T. Dickson of Seymour, father of Mrs. J. J. Driver, was in Benjamin Tuesday.

YOU WON'T SAVE MONEY BY WAITING

Value wise men are buying their clothing requirements new. They know that prices are going still higher and are placing their orders today, while the selection of fabrics is complete, and before a further advance takes place.

A well fitting suit or overcoat will work wonders in giving you that feeling of confidence in your attire, and also in your ability to achieve the things that you have planned for the season.

Our advise is; that if you need a suit or overcoat, that you place your order now, while our selection is still intact.

Without any obligation, come in and look over our new Fall line.

Cordially yours,

VEAL TAILOR SHOP
CHURCHILL MADE TO MEASURE CLOTHES

MEAT HITS THE SPOT

WHETHER YOU'RE HUNGRY OR JUST WANT A BITE
A GOOD PIECE OF MEAT HITS THE SPOT RIGHT.
SO, HAVE SOME MEAT READY TO SERVE ANY MFAE.
THEN IF YOU NEED IT HOW MUCH BETTER YOU'LL FEEL.

THE CASH MARKET

A \$10 NEWSPAPER

Announces—

BARGAIN DAYS

(Expire December 31st)

STAR-TELEGRAM

Largest Circulation in Texas

LESS THAN A CENT AND A HALF A DAY
FOR A STATE PAPER

ONE YEAR

560
6 DAYS
MONDAY
TUESDAY
WEDNESDAY
THURSDAY
FRIDAY
SATURDAY

TO INCLUDE SUNDAY ISSUE ADD 10¢
*60¢ FOR A PAPER EVERY DAY IN THE YEAR

Order Your State Paper for Next Year NOW
and SAVE MONEY.

MORE NEWS—MORE FEATURES—
MORE READERS

FORT WORTH
STAR-TELEGRAM

Morning—Evening—Sunday

AMON G. CARTER, President

HELP THE RED CROSS TO HELP THE NEEDY!



Bill Ryder of Gilliland was over Tuesday on business.

Mrs. J. W. Melton and Mrs. J. L. Galloway were in Wichita Falls the first of the week.

FAMOUS MINERAL CRYSTALS. An aid in treatment of Constipation, Indigestion, Headaches, Auto-intoxication, Colds, Rheumatism, Bad Complexion, and Excess Weight. \$1 Box.

Mrs. Chas. Moorhouse, Local Representative, Famous Mineral Crystals, Benjamin, Texas.



- Lavon Rinse 25c
- Henna Rinse 35c
- Henna Pack 65c
- Eye brow and eye lash 60c
- Eye Brow 40c
- Eye lash 40c
- Facial 75c
- Shampoo 50c
- Oil Shampoo 50c
- Manicures 25c
- Bland Oil Steam 50c

OPERATOR

MISS LUCILLE SNODY

Your business appreciated

HAYNIE BARBER SHOP AND
COZEE BEAUTY SHOPPE

Charlie Haynie, expert operator will be in Benjamin first Monday in December to give permanents.

J. A. King of Vera, one of the old timers in the county, was in Benjamin the first part of the week. Mr. King is one of the prominent farmers of that vicinity and owns one of the good farms near Cottonwood.

Mrs. R. D. McDonald of Rule was here Tuesday visiting her parents, Mr. and Mrs. W. A. Alexander.

CHAS. MOORHOUSE

Land and Cattle
Farm and Ranch Loans
Insurance

In Beavers Building
BENJAMIN TEXAS

BANKERS PREPARE FARM FINANCE BOOK

Tells Bankers and Farmers What to Consider in Making Sound Loans

A book on "Making Farm Investments Safe" has been prepared by the Agricultural Commission of the American Bankers Association, summarizing material published by it during the past ten years. It presents a compendium of scientific facts, practice and experience in farming, with timely and helpful suggestions to serve as a reference and guide in the daily routine of banking and farming. From it practical workers in these fields can obtain an idea as to what extent and in what manner farm loans should be limited by soil erosion, weeds, plant diseases, rodents and fire hazards, etc.

The book also indicates how much is added to the security of a farm loan by the farmer who keeps accounts and practices good business methods, as well as the extent to which loans are safeguarded by crop rotation, production of legumes, judicious use of commercial fertilizers, the use of quality seed and the providing of home grown feeds.

Another section sets forth the precautions that should be exercised by both the banker and farmer when negotiating loans to increase or improve dairy production, or beef, sheep, swine or poultry production, as well as what factors should be considered in the economic marketing of products and the way efficiency in production affects efficiency in marketing. Many other everyday details of farm life that have a practical financial significance are treated in the book. A particular important section deals with experience with farm leases and another with directed farm credit.

Banks Make Best Record in R. F. C. Loans Repayments.

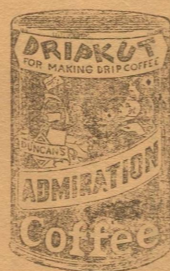
Among the loans of \$2,319,000,000 made by the Federal Government through the Reconstruction Finance Corporation, the highest percentage of repayments, official reports show, has been made by the banks, indicating the return of stability as the chief unsettling element of public fear has been lifted from them.

The Reconstruction Finance Corporation has authorized cash advances, fully secured by sound collateral, to 6,273 banks since it began operations in February, 1932 and made actual disbursements to them in the amount of \$1,221,878,000. Of this amount, however, \$545,073,000, or over 44 per cent, has been repaid by the banks. All other classes of borrowers combined have repaid about 16 per cent of their loan

Leroy Melton and C. R. E. Weaver returned Thursday from Austin where they had been in the interest of the R.F.C.



It pays
to back
a winner



Just as a Royal Flush beats the field in a game of poker, so ADMIRATION COFFEE leads all others in public favor. A hundred thousand Texans switched to Admiration last year.

DUNCAN COFFEE COMPANY