

THE BENJAMIN POST

A WEEKLY PUBLICATION PURPORTING TO PRESENT THE FACTS AS THEY OCCUR AND DEDICATED TO THE LIVESTOCK AND AGRICULTURAL INDUSTRIES OF KNOX COUNTY AND ALL WEST TEXAS

VOLUME 27

BENJAMIN, KNOX COUNTY, TEXAS, DECEMBER 22, 1933.

NUMBER 27

Christmas Greetings

SPLINTERS

A merry heart maketh a cheerful countenance.—Prov.

Irving S. Cobb, writer of some repute, offers as a Christmas menu turnip greens with smoked hog jewels and cracklin' corn bread flanked fore and aft by a liberal helping of eggnog. Pussonly, suh, those vittals make fine eating but our folks want something a little different for Christmas. The eggnog would be fine but we reckon nobody has a good recipe for making it with 3.2.

Corn meal, an ingredient which many cooks know nothing of, has many possibilities. Because of a richness of flavor not found in other cereals it needs nothing added to make good bread except a little salt and some hot water. Roled out into balls about the size of the ones they play golf with and cooked to a golden brown in deep fat, these corn bread balls are hard to beat. This is an original Lee Coffman recipe.

And in mentioning good bread, our author takes a peck at the top. Cooked in a dutch oven with coals, it is ready to eat when the biscuits push the lid up. Bacon grease and sorghum molasses mixed fifty-fifty add the finishing touches.

There are more ways to make corn than there are excuses for not going to church but the best one we ever ate was made of squirrel, quail, potatoes, onions, tomatoes and corn liberally seasoned with pepper, red and black and a few little pods that grow down on the border. A thickening made of a little flour and water made gravy out of the soup. Two cups is a helping and seconds are to be expected.

Coffee and steak are two of the most mistreated of all things devised to eat or drink. To make coffee is so simple that it is a mystery how any one can ruin it like they do. A table spoon for each cup and salt for the pot placed in cold water and removed from the fire before boiling does the trick.

Steaks to be properly cooked must first be good steak and but few jersey bulls grow good steak. Good steak is light in color and the fat is white. About an inch thick and a foot across make a convenient size slice. Salt and sepper and sear in a hot skillet to keep all the juice from running out. Served piping hot, it is astonishing how much one can consume.

EXPANSION PROGRAM

Of the 1460 farm families in Knox county, a total of 1268 of 87 per cent have been reached with some phase of extension work either by the agent, through personal visits, office or telephone calls, special demonstrations, club demonstrations or letters or by the Expansion committee of the County Council and the 10 organized clubs. Each community in the county had been reached either with a girls club, womens club or special demonstration.

TO OUR SUBSCRIBERS AND THE PEOPLE TO WHOM THIS MESSAGE MAY REACH

To you and yours we extend the happiest of the seasons greetings. We take it that this is an appropriate time to consider some of the many things that should make this Christian holiday one of rejoicing. Out of a sea of doubt and despond our glorious nation is arising and, we, the people again face the future with optimism and courage. Under the leadership of one of the greatest men of the age, our President, Franklin D. Roosevelt, we are able to set the wheels of progress in motion. We who have been living today wondering what tomorrow may bring forth now face the morrow with assurance that by the sweat of our brow we may earn our bread. We who have tilled the soil wondering that when our crop was harvested it would profit us a living wage now believe that we can wrest a living from the soil. We who have engaged in the trade marts conjecturing that when our goods were offered for trade they would be accepted at a price that would leave us a living profit now feel secure in our belief that we may sell and live. It is a proper season for rejoicing and we hope that you enjoy this Christmas as never before.

THE EDITORS

Cotton Production In Adjoining Counties Up

Cotton ginnings in Knox and adjoining counties continue to mount steadily, according to the last Department of Commerce report issued December 1. Below is given the number of bales ginned this year and also for 1932, prior to December 1.

| | 1933 | 1932 |
|---------|--------|--------|
| Knox | 52,525 | 54,937 |
| Baylor | 15,631 | 15,100 |
| Foard | 20,530 | 14,722 |
| Haskell | 52,030 | 72,397 |
| King | 5,584 | 5,626 |

It will be noticed that in this immediate section Knox County stands at the head of the list in the total number of bales ginned this year.

BANKS MUST BUY STATE RELIEF BONDS, WITT SAYS

Waco, Dec. 20—"It is unthinkable that the banks of Texas will not greatly oversubscribe the Texas relief bonds now being offered them," Lieut. Gov. Witt said Wednesday.

"With the millions of dollars lying idle in the banks of Texas, for which no satisfactory investments are now available, it would seem unbelievable that the banks will not pounce on this opportunity to invest these funds. Aside from this standpoint, if these bonds are not subscribed for and this money made available to math Federal funds, the business interests of this state are going to have to dig down in their private pockets to take care of the relief work that must be carried on during the next two or three months, or let men, women and children go hungry and naked," Witt said.

CHRISTMAS PROGRAM

There will be a Christmas program at the Christian Church Sunday night December 24th, 7 p.m.

All the churches are cooperating to make the program worthwhile. S. F. Gage.

Mrs. Lindsey Neal of Los Angeles California, is visiting her parents here during the holidays. Mrs. Neal is the former Geraldine Brookreson and taught in the local school.

Local Bankers Visit State Departments

Dr. G. H. Beavers and C. H. Burnett officers of the local bank returned from Austin Thursday night where they had been on business for their institution. Under the new national administration many changes are being made in the banking system of the nation, the most important one being the guarantee of deposits through a system of insurance. This change will go into effect about the first of January.

JUNIOR SOROSIS CLUB GIVES CHRISTMAS PARTY

The Junior Sorosis Club entertained Thursday evening with a Christmas party at the Club rooms in the Masonic Building. The holiday theme was carried out in decorations of the club. An electrically lighted Christmas tree held presents for each of the fifty guests. The tables arranged for four were laid with coverings figured with holly designs. Turkey and trimmings provided the main course of the dinner with plum pudding for desert. Games and songs contributed to the evening's entertainment.

CHRISTIAN CHURCH SERVICES

Rev. Bedford Smith, pastor of the local Christian Church, announces that he will preach a special Christmas sermon Sunday at the regular time. Services for the evening will give way to the community services in which all churches will participate.

Christmas Tree To Be Held At Vera Methodist Church

Sunday night at the Vera Methodist church there will be a Christmas tree and program. There will be a package on the tree for every child that shall be privileged to be there, and all the children are invited to attend.

Bro. G. W. Davis of Plainview is spending Christmas with his daughter Mrs. R. R. Rouse.

Five Additional Jobs OK'd For Knox County

Walter Snody, member of the County Board of Welfare and Employment, and Commissioner D. C. Osborne returned this week from Austin where they had been in the interest of several additional CWA projects for Knox County. Five projects were approved which brings the total number of approved projects to eleven. Only one Commissioner's precinct in Knox County failed to figure in these emergency unemployment projects. As yet Precinct 1 has had none approved.

Commissioner's Precinct 4 figured chiefly in CWA projects that have been approved for Knox County since last week. The main project or the one which calls for the largest payroll is No. 8247-D-6, Benjamin Munday road south of the Brazos to intersect with Highway 30. The approval of this project assures Knox County of an all weather road connecting Benjamin and Munday through Rhineland. The appropriation calls for an expenditure of \$17,218. Other projects approved recently include No. 7890D6, Highway beautification and necessary drainage on Highway 16 near Benjamin, \$522, 12 men, 10 days with teams; No. 7687 C7, lower water mains, Munday, \$156; No. 7685C8, Drainage ditch and cleaning, Munday, \$306; No. 7686C5, Dump work at Sewer Plant, Munday, \$156.

SUMMARY OF DEMONSTRATION AND 4H CLUB WORK IN 1933

Three demonstrations were carried in the Women's club this year, bedroom, wardrobe and 4H pantry. The three demonstrations carried in the girls work were bedroom, gardening and clothing. In the 10 home demonstration clubs with an enrollment of 258, 194 cooperators reported as having made and filled the canning budget and 8 demonstrators filled their budgets and had well organized pantries. 17 demonstrators and cooperators laid a total of 3300 feet of concrete tile which cost only one cent a foot and doubled the yield where used. A total of 1917 grapes, berries and fruit trees were planted. 66,804 containers of food was preserved by club members valued at \$13,742.27, 29,328 lbs. of meat was cured valued at \$5865.60 and 21,400 lbs. of lard was made valued at \$17,120.00.

A total of 315 rooms were improved by the women and girls. A total of 572 articles were made for the bedroom, including linens, valued at \$1794.67. 142 closets were remodeled and 23 new ones were built and all of these were equipped with a rod for hanging the clothes, shelves and racks for shoes and hats.

Two hundred and nine women and girls report as having kept records of their expenditures for clothing this year. The average expenditure of those turned in was \$21.93. 96 foundation or individually fitted patterns were made valued at \$48.00. Those patterns were made at an average cost of 25 cents a piece and can be used for making all of ones clothes. 95 girls made dresses at a cost of \$81.65 and these would be valued at \$142.00. A total of 1475 articles of clothing have been made by the girls and women valued at \$2085.55.

Stock Trading Brisk Here During Week

Charlie Hamilton sold three cars of calves this week to Ed McCutcheon of Wichita Falls.

C. H. Burnett and sons shipped five cars of mixed cattle to Texas buyers this week.

Dr. G. H. Beavers delivered four cars of calves to cattle buyers this week.

Earl Sams sold several head of calves to Ed McCutcheon this week.

Oran Driver delivered a few head of calves to Texas buyers this week.

Jack Idol of the League Estate received 500 head of bred ewes this week from South Texas.

W. T. Ward received 300 head of bred ewes this week from South Texas to place on his local stock farm.

STATE BOND OFFER BRINGS BIDS FOR BUT \$1,017,500 OF ITS SECURITIES

Austin, Dec. 21—Lawrence Westbrook, director of the Texas Relief Commission, Thursday telegraphed county administrators that no additional direct Federal relief would be available when present funds and supplies have been exhausted. Westbrook estimated that these would carry through for three or four days.

He said Harry L. Hopkins, Federal emergency relief administrator, had flatly refused to allot additional money to Texas for direct relief until the State has spent approximately \$3,000,000.

Westbrook said the situation had grave possibilities in view of the failure of the Texas Bond Commission, charged with the sale of the State relief bonds, to receive bids on the full quota of \$2,750,000 in relief bonds offered for sale Thursday.

"Federal funds for direct relief purposes in Texas are practically exhausted," Westbrook said. "Final allotment of Federal funds granted to the State for relief were disbursed Thursday. When the counties have exhausted this money they will receive no more Federal funds until State funds of approximately \$3,000,000 have been spent.

"Federal funds for direct relief in Texas since Oct. 20 have amounted to \$3,000,000. This money was advanced to the State in accordance with an agreement between the Texas Relief Commission and the Federal emergency relief administration that all Federal funds advanced for relief after Oct. 20 would be matched on a 50-50 basis by the State."

The Bond Commission Thursday tabulated bids totaling \$1,017,500 on an offered issue of \$2,750,000. It was expected by Westbrook that when the duplication in bids on a maturity basis has been eliminated the amount of the bonds that will be sold will be approximately \$750,000.

PUBLIC WORKS PAYROLL \$850

The payroll for public works in Knox County for the week ending December amounts to \$850.00 with 163 men on the CWA projects and 22 on the NRS project. The county quota is 287 men and the local chairman of the board expects to have this number at work by the middle of next week.

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 WILLIAM F. BISBEE, ASSOCIATE EDITOR

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Editorial
ECONOMIC HIGHLIGHTS

Happenings That Affect the Dinner Pails, Dividend Checks and Tax Bills of Every Individual. National and International Problems Inseparable From Local Welfare.

Business in 1933 has presented a rather eccentric spectacle. The year began with practically every industry at a low ebb. Then, directly following Mr. Roosevelt's ascension to office, a wave of optimism caused increased production, plant expansion, heavier than average buying. During the summer was constant contraseasonal improvement, largely due to the great enthusiasm that greeted the NRA when it was created. Early in the fall a let down started and business conditions of all kinds got steadily worse. Industries which had visions of reaching the production levels of a few years ago found themselves again at the bottom.

Now, on the basis of very recent reports, improvement is again appearing. Heavy industries, which have been most backward of all lately, are feeling it especially—an excellent sign. This is largely due to the fact that surplus manufactured supplies, which resulted from the great upshoot in activities last spring, have come fairly close to being eliminated. A constantly mounting number of corporations are resuming dividends to stockholders. Others, which were so fortunate as to only reduced dividend payments, are increasing them.

A survey of current business, mainly based on government reports, follows:

COMMODITY PRICES—Are continuing their upward trend. Retail prices have advanced more rapidly than wholesale prices in spite of strong consumer resistance to higher costs.

DOMESTIC TRADE—Has continued to expand, but not as much as usual seasonal experience would indicate. Department store sales have risen, and advertising lineage in all manner of periodicals has increased. However, the sales showing is still unsatisfactory.

EMPLOYMENT—Here the most favorable experience of all has been had. For a late month factory employment was 25 percent better and factory pay 37 per cent higher than a year ago. Each month shows definite increases in both fields. Black sign is the increase in strikes and other labor disturbances, which have prevented still greater gains. During September, for example, it is estimated that strikes cost the country 5,000,000 working days as compared with 500,000 in June.

FINANCE—The bond market has become increasingly firm. At this writing, the stock market is likewise strong. Public confidence was demonstrated when the recent \$950,000,000 issue of new treasury certificates as over subscribed in a few hours, stilling the fear that there has been a let down in Federal credit.

FOREIGN TRADE—Exports have shown a greater than seasonal increase, imports a greater than seasonal decline. The chaotic money situation is naturally a barrier to any major gain in trade at this time.

CONSTRUCTION—Value and volume of contracts are rising constantly, due to a great extent to public works activities. Residential building activity has likewise shown gains, but nothing resembling a boom has yet materialized.

TRANSPORTATION—Carloadings failed to show their customary seasonal jump. The financial position of the carriers, however, has substantially improved. For the first eight months of the year rail way net operating income was 87 per cent above the same period in 1932; the last quarter will be less favorable, but the year's total will be encouraging.

AUTOMOBILES—Curtailment in the industry always precedes the introduction of new models each fall, and it is yet too early to know how well these have gone. Generally speaking, retail sales of new cars have been firm. Labor difficulties, particularly in tool shops, have been a problem. For the industry as a whole, employment has been well over a year ago.

CHEMICAL INDUSTRIES—Activity has kept to a uniformly high level, despite slackening in most of the industries to which chemical manufacturers sell. Prices have been firm. Employment and pay roll gains have been sharp.

AGRICULTURE—There have been small increases in crop forecasts for corn, wheat and oats. Prices have varied to but small degree. The Department of Agriculture forecasts that the gross income of farmers from sale of crops in 1933 will be 25 per cent above last year, and somewhat below that for 1931.

LUMBER—Higher prices, fewer orders has been the late experience. Production has declined while stocks on hand have increased. Since April there has been a 60 to 70 per cent increase in employment, and payrolls have been more than doubled.

STEEL—This industry has had an almost cataclysmic year. It soared in the early summer, touching the highest production point in several years, then, shrank back to new lows. Now executives are looking forward to 1934 with gratification. The first quarter of the new year is expected to be exceptionally favorable.

HOME DEMONSTRATION NOTES

By Jewell Faulkner, C. H. D. A.
 Mrs. W. H. Hodges of the Union Grove Home Demonstration Club holds the record in tomato canning in the county by putting up over 100 gallons from her garden.

"My family likes tomatoes so well that I am determined to have enough for them this year," stated Mrs. Hodges. "I have put up over 100 gallons of tomatoes this year and in addition to this we sold \$30.00 worth. Estimating the value of these tomatoes at 20 cents a quart they would be worth approximately \$80.00.

"In putting up tomatoes there is one important thing I have learned and that is; the tomatoes must be put in the cooker as soon as they are put in the cans and not allowed to set until they are cold.

Mrs. Hodges stated that from 3 1-2 rows of pepper across the garden they sold 3 and 4 bushels of pepper nearly every week. They began selling in June and received 8 cents a pound or \$4.00 a bushel for most of the pepper. In the end \$75.00 was realized from the pepper.

"Our living isn't very much," says Mrs. Hodges. Last year we even made our syrup and have a great deal of it left over. About the only expense we have is for sugar, flour and salt. We do not use coffee and that is a great help in keeping our grocery bill down.

In Mrs. Hodges cellar there are several varieties of vegetables, both canned and stored, fruits, meats, canned and cured, pickles, preserves and jellies—in fact all that it will take for this family of 5 to have a balanced diet for several months.

90 PERCENT TEXAS WHEAT FARMERS SIGN CONTRACTS

College Station—With nearly 14-000 farmers signing Government wheat contracts the campaign for wheat acreage reduction in Texas has exceeded a 90 per cent sign up of the State's acreage, it is estimated by Texas A and M College Extension Service officials. More than \$5,000,000 is expected to come to Texas this winter and early next summer in benefit payments, of which more than three and one half millions are due this winter.

Review boards in Amarillo and Ft. Worth have concluded their work of approving applications and contracts county by county, and most of the contracts are now being reviewed by the national board in Washington, or are on their way.

More than 90 percent of the wheat allotted to 28 heavy producing counties are expected to receive a total of more than four and one half million dollars in winter and summer payments. Of the total Texas allotment, 85 percent was given those 28 counties because they produced 85 percent of the Texas crop for the period 1928-32.

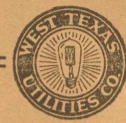
In 46 wheat counties in the rest of

the state it is estimated that more than 50 percent of the total allotments have been taken up, indicating that about one half million dollars will be paid in benefits this winter and next summer.

Mr. and Mrs. John H. Atterbury, Valerie Atterbury and Mrs. C. H. Burnett were visitors in Wichita Falls Monday.

Dr. G. H. Beavers and C. H. Burnett are in Austin this week.

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Season's Greetings



At this time, when all the world relaxes from the excitement and tension of everyday business life ... when on every hand one sees practical demonstrations of the true Christmas Spirit of "Good Will Toward Men" ... it is fitting that this Company should bring to its many friends and customers the sincere Christmas Greetings of hundreds of loyal employees.



Throughout the year, 161 progressive cities, towns and communities in this "Land of Opportunity" have received dependable and inexpensive electric service from the three major generating stations of the West Texas Utilities Company.



Hundreds of farmers, ranchers and smaller communities have been served over the same high tension transmission lines, which, 2,500 miles in length, interlace this great West Texas Empire.



To this progressive citizenry ... by whom and for whom the growth of West Texas and the West Texas Utilities Company has taken place ... this Company extends cordial Season's Greetings and best wishes for a happy and prosperous New Year.



Do you know that your increased use of Electric Service is billed on a surprisingly low rate schedule ... and adds only a small amount to your total bill?

West Texas Utilities Company

GIFTS FOR THE FAMILY

Do Your Christmas Shopping Here

SUGGESTIONS

Boyer, Cody, Evening in Paris, Karess Cosmetics, Manicure Sets, Costume Jewelry, Toys, Fountain Pens, Cigars, Cigarettes, Shaving Sets, King's Candies, Fire Works, Xmas Tree Lights
 Christmas Trees

Melton Drug Store

NEW COTTON CAMPAIGN FOR 1934 EXPLAINED

College Station, Dec. 21—Cotton growers should not let their interest in the cash land rentals offered by the Government on land retired in 1934 from cotton production blind them to the importance of the ash parity payment of one cent per pound on 40 percent of the average five year production, it was pointed out by C. H. Alvord of the Cotton Section Agricultural Adjustment Administration, during a recent visit to Extension Service headquarters at Texas A and M College.

The coming campaign will definitely establish each farm's domestic allotment of cotton which will be 40 percent of the average five year production for the years 1928-32. In 1934 contract signers will receive \$5 per bale on their domestic allotment but it may be more than this in 1935 and the and rentals may be smaller that year, depending on how much acreage reduction is required to keep up cotton prices, Mr. Alvord said. The tenant shares in the parity payment according to his usual share agreement.

Speaking of the division of the land rental payments Mr. Alvord said that a landlord who has written or verbal contract for 1934 with a managing share tenant must either agree to a fifty fifty division of the Government rentals as stipulated in the contract, or satisfy the tenant by private agreement, if he wishes to cooperate in the plan. Contract right must be respected, and if a landlord has already rented the land to a managing share tenant he cannot reasonably expect to re-rent the same land to the Government without special agreement with the tenant.

What is commonly known in Texas as a "third and fourth" tenant may qualify as a managing share tenant if he operates an entire farm with out landlord supervision, Mr. Alvord explained. Such a tenant may sign a contract for presentation to his local committee if the landlord will sign with him.

In every case the landowner must sign the cotton contract except where a cash tenant has a contract with the landlord for both 1934-35. This is based on a recognition of property rights, Mr. Alvord declared, and also on the necessity of some guarantee of that the terms of the contract will be fulfilled throughout the two year period.

CITATION BY PUBLICATION OF FINAL ACCOUNT

THE STATE OF TEXAS
To the Sheriff or any Constable of Knox County, Greeting:

G. A. Branton, Administrator of the Estate of G. B. Branton and Lola B. Branton, Deceased having filed in our County Court his Final Account of the condition of the Estate of said G. B. Branton and Lola B. Branton, deceased numbered 418 on the Probate Docket of Knox County, together with an application to be discharged from said Administration.

You are hereby commanded, that by publication of this writ for ten days in a newspaper printed in the County of Knox you give due notice to all persons interested in the Account for Final Settlement of said Estate, to appear and contest the same if they see proper so to do, on or before the 8th day of January, 1934 in the County Court of said County, in the City of Benjamin on the 2nd Monday in January A. D. 1934, where said Account and Application will be acted upon by said Court.

Given under my hand and seal of said Court, at my office in the City of Benjamin, Texas this 20 day of December A. D. 1933.

M. T. Chamberlain,
Clerk, County Court, Knox County.

I hereby Certify that the above and foregoing is a true and correct copy of the Original Writ now in my hands.

C. R. Elliott,
Sheriff Knox County, Texas.

Cotton contracts have been sent to county agents and as soon as hand books of instruction are received from Washington and distributed to the agents the informational campaign in Texas will begin, O. B. Martin, Extension Director, has announced.

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Page of Comics Daily—8 Pages Sunday Colored Comics!

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Christmas Food Specials

—AND THESE ARE TRULY RED & WHITE SPECIALS. WE HAVE GATHERED TOGETHER THE FINEST FOODS FROM FAR AND NEAR TO MAKE YOUR CHRISTMAS DINNER A COMPLETE SUCCESS. YOU WILL FIND A HOST OF BARGAINS IN ALL OUR STORES NUTS, DATES, CANDIES AND HUNDREDS OF OTHER DELICACIES TO MEET YOUR HOLIDAY REQUIREMENTS. SHOP AT THE STORES OF THE CHRISTMAS SPIRIT.

Fri. & Sat., Dec. 22-23

| | | | |
|---|-----|---|-----|
| ORANGES, Large Bulk'st, DOZ. | .29 | GRAPE JUICE, Red & White, Pint | .19 |
| APPLES, Delicious, Large Size, Doz. | .29 | PINEAPPLE, No. 2, Broken Slicer, 2 For | .35 |
| LEMONS, Balls of Juice, Dozen | .19 | Mixed Nuts, Almonds, Brazil, Walnuts, Lb. | .22 |
| APPLES, Extra Large, Delicious, Doz. | .40 | OLIVES, Blue & White, Quart, | .39 |
| CRANBERRIES, QUART | .15 | DATES, R. & W. Pitted, 10 oz. Pkg. | .19 |
| CELERY, Well Bleached, Large Size, 2 for | .25 | FRESH COCONUTS, 3 FOR | .25 |
| LETTUCE, Crisp and Firm, HEAD | .05 | JELL-O, All Flavors, PGK. | .06 |
| PEAS, Red & White, No. 2 1-2 can, Each | .22 | COCOA, Blue & White, 2 LBS. | .25 |
| PICKLES, WHOLE, SOUR, QT. | .19 | TOMATO JUICE, R. & W., 3 Cans | .25 |

COFFEE

We are featuring Red & White Coffee this week because we want you to have the finest coffee that can be obtained for your Christmas meals. Rich full flavored blend, vacuum fresh.

2 POUNDS65

| | | |
|-----|-----------------------|-----|
| 10 | Until Christmas | 10 |
| P | HATS | P |
| E | SHOES | E |
| R | CAPS | R |
| C | SLIPPERS | C |
| E | Flannel Lined Jumpers | E |
| N | LEATHER COATS | N |
| T | BLANKETS | T |
| OFF | Until Christmas | OFF |

SUGAR

PURE GRANULATED

10 lbs. .49

For Practical Christmas Gifts Let Us Suggest

| | | | |
|----------|-----------|---------------|--------------|
| BLANKETS | HATS | NIGHT GOWNS | STOCKINGS |
| BELTS | HOSIERY | PAJAMAS | SWEATERS |
| BLOOMERS | JACKETS | PURSES | TIES |
| COATS | LINGERIE | SHEETS | TOWELS |
| FOOTWEAR | MENS WEAR | SHIRTS | TROUSERS |
| GARTERS | MOCCASINS | SHOES | UNDERWEAR |
| GLOVES | NECKWEAR | SILK UNDEWEAR | WORK CLOTHES |

BENJAMIN MERCANTILE

PHONE 97

Christmas Greetings
SPECIALS
FRIDAY & SATURDAY

| | |
|---|------|
| DELICIOUS APPLES, PER BOX, | 2.65 |
| ORANGES, PER BOX | 2.75 |
| SPUDS, 10 POUNDS, | .18 |
| SUGAR CURED BACON, PER LB. | .13 |
| ORANGE, LEMON, CITRON PEEL, CHERRIES, PKG. | .10 |
| BULK SHELLED PECANS, LB. | .50 |
| RAISINS, 4 LB. PKG. | .29 |
| LIGHT BULBS, 60 WATT | .10 |
| DATES, 1 112 LB. PKG. | .30 |
| MOTHERS COCOA, 2 LB. PKG. | .25 |
| JELLO, ALL FLAVORS, 2 FOR | .15 |
| CATSUP, LARGE BOTTLE | .13 |
| SODA WAFERS, 2 LB. PKG. | .25 |
| CRANBERRIES, LB. | .15 |
| BORDENS MILK, SMALL, 6 FOR | .22 |

GENERAL FOODS STORE

HEALTH DEPARTMENT TO AID UNEMPLOYMENT IN SANITATION PROGRAM

Austin, Dec. 21—A new stimulus to construction of needed sanitary improvements exists in the opportunity for cities and towns in Texas to secure federal aid in relieving unemployment through the Civil Works Administration Board. This financial assistance will be devoted to payment of labor employed on public works projects and does not extend to cost of materials. The State Department of Health is maintaining a school in which men are being trained for this work in various counties.

There are numerous cities and towns where this represents a golden opportunity not only to relieve unemployment but also to carry through

needed sanitary improvements which have been held in abeyance for lack of funds. Mosquito control work has already been given considerable publicity as one necessity.

The elimination of surface toilets and installation of pit toilets, protection of private water supplies, nursing service, statistics, and other activities that will protect the public health are eligible under his work.

Sewer extensions in unsewered localities represent work that will utilize a large amount of hand labor. In many instances, such extensions would greatly improve living conditions and enhance the value of property. Some health nuisances exist that cannot be completely remedied until public sewers are provided.

Another aid to sanitation exists in the possibility of covering over, and

in some cases eliminating, community refuse dumps that constitute eye sores as well as breeding places for flies and rats.

SUSPECTED HOUND.

Wise County Messenger (Decatur) Allen Roberts, champion wood hauler and rabbit twister, in town this week from his farm, stated that he has had considerable bad luck recently. "A lady, driving an automobile ran over and crippled my best rabbit catching hound and reckless hunters out of Fort Worth cleaned up on my quails." Allen holds the championship as a rabbit catcher; that is Allen's dog is champion. "He chased nine rabbits the other day and caught ten," he stated to a Messenger representative.

We hope Mr. Roberts confines his twistings to rabbit twisting and does not resort in any event to truth twisting. HSI's assertion that his favorite hound chased nine rabbits and caught ten needs explanation, perhaps a graph or chart like the economists use to prove their points. We are willing to take Mr. Roberts' word for the rabbit chasing episode only in case he didn't take the hound's word for it. We feel that we can reply on Mr. Roberts, but we wouldn't. A hound has no moral scruples, not even after belonging to so scrupulous a citizen as Mr. Roberts. We have

known dogs which seemed to grow meaner after staying around bad men but we never knew a dog to grow better after associating with good men. There is something base and basic about a dog that no amount of fine example seems to improve. Jonathan Cook had a dog which some neighbors suspected of killing sheep. They set a watch on the dog and found that it actually did kill a sheep but that Jonathan was the beneficiary. He took the slain creature home and made mutton stew of it. Whether the dog made Jonathan a bad neighbor or Jonathan made the dog a bad nuisance is not for us to say. We have no opinion. In this connection we are not intimating our fear that Mr. Roberts' hound has been a bad influence on Mr. Roberts. Our idea is that Mr. Roberts innocently took the hound's word for the rabbit catch.—State Press in Dallas News.

SUNDAY DINNER SUGGESTIONS

BY ANN PAGE

Merry Christmas. May you have a generous share of the good things of the world at this season and the companionship of those you love.

The markets are stocked with every thing edible that either Santa Claus of the family marketer could wish,

turkeys at low prices, ducks, geese, capons and roasting chickens for poultry lovers, fresh and smoked hams for those who prefer them and beef, lamb or veal for Sunday's dinner.

The citrus fruits are plentiful, cheap and of fine quality and so are apples. There are California grapes for table centerpieces for sauce or cocktail.

Fine celery is plentiful and you will want olives to serve with it. Lettuce is cheap and with Russian or plain salad dressing, it is the ideal dinner salad. You also may have almost any green vegetable that suits your fancy at a moderate price.

The Quaker Maid suggests two Sunday dinner menus and a Christmas dinner menu as well.

- Low Cost Dinner**
 Roast Pork or Pork Chops
 Browned Potatoes
 Mashed Rutabaga Turnips
 Breaq and Butter
 Deep Apple Pie
 Tea or Coffee Milk
- Medium Cost Dinner**
 Baked Ham Candied Yams
 Spinach with Onions
 Hearts of Lettuce Russian dressing
 Bread and Butter
 Squash Coconut Tarts
 Coffee Milk
- Christmas Dinner**
 Cranberry Juice Cocktail
 Celery Olives Salted Nuts
 Roast Turkey with Oyster Stuffing Gravy
 Mashed Yams Green Beans
 Grapefruit salad French Dressing
 Rolls and Butter
 Plum Pudding Hard Sauce
 Coffee

4H CLUB TO HAVE PARTY CHRISTMAS WEEK HERE

The Benjamin 4H Christmas Party will be in the home of Mrs. A.H. amSs Friday December 29, from 3 to 5 p.m.

The program for the afternoon will be:

- Response to roll call, Christmas rhymes.
- Reading, Marie Stark.
- Christmas Story, Mrs. I. T. Wright
- Reading, Erdice Elaine Galloway
- Distribution of Gifts from Christmas tree.

GOLD BUYING HIKES PRICES

Commodities Up 5 1-2 Pct. US Advances Eid

Washington, Dec. 18—In the face of a renewed attack upon the Roosevelt monetary program, acting Secretary Morgenthau today said government gold buying had induced a five and one half per cent rise in commodity prices and added:

"I'm satisfied." His statement followed the first increase in the reconstruction corporation's quotation for newly mined domestic gold since December 1. After a consultation between Morgenthau and Chairman Jones of the RFC the figure was advanced from \$34.01 to \$34.06.

Meanwhile, Jones announced that purchases of domestic gold had totaled 469,491 ounces at a cost of \$15,682,000. As usual, both he and Morgenthau declined to disclose the extent of purchases abroad, although it was known that these, previously negligible, had been greatly increased in the last fortnight, possibly to the extent of \$35,000,000.

Mrs. James L. Lott of Fairfield is visiting in the home of her parents, Mr. and Mrs. D. J. Brookreson, this week.

MEAT EVERY DAY

LIVING AT HOME OR TRAVELING AFAR
 ALL OF US LIKE MET WHEREVER WE ARE,
 AND EVERYONE AS MUCH AS HE IS ABLE
 TRIES TO HAVE MEAT EVERY DAY ON THE TABLE.

THE CASH MARKET

THE BENJAMIN STATE BANK
 BENJAMIN, TEXAS

Safe - Conservative - Accommodating

Officers

DR. G. H. BEAVERS, PRESIDENT
 C. H. BURNETT VICE-PRESIDENT
 A. C. MCGLOTHLIN, CASHIER
 ANNIE LEE WRIGHT, ASS'T CASHIER

Fresh Pit Barbecue Daily
Regular Lunches, Short Orders
Drinks
Sinclair Lunch Room



It pays to back a winner

Sterling qualities win races and that applies to coffee as well as horses. One hundred thousand Texans switched to Admiration Coffee last year.

DUNCAN COFFEE COMPANY



CHRISTMAS GREETINGS

To you and yours in our community may this be a Christmas of hearty good cheer. At this season we pause to thank our patrons for the assistance they have given us in the past.

Hertel Independent Station



SEASON'S GREETINGS

WE WISH YOU A WEALTH OF HAPPINESS AND GOOD CHEER. MAY 1934 BE THE BEST EVER.

Haynie Barber & Cozee Beauty Shoppe



TO ALL OUR FRIENDS WE SEND GREETINGS AND THE WISH FOR THE BEST KIND OF A MERRY XMAS, HAPPINESS, HEALTH AND WEALTH

VEAL TAILOR SHOP
 CHURCHILL MADE TO MEASURE CLOTHES

CHAS. MOORHOUSE

Land and Cattle
 Farm and Ranch Loans
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In Beavers Building
 BENJAMIN TEXAS