

THE BENJAMIN POST

A WEEKLY PUBLICATION PURPORTING TO PRESENT THE FACTS AS THEY OCCUR AND DEDICATED TO THE LIVESTOCK AND AGRICULTURAL INDUSTRIES OF KNOX COUNTY AND ALL WEST TEXAS

VOLUME 27

BENJAMIN, KNOX COUNTY, TEXAS, FEBRUARY 9, 1934.

NUMBER 34

SPLINTER

A merry heart maketh a cheerful countenance.—Prov.

Attended the Young Democrats meeting at Lubbock last week end was present at overthrowing of the Constitution, the overhauling of the state, county and city governments, the re-organizing of the judicial and criminal code, the complete revision of the tax system, and the substitution of a Chamber of Deputies composed of thirty six members with an annual salary of \$12,000 per annum which will take the place of both the Senate and the House of Representatives. The Chamber will be subject to recall. All this was accomplished by a simple resolution on which discussion was limited to one minute per discussor.

But don't get the idea that the organization of Young Democratic clubs in every county in West Texas would be just a lot of hokey. The principals that they are founded on are great. These clubs are created for the sole purpose of stimulating the interest of the younger men of the party in the traditions and aims of the party and having such aims the Young Democrats should have the encouragement and support of the regular party. Only by having a representative delegation from every county in West Texas area can the true sentiment of the section be determined. I is hoped that by the next regional meeting, all counties will have their clubs organized and they will be at convention.

Page Mr. Ripley, Attorney General Allred filed an oil suit in Travis county in a district court other than that presided over by his brother.

Cotton sold higher this week than at any other time since last summer. Did you have any to sell? How about them options?

The Banner reports that one of their customers in telling them how to set an advertisement he didn't want a black border around it as the people knew that the business was dead enough anyway. Ho hum. He must be a fishmonger.

At least the street cleaner reports that his business is picking up.

We know its stale by now but one paper said the reason the ground hog didn't see his shadow this year was because he was too thin to cast a shadow.

And that reminds us, (stop us if you've heard it) about the champion lie for 1933. The liar's grandfather had a clock that was so old that the shadow of the pendulum finally wore hoe in the back of the clock.

But you haven't heard anything yet. Wait 'till you hear some of the 1934 campaign promises. Trump that, Baron.

One of the state dailies in commenting on a bill offered in the Legislature tells us that it would make saloons out of drug store and quacks out of doctors. And there are some that wonder why they used the future tense. Our observation is that they either are or they aint. If they aint now they never will be.

O. D. Propps, J. C. Patterson and L. M. Williams were Dallas visitors the first of the week. Both Mr. Patterson and Mr. Williams received a new V8 while there.

County Council PTA To Meet Here Tuesday

The County Council of the PTA will meet in Benjamin Tuesday, Feb. 13. The meeting will be held at the high school auditorium at 2 o'clock in the afternoon. This is a regular county wide meeting and it is expected that delegates from Munday, Knox City, Gilliland, Truscott, Vera and Benjamin will attend. Officers for 1934 will be elected. Every member of the council is being urged to attend and those planning to do so have been asked to notify either Mrs. O. D. Propps or Mrs. J. H. Atterbury of Benjamin, members of the entertainment committee.

Knox County was represented at the organization of the West Texas Young Democrats of America Club by R. B. Davey and Lee Haymes of Munday and Jas. A. Stephens, Chas. Moorhouse, Collins Moorhouse and Chas. A. Bisbee of Benjamin. Although there has not yet been a Young Democrats Club organized in Knox County, it is the intention of many of the Democrats over the county to do so at an early date.

Darr Jackson who has been in Arizona with the Reforestation Army has returned to Benjamin to care for his father's store during the illness of the later. Young Jackson lacked about six weeks serving out his enlistment and was well pleased with the work in which he as engaged. His father, Fred Jackson, who has had a severe attack of rheumatism, is reported improved but still unable to be about.

Another Benjamin boy serving an enlistment with the reforestation army is Alfred Kilgore who came home for a short visit over the week end. Kilgore is located at Dublin and is serving his second six months enlistment.

Jas. A. Stephens and Chas. Bisbee of Benjamin and E. L. Covey, Mr. and Mrs. Lee Coffman of Goree were in Dallas Tuesday to attend the Maury Hughes banquet. They returned Wednesday.

NOTICE TO THOSE REGISTERED WITH N. R. S. OFFICE

NOTICE: To all persons registered as seeking employment in Knox County employment office, Benjamin, Texas the following information was received from C. B. Braun of Austin, Texas.

"In order that we may have accurate information as to the number of unemployed persons seeking work through our local offices, effective immediately applicants will be required to notify your office in person once every thirty days that they are available for work. If an applicant fails to notify your office during the thirty day period, his application card will be filed inactive and he will not be considered for employment."

It is imperative that you notify this office either in person or by dropping a postal card in the mail telling us you are still seeking work, or if you will be available for employment. Your card will be filed inactive until you inform this office that you are available for jobs.

The fact that your card has been filed in the active file as seeking work does not assure you of work, but this information in our office will help in giving employment to those who need it.

C. R. E. Weaver,
Manager N. R. S.

A. S. Tarpley of Truscott was in Benjamin today on business.

Highway Department Is Setting Out Trees

The State Highway Department in accordance with its beautification program, has been planting trees at various places along the highways. Employees of the department are asking the cooperation of the public in assisting in the program. In some instances people have seen the young plants which, not yet budded, closely resemble sticks, and unthoughtedly destroyed them. Several trees have been set out on highways in Knox County.

SYMPTOMS WHICH SHOULD MAKE TEACHERS SUSPICIOUS OF DISEASE AT SCHOOL

1. Disinclination to play or study.
2. Unusual "tired feeling."
3. Drowsiness.
4. Lack lustre eyes.
5. Cheeks flushed or pallid.
6. Chills
7. Vomiting.
8. Cough.
9. Sweating.
10. Eruption on skin.
11. Discharge from nose, throat or ears.
12. Swelling in neck.
13. Eyes red or inflamed.
14. Eyes red or inflamed.
15. Sore throat.
16. Fever

Observe your students each morning for signs of disease. If suspicious send the child to a doctor.

STRANGE SPECTACLE OF MINERS AND OPERATORS

Indianapolis—The perennial feud between coal operators and miners was put aside as spokesman for both factions agreed they "must stand together to preserve the coal code." and also "to protect the coal mining industry from threats of ruin from without." The occasion was the biennial convention of the United Mine Workers of America. For the first time on record, a spokesman for mine owners appeared and by invitation of John L. Lewis, the miners' president. Until this year, under NRA codes, such a strange spectacle could not have happened. Some hard bitten coal diggers in the vast hall looked dazed but they listened attentively, applauded, and finally gave the speaker, C. B. Huntress, executive secretary of the operators' organization, a rising vote of thanks. Huntress said it was time "to let bygones be bygones and make new ways better ways than those of the already forgotten yesterday." It was poetic and was inspired by increasing encroachments upon coal by the competition of fuel oil, natural gas, and hydroelectric power, with disastrous results for miners as well as owners. "We're both mad," said Huntress, "not any longer at each other. That's a good sign we have recovered our nerve." The miners had already adopted resolutions to cooperate with managements of mines before Huntress arrived.

INSULL HAS ONLY 5 MORE DAYS TO LEAVE REFUGE

Samuel Insull, Chicago magnate, was informed unofficially yesterday that he must leave Greece within five days.

The notification from the Government that he must leave his refuge here, and take his chance of further eading the effort of the United States to extradite him to answer charges in connection with the collapse of his utilities empire, came after two government physicians reported he was able to travel without danger to his life.

Airplane Crash Sunday Fatal To Stunt Pilot

Munday, Feb. 4—Clarence (Tailspin) Steffens, 28, of Eastland, Texas, veteran stunt flier with the M. C. Cox aerial circus, was instantly killed Sunday afternoon when he failed to bring his plane out of a tailspin.

Steffens act was heralded as a feature of the circus. The show was staged five miles west of Munday at an airport between that city and Knox City. More than 5,000 people witnessed the fatal crash from 2,000 feet. Steffens wife, who traveled with the air circus troupe, as at the field and as carried to her hotel room in Munday prostrated from grief and shock of the tragedy.

The crash victim attained an altitude of 3,000 feet and dived to 2,000 feet where he intentionally put his plane into a spin as a thrill for the crowd. Steffens wore a parachute witnesses said, but he made no attempt to use it, apparently believing he could bring his plane out of the dive.

BAPTIST CHURCH SERVICES

Sunday, February 11th. Sunday School, 10 a.m. P. L. Armour, Superintendent. Preaching, 11 a.m. Subject, "Building a City without God." 7 p.m. "The Prodigal Son." Prayer Services each Wednesday night are very helpful. People are coming and enjoying them. You are welcome to our church.

H. F. Gage, Pastor.

DEMONSTRATION CLUB WILL MEET MONDAY AT HOTEL

Home Demonstration Club meets with Miss Bertha Phillips at the hotel on Monday, February 12.

An interesting program is to be featured and a demonstration on tiling for gardens, will be given by Miss Faulkner.

All members are urged to be present and bring a new member with you.

Mrs. Guy Holmes, Reporter

J. S. WILSON OF KNOX CITY DIES SATURDAY NIGHT

J. S. Wilson, pioneer Knox County citizen, died Saturday night at his home near Knox City following a short illness and was buried Sunday in the Odd Fellows Cemetery at that place. Services were conducted by Reverend Dunn of Crosbyton. The cause of the death was given as heart attack. The deceased is survived by his widow and five children. Many of the old timers of the county were present at the funeral. Mr. Wilson was a fine, progressive, upright man and his passing is a distinct loss to the county and more especially to the community in which he lived.

G. T. Burnett of Truscott, formerly connected with the Truscott bank, is now with the CWA office here in the capacity of bookkeeper. Mr. Burnett is an efficient accountant and should be a real service to the local organization.

A. H. Sams, Jr., returned Wednesday from a trip to Pecos where he had been on business.

Leroy Melton, who is attending a pharmacy school at Fort Worth in preparation for the state examination, is home for a short visit over the week end.

Clyde Bullion of Truscott was a business visitor in Benjamin the first of the week.

Brewer Makes Formal Campaign Statement

In announcing my candidacy for County Superintendent of Public Instruction of Knox County, I am fully aware of the importance of that office.

Your public servant certainly ought to know intimately your needs, from close personal contact, be sympathetic with them, and be willing and able to actually strive to meet them.

Our people never needed serious, well balanced, real thinking, hard working public officials as they do in this time of readjustment and uncertainty.

Whatever else may be said of me it is a fact that most of my life has been spent in school, either as a student or earnestly and actively engaged in teaching boys and girls. It is a matter of record that upon leaving college I came to Knox County, and began my life's work. It is in Knox County and with Knox County people that I have lived and worked ever since.

No hesitancy is entertained in reminding the citizens of this county that they have a right to expect and demand service from those to whom they entrust the duties of public office. That is what you elect them for. In this respect I yield to no person in my desire and ability to serve you. Look up my record as a teacher in, and principal of the Benjamin School. Habit, it seems to me, is a strong thing. Unless a man has from the beginning been a leader in all progressive activities for advancement of his community, county and state you may hardly expect him to change and begin serving as one just because you elect him to office. Hard work has never ceased to count in America.

In the beginning of my campaign for the nomination to the county superintendency I wish to make it clear that I am not a politician. The office of county superintendent should not be presided over by a politician, because the superintendent should have something to do while in office besides catering to the tactics of the politician with a future campaign in view. I like to give expression unto the conviction that the proper training and education of our boys and girls, the making of good citizens is an obligation that no one can shirk. Good schools are and have been always the bulwarks of American liberty and freedom and constitute our safety today.

The duties of the county superintendent are chiefly those of supervision and administration. If the people of this county want a superintendent who will attend to the supervisor and administrative duties as they should be, then I make them one and only promise, that is, to honestly, efficiently, and courteously perform with privilege. I hope to personally present my case to the individual citizens of the county and let the same rest with them.

Respectfully and earnestly asking for your consideration, influence and vote in the Democratic Primaries, I am

Sincerely yours,
Vernon Brewer

TRUSCOTT 4H CLUB HOLDS REGULAR MEETING FEB. 1

The Truscott 4H club had its regular meeting at the school building February 1.

How to raise money for club pins and sending a delegate to the Short Course at A and M College was discussed.

A demonstration was given on How to Make Beds. Several shoe and hat racks were reported made. About 35 attended this meeting.

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WILLIAM F. BISBEE, ASSOCIATE EDITOR

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Editorial

ECONOMIC HIGHLIGHTS

Happenings That Affect the Dinner Pails, Dividend Checks and Tax Bills of Every Individual. National and International Problems Inseparable from Local Welfare.

The end of 1933 and the beginning of 1934 witnessed an improvement in general business. The decline in production, which followed the July peak and wiped out the bulk of spring and summer gains, was reversed. Contra-seasonal improvement occurred in number of lines as it did the first half of last year. There seems to be a more hopeful outlook on the part of leaders of the NRA and other phases of the recovery program is being replaced by a more stable and realistic viewpoint. Of importance to business generally is the allaying of the fear that the government would embark on inflation by fiat money—it is believed that the President's move to stabilize silver, and the bill to devalue the dollar, make the issuance of printing-press money highly improbable.

It is doubtful if the current Congress will be so important to business as most sessions are, inasmuch as it is largely a rubber stamp body, which follows the wishes of the President from A to Z. Mr. Roosevelt's plans, in general, are well known, and to that extent there is less uncertainty over legislative activity than there would otherwise be.

A review of the business situation follows:

COMMODITY PRICES—The low for commodity prices was reached on March 3, when they stood at 55 per cent of the 1926 level. High of 72.2 came in October. There has been little late change, and a degree of stabilization seems to have been reached. Level on January 12, was 72.

DOMESTIC TRADE—Contrary to many forecasts, December retail business was good. The inevitable slackening followed Christmas but, again, it was not so great as some expected. Sales have been more satisfactory in the major farm areas than in urban industrial centers.

EMPLOYMENT—An unlocked for drop occurred in this field at the end of the year, as contrasted with successive gains up to the middle of October. Late reports show a 2 per cent more than seasonal drop in employment, with a reduction of 6 per cent in payrolls. The industrial employment decline has been somewhat offset by rising employment on federal public works projects.

FINANCE—The stock market has been stronger with some substantial rises but it is still a speculator's market, made uncertain by spasmodic profit taking. Outside of federal issues, few new bonds have appeared. Present money policies presage an increase in the price medium grade bonds, a slight shrinkage in high grade bonds.

FOREIGN TRADE—Allowing for seasonal influences, exports were about average at the end of the year, imports were below normal. Our favorable balance of trade is increasing. Here is another field in which dollar devaluation will be an all important influence.

CONSTRUCTION—This, the most lagging of all great industries during 1933, seems to have improved. At the end of the year contra-seasonal improvement took command. In December there was a larger volume of building than in any month since October, 1931.

TRANSPORTATION—End of the year decline in freight traffic was less than seasonal experience forecast. In January all classes of freight showed increases. Revenue continues to be above a year ago, and new orders for freight cars have been high.

AUTOMOBILES—New models have met with an excellent response, and the first two weeks of the new year showed a sharp rise in production, with demand running ahead of it. Auto prices generally are higher than last year. Fifteen out of 17 producers show increased operating schedules.

CHEMICAL INDUSTRIES—This industry had a comparatively good year in 1933, and recent reports show operations continuing at a relatively high level. Improvement in the automobile and iron and steel industries, major buyers of chemicals are good auguries for the future.

AGRICULTURE—1933 crops were valued at \$4,077,000,000—an increase of 43 per cent over 1932. The improvement was entirely due to rising prices, as production was 18 per cent under the 1932 level. Mid January reports show substantial improvement in wheat and cotton receipts.

LUMBER—In the middle of December, orders were at the lowest level of the year. Moderate recovery appeared in mid January. Prices continue to advance.

STEEL—Steel output gained in December, as opposed to the usual seasonal experience. In the second week of January operations were at 34 per cent of capacity—another gain. Prices in most markets have advanced.

TEXTILES—At the end of the year a heavy decline occurred, and this was one of the few industries with a more than usual seasonal drop.—Industrial News Review.

CLOTHING SPECIALIST TO CONDUCT SCHOOL FOR HASKELL, BAYLOR AND KNOX COUNTIES

Thursday, February 15, Mrs. Dora R. Barnes, clothing specialist, College Station, will conduct a school in Munday on the Uses of the Foundation Pattern for the Wardrobe Demonstrators in Haskell, Baylor and Knox counties.

A similar school was conducted in Baylor county last year on the making of the plain foundation pattern and this is to be a continuation of that work.

The demonstrators will learn to make different types of sleeves and collars and any garment they want from these individually fitted patterns.

It is hoped that each of the organized clubs will have their demonstrator attend this school.

Itinerary of Jewell Faulkner, County Home Demonstration Agent for 2nd week in February.

- Monday—Benjamin
- Tuesday—Vera girls, Lonestar.
- Wednesday—Goree girls, Gillespie
- Thursday—Uses of Foundation pattern school, Munday.
- Friday—Union Grove girls and women

HOTBEDS

I wouldn't care if my hotbed was right in the front yard; I am so proud of it," said Mary Howell, 4H pantry demonstrator in the Knox City home Demonstration club.

"I made this hotbed on the south side of the house. It is 3 feet wide and 10 feet long. The cover was made in 2 sections so it would be more easily handled. I am using celoglass to cover the bed. I am all ready to start raising my plants and some early vegetables.

Mary plans to lay some tile for sub irrigation in her garden, "Even if I have to make it myself," she stated at the tile making demonstration in Knox City, February 2.

Texas Theatre

SEYMOUR, TEXAS
ANNOUNCEMENTS

WEEK, FEBRUARY 9th

Friday, Saturday Matinee

Jack Hoxie and Betty Boyd in
"GUN LAW"

Also, Pooch Cartoon and
Perils of Pauline No. 7

Saturday Night Only

Slim Summerville, Andy Devine,
Lelia Hymns in
"HORSE PLAY"

Also Chic Sales in The Old Bugler

Mid Night Matinee, Feb. 12

"SEARCH FOR BEAUTY"

with Larry Crabbee, Ida Lupino.
Based on the National Beauty and
Olympic Contests
Also good comedies

Monday and Tuesday

John Boles, Margaret Sullivan,
Benita Hume, Billie Burke in
"ONLY YESTERDAY"

Also Gus Shy in Turkey in the Raw

Wednesday, Thursday

Claude Rains, Glorie Stuart, Wm.
Harrigan in
"INVISIBLE MAN"

Also, Red Hot Mama, Parade No. 7

—COMING—

Feb. 19th. The Marx Bros. in
"DUCK SOUP"

Feb. 26th. Crawford and Gable in
"DANCING LADY"

4H BEDROOM IMPROVEMENT

"There is more improvement to be made and I believe I can get the best results from this room," stated Mary Bell Mills, Rhineland 4H bedroom demonstrator in deciding which of the two upstairs rooms she should take for her demonstration.

The room Mary Bell selected is a nice south room. It has two windows and one door. There is a nice built in closet in the room also.

"My biggest problems will be the painting and papering," said Mary Bell. "I have a new mattress but I have a great deal of improvement to make on my bed. I plan to make a small rug or two for my floor along with several other articles such as book and shoe racks and a dressing table to improve the appearance of my

room and make it more comfortable.

ENROLLMENT IN TECH COLLEGE SHOWS INCREASE

Lubbock, Feb. 8—A total of 1,947 students including 341 new entrants registered at Texas Tech College for the spring semester, raising the total to 2,297 for the individual enrollment of the year, according to Dr. Bradford Knapp, president of the college.

"It is expected that the student relief work will increase these figures," Dr. Knapp stated. "The last day for registration is Feb. 12.

Enrollment exceeds records of last year when 1,938 registered for the winter term and 1,756 for the spring term.

THE GOLDEN RULE

ASK OUR OLD CUSTOMERS IF YOU REALLY WOULD KNOW
WHAT MAKES OUR BUSINESS SO RAPIDLY GROW.
THEY'LL TELL YOU WE BELONG TO THAT OLD SCHOOL
THAT DOES BUSINESS BY THE GOLDEN RULE.

THE CASH MARKET

The Red & White Stores

**WEEK END
Pure Food Specials**

Friday and Saturday

Feb. 9-10

Pick of the Market

APPLES, Washington Ganos, PK.	.45
ORANGES, 200 Size, California Navel, DOZEN	.30
APPLES, Extra Fancy Winesap, DOZEN	.24
LEMONS, Red Ball Fancy, DOZEN	.22
LETTUCE, Large Hard Heads, HEAD	.05
GRAPEFRUIT, Marsh Seedless, EACH	.05
CABBAGE, Hard South Texas heads, POUND	.02
STRAWBERRIES, Pints, 2 FOR	.25
SPUDS, No. 1 White, 10 Pounds	.29
OATS, Red & White, 55 oz.	.15
PEACHES, Dried Choice Fruit, 2 LBS.	.25
PEANUT BUTTER, QUART	.24
PEACHES, Extra Quality, GALLON	.42
SOAP, Yellow, Pound Bars, 7 FOR	.25
TOILET SOAP, Palmolive or Lady Godiva, 5 FOR	.25
PICKLES, SOUR, 2 QUARTS	.35
CORN, No. 2 Tin, Iowa Club, 3 for	.25
TOMATOES, No. 2 Tin, 3 for	.27
SUGAR, Granulated, 10 LBS.	.49
SPINACH, No. 2 Tin, Natalia	.10

FRESH VEGETABLES AT LOWEST PRICES.

WE MUST UNLOAD—

BLANKETS—We must unload. Take them as long as they last at 33 1-3 per cent off.

SWEATERS AND LEATHER COATS MUST MOVE—Take them as long as they last at 25 per cent off. We have more mens dress hats than we can wear. Take them Friday and Saturday only at 15 per cent off.

ALL MERCHANDISE ON THESE DISCOUNT PRICES MUST BE FOR CASH ONLY.

BENJAMIN MERCANTILE

(ASSOCIATED WITH RED & WHITE STORES)

**BOY SCOUTS CELEBRATE
24th BIRTHDAY THIS WEEK**

From February 8 to 14, the Boy Scouts of America will celebrate their 24th Birthday. Many activities are being planned for the Troops. One of the biggest events will be a broadcast by President Roosevelt from the White House, over the Columbia and National chains. This broadcast will be of very much importance to the Scouts for it is in the form of a call to service for all Scouts. Scouts throughout the entire U. S. will gather around the radios at 11 o'clock to listen to the President issue his challenge to the Boy Scouts in a project greater than has

ever been put before. You can hear this broadcast from 11 to 11:30 o'clock and can be reached over stations WBAP and WFAA. The president will be assisted by the Marine Band.

From 11:30 to 12 o'clock, over KGKO, 570 kilocycles, the local Scouts will broadcast a program which will be important to the scouts in the Wichita Area Council. In addition to this broadcast, different troops throughout the Wichita Area Council will celebrate with Parent-night, Father and Son Banquets and hikes.

In Wichita Falls, a big Jamboree will be held on Friday night, Feb. 9 at the Memorial Auditorium. A Tues-

day night, February 13th, a Father and Son Banquet will be held and the Scouts of the Wichita Area Council are invited to participate in these two events.

**HEALTH OFFICER GIVES
RULES TO AVOID COLDS**

Austin, Feb. 8—Influenza, while not of such prevalence as last year, is still occurring frequently enough to cause alarm, according to Dr. John W. Brown, State Health Officer.

In its present form, its symptoms may range from a common cold to high fever, backache, and prostration. However, pneumonia as a complication represents the real hazard. And, as is well known, pneumonia is an exceedingly dangerous foe. The remedy is bed up to the first appearance of a cold, and remaining there until advised by the physician that one can safely get out of it.

Everyone should realize that in its mildest form influenza can easily become a very serious matter. Of course, prevention is better than cure. While influenza seems to be no respecter of persons, the careful observance of a few common sense rules will materially strengthen one's resistance to an attack. Some of these rules are:

Insofar as possible, avoid intimate contact with members of the family who have colds or influenza.

Keep the feet dry.

Wash the hands thoroughly before meals.

Avoid unnecessary fatigue.

See that your alimentary system is regular and active.

**EXAMINATION FOR ASSISTANT
FARM MANAGER**

(Qualified in Dry Land Farming)
The United States Civil Service Commission will accept applications until March 1 for the position of Assistant Farm Manager (Qualified in

Dry Land Farming) to fill a vacancy in the United States Penitentiary Service, Department of Justice, for duty at El Reno, Okla.

The entrance salary is \$2,300 a year, less a deduction of not to exceed 15 percent a year for economy and a retirement deduction of 3 1-2 per cent.

Applicants must have had certain specified education and experience.

Full information may be obtained from the Secretary of the United States Civil Service Board of Examiners at the post office in and city which has a post office of the first or the second class, or from the United States Civil Service Commission, Washington, D. C.

Austin, Feb. 9—During the fifty years since the University of Texas opened, a total of 231,391 individuals have matriculated, according to the latest report of the registrar. About 20,000 more men registered in the University during this period than did women. In 1932-33 over 2,000 more men than women were enrolled, while in 1929-30 men outnumbered women by only 660.

A total of 1,063 students have registered in the School of Education. The College of Arts and Science records 74,087 matriculations during the fifty years of the University. The Graduate School, 5,841. The School of Business Administration, 3,333. The School of Law, 11,594. The College of Engineering, 14,830, and the College of Pharmacy, 2,293.

Miss Blanche Watson, health nurse has been working in the schools at Truscott, Hilland and Dixon this week. She administered about 50 immunizations for diphtheria.

Several cases of measles have been reported in the north part of the county.

**POLITICAL
ANNOUNCEMENTS**

Subject to the Action of the Democratic Party.

FOR DISTRICT CLERK:
Mrs. Rowena Phillips

FOR COUNTY TREASURER:
J. T. (Uncle Trav) House

FOR COUNTY SUPERINTENDENT:
Vernon Brewer
J. D. Palmer
Mrs. E. F. Branton

FOR COUNTY TAX ASSESSOR & COLLECTOR:
Earl Sams
Geo. Isbell
Lee Haymes

FOR COUNTY CLERK:
M. T. Chamberlain

FOR SHERIFF:
C. R. Elliott

FOR COMMISSIONER, PREC. 2:
Orel Patterson

FOR PUBLIC WEIGHER, PREC. 3
W. W. Gleason

SUNDAY DINNER SUGGESTIONS

BY ANN PAGE

Marketing continues to be a pleasure so long as there is a wide choice of foods at reasonable or low cost. This is particularly true of fresh fruits and vegetables at this time put also of meat, fish, eggs, cheese and butter as well. Most staples are still moderately priced although they have felt the upward trend of prices.

Among the vegetables the cabbage family is outstanding in quality and price. Lettuce and celery are plentiful and cheap. Green beans are not as fine as they have been. Spinach is plentiful.

California oranges are very attractive in price and quality. Grapefruit continues to deserve superlatives. Bananas are improving in quality with no change in price. Strawberries are plentiful and low priced.

The Quaker Maid suggests the following Sunday Dinner menus.

- Low Cost Dinner**
- Sauteed Pig's Liver and Bacon
- Boiled Potatoes Mashed Rutabagas
- Bread and Butter
- Banana Shortcake
- Tea or Coffee Milk
- Medium Cost Dinner**
- Roast Beef Baked Potatoes
- Creamed Cabbage
- Bread and Butter
- Apple Pie Cheese
- Coffee Milk
- Very Special Dinner**
- Stuffed Celery
- Chicken Fricasse with Dumplings
- Baked Bananas New Spinach
- Cranberry Sauce
- Lettuce Peanut Butter Dressing
- Rolls and Butter
- Sliced Oranges with Vanilla Custard
- Coffee Milk

Mrs. D. J. Brookreson, Mrs. L. C. Moorhouse and Miss Joy Sams were in Wichita Falls Tuesday.

Mrs. J. C. Veal, Mrs. J. F. Waldon and Mrs. Homer T. Melton are visiting in Floydada this week.

J. L. Galloway is in Austin this week taking the Bar examination. He was accompanied by H. B. Sams of Floydada who is also taking the examination.

Walter Harris was a Benjamin visitor Wednesday.

SPECIAL PRICES

**On Permanents
\$1 to \$5**

Until February 10th

Groups of five persons coming to Shoppe together entitled to one FREE.

CALL 59 FOR APPOINTMENTS

**MRS. ADA GLEASON
TRUSCOTT**

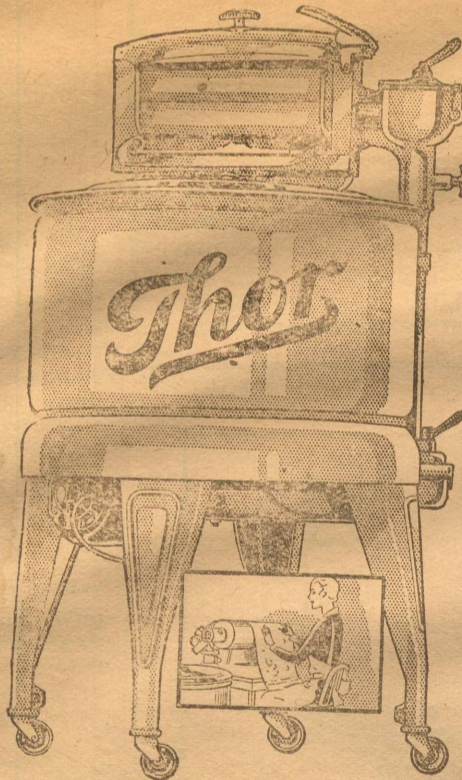


Quality and Economy Together

Today's unusual conditions enables us to offer you the greatest bargain in washing machine history... an economy washer with a quality guarantee.

But today... the day of bargains... can't last forever. Already prices are creeping up. First quality merchandise is costing us more.

Act now. Buy your washer today. You will be saving money without sacrificing quality.



INVESTIGATE

One of our salesmen will be glad to show you this superior washer, or arrange a demonstration. A small cash payment places this washer in your home. The savings will more than pay the remaining balance month by month.

Do you know that your increased use of Electric Service is billed on a surprisingly low rate schedule... and adds only a small amount to your total bill?

**West Texas Utilities
Company**

Regular Price

NOW

\$1.00!



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BENJAMIN**

Fresh Pit Barbecue Daily
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THE BENJAMIN STATE BANK
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Safe - Conservative - Accommodating

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CLEANED & PRESSED
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Otherwork in proportion

VEAL TAILOR SHOP
 CHURCHILL MADE TO MEASURE CLOTHES

SPECIAL

I have installed a new
BISCUIT DEPARTMENT
 of the
National Biscuit Company

A Representative will be in my store
Saturday, February 10th
 SPECIAL PRICES ON CAKES AND CRACKERS

FARMERS BLEND COFFEE, 4 L. BUCKET	.95
SALAD DRESSING, QUART JAR	.30
VINEGAR, ELK, PINT	.10
SARDINES, EL CAPITAN, 2 FOR	.25
EGGS PER DOZEN	.11
BLUING, MRS. STEWART, BOTTLE	.20
BANANAS, LB.	.07
APPLES, JONATHAN, EACH	.01

GENERAL FOODS STORE

Easy Pleasant Way To Lose Fat

How would you like to lose 15 lbs. of fat in a month and at the same time increase your energy and improve your health?

How would you like to lose your double chin and your too prominent abdomen and at the same time make your skin so clean and clear that it will compel admiration?

Get on the scales today and see how much you weigh—then get an 85 cent bottle of Kruschen Salts which will last you four weeks. Take one half teaspoonful in a glass of hot water every morning and when you

have finished the contents of this first bottle weigh yourself again.

After that you'll want to walk around and say to your friends—"One 85 cent bottle of Kruschen Salts is worth one hundred dollars of any fat person's money."

Leading druggists America over sell Kruschen Salts—You can always get it.

Leroy Melton, who is attending a pharmacy school at Fort Worth in preparation for the state examination, is home for a short visit over the week end.

Clyde Bullion of Truscott was a business visitor in Benjamin the first of the week.

FARM ACCOUNTING CONTEST LAUNCHED

Bankers Evolve Plan for Stimulating Important Aid to Farm Success

THE Cache county, Utah, bankers recently added a stimulus to banker-farmer cooperative work by launching a farm accounting contest. At a meeting of the Clearing House Association the project was put before the bankers, and methods and plans formulated.

Each bank in the county agreed to enroll a minimum of five farmers in the farm accounting project. The names of the farmers when enrolled will be sent to the Secretary of the Clearing House, and also to the Extension Division of the Utah State Agricultural College. The bankers agree to cooperate and keep in close touch with each farmer they enroll so as to insure the completion of a maximum number. The bank which succeeds at the conclusion of the contest in enrolling the largest number of farmers completing the project will be given a special recognition at the annual meeting.

The banks of Cache county have agreed to subscribe to an award fund, which will be presented to five winners as follows: first prize, \$35.00; second prize, \$25.00; third prize, \$20.00; fourth prize, \$12.50; fifth prize, \$7.50.

Recognition for Good Farming

In addition to the cash prizes, every farmer customer enrolled, who scores sixty per cent or more, will be awarded a special certificate issued by the Clearing House Association and the Extension Service jointly in cooperation with the Agricultural Committee of the Utah Bankers Association.

The scoring will be done on the following basis:

Farm and home account records (accurate and complete)	50%
Success of year's operations as brought out in the summary of the year's business	25%
General appearance of farm and improvements and condition of livestock and poultry, (judging to be done during the summer months)	25%

The contest will end December 31, 1933. The judges will be the County Agent, the County Key Banker, a representative of the Clearing House Association, and two representatives selected by the Extension Division of the College.

HERTEL
 CASH GROCERY & SERVICE STATION
 Gas & Oil, Wholesale and Retail
 Benjamin Texas

Cash Specials for Fri. and Sat.

SPUDS, 10 LBS.	.25
FLOUR, MEGARGEL, 48 LBS.	1.65
CRACKERS, 2 LB. BOX	.24
KEROSENE, 5 GALLONS	.35
BROOMS, 50c VALUE	.30
MOTHERS COCOA, Plate and Cup, PKG.	.25
MATCHES, CARTON	.24
MEAT SALT, 35 LBS.	.60
100 LBS.	1.25



It pays to back a winner

Sterling qualities win races and that applies to coffee as well as horses. One hundred thousand Texans switched to DRIKOT ADMIRATION Coffee last year.

DUNCAN COFFEE COMPANY

FOR FAILURE PROOF BANKING STRUCTURE

Speaker Outlines Threefold Cooperation Between Bankers, Government Officials and the Public to Maintain Bank Standards

TWO elements beside the bankers themselves are required in order to give the nation universally the type of banking it should have, Francis H. Sisson, president of the American Bankers Association, declared in a recent address. He said that the efficiency of government officials upon whom the people rely to supervise the banks properly, and the patronage of the people themselves are factors in the kind of banks a community shall have.

"There can be no question that the people of the United States should have banks immune from failure and wholly free from bad or questionable banking," Mr. Sisson said. "It is not enough, as President Roosevelt has said, that while some bankers had been incompetent or dishonest, this was not true in the vast majority of our banks. A situation should exist in which there is not even a small minority of bankers open to question. There should be no room for dishonesty or incompetency to exercise any influence in banking anywhere."

"While bad faith and bad management enter the human factor in all types of business, their effects in banking should be surrounded by such special safeguards as to render them no longer a factor in bank failures. The responsibility for bringing this about, however, cannot rest upon the bankers alone, for the means to accomplish it are not wholly in their hands. There are other essential elements.

"One is the efficiency of government supervision. Since we rely so greatly upon supervision, it may, unless it is of the highest order in safeguarding the public interest, create a sense of false security. Supervision should render bad banking impossible, but it has failed to do so. There was supervision by presumably the highest type of bank supervisors in every one of the instances of questionable banking that has shocked the attention of the country during the past three years. Therefore a thorough strengthening of supervision is clearly called for if the people are to rely on it to the fullest extent for the protection of their interests.

The Public's Part

"Another essential factor in maintaining good banks involves the part played by the public in banking. There is certainly a responsibility on the people themselves to support that type of banker whose rigid adherence to sound principles makes a sound bank, rather than to give their patronage to the easy going banker who may be easier to do business with, but whose methods create a weak bank.

"Bank customers are charged with a great responsibility in protecting the safety of their banks in respect to their utilization of the assets of the banks as borrowers. Banks have failed because many of their loans and securities, created in good faith by bankers in cooperating with the business interests of the country, proved unsound under subsequent conditions. An unsound loan is created by the borrower as well as the banker. A bank is only as sound as its community, and this applies also to the banking structure as a whole in relation to the economic condition of the nation as a whole.

"A bank is truly a semi-public institution, but in a reciprocal sense—it has its obligations to the public, but so has the public equal obligations to the bank. No one who has not sound banking principles at heart has any business in a bank whether as a banker or as a customer.

"The banker is a semi-public servant. He is charged with the heaviest of responsibilities and obligations that occur in our economic life. But he can meet these fully only through the cooperation of good laws, good public officials who are empowered to exercise authority over his bank, and good business methods on the part of business men generally who utilize his bank. Only through such cooperation by all elements in our nation's community life can we be assured of a failure-proof banking structure.

"The Administration at Washington has taken hold of this problem with a firm grasp of essentials and is exercising splendid leadership toward the desired end. The strongest feature of the government program will be found in recognizing the joint responsibility of the public, of business and of government officials together with the bankers themselves in creating the kind of banking the nation should have."