

THE BENJAMIN POST

A WEEKLY PUBLICATION PURPORTING TO PRESENT THE FACTS AS THEY OCCUR AND DEDICATED TO THE LIVESTOCK AND AGRICULTURAL INDUSTRIES OF KNOX COUNTY AND ALL WEST TEXAS

VOLUME 25

BENJAMIN KNOX COUNTY, TEXAS DECEMBER 25 1931

NUMBER 26

SPLINTERS

"The time has come," the Walrus said,
"To talk of many things,
Of ships and shoes and sealing wax.

Of cabbages and kings."
So taking this as our text, and in truth having but little to talk of, we have decided this season of the year an opportune one to deliver the elegy of the great American fowl the Turkey Gobbler. A brief resumé of the history of the bird would not be amiss. It seems that the Pilgrim Fathers, having been run out of England at an early date in American history on account of not believing that the 18th Amendment wouldn't work, and following Horace Greely's advice, turned their faces west leaving behind Old England with her steaming mugs of ale, her noggins of grog and her whiskies and sodas and so eventually landed here paving the way for the race of bootleggers, moonshiners, racketeers, prohibition agents and sneak easy operators that eventually settled up the country. After exactly a year of total abstinence, during which a yokel named John Smith was forced to give many the cold water cure, the little colony of survivors decided to offer up thanks that it was no worse, if that were possible and incidentally it is, witnesseth our present period of Hoover prosperity, and so the wolves having eaten all the chickens, a committee was appointed by the Chamber of Commerce to go out and kill some jack rabbits. The foxes having caught all the rabbits that year, the committee was forced to do the best they could and so seeing what they at that time thought were turkey buzzards shot several and took them to the market place where a Jew by the name of Alden, Jones, Murphey or some like cognomen, cleaned them and peddled them out as wild geese and the good pilgrim Sisters cooked them. The committee appointed by the Chamber of Commerce were conspicuous by their absence that evening at dinner, dining at the Company store on parched corn and roasting ear punch. It turned out that the joke was on them however, as the fowls were really Turkeys and the meat instead of being black was white. For the next few years the colony had trouble with the Indians who wanted to kill the birds for their feathers to make hats out of and the whites wanting to make Turkey hash out of them. A compromise was finally effected whereby the Indians were given a lot of Oklahoma oil royalties and the white men got the turkeys. (Some of the above history, printed by Ben Franklin in a tipsy moment, was hard to read and all the facts, though present, may be a little confused. Editor's Note) THE ELEGY. Here lies the noblest of America's feathered family. Those musical notes which once pealed so gloriously from a leather lined throat will peal no more. That proud carriage, which was once the pride and fear of the poultry yard, will strut no more. Those feather dusters

(Turn to page two.)

Many Happy Returns of The Day

MAY WE JOIN THE HOST OF GOOD FRIENDS IN WISHING YOU A VERY MERRY CHRISTMAS. EVEN THOUGH THE PAST YEAR HAS NOT BEEN AS FRUITFUL IN A MATERIAL WAY AS SOME IN THE PAST, IT HAS BEEN A YEAR THAT HAS DRAWN US ALL A LITTLE CLOSER TOGETHER, NEW FRIENDSHIPS HAVE BEEN MADE, OLD FRIENDSHIPS HAVE BEEN STRENGTHENED, NEW LESSONS HAVE BEEN LEARNED AND TOLERANCE HAS BEEN MADE THE WATCHWORD. AND SO WITH ALL THE FERVOR OF THE YULE TIDE SEASON, WE WISH YOU AND YOURS MANY HAPPY RETURNS OF THE DAY.

CHAS. A. BISBEE, EDITOR
WILLIAM F. BISBEE, ASSOCIATE ED.

Burglars Attempt To Rob Store

While the Dr. Tate Medicine Show was entertaining the folks at Gilliland Tuesday night, three Mexicans broke in to the McGuire Bros Store at that place and made an attempt to burglarize it. They were frustrated in the attempt by F. B. McGuire, F. H. Propps and L. B. Propps who entered the store while the Mexicans were in the act of filling a cotton sack with various articles. McGuire, Propps and Propps were forced at the point of a gun to stand aside while the Mexicans made their escape but the mauraders were recognized by McGuire and apprehended by local officers early Wednesday morning. The value of the goods sacked up amounted to more than \$60.00.

Each days mail brings letters from prospective candidates for state offices so as it is just a little early in theseason for candidates to begin popping out we take this as an indication that this is going to be one year in which nearly all offices will have many contestants. In view of the fact that it is also a presidential election year, both state and national races are likely to be warm. Texas, since the population census has been taken is entitled to three new congressmen and owing to the Legislature's slowness about redistricting the state, these three offices will be filled by men elected by the state as a whole. As is always the case in stringent times political offices are more attractive than in boom times and for this reason also we may expect a larger corps of candidates than ever before. It gives the public more good men to choose from.

Varied Weather For Holidays

For a while it looked as though we were going to have a white Christmas, then the snow melted and intermittent rains made it look as though Christmas might be a very wet one, but in West Texas the weather is as uncertain as the whims of a woman, so after all it may be that the day will dawn bright and clear as though in an effort to dispense as much cheer as possible for the occasion. So far as prospective crops are concerned, the outlook is the brightest this section has seen in years and we live in hopes that wheat may bolster up some and that the cotton acreage reduction plan will help the price of cotton. In that event the country stands a good chance of getting back on its feet the coming year.

State Aid For Schools

Miss Selby Atwell, the state school inspector was here the past week inspecting the following schools over the county and found them all in first class shape and especially commended them for excellent sanitation conditions in all the schools. Benjamin, Truscott, Vera, Gilliland, Lone Star, Goree, Sunset Consolidated, Washburn, Union Grove Hood and Cotton Wood. These schools will receive a total of \$9,980.00 state aid this year.

Mr. and Mrs. Allen McBee and Mr. and Mrs. Aubrey Alexander of Ft. Worth are visiting in the home of Dr. and Mrs. G. H. Beavers this week.

Bruce Burnett is home from Rule for the holidays.

Mr. and Mrs. Leroy Melton and son are spending Christmas with relatives in Wichita Falls.

The County Judge had the pleasure of sending Christmas Greetings to Lawyer Patterson in Ft. Worth this year collect.

Road Work Stopped Temporarily

Work on Highway 24 has been suspended during the holidays and most of the work men have returned to their homes for Christmas. It was expected that the gravel hauling would have been finished before his time but due to bad weather, the work was slow ed up and there is three or four days work yet to be done. As the asphalt topping cannot be put down unless the temperature is above 50 degrees it is probable that this work will not be completed until spring.

CAR OWNERS URGED TO PAY CAR TAXES IN HOME COUNTIES

Car vehicle owners residing in Knox county are urged to register their cars for 1932 in their home county.

Motor vehicle taxes, it was explained remained in the county where they are paid. By payment of taxes in the home county, it was added the money derived will be made available for work in the precinct of the tax payer.

Mr. and Mrs. Jo Harbert of Jacksboro are visiting in the home of Mr. and Mrs. M. F. Harbert this week.

Mr. and Mrs. J. C. Patterson and family are spending Christmas in Ft. Worth in the home of Mr. and Mrs. A. S. Taylor.

Mr. and Mrs. Harry Williams and Mrs. Florence Williams of Munday are visiting in the home of Mr. and Mrs. S. G. West this week end.

Burl Snody was a visitor in Abilene the first of the week.

Travis Howell of Abilene has been visiting in the home of Mr. and Mrs. W. F. Snody this week

Mr and Mrs W. T. Ward are spending Christmas in Abilene in the home of Mrs. R. F. Ward.

Rouse Appointed Gulf Station Manager

Roland R. Rouse has been appointed manager of the new Gulf Station here it was announced the first of the week. Mr. Rouse is a native Benjaminite having lived here practically all his life and has had considerable business experience, being connected with the Beavers Drug Store for many years. The station is one of the most modern of the Gulf Retail stations and being conveniently situated should do a good business. We wish Mr. Rouse and the Gulf Company as well a successful business in Benjamin.

KEEPING UP WITH WEST TEXAS

An Amarillo Hereford bull won first in its class at the Wichita Fat Stock Show, Wichita Kan. recently.

A radio broadcast by the Mineral Wells Chamber of Commerce offering a tire cover to the first person responding from each State in the Union brought 250 letters.

United States Navy officials are being asked to name the next dirigible to be constructed "Amarillo" for the Panhandle city of that name.

Twenty million dollars for new buildings and public improvements have spent in Fort Worth during the past two years.

The Bowie Blade, Bowies newspaper, celebrated its fortieth anniversary recently.

A Weatherford farmer produced a sweet potato weighing 12 pounds this season.

A Ft. Worth packing house official is the authority for the statement that Texas imports 70 per cent of the pork products consumed in the State.

Waterworks extensions costing \$25,000 are to be built at Alpine Texas.

Vera News Items

School closed at Vera Friday for the Christmas holidays with the usual for mof celebration. Each room in the grades had a short program and then Santa came to see each pupil. Miss Ethel Brown is spending her holidays with relatives in Slaton. Miss Virginia Hanna is spending hers in Loving and Miss Lois Hughes, Miss Juanita Hallobough, Miss Helen Collier, and Mr. Sam Billingsley are remaining in Vera. Mr. Collins Moorhouse is celebrating the Yuletide in Benjamin. School will be resumed Monday.

Members of the League were entertained by Brother Knoy and wife at the parsonage on Friday eve. A great time was had by all present. The evening's climax was a Christmas tree at which old Santa himself was present.

Vera Pilots defeated the Red Springs cagers on their home court last Thursday eve. The final score of the game was 17-26. The return game will be played in Vera and is being looked forward to with much interest.

Santa Claus in the form of a State Aid inspector was here Friday evening and reported conditions exceptionally good.

THE BENJAMIN POST
PUBLISHED BY
THE POST PUBLISHING COMPANY

Issued every Friday at Benjamin, Knox County, Texas

CHAS. A. BISBEE, EDITOR
WILLIAM F. BISBEE, ASSOCIATE EDITOR

Entered at the Postoffice at Benjamin, Texas, July 1, 1907, as second class matter under act of Congress of March 3, 1879.

NOTICE.—Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation which may appear in the columns of the Post will gladly be corrected upon it being brought to the attention of the publishers.

SUBSCRIPTION PRICE, \$1.50 A YEAR

An article,—"The Country Press" appears in a current issue of the Texas Weekly, in which C. M. Hammond tells of the far reaching and intimate influence of this class of publications. Mr. Hammond gives the following information; "The population served by the country weeklies is well covered by 606 papers with a combined circulation of 788,591 or an average of 1,301 subscribers per paper. These 606 weeklies are divided among 236 counties, there being eight counties with no weekly and seventeen counties with no weekly or daily. Eighty counties have one weekly each, sixty two have two, forty eight have three, twenty four have four, nine have five, two have six, nine have seven, one has eight, two have nine and one county, Hildago has sixteen." So it can readily be seen that the weekly newspaper business in itself is no small business in the state. Speaking of the influence of the country editor he says: "There is no denying the fact that his unceasing preaching of the doctrine of good roads has made them possible in many counties or at least hastened their coming by several years. And his dogged persistence in selling the business men of his town on the value of advertising has more to do with the well filled stores with plate glass fronts than any other thing. The country storekeeper, reluctantly perhaps at first, yielded to his insistent solicitations and began to advertise. After reading in his own advertisement what a nice store he had, the storekeeper naturally began to think more of it himself and started in to straighten and clean it up. Business began to pick up and in the course of a few years, the country storekeeper had become a merchant with a store in keeping with his new status and a business increasing from year to year through consistent advertising in the home town daily or weekly."

We are not reprinting excerpts from Mr. Hammond's article to claim a little glory for ourselves and our profession. Quite the contrary. Although Benjamin, and she is not alone in her position, has made some progress the past few years she has far to go before the storekeepers become merchants. Wichita Falls merchants

have sold for cash to Benjamin people this Christmas most of the dry goods and the little gadgets and trinkets that usually change hands at this time of the year. Benjamin folks have always been notorious spenders away from home wanting the best and going to the big towns to buy it. Good years and lean years it is the same. Money spent with Wichita Falls merchants this Christmas would have put any merchant in this village in a position to really enjoy his turkey tomorrow without thinking that he would have to eat hask for a week to make up for it. This is no exaggeration. We are not panning the home town merchants. In view of Mr. Hammonds opinion, we are as much to blame as the local merchants. But this much you can depend on. There is a market in Benjamin for first class goods, there is room for a good store carrying the best of dry goods, there is the revenue here to support many businesses that the large towns are taking from us and if this town ever amounts to anything, the merchants, the editor and the people that live in the town are going to have to change their ways of doing and by cooperation make this a place where the lure of the bright lights of the city will aple into insignificance when compared to the bright light of our own little village.

Mr. and Mrs. Chas. Moorhouse were Wichita Falls visitors one day this week.

Mr. and Mrs. R. D. McDonald who have been visiting in the home of Mr. and Mrs. A. C. McGlothlin returned to their home in Brownfield Tuesday.

I. T. WRIGHT AND SON
GARAGE
BENJAMIN

REPAIRING, WELDING
PAINTING

Guaranteed Work

Phone 62

One block west of square

THE BENJAMIN STATE BANK
BENJAMIN, TEXAS

Safe - Conservative - Accommodating

Officers

DR. G. H. BEAVERS, PRESIDENT
C. H. BURNETT VICE-PRESIDENT
A. C. MCGLOTHLIN, CASHIER
ANNIE LEE WRIGHT, ASS'T CASHIER

SPLINTERS
(Continued from page 1)

which once swept the hen house floor will hense forth sweep the furniture and the piano. (The installment man took the vacuum cleaner.) That fine carcass which was once covered with the choicest of meat will tomorrow become hash. A fitting end to a filling bird.

Some of our dusky neighbors, who, after almost half a century's visit with their Gringo brothers, are now turning their steps homeward and henseforth instead of raising cotton, will raise enchalados, hot tamales, frijoles, and chile con carne and revolutions below the river where water is the drink of cows and swine and soto, tequilla and mescal grace the festive board with surprising regularity. These descendants of Sana Anna, Villa and Caranza like their food, drink and politics hot so to the South they wend their winding way to unleash their suppressed emotions where embarrassing questions are not asked by their white brothers when disputes are settled in which the looser loses but once. Birds of passage, may your journeys to the native land be without hardships and tribulations, but if we ever see you again it will be ever too much too soon.

Miss Mable Moorhouse, who has been teaching in the Knox City schools this year is home for the Christmas holidays.

INSURANCE
&
BONDS

K.M. MOORE
Truscott, Texas

CHAS. MOORHOUSE

Farm and Ranch Loans

Land and Cattle

Insurance

In Beavers Building

BENJAMIN TEXAS

CARD OF THANKS

Words do not seem enough when we express to you from the depths of our hearts the appreciation for the many kind deeds, thoughts, and flowers, that you gave us at the death of our husband father and Grandfather, W. H. Bratcher.

We cannot find friends any where that have been so very gracious, sympathetic, and kind. May the great Comforter bless you as he alone can do.

Mrs. W. H. Bratcher and family.

Mat Verholan was in the city this week.

DR. E. M. HUGHES
Physician and Surgeon

Office in
Brown Drug Store
TRUSCOTT, TEXAS

Delicious Wholesome
Well Cooked Meals
In Benjamin at the
ISBELL CAFE

CHRISTMAS
GREETINGS

WE WISH YOU A MERRY CHRISTMAS AND A HAPPY NEW YEAR

(Prices for Christmas week only)

- 200 Knitted Sweaters and Hockey Caps at Half Price
- 100 Pair of boys Dress and duck work pants at Half Price
- Girls Felt Houseslippers, sizes 10 to 1 at Half Price
- Men's Suits (only 4 left) sizes 36-37-38-39 \$25.00 Value at \$8.98.

SUGGESTIONS FOR PRACTICAL CHISTMAS PRESENTS

- | | | | |
|----------------|---------------|---------------|----------------|
| Baby Garters | Candy | Leather Coats | Stockings |
| Baby Mittens | Coats | Neckwear | Sweaters |
| Baby Shoes | Combinations | Night Gowns | Toilet Goods |
| Baby Sweaters | Dresses | Pajamas | Tool Chests |
| Baby Dishes | Dolls | Piece Goods | Towels |
| Balls | Drug Sundries | Razor Blades | Toys |
| Bead Necklaces | Footwear | Scarfs | Underwear |
| Belts | Garters | School Goods | Vanity Sets |
| Blankets | Gloves | Sheets | White Goods |
| Bloomers | Guns | Shirts | Baby Carriages |
| Boot Socks | Infant Wear | Shoes | |
| Box Paper | Jackets | Silverware | |

LOW FOOD PRICES FOR THE WEEK

ORANGES, 200 size, dozen	30c	OYSTERS, dozen	15c
CRANBERRIES, quart	15c	PINTO BEANS, 10 pounds	37c
GRAPES, Fresh, pound	10c	APPLES, Delicious, large, dozen	30c
COCOANUTS, 2 for	15c	BACON, Dry Salt, pound	10c
DATES, package	18c	JOWLS, pound	08c
CELERY, Large	15c	MINCE MEAT,	10c
Green Beans, Pound	12½c	TOMATOES, No. 1	05c
NEW POTATOES,	05c	PINEAPPLE, No. 1	09c
GELATINE DESSETS, R and W	15c	PEAS, No. 1	09c

Headquarters for Christmas Toys, Christmas Cards, Stationery and Fire Works
Watch us make new low prices on cash basis throughout 1932 and at this time we want to express our appreciation for your patronage in the year ending.

BENJAMIN MERCANTILE COMPANY

J. C. Elliott of Happy is in Benjamin this week spending the holidays with his parents Sheriff and Mrs. C. R. Elliott.

Bill Zinn of Seymour was in the city on business this week.

Mack Tines of Goree has been visiting in the home of Mr. and Mrs. M. T. Chamberlain this week.

FOR SALE

Fat hogs, ready for killing. Weights up to 300 pounds. Hamilton Ranch

J L Galloway was a business visitor in Stamford Tuesday.

Mrs. Frances Mulkey and children of Oklahoma City are visiting in the home of Dr. and Mrs. G. H. Beavers this week.

Mr. and Mrs. Carl Sams of Lovington New Mexico are visiting relatives here this week.

Miss Lucille Stephens is at home from Dallas this week for the holidays.

Mrs. James L. Lott of Fairfield is visiting in the home of Mr. and Mrs. D. J. Brookreson this week.

Miss Marguarette Stephens of Chillicothe is spending the holidays at home.

Roy Snody returned this week from Big Springs to spend the holidays here.

Van Earl Sams is home from Lubbock to spend the holidays in Benjamin.

CHRISTIAN CHURCH NOTES

Services for Sunday Dec. 27th.

On account of inclement weather we held no services last Lordsday. For next Sunday we will have the Bible School and the offering for the Orphans and Old Folks home at 11 A. M. Please be as liberal as you can as this offering is badly needed. Let us help to feed and clothe those who are destitute. Remember the time and the hour, Dec. 27 at 11 A. M. and save what you can for this offering.

There will be no preaching today as Bro. Caudle will be at Truscott.

The Endeavor will meet at 6.30 P. M. and carry out the same program we were to have had Dec. 20th.

A. R. Caudle.

CROSLY RADIOS

ALL MODELS

Wallace Moorhouse
Gulf Filling Station
Benjamin

BROWN DRUG STORE

Geo. W. Brown, Proprietor
Registered Pharmacist

A FULL LINE OF

DRUGS
SUNDRIES
TOILET ARTICLES
FOUNTAIN DRINKS

Truscott, Texas

5 1-2 PERCENT MONEY TO LOAN

The Federal Land Bank of Houston will make you a loan on improved farm or ranch property at the lowest interest rate available. WHY PAY MORE?

Thirty-four year loans with the privilege of payment any time after five years—all or any part—and can pay prior to five years if paying out of own funds.

John Ed Jones, Sec'y Munday



Holiday Greetings



"Merry Christmas . . .
Happy New Year . . ."

Throughout each of our homes, each of our neighborhoods, each of our towns, these glad wishes are making old hearts young—young hearts happy. And it is a time to be happy, too. . . . A time when our spiritual, mental and physical beings are uplifted . . . when there's a song in our hearts, a twinkle in our eyes, and a hearty grip in our hand for our fellow-men.



On this Day of Days, we extend to our many friends—throughout the 125 cities and towns, and in the hundreds of smaller communities,



farm and ranch homes served by this company—a "Merry Christmas and a Happy New Year."

West Texas Utilities Company

IN THE DISTRICT COURT OF THE UNITED STATES FOR THE NORTHERN DISTRICT OF TEXAS WICHITA FALLS DIVISION

In the matter of Brooks Louis Chesser, Bankrupt. No. 611, In Bankruptcy. NOTICE OF FIRST MEETING OF CREDITORS.

To the creditors of said bankrupt of Brooks Louis Chesser, Truscott, Knox County, Texas.

Notice is hereby given that on the 16th day of December A. D. 1931, the said Brooks Louis Chesser, was duly adjudicated Bankrupt, and that the First Meeting of Creditors will be held at the office of the Refree, 714 Staley Building in the City of Wichita Falls, Texas on the 6th day of January A. D. 1932 at which time and place said Creditors may attend, prove up their claims, appoint a Trustee examining the Bankrupt and transact such other business as may properly come before said meeting.

Dated this the 19th day of December A. D. 1931.

WALTER NELSON

REFREE IN BANKRUPTCY

P. S. Creditors are not required to prove their claims on this day, unless they wish to participate in the selection of a Trustee, however all claims should be proven within thirty days after this date. Claims cannot be filed subsequent to six months after adjudication.

SHERIFF'S SALE

The State of Texas
County of Knox

Notice is hereby given that by virtue of a certain Order of Sale issued out of the Honorable District Court of Floyd County, on the 21 day of October 1931, by Roy O'Brien, District Clerk of said County for sum of Two Thousand Five Hundred Three and 69-100 Dollars and costs of suit under a Judgement, in favor of South Plains Lumber Co., a Corp. in a certain cause in said Court, No. 2426 and styled South Plains Lumber Co., a Corp. Et. Al. vs Jewell McKee, placed in my hands for service, I C R. Elliott as Sheriff of Knox County, Texas, did on the 14th day of December 1931, levy on certain Real Estate, situated in Knox County, Texas, described as follows, to wit:

Situated in Knox County Texas, and being a part of Section 56, Block, No. 2 D and W Ry. Co., Survey, described by metes and bounds as follow Beginning at an iron peg set in the ground 2110 feet west and 1476 feet south of the north east corner of a 50 acre tract deeded by Pearl Reeder to the Orient Townsite Company, Thence west 330 feet to stake; Thence north 600 feet to a stake; Thence east 300 feet to a stake; Thence south 600 feet to the place of beginning and levied upon as the property of Jewell McGee and that on the first Tuesday in January, 1932 the same being the 5th, day of said month, at the Court House door, of Knox County, in the Town of Benjamin Texas, between the hours of 10 A. M. and 4 P. M., by virtue of said levy and said Order of Sale I will sell said above described Real Estate at public vendue, for cash, to the highest bidder, as the property of said Jewell McGee.

And in compliance with law I give this notice by publication in the English language, once a week for three consecutive weeks immediately preceding said day of sale, in the Benjamin Post, a newspaper published in Knox County County.

Witness my hand, this 14th day of December, 1931.

C. R. Elliott,
Sheriff Knox County, Texas.

XMAS GREETINGS

"MERRY CHRISTMAS"—THESE TWO WORDS HAVE BEHIND THEM ALL OUR GOOD WISHES FOR YOUR HAPPINESS—MIXED WITH GRATITUDE FOR YOUR LOYAL SUPPORT OF US IN THE PAST.

BENJAMIN SERVICE STATION

ROLAND R. ROUSE, Sole Proprietor.

Best Wishes

WE TAKE THIS OCCASION TO THANK YOU FOR YOUR BUSINESS DURING THE PAST YEAR AND WISH YOU A VERY MERRY CHRISTMAS AND A HAPPY PROSPEROUS NEW YEAR.

Williams Tailor Shop

Christmas Cards

Full line with wide range of prices to pick from. Buy early

Make your selection now before they have been picked over

Many other useful gifts

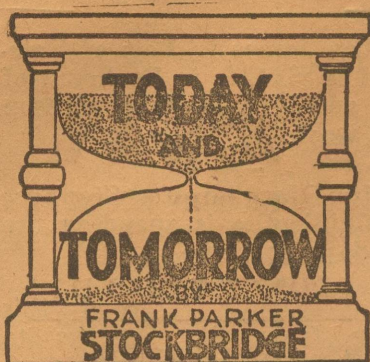
Melton Drug

Quality Meats

We butcher only prime fat stock and you are assured of the best when you buy from us. We handle bakery products.

Bring us your produce.

THE CASH MARKET



BILLBOARDS

The war against defacing the scenery and endangering the lives of highway travellers by advertising billboards is gaining new recruits daily. The latest is the Fox Film Company, which has announced its abandonment of billboard advertising in favor of newspapers. Newspapers are better advertising media, the Fox people say, and of that there is no possible question. If there were no other argument against billboards, that should be enough.

Safety on the highways depends upon every driver keeping his eyes on the road. There should be no signboards by the roadside, except those which call attention to the wares of the roadside retailer on the spot, direction markers and signs established by the highway authorities to indicate the condition of the road ahead.

DREAMS

"One must have some daring if one is to live one's dreams," said Captain Wolfgang Von Gronau as he landed his flying boat in New York harbor after flying over from Germany by way of Iceland, Greenland and Labrador. This pioneer of a new trans-Atlantic air route dared to try to realize a dream which he had had for years.

All have dreams of things we would like to do; few of us have the daring to attempt to make the dreams come true.

"Many loved truth, and lavished Life's best oil

Amid the dust of books to find her,"

So wrote James Russell Lowell in his great Commemoration Ode. But the poet saw the truth clearly:

"They love her best who to themselves are true

And what they dare to dream of, dare to do."

DUPONT

Although related to one of the richest families in the world, T. Coleman Du Pont started in life with nothing but his bare hands and a keen mind. He worked as a coal miner, with pick and shovel, in a coal mine which he later owned. He loved to build, but cared little for the thing he had built after it was done. When the Du Pont powder industry was dying of dry rot and his cousins, who owned it, wanted to sell out, Coleman Du Pont offered to take hold and see what he could do. He built the business up into one of the most important industrial corporations in the world, and then retired to do something else.

A great American passed away when Coleman du Pont died at the age of 66.

CASH

Within the next three weeks the largest amount of cash newly put into circulation at one time will find its way into the tills of merchants all over the country. That is the annual distribution of the Christmas Clubs, maintained by 8,000 banks. Eleven million persons have been depositing small amounts every week since the first of the year, in order to accumulate a fund for Christmas buying. The average in these Christmas accounts is \$56.40 this year, but the grand total runs to six hundred and twelve million dollars.

Not all of the money will be spent for Christmas presents. Some will go into permanent savings and investments, some to pay off debts incurred during the year, some for other purposes. About a third will be spent for gifts; but all of the six hundred million will change hands, and it is money changing hands that makes business good. The faster it changes hands, the better business is.

The stimulus of this immense sum starting to circulate again should go a long way toward restoring prosperity.

MATING

The head of the Westfield, N. J., schools, told a convention of school nurses the other day that one of the things which high school students should be taught is how to select their future husbands or wives, and how to judge the characters of men and women.

"SPORT"

Two-thirds of what passes for "sport" in the United States is pure commercialism. Some of the inside of the "boxing game" was revealed the other day when a fight promoter sued Gene Tunney for half a million dollars, claimed as commission for arranging championship bouts. The court

BENJAMIN HARDWARE

Staple line of Shelf and Heavy Hardware, Stoves, Shotgun Shells, Feed Coal, Caskets, Furniture and Leather Goods.

Your Patronage is solicited and Appreciated.

Bolden Moorhouse

DR. E. M. HUGHES
Physician and Surgeon
Office in
Brown Drug Store
TRUSCOTT, TEXAS

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CROSLY RADIOS

ALL MODELS

Wallace Moorhouse
Gulf Filling Station
Benjamin

FOR SALE

Fat hogs, ready for killing. Weights up to 300 pounds. Hamilton Ranch

In Appreciation

THE HOLIDAY SEASON AGAIN AFFORDS US AN OPPORTUNITY TO EXTEND GREETINGS TO OUR FRIENDS AND PATRONS—AND WISH THEM ALL—HAPPINESS IN THE DAYS AHEAD.

Jackson's Grocery

Greetings

WE DEEPLY APPRECIATE THE PATRONAGE YOU HAVE GIVEN US THE PAST YEAR AND HOPE TO MERIT YOUR CONTINUED CONFIDENCE. WE ALSO WISH YOU THE BEST YULETIDE GREETINGS.

**G. M. G.
STORE**