





\*\*\*\*\*  
**BEHIND THE SCENES**  
 in  
**AMERICAN BUSINESS**  
 \*\*\*\*\*

By JOHN GRADDOCK

NEW YORK, August 29—BUSINESS.—Industrial production went into a nose dive just about one year ago. Instead of having the customary seasonal business spurt last fall, the country entered a new depression which persisted for 10 months. Not until July, 1938, did the clouds begin to lift. Further clearing of the skies occurred in August, and by now the frown has disappeared from the brow of most business forecasters. Their prediction for fall and winter business is "fair and warmer." The outlook is excellent, they say, the more so because there is much lost ground to be made up. Factory sales of automobiles, for example, amounted to only 1,345,311 the first seven months this year compared with 3,227,266 in the same period last year. This means that the average life of all automobiles on the road has been increasing during 1938, and a potential demand is being stored up which sooner or later must exert itself. Estimates of national income, represented by the flow of wages, salaries, dividends, interest and profits of individual owners of businesses, for 1938 have been revised upward a billion dollars by the Department of Commerce to \$61,000,000,000 as a result of trade improvement since June. This figure, however, falls almost 12 per cent below last year's \$69,000,000,000 national income.

WASHINGTON.—One of the liveliest issues the next session of Congress will have to deal with, in the opinion of observers here, is a matter which is going to hit the average man in the place that hurts most—his pocketbook. The federal government has had a deficit every year since 1930, and more taxes are needed. Recently, the Treasury Department drew up a schedule of income tax rates that would be necessary to increase government revenues \$2,000,000,000 annually, a figure which would still leave the government from \$1,500,000,000 to \$2,000,000,000 in the red this fiscal year and the two succeeding ones. According to the Treasury estimates, the normal income tax rate for individuals, now four per cent, might have to jump to 10 per cent if Congress does vote to increase revenues by \$2,000,000,000. This would be politically unpopular, however, and it is therefore likely that any tax rate increases on individual incomes would be applied in easy stages rather than all at once. A ten per cent normal tax rate, if it ever became law, would mean that a single man who earned \$30 a week last year and paid federal income tax of \$22.40, would be called upon to pay a tax of \$56 annually.

NEW MODELS.—And speaking of automobile factory sales, sweeping design and mechanical changes embodied in 1939 models, to make their public debut in about two months, are expected to create a sharp sales increase for this industry. Say advance reports from Detroit and Toledo: "Bodies generally will be wider and larger. Greater visibility is being obtained by the use of wider and deeper windows and windshields. Plastics will find increased prominence in interior body hardware and trim. Half a dozen makes will provide off-the-floor gear shifts as standard equipment. Prices will be about the same as for 1938 models." Almost, coincident with these reports was a statement issued by Connecticut's Motor Vehicle Commissioner, Michael A. Connor, who, in the interests of safety, long has advocated better visibility in motor cars. With a word of praise for motor manufacturers who have responded to the public's demand for better visibility, he predicted that less accidents and increased driving pleasure would follow the use of more glass in the new models.

THINGS TO WATCH FOR.—Brushes made of plastic material instead of hog bristles; the plastic is said to last longer than real bristles—New cocktail shaker discs which prevent leakage from over-zealous mixers; they are made of a synthetic rubber-like material called koro-seal that outlasts ordinary cork—Cellophane-like sheets and photographic film made from leather scrap and waste—A shirt designed so that suspenders can be worn concealed beneath it—A device which automatically raises and closes all the windows of an automobile when the key is turned in the lock of the car door—Beer brewed from sweet potatoes; fermentable syrup from the potatoes is said to be better than

Please Patronize Our Advertisers

Use **SANITEX MOTH PROOF BAGS** to protect your winter clothes

**Lone Star Cleaners**

J. P. GOSLIN, Prop.  
 Phone 332 Gainesville

**War Its Thousands Slays;  
 Peace Its Ten Thousands**



Our nation has engaged in six major wars since its birth in 1776. In total, these wars extended over a period of about fifteen years. The number of American soldiers killed in action or died of wounds during these fifteen years of war was 244,357.

Now look at our fifteen-year peace-time record of death on the highways, recently released by The Travelers Insurance Company:

1923.....	18,031
1924.....	19,223
1925.....	21,628
1926.....	23,264
1927.....	25,533
1928.....	27,618
1929.....	30,858
1930.....	32,540
1931.....	33,345
1932.....	29,196
1933.....	31,078
1934.....	35,769
1935.....	36,023
1936.....	37,500
1937.....	40,300

Grand Total..... 441,912  
 Fifteen years of war, 244,357 casualties; fifteen years of peace, 441,912 traffic deaths!

In war, our soldiers fought and died for a purpose. But what purpose can there be in the killing of these hundreds of thousands on the highways?

corn sugar or syrup heretofore used in beer-making.

HEADLINES IN NEW YORK—Butter prices drop to 1934 levels as supplies reach new high—U. S. and Great Britain reported near accord on reciprocal trade agreement—Factory payrolls in nation rise 0.4 per cent in July, reversing previous downward trend—Sales of office equipment gain in August—Secretary of State Hull demands Mexico settle for land seizures under international law—Drug and chemical industry will spend \$21,943,500 for research and scientific development of new products this year—WPA employment now 3,038,906, an all time peak—New synthetic textile fibre being developed by E. I. du Pont de Nemours and Co. may threaten remaining market for natural silk—Canada refuses to join with U. S. in wheat sales plan; will adhere to its present export subsidy to market surplus—Despite record flow of deliveries, unfilled orders of aircraft industry are 15 per cent higher than on January 1—Large rise in index of industrial output by October seen by the Federal Reserve Board.

**TEXAS HAS AUTO FOR ONE OF EVERY FIVE INHABITANTS**

Hands of Texans nowadays grasp the steering wheel instead of the buggy whip. There is an automobile for every five persons in the State. Although Texas ranks sixth

among the states in total motor vehicle registrations, with 1,552,114 as of Dec. 31, 1937, she's far behind California in number of cars per population, for there an automobile is registered for every 2.8 persons. Texas' rating on that point, however, is about the same as for the national average, which is one car for every 5.1 persons.

Much to the disgust of motorists who don't have them who consider them the maximum in nuisances, trailers, as well as automobiles and trucks have shown great gains in registration in recent years in Texas, as in all states. It's the wanderlust, suppressed in varying degree in every one, the psychologists say in explaining America's love for rolling houses. In 1930 there were only 262,507 trailers registered in the United States. Now there are 1,019,985.

"Automobile Facts and Figures," 1938 publication of the Automobile Manufacturers Association, furnishes these and numerous other statistics

**Quality Food Properly Served**

**Curtis Sandwich Shop**  
 East California - Gainesville

**COMMUNITY DOLLARS**

Sent into "Exile"

Home-born dollars are being sent into needless "exile" to work for the enrichment of strangers.

Many of us thoughtlessly deal more than we should with outside concerns whose products and services are no better or cheaper than those offered by local merchants.

Loyalty to our home town is more than a pretty sentiment; it is hardheaded common sense and good business. Let us all do our part by buying at home as much as possible.



**The Muenster State Bank**

Muenster, Texas  
 "A Good Bank to be With"

tics on automobiles, from which interesting conclusions may be drawn.

There are 42,677,948 motor vehicles in the world, the book says. The United States has 29,785,220, or 70 per cent of the total. The remainder of the world owns only 12,972,728.

Several records were set by the automobile industry in 1937. Transportation of persons and goods over the highways of the nation surpassed all previous figures. Retail sales of trucks and busses reached their highest, while passenger car sales were second only to 1929. Registration of passenger cars, trucks and busses set new high marks for the United States and the world. Employment in automobile and part manufacturing plants was 16 per cent above peak 1929 figures. Record gasoline consumption in 1937 reflected unprecedented use of motor vehicles. Taxes on motor vehicle owners also reached new ground, with 1937 being the 17th consecutive year for a new high of \$1,584,990,000.

"Facts and Figures" shows Dallas to have 78,041 passenger cars, 10,476 trucks, 320 miles of paved streets and one passenger car for every 3.8 persons of its 299,024 population. There are 300 miles of unpaved streets. These figures compare favorably with those of Denver, which has one passenger car for every 3.5 persons, and Atlanta, Ga., which has one for every 4.4. They are of the same population size as Dallas.

Of Texas' total motor vehicle registration of 1,552,115 passenger cars account for 1,237,348 and trucks for 314,711. Only New York, with 328,008, exceeded Texas in number of trucks.

Texas school busses numbered 5,009, exceeded only by Ohio, with 7,786. They served 3,200 Texas schools, traveling 100,000 miles of route, carrying 275,000 children at a cost of \$3,250,000 in 1937.

Transportation system busses operating in Texas numbered 6,663. Texans ranked fifth in this respect, but had less than half of New York's 13,841.

Total automobile taxes in Texas, based on fiscal year ending Aug. 31, 1937, was \$107,859,000, representing 56.9 per cent of total state taxes. Auto registrations and gasoline tax amounted to \$61,355,000.

Six other states exceeded Texas in amount of automobile taxes, the highest figure being for New York, with \$429,789,000.

State motor taxes were estimated to be 41 per cent of all state taxes, on an average for the country.

Texas derived \$19,684,000 from

motor vehicle registration and \$41,671,000 from tax on gasoline. Texas' gasoline tax rate is 4 cents per gallon, as compared with other states ranging from one cent to seven cents.

Gasoline consumption in the state during 1937 was indicative of the modern age of travel. Net total consumption was 1,217,241,000 (b) gallons, with 1,041,463,444 (b) being for highway use. The increase was 8.6 per cent, as compared with 1936 gallonage. Texas ranked fifth in consumption, New York being first with a total of 1,815,563,000.

Texas ranked fifth in number of persons employed in the motor industry, with 335,147, according to an estimate. Engaged in manufacturing tires and parts and refining were 21,040, in sales and service 58,848, federal and state roadwork 18,016, truck drivers 228,917, bus drivers 8,326.

There was a total of 2,264 auto and truck dealers in Texas, and 4,937 repair shops.

Truck fleets with eight or more trucks, numbered 762, with a total of 26,295 trucks.

Highway mileage of Texas far exceeded that of any other state, on figures compiled as of Dec. 31, 1936. Texas had a total of 220,643 miles. Kansas was second with 133,063. Mileage in Texas' state system was 20,953, exceeded by a number of others. Surfaced mileage was 15,835 also exceeded by several states.

Total Texas highway income was \$50,253,000 for 1936, exceeded only by income for New York, California and Pennsylvania. Texas' highway expenditures for the same period were \$49,732,000 and exceeded by those same states. Most of the amount, \$38,721,000, was used in Texas for new construction. Texas was first in this point, as it continued its program for good roads.

**POPULAR BELIEFS EXPLODED**

Another popular belief went into discard recently. In Washington, D. C., a Department of Commerce official asserted that the 150,000,000 people in North China seldom eat

**Joe Schmitz**

Agent for  
 "State Reserve Life Insurance Co."  
 LINDSAY, TEXAS

rice because it's too costly. Millet is their staple food.

People are always taking the joy out of popular beliefs.

Searchers after truth have proved Horace Greely was not the first to write, "Go West young man;" Mark Twain's "Everybody talks about the weather, but nobody does anything about it," was a quotation from someone else, and Gen. Pershing never uttered the World War slogan "Lafayette, we are here!"

Even good old titles are not sacred. New York City plumbers now are "sanitation engineers." Dog-catchers in Albany, N. Y., must be addressed as "pet retrievers" or "animal wardens." Hollywood stand-ins want the title "focus artists." And down in Mexico City, prisoners now are called "natural biological units susceptible of correction!"

Texas Home Demonstration Clubs women in 1937 canned 6,445,894 quarts of fruits and vegetables; 709,482 quarts of meat; dried, cured and stored 3,264,365 pounds of fruits and vegetables; 3,510,932 pounds of meats were cured, and stored 398,673 pounds of nuts and additional food. The total value of this farm food is estimated at \$488,658.02.



Regular and No-Pad

Permanent Wave

Home Beauty Shop  
 Phone for Appointment

Geo. J. Carroll & Son

Serving Cooke County Since 1901

PHONE 26  
 Gainesville



LIGHT COSTS SO LITTLE AND SERVES SO WELL

**Light Up and Live**

Light... the right amount and kind... is a great aid to better health... prevents eye-strain, beautifies the home, and lengthens the outdoor day by making lawn games possible at night.

It is so simple, so easy, and so inexpensive to have all the eye-saving light needed for the modern home. Now is a mighty good time to modernize the lighting of your home.



**BARGAINS IN FIXTURES**  
 \$1.25 to \$1.65



**BARGAINS IN TP&L Service**

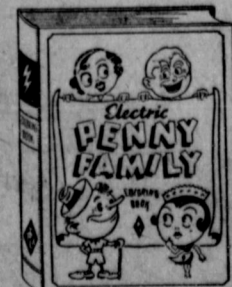
Homes are supplied with bargain electric service every day by the Texas Power & Light Company. This service not only provides Better Light... cooking, refrigeration, cleaning, washing and ironing are among other important things which can be done better electrically.

YOUR Electric PENNIES BUY MORE TRULY SERVICE

Because TP&L RATES are DOWN AGAIN

"The TP&L has made us—the Electric Pennies—the 'Biggest Bargain Coins in the Family Purse.' The Company has reduced rates again and again, even when the cost of living was going up and up. Better service at lower cost... more units of service at less cost per unit... that is what TP&L gives you; and that, in my opinion, is a real bargain!"—Glouy Penny.

SHOP WHERE Electrical Things ARE SOLD



KIDDIES! GET YOUR FREE COLORING BOOK FROM ANY STORE WHERE ELECTRICAL THINGS ARE SOLD

TEXAS POWER & LIGHT COMPANY



Myra News

MRS. JOHN BLANTON Correspondent

Mrs. Jim Brown of Fort Worth was the week-end guest of her sister, Mrs. W. R. Porter.

Mrs. Eddie Townsley of Dallas was a guest in the home of Mrs. J. H. Gatewood Sunday night.

Mr. and Mrs. C. E. Burks announce the birth of a daughter, Mary Elaine, born Tuesday, Sept. 6.

Mr. and Mrs. John Ware of Dallas spent the week-end with his parents, Mr. and Mrs. J. W. Ware.

Miss Inez Fears of Dallas spent Sunday and Monday with her mother Mrs. Dora Fears, and brother, Parker Fears.

Mr. and Mrs. Otilie Thomas and Mr. and Mrs. Leo Poye of Ft. Worth spent the week-end with Mr. and Mrs. J. T. Biffle.

Mr. and Mrs. A. E. Barnes had as guests Sunday, her aunts, Mrs. J. Chapman and Miss Medlin of Oklahoma City.

Miss Dorothy Fay Blanton is spending this week with a school friend, Miss Virginia Tompkins, of Ringgold.

Mr. and Mrs. Leslie Bradley of Texas City, were week-end guests of his parents, Mr. and Mrs. Wm. Bradley.

Mr. and Mrs. N. Melton and sons visited over the week-end with their daughter, Mrs. Lena Mae Grey and family of Dallas.

Mr. and Mrs. Lon Blanton and Mr. and Mrs. John Blanton and Dorothy Fay Blanton attended the singing convention at Leo Sunday afternoon.

Mrs. A. E. Barnes, A. R. Andrews and John Blanton attended the County W. M. U. meeting at the First Baptist Church in Gainesville Tuesday.

Earl McTaggart of Fort Sam Houston, San Antonio, spent several days of last week with his parents, Mr. and Mrs. Fred McTaggart. He returned to San Antonio Saturday.

Mr. and Mrs. Fred McTaggart visited over the week-end and through Labor Day with friends and relatives in Emery. Mrs. Gilbert McTaggart and children accompanied them home for a week's visit.

J. C. DAVIDSON'S ENTERTAIN IN THEIR HOME SUNDAY

Myra.—Mr. and Mrs. J. C. Davidson were hosts for a group of relatives and friends who visited in their home Sunday.

Guests included Mr. and Mrs. Elmer Tucker, Mr. and Mrs. John Tucker of Exeter, Mo., Mr. and Mrs. Henry Fenley and sons, Douglas and Erwin, Mrs. Guy Hatcher, Jack Blount and sons, all of Hood, Mrs. J. M. Shaw of Marysville, Mr. and Mrs. Eton Edelen of Muenster, Mr. and Mrs. Foster Davidson and family, Mrs. W. A. Baker and Willis Needham of Hays, and Mr. and Mrs. Raymond Davidson and baby of Bolivar.

MYRA GROUP SPENDS SUNDAY AT LAKE BRIDGEPORT

Myra.—A group of people from this community motored to Lake Bridgeport Sunday for an all day outing.

Those in the party were Messrs. and Mesdames Ernest Biffle, Leroy Porter and daughter, Betty Jo, Ray Hudson, Mrs. Fred Snuggs and Misses Fredda Snuggs, Elizabeth Pearson and Lois Cox of Gainesville, Bill and Jack Guion Biffle, Buddy Snuggs, David Biffle, Jimmie Brewer and Bobby Biffle.

JAPANESE BEETLE SLOWLY SPREADING DOMAIN ACROSS U. S.

Washington.—Life history of a beetle:

1916—Japanese beetle makes U. S. debut at Riverton, N. J. (In that year President Wilson kept us out of war.)

1926—Japanese beetle spreads into nearby edges of Delaware, Pennsylvania, New York, Maryland. (That year Admiral Byrd flew over the North Pole.)

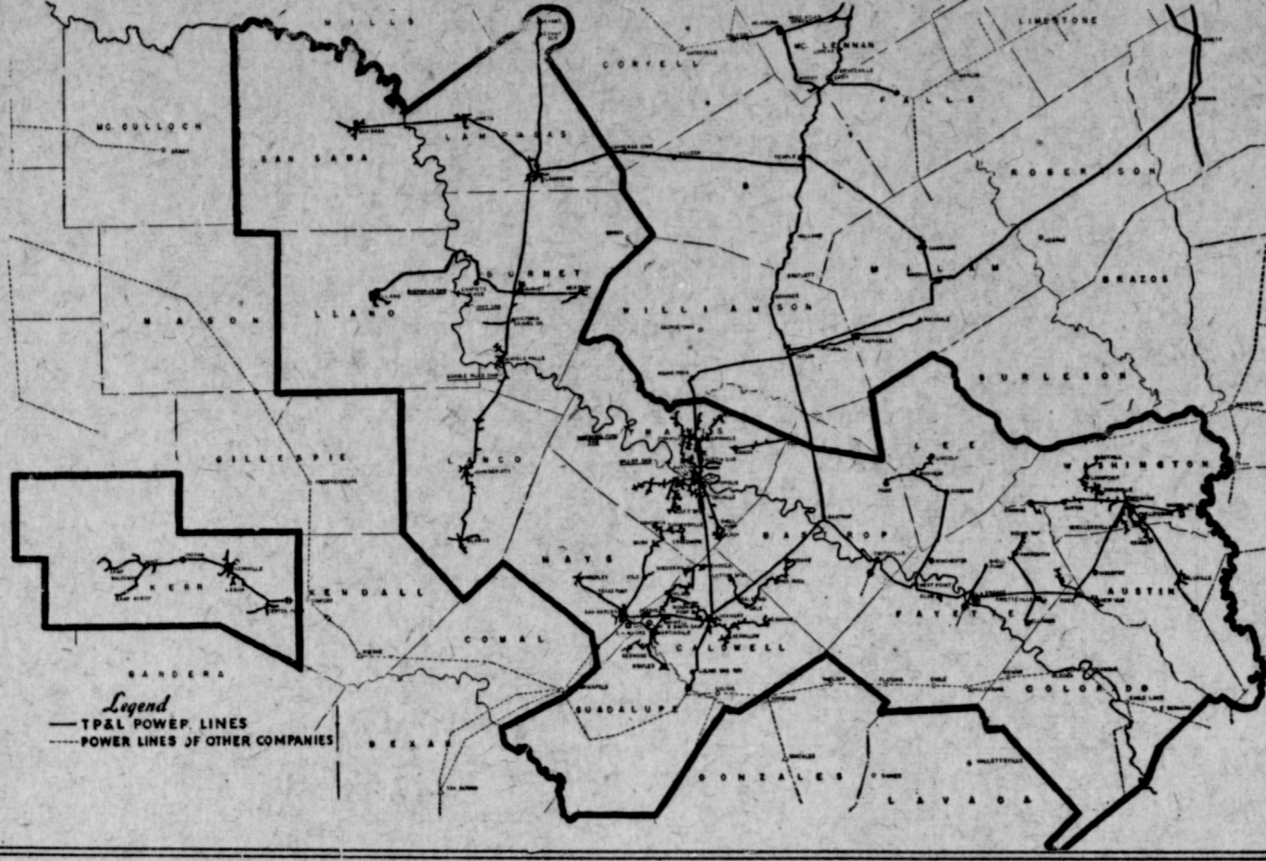
1936—Japanese beetle makes page one. (It was the year, also, of the Roosevelt landslide.)

1938—FLASH: Japanese beetle invades Times Square, overruns southeast Washington.

Thus quietly, amid the big news of the world, did the bug sneak upon us.

These beetle-facts, and more, can

HUGE AREA OFFERED COLORADO RIVER AUTHORITY



Legend TP&L POWER LINES POWER LINES OF OTHER COMPANIES

the Authority is expected without delay.

The sixteen counties in which the company offers to dispose of its properties to the Authority at actual cost include Austin, Blanco, Bastrop, Burnet, Caldwell, Colorado, Fayette, Guadalupe, Hays, Kerr, Lampasas, Lee, San Saba, Travis and Washington.

President John W. Carpenter, in a letter conveying this offer to the executives of the Authority, declared that while this disposal of a large section of its business will impose a great hardship on the Texas Power and Light Company yet he is making the offer in "a desperate effort to compose the situation." He points out that the properties offered the Authority are completely integrated and can be operated economically only as a whole. His offer definitely states that in order to avoid unsound dismemberment, the whole of the business facilities as outlined must be acquired by the Authority.

NIGHT SPEED LIMIT SHOULD BE 10 MILES LESS THAN DAY LIMIT

WASHINGTON.—Traffic experts considered the advisability today of asking the states to let motorists drive 10 miles an hour faster in daytime than at night.

The differential was advocated at the national conference on street and highway safety by S. J. Williams of the National Safety Council.

He proposed a daytime maximum of 55 miles an hour for most states and 60 miles an hour for prairie states, where flat, sparsely settled areas make higher speed safer.

The conference was attended by more than 50 representatives from a score of official agencies, motor clubs, manufacturers and insurance

companies. It was designed to modernize the uniform traffic laws recommended to states and municipalities.

The delegates asked all states to adopt the three-position hand signal for motorists already in use in 17 states. The system requires a driver to extend his left arm straight from his car to indicate a left turn, down for a stop and up for a right turn.

Most states permit a driver to extend his arm straight out to indicate any of the three.

Among other problems raised by the experts:

E. J. McIlraith, engineer of the Chicago Surface Lines, suggested bicycles be ridden on the sidewalks instead of streets, except in business areas where the rider should alight and walk with his vehicle on the sidewalk.

Arthur J. Lovell vice-president of the Brotherhood of Locomotive Firemen and Enginemen, advised banning trucks—except milk, mail and newspaper trucks—from the highways from Saturday night to Monday morning.

FLY-KILLER

To rid the world of all its flies is the life's aim of Dr. Bessie Goldstein of New York, and she hopes to do it with a minute fungus growth.

The fungus is called empusa. In her laboratory Dr. Goldstein, a microscopist whose field is cytology (the study of cells) has fed flies on empusa. When the summer comes and the flies start buzzing around in the heat, begins to grow inside them, eats away their innards, leaves only their brain.

When the fly, with its body a mere shell, attracted by light or bright objects dashes itself against the obstacle, the body splits open, and spores or seeds are splattered from the fungus to infest other flies.

A BOY SHOWS 'EM



HAGERSTOWN, Ind. — Robert Wood, son of Mr. and Mrs. Charles Wood, and a seventh grade pupil, will represent Wayne County at the Indiana State Fair baking contest as a result of having won first place with his sponge cake without frosting, and a second entry, a white and yellow layer cake. Robert is shown above at work on his cake.

10,000,000 bugs in a pan and pickle them.

"Nothing can be done — I'm ruined," wails a truck farmer near Elkton, Maryland. State and federal authorities cooperate with him in a spray program.

A farmer can't put poison spray on certain garden crops, such as cabbage, lettuce, beans. But a white spray, such as lime, discourages the beetles, although it is harmless. That helps.

Year after year the beetle is widening the circle of the attack. What will it do when it reaches the mid-west corn belt? It destroys corn by eating the silk, preventing pollination. Spraying probably is too costly for field corn. Maybe that problem will be solved by the time the scourge hits the midwest.

If you must know more, the Department will send you a pamphlet. You might as well get ready. The thing is moving your way year by year.

16 COUNTIES OFFERED TO COLORADO RIVER AUTHORITY BY TP&L

AUSTIN, Sept. 6.—Tremendous concessions of business territory were offered Lower Colorado River Authority today by the Texas Power and Light Company in an effort to cooperate fully with the Authority.

Meeting with the Power Committee of the Authority here this morning, President John W. Carpenter offered to turn over to them all the Texas Power and Light Company

DEFIES DEATH



NORTH WILKESBORO, N. C. — Robert Minton, his head split open with a wood choppers axe while in a fight was still alive a week after the injury and subsequent operation at the Wilkes hospital, where surgeons removed injured brain tissue and closed the wound.

properties and business in an area of 16 counties contiguous to the development of Colorado River dams. The Company in return asks only the reimbursement of its cash investment in the territory outlined. It will retire from the field in this section of Texas and provide the Authority with a well developed going business, franchises of long duration and contracts for large industrial power. Decision on the part of

School Days are Here Again

The Youngsters will step in style in a pair of these—Smart Oxfords

Designed to give the kind of wear thrifty parents demand—and that touch of elegance the young folks adore. Sizes 12 to 3; 3 1-2 to 8.

\$1.49 \$1.98 \$2.98

New Fall Frocks

Bright as autumn sunshine, designed to keep you attractive while you're active.

Taffeta — Poplin — Broadcloth — Cambric

The very dress you need for the first days of school.

The Ladies Shop

Gainesville

Mrs. J. P. Goslin

Miss Ruth Craven

DON'T MISS THESE



IN THE FORD DEALERS

"CLEAR THE DECKS" Used Car Sale!



With Ford Dealers offering you an opportunity like this—why wait any longer to get that better car you've been hankering for? This sale will save you the time and trouble of shopping around—because Ford Dealers' stocks offer a grand selection of all popular makes and models including many Ford V-8's! It will save you money because these cars are priced right and represent tip-top value! See them now—and get the pick of the market!

PIPE THE FORD DEALER "CLEAR THE DECKS" SPECIALS BELOW!

ALL POPULAR MAKES AND MODELS MANY LATE MODEL FORD V-8's TERMS TO FIT YOUR PURSE



SPECIAL -- 1938 2-DOOR DELUXE FORD

Now in use as a demonstrator. Looks like new, runs like new. Upholstery, body, paint, tires in splendid condition. Not a blemish—just 7,000 miles of honest service.

'36 FORD PICKUP. De Luxe Model.

2-1935 Chev. 2-door sedans.

1935 Chevrolet Truck

1934 Ford 4-door sedan Extra Clean

1937 FORD PICKUP

Special Heavy Duty Wheels and Tires

Overload Springs

HERR MOTOR CO.

Muenster

'36 CHEVROLET Coupe Pickup. A Real Bargain.

1934 Chev. Master 4-door sedan

1933 Ford Truck

2-1929 Ford 2-door sedans

Shoe Repairing

HARNESS AND SADDLE REPAIRING NEW HARNESS AND SADDLES

BELTS

Hand Tooled Leather Novelties

Cheaney & Son

Southeast Corner Square

Gainesville

**Lindsay News**

Miss Catherine Bezner is visiting with relatives and friends in Dallas.

Since last week Miss Rosalie Schmitz is employed in Sherman.

John and Joe Bengfort spent last week in Amarillo on a business trip.

Walter Bezner was in Corsicana on business Tuesday.

Miss Helen Laux left last week-end for a visit in San Antonio with her brother, W. J. Laux and family.

Joe Zwinggi of the Fort Warren, Wyoming, army post is home on a 30-day furlough.

Herbert Bezner, son of Mr. and Mrs. John Bezner, has gone to Dallas to attend business college.

Miss Maggie Bengfort left for Perry, Okla., last week for an indefinite visit with relatives and friends.

George Spaeth and Ben Sandman were summoned to Gainesville Monday to serve on the jury.

Albert Hoelker visited with relatives in Clinton Okla., Thursday and Friday of last week.

Joe Zwinggi of Arizona arrived Saturday for a visit with his parents Mr. and Mrs. Leo Zwinggi.

Miss Louise Reinart of Denton spent the week-end here with her mother, Mrs. Nick Reinart.

Andrew Kupper of Mesquite visited here with his parents, Mr. and Mrs. Joe Kupper, Sunday.

Joe Schad motored to Fort Worth Monday for a visit with relatives and friends.

Clem Hermes, Sr., and Clem, Jr., and Misses Agnes and Martha Neu have returned from a visit with relatives in San Antonio.

Miss Lonja Gieb of Oklahoma City spent the holiday week-end here with her parents, Mr. and Mrs. Henry Gieb.

Miss Alvera Mosser has returned to her home in Slaton after spending a month here with relatives and friends.

O. J. Gieb and B. C. Strable of Ft. Worth and W. F. Gieb and Ernest Smith of Dallas were guests in the Henry Gieb home on Labor Day.

Joe Schmitz and son, Richard, of Windthorst motored to Fort Worth on business Thursday. They returned the following day.

Mr. and Mrs. Frank Roberg had as guests Sunday, his sister, Mrs. Orval Malone, and husband of Wichita Falls.

Misses Rose and Louise Gieb of Sherman spent Sunday with their parents, Mr. and Mrs. Henry Gieb, and family.

John Hoberer and his daughter, Mrs. Dale Phillips, of Wichita Falls,



"If you could spend an hour with me in the accident ward of the large hospital where I am stationed, you would understand why I don't see anything smart about speeding."  
"Figures released by The Travelers Insurance Company indicate that nearly 37 per cent of all fatal accidents are caused by exceeding the speed limit. My experience has taught me something that these figures do not indicate—that the worst accidents, those involving almost hopeless injuries, nearly always result from accidents where high speed was a factor."

visiting her mother, Mrs. J. D. Linn, and other relatives here this week.

Linus Morgan has returned home after spending several weeks in Dallas with homefolks.

Mr. and Mrs. Jack Biffle announce the birth of a son at the Gainesville hospital last Friday. Both mother and baby are doing well.

Abner House, teacher in the Linn school submitted to an operation for the removal of his appendix last week and is recovering nicely.

Mrs. Ernest Craven of Nocona spent Monday night here with her parents, Mr. and Mrs. Alford Harrison.

Mr. and Mrs. Lester Linn and daughter of Houston have returned to their home after visiting his mother, Mrs. J. D. Linn.

Mr. and Mrs. Diamond King and family, and her father, Mr. Bradley, spent Sunday in Gainesville with Mr. and Mrs. Grover Pikes and family.

Mr. and Mrs. W. L. Johnson, Johnnie Bradley and Mr. Bradley, Sr., of Ringgold visited with the Charlie Bradley and Diamond King families Friday.

Glen Garrison and children returned last Wednesday from Plainview where they had been visiting Mr. and Mrs. Charlie Morris and baby. Mrs. Garrison and Mrs. Lee Morris remained for an indefinite stay.

Mr. and Mrs. R. L. Dennis and children, Dexter and Dale, and Mrs. Lucian Morris and children, Randolph and Darwin, visited Mrs. L. J. Simons, Mr. and Mrs. Jim Randolph and Mr. and Mrs. Pugh Simons and children of Rush Springs, Okla., the past week-end.

**SHELTERBELT GUARDS CROPS ON 2 MILLION PRAIRIE STATE ACRES**

Lincoln, Neb.—Seven thousand miles of new field shelterbelts or enough to protect 2,000,000 acres of cropland are growing on farms from North Dakota to the Texas Panhandle and are already demonstrating their worth, according to a statement made today by F. A. Silcox, Chief of the Forest Service, U. S. Department of Agriculture, after an inspection of the Prairie States Forestry Project tree plantings.

The Forest Service Chief said that in the beginning there was considerable skepticism regarding the feasibility of farm shelterbelt plantings under the relatively difficult conditions of the prairie-plains region, but pointed out that some of the seeding trees planted during the drought years of 1935 and 1936 are now from 15 to 20 feet high in South Dakota and Nebraska and only slightly smaller in North Dakota. In Oklahoma, Kansas, and Texas, the longer growing season has enabled cottonwoods to make maximum growths of from 25 to 30 feet since 1935 so that they are providing definite protection from soil and

**MUENSTER WILL SEND SIX TO RETREAT IN DALLAS**

Two ladies and four men will constitute Muenster's attendance at the diocesan retreat in Dallas. Father Francis Zimmerer said Wednesday. Mesdames William Walterscheid and M. J. Endres will leave on Friday, September 16 for the ladies' session, which begins that evening and ends Sunday evening. Albert Danglmayr, Roy Endres, R. N. Fette and Joe Fisher will report in Dallas the evening of Sept. 23.

Because the deadline for the ladies is past Father Francis said that probably no others can be admitted. He said that the men's deadline is one week hence but accommodations are likely to be all taken. He is still willing, however, to submit names in the hope that they will be accepted.

**PLAZA**

PREVIEW SATURDAY  
September 10  
SUN. - MON. - TUES.

**'THE TEXANS'**

Randolph Scott - Joan Bennett  
Walter Brennan - May Robson  
10c — 15c — 25c

**RITZ**

SUNDAY — MONDAY  
TUESDAY, Sept. 11-13  
Bobby and Billy Mauch

Penrod's Double  
Trouble

Enter the \$250,000  
MOVIE QUIZ. You  
may win a fortune

**Bulcher News**

TRESSIE LEE DENNIS  
Correspondent

Rev. J. W. Martin of Marysville filled his appointment here Sunday morning and evening.

I. G. and Earl Ray Garrison, Junior Pickett, and Junior Dennis, attended a singing at Mt. Hope church Sunday afternoon.

Mr. and Mrs. Hubert Bridges of Ryan, Okla., visited Mr. and Mrs. Buck Pickett and Imogene and Junior Pickett Sunday night.

Mr. and Mrs. Buck Pickett took dinner with Mr. and Mrs. B. M. Lambert Sunday and that afternoon they all visited Mr. and Mrs. Willie Paschal, near Gainesville.

Mr. and Mrs. R. E. Greene, teachers in the Bulcher school, have returned from Denton where they spent the summer and he attended North Texas State Teachers College for twelve weeks.

For Good Results...  
BILL 'EM TO—  
**Shirley**  
LIVE STOCK  
COMMISSION CO.  
Fort Worth, Texas  
CLINT SHIRLEY, Hogs & Sheep  
BEN SHIRLEY, Cattle

visited in Pilot Point with relatives Monday.

Mr. and Mrs. A. C. Flusche and family of Denison visited here with relatives Monday evening after spending the day in Muenster.

Members of the local Knights of Columbus and their guests enjoyed a social gathering in the community hall Sunday evening.

Joe Koessler left Wednesday to enroll in classes at Subiaco College. He made the trip in company of a group of students from Muenster and Denison.

Mr. and Mrs. Vic Hall of Fort Worth spent Sunday here with relatives and friends. They were accompanied by their guest, Miss Lucille Neu of Slaton.

Miss Gladys Hoberer of Wichita Falls arrived here Saturday to spend the holiday week-end with relatives. She returned to her position in that city Tuesday morning.

Mrs. Phillip Berend and Mr. and Mrs. Charles Berend and baby visited in Muenster several days last week with Mrs. R. M. Zipperer, who was ill.

Mr. and Mrs. Julius Loerwald, who resided three miles north of Lindsay, moved to town Monday and are occupying the Moser residence. It was formerly occupied by Mr. and Mrs. Dale Nowlin.

**TUESDAY VOWS UNITE FRANK LOERWALD AND GAINESVILLE GIRL**

Lindsay.—Miss Leona Bodovsky of Gainesville and Frank Loerwald of Lindsay were united in marriage Tuesday morning at 8 o'clock at St. Mary's Catholic church in Gainesville. Rev. John P. Brady, pastor, read the nuptial lines and officiated at the high mass.

Greenery and late summer flowers, intermingled with white tapers decorated the altar and provided an appropriate decorative background for the service. Preceding the recitation of the vows, Miss Emma Gallagher, organist, gave the traditional wedding music. Her contributions were complemented by a vocal number offered by Mrs. Adolph Dudenhoefter.

The bride was lovely in a floor-length frock of white lace made on simple princess lines. With it she wore a short jacket, made of the same material, that had long tight fitting sleeves. Her finger tip veil of tulle was held in place by a halo of small white blossoms. She carried an arm bouquet of white lilies and fern.

Miss Viola Schindler of Sherman was the bride's only attendant. Her dress was of pink chiffon made with short puffed sleeves and several rows of shearing at the waist. Her bouquet of lilies and fern was tied with a pink tulle bow.

Fred Loerwald was best man and William Schmitz and Tony Beyer were ushers.

A breakfast for the wedding party was served in the home of the bride's parents, Mr. and Mrs. Fred Bodovsky, following the church services. The table was centered with a three tiered cake and flanked by two

smaller cakes. A number of relatives attended a dinner in the Bodovsky home served at noon.

A supper and dance were given in the evening in the Lindsay hall to honor the couple. Approximately 250 relatives and close friends attended.

The bridegroom is the son of Mr. and Mrs. Robert Loerwald of Lindsay.

The couple will make their home south of Lindsay where he is engaged in farming.

**OUT OF TOWN VISITORS INSPIRE SOCIAL EVENTS**

Lindsay.—Among social events in this community last week were two delightful informal suppers given to compliment Mr. and Mrs. August Schad of Plainview, Minn., and Mr. and Mrs. Adolph Fuhrmann of Bode, Iowa, who are the guests of relatives here.

The first, given with Mr. and Mrs. John Hoberer as hosts on Tuesday, named as honor guests Mr. and Mrs. Schad. Personnel of the affair included Mr. and Mrs. Adolph Fuhrmann, Mr. and Mrs. Joe Hofer and daughter, Georgia Mae, of Houston, Mr. and Mrs. John P. Hoberer and daughter, Joyce Ann, Mrs. Dale Phillips of Wichita Falls, Miss Bertha Hoberer and the honorees.

On Thursday evening Mr. and Mrs. Frank Roberg entertained in honor of Mr. and Mrs. Fuhrmann for which the same group of guests was present.

**PAUL ZIMMERER RETURNS TO NAVY AFTER FURLOUGH**

Lindsay.—After spending two weeks here with his parents, Mr. and Mrs. I. A. Zimmerer, Paul Zimmerer of the U. S. Navy left for a visit with his sister in San Antonio after which he will spend several days in Los Angeles with relatives and then go to San Diego to report for duty aboard the U. S. Chaumont, which sails on the 15th.

Paul is a first class seaman and a baker on the Chaumont and is working to become a petty officer, the next higher rank. The ship, a huge transport liner, is China bound. This will be Paul's third trip to China.

**Linn News**

MISS BARBARA HARRISON  
Correspondent

Mrs. Darrell McCool visited with homefolks at Era Sunday.

Mart Morgan and children of Marietta, Okla., visited his sister, Mrs. Russ Linn and family Sunday.

P. T. Harrison of Fort Sam Houston is home for a visit with his family this week.

Albert Rohmer who resided in this community for several years has moved north of Muenster.

Mr. and Mrs. Parker of Dallas are

**AVOID EYE STRAIN!**

**DR. H. O. KINNE**  
OPTOMETRIST  
Gainesville, Texas

**DELFIELD'S STUDIO**  
Portraits — Photographs — Kodak Supplies  
**SHOE SHOP**  
Better Shoe Repairing  
"John The Sole Saver"  
200 N. Dixon Phone 122

**TEXAS THEATRE**  
SAINT JO  
The Home of Good Pictures  
Chas. Knauf, Mgr.  
SATURDAY, SEPT. 10  
— ONE DAY ONLY —  
George O'Brien  
**Gun Law**  
Rita Oehmen—Ray Whitley  
Show Opens Every Sunday  
at 2 p. m. and 8 p. m.  
PREVUE Saturday Night  
SUNDAY & MONDAY  
Ginger ROGERS  
James STEWART  
VIVACIOUS 13  
Tuesday & Wednesday  
Martha Raye -- Bob Hope  
in  
Give Me a Sailor  
THURSDAY & FRIDAY  
LORETTA YOUNG  
JOEL McCREA  
THREE BLIND MICE

There Are Hundreds of Garages  
But Only One---  
**Ben Seyler's Garage**  
We Specialize in Mechanical Work on Cars, Tractors, Stationary Engines  
Two Chances to Save Money  
Bring your car to—  
LEE JENNINGS  
For—  
PAINTING  
TOP REPAIR AND DRESSING  
BODY AND FENDER REPAIR  
METAL WORK  
20 per cent Discount  
ALL NEXT WEEK  
Don't Fail To Look At These  
If you are thinking about a Used Car:  
'36 Chev. Pickup .....\$319.50  
'36 Plymouth DeLuxe 2-door..\$398.50  
'35 Chev. Master 2-door .....\$347.50  
'35 Plymouth 2-door .....\$379.50  
'34 Chev. Coupe .....\$279.50  
Our 50% Reduction on Brake Lining  
Has Been Extended Again. It is your opportunity to make your car safer at a real saving.  
Remember: We never close. We Work While You Sleep.  
**Ben Seyler Motor Co.**  
Phone 75 — Chrysler and Plymouth Sales and Service — Open Day & Night