

GOOD WEATHER PERMITS STEADY LINE PROGRESS

Wire Stringing Begins North Of Muenster

May Finish Work Early In April, Number of Homes Wired to Determine Date of Energizing

Favored with more than the normal amount of pleasant weather for this time of year, Muenster's rural electrification line construction project is going forward at a satisfactory pace. According to Frank Turrentine, superintendent of J. E. Morgan and Son, workmen are now less than a week behind their progress schedule.

Difficulties encountered in rocky areas north of Muenster, where blasting and hand digging were substituted for machine digging, and a few rainy days were responsible for the only delays to date. Officials of the construction company now have hopes that the present project can be completed early in April.

Co-op manager J. W. Hess points out, however, that line construction progress has no bearing on the date that lines will be energized. If a sufficiently large number of houses are wired the current will be turned on immediately after the completion of lines, otherwise the energizing date will have to be postponed until more homes are ready.

About ninety per cent of all work preliminary to stringing wire is completed in the area north of Muenster, Turrentine advised Tuesday. Turrentine expected then that wire stringing would be going at full speed by the first of next week. The first wires were put up Wednesday.

Another job under way is the construction of the sub-station near the cross road three miles east of town. Work began there Monday and, according to schedule, will be finished by the end of next week.

At the same time some of the activity shifted to the south division of the project. Poles are being distributed and equipped with fittings and the first of the clearance work and hand digging is under way.

Favorable conditions during the past few days have enabled the digging machine to make up for some of its lost time. Tuesday afternoon it was averaging four minutes to dig a hole, set the pole, and move to the next location.

Surveying is nearing completion. According to J. W. Hess about 25 miles in the vicinity of Forestburg will be left at the end of this week.

NEAR TOTAL SLUMP NOTED IN ACTIVITY OF LOCAL OIL FIELD

What seemed like the beginning of a first class oil boom one month ago has simmered down to almost total inactivity. Following a second attempt, during the past week-end, to make a well of the rotary offset to the Voth Number 2 discovery gusher, the last ray of hope is directed on Couch's spudder test about 3300 feet southwest.

A report Tuesday evening was that he had reached 400 feet on his second start. He lost the first well at about 500 feet when he failed on a fishing job. Between that location and Muenster a spudder test on W. M. Trubenbach's is being delayed at slightly more than 100 feet.

In the Muenster townsite J. G. Richards and Son has almost completed plugging back a deepening test which ended at the Ellenberger two weeks ago. Plans are to plug back to the old production level and attempt to revive production by re-pressuring.

SAINT JO THEATRE GETS PICTURE ONE WEEK AFTER RELEASE

The Texas Theatre of Saint Jo has another scoop to its credit in securing "They Made Me A Criminal" for Monday and Tuesday of next week. Released only last week from Hollywood the film will make its first appearance at a leading show-house in Dallas this Saturday.

The picture, starring John Garfield and Gloria Dickson is a sensational story focused on the forgotten man forced by adverse circumstances to become a fugitive.

A new roof was applied to the John Herr, Sr., home this week.

BERMUDA AIR-LINER LOST AT SEA

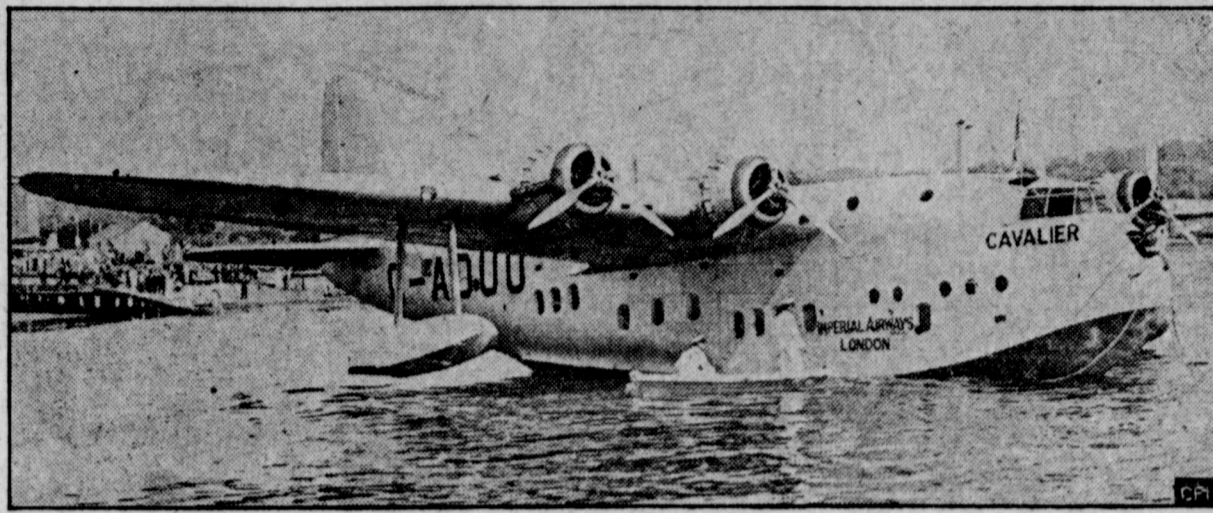


Photo shows ill-fated Imperial Airways Flying boat, Cavalier, which was forced down on its trip to Bermuda last Saturday resulting in the loss of three lives. Ten of the passengers and crew were saved after spending hours in the water.

BURGLAR FAILS BUT LEAVES HAT, COAT AS CLUE TO OFFICERS

Fritz Binder of Pilot Point, known here as the rock mason who did the rock veneer work on Al Walterscheid's recently built home, was released on \$500 bail Tuesday after a preliminary hearing in Cooke County court in connection with the attempted burglary of Joe Trachta's domino parlor on Wednesday night of last week, Constable Frank Hoedebeck disclosed after returning from Gainesville Tuesday.

A hat and coat left on the scene were the clues which led to Binder's arrest.

Ed Wolf, an employee, who sleeps in the building, states that he was disturbed about 2 p. m. by tampering with the door latch. At a glance he discovered that someone was inside the room. Securing his gun and flashlight he got up but apparently was discovered by the burglar, who bolted down the street and into an alley. Attempted shots at the fleeing culprit resulted only in a number of snaps of the empty pistol.

After returning Wolf found where the burglar had admitted himself via the porch roof through an open transom and cut screen. A heavy sheep-skin lined coat, apparently too bulky to permit entry through the small opening, still lay discarded on the roof. The hat lay inside on the floor.

Investigations by Constable Hoedebeck the next day pointed to Binder as a suspect and led to his arrest Friday by Hoedebeck and Sheriff Luther McCollum at Frisco, where he was engaged in rock veneer work.

At the preliminary trial Binder admitted that the incriminating coat was his but said that it had been stolen from him several days before along with a number of tools. He did not attempt an explanation for the presence of his hat in the place.

REDUCE REFUND ON GAS TAX IS REQUEST OF GOOD ROADS ASSN.

AUSTIN.—The state is returning \$1 out of every \$8 collected in gasoline taxes, and the Texas Good Roads Association wants to do something about it.

Gasoline tax refunds have grown to alarming proportions. The state refunded \$6,871,000 out of \$49,281,000 collected from the gasoline tax, or almost 14 per cent of the total collections.

Refunds are allowed to farmers, aviators, contractors and others, but there has been a suspicion that persons were taking advantage of refund statutes.

Former Senator T. J. Holbrook of Galveston once charged that many people were using tax-free gasoline in autos, losing the state hundreds of thousands in revenue.

Now the Good Roads Association announces reduction of refunds as part of its legislative program.

Theory back of the refund law is to return taxes on gasoline not used on highways, but since only half of the gasoline tax actually goes into highway construction, wisdom of this law has been questioned. One-fourth of the tax goes to schools and one-fourth to pay county debts.

Other proposals to be considered at a meeting of the Good Roads Association here Monday are: Law to prohibit small counties from selling license plates at a discount to residents of big counties; constitutional amendment to prevent raids on gasoline tax revenues for non-highway purposes; prohibition of billboards which deface highway scenery.

Miss Jane Harris, county health nurse, and Miss Verna Riley, of Gainesville spent Tuesday morning at the parochial school inspecting pupils' teeth, throats and weights.

LOUIS VS LEWIS IN HEAVYWEIGHT TITLE MATCH



NEW YORK CITY—Champion Joe Louis, left, and John Henry Lewis, lightweight titleholder, as they compare fists during their meeting at the New York Hippodrome before their 15-round bout at Madison Square Garden an January 25. The Brown Bomber retained his title with a technical knockout in the first round.

44 TREES PLANTED ON CEMETERY ROAD BY LADIES LEAGUE

Forty-four American elm trees were planted from the church to the cemetery this week, marking another step in the beautification program sponsored by the Ladies' Civic League.

The work of setting out the trees was done on Wednesday afternoon and Thursday morning by Joe Swingle, Fred Herr and Herman Bindel and was done according to directions from W. H. Proffer of the Gainesville Highway-5 Nursery who delivered the plants.

Having accomplished this objective, the ladies' next work on the graveyard will be the planting of bermuda on the east side of the walk, Mrs. Nick Miller, chairman of the cemetery committee, stated.

The ground has been plowed once and due to its condition will require at least two more plowings and several listings. The final step of planting the bermuda will be completed some time in April.

CHURCH PACKED AS 40 HOURS DEVOTION CLOSES AT LINDSAY

Lindsay.—Crowding Saint Peter's Church to near capacity Catholics of Lindsay gathered Monday morning at 9 o'clock for the closing exercises of forty hours' devotion.

The pastor, Father Conrad, was celebrant of the high mass, Benediction of the Blessed Sacrament and the singing of "Grosser Gott" by the congregation closed the services.

LINDSAY GROUP OF MUTUAL INSURANCE CO. ELECTS OFFICERS

Lindsay.—Mike Fuhrmann was elected president of the local branch of the Muenster Fire Insurance Company when an annual election of officers took place in the community hall Thursday evening.

Also serving on the executive committee by election are Joe Bengfort and F. J. Gruber as secretary and treasurer, respectively.

A social hour and refreshments were enjoyed at the close of the business session.

BURGLARY EPIDEMIC COSTLY AT LINDSAY, LOSS IS SMALL HERE

Though included in an epidemic of burglaries last week Muenster was fortunate in sustaining considerably less loss than other places. The attempt at Joe Trachta's was a total failure and that at the headquarters of J. E. Morgan and Son, electric line contractor, netted \$18 worth of wire staples in 3 kegs.

At Clarence Albers' lunch room near Lindsay, the Lone Star Tourist Cafe in Gainesville, and a beer parlor across the Red River on Highway 77, all burglarized last Saturday night, the hauls were considerably more profitable. Sheriff Luther McCollum expressed the belief that these burglaries have some connection with a number of similar ones during the past several months.

Some items included in the Albers burglary are candies, cigars, cigarettes, two cigarette vending machines, a radio, and the coin box of the cigarette vendors was found along the right of way of Highway 82 about one mile west of Lindsay. The burglars forced locks on the front door and on the music machine.

Officers investigating the case are Constable Frank Hoedebeck and Deputy John Albers of Muenster, Sheriff Luther McCollum, Deputy-Sheriff Tom Hickman, and Buddy Gandillon, fingerprint expert.

BROADCAST BY ALMA MATER TO FEATURE ALL SUBIACO PARTY

Invitations are being extended now for "All Subiaco Night," an annual get-together of former students of Subiaco College. The event will be held at the Lindsay Hall, Sunday night, February 5.

About forty persons from Lindsay, Muenster, Gainesville and Denison are expected to attend, according to Aloys Kleiss, chairman of the program committee.

A half hour radio program from 9 to 9:30 p. m. broadcast over station KTHS, Hot Springs, by their Alma Mater will feature the Subiaco exes' entertainment of the evening. The rest of their party time will be occupied with card games and refreshments.

Serving on the program committee are Father Francis Zimmerer, Aloys Kleiss, and Joseph Hundt of Lindsay.

Leonard Zimmerer Loses In Fourteen Month Fight To Overcome Hip Ailment

GRAVEL WORK BEGINS ON WPA ROAD PROJECT SOUTH OF MUENSTER

The last stage of work, application of a gravel surface 8 inches deep and 16 feet wide, begins next week on the WPA road and bridge project through the Big Elm bottom between Muenster and Linn.

While that work is in progress, final trimmings are to be made on the hill cutting jobs at either end of the mile and a quarter of new road. Commissioner Felker's plan is to cut down both hills sufficiently to permit a slight distance of 300 yards.

Great changes have become apparent on the project during the past two weeks. What was a mere skeleton over the creek is now a completed bridge with approaches and fill ins. Under the bridge the entire bank is being covered with rock as a protection against washing out.

More protection for the bridge is its elevation of three feet above the natural level of the banks, giving it a driftwood clearance even when the creek overflows.

Two small bridges across small streams near Tony Trubenbach's are also completed and protected by rock walls.

Project foreman J. A. Sullins estimates that the entire job can be finished in 30 more working days. Four gravel trucks will be kept busy hauling from the pit less than a quarter mile from the bridge in C. J. Fette's pasture. In the meantime other workmen will have more than ample time to finish their hill cutting work by the time the gravel reaches them.

CO-OP PREPARES MAP FOR EXTENSION TO CALLISBURG AREA

There is a possibility that extensions to the Cooke County Electric Co-operative Association will follow immediately after completion of the present construction project, Superintendent J. W. Hess disclosed Tuesday.

At that time he was preparing the map for a proposed 25 mile spur into the Callisburg community. Sixty members are signed up as prospective consumers along the line.

If the extension receives official approval at Washington preliminary plans and surveying will be rushed through immediately to permit building as soon as the present project is finished.

An allotment for the extension is now available at Washington awaiting official approval of the extension map by REA headquarters. Several months ago local co-op officers were advised that \$35,000 was set to add as much as 50 miles to the present project.

There are possibilities also of extensions in the Era and Wolf Ridge communities, Hess said.

BENEFIT PARTY WILL RAISE FUNDS TO BUY SCOUT SHIRTS, HATS

In order to raise funds for equipment boy scouts of the Muenster troop will sponsor a benefit card party and social at the Knights of Columbus hall next Thursday night, February 2. The decision was made and preliminary plans discussed at a meeting of the scouts and committeemen Monday night.

The admission charge is 15 cents, 25c per couple. It is hoped that sufficient money can be realized to buy hats and shirts for the entire troop, Committeeman Herbert Meurer said. He added also that uniforms secured by the party will probably be considered the property of the troop rather than of individuals, and that any boy who fails to maintain his good standing loses the uniform as well as the membership.

Persons attending the benefit will have the opportunity to play tango, dominoes, or either of several card games. Committeemen have agreed to assist the boys financially in securing refreshments and prizes. The boys, under the direction of Scoutmaster Virgil Welch, expect to do all preparatory work.

Another topic facing the scout committee was the appointment of an assistant scoutmaster. Welch asked for an early choice so that he can give the man sufficient training to take over local scouting during the summer vacation months.

The cheese factory boys were guests of John Kathman for a card party last Sunday night.

Funeral To Be Held At Lindsay, 9 A. M. Friday

Brother of Father Francis Zimmerer Relieved By Death Wednesday After 10 Weeks of Suffering

Lindsay.—Leonard Zimmerer, 17, died at 10:30 Wednesday morning at the home of his parents, Mr. and Mrs. I. A. Zimmerer, as the result of a hip ailment that came upon him in December 1937.

Funeral services were set for 9 o'clock Friday morning at Lindsay with Father Conrad, pastor, officiating and George Carroll and Son in charge of burial. Pallbearers selected are six of the young man's cousins: Norbert, Joe and Bernard Zimmerer, Lawrence Schad, and Francis Dieter of Lindsay and Lambert Bezner of Ardmore, Oklahoma. His classmates of the 9th grade have been named honorary pallbearers.

If possible, it was said, an assisted mass of requiem will precede the funeral. At the time the statement was made Wednesday evening it was not known whether Fathers Frovin of Muenster and Brady of Gainesville could be in Lindsay at the time of the mass.

Leonard Zimmerer was born on January 4, 1922. He has spent all his time at Lindsay, attending the local school until forced to discontinue because of his ailment. He was also a member of the Lindsay Young Men's Society.

His hip trouble, which began in December, 1937, is thought to have resulted from what was considered only a minor bruise several weeks before. By March, 1938, it had become so bad that an operation by Dallas bone specialists was considered advisable. Securing no relief from that, the young man underwent a series of other operations and treatments while his affliction continued to grow worse and his family gradually lost hope for his recovery. While he was bedfast for the past ten weeks he was in constant agony.

Leonard is survived by his parents, Mr. and Mrs. I. A. Zimmerer; one sister, Sister Dorothy Theresa of San Antonio; and five brothers, Rev. Francis Zimmerer of Muenster, Paul Zimmerer on U. S. S. Chaumont, Henry, Bruno, and Vincent of Lindsay. All except Paul are expected home for the funeral.

AIRLINE STEWARDESS ADDRESSES ASSEMBLY AT PUBLIC SCHOOL

The entire student body of the public school sat in rapt, pop-eyed attention at assembly period Wednesday morning as Lillian Fette, who has just completed a two weeks' visit with her family here, explained her duties and thrills as a stewardess for American Airlines.

Her talk was based on a typical routine flight from New York to Los Angeles and included such details as average speed, altitude, time spent at day and night flying, blind flying along a radio beam, sizes of ships, and accommodations and service on them. She added spice to her lecture by making a brief mention of a few more thrilling experiences.

A barrage of questions came from the elementary pupils who "had seen her in the funny paper" on an advertising strip for a tooth paste company. They demanded all the details of her capture of the dangerous criminal by threatening with a tube of toothpaste that bulged in her pocket like the muzzle of a gun.

PROSPECTIVE CUBS INVITED FOR FIRST TASTE OF SCOUTING

Prospective cub scouts for the Muenster Boy Scout Troop can have their first scouting experience next Monday night, Jan. 30. Scoutmaster Virgil Lee Welch invites all boys between the ages of 9 and 12 to join the scouts on a weenie roast outing.

The evening's activity, he stated, will offer an entertainment program by the scouts and a flag ceremony along with the open air feast.

Every boy participating will be expected to pay 10 cents to defray the expense of buying food.

John Meurer, J. S. Horn and Henry Fleitman transacted business in Valley View Monday.

LOCAL NEWS BRIEFS

Ray and Alvin Cler of Valley View spent Sunday here with homefolks.

Edgar Fette and M. J. Endres spent Tuesday in Dallas on business.

For Sale: 100 feet of all iron fence, Jacob Pagel, Jr. (Adv. 10f)

Milton Carter of Bowie visited with his brother, Gene Carter, and family Sunday.

Mr. and Mrs. A. H. Drake and daughter spent the week-end in Fort Worth and Dallas with relatives.

Miss Beatrice Reiter has been confined to her bed during the week suffering from tonsillitis.

Mr. and Mrs. Harold Beasley spent Sunday in Kingston, Oklahoma, as guests of her brother and family.

Mrs. Ed Organ of Valley View was the guest of Mrs. John Eberhart Saturday afternoon.

275 acres of good grass pasture for rent, Paul Endres. (Adv. 10p)

Frank Sandman and Miss Marie Beyer visited with Mr. and Mrs. Al Walterscheid Sunday.

Milk Cows for sale, J. M. Russell, 604 S. Denton, Gainesville. (Adv. 9-10p)

A. G. Hutton bought a new Chevrolet truck from J. B. Wilde this week.

Miss Gertrude Cler of Tulsa, Okla., is spending two weeks here with her parents, Mr. and Mrs. Charles Cler.

Miss Elizabeth Tempel was confined to her bed several days this week suffering from a severe cold.

A new garage is under construction at Al Walterscheid's home. The work is being done by Al, Frank and C. M. Walterscheid.

Misses Rita Voth, Frances Wiesman and Clara Hoenig, students at Wichita Falls, will spend the week-end here with their parents.

Returning from the annual Kelvinator service school at Dallas last Friday, J. W. Fisher brought in a new refrigerator for his display floor.

Mr. and Mrs. Jake Pagel and children, Misses Marcella and Anselma, visited with friends in Ardmore, Okla., Sunday afternoon.

Interested in buying a residence lot near church and school. Give location, size of lot, price, and terms. The Enterprise. (Adv. 10)

Mr. and Mrs. Albert Hess are the parents of a son, Leo Frank, born at the local clinic Tuesday morning. Mr. and Mrs. Frank Hess were sponsors for the baby at baptism that afternoon.

Miss Bonnie Yosten will return home Sunday from Tishomingo, Oklahoma, where she has spent the last month with her sister, Mrs. Leo Hoedebeck and family.

Sons-in-law Ben Seyler and Herb Meurer backed up their boast to "trim the old man" in a Euchre party at John Fette's Friday night. Son "Pip" shared the humiliation with the old maestro.

Joe Luke, G. A. Gallaher, A. T. Hoehn and C. B. Fowler attended a meeting and lecture for Texas Company employees at Nocona Tuesday evening.

Frank Yosten bought the 114-acre farm west of Capp's Corner from J. B. Wilde last week. The latter purchased a 160-acre farm 4 miles north of Saint Jo.

Edna Marie is the name of the infant daughter of Mr. and Mrs. Joe Hoenig, born Wednesday morning. She was christened the same day with Miss Anna Hoenig and Bruno Fleitman as sponsors.

Joe Trachta made a series of yard improvements at his home this week including the planting of a number of crepe myrtle bushes and the construction of concrete curbs and side walks.

Miss Angela Laake accompanied Miss Alice Holton to Dallas Tuesday to visit with her brother, Dr. E. W. Laake and wife, while Miss Holton

attended to business. They returned to Muenster Thursday evening.

Mrs. J. M. Weinzapfel will leave next Monday evening for San Antonio, where she will attend a meeting of the executive committee of the Catholic State League of Texas and the Catholic Women's Union on Thursday. Mrs. Weinzapfel is state treasurer for the latter organization.

Parochial school teachers and pupils expressed their appreciation for a set of books consisting of 5 volumes on "Texas and Texans" donated to the school library through the courtesy of Miss Angela Laake. The books are complete histories of Texas' oldest families and are a welcome addition to the library.

C. J. Fette and Tony Trubenbach, Jr., are nearing completion on a series of improvements for the place formerly occupied by Alphonse Walterscheid. Most conspicuous are a new fence over most of the farm, removal of an old barn, and building a new barn and garage. The Trubenbachs intend to move to the place within a few weeks.

PAROCHIAL PUPILS GIVE BENEFIT PARTY WEDNESDAY

Pupils of the parochial school enjoyed a tango party in the school auditorium last Wednesday afternoon. The affair was a benefit and was the first of a series to raise funds with which to purchase a new Missal for Sacred Heart church.

The pupils are to make the donation of the Missal in commemoration of Muenster's golden jubilee celebration.

GROUP QUILTS FOR MISSIONS TUESDAY

A group of ten ladies met at the home of Mrs. John Eberhart on Tuesday afternoon to quilt for the missions.

Following the sewing, Mrs. Eberhart served refreshments to Mesdames Joe Luke, Jake Pagel, Felix Becker, William Wieler, John Wieler, Joe Wilde and Misses Lena Streng, Mary Becker, Anna Hellman and Evelyn Swingler.

SODALITY GIRLS HAVE BUNCO PARTY TUESDAY

Members of the Blessed Virgin Sodality were entertained with a bunco party in the school auditorium Tuesday evening of last week. Miss Anna Hoenig received the high score award and Miss Mary Hirschy the consolation favor.

Hostesses for the affair were Misses Lorena Fisher, Catherine Swirczynski, Lucille Cler, Dorothy Mae Luke, Mary Elizabeth Endres and Loretta Hartman, who served refreshments of hot chocolate and cake to 24 members.

FIFTEEN ATTEND WEEKLY STUDY CLUB MEETING

The Agnus Dei, medals, scapulars and blessed cords were discussed by the Hyacinth Study Club Monday evening when a weekly meeting was held.

A point stressed at the study was that these sacramentals are not charms and that in themselves they have no power. It is only through the Church's prayer that they gain their efficiency.

Medals and scapulars of various kinds were displayed for the group to view and study. Explanations relating to the subjects of the lessons were read from the Catholic Encyclopedia by the leader, Miss Olivia Stock.

Fifteen members and two guests were present.

WEINZAPFELS ENTERTAIN WITH BRIDGE PARTY

Mr. and Mrs. J. M. Weinzapfel entertained with a bridge party in their home Wednesday evening of last week.

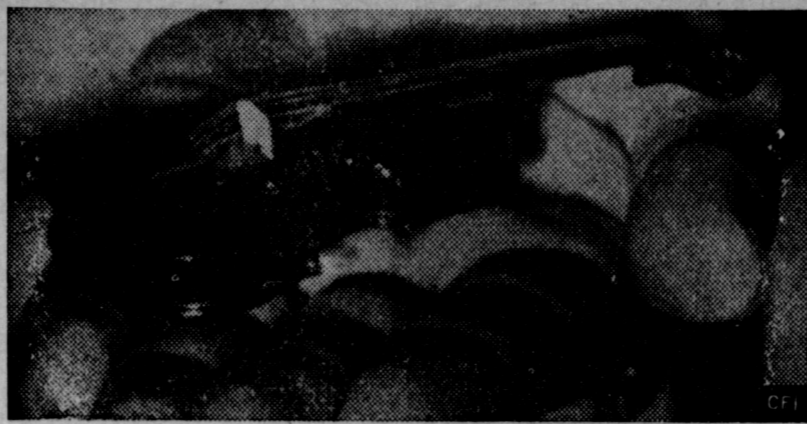
Four tables were arranged for bridge series and at the conclusion of the games prizes were awarded to Mrs. M. J. Endres and Ben Luke.

The hostess served refreshments to Messrs. and Mesdames John Mosman, M. J. Endres, Werner Endres, Roy Endres, Ben Luke, Joe Luke, Ben Hellman, Tony Gremmlinger, Dr. and Mrs. T. S. Myrick and Rev. Francis Zimmerer.

BUFFET SUPPER HONORS P. W. HELLMAN SUNDAY

Mrs. J. M. Weinzapfel entertained with a buffet supper Sunday evening at her home honoring her son-in-law P. W. (Bill) Hellman of Gainesville,

WORLD'S SMALLEST



This violin, the smallest in the world, has a length of 9 1-2 cm and was constructed from 83 separate pieces. It was exhibited at a Paris (France) private showing and aroused great admiration.

PROTECT TEETH



Members of the American Dental Association are agreed that the most important times in a child's life to see a dentist are at the ages of 3, 6, 9 and 12. Miss Betty Roberts, dental hygienist, uses this method to impress the dental health on (left to right) Jean Kreuser, Alvin Steck, Leola Pope and Judith Marie Nicholson.

on his birthday.

Colors of blue and white predominated in decorations of the party rooms and the service table. The latter was centered with a large decorated birthday cake, flanked by blue and white tapers in crystal candelabra.

Following the dinner the guests enjoyed games of bridge and zwick. Guests for the evening were Rev. Fathers Frowin and Francis, Dr. and Mrs. T. S. Myrick, Mrs. Myrick, Sr., Mr. and Mrs. Herbert Meurer, Mr. and Mrs. Rudy Hellman, Mr. and Mrs. Gus Hellman, Mr. and Mrs. P. W. Hellman and J. M. Weinzapfel.

THREE WEDDINGS SET FOR 2ND WEEK IN FEBRUARY

Announcement has been made of three approaching marriages that will take place next month at Sacred Heart Church here.

Miss Isabel Trubenbach, daughter of Mr. and Mrs. Frank Trubenbach will become the bride of Arnold Swirczynski, son of Mr. and Mrs. Joe Swirczynski, on Monday, February 6th.

Ceremonies uniting Miss Katie Trubenbach, daughter of Mr. and Mrs. W. M. Trubenbach, to Frank Hacker, son of Mr. and Mrs. Joe Hacker, will be read Tuesday morning, February 7th.

Miss Margaret Hess, daughter of Mr. and Mrs. J. W. Hess, and Edward Schmitt, son of Mr. and Mrs. Ed Schmitt, will be married on Thursday, February 9th.

A number of parties are being planned for the brides-elect.

ALOIS WIESMANS GIVE CARD PARTY SUNDAY

Mr. and Mrs. Alois Wiesman entertained with a card party in their home Sunday evening.

The hostess took winning honors in the series of zwick while all the sympathy went to Frank Bayer.

Refreshments were served to Mes-

srs. and Mesdames Joe Sturm, Andy Hoffbauer, Oscar Walter, Andrew Schoech, Frank Bayer and the hosts.

YOUNG CROWD ENJOYS TWO PARTIES THIS WEEK

During the week two surprise birthday parties were enjoyed by Muenster's young crowd. On Sunday evening Miss Rita Felderhoff was the honoree in the home of her parents. On Wednesday evening Joe Henry Walterscheid was surprised at his home.

A group of 30 young people were guests at both affairs for which the Walterscheid orchestra played for dancing.

ST. JO GARDEN CLUB TO GIVE SILVER TEA

Members of the Saint Jo Garden Club will sponsor a silver tea at the home of Mrs. J. H. Embry on Tuesday, January 31, from 3 to 5 o'clock p. m.

A general invitation to all members of the Ladies' Civic League was extended in a communication to Mrs. T. S. Myrick, league president, this week.

BEST FUNCTION OF ADS IS PROMOTING HAPPINESS, WELFARE

The function of advertising and publicity would be incompletely fulfilled if it only sold goods or services. Of course it is important to sell goods and services, for only thus are the resources acquired by industry for the employment of labor.

But advertising serves a far broader purpose than that in promoting the welfare and happiness of the people.

Advertising, for example, has been instrumental in selling toothpaste to millions of people, with highly beneficial results to a vast industry and the thousands of people deriving employment from it.

But it has also influenced millions of people to brush their teeth properly and save them from decay.

It has taught them to "see their dentist twice a year."

It has explained in the everyday language of the people the lurking dangers to general health of neglected oral health.

Everybody who can read knows that the poisons from decayed or infected or unclean teeth can permanently injure the most vital organs and the most remote parts of the body.

Medical scientists never would have been able to get this knowledge to all the people through the medium of technical treatises or lectures.

Toothpaste and toothbrush ads have done it.

Profoundly beneficial services to

Geo. J. Carroll & Son

Serving Cooke County

Since 1901

PHONE 26

Gainesville

For Your Spring Garden

Use Ferry Seeds

IN PACKAGE OR BULK

Until Garden Time, See Us For

Fresh Vegetables & Fruits

★ ★ ★ ★

"Muenster's Serve Yourself Grocery"

THE FMA STORE

Muenster

the health and happiness of mankind have been similarly rendered by a vast variety of advertising's most familiar forms.

Certainly these services are as important as the selling of goods. Advertising performs countless public services no other agency of public information could possibly perform.

It carries its messages to the people in mediums most familiar to them.

They find these messages in periodicals and books, hear them over the radio, see them emblazoned in electric lights.

Of course the primary purpose of advertising is to sell goods, and that is a tremendously useful and an indispensable purpose.

But the selling of better living to the people has resulted from it in an amazing and beneficial degree that

the unsurpassed health and progress of our people as compared with standards of living in other countries indubitably attest.—New York Journal.

Cleaning-Pressing
Shoe Repairing
NICK MILLER

Quality Food
Properly Served

Curtis
Sandwich Shop
East California Gainesville

Highest Cash Prices Paid for Old Gold Jewelry—White or Yellow.
A. R. Porter
104 N. Commerce Gainesville

DANCE

TUESDAY NIGHT, JAN. 31

at the

K of C Hall --- Muenster

Just Around The Corner - -

SPRING GARDENS—
CHICK RAISING—
HOME REPAIRS—

Get Set With - - -

Poultry Fence Garden Tools
Carpenters' Hand Tools

C. D. Shamburger Lumber Co.
HENRY J. LUKE, Mgr.
Muenster, Texas

BETTER SAFE THAN SORRY

DAWGONNIT! I THOUGHT THOSE OLD SMOOTHIES WERE GOOD FOR A COUPLE THOUSAND MILES!

C'MON-VER BLOCKIN' TRAFFIC

WHAN!

HONK!

SORRY OFFICER! THERE WAS STILL GOOD RUBBER ON THAT TIRE

HONK!

HONK!

OH-OH! SORRY OFFICER! THESE SMOOTHIES SKIDDED ON THAT WET CAR TRACK

I'LL LET YOU OFF IF YOU'LL PUT ON 4 SAFE ARMORRUBBER KELLYS! YOU'RE A PUBLIC MENACE ON THOSE OLD TIRES!

WOW! WAS THAT A CLOSE CALL! ME FOR THE KELLY DEALER!

YEP! KELLYS ARE REAL SAFETY INSURANCE

AND FOR A FEW DIMES PER 1000 TIRE MILES! IT'S BETTER TO BE SAFE THAN SORRY!

HERR MOTOR CO.
Muenster
KELLY SAFETY TIRES

Ask For Blanks

To Keep Records for the Baby Chick Contest

BRING IN YOUR EGGS FOR CUSTOM HATCHING

Settings MONDAYS and THURSDAYS

Poultry Remedies and Supplies

★ ★

Muenster Hatchery

Felix Becker, Mgr. Muenster

BEHIND THE SCENES in AMERICAN BUSINESS

By JOHN CRADDOCK

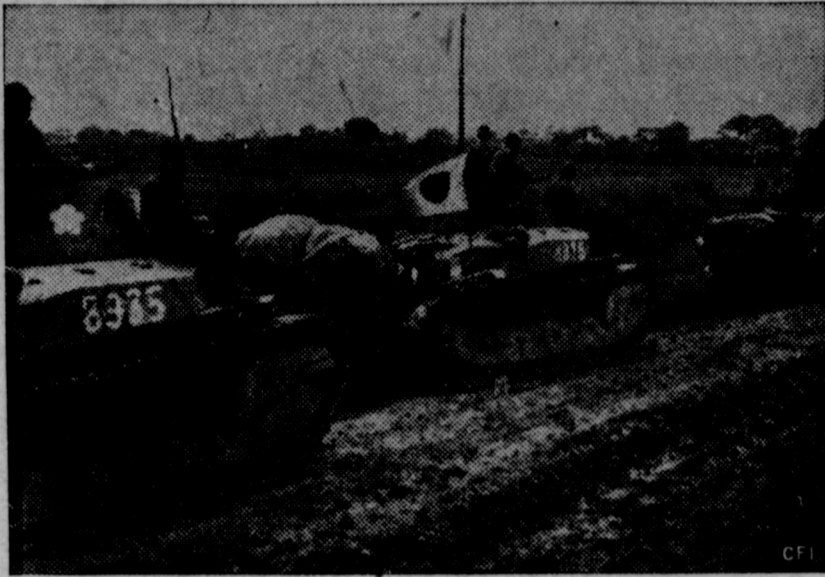
NEW YORK—BUSINESS — The New Year tumult and shouting dies, the captains and kings of industry have recorded their predictions for 1939, and the business world settles down to make those forecasts come true.

WASHINGTON.—On the surface the 30 per cent increase in national defense expenditures asked for in the new Roosevelt budget appears staggering. Transposed against the cost of war preparations in Germany, Italy and Russia, however, the recommended expenditures would be relatively modest.

U. S. GOES NUTTY — Peanuts won't be sold at the New York and San Francisco world fairs, according to recent announcements by the fair authorities. But evidently they are sold in plenty of other places.

Permanent Wave Home Beauty Shop Phone for Appointment

MODERN WAR MACHINES IN ANCIENT LAND



The march of Japanese tank column re-enforcements in South China continues at a larger pace.

dition to its more common appearance at circuses and ball games.

TRAVEL PICK-UP—A sure harbinger of genuine business recovery is an improvement in vacation traffic. There's an old economic adage that When Mr. and Mrs. America begin to spend vacation money, prosperity cannot be far behind.

THINGS TO WATCH FOR—All wood typewriter table which can be assembled in 15 seconds, the top of which provides a carrying case—A new button for milady's lounging pajamas, beach robe or coat, has a screw top and recess for carrying lip rouge, powder and other cosmetics—Seedless watermelons—Latest newsreels for a nickel is the newest thing in slot machines—Transparent waterproof bag for pet shops so that customers can get a close-up view of goldfish they are buying and carry them home more conveniently.

HEADLINES IN NEW YORK — Committee headed by president of New York Central Railroad begins to study possibility of reducing Eastern passenger fares — Income tax collections in 1938 set eighteen-year record, U. S. Treasury reports — American Telephone and Telegraph System now has more phones in service than at any other time in history, almost 16,000,000, according to a company statement—New York Coffee and Sugar Exchange estimates coffee consumption in America during 1938 equalled 14.38 lbs. for each man, woman and child in the country, new all-time record—During the past year Americans consumed more than 260,000,000-000 pounds of food, or a ton for each person in the country, Clarence Francis, president, General Foods Corporation, estimates.

Cockroaches are originally tropical insects and are believed to have been disseminated in temperate zones by goods shipped in commerce.

PAROCHIAL SCHOOL LISTS PUPILS WITH PERFECT ATTENDANCE

The honor roll for perfect attendance at Sacred Heart Parochial school until Jan. 1 was announced this week as follows:

First Grade: Neil Fisher, Olive Haverkamp, Harold Knabe, Aileen Koelzer, Floyd Lehnertz, Bernard Luke, Jeannette Meurer, Evelyn Noggler, Mitchel Wolf.

Second Grade: James Bayer, Jerome Pette, Arthur Hennigan, Joseph Hennigan, Thomas Jetzesberger, Gerald Knabe, Theodore Noggler, Henry Pels, Ethel Mae Bayer, Betty Lou Buckley, Anna Mae Dankesreiter, Agnes Felderhoff, Ruth Lee Fisher, Jean Fleitman, Catherine Hartman, Doris Lee Heilman, Eleanor Hoenig, Mary Evelyn Hofbauer, Celine Koelzer, Margaret Seyler, Ethel Mae Trubenbach, Virginia Walterscheid, Pauline Yosten.

Third Grade: Donald Endres, Walter Haverkamp, Monte Hellman, Martha Hennigan, John Louis Hess, Victor Koelzer, Bernadine Lutkenhaus, Clara Mages, Alvin Noggler, Aileen Schumacher, Evelyn Vogel.

Fourth Grade: Arthur Bayer, Gerald Bayer, Philomena Felderhoff, Clyde Fisher, Mary Ann Gremming, Edna Margaret Hartman, Eugenia Herr, Quintin Lehnertz, Paul Luke, Joan Roberg, Juanita Schmitt, Dolores Walter, Therese Walter, Joseph Weinzapfel.

Fifth Grade: Margie Ann Endres, Herbert Pette, Alvin Hartman, Thomas Otto, Theresa Mae Pels, Anna Marie Schilling, Dorothy Vogel, Laura Lee Wilde, Lillian Wimmer, Herbert Yosten.

Sixth Grade: Robert Bayer, Dolores Lehnertz, Bernard Swirczynski.

Seventh Grade: Frank Hennigan, Rosalie Lutkenhaus, Joseph Tempel, Juanita Weinzapfel.

Eighth Grade: Harold Luke, An-

ton Yosten, Rose Marie Endres, Anna Marie Klement, Lucille Lutkenhaus, Lucille Wimmer.

NOT SUPERSTITIOUS!

Most of the jewelry shops in New York report a tremendous sale of rabbit-foot charms. Most are mounted on silver or gold, and have the following printed slip attached: "This little luckie is the left hind foot of a grave-yard rabbit killed in the full of the moon by a read-headed, cross-eyed nigger riding a white mule, at 12 o'clock midnight."

Charles Stewart Parnell, Ireland's famous politician, refused to sign any bill, petition or document which contained 13 clauses. For good luck he demanded that one clause be omitted, or that a 14th clause be added!

Scandinavian traditions indicate that early Swedish kings reigned only for nine years, after which they were put to death unless they found substitutes to die in their stead. One monarch, King Ann, is said to have sacrificed seven of his own sons in this manner. When he was about to give up his eighth son to Odin, the people rebelled. The king himself was killed and buried at Upsala.

In Ireland, the juice of boiled nettles gathered in churchyards, is said to be effective in curing dropsy.

"HELLO" IS A WASTE OF TIME, TELEPHONE COMPANY CONTENTS

DALLAS.—The telephone company has discontinued use of the word "hello," and wouldn't care a bit if everyone else followed suit.

Officials believe this American habit accounts for about 1,000,000 useless words over their system in Dallas every day.

Not that it makes any particular difference to them, but every second wasted simply means a given instrument is tied up just that much longer per conversation.

Eyebrows raise, looks pass, whippers hiss when a telephone company employe forgets and says "hello" in opening a conversation.

It's worse than eating with your knife at a society dinner party.

Proper forms of address are "Business office, Miss Jones speaking," or "Mr. Smith's office, Miss Snoop speaking." If the caller wants to talk to the boss, he gets a terse "Smith."

The system has lots of advantages. A major one is that it completely befuddles the person who habitually opens a conversation with: "Who is this?"

A great many persons object to this abrupt question, counter by asking: "Who do you want?" This may lead to another sally such as: "Is this Ruth?" answerable by the annoyed recipient of the call probably with "No, this is not Ruth," and thereby resulting in a momentary deadlock.

By the time the caller has gotten around to asking if he or she may speak to Ruth some time has been wasted.

By picking up an instrument and

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ONE GROUP IN RAYON FLEECE\$1.98

The Ladies Shop

Mrs. J. P. Goslin Gainesville Miss Ruth Craven

EASY TO UNDRRESS NOW WITH TALON SLIDE FASTENERS

MOTHERS! Visit our NEW CHILDREN'S FABRIC SHOP

Here we are going to cater to your needs. In charge of the CHILDREN'S Fabric Shop is our "advisor to mothers" who will show you the easy way to make smart—yet very practical—children's wardrobes.

We have made up model garments of the NEW Children's Patterns in specially selected fabrics so you can see how good looking your children's clothes will look when you make them up.

All the garments have "TALON" Slide Fasteners so even tiny tots can dress and undress themselves.

and we have a SEWING DEMONSTRATION AND LECTURE

Miss Hilda Kiser New York Sewing Expert will be here from Jan. 30, 1939 to Feb. 1, to show you the quick easy ways to sew in "TALON" Slide Fasteners. She will also show you a MODEL WARDROBE of children's garments. Be sure to take advantage of this opportunity.

We are headquarters for "TALON" Slide Fasteners carrying them in all the wanted lengths and colors.



FREE Booklet and "TALON" Fastener instruction sheet for mothers. Beautiful DOLL CUT OUT SHEET for children.

Final Clearance--- Ladies Odd Lot FALL and WINTER FOOTWEAR

\$1.00 Pair

Suedes — Kid — Calf — Patents — Gabardines Greys — Blues — Blacks — Browns — Combinations

Former Values to \$5.00 all grouped for this final Clearance at \$1.00 the pair.

Thursday -- Friday -- Saturday

Every Sale Final! No Approvals!

Teague Company

Dixon at Elm Gainesville

What Underlies

THIS BANK'S GROWTH

When a tree grows, the soil that nourishes it is as important as the life within it.

Likewise, the patronage and confidence of our patrons have been sun and rain to the growth of this bank.

The more people we serve the greater our responsibility to provide complete and up-to-date facilities which they — and YOU — will find most helpful. We are doing our best to measure up to what you expect of us.

The Muenster State Bank "A Good Bank to be With" Muenster, Texas



Teague Company

Dixon at Elm Gainesville

Enterprise Ads Bring Results!

MUENSTER ENTERPRISE

Published Every Friday at Muenster, Cooke County, Texas

R. N. FETTE, Editor and Publisher
ROSABELL DRIEVER, Assistant Editor
EUGENE CARTER, Operator-Printer.

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Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation that may appear in the columns of The Enterprise will be gladly and fully corrected upon being brought to the attention of the publisher.



BALANCED ABUNDANCE

About 42 million dollars are being released in Texas as compensation to farmers who participated in the 1938 soil conservation program, a recent AAA report advises. And this is only a part of the gratis money farmers are receiving. Added to it are more millions as compensation for refraining to plant crops on thousands of acres.

With such an enormous burden on the Federal government and the necessary expense of distributing all this compensation, it is surprising that our nation is faced with a serious farm problem?

It is only fair to assume that the methods now in effect were undertaken with good intentions, but the time has come, if our leaders still have the good intentions, to nullify the provisions which have failed to achieve the desired results.

In spite of all the subsidy checks the normal small farmer is worse off than he was before the new deal. Reduction of crops has failed to reduce the much bemoaned surplus, hence the contemplated rise in prices was never achieved. Furthermore the decreased farm income is not adequately offset by subsidies. In general the mounting tax burden along with decreased national buying power keeps several jumps ahead of official attempts to correct by artificial methods.

Now that we've had our little experiment let's be honest enough to admit the failure and return to the system of building prosperity by production rather than curtailment. Instead of trying to create greater prices per unit, let's look to greater returns for more units. After all, national prosperity is not measured by money but rather by the living conditions of all the people.

When our nation as a whole lives in comfortable houses, eats sufficient and substantial foods, is adequately clothed, and enjoys a reasonable share of luxuries, conveniences and pleasures, then and only then, can we claim to be really on the road to prosperity. Balanced abundance is what we want, but we will never acquire it through our present system of curtailment and subsidy.

Our need is to have the greatest possible number producing things so that goods can be more widely distributed. When that happens more can be employed at trade, transportation and the other activities of distribution, and there will be no more need of government grants. Except for regulations to keep the unscrupulous under control, let government keep its hands out of business. Supply and demand when unhampered take care of things well enough.

FORTUNATE AMERICANS

From all one hears and reads about current evils in this nation he is sometimes inclined to wonder whether this is actually the land of opportunity. Many a leader, many a periodical, is gravely concerned, but very few, when actually confronted with the blessings we enjoy, will deny that we are more fortunate than any other country on earth.

Consider that we still have the privilege of criticizing those in charge, an unmistakable mark of freedom of speech and the press. We enjoy the right of worshiping according to our individual beliefs. In spite of incessant complaints about hard times we derive from our labors a greater return in necessities and luxuries than the workers of any other country.

Think of how the normal American lives. He works eight hours of the day with good equipment. He lives in a comfortable home, has an adequate diet of palatable substantial food, is entertained at home on his own

radio or drives somewhere in his own car. He has no fear. He has unlimited access to all the advantages of religion, education and culture. Nowhere else in the world can he find a normal citizen as fortunate as himself.

True, we have some evils to contend with. They are somewhat like thorns with roses, probably never to be completely removed. Still, we are fortunate when compared with other nations that cannot offer the roses. Americans have a duty to realize these things, to seek improvements for our system, but never to sanction another system.

A GOOD START

There is a good deal of encouragement in the report that the House of Representatives clipped 150 million dollars off the president's recommendation for WPA allotment, and the Senate proposed a merger of five Federal Relief Agencies and suggested requiring local governments to furnish one third of the relief funds in order to secure WPA aid.

The substantial saving in one agency's allotment suggests that other cuts are coming. The proposal of a merger is an apparent attempt to slash unnecessary administrative costs. The greater requirement of local governments is an effective method of lessening the great demand for Federal help. In short, the present congressional session seems to be making some effort to preserve the economic security of the government.

Perhaps this is the beginning of an era of reconstruction. Perhaps we are starting a return to the good old days when Americans worked and developed and provided for the future instead of demanding Uncle Sam to draw on the future for their support. Perhaps we shall again see the day when the compensation to farmer and laborer is determined by what he does rather than what he does not.

It's high time our legislators are returning to a common sense basis. With the insecurity brought on by dozens of artificial methods too many discouraged citizens were becoming dissatisfied to the extent of accepting foreign doctrines for the false promises they held out. Martin Dies proved that isms are definitely strong and well organized, so much so, in fact, that unpleasant domestic conditions might afford them a very alarming advantage.

It now becomes the duty of legislators to admit to our populace that the cursed capitalism was not the cause of our trouble, it was our brief attempt to embrace socialism. The experience of the past 6 years should convince thinking men that ambition and initiative of individuals decline when the provident ones are forced to share with the others. Both groups suffer as a result.

What Others Say

WARNING TO AMERICANS

Many people have ridiculed the activities of the Congressional committee which has been conducting an investigation into un-American activities.

Chairman Martin Dies has been abused, even by Cabinet officers, for permitting witnesses to make statements indicating sympathy on the part of officials of the Government and others in high places, with Communism, Fascism and other decidedly un-American "isms."

It is true that much of the "evidence" submitted to the Dies committee was of the flimsiest sort and proved nothing but the opinions of the witnesses. It seems to be true that some persons took advantage of the opportunity offered by the committee hearings to express personal dislikes and hatreds of racial, religious and other minorities.

But enough was brought out before the committee to convince most who read the testimony that, after winnowing away all the chaff there remained enough sound grain to warrant the belief that movements are on foot calculated to destroy the American system of democracy if they once take root and spread.

The best result of the investigation has been to put patriotic citizens on their guard. It is not enough to assume that the American system is so firmly rooted in the consciousness of all the people that it cannot be undermined by subversive and subtle propaganda.

When advocates of other systems are proclaiming their merits to the willing ears and the susceptible minds of the young, it behooves good Americans to be equally alert and aggressive in re-stating the principles of Americanism.

As Chairman Dies expresses it "the essence of Americanism is recognition of the truth that the inherent and fundamental rights of man are derived from God and not from governments, societies, dictators, kings or majorities. Communism, fascism and nazism all represent forms of dictatorships which deny the divine origin of the fundamental rights of man."

That, it seems to us, is the elemental truth of which America must never lose sight.—Mt. Vernon Optical Herald.

A BIT OF TRUTH

Some of those who are so bitter in their demand that something be done to curb the "utilities," which they say are robbing the people right and left, are really not caring so much for the public as they are for their own personal interests, and perhaps half of the worst critics are hot under the collar because the utilities shut off their service unless they are paid for it. Which is the same course pursued by grocery merchants and others who cut one off if he doesn't pay his bill. When sifted to the bottom, the most of the kicking against utilities is done from habit, and for political purposes, rather than from a sense of work for the public welfare. But it makes far heavier expenses on the part of the utilities. And it is well known that expenses have to be passed on the taxpayers.—McKinney Examiner.

Confetti

By CON FETTE

In Muenster it's just as confusing to be a Fisher as it is to be a Smith in lots of other places, especially when there is a duplication of first names to go with the family name. Our butcher boys, John and J. W., encountered their first difficulties more than a year ago when they started opening mail for John W. Fisher, an employe in the oil field. Both of them were doing it—some letters were addressed to John Fisher and some had just his initials, J. W. Fisher. Now all three are making a habit of glancing at the return address to help them guess whose letter it is. Earl Fisher is the latest to get the wrong mail. One of the men on the REA line crew happens to have the same name.

Some fellows are sadder but wiser now that they've discovered it is not lawful to expropriate the contents of a slot machine. It so happens that the machines are not only tolerated by law, they are heavily taxed and rather well protected by law.

Of course one can easily sympathize, even though he cannot agree, with the logic of the train of thoughts that lead to slot machine pilfering: "Turn about is fair play; the machines take my coin; therefore it's fair for me to take their coin." The catch is that everyone who plays a machine is supposed to know he's kissing his money good bye, that he's paying dearly for a very slim chance to get back more than he put in. He's supposed to accept that slim chance or keep his money.

The grip of the slot machine passion on some people is really amazing. It is reasonably safe to guess that ninety percent of them know they are playing a losing game, still they keep putting in the coins, hoping that the next one will bring the jack pot. Would it help the situation any if a law were passed to require a warning on each machine? Would people continue to be saps if they came face to face with something on the order of: "Hello sucker, this machine pays back only 25 per cent of what it takes in. But don't let that stop you; go on, waste your money."

Another queer thing about slot machines is that they are sanctioned by the law of the land while mild forms of gambling are not permitted.

Officers have a right to raid your little poker or crap game in which there is a perfectly honest ratio between the chance and the size of the pot. (Cards and dice pay back 100 per cent to those in the game—the money merely changes hands—but slot machines pay back from 20 to 30 per cent.) Perhaps that very circumstance explains the law's attitude. Horse race betting, raffles, card games, etc., are undeniably plain gambling and as such are outlawed, whereas playing slot machines cannot be outlawed because it comes under the head of plain darn foolishness.

Noticing the Saturday crowds around town of late causes a person to wonder whether Muenster is not on the way to becoming a typical "Saturday town." We used to say around here that Saturday is just another day. Following the traditional custom of the community, people came to town when they needed to buy or sell something regardless of what day it was. Otherwise they stayed home and worked, even if it were Saturday afternoon.

But now look at them, any Saturday afternoon. The crowd seems to be growing right along. The reason? Our first guess is the community auction. Farmers, whether or not they are interested in trading, seem to like it as an opportunity to whittle, burn tobacco, and swap lies and opinions. There are also those who come to buy and sell. Bidders seem to think they get their money's worth in spite of their grudgingly grunted raises while sellers keep on complaining about the tight wad offers. The same ones are at it every week getting a big thrill out of driving hard bargains. As a rule prices are good, they say. Many a calf or steer has sold for more than current stock yard tops.

A genial host of our acquaintance who failed to persuade his guests to stay all night: "You can get used to the queer noises. And if you happen to have a nightmare hitch it to the bed—it's a little buggy."

Perhaps some of the talk about the good old days with the good old ways does have something to offer for modern dances, according to

RADIO SALES & SERVICE
ZENITH
Vernon (Doc) Turnage
Signal Building

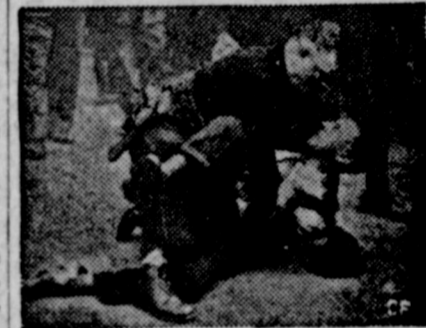
opinions encountered last week. There was a time, most of us recall, when ladies gathered between "sets" at one side of the floor. The fellow who wished to dance went there for his partner and returned her there after the number.

Now the system of tag dances is in effect at almost every dance hall. Boy sees girl he wants to dance with, cuts in, and stays with her until another partner comes along to cut in. Theoretically, the idea is very considerate because it provides constant companionship for the lady. Practically, however, it doesn't work out so well.

In every crowd there are sure to be some more popular girls who are disturbed too much by cutting in, whereas another group, not so popular, have the misfortune of dancing time after time with the same person. Too often they are deliberately overlooked because the fellows wish to avoid "getting stuck with a partner." Then there may be another unfortunate few who are totally neglected.

Very likely the old timers had a good idea. According to their system there was no worry over being stuck with a partner. A dance was as casual as a chance meeting on the street—a friendly visit, then adieu, with no concern about what either would do next. Boys and girls both found it more pleasant.

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Muenster Enterprise

BIG TIME SWINDLERS GET MILLIONS FROM TRUSTING AMERICANS

Big-time American swindlers have probably defrauded the citizenry of enough money to pay off the national debt.

The fantastic, suicide-terminated career of Philip Musica—who swindled plenty 25 years ago, and then took the name of F. Donald Coster to continue his larcenous maneuverings among the best people—again turns the spotlight on these smooth fakes.

No ordinary crooks, these swindlers.

One of them took the greatest of the Morgans for a million.

Another ran a 5-cent postage stamp into \$15,000,000, robbing 40-000 persons.

And a former Iowa farmhand perpetrated probably the most fantastic hoax of all, selling "shares" in the fabulous 350-year-old Drake estate to thousands of the gullible from coast to coast.

Eventually, the law caught up with all of them. But the public seems never to have caught up with its money.

Take the case of Charles Ponzl.

PEOPLES CAR



Here is the first completed model of the "Peoples Car" as ordered by Hitler from German manufacturers. This car is being sold by the Government to people on small installments, so low that the average German will be under obligation to the Government for at least 6 years.

He is the only man on record who set out apparently to corner all the money in the world. Said Mr. Ponzl: "People are foolish to invest their money at 4 per cent a year. I can make 50 per cent in 45 days."

That was back in 1920. Mr. Ponzl's formula was simple. Everybody knew that foreign money had greatly depreciated. So when Mr. Ponzl told them he had foreign agents in Europe who were buying postoffice coupons for less than 2 cents in American money which could be redeemed over here at 5 cents, the scramble began.

The law said it couldn't be done. But Mr. Ponzl, by this time raking in money from thousands, said it was being done and offered to pay back anyone who regretted his investment. He paid 50 per cent dividend every 45 days.

Meanwhile he did pretty well himself. In a short time the former bank clerk was living in a \$500,000 home, riding in imported automobiles, wearing a different suit every day. The Italian immigrant who had come to the country with \$2.50 in his pocket was making good—too good.

To accommodate his rapidly expanding business he took over a savings association. Then rumor spread that all was not well with Mr. Ponzl. Investors began to line up for their money. On three successive days the capitalist paid out. Two days later he was declared bankrupt; he was arrested, subsequently indicted and convicted.

When the smoke cleared it was found he had built a \$15,000,000 bubble. He paid back perhaps half of this.

Thousands of gullible folks investing in the mythical Drake estate during the American boom days were not so fortunate.

The Drake estate was the idea of a former Iowa farmhand and deputy sheriff, "Baron" Oscar Hartzell.

Hartzell sold the story of an estate left by the swashbuckling English sea rover worth \$22,500,000. But to settle the estate Hartzell would need considerable capital. The return would be \$1,000 for every \$1 invested.

Federal officials estimated Hartzell mulcted 50,000 Americans of at least \$1,250,000. He went to Leavenworth.

But not all of the swindlers have covered such wide fields. One of the most famous of the New York swindlers was Dave Lamar, the Wolf of Wall Street.

At his height he took the greatest of the Morgans for at least a million, took it from U. S. Steel in which Morgan was heavily interested. Lamar worried John D. Rockefeller, Jr., and caused untold anxiety along New York's financial canyon.

The government caught up with him first in 1913 when he was convicted of impersonating over the telephone A. Mitchell Palmer, congressman, in a financial scheme.

In 1910 he had nearly tricked a U. S. senator into delivering an address from the floor which would have sent steel stocks into a sharp slump. In 1917 he was accused of being an agent of the German government. As late as 1932 he was arrested on a charge of grand larceny.

Edward Garner Lewis, the man who raised \$100,000,000 in 25 years, used still another method to bilk the dear public. He merely borrowed.

Despite bankruptcy proceedings against him, despite fraud orders posted by the federal government, Lewis managed to get millions from investors.

He built wildcat cities, organized wildcat women's clubs, promoted mythical oil wells and silver mines, dispensed fake patent medicines, operated banks and publishing houses. Finally the government caught up

RUPPERT HEIRESS



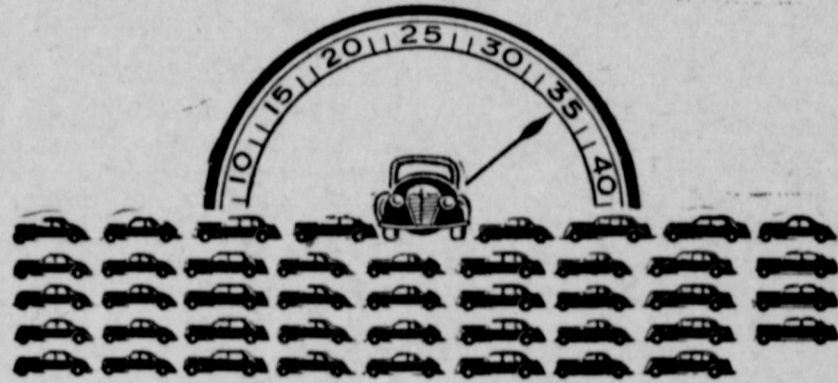
NEW YORK.—Helen Winthrop Weyant, 37-year-old former chorus girl, who is the largest beneficiary under the will of the late Colonel Jacob Ruppert, brewery and baseball magnate, is seen in a close-up at her home at 40 West 55th Street. Her share of the inheritance consists of \$300,000 in cash plus the income from one-third of the residuary and baseball trusts. Byron Clark, Jr., the Colonel's personal attorney, described Miss Weyant as a "very close friend" of Colonel Ruppert's.

REICHSBANK CHIEF



BERLIN, GERMANY.—A recent photo of Dr. Walter Funk, Minister of Economics in the cabinet of Adolf Hitler, who last week was appointed president of the Reichsbank to succeed Dr. Hjalmar Schacht. The latter was suddenly removed by Dr. Funk in a move believed to foreshadow drastic changes in Germany's financial and economic set-up. Dr. Funk will retain his cabinet post.

Death Begins at 40



If an accident occurs while your car is traveling under 40 miles an hour, there is only one chance in 44 that someone will be killed.

This statement is based on official state reports recently analyzed by The Travelers Insurance Company.



If an accident occurs while your car is traveling over 40 miles an hour, however, there is one chance in 19 that someone will be killed.

The moral: Death begins at 40!

with him, too. As a last-minute gesture he asked his public for a "defense" fund. His public chipped in \$60,000 for which he did not even give his note.

1938 TEXAS SILAGE CROP WOULD FILL 262 MILE TRENCH

COLLEGE STATION. — Texas farmers and ranchmen filled 17,019 trench silos in 1938 in cooperation with county agricultural agents, the annual report of E. R. Eudaly, dairyman of the Texas A. and M. College Extension Service, shows. This represents an increase of 7,536 over the number in use at the end of 1937.

A total of 1,734,000 tons of feed or more than a million tons over the 1937 figure, is stored in these trenches. It would require a trench 12 feet wide, 6 feet deep, and 262 miles long to hold the silage, or one, Eudaly says, that would reach from College Station to the city limits of Durant, Oklahoma.

Even in a year of a comparatively large feed crop the silage represents a value of around 7 million dollars. There is enough feed stored in trenches in Texas, fed at the rate of

30 pounds an animal per day, to feed 642,000 animals for three months.

One record of 8 year's standing was lost as the number of trench silos failed to double that of the previous year's. At the same time the 7,536 increase made in 1938 far exceeds any previous year's gain.

"County agents have learned that the trench silo is the most economical and efficient way to store feed and they recommend the trench storage to their farmers and ranchmen without reserve," Eudaly pointed out. "Feed in a trench silo is safe from weevils, rats, fire, rain, floods, and time itself."

BREAK FOR FREEDOM ON ROCK BAFFLING TO OFFICIALS AND G-MEN

SAN FRANCISCO.—G-men and prison officials swarmed over Alcatraz Rock with portable electric eyes Saturday. They were shaking down the convicts in an effort to find how five felons saved themselves out of escapeproof cells in Friday's desperate but futile break for freedom.

The electric eye, called a mechanical stool pigeon in prison parlance, and supposed to detect presence of

metal objects, failed after twenty-four hours to find trace of the saw or other tools which the prisoners used to escape.

The five fugitives had almost reached the water in an attempt to swim the bay's swirling tides, when guards caught up with them and were forced to shoot two before they would surrender.

James V. Bennett, federal prison director, and Warden James A. Johnston will open an investigation Monday. They want the answers to these questions:

From where came the saws, obviously numerous and of good quality, to bite through specially treated steel?

How, in so brief a time, could five convicts in five separate cells saw through five separate doors and then through an outside corridor window? They are checked hourly.

And if the convicts did it over a period of days, why did not routine inspection discover their work?

Why did not the magnetic detectors (electric eyes) find the saws as they were brought into the main cell block?

If the saws were slipped in from a prison workshop, why did not the daily equipment count disclose their absence?

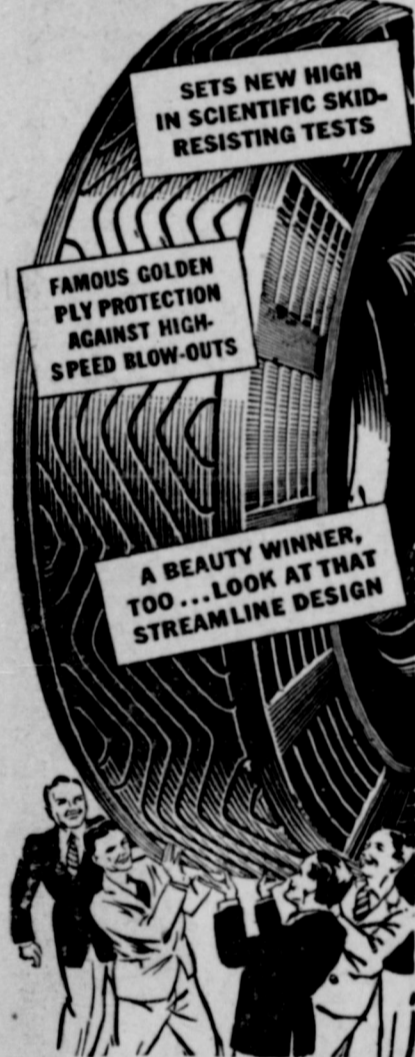
NEW COLLEGE COURSE SERVES AS INSURANCE AGAINST FLUNKING

CHICAGO. — Insurance against flunking their courses has been inaugurated for students at Armour Institute of Technology in Chicago.

After a new student has satisfied entrance requirements he is turned over to the "educational insurance service" for a series of aptitude tests that determine his power of comprehension through reading, his speed in mathematics and ability to visualize in three dimensions.

He may then be required to attend classes in study technique and take special sight, hearing and physical examinations. He is counseled by faculty members through his entire first year at the institute and may be given special vocational tests to set him on the right path.

NEW TIRE CHAMP



• The "safest thing on wheels" — that's the new Goodrich Safety Silvertown. Check these safety features: Amazing Life-Saver Tread that gives you a dry track on wet, slippery pavements. Golden Ply blow-out protection. Truck-type Hi-Flex cords for extra strength, longer life. Double cord breaker strips that resist bruising and road shocks. New, flatter tread that gives greater road contact and boosts mileage.

Remember—many tires cost more than Silvertowns but no other tire, at any price, can give you the special life-saving protection of the Life-Saver Tread and Golden Ply. Put these Goodrich tires on your car and you'll know what it means to be saved by a Silvertown Stop—you'll know what it means to have real protection against high-speed blow-outs.

The new Goodrich SAFETY Silvertown

Jimmy's SERVICE STATION
Muenster
Exclusive Dealer For
MOTOROLA & SENTINEL
Household Radios

For Good Results...
BILL 'EM TO—
Shirley
LIVE STOCK
COMMISSION CO.
Fort Worth, Texas
CLINT SHIRLEY, Hogs & Sheep
BEN SHIRLEY, Cattle

It's Here---
Our New Spring Shipment of—
Shoes and Ladies' Ready-to-Wear
Commerce Street Store
Gainesville

Joe Schmitz
Agent for
"State Reserve Life Insurance Co."
LINDSAY, TEXAS
AVOID EYE STRAIN!
DR. H. O. KINNE
OPTOMETRIST
Gainesville, Texas

Job Printing Stationery Announcements Muenster Enterprise

IT'S A CRUEL, CRUEL WORLD—
Some poor soul is being tormented by an old Lumpy, Bumpy mattress when he could be put at ease by a call to—
A. J. ESTES
Phone 9516 Gainesville 311 N. Commerce
We renovate and convert cotton mattresses into inner-spring mattresses. Guaranteed to Satisfy.....\$12.50

WE SPECIALIZE IN—
BEAUTIFUL LARGE WHITE PLYMOUTH ROCKS
Heavy layers of big brown eggs. Also White, Brown, Buff Leghorns; Reds, Barred Rocks, Buff Orpingtons.
PULLIUM-TYPHOID TESTED FLOCKS
Means Baby Chick Life Insurance
Above Market Price Paid for old hens in exchange for chicks, supplies, feed.
WE CUSTOM HATCH HEN AND TURKEY EGGS
GAINESVILLE HATCHERY
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WE MEET COMPETITIVE PRICES ON A FULL LINE OF—
Wire and Wiring Fixtures
Automatic Nofuze Circuit Breakers, Romex Armored Wire, Switches and Outlet Boxes of All Kinds
Wash Day Worries Are Lighter When You Use **SPEED QUEEN** WASHERS IRONERS
"The Old Reliable"
Waples Painter Co.
Leo N. Henscheid, Mgr. Muenster

If it's **FLOUR** you want---
If it's **FEED** you want---
If it's **GRAIN** to sell---
If it's **LIVESTOCK** to sell---
If it's **HAULING** to be done---
If it's **GRINDING** to be done---
Think of the
Muenster Milling Company
Roy and Frank, Props.
Muenster

Lindsay News

Freddie Mosman was confined to bed Wednesday because of illness.

Clarence Albers was in Ft. Worth on business last Friday.

Miss Rosalie Schmitz of Sherman is the guest of her parents for several days.

Rev. Father Conrad accompanied Rev. Father Francis of Muenster on a trip to Subiaco Monday morning

STATE THEATRE
Gainesville

FRIDAY — SATURDAY
Yeah Man! — Everybody's GOING PLACES
With **DICK POWELL**
ANITA LOUISE
ALLEN JENKINS
Extra—Floyd Gibbons

PREVIEW SAT. NIGHT
SUN. — MON. — TUES.

TOPPER TAKES A TRIP
Constance Bennett
Roland Young
Hal Roach

ADDED — POPEYE
And "Music Thru The Years"

RITZ

Gainesville
FRI. NIGHT & SATURDAY
Fred Scott
in
"RANGER ROUNDUP"

PLAZA

Gainesville
FRIDAY & SATURDAY
Tim Mc Coy
in
"PHANTOM RANGER"
and
LONE RANGER — CARTOON

Preview Sat. Night
SUN. — MON. — TUES.

WE DARE YOU TO SEE
DRACULA
starring BELA LUGOSI
AND
FRANKENSTEIN
starring KARLOFF
TOGETHER!
CAN YOU TAKE IT?
—ADDED—
BERT LEHR in "What Every Girl Should Know"

where they attended an annual meeting of Subiaco College and Abbey on Wednesday.

Joe Geray is reported improved following a heart attack last Saturday.

Miss Carrie Mueller spent Wednesday afternoon in Muenster as the guest of Miss Margaret Simons.

Pat Schmitz is seeing the world from a '32 Chevrolet purchased in Muenster at Herr Motor Company Wednesday.

A group of ladies joined Mrs. Val Dieter at her home Tuesday afternoon to quilt. Refreshments were served at the close of the afternoon.

Philip Metzler left Tuesday evening for Muskogee, Okla., where he will receive eye treatments at the Veterans' Hospital.

Frank Sandman and Miss Marie Beyer were guests of Mr. and Mrs. Al Walterscheid in Muenster Sunday.

Mrs. Fred Mosman left for Dallas Tuesday morning to spend the week with her children, Mrs. C. J. Curran and Ernest Mosman and their families.

An assisted requiem high mass was offered at Saint Peter's Church last Thursday morning for the repose of the soul of the late pastor, Rev. John Nigg. Father Conrad was assisted by Rev. Fathers Frowin and Francis of Muenster. Father Frowin delivered a short sermon after the mass.

NEW HOME BEING BUILT FOR PHILIP METZLERS

Lindsay.—Construction of a new bungalow to be occupied by Philip Metzler and family is underway on the Wm. Schmitz, Sr., farm north of Lindsay.

The house formerly on the place has been torn down and the good lumber salvaged for use on the new structure.

Until the house is completed, the Metzler family is occupying Joe Beznar's house north of the Schmitz place.

Myra News

MRS. JOHN BLANTON
Correspondent

Mrs. Ben Roewe is ill at her home with influenza.

Darrell Melton spent Saturday visiting friends in Nocona.

Fred McTaggart and N. Melton made a trip to Dallas Sunday.

Mrs. Max Burks and baby are ill at their home south of Myra.

Charlie Graham of Henrietta was a business visitor here Thursday.

Fred Snuggs made a business trip to Nocona Tuesday.

J. T. Biffle, III, left Monday morning for Vernon on a business trip.

Oral Buck spent the week-end with relatives and friends in Bonita.

Mrs. Fred McTaggart visited Mr. and Mrs. Mont Green and family of Denton Sunday.

Miss Darleen Biffle of Fort Worth visited Sunday with her parents, Mr. and Mrs. Jake Biffle.

Misses Ruth Ballinger and Ann Brewer were in Sherman shopping, Thursday.

Mrs. Charlie Randall and father, J. M. Jones, of Gainesville, visited Mr. and Mrs. A. R. Andress, Friday.

Mrs. Woodrow Cain received word Monday morning of the death of her uncle, Edd Taylor, of Decatur.

Mrs. Bob Crow and daughter, Miss Juanita, of Durant, Oklahoma, visited friends and relatives here over the week-end.

The members of the Myra W. M. S. studied a lesson on Foreign Missions Monday afternoon, January 22, with Mrs. A. E. Barnes as leader.

Mesdames Leroy Porter, John

Martha Washington Candies

She'll enjoy a box of delicious Martha Washington Candies . . . So let candy be your message of love to her this Valentine Day!

Bright Gable Inn
BUD BERNAUER, Prop.

FIVE OF A KIND



Grouped together at the inauguration of Governor W. Lee O'Daniel at Austin, Texas are reading left to right, Ex-Governors Ross Sterling, Pat Neff, Governor O'Daniel and Ex-Governors James E. Ferguson and W. P. Hobby.

MOST ALLURING



Vivian Petersen, Indiannapolis, Purdue freshman co-ed in the school of Home Economics, was chosen as one of the University's most alluring young women by the beauty board of the "Debris," school annual, and her photo will be included in the 1938-39 edition. She is a Kappa Kappa Gamma pledge.

Blanton and Misses Claudine Brogan and Betty Jo Porter were Sherman visitors Saturday.

Mrs. Jess Jones of Gainesville and daughter, Miss Mary Lee, of Fort Worth were guests of Mrs. Ray Hudson and Mrs. Fred Snuggs here Sunday.

Mrs. Quilla Jackson returned home Saturday after a months visit with her sister, Mrs. Mary Sloan, of Amarillo.

Mr. and Mrs. Elvis Braddy of San Antonio are here for a visit with Mr. Bradley's parents, Mr. and Mrs. Wm. Braddy.

Mrs. Lula Watson entertained a group of young people in her home

Thursday evening with games and music.

Dean and Waldo Neeley, Walter Huchtons, Jack Elliott and Doty Warner made a business trip to Denison Saturday.

Joe Biffle moved to Valley View Tuesday where he will be a partner in a cafe business with his brother, Bill Biffle.

Mr. and Mrs. C. O. Slaton and children and Mrs. Mollie Hudson of Greenwood were guests Thursday of Mrs. Fred Snuggs and Mr. and Mrs. Ray Hudson.

Mr. and Mrs. Kenneth Neal and son, Harry Clair, of Ada, Oklahoma, were guests of Mr. and Mrs. Fred Snuggs, this week.

Mrs. J. T. Biffle, Sr., and granddaughter, Dorothy Jane Aldridge, spent Wednesday in Fort Worth visiting Mrs. B. M. Williams and family.

Linn News

MISS BARBARA HARRISON
Correspondent

Linn, Jan. 26.—Miss Willie Sowder visited with Miss Addie Jeffery at Hardy Monday.

Little Rose Mary Fielder is ill this week.

Tom Gaston spent the week-end with his daughter, Mrs. Selby Fielder and family.

Alford Harrison and daughter, Miss Cornelia, attended the funeral of M. Jackson at Nocona last Sunday. Mr. Jackson and his family lived in this community for several years before moving to Nocona.

Harvey Harrison of Odessa and Miss Clara Belle Morris of Fort Worth were guests of the Alford Harrison family Sunday. Charlie Harrison accompanied his brother to Odessa for a visit.

Mr. and Mrs. Albert Reiter are new residents in this community.

They moved here from north of Muenster last week and are living on the place formerly occupied by Ben Haverkamp. The latter moved near Muenster.

LINN CLUB MEETS IN HARRISON HOME

Linn.—The Linn Home Demonstration Club met Tuesday afternoon in the home of Mrs. Alford Harrison. Mrs. Darrell McCool, president, was in charge of the business session.

Mrs. Ben Sicking gave an interesting report on the last council meeting held in Gainesville. Council meetings are held each second Saturday of the month at the county club house on the fair grounds. Mrs. Sicking urged members to attend these meetings because many benefits may be derived from the lectures and demonstrations.

After the business session games of bingo were enjoyed in which Mesdames Sicking, Edna Fielder and Darrell McCool received high score awards.

The hostess served sandwiches, cookies, candy and hot chocolate to 15 members and one guest, Miss Marie Sicking.

The meeting next month will be in the home of Mrs. Sam McCool on the 14th.

LADY AT TEAGUE'S WILL GIVE TIPS ON SEWING

Simplified children's clothing that the tiny tots can put on or remove without the help of their elders will feature a model wardrobe sewing demonstration, and lecture at Teague's in Gainesville on Monday, Tuesday, and Wednesday of next week.

Miss Hilda Kiser, a sewing expert of New York, has charge of the program. The manufacturers of "Talon" slide fasteners are sponsoring it.

During her three days appearance Miss Kiser will use her exhibit of 35 garments to show the adaptability of "Talon" Zippers, will give personal instructions on the proper sizes and correct method of sewing on the fasteners, will explain uses and advantages of lastex thread, and will answer general questions on sewing problems whether or not they concern her line of merchandise.

Teague's invites all its friends to visit with Miss Kiser. There will be no charge nor obligation for her services.

Arthur Endres of Sulphur Springs spent last Thursday here visiting relatives and friends.

We Invite You

To Our New Location
419 NORTH COMMERCE

Opening Monday — January 30

Zimmerer & Kubis

Case Dealers

Gainesville



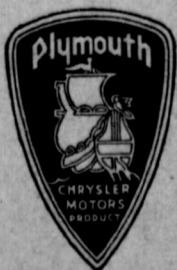
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