

About Cisco Today

SOCIETY EDITOR, MISS MARJORIE NOELL—PHONE 20 OR 81

CALENDAR

Thursday
 Mrs. Ben McClinton will be hostess to the Thursday "42" club Thursday afternoon at 4 o'clock at her home on West 7th street.

Mrs. Dora Brady Hittson of Rotair is visiting Mr. and Mrs. S. E. Hittson.

Mr. and Mrs. R. N. Cluck spent the weekend in Waco.

Mrs. Jack Cabiness has returned from a visit in Hamlin.

Mrs. Ford Hubbard and son and Miss Madeline Shepherd are visiting in Madera Springs.

Mr. and Mrs. A. J. Olson returned Monday from a short visit in Weatherford.

Miss Ione Harris has returned from a weeks visit with her brother, Buddy Harris, in Dallas.

Mr. and Mrs. F. A. Herndon left yesterday for Longview after a visit with relatives and friends here.

B. E. Morehart is expected home today from a trip to Mayo Brothers in Rochester, Minn.

Mr. and Mrs. J. H. Burnett of Greenville, Ala., spent the past weekend with his brother and wife, Mr. and Mrs. J. R. Burnett.

Mr. and Mrs. E. C. Duncan and son, Edward, spent Sunday in Abilene with Mrs. Duncan's sister, Mrs. J. D. Rankin, who is in the Baptist hospital. Mr. and Mrs. Rankin are the proud parents of an 8 pound daughter.

Mr. and Mrs. Sidney J. Mahon of Dallas have returned home after a visit with Mrs. E. A. Murrell.

Miss Leta May Duncan has gone to Berger to spend the summer with her brother and family, Mr. and Mrs. L. C. Duncan.

Miss Grace Riddle of Nashville, Tenn., is visiting her parents, Mr. and Mrs. B. T. Riddle.

Mr. and Mrs. J. O. Bragg and daughters spent yesterday in Abilene.

Mr. and Mrs. Jimmie Davidson of Temple are visiting Mr. and Mrs. M. L. Notgrass.

Mrs. Norman Chastain of Eastland was a visitor in Cisco today.

E. A. Murrell returned last evening from Dallas.

Jimmie Gray is visiting his parents in Bowie this week.

Miss Cammie Scott of Longview is the guest of Mrs. H. B. Allen.

Mrs. L. L. Harbin has returned from a several weeks visit in Weatherford.

Mrs. Fleet Shepard of Stamford is expected today for a visit with her parents, Mr. and Mrs. B. T. Riddle.

Mrs. Fannie Douglas, Mrs. F. Ledger, and Miss Zelma Pope of Moran were visitors in the city yesterday.

Mrs. Louis Wilkey of Mexia is visiting relatives in Cisco.

Mrs. Eddie McNeal is spending a few days in Abilene.

Mr. and Mrs. Bill Fleming of DeLeon are spending a few days here.

Mr. and Mrs. Monroe Standlee and family and Morgan Standlee of Chicago, Ill., are visiting Mrs. E. McCracken and family.

J. C. Compton of Dallas was a business visitor in Cisco yesterday.

Mrs. F. D. Pierce and Miss Diane Fiere were visitors in Brownwood today.

Mrs. C. A. Farquhar is leaving today for a visit in Abilene.

Mrs. Kate Richardson has returned from a visit in Abilene.

Jimmie Avery has returned from

a trip to Austin, San Antonio, and other points.

Miss Olga McCoy has returned to her home in Arlington after a visit with Mrs. E. A. Murrell.

Jaspar Daniels is spending a few days in Dublin on business.

See us Saturday, Blanche's.

Closing Selected New York Stocks

By United Press

American Can	101 1/2
Am. P. & L.	38
Am. Smelt	33 1/2
Am. T. & T.	176 1/2
Anaconda	25 1/2
Auburn Auto	167
Aviation Corp. Del.	3 1/2
Beth Steel	44 1/2
Byers A. M.	31 1/2
Canada Dry	39
Case J. I.	71 1/2
Chrysler	22 1/2
Curtiss Wright	3 1/2
Elect. Au. L.	39 1/2
Foster Wheel	25 1/2
Fox Films	16 1/2
Gen. Elec.	41 1/2
Gen. Mot.	41 1/2
Gillette S. R.	21
Goodyear	39 1/2
Houston Oil	40 1/2
Int. Harvester	42 1/2
Johns Manville	52 1/2
Kroger G. & B.	30 1/2
Liq. Carb.	29 1/2
Montg. Ward	19 1/2
Nat. Dairy	34 1/2
Para. Publix	23 1/2
Phillips P.	8 1/2
Prairie O. & G.	10 1/2
Pure Oil	29
Purity Bak.	29
Radio	17 1/2
Sears Roebuck	55
Shell Union Oil	6 1/2
Southern Pacific	81
Stan. Oil N. J.	38 1/2
Stan. Oil N. Y.	18 1/2
Studebaker	18
Texas Corp.	23 1/2
Texas Gulf Sul.	35
Und. Elliott	49 1/2
U. S. Gypsum	36 1/2
U. S. Ind. Alc.	29 1/2
U. S. Steel	94 1/2
Vanadium	29 1/2
Westing Elec.	65 1/2
Worthington	49

See us Saturday, Blanche's.

Floram bridge Rax, free at Blanche's.

News Want Ads Bring Results

TOO LATE TO CLASSIFY

LOST — St. Bernard dog, tan and white, weighing about 130 pounds. Slipped to front shoulders. Sor right front leg. Return to 600 avenue J and receive liberal reward.

SOVIET PRODUCTS MAY SWAMP EUROPE IN 1933 EXPERTS FEAR

By RALPH HEINZEN
 United Press Staff Correspondent
 PARIS, July 22. — As Russia's Five-Year Plan advances and the first effects of the Soviet foreign merchandising program is beginning to be felt, industrialists, bankers and business men of France and Western Europe gaze with apprehension toward 1933, which many fear will go down in commercial history as a "Black Year," unless national parliaments build huge tariff barriers against the flood of Russian products.

By 1933, the first year in which the full strength of the reborn Russian industries and agriculture will be felt abroad, Russian industry will have increased its production by an average of 181 per cent. By the same time, agricultural production will have increased 151 per cent. France is wondering where Russia will market her goods.

French industrialists realize that normal rule of supply and demand will control the markets and Russia, through her mass production and using the cheapest labor of Europe, may control prices to such an extent that France, Britain, Germany and Italy will lose most of their European export markets.

Expert Survey.
 The French government has made an expert survey of the new Russian competition and has published an estimate showing the great progress that has been made in Russian agriculture and industry, giving an idea of the formidable expansion which may provoke disaster for the non-Russian exporters of Europe:

Coal (tons), 1928, 34,000,000; 1933, 125,000,000.
 Wheat (bushels), 1928, 2,575,000,000; 1933, 3,488,000,000.
 Oil (tons), 1928, 11,000,000; 1933, 41,000,000.
 Fertilizer (tons), 1928, 360,000; 1933, 7,000,000.

Cotton Goods (yards), 1928, 2,539,000,000; 1933, 4,700,000,000.
 Woollens (yards), 1928, 97,000,000; 1933, 270,000,000.
 Tractors, 1928, 1,200; 1933, 100,000.
 Plows, 1928, 1,000,000; 1933, 5,000,000.
 Farm Machinery (roubles), 1928, 153,000,000; 1933, 525,000,000.

Technicians are now attempting to figure just how much of the increased production Russia's improved domestic market will be able to absorb and how much will be left to pour into the rest of the world markets. As an industrial nation, Russia may require most of the great output of oil and coal.

Consume Oil Supply
 That is also the idea of Sir Henri Deterding, head of the Royal Dutch group, which believes that Russia, as the second largest producer of oil in the world by 1933, second only to the United States and with double the output of Venezuela, will have little oil left over for export.

If Russia succeeds in finding iron ore in the Kursk region, 500 miles south of Moscow, the whole of the increased coal production can be used at home. Otherwise, Russia should have a surplus of about 25 million tons of coal to dump on Europe.

Most of the plows and tractors must be used on Russian farms, for Europe already has high customs barriers on imported farm machinery. Besides, Europe is accustomed to localized machinery. The Normandy farmer will not use the same type of machinery that a farmer in Germany, central France, or Italy will use.

Farm Machinery.
 Russia is concentrating on one standard type of farm machinery and since it is not of the kind which appeals to the farmers of the re-

mainder of Europe, there is little chance of Russian machinery driving the other products from the markets. American farm machinery manufacturers dominate the European markets by using branch factories making localized machines.

The French believe that Russia's difficulty will be to conscript enough labor to keep the farm machinery and factories running at capacity once the Five-Year Plan is ready. It is already necessary to conscript 20,000,000 laborers for industry and 60,000,000 for agriculture and there is still such a shortage that 750,000 more women may be forced to take light factory jobs. The average wage is \$3.50 weekly.

The survey anticipates that Russia will start dumping exports on the world in 1933, starting that year with \$1,023,750,000 worth of products.

Floram bridge Rax, free at Blanche's.

Blanket Factory---

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was dwindling into a mere handful of change. He turned back. He had plodded nine months and, so he says, not a nickel had he been able to earn.

"Nobody wants an old man."

A Chance for Rest

He had been walking so long and so hopelessly and he was tired. Everywhere he turned his training and his age were not needed. He was a textile worker and there is nothing for textile workers where he sought. His clothing was presentable—even nice. By some heroic effort he kept it so. Personal cleanliness was almost a religion, but that within itself was not a sufficient asset.

He was tired, discouraged and despondent. He wanted a few days of rest. In his straits it looked plausible to make an audacious gesture for the sake of a few days of board and room. Cisco was a nice town, the climate was good and the people seemed kind. Perhaps they would not question too closely. They were feeling the affect of

depression and they would be too eager for a godsend of industry to be too skeptical. His first advances verified the conclusion.

So overnight Cisco revelled in a dream of industrial prosperity and overnight again the dream was shattered while a crumpled, grey

little man sat this morning in the misery of a city jail cell and longed for the pavements of the big city that had despised him nine months ago.

Phone 53, it is to your advantage.



GIVE YOUR CAR A WEEKLY BATH

And a Thorough Greasing

This will keep your car young and looking young.

OUR PRICES ARE ALWAYS REASONABLE

SOUTHWESTERN MOTOR CO.

Telephone 487. Auto Repairing.

Women know what they want and get it!

Women smokers want a cigarette that's milder—and that's why more of them are smoking CHESTERFIELD every day.

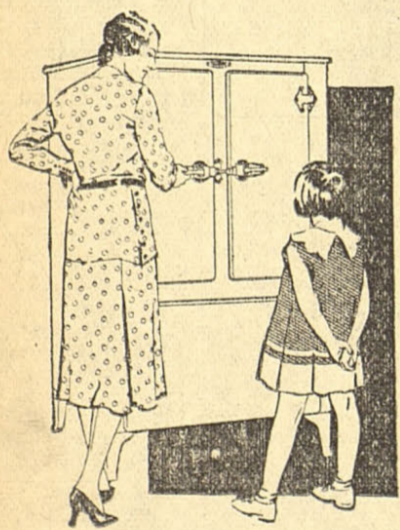
Women smokers want a cigarette that tastes better—and that's another reason why more of them are smoking CHESTERFIELD every day.

CHESTERFIELD uses only mild, ripe, sweet-tasting tobaccos and the purest cigarette paper made. That's why the last CHESTERFIELD of the day is as mild and sweet—as cool and comfortable—as the first. Good—they've got to be good!

Note the attractive package



Modern Electric Refrigeration-- An Investment in Health



YOUR Electric Refrigerator will maintain automatically a constant temperature under 50 degrees—no matter how high the thermometer registers this summer. This definite assurance of food-safety, you will agree, represents a gilt-edged investment in health.

Why wonder about your foods when you can install a modern Electric Refrigerator and know that your family is safe from the danger of tainted foods? Millions of modern Home-managers have found in this automatic, trouble-free system an efficient and inexpensive solution to their refrigeration problems. You can end your worries in a similar manner.

The accurate and dependable Electric Refrigerator offers unusual economies, too! You'll save money by eliminating food spoilage, by buying in larger quantities at lower prices, and by freezing inexpensive but delicious frozen desserts and salads right in your own home. Ask a salesman to demonstrate this modern Electrical Servant—you're sure to appreciate the many advantages and superiorities of the new Frigidaire.

Do you know that your increased use of Electric Service is billed on a surprisingly low rate schedule... and adds only a small amount to your total bill?

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