TODAY

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Eight Pages

Vol. 5, No.22 - Thursday, March 24, 1977

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Ten Cents

Cof C Banquet Enjoyed by Local Citizens

Citizens of Shallowater who attended the first annual Chamber of Commerce banquet Thursday night in the school cafeteria had the pleasure of hearing one of the most outstanding speakers in Texas, Reagan V. Brown, special assistant to Gov. Dolph Briscoe.

Brown's down to earth philosophy and humor has made him a favorite in Texas and throughout America. He brought out so many good points speaking to the group, they are too numerous to mention, but in naming a few, he related how important it was to have and



SHALLOWATER SUPER SUBERB was admitted by 9 year old Camie Stanton and was picked as the best of many entries by the judges. Camie was awarded a \$25 check for winning.

OUTSTANDING SPEAKER Reagan V. Brown kept the audience's attention at the banquet with his wit and seriousness as he spoke about the need in the world and how we as Americans should continue to be concerned for the future and as citizens strive for the betterment of our community.

belong to the Chamber of Commerce, as it "Serves where you live," and also we should be proud to be "Americans" and proud to live in Shallowater.

Nine year old Camie Stanton, 4th grade, and the daughter of Mr and Mrs. Jay Stanton, was presented a \$25 check from the C of C for the best slogan, "Shallowater Super Suberb," that was picked by the judges as the best one from the entries that had been presented.

Two outstanding awards were presented, one to Dr. Tom Nicholas for his endeavors in getting the clinic for Shallowater. Nicholas, who is associated with

Texas Tech School of Medicine was the key figure in the clinic being placed here, with its opening last December. Dr. Chinn accepted the plaque in the absence of Nicholas, who was in Phoenix, Arizona on business. M.J. Williams, president, who has also worked diligently for the betterment of the community, working closely with Dr. Nicholas and others in securing the clinic and also in establishing and organizing the Chamber of Commerce. Both of these men are to be commended for their untiring efforts.

getting the clinic for Shallowater. The cafeteria was appropriate-Nicholas, who is associated with ly decorated for the banquet, in the "St. Patricks" day theme with the tables laid in white, centered with green streamers, with slogans of the contestants and decorations enhancing the tables. The head table featured a beautiful bouquet of flowers, designed by Billyes Flower and Gift Shop and Jay Stanton in charge of the decorating, assisted by his mother, Jewell Stanton and Mrs. Kenneth Shropshire.

Master of cermonies for the event was Mark Huckabee who introduced all the directors and their wives and the guests. A short business meeting was held with the election of officers for the 1977-78 term. Kenneth Shropshire, chairman, introduced the nominees, Louis McMenamy, president, Mark Huckabee, vice-president and Carey Gooch,

secretary-treasurer, who were all elected unanimously by the group.

James McMenamy and Rev. Boyd Pearce were voted by acclamation to a three year term on the board of directors, joining Mabry Broch, Leroy Grawunder, C.E. Pair and Jay Stanton, who remain on the board. Broch and Grawunder for one year and Pair and Stanton for two more years.

Several door prizes were presented to the crowd, donated by several local merchants. Winners were Linda Woodard, Mrs. Henry Whaley, James McMenamy, Chris Galbraith, Burnis Penny, Mrs. Mabry Broch, Carol Pettiet, Doyce Middlebrook, Dub Hardin, Camie Stanton, Jean Holt, Newman Lusk, Glenda Reeves, Howard Preston, Billy and Kay Mitchell.



M.J. WILLIAMS and his wife Helen, proudly display the Distinguished service awarded that was presented to Williams Thursday night. Williams served as the first president of the Chamber of Commerce.

Breakeven Commodity Costs Key to Farm Production Profits

COLLEGE STATION — Texas farmers don't have a lot of room to waver when it comes to production costs. So determining the breakeven costs of the commodities they plan to produce can be the key for a profitable production program.

"Although cost of production for a particular commodity is often difficult to determine due to the variability of production inputs, it is a starting point for a producer to organize his productive resources to obtain optimum net income," points our Cecil Parker, economist in management with the Texas Agricultural Extension Service.

Parker estimated breakeven variable and total production costs for irrigated and dryland cotton, sorghum, corn and wheat for five resource areas of Texas. He used 1977 projected costs of production inputs and a weighted average yield for 1973-75 for the

For dryland cotton, the economist's breakeven costs for variable expenses were 28 cents per pound of lint in the High Plains, 12 cents in the Rolling Plains, 43 cents in the Blacklands, 23 cents in the Coastal Bend and 25 cents in the Rio Grande Valley. Irrigated costs were 32 cents in the High Plains, 20 cents in the Rolling Plains and 44 cents in the Valley.

Dryland sorghum costs (vari-

able costs per hundred pounds) were \$1 in the High Plains, \$1.83 in the Rolling Plains, \$2.47 in the Blacklands, \$2.09 in the Coastal Bend and \$1.84 in the Valley. Irrigated costs were \$2.68 in the High Plains, \$2.08 in the Rolling Plains and \$3.04 in the Valley.

Dryland wheat variable costs were estimated at \$1.42 per bushel in the High Plains, \$1.77 in the Rolling Plains and 99 cents in the Blacklands. Irrigated costs were estimated for the High Plains only at \$2.46 per bushel.

Parker figured the variable costs on corn production under irrigation in the High Plains at \$1.62 per bushel.

Lumping the variable production costs together to obtain a statewide average, Parker came up with these figures: 28 cents a pound for cotton, \$2.21 per 100 pounds of sorghum, \$1.88 per bushel of wheat and \$1.62 per bushel of corn.

When looking at total production costs on a state average, the figures showed the following: 47 cents per pound of cotton, \$3.89 per 100 pounds of sorghum, \$3.37 per bushel of wheat and \$2.62 per bushel of corn.

Parker's production costs were based on weighted average yields of 350 pounds for cotton, 3,932, pounds for sorghum, 25 bushels of wheat and 122 bushels of corn.

"These figures are simply intended to be a planning guide

for producers," explains Parker.
"Certainly, the estimated breakeven variable and total production costs can be influenced by a
change in production input costs
and crop yields. Each producer
should view these data in
relationship to his particular
situation.

"By comparing income above variable costs per acre for each crop, a producer can select a combination of crops for optimum income above variable costs, assuming land to be the only limiting production factor. Of course, if other production factors such as labor and capital are limited, determining the optimum crop combination becomes more difficult," points out Parker. "The level of risk a producer is willing to take will determine the level of profit maximization."

Absentee Voting Deadline Nearing

Tuesday, March 29th, is the deadline for voting absentee in both the upcoming city and school elections.

Voters who will be out of town on election day, Saturday, April 2, may cast their absentee vote at the city hall, for the city election and at the school tax-assessors office in the school.

Easter Seal Campaign Underway

The 1977 Easter Seal Campaign got underway March 1 and continues through Easter Sun-

Huckabee Receives TBA Appointment

At a special called meeting of the membership of the Texas Bankers' Association, Installment Credit Section for Region Six, the South Plains Region, Mark E. Huckabee, Assistant Vice President of the First State Bank of Shallowater was appointed Chairman for the balance of the 1977 term.

Mr. Huckabee has been with the First State Bank of Shallowater since August of 1975. He is currently serving as Vice President of the Shallowater Chamber of Commerce, Director of the Shallowater Clinic, Inc. and Director of the Bank Administration Institute.

Huckabee stated immediate goal of the region is to work more effectively with local consumer groups to educate the populace as to the devastating effects of new consumer credit legislation. The latest round of legislation, scheduled to go into effect March 23rd, will necessitate drastic revisions of virtually all bank forms and paper documents. This increased cost will of necessity have to be passed along to the consumer.

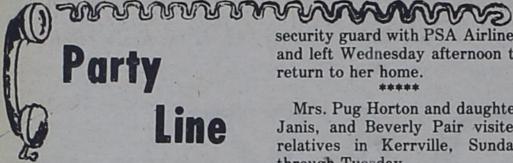
day, April 10. We urge your enthusiastic support of this appeal for funds to help handicapped children (and adults) in Shallowater.

Giving is a personal thing. To give—to help—to lend a helping hand to someone in need is an act of purest brotherhood. Yet all too often in this busy world we miss the point. We give to this or that automatically, out of a vague sense of responsibility. Or often we refuse to give because we don't really understand.

Work with the handicapped permits you to understand why you give. More important, you can see the results of your gift in the restored lives, the new hope that rehabilitation brings. Along with this comes a warm feeling of satisfaction from knowing you helped. That warm feeling is worth a lot, knowing that you have brought hope for a better tomorrow to the handicapped.

Your gift also becomes a helping hand to the skilled rehabilitation specialists on duty every day. It instills a sense of worth in the minds and hearts of those who are handicapped due to a birth defect, accident or illness.

It is our earnest hope that all of you, recognizing the importance of this Easter Seal drive, will respond with a generous demonstration of support, bearing in mind that it is far more blessed to give than to receive.



Carol Peterka, of Lake Tahoe, Calif. arrived Saturday afternoon by plane to visit her sister, Mr. and Mrs. Jim Lewis. Carol is

COME NOW, LET US REASON TOGETHER

How People Become Members Of The New Testament Church

Peter teaches that baptism saves (I Pet. 3:21). Read that passage carefully and see that three subjects are mentioned: baptism, a clear conscience, and the resurrection of Jesus. What is the connection? The resurrection is the supreme sign of Jesus' deity. To believe Jesus was raised from the dead is to believe that he is divine and therefore has the right to command all men. Christ commands that all men be baptized "INTO THE NAME OF THE FATHER AND OF THE SON AND OF THE HOLY SPIRIT." (Matt. 28:19). If a person believes in Jesus Christ and knows that he has commanded him to be baptized, and if that person has not been baptized, he cannot have a clear conscience. Can a man be saved if he has refused to obey a plain command?

Consider the following: 1. The blood of Christ cleanses

our conscience (Heb. 9:14). But our conscience is clear toward God ONLY through baptism (I Pet. 3:21). Therefore, our conscience is cleansed by the blood at baptism.

2. "Into the name of" as in Matt. 28:19, in the Greek means "Into the Possession of". It is not a formula of words one must speak while baptizing. Since Jesus gave himself to "purify unto himself a people for his own possession", :Tit. 2:14), and since baptism is "into the possession of" th eFather, Son and Holy Spirit, we become God's possesson at baptism.

3. The blood of Christ washes away sins at baptism, Paul was commanded to "ARISE AND BE BAPTISED AND WASH AWAY THY SINS" (Acts 22:16). But we are "washed from our sins by his blood" (Rev. 1:5) KJV. Therefore we are washed by the blood when we are baptized.

QUESTIONS ARE INVITED 832-4776 or 832-4850 Box 186, Shallowater, Tx.

security guard with PSA Airlines and left Wednesday afternoon to return to her home.

Mrs. Pug Horton and daughter Janis, and Beverly Pair visited relatives in Kerrville, Sunday through Tuesday.

Fred Walker is a patient at Methodist Hospital, undergoing tests and treatment.

Cleo Vaughan ws admitted to St. Mary's Hospital Monday for

Mrs. Jimmy Clark of Dumas is here this week to be with her parents, Mr. and Mrs. Cleo Vaughan and other relatives.

Mr. and Mrs. Barry Blalock of Snyder spent the weekend with her parents, Mr. and Mrs. Jack Cowart and Greg.

Cindy Lusk has been notified she made the Dean's list at Texas Tech for the first semester.

Mr. and Mrs. Mansell Lusk of Corpus Christi have been here visiting his parents, Mr. and Mrs. Newman Lusk. The Mansell Lusk are moving to Roundrock where Lusk has purchased and will operate the Barnyard Garden Nursery there.

Belinda Seale, left by plane Sunday morning enroute to New York to spend this week visiting relatives there.

Mrs. Otis Rackler and Mrs. George Taylor from Tenn. are visiting in the home of their sister this week, Mr. and Mrs. Skinny Blackmon.

Mr. and Mrs. Kermit Giles went to Ft. Worth Monday, antique shopping.

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Betty Hagan from Amarillo spent the weekend with her parents, Mr. and Mrs. A.J. Evans.

Weekend guests in the Marye Casey home was her son, Mr. and Mrs. Don Casey and a grandson, Chris Casey, all of Dallas.

Dana Merrell, daughter of Mr. and Mrs. E.K. Merrell underwent back surgery recently in a Houston hospital and is reported doing very well.

The film, "I Love You Frank," shown by the local EMP group will be shown at the Lion's Club Meeting Thursday night and at the United Methodist Church Sunday night at 6:45.

A.R. Shipp was dismissed from Highland Hospital Saturday and is doing fine.

The Dalton Potter family miraculously escaped serious injury last week when Mrs. Potter lost control of their jeep on East Highway 84 and the vehicle turned over. All involved escaped with minor cuts and bruises.

Baptist Youth Win Trophy

The youth of the Shallowater First Baptist Church brought home the Sweepstake's Trophy from participating in the Way Out week, held at the Fair Park Coliseum, that ended Saturday.

Twenty-seven youth from the church participated, and brought home several first, second and third place trophies.

The sweepstakes trophy was presented the group following the activities Saturday in awards service and all were recognized during morning worship service Sunday at the church by the

Girl Scout Troops #89 and 337 enjoyed a program at their meeting last week on "Mike the Talking Bike," presented by policemen Chief Don Rackler and David Turner.

From the Chief's Desk

On the 17th of March a Spainish Lady was struck by her son resulting in injury to her. The lady was transported to St. Marys Hospital by the Shallowater Ambulance #750 with several bruises on her ...

On the 4th of March two young men and a white lady were involved in a distrubance that resulted in one of the young men being taken to the hospital. The young man had a broken arm and had to have a steel pin inserted into his arm according to reports given.

Between the time of 12:11 p.m. and 12:20 p.m. on March 02, some one attemted break into a local resident home by the way of the front door, apparently entry was not made but damage resulted into the amount of \$75.00

A Blue vehicle, still at large, apparently backed into a local business and damage about **\$150.00**.

pastor, Rev. Boyd Pearce.

The local group participated with youth from 15 other area churches from the Lubbock Baptist Association.

Sponsors were Mr. and Mrs. Bryan Burgett and Mrs. Robert

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While awaiting for a vehicle believed involved in an armed robbery in Littlefield an Officer noticed that a vehicle was going the wrong way on U.S. 84, at a very high rate of speed. The vehicle was finally stopped after speeds of over 100 M.P.H., all on the wrong side of the road. The vehicle was finally stopped only to find that the driver asked the Officer if he was trying to stop him. The subject was found to be very intoxicated....

An Officer noticied two radios lying in the floor of a vehicle while the vehicle was being stopped on a routine traffic stop. The radios were later found to be stolen from Lubbock just a few minutes before the two subjects were stopped ...

There was a accident at the school parking lot and which there were no injuries ...

One of the local business burglary alarm went off on the 17th of March and a white Pick up was seen at the scene. The building however was checked and no forced entry was found ...

At about 3:00 a.m. this Dept received a call that some one was out in front of their house attempting to steal their pick up. The investigation showed that the subject was very intoxicatied and when the Officer approached the subject wanted to know how the Officer could keep up the the pick up since the Officer was walking and he was driving. The driver was so intoxicatied that he had gone off the road and got stuck. He did not realized that he was not only spinning the tires, but he was cut from having wrecked his own car. The subject a Spainish male had walked about 500 yds to the house and found that keys had been left in it, so he just borrowed

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SUBURBAN TODAY

(Formerly The Sunday Citizen)

Suburban Today is an independent, privately owned newspaper, published weekly, except the first week in January and the next to the last week in July, on Thursday afternoon by Publication Service Company of Lubbock, Texas. Local office for Suburban Today is 808 11th Street, Address all mail and other correspondence to P. O. Box 339, Shallowater, Texas 79363.

Lubbock address of the publisher is Publication Service Company, P. O. Box 225, Lubbock, Texas 79408. Telephone A/C 806 763-4883. Subscription Rates: One year in Lubbock and adjoining counties; \$4.50,

elsewhere; \$5.00 per year. Second Class Postage Paid at Shallowater, Texas 79363.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this newspaper will be gladly corrected upon due notice of same being given to the managing editor personally at the office of the publisher in Lubbock, Texas, 816 Ave. Q. Publication Service Company Publisher

Dardie Williamson. Shallowater News Editor



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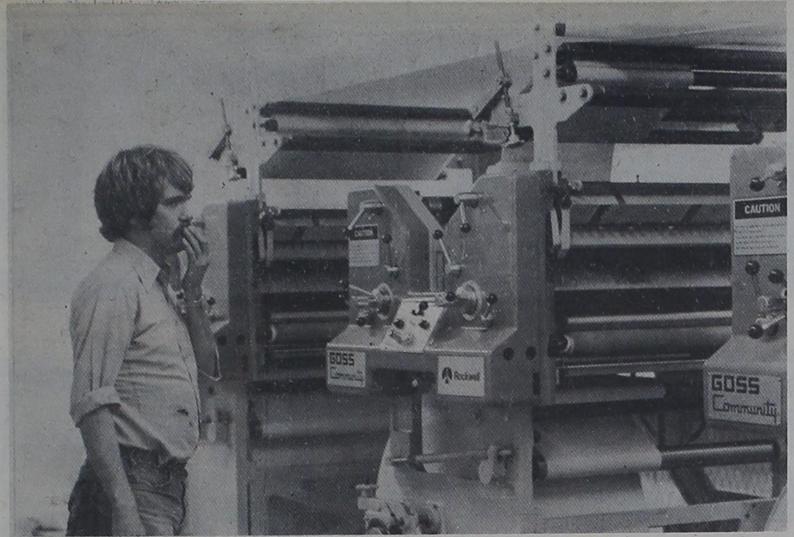
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Billy and Kay Mitchell



START THE PRESSES-Bobby Morman, plant manager for the Brazos Offset Printers, Inc. in Slaton, looks on with anxiety as the new Goss presses begin to roll. The Slaton operation is partially owned by Publication Service Co., publisher of several weekly newspapers including Suburban Today and The Plainsman. The press was installed earlier this month.

DPS Recruiting Men and Women Troopers

The Texas Department of Public Safety is now recruiting young men and women for the position of uniformed troopers. These persons who qualify in the age bracket from 20 through 35 years of age, who are of good moral character, excellent physical condition and now have 60 hours of college credit will be placed in the next troopers class June 7, 1977.

The Department of Public Safety is actively seeking applicants from minority groups to fill positions during the next recruit school. Excellent opportunities exist for females, Blacks and Mexican-American appli-

The recruit school is held in Austin at the Homer Garrison Law Enforcement Academy and will last 41/2 months. The training is designed to equip cadets to

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handle any of the various situations they may encounter as a state trooper for the Texas Department of Public Safety. The starting salary for the recruit while in training will be \$820.00 a month.

After graduation as a commissioned law enforcement officer, the monthly salary incrases to \$936.00 and at the end of six months, the salary increases to \$1,000.00. State troopers receive additional longevity pay for each year of service up to 25 years of service. Other benefits include uniforms, vehicles, weapons and ammunition furnished by the State of Texas. Life insurance and

hospitalization are paid for the employee and dependent coverage is available at reasonable rates. Paid vacations, holidays and sick leave are provided to all state employees.

Contact your nearest uniformed trooper or Department of Public Safety office for job ics, Intelligence and Texas Ranger services when openings

applications to begin a new and exciting career in law enforcement. Join the winning team as a Department of Public Safety Trooper June 7, 1977.

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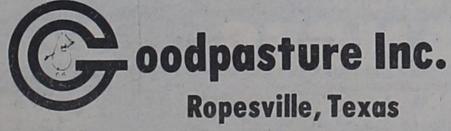
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Hance Introduces Bill to Aid Irrigation **Farmers With Rising Natural Gas Costs**

State Senator Kent Hance (D.-Lubbock) has introduced legislation in the State Senate which would give irrigation farmers who use natural gas to pump their irrigation wells, relief from the continually increasing costs of natural gas. Hance's legislation would require the railroad commission to hold public hearings before a rate increase could be placed into effect on agriculturally used natural gas.

"At the present, natural gas being used for agricultural purposes in Texas has no regulation. A farmer's only choice when confronted with a natural gas price increase is to either pay the increased price or to turn off his irrigation wells," stated Senator Hance.

Hance noted that the cities of this state have always had the right to approve or disapprove of natural gas price increases and the gas companies have the right to appeal the decisions of the cities to the railroad commission.

"I believe it is very important that Texas have financially sound utility companies to constantly provide adequate energy needs to this state. They certainly deserve to receive a fair rate of return on their investment. However, since the utility companies are monopolies they must justify their price increases to the public. I feel it is important for the public, especially the farmers, to know if the natural gas price increases placed into effect are warranted or are merely for increased profits at the farmers' expense," stated Hance.

Hance also stated he has introduced a bill requiring that all Texas agricultural gas be classified as a number one priority rating by the Texas Railroad Commission. Hance indicated that he felt such action would demonstrate to the Federal Power Commission the need of keeping natural gas for agricultural use as a number one priority in the State of Texas.

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"Extension Update"

by Georgia Doherty

Do you have problems finding closet room for your clothes ... do you spend unnecessary time finding your favorite garment ... then do you have to press it because it was crushed in the crowded closet?

Then you can't delay a "closet

face lift" any longer!

Begin by separating the wardrobe into categories seasonable wearables, out-of-season, wearables, unwearables with updating or repairing possibilities, and not salvageables.

Give the not salvageables to a favorite charity or anyone who could use them. Usually if a garment hasn't been worn for a season, it won't be next season either, so it's best to discard or update it.

Store garments with updating

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possibilities along with the sewing supplies for another day's project.

Out-of-season wearables should be cleaned, repaired and then stored out of the way in the back of the closet, in a little-used closet or in other available suitable places where they will be protected from dirt, lint and light.

Arrange seasonable wearables in a manner most logical and convenient for available space and personal use. Many prefer grouping garments by type-such as pants, dresses or shirts, or by activity, such as dressy garments, active sportswear or work clothes.

Closet aids such as padded hangers, tie racks or shoe bags help preserve garment shape and condition and make effective use of closet space.

Use available wall and door space to maximum advantage with hooks, peg boards, racks,

extra shelves and storage boxes.

added convenience, ease in dressing and in preserving the life of the wardrobe.

4-H Happenings

There will be a dance project meeting on Thursday, March 31 at 7:30 p.m. at the Merchants Building on the South Plains Fair Grounds. If you are interested in country and western dancing, folk dancing, modern rock or ballroom dancing, come and join us!

The Adult Leaders Association and the County 4-H Council will meet on March 28 at the Downtown Southwestern Public Service Company Reddy Room. The Council will meet at 7:00 p.m. followed by the leader's meeting at 8:00 p.m. All parents and leaders are invited.

Mrs. Blackwell

Services for Mrs. Thelma Thompson Blackwell, 74, of San Jacinto, Calif., sister of Mrs. Billey McElroy of Billyes Flower and Gift Shop, were held at 10 a.m. Monday in the Virgian Mortuary in San Jacinto.

Mrs. Blackwell died at 11 p.m. Friday in Terris, Calif., following

Mrs. Wilma Tate of Terris, Calif.; two brothers, Melba Thompson of Lubbock and Jack Thompson of 2009 23rd St.; and four sisters, Mrs. Truey Adams of Rt. 1, Mrs. Billie McElroy of 3421 70th Drive, Mrs. Erma Lee Wilson of Bull Head, Ariz., and Mrs. Tommie Faye Flowers of Sunnymead,

> University Convalescent

'EXTENDED CARE FACILITY' Ed Burns, Jr., Admin.

Services Held for

A former Canyon resident, a lengthy illness.

A native of Fort Worth, she had lived in Lubbock County until 1935.

Survivors include a daughter, Calif.

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CHAIN SAWS

by

S&K, Crescent, Fuller

Master Mechanic

Services Held for Remember, a little time and effort periodically spent in Mrs. Quintero managing the closet pays off in

Services for Mrs. Hortencia Quintero, 65, of Dimmitt, were held at 2 p.m. Saturday in Sacred Heart Catholic Church in Plainview with the Rev. Rex Nicholl, associate pastor, officiat-

Burial for the former Plainview resident was in Plainvew Cemetery under the direction of Lemons Funeral Home.

Mrs. Quintero died at 6:20 a.m. Thursday in Swisher Memorial Hospital in Tulia after a lengthy illness.

Born in Mexico, she married George Quintero Nov. 9, 1933 in Edinburg. She moved to Texas in 1912, and grew up near Mission. She moved to Plainview in 1934 and lived in area communities until returning to Plainview in 1964. She moved to Lubbock in 1969, and to Dimmitt in 1972.

Survivors include her husband; three daughters, Mrs. Jessie (Carman) Lopez of Hereford, Mrs. Tommie Crowder of Dallas and Mrs. Alvelado (Janie) Garcia of Dimmitt; six sons, Oscar of Hereford, Cruz of Hart, Benny of Shallowater, Bobby of Littlefield, Richard of Dimmitt and Raymond of Albuquerque, N.M.; two sisters, Mrs. Amelia Mata of Mercedes and Mrs. Maria Mata of Monterrey, Mexico; 36 grandchildren and five great-grand-

Services Held for Local Woman's Kin

children.

Services for Mrs. Golden Elmyrta Jones, 74, of Meadow, aunt of Mrs. Tevis Walker, were held at 2 p.m. Wednesday in Meadow Church of Christ with John McCoy, minister, officiat-

Burial was in Meadow Cemetery under the direction of Brownfield Funeral Home.

Mrs. Jones died at 10:50 a.m. Monday in Methodist Hospital in Lubbock after a long illness.

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Services Held for **Galey Infant**

Donnie Wayne Galey, infant son of Mr. and Mrs. Dennis Galey of Shallowater, died about 6 a.m. Saturday in Petersburg Clinic.

The infant was one of twins, born at 8:36 p.m. Friday at the clinic in Petersburg.

Graveside services were held at 10 a.m. Monday in Resthaven Memorial Park with the Rev. C.R. Love, pastor of Bethel Assembly of God Church, officiating.

Burial was under the direction of Resthaven - Singleton - Wilson Funeral Home.

The infant is survived by his parents; three brothers, Larry Don Hoffman, Kevin Hoffman and Ronnie Wayne Galey, all of the home; two sisters, Dena Galey and Kelly Galey, both of the home; his paternal grandmother, Mildred Galey of Paris; and his maternal grandparents, Mr. and Mrs. Oran Taylor of Telephone.

USDA Announces **Insulation Program**

WASHINGTON-Secretary of Agriculture Bob Bergland has announced a new federal loan program that will help farmers and other rural homeowners cut their heating and air conditioning bills by insulating their homes.

The new program will provide loans of about \$500 each to finance home improvements that reduced energy usage. The loans will be repayable over a five-year period, and the secretary estimated that energy savings will pay a large part of the cost. The program could be operational within 45 to 60 days, Mr. Bergland said.

The home weatherizing idea was proposed by the National Rural Electric Cooperative Association, and it will be a cooperative project on their part with the cooperation of the Farmers Home and Rural Electrification Administrations of the U.S. Department of Agriculture.

Farmers Home Administration will provide the loans. Participating Rural Electrification Administration-financed electric systems will administer the program within their respective service areas. The loans will be repaid through the monthly rural electric cooperative bill.



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Sheridan's Ride

by Jack Sheridan

The flurry is over! The new Lubbock Memorial Civic Center has suitably been baptized and christened with an overwhelming onslaught of live shows, ranging from local efforts to such

luminaries as Henry Mancini and the "Holiday on Ice" company, with way stations manned by Waylon Jennings and Jessi Coulter, the Lubbock Civic Ballet and Theatre Centre, the dedicatory banquet with an acerbie Hughes Rudd as featured answerer to the questioners.

All this time things were popping elsewhere. We had the estimable Acting Company of New York City out at the stunning new University Center Theater in a Shakespearian play and one odd-ball effort by

Tennessee Williams. And we climaxed the whole with the most brilliant and unforgettable of them all last week at the Lubbock Municipal Auditorium, the unforgettable two-day production of "Romeo and Juliet" by the San Francisco Ballet.

You'll be interested to know that I caught both the Tuesday and Wednesday performances of this blockbuster. They were both superb and moving, etched forever in memory hereabouts. The Tuesday production was the edger, for the Romeo and Juliet were the true stars, Lynda Meyers and Vent Vance, while the Wednesday leads were somewhat less fluid, more studied. These were the only cast changes, however, and the rest of the company played with incredible versatility and skill. I shall always remember Anita Paciotti, the Lady Capulet, in her distraught, impassioned grief at the death of her nephew-lover Tybalt at the close of Act II. What a wild and thrilling interpretation that director-choreographer Michael Smuin read into the Shakespearian text! It was a chiller and most shocking.

So much was so good in this production. I doubt if I shall ever see another "Romeo and Juliet," if ever, that could do justice to this fine western company and its dancers and that superb, sensitive orchestra. I

was lucky to see it twice. A bonus upon a bonus.

The next night, Thursday, the beauty salon which claims my daytime hours, Mr. Tom's Cutter and Coiffures, in the Jhirmack Building on 50th Street, did their own production. You see, each Thursday night the workers, both the pros and the advanced training students at the 50th Street salon and the South Plains Mall, have instructional classes in make-up, hair styling and the rest. And, every now and then the students or the professionals stage a show, not for the public but for their own in-company colleagues. I whip off some notes (which they ignore) and they provide their own models, with explanations of what they aimed to achieve in their styling with relation to today's fashions in clothing.

This past week it was "Razzle Dazzle" and featured local women in the height of spring and summer fashions, with hair-dos to match, proving adaptability to casual wear and the evening formal hours.

Kay and Tommy Davis, the owners, had their models, while the professional members of the staff at 50th St., Sue Duncan, America Ramos, Bea White, and that colorful ex-camel driver from Iran, Houshi Bahi, paraded their own selected models.

They are a lot of fun, these in-company shows (demonstrations or presentations, really), and they lay the groundwork for forthcoming public events at which you can see what strides are being made in the beauty business today.

I must say, however, that writing a script for this bunch is the writer's ultimate frustration. They either mislay the script along the way or they just don't bother. Of such things are the F. Scott Fitzgeralds made! But, we did get to see sales manager-personnel director Jimmy Duncan resplendent in a ruffled tuxedo and that was an "extra" in every sense of the word!

With the subsiding of the live theater around here until the April 4-5 production of "The Fantasticks" at the Civic Center by the Lubbock Theatre Centre (more on this later), I finally got back to the movie scene. I'm behind, but stay with me—I'll catch up now.

The picture I caught this weekend is a simple, "cute," film, if such can be, down at the South Plains Cinema I-II, called "Mr. Billion." It stars that boy who made his name as a western star ("Trinity") in Italy, with Valerie Perrine of "Lenny" fame and the rotund Jackie Gleason, as a villain yet. Poor Gleason has never been given the chance to show what a really good actor he is, maybe one of the outstanding men of our time in the theater. He walks through this one with breezy ease and it's always a delight to see him, villain or no.

The plot is ridiculous as are the situations but, oddly enough, there is a charm about this little effort that sums up into one word—entertainment. There are a couple of "s.o.b's" around in the dialogue, but overall it is a clean, funny entertainment film.

The plot is, as I say, simple. The head of the billion-dollar banking corporation in San Francisco gets conked on the head by a falling cornice at the dedication of a new building and he wills all his billion to his nephew in Italy, a callow youth with a fix on John Wayne and western life, because "the only thing he ever asked me for was a pair of cowboy boots."

Gleason and colleague show up with a power-of-attorney to be signed but the callow youth sidesteps them with a funny "High Noon" scene in the pizzatoria in his town. He is due to arrive in San Francisco by noon the following Monday to claim his inheritance. Well, from then on, the race begins. A young woman is hired to get Hill's signature on a power-of-attorney, but she falls in love and that blows the matter. Skullduggery and all enter in, including a funny demolition auto derby sequence with the police cars demolished, a struggle on a spiny cliff drop in Grand Canyon and a silly but funny finale. "Mr. Billion" won't win any awards, but it has a certain warmth and charm and, in these days of dirt, violence and what have you—you could do worse. This is a real "pop-corn picture."

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Shallowater School Lunch Menu

Monday, March 28
Mexican Casserole
Candied Sweet Potatoes
Green Beans W/Bacon
Corn Bread Squares
Chocolate Pudding W/Topping

Tuesday, March 29
Creamed Turkey on Toast
Cranberry Sauce
Buttered Rice
Blackeyed Peas
Fruit Cobbler

Wednesday, March 30
Pizza (cheese & beef)
Buttered Corn
Green Peas in Sauce
Peach Jello W/Fruit

Thursday, March 31
Hamburgers
Pickles, Onions, Lettuce, &
Tomatoes
French Fries W/Catsup
Raisin Crispies

Friday, April 1
Fried Fish Fillets W/Tartar
Sauce
Mashed Potatoes
Macaroni & Tomatoes
Celery & Carrot Sticks
Hot Rolls
Pineapple Upside Down Cake

Frenship School Lunch Menu

Monday, March 28 Spaghetti Italian Green Beans Mashed Potatoes Hot Roll

Hot Roll
Chocolate Cake
Milk
Tuesday, March 29

BBQ Beef on Bun Potato Salad Peach Half Cinnamon Crispies Milk

Wednesday, March 30 Chicken Croquettes Zucchini Squash French Fries Hot Roll Banana Pudding Milk

Thursday, March 31
Burrito/Chili
Tossed Salad
Spinach
Mandarian Orange Whip

Friday, April 1
Meatloaf
Scalloped Potatoes
Green Peas
Hot Roll
Cherry Cobbler

If competition is the life-blood of our economic system, it's time for a transfusion.

NOTICES

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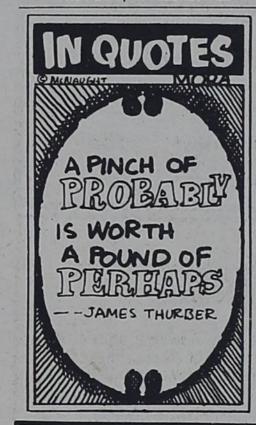
Happy Birthday Sarah on your 30th one.

Your Young Friend

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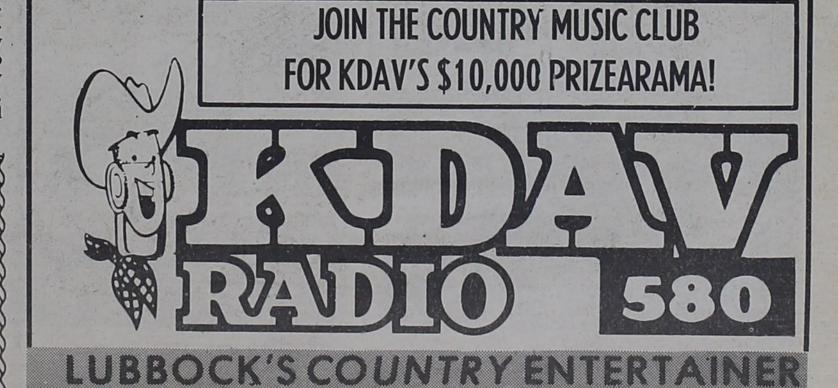


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Shallowater Little Dribblers



THE GREEN GIANTS—The Green Giants, coached by Bill Short, left, and Dub Smith, right, are Alan Cook, John Silvas, Stuart Smith and Jay Call. Not pictured are Tim Short, Kevin Rinehart and Jesse Martinez.



ROCKETS-The Rockets are (front row, from left) Wayne White, Barry Rhodes, Scott Middleton and Joe Don Alvarado. Coaches are Danny Rhodes, Vicki Rhodes (left) and Billy Sandlin. Not pictured are Joey Hickox and Joe Cuevas.



SANDSTORMS—The Sandstorms are (front row, from left) Tory McAuley, Randel Gartin and Roman Duenez. Back row, Robert Sanders, Sammy McBride, and Roy Silvas. Coaches are Roy Roberts, Rod Sanders, Dale Jackson and Lavon McAuley. Not pictured are Kelly Roberts, Ricky Warden and Kit Bigham.



DIRTY HALF DOZEN—The Dirty Half Dozen are Jordon Cox, Dee Hohenberger, Monte Jungman and Chad Woodruff. Coaches are Hank Woodruff, Ronnie Hohenberger and Billy Jungman. Not pictured are Keith Lostroh and Bayward Barker.



BAD NEWS BEARS—The Bad News Bears are (front row, from left) Monte Ivey, Brett Peikert and Greg Roberts. Back row, Donald Hatch, Thumper Brewer and Lance Foerster. Coaches are Tommy Pointer (not pictured), Jim Foerster and Don Enger. Not pictured is Lupe Trevino.



SHARKS—The Sharks, coached by Carl D. Jones, left, and Doyce Middlebrook, are Rusty Stewart, Ricky Hart, John Cate, Ronnie Jones and James Smith.



BULLETS—The Bullets are (front row, from left) Kelly Blair, Mark Jungman, and Gene Lastsen. Back row, Billy Elliot, Mike Randolf and Brian Jungman. Coaches are Barry Randolph, Rocky Blair and Joe Randolph. Not pictured are Juan Hernandez, Randall Price and Joe McCullum.



SIX SHOOTERS—The Six Shooters are (front row, from left) Tim Chandler, Vince Collins and Lonnie Jarrott. Back row, Lotus Winn, Mark Usrey and J.K. Brock. Coaches are Chuck Collins and Ricky White (not pictured).



BULLDOGS—The Bulldogs are (front row, from left) Richard Jones, Layne Tuttle, Robbie Hickox, and Kenny Hodges. Back row, Trent Peacock, Billy Easter and Greg Cowart. Coaches are Carl Jones and Gary Dennington.



BLUE TRAILBLAZERS—The Blue Trailblazers are (front row, from left) Steven Usrey, Jerry Pack, Randy Anderson. Back row, Rodney Silvas, Trey Medlock and Clayton Taylor. Coaches are Butch Medlock and Leroy Pack. Not pictured is Tory Arnold.



MAD MAD BOMBERS—The Mad, Mad Bombers are front row, from left, Scot Hart and Davey Rhodes. Back row, Coach Butch Pair, Timmy Lennon, James Pair and David Young. Not pictured are Fabian Revilla, Rickey Luna and assistant coach Danny Rhodes.



BALLHAWKS—The Ballhawks are (front row, from left) Victor Malonado, Joe Malonado and Don Smith. Back row, Rod Burgett, Tracy Cobb and Tim Tuttle. Coaches are Wilcey Koinzan, J.W. Tuttle and James Reeves.