SUBURBAN

TODAY



Eight Pages

Vol. 3, No. 50 - Thursday, October 9, 1975

Second Class Postage Paid at Shallowater, Texas 79363

Ten Cents

Lions Club Annual Harvest Festival Plans Underway

Wins 8-Year Division of PP & K

Greg Cowart, son of Mr. and Mrs. Jack Cowart of Shallowater. was named first place winner in the eight-year-old division of the Punt, Pass and Kick Contest in Lubbock Saturday.

The national contest is sponsored annually by Ford Dealers all across America. Trophies were awarded to 1st, 2nd, and 3rd place winners in each age group 8-13.

Shallowater Study Club Meets

The Shallowater Study Club met at 1:30 p.m. October 7th in the home of Mrs. H.G. Preston. Nineteen members answered the roll call by displaying their favorite snapshot.

The program was given by Mrs. Jack Dulaney on the subject of "How to take a Good Picture", and Mrs. Donald Martin on "Picture Framing."

Mrs. Jack Dulaney was elected vice president and Mrs. S.H. Robinson, a charter member, was given honorary membership.

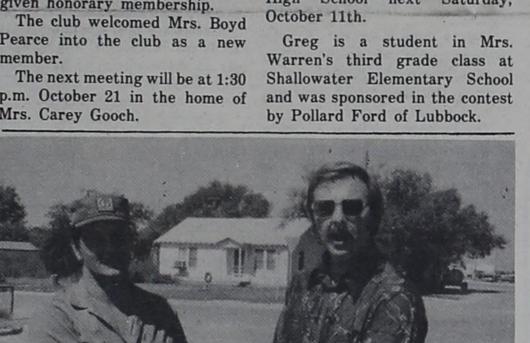
The club welcomed Mrs. Boyd Pearce into the club as a new member.

The next meeting will be at 1:30 Mrs. Carey Gooch.



Each contestant competed in three categories; punting, passing and kicking (using a kicking tee). Judges scored one point for each foot the ball traveled on the fly, minus one point for each foot the ball landed to the left or right of the center tape. Greg accumulated a total of 128 points in the three categories.

First place winners are eligible to compete in the zone contest which will be held at Monterey High School next Saturday, October 11th.



Jimmy Foerster of Ft. 1 Shallowater was the lucky winner of a C.B. radio, being presented by E.R. "Bud" Hicks of the Lubbock County Farmers Union Insurance Group. He registered at the booth at the South Plains Fair. Farmers Union provided information about area farmers and affects farming has on the local scene.



Bryan Burgett (left) is shown receiving his AM/FM ditigal clock radio from E.R. "Bud" Hicks, Lubbock County Farmers Union Insurance Agent. Bryan's name was drawn at the Farmer's Union booth at the South Plains Fair.

Candidates for Lions Club Harvest Festival Queen Post Named Here

1975 Annual Lions Club Harvest Festival have been announced. They are: Gwen Avery, daughter of Mr. and Mrs. Bill Avery; Pattie Ewing, daughter of Rev. and Mrs. Tommy Ewing; Geniese Grawunder, daughter of Mr. and Mrs. Leroy Grawunder; Laura Thompson, daughter of Mr. and Mrs. T.L. Thompson; and Kim Young, daughter of Mr. and Mrs. J.D. Young. The candidates are all seniors at Shallowater High School.

Princess candidates are: Audra Fairhurst, daughter of Mr. and Mrs. Roger Fairhurst; Ellen

Band Boosters Meet Monday

Monday, October 6th, the Band Booster Club met in the Shallowater Mustang Band Hall. Twenty-eight members were present.

The club reported on the success of their taco supper, which was held during homecoming activities. Approximately 300 people were served. The club raised over \$515 for the band with their supper. Appreciation was expressed for the great job of serving by the junior high band students and special thanks to the twirlers for the decorations.

Mrs. Sherman reported a total of 86 high school band members and 68 junior high band members.

The high school band will be competing for honors at the high school marching contest for November 4th at Jones Stadium in Lubbock.

Members are reminded that the Band Booster Club meets each first Monday night of the month.

4-H Winners At Fair Listed

The Shallowater 4-H Club came away with a host of ribbons this past week.

Dawn Dulaney won a blue ribbon for her playclothes and a white ribbon for mozaic tile. Jana Dulaney won a red ribbon for her dress she made and Lesa Dulaney won a red ribbon for best dress, a red ribbon for her blouse set and a blue ribbon for her Christmas Angel. All three girls are daughters of Mr. and Mrs. Jack

Cheryl Potter, daughter of Mr. and Mrs. Dalton Potter, won a white ribbon for her oatmeal cookies.

Sarah Nice won a blue ribbon for her tomato juice and a white ribbon for her pot holder.

Robin McMenamy, daughter of Mr. and Mrs. James McMenamy, won a red ribbon for her cornbread and a white ribbon for her refrigerator cookies.

Lynda Maunder won a blue ribbon for her muffins and a red ribbon for her shirt and another red ribbon for her needlework pillow. Lynda also won a white ribbon for her embroidered picture.

The queen candidates for the Masten, daughter of Mr. and Mrs. Billy R. Masten; Amy Stephenson, daughter of Mrs. Sue Stephenson; Stephanie Walski, daughter of Mr. and Mrs. Ed Walski and LaRail Wilson, daughter of Mr. and Mrs. Waldo Wilson. The princess candidates are all first graders at Shallowater Elementary School.

> The queen and princess will be announced after the auction at the Community Club House on the 18th of October.

Mustangs Lose 5th Outing of Year

The Shallowater Mustangs took the home field last Friday night for their fifth game of the season and their fifth loss of the year, losing to Springlake-Earth 21-6.

The first half of the ball game belonged to Springlake, scoring 3 times, which sent the Mustangs to the dressing room down by 21 points.

The second half saw a complete turn around for Shallowater. The Mustang defense held Springlake to only 3 first downs and a total of 25 yards rushing.

The Mustang offense also came alive the second half with almost 200 yards rushing and scoring 6 points. The score came on a Ray Jackson to Jackie Randolph pass for 20 yards and the score.

The second half improvement wasn't good enough to cover for the first half as Shallowater took another loss, 21-6.

Texas Tech Rodeo Set Oct. 15 - 18th

Some 450 top collegiate cowboys and cowgirls will be joined by country and western singing star Johnny Rodriquez and former Dallas Cowboy running back Walt Garrison for the 29th annual Texas Tech Intercollegiate Rodeo, October 15-18.

Performances are slated daily for 7:30 p.m. in the Lubbock Municipal Coliseum. Admission prices are \$2, \$3, \$4, and \$5. Tickets are available at Lubbock western wear stores and at the door on performance days.

Continued On Page Seven

The Annual Lions International Harvest Festival is planned for Saturday, October 18 here in Shallowater.

Everyone is invited to join in the fun planned for the day. Activities begin with a parade at 10 a.m., a pass and punt contest for kids in the first through sixth grades to be held at Powell Field. The parade of queens and princesses will be at 5 p.m. Entertainment at 5:30 and an auction at 6:30 p.m. All to be held at the Community Club House. The crowning of the Lions Club Queen will follow the auction. The Lions will be running a concession stand all day Saturday at the Club House.

Chairman of this year's festival is Clois Cobb, Jr. Harry Leonard will be handling the sound system and publicity will be taken care of by Carey Gooch. Don Rackler is in charge of traffic and Jack Dulaney will have the happy job of heading the queen and princess contest. Bobby Styles will be responsible for popcorn and Floyd Epperson will be heading the parade committee.

Joe Randolph is treasure of the club and will be in charge of vote counting. J.W. Hammersly, together with all Lions, will be taking care of the sale and construction of the booths. Bill Burgett will handle all purchasing assignments and the game booths will be supervised by Glenn Burgett. The auction is in the hands of Bryan Burgett and food concessions will be run by Charles Hortz, together with the help of all members.

The day promises to be an exciting one and everyone in the area should make plans now to attend all the activities.

Odd Fellows to **Host Chili Supper**

The Lubbock Odd Fellows Circle Lodge 176 will be holding its Annual Chili Supper on Saturday, October 18.

The supper, which will start at 6:00 p.m., will consist of the main course of chili, with side dishes and will cost \$1.25.

Proceeds from the supper, which is open to the public, will go to support the local Meals on Wheels activities. Everyone is invited to attend the supper at the Miss Rodeo Texas, Glenda Rebekah Hall at 52nd Street and Avenue P, Lubbock.

Notes from The Mayor

Many people are probably wondering what developments have taken place since voting bonds for \$200,000 water and \$100,000 sewer improvements. We were turned down on our plans to sell water bonds, because we did not have high enough revenues coming in to the city. We were told that we are not charging enough for our water and sewer services.

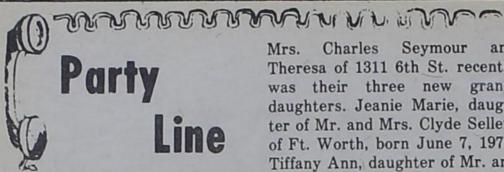
We then turned to the Farm Home Administration. After lots of paper work, plus much time just waiting on state and district offices, they think we will have our water bond ready in Novemer or December. This will be at

approximately 5 percent interest, and the bond will mature in 40 years.

The \$100,000 sewer bond is not adequate for improvements that we need, so we put in for a grant to help us. Perhaps next year, the grant will be approved, although it is not a cinch that it will be granted, since things are changing so rapidly in our government policies.

Patience is a virtue, and our people and city officials sure need this as a part of their character in trying to carry out these water and sewer improvements.

Jack DuLaney Mayor



Monday from the Colonial Manor born June 26, 1975; and Carrie Nursing Home in Lubbock.

in Colorado last week.

Mrs. F.O. Lyon returned from sister. She was accompanied by her daughter and other sisters from Albuquerque.

Mrs. E.L. Corley was visited

her her daughter, Mrs. Earl Grne and her daughter Susan Beach from Cotton Center, last Sunday.

Mrs. J.B. McAuley had surgery Monday at Methodist Hospital. She is doing well.

Mrs. Inez Redwine will be accompaning her sister home this week to Lamesa. Mrs. Redwine's sister recently underwent surgery at Methodist Hospital.

Mrs. Redwine will be going to help take care of her siser.

Mrs. Jack Dulaney and Mrs. Bennie James will be leaving Friday morning going to Santa Fe for a Lubbock Garden Art tour.

609 Clovis Road

Mrs. Charles Seymour and Theresa of 1311 6th St. recently was their three new granddaughters. Jeanie Marie, daughter of Mr. and Mrs. Clyde Sellers of Ft. Worth, born June 7, 1975; Tiffany Ann, daughter of Mr. and Jake Powell returned home last Mrs. Sennis Seymour of Lubbock, Darice, daughter of Mr. and Mrs. Charles E. Seymour of Lubbock, Mr. and Mrs. Garland Stokes born August 16, 1975. Also returned from a month's vacation present were Lynn Seymour, brother of Tiffany, Jon nd Brian Sellers, brothers of Jeanie.

The babies had their pictures Florida where she visited her made together at a Lubbock studio for the event.

> Mr. and Mrs. Emery Waters, San Antonio, visited with her parents, Mr. and Mrs. Leroy Grawunder, over the weekend.

> Mrs. Doll Evans was dismissed from Methodist Hospital where she was hospitalized for two weeks. Mrs. Evans is recuperating at her home and doing nicely. ****

Mrs. Mauzelle Boozer from Portland, Oregon, recently visited Sue Pair and daughters and some other relatives.



Mr. and Mrs. John Hooten of Guests in the home of Mr. and 912 Texas Avenue in Shallowater,

Shop IRENE'S

and THOMPSON'S ANTIQUES

for Pant Suits, Blouses, Pants, Dresses

Gift Items, Turquoise Jewelry

Used Furniture, Antiques

One Stop Shopping

have a new baby boy, Travis Shane, born Wednesday, October 1st at Lubbock's Osteopathic Hospital. Travis weighed in at eight pounds and eight ounces. He has two sisters, Symantha, who is six years old and Synthia, who is five years old.

Grandparents are Mr. and Mrs. Frank Hooten and Mr. and Mrs. Lonnie Evans. Great grandparents include Mrs. Mary Grisham and Mr. and Mrs. H.C. Evans Sr. all of Plainview.

Travis's father, John, works at S&R Auto in Lubbock.

Shallowater School Lunch Menu

Monday, October 13 Tacos with Grated Cheese Tossed Salad, Whole Kernel Corn Fruit Cocktail, Milk

Tuesday, October 14 Creamed Chicken on Toast Early June Peas Lettuce and Carrots Gingerbread, Milk

Wednesday, October 15 Chile Beans, Sweet Relish **Buttered Potatoes** Chopped Onions Cornbread Squares, Butter Sliced Peaches, Milk

Thursday, October 16 Hamburger on Toasted Bun Pickles, Lettuce, Tomatoes, Onion Macaroni and Tomatoes Potatoe Chips Ice Box Cookies, Milk

Friday, October 17 Roast Beef, Brown Gravy Mashed Potatoes, Stuffed Celery Cheese Rolls, Butter Pineapple Pudding, Milk

Breakfast

Monday-Sugar Crisps, Banana,

Tuesday-Cinnamon Toast, Jelly, Apple Wedge, Milk. Wednesday-Half a meat sandwich, half orange, Milk. Thursday-Sweet Roll, Grape

Juice, Milk. Friday-Waffles, syrup, butter, Milk.

Almost anyone can tell you how to live your life.

Shallowater Police

encountered with home burglaries is the attitude that "It won't happen to me, just to the other guy". But too often the other guy might be you, especially with the rate of burglaries each hour going

If you read the article written three weeks ago on business burglaries, most of the facts apply to the home as well.

The burglar works on opportunity most of the time. He will drive around either in the late afternoon or early evening looking for the easy job. Then sometimes when he thinks he had a good home to hit, he will drive around at night or sit in his car a few houses down to see if there is any certain time that the resident is not at home. Also, he will check to see how long it takes for a Police Officer to make a call to that residence. If the burglar feels that the risk is not that great, then that is the house he will hit, either later on that night, or perhaps two or three nights later. Probably the most important things that a burglar has to work with are time and darkness.

The time element is perhaps the most important because the responsibility of creating too much time for the burglar falls on the home owner or tenant. For instance, that nice saw lying in the garage would take about one minute to remove because the garage door is open. Windows down in cars, car doors unlocked and keys left inside a vehicle gives a burglar the opportunity to act in a short period of time.

The best way to deter the burglary of a car or its contents is to place the car in the garage with the garage door shut and locked. If you do not have a garage, lock your car and park it in a well lighted area.

Try to park your car in your driveway only, not on the street. If that is impossible, then try to park on the street with your gas cap facing your house.

The burglar works at night in order to hide, so having some type of lighting turned on (porch light with low watt bulb) keeps the burglar from hiding while committing his act. If everyone on the street left a porch light on, the Police Officer on patrol could readily see anyone walking around at night who should not be there.

Your house can be a help or hindrance to the burglar. Windows and doors should be

The problem most often locked. If possible, windows should be afixed in such a way that entry cannot be made even if the window is broken. Doors at night should have a chain lock in addition to the regular lock. Valuables should be stored in several different places in your house. When the item(s) are extremely valuable, they should be placed in a safety deposit box. Do not hide valuables in obvious places such as under the bed or in drawers.

> You should also inventory the entire house, obtaining the serial numbers of the article whenever possible. On many items such as TVs, stereos and major appliances, you should use an engraving pencil to mark them with your driver's license number. Always put "TX" in front of the seven numbers to indicate that it is a Texas driver's license number. Each article that is numbered should be noted on an index card, indicating the article, brand name and serial number of the item. One

> card should be kept with the valuables at home, while the second card should be placed in a safety deposit box.

> Often times, a potential burglar will cruise through an area before striking. By neighbors watching for strange cars cruising or parking in the neighborhood, the Police Department has a better chance of preventing the burglary. It definitely pays to know your neighbors.

> Do not be afraid to notify this department of any strange vehicles or happenings in your neighborhood.

Research Leads to **Cotton Varieties**

More than 60 commercial cotton varieties are now offered for sale to Texas producers, and at least six of those offerings have been developed by the Texas Agricultural Experiment Station.

Selection of a suitable variety depends on several factors, including climate, soil and prevailing cultural systems, points out Dr. G.A. Niles, cotton breeder with the experiment Station.

A comprehensive cotton variety testing program is under way throughout the state by the Experiment Station to obtain objective data on performance characteristics of commercial varieties and advanced experi-

Continued On Page Seven



SUBURBAN

(Formerly The Sunday Citizen)

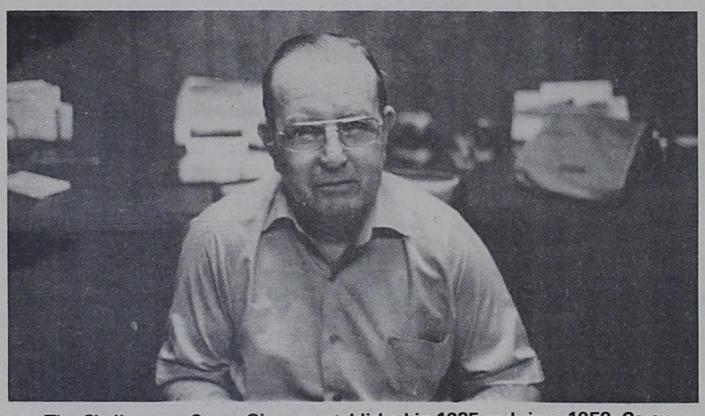
Suburban Today is an independent, privately owned newspaper, published weekly, except the first week in January and the next to the last week in July, on Thursday afternoon by Publication Service Company of Lubbock, Texas. Local office for Suburban Today is 808 11th Street. Address all mail and other correspondence to P. O. Box 339, Shallowater, Texas 79363.

Lubbock address of the publisher is Publication Service Company, P. O. Box 225, Lubbock, Texas 79408. Telephone A/C 806 763-4883. Subscription Rates: One year in Lubbock and adjoining counties; \$4.50,

elsewhere; \$5.00 per year. Second Class Postage Paid at Shallowater, Texas 79363.

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this newspaper will be gladly corrected upon due notice of same being given to the managing editor personally at the office of the publisher in Lubbock, Texas, 816 Ave. Q.

We Salute Carey Gooch



The Shallowater Co-op Gin was established in 1935 and since 1958, Carey Gooch has been its manager. The Co-op Gin has total membership of 160 area farmers. When you are a member of Shallowater Co-op Gin, you are part owner of a big family that produces savings for you. You receive the benefit of the Marketing Association, Farmer's Co-op Compress, Plains Co-op Oil Mill, Textile Mill, Pool Marketing, Seed Association and the Grower's Seed Association. Shallowater Co-op Gin means service plus savings.

Carey Gooch and his wife, Mildred, have one son and two grandchildren. Mr. Gooch is a member of the local Lions Club and is a 32nd Degree Mason and Shriner. He is also vice president of the Farmer's Co-op Compress.

Carey Gooch and the Shallowater Co-op Gin - An important part of Shallowater's growing commerce.



doing our part to build a better community through local commerce



Maybe, just maybe, Texas Tech might well employ the services of Kal Segrist in the off season. Kal, if no one is that badly informed, is the Red Raider baseball coach.

In baseball, batters and pitchers make use of an item known as a resin bag. They dust their hands and/or bats with the powdery substance and it makes it possible for them to get a better grip on (1) the ball or (2) the

In the case of the Tech footballers, there is no employment of bats, so it would be a little ridiculous in that instance. But in the case of hands, it might not hurt.

Perhaps, with approval of the officials, the center could have a small sack tied to his waist. Just before a play, preferably in the huddle, the quarterback, other backs and ends could dust their hands. That would serve the same purpose as in baseball.

It might even help the ball carriers who run with the one arm extended, the one in which they grasp (?) the football. Thus, if hit, other Tech players might be able to recover the errant pigskin because the resin left on the ball would make it easier to grab.

Barring the use of resin, Steve Sloan might even have his backs carry the ball with both arms intertwined, hands on the ends of the ball, and forget all that stiffarm stuff.

Obviously something needs to be done, no matter how silly it appears. Either that or we can all sit back and enjoy the mad scramble that ensues when 22 players try to pounce on a loose ball, usually with the opposition finding it first.

In fact, the way the season has turned around, the excitement caused by a fumble might be the most interesting thing in Tech games. No one will get bored, for sure.

Another innovation that might work, if it could be disguised to get past the officials, would be to attach a handle to the ball each play, using electric tape or something like it.

Then, when a back was tackled, he'd at least have something that he could hold onto-and, if torn from his grip, it might be something that other Tech players could grab, thus recovering a fumble and saving possession.

Or maybe they could have a seamstress sew pockets into jerseys. Thus, when a back received the ball, he could stuff the ball into the pocket. In that way he probably wouldn't, when smitten by the opposition, drop the ball on the turf.

There's another possibility. Have the back who gets the ball, deflat it. Then, when he's down, a lineman entrusted with a small aerosol can, could sneak under the pile and blow it up.

Another possibility that is entirely repugnant to all true Tech football fans would be for the Raiders to punt on first down. This would avoid the necessity for any back to have to touch the football, except for snapper

If one didn't know better, one would suspect that backs and ends at Raiderland are all Jewish and they are forbidden to touch pigskin in any

Barring all of the above mentioned cures for the plague of fumblitis, maybe there's a demon in the football that Tech uses. If that is so, maybe Tech officials could have the footballs exorcized. It's cheaper than losing a scholarship player.

There's another possible cure, a little drastic and certainly unpopular. Have the player, or players, who fumble run laps based on distance. Say the ball is fumbled on the opponent's 30-yard line, run 70 laps (the distance from the Tech goal). Or, if on the Tech 20, 80 laps, the distance to the enemy goal.

The possibilities are so unlimited that it's downright frightening. Like all-vegetable dinners for a week, no meat; dry cereal for breakfast, no eggs or bacon. And many more.

The ultimate, of course, would be to hold a player who fumbles out of the succeeding game, or being made to play in a junior varsity game

I'm sure that someone will come up with a solution, but it probably won't be this year. Graduation might be the only answer.

Oh, yes, football. Well, sir, the Aggies move in this week and anything can happen when two teams play. The safest bet is that one will lose, except in the case of Baylor this year.

The Aggies used to fumble. They don't anymore and that eliminates one bright hope. The Raiders, when they hold onto the football, can march-except that no one has done much parading on the Aggies. A&M has been ferocious on defense.

Defensively, Tech improved against Oklahoma State, obviously, after allowing an average of 26 points a game. But the Aggies might be tougher even than Texas and that's saying a bunch.

I dunno if it's seniority on the team, Tom Wilson or what, but the Aggies have been moving the ball. And when the opposition can't score, it makes it tough to win. The Raiders are in a definite underdog role. Still, it should be a good game.

The two league championships probably will have been decided by the time this is printed and with the Red Sox and Reds winning the first two games, they probably will be meeting in the World Series that gets underway Saturday.

Regardless, I'll take the Reds. They appear to have better pitching and they have power, maybe no more than the Six, but strong and consistent. It ought to be a great series and could go the full seven

CRAIG BUILDERS SUPPLY

4600 CLOVIS HIGHWAY-LUBBOCK

762-8719

Paint • Floor Covering • Lumber **Building Materials**

REMEMBERING

STEALING WATERMELONS

I have heard many interesting stories about stealing watermelons and, though I'll not admit to being a part of any of them, I can still give an almost firsthand account. Watermelon stealing is an art - though an easily acquired one. The patch is happened upon by chance or found by listening to talk around town or school. The land is studied

quickest way to leave. No matter how much the land is studied it is still possible for something to go wrong. The following stories are true but the names are omitted to save embarassment for some of my readers.

One boy was carrying a big melon, heard a noise behind him and, thinking it was the owner of the patch, started running very fast. He came to a barbed wire fence with a thick growth of trees on the carefully to figure out the other side. He rolled the best way to get to it and the melon on the ground under

fence, through leaving most of his shirt and some of his skin quickly grabbed up the of his behind. melon and ran to safety in away. Too late he discovered a million stickers were stuck to the melon and connext several minutes picking out stickers and the next several days healing.

One farmer who had had a lot of watermelon stealers at it with rock salt. About the most humiliating thing that

scrambled can happen to a sixteen-ng most of his year-old boy is for him to have to get his mother to hanging on the barbs. He pick large pieces of salt out Another fellow took the

the trees some distance largest and best looking melon in the patch and he and his friends ate it, not aware that the farmer had sequently his hands, arms pumped a liquid laxative into and stomach. He spent the it, just in case someone had in mind to steal it. They weren't interested in any more melons that season.

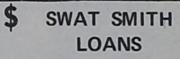
Some girls were playing hookey from school one day his place took the shot out of and, feeling like a little shotgun shells and replaced excitement, decided to steal some watermelons. They came to a patch that looked good so they helped themselves to all they could carry. They went down to the river to hide and enjoy their pillage and found that no matter how hard they tried, they could not break open the melons. They didn't know the melons they took were really pie melons.

Most farmers didn't really mind if kids took one or two melons, in fact, they expected it. But no one liked it if you went into their patch and broke lots of watermelons and just ate the heart. Stealing watermelons something almost everyone may have tried at least once and they may have had lots of fun, too, but I'm not sure stealing watermelons is ever worth the trouble.





If it's Borden, it's got to be good.



We Loan Money On Anything Diamonds Our Specialty

Licensed & Bonded All Loans Confidential

Phone 763-4101 815 Broadway Lubbock, Texas



CALL US FOR A FREE ELECTRIC HEATING COST ESTIMATE

EQUAL OPPORTUNITY EMPLOYER

ORCHID 2-PLY

ROLL

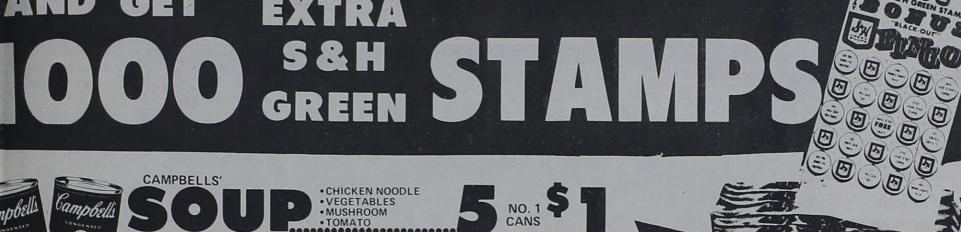
FOR



2 - PLY

ROLL PACK

GET **EXTRA**





NO. 1 CANS

FINE FARE SALTINES

GEBHARDT'S

69¢

GEBHARDT'S JUMBO

AUSTEX VIENNA

AUSTEX POTTED

GLOVER'S

SLAB SLICED

59

LB.

ITED'S TRU-TENDER GRAIN FED STEER BEEF!"



CENTER CUT 7-BONE CHUCK

• RIB • CHARGOAL • ROUND • FULL GUT • SIRLOIN • CENTER GUT

FRESH BABY

LB.

GROUND FRESH

BLADE CUT

FOLGER'S INSTANT

10 Oz. JAR

FOR



FINE FARE FANCY

FINE FARE MIXED

VAN CAMP

16 OZ. CANS

WE RESERVE THE RIGHT TO LIMIT QUANTITIES



PRICES GOOD THRU' OCT. 11th

BANQUET POT.

 BEEF CHICKEN TURKEY

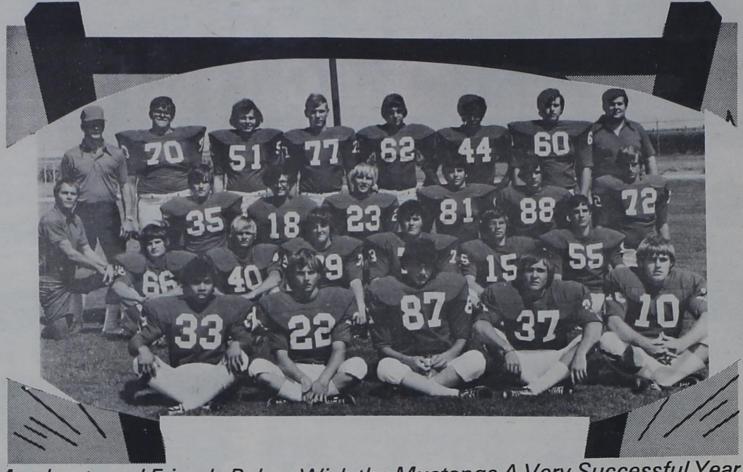
FOR

Banquet BANQUET FROZEN

SUPER MARKETS

WE GIVE STAMPS U

Best Wishes to Shallowater's 1975 Mustangs



The Merchants and Friends Below Wish the Mustangs A Very Successful Year!

	10 10	rereria	into aire	a i iioiiao Bo	1011	* * 1011		0			
1975	MUST			D :11M	83 87	145 lbs. SOP	ID	1975 SHALLOWATER FOOTBALL SCHEDULE			
Name Ray Jackson Kim McMenamy Jesse Longoria Dirk Pearce Chet Webb	No. 10 15 18 22 23	Wt. 145 lbs. 175 lbs. 145 lbs. 140 lbs. 160 lbs.	Class SR. SR. SOPH. SR. SR.	David Monteith Glenn Jackson Harold Hance Ricky Hawkins Lane Giles				Sept. 5 Sept. 12 Sept. 19 ** Sept. 26 Oct. 3	Ropes Hart New Deal Hale Center Springlake-Earth	There There Here There	8:00 P.M. 8:00 P.M. 8:00 P.M. 8:00 P.M. 8:00 P.M.
Ruben Gomez Bill Dixon	33 35	140 lbs. 160 lbs.	SOPH. SR.	Junior Varsity				Oct. 10 Oct. 17 *	OPEN Seagraves		7:30 P.M.
Billy Glenn Johnny Taylor Daryl Morris	37 44 51	140 lbs. 160 lbs. 165 lbs.	SOPH. SR. SR.	Andy Blackman Bryan Edwards Mike Hamersley	18 22 23	Mitch Wilson Clay Dixon Lloyd Price	77 81	Oct. 24 * Oct. 31 * Nov. 7	Plains O'Donnell Anton	Here There Here	7:30 P.M. 7:30 P.M. 7:30 P.M. 7:30 P.M.
Curtis Lester Dean Vickrey Danny Green	60 62 66 70	190 lbs. 175 lbs. 170 lbs. 260 lbs	SOPH. SR. SOPH.	Bobby Gomez Dwaine Thomas Roddy Thomas Kyle Redinafield	33 50 51 60	Steve Martin Barry Rando Tony Henien John Shirley	lph 83	Nov. 14 * * District	***************************************	Here omecoming	ern Public

SHALLOWATER RESTAURANT

175 lbs.

190 lbs.

215 lbs.

SOPH.

SR.

We're Behind You All The Way

Shallowater Co-Op Gin

Dale Holleman

Danny Waller

62 70

Ricky Barron

Reams' Grocery & Station

All The Way Mustangs

Service Co.

The Energy Folks

R. L. Stone Construction Co.

Shallowater

Rod Warren

Jay Truelock

Jackie Randolph

Wes Walker

Ricky's Standard Service

Go Big Red

Shallowater

Clovis Road

Vera's Automatic Laundry

"Rain Soft Water"

Best of Luck Mustangs

Goodpasture Grain, Inc.

We Stand Behind Our Team

Shallowater

832-4220

"Best Of Luck Team"

Shallowater

832-4417

ELLIOTT MACHINE SHOP

Shallowater Insurance

Shallowater

C. E. Pair

832-4745

Whistle Stop Bar-B-Q

Intersection of 1294 & Clovis Road

832-4418

Plains Cotton Cooperative Assn.

Supporting High School Athletics On The South Plains

763-8011

Lubbock

HUTTON'S DRIVE IN

Red's Entertainment Center No. 2

All The Way Big Red

Shallowater

We're With You All The Way

Shallowater

832-4478

E. K. Hufstedler & Son

Tractor Sales & Auction Division

Sale Every 4th Tuesday

832-4600

832-4337

Shallowater Fertilizer & Chemical Co. **Shallowater Grain Co.**

Billy and Kay Mitchell 832-4539

first state bank

SHALLOWATER, TEXAS 79363

The Little Better Bank P.O. Box 160

Doggett Insurance & Real Estate

P.O. Box 276

Shallowater

832-4242

832-4405

Billye's Flower & Gift Shop

Go Mustangs

Shallowater

832-4389

Shallowater Super Market

MAC'S FARM SUPPLY

MAC'S ANTIQUES

Shallowater

U.S.D.A. Choice Beef A Speciality

801 Ave. F

832-4607

Services Held for Sister and Brother-In-Law of Shallowater Resident

Services for Floyd Glen Frazier, years ago from Seymour. He was 41, and his wife, Billie Lou Frazier, 26, both of 4814 9th Street in Lubbock, were held at 2 p.m. Tuesday at W.W. Rix Chapel Raymond Blackburn of Anchorwith the Rev. Jack Cook, pastor of Grace Nazarene Church, officiat-

Lubbock Cemetery with Rix Funeral Directors handling the arrangements.

The couple was found dead Sunday afternoon in a vehicle parked on an Interstate 20 access road in Abilene. The Abilene police said the couple apparently died from carbon monoxide poisoning. Police said there was no evidence of foul play.

Frazier moved to Lubbock 28 Portsmouth, N.H.

employed by an oil field company. He is survived by a sister, Mrs. Dollie Hindman, a brother, age, Alaska; and his mother, Mrs. Jewel Berry of Amarillo.

Mrs. Frazier moved to Lubbock Burial was in the City of 14 years ago from Plainview. She was a waitress at a local Lubbock Restaurant. She is survived by seven brothers, Troy Walker, Delmer Walker, Joe Walker, and Roy Eikenhorst, all of Lubbock; Bobby Walker of Okalhoma City; Bill and Buck Eikenhorst, both of California; and three sisters, Mrs. Lilli Green of Shallowater, Mrs. June Aaker of Melpetus, Calif., and Mrs. Mary Spriggs of

Lubbock City-County Library Featuring Fine Art Crafts Show all this Month

feature a showing of fine art crafts a.m. to 9 p.m., and Friday and by members of the South Plains Saturday from 9 a.m. to 6 p.m. Designer Craftsmen group. The display will consist of a variety of crafts by 35 artists of the South Plains. Display items include weaving, pottery, jewelry, wall hangings, enamel work, batik, glass, and sculpture. Artists' names, addresses, and telephone numbers will be posted with the display for any viewer who wishes to inquire about the purchase of a piece of art.

October 16 at 1:30 p.m., the South Plains Designer Craftsmen will meet in the Community Room of the Mahon Library, when Dr. Eugene Alesch, professor of Art History at Texas Tech University, will present a slide program on extablishing value judgements when viewing works of art. The program is free of charge, and the public is invited to attend.

The South Plains Designer Craftsmen showing will be on the main floor and in the Community Room of the George and Helen

ZIP code) (Not printers)

(Not printers)

P.O. Box 339, Shallowater, Lubbock

County, Texas 79363
5. Location of the Headquarters or

General Business Offices of the Publishers

816 Avenue Q, Lubbock, Lubbock County, Texas 79401

6. Names and Addresses of Publisher,

Publication Service Comapny, P.O. Box 225, Lubbock, Lubbock County, Texas 79408

Editor (Name and address) Norman L. Williamson, Rt. 6, Box 267, Lubbock, Lubbock County, Texas 79401

Managing Editor (Name and address)

7. Owner (If owned by a corporation, its

name and address must be stated and also

immediately thereunder the names and

addresses of stockholders owning or

holding 1 percent or more of total amount

of stock. If not owned by a corporation,

the names and addresses of the individual

owners must be given. If owned by a

Editor, and Managing Editor Publisher (Name and address)

October 1 to October 31, the Street. The Library is open Lubbock City-County Library will Monday through Friday from 9

Rites Read for Carla Sueand Lou Allison McClellan Saturday

Services for Carla Susan McClellan, 22, and her daughter, Lou Allison, 4, of Shallowater, were held at 2 p.m. Saturday, October 4th in W.W. Rix Chapel with the Rev. Jim Sharp, pastor of New Deal United Methodist Church, and Rev. Jim Teeter, pastor of Borger United Methodist Church, officiating.

Burial was in the City of Lubbock Cemetery under the direction of Rix Funeral Direc-

Mrs. McClellan and daughter died October 1st.

Mrs. McClellan lived at 1204 7th Street in Shallowater and was a secretary for Lubbock Power and Light.

Mrs. McClellan is survived by

*CLASSIFIED *ADS

Classified Ads may be placed in this newspaper at the rate of 5¢ per word. Minimum charge \$1.00. Contact your news editor or call 763-4883.



Baby Sitting wanted, any age, all day long, Good location, 808 13th St. 832-4058, Shallowater.

Child Care in my home. Reliable, good environment, lots of room and toys. Guaranteed hot, balanced, nutritional meals (no soup and sandwiches). 2 snacks a day with juice or milk. Reasonable rates, Please call 832-4679, Shallowater.

her parents, Mr. and Mrs. Carl D. Roberts of Shallowater; a brother, Monty Roberts and two sisters, Kathy and Kerri, all of Shallowater.

Cotton Research . . .

Continued From Page Two

mental strains developed by breeders. Such data will provide information on yield and ginning traits, earliness, fiber and spinning properties, and other factors.

About 20 to 22 field tests are conducted each year at 13 to 16 Texas locations by the Experiment Station. More than a hundred varieties and strains are being evaluated, notes Niles.

The trials are becoming increasingly more useful as new types of cottons are produced by breeders in an attempt to alleviate problems associated with increasing mechanization, insects, diseases and other production variables.

Tech Kodeo . . .

Continued From Page One

Gayle Chapman of Haskell, will appear at each performance. Also on tap each evening will be the Hardin-Simmons University Cowboy Band and HUS's Six White Horses, precision equestrian

Quail Dobbs of Coahoma and Bob Romer of Canyon, ranked among the best rodeo clowns and

MISCELLANEOUS

Singer Touch & Sew-geiux models, These machines zig-zag, blind hem, make buttonholes, fills boggin in machine, etc. Desk cabinets with drawer space. Used 3 months, several left out of public school systems. Your choice, \$75.00 each. Cash or terms. Fully guaranteed.

Sewing Machine Service Center 2716 50th St., 792-8226 (tfc)

TEMPORARY WORK

Wanted-Anyone wno needs typing done. Call Linda at 832-4446 for arrangements. Work Guaranteed.

HELP WANTED

NEEDED: COMBAT ARMS PEOPLE

If you qualify, we'll teach you a job, pay you while you learn, and give you one of the best benefit packages anywhere. Then you'll earn your keep and know a job. Join the people who've joined the Army.

Call 806-762-7657 in Lubbock, Texas for MSG. Jose L. Gonzales

bullfighters on the Rodeo Cowboys Association circuit, will be in the arena for each performance.

The Texas Tech rodeo, billed as the world's largest indoor collegiate rodeo, is one of several regional rodeos held prior to the National Intercollegiate Rodeo in Bozeman, Montana each year.

He Is

He who laughs last is the guy who was going to tell the same story a little later.

-Journal, Washington, Ia.

HOME AND BUILDING **SERVICES**

ARE YOU REMODELING?

For all your home improvement needs: Paneling, ceramic tile, patio covers, roofing, cabinetry, carports, etc. Wards can help!

FREE ESTIMATES! Clip this ad and mail today for a free consultation.

Name

Address____

Phone

Items interested in

Or Call 795-8221 **MONTGOMERY WARD** 50th & Boston, Lubbock

MONTGOMERY WARD 50% OFF

Chain link fence fabric.

Sale price on fabric applies when you buy posts, gates, top rails, and fittings at Wards regular low prices. Expert installation available.

Call 795-8821 for free estimates. 50th & Boston, Lubbock

EMBARRASSING, BURNING

ZEMO relieves itching fast because its special 'anti-itch' medication soothes inflamed surface tissues. Get relief with the first application of soothing, medicated ZEMO-Oint- zemo

We Salute Charles Krebbs



Charles Krebbs, manager and operator of Goodpasture Inc., has been a Shallowater businessman, filling the needs of area farmers, since 1961. Goodpasture buys grain, wheat and soybeans from area farmers. Mr. Krebbs can also fill any need you might have for seed, fertilizer or chemicals, to help you and your land produce at it's highest point of production. Goodpasture also plays an important part in the lives of farmers in Kansas and Oklahoma as well as Texas and New Mexico, because of other strategic locations.

Charles Krebbs and his wife, Junita, have been married for twenty-one years and have three children that range in age from 15 to 20 years. The family has lived in the Shallowater area for over 20 years.

Charles Krebbs - An important part of Shallowater's growing agricultural community.



doing our part to build a better community through local commerce

Mahon Library, at 1306 9th Avenue Q, Lubbock, Texas 79401; Norman L. Williamson, Rt. 6, Box 267, STATEMENT OF OWNERSHIP, MANAGEMENT AND CIRCULATION Lubbock, Texas 79401. Act of August 12, 1970: Section 3685. 11. Extend and Nature of Circulation Title 39. United States Code)

1. Title of Publication Average No. Copies Each Issue During Suburban Today

Preceding 12 Months:
A. Total No. Copies Printed (Net Press 2. Date of Filing September 29, 1975 B. Paid Circulation, 1. Sales Through Dealers and Carriers, Street Vendors and 3. Frequency of Issue

Weekly except the 1st week in January Counter Sales 298 and the next to last week in July on 2. Mail Subscriptions 211 C. Total aid Circulation 509 3A Annual Subscrption Price \$4.50

Free Disbribution by Mail, Carrier or Other Means Samples, Complimentary, 4. Location of Known Office of Publication (Street, city, county, state and and Other Free Copies 56 Total Distribution (Sum of C and D)

> Copies Not Distributed, 1. Office use, Left-Over, Unaccounted, Spoiled

After Printing 35

2. Returns From News Agents 30

G. Total (Sum of E & F—should equal

net press run shown in A) 600 Actual Number of Copies of Single Issue Published Nearest to Filing Date: A. Total No. Copies Printed (Net Press

B. Paid Circulation, 1. Sales Through Dealers and Carriers, Street Vendors and Counter Sales 349

2. Mail Subscriptions 225 C. Total Paid Circulation 574 Free Distribution by Mail, Carrier or

Other Means Samples, Complimentary, and Other Free Copies 111 E. Total Distribution (Sum of C and D)

Copies Not Distributed, 1. Office Use, Left-Over, Unaccounted, Spoiled After Printing 40

2. Returns from News Agents 35
G. Total (Sum of E & F—should equal net press run shown in A) 725

partnership or other unincorporated firm, I certify that the statements made by its name and address, as well as that of me above are correct and complete. each individual must be given.) S/Norman L. Williamson Publication Service Company, 816 **Business Manager**

MANCIL SMITH **Domestic Well Service**

IRRIGATION AND DOMESTIC WELL SERVICE SPRINKLER SYSTEMS - SUBMERSIBLE PUMP DEALER

1003 13th Street Box 682 Phone 832-4090 Shallowater, Texas 79363



Teacher Spotlight



Coach Eddie Wolski is one of the new faculty members at Shallowater High. He is head coach of the football program, and he teaches world history and health.

Coach Wolski grew up in Coahoma. He attended high school there and earned football honors playing tackle on both offense and defense. He attended Angelo State University, earning a B.S. degree in Physical Education. He taught at Odessa Permian High School before moving to Shallowater. He and his wife, Diala, and their three children, reside at 1206 5th St. in Shallowater.

Coach Wolski has put some new ideas into the football program. He has selected a theme for the

season—Pride '75. Coach Wolski selected this theme because he feels that "one has to start with pride" to accomplish anything. Coach Wolski believes this pride must come not only from his football players, but also from the student body, the faculty, the band and pep squad, and most of all, from the townspeople.

Sunny Days Perform

by Laura Walker

After the game last Friday night, approximately forty youths attended the fellowship sponsored by the 12th Street Church of Christ.

Members of the congregation served a variety of sandwiches, cookies, Cokes, and hot chocolate to everyone attending.

Dressed in blue and white, the Sunny Days gospel singing group sang lively and spiritual songs such as "Fill My Cup" and "Run If You Will". The eight member group from Lubbock Christian College sang John Denver's popular song "The Music is You". After several other songs, the Sunny Days ended their program with "I Appreciate You".

Special thanks goes to Mrs. Charles Krebbs, Mr. and Mrs. Carl Jones and to those who served and brought refreshments for "putting it all together."

Senior Spotlight



Featured this week in the senior spotlight are Mike Brazell and Jay Truelock.

Mike is the son of Mr. and Mrs. Bill Brazell. He is an active member of band and is reporter for the Future Farmers of American organization. Mike's zodiac sign is Taurus and like many Taurus' his favorite color is blue. Mike's hobbies are raising livestock and riding horses. His favorite subject is Ag Mechanics. After graduation, Mike plans to attend South Plains College and major in Law Enforcement.

Filling the second half of our spotlight is the son of Mr. and Mrs. James Truelock, Jay. He is a member of the Mustang band, football team, and he is vice president of FFA. Jay's hobbies are raising animals and anything to do with cars. Some of his favorite things are steak, the color red, and Ag Mechanics. Jay plans to go to South Plains College after graduation.

Robert Sanders Winner in PP&K

Robert Sanders, local Shallowater boy, has now won 5 straight years in the Punt, Pass and Kick competition.

The competition was held at Abernathy Field in Abernathy, Texas on October 4, 1975.

There were thirteen 12-year-old boys in Robert's group.

Student Comment

by Chris Hutchings
The United States Government
is a democratic system that serves
and provides for the benefit and
welfare of the people of the United
States.

Even in a school system there is a form of government. In many ways our school system is like our National Government. There are the students, they are represented by the Student Council. The Student Council performs the task of making a better school system for the benefit and welfare of the students (the people). The Council presents the item at hand to the principal, who in turn presents it to the superintendent, who then presents it to the School Board, and it could go further to the town. Sometimes when this changing of hands happens, be it ignorance or the generation gap, many views are distorted or rearranged.

There are many forms of government, but none better than the government that is represented by branches that are on the same level of respect.

Pep Rally

by Gerre Green

The Mustang Band proudly marched into the gym last Friday to begin 20 minutes of spirited enthusiasm. From first grade to twelfth, all students displayed spirit toward the Shallowater-Springlake-Earth football game.

Glenn Blackmon, president of the Booster Club, commended all students on their great enthusiasm shown toward the Mustang football team.

The sophomores presented a skit and the five twirlers performed to "Does Anybody Really Know What Time It Is."

The pep rally ended as the Mustangs, coaches and managers strode out of the gym backed by the student body's eagerness and high spirits.

What About The Bicentennial?

by Laura Walker

Do you ever wonder what our community is doing for the Bicentennial of our nation?

A new class being offered in the Shallowater Jr. High School is Bicentennial Studies. The seventh and eighth grade students have been doing research in such areas as famous persons and events, our American heritage, American inventions, and folk heroes.

After doing an interesting project on folk medicine, kerosene was found to have been used to treat anything from cuts to head colds. One student traced her family tree back to the early 1800s.

Mrs. Hopson, teacher of the class, said, "Through our study we hope to have greater appreciation for our country as we celebrate its Bicentennial birthday."

Shallowater Suffers Another Defeat

by Kim McMenamy

Last Friday night the Shallowater varsity played Springlake-Earth at Shallowater. Springlake bounced to an early lead on a sweep for thirty yards and a touchdown. Springlake scored again shortly thereafter and led 14-0 at the end of the first quarter. The Mustangs went to the locker room down 21 to 0.

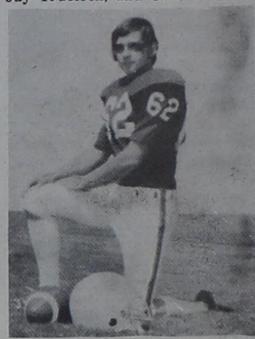
The second half the Mustangs looked like a different ball club. The Mustang defense buckled down and held Springlake to three first downs and 25 total yards. In the meantime the Mustang offense was busy racking up almost 200 total yards in second

half alone. The Mustangs scored on a 20 yard pass from Ray Jackson to Jackie Randolph and that was how the scoring ended, with the final score Springlake 21 and Shallowater 6.

Football Spotlights

by Chris Hutchings

This week's spotlight is on three seniors of the Mighty Mustang ball club. They are Dean Vickrey, Jay Truelock, and Chet Web.



Dean is No. 62 on the team. He is 5'11" and weighs 175 lbs. His position on offense is guard, on defense he is linebacker. Dean works hard for the good of the team and is not to be taken lightly.



Jay Truelock is the second of the three. He is a big, husky Mustang. He weighs 190 lbs., all on a 6'1" frame. Jay plays offensive and defensive tackle. He is a very dedicated Mustang. When provoked by the opposition, Jay is very quick to show who's boss. Jay's number is 77.



Chet Webb is the last of the three, but not the least. Chet is 5'11" and weighs 160 lbs. Chet holds the position of fullback on offense and cornerback on defense. Chet is a superfast back. When he hits head on with his opponent, Chet is the one most likely to get up. When asked what he wanted to accomplish in football, Chet said he wants to be all-district or all-south plains fullback. His number is 23.

Those Times You Suffer

Acid Indigestion, Painful Stomach Gas

...this is 'Gasid Indigestion.' Take DI-GEL for Fast Relief.

DI-GEL® gives more complete relief because it does what plain antacids can't. It reduces excess acid. Also contains Simethicone to get rid of gas, too. Heartburn, gas, bloating go fast. Get DI-GEL.

We Salute Ricky McKennon



Ricky McKennon, owner and operator of Ricky's Standard Service, has been a part of Shallowater commerce since September of this year. Ricky runs a full line service station. Besides pumping gas, he spends a lot of his time fixing flats, changing oil and performing other services for the driving public.

Ricky and his wife, Bobbie, have two children and reside three miles south of Shallowater. Ricky has lived in Shallowater all his life except for time spent in college.

 ${\sf Ricky\ McKennon-A\ good\ example\ of\ Shallowater's\ growing\ commerce.}$



doing our part to build a better community through local commerce