

# Pecos Valley News.

A Newspaper for the Homeseekers and the Homebuilders of the Middle Valley

VOL. 2.

ARTESIA, NEW MEXICO, DECEMBER 26, 1907

NO. 10

## GOV. CURRY HERE.

The Governor and Party Arrive in Autos Saturday Afternoon--Meet in Club Rooms

Governor George Curry and a party of prominent New Mexicans arrived in this city Saturday afternoon about three o'clock. The party consisted of Gov. Curry, Col. W. S. Hopewell, Col. R. E. Twitchell, Capt. Clark, M. Carr, Wm. F. Brogan, managing editor of the Albuquerque Citizen and H. B. Henning, city editor of the Morning Journal. Several residents of Roswell and other points in the northern valley accompanied them to Artesia.

The party spent the afternoon around the town and getting acquainted with our people, and in the evening went to the Commercial Club rooms when a large audience awaited their coming.

President Hamilton of Artesia Club presided and introduced Gov. Curry who delivered a short but pointed address. The Governor was suffering from the effects of a severe cold and his remarks were brief.

Col. Twitchell, among the best orators of the Territory, delivered an address on the Irrigating Congress which is to convene in Albuquerque next summer and appealed to the citizens of Artesia and vicinity to assist in making it a success. He was followed by Col. Hopewell who spoke along the same lines. Both addresses were able and well received by the audience.

At the close of the meeting, the Governor and party held an informal reception in the Club rooms, during which they became acquainted with many of our citizens and succeeded in making a good impression upon those present.

The Governor promised to return sometime in the future and remain several days.

### Flour Flour!

We are headquarters for flour. Prices from \$2.75 to \$3.25 per hundred. Phone 20.

Artesia Feed & Fuel Co.

Remember Sperry & Lukins are complying exactly to the law and ordinance in regard to tapping the city water pipes.

Blank books at Pecos Valley Drug Co.

## WILL ROBINSON HERE JANUARY 24TH

The Immortal Tenderfoot Will Lecture in Artesia--Elocute at Hope 25th

It is with a great deal of pleasure that the News announces that Mr. Will Robinson, editor of the Roswell Register-Tribune, will lecture here Jan. 24th. Mr. Robinson is well known all up and down the valley—not only the valley as we speak of it, from Roswell to Carlsbad, but on north from Roswell even unto the ends of the earth, the dropping off place Amarillo. Will Robinson is known to Artesia through the medium of the Alfalfa Festival he having put his mark of approval on that celebration by dishing out a phlegmatic spiel last June. We do not know just what he will talk on this time, but it is safe to say that it will be one of the most interesting and instructive lectures ever delivered in the valley, and as we are the recipient of a comp we intend to take it in. On the 25th Mr. Robinson will lecture in Hope and will no doubt succeed in winning that enterprising little town off the map with his flood of oratory. Everybody is urged to attend as Mr. Robinson will wear his new white vest.

### To Our Friends.

As the glad Christmas time approaches, we are reminded of the many kindnesses bestowed by our many friends and customers during the year just past. We feel that our efforts to please the people of Artesia has been appreciated and they have not been slow to acknowledge same. Our trade has steadily increased all the year until today we have the name of nearly every family in the town on our list as customers. In an humble way, we desire to say that we are very grateful for the trade and confidence of the people and desire to assure you that we will endeavor in the future to merit a continuance of same. We will continue to carry the very best quality of family groceries and will sell them at the lowest possible prices consistent with good business.

Allow us to wish every citizen of Artesia and surrounding country a merry Christmas and Happy New Year.

Yours gratefully,  
Artesia Feed & Fuel Co.

E. C. King was a Roswell visitor Xmas day.

## CHRISTMAS EXERCISES

Interesting Programs at the Various Churches and the Children Went Home Happy

Christmas was appropriately observed in Artesia. Programs were rendered at the Baptist and Presbyterian churches Christmas eve and at the Methodist and Christian churches Christmas night, thus affording an opportunity for our people to witness at least two of the entertainments.

In all cases most of the exercises were given by the children. At the Baptist church there were recitations and drills together with some excellent special music by the choir. The sash and stocking drills were especially good.

The exercises at the Presbyterian church consisted of a cantata and the children certainly acquitted themselves with credit. A brownie drill by several children was an interesting feature of the entertainment.

The program was varied at the Christian church. There were recitations, drills, pantomimes and music. The parts were performed in a creditable manner and the little people interested the audience with their singing. The church choir assisted in the exercises. Santa Claus came in a high snowball path of which was plainly visible in the rear of the stage.

At the M. E. Church a splendid program was rehearsed. Mrs. Olin Ragsdale responded with a solo and Professor Garrison presided at the piano. Stockin's filled with candy and nuts were distributed—the largest being given to Prof. Garrison.

The attendance at all these entertainments was good—all seats being filled before the hour of commencing, showing that there is no lack of interest in Christmas by old as well as young.

Treats were distributed at all the churches and if any child was neglected it was no fault of those in charge. The Sunday school officers and teachers labored under disadvantages this year but must feel that their efforts were appreciated, the entertainments being far beyond the expectations of the audiences.

### Hope Notes

Rev. O. T. Rogers filled his regular appointment here Sunday to a large and attentive congregation.

Mr. Weatch who belonged to Sea Co. 16th infantry is spending the holidays with his sister Mrs. Beal.

Mr. Scott of Artesia was in our burg the first of the week.

Mr. Beal and family will move back to their mountain home soon.

Rev. Cox and wife were called to the bedside of his mother Sunday night who was suffering with paralysis. Tuesday we are glad Mrs. Cox was much better.

A party of Iowa prospectors gave our valley a visit this week and were highly pleased with our country.

Mr. and Mrs. Gage spent last Sunday at Roswell.

Primus.

All kinds of blank books at Pecos Valley Drug Co.



PECOS VALLEY PEACHES

## ROSWELL HAVING LOTS OF SPORT.

Their Council Passed Ordinance Cutting Saloon License and Crawfished

Roswell is having a warm time with her saloons at present and the people are up in arms—according to the Record because the Council of the Queen City passed an ordinance cutting the saloon license from \$2000 to \$1000 per year. The bill was introduced by Mayor Stockard but it was decided that it was not legal as all members of that august body were not present when the vote was taken.

Monday night the Council of the city of Roswell met in another session and solemnly declared their belief that the bill was unlawful and therefore passed another ordinance revoking it. If the first was not legal it would seem to the laity that there was no need to revoke it but evidently the Fathers wished to do a good job while they were at it. In the end the daily paper settled back in its seat and breathed a sigh of relief as it patented itself on the back for saving the great city of Roswell.

Prof. Board of Hope was in town Thursday.

Sheriff J. D. Christopher is in town this week looking after political matters and his chances for re-election. J. D. has made a good sheriff and we suppose has gracefully accepted all that came his way. That was what he sought the office for and the people who elected him were fully conversant with the situation.

The Christmas display window arranged by merchants were very attractive. We contemplated a writup of this feature but did not get to it. There were many inside decorations that were worthy of mention also.

The Artesia merchants have no reason to complain of the patronage given them during the Christmas season. They disposed of nearly all their holiday goods and are happy because thereof. We are not hearing a single complaint these days of business done by the catalog houses. Our merchants are advertising.

J. W. Reed of Hope was in town this week. He reports that Christmas passed off quietly in the western country.

## THE CLUB MEETINGS.

Artesia Commercial Club Holds Important Meetings and Discusses Questions of Interest

Artesia Commercial Club held a meeting in the Club room Saturday night after the public meeting had adjourned at which time the matter of a Sanitarium was well discussed.

The Sanitarium committee of the club has been considering two propositions and Dr. Graham chairman of the committee was ready to make a partial report. This committee has done and is doing excellent work and in time will render a satisfactory account of their work.

More information concerning the plans of those under consideration have been called for and it will be some time before definite arrangements will or can be made.

The Club held a call meeting Wednesday afternoon at four o'clock at which time the subject of the re-submission of the bridge bond question was considered. Mr. Turknott informed the members of the club that the bid for the bonds had been rejected on the grounds of illegality in the election and that the district attorney advised that another election be held.

It was decided to secure other petitions and call another election for the purpose of issuing bonds for the securing of money with which to build the bridge. Parties were appointed to go to the various towns and localities to secure the necessary signers to the petition to enable the commissioners to call the election.

A petition is circulated favoring a bridge across the Penasco river between Artesia and Dayton. The people of Artesia favor this bridge.

It does not appear that anyone was really to blame for the mistake in the recent election. It was discovered after the election that the bonds for the two bridges should have been voted upon separately and not together as was done. The error will occasion a little delay but we believe that the desired end will be attained.

We ask a share of your patronage. Phone 20.

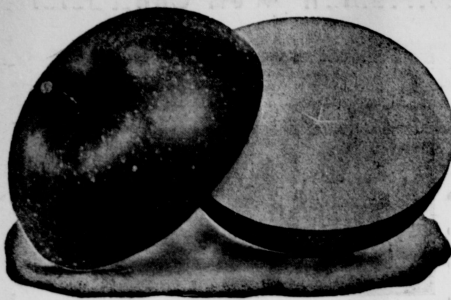
Artesia Feed & Fuel Co.

## Artesia College

Spring term will commence about the first week in February. It will continue four scholastic months. Pupils received at any time. We hope to have the co-operative boarding plan for boys and young men for spring term. For information, call on or address

M. McILHANY

**The Spencer Seedless Apple**



Home Grown, Sure Bearers, no waste, winter apple, best keeper, good size, good color, fine flavor. In fact the coming apple.  
\$30.00 PER HUNDRED. 50 CENTS EACH

We also carry a full assortment of all kinds of fruit and shade trees vines and shrubbery.

**THE SPENCER SEEDLESS APPLE COMPANY**  
SECOND AND MAIN STREET, ROSWELL NEW MEXICO

**PECOS VALLEY NEWS**

Kntered at the Post-office Artesia, N. M. as Second Class matter, Oct. 7, 1906

D. L. NEWKIRK, Proprietor.  
J. F. NEWKIRK, Editor.

**\$1.50 A YEAR**

**The National Irrigation Congress**

Next fall one of the history making events of New Mexico will be pulled off in the city of Albuquerque, the National Irrigation Congress. The Pecos Valley has been invited to send a display of its products, and to attend itself, which the greater part of it will do. Five thousand feet of space has been set aside for the Valley and we are expected to fill it. Will we do it? Not CAN we do it, that is not the question at all, it is will we do it? At the meeting Monday night Col. Twitchell informed us that the whole of New Mexico would be represented as well as many of the other states, and that if we carried off the prize we would have to hurry. He also tried to impress upon the minds of his audience that no other such opportunity for advertising had ever been offered to our people and that it would be many years before another such one was offered. Therefore it certainly behooves us to get busy.

When the last exhibit car went north, east and every where else, it contained about the bummiest exhibition of products that ever was grown in the Valley. Yet when that car was in the other states the people of those localities were greatly surprised that such stuff could be grown. Now that was alright, the people of the north and east knew no better, but at this affair we have to compete with other portions of New Mexico who have just as energetic farmers, just as good soil and climate as we have,

lacking only the artesian water. If we beat these people it will be with the best we have, and not with the first thing we can lay hands on.

Besides the scientists there will be farmers and other men of brains at this congress, men from all over the United States and the rest of the world. The portion of New Mexico which secures the most prizes will be the one to get the most visitors when the Congress is adjourned. The direct connection of the Valley with Albuquerque via the Belin cutoff, makes it easy for them to come here if they it worth while. The Pecos Valley if it uses care in picking the exhibits, will carry off the majority of the prizes, the Middle Valley will hold most of those caught by the whole Valley, and the best and most will be displayed in Artesia—if we work. Let us work.

Two newspaper men, H. B. Henning of the Albuquerque Morning Journal and W. F. Brogan of the Citizen accompanied the Governor's party down the valley last week. Henning has shed his excess of dignity along with his kid gloves and has become quite a respectful chap. The drubbing we have given him in the last few months has evidently done him much good. Brogan would not stand a ghost of a show in a Pecos Valley beauty contest, being two modest to look handsome, but he is a hale fellow well met and does not mean any harm by his homeliness. He is bringing the Citizen out of the rut and it is now one of the best papers that comes to our desk.

Two or three loquacious individuals are having all the county political fun to themselves and are building cob structures equal to a homesteaders cabin into which all are invited. The people of the northern part of the county settled

upon a plan of procedure some months ago and when the opportune time arrives will endeavor to carry it to successful completion. We suspect that each little cob palace, surmounted each by a little tin god, will be demolished.

THE Governor and his party "discovered the Pecos Valley" to be well worthy their attention and consideration and were surprised at the progress and development of the middle valley. We are receiving valuable acquisitions almost daily from the enterprising citizenship of Kansas, Nebraska, Missouri, Iowa and Illinois, which guarantees us rapid development.

THE first special edition to come to our desk—excepting only our own—is that of the Deming Graphic. It consists of eight pages exceptionally well printed and with an illustrated cover. The Graphic is a warm rag to say the least and from the looks of its ad columns the people of Deming think well of its work.

DELEGATE ANDREWS has introduced a bill asking for the remitting of the requirement of \$100.00 worth of work and improvement for 1907 on unpatented mining claims in New Mexico. It is expected that a bill asking for extension of time of desert land claims will be introduced by him in a few days.

If those doctors succeed in placing Attorney General Bonaparte in the presidential chair without anyone else knowing about it what a good joke it will be all the way round except, perhaps to the criminal classes, all of whom Bonaparte would hang.

EDITOR MULLANE is delving among the archives of the county court house and bring to light some interesting information. Stir 'em up, brother, no honest man should object to his tax rendition being known.

THE Eddy county plan for reducing county salaries is a good one.—Roswell Record. At present we have no plan for reducing county expenses. A few individuals are doing the wool pulling act, that's all.

How would an annual Alfalfa Festival do for Albuquerque.—Morning Journal.

As Artesia has set the pace, you might be able to follow with a fair imitation.

EDITOR MULLANE has returned from his hunting trip. No one has apprised us of this fact but the unmistakable odor of brimstone on last weeks issue of the Current warrants the assertion.

THE man who wants to keep you posted on the doings of congress is abroad in the land. He is first cousin to the man, whom the people in their ignorance failed to send to congress.

THE present is the "long session" of the 60th Congress. Will some bright pupil write us stating why it is so called. We will publish the explanation sent us.

ROSWELL has cut the saloon license in half, Artesia is fighting to get rid of the saloons altogether. Do you get the idea?

"IN GOD WE TRUST" has been stricken from the coin of the realm and lo, a panic promptly follows. The way of the transgressor is hard.

**Stark Trees**

For 81 years have maintained their record—HIGHEST QUALITY, LOWEST PRICE. We offer the only GENUINE STOCK of the superb new fruits KING DAVID, DELICIGUS, BLACK BEN, CHAMPION and SENATOR Apples; BANNER, SUNRISE Grapes, GOLD Plum, FAME Pear, etc. Finest stock in the U. S. of leading commercial sorts. WE PAY CASH WEEKLY and want more Salesmen. Price list, Etc., FREE.

**Stark Bros.,** LOUISIANA, MO. Branches at: Rockport, Ill., Starkdale, Mo., Fayetteville, Ark., Danville, N. Y., Portland, N. Y., Huntsville, Ala.

**HAVE AN ARTESIAN WELL?**

If you are contemplating improving your land have SPERRY & LUKINS drill you a well so as to get some good of it this fall. Their prices are the lowest of any in the Valley.

**Roswell Automobile Co.**

Mail and Passenger Line Between Roswell, N. M. and Torrance, N. M.

daily, Sunday included, connecting with all trains on the Rock Island and Santa Fe Central. Leave Roswell at 1 p. m. Leave Torrance on the arrival of the El Paso train due at 2 a. m. Running time between the two points, 5 hours. Meals furnished at Camp Needmore free of charge. Saving passengers for El Paso and Santa Fe and towns in the western part of the territory 24 to 42 hours. AGENTS FOR THE BUICK AUTOMOBILES. Garage and Repairing. Special cars for Torrance or return furnished by addressing the company two days in advance, at

**ROSWELL, - - NEW MEXICO**

**Don't Buy Anything**

Unless you have seen the splendid bargains I have to offer you. No matter what you need I have it. Also handle Mountain Lumber.

A fine line of Jewelry will be on display in a few days

**GEORGE W. BATTON**

**CLOSING OUT GROCERIES NEW LINE OF DRY GOODS**

We are closing out our entire stock of groceries and will put in a complete line of UP-TO-DATE DRY GOODS, NOTIONS, HATS, CAPS, SHOES and FURNISHING GOODS.

We wish to thank all our patrons for the hearty support they have given us since we have been in Artesia, and wish to solicit a continuance of their patronage, as on and after the first of November we will sell strictly for cash. Our new line of goods will be NEW and UP-TO-DATE in every sense of the word. Having purchased our goods for cash we will be in a position to give you BARGAINS that will be inviting to one and all.

**JONES BROS.**

J. M. CONN, Iowa WM. CRANDALL, Nebraska H. T. PECK, Kansas

**Wm. Crandall & Co.**

OFFICE OVER POSTOFFICE

**THE BOYS THAT SELLS THE DIRT. Come in and list your land for it will sell.**



JOHN W. POE, Pres.  
JOHN B. ENFIELD, Cashier.  
A. V. LOGAN, V. Pres.

# The Bank of Artesia,

Capital Stock, \$30,000.00.  
DIRECTORS:  
JOHN W. POE  
J. C. GAGE  
H. ASKEN  
R. A. EATON  
J. O. CAMERON  
NATHAN JAFFA  
A. V. LOGAN  
JOHN B. ENFIELD  
HUGH M. GAGE.

**E. S. HAGGARD**  
Real Estate and Insurance,  
Artesia, - - - - New Mexico.

**JOHN J. CLARK,**  
DENTAL SURGEON  
Crown, Bridge Work and Orthodontia a specialty. All work guaranteed. Office over City Drug Store. Phone 5.

**ROSE LAWN**  
5 to 7 acre suburban lots will be advanced in price November 1. 45 acres of the subdivision are being seeded to alfalfa this fall. A contract for an artesian well is let. 10 or 15 acres more of orchards and grape vines will be planted this winter. 1,000 more constant-blooming roses will be planted on the acres. These tracts, ideal for homes and small orchards, with domestic water main, and artesian-well irrigation system, with annual water rental, are on sale to actual home builders. If this is what you are looking for, all on one address.  
R. M. LOVE,  
Artesia, New Mexico.

**ARTESIA TRANSFER LINE.**  
JOHN HOOK, Prop.  
All kinds of drayage work and hauling. Baggage transferred. Careful attention given to all work. PHONE NO. 112.

**CITY TRANSFER.**  
All kinds of transfer and drayage at reasonable prices.

**W. J. Williamson.**  
Artesia - - - - N. M.  
U. S. Notary  
UNITED STATES COMMISSIONER  
Authorized to take filings, make proof and transact other business connected with the public lands. Proofs made whenever applicants desire.  
At Pecos Valley News office  
ARTESIA, NEW MEXICO

**Artesia Market**

CHRISTMAS is past but we are ever present with the best obtainable in our line. We appreciate your patronage during the year and hope to merit the continuance of the same.

A HAPPY NEW YEAR  
TO ALL

**Artesia Market**

**Talk of the Town**

Joe Goodale left Wednesday morning for Guthrie Center, Iowa.  
C. R. Echols and wife spent Xmas with friends in Roswell.  
Make us the right selling price. We will do the rest. Farmers Land League.  
E. C. King was a Roswell visitor Xmas day.

Blank books at Pecos Valley Drug Co.  
A home talent entertainment will be given Dec. 26 at the Presbyterian church for the benefit of the Library. Admission 25 and 35c.

An amusing story is going the rounds of the papers. It gives an account of a runaway airship.

All kinds of blank books at Pecos Valley Drug Co.  
Milton Brown and wife went to Texico today.

Remember the date, Dec. 26, 1907, at Presbyterian church. Beef, Pork, Veal and Mutton. Artesia Market.

Most of our real estate men were home for Christmas, but we can not aver that they abstained from praising the valley for the entire day. However after dinner speeches are always allowable in the Pecos valley.

Sperry & Lukins have a new machine for tapping the new water pipes.  
Who is Bob?

Phone 8. Choice meats.  
Ledgers, cash books, day books and Journals at Pecos Valley Drug Co.

Mrs. Akin and Mrs. M. J. Johns, of Carlsbad, are spending the holidays with Mr. Jack Johns of this city.

I am prepared to do plowing or ditching for assessment or crops.  
M. O. Tuttle.

All kinds of chickens at The Artesia Market.  
Many of our citizens entertained guests Christmas day and several went out of town to partake of good things with friends. The people of Artesia country know how to enjoy such occasions as this.

Try our oysters. Artesia Market.  
Farris Heath of the Hagerman Messenger spent Christmas with home folks.

J. O. Gifford was a Roswell visitor Tuesday.

Start a new set of books on January 1st and get them at Pecos Valley Drug Co.

He is not Aunt Becky's cat. For quick sale list your property with E. S. Haggard.

Kaffir corn and the fodder at L. W. Martin and family spent Christmas in Roswell visiting Mrs. Martin's parents, Mr. and Mrs. MacClane.

Anything in office supplies at Pecos Valley Co.  
\$7.00 per ton. The kaffir corn heads alone will make over two and half tons per acre. See John S. Major.

Our northern friends who read the valley newspapers while trying to decide whether or not to locate here, would do well to read the ads along with the crop stories. In last Tuesdays Roswell Record appeared an ad stating that ice cream would be served in a certain Roswell hash house on Xmas day.

Typewriter ribbons, copying Presses, impression books, carbon paper, in fact anything for the office at Pecos Valley Drug Co.

**A Successful Bazar**  
The bazar held by the ladies of the Christian church closed Tuesday and was quite a success. They had on sale fancy articles and candins and served lunch. The receipts were over \$50.

**Talmadges Not Guilty**  
The second trial in which the Talmadge brothers were accused of defrauding or conspiring to defraud the government in the entry of public lands was ended Saturday night, and it resulted the same as the first, in an acquittal of the defendants. The case was put in the hands of the jury at six o'clock Saturday evening, and the jury returned its verdict and was discharged at ten o'clock. Their finding was 'reached on the third ballot, and was "Not Guilty." The case was on trial 13 days, and the defense did not introduce a single witness. Neither did they object to the selection of any juror in the beginning of the trial who was passed by the government.

The federal court met this morning only to adjourn until Thursday morning, January 2. In the meantime the attorneys for the government, it is stated, will consult with the authorities at Washington relative to dismissing the remainder of the charges that have been brought against the Talmadge brothers.  
Major Llewellyn, former U. S. Attorney, who has charge of the Talmadge cases, and Mr. Leahy the new U. S. Attorney left Sunday morning for their homes in Las Cruces and Las Vegas.—Record.

**A Critical Moment.**  
Last week the Farmers Land League had several people from the north to come down and view the wonders of the Pecos Valley. They arrived in course of time as does every person who travel on the Santa Fe, provided he possesses the required degree of persistency, and were met at the depot by Wm. Dooley.

After collecting the bunch of prospective homeseekers, Mr. Dooley started toward the main street and called back over his shoulder, "Walk this way, gentlemen." The astonished northerners hesitated. They looked at the tall real estate man and noted his ambling gait and tremendous strides and quickly decided that if acceptable residence in the valley depended upon obeying the command to walk that way their case was hopeless.

Another real estate man comprehending the situation, quickly informed them that they were expected only to follow Mr. Dooley without attempting to imitate his amblings, whereat they fell into line and some of them are now happy possessors of Pecos Valley soil.

# To Our Patrons

During the year 1907, we have enjoyed a good patronage in our line of business for which we hereby extend our thanks to the public. We have endeavored to please our customers so as to merit the continuance of our business relations.

We have on hand a few goods suitable for New Year presents and feel confident that we can please you as to quality and price.


We will continue to maintain a full line of drugs and druggists supplies and are prepared to render prompt and efficient service in the filling of prescriptions.

WISHING ALL A HAPPY NEW YEAR, WE ARE

## The CITY DRUG STORE

# The CLUB STABLE

Fine Carriages, Gooe Driving and Saddle Horses, Reasonable Prices and Prompt Service. YOUR PATRONAGE SOLICITED



**J. D. Christopher.**  
Fourth St. Phone 71

# THERE'S AN OLD SAYING

That there is no power in the water that has already passed the mill. The same is true of money you spend above and beyond your reasonable needs.

Most of the money you spend in this way is spent because you happen to have the cash in your pocket. Deposit your money with us and the chances are you will not check it out for something you do not need.

**THE FIRST NATIONAL BANK.**

# The Xmas Number

of the  
**Pecos Valley News**

Is off the press and is the best advertising ever issued for the Middle Valley. It is just the thing to send to your friends in other states as it contains well written articles on subjects relating to the Pecos Valley in general and the Middle Valley in particular. The articles are on, "The Year's Progress," "Fruit," "Artesia," "Artesia Telephone System," "Artesia Public Schools," "Climate and Health," "Artesia Commercial Club," "Alfalfa," "Pecos Valley News." It is illustrated with halftones of places and people of the middle valley.

10c per copy  
One Almighty Dollar per dozen

# GRAND LEADERS

## BIG SEMI-ANNUAL CLEARING AND PRE-INVENTORY SALE

SEVEN DAYS ONLY, SEVEN. Sale starts SATURDAY Morning, DECEMBER 28th, Ends SATURDAY, January 4th. TWO BIG SALES IN ONE.

The Sale that's going to make history for Artesia. A sale that's in a class all by itself. We must clean up everything regardless of value, make or brand. Everything in this big store will have a price that's bound to make it move. We turn our back on cost and consider it a trifle for we have only one object in view, that is to clean up, sell all the winter goods possible so as to make stock taking easy and then get ready for spring. We could say a lot more, but what's the use, you know the kind of goods we handle, and our clean cut way of doing business, you also know that when we advertise a thing we do JUST WHAT WE SAY. Nothing more and nothing less.

**Remember** Everything in the house is included in this sale (with possibly 4 or 5 exceptions.) We can't list every article, but below you will find enough quoted to give you an idea of the liberal reductions offered all over the house.



### LADIES MISSES AND CHILDRENS CLOAKS

If you have waited to buy after Xmas you're in luck, for these prices are more than right.

- One \$21.50 Satin lined castor coat, a real beauty cut for this sale to \$14.95
- A few \$15.00 Coats left, they are mostly samples and very cheap to start with, your choice now for \$10.95
- Choice of \$12.00 Cloaks for \$7.95
- A few all wool Cravenettes in light colors, sold readily all season at \$12. price during sale \$6.85
- 2 dark gray all wool Cravenettes (light weight) price \$8.00, now \$5.35
- A few Plaid Coats, now reduced to almost half their former price. All Misses Coats at big reductions, rest assured there it a bargain in every one.
- Children's Bear Skin Cloaks at less than cost to clean up.
- A few Short Coats in sizes 6 to 12, for almost nothing, 75c to \$1.48

### Woolen Dress Goods

- \$1.25 Broadcloths in black, blue, castor and gray will sell for 87c
- All \$1.00 Dress Goods cut to 75c
- Your choice of 75c Dress Goods for 53c
- All 65c Dress Goods will be 44c
- 50c Dress Goods cut to 37c
- 35c Dress Goods for only 21c

### MENS, YOUTH AND BOYS CLOTHING

While our sales in this department have been large, and exceeded even our own expectations, yet at the same time we have a very nice assortment left and can take care of your wants.

Only 3 \$25.00 suits left, if we can fit you in these, they are yours for \$17.50.

Quite a few styles at \$20.00 all this years styles and the kind you can't tell from tailor made, choice of these for \$13.95.

\$16.50, \$17.50, \$18.00 and \$18.50 Suits, only one or two of a kind left, but they are new, nobby and strictly up to date. Choice now \$12.85.

A very good line at the popular price of \$15.00. Your choice of these for \$10.95.

All \$12.50 and \$13.50 suits go in this sale for \$8.85.

\$11.50 Suits will be priced at \$7.15.

Choice of our line of \$10.00 Suits for \$6.98.

Any \$7.50 Suit id stock for \$5.45.

Boys and Childrens Suits will go at a reduction of 30 per cent off regular prices, so 70c will do the work of a dollar in our boys clothing department.

### Ladies Skirts

We must clean them up. Here is where we knife cost and put the price so low that you cant afford to pass this without at least an investigation.

- Only one \$11.50 (brown voile) skirt left, size 23-40, if its your size take it for \$7.48
- Choice of \$8.50 skirts for \$5.55
- Choice of our \$8 line for \$5.15
- Any \$7.50 Skirt in the house for only \$4.20
- We have a good line at \$6.00 and \$6.50, your choice for \$4.48
- \$5.00 skirts will be only \$3.48
- \$4.50 skirts will be only \$3.10
- \$5.75 and \$4.00 Skirts, your choice for \$2.58

### LADIES, MISSES AND CHILDRENS SHOES

Entirely to many kinds and styles to describe all and give separate reductions, so we say our entire stock of Shoes, including the celebrated QUEEN QUALITY brand at a reduction of 25 per cent or just 1/4 OFF THE REGULAR PRICE. This means that 75c will do the work of a dollar all over our entire Shoe Department. This is about the best shoe proposition you have had offered you lately and when you consider the fact that our shoes are priced right to start with, and that you have a \$4000 stock to make your selection from you can't afford to pass it by.

### Mens Shoes

The best and biggest line in Artesia, all standard brands, and priced as low as good shoes can be sold for.



### BUT NOW

75c will do the work of a dollar in this department for we are giving 25 per cent discount or just 1/4 off the regular price. When you can buy such standard brands as Walk-Over and Edwin Clapp Shoes at a discount of 25 per cent

### ITS TIME TO BUY SHOES

### Ladies Shirt Waists

Quite a nice assortment left and a good many in silk. Note the following reductions then come in and see them, you'll not be disappointed.

- Choice of any \$6.00 waist in the store for only \$4.10.
- \$5.50 waists, in brown taffeta, a big seller all season, price during sale, \$3.98.
- Choice of our \$5.00 waists for only \$3.59.
- \$4.50 silk waists, will go for \$3.18.
- All \$3.50 and \$3.75 waists cut down this week to \$2.48.
- A few left at \$3, take them for \$2.10.
- \$2.50 waists, in very pretty styles for \$1.69.
- \$1.80 and \$1.75 waists, your choice \$1.15.
- \$1.00 waists cut down to 67c.

### Bargains in Staples.

- 15c and 16 2-3c Outings, regular kimona patterns, your choice per yard \$11c
- 12 1-2c Outings, mostly dark patterns, extra heavy cloth, sale price \$9c
- 10c Outing, like others sell for 12 1-2c, your choice for 7 1-2c
- 12 1-2c Percale, sale price 9 1-2c
- 10c Percale, sale price 8c
- Best Calico only 6 1-2c

### Mens Underwear, Mens Dress Shirts, Work Shirts, and Flannel Shirts.



We have a new line of these in transit now, must make room, and so will make you prices to clean up all on hand.

- Mens wool undershirts and drawers, our regular \$1.50 garment for \$1.10.
- Mens wool ribbed, the best \$1.26 garment on the market out to 88c will go for 75c.
- 65c underwear cut to 45c.
- 50c underwear cut to 35c.
- All \$2.50 flannel shirts cut to \$1.69.
- All \$2.00 flannel shirts at \$1.48.
- Choice of \$1.50 flannel shirts for \$1.10.
- All \$1.75 flannel shirts for only 88c.
- \$1.75 dress shirts cut to \$1.38.
- \$1.50 dress shirts cut to \$1.10.
- \$1.25 dress shirts will be 89c.
- 50c, 65c and 75c dress shirts all in one pile, your choice 43c.

### LADIES, PURSES, BELTS, ETC.

- All \$1.75 purses go in this sale for \$1.19.
- All \$1.25 purses will be marked 87c.
- Take your choice of \$1.00 purses for 72c.
- 75c purses will be cut to 48c.
- 50c purses your choice only 35c.
- Any 75c belt in the house for 48c.
- 50c belts go in this sale for 33c.
- 35c and 40c belts reduced to 23c.
- A few ladies fancy collars left. We want to sell them out clean, and have made prices that ought to sell every single one.

### LADIES, AND CHILDRENS UNDERWEAR

- Ladies \$2.00 Union Suits in medium weight wool (worsted) cut to \$1.45.
- \$1.00 Union Suits for ladies, a bargain at regular price, sale price 78c
- 50c Ladies union suit, only a few left, as long as they last, only 35c
- Childrens and Misses 50c union suits, a good one, sale price 35c.
- 25c Union Suits for children, sold all over town from 26c to 35c, sale price only 19c.
- \$1.50 ladies white heavy wool vests, sale price \$1.10.
- Ladies jersey ribbed vests, a bargain at regular price 35c, sale price only 23c.

### Blankets and Comforts

- All the good ones are sold out. We want to clean up what's left, so here goes prices that will surely make 'em move.
- A few comforts left at \$1.75, choice for \$1.20.
- \$5.00 white mixed blankets, one that sells in other stores for about \$4.00. Choice during sale for \$2.15 per pair.
- \$2.00 colored cotton blankets, a good one and a good size, to clean up we make a price of \$1.43.
- \$1.50 cotton blankets in dark gray, cut price \$1.12.
- \$1.25 and \$1.35 cotton blankets your choice 88c.

Wish we had space to list every article in the house, but rest assured that everything goes, and goes at a cut price. We have big bargains in mens overcoats, separate trousers and hats and you can depend upon the quality being right as well as the price. OWING TO THE FACT THAT WE WILL HARDLY BREAK EVEN DURING THIS SALE, WE CANNOT AND POSITIVELY WILL NOT CHARGE ANY GOODS AT THESE PRICES. Remember the dates, and come as early as you can for the best always goes out first.

# GRAND LEADER



## Talk of the Town

Come along brother, to Artesia go, Where the rain don't fall there and there is no snow.

And your ulster coat you need not wear.

When you ride out in your auto in the morning.

R. M. Love has been appointed Notary Public.

Country butter. Artesia Market.

Dr. Graham shop into the Adams barber shop last Saturday night and backed up against the door to close it. He backed on through the door and now a spotless white cloth ornaments the place where glass used to be.

Prof. M. H. Brasher will deliver his lecture, "Gitt," at Lake Arthur December 27.

The First National Bank is distributing some very fine calendars for the year 1908.

For quick sale list your property with E. S. Haggard.

T. E. Ribble of Hagerman, who has charge of the construction work on the Antelope Lake project was in Artesia last Saturday on business. The work on the dam is progressing rapidly.

This is Christmas week and still the rose blooms may be seen in our yards. People coming to us from the north cannot fail to be impressed with our delightful china e.

Fancy canned meats at the Artesia Market.

The Lakewood Progress is recuperating this week and will not get out an issue.

Craig Schwartz returned Saturday night from Enid, Okla., to spend the Christmas holidays with the homefolks.

Rev. Stout of Carlsbad will fill the pulpit at the Christian church at both service hours Sunday.

SEE JOHN S. MAJORS FOR INDIAN CORN.

Fred Rathgeber of the firm of Rathgeber & Peck, of Lower Penasco, was in town last Saturday and gave the News office an order for some printing. Mr. Rathgeber reports that everything in the Lower Penasco country is moving and growing.

What is Christmas without a turkey. Call up Phone 8.

Capt. J. H. Crawford and wife and their daughter, Mrs. McKay, are this week moving to Artesia, where they will in future reside. Perhaps no man in Lakewood is held in higher esteem than is Capt. Crawford, and the many friends of these good people regret exceedingly to see them leave the White City. The well-wishes of a host of admiring friends go with them to their new home.—Progress.

Albert Williams is looking after immigration business in Childress, Texas, for the firm of Williams & Hess.

Lewis Brisbol returned to his home in Topeka, Kansas this week.

Go and see 'Mr. Bob' December 26.

Rev. E. Ward, formerly pastor of the Baptist church of Artesia, but now a resident of Hope, was in town last week shopping and visiting friends. Mr. Ward owns one of the finest quarter sections in the Hope district and that is saying a whole lot of a piece of land.

E. C. Higgins left last week, his destination being unknown but it is presumed he is either going north after the festive home seeker or hunting up some of his relatives to spend Xmas with.

D. M. Williams went to Kansas Sunday to look after prospectors for the next excursion.

Prof. Botts, Fred and Reed Brainard, Cecil and Amy Clayton, John Gage and Willie Lynn, left Monday morning for a hunting trip east of the river. When the Professor had got into his hunting togs he paid the News office a call and nearly frightened us to death. They thought he was someone with a grudge against the paper who intended to shoot up the joint.

120 acres patented land with water, to exchange for town property. L. W. Martin. tf.

Sam Butler and Norman Owens took several kids out Monday morning to teach them the mysteries of hunting. If the boys prove to be anything like their teachers it will be a good thing for the ammunition man and not seriously affect the game supply of New Mexico.

Have Sperry & Lukins make your connection to the new water system. Lukins is a member of the Master Plumbers Association and the only one in town. They will do your work cheaper and better than any one else. Will have a complete stock of plumbing goods. Make inquiries as to why you should patronize Sperry & Lukins. 50tf

### Roswell Seed Co

When we bought our first stock of seed it was our intention to fill in the time between the shipping seasons of fruit and vegetables and the arrangement answered our purposes very well for a few years. But by giving close attention to the seed business we have worked it up to where it takes very near all our time, and the name "Roswell Produce and Seed Co." does not truly represent the character of our business, as it would indicate produce as being the most important part.

Therefore, we have concluded to change the name to ROSWELL SEED CO.

We do not intend to quit the produce business entirely, but in the future it will be only a secondary part of the business we expect to run.

While we change the style of the firm, the ownership and management will remain the same. John D. Gill and Walter Gill are the exclusive owners and managers.

We have on hand a large supply of seed packets, bags, etc., bearing the imprint of the ROSWELL PRODUCE & SEED CO., which we will continue to use until the stock is exhausted.

Mail orders receive our prompt and careful attention. We are prepared to handle this class of trade and customers at a distance will have the same careful attention shown their orders as if they stood before our counters.

All goods will be delivered at the freight or express office free of charge after which our responsibility ceases. Owing to the many delays in freight shipments we advise that all small shipments be forwarded by express or mail. When seeds are wanted by mail add 10 cents per pound for postage.

When large quantities of seed are wanted we will make special prices. Correspondence solicited. Write, wire or phone.

ROSWELL SEED CO.

SOOTER—He may not suit you personally, but he has a line of native corn chops and corn that will SUIT YOU. Also cobs for kindling. tf



**Brighten Up**

**Barbed Wire and Fence Material**

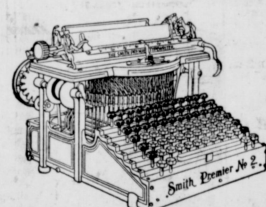


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# Big Jo Lumber Co.

Artesia and Dayton, New Mexico



ASK your stenographer what it means to change a typewriter ribbon three times in getting out a day's work.

## The New Tri-Chrome Smith Premier Typewriter

makes ribbon changes unnecessary; gives you, with one ribbon and one machine, the three essential kinds of business typewriting—black record, purple copying and red.

This machine permits not only the use of a three-color ribbon, but also of a two-color or single-color ribbon. No extra cost for this new model.

**1637 CHAMPA STREET, DENVER, COLORADO**

<p><b>M. M. INMAN</b> PHYSICIAN AND SURGEON Office Phone 155      Residence 138 Artesia, New Mexico</p>	<p><b>BAKER &amp; DUNAWAY</b> PHYSICIANS &amp; SURGEONS OFFICE, New Schrock &amp; Higgins Bld'g. Phone 9. Artesia, N. M.</p>	<p><b>J. Dale Graham, M. D.</b> CITY PHYSICIAN Office opposite First National Bld'g. Artesia, New Mexico</p>
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**A Postscript Recommendation**

By ELFRIDA G. KENYON

(Copyright, by Daily Story Pub. Co.)

Elizabeth Chester was a tall brunette with clear skin and an abundance of brown hair. Dressed in a blue serge street suit and a blue turban that was wonderfully becoming, she was a figure to hold the gaze of even a casual observer.

To-night, as she stood in the private office of Hamilton & Brane, attorneys-at-law, the look of determination on her face added to her attractiveness. After a final inspection of her desk and typewriter, to see that both were in order for the following morning, she gathered up her gloves and purse and stood a moment gazing into space.

"It may as well be now as later," her thoughts ran; and as the younger member of the firm entered the office, she spoke:

"Mr. Brane."

Why he should turn so quickly as his name was spoken, he himself scarcely knew. Possibly the slight sharpness of the tone foretold a communication not pertaining to the routine work of the office. Elizabeth colored slightly as he looked at her, but recovering, she came directly to the statement which she had decided to make.

"Mr. Brane, I find that I must give up my position here. I tell you in time to procure some one in my stead. I should like to leave in two weeks. My work has been satisfactory?"

This last was with a questioning glance, although she was well aware of her worth to the firm. "May I ask you for a recommendation should I seek employment in another town?"

Mr. Harold Brane, noted for his quickness of mind and his ready reply, was, for once, silent. He could not grasp the full meaning at once. Miss Chester to leave and the Briggs case on hands for trial next month? Recommendation? Certainly she was worthy. But—And aloud the astonished lawyer stammered:

"You wish to resign?—Why, Miss Chester! This is a surprise. Of course, of course, if you wish it. Yes, I will gladly recommend you. But why are you leaving? Your salary—"

"No," interrupted Elizabeth decidedly; "it is not a question of salary. My reason is personal. Please do not ask it."

The appealing look was sufficient for Mr. Brane. "I beg your pardon, Miss Chester, but we will find it hard to fill your place."

"I hope not," she returned and with "Good-night," she was gone.

"Folks, or something," muttered Brane as he saw her pass down the street. "I don't know who can equal her on that case, though."

The days following were busy ones in the office. Mr. Hamilton was out of town. It was a week after the interview with Miss Chester that Harold Brane found an opportunity to tell his senior of their stenographer's resignation.

"Resigned?" said Hamilton.

"Why, man, she can't be spared. The Briggs case, you know." She understands it as no new person can in the short time. Say," suddenly, "you ask her to wait until that case is off. We'll pay her all right. You know how to do the talking."

Whether Brane knew how or not, that evening found him again in the private office facing Miss Chester, but this time he had the request to make. His frankness won his point, for although Miss Chester knew her worth, flattery did not influence her.

The days passed on as the days before had done but growing busier as the important case came on.

"Brane," said Hamilton, two weeks after their last interview con-

cerning Miss Chester, "we must get these statements of to-morrow. We ought to have them typed to-night. Do you think Miss Chester will do it after supper? You ask her. You know how."

This was ever Hamilton's plea and again Mr. Brane had a request to make of his stenographer. Of late, Brane had been wondering why she wanted to quit and had concluded that "Miss Chester was deuced queer."

Elizabeth, always before willing to do the extra work, hesitated a moment when Brane asked about getting the work off that evening. "Perhaps I could bring the manuscripts over to you after supper and could also give you the dictation of these letters," he had said and was a little surprised at her reluctance.

"Well," she consented, "and maybe you can assist me in adjusting my machine at home; it is slightly out of repair."

Work increased and Elizabeth found herself working many evenings of the next fortnight. Mr. Hamilton puffed and perspired more than usual as the time for the Briggs case drew near. Mr. Brane grew tired and worn-looking as the work became heavier. Both were confident of winning; still a nervousness, the result of the continued strain, came over both on the day of the trial. But in the courtroom on familiar ground, the clear reasoning and well-known eloquence of the two lawyers won their case; and it was with a feeling of satisfaction that they reviewed the argument several nights later.

"By the way, Brane," said the senior partner, "Miss Chester leaves to-morrow, you know. I wrote the recommendation as you wished; you give it to her with the extra amount due on this case. We're sorry to lose her, really, and you tell her—you know how."

Yes, Harold Brane knew how for as the tension of work had loosened he had begun to realize just how "sorry" one member of the firm would be at the loss of the stenographer.

"I'll do it to-night," was his mental comment as he said aloud: "All right; I'll attend to it."

Several hours later as he stood before the mirror, he wondered why he could not decide on a tie. "The



Took the Envelope and Unfolded the Sheet It Contained.

dickens," he said, as he tied and retied, "I must be nervous from over-work." He was sure of it when he reached Miss Chester's home and confronted that lady herself as she smilingly bade him enter.

They talked of general things—of their travels, of books, and a very little of themselves until Harold brought him of his errand.

"The firm is very sorry to lose you, Miss Chester," he said; "Mr. Hamilton," with slight emphasis on the name, "has written your testimonial. Will you look it over, please."

The request to read struck Elizabeth as peculiar, but she took the envelope from Brane and unfolded the sheet it contained. Harold

stood watching intently her expression as she read the commending words in Hamilton's business scrawl. Below in another scrawl she read the following: "But the junior member of the firm wishes to ask that the above recommendation be unused for he needs her, not in her former capacity, but as a partner in life."

"Will you?" he asked as he leaned near her. "I love you, Elizabeth; don't leave me. Will you stay?" Her low "Yes" was unnecessary for her eyes had answered and Harold had his arms around her and had gently kissed the soft cheek.

Later—much later—as they sat side by side, Harold with his newly-acquired right asked: "Why were you going to leave the office, Elizabeth?" And Elizabeth's cheeks were red as she confessed: "For the same reason I am now going to stay."

**PARADOXICAL.**

The Drummer—"The price of writing paper has gone up."  
The Merchant—"Why, I always thought it was stationary."

**ONE WOMAN'S GOOD WORK.**

With a record of 78 patchwork quilts made in a little more than a year for the boys at the McKinley home, Mrs. Margaret Barnett, of Los Angeles, Cal., a few days ago celebrated her 90th birthday anniversary.

In spite of her many years, Mrs. Barnett is in full possession of all her faculties and is able to get about better than many women but half her age. She goes downtown alone as well as to church and is almost indefatigable with her needle. As soon as the McKinley boys' home interested her she began to make quilts for the boys there.

"I have made 78 quilts," she said, "and hope to be able to make three more; then I will have made one for each bed in the home."

**NEW IDEA OF ECONOMY.**

"Miss Braddon has coined a phrase that gives a real pretty meaning to the ugly word 'economy,'" said a young woman who has lately been indulging in a course of novel reading. "It is 'a margin for liberality.' I try to economize; I realize that I ought to, but it has always seemed to me a bare, unpicturesque thing. But to set one's self reasons, pleasant reasons, for the saving up; to deny one's self something to give money to take a friend into the country, to give somebody flowers, or even in a general way to feel that one is economizing in order to create a margin for liberality—that puts a different face on it."

**THE NEW WORLD REPUBLIC.**

It is not from the character of their government that great republics have lacked stability; it is because, having been born in the breasts of storms, it is always in a state of exultation that they are established. One only was the labor of philosophy, organized calmly. That republic, the United States of America, full of wisdom and of strength, exhibits this phenomenon, and each day their prosperity shows an increase which astonishes other nations. Thus it was resorted for the New World to teach the Old that existence is possible and peaceable under rule of liberty and equality.—Lazare Nicolas Marguerite Carot.

**CAREFUL WHAT HE SAID.**

William, the colored elevator man of an uptown business building, is conservative. No word of enthusiasm for anything or anybody was ever heard from him. The other day a cheerful young typewriter person who works in the building remarked to him as she came in from lunch:

"It's a beautiful day, William."  
"Yes'm," he replied guardedly, "it's very pleasant—so far"—New

**Trees Keeper Trees**

THEY are what you must have to be in the swim five years from now. SAY, we have those large juicy Plums that make the Valley famous, and Pears of all kinds, big, juicy fellows, money makers; also shade trees, all kinds. NOW, do not put off writing to us for circulars of the Keeper. Get busy and posted. Our trees are fine, no old stock. We are moving heavy in the Valley and are among you for the good of the Valley.

Write all inquires to

**A. T. REMER, AULNE, KAN.**

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REAL ESTATE, LOANS and INSURANCE  
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ARTESIA, N. M.

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Tracts of 5 to 20 and 40 acres sold on FIVE and TEN YEARS time on monthly payments. Large tracts of 120 to 1200 acres on easy terms.

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LIST YOUR LAND WITH US  
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PECOS VALLEY LAND  
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ARTESIA, N. M.

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of the Pecos Valley  
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LANDS AND LIVE STOCK  
We want to list your Land  
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**FARMERS LAND LEAGUE**

TRACTS OF ALL SIZES  
At prices and on Terms to suit the Purchaser

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List your property with us. Fair treatment to both the seller and the purchaser.

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# Hotel Gibson . .

Newest and best in the City  
Everything New and up-to-date. Patronized by the Commercial Travelers Fare not surpassed in the Valley.

**F. G. POMEROY**

"Ye Host"

ARTESIA, NEW MEXICO

## Talk of the Town

R. W. Terrill went up the line to Hereford Monday to look after real estate business.

Last Sunday was roll call at the Methodist church.

Mrs. J. W. Turknett returned last week from a visit to her mother in Arizona.

Lost—A light brown mare mule. Small brand on left shoulder resembling figure 2. Ten dollars to anyone putting her up and notifying.

Evans & Bond,  
Roswell, N. M.

Claud May and James Morris were down last week from the upper Cottonwood country transacting business in the office of the U. S. Commissioner.

Rascoe Scott is here visiting friends. He has been in Kansas City for some months.

List your property with the old reliable FARMERS LAND LEAGUE. We are bringing hundreds of prospective buyers to the Valley.

There is no danger of a coal famine in Artesia for the next few months. Fifteen cars of coal have arrived here in the last week.

David D. Temple was in Roswell the forepart of the week looking after legal business.

The boys are arranging to have a big dance and oyster supper at the old Logan & Dyer building tonight. It was thought better not to have it on Xmas night as the

Dr. Baker had one eye closed up this week and when interviewed by a reporter all he would say was: "You ought to see the other fellow."

Mrs. G. U. McCrary left last week for Lawrence, Kan., where she will spend the holidays with an old schoolmate.

William Poland visited in Roswell the fore part of the week.

The Land Exchange has some good property to trade for Pecos Valley land. List your property with them AT ONCE.

Bill Bond returned Monday from a hunting trip in the Guadalupe Mountains. He reports the game and game wardens plentiful.

This is the greatest country on the earth. Just now we are having delightful weather and by looking to the west we can see snow. On the other hand, by looking down one of the great wells—if your eyes are good enough—you can see the opposite extreme.

Hugh M. Gage and wife of Hope, were in town Sunday visiting Mr. J. C. Gage.

Artesia, N. M., Nov., 25, '07  
This is to certify that I have this day received draft No. 1360 for \$19.60 from the World's Accident Association of Omaha as indemnity for getting hurt on a well rig. Would like to say that the company was perfectly fair in the settlement. EUGENE ALBRITTON, B. Stephenson, Agent.

C. E. Buchert representing the Smith-Premier Typewriter Co., was here Friday looking up business in his line.

Blair spent nearly all of his time looking after

**To the Real Estate Men**  
THIRTY OR FORTY ACRES of Pecos Valley land under intense cultivation, with broad driveways around it and through it; rectangular plats facing the driveways; the borders of driveways and plats adorned with ornamental shrubbery and shade trees; the plats planted to vines, cereals, fruits and vegetables all in rank, luxuriant growth; and in the midst an elegant college plant with its pretty buildings, green swards, shaded bowers, fountains and flowers, would be something to show intelligent prospectors; and these things would tell to them more impressively than your words or mine, what manner of people we Artesians are and what our climate, soil and water would do for them, were they to get homes in our midst, and what our schools would do for their children. Will you not, gentlemen, help us to create this vision, rather, this REALITY of beauty and utility? There will be money in it to you and spiritual felicitation to me. You furnish the money, not for the houses, but for the land improvement, trees, fencing, etc., and I will issue to each one of you thus contributing a scholarship or scholarships (according to amount of contribution). The scholarship will have money value. If you have no children to send to school, sell the scholarship to someone who has. Call a meeting at one of your offices and let us talk it over.

The gates shall be open to you ALWAYS, and the beauty within shall be for your eyes, the fragrance for your alfactories, the fruitage of vine and arbor and orchard for the delectation of your gastronomical attributes, and the whole composite campus, fountains, shaded driveways, fruit laden plats etc for your upbuilding in this world, and, if you are wise, for your up lifting toward and into the "World that is fairer than this."

Your servant,  
M. McILHANY.

**Notice**  
Parties dumping rubbish along the right of way of the Santa Fe are hereby notified to discontinue same.  
C. L. Henry  
Section Foreman.

**For Sale.**  
A fine kitchen cabinet, a good sewing machine, a new steel range, wagon, plow and harrow. A. E. Keve, four and a half miles southeast of Artesia.

**Please Settle Up**  
Creditors will please come in before January 1, as I have no money.  
W. H. HARDS.

## Artesian Well Contractor



The artesian well law requires the well owner to furnish a log of his well and provides a penalty for his failure to do so, you should have MULL drill your well. He furnishes the log and complies with all other requirements of the well law, thus preventing the expense of legal complications.

Our rig is not operated by farmers nor cow-punchers, but by drillers of twenty years experience.

**H. E. MULL & COMPANY.**  
Telephone No. 13.

## ARTESIA AND OTHER POINTS ON PECOS VALLEY LINES

Best reached by direct connection with the A. T. & S. F. Be sure your tickets reads via

All the way. Full information regarding rates, etc. cheerfully furnished.  
**D. L. MEYERS,** TRAFFIC MGR  
Pecos Valley Lines, Amarillo, Texas

## Artesia Nursery

Has a fine line of home grown trees in the best commercial values

**Apple Trees: \$75 to \$125 per 1000**

See my trees before placing your order for northern or eastern grown trees and you will be convinced that trees grown here are preferable to any that are shipped in from abroad.

**J. H. Highsmith**  
Proprietor

**We do PLOWING try us.**

**Disking, Harrowing, Leveling, Seeding, Reservoir Building.**

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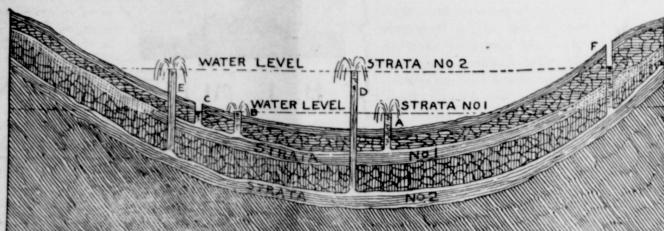
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Get in on the shallow water proposition: 320 acres, in shallow water belt \$3200. Other propositions on like terms.

## L. W. MARTIN

ARTESIA, NEW MEXICO

Life Insurance City and Farm Property Accident Insurance



### Observations

BEING REMARKS BY THE KID UPON SOME THINGS AND OTHER THINGS

**A**T LAST THE XMAS EDITION IS OFF THE PRESS and the main squeeze is able to lay back on his reputation for a while and take things easy. We sure worked on that book—note the "we." We dipped our lily white hands in the dirty sticky ink, we wore out our strength and vocabularies on the gas engine and when the engine would not work we wore out our legs and arms pumping the same. It was a good thing we had a lady employed in the office a part of the time or it would have been necessary for Abe Mulkey to call a special session for Artesia. However the blooming thing is over with and we were well paid for what we did, in the fact hundreds, nay thousands, nay tens of thou—O Herbert, that's too big a lie. Anyway many people will take up that work of art and turn to where we three, Carnes of the sinful expression, Lockney of the bursting eyeballs, and myself of the noble countenance, all sit looking or staring into the dim distance of Doc. Beatty's camera. The reader—may she be fair—will sit and gaze on usuns for a time, and then with a gentle sigh lay down our likeness as she remarks, "Holy Moses, those too must have been grown without irrigation."

#### BUNCHES OF PI.

There should be a law preventing women wearing hats in church. I was at a service last Sunday night I went to church at the Methodist church services. Last Sunday being held and the only time I got where the temperance was being held in front of me leaned to the sight of the speakers was an animated conversation with her friends; at right or left to carry on content with the sight alone. When Mr. Reed which time I had to be prohibition counties in old Mizzo. I stretched held up the map of it as it would reach until I found that the lady in my rubber neck, a little stretching herself and that when I was front of me was still eight inches below the third story of her hat, to the limit in disgust and tried to sleep out the remainder of the Then I acaebly.

They have always been one of the strongest advocates of advertising, being boosted that same thing on every occasion and told numerous about the man that advertised and died rich and the fellow who

did not and lived like a printer ever after, but I have lately run up against a case where it seems to me that advertising has rather overreached itself and should be stopped before further damage is done. Everybody remembers that I was woefully and wrongfully cheated out of the beauty prize at Roswell by the homeliest Irishman west of Cork, also everybody will remember that this same Hibernian was advertised all over the world on account of the fact and that notwithstanding that his photo was sent with the ads, he still has the reputation of being a beauty. This advertising gave him a confidence of bearing not exceeded by John O. McKeen and raised him from a humble democrat who knew his place to a strutting autocratic who thought he knew everything. Well, the result of all this has come at last. As I was walking down Peanut avenue the other evening I met this son of Erin accompanied by two young ladies, and as they passed me—my classical features being hidden by the mantle or the shirtwaist of night—one fair one said 'Take hold of my hand.' And what do you suppose that fellow did? Why, he just blurted out "Sure," and as he strolled on into the darkness I could hear his vest buttons bursting as he swelled out his chest with pride. And it all came of advertising.

Col. Bill is on another tear and this time bids fit to burn up the entire lower valley with his vindictive eloquence, which however would not be so much of a loss to the public as might be imagined. Every time anybody says anything about graft or high salaries for the county officers Col. Bill goes into several different kinds of conniption fits while the other good little old man of Carlsbad is meek and mild. Some people, who should know better, claim that the Current's checked course is not approved of by the Carlsbad citizens, but a look at the advertising columns of the Current makes it apparent that the denizens of the lower valley think considerable of the Champion and back him up in most of what he does or says. Carlsbad as a town is considerable like the lady of the red light district, very touchy on the subject of virginitie.

Not long ago Mr. Mullane grew very indignant because the News hinted that he spent a good deal of his time pressing his waistband against the mahogany, and read the editor of that luckless rag a lecture on the use of personalities. Consistency is a cardinal virtue but it is evidently not recognized as such in the Lower Valley for last week the Current came out and landed with a dull heavy thud on the person of our able contemporary. O, the terrible and awful things it said about Talbot, claiming he was a tax dodger, a bigger grafter than any present Eddy county official and other things too numerous to mention, and all of this was an argument against cutting the salaries of the gang puppets. Yet according to the Current of a few weeks ago it was unlawful to use personalities as arguments. Gayle Talbot didn't hire me to defend him, in fact from what I know of that gentleman he is amply able to take care of himself, but for just a little private information I would like to ask how Mr. Talbot can be a bigger grafter than the Eddy county officials when he has never held office under the present gang. Unless Mr. Mullane can prove the statements he made in week before last's paper we may shortly see the enterprising gentleman languishing in durance vile.

If there is a set of men in the Pecos Valley to be envied, it is the City Fathers of Roswell. These gentlemen did their best to make the Xmas spirit felt in Roswell but their efforts were not appreciated by the citizens. The saloon men, it is written, felt different.

### TEMPERANCE MEETING

Methodist Church Crowded—All That Was Lacking Were a Few Horrible Examples

A temperance meeting was held at the Methodist church last Sunday night which was complete in every respect except that the time honored custom of having horrible examples was omitted. The house was crowded and the 'ten minute' talks made by the various speakers were interesting and instructive. The usual course was pursued in giving statistics, relating experiences, etc., except in the case of Mr. Reed and Dr. Norfleet. Mr. Reed suggested that if the present council will not do as the people desire in the saloon matter, that a new council be selected. Dr. Norfleet, whose subject was "Does Prohibition Prohibit?" gave very poetical toward the end of his talk and surprised many of his friends who did not know he was such an orator. The other speakers were: Rev. Teer, Rev. Gage, Gayle Talbot and E. B. Kemp.

It was evident from the large attendance that the prohibition workers are to be out in force, and to use every effort to close the saloons in Artesia.

#### Public Invited.

To attend the St. Cecilia Chorus Grand Concert at Methodist church Friday January 3rd. Admission 25c.

The Farmer's Land League seemed to be doing a land office business last week. They had many prospectors here from the north.

Milt Atteberry was seen hiking in the direction of Roswell this morning but he refused a satisfactory explanation.

A L. Schneider and wife went to Roswell Thursday morning. Will Watkins went to Hagerman today, etc.

RIGHT PRICE GOOD GRADE

## Kemp Lumber Co

LET US FIGURE WITH YOU



# PECOS VALLEY NEWS



Christmas Number  
1907

Fire Insurance

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# All the Year Round



AND ESPECIALLY AT THE HOLIDAY SEASON YOU can find at our store the largest stock of High Grade goods, and the most varied assortment in the Pecos Valley.

We do not try so much to see how cheap we can sell goods, but rather to see how much quality we can give you for your money. We realize that quality is remembered long after price is forgotten, and as we are here for all time to come we are laying the foundation to our business with that aim in view.

We buy goods for three stores as by this means we can get better prices, often with freight being paid, and as we pay cash we get the benefit of all cash discounts. We are therefore in a position to offer good goods at the price other stores are forced to charge for inferior articles, and this one item alone is worth much to us as an advertising medium for a pleased customer is the best advertisement, and all our customers are walking boosters for the PECOS VALLEY DRUG COMPANY.

We sell goods as low as you can buy them in any city when you consider we sell only pure unadulterated drugs, and sundries of the highest quality. By buying at home you are saved the transportation charges, and besides if an article does not come up to expectation you have instant redress.

We fill prescriptions exactly as the doctor orders, or we do not fill them at all. There is a very excellent law in this territory governing the filling of prescriptions and selling of poisons, the violation of which invites a severe penalty, and we are very careful to see that only registered pharmacists duly licensed according to the territorial laws have anything to do with the handling of these important articles so you can rest assured that when you get a prescription filled here or buy a bottle of medicine you are getting exactly what is asked for. This assurance is appreciated by those sick or afflicted.

A comparison of our business for the past six months with the same period last year shows a very decided increase, and this in the face of the financial depression that has been experienced here as well as all other parts of the union.

We are truly thankful to our friends for their patronage that has made this state of affairs possible, and promise them the same high class treatment they have been given the past year, assuring them that we will always be on the alert for anything that will add to the service or science of pharmacy.

To those who have not had dealings with us, we ask only a trial. We want to know every person in this community, both personally and in a business way; and at any time any article does not come up to representation, we ask that our attention be called and we guarantee a satisfactory adjustment of the same.

To every woman, man and child in this town, we wish a very, very Merry Christmas and a Happy, Prosperous New Year.

YOURS FOR DRUGS

## Pecos Valley Drug Company



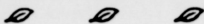
**LOOK**



ALFALFA AND ALFALFA FED

PERPETUAL MOTION  
SOLVED

PERPETUAL WATER  
PERPETUAL PRODUCTIVENESS  
PERPETUAL HEALTH, WEALTH  
AND HAPPINESS.  
WHAT MORE DO YOU WANT?

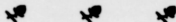


## The Land Exchange

Of the Pecos Valley  
Artesia, New Mexico  
HAS ALL THESE TO OFFER

**AND**

Will take Great Pleasure in Proving THE FACT  
to the Most Skeptical



**BEST BARGAINS IN CITY AND  
TOWN PROPERTY**



**The Artesian Well Insures the  
Farmer Against Drouth**



**LIVE** WHERE GOLDEN SUNLIGHT  
FALLS AND ARTESIAN WELLS  
FLOW

**ALWAYS**



J. DALE GRAHAM  
CITY PHYSICIAN

DR. J. J. CLARKE  
Graduate New Orleans College of Dentistry  
DENTIST  
OFFICE OVER CITY DRUG STORE

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**LIVE STOCK**  
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C. S. DAVIS, 215 Junction Bl'dg.  
Kansas City, Missouri

JOHN W. PRICE,  
Artesia, New Mexico

# ARTESIA & HOPE LAND COMPANY

**Real Estate and Livestock**

SEE OUR SPECIAL LISTING

We make a Specialty of trading Pecos Valley  
land for property in the east and north. If  
you have property to trade see us, THAT'S  
OUR BUSINESS. : : : :



**DR. P. M. BAKER**

Physician and Surgeon

SPECIAL ATTENTION  
GIVEN TO SURGERY

Office Phone No. 9  
Res. Phone No. 15





John W. Poe, President  
A. V. Logan, V-President  
John B. Enfield, Cashier  
Jas. J. Sullivan,  
Assistant Cashier

\*  
Capital \$30,000.00

\*  
SURPLUS \$3,000.00

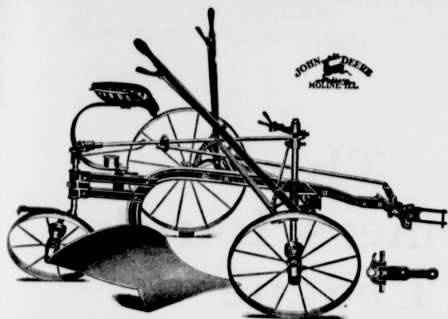
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Faithful  
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every  
customer

## Visit Miss Crawford's MILLINERY STORE

FOR LATEST DESIGNS FROM THE  
BEST MARKETS IN LADIES AND  
CHILDREN'S HATS.

NEW GOODS EVERY WEEK



OUR MOTTO

**GOOD GOODS**

The line of Implements we carry are a guarantee that you are getting the best. We cannot compete in price with department houses as we do not carry their class of goods, but if you will come in and see what we have we will convince you that it is to your benefit as well as ours to buy of us.

# THE BRAINARD Hardware Company

General Hardware, Farming Implements and Gasoline Engines

WHAT YOU WANT, THE WAY YOU WANT IT

## *The* **Artesia Market**



PHONE 8

J. B. CECILL

H. A. PORTER

H. L. MUNCY, President and Manager  
ARTESIA, NEW MEXICO

WILLIAM DOOLEY, Secretary and Treasurer  
ARTESIA, NEW MEXICO

# The Farmers Land League

A REALTY COMPANY OF PECOS VALLEY FARMERS



Choice Irrigated Lands For Sale Throughout  
The Entire Pecos Valley in Tracts  
to Suit Purchaser

**CORRESPONDENCE SOLICITED**

NON A. WALDEN, Assistant Secretary  
ARTESIA, NEW MEXICO

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# Fletcher's Market

NO BETTER THAN THE BEST  
BUT BETTER THAN THE REST

Our Prices are as low as is consistent with  
the quality of the goods.

TELEPHONE NO. 37

## WILLIAMS & HESS

### REAL ESTATE

We have for sale desirable land in the Pecos  
Valley. Before buying let us show you what we  
have.

CORNER SECOND AND MAIN

ARTESIA, - - NEW MEXICO

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# Scene in the Artesia Nursery



More than two hundred thousand of the leading commercial varieties of apple trees, especially adapted to the Pecos Valley, at prices ranging from \$75.00 to \$125.00 per 1000

Patronize this nursery and get the best trees. They are acclimated and free from disease, and you take no risk. You get them fresh from our Pecos Valley soil and are not subject to freeze, and long delayed on railroads as is the case with stock shipped in from abroad. Beside apples I am prepared to fill orders for other stock including, a nice assortment of shade trees one to two in caliper, rose bushes, etc. Also have in stock wooden veneer tree protectors at \$10.00, 1000. And agent for the well known Mason's tree paint, guaranteed not to injure trees and a sure protection against rabbits and insects.

Satisfaction guaranteed.

RESPECTFULLY

J. S. HIGHSMITH



E. R. GESLER, President

R. D. PERSON, Field Manager

J. R. BLAIR, Secretary and Treasurer



PECOS VALLEY FLOWERS

## PECOS VALLEY IMMIGRATION & REALTY COMPANY

**Our Specialty:** Locating People Who Want Good  
Health and Prosperity.

10, 20, 40, and 80 Acre Tracts on Terms to Suit

W. E. THOMPSON, Traveling Agent, Lakewood, New Mexico

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# Pecos Valley News

Christmas Number 1907

## The YEAR'S PROGRESS

**T**HE past year has been a progressive one for Artesia and the middle valley. Not only has the material wealth of this favored locality greatly increased but the number of inhabitants has been augmented by a large number of energetic and progressive people who have come from the great agricultural states of the middle west seeking for a milder climate and more favorable condition for the accumulation of wealth. The past few years has proven that the land of the Pecos Valley is susceptible of a high degree of cultivation and can be made to yield enormous returns in comparison with the amount of money and labor expended. Unmistakable evidence is at hand to prove that in many cases the gross income from one acre of alfalfa has exceeded \$100.00 during the past season.

Advancement and developments is apparent all about us. Homes have been erected and lands placed under cultivation all over the valley. Thousands of acres of alfalfa has been sown and numbers of artesian wells have been drilled to irrigate the fertile tracts placed under cultivation. Large reservoirs are being constructed for the storing of the flood waters, which when completed will result in the reclamation of thousands of acres of rich tilable land. There is yet in the valley thousands of acres subject to homestead and entry under the desert land laws, that in a few years will be reclaimed and converted into valuable farms. These lands may be taken up within a few miles of prosperous towns and well established communities thus avoiding the hardships of entry in an undeveloped country. The land office of Roswell can supply all needed infor-

mation.

Unmistakable indications of the presence of crude oil have been discovered to the south west of Artesia and already steps are being taken to ascertain the quality and extent of the deposit. Experts claim that somewhere in the valley there is a valuable deposit of this material.

Various kinds of mineral has been discovered about fifteen miles east across the Pecos river. Recent assays show the presence of gold, silver, lead and copper. Companies have been formed and claims staked out and as soon as possible, the work of developing will be commenced. The prospects in this direction are very encouraging.

For years this locality has desired a bridge across the Pecos and since Artesia has become a town the matter has been constantly kept before the people. At an election last summer, the county board of commissiners was empowered to issue bonds to the amount of \$12,000 for the construction of this bridge.

The site has been selected, the bonds sold and the contract let so that our hopes in this matter are soon to be realized. This will render accessible a large body of land east of the river, very little of which has been filed on under the homestead or desert land laws. It comprises the finest grazing land in this section and contains the district where the recent mineral discoveries have been made. In this locality is an extensive and valuable deposit of salt.

Artesia has been growing all the while. We now have a \$45,000 water plant, and more cement sidewalk than any other town of the same size in the great southwest. The past year has witnessed the construction of a few bus-

iness building and a number of substantial and comfortable homes.

The churches have increased in membership and the school in enrollment. The Commercial Club has grown until its membership is comprised of nearly every progressive business man of the town.

While but a memory of the past and a hope of the future, the Alfalfa Festival is well worthy of mention. The first observance was a hastily arranged for affair but the possibility of great annual gathering was satisfactorily demonstrated and our people are resolved to make this a notable event in the history of the Valley.

Artesia was the first town in New Mexico to prohibit licensed gambling and here intemperance is reduced to the minimum. One saloon went out of business a few months ago because of lack of patronage and the others are not doing a good business. One seldom sees a drunk man in Artesia.

Our natural advantages in addition to our delightful climate, is attracting people from all over the country and the valley is rapidly settling up with industrious people who are coming here to engage in business and make homes with us. The Valley is limited in extent but there is still room for many more. A welcome awaits all who come.

The population is made up of enterprising people from all over the country and the state of society ranks far above the average in morality and intelligence. Many of the church organizations are represented and the education advantages have been given special attention. Everything considered, it would be difficult to find a more desirable location than the Pecos Valley.



PECOS VALLEY PEACHES.



## FRUIT



**T**HE PECOS VALLEY is almost as famous for the excellent quality of its fruits as it is for the financial returns received from the culture of alfalfa. The valley has been under cultivation such a short time that the trees are for the most part young and there is not a large acreage of bearing trees. However, the fruit that is grown is of fine quality and is in demand wherever known.

There are several bearing orchards along the stream, where irrigation was possible before the discovery of artesian water, that yield abundantly, and there are hundreds of acres just beginning to bear fruit. Thousands of trees are planted every year and it is a question of but a short time when the entire valley will present the appearance of one great continuous orchard.

The returns from the bearing orchards are enormous. Some of the reports seem hardly possible and yet investigation will prove that there has been no exaggeration. Come and see for yourself

and eat of the finely flavored fruit grown in the valley and you will have another important reason for wishing to become a resident of the favored locality.

Although all kinds of fruit does well here, the culture of peaches and apples is perhaps the most remunerative. The trees grow rapidly because of the long seasons and bear fruit at an early age. It is estimated that the income from

twenty acres of bearing orchard will provide for the living expenses of an ordinary family.

Nearly all kinds of small fruits and berries are grown readily in this climate and there is probably not a better melon producing country in the world than the Pecos Valley. The cantaloupes are said to excel in flavor those produced in the famous Rocky Ford district.



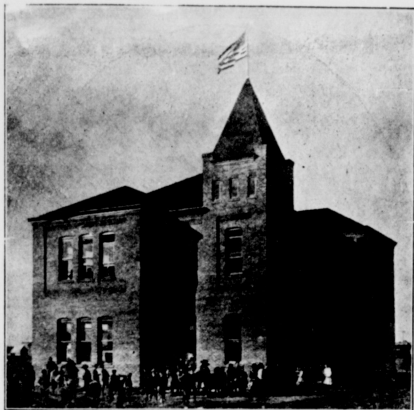
AN ARTESIA GARDEN SCENE.

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ARTESIA PUBLIC SCHOOL BUILDING.

# ARTESIA

**A**RTESIA is situated on the Pecos Valley lines of the Santa Fe railroad very near the center of the famous artesian district. It is about five miles west of the Pecos river beyond which lies a large tract of unsettled and undeveloped land now used for grazing purposes. The land raises gradually from the river westward to the foothills of the Sacramento mountains, a distance of some thirty miles and further on the snow-capped peaks of the White Mountains are plainly visible from nearly every part of the valley. El Capitan, grim and bleak, is a striking natural figure seventy-five miles to the northwest of the city, while to the south, the Guadalupe mountains seem to form the south-

ern boundary of the famous Pecos Valley of New Mexico.

Around Artesia is a level plain sloping gradually toward the river, the soil of which is fertile and easily tilled. This plain is underlaid by a vast artesian lake the source of which is the mountains far to the westward. The discovery of this artesian water has made it possible to people the valley and build the city of Artesia upon what before was but a barren plain. It is but a few years since this vicinity was but ordinary grazing land and not highly prized for that purpose. As the natural rainfall was not sufficient to produce crops no one cared to secure title to the land. With the discovery of artesian water came men and capital and the development has

been wonderful indeed. A modern town has sprung up as if by magic and the residents are now enjoying advantages equal to those found in older settled communities. We have good schools, excellent society, adequate water supply, ample fire protection, graded streets and cement sidewalks, reliable banking facilities, extensive telephone connections, an efficient commercial organization, a cultured musical association, a large nursery, good hotels and all the attributes of a live, energetic community.

There are still some good openings for profitable investments, particulars of which may be learned from the secretary of our Commercial Club.



J. F. NEWKIRK, EDITOR PECOS VALLEY NEWS

## Pecos Valley News

D. L. NEWKIRK, PUBLISHER  
J. F. NEWKIRK, EDITOR

\$1.50 Per Year

### Our 1907 Christmas Number.

**A** SECOND time the PECOS VALLEY NEWS comes to you in magazine form in this our Christmas edition for the year 1907. A year ago we had been in the valley but a few months and were in a measure unacquainted with conditions as they here exist. We were at a great disadvantage when we issued our first Christmas number and yet our readers expressed themselves as being well pleased with the effort, and extended hearty congratulations and well wishes

for the future of the paper.

The past year has been a successful one for the NEWS. Though less than sixteen months old, more copies of it are distributed in the middle valley than those of any other paper and the subject matter contained in our columns is copied and quoted more frequently than that of any other paper in towns the size of Artesia, within the Territory. We have added largely to the material comprising our job office and now enjoy an excellent patronage in this line.

As is well known, the NEWS is Republican in politics, but our partisanship never leads us to overlook the well being of Artesia and the middle valley. We favor the election of the best men to office, economy in the administration of Territorial and county governmental affairs, needed public improvements, another railroad for the valley and the creation of Artesia county. We favor also, increased publicity of our delightful climate, our healthful environments

and our wonderful possibilities. We have faith in the future greatness of the valley and believe that our growth and development has just commenced.

As an evidence of the enterprise of the business men of our little city, we have only to call your attention to the advertisements appearing in this paper. If this number affords you pleasure, remember that it is the patronage of these business firms and professional men that made the issuing possible. If you take pride in sending a copy to a friend, remember that the advertisers whose names appear herein, placed it within your reach.

We appreciate the patronage and support accorded us during the past year and hope to merit its continuance. Already plans are on foot for the improvement of the paper and we assure you that we shall keep pace with the advancement of Artesia and the surrounding country.

We wish one and all a Merry Christmas and a Happy New Year.

# The ARTESIAN WATER SYSTEM

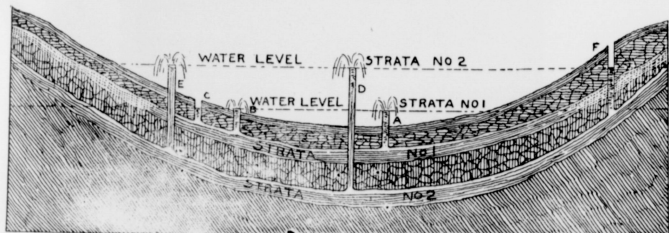


DIAGRAM OF ARTESIAN WELL SYSTEM

**T**HE Artesian water system is the all important factor in the settlement and development of the Pecos Valley. It is true that small portions of the land were reclaimed through the agency of irrigating canals but no considerable portion of it was rendered habitable until the discovery of artesian water.

The largest and strongest wells are in the middle valley around Artesia. There are hundreds of them from which comes volumes of water, the flow of which is entirely under control so that the valley farmer may have water when he wishes it and dry weather when it best suits his purpose. This control of the water supply largely accounts for the extreme productiveness of valley land.

The question is frequently asked, "Will not the pressure weaken and the flow entirely cease?" The pressure does vary from time to time as does the rainfall in the central states and the water in the ordinary well, but the water supply of the Pecos Valley is as constant and as reliable as in other localities.

The Artesian belt is about sixty miles long with an average width of ten miles

containing an area of 600 square miles or 384,000 acres. The area of water bearing strata must contain at least 10,000 square miles or 6,400,000 acres.

The area where the water may be utilized is so small compared with the extent of water bearing strata that an eight inch well on every quarter section within the favored district will have no perceptible effect upon the pressure. Condition at the source of supply alone will effect this system materially.

The fountain head of this system is in the mountains 100 to 150 miles to the west and north where there is much rain in summer and heavy snows in winter which constantly replenishes the system as the water is taken out for irrigating purposes. A long drouth in the mountains will diminish the pressure just as a long drouth will make water scarce in localities depending upon the natural rainfall. When the snow melts or the rain falls in the mountains, the artesian basin is refilled and the supply as great as before.

The drawing represents a system containing two water bearing strata. The bottom and the cap rock of strata No. 1

extends only to water level, strata No. 1. In obedience to the law that water always seeks its level, that through opening A will rise high above the surface while at the opening C the water lacks many feet of coming to the top of the opening.

The rocks enclosing strata No. 2 extend much higher up hill than do those of strata No. 1, consequently the water level is much higher, as is shown by the line, water level No. 2. Water through the opening D, tends to rise to water level No. 2, as does that through opening E. While at F we have the same condition that we had at opening C, the water does not come to the surface. Observe that opening E is much higher up the hill than opening C, and yet water from E rises above the surface while that from C does not. The reason is apparent.

Like mineral deposits, the extent of an artesian basin can be determined only by investigation. As a rule, the deeper the strata the higher the flow so that deeper wells may solve the problem of irrigating the higher lands now considered outside the limits of the artesian belt.



C. L. DALV, SUPERINTENDENT ARTESIA PUBLIC SCHOOLS

did, in the  
bert, that's  
that fellow did? Why, he just blurted out "Sure," and as he strolled  
on into the darkness I could hear his vest buttons bursting as he swell-  
ers were interesting and instructive. The usual course was pur-



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years



# ARTESIA PUBLIC SCHOOLS



PROF. C. M. BOTTS, PRINCIPAL ARTESIA HIGH SCHOOL.

**O**NE attractive feature of the town of Artesia is the good substantial brick building occupying a central position and well suited to the purpose for which it was constructed.

When constructed, the building was thought to be of sufficient capacity to meet the needs of the town for many years but the town has grown so rapidly

that the building is already crowded and more room must soon be provided.

The course consists of three years High School and eight years preparatory. It is an approved school articulating with the state university.

#### TEACHERS.

C. L. Daly, Superintendent.  
C. M. Botts, Principal.  
Miss Carrie Childers, Seventh and

Eighth grades.

Miss Alice Atteberry, Fifth and Sixth Grades.

Miss Mary Heath, Third and Fourth grades.

Mrs. C. M. Botts, Second grade.

Miss Clara Williamson, First grade.

#### BOARD OF DIRECTORS.

J. C. Gage,  
C. L. Heath,  
E. A. Cox.

DAINTIES  
FOR YOUR  
XMAS  
TABLE

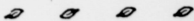


SPECIAL  
CHRISTMAS  
CANDIES  
15c POUND

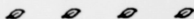
We Have Made

## Exceptional Preparation

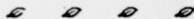
for the HOLIDAY SEASON and mean to serve you better than ever before in delicacies for your **XMAS DINNER**.



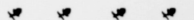
Just arrived car CALIFORNIA ORANGES, GRAPE FRUIT, DATES and FIGS. Also car new Evaporated Fruits and Nuts of all kinds as well as High Grade Olives, Pickles, Preserves, Etc.



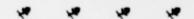
Candies. We have the most extensive line ever shown in Artesia. Price lb, from 15c to 75c



Don't overlook **MOSES BEST** and **FANCHON FLOUR** when you bake Xmas pastries. Failures are not known when you use these Flours.



**REMEMBER** THE BIG STORE serves you with FRESH GOODS only. Quite an item you know when you are buying eatables.



# Joyce-Pruit Company

Artesia, New Mexico

WHOLESALE AND RETAIL

# YULE TIDE



brings us the brightest and happiest days of the year and with their coming useful gifts are in order. Make your friends and loved ones happy by giving them a Christmas present that will be of practical use. If . . . . .

## Value, Style and Quality

are the elements which you count most important in your Holiday purchases, then let us help you to decide what to buy. We would suggest some of the following: . . . . .

### For the Ladies

MEXICAN DRAWN WORK  
DRESSING SACQUES  
SILK WAIST PATTERNS  
HAND BAGS  
FANCY HOSE  
GLOVES, FURS  
BELT BUCKLES  
LACE COLLARS  
HOUSE SLIPPERS, BELTS  
JEWELRY BOXES  
HANDKERCHIEFS  
SOFA PILLOW TOPS  
HAND PAINTED CHINA  
CUT GLASS OR  
BURN'T LEATHER NOVELTIES

### For the Gentlemen

FANCY NECKWEAR  
DRESS GLOVES  
HANDKERCHIEFS  
SUSPENDERS  
MUFFLERS  
FANCY VESTS  
HOUSE SLIPPERS  
FIGURED HOSE  
CUFF BUTTONS  
STICK PINS  
WATCH FOBS  
SMOKING SET  
SUIT CASES, CUFF AND COLLAR BOXES  
OVERCOAT OR A  
SUIT OF CLOTHES

The above are only a few of the many good things we have to offer.  
DO YOUR HOLIDAY SHOPPING at THE BIG  
STORE and let us show others that are just  
as appropriate and all that is BEST  
IN QUALITY AT A MINI-  
MUM COST.

# Joyce-Pruit Company



# CLIMATE and HEALTH



**T**HE climate of New Mexico is delightful and that of the Pecos Valley is almost ideal. The valley is so far south that the rigorous weather of the north never reaches us and the summers are extremely mild because of the elevation.

The summer nights are always cool and pleasant—never sultry. No matter how warm it may become during the day, as evening approaches the air becomes cool and refreshing. The mild weather lasts until the winter months. This year, 1907, to the present time, December 20, there has been no snow, no ice to speak of and but little frost. Roses bloomed in the yards until the middle of the present month and old settlers say that it is nothing unusual for this weather to continue throughout the entire winter season.

The high altitude, the rare pure atmosphere, the even temperature and the freedom from malaria makes this a most healthful climate. It is especially adapted to the needs of those suffering from throat and lung trouble. Many have come here in very poor health who are entirely well now and many others have prolonged their lives several years because of becoming residents of the valley.

Arrangements are being made for the establishment of a sanitarium at Artesia where tuberculosis and kindred diseases will receive skillful treatment.

If you are seeking a mild, dry climate, where the air is pure and the surrounding healthful, come to the Pecos Valley. We do not claim a veritable "Fountain of Health," but we do claim condition and environments necessary to the securing and maintaining of good health.



ARTESIAN WELL NEAR ARTESIA



ROSEDALE—RESIDENCE OF J. M. CONN.





H. E. MULL, ARTESIAN WELL INSPECTOR, DISTRICT NO. 2.



JAS. D. WHELAN, EX EDITOR  
ARTESIA ADVOCATE.

# Artesia Commercial Club



HARRY W. HAMILTON, PRESIDENT ARTESIA COMMERCIAL CLUB

**N**O other organization has had as much to do with the advertising and the substantial growth of the city of Artesia as has Artesia Commercial Club. From the time of its organization to the present it has taken the initiative in every effort for the advancement of the best interests of the town. Our most progressive citizens have been connected with the organization from the first and have given their time, their money and their energies to the attainment of every object desired by our people.

The present officers are, Harry W. Hamilton, President, E. B. Kemp, Vice Pres., A. C. Keinath, Secretary, and J.

Frank Newkirk, Treasurer.

The work of the Club is ably set forth in the following extract from a paper read by E. E. McNatt before the Club a few weeks ago:—

As is well known the citizenship of Artesia from its first inception, has been one of boosters, each using his individual efforts for the advancement and best interests of the town, but on July 17, 1905, nine of our leading business men, realizing the need of concerted action to place the advantages of the Artesia country before the world, and to provide a place for social intercourse of its citizens and their guests, met and organized Artesia Club.

A committee was appointed to solicit twenty-five names as charter members, and I am proud to say your humble servant's name appeared second on the list.

The object of the club was to promote the social and commercial interests of the people of Artesia, the promotion of harmony and good fellowship among its members, and to strengthen their social and business interests.

On July 21st following, another meeting was held, the required number of names having been secured, officers were elected, a set of by-laws adopted and the sun of the Artesia Club began to arise on the Artesia horizon.

Poor in gold and goods but richer than

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we did, in the that fellow did? Why, he just blurted out "Sure," and as he strolled

ers were interesting and instruc-  
tive. The usual course was, the

club



A. C. KRINATH, SECRETARY ARTESIA COMMERCIAL CLUB

fancy ever fabled in energy and ambition their only meeting place for the first few months was in Judge Osburn's office.

Gradually the membership increased as the town grew, until they felt able to buy a scant supply of furniture and rent a small upstairs room in the Fenton building. The club was occasionally mentioned in a desultory way but was not taken seriously by outsiders until after the first official club function was held Thanksgiving evening 1905, in the room now occupied by the Mansion bar. This entertainment was gone into with all the vim that has since characterized every move of the club, and proved such a glittering success that it was readily seen the Club was here to stay, and a power to be reckoned with.

Upon the completion of the Schrock & Higgins building the Club, having outgrown its small quarters in the Fenton building secured this excellent room for its home, furnished it, not lavishly but comfortable, and with a sense of permanency; since when it has been one long series of successful boosts for Artesia and it has been instrumental in bringing about many needed improvements and reforms. Touching lightly the subject we mention that at the meet-

ing of the club held Feb. 6, 1906, the questions of a more efficient water system being needed was brought to the attention of the club and a committee was appointed to hold a mass meeting to see what steps should be taken to bring this about. The water system is now a fact, and Artesia is held up as an example by every town in the valley.

At this same meeting a committee was appointed to see the commissioners and ask for a bridge over the Pecos. The bonds have been voted, thanks to energy of the club, and we will soon be able to cross the treacherous Pecos with impunity.

On October 11, 1906, the proposition to reduce freight rates was taken up and ultimately carried to a successful termination.

On February 11, 1907, a committee was appointed by the club to gather reliable data with which to advertise the country.

On February 25, 1907, each Tuesday afternoon and evening was designated Ladies evening, and the rooms were at their service for such entertainment as they might see fit.

At about this time the excursion managers running down the Santa Fe railroad, began turning the homeseekers from the valley with stories to the effect that the wells had gone dry, nothing could be raised here, and that every one who could get away was leaving the

country. The Artesia Club realizing the damaging effect of these stories instigated placing an exhibit of the crops of this country in Amarillo in charge of a competent manager whose duty it was to correctly inform any and all who might apply to him as regarded this valley, and this exhibit was maintained until the plains country bubble had burst, and the truth of the Artesia country was established.

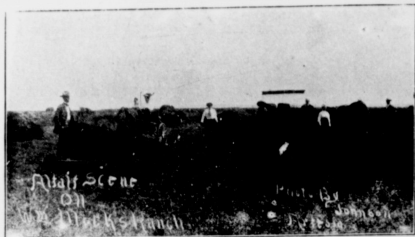
On May 8th, 1907, the attention of the Reclamation Engineers was brought to the feasibility of a government reservoir above Hope to irrigate the immense amount of fine land west of town, and above the artesian level. As yet nothing has been done, but we are promised that something will be done when there are sufficient funds in the Reclamation apportionment.

On June 18th the club arranged for a series of entertainments of a high class for the citizens of Artesia this winter, and tonight a committee reports on the prospects for a sanatorium to be established here for the treatment of tuberculosis, that will be world wide in its reputation.

The question of a reduction of taxes is being discussed by the club, a permanent exhibit of the products of the country is to be established in the club room, and in the very near future the club will be an important factor in the forming of the new county of Artesia.

to solicit members,umble ser-on the list, to promote interests of motion of among its their social ther meet-number of l, officers s adopted b began to richer than

# Alfalfa is King



ALFALFA SCENE NEAR ARTESIA.

**W**HILE corn is king in the central states and wheat in the great northwest, alfalfa reigns supreme in the Pecos Valley.

Nearly all farm products do well here but as a money maker alfalfa heads the list, the results being quick and certain.

The harvesting for the present year, 1907, commenced April 29, and on May 3, a car load of alfalfa was loaded at the depot here. Twenty-nine cars were shipped before May 20, and the agent assures the writer that he could have shipped fifty more cars in the same time had it been possible to obtain the cars.

Can you name another locality that shipped from May 3 to May 20, of the present year, twenty-nine car loads of farm products to other markets? The railroad records will show that Artesia did.

The harvesting continued until late in November, from four to six crops being cut, each cutting ranging from one to two tons each, none of which sold for less than ten dollars per ton.

We have one continual harvest from early springtime until late in the fall. One is seldom beyond the sound of the mower. And as the shipping commences, early mowing comes in from abroad nearly all the year round which adds much in the prosperity of this section.

Alfalfa is sown anytime from September to May. The first cutting is usually valueless but the second and third cutting give good returns and after that a full yield may be expected. We have in mind one field sown to alfalfa last spring from which two good cuttings have been

obtained.

When allowed to go to seed the returns are usually much greater than that of a single cutting.

When a field is sown to alfalfa, and becomes well set, all that is necessary is to see that it has plenty of water and harvested at the proper time. It will remain productive for many years. No plowing, harrowing and seeding every year as is the case with most grains.

A farm so sown will keep the owner busy but the returns amply repay him.

## PERPETUAL ALFALFA MARKET.

The permanent character of the market for alfalfa is shown in the following letter from Olin H. Ragsdale. Mr. Ragsdale is Artesia manager for the Joyce-Pruit Co. which carries on a wholesale and retail general mercantile business and also deals extensively in hay and grain. The firm has houses in Artesia, Roswell, Carlsbad, and Hagerman, N. M., and Pecos, Texas, and is in a position to understand the situation.

To the Artesia Commercial Club, Gentlemen:

According to the sworn testimony of D. L. Meyers, traffic manager of the Pecos Valley Lines before the Interstate Commerce Commission in Amarillo, Texas, the alfalfa shipped from the Pecos Valley, that is from the territory lying between Roswell and Lakewood, amounted to 1150 cars from January 1st to October 1st.

The demand for alfalfa cannot be supplied from present crops. Since January 1st, 1907, we have received telegrams and letters from Atlanta, Ga., Hot

Springs, Arkansas, Memphis and Nashville, Tenn., New Orleans, La., Marshall, Texas, and other cities, asking for prompt shipments of Pecos Valley alfalfa but enough cannot be secured to fill these orders. One hay dealer in Texas offered to take all the hay in the valley during December at \$12 a ton. Ten contracts were made at this price; the stock settling later at \$13, \$14 and \$15 per ton loaded on the cars. Owing to bright sunshiny weather, fully 90 per cent of the hay raised in the Pecos Valley can be saved in choice marketable condition so that top prices can be secured; while in Texas, Kansas and other alfalfa districts, in many seasons not more than 50 per cent can be cured so it will sell at satisfactory figures.

In addition to the states referred to as contributing to the demand for Pecos Valley alfalfa, many shipments have been made to Cuba during the past year. With such a vast market to cater to as has been developed for Pecos Valley alfalfa, there can be no fear of an over-production though every acre of irrigated land in the Pecos Valley be planted in alfalfa.

Olin H. Ragsdale.

CARSON WITH INDIAN CORN.  
Territory of New Mexico }  
County of Eddy } ss

W. Carson, being duly sworn, deposes and says: That in the year 1906 he raised 33 acres of Indian corn, which yielded 1585 bushels. This same corn could have sold for \$1,109.50 or \$33.60 per acre.

Will Carson.  
Subscribe-I and sworn before me this 7th day of March, 1907.

L. W. Martin, Notary Public.

GILBERT TELLS ABOUT OATS.  
Mr. Gilbert is president of the First National Bank of Artesia.  
Territory of New Mexico }  
County of Eddy } ss

S. W. Gilbert, being duly sworn, deposes and saith:

In the year 1906 I raised a crop of 2720 bushels of oats upon 40 acres of land six miles south of Artesia. The gross income from this crop was \$1425, the total expense necessary to raise such a crop \$882, leaving a balance of \$1043, which is a clear profit of more than \$26 an acre.

S. W. Gilbert.  
Subscribe-I and sworn to before me, this 26 day of February, 1907.

L. W. Martin, Notary Public.





T. C. CARNES

LAURENCE LOCKNEY

J. F. NEWKIRK

THE BOYS THAT PRINT THE PECOS VALLEY NEWS

**T**HE PECOS VALLEY NEWS was established about sixteen months ago and during that time has never missed an opportunity to boost for Artesia and the surrounding country. We may not be "here to stay," and yet we hope that such is the case, but we are here to do all the good we can for this town and this valley.

It was predicted that a republican paper would be short lived in this strongly democratic community but the wide awake followers of Wm. J. know a good thing when they see it and have generously lent a hand in making the NEWS one of the permanent institutions of the town. Those who differ from us politically, have learned that we appreciate manhood whatever it may be and that we are disposed to treat them fairly.

The people of Artesia are ever ready to assist any movement looking toward the good of the town and when necessary they will extend assistance to further interests that are worthy. We all have our individual interest but our matters of public import, we are a unit.

Of the three young gentlemen in the above picture, one stood second in the beauty contest at Roswell. The second is the father of a lusty pair of twin republican voters who from his reports are destined to make a noise in the world. The third claims that he had to leave a certain town because of the persistent attention of the members of the fair sex. These three are chiefly responsible for this issue.

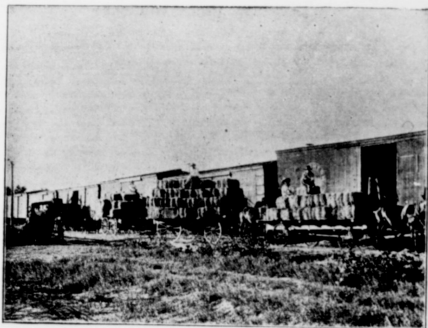
Limited time and space has prevented us from making respectful mention of many worthy interests in the town

among which are Artesia College, the public library and the efficient work of the board, the churches and their advancement and growth during the past year, the Fire Company recently organized and which would render prompt service in case of need, Artesia Band that furnished excellent music during the outdoor season and the several benevolent organizations that have demonstrated a willingness to live true to their professions at all times and under all circumstances.

The News is the paper of the people of the Middle Valley and you will find it every ready to voice your need in all that is right and just. We hope to make the paper better year by year and extend its influence that it may be a credit to the community in which it so generously supported.



A PECOS VALLEY APPLE ORCHARD



LOADING ALFALFA ON THE CARS AT ARTESIA

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JNO. B. GILL



**WE DID NOT DISCOVER THE PECOS VALLEY,** neither have we done more than our share towards making it the garden spot of the southwest, yet we wish to call the attention of the public to the fact that during the past five years we have built up a seed store in Roswell which is the largest and most up-to-date seed house in the Southwest and our trade is no longer confined to the Pecos Valley of New Mexico, but reaches out to Old Mexico, Texas, Louisiana, Oklahoma and other states.

Owing to the rapid growth of our seed trade, the produce department has become a secondary part of our business and we have decided to change our firm name from **ROSWELL PRODUCE & SEED CO.** to **ROSWELL SEED CO.** While we change the style of the firm, John B. Gill and Walter Gill remain the exclusive owners and managers.

WALTER GILL



Our new catalogue for 1908 is now ready. Call or send for it. Our stock for 1908 is now in transit and will be ready by the first of the year. Call and see us. **YOURS FOR BUSINESS.**

**ROSWELL SEED CO**

**When in the Pecos Valley Make  
The Shelby Hotel**



**Your Headquarters, Where the Table  
Service and Rooms are Unexcelled,  
THE HOMESEEKERS HOME.**

**CHAS. G. COUCH**

**N. B. Good as the best, better than the rest.**





# Sperry & Lukins



## ARTESIAN WELL CONTRACTORS

Are a firm that is not heard much of, though their machines are busy all the time. Those who give this firm their contract for a well or for an irrigation Pumping Outfit can rest assured that they will get the BEST, and all the water that it is possible to get. Mr. Lukins operated the FIRST ROTARY in sinking the FIRST WELL EVER MADE WITH THE ROTARY DRILL, and is the inventor and patentee of many of the tools used in connection with the ROTARY. The members of this firm are PRACTICAL DRILLERS having made wells in nearly every state in the union before coming to the Pecos Valley. They not only operate their well drills but handle all sizes of PIPE & FITTINGS, STEAM AND GASOLINE ENGINES, BOILERS, CENTRIFUGAL PUMPS, ETC., besides are helping to improve the valley by having large farming interests. They are always pleased to give estimates on well drilling or on supplies.

OFFICE WEST MAIN STREET

TELEPHONES 176  
125

..At Both Ends..

QUALITY AND PRICE

You Will Find Us Not "Just About Right" but  
Exactly Right. Then Let Us Supply You With  
BUILDING MATERIAL.    ◊    ◊    ◊    ◊



LUMBER, PLASTER, CEMENT, LIME,  
BRICK, LATHS, ETC.

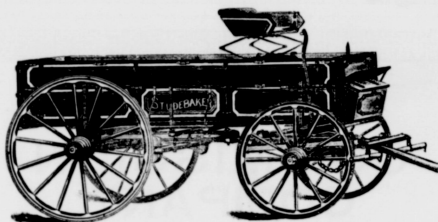
OUR MOTTO IS: "A Well Pleased Customer is the  
Best Advertisement."

Kemp Lumber Co.

# Fatherree-Enfield Hardware Compn'y

DEALERS IN

HARDWARE, IMPLEMENTS, WAGONS AND  
BUGGIES, HARNESS, HEAVY AND  
SHELF HARDWARE



We Keep a First Class Tinner and do all Kinds  
of Tinning and Plumbing

WELL CASING AND PLUMBING SUPPLIES ALWAYS ON HAND

# ENGLISH KITCHEN

J. M. ADDINGTON, PROPRIETOR



**Meals and Short Orders**

**Living Meal at Living Prices**

**Good Beds at Reasonable Prices**



**E A S T   M A I N   S T R E E T**

# ARTESIA COMMISSION COMPANY

DEALERS IN

## LAND AND LIVESTOCK

YOUR BUSINESS SOLICITED. LIST YOUR  
LAND WITH US.

FIRST DOOR WEST ARTESIA HOTEL

J. M. CONN, IOWA

WM. CRANDALL, NEBRASKA

H. T. PECK, KANSAS

# Wm. Crandall & Co.

The Boys That Sell The Dirt

OFFICE IN POSTOFFICE BUILDING

**WHY NOT PLAY SAFE?** Come to **ARTESIA**, and Don't Freeze to Death and make 50 per cent on your investment. **ARTESIA** Country is a **HUMMER**. List your land if you have more than you can Farm.

**M. M. INMAN**  
PHYSICIAN AND SURGEON

OFFICE PHONE 155

RES. PHONE 138



# ARTESIA TELEPHONE COMPANY



ARTESIA TELEPHONE COMPANY BUILDING

The strides of growth made by Artesia since its incorporation four years ago may be most readily seen by a visit to our local telephone exchange, owned and operated by the Artesia Telephone Co.

Interested in this company are three of our most enterprising citizens, Harry W. Hamilton, D. W. Runyan and Chas. S. Hoffman.

The Artesia exchange was opened for business Sept. 1, 1904, in a small room, which was used as ware house and operating room combined.

At that time their subscribers numbered 45 with no lines outside of corporation limits.

At present they are located in a new building of L. T. Louis yellow pressed brick intended for the permanent headquarters of the office. Modern in every respect, the interior is a surprise to you, with its gas lights noiseless carpet, mission furniture, lavatory and natural wood furnishing.

The number of subscribers has increased to 185, thirty of which are on rural lines. These rural lines are on substantial poles and run in country seven miles north, seven miles south and six miles southeast, thereby giving the best possible service to outlying districts.

With the completion of the new building cable was installed to facilitate the

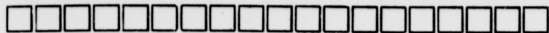
handling of the many wires entering the building.

Artesia now has long distance connection with Alamogordo and neighboring points beyond the mountains on the west, over their new toll line running through Hope, Elk, Mayhill, Lower Penasco, Dale and Cloudercroft. To the north we have connection with all towns as far as Texico through Roswell and south to Carlsbad and intermediate points.

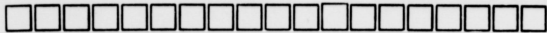
With its first class equipment and up-to-date furnishings the Artesia Telephone Co.'s office stands second to none in the Territory of New Mexico.

ers were interesting and instructive. The usual course was sur-

## Nature Has Favored ARTESIA



and other points in the Pecos Valley of New Mexico with a rich and productive soil, plenty of sunshine, and an abundance of artesian water. Should you contemplate a trip to Artesia, be sure to have your ticket read via the Santa Fe Lines. We have some very interesting illustrated literature describing the wonderful resources of this fertile valley, which we will send you on application.



D. L. MEYERS, General Passenger Agent

## Anticipating Santa Claus at the Christmas Store

This is a vast emporium of pretty and useful things suitable for CHRISTMAS gifts.

### WHY EARLY BUYING IS THE BEST

To buy intelligently one must buy early for comfort and satisfaction follow in its wake. Exclusiveness has always been a strong point at this store and many articles and designs cannot be reproduced nor can they be found elsewhere.

WATCHES, DIAMONDS, RINGS, JEWELRY, CLOCKS, SILVERWARE, CUT GLASS, CHINA LEATHER GOODS, CHAFFING DISHES, SILVER AND EBONY TOILET SETS.

WE KEEP OPEN EVENINGS

## E. N. SKAER, THE JEWELER

# ARTESIAN WELL CONTRACTOR



THE ARTESIAN WELL LAW REQUIRES THE WELL OWNER TO FURNISH A LOG OF HIS WELL AND PROVIDES A PENALTY FOR HIS FAILURE TO DO SO. YOU SHOULD HAVE MULL DRILL YOUR WELL. HE FURNISHES THE LOG AND COMPLES WITH ALL OTHER REQUIREMENTS OF THE WELL LAW, THUS PREVENTING THE EXPENSE OF LEGAL COMPLICATIONS. OUR RIG IS NOT OPERATED BY FARMERS NOR COW-PUNCHERS, BUT BY DRILLERS OF TWENTY YEARS EXPERIENCE.

TELEPHONE NUMBER 13

## H. E. MULL & COMPANY

# WAITING

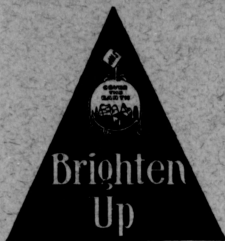
FOR YOU TO GIVE US A CALL IT WILL GIVE YOU NEW IDEAS TO SEE OUR HOLIDAY LINE, BECAUSE IT CONTAINS EVERYTHING TO MAKE PEOPLE HAPPY, WHETHER THEY ARE OLD OR YOUNG.

## CHARMING GIFTS, Plenty of Them

WAITING FOR YOUR INSPECTION. TO LOOK THOUGH OUR ASSORTMENT IS A PASTIME. TO PRICE THE GOODS IS A PLEASURE. TO POSSESS THEM IS A PRIVILEGE. IT IS A STOCK TO PLEASE THE MANY AND SAVE THE MONEY OF ALL WHO COME. YOU'LL BUY FROM US SIMPLY BECAUSE YOU CAN'T DUPLICATE THE GOODS OR PRICES.

# CITY DRUG STORE

## REDFORD & MANN



We have well filled sheds and large assorted stocks that are merely awaiting your order. We know we can interest you in our prices and are willing for you to judge our services. Let us show you what we are doing on



## Barbed Wire and Fence Material



Anything you may need in Lumber, Lath, Shingles, Mouldings, Builders Hardware or Plumbing Goods. We are closing out our line of Carpenters tools. A call from you is all that is necessary.

**WE ALSO HANDLE THE BEST COLORADO COAL**



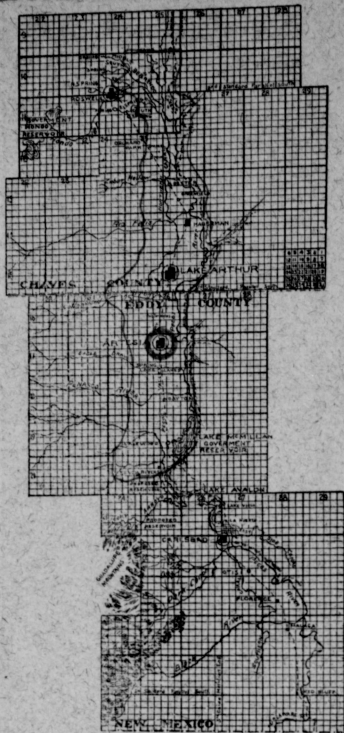
YOURS FOR A SQUARE DEAL

# Big Jo Lumber Co.

Phone 19

DEAN SAMSON, Manager





# L. W. MARTIN

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Insurance

A Square Deal  
for Every Man

We have hundreds of acres  
of both improved and unimproved  
land, strictly within the Artesian  
Belt for sale at reasonable prices  
in tracts to suit the purchaser.

Finest Listing of City  
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REFERENCES: Both Banks and any Business  
Firm in Artesia.

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ARTESIA, NEW MEXICO

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