Orchid Beauty Shop

The O'Donnell Index

SERVING O'DONNELL TRADE TERRITORY THOROUGHLY

VOLUME XVII

O'Donnell, Lynn County, Texas, Thursday, February 8, 1940

NUMBER 21

Halsey In Race For Legislature



Rotary Club Hears Safety Program

TIME TO GO TO WORK ...

And we have a complete stock of those fa-mous COOPER'S Sanforized Gaberdine Work Clothes for men ond boys.

Shirts and Trousers, each \$1.50

We have a complete line of nationally advertised Shirts, Sox, Tires, Underwear. OUR NEW SPRING SUITS WILL BE HERE SOON

> THOMPSON'S MEN'S STORE MEN'S STORE

\$30 — \$40 — \$50 SUITS

Military Funeral Held Census Bureau Shows For Lynn War Veteran Lynn 6th In Ginnings

American Legion Plans Two Meets

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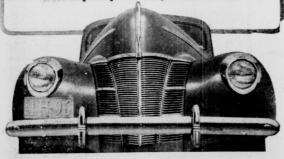
ROM

ACIE

You'll find the New Fords

DIFFERENT in Looks . . .

DIFFERENT in "Feel". DIFFERENT in Action ...



IT'S THE LOW-PRICED CAR THAT EXCELS IN THE THINGS THAT COUNT!

FREE ACTION ON ALL 4 WHEELS - Easier riding

DIFFERENT FROM ANY LOW-PRICED CAR YOU'VE EVER SEEN!

LYNN COUNTY MOTOR CO.



FEBRUARY 14TH IS VALENTINE DAY **CUPID'S SWEETEST GIFT**

KING'S CHOCOLATES

FOR AMERICAN QUEENS Only the finest and most delicious Chocolates are sold under the seal of King's, and no Valentine remembrance is so subtly flattering to your lady's taste and personality as a dainty gift box of King's Candies.

PRICED FROM 50c UP

Sold in O'Donnell Exclusively at

WHITSETT'S DRUGS AND JEWELRY

THE O'DONNELL INDEX

ADVERTISING RATES ON APPLICATION

CRIPTION RATE-\$1.00 PER YEAR IN ADVANCE

TELEVISION SOUND!

SPECIALS FOR SATURDAY 10th, AND MONDAY, 12th WHERE YOU ARE A STRANGER BUT ONCE

BANANAS

Nice Golden Fruit, Dozen

90

SUGAR

10 Lb. Bag; limited

45c

PINEAPPLE

Libbys Crushed, No. 2 cans

15c

CATSUP

14-oz. Bottle, Each

10c

MUSTARD

Quart Jar, Each

100

LETTUCE

Ice Burg; 3 heads

loc

SPUDS 10 Pounds

1 ac

DUKES

3 For

CIGARETTES

Popular Brands

10c

15c

KELLOGG'S Corn Flakes, with premium, 2 for 19c

MATCHES, 6 BOXES

GRAPE JUICE, Royal Purple, Quart Jar. 29c

SALAD **DRESSING** Challenger, Quart

15c

MILK Pet, 8 Cans for

25c

PIG LIVER, POUND

PURE PORK SAUSAGE, LB. .

....7½C

O'DONNELL

.....10c

.121c

ROLLED ROAST Veal, Pound

HEADQUARTERS FOR FISH AND DRESSED POULTRY **OATES FOOD STORE** PROMPT FREE DELIVERY PHONE 71



EASY TERMS

DEALER'S NAME

OUR BOYS AND GIRLS



To No Better Cause Could This Tremendous Sum Be Dedicated

TEXAS MID-CONTINENT OIL AND GAS ASSOCIATION

Here's The Start of the



PRICE

One group early spring silks, still practical and wearable for many days yet.

FROCKS

Spuns and silk prints, in soft pas-tels and darker shades; the kind of dresses you'll wear for weeks and weeks. Regular \$2.98 value

\$2.49

Hat Free With Each Dress

Another group of similar materials somewhat lower priced.
Regular \$1.98 value

\$1.69

New felts in all colors and styles. A model exactly for you, and we do mean you! \$2.49 value

\$1.98

HOUSE FROCKS

Dainty and colorful; well made. Light and dark colors. ght and da. \$1.25 values

THE WINNAM!

Miss Vergie Luttrell of the Orchid Beauty Shop submitted the name which has been unanimously selected as the most appropriate for this shop under the new management; Mrs. A. J. Barnes and Mrs. J. W. Gates won second and third places. The task of choosing the new name was a difficult one, because so many and such good ones were suggested. We wish to thank everyone who helped us in this important event, and to assure that you will always find a cordial welcome and a personal interest in your wardrobe problems. Come in to see us at the sign of

MILADY'S FASHION SHOP



Abraham Lincoln

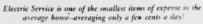
Abraham Lincoln THE GREAT **EMANCIPATOR**

· Monday, February 12, is the anniversary of the birth of Abraham Lincoln, known as the Great Emancipator. In the years since Lincoln's death, there has been a growing appreciation and respect for the greatness of this American of humble birth who served as President during one of the most tragic periods in American history.

ELECTRICITY-THE MODERN EMANCIPATOR!

• Reddy Kilowatt's contribution to history comes in a much happier period of human exis-tence. Today, electricity is regarded as the "modern emancipator," freeing millions of wom-en from household drugdery, making their days easier and their homes more comfortable.

wasn't just an accident. Years of planning, work, and investment of many millions of dollars, together with constant labor day and night by thousands of employes, were necessary to bring to your home and other homes the benefits of this economical, useful servant.



TEXAS ELECTRIC SERVICE COMPANY



fine Feast your eyes on the amooth-flowing lines and contours of this best-selling Chevrolet for '4a, with New ''Royal Clipper'
'Styling... Note that it's the longest of all lowest-priced cars, measuring 181 inches from front of grille to rear of bother. Yes, eye if and con-

ACID

Bull 18 See your The 1940 Chevrolet gives higher quality at low cost ... Low Operating Costs . . . Low Upkeep.

No other motor car can match its all-round value

La did in

"Chevrolet's FIRST Again! ELLIS CHEVROLET CO.

MISS WELLS HOSTESS TO ENTRE NOUS CLUB

B. M. HAYMES

C. N. WOODS JEWELER WATCH REPAIRIN KA. TEXA Door North of Bank

REAL ESTATE

Farm and City Loans Rentals

Oil Leases and Royalties

DEEN NOWLIN

Office Phone 57 Residence Phone 163

Phone No. 128

WILLIAMS' DAIRY

For Pure, rich Milk that can't be surpassed in food value and flavor

Deliveries Night and Morning-Quart

10c

On Sale Daily at B & O Store, Blocker Grocery Self-Serving Grocery, Seely Grocery



for Beauty and Comfort

SEE CICERO SMITH LUMBER CO.

Butane Gas Systems, Venetian Blinds, New Stock of Wall Paper. In fact, everything to build a new home or improve your old one at reasonable prices.

Why be bothered with moisture that damages your furniture and curtains when you can get a Cozy floor furnace that will prevent this. Get prices and demonstration at

CICERO SMITH LUMBER COMPANY

ş..... **WE WANT TO BUY**

Your threshed grain, maize and kaffir heads, cane seed, sudan seed

ANYTHING IN THE **GRAIN LINE**

Highest market prices paid at all times. See us before you sell

KOENINGER GRAIN CO.

Office Phone 76

Residence Phone 101

OUR LAST DAY

IS POSITIVELY FEB. 10

Due to delays in getting our Denver City build-ing ready for occupancy, we have been unable to move on the date first announced. However our O'Donnell store will be temporarily closed on Saturday of this week.

COME IN AND SEE THE **HUNDREDS OF BARGAINS**

We have already leased the building here for an-We have already leased the building here for another year, and as soon as the Denver City store is properly under way, we will be back with our O'Donnell friends. We have appreciated your friendship and your patronage during our first stay with you, and will be back with you in the near future.

SAM'S DRY GOODS STORE

RED & WHITE (FOOD STORES)



BABY CHICKS

Place your orders now for Baby Chicks, to be delivered when you wish. We are this week installing a new 1400capacity brooder in the store, so will be able to care for all you need.



RED & WHITE WAY

B. & O. CASH STORE