

THE O'DONNELL INDEX

VOLUME XIII

O'DONNELL, LYNN COUNTY, TEXAS, THURSDAY, DECEMBER 5, 1935

NUMBER 6

Eagles Defeat Morton For Class C Title

Day Crowd Sees Runs and Passes: Eagles Show Mettle

High School game, hard-fought and speedy football squad thrills for a Thanksgiving Day last Thursday and copped the C football championship of this year. This is the first year a Class C team has won the title. The boys' Indians had only one thing to brag about of the prettiest passes staged here, and passes which had been fair for even the not-so-glam' Sam of T. C. U. game. Those passes were long, and they sailed with the air with the greatest of ease. Personally, we like to see some of our youngsters tuck the spheroid under his arm and get away for a fifty-yard run for the goal. But even we got a thrill out of the play. And that attack would have been a serious one if the Indians hadn't kept it up. But about the time the attack was over, the visiting team came out for some line play, and a line plunger against the forward wall, in the humor the week in Thursday, was about as successful as bucking the wall of the building.

Donnell's two corners were scored in the third period. Morton's one in the fourth. Fans were puzzled because of difficulty experienced by the Eagles scoring a touchdown which was legal at all the officials. Quarterback DeBusk took the ball over the line in the midst of the play. The referees called the play back 20 yards. On the next play, halfback Barrett took away for one of his spectacular runs, and went across the line. Still it was satisfactory; one play went out of bounds, it was a dead ball. At any rate, that play was called also, and on the third trial DeBusk finally succeeded in making one. And it took two to get the extra point.

DeBusk got away for a brilliant 55-yard run for another touchdown, and this again kicked the point. Morton's one touchdown was made late in the fourth quarter on a series of line plays. The game was over. The last plays, we were told, had to be figured in inches, but they made it. Try again point was unsuccessful.

DeBusk and Burnett made the touchdowns, they were not the stars in the game by any means. Centre, eleven, and those subs who played for several minutes play, played football Thursday. It was a game of which the town might be proud. We saw some of the subs do some bucking which bodes well for the team, and the old regulars played right in there every minute and more.

However, the position taken by the team on the football situation is an interesting one. Our readers have been left in doubt concerning our interest in the team. It is our opinion of the team. It is our duty to say that on Thursday we did everything we could to help the community we are proudest of—the 1935 Eagles, and our hat goes to them as a group of clean-cut, nervous youngsters. Eagles, you have credit; here's to you, evermore, to your coach.

Gasoline Burns Serious For Two Local People

Severe burns from ignited gasoline fumes have been the source of much suffering for two O'Donnell folks this week.

Last Wednesday evening, soon after dusk, W. J. Shook, local Magnolia dealer, was making out a report, and needed the number from an empty gasoline barrel. The barrel had been sitting near the station for several days, and Mr. Shook had no thought of danger when he struck a match and leaned over to see the number. However, the cap had been left off, and fumes were escaping strong enough to burst into flames, searing his face and hands deeply. He was taken to a Lubbock hospital for treatment, and was kept there for observation and medication until Friday. He seems to be recovering as rapidly as could be expected.

On the same afternoon, master Terry Hunt, 11-year old son of Mrs. H. C. Hunt, was helping wait on customers at his mother's station, and had spilled some gasoline from the hose so he filled a tank. A few minutes later he went in to warm, and the fire ignited his gasoline-soaked clothing. Before the flames could be extinguished, he had sustained severe burns over both legs. He is under the care of a local physician, and is confined to his bed.

Unless complications arise, it is believed that both will recover soon, but each patient is suffering considerably.

County League Fees Are Announced

For the benefit of the principals and superintendents of schools of Lynn County, Supt. W. O. Barrett, Director of the University of Chicago Athletic League, asks us to publish the following notice concerning the payment of fees entitling schools to membership. Mr. Barrett's communication is as follows:

To become a member of the University Interscholastic League, a school shall pay an annual membership fee to the Interscholastic League, University Station, Austin, Texas, prior to January 15—penalty \$1 after January 1—of the school year in which payment is made. The payment of the fee entitles the school to membership only for the current school year.

The schedule of fees is as follows:

- Total enrollment for the preceding year, not deducting withdrawals:
- High Schools
 - Enrollment up to 50—\$2.
 - Enrollment 50 to 80—\$3.
 - Enrollment 80 to 120—\$4.
 - Enrollment 120 to 250—\$5.
- Ward, Junior High Schools, Rural and Granular High Schools
 - Enrollment up to 100—\$1.
 - Enrollment 100 to 200—\$2.
 - Enrollment 200 and above—\$3.

Basketball Fee, extra; if paid prior to or on December 15—\$1; if paid after December 15 and before January 15—\$2.

Rural schools are not required to pay the basketball fee but must register in the state office by January 15.

In Art. VII, Sec. 1, a High School is defined as one in which at least the time of two teachers, or the equivalent is devoted to instruction above the 7th grade.

By the term Rural School is meant a school with not more than four teachers and one which can not qualify as a High School under Section 1 above.

Heads of schools are urged to see that all U. I. L. fees are sent in on time to avoid disappointment and confusion.—G. W. Barrett, Director General, Lynn County U. I. L.

Thanksgiving Day Quietly Observed

O'Donnell people joined with the nation in celebrating Thanksgiving Day on last Thursday, and the day was thoroughly enjoyed and appreciated by everyone.

Business houses closed for the day so that merchants and employees were enabled to spend the day with their families and friends, and a glance at our personal column indicates that family gatherings were the order of the day for almost every home in town. Several families visited out-of-town, and those who remained here entertained visitors themselves.

No public program had been planned for the day, but the championship football game and matinee furnished plenty of amusement.

E. T. Grice, a former resident was down from Lubbock Saturday. Mr. Grice placed his name on our subscription list again this year. Thank you.

Dr. Mansell Recovering from Pneumonia

Dr. Mansell is recovering from pneumonia. He is indeed happy to report that C. H. Mansell is much better than he was, and that his chances for recovery from pneumonia are considered favorable.

This is a much better report than we have been able to print last week, when we feared the lady might not be so many more hours. Mrs. Mansell was dangerously ill more than a week.

Index joins with the community in wishing for this good news.

Missionary Society To Hold Bake Sale

The Missionary Society of the Methodist church announces that the ladies will hold a combined rummage and bake sale Saturday, in the Ben Moore hamburger stand.

Proceeds will be turned into the general treasury to be used in paying off of church debt.

The rummage sale will consist chiefly of clothing, the president's, and all members of the church or those who are interested in seeing the debt paid are asked to contribute such articles of wearing apparel as can be spared. Of course, the ladies prefer that such articles be clean and mended; otherwise they will be featured cakes, pies, cookies, and dressed chickens. It has been a long time since the ladies have held a sale of this kind, but we feel sure that O'Donnell folks have not forgotten how good those cakes and pies used to be, and we are told that all the old favorites will be represented again. If you are especially fond of one kind of cake, get in touch with some member, and she will ask one of the ladies to bake one to your order.

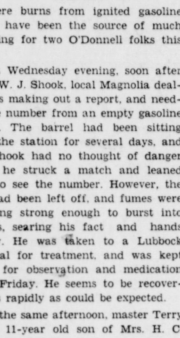
Remember this sale when you are doing your Sunday marketing, and see if the ladies cannot supply you with several of the things you need for dinner.

20 DAYS TILL CHRISTMAS

Make your Christmas gift selections here. We have a wide array of goods from which to make selections. \$500 worth of new jewelry items received this week. Come in and see them. We have a full stock of colored cellophane, tinsel cords, and seals for Christmas wrappings. Ask about our Christmas gift suggestion booklet. It will be a help to you.

DAVIS DRUG STORE

A Month of Miracles



New Mason Announces Formal Opening Saturday At Midnight Show

The New Mason Theatre, under the management of J. H. Saunders, announces that the formal opening business will be held Saturday, beginning with a midnight show.

The picture selected for the formal opening is one which O'Donnell people have wanted to see—"Top Hat", starring Ginger Rodgers and Fred Astaire. On another page of the Index, the theater and a number of local merchants have cooperated in inviting residents of the territory to come in Saturday night.

Mr. Saunders states that during the weeks since they have been showing, all the equipment has been adjusted to the finest precision, and that everything is now ready to go. He thanks patrons for their courtesies and their patience while the machinery has been tried out and adjusted, assuring them that their cooperation has been sincerely appreciated.

No what everything is working perfectly, he promises to have only the best in high class motion pictures, and intends to each one a warm personal invitation to be present at the formal opening of the theater at midnight Saturday night.

Infant Son Buried Thanksgiving Day

Thanksgiving Day was also a sad day for Mr. and Mrs. E. L. Hancock, as they saw their infant son laid to rest in the city cemetery. The baby was born on Tuesday, November 26, but was too frail to live longer than his two days.

Funeral services were conducted at the graveside by Rev. W. C. Hart in the presence of members of the family and close friends. Mrs. Hancock will be remembered by friends here as Miss Melba Thompson, daughter of Dr. A. W. Thompson. She has been here with her father for several weeks pending the birth of her son, and is still there convalescing from her illness and the shock of losing the little fellow.

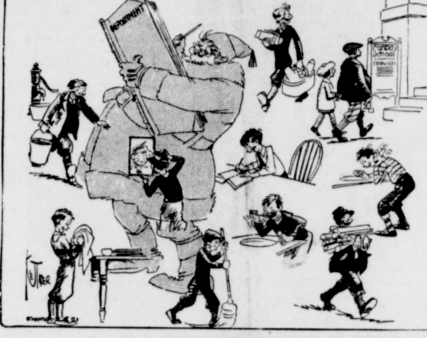
The Index joins with other friends in extending sincere sympathy to the bereaved parents and other relatives.

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DAVIS DRUG STORE

Entire Territory Covered With Rain



National Reemployment Service Resumes Duties

The National Reemployment Service of the U. S. Department of Labor has reopened its offices in Lynn county in Tahoka, Texas. Mr. W. B. Bishop has been appointed Senior Interviewer for Lynn, Terry, Yoakum, Andrews and Gaines counties. All persons who desire to be referred to a W. P. A. or P. W. A. job will contact him on Monday, Tuesday and Wednesday of each week in Room 8 of the Thomas building. It is necessary for each and every person who has ever registered in the county to notify him by mail or by personal contact that they are still available for work. Any person who has not registered with the National Reemployment Service and who is out of employment should secure the services of the N. R. S. if they are available.

No person can be referred to a P. W. A. or P. W. A. job unless they have registered and no person is eligible to register who has not lived in the county in which they reside for six months and in the state for one year. Failure to report to the National Reemployment office for 30 days after registering closes the card for referral and the person becomes inactive.

It is the desire of the department of Labor to keep in close touch with the actual labor situation and unless the laborers keeps the U. S. Employment Service notified the best of service cannot be rendered. This county has a large deed file of registrations and if the people will cooperate with the department and notify Mr. Bishop immediately as to their employment status they will secure better service. The fact that a person is a farmer or temporarily employed does not disqualify him from registering provided he is out of employment when he contacts the office.

Will Rogers Memorial Campaign Extended

Mr. Jim Weatherford county chairman of the Will Rogers Memorial campaign, was down on business connected with the drive Tuesday, and brought additional material for the use of the local chairman.

Daily press announced several days ago that this campaign would be extended till December 14th and that the memorial would take the form of hospitals for disabled children. Mr. Weatherford said Tuesday that it is practically settled that one of these hospitals will be located in Texas, because of the whole-hearted response which has been accorded the move in this state.

Personal solicitation will be made in O'Donnell between now and the closing date. In the meantime, if you care to do so, you may make your contribution either at the index office or at the First National Bank. In view of the fact that this is the busiest season of the year for the bank, however, it is suggested that you see someone at the index office.

A memorial of this kind, a warm, loving, help for little children who otherwise would have to go through life helplessly crippled is indeed the kind of a memorial worthy of Will Rogers, our great soul. As Mr. Joe McLaurin said when she made her contribution: "Will seemed to be a personal friend of the whole world; we felt like we had lost a member of our family when he was killed."

Koeniger Feed Store Has New Machine

As we go to press Wednesday, workmen are unloading a new machine for Koeniger Feed Store. And when we say "new" that exactly means the kind of a memorial worthy of Will Rogers, our great soul. As Mr. Joe McLaurin said when she made her contribution: "Will seemed to be a personal friend of the whole world; we felt like we had lost a member of our family when he was killed."

Mr. Koeniger's order was placed early last spring, and the shop has been busy for the past four months building and setting it up and making adjustments. The public is cordially invited to come down to the depot and look it over. Mr. Koeniger points out that it may take a day or two to get it all set up and ready to go, but farmers and grain men will find this an interesting exhibition in itself. By next week it should be running at full speed.

Is Struck By Car

The eleven-year old daughter of Mr. and Mrs. John Warren was taken to the office of a local physician Tuesday for emergency treatment of injuries received when she was struck by a car. Her father has been unable to find the doctor at his office, so that we might secure details, we understand that she is not seriously injured. A number of severe bruises, minor lacerations, and nervous shock, were sufficient to keep her in bed for several days. We join with the community in extending best wishes for her speedy recovery.

Mr. and Mrs. Hugh P. Harbert of Lubbock were here on business Wednesday.

Work on Highway 9 Progressing Rapidly

Actual work on Highway No. 9 from the Dawson county line northward has finally begun, and men and machinery are busily engaged in laying the calcine base preparatory to pouring the asphalt topping.

Brown & Root, Austin contractors, hold the contract for the entire 19 miles between Tahoka and O'Donnell. Grading and drainage on this sector of the highway was complete last year, so that only the surfacing part of the improvement will be necessary.

Asphalt surfacing was poured last week on the three mile stretch south of the Lubbock county line, and then between Tahoka and that sector, almost eight miles of surfacing and five miles of second course calcine still remain to be completed before Highway 9 is hard surfaced practically throughout its length.

That part of it between Tahoka and Lubbock was opened during the week-end, eliminating necessity of detouring on the trip to Lubbock.

Barricades have been put up south of town and to the north, and work of surfacing this particular part of the highway is going forward at full pace.

Mr. and Mrs. Bob Clements spent Thanksgiving here with their parents, Rev. and Mrs. W. C. Hart.

Raymond Debenport spent the past week end here with his parents, Mr. and Mrs. Bob Debenport. He is a student at W. T. S. T. C.

M. E. Church Has Chance to Clear Debt

Through the generosity and cooperation of Cicero Smith Lumber Company members of the local Methodist church have been offered a chance to clear a great part of the indebtedness on the new church building, which was erected in 1930-31.

The plan, as it was outlined to the Board of Stewards this week, was as follows: The lumber company holds notes against the building in the sum of approximately \$1200. If the church will raise the amount of \$400 between now and the fifteenth of this month, the notes will be made good in full, for the entire \$1200. Or in other words the church would receive a donation of \$800 from the lumber company.

This is indeed princely generosity and an offer which is deeply appreciated. To show this appreciation, the Board of Stewards and members of the church at this week launching a determined campaign to raise the sum named. Personal donations are being solicited from each family, and the various organizations of the church are working out plans of all kinds to raise even a small amount of money. The Index is watching progress of this campaign with much interest, and we sincerely hope that in a week or so we can announce that this part of the church indebtedness has been cleared. In addition, some \$200 will be needed to pay interest and this amount will not of course clear the notes held by the Board of Church Extensions.

New Tractor Agency Opened This Week

LaGrone Implement is the name of O'Donnell's newest business enterprise, with our good friend and fellow townsman, Mr. Elmer LaGrone, as manager and proprietor. W. H. Veazey will be associated with Mr. LaGrone as sales man and assistant in whatever is necessary.

The new company will handle the Minneapolis-Moline tractors and implements, and it is expected that one or two models will be on display this week. The former Chevrolet house is the location of the new company.

Both Mr. LaGrone and Mr. Veazey have had considerable experience with tractors, and both feel that they are handling the best farm power machine available today. They cordially invite the public to call at their office to discuss the tractor situation, and inspect the models as soon as they are here. They expect to take stock, implements, and perhaps feed stuff in trade in as soon as they have all the equipment necessary for doing business. We understand that a number of prominent farmers in the territory are much interested in changing from mule to tractor farming, and that several have traded with the new firm. Mr. LaGrone, however, was not in a hurry to say anything definite along this line this week, and merely invited everybody to come in and see the new tractor.

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Owner

Mrs. Ferrell Farrington Editor
\$1.50 PER YEAR—IN ADVANCE

Advertising Rates on Application.
**DO YOUR CHRISTMAS SHOPPING
AT HOME**

An Editorial

It is seldom that the Editor of the Index presumes to use her editorial privileges of discussing and advising Index readers on any kind of business, for it has always been our opinion that our readers were perfectly capable of attending to their own affairs, and by the time the editor had looked after her own affairs, she had no time left to tend to anybody else.

But at this particular time—Christmas shopping time—we cannot resist this opportunity to urge O'Donnell folks to do their Christmas shopping in O'Donnell. Our merchants stay with us month after month, enduring hard

times along with the rest of us, not even making expenses many weeks out of the year. But they stay here, and sell to us on credit when we need it, making donations when our houses burn or when a family is in trouble of any kind.

We have no quarrel to pick with any business institution in any other town, but will you answer this question—How many dollars worth of taxes do you Lubbock, or Lamesa or Dallas or Ft. Worth firms pay to keep our school running? How many dollars have been donated to help you in time of sorrow or trouble or financial stress from a firm in any of these towns? Can you go to a mail order house and get credit without paying a high rate of interest? And does the mail order house pay any taxes in our school district or our county? Does the mail order house send you a blanket when your house burns, or let you have credit if a member of the family is sick or dying?

Not on your tinfole, brother: when any of us need credit or when any of us are in trouble, we go to the old home town merchant. But in many instances when we have a little cash to spend, we get too big for our clothes and have to go elsewhere to spend it. We grant you that it sounds mighty big to say 'Aw, they don't have anything I'd wear, or anything I'd have in

O'Donnell', but did you ever stop to think that if we'd all spend a little money with our home town merchants instead of merely giving them our credit business, each of them might have the money to add to their stock?

As we have said before, we have always been able to find everything in O'Donnell that we had money enough to pay for. And on the few occasions that the editorial family has spent money out of town, it has been only after we have tried to get that article from our home town dealers.

During the past month, we have paid special attention to the stock in each O'Donnell store, and we challenge any body to find more reasonably priced goods anywhere. If you need toys and gadgets, you can find an unlimited supply at either Thornhill's or McCarley's variety stores. And if you want something better, they have that too. If you want jewelry, electrical novelties, or similar wares, either the Corner Drug store or Davis Drug Store has a wide selection. If you want clothing either C. C. Drygoods or the Economy store have stocked a complete line of high quality merchandise. If you want automobile accessories or supplies, the Lynn County Motor Co., Highway Garage, Shumake Bros. stations, Fritz Service Station, or Oil Harris' or Mrs. Hunt's stations can supply them at the

same prices you would pay elsewhere. If you want beauty shop service, we have three good ones right here in town. If you need groceries or anything sold in grocery stores, you can find it at J. N. Line & Sons, B. & O. Store, Self Serving Grocery, Blocker's City Grocery or Mansell Bros., as well as at Gibbs Grocery and Mrs. Hunt's. A meal ticket or even a meal at one of our cafes would be a pleasant gift for someone. If you want furniture, either Singleton Bros. or Mansell's have a splendid line, and at Singleton's you can order the best in radios as well. If you want to give improvement of the home, wall paper and paint can be found at Cicero Smith or Higginsbotham-Bartlett. Nor do you need to go elsewhere to order a suit or an over-

coat, for either Ray's Tailor Shop or the Modern Cleaners can get them for you at just as reasonable prices as you can find anywhere else.

So permit us to urge you to come to O'Donnell to do your Christmas shopping, and come with an open mind. Our merchants may not have as wide a range of stock, but as we said before maybe that's your fault instead of his; spend some money with him and then he can buy some more stock.

But remember that every dollar spent away from home is taking away just that much life from your town, and that every dollar spent at home is building up your home town. Think it over, and then come to town tomorrow and Saturday and every day, and spend your money with the guy who

supports your school, and help when you need it. And if you've needed help, remember that there's always the first time for everything.

Mrs. DeWitt Knox, C. C. Bell, C. C. Caldwell were in Lubbock today afternoon.

Have you asked about our circulation plans? We can say money on a number of dailies, weeklies, and standard magazines at the Index office and get down to business.

Mrs. Tom Goode of Big Spring accompanied by Mose Sanderson, Sunday here with their father, Sanderson, and with Mr. and Mrs. Fred Henderson.

NATURAL GAS HEAT

The goal of comfort, satisfaction, cleanliness and convenience in heating is reached when you install gas space heaters in your home. Gas radiant heaters quickly drive the chill from any room of the house and results in quicker, cleaner, better heat for that house all winter.

See Your Gas Appliance Dealer Or Your Gas Company

West Texas Gas Co.

Good Gas With Dependable Service




Kroehler sterling quality

Modern, 2-piece **\$125.00**

FURNITURE Values



Come and see this

10 piece group \$79.50

1. Mohair Davenport
2. Mohair Lounge Chair
3. Smoker
4. Magazine Stand
5. Bridge Lamp
6. Table Lamp
7. Occasional Chair
8. Occasional Table
9. End Table
10. Console Table



Tapestry **\$39.50**

Extra value, 2-piece Mohair **\$59.50**

High Grade Value **\$49.50**



Comforty Lounge Chairs, from **\$22.50 up**



Large Assortment of Cedar Chests, from **\$13.75 to \$29.50**



WOOD CHESTS **\$9.75**



Real Values in Baby Furniture



See the fine quality Loyd Loon Fiber Suit **\$37.50**



Innerspring Mattress **\$11.95**



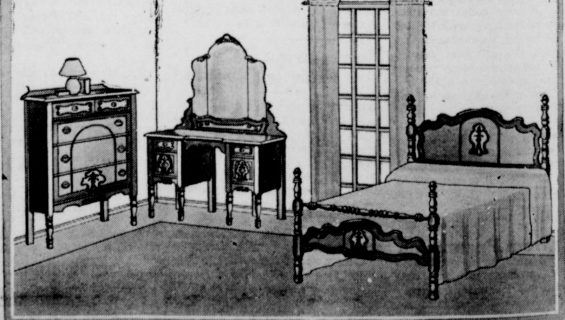
Practical Cabinets **\$22.50 up**



New Shipment of Lamps, from **\$1.69 up**

Higginbotham Bartlett Co.

Lamesa . . . Texas



Sensational Value in this 3-piece Suit **\$40.50**

Other Bed Room Suits, from **\$33.50**

FARM NOTES

Hog Killing

...time is here and the... ready to give demonstra-... killing, cutting and curing of... communities that want... Several... requested work of... in case as many as... will arrange for a date... to conduct demonstration... with the date that the agent... the demonstrations will... one to each community that... use this work along with the... other work that is done in con-... with the Extension Service is... to the farmer who is hold-... demonstration. The methods... the demonstrations will be the... are approved and recom-... for the service.

Beef Work

...ing to consider in beef work... the animal fat, as the fatter... the better quality of meat pro-... is coming out of the can when... allowing feed ration is suggest-... getting the calf in shape for... six pounds of ground grain... and meal; two to three bundles... fed. The above amount is on... basis for feeding, depending... of the calf that is to be... beef demonstrations, the ani-... should be fed at least three... to get the calf ready for the... The ration suggested is for... weighing as much as 350 pounds... calves will be killed one after-... allowed to cool out over night... by cutting up and canning... day. Farmers and others... in the demonstrations will... how to cut the beef in parts...

that will make nicer and more edible the different parts of the beef, as well as killing, bleeding and skinning. The agent has plenty of good knives that will be ready for the demonstrations and those who are interested in any of the above work are asked to get in touch with this office, as any one demonstration will be given in any one community.

Second Rentals, Cotton

This office is in receipt of approval for second rentals to the amount of slightly over twenty thousand dollars, on approximately 220 contracts that to date have not had second rental payment. The total to date received in second rentals is slightly over one hundred thousand dollars. While there are at present around one hundred signers that have not had first rentals on the cotton acreage leased to the government.

1934 Tax Exemption Certificates

This office is in receipt of a report from the Washington office that the entire amount of the 1934 tags that were repooled have been sold, the pool on this allotment having been closed November 15 and we assume that the checks for the repooled certificates should reach this office not before the 15th of this month. At any rate we will not expect any checks for repooled certificates before Dec. 15.

We also have this information that

we urge the farmers of the county who have surplus tags or certificates to pool such surpluses as the demand in the Washington office is far greater than the supply of tags for those producers who are wanting the tags in order to sell the cotton produced this year.

A. A. A. Offers Four-Year Cotton Adjustment Contract

According to the State daily papers a four-year cotton contract will be offered in 1936, regardless of the decision

of the supreme court, according to the article that appeared in the papers. There are five major changes.

1. They cover four years instead of one.
2. National base acreage is reduced from 45,900,000 to 44,500,000.
3. The reduced production for 1936 must be 30 to 45 per cent of the base, as compared with 25 to 35 per cent in 1935, and 35 to 45 per cent in 1934.
4. Benefits equal to 5 cents per pound, or \$8.60 per acre, will be paid in one check for the reductions. Three payments formerly were paid on two bases, totaling 4 3-4 cents per pound.
5. Share croppers will receive 25 per cent of the payments instead of the 15 per cent they now get. Non-managing share tenants will get 50 per cent instead of 22 1-12 per cent, and the managing share cropper will get 50 per cent instead of the 37 per cent.

National Pool Tags

Farmers who have surplus tags are urged to pool by Dec. 15. The National pool manager is requesting this section they need the tags to supply other sections of the Cotton Belt. All tags sold from the National Pool are sold at the set price of 4c per pound.

Chevrolet Sales Set Mark For November

Chevrolet retail sales during the first 20 days of November totaled 60,707 units, nearly double the previous high for that period, it was announced at the offices of the Chevrolet Motor Co., Detroit.

Only once in Chevrolet history, in 1928, has the sales total for the whole month of November exceeded that of the first twenty days of the present month, records show. Since the November 1928, figure was only about 5,000 higher, the current November will be, by a wide margin, the greatest in the history of the company.

The new 20-day record, following the introduction of new models Nov. 2, is nearly three times as great as the best previous post-announcement 20 days since January 1928. With the exception of April this year there has not been a first 20-day period in any month to equal it since April, 1930.

To assure an adequate supply of cars to meet the record demand, production has been stepped up beyond the 100,000 units originally projected for November. A new high mark for a single day's production of 1935 models was reached November 22, officials reported when more than 6,000 units rolled off the assembly line.

Mr. and Mrs. Marshall Whitsett and C. A. Elland spent the Thanksgiving holidays at Munday with Mrs. Elland and other relatives and friends.

Dr. O. H. Shepard has recovered from an attack of pneumonia sufficient by to be at his office again. He came down several days last week.

Subscribe Now!

To This

SPECIAL Bargain Offer

Lubbock Morning Avalanche And Sunday Avalanche-Journal

One Full Year **\$4.65** You Save **\$2.35**
By Mail Only.....

If you are now a subscriber to the Avalanche the label on your paper will show the exact date of expiration. Your subscription will be extended ONE YEAR from the present date of expiration.

CLIP THE COUPON

LUBBOCK MORNING AVALANCHE, New Lubbock, Texas.

Gentlemen: Renewal _____

Enter my subscription to the Lubbock Morning Avalanche and Big Sunday Avalanche-Journal, by mail under the bargain rate, I am enclosing herewith \$4.65 to pay for one year.

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Guard against the hazards of cold weather driving

WINTER-PROOF NOW!

With the correct winter grades of Mobiloil, Mobilgrease and Mobilgas you are protected throughout the entire range of winter temperatures. Every year thousands of wise motorists guard against cold weather trouble with Magnolia WINTER-PROOF SERVICE. Drive in today!

Mobilize For Winter at... **MAGNOLIA DEALERS AND STATIONS**

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Come by our office and get a FREE SANTA WATTS Coloring Book

Give Useful Gifts This Christmas

Table Lamps \$2.95 and up

Boudoir Lamps \$2.95 and up

Ren-u-lites \$1.45

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C. E. CAMERON, Manager

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THIS NEWSPAPER AND 4 FINE MAGAZINES ALL ONLY \$1.75

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With Your Choice of

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<input type="checkbox"/> Pathfinder (52 issues) . . . 1 year	<input type="checkbox"/> McClure's Magazine . . . 1 year
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<input type="checkbox"/> Silver Screen . . . 1 year	<input type="checkbox"/> Popular Science Monthly . 6 months
<input type="checkbox"/> Breeder's Gazette . . . 2 years	<input type="checkbox"/> Mother's Home Life . . . 1 year
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<input type="checkbox"/> Outdoors . . . 1 year	<input type="checkbox"/> Home Circle . . . 1 year
<input type="checkbox"/> American Fruit Grower . . 1 year	<input type="checkbox"/> National Sportsman . . . 1 year
<input type="checkbox"/> Midwest Fruitman . . . 1 year	<input type="checkbox"/> Home Circle . . . 6 months
<input type="checkbox"/> Home Friend . . . 1 year	<input type="checkbox"/> Christian Herald . . . 6 months
<input type="checkbox"/> Hunter-Trapper . . . 6 months	<input type="checkbox"/> The Clerical Review . . . 1 year
<input type="checkbox"/> Market Growers Journal . . 1 year	<input type="checkbox"/> American Cookery . . . 6 months

Select One (1) Magazine from each group and mark with an "X"

GET MORE THAN YOUR MONEY'S WORTH SEND IN YOUR ORDER NOW

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Serving only the

BEST

In High Class

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Service you will like

Open Day and

night

Maynard Eubanks,

Prop.

JIMMIE MASON

Petroleum Products

Serving West Texas

Highest Grade

Gasoline

Motor Oils

and Tractor Fuel

Call Us

Phone 99

O'Donnell, Texas

Get excited! Here they come!

Abandon care with FRED ASTAIRE

and breathless GINGER ROGERS!

See them dance "The Piccolino" this gay nation's new ballroom adventure!

IRVING BERLIN

wrote all the tickle-me songs just for the fun of it... heigh ho!



TOP HAT

Ladies and gentlemen, here's a show!

R. K. O. RADIO Picture

Hit Songs? Listen!

"Top Hat, White Tie and Tails," "The Piccolino," "No Strings,"

"Isn't This a Lovely Day?" "Cheek to Cheek"

Nice Girls?

Enough of them to send you home a nervous wreck!

With Edward Everett Horton, Helen Broderick, Erik Rhodes, Eric Blore

Directed by MARK SANDRICH
A Pandro S. Berman Production

NEW MASON

Formal Opening Midnight, December 7 Through Sunday & Monday

CORNER DRUG

EXTENDS CONGRATULATIONS TO THE

New Mason

MAKE OUR STORE YOUR HEADQUARTERS CHRISTMAS SHOPPING

C. J. BEACH

Representing

AMICABLE LIFE INSURANCE COMPANY

Congratulations to the

New Mason

Get Excited!
Here They Come!

You can always expect the best of all supplies from the
Meat Department

Fresh and cured meats, sandwich spreads, fish and oysters, cream, milk and butter.

RKO RADIO Picture

B & O CASH STORE
"Where Cash Talks"

Get Excited!
Here They Come!

It is our policy to carry only foods of highest quality, so we recommend Gold Chain—the world's finest flour at a popular price. Also a fresh, complete stock of fancy and staple groceries. Let us serve you.

RKO RADIO Picture

B & O CASH STORE
"The Red & White Stores"

Get Excited!
Here They Come!

Hardware

Baltic cream separators, Elgin Windmills, Congoleum Rugs, Harness, Plow Points, Rakes, Hoes, Guns, Kitchen Utensils, Silver. A complete stock

RKO RADIO Picture

B & O CASH STORE
"Home of Quality Merchandise"

Get Excited!
Here They Come!

Congratulations to the management of
The New Mason

Insurance
Real Estate

RKO RADIO Picture

B. M. HAYMES
Phone No. 153

Get Excited!
Here They Come!

Congratulations on the opening of the
New Mason Theatre

RKO RADIO Picture

MODERN CLEANERS
"Where Cleaning is an Art"

Get Excited!
Here They Come!

See our store for your practical and useful gifts

New merchandise daily

RKO RADIO Picture

ECONOMY DRYGOODS

Get Excited!
Here They Come!

Congratulations on the opening of the
New Mason

See a good show there then give your car a treat by letting us service it.

RKO RADIO Picture

SHUMAKE BROS. STATIONS
Conoco Products Gulf Products

Get Excited!
Here They Come!

Our Christmas stock is arriving daily.

Come in and make your selections early.

Watch for special news next week

RKO RADIO Picture

C. C. DRYGOODS

Get Excited!
Here They Come!

For Beauty Service which adds to your charm and personality, come to our shop.

All kind of work done by graduate operators

RKO RADIO Picture

MERLE'S SHOPPE

Get Excited!
Here They Come!

We have all the things necessary your holiday baking. Let us supply your needs early.

Staple and fancy Groceries
Fresh and Cured Meats

RKO RADIO Picture

CITY GROCERY & MARKET

Get Excited!
Here They Come!

See the new
Maize Head Unloading Machine

Installed for your convenience and service.

RKO RADIO Picture

KOENINGER GRAIN CO

Get Excited!
Here They Come!

We offer you the tailoring service at low cost.

Order your suits for delivery before Christmas. **\$1.29** and **\$2.25**

We call for and deliver Hosiery

C. E. RAY TAILOR Mail your order, delivered, delivered.

J. A. ELLIS
Watchmaker and Jeweler
Davis Drug Store
O'Donnell, Texas

Lubbock Sanitarium & Clinic
Dr. J. T. Krueger
 Surgery and Consultation
Dr. J. T. Hutchinson
 Eye, Ear, Nose and Throat
Dr. M. C. Overton
 Diseases of Children
Dr. J. P. Lattimore
 General Medicine
Dr. F. B. Malone
 Eye, Ear, Nose and Throat
Dr. J. H. Stiles
 Surgery
Dr. H. C. Maxwell
 General Medicine
Dr. Olan Key
 Obstetrics
Dr. J. S. Stanley
 Urology and General Medicine
Dr. J. P. Medelman
 X-Ray and Laboratory
C. E. Hunt J. H. Felton
 Superintendent Business Mgr.
 A chartered training school for nurses is conducted in connection with the sanitarium.

PRICE CUTTING TROUBLE
 Explain the marvelous Willard Treatment which is bringing amazing relief. Read on! Read on! Read on!
PRICELESS INFORMATION
 For those suffering from STOMACHACIDITY, DYSPEPSIA, ULCERS, POOR DIGESTION, ACID DYSPEPSIA, SOUR STOMACH, CONSTIPATION, HEADACHES, MIGRAINE, SLEEPLESSNESS, OR HEAD-ACHES, DUE TO EXCESS ACID.
 Ask for a free copy of Willard's Messages. We are Authorized Willard Dealers.
 (Insert Dealer's Name Here)

Davis Drug Store
CROSS CHILDREN MAY HAVE WORMS
 Watch for upset little stomachs, bad breath, fretfulness, loss of weight, itching around nose and arms. They may have pin or round worms. Whites Cream Vermifuge has safely and for years, reliably expelled the worms and toned the delicate tract. Whites Cream Vermifuge recommended by Druggists.
DAVIS DRUG STORE
 O'Donnell, Texas

B. M. HAYMES
 Real Estate

Gas
 Call on us for HOTTE
 Gas out BOTTLE
 We save you
 money, too, on
 gas and oil.
RIKA
Drug Store
RELL FARRINGTON
DENTIST
 Office Hours, 9 to 5
 National Bank Bldg.
 O'Donnell, Texas



ON TEXAS FARMS
 Ven bushels of tomatoes were harvested by Mr. and Mrs. O. H. Hoinstrom in Williamson county from 240 tomato plants in six rows on three rows of concrete tile used for subirrigation. Water was run into the tile only six times.
 Mrs. Tom Holloway, home demonstration club woman of Martin county, has canned 100 pints of tomato juice, 50 quarts of tomatoes, and 25 pints of green tomato pickle, catsup, tomato hash and spiced green tomatoes.
 Gordon Sewell, 4-H club boy of Van Zandt county, has fed 16 bushels of corn, 100 pounds of shorts and plenty of table refuse and skim milk to his pig which weighs 225 pounds and has cost him \$9.85. It is now worth \$22.50.
 Mrs. G. E. Oden of El Paso county has a strain of turkeys which appear to be developing into 'year round' layers. Last year she had a turkey which hatched off a bunch of little turkeys in December and by September the toms from this hatch averaged over 16 lbs. Now she has two hens which have hatched off turkeys in October and two more to come off in November. These hens have laid practically all summer.
 H. M. Richter of Silsbee, Hardin county, is removing all stumps and underbrush from upland piney woods preparatory to starting a permanent pasture demonstration. He is sowing a half-and-half mixture of White Dutch and Persian clover seed at the rate of eight pounds per acre and will follow this sowing in February with five lbs. of Lespedeza per acre. He plans to mow his pasture at least twice a year to keep down weeds.
Let's Talk about Clothes
 TEXAS STATE COLLEGE
 WOMEN (CIA)

Denton, Dec. 2.—Sportswear this season is of two main types—the soft or dressy shirtwaist frock and the silk street dress fashioned on sports lines which combines smart simplicity and classic tailoring with interesting detail.
 Besides the always dependable silks, cantons, heavy silk sheers and rough dull silk crepes, we see the rough grainy weaves with faintly shadowed patterns. Novelty silk crepes are popular, and particularly outstanding is a small fancy weave in chevron effect with a canton like texture and a satin backed crepe flecked with rabbits hair.
 The loose, simple sleeve with special emphasis on raglan type is used almost exclusively. A raglan set in with fagoting offers a smart variation on this theme.
 Necklines are varied but always high according to girls at Texas College for Women (CIA). Most of them are finished with some sort of collar, scarf bow or jabot revers. Collars are many and varied—Peter Pans, round tabbed versions, soft ruffles, high straight collars and narrow fur bands. Convertible collars employ stitched satin revers or tucked in pleated gilets. Contrasting velvet scarfs are seen in many colors.
 Buttons are an established trimming for winter sportswear. You see them down the back, to the rosette depth, on the belt and up the sleeves to the elbow. Braids are important—soutache braid in all over effects, forming complete collars and cuffs. Cable cordings are used for banding them.
 Mrs. E. T. Wells and daughter, Miss Jim Ellen, accompanied by Mrs. Fred Henderson, were in Lubbock Monday.
 Mrs. Alvin McMillan and Mr. Luther McMillan were in Lubbock Monday on business.

AT THE REX
 O'Donnell's Finest Theatre
 Home of Good Pictures
Saturday DECEMBER 7
 Johnny Mack Brown rides the range where justice is written with a six-gun to prove there is law
"Between Men"
Saturday Owl show
 Charles (Buck) Jones in
"Deadline"
Sunday - Monday DECEMBER 8-9
 The drama of a four year conflict in the Gran Chaco the "Green Hell" of South America, defying death every moment for the woman he loved.
 Jack Holt in
"Storm Over the Andes"
Tuesday DECEMBER 10
 A wonderful picture filmed in the new beautiful technicolor.
 Miriam Hopkins in
"Becky Sharp"
Wednesday DECEMBER 11
 If you crave rip-roaring action and thrills, don't miss Zane Greys
"Nevada"
 Starring Larry (Buster) Crabbe
 Added Popeye and color cartoon
Thursday - Friday DECEMBER 12-13
 Revealing the secrets of eternal Hell
"Dantes Inferno"

Have you asked about our club subscription plans? We can save you money on a number of dailies, semi-weeklies, and standard magazines. Call at the Index office and get details.
 Buy your Sunday cake or pie, or your dressed chicken, at the bake sale sponsored by the Methodist ladies Saturday afternoon.
 Mrs. E. T. Wells was in Lubbock Friday on business and doing some shopping.
 Mrs. F. A. Anderson was in Lubbock Monday.

Big Stock of USED CARS
 In good condition
PRICED TO SELL
 See us before you buy we can save you money.
GUY SIMPSON
Chrysler Garage
 Lamesa, Texas

Bargain Rate

ALWAYS AHEAD
 With the **LATEST NEWS FIRST**
The Abilene Morning News
 "WEST TEXAS' OWN NEWSPAPER"
 Largest circulation of all State Dailies Combined in 12 Counties near Abilene

ONE YEAR Including SUNDAYS \$4.65
 By Mail

Subscribe Now---Save One Third---Regular Price \$7.00. You Save \$2.25
LESS THAN ONE AND ONE THIRD CENTS PER DAY POSTAGE PREPAID
 50,000 words a day over direct leased wires—Associated Press and United Press—the same identical news that goes into the largest papers in Texas—Printed 6 hours later than downtown papers that circulate in West Texas. More West Texas news than in any other Paper.
PAGE OF COMICS DAILY—8 PAGES SUNDAY COLORED COMICS
REMEMBER—NEXT YEAR IS ELECTION YEAR
PRINTED LAST—REACHES YOU FIRST
 Agents in all West Texas Towns.
USE THIS ORDER BLANK

Abilene Morning News	New.....
Abilene, Texas.	Renewal.....

Enclosed herewith \$5.00 for one year's subscription, INCLUDING SUNDAYS.
 Name.....
 Rt..... Town..... TEXAS

(GOOD 'TIL DECEMBER 31, 1935)

465 CIRCULATING SUNDAYS 465

-- JOB --
PRINTING

Check up on your supply of Printing and order what you need now. Don't wait till you're entirely out of printing to order. We take time to do good printing. Below are some items you may need:

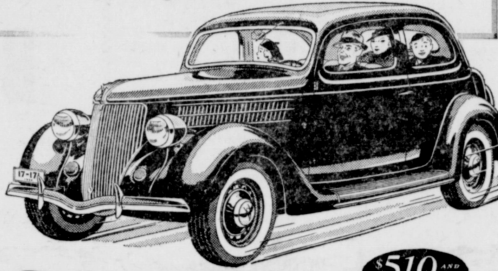
Booklets	Noteheads
Blotters	Envelopes
Card of Thanks	Announcements
Checks	Statements
Receipts	Placards
Warrants	Invoices
Prescription Blanks	Billheads
Post Cards	Dodgers
Gin Forms	Social Stationery
Sale Circulars	Tickets
Notes	Folders
Mortgages	Programs
Shipping Tags	Ruled Forms
Labels	Business Cards
Form Letters	Calling Cards
Mailing Pieces	Index Cards
Scratch Pads	Bank Forms
Letterheads	

WE PRINT THEM ALL
The O'Donnell Index
Printing of Distinction

"I see you've bought another FORD"



"Well, once you know the feel of a V-8 engine you're spoiled for anything else!"



BEFORE you've driven a Ford a hundred yards, you notice the difference this V-8 engine makes. Its responsiveness and power have given over two million owners the type of performance which was previously only for the wealthy.

Also, this 1936 Ford V-8 gives you 25% easier steering and easier, quieter gear-shifting—Ford super-safety brakes—new beauty inside and out—a noise-proof body of steel, reinforced with steel, welded into a single unit.

Drive this new Ford V-8. In value, safety, comfort, or driving pleasure—you will find it in a class by itself.

Your Ford Dealer Ford V-8 for 1936

\$510 DOWN FOR DELIVERY
Standard accessory group including bumper and spare tire extra. Easy terms through Universal Credit Company.

MRS. ARNOLD IS HONORED WITH SURPRISE PARTY

Honoring the birthday of Mrs. E. L. Arnold, Mr. and Mrs. Clyde Woods entertained Sunday with a lovely dinner at their home east of town.

The dining room was lighted only by candles as guests entered, the candles being used as decorations for the birthday cake which centered the table. Table appointments and decorations for the room carried out a pink and green color.

Mr. Arnold had been appointed to get the honoree on the scene at the proper time, and after other guests were present and waiting for her, she was escorted into the dining room. The full meaning of the gathering did not register, however, until Mrs. Woods called out: "Your birthday comes but once a year. After the shock, the honoree was strong enough to extinguish the candles while the guests made wishes for many more happy birthdays. A pleasant social hour followed the bountiful dinner, during which Mrs. Arnold was given a number of useful and appropriate birthday gifts.

Those enjoying this delightful occasion were Messrs. and Meses, Price Seely and son Weldon; Dee Seely and son, L. D.; E. L. Arnold and son, Esley; Mr. Esten McMillan, and the hosts and their two small daughters, Mary Louise and Glenna Pay.

CHURCH ANNOUNCEMENTS SUNDAY, DECEMBER 8, 1935

AT THE METHODIST CHURCH
Order of Services:
Church School 10:00 A. M.
Morning Worship 11:00 A. M.
Epworth League 6:30 P. M.
Evening Service 7:00 P. M.
Church Loyalty night, Wednesday, 7:00 P. M.

Board of finance meets 1st Monday night in each month.
W. M. S. Monday afternoons at 3:00 at church.

You will always find a cordial welcome awaiting you at the Methodist church.

"A Church with the glad hand."
— M. Russell Pike, Pastor.

CARD OF THANKS

We wish to express our appreciation to the friends who sent flowers and messages of sympathy to us at the death of our father and grandfather, J. T. Howard. They were a great source of comfort and consolation to us all.

Mr. and Mrs. J. T. Middleton and children.

Mr. and Mrs. W. W. Williams had as Thanksgiving guests Mr. and Mrs. T. H. Burrows and family of Artesia, N. M. This Thanksgiving visit is an annual affair, as is the summer visit of the Williams family to Artesia.

BRIDGES TRIAL UNDER WAY AT LAMESA THIS WEEK

Trial of Mont Bridges of Post for murder opened in 106th judicial court at Lamesa Monday, with Judge Gordon B. McGuire presiding. Bridges was indicted in Garza county for the shooting of Miss Bertina Gordon and Jay A. Donaldson near Post in July 1934.

He drew a sentence of fifty years in district court at Post, but on appeal he won a reversal and the case was transferred to Dawson county. In the first trial, the slain woman's mother testified that Bridges had threatened to kill Donaldson, Dr. L. W. Kitchen and her son-in-law because they knew too much about his counterfeiting business.

Bridges recently broke into the headlines when he refused to leave the Dawson county jail when two other prisoners made their escape and offered to take him along.

District attorney Truett Smith is trying the case, and Bridges is defended by T. L. Price and Joe Moss of Post. Mr. Price is a former district attorney of this district.

CHEAPER TELEPHONE RATES

Did you know that after 7:30 in the evening, you can talk by telephone at approximately 40 per cent less cost than at any time during the day?

(This saving can be effected on calls which would cost more than 15c.)

Why not utilize this economy and do your telephoning in the evening? Your friends will enjoy a personal call from you, and your business can be transacted at leisure. Try this saving rate.

O'DONNELL TELEPHONE COMPANY

SOCIETY

EDITH JORDAN B. V. COOK

As a complete surprise to her friends, Miss Audine Jordan B. V. (Buck) Cook drove to town Tuesday afternoon and stayed married there. They are home in the Wells community and have lived for a number of years and have not yet announced plans for the future.

Edie is the charming and accomplished daughter of Mr. and Mrs. Herman, prominent residents of town for more than ten years.

A member of the 1936 graduates of the high school here, and is the most popular members of the school social set. Recently socially honored by being elected Miss Queen for 1935, and was on the football field during the opening day game. A picture appeared in her royal robes, appearing in the Star-Telegram this week.

Edie is the son of Mr. and Mrs. Cook of the Wells community, and is one of the leading farming, stock-breeding, and business families in the section. He has been associated with his father and his brothers in various interests, devoting much time to their store and farm activities.

time, and we are this week correcting a mistake of several weeks standing. When Mrs. Oran Hickerson, the former Miss Minnie Mae McMillan, was honored with a shower, it happened that the editor was out of town that week, and by the next week no one thought to bring in the report. Because of this, the story of her shower has been delayed. We make this explanation, and offer our apologies.

One of the most beautiful social events of the season was held at the home of Mrs. Waldo McLaurin last Wednesday when Mrs. Hickerson, the former Miss Minnie Mae McMillan, was honored with a miscellaneous shower.

Reception rooms were gaily decorated with cut flowers in the chosen color scheme, and game appointments, plate favors, and other decorations further carried out the theme.

After a short but appropriate and much enjoyed program of music and readings, the honoree was presented with an array of beautiful and useful gifts, and expressed her thanks in a number of gracious manner. A number of friends who could not be present sent gifts and good wishes.

Concluding a most delightful occasion dainty refreshments were served to twenty-six guests.

B. J. Boyd made a business trip to Lubbock Tuesday afternoon.

SHOWER IS GIVEN FOR RECENT BRIDE

Editor's Note: Even in the best of regulated officers, mistakes occur some-

CAMP WASH 10 Pounds 30c

LAMESA STEAM LAUNDRY

A telegram received today from Santa brings news of interest to O'Donnell Folks. It says:



ATTEND THORNHILL'S BIG

Pre-Holiday Sale

ONLY 20 MORE DAYS UNTIL CHRISTMAS DAY

SHOP EARLY AND AVOID THE RUSH

Dresses

Silk frocks, or tailored in woolen materials. Your choice

\$2.98 \$3.98 \$5.98

"Clear a big space in your store for the biggest load of toys, dolls, wagons, tricycles, carriages, china and glassware, and gift goods for girls and boys, mothers and fathers, aunts, uncles, grandpas and grandmas, and sweethearts, we have ever sent you stop also we are sending you the prettiest, most colorful eight page circular you ever saw, pretty as a picture book stop will be mailed to all your customers about Dec. 10." signed SANTA CLAUS. p. s. Will see you in person at

Coats
go at a big reduction

\$16.75 values, now **\$12.75**
\$10.75 values, now **\$8.00**
\$5.75 values now **\$4.98**

Special prices on childrens coats, men's leather or suede jackets. One lot ladies' rubberized jackets, formerly \$1.98, now **\$1.49**

Boots - Shoes
Entire stock has been marked way down for this sale.

Thornhill's Store Dec. 23 & 24

Blankets
Good quality, soft, 70x80
Part wool, extra large, variety of color combinations **\$1.89 and \$2.25**

Other Items
Too numerous to be listed. Be here and see for yourself.

This newsy telegram says "make room" so we must do so by selling quantities of merchandise at COST. Here's a chance to help us and yourself

Thornhill's Store

Don't forget! We carry Onyx Hosiery

Santa Claus Mail Box
Will be placed at our store. Mail your letters here. No postage required, delivery guaranteed.

Local Firms Adding New Equipment

O'Donnell stores and business institutions have been adding new equipment and stock all fall, and the Index has tried faithfully to report these improvements to customers of our territory.

This week we wish to call attention to the new stock of wall paper, and the big rack built to hold it, which have recently at Cicero Smith Lumber yard Mr. Don Edwards, manager, states that it was too much trouble for his customers to have to order their paper from the supply house, and that perhaps, after the order had been delayed several days, when it finally reached O'Donnell, it wasn't complete or wasn't what had been ordered. Look over this stock of beautiful new wall paper, and let the housekeeper select a gay new covering for a room, as a Christmas gift.

At Davis Drug store, a beautiful new nine-foot plate glass jewelry showcase has been installed this week. Located near the front door, the new piece of furniture is very effective, and wares displayed in it show to the best advantage. New jewelry novelties have arrived this week in time for Christmas selections, states manager G. Bert Davis.

Rex Theatre Offering Good Run of Pictures

A number of our readers have commented on the unusual pictures which have been booked by the Rex Theatre here for this month, and because of this we are glad to call their special attention to this week's program.

One of the outstanding pictures of the year is to be shown Tuesday of next week, "Becky Sharp" starring Miriam Hopkins, is taken from Thackeray's "Vanity Fair", a classic novel of all time. English students should be interested in seeing this picture.

Then on next Wednesday evening, Zane Grey's thrilling "Nevada" will be shown to be followed on Thursday and

Friday nights by "Dante's Inferno". Seldom are theatre-goers in this section privileged to see so many four-star pictures in such a short time.

For the benefit of our readers who are interested in bank night as it has been carried on throughout the country, we are authorized to announce that it will be held on Tuesday night of each week rather than on Wednesday, as has been the custom.

Lubbock Firm Selling New Style Oil Heaters

Attention of our readers is called to an ad which appears in this issue of the Index, and which describes the merits of a new kind of heater for farm homes. This heater is called the Fire Fly, and uses kerosene or distillate for fuel.

These heaters are made by the Lubbock Machine Shop, and are guaranteed by this firm. Mr. Robert H. Pate is here representing the company, and will be glad to demonstrate its merits.

Grain Company's office, in the Sanderson building, and expects to be here several weeks for the purpose of introducing the new heater to the O'Donnell territory.

City Council Passes Occupation Tax Here

At the last meeting of the city council, an occupation tax of not less than \$25.00 was set for transient businesses which are to be opened here during the remainder of the fall.

License to open must be obtained from City Secretary Cliff Lambert. Says Mayor B. M. Haymes: "Two such businesses have already paid their license fees. This money goes into the general fund." Mr. Lambert says, "This is a city ordinance which has long been needed in O'Donnell, and we feel that the city council is due a vote of thanks from those merchants who stay here throughout the year, and from those citizens whose taxes

pay the expense of running the city. More power to the city council, we say."

Compulsory School Attendance Effective

Superintendent E. E. Gilbreath asks that we announce to our readers that the compulsory school attendance term became effective Monday of this week.

This law requires all children between the ages of seven and sixteen years of age, as of September 1, to attend school 120 days of each school year, provided said child has not completed work of the seventh grade.

In past years there has been very little trouble along this line, as most parents in our school district appreciate the value of an education for their children, but it will do no harm to remind everyone that the compulsory attendance law is now in effect.

Quail Season Opened In Texas Last Sunday

Texas hunters, plenty of them on the South Plains, were ready and waiting Sunday morning when quail season officially opened. We understand that a number of local men spent the day in hunting, and that several of them had fair luck.

The bag limit is 12 quail per day, a number which will be hard to find, it seems. Whether the sandstorms and drought during the nesting season were the causes or not, it seems that the little fellows are more scarce this year than ever before. Even those stretches of shininess to the west of us report a scarcity.

The season will end January 15, so those who missed out Sunday will still have a chance to show their skill, and Mrs. Lulu Downs, Rosebud, Texas.

WPA Work For Youths Available

WPA work is now available for part time jobs for those youths who are on relief rolls and qualify for these jobs. In order to be eligible for this project, boys and girls must be between the ages of 16 and 25 years, and must come from families certified as eligible for work on WPA projects. Those desiring such work are urged to register with the National Re-employment Service as all assignments for work are made through this office.

Boys and girls now enrolled in school are urged to continue their school work and not drop out to accept these part time jobs offered through National Youth Administration. Education is as much a part of the N. Y. A. program as work relief. These jobs have been provided only to care for youths who have finished school or need no further education.

These boys and girls may be worked on consecutive days each 15 day period thus enabling them to complete the maximum, 23 hours each period in as few days as possible. They will receive one-third the normal rate of a full time worker on a WPA project will receive. Wages are based on the security scale of WPA.

This work is offered to youths in order to supplement the wages of the breadwinner of the family, but only in cases of dire necessity will they be given work. All youths interested and who have not registered with the NRS are asked to do so immediately. The National Re-employment Service office is located in the building with the Dawson County Relief Board.

EAGLES' SCREAMS

Published Weekly by Students of the O'Donnell High School

Eagles Football Season

The O'Donnell Eagles ended a fairly successful football season last Thursday when they defeated the Morton Indians for district championship in Class C, the scores being 14-6. This was the first year that a Class C grid loop has been in existence.

The Eagles played a schedule of 9 games, winning five of them, tying two and losing two, scoring 97 points to their opponents' 37.

O'Donnell loses six players through graduation this year, and these six will be hard to replace. They are Captain R. E. Stokes, Quarterback Ray DeBusk, Robert Gary, Horace Greenlee, J. W. Gardenhire, and Earl Koeninger. Stokes and DeBusk were four-year men, Gary and Gardenhire two year men and Greenlee and Koeninger first year men.

An account of the championship game will be found elsewhere in this issue of the Index.

Seniors Working on Play

Ready to begin the Thanksgiving holidays, the Seniors have put in a busy week on their class play, "A Wild Flower of the Hills". It will be presented at the high school auditorium on December 19. The comedy-drama has a cast of ten characters, ten each of male and female. Each of the characters has been carefully chosen, and it is believed that this play will reflect credit on the class as a whole and on each member of the cast individually. A brief synopsis of the play will be given in next week's Index.

Football Banquet Plans

Preparations are going forward at a rapid rate for the annual pep squad-football banquet which will be staged at the high school Saturday ev-

ening. The girls are enjoying the preparations, and the football boys are anticipating the fun.

Freshmen Lose Members

The Freshmen Class Reporter states that three of their number dropped out of school during the holidays. They were Oswald and Donald Ballew and Hilman Maxwell.

A joke which went the rounds of town Monday morning was that one of our subscribers, W. H. Kropp out on route one, walked the floor all day Sunday because it was the first of the month, the stores were closed and he could not pay his bills. Mr. Kropp is one of that blessed company who cannot rest until every bill is paid, and O'Donnell merchants all know that by ten o'clock on the morning of the first W. H. Kropp will be in town, paying what is a miserable day for him. Call it a joke if you like; personally we think this is a mighty good trait.

Mrs. W. T. Huff spent the Thanksgiving holidays in Dallas with her daughter. She was accompanied from Lubbock by another daughter, Mrs. Merritt Clark.

Mr. and Mrs. Alvin McMillan spent Thanksgiving with Mr. and Mrs. Hugh McLaurin near Brownfield, when they entertained with a family-dinner for thirty-one guests.

C. S. McKenney was a business visitor in Lamoga Wednesday morning.

Mr. Luther McMillan came in Saturday afternoon and renewed his Index subscription, also taking advantage of one of our club plans. Thank you sir.

Have you asked about our club subscription plans? We can save you money on a number of dailies, semi-weeklies, and standard magazines. Call at the Index office and get details.

City Secretary Cliff Lambert tells us that Mr. Davis of Portales, N. M. has paid his occupation tax, and plans to put in a skating rink some time in the near future. The equipment, we understand, is now at Brownfield, but will be moved over in the next few days.

Mrs. C. C. Caldwell and little daughter, Betty Rhea, accompanied by little Miss Yvonne Westmoreland, spent Thanksgiving with Mr. Caldwell in Jalisco, New Mexico.

Mrs. Roy Everett hailed us on the street Tuesday afternoon and renewed her subscription to the Index.

B. L. Davis was in Tahoka on business Monday morning.

Mr. and Mrs. Irvin Street and Tooty have had as guests Mr. and Mrs. Max Street and family of Abilene.

Mr. Caryl Baldwin of Lamasa was here on business Tuesday.

Mrs. Allie Comer and daughter, Alene of Aspermont, have been guests of Mr. and Mrs. Irvin Street.

Mr. and Mrs. A. J. Barnes had as Thanksgiving guests Mr. and Mrs. Jesse Barnes of Canyon, and her mother, Mrs. Short. Mrs. Short will likely spend the winter here.

Glen Allen Jr. spent Thanksgiving with his parents, Mr. and Mrs. Glenn Allen.

Both A. J. Barnes and his wife, H. L. Barnes, are driving new Buicks this week, ordered for Christmas.

FOR SALE: Cane and hegarri See Jack Gilstrap.

Mr. and Mrs. Ed Goddard of Lubbock Monday.

EXPERT Painting and Paper Hanging Reasonable prices. Call at either yard in O'Donnell. Ralph and Kaiser.

Messrs. Paul Fraser and Lee H. of Munday were here on business Tuesday. Mr. Haymes is the brother of B. M. Haymes.

Now Open For Business

We are glad to announce that the new tractor agency, representing the famous MINNEAPOLIS-MOLINE POWER FARM MACHINES

Is now open for business. We are located in the old Chevrolet building, where we will be glad to welcome friends and customers. We will have machines on display sometime during the next few days, and will be glad to show them to you. In the meantime, call at our office and ask us about them; we are well equipped with literature, pictures, and information concerning this best of farm tractors.

Lagrone Implement

ELMER LaGRONE, Mgr.

GRINDING

We offer expert service in this line of work. Your own grinding priced right and done right. Feed or meal for your own use. Local Agent for that good Ravenwood Niggerhead Coal.

JOHN A. MINOR

O. R. HILL

Registered Optometrist of Lubbock, Texas

Will be at the O'Donnell Hotel from nine o'clock to five o'clock, Saturday, December 7, to fit glasses or to duplicate lenses. He will be assisted by Mrs. Hill.

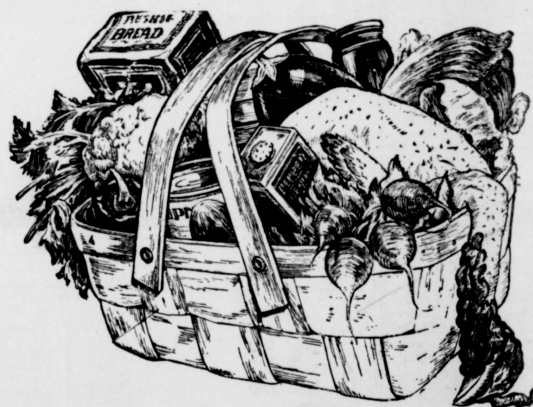
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Compare other prices Miles ahead in performance - Dollars ahead in operation. Come in and see our demonstration today at KOENINGER GRAIN CO.

A well-filled, well-selected market basket like the one we have pictured above, is just a sample of the kind you always bring from your Red & White Stores.

Baskets like this one mean happy, properly nourished families where meals are works of art and are features of family life.

And another marvelous feature of the Red & White form of marketing is that these bountiful baskets are so reasonably priced. It is our aim to provide our customers with the best of everything, at the very lowest possible price. Start the Red & White way of buying.

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