

LEADS TICKET BY LARGE VOTE

Leads As Two Years Ago... Smith Gets Judgeship By Large Vote, County Clerk's Race A Real Battle.

LENA BRANDON OPERATED FOR APPENDICITIS MONDAY

Miss Lena Brandon, seventeen-year old daughter of Mr. and Mrs. W. T. Brandon, was taken to Lubbock early Monday morning...

COUNTY ELECTION RESULTS BY PRECINCTS

Table with columns for Precincts (S. Tahoka, Wilton, New Home, Draw, O'Donnell, Grandland, Gordon, West Point, New Moore, Moore, Dike, Krotzer) and rows for candidates (Governor, Sterling, Hunter, etc.) with corresponding vote counts.

T. A. GREENWOOD OPERATED FOR APPENDICITIS

T. A. Greenwood, son of Mr. and Mrs. Clark Greenwood, underwent an operation for appendicitis at a Lamesa sanitarium about two-thirty Sunday morning...

CANDIDATES PREPARE FOR "RUN-OFF"

Election dope, or no election dope. Saturday's county election clearly demonstrated that voters use their franchise to clearly express their feelings...

DEPOT THIEVES ARRESTED AT CARLSBAD, N. M.

Two men believed to be W. E. Bush, 32, and Joe Kelley, 21, were arrested at Carlsbad several days ago...

FAIR DIRECTORS APPOINTED AT MEETING

At a call meeting of the O'Donnell school board Monday evening, directors for the community fair were appointed as follows: J. L. Shoemaker, Jr., chairman...

WIDE AREA DAMAGED BY HAIL LAST WEEK

Preceded by a violent dust storm and accompanied by a heavy shower, hail fell in sufficient quantities...

FORMER CITIZEN KILLED IN OIL FIELD SATURDAY

News was received here Saturday afternoon of the death at Seminole, Oklahoma, of Ray Hawes, a former citizen of O'Donnell...

Clerks Race A Thriller

The most thrilling and the race which received the most interest was that of the county clerk, in which six of Lynn counties' politicians had placed their bets...

Candidates Have No Opponent

The state races for Lieutenant Governor, Edgar E. Witt, was unopposed...

38 in Congress Race

Thirty-eight names appeared on ballots, divided into nine numbers, 1, 2, and 3, for congressional seats...

Bush was accompanied by his wife and their six-year-old son.

It is thought that he is comparatively new in criminal ways but the younger man, who has also passed under the names of Miller and Hardy, is apparently an old hand...

CHILDREN TO DELIVER SERIES OF SERMONS

Evangelist James G. Childress of Houston, who will begin a protracted meeting at the local Church of Christ this evening (Friday), has announced that he plans to deliver a series of related sermons...

MR. WILLIAMS UNDERGOES MINOR OPERATION TUESDAY

Mrs. G. W. Williams has had a peculiar ailment for the past three months, it being a growth resembling an abscess, on the right side just on the ribs...

CHANGE EFFECTIVE THIS WEEK IN LOCAL BUSINESS

Effective this week, Mr. Lee Baldrige of Abilene will take the place of E. T. Wells as manager of the local Higginbotham-Baldrige number...

FORMER CITIZENS RANK HIGH IN ANDREWS POLITICS

According to information reaching us from Andrews, W. H. Guthrie polled however, votes in Saturday's primary election to be in the run-off for judge of Andrews county...

BUTTERCUP'S DAUGHTERS BUTTERCUP AS BUTTER PRODUCERS

Of interest to breeders of Jersey dairy cows was an experiment conducted this week on the subject of the milk of daughters of buttercup cows...

FRACURED ELBOW IS RESULT OF FALL

Miss Kitty May Garner, daughter of Mr. and Mrs. T. M. Garner, sustained a fractured left elbow as the result of a fall Wednesday afternoon as she was skating...

FIFTH SUNDAY CONVENTION TO MEET AT FIVE-MILE

We are asked to announce that the Dawson County Fifth Sunday Singing convention will meet Sunday, July 31, at Five-Mile, and that all singers are cordially invited to come and take part in the day's program...

FISHING TIPS FOR LLANO MONDAY

Glynn Everett, Ralph Beach, and Maynard Eshakorn left O'Donnell Monday night, bound for their own particular fishing grounds down on the Llano...

INTERESTING FEATURE BEGUN TO APPEAR EACH WEEK IN INDEX

Attention of our readers is called to a column appearing in The Index. This week under the "Vocational Agriculture Notes"...

MR. BALDRIGE, WHO IS COME HERE WITH HIS FAMILY THIS WEEK, IS ALSO THE SON OF A PIONEER FAMILY.

Mr. Baldrige, who is also here with his family this week, is the son of a pioneer family. He is the son of Mr. and Mrs. H. E. Baldrige, and a brother to Mrs. Ben Moore...

PLACE NO. 2, JOSEPH WILSON JR., LED WITH 157,300 OF

Place No. 2, Joseph Wilson Jr., led with 157,300 of... followed with 95,616...

PLANK AS BUTTER PRODUCERS

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Vocational Agriculture Notes

Getting Ready For The Fair

According to the regulations of the State Livestock Sanitary Commission, all cattle can be assembled for exhibition purposes unless such cattle have been tested for tuberculosis within thirty days previous to the date of exhibition. The livestock commission also rules that such cattle can be exhibited unless such cattle shall have recently been vaccinated for cholera. This means that all cattle and hogs to be exhibited at the O'Donnell Fair Community Fair must bear health certificates from a licensed veterinarian. Mr. O'Donnell has agreed to make an effort to stimulate greater interest in the coming fair, the business men of O'Donnell have agreed to pay the expense of having this fair and animals to be tested are going to be exhibited here this fall. This is very generous offer on the part of the local business men and the farmers and dairymen of this section should show their appreciation by exhibiting a goodly number of hogs and cows ready for the coming fair. Those having hogs or cattle that they would like to exhibit, should get in touch with E. H. Mathis, Teacher of Vocational Agriculture. A veterinarian will be brought here from Lubbock and will go around with Mr. Mathis to the various farms where there are cattle to be tested and hogs to be vaccinated. This veterinarian will only be here one day so it is very necessary for Mr. Mathis to have a list of those wishing the advantage of this opportunity.

Hog Feeding

Ray Smith, Jr., a prospective student of Vocational Agriculture is making preparations to feed out six hundred head of hogs. He has constructed a large modern type self-feeder with a rubber proof drop. This self-feeder has a trough five feet long and will hold about five hundred pounds of feed when filled to its capacity. Ray plans to feed his hogs a ration consisting of treblehead maize, some seed meal, and all of the milk that the animals will consume. The treblehead maize and the cotton seed meal will be placed in separate compartments of the self-feeder for the hogs to eat as much of each as they desire. The hogs will receive all of the skim milk that they can drink and should make unusually fast gains. It has been found out from hog feeding experiments recently conducted by our state experiment station that hogs will make faster and more economical gains when the ani-

time. Ordinarily, the plant lice attack only turnips but when there are no turnips to feed upon, they feed on cucumbers, cantaloupes, and watermelons. Unless checked by the use of sprays, they are apt to ruin the entire garden in just a few days. The most effective control for aphids or plant lice is to spray the plants with nicotine sulphate which is commonly called "Black Leaf 40". Nicotine sulphate can be purchased from any drug store at a very small cost. The formula for using nicotine sulphate as a poison spray is as follows: one and one-half tea spoons of nicotine sulphate for each gallon of water. The effectiveness of this spray material is greater when it is used in a strong soap suds solution rather than in clear water. An ordinary fly spray has been found to be very practical in applying the spray on the plants. The spraying should be done either late in the afternoon or early in the morning to prevent the sun and the wind from drying the plants before the spray has time to become effective. Great care should be exercised in applying the spray material to the plants for it is absolutely necessary that every insect be covered with the spray for it to be most effective. The spraying operation should be repeated as often as it becomes necessary. Nicotine sulphate spray has been found to be very effective in the control of all sucking insects of which the aphid or plant louse is only one example.

Recent surveys made by the United States Department of Agriculture, show that there are fewer hogs in the United States now than there have been in the past several years. Hog prices have already advanced and are likely to advance higher as fall comes on and people begin eating more pork. Even though the prices of hogs remain about as they are now, Ray has hopes of making a substantial profit from his hog feeding work. Accurate records of all labor and expenses will be kept on this feeding project and at the end of it, Ray should be able to tell his neighbors and friends a lot about feeding hogs.

Garden Insect Control

The recent rains that have fallen and the excess growth of weeds are likely to cause an out-break of garden insects. In fact the writer's attention has already been called to the attacks of certain insects on garden vegetables. The garden aphid, commonly known as the turnip louse, seems to be doing considerable damage to garden vegetables at this time. This insect makes its living by attaching itself on the under side of the leaves where it sucks the sap from the plant. Due to the rapidity of reproduction, these plant lice often occur in great numbers in a very short

time. J. A. Miner made a business trip to Lubbock Tuesday.

EPWORTH LEAGUE HAS PARTY FRIDAY EVENING

Thirty-six members of the Epworth League of the Methodist church were guests last Friday evening when Misses Margaret Miller and Mary V. Shook entertained with a circus party at the home of Mrs. Waldo McLaurin.

The spacious front veranda was decorated with greenery to represent a tropical forest, and here, in cages, were the animals of the circus, each one safely confined in its own cage. However, the guests had to examine closely to determine just which animal was which, but that was all part of the evening's fun.

Miss Madelon McLaurin, plentifully bedecked with ribbons, was the "Most Beautiful Woman in the World," and Junior McLaurin, Earl, Wayne Guye, and Jimmy Lee Shook represented other famous characters of circus life.

After a number of group games played on the lawn, appropriate refreshments of lemonade and animal cookies were served.

and influence in the run-off next month.

TOM H. ROGERS

THANKS TO FRIENDS

I wish to thank my friends for their support in the race for public weigher, and to wish the best of luck to the boys who polled more votes than I. I sincerely appreciate every effort in my behalf.

W. A. HINKLE.

THANK YOU TO THE VOTERS OF LYNN COUNTY:

Thank you most earnestly and sincerely for the splendid vote given me for State Senator in the primary last Saturday. This large vote helped torial race and for that, I am grateful to place me in the lead in the Senate.

Your continued support and influence is most earnestly solicited during the run-off. No one could appreciate it more than I nor work harder to deserve your trust. Again THANK YOU!

ARTHUR P. DUGGAN
Candidate for State Senator.

Mrs. Tom Goode of Elg Spring visited her parents, Mr. and Mrs. W. R. Sanderson, the first part of the week.

DR. I. L. VAUGHN
VETERINARIAN

Treats all curable diseases of stock.

A full line of serums and medicines kept in stock.

TAYLOR & M-CALL DRUG CO
West Side square
Office phone 143 Residence 227

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Treats all curable diseases of stock.

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SAVE YOUR CLOTHES

Beginning Monday, August 1, our rates for cleaning and pressing will be drastically reduced. Take advantage of this fact and lengthen the life of your clothes by frequent trips to the cleaner. All work on a CASH basis, and every job guaranteed.

Men's Wool Suits, cleaned and pressed 50c
Men's Wool Pants, cleaned and pressed 25c
Dresses, cleaned and pressed 50c up
Ladies' coats, no fur, cleaned and pressed 50c
Ladies' coats, with fur, cleaned and pressed 75c

C. E. RAY

THANKS TO VOTERS

I wish to express my hearty appreciation of the support accorded me in the race for public weigher last week, and to solicit the continued influence and votes of the people of this precinct in the run-off next month.

W. E. PAYNE pd.

CARD OF THANKS

I take this means of expressing my sincere appreciation to my friends for their efforts in behalf of my candidacy for the office of public weigher of this precinct, and to solicit a continuation of that support

THANKS TO FRIENDS

I wish to express my sincere appreciation to the voters of O'Donnell for their loyal support in the primary last week, and to ask for a continuation of their influence and votes in the run-off next month.

W. O. W. JONES.

CARD OF THANKS

I take this method of thanking my many friends for their support and influence in the race for constable in the election Saturday. Your friendship and votes were sincerely appreciated.

J. M. CHRISTOPHER.

Tahoka Hatchery

Will Open
FRIDAY AUG 5
Will Set Tuesdays and Fridays

TAHOKA HATCHERY

NOT ONLY WILLING TO SERVE YOU HE KNOWS HOW!



Willingness to serve doesn't come through training; ability does. So Conoco chooses as station salesmen men who want to serve... who like it... and trains them to be experts.

When a Conoco man fills your gas tank or supplies oil, he gives you exactly the amount you want. There's no splashing, no muss.

He gauges the air in your tires accurately and supplies the proper pressure to each, including spares. He cleans your windshield spotlessly. He fills your radiator without splashing.

The Conoco man's information service is just as expert as these things he does with his hands. Ask him about roads, mileage, hotels, camps, sports, places to buy supplies. He is ready with accurate information on these and many other subjects. He keeps his station rest rooms clean and his station inviting. He checks parcels and cares for mail and telegrams. Everything he does for you is done cheerfully, expertly. He wants to make your stop at his station a pleasure for you... and he knows how!

THE CONOCO TRIANGLE
CONOCO
SYMBOL OF SERVICE

EVERY CONOCO STATION IS A BRANCH OF THE CONOCO TRAVEL BUREAU
... A NATION-WIDE FREE SERVICE FOR MOTOR TRAVELERS

RED & WHITE STORES

How Satisfying to find such a store!

Good Housekeeping
See Our Advertisement in August Shopping



COFFEE 1 lb.	33c	KELLOGG'S	9c
Maxwell House		Whole Wheat Flakes	
PORK & BEANS regular	6c	BAKING POWDER	26c
size Campbell's		1 lb Calumet	
PINEAPPLE R. & W.	14c	GINGER ALE 2 for	29c
No. 2 tins		Canada Dry 12 oz.	
CRACKERS 2 lb	17c	PRUNES 4 lb	29c
Salad Wafers		Household brand	
COOKIES Merchants	17c	PICKLES 1 qt. sour	15c
Lemon cream 1 lb		ready sliced	
TUNA 1/2's R. & W.	21c	MUSTARD R. & W.	12c
fancy fish		9 oz. prepared	
BLACKBERRIES	11c	MAYONNAISE	15c
Texas No. 2 tin		1000 Island or Spread	
BLACKBERRIES	39c	ICE CREAM POWDER	13c
No. 10 tin		R. & W. all flavors 2 for	
HOMINY No. 2 1/2 tin	9c	TEA 1-4 lb. Lipton's	19c
Success brand		Yellow Label	
PEAS medium tin	11c	BLUING 10 oz. Mrs.	17c
Kuner Tender Garden		Stewart's	
VIENNA SAUSAGE	13c	SOAP Giant Bars Red	25c
1/3's Ratliff brand 2 for		and White, six bars	
CAKE FLOUR R. & W.	25c	TOILET TISSUE blue	23c
large package		Kross, 3 rolls	

B. & O. CASH STORE
ED COOK & SON
JOHNSON & LINE

POLITICAL ANNOUNCEMENTS

The Index is authorized to publish the names of the following candidates for office subject to the action of the Democratic Primary in July, 1932:

- For Senator 30th Senatorial District**
G. F. LOCKHART
A. P. DUGGAN
- For State Representative 119 district**
JOHN N. THOMAS
- For District Attorney 106 Judicial District**
G. H. NELSON
- For District Clerk**
W. S. (Skip) TAYLOR
- For County Judge**
W. E. (Happy) SMITH
- For County Attorney**
TRUETT SMITH
- For Sheriff**
B. L. PARKER (re-election)
- For Tax Collector**
A. M. CADE (re-election)
- For Tax Assessor**
A. I. THOMAS (re-election)
- For County Clerk**
H. C. STORY
W. O. W. (Bill) JONES
- For Public Weigher of Precinct No. 4**
TOM H. ROGERS
W. E. PAYNE
- County Commissioner Precinct No. 3**
WALDO McLAURIN (Re-election)
- For Commissioner Precinct No. 2**
I. M. DRAPER
J. ALBERT WILLIAMS

Dawson County

Commissioner Precinct No. 2
H. L. HAHN

CARD OF THANKS

This notice will convey, in a small way, my appreciation to the people of my home county for the confidence expressed in me by your vote on last Saturday. I shall strive to grow in ability and to conduct the office of District Attorney in such a way as to merit that trust.
Sincerely,
G. H. NELSON.

CARD OF THANKS

I take this method of giving my thanks to all who gave me their support in Saturday's primary. I have no ill will toward any of those who did not support me, and I offer my hearty congratulations to Mr. Payne and Mr. Rogers.
W. T. BRANDON, pd.

She Reduced 38 Pounds The Safe Way

"I have been taking Kruschen Salts for 4 months and I think they are wonderful. I am 32 years old and 5 ft. 2 in. tall. I was very fat. I weighed 165 lbs. and now I weigh 127 lbs. and feel fine. If I let up taking the Salts one morning I feel lazy and heavy." Mrs. Florence Loftus, Boston.
This is just one of hundreds of letters we get every month—Kruschen not only causes you to lose fat but while you are losing it you gain in health—in vivaciousness—you lose fat where fat is most prominent and at the same time keep stomach, liver kidneys and bowels functioning naturally.
Any drugstore in the world will sell you a jar of Kruschen for a trifling sum—take one-half teaspoonful in a glass of hot water every morning—go light on fatty meats, potatoes and sweets. But for your health's sake demand and get Kruschen Salts—imitations are numerous. It's the little daily dose that does it. No. D-5

BORROWED—Will the party who borrowed my walking turning plow please return it at once, as I need it badly.
W. L. Palmer. 42-2tc.

Local News

Mr. and Mrs. Luther Caffey and family of Post spent the week-end with Mr. and Mrs. E. W. Heater.

Born to Mr. and Mrs. Howard Walker on July 20, a nine pound daughter. Mother and baby are doing well.

Mr. Tommie Heard returned last Thursday from the sanatorium after a stay of several months. His case is reported as "arrested." His many friends are exceedingly glad to see him at home again.

Miss Evelyn Lawler, who recently underwent an operation for the removal of tonsils at a Lubbock hospital, returned to that place Tuesday for examination and treatment, and is pronounced perfectly recovered.

Born to Mr. and Mrs. Jim McKee on July 17, a nine and one-quarter pound daughter. Both mother and daughter are doing well.

Mr. and Mrs. C. E. Ray and E. M. Heblson spent Sunday in Levelland with Mr. and Mrs. W. B. Ray.

Mr. and Mrs. Charlie Cabool went to Borger Tuesday evening. Mrs. Cabool will visit a short time with her parents, Mr. and Mrs. Joe Haidy.

Mr. and Mrs. Claude Malone and family are guests this week of relatives and friends here. Mrs. Malone will be remembered as Misses Leta Rodgers.

Mr. and Mrs. T. M. Wilson, Mr. and Mrs. Herbert Ray, and Miss Hazel Burk spent Sunday in Big Spring with Mr. and Mrs. Claude Cheirs.

George Shumake spent the week-end here with Mrs. Shumake and the family.

Mr. and Mrs. Morris Sanderson and family of Loop spent the week-end here with his parents, Mr. and Mrs. W. K. Sanderson

W. O. W. Jones was in Tahoka on business Monday.

Paul Gooch and Grady Gantt made a business trip to Ft. Worth Monday.

Miss Margaret Garland of Lamesa was the guest of friends here Friday.

Mr. and Mrs. J. P. Bowlin, Miss Alice Joy, and James, Jr., left early Sunday for a vacation trip to El Paso and Ruidoso, N. M.

Guy Bradley and Mayer W. S. Cathey came down from Ruidoso Friday so that they could be here to settle political questions, and returned Tuesday to finish their vacation. Mrs. Bradley and Mrs. Cathey remained at the camp.

Jack Glenn Cathey came over from the ranch near Brownfield to spend a few days with homefolks.

Mr. and Mrs. C. H. Cabool and Miss Catherine Haidy were guests of friends in Lamesa Sunday.

Mr. and Mrs. M. B. Hood of Littlefield were guests Sunday of Mr. and Mrs. R. O. Stark and other friends. Mr. and Mrs. Hood are former residents of O'Donnell, and have scores of friends here who are always delighted to see them.

Mrs. D. M. Womack and little daughter, Betty Jean, of Colorado are visiting Mr. and Mrs. Irvin

Wright this week.

Mr. and Mrs. Bill Brewer and family of Hope, N. M. and Mr. and Mrs. C. Swett and family of Lovington, New Mexico are guests of Mr. and Mrs. H. L. Brewer of the Joe Bailey community.

Mr. and Mrs. C. L. Davis and Mr. and Mrs. B. L. Davis, accompanied by Miss Nell Boyer, were guests Sunday of Mr. and Mrs. C. L. Clements southeast of town. They report that the district out that way is heavily damaged by the hail last Thursday.

Mr. and Mrs. Tony and sons returned Thursday of last week from Buffalo Gap, where they had attended a family reunion and picnic.

Mrs. Marshall Whitsett and Miss Thelma Palmer were in Lubbock Monday afternoon.

Mr. and Mrs. J. C. Christopher Amarillo are visiting friends and relatives here this week.

Mr. and Mrs. Waldo McLaurin and family spent Sunday with Mr. and Mrs. Pharr at Tahoka.

Mrs. Odum left Tuesday for Crockett, where she will be employed.

Mrs. Carl Betenbough and so. Libburn, of Andrews spent the week-end here with friends and relatives.

Mr. and Mrs. L. E. Robinson and family returned Monday afternoon from a vacation trip to Ruidoso, N. M.

Mr. and Mrs. W. T. Huff and daughters, Misses Moore and Wynona, returned Sunday from Comanche, where they had visited relatives.

HIGGINBOTHAM FUNERAL HOME
Day Phone 103 O'DONNELL, TEXAS E. T. WELLS Night Phone 154
or LAMESA PHONES
DAY—FUNERAL HOME 75
NIGHT PHONE
Clyde Branon Phone 223
Aubrey Thomas Phone 51
"AMBULANCE SERVICE"

Lubbock Sanitarium & Clinic
LUBBOCK SANITARIUM & CLINIC
Dr. J. T. Krueger
Surgery and Consultation
Dr. J. T. Hutchinson
Eye, Ear, Nose and Throat
Dr. M. C. Overton
Diseases of Children
Dr. J. P. Lattimore
General Medicine
Dr. F. B. Malone
Eye, Ear, Nose and Throat
Dr. J. H. Stiles
Surgery
Dr. H. C. Maxwell
General Medicine
Dr. Olan Key
Urology and General Medicine
Dr. Jerome H. Smith
X-Ray and Laboratory
C. E. Hunt J. H. Felton
Superintendent Business Mgr.
A chartered training school for nurses is conducted in connection with the sanitarium.

MORE PROFITS FROM DAIRY COWS
MORE MILK
MORE PROFITS
MORE MONEY IN THE BANK
SUCCESS IS YOURS—IF YOU FEED GOOD FEED—TO GOOD COWS
RED CHAIN
24% DAIRY RATION
By the bag, it may cost a little more by the milk pail, it ALWAYS costs LESS!
B & O Cash Store
"Where Cash Talks"
THE RED & WHITE STORES
RED CHAIN Feeds Are SUPERIOR Feeds

WHERE GOOD EGGS GET WHAT THEY DESERVE
I'M GLAD THEY BROUGHT US HERE.
THERE'S NO BETTER PLACE FOR GOOD EGGS LIKE US.
SWIFT & COMPANY PRODUCE PLANT
Every day hundreds of thousands of eggs are delivered by farm patrons to more than 100 Swift & Company produce plants over the United States. Producers are paid cash for all they offer.

WE'VE ENTERED THE BEST SOCIETY.
YES!—THEY PUT ONLY THE BEST IN THESE CASES.
1 CASE Brookfield Eggs
In these plants all eggs are carefully graded and packed in cases. Only the best, in size and quality, are destined eventually to go into cartons and be sold under the Brookfield label. Others, perhaps not so large or so even in color, are sorted to get the highest price for their grades.

I ALWAYS WANTED TO TAKE A RIDE IN A FAST COOL CAR.
I HEARD THEM SAY WE ARE TRAVELING 900 MILES TO THE BEST MARKET.
Brookfield
Under refrigeration and in carload lots Swift & Company ships the eggs to more than 400 branch houses, each the distributing center for a great population. Every retailer customer of every branch house is a possible customer for any eggs that arrive at a produce plant.

IT LOOKS LIKE WE ARE THROUGH!—AND A MERRY ONE.
ANYHOW WE MADE THE BEST OF OURSELVES.
Swift's Premium Quality
In these branch houses the best eggs are packed in cartons with the Brookfield label. Thousands of salesmen daily make their rounds, selling eggs, poultry and butter as they sell meat. That means economy in sales cost. Deliveries are so frequent the eggs reach the consumer in perfect condition just as they were when Swift & Company selected them.
With Swift & Company as a guide, every egg has the chance to make the most of itself. Demand is dug up by the sales force and fostered by product advertising. Costs of service are as low as long experience and great volume can make them. Profits are low—over a period of years our profits from all sources have averaged only a fraction of a cent per pound.

SWIFT & COMPANY
Purveyors of fine foods

Summer Cooking is Easy... Cool... Very Simple... when it's done ELECTRICALLY!
Your kitchen will be as cool as the rest of the house if you use a modern electric range. Heavily insulated to retain heat, fully automatic to require a minimum of attention, an electric range is the answer to the summer cooking problem.
Take advantage of the low prices at which these modern, lifetime electric ranges are being sold and give yourself the comfort, convenience and freedom from drudgery that electric cookery makes possible.
An electric range is the key to a completely electrified home

Artificial Breezes for Humid Nights \$4.95 and Up
When nights are still and hot, an electric fan brings fresh breezes to assure restful sleep. A good fan can now be bought for as little as \$4.95.
Modern Irons at New Low Prices \$2.95 and Up
There is no reason to worry with a worn-out iron when a new, modern iron sells for \$2.95. A new iron saves time, energy and delicate fabrics.

TEXAS SERVICE ELECTRIC COMPANY