





## South Plains Harvesting Association

Box 966, O'Donnell

J. V. Burdett, Jr., President  
Robert Hardberger, Secretary



## Oscar Veach, Garage and Station

Christmas Greetings  
and all good wishes.

1  
9  
5  
2

## O'Donnell Butane Co.

Willie and Jeff White

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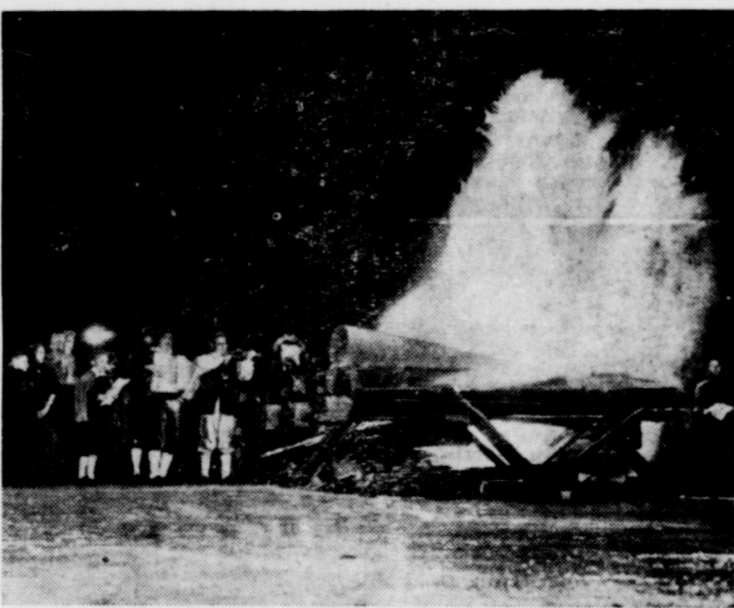
## in other languages

Merry Christmas! Merry Christmas!  
The spirit conveyed by these words is the same in all countries, but the words themselves sometimes fall harshly on American ears.  
"Merry Christmas" in French has a soft and musical sound. It is "Joyeux Noel."  
In Spain the greeting is "Feliz Pascuas," and in Italy, "Buon Natale." For Sweden it is "God Jul" and Norway, "Gladig Jul."  
In Germany and Holland the greeting is a tongue-twister that will stump the average American. The Germans say "Froehliche Weihnachten" and the Dutch, "Plezierig Kerstfeest."  
But whatever the language, the spirit behind this greeting is the same wherever there are men of goodwill.

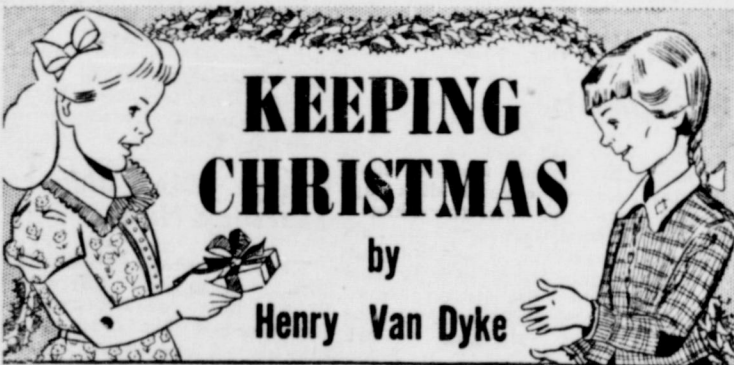
### XXXMAS KISSES

## Mistletoe Bestows Good Fortune

VERY few people don't know what a sprig of mistletoe means at Christmas time—especially when there's a pretty girl standing beneath it! But few people realize that this very pleasant custom has its root in age-old superstitions.  
The lore of primitive days contains many references to mistletoe. According to an ancient Norse legend, the sun god was slain by an arrow fashioned from the mistletoe plant. He was resurrected by his mother's tears, which falling upon the plant, were crystallized into pearly berries. Because of this magical healing, it was ordained that mistletoe should grow neither on heaven nor earth, but suspended between. That is the reason, runs the legend, that mistletoe is found growing on trees.  
Mistletoe was of special significance to the Druids, ancient pagan priests of England, who cut it off trees with a golden knife used only for that purpose. They believed it possessed wonderful powers of healing and acted as a protection from witchcraft. During the December religious rites, it was bestowed upon individuals as a special mark of honor.  
Because of its supposed salutary properties, mistletoe was often hung over the doors of primitive houses as a sign of good-will. Relief in magic has disappeared, but this custom still remains. And a kiss under the mistletoe still has beneficent effects. Try it and see for yourself!



TIME FOR CAROLS . . . Men, women and children from Protestant churches blend their voices in carol singing before the blazing Yule log. This Christmas Eve custom is becoming increasingly popular throughout the country.



Are you willing to forget what you have done for other people, and to remember what other people have done for you; to ignore what the world owes you, and to think what you owe the world; to put your rights in the background, and your duties in the middle distance, and your chances to do a little more than your duty in the foreground; to see that your fellow-men are just as real as you are, and try to look behind their faces to their hearts, hungry for joy; to own that probably the only good reason for your existence is not what you are going to get out of life, but what you are going to give to life; to close your book on complaints against the management of the universe, and look around you for a place where you can sow a few seeds of happiness—are you willing to do these things even for a day? Then you can keep Christmas.

### TOM GARRARD

ATTORNEY

Tahoka, Texas

Practice All State and Federal Courts; Land Titles a Speciality

The man who succeeds may take his hat off to the past but he takes his coat off to the future.

A jolly good way to remember your friends and relatives this Christmas is to send gift subscriptions to O'Donnell INDEX. They are easy to order. They keep on reminding. You can buy a full year of pleasure for \$1.50 in Lynn, Dawson and Borden Counties and \$2 for anywhere else in U. S. Each gift will be announced with a cheery card. See The Index today

## Burial Place of Santa Said to Be in Italy

SANTA CLAUS, otherwise St. Nicholas, otherwise the one-time bishop of Myra in Asia Minor, is buried in Bari, Italy. His body was stolen from its original tomb by Italian sailors, who thought back in 1087 that a saint's body brought prosperity and good luck to your town.  
St. Nicholas, who was tortured and imprisoned for his faith during the reign of Emperor Diocletian, found no rest in his first tomb at Myra. Always some expedition was attempting to remove his remains.  
However, once buried again in Bari, the saint's body was credited with curing 30 people of distemper and performing other miracles. So Bari became a place of pilgrimage, and the legends about St. Nicholas multiplied apace.

We owe our notion of Santa Claus as a secret dispenser of gifts to a story that St. Nicholas once saved three girls from a life of prostitution by throwing purses of gold through a window in Patara, thus permitting a poverty stricken nobleman to give his daughters suitable dowries as custom demanded.

In addition, St. Nicholas was credited with restoring life to some boys who had been slain and dismembered by a wicked innkeeper of Myra—hence the occasional stained glass windows in which the saint is shown beside three lads in a tub.

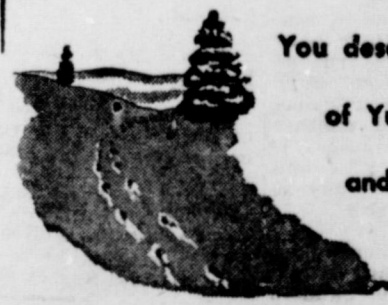


## Everett Barber Shop



TIME OUT . . . Santa Claus pauses in his Christmas Eve visits sometimes to pick up a hot dog and ice cream cone at an all-night hamburger stand.

He said he bribed the jury because the wheels of justice need a little grease.



## Mahurin Grocery and Market





Our hope for your peace and happiness goes out to every one of you.



# COLLIN'S

Your Friendly Department Store

LAMESA

## Naturalized Citizen— That's Our Santa

Santa Claus as Americans know him is a naturalized American citizen, and as such is America's contribution to the Christmas legend. That's the opinion of Dr. Gustav O. Arlt of the department of Germanic languages on the Los Angeles campus of the University of California.

"The Norwegians who settled early in America brought the first version of the modern Santa Claus, who in Europe had been known as St. Nicholas, but never adequately personally described," said Dr. Arlt.

"When the American Clement Moore described the jolly, rotund gentleman in minute detail in his poem 'Twas The Night Before Christmas,' he assumed the proportion of living legend and thus became an integral part of Christian legend and folklore," the professor stated.

## Archaeologists' Findings Bear Out Bible Stories

Archaeologists' findings oftentimes serve to further establish the authenticity of the story of Jesus. Only recently a group discovered the name of Jesus, carved before 70 A.D. and perhaps by an eyewitness to the crucifixion, among inscriptions on 11 early Christian burial urns found in a cave on the Jerusalem-Bethlehem road.

The urns may provide the "oldest archaeological record of Christianity" and an historical confirmation of the trial and crucifixion of Christ, the archaeologists said.

A sect of Hebrews, who followed Jesus, denounced Pontius Pilate and mourned the crucifixion of their leader, was believed to have left the writings on the urns in the cave.

The Hebrew and Aramic inscriptions contained common names like Miriam, Simeon, and Matti. The Greek inscriptions and symbols beside them contained references to Christianity and, it seems probable to the crucifixion.

OG  
Lost: one smoky dun saddle mare, strayed last Friday night. Reward. See Roger Hensley Rt. 2 Tahoka, in Draw community 34p

Fire works for sale at Harvey Jordan Gin office. Harvey Lee and Larry Jordan

Lost: Red female cocker spanie answers to "Taffey" \$25 reward, 1 a child's pet. Joe Jackson

Renew Your Index

## Your Poinsettia Will Bloom Next Christmas

THE POINSETTIA has long been a popular Christmas plant but probably few people have given much thought to the fact that it does come into bloom each year only at this season.

The poinsettia is one of a group of plants known as short day plants because it will bloom only in the season of the year with short day length periods, preferably 10 hours or less. That is why it is always in bloom during the Christmas season and not during the summer. It could be prevented from blooming now by lengthening the daylight period to 15 hours by means of artificial lights.

Flower growers have learned how to bring garden chrysanthemums into bloom any month of the year by using shading cloth to shorten the days and artificial lights to lengthen the days. The chrysanthemum is also a short day plant.

How can one keep a poinsettia plant until next season? After its usefulness is over, place it in the basement or some dry place where it will not freeze. Do not water it, or at least very little, and let the soil dry up. Next May bring the plant out, cut the stem back about two-thirds, wash the old soil off the roots and re-pot in new soil.

## Bay and Rosemary Christmas Tradition

Bay and rosemary have also been represented among our Christmas plants from time immemorial. An ancient writer says: "Rosemarie and Baies that are most faire were stuck about the houses and the churches at the time of Christmas."

According to tradition it was the bay tree, with its lance-like leaves and purple berries, that sheltered the holy family during a thunderstorm. Accordingly it was believed that lightning will never strike a bay tree.

The association of the rosemary plant with Christmas also goes back to the early childhood of our Lord, namely to the flight into Egypt to escape the wrath and jealousy of King Herod. Its branches are said to have held the little garments of the Christ-Child that were placed upon them by the Virgin Mother. Originally, its flowers were supposed to have been white, but the plant changed the color of its blossoms to lavender, same as Mary's cloak.



The greatest gift is given again  
on Christmas Day;  
may this new  
Yuletide bring joy  
and faith abundant.  
1952



# Lamesa Tin and Radiator Shop

411 N. 2nd St.  
H. L. Crouch

LAMESA

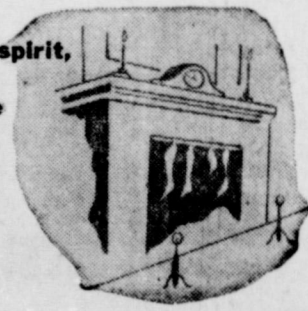
Phone 4727  
E.B. Crouch



Christmas Wishes

... 1952

In the prevailing spirit,  
we offer our hope  
for your complete  
happiness...



...and we commend to you  
the extra joy this season  
brings to all  
our hearts.



# THE VOGUE

LADIES READY-TO-WEAR and Shoes

LAMESA



THIS MAY BE the post office's biggest Christmas. The postmaster general estimates that more Christmas mail—packages and cards—will be handled in 1952 than in any previous year. With this in mind, the post office department has hired extra employees and arranged for use of extra trucks for the holiday period.

The post office is Santa Claus' good right arm. It delivers gifts and greetings throughout the world, and it will do its best to get them there by December 25—if they are mailed on time.

Much Christmas mail going overseas is handled in cooperation with the postal systems of other nations. But in the United States and its possessions, in U. S.-trusted islands in the Pacific and among U. S. servicemen in all parts of the world, delivery of holiday greetings is strictly a United States affair.

The army takes over, through its army post office, for troops serving outside the United States, be they in Germany, Korea, or somewhere on the way.

Best known special Christmas business done by any post office is that of Santa Claus, Indiana.



HOLZ GLASS . . . This stained window is in the church of Oberndorf, Germany, where the beloved Christmas carol, "Silent Night, Holy Night," was first sung.

For sale or trade: 100 ft. lot at North L, lies between two highways. Mrs. Maggie Pugh Christophers. Phone 48 or see at Weir Cafe



A bright and merry  
Christmas to our friends  
and neighbors.

# Amos Furniture And Supply

Phone 4010 On Lamesa, Lubbock Hiway

Watch For our January Clearance

"Best Prices In West Texas"

LAMESA



We wish you well this season.

## Middleton Furniture

208 S. Austin

Lamesa



Best wishes for your happiness this Yuletide.

## Dr. J. M. Harrington

OPTOMETRIST

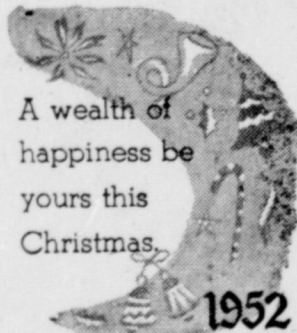
508 South 1st

LAMESA



## The Fabric Shop

412 N. First Lamesa



## White Auto Store

223 N. Austin

Lamesa

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To the casual observer, it is just another typical night in Bethlehem, sleepy town of many generations. Excepting, of course, that the population is more than double, for all the descendants of David have come to register as ordered by Herod. For many, there is no room.

And yet, there is more about this night! And there are some whose faith and wisdom give them eyes to see. Near the hour of midnight, a darkened sky suddenly shimmers with a light of ethereal beauty, and angels appear to sing a great psalm:

"Glory in the highest,  
 And on earth, peace to men of good will."

A new star fires itself to brilliance near the edge of the town, bathing in its light the stable where a Galilean carpenter named Joseph has taken refuge with his bride, a queenly girl named Mary. For them, there has been no room.

The stars rest above the humble shelter, sending down golden rays that illuminate the area in a strange, unearthly manner.

In the distance appear a group of Magi, wise men of Persia. They have followed the now resting star and are heavily laden with gifts of gold—presents for a new-born king. Along the roads hear the shouts of the citizens, led by angels, who come to adore.

There in the stable, wrapped in swaddling clothes and laid in a manger, the Christ-child awaits.

Santa Claus is on his way  
 To greet us all on Christmas Day.  
 Dolls and drums (all sorts of toys)  
 For wishful little girls and boys.



## Speaking of Christmas

SPEAKING OF CHRISTMAS . . . Throughout the world wherever Christmas is celebrated it is customary to place a lighted candle in the window . . . The legend is that candles originally were set out to light the Christ child's way as he made his visits through the children . . . One explanation of the custom of hanging stockings on Christmas Eve recalls the baronial halls of England where huge fireplaces were constantly in use . . . Each Christmas a special log, the Yule log, was thrown on the fire . . . This log burned steadily as long as the feasting and celebrating continued. Naturally, it burned with a pungent odor and stockings were hung over the fireplace to absorb some of this odor and to protect the owners from evil spirits . . . Christmas Eve, 1863,



saw a near tragedy in Virginia City, Nevada . . . Two friends celebrated with a terrific round of festivity . . . Just as dawn was breaking, they embarked on a perilous promenade over the town's rooftops . . . A policeman, mistaking them for burglars, drew his revolver and prepared to shoot—but a passerby stopped him . . . Had he fired and the bullets found the mark, the world would have been deprived of two great humorists—Artemus Ward (Charles Farrar Browne) and Mark Twain (Samuel Clemens) . . . Mince pies, so long a part of our Christmas tradition, originally had a deeply symbolic significance . . . The first mince pies were patterned in oblong shape, after the manger in which Christ was born . . . The crust represented the gold brought by the Three Wise Men; the many spices, the frankincense and myrrh . . . On May 11, 1659, the general court of Massachusetts Bay outlawed Christmas . . . Anyone celebrating, stopping work, serving holiday fare or deviating from normal daily life would be fined five shillings . . . The righteous Puritans were sure they were acting wisely—for how could good Christians condone the pagan origin of Christmas? Did not such a holiday encourage excess in eating and drinking? . . . It was 22 years before that law was repealed.



OF ALL THE holiday delicacies, none carries more of the old-time traditions and associations of good eating and festivity than mince pie. Many writers give credit for its origination to Germany, while others claim that its beginning is lost in the annals of history.

English literature dating to the 15th century is full of references to this Christmas favorite, an essential part of Yuletide celebrations in England.

Old superstitions held that any person refusing to eat mince pie would be unlucky for the coming year. Should he accept the invitation, and partake of mince pie, he would have the same number of happy months during the year as the number of houses at which he ate mince pie.

The oriental character of the spices and flavoring was said to represent the rich gifts of the wise men to the Christ Child.

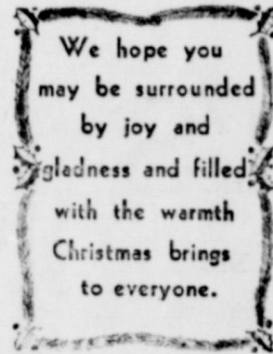
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Renew Your Index



## Henson's Upholstery

LAMESA



## Lamesa Music Co.

213 North Main St.

Lamesa



## Davis Furniture

LAMESA

INDEX-PRESS WANT ADS HAVE FARMER'S INTEREST.

COSTS BUT TWO CENTS A WORD

# Happy Holiday Greetings

1952



Not even a cataclysm could keep us from offering you, in perfect sincerity, the kind of Merry Christmas the people of our town deserve. Best wishes to all.



## TAYLOR'S

JOHN DEERE SALES and SERVICE

# HAPPY HOLIDAY

May your heart sing with the true joy of Christmas time.



Farmers Co-op Gin and Elevator, O'Donnell

### CHRISTMAS AROUND THE WORLD

**UNITED STATES (Merry Christmas)**—Christmas tree, mistletoe and Santa Claus.



**BRAZIL (Boas Festas)**—A family dinner is first on the list of festive celebrations in Brazil. Christmas trees, gift exchanges and other typical U.S. holiday customs are being adopted in South America.



**HOLLAND (Hartelijke Kerstgrooten)**—Land of old St. Nicholas, forerunner of our Santa Claus. In former years, the Dutch celebrated for a month. St. Nick scattered his gifts about the floors of Dutch homes as early as December 6.



**ITALY (Bono Natale)**—Shepherds gather in villages on Christmas Eve to play musical instruments as townfolks sing sweet Nativity songs. Thousands flock to St. Peter's in Rome on Christmas Day.



**GREECE (Kala Xristouyeha)**—Decorated trees, greeting cards and gift exchanges are season highlights. New Year's Eve is really the top holiday, with big dances, parties and other celebrations for young and old.



**PHILIPPINE ISLANDS (Maligayang Pasko)**—Church services, singing and dancing are Yuletide favorites in the islands.



#### First Community Tree At Christmas Was Held In City of Cleveland

THE COMMUNITY Christmas tree idea was born in Cleveland, Ohio, in 1912. The community raised funds to defray the cost of the tree and celebrations through the sale of preferred stock in "Cleveland, the city of good will (unlimited), incorporated under the laws of the commonwealth of good cheer."

Holders of preferred stock were entitled to "dividends payable daily in the form of happy voices of robust children, the contented faces of friendly fellow citizens and the advancement of the city of good will."

Sale of stock was pushed everywhere, the most unique place being the Cleveland stock exchange where the stock was listed at the head of other securities. The sale brought \$12,000, which purchased Christmas cheer for 13,000 citizens, as well as the first community Christmas for the city.



**SNOWMEN FOR YOU . . .** Your local lumber dealer may have patterns for these plywood and hardboard "snowmen" which you can make yourself. If not, use this picture for a pattern and go to work.

Crooked dough brings no man wealth except and perhaps the pretzel manufacturer.



## O'Donnell Flower And Gift Shop


Mrs. Eva Fritz

Mrs. Maggie Spears



May the great joy of the season find its way into your hearts in large measure.

## Smylie Variety Store



A bountiful, merry Christmas to one and all.

Happy Yuletide!

1952

## Ed James Feed Store



And, we might add, a double Merry Christmas.

HOLIDAY

## Weir Cafe

Mrs. J. E. Weir

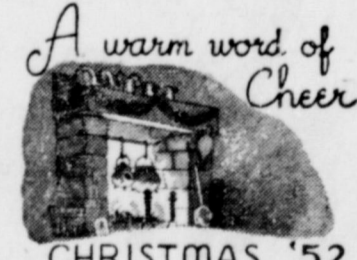


MERRY CHRISTMAS 1952

We are stocking up on wishes for your Holiday happiness.

## Line Grocery and Market

Mr. and Mrs. Harvey Line



A warm word of Cheer

CHRISTMAS '52

Try Our Special Christmas Dinner

## Proctor's Cafe

Mr and Mrs. Joe Proctor

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# JUST BEFORE Christmas



Excitement is mounting and all over town Parents are trying to slow their kids down.

There are Sunday School tableaux, Neighborhood sings, And sister's play Costume needs new Angel Wings.

While packing the box for Uncle John's folks Dad gets himself all Tangled up in the ropes.

Mysterious bundles Arrive from the store And Mother is busy Behind a locked door.

It's just impossible for all to agree What goes where when trimming the tree.

Where, oh where is the Christmas Card list? We all thought this Person had ceased to exist.

Sure, we're busy, but who can complain? Thank goodness it's Almost Christmas Again!

### Christmas Helps World's Economy

Many people, with the total exception of children, have come to believe that Christmas has become too commercial. In a spiritual sense, this is true to some extent.

Economically, however, no other holiday or festive season contributes so much to the welfare of the world. Christmas has hardly passed into the new year before thousands are at work on toys and myriads of other Christmas specialties for the next holiday. Each year, as the lights of Christmas trees twinkle on a wintry night, how many of us think of the millions who have gained employment through the Christmas shopping industry?

And yet, "too commercial" may be an understatement. Is it too wrong, once a year, to make the dominant theme one of giving, rather than of receiving? Christmas, and the spirit of Christmas, has endured wars and great chaos through centuries as a time of joyousness and happiness, and giving has always been an important part of the festivities.

The picture of the family united, with presents opened, and children wrapped in the joyousness of Childhood's greatest emotion is still, and will remain the Christmas story.



CHRISTMAS CANDLE . . . The soft, steady glow of a lighted candle is one of the treasures of Christmas which no one would want to lose. Another treasure . . .

He was told to take two aspirins and a hot bath. The aspirins went down easily but before he could swallow all that water his stomach was moving in and out with the tide.

### Origin of Gift-Giving Told in Many Versions

There are many interesting versions as to how the custom of gift giving at Christmas time started.

Some believe that it all came from ancient England, where it was once custom to hang kissing rings in the great halls. These rings were decorated with mistletoe and were the key for a pleasant holiday pastime. It is said that the young knights and ladies would come to the kissing rings with Christmas roses for their secret sweetheart.

This started it all. Now gift giving is traditional.

### Yule Tree Business Figured in Millions

CHRISTMAS TREES are a multi-million dollar business. Throughout the nation, some 15 million trees are supplied to the holiday demand. Prices range from \$1 to \$5, and that adds up to real money.

A Christmas tree, in the lake states, is usually a balsam or a spruce. The same is true in New England and the Appalachian section. Elsewhere in the country, virtually all kinds of evergreens are used.

The lodgepole pine and Douglas fir are frequently used in Colorado. On the Pacific coast, it is principally Douglas fir.

In Maryland, Virginia and Washington, D. C., a scrub pine takes a trimming.

In other localities, white pine, southern pine, hemlock, red and white cedar and redwood are used.

The business of harvesting this annual crop begins in the fall, when cutters go into the woods after trees. It continues as truckers bring huge loads to metropolitan markets.

Many land owners manage their swamps to make them yield a crop of trees year after year. Thinning operations are another source of Yule trees.

Farmers have discovered that they can get a cash crop from eroded acres by harvesting Christmas trees 10 or 15 years after they are planted.


You can't change the nature of your faults by blaming them on your nature.

Love may be blind but when it comes to diamonds the girl is stone blind.

The most we have ever weighed was 189 pounds; the least, six pounds nine oz.

...For sale: The old Murphy school house to be sold by auction bid at 2 p. m. Friday, Jan. 2 at the Murphy School. Buyer must remove building and clean rubble from the ground before Jan. 17, 1953. Also to be sold at the Gail school building at 10:00 o'clock Friday morning, Jan. 2, windmill and tower, tank and tower. The Borden County Rural High School District Board reserves the right to reject any or all bids. 2c

A jolly good way to tell your friends and relatives Christmas is to send gift certificates to O'Donnell INDEX. They are easy to order. They are reminding. You can buy a card of pleasure for \$1.50 in Lyon and Borden Counties anywhere else in U. S. The card will be announced with card. See The Index today.




All the blessings of the season to you and yours.

1952

## Sumrow Grocery and Station

At South "Y"

'Your Business Appreciated'




Merry CHRISTMAS

## Jackson Drive In Cafe

At North "Y"

Mr. and Mrs. L. D. Jackson



A Smooth Holiday Track


We'd like to "engineer" your Merry Christmas for you.

1952

## Tobe's Service Station

TOBE FARMER

Thanks For your Valued Business



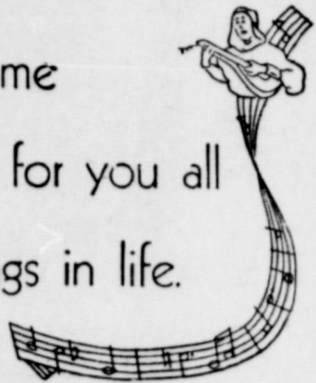
We offer our best holiday greetings and pledge you a bright and merry Yuletide season.

## H. and S. Auto And Home Supply

C. N. Hoffman



It's an ideal time  
to wish for you all  
the good things in life.



## Gaignat Motor Co.

Dodge and Plymouth Sales and Service  
Home Appliances  
W. V. McElroy, Mgr.

Tahoka Phone 300

## QUESTIONS ON CHRISTMAS

<p>1. The Swedes know kissing is fun. That's why they thought of the Christmas mistletoe. What should be done to the mistletoe for each stolen kiss? (a) remove a berry (b) do nothing (c) take off a leaf.</p>	<p>2. We ought to know the names of the Three Wise Men who were the first givers of Christmas gifts. They were Melchior, Balthasar and (a) Samuel (b) Casper (c) Shadrach?</p>
<p>3. Everyone likes to get lots of Christmas cards. When did the custom of sending them start? (a) about 1845 (b) about 1781 (c) about 1903.</p>	<p>4. Who first had the idea of building a small replica of a manger for the Christmas ceremony? (a) Pope Gregory (b) Fiers Plowman (c) St. Francis of Assisi.</p>
<p>5. The Christmas tree is the heart of our Christmas decorations. Which country first used the tree as a part of holiday observance? (a) Germany (b) Norway (c) France.</p>	<p>6. "Silent Night, Holy Night," one of the most beloved of Christmas hymns, was written by (a) Beethoven (b) Father Joseph Mohr (c) Martin Luther?</p>

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Once more all things are possible for all men to achieve  
Happiness ceases to be merely a word and again becomes a sincere wish

## Richardson's Electric and Radio Shop

Home of the "Philco"  
Most Complete Gift Shop in the West  
See Our T. V. Sets  
Phone 133W Tahoka



## Your Lynn County Officials:

- WALTER MATHIS, COUNTY JUDGE
- Wm. B. GRIFFIN, COUNTY AGENT
- ROLAND 'Slick' CLEM, SHERIFF
- NORVELL "Booger" REDWINE, Sheriff - Elect
- MRS. BEULAH PRIDMORE, COUNTY CLERK
- TOM REID, COUNTY TREASURER
- J. E. 'Red' BROWN, Tax Collector and Assessor
- SKIP TAYLOR, Lynn County Abstract Co.
- MITCHELL WILLIAMS, COUNTY ATTORNEY
- LENORE M. TUNNELL, County Superintendent, and C. A. Stewart
- WOODROW MC LAURIN, COUNTY COMMISSIONER

A heartfelt  
"Merry Christmas"  
to all of you,  
good friends





A heartfelt "thank you" for your loyalty and patronage in the past. And a Happy New Year.



## BILL STRANGE

Authorized Ford Dealer, Tahoka



To everyone in town goes our dearest wish for a merry and untroubled Christmas.



## D. W. GAINAT

HARDWARE AND FURNITURE  
JOHN DEERE TRACTOR AND IMPLEMENTS

Tahoka

## REUNION AT CHRISTMAS

By HELEN PETRONE

JANET opened the door to her apartment, thinking as she did so that it had been only a week since Craig and she had shared this apartment they called their "Ivory tower," named that because of its odd shape. It had been a storage room until the housing shortage became prevalent. Then old Mrs. Root, feeling sympathetic toward the plight of Janet and Craig Norris, newly married and homeless, had cleared it out, partitioned it off into two small rooms and rented it to them.

That was just 13 months ago, Janet remembered, dropping her gloves on the table and lighting the lamp with the same gesture. They had been married only three weeks, just long enough to realize they were imposing on Craig's family who were cramped for quarters themselves. Just a week ago they had the quarrel that had sent Craig from the apartment. It had been a blow



"She sat down at the window and looked out at the dark, starless sky."

to his pride from the day of their wedding that Janet should continue working. She enjoyed her position in the advertising firm where she had risen from a clerk to copy writer in just two years. Since she left the house after Craig in the morning and returned before him at night, she never felt her working interfered in any way with her household duties. But friends had spoiled everything with their snide remarks about "poor Janet still working," and it was more than Craig could bear. "They think I can't support you!" he'd storm at her, but the more he pleaded the more adamant she had become. And now he was gone.

The whole thing seemed so unimportant now. She glanced at the telephone, half-inclined to call him home, but her own recalcitrant nature refused to allow such a move. She turned on the radio instead and pretended the tears that welled in her eyes at the strains of "Silent Night" were merely tears of weariness after the preparation of the office party that morning. Deliberately she opened the dresser drawer to put away last night's ironing. Her souvenir box loomed temptingly before her. Lifting the cover, she stared at the items she had collected: Craig's class ring, exchanged for a diamond after their graduation from college; a pressed orchid, one of those she had carried at her wedding; various cards, Christmas, anniversary, birthday, valentine. She picked up a small gift card and read again, "To my dear wife, Janet, on our first Christmas." It was the card with the watch he had given her last year.

TREMBLING, she closed the box and turned quickly from the dresser. She had been a fool, she decided. Without Craig, Christmas could never hold the same meaning for her as it once had. She didn't stop to lock the door for there was nothing of value anyone could steal from her. Even her \$100 Christmas bonus lying on the table went unnoticed. The one thing she must not lose was happiness, and that was no longer in her home with Craig gone.

She hurried into her coat as she started breathlessly down the 3½ flights of stairs. Tears coursed down her cheeks and she prayed with fanatic zest that she was not too late. As she reached the last flight of stairs, she crashed into a figure who was hurrying up, as oblivious of his surroundings as she. She gasped at the impact, but the man quickly regained his balance and caught her before she could fall. "Janet!" he cried.

She looked at him almost in disbelief. Then, throwing her arms about him she gave full vent to her tears. "Oh, Craig! Darling, I was just coming for you."

He kissed her and held her tightly. "Janet, I've been such a fool. I didn't realize until tonight what an awful thing pride can be. Will you ever forgive me?"

She sighed. "There's nothing to forgive, Craig. I was the one who was wrong. I'm going to quit my job right away."

"No, you mustn't. I don't want to deprive you of any happiness and if you want to work, I'm not going to stop you."

She laughed snakily. "We'll argue that out later, shall we?"

Arm in arm they climbed up the stairs.

The way to make your dreams come true is to wake up and get busy.

In Egypt the man doesn't know his wife until after he marries.

INDEX-PRESS WANT ADS HAVE FARMER'S INTERESTS COSTS BUT TWO CENTS A WORD

Merry Christmas

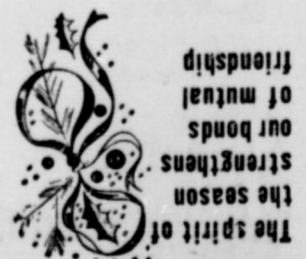


## Wallace Buick Co.

N. Fifth and Main, Tahoka

Phone 530 or 531

To our many friends



## Fielder Jewelry

Tahoka



**SUBSCRIBED TO YOUR FAVORITE DAILY PAPER AT INDEX OFFICE For BARGAIN RATES**  
**FT WORTH STAR TELEGRAM**  
 Daily and Sunday \$13.95 (You Save \$4.05)  
 Daily Except Sunday (6 days) \$12.60 (save \$2.40)  
**LUBBOCK MORNING AVALANCHE**  
 Daily and Sunday \$12.95  
 Daily Without Sunday \$ 11.00  
**ABILENE REPORTER - NEWS**  
 Daily and Sunday \$10.95 ; Daily only \$9.95

## Christmas Quotes

"Christmas is the time you decide to pay your doctor something on account. You know you will need him the day after."  
 -Walter Pulitzer.

"What do people mean by sending you a dozen Christmas cards during the festive season, and not deigning to send you three lines by way of a letter the rest of the year?"  
 -J. Ashby-Sterry.

"At every Christmas party, just as things are beginning to get good, someone shuts his eyes, puts his head back and moans softly: 'Ah, well, this isn't like the good old days. We don't seem to have any good old-fashioned Christmases any more.'"  
 -Robert Benchley.

### Christmas: 'Good Time; A Kind, Forgiving Time'

Charles Dickens once referred to Christmas as "a good time; a kind, forgiving, charitable, pleasant time." This is an adequate description of the Christmas spirit. Why not make this an old-fashioned Christmas?

Elaborately planned parties, those great time-takers, should not be a part of the Christmas scene. A homey, hospitable get-together will create an atmosphere in which everyone can relax.

Since Christmas is really "the children's hour", why not give them a greater part in preparing for the day? Children will get more delight from helping prepare and decorate the tree than in seeing only the finished product.

### Small Amount of Plant Food Will Keep Needles on Tree

If you have the type of a treeholder that permits the tree trunk to rest in water, you will find that a small amount of plant food dissolved in the water will aid in retaining the needles on the tree, and keep the needles green. If you use a pebble or rock-filled pail to support the tree, cover the pebbles or rock with a plant food solution.

Use one teaspoonful of plant food, powdered form, to each gallon of water in the container, or use one plant food tablet to each gallon of water.

## United States Top Buyer and Supplier In Tree Industry

The United States is the world's leading source of supply as well as the top buyer in the Christmas tree industry—a better than \$50,000,000 business.

The majority of our Christmas trees come from New England, New York and Pennsylvania, the north Midwest, and the Northeast Pacific regions. In recent years, New Jersey has annually marketed around 100,000 trees for local use.

Most of the trees for Christmas sales are cut early in the fall and the trees are kept green with plenty of water until shipped to distribution centers.

Some mass producers, however, cut trees early in the new year, and treat them with preservatives and coloring solutions for storage in chilled warehouses.

### 'Snapdragon' Popular

A game called "snapdragon" was very popular at Christmas time in England more than 200 years ago. To a limited extent it is still played in some parts of England, as well as in America.

The original game called for a quantity of raisins to be deposited in a large bowl or dish. Brandy or some other spirit was then poured over the fruit and ignited. At a given signal, the participants attempt to snatch a raisin from the blazing bowl.



**SECRETS . . .** This little girl wants something for Christmas, but she's not telling anyone except Santa Claus, who looks like he understands the problem.

### SHAREHOLDERS NOTICE

Notice is hereby given that the annual meeting of the shareholders of the First National bank of O'Donnell will be held at the office of said bank of O'Donnell on Tuesday Jan. 13, 1953 at 2 p. m. for the election of directors and the transaction of such business as properly

may come before the meeting.  
 J. L. Shoemaker, Jr., President 3tc

**Elvin R. Moore**

**Representing The Southwestern Life Insurance Co.**



### A Salute

to our friends and a big, hearty Christmas wish to you all, this merry, merry Christmas season.

Looking back over the year calls to mind our greatest source of pleasure has been our contact with folks like you.

## Hash Cleaners

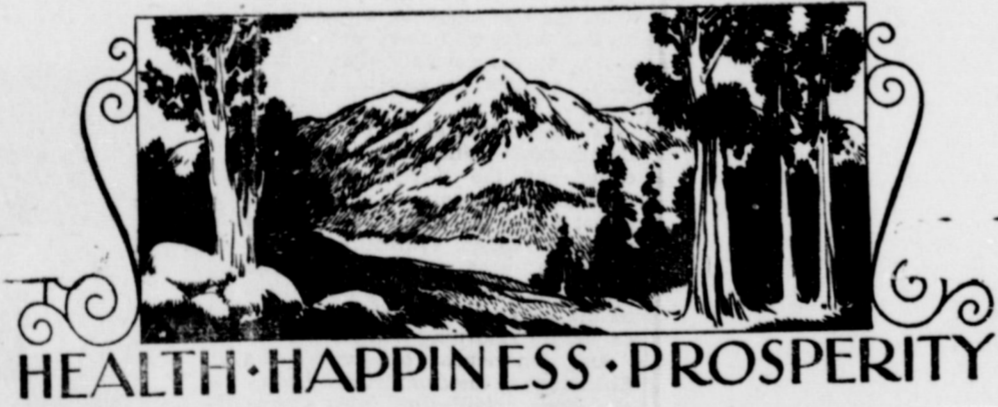
Mr. and Mrs. Jimmy Hash



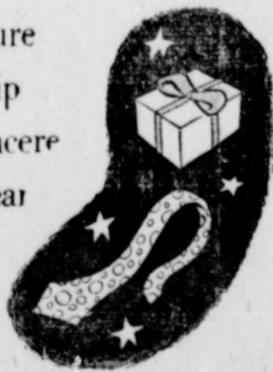
To all the good people of our town we wish the sum of all happiness.

## Highway Garage

John Earles, Prop.




As a partial measure of our friendship we express the sincere hope that this year holds for you a perfect Christmas.



**WE THANK YOU** most cordially for this good will and assure you of our deep appreciation. We wish for you a pleasant holiday, and a New Year that is the harbinger of many blessings to come.

**Higginbotham-Bartlett Lumber Company**  
 -- E. T. Wells, Mgr.



*Carefree*  
**HOLIDAY SEASON**

JOYOUS  
YULETIDE

Here's wishing that the light of the season's cheer will glow through all you do, adding greatly to your Christmas happiness.

**City Bakery**  
Mr. and Mrs. Walter Teeter

**"Greetings by Mail"**  
Originated in 1846,  
Now a Modern Custom

Look at the paintings on the Christmas cards you send and receive — you'll find famous names and some of the best contemporary art. Here is how it all began.

On a December day in 1846, a middleclass Englishman, Henry Cole, sat at the library desk of his London home addressing to his friends what were probably the first Christmas cards ever printed. The cards depicted a Victorian family assembled at the festive board and the traditional Christmas customs of giving to the poor. They also bore the now-classic greeting: "A Merry Christmas and a Happy New Year to you."

Cole, in a historic move, two months before had commissioned John Calcott Horsley, a Royal



Academy artist, to paint the illustration for the card and had struck off a thousand lithographed copies. He dispatched them that December. This was such a markedly successful stroke of good will that plain Henry Cole subsequently became Sir Henry Cole.

Horsley's art was a far cry from today's Christmas card paintings, but he started a cycle which a hundred years later was to bring fine art into high favor on Christmas cards.

An American shopping for cards may select, for instance, a painting called "Snow Under the Arch" by another Royal Academy member—Winston Churchill, Britain's wartime prime minister and famed amateur artist. Or he might choose Peter Hurd's "One Night in Winter" or "Grandma" Moses' "The White Church" or "The Nativity" by Alexander Ross.

Everything closes now at mid night. That is, everything but the wife's jaws.

marring a woman for her looks is like buying a home for its paint.

**Bringers of Gifts**  
Range From Santa  
To Knight Ruppert

In America on Christmas Eve, there is a merry tinkle of sleigh bells as Santa Claus drives up in a sleigh drawn by eight reindeer.

He drives from roof to roof, pausing just long enough to climb down each chimney. From a huge pack on his back he fills the children's stockings with toys and goodies. Gifts that are too large to be stuffed in the stockings are put on the Christmas tree or stacked underneath it.

This is Christmas in America —but it is not always Santa who brings the gifts to children in other lands.

The Dutch children anxiously await the arrival on Christmas of St. Nicholas. He was the bishop of Myra, so he is dressed in the traditional bishop's robes of black, wears a mitre, and carries a crozier.

He rides a white horse and is accompanied by Black Peter, his page boy. Instead of hanging up their stockings to hold the gifts, the Dutch children place their wooden shoes in the chimney corner before going to bed. On the window sills they leave a bunch of hay for "Sleipner," the bishop's white horse. It is customary for St. Nicholas to overturn chairs and leave the room in general confusion for Christmas morning.

English children wait for a Santa Claus who closely resembles our own. They also find gifts tied to a green Christmas tree, but this custom has been in effect only since Queen Victoria was a young bride. She married Albert, a German prince, and it was he who introduced this Christmas custom to England from Germany.

It is an angel who leaves the gifts in Czechoslovakia. She descends on a golden chord to accompany Santa.

In Scandinavia gifts are distributed during the supper hour. They are brought by dwarfs and the children leave bowls of porridge on the doorstep for them. Santa comes riding on a goat instead of a reindeer.

The birds receive the largest number of gifts in Sweden. Each family places a sheaf of grain on a pole or on the fence posts for the birds' Christmas dinner.

Spanish children place their straw-filled sleeves on the window sills so the Magi may feed their horses while they leave gifts. The older people fill an Urn of Fate from which the gifts are drawn on Christmas Day.

Knight Ruppert, who is the German Kris Kringle, is represented by a young girl wearing a golden crown and gowned in a flowing white robe. She carries a small tree laden with gifts which she distributes.

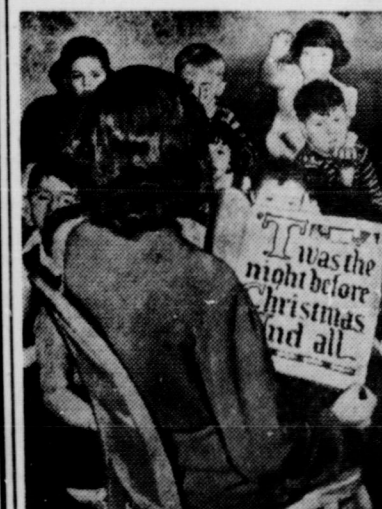
The children of Switzerland have their gifts brought to them by a radiant angel who rides in a sleigh drawn by six reindeer. She brings them goodies to eat as well as toys.

And in Poland, at least before the Communists came in, the people called at the parish house on Christmas morning where the priest presented them with "peace wafers," which symbolized peace on earth, good will to men. The people exchanged Christmas wishes as the wafers were broken and eaten before returning home.

As Americans observe this Christmas in the comfort and luxury of modern civilization, who among them will pause for a thought of how their forebears kept the holy season?

An example of Christmas of the past in America is provided in a study of the history of the old village of Kaskaskia, first capital of Illinois, where the pioneers braved the rigors of a new and unsettled world.

Despite the hardships and discomfort which prevailed in the days of the early settlers of this land, there was hardly a cabin so humble but what its occupants found some way to keep Christmas.

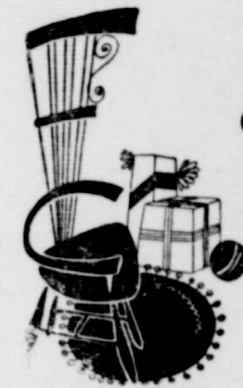


OLD, OLD STORY . . . If teacher could get this kind of attention as she lectures on the three R's, she'd have a room full of geniuses. She is reading the ageless Clement Moore classic "Twas the Night Before Christmas." And not a creature is stirring.

OO  
Seeing less believing, but as often as wives see their husbands, they still don't believe them.

The latest craze isn't always found in the asylum.

LUCK'S biggest letter is U!



And hope this Christmas is one you can cherish forever.


**Gibson's Motor Freight**



MAY TRUE HAPPINESS IN ALL ITS FULLNESS BE YOURS THIS CHRISTMASTIME

**Dr. Joe Lehman**  
Mrs. Bill McMillan  
Mrs. Clarence Daniel

HOLY NIGHT  
SILENT NIGHT



*Spirit of Christmas*

Wishing you the merriest Christmas possible.

That means you, you . . . and you!

**CLAYTON Insurance Agency**  
S. M. Clayton, Jr.

**THAS. CATHEY**  
**INSURANCE**  
**PRESENTING THE**  
**ABLE LIFE INS. CO.**  
 Index for all rubber stamps  
 Irrigated Farms see J. I.  
 route 1  
 Rent: large 4 room house on  
 lot, \$85; see Index  
**Mr. H. L. Wood**  
 Belts, Buckles, Buttons,  
 Shoes and Drapries. See me  
 12th St.



**DEVOTION . . .** Christmas is not so much a time of receiving as it is a time for giving. These children, in their prayers, are giving by far the best gift of them all—their selves.

**Abbreviation, Xmas Of Greek Origin**

There has been much unfavorable comment on the abbreviated form for Christmas that is commonly used. Many think it inappropriate and undignified to use the shortened form, Xmas.

The explanation of its origin is that the initial letter of the Greek name for Christ is X and the coincidence of its cruciform shape led to an early adoption of this letter as the figure and symbol of Christ. X is frequently found on walls of the catacombs. When the early Christians wished to make a representation of the Trinity, they would place either a cross or an X beside the names of the Father and the Holy Ghost. From this came the shortened form Xmas, instead of Christmas.



The poinsettia has no Christmas legend and its adoption as a symbol or decoration for Christmas is of recent origin. In Spain it is known as the flor de noche-buena, and is connected with the sentiment of Christmas.

Its beautiful flaming star is one of the favorite flowers of the Christmas season, and its use as an indoor decoration is universal.

**Legends of Holly**

Many beliefs are connected with the Christmas holly:

Legends relate that the crown of thorns was plaited from the holly, the white berries turning red like drops of blood after the crucifixion.



It is said that whoever brings the holly into the house first, either husband or wife, is the one who will rule in the ensuing year.

For many years the superstition persisted that holly was hateful to witches. It was placed on doors and windows to keep out evil spirits.

1/5 Weather during this season, warm days and cold nights, is favorable for flu development in the swine herd. Protect the animal from the elements.



**SHIRT-SLEEVED SANTA . . .** It's not a common subject for discussion, but Santa Claus sometimes does take off his coat and just lounge around in his beard and shirtsleeves. However, this is not standard procedure, and it's mighty few Santas you see sitting on a park bench in New York.

**REX**

Show Starts 7:00 p. m.  
 Box Office Opens 6:45

Fri. Nite - Sat. Mat.  
 Dec. 26th and 27th  
**REX ALLEN** in

**South Pacific Trail**

Saturday nite Dec. 27th  
**Barbara Stanwyck** in

**Annie Oakley**

Sun. and Mon. Dec. 28th and 29th  
**Tom Ewell and Harvey Lembeck** in

**Back At The Front**

Tues. Dec. 30th  
**Peter Lawford** in  
**The Hour Of 13**

Wed. and Thurs. Dec. 31 and Jan. 1st  
**Betty Hutton and Ralph Meeker** in

**Somebody Loves Me**  
 In Technicolor

**Interesting Job? Santa's Beats All At This Season**

**WHO HAS ONE** of the most interesting jobs this time of year? That's easy. It's Santa.

The rotund gentleman hiding behind the red ensemble and the flowing white beard learns a great deal about the nature of humans, especially children, at this time of year.

However, after receiving thousands of letters from all over the



country, and talking to thousands of youngsters on street corners and in department stores, Santa usually comes to the same conclusion each year. Times and customs change, but children seldom do.

Requests that Santa receives follow a general pattern each year—everything from bicycles to roller skates and cowboy suits for boys, with dolls and elaborate accessories the favorite with the girls.

There are some exceptions. Lots of children make requests for useful items, typewriters and such, in the hope of becoming writers and stenographers. Last year one lad asked for a Bengal tiger.

Santa, understanding human that he must be, promises to fill all the requests that he can and explains tenderly why there are some that are out of reach.

**St. Nicholas Possessed Of Great Virtue, Piety**

Saint Nicholas, Bishop of Myra, was said to have been a saint of great virtue and piety.

An ancient legend is told that he became the patron saint of school boys when he restored to life the sons of a rich Asiatic, who had been murdered by a robber-innkeeper while they were enroute to school in Athens. It is said that he was warned of the crime in a vision, but was unable to reach the inn in time to prevent the murders. He restored the boys to life through prayers and also forced the murderer to confess his crime to authorities.

Early fresh apples usually have so much flavor of their own that sauce made from them needs no extra seasoning.



Let us share the joy of the season without stint

**Lott Pharmacy**  
**Mr. and Mrs. Hugh Lott**



May you prosper in the wealth with which Christmas abounds . . .



Peace, love of life, kindness and the brotherhood of all people.

**Corner Drug**  
**Arvil Craven, Mgr**



with all the warmth and cheerfulness of the silent gas flame that serves you so faithfully . . . we wish you

*Merry Christmas*



the Employees of

**West Texas Gas Company**

HELPING BUILD WEST TEXAS SINCE 1927



*The very fact that Christmas is with us again ought to bring joy enough, but we want to gild the lily by wishing everyone a wonderful holiday.*

**ELLIS Chevrolet Co.**  
 Chevrolet Sales and Service



O'Donnell Implement Co.



TO EACH AND ALL

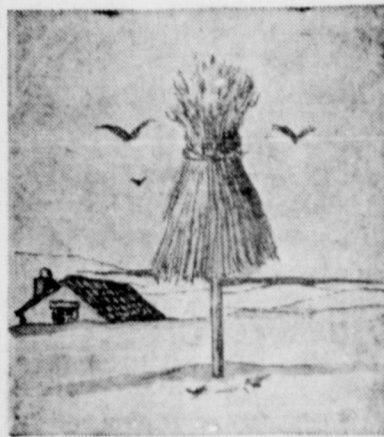
When We Count Our Blessings we find many we had not thought about. Among the outstanding blessings in our list is the good will of the people of this community.

MANSELL BROS.

## Nations' Customs Widely Varied On Christmas Day

In nearly all of the civilized world December 25 is a red letter day. Peoples of all nationalities and religions celebrate the birth of Christ. The customs of the many nations are as varied as the peoples and their faiths are different.

In the Scandinavian countries, a Christmas tree made of a sheaf of wheat bound to a pole, is raised for



the winter birds. In Norway, rice pudding is always an important item on the menu for the Christmas dinner. One almond is baked in the pudding and the person who finds the almond in his portion is always the first to get married.

Chinese children make odd stockings by sewing three pieces of muslin together, and hang them up on Christmas Eve to hold the gifts brought by Lan Khoong-Khoong, which means "Nice Old Father" to them, Santa Claus to us.

The "old-fashioned" American Christmas, while reflecting the traditions of many countries, most closely resembles the traditional English Christmas, complete with plum pudding, mistletoe, carolers.

*Santa Claus, Indiana, Received Famous Name Christmas Eve, 1882*

Although many towns have names directly or indirectly associated with Christmas, there is but one town named Santa Claus, in Indiana.

Except for a lucky break, the town would have had another name and hence would not have enjoyed the annual fame that it gathers around the Yuletide season.

The original intention to name the town Santa Fe fell through when the officials at Washington suggested that the town be named something else, since there was already a Santa Fe in New Mexico.

On Christmas Eve, in 1882, the citizens held a mass meeting to select another name, but every one proposed was discarded for one reason or another. The meeting was about to break up when Santa Claus, making his yearly visits in the neighborhood, strode into get warm. He was in costume and his arrival put one name in every mind.

And so the town was named Santa Claus.

### Christmas Carols Herald Yuletide Immemorably

For centuries Christmas Carols have heralded the Yuletide season around the Christian world. Many of them, slightly altered by changing times and customs, have been handed down from one generation to another.

A great number probably were lost because they were popular in generations not adequately covered by a written history.

Christmas Carols are of two main types—religious and convivial. The religious offer praise to the newborn and celebrate the birth of Christ. The convivial exalt mirth and the traditional feasting.

The latter is almost an invention of our modern civilization, and few "popular" Yuletide songs manage to return year after year. "Jingle Bells" is one notable exception.

"Silent Night," "It Came Upon the Midnight Clear," and "O Come All Ye Faithful" seem destined to last forever.



ADORATION OF THE SHEPHERDS . . . This striking sculptural work was done by Andrea del Verrocchio (1435-1488) of Florence, Italy, and is in the National Gallery of Art in Washington, D.C.

If you want to know why the girls lose their eyes when they kiss you, look in the mirror.

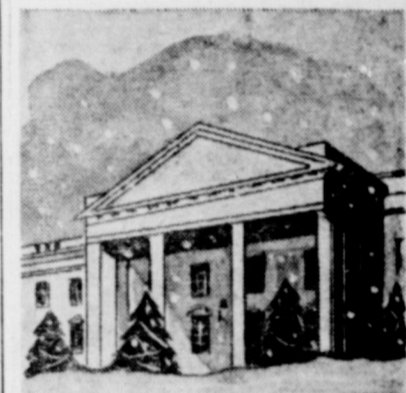
## Hark! The Herald Angels Sing!



## Smaller Towns Began Lighting Outdoor Trees

Although the White House and Rockefeller Center outdoor tree decorations have become famous in recent years, the practice of lighting outdoor trees began in smaller towns and cities long before these two displays became an annual affair.

Four widely separated communities lighted up as early as 1913. Two of them, McDonald and Germantown, were in Pennsylvania.



Salem, Ore., decorated a large Sitka spruce. Riverside, Calif., illuminated a large evergreen, an Aracuria.

The first National Christmas tree was in 1924 and was sponsored by the American Forestry association. For the past two years the lighting of the White House has been televised.



Santa's little helper came down to us from Scandinavia.

Many years before Leif Erikson touched American shores, the children of the North believed that a little elf with long white whiskers—Jul Tomten—saw that the earth was abundant with good food and that the animals and birds were taken care of.

After the pagan Vikings were Christianized, little Jul became the giver of presents—just as Santa today. It became a custom for children to leave a bowl of porridge on the kitchen table for the little elf, who would leave presents in exchange.

Travelers picked up the legend of Jul Tomten and carried it around the world. To us, he is the busy, jolly, good little elf who works happily in Santa's workshop.

### 'Silent Night' Is Most Beloved Carol

Of all the songs that return to bring warmth to the Yuletide season, no carol is so universally known as "Silent Night." Certainly no other is as loved and sung as this simple German song.

For years its origin was unknown, except that it supposedly dated back for many centuries. Recent investigations, however, disclosed that it was produced in 1818. The poem was originally written by Joseph Mohr, an assistant priest in Oberndorf in South Germany. The melody was composed by a schoolmaster, Franz Gruber.

Both the poet and the composer were part of the choir that sang the now famous carol that Christmas Eve in the Oberndorf church. The beloved song was sung first to the accompaniment of a guitar, for the church organ was out of order that Eve in 1818.

It has since been sung to the tune of almost every musical instrument in the world, in the languages of many men.

### Plum Pudding Came Far Since Ancient Origin

Plum pudding—the ancient English delicacy traditionally served with Christmas feasts—has come a long way since it entered the culinary lists hundreds of years ago as Yule-dough.

Yule-dough was a composed of chopped meat paste, spices, to symbolize the gifts of the Magi, and flour, regarded as embodying the spirit immanent in the wheat.

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## REMEMBER LAST CHRISTMAS?



**Remember Last Christmas?**  
These were the major goings-on in the world during Christmas week in 1948:

December 27 — Joseph Cardinal Mindszenty, outspoken foe of Hungary's Communist regime, was arrested on charges of plotting against the government, spying, treason and blackmarket dealings in currency.

In an extemporaneous speech at Kansas City, President Truman made this remark that caught the interest of the world: "There are certain leaders in the government of that country (Russia) who are exceedingly anxious to have an understanding with us."

December 29 — President Truman returned to Washington after a Christmas vacation in Independence, Mo.

December 28 — Twelve stranded air force men were rescued by plane from an icecap in southern Greenland by Lt. Col. Emil Beaudry.

December 31 — The 80th congress, denounced by President Truman as the second worst on record, passed into history with the adjournment of both houses.

December 31 — At year's end, America's favorite popular song for the moment was "On a Slow Boat to China."

## Christmas OPEN HOUSE

The practice of holding "open house" has been a Christmas tradition through the years.

The Saxon lords threw open the doors of their great halls to peasant and noble alike during the festive season and all enjoyed a great feasting, songs and the exchange of gifts. A tremendous Yule log was dragged upon an open fire pit and festivities lasted until the embers alone remained.

The same custom was followed in the pre-Civil War South. The slaves often soaked a log in the cypress swamps long before Christmas so that it would burn slowly, and extend their Christmas freedom.

"Open House" during the Yuletide season is a true mark of democracy.

## Cowboy's Party Is Real American Fete

One of the most typical of our American holiday celebrations is the Cowboy's Christmas Ball, which has been held almost every year since 1884 in the small town of Anson, Texas.

The celebration started as a wedding party in the old Star Hotel when ranchers poured in from the widely scattered ranges to honor one Cross P. Charley and his bride. It was such a success that it was repeated year after year.

Christmas Eve brought the spirit of the old West to Anson. Cowboys donned their colorful dress, their gay shirts and decorated boots. Cowgirls outfitted themselves in gingham dresses "like mother wore". A cowboy band swung out and the dancers perform the heel and toe polka, the Varsouvienne, and other old folk dances.

## Origin of Symbolic Tree Shrouded in Old Legends

The origin of the Christmas tree symbol is shrouded in legends that reach back to the period of Druid tree worship long before the advent of Christianity. Credit for tree decoration and gift-giving, however, is generally given to Germany, where the customs were started in the 16th or 17th centuries. Over a period of years the practice spread into northern Europe and from there to America.

Outside tree decorating is essentially an American trademark and a special feature of community spirit. The best known outside displays in America are at the White House lawn and at the Rockefeller Plaza in New York City.

## On New Year's Day

By JESSIE WEST

AMY looked out at the bright day and was about to decide it was the loveliest New Year's Eve she'd seen in years when she saw Clarabelle Carter crossing the street; and then she thought the day wasn't lovely at all.

She could hear Clarabelle talking to Mille as she had that day in the store when she'd been standing behind shelves lined with groceries deliberately eavesdropping.

"I do declare, it does look like Amy Wells could get someone," Clarabelle had said. "I suppose she'll die an old maid."

Clarabelle hadn't said anything degrading of course. But from that moment forward, Amy had wondered if people generally didn't assume that old maids just couldn't find any takers.

She took her eyes from the window and Clarabelle going down the street to look at her reflection in the dresser mirror. At almost forty-five, she didn't think she was being egotistical in appraising herself as actually looking thirty-five. She had very little gray in her dark hair, and the faint lines on her face were unnoticeable against the startling blue of her eyes and general prettiness of her features.

There'd been a time when she reigned as the most popular girl at Obane; she'd been pictured in the college year-book as "the girl all men want but only one can have."

Of course Clarabelle and the populace of Donovan, a little town of three thousand, didn't know these things.

Amy looked out the window again, and not seeing Clarabelle on the street now, the day resumed some



She was startled when someone stood at her shoulder suddenly.

of the brightness that Clarabelle's presence had blighted, and she got to thinking about a trip that 20 years ago had been scheduled for tomorrow. Memory of the tryst had come to her with the approach of another New Year, but she had not planned to enact a promise that years of separation had cast into youth's frivolous dreaming, disappointments and temperamental pride. Yet, seeing Clarabelle and remembering what she'd said about her somehow filled her with unexpected sentiment.

She had nowhere to go on New Year's day, and thought of the trip suddenly became entrancing. It would be emotionally uplifting to go back to the old haunts, and no one would know of her foolish living just for a day among memories of a past that through her own foolhardy pride, had led her into her present state of lonely maidenhood.

"If anything ever separates us," Lance had said that night long ago, "it'd be fun just to meet again, sort of a tryst affair, 20 years hence. Maybe in Park Rendezvous where we first met."

They'd talked like that often, then laughed—because they knew they'd never separate. Someday they'd marry. But they didn't marry. Too soon a trivial misunderstanding had risen between them, and she'd had too much pride to admit that she'd been a little wrong, too.

It was almost noon when Amy reached the Park Rendezvous at Obane on New Year's day. She'd have lunch, she decided, then visit about town. But already she was sensing regret for having made the trip. You couldn't live in the past even for a day without returning to the present with greater pain. How well she knew it now!

She was startled when someone stood at her shoulder suddenly.

"Hello," he said.

Amy's heart fluttered in recognizing his voice. She looked up.

"Why, Lance—!" It was all she could manage.

He sat by her at the table and covered her hand with his.

"Looks like we both remembered," he said, chuckling happily.

"But, you married, Lance, I heard." She couldn't help saying it.

"That was false news, dear," he said. "Do you think—but you surely know now! I tried to find you, Amy, but I lost all trace of you."

Amy laughed and her cheeks colored. "I wouldn't have come today," she said wistfully, "but for a person named Clarabelle."

"Clarabelle?"

Amy nodded. "It's a queer little story, Lance," she said, and then she wondered with a little gloating, what Clarabelle, and all of Donovan for that matter, would think when they heard!

Some would rather speak ill of themselves than not to speak of themselves at all.

Maybe it isn't a disgrace to be poor but its mighty inconvenient.

## Tell the truth about Santa

Among the myriad problems which beset parents at Christmas time are the many questions from the small-fry about Santa Claus. And the business of telling Junior or his little sister the truth about the jolly old gentleman in the red suit is really a major task.

However, the situation is bound to arise, and when it does, it does something to your heart strings—so you draw the little ones close and cast about for the best explanation.

Oddly enough, the true story is best—and the easiest to tell. So why not just tell the little ones this?:

St. Nicholas (or Nicolas) is Santa Claus' real name. He lived in Asia Minor and was the beloved bishop of the Greek church of Myra in Lycia. He is the patron saint of the young, and in some European countries a person dressed as a bishop still assembles the children and distributes gifts of nuts, sweetmeats and other nice things to the good boys and girls.

Children loved St. Nicholas and trudged along beside him as he trudged the dusty roads of the Lycia countryside, bringing fruit and candy to the sick and needy.

One of many stories told of his goodness concerns a poor and honest man and his three good and beautiful daughters. The father was unhappy for poverty prevented his giving the customary dowries to his daughters, and for this reason they could never have suitable husbands.

One night a bag of coins was tossed in at the man's window. The next night the act was repeated. But on the third night the father watched, and the anonymous giver was detected. The jolly bishop stood with the third bag of coins in his hands. The father was very proud and would not accept the money. The good bishop begged the poor man to accept the gifts and use them for his daughters' dowries, requesting that his name never be revealed.

At last, the father accepted the money for his daughters, but he could not keep the name of the generous bishop secret—so the legend of the goodness of St. Nicholas was further spread and strengthened.



Just repeating MERRY CHRISTMAS

A YEAR  
CHOCK FULL OF  
THE BEST OF EVERY  
THING IS OUR  
NEW YEAR WISH  
FOR YOU.

# O'Donnell Auto Supply

Your Paper Expired ??

## Assembly of God

R. T. Peek, pastor  
Sunday School 10 a. m.  
Morning worship 11:00 a. m.  
Evening worship 7:30 p. m.

## FIRST BAPTIST CHURCH

Preaching Service 11 a. m.  
Training Union 7 p. m.  
Evening worship 7:30 p. m.  
Wednesday nite  
Teachers meeting 7 p. m.  
Prayer Meeting 7:30 p. m.

## Calvary Baptist Church

Sunday school 10:00 a. m.  
Morning service at 11:00  
B. T. C. Tuesday 7:00 p. m.  
Evening worship hour 7:30 p. m.  
Wednesday, prayer meeting 7 p. m.

## Grand View Baptist Church

(11 miles West of O'Donnell)  
Rev. Neil R. Baird, pastor  
Sunday School 10 a. m.  
Morning worship 11 a. m.  
Mexican Mission Service 3 p. m.  
BTU 7 p. m.  
Evening Service 8 p. m.  
Prayer Meeting Wed. 7 p. m.

## Church Of Christ

Bible Study 10 a. m.  
Preaching 11 a. m.  
Communion 11:50 a. m.  
Ladies Bible Study 3 p. m.  
Tuesday 7:00 p. m.  
Mid week worship 7 p. m.  
Wednesday

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LYNN COUNTY FARM BUREAU  
Office at Tahoka Co-op gin on Post Highway; P. O. Box 297  
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We Attend to Your Insurance Needs  
Gas Exemption Forms Filled Out for any Farmer FREE!

Office hours: 1 to 5 P. M. and Saturday Mornings

## HIGGINBOTHAM FUNERAL HOME

"Dedicated to Helpfulness"

Phone 223 403 N. Austin St. Lamesa  
24 Hour Ambulance Service  
Burial INSURANCE "Bonded Protection"  
L. T. Brewer, Local Representative

Merry Christmas

Accept our hearty thanks for the pleasant business associations of the past year. Once again we say

# Merry Christmas!

Cicero Smith Lumber Co.  
Don Edwards, Mgr.



Joy to the  
World  
Christmas

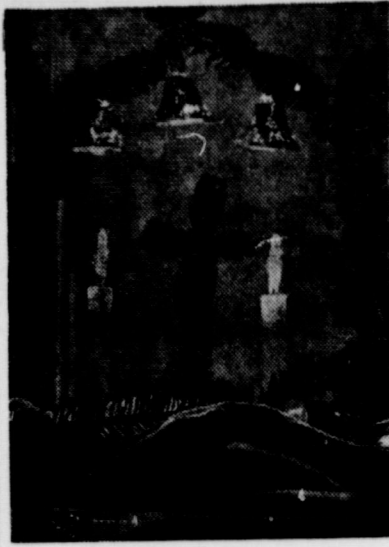
● Christmas is not all tinsel and tissue or colored lights and merriment. It has a deeper significance, rooted in the long gone past, which sets it high above all other holidays of the year.

● It is our hope that this blessed season will bring to your home not only the festive joys of Yuletide but that deep inner peace which is essentially a part of Christmas.

## O'Donnell Motor Co.

Chrysler and Plymouth Sales And Service

Wm. Jackson and Floyd Williams



CHRISTMAS BACKDROP

## Christmas Seal Idea Conceived In Denmark

A DANISH postal clerk thought of the idea of attaching stamps to Christmas packages and letters in 1903, and a few years later the scheme was tried in America.

This year millions of Americans will receive a letter from their local chapter of the National Tuberculosis association containing Christmas seals, the seasonal reminder of the never-ending fight to stamp out the disease.

Einar Holboell, at work in a Danish postoffice conceived the idea of attaching decorative stamps to Christmas packages, the sale of which could be conducted by some worthwhile organization.

He mentioned it to his fellow workers and they decided it would be a great help in defraying the cost of fighting tuberculosis. The idea reached King Christian, who approved, and the image of Queen Louise was placed on the first seals in 1904.

Jacob Riis, Danish-born American, heard about the idea and sold it to the American public in 1907 through a magazine article written for Outlook magazine. A Red Cross worker, Miss Emily Bissell, started the first American sales that year.

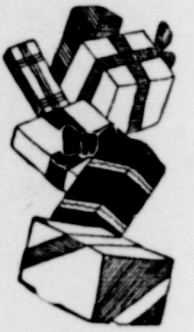
Yet litter in the poultry house is a disease hazard and adds to the possibilities for parasite troubles. On the other hand, a good litter makes for comfort in the poultry house and is a big aid in the production of clean eggs and healthy chickens.

OG

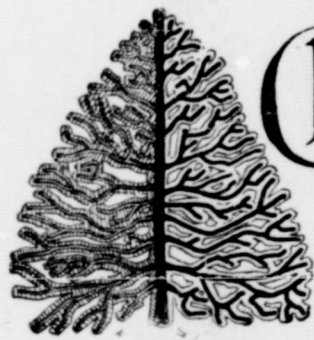
Your Paper Expired ??

Merry  
Christmas

We send our  
simple but  
enduring respects  
this season.

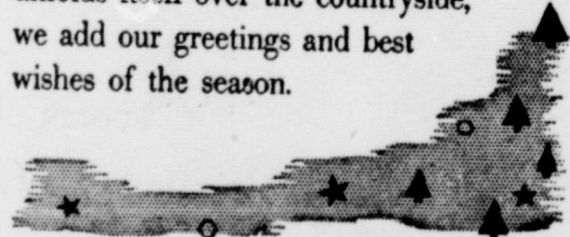


## Thompson's Toggery



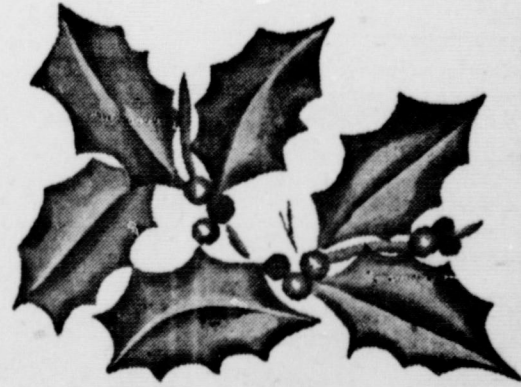
Christmas  
Cheer

As the Spirit of Christmas unfolds itself over the countryside, we add our greetings and best wishes of the season.



Season's

Greetings



We would share  
the blessings of  
the season with  
you.

## Forbes Motor Co.

Ford Sales and Service

J. T. Forbes, Owner

## O'Donnell Bargain Store

Mrs. E. Clemage

**SUBSCRIBED TO YOUR FAVORITE DAILY PAPER AT INDEX OFFICE For BARGAIN RATES**  
**FT WORTH STAR TELEGRAM**  
 Daily and Sunday \$13.95 (You Save \$4.05)  
 Daily Except Sunday (6 days) \$12.60 (save \$2.40)  
**LUBBOCK MORNING AVALANCHE**  
 Daily and Sunday \$12.95  
 Daily Withott Sunday \$ 11.00  
**ABILENE REPORTER - NEWS**  
 Daily and Sunday \$10.95 ; Daily only \$9.95

**HELPING SANTA**

**When Buying Toys for Children**

If you wish your child to get the most available from this year's toys, be sure to look for the five major qualities recommended by specialists.

Toys to be thoroughly satisfying for the small fry should have five major qualities, say specialists at the college of home economics, Cornell.

First, toys should be durable to withstand the rough and tumble of any one child and his playmates. Sturdy toys can be repaired and repainted and passed on for the enjoyment of other youngsters, in or out of the family.

Toys should be simple and easy to handle and operate. Simple playthings are more likely to hold interest through long child-hours and less likely to be shelved permanently.

Toys should be safe to use—without sharp corners or rough places or poor paint that might be harmful to a youngster. And toys should be washable.

Finally, toys should have what the specialists call a "do-with" quality. Good old stand-bys such as wagons, blocks, clay, sand, finger paints, and the like may fit into the child's interest of the moment.



Gay spirits are more commonplace during the Yule season than at any other time of the year. We hope you're fitting in.



**Quick Service Station**

J. C. Swinney, Owner



**THE STABLE AT BETHLEHEM . . .** The Babe in the manger, surrounded by gentle animals, is a vision we can see more clearly with our hearts than with our eyes. And seeing it, we may truly say, "Glory to God in the highest."

**Tradition Says Tree Originated in Egypt**

The Christmas tree, now almost a universal symbol, probably came to America from Germany, although tradition has it that Christmas trees originated in Egypt. The palm tree is supposed to put forth a branch every month, and a spray of this tree, with 12 shoots on it, was used in Egypt at the time of the winter solstice as a symbol of the year completed.

German writers mention the tree as early as 1605. The German prince Albert, consort of Queen Victoria, introduced the Christmas tree in England when he had a tree for his daughter.

**Basilica of the Nativity One of Oldest Churches**

The basilica of the Nativity at Bethlehem is one of the oldest churches in Christendom, having been built 1,620 years ago.

As it stands today it represents the original building as erected by the Emperor Constantine and restorations and additions made under Justinian.

It is surrounded by three convents of separate faiths, Greek, Latin and Armenian. All three have the privilege of worshipping in the Grotto of the Nativity, and, suprisingly enough, all three celebrate Christmas on separate occasions.

LEND LEASE: We lend it to them, they lease it to us.

Uncle Sam changed the watch on the Rhine to American movements.

Your Paper Expired ??



A truly Merry Christmas to our good friends and neighbors.



**Jolly Shoe Shop And WESTERN WEAR**

Mrs. Harley Jolly, Owner  
 Claude Morris, Mgr.

HOLY NIGHT  
 SILENT NIGHT  
 A MERRY CHRISTMAS



In the spirit of the blessed day we wish you a completely happy Christmas

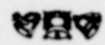


**EDLER FURNITURE, Lubbock**

Mr. and Mrs. Alton Edler, formerly of O'Donnell

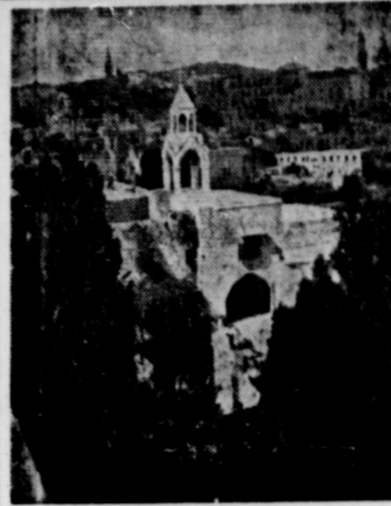
Ave. H at 17 St.

Phone 5-7202



ANOTHER YEAR has passed. Again glad bells are pealing out the Christmas story. Happy children and parents are planning for the day in the glorious old-fashioned way. Everyone is thrilled by the magic spell of Christmas for they know the spirit of the Christ Child is in the lanu.

**N. Saleh and Family**



BETHLEHEM  
The Church of the Nativity

### Everyone Wants To See Just One 'Good Old' Yule

"How I would long to see just one more 'old-fashioned Christmas!'"

These are familiar words at this time of the year. Before the Yuletide season is over, some member of the family, grandfather or grandmother, probably, is certain to pass that remark, as they have done each Christmas of the past.

And yet, if we search back into the records . . . to the turn of the century, say . . . we find that, even then, someone was wishing for "an old-fashioned Christmas." It is then that we realize that the celebration of the birth of Christ has not changed greatly with the passage of centuries. Basically, Christmas is the same, year after year. It is only the world and the people who are not the same.

He may not admit it, but when grandfather first began to raise a family, he overheard his elders musing over the changing Christmas customs and heralding the approach to "complete commercialism" of the Yuletide celebration. Even then they were worried.

No one can deny that Christmas has been greatly "commercialized" since the days of early America. Yet, so has the entire nation. In the days of our ancestors there were none of the vast trading centers and commercial marts that we know today. Our very way of life has been greatly changed with modernization. Our holidays, and Christmas is the principal one, have managed to keep abreast.

OO

Your Paper Expired ??



JUST A FRIENDLY WAY  
OF EXPRESSING  
TO YOU OUR MOST  
SINCERE GOOD WISHES  
FOR A HAPPY CHRISTMAS  
AND THAT IT  
MAY BE  
AN ESPECIALLY JOYOUS  
ONE FOR YOU.

**Vernon Cook**  
Radio and T. V. Technician



BRINGING HOME THE CHRISTMAS TREE

Sincere Wishes for a Merry Christmas



**First National Bank of O'Donnell**



### CHRISTMAS IS HERE!

- It's in the music of the cherished carols hovering like a benediction over the bustling crowds.
- Time for us to send you our best wishes for the happiest Christmas you have ever known.

**Trinity Compress & Whse. Co.**  
Mr. and Mrs. Johnny Billingsley





## Lyntegar Electric Cooperative REA

Tahoka Phone 588 and 589

Sundown Phone 3741

Owned and Operated By Those We Serve

### Custom of 'Pinata', Observed in Mexico, Is Spreading to U.S.

The pinata, Christmas custom so long observed by the happy children of Mexico, is gradually spreading into the United States.

Although it performs year-round duty in the land south of the border, the pinata is busiest during the Mexican Christian festival that lasts from December 16 to January 6. In America, it is used in various parts of the country only at Christmas time.

The pinata is made of thin, fragile clay, and is filled with sweetmeats and trinkets before being suspended from the ceiling.

Each of the guests, not always only just children—is blindfolded and given a stick. The object is to swing the sticks overhead until someone shatters the pinata, sending the delicious contents pouring out, whence a mad scramble takes place for the spoils.

The pinata is a great aid in making the long Christmas season tolerable for Mexican children. Tradition decrees that they must wait until the final day of the 21-day Christmas season to receive their gifts.

### Christmas Was Once Holiday That Moved About on Calendar

Christmas was once a movable feast. The eastern branches of the Christian church usually celebrated it in April or May. Western Europe sometime in January.

In 337 A.D., St. Cyril, bishop of Jerusalem, set out to make the date universal. With the permission of Pope Junius I, he appointed a commission to determine, if possible, the precise date of Christ's nativity. The theologians of the Church finally agreed upon December 25, and since the year 354 this date has been celebrated.

Members of the Greek, Russian and Ukrainian Orthodox churches in the 20th century observed the date of January 7, because they use the Julian calendar, which lists December 25 on that date by our calendar.

We'll wager that the term "flew the coop" originated with a hen-pecked husband.

The wise woman looks before she marries and overlooks afterwards.

Discovery of a pipe in the parlor doesn't necessarily mean the wife has given up cigarettes.

Any fellow who is an expert at cards can make the jack disappear quickly.



Our sincere good  
wishes go out  
to you.



## The House of Flowers

TAHOKA  
Phone 330

# CHRISTMAS



Fear not, for behold!

The good tidings of great joy are wonderfully repeated for us all again this year.

## Stanley-Jones Funeral Home

Geno Jones

∴

Joyce Stanley

TAHOKA



May you enjoy  
the true peace  
of the season.

1 9 5 2

## The First National Bank Of Tahoka



## LANE Plumbing

Jesse Lane



God willing, there will be no pain of sadness to mar the tender happiness that Christmas ought to bring to all of you

## Lone Star Materials, Inc.

Quality Crushed Stone  
C. A. Lacy, Mgr.

### SOMETHING FOR SALLY

IT WAS enough to put a fellow in a morbid state of mind. Last Christmas he'd thought, when he gave Sally the inexpensive little china dinner set, next Christmas I'll give her something really nice. Something she can wear and enjoy. Something expensive. It'll not be practical to fit our Christmas budget, because by then I'll be making more. The tide was bound to turn by next Christmas.

Well, it turned out all right. Fate could have been less callous in the direction to which it had turned the tide. It was even worse this Christmas than it was last. At least Sally



Bill looked up from his overcoat collar. "Hey, be careful!" he shouted.

wasn't out making the living and he, a big hulk of a man, staying home.

The doctor had said he'd overcome the heart condition with prolonged rest.

People were talking. Bill knew. He'd been standing near the living room door the other day when he'd heard Kate Tyler, their neighbor, talking to Sally in the kitchen.

"Well, it just looks a shame that you, such a frail little thing, must work. Bill looks the picture of health. He weighs something near one hundred eighty pounds, doesn't he, Sally?" Kate said, and Bill had visioned with burning resentment her sharp, in-everybody's-business nose twitch with inquisitiveness.

Bill visioned too, Sally's pretty proud head lift when her voice had come in quick sensitive rebellion, "I believe it's my affair about working. I really don't need to work. We have plenty saved up to take us through until Bill is able to go back on his job. I'm working because I want to."

He'd felt like a cad. There wasn't another guy in the whole universe had a wife like Sally, who through her loyalty would even tell a falsehood. Sally didn't deserve the hardship he was giving her. And now with Christmas upon them and no money of his own, unless he sold his best suit to the re-sale shop down the street, he felt it would be even better for his old heart to quit ticking than to face it and have Sally say, "Oh, you didn't need to give anything, Bill. All I want is you! We'll have a real Christmas when you get well."

Bill put on his overcoat, hat and galoshes. It was about time to meet Sally coming home from work.

Cold rain interspersed the snow and already the highway in front of their place was getting coated with ice. Cars moved along cautiously.

Their neighbor's boy, Pike, eleven, slid by him on a sled. "Whee-e-e, watch me, Mister Bill!"

Bill looked up from his overcoat collar. "Hey, be careful!" he shouted and went into action with a leap when he saw the sled carrying the boy from the sidewalk into the direction of an approaching car up the highway.

It all happened in a flash. If Bill hadn't been gigantic in size, muscular and agile with youth, he couldn't have saved the boy. "Man, Pike," he panted, standing over him on the sidewalk, "don't play along the street!"

"Aw, I could've made it, Mister Bill," Pike said, and dashed back up the street with his sled.

A large man emerged hurriedly from the big car on the side of the pavement and came up to Bill.

"Thanks, fellow! Say," he said, mopping his forehead, "that was a close call! You certainly used your head."

"I snatched him in time," Bill said.

The man pulled out his wallet. "Here," he said, holding a crisp bill toward Bill. "Take this, fellow."

"But I don't want money for what I did," Bill protested, starting to back away.

The man pushed the money into Bill's hand. "I'd pay a thousand or more to escape what might have happened just now. Think what Christmas would have been for me if it had happened, to say nothing of the kid's patents. Thanks again, fellow—and Merry Christmas!"

He was gone before Bill could do anything.

Bill looked down at the money in his hand. Well, if he felt that way about it. But one hundred dollars. . . .

He looked up then and saw Sally trudging toward him through the snow and a happy, secretive smile curved his lips suddenly. He slipped the money into his billfold and went to meet her.

Girls you can't make your husband feel like a Pagan God by placing a burnt offering before him at mealtime.

The honeymoon is over when she stops dropping her eyes and starts raising her voice.

### REUNION AT CHRISTMAS

By HELEN PETRONE

JANET opened the door to her apartment, thinking as she did so that it had been only a week since Craig and she had shared this apartment they called their "Ivory Tower," named that because of its odd shape. It had been a storage room until the housing shortage became prevalent. Then old Mrs. Root, feeling sympathetic toward the plight of Janet and Craig Norris, newly married and homeless, had cleared it out, partitioned it off into two small rooms and rented it to them.

That was just 13 months ago, Janet remembered, dropping her gloves on the table and lighting the lamp with the same gesture. They had been married only three weeks, just long enough to realize they were imposing on Craig's family who were cramped for quarters themselves.

Just a week ago they had the quarrel that had sent Craig from the apartment. It had been a blow



"She sat down at the window and looked out at the dark, starless sky."

to his pride from the day of their wedding that Janet should continue working. She enjoyed her position in the advertising firm where she had risen from a clerk to copy writer in just two years. Since she left the house after Craig in the morning and returned before him at night, she never felt her working interfered in any way with her household duties. But friends had spoiled everything with their snide remarks about "poor Janet still working," and it was more than Craig could bear. "They think I can't support you!" he'd storm at her, but the more he pleaded the more adamant she had become. And now he was gone.

The whole thing seemed so unimportant now. She glanced at the telephone, half-inclined to call him home, but her own recalcitrant nature refused to allow such a move. She turned on the radio instead and pretended the tears that welled in her eyes at the strains of "Silent Night" were merely tears of weariness after the preparation of the office party that morning. Deliberately she opened the dresser drawer to put away last night's ironing. Her souvenir box loomed temptingly before her. Lifting the cover, she stared at the items she had collected: Craig's class ring, exchanged for a diamond after their graduation from college; a pressed orchid, one of those she had carried at her wedding; various cards, Christmas, anniversary, birthday, valentine. She picked up a small gift card and read again, "To my dear wife, Janet, on our first Christmas." It was the card with the watch he had given her last year.

TREMBLING, she closed the box and turned quickly from the dresser. She had been a fool, she decided. Without Craig, Christmas could never hold the same meaning for her as it once had. She didn't stop to lock the door for there was nothing of value anyone could steal from her. Even her \$100 Christmas bonus lying on the table went unnoticed. The one thing she must not lose was happiness, and that was no longer in her home with Craig gone.

She hurried into her coat as she started breathlessly down the 3 1/2 flights of stairs. Tears coursed down her cheeks and she prayed with fanatic zest that she was not too late. As she reached the last flight of stairs, she crashed into a figure who was hurrying up, as oblivious of his surroundings as she. She gasped at the impact, but the man quickly regained his balance and caught her before she could fall. "Janet!" he cried.

She looked at him almost in disbelief. Then, throwing her arms about him she gave full vent to her tears. "Oh, Craig! Darling, I was just coming for you!"

He kissed her and held her tightly. "Janet, I've been such a fool. I didn't realize until tonight what an awful thing pride can be. Will you ever forgive me?"

She sighed. "There's nothing to forgive, Craig. I was the one who was wrong. I'm going to quit my job right away."

"No, you mustn't. I don't want to deprive you of any happiness and if you want to work, I'm not going to stop you."

She laughed snakily. "We'll argue that out later, shall we?"

Arm in arm they climbed up the stairs.

It's probably true that all things come to him who waits, but we are inclined to believe that they are likely to come to late to do any good.

Today's styletrend: She went out for a hat and came back with



May the peace of the season be in all your hearts



## GULF OIL CO.

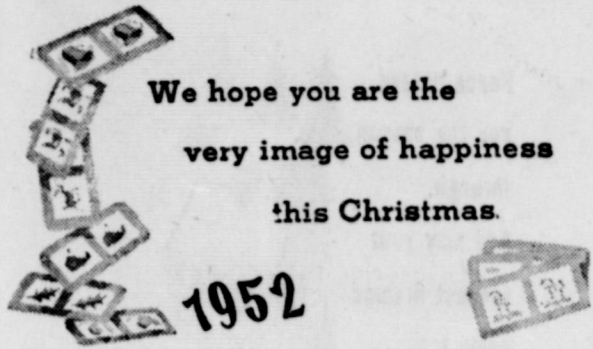
Mr. and Mrs. Alton Hobdy



ALL OF OUR FOLKS ARE HOPING THAT ALL OF YOUR FOLKS WILL SPEND A MIGHTY Merry Christmas

## Joe's Service Station

Mr. and Mrs. Joe Harris



## C. J. BEACH

Real Estate Loans, Oil and Gas Leases and Royalty

### Swiss Brotherhood Sang at Christmas To Banish Plague

One of the most impressive customs in the world is observed in Switzerland where the "singing at the fountains" is done by the Sebastiani brotherhood in the picturesque spa town of Rheinfelden.

According to the Swiss writer Gottlieb Wyss, the custom is more than 400 years old, dating from 1540 when a plague, sweeping through many lands, visited Rheinfelden. Twelve men formed a brotherhood in honor of St. Sebastian, promising to pray to him to safeguard their town from further distress. They also undertook to nurse those afflicted by the plague and to bury its victims.

If one of their own members died, the brethren acted as pallbearers, and up to the present day, by their own selection, the membership of the brotherhood has remained at 12.

Pestilence in the medieval period was ascribed to the evil spirits in the water, and when the Sebastiani brethren make their rounds of seven fountains on Christmas eve, they start at the fountain in the "Froschweide" where the plague started in the 16th century. After singing for the seventh time near the town church, they join its congregation for midnight mass, first placing their quaint mounted lantern, with its lighted candle, before the altar of St. Sebastian.

For their Christmas eve singing at twelve, brethren are dressed in dark clothes and black silk top-hats. Around their lantern-bearer they stand in a circle and three times, as the name of Christ is mentioned in their song, they uncover their heads. The song dates back to the middle ages.

### Santa Claus School Trains Jolly Gents

In a colonial farmhouse at Albion, N. Y., there's a Santa Claus school and it's the only educational institution of its kind in the world.

Graduates wear white wig and whiskers, red suit trimmed in white fur, wide white belt, and black leather boots.

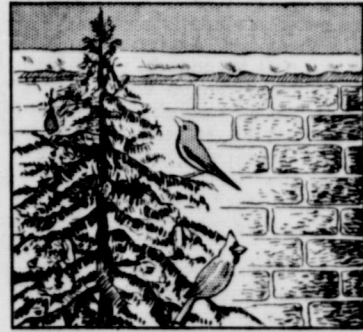
A course at the school prepares the prospective Santa Claus to properly shake when he laughs like a bowl full of jelly, remain calm when a child glares and yells "there ain't no Santa Claus" and maintain proper diplomatic relations with a parent who thinks Santa has given her tot the brushoff.

### Christmas Trees Can Be Put to Many Uses After New Year's

There are a number of things you can do with your Christmas tree after New Year's besides burning it.

If it is a fir, for instance, it can be anchored in the back yard—perhaps in a corner of the garden—and used as a bird feeder the remainder of the winter. Pieces of suet and little feed bags may be tied to the branches. A container of water should be placed beneath the tree and kept filled so the birds will have a drink every day.

Or, cut off the branches and place them, curved ends up, over flower beds when the ground is exposed. An evergreen mulch helps prevent the soil from heaving during alternate freezes and thaws.



Long branches may be built into little lean-tos to protect tender shrubs from sun scald.

The needles of a Christmas tree can be sprinkled beneath acid-loving plants such as laurel, andromeds, rhododendron and blueberries.

If the needles on the tree are still firm, use the branches in an outdoor windowbox. Moisten the soil in the box. Then push the cut ends of the branches down to the bottom and tamp the soil firm around them. This will generally give you greenery all winter.

If you must burn your Christmas tree, don't toss it into a fire-place. Cut off the branches and burn them safely one by one.

And remember, a Christmas tree tossed into the street can become a fire hazard if playful children pick it up and make a bonfire of it in a vacant lot.

### Select Toys to Fit Child's Age Level

A child's Christmas toys should be chosen with as much care as you would buy his clothes—to "fit" his age level.

If the child is just learning to walk and climb, give him play materials to stimulate these activities. He needs his first picture book when he begins to talk, house-keeping toys at about three when he begins to want to help mother, and crayons and scissors when he can begin to handle them.

Parents, aunts, uncles and cousins should consider what the child is ready for as regards physical growth and mental and social development in selecting toys.

If toys are selected with some relation to the child's growth, and needs, they will be toys which stimulate self-reliance.

Most children, it is believed, can fare better with fewer but carefully selected toys.

### Santa's Little Helper Was Scandinavian Elf

Where did Santa's Little Helper come from?

In the Viking age in Scandinavia, long before Leif Eriksen discovered America, the little North Children believed that a little elf with long white whiskers—Jul Tomten—lived in the stable. He saw that the earth was abundant with good food and that the animals and birds were taken care of. After the pagan Vikings became Christianized, little Jul Tomten became the giver of presents—like our Santa Claus today. The children left a bowl of porridge on the kitchen table for which Jul Tomten would exchange gifts for the good boys and girls. Travelers brought back the legend of Tomten and he has come down to us as the busy jolly, good little elf who works in Santa's workshop.



THROUGH THE HOOP . . . Flippy, a trained porpoise at Marine Studios, Fla., gets into the holiday spirit by leaping through a Christmas wreath suspended over the water of his tank.

For sale or trade: 100 ft. lot at North L. lies between two highways. Mrs. Maggie Pugh Christoph. Phone 48 or see at Weir Cafe



In the East, a star,  
and in the hearts of  
men a great joy,  
for unto the world  
is born a Saviour.  
His blessing upon  
mankind!

## MOORE Insurance Agency

Ben Moore, sr.

Elvin R. Moore



Thank you for your good wishes. We return them with interest.

## C. C. Dry Goods

Mr. and Mrs. Charlie Cabool



We're on time with 'special' wishes for a bright and happy holiday season.

## Singleton Appliance

Mr. and Mrs. Hal Singleton, Jr.

Mr and Mrs. Hal Singleton, III



The splendid spirit of the season shines in the hearts of men.



## Lamesa Steam Laundry

LAMESA



## Higginbotham Funeral Home

HIGGINBOTHAM  
SECURITY BURIAL ASSOCIATION  
LAMESA

## REINDEER

**F**AIRY TALES and Christmas stories are a Yuletide tradition. It is thus fitting that the story which promises to be America's most popular and long-lived fairy tale is related to the Christmas season.

Once upon a time there was a reindeer with a built-in flashlight bulb for a nose. You know, Rudolph, the red-nosed reindeer. From a small beginning in 1938, the little animal with the built-in beacon has become as familiar as Humpty-Dumpty and Cinderella to youngsters everywhere.

First invented as a sales give-away promotion for Montgomery Ward by Robert L. May, Rudolph was featured in many free booklets before he became associated with Christmas. Songwriter Johnny Marks liked the title "Rudolph, the Red Nosed Reindeer," so he wrote a song about it. He was so sure he had a success that he started his own Publishing company, using "Rudolph" as his first release. Gene Autry made the initial recording, and that one record sold 2,000,000 copies.

Last year, there were 16 different recordings of the song for sale, ranging from boogie-woogie by Sugar Chile Robinson to Bing Crosby, and cowboy singers.



... A HERALD OF THE KING ...

### Tree Decoration Has Ancient Source In Arabian Legend

When you fasten the ornaments to your Christmas tree this year you will be commemorating a centuries-old Arabian legend that relates how plants blossomed and flowered and trees miraculously bore ripened fruit on the eve of the first Christmas.

In fact, the Christmas tree itself stems from the story of a Scandinavian "sacred" tree and Martin Luther, a German, is said to have brought the first one indoors and decorated it for the Yule season in the early 16th century.

These are only two of more than a score of legends from which today's Christmas symbols and customs stem. According to Jeannette Lee, who has probed their origin for nearly a dozen years, the American Christmas symbols—from candles and bells to kissing under the mistletoe—have no common nationality. They have come from all parts of the world.

Mrs. Lee, who is supervisor of creative art for a greeting card company, constantly utilizes the traditions and emblems of the festival as ornaments for Christmas cards and is just as constantly searching for new ones. This year, for example, the bright-colored tree ornaments are in high vogue as decorative devices on Christmas cards.

### Mistletoe Outlived Sinister Meaning

Mistletoe, once used as a weapon of death, is now almost a universal symbol of love and peace.

According to Norse mythology, there was a god named Balder, who personified the sun. Loki, another god, plotted to destroy Balder.

Balder's mother, when she first learned of Loki's intentions to kill her son, obtained a promise from all living things that they would not harm Balder. All agreed, but the mistletoe, so it was with a mistletoe arrow that Loki induced Balder's blind brother, Hoder, to kill the sun god.

Higher powers intervened however, and Balder was restored to life. The mistletoe was placed under Frigga's care, and the mother of Balder saw that it was never again used to do harm.

The custom of giving a kiss of love or peace beneath the mistletoe is an assurance that it will never again be used as an instrument of evil.

The word "carol" is supposed to be derived from the Italian word "caroli," meaning "a song of devotion."

Just because he's a human dynamo doesn't mean that every thing he has on is charged.

The hardest job to do is to do a little job well.

See that your news gets to your home town paper;

## With Maggie Gone

By CAROLYN GRANT

**I**T WAS late when old Dan left the laundry where he worked, and snow fell in great flakes from the dark sky. He stopped for a moment along the street, unmindful of the eager passersby and their thoughtless jostling against him in their haste on this last night before Christmas. He lifted his face so that the soft flakes fell against his cheeks and melted in cold little drops of water that sought the deep lines sixty odd years had put there.

Snow was a part of Christmas, and after days of hesitancy it had come—just as he and Maggie had always wanted it. "Snow makes the lights seem brighter in the store windows, along the decorated streets of our little town and in our home on our tinsel-draped cedar tree. We haven't missed many Christmases, Dan, having our snow." It seemed long ago since Maggie had said that. Years, it seemed. Yet it had been only last year that they'd stood at their front window looking out at the dark sky, and Maggie'd said those words almost like a prayer.

Dan sighed and let his chin drop into the upturned collar of his overcoat and started on. He wished the snow hadn't come. With Maggie gone, he could hardly bear its soft falling of down about him. He wanted to close his eyes against its brightness with the street lights shining upon it. He wanted to close his ears against the soft music that came from radios along the streets playing Christmas carols, and "White Christmas"—the song Maggie loved best.

Christmas had come again. But for him there'd be no Christmas—



He stopped in front of Carter's store, but minutes passed before he realized that he'd stopped there.

not any more. There'd be only memories of other Christmases eddying about him as the swirling snow, and the plans he and Maggie'd made for this Christmas even before they'd carried out the last would pass without realization, now that Maggie wasn't here to help him carry them through.

He stopped in front of Carter's store, but minutes passed before he realized that he'd stopped there and was staring without actually seeing the array of Christmas toys behind the big plate glass window. His mind was going back. He was seeing again the glow in Maggie's face as each Christmas they'd shop together for others.

Last year it had been the widow Benson and her six little Bensons, who would have been forgotten by Santa if they hadn't bought them gifts. Long ago they'd begun the ritual. They had no children of their own. But Maggie'd said, "We'll pretend that the children about us are ours." And her whole life had been one of giving at Christmas.

This year they'd planned for the O'Shays. They lived in a little house down back of the old depot. "Little Billy's just four and he's never had a wagon, Dan," Maggie'd said, planning even as they trudged through the snow with their gayly wrapped gifts for the Bensons. "And little Jeep has never had a doll that can talk and go to sleep."

Dan shifted his feet, standing there in front of Carter's, and snow gathered along the stoop of his shoulders. Somewhere among Maggie's belongings was a list of the things she'd planned to buy the O'Shays. He remembered it. Each item came clear to him suddenly as if Maggie stood by him then, warm and alive. She touched his arm and together they went into the store with its crowd of excited late shoppers.

A clerk came up to Dan. "Something, sir?" Dan's eyes were fixed, but they were watery from age and being out in the cold wind, the clerk thought.

"Yes," Dan said. "I have a long list of things to buy."

Maggie smiled, he knew he saw her smile, and she got to talking like she used to talk when they went out together to buy gifts on Christmas Eve.

"We're like a house, Dan," she said. "We can close the doors and windows and others can't tell what we have locked inside. We live to bring happiness to others and for the good that we can do."

Dan looked up above packages piled high in his arms and smiled. He said to the clerk, "Merry Christmas, and now we'll be on our way."

The clerk looked strange. Old people, he thought, were queer, and he called after Dan, "Merry Christmas to you, too, sir! Merry Christmas!"

See me for your wet wash and rough dry; and some finish work. Mrs. Carroll Davis

INDEX-PRESS WANT ADS HAVE FARMER'S INTEREST COSTS BUT TWO CENTS A WORD



Peace attend you the season through. And may your fondest dreams come true.



1952

## Baldwin's

Lamesa's Leading Store



Let's help Santa make this the merriest Christmas of all.

## Price and Black Hospital

LAMESA

INDEX--PRESS WANT ADS HAVE FARMER'S INTEREST

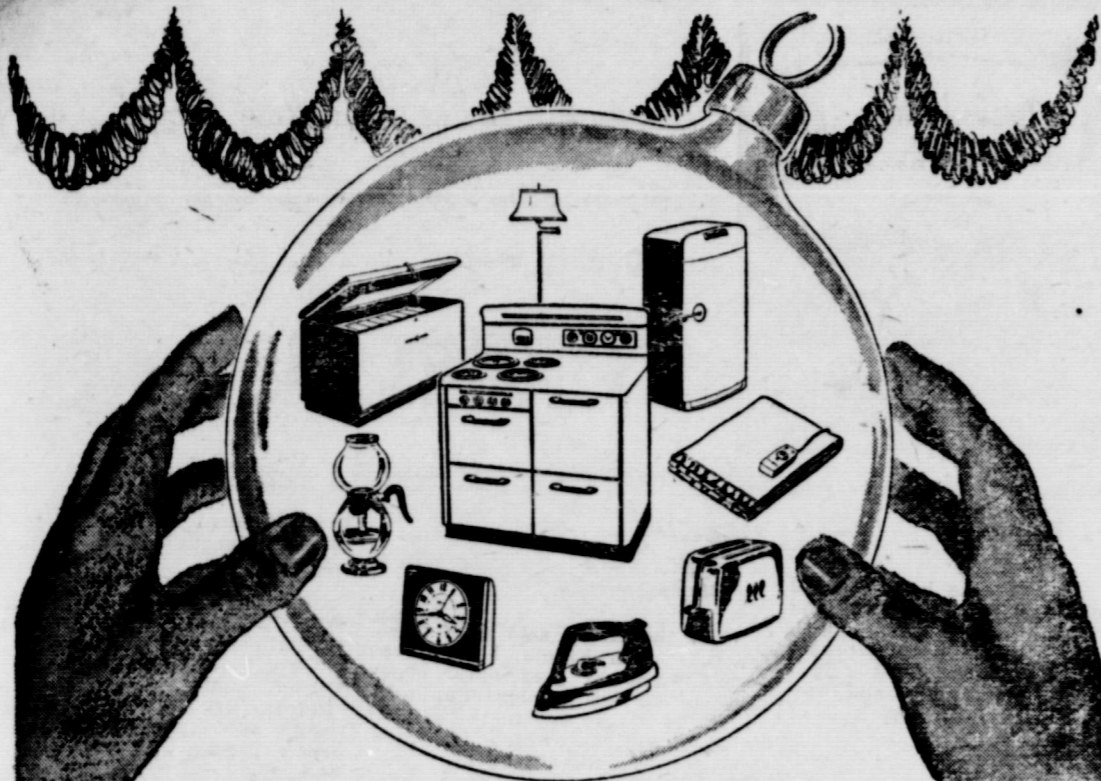
COSTS BUT TWO CENTS A WORD

**Church Of Christ**

Bible Study ..... 10 a. m.  
 Preaching ..... 11 a. m.  
 Communion ..... 11:50 a. m.  
 Ladies Bible Study  
 Tuesday ..... 3 p. m.  
 Mid week worship  
 Wednesday ..... 7 p. m.

**Mrs. H. L. Wood**

Makes Belts, Buckles, Buttons,  
 Buttonholes and Drapries. See me



*What a wonderful future  
 in this crystal!*

Yes, gifts of lasting beauty . . . and pleasure . . . are electric! Make this an "electric Christmas." There are electrical gifts for everyone. A smart idea for the "family gift" is an Electric Range. The time-saving, work-saving wonders of an electric range will make this Christmas one to remember with your entire family! Shop this year for electrical gifts . . . to give lasting pleasure.

See your favorite electrical appliance dealer . . . and choose electrical gifts for the whole family this year!

**TEXAS ELECTRIC SERVICE COMPANY**

12-3A



May the joy  
 of Christmas  
 abide in you all.



**O. C. McBride & Sons**  
 GIN AND ELEVATOR

**Why You Hang  
 Holly at Yuletide**

**CREDIT THE PAGAN** Druids for inspiring one of the nice Christmas customs — decorating with holly. The traditional holly for the holidays is widely believed to have had its origin in the Druid practice of bringing holly sprigs indoors. The Druids woodland spirits lived in the holly.

Indoors, holly gave the spirits a nice warm place in winter. Besides, the lush green holly and the contrast of its red berries provided beauty that could be revered by men when the sacred oaks were shorn of their foliage.

The early Christian church frowned on such pagan customs and tried to stamp them out. In due time, however, it was felt that some of the customs could be adapted to the new Christmas conception.

Some beautiful legends associate the holly with Christ. In fact, it is often called the Christ thorn. One legend depicts the leaf spines as the crown of thorns; the red berries as the sins of the world and the blood of Christ. Another credits holly with first springing up from the footsteps of Christ. The plant is said to remain green all winter as a reward for once hiding Christ from his pursuers.

The impact of the holly on the Christmas celebration is evidenced in the traditional holiday colors, green and red. The Druids weren't the only people of old who thought the holly was something special. Pliny, the great Roman historian, insisted holly blossoms caused water to freeze. Also, that holly thrown at any wild beast would make it lie down tamely next to the branch.

These legends, forgotten by many people, are said to be the reason we decorate with holly.

**Christmas Gifts  
 Are Not Always  
 Brought by Santa**

In America it is always Santa Claus, dashing from rooftop to rooftop in his sleigh, that brings Christmas gifts to the children. But it is not always Santa who brings the gifts to children in other lands.

In Holland it is St. Nicholas, dressed in bishop's robes of black, wearing a mitre and carrying the crozier. And he arrives on a white horse.



English children look for a Santa Claus who closely resembles our own and gifts are tied to Christmas trees.

In Finland, Santa has elves who passes out gifts for him.

In Italy there is no Santa Claus. Instead, they have a beneficent old witch, Befona, who sails through the air on a broom stick on Christmas Eve.

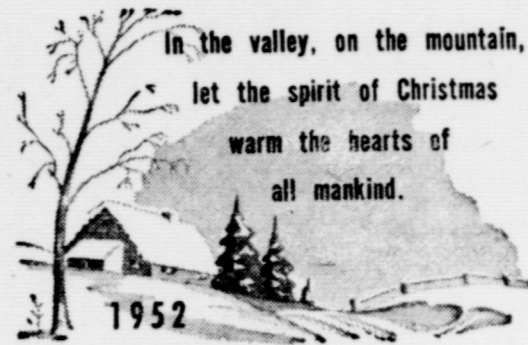
Brazil has Papa Noel, very much like Santa. He wears a red suit and travels in a sleigh drawn by reindeer. However, he enters the house through a window.

Spanish children place their straw-filled sleeves on the window sills so that the Magi may feed their horses while they leave gifts. The older people fill an Urn of Fate from which gifts are drawn on Christmas Day.



**THE JOY OF CHRISTMAS . . .** Much of the joy of Christmas for mothers and fathers is watching the thrill children get from finding toys under the tree. These children express their joy on Christmas morning. Much of the joy for the children is the anticipation of and mystery in Santa's visit and the guessing about what the old fellow will bring.

See me for your wet wash and rough dry; and some finish work.  
 Mrs. Carroll Davis



**O'Donnell Hotel**

Mr. and Mrs. R. E. Golightly



Happiness and good  
 will are the order  
 of the day.

**W. J. SHOOK**

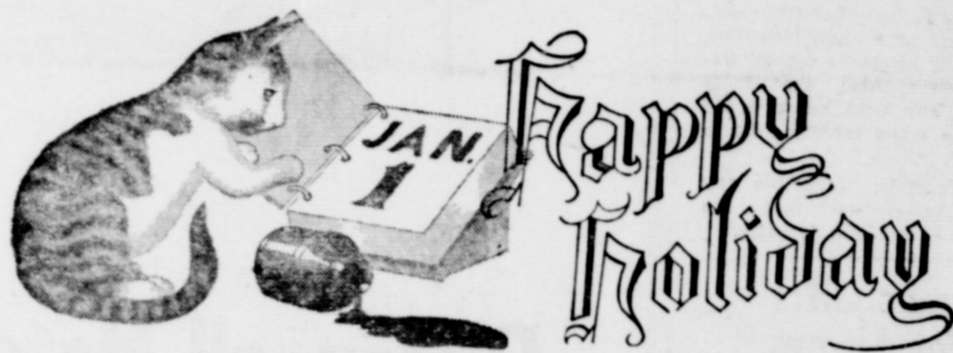
Agent For Magnolia Pet. Co.  
 Also Butane and Propane Products  
 Phone 7 Box 837

# BLOCKER GROCERY

"Trade Goes Where Invited, Stays Where Treated Best"



Season's Best Wishes  
The peace and happiness of Christmas belongs to you.  
—1952—



TRADE WHERE MA SAVES MONEY FOR PA  
We Reserve The Right to Limit. Nothing Sold to Merchants to be re-sold

### CARD OF THANKS

We wish to thank our many friends for the lovely flowers, gifts, delicious food and the many beautiful get well cards I have received during my illness. God will bless and reward people like you. So may I say again "Thanks a million."

Mr and Mrs Dick Harris and Dickey Marie

To give away free, 3 female puppies, Lynn Birdwell

For sale: My modern bedroom home, on pavement, central heating, hardwood floors, Venetian blinds, grass and shrubs started. Homer Hardberger

### CARD OF THANKS

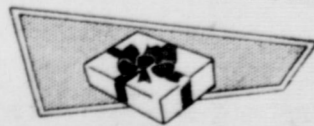
I am taking this opportunity of thanking my friends and neighbors for their many thoughtful deeds during my illness; for the flowers, cards, and other thoughtful deeds. Thanks, a million. Walter Caswell



BEST WISHES FOR A WONDERFUL HOLIDAY

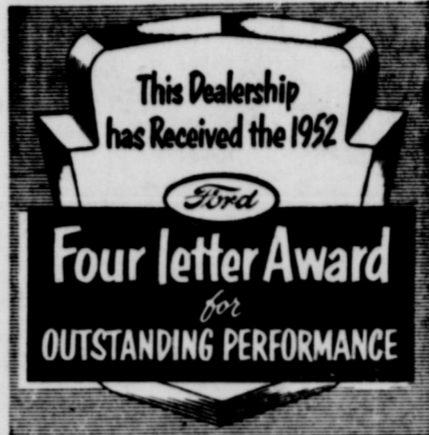
## Tidwell Grocery And Market

MAY ALL THE SEASON'S BEST BE YOURS THIS CHRISTMASTIME.



## Wells Farm Labor Ass'n

Robt. H. Poteet, Mgr  
Box 912 Phone 248  
O'Donnell



Come By and Let us Check Your Car and give You An Estimate On Body Repairs . . . Competitive Prices And Quality Work . . . Phone 92

## FORBES Motor Co.

### Letters To Santa

Dear Santa, Please bring me a doll, doll bed, dishes and candy and nuts. I have been a good girl. Don't forget the little unfortunate girls and boys; also don't forget Mom, Daddy, my sisters and brothers. They have been very nice to me. Your pal,  
Patricia Summers

### School Lunchroom Men

Monday: Roast beef with gravy sliced tomatoes, green beans, potato salad, bread, milk, sliced pine apple.

Tuesday: Salmon loaf, vegetable salad, blackeye peas, hominy, corn bread, milk, ice cream.

Wednesday: Turkey and dressing giblet gravy, lettuce wedge, English peas, candied yams, rolls, yams, rolls, oleo, bread, milk and apricot preserves.

Thursday: Tomalie pie, beets, red beans, buttered corn, bread, milk cake.

Friday: Sausage, fruit salad, creamed potatoes, lettuce wedge, bread, milk.

### RIBBON RAMBLINGS

By Rhoda Lemons

"And the Angel said unto them, 'Fear not; for behold, I bring you good tidings of great joy, which shall be to all people.' For unto you is born this day in the city of David a Saviour, which is Christ the Lord." Luke 2: 10-11.

The greatest news story ever written was recorded on that day. Some 1952 years ago God's great Christmas gift was presented to mankind. And, because of that wondrous gift, this Christmas season promises new hope and good will to all men everywhere.

Little children laugh and sing. They can wake on Christmas morn with shining eyes and expectant hearts, believing in beauty, purity and their own successful futures.

Youth is young and eager. It is a time of carefree gaiety and buoyant spirits, a time of preparation for the years and responsibilities as yet only foreseen in the future.

Lovers meet in awakening wonder at life's unfolding beauty and plan to meet again. Precious moments are shared and searching hearts are united in the glory of love. Marriage vows are reaffirmed. Children are born and dedic-

ated. Burdens are lightened, hearts are gladdened and hope becomes universal.

The aged have promise of life everlasting, sinners forgiveness and the infirm and afflicted . . . a better world yet to come. Faith is rewarded and the dignity of mankind is recovered. The ill and the weary are strengthened, truth is re-established, while the poor, the meek and the lowly become blessed. At this time all peoples everywhere find comfort for a frightened and confused world.

This is truly the great love gift. The gift eternal. The world gift from the Author of all mankind. "O Come Let Us Adore Him".

### Correction

Following is a correction in the Rex Theatre ad found elsewhere in this issue. The picture was changed after the ad was printed.

Saturday nite Dec. 27th Edgar Bergen and Charlie McCarthy Fibber McGee and Milly, Lucille Ball in **Look Who's Laughing**

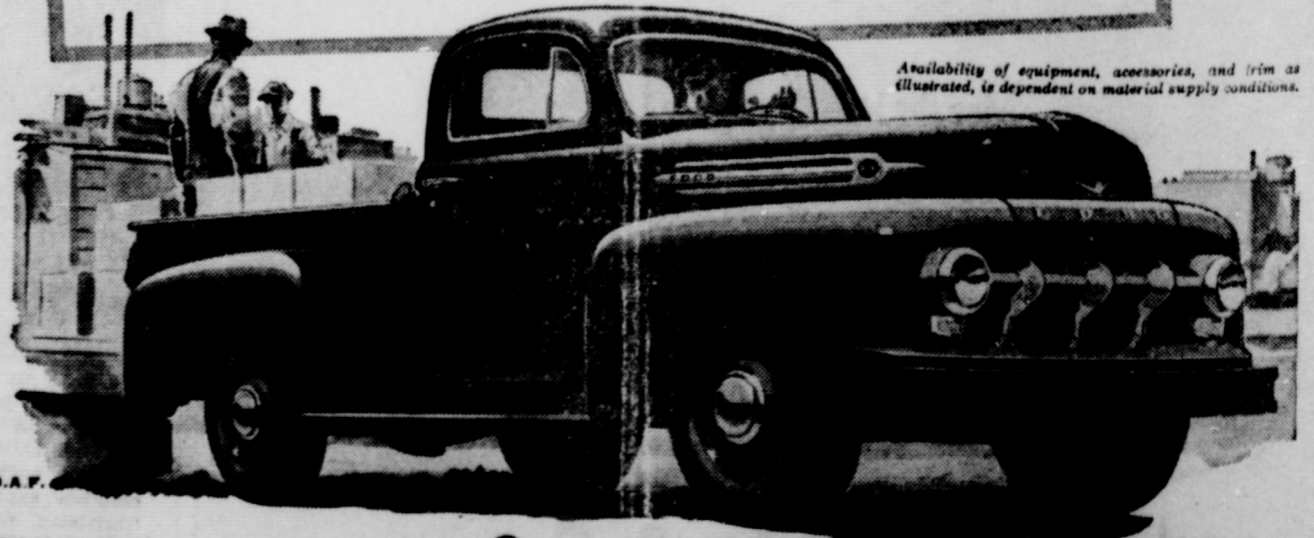


FORD TRUCKS RUN FOR PENNIES!  
In the big Economy Run, 3 out of 4 Ford F-6's ran for less than 4¢ a mile! (Cost of gas, oil, service—not including fixed expenses such as depreciation, taxes, etc.)

## We're trading high, wide and handsome on any size Ford Truck you want!

If you do business with your Ford Dealer right away—you may discover that your old truck is worth from \$25 to \$200 MORE than you think! Don't delay. "Later" may be too late!

Get a new Ford Truck now. Full range, from Pickups to 22,000 lb. G.V.W. BIG JOBS! And the day you buy is just the START of your savings with a thrifty Ford Truck!



FORD TRUCKS LAST LONGER! Using latest registration data on 8,069,000 trucks, life insurance experts prove Ford Trucks last longer!

Come in today—MAKE THE "STEAL" OF A LIFETIME!

## Forbes Motor Co.

FORD Sales and Service

Phone 92; O'Donnell, Texas