000 People Expected For Fiesta-Barbecue

bscription Workers With 'Backbone' To Do Best Work This Week

ishbone' Has Place In Life, ager Claims

New Auto Critical

C

(ist Cakes

790





Colonial Club Opens Friday

Tom Hunter In

OK School Will Close On Friday

Pupils Go On Trip To Carlsbad Cavern This Week-end

O'Donnell Cops Second In Senior Doubles At Lubbo

Tahoka Baptists To **Build New Church**

IS YOUR FRIEND LEADING?

School Teacher Hurt In Car Crash

Mrs. Ocie Cox Take To Hospital; Wreck Occurs Near Wells

Opening of Sodium Sulphate Governor's Race Plant Here Prime Feature of Affair; State Candidates Due

Papa Passes His Examinations





Father And Son



The O'Donnell Press

WILLIAM G. FORGY and F. E. FORGY, Editors and Pub

y erroneous reflection upon the character, standing or repu-of any person, firm or corporation will be gladly and fully ted upon being brought to the publishers' attention.

FROGRESS BEFORE PUNISHMENT

Speaking from the bench of his traffic court recently, a New York City magistrate read in a formal statement: "We have reached," he said, "the peaker safety that can be accomplished by the punishment of the motorist."

Specifically, his complaints were against certain inadequacies and inefficiences in the physical and technical system for controlling today's mammont traffic volume—in the street system itself, in traffic signals, signs and other control divices, and the confusing lack of uniformity among such devices.

The magistrate's remarks hit at a situation which is fundamental to the whole motor traffic problem; the failure to provide the motorist with streets and highways made as safe as possible, but at the same time demanding from him an optimum of cutton in his driving. Too much emphasis has been placed on the carelessness of the driver and not enough on the carelessness which allows removable physical hazards to remain in the street and highway pattern. Industry, the National Conservation Bureau reminds us, Jones are ing accident, judgments.

urned this lesson. Efforts to dragoon the working man into avoid-a excidents, industrial management learned, were futile until be is first provided with safe working conditions and equipment, Just ring couldn't safeguard a worker in a hazardous environment, at management recognized safe acted upon this principle is the management recognized safe acted upon this principle is the 1f the driver is given facilities from which basic hazard has en removed to the greatest possible degree, and if he is governed intelligent traffic leavs intelligently enforced, the major responsi-ity for traffic accidents devolves upon him. Then we shall make al headway not only in bringing motor traffic under control but in eatly facilitating traffic movement.

SPRING'S A GOOD TIME TO STAY ALIVE

can add to the joy by making a contribution to satety in your home.

There is a real need for this after the long winter months, many dangerous conditions develop. Now is the time to clear all accumulations of papers and rubbish from attice and cellars, are they cause a serious fire.

When burning trash and papers outside, an incinerator should asy as the used. Field grass and papers should not be burned only days, and never without close supervision.

Now is also a good time to make a complete check-up of any-goild the standard of the control of the cont

FATHER AND SON
crowd that jammed the Odd Pellows hall Menday eventher and Son banquet can leave no doubt that there lose relation between many fathers and sons of O'Do determined the seen some with drooping shoulders.

Through long years of toil and sacrifice, the faces.



Phrases we think should become baselet along with "O, you kid" on "Skid oo, 23," to mention only two:
"Ohe, yealh..." A Stitch in ime...!" "When it rains, it 20,000 nounds of the North College STATION — Spuris" "You're, salls."

COLLEGE STATION—Amendments to the new farm act provide a reserve of 4 per cent which will be added to the cotton acrage allotment of each state and that farm cotton allotments in necessary cases shall be raised to a minimum level, according to

Political ANNOUNCEMENTS

The Press is authorized to an-unce the following as candidates the offices indic 1, subject the action of the Democratic mary in July.

For District Judge (106th Dst.): LOUIS B. REED (Dawson Co.)

WE BUY HOGS AND CATTLE And Pay Market Prices FEED GRINDING

Bryant Coal & Grain

Welcome Visitors!



BIG BARBECUE O'DONNELL RODEO

Bring your clothes in with you and we'll them look like new at a very low price.

MODERN CLEANE

Let Us Help You Solve Your Printing Problems

Better Printing

Brings Better Results!

WHEN SOMETHING DIFFERENT IS WANTED

We invite you to get acquainted with our business development service for all kinds of advertising service.

The personality of a business is quite often established by the character of the printed

Building business personality through print-ed matter has been our job for years. Quality printing costs no more than infer-ior work.

The Only Newspaper Printed in O'Donnell!

Let us assist you in the creation of business stationery and other printed matter. There is no extra charge for such service.

> WHAT KIND OF PRINTING ARE YOU USING NOW?

- Business Stationery
- Social Stationery
- Catalogs
- Booklets
- Letter Heads Envelopes
- Bill Heads
- Sale Bills
- Dodgers
- Etc., Etc.

The O'Donnell Press

East of Ford Garage

OU

BAR



This Small Home Has Safety, B

we'll ERT CHALMERS

E O



ttend and take our part.

O'DONNELL FIESTA BARBECUE Friday April 22

nell



O'DONNELL RODEO Friday and Saturday April 22-23

CORNER DRUG STORE

weather, and not (as is often posed) to shelter travelers storms. The above means of tection usually added many : to the life of wooden bridges inasmuch as the price of lu formerly was cheap in many to this country, it did not formerly was cheap in many for this country, it did not much extra to cover the buth a roof. This type of bis still occasionally constructe some sections of the country



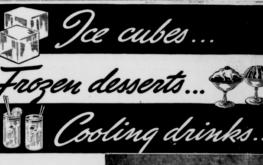
Nemours BUSINESS

ALL MILK FILL OU DAIRY COMES FROM TUBERCULAR TEST-ED COWS! WE DELIVER MORNINGS and NIGHTS, AS YOU PREFER Williams Dairy

PURE ...

servative branch of the Legistree—will no be much altered, ardless of the outcome of the permatorial cleations, under the central content of the date of the comment of the





RUNS ON Kerosene

to our family"—write thou-sands of happy farm women. This silent, low-cost refrig-erator is identical in every im-portant respect with the famous gas refrigerator that's enjoyed in more than a million homes and apartments.

somes and apartments.

Servel Electrolux keeps food
fresh at all times . . . gives you
an opportunity to have more
varied and delightful meals lightens housework . . . and
actually saves enough to pay
for itself. It requires but one
filling of fuel every week or ten
days, needs no water or delife. days, needs no water or daily attention. Write for full infor-





ALL THE JOYS OF MODERN CITY REFRIGERATION CAN BE YOURS FOR ONLY A FEW CENTS A DAY

• PERFECT FOOD PROTECTION

NO MOVING PARTS IN ITS FREEZIN

NEEDS NO WATER, NO DAILY ATTENTION

MAIL THIS COUPON

Singleton Appliance Co. Gentlemen: Please send me, without obligation, com-plete information about Servel Electrolux, the Kero-



Palmer Home Scene For A Lovely Party

YOU GET ALL THESE Year Ahead FEATURES

CHECK THESE FEATURES

Grade School

Entertaining in the Palmer was dressed in a tallor-home, Mrs. Faye Westmoreland and Miss Thelms Palmer were bostesses Priday to a party of bottom of the party of the proper colored accessories. Her colored spring flowers, including stock, verbenas, tulips and hydrangeas, were used effectively in the rooms where the three tables of contract were in play.

An Easter motif was stressed in the bridge appointments and again in the delectable refreshed in the bridge appointments and again in the delectable refreshed in the bridge appointments and again in the delectable refreshed in the bridge appointments and again in the delectable refreshed in the bridge appointments and again in the delectable refreshed in the bridge appointments and again in the delectable refreshed in the bridge appointments and again in the delectable refreshed in the bridge appointments and again in the delectable refreshed in the bridge appointments and again in the delectable refreshed in the bridge appointments and again in the delectable refreshed in the bridge appointments and again in the delectable refreshed in the bridge appointments and again in the delectable refreshed in the bridge appointments and again in the delectable refreshed in the bridge appointments and the bridge appointments and

ore reasons why the Cubs win: The Giants and Pi

N's ever found any thing?

ALONG THE WAY — B. J. Soyd now calls us "Coally" because he heard Charlie Cabool say o. . Bob Layne has been sorta isappointed because his recent ye discoloration has not been nentioned, and how it happened. — all we know is what he told us. O'Donnell looks natural again with Miss Beverly Wells again in er office following a severe attack of sinus trouble. And she is language to the summer of the summer of

the work building repairs, got right upon the awaings to the workenn several times. Better hurry—we head two concerning the sevent was a sevent with the workenn several times here to be sevent and sevent with the workenn several the sevent was a sevent with the work of the sevent was a sevent work of the work of the

NEWS BE

SAVE Syrup, gallon 49 Lard, 8lb.carton 83 Flour Red & White 1 MILK 6 Small cans 3 Large cans . . . SPINACH, No. 1. 3 cans, 23c-CRACKERS, two lbs. Plenty of

Vegetable

E & SON





You Are Invited To O'Donnell . . . FRIDAY, APRIL 22 Fiesta . Barbecue



Plenty to Eat Plenty to See!

Well-known Speakers Two-day Rodeo

Will you grasp this



The Time For 'Talking' Has Passed! Work Now---Talk It Over Later!

This week is your

BOOSTER WEEK

SATURDAY

Is The Last Day!

WORKERS WILL EARN 12,500 CREDITS FOR EVERY 5-YEAR SUBSCRIPTION OR IT'S EQUIVALENT WHICH IS \$5.00 TURNED IN THIS WEEK

THIS OFFER WAS ANNOUNCED AT THE BEGINNING AND WILL BE THE LAST EXTRA VOTES OF-FER DURING THE CAMPAIGN

If you want to see your favorite win this campaign, and if you want to subscribe when the most votes are given, and if you meant what you said when you "prom-

sed your subscription"—
THEN YOU WILL SUBSCRIBE AT ONCE

Compare These Credit Totals:

THIS WEEK	
5 1-year subs. 32,500	
10 1-year subs 65,000	
1 5-year sub 62,500	
5 5-year subs,312,500	
10 E 625 000	

CANDIDATES:
Will you do your "dead level best" between now and Saturday night? Will you "sense" the opportunity here and "cinch" the prize most desired and first honors?
Will you show the world that you finish whatever you

WINNERS **NEVER OUIT**



"Weekly Payroll" Free Credit Coupon

Good For 75 Free Credits

NEXT WEEK 250,000

Aren't These Prizes Worth You're Very Best Efforts? Wishing Wont Win For You!

New Ford V-8 OR New Chevrolet

To Be Purchased From

LYNN COUNTY MOTOR CO.

ELLIS CHEVROLET CO.



FRIENDS



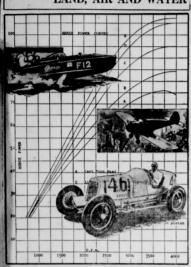
Give your subscription NOW! Credits are at the HIGHEST point they'll be during the campaign.

Is the time to help your favorite

LET'S GO!

THE WORLD IS FULL OF STARTERS IT'S THE FINISHERS THAT COUNT

ALUMINUM FOR SPEED ON LAND, AIR AND WATER



Your Family Protected?



C. J. BEACH

Agent for
AMICABLE LIFE INSURANCE

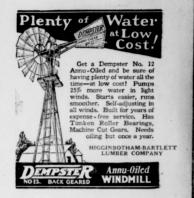
PERSONAL AUTOMOBILE ACCIDENT POLICY

Paying \$50.00 Per Month While Disabled
PAYS FOR LOSS OF LIMBS OR SIGHT
Only \$6.50 Per Year

J. D. FAIRLEY

See Us Before Selling

T. BREWER



Formal Opening

Colonial Club

O'DONNELL, TEXAS

Friday Night, April 22

"Eat "Drink "Swing 9 'til ?



Music By Good Orchestra O'Donnell, Texas

Lost Species Point Warning, Says Jordan



The LONGHORN

NEW MOORE

WANT ADS

Stays Where Treated Well

PRICES LOW ~ to protect your purse

OLIVES, Libby's, qt. 35c

Mackerell, No. 1 Tall, 3 for

8 lb.



SUPER SUDS In the BLUE BOX Small blue 3 for

For Washing Clothes

Small Red 3 for .20

Prunes, gallon . .28c

6 lb. Pail

Corn Flakes

BLOCK SALT, white

BLOCK SALT, yellow DREFT, 1 large and 1 small

MARSHMALLOWS. 1-2 tb.....7c

MARSHMALLOWS, 1 tb13c

PRINCE ALBERT Tobacco10c

SYRUP, 1 gal. East Texas



Brookfield Spread, pt. glass, 21c Ripple Wheat, 3 for Butter-Kist Bread and Cakes

When in O'Donnell we invite you to make

Blocker's Grocery