Fire Boys Accepting Honorary Members

O'DONNELL, LYNN COUNTY, TE XAS, FRIDAY, FEBRUARY 1, 1929

NUMBER 19

# Mercantile by Davis & Son

dethodist to Have

# Another Victim of the Racketeer



Honorary Members

The Index is requested to notify the public that each member of the O'Donnell Voluntary Fire Department is supplied with Honorary Membership cards and will be glad to issue same to those who desire to assist the local fire department. Honorary Membership cards are issued to the general public to assist in raising funds for the various needs of the department. The price of honorary memberships are \$1.00 and up, depending on the individual who buys one. The price is entirely optional with the purchaser. Last year's honorary membership cards are now out of date, so if you believe the boys are doing their work well, call on any one of the members and secure your honorary membership card of this year. Any one of the following members will supply you: Chief Cyde Ash, W. J. Shook, Paul Welch, Ollie Harris, Naome Brewer, Chas. Minton, J. W. Campbell, C. D. and R. C. Willis, H. G. Gantt, C. B. Hubbard, J. D. Fairley.

Local Basket Ball Teams Win Games

MANY ACRES BEING PUT IN IN DAWSON COUNTY

# The O'Donnell Index

Published every Friday at O Donnell. Texas

sy Roberts Printing Company

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Entered as second class matter September 28, 1923, at the post office at O'Donnell, Texas, under the Act of March 3, 1897.



# BALANCED RATION MULTIPLIES MILK FLOW

Canadian—By substituting a velanced dairy ration for one consisting of bundle sorghum and a little cottonseed cake, John Simpson, who lives 12 miles southeast of here, increased milk production in his herd of 14 cows by 400 per cent in one month. Before the change in feeding, the cows gave seven gallons of milk daily but after one month on the new feed the daily average of milk daily but after one month on the new feed the daily average of milk daily but after one month on the new feed the daily average of milk daily but after one month on the new feed the daily average of milk daily but after on month on the new feed the daily average of weight of milk daily but after on month on the new feed the daily average of weight on the new feed to have a substitution of the new feed to have a substitution of the new feed to hope and chickens.

# KNOW TEXAS

In 1744 Texas had a population of only about 1,500, centered large-ly about San Antonic. In 1806 the by short San Antonie. In 1800 the population was estimated at 7,006. In 1831 it was about 20,000, increasing to about 50,000 in 1836 when Texas voted for the first president of their Republic. The greatest percentage of growth was between 1870 and 1880 when the population increased 94.5 per cent.

The largest percentage of foreign hite population in Texas is Mexi-

Next come the Germans.

The first German colony was found at the present site of Industry, Aus tin county, 1842,

The present constitution of Texas as ratified by the people in 1876. The old capitol of Texas burned 1881 and the present capitol at ustin was completed in 1888. The resent structure was built at a cost 7 3,000,000 acres of land.

The University of Texas at Austin as established in 1883.

The Texas Railroad Commission was established in Gov. Jim Hogg's SUL ROSS GETS LABORATORY administration in 1891.

The Texas Railroad Commission was established in Gev. Jim Hoge's administration in 1891.

"COTTON FACTS"

Our English word "cottan" come from the Arabic "keetan. As manuacement of unusual interest to West Texas has just been from the Arabic "keetan. As manuacement of unusual interest to West Texas has just been from the Arabic "keetan. The activate records of the uses of cotton date back to 800 B. C. It was limited by the cotton of the Interest to West Texas has just been from disher recipious rites. The activate records of the uses of cotton date back to 800 B. C. It was limited by the cotton of the Interest to West Texas has just been from director of the newbork of the new material consisting of two records of the uses of cotton date back to 800 B. C. It was limited by the cotton of the large of the wool tree. The activate performent is a fine of the school. She will be a been director of the new material consisting of two records of the school. She will be a been director of the new material consisting of two records of the school. She will be a been director of the new material consisting of two directs. The new material consisting of two directs. The new material consisting of two directs and the wool tree. The new material consisting of two processing of the school. She will be a been director of the new material consisting of two controls of the wool tree. The new material consisting of two processing of the plant of the school. She will be a been directly of the plant of school progresses and grows. The school progresses and grows. The school progresses and grows. The school progresses and grows. Material wool tree. The process of the control of the school progresses and grows. The school progresses and grows.

# C. E. CAMERON

is the representative of the Texas Electric Service Company in O'Donnell.

For any information about your electric light service call Mr. C. E. Cameron at Texas Electric Service Company, Lamesa, Phone No. L. D. 11 or or at Lamesa Texas, Phone 237

our plan.

LET US DO YOUR LAUNDRY WORK

Let us do your laundry work for a few Then you'll know the ecenomy of

**JUST PHONE 31** 

WE CALL FOR AND DELIVER We are here to stay and absolutely guar-

O'DONNELL STEAM LAUNDRY

Dewey Parker, Owner

antee all work entrusted to us.

formed from a cattle range to an empire. He quickly caught step with the spirit of the times and never faltered during his long and useful efforts. As a railroad man he rose rapidly from station clerk to general aagent, then seeing a wider field he associated himself with the C-B Livestock company, becoming manager of the vast inteersts of that company with headquarters at Crossbyton. As a resident of that city he soon beckme its mayor, a poost on filled with honor and success the proposed of the company with the company with the company with the company with headquarters at Crossbyton. As a resident of that city he soon beckme its mayor, a poost on filled with honor and success to the control of the west Texas hCamber of Commerce, having been an easy victor over several well known men.

SUL ROSS GETS LABORATORY

J. S. FRITZ
Undertaking and Embalming
Funeral Supplies
Funerals Conducted Anywhere
PHONE 104B
O'DONNELL, TEXAS

DR. FERRELL FARRINGTON
Dentist
X-Ray Diagnosis
Office Phone No. 9
O'Donnell, Texas
Offices in First National Bank
Building

"I never saw anything like it! It was wonderful! Such color! Pacemed to stand on a wall of taupe, fading away to a dim olive eeru in the distance, while on my left was a cathedral of golden airdale, touched with aloma, antique, and ashes of roses with just a suggestion of bamboo and beaver. And in the distance walls upon walls of blonde, brick-dust, heather and brunette reflected by dying sun in a thoustand tints of nutria, gamboge, honeydew and horse-chest-nut.

"And always the colors seemed change and blend. Kit fox faded wild honey and died away into vidyke; Spanish gold blushed and came tangerine, the sun kissed it at became sherry deepening in jocky; glowing monkey skin beca

### LUBBOCK MEDICAL, SURGICAL AND DIAGNOSTIC CLINIC

Sixth Floor Myrick Building Phone 1200

# ELLWOOD HOSPITAL

LUBBOCK, TEXAS
Complete Diagnostic Labora
including X-Ray and Moder

Physio Therapy D. D. CROSS, M. D.

D. D. CROSS, M. D.
Surgery and Disease of
Women.
V. V. CLARK, M. D.
Diagnosis, Internal Medicine
and Electro Therapy
J. S. CRAWFORD, M. D.
Eye, Ear, Nose and Throat
O. W. ENGLISH, M. D.
ceneral Medicine and Surger O. W. ENGLISH, M. D.
General Medicine and Surgery
G. H. ATER, D. D. S.
Dental Surgery, Pyorrhea and
X-Ray
W. D. McRIMMO
X-Ray and Laboratory
Technician
H. S. RIGGS
Business Manager

nut, became oyster, became pigeon, became popcorn and sweetpea, only to blend into a riot of brown sugar and verdignia. Flesh cliffs changed to

If You Want To

# BUY, SELL OR TRA

M. A. Scott Real Estat

At Rear of Old First Nat'l Ba O'Donnell, Texas

# Hardware Ta

SERVICE-What does the u much used word usually mean w pears in an advertisement? So little or nothing, but in this case for a great deal.

Giving good service in hardware normous task. We have just finis normous task. We have just him ing inventory and we find that it stocking our shelves with about different items. And more than have got to know the uses and put all those items.

When we brag about our service

"Highest Quality at Lowest Pr

MANSELL BROS. HDW.

# OUR OWN TWO FOR SALE

Friday and Saturday 0

75c Phonograph Record two for 75 cents

\$1.00 Ben Hur Toilet Water two for \$1.00 Ben Hur Perfume, two for \$1.00 Joncaire face powder, two for

50 cent day Dream tooth paste two for 50c

ABOVE ARE A FEW OF THE ITEMS THAT WILL

ABOVE ARE A FEW OF THE TIEMS
SALE.
WE WISH TO ESPECIALLY CALL YOUR ATTENT
THE PHONOGRAPH RECORDS. YOU MAKE YOU
SELECTIONS. A FEW OF THESE RECORDS HAVE
USED FOR DEMONSTRATION BUT MOST OF THE
NEVER HAD A NEEDLE ON THEM.

Whitsett Drug Co

"Nothing but the Best"

CASHES IN ON TURKEYS

of the country of the country

MAKING POULTRY PAY

Whether laying hens are profitable of mot depends largely on the care with the sare our in the sare our the sare ou

### DID YOU KNOW THAT-

The South produces ALL of the ation's Bauxite?

99.9 per cent of the Nation's sul-phur?

99 per cent of the Nation's sul-99 per cent of the Nation's phos phate?

99 per cent of the Nation's graph-

tester 99 per cent of the Nation's carbon d out black?

leum?
-57 per cent of the Nation's zinc?
49 per cent of the Nation's mat
ble?

45 per cent of the Nation's lead's
44 per cent of the Nation's feld

39 per cent of the Nation's gran-ite? 39 per cent of the Nation's coal? 35 per cent of the Nation's domes-tic clays?

HARLEY SADLER BUYS
TENT WITH SEATING
CAPACITY OF 2,000

pounds pounds cottons weight: Trent was top theatre that will seat tronseed tronseed the delivered to Harley Sadler some time in April, Mr. Sadler has reportion took and the recently made arrangements for the giant top, in itself costing \$6,000, while at Kansas City.—Seurry County Times.

ENOUGH

The editor at the pearly gates,
His face looked worn and old,
He meekly asked the man his fate,
For admission to the fold.
"What have you done," asked Peter,
"To seek admission here?"
"Oh, I used to run a country paper
On Earth for many a year."
The gate swung sharply open
And Peter touched the bell,
"Come in, my lad, and take your
harp,
"You've had enough of hell."

PAY PERSISTE

Tribute was paid to the Nation's

the average yearly grocery bill was condy \$168. Considerable acreage of corn, wheat, oats, bariey and hay, including legumes, were grown by these men. Gardens and orbards were found on every farm and running who says farmers can get liberal education on the houses. Four had electric lights."

CASHES IN ON TURKEYS

Odem—Observing a few years ago that an old turkey hen and a few young poults caught lots of insects in his cucumber field, W. A. Stein in his cucumber field, W. A. Stein in wested in nine hens last year. In giving his results to the county agent. P. Donald, it is disclosed that they that they appears the six of the profit of \$205.20, besides. From the sale of 63 birds came a revenue of the profit of \$205.20, besides. From the sale of 63 birds came a revenue of the profit of \$205.20, besides. From the sale of \$35 birds came a revenue of the profit of \$205.20, besides. From the sale of \$35 birds came a revenue of the profit of \$205.20, besides. From the sale of \$35 birds came a revenue of the profit of \$205.20, besides. From the sale of \$35 birds came a revenue of the profit of \$205.20, besides. From the sale of \$35 birds came a revenue of the profit of \$205.20, besides. From the sale of \$35 birds came a revenue of the profit of \$205.20, besides. From the sale of \$35 birds came a revenue of the profit of \$205.20, besides. From the sale of \$35 birds came a revenue of the profit of \$205.20, besides. From the sale of \$35 birds came a revenue of the profit of \$205.20, besides. From the sale of \$35 birds came a revenue of the profit of \$205.20, besides. From the sale of \$35 birds came a revenue of the profit of \$205.20, besides. From the sale of \$35 birds came a revenue of the profit of \$205.20, besides. From the sale of \$35 birds came a revenue of the profit of \$205.20, besides. From the sale of \$35 birds came a revenue of the profit of \$205.20, besides. From the sale of \$35 birds came a revenue of the profit of \$205.20, besides. From the sale profit of \$205.20, besides. From the sale profit of \$205.20, bes

"Hasn't the fellow finished yet?"
asked the reporter who had fallen asleep while "taking in" a political
speech.
An Irishman, who had been kept
awake, promptly answered, "Sure, he
finished long ago, but he couldn't
stop himself."

# RASTUS' MISTAKE

"How come yo' in jail again, Ras-

Lot 14, in Block 93, year 1926. Lot 70-70 in Block 57, year 1924. Lot 9, in Block, 77, 1924, and

000000000000

OUR MOTTO

# "Service First"

Our Service Department is complete in every detail. Our mechanics know how to take

We also handle the best-GAS, OILS, GREASES

are entirely satisfied.

# HIGHWAY GARAGE

MRS. J. L. SEELY

Maggie Hutton Seely was born February 10, 1889 in Grayson County, Texas, she was 39 years, 111 months, 10 days, of age at the time of her death, which occurred January 21, 1929. She was married December 27, 1908 to J. L. Seely. To this union were born four children, Ernest, Marvin, Vera, all survive her except one, Lola, who died at the age of two years. She was converted and united with the Methodist church in 1917. Since her marriage she had lived in Montague County, near No-cona, Texas, up until five years ago, she with her family having moved to Brownfield, Texas, there they continued until the time of her death. Funeral services were conducted at Tahoka, Rev. Vergil McConless of Lubbock officiating, Besides her husband and children, she leaves to mourn her loss, her mother and step-father, Mr. ann Mrs. Williams, of Myra. Texas, thre sisters and one brother and a host of other relatives and friends.

Mrs. Seely had been ill fourteen days, but her condition was so much improved that her death came as a

The years of toil and service
To us should be a token,
To follow in her footsteps and do a
she has spoken.
She proved a wife and mother tru
As well a friend and neighbor
To share some burden born on you
In this she never ceased to labor
But now her labor here is ended.
She toils for us no more.
But sowel our hearts he blended.

She toils for an But won't our hearts be blended.

To meet her up on the other shor A Friend.

# FAIRLEY & HAYMES

INSURANCE AND REAL ESTATE OF ALL KINDS

More water is required to produce a pound of dry matter in oats than in any other cereal—hence the need for growing this crop on land that naturally retains moisture or that is well filled with humus.

. C. N. WOODS

Watchmaker and Jew

Taboka, Texas

### CITY TRANSFER CO.

J. W. Kirkpatrick, Owner

Drayage and Heavy Hauling

O'Donnell, Texas

# MILK BUTTER CREAM

DELIVERIES MADE ANY-WHERE IN TOWN.

ABSOLUTELY SANITARY IN EVERY RESPECT.

-PHONE 30702-

DAW-LYNN AIRY

# GALLOPING GUS THE HOTFOOT CUSS



### The Knockout Punch

The man who don't know it is surely a fool; We've handles galore in an ocean of sizes To offset your ire and your profane surprises!

les, nick handles, knife handles not lid handles-in fact. Gue handles all kinds of handles. Just handle him a call.

# SINGLETON

Hardware Co.

Calloping Gus, the Hotfooted Comes when you call without flurry or Fuss!

# **PURE HALF & HALF COTTON SEED**

Texas Acclimated. First year grown from our Georgia seed. Prices delivered: 3 bu. at \$2.85 per bu.; 6 to 48 bu., at \$2.75 per bu.; 51 to 99 bu., at \$2.65 per bu.; 102 bu., or more at \$2.40 per bu. We sel! direct to the farmer or merchant and not through agents. Write us for further information.

B. F. SUMMEROUR SEED CO. Vernon, Tex. Home Office Norcross, Ga.

# **CICERO-SMITH** LUMBER

"Where Quality Counts" GOOD LUMBER-GOOD SERVICE Lumber, Builders' Hardware, Wind Mills, Wire, Post, Paint and 'Nigger Head Coal.'

DON EDWARDS, Manager

# Cleaned Suits Wear Longer

Once when a man bought a suit to wear, He never cleaned and pressed it till some big affair:

Then he did it mainly to make it look new, With little thought of the good it would do. But now he has found beyond all doubt, That pressed suits wear longer than those without.

> C. E. RAY Phone 66

# MY GAS BILLS ARE TOO HIGH

VERY OFTEN THEY ARE

We will tell you so and tell you why.

YOU ARE PAYING FOR NO MORE GAS THAN YOU BURN, but you are burning more than you need. Long, yellow wavering flames that float along the bottom of the utensils indicate the use of too much gas.

The United States Bureau of Mines, in a bulletin on the correct use of natural gas in the home, describes fifteen different ways this fuel is wasted.

All of these things are due to faulty apparatus, fualty knowledge of how to burn gas, or to carelessness on the part of the consumer.

WEST TEXAS GAS CO. (Headquarters for Gas Appliances)

### Wilson to be Supplied With all Kinds Plants

# P. T. A. RENDERS EXCELLENT PROGRAM

(From Wilson Pointer)

(From Wilson Pointer)
An excellent program was rendered at the school building last Thursday evening, which was arranged by
the P. T. A. and committees of the
Art Exhibit.
A "sing-song" was directed by Mr.
Forrester, followed by a short business session, afterwhich Mrs. Crosby
took charge of the program as leader.

took charge of the program as leader.

The subject, "Prevention of Children's Diseases" was very interesting
and educational as ably discussed by
Dr. Howe.

A beautiful story was told by Mrs.
R. A. Metcalfe, in her usual entertaining way.

Two other numbers were unaviodably cancelled.

At the conclusion of the program,
Mrs. Galolway invited the assembly
into the Home Economics room to
twice with Art Exhibit, which was indeed a treat. The pictures were
beautiful and inspiring and were a
great help to the teachers and pupils as well as the public.

Discussion of the program,
a story have read this month
Mrs. Faubion.

2. An article I have read this
mrs. M. J. Scaer.

Mrs. M. J. Scaer.

4. A household Help I have setured from a Magazine—Mrs. E. J.

Spurgeon.

5. A satisfactory recipe I found
in a Magazine—Mrs. Thilip McGahey.

6. Magazine Exchange.

7. Adjournment.

### A New Industry For

(From Wilson Pointer)
The past few days load after load of bundle feed has been coming into town. We couldn't figure out where so much bundle feed was going, but on inquiring, we found out that August Fischer was buying ashipping this bundle sattf.

We understand that the bundle feed is bringing around \$7.00 per ton and some of the farmers estimate that at this rate the feed will being around \$21.00 per acre.

So far as we know this is the first time that bundle feed has been shipped for market from this section, but it opens a new source of revenue.

(From Wilson Pointer)

(From Wilson Pointer)

(From Wilson Pointer)

Rev. Thompson preached the oping sermon at the Lubbock district League meet at Abernathy Saturday night, and and surfay night.

Rev. Thompson preached the oping sermon at the Lubbock district League meet at Abernathy Saturday night serve something like 150 young people in attendance at this meet.

Those attending from Wilson were something like 150 young people in attendance at this meet.

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Those attending from Wilson Pointer)

Rev. Thompson preached the oping sermon at the Lubbock district League meet at Abernathy Saturday night and young people in attendance at this meet.

Those attending from Wilson Pointer)

One Hundred Dozen

(From Wilson Pointer)

## First Hatch Coming Off at Hatchery hou

(From Wilson Pointer)
The first hatch of the year is just coming off at the R. E. Swain Feed & Hatchery Company 94,000 egg capacity hatchery here.
The rapid increase in the business of the Swain hatchery gives an index to the increased interest in poultry raising on the South Plains of Tex. sa, and in the surrounding country. Swain started a 47,000 capacity incubator January 16, 1928. Business flowed in to such an extent that he was forced to install another 47,000 capacity incubator in March 1900 capacity incubator in Mar

going to mea-for instance, I have paid the bred poultry raisers of Lubbock atty over \$10,000 for setting eggs year. This represents \$10,000 has never been paid to the farm-of Lubbock county in the past-se of the breeders with no more a 350 hens made an average of 50 per month over their expenses.

If present plans materialize this community will be well supplied with plants of all kinds the coming season.

Jim Kinnard states that he will have plants for the garden of all kinds and it will be needless to think of buying them out of town.

W. M. Kopecky and the Editor also plan to construct a hot bed within the next few days and will endeave or to have a good supply of cabbage, cornatoes, pepper and sweet plattees.

There has been a need of a local supply of plants each spring and with two hot beds in operation people should not experience any difficulty in getting their plants as needed.

P. T. A. RENDERS.

(From Wilson Pointer)
Friday, February 1st
Below appears the program for
this Friday afternoon, February 1st
at 3:300 p. m. in the Club room. The
Year Books are here, ready for us to
do our part towards making this a
very successful year. Every woman
in the town and community should
come to the Club meetings. Try to
come this week.
Subject-Magazine Day,
HostessOpening Exercise: Club Prayer.
Leader-Mrs. A. L. Faubion.
Roll Call: My Favorite Magazine
or Paper.

# Wilson REV. THOMPSON PREACHES AT ABERNATHY SATUR

# Eggs Per Week

Mr Mueller states that they have a few of this flock that they paid as high as \$5.00 each when chicks. This unnaual egg production does not horne by accident. Mr. and Mrs. And the summary of the flock and feed the meas a study, they have provided good hourses for the flock and feed then a balanced ration, thereby obtaining maximum results.

Mr. and Mrs. Mueller are ideally located for the carrying on of their poultry business, being near market only, two miles from town and a several acre range, for the poultry to graze on. They have what we would call an ideal home, an excellent stucco house with an electric light-

ing plant, excellent out houses in free from intestinal worms and variety of the free from intestinal worms and va

(From Wilson Pointer)

Effective last Monday train service on the Santa Fe serving us, will be reversed. That is we will now receive our mail mornings. The train will leave Slaton in the morning and return in the afternoon.

This will be a great relief to Rural residents, allowing them their mail if not in the morning, then in the early afternoon.

All that is lacking with our mail service now is Sunday mail. Mrs. Dawson states that she thinks that will be worked out in time.

## Grandma Swan Dies Monday Afternoon

(From Wilson Pointer)

Mrs. Mattie Swan, 84, died Monday afternoon and was buried in the City Cemetery here Tuesday afternoon. Funeral services were held in the Methodist Church by her pastor, Rev. R. T. Breedlove, many friends and relatives being present to pay homage to the memory of the good woman whose spirit had flown.

Mrs. Swan's maiden name was Flynn. She was born in Louisiana on April 25, 1844. She came with her parents to Texas during the War between the States, settling at Crockett and moving later to Millican in Brasos county. She was married at Crockett and moving later to Millican in Brasos county. She was married at

# School Building to Use Natural Gas

(From Wilson Pointer)
Plumbers are busy piping the
school building so gas may be used.
Mr. Faubion states that there will
be three stoves placed in the auditorium and in the future when that
room is used no one will suffer from
cold as has so often happened in the
mast,

past.

They hope to be using the gas the next few days.

# GIRLS SEXTET LOOSES TO TAHOKA ON MONDAY

Mustangs Win a

Double Victory

(From Wilson Pointer)

Friday the Mustangs journeyed to the Capitol of Crosby County to engage the Chiefs in two games of basket ball. The Chiefs in two games of basket ball. The Chiefs in two games of basket ball. The Chiefs may be good at taming Mustangs.

And Mrs. Mueller have a pure defeat at the hands of Tahoka to met defeat at the hands of Tahoka to met defeat at the hands of Tahoka to white Laghorins and have something like 500, however as sealing Pale Face, but no good at taming Mustangs.

Mr Mueller states that they have a pure of the flock are apring pullets and will not lay for several more weeks.

Mr Mueller states that they have a pure of the flock are apring the first melee went to Wilson, and will not lay for several more weeks.

Mr Mueller states that they have a pure of the flock are apring at the min form for the opening of the County Championship chase that have a pure of the state of the flock are apring the flow of the flow

Matching Hats and Bags



WANTED-Old clean rags at the half the seed

If red clover is seeded with spring wheat, the clover seed may be sown on the ground while it is still freezing and thawing. This ration will help to work the zeeds into the ground. A good practice is to sow Mrs. D. M. Ed

# The Most Com Home Serva

ELECTRICITY has become versatile servant of the home, the store, and the factory.

In the home it cooks the meals, ates the food, entertains with m the radio or various types of rep machines, sweeps the floor, wa clothes and curls the hair. Elect truly the emancipator of the house

In the office, store and factory e multiplies the efficiencies of mar and increases his income.

It is the business of the TEXAS E SERVICE COMPANY to see that this servant is constantly on the jobnight. In spite of the daily increa mands for its services, this Com always ready with an adequate su electric energy to meet every ne arises. Tomorrow's service is al process of being built today.

Texas Electric Service Con

The Silent Partner of Progres

# SPRING

Despite the seeming shortness of the winter months, merging her way through the bleak, cold wintry weather We all welcome the glad tidings of Spring for with it of most beautiful season of the year.

The New Spring Merchandise emphasizes this fact by tryi rival in beauty and attractiveness.

We are receiving daily the most beautiful **Spring Merch** has ever been our pleasure to buy. See our **display** wind

# LADIES WEARING

NEW SPRING COATS: Most attractive styles and that have ever been shown for Spring.

SPRING FROCKS: A wonder this season because of well as lovely styles colors and materials. Never before ors enjoyed such a wide range in wearing apparel.

MILLINERY: As usual is leading in beauty of creation new styles materials and colors are all that the heart coul

# Spring Shoes

Not for many seasons have we enjoyed such a wonderful foot-wear. The exquisite style and beauty of the new will be a delight to the entire public, for the varied styles or and colors are beautiful a ball. er and colors are beautiful to behold.

MEN'S NEW SPRING FOOT-WEAR is stepping right at the ladies. New finishings in leather and colors combined to many beautiful creations in Men's for Spring. Children also will have the pleasure of entire wide range of heautiful colors and styles as well. wide range of beautiful colors and styles as well.

W. E. Guye Dry Goods Company

# Rosebud Beauty Parlor

(A Home Parlor)

\$15.00 Permanent Wave for \$8.00 until the 15th of February Only. Call for appointment.

# J. H. HACKFIELD

1421-2102 16th St.

Lubbock, Texas

# MBLES

### WEST TEXAS GIRLS HIGH SCHOOL TOURNAMENT TO BE HELD AT SNYDER

Little Miss Jim Ellen Wells has been on the martyr list this week, with a bone felon supplying the tor-ture.

Word has just been received here that Mr. Dan Patterson, a former citizen of our community, who is now at Borger, has suffered the loss of his right hand. We are unable to state just how it happened.

MERCURY HITS THE TOBOGAN

(From Wilson Pointer)
The coldest weather of the year was ushered in Thursday night. After a gentle sandstorm throughout the day Thursday, the wind gradually turned to the north and the mercury began dropping, by morning, it had hit the new low mark of 5 above, according to local weather men.
The spell was short lived however as the wind shifted to the south Friday morning and the temperature began rising.

(From Wilson Pointer)

The Wilson Girls High School basketball team has been officially invited to attend the West Texas Girls School Basketball Tournament that will be held at Snyder February 14. Is and 16 under the sponsorship of the Snyder Lions Club. Plans are being laid to entertain more than fifty girls teams during the three days. R. H. Schulze, Dallas, southern commissioner for the A. A. U., was in Snyder recently to complete preliminary plans and expressed satisfaction for the fine basketball floor and gymnalium that will be provided during the visit in Snyder of West Texas girl teams.

Six huge loving cups of solid gold and silver, one of which is the actual size of a basketball made of gold is first prize; a silver hall of the same dimensions is second prize; and the four other major prizes are huge loving cups standing waist high. In the diddition there are three sets of small gold and silver basketballs.

Visitors to Snyder will be privilegated to visit the new \$10,000 athletic stadium only recently dedicated by Snyder High School which is said to be the finest outside of college fields in the state of Texas.

Snyder is locafed in Scurry County on the main line of the Santa Fe railroad and on State Highways Nos. \$3, 7, and 10.1. Teams coming over the Broadway of America should turn off at either Colorado, Roscoe or Sweetwater. Snyder is easily accessible from all points in West Texas to come to Snyder, February 14, 15, and 16.

Mrs. Guy Bradley returned Sunday from Plainview where she had Mrs. A. Moody of Lamesa have

Mrs. Guy Bradley returned Sunday from Plainview where she had been for several days. We deeply returned from Troupe, Texas, where regret the death of her sister.

Mrs. W. S. Cathey was taken to the Lubbock Sanitarium Wednesday suffering from a nervous breakdown.

"It Pays to Look Well"



Tonsor Barber Shop

# **Before Planting Time Make** Sure Your Planter is Right

The McCormick-Deering and P. & O. Lister-Planter combine, old time proven principles with a simplified design which insures greater accuracy, a wider range of adaptability, and easier ways of adapting the Lister-Planters to different requirements. It has taken a number of years to perfect this combination. The result is a sense of Planters which have no untried features. Their superiority ties in the manner in which these proved principles are combined and applied.

If you are lopking for a Lister-Planter that will list and plant your crops accurately and will require minimum attention it will pay you to come in and see the New McCormick-Deering. Means of the manner of the manner

PALMER. & TULL IMP. CO. "Quality Implements"

# ANNOUNCEMENT

We wish to announce to our customers and the public in We wish to announce to our customers and Messrs C. L. general that we have sold stock of merchandise to Messrs C. L. and B. L. Davis who will manage the business in the future. relinquish our interest in the business on Wednesday morning. The store will close for two days in order to take inventory and undergo a complete remodeling.

Those knowing themselves indebted to GUTHRIE MER-CANTILE are asked to please call at the store not later than February 10, and make satisfactory settlement of their account. We will continue to give O'Donnell Trading Stamps on all accounts until that date.

We wish to thank our customers and friends for their splendid patronage they have accorded us in the past and ask that you continue with the new management.

We will continue to handle the Kimble Milling Co. grain account and will appreciate a continuance of your patronage.

We will continue to make O'Donnell our residence in the future and ask that our friends allow us the privilege of serving them in the future in our future line.

# Guthrie Mercantile

# Under New Management

We have purchased the stock of Merchandise of GUTH-RIE MERCANTILE and will assume management of same on Wednesday morning of next week. The store will be closed next Monday and Tuesday for inventory and a complete remodeling. We will be open on Wednesday morning.

The policy of the store will be changed from a credit to a strictly cash store. We will discontinue the delivery of groceries and sell for strictly cash. By doing this, our overhead will be cut and self for strictly cash. By doing this, our overhead will be cut to a minimum, thus enabling us to sell merchandise at a much closer margin, passing the saving on to our customers. It will be our aim to sell high quality merchandise at the lowest possible prices. We will keep a clean, fresh stock of groceries including a full line of fresh vegetables at all times and guarantee the best

We will continue to pay the highest market price for your produce at all times. See us before you sell. Our market department will continue as in the past with

the best of service.

On Wednesday of next week when the store reopens for business it will be known thereafter as the B. & O. CASH STORE.

We will appreciate a part of your patronage in the future and strive to merit same by selling you high quality merchandise for less with our guarantee of unexcelled service.

GIVE US A TRIAL, THEN YOU WILL BE A SATISFIED CUSTOMER

B.&O.CashStore

Successors to Guthrie Mercantile

# Perhaps Your Neighbor Wants It

SURPLUS SEED, A FEW MORE HEAD OF LIVE-STOCK THAN YOU WANT TO KEEP—REGARDLESS OF WHAT IT IS YOU HAVE FOR SALE, TRY A WANT AD IN THE O'DONNELL INDEX.

THEY FIND THE BUYERS IMMEDIATELY—THEY'RE TIME SAVERS AND MONEY MAKERS.

The O'Donnell Index

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OSTED
R PASTURE
OISE pasture
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of the me Wilson Community is destined farming districts on the Plains.
The will be seen more chickens, more cover, some hogs and more gardent of this gardiner's fall as eration with agent, who day on this milk flow lona daily.

According to Mr. John Heck who annit aguminous at fairy Person and the many of us have been talking agount.

According to Mr. John Heck who we chanced to meet in a Lubbock at their many of us have been talking separation with time seeking information on sheep of the country, "we must get away from cotton or we are ruined," and man, he is in a position to know. The United States Department of a gridling of an experience with cotton as any on man, he is in a position to know. The United States Department of a gridling farmers to raise more cently, urging farmers to raise more cently, urging farmers to raise more controlled as attracting with the were in the strong throughout they were here and pork, that the chicken marks will outless be better than previously this controlled to the strong throughout they were here and pork, that the chicken marks will outless be better than previously the survey of the country of th

Warbles are likely to annoy cattle at this time of year; when these pests are found in little bumps on the backs of the animals, squeeze them out and destroy them. Do not crush the warbles on the animals. Grubs can also be destroyed by using Derris as a wash, ointment, or powder, and the standard of t

profit has smith this metalics, against the second of the pasture arrangement for live-stock where the range is grazed the year round is to divide the range as the other for winter grazing, using small-ropatures, are given by county home ending originaters, are given by county home ending a steam of the third than the service of the constances of the constance of th

ARE YOU BOTHERED WITH STATIC ELECTRIC.

IF INTERESTED I WILL GIVE YOU A FREE DEM-ONSTRATION IN THE NEAR FUTURE.

S. T. PRICE, The O'Don-nell Index, O'Donnell, Tex.

Bill Der Says



### HOME SWEET HOME

A house is more like a home if it is beautiful, commodious, conven-iently arranged, and well finished. The family will really enjoy such a home, and the children, when they are grown up and gone, will look back to it with the tenderest memories.
Why not make life really worth living by providing your family with a real home? We can show you how.

# HIGGINBOTHAM-BARTLETT COMPANY

"EVERYTHING TO BUILD ANYTHING" E. T. WELLS, Mgr.

Texas O'Donnell.



### **DUNN SANITARIUM**

Fully equipped for X-Ray and Electro-Therapy. Ambulance furnished free day or night. Two blocks south of school bldg. Lamesa, Texas Phone 212

# THE STORE WHERE YOUR NEEDS ARE FILLED EFFICIENTLY, PROMPTLY AND AT VERY **REASONABLE PRICES**

Service is our motto—our prescription de-partment is run on that principle. Medi-cines are correctly compounded and de-livered in the shortest possible time, at the lowest possible price.

We carry a full line of drugs, rubber goods and novelties.

This is the drug store of Service and Quality!

# **CORNER DRUG STORE**

"The Rexall Store"



# THE FIRST LAW **OF MOTORING**be sure of your OIL

IF motorists could only be thoroughly im-pressed with the paramount importance of pressed with the paramount importance of proper lubrication, cars would last longer, de-preciation would decrease and operating costs would tumble to a fraction of their present staggering figure.

When you allow an unknown, unbranded, "mystery" oil to go into your crankcase you are violating the first law of economical and efficient motoring.

By demanding the tried and tested brands marketed by the Continental Oil Company you are sure of your oil. Back of each of these brands stands the experience of almost 50 years —and a reputation which stands for nothing but the best. Ask for these brands at service stations and the better garages.

CONTINENTAL OIL COMPANY

your car



# SORRELS LUMBER CO.

STAR WINDMILLS and PIPING Barbed Wire and Posts, Poultry and Hog Wire, Paints. Oils and Varnishes



# Cheertul Service Promptly Given

When you are having trouble with your present plumbing, or wish new plumbing work done—call us. We are prepared to give prompt attention to your work. Every job we do is guaranteed.

# Eaton and Street

Phone 144

Plumbing of all kinds

# Whoopie The New Spring Dresses are Here

DRESSES ARE MADE OF COLORFUL SILK PRINTS, AND ALSO OF SOLID COLOR, IN A WIDE VARIETY.

MATERIALS CONSIST OF FLAT CREPE, TRAVELERS SILK, CREPE ELIZABETH, SATIN BACK CREPE, GEOR-GETTE, SPORT SILK, AND MANY OTHERS.



MADE IN THE MANY NEW AND BEAUTIFUL SPRING STYLES. SIZES FROM 14 TO 46

Special Reduced Prices

# Popular Dry Goods Store

"FAMOUS FOR VALUES" PHONE 72

# WANT ADS

FOR RENT—Two nicely furished rooms for light housekeeping. Close to school. Lights, water and gas. Call at Index Office for particulars.

many yeras experimenting with dif-ferent varieties on the plains. BEN MOORE. Phone 506-03. 10-tfc

LOST OF STRAYED—Black horse toot 16 hands high, blare faced, wt. Smith, Route 3, O'Donnell, Tex. Smith, Route 3, O'Donnell, Tex. 16-2tp

FOR RENT—Two seeks.

FOR SALE—Good Jersey milk for sale. Will be fresh about the 10th of February. J. V. Burdett. 19-1tp

GOOD FARM FOR RENT—400
acre farm with 220 acres in cultivation, 4-room house, well and windmill
and other improvements. Good pasture. One mile south and 5 miles
east of O'Donnell. Will rent to responsible parties on third and fourth,
Call at Index Office for particulars.

Smart Vogue Calls for Knitted Ensembles



### HIGH GRADE COTTON SEED

HICH GRADE COTTON SEED

Carefully selected, well matured from cotton, which made from 1-2 to 1 and 1-2 bales per acre. of the Western Wonder variety 40 per cent. and better lint, 7-8 to 1 inch staple, germination over 95 per cent. Will mature two weeks earlier than seed grown anywhere in the east or south, free from insects. Prices 12 to 48 bushel bags. Special prices on car up \$2.00 per bushel, 31 in new three buhsel bags. Special prices on car lots. Freight prepaid. Mail orders to Hall County Seed Co., Memphis, Texas.

# Took Soda 20 Years For Gas—Stops Now For 20 years I took soda for indi-

Bring Happiness and Comfe to Dependent Texas F

Value of Life Insurance

MAPVELOUS story of the first makery that has been climinally and and the happiness and several market that has been comfort that has been climinally compared to the compared of the words to thousands of Texas miles whose providers were completed by W. A. Praner, were deep to the words of the words of the words of the words of the words.



OUR OWN

TWO FOR O SALE

Friday and Saturday On

75c Phonograph Record two for 75 cents

\$1.00 Ben Hur Toilet Water two for \$1.00 Ben Hur Perfume, two for

\$1.00 Joncaire face powder, two for

50 cent day Dream tooth paste two for 50c

ABOVE ARE A FEW OF THE ITEMS THAT WILL BE

SALE.

SALE.

WE WISH TO ESPECIALLY CALL YOUR ATTENTION
THE PHONOGRAPH RECORDS. YOU MAKE YOUR
SELECTIONS. A FEW OF THESE RECORDS HAVE
USED FOR DEMONSTRATION BUT MOST OF THEM
NEVER HAD A NEEDLE ON THEM.