

# The O'Donnell Index

O'DONNELL, LYNN COUNTY, TEXAS, FEBRUARY 18, 1927.

NUMBER 21.

## THEATRE NOW COMPLETED; FIRST SHOW MONDAY NITE

is in readiness for the opening New Lynn Theatre on Monday night, August 22. The management need Wednesday that the interior of the building was completed in the week and all equipment placed ready for the big opening night. Before the end of the week workmen will have completed the front of the building was torn out to be replaced with material.

## SCOUT MEETING HELD AT CITY HALL MONDAY AFTERNOON

Scout meeting was held at City Hall on Monday afternoon, Feb. 14, attended by a number of business men and Jno. Hall, Deputy Regional Scout of Dallas and H. B. Palmer, Plains Scout Executive.

## CLUB TOUR

County Council of Women's Demonstration Clubs of Lynn County for all Club Members to take Educational Tours this year. The first trip is to be made on August 22, the crowd going to Post Office Cotton Mill and Hatchery.

## CHEVROLET COUPE BADLY WRECKED FRIDAY EVENING

A Chevrolet Coupe belonging to G. Best Davis of the New Lynn Theatre was almost a complete wreck after turning completely over three times a few miles out on the Tahoka-O'Donnell road late Friday afternoon.

Mr. Davis, his son, Claude Tate and Everett boy were occupants of the car when it turned over. Luckily no one received a scratch with the exception of the Everett boy who sustained two broken toes.

## MRS. ANNIE BAKER GOOCH MOVES TO O'DONNELL

Mrs. Annie Baker Gooch, long identified with the office of Superintendent of Public Instruction of Dawson County, retired from the work last Tuesday. She has gone to O'Donnell where she will make her future home.

## DICKINSON FAMILY MOVES TO DALLAS

Mr. and Mrs. W. E. Dickinson and little son left Thursday for Dallas, Texas where they will make their future home.

## Miss Erma D. Palmer Entertains Friends

Miss Erma D. Palmer entertained a number of friends at her home Saturday evening. Red and White was the color motif with the red tones predominating in the suggestion of the Valentine season.

## O'DONNELL MINISTER MOVES TO HASKELL

Rev. Jno. F. Curry, Baptist minister of O'Donnell, has accepted pastorate in the Haskell County Association at Roberts and New Hope churches, and has moved to Haskell county where he will make his home.

## Young Peoples Missionary Society

The young people's Missionary society met at the Methodist church at four o'clock, Monday afternoon, with good attendance and a short program was rendered. After the program, the society was entertained at the Methodist parsonage, and refreshments consisting of punch and cake were served by the hostesses of the afternoon, Miss Blanche Poppelwell and Miss Beulah Estes.

## Oil Activities Quiet During Past Week

Activities in oil circles in and around O'Donnell have been very quiet the past week. Work is steadily but slowly going forward with the blocking of acreage. Two separate blocks for drilling contracts are yet to be completed west of town near the Yeates farm.

## O'DONNELL STREETS ARE NOW BEING REPAIRED

Geo. D. Foster, street commissioner, has been doing a great work the past week. The streets of O'Donnell are being repaired in all parts of town. All low places are being filled and some of the streets which needed it are being graded.

## 12,060 BALES COTTON GINNED IN CITY UP TO THURSDAY NOON

Due to unfavorable weather conditions the past two weeks cotton has been coming in slow. Another week or ten days fair weather would about wind up the season is the opinion of ginners and cotton men. Up to Thursday noon there had been ginned in O'Donnell 12,060 bales. Below is the report from each gin:

McDonald-Ely	3,150
Henderson-Boone	2,415
J. P. Bowlin	1,856
Brown	1,660
Harrison-Williams	1,571
Pemberton & Son	1,408
Total	12,060

## YOUNG COUPLE MARRIED HERE WEDNESDAY

A wedding which was the happy culmination of a romance which had its beginning several years ago when the contracting parties were classmates in school was that of Mr. Lee A. Tedford of this place and Miss Lena Doak of Seagraves, which occurred at the court house Wednesday afternoon, Judge D. E. Magee, of the County Court officiating in the ceremony.

The bride is the accomplished daughter of Mr. and Mrs. T. F. Doak of Seagraves and has for the past several days been visiting her cousin, Mrs. Major H. Rodgers in this city. The Doak family are pioneers in the West and are well known throughout this section.

## FIRE DESTROYES T. M. WILSON'S BARN AND CONTENTS

T. M. Wilson who lives just beyond the city limits in the northeast part of town suffered a loss of approximately \$250 on Wednesday afternoon of this week when his barn was destroyed by fire together with some cotton seed and feed. The origin of the fire is unknown.

## YOUNG PEOPLE'S MISSIONARY SOCIETY

The United States sends many millions of dollars abroad annually for its supply of jute, hemp, sisal, and the finished product of these fibres. The idea of developing the raw material in the Southwest is not new but all efforts so far have been more or less unsuccessful.

## COMMUNITY CLUB TO RENDER PROGRAM FRIDAY NIGHT

The Community Club program which was postponed some time ago will be rendered Friday night at the High School auditorium. The feature of the evening will be a "Tom Thumb Wedding." The proceeds will be used for the benefit of the Home Economics Department. Following is the program:

- Song, Moonlight Night Glee Club.
- Tom Thumb Wedding, by several small children.
- Reading—Sweet Dialect—Elmo Burkett.
- Song—Louise and Eula Bell Miles.
- Reading—Miss Mabel Draper.
- Song—The Baby Looks Like Me—Duet by Mr. King and Elmo Burkett.
- Duet—Misses Gates.
- Reading—Mrs. Carlton.
- Male Quartet—Massa's In the Cold Cold Ground—Messrs Hicks, Parker King and Pirtle.
- Admission 10c and 15c.

## Tech Students Making Important Experiment

LUBBOCK, Texas, Feb.—The School of technology in Texas Tech is conducting experiments with the fibre bearing plants in the Southwest with the view of developing them commercially. The coarse fiber of the bear grass namely consisting of the lighiguilla, soto, magvey, Mexican bear grass, and yucca, holds possibilities of being converted into bagging for cotton, gunny sacks, binder twine, rope, and many other commonly used articles of this nature.

The West Texas Chamber of Commerce is taking an active part in the investigation of the commercial possibilities of the plan. It is estimated that should it be successful that it will result in a new industry second in importance only to the production of cotton.

The bridegroom has been employed by the Major H. Rodgers Produce Company her for the past several months. His home is also at Seagraves where he owns a farm. He is an enterprising young business man and during his stay here has made many friends whose best wishes are extended in this realization of his youthful dreams.

## HASSELL DEATH PENALTY MUST STAND, SAYS MOODY

AUSTIN, Texas, Feb. 15—Gov. Dan Moody Monday night refused to commute to life imprisonment the death sentence of George J. Hassell, who admitted slaying of fourteen persons, declaring he believed that "prison authorities or officers of the law" would make any investigations apparently necessary "before they would execute an insane man."

## SANTA FE TO OPERATE TRAIN TO COWMEN'S MEET

According to announcement made by T. B. Gallaher, General Passenger Agent, Santa Fe Ry., Amarillo Texas, the Santa Fe will operate a special train from Amarillo to El Paso, Texas and return for the accommodation of delegates and visitors attending the Texas and Southwestern Cattle Raisers Association meeting to be held at El Paso, March 15, 16, and 17.

The special train will depart from Amarillo at 7:00 P. M., Sunday, March 13, arriving at El Paso early the next morning. This schedule will afford convenient connections with all trains from over the Panhandle and South Plains. An open rate has been authorized of \$17.50 from Amarillo which will include a side trip to Albuquerque, N. M., on the return trip.

The Santa Fe is co-operating with the Cattlemen and Board of City Development, Amarillo, in an endeavor to have a large delegation attend the convention at El Paso, when Amarillo will enter a "bid" for the 1928 convention.

Mr. R. O. Stark, Santa Fe local agent announces that the round trip fare from O'Donnell, Texas to El Paso will be \$20.55. He urges everyone interested in making the trip to get in touch with him as early as possible for sleeping car space.

## SUFFERS PENALTY FOR "MISLEADING" O'DONNELL FOLKS

It was an expectant, crowded court room Tuesday night at the city Hall when Justice C. C. Jones was called to preside in a case in which two of our most distinguished citizens were to be tried on a "charge" of gaming. Humanity was packed in the City Hall like sardines in a can, all eager to hear the case which was attracting so much attention.

After the crowd had listened patiently for some time to talks relating to scouting by several speakers, the gathering was turned into a "Kangaroo Court." A complaint was filed against the presiding judge for "misleading the people." The judge immediately formed his defense and prosecution was gathered for the legal battle. The fight was on. Many witnesses were examined who gave startling testimony. In due time defense and prosecution rested after which argument started. Oratory, the like which has never been heard in O'Donnell, flowed freely.

## WICHITA FALLS WILL ENTERTAIN WEST TEXAS MAY 16-17

WICHITA FALLS, Texas Feb. 14. Plans have been practically completed for representatives of the Wichita Falls Chamber of Commerce to visit cities of West Texas who will send large delegations to the Annual Convention of the West Texas Chamber of Commerce May 16 and 17. These representatives will visit all the leading cities of the Western part of the state to present the idea of a Congress of Nations, which has been planned as one of the big entertainment features for this year's meeting.

## WICHITA FALLS WILL ENTERTAIN WEST TEXAS MAY 16-17

It is hoped to have as many cities as possible come to represent some foreign nation to carry the flag of that nation, and to display the colors of same in a way that the parade may be made as colorful and spectacular as possible. In this way each city of West Texas will have a definite idea towards which to work and a definite plan to follow in making ready for the convention.

The booths of the various cities will be decorated in the colors emblematic of the nation which that city represents. These booths or headquarters are to be erected in the center of one of the city's widest streets and this, it is believed, will add to the color of the decorations and will avoid the usual congestion which has heretofore been experienced when headquarters have been maintained in stores or hotel lobbies.

Already many cities of West Texas have interested themselves in this Congress of Nations and have pledged their assistance to make it one of the greatest events of the kind ever staged in America.

Under the plans which have been considered it is believed the decorations may be obtained for a very nominal sum so that the event, although carrying with it unusual splendor may be staged in an inexpensive manner. It is planned to present the idea in detail to all cities and towns to be represented. A number of the Chamber of Commerce staff will begin traveling in January to carry the idea to the towns of West Texas and will cooperate with them in every practical way to make the event complete and a success.

## NAZARENE REVIVAL STARTED LAST NIGHT

A revival meeting began last night at the Nazarene Church which will probably last for two weeks, according to announcement by the preachers in charge. Services are being conducted by Rev. J. A. and Mrs. Nora Pruitt.

## SANTA FE CASHIER IS PROMOTED TO LITTLEFIELD

E. F. Clark who has been cashier at the Santa Fe station for the past several months has been promoted to Littlefield where he will hold a similar position with an increase in salary. Mr. Clark made many friends during his stay in O'Donnell who regret to see him leave but rejoice with him in his promotion.

The O'Donnell Index

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J. W. Roberts, Editor

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Advertising rates on application

Entered as second class matter September 28, 1923, at the post office at O'Donnell, Texas, under the Act of March 3, 1897.

The citizens of Levelland, the county seat of Hockley County, are circulating a petition to call a bond election for the erection of a court house at Levelland.

PRUNING

In commercial orchards where much pruning is necessary it is commonly done throughout the winter, whenever the weather conditions are suitable for working in the orchard.

Much-Married Savage King

Dr. Daniel Crawford, the famous missionary who recently died on the Congo, was for seven years the prisoner and friend of King Mushudi, a savage with 500 wives.

Scotland Finally in Line

Here in America, where not only every county of every state but practically every hamlet, has telephone connection, it is difficult to imagine in these days an entire county without telephones.

Doors to Human Mind

There are seven doors to the human mind, according to Prof. Victor Alvin Ketchum, who is a specialist in expression at Ohio State university.

WIFE AND HUSBAND BOTH ILL WITH GAS

"For years I had gas on the stomach. The first dose of Adlerika helped. I now sleep well and all gas is gone. It also helped by husband."

Advertising in the index gets results.

Easier Than Selling Seats

The box-office man of a popular theater quit his job, and before long was seen working for a commission house.

Permanent Waves Ancient

Artificially curled hair, including a form of the permanent wave, was a hair-dressing art of centuries ago, and strangely enough it was a fancy indulged in by men as well as women.

Read the ads in the Index.

FOR RENT—My residence furnished or unfurnished, Mrs. Carl Cox. 1tc.

WANTED—Girl to do general house work See Mrs. R. E. Painter. 1tc.

WIFE TAKES VINOL FEELS FINE NOW

"I was weak and had no strength. Since taking Vinol, I feel fine now and do my work again."—Mrs. G. Barnesberger.

BERRY FLAT NEWS

We have had some more real winter weather, also two days of sandstorms lately.

Health in our community is very good at this writing.

One of Mrs. Jim Parker's brothers got burned last Sunday, February 6 and died Tuesday night following.

Mr. and Mrs. J. E. Calcote attended the funeral at Gail last Thursday of Eck Hallor as the families are old time friends of Mrs. Calcote.

Several of the men in this part went to O'Donnell Monday on business.

HENS WANTED—Will buy one dozen good young hens. See J. P. Aylor at Carlisle & Co. 21tc.



SOME DELICIOUS DRINKS FOR DRY DAYS

A BIG, juicy, sun-kissed pineapple is one of the best sources of delicious drinks, punches and ices that we have today.

If Rip Van Winkle had gone to sleep in the Hawaiian Islands and had awakened one of those fine mornings near a pineapple plantation he would have thought the little men with their kegs of whiskey had turned into plants and their kegs into new and odd shaped brown jugs with stoppers in the tops from which green pointed leaves were sprouting.

Many delicious drinks that Rip Van Winkle never heard of are made from the liquor yielded by these little brown jugs. These are pineapple lemonade, punch and ices as well as the plain fruit punches and ices that are so popular with the palate and so beneficial to the health.

PINEAPPLE JULEP 3 cups water 1/3 cup sugar 1 1/2 cups Hawaiian pineapple juice 3 tablespoons lime juice 3 tablespoons minced mint 2 tablespoons minced fruit Boil the sugar and half the water for ten minutes. Cool, add remainder of the water, fruit juices and the mint. Allow to stand one hour, strain, add ice and garnish with fresh mint leaves.

PINEAPPLE ECNOG 1/2 cup pineapple juice 1/2 cup lemon juice 1 teaspoon sugar 1 egg 1/2 cup crushed ice 1/2 olive oil 1/2 cup pineapple juice and lemon juice mixed together and shaken with post bit of crushed ice and small dash nutmeg.

PINEAPPLE LIME 1 cup pineapple juice 1 cup lime juice 1/2 cup sugar 1/2 cup crushed ice 1/2 olive oil 1/2 cup pineapple juice and lemon juice mixed together and shaken with post bit of crushed ice and small dash nutmeg.

THINK OF IT

You Can Have That NEW SPRING SUIT

Tailored to your measure by experienced tailors who guarantee fit and workmanship for the small sum of

\$21.75

When you order from us, not only does the makers of your clothes guarantee them, but we give you our personal guarantee of fit, workmanship and complete satisfaction.

Inspect Our Beautiful Spring Line

C. E. RAY

Phone 66 Service is our motto

ness. John Kocurek and family were in O'Donnell shopping Monday.

Bro. Bankhead of Snyder was not here Sunday to fill the pulpit. There was a large crowd there. We decided to have our Sunday school in the evening, so every one come out next Sunday evening.

Brother Braswell of Lamesa will preach for us the 4th Sunday if nothing happens and Bro. Filpott will preach for us the 1st Sunday in March. Every one come out to hear them.

METHODIST CHURCH

Sunday School, 9:45. Preaching 11:00. Preaching 7:45 p. m. Prayer meeting Wednesday night 7:45.

Missionary Societies 2:30 to 4:00. Training classes in full swing much interest being manifested. You are missing something by staying away. Come! Come! Choir practice Friday night. Everybody invited.

W. B. Hicks, Pastor.

WALLS OF DAIRY BARN

In cold climates the walls of a dairy barn, whether built of brick or concrete, should be provided with air spaces, says the United States Department of Agriculture.

RESOLUTIONS OF SYMPATHY

Whereas our Divine Heavenly Father in his Infinite Wisdom has seen fit to call unto Himself, on February 5th, 1927, one of our most beloved and faithful members, Mrs. C. E. Kelley, therefore,

Be it resolved, that in the home-going of Sister Kelley, The First Baptist Church has lost one of its most faithful members and supporters, and that her untimely death is to us, all and each, such a shock that we shall miss her in an untold measure, and whereas,

Be it further resolved, that in her going to her Home above—our heartfelt sympathies are extended to all those who are bereft in these sad hours of deep sorrow, and grief and further be it resolved, that,

The ladies of the T. E. L. Sunday school class recognize that their irreparable loss of Sister Kelley is a vacancy in their class which can be filled and further acted in open conference.

That a copy of these resolutions be appended to the minutes of church record and made a part thereof, and that one be sent to the Baptist for publication and one to the Index.

Mrs. S. J. Pfrimmer J. A. Rickard Mrs. Irvin Street

Get Everbearing Straw week from Been Moore, P

Profit by reading ads in the Index

SEE US

For All Kinds of BUILDING MATERIAL

Low Price Cotton, Low Price Lumber Build Your Home Now

BENNETT MFG. CO.

E. M. Wilder Mgr.

MEMBER OF THE BIG CHAIN



Specials for Saturday & Monday

Pinto Beans Good Kind 6 Pounds 50c

LYE Hooker Per Can 9c

LARD Armours White Cloud 10 Pound Bucket \$1.11

Cocoanut Durham's 1/2 Pound Pkg. 19c

COFFEE Maxwell House 3 lb \$1.49 Maxwell House 1 lb 53c

Lettuce Ice Burg Per Head 9c

M SYSTEM STORE No 17 No 444 SAVES FOR THE NATION

TEXAS PROGRESS NOTES

McLean—The electric light and ice plant of this city, which was municipally owned will be taken over by the Southwestern Public Service Company, the voters having decided to sell by a vote of 108 to 1.

Spur—The West Texas Utilities Company will soon begin construction of a transmission line from this place through Girard to Jayton, Peacock, Asperment, Bradshaw and Swenson.

Commerce—A franchise has been granted by this city to the Community Natural Gas Company and construction of the system is to begin at once.

Dallas—The quarterly meeting of the Southwest Division of The Natural Gas Association of America is to be held in Dallas April 12 and 13.

Miami—The municipal light and water plant of this city is to be sold to the Panhandle Power and Light Company the people having decided to sell by a vote of 98 to 3.

Galveston—The new headquarters building of the Galveston Electric Company on Avenue F was opened January 26. It is in the middle of the city's business district.

Abilene—Plans have been completed for two-story addition 50 by 70 feet to the general office building of the West Texas Electric Company in this city.

Mr. and Mrs. B. M. Haymes returned Sunday afternoon from Monday, Texas where they spent the past week visiting friends and relatives. B. M. says it rained so much in that section he was forced to ride two trains and four different bus lines in order to get back to O'Donnell.

FLOWERS

All kinds cut flowers and pot plants. Funeral design work a specialty.

WEAVER THE FLORIST LAMESA, TEXAS

FOSTER'S

Filling Station for Prompt Service and Good Values

Good Values

Pioneer's First Love

Affair Quite Serious

Davy Crockett had little schooling, but his language in describing his first love affair is expressive if not entirely grammatical. While Crockett was working for John Kennedy, a Tennessee Quaker, Kennedy's niece came for a visit.

"I soon found myself head over heels in love with this girl," he wrote in his autobiography. "When I would think of saying anything to her my heart would begin to flutter like a duck in a puddle; and if I tried to outdo it and speak, it would get right smack up in my throat and choke me like a cold potato. It bore on my mind in this way till at last I concluded I must die if I didn't broach the subject; and so I determined to begin and hang on a-trying to speak till my heart would get out of my throat one way or t'other.

"And so one day at it I went, and after several trials I could say a little. I told her how well I loved her; that she was the darling object of my soul and body; and I must have her or else I should pine down to nothing and just die away with consumption. But she was an honest girl and didn't want to deceive nobody. She told me she was engaged to her cousin. This news was worse to me than war, pestilence or famine; but still I knew I could not help myself. I saw quick enough my cake was dough, and I tried to cool off as fast as possible, but I had hardly safety pipes enough, as my love was so hot as mighty nigh to burst my boilers."—Kansas City Times.

Maoris Put Up Brave

Battle for Country

The history of the Maoris of New Zealand is a most remarkable one. Primitive and even cannibalistic up to sixty years ago, they have in a brief space of years achieved equality with the white man.

It is hundreds of years since six large canoes, each holding about 200 persons, arrived there from the Tahiti archipelago. Maori tradition has preserved the names of these boats, and the New Zealand fleet now employs them. By the time of the British conquest the 1,000 people who had landed, utterly exhausted by their tremendous journey, had become 100,000—a small population for such a large territory.

No tribe ever exhibited such heroism in the face of European conquest as did the Maoris. In seizing New Zealand, Great Britain lost 15,000 soldiers, though the forces of the Maoris, armed only with old-fashioned wooden weapons, did not exceed 2,000. When peace finally came, the conquerors found they had a deep respect for the conquered. —Arnaldo Cipolla in La Stampa, Turin (Living Age).

His Opportunity Lost

The small boy had received many presents on his birthday, but the best of all—a real water-tight can—arrived just as he was going to bed, and despite his tears and protests the owner of this treasure was told that he could not use it till next morning.

Soon after dawn his mother heard howls of anguish from the garden, and, looking out, she discovered that these came from her small son, who stood in a drenching rain clad only in his nightshirt, grasping the cherished can in his hand.

"What on earth is the matter?" demanded the anxious mother. "Oh, oh, oh!" wailed the disappointed one. "I did so want to water the garden, and now God's been and done it!"

Good Money in Whaling

The Vastfold district of Norway, where many of the old Vikings had their homes, is still the recruiting region for one of the most romantic callings of modern times—whale hunting. Leaving their small farms in the care of wives and children, the men set out for south Georgia and the Ross sea in September and return at the beginning of the following summer. The Norwegian whale-hunting fleet numbers about 20 ships and employs 4,000 men.

The work is very hard, but is extraordinarily well paid, every man receiving a royalty from the catch. Some men average \$8,000 a year, and the ablest, after years of good service, is trusted with the harpooning.

Lifting Machines Old Idea

Lifting machines with pulleys, ropes and winding drums, are as old as Archimedes, 286 B. C. They were used in the coliseum in Rome; in the Middle ages for military purposes; and the germ of the modern elevator is in the drawings of the universal inventor, Leonardo da Vinci, and in Agricola. But the earliest known primitive passenger elevator is that in the convent of St. Catherine, on Mount Sinai. It was worked by a capstan, and carried both people and stores to the upper floors, to be safe from the desert robbers.

Wrong Idea About Storms

The weather bureau says that there is no reason why storms should be more frequent or severe on September 21 or 22 (autumnal equinox) than on September 19 or 11, say, or 30 or 30; nor, in fact, are they. The same is true of the spring or vernal equinox. This whole notion about "equinoctial storms" is erroneous, and it now is uncertain how, where, when or by whom the idea was started. We only know that it is not true or another

We have a large flock of pure Berry Strain of Partridge Plymouth Rocks. Also a fine pen of Columbian Wyandotts. Am getting lots of eggs which we are offering at \$1.00 per setting or \$5.00 per hundred. Nothing shipped at the above prices, purchaser must come and get them. E. W. Hester, O'Donnell. 20-1fc

FAR SALE—Single row P. & O. lister planter. Will sell cheap. See W. L. Gardenhire. 20-2tp.

NOTICE

I have opened a blacksmith shop just across the street from Major H. Rodgers coal yard. Your business will be appreciated. J. C. Heughs. 19-2tp.

W. A. Tredway

ALL KINDS OF INSURANCE Office Back of Corner Drug Store O'Donnell, Texas

FOR RENT—220 acre farm, three and one-half miles north of O'Donnell all in cultivation and fair improvements. Apply to T. M. Ward of O'Donnell or T. A. Smith Lockhart, Texas. 15-1c

FOR TRADE—Will trade Howard piano for Ford touring car in good condition. A. W. Angel, 3 miles east of O'Donnell, Texas. 17-4tp

O. H. SHEPPARD, M. D.

General Practice and Electro-Therapeutics. Piles cured without detention from work or business. Office half block Southeast Index Building, O'Donnell, Texas 4-20tp

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Wiring Houses a Specialty Motor Work Agent for Edison Mazda Lamps Call or See Me at Home on 9th St Opposite Sorrels Lumber Yard PHONE 136

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Fairley & Haymes Real Estate—Insurance Best Cotton Land on the Southplains TELEPHONE NO. 153 O'DONNELL, TEXAS

ANYTHING TO BUILD EVERYTHING

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Phone 103 — E. T. Wells, Local Mgr.

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COMPLETE STOCK OF BUILDING MATERIAL STAR WINDMILLS and PIPING Barbed Wire and Posts, Poultry and Hog Wire, Paints, Oils and Varnishes

A Pleasure to Serve You

COAL

There is heat, convenience, and economy in burning

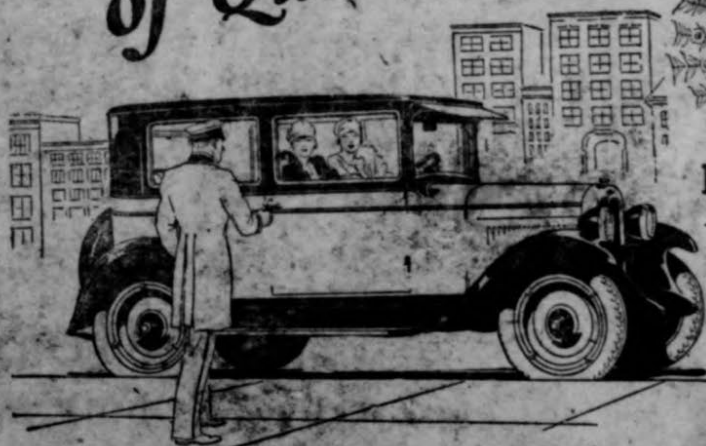
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When buying from us you are sure of getting your coal clean, free from slack and sand for we load all coal with Forks.

YOUR BUSINESS IS APPRECIATED MAJOR H. RODGERS



An Entirely New Conception of "Quality at Low Cost"



The Most Beautiful Chevrolet in Chevrolet History!

Reduced Prices! The COACH \$595

The Touring or Roadster \$525

The Coupe \$625

The Sedan \$695

Sport Cabriolet \$715

The Landau \$745

1-Ton Truck \$495

1/2-Ton Truck \$395

Balloon Tires Now Standard On All Models

All prices f. o. b. Flint, Mich.

Because it carries the lowest prices ever placed on a truly fine automobile, the Most Beautiful Chevrolet brings into existence an entirely new conception of "Quality at Low Cost."

Never before at Chevrolet's amazingly reduced prices has any manufacturer provided so many fine car features, so many marks of distinction and so many mechanical improvements. These are typified by new bodies by Fisher finished in Duco colors, full-crown one-piece fenders, bullet-type lamps, AC oil filter, AC air cleaner, improved transmission, larger radiator and many others.

You need only to see these supremely beautiful cars to realize why all America is proclaiming them as the greatest sensation of America's greatest industry! You need only to compare them with the finest the market affords to see that they represent the biggest dollar-for-dollar value ever offered! Come in today and get a demonstration!

LILES CHEVROLET CO.

QUALITY AT LOW COST

BUSINESS AND PROFESSIONAL DIRECTORY

PATRONIZE the BARBER SHOP Modern Equipment First Class Barber Work

V. O. KEY Abstracts, Loans And Insurance Ray Building Lamesa, Texas

GIBSON AND MAY DONNELL AND LUBBOCK TRUCK LINE General Hauling Phone 113 or Phone 48 O'Donnell, Texas

W. M. CRUNK Lawyer Notary Public Warren Building O'Donnell, Texas

I. O. O. F. Meets Every Friday Night at Odd Fellows Hall O'Donnell Texas Visiting Brothers Welcome

Eyes Tested Lenses Ground Glasses Fitted SWART OPTICAL CO 1915 Broadway Lubbock, Texas

LUBBOCK CLINIC Third Floor Temple Ellis Bldg. Phone 1200

ELWOOD HOSPITAL Medical Place 19th St. Open January 14 Open Staff to all Registered Physicians and Dentists. F. Campbell, M. D. General Surgery V. V. Clark, M. D. General Medicine and Electro Therapy

J. H. Crawford, M. D. Nose and Throat J. E. Lemmon, M. D. Infant Feeding and Diseases of Children W. N. Lemmon, M. D. Diseases of Women and Rectal Diseases G. M. Terry, D. D. S. Dental and Oral Surgery and X-Ray

L. Martin, D. D. S. Dental and Oral Surgeon Edna Wommack Technician Lane Hooks, R. N. Supt. of Nurses

R. C. P. TATE Physician and Surgeon Calls Promptly Attended Day or Night Phone 21, Day or Night O'Donnell, Texas

T. KIBBE, D. C. Knell's Chiropractor Medicine Not Surgery Not Osteopathy Phone 102 9 to 12 and 2 to 6 Office on 8th Street

C. Woodward, Manager

B. H. McMinn, Land Dept.

C. WOODWARD LOAN COMPANY

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Office across street from P. O.

Lamesa, Texas

C. Woodward, President

W. L. Taylor Vice Pres.

LAMESA ABSTRACT COMPANY, Inc.

Abstracts — Insurance

Office: A. C. Woodward Loan Company

**Seek Old Treasures in Turkish Capital**

The Ankara government has given to the British museum permission to excavate the Hippodrome, the heart of the ancient city of the Emperor Constantine. Excavations will begin next spring and will be concerned chiefly with a search for the remains of the Spina, the wall which ran down the center of all ancient hippodromes and which in this case was covered with statues and monuments brought by Constantine and his successors from Egypt, Greece, Italy and Asia. Everything found in the course of these excavations will become the property of the Turkish government.

The Hippodrome of Constantinople was the scene in ancient times of many important events besides the usual horse races. It was there that the famous revolt against the Emperor Justinian in 532 A. D. was suppressed by General Belisarius, when rebels were within the walls of the Hippodrome in the act of crowning a usurper to the throne of Justinian with a necklace taken from the throat of the usurper's wife, since no crown was at hand.

The level of the ancient Hippodrome was between 16 and 22 feet below the level of the attractive park the Turks have laid out on the site. Three Byzantine relics still rise there: two obelisks and the famous green snake brought by Constantine from the sanctuary of the Delphic Apollo, where it had been erected by the victorious Greek cities after the battles of Plataea and Salamis in 497 B. C.

In strange contrast with these ancient relics, a fountain of modern historic importance occupies a place in the park which stretches over the grave of Constantine's Hippodrome. This fountain was a gift of Wilhelm, former kaiser of Germany, erected as a token of his friendship for the red sultan, Abdul Hamid.

**Dad Took 'Em to Jail**

A Kansas City father, worried by acts of disobedience, resolved to show his children, Betty, twelve and Bobby, eight, the fate of bad boys and girls. He took them to the county jail, and all were locked in the receiving room from which a view of the cells and many of the inmates may be had. Then he told them if their misbehavior continued he would be compelled to place them there until they were twenty-one years old. Bobbie with tears in his eyes promised not to run away, or disobey his mother. Betty, even when she saw the prisoners being locked in their cells, was obdurate. Bobbie pleaded for her. The jail attendants and some of the prisoners were touched by the scene. Finally Betty had a good cry and she and Bobby promised to be good henceforth and all three left for home and mother. Home training to be successful must begin in babyhood.

**Sketch of Italy**

Admiral Arthur L. Willard, returning from a European tour, said at a luncheon on his arrival in New York: "A lot of tourists are like the butter and egg man. This man gave a dinner party in his Fifth avenue palace to celebrate his return from Europe, and another butter and egg man said to him: "You bin to Italy, I hear, George?" "Yep, that's right." "What's Italy like?" "Why, like a boot, you chump! Ain't you never studied geography?"

**World's Population**

The population of the entire world is now estimated at 1,800,000,000 of whom 500,000,000 dwell in Europe, 900,000,000 in Asia—chiefly China, India and Japan; 150,000,000 in Africa, 200,000,000 in North and South America, and some 7,000,000 in Australia—a term that is meant to include the Pacific Isles.

The United States, now having a population of more than 100,000,000, has, since 1850—that is to say, 75 years—multiplied her population by six and one-half.

**Must Register Planes**

A penalty of \$500, which may be mitigated by the secretary of commerce, is imposed for engaging in interstate or foreign air commerce without a certificate of registration, or navigating registered aircraft without a certificate of air worthiness or in violation thereof, or serving as an element of registered aircraft without a certificate, or in violation of the terms of the certificate, or navigating otherwise than in conformity with the air traffic rules or the executive orders regulating air space reservation.

**Prolific Women Inventors**

Among inventions by women for women shown at the international exhibition of inventions was a device by which the outside of a window may be cleaned inside the room. Versatility was the keynote of the inventions of women who supplied about 20 per cent of the exhibits. One was a table which may be transformed into a wash stand, a work table and a receptacle for cookery. A folding cup, plate and saucer attracted attention.

**On Reading Poets**

Acquaint thyself with reading poets, for there fancy is in her throne; and in time, the sparks of the author's wit will catch hold on the reader, and inflame him with love, liking, and desire of imitation. I confess there is more required to teach one to write than to see a copy; however, there is a secret force of fascination in reading poems to raise and provoke fancy.—Thomas Fuller (1842).

**SPEAKING CONTESTS MARCH 5**

Both students and teachers are beginning to work on the declamation and extemporaneous speech contests. Mrs. Carlton, Mr. Rickard and other teachers are interested in the work and are preparing speakers for these contests.

The grammar school and the high school are to have separate elimination contests this year, because they are in separate buildings.

On Tuesday, February 22, contestants will be eliminated to two boys and two girls in each room of the grades and to not more than three each from each class of high school. Then on March 5 the final contests to see who represents each school in the county meet will be held.

O'Donnell has some good declaimers and talkers and ought to show up well in the meet.—Eagles Nest.

**TRACK CONDITIONS ARE FAVORABLE**

As the basket ball season is drawing to a close the fans are turning their eyes to the track possibilities.

All the men who are entering are "green", the majority having never traveled the "cinder" path but Coach Edwards has high hopes of moulding a real track team, a team that will win honors for its school, a team such as O'Donnell and the surrounding country has never seen.

Coach Edwards will not have men for all the track events, but is determined that the events in which he places will not lack speed.

—Eagle Nest.

**WILSON VS. O'DONNELL**

Friday, January 4, Wilson came to play the home basket ball team on the local court. Although the Eagles were defeated, they played well, especially in the last half of the game. The Wilson team is a very strong one for so small a town and they won the game played by a score of 23 to 12.

Wilson had O'Donnell outclassed in size by several pounds to the man. The end of the first half showed a score of 12 to 3 in favor of Wilson. The third quarter the Eagles tightened up a little and both sides scored 5 points. The last quarter, the Eagles showed their ability by score-

ing four points while Wilson scored 2.

O'Donnell will probably go to meet the Wilson team at their home Monday, and we have great confidence in winning the game.—Eagles Nest.

**KNOW TEXAS**

Texas leads all the states in number of oil refineries with 63. California has 51.

More than 150 cities and towns in Texas have natural gas for fuel.

On the first day of 1927 Texas led all the states in the number of cattle, sheep and mules on the farms.

Texas leads all the states in loans by Federal land banks and joint stock land banks, the amount to September 30, 1926 being \$140,468,391.

**EAGLES LOSE TO FLOYDADA**

January 29, the Eagles journeyed to Floydada to play in the tournament, and after getting there had the ill luck of drawing to play the Floydada team that night.

Although worn out by a long trip the Eagles put up a game fight against great odds.

Floydada played such strong defense that O'Donnell only made three field goals, the other six points were made by free throws. The final score was 34 to 12 in Floydada's favor.—Eagle Nest.

**JANUARY RECORD PRODUCTION MONTH FOR CHEVROLET MOTOR COMPANY**

Responding to a winter demand for cars unprecedented in the history of the company, the Chevrolet Motor Company in January again shattered all production records for that month by building 73,373 units, almost 30,000 cars more than were made in January of 1926.

The January, 1926 production in its turn almost tripled the production of January, 1925.

Under the tentative production schedule for February the company will be prepared to make a total of 84,000 units, which would establish a new monthly production record in the history of the company, exceeding even the record monthly output in September, 1926, of 81,158 cars.

The heavy winter production is the result of demand for "the most beautiful car in Chevrolet history" which Chevrolet buyers have upon the company's dealers since the announcement of lower prices and numerous refinements in the entire Chevrolet line.

In 1926 the Chevrolet Motor Company led all manufacturers of gear shift cars by building 732,145 cars, an increase of more than 40 per cent over the previous record year. Under a \$10,000,000 expansion program initiated in 1926 the Chevrolet Motor Company is equipped for even greater production during 1927.

The new machinery making this enlargement production possible is completely installed in the various plants of the company throughout the country and all necessary changes of dies and tools have been made to insure uninterrupted manufacturing schedules during this year.

W. E. Gaines, pioneer of this section who is now a resident of Lamesa was here Saturday on business. Mr. Gaines had heard so much in regard to O'Donnell's new oil field he had to come over an investigate for himself. He expressed himself as being well pleased with the present prospects.

**Dr. Charles Dunn**

**DENTIST**

of Lamesa, Texas will be located in Campbell Building next to Dr. Campbell's office, in O'Donnell, Friday and Monday of each week. Those desiring dental work call at his office.

Mr. and Mrs. Ross Stark spent the week-end with the latter's parents in Floydada.

WILL SOMEONE who borrowed my walking turning plow late in the summer please return it as I am badly in need of same. G. W. Crutcher, 1tp.

Rev. J. Wood Parker and J. W. Roberts were in Lubbock Tuesday afternoon to attend the South Plains Scout meeting at which time the election of officers for the ensuing year was held.

**FRITZ FILM STATION**  
Auto Rep  
Competent Mech  
Prices Re  
Gas, Oils  
Accessories

**GUARANTEE**

**Drug Needs**

Articles you need from a drug store should be above all else, of the highest quality every way.

Life often depends upon reliable service rendered and service is limited by the quality of the items.

We Guarantee Each Article We Sell

**CHRISTOPHER DRUG**

THE NYAL STORE

*Croughan's Business College*

Ablene & Wichita Falls, Texas  
**A Good Position**—a big salary in what counts on the market in a bank, wholesale house, mercantile establishment, and a secure position for you. Coupon will bring SPECIAL information today.

Name ..... Address .....

**CICERO-SMITH LUMBER**

"Where Quality Counts"

GOOD LUMBER — GOOD SERVICE

Lumber, Builders Hardware, Wind Mill Wire, Post, Paint and "Nigger Head Co"

Don Edwards, Manager

**The Cow, The Sow and the Hen**

Help Make Their Owners Prosperous Men

DIVERSIFY... We Will Help You

**THE FIRST NATIONAL BANK**

Conservative—Safe—Accommodating

**FORD THE BEST EVER**

The 1927 FORD is the best car ever built for the money. It cannot be excelled, in either beauty, performance or economy in operation. You will be pleased with the new color schemes. Call and have us demonstrate the New Ford.

**LYNN COUNTY MOTOR COMPANY**

FORD AUTHORIZED SALES and SERVICE

Ford—Fordson—Lincoln

# New Spring Good

Always makes us think of spring, and spring calls for a wardrobe. Our store is brimful of new Spring Goods. More arriving daily.

Come in and let us show you the latest in Spring

**MILLINERY, DRESSES, HOSE, AND SHOES**

are showing a snappy line of new Spring Dresses Specially

Priced at

## \$9.95

If it's new, we have it. No trouble to show goods.

### CARLISLE & CO.

"We Keep The Quality Up"

#### Best Texas News

**WYFORD**—One hundred and five sacks of pure bred Black Kaffir, grown at Lubbock Experiment Station, are to be distributed

free of charge by the West Texas Chamber of Commerce to interested farmers in its territory who will pay for the cost of mailing. The Black Hull Kaffir is sacked in bags donated by the Postex Cotton Mills of Post,

Texas, each containing 8 pounds of high grade seed. Full information about the seed, compiled by R. E. Karper, detailing its production at the Lubbock Station and instructions as to its growth are included in each sack. The first one hundred and twenty farmers writing to the West Texas Chamber of Commerce at Stamford will receive the seed.

**RISING STAR**—One hundred new lock boxes have been installed in the Rising Star postoffice to care for increasing needs for facilities.

**BAIRD**—Work is progressing nicely on a modern water system for this town. When completed, Baird will have a system that will compare with the best in West Texas.

**TAHOKA**—Water mains over Tahoka are to be extended to the extent of \$26,000 expenditure for improvement. Piping, hydrants and pumps are included in enlargement of the system.

**WALNUT SPRINGS**—The Bosque County Chamber of Commerce has organized a predatory animal control association to co-operate with the State of Texas and the Department of Agriculture, Bureau of Biological Survey in carrying out a fight against predatory animals in eight counties: Bosque, McLennan, Hill, Somerville, Erath, Hamilton, Johnson, and Coryell.

**GROOM**—Contract for grading and concrete structure on a 20 mile oil field highway from Panhandle to the Hutchinson County line has been let, involving a total expenditure for construction cost of \$70,435.40.

**LOCKNEY**—Election will be held March 8 to vote \$25,000 worth of bonds with which to extend the water mains of the city, dig another well, and erect another supply house.

#### American Legion Will Aid Ex-Service Men

At a great expense to the Government and the American Legion, arrangements have been made to have in the city of Amarillo, from February 14th to 17th inclusive, two Medical officers of the United States Veteran's Bureau, for the purpose of assisting the local Post pertaining to problems with the ex-service men and women.

An opportunity is now afforded each ex-service man or woman, who are in need of hospitalization, in the Panhandle district.

Those Medical Officers will make physical examinations of any ex-service man or woman who desire hospitalization in one of the United States Veteran's Bureau Hospitals, they will also be equipped with blank forms of every description to prepare if necessary for claims filed against the Government for compensation.

Any information that may be desired in securing a re-instatement of or conversion of Government War Risk Insurance, which may now be secured by the ex-service men who have allowed their insurance to lapse even though they may be suffering from a disability that may render them a poor risk for insurance purposes. This is one of the most beneficial provisions ever enacted into law and every disabled person should take full advantage of it if the circumstances of his case will permit. Generally, those disabled persons can not obtain insurance from insurance companies, and if they desire insurance protection for themselves or their dependents, the opportunity is given to obtain such protection at Government expense of administration, and results from their service incurred disabilities.

A special effort is being made, and will be greatly intensified during this week, to acquaint all veterans entitled to convert into a permanent form war time insurance in a state of lapse of their present right. The zero hour is twelve midnight July 2, 1927. After twelve bells, that time, all those who have failed or neglected to secure converted insurance have lost all for all time one of the greatest privileges ever offered to its defenders by a grateful Nation.

The American Legion of Texas, appeals to the Wives, mothers, and those close relatives of all ex-service men, to throw every ounce of their efforts to insurance and induce those who are within their immediate, and family who dropped their insurance in force, to increase it as to the best of their abilities. Wives and mothers have not the least idea what this means to them in future years to come. A few dollars a month on Government insurance is well invested, and a perfect knowledge that the wife, kiddies, mother will be well taken care of in case of total-partial disability or death. Wives and Mothers who act wisely reap the benefit of this wonderful opportunity offered by our Government.

The American Legion of Amarillo extends the invitation to all ex-service men and women of the Panhandle who are in need of medical attention who desire information in reference to the re-instatement of war time insurance to present themselves to the Medical officers that the Government has sent here, and place your problems before them. Do not write, but, crawl, creep or walk.

#### MRS. C. E. KELLEY BURIED AT WESLACO

Funeral services were held Monday afternoon at 4 o'clock for Mrs. C. E. Kelley, nee Edrie Couch, daughter of Mr. and Mrs. E. C. Couch of this city. Mrs. Kelley, who lived at O'Donnell, Texas, where her husband is in the banking business, had just become a mother, and though the babe died, it was thought that Mrs. Kelley would recover. Her death Saturday was a shock to hundreds of friends of the Couch family in the Valley. Mother and babe were buried together.

The services were held at the First Methodist Church, where Dr. E. L. Compere, pastor of the First Baptist Church and former pastor of the deceased, delivered the funeral sermon. The Order of Eastern Star also conducted the services of that order, Mrs. H. Tarpley leading the ceremony. The church was unable to accommodate the hundreds who came to attend the services, bespeaking the high esteem in which Mrs. Kelley and her parents are held in this community.

The deceased was 22 years of age,

Mrs. Kelley came to Weslaco with her parents seven or eight years ago and grew to womanhood among Weslaco people. For a time she was employed in the Security State Bank of which her father E. C. Couch is president. She married C. E. Kelley, at that time principal of the Weslaco High School, August 4, 1923. She was a charter member of the First Baptist Church here.

The Kelleys moved last year to O'Donnell, Texas, where Mr. Kelley is interested in the First National Bank.

The deceased is survived by her husband, three sisters, Mrs. Raymond Morrison, Mrs. R. T. Short and Miss Mildred Pope Couch and a brother now in college, John Lake Couch. Mrs. Kelley was the second child born to the Couch family. All the surviving members of the immediate family were present at the funeral.

Besides those mentioned Mr. Couch's three brothers, John C. of Haskell, R. C. of Haskell and Don of Aspermont, and his sister, Mrs. J. W. Roberts of El Paso were here. Mrs. Couch's father, B. L. Frost of Roscoe was present and Mr. Kelley's brother, N. G. Kelley of Haskell and his sister, Mrs. Henri Masur of San Marcos were here.—Weslaco News

## Blindman's Buff



may be a good game for a party but it's no game to play in your closets when you're in a hurry.

Why not have light in those dark closets? For the time you burn them they won't cost more than a nickel a month apiece.

And just think of the convenience.

### TEXAS ELECTRIC SERVICE CO.

Electricity Is Your Servant

# LYNN THEATRE

O'DONNELL TEXAS

Program Week February 21st to February 28th

MONDAY AND TUESDAY

Reginald Denny

In

THE CHEERFUL FRAUD

Six Reel Comedy

Also Fox News Reel

WEDNESDAY AND THURSDAY

Sid Chaplin

In

THE MAN ON THE BOX

Also

Felix the Comedy Cat

FRIDAY

WINGS OF THE STORM

With

Thunder the Wonder Dog

Also First Chapter

"The Phantom Police"

All children under twelve free Friday night only.

SATURDAY

Tom Mix

In

THE CANYON OF LIGHT

Also

Fox Comedy

ADMISSION 10c and 35c

Spend a Dollar Save a Dollar

**For Saturday and Monday  
FEBRUARY 19th and 21st**

INFANTS KNITTED WOOLEN SETS Jackets, Caps and Bootees	\$1.00
BOYS WOOLEN KNEE PANTS 2 Pair for	\$1.00
LADIES SHOES AND SLIPPERS 2 Pair for	\$1.00
MENS SOFT AND STIFF COLLARS 10 Collars for	\$1.00
MENS AND BOYS CAPS \$2.00 and \$2.50 Values	\$1.00
LADIES SATIN QUILTED HOUSE SLIPPERS Regular \$1.50 Value	\$1.00

READ, THEN ACT  
**THE POPULAR**  
"Famous for Its Values"

**ELECTRIC POWER INCREASES PROSPERITY**

In no country in the world are business executives spending as much of their time, energy and money in perfecting their plants and industries to actually give the people the highest type of service, as are our own industrial leaders.

Commenting on the progress which the electric industry has made, Frank L. Dame, President of the North American Company, says:

"There is no agency at present in existence other than electric power which can be made the better means of furthering prosperity, of furthering production, of increasing wages and shortening the hours of labor. Electric power has brought us to where we are in 1926. If we are to continue or even maintain this commanding position, electric power must be used to do it, and in ever-increasing amounts."

Foreign nations have realized more clearly than we have that our industrial supremacy, high wages, short hours and large home consumption result from the unlimited use of mechanical power. The very life of our nation today depends upon electricity, and the executives of electric companies have undoubtedly adopted a policy which recognizes the fact that good electric service and reasonable rates are conditions precedent to fair earnings by their companies.

Mr. Dame has pointed out the revolutionary changes which electricity constantly has to meet. That it has met these changes, improved its service and supplied a constantly increasing demand is evidenced by its universal use in this nation.

**L. S. HARKEY HEADS AREA SCOUT BOARD**

Dickens County Added to This Council in Annual Meeting

L. S. Harkey was named president of the South Plains area boy scout council at the annual meeting of the council in the chamber of commerce offices her yesterday, and Dickens was added to the twelve counties already in the area. Annual reports from Scout Executive H. B. Palmer and Treasurer F. A. Norman were heard, as well as reports on the progress of the budget drive now under weight.

**Other Officers**

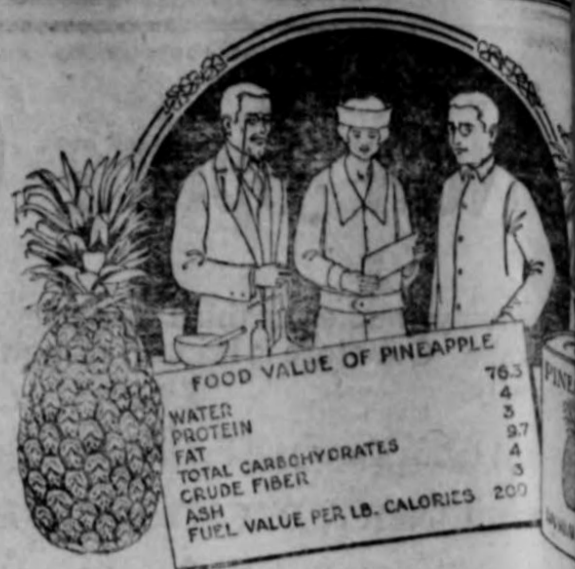
Other officers elected are: A. P. Duggan, Littlefield; Marshall Mason, Post; Dr. J. C. Loveless, Lamesa; J. W. Hood, Slaton; Geo. S. Link, Spur; J. G. Thomas, Brownfield, vice-presidents; F. A. Norman, Lubbock, treasurer, and L. C. Williams, commissioner.

**Report on Campaign**

Report of the campaign over the area to raise a budget of \$20,000 for this year were made by President Harkey. Post has raised its quota, Mr. Harkey reported, while Lubbock, Littlefield, and Slaton are nearing the goal. Committees are out in Tahoka, O'Donnell, Ralls, and Lorenzo. With a quota of \$6,000 to raise, local committees were disappointed at the outset but prospects are much better, Mr. Harkey said.

**Palmer's Report**

The report of H. B. Palmer showed that during the past fiscal year 15 new troops had been added in the council bringing the total to 33. Two hundred and eleven scouts were added, bringing the total up to over 800. Adult leaders assisting in the boy scout work total over 278 at this time which is an increase from 53 at the beginning of the past fiscal year.—Lubbock Avalanche (Wed).



**THE FOOD VALUE OF PINEAPPLE**

As pineapple is being produced in large quantities in the Hawaiian Islands and is gaining a prominent place on the American bill of fare, it is attracting the attention of food specialists, scientists and doctors. In fact, it is greatly to the credit of our colleges and universities today that they maintain a department where the food value of any product is tested, and where the most careful experimental work is carried on with any food that the American people like to eat.

Such experiments have been performed on Hawaiian pineapple, and the following interesting figures have resulted:  
Moisture, sugars, protein, crude fiber, mineral matter, and fruit acids in the order named are found in canned pineapple. Naturally

the largest percentage of fruit is the moisture. Since the vitamin content of food is regarded of importance in arriving at a judgment on its dietary value, experiments on rats and mice are performed to determine this. These experiments beyond question that pineapple takes an unusually good place as an all around minimum, this applies to both the canned pineapple and the fresh just after it has been put in its right stage of ripeness. Thus the American company justified in her belief that pineapple is an article of substantial food value to be regarded as a pleasing flavor only!

**WHAT THE LAW-MAKERS ARE DOING DOWN AT AUSTIN**

AUSTIN, February 12.—With the first lap of the 40th Legislature negotiated, two unusual things are seen to characterize it: the large number of bills introduced and the few that were passed.

Another unusual feature of the bills introduced was the large number of regulatory measures, seeking to regulate every thing from sewing machines to steam engines. Representative Jacks of Dallas and J. R. Masterson took the lead in this activity, their main objection being ice factories, cotton gins, and public utilities of various sorts. The bills sought to make the public necessity clause in gins, ice factories, etc. cut to regulate rates generally and put all these enterprises under supervision of the Texas Railroad Commission. The proposal brought the largest number of people to the capital of any legislation offered. It is safe to predict, however, that the regulatory measures will not pass muster, as the public demand has been proven lacking.

**Tax Survey Provision**

The resolution which was passed at the Amarillo Convention of the West Texas Chamber of Commerce last year asking for a tax survey of the state was enacted into a law and has been signed by Governor Moody. The joint resolution provides for a commission of 13 men, 7 legislators and 6 private citizens to be appointed by the Governor. A special legislative session will be called when the committee is ready to report.

**Federal Aid to Be Restored**

The uncertainty of West Texas being represented on the Highway Commission passed with the appointment of Judge W. R. Ely of Callahan and Taylor Counties. R. A. Thompson, builder of the Wichita Conservation project, was made highway engineer. Due to the strong personnel of the Highway Commission, federal aid that was temporarily withdrawn from the state will be restored.

**Tax University Lands**

A measure of peculiar interest to West Texas and one that brought much discussion was that offered by

Representative Doggs of San Angelo. It proposed constitutional amendment permitting counties to tax University of Texas land in their borders. Doggs was compelled to modify the amendment to a limitation of \$1.70 on the \$100. The Abilene Morning News made the following pertinent comment on the proposed amendment:

"The people of Texas last fall gave indication that they would favor this measure. They adopted a constitutional amendment permitting counties to tax land in their borders owned by the public schools of other counties. If we remember correctly, this amendment got a bigger majority than any of the others in the election. The University of Texas lands are immensely valuable thanks to the discovery of oil. Why shouldn't counties tax them? There are 17 counties containing the land and they can't at present make the University pay a nickel into the treasury for county purposes. It is an injustice that should be righted." The West Texas Chamber of Commerce agrees with the position taken in this editorial.

**Decisive Vote**

The sensation of the 40th Legislature was the expulsion of two of its members on charges of bribery. Reports for this body will not be lost because of the alleged misconduct of Representatives Moore and Dale. However, if there had been any other action than that taken, there would have been a feeling of distrust. The decisive action of the House who heard all the testimony was in reality a tribute to that body and shows its desire to be above the very idea of suspicion.

**THE POWER OF PUBLICITY**

No more striking illustration of the power of advertising and publicity can be cited than the telephone company. Here is a business which the individual who boasts about his "conservative business judgment" would say had nothing to advertise, "if anybody wants telephone service, they know where to get it."

The telephone company has demonstrated the fallacy of such an opinion. Largely as the result of consistently advertising in the American press over a long period of years it has popularized telephone service in the United States as in no other nation in the world. The people would never use the telephone like they do today, if they had not been

continuously "sold" to the telephone idea.

There are narrow minded individuals who claim that the cost of publicity is not a legitimate expense of public service corporations. Publicity which encourages the widest use of an article is the most potent influence to reduce the expense of that article to the consuming public. Without publicity, the demand for an article is small and the cost of production is high. With proper publicity, the demand for an article becomes universal and the best public utility service in the world—Such companies are consistent users of advertising space. The telephone has proved this fact beyond question of a doubt.

E. S. Scrimshire who has been sojourning in Hamlin and other points for the past few weeks, returned Tuesday afternoon and is contemplating moving back to O'Donnell. You can't blame Scrimshire. Other people leave in search of greener pastures and eventually come back, and when they do they are boosters for O'Donnell and the great South Plains

**LAST CHANCE**

**The Bankrupt Sale of Salem Dry Goods**

**CLOSES TUESDAY**

All goods go at ridiculously low prices these last few days. Its easier to move money than merchandise and we must move one or the other.

**COME! LOOK! BUY!**

**R·P·M· & Power**

YOUR motor is designed to deliver a certain number of revolutions per minute to give maximum power and response under all conditions. But as carbon forms, that "knock" occurs. The motor revolutions drop—and you lose power on hills and pick-up in traffic. Conoco Ethyl Gasoline knocks out that "knock." What's more, the carbon (which causes the "knock") becomes a means of power because carbon increases pressure—and increased pressure means increased power. Conoco Ethyl Gasoline performs perfectly under this increased pressure. So fill the tank with this revolutionizing fuel at the nearest sign of the Continental Soldier—and get extra knockless miles in spite of carbon.

**CONTINENTAL OIL COMPANY**  
Producers, Refiners and Marketers  
of high-grade petroleum products in Arkansas, Colorado, Idaho, Kansas, Missouri, Montana, Nebraska, New Mexico, Oklahoma, Oregon, South Dakota, Texas, Utah, Washington and Wyoming

**extra knockless! miles**