

Items from Neighboring Communities

MARGARET (By Special Correspondent)

John Bagley returned Tuesday from Cooper, Delta County, where he had been at work for several weeks.

Harvey Mayo left Friday for Knox County to pick cotton after spending two days visiting friends here.

666 Relieves a Headache or Neuralgia in 10 minutes, checks a Cold the first day, and checks Malaria in three days. 666 also in Tablets

EVERY DAY IN THE WEEK Specials Don't ask us to charge you with anything else. We can't do it—but look what we offer you for CASH. Not only Saturday, but every day in the week.

- 8-oz. Duck, A grade, per yard 15c
Heavy Striped Canvas Gloves, 2 pair 25c
Blue Work Shirts, each 65c
Two Pair Heavy Work socks 25c
Six Spools O. N. T. Thread 25c
One-Fourth Off on All Piece Goods
17 lbs. Pure Granulated Cane Suar . . \$1.00
13 lbs. Pinto Beans \$1.00
8-lb. Bucket Lard \$1.10
Dry Salt Meat, per lb. 20c
5-lb. Bucket Peanut Butter 75c
Spuds, per peck 40c
2-lb. Box Saltine Crackers 30c
Van Camp's Pork & Beans, per can . . . 10c
Twelve Cans Pink Salmon \$1.55
Three Minute Oats, two boxes 45c
80c K. C. Baking Powder 65c
Two Cans String Beans 25c
Good assortment of fruit jars and tin cans, cheap.

Boman & Co. The General Store, Margaret, Texas

The City Shaving Parlor An Up-to-Date Shop In Every Particular C. T. SCHLAGAL, Prop.

POLAND & HOUSOER Building Contractors CROWELL, TEXAS

FOARD CITY (By Special Correspondent)

The bird fry given at the home of Grady McLain Tuesday night was enjoyed by a small number. After supper was served games were played and enjoyed.

Mr. and Mrs. Dave Bailey entertained with a party Saturday night. Miss Louise Greening, Hughie Wright, Omis Howard, Arley Gollyher, all of Crowell, attended the party.

Mr. and Mrs. J. B. Harvill and Miss Vara Matthews were Vernon visitors Saturday. S. J. Boman made a business trip to Crowell Tuesday.

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For White Teeth and a Sweet Breath FERGESON BROTHERS A perfect and imperative threesome that will make the most of your teeth!

WHAT YOU BELIEVE A very gifted public speaker was once asked how he was able to speak so fluently upon occasions when he was called upon to make public addresses.

Specials CASH TO EVERYBODY SUGAR, 10 lbs. for 49c WITH EVERY \$2.00 PURCHASE Sugar Cured Bacon Squares, lb. . . 19c

Wm. Cameron Co. Incorporated Building Material Crowell, - Texas

SHOES REPAIRED Bring your shoe repairing to us for good service. Done while you wait. CROWELL SHOE AND TOP SHOP F. W. Mabe, Prop.

INSURANCE Fire, Tornado, Hail, Etc. Mrs. A. E. McLaughlin

Classified Ads
PHONE 43
If you have anything to sell, or want to buy or exchange something, a classified in the News will do it for you.

BUTTER PAPER—Don't forget you printed or unprinted, at the News-of can get any quantity of butter paper, free.



Trailer, a good one, \$30
Model T. Ford truck, \$50
Studebaker sedan, \$50
Chevrolet roadster, \$100
Buick roadster, \$140
Ford coupe, a dandy, \$150
Chevrolet coupe, \$200
Dodge truck, \$200
Chevrolet coach, \$225
Chevrolet sedan, \$235
Chevrolet cabriolet, \$325
1930 Chevrolet roadster, \$300

ALLEN CHEVROLET CO.
Crowell Texas

AN APPROACHING SEASON

People with a dark and gloomy view of life say that autumn is a time of melancholy. They observe the yellow vegetation, the falling leaves, decay that is everywhere apparent, and it suggests the decline of life and the end of all things.

“Worth More Than Fortune,” Says Wilson

Abilene Carpenter Claims He now Feels 20 Years Younger Since Taking Argotane
“I have gained one hundred per cent since taking Argotane and I consider the good I have received worth more than a fortune to me.”

CHURCHES

Christian Science
Sunday, 11 A. M. Subject for Sunday, Sept. 21, 1930, “Matter.”

At the Methodist Church
There will be no preaching service Sunday on account of the pastor being in East Texas visiting his aged parents.

Christian Church
The increased attendance last Sunday was fine. Let's make it still more.

The Men's Special Service will be next Sunday evening. The theme will be “What's Wrong With the Church?”

Thalia Senior League Program
Leader—Grace Matthews. Subject—Partnership with God in world friendship.

Thalia Baptist W. M. S.
The Thalia Baptist W. M. S. met Monday, Sept. 15, for a Bible lesson.

Intermediary B. Y. P. U.
Subject—Making the most of our school opportunities.

Christian Science Churches
“Substance” was the subject of the lesson-sermon in all Churches of Christ Scientists, Sunday, Sept. 14.

Margaret W. M. U. Program for Monday, Sept. 22
Topic—In union there is strength. Song—“Faith of Our Fathers.”

Twenty-five Years Ago in The News

SEPTEMBER 15, 1905
Dry Weather Needed

Egbert Fish, of Vivian, was in town Wednesday, transacting business. He says dry weather is needed to give the farmers a chance to gather their crops.

Bro. Leake's horse showing signs of founder as he drove along the street yesterday was accounted for by one of the deacons of his church in this way.

Charlie Gafford, who has been right sick for a few days, is able to be on his feet again.

A boy born to Mr. and Mrs. W. L. Ricks last Sunday adds new life to the home.

Socialism
The advance guard of the Socialist party made its appearance in Crowell last Monday evening in the person of one, Clark, from whence he came, we know not.

Music Club Meets
The Jehny Lind Music Club met at Miss Mattie Beverly's studio Monday afternoon.

The E. Y. P. U. will meet at 4 p. m. Sunday and the following program will be rendered:



We'll take your old Typewriter!

It has a trade-in value and we can make you an allowance on it toward the purchase of

A New CORONA

You can't go wrong on Corona. It is the last word in portables and is built to stand hard use.

by Mrs. J. L. Bradford. Song—“Blest by the Tie.” Talk—Sunbeam Band. Mrs. Bill Murphy.

VIVIAN

(By Special Correspondent)

Wilbur Benham left Wednesday for Ada, Okla., where he will go to school.

Mr. and Mrs. R. S. Haske and daughter, Mabelle, Mrs. Grable Whately and Miss Rosalie Fish were shopping in Crowell Saturday.

Misses Louise Davis and Naomi Fish left Thursday to attend school at Paducah.

The 4-H Club met at the Vivian school house Thursday morning, Sept. 11, with 10 members present.

All young people are urged to attend Christian Endeavor Sunday night. Come and bring some one with you.

The ladies home demonstration club met at the home of Mrs. G. J. Benham Thursday, Sept. 11 with 20 members and one visitor present.

Mr. and Mrs. Clarence Carroll and children of San Angelo spent from Friday until Sunday visiting relatives here.

Mrs. Clyde Bowley and son, David, returned home Friday after spending several days with her parents.

Miss Bertha Dunson spent Saturday with her mother, Mrs. L. B. Dunson, at West Rayland.

Mr. and Mrs. G. W. Gallup have moved to Vernon where he will work in the gin this season.

Mr. and Mrs. Amos Lilly of Crowell spent Sunday in the home of Mr. and Mrs. T. C. Davis.

Mr. and Mrs. R. S. Haske and daughter, Maybelle, visited relatives in Childress last week.

Mr. and Mrs. T. C. Davis and son, Bobbie, spent Saturday in West Rayland.

Miss Bertha Dunson spent Saturday with her mother, Mrs. L. B. Dunson, at West Rayland.

Lewis Whately and wife went to Wichita Falls Wednesday with a load of turkeys.

An air mail route between Victoria, British Columbia, and Seattle is the oldest privately operated air line in the United States.

The first full-gauged railroad in Albania is under construction. It will run from Tirana to Durazzo.

Berthold Rey, messenger at the Ninth corps area headquarters, San Francisco, has served under twenty-six generals.

KNOW TEXAS

The Johnson chicken farm near Bowie, Texas, is said to be the largest in the world devoted exclusively to raising chickens and producing eggs.

Texas has more telephone and telegraph and railroad mileage than any State in the Union.

Texas has assessed property values (1930) of \$4,280,000,000 and has values of thrice that huge total.

The longest river entirely within one of the United States is in Texas.

Texas citrus industry, little more than a decade old, now represents an investment of \$100,000,000. Shipments in 1931-32 are expected to total 12,000 to 15,000 cars.

Texas tax values for 1930 are \$4,280,498,578, increase of over \$70,000,000 for the year.

Texas is second among the states in number of air ports with 113. Ohio and Pennsylvania with 85 each tie for third place.

The folks who are long on promises and short on cash contributions never help a cause very much.

Bargain Days - Are Here Again!

THE FOARD COUNTY NEWS
Regular Rate, \$2.00, now \$1.50

FORT WORTH STAR-TELEGRAM (Daily and Sunday)
Regular Rate, \$10.00, now \$7.45

STAR-TELEGRAM and FOARD COUNTY NEWS
Total Value of Both, \$12, both now \$8.20

Short Time Trial Offer
Good Until October 15, 1930

FORT WORTH STAR-TELEGRAM (Daily and Sunday)
For FORTY-FIVE Days 99c

SEMI-WEEKLY FARM NEWS, Yearly rate \$1.00
Semi-Weekly Farm News and Foard County News \$2.00

If you are taking the Foard County News or any of these other papers, take advantage of these bargain rates by renewing now. Your paper will be dated up one year from its expiration date.

If you are not taking any of these papers and wish to do so, you can save money by subscribing now.

Foard County News

Konjola Very Medicine This Lady Required

Rejoices Over Wonder Relief from Indigestion—Happy to Endorse New Medicine

"I had stomach trouble for a year and a half," said Mrs. Alma Webster, 5017 Avenue R., Galveston. "Each meal brought pain for my food was not properly digested. Gas formed after every meal at times



MRS. ALMA WEBSTER
making me very ill. There were many things I did not dare eat because of the condition of my stomach. "I kept reading in the papers about Konjola and what it was doing for so many people that I began the treatment. Konjola has so improved my condition that I have not had a sick nor dizzy spell since I began taking the medicine. I can eat anything I wish without fear of subsequent misery. I have improved in general health and am happy to endorse this medicine because of what it has done for me."

Sufferers do not have long to wait after taking Konjola before relief comes. However, a six to eight bottle treatment is suggested for the average case.

Konjola is sold in Crowell, Texas, at Ferguson Bros. drug store, and by all the best druggists in all towns throughout this entire section.

THIS GAME OF HUNTING

To maintain and increase the available supply of wild game for the 7,000,000 licensed hunters of the United States is a constantly increasing problem for Federal and State officials. Two hundred delegates to the recent American Game Conference, from thirty-four States, Alaska, Canada and Hawaii discussed the problem.

It was brought out at the Conference that American sportsmen annually spend not less than \$150,000,000 for firearms, ammunition, equipment, guides, transportation and other items incidental to the enjoyment of the shooting sport. Another \$16,000,000 is paid for hunting licenses.

The Conference was told that ap-

proximately 25,000,000 acres of land have been set aside as refuges for wild life. Of the total acreage, 3,500,000 acres are State owned, 10,000,000 are leased, 10,500,000 are Federal lands and 750,000 are unclassified.

Reporting on the results of a game survey he is directing, Aldo Leopold called attention to the fact that 100,000,000 acres of land in the central States do not at present contain sufficient cover in winter to properly maintain and protect the supply of quail, rabbits, prairie chickens, pheasants and Hungarian partridges. The solution of the problem, it was pointed out, is more cover; not less shooting.

Closer and more efficient cooperation is now apparent among the various agencies concerned with game increase; information is more widely disseminated than ever and the public as a whole is more interested in protecting game. However, population is increasing, farming is more scientific and intensive and economic conditions are operating to limit the natural propagation of game birds and game animals, speakers asserted. It was generally agreed at the Conference that marked progress had been made along the line of effectual solution of the problem.

Helping to Build Texas

Liberty and Chambers Counties, both of which have suffered from Trinity River overflows, will be relieved when a new mouth of the river is opened, as it will be by the Federal Government, according to Representative Briggs. One of the old outlets, which used to help relieve the overflows, has been closed by drift, debris and sandbars and this will be reopened by Federal dredges.

Gregg County won the membership contest in the East Texas Chamber of Commerce, adding 188 new members to that organization. Grand Saline, prospering from the proximity of the Van oil field, will let contract for five more blocks of paving, five other blocks having recently been completed and work on three more being under way. Westminster Presbyterian Church, Nacogdoches, will soon have a new \$35,000 house of worship.

Valley pupils entering school this year will have the credit of \$1,143,000 worth of new buildings and equipment. Taylor is pleased with the industrial progress made this year and hopeful of completion of other improvement objectives put under way. Amarillo helium plant is producing more helium than is needed, although working at only 60 per cent capacity. Development of the gas commercially has come about entirely since 1917. Corsicana's new junior high school building is under construction. Texas & Pacific has completed a water main 37.5 miles long from McCutcheon Springs in the Davis Mountains to Toyah. Several major engineering problems had to be disposed of in taking care of the 1,450-foot fall between source and outlet, pressure reduction installations being necessary to cut down the 600-pound force that would have existed but for the reductions.

Financing of the Gulf & West Texas Railroad projected between San Antonio and San Angelo, has been started by \$1,100,000 in subscriptions for preferred stock by towns the line will serve, San Antonio tak-

ing more than one-half and San Angelo almost one-fourth of the total. The Southern Pacific has taken over the active construction of the line. Santa Fe line operation in November. Southern Pacific has completed plans for a \$7,000,000 passenger station at Houston.

TEXON TALES

The Foard County News, the old home town paper, says in last week's issue that there ain't no danger in the old corner saloons coming back as there is a filling station on every corner. Well, shucks, all the filling stations here are also saloons.

A bird came in the other day to see the Medicine Man, Tom Beverly, and says he wants to get diagnosed, so Tom told him he probably just had symptoms.

One jail-bird in the can is worth two in the brush.

Those who claim prohibition hasn't made the country dry probably haven't been in West Texas very much lately. If it will make it rain let's repeal the eighteenth amendment for a month on trial.

Oh! Yeah, we have found a good thing to do with old, dull razor blades so we will pass it along. Well, shave with 'em. We do.

We had socks with clocks on the sides of them and for a long time we didn't know them clocks would run.

"Well, I've spilled the beans now," says a waitress at the cafe as she spilled the beans.

I asked one of my neighbors if he knew his chickens had been getting into my garden. He said he suspected that as so many of them never came back.

Well, by some means, no we would not say foul means, but anyway Midland whipped Texon's ear down the fifth polo game here Sunday by a score of 9 to 6. That makes Midland the best three out of five which isn't so bad when you consider Texon's club. Texon polo players claim Midland has the best sports and cleanest lot of players ever saddled up around a polo field. Texon and Midland are loading up their ponies to play at San Angelo during the fair. Better come down. Abilene will also have a team there. Then the fall tournament will be held at San Angelo with Texon playing. Of course there will be several other teams besides Texon's,

but Texon's team will insure the success of the tournament. They ain't but one other thing we will need in the fall and winter tournaments and that would be to have Crowell playing too.

Well, ah pshaw!
TEXON TATTLER

How Old Are You?

When Will You Be 42?

Today You Say — And That is That — But Tell Me are You very Fat

Well, if you are — It's probably your own fault — You don't know how to eat right and that's one reason.

If you would like to learn how to lose the fat you hate—and no one else likes—do as I did—Take this 30 day test—

Cut out candy, cakes—pies and ice cream — cut down potatoes, rice—butter—cheese, cream and sugar—

Eat anything else you feel like eating but moderately — lean meat—fish—chicken—vegetables and fruit are best—

Take one half teaspoonful of Kruschen Salts—in a glass of hot water every morning before breakfast—don't miss a morning—follow this advice. One woman lost 19 pounds in 4 weeks—another got rid of 47 pounds in 3 months—a New York woman lost 14 pounds with one bottle of Kruschen and is full of vim and pep, so she writes—

At Ferguson Bros. or any drug store in the world you can get these magic salts—one 85 cent bottle lasts 4 weeks—Ask for Kruschen Salts—an enemy to Fat.

There are 42,000 school buses, carrying nearly 1,300,000 school children daily over the highways of the United States, Chicago Motor Club figures show.

Practically all the fishermen who fish for a living in the Hawaiian islands are Japanese.



Full Oversize Balloons

The quality tire within the reach of all

Big Oversize Cords

Lifetime Guaranteed
GOOD YEAR
Pathfinder

10-PLY TRUCK TIRES

Superior to many high-priced tires. Values possible because Good-year builds MILLIONS MORE tires than any other company. You profit by Goodyear economies when you buy here. Now is the time to get yours!

Tubes also low priced
Backed by Friendly Year 'Round Service
Rims cleaned, straightened. Other tires shifted. Careful mounting. Then we watch your tires to see that you get all the extra troublefree miles Good-year builds into them.

CROWELL SERVICE STATION

Guaranteed Tire Repairing—Willard Storage Batteries

Classified Ads in the News Get Results—Use them

WEST TEXAS UTILITIES CO.

—And There's Only One Meter for the New Home Comfort Rate—

Initial rate 12¢

2nd rate 7¢

Low rate 4¢ or 3¢

West Texas Utilities Company

"Another big advantage of the new Home Comfort rate is that you have only one meter in your home. Regardless of the number of electric appliances you operate, there is only one meter to be read—and all electric service is figured on the same basis; that is, the lighting rate has been lowered to where it is now possible to use electric refrigerating service or heating and cooking service through the one meter. This is important from the standpoint of economy, for it means that everything electrical in your home benefits by the low Additional Service rate.

"For instance, in the average five room house, in a month ordinary lights and small appliances should utilize most of the service billed on the initial and second rates. Then your meter will record all additional use on the low 4¢ rate—3¢ where service is also used for heating or cooking.

"There will be no bother of two meter readings or two bills. Everything will be compact, definite and easily understandable.

"I'm thinking of new advantages so rapidly that I can hardly wait from week to week for the opportunity of explaining them to you. I'll be with you again next week, and I'm sure I'll have some interesting facts."

EAT MORE BREAD

Bread is one of the world's best foods. It is health giving and body building. Why not eat more bread, especially when it is such economical food?

Orr's VERI-BEST Bread

—Is unexcelled in quality and taste. Eat more of it.

ORR'S BAKERY

<p>THE CRAZY WATER HOTEL at Mineral Wells, Texas Wants You to Enjoy Its Unique Southern Hospitality</p>	<h2>CRAZY WATER</h2> <p><i>A Natural Mineral Water</i></p> <p>Has relieved thousands of people afflicted with constipation, indigestion, stomach trouble, rheumatism, diabetes, kidney and bladder trouble, sleeplessness, nervousness and other ailments brought on by faulty elimination. It will probably relieve you. Send us \$1.00 for a trial package of Crazy Crystals and you can make Crazy Water at your home. Crazy Crystals contain nothing except minerals extracted from Crazy Water by open kettle evaporation process.</p> <p>We will refund your money if you are not thoroughly satisfied after drinking the water according to our directions.</p> <p>Crazy Water Co. MINERAL WELLS, TEXAS</p>	<p>HEAR "THE CRAZY MAN" Every Saturday Night at 7:37 From Radio Station KRLD Dallas 1040 Kilocycles</p>
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"VACATION RATES"
Rooms \$1.00 to \$2.00—None Higher

CRAZY WATER HOTEL

Mineral Wells, Texas

SALE ON MUNSINGWEAR

Hosiery

FOR THIS WEEK

New Fall colors included. This is the opportunity to buy the best in Hosiery for a real low price.

BUY NOW!

R. B. EDWARDS CO.
CROWELL, TEXAS

Society

BIRTHDAY DINNER

Mrs. J. E. Harwell surprised Miss Frankie Kirkpatrick with a birthday dinner at her home last Monday evening. Those present were: Misses Louise Ball, Mary Clayton Giddings, Ruth Patterson, Thelma White, Barbara Cryer, Vera Patton, Lottie Woods, W. F. Kirkpatrick, J. E. Harwell, Helen and Harry Harwell and the honoree and the hostess.

Following the dinner games of "600" were enjoyed.

SELF CULTURE CLUB

The Mothers Self Culture Club held its first meeting of the season Friday, September 12th, with Mrs. W. C. McKown as hostess at her home.

Mrs. A. D. Campbell was the leader of the program which was featured by a review of the purposes and by-laws of the organization and by the address from the president, Mrs. Clint White.

A delicious refreshment plate was served by the hostess. A good representation was present.

FIRST MEETING OF P. T. A.

The first regular meeting of the P. T. A. for this school term was held in the high school auditorium Tuesday afternoon with about 45 mothers and teachers present. The meeting was presided over by Mrs. L. A. Andrews and an interesting program was given. The reports of officers were heard first. This was followed

When You Think

of Good Groceries Cheap, Think of Us

Sweet Potatoes, per peck 34c
Cabbage, good and firm, lb. 3 1/2c
Syrup, Golden Drip, gallon 59c
Matches, 6 boxes, Junior Bro.... 16c
Flour, 48 lbs. Light House \$1.50
Crackers, 2 lbs. Brown's Saltine .. 31c
Salmon, Belle Isle Pink, can 14c
Cake Flour, Swan's Down 38c
Coffee, 1-lb. pkg. Peaberry 21c

We never sacrifice Quality for Price—We Have Both

HANEY RASOR

Phone 44
Where Your Trade Is Appreciated

small but steady decrease in annual loss and it was hoped that the American people were at last becoming "fire cautious." Apparently the hope was unfounded. Carelessness and ignorance continue to destroy, through the medium of fire, thousands of irreplaceable lives and a gigantic amount of property each year.

The week of October 5-11 has been set aside as "Fire Prevention Week." Once more private and public organizations will endeavor to instill in the public knowledge of fire hazards, of the need for better building construction and the like. Once more we will have the opportunity to learn, under expert guidance, lessons that are of direct financial benefit to all of us.

The issue is up to the public. Our gigantic fire loss is a menace to prosperity, to home building, to industrial progress. It is a national disgrace that can be remedied only by unceasing vigilance in our homes and places of business.

Curtis Beaty Coach at Mission High School

Curtis Beaty of Wichita Falls, nephew of Mrs. Hines Clark, and a boy who is well known here, has recently been appointed coach of Mission High School to take the place of Bobby Cannon who resigned to become coach of Corpus Christi High School.

Beaty has been a football star for the University of Texas for the past three years. Below is part of an article from the Mission paper concerning him.

"Beaty is a graduate of Texas University and holds a D. B. A. degree and comes to us highly recommended by the entire coaching staff of the university.

"In addition to being an athlete of unquestioned ability, it is believed he has temperament to make the athletes hustle for him. He is a clean-cut young man and will be a credit to the splendid Mission public school faculty."

George Self Principal Speaker at Luncheon

George Self was the principal speaker at the Rotary Luncheon Wednesday and his talk on rural acquaintance was an unusually good one. Tom Bell opened the program with an interesting discussion of Bert Self's classification.

Mrs. I. T. Graves gave two enjoyable readings. M. S. Henry was in charge of the program.

TOURIST ETIQUETTE

A party of motor tourists, passing through, liked the looks of this community and turned into the curb and parked.

They looked around and commented on the general good appearance of the business section of the city. If at all observing, they saw clean streets, well-kept mercantile establishments, attractive show windows and prosperous-looking people going about their business.

But were they observing? It was about noon. Time to eat, they thought. So the family lunch basket was dragged out from the inner recesses of the touring model and the faces of the tourists glowed in anticipation of the pleasure that was to be theirs in consuming the noon-day meal.

Package after package and bundle after bundle came into view. It looked like Thanksgiving. The first parcel was opened, the paper and string wadded together and thrown into the street. The same thing happened after each successive package was opened.

The meal was being eaten amidst a running comment about incidents of the automobile trip. Out went a paper plate over the side of the car into the street. Then another paper plate followed and soon some paper cups. Paper napkins came to victims to the wind which lay in wait to pick them up and deposit them at some store entrance.

Their hunger satisfied, the tourists departed. They had no more use for this community, having used its public square for a camping ground. They left behind an unsightly pile of debris as testimony of their appreciation for the privilege of being permitted to dine on the principal street.

When you are touring, don't be guilty of such an offence against common decency. Have enough respect for any community not to litter up its streets. Keep the cast-off articles and burn them when you reach the country. You expect as much of those who pass through here.

Good luck has a nasty habit of following people who have already had more than their share.

In the mad rush of the age, the man who takes time to think is always a few steps ahead.

Home is that building which is located on the front part of the lot on which the garage is located.—Hillcrest Herald.

POISONED BY MISTAKE

Almost every day the newspapers give accounts of someone taking poison by mistake. The average person reads the news of the untimely death and if it makes the impression at all, there is a mental note, "How foolish," or something of the sort, and it is dismissed from the mind.

But the same fate awaits most people, if they do not profit by the lesson that such accidents teach.

So long as human beings are subject to bodily ills, just as long will they have home remedies at hand, and in the stock of remedies of the majority of households is everything from a spring tonic to bichloride of mercury tablets.

We are all agreed that it is foolish, but look at your own home medicine chest and see if you do not find the same mix-up there.

It is next to impossible to expect people not to keep poisons around their home, but the proper precautions should be taken to prevent useless loss of life.

No bottle containing poison should be kept in the medicine chest, even though it is properly labelled, because every time you place a bottle of poison in a medicine chest, you are flirting with death.

The only sure protection against error is to keep all bottles or boxes filled with poison, securely tied up in a box with heavy string. Then the person trying to take medicine in haste will realize the mistake.

Put your poisons where they are difficult to reach and the difficulty will automatically warn you. This is the only safe way. Any other course is foolhardy.

TRUDGING BACK TO SCHOOL

The children are trudging back to school again. They don't want to go one bit. And why should they? Nothing to do but sit between four walls every day to try to learn something that they don't want to know. And the great, happy outdoors beckoning them out to enjoy the sunshine and fresh air.

But they will soon be reconciled. After a few days, under the careful guidance of a thoughtful teacher, they will begin to take interest, and the battle will be won.

A great responsibility rests upon the teacher to get them back on the right track after vacation ends.

And an equally great responsibility rests upon the parents to back the teacher and support them in every attempt to develop good boys and girls, who will become good American citizens, in the public schools.

Thalia School

Ed Cates, T. R. Cates, Gordon Davis and Gus Neill.

Thalia P. T. A.

The officers for the Thalia Parent-Teachers Association are: Mrs. Roy Ricks, president, and Mrs. W. G. Chapman, secretary-treasurer. Among the most outstanding pieces of work done by this organization is its operation of the school kitchen. Through the efficient and careful operation

Building Material

Paints, Wallpaper, Builder's Hardware, and Coal.

Cicero Smith Lbr. Co.

of this department the school children are given hot meals at a cost that is less than that ordinarily required to prepare school lunches. The popularity of the P. T. A. lunch service is shown by the fact that last year 125 to 150 students took lunch regularly from the kitchen in the "Dixie House," a frame structure next to the brick school building.

Unusual Lunch Service

For anyone to secure a well balanced meal for only fifteen cents sounds impossible, yet that amount buys the best meal that the cafeteria has to offer. Of course this department is not operated for profit but for the convenience of the school patrons and for the health of the students. At noon five cents will buy a plate lunch, consisting of hot, body-building foods. That amount will also buy a piece of pie or a glass of milk. Even for ten cents a student is able to secure a good meal. The profit derived from the sale of candy and fruits makes it possible for the P. T. A. to maintain such low rates on the other items.

This is the third year that the

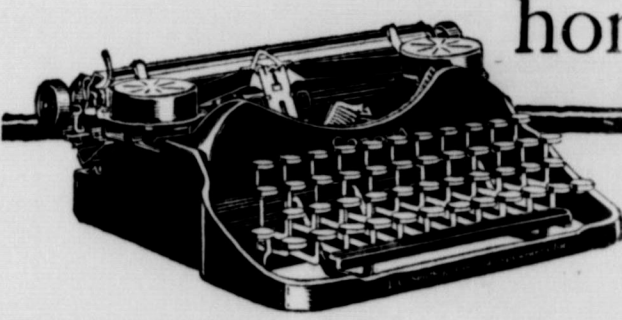
Parent-teachers Association has performed this worthy service. The students and teachers are performing the duties of a janitor for that year and the money saved as a result is being put into the athletic fund of the school. Within a short time after the closing of the school in the afternoon the building is thoroughly cleaned for another day.

In visiting the Thalia school one cannot help but notice a co-operative spirit between the faculty and the students. It is such a spirit as that that is helping in the advancement of that institution and which makes all persons connected with the school, directly or indirectly, proud of that fact.

PADUCAH SCHEDULED

A football game between Crowell and Paducah has been scheduled for this city on Friday, October 17. This was one of the two open dates in the Crowell schedule for this season. Crowell will go to Knox City for a game with the high school there next Friday.

A small payment puts this new Corona in your home



It's great fun to own a Corona! Letter writing becomes a pleasure. You find yourself corresponding with old friends that you haven't thought of in years.

And a Corona in the house is a wonderful help to the children. It puts a new interest in their school work. Marks begin to go up.

Is it easy to learn to use a Corona? You'd be surprised! There isn't any trick to it. Just a matter of becoming familiar with the location of the letters on the keyboard and learning how to put the paper in, set the margin stops and return the carriage after you have written a line. We can show you all there is to learn in five minutes.

Terms? Certainly! A small down payment and the rest at the rate of a few dollars per month.

Call us on the phone and we will let you have a Corona for a few days on trial—with no obligation to buy.

THE FOARD COUNTY NEWS, Dealers

Babson's Tip On Advertising . . .

What Roger Babson, soothsayer of Wall Street, says frequently carries considerable weight in financial circles. It does not follow, however, that intricately phrased "Babsoncharts" and "barometer letters" would hold much of inspiration for advertising men, or, for that matter, the run of sales executives. An exception to this occurred April 1st when, on page 1 of his "Reports," Mr. Babson took time off from more technical matters to discuss the subject of Sales and Advertising. Said he in part:

"What we need in this period is courage in advertising. Well placed, vigorous advertising is a powerful tonic for sales. Remember that every readjustment offers a great opportunity to prepare for good business. How? When times are dull the general tendency has been to cut down on advertising expenditures. This means that less space is used in newspapers and magazines to create goodwill for products.

"Therefore, when things are quiet, outlay for advertising should give a greater return, because of more concentrated public attention. People do not stop reading magazines and newspapers during such periods. They probably read more, and when rivals and others reduce their advertising space far more attention is attracted to those who continue advertising. . . . Less advertising by others may be far more valuable to you than reductions in the price of the space you are using. When stocks are selling under their real value they are usually good buys. They are at bargain levels. The same applies to commodities. In a similar way, when advertising values are at a maximum, space should be bought. This is a good way to lay the foundation for an increase in sales."

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