





President Firm Endorses Sargon

"At the age of 79 I'm still active in business, and I attribute my splendid energy and vitality to Sargon. I believe it added years to my life."



DAVID S. BEEKMAN

"Before I took Sargon my health had been failing steadily for five years. What I ate soon almost as soon as it reached my stomach. My nerves were all to pieces and I hardly ever got a good night's sleep. I was continually bothered with constipation and biliousness. I tried many medicines but kept losing weight and getting weaker every day. I thought I would have to give up my business, which would have cost me thousand of dollars."

"Six bottles of Sargon made me like a different man. If I have an ailment left I don't know it. My appetite is keen, all trace of stomach trouble is gone, and I sleep like a top. I've gained seven pounds and feel as well and strong as I did 25 years ago. I go to my office every morning ready for a real day's work. It's a pleasure to endorse this remarkable treatment."—David S. Beekman, President Beekman Steel Fence Co., San Francisco. Reeder Drug Co., Agents. (Adv.)

AN EVERYDAY COLD

Observations and tests made by Johns Hopkins University medical scientists in a study of the common cold have produced no evidence to support the belief that immunity can be achieved. Nevertheless some valuable facts were brought to light in the investigation in which 181 medical student volunteers were under observation.

Of particular value are the findings that there appears to be no connection between the frequency of colds and defects of the nose and throat and that duration of colds is influenced to a marked degree by the condition of the nose. Where chronic obstructions were absent, then investigators found, colds were conquered within ten days; where breathing space was insufficient the period of infection was longer.

This information, while not conclusive, may be of great value in the medical campaign against the common cold which exacts a terrific physical and economic toll. The observation that defects of the nose and throat are not connected with the frequency of colds will, if verified by later tests, necessitate a revision of theory. It has been commonly believed, and the belief apparently had solid grounds, that defects, especially sinus irregularities, played a large part in regulating frequency.

At any rate the Johns Hopkins investigation banishes hope that extensive control of the common cold can be anticipated. That time-honored and most effective preventive, right living, with moderation in all things, the most important point in the program, apparently will have to serve for some time.

TWO ELEMENTS

There are many things that are essential to the growth and proper development of a town, and the greatest of these is cooperation.

Conversely, strife prompted by selfish interests that demand satisfaction is its death.

No matter what you may think about the precepts that have been delivered about cooperation, nothing has been found that is its equal in forging ahead in any enterprise.

It is not to be presumed that everyone will think alike. Men will differ as to means to be employed and are entitled to their views, but they should all be willing to work together when a common goal—a greater community is sought.

Co-operation creates and strife destroys. Co-operation builds up and strife tears down.

There is no middle ground. All of us are either loyal and progressive citizens or we are trouble-makers—nothing more.

CZECHOSLOVAKIO

Now that you have seen it spelled, try to spell it yourself.

If you fail, don't write to a friend in Czechoslovakio expecting him to receive your letter—for letters addressed Czecho-Slovakio, Checo-Slovakio, or in any other of the fifty-seven varieties of mis-spelling, are more than likely to be returned promptly to by a government that insists upon correct spelling so far as the name of its country is concerned.

Marriages have decreased and divorces increased in the last five-year period covered by official returns from Connecticut courts.

Government figures show that 400,000 American tourists spent \$770,000,000 in Europe last year.

A THOUGHT OF THANKSGIVING

The proclamation by President Hoover serves to remind us that Thanksgiving Day is near—a season when "the harvest has been gathered in, the thoughts of our forefathers turned toward God with thanksgiving for the blessings of plenty and provision against the needs of winter."

There is no holiday more needful on the American calendar than Thanksgiving. It was instituted and generally observed at a time when the colonists on the bleak New England shore had little to be thankful for, judged by present standards.

People, as a matter of fact, rarely ever appreciate blessings that come without sacrifice. In the matter of government, it is customary to take for granted its benefits, privileges and opportunities, and think only of government's deficiencies, which are largely chargeable to the shortcomings of a citizenship which possesses the power to make and unmake presidents, governors, legislators and mayors.

Whenever an institution, a law or a custom in a republic of ours, lags far behind the conscience and the conduct of the average man, it is overthrown, generally after a struggle. In every struggle every good citizen should lend a hand in the cause of right. But evil institutions

would disappear more rapidly if we would cease this shotgun sort of complaining, which scatters everywhere and wounds nowhere, and focus our efforts upon the immediate evils about us; some of them close home.

Many people can talk glibly about the imperfections of our government as compared with the perfect government every man can easily construct in his own imagination by leaving out of account the materials with which a government must be constructed, who haven't the slightest conception of the advantages of the institutions we already have and what tremendous progress they represent as compared with the institutions of a century or even a half a century ago. Nor do they realize the cost at which our free institutions have been obtained, not by ourselves, but by others.

It is well to look forward, but a lot of people have been killed by trains because they didn't understand that safety first requires a look backward. He who looks backward without looking forward is reactionary and hopeless; he who looks forward without looking backward is a visionary and dangerous.

Those who look both ways, and in the light of the past, the present and the future, interpret the happenings of the age in which they live, are responsible for all of the progress the world has ever made or ever will

make in the promotion of human welfare.

POOR VISIBILITY

This is the time of year when a mixture of weather has much to do with automobile driving and auto wrecks. In addition to clouds, mist and rain, one finds dust blowing in the air to make visibility poor.

That's bad enough for most of us when we drive on the highways. But there are some who seem to be unmoved even by a worse form of interference.

These are the motorists who do not only leave the grime on their cars, but seem to be unmolested by the thick layer of mud on their windshields.

So thickly covered are the windshields and windows on many cars these days, that they offer not only a poor picture to others, but an element of danger to those within the cars.

No driver can judge distance with his windshield covered with thick dirt. No driver can see well enough for safe progress, with mud constantly before his eyes. No driver should be permitted to venture out before he washes this mud off.

If we don't care about appearance, at least we should consider our safety and that of others. Those who neglect this are reckless drivers and should be treated as such. It is per-

fectly within reason, on this ground, for a traffic officer to arrest such a neglectful motorist or at least make him clean his windshield.

PRACTICAL TRADES NEEDED

The Philippine government will henceforth tell students who are sent to the United States what courses to study. An over supply of physicians and lawyers on the Islands, has led to a shortage of technically trained college graduates.

In view of the big demand for technologists and experts in the industrial arts they will be permitted to study only fish, meat and vegetable canning and other such industries.

Heretofore government students, or pensionades, as they are known there, were free to choose their careers. In most instances they took up law, medicine, education and similar academic courses. Upon returning to the Philippines they found difficulty in obtaining work, since they found their profession crowded with young men and women who had been trained in the Islands for such work. Many of them returned to the United States, thus yielding the Philippine government no return for the money spent in their education.

The new policy is designed to make the pensionada system more profit-

able both to the student and to the government.

AN EXPENSIVE LESSON

The recent "market break," characterized as the most severe since the panic of 1914, has taught thousands an expensive lesson.

The prevalent practice of buying stocks on lenn margins, by persons without reserves to weather reverses, is basically unsound. Leading financial authorities and major stock exchanges and their members have continually warned and ruled against that practice. Even margins normally considered safe did not stand in the late crisis.

The fact that short-sighted speculators have been wiped out in the general decline, is no argument against the institution of modern corporate finance. Our progress is made as more of the public income finds its way into business. Investors who own interests in standard, established industries, bought through recognized brokerage channels on values rather than tips, have nothing to fear.

A probation officer in a children's court suggests that a circulating library would be a means of keeping children out of mischief after school hours.

Announcing a revolutionizing Motor Oil, a new principle and a Challenge

the Challenge

Several years ago, the exclusive North American patent rights on the Germ Process were acquired by this Company. It was evolved and patented by two British scientists after exhaustive chemical and physical laboratory tests.

Germ Process oils were revolutionary in that they met every requirement, through special characteristics, for each type of internal combustion motor. These scientists, by the Germ Process, eradicated the prevalent weaknesses existent in motor oils regardless of their base.

This Company has made innumerable laboratory and road tests, under every conceivable condition, over the past seven years, and we are now prepared to state definitely that your motor oil problem is solved by the Germ-Processed Motor Oils.

By comparison, our tests prove that the "Germ Essence" creates the only safe motor oil under all conditions and at all times operates at the highest obtainable efficiency.

We are now prepared to meet any challenge of competitors. I confidently believe that Conoco Germ-Processed Paraffin Base Motor Oils are superior to any other motor oils made from any crude by any process.

More than twenty thousand outlets are now prepared to offer to the public such a motor oil for the discriminating buyer, and for a technical problem which has always been recognized but not solved until now.

J. M. Moran President, CONTINENTAL OIL COMPANY

Here are our Claims for Conoco Germ-Processed Motor Oil—Check against the oil you are now using

1 Under the Germ patents . . . exclusive to CONOCO for North America . . . there is imparted to CONOCO Germ-Processed Motor Oil an "oiliness" which is responsible for its greater lubricating value, greater film strength, greater penetrativeness, greater adhesiveness, greater tenacity, greater permanence, greater stability, greater stamina and a more nearly perfect compression seal than any other oil on the American market. Because of this affinity for metal—this actually combining with the metal itself, CONOCO Germ-Processed Motor Oil never leaves the bearings. Where other oils drain out and leave the surface dry, Germ-Processed oil penetrates the metal surfaces, forming a film that adheres for months. This "carry-over" film—this always present film gives ample lubrication to all parts needing it when a cold motor is started, until such time as oil from the crank case can reach them.

2 This remarkable and exclusive feature of CONOCO Germ-Processed Motor Oil is reinforced by the fact that these oils are refined from only carefully selected paraffin base crudes by the most modern and scientific methods known to the petroleum technologist. Patented processes are used to remove all objectionable elements, leaving a perfectly balanced, stable product that is 100% lubricating oil. Thousands of tests demonstrate its remarkable resistance to corrosion. The majority of motor oils never receive this degree of refining. None ever exceed it.

3 Increased gasoline mileage and improved motor performance are realized through the use of this new oil. The exclusive CONOCO Germ Process so adds to the "oiliness" of this lubricant that metal-against-metal friction is eliminated, even in motor starting after all oil ordinarily would have drained from the motor into the crankcase. The perfect sealing qualities of the CONOCO fracture-proof

film insures a high compression efficiency that results in greatly increased motor performance. Marked improvements in power, speed, acceleration and flexibility are noticeable.

4 Due to the Germ Process and the select, premium, paraffin base crude stocks used, CONOCO Germ-Processed Motor Oil positively does not break down under the most intense cylinder wall heat. A climb, high speed, heavy load, temperature extremes—none of these strains cause this oil to heat sufficiently to actually burn, break down or evaporate to any appreciable degree. By comparison with many oils on the market, you may confidently expect a saving in oil consumption up to 50%.

5 Automotive engineers agree that 40% to 60% of all motor wear occurs during the starting period. This destructive wear is definitely reduced by the use of CONOCO Germ-Processed Motor Oil. Ordinary oil, thinned by heat and dilution, drains down past the piston rings when the motor is stopped, leaving little or no protective film. On starting the motor, a considerable time is required for the oil to reach all bearings and working surfaces. Under adverse conditions, such as winter temperatures, this time may be from 15 to 20 minutes or even longer.

Since CONOCO Germ-Processed Motor Oil never leaves the bearings and working surfaces, it is always there under any and all conditions to provide needed lubrication until the normal supply of oil arrives.

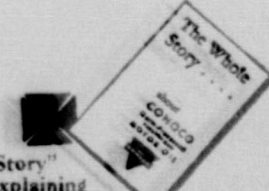
6 Unlike other oils, dilution does not impair the "oiliness" value of CONOCO Germ-Processed Motor Oil.

7 CONOCO Germ-Processed Motor Oil retains its fluidity at sub-zero temperatures. No practical operating conditions in winter will affect its immediate lubricating value at the first touch of the electric starter.

35¢

Per Quart for All Grades Except Special Heavy and Extra Heavy

SOLD ONLY AT THE SIGN OF THE CONOCO RED TRIANGLE




"The Whole Story"—a booklet explaining this New Principle of lubrication may be had from any CONOCO station attendant or CONOCO dealer, or by writing the Advertising Department, Continental Oil Company, Denver, Colorado.

CONTINENTAL OIL COMPANY

CONOCO Germ-Processed MOTOR OIL

(PARAFFIN BASE) Under Patent No. 1,919,120—Registered U. S. Patent Office



# A Herd of Bargains at the Round-up Sale

The thundering, stampeded herd of bargains turned loose down at "Rancho De Self's" Saturday, November 23rd, at 9 a. m., will be so great that the uproar will be heard in Vernon, the echo in Knox City and the rebound in Paducah.

Saddles will be skidded off the collar bones, "BUCK HI PRICES" will be thrown in every instance, and the stampeded herd of bargains will be so great that it will make a genuine Texas Rodeo look like a pink tea.

Just saunter in to "Rancho De Self's," toss your lariat around, and rope a corral full of real whitefaced unbranded Mavericks and place your own brand, "I Own You," on just as many as you please.

### THE OLD CHUCK WAGON

In the old days when the punchers had a long ride from the fur end of the pasture, or had been down to alkali bog, or ridden a long fence, they came in at noon, fell off their Pintos, and down on the ground with their legs crossed. Well, the old black coffee and grid iron biscuits sure did taste good. The prices we are making on our very best merchandise will taste good to you during our ROUND UP SALE. So come on down.



Comb the Chaparral, step on the Cactus, find a few of these strays and Get 'Em Folks, Get 'Em

500 Men's Collars	One Penny Each
100 Pairs Ladies shoes, each	50c
1000 yards Embroidery, per yard	One Penny
20 Boys' All-Wool Suits, each	\$2.95
25 Men's Full Size handkerchiefs for	\$1.00
20 Men's All Pure Wool Suits, choice	\$9.95
15 Ladies Real Winter Coats, choice	\$4.95

Don't wait for some one to put a burr under your saddle to move you out, but just climb on your pinto and hit the trail for a red hot pintos down to Rancho De Self's and ride 'EM, COWBOY, RIDE 'EM, like a Paul Revere for a few of these CINCH buys:


100 yards genuine 9-4 bleached pepperell sheeting, per yard	36c
200 yards Anna May Pongee, per yard	15c
300 yards 32-inch gingham, per yard	10c
30 full-size, full-weight, plain blankets, pair	\$1.95
300 yards heavy weight 36-inch brown domestic, per yard	10c
50 good heavy, full-size, double blankets, pr.	\$1.49
300 yards quilt outing, per yard	7c

O, well we can't tell you the price on every little old Degie calf or yearlin we have, so come on down and look 'em over.

Listen, be sure to hobble and stake your night horse, so that you may have a cinch in rounding up your Rhermuda in order that you may be certain to arrive on time, 9 a. m., Saturday, November 23rd, down at Rancho De Self's for the following longhorns:

Men's all-wool button sport trousers	\$4.45
Men's genuine Chamois Coats	\$10.95
Men's Heavy Grade Khaki Pants	\$1.00
Kelly Hand-Made cowboy boots	\$16.95
Stetsons, 3 XXX hats, each	\$16.50

All you ranch hands out there in comin to the Round Up, just remember if there isn't room for all of you at the Rancho De Self's, the headquarters, come on any way as we have three or four nice dog houses near by who will welcome you.



## Pick up SAVINGS at the Round-up Sale

Fork your pony, sling that rope, and run your brand on one of those just arrived Kirschbaum suits for \$33.50 with two girls—pants.

## Premiums

**FREE! \$180.00 FREE!**

Down at "Rancho De Self's" during our Round-Up Sale we are going to give absolutely free \$180.00 in premiums.

These premiums will be won through votes and we would like to have three contestants from the following ranches:

Rancho De Self's (Crowell)	Two Gun Lula, Foreman.
Rancho Dry Gulch (Vivian)	Pitchfork Sallie, Foreman.
Rancho Rawhide (Gilliland)	Rattlesnake Mamie, Foreman.
Rancho Bad Eagle (Thalia)	Lariat Zula, Foreman.
Rancho Flying U (Margaret)	Bronc Buster Zena, Foreman.
Rancho Cactus (Good Creek)	Spurhead Carrie, Foreman.
Rancho Arro Head (Truscott)	Horse Shoe Josie, Foreman.
Rancho Bar Hart (Foard City)	Montana Lucie, Foreman.

### PREMIUMS


1 3 piece Oak Bed Room Suit	\$125.00
1 Cedar Chest	40.00
1 Fitted Ladies Case	15.00

Ranch girls bring in the nomination coupons any day this week and make up your mind to win one of these premiums. All details fully explained and remember you have three chances to win and nothing to lose.

### NOMINATION COUPON 10,000 Votes Free

I Nominate \_\_\_\_\_  
Address \_\_\_\_\_  
Signed \_\_\_\_\_

Not good unless brought to the Rancho De Self's personally. Only one nomination credited to each candidate.



## See 'Hi Price' unseated at the Round-up Sale

### HOW MUCH DO YOU WEIGH?

Monday, November 25th

Step on the scales and be weighed for your favorite contestant. 100 votes for each pound weight.

Navy Bean Day, Thursday, November 28th

How many navy beans will a number 12 man's shoe hold. A pair of hose to the person that guesses the nearest and 200 votes for your favorite contestant.

Old Tire Day, Tuesday, December 10th

Bring in an old tire, spend ten cents, and secure 2000 votes for your candidate.

Cotton Day, Thursday, December 5th

We will pay you \$5.00 more per bale than market price, sell you the goods at Sale price, and allow you 4000 votes for each dollar for your favorite contestant.

Saturday, December 7th

Auto given away absolutely free on this day and to person guessing nearest to the number of winning ticket for the auto a pair of \$1.00 gloves free and 5000 votes for your favorite contestant.

Collection Day, Monday, December 2nd

Pay your account and secure thousands of votes for your favorite contestant.

Golliwhopper—The Gruntinng Pig, Saturday, Nov. 30th

To the person guessing nearest the number of grains of corn Golliwhopper will eat Saturday, November 30th, a piece of underwear free and 3000 votes for your favorite contestant.

Sticking around camp, or wanderin' around over the open range, don't rope any white faces for you. So, just be saunterin' around at 9 a. m., Saturday, November 23rd, and you will find in a special corral down at Rancho De Self's the following dogies for 49 cents: Ladies silk hose, boys all-wool suits, ladies hats, men's dress shirts, ladies coats, girls' silk bloomers. O, well, can't tell you all about it. Just look over the Chuck Wagon in front and be at the morning round up.



## Round-up Sale

OLD MAN SANTA CLAUS is peeping around the corner, so last week we visited Dallas and bought everything that's new in Christmas Gifts. All these pretty things will be on display during our ROUND UP and so, get busy, ROUND UP all the presents you think you want and come on down to our store and buy them.

In the old days the cow puncher who was late at any ROUND UP didn't secure the first-class Mavericks, because the cutting had begun before they arrived and the best goes first. If you are late at our ROUND UP the best will have been CUT, so better be with us early Saturday, November 23rd.

Ride 'em in the slick with a single cinch, a choke rope, a one-hand holt, shoulder the first three jumps, and you are off to the Rancho De Self's to buy the following shorthorns:


Men's Heavy Silk Tape Unions	98c
Men's Heavy, All-Wool shirts	\$2.95
Busby's Genuine Buckskin gloves	\$2.85
100 No-Fade shirts, each	\$1.00

No tight leggin, scratch 'em, no lock rowels, ride 'em in the slick, and you may arrive down at Rancho De Self's in time to brand these Mavericks in short order.

Ladies silk Rayon Bloomers, heavy weight	39c
Genuine Meritos oil cloth, per yard	19c
50 men's blue heavy work shirts well made, ea	39c
1000 pairs children's 50c grade hose, pair	25c
100 corsets, choice for	25c
25 pairs Men's Walk-Over shoes, choice	\$5.85
300 22x44 heavy towels, each	25c
5 ladies Rain Coats, each	\$1.95
50 pairs Men's Silk and Wool socks, pair	33c
Men's Boreellino Hats	\$8.95
Wash Dresses that don't fade	\$1.19

**SELF DRY GOODS  
COMPANY**

CROWELL, TEXAS



## Meet 'BUCK SAVER' at the Round-up Sale

KIDDIES—lasso, bull dog and hog tie that little AUTO that we are giving away Saturday, Dec. 7th. Secure every ticket you possibly can and you may get the car.

VIVIAN

(By Special Correspondent) Mrs. Jesse Dishman and small daughter, Effie Pauline, spent from Saturday until Sunday visiting her parents, Mr. and Mrs. W. L. McLaren, of Paducah.

BLACK

(By Special Correspondent) Mr. and Mrs. E. G. Boman and children of Wilbarger County visited on week-end with relatives in this community.

GAMBLEVILLE

(By Special Correspondent) Mr. and Mrs. T. D. Edwards visited relatives in Elmer, Oklahoma, last week returning Sunday.

RAYLAND

(By Special Correspondent) Rev. Price will preach at the Baptist Church Sunday morning at 11 o'clock. Everyone is invited.

FIVE MINUTE DESSERTS

Quite often one desires a recipe by which a tasteful dessert may be turned out quickly. It may be wash day, unexpected guests may arrive, or perhaps you have come home from a shopping jaunt and find the hands of the clock further advanced than you anticipated.

A PRACTICAL TEST

A large county in a western state, finding its crime problem growing, recently adapted its legal procedure to the English system of swift retribution and punishment. As a result within a short time, murders and other major crimes dropped to a minimum.

A HINT TO NEW BRIDEGROOMS

Recent statistics show that since Confederation there has been but one divorce granted on Prince Edward Island. Seems as though that might be a good place for newlyweds to break into double harness.

SOME PEOPLE RESENT IT

"That young chap will succeed," remarked a business man recently. "He thanked me for calling his attention to a grammatical error he had made. We have never been so slack that we could not find a place for that type of employee."

Choose An Artstyle Box

for Your Thanksgiving Treat



Bond Street Package . . . . . \$1.50 per lb.

Complete the year's feast with this tempting assortment of ARTSTYLE CHOCOLATES—contains each candy lover's favorite fruit, nut and cream centers—all covered with rich, creamy, sweet chocolate. Sold only at Rexall Stores.

Fergeson Brothers

The Rexall Store

FARM LOANS
UNLIMITED FUNDS • LOW RATES • BEST TERMS
PROMPT SERVICE
GILLILAND • GOSE & CO.
221 MERCER ST., QUANAH, TEX.

A Complete Stock of Fitch Preparations
on hand at all times
BRUCE BARBER SHOP
West end of Bank of Crowell Bldg.

MINNESOTA PAINTS
AND VARNISHES
There is nothing so cheap as cheap paint.
Buying of cheap paint is false economy in every sense of the word.
It costs just as much to have cheap paint applied as it does the best paint; cheap paint will not spread as far and will not last as long.
Be Economical and buy the best for it is the cheapest.
Remember—Minnesota Paints and Varnishes are the best that money can buy.
WM. CAMERON CO.

For the benefit of housewives we are glad to say that Thanksgiving will find this store filled with all the necessary items of food in demand for the occasion.
We have anticipated your wants and have bought with that in view, so we are amply able to take care of your wants in minutest detail.
Our stock includes car shipments of staple goods fresh from factories.
And, not only will we maintain our reputation for selling high grade staples at lowest prices, but we will continue to handle the freshest and most wholesome vegetables to be had in this section of the country.
Our Thanksgiving stock includes a nice line of nuts and fruits of various kinds, such as you will need for Thanksgiving baking.
Place your orders with us early and give us an opportunity to show you what big values we will give you for your money and just how promptly we will serve you.
This store will not be surpassed in anything pertaining to your food wants.
KIMSEY GROCERY
Everything to Eat
Phone 172

THIS CHRISTMAS!
Give Mother What She Really Wants
THE entire family will benefit from this marvelous Christmas gift Mother receives this year.
—For, with the Hotpoint Electric Range she will eliminate hours of kitchen drudgery. She will have more time for rest and recreation — more time to spend with her family and friends. Don't let another year go by without presenting her with this "gift" of gifts.
—Mother will be so happy when she receives this wonderful Electric Maid. It is finished in white porcelain enamel and is equipped with Hotpoint Automatic Heat Control and Thermometer, the new Hi-Speed Calrod Unit, Thrift Cooker and patented smokeless broiler pan. It is the fastest, most economical electric range in the world . . . and as a gift, the most wonderful of all for Mother!
\$5.00 Down—17 Months to Pay!
More time for shopping. More time for serving mother. More time for outdoor pleasures. Gif while the meal cooks. No need to hurry from afternoon bridge.
West Texas Utilities Company

The Foard County News

T. B. KLEPPER, Editor and Owner  
MACK BOSWELL, Asst. Editor

Entered at the Post Office at Crowell, Texas, as second class matter.

Crowell, Texas, November 22, 1929

Chillicothe Man Seeks Seat in Legislature

George Moffett of Chillicothe has announced that he will be a candidate for representative of the 42nd legislature from the 114th district which is composed of Foard, Harde- man, Knox and King Counties. This office is now held by Dr. R. L. Kincaid of this city.

Mr. Moffett was born in this district about 30 years ago and has spent all of his life in Northwest Texas, most of which has been on the farm. Farming is his present occupation.

"I do not choose to run," was the statement made by Dr. Kincaid when asked by a News reporter if he intended to run again. "I guess the people ought to know what that statement means by now," Dr. Kincaid said.

Dr. Kincaid has made an excellent record in the office that he now holds and a great many of his friends over this section sincerely hope that he will change his mind and again run for this office.

Kirkpatrick Headed Program at Rotary Luncheon Wednesday

W. F. Kirkpatrick had charge of a vocational service and classification program at the luncheon of the Rotary Club Wednesday. In opening the program he made an interesting talk in regard to progress that was being made in all lines of business and the development of the idea of service.

He reviewed changes in the business world that meant for better service. The uniting of schools and churches to better serve the public was also mentioned. Mr. Kirkpatrick stated that while considerable publicity had been given to the fact that 1,500 churches were abandoned in the United States last year, yet a few knew that one million new church members were received. He pointed out that weak churches were uniting with the stronger ones.

T. B. Klepper made a talk in regard to the newspaper business and the changes that he had seen take

place in it, giving a short history of his experience with the Foard County News as an example. He mentioned that the newspaper business offered one of the greatest opportunities for service and stated that while advertising was what supported the newspapers yet that matter was of secondary importance to the newspaper man and the matter of getting the people news, first.

Joe B. Hatchitt, prominent attorney of Wichita Falls, made a short talk in which he criticized the practice of the larger newspapers in giving so much publicity to crime and other matters that were harmful to the reading public.

Ben Mahan of Abilene and Sim Gamble were other visitors at the luncheon.

Dr. Chas. T. Ball Closed Successful Revival Sunday

Dr. Charles T. Ball of Philadelphia, president of Eastern University, closed a successful Baptist revival of two weeks here Sunday night. In spite of weather conditions the attendance was better than expected and the work of Dr. Ball has been of inestimable value, according to church leaders.

Some of the most wonderful sermons that have ever been preached here were delivered by Dr. Ball. Few men in the nation have a more thorough knowledge of the Bible than this eminent educator and his method of revealing Bible truths has been very enlightening and interesting to all that were fortunate enough to attend most of the services.

Twenty-five conversions resulted on the last day of the meeting. Rev. Woodie W. Smith, local pastor, is attending the Texas Baptist Convention in Beaumont this week but will be here for Sunday services and baptizing services will be held at one of the worship hours.

Local Hunters Return After Successful Hunt

Dr. H. Schindler, Pete Bell, Kelly Erwin and M. G. Brock of Childress returned this week from a hunting trip near Valentine, Texas, on the J. W. Bell ranch. Each man killed a deer.

The deer Mr. Bell returned with was a ten pointer and Dr. Schindler's had seven points on his antlers.

T. B. Richmond and Guy Crews left this week for the same territory on a hunting trip. Dude Moseley was to join them at Sweetwater.

A man has come out with the statement that he has just finished reading 1,000 novels, and that 900 of them were valueless. It looks like he wasted a great deal of his time.

AD CHATS  
By Charles Sughroe  
IT'S EASY TO ATTRACT FOLKS ATTENTION—HERE'S ONE WAY! BUT GETTING BUSINESS IS SOMETHING ELSE AGAIN—SOME FORMS OF PUBLICITY ATTRACT UNFAVORABLE COMMENT—IF YOU ARE THROUGH WITH SUGGS ADS AND WANT THE REAL THING, PHONE US RIGHT NOW!

S. B. Middlebrook, Jr. Is Fine Example of Young Farmers

Although he is one of the youngest farmers in Foard County at the present time, yet S. B. Middlebrook, Jr., 22, of the Margaret community, promises to be one of the most successful in this section. If young Middlebrook is representative of Foard County's future generation of farmers then the prosperity of this section is assured.

He is a thorough believer in a diversified program of farming and is a strong follower of it. The training he received as a 4-H club boy under county agents, P. D. Chaney and Fred Rennels, a few years ago has been of great benefit to him already.

During the past summer he started a poultry flock and now has 185 White Leghorn hens. In October he sold 100 dozen eggs from them. Up to Tuesday, November 12, he gathered on an average of over 75 eggs per day in spite of the cold spell. Before the cold weather arrived he gathered as high as 7 dozen per day.

Fine Chickens

Careful feeding and care are given the chickens which just started laying about September 1st. Mr. Middlebrook said that it is real economy to buy the very best baby chicks. "The chicks I bought looked to be very costly to many but the difference in the number of eggs they will produce in a year will offset any difference in their cost many times," he stated. One hundred and fifty chicks were purchased from the Johnson poultry farm and 150 from Kansas. A number of eggs were also purchased from Ah Dunn and hatched by incubator.

During a short absence by Mr. and Mrs. Middlebrook from the farm, hogs got into the brooder house and destroyed 125 chicks, and the incubator was set over. Outside of the trouble with the hogs, the success of raising the chicks was splendid.

"You must feed chickens good in the summer to get good production in the winter," Middlebrook stated. He spent \$42.00 for feed before he ever got an egg, however that investment is now bringing a nice return. He is planning to add about 150 more hens to his flock by next year and to also raise more feed than usual and grind it on his farm into a ration that has proven successful for his chickens. He started in about the 1st of August to really feeding his hens.

Believer in Dairy Cows

Two good Jersey cows taken from an importation made by Fred Rennels, county agent, are on the farm, and their production alone during the summer paid the Middlebrook grocery bill. Until about one month ago, one of the young cows produced around 5 gallons of good rich milk per day. This cow has a heifer 14 months old that promises to be a real producer. A separator is kept on the farm and cream is sold regularly.

Mr. Middlebrook is living on his father's farm on the old John Wesley place, about 2 miles northwest of Margaret. It contains 100 acres, 65 of which are in cultivation and the rest in pasture along Mule creek which runs through the farm. Plenty of shade and water makes the farm an ideal one for poultry and dairy cows. He hopes to add to his dairy herd.

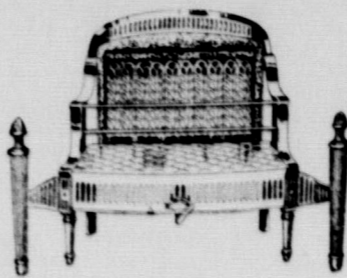
A few hogs are raised on the farm also. This year he sold a number of pigs from the litter of two sows besides taking care of his own meat needs. A garden is raised each year and is irrigated from a windmill.

During the coming year he is planning to plant about one-half of the farm to cotton and one-half to feed. "I soon found out that planting most of the farm to cotton won't work and planting all cotton may make a living for a few but not for many," he said. "Crop rotation must be followed if successful crops are to be secured in the future for the soil sure must be taken care of. Last year I put a number of cotton burrs on a part of the farm and there sure was a difference in the production as a result."

Former Club Boy

Just a few years ago, Mr. Middlebrook was a club boy following out pig and poultry projects under the direction of the county agent. His most notable achievement as a club boy came when the Foard County stock judging team, composed of Howard Benham, Bud Dunn and S. B. Middlebrook, Jr., was taken to Childress to compete against twenty-one other counties. The Foard team won and Middlebrook was the highest point man of any of the others from the 21 counties. He also won a trip to the Dallas Fair one year on

A Good Rule To Follow In Solving Heat Problems



Add the proper size Reznor Orthoray Heater to a cold room. Result—a warm healthy room.

Reznor Orthoray cast iron burner gives secondary air which makes a doubly safe, efficient, clean heat giving stove with heavy clay back and durable mantels. Put up in attractive models at a wide range of prices.

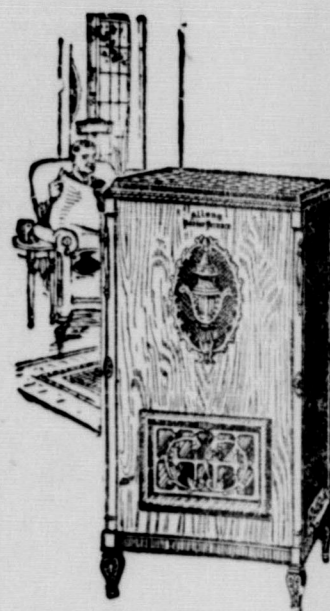
TO SOLVE A BIGGER PROBLEM

To one cold room add ALLEN'S PARLOR FURNACE, open all inside doors and you have warm circulating heat in every room.

Winter and snow may rule outside but Allen's fireside cheer makes the entire house inside as pleasant as a summer day.

All fires enclosed. Absolutely safe. Draws cold air from the far corners and discharges warm circulating heat.

We invite you to see these stoves, and will take pleasure in showing you.



M. S. Henry & Company

EVERYTHING FOR THE FARM AND HOME  
Hardware, Furniture, Implements  
Plumbing and Sheet Metal

his poultry project. "That free trip sure meant a lot to me. I saw the finest chickens in the world and got to thinking that if others could make money with chickens, I felt I could too," he said.

His first year as a club boy came when P. D. Chaney was county agent here, however most of his 4-H club life was spent under the present agent, Fred Rennels. "The work of the county agent has sure been lots of help to me, and has caused me to get interested in a number of worthwhile projects," Middlebrook stated.

Speaks About Pecans  
Middlebrook believes that pecan trees would do good here. There are four pecan trees on the farm where he is living that were planted about 40 years ago by John Wesley. A good number of pecans have been made almost every year.

The reading of good farm magazines in order to keep up with the latest agricultural developments is followed by the young Margaret farmer. He has an optimistic view upon the business of farming and believes that if a person will take to the cow, sow and hen route and follow a generally diversified farming program, that he can soon pay for his farm.

Extending a helping hand is commendable, but a hand with something in it more practical.

HELPING THE CONSUMER

Every retail dealer in some degree appreciates the importance of helping the consumer in the selection of the product he buys. And yet in many instances that degree is very small. It can scarcely be compared—so think a certain type of dealers—with merely selling the product to the consumer.

It is nothing short of false assumption, unsound and untrustworthy, to believe that merely selling the consumer constitutes effective salesmanship. Efforts of that kind, it is true may dispose of a lot of goods, but it does not sell them. Unless the consumer has the desire to buy them, resales are impossible and the business is a failure.

The only alternative is for the retail dealer to create a customer demand for his merchandise through advertising. In no other way can he insure his business against loss.

Advertising is as much a basic part of the retail business as is buying and direct salesmanship. It is not something that can be regarded as an expense to be curtailed to the minimum. It is a creative influence which more than any other agency after the merit of the products, determines the extent of the consumer demand.

Too often the dealer thinks of his advertising as a clever means of impressing his customers with the desir-

ability of buying his goods, and he does enough to accomplish that effect, and then expects his salespeople to sell the goods. This is a mistaken use of advertising and it quickly reacts unfavorably.

It is the business of the dealer to provide the goods the public demands. He would be foolish to do otherwise and would soon cease to be a dealer. It is also a part of his business to make buying easy for his customer by keeping them informed on the quality and merit of the goods he has for sale.

Card of Thanks

We wish to express our most sincere thanks to our friends and neighbors who so kindly assisted us during the illness and death of our beloved husband and father, May God richest blessing rest upon you.

Mrs. R. W. Pauley and Children.

There is only one thing that prevents the average wife from saving money. She can't save what she doesn't get.

In a small town the stray dogs may get you, and in Chicago there is danger of stray bullets getting you.

Italy is planning to broadcast safety campaign over the radio.



THAT FIRST—

Thanksgiving meal tasted mighty good to the reverend Pilgrim Fathers. But it didn't hold a candle to the dinner YOU can have with palate-pleasing eatables from the M SYSTEM.

How different it is to prepare your Thanksgiving dinner now from what it was for the Pilgrim Fathers. Instead of taking down the old muzzle-loading rifle along with days of work in preparing Thanksgiving delicacies, today by taking down the telephone receiver, the same work can be accomplished in just a few minutes and you receive more enjoyable and tasty food at the same time, by ordering your 'Big Dinner' foods from us.



**'M' System**  
QUICK DELIVERY PHONE 148

BE INDIVIDUAL



The Christmas Season is very close at hand and now is the most convenient time to order your Christmas Cards. Why not dispose of that matter now?

For the utmost in individuality, let us supply you with your Christmas Cards. You will be assured of securing an individual card of most attractive design and at the most economical price when trading with us.

LOOK OVER OUR LINE

We represent five of the world's largest Christmas Card companies with headquarters in Chicago, Dallas, Louisville, Denver and Philadelphia and can absolutely supply any desire you have for Greeting Cards.

Call and look over our line now or let us bring our samples to your home.

THE FOARD COUNTY NEWS



# ALWAYS AT IT!

"Where there are bees, there is honey."  
That is because they have a definite work to do and a fixed routine which they carry out without fail.

If you carry out a fixed program of saving money as the bee does in storing up honey, it would not be long until you would have a sizeable amount accumulated.

## WE SOLICIT YOUR ACCOUNT

This bank invites you to open your account here. It is safe and reliable and offers you full cooperation to make relations with it profitable and pleasing.

# THE BANK OF CROWELL

## LOCALS and Personals

Edison line bulbs.—M. S. Henry & Co.  
T. F. Reeder visited relatives in Knox City Tuesday.  
Bakery Sale at post office Saturday, 11:30.—P. T. A.  
Mr. and Mrs. J. E. Beverly were visitors in Wichita Falls Sunday afternoon.  
The County Federation will hold its regular meeting at the court house, Friday, November 29th.  
Mr. and Mrs. M. T. Coffman of Kansas, Texas, visited in the home of his brother, Polk Coffman, this week.  
We need oil stoves, heaters, cook stoves, beds and springs, as well as in mattress work.—Ketchersid Furniture Co.  
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Mrs. Emma Pendleton of Vernon was a visitor here Sunday.  
Good used kitchen cabinets, \$25 and up.—M. S. Henry & Co.  
Western, Winchester and Remington shot gun shells.—M. S. Henry & Co.  
Mrs. C. W. Walthall and Mr. and Mrs. W. D. Ball spent Sunday afternoon in Vernon.  
"The Old Curiosity Shop," Friday and Saturday, November 29th and 30th. See explanation elsewhere.  
Mrs. F. J. Fowler, who has been seriously ill for the past few weeks, was taken to the Quinan Hospital Monday.  
Mrs. J. E. Lanier and daughter, Alene, went to Paducah last Friday to witness the Paducah-Crowell football game.  
Mrs. Ted Solomon and children of Sinton are visiting at the home of her parents, Mr. and Mrs. George Corp. of Thalia.  
Mrs. W. S. Henry returned last Friday from Mineral Wells where she had been attending the State Federation of Women's Clubs.  
Elyon Reese returned last week from San Antonio where he attended a meeting of state highway officials of the United States.  
Hansen's you got some second hand furniture to sell or trade? If so, see us and trade it in as an easy money job.—Ketchersid Furniture Co.  
Miss Annie Mae Ellis who is attending Dwight's Business College at Wichita Falls spent from Tuesday until Sunday of last week with home-folk.  
Mr. and Mrs. Ben Dixon and baby of Seymour are now living in Crowell. Mr. Dixon is assisting with the installation of the new telephone system.  
Mrs. A. T. Schofield left Monday afternoon for Eric, Oklahoma, where she is called on account of the serious illness of her sister, Mrs. E. E. Parker.  
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Furniture for every room in the house.—W. S. Henry & Co.  
Rev. and Mrs. W. E. McCarter left Thursday for their new home at Dallas.  
25 Crown Jewel reasons why "They Make Homes"—M. S. Henry & Co.  
The E. Hanchitt, prominent attorney of Wichita Falls, was a visitor here Wednesday.  
Help the P. T. A. by buying Sunday dinner at Baker's Store in post office, Saturday, 11:30.  
The County Federation will hold its regular meeting at the court house, Friday, November 29th.  
We and Mrs. Paul Shirley and daughter, Margaret (Chick), spent Sunday in Vernon visiting Mr. and Mrs. Lee Shirley.  
Francine Mae Curtis Wife of J. H. Lanier, Jr.  
J. H. Lanier, Jr., son of Mr. and Mrs. J. H. Lanier of this city, married Miss Francine Mae Curtis in Oklahoma Wednesday night. Following the wedding they drove to Fort Worth for a short trip.  
Mrs. Lanier is the expression teacher in the local schools and has been here since September, coming to Crowell from Dallas, where her mother lives. She is a graduate of the Cooke School of Expression of Dallas and has also studied that work in New York City.  
Mr. Lanier is one of the most popular young men of this city. He has spent practically all of his life here and was educated in the Crowell schools. At present he is connected with the W. S. Henry Company.  
The young couple will make their home in Crowell and will remain in this city about Friday.  
Foard County Has Now Received First Snow  
Foard County's first snow came considerably earlier than usual. Last Thursday night, November 14, snow fell for a short time, melting as it fell. The people of Foard County avoid Thursday morning of this week as again see snow falling.  
The snow fell until Thursday noon, but melted about as fast as it fell. The weather has been very cold for the past week and we have found a number of mornings.  
BROCK HARRINGTON  
C. F. Harrington, machine operator at the Santa Fe station here, married Miss Lena E. Brock of Chillicothe in this city Wednesday night. The wedding took place at the Methodist parsonage.  
Mr. Harrington came to Crowell about a month ago, being transferred by the Santa Fe from Chillicothe to Crowell. He is the son of Mr. and Mrs. C. Y. Harrington of Chillicothe. He and his wife lived in Chillicothe for about ten years. Mrs. Harrington is the daughter of Mr. and Mrs. M. J. Brock of Chillicothe. They are now making their home in rooms at the residence of E. F. Ellis.

"The Old Curiosity Shop," Friday and Saturday, November 29th and 30th. See explanation elsewhere.  
Don Beverly, Jr., returned home Sunday from Chillicothe for a visit with his mother, Mrs. D. W. Beverly.  
Charlie Wann, Walter Scales and Buck Engling of Thalia returned this week from a deer hunt in Foard County. There must have been few deer in that section or else the men were poor shots, for they failed to return with a deer, according to their reports.  
"THE OLD CURIOSITY SHOP"  
On Friday and Saturday, November 29th and 30th, the County Federation will sponsor a display of antique curios and relics of any kind. The display will be given at the Russell Building near the postoffice. The Federation will appreciate it very much if anyone having such curios and old-time things bring them to this building and put them on display. A small fee will be charged on the above times for the showing "The Old Curiosity Shop," as it will be called.  
NOTICE TO CONTRACTORS  
Sealed proposals addressed to J. E. Anderson, County Judge of Foard County, will be received at the office of the County Judge until 10 a. m., November 15, and then publicly opened and read.  
Description of Work to be Done  
Work consists of concrete paving with curb and gutter on Houston Street of the City of Crowell adjacent to the Court House. The approximate quantities of work are as follows:  
342 linear feet curb 12 1/2 square yards concrete pavement, 488 cubic yards excavation.  
Proposals shall be accompanied with a certified cashier's check for 5 per cent of the amount bid.  
Plans and specifications may be seen and information obtained at the office of Elyon Reese, County Engineer at Crowell.  
The County reserves the right to reject any and all bids and to waive all technicalities.

## MOVIES

Last Week of November

Monday and Tuesday—  
"HEARLANNE" with WARDON DAWKES  
A knockout from the start to finish. Fox News and Comedy. Tuesday night this show is sponsored by the Senior class of the Baptist Church.  
15c and 30c

Wednesday and Thursday—  
"COLEMAN AND KELLY'S IN ATLANTIC CITY"  
Boys and girls, ladies and gentlemen, wish our show one of these nights and laugh your lungs away. Start life anew. Also two reels of all-time comedy.  
15c and 30c

Friday—  
"MELODY LANE" with JOSEPHINE DUNN  
Also "The Son of Scotland Yard." As last a serial with a foundation.  
15c and 30c

Saturday—  
"SMILING TERROR" with TED WELLS in Western Melodrama. Also Fox News and Comedy.  
15c and 30c

# Rialto

## GENERAL INSURANCE

### FIRE, TORNADO and HAIL

### City Loans Payable Monthly

LEO SPENCER  
Phone No. 283 Office P. O. Bldg.

## Non-Stop Writing



...the Productive Way  
Ends Pen-Dipping  
Puts Lost Motion at Work

Try It at Our Pen Counter  
Pen-Dipping has resigned in favor of Non-Stop Writing, and the quicker your business falls in line with the change the better prepared it will be to meet a competitive world.  
Big Business is turning to Parker Desk Sets for a shorter way and a more productive day!  
Parker Desk Sets bring the Parker Convertible Pen with Taper for Desk, and Cap and Clip for Pocket—two pens in one. Make your selection at our pen counter.

# Parker Duofold Desk Sets

## REEDER DRUG COMPANY

"In the Lead—with Only the Best"  
Member Texas Qualified Druggists' League  
Phone 27

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## Announcement

To the members of the Mutual Protective Life Association:

We are glad to announce to the members of the Mutual Protective Life Association that we have qualified under the new law governing mutuals, and that we have our permit on file in the office.

Let every member be a booster for our company. This is home insurance for home people.

L. A. FOSTER, Sec.-Treas.  
Room 215 Wagoner Bank Bldg., Vernon, Texas  
Vernon, Home Office  
Crowell, Central Office

## ATWATER KENT Radio

Prices lower than ever before. Ask for demonstration of this acknowledged leader in radio.

### BARGAINS

See me about bargains in used battery sets.

# C. C. McLAUGHLIN Dealer

## THE WISDOM OF AGE

The strength that comes with years of service is that which adds to the prestige of a business as well as to other forms of being.

Our bank has served the people of Foard County for many years and is in position to serve many more.

When you are contemplating any business deals or want advice on matters that call for an experienced counsellor, let us give you the benefit of our expert and precise knowledge in these affairs. Every one has a field in which they are adept and the field of business and banking is the one in which we excel.

May we have the pleasure of serving you?

# THE FIRST STATE BANK

## J. R. Beverly

Conveyancing, Abstracts and 6 per ct. Land Loans  
CROWELL, TEXAS

IS THIS AN ADVERTISEMENT?

Whatever it is, it appears on a tombstone in a little Maine graveyard and provokes far more than its share of smiles:

"Sacred to the memory of James J. Roam, who died August 6, 1900. His widow, who mourns as one who can be comforted, aged twenty-four, and possessing every qualification for a good wife, lives at —Catham St. this village."

Petroleum products are put to more than 400 different uses.

A Classified Ad Will Do It

It is a fact, the classified column in the Foard County News furnishes the simplest, most economical and absolute...

MRS. HOUSEWIFE—Maybe you have a spare room to rent, or a piece of furniture to dispose of...

MR. FARMER—Possibly you would like to sell some live stock or a piece of machinery...

TO THE GENERAL PUBLIC—If you want employment, if you wish to recover a lost animal...

Classified Ads

PHONE 43

If you have anything to sell, or want to buy or exchange something, a classified in the News will do it for you.

Rates are 10c per line, six words making a line, minimum charge for an ad one time is 25c.

LOST—Pocketbook containing \$111. Return to News office for reward.

FOR SALE—Fresh milk goat.—Silas Moore.

FOR LEASE—My 80-acre sandy land farm on Pease River for \$100 cash...

FOR SALE—9 Jersey cows and 7 calves.—L. Kamstra.

CHRISTMAS JEWELRY—My stock will be larger and better than ever before.

FOR SALE—Pigs.—C. W. Ross, Margaret.

FOR SALE CHEAP—One Hot Blast coal heater.—L. A. Beverly.

FOR SALE—Paint at money-saving prices. Guaranteed satisfaction.

CHRISTMAS CARDS—Order yours now while you can secure the choicest samples.

USED CARS FOR SALE



- 1928 Model A Runabout, new tires, good \$425.00
1928 Model A Ford runabout \$385.00
1928 Model A coupe \$425.00
1928 Chevrolet coach \$450.00
1927 Ford coupe \$235.00
1927 Model Fordor sedan \$250.00
1927 Model touring \$135.00
1927 Ford pick-up \$85.00
1925 Ford pick-up \$75.00
1924 runabout pick-up \$30.00
1925 Ford runabout, with box \$75.00
1925 Ford truck, good body \$125.00
1924 Ford truck \$75.00
1924 Ford truck \$65.00
1926 Dodge touring car, 4 cylinder \$175.00
1925 Ford touring \$75.00
1928 Ford coupe \$25.00

SELF MOTOR CO. You Can Afford a Good Used Ford A. W. Lilly, Salesman

BUTTER PAPER—Vegetable parchment, the best that it is possible to obtain.

NO FISHING, HUNTING or trespassing of any kind allowed in my pasture.

TYPEWRITER RIBBONS—L. C. Smith, Royal, Underwood, Remington—at the NEWS OFFICE.

CHURCHES

Christian Science

Sunday, 11 A. M. Subject for Sunday, November 24, "Soul and Body." Subject for November 28, "Thanksgiving."

Christian Church We certainly had a fine day at the Christian Church Sunday. We had 87 for Bible School and 100 for church.

Hi-League Program

Subject—"In Everything Give Thanks." Leader—Evelyn Sloan. Scripture—Daniel 6:10; Thess. 5:18; Luke 17:11-13.

Senior League

Subject—How God Guides and Sustains. Leader—Zell Saunders. Scripture—Psalm 105:1-15.

Christian Endeavor

Subject—Thanksgiving through "Thanks-Living." Leader—Gussie Rich.

How We May Keep the Idea of Thanksgiving Throughout the Year—Mary Clayton Giddings.

FOARD CITY W. M. S. Subject—Latin American Homes.

The Vivian Home Demonstration Club met on November 14, at the home of Mrs. Frank Kirkman.

CLAYTONVILLE CLUB

Mrs. G. C. Owens was hostess to the Claytonville Home Demonstration Club on November 13. The subject was, Furnishing a Living Room.

Card of Thanks

We wish to express our sincere thanks and appreciation to the good people of Margaret and Crowell who were so kind and patient during the recent illness and death of our husband and father.

Mrs. J. C. Bradford Mrs. and Mrs. J. L. Bradford Mrs. Oscar Taylor and family Mr. and Mrs. J. S. Owens Mr. and Mrs. E. E. Rambo M. M. Bradford.

A CENTURY AND A HALF OF GLYCERINE

One hundred and fifty years ago, a Swedish chemist named Scheele discovered a sweetish liquid that could be produced in the process of soap making.

Physicians and surgeons have found a multitude of uses for glycerine. As a solvent and emollient, it is constantly called for in some form in the hospital.

It is used in making bread and cake, and in hundreds of everyday food products, because it not only prevents drying of other ingredients, but also adds to the food value.

Now it has been found that this same bland, sweet, soothing liquid that forms a basis of so many toilet and medical preparations is ideally suited for use as an anti-freeze in automobile radiators.

BETTER MEANS ARE NEEDED

While we take great pride in the public school system of this country, too much credit cannot be given the teachers who are working in many localities with inadequate tools.

Conditions in Foard County are above the average in all departments, but surveys made show that the country as a whole places a big responsibility upon the teachers.

Even in so primary a matter as supplying handwashing facilities, many of the schools are below the standards of the ordinary home.

A recent survey, conducted for a life insurance company, show that only 32 per cent of the 404 schools under study supplies hot water, soap and towels.

This condition should be a matter of concern to communities and parents, as it is to educators and public health groups.

One-half of the men and one-fourth of the women in colleges and universities in this country work while gaining their education.

Turkeys

Sell them to ARMOURS CREAMERIES

HIGHEST MARKET PRICES

We are located at the A. L. Johnson Produce building and can take care of any number of turkeys that you bring us.

Swap your turkeys for our dollars.

Will be ready to dress turkeys next week.

W. B. PRICE, Local Manager

ARMOURS CREAMERIES at A. L. JOHNSON'S

THE PROOF OF SERVICE

The splendid service being provided by the American railroads is shown graphically in a recent survey concerning the interchange of agricultural products between widely separated states.

Similarly, the 66 great markets satisfied their wants by drawing upon sources of supply 3,000 or more miles away. Cleveland and Detroit, for example, received fruits and vegetables from 44 states.

Europe's finest collection of material on the North American Indian is said to be that at Radbeul, Germany, near Dresden. It is a replica of a block house beside the home where lived Kari May.

The acts passed by the British parliament in reference to the American colonies were: Navigation acts, 1690, 1693, 1672, 1696; Molasses act, 1763; Sugar act, 1764; Stamp act, 1765; Quartering act, 1765; Townshend acts, June and July, 1767; Act Imposing Duties on Paper, Glass and Other Articles Imported to Colonies, 1767; Boston Port bill, 1774; Massachusetts Government acts, 1774; Administration of Justice act, 1774; New England Restraining act, 1775.

Laws That Led to War

FOR Southland Life Insurance T. B. Richmond, Jr. All Kinds—Any Kind of Old Line Insurance

DR. H. SCHINDLER

Dentist

Bell Building Phone Number 82 2-rings

INSURANCE

Fire, Tornado, Hail, Etc. Mrs. A. E. McLaughlin

For 6 Per Cent

Federal Farm and Ranch Loans see or write J. C. Thompson, Sec.-Treas., Crowell N. F. L. A.

SHOES REPAIRED

Bring your shoe repairing to us for good service. Done while you wait.

CROWELL SHOE AND TOP SHOP F. W. Mabe, Prop.



IT'S THE OLD, OLD STORY—HE WAITED TOO LONG

He had been meaning to take out insurance for a long time. But he delayed. Then—sudden sickness—tardy remorse.

YES! ACT NOW!

Alamo Life Insurance Co.

LEO SPENCER, Local Agent



Would You try on such a shoe?

A shoe that is 25% lighter by actual weight than the one you may now be wearing,

... brilliantly styled by fashion authorities,

... flexible, glove-fitting,

... a shoe that supports your full weight without pressure anywhere,

... a shoe which gives comfort not only to the foot but to the whole body, lending poise and balance to your figure.

... priced from \$8.50 to \$10.00

Would you try on a shoe that comes as near to being The Perfect Shoe as the human mind can conceive? Then if you will...we will be pleased to fit you in this NEW FOOT-FRIEND MODEL

R. B. EDWARDS CO.



Reasons for Extending Life's Span

Whereas, in 1870, people lived an average of 45 years, today they live an average of 70 years...

Belief in Werewolves

Many tribes of India are firm believers in werewolves and were-wolves. These wild animals are believed to be man in his own home...

Man "Word Blind"

It was figured out that one man in England is "word blind" and is unable to learn to spell...

President Felt for Foot

The food bought by the President for family supper for his first husband the cost of \$100,000...

Wall Deafens Sound

Some of the most careful acousticians and scientists are trying to discover the proper interior against noise...

Hot and Hot Water

Some of the standards says that the best basis for the standard hot water will injure the pipes...

RECIPES

By Betty Barclay

Now that the days are getting colder we have a greater craving for meat, eggs and fish than we had during the summer months...

Carolina Meat Loaf: 1 small onion, 1 large green pepper, 1/2 pound chopped beef, 2 small pickles...

Baked Ham: Ham, Brown Sugar, Brown Gravy, Raisins...

Salmon Chateaux: 2 tablespoons polenta, 1 cup cold water, 1 tablespoon chopped carrot...

Seven Summed Salad: 1 package lemon-flavored polenta, 1/2 cup boiling water, 1/2 cup apricot juice...

Old Catalog at T.C.U. Reveals Queer Rules

For: Worth—It is required of all students that they neither keep in their possession nor use any fire arms, a dirk, a bowie knife, nor any other kind of deadly weapon...

According to that catalog of more than half a century ago, the school desired students "who never dream of matrimony until their education is finished..."

FEWER LAWS NEEDED

Many of the states and perhaps all of them, have enacted many laws which the average person violates without knowing it and to enforce which practically nothing is done...

Formerly people had the idea that if anything was going on in the community that they did not like, the whole problem was solved if they got a law passed against such offenses...

Probably the longest-lived want ad in America is one that appears regularly in the columns of the New York Law Journal...

One way to stop future wars would be to make every nation try to advance like newspaper subscriptions...

WHO MAKES OUR COMMUNITY

It isn't one man or half a dozen men that make any community. It is every person who lives in that community...

We have citizens who are so modest and retiring that they make their influence of no value for no weight—that it makes no difference to the town what they do or do not do...

In each community there are a few who are always promptly active in every good movement. They are the little waves that never rest...

It is the mass of quiet citizens who constitute the bulk of that public sentiment. It is the citizen who possibly thinks that his own individual opinion has but little influence upon community life...

MONEY FOR AN IDEA

Probably the longest-lived want ad in America is one that appears regularly in the columns of the New York Law Journal...

One way to stop future wars would be to make every nation try to advance like newspaper subscriptions...

In 1790 when the first federal census was taken in this country, there were 3,929,000 Negroes, about one-fifth of the population...



There's a BIG difference in NEWSLETTERS READ The FORT WORTH STAR-TELEGRAM

Twenty-four Hour Triple-Wire Associated Press Service with editions based on train departure from Fort Worth...

Many Comics daily and eight full pages Sunday, including The Gumps, Jiggs, Mutt and Jeff, Winnie Winkle, Walt Smitty, Abie, Krazy Kat, Moon Mullin and many others...

Subscribe Now DURING BARGAIN DAYS for the Biggest Newspaper

Subscription rates: Daily With Sun. (Save Days a Week) Bargain Day Price \$7.45. Daily Only (Six Days a Week) Bargain Day Price \$5.95.

RATES in TEXAS, OKLAHOMA and NEW MEXICO ORDER AT THIS OFFICE FORT WORTH STAR-TELEGRAM and Fort Worth News AMON G. CARTER, President

GRISSOM'S VERNON, TEXAS Special Sale of Dresses. Tuesday, Nov. 19 to Saturday, Nov. 23. Group No. 1: \$11.85. Group No. 2: \$18.95. Group No. 3: \$27.55. Group No. 4: \$31.95. Group No. 5: \$42.65. S. C. AULD, Manager.

READ this Lifetime Guarantee Every Goodyear and Fairmount pneumatic tire is guaranteed against defects for its entire life. That's the guarantee you get when you buy a Goodyear Tire from us...

Vertical text on the left edge of the page, including "Insurance", "Weight", "Not only", "Crowell Service Station", "Blowout", "CO.", "2. 192", "al bene", "rice ar", "ng tabl", "its con", "in area", "It is n", "a natio", "to th", "e a larg", "he", "Irritatio", "Burning", "skache o", "feel thro", "I why not", "est? Don't", "ay at any", "test. See", "y back if", "movement", "tely. Try", "Y--", "G", "urance", "n—sud-", "low and", "It can", "ent", "toe?", "l weight", "aring,", "horities,", "l weight", "not only", "le body,", "to your", "comes as", "e as the", "er, if you", "ou in this", "CO.", "2. 192"

# SPECIAL SALE

**SALE BEGINS**  
at 9 a. m. Friday,  
November 22nd

## Womack Bros.

**Our Annual Reduced Prices for Cash Sale**

**SALE CLOSSES**  
4 p. m. Tuesday,  
December 24th

AT A TIME WHEN YOU EXPECT TO PAY MORE, WE SELL IT TO YOU FOR CASH FOR LESS

**FREE!**

DANDY TOY AEROPLANE  
FOR CHILDREN

We issue \$10.00 Cards and punch out your purchase. For one \$10.00 punched card and 79 cents, or for four \$10.00 cards we give one aeroplane, and for one \$10.00 card plus \$1.59, or five \$10.00 cards, we give one Toilet Set.

**FREE!**

10-Piece "Marivonne" Toilet Set for  
Girls and Ladies

**REMEMBER! YOU GET THESE PREMIUMS EXTRA AFTER PAYING THE REDUCED CASH PRICE**

We Have Other Surprises for You. Save Your Cash Tickets. Come in now and learn how you can secure valuable merchandise FREE, extra. We give Cash Tickets for All Money Paid Us for Goods or on Account. Come in and See Special Premiums.

You Pay Cash, You Buy for Less, You Get, in addition, cards and tickets for all Cash Paid to Us for Mdse. or on Account

Every Child Will Rave for the Aeroplane—Both Premiums Are FREE Conditionally—Every Lady Will Appreciate This Nationally-Known Quality Marivonne Set. Remember 4 \$10.00 Punched Cards get 1 Aeroplane Free, 5 Punched Cards get "Marivonne" Free.

Every year for a number of years past we have had a Reduced Price Sale at about this time of year. We are honestly offering you now wonderful Cash Bargains—and valuable premiums extra—for your money whether it is paid for merchandise or paid on your account or note. It is extra. Just have your cards punched, and ask for the Cash Tickets, too, for all Money paid us. Save Your Cash Tickets.

Tax paying time is here and it takes CASH—the merchandise won't pay 'em.

**HOW CAN WE AFFORD TO DO IT?**  
QUICK CASH SALES AND PAYING YOUR ACCOUNT DOES IT

Our stock is too large. We want to reduce it quick. A quick turnover—See?

We can't possibly name each and every article in our large stock, so every article that will be in the Special Sale will bear a red and yellow tag with both Regular and Special Sale price. These prices are in plain figures. You can compare them at a glance. After the Sale all goods not sold will still bear tag with same regular price, that was on before Sale began.

### LIVING ROOM SUITES

BY BEST MAKERS AND MATERIALS

	Regular	Special
1 3-piece Over-stuffed Velour	\$ 90.00	75.00
1 3-piece Over-stuffed Velour Bed	120.00	110.00
1 3-piece Overstuffed Mohair	115.00	100.00
1 3-piece Overstuffed M. U. Rail	200.00	150.00
1 3-piece Overstuffed Velour Bed	200.00	165.00
1 3-piece Overstuffed Velour Bed	215.00	175.00
1 3-piece Overstuffed Fibre Bed	150.00	110.00
1 3-piece Overstuffed Fibre	100.00	85.00

OTHERS NOW COMING WILL BE IN SALE

### BED ROOM SUITES

BY BEST MAKERS

	Regular	Special
1 4-piece Ivory and Blue	\$ 75.00	60.00
1 4-piece Imitation Walnut	70.00	60.00
1 4-piece Dark Gray and Blue	95.00	80.00
1 4-piece Walnut	90.00	75.00
1 3-piece Walnut, Jenny L.	119.00	95.00
1 4-piece Walnut and Mhy.	135.00	120.00
1 6-piece Walnut	165.00	135.00
1 4-piece Walnut	250.00	200.00

Suite Consists of Vanity, Chest, Bed and Bench  
ALL UP-TO-DATE SUITES

### Dining Room Suites and Dinettes

	Regular	Special
1 8-piece Walnut, 4 posted	\$165.00	135.00
1 8-piece Walnut, 6 leg pedestal	115.00	95.00
1 8-piece Walnut, 4 leg pedestal	95.00	85.00
1 6-piece Imitation Walnut Dinette	62.50	53.50
1 5-piece W. N. Din., table, 4 chairs	47.50	42.50
1 5-piece W. N. Din., table and chairs	60.00	50.00
1 6-piece, 2-tone green.	75.00	50.00
1 7-piece Hoosier B. R. Gray	65.00	50.00
1 5-piece Hoosier Majestic	57.90	Sam

Full Suite is Table, Buffet and 4 or 6 Chairs, or Table, and 4 or 6 Chairs. REAL VALUES.

Everything that we have in stock that we have authority to control the price will be on sale for less than the regular legitimate price. New Perfection oil stoves and Radio sets and a few other things we can't change. Save Your Cash Tickets.

ALL CHAIRS AND ROCKERS, ALL BEDS, SPRINGS, MATTRESSES, COMFORTS, BLANKETS, ARE IN SALE. ALL TRUNKS AND SUITCASES, ALL LIBRARY TABLES AND ALL NOVELTIES ARE IN SALE. ALL WINDOW SHADES, ALL WALL PAPER, ALL POLISH, MOPS, VARNISH, ARE IN SALE.

Owing to a very stiff advance in price of Linoleum, our regular price is less than we could sell it for if bought now. The price is regular. But the rugs are less. Both linoleum and felt base rugs are in sale at reduced prices. Save Your Cash Tickets.

### RUGS, WOOL, 9x12

	Regular	Special
Ardsley Axminster	\$36.00	32.50
Carlton Axminster	45.00	38.50
Imperial Electric Axminster	65.00	55.00
Beauvais Axminster	66.00	50.00
Palisade Velvet	40.00	35.00
Masland Velvet	40.00	35.00
Ozite Rug Pad	12.50	9.50

### FELT BASE RUGS, 9x12

	Regular	Special
Quaker Felt	\$12.25	10.50
Gold Seal Congoleum	12.25	10.50
Certaineed	10.50	9.00
Crescent	8.50	7.50
Pabcolin	7.50	6.50
Carthage (1 9x12 and 1 18x36) in one package	7.50	6.50
2 for	7.50	6.50

### GAS RANGES

	Regular	Special
3 Roper, full porcelain, complete	\$100.00	90.00
3 White Star, full por., complete	100.00	85.00
1 14 inch oven, full porcelain, com.	95.00	75.00
2 Bucks (broiler in a drawer)	85.00	75.00
2 Preference, Snowwhite	90.00	75.00
1 Leonard, porcelain snowwhite	72.50	62.50

OTHERS AT VERY FINE PRICES

**All Christmas Goods and All Goods Coming in Will be Placed in Sale**  
**SAVE YOUR CARDS! SAVE YOUR TICKETS! COME EARLY AND ASK TO SEE PREMIUMS**



Foard County News Christmas Edition Off Press Dec. 15th

An effort will be made by the News force to put a real creditable Christmas edition off the press along with the regular paper on December 15th.

Maskat Temple Fall Ceremonial Nov. 27

Walter H. Caldwell, Potentate of Maskat Temple, Wichita Falls, makes the following announcement for the fall ceremonial:

Program will include a matinee dance on the afternoon of the 27th. Ladies will be admitted to the first section of the Ceremonial in the evening.

Rebekah Degree Team Will Go to Memphis

The local Rebekah degree staff will make a trip to Memphis Friday night, if weather permits, in order to take part in a special program being given by the Rebekahs in that city.

Others, including members of the staff, that are planning to make the trip are: Mr. and Mrs. W. O. Clary, Mr. and Mrs. O. O. Hollingsworth, Mr. and Mrs. W. O. McDaniel, Mrs. S. E. Tate, Ed Maynard, Mrs. Maggie French, Mr. and Mrs. Roy Johnson and Miss Idura White.

Mink is becoming so scarce that a fur corporation has worked out a process for turning Louisiana muskrat into synthetic mink.

SOCIETY

Party at Bell Home Honoring Visitors

At their beautiful home west of town, Mr. and Mrs. S. S. Bell entertained Tuesday evening with a "600" party honoring Miss Isabel Haggard of Dallas and Miss Dorothy Moore of Austin who are guests in the Bell home.

The guest list follows: Misses Frances Hill, Margaret Stevens, Virginia Freeman, Winnie Self, Bertha Womack, Lesoma Knox and the honorees; Messrs. Granville Lanier, Larry Sikes, Merle Kincaid, Earnest Patton, Henry Black, Arthur Bell, Edward Huffman and Lee Black, and Mr. and Mrs. Thomas Hughton and Mr. and Mrs. Hartley Easley.

Mrs. Schindler and Mrs. Ray Entertain

Two delightful parties of this week were those given by Mrs. H. Schindler and Mrs. John Ray at the home of Mrs. Schindler on Tuesday and Wednesday afternoons.

After the games covers were placed and a lovely refreshment plate containing chicken sandwiches, olives, potato flakes, cake and coffee was served. The following is the guest list for both afternoons.

ANNIE MAE ELLIS HONORED

A delicious buffet supper was given last Thursday evening by Mrs. J. E. Harwell in honor of Miss Annie Mae Ellis who was visiting here from Wichita Falls.

COLUMBIAN CLUB

An interesting meeting Wednesday, November 13, was that of the Columbian Club when Mrs. T. B. Klepper was hostess to the club.

ADELPHIAN CLUB

The Adelpian Club met at the home of Mrs. A. Y. Beverly Wednesday, November 13, with Miss Emily Purcell as hostess.

R. D. Oswalt; Mansions of Philosophy, Miss Lottie Woods. An attractive refreshment plate was served to club members.—Reporter.

METHODIST CHURCH WILL HOLD SERVICES SUNDAY

Regular Sunday services will be held at the Methodist Church Sunday with either the new pastor, Rev. B. J. Osborne, or the presiding elder, Rev. J. O. Haymes, filling the pulpit for the day.

Baptist Church News

Our revival closed last Sunday night with a fine attendance. The weather has been very unfavorable ever since the revival began.

Next Sunday will be a great day with Crowell Baptists. The pastor is at Beaumont, this week attending our Texas Baptist Convention.

Jimmy Minnick Jr. and George Self Complete Successful Deer Hunt

Jimmy Minnick, Jr. and George D. Self returned Monday from New Mexico where they have been for the past two weeks on a hunting trip on a ranch belonging to J. H. Minnick and Will Rogers, near Cimarron, New Mexico.

This was a mule deer of the black-tail variety and weighed two hundred and fifty pounds. A record of the largest deer being brought through Albuquerque is being made this year and the largest one to reach there so far, has weighed only 205 pounds.

Gravel Truck Strikes Tourist's Sedan Tues.

A Ford sedan belonging to Ethan M. Allen of Duncan, Oklahoma, was almost demolished Tuesday afternoon when struck by a loaded gravel truck on the Thalia detour, about two miles from here.

Bargain Rates On Subscriptions Will End in Short Time

Bargain rates on the Dallas News will end on December 1st. We have not received word from the Star-Telegram and Wichita Falls papers as to when their bargain rates end.

MARRIAGE LICENSES

Two marriage licenses were issued from the office of the county clerk Wednesday, November 20, C. E. Harrington of Crowell and Miss Lera E. Brock of Chillicothe were issued one license.

CICERO SMITH LUMBER CO.

R. J. ROBERTS, Local Manager "THE HOME OF SPLINTERS" The president says we should get ready to be thankful for our "physical well being." And so many of us with a bad case of sniffles.

JOHNSON SERVICE STATION RIGHT KIND OF SERVICE. Our customers have the satisfaction of knowing that they always receive the right kind of car service.

Mrs. John Ray in Charge of Christmas Seal Sales

Miss Jean M. Campbell of Austin, representing the Texas Public Health Association, was a visitor in Crowell this week arranging for the sale of the Christmas seals here in connection with the fight against tuberculosis.

Special Church Services at Thalia Next Week

Rev. W. W. Melton of Waco will conduct several special services that are to be held at the Thalia Baptist Church next week, beginning Wednesday morning, November 27.

Lecturer at Local Church Thurs. Night

W. F. Kirkpatrick received word Wednesday afternoon that Rev. R. Hogan of Fort Worth, field manager for Sunday School work in the Presbyterian Church, would be here Thursday night, November 21, to give a stereopticon lecture at the Presbyterian Church at 7:30 p. m.

BUTTER PAPER

Sales of butter paper at the New office are increasing by leaps and bounds. It seems that the principal reason is that one neighbor tells another that they have never been able to find a better quality paper anywhere.

ATTACKS ENGLISH COURSES

Albert Jay Nock, widely known writer and editor, has declined several invitations to teach English in American colleges because he believes that the modern English course is worthless as a cultural factor and that it is designed only to assist the hordes of mediocre-minded students who are now flooding the colleges to obtain degrees, where they probably fail if confronted with more demanding subjects.

Plumbing-Gas Fitting-Metal Work Estimates cheerfully given O. O. HOLLINGSWORTH 3 Blocks East of Square. Phone 205

Particular Families Order PRIME MEATS at OUR GROCERY. Of course you want that Thanksgiving Dinner to be the most successful one of the year.

HANEY RASOR

WHERE YOUR TRADE IS APPRECIATED Phone 44