

Season's Greetings

Alva Henderson

Sue Cannon

Irene Cox

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THE HART BEAT

measuring the pulse of a growing community

FARMERS STATE
BANK
Member F.D.I.C.
HART, TEXAS

VOL. 7 NUMBER 25

HART, CASTRO COUNTY, TEXAS, THURSDAY, DECEMBER 25, 1969

10 CENTS A COPY



HANDSOME HANDMADE collectors items delicately designed and lavishly trimmed, these dozens of originals represent many pleasant hours of creativity for Mrs. T.R. Davis, through her artistic hobby.

PTA Executive Committee Meets Thursday Morning

The Hart PTA executive committee met in a called meeting on Thursday morning in Superintendent Averitt's office.

President C. C. Hanes was in charge of business session, with chairman committees, Mrs. Ben Kennedy, Mrs. Lyndall Warren, Mrs. Jim Black and Averitt.

Discussed was the Bi-county PTA meeting to be held in Hart Tuesday, Jan. 27 with Hart as hostess. Meeting will be held in the First Baptist Church with coffee and do-nuts served at 9 a. m. Meeting will be called to order at 9:30.

There will be no PTA meeting in Feb., due to the PTA hosting a Teacher Appreciation banquet on Feb. 23 at the school

cafeteria. The vice president, Mrs. Preston Upshaw is in charge of securing a speaker. Mrs. Deryl Clevenger will be in charge of decorations and Mrs. Ben Kennedy in charge of food.

Delinquent Taxes To Be Collected By School Lawyer

All delinquent taxes for 1968 and years preceeding will be turned over to the school lawyer, Paul Lyle, for collection effective Jan. 1, 1970.

This action was approved by the school board at the December meeting.

The Year In Review

The record compiled for '69 as reflected in the HART BEAT is impressive. Among the year's highlights in achievement we find:

JANUARY

Kenneth Covington was named area winner in the 1968 P-A-G Hybrid Sorghum Yield contest. A yield of 8662 pounds per acre on a 100 or more acre field earned Covington a place in P-A-G Growers Hall of Fame.

Joe Quiroz was named to the All-South Plains team, with team mates Ronnie Barham, Ralph Bell and Ricky Mitchell receiving honorable mention.

Robert Lacy, with his outstanding irrigated yield of 8,212.99 pounds of DeKalb F-65 per acre, was named to the 1968 De Kalb Sorghum Masters Club.

Sam McGill was named executive vice-president of International Commodities Corporation, with exclusive rights for producing and marketing Triticale.

FEBRUARY

4-H'er, Marion Hart, exhibited the Champion Fine Wool lamb in Hereford Junior Fat Stock Show, with several other local lads making a good showing.

More than 40 Castro County farmers met in Dimmitt to charter Castro County Chapter of National Farmers Organization. R. L. Hawkins was elected County Chairman.

Jim Tucker, Hart FFA member, exhibited Champion and Reserve Champion barrows at Southwestern International Fat Stock Show in El Paso. Reserve Champion Duroc barrow was shown by Donnie Burress. Several others placed high in the show.

Hart youngsters returned from Houston Livestock Show bringing championship ban-

ners and top place ribbons. Phil and Debra Davis, exhibited Grand Champion barrow of open show and Reserve Grand Champion of entire show. Don Sanders' cross bred barrow was Reserve Grand Champion of the open show. Charles Alford showed Champion Berkshire barrow in junior show. Many others placed well.

MARCH

Five were named to District 5-B all district basketball team; Boys team, Rex Henderson, Donnie Black and Jerry Heller; Girls team Rebecca Futrell and Roni Cox.

The one-act play was picked in the top two in district Interscholastic League competition. Iona Clevenger was chosen to the all-star cast, and Rebecca Futrell named outstanding actress.

APRIL

C. W. Stevens was named manager of Hart Producers Co-op Gin, replacing Ike Bennett who resigned and has moved to Lubbock.

Hart voters elected W. T. King, Vernon Mapp, Deryl Clevenger and Preston Upshaw to positions on the school board.

Richard Franks was named Lion Boss and Miss Roni Cox captured both the Miss Congeniality and Lions Club Sweetheart title in competition with eleven other Hart beauties.

MAY

Burl Bartlett was speaker at the All-Sports Banquet at which awards for outstanding achievements were presented to Rebecca Futrell, girls basketball; Andy Rogers, boys basketball; Danny Smith, football; and Gracial Cantano, track. Gary Rambo was presented

the Fighting Heart Award.

Janet Averitt was named valedictorian and Iona Clevenger salutatorian of the 1969 graduating class. Competition was keen as six seniors had averages of 90 or above. High ranking eighth graders were Jean Foster and Dirk Rambo.

Commencement exercises were held for thirty-six seniors, the largest class to date to be graduated from Hart High School.

JUNE

Jerry Wayne Heller and Harold Bob Bennett were among 750 boys attending American Legion Boys State on the campus of the University of Texas.

DeWayne Brown was named "Man of the Year" during Lion Ladies Nigh Banquet, and awarded a plaque commending him for his service to the community.

JULY

Fish story of the year was told by Glynn Reed who shut off his irrigation well then found hundreds of little fishes, both alive and dead, along the ditches....species unknown.

Five Hart boys were named to the Castro County All-Star team of the Pony League; Kim Dyer, James McLain, Ricky Black, Stan Dyer and Bill Bates.

Danny Joe Carson was named high point contestant in the Lovington, N. M. Youth Horse show, bringing home a blanket, a trophy and a halter.

AUGUST

Construction began on a new business for Hart, a seed cleaning plant to offer higher capacity than anything else in the trade area. Known as Plains Corn, Garland DePrang of

Continued on page 14



The peace
and promise of
CHRISTMAS

The Light that shines at Christmas is radiant with the promise of "Peace on Earth, Good Will to Men." We join you in this prayer.

THE NEWMAN AGENCY
Joe & Glenna

In Norway
The Norwegian Christmas traditionally starts six months before December 24th. The celebration itself lasts three weeks. The period is known as the Julafred, or the Peace of Christmas.

In Liberia
Liberians use an oil palm in place of the traditional fir as a Christmas tree. The palm is decorated with red balls, other palm leaves and ferns.

NOTICE

WANTED-Your insurance business. All lines. Insurance at cost. Castro County Farm Bureau branch office, Hart, Texas. E. L. "Sonny" Hochstein, agent. Office hours, Monday through Friday, 9-12. Located at the Sun-Vue Fertilizer Office, phone 938-2307. 27-tfc.

NEEDED Custodian for Hart Schools. Apply to Ted Averitt, Superintendent. 23-ltc.

FOR SALE

1960 Plymouth Fury, new tires, runs good. Call W. A. Hawkins Jr. 938-2111. 1-tfc.

FOR SALE - Oil field pipe and rods for corrals and feed lots. Call W. A. Hawkins, Jr. 938-2111. 1-tfc.

FOR SALE 3 bedroom house on pavement, priced to sell on lots 50 x 140 feet, with water, gas and sewer. Call 938-2472. 2-tfc.

CARPET - Nylon, Acrylic, Polyester, various colors and patterns - commercial and residence \$5.30 to \$7.30 sq. yd. installed. Frances Mason 293-5554 2112 #3 Amarillo St., Plainview, Tex. 24-tfc.

FOR SALE: 1960 wide-bed Ford 1/2 ton pickup, 6 cylinder, 3 speed, Call 938-2462, Hart. 9-tfc.

Fireplace Claims Early Role in Yule Festivity

When Santa Claus comes sliding down the chimney on Christmas Eve, where will he land?

Right in the fireplace, an area that has been a traditional part of Christmas for more years than Santa has worn a red suit!

Before the turn of the century, Santa Claus, or St. Nicholas, frequently wore a blue robe, although Clement Clarke Moore, in "A Visit from St. Nicholas," pictured him as "clad all in fur, from his head to his foot."

But for centuries, the fireplace has been a treasured and often vital part of the home.

The fireplace as it exists today—that is, the firebox along the wall, with a chimney instead of an open fire in the middle of the room—dates from about 1066.

Built of Wood
Early fireplaces were built of wood or wicker, but they proved so dangerous that in the year 1419 the City of London decreed that henceforth fireplaces be made of tiles, stone or plaster, under the penalty of being demolished.

A greatly improved system of making tiles was adopted by the Dutch from the Spaniards following the Treaty of Breda in 1609, and paved the way for more elaborately decorated ceramics on fireplace facings, walls and mantels.

The use of such tiles for fireplaces soon spread to England, and then to the Colonies.

Skilled Dutch craftsmen decorated ceramic tiles with designs of oranges, grapes, tulips, vases of flowers, ships, sea monsters, landscapes, horsemen and royal portraits.

The English used similar pictures and added many charming scenes designed by renowned artists, including Kate Greenaway, famed for her Christmas card designs.

Set a Precedent
These tiles were used both to line the fireplace and on mantels and other surfacings, setting a precedent for modern fireplaces.

In America, the Pilgrims built crude stone fireplaces, then constructed their log huts around them.

Today, as in those earlier years, ceramic tile remains a practical and decorative surfacing material for fireplaces, and the home owner has a far wider choice to work with than did early home builders.

More than 250 different ceramic tile sizes, shapes and textures are supplied by American manufacturers, says the Tile Council of America.

Just as in the early days, special decorative tiles give the fireplace a distinctive touch of elegance to greet Santa when he arrives, via the traditional route.

CHRISTMAS GUESTS

Visitors expected in Mr. and Mrs. Roy Taack's home Christmas Eve are Mr and Mrs. Melvin Malone and boys, Mrs. Dean Taack and Katherine of Dimmitt and Mrs. Willie Alexander of Hart.

MONUMENTS

Winnsboro Blue Granite
White Georgia Marble
and others
See Percy Parsons
Call Collect Olton-285-2621

THE HART BEAT

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Sue Cannon.....Manager
Alva Henderson...News Editor

Any erroneous reflection upon the character, firm or corporation which may appear in the columns of The Hart Beat will be gladly corrected upon being brought to the attention of the publisher.



Greetings

May your hearth be happy and your heart content. We send this greeting with our thanks to all!

KITTRELL ELECTRONICS



Santa's bag is filled with our cordial regards, thanks and

Greetings

BAILEY MOTOR



PRESERVED FOR POSTERITY are the bows and wrappings from her Fiftieth Wedding Anniversary. Bows ornament the decorative hanging bird cage. Wrappings formed into slender cylinders are fashioned into elegant basket held by Mrs. Davis.

Hobby Of Mrs. T. R. Davis Makes A Beautiful Home

"I really enjoy making things — more than I enjoy the item when I get through with it."

This was a statement made by Mrs. T. R. Davis as she was showing some of the things that she has made. Most of the

articles are made from things she has on hand, like milk cartons, macaroni, bits of felt or plastic materials, sequins and even jar rings.

Mrs. Davis explained that while it took lots of time for her hobby, it actually wasn't a very expensive hobby since you could use so many things that you have around the house.

"It takes a bunch of sequins, a bunch of trimmings and a bunch of time," Mrs. Davis quipped.

"Sometime I do this when I really should be doing other things."

She says she works at odd times and can't really tell how much time one item would take to complete.

Her interest in "making things" began as a member of the Hart Home Demonstration Club, which is no longer active. The elder ladies are now all members of a club called "Good Neighbors", and continue to pursue their interests in that club.

Mrs. Davis and her husband have four children, Bob of Oklahoma City, Doyle of Hart, Helen Sweatt of Jal, N. M., and Peggy Clay of Nari Vasa, N. M. They have twelve grandchildren and eleven great grandchildren.

"I make nearly all my grandchildren's and great-grandchildren's gifts at Christmas," Mrs. Davis said.

Her collection includes footstools, waste baskets which are gaily decorated, centerpieces for the Christmas season, pillows, stuffed animals and just about anything that you could put a "bunch of sequins and a bunch of time" together to make.

Her hobby is reflected in every room of her lovely home and made more "lived in" by the things she has spent so much time in creating.



Christmas Greetings

On that first Christmas, a special Star shone bright over the Mother and Child. May the Christmas star of peace, joy and happiness shine bright over you and yours for Christmas and all through the year.

**CLEVENGER
INSURANCE AGENCY**



O, Holy Night

Each year at Christmas, the sacred story lives anew. As we reflect upon that holy time, of a Child born in Bethlehem, may we find inspiration in His life, to guide us on our way. Sincere greetings to all.

**KING
BLACKSMITH SHOP**



Christmas...

On this joyous Holiday celebrating the birth of the Holy Child, we wish that you may be filled with peace and gladness, comforted with hope, and surrounded by your loved ones.

**COX AUTO PARTS
AND COX SHAMROCK**

Claude And Bessie Mae



On this day of celebration we join in happy chorus to wish you and yours "Merry Christmas!"

Jones Seed & Farm Supply

Ringling Bells

Among the merry sights and sounds of Christmas, none is merrier than the ringing of bells.

Since earliest times, the pealing of bells has announced important events, both happy and sad. The first use of bells to call Christians to worship took place, it's believed, at Christmas in Italy, about 400 A.D.

Tradition once held that Christ was born exactly at midnight. In medieval Britain, church bells tolled sadly during the hour before midnight on Christmas Eve. On the stroke of 12, a joyous pealing announced the Miracle of Christmas.



A MERRY CHRISTMAS

It's Christmas . . . families gather 'round the tree . . . friends exchange greetings — and we extend our thanks and best wishes to all.

FARMERS GRAIN

Aven Family Get-Together Set For Christmas Eve

A family get-together for Christmas eve supper has become a tradition with Mrs. Mabel Aven and her children. This year's celebration marks the 33rd year for the annual event.

Those planning to attend this year are Mr. and Mrs. Banard Brown of Napthrop, Colo.; Mr. and Mrs. Moe Blackwell of Evergreen, Colo.; Mr. and Mrs. Bacon Jones and family and Mrs. Geneva Brooks and family, all of Lubbock; Mr. and Mrs. Hilrey Aven and family of Hereford and Mr. and Mrs. Dubbie George and son of Dimmitt.

Also Mr. and Mrs. Houston Carson and family of Sunnyside; Mr. and Mrs. Melvin Aven and family, Mr. and Mrs. Buster Aven, Mr. and Mrs. Joe Edd

Carson and family and Mr. and Mrs. Gene Carson, all of Hart. Mrs. Kate Hamlin of Eunice, N. M., sister of Mrs. Aven, will also be a guest at the celebration.

WSCS Holds Salad Supper

The Women's Society of Christian Service of the First United Methodist were hostess to the ladies of the church for annual Christmas salad supper Wednesday night in Fellowship Hall of the church.

Mrs. Willie Hawkins, Sr., gave the invocations and the president, Mrs. L. L. Swindle welcomed the group.

Rev. Fred Brown, the pastor, told the Christmas Story, followed the singing of Christmas carols by the group.

The ladies presented the pastor's wife with a love gift.

Tables were covered with white cloths, centered with candles and other holiday decor.

This is an annual affair by the women of the church.

Annual Party Held Wednesday

The Hart School personnel, school board members and wives annual Christmas party was held Wednesday night, Dec. 17 in the school cafeteria.

Exchange of "Gag" gifts and "The Newly Weds" game were enjoyed by all.

Participating on the panel of "The Newly Wed" game included, Mr. and Mrs. Tom Ed Benton, Mr. and Mrs. Jackie Burns, Mr. and Mrs. Ted Averitt, Mr. and Mrs. W. T. King, and Mr. and Mrs. L. D. Williams, with J. V. Wescot acting as emcee for the game. The prize winning couple were Mr. and Mrs. W. T. King, who were presented with a rolling pin and a chain.

Tom Ed Benton, presented a gift certificate from the school personnel to superintendent Ted Averitt, high school principal, Elmer Six and elementary principal, Frank Barnes.

Cookies, punch and coffee were served to approximately 80 people.

In Iceland

Since trees are scarce in Iceland, families must use their ingenuity in creating a Christmas tree. A pole with branches of greenery tied to it is the solution in many Icelandic homes. And the valuable real trees are saved for industrial use.

Mrs. Nora Ray Is Honored

Mrs. Nora Ray was honored on her birthday by several of her friends.

Mrs. Jewel Kennedy made her birthday cake and Mrs. Willis Hawkins Sr. made the punch.

Ladies helping her celebrate the occasion were Mrs. Grace Sanders, Mrs. Ellen Cox, Mrs. Jewel Kennedy, Mrs. Hubert Maples, Mrs. Willis Hawkins Sr., and Mrs. Sam McGill.

MAKE HOLIDAYS SAFE

The Christmas season adds a joyous spirit to any home but often a confused one also. Many things such as trees and decorations make the home a little more difficult to get around than normally. Most families are more active in the home in this festive time of year. Be sure to be extra careful to avoid home accidents during the holiday season, advises Liberty Mutual Insurance Companies. A safe holiday can lead to many more happy ones.

TREE PRECAUTIONS

Christmas trees can be the source of much sparkle and add a great deal to the season cheer but they may become safety hazards too, cautions Liberty Mutual Insurance Companies. The tree trunk should be sawed at an angle to allow a more rapid in-take of water to keep the tree fresh.

WATER THAT TREE

A Christmas tree adds beauty and spirit to the happy holiday season, but proper care of the evergreen is important to avoid needless tragedy, cautions Liberty Mutual Insurance Companies. A tree should be stored in water which is checked every day, especially if it is near a heating system. Two weeks is the maximum a tree should remain up.

MYER'S GUEST

Visitors expected in Mr. and Mrs. Aubrey Myer's home Christmas Day are Mrs. Myer's

parents Mr. and Mrs. Jim Dalton and David, Mr. and Mrs. Thomas Jim Dalton and family, Mr. and Mrs. J. C. Miller and Laura.



We pause 'mid the holiday bustle to count our many blessings, and to express deep appreciation for the patronage you have given us. To you and yours, our fondest Christmas greetings!

HART AERIAL SPRAYERS INCORPORATION

Manager: Harley Wilke

No Christmas!

"Hear ye, hear ye! Christmas will not be celebrated. All who observe that abominable day will be severely punished!"

An unlikely message for a town crier? Not in the time of Oliver Cromwell!

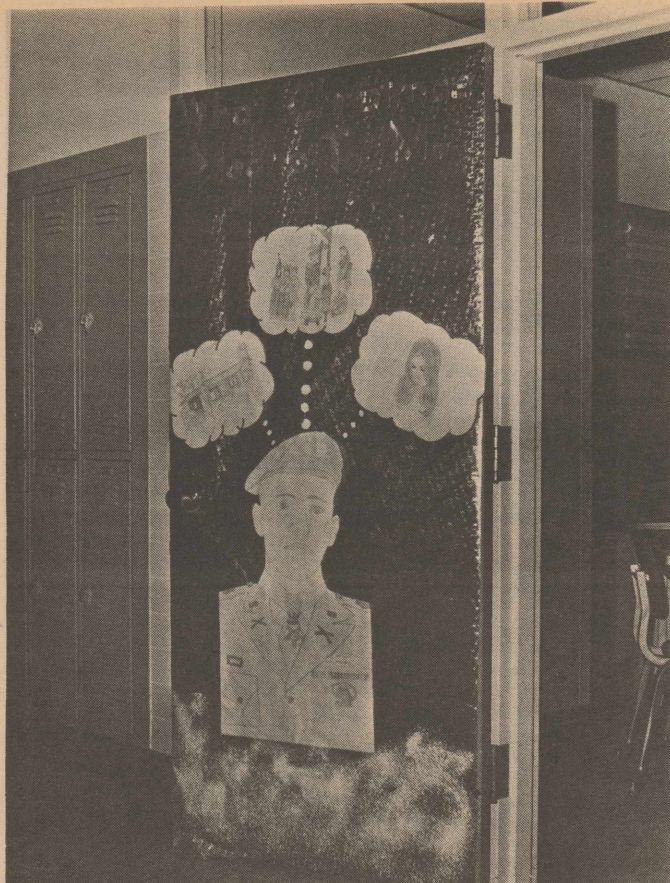
Cromwell and his Puritan Party did indeed consider Christmas an "abominable day," and on December 24, 1653, they succeeded in getting the English Parliament to pass a law making Christmas celebrations of any kind illegal.

Imprisonment or exile was the penalty for disobedience.

A few days before Christmas, town criers went through the streets warning against holiday celebrations.

In England, the ban lasted eight years — and even longer in the United States. The belief that Christmas merry-making was sinful came to the New World with the Pilgrims.

New England states outlawed Christmas observances until the middle of the nineteenth century. In Boston, for instance, Christmas was illegal until 1856!



HIGH SCHOOL WINNER was this door which was decorated by the junior class. Winners were named Friday afternoon.

*Good Tidings
of Great Joy*

*We, too, come
to adore the
Child lying
in the
manger
... and
to ask
His
blessing
upon
all those
near
and dear.*

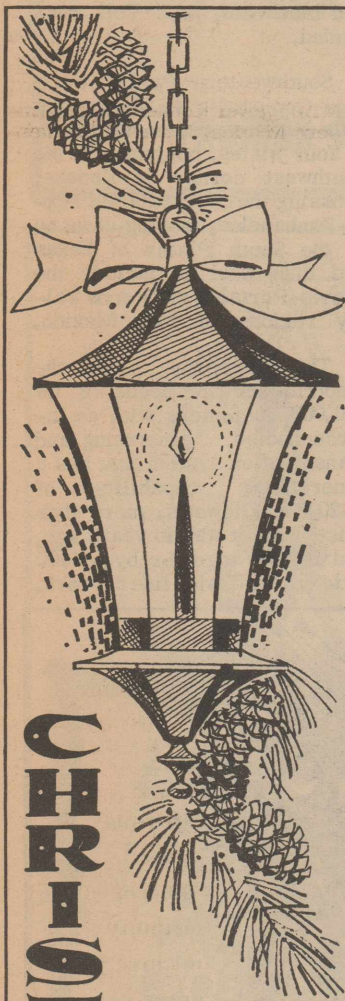


HART LUMBER CO.

H. H. Buchanan

HART CEMETERY FUND-
CHRISTMAS CARD FUND

- Mrs. H. E. Loman
- Mr. and Mrs. Al Sharp
- Mr. and Mrs. Harvey Davis
- Mr. and Mrs. Bill Rich
- Ed Harris Lumber Co.
- Melba, Ed, Jan and David Harris
- John and Vera Holloway
- Glynn Reed



CHRISTMAS

It's time for holly and mistletoe . . . for fun with friends and family! Happy Holidays all!

Hart Fertilizer
&
Chemical Co.



*A Joyous
Christmas*

The glowing light of the wondrous star shone down upon a humble stable at Bethlehem, revealing to the Wise Men, and to all, the Hope and Promise of the world. We wish for you, on this Christmas Day, hearts happy and joyous as the Wise Men's.

HART OIL & BUTANE

In Turkey

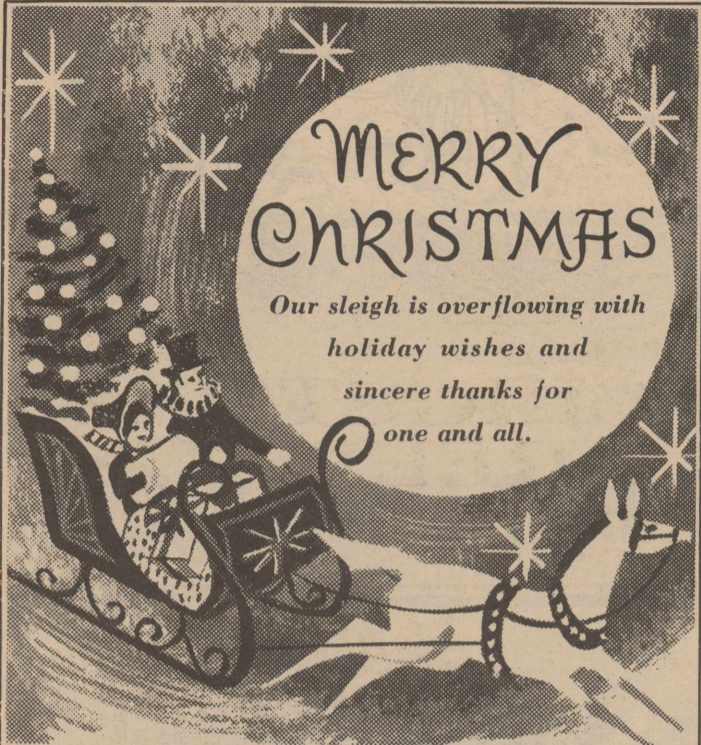
A unique holiday tradition in Turkey requires the head of the church to throw a wooden cross into the Bosphorus. On Christmas Day, three boys dive after it.

The finder takes the cross from house to house and receives in return food and gifts from those who are allowed to see the cross.

In Czechoslovakia

It's customary among the Czechs to break off a cherry tree branch, at the beginning of Advent. The branch is placed in a pot of water in the kitchen and kept in the warm air.

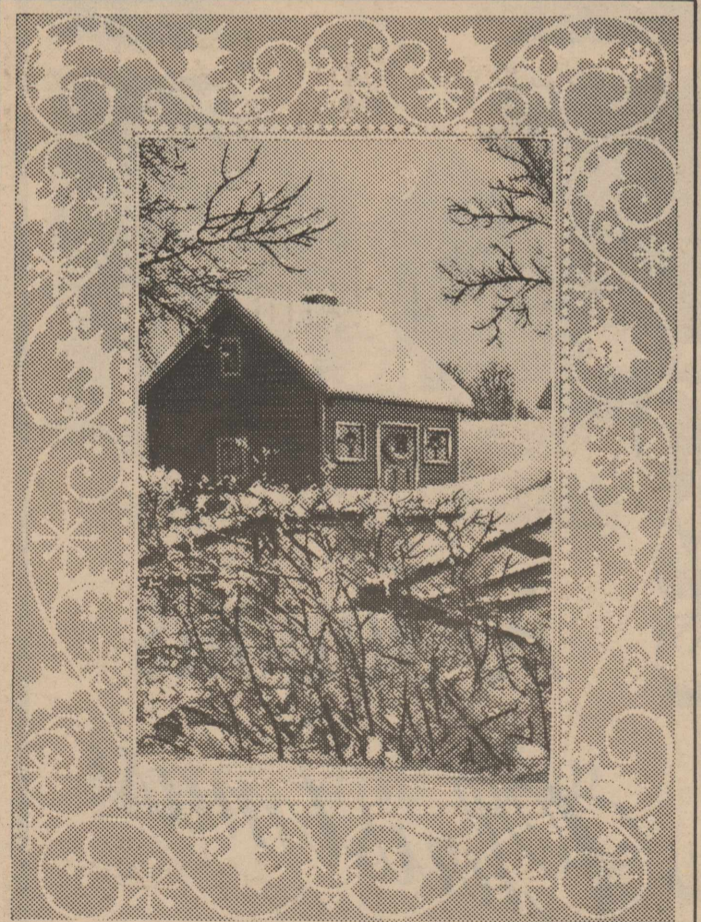
At Christmas time, it's hoped, the twig will burst into bloom and make a festive decoration.



MERRY CHRISTMAS

Our sleigh is overflowing with holiday wishes and sincere thanks for one and all.

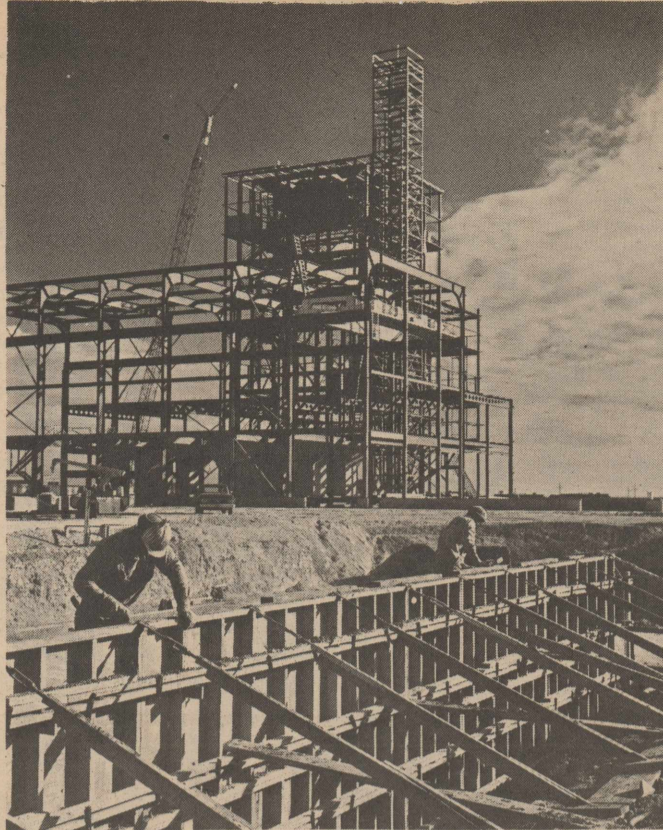
TIDE PRODUCTS, INC.



Greetings

May the peace and serenity of this holiday season dwell in the hearts of all. To our customers and friends, our greetings, good wishes and grateful thanks.

Hart Welding



GENERATING STATION UNDER CONSTRUCTION

New Electric Power Plant To Boost Service To Area

More than \$25,000,000 will be invested in new plant and equipment in 1970 to meet the needs for electric power in its 45,000 square mile service area, it was announced today by Roy Tolk, president of Southwestern Public Service Company.

The major project in the 1970 construction program will be continued construction on Jones Station, a new generating station located on the Texas South Plains, near Lubbock. Ground was broken earlier in 1969 on the new plant, which will have an original generating capability of 210,000 kilowatts, and is schedule to go into operation in mid-1971.

Approximately \$2,500,000 of the 1970 improvement investment will go for new facilities in the Plains Division of the company, made up of communities in eight Texas and two New Mexico counties including

Hart. "When it comes to electric service, people are mainly concerned about two things these days, reliability and cost. We share these concerns with our customers. That's why it has been necessary for us to invest an average of 20-million dollars a year in new equipment every year for the last ten years. New equipment improves reliability, adds to efficiency, and, thus, gives us a chance, at least, to fight galloping inflation," Tolk said in announcing the construction program.

"Reliability of electric service is not a national problem, although it has been made to sound like one in recent years. This fear atmosphere, which has been building since 1965, has been largely the product of advocates of government control of business, even though the failure which set off the

1965 blackout originated on a government-owned electric system.

"There are a few areas of the country, none of them close to this region, in which some power shortages may develop in the future. If these shortages do come about, one of the reasons will be that some companies have been prohibited from building necessary plants and transmission lines by special interest groups - a handful of people. It sometimes appears to me that we have quite a few people living in this 20th Century who want all the comfort and convenience of the space age, including low cost electric power, but want the landscape to look the way it did at the time of the landing at Plymouth Rock, with no cities, no railroads or airports, no highways and no power lines," Tolk added.

Tolk asked the press to help draw the distinction between a "blackout" and an "outage". He described a "blackout" as a shortage of power and an "outage" as a service interruption caused by some other reason than a power shortage.

"Let me say, too, that we won't have any blackouts in our service area in 1970, but we will have some service interruptions. We aren't perfect yet, our reliability record is 99.997, and there will be some times when we'll have all the power anybody needs, but there'll be a lightning storm or a squirrel in a substation or an equipment failure or a human failure, and we'll have a service interruption for some of our customers. So, interruptions, yes; insufficient power supply and blackouts, no," Tolk concluded.

Southwestern Public Service Company's 45,000 square mile service area covers parts of four states, beginning in the southwest corner of Kansas, crossing the Oklahoma and Texas Panhandles, moving down on to the South Plains of Texas and then west to include the Clovis-Portales and Pecos Valley regions of New Mexico.

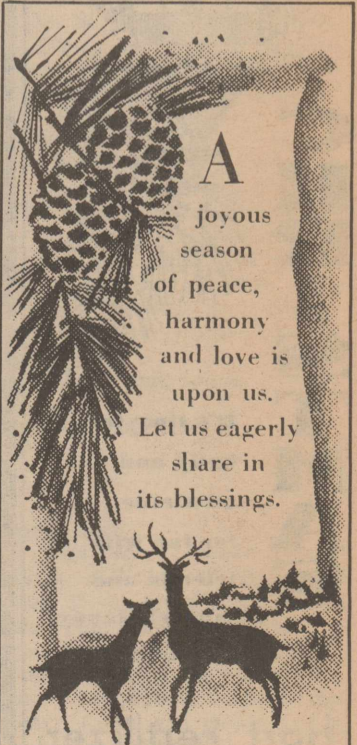
The company meets the electric service needs of its 220,000 customers with an interconnected generating and transmission system that has a generating capability of 1,820,200 kilowatts, more than twice what it was 10 years ago, and is tied together by a 4400 mile transmission line network.



Christmas Blessings

May this holy season of Christmas, with it's message of love and peace, enrich your lives with many blessings.

HART PRODUCERS CO-OP GIN



A joyous season of peace, harmony and love is upon us. Let us eagerly share in its blessings.

Joyce's Beauty Shop



HART PRESENTS -- Kelly, three, and Windy, one, daughters of Mr. and Mrs. James Webb of Paramaribo, South America. Maternal grandparents are Mr. and Mrs. Perry Van Vliet. Mrs. Berniece Webb of Amarillo is paternal grandmother. Mrs. Nora Ray is the little misses great-grandmother.

In California

Communities as well as countries have their own special way of celebrating Christmas.

In Joshua Tree, Calif., this small community transforms itself into a replica of Bethlehem. The story of the first Christmas is re-enacted, with the main street serving as a giant stage.

In France

Traditionally, adults in France do not exchange gifts until New Year's Day.

In some French villages, shepherds bring their lambs to church on Christmas.

In Finland

Just before Christmas Day, families in Finland take a sauna bath. This is the traditional steam bath taken in a hut with a stone oven.

**We Appreciate
And Solicit Your Business**

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AUCTIONEER

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**CHRISTMAS
GREETINGS**

On this wonderful holiday of Peace and Joy we send our heartfelt greetings, and wishes for your Christmas to be merry and bright.

**MAC'S
MOTOR SERVICE**

INCOME TAX RETURN SERVICE

ARE YOU GETTING ALL THE CREDITS DUE ON YOUR INCOME TAX RETURN?

THOSE FREQUENTLY OVERLOOK ARE:

1. Investment Credit. (On equipment purchased during year.)
2. Retirement Income Credit. (For persons of retirement age with retirement income.)
3. Water Depletion on underground water used for irrigation.
4. Prior year claims on any of the above.
5. Long term capital gain deduction on brood livestock.
6. Excess first year depreciation on equipment purchased.

LET US HELP YOU WITH YOUR INCOME TAX PROBLEMS
over 25 years experience

W.E. Thomas Jr.

812 Main St.
Olton, Texas

Lavelle Dear

GREETINGS

It's Christmas! and we're glad for the chance to sound off with warmest thanks to all our loyal customers, with an added "note" to have the merriest and best Christmas ever!



Bob's Farm Supply

Bob Bennett & Jim Black



We wish you joy . . . in laughter and good cheer . . . joy in gifts and glad surprises . . . joy in friends and family . . . joy at Christmas, with all its deep meaning. May the true old-fashioned joys of the season come to you . . . and linger long.

**GRAIN HANDLING
CORPORATION**

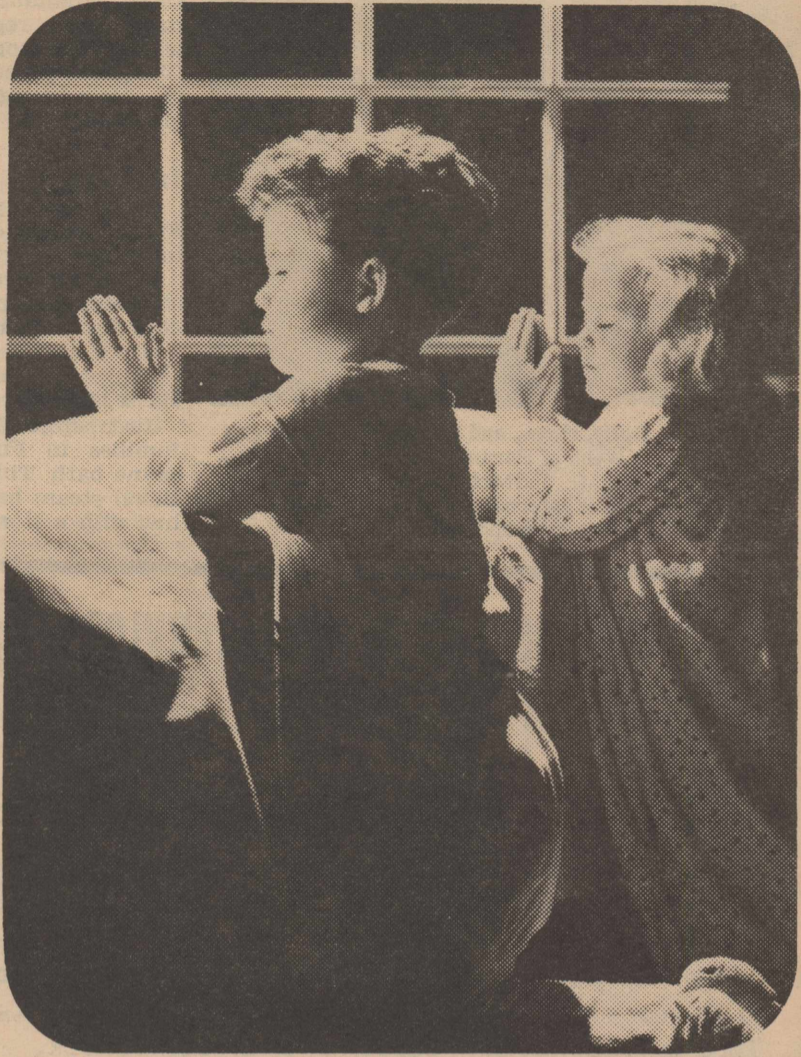
CHRISTMAS GREETINGS

noël

At this season of joy our Heavenly Father, we render thanks to Thee for the gift of eternal life given so freely in the person of Thy Son, Jesus Christ. May we humbly, by faith accept Thy gift.
Amen.



The
ELECTRIC
Company



913-7

Three Games Slated for

Basketball fans have the opportunity to see three games Friday, Jan. 24. The boys' teams of the Bovina teams will play the first game. The "A" girls battle the "B" girls and the "A" boys at 8.

Burning the Yule Log

From a miracle to a tiny candle, people have cast a glow of festivities for centuries. Pagan sun-worshippers used candles and kindling in winter festivals turning sun gain into winter gain.

Traditional for and warmth is the Yule log. Like a "Yule log," it has become a festive symbol in holiday lore.

Because legend has it that Christ Child was dressed beside a fire, the people of the land always had a fire of ash wood. Ash has a protective aspect, too, because only green wood burns.

The Yule log of continental Europe is believed to have powers to protect the home. To give this protection, the log had to be kept burning through the 12 days of Christmas.

Later, the "burning" was primarily as a means of feasting and the winter holiday.

Singing Carols

"Glory to God in the highest, and on earth peace to those who love him."

Across the years, herds first harkeled in a chorale, then with the sound of a joyful song.

Carol singing is both a tradition and a source of legend and lore. The legend and lore is known to cause it has been a song — in carols from generation to generation.

December 25, 1776

On December 25, 1776, the Continental Army was defeated by the British in the Battle of Red Bank. The British then put to rout the Continental Army and the British employed British soldiers.

The surprise was greatly assisted by the Hessians who were fighting off the effects of the Christmas celebration.

In Scandinavia

The Jultomten, a gnome, who not only brings gifts to Scandinavia but guards the home farm as well. To keep the children from getting extra fodder and grain for the Christmas Eve.

HART FLORES
BACK
THE LONGHORN



HI-POINT GRAIN AND FERTILIZER

W. T. SANDERS, MGR.

BOOSTING THE LONGHORNS
DIAMOND SHAMROCK NITROMITE

MERRY CHRISTMAS!

JONES SEED AND
FARM SUPPLY
IS
BEHIND OUR LONGHORNS

G AND M SHAMROCK
AND
ROBERT GONZALES
ARE FOR THE LONGHORNS

THE GANG AT
HART WELDING
IS BACKING
THE LONGHORNS



BACKING THE LONGHORNS
COX SHAMROCK
AND AUTO PARTS



BEFORE YOU GO TO THE GAME, FILL UP
WITH THAT GOOD SHAMROCK GASOLINE

FARMERS STATE BANK

MEMBER F.D.I.C.

WE'RE SUPPORTING
FIGHTING LONGHORNS
ALL THE WAY



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Dear Santa Claus

Dear Santa Claus,
We have been pretty good girls this past year.

I would like a Hoppity Hop Ball, a Slugger Same, a doll that looks real. And a few surprises.

My two little sisters want a Drowsy Doll, dishes, and a surprise also.

We love you.

Teresa, Melissa, Gayla
Kittrell

Dear Santa Claus

My sister Ronda wants a doll and a beauty palour
Love Ronda
from Cindy and Ronda

Dear Santa Claus

How ore you I am fine will you bring me a purse Santa Claus when Christmas came and I like you very much Santa Claus maybe I can go over there to Plainview to visit you Santa Claus and I hope we can go over there Santa Claus off my Mother lets me go over there at the Montgomery Ward Santa Claus I will go there.

Mary Jalomo

Dear Santa Claus,

Bring me a doll that talks. Bring me a doll that runs. Bring me a rabbit that Hop. Bring me a big picture of you. please Bring me this things.

Olga Rodriguez

Dear Santa Cluas,

How are you I'm just fine. I want a Buffy and clothes for Buffy. My sister wants a doll. My brother wants a car truck and guitar.

Love,
Randi Taylor

Dear Santa Claus,

I want some papper dolls far Christmas. How are you I'm just fine.

How is Mrs. Claus?
How is the snow?
How are the elves?

Love Connie Featherston

Dear Santa Claus,

Santa Claus can you bring me and a doll and a game too. are you can give me a bike. I like a big doll for Christmas. and a little one. and I like Christmas. and bring me a umbrella too. and bring me a little telephone. at the night day and a little house too. I love Christmas. I like toy too. and I love you.

Remedios Garcia.

Dear Santa Claus

I would like to have a doll and a beauty palour and some mixes from Cindy

Dear Santa,

I have been a good girl. Please being me a bicycle, fruit and nuts.

Thank you,
Love, Kana

Dear Santa Claus

I want a barbie doll and har name is Francie and I want a bike how is Mis. Santa Claus and Rudolph?

Love Kay Byrd.

Dear Santa Claus,

Sent me a big truck. Sent me a big car. Sent me a big boll. Sent me a big gun. Bring me a big Monkey. Bring me a big rabbit. Bring me a big tod. Bring me a big jacket. Bring me a big boots.

Mario Hernandez

Dear Santa Claus

May I have a bicycle and some guns and lots of candy and a spirograph to.

love
Kelly Jones

PROTEIN BARGAIN

Eggs are a protein bargain. Two medium size eggs provide the protein equivalent of a serving of lean meat, according to Gwendolyne Clyatt, Extension consumer marketing specialist.

Merry Christmas

Bright and happy wishes are coming your way.

May your hearts be happy and your Christmas merry.

CUSTOM FARM SERVICE, INC.
Roland-Gordon Div.

Go Longhorns!

KING'S WELDING & GEARHEAD REPAIR



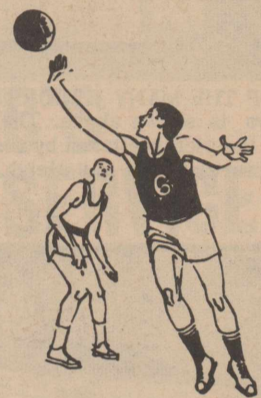
PAY AND SAVE GROCERY

An Affiliated Food Store

WE'RE WITH YOU LONGHORNS

J.B. Allensworth, mgr.

Double S&H Green Stamps On Wednesday



The Folks At

B & K GROCERY

Back The Longhorns !!



Dependable Service

For Hart Grain Farmers

FARMERS GRAIN CO.

GO LONGHORNS - WE'RE FOR YOU

Hart-Sunnyside-Kress Hiway

DEWAYNE BROWN, MGR.



AL SHOP
CS
HORNS

NK
THE
RNS



ONE OF THE MANY JUNIOR HIGH DOORS decorated for the holidays is shown above. The winning door, which was not one of the pictures taken by the photographer, was Room No. 5, a picture of boys in a sleigh.

SUNDAY GUESTS

Sunday dinner guests in Mr. and Mrs. Charles Black's home were Mr. and Mrs. Bob Black and family of Odessa, Mr. and Mrs. Dub Black and boys of Odell, Mr. and Mrs. J. W. Black and Jon of Odessa, Mr. and Mrs. Wade Puckett of Casper, Wyo., Mr. and Mrs. C. C. Black of Olton, and Mr. and Mrs. Jim Black, Glen and Janet of Hart.

WARREN'S GUESTS

Visitors during the Christmas holidays in the home of Mr. and Mrs. Ray Warren are their children, Mr. and Mrs. T. R. Warren and family of Lubbock, Kenneth Warren of Lubbock and Joe Warren of Lubbock and Joe's children of Plainview and Mr. and Mrs. Lyndall Warren and family.

BIRTHDAYS HONORED

Mr. and Mrs. Roy Taack honored their son-in-law, Melvin Malone and grandson, Marty Lee with a birthday and Christmas dinner Sunday. Those helping celebrate the occasion were Mr. and Mrs. Bill Cape of Littlefield, Mrs. Dean Taack and Katherin of Dimmitt, Mr. and Mrs. Melvin Malone, Marty and Mike.

IN LUBBOCK

Mr. and Mrs. L. L. Swindle visited in Lubbock Saturday and Sunday with their daughter, Mrs. Vivian Montgomery and their grandson Leo Montgomery and family. Leo was home from service, he was enroute to California from Little Rock, Ark.

DINNER GUEST

Clayton Jobe, brother-in-law of R. G. Henderson, was dinner guest in the Henderson home recently.

IN NEW MEXICO

Mr. and Mrs. Ewell Jobe are visiting in Portales, N. M. with Mrs. Jobe's sister-in-law, Mrs. Willie Hankins.



FATHER CHRISTMAS, a rather stern resident of the North Pole, appears on this turn-of-the-century greeting card.

Works of Art

The elaborate European dolls of the 17th and 18th centuries were the precious possessions of the very rich. Often, they were court dolls, prized by royalty.

In times of war, these valuable dolls were treated like works of art — as indeed they were. Special arrangements were made to transport them to safety and a peaceful refuge for the duration of the war.

For Every Child

During the past century, the doll has really come into its own, as a precious plaything for every little girl. Now the wonders of the doll world, once the province of kings, are at the disposal of "little mothers" in homes across the nation.

From waking, talking, well-wardrobed creations of wonderful complexity to soft and cuddly rag dolls of sweetest simplicity, dolls timelessly delight little girls. For, yesterday or today, one thing is certain. In every generation, packages from Santa evoke the same sparkle in young eyes, for a child's delight in a dream come true never changes.

FEATURES ROBIN

One of the first Christmas cards ever published, a small (two by three-and-a-half inches) greeting printed in London in 1862 by Goodall and Son, features a robin presiding over a pastoral winter scene, framed by paper lace.

BEST WISHES
for **CHRISTMAS**

We're drumming up our best
Yuletide wishes . . . for you!

Hi-Way Garage

it's
Christmas!

May Christmas bring you all the joys of the season and all the warm satisfactions of sincere friendships. We thank you for your generosity during the past year.

Hart Grain Co.

Rejoice

Rejoice! Rejoice! The Savior of mankind is born again to all the peoples of the world. May the kindness, charity and good will of Christmastime be yours.

H. & S. Produce

Silent Night

Rosy cheeked carolers carry our glad message of Yule greetings to everyone.

Ruby's
Beauty Shop

People Plus Problems Add Holiday Lore

Friends who visited the Robert Reilly home last December got a real Christmas surprise. In this Grants Pass, Ore., household, the Christmas tree "grew" out of the ceiling — or at least, was suspended there, upside down.

Will it start a trend? Will more and more families hang their Christmas trees from the ceiling? Only time can tell!

Christmas customs start with people and, often, with problems. In the case of the upside-down Christmas tree, the problem was, "Where to put the tree?" and the humorous solution was reached when the family just couldn't decide.

Creating Pudding

Many well-established traditions had their legendary beginnings in the inventive reaction of people to problems, large or small.

Take plum pudding, for example — as many people do at Christmastime! The very first plum pudding was an answer to adversity, so legend says.

An English king and his hunting party were lost in the forest on Christmas Eve. Commanded by the king, the cook prepared dinner, using the foods he had on hand — some meat from a stag, some bits of wild game, flour, birds' eggs, sugar, dried plums, ale and brandy.

The cook not only created a delicious emergency dish, he also invented plum pudding, which tradition says must contain these same ingredients if it is to be the "real thing."

Lighting the Tree

A pleasant problem with a happy solution led to the custom of decorating the Christmas tree with lights.

Martin Luther, the Reformation leader, returned from a Christmas Eve walk under a starlit sky, inspired by a wish to reproduce the heavenly scene for his family.

How to show some small reflection of the glory of the heavens on the first Holy Night? Luther solved the problem by lighting candles and placing them on the boughs of an evergreen.

And Other 'Santas'

Though Santa Claus is today's most popular Christmas-season gifts giver, he still has plenty of help.

In Northern Europe, many children await the arrival of St. Nicholas, on the Eve of December 5th. In Spain and Latin America, the "Three Kings" traditionally bring gifts on Epiphany Eve, January 5th.

Bringing Gifts

At the heart of the holiday fun and feasting there glows the spirit of giving. The Wise Men sought to honor the Christ Child with rare and precious gifts — gold, frankincense and myrrh. Thus, to give of the best at Christmas is a time-honored tradition.

All may rejoice in the opportunity to give generously, to please family and friends with "just what they wanted" and to share with the less fortunate.

Yet the best Christmas gifts are still those that come from the open heart as well as the open hand, and the warmth of a friendly smile, the words of a cordial greeting add priceless meaning to the most elaborate of gifts.

December 24, 1871

First performance of Verdi's opera, "Aida," took place on Christmas Eve, 1871, in Egypt.

OUT OF HOSPITAL

Jim Dalton was dismissed from the Veteran Hospital in Amarillo Tuesday after spending several weeks in the hospital.

HOLIDAY VISITORS

Visiting in Mr. and Mrs. Arthur Cheves home during the holidays are their daughter, Mr. and Mrs. Clifford Davis and family of El Paso.

CHRISTMAS CHEER



May your holiday be as cheerful and happy as a child's Christmas Eve dreams.

**Hart-of-the-Plains
Gin, Inc**

MONUMENTS
 Winnsboro Blue Granite
 White Georgia Marble
 and others
 See Percy Parsons
 Call Collect Olton-285-2621

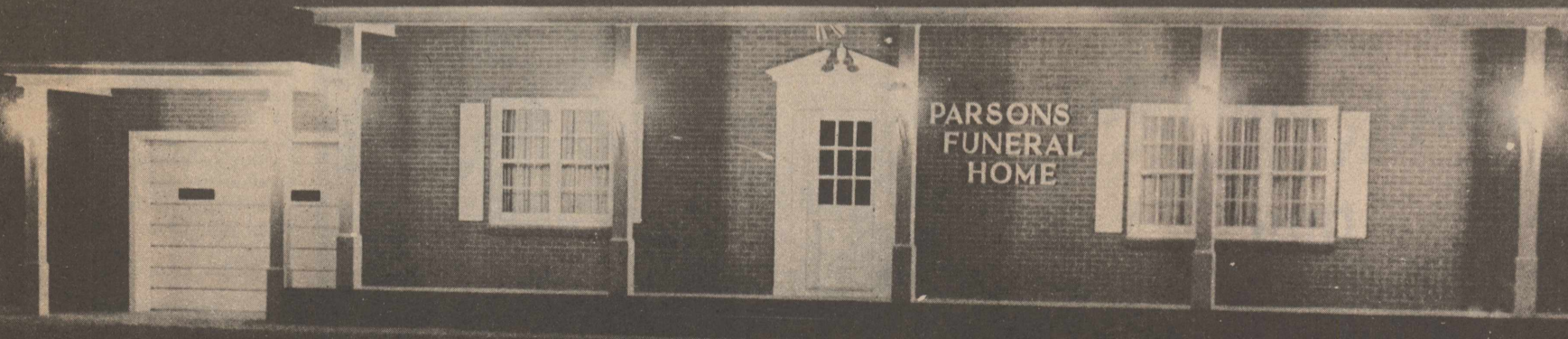


Season's Greetings

As Santa said to the reindeer, "It's a real privilege to serve so many wonderful people." We are proud and thankful for the privilege of serving you, and we wish you a very happy holiday.

J & J Variety
 Joe & Jerri Bailey

Season's Good Wishes



With sincere gratitude for the warm friendships which we have enjoyed, we extend greetings of the season to all of you, whose good will and loyalty we count among our most cherished possessions. May the holidays find you in hearty good health, surrounded by devoted family and friends.

Percy & Margaret Parsons



**MERRY
Christmas**

*Sleighloads of
thanks to you loyal
patrons. We hope Santa fulfills your wishes.*

Ruth Shive

Longhorn Trails

Ricky Farris

Sandy Bennett

Can you believe it?! One whole semester down the drain. Tests will be Monday and Tuesday so you better get with it. But for the smart little people who have not missed a day or has an A average, you can just sit back, laugh, and enjoy watching us dumb, lazy little kids sweat a little.

ment at Springlake was pretty good and we're sorry it couldn't have been better. In case you have forgotten our basketball schedule here is one to let you know when and where our games are.

DEDICATIONS

"Only the Brave" - To Lucy Guzman from Pam and Vicki.
"If I Had You" - To Vicki

Our result of the tourna-

S. from Pam Shive
"You Are My Special Angel" - to Vicki from ???
"Arizona" - To Kathy King from Pam and Vicki
"Who Lost the Address from the Marquise Studio?" From the Seniors??
"Oh Brother!" - To the Four Musket Tales

"What's a Matter Baby?" to the Three some Kingsome
"Just Because of You" - to Pam from Vicki
"Chicago" - To the Senior girls
"We Wish You A Merry Christmas" to Santa Claus from H.H.S.

IDEAL GIRL
by Donnie Shives

- Most Beautiful - ?
- Cutest - Gaylene Hawkins
- Hands - Debbie Davis
- Hair - Janet McLain
- Eyes - Becky King
- Smile - Becky King
- Figure - Janet McLain
- Walk - Sandy Bennett
- Personality - Roni Cox
- Best Dressed - Dee Clevenger
- Best All Around - Becky King
- Nicest - Roni Cox
- Laugh - Janet McLain
- My Pal - Debbie Davis
- I. Q. Denise Lowery

- LISA LACY'S IDEAL BOY**
- Most Handsome - Denny Lacy
 - Cutest - Ricky Farris
 - Personality - Terry Newman
 - Nicest - Rex Henderson
 - Eyes - Jerry Heller
 - Hands - Steve Cox
 - Smile - Ralph Bell
 - Laugh - Gary Six
 - Walk - Ricky Mitchell
 - Physique - Johnny Ethridge
 - Meanest - Jimmy Crosby and Keith Lemons
 - Best dressed - Harold Bennett
 - Best all around - Ricky Mitchell
 - My Pal - Steve Brown

- MY FAVORITE THINGS**
By Landra Bruington
- Teacher - Mrs. Farris
 - Subject - American history
 - Class - American history
 - Movie - To Sir With Love
 - Actor - Steve McQueen
 - Actress - Jane Fonda
 - T. V. Show - Then came Bronson
 - Singer (or group) - Grand Funk Railroad
 - Song - Call yourself a Man
 - Hobby - Squirrel hunting
 - Book - The Graduate
 - Sport - Water Skiing
 - Magazine - Eye
 - Car - Charger R.T.

Christmas is nearly here, just nine days away. If you have been a bad little kid, I really feel sorry for you. Just pray at night is all I have to say. I have received some more letters in the mail from little Kiddies to Santa. Here they are:

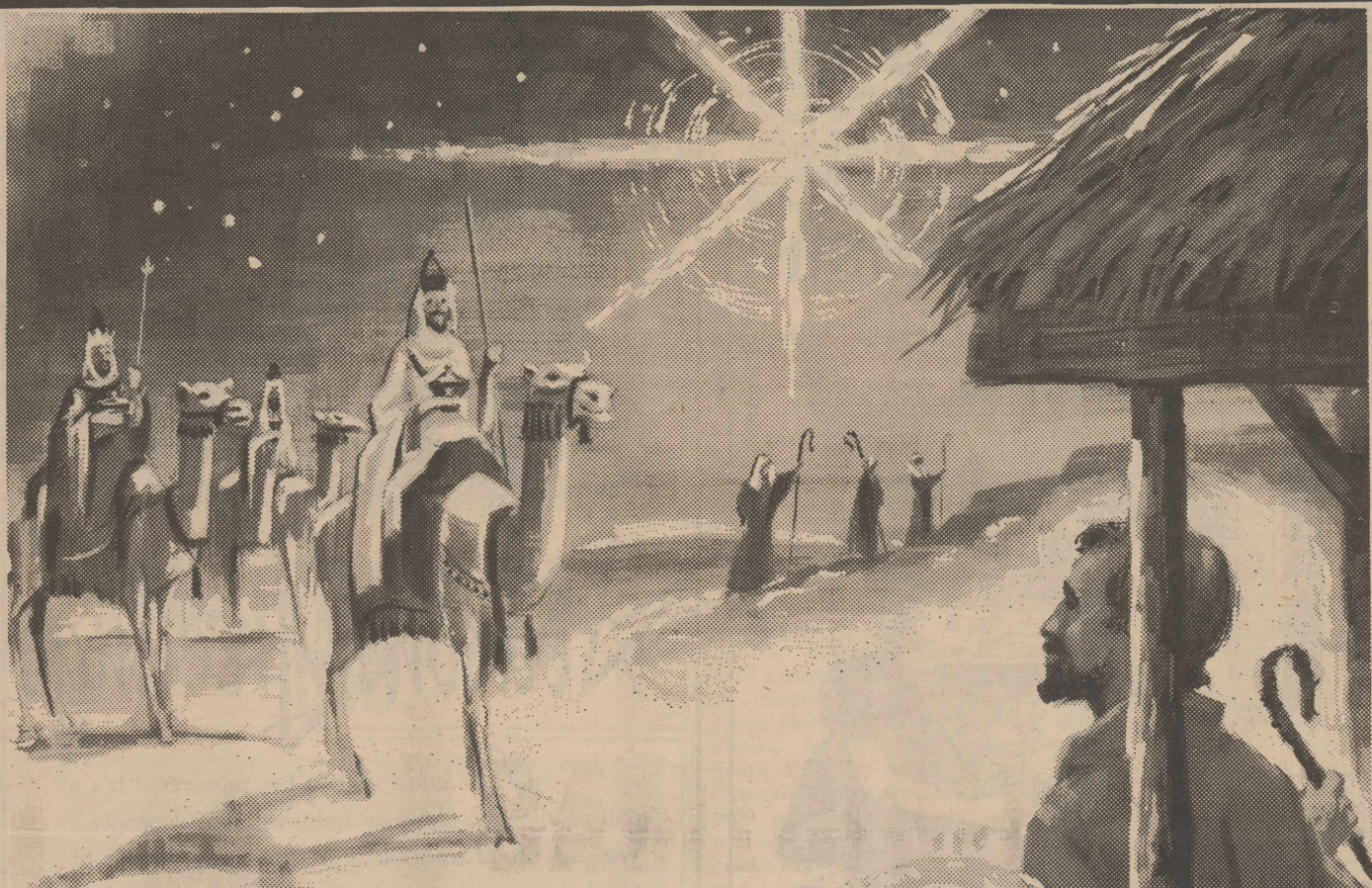
Dear Santa Claus,
This year, all I want is a cute and goodlooking boyfriend. He must have blond hair and blue or green eyes. It doesn't matter if they're purple eyes just a goodlooking boy. I have been a real good little girl. Please bring him to my house Christmas Eve.
Your friend, S.G.R.

P. S. GOODLOOKING!

Dear Santa,
This year I would like a living doll for Christmas. I think if you tried hard enough you would remember that this is what I wanted last year. Well, I didn't like the one you gave me last year because he broke my heart. Could you please try to do better this year?

Thanks,
B. K.

P.S. I hope the living doll that you give me is tall, dark, and handsome and that his initials are J. W.



**May the Glory
of Our
Saviour's Birth
bring you
Peace and Joy
this
Christmas
and Always.**

From all the friendly folks
at

Farmers State Bank

DPS Predicts 87 Deaths During Holiday

The director of the Texas Department of Public Safety today estimated that traffic crashes in Texas over Christmas and New Year holiday periods may claim as many as 87 lives.

Colonel Wilson E. Speir said 54 deaths are expected in the Christmas period beginning at 6 p.m. Christmas Eve to midnight Sunday, December 28. It also is estimated 33 traffic deaths will occur during the New Year holidays from 6 p.m. New Year's Eve to midnight Sunday, January 4.

"We urge each individual drive to accept the challenge of proving our estimates are too high," Speir said. "Many holiday accidents can be prevented if Texans will drive safely and realize that no one is immune to a traffic crash."

Speir also announced that the Department of Public Safety will place all available patrolmen on the highways during the holidays to enforce the law and aid motorists. He said a special "Operation Motorcide" will be in effect over both holiday periods, during which periodic tabulations of traffic fatalities will be made and given the widest possible dissemination in order to focus public attention to the added dangers involved in holiday travel.

December 24, 1814

On Christmas Eve in 1814, the Treaty of Ghent was negotiated between the U.S. and Great Britain. This ended the War of 1812.



We wish you a



Merry



Christmas

In the joyful Yuletide spirit, we sing out fondest greetings to our wonderful friends and neighbors.

Longhorn Barber Shop



Financial Facts

By Willis A. Hawkins, Jr.

In 1955, a law was passed which directed that "In God We Trust" must appear on all United States paper currency and coins.

The spectacular seal of the United States Treasury which is imprinted upon the face of the American currency and Treasury documents is older than the Constitution of the United States.

This seal was designed by order of a committee appointed September 26, 1778, and may be seen on documents as early as 1782. Isn't that something?

The fascinating design consists of a shield on which may be seen the scales of justice, a key, and thirteen stars for the original states. Both sides of this seal are re-

produced on the United States one dollar bill.

Watch Next Week For "THE FIRST COINS"

We have 62 businesses in Hart, surely one of these can meet your shopping needs.

Whether you are interested in saving money — or borrowing, we are most accommodating at FARMERS STATE BANK. We are big enough to handle your business and small enough to know you. FARMERS STATE BANK in Hart. Telephone 938-2111. Open daily 9 a.m. to 5 p.m. We have money that will spend!



Peace

During this season of peace and good will we wish you all the joys and happiness of Christmas.

TOM MCLAIN LIQUID FEEDS



AT CHRISTMAS...

As the Wise Men came from the East bearing gold, myrrh and frankincense to the Holy Child, so let us bear in our hearts that greatest gift of all — Love toward each other, so Peace on Earth may prevail.



HART GIN CO.

Roland & Rowan

A Merry Christmas to All



May your Christmas "stocking" be filled with every good thing you wish for . . . we'd like to add a note of thanks for the nice gift you gave our store — a fine customer!

PAY & SAVE GROCERY

YEAR END WRAP UP Continued From Page 1

Olton is manager.

Castro County Roundup Week was launched with the annual Hart Day Parade. Kittrell Electronics float was judged first place winner, followed by TOPS club and the Junior Riding Club.

SEPTEMBER

Gridiron activity began when Longhorns tangled with Ropesville Eagles. The Lions helped initiate the season by sponsoring a chili and stew supper.

A new course, Coordinated Vocational academic Education (CVAE) was added to Hart junior high curriculum, designed to attract students who do not plan to specialize, thereby teaching definite skills to keep them from becoming trapped in the unskilled labor market.

OCTOBER

Early in October Hart joined 100,000 Texas 4-H members in observing National 4-H Week. Parents and interested persons gave encouragement to leaders and young people who are preparing today to become tomorrow's leaders and citizens.

Dr. Theron C. Hawkins, a former resident, was appointed by Governor Smith as regent of West Texas State University.

Hart Schools were moved from class B into Class A for the coming two years in University Interscholastic League. A member of District 3-A, the football schedule has

been set up including Bovina, Farwell, Happy, Kress, Springlake-Earth, Sudan, Vega and Hart.

Joe Edd Carson, local riding enthusiast, was elected executive vice president of District I American Association of Sheriffs Posses.

Miss Pam Shive was crowned Homecoming Queen in pre-game ceremonies before the ardent homecoming crowd. Longhorns trounced the Nazareth Swifts.

City Commission accepted petition of property owners to widen and pave Broadway, subject to the approval of Texas Highway Department.

NOVEMBER

Danny Smith, Pam Shive and Becky King were selected as Outstanding Teenagers of America for 1970, allowing them to compete for state and National awards through the Outstanding Americans Foundation.

"Project Christmas Card" was announced again this year whereby residents were invited to make donations to Hart Cemetery Fund in lieu of sending Christmas cards to local friends.

DECEMBER

Hart Future Farmers of America placed second in District Leadership contest held in Tullia. Members of the team included Harold Bob Bennett, Mike Armstrong, Terry Newman, Rex Henderson, Danny Smith, Ricky Mitchell and Doug Heck.

Hart, the little town with the BIG HEART, wound up the year of '69 with the spirit of Christmas very much in evidence. The Lions sponsoring a gift fund for Girlstown, CVAE class repairing used toys for the less fortunate children, and Yuletide programs being presented from Kiddie Kollege through the adult choirs of the churches.

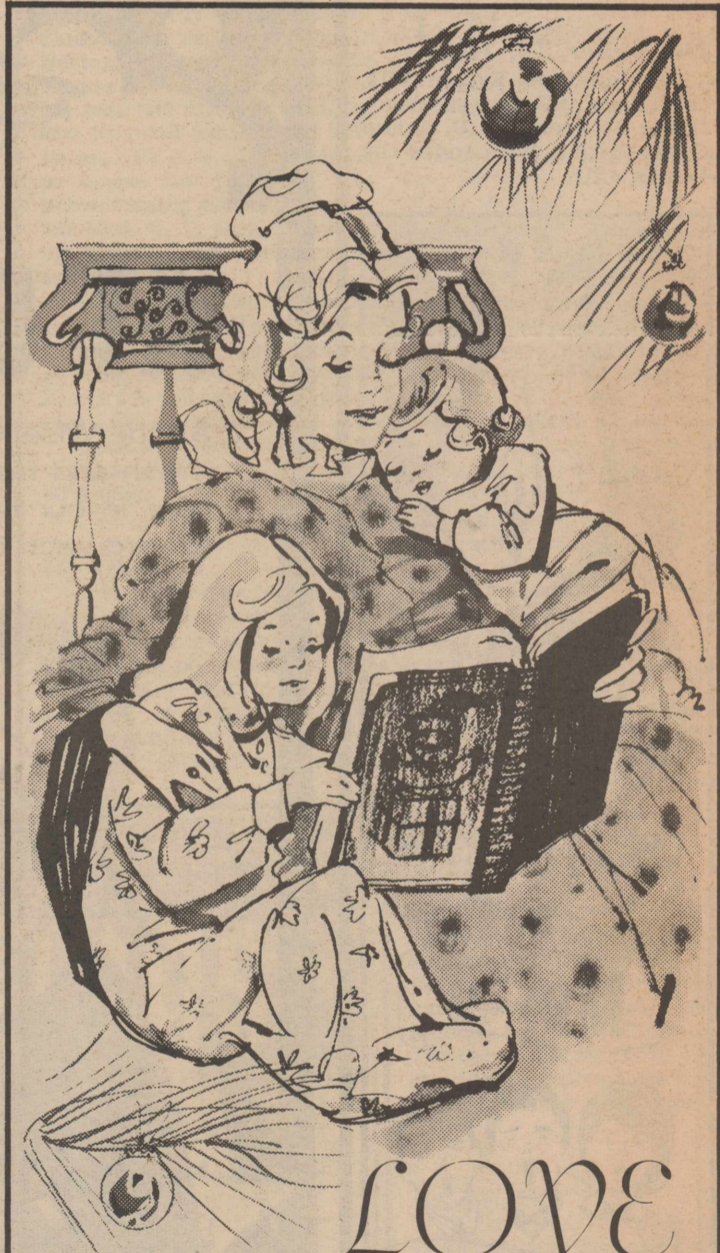
In such an atmosphere, the New Year is welcome.

Merry Christmas

Doorways wear garlands of welcome . . . candles beckon with a hearty glow. The season of good cheer arrives, in all its friendly warmth. May the joys of Christmas be yours!



HI-POINT GRAIN & FERTILIZER



LOVE

May that Love which inspired the first Christmas fill every heart at this holy time.

Soila's

Soila, Rosita, and Sharon

Longhorn Trails

Ricky Farris

Sandy Bennett

Dear Santa Claus,
I'm not going to be really very particular about the things I want this year. If it isn't too much trouble, I would like to have a SS 396, preferably yellow with black vinyl interior, 4 in the floor and all the works. Other than that, I'm not going to care too much about how it looks.
If you think of anything else that you would like to bring me (such as a new stereo, a tape player for my new SS that you are supposed to bring, and lots of tapes) please feel free to do so.

D. B.

Dearest Santa Claus,
I think that I have been a pretty good little kid and I hope that you have been a good Santa Claus to all the little boys and girls. The thing that I want most of all is a pair of boots just like Dale Evans. Also if you could maybe find some growing pills that make you taller and not wider, I would like some. Also you might bring me a little doll of some sort. Maybe you could find me a pigmy doll in your sack somewhere. I guess that's all I want so I will see you Christmas.

G. H.

Dear Santa,
I want a good grade in English class, I want a good grade in Civics class and I want a Teddy Bear that is real lovable. I would also like a tiny tot doll to play with my Teddy Bear. There is some milk and cookies

on the table if you don't want them I'll eat them, I would also like a million dollars.

L. S.

Dear Santa,
I want a model car for Christmas - with instructions - because last year I got a model car that didn't have instructions. I thought I did pretty good, but no one else did. I also want a DANCERINA DOLL that swims, but she doesn't have to dance!

Thanks,
B. J.

P.S. I wish you would send me an autographed picture of the Banana Splits, because I don't have a television.

Have a happy Christmas Holiday and be careful if you will be traveling. See you Jan. 6.

Trees Live and Bloom In Legends of Yuletide

Almost every kind of tree has a legend relating it to the Nativity or the life of Christ. The cherry tree, says "The Cherry Tree Carol," bent down its boughs for Mary to pluck the fruit.

The Glastonbury Thorn blooms at Christmas because, legend says, St. Joseph of Arimathea, on his arrival in England, drove his staff into the ground, while he was carrying the Holy Grail, the chalice used at the last supper.

The staff took root and grew into a thorn tree.

'White Christmas' Is Traditional As Plum Pudding

For a quarter of a century people have been sentimentally dreaming their way through a 'White Christmas.'

It was in 1941, the black-clouded war years had already begun, when Hollywood released a motion picture entitled: "Holiday Inn." The star of this movie was the ever-popular crooner, Bing Crosby. But perhaps the real star of "Holiday Inn" was the song written especially for the movie by Irving Berlin: "White Christmas."

Through the ensuing 25 years, over 100 versions of the song have been recorded by almost as many artists, yet "White Christmas" is synonymous with the name of Bing Crosby.

The poignant Christmas message that's found in the song has made it popular 'round the world. It has been translated into Italian, French, Chinese, German, Spanish, Hungarian, the Scandinavian languages, several Polynesian tongues and even Swahili.

SWINDLE GUESTS

Guests in the L. L. Swindle home expected Christmas Day are their children, Mr. and Mrs. Freddy Lilley and family of Sunray, and Mrs. Vivian Montgomery of Lubbock.

VISITING PARENTS

Mrs. James Webb and daughters, Kelly and Windy of Paramaribo, South America is here for an extended visit with her parents, Mr. and Mrs. Perry Van Vliet.



A MERRY CHRISTMAS

In the happy spirit of the holiday cheer that abounds, may we offer sincere wishes for a Merry Christmas to all our friends.

ED HARRIS LUMBER CO.

DIMMITT ENGINE SERVICE

IRRIGATION ENGINE REPAIR & OVERHAUL

MAGNETO SERVICE

Phone 647-2573
P.O. Box 576



Peace and Joy

May you enjoy the fulfillment of all your hopes and prayers, bringing you peace and contentment this Christmas season and always.

J.H. DAVIS LIVESTOCK

Best Wishes



for the Holiday Season

With sincere gratitude for the warm friendships which we have enjoyed, we extend greetings of the season to all of you, whose good will and loyalty we count among our most cherished possessions. May the holidays find you in hearty good health, surrounded by devoted family and friends.

B & K GROCERY

In Quest Of Peace



Three wise and good men followed a star one night in search of truth, in search of peace. Their quest led them to a town called Bethlehem where lay an infant Babe. Then and there, new hope for mankind was born.

Two centuries later, we are still on a desperate quest for peace. But as yet our path is not as easy as those who followed the light of a star, nor is it likely that we will find our answer in historic Bethlehem. But the message of that place is still as clear, still as strong, if only we will heed the words.

Seek Him, and you shall find Him . . . in quiet contemplation, in prayer, in church He waits to welcome you.

Go to church this Sunday. Pray not only for your own needs, but for all the world! Pray for peace! Goodwill to all men!

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 - BOB'S FARM SUPPLY
 -
 - COX SHAMROCK
& AUTO PARTS
 -
 - THE HART BEAT
 -
 - TIDE
 -
 - FARMERS STATE BANK
 -
 - FARMERS GRAIN
 -
 - HIGH POINT GRAIN
& FERTILIZER
 -
 - MAC'S MOTOR SERVICE:
 -
 - KITRELL
ELECTRONICS
 -



| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|-------------------|-------------------|-------------------|------------------|------------------|------------------|--------------------|
| Isaiah 55:1-12 | Isaiah 60:1-14 | Isaiah 61:1-11 | Isaiah 63:1-5 | Malachi 3:1-4 | Psalms 2:1-12 | Jeremiah 23:1-6 |

Scriptures selected by the American Bible Society



ST. JOHN'S CATHOLIC CHURCH
Father Raphel Chen

Mass (Sunday) 8:30 A.M.
Catechism (Sunday) 9:45 A.M.
Mass (Thursday, Spanish) 6:30 P.M.

CALVARY BAPTIST CHURCH
Rev. F.L. Sledge of Bovina, pastor

Sunday School 10:00 A.M.
Worship Service 11:00 A.M.

BAPTIST MISSION
Rev. Van Earl Hughes of Dimmitt, pastor

Sunday School 10:00 A.M.
Worship Service 11:00 A.M.

CHURCH OF CHRIST
Harold McColum of Dimmitt, minister
Phone 647-4665

Bible Study 10:00 A.M.
Morning Worship 10:55 A.M.
Youth Bible Study 5:30 P.M.
Evening Worship 6:00 P.M.
Youth And Adults
Midweek Worship Services 8:00 P.M.

FIRST UNITED METHODIST CHURCH
Rev. Fred Brown, pastor
Hart, Texas
Church Phone 938-2462 Parsonage Phone 938-2462

Sunday School 10:00 A.M.
Morning Worship 11:00 A.M.
UMY 5:30 P.M.
Evening Worship 6:30 P.M.
Choir Practice (Wed.) 7:30 P.M.
UWSCS (Thurs.) 2:30 P.M.

FIRST BAPTIST CHURCH
Rev. C.T. Cunningham, pastor
Pastor's Phone 938-2332
Church Phone 938-2316

Sunday School 10:00 A.M.
Morning Worship 11:00 A.M.
Training Union 5:30 P.M.
Evening Worship 6:30 P.M.
WMU (Monday) 2:30 P.M.
Mid-Week Service (Wed) 8:30 P.M.
GA's (Wednesday) 4:00 P.M.
RA's (Friday) 4:00 P.M.