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# THE HART BEAT

measuring the pulse of a growing community

FARMERS STATE  
BANK  
Member F.D.I.C.  
HART, TEXAS

VOL. 7 NUMBER 19

HART, CASTRO COUNTY, TEXAS, THURSDAY, NOVEMBER 13, 1969

10 CENTS A COPY



HART ELEMENTARY CHOIR sang at the Texas Music Educators Association, Region XVI Annual music workshop Saturday in Plainview. The meeting was held in the Holiday Inn.

## 17 Accidents Investigated During Month In Castro Co.

The Texas Highway Patrol investigated 17 accidents on rural highways in Castro County during the month of October according to Sergeant Vernon Cawthon, Highway Patrol Supervisor of this area.

These crashes resulted in one person killed, eight persons injured and an estimated property damage of \$17,031.00.

The rural accident summary for this county during the first nine months of 1969 shows a total of 95 accidents resulting in two persons killed, 45 persons injured, and an estimated property damage of \$69,755.00.

Traffic wise, November and December are noted as dangerous months for pedestrians. During the last two months of 1968 in Texas there were 86 pedestrians killed and 843 injured in collisions with motor vehicles. Some of the attributing factors are: Longer hours of darkness, bad weather,

holidays, and lack of drivers' and pedestrians' attention.

The veteran patrol supervisor listed some tips to aid both pedestrians and drivers. Always wear something light colored when walking after dark. If possible carry some kind of light and walk on the left side of the road facing traffic. If you have a dark

colored raincoat or overcoat, put a strip or two of reflectorized material across the back and front when walking on the street or highway.

### Dr. Caveness Speaks To Lions

Special speaker for the Hart Lions Monday was Dr. H. A. Caveness of Hereford, president of the Hi-Plains Eye Bank. The regular luncheon meeting was held in the Community Room of Farmers State Bank.

Dr. Caveness explained the functions of the Eye Bank and stressed the need for more people to contribute to the project.

Plans were completed for the club sponsored drawing Friday night, Nov. 21 at the Hart-Turkey football game. A half-beef, turkey and ham will be given away. Tickets are available from any Lions member.

Present were four other guests, Sandy Bennett, Lions Sweetheart, R. A. Futrell, Ray Cox, Larry Garvin of Olton and Dr. Caveness. Twenty members attended.

### Hart Teenager Hurt In Mishap

Sandra Bruington, daughter of Mr. and Mrs. J. W. Bruington, and Brenda Johnson of Plainview were in a one-car accident Sunday afternoon in Plainview.

Admitted to Plainview Hospital, Miss Bruington suffered cuts on her face and left eye. More than 200 stitches were required to close the wounds. She underwent eye surgery Monday. She is reported to be doing well.

Miss Johnson received only bruises in the accident.

### Junior Class Play Slated

The Junior Class of Hart High School will present its play "Rest Assured" Tuesday Nov. 18 at 8:15 p. m.

A three act comedy, "Rest Assured" concerns "Money Mad Morlock", his teen age daughter who is going to be a wrestler, an Italian ghost, and many other delightful characters.

The play will also be staged Monday morning at 9 a. m. for grade school students and Tuesday afternoon at 1 p. m. for junior high and high school students.

Admission prices for the Tuesday evening performance will be \$1 for adults and 50¢ for students.

### Hart Gets First Bale Of Cotton

B. B. Pierce brought Hart's first cotton of the year in to Hart Gin, Tuesday, Nov. 11. Gin weight on the seed cotton was 6,600 lbs. With a turnout of 22 percent two large bales were processed, 1450 pounds of cotton, and 2000 pounds of seed.

Premiums paid on the first bale were 25¢ per pound on the lint, and \$50 per ton on the seed.

## 3 Local Teenagers Named Outstanding

Announcement was made that the Outstanding Americans Foundation has selected Danny Smith, Pam Shive and Becky King as Outstanding Teenagers of America for 1970.

The students, nominated for the honor of their school, will compete for state and national awards in the Outstanding Teenagers of America program.

Outstanding Americans Foundations, a non-profit foundation dedicated to honoring, inspiring and encouraging young people to take full advantage of the opportunities in America, sponsors the awards program annually.

Recipients of the honor were selected on the basis of ability and achievement. They will compete with other winners in their state for the Governor's Trophy, awarded annually to the most outstanding teenager of the state. Each of the fifty states winners will be eligible for one of the two national Outstanding Teenagers of America awards and college scholarships, made available through the Outstanding Americans Foundation.

John Putman, president of the foundation, has said, "the goal of this awards program is to recognize and encourage the ability and achievements of today's young people. They are America's leaders of tomorrow."

Smith, son of Mr. and Mrs. Harold Smith, is captain of the 1969 Longhorn football team and

is a four year letterman. He has been named Most Athletic and Best Citizen. A member of the Baptist Church, he is secretary-treasurer of the local chapter of Future Farmers of America.

Daughter of Mr. and Mrs. Eldon Shive, Pam was recently named Football Queen and Most Likely to Succeed. She was also chosen Most Courteous, Most Friendly and Miss HHS. As a junior she was chosen Who's Who and she has been active in basketball three years. She is an active member of the First Baptist Church.

Co-editor of the annual staff, Becky is the daughter of Mr. and Mrs. W. T. King. She was named to Who's Who her sophomore year and secretary of the Future Homemakers of America her junior year. She is class treasurer, Pep Squad secretary and is active in basketball. She was chosen FFA Plow Girl and is an active member of the First Baptist Church.

### New Deadline

A new deadline for getting news to the Hart Beat has been set, beginning with this issue.

News must be turned into Alva Henderson by noon Tuesday. Reporters are asked to bring the news to the home of Mrs. Henderson as soon as possible, following club meetings. News reports will be furnished.

## Fall Revival Is Slated By Hart Baptist Church

The Nov. 16-23 Fall Revival of the First Baptist Church will feature evangelist Rev. Vance Zinn, of Floydada. Song leader will be Bill Meyer, Music and Education Director of the First Baptist Church, Dimmitt.

The services will be held at

7:30 p. m., weekdays, except on Friday when they are scheduled to begin at 6 p. m. Sunday services will be at the usual time-Sunday school at 10, Morning Worship at 11 a. m. Training Union at 5:30 p. m. and the Evening Worship Service at 6:30 p. m.

### Board Accepts Auditor's Report

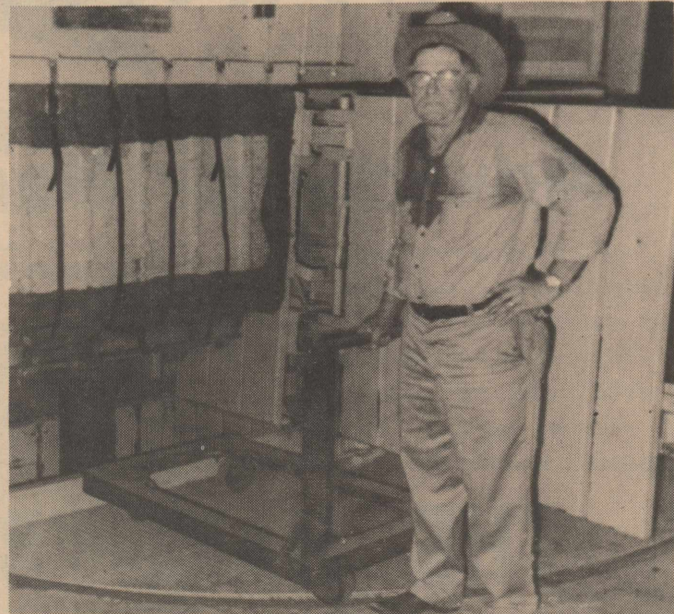
School trustees, meeting Tuesday, accepted an auditor's report for the 1968-69 school year presented by auditors, Jim Radcliffe and Jodie Minnick.

Ted Averitt was appointed census enumerator for the 1970 school census. J. C. Box was employed as bus mechanic.

In other action, the board accepted the testing program as presented by the superintendent.

A survey to determine the interest in band was announced with 25 high school students and 20 junior high students indicating interest in participating in band next year.

Members of the annual staff were on hand to take group pictures of the board to appear in the annual.



FIRST BALE OF COTTON FOR HART AREA was brought into the Hart Gin Tuesday morning at 11 o'clock by B.B. Pierce. Roland Shepard, owner of the gin is shown with one of the 725 bales which was produced from 6600 pounds of seed cotton.



# THE HART BEAT

Published each Thursday at Hart, Texas, 79043, P.O. box 311, with offices in Hart, Phone 938-2247.



Entered as second-class matter at the Post Office in Hart, Texas. Sue Cannon.....Manager Alva Henderson...News Editor

Any erroneous reflection upon the character, firm or corporation which may appear in the columns of The Hart Beat will be gladly corrected upon being brought to the attention of the publisher.

## EARLY DESTRUCTION OF COTTON STALKS

The early destruction of cotton stalks as soon as possible after harvesting has been completed is strongly recommended by John Thomas, Extension entomologist. After the stalks have been shredded by a flail-type shredder, they should immediately be plowed under to a depth of at least six inches. Thomas says the practice will aid materially in controlling boll weevils and pink bollworms next year by depriving them of a major source of food. Area wide programs are most effective, he says.

## Food Abundance

(Editor's Note: The following guest editorial is reprinted from the Nov. 1969 issue of "Progressive Farmer").

Five million farm workers in the United States produce enough food and fiber for 195 million Americans and 60 million foreign consumers. Thus, America today is blessed to be the only civilization in the recorded history of man to enjoy the "Age of Food Abundance."

One American farm worker produced enough to feed and clothe himself and almost 50 others. Foodpower, USA! Miracle of all time!

In the 18th century, Adam Smith, the noted economist, earned much derision from his fellow economists by predicting:

"When the time comes that one farm worker, through improvement and cultivation of the land, can provide food for just two people, the labor of half of the society will be able to provide food for the whole society. Then and only then can the other half of the people be employed in providing the other wants and fancies of mankind."

Through the unparalleled efficiency of American agricultural producers, 95% of the United States population is free to dream, to study, to strike, to launch rockets to the moon, to indulge in "other wants and fancies."

Adam Smith's hoped-for utopia has been so far exceeded by America that his explosive

idea seems rather ridiculous. But Smith's 18th century dream is reality in Russia today. There, half of the population is required to produce enough food for the other half. In Communist China, a "guesstimated" 75% of the population is required for production of the barest food subsistence.

Think about it. In 1900, every American family spent 40% of its disposable income on food. Today, the average family spends only 17% of its disposable income on food.

In the past 20 years, average farm prices have gone down 9%. Hourly earnings of manufacturing workers have gone up 127%. Corporate dividends have gone up 251%.

In 1920, it took 4 hours and 29 minutes of work to buy a pound of steak, a pound of pork, a quart of milk, a dozen eggs, a dozen oranges, and a 10-pound sack of potatoes.

Today, it requires only 1 hour and 30 minutes of work to purchase those same items—plus built-in maid service of frozen orange juice, frozen ready-to-cook potatoes, and other conveniences of packaging. The remaining hours of work can be used to buy color TV's, boats, swimming pools, air conditioning, dishwashers, weekend cabins, and three-week vacations.

Thus, we can all join the Psalmist in his thankful cry: "The earth has yielded its increase; God, our God, has blessed us."

## Down Memory Lane

### TEN YEARS AGO-

Paul Kennedy, school superintendent, accepted the keys for Hart's first driver training car. The car was provided by Dimmitt

### Motor Company.

Lazbuddie Longhorns stampeded the Hart Longhorns in an important District 2-B Contest 45-0.

### FIVE YEARS AGO-

Residents of Hart have been alerted to the probability this weekend of a killing

frost. Cotton harvest is running ahead of last year with indications pointing to a good year.

## Moments

OF

## Meditation

C. T. Cunningham, Pastor of The First Baptist Church

"Come unto me, all ye that labor and are heavy laden, and I will give you rest." (Matt. 11:28). "The Spirit and the bride say, Come. And let him that heareth say, come. And let him that is athirst come." Rev. 22:17.

The new Testament records a number of pictures of the Christ.

He is portrayed as a Shepherd, seeking a lost sheep; He is portrayed as standing outside the door, awaiting an invitation to enter. He is seen as the living water, living bread, and the Way, the Truth and the Life.

He is heard to say that my words are the words of eternal life.

But of all the pictures of Jesus, surely the most touching is that which shows Him with His arms extended, saying "Come".

Thus He is pictured, not as the Guest but as the Host. He invites us to leave our frustrations and our worries and disappointments behind and enter a realm of peace and serenity. He urges us to leave behind our sins and enjoy the satisfaction and relief that comes from forgiveness. He offers us a new life, rebirth.

The Christ who says, "Come" has done His part. In order that we might accept His invitation, He gave His life upon

the cross. Now it is up to us. We can turn away; we can ignore Him; or we can take steps which will take us to His side. But it is up to us.

Christ's invitation to you is a call to ADVENTURE. It is a call to sail new seas, discover new lands filled with opportunities that will bring to your life new satisfactions, new joys, and a new peace of heart.

He stands, His arms extended, saying, "Come!"

What is your answer?

## GA's Complete Meeting Plans

Plans for the month were made Wednesday at the regular meeting of the Girl's Auxiliary in the Fellowship Hall of the First Baptist Church. Mrs. David Irons was adult leader.

The meeting was opened with the girls singing the G. A. song, "We've A Story To Tell To The Nations."

A skating party was planned for Saturday, Nov. 15.

Mrs. Vernon Mapp served refreshments to Dana McLain, Melanie Upshaw, Vivian Davis, Sherri Daubert, Debbie Lacy, Rhonda Cole, Pat Smith, Donna Hart, Teri King, Jana Mapp and Mrs. Irons.

## Skating Parties Finance Purchase Of New Piano

Approximately 75 boys and girls attended a skating party Thursday from 4 to 6 p. m. in the grade school gymnasium. The party was sponsored by the Parent Teacher Association.

Darrell Six and Frances Cunningham assisted the group with their skates.

Skating parties are a project of the PTA this year. Proceeds from PTA sponsored activities have recently been spent on a new piano for the music

department.

Adults helping with the latest party were Mmes. Melvin Aven, Jim Black, Clinton Billingsley, Bill Hill, Ben Kennedy and Wister Clevenger.

Punch and candy were sold.

### MOTHER VISITS

Mrs. Jim Wellburn of O'Donnell visited her daughter and family Mr. and Mrs. Lester Lancaster last week.

### FIRE

The Hart Volunteer Fire Department was called to the Bob Lacy farm Thursday to extinguish a fire in a maize field. An electrical short in an electric fence ignited the maize.

THE TEXAS Easter Seal Society offers assistance to crippled children and adults. It is one of the Easter Seal societies celebrating the 50th anniversary of the founding of the Easter Seal Society.

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ALL DRESSED UP for the tacky party are these members of the Hart of Texas TOPS Club which was held at the community room of the Farmers State Bank.

## Hart Of Texas TOPS Club Holds Tacky Party Monday

Hart of Texas TOPS met Monday at 7:30 p. m. in the Farmers State Bank Community Room for a Tacky Party. Members came dressed in original tacky attire.

Mrs. Roy Taack and Mrs. Calvin Alexander tied for having the best tacky costume.

Queen of the week was Mrs. Barbara Davis and Mrs. Roy Taack was winner of the Point Contest. Guests were Patsy Davis and Mr. and Mrs. Butch Waller.

The next meeting will be Nov. 17 at 7:30 in Farmers State Bank. Jack Stanley of Lubbock will be special speaker.

## Baptist Women Meet Monday

"Significant Migrants" was program subject for the womens Missionary Union Monday meeting in the First Baptist Church.

Mrs. Lester Lancaster read the prayer calendar with Mrs. Harvey Davis giving the opening prayer.

Participating on program were Mmes. Vasca Kittrell, Lester Lancaster, Howard Mitchell and Clay Anderson.

Miss Suzanne Lemons was special guest.

Closing prayer was given by Mrs. H. E. Loman.

## Baptist Group Leads Program

J. D. Rogers had charge of the program Sunday afternoon at the Golden Spread Rest Home in Dimmitt.

Attending from Hart were Rogers, his son Roy, Mrs. R. A. Futrell, Mrs. Speck Alford and Mrs. H. E. Loman.

The First Baptist Church presents a program twice each month at the home.

*Happy Anniversary*

NOV. 9  
Mr. and Mrs. Howe Parker

NOV. 11  
Mr. and Mrs. Wister Clevenger



THE MOST BEAUTIFUL of the tacky party held at the community room of the Farmers State Bank Monday night, were these 'lovely' ladies, Mrs. Roy Taack and Mrs. Calvin Alexander.

## Elementary Choir Sings For Music Association

Members of the Hart Elementary Choir performed for the Texas Music Educators Association, Region XVI Annual Music Workshop Saturday in Plainview. The meeting was in Holiday Inn.

Eighteen counties comprise Region XVI. Consultants for the meeting were Mrs. Eddie Lake Bunton of Wichita Falls, Supervisor of Music, and Jack

Harmon of Fort Worth, Rhythm Band Incorporated.

The choir sang "The Happy Wanderer", "Joshua Fought the

Battle of Jerico" and a patriotic medley including "Where in the World But in America", "America, Our Heritage", "The Land I Love" and "This is My Country."

## Friena Teachers Host Delta Kappa Gamma Meet

Delta Xi Chapter of Delta Kappa Gamma Society, international society for women educators, met Saturday in the high school cafeteria in Friena.

Chapter Collect was given by Ormel Lee Walker. Ruby Mulkey gave the constitution quickie.

"Cutting Patterns" was the program topic presented by Mozelle Neill of Hereford. Two Dimmitt High School students, Mary Cardenas and Adela Barba, gave the second part of the program, speaking on

"Spanish Cultures".

Hostesses were Lois Miller, Leota Hargrove, Valoris Osborn and Carmeleet Truitt.

Attending from Hart were Mrs. Lanny Tucker and Mrs. H. H. Bledsoe.

IN MULESHOE

Mr. and Mrs. Lester Lancaster and Diane visited his sister Mr. and Mrs. J. W. Franklin and Mike in Muleshoe recently. Mike had just returned from his second tour in Vietnam.

## CTA Program Features Panel

Classroom Teachers met Monday in the high school library with 19 members present.

A panel program was presented by members of the Future Teachers and teachers. The program was reported to be very effective.

Teachers on the panel were R. E. Everitt, W. C. Hodges, Mrs. Max Stephens, Mrs. H. H. Bledsoe and Mrs. L. D. Williams.

Future Teachers appearing as panelists were Bill Bledsoe, Cathy King, Andy Rogers, Pam Shive, Jerry Heller and Ann Hood.

## 'Call To Prayer' Program Held At Methodist Church

"A Call to Prayer and Self-Denial" program was presented Thursday at the meeting of the Women's Society of Christian Service of the First Methodist Church.

Mrs. H.H. Parker was in charge of the program. She was assisted by Mrs. L.L. Swin-

dle and Mrs. Fred Brown.

A brief business meeting was held with plans being completed for the group to serve lunch at the farm sale of the late Sam Davis. The sale will begin at 1 p.m. Tuesday, Nov. 18 at the Hubert Maples farm. The women will sell sandwiches, pies and coffee.

The WSCS is sponsoring Frances Conates, a new girl at Girlstown.

### RELATIVES VISIT


Weekend visitors in Mr. and Mrs. Claude Kropp home were her mother, Mrs. Henry Warren of Crosbyton, and a sister, Mrs. C. A. Shipman and Kay of Spur.

### PLAINVIEW GUESTS

Mrs. Bruce Mitchell of Plainview recently visited with Mr. and Mrs. Ernest Martin.

### FROM EL PASO

Mr. and Mrs. Felix Broodshire and son Bob Hill of El Paso visited recently with Mr. and Mrs. H. H. Sullivan the ladies are sisters. Bob, who just returned from his second tour in Vietnam, also visited in Hereford with his father, Joe Hill.



## Financial Facts

By Willis A. Hawkins, Jr.

### MONUMENTS

Winnsboro Blue Granite  
White Georgia Marble  
and others  
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### HOLIDAY SPECIAL

Permanents  
**\$25 for \$17.50**  
**\$15 for \$10**

Permanents will be given  
Tuesday & Wednesday only

### Loy's Kut & Kurl

310 Ave. F

Do you know which was the smallest coin ever minted? Finding the answer to this question is in itself no easy task.

Most historians, however, believe the world's tiniest coin came from ancient Athens. It was called the "eighth-obol" and was made of silver.

As you might guess the "eighth-obols" were short lived. They were so small that people kept losing them.

The authorities stopped issuing them and minted a large copper coin of equal value instead. Oddly enough, many people protested the change!

Immediately, there was a strike in the Athenian fish market. The fish-wives had a habit of holding small change in their mouths and couldn't quite handle the new

large coins. They found it very difficult to talk with a mouth full of copper!

Watch Next Week or  
"TREE MONEY"

Have you tried shopping in Hart lately.

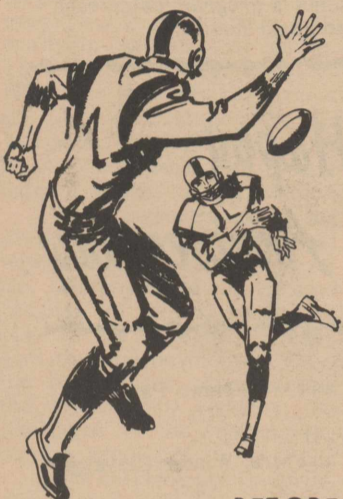
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WE STAND BEHIND OUR SERVICE  
AND BACK THE LONGHORN TEAM

# Lazbuddie Spoils 'Dream' Longhorns Lassoed 22-2

by DAVID BASS

The Hart Longhorns went to Lazbuddie Friday night with dreams of winning the first district championship for the team.

But those dreams were turned into nightmares as the Lazbuddie Longhorns scored twice in the first quarter and then coasted to a 22-2 victory over the Hart Horns.

The game began as the team from Lazbuddie kicked to Hart. The Hart horns took the ball at the 30 and from there moved to the Lazbuddie 45 where the Horns lost the ball on downs.

The Lazbuddie Horns could do no better, however and punted to the Hart Horns. But Hart couldn't hang on to the ball and Lazbuddie recovered on the one yard line.

Hart held Lazbuddie for three plays, but on the fourth Derril Mathews blasted in for the T. D. and Lazbuddie led.

To make matters worse, Derril Mathews passed to Charles Lee for the two extras and Lazbuddie led 8-0. This shook the Hart Horns up a little and on their next drive they found themselves completely bottled up.

The Hart Horns punted and Charles Lee took the ball on the run at the 50 yard line. There was no stopping him as he dashed over the goal for Lazbuddie's second score in less than four minutes. Larry Hodges ran the two extras and Lazbuddie led at the end of the first period by a score of 16-0.

The second quarter was a defensive battle with the Hart team doing a good job of holding Lazbuddie to nothing. Lazbuddie did the same to Hart, but they had to intercept two passes to do it. One of those intercepted passes was in the end zone. The half ended with the score at 16-0 in favor of Lazbuddie.

The second half began with a bang. Lazbuddie's Derril

Mathews took the ball on his own 36 yard line on a third down situation and proceeded to elude Hart tacklers all the way to the goal. The kick for the extra point was blocked but Lazbuddie led 22-0.

The Hart team was not to be denied. After putting Lazbuddie into a hole on their own 5 yard line, they held LHS to only one yard and the punter went back to kick.

The punter received a bad snap from center and the ball sailed over his head and out of the end zone for two points for Hart. This scoring ended the third quarter with the score standing at 22 for Lazbuddie and 2 for Hart.

The fourth quarter was nearly a repetition of the second as both teams could not get far down the field. The Hart Horns did the best in this category as they moved to the LHS 15 only to have another pass intercepted in the end zone to kill the drive.

Hart got another drive going before the game ended but time ran out on the fighting Hart Longhorns with the score on Lazbuddie's side at 22-2.

This loss dropped the Horns to a 6-2 record in season and a 1-1 record in district play. The Hart Horns travel to Matador next Friday to play the Matadors at 7:30.

### COUSIN VISITS

Mr. and Mrs. Kem Boozer of Olton recently visited his cousin, Mr. and Mrs. Lester Lancaster.

### HOSPITALIZED

Leonard Griswold remains seriously ill in the Plains Memorial Hospital in Dimmitt. He is a mechanic for Hill Farms.

### PLAINVIEW GUESTS

Mr. and Mrs. Millard Sells of Plainview were visited recently in Mr. and Mrs. Lester Lancaster's home.

## School Menu

Nov. 17 through 21, 1969

MONDAY - Tenderized steaks, whipped potatoes, cole slaw, hot rolls, apple sauce cake, whipped topping, milk and butter.

TUESDAY - Pinto beans and Vienna chunks, sour kraut, seasoned spinach, onion slice, cornbread, cherry cobbler, milk and butter.

WEDNESDAY - Meat loaf, catsup, whole new potatoes in cheese sauce, tossed salad, cornbread, ginger cake, milk and butter.

THURSDAY - Vegetable beef stew, plain crackers, sandwiches, lettuce wedge, orange sheet cake, milk and butter.

FRIDAY - Hamburgers, mustard onion pickle relish, French fries, catsup, lettuce and tomato, chocolate pudding, milk and butter.

### VISIT DAUGHTER

Mr. and Mrs. T. R. Davis recently visited their daughter and family, Mr. and Mrs. Louie Sweatt, of Jal, N. M.

### HOME FOR WEEKEND

There were several of the college students home over the weekend. It's always nice to have our students back visiting.

### VISIT DAUGHTER

Mr. and Mrs. Claude Kropp were dinner guests of their daughter, Mr. and Mrs. Charles Minchew of Westway Community Saturday.

### IN WARREN HOME

Ray Joe Warren and children, Janice and Douglas and a friend from Plainview had lunch Sunday with Mr. and Mrs. Ray Warren. The Lyndall Warrens visited that afternoon.

### Ricky Farris

The race was much as we all had it, it wasn't by the Horns. Even though score our Horns number one to every

Our next game dor. It will start a Friday. Longhorns hind you all the way

### BEAT MATADOR

We want to c Andy Rogers for bei our 1969-'70 Bonfir Thursday night at

### GO HORNS!

The F.H.A. met in the High Scho The program Power", given by The F.H.A. is sp Christmas Fund I Girlstown U.S.A.

We are collecti goods, clothes, m Donations from the munity will be great ated.

### WIN!!

The F. T. A. a Monday and Tuesda program was giv Averitt.

Tuesday was set planning session work for the rest Mrs. Campbell our presented with a c F.T.A. written on it

### SHARON BROOKS' THINGS

Teacher - Mrs. Magazine - Leen Movie - "Gone With Actor - Chad Evere Actress - Doris Day T.V. Show - Medi Car - G.T.O. Hobby - cooking and Song - "Take a Lett Singer or Group - E man and Johnny I

JETON JONES IDEA Most Handsome - N Cutest - Lonny Davi Eyes - Ricky Mitche Hands - ?

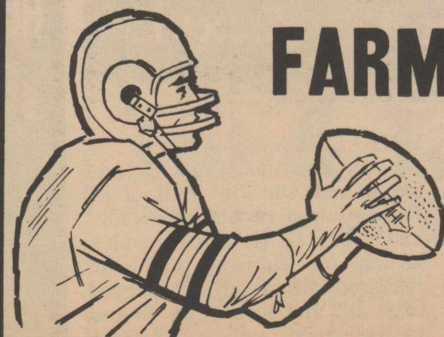
Hair - Mike Armstr Personality - Rex Most Friendly - Ro Meanest - Steve Cox Physique - Roy Ethr Walk - Johnny Ethri Laugh - Jerry Helle

### BABY SKUNKS

Baby skunks born in April or M the average litter.

### SON VISITS

Mr. and Mrs. T caster and Shan visited his parents Mrs. Lester Lancas grandmother, Mrs. burn of O'Donnell.



# FARMERS STATE BAI

MEMBER F.D.I.C.

WE'RE SUPPORTING T  
FIGHTING LONGHOI  
ALL THE WAY



# Longhorn Trails

Sandy Bennett

on! And as  
te to admit  
our Mighty  
we lost by  
ill rank as  
one in Hart.  
is at Mata-  
t 7:30 next  
we'll be be-

Best Dressed - Andy Rogers  
Best All Around - Roy Ethridge  
My Pal - Johnny Ethridge  
I.Q. - Harold Bennett

ROY ETHRIDGE'S IDEAL GIRL  
Most Beautiful - Pam Shives  
Cutest - Jeton Jones  
Hands - ?  
Hair - Pam Shives  
Eyes - Jeton Jones  
Personality - ?

Most Friendly - Becky King  
Meanest - Gaylene Hawkins  
Figure - Jeton Jones  
Walk - Janet McLain  
Laugh - Diane Barham

Best Dressed - Sandi Bennett  
Best All Around - Jeton Jones  
My Pal - Sharon Brooks  
I.Q. - Denise Lowery

Wednesday  
of Library.  
was "Sea  
Jim Dunn,  
sponsoring a  
Project for

## WTSU Buffs Meet Broncos

West Texas State University's Buffaloes, having pushed their season record above the .500 mark, will attempt to keep it there when they invade Kalamazoo, Mich., Saturday to play the Western Michigan Broncos.

The Buffaloes of coach Joe Kerbel played their finest game of the season Saturday in beating the University of Texas at Arlington Rebels, 41-7.

Buff defenders picked off five passes during the contest and returned two for touchdowns. Offensively, the Buffs picked up 235 rushing yards and 105 passing.

Besides the two interception returns for touchdowns, the Buffaloes turned two of the other interceptions into scores.

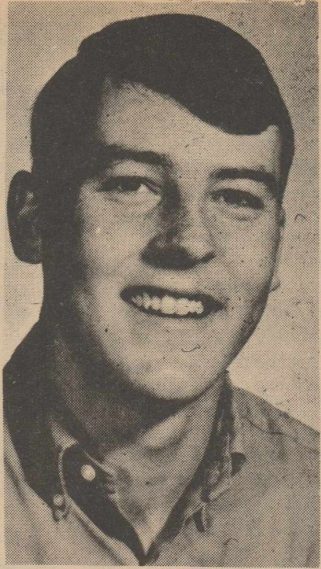
Raymond Brown and Billy Lantow each picked off a pair of Arlington passes. Lantow returned one of his interceptions 31 yards for a touchdown giving the Buffs a 9-0 lead early in the second quarter. Brown carried one of his thefts back 39 yards to score. Troy Anderson intercepted the other Arlington pass.

Duane Thomas and Clarence Redic were the offensive backfield leaders for West Texas. Thomas carried 28 times for 84 yards as the Rebel defense keyed on him throughout the contest. Redic hit on six of nine passes for 55 yards.

Rocky Thompson and Olan Thompson combined for 124 yards. Rocky raced for 63 yards and Olan 61.

Arlington was limited to 12 completions out of 32 attempts for 132 yards. The Rebels had 140 rushing yards during the clash which saw the Buffaloes score 28 points in the second quarter.

In West Michigan the Buffaloes will be playing a team which put on a high-powered offensive show at Buffalo Bowl last year. West Texas came out of that game with a 53-36 decision.



ANDY ROGERS

## Andy Rogers Crowned King

Andy Rogers was crowned Bon Fire King Thursday at the annual Bon Fire and Pep Rally. Spirited yelling reached an even greater intensity as the blaze was lighted.

Roni Cox, head cheer leader, crowned the king. Rogers is the son of Mr. and Mrs. Boots Rogers. He is president of the senior class and is a member of the Longhorn football team.

Other king candidates were Harold Bob Bennett, Quincy Hawkins and Graciela Catano.

The senior class sponsored a car smash following the bon fire and pep rally. Proceeds went to the senior class fund.

## November Set 'Camp Month'

Governor Preston Smith has officially proclaimed November as "Texas Lions Camp for Crippled Children Month." Lions League President E. J. Grindstaff of Ballinger and Executive Director Frank Robertson were in Austin to accept the proclamation.

In his proclamation, Governor Smith stated:

"For 17 years, the Lions Camp for Crippled Children at Kerrville has provided two weeks of summer fun--without any cost whatsoever--to more than 11,000 blind, deaf, mute and crippled children of Texas.

"In recent years, through its Rehabilitation Program for the adult blind, the Camp has helped more than 700 Texans to return to the sighted world as productive citizens.

"The Camp for children operates during the three summer months and the balance of the year is devoted to the adult training program.

"Lions is an international organization whose motto is, 'We Serve,' and the efforts of Texas Lions in behalf of crippled children, the deaf, the mute and the blind have contributed much to the welfare of these disadvantaged citizens of Texas.

"All citizens of Texas take great pride in this worthwhile project sponsored by the Lions Clubs of Texas."

Go Longhorns!

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DEWAYNE BROWN, MGR.



# The Hart Beat Backs The Longhorns

ANK  
THE  
RNS



## Easter Seals Fight Measles

The Texas Easter Seal Society is joining with the National Easter Seal Society and the U. S. Public Health Service in a nationwide campaign to stop rubella, more commonly known as German measles.

From the cyclical character of the disease, health officials expect a large increase in cases in 1970 unless large scale immunization takes place, according to Robert W. Milam, M. D., Medical Advisor for the Texas Easter Seal Society.

While rubella is a common disease of childhood, when adult women contract the virus, especially during the first month of pregnancy, it can become serious, causing babies to be born with abnormalities or the pregnancy can end in stillbirth or miscarriage. Some of the common defects of rubella-affected babies are cataracts, heart defects, deafness and mental retardation.

Past evidence shows that large outbreaks of rubella come every six to nine years, generally in late winter or spring. The last major epidemic, in 1964, was probably the largest in 30 years. Health officials estimate that 20,000 to 30,000 infants were born with severe defects during that epidemic.

Preventing exposure of the pregnant woman is the principal objective of rubella control, Dr. Milam pointed out. He said because of the possibility of risk to the expectant mother and to her developing baby, the best means of protecting the fetus is by reducing the likelihood of the mother becoming infected.

Since children are the principal reservoirs of the disease, health officials recommend that youngsters between one year of age and puberty be vaccinated.

Information on the rubella immunization program can be obtained by calling your family doctor, the City or County Health Department, or the School Nurses.

### RETURN HOME

Mr. and Mrs. R. A. Futrell returned home Thursday from two weeks vacationing and fishing. They visited in San Angelo with Mrs. Futrell's sister, Miss Nellie Wingren and in Abilene with his sister, Mrs. R. C. Farmer. They also visited in Florence and spent a week at Lake Buchanan. They report fishing wasn't too good and the weather cold and rainy.

### VISIT DAUGHTER

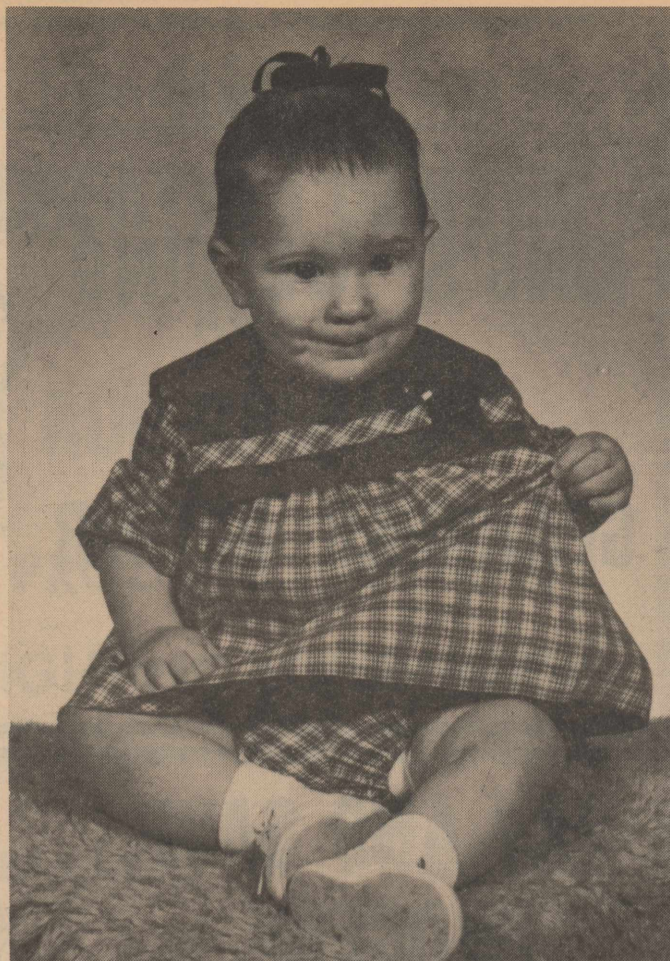
Mr. and Mrs. T. R. Davis visited over the weekend with their daughter and family, Mr. and Mrs. James Clay of Nara Visa, N. M.

### FLOYDADA GUESTS

Mr. and Mrs. M. M. Smitherman of Floydada visited Saturday with Mr. and Mrs. John Rice and Mr. and Mrs. W. C. Crick.

### MOTHER VISITS

Mrs. Nanny Long of Amherst is spending three weeks in the home of her daughter and family, Mr. and Mrs. J. B. Allensworth.



HART PRESENTS - - Julie Elizabeth Davis, ten months old, daughter of Mr. and Mrs. Weldon Davis. Maternal grandparents are Mr. and Mrs. Clay Anderson, Mr. and Mrs. Harvey Davis are paternal grandparents. Mrs. Lillie Luttrell of Floydada is maternal great-grandmother. Mrs. Mary M. Durham of Brownfield is paternal great-grandmother.

## Indian Artifacts, Fun Enjoyed By Boys' Groups

Royal Ambassadors met Thursday at the First Baptist Church with 53 boys and their sponsors present. Harold Smith, Jim Averitt and Landra Bruington are leaders.

Smith presented a study on the life of Daniel and RA's continued work towards earning badges.

During the fun time, six teams played football. Averitt and Bruington directed the games.

A group of RA's and Boy Scouts went to Ceta Canyon Saturday to tour Schaeffer Shelter. Deryl Clevenger, Harold Smith and Stanley Schaeffer of Dimmitt directed the tour. Forty-three boys from Hart and three from Dimmitt made the trip in the Scout bus.

Schaeffer has found more

than 100 Indian Artifacts at the location. During the day the group found two arrow heads and one spear point.

Camping headquarters were set up at Schaeffer's mother's ranch in Ceta Canyon.

R. A. members wish to thank the Scouts and their leader, Deryl Clevenger for being included in the bus trip and for pointers during the day. The Scouts camped out Saturday night in Ceta Canyon.

W. T. King furnished transportation for the RA's to return home Saturday.

### SEE FILM

F.H.A. met Nov. 5 in the school library. The program was presented by Jim Dunn, Naval Recruiting officer from Amarillo. He presented a film on Seapower.

## NOTICE

HOMEWORKERS (Envelope Addressers) WANTED. Send stamped self-addressed envelope. Newlife, Box 85, La Grange, Tex. 78945. 19-4tc.

WANTED-Your insurance business. All lines. Insurance at cost. Castro County Farm Bureau branch office, Hart, Texas. E. L. "Sonny" Hochstein, agent. Office hours, Monday through Friday, 9-12. Located at the Sun-Vue Fertilizer Office, phone 938-2307. 27-tfc.

## LOST & FOUND

LOST 2 months old Beagle pup. Reward. Call 938-2447 or 938-2561. 19-1tc.

## FOR SALE

FOR SALE 3 bedroom house, 1 and 3/4 baths, double garage, one acre 6 1/2 miles west of Hart, on pavement. Call 938-2200. 18-tfc.

FOR SALE: 1960 wide-bed Ford 1/2 ton pickup, 6 cylinder, 3 speed, Call 938-2462, Hart. 9-tfc.

FOR SALE - Oil field pipe and rods for corrals and feed lots. Call W. A. Hawkins, Jr. 938-2111. 1-tfc.

1960 Plymouth Fury, new tires, runs good. Call W. A. Hawkins Jr. 938-2111. 1-tfc.

FOR SALE 3 bedroom house on pavement, priced to sell on lots 50 x 140 feet, with water, gas and sewer. Call 938-2472. 2-tfc.

## Last Rites Conducted For Hart Woman's Kin

Last rites were conducted Saturday in Wood-Dunning Funeral Home Colonial Chapel for Oatis A. Stout, 67, brother of Mrs. Cloy Flippin.

The Rev. Robert Brown, pastor of Trinity Methodist Church, officiated. Burial was in Plainview Cemetery.

A native of Hardeman County, Stout died Friday in Plainview Hospital. He had resided near Hale Center since 1926. He was a farmer-rancher.

Other survivors include his wife, Lillian Mae; three sons, J. T. of Lubbock, J. W. and

O. A. Jr., both of Hale Center; two daughters, Mrs. Lucille Eighinger of San Antonio and Mrs. Johnny Johnson of Hamlin; one other sister, Mrs. Agnes Flippin of Quanah; a brother, W. C. of Earth and 11 grandchildren.

### COOKER EXPLODES

A pressure cooker blew up in the Claude Kropp's home Saturday destroying the cook stove, blowing a hole in the ceiling and breaking out two windows.

## Mrs. J.D. Murray Hosts Good Neighbors Luncheon

The Good Neighbors Club met Tuesday, Nov. 4 in the home of Mrs. J. D. Murray. A covered dish luncheon was followed by a short business meeting with president Mrs. H. E. Newman, presiding.

The ladies discussed the annual Christmas party. The club will sponsor the sale of coffee, pie and donuts at the farm sale of the late O. D. Dinwiddie December 6. Proceeds from the sale will go to the Hart

Cemetery fund.

Members present were Mmes. E. E. Foster, T. R. Davis, H. E. Newman, Kenneth Lambert, Robert Brooks, D. A. Bass, Fred Hamm, Leonard Griswold and the hostess Mrs. J. D. Murray.

## Methodist Men Meets Nov. 5

Methodist Men met Wednesday morning at 7 in the Fellowship Hall of the First United Methodist Church for their regular monthly meeting.

President Joe Bailey presided over a short business meeting.

Men present were Joe Bailey, Theron Morrison, E. E. Foster, Wamon Foster, Frank Barnes and Bill Bell.

### NAME'S ORIGIN

The founding and naming of Bakersfield, Calif. came about in the 1800's when a man named Col. Baker let travelers rest overnight in his pasture. As the word spread of his hospitality it became known as Baker's field.

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# SCOUT NEWS

Cub Scouts Den 2 met Thursday in the Community Room of the Farmers State Bank. Theme for November is "Folk Lore", with Our American Heritage being a major part of Cub Scouting, this month's theme offers us many opportunities to portray many famous characters of early America. Each state has its folklore heroes and its folkways. Jackie Davis, Kelly Jones, Robert Lacy, Russell Davis, Brett Aven, and Glen Black were each given a name of a person to give the legend and tales about.

The scouts are making tooth pick holders. Jackie Davis showed the boys a two ring and string trick.

Refreshments of Frito and Cokes were served by Mrs. Myrt Loman. Brett Aven led the boys in the pledge of Allegiance and then they were dismissed.

Troop 246 Boy Scouts enjoyed a campout over the weekend.

The troop left Hart Saturday morning and went to a ranch east of Wayside. There the boys hiked to a cave where Indians had lived. The group then went to the Schaeffer ranch northeast of Happy to tour another Indian shelter and look for Indian relics.

Some scouts completed their Indian Lore merit badge requirements. The troop also visited the site of a dugout which was once occupied by an early day rancher.

The group returned home Sunday afternoon. Making the trip were Duane Clevenger, Sonny and Freddy Mancias, Danny George, Mike Cox, James Warren and Gilbert Rodriguez and leaders, Dwight Miller and Deryl Clevenger.

Cub Scout Den III met Wednesday, Nov. 5 in the Community Room of Farmers State Bank with their leader Mrs. Doyce McAdams.

Pledge of Allegiance was led by Mark Bruington. Each scout completed his costume and practiced their skit for the pack meeting. Den Chief Duane Clevenger led the boys in games.

The group closed the program by forming a "living circle" and repeated the Scout promise and laws.

Mrs. Elmer Six and Pat served refreshments to Mark Bruington, Vic Hart, Bruce McAdams, Johnny Newsom, Ricky Rowland, Randy Heck and Clevenger.

*Happy Birthday*

NOV. 10  
Retha Aven  
Sam McGill

NOV. 12  
Francis Cunningham  
Suzahn Rowland

NOV. 13  
Donnie Burress

NOV. 14  
Charlie Martin



**PLAYING POSSUM** doesn't exactly fit this situation, as Jim Dalton actually is playing WITH a possum. The pet possum was given to A. C. Houston, who gave them to Jim Dalton after they increased by five. All the babies are still living.

## Whooping Cranes Migrate, Arrive At Arkansas Refuge

The world's only flock of wild whooping cranes is on the way from breeding grounds in northern Canada to their winter home on the Aransas National Wildlife Refuge on the Texas Gulf Coast, according to Regional Director William T. Krummes of the Bureau of Sport Fisheries and Wildlife.

Five adult whoopers have arrived on the Aransas Refuge, and two adults and one juvenile bird were seen on the Salt Plains National Wildlife Refuge in Oklahoma, Krummes said.

Every year, conservationists across the nation eagerly await news of the big white birds, who are waging a gallant fight for survival. In the fall of 1941, only 15 cranes arrived at Aransas. Under strict protection, their numbers have gradually increased until they reached a high point of 51 birds in 1968, Krummes stated.

Whoopers are about five feet tall, with red-crowned heads

and black wing tips. Juvenile birds have an orange or buff coloring until their second year. The twenty pound birds fly with their long necks and feet extended. "Again this year, the Department of the Interior will try to keep the public informed as to the progress of the dangerous 2,000 mile migration, and the birds need the cooperation of all people if they are to win their fight against extinction," Krummes said.

### LONG FILIBUSTER

Sen. Strom Thurmond of South Carolina set the record for the longest filibuster Aug. 28-29, 1957. It lasted 24 hours and 18 minutes.

### WAY OF LIVING

Living doesn't cost any more than it used to, if you don't mind living the way people used to.

### ALL IN A DAY

In captivity, the average elephant consumes approximately 500 pounds of hay every day.

### RECORD BUYERS

Sixty-five percent of all long-playing records and 89 percent of all singles are bought by persons under age 31.

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\$17,000 commission in a year is not unusual for our full-time salesmen. New car offered as bonus. Short auto trips to contact customers.

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**BOB READ, PRESIDENT,**

The American Lubricants Company,  
Dayton, Ohio 45401

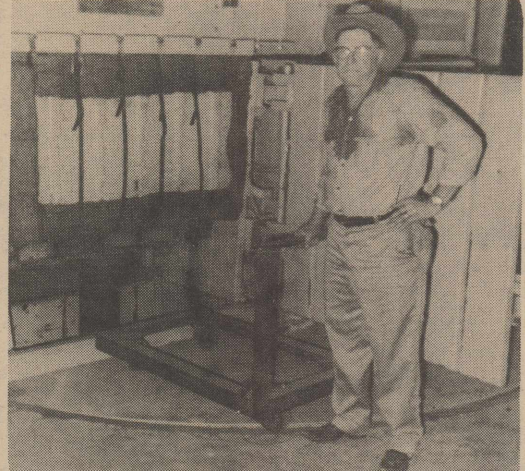
### DINNER GUESTS

Sunday dinner guests in the Everett Cole home were their daughter and family, Mr. and Mrs. Nathan Pevehouse and family of Dimmitt and Gary of Lubbock.

### ATTEND REUNION

Jud and Ernest Davis attended the Davis family reunion at Antlers, Okla. last weekend and visited with their father, J. L. Davis, at Hol-denville, Okla.

## Congratulations -



To- B.B. Pierce

Who Brought In The First Cotton In The Hart Area.

Two Bales Weighing 725 Lb.

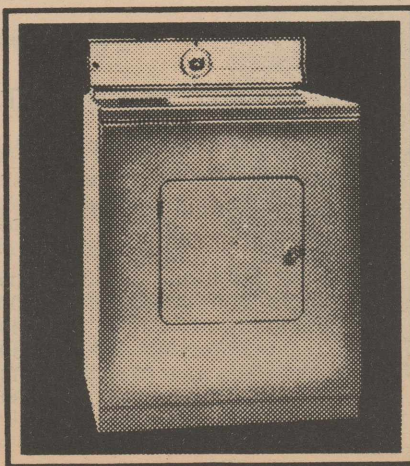
Each Were Ginned

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Roland Shepard



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Buy your new electric clothes dryer now and, as our customer, you will receive a \$15.00 certificate. At 5¢ a load, total operating cost, it's just like getting 300 loads dried free. Don't delay - buy now and take advantage of this valuable 300 offer.



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If only I had been born with the ability to reason  
and all the wisdom great decisions require.  
Then I'd ask Daddy to teach me a prayer.  
And I'd ask Mommy to read me a Bible story.  
And, if nobody offered to take me, I'd walk myself

to Sunday School.

But, as things are, I've no more say about my  
destiny than a missile has. You grown-ups decide  
how high—or how low—my life shall be aimed!  
And when to launch me! And where!

And, from what I hear, some of us never get  
off the ground.

Please . . . SOMEBODY . . . plan my orbit.

# planning my orbit



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Scriptures selected by the American Bible Society

Sunday John 1:1-18	Monday John 1:19-42	Tuesday John 1:43-51
Wednesday John 2:1-11	Thursday John 2:12-22	Friday John 2:23
		Saturday John 3:16-21

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& AUTO PARTS
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- THE HART BEAT
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- TIDE
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- FARMERS STATE BANK
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& FERTILIZER
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ELECTRONICS
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**ST. JOHN'S CATHOLIC CHURCH**

Father Raphael Chen

Mass (Sunday) . . . . . 8:30 A.M.  
Catechism (Sunday) . . . . . 9:45 A.M.  
Mass (Thursday, Spanish) 6:30 P.M.

**CALVARY BAPTIST CHURCH**

Rev. F.L. Sledge of Bovina, pastor

Sunday School . . . . . 10:00 A.M.  
Worship Service . . . . . 11:00 A.M.

**BAPTIST MISSION**

Rev. Van Earl Hughes of Dimmitt, pastor

Sunday School . . . . . 10:00 A.M.  
Worship Service . . . . . 11:00 A.M.

**CHURCH OF CHRIST**

Harold McColum of Dimmitt, minister  
Phone 647-4665

Bible Study . . . . . 10:00 A.M.  
Morning Worship . . . . . 10:55 A.M.  
Youth Bible Study . . . . . 5:30 P.M.  
Evening Worship . . . . . 6:00 P.M.  
Youth And Adults  
Midweek Worship Services 8:00 P.M.

**FIRST UNITED METHODIST CHURCH**

Rev. Fred Brown, pastor  
Hart, Texas  
Church Phone 938-2462 Parsonage Phone 938-2467

Sunday School . . . . . 10:00 A.M.  
Morning Worship . . . . . 11:00 A.M.  
UMY . . . . . 5:30 P.M.  
Evening Worship . . . . . 6:30 P.M.  
Choir Practice (Wed.) . . . . . 7:30 P.M.  
UWSCS (Thurs.) . . . . . 2:30 P.M.

**FIRST BAPTIST CHURCH**

Rev. C.T. Cunningham, pastor  
Pastor's Phone 938-2332  
Church Phone 938-2316

Sunday School . . . . . 10:00 A.M.  
Morning Worship . . . . . 11:00 A.M.  
Training Union . . . . . 5:30 P.M.  
Evening Worship . . . . . 6:30 P.M.  
WMU (Monday) . . . . . 2:30 P.M.  
Mid-Week Service (Wed) 8:30 P.M.  
GA's (Wednesday) . . . . . 4:00 P.M.  
RA's (Friday) . . . . . 4:00 P.M.