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# THE HART BEAT

measuring the pulse of a growing community

FARMERS STATE  
BANK  
Member F.D.I.C.  
HART, TEXAS

VOL. 6 NUMBER 1

HART, CASTRO COUNTY, TEXAS, THURSDAY, JULY 11, 1968

10 CENTS A COPY

## Three New Teachers Are Hired



MEMBERS of the Redlegs, one of Hart's two Little League teams, include Jim Tucker, Danny George, Sonny Mancias, Gilbert Rodriguez, Jerry Swindle, Freddie Mancias, Thomas Cunningham, Danny Carson, Barry George, Blair Morrison, Kevin Parker, Kerry George, Jimmy Kennedy, Mike Clevenger, Terry Beavers and Randy Popejoy. Coaches are Jack George and Wister Clevenger. Members of the Colts, pictured earlier are Dean Hill, Terry Hill, Kim Dyer, James McLain, Cary McLain, Mario Martinez, Raymond Rios, Ricky Odom, Harley Malone, Bobby Allensworth, Theron Hawkins, Darrell Lacy, Wally Cox, Lyle Shive, Clay Hanes and bat boy, Kent Hill. Coaches for the Colts team are Doug Higgins and Newlon Rowland.

Hiring of new faculty members was the main topic of discussion at the last school board meeting held at the school Monday night.

The board accepted several resignations and in other business discussed the roofing of a portion of the schools buildings.

Resignations of Mrs. Jim Reid, Mrs. Jackie Burns and Paul Vera were all accepted by the board.

Replacing Mrs. Reid as home economics teacher will be Mrs. J. V. Wescott. Walter Warren Lemons was hired for the coming year and his position will be assigned at a later date.

Mrs. E. V. Six was also employed as a teacher. Kay Smith will be employed at the school for the remainder of the summer as a part of the college work-study program.

School cafeteria workers for the next year are Mrs. Lester Richburg, Mrs. Orval Sharp and Mrs. Granville Martin, with Mrs. Carl Godfrey serving as supervisor.

In other action, bus drivers were employed by the board Monday night. They are J. V. Wescott, C. E. Johnson and Paul Ross.

The board okayed the re-roofing of the elementary building, gym and special education reading lab building.

## Public Hearings Slated For Sugar Beet Growers

The U. S. Department of agriculture announced on July 2 that an informal public hearing will be held July 25 in Denver, Colo. to receive views and recommendations on whether or not proportionate shares (farm acreage allotments) should be established for the 1969 crop of sugarbeets in the domestic beet sugar area. The hearing will begin at 10 a. m. (Denver time) at the Brown Palace Hotel.

Notice of this hearing will be filed within the next few days for publication in the Federal Register.

Views and recommendations

on the possible need for establishing proportionate shares may be presented orally at the hearing, preferably supported in writing by an original and two copies of the oral statement. Views and recommendations may also be submitted in writing (original and two copies) at the hearing or they may be mailed to the Director, Sugar Policy Staff, Agricultural Stabilization and Conservation Service, U. S. Department of Agriculture, Washington, D. C. 20250, postmarked not later than August 16, 1968.

## Wheat Certificates Have Value Of \$1.38

Wheat Certificate payments to farmers participating in the 1968 wheat program will have a value of \$1.38 per bushel, the U. S. Department of Agriculture has announced. The payments are based on the difference between the July 1, 1968, wheat parity price of \$2.63 per bushel and the 1968-crop national average loan rate of

\$1.25 per bushel. The 1967 value was \$1.36 per bushel.

Wheat marketing certificates are authorized by the 2-price provisions of the Food and Agriculture Act of 1965, guaranteeing participating farmers 100 percent of wheat parity price for their share of the wheat used for domestic food. This substantially bolsters farm income for wheat while permitting support of market prices through loans at levels more competitive in world trade channels.

Charley E. Hill, Office Manager, Agricultural Stabilization and Conservation County Committee, said today that certificate payments to farmers participating in the 1968 wheat program will begin this fall from the Castro ASCS County Office. The payments will be based on the projected production of 40 percent of the farm's planted acreage within the 1968 wheat acreage allotment.

Nationally, certificate payments to approximately 837,000 participating farmers will total about \$730 million for the 1968 wheat crop. About 85 percent of the national allotment is on participating farms. When related to the total production on the 49.2 million acres of allotment on participating farms, the \$730 million in certificate payments represents additional income at a national average of 55 cents on each bushel produced by participants. The total average return per bushel will depend on price farmers receive in the market from their 1968 wheat crop.

## Rabies Shots Given Here

In accordance with the Hart City Commission's new ordinance, 83 dogs were given rabies vaccinations Monday, July 8.

David Bechtol, veterinarian from Dimmitt, was in Hart to give the vaccinations.

Dogs are required to wear tags indicating they have had their vaccinations. Anyone who failed to have his dog vaccinated Monday is instructed to see a veterinarian and bring proof of vaccination to the City Hall for registration.

Any dog not wearing a tag will be picked up.

## Ray Cox Is Named Manager

Panhandle Compress and Warehouse Company has announced the promotion of Ray Cox to the post of manager for the Hart plant. Cox has served as assistant manager for five years.

Ray Porter, former manager, has been transferred to O'Donnell to manage the Trinity Compress, which is owned by Panhandle Compress.

Cox, 25, has lived in Hart for seven years. He is a native of Holliday. He is married to the former O'Keta Follis. The family has moved into the house formerly occupied by the Porter family.

## Hart Riding Club Has Play Day In Lubbock

Hart Junior Riding Club held their fourth monthly play day Sunday, July 7.

Ten families participated in the trip to Lubbock where members earned 399 points. Several families of friends also accompanied the group.

Picnic lunches were carried and the Rev. Bob Burks led church services at the grandstands at 12:30.

Recent activities of the club include roping two nights a week and participating in area parades.

The Club won first place in the Junior division at the parade for the Bar-None Rodeo in Plainview. They will ride at Earth this week.

## Hart Day Slated For August 10

'Hart Day' will be observed here Aug. 10 in conjunction with Castro County Week.

Hart Junior Riding Club is planning a parade and playday

and all businesses and clubs are invited to enter floats, queens, old cars, decorated bicycles and any other appropriate item they may wish to enter.

Following the parade will be a playday which will include barrel, ring and flag races as well as pole bending.

Competition will be open to girls and boys in pee wee, junior and senior divisions.

For more information, call R. G. Henderson Jr. at 938-2355.

## Contest Begins In Sales Event

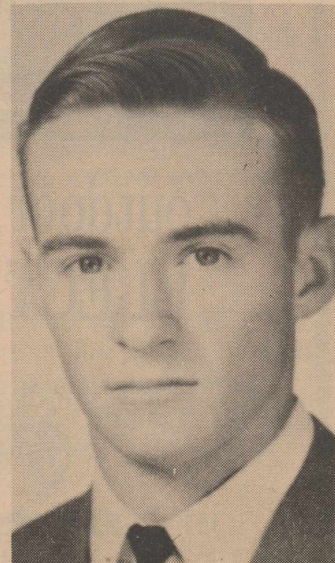
Area youngsters who would like to win a bicycle may sign up at the Hart Beat office, beginning Friday July 12 and become salesmen for the Hart Beat for the next month.

Boys and girls interested in winning a Bronco bicycle are asked to register Friday and pick up necessary supplies to be eligible to enter the contest.

## Kenneth Sharp Employed By Farmers State

Kenneth Sharp, son of Mr. and Mrs. Orval Sharp, has been employed as a trainee at Farmers State Bank.

The 1966 Hart graduate attended West Texas University in Canyon for a year and a half, where he studied business data processing.



**JOBE GUESTS**

Mr. and Mrs. Earl Bradley of Texas City and Rev. and Mrs. Fred Hankins of Portales, N. M. are visitors in the home of Mr. and Mrs. E. L. Jobe last week.

**Good Neighbors Meet Tuesday**

Mr. and Mrs. T. R. Davis were hosts to the Good Neighbors Club Tuesday, July 2, for a supper meeting.

Members played "42" following supper.

Guests were Rev. and Mrs. C. T. Cunningham.

Members attending were Messrs. and Mmes. D. A. Bass, Percy Hart, J. D. Murray, Wade Mills, H. E. Newman, Fred Hamm, Homer Hill, Kenneth Lambert, E. J. Johnson, Paul Brooks, E. E. Foster, and Mmes. Ray Bennett and T. B. Cox.

**IOWA GUESTS**

Mr. and Mrs. Joe Felix and two sons of Ottumwa, Iowa are visiting here this week in the home of her sister, Mr. and Mrs. Joe Bailey and family.

*Happy Anniversary*

JULY 16  
Mr. and Mrs. Ewell Jobe

**TAKE JEEP TRIP**

Mr. and Mrs. Bob Bowden and family and Mr. and Mrs. Ray Clark and Donice went on a Jeep Trip on the Canadian River last weekend.

**FROM OKLAHOMA**

Mrs. Carolyn Coffman, Stevie, Carla and Jeffy of Oklahoma City, Okla. are visiting with her grandparents, Mr. and Mrs. T. R. Davis and other relatives and friends here this week.

**Methodist Youth Slate Retreat**

Youth from the First Methodist Churches of Hart and Olton will attend retreat July 15-19 in Pecos State Park in New Mexico.

Fifteen youth from Olton and 10 from Hart will be accompanied by four couples as their sponsors.

Youth and their sponsors will camp out in the Park, sleep in tents and do their own cooking.

In addition to planning a new year's programs and having daily devotional programs, they will participate in hiking, horseback riding, fishing and other activities.

**COMING EVENTS**

JULY 15  
Fire Meeting

JULY 16  
American Legion

**Lana Tucker Has Birthday**

Lana Tucker was honored on her sixth birthday June 29 with a party in her home.

Cake, ice cream and pink lemonade were served to 20 guests.

Guests who assisted with the entertainment and refreshments were Debbie Bailey, Cheryl Friday and Tina Bradshaw of San Angelo.

Attending the party were Donna Carol Ewing, Laura Miller, Alice Stieret, Leoria Welty, Dorsa Friday, Melissa and Theresa Kittrell, Tammy Hill, Garla, Denese and Ann Bryant, Connie Featherston, Janet Black, Patricia Martinez, Johnna Myrick, Marcie Wescott and the honoree.

**Farewell Party Held Friday**

Ike and Nancy Graves were honored Friday, June 28 with a going-away party in the home of Mr. and Mrs. Carl Rambo.

The Graves family is moving to Hereford.

Sandwiches and soft drinks were served to approximately 40 guests.

Assisting the Rambos as hostesses were Mmes. Weldon Bates, Ed Harris, Eldon Shive, and Junior Bass.

**HOLE IN ONE**

Wister Clevenger hit a hole in one last Sunday at the Olton Recreation golf course.

**VISIT AUNT**

Mr. and Mrs. David Nelson and family spent the 4th of July in Dimmitt with her aunt and family, Mrs. Pearl Johnson.

**SEE HEMISFAIR**

Mr. and Mrs. Granville Martin and Theima Joyce spent the first part of this week attending the HemisFair in San Antonio.

**BUSINESS TRIP**

Mrs. Bill Bell and Mrs. Jimmy H. Davis made a business trip to Lubbock last week.

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**THE HART BEAT**

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Sue Cannon ..... Manager  
Lela Gallion .. Society Editor

*Just like having a picnic in your own living room!!!*

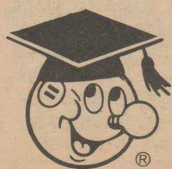


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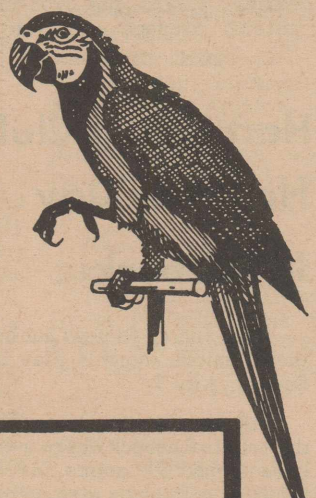
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**we'll answer all your questions**

Unlike parrots, we don't have a stock answer when it comes to money matters. But we do have a staff of specialists who will answer financial questions.

**FARMERS STATE BANK**  
MEMBER F.D.I.C.



## W.M.S. Studies Mission Schools

Woman's Missionary Society of the First Baptist Church met Monday afternoon July 8, in regular meeting.

Mrs. Clay Anderson presented a program on mission schools in Japan.

## FOR SALE

FOR SALE- Gregg cotton seed. Call 938-2464. 42-tfc.

FOR SALE- 1960 Rex-Air vacuum cleaner. Antique library table 1760 with glass ball claw foot. Call 938-2211. 49-tfc.

## WANTED

Want to buy a small used bicycle. 938-2561. 51-tfc.

WANTED - Custom fertilizing and spraying. Caparal, propazine, Atrozine etc. Call David Irons 938-2257. 41-tfc.

WANTED-- Your insurance business. All lines. Insurance at cost. Castro County Farm bureau branch office, Hart, Texas. E. L. "Sonny" Hochstein, agent. Office hours, Monday through Friday, 9-12. Located at the Sun-Vue Fertilizer office, phone 938-2307. 27-tfc.

## FOR RENT

FOR RENT- Two bedroom brick house. Call M. F. McRee 647-5674. 51-tfc.

**It's A Good Policy To Insure With The Newman Agency**  
938-2161 Hart, Texas

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**Ed Harris LUMBER CO.**

Hart, Texas

## DAUGHTERS VISIT

Mrs. Johnny Heindman and children of Plainview spent last week here visiting her parents, Mr. and Mrs. D. A. Bass. On Saturday another daughter, Mrs. David Bostick of Lubbock, visited the Bass family.

## NOTICE

MATHEMATICS TUTORING during summer months for all grades. Call Irene Cox, 938-2211. 49-tfc.

Enter P.A.G.'s \$1,000.00 yield contest. Minimum acreage - 100 acres. For application blanks and entry rules see your P.A.G. Dealer. Jones Seed and Farm Supply. 1-3tc.

Call us for demonstration of King tandems and offset disc. Jones Seed and Farm Supply. Day phone 938-2447 night phone 938-2205, 938-2561. 1-8tc.

## HAPPY BIRTHDAY

JULY 14  
James McLain

JULY 15  
Mrs. David Nelson

JULY 16  
Charlotte Ann Bryant

JULY 18  
Mrs. Jimmy (Ruby) Davis

JULY 19  
Deverell Kennedy  
Vernon Mapp

## VISIT FRANK CONARD

Mrs. Carolyn Coffman of Oklahoma City, Okla. and Mrs. Carl Godfrey visited at the Golden Spread Rest home last week with Mrs. Frank Conard.

## VISIT SON

Mr. and Mrs. Carl Godfrey spent Sunday in Plainview visiting their son, Mr. and Mrs. Jack Godfrey and Mike.

## THURSDAY GUESTS

Mrs. M. A. Davis and family of Lubbock and Opal Kittrell spent the night in the home of Mrs. Vasca Kittrell last Thursday.

## OLTON VISIT

Mr. and Mrs. Bill Bell and son accompanied Mr. and Mrs. C. P. Drake and Mr. and Mrs. Cedric Drake of Portales to Olton to enjoy dinner in the home of Mr. and Mrs. Thurston Tollett at Olton one day last week.

## LUNCHEON GUESTS

Mr. and Mrs. Worth Jones hand lunch on Sunday in Kress with his sister, Mr. and Mrs. R. V. Field.

## RUBY'S BEAUTY SHOP

Permanent waves on SPECIAL

\$5-\$7.50-\$9.50-\$12.50

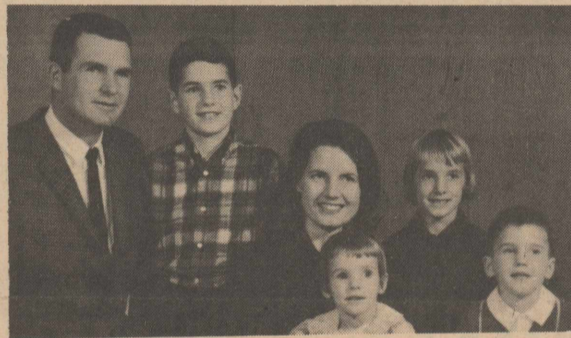
Joyce Bruington & Ruby Davis

APPOINTMENTS APPRECIATED

Call 938-2322

# Frank Ford for State Representative

## New Governor, New Speaker, New Legislature . . . . . Let's Build For The Future!

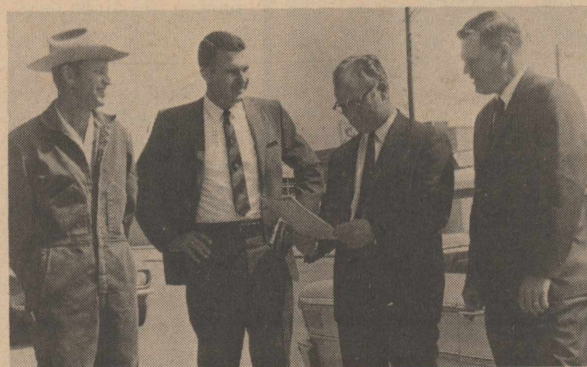


**Frank and Margie Ford with their four children — Davis, 10, Cindy, 8, Dan, 6, and Susan, 4.**

- \* Raised in the Panhandle-South Plains area where his father served as a County Agricultural Agent.
- \* Worked his way through Texas A and M, where he was named the outstanding student in the School of Agriculture, Cadet Corps Commander, and Delegate from the A and M Debate Team to national debate meet at West Point.
- \* While on a summer job during college with the Ag Experiment Station in Lubbock, assisted in early hybrid-sorghum work.
- \* Worked as assistant to manager of a farm equipment company specializing in irrigation.
- \* Served 30 months in the U.S. Army, attaining the rank of Captain in artillery.
- \* In 1959, served as bill clerk in the Speaker's office, Texas Legislature, and then in the Legal Division, State Board of Water Engineers.
- \* Has lived in Hereford for the past 8 years, where he has been successful as a farmer, home-builder, and manager of a milling company.



**As working manager of a business Frank Ford knows that government must be run on a pay-as-you-go basis.**



**Frank Ford will be a listening Representative when in the District - will work and speak for you when in Austin.**

- \* Active in his church and community, Frank has served as President of the Hereford Migrant Ministry, Vice-President of the Deaf Smith County Chamber of Commerce and United Fund.
- \* Well known for his work with youth, has been Scoutmaster of Boy Scout Troop 52 for past 7 years.
- \* Believes that two-party system is essential for the people of Texas to have effective control over their state government.

FRANK FORD IS A POLITICAL CONSERVATIVE WHO BELIEVES THAT THERE IS AN EXCESSIVE CONCENTRATION OF POWER IN WASHINGTON, D. C. He has been consistent in his efforts to find solutions at the local and state levels where the people can keep control over their future. Help put Frank Ford to work for you in WATER RESOURCES PLANNING, EDUCATION, SUPPORT FOR LAW ENFORCEMENT and GROWTH and PROGRESS FOR OUR AREA! He will represent the people of Cochran, Lamb, Bailey, Castro, Parmer, and Deaf Smith Counties.

**FRANK FORD — the candidate of the PEOPLE OF THE 72nd DISTRICT!!!**

Paid for by Olton Area Citizens for Ford, Robert Meinecke, Chairman



NEW LIONS OFFICERS pictured left to right following installation are Bob Reed, W.A. Hawkins, Bill Rich, D.A. Bass, Richard Franks and Stewart Newsom.

## Lions Club Officers Installed Monday Noon

Lions Club met Monday noon in the Community Room of Farmers State Bank.

New officers were installed by "Preach" Edelman of Friona, past district governor of this district. Edelman was also speaker for the meeting.

Officers installed were W. A. Hawkins Jr., Lion Boss; Richard Franks, first vice president; Stewart Newsom, second vice president; Bill Rich, third vice president; Bob Reed, secretary treasurer; W. T. King, Lion Tamer; D. A. Bass, Tail Twister, and directors, Kenneth Lambert, De Wayne Brown, Claude Cox and

Bill Rich.

Musical selections were presented by Bud McNamara of Redwood City, Calif.

Other guests were Bob Bowden; Frank McNamara and Mrs. Myrtle McNamara, both of Springlake; Brad Cooper of Plainview; and Elmer Six, new elementary school principal.

Members present were De Wayne Brown, Ed Harris, Bob Reed, D. A. Bass, W. T. Sanders, Otto Dinwiddie, Stewart Newsome, Kenneth Lambert, Richard Franks, Bill Rich, W. A. Hawkins Jr., Bob Stamford, Jerry Allen, and Ted Averitt.

### GRANDSON VISITS

Mr. and Mrs. Marvin Saugh and children of Abilene visited last week here with his grandparents, Mr. and Mrs. F. A. Cannon.

### OREGON GUESTS

Mr. and Mrs. J.E. Williams of Oregon visited here on Sunday in the home of their niece, Mr. and Mrs. Buster Aven.

### FROM GERMANY

Mrs. Carol Davis and sons Alex and Max of Geissen, Germany who are in the states for a months visit spent the 4th of July here visiting her brother, Mr. and Mrs. Norlan Dudley and family. Major Carol Davis is stationed in Germany for a three year period. The Davises are former residents of Hart.

### ATTEND CONVENTION

Mr. and Mrs. Kenneth Lambert returned last week from attending the Lions Club Convention at Dallas.

### VISIT IN KRESS

Mr. and Mrs. O. L. Floyd visited on Sunday in Kress with Mr. and Mrs. Roy Long. Mrs. Long has been ill for a long time.

## Moments Of Meditation

C. T. Cunningham, pastor of First Baptist Church

"And in Nothing Terrified" Philippians 1:28

Almost daily we hear of more things to terrify the hearts of mankind. Can we truly say that things will get better in this life? Or do we really know in our hearts that "All these are the beginnings of sorrows?" (Matthew 24:8)

This is a day of terrifying events. Terrifying events such as war in Viet Nam, outbreaks in Korea, racial strife, riots, and murder in the streets. Death on the highways brings fear to the hearts of all. You and I are not immune to these events that can strike horror to the heart. Then what shall we do?

The Christian's heart must be fixed or prepared. Like David, the heart of the child of God must be "Fixed" (prepared). "My heart is fixed, O God, my heart is fixed: I will sing and give praise." Psalms 57:7 We must be able to say with the three Hebrew children, "Our God is able to deliver"... but if not... (Daniel 3:17-18). Or, "For Thou art with me." Psalm 23 Evil tidings will surely come to us all at one time or another.

It is therefore necessary in this day of ours to be prepared.

These are days when the Christian must "look up". According to reports, more people die of heart disease or failure than any other cause. In telling of the last days, did not Jesus prophesy this? (Luke 2:26)

The true Christian must not look around himself to these evil reports, but should "look up knowing his redemption draweth nigh." (Luke 21:28) It is either faith or heart failure.

The Apostle Paul came to the place in life that he could say, "in nothing terrified." Is this place impossible today; or are we unable to pay the price?

## Muscle Weakness May Indicate Serious Problem

Seen through a microscope muscle tissue is a bundle of fibers, each one no larger in diameter than a fine human hair. Yet these slender threads are capable of supporting a thousand times their own weight.

Durable as they are, muscles are subject to a host of disorders, ranging from simple charley-horses to crippling and often fatal diseases.

Muscular Dystrophy Associations of America advises that any muscle weakness of prolonged duration, especially in children, should be reported to a physician.

### JULY 4th GUESTS

Mrs. Don Newman and family of Dimmitt spent the 4th of July and night in the home of Mr. and Mrs. H. E. Newman.

### VISIT SISTER

Mr. and Mrs. H. E. Newman spent Sunday in Olton visiting her sister, Mrs. Merle Sharp.

### DAUGHTER VISITS

Mr. and Mrs. Bill Thompson of Lubbock spent the week-end here visiting in the home of her parents, Mr. and Mrs. W. T. Sanders.

### ATTEND RODEO

Mr. and Mrs. Homer Hill spent last week at Haskell and Stamford and attended a rodeo while there.

### ATTEND CAMP

Rev. and Mrs. C. T. Cunningham spent from Monday to Wednesday of this week at Baptist Assembly Camp near Floydada where he will be pastor for three days.

### CELEBRATE JULY 4th

On the 4th of July Mr. and Mrs. Bob Bennett and family and Mrs. Kenneth Lambert enjoyed an evening meal in the home of Mr. and Mrs. S. T. Cooper and family in Plainview. Others present were Mr. and Mrs. Melvin Ritter, Mrs. Emma Ritter, Mr. and Mrs. Norman Miller all of Plainview and Mrs. Leta Shelton of Tulsa, Okla. After eating, the group went to the Country Club for a fireworks display.

### JULY 4th GUESTS

Mr. and Mrs. Jerry Kittrell and children were hosts on the 4th of July to Opal Kittrell of Clovis, Mr. and Mrs. Johnny Kittrell and family of Dimmitt, Mr. and Mrs. Bud Roberson and family of Amherst, Mrs. M. A. Davis and family of Lubbock and Mrs. Vasca Kittrell of Hart. They all enjoyed a cook-out and fireworks for the children in the evening.

**HEY, KIDS!**  
**HERE IS YOUR CHANCE TO WIN A BRAND NEW BIKE!**  
**A BRONCO BIKE CAN BE YOURS. . .**

**ALL YOU DO IS SELL 25 SUBSCRIPTIONS TO THE HART BEAT IT'S EASY! HERE IS ALL YOU DO**



**REMEMBER: You must sell 25 subscriptions to win a bicycle.**

- Get your subscription blanks at the Hart Beat Office Friday, July 12
- Sell 25 One-Year Subscriptions
- Money and name and addresses of subscribers must be turned in each Friday by 4 p.m.
- If you fail to sell the required 25 subscriptions, we'll pay you 25% of what you do sell
- Contest open to all boys and girls in the Hart area.
- Workers must have complete addresses of subscribers and full amount of cash for the subscriptions
- 2-year renewals count as one new subscription
- You can enter anytime after July 12. Register and get your subscription blanks at the Hart Beat Office Friday, July 12
- No charge for entering. You have nothing to lose!
- IMPORTANT: Bikes can be awarded on Fridays ONLY!
- Bikes furnished by White Auto, Olton
- Contest ends August 10

**CONTEST BEGINS JULY 12!**  
**PLENTY OF TIME TO ENTER!**  
**EVERYONE WINS, SO ENTER NOW!**