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FARMERS STATE
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Member F.D.I.C.
HART, TEXAS

VOL. 6 NUMBER 9

HART, CASTRO COUNTY, TEXAS, THURSDAY, SEPTEMBER 7, 1967

10 CENTS A COPY

Hart Longhorns To Meet Owls



LONGHORN VARSITY--Front row, left to right, W. A. Hawkins III, Richard Murray, Paul Guzman, Ralph Mitchell, Danny Smith, Ronnie Barham, Joe Quiroz, Benny Martinez, Landria Bruington, Clifford Ray. Back Row, left to right,

George Heck, Jackie Roberts, Harold Bennett, David Harris, Tommy Gonzales, Larry Henderson, Quincy Hawkins, Pancho Diaz, Ralph Bell, Gary Rambo, Danny Rice. (Not pictured, Donnie Black and Andy Rogers.)

Parking Area To Be Provided

Hart Longhorn Stadium will have parking areas outside the fence for the first time this season, according to an announcement by school officials this week.

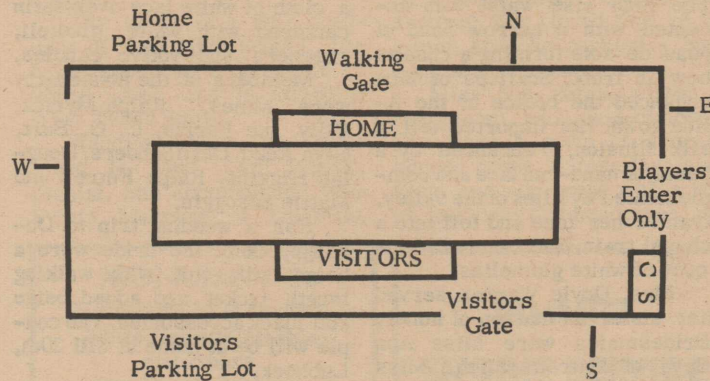
Home fans wishing to park their cars and walk into the game may enter the gate directly behind and north of the home bleachers.

Visitors may park on the south parking area and enter the gate directly behind the

south bleachers.

Motorists finding it necessary to drive their cars inside the fence and park along the railing are asked to enter the northwest gate, as in the past.

School officials have recommended the changes in order to help eliminate dust in the stadium and the danger of injuring small children in the immediate area before, during, and after games.



DeKalb Field Day Held Here Wednesday

Approximately 600 growers from throughout the area joined hybrid sorghum specialist of the DeKalb Agricultural Assn. Inc. on the David Nelson farm about four miles south and two east of Hart for a DeKalb Hart Field Day Wednesday.

Miss Grain Sorghum 1967, Diane Bryant of Muleshoe, was also along on the tour as experts explained various economical aspects of test plots of DeKalb hybrids.

Guided tours, including five stops on the day-long agricultural outing, were conducted by Dr. Bruce Maunder, director of DeKalb sorghum re-

search; Tom Haddox, sorghum research assistant; C. A. "Tex" Ritter, district sales manager; Leo Damkroger, district sales manager; Vern Weddige, sorghum agronomist;

Jim Black, Hart's local DeKalb dealer, was also on the special tour.

Topics of demonstration at each stop included modern corn hybrids, sorghum research, forage hybrids, grain sorghum hybrids, and "space-rate" planting.

A free barbecue lunch was served at noon following morning tours.

Unstable Weather Destroys More Crops

Hart area farmers and businessmen alike fell victim to a Sunday night storm that dumped up to an inch and a half of rain in town and raked the countryside with varying amounts of hail.

An unofficial report of a tornado dipping out of the black clouds and then lifting up again without touching ground was received between Dimmitt and Hart in the midst of the disturbance.

Hail described as "considerable" pounded the Leonard Welty farm about northeast of here on the outskirts of Nazareth.

Half the milo crop on the Charles Clark farm about five miles west of Hart was also reported damaged.

The destructive scene was duplicated on the Lloyd Farris farm northwest of Hart where the roof of a farm shed was blown off and crops pounded.

Sections of the roof of the Bradley Butane Co. were also

reported blown away at Sunnyside where high winds and hail snapped trees and hailed out an undetermined amount of cotton and maize.

Castro County Agent Charles Hottel, following a brief tour of the battered areas, estimated crops at 50-to 100 percent destroyed in a five mile strip between Sunnyside and Hart.

No official crop damage for the area has yet been released.

Hart homes were plunged into darkness for more than an hour when lightning snapped three electric transmission poles on FM 168 about a half mile south of town.

Deputy Sheriff Granville Martin rushed to the scene to divert traffic when a power line fell across the roadway from one of the poles, causing what he termed "a blue ball of flame" for about 20 minutes before electric company crews could arrive.

Hart Longhorns will be going bird hunting Friday night as they confront the Silverton Owls on a home field to get revenge for last year's 14-8 season opener defeat.

Friday's game, set to kick off at 8 p. m., will be the first tilt of the season from both teams.

Head Coach Don Ewing, in his second year with the squad will be out for a good start on what he hopes will be at least an improvement to last seasons 4-5-1 won-loss record--and at most, the first District 1-B title in the school's history.

Chances never looked better and the team never looked bigger than it does this year, Ewing reports.

The squad has swelled from 16 hopefuls when he took charge two years ago to 43 boys at the start of this season.

The Longhorn herder appeared pleased with the showing of his team against Amherst in a scrimmage there last week, although the host team managed to slip over the goal line for two TDs during the unofficial match.

His biggest worry on the eve of the game is injuries--mainly because they have taken out some of his biggest and most experienced material.

Predicted to be on the shelf for Friday's grid battle will be 175-pound starting senior half-back Tony Gonzales, suffering from an injured knee and 160-pound starting sophomore end Donnie Black.

Guard Andy Rogers, another promising sophomore starter who weighs in at 170, has spent most of the pre-season practice on the shelf but should see action in the first game, according to the coach.

Considerable experience comes with the increased number on the team. Original lineup includes eight offensive and seven defensive starters from last season. Eight of the varsity members are seniors.

Offensive efforts will be directed with the able arm of senior quarterback W. H. Hawkins, a 136-pounder.

"Baring injuries," Ewing

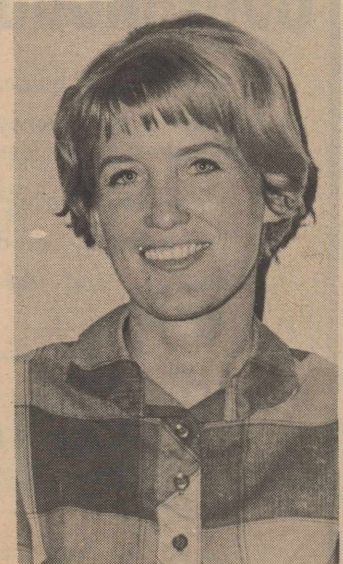
CONTINUED TO PAGE 5



MISS GLYNDA GRAGG



MRS. KATIE STRICKLAND



MRS. JO VETA GOULD

THE HART BEAT

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Entered as second-class matter at the Post Office in Hart, Texas.

Sue Cannon . . . Manager
Glenn Honea . . . News Editor
Lela Gallion . . . Society Editor

Any erroneous reflection upon the character, firm or corporation which may appear in the columns of The Hart Beat will be gladly corrected upon being brought to the attention of the publisher.

LAKE OUTING

Mr. and Mrs. Calvin Alexander and Cathy, Mr. and Mrs. Clinton Holiman and Mr. and Mrs. Bill Carney all spent Sunday at Buffalo Lake on an all day outing.

LUNCHEON GUESTS

Mr. and Mrs. R. V. Fields of Kress enjoyed lunch on Thursday here with Mr. and Mrs. Worth Jones.

HOME FROM HOSPITAL

Fred Hamm returned home from the Plains Memorial Hospital in Dimmitt on Tuesday of this week after spending a few days there.

ENTERS HOSPITAL

H. E. Loman entered the Medical Center hospital in Plainview on Monday evening where he will be for a few days before undergoing surgery.

BULL LAKE OUTING

Mr. and Mrs. Bill Carney, Mr. and Mrs. Calvin Alexander and Cathy, and sister Mrs. Don Wakefield and Marsha of Seminole and mother, Mrs. M. E. Phillips and Mrs. Tex Higgins all went to Bull Lake at Littlefield Sunday. Mrs. Alexander's grandmother, Mrs. Tex Higgins, went on her first boat ride. She will be 75 in Oct.



MRS. WILLIAM ANSON THOMPSON JR.

Ceremony Read In Baptist Church

Miss LeNora Jo Sanders became the bride of William Anson Thompson, Jr. Saturday evening in the First Baptist Church.

Parents of the bride are Mr. and Mrs. W.T. Sanders of Hart and the bridegroom's parents are Mr. and Mrs. David C. Ward of Littlefield.

Rev. Van Earl Hughes read the double ring ceremony. Wed-

ding music was provided by Mrs. Weldon Davis, Mr. Weldon Davis was soloist.

Given in marriage by her father, the bride wore a formal length gown of deep ivory English net over silk peau de soie. The molded princess gown was fashioned with a portrait neckline and elbow length sleeves. The high rise waist was accented with a narrow band of peau de soie forming a rosette bow in front. Scallops of lace enhanced the bodice of the A-line gown. Her imported veil of silk illusion, enhanced by a panel of hand-run lace and complemented by lilies of the valley, framed her face and fell into a chapel train. She carried a bouquet of white glamelias.

Mrs. Doyle Warren served her sister as matron of honor. Bridesmaids were Miss Ann Boyd of Detroit, Mich., Miss Clara Robinson of Childress, Miss Cheryl Russell of Granbury and Mrs. Douglas Carruth of Pueblo, Colo. They wore formal length gowns of moss green georgette fashioned with a bateau neckline, long sleeves, an empire bodice and A-line skirt that extended into a full loose cage in back. Headpieces were clusters of flowers with veils of silk illusion. They carried crystal votive candles on lemon leaves.

John Basden of Littlefield was best man. Groomsman were Mr. Doyle Warren of Lubbock, Mr. Spike Jones of Lubbock, Mr. James Wicker of Lubbock, Mr. John Kittrell of Dimmitt, Mr. Joe Bob Sanders of Dimmitt, and Mr. Mike Reed of Hart.

Candlelighters were Beverly and Jana Hill, Brad Sanders of Dimmitt and Randy

Smith of Happy.

Mother of the bride wore a formal length gown of tucked crepe in shades of brown. The mother of the bridegroom wore an A-line dress of coral crepe.

A reception was held immediately following the ceremony in the home of the bride's parents. The table was laid with a cloth of white lace over satin centered with white gladioli, greenery and votive candles.

Members of the houseparty were Mmes. Ralph Myrick, Billy Joe Farris, C. O. Burt, Glyn Reed, Dean Sanders, Douglas Higgins, Ralph Futrell and Mattie Scroggin.

For a wedding trip to Durango, Colo. the bride wore a beige silk suit with walking length jacket and added beige and black accessories. The couple will be at home at 3111 20th, Lubbock.

The bride is a graduate of Hart High School. Both will be attending Texas Tech where they are classified as seniors. The groom is employed by KLBK.

MONDAY GUESTS

Opal Kittrell of Clovis, N. M., Mr. and Mrs. Bud Robertson and family of Amherst, Mr. and Mrs. Johnny Kittrell and family of Dimmitt, Mr. and Mrs. Jerry Kittrell and family of Hart and Mr. and Mrs. C. B. Landers were all dinner guests on Monday in the home of Mrs. Vasca Kittrell.

ATTEND RODEO

Mrs. G. R. Bennett, Harold Bob Bennett and Shelia Gardenhire visited the Boys Ranch Rodeo on Sunday afternoon.

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Hart, Texas



MRS. LARRY WELDON BATES

Bates-Murray Vows Solemnized Sunday

Double ring vows were exchanged Sunday between Miss Charlotte Ann Murray and Mr. Larry Weldon Bates. Rev. Van Earl Hughes officiated at the ceremony in the First Baptist Church.

Mr. and Mrs. R. J. Murray and Mr. and Mrs. Weldon M. Bates are the parents of the couple.

The bride is a 1967 graduate of Hart High School. The bridegroom is a graduate of White Deer and is attending West Texas State.

Wedding music was provided by Mrs. Carl Rambo, pianist. She accompanied Miss Sylvia Marriott of Amarillo,

cousin of the bride, as she sang "Walk Hand in Hand" and "Wedding Prayer".

Given in marriage by her father, the bride wore a formal length gown of bridal satin and re-embroidered Alencon lace, fashioned with an empire waist and accents of seed pearls. The slim A-line skirt was accented by a chapel train. A satin rose secured her tiered veil of illusion and she carried a bouquet of white roses.

Miss Sue Bates, sister of the groom, was maid of honor. She wore a gown of avocado bonded crepe. A rose fashioned from avocado crepe with a veil of tulle was her headpiece. She

carried yellow mums.

Best man was Richard Murray, brother of the bride. Guests were seated by Roger Simmons, of White Deer, cousin of the groom and Bill Murray of Panhandle, cousin of the bride.

The bride's mother wore a two-piece suit of pink knit and

McLain Reunion Held Recently

A family reunion was held in the home of Mr. and Mrs. R. N. McLain recently. Those present were Mr. and Mrs. R. Dane McLain, Liana, Don, Dean, Donny, Shirley, Brenda and Tammy of Gruver; Mr. and Mrs. Jack McLain, Robbie Nell, Neil Justin, and Patty Gay and Mr. and Mrs. Keith McLain and daughter, all of Blue Jacket, Okla.;

Mr. and Mrs. Harvey Lee, Marlin and Mikie of Portales, N. M., Mr. and Mrs. Vernon Rogers, Freida Louise, Barbara Jan and Troy of Moab, Utah; Mr. and Mrs. A. O. McLain, Sue, Dwight, Ronald and Karen of Lakin, Kan.; Mr. and Mrs. L. D. Cox of Brownfield; Mrs. N. B. St Clair and Mike of Corona, Calif.;

Mr. and Mrs. Willard Will-

mon, Roswell, N. M.; Freddie and Carl Mayfield of Spearman, Don and Geneva Adkinson of Lubbock; Mr. and Mrs. Hubert McLain and Allen, Mr. and Mrs. Bob McLain and Chris, Mr. and Mrs. Tom McLain, Janet and Tommy Lloyd, Mr. and Mrs. Lett McLain and Mr. and Mrs. Fred Hamm all of Hart.

PFC To Offer New Debentures

Plains Finance Corporation of Plainview announced today the company will offer for sale to the public a \$250,000 -- 6-7/8 per cent Convertible Subordinated Debenture issue.

Announcement was made by John W. Warrick, president and chairman of the board, who said the debenture issue represents the first phase in the company's multi-million dollar expansion program.

To support the company's rapid expansion, the stockholders recently authorized 200,000 shares of Common Stock and \$500,000 in Debentures.

Plains Finance Corporation plans major expansion in its Consumer Loans Division. This division represents about 40 percent of the company's total assets and makes loans on all types of consumer goods--automobiles, furniture-appliances, boats and mobile homes.

According to Warrick, new branch loan offices will be established over the state, but the major part of the company's expansion is expected to come through mergers and acquisitions.

Each office, Warrick said, will ultimately serve as a "Supermarket for financial services," offering any and all financial services the area will support.

HART CORRECTION

The girl Scouts wish to thank Mr. and Mrs. Terry Hardy for helping with the school bus. Their name was left off of last week's Card of Thanks.

Zealots Host Family Cookout

The Zealot Club met Tuesday evening in the Warren Lemons home for a family night cookout.

Members enjoyed a supper of hamburgers and homemade ice cream.

Members present were Messrs. and Mmes. C. R. Jones, Howard Mitchell, Wamon Foster, Deryl Clevenger, Cleve McLain, Preston Upshaw, L. D. Williams and the hosts, Warren Lemons.

a corsage of white mums. Mother of the groom wore a two-piece blue dress with a corsage of white mums.

A reception was held in the home of the bride's parents immediately following the ceremony. White mums and greenery formed the centerpiece with the three-tiered wedding cake and lime punch served from crystal appointments.

Following a wedding trip to New Mexico, the couple will be at home in Canyon.

This announcement is neither an offer to sell nor a solicitation of an offer to buy any of these securities. The offer is made only by the Prospectus.

NEW ISSUE

\$250,000.00

PLAINS FINANCE CORPORATION

6 7/8% Convertible Subordinated Debentures
due October 1, 1982.

The Debentures will be convertible, unless previously redeemed, into Common Stock at \$10.00 per share, subject to adjustments in certain events as set forth in the Prospectus.

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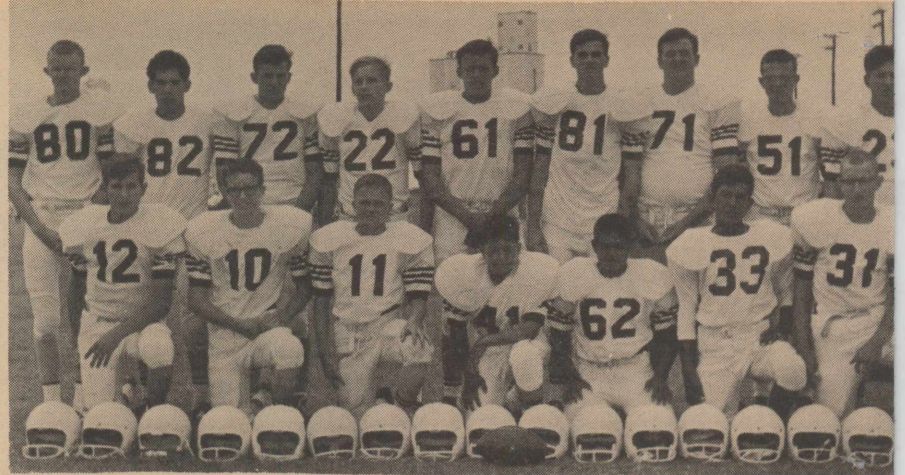
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CHARLES BLACK, MGR.

WE STAND BEHIND OUR SERVICE
AND BACK THE LONGHORN TEAM



HART HIGH "B" TEAM---pictured left to right, Front row - Mark Porter, Lonnie Davis, Ricky Farris, Carlos Martinez, Tony Martinez, Jim Steiert, a Second row - Roger Clevenger, Graciell Cataro, M. J. Janek, Mike Armstrong, Bill Bledsoe, Charles Alford, Kim McGill, Luis Longoria, and Arthur Morale

Why Football?

Football is the All-American and the scrub. It's the Rose Bowl with 102,000 cheering fans, and it's the ragged kids in a vacant lot using a dimstore ball. It's a field in Colorado ankle-deep in snow, and one in Florida sun-baked and shimmering.

Leaping cheerleaders, a brassy band, and the Dixie Darlings are a part of the wonderful game of football. It's a rich guy being chauffeured to the stadium gate, and a frightened boy shinnying the fence and darting for the end zone seats. It's a crowd which has gone crazy as it rips down the goal posts. And it's a nation stunned and wet-eyed at the news of Knute Rockne's death.

Football is drama, music, dignity, sorrow, its exhilaration and shock. It is also humor and, at times, comedy. It's a referee sternly running the game.

Football is the memory of Red Grange, the Four Horsemen, and the Seven Blocks of Granite. It's a team's traditional battle cry, such as, "War Eagle," in the middle of summer. It's a crisp fall day, traffic jams and portable radios. It's train trips, plane flights and victory celebrations. It's the losers moaning, "You were lucky, just wait'll next year!"

For four quarters, football is the Great American Novel with chapters from Frank Merriwell, the Bible, Horatio Alger, the Life of Lincoln and Jack the Giant-Killer. Newspaper photos, arguments, Mr. Touchdown USA, yellowed clippings, the Hall of Fame, The Star-Spangled Banner- they're all football.

It's a game of young men with big shoulders and hard muscles. It's also a game of old pros, such as 38 year-old Charlie Conerly quarterbacking the New York Giants to a football championship.

Football is popcorn, cokes, banners and cigaret smoke. It's people standing for the kick-off, lap blankets, pacing coaches, penalties and melodious alma maters.

Football is a game of surprises. The big guy everybody picks in pre-season as

All-American fizzles out. But a kid nobody ever heard of scores the winning touchdown and a star is born.

It's the pro halfback who is a movie star, and the water boy who got into a game at Yale. It's Bronco Nagurski butting down a sandbag abutment, and dwarfish Davey O'Brien disappearing from sight behind an array of 250 pound linemen. It's Harry Gilmer jumping high to pass and Coach Jim Owens providing that nice guys finish first.

Football is Bud Wilkinson whose Sooners are 40 points ahead, walking up and down the sideline like a caged lion. It's 35 years old Paul Dietzel and 90 year-old Amos Alonzo Stagg. It's 6'8" Gene "Big Daddy" Lipzcomb and 5'6" Eddie Le Baron.

Women who don't know a quick kick from a winged-T cheer every move on the field, waving penants, purses and even mink stoles. That's football. So is the pressbox with its battery of clattering typewriters. And the old-timer who claims they played a better game in his day is a part of football, too.

It's New Year's, Christmas and the Fourth of July rolled into one. It's VJ Day, the Declaration of Independence, Haley's comet and Bunker Hill. It's tears and laughter, pathos and exuberance.

Football, in its rightful place, can be one of the most wholesome, exciting and valuable activities in which our youth can possibly participate. It is the only sport I know of that teaches boys to have complete control of themselves, to gain self-respect, give forth a tremendous effort, and at the same time learn to observe the rules of the game, regard the rights of others and stay within bounds dictated by decency and sportsmanship.

Football in reality is very much the American way of life. As in life, the players are faced with challenge and they have an opportunity to match skills, strength, poise and determination against each other. The participants learn to cooperate, associate, depend upon, and work with other people. They

have a great learn that if to work, strive tired, look peo and rise to the opportunity pres can leave the ga self-assurance, ally important i life. At the sam developing th characteristics, and enjoy fello finest grade and ent day America


Not only is and worthwhile it teaches fair cipline, but it a number one wa life- to win. W an era where al and interest goo who is the-winn stay abreast wi must also win, winning of the g teaching the bo hectic battle o that is importan

Football is a arates the men but also it's a g kids of us*all.

Most of all of this great



JUNIOR HIGH F David Barham, quez, Duane Cl Sanders, Second David Harris, S Ike Graves, Keit



BEAT SILVERTON ! TULOMA GAS PRODUCTS CO.

Tom McLain, Mgr.

FOOTBALL

CONTINUED FROM PAGE 1

said after last week's scrimmage, "and I think we can compete with most anybody." Friday night will be the first proof positive of whether or not a Silverton Owl is "most anybody."

VARSITY ROSTER

HALFBACK -- Danny Rice, 118, senior; Tommy Gonzales, 175, senior; Joe Quiroz, 135, junior; Quincy Hawkins, 150, a sophomore; Landria Bruington, 150, freshman.

FULLBACK -- Danny Smith, 168, sophomore.

QUARTERBACK -- W. A. Hawkins, 135, senior; Gary Rambo, 126, junior.

CENTER -- Harold Bennett, 150, sophomore; Ralph Bell, 177, freshman.

GUARD -- Paul Guzman, 135, freshman; Benny Martinez, 140, senior; Richard Murray, 135, junior; Andy Rogers, 170, sophomore; Jackie Roberts, 154, sophomore.

TACKLE -- George Heck, 177, senior; David Harris, 165, senior; Larry Henderson, 193, senior; Ricky Mitchell, 175, sophomore.

END -- Ronnie Barham, 132, junior; Donnie Black, 165, sophomore; Clifford Ray, 135, sophomore.

COACHES
Don Ewing
Jim Rich
MANAGERS
Tommy McLain
Donnie Irwin

**Season Tickets
Now On Sale**

Football ticket prices for the 1967 Longhorn season were released this week.

Adult admission is \$1 to high school games and 50 cents to junior high contests.

Students will pay 50 cents to see high school games and 25 cents for junior high games.

FREE TUITION EXPANDED

--Under a new law in effect this fall, free tuition and fees in state junior and senior colleges and universities will be available to 5,000 to 10,000 young Texans from families with incomes of \$4,800 a year or less.

Students must have finished in the upper 25 per cent of their high school classes or score in the top 20 per cent on a standardized admission exam; must be under 25 years of age; and must have lived in the state at least 12 months before registration date. Only freshman students are eligible this year.

VISIT PARENTS

Mr. and Mrs. Phil Green and baby of Fort Worth spent Labor Day weekend visiting here with Phil's parents, Mr. and Mrs. Lynn Alford.

TULIA VISIT

Mr. and Mrs. David Nelson and family spent Sunday in Tulia visiting Mrs. Nelson's mother, Mrs. C. N. Sims, and Mr. and Mrs. Virgil Maddox of Gainesville.

**PTA Begins
New Year**

The PTA met Monday evening in the cafeteria. A short business meeting was held and members voted to hold four additional meetings instead of the usual monthly programs. It is hoped that attendance will be better with fewer meetings. Meetings will be the first Monday in Oct., Dec., Feb. and April.

Those present participated in a get-acquainted game of securing autographs. Mrs. H. L. Cheatham won the contest and received a cake, baked and decorated by Mrs. Ed Bennett.

Teachers and board members were introduced. Homemade ice cream was served to approximately 70.

Quoted from the book, Building a Championship Football Team by Paul "Bear" Bryant.




Terry Newman, and Victor Lara. ng, Roger Ken- es.

opportunity to ey are willing e harder when ple in the eye, occasion when ents itself, they me with strong which is so vit- in all phases of e time they are ese priceless they get to play wship with the quality of pres- n youth. football a great sport because play and dis- lso teaches the y of American e are living in ll our sympathy es to the person er. In order to th the best, we It is not mere game, but it is oys to win the ver themselves t. game that sep- from the boys, ame that makes

it's a capsule country itself.



FOOTBALL BOYS--Pictured left to right, front row: Jesse Longoria, Scott Rice, John Guana, David Bass, William Clifford, Richard Martinez, Mickey Rodriguez, David Martinez, Dennis Hill, Dirk Rambo, David Hawkins and Larry Lacy, Carl Lacy, Ruben Aquanio, Jimmy Robinson, Jerry McAdams, Bob Bledsoe, Stan Dyer, Bill Bates, Steve Cox, Oscar Longoria, James Warren, Robert Garcia, h Lemons, and Steve Brown.




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**THE HART BEAT
BACKS THE LONGHORNS**

Miss Kennedy Attends Nat'l HD Convention

Mitzie Kennedy, daughter of Mr. and Mrs. Ben Kennedy, recently attended the National Home Demonstration Club convention held in Brookings, S. D. She was one of the two single girls of the 60 Texas participants.

Miss Kennedy accompanied her grandmother, Mrs. Reba Slaughter of Seagraves, and two of her friends to the convention.

Enroute home from the convention the Texas group toured Nebraska and points of interest in Oklahoma.

The 1968 convention will be held in Puerto Rico and Miss Kennedy, a member of the Edmonson 4-H Club and a junior in Hart High School, plans to attend the convention.



HART PRESENTS Bonnie Heene Roland, 10 month old daughter of Mr. and Mrs. Rod Roland. She has one sister, Dawn. Maternal grandparents are Mr. and Mrs. Carl Ehni of Aitkin, Minn. Paternal grandparent is Mrs. Artie Roland of Plainview.

Six Flags Open Weekends Only

After Monday, Sept. 4, the last day of the Labor Day Weekend, Six Flags Over Texas will be open on weekends only, beginning with Saturday, Sept. 9.

Operating hours on both Saturdays and Sundays will be from 10 a. m. to 8 p. m. This schedule will remain in effect until Six Flags closes for the season on Nov. 26.

Previously the closing date had been announced as Oct. 29. Mr. Angus G. Wynne, Jr., president of Great Southwest Corporation, owner-operator of the popular tourist attraction, said that "in order that Six Flags may comfortably handle the unprecedented large number of advance group ticket holders as

well as individuals expressing their desire for Six Flags to stay open through November as it has in previous years, we are extending the season one month."

One of the highlights of the season at Six Flags Over Texas occurred recently on Aug. 21 when the total number of visitors to the historical-theme

park since opening in 1961 passed the 10,000,000 mark.

Executive Director of the Texas Tourist Development Agency, Frank Hildebrand, commented on the attendance milestone by saying, "According to surveys, Six Flags is maintaining its position as the most popular single tourist attraction in the State of Texas."

Womans Society Installation Held Thursday

The Woman's Society of Christian Service of the First Methodist Church met Thursday, Aug. 31, at the church.

Mrs. H. H. Parker presided at the business meeting. Mrs. L. L. Swindle gave the devotion.

New officers were installed by Mrs. Fred Brown.

Members attending were Mmes. Fred Brown, H. H. Parker, L. L. Swindle, W. A. Crick, R. A. Futrell, H. E. Loman, E. E. Foster, C. B. Landers, and Bill Yaerger.

HAPPY BIRTHDAY

SEPTEMBER 10
Louise Cheves
Mrs. Granville Martin

SEPTEMBER 11
Margaret Rambo
Violet Sharp

SEPTEMBER 12
Bobby Jo Clark
Billy Jo Farris
Jerry Varner

SEPTEMBER 13
Steve Sharp
Teresa Kittrell

SEPTEMBER 14
Pop Hendrix
Leta M. Hawkins

SEPTEMBER 15
Anna Bell Sharp
Jerry Parker
Gaylene Hawkins

SEPTEMBER 16
Carolyn Ewing
Howard Mitchell
Cleve McLain

HAPPY ANNIVERSARY

SEPTEMBER 14
Mr. and Mrs. W. A. Hawkins Sr.

SEPTEMBER 15
Mr. and Mrs. Andy Gardenhire

SEPTEMBER 16
Mr. and Mrs. Laurence McLain

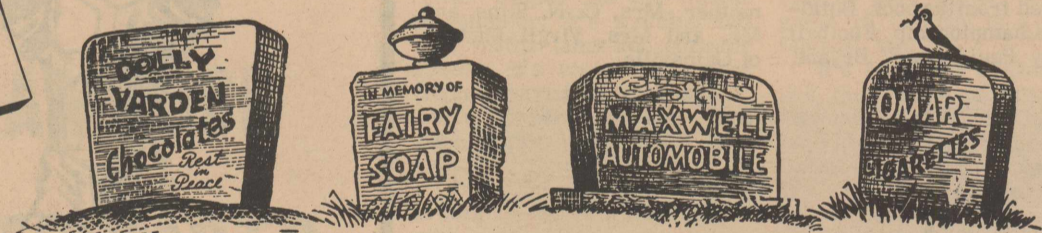
COMING EVENTS

SEPTEMBER 11
School Board
Co-Op Gin
Lions Club

SEPTEMBER 14
W. S. C. S.

REUNION HELD

The Hutcherson family reunion was held in the American Legion building Aug. 19 and 20. There were 56 present.



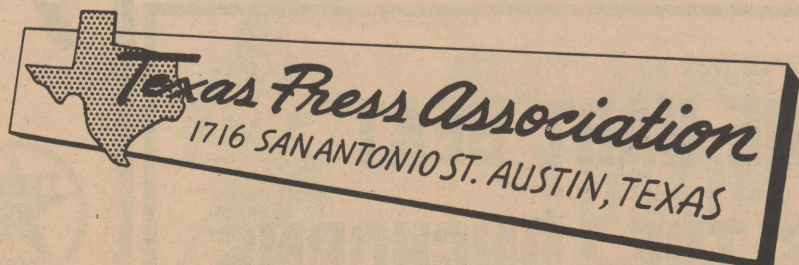
TOMBSTONE TERRITORY

Before World War I Fairy Soap was the largest seller on the American market. Mother used it as a beauty aid. Junior used it in the bath tub. Sister used it to shampoo her hair. And father used it to wash that portion of his face which wasn't covered with mustache and mutton chops. In magazines, on bill boards and in newspapers, you would see advertisements of Fairy Soap.

During the first great war the demand for Fairy Soap was so great that the manufacturers dropped their huge advertising program with an eye to making a bigger profit. They figured Fairy Soap was so well known it would carry itself. They were wrong. Other far sighted soap manufacturers stepped in with appealing advertising campaigns and took over the market. Fairy Soap was never able to come back and today lies in the graveyard alongside the Gold Dust Twins, Saint Jacobs Oil, Melon's Baby Food, Dolly Varden Chocolates, Omar cigarettes, Maxwell automobiles and many other products that died a natural economic death due to lack of advertising.

Newspaper Advertising

Is the Strongest Force
In Business Today



Kress Resident Recalls Attack On VC Assault

Warrant Officer David C. Gardner, son of Mr. and Mrs. M. C. Gardner, Star Route, Kress, who live five miles east of Hart, was one of several last week that reported seeing Viet Cong flee screaming from their gunships during an Aug. 27 attack.

WO Gardner reported the incident after his ship and several others came to the aid of a besieged Special Forces outpost located 25 miles north of Saigon.

"We could actually see the VC start running from the perimeter and break into the open," Gardner said.

The close-quarters action occurred after the ground com-

mander of the post called in U. S. Army helicopters to drive back the VC, who were on the verge of entering the Green Beret fort.

The helicopters made several low firing passes along the perimeter and drove the enemy back, the Army said.

School Menu

Sept. 11 to 15, 1967

MONDAY- Frito Pie, baked potato, green bean and tomato casserole, carrot stick and pepper rings, hot rolls, banana pudding, milk and butter.

TUESDAY - Rolled chuck roast, brown gravy, whipped potatoes, chopped salad, yeast biscuits, plain jello, whipped topping, milk and butter.

WEDNESDAY-Brown beans, chopped turnips and greens, whole pickle onion slice, cornbread, cinnamon rolls, milk and butter.

THURSDAY - Cheese and macaroni, buttered english peas and carrots, whole kernel corn, cole slaw, pineapple cream pudding, milk and butter.

FRIDAY-Sloppy joes, french fries, catsup, lettuce and tomato, cheese slice, cherry cream squares, milk and butter.

DINNER GUESTS

Mr. and Mrs. A. R. Bostick and Mrs. Merle Sharp of Olton, Mr. and Mrs. Joe Newman, Cheryl and Terry and Poppy Byrnes of Dimmitt enjoyed Sunday dinner in the home of Mr. and Mrs. H. E. Newman.

RETURN HOME

Mr. and Mrs. Earnest Martin returned last Wednesday from an extended trip. They visited Earnest's brother, Mr. and Mrs. Woods Martin and family, at Lindsey, Okla. They also visited in Eureka Springs with friends, Mr. and Mrs. Carl Huddleston and on to Ava, Mo. to spend a week with their daughter and family, Mr. and Mrs. Tom Merriott. Their grandson Wayne Lee English, who has spent three weeks here visiting returned home with them. While there they went boating on Taney Como Lake near Bronson, Mo. and attended "The Shepard Of The Hills" which is similar to the show "Texas" at Canyon. The Martins then visited Cherokee Village, Ark. then went on to Oklahoma City, Okla. to visit a niece Mr. and Mrs. Lamoin Wilkerson and family. In Fort Worth they visited Mr. and Mrs. Leon Monk.

Legion Elects New Officers

The American Legion met and elected new officers.

Elected were W. T. King, Commander; Bud Steiert, Adjutant; Claude Ray, First Vice Com m.; Ed Bennett, Second Vice. Comm.; Ed Harris, Service Officer; Willis A. Hawkins, Jr., Historian; and R. G. Henderson, Jr., Sergeant of Arms.

W. T. King, C. Malone, Ed Bennett, Rodney Smith, Bud Steiert, E. E. Foster and Ed Harris were elected to serve on the finance committee.

SCOUT NEWS



Troop 246 met Monday evening for a regular meeting. Plans were made to recruit new boys who are at least eleven years old who would like to become scouts. Regular weekly meetings will be Monday nights at 7:30 p. m.

Scouts worked on completion of merit badge requirements.

Those present were Duane Clevenger, Roy Gonzales, Craig Harlan, Dick Rambo, Ike Graves, Tony Miller, Vic Nelson, Jim Tucker, Jerry Mc Adams, Kim Dyer, and leaders Dwight Miller and Deryl Clevenger.

DALLAS GUESTS

Mrs. Rube Hill and a friend of Dallas visited Mr. and Mrs. Fred Hamm Sunday and Monday. Mrs. Hill is a sister of Mr. Hamm. She is a teacher in the Dallas school system.

FOR SALE

FOR SALE OR LEASE: S & S Tire Shop. Also quitting business sale below wholesale prices on remaining stock, tires, batteries, shocks and used tires from one dollar up. C. W. Seago. 938-2498. 4-tfc.

FOR SALE -- 2-bedroom house. Excellent 100 ft. lot on Ave. E. Call 938-2298 or 938-2121. 2-tfc.

HOUSE FOR SALE-- Nice 2-bedroom . Call Day 938-2179 Nite 938-2265. 52-tfc.

FOR SALE: Elbon Rye seed, cleaned and sacked, 1st year from certified seed. Call 938-2364. 3-tfc.

LOST

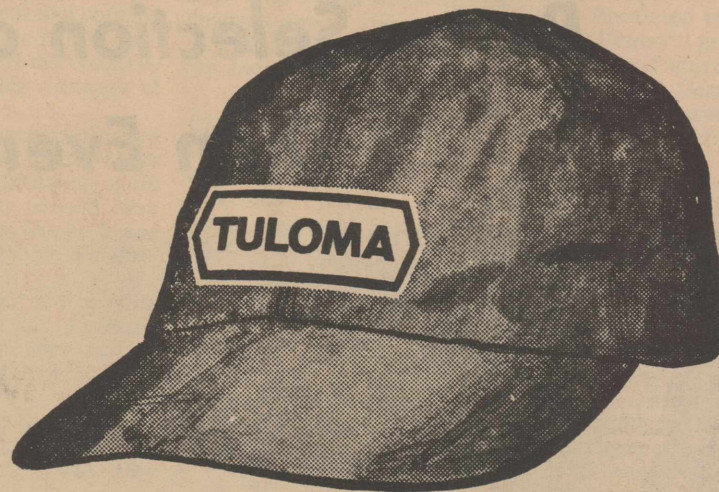
LOST-Female black German Shepherd, light markings. Answers to name of Erika. If whereabouts known please call collect Capitol 4-6429. A reward is offered - child's dog. 9-ltc.

WANTED

WANTED-- Your insurance business. All lines. Insurance at cost. Castro County Farm Bureau branch office, Hart, Texas. E. L. "Sonny" Hochstein, agent. Office hours, Monday through Friday, 9-12. Located at the Sun-Vue Fertilizer office, phone 938-2307. 27-tfc.



MISS GRAIN SORGHUM, Diane Bryant of Muleshoe, poses here with David Nelson, Jim Black, and David Nickerson at the DeKalb Field Day, held on the Nelson Farm Wednesday. Nickerson, of Gimsby, England, has been in the USA only one year, having been working in Lubbock for about six weeks. Black is Hart's DeKalb dealer and Nelson is the owner of the farm of which the tours were made. Approximately 600 persons were given guided tours of the farm with explanations of each test plot being given at each stop. A free barbecue lunch was served at noon following the morning tours. Below are shown a few of those who made the tours.



Takes a good man to wear it...

... a man who wants to serve leading farmers in this area, help them to higher yields and higher incomes.

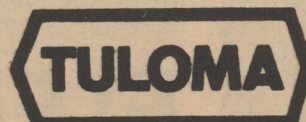
As selected TULOMA representatives we offer the TULOMA products and advice that are designed to bring you top results from your fertilizer investment. Our recommendations are based on planned fertilizer applications that will meet the needs of your crop ... your yield goal.

When TULOMA says, "Takes a good man to wear it..." they mean it.

They train us, supply us with quality products and equipment, and back us up with agronomic research, quality control, distribution know-how, and the integrity of a leader in fertilizers, TULOMA Gas Products Company.

That's why you can be sure there's more under the TULOMA cap than just a local manager. A lot more. And it's there for one reason ... to serve you and your neighbors.

Come in or call now. Then start planning on higher crop profits.



GAS PRODUCTS COMPANY

HART, TEXAS
PHONE 938-2177



CAPTAINS Danny Rice and Willis A. Hawkins III will lead the Hart Longhorns in play against the Silverton Owls here Friday night.

SUNDAY GUESTS

Mr. and Mrs. Arthur Wal-drop of Plainview visited on Sunday in the home of Mr. and Mrs. Orval Sharp and family.

VISITS HOSPITAL

Mrs. Judd Davis and Mrs. Jerry Kittrell visited on Sunday in Lubbock at the hospital with Lee Harris who had major surgery last week.

CHILDREN VISIT

Mrs. Louie Sweatt and daughter, Mrs. Moore and children of Jal, N. M., Mrs. James Clay and children of Nara Visa, N. M., Mr. and Mrs. Bob Davis of Oklahoma City, Okla. and Mr. and Mrs. Doyle Davis and family were all weekend guests in the home of their parents, Mr. and Mrs. T. E. Davis.

PARTIES PLANNED

Food, fun, foolishness and fellowship are planned for all high school students in the grade school gym after each home football game. The first party will take place on Friday, Sept. 8. These parties will be sponsored by all the churches of Hart.

VISITS PARENTS

Mr. Othel Welty of Plainview visited his parents, Mr. and Mrs. J. W. Welty on Monday.

METHODIST CLASS STARTS

Each Wednesday evening at 7:30 p. m. the pastor will be teaching a Sunday School lesson from the new adult curriculum. The class is designed for adult teachers, their substitutes and children's teachers. It is for all who are otherwise engaged on Sunday morning and cannot attend their regular adult class. It might be useful for those who know that they will be out of town on the following Sunday morning. The study will be for the Sunday following each Wednesday.

FROM BOVINA

Mr. and Mrs. Elmer Venable of Bovina visited on the weekend with Mr. and Mrs. J. W. Welty and Mr. and Mrs. Paul Brooks and family.

OKLAHOMA GUESTS

Mr. and Mrs. Barber Eubanks of Afton, Okla. visited with Mr. and Mrs. Fred Hamm last week.

SUNDAY VISITORS

Mr. and Mrs. Roy Lilly, Mr. and Mrs. Charles Armstrong and family of Dimmitt spent Sunday here visiting with Mr. and Mrs. Johnny Armstrong.

FROM COLORADO

Neil Wall and son, Danny, of Burlington, Colo. visited last week with Mr. and Mrs. V. E. Bearden.



KITCHEN KORNER

By Lela Gallion

We have had some warm days and very cool nights haven't we? I want to thank everyone for their acts of kindness, flowers and cards during my stay in the hospital and especially for the understanding of my lack of getting more news due to being sick. Your understanding and kind words will never be forgotten.

HAM IN TOMATO TOWERS

2 c. cubed cooked cured ham
1/2 c. diced celery
1 T. chopped onion
1/4 tsp salt
1/2 c. mayonnaise
1 tsp. lemon juice
6 medium tomatoes

Combine ham, celery; onion, and salt. Blend mayonnaise, and lemon juice; add to ham mixture. Chill

Peel tomatoes and cut crosswise in 3 slices; sprinkle with salt. On lettuce, reassemble each tomato, top down, spooning filling between slices as you stack. Makes 6 servings.

CALICO COLESLAW

1 1/2 c. finely shredded red cabbage
1 1/2 c. finely shredded green cabbage
1/4 c. minced onion
2/3 c. mayonnaise or salad dressing
1 T. sugar
3 T. vinegar
1 tsp. salt
1 tsp. celery seed

Combine chilled vegetables. Blend remaining ingredients, stirring to dissolve sugar. Pour over vegetables and toss. Makes 4 to 6 servings.

HOT RED CABBAGE

2 T. salad oil
1/2 medium head red cabbage (4 cups shredded)
2 medium apples, chopped
2 c. hot water
2/3 c. vinegar
3 T. sugar
1/2 tsp. salt

Heat oil; add rest of ingredients. Cook till apples are tender. Makes 6 servings.

TIPS

PUT FRILLS ON CUCUMBER SLICES BY FLUTING EDGES

Run tines of fork down an unpared cucumber, all around. Then slice thin.

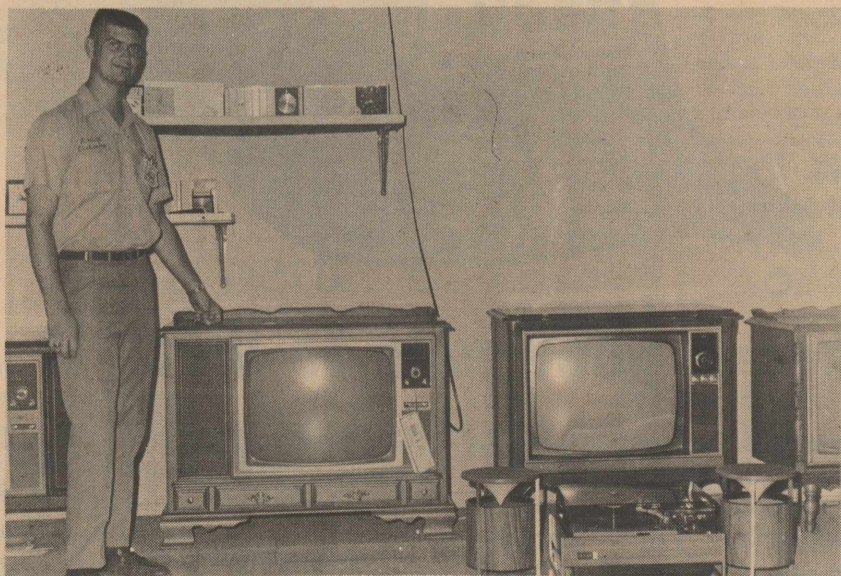
For extra-easy eating, cut scored cucumber in thirds, lengthwise, almost to center. Slice thin.

To trim molded salad, cut fluted slices in half; fan out; top with olive half.

VISIT PARENTS

Mrs. Doug Carruth of Pueblo, Colo. visited last week here with her parents, Mr. and Mrs. R. A. Futrell. They also attended the wedding of Jo Sanders while here.

**Now Offering A
Better Selection of Merchandise
Than Ever Before.**



Jerry Kittrell shows the newest thing in stereos - the Zenith "Circle of Sound" as low as \$199.95

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