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# THE HART BEA

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HART, CASTRO COUNTY, TEXAS, THURSDAY, NOVEMBER 24, 1966

BANK Member F.D.I.C. HART, TEXAS

FARMERS STATE

10 CENTS A COPY

VOL. 5-NUMBER 20

# Cotton Harvest Holds Up Well

#### Class And School **Favorites Named** At Hart High

Hart High School students and teachers picked class and school favorites during the

Named as Mr. and Miss Hart High School were Jerry Smith and Martha Sharp.

Cheryl Newman was named Most Friendly girl, and Jerry Smith was picked as the Most Friendly boy.

In athletics, Sherilyn Morrison was picked as Most Athletic girl, and George Ed Bennett was named Most Athletic

Senior class favorites were George Ed Bennett and Martha Sharp, and Mandy Rogers and Danny Rice were chosen as junior favorites.

Iona Clevenger and Ricky Bennett were named sophomore favorites, while Andy Rogers and Pam Shive were chosen freshman favorites.

In Junior High, Becky King and Ricky Farris were chosen eighth grade favorites, while Silvia Gonzales and Paul Harris were picked for the seventh grade favorite spots.

#### Child Photo Contest Slated

#### For Nov. 30

Winston Lucas, child photographer from Irving, will be in Hart Wednesday, Nov. 30, from 9 a. m. until noon to take pictures for the Hart Beat's annual Children's Photo contest.

No charge will be made for taking the pictures.

The winner of the contest will receive a large bronze-tone portrait, second place winner will receive a medium-size bronze tone portrait, and third place will receive a medium size portrait.

Pictures of all children photographed, along with the winners will be carried in the Hart Beat.

There is no age limit on the contest.

After portraits are taken, proofs will be shown for parents to choose which picture to enter in the contest.

Pictures will be taken at the Hart Beat office.



SENIOR PLAY PRODUCED--Members of the Hart senior class are shown going through their paces for their senior play presented Tuesday night. Included in the play cast were Susie Diaz, Charlotte Murray, Sherilyn Morrison, Robbie Rice, Cheryl Newman, Ollie Pearl Waide, Bob Crick, Martha Sharp, Janice Steele, Kay Smith, Larry Parker, George Ed Bennett, Wesley Bennight, Clara Robinson, Rosemary Lee, and Jerry Smith. The play was produced by Jim Rich, assisted by Don Ewing, with George Ed Bennett as stage manager.

#### At Hart High

#### Basketball Schedules Told

The Hart High School and Junior High Basketball schedules for this year have been announced.

High School teams will compete against Bula Dec. 2 to open play, then try Kress Dec. 6. Hart's basketball tour-

nament will begin Dec. 8 and run through Dec. 10. The junior high begins play

Dec. 15

Jan. 12

Jan. 26

Feb. 2

Feb. 9

Feb. 16

Dec. 1 in the three-day Farwell tournament, then takes on Happy Dec. 8 in the first home

First district contest for the High School teams will be against Lazbuddie Jan. 13 in Lazbuddie, while the Happy games will open district play for the Junior High squads. High School boys coach is

HART HIGH SCHOOL BASKETBALL SCHEDULE

1966-1967

Dec. 2 Dec. 6 Dec. 8,9,10 Dec. 13 Dec. 16 Dec. 20	Bula H. S. Kress H. S. & B Girls Hart Basketball Tournament Kress H. S. & B Boys Bula H. S. Olton H. S. B Team	Home Home There There Home	6:30 5:15 5:30 6:30 6:30
Jan. 3 Jan. 6 Jan. 10 Jan. 13 Jan. 17 Jan. 20 Jan. 24 Jan. 31	Olton H. S. B Team Silverton H. S. Silverton H. S. Lazbuddie H. S. & B Boys Happy H. S. & B Boys Nazareth H. S. & B Girls Booker T. Wash. & B Boys Lazbuddie H. S. & B Girls	There Home There Home There Home	6:30 6:30 6:30 5:00 5:00 5:00 5:00
Feb. 3 Feb. 7 Feb. 10	* Happy H. S. & B Girls * Nazareth H. S. & B Boys * Booker T. Wash. & B Girls	There Home There	5:00 5:00 5:00
* DENOTES CONFERENCE GAMES  HART JUNIOR HIGH SCHOOL  BASKETBALL SCHEDULE 1966–1967			
Dec. 1,2,3	Farwell Tournament *Happy Jr. Hi. & 7th boys	Home	5:00

\*Lazbuddie Jr. Hi. There 6:30 \*Nazareth Jr. Hi. & 7th Girls Home 5:00 \*Booker T. Wash. Jr. Hi. There 6:30 \*Nazareth Jr. Hi. & 7th Boys There 5:00 \*Happy Jr. Hi. & 7th Girls There 5:00 \*Lazbuddie Jr. Hi. \*Booker T. Wash. Jr. Hi. Home 6:30 Home 6:30

Jim Rich, while Don Ewing will coach the High School girls. Ronald Shaw is coach of the Junior High squad.

#### Hart Shorthorns Win District

Hart's Shorthorn football team took the district junior high championship last week when their lone remaining opponent, Lazbuddie, forfeited.

The Shorthorns moved into first place the week before by downing Booker T. Washington of Plainview, 30-0.

The win makes the second year in a row that the Junior High squad has wound up in the top spot in district.

Coach of the Shorthorns this year is Ronald Shaw.

Don Ewing, head coach of the varsity squad, was Shorthorn coach last year.

#### Harold Smith **Escapes Injury**

Harold Smith of Hart narrowly escaped death or serious injury last week.

Smith was working in a potato shed at H. and S. Produce on the Dimmitt Highway when he was buried by an avalanche of potatoes that suddenly shifted while he was working in one of the bins.

He was buried to the chin, but workers in the produce shed managed to free him in 15 minutes before he was seriously harmed.

#### Samples Show **Grades Down**

Cotton harvesting in the Hart area continues to hold up well despite an early freeze and an earlier acreage cutback.

Three Hart gins reported a total of 4,519 bales Tuesday. Ginners said grades are holding up well, considering

the early freeze.
"The cotton is ginning out
very well so far," said one

Another said ginning was going well, but was being hampered by so many sticks in the

USDA Cotton Classing Offices at Lubbock, Brownfield, and Lamesa received samples from approximately 282,000 bales during the week ending Nov. 17, according to W. K. Palmer, in charge of the USDA

Classing Office in Lubbock.
The Lubbock, Brownfield and Lamesa offices classed 247,00 samples during the same period, bringing the total classed at the three offices to 391,000. At this time last year 191,000 samples of the

1965 crop had been classed. The Lubbock office began operating on a two-shift basis on Tuesday and had sixty-seven classers on duty on Thursday. The Lamesa office had six classers on duty and the Brownfield office ten classers. All three offices have adequate personnel to remain current with the cotton received.

Trading increased con-siderably in the new crop cotton on the Lubbock market this week but prices remained steady.

Demand was strongest for cotton with micronaire of 3.5 and better and cotton in this micronaire category was selling at a greater premium over the loan. Cotton in the other micronaire categories was selling at or near loan prices.

Strict Low Middling, Middling Light Spotted and Strict Low Middling Light Spotted were in greatest demand in the Lubbock market.

Cotton prices paid South Plains farmers, as reported by the Consumer and Marketing Service of the USDA, ranged from the loan to \$2 per bale over the loan for White grades. Light Spotted grades were bringing from \$1 to \$4.50 per bale over the loan.

Average prices paid for predominant qualities in the 3.5 to 4.9 micronaire range were: Strict Low Middling 29/32 -18.10, Strict Low Middling 15/16 - 18.60, Strict Low Middling 31/32 - 19.00, Middling Light Spotted 29/32 - 18.30, Middling Light Spotted 15/16 - 18.75, Middling Light Spotted 31/32 -19.25, Strict Low Middling Light Spotted 29/32 - 17.30, Strict Low Middling Light Spotted 15/16 - 17.80, and Strict Low Middling Light Spotted 31/32-

Cottonseed prices at gins ranged from \$60 to \$78 per ton.

# EDITORIALS

# **Problems Of Financing** A Modern Political Race

The election campaign just closed again points up the growing problem of financing political campaigns. The cost for any kind of race has reached exhorbitant proportions.

No individual candidate, unless he is several times over a millionaire, can afford to finance his own campaign. He has to rely on contributions from some source, or several sources. These sources include appropriations from the party coffers, from benefit dinners, individual contributions, from labor organizations, big business and sometimes even from disreputable underworld characters.

We don't mean that all who contribute to a candidate's campaign fund are selfishly seeking something from the candidate, if he is elected. Some actually believe so strongly in a candidate they contribute to his campaign fund in the best interest of their country.

Also, some, such as labor or big business, merely wish to help a candidate who is already favorable to them to get elected. The candidate, if elected, therefore doesn't have to go against his principles to repay the contributors because he believed the way he does in advance.

But there is always the underlying fear of candidates being hamstrung and hog tied by

heavy contributors. All too often when big money pours into a candidate's campaign fund, there are strings attached and a day for repayment to come. This is the unsavory part of it. But this is a fact of life that modern day costly campaigning has come to.

Not only does the exhorbitant cost of campaigning frequently corrupt the candidate by making him beholden to heavy contributors, but it eliminates many able men who refuse to compromise their principles. They simply refuse to seek office if there is danger of having to knuckle under to heavy contributors.

Mind you, we have no ready solution to offer. We wish we did. Our primary reason for mentioning this situation now is while it is fresh on the voters' mind. Also it should be pointed out time and again so that the public will be constantly aware of the practice and not accept it with a shrug and become indifferent to it. Furthermore, we personally resent the politicians' belief that we're naive not to question campaign expenditures five to ten times more than the

This is not a good practice. There should be some solution to it. Only by being aware that it exists and deeply concerned about it, will we ever have a solution.

"AFTER THAT THE KINDNESS AND LOVE OF GOD OUR SAVIOUR
TOWARD MAN
APPEARED,
NOT BY WORKS OF
RIGHTEOUS NESS SEEK YE THE LORD WHILE HE MAY BE FOUND, CALL YE UPON HIM WHILE HE IS NEAR: LET THE WICKED FORSAKE HIS WAY WHICH WE HAVE DONE, BUT ACCORDING TO HIS MERCY HE SAVED US, BY THE WASHING OF AND THE UNRIGHT THOUGHTS: AND LET HIM RETURN UNTO THE LORD, AND HE WILL HAVE REGENERATION, AND RENEWING OF THE HOLY SPIRIT; WHICH HE SHED

#### IT HAPPENED IN HART

THREE YEARS AGO

Plainview District Future Farmers of America held its leadership contest Saturday at Plainview High School, and Hart ag students brought home a large share of winnings.

ONE YEAR AGO

Early morning thieves broke Kittrell's Electronics Tuesday and carted off approximately \$1,150 worth of goods.

#### Tax Man Sam Sez...

Congress has provided many tax benefits for our older Americans. If you are retired or if you are over 65 years of age, it will pay you to write to Internal Revenue Service at P.O. Box 594, Dallas, Texas 75221, for Publication 5569, which gives you the "Tax Benefits for Older Americans."

Hart, Texas, 79043, % P. O. Box 311, with offices in Hart, Phone 938-2247.

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Mike Wall .. Editor-Publisher Hart, Texas. Lela Gallion .....News Editor

Any erroneous reflection upon the character, firm or corporation which may appear in the columns of The Hart Beat will be gladly corrected upon being brought to the attention of

An "impressive" memorial service was conducted here Monday at the Baptist Church as town and area people gathered to pay their last respects to the memory of President John F. Kennedy.

Burglars hauled off an estimated \$1,000 in merchandise sometime early Friday morning after a break-in at B&K Grocery and Market at Hart.

The farmers still need a hard freeze before cotton harvesting will get underway in full scale. So far this year, 1,119 bales of cotton have rolled into three Hart gin yards but the majority is still to come.

A Harvest Festival, complete with turkey and all the trimmings, was held Wednesday, Nov. 17 at 7:30 p. m. at the First Methodist Church

# READ and USE your Neighborhood

Rates on classified advertising are: Four cents per word, first insertion; two cents per word second in-sertion and each additional consecutive insertion. Minimum 36 cents first insertion, 18 cents each additional insertion. The Hart Beat is not responsible for mistakes after first insertion. Please read your ad.

All classified accounts are due and payable the 10th of the month following insertions. A flat rebilling fee of \$1 will be charged for all accounts past due for 30 days, and for all successive rebillings.

SHORT ON WATER? LET US DEEPEN YOUR EXISTING WELLS BLEEKER & SON'S PHONE 285-2672 P.O. BOX 134 OLTON

#### WANTED

WANTED--Your insurance business. All lines. Insurance at cost. Castro County Farm Bureau branch office, Hart, texas. E. L. "Sonny" Hochstein, agent. Office hours, Monday through Friday, 9-12. Located at the Sun View Fertilizer office, phone 938-2307. 27-tfc.

#### MONUMENTS

Winnsboro Blue Granite White Georgia Marble and others See Percy Parsons
Call Collect Olton-285-2621 'DICKEY'S DOZER SERVICE' Dirt Work-All Kinds Bulldozers-Scrapers

Motorgrader Crane-Dragline-Clamshell

And Backhoe SEE OR CALL

FLOYD DICKEY S. E. 4th & Belsher

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Hart, Texas 938-2161

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#### NOTICE

43 BOOKS of S&H Green Stamps Will trade for Gunn Bros. Stamps. Call 938-2477. 20-ltc.

Homemade cakes and pies baked to order. Call at least one day before needed. Also candies for Christmas. Call Lela Gallion 938-2239.

READ and USE

#### FOR SALE

For sale or rent - 3 bedroom house. Central heat. 8 north-2 east of Olton. 864-3518. Edmonson. Ernest Jones. 8-tfc.

FOR SALE- 1958 Long wheelbase 1/2 ton Chevrolet pickup. Carl Rambo. Phone daytime 938-2135 or night 938-2450.

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Remodeling LARGE OR SMALL JOBS

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Hart, Texas

#### Frank Sanders Is Honored

Frank Sanders was honored with a birthday dinner Wed-nesday, Nov. 17 at 6 p. m. in the home of his son and family, Mr. and Mrs. W. T. Sanders. The occasion was on his 79th birthday.

The Thanksgiving theme was carried out in the decorations.

Guests present were Mr. and Mrs. Furche Riley of Springlake, Mr. and Mrs. Robert Sanders and family of Lubbock, Mr. and Mrs. Jimmy Herring of Dimmitt, Mrs. Myrtle Sisk of Wolf City, Mrs. Grace Craig of 29 Palms, Calif., Mr. and Mrs. Dean Sanders and family, Mr. and Mrs. Doug Higgins, and Mr. and Mrs. Frank Sanders and the hosts, Mr. and Mrs. W. T. Sanders.

#### Chi Psi Chapter **Makes Plans**

The Chi Psi Chapter of Beta Sigma Phi held its regular meeting Thursday, Nov. 17 at 7:00 p. m. in the home of Mrs. Bob Bennett with Mrs. Theron Morrison as co-hostess.

A business meeting washeld in which the group discussed their Christmas party for next

The club voted to furnish vitamins for the first grade special class for the remainder of the year and also to purchase serving dishes for the homemaking department for their project for this year.

The club also voted to have their penny auction at their next regular meeting and to make this an annual traditional.

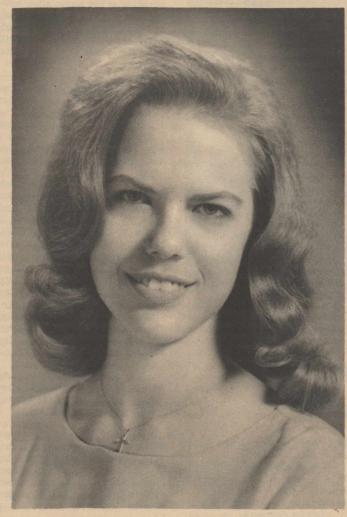
Following the business meeting the Ritual of Jewel Degree was given to Mrs. Charles Black, Mrs. Richard Franks and Mrs. F. L. Bass Jr.

The program on the "Art of Dress" was given by Mrs. Ed Bennett and "The History of Dress" was given by Mrs. Ronnie Farris. Several members and guest, Sandy Bennett modeled dresses of different times and the story behind them

Other members present were Mmes. Melvin Aven, De-Wayne Brown, Andy Gardenhire, Jack George, Joe Hart, Willis Hawkins Jr., Tom Mc-Lain, Howe Parker, Glyn Reed, Bob Reed, Bill Rich, Newlon Rowland, Dean Sanders, J. V. Wescott and David Willis.

The next meeting will be held Dec, 15 at 7:30 p. m. with Mrs. Glyn Reed, Mrs. Jack George and Mrs. Ronnie Farris as hostesses.





MISS SHARON OSBORN

#### Marriage Plans Announced

Mr. and Mrs. Ralph Osborn of Raymondville announce the engagement and approaching marriage of their daughter, Sharon, to Charles Gardner, son of Mr. and Mrs. M. C. Gardner of Hart.

The marriage will be solemnized in Calvary Chapel in San Antonio Dec. 3.

Miss Osborn was graduated from Raymondville High School and attended San Antonio College and the University of Texas. The prospective bridegroom was graduated from New Deal

High School and attended Wayland Baptist College. He recently

completed three years of service with the United States Army.



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#### Carl Rambos Are Honored

Mr. and Mrs. Carl Rambo Gardenhire, Good Graves, L. were honored with a house- D. Williams, Max Stephens, warming recently by members Lanny Tucker and Don Ewing. of the Hart school faculty.

Approximately 40 people attended. Games of "42" and Andy Gardenhire Bridge were played and re-freshments of chips, dips, punch, and coffee were served.

The hosts presented the Rambos with a turkey centerpiece, which had feathers of featured speaker at the First

Hostesses were Mmes. Andy

#### Seniors Are Feted At Party Tuesday

Members of the senior class were honored with a party, Tuesday night, Nov, 15 following the presentation of their play.

The party was held in the home of Mr. and Mrs. Joe Newman with co-host, Mr. and Mrs. T. J. Morrison.
Those present included

members of the senior class, Mr. and Mrs. Jim Rich and Mr. and Mrs. Bob Lacy and the hosts.

Don Follis was flown to Houston to the Hospital on Monday by Sam McGill. At this time we have not received a report on his condition but he was quite bad at the time he was taken

# To Be Speaker

Andy Gardenhire will be the Baptist Church Sunday night,

The service has been planned to include every family of the church. The Baptist men will meet at 5:30 p. m. for the organization of a Brotherhood.

Special music will be presented by David McGinnis, B. H. Rogers and Weldon Davis.

The public is invited to attend these services.

IN LUBBOCK

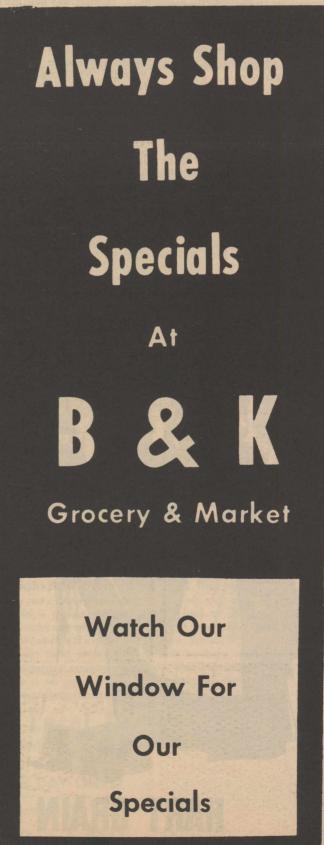
Mrs. D. H. Nelson, mother of David Nelson is in the West Texas Hospital in Lubbock and is quite ill after undergoing major surgery last Thursday.

VISIT PARENTS

Mr. and Mrs. Gene Richburg and family of Lubbock spent Sunday here visiting his parents, Mr. and Mrs. Lester Richburg.

VISIT NEW MEXICO

Mr. and Mrs. Robert Brooks spent last weekend visiting in Carlsbad, N. M.



#### HART BOWLING NEWS

In the N-H Bowling league standings, as of Nov. 14 are: Dee Kendrick-Dixie Peter-

son, won 26, lost 14; Faye Smith-Nadine Friday, won 25, lost 15; Ada Harlin-Becky Bryant, won 24, lost 16; Bertie Mc-Lain-Johnnie Sullivan, won 22, lost 18; Max Acker-Agnes Brockman, won 21, lost 19; Thelma Withington - Brigitta Dobmeier, won 20, lost 20; Ottilia Vision-Grace Bayers Ottilie Vision-Grace Barrera, won 14, lost 26; Maurine Smith-Jean Truelock, won 8, lost 32.

High team game-Faye & Nadine, 404.

High team series - Faye & Nadine, 1079. High individual game- Faye Smith, 196 plus 23 handicap equal 219 game.

High individual series - Becky Bryant, 420, plus 141 handicap equal 561 series.





Second grade Brownie Troop 23 met Wednesday, Nov. 17 at 3:30 p. m. at the Scout house

for a regular meeting.

A Thanksgiving play was presented by the troop and their project for the day was the sewing on of a button.

Mrs. Jack Harris furnished refreshments, served by Becky Harris, Le Ann Friday and La Donna Hart.

Those present included Retha Aven, Tammy Bates, Garla Bryant, Sharla Carson, Kim Davis, Donna Dudley, Diane Follis, LeAnn Friday, La Donna Hart, Lisa Hill, Becky Harris, Debbie Lacy, Jana Mapp, Lisa Nelson, De Ann Bickburg, Bhorda Bowlard, Barrish Bar Richburg, Rhonda Rowland, Patricia Smith and Sandy Heck. Leaders were Mrs. Lowell Richburg and Mrs. Alvis Bry-

Next Meeting date will be Wednesday, Dec. 1 at 3:30 p.m.



RAY SLAYTON, son of Mr. and Mrs. Bill Shackelford of Hale Center and grandson of Mrs. Chloie Bradley of Hart was inducted into the US Air Force Nov. 15. He will be stationed at Lackland Air Force Base in San Antonio.

#### **District FFA Banquet** Held At Floydada

The Plainview District F. F. A. Banquet was held in Floydada Monday, Nov. 21. Those from Hart who attended were Mr. Lanny Tucker, advisor, Mr. and Mrs. Andy Gardenhire, Sheila Gardenhire sweetheart, Patricia Richburg attendant, Mike Armstrong, Bill Bledsoe, Harold Bob Bennett, Jerry Hel-

IN COLORADO

Mr. and Mrs. V. E. Bearden returned this week from Burlington, Colo., where they spent a week visiting their daughter and family, Mr. and Mrs. Neil Wall.

TO HEREFORD

Mr. and Mrs. Hubert Maples spent Sunday in Hereford visiting Mrs. Maples' sister, and family, Mr. and Mrs. K. R.

ler, Andy Rogers, and Terry Newman.

The program included the F. F. A. talent contest, sweetheart contest, and presentation of banners to the winners of F. F. A. district contests.

IN LUBBOCK

Mr. and Mrs. Miles Cox were in Lubbock on Sunday visiting her aunt and uncle, Mr. and Mrs. Jim Cummings.

TESTS MADE

Mrs. Robert Brooks is in the Plainview hospital for a few days this week to have tests

IN HOSPITAL

E. I. McLain (Tump) is in the Plainview hospital where he had

#### **NAZARETH NEWS**

By Mrs. Gus McLain

Ph. 945-2337

Mr. Philip Huseman is recuperating at his home after having surgery on a hip recently at Northwest Texas hospital. After complete recovery he will have the same surgery on the other hip.

Paul Venhaus, David Acker, Robert Huseman and his son Terry were in Temple for a Insurance Association Convention. Terry received a \$50 bond, the state award for 4-H fire prevention records.

The Catholic Daughters Court of Nazareth will sponsor a hobby and craft display and sale on Sunday, Dec. 11 at 2 p. m. at the Community Hall. \$1 entry fee will be charged to anyone wishing to exhibit. All proceeds and donations will go to the Madonna Plan (a charity which helps underprivileged women overseas.) Bring your crafts or hobby projects to show and brouse for Christmas ideas and gifts. It is open to the public and there is no admission.

Mr. and Mrs. Frank Annen of Hereford, Mr. and Mrs. Tom Annen spent last Sunday with the Raymond Annens.

Mr. and Mrs. Tom Annen visited their nephew Lerry Spencer Friday afternoon. He had just been dismissed from St. Anthony's Hospital after spending two weeks under medical care.

Mr. Harry Kleman returned from Felt, Okla., Thursday where he spent a few days attending his farm.

Mr. Leslie Birkenfeld is spending his furlough here with his parents, Mr. and Mrs. Chris Birkenfeld. At the present time he has been stationed at Fort Bragg, North Carolina.

Mrs. Rose Hindman spent a couple days with her daughter Linda in Amarillo.

Kathy Leinen, daughter of Florene Leinen and the late 'Bud' Leinen; and Terry Hill, son of Mr. and Mrs. Charley Hill all of Dimmitt, were married Friday evening, Nov. 18 at the Immaculate Conception Church in Dimmitt by Father Chen. Those attending from Nazareth were her grand-parents, Mr. and Mrs. John Stark; the Albert Gerbers family, the Leroy Polhmeier family, the Dennis Heimans, Mrs. Lucy Leinen, Mrs. Lizzie Birkenfeld, Mrs. Don Acker, Miss Viola Schacher, Mr. and Mrs. Jerry Leinen and Mrs. Leonard Warren and baby. A reception was held in the Community Room at the Bank.

The Thanksgiving dinner Sunday Nov. 20 at the Community Hall was enjoyed by many families, friends, neighbors and acquaintances from Dimmitt, Hart, Umbarger, and Tulia. We sure hope everyone enjoyed themselves. 774 persons were fed. The Philip Ackers had all their children and grandchildren and great-grandchildren for dinner and visiting.

Mrs. Loretta Guggemas was honored with a 70th birthday dinner Sunday Nov. 20 at Friona in the home of Mr. and Mrs. Ralph Shirley. Mr. and Mrs. Leonard Wilhelm and family, Mr. and Mrs. Vincent Guggemas and family, Mr. and Mrs. Ed Drerup and family, Mr. and Mrs. Jim Ball and sons, Mr. and Mrs. Dan Schmucker and family, Mr. and Mrs. Joe Drerup and son all of Nazareth,

Mr. and Mrs. Red Hoffman of Hereford, Mr. and Mrs. Leonard Bartels of Hereford were also there.

Mr. and Mrs. Gene Hubbard and daughters, Mr. and Mrs. Jerry Epps and Vicki of Amarillo enjoyed the Thanksgiving dinner and spent the afternoon with the Raymond An-

Mrs. Harry Kleman attended the Dimmitt Garden Club Luncheon and Style Show at the Colonial Inn Wednesday.

68 Sisters and seven priests from all over the diocese had an Information day Saturday. The Nazareth Sisters hosted a luncheon cooked by Rose Mary Wilhelm, Gertrude Kleman, Cecilia Annen, Lucille Drerup and Frances Schacker.

Mrs. Bud Kern is on the road to recovery in St. Anthony's Hospital.

Mrs. Lynn Ehly, Mrs. Zola Langford, and Mrs. Erma Garrity hosted a Stanley Bingo Party, Nov. 15 at the Naza-reth Legion Hall. 39 were present. Many beautiful prizes were given. 20 parties were booked. Refreshments of coffee and cookies were served. Nazareth, Hart and Dimmitt were equally represented.

Mrs. Leonard Schulte, president of Nazareth PTA attended the State convention in Austin last week. She reported an interesting, educational and a very enjoyable trip during which she met many wonderful people.

Mrs. Rose Birkenfeld spent the past week with the Gene Schackers in Muleshoe. The Schackers are the proud parents of a little daughter. The Chris Birkenfeld family went to Muleshoe Sunday for the baptism of the "Little Miss".

Mr. and Mrs. Tom Annen left Monday for Wichita Falls where they spent a couple of days with his sister Mary. Then they continued on to Mansfield to spend Thanksgiving with his nieces there and at Arlington,

Mr. and Mrs. George Book Jr. hosted an "Appreciation Party" for all their friends and neighbors who helped them during their daughters illness. Games and refreshments were enjoyed by 18 couples. It was at the Legion Hall Sunday night,

#### American Legion **Has District Meet**

The American Legion District meeting was held Wednesday, Nov. 16, at the Legion

The district meeting was complemented with a supper, served by the Ladies Auxillary, with approximately 30 attend-

Two districts were represented, those being Hart and .Nazareth.

The program on "Flag Eti-quette", was presented by rewas presented by retired Colonel Anthony J. Steiret. The next district meeting will be held sometime in Jan-

VISIT HERE

uary in Dimmitt.

Mr. and Mrs. J. M. Hamby of Hereford spent Sunday visiting in the home of Mrs. Ida





Not long ago Democratic Congressman W. R. (Bob) Poage of Waco said he thought the attitude of Congress on future cotton programs would be profoundly affected by the decision of farmers on the dollar-a-bale research and promotion program

He said "If farmers show by their votes that they are ready to give up on cotton, I think the Congress will be ready to give up too."

He was referring, of course, to the referendum to be held December 5 through 9, in which cotton producers will decide the fate of the Cotton Research and Promotion Act.

He spoke at the time as vice chairman of the potent House Agriculture Committee. Now, with the November 8 defeat of Representative Harold Cooley in North Carolina, Poage rises to the chairmanship, and the weight of his words is considerably enhanced.

It might be argued by some that his judgment of the attitude Congress will take after the referendum was not necessarily accurate. But there is little doubt that his own personal feelings closely parallel those he ascribed to "the Congress."

And as chairman of the House Agriculture Committee, breeding ground for all farm programs, Mr. Poage's feelings considerable sig-

nificance.
"As things now stand,"
Poage said, "under the emergency four-year program in effect -- the government has gone just about the last mile in making cotton competitive in price, in the domestic as well as the foreign market."

He reminded that payments to protect the cotton farmer's income, meet price competition and reduce the surplus are substantial. He noted that a typical farmer who diverted the maximum 35 per cent of his allotted acres in 1966 received over \$70 per bale produced in direct government payments.

And he warned that some northern congressmen are already asking whether the government's effort to save cotton is not costing more than it is

But Poage, who has longhad a big voice in the formation of farm programs, added "In my judgment, Congress will feel that it is very much worthwhile if we can see genuine promise that there will be programs capable of putting cotton on its feet and maing it self-sufficient within some reasonable period of time. If there is to be such an outlook, a greatly expanded program of research and pro-

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motion must be at the heart of

"In this day and age, producers of any product have to put up big money to improve it and sell it through advertising and other techniques of promotion. Either they do this or go out of business. In essence, this is the decision farmers must make in the referendum on cotton research and pro-motion."

Donald Johnson, Executive Vice President of Plains Cotton Growers, Inc., has noted some indications that the trend of textile mills toward increased use of man-made fibers and a corresponding move away from cotton may be weakening.

He points out that domestic textile mills are devoting an increasing number of cottonsystem spinning spindles exclusively to cotton.

More than 15 million of these spindles were active on October l, which is both the largest number and the highest percentage on 100 per cent cotton in several months.

Another sign of cotton's strengthening position in competition to man-made staple fibers, according to Johnson, is the recent breakdown of the blend levels imposed by major producers of polyester.

Polyester makers have long insisted that manufacturers use no less than a 50-50 blend with cotton, and the most popular blend in the huge shirting market has been 65 per cent polyester, 35 per cent cotton.

But Arrow shirt company has turned the percentages around and introduced a 65 per cent cotton, 35 per cent polyester permenent press dress shirt. They call it polyesterfortified cotton.

And, according to the Daily News Record, this has opened a "pandora's box," sure to result in blends with as little as 10 per cent of the man-made fiber. The leading textile publication says a variety of fabrics with 35 per cent or less polyester will be making their appearance as new producers of polyester attempt to buy their way into the market via the low blend level route.

"Certainly we would prefer to see all shirts and other apparel constructed of 100 per cent cotton," Johnson says, cent cotton," Johnson says, "but we may as well face the fact that man-made fibers are not going to suddenly disappear from the face of the earth, and that there will always be some ended fabrics. And so long as blends there must be, 65 per cent cotton and 35 per cent manmade is far better than the other way around."

Johnson is quick to admit that these few bright spots in an otherwise dull picture for cotton are not the panacea for all cotton ills.

"They are just a toddler's steps on the long road cotton has to travel before it becomes the dynamic industry of the past," he agrees. "But if we put adequate funds and brainpower into research and promotion and thus take advantage of every small chink in our competitor's armor, we can turn those small steps into giant strides back to bigger and better markets for cotton."

Nov. 28, to Dec. 2, 1966.

MÓNDAY- Hot dogs in chili sauce, catsup, tater tots, apple sauce cake, milk and butter. TUESDAY - Fried chicken

and gravy, asparagus, tossed salad, honey butter, hot rolls, milk and butter.

WEDNESDAY-Barbecued beef on bun, new potatoes in sauce, whole pickle, peach cobbler, milk and butter.
THURSDAY - Brown beans,

chilled tomatoes, onion slice, sweet relish, apple crisp, cornbread, milk and butter. FRIDAY - Cheese burgers,

catsup, mustard, onion pickle relish, red velvet cake, milk and butter.

VISIT HERE

Mrs. Myrtle Sisk of Wolf City and Mrs. Grace Craig of Twenty-Nine Palms, Calif., spent last week here visiting in the home of Mr. and Mrs. Frank Sanders.

IN ACCIDENT

Verletta Crick, daughter of Mr. and Mrs. Verle Crick, who is attending South Plains College in Levelland, had a severe damage to her left hand when she had it slammed in a door last week. Several stitches were required to close the cut and she still has quite a bit of pain.

IN HOSPITAL

J. W. Welty is in the Plainview Hospital this week and may get to come home the last of this week.

IN HOSPITAL

Mrs. F. L. Bass Ir. is in the Plainview Hospital and Clinic this week.

VISIT BRADLEYS

Visitors Sunday in the home of Mrs. Chloie Bradley and Walter Bradley were, Mr. and Mrs. Bob Bradley and family of Dimmitt, Mr. and Mrs. Wayne Smith and family of Floydada, Mr. and Mrs. Bill Shackelford of Hale Center, Mr. and Mrs. Curtis Gipson of Lubbock, Sam Scharnich of Amarillo and Mr. and Mrs. Bill Nichels and family of

IN DIMMITT

Lana Tucker, daughter of Mr. and Mrs. Lanny Tucker, has been in the Plains Memorial Hospital in Dimmitt quite sick this last week for five days and came home on Tuesday morning.

FROM DALLAS

Mr. and Mrs. Willard Drake and Melvin Robinson of Dallas visited in the Featherstonhome

VISIT RELATIVES

Mr. and Mrs. B. C. Snell and daughter, and Mr. and Mrs. M. L. Snell and son of Ackerly spent Monday evening visiting in the homes of Mr. and Mrs. Paul Brooks and Mr. and Mrs. Thomas Brooks and their families. The two Mrs. Snells are sisters of Paul Brooks.

VISIT McGILLS

Mrs. J. L. Nivens of Hale Center visited in the home of Mr. and Mrs. Sam McGill last

HOME FROM HOSPITAL

Lewis Smith returned home from the Medical Center Hospital in Plainview where he underwent surgery last week.

VISIT SON

Mr. and Mrs. John Holloway visited on Sunday in the home of their son and family, Mr. and Mrs. Harley Holloway of Lub-



# CHILDREAS



PRIZES TOTALING \$21.85 1st - \$9.95 Large Bronze Portrait 2nd - \$6.45 Bronze Tone Portrait; 3rd - \$5.45 Portrait

> Pictures of Every Child Photographed Will Be Published In

#### The Hart Beat

EASY TO ENTER — Simply have your child's photograph taken by WINSTON B. LUCAS PHOTOGRAPHER at NO COST to you. They will show proofs from which you may choose the pose you wish entered in the contest and your child is automatically entered; and at this time you may order photographs for gifts or keepsakes if you wish. (Postage and handling 25¢) but this is entirely up to you. WINSTON B. LUCAS, of Irving, an expert child photographer, will be here to take pictures, with all the necessary equipment to take nice portraits for this exciting event. There is no age limit to this contest — even the tiniest tots enjoy being photographed by our photographer.

#### This Is A Local

(CHILDREN MUST BE ACCOMPANIED BY PARENTS or GUARDIAN)

ONE DAY ONLY!

Wednesday, November 30, 9 A.M. til Noon

**Hart Beat Office** 



Gov. John Connally has made his big decisions on state spending and taxes for the coming fiscal period.

He scheduled releases of his budget by sections starting this week. Reportedly, it calls for just under \$200,000,000 in new taxes.

First section on state employment problems calls for payroll hikes of \$75,000,000 from all funds and \$26,000,000 from the general revenue.

Connally told Texas mayors and council members that he will not recommend the optional local sales taxes they advocate. He indicated that he won't ask for an increase in state general sales levies.

Speculation is that the governor will include a gasoline tax increase, college tuition boost and sales tax on alcoholic beverages in his revenue

He definitely will recom-ment some financial relief for hard-pressed cities. He hinted assistance for building, maintaining and policing streets.

While Connally completed his financial recommendations which will be sent to legislators on Dec. 15, legislative bud-

get writers made no progress. Lt. Gov. Preston Smith has not called a meeting of the Leg-islative Budget Board since dismissal of Director Vernon Mc-Gee on Aug. 29. Smith promised a legislative budget would be submitted by the Jan. 15 deadline, however.

REQUESTS ALMOST DOU-BLE-- Texas' state agencies have requested 93 per cent more money for the 1968-69 biennium than they are receiving during this biennium. Governor Connally said that's evidence of the increasing complexity and mag-

nitude of state government.

Connally said general revenue appropriations for the current biennium total \$635,000, 000, and requests for the next two-year period amount to

almost double that sum --\$1,-216,000,000.

"Biggest item in the budget is public and higher education,"
Connally said, "and it is in this critical area where the largest increase is requested." The current appropriation in this area is \$347,000,000 but \$683,000,000 is requested, he

OIL ALLOWABLE AT PEAK -Santa Claus came early for Texas oil produers. The Railroad Commission set highest production factor in seven and a half years for Dec-

Statewide allowable will be 36.5 per cent of potential. The factor will permit production of 3,322,712 barrels a day, compared with November's 34.5 per cent which produced allowable of 3,205,042 barrels daily.

Commented Commission Chairman Ben Ramsey in announcing the happy tidings: "The crude oil market is exthis will be in the form of state tremely tight. Demand is extremely strong, and will remain strong for the next several months."

> NEW VOTER SIGNUP SY-STEM PROPOSED -- A bi-partisan elction law sub-committee, headed by Sen. Tom Creighton of Mineral Wells, has agreed unanimously on a proposed new free registration system for Texas voters.

> The system would work like this: all voters must sign up personally with county tax officials, initially. Afterward, they can register annually by signing an official application form sent out by the tax office.

> Voters must carry a registration card or certificate and identify themselves by signature at the polls.

> Creighton said he hopes to submit the plan, together with an omnibus election law "clean up" bill, to the public hearing early next month.

> Voters at the Nov. 8 general election expressed preference

for annual registration as op-

posed to permanent signup.

TEACHERS' BENEFITS --Texas college teachers may not get salary increases from the 60th Legislature, but they may get a new battery of fringe benefits as compensation, if the recommendations of the Interim Legislative Committee on Faculty Compensation in State Supported Colleges and Universities are followed.

In reporting to approximately 200 college presidents and professors, the committee said it would recommend to the Legislature an optional retirement or annuity program, paid research or study leaves, state aid for group insurance plans, the waivering of tuition for faculty members and their families and lifting the legal ban against construction of parking lots that don't charge user fees.

WATER PLAN ADVISORS--Twelve West Texans have been named as an advisory group to the Texas Water Development Board to keep the board informed on West Texas attitudes toward the state's ful-

filling its Texas Water Plan.
The 12, nominated by the
West Texas Chamber of Commerce and the Plains Cotton Growers, Inc., of Lubbock, will be kept fully informed and will be asked for advice as two major Texas engineering firms and the U. S. Bureau of Reclamation explore various ways to get water surpluses from East and Northeast Texas to West Texas.

Board authorized the preparation of two contracts aimed at the West Texas water problem and accepted the bureau's offer to make a study of the possibility of pumping water back up the Colorado River to serve San Angelo, Midland, Odessa and El Paso.

Appointed to the advisory group were C. B. Ray of El Paso; K. B. Watson of Amarillo; A. V. Jones of Albany; Hank Avery of Midland; Bill Clayton of Springlake; Fred Conn of San Angelo; Jess Cooper of Dumas; J. Lee Johnson of Fort Worth; George W. Mc-Clesky of Lubbock; S. B. Whittenburg of Amarillo; H. R. Drew of Fort Worth; and Joe B. Pate of Lubbock.

AIR STANDARDS HEARING SET-- The Air Control Board set Jan. 5 for public hearing on proposed regulations to control pollution from smoke and particulate matter.

Tentative regulations would outlaw burning of burrs, trash, lint and other wastes from cotton gins and require mechanical dust collectors for asphalt portable plants. They cover flues, grading of smoke density, combustion units and distances of pollution sources from neighboring property.

SHORT SNORTS

District Judge Marvin Blackburn and attorneys for both sides agreed on Dec. 9 as a pre-trial hearing date, and Dec. 19 as the trial date, on a suit by landowners to stop condemnation of their land located within the site of the proposed Lyndon B. Johnson State Park.

State Selective Service Headquarters says 1,946 Texans will be called to service during January, compared to only 744 for December, and 2,339 for November.

Land Commissioner Jerry Sadler announced that the School Land Board awarded 22 oil and gas leases, but rejected 76 others as too low, and the Veterans' Land Board awarded sales of 72 tracts of land (repossess GI farms) amounting to 4,307 acres.

#### Results Told On 1965 Cotton

The 2,205,097 bale cotton crop on the High Plains in 1965 compares with a crop of 1,913,100 bales in 1964.

In grade, the crop was 61.0 per cent White, 36.4 per cent Light Spot and 1.9 per cent Spot, as compared with 57.3 per cent White, 34.0 per cent Light Spot and 2.4 per cent Spot in 1964.

Staple length for the season averaged 30.2 thirty-seconds of an inch, only one-tenth of one thirty-second better than last year's average and exactly equal to the average for the previous five years.

However, there again was more cotton grown in the 23county area with a staple of one inch or more.

This figure was 2.7 per cent in 1963, 5.8 per cent in 1964 and 8.2 per cent in 1965.

And, in addition to the 8.2 per cent of the PCG samples which pulled an inch or more in 1965, there was an estimated 50,000 bales of this length cotton which was sold directly to mills without going through area classing offices.

Micronaire average for the 1965 season came to only 3.4, with only 45 per cent above the 3.5 tenderable limit. The 1964 crop micronaire average was 3.7 with 65 per cent above the tenderable limit.

Micronaire readings were put on the "green card", with premiums and discounts incorporated into the government loan schedule, for the first time in 1965, and poor micronaire cotton in many areas had a significant effect on producer income.

Average Pressley, or fiber strength, dropped back to 78,-300 pounds per square inch in 1965 from the 78,800 pounds recorded in 1964. Only 69 per cent of the crop was above 75,—000 pounds in 1965, as compared to 73.4 per cent in 1964.

Elongation — the percentage of stretch a given cotton will experience before breaking — averaged 8.0 per cent for the season, identical to the crop's elongation average in 1964.

VISIT AVENS

Brother and Mrs. Phillips of Hale Center visited on Monday with Mr. and Mrs. Buster Aven.

SUNDAY VISIT

Mr. and Mrs. E. E. Foster spent Sunday in Amarillo visit- 2 c. brown sugar ing with their daughter, Mr. and Mrs. Marion Tucker.

SEE SISTER

Mr. and Mrs. J. A. Pebs-worth and family of Tahoka spent the weekend with her sister, and husband, Mr. and 1 tsp. vanilla Mrs. Buster Aven.

VISIT SOUTH TEXAS

ing a week visiting relatives 2-3 hours. Slice and bake. and friends in Kerrville, Corpus Christi and Austin.

#### YOU'RE IN THE ARMY NOW



DID YOU EVER SEE SUCH CUTE

#### KITCHEN KORNER

By Lela Gallion

I hope that you all have a wonderful Thanksgiving and do take the day to stop and give thanks for all the blessings received this year whether they are large or small. If we do take the time to give thanks for the blessings received this year maybe we will receive even more in this next year if we deserve them.

#### MARSHMALLOW SALAD

1 pkg. miniature marshmallows 1/2 c. chopped nuts

1 can drained, crushed pineapple. 1 c. whipped cream

Mix together marshmallows and pineapple. Let stand for 30 minutes to anhour. Add chopped nuts and whipped cream, Mix together and serve.

EGG-ORANGE JELLO SALAD

l pkg. salad marshmallows l egg yolk, well beaten

Add to egg yolk:

2 Tbsp. vinegar Pour over marshmallows. box orange jello

1 c. boiling water

Boil jello in water 1 minute. Pour over marshmallows immediately. Allow to partly congeal, then beat. Add: 2 c. whipped cream

1 No. 2 can peaches, cut and drained

1/2 c. pecans, broken 1 No. 2 can pears, cut and

drained 1 No. 2 can crushed pineapple

#### CHEWY NUT BARS

1/2 c. sifted flour 1/4 tsp. salt 1 c. and 2 Tbsp. brown sugar 2 egg whites, stiffly beaten 2/3 tsp. baking powder

c. chopped nuts 2 egg yolks, well beaten 1/2 tsp. vanilla

Mix and sift flour, salt and baking powder. Add nut meats and mix well. Combine brown sugar with beaten yolks. Add flour mixture and blend.

Beat in vanilla and fold in egg whites. Grease a shallow pan and spread batter. Bake at 350 degrees for 30 minutes. Sprinkle with powdered sugar when done.

#### REFRIGERATOR COOKIES

2 eggs 1 tsp. soda sprinkle of salt 1 c. chopped nuts 1 c. butter 1 tsp. cream of tartar 3 1/2 c. sifted flour

Cream sugar and butter. Add eggs and vanilla. Beat well. Mr. and Mrs. Fred Hamm Sift dry ingredients together returned this week from spend- and add. Stir in nuts. Chill

FRIDAY SUPPER

Mr. and Mrs. Buster Aven entertained with a supper on Friday honoring Buster's sister and husband, Mr. and Mrs. Bearnard Brown of Colorado. Those present were Mr. and Mrs. James Burnam of Dimmitt, Mr. and Mrs. DeWayne Brown, Mrs. Mable E. Aven, and Mr. and Mrs. Mable Aven and family.

IN LUBBOCK

Mr. and Mrs. Bill Yaerger were in Lubbock on Sunday to visit their daughter and family, Mr. and Mrs. Ralph Newton, and had dinner out at the Hickory Inn in Lubbock



How fortunate we are in comparison to those in other parts of the world! Too often, we forget to give thanks for the bountiful land in which we live. Let us be grateful as we gather about the table on Thanksgiving Day.

### **FARMERS STATE BANK**

MEMBER F.D.I.C.

# STATE CAPITAL HIGHLIGHTS

TEXTBOOKS ADOPTED— The State Board of Education has adopted \$6,400,000 worth of new textbooks for 11 sub jects.

The board also authorized development of state plan to support \$2,500,000 federal loan application for educational services to children of migrant agricultural workers.

In other action, it reviewed an appeal from the ruling of Commissioner J. W. Edgar concerning transfer of pupils from Neches school district to adjoining Frankston and Palestine ISD's.

AUSTIN, Tex.—School teachers are moving boldly forward with their drive for an \$85,000,000 a year pay raise. This, despite the fact that they don't have the support of the governor's committee on education needs.

The Texas State Teachers Association seeks salary increases ranging from \$61 to \$100 a month. This would cost the state \$68,000,000 and local school districts \$17,000,000 annually.

TSTA says it has rounded up considerable support in the Legislature and among education-support groups.

But the governor's committee voted not to make any reports on any phase of its far-reaching study until it has completed its research into all areas of public schools.

Chairman Leon Jaworski expressed confidence that Gov. John Connally will call a special session of the Legislature in 1968 to consider the committee's final recommendations.

A committee resolution recognized that salaries are important to staffing schools but added that other factors are just as vital in determining the effectiveness of teachers and administrators.

Without a committee recommendation, there will be sentiment among lawmakers to tell teachers they will have to wait another year for pay adjustment. Teachers will bring pressure on legislators to act immediately. This will be one of the toughest problems legislators will face during the 1967

The decision is all the more difficult in view of an anticipated tax bill of well over \$100,000,000 that is exclusive of the teacher pay question.

SHORT SNORTS

The U. S. Department of Agriculture said the killing freeze of Nov. 2 will cut the yield of late-planted cotton fields, particularly on high and low plains.

The Texas Liquor Control Board warned licenses may be suspended for night clubs featuring "topless" dancers.

Texas motor vehicle registration increased 3.6 per cent this fiscal year.

TAX MAN SEZ:

Over the years we have advised you to save on your tax bill by keeping good records. There is no better time to start than right now.

One way to keep records is to get a supply of large envelopes or folders, label them according to the types of income and decutions you have, and accumulate the information. Any kind of records help when you start to work on your tax return,



SCHOOL BOARD MEETS-Members of the Hart School Board are pictured at a recent meeting. Included on the board

are Marguerite McLain, Darrell Lacy, Bob Bennett, Doyle Davis, J. M. Kendrick, Lorenzo Lee and Ralph Futrell.



# **BISCUITS**

SHURFINE

3 25¢

SHURFINE

COFFEE

690

**MEATS** 

CLOVERLAKE

ICE CREAM

1/2 GAL.

79¢

CLOVERLAKE

**SLIM FREEZE** 

1/2 GAL.

69¢

BALDRIDGE-RAINBO-COOK BOOK
1 1/2 LB. LOAF REG. WRAP REG. SLICE

BREAD

270 or 4 \$ \$1

WAFFLE SYRUP SHURFINE 390

BURLESON

HONEY

8 OZ. 23C 2 LB. 77C

TUNA

DEL MONTE NO. 1 FLAT 2º69¢

**AOUA NET** 

LARGE

59¢

SHURFINE-WHOLE KERNAL OR CREAM STYLE

UUKN

303 CAN

2:430

TISSUE

SOFLIN 10 ROLL PKG. 790

POPCORN

POPRITE

1LB. 150

2 LB. 29¢

STEAK

LB. 89¢

**BOLOGNA** 

ALL MEAT

. в. 43

**PRODUCE** 

LETTUCE

LB. 19(

COLO. RED McCLURES

POTATOES

10 LB.

1 LB. CELLO

390

CAKKUIS

100

PECANS

MOORE'S

LB. 430

CHERRIES CHO

CHOCOLATE COVERED

вох 49

**OLEO** 

CHIFFON 1 LB.

390



Harlin Food

HART, TEXAS =

WE GIVE BUCCANEER STAMPS. DOUBLE ON WEDNESDAY WITH \$2.50 OR MORE PURCHASE. SPECIALS GOOD FRI., SAT., MON., TUES. & WED.

# In 5 years how much cotton will you plant?

# Can you save your acres and profits?

Cotton acreage and profits *could* be going up, because people all over the world are buying more textile products.

But right now people are buying products made from synthetic fibers. As a result, not enough of our fiber is being used. Our carryover of cotton is the highest in history, and our acreage is the lowest in almost 100 years. The message is crystal clear—if we want to keep on growing cotton at a profit, we must sell more cotton.

#### The only answer... Cotton Research and Promotion

Expanded research and promotion are cotton's only hope. With these same two tools, producers of higher-priced synthetic fibers have taken a total market now equal to nearly 7 million bales of cotton. They have gained over 2 million bales in the last 2 years... and new plants are scheduled with capacity equal to another 3.5 million bales.

Growers also can use these tools effectively. Experience has proved it. The only problem is to get enough money to use them on a big enough scale.

New legislation makes that possible. It enables farmers to vote, in a Beltwide referendum, on establishing a uniform assessment of \$1.00 per bale for research and promotion. The law provides that individual farmers

who do not want to participate can have their assessments refunded.

Funds from uniform collection will attract other money—more than two times as much on the average.

This plan originated with farmers. Thousands of growers and 61 cotton organizations across the Belt have endorsed it—overwhelmingly.

All projects must be initiated by grower trustees elected by cotton farmer organizations. Other provisions give equal assurance of producer control.

We, the undersigned, strongly endorse and recommend this uniform collection plan for research and promotion. We urge you to join us in working and voting for its approval in the upcoming referendum.

Help yourself to greater markets, acreage, profits

VOTE FOR

COTTON'S RESEARCH AND PROMOTION PROGRAM

PLAINVIEW CO-OP COMPRESS

SERVING THE FARMERS WHO HELP THEMSELVES