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THE HART BEAT

measuring the pulse of a growing community

FARMERS STATE
BANK
Member F.D.I.C.
HART, TEXAS

VOL. 5-NUMBER 15

HART, CASTRO COUNTY, TEXAS, THURSDAY, OCTOBER 20, 1966

10 CENTS A COPY



First Graders get ride during Fire Prevention Week

GSPA Asks Loan Hike

"An increase in the price support loan rate of 25 cents per hundred in the 1967 feed grain program is the surest way to assure farmers that their income will be maintained and strengthened", Elbert Harp, president of the Grain Sorghum Producers Association told Orville Freeman, Secretary of Agriculture, in a letter this week.

Harp pointed out that this action would provide the grain producer with a stronger credit base as well as protect him from declining markets at harvest time as USDA seeks to bring many of the diverted acres back into production. Freeman had earlier indicated that the 1967 feed grain programs when announced will be administered in such a manner as to attract from 15 to 18 million of the 30 million acres now diverted from corn and grain sorghum back into production.

Hart Halloween Carnival Is Set

Halloween in Hart will be highlighted by activities at the school, including a supper, movie and school carnival.

The supper, sponsored by the PTA, will be held in the school cafeteria from 5 to 6:30 p. m., when the carnival starts. Coffee and pie will continue to be served in the cafeteria until the carnival closes at 9 p. m.

A movie, sponsored by the student council, will be shown at the high school, starting at 9:45 p. m. and ending at 11:15 p. m.

The movie will be open only to students of junior high and high school age and up and to adults. Admission will be 75 cents.

At the carnival, school classes will sponsor booths. Sophomore class will have a basketball throw and will sell Hart High School pennants.

Harp went on to indicate that he along with other officers and staff of GSPA in recent months have served on various committees and councils charged with the responsibility of assisting with the development of the new feed grain program laws. During these close liaison sessions as well as through all regular association administrative activities that GSPA has worked for four basic principles:

(1) That increased producer income be the number one objective of the 1967 feed grain program.

(2) That the loan rate be increased from the current \$1.52 national average to \$1.77.

(3) That the combination of

the diversion payments and the direct price support payments be retained at their current levels.

(4) That payments be made on the total acres on which the farmer produces rather than just one-half of the acres as in this year's program.

The Abernathy farmer and GSPA head in talking with farmers points out that these four principles may not necessarily be incorporated into any new program which may be announced in a matter of days, but that he feels it important that farmers as members of the Association know the principles for which their association has been working in their interest.



RED DEVIL CALVES IN SCRIMMAGE SESSION

For team picture, turn to page 9

Horns Take On Texline Team

The Hart Longhorns face a long road trip to Texline Friday, in quest of their first district victory of the year.

The Horns are 3-2-1 for the year, but 0-1 in district play following their 14-0 loss to a Happy team that had just a little too much manpower--45 pounds per man--for the scrappy Hart team.

Texline is undefeated for the year, having walloped Nazareth, 26-6, last week. The Tornadoes have scored 85 points while allowing only 18 in their six victories to date.

Coach Don Ewing's charges have scored 73 points while allowing 44.

The Friday night game is at 7:30.

SCHOOL OUT EARLY FRIDAY

Hart schools will dismiss tomorrow, Friday at 1:30 p. m. after a pep rally in the high school gym at 1:10 p. m.

Football bus will leave for Texline at 1:30 p. m. and the pep squad bus will leave the school at 2:30 p. m.

Booster club bus will leave the school at 3:30 p. m.

The district game will get underway at 7:30 p. m.

1st Area Freeze One Of Earliest

First freeze hit this area last Saturday Oct. 15, one of the earliest on record.

According to the weather bureau in Austin, the earliest recorded freeze here was in 1952 on Oct. 7. Then in 1954, the first freeze of the fall was recorded on the same date as this year, Oct. 15.

Official temperature here was set at 31 degrees although other residents reported 25 degrees.

Farmers in the area are

Howie Parker Shotgun Winner

Howie Parker was named winner of a Browning automatic shotgun given away Sunday at a trap shoot at the Edmonson Trap.

The shoot was sponsored by Hart Lions Club.

busy cutting grain while elevator operators estimate about 65 percent of the grain here cut.

"It's turning out good but not as good as last year," one man commented.

Cotton Acres Slightly Up

Castro County cotton allotment will be slightly up in 1967 over this year.

Allotment for 1966 is 52,205 acres and, for 1967, will be 52,730.

Projected per-acre yield for this county is also up, set at 634 pounds for 1966 and 673 pounds for 1967.

This average is based on the years, 1963-1964-1965.

THE HART BEAT

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Any erroneous reflection upon the character, firm or corporation which may appear in the columns of The Hart Beat will be gladly corrected upon being brought to the attention of the publisher.



Bill Turner..Editor-Publisher
Lela Gallion.....News Editor

HART BOWLING NEWS

In the N-H Handicap League also of Oct. 10, standings are as follows:

Max Acker-Agnes Brockman, won 9, lost 11; Ada Harlin-Becky Bryant, won 10, lost 10; Faye Smith-Nadine Friday, won 13, lost 7; Thelma Wethington-Brigitta Dobbier, won 8, lost 12; Bertie McLain-Johnny Sullivan, won 13, lost 7; Dee Kendrick-Dixie Peterson, won 18, lost 2; Otilie Wisian-Grace Barrera, won 6, lost 14; Maurine Smith-Jean Truelock, won 3, lost 17.

High team game- Faye Smith-Nadine Friday, 406.

High team series - Faye Smith-Nadine Friday, 1026.

High individual game - Nadine Friday, 221.

High individual series-Faye Smith, 526.

IN AMHERST

Mrs. Vasca Kittrell, Mr. and Mrs. Johnny Kittrell and Mrs. Jerry Kittrell and family visited in Amherst on Sunday with Mr. and Mrs. Bud Roberson and family. Mrs. Roberson is a daughter of Mrs. Vasca Kittrell's.

David Hawkins, Bill Bates, Jerry McAdams, Dirk Rambo, Ike Graves, Lonny Davis, Kim McGill, Carlos Martinez, Mike Leonard, Stan Musick, James Jackson, Vic Nelson and Mike Armstrong. Leaders were Dwight Miller, Paul Armstrong, Gordon Musick, Dinzel Leonard and Deryl Clevenger.

IN PLAINVIEW

Mrs. Bobby Reed went to Plainview Sunday to get their sons who had spent the weekend with their grandparents, Mr. and Mrs. G. T. Reed.

Scouts Attend Tech Game

Hart was well represented at the Texas Tech stadium Saturday night, Oct. 15, when the Scouts took part in special pre-game ceremonies.

Scouts throughout the South Plains Council were invited to attend the game and twenty-seven Boy Scouts, Cub Scouts and teachers attended from Hart.

Cubs and leaders were David Armstrong, James McLain, Gerald Jackson, Mrs. Paul Armstrong and Mrs. Deryl Clevenger.

Boy Scouts and leaders were Duane and Theron Hawkins,



FIRE PREVENTION WEEK--First grade and pre-school children rode the fire truck and had fire drills here during fire prevention week.

YOUTH DANCE

The Perils played for a dance in The Legion Hall here Friday night after the football game and in Olton Saturday night.

LUBBOCK VISITORS

Mrs. Geneva Brooks, Roger, Robert and David of Lubbock visited relatives and friends in Hart over the weekend.

VISITS GUZMANS

Mr. and Mrs. Andrew Fanev of Dumas, spent the weekend with her parents, Mr. and Mrs. Gilbert Guzman.

VISIT EWINGS

Mr. and Mrs. A. L. Tanner, Mr. and Mrs. J. E. Ewing and Mr. and Mrs. Charles Tanner and family, all of Tulia, came to see the football game last Friday, then visited after the game with Mr. and Mrs. Don Ewing and family.

FUNERAL

Mrs. Jimmy Davis attended the funeral service of her cousin, Welborn Ray Stevens, in Duncan, Okla. last Tuesday Oct. 11 and returned home Wednesday.

Sure thing



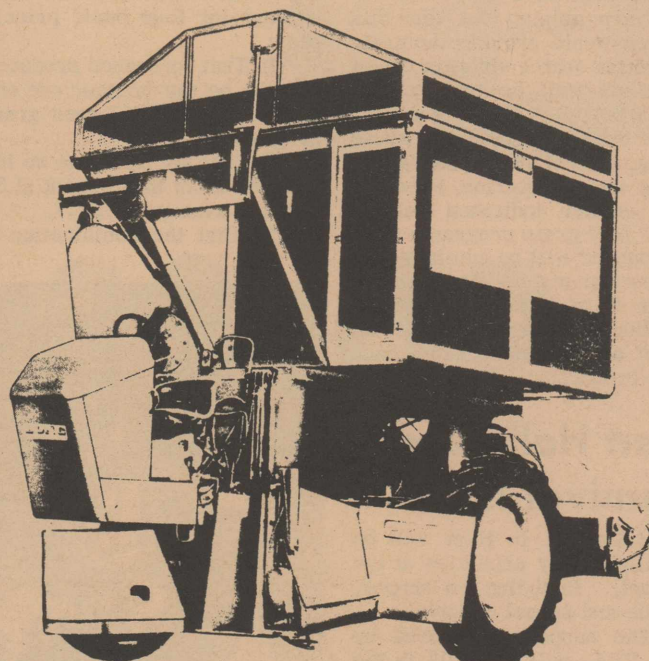
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Compare our new Long 144-inch stalk and weed chopper with 100-hp gearbox with any other on the market. It is the best!

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Olton



ANN HOOD

Recipe Of The Week

Our recipe this week comes from Ann Hood.

Ann is active in basketball and FHA work.

BUTTERSCOTCH PIE
(9 inch pie)

- 6 T. butter
- 1 c. brown sugar (dark)
- 1 c. boiling water
- 3 T. cornstarch
- 2 T. flour
- 1/2 tsp. salt
- 1 2/3 c. milk

Mrs. Willis Gives

WSCS Program

The WSCS of the Hart Methodist Church met at the church for a regular meeting, Oct. 13.

Opening prayer was led by Mrs. H. H. Parker with the devotional given by Mrs. David Willis on "Adventure of Being A Wife."

Mrs. Ed Bennett will have charge of "Week of Prayer" program, Oct. 27 and Mrs. David Willis will give first lesson in Bible study Nov. 3.

Mrs. Parker gave a lesson on "Bringing Life Abundant," with assistance from Mrs. W. A. Hawkins Sr., Mrs. Ed Bennett and Mrs. Douglas Gossett.

Closing prayer was led by Mrs. Gossett.

Those attending were Mmes. Parker, Hawkins, Bennett, Gossett, Willis, L. L. Swindle, W. C. Crick, C. B. Landers, Bill Yeager, Mabel Aven and Myrt Loman.

3 egg yolks, beaten slightly
1 tsp. vanilla

Melt butter in skillet over low heat until golden brown. Add sugar and boil until foamy, stirring constantly (2 to 3 minutes). Stir in boiling water and remove from heat.

Mix cornstarch, flour and salt in a saucepan and gradually add milk until smooth. Stir in the brown sugar mixture and cook over low heat, stirring constantly, until boiling.

Stir half of this mixture into the slightly beaten egg yolk then return to the hot mixture. Boil one minute longer and remove from heat. Add vanilla and pour into baked pie shell. Chill. Top with sweetened whipped cream and decorate with toasted nuts. Serve cold.

Zealot Club Plans Sale

Final plans for the upcoming "White Elephant" sale were made at the meeting of the Zealot Club, Monday, Oct. 17 at the home of Mrs. Jack Dyer.

Posters were made to publicize the sale which will be held Oct. 21-22 at the Hart Cleaners.

Mrs. Eldon Shive was voted in as a new member.

Acting as co-hostess was Mrs. Cleve McLain.

Those present were Mmes. Warren Lemons, Preston Upshaw, M. C. Harlin, Cecil Ray Jones, Ike Bennett, Bill Bell, Eldon Shive, Cleve McLain, and Jack Dyer.

Mrs. Prince Is Honored With Bridal Shower

Mrs. Joe Prince, nee Vergie Holiman, was honored Wednesday, Oct. 12 with a bridal shower in the home of Mrs. J. D. Myrick.

Mrs. Myrick received the guests and they were registered by Mrs. W. C. Lacy. The honoree was given a corsage of red and white mums.

The refreshments of punch and cookies, nuts and mints,

were served from a table covered with a white cloth, with a centerpiece of red and white mums arranged in a white milk glass bowl. White milk glass, red napkins and silver appointments were used. Mrs. J. V. Wescott and Mrs. Arthur Cheves assisted in the serving.

Hostess gifts were an ironing board and cover, an electric iron, sheets and pillow cases

and a set of tea towels.

Hostesses were Mmes. W. H. Felder, Fred Popejoy, J. D. Myrick, F. A. Smith, H. H. Parker, J. V. Wescott, Lanny Tucker, J. C. Miller, David Nelson, W. C. Lacy and Arthur Cheves.

VISITS MARTINS

Mr. and Mrs. Ollie Monk visited Sunday with Mr. and Mrs. Ernest Martin.

Give your Food Shopping **SAVEABILITY**



Folgers
coffee
Mountain Grown

CATSUP DEL MONTE
14 OZ. **19¢**

DEL MONTE CUT 303 SIZE
GREEN BEANS **4^FOR \$1^R**

SPAM HORMEL
12 OZ. CAN **49¢**

COFFEE 1 LB. **69¢**

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MILK WHITE SWAN
TALL CAN **5^FOR 79¢**

REPEAT SALE
FIRST QUALITY SEAMLESS NYLONS \$**1.00**
3 Pair
WHILE THEY LAST
Sizes 8½-11



BANANAS CENTRAL AMERICAN LB. **12½¢**

TOMATOES PICK O MORN CARTON **19¢**

AVOCADOS EACH **10¢**

HAMS SUGAR CURED HICKORY SMOKED HALF OR WHOLE SHANK LB. **69¢**



STEAK ROUND LB. **89¢**

BACON WILSON'S SUGAR CURED THICK OR THIN SLICED 2 LB. PKG. **\$1.69**

PORK CHOPS LB. **79¢**

GROUND STEAK LEAN LB. **79¢**

NEWSOM FOOD

WE GIVE DOUBLE EUCCANEER STAMPS ON WEDNESDAY

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Songs of Satisfaction



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Services Held For J.C. McLean

Services were held for James Clinton McLean, 54, of Friona, Monday, Oct. 17 at 10 a. m. at the First Methodist Church of Friona.

Burial was in the Friona cemetery under direction of Claborne Funeral Home.

Survivors include his daughter Jimette, who was youth director for two summers for the First Methodist Church of Hart.

NEW HOME

Approximately 65 persons toured the new home of Mr. and Mrs. H. E. Newman.

IN BRONTE

Mr. and Mrs. Lorenzo Lee and Rosemary went to the homecoming football game at Bronte over the weekend. They also visited Mrs. Lee's mother, Mrs. J. W. Borders, and sister, Mrs. Russell Carlton, while in Bronte.

VISIT REIDS

Mr. and Mrs. Forest Smathers of Valley Springs, Mr. and Mrs. Clayton Barrack and son of Abernathy and Clayton Smith of Lubbock all were guests in the home of Mr. and Mrs. Jim Reid Sunday.

VISIT LOMANS

Tom Pistole of Denver, Colo. is spending this week visiting his sister, Mr. and Mrs. H. E. Loman.

IN LEVELLAND

Mrs. Mary Perez a Manuel Barrerra and Mary Helen Yugrado were in Levelland Sunday to visit Miss Yugrado's father Gilbert Yugrado.

HOME FROM HOSPITAL

Mr. and Mrs. Joseph Bauman of Amarillo and Mr. and Mrs. Lyndall Warren visited their mother, Mrs. Frank Bauman, in the Dimmitt hospital. Mrs. Bauman came home from the hospital Monday and is recuperating at home.

IN HEREFORD

Mr. and Mrs. Wayne Seago and Dale and Mrs. Ida Hamby visited Mr. and Mrs. J. M. Hamby and family of Hereford Sunday.

STATE CAPITAL HIGHLIGHTS

ATTORNEY GENERAL

SPEAKS--Atty. Gen. Waggoner Carr withdrew his opinion that cable tv services are public utilities. But he reiterated his ruling that such firms have the right to place cables along state highways within the highway right-of-way.

In another opinion, Carr said the Secretary of State cannot approve a statement of intent to dissolve a corporation listing less than three directors, since to be a corporation it must have at least three directors.

APPOINTMENTS -- Governor Connally announced appointment of Arthur R. Marroquin of Austin as chief of the mig-

rant division in the Texas Office of Economic Opportunity. He replaces Al Ramirez of Edinburg.

J. Curtiss Brown of Houston has been named to the Board of Directors of the Texas State Bar. He will complete the unexpired term of U. S. District Judge John V. Singleton Jr. of Houston, who resigned to accept appointment to the federal bench.

SHORT SNORTS

At a hearing on loan problems a consumer finance industry spokesman suggested higher legal ceiling on "small loans" (now \$1,500 in Texas).

How much are **YOUR** Castor Beans Worth ?

When you
deliver your beans to your Cooperative Mill
Your net return will be..

<p>1.</p> <p>advance on the top market price</p>	<p>2.</p> <p>any earnings derived from the processing of your beans</p>	<p>3.</p> <p>a sound investment in the future of High Plains Agri-Industry</p>
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Be Sure to receive ALL your beans are worth by doing business with YOUR Mill!

Plains Cooperative Oil Mill CASTOR DIVISION

DIMMITT, TEXAS

In The Hart Area, Deliver Your Soybeans And Castor Beans To Hart Producers Co-op Gin.



TRUCK WRECK--Shown above is the scene after a gas truck overturned north of Hart on the Nazareth highway. Roy Davis driver of the truck, was slightly injured.

Gas Truck Overturns

Roy Davis sustained slight injuries when a cylinder gas truck, which he was driving, overturned Monday about five and a half miles north of Hart on the Nazareth highway.

The 1965 Ford truck was reported to have gone out of control, skidded on a wet highway to the side of the road and back onto the highway before it overturned.

Bottled gas, oxygen and acetylene, was reported to be scattered along the highway for about 100 feet.

Family Night Slated Here

The First Methodist Church of Hart will have its regular fourth Wednesday family night for all families and friends of the church at 7:30 p. m. Frank Harrison, a construction engineer who lives in Amarillo, will be guest speaker. He will speak on the Gideons work of distributing Bibles.

Those who wish to contribute to this work are invited to do so by giving the donation to the pastor of the church, the Rev. Douglas Gossett, if they cannot attend. The supper is in buffet style as families spread their food together.

VISIT NELSONS

Mrs. C. N. Sims, of Tulia spent Friday and Saturday with her daughter and family, Mr. and Mrs. David Nelson.

ART CLASSES

Mrs. Orville Friday and Mrs. M. C. Harlin are attending art classes one night a week in Dimmitt.

VISIT WARRENS

Joe Warren of Dallas and children, Janice and Douglas of Plainview, and Mr. and Mrs. Lyndall Warren were all guests for a birthday dinner and party honoring Janice Warren in the home of her grandparents, Mr. and Mrs. Ray Warren, Sunday.

Committee Outlines 1967 Wheat Program

In the 1967 wheat program, without acreage diversion provisions or diversion payments, how will a farmer qualify for loans and certificates?

Jim Elder, chairman, Agricultural Stabilization and Conservation County Committee, lines it up this way: A participating farmer will --

1. Sign up with the ASCS county office during the sign-up period to be announced later.

2. Have an acreage of wheat no larger than the farm allotment (or no larger than the acreage available for production under the program if he plans to use and sign up for the substitution or the excess-acreage option.)

3. Maintain the farm's conserving base. (Conserving bases will be reduced for 1967 so that the farm's increased wheat allotment acreage may be utilized.)

4. Keep within all other program allotments established for the participating farm.

5. Keep within the wheat allotment or "permitted" acreage on any other farm in which such producer has an interest. If there is substitution between wheat and feed grains on the farm, keep within the feed grain (corn and grain sorghum) base on permitted acreage as well as the wheat allotment on any

other farm in which the participating producer has an interest.

Farm wheat allotments under the 1967 program have been increased to reflect the increase in the national wheat allotment, which boosted the total to 68.2 million acres. This is 32 percent larger than the 1966-crop effective allotment. The increased allotment will enable farmers who believe increased production will be profitable to plant more land to wheat and still be eligible for full program benefits.

Benefits under the 1967 wheat program will include price-support loans of \$1.25 per bushel, national average, on the participating farm's entire wheat production (except any stored excess wheat); and domestic marketing certificates on 35 percent of the farm allotment's projected production, valued at the difference between \$1.25 and parity on July 1, 1967. (The certificates for the 1966 program are valued at \$1.32 per bushel.)

IN LUBBOCK

Mr. and Mrs. Bill Yaeger visited their daughter and family, Mr. and Mrs. Ralph Newton, in Lubbock Sunday and report they had a very good time.

Barley Is Not Included In 1967 Grain Diversion

Since barley will not be included in the 1967 feed grain acreage diversion program, growers of malting as well as of other types of barley will be able to produce as much or as little of the crop as they wish and still qualify for barley price support, Jim Elder, chairman, Agricultural Stabilization and Conservation County Committee, said recently.

The announcement that there would be no barley diversion provisions or payments under the 1967 feed grain program was made early in August so that growers could make their production plans. Barley, like wheat, is a fall-seeded crop in many parts of the country.

Farmers who participate in both wheat and feed grain programs next year may again plant wheat on regular barley base acreage and on feed grain base acreage if they wish. The farm's "feed grain base" for

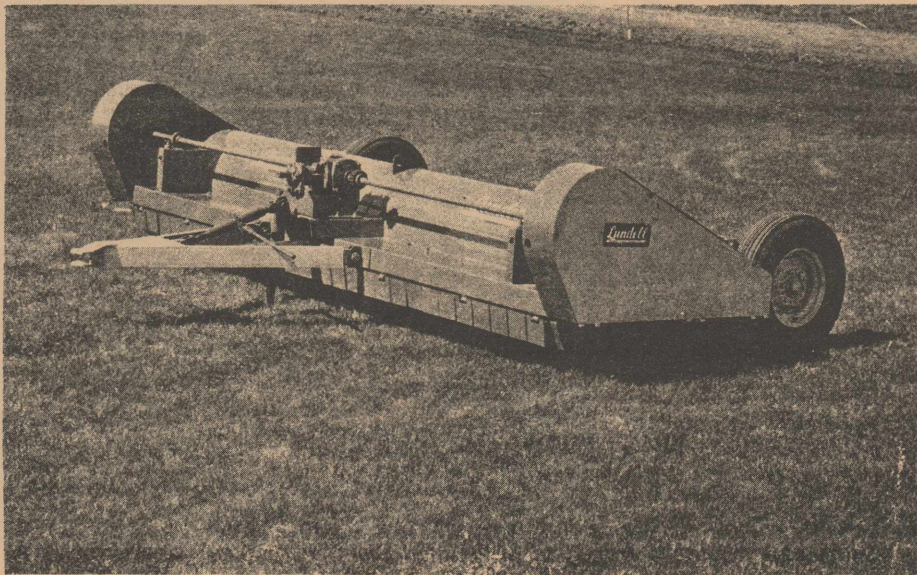
1967, includes only corn and grain sorghums.

Farmers who wish to plant wheat on regular barley base acreage, however, should ask the ASC county committee for a special barley base for this purpose when they sign up in the programs. The barley base, then, would be similar to the oats-rye base on which farmers also will be able to substitute wheat in 1967, as they did in 1966. These two bases for a farm would be in addition to the farm's feed grain base. There will be no oats-rye diversion provisions or payments under the 1967 feed grain program.

VISIT NELSONS

Mrs. D. H. Nelson and Mr. and Mrs. J. R. Latham and family of Tulia spent Sunday with Mr. and Mrs. David Nelson and family.

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*Size of Gears in Gear Box

*Protective Cylinder Skid Shield

*Heavy Duty - Straight Thru Disc Hitch

*8 Belt Power Band Drive with Taperlock Sheaves

*Cutting Knives--Lundell Has Heavy Duty, High Carbon, Heat Treated (for hardness) Knives for Control of the Material

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WE'RE SUPPORTING THE
FIGHTING LONGHORNS
ALL THE WAY



HI POINT GRAIN AND FERTILIZER

W.T. SANDERS, MGR.

BOOSTING THE LONGHORNS

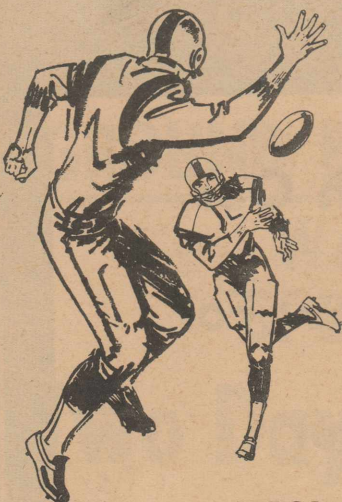
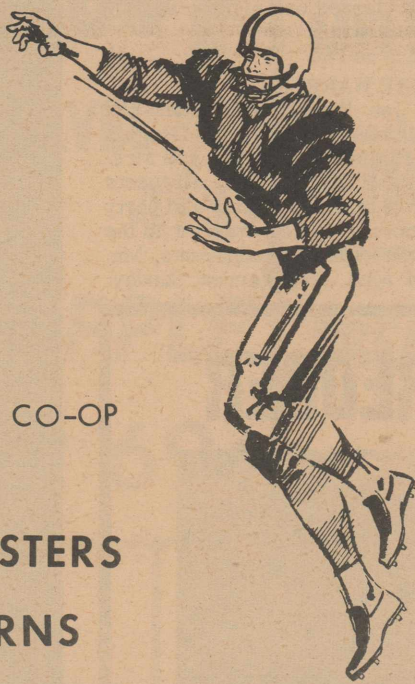
MR. FARMER-LET US HANDLE YOUR MAIZE THIS FALL

HART PRODUCERS CO-OP GIN

IKE BENNETT, MGR.

"NOT EVERYBODY BELONGS TO A CO-OP
BUT EVERYBODY BENEFITS"

REAL LONGHORN BOOSTERS
FIGHT 'EM, LONGHORNS



BACKING THE LONGHORNS

COX SHAMROCK AND AUTO PARTS

BEFORE YOU GO TO THE GAME, FILL UP
WITH THAT GOOD SHAMROCK GASOLINE

COWBOYS OUT

The Cowboys were able to run only two plays before Quincy Hawkins sent Curtis Fowler and the football in two different directions and Donnie Black recovered for the Longhorns at their 35.

W. A. Hawkins carried to the Happy 47 to give the Longhorns another first and 10. Danny Smith, replacing injured Tommy Gonzales, blasted down to the 35 to set up another first down. W. A. Hawkins was stopped for no gain on first and George Ed Bennett's second down fumble was scooped up by David A. Harris for the Horns but no yardage resulted. Bennett's third down quick kick caught the Cowboys by surprise and rolled dead at the Happy 10.

Disaster almost struck the Horns on first as Bob Lee broke free and made to the Hart 40 before Bob Crick and George Ed Bennett caught him from behind. Lee added six more yards in the next two attempts before Fowler again went to work, blasting for four yards and nother first. Fowler needed but two tries before he had the ball down to the 20 for another Happy first down. Randy Johnson added four more but the going was getting rough on the ground as Curtis Fowler was stopped for no gain. Again Johnson went to the air and again he caught the Longhorn defense napping as his pass to Bill Vernon carried down to the three. Randy Johnson circled right end for the last three yards giving Happy a 12-0 lead. Johnson again cut around end on the extra point try and the score went to 14-0.

W. A. Hawkins almost put the Horns on the score board as the fleet speedster was stopped by the last Cowboy between Hawkins and the goal. George Ed Bennett could not find any daylight and was stopped at the Happy 45, the original line of scrimmage. Bob Crick lost six and Quincy Hawkin's pass went incomplete to bring up fourth and 16 needed. Bennett's punt rolled off the side of his foot and rolled dead at the Happy 40.

The Cowboys ran only a

couple of plays before Curtis Fowler handed the ball back on a fumble that the Longhorns recovered at the Cowboy 49. The Horns sped to the Happy 40 on first for another first but matters went downhill after that as Donnie Black and W. A. Hawkins lost five yards each. George Ed Bennett was able to move back to the 40 in two tries but that wasn't enough and the ball went over on downs.

The Cowboys simply used up the clock in three plays and ended the game with the score at 14-0.

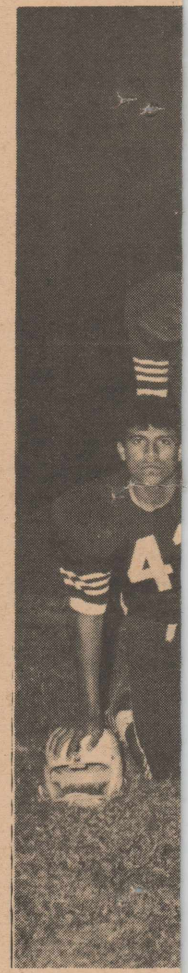
W. A. Hawkins, Tommy Gonzales, George Ed Bennett, and Danny Smith were the offensive standouts for the Longhorns and Donnie Black, Jim Kendrick, David D. Harris, Harold Bob Bennett, Larry Parker, Quincy Hawkins, and Bob Crick were outstanding on defense for the Horns.

A fired up, determined, and greatly outmanned herd of Longhorns saw their dream of an upset crumble under a 45 pounds-per-man disadvantage as the Happy Cowboys scored once in the second quarter and once again in the fourth quarter to down the Hart Longhorns, 14-0.

Tommy Gonzales of the Longhorns kicked off to Dwaine Grantham at the Happy 20 and Grantham got back to the 30 to get the game underway. The Cowboys managed to get only one play off before Curtis Fowler fumbled and the Longhorn defense recovered at the Happy 24.

The Happy defense proved too tough as Bob Crick and George Ed Bennett each tried twice to crack the Cowboy line and could gain only eight of the needed 10 and were forced to surrender the ball on the Happy 16.

The Cowboys now began to give their hosts a taste of things to come as Curtis Fowler and Randy Johnson began to hammer at the Longhorn defense. Fowler, on three tries into the middle of the Longhorn defensive line, punched the ball out to the Happy 37. Randy Johnson circled right



OUTSTANDING
Bob Bennett, W.
David D. Harris,

end and picked the Hart 41. For more on first horn defense was ing to life. To slammed Johnson 42 for a loss of down and Quincy Bennie Martinez son again for the 50. Richard the ball out of Hart 20.

Again the L not find running fourth down, Ge got off a soaring to the Happy 20.

Curtis Fowler to chew off la yardage as he middle to the down. Fowler 43 but Bob L Grantham could a yard between Cowboys were with Richard T rying to the Lo line.

George Ed l up nine on two Hawkins added s Horns a first own 26. Quart Hawkins, with h tack in trouble, the air only to that area even w to Larry Parker Bennett were br was forced to e at his own 20. again punted th trouble as his b to the Happy 45.

Curtis Fowl ball and starte to be met at l



Danny Smith gets loose ball

BEAT T

The Hart Beat Bac

MAN HORNS



FOR HART in the Happy game were, front from left Tommy Gonzalez, Harold A. Hawkins, Danny Smith; and back, from left, George Ed Bennett, Donnie Black, and Jim Kendrick.

up 22 yds. to
wler added two
but the Long-
as slowly com-
my Gonzales
on down on the
three on second
y Hawkins and
trapped John-
a loss back to
d Todd punted
bounds at the

Larry Parker and Donnie Black. Bob Lee met David D. Harris at the 46 and wound up with a one yard loss on first down. Randy Johnson was thrown for a loss of nine on second but Fowler rammed his way down to the Hart 25 to give the Cowboys a first and 10. Johnson and Fowler started their old theme again as they punched down to the 14 to set up another first down. The Longhorn defense, led by Jim Kendrick, Quincy Hawkins, and Bennie Martinez, rallied to allow Fowler only four yards on the next three plays. With the entire Longhorn defense drawn up tight for the fourth down play, Johnson fired a pass to Bill Vernon at the one for a first down and goal to go. On first down, Johnson circled right end for the touchdown. The Longhorn defense rallied to block Bill Vernon's kick and the score stood at 6-0 with five minutes left in the second quarter.

second down, W. A. Hawkins broke free and carried down to the 21 before being knocked out-of-bounds. Bob Crick and W. A. Hawkins both were stopped for no gain before George Ed Bennett added nine in two tries, one yard short of a first.

Again Fowler & Co. went to work punching holes in the Longhorn defense and only fine defensive work by George Ed Bennett and Larry Parker kept the Cowboys from increasing their lead before the half ended.

The second half got under way slowly as the two teams exchanged kicks before the Horns began trying to get a drive started. Bob Crick made 11 yards on a punt return, bringing the ball back to his own 41. W. A. Hawkins was stopped for no gain but G. E. Bennett blasted his way across midfield to the Happy 49. Bob Crick added three before two pass attempts by W. A. Hawkins turned bad and sent the ball back to the Hart 45. George Ed Bennett's punt attempt was blocked and the ball rolled out-of-bounds at the Hart 45.

George Ed Bennett took the kickoff on his 25 and almost broke free before he was caught at the Happy 48. Bennett was stopped for no gain but, on

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Happy Tacklers Close In

EXLINE

ks The Longhorns

Dependable Service
For Hart Grain Farmers
FARMERS GRAIN CO.

GO LONGHORNS -
WE'RE FOR YOU

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DEWAYNE BROWN, MGR.



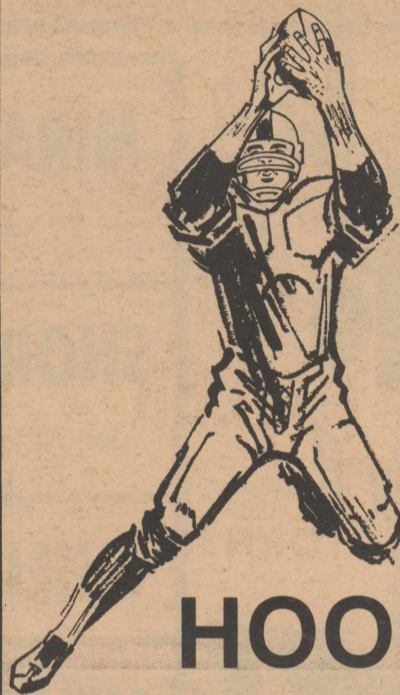
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AND BACK THE LONGHORN TEAM



BACKING THE LONGHORNS

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HWY 194

HART, TEXAS

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Basketball Clinic At Wayland

Eight outstanding girls basketball teams, including two Texas state championship teams, are featured at the Ninth Annual Hutcherson Flying Queens Basketball Clinic Nov. 12.

One of the largest of its type in the country, the clinic, held at Plainview High School Gymnasium, is largely devoted to the teaching of fundamentals and basic basketball skills to high school teams, Queens coach Harley Redin said.

Beginning at 4 p. m. with a clash between Tulia and Spearman, the highlighted games include Floydada and Quitaque at 5:30, Friona and Springlake at 7 p. m. and concluding with Dimmitt and Roosevelt at 8:30.

Registration for the entire clinic begins at 8 a. m. Redin said. Over 1,000 girls are expected from the Texas, New Mexico and Oklahoma area.

The morning and early afternoon sessions will be devoted to the teaching of fundamentals by the nationally ranked Hutcherson Flying Queens of Wayland College and coach Redin. Lectures and demonstrations will be presented by outstanding high school coaches and their teams.

Redin said that tuition for each school attending the clinic is \$10 for the entire team. Those students and coaches whose teams are registered for the clinic will be admitted to the four games free of additional charges. All others must purchase tickets at the game for \$1. Tickets may be purchased at the registration desk throughout the day.

Reservations and information may be obtained from Harley Redin, athletic director, Wayland College, Plainview, Texas, 79072.

SCHOOL MENU

October 24 to October 28, 1966.

MONDAY - Sausage and gravy, creamed potatoes, whole kernel corn, hot rolls, whipped honey and butter, apricot halves, milk and butter.

TUESDAY - Fried chicken and gravy, whipped potatoes, tossed salad, cocoanut pudding, milk and butter.

WEDNESDAY - Brown beans, steamed cabbage, onion slice, cherry cobbler, cornbread, milk and butter.

THURSDAY - Corn dogs and mustard, pork and beans, cole slaw, lime fruit jello, milk and butter.

FRIDAY - Tuna salad on lettuce leaf, blackeyed peas, hot rolls, chocolate cake, milk and butter.

TT Homecoming Is This Weekend

LUBBOCK-- "Happiness is Texas Tech" will be the theme of Tech's 1966 homecoming celebration Friday and Saturday (Oct. 21-22).

The homecoming parade and all other major weekend events will be based on the "Happiness" theme as Tech observes its 41st anniversary and honors students from past years.

While alumni are looking forward to reunions with old friends, Tech students will be busy next week selecting Homecoming Queen finalists, putting the finishing touches on floats and dorm decorations and preparing for the multitude of receptions by the various fraternities, sororities and departments of the university.

Highlighting the jam-packed schedule will be the Tech-SMU football game at 2 p. m. Saturday in Jones Stadium, preceded by the presentation of

the Homecoming Queen and her court.

At 7:30 p. m. Friday the Southwest Conference Circle will be the scene of a giant pep rally.

After the pep rally, the scene will shift to Municipal Auditorium where the Homecoming Queen will be crowned in an elaborate ceremony beginning at 8:30 p. m.

Alumni will gather for class reunions Friday night.

Saturday's schedule will kick off at 10 a. m. with the annual homecoming parade through downtown Lubbock which will include more than 25 floats and six bands.

All exes will be guests of several Lubbock firms at 11:30 a. m. Saturday at a free luncheon in Lubbock Municipal Coliseum.

Finale of the Homecoming weekend will be a series of Saturday night dances. The exes dance, sponsored by the Ex-Students Association, will begin at 9 p. m. at KoKo Palace to the music of the Mark Anthony Orchestra.



Something
To
Cheer
ABOUT

PEACH HALVES

DEL MONTE
NO. 2 1/2 CAN **4 FOR \$1**

PINEAPPLE

SHURFINE SLICED
NO. 2 CAN **2 FOR 69¢**

MIRACLE WHIP

QUART **55¢**

SHORTENING

MRS. TUCKERS 3 LB. TIN **73¢**

CHILI

SHURFINE 303 CAN

MELLORINE

CLOVERLAKE 1/2 GALLON **49¢**

SLIM FREEZE

1/2 GALLON CLOVERLAKE **69¢**

CREAM OF WHEAT

REGULAR
LARGE **43¢**

FRESH MEATS

RANCHER-THICK SLICED

BACON 2 LB. PKG. **\$1.59**

ROUND STEAK LB. **89¢**

GROUND BEEF GOOD LB. **49¢**

FARM-FRESH Produce

AVOCADOS 3 FOR **25¢**

COLORADO U.S. NO. 1
POTATOES 10 LB. BAG **39¢**

CABBAGE LB. **7¢**

WATCH FOR OUR SHURFINE
SPECIALS STARTING MONDAY

Two Days ONLY

Oct. 21 & 22



Harlin Food

HART, TEXAS

WE GIVE BUCCANEER STAMPS. DOUBLE ON WEDNESDAY WITH \$2.50 OR MORE PURCHASE. SPECIALS GOOD FRI., SAT., MON., TUES. & WED.

SCOUT NEWS



Brownie Troop 23 met Wednesday, Oct. 12 at the Scout house for a regular meeting.

The girls made invitations for the investiture services which were held Wednesday, Oct. 19, at the Scout house with mothers of Brownies present.

Mrs. Norlan Dudley furnished refreshments, which were served by Donna Dudley, Kim Davis and Diane Follis.

Guests present were Becky King, Carol Miller, and Jeton Jones, all Cadet Scouts, who helped with the Brownie meeting and another guest, Denise Bryant.

Troop leaders were Mrs. Lowell Richburg with assistant leader, Mrs. Alvis Bryant.

Members present were Laddonna Hart, Patricia Smith, Garla Bryant, Sharla Carson, Becky Harris, Diane Follis, Kim Davis, DeAnn Richburg, Sandy Heck, Lisa Nelson, Debbie Lacy, Rhonda Rowland, Lisa Hill, Jana Mapp, LeAnn Friday, Donna Dudley, Tammy Bates, and Retha Aven.

VISIT MAPLES

Mr. and Mrs. Glenn Herring, Shanell and Claudia Lunn and Elaine Maples spent the weekend here visiting in the home of Mr. and Mrs. Hubert Maples. On Sunday Mr. and Mrs. K. R. Hunter of Hereford also visited in the Maples home.

WINTERIZE YOUR CAR

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S & S Shamrock

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RED DEVIL CALVES--Shown is a football team made up of fifth and sixth grade students. In top row are Joe Guzman, Stanley Harris, Stanley Dyer, Wayne Etheridge, Cecil Jackson, Leslie Davis, Johnny Gauna, Bill Clifford, Richard Martinez, Kim Dyer and Sammy Logan. In front row are Coach R. Graver,

Ricky Black, Mike Leonard, David Armstrong, Jerry Swindle, Dennis Hill, Jim Tucker, Dirk Rambo, Sonny Mancias, James McClain, David Barham and Coach G. C. Graves, Not pictured is Bill Bates.

RETURN HOME

Mr. and Mrs. R. A. Futrell and Mr. and Mrs. Ernest Martin returned home recently from Chromo, Colo. and the Navajo River, where they spent a week fishing.

IN LUBBOCK

Mr. and Mrs. J. E. Jacks spent Sunday in Lubbock visiting their son, Mr. and Mrs. Wendell Jacks and family.

VISIT AVENS

Kenneth Williams of Idalou was visiting Sunday in the home of his sister, Mr. and Mrs. Buster Aven, and took his father, W. H. Williams, home with him. W. H. Williams has been visiting here for awhile.

SWAYZE Bros.
BUILDERS SUPPLY, INC.
"Why Pay More?"
PRO-MAT
"The Cadillac of Paints"
TRAILER PAINT
\$2⁹⁵ Gal.
"We're Here To Serve You"
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PLAINVIEW, TEXAS

Happy Birthday

OCTOBER 23
Rebecca Jean Burress

OCTOBER 27
Rickey Bennett
Dirk Rambo

OCTOBER 29
Mrs. Terry Hardy
Bob Bowden

HAPPY ANNIVERSARY

OCTOBER 23
Mr. and Mrs. Ben Kennedy

OCTOBER 25
Mr. and Mrs. C. O. Burt

OCTOBER 26
Mr. and Mrs. Bob Lacy

OCTOBER 29
Mr. and Mrs. Clifford Myers

IN GOODLAND

Mr. and Mrs. Lester Lancaster and Rodger Lancaster visited Sunday in Goodland with Mr. and Mrs. W. D. Simmons and Mrs. Travis Wellborn. They also visited in Muleshoe with Mr. and Mrs. Curtis Wellborn.

Cut the work and cost of rug cleaning!

RENT

A Bissell
Electric rug shampooer

BISSELL RENT & SAVE \$200 per day

ED HARRIS LUMBER CO.
Hart, Texas

VISIT LAMBERTS

Mr. and Mrs. L. W. Shelton of Tulsa, Okla. and Mrs. Emma Ritter of Plainview are visiting this week in the home of Mr. and Mrs. Kenneth Lambert.

IN CLOVIS

Mr. and Mrs. Robert Brooks spent Sunday in Clovis, N. M. visiting their daughter and family, Mr. and Mrs. Deward Armstrong.

IN AMARILLO

Mrs. Tump McLain and Mrs. J. M. Kendrick were in Amarillo last week one day on business.

COMING EVENTS

OCTOBER 24
City Council Meeting
Lions Club

OCTOBER 25
Zealot Club

OCTOBER 27
W. S. C. S.

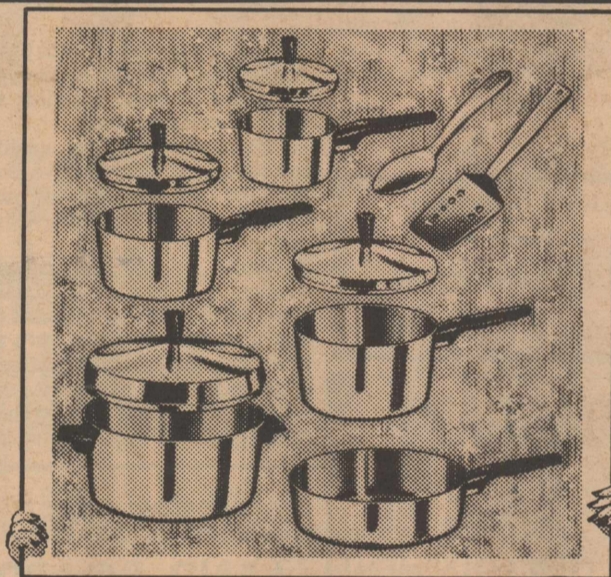
**WANTED
NEED SWATHING
OR HAY BAILING
EMIL
LACKEY**

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Hart

11-PIECE TEFLON-COATED COOKWARE SET FREE WITH PURCHASE OF NEW ELECTRIC RANGE!!!

Customers of Southwestern Public Service Company get this no-stick, no-scour, cookware set free with the purchase of a new electric range from a Reddy Kilowatt Electric Appliance Dealer — now through November 30, 1966.

BUY AT THE STORE WITH REDDY KILOWATT ON THE DOOR!

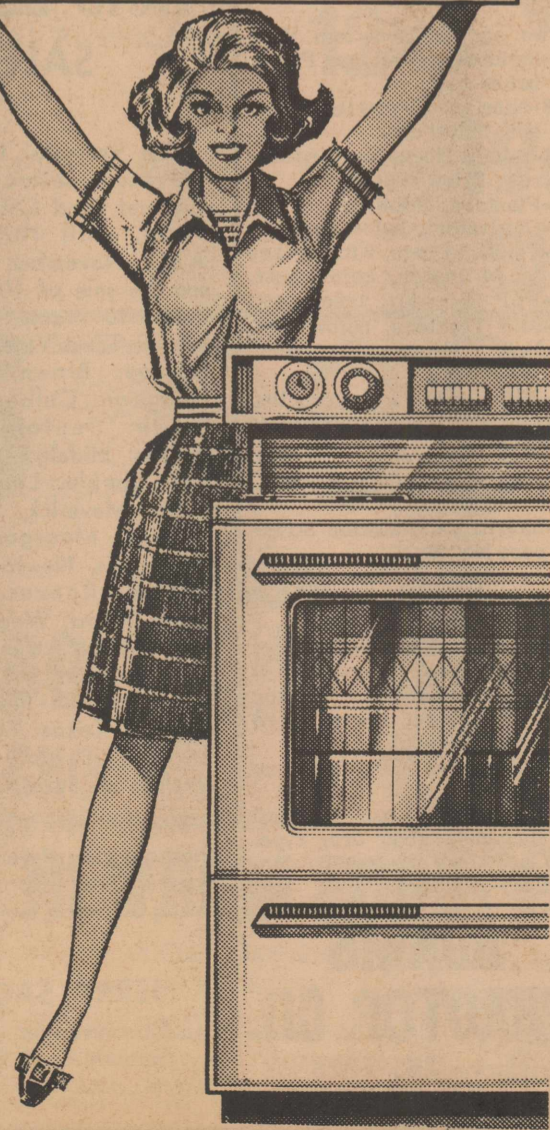


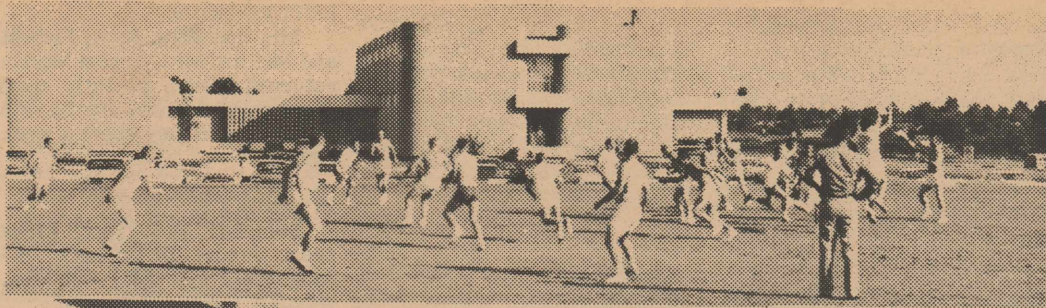
**self-cleaning ranges...
ELECTRIC of course!!!**

Look to electricity for the latest labor-saving advances. Electric elements have always cleaned themselves, drip pans wash easy as saucers and many models now offer self-cleaning ovens. Clean is the word for modern cooking and electric cooking is clean cooking.



Clean **ELECTRIC** Cooking



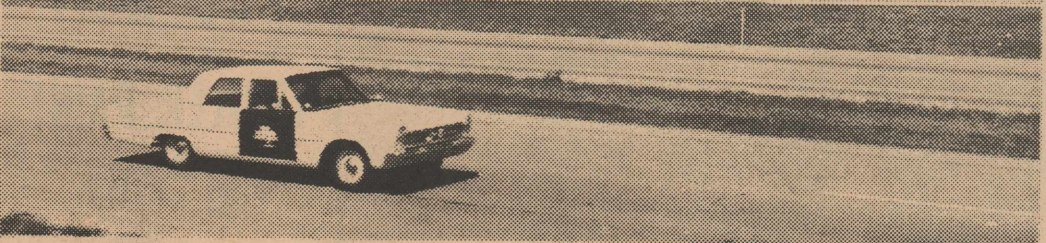
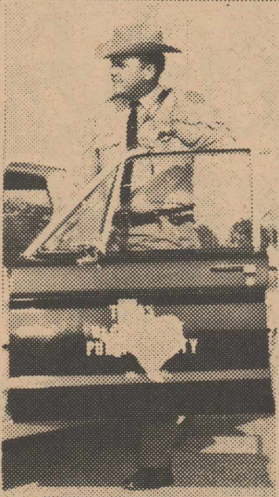


Law Enforcement Career

- Outstanding Training Program
- Salary: \$468 to \$484
- Five-day Week
- All Equipment Furnished
- Annual Vacation
- Adequate Sick Leave
- Liberal Retirement Plan

The Texas Department of Public Safety has announced it has over 200 vacancies in the uniformed patrol services for qualified men between the ages of 21 and 35.

Full information can be obtained by contacting any DPS patrolman or office.



Parks and Wildlife Commission has granted two extra weeks for quail hunting in Aransas, Bee, Cameron, Dimmit, Frio, Hidalgo, Jim Wells, Live Oak, Starr, Webb, Willacy and Zavala Counties.

**It's A Good Policy
To Insure With
The Newman Agency**

938-2161 Hart, Texas

BARGAIN SALE

ON NEW EQUIPMENT

Two and three-bottom Ford Moldboard Rollover Plows, below cost.
18-Nine and 12-row Sandfighters, below cost.
11-Rotary Hoes, four and six-row, below cost.
6-Planters, below cost.
4-Cultivators, below cost.
4-Tandem Discs, 8 ft. 6 inches to 14 inches, below cost.
1-F&F Shredder, below cost.
2-New Tractors, below cost.
3-New Garden Tractors, below cost.
1-1965 Long Self-Propelled Cotton Stripper, at bargain price.

USED EQUIPMENT

6-International Cotton Strippers No. 21
1-International Cotton Stripper, No. 22
1-John Deere 77 Stripper
1-M Butane Farmall Tractor, single wheel
1-1958 Butane Ford Tractor
1-1952 Extra Clean Ford Tractor, gasoline.
6-Almost new 25B John Deere Planters.
1-Tandem Disc to pull behind shredder, good drag type.
1-Good Case 12-foot Tandem Disc on wheels.

ADAMS TRACTOR CO.

Phone 285-2828
Olton, Texas

Highlights AND Sidelights

AUSTIN, Tex.--Gov. Connally soon will be making his decisions on state spending and tax recommendations.

His budget staff is rushing to completion a tentative budget and revenue bill for presentation to the governor by the end of the month.

Word is that the revenue measure, contrary to early speculation, does NOT call for any upward revision in the state's basic two per cent general sales tax rate. It may include a gasoline tax increase, college tuition boost and adding

alcoholic beverages to the sales tax.

Money requests from departments and agencies, totaling \$1,200,000,000, are being trimmed considerably. Best estimates indicate the tentative budget presented for Connally's review will require less than \$200,000,000 in new money.

Governor's proposals definitely will contain some form of financial relief for cities, but not the 50-50 split in new state revenues they are asking.

Connally's spending programs may be restrained by these factors:

*Possibility of substantial federal tax raise next year and the chance of future sharing of surplus U. S. income with state governments on an unrestricted grant basis.

*A public school study by the governor's committee almost certainly will call for readjustments in the cost load of the educational system, and fi-

HPRF Reports Water Stored

"Eighty-four acre feet of water have been stored in the Ogallala formation from the two playa lakes at the High Plains Research Foundation thus far in 1966. The water conserved is enough to apply four inches per acre on 253.8 acres," according to Jim Valliant, soil scientist, who completed his B. S. in agricultural engineering at Texas Technological College.

Five hundred and eighty-one acre-feet of surplus lake water from rain and tailwater runoff into the playa lakes have been placed underground through recharge from 1959 to January, 1966. This does not include the 84 acre-feet recharged this year. The 581 acre-feet amount to 27.6 percent of the total amount pumped from all four wells on the Foundation farm during this time.

These artificial recharge wells are multi-purpose. They are (1) an irrigation well, (2) a recharge and drainage well, (3) a lake pump, and (4) a tailwater return system.

Proper installation and proper maintenance are the keys to the success of multi-purpose (recharge) wells. The three major installation factors are (1) an intake control valve, (2) an air vent, and (3) the

casing perforated 20 to 30 feet above the static water level.

Proper maintenance consists of these three main phases: (1) Recharging for 22 hours and pumping for two hours, (2) recharging water at 85 percent of the pumping rate, and (3) use of the multi-purpose well for irrigation whenever possible -- use this well more than the other wells. Each phase is designed to remove any solids which are placed in the formation and keep the well at peak pumping and recharge capacity.

Grasses and other crops such as hybrid grazers are being studied as a means of clearing water in the playa lakes and to obtain income from an otherwise unprofitable area on the farm.

Results obtained at the Foundation and by many farmers through the use of multi-purpose (recharge) wells indicate that artificial recharge of surplus water can be an immediate means of conserving water and replenishing the groundwater formation in the Texas High Plains, as well as being profitable.

C. H. Janeway, special representative of the Foundation, in reporting this interview with Valliant said: "Jim has assisted many farmers and some irrigation companies as consultant in planning and supervising the installation of multi-purpose (recharge) wells. These wells are located in many communities in the area in addition to the two recharge wells at the Foundation. Some of these locations are Hart, Edmonson, Olton, Littlefield, Lockney, Tulia, Hale Center, Cotton Center, and Plainview."

FOR RENT

FOR RENT--Clean two bedroom house. Carpet and wall heater. \$65.00 a month. Ave. B in Hart. Eddie Knight. 15-tfc.

WANTED

WANTED-- Your insurance business. All lines. Insurance at cost. Castro County Farm Bureau branch office, Hart, Texas. E. L. "Sonny" Hochstein, agent. Office hours, Monday through Friday, 9-12. Located at the Sun View Fertilizer office, phone 938-2307. 27-tfc

FOR SALE

Weaning pigs for sale. T. B. Wheeler. 285-2784. 14-2tp.

FOR SALE--New Triangle Cotton basket at Hart of the Plains Gin. 13-tfc.

For sale or rent - 3 bedroom house. Central heat, 8 north-2 east of Olton. 864-3518, Edmonson. Ernest Jones. 8-tfc.

SEE US about Plowdown Fertilizer with \$2 per ton discount. Ask for details on our fall finance program. Jones Seed & Farm Supply, Hart. 938-2447. 15-3tc.

Monuments

Winnboro Blue Granite
White Georgia Marble
and others
See Percy Parsons
Call Collect Olton-285-2621

VETERANS' LAND BOARD SALE

The Veterans' Land Board will receive sealed bids at the General Land Office, Austin, Texas, until 10:00 o'clock A.M., November 15, 1966, for the sale of 104 tracts of land. 93 tracts offered to eligible Texas Veterans only in Briscoe, Brown, Caldwell, Cameron, Culberson, Deaf Smith, Denton, Dimmit, Gaines, Hidalgo, Hunt, Jasper, Kimble, Lamar, Limestone, Maverick, McCulloch, Medina, Montgomery, Nacogdoches, Newton, Orange, Parker, Reeves, Runnels, Smith, Ward, Webb, Williamson, Winkler, Uvalde & Zavala Counties. 11 tracts offered to non-veterans and eligible Texas Veterans in Erath, Hidalgo, Maverick, Uvalde & Zavala Counties.

Tracts may be financed through the Veterans' Land Program. For information and listing of tracts write to:

JERRY SADLER
Commissioner of the General Land Office
Chairman of the Veterans' Land Board
Austin, Texas

**WE BUILD —
● New Homes
YOUR PLANS
OR OURS**

**● Remodeling
LARGE OR
SMALL JOBS**

**CALL US FOR
COMPETENT
BUILDERS**



Mound City Paints

**Ed Harris
LUMBER CO**

Hart, Texas

HOME FROM HOSPITAL

Mrs. Lowell Richburg is home from The Plains Memorial Hospital in Dimmitt, where she spent a few days last week and is reported to be doing much better.

"DICKEY'S DOZER SERVICE"

Dirt Work--All Kinds
Bulldozers--Scrapers
Motorgrader
Crane--Dragline--Clamshell
And Backhoe
SEE OR CALL
FLOYD DICKEY
S.E. 4th & Belsher
DIMMITT, TEXAS

Bus. Ph. 647-4553

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KITCHEN KORNER

BY LELA GALLION

These days of rising prices make us so much more conscious of the price we pay for our food and I have overheard it said that at times a checker will not give you the specials when they are on. Having been a checker for 18 years, I would like to say that many times I have made mistakes. When you get your paper this week, look at a one or two page ad and read all the specials on this ad for no more than one hour and then get some one to ask you the prices and see how many you remember correctly as that is approximately how long a checker gets to see the specials before starting to check you out.

After checking 30 or so items at the regular price for weeks on end, it is very hard to not make a mistake and, also, remember it does not make the checker a penny more to charge the before-special price. I have never worked for a store manager who has ever asked me to not give specials or over charge.

So please have patience and "kindly" draw the checkers' attention to the mistake immediately and they will appreciate it so much.

Here are some penny-wise casseroles we like in this cooler weather.

HAM AND LIMA CASSEROLE

- 1-15 oz. can of limas
- 1/2 c. bread crumbs
- 3/4 t. mustard
- 1/2 t. black pepper
- 1/2 t. horseradish (optional)
- 1 t. salt
- 1 can of cream of mushroom soup
- 3 t. melted butter
- 1 cup leftover ham ground or chopped fine

Combine all ingredients except ham. Butter a baking dish, put ham in the bottom and cover with the lima mixture, dot with butter and bake 20 minutes at 350 degrees.

You may use leftover limas if you have them. Next time you have lima beans and ham hock and have some left over, fix this dish and freeze for a later date.

CHICKEN RICE CASSEROLE

- 2 cups cooked chicken or 2 cans boneless chicken
- 2 cups cooked rice
- 1/4 cup green pepper chopped
- 1 can cream of mushroom soup
- 1/2 soup can of milk
- dash of salt and pepper

Mix all ingredients, place in a greased 2-quart casserole. Bake for 30 minutes in 350 degree oven.

ECONOMY DESSERT

- 1 box white or yellow cake mix
- 1 can of crushed pineapple or any desired fruit

Drain pineapple, saving juice set aside. Mix cake mix using the drained fruit juice as part of the liquid in the cake mix. Pour into a greased and floured long cake pan, drop the Pineapple all over the top of the cake and bake for 35 min. at 350 degrees.

**SHORT ON WATER?
LET US DEEPEN YOUR
EXISTING WELLS
BONDED & LICENSED
BLEEKER & SON'S
DRILLING CO.
PHONE 285-2672
P.O. BOX 134
OLTON**

Cherries, Blackberries, peaches, apricots or any fruit you like works fine in this recipe.

RAISIN BREAD

- 2 cakes yeast
- 1/2 cup warm water
- 1/2 cup shortening
- 1 cup sugar
- 1 teaspoon salt
- 1 1/2 cups milk
- 4 eggs (beaten)
- 1 pound raisins
- Flour to make stiff dough

Scald milk, add sugar, shortening and salt. Cool to lukewarm. Add yeast dissolved in water, raisins and beaten eggs. Add flour to make stiff dough. Turn onto floured board and knead well. Place dough in large

greased bowl and let rise until double in bulk. Punch down. Let rise again until double in bulk. Divide dough in 3 parts and make into loaves. Let rise again in well greased loaf pans until double in bulk. Bake in 350 degree oven for 45 to 60 minutes.

If cinnamon raisin bread is desired, flatten dough for loaf and use sprinkling of cinnamon to suit taste. Then make into loaf. This makes the streaks of cinnamon through the bread.

IN OLTON

Mrs. Vasca Kittrell spent last Saturday night in Olton visiting a friend, Mrs. Minnie Simmons.

SUFFERS HEART ATTACK

Roy Moss of Vinita, Okla., father of Dick Moss of Olton and Roy Olen Moss of Plainview, suffered a heart attack while the three were in Colorado, deer hunting. Moss is hospitalized at Cortez, Colo. and will be there for approximately three weeks. His daughter, Mrs. Robert L. Hawkins of Hart is there with him. He is father of Mrs. E. E. Davis, also of Hart.

VISIT HENDRIXS

Mr. and Mrs. Henry Hendrix of Springdale, Ark. and Mr. and Mrs. Pierce Hendrix of Longview visited over the weekend in the home of Mr. and Mrs. Henry Hendrix. The men are all cousins.

VISIT TAACKS

Visiting Mr. and Mrs. Roy Taack Sunday were Mr. and Mrs. Grady Anderson of Roy N. M., Mr. and Mrs. Dale Mauldin and Cody of Spearman, Mr. and Mrs. Elmer Mauldin of Plainview and Mr. and Mrs. Melvin Malone and Marty, also of Plainview.

IN NEW MEXICO

Jimmy H. Davis was in Clayton, N. M. on business last week.

IN OKLAHOMA

Mrs. Cecil Ray Jones and son are in Venita, Okla. visiting her parents, Mr. and Mrs. Sam Swopes for a few days.



Memo To GRAIN GROWERS.

TIDE'S Fall Plow-Down Program Will Make You Money!

Tide's Fall plow-down program is designed to make you money:

1. Fall plow-down spreads your work load . . . reduces time, labor and equipment requirements at planting time.
2. Fall plow-down insures against uncertain Spring weather . . . gives you two opportunities to apply a complete fertilizer program. (Fall and Spring)
3. Fall plow-down aids in decomposing stalks and builds up soil nutrients.

Basic suppliers say demand for Spring fertilizer will exceed the supply of raw materials and hopper cars. As soon as possible after harvest, shred your stalks and apply Tide's Prescription-Blend fertilizer and start your Fall plow-down program.

PRESCRIPTION MIX FERTILIZER

Tide takes soil samples from your land, free of charge to determine exactly what your soil needs. Then your fertilizer is mixed from high analysis raw materials to fit your exact requirements. Because it is made "on order", your fertilizer is fresh, dry, and free-flowing.

ECONOMICAL

With "prescription-mix", you buy only the nitrogen, phosphate, and potash your soil tests show you need. Storage is no problem, as Tide's TiltBox, holding 14,000 pounds, provides air-tight delivery and storage at the end of the row.

TIDE SERVICES

Tide grower services and products are planned to save time and labor . . . help take the guess-work out of farming. Agricultural Consultants, free soil tests, and Tide's custom designed, weather proof, delivery and storage equipment, cut your production costs.

TRY TIDE you'll be glad you did.



Symbol of Quality

- LITTLEFIELD - - - - - 385-5735
- HART - - - - - 338-2191
- FARWELL - - - - - 481-3346
- HEREFORD - - - - - 364-0712
- BLACK - - - - - 265-3540
- CLAYS CORNER - - - - - 965-2330



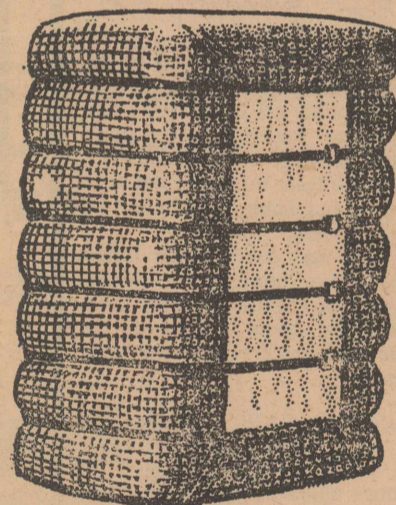
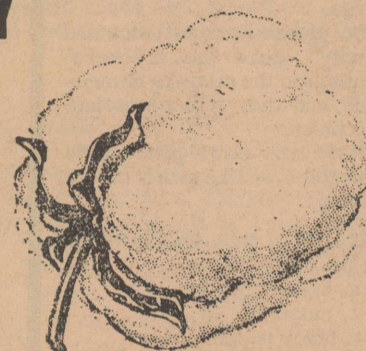
WELCOME TO THE COTTON FESTIVAL

THURSDAY -- FRIDAY -- SATURDAY

OCTOBER 20-21-22

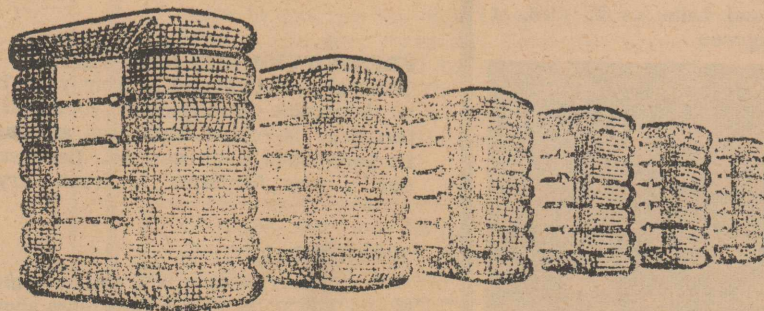
IT'S ALL FREE -- BRING ALL THE FAMILY

The Cotton Festival Will Be Held At The
New Exhibition Building On The
Plainview - Lubbock Highway.



PLAINVIEW CO-OP COMPRESS

WE GROW IT! ... WE'LL WEAR IT!
WE HELP OURSELVES WHEN
WE PROMOTE MORE USES FOR COTTON!



DIAL CA4-7435---Plainview