

# Happy Holidays to All!

From All of Us At The Hart Beat-  
Lela Gallion, Bill Turner and Mike Wall

PARSONS  
FUNERAL HOME  
Oxygen Equipped  
Ambulance Service  
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## THE HART BEAT

FARMERS  
STATE BANK  
Member F.D.I.C.  
HART, TEXAS

Consolidated With The Hart Dispatch, July 26, 1962

VOLUME 4

HART, CASTRO COUNTY, TEXAS, THURSDAY, DECEMBER 23, 1965

NUMBER 24



THE MEANING OF CHRISTMAS -- This display in Hart's Elementary School gave youngsters a few facts behind traditions of the holiday season.

## Toys Unassembled Dad? Take The Easy Way Out

"When out on the lawn there arose such a clatter..."

But let's take a closer look. The noise really isn't coming from the lawn where a group of reindeer are having a midnight frolic.

All the commotion is coming from the garage.

The whimpering sound is coming from the man in the center of the room, who has just pulled his children's toys from their boxes, only to find they are all UNASSEMBLED.

And along with the thousands of tiny parts which must be assembled before the pre-dawn assault by the family brood, there is also a short, 100-page booklet, explaining exactly how to put together the, "easily assembled educational toy."

All undaunted father has to do is read the, "Simple, easy-

to-follow" instructions.

Years of clean living and clean talking smashed ruthlessly by American business ingenuity.

In olden times, parents had two ways of getting toys to give their children for Christmas. They could buy something at the store or make something at home.

But the wide-awake, mass-producing American business has come up with a third choice, toys you buy at the store and make at home.

Recall the scene?

Christmas Eve, the decorated tree twinkling and glittering with the joy of the season. The kids have been finally coaxed to sleep. Mom and Dad have filled the stockings, wrapped the last minute gifts, heaped the packages high beneath the

tree.

With all else ready, out comes the coveted treasure--Junior's \$40 fire truck.

And when the box is opened, what is inside?

No fire truck, but a huge amount of loose metal and a message from the toy company saying that it is now time to assemble the wonderful toy.

Maybe before the sun starts its daily rise in the east, the family breadwinner will stumble into bed, only to be waked up seconds later by eager youngsters ready to set about the chore of opening Christmas presents.

There are ways of easing the burden, and maybe, if you are smart enough, avoiding it completely.

(Continued-Page 6)

## '66 Allotments Down Slightly

Castro County cotton raisers will have almost the same allotments in 1966 as they received last year according to the county ASCS office.

The allotment for 1966 totals 52,205 acres, only 527 acres less than in 1965, a loss of approximately one per cent.

Some applications have already been received by the county office for buying up cotton allotments under the sale and lease plan approved by some counties in the cotton referendum earlier this year.

The applications haven't been processed yet, but chances are the price will be high for the land when they are.

Acreage can come only from counties which voted to release

cotton allotments if the farmers so desired.

Although no price records are kept by the ASCS, prices have been running around 20 cents per pound of lint.

The acreage is not sold or leased on a strict acre-to-acre arrangement, but is based on the past yield performance of the county in which it is sold and the county into which the acreage is going.

According to the plan, farmers in high-yielding counties will actually have to buy more acres than will be planted if the acreage comes from a lower-yielding county.

Meanwhile, ginning has slowed considerably in the Hart area, caused in most part by the snow and wet weather last week.

The three gins in Hart report 9,223 bales of cotton weighed in, only slightly above last week's total of 8,650.

## Contributions To Cemetery Are Reported

O. D. Dinwiddie reports several more donations not carried in the last week's Hart Beat for the Hart Cemetery Fund.

Contributions for fund were made by individuals with money usually spent for Christmas cards sent to friends in the area.

Included on this week's list are Mrs. C. A. Myers, Mr. and Mrs. James O. Brooks, Mr. and Mrs. Leonard Welty, Matt Duff, Mr. and Mrs. Ralph Futrell, Owen Hankins and Percy Hart.

## More Than 100 See Homes During Sunday Open House

More than 100 persons attended open house at two new Hart homes Sunday afternoon.

Both homes were built by Ed Harris Lumber Co., with one a Blue Flame Home and the other all-gas.

The Blue Flame home is located three blocks north and

## School Holidays Already Started

Christmas holidays at Hart Schools started yesterday, after the annual Christmas dinner was served Tuesday.

School will resume Monday, Jan. 3, at 8:30 a.m.

The Hart basketball teams will travel to Ralls to a tournament during the holidays, with games scheduled to begin at 5:30 p.m. Dec. 28.

one-half block west of the post office in Hart.

The all-gas home is located one lot from the Blue Flame home.

Mrs. T. B. Cox was the winner of a carving knife given away in a drawing at the close of the open house hours.





*Hello,  
there!*

**WE'RE BRINGING  
YOU LOADS OF  
GOOD WISHES  
FOR THE  
HOLIDAY SEASON!**

# **PLAINVIEW CO-OP COMPRESS**

2 1/2 Miles East of Plainview



## Zealot Club Has Party

Zealot Club held a penny auction party Thursday Dec. 16 at 2:30 p.m. at the C.R. Jones home.

Margaret Morrison was auctioneer. Highest price was \$4.56 and lowest was \$1.40. Secret pal names were revealed and gifts were exchanged.

Co-hostesses were Mrs. Jerry Bailey and Mrs. Wilma Lemons.

Present were Mmes. Bailey, Lemons, Morrison, Jones, Waymon Foster, Walt Hansen, Joe Newman, Glyn Reed, Tom Ed Benton, Ralph Futrell, W. A. Hawkins Jr., Sammy McGill, H. H. Parker, Jeff Smart and Preston Upshaw.

## Esther Class Gives Supper

Esther Sunday School Class met Saturday Dec. 18 at 7 p.m. at the C. R. Jones home for a Christmas salad supper.

The group played cards. Present were Messrs. and Mmes. Joe Newman, Pepper Martin, Howard Mitchell, Harold Smith and Patricia, Preston Upshaw, Brent and Melanie and the Rev. and Mrs. Denzil Leonard.

### IT'S CHRISTMAS

The French say "Noel". The Spanish refer to "Navidad". The Italians say "Natale" and the Germans say "Weihnachten". But Christmas in our part of the world is derived from an old English term Cristes maesse (Christ's Mass), a term first used in the 11th century.

## Recipe Of The Week

Cathy Sharp, 14-year-old daughter of Mr. and Mrs. Frank Sharp, gives us our recipes this week.

Cathy is active in the pep squad, FHA and is outstanding in high school athletics. She is a member of the First Presbyterian Church of Tulia.

She has one sister, Martha, and three brothers, Steve, Dan and Brad.

### YANKEE CORN BREAD (6 servings)

1 c. flour  
1 tsp. salt  
2 1/2 tsp. baking powder  
2 T. sugar  
3/4 c. yellow corn meal  
1 egg  
1 c. milk  
2 T. melted fat.

Sift the flour, salt, baking powder, sugar, and cornmeal together. Add the unbeaten egg and milk; stir quickly and lightly until mixed; stir in the melted fat. Pour the batter into one or two well-greased shallow pans. It should not be more than 3/4 inch deep. Bake in hot oven (400) degrees for 20 to 30 minutes. Left over corn bread is very good toasted.

## Fifth, Sixth Grades Have Holiday Party

The fifth and sixth grades, with Mrs. Carl Rambo in charge, toured Hart and sang Christmas carols last week. Deryl Clevenger drove the bus for them after the completion of the carols and the group went to the Legion Hall, where they were served refreshments and games were played. Mrs. Deryl Clevenger was a guest at the gathering.

### HOT SPICED TEA (8 servings)

1 tsp. tea  
2 qts. water  
1 c. sugar  
juice of 2 oranges  
Juice of 1 lemon  
1 tsp. whole cloves  
1 stick cinnamon (whole)

Steep tea in 1 quart of water for 20 minutes. Add sugar, fruit juices, spices, and remaining quart water. Bring to boiling point and serve hot. More sugar may be added if desired.

### Tree Tip

If you're buying living Christmas trees in large 12 to 14 inch clay pots, prepare a place for planting them outdoors after the holidays. Dig the hole where you plan to install each evergreen at a time when the ground is not frozen. Cover with board and you'll find the soil relatively easy to loosen when you're ready to plant the tree after the holidays.

### Trim Tree

Trimming the tree is fun, but there are some rules that should be followed. First, inspect carefully for frayed cords, exposed wires, and broken sockets. Check bulbs individually. Begin by placing lights at the top and working down and around, placing lights on boughs nearest the trunk and working outward to tips of branches. Wait until all lights are in place before hanging other decorations.

## Chi Psi Party Held



CATHY SHARP

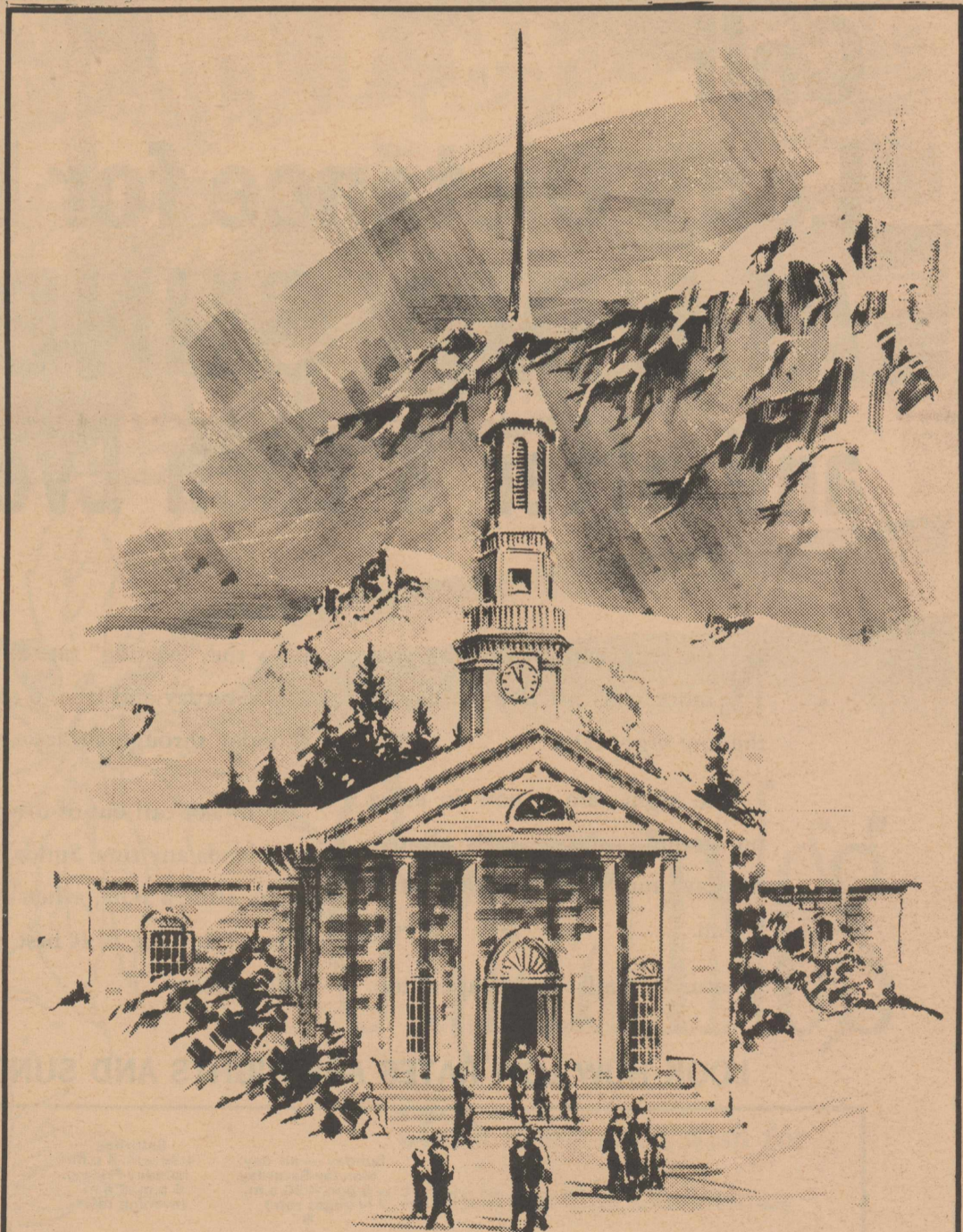
Chi Psi chapter of Beta Sigma Phi held their annual Christmas party Friday at 7:30 p.m. at a restaurant in Hereford.

Keith Ann Howard of Dimmitt furnished organ music during the meal.

Present were Messrs. and Mmes. Newlon Rowland, Joe Hart, Melvin Aven, Bob Reed, Ed Bennett, Lanny Tucker, Ronnie Farris, Wister Clevenger, Theron Morrison, Jack George Paul Armstrong, and Mike Reed and Miss Howard.

### Dangerous Decorations

Holiday decorations especially hazardous to children include Christmas Tree Light Bubbling Fluid, which contains the poison methylene blue; and Fireplace Colors made of toxic metallic salts. Snow Sprays contain highly poisonous propellants, which may be inhaled. Even Metallic Icicles—if ingested by a youngster—can cause serious lead poisoning.



To you and yours, may we extend best wishes for a truly blessed holiday season

## Farmers State Bank

MEMBER F. D. I. C.

# Merry Christmas

As you gather 'round the Christmas tree with family and friends to sing the glad songs, remember our wish: A hearty, happy Christmas to all!

from all the folks at  
**HARLIN FOOD**  
Hart, Texas



CLASSIFIED ADS GET RESULTS

Now Open In New Location

# Cole Well Service

HIWAY 70

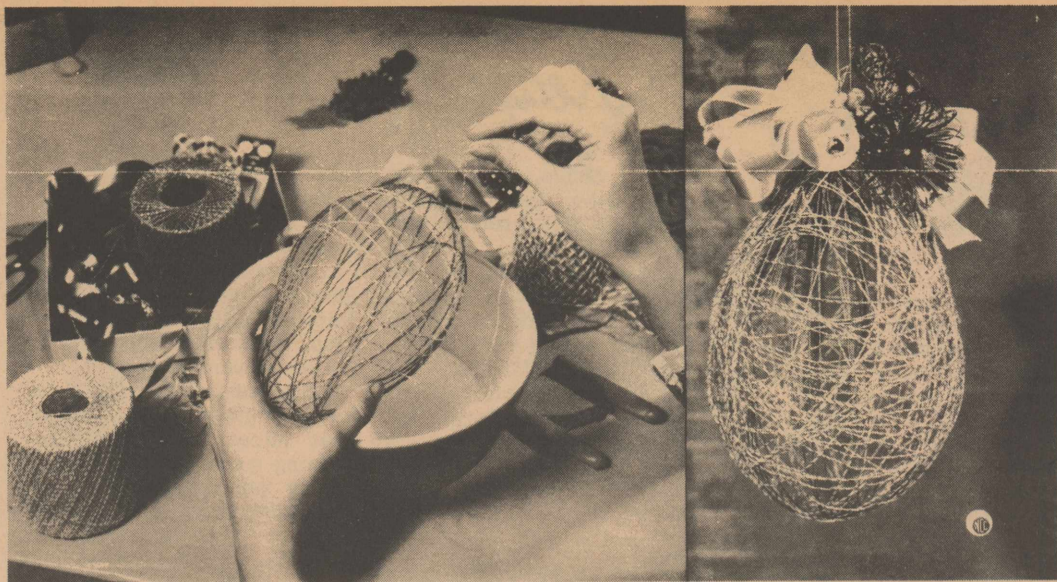
(In Former Olton Co-op Producers Building)

WE SERVICE ALL MODELS OF DOMESTIC  
WELLS AND SUBMERGIBLE PUMPS

Days Phone 285-2171

Nights Phone 285-2876

TURNKEY SERVICE ON NEW WELLS  
OR DEEPENING YOUR PRESENT WELLS



**MAKE YOUR OWN ORNAMENTS**—Cotton crochet thread is the major ingredient in creating "string-maze fantasies." Soak thread in full-strength liquid starch and wrap around an inflated balloon in criss-cross fashion. When thread is dry, deflate and remove the balloon through the top opening. The lacy-looking globe that's left can be decorated with a variety of holiday trims. Hang it on the Christmas tree or suspend it from the ceiling for a festive touch.

**Silver Decorations**

Silvered berries, leaves, seed pods and sprays of ivy may be made by pouring a small amount of aluminum paint into a deep container almost filled with water. The paint floats

on the water. Dip the material to be silvered into the water and draw it out slowly. Hold it over the container until it has stopped dripping. Then hang it in a dry place for 24 hours. Aluminum paint for metal surfaces works best.

**MINT TREE . . . .** A small, mint-laden Christmas tree will do double duty by providing a festive centerpiece for the Christmas dinner table and a novel way of serving that finishing touch for the special dining occasion—after-dinner mints. Mints may be attached to the tree easily with cellophane tape, thread or regular ornament hangers.

# Call Long Distance for Less ALL DAY SUNDAY and after 8 Each Evening

**N**OW you can make long distance calls *all day Sunday* at the low *night* rate.

The night rate is now in effect on station-to-station calls all day Sunday and every evening after 8 p.m.

Saturday calls are cheaper, too.

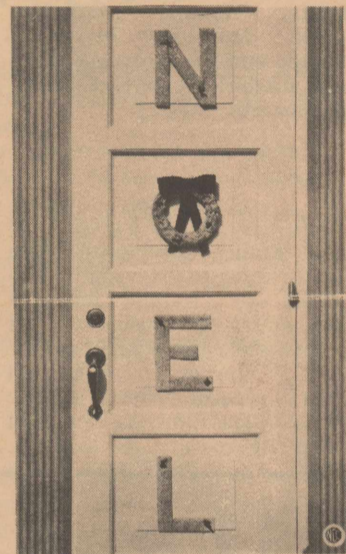
Now the "evening" rate applies all day Saturday and from 6 to 8 p.m., Monday through Friday.

Why not call out-of-town family or friends any time Sunday, or any night after 8 p.m., when rates are lowest? It's the next best thing to being there.

**LOOK HOW LOW RATES ARE NIGHTS AND SUNDAYS**

	Sunday — all day; Monday-Saturday 8 p.m.-4:30 a.m. (night rate) *	Saturday 4:30 a.m.-8 p.m. Monday-Friday 6 p.m.-8 p.m. (evening rate)	Monday-Friday 4:30 a.m.-6 p.m. (day rate)
HART TO DALLAS	.60	1.00	1.15
HART TO FORT WORTH	.60	.95	1.10
HART TO OKLAHOMA CITY	.60	.70	.95
HART TO NEW YORK CITY	.90	1.20	1.70

All rates for three-minute station-to-station calls. Add 3% Federal excise tax.  
\*Does not apply to collect or third-number calls within Texas.



**GREETINGS**—Spell out a cheery "Noel" on your front door. Glue glitter-sprinkled green cotton batting to cardboard letters. For the "O," shape wreath from chicken wire and wrap with batting. Trim with red velveteen bow and artificial holly leaves and berries.

**MERRY  
Christmas**  
May your day be  
bright with  
the joys of  
Christmas.

**HART  
FLORAL**

# West Texas Telephone Co.





**ROMANTIC**—Trigere believes rich cotton damask and candlelight go together. Lurex metallic threads give iridescent touches to the belled skirt frock and squared-off stole.



**TOP-TO-TOE**—The total look comes to sleepwear. M. C. Schrank's version in cotton flannelette features a sleeveless quilted jumper over an eyelet-ruffled shift gown. It's complete with matching boots and kerchief.

**Night of Cakes**

Christmas Eve is called the Night of Cakes in Ireland, because of an ancient custom of baking special Christmas cakes spiced with caraway seeds for eating on the night before Christmas.

**CHRISTMAS**

To our many friends, we wish glad Christmas tidings.

**GREETINGS**

**Kittrell Electronics**

**Holiday Hazards**  
The fire hazard posed by the Christmas tree are many. Make certain your tree lights are UL approved and no portion of the electrical wiring is frayed or exposed. Never place candles

or flammable decorations on the tree. It's also wise not to let the tree stand for more than a week. Even if watered faithfully, it tends to dry out quickly in warm room temperatures.

**Make a Wreath**  
To make a wreath, use a wire hoop or coat hanger bent into a circle. Wire pine needles to the hoop with short pieces of wire. Add pine needles until the foundation wreath is at

least two inches deep. Then wire on pieces of evergreen and berries. If the foundation is firmly made, the evergreen and berries may be stuck into the pine needles.



**GREETINGS**

With every good wish for your happiness this Christmas season and a hearty "Thank You" for your loyal and friendly patronage throughout the past year.

**Farmers Grain Co.**

DeWayne Brown, Manager  
Hart, Texas



## VISIT RICHBURGS

Mr. and Mrs. Clinton Richburg and Sandra of Estelline are spending the Christmas holidays with their son, Mr. and Mrs. Lowell Richburg and Dee Ann.

## CHRISTMAS PARTY

Friday, Dec. 15, Mr. and Mrs. C. D. Adams and children had their Christmas with the Adams family at R. Adams' home.

## WINS PRIZE

Mrs. Byrd Cox won the electric carving knife given away at the Open House held by Ed Harris Lumber Co.

## VISIT HENDRIXES

Mr. and Mrs. George Hendrix, former residents of Hart, are here from California to spend the holidays with Mr. and Mrs. Henry Hendrix and other relatives.

(Continued From Page 1)

Invite bachelor uncles and childless cousins over to sip eggnog or watch color television and to beam at the kiddies toddling off the their visions of sugarplums.

Then thrust hammers into their hands and put them to work.

Should you prefer a more subtle approach, you can repeat the first two steps then then switch tactics at the final stage and avoid the forced labor.

This tactic is called Playing Dumb, which may or may not have to be faked.

Be all thumbs, helpless as a newborn kitten, and watch the smart alecs take over and show you how to do the job.

Using this attitude takes a bit of tact, however and you can't step completely out of the job and let them do it all.

Occasionally, you will need to make another stab at the job, and fail miserably.

As a pre-Christmas precaution, you can check the old tool-box.

Make sure everything is sharp and ready for use. See that you are equipped with all the common everyday tools needed to assemble an un-assembled toy--pliers, hammers, socket wrenches, offset screwdrivers, rattle file, aspirin, tranquilizers and Old Crow.

That is about all that can be done to ease the agony. Some day Congress may wake up and pass a new law.

The law will authorize the victim of an unassembled toy, when his work is done, to submit to the so-called manufacturer a bill for time and materials.

Wages will be prevailing union rates, computed, of course, at time and a half, since it is a legal holiday.

Charges for a single Christmas Eve will stop all the nonsense.

Until then you can only proceed, with this invaluable information, to fight the good fight.

" 'Twas the night before Christmas when all through the house not a creature was stirring" -- But we know better, don't we?

## Chi Psi Meet

Held Dec. 16

Chi Psi chapter of Beta Sigma Phi met Thursday Dec. 16 at 7 p.m. in the home of Mrs. Bob Bennett with Mrs. Howe Parker as co-hostess.

Program was given by Mrs. Ed Bennett, Mrs. Lanny Tucker and Mrs. Dean Sanders on "Voice and Vocabulary."

Following the program, a penny auction was held to raise funds to furnish refreshments for one of the classes at school for Christmas.

Secret pal names were revealed and gifts were exchanged.

Members present were Mmes. Bennett, Parker, Sanders, Ed Bennett, Jack George, Wister Clevenger, Glyn Reed, Joe Hart, Ronnie Farris, Walt Hansen, Newlon Rowland, Melvin Aven, David Willis, Bob Reed, Bill Rich, and Willis Hawkins Jr.

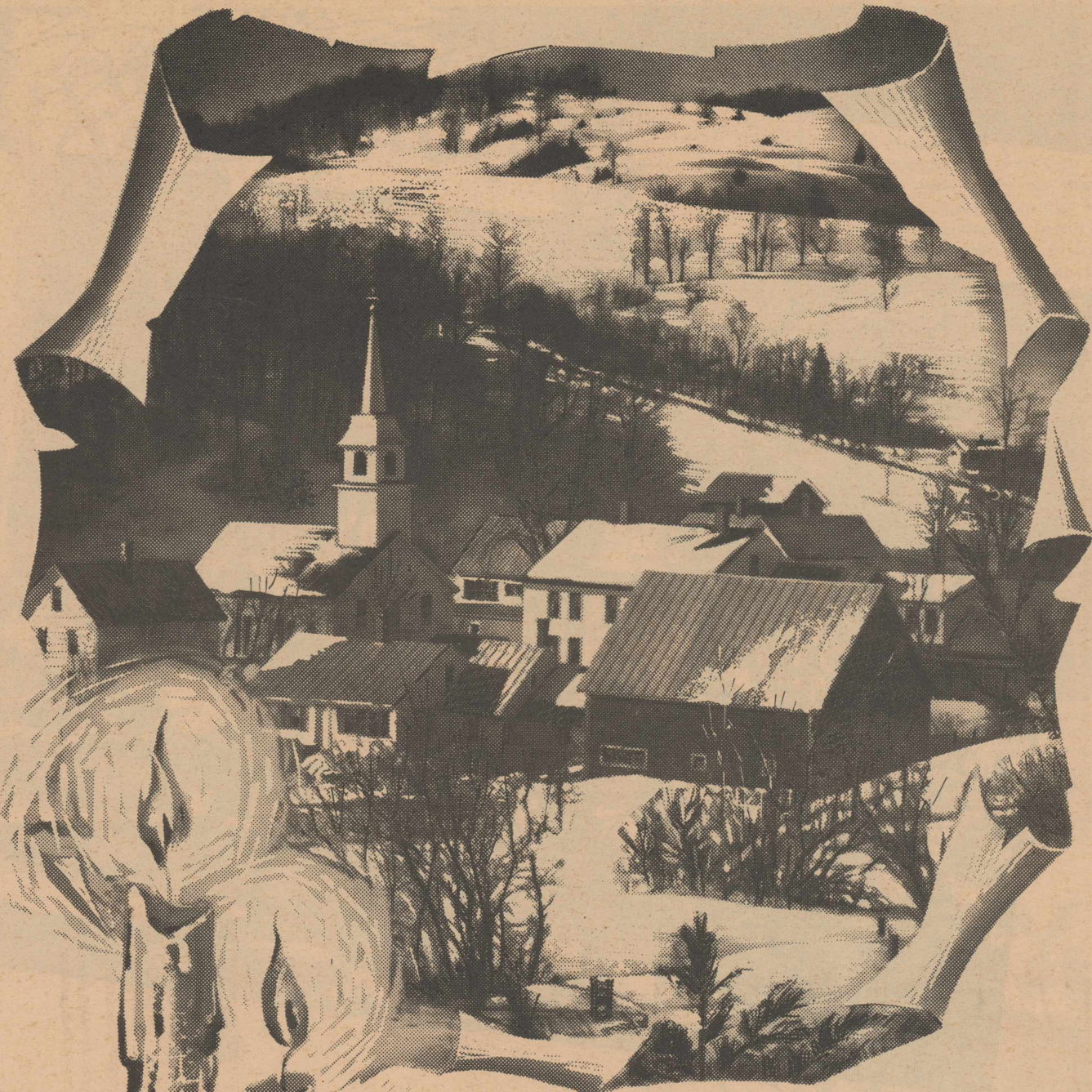
Next regular meeting will be Jan. 20, 1966.

## Monuments

Windsboro Blue Granite  
White Georgia Marble  
and others

See Percy Parsons

Call Collect Olton-285-2621



# CHRISTMAS GREETINGS

*Candles glowing warm and bright, countryside in snowy white tell of Christmas peace and pleasure, full of joys for all to treasure. Hope you'll be blessed with the Season's best!*

## Hart Of The Plains Gin

The Directors & Benny



### CHILDREN EVERYWHERE LOVE SAINT NICHOLAS

Although he may have various names or come in as many guises, the spirit of St. Nicholas is known to youngsters the world over.

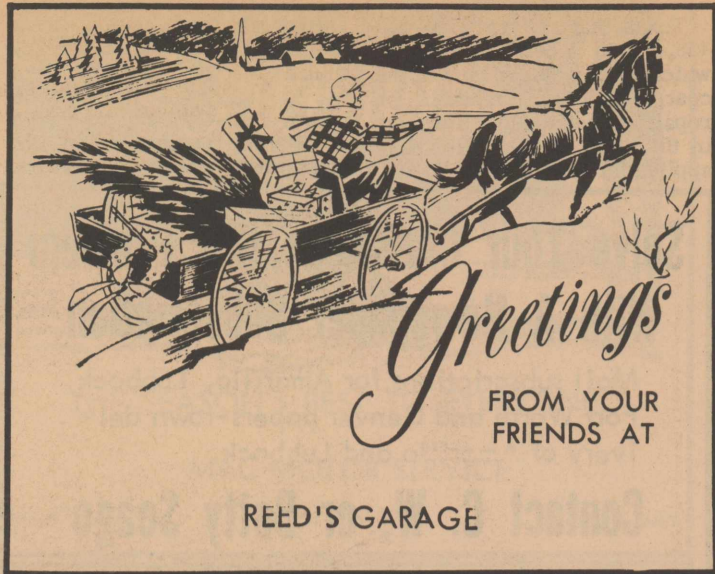
In France, he is called Pere Noel and he places the children's gifts in their shoes, rather than in their stockings.

In Spain, Santa takes the form of the Three Wise Men who bring gifts on the eve of Epiphany instead of Christmas Eve.

In Switzerland, it is the Christ Child who delivers gifts of toys, nuts, sweets, and cakes to youngsters.



HELPING SANTA--Scouts are shown above helping Lions Club sack treats for Santa to hand out. Deryl Clevenger helps oversee the operation and Santa's helper, Myrt Loman, is also given a sack to fill.



**Mistletoe Magic**  
Britain's early Druids believed mistletoe could heal disease, neutralize poisons and protect against witchcraft. They wore charm bracelets and rings made of mistletoe, and fastened the plant over doorways to their homes. The Scandinavian goddess Frigga reportedly made mistletoe an emblem of love and granted some lucky man a kiss beneath its branches — perhaps the start of the custom we know so well today.

**SWAYZE Bros.**  
Wholesale LUMBER CO.

wish

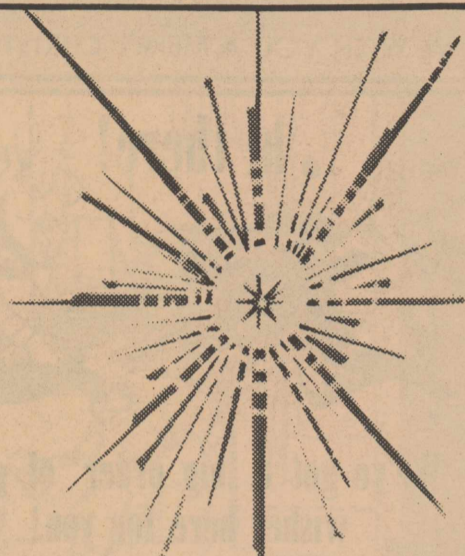


... to you and your loved ones

Thank You for making ours a joyous one.

May The New Year bring peace and happiness throughout the world.

\*\*\*\*\*  
"We Are Here To Serve You"  
3009 W. 7th. CA. 4-5553  
Plainview, Texas



# Merry Christmas

Christmas is here...and we wish for you all its deepest pleasures . . . expressed in greetings from friends and loved ones . . . experienced anew in the inspiration of the ageless Christmas story. And, as the Wise Men followed a Star, and found the Babe of Bethlehem, may you and yours find spiritual peace and joy at Christmas.

## PEERLESS PUMP CO.

Amarillo Hiway - Plainview



Texas State Library has \$1,438,499 in federal funds with which to pay 50 per cent of the cost of building, remodeling or repairing community libraries in the state, and 33 cities have applied for aid.

Highway Commission set in motion planning and construction of last 10-block section of U. S. Interstate Highway 35 in Laredo -- Major expansion of highway routes in Del Rio and vicinity also were ordered.

# STATE CAPITAL Highlights AND Sidelights



but also to federally-owned lands beyond that point to the Continental Shelf.

State Land Commissioner Jerry Sadler, who administers the offshore leases owned by the Texas Permanent School Fund, called the announcement "a Christmas gift for the Texas schools."

## Solve Your Christmas Gift Problem With A Newspaper Subscription

Mail subscriptions for Amarillo, Lubbock, Fort Worth and Denver papers--town delivery of Amarillo and Lubbock.

Contact C. W. or Betty Seago

Phone 9382220 Or 938-2490

WE WISH YOU A MERRY CHRISTMAS



We've got a 'big order' of good wishes here for you!

HART LAUNDRY  
Mr. & Mrs. W. H. Felder

AUSTIN---Expansion of the brucellosis eradication program has touched almost every section of the state, as control moves from established West Texas to the Valley and Deep East Texas.

Area testing toward initial certification is underway in Atascosa, Brooks, Coryell, Falls, Hamilton, Hood, Jack, Limestone, McLennan, Milam and Roberts Counties.

Armstrong, Bosque, Crane, Duval, Erath, Potter and Ward Counties have qualified for certification or re-certification.

Twenty-one more counties petitioning for Brucellosis programs are Angelina, Cherokee, Hardin, Houston, Jasper, Jim Hogg, Nacogdoches, Newton, Orange, Panola, Polk, Sabine, San Augustine, San Jacinto, Shelby, Trinity, Tyler, Wichita, and Zapata Counties.

### ATTORNEY GEN. RULES

Overlapping bills in the Legislature will balk Texas National Guard Armory Board plans to dispose of unneeded armories "encumbered by debt" at Ranger, Carrizo Springs and Santa Anna, according to interpretation of an opinion by Atty. Gen. Waggoner Carr.

Another seven or eight armories are expected to become

surplus after the Guard-Reserve merger -- without authority to dispose of them.

In other opinions Carr held: \*Wife of Kendall County sheriff cannot be employed to prepare meals for prisoners in county jail.

\*Hale County justice of peace, precinct 1, place 2, does not come into existence until commissioners court declares precinct contains a city of 8,000.

\*Board of Mental Health and Mental Retardation can sell surplus land at Abilene State School.

\*State Comptroller has authority to set up special accounts for gifts and bequests to Waters Rights Commission.

### POVERTY PROGRAM ADVANCED

Gov. John Connally announced approval of Community Action Program grants in Kingsville (\$38,234); Comal and Blanco Counties (\$18,649); and Atascosa, Karnes and Wilson Counties (\$16,200)

A \$223,710 Neighborhood Youth Corps grant to train 210 youngsters in Falfurrias also received the governor's authorization.

### OIL EXPLORATION ENCOURAGED

Texas now is encouraging oil exploration in the Gulf of Mexico on both state and federal leases by adopting a special offshore allowable yardstick giving offshore wells bonus production allowables.

New Texas schedule, effective Jan. 1, matches the special offshore allowable Louisiana has been granting, at least in general.

This was a double Christmas bonus for companies operating offshore, since the Texas Railroad commission announced its decision as it increased regular state-wide production for January to 32.6 per cent of capability, a rise of 69,587 barrels in calendar day allowables.

Bonus production allowables will apply not only to state-owned tracts in the Gulf of Mexico, extending out 10.5 miles,

### TEXAS 2020

More than 30 million people are expected to live in Texas by 2020, and about two-thirds of them will be living in 15 of the more urbanized counties.

According to a Texas Water Development Board report, seven of the 15 will have a population exceeding a million. Eight counties will have populations ranging from 400,000 to 1,000,000.

This study, directly related to the State Water Plan, is due public presentation in the late spring of 1966. It will be the basis for water requirement projections to 2020.

Counties in the "over-a-million" category will include Harris, Dallas, Tarrant, Bexar, Travis, Nueces and El Paso in that order.

Dominant other counties will be Jefferson, McLennan, Galveston, Brazoria, Smith, Lubbock, Hidalgo and Gregg.

These 15 counties are expected to comprise two-thirds of the population. In 1960, the 15 contained half of the total state population.

State Water Plan will project water requirements for the expected population growth in each river and coastal basin.

### SLEEPER ACT INTRODUCED

New discoveries in science and technology valuable to business, industrial and commercial interest will be made available to the state through a federal program. This new act could serve as a boon to the state's economy.

Gov. John Connally named the Coordinating Board of Higher Education as the state agency an appointed Joe W. Tyson Jr. as state director.

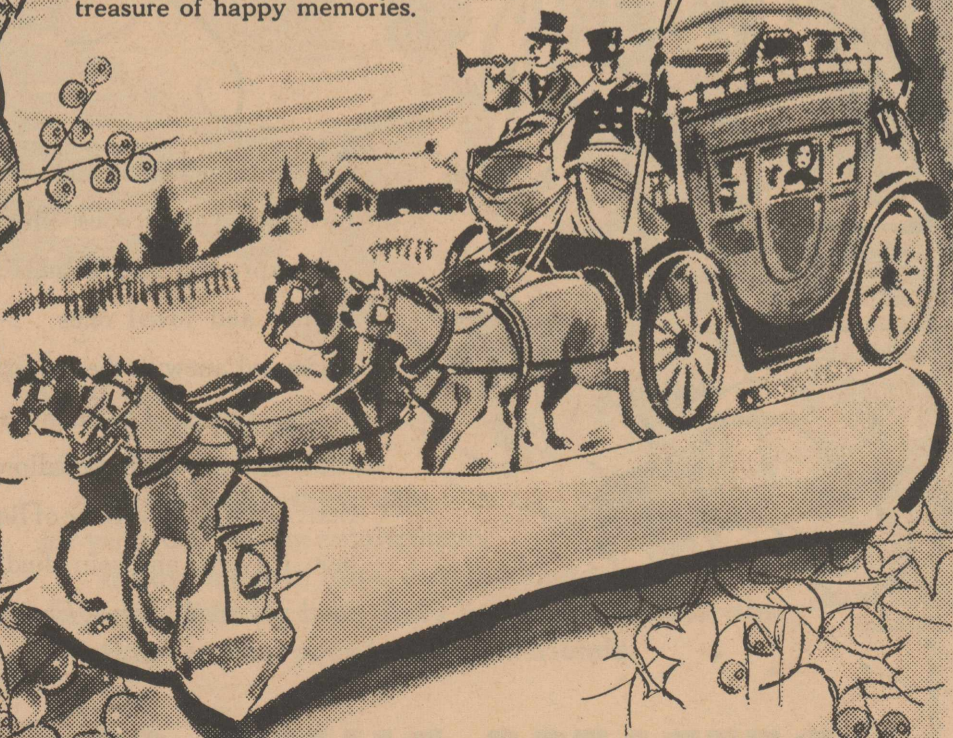
Tyson said his office will work actively to make potential users aware of the wealth of data available. Agency will not keep such data itself, but will direct seekers to the places where data may be found.

# Greetings of the Season

In the spirit of a good old-fashioned

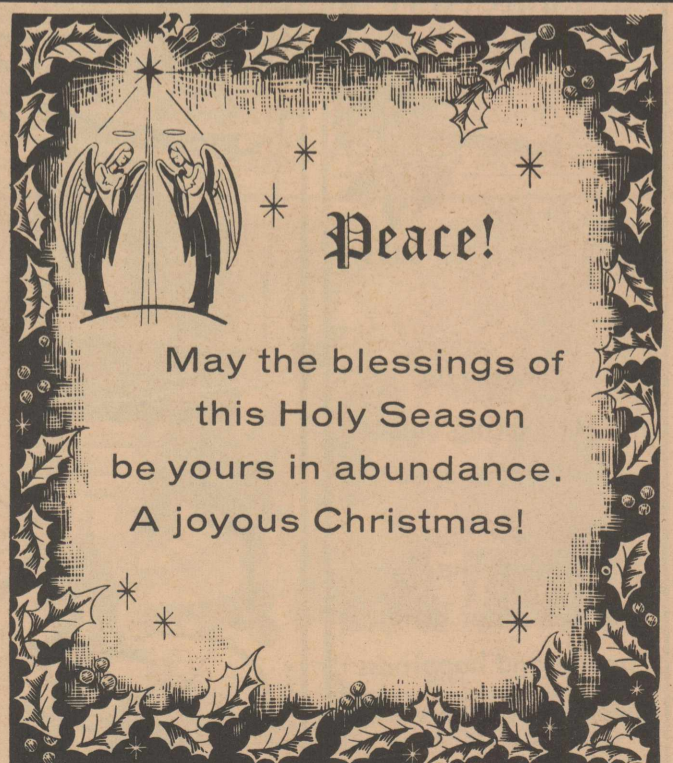
Yuletide, we wish for you and your family all of the traditional joys of the season.

May your days be bright and your hearts light, as you store up a rich treasure of happy memories.



## The Newman Agency

Joe, Glenna, Cheryl and Terry  
Hart, Texas



May the blessings of  
this Holy Season  
be yours in abundance.  
A joyous Christmas!

It's been a pleasure doing business with you.  
... Your Business Is Greatly Appreciated ...

BAILEY MOTOR SERVICE  
Hart, Texas



**ONE YEAR  
AGO IN HART**

The Junior Choir of the First Baptist Church presented a cantata and a candle lighting service Sunday Night at the church.

The Hart Longhorns fell to a hustling crew from Amherst Monday evening. The Amherst team performed brilliantly on their home court after falling behind 7-1 in the first three minutes of play.

The Hart High School girl's basketball team journeyed to Amherst Monday to notch their fourth victory of the current campaign against six losses.

The Hart Volunteer Fire Department met Monday night at the fire hall for a regular meeting. A new member, Alfred Bollend, was voted into the department, and the group voted to have a Christmas party Saturday night.

The Hart Volunteer Fire Department answered a call Dec. 14. A cotton truck loaded with cotton belonging to Joe Newman caught fire between Hart and Edmonson. Approximately 20 bales of cotton burned, but there was no damage to the truck.

**CARD OF THANKS**

To our many friends we want to say "Thank You" for all the prayers, cards, flowers, food and visits that I received while I have been in the hospital and ill at home. God bless each and everyone of you.

Mrs. G. C. Keenom

**CARD OF THANKS**

Thanks to all the prayers, cards, flowers that I received during my illness and time spent in the hospital. God bless all of you.  
"Speck" Alford

**HOSPITAL ADMISSION**

Mrs. J. W. Welty was admitted on Monday night to the Plains Memorial Hospital in Dimmitt for observation.

**HAS SURGERY**

Stanley Brooks, son of Mr. and Mrs. James Brooks had major surgery in Clovis Monday for the removal of a growth in his nose and the removal of tonsils. The Brooks family are former Hart residents.

**Letters  
To Santa**

Dear Santa,  
Bring me a vacu-form and a case for my skates.  
Rebecca Ann Harris

**VISIT IN HART**

Mr. and Mrs. Sam Swopes of Vinita, Okla. and Mr. and Mrs. Bill Woods of Bushland, and Mr. and Mrs. Donald McGaughy of Amarillo are visiting in the Cecil Ray Jones home and with other friends and relatives in and around Hart.

**Freshman Class  
Takes Tests**

The Freshman class of Hart High School took achievement tests Dec. 16 and 17. The class met again Dec. 21 to draw names for the Christmas party which was held Dec. 22.

**IN SAN ANGELO**

Mr. and Mrs. R. A. Futrell and Lois Carol and Mr. and Mrs. Ralph Futrell were in San Angelo at the Baptist Memorial Hospital visiting Miss Nellie Wingren and had their Christmas for her while there.



**Greetings**

THE SEASON'S BEST TO EVERYONE!

MAC MOTOR SERVICE

Box 471 Phone 938-3737 Hart, Texas



**BEST WISHES**

...for a Merry Christmas  
for You and all  
those Dear to You... May  
this Holiday Time be one  
of great Joy and Happiness...

**Hi-Point Grain & Fertilizer**

Hart, Texas

**WE BUILD —**

- **New Homes**  
YOUR PLANS  
OR OURS
- **Remodeling**  
LARGE OR  
SMALL JOBS

CALL US FOR  
COMPETENT  
BUILDERS



Mound City Paints

**Ed Harris  
LUMBER CO.**

Hart, Texas



# GREETINGS

High on our list of

holiday joys is the

privilege of greeting our friends

and customers. All good

wishes to you!



## Hart Gin

Roland & Rosa Shepard

### NOTICE

LOST--Siamese cat, full grown, call Dwight Miller, 938-2361. 23-2tc

NOTICE--We are now booking PAG and Northrup King seed. Would appreciate your early order. Jones Seed and Farm supply. 17-tfc

YOU can apply TIDE'S proven "Plowdown" fertilizer now and save yourself \$. "Plowdown" has NPK plus Sulfur and Magnesium. Call Tide Products Inc. Hart, 938-2191. 24-2tc

MR. Farmer, If you need additional fertilizer expenses for this year's tax return, call TIDE PRODUCTS INC. Hart, 938-2191, and let us apply your dry fertilizer now. 24-2tc

VISIT MOTHER  
Mr. and Mrs. Monroe Phillips went to Stegall Sunday to Monroe's mother's home, Mrs. J. N. Phillips, where his brother and wife, Mr. and Mrs. J. C. Phillips and their daughter, from Galt, Calif. are visiting.

### FOR SALE

FOR SALE--Quality Dry Fertilizer and Anhydrous Ammonia. Call TIDE PRODUCTS, INC. Hart, 938-2191. 24-2tc

### WSCS, WSG Party Held

WSCS and Wesleyan Service Guild held their annual joint Christmas party Wednesday Dec. 15 in the Fellowship Hall of the Methodist Church.

A salad supper was served and music was furnished by Miss Becky Burress and Miss Patricia Richburg.

Speaker was Mrs. Douglas Gossett who presented "The Christmas Story."

Present were Mmes. W.A. Hawkins Sr., A. L. Aven, E. E. Foster, Ed Bennett, W. A. Hawkins Jr., Willie Alexander, Bill Bell, Ed Harris, Marvin Reed, Byrd Cox, Jeff Smart, Buster Aven, Douglas Gossett and C. B. Landers.

### IN CALIFORNIA

Mr. and Mrs. John Rice, Mrs. Doyle Davis and Mrs. Ralph Myrick flew to San Francisco, Calif. to attend the wedding of Mr. and Mrs. Rice's granddaughter, Cynthia Crowley, who was married in Fremont, Calif. Saturday morning Dec. 18. The group returned home Sunday.

### IN FRIONA

Mr. and Mrs. Clayton Jobe of Friona had Christmas dinner for her family from Hart Sunday Dec. 19. Those attending were Mr. and Mrs. Everett Cole and family, Mr. and Mrs. R. G. Henderson and family, Mr. and Mrs. Cliff Henderson and son, all of Hart; Mrs. Lou Huff and son of Lubbock; Mr. and Mrs. Tommy Rainer and family of Plainview; Mr. and Mrs. Hershey Williams and family of Canyon; Mrs. Wendell Owens and sons of Carlsbad, N.M.; and the Albert Stewart's children.

### ATTENDS PARTY

Mrs. C. D. Adams attended the Stanley Unit Christmas Party at Dimmitt Monday.

### IN HOSPITAL

L. W. Bennight is in the Dimmitt hospital recuperating from a recent illness.

# Best Wishes for Christmas

At this joyful season, may there come to every heart a glad renewal of the warming spirit of peace and good will. May we all be richly blessed with enduring hope and love, as we rededicate ourselves to the glorious message of the first Christmas.



Cox Auto Parts  
AND  
Cox Shamrock Service  
Hart, Texas



# SCOUT NEWS



Den 1 of the Cub Scouts met Dec. 16 in the home of Mrs. Joan Clevenger to make cookies. Plans for the pack meeting were discussed, and Mrs. Clevenger gave a short lesson about cooking. The boys then divided into teams of two and made chocolate-chip cookies.

Boys attending were David Armstrong, Neil Burrus, Duane Clevenger, James McLain, and Theron Hawkins. Leaders are Mrs. Benowain Burrus and Mrs. Joan Clevenger.

Troop 246 of the Boy Scouts held a Christmas party Dec. 17 in the Legion Hut.

The boys exchanged gifts and played several games. Keith Lemons and James Jackson won the story-telling contest. Films of past Scout trips and campouts were shown, and refreshments of doughnuts and soft drinks were served to those present.

Attending were Vic Nelson, Kim McGill, Troy Brooks, David and James Warren, David Hawkins, Lonnie Davis, Ike Graves, Clifford Ray, Gary and Dirk Rambo, James Jackson, Keith Lemons, Mike Leonard, Kirk Hansesn, David Harris, Paul Harris, and Mike Armstrong. Leaders are Deryl Clevenger, Dwight Miller and David Nelson.

Boy Scout Troop 246 met at the Legion Hall Monday to sack candy which Santa Claus distributed yesterday afternoon.

Present to help were Scoutmaster Deryl Clevenger, Dwight Miller, Paul Armstrong, Mike Armstrong, Ike Graves, Paul Harris, Dirk Rambo, Vic Nelson, Carlos Martinez, James Jackson, Kim McGill, Keith Lemons, Kirk Hansen, Davis Warren, Johnny Sanchez, Lonnie Davis, and Troy Brooks.

Dens 1, 2, 3 and 4 of the Cub Scouts met Dec. 20 at 7:30 p.m. for a Christmas Pack Party at the Legion hut.

Den 1 was in charge of the opening ceremony; Den 4, the Christmas skit; Den 3, of games; and Den 2, songs and the closing ceremony.

Parents were present and members of the dens exchanged gifts. Badges were given and the cub master was presented a plaque bearing the Boy Scout symbol and name.

## HAPPY ANNIVERSARY

DEC. 28

Mr. and Mrs. Terry Hardy  
DEC. 30

Mr. and Mrs. R. A. Futrell

DEC. 31

Mr. and Mrs. Carl Godfrey

JAN. 1

Mr. and Mrs. Dean Sanders.

### IN SHALLOWATER

Mrs. R. H. Rice visited her brother in Shallowater Sunday.

### "DICKEY'S DOZER SERVICE"

Dirt Work-All Kinds  
Bulldozers-Scrapers  
Motorgrader  
Crane-Dragline-Clamshell  
And Backhoe  
SEE OR CALL  
FLOYD DICKEY  
S.E. 4th & Belsher  
DIMMITT, TEXAS

Bus. Ph. 647-4553 Res. Ph. 647-4565

## W. J. Collins Services Held

Funeral services were held Dec. 20 at 11 a.m. for William James Collins, 56, resident of Hart for seven years.

He died Dec. 17 following an apparent heart attack.

Services were read in the First Baptist Church of Hart, with the Rev. Denzil Leonard officiating. Burial was in Grady, N.M. with Wood-Dunning Funeral Home of Plainview in charge of arrangements.

An employee at Hart Oil Co. for the past five years, Collins was stricken while on the job Friday. He was taken to a Dimmit hospital, where he died. He was a member of the Bethel Baptist Church in Plainview.

He was born Nov. 23, 1909 in Oklahoma, and came to this area in 1940 from Grady, N.M.

Survivors include a sister, Mrs. James E. Dunning, Clovis, N.M.; and a brother Dewey P. Collins, of Clayton, N.M.

Pallbearers were Charles Black, Jim Black, Bill Bell, Johnny Clard and Roland Shepard, all of Hart and J. C. Hamby of Olton.

## Happy Birthday

DEC. 26

R. A. Futrell  
Carol Sue Armstrong  
Sue Bennett

DEC. 27

Vie Hart  
Leoria Welty

DEC. 28

Donna Welty

DEC. 29

Terry Newman  
Doyle Davis

DEC. 30

Larry Sanders

JAN. 1

Ann Leonard



From J. C. Jackson and all the employees at

**Hi-Way Garage**

**Greetings of the Season**

*with many thanks for your loyalty and good will*

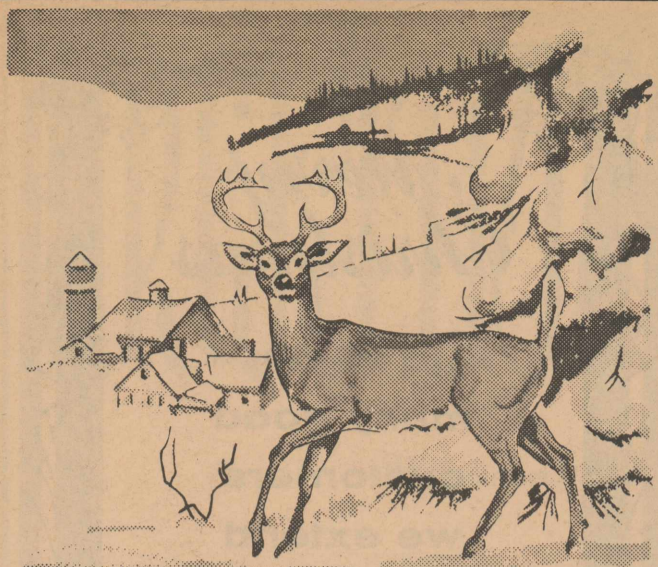
We are very happy indeed to take this opportunity to tell you how much we appreciate the privilege and pleasure of serving you. It's our sincere wish that Santa brings you just what you're hoping for and that life holds many joyous occasions in store for you and all those who are dearest to you.

**Hart Oil and Butane Co., Inc.**

Charles Black, Manager





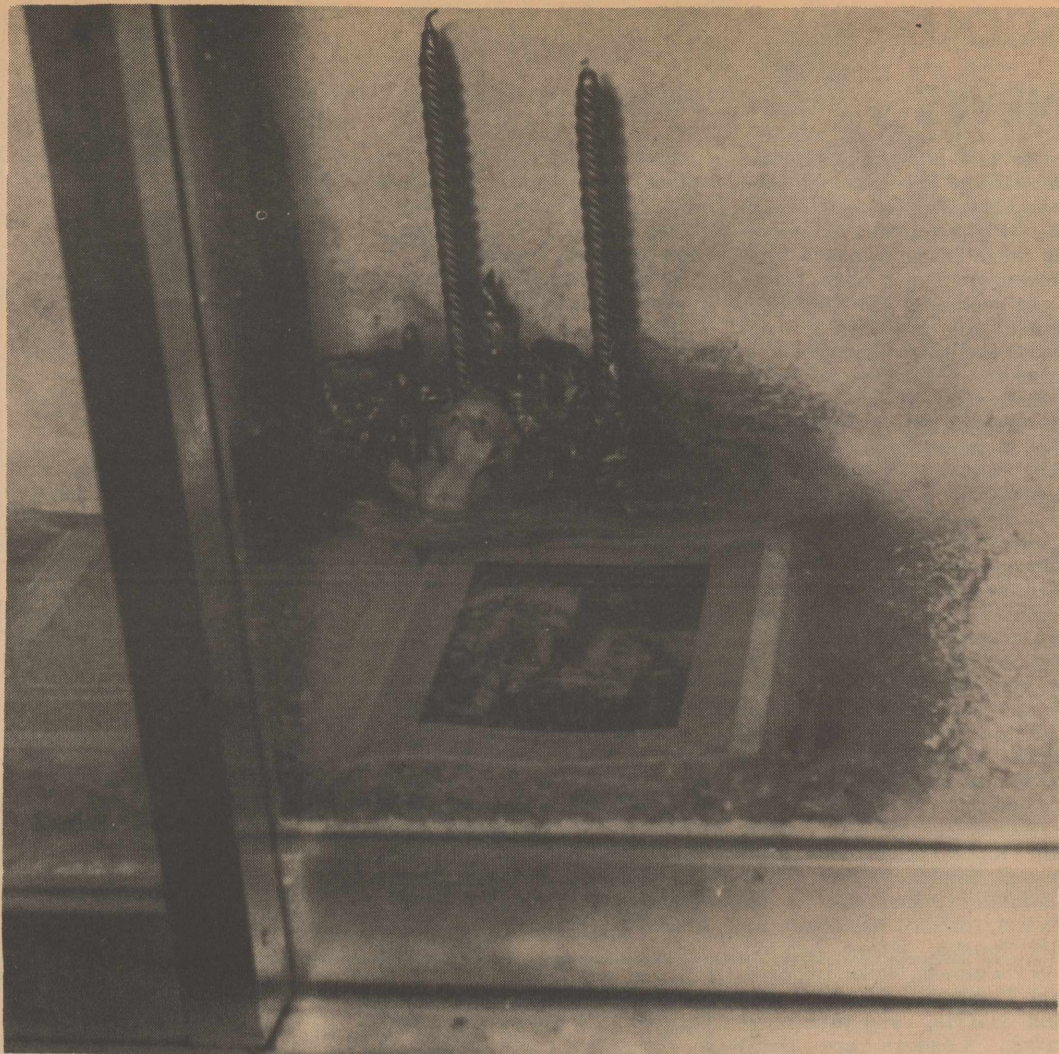


# Christmas Cheer

EVERY GOOD WISH FOR YOU AND YOURS

**Hart Big N Fertilizer**

L.J., Joyce Rice and Family



**HIGH SCHOOL SCENE**--This simple setting was on display at Hart High School as the Christmas season approached. The main feature of the display was a Bible, opened to the story of the Nativity.



# Season's Greetings

We welcome the festive season and this opportunity to tell you how much pride and pleasure we take in your friendship and loyalty.

Have a very happy holiday!

**W. T. King**

**Blacksmith & Welding**

Hart, Texas

**NEW MEXICO VISITORS**

Mr. and Mrs. Arno Cox of Hobbs, N.M. visited relatives here Sunday. Cox returned to Hobbs but Mrs. Cox will be here till after the holidays.

**HEART ATTACK**

Fred Hamm, who is in the Dimmitt Hospital recovering from a recent heart attack, had several visitors from Hart Sunday.

**RETURNS HOME**

Mrs. Johnny Armstrong returned home from the hospital in Dimmitt Sunday after spending a few days there.



# GREETINGS

Here's wishing you an old-fashioned Christmas, filled with all the joys of fellowship and good cheer, and a holiday season brightened by many merry moments for your entire family.

**Panhandle Compress & Warehouse**

Roy Porter



HIGHLIGHTS  
AND  
SIDELIGHTS

DRAFT MAY TAKE 35-YEAR  
OLDS

Texas draft boards soon may take married men up to 35 years old who have no children in order to fill armed forces quotas. This will be done for the first time since World War II.

Col. Morris S. Schwartz, state selective service director, made the announcement to Texas college and university registrars. He urged the education officials to let Selective Service know as soon as draft-age young men drop out of school or lighten their work load -- as "the nation can provide useful occupations for the perennial students who show no progress."

Actually, raising the age bracket from 26 to 35 won't produce many more eligible men, according to Schwartz's calculations. He estimated there are less than 3,000 in the outside age range due to the number who qualify for deferments because of dependent children or other reasons.

Selective Service, Schwartz emphasized, wants to leave "serious, dedicated students in school" to complete their work, and feels reporting drop-outs or those who study load drops below fulltime will help make this possible.

MAMMOTH JOB TACKLED

State and Federal livestock inspectors are going to inspect all the sheep in Texas, estimated at 6,000,000 head. This to remove the double-dipping requirements placed by other states on the sheep from Texas.

Dipping rules were imposed when two outbreaks of sheep scab were discovered in Texas earlier in the years.

Dr. S. B. Walker, executive director of the Texas Animal Health Commission, said the two agencies should complete the mammoth task by April 1.

SHORT SNORTS

House Speaker Ben Barnes has appointed Reps. John R. Harrison of Pasadena, J. E. Johnson of Houston, Chet Brooks of Pasadena, Lee Duggan Jr. of Houston, and J. Charles Whitfield of Houston to study the possibility of putting more bridges or tunnels across the Houston Ship Channel.



*A rope of evergreens is easy enough to make, say the experts, and might go well over your door frame, mantel or along a stair rail.*

*Materials: rope long enough for your needs, short lengths of wire (15 to 18 inches), short sprays of evergreen (cedar is especially good), balls, bows, red berries or bells.*

*Place a bunch of evergreen against the rope and fasten in place with wire. Repeat length of rope. Drape as desired.*

*Locate places where additional decoration—berries, balls, bells—would be effective and wire on.*

*Fasten decorated rope in place with tape, tacks, corsage pins or small nails.*

*Wire lengths of evergreen together as a spray and decorate with bells, balls or ribbon.*



*A toy is in reality a child's playtool. It should be sturdy and soundly constructed of durable materials. Paints should be non-toxic, and all edges and surfaces, and parts should be well-finished.*

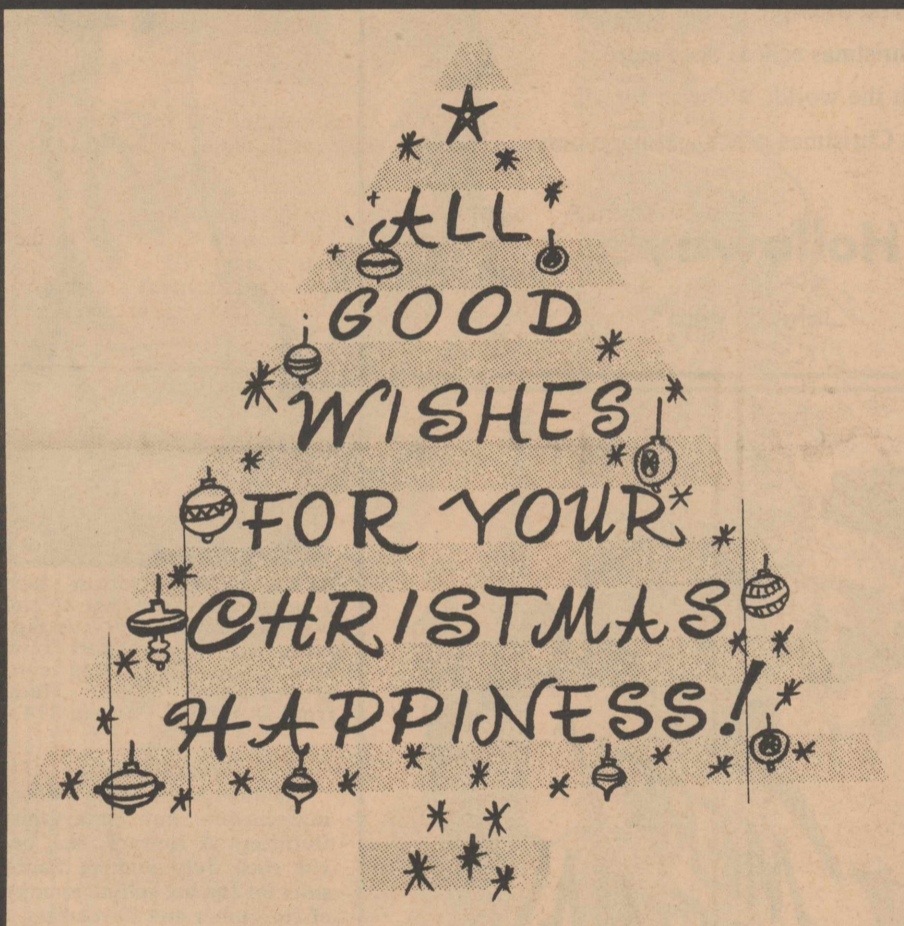
*Toys should challenge, but never frustrate a child. The well-designed toy works. It should be simple enough for a young child to understand, to take apart if he wishes, and to put back together by himself. A child needs some nonspecific toys such as blocks. With this classic construction toy, he can give free rein to his imagination and the toy can grow up with him.*

*Observe and know your child's interests and skills—and you'll know the type of toys he will appreciate and enjoy.*

**AHOY  
IT'S CHRISTMAS**

*We're setting our sights on a Christmas season that finds our friends in the very best of good health and spirits.*

**Hart Fertilizer And Chemical**  
Dwight & Wanda



**Trade At B & K  
Where You Get  
Bargains Every Day**

**\*  
Double Gunn Bros.  
Stamps On Tuesdays**

WITH PURCHASE OF  
\$2.50 OR MORE

**Bright wishes**

**Cheery greetings to all our friends. May the season be full of joy for you and yours.**

Soila's Beauty Shop  
Soila Sarabia

**from the  
whole bunch  
of us  
at  
B & K  
GROCERY & MARKET**

Hart, Texas







We hope Santa is generous to everyone!

Myrt and Pappy

**Best Card**  
The most popular Christmas card is neither slick nor slick, but rather informal. These cards underplay sentiment and have whimsical, sometimes lightly tender cover drawings. Small informal cards appeared in 1962. Larger ones are available this year for senders who want to write their own newsy note to each recipient.

**General Tree**  
One of the best known "living" Christmas trees is the General Grant, a giant sequoia tree located in the General Grant Grove in California. It is believed to be 3,500 years old.



**HAPPY HOLIDAYS**—Party time brings out the prettiest cottons in town. At left, a crisp white cotton pique pinafore tops a dark-toned cotton broadcloth dress designed by Joseph's of Texas. At right, a cotton brocade dress in two parts achieves a look of togetherness with a ribbon hipped-sash from Westway of Dallas.



# Christmas Joy

Joyful and triumphant, the message of Christmas echoes once more through the world. We wish for all our friends Christmas peace and happiness.

**Holloway's**

John & Vera



Our wish for you... the pick of Santa's pack, and the best of everything else for your Christmas celebration.

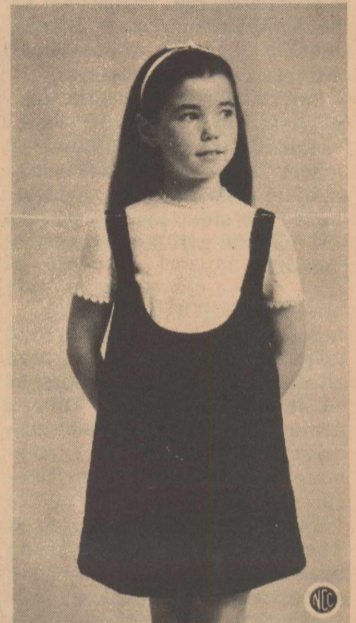
It's our sincere hope that this holiday season will be an especially happy and memorable time for you, your family and friends.

**Bob's Farm Supply**

Bob Bennett And Jim Black  
Hart, Texas



**APPEALING**—Cotton lace gives new importance to the popular smock dress. A rippling ruffle and pert bow accent the yoke of this teen-proportioned style. Made from Butterick Pattern 3741.



**PARIS-INSPIRED**—In step with fashion is this cotton velveteen jumper with the stylish new deep U-neckline. It's paired with a feminine blouse of cotton eyelet. Both made from Simplicity Pattern 6288.

**Santa's Suit**  
We don't know Santa's working schedule, but Santa Claus Outfitters of Newark, N.J. begin each July making Santa suits for the big selling months of November and December. Santa's suit comes complete with beard and wig and the company sells to all kinds of Santas — department store, church, civic organization — and the suburban Santa, the local resident chosen to go house to house as St. Nicholas.

**PIN PLEASES**  
If you want to "pin" your lady for the holiday, do so. Jeweled pins are bigger than ever—in popularity as well as in size—because women have learned the

fashion trick of anchoring important-looking pins to belts, waistlines or sleeves to dramatize a costume. This year's jeweled pins add rich, colorful accents with a variety of gold-colored finishes.



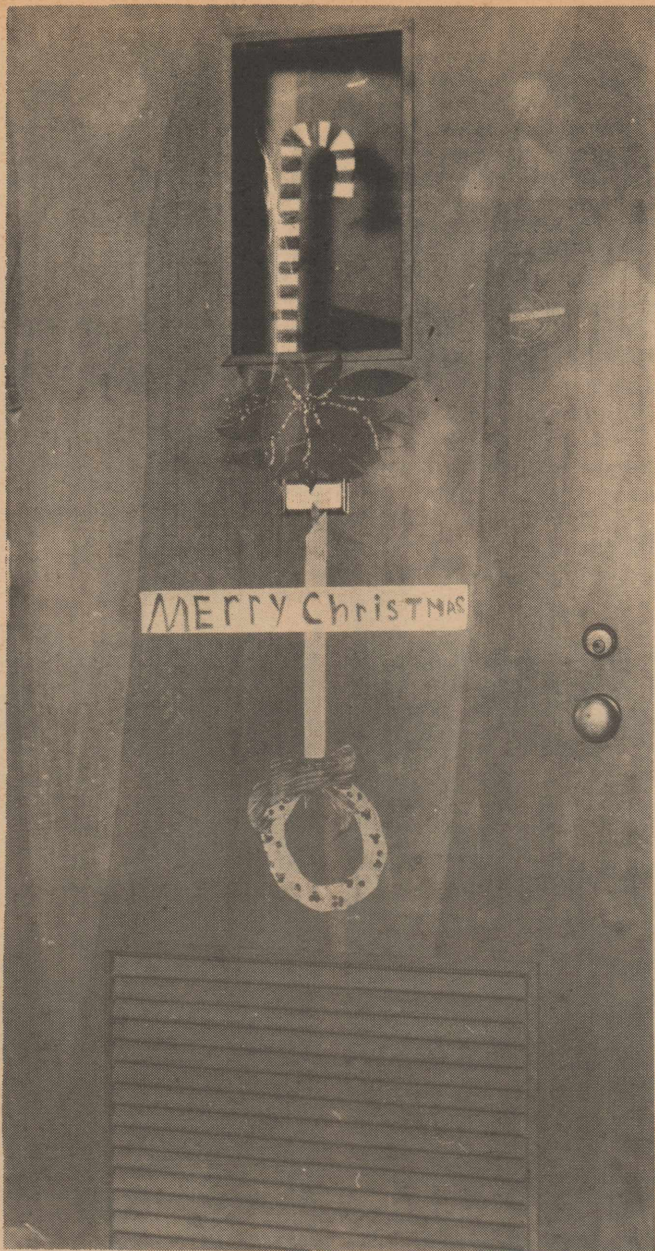
# Christmas GREETINGS

With the hope that your Christmas will be a joyous one, go our very best wishes.

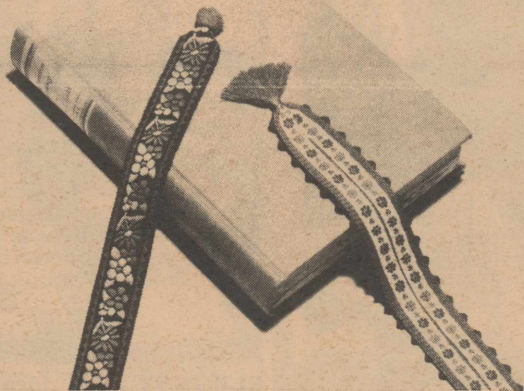
**Hart Cleaners**

Stewart & Jerry Newson





**DOOR GIVES GREETINGS**—This door gave the greeting of the season with its, "Merry Christmas" message greeting everyone in the Hart Elementary Building.



**QUICK GIFT IDEA**—Bookmarks are welcome gifts and easy to make. Use a 12-inch strip of cotton twill tape or fold-over braid opened and pressed flat. Stitch or glue on colorful cotton peasant tapes and contrasting rick-rack. Tack ball fringe to end of tape; ravel and tie braid for a tassel. All trimmings by Wright's.

To all our good friends, we send our warmest thanks for their patronage and good will, along with our heartiest wishes for their happiness throughout the Holiday season.

**Richburg's Plumbing Service**  
Lowell, Bobbie and DeeAnn

# SCOUT NEWS



Girl Scout Cadette Troop 158 met Friday Dec. 17 at 4 p.m. at the leader's home for a Christmas party. The group made a visit to the rest home in Dimmitt and took a basket of fruit and candy. Later they went caroling.

Guests were Mrs Lyndall Warren and Bill.

Members present were Brenda Covington, Sharon Brooks, Gaylen Hawkins, Becky King, Diane Lancaster, Marsha Seago and Cathie Warren.

Leader is Mrs. Kenneth Covington.

Next meeting will be Wednesday Jan. 5, 1966, when plans will be made for the new year.

Girl Scout Troop 404 met Thursday Dec. 16 for a trip to the rest home in Dimmitt. The group took cookies and sang Christmas carols.

Members present were Vickie Newsom, Debbie Heck, Brenda Cheves, Dee Ann Clevenger, Kathy Kennedy, Debra Hardy, Elizabeth Stephens, Dena Gardenhire, Lisa Lacy, Nancy Graves and Beverly Hill. Leaders are Mrs. Kennedy and Betty Stephens.

## Coming Events

DEC. 27

Lions Club

City Council

DEC. 28

Zealot Club

DEC. 30

W.S.C.S.

### VISIT HOME

Several people from Hart attended the open house at the Convalescent Home in Dimmitt Sunday.

## Junior, Senior Joint Party Held Dec. 20

A joint Christmas party for the members of the junior and senior classes of Hart High School was held Dec. 20 from 7 to 10:30 p.m. at the school cafeteria.

Sponsors and co-sponsors were Messrs. and Mmes. Bob Lacy, Jeff Smart, Andy Gardenhire and R. L. Stockstill.

Gams were played by the group and refreshments of "pepperbellies", salad, cookies and soda pop were served.

Misses Rosemary Carter, Robbie Rice, Teneva Guzman and Frances Ethridge were in charge of food and decorations. Clean-up committee was Becky Burress, Charlotte Murray, Janice Steele, Rosemary Carter, Robbie Rice, and Donna Daubert.

Students present were Charlotte Murray, Janice Steele, Jerry Smith, Martha Sharp, Sherry Morrison, Susan Walker, Ollie Pearl Waide, Rosemary Carter, Robbie Rice, Larry Parker, Charlene Moses, Jerry Parker, Geneva and Isabel Guzman, Frances Ethridge, Larry McKay, Donna Daubert, Doug Martin, Becky Burress, Cheryl Newman, Judy Graves, Retta Henderson, Danny Rodriguez, Kenneth Sharp, Billy Bob Bell, Rene Brooks, Larry Houston and Linda Irwin.

## KITCHEN KORNER

BY LELA GALLION

I want to wish each and every one of you a very merry Christmas and hope you are fortunate enough to have all your loved ones with you at this time.

Here are a few extra accompaniments to go with some holiday foods.

### TOASTED COCONUT BARS (to go with fruit plate)

Mix 1 cup flaked coconut to 1 cup grapenuts (or chopped walnuts)

Remove crusts from 4 slices day-old bread, cut into 1 inch strips. Dip strips of bread in 2/3 cup sweetened condensed milk til well coated then roll in coconut mixture. Place strips on greased cooky sheet. Bake in moderate oven (350) about 10 min. Makes 15 bars.

\*\*\*\*\*

Try stuffing a large dill pickle with softened cream cheese. Cut off one end of dill pickle, scoop out center, fill with cream cheese which has been softened let stand few hours. Slice.

\*\*\*\*\*

Make a chain of ripe olives. Cut 3 slices from a pitted olive, snip one slice to join other two slices or links. Slim carrot sticks can be poked thru olive links to make colorful bundles.

\*\*\*\*\*

Make balls out of round American cheese and roll in finely chopped peanuts.

## THE HART BEAT

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## "ZENITH COLOR"

T. V. SALES AND SERVICE  
FINE LINE OF ZENITH T.V.'S, RADIOS AND STEREO'S

GOOD RECONDITIONED USED T.V.'S

## KITRELL ELECTRONICS

PHONE 938-2197

HART, TEXAS

To all our friends and patrons, we extend joyful greetings and best wishes for the Christmas season.

from the folks at  
**NEWSOM FOOD**  
Hart, Texas



Tinsel Legend

There is a legend associated with the use of tinsel as a Christmas decoration. According to the story, spiders cov-

ered a Christmas tree with their webs and these, in turn, were turned into silver threads at the wish of the Christ Child.

IT PAYS  
TO ADVERTISE  
IN THE HART BEAT



**GREETINGS**  
and best  
wishes for  
the holiday  
season

Many and marvelous are the joys of this festive season. We wish you a bountiful share of all of them!

**Ed Harris Lumber Co.**  
Hart, Texas

**4 1/2%** CURRENT ANNUAL RATE

QUARTERLY  
IN 1966  
PLUS  
FULL SAFETY

- **INSURED ACCOUNTS**  
ACCOUNTS INSURED UP TO \$10,000 BY THE FEDERAL SAVINGS & LOAN INSURANCE CORPORATION
- **EXPERIENCED MANAGEMENT**  
MEN WITH YEARS OF FINANCIAL & MORTGAGE LOAN EXPERIENCE TO HANDLE YOUR MONEY.
- **A FINANCIALLY STRONG ORGANIZATION**  
CAPITAL, RESERVES & LIQUIDITY THAT MEET OR EXCEED REQUIREMENTS OF THE FEDERAL HOME LOAN BANK.
- **A MEMBER OF THE FEDERAL HOME BANK SYSTEM**  
AN ADDITIONAL SOURCE OF MONEY TO MEET EMERGENCIES.



ALL THIS AT  
**TULIA SAVINGS  
AND LOAN ASSOCIATION**

200 N. MAXWELL

TULIA, TEXAS

WY 5-3521

OLAN ALEXANDER,  
VICE PRESIDENT & MANAGER

**Add Fringe Benefits  
For Unusual Gifts**

What makes the difference in a gift that's run-of-the-mill and one that's out-of-the-ordinary? It can be the special touch you add to it with decorative cotton trimmings.

Even if you're a novice when it comes to sewing, you'll find it's easy to transform inexpensive, ready-made items into gifts that look as if they came from a high-priced boutique.

Plain cotton sheets and pillowcases, for example, take on a custom-made look with the addition of a cotton braid border in an interesting black and white Greek key design. Look for unusual cotton trimmings wherever drapery fabrics are sold. They come in varying sizes, colors, and patterns—ranging from flat decorative braids to jumbo-size ball fringe.



**GIFT IDEA**—Ready-made items can be turned into unusual gifts by adding cotton drapery trim. Here, Conso's cotton fringe makes a colorful border for a simple scarf, while matching narrow braid adds interest to plain gloves.



**TRIM TRICK**—Add cotton drapery trim to inexpensive ready-made items for special gifts. Conso's decorative flat braid and matching fringe turn these plain white cotton knee socks into a novel gift for the teenager.



**NEAT**—Crompton's wide wale cotton corduroy shapes a trim jacket for the sportsman. It's styled with a mandarin collar and interesting bias panels.



**ELEGANT**—An ideal gift for the homemaker: a set of handsome cotton terry towels trimmed with a Schiffli-embroidered border. By Wamsutta, the set features reverse colors.

*Season's Greetings*

To thank you as we'd like to do  
Is far beyond our powers,  
for if  
We had no friends like you  
There'd be no firm like ours.



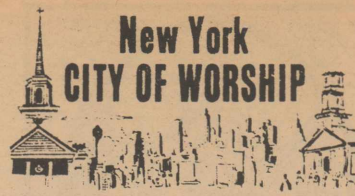
**Jones Seed & Farm Supply**

Worth & Othella Jones





**VISIT OF THE THREE KINGS**, or Three Wise Men is traditionally celebrated in the Christian church as Epiphany, or Twelfth Night. Literally translated, "Epiphany" means "appearance," and also commemorates the manifestation of Jesus as Christ the Saviour. Epiphany is celebrated in various ways throughout the world. The visit of the Three Kings to Bethlehem, the baptism of Jesus and His first miracle at Cana are all three believed to have happened on the same date, though in different years.



**New York CITY OF WORSHIP**

New York is a city of three thousand houses of worship. Most of the temples schedule special Hannukah services, while the churches have Christ-

mas events. The afternoon Christmas Eve service at the Chapel of the Intercession is followed by a procession of children carrying lighted lanterns to the grave of Clement C. Moore, author of the poem, "A Visit From St. Nicholas." The blessing of the manger takes place Christmas Eve at the Cathedral of St. John the Divine. There are Christmas carillon concerts at Riverside Church.

**Christmas Greetings**

We offer best wishes and sincere appreciation to all our friends on this Blessed Christmas.

**Martin Shamrock Service**

Pepper, Marjorie & Children

**SHORT ON WATER?**  
 LET US DEEPEN YOUR EXISTING WELL  
**BLEEKER & SON DRILLING CO.**  
 PHONE 285-2672  
 P.O. BOX 134  
 OLTON

**A PILGRIMAGE**

Each Christmas finds thousands of pilgrims from around the world making their way to the birthplace of Christ, and once again the many sacred spots in the Holy Land are thronged by the faithful.

In Bethlehem, pilgrims make it a point to visit the Church of the Nativity, be-

lieved to have been built on the site where the Saviour was born.

The Garden of Gethsemane is the place where Jesus wept and prayed before his crucifixion and in Jerusalem, pilgrims may visit the Church of the Holy Sepulchre, traditionally the place where Christ was crucified and buried.

In Nazareth, they can see the little town where Jesus lived with Mary and Joseph.

**noël**

At this season of joy our Heavenly Father, we render thanks to Thee for the gift of eternal life given so freely in the person of Thy Son, Jesus Christ. May we humbly, by faith accept Thy gift.

Amen.



*The*  
**ELECTRIC**  
*Company*





**Peace on Earth...**  
 May the message of the first Christmas bring you great joy.  
 RUBY'S BEAUTY SHOP  
 Ruby Davis-JoAnn Clark



**HAPPY Holidays**  
 With sincere thanks for your friendship and loyalty, we wish you the very happiest of holidays!

**LONGHORN BARBER SHOP**  
 James Kennedy




**LUXURY WRAP**—The richly carved look of jacquard-woven cotton terry shapes some of the year's most elegant lounge wear. Here it's styled in full-length luxury, with alluring side slashes and generous dolman sleeves. By Royal Robes.



**HOLIDAY HANGING**—This colorful wall plaque takes only minutes to make. Cover a cardboard rectangle with red cotton corduroy and add holiday motifs cut from glitter-sprinkled cotton batting. The motifs will cling to the fabric without glue. For quick edging, pin on a rope of cotton batting entwined with red and green string. Hang to wall with velveteen ribbon.

## Holiday Decorating The Easy Way

Decorative Christmas cotton—the kind that's traditionally used as a cover for the tree base—is too pretty to cover with packages.

This season it comes in glitter-sprinkled pastel colors as well as snowy white . . . in lengths you can cut into various shapes for holiday decorating . . . and in pre-cut icicle fringes to provide an "instant" festive touch to a mantel or window sill. Use it to create unusual wall hangings, delicate mobiles, or eye-catching door decorations.

Easy to cut, Christmas cotton batting drapes like cloth and is flame-proofed for safety.

### BUY WITHIN BUDGET



Christmas is a time of joy and giving, yet the large family, in the excitement of the holiday, family dinners and other activities, may incur too heavy an expense.

Careful thought and planning can make things easier on the pocketbook and reduce the

post-Christmas concern about overdue bills. Gifts are an important part of the average family's budget. Most families spend three and five per cent of their income on presents. To avoid running bigger bills than intended, the family should keep a running total of the amount of gifts bought, for cash, and on credit. And, if you're paying over a period of several months, credit charges should be figured as part of the cost.



**SEASON'S GREETINGS**

Home is where the heart is at holiday time, and we hope both your home and your heart are filled with joy as you gather with your dear ones to celebrate in the true spirit of love and good fellowship.

**Hart Grain Company**

"We appreciate your business."

Hart, Texas

*Merry Christmas*

to our many friends and patrons!



*May your home be filled with Yuletide cheer*

**S & S TIRE & BATTERY**  
 Hart, Texas



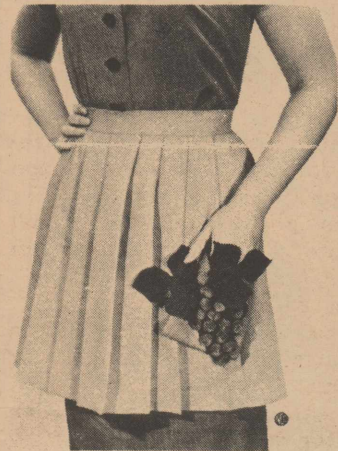
### Three Years Ago In Hart

Hart's population today stands at a little over 750. The year just passed blew into Hart on a rather cold note last January as temperatures dropped to nine below zero. One of the bitterest cold fronts in years hit the area. Bank deposits in Hart set a record when they rose to an all-time high of \$1,535,079.65 at a year-end call Dec. 31, 1962. Average grain yield per acre in the area was estimated at 5,000 pounds.

Saturday, Dec. 21, the area received one inch of dry snow. This was followed by three more inches of wet snow Sunday, Dec. 29.

Carl Ward, end, and James Mitchell, guard, have been named to the All-South Plains Class B second team.

Almost 13,500 bales of cotton have been weighed in at the three area Hart gins before wet fields put a temporary stop on further operations.



**IT'S A SNAP**—Make a pleated cotton apron that's party-pretty yet washable. The grape cluster is made from cotton ball fringe stitched to a felt applique pocket that snaps off for laundering. Singer sewing experts recommend applique designs by machine with straight or zig-zag stitching.



"IT CAME UPON THE MIDNIGHT CLEAR . . ."

From  
Mr. & Mrs. C.B. Landers  
At  
HART VARIETY  
& DRY GOODS



**HILLBILLY PAIR**—Hank and Pearl are two delightful characters designed to please doll collectors of all ages. Make heads from cotton socks and bodies from cotton satin. Stuff with batting and use fabric scraps for clothing. Faces may be embroidered or painted on. Complete instructions included in McCall's Pattern 7560 Design by Virginia Black.

#### Kissing Plant

The festive symbolism of mistletoe goes back to the ancient cults common to the Celts. Mistletoe once was uni-

versally associated with fertility, and is still associated with kissing and courting at winter festivals.

#### ADVERTISING PAYS

**Greetings of the Season**

Sincere thanks and best wishes to  
Our good friends and patrons who  
Fill our hearts with cheer at this  
festive time of year!

We will be closed at noon Dec. 24— Reopen Monday, Dec 27

**Hart Lumber Co.**  
H. H. Buchanan



# Peace at Christmas

Joy to the world... the Lord has come! May the spirit of love and understanding the Christ Child inspires each Christmas remain in our hearts in days to come... leading us ever closer to the realization of peace on earth... good will toward men. Merry Christmas, everyone!

## PLAINS CO-OP OIL MILL

**CASTOR DIVISION**

PHONE CA3-2583 - PLAINVIEW

Receiving Stations Located At:

PLAINVIEW FLOYDADA DIMMITT ANTON PLAINS STATE LINE SEMINOLE SEAGRAVES





# Season's Blessings

MAY THE STAR OF BETHLEHEM LIGHT YOUR WAY THROUGHOUT  
THIS HOLY SEASON, AS IT DID THE SHEPHERDS', LONG AGO

**HART PRODUCERS CO-OP GIN**

DEAN SANDERS, PRES.

DAVID NELSON, VICE PRES.

E.E. FOSTER, MGR. & SEC.

S.R. HUTTO

L.W. BENNIGHT

PRESTON UPSHAW

C.B. MARTIN

E.L. HOCHSTEIN