

SANTA'S COMING SATURDAY

PARSONS
FUNERAL HOME
Oxygen Equipped
Ambulance Service
Ph. 285-2621 Collect, Olton

THE HART BEAT

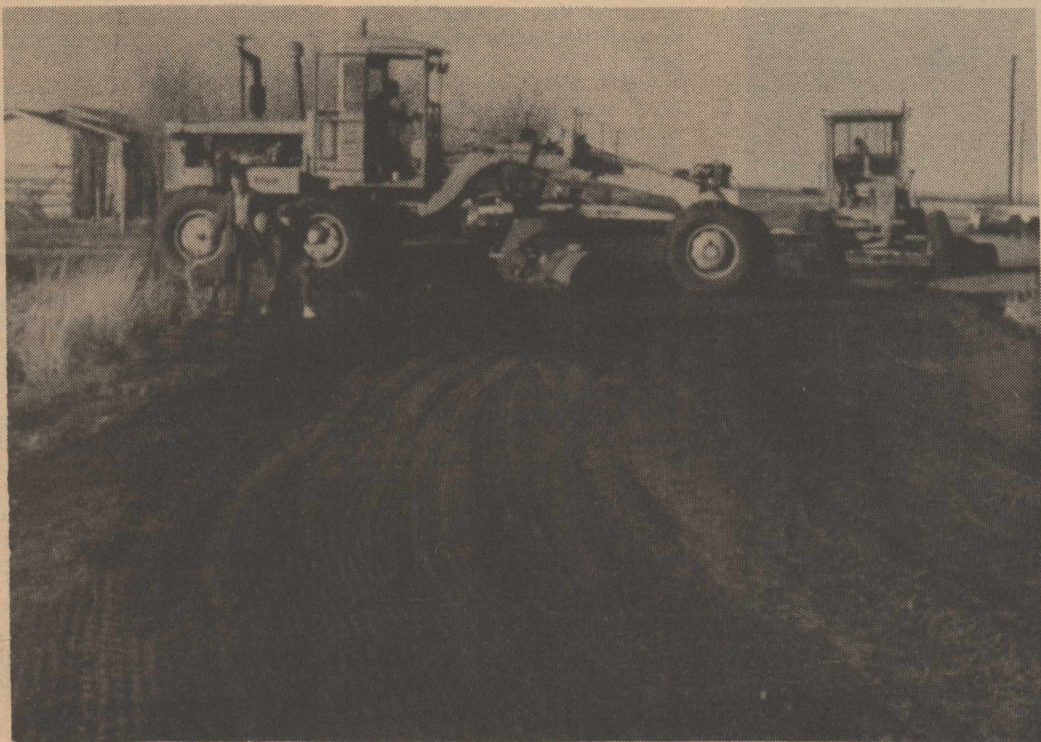
FARMERS
STATE BANK
Member F.D.I.C.
HART, TEXAS

Consolidated With The Hart Dispatch, July 26, 1962

VOLUME 3

HART, CASTRO COUNTY, TEXAS THURSDAY, DECEMBER 17, 1964

NUMBER 23



NEW ROADS FOR OLD -- Recent wet weather put Hart roads in rather sad shape so road crews were out in force Friday grading and leveling every dirt road in the city.

Cotton Count Near 12,000

Cotton harvest in the Hart area is racing Old Man Winter toward completion.

The three Hart gins have weighed in 11,864 bales to date, and 9,664 bales had been run through the gins by 6 p.m. Wednesday.

Estimates from the three gins on the status of the area harvest ranged from a low of two-thirds complete, to a high of 85 per cent completed.

Majority opinion from the ginners tended toward a harvest completed and on the yard if the weather stays pretty.

And while the ginners were making a prediction based on continued good weather, an Arctic front was moving through the area.

Temperatures, which have

been generally cool in the area, are expected to take a drastic plunge as a result of the new cold front.

During the week the low temperature was only 20 degrees, reached on both Dec. 8 and Dec. 14.

The highest temperature reading during the week was a cool, but comfortable, 61 on Dec. 11.

Moisture visited the area only briefly, but that brief visit dumped .60 inch on the night of Dec. 9.

Fields have generally been dry and workable, however, and area cotton producers have taken advantage of the clear days to maintain the hectic harvest pace which set in following the first freeze of the season back in mid-November.

The storm currently bearing down on the area is described by the Weather Bureau as containing "extremely frigid polar air."

Arriving in two stages, the cold air is expected to lower temperatures and present the possibility of snow flurries in the area, but no great amounts of moisture are forecast from the stormy front.

If the forecast for little moisture from the front holds, the front will have no great effect on harvesting operations.

But if the forecast proves to be faulty in this prediction, then a Christmas finish for actual harvesting becomes almost an impossibility.

13 Burglaries Are Cleared Up

Thirteen Castro County burglaries, including five at Hart, were cleared up this week following the arrest of two Plainview men at Tulia.

Charles Clayton, 21, and O. H. Young, 22, both of Plainview, were charged Monday with burglary of the Tulia Feed Lot office. Bond was set at \$1,500 each.

The pair was arrested Saturday by Swisher Co. Sheriff Darrell Smith and Texas Ranger Butch Albers of Canyon. The two charged were believed to have been involved in about 30 burglaries.

Smith said statements had been obtained from the suspects adding that they had been involved in about 30 break-ins in the past month, including 13 in Castro County.

The five burglaries in Hart in which the two were implicated were two at Tide Products, Inc., and three others at General Gas.

First of the burglaries was reported on Nov. 27 at Summerfield, where an elevator was burglarized.

Most recent of the break-ins was Saturday night, when 21 pocket knives, two pair of coveralls and a lantern were taken from General Gas in Hart.

Earlier, in a break-in at Tide Products, \$50 in cash was taken. A second burglary attempt later at Tide netted the intruders nothing.

One of the biggest hauls came

from Dimmitt Wheat Growers at Nazareth, where \$3,000 in checks and \$250 in cash was taken. All checks were recovered.

Among other places hit were Dimmitt Wheat Growers at South Flagg, a gin eight miles north of Dimmitt, a liquor store north of Dimmitt, Farmers Grain of Sunnyside.

Deputy Sheriff Granville Martin of Hart, who aided Ranger Albers in investigating burglaries in the Hart area, said one tell-tale clue was left at the sites of the break-ins.

"We noticed each time that the car used in the break-ins had a slick tire on the right front wheel," Martin said.

That lead aided officers in clearing up the rash of burglaries.

Gift Boxes

Special gift boxes, to be given to needy families at Christmas, have been placed in the halls of Hart Schools.

Anyone who wishes to help fill the baskets is asked to bring canned goods, candy, fruit, presents or money.

Junior and Senior High Schools will have a "Pink Elephant" Christmas tree Wednesday, Dec. 23.

Music will be played to the student body before school, during noon and during the Christmas hour on that day.

Ho! Ho! Ho!



St. Nick Bringing Kids Candy

Ole' Saint Nick will make his annual appearance in Hart Saturday Dec. 19 at 4 p.m. at the parking lot next to Farmers State Bank.

The jolly gentleman told us this week that he is looking forward to seeing all of his friends in Hart and will have bags of candy for the younger set.

Sponsored by the Hart Lions Club, Santa will be ready to lend an ear to all special requests relative to his Christmas Eve visit.

THE HART BEAT

Member 1964
TEXAS PRESS ASSOCIATION

Published each Thursday at Hart, Texas, 79043, c/o Box 311, with offices in Hart. Phone number 938-3547.

Entered at the post office at Hart, Texas, Second Class postage paid at Hart, Texas.

Any erroneous reflection upon character, firm or corporation which may appear in the columns of The Hart Beat will be gladly corrected upon being brought to the attention of the publisher.

Subscription rates: \$2.50 per year in Castro and adjoining counties. \$4.00 per year elsewhere in Texas. Out of Texas, \$4.00 per year.

One Year Ago In Hart

Firemen Buy New Hose

Canned Food Drive Starts

Santa to Visit here Saturday

Cotton Harvest in Full Swing

NEWMAN-DUDLEY AGENCY

Represents

SOUTHWESTERN LIFE

In The Hart Area

REED'S GARAGE

General
Automotive
Service

MARVIN REED,
OWNER

Hart, Texas Ph. 938-4765

VISIT FORDS

Mr. and Mrs. M. L. Simpson Jr. and family of Dimmitt visited the M. M. Smithermans and the Guy Fords Sunday.

VISIT NEWSOMS

T. A. Ike Stewart of Glenn Rose is visiting in the home of J. J. Newsom.

VISIT MRS. BOWDEN

Mrs. W. G. Robertson of Pottsville, Arkansas, visited with her daughter, Mrs. Ena Bowden, over the weekend.

DALLAS VISIT

Mr. and Mrs. Jim Height returned home Tuesday from Dallas where Jim has been in the hospital.

Hart Girls Win Third In Meet

Hart cagers were busy this past weekend competing in the Roosevelt Tournament at Roosevelt Rural School east of Lubbock.

Though the surroundings were beautiful, the Hart girls got off to a bad start in the tournament.

The Longhornettes dropped the first game of the tournament to Idalou 55-46, thus losing their second game of the season.

Connie Bailey led the Longhornette scoring with 26 points, and Dixie Kendrick put 20 points through the basket against Idalou.

Idalou jumped to a six-point lead at the end of the first quarter and held on through the rest of the game.

At the end of the first half of play the score was 31-26, Idalou's favor. During the third period of play widened the margin to 11 points -- 44-33 -- and the Hart girls were able to gain only two points during the final quarter.

Saturday, however, the girls got their revenge.

Playing New Deal for third place in the tournament standings, the Longhornettes downed the New Deal girls 64-35.

The Hart girls jumped to a rapid and commanding lead. From a 20-8 first quarter score, the girls moved to a 39-15 half score. The score at the end of the third period was 58-20.

Connie Bailey led the Hart scoring with 31 points. Sherry Morrison tossed in 16 points and Dixie Kendrick added 15.

The Roosevelt Tournament was not quite a success for the Longhorns. They lost to Shallowater 65-39 in their first game, and to Lorenzo 60-44 in their final game.

Gary Heller led the scoring in both games, scoring 21 points against Shallowater and 10 points against Lorenzo.

The Longhorns trailed only 17-15 at the end of the first quarter against Shallowater. But then at the end of the second period, they trailed 31-26, and at the end of the third period they trailed 47-29.

Playing Lorenzo, the score was tied 6-6 at the end of six minutes of play. But the Longhorns ran into a sudden scoring drought.

The first quarter score was 14-6, and it went to 19-6 before Hart was able to score again.

At the end of the half the score was 29-14, and at the end of the third period of play the score was 42-28.

Tuesday the Hart teams played host to Amherst, and gained three collective victories in the process.

The "B" team boys led off the evening's action with what was undoubtedly the most exciting game ever played in the new gymnasium.

When the final buzzer had sounded and the court dust had settled, Hart had a 34-33 victory over the hard-charging Amherst "B" team.

Larry Houston led the Hart scoring with 19 points, which was high for either team by one point.

Hart gained a 20-15 halftime lead, and then the Amherst cagers started on an almost successful comeback trail.

At the end of the third period Hart led 25-21, and Amherst almost pulled the game out of the fire before falling by the single point final margin.

The Longhornettes had a somewhat easier time of their game, as they took a 52-39 victory.

At the end of the first period the score was tied 8-8.

But then the Longhornettes began to pull ahead. At the end of the half they led 21-16, and at the end of the third quarter they led 35-22.

Dixie Kendrick took high scoring honors with 29 points, though Kathy Campbell poured in 32 of Amherst's 39 points to take game honors.

The Longhorns played a very tight game before finally coming from behind to take a 46-42 victory from a stubborn Amherst squad.

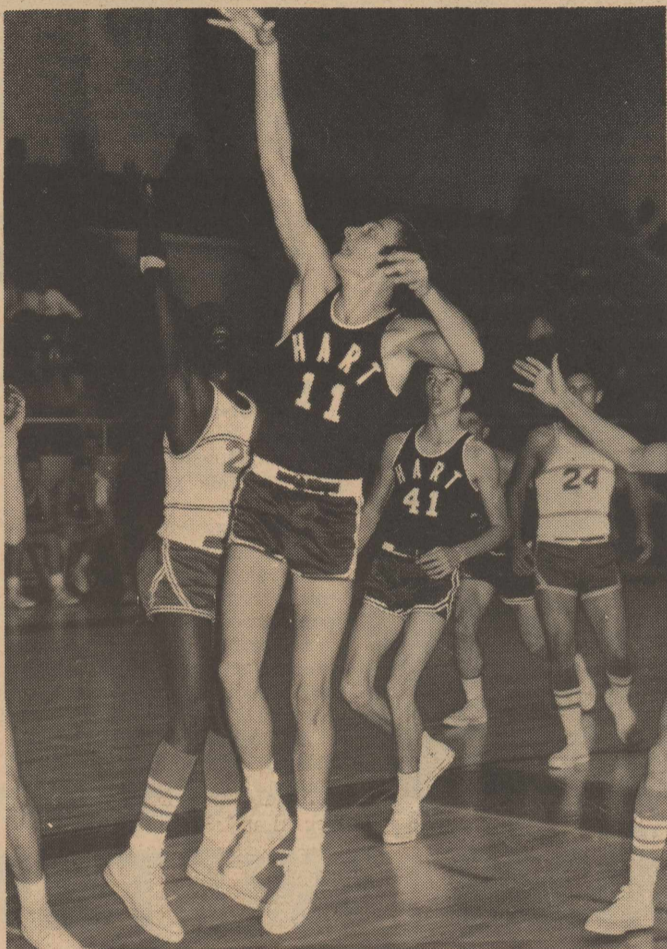
The score was tied 12-12 at the end of the first period and 24-24 at the half.

Amherst had a two point lead -- 36-34 -- at the end of the third quarter.

Gary Heller led the Hart scoring with 17 points, and Billy Sherrill led the Amherst team with 13 points through the basket.

VISIT PHILLIPS

Mr. and Mrs. Phil Reagan of Snyder were weekend guests in the home of the Rev. and Mrs. E. H. Phillips. Phil is the grandson of the Phillips.



TWO THE HARD WAY -- Gary Heller puts two points through the basket from the midst of a host of Lorenzo defenders Saturday. Heller hit for 20 points in the losing effort.

Farmers Grain Co.

HART-SUNNYSIDE-KRESS HIWAY

Will Be Closed

Friday-Saturday-Sunday

DEC. 25-26-27

in observance of

Christmas



WHO'S
NEW

Esmeralda Mendez, daughter of Mr. and Mrs. Juan Mendez, born Dec. 13 at Community Hospital in Olton, weighed 6 pounds and 6 ounces at birth.

VISIT PHILLIPS

Mr. and Mrs. Phil Reagan of Snyder were weekend guests in the home of the Rev. and Mrs. E. H. Phillips. Phil is the grandson of the Phillips.



ED HARRIS LUMBER CO.
BUILDING MATERIALS
CAPABLE-DEPENDABLE

Phone 938-3281

Hart, Texas

Society NEWS

Castro County Ministerial Group Meets Bible Class Conducts Study

The Castro County Ministerial Association met Monday Dec. 14 in Dimmitt to plan a radio, TV and hospital chaplain responsibility program.

The Rev. E. H. Phillips and the Rev. Denzil Leonard, both of Hart, were among those who attended.

Regular meetings will be held on the second Monday of each month.

The association has worked out a chaplain program for Plains Memorial Hospital in Dimmitt.

VISITS CLEVENGERS

Visiting in the Deryl Clevenger home Saturday was the Bill Allen family of Wolfforth.

Epistles of the Church was the topic for the regular meeting of the Ladies Bible Class held recently at the Church of Christ.

Appearing on the program was Joe Brooks.

Ladies attending were Mmes. Lorenza Lee, Henry Hendrix, C. M. English, J. C. Jackson, Kenneth Covington, Carmen Pigg, Larry Stewart, James C. Kennedy, Ira McLain, Henry Pigg, Fred Hamm, Wayne Beavers and Joe Brooks.

VISITS ARMSTRONGS

Mr. and Mrs. Sonny Armstrong and family of Dimmitt, Roy Lilley of Dimmitt and Mr. and Mrs. Cody Morlar of Lorenzo visited in the home of Mr. and Mrs. J. P. Armstrong Sunday.

Faith Class Has Supper

Faith Sunday School Class of the First Baptist Church held a salad supper Thursday Dec. 10 at the Charles Martin home.

Present were Mr. and Mrs. Robert Lacy, Mr. and Mrs. Weldon Davis, Mr. and Mrs. Warren Lemons, Mr. and Mrs. DeWayne Brown, Mr. and Mrs. Clarence Kierr, Mr. and Mrs. Lanny Tucker, Mr. and Mrs. Joe Hart and Mr. and Mrs. Charles Martin.

Good Neighbor Party Is Held

Good Neighbor Club met Friday Dec. 11 at 6:30 p.m. at the fellowship hall of the Methodist Church for a Christmas party.

Present were 13 members, their husbands and a guest, Lauren McLain.

Next meeting will be Tuesday Jan. 5 at the home of Mrs. Willis Hawkins.

4-H Officers Are Elected

The 4-H Club met Dec. 7 to elect new officers for 1965 with Don Sanders named new president.

Other officers are Harold Bob Bennett, vice-president; Mike Armstrong, secretary and treasurer; Gary Hart, reporter; and Danny Smith, county delegate.

Adult leaders are Dean Sanders and Joe Percy Hart.

Members present were Don and Larry Sanders, Robert and Roger Brooks, Harold Bob Bennett, Danny Smith, Rex Henderson and Gary Hart.

Next meeting will be Jan. 4, 1965.

MRS. BENNETT HOSTS PARTY

Zealot Club met Tuesday Dec. 15 at 2:30 p.m. at the home of Mrs. Bob Bennett for a Christmas party.

Mrs. Paul Armstrong was co-hostess.

A penny auction was held with the proceeds going to buy Christmas trees and treats for two first grade Spanish classes.

Secret pals were revealed and gifts exchanged.

Members present were Mmes. Walt Hansen, Joe Bailey, Stewart Newsom, Howie Parker, Ed Bennett, Owen Hankins, Cecil Ray Jones, Glen Reed, Sam McGill, Norlan Dudley, Wayman Foster, Deryl Clevenger, Joe Newman, Ralph Futrell, B. H. Rogers, Willis A. Hawkins, Jr., and F. L. Bass Jr.

Mrs. Phillips Gives Program At WSCS Meet

The Women's Society of Christian Service met at the Methodist Church for their regular meeting Thursday Dec. 10.

A Christmas program was brought by Mrs. E. H. Phillips She was assisted by Mrs. Ed Bennett.

A business meeting followed with Mrs. Willis Hawkins Sr., president, presiding.

Ladies attending were one new member, Mrs. J. H. Banworth, and Mmes. E. E. Foster, Hubert Maples, Ed Bennett, Paul Armstrong, E. H. Phillips and C. B. Landers.

VISITS FELDERS

J. W. Felder of Hollis, J. C. Groves of Athers, Mr. and Mrs. Jack Godfrey and family of Plainview, and Mr. and Mrs. Bobby Murdock and family of Littlefield were in the home of Mr. and Mrs. W. H. Felder, Sunday.

VISITS HENDRIXS

Visiting in the home of Mr. and Mrs. Henry Hendrix are their son and wife, Mr. and Mrs. G. A. Hendrix of California.

IN LUBBOCK

Mrs. Jerry Kittrell and daughter, Mrs. Judd Davis, were in Lubbock last week on business and visited with Mrs. Lee Harris.

STATE HIGHLIGHTS

Sen. Murray Watson of Mart has requested the U. S. Office of Economic Opportunity to consider location of a job corps training camp at Connally Air Force Base near Waco after it is closed in 1966.

Draft quota for January is 229 men, compared with 280 for December.

Governor Connally said he has no intention of asking the Legislature to change teacher accreditation procedures.

State Treasury reports the general revenue fund balance is up \$25,100,000 from October.

No attempt to limit enrollment in any state senior college has been made, according to Ray A. Fowler, finance director for the Texas Commission on Higher Education, and he does not believe that many youngsters have been refused admission.

State Highway Engineer D. C. Greer received the Thomas H. MacDonald Award, highest honor accorded by the American Association of State Highway Officials.

Texas Old Missions Restoration Association has decided to use Texas's attraction of tourists to stir up interest in missions restorations.

Zealot Club Hosts Party

Approximately 35 members and their husbands of the Zealot Club attended their annual Christmas party held at the Colonial Inn in Dimmitt Friday Dec. 11 at 7:30 p.m.

Mrs. Deryl Clevenger gave the welcome and Ralph Futrell gave the response.

Guests attending were Mr. and Mrs. DeWayne Brown and Mr. and Mrs. Tom Ed Benton.

IN KRESS

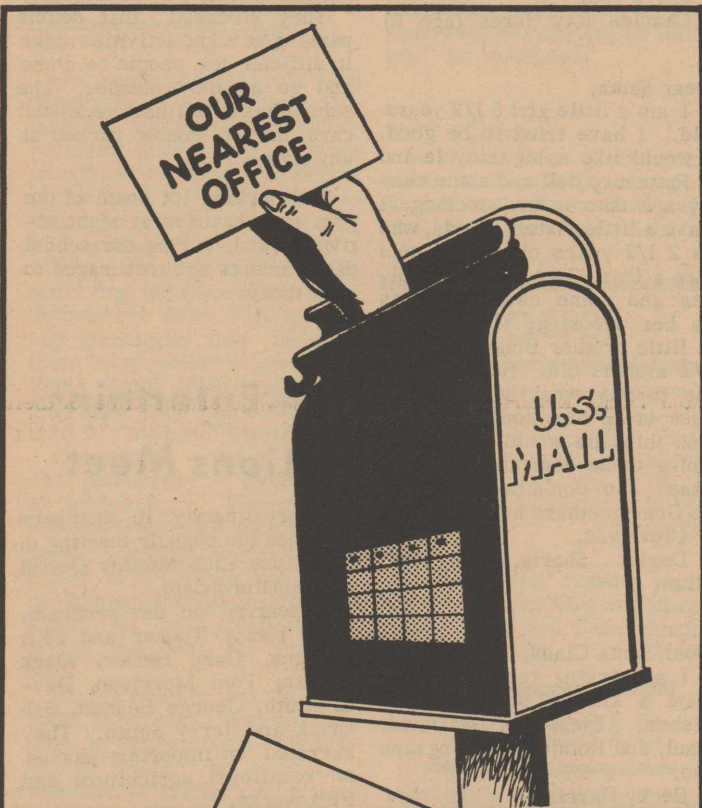
Mr. and Mrs. Wade Mills attended the Kress Lions Club supper Monday night.

IN LUBBOCK

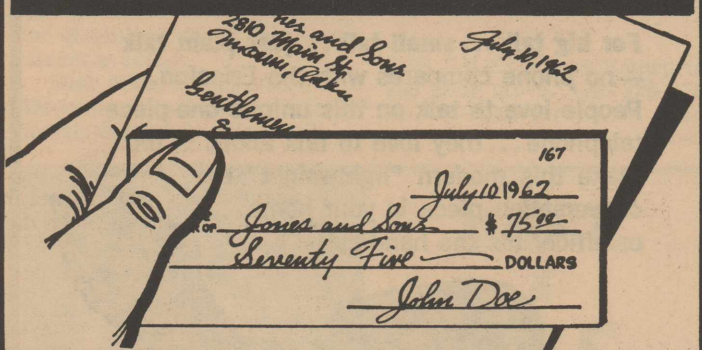
J. W. Felder of Hollis and W. H. Felder were in Lubbock on business Monday.

VISIT BRADLEYS

Visiting in the home of Jimmy Bradley Saturday night were Mr. and Mrs. Larry Stewart and Andy, Mr. and Mrs. Kenneth Covington and Brenda.



ENCLOSED PLEASE FIND CHECK



SWEETEST WORDS ever written and the most delightful ever read.

Paying by check enhances your prestige and is a mark of maturity in handling money. Enables you to control expense and pay bills by mail. Reduces your income tax through the maintenance of an expense record.

Open a checking account and see how good, bank service can really be.

FARMERS STATE BANK

MEMBER F.D.I.C.

Christmas Specials Galore!

LADIES'

- * COATS
- * SPORTSWEAR
- * DRESSES
- * HATS AND BAGS

Our Sale Continues

20% DISCOUNT

Come Save On Christmas Gifts At

MEN'S

- * DRESS SLACKS
- * SPORT COATS
- * JACKETS
- * DEE CEE SPORT SHIRTS



HOLLOWAY'S

Hart, Texas



Services Held For Mother Of Hart Residents

Mrs. Robert Ruth Brooks, 74, mother of Jim and Paul Brooks of Hart, died in Lamesa Brooks of Hart, died in Lamesa Thursday night.

Services were held at 2:30 p.m. Saturday in Bryan Street Baptist Church.

Mrs. Brooks had lived in Dawson county since 1924.

HOSPITAL VISIT

Mr. and Mrs. Percy Hart visited with Percy Estes in the Plains Memorial Hospital one day last week.

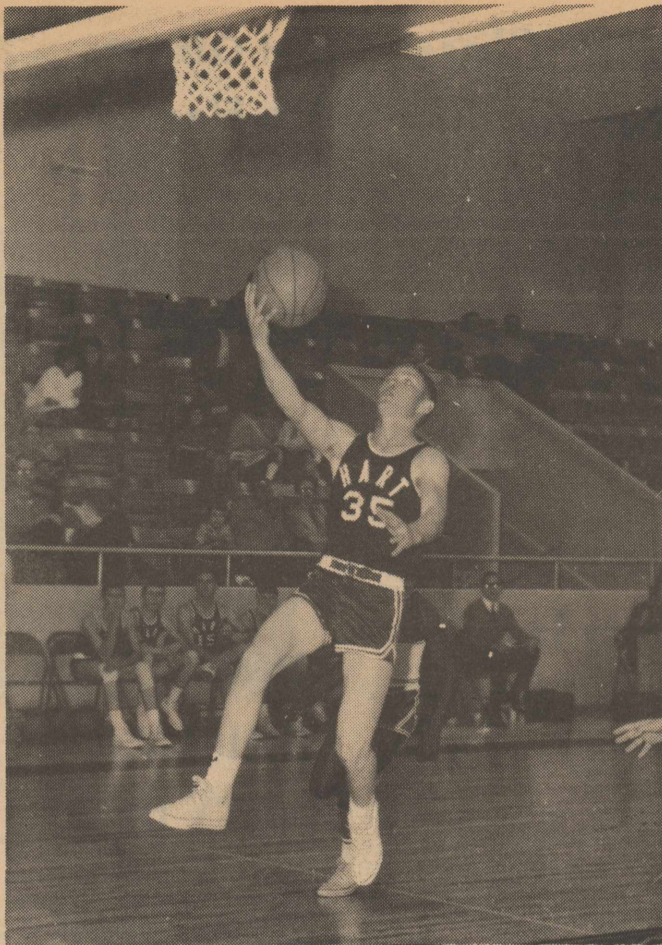
It's A Good Policy To Insure With
Newman-Dudley Agency
 Phone 938-3218 Hart, Texas

Kittrell Electronics
 Qualified Service On
 Color & Black & White T.V.'s
 Stereo & Radio & Phono.
 Phone 938-3754

SWAYZE Bros.
 Wholesale LUMBER CO.
 WHY PAY MORE?

STUDS	
2x4-8' Fir	\$6.50
LUMBER	
2x4 & 2x6	
Good Doug. Fir	\$7.95
2x6 & 2x8	
Util. Doug. Fir	\$8.95
2x4 & 2x6 Stand.	
& Better Doug. Fir	\$10.75
1x12 WP Decking	\$6.95
1x6 & 1x8 Clear	
Yellow Pine	\$16.50
105 Clear Yellow	
Pine Siding	\$16.50
SHEETROCK 4x8 Sheet	
1/4"	\$1.10
3/8"	\$1.20
1/2"	\$1.40
INSULATION	
2" Fiberglass Batts	\$3.65
1/2" Insul. Wall	
Sheathing	\$4.25
ROOFING - GRADE A	
210 - 3 Tab	\$5.00
235 - 3 Tab	\$6.35
220 - T-Lock	\$5.25
245 - T-Lock	\$7.00
90# Roll Roofing	\$2.75
15# & 30# Felt	\$2.05
Exterior Door Jamb	\$7.95

We have finest quality paint at wholesale prices.
 3009 W. 7th CA4-5553
 PLAINVIEW, TEXAS



END OF THE RACE -- George Bennett finished first in his race for the basket against Lorenzo defenders Saturday, but the race was for naught as he missed the layup.

Wool Program Market Year Ends Dec. 31

Producers were reminded today that the 1964 marketing year under the national wool program ends Dec. 31.

According to Charley E. Hill office manager, Agricultural Stabilization and Conservation Castro County Committee, this means that payments for the current 1964 year will depend on completing all details of marketing either wool or lambs by that date.

Marketings completed after Dec. 31, will be eligible for payments for the 1965 marketing year.

Hill explained that the 1964 marketing year under the wool program is the first full year to operate on a calendar-year basis. Producers are urged not to let the deadline slip by, thinking that the current program's end is several months away, as under earlier programs.

Producers should make sure that all details of the 1964 sales are completed not later than Dec. 31, including passing title

to the buyer, delivering the wool to the buyer either physically or through documents transferring control to the buyer, and having available all the information needed to determine the buyer's total purchase price.

Applications for the 1964 marketing year payments under the National Wool Act may be filed with ASCS County Office any time between now and the end of January, 1965. The 1964 payments are expected to begin in April of next year.

Mrs. Bennett Services Held

Funeral services for Mrs. S. F. Bennett, 87, Olton, aunt of W. R. Reed of Hart, were held Saturday Dec. 12 in the Main Street Church of Christ with J. D. Lancaster, pastor, officiating.

Burial was in the Olton Cemetery under direction of Parson Funeral Home.

Mrs. Bennett died at her home Thursday.

VISITS FORDS

Mr. and Mrs. Don Porwell, becky and Stav of Friona visited Friday night in the home of Mr. and Mrs. Guy Ford.

Letters To Santa



Dear Santa,

I'm a little girl 5 years old. I want to wish you a Merry Christmas and a Happy New Year. Please don't forget me and all the other good boys and girls who love you. I would love to have a baby doll, Penny Brite, and I want a table and chairs, and a doll cart, and anything else you think I might like. I have a brother, 11 years Lonny, don't forget him.

Your friend,
 Kimberly Davis

Dear Santa,

I will be in Oklahoma at Nanny and Papaw's Christmas morning. Would you please have for me there a G. I. Joe Cracker, the talking parrot and some medium size bongos. Would you please have a ship loader and some surprises for me under my tree at home? Greg will be at Nanny's too, so Please, Santa don't forget him as he is only two years old.

Thank you, Santa, for all the nice gifts you left for me last year and don't forget all the other boys and girls.

I love you,
 Charles Ray Jones (age 6)

Dear Santa,

I am a little girl 5 1/2 years old. I have tried to be good. I would like a big tricycle and a Pattaburp doll and some candy and nuts in my stocking. I have a little sister, Sharla, who is 2 1/2 years old. She would like a Patti Cake doll and stroller and some candy and nuts in her stocking. I also have a little brother Brian, who is 6 1/2 months old. He is too little to say what he wants so, just bring him something that you think he would like. I am going to be home this Christmas, so don't take my toys to Grandmothers house.

I love you,
 Darla, Sharla, and Brian
 Elam

Dear Santa Claus,

I am trying to be good. I want a kitchen set and some dishes. Please bring David, Paul, and Ruthie something nice too.

Becky Harris

School Issues

Parking Plea

Hart School officials issued a special appeal this week, asking patrons of the community to observe proper parking and driving procedure around the school.

They stressed that double parking at night activities make it difficult for people to come and go as they please. The school has asked that unattended cars not be double parked at any time.

The parking lot south of the gym may be used at night activities and, during the school day, students are encouraged to park there.

FFA Entertains At Lions Meet

Approximately 16 members attended the regular meeting of the Lions Club Monday Dec. 14 at the Alford Cafe.

Appearing on the program, were Lanny Tucker and FFA officers, Gary Heller, Mark Martin, Tom Morrison, David Smith, George Bennett, Bob Crick and Jerry Smith. They narrated on important phases of vocational agriculture and FFA works.

Be Sure And Bring Your Card!



retail value \$129.00
 (f.o.b. Factory)
 The Best Farm Heater On Wheels—Knipco.

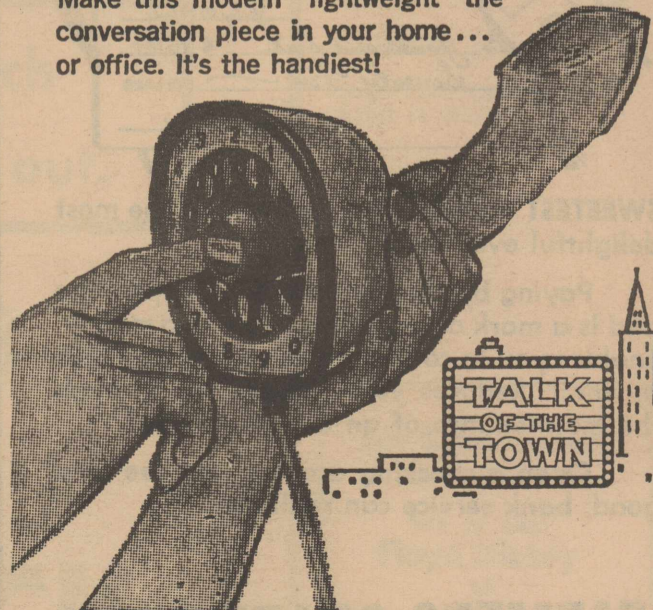
Don't Forget To Bring In Your Card By Dec. 19

YOUR CARD COULD BE THE WINNER OF THE KNIPCO FARM HEATER WHICH WILL BE GIVEN AWAY AT OUR STORE DEC. 19.

Jones Seed & Farm Supply

HART, TEXAS

For big talk... small talk... just plain talk —no phone compares with the Ericofon. People love to talk on this unique one-piece telephone... they love to talk about it, too. Make this modern "lightweight" the conversation piece in your home... or office. It's the handiest!



WEST TEXAS TELEPHONE CO.

Rushed Shoppers Create Hazard In Heavy Traffic

Rushed and distracted shoppers in busy downtown areas create a special traffic safety hazard during the last week before Christmas. And in spite of the danger created by more motorists and street crowds, many shoppers seem to operate on the theory that they lead some sort of a charmed existence -- utterly immune to traffic accidents.

But, J. O. Musick, general manager of the Texas Safety Association, says this just isn't so!

"Previous records and statistics point to the fact that the traffic accident and death counts during December are among the highest of each year," Musick explains. "In addition, surveys show that about one out of four traffic accidents at Christmastime involves pedestrians."

The average Christmas shopper finds himself in the predicament of having waited too long before beginning his round of shopping, with the result that he unwittingly becomes a part and parcel of the high holiday traffic crush -- or crash.

He pointed out that with each passing hour before the Christmas holiday begins, this crush becomes heavier and more complicated. Almost 40 percent of the fatalities at Christmastime occur between 6 p.m. and midnight Christmas Eve.

"As throngs of shoppers scurrying here and there laden themselves down with bundles and packages, they increase their vulnerability to accidents. Their vision often is obscured and they may not see danger until it's too late," Musick said.

Congestion - motor vehicle and pedestrian - often leads to accidents. Intersection crowds frequently jump traffic lights, stepping off curbs while traffic is still in the crosswalk or darting hurriedly across the street as traffic apparently slows, but does not actually stop.

Winter weather and the early hours of darkness increase hazards for pedestrians. "Pedestrians must be especially watchful of traffic during bad weather. They also must be alert to sidewalk hazards. Rain slick walks and pavement can be the cause of death-dealing or disabling falls," the safety director added.

With fewer daylight hours in December, there are more hours when pedestrians are on

the streets. Nighttime shopping hours also increase pedestrian traffic. Pedestrians must take extra precautions at nighttime. Drivers can see a pedestrian much quicker if he is wearing something white or light in color at night. Strips of fluorescence tape on umbrellas and handbags help light up the pedestrian at night.

Once the pedestrian gets safely to his motor vehicle, Musick suggests he take these special driving precautions.

Watch out for those persons still walking. Avoid window shopping when behind the wheel, no matter how festive shop windows may be.

Be on the alert for traffic lights. In the gaily festooned shopping districts, it is easy to mistake a Christmas ornament for a traffic light or vice versa. Do not pile Christmas packages so high in the back seat of your car that the rear view window is blocked.

"And remember, leave holiday 'spirits' at home. In the pandemonium of downtown Christmas traffic, you need all your wits for driving or walking," he concluded.

VISIT FORDS

Mr. and Mrs. J. G. Ford and G. A. Ford of Canyon spent Sunday in the home of Mr. and Mrs. Guy Ford and Melinda.

NOTICE

NOTICE: For subscriptions of newspapers --- Lubbock, Amarillo, Fort Worth and Plainview. Amarillo special expires Dec. 31. See C. W. or Betty Seago 938-3755 or 938-3217. 23-2tc

NOTICE: Now booking seed-PAG-Northrup King and others. Jones Seed and Farm Supply. 938-3747, Hart 21-3tc

FOR SALE

FOR SALE OR LEASE -- 468 acres land. Southern Nevada. Good irrigation water. Phone 339-3491, Halfway. 23-2tc

FOR SALE: 30 inch Enterprise gas cook stove. Call 938-3755 or 938-3217. Mrs. C.W. Seago 21-tfc



Make it
a
**GAS
LIGHT**
Christmas

CHOOSE FROM 3 MODELS
pay as little as
\$ 2.00
a month

If you already own a Gas Light, a second will be installed on your premises at a twenty percent discount.

Ask any employee of

Pioneer Natural Gas Company



WE WILL BE CLOSED DECEMBER 25-26-27-1964



- SPAM** 12 OZ. CAN 2 FOR 89¢
- SUGAR** BEET 10 LB. BAG 98¢
- ALUMINUM FOIL** 18 INCH HEAVY DUTY 59¢
- FRUIT COCKTAIL** DEL MONTE 303 CAN 2 FOR 49¢
- POWDERED SUGAR** 1 LB. BOX 2 FOR 29¢
- HERSHEY DAINTIES** 12 OZ. PACKAGE 2 FOR 73¢
- MARSHMALLOW CREME** PINT 19¢

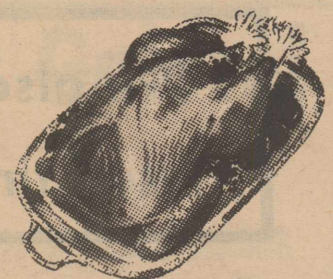
- ORANGES** CHOICE NAVELS LB. 15¢
- CRANBERRIES** CELLO BAG LB. 29¢
- CUCUMBERS** EXTRA NICE LB. 10¢
- PECANS** TEXAS MAHONS LB. 49¢



ORDER YOUR CHRISTMAS TURKEY NOW

TURKEYS

- HENS** LB. 39¢
- TOMS** LB. 37¢
- BACON** 2 LB. PKG. TALL CORN 98¢
- LIVER** FRESH BEEF LB. 29¢
- HAMS** 1/2 OR WHOLE LB. 49¢



SPECIALS FOR FRIDAY & SATURDAY, DECEMBER 18-19, 1964

WALT HANSEN GRO.

Hart Junior Riding Club Gets Top National Award

The National Association of Sheriff's Posses and Riding Clubs awarded the second place trophy in the Junior Division to Hart Junior Riding Club this past week for points received in parades in 1964.

The club placed third in the Lubbock District for points earned at play days. The club did not become a national member until July of 1964.

The club has received invitations to parades for 1965, the first being at the Southwestern Fat Stock Show and Exposition at Fort Worth in January, 1965.

Club trophies are on display at Farmers State Bank. Individual members of the club have won several ribbons and trophies this year also.



CAROL NIVENS, pictured above, is the 1964 Queen of the Hart Junior Riding Club.

School Menu

DECEMBER 21 - 23

Monday-- Cheese and macaroni, combination salad, seasoned blackeye peas, yeast biscuits, milk and butter, and apricot cobbler.

Tuesday-- Meat Balls and spaghetti, green beans, carrot stick, sweet potatoes, cornbread, milk, butter, and date applesauce cake.

Wednesday-- Turkey salad sandwiches, french fried potatoes, lettuce wedge, tomato slice, spiced apples, and ripe olives.

Happy Birthday

DECEMBER 17

Oscar Brooks

DECEMBER 18

Ruth Ellen Harris
Elgin Brooks
John Smith
Deryl Clevenger
Margaret Morrison

DECEMBER 19

Nora Ray

DECEMBER 20

Ed Horton

DECEMBER 22

Dean Hill

DECEMBER 26

R. A. Futrell
Carol Sue Armstrong
Sue Bennett

WANTED

CUSTOM FARMING, fertilizing flatbreaking, plowing. Call Gene Heath. Day, phone 647-4831. Night, phone 647-3981. Dimmitt, Texas. 15-26tc

SCOUT NEWS



Boy Scout Troop 246 held a Court of Honor ceremony Tuesday night Dec. 8 at the Legion Hall.

In the Tenderfoot investiture ceremony conducted by Paul Armstrong, the following boys were invested into the troop: Vic Nelson, Paul Harris, David Hawkins, Lonnie Davis, and Ralph Bell.

Deryl Clevenger presented badges to other boys who have advanced in rank including: second class advancement, Johnny Sanchez, David Warren and Vic Nelson; first class, Gary Rambo, Andy Rogers, Jerry Heller and Donnie Balck

Star Scouts recognized were Clifford Ray, Mike Armstrong, Harold Bennett, and Tony Miller.

Tony Miller was recognized for earning the God and Country merit badge.

One year pins went to Gary Rambo, Andy Rogers, Terry Newman, Jerry Heller and James Jackson.

Two-year pin went to Ricky Bennett.

New Lions Club committee for the Scouting program was introduced. Present were Claude Ray, chairman, and David Willis, David Nelson, B. H. Rogers and Carl Rambo. Walt Hansen is institutional representative.

Dwight Miller presented all boys with a red badge vest from the Scout leaders.

Refreshments of coffee, cokes and spudnuts were served to 50 Scouts and guests.

SCOUT NEWS



Girl Scout Troop 158 met Tuesday Dec. 15 at 4 p.m. at the Scout House to work on badges and plan a Christmas party.

One guest, Sheila Gray, was present.

Members present were Sharon Aven, Sharon Brooks, Brenda Covington, Joan Dudley, Gaylene Hankins, Jean Inscore, Sandy Bennett, Jeton Jones, Diane Lancaster, Carol Miller, Marsha Seago, Cathie Warren, and Kathy Weatherly.

Christmas party will be held Tuesday Dec. 22 at 4 p.m. at the Scout House.

Brownie Scout Troop 333 met Tuesday Dec. 15 at 4 p.m. at the Scout house for a Christmas party.

Present were Joyce and Donna Welty, Nora Tovar, Roxana Irons, Nelda Henderson, Kathy Cheves, Shirley Flippa, Brenda English, Jan Harris and Cheryl Friday.

Leaders are Mrs. Arthur Cheves and Mrs. Leonard Welty.

Brownie Troop 47 met Monday Dec. 14 at 4 p.m. at the Scout House for a Brownie investiture ceremony. Mothers were presented with recipe holders that the girls had made.

Leaders, Mrs. Jeff Smart and Mrs. Dean Grider, presented the girls with Brownie pins and troop numbers after the girls said the Brownie Promise and sang the Brownie smile song.

Christmas cookies and pop were served by Carla Rambo to Tonya DeBush, Cindy Hill, Cindy Smart, Ann Moore, Jana Hill, Debbie Grider, Deeann Bailey and Mmes. Mary DeBush Joe Bailey, Bud Hill, Haden Moore, Carl Rambo, Bob Hill, Jeff Smart and Dean Grider.

Coming Events

DECEMBER 20

Attend Church

DECEMBER 21

Fire Dept.
Dimmitt Lodge

DECEMBER 22

Zealot Club

DECEMBER 23

Ladies Bible Class at the Church of Christ

DECEMBER 24

W.S.C.S.

DECEMBER 25

Christmas

HARVEST TIME SPECIALS!

Keep Those Trailors Moving!

900 X 14 - 6-PLY - \$15.95 TAX INCLUDED

900-950 X 14 RECAPS - 8.95 TAX INCLUDED

We also have plenty of 14 and 15 inch used tires. Come on in and pick 'em out.

NEW TUBES - ONLY \$1.98 EACH-TAX INCLUDED

Tire Headquarters

COX SHAMROCK

For Bulldozer or Carryall Work

See or Call Floyd Dickey at

Dickey's Cafe
Dimmitt, Texas
Bus. Ph. 647-3755
Res. Ph. 647-3764

THE HART BEAT

Member 1964
TEXAS PRESS ASSOCIATION

Published each Thursday at Hart, Texas, 79043, c/o Box 311, with offices in Hart. Phone number 938-3547.

Entered at the post office at Hart, Texas, Second Class postage paid at Hart, Texas.

Any erroneous reflection upon character, firm or corporation which may appear in the columns of The Hart Beat will be gladly corrected upon being brought to the attention of the publisher.

Subscription rates: \$2.50 per year in Castro and adjoining counties, \$4.00 per year elsewhere in Texas. Out of Texas, \$4.00 per year.

One Year Ago In Hart

Firemen Buy New Hose

Canned Food Drive Starts

Santa to Visit here Saturday

Cotton Harvest in Full Swing

NEWMAN-DUDLEY AGENCY

Represents

SOUTHWESTERN LIFE

In The Hart Area

REED'S GARAGE

General
Automotive
Service

MARVIN REED,
OWNER

Hart, Texas Ph. 938-4765

VISIT FORDS

Mr. and Mrs. M. L. Simpson Jr. and family of Dimmitt visited the M. M. Smithermans and the Guy Fords Sunday.

VISIT NEWSOMS

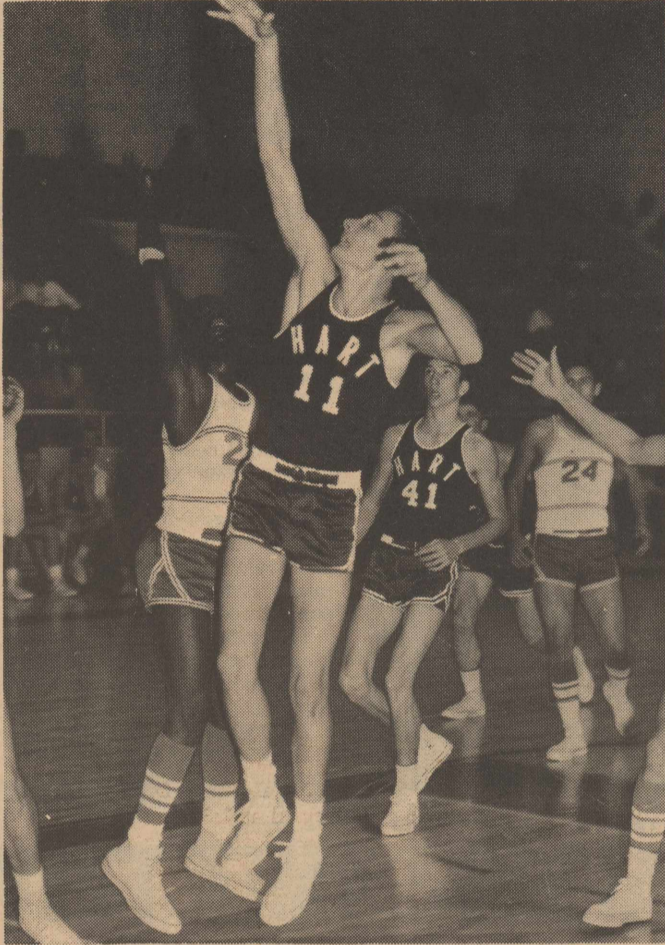
T. A. Ike Stewart of Glenn Rose is visiting in the home of J.J. Newsom.

VISIT MRS. BOWDEN

Mrs. W. G. Robertson of Pottsville, Arkansas, visited with her daughter, Mrs. Ena Bowden, over the weekend.

DALLAS VISIT

Mr. and Mrs. Jim Height returned home Tuesday from Dallas where Jim has been in the hospital.



TWO THE HARD WAY -- Gary Heller puts two points through the basket from the midst of a host of Lorenzo defenders Saturday. Heller hit for 20 points in the losing effort.

Hart Girls Win Third In Meet

Hart cagers were busy this past weekend competing in the Roosevelt Tournament at Roosevelt Rural School east of Lubbock.

Though the surroundings were beautiful, the Hart girls got off to a bad start in the tournament.

The Longhornettes dropped the first game of the tournament to Idalou 55-46, thus losing their second game of the season.

Connie Bailey led the Longhornette scoring with 26 points, and Dixie Kendrick put 20 points through the basket against Idalou.

Idalou jumped to a six-point lead at the end of the first quarter and held on through the rest of the game.

At the end of the first half of play the score was 31-26, Idalou's favor. During the third period of play widened the margin to 11 points -- 44-33 -- and the Hart girls were able to gain only two points during the final quarter.

Saturday, however, the girls got their revenge.

Playing New Deal for third place in the tournament standings, the Longhornettes downed the New Deal girls 64-35.

The Hart girls jumped to a rapid and commanding lead. From a 20-8 first quarter score, the girls moved to a 39-15 half score. The score at the end of the third period was 58-20.

Connie Bailey led the Hart scoring with 31 points. Sherry Morrison tossed in 16 points and Dixie Kendrick added 15.

The Roosevelt Tournament was not quite a success for the Longhorns. They lost to Shallowater 65-39 in their first game, and to Lorenzo 60-44 in their final game.

Gary Heller led the scoring in both games, scoring 21 points against Shallowater and 10 points against Lorenzo.

The Longhorns trailed only 17-15 at the end of the first quarter against Shallowater. But then at the end of the second period, they trailed 31-26, and at the end of the third period they trailed 47-29.

Playing Lorenzo, the score was tied 6-6 at the end of six minutes of play. But the Longhorns ran into a sudden scoring drought.

The first quarter score was 14-6, and it went to 19-6 before Hart was able to score again.

At the end of the half the score was 29-14, and at the end of the third period of play the score was 42-28.

Tuesday the Hart teams played host to Amherst, and gained three collective victories in the process.

The "B" team boys led off the evening's action with what was undoubtedly the most exciting game ever played in the new gymnasium.

When the final buzzer had sounded and the court dust had settled, Hart had a 34-33 victory over the hard-charging Amherst "B" team.

Larry Houston led the Hart scoring with 19 points, which was high for either team by one point.

Hart gained a 20-15 halftime lead, and then the Amherst cagers started on an almost successful comeback trail.

At the end of the third period Hart led 25-21, and Amherst almost pulled the game out of the fire before falling by the single point final margin.

The Longhornettes had a somewhat easier time of their game, as they took a 52-39 victory.

At the end of the first period the score was tied 8-8.

But then the Longhornettes began to pull ahead. At the end of the half they led 21-16, and at the end of the third quarter they led 35-22.

Dixie Kendrick took high scoring honors with 29 points, though Kathy Campbell poured in 32 of Amherst's 39 points to take game honors.

The Longhorns played a very tight game before finally coming from behind to take a 46-42 victory from a stubborn Amherst squad.

The score was tied 12-12 at the end of the first period and 24-24 at the half.

Amherst had a two point lead -- 36-34 -- at the end of the third quarter.

Gary Heller led the Hart scoring with 17 points, and Billy Sherrill led the Amherst team with 13 points through the basket.

VISIT PHILLIPS

Mr. and Mrs. Phil Reagan of Snyder were weekend guests in the home of the Rev. and Mrs. E. H. Phillips. Phil is the grandson of the Phillips.



WHO'S
NEW

Esmeralda Mendez, daughter of Mr. and Mrs. Juan Mendez, born Dec. 13 at Community Hospital in Olton, weighed 6 pounds and 6 ounces at birth.

Farmers Grain Co.

HART-SUNNYSIDE-KRESS HIWAY

Will Be Closed

Friday-Saturday-Sunday

DEC. 25-26-27

in observance of

Christmas



ED HARRIS LUMBER CO.
BUILDING MATERIALS
CAPABLE-DEPENDABLE

Phone 938-3281

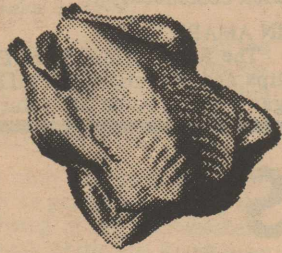
Hart, Texas



STOCK-UP SALE

PRICES GOOD THRU DECEMBER 24th

TURKEYS



HENS 8-14 LB.

LB. **39c**

STEAK

U.S.D.A. GOOD
ROUND-SIRLOIN
T-BONE

LB. **89c**

BOLOGNA

WILSON
ALL MEAT

LB. **39c**

HAMS

14-16 LB.
FULLY COOKED

LB. **59c**

SHORTENING

SHURFINE 3 LB. CAN

69c

BISCUITS

SHURFRESH

3 FOR **25c**

LETTUCE

FIRM HEAD

LB. **21c**

APPLES

WASHINGTON
DELICIOUS

LB. **19c**

PECANS

NEW CROP

LB. **49c**

GRANBERRY SAUCE

SHURFINE 300 SIZE

25c



GRAPE JUICE

SHURFINE 22 OZ.

39c

SALAD DRESSING

QUART SHURFINE

39c

SUGAR

HOLLY
5 LB. BAG

49c

ASPARAGUS

SHURFINE
300 SIZE

25c

BABY FOOD

STRAINED

3 FOR **29c**

PEACHES

SHURFINE
2 1/2 SIZE

25c

CORN

SHURFINE
303 SIZE

19c

ENGLISH PEAS

SHURFINE
303 SIZE

21c

COFFEE

SHURFINE
REG. OR DRIP
1 LB. CAN

69c

SAUER KRAUT

SHURFINE
303 SIZE

17c

CHILI

ELLIS 1 1/2 LB. CAN

55c

JELLO

ASSORTED
FLAVORS
3 OZ.

3 FOR **29c**

CAKE FLOUR

SWANSDOWN
2 LB. BAG

39c

SLICED BEETS

SHURFINE
300 SIZE

15c

TAMALES

ELLIS
15 OZ. CAN

21c

SWEET PICKLES

WHOLE
SHURFINE
22 OZ.

45c

CAKE MIX

SHURFINE

25c

B & K GRO & MKT.

Trade At B&K Where
You Get Bargains Every Day

Double Gunn Bros. Stamps On Tuesdays
With Purchase of 2.50 of More