

VOTE TUESDAY

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THE HART BEAT

FARMERS-
STATE BANK
Member F.D.I.C.
HART, TEXAS

Consolidated With The Hart Dispatch, July 26, 1962

VOLUME 3

HART, CASTRO COUNTY, TEXAS, THURSDAY, OCTOBER 29, 1964

VOLUME 16

LBJ, BARRY SQUARE OFF



BARRY GOLDWATER

Hart voters will join hands with citizens throughout the nation Tuesday, as Americans once again make major political choices at the ballot boxes scattered in every town, city and state in the United States.

The political race receiving most of the headlines is, of course, that for President -- pitting Democrat against Republican once again.

Pres. Lyndon B. Johnson carries the hopes and aspirations of the Democratic donkey, while the elephant of the GOP is represented by Arizona's Sen. Barry M. Goldwater.

Other national races on the ballot for Texans match candidates and parties in races for U. S. Senator and U. S. Representative.

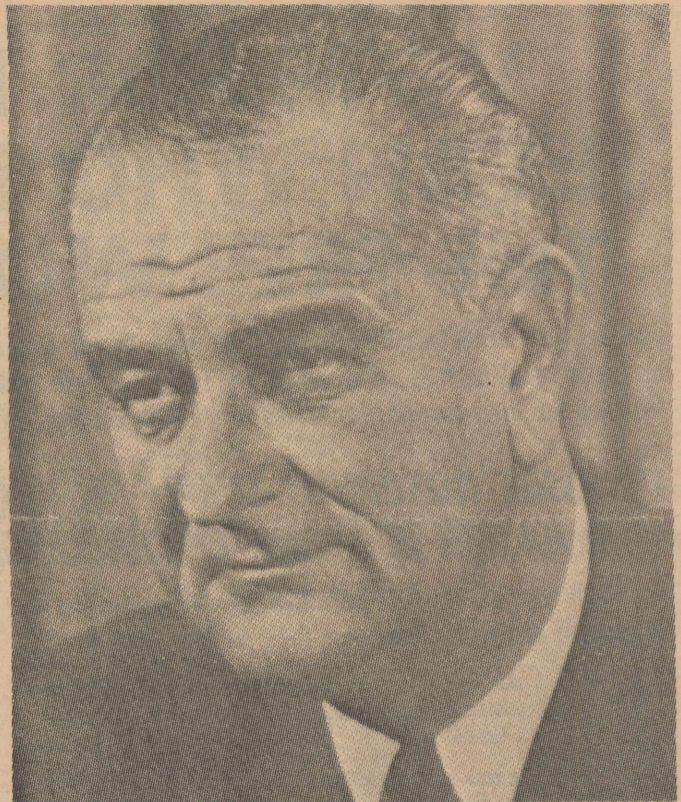
Democratic incumbent Sen. Ralph Yarborough is facing stiff competition from Republican challenger George Bush in a bitter state campaign.

And incumbent Democratic Rep. Walter Rogers is facing a challenge from GOP challenger Bob Price, in a vigorous area campaign.

Democratic Gov. John B. Connally is also running against Republican competition this year -- from GOP standard-bearer Jack Crichton.

Republican Bill Hayes will be trying to unseat Democratic incumbent Joe Pool in the race for Congressman-at-Large.

Hart residents will get their chance to cast their vote at the City Hall from 8 a.m. to 7 p.m. Tuesday.



LYNDON B. JOHNSON

Hart Eleven To Meet Vega

The Hart Longhorns, out of the district cellar finally, return home this week to tangle with the Vega Longhorns.

As the Longhorns lock horns, Vega will be fighting to stay in contention for the district lead. Vega is presently undefeated in district play -- as are Bovina and Nazareth.

Hart comes into Friday's game with a 1-2 district record, while Vega is carting around a 2-0 record.

The Happy Cowboys weren't too happy last week. Vega downed them 14-12, and Vega will be attempting to do better against Hart.

Halfback Ray Jackson galloped 11 yards for the first Vega TD, and Ken Purcell, another Vega halfback, boomed 58 yards for the other Vega touchdown against Happy.

A week earlier Vega zipped past Texline 22-0. Texline is in the conference cellar, however, with Lazbuddie.

Before that Vega had humiliated Lefors 32-6. But before that Claude ripped Vega

34-6, after Vega had stomped Miami 28-0.

In the season opener Vega fell 30-20 before a powerful Groom team.

In district play Vega has outscored its opponents three to one.

Vega has a strong defense and a potentially explosive offense, which should keep Hart hard-pressed throughout the game.

If the Hart Longhorns can contain the Vega offense, however, the game will remain rugged for the home team. Only two teams -- Groom and Claude -- have managed to score more than 12 points against Vega.

Hart will probably need to win this game to remain tied with Happy -- the pre-season favorite -- in the standings for conference play. Happy gets last-place Texline in Happy, and should win their second district game.

Following the game with Vega, the Hart Horns travel to Texline and then end the season at home against Happy.

Stores Hit By Burglars

Two Hart businesses were visited by burglar or burglars Tuesday night, but losses were small at both Newsom Grocery and Cox Shamrock.

In each instance the nighttime visitor entered the buildings by breaking a window.

At Cox Shamrock the thief entered through the washroom. The loss was light, consisting mainly of bubble gum, and soft drinks.

At Newsom Grocery the thief entered through a window at the back of the store. The loss from the store was estimated at about \$40, and items burgled were two radios, two cigarette lighters, cigarettes, candy, and slightly more than two dollars in cash.

Hail Damage South Of Hart

Heavy rains and hail struck south and southeast of Hart late Saturday afternoon, bringing some damage to cotton and maize crops in that area.

The damage started about two or three miles south of Hart, and moved northeast from the Hart-Olton highway to the Hart Kress road.

Marble-size hail fell in the area hardest hit. Observers estimated the damaged area to be about three miles wide and eight miles long.

Some of the farmers receiving hail were Joe Percy Hart, Theron Morrison, Charlie Martin, Bob Bowden, D. L. McLain, David Nelson, E. I. McLain, Boots Rogers and Buster and Dudley Aven.

One farmer gave this account: "We don't know how much damage we've had yet. It covered several sections and some of the maize had about 10 per cent shatter damage. Some of the open cotton was knocked to the ground and strung out, and the greener cotton bolls bruised."

Although the rain was heavy in hail area, the town of Hart itself received only .22 of an inch of rain during the storm. Very little hail fell in town, and it was pea-sized.

The maize harvest in the Hart area is almost complete but the cotton harvest is just starting, with only a few bales pulled so far.

Halloween Carnival Set

The Hart PTA will stage their annual Halloween Carnival, with spooks and goblins galore, Saturday night Oct. 31.

The carnival, to be held in the grade school gymnasium, will get underway at 7 p.m. and close at 10 p.m.

Each class will have a booth. Dinner will be served in the cafeteria from 5 p.m. until 10 p.m.

THE HART BEAT

Member 1964
TEXAS PRESS ASSOCIATION

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Any erroneous reflection upon character, firm or corporation which may appear in the columns of The Hart Beat will be gladly corrected upon being brought to the attention of the publisher.

Subscription rates: \$2.50 per year in Castro and adjoining counties. \$4.00 per year elsewhere in Texas. Out of Texas, \$4.00 per year.

IN TULIA

Last Thursday the Rev. E. H. Phillips was in Tulia for a Plainview Distance Pastor meeting.

IN DALLAS

Mr. and Mrs. Preston Upshaw and the Rev. Denzil Leonard are in Dallas with Jim Height.

VISIT HARRISES

Mr. and Mrs. Percy Hart spent Sunday in Carlisle. They attended church where Richard Cheatham was holding a revival and visited the Lee Harrises.

JIM HEIGHT

Jim Height's address in Dallas is Bristole General Hospital, Room 214, Dallas, Texas.

One Year Ago In Hart

\$321,000 School Bid OK'd

Bob Bowden Farmer of the Week

Gas Users Reject Pioneer Proposal

3 Oltonites Escape Injury in Accident

WEEKEND TRIP

Mr. and Mrs. Tom Ed Benton and Mr. and Mrs. Ulric Anstead of Abilene went to Possum Kingdom and spent the weekend.

VISITS FATHER

Mr. and Mrs. Charles Shilling visited in Waco with his father over the weekend.

IN OLTON

James Kennedy attended the Homecoming at Olton Friday night.

Red Raiders To Meet Rice

LUBBOCK -- Texas Tech's Red Raiders go on regional television for their next game -- with Rice University's Owls at Houston Saturday.

Scheduled for 2 p.m., the encounter will be Tech's first day contest of the season.

Texas Tech, for the first time in its history, has won three Southwest Conference games (against two losses), but faces an especially difficult task Saturday. Rice, a pre-season choice of many to win the Southwest Conference championship, badly outgained the University of Texas before falling 6-3 last week. Texas earlier had downed Tech, 23-0.

Rice has captured 13 or 14 previous meetings with Texas Tech. The Red Raiders' lone victory came in 1944 as Walt Schlinkman led Tech to a 13-7 triumph.

Texas Tech pulled its season record up to 4-2 and its SMU rivalry mark to 6-6 by knocking off the Mustangs 12-0 here last week. Vetern observers said it was the first time a Southwest Conference football game had ever been interrupted by weather conditions.

Officials, players, coaches, and some 36,000 fans scurried for cover as hail joined heavy rain in making conditions impossible. After 12 minutes action was resumed. Sporadic showers continued to plague the teams.

A staunch Tech defense and the elements combined to hold the Mustangs to minus three yards rushing and 40 passing, while Tech picked up 189 yards all along the ground and in the mud.

Texas Tech winds up its schedule with three consecutive games at home, beginning Nov. 7 with West Texas State. Then comes Washington State and University of Arkansas.

WEEKEND TRIP

Mr. and Mrs. Henry Hendrix spent the weekend in Quanah with Mrs. Joe Richardson and family.

METHODIST MEN

The Rev. E. H. Phillips was a speaker at the Oklahoma Lean for Methodist Men meeting Monday.

Post Office Announces Speed-Up

Longer post office window hours, expanded delivery services and large scale extension of the zip-coded parcel post speedup are planned for Christmas, according to the local Postmaster, Mrs. Jewel Brooks.

Mrs. Brooks has been advised by Postmaster General John A. Gronouski of these three steps:

1. Expanded post office window hours Dec. 5 to Dec. 26 as deemed necessary by the local postmaster.

2. A six-day week Dec. 7 to Dec. 31 for parcel post deliveries.

3. Completion by Nov. 1 of Phase III of zip code parcel handling at about 130 more "sectional center" post offices -- strategically located mail massing points -- providing faster delivery up to 24 hours or more for parcels with zip code.

Amarillo, sectional center for Hart and the surrounding area post offices, is expected to be in operation by Nov. 15.

HAPPY ANNIVERSARY

OCTOBER 29

Mr. and Mrs. Clifford Myers

OCTOBER 31

Mr. and Mrs. C. B. Landers
NOVEMBER 4

Mr. and Mrs. Al Sharp

NOVEMBER 6

Mr. and Mrs. Howard Mitchell

LIONS CLUB MET

The Hart Lions Club met Monday Oct. 26 at the Longhorn Cafe with Roy Pyeatt of Tulia as their guest.

IN LUBBOCK

Mr. and Mrs. James Kennedy and family attend the South Plains Council of Boy Scouts Fall Court of Honor in Lubbock Sunday.

VOTE FOR THE TEXAN WHO LEADS THE FREE WORLD!

For the past eleven months, for the first time in our history, a native son has led our nation and the free world. And every Texan can take pride that President Johnson has met the awesome burdens of the office with courage, wisdom and restraint.

THE ISSUE TUESDAY IS SIMPLE: WHO CAN BEST LEAD OUR NATION IN A TIME OF CHALLENGE AND PERIL?

To which man do you feel most comfortable entrusting the security and well being of yourself and your children for the next four years—

A man who wants to turn back the clock of achievement . . . a man who has worked consistently against progressive measures in the Senate . . . a man virtually untested in a time of crisis?

Or a man who has dedicated his entire life to public service . . . who has demonstrated, under five administrations, progressive leadership in working for a better way of life for all Americans. A man who has proved his courage under fire . . . has demonstrated his unwavering strength to meet any aggressor with firmness, yet restraint?

PRESIDENT JOHNSON HAS PROVIDED RESPONSIBLE LEADERSHIP FOR MORE THAN A QUARTER OF A CENTURY

For almost three decades, President Johnson has been a pillar of strength for Texas and the nation. As Congressman, as Senator, as Majority Leader, as Vice President, and now as Chief Executive, he has written a proud record of progress.

ONLY TEXAN PRESIDENT LYNDON JOHNSON OFFERS THE EXPERIENCE, THE PATIENCE, THE WISDOM, AND THE STABILITY NEEDED BY THE NATION AND THE FREE WORLD IN THESE CRITICAL TIMES!

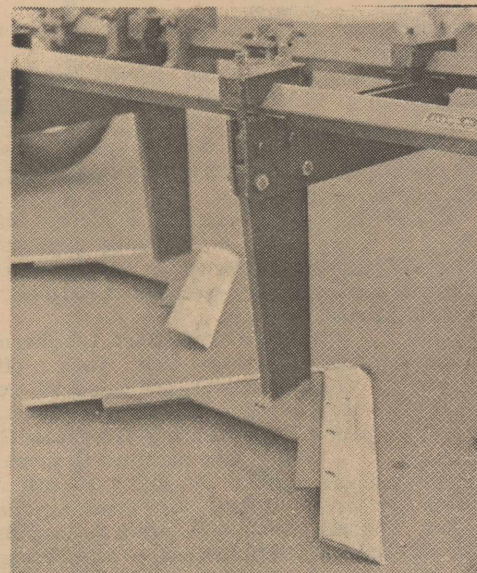
★LET'S KEEP A COOL HEAD IN THE WHITE HOUSE★

VOTE **TEXAN** VOTE **LBJ**

★RESPONSIBLE LEADERSHIP FOR ALL AMERICA★

(Pd Pol. Adv. --Paid for by Texas Johnson-Humphrey Campaign, Hunter McLean, Chairman)

New S&S Stubble Mulch Plow



Now In Stock At
Jones Seed & Farm Supply

SEE US FOR STRIPPER BEARINGS & STRIPPER REPAIRS
HART, TEXAS

News Of Interest To Women



MR. AND MRS. ISIDRO MINJAREZ

Marroquin, Minjarez Wed In Ceremony At Plainview

Miss Delores Marroquin, daughter of Mr. and Mrs. Ignacio Marroquin, Hart, and Isidro Minjarez, son of Mr. and Mrs. Favain Minjarez, Olton, exchanged wedding vows, Oct. 24, in the Sacred Heart Catholic Church, Plainview.

The double-ring ceremony was officiated by the Rev. Father Antonio Gonzales.

Given in marriage by her father, the bride chose a floor-length gown of white satin, trimmed with net and white lace and enhanced with a scalloped neckline and petal-point long sleeves. A high tiara held her shoulder-length veil and she carried a bouquet of daisies.

Attending the bride as maid of honor was Mary Herrare. Bridesmaids were Mary Mendoza, Lubbock, Eva Sainz and Pauline Barrientos of Hart, Emma Martinez and Anita Barrientos of Edmonson. Frankie

Martinez of Cotton Center was ring bearer.

Her attendants wore brocaded dresses of green satin with matching accessories.

Serving as best man was Hector Harrore.

The bride's mother chose a black dress with black accessories. The groom's mother wore a green wool dress with black accessories.

Following the reception, a dinner and dance was held in Dimmitt at the American Legion Post.

The couple will reside in Halfway, following their short wedding trip.

The bride attended Hart

school and the groom attended school in Olton.

Out-of-town guests attending the wedding were Mr. and Mrs. Antonio Martinez, San Angelo; Mr. and Mrs. Frank Garcia, and Mr. and Mrs. Ernest DeLeon, Hereford; Mr. and Mrs. Junior Rodriquis, Plainview; Jane, Junior, Balinda, Anna Marie and Edward Marroquin, Hart; Ralph, Junior, and Mary Anne Minjarez and Mr. and Mrs. Bill Stewart, all of Halfway.

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SOUTHWESTERN LIFE
In The Hart Area

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This Is Fun ? I. V. Mc Lains Host Dinner

Halloween came to Hart School about a week early when junior and senior girls initiated the freshman and sophomore girls last Thursday, Oct. 22.

The younger girls were required to wear their clothes "backward and inside-out." They wore no makeup except green eye shadow and "ratted" their hair.

Girls were mercifully blindfolded before sampling the menu which consisted of:

Appetizer, raw eggs; worms, boiled noodles; ground up rat, ground up weiners; eyeballs, peeled grapes; lizards, boiled okra; and mashed spinach and peanut butter with hot peppers as flavorings.

"Little sisters" were required to read two-page themes while sitting on a cake of ice. They then served their "big sisters" with cokes and cookies.

The "little sisters" wearing diapers and carrying baby bottles, were also requested to walk over a path of post toasts.

Mr. and Mrs. I. V. McLain honored Mrs. McLain's sister and brother-in-law, Mr. and Mrs. Leonard Kanady of Plainview, with a surprise birthday dinner, in their home, Sunday.

Also attending were two other sisters, Mrs. Viola Shannon of Carlsbad, N.M., and Mrs. Mary Kellar, of Clovis, N.M., a brother, Green Henderson of Hart, and several nieces, nephews, and cousins, including Mr. and Mrs. Bill Kellar of Dimmitt, Mr. and Mrs. Virgle Gray of Olton, and Mr. and Mrs. L. C. McClain of Hart.

SALVATION ARMY

There was a meeting Tuesday at Alford Cafe to plan the campaign fund drive for the Salvation Army.

Gil Muddell, with the Salvation Army was in charge of the meeting. Muddell represented 89 counties in the west and north part of the state.

I am deeply grateful for
your continued
confidence and support.
I hope that I may have
your vote for re-election
on November 3rd
to continue
the important progress
that we are making
together.



RE-ELECT GOVERNOR JOHN

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FOR A GREATER TEXAS!

Political ad paid for by Connally for Governor Campaign Committee.
Merrill Connally, Chairman

Hart School annuals are now on sale at the school.

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2x4 8'	\$6.95
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LUMBER	
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Util. Fir	
4x4 No. 2 Cedar	\$11.00
18' & 20' Lengths	
22' & 24'	\$12.00
Lengths	
1x4 No. 2 Cedar	\$9.95
All Lengths	
SHEETROCK	
4x8 SHEET	\$1.10
1/4"	
3/8"	\$1.20
1/2"	\$1.40
5/8"	\$1.81
INSULATION	
2" Fiberglass	\$3.65
Batts	
1/2" Insul.-Bd.	\$4.25
NAILS	
8 Box Per 100 lbs.	\$8.50
DOORS	
Mahogany Interior	
2' 6"	\$4.45
2' 0"	\$3.95
DOOR JAMBES	
Exterior	\$7.95
Interior	1.95
3009 W. 7th	CA4-5553
PLAINVIEW, TEXAS	

Zealot Club Meet Held

"Texas Under The Confederate Flag" was the program of the meeting Tuesday Oct. 27 of the Zealot Club. Hostess was Mrs. Joe Newman and co-hostess was Mrs. Theron Morrison. Appearing on the program were Mrs. Owen Hankins and Mrs. Waymon Foster. Members present include Mmes. Walt Hanson, Edd Bennett, Sam McGill, Howie Parker, Deryl Clevenger, and Fred Bass Jr.

OPEN HOUSE

The R. C. Baileys invite their friends and football fans to stop by their house in Dalhart on the way to Texline, for sandwiches and drinks and open house. Their house will be open until about 7 p.m.

IN DALLAS

Edd, Byron and Bob Bennett flew to Dallas Sunday to see Jim Height, who is in the hospital there.

IN LUBBOCK

Mr. and Mrs. L. C. McLain and Darryl were in Lubbock Saturday.

James Mitchell Selected As Senator

PLAINVIEW -- James Howard Mitchell, student from Hart has been selected one of five from his class to serve as freshman senator at Wayland Baptist College.

Mitchell, son of Mr. and Mrs. Howard Mitchell, is a 1964 graduate of Hart High School, where he was salutatorian of his class. He previously served as vice-president of the Staked Plains Youth Association.

Elected to serve with Mitchell as freshman senators are: Miss Nancy McClung, Plainview; Doug Hopper, Wasco, Oregon; Carol Coffey, Farmington, N.M.; and Joe Jesko, Clovis, N.M.

ENROLLMENT

There are 671 children enrolled in school this week. There have been two teachers hired since school began and one more will be needed.

VISIT CHEATHAMS

Mr. and Mrs. R. C. Bailey of Dalhart spent the weekend with Mr. and Mrs. Hubert Cheatham.



HART PRESENTS -- Koty Dan, 2, and Kimberly, 5, children of Mr. and Mrs. Billy Crader of Mancas, Colo. Grandparents are Mr. and Mrs. Roland Shepard of Hart and Mrs. Sarah Crader of Edmonson.

STRONG WATER AREA

1/2 section nearly 100 acres cotton, balance milo. 2-8" wells. This is good productive land well located in Lamb County.

320 acres improved, 2-8" wells on natural gas, cotton, wheat and milo allotments. Parmer County.

320 acres well improved with nice home, 2-8" wells on natural gas over 100 acres of cotton.

800 acres choice Castro County land, irrigated and lays good.

Dalhart Land, 320 acres and 600 acres, owners will guarantee strong 8" water and can be purchased on low down payments.

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DIMMITT, TEXAS

WSCS Meet Held Oct. 22

"A Week of Prayer and Self Denial" was the program of the WSCS meeting held Thursday, Oct. 22 at the Methodist Church.

The program leader was Mrs. Ed Bennett. Opening prayer was by Mrs. A. L. Aven. Also on the program were Mrs. Hubert Maples, and Mrs. C. E. Landers.

A short business meeting was held with Mrs. Willis Hawkins, Sr., president, presiding.

The closing prayer was by Mrs. Ed Bennett.

Ladies attending were Mmes. E. H. Phillips, E. E. Foster, Ed Bennett, Willis Hawkins, Sr., Hubert Maple, J. D. Murray, A. L. Aven, W. A. Hawkins, Jr., and C. B. Landers.

There will be a district meeting next week and the ladies will attend so there will be no meeting.

College Preview Day Scheduled

PLAINVIEW, College Preview Day at Wayland Baptist College has been set Nov. 14, says Dr. W. Neil Record, chairman of the annual spend-the-day-on-the-campus affair.

Seniors and juniors in high school, together with youth counselors and parents, are invited to take a look at life at Wayland.

Campus tours will follow the registration period at 8:30, followed by a program in Cates auditorium at which the Pioneer Players of the drama department will present the play, "Construction" by Stone. Following luncheon, student musicians will present a concert. To close the day's activities, student groups will have a "fun and fellowship" period.

**YOUR Vote Counts!
V-DAY IS TUESDAY!
... VOTE!**

Marvin Reed Has Garage

Marvin Reed, formerly of Hart, has returned and is operating Reed's Garage, formerly Jim's Garage.

Reed, who will offer general automotive service, lived here from 1934 to 1939.

He has 25 years' experience in automotive service. In the past he has worked in Nazareth, Plainview, Hart and Dimmitt. He moved here from Oklahoma City.

IN DALLAS

Mrs. John Holloway is in Dallas this week visiting her mother, Mrs. T. K. Ladd.

IN LUBBOCK

Mrs. Ena Bowden visited Mr. and Mrs. Phillip Conaway, Greg and Konnie Bowden, all of Lubbock, and attended the ballgame on Saturday.

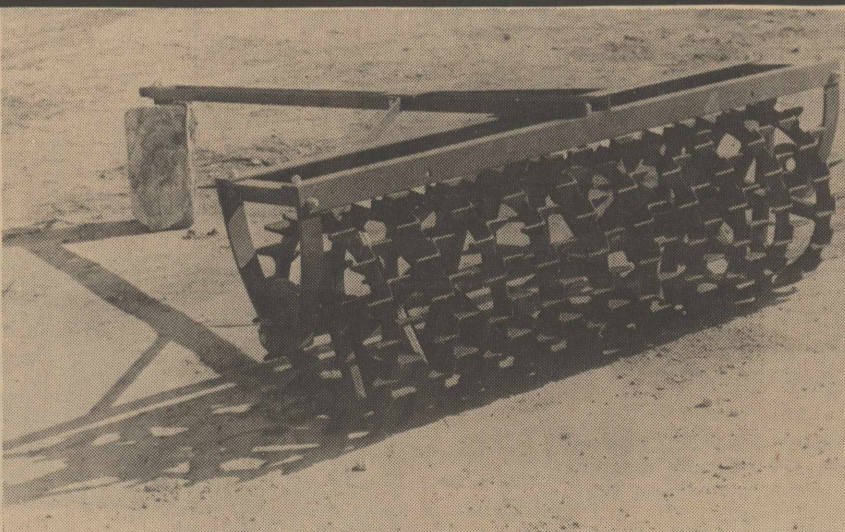
VISITED BROTHER

Mrs. Ena Bowden visited her brother, Wheeler Robertson, at Idalou Sunday.

IN DALLAS

Edd Byron and Bob Bennett flew to Dallas Sunday to see Jim Height who is in the hospital there.

"Once Over"
TILLAGE a reality
with a
Brillion
PLOW PACKER



Attached directly to your plow, the packer breaks up the clods as you plow, while they're still soft and moist.

-- Seals in moisture to aid foliage decay.

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QUALITY MEATS



SMOKED PICNICS

SMOKED

LB. **33¢**

FRYERS

FRESH

LB.

29¢ BACON

DECKER

2 #

\$1.09

KIMBELLS
MATCHES BOX **50¢**

DIAMOND
TOMATOES 303 CAN **6 FOR \$1**

KIMBELLS
SHORTENING 3 # CAN **59¢**

DIAMOND
CATSUP 12 OZ. BOTTLE **6 FOR \$1**

SALAD
CHEERRIES 10 1/2 OZ. **2 FOR 49¢**

KIMBELLS
APPLESAUCE 300 CAN **FOR \$1**

KIMBELLS
BISCUITS **13 FOR \$1**

KIMBELLS
CHEERRIES RED-SOUR-PITTED **5 FOR \$1**

KIMBELLS
SALT
26 OZ.
FOR 15¢

HUNTS
PEACHES 2 1/2 CAN **4 FOR \$1**

KIM
DOG FOOD 300 CAN **13 FOR \$1**

KIMBELLS
JAM & JELLIES 18 OZ. **3 FOR \$1**

KIMBELLS
COFFEE REGULAR OR DRIP LB. **59¢**

SHREDDED
COCOANUT 7 OZ. PKG. **4 FOR \$1**

CIRCUS DRINKS 46 OZ. CAN **5 FOR \$1**

KIMBELLS
VIENNA SAUGE **5 FOR \$1**

KIMBELLS
TUNA
CHUNK STYLE
2 FOR 15¢

KIMBELLS
CAKE MIX **4 FOR \$1**

KIMBELLS
PORK AND BEANS 300 CAN **10 FOR \$1**

DEL MONTE
FRUIT COCKTAIL 303 CAN **5 FOR \$1**

KIMBELLS
LUNCHEON MEAT 12 OZ. CAN **2 FOR 79¢**

KIMBELLS
GREEN BEANS CUT 303 CAN **6 FOR \$1**

DEL MONTE
PINEAPPLE-GRAPEFRUIT
29 OZ CAN **5 FOR \$1**

DEL MONTE
TOMATO JUICE 46 OZ. **3 FOR 89¢**

KIMBELLS
SALAD DRESSING QT. **29¢**

ORANGES

5# BAG **59¢**

CABBAGE COLORADO LB. **50¢**

PECANS STEWARTS LB. **49¢**

WALT HANSEN GRO.

FARMERS STATE BANK

MEMBER F.D.I.C.

WE'RE SUPPORTING THE
FIGHTING LONGHORNS - ALL THE WAY

HI POINT GRAIN AND FERTILIZER

W.T. SANDERS, MGR.

BOOSTING THE LONGHORNS
MR. FARMER-LET US HANDLE YOUR MAIZE THIS FALL

HART PRODUCERS CO-OP GIN

E.E. FOSTER, MGR.

"NOT EVERYBODY BELONGS TO A CO-OP, BUT EVERYBODY BENEFITS"

REAL LONGHORN BOOSTERS
FIGHT 'EM, LONGHORNS

BACKING THE LONGHORNS

COX SHAMROCK AND AUTO PARTS

BEFORE YOU GO TO THE GAME, FILL UP WITH THAT GOOD SHAMROCK GASOLINE

ALWAYS A LONGHORN BOOSTER

HART GIN CO.

ROLAND & ROSA SHEPARD

"Where Ginning Is At Its Best"

BOVINA TOO

The Hart Longhorns, fresh from a homecoming victory over Lazbuddie, traveled to Bovina last week.

The Bovina welcome was not at all what had been hoped for. The Bovina Mustangs roped and tied the Longhorns to the tune of 41-0.

The Hart offense never did get moving -- as evidenced by the lone first down in each half for the Horns.

The Hart offense never did get a chance to rest -- as evidenced by the six Mustang TD's.

Bovina made ten times as much yardage as did the Horns -- 445 to 44 yards. The Mustangs made ten times as many first downs -- 20 - 2.

Bovina's Al Shamblin had a very good night. He hit six out of seven extra point attempts and didn't miss on a kickoff or punt throughout the game. He also provided some timely pass completions for the Mustangs.

The only category favorable to the Horns was the penalty statistics. Hart was penalized four times for 40 yards. The Mustangs were hit tentimes for 120 yards.

The seventh extra point attempt -- the one Shamblin didn't make -- was a bad snap from center. Quarterback David Anderson didn't have a chance to get the ball on the ground, and, consequently, Shamblin never got a chance to try the boot. Anderson tried to run with the pigskin, but he was stopped short of the goal line.

In spite of moments of glory, the Hart Horns proved to be out-gunned by the Mustangs. The loss leaves Hart in the lower half of the district standings, and leaves Bovina at the top of the standings.

The Longhorns had made a respectable showing throughout the game -- holding the Mustangs scoreless in the third quarter -- until the roof caved in in the fourth quarter and the Ponies blasted over the goal line three times in rapid succession for 20 extra points.

On offense five names continually came to the front of the Bovina lineup.

Fullback Scotty Runderll picked up good yardage practically every time he got his hands on the ball.

Halfback Dean Stanberry proved that speedy football players come in small packages, and he had the defense tied in knots most of the night.

Freshman halfback Carl Harris proved that the Ponies are a strong running team and a strong threat for the future. He scampered 36 yards for the last Mustang TD.

The Mustang quarterback, David Anderson, kept the Ponies moving and rarely missed an opportunity to capitalize on a Horn miscue.

Shamblin, of course, kicked the daylights out of the football.

Each team passed eight times. But three Horn aeriels were intercepted, while none of the Mustang passes were lost.

The Horns failed to complete a single pass, but the Mustangs came through with 50 per cent of their attempts.

It didn't take Bovina long to chalk up the first down of the game. Hart kicked off, and Pruitt rambled 14 yards on the first play from scrimmage for the first first down of the game.

Three plays and nine yards later Pruitt fumbled the ball. It was the only Mustang fumble of the game to be recovered by the Horns.

The Horns took possession of the ball on the 35-yard line. Two plays later they had fumbled the ball away back at the 24-yard mark.

It took Pruitt four plays to get the touchdown. He carried eleven, eight, three and two yards to make the score 6 - 0.

Shamblin booted the ball between the uprights, and Bovina led 7 - 0.

The Horns moved the kickoff four yards in three plays before Danny Rodriguez punted to the Bovina 19-yard line.

Bovina moved six yards, and Shamblin punted to the Hart 40. W. A. Hawkins returned the ball two yards.

Two penalties helped give the Horns their only first down of the half and moved the ball to the Bovina 33. Then fumbleitis struck again, and the Mus-



DEAD END back manag Richard Car

tangs took Pruitt and tried once, at the 39.

Pruitt carried the ball was at the

Runderll and Pruitt picked Anderson to Mustangs had

Stanberry down Horn next Longhorn 24.

Hampered Mustangs ended later at the 1 for a field goal line gave was it was short.

Three plays punted to the

Eight plays downs later, Shamblin to a He did, and l

The first p mage followi kcikoff was Richard Carso Bovina at the Hart.

Seven play first downs at the 8 - seconds left i

Time expir tangs could g line, and the to the dressin lead.

The third q like a new col

Hart was u ball and punte

Bovina was first down and

Hart was first down -- the only Hart second half punted.

But then marched as quarter expir on the 1-yard

Two plays in Stanberry wor Shamblin kick tangs led 28 -

The Longh unable to get s and punted.

Runderll r for a seeming were flying a back.

The Must bogged down a punted.



END OF THE ROAD -- Bovina's Dean Stanberry is finally slowed and stopped after he returned a punt 20 yards to the Hart 40-yard line in the final quarter.

MUCH, 41-0



--Danny Rodriguez found the going rough at Bovina Friday. The Longhorn halfback tried to gain but a single yard on this play before Bovina's Dean Stanberry (21), son (30) and Al Shamblin (81) stopped him in his tracks.

over at the 29. Runderll each carried the ball was at the 14 - 0 lead. Runderll went in easily for the touchdown. Shamblin kicked the extra point, and the Mustangs trotted back down the field with a 35 - 0 lead. Hart lost two yards from scrimmage before Rodriguez was once again called on to punt. He did.

by penalties, the Mustangs led up six plays. Shamblin tried to kick the goal, but the Pony blocked it too quickly and

later Rodriguez scored for Bovina 45. Rodriguez and three first downs. It was time for Rodriguez to add another point. Rodriguez punted. Bovina led 21 - 0. Rodriguez intercepted this Shamblin's pass. Rodriguez hauled it in for a 49 - yard line of

and two more punts. The Mustangs yard line with 17 in the game. Rodriguez intercepted before the Mustangs across the goal line. Mustangs went into the room with a 21 - 0

quarter started out. Rodriguez was unable to move the ball.

Rodriguez bogged after one play. Rodriguez punted. Rodriguez held after one play by a penalty, and Rodriguez got the first down in the second play -- and

the Mustangs gained. The third play with the Ponies on the line. Rodriguez went into the final period. Rodriguez earned in for the TD. Rodriguez and the Mustangs. Rodriguez and the Mustangs were again started offensively.

Rodriguez returned the punt. Rodriguez TD, but the flags and the ball came

Rodriguez eventually caught at the Hart 42 and

Three plays later Anderson intercepted a Longhorn aerial and returned it to the 10 - yard line.

Runderll went in easily for the touchdown. Shamblin kicked the extra point, and the Mustangs trotted back down the field with a 35 - 0 lead.

Hart lost two yards from scrimmage before Rodriguez was once again called on to punt. He did.

Stanberry returned the punt 20 yards to the Hart 40.

Alan Carson gained four yards to the 36, and Carl Harris scampered the rest of the way for another Pony TD.

Shamblin never got a chance to try to boot the extra point. The snap from center was bad, and Anderson had to try to run the ball. He didn't make it.

But Bovina led 41 - 0.

The Longhorns lost a yard on the next series of downs, and Rodriguez again punted.

With the help of a 15 - yard penalty, the Horn defense held and took the ball at the 37.

Three straight incomplete passes ended the game.

Hawkins, David Smith and Gary Heller turned out to be the defensive spectaculars for the Longhorns, but the defense unfortunately was not quite spectacular enough to contain the Mustang offensive.



HORN'S ROPE A PONY -- Bovina's swift Scotty Runderll scampered 10 yards to the Hart 33 in the second period of play before Gary Heller (behind him) and W. A. Hawkins managed to catch him and stop him.

SCORE BY QUARTERS

Hart	0	0	0	0	0
Bovina	14	7	0	20	41

SCORING

Hart -- none

Bovina -- Gene Pruitt, 2 yard run. Pruitt, 19- yard run. Dean Stanberry, 1-yard plunge. Scotty Runderll, 10-yard run. Carl Harris, 36-yard run. Shamblin kicked six extra points.

STATISTICS HART BOVINA

First Downs	2	20
Yards Rushing	44	375
Yards Passing	0	70
Total Yards	44	445
Pass Attempts	8	8
Completions	0	4
Intercepted By	0	3
Fumbles Lost	2	1
Punts, avg.	6-30.2	3-32.0
Penalties, Yds.	4-40	10-120

DISTRICT I-B

Team	Season			Pts.	Opp.
	W	L	T		
Nazareth	4	1	0	116	48
Bovina	4	3	0	141	112
Vega	4	2	0	122	82
Happy	3	3	1	124	83
Texline	2	3	1	85	118
Hart	1	6	0	56	79
Lazbuddie	0	6	0	56	185

Team	District			Pts.	Opp.
	W	L	T		
Bovina	3	0	0	97	12
Vega	2	0	0	36	12
Nazareth	2	0	0	52	8
Happy	1	2	0	56	40
Hart	1	2	0	30	79
Lazbuddie	0	3	0	28	84
Texline	0	2	0	0	58

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STATE CAPITAL
Highlights
 AND **Sidelights**
 by Vern Sanford

AUSTIN, Tex. -- This is the final week of the voter roundup.

Tuesday, some 3,000,000 voters will reveal what they think about the candidates who have been wooing them with promises, charges, warnings and counter-charges.

Central attention naturally has gone to the presidential race in which Texan Lyndon B. Johnson has been fending off attacks from Arizona Sen. Barry Goldwater.

But the U. S. Senate race in which Republican George Bush of Houston is trying to oust Sen. Ralph Yarborough has gained much attention.

The two presidential candidates have made strong endorsements in the Senate race. Johnson has urged Yarborough's election and Goldwater has urged Texans to support Bush.

SALT WATER -- Trial is scheduled to begin on November 2 in a lawsuit brought by Superior Oil Co. to determine whether the Railroad Commission or the Water Pollution Control Board has jurisdiction over the disposal of salt water produced with oil and gas.

But the lawyer for both state agencies, Atty. Gen. Waggoner Carr, has stepped out of the case. Carr said there appears to be a "conflict of interest" between the two state agencies, so he advised them to use their own staff lawyers if they want to be represented in the trial.

Attorney General's Department will take part in the trial only to see that all evidence is fully developed.

In an informal opinion, First Asst. Gen. Hawthorne Phillips wrote that the Water Pollution Control Board does not have the authority to require oil

operators to get permits for use of open salt-water disposal pits.

A special study committee of the House of Representatives will meet on October 30 to decide whether to recommend legislation. Bills giving control of pits to the Board, the Commission, and to both, will be proposed to the committee.

RETAIL SALES -- September retail sales were less than one per cent below those of August, when normal, seasonal variation is considered. So reports the UT Bureau of Business Research.

But the dramatic increase was the one of 14 per cent in dollar sales volume over September, 1963, and a 32 per cent increase in auto sales. For the year, sales are up 6 per cent over the same portion of 1963, showing that the upward trend in business conditions is continuing steadily.

COURTS SPEAK -- Effect of a U. S. Supreme Court decision concerning admissibility of confessions as evidence was debated before the Court of Criminal Appeals in San Antonio and Houston cases.

Bexar County Dist. Atty. James E. Barlow said the high court's finding may have upset all guidelines of Texas courts on proper methods of introducing confessions. Supreme Court said persons other than the convicting jury should make a finding of facts as to whether a confession is voluntary or not and whether it is admissible.

State Supreme Court upheld rulings favoring the City of Temple in a suit brought by a former fire alarm operator who charged he was fired without sufficient reason or due notice.

53rd District Judge Herman Jones is due to make a decision

soon on the City of Big Spring's suit against the Board for State Hospitals and Special Schools. In 1937, when the city was competing for the State hospital now located in Big Spring, it contracted to furnish water for the hospital at 10 cents per 1,000 gallons.

A few years ago, the city decided the arrangement was untenable since it costs 32 cents per 1,000 gallons to provide the water that earns 10 cents per 1,000 gallons. But State attorney generals have ruled that the Board cannot re-negotiate on "perpetual contract."

State Supreme Court refused to review a blind widow's appeal to take over her late husband's vending stand in Dallas. Texas Commission for Blind assigned the stand to another.

State Supreme Court also rejected annexation by city of Irving of land in two Dallas County levee improvement districts and left in effect a ruling by the Court of Civil Appeals that Bexar County commissioners were not obligated to call an election on proposals of a county home rule charter drafting body.

ATTORNEY GENERAL'S OPINIONS -- A county hospital district formed under a new law has the same responsibility for care of indigents as is imposed on commissioners courts, Attorney General Carr told Ochiltree County Atty. G. R. Close.

In other new opinions, Carr informed Dist. Atty. Charles Allen of Marshall that petitions for a local option liquor election did not meet requirements because of a discrepancy of wording.

He also held that the State Board of Hairdressers and Cosmetologists cannot require financial statements as a prerequisite for a license.

CORPUS CHRISTI FIRST -- Corpus Christi became the first metropolitan area in the nation to complete a comprehensive transportation plan in compliance with the Federal Aid Highway Act of 1962.

Study was conducted by Texas Highway Department in cooperation with the City of Corpus Christi, Neuces County, and the Bureau of Public Roads. It pinpoints present and foreseeable traffic problems in the area and provides a basis for development of highway routes, city streets and county roads serving the Gulf coast city over the next 20 years. Nineteen similar plans are due to be developed in 22 Texas urban areas over 50,000 population this year.

COKE COUNTY DAM HEARING PUT OFF -- Hearing was postponed until December 14 by the Texas Water Commission on the application of the Colorado River Municipal Water District (Big Spring) to relocate a dam in Coke County and increase reservoir capacity to 488,760 acre feet.

Lower Colorado River Authority, fighting the application, requested the delay.

CROPS PROGRESS -- Clear, open weather helped move along

the harvest in the cotton farming region of the blacklands of Texas, the U. S. Department of Agriculture reports.

USDA says clear weather also aided farmers to push sorghum combining and the planting of small grain. Lack of topsoil moisture slowed growth of grass and some grains, but ranges and pastures remained in good condition over most of Texas.

WORKMEN'S COMP RATES UP -- After a public hearing, workmen's compensation rates probably will go up an average of 2.3 per cent, effective Dec. 1, says the State Board of Insurance.

Indicated changes by groups are: manufacturing, up 4.4 per cent; contracting up 3.8; oil, down, 0.9; all other, up 1.4.

WATER STORAGE INCREASES -- Texas Water Commission reports that the month of September brought better than normal rainfall in most areas. Conservation storage in major reservoirs increased 2,300,000 acre feet, to 8,400,000 acre feet. Storage at the end of September was 71 per cent of potential capacity.

Seventeen of the 18 stations over Texas reported above average rain. Weather Bureau station at Brownsville was the lone exception. There, near normal fall was recorded.

SHELL DISPUTE -- Parks and wildlife Commission has not decided yet whether to call a public hearing on the application of a Corpus Christi construction firm to dredge oyster shell from Copano Bay.

MENTAL HEALTH -- A mental health plan, drafted by a 110-member committee appointed by Gov. John Connally is of vital importance to every Texan. So says Committee Chairman Judge C. L. Abernethy of Plainview.

Reason is that every person -- Texan or not -- has, at one

time or another been a "troubled person." Committee defines "troubled" as "anything from a transient inability to make a necessary decision to a severe psychosis."

One segment of the committee is called the "Services to Troubled People" task force. It has written recommendations for state and community services to troubled people. All recommendations by all committees will be in the spotlight as suggested legislation during the 1965 Legislature.

Committee reports that there is an endless supply of services to troubled people. All recommendations by all committees will be in the spotlight as suggested legislation during the 1965 Legislature.

Committee reports that there is an endless supply of services to meet some fragment of the needs of the troubled. These included pastoral counselors, medical doctors, social workers, and psychologists. Some community information centers must be set up so troubled people can find out where to go for the help they need WHEN they need it.

BAR BOARD OKAYS LAW CHANGE IDEAS -- State Bar's board of directors approved a 9-point legislative program for 1965, which includes the proposal that county commissioners be granted authority to establish county-wide traffic courts and cities be able to set up metropolitan "courts of record."

Board also pledged support of "a substantial across-the-board pay raise" for district and appellate judges. No particular salary structure was recommended, but a \$25,000 annual salary for district judges has been discussed.

Board gave "overwhelming endorsement" to revision of the State's Criminal Code. A bill to do this was passed by the 1963 Legislature, but it did not become law, due to a technicality.

Planetarium Open For Viewing By Public

LUBBOCK (Special) -- Persons on the South Plains who are not familiar with the planetarium at the West Texas Museum here are missing an educational opportunity unique to this area.

This remarkable instrument, owned by the Museum since 1953, can re-create at the touch of a control the appearance of the heavens at any given time or from any location on earth.

It is in operation every Sunday in the Theatre of the Skies behind the Museum on the Texas Tech campus. Admission is only 50 cents for adults and 25 cents for children or by membership card. The program starts promptly at 3 p.m. and last about one hour.

This Sunday (Oct. 25) and for the next four Sundays the topic will be "Unscrambling the Universe," the amazing story of the order of the Heavens. Special programs for groups may be scheduled on a variety of topics -- such as Indian Legends in the Sky, Understanding the Stars and Orion, the Mighty Hunter -- at most any time during the week. Interested persons should contact The Museum at POrter 2-8811, Extension 3201, in Lubbock. Programs may be designed for most age levels. Standard admission extends to groups and a \$5 minimum is required.

The Museum, which itself is open Tuesday through Saturday from 8 a.m. to 5 p.m. and Sunday from 3 p.m. to 6 p.m., is located on the Texas Tech traffic circle. The Planetarium is directly behind the Museum. Ample parking is available nearby.

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Shurfine CREAM STYLE OR WHOLE KERNEL GOLDEN 303 CAN
Corn **7 FOR \$1.**

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SHURFINE FROZEN 6 OZ. Orange Juice 4/\$1.	SHURFRESH BUTTERMILK OR SWEETMILK 8 OZ. Biscuits 13/\$1.	SHURFRESH 2 LBS. Cheese Spread 69¢
SHURFINE 3 LB. CAN Shortening 59¢	SHURFINE EVAPORATED TALL CAN Milk 8/\$1.	SHURFINE 303 CAN Apple Sauce 6/\$1.
SHURFINE 25 LB. PRINT BAG Flour \$1.79	SHURFINE 10 LB. PAPER BAG Flour 79¢	SHURFINE R.S.P. 303 CAN Cherries 5/\$1.
SHURFINE YC HALVES OR SLICED 2 1/2 CAN Peaches 4/\$1.	SHURFINE 24 OZ. Grape Juice 3/\$1.	SHURFINE 12 OZ. Peanut Butter 2/79¢
SHURFINE CUT ALL GREEN 300 CAN Asparagus 4/\$1.	SHURFINE 300 CAN Pork & Beans 9/\$1.	SHURFINE 4 SY. CUT BLUE LAKE 303 CAN Green Beans 5/\$1.
SHURFINE SLICED 303 CAN Beets 7/\$1.	SHURFINE FRESH SHELLED 300 CAN Blackeyes 7/\$1.	SHURFINE 303 CAN Spinach 7/\$1.
SHURFINE WHOLE IRISH 303 CAN Potatoes 8/\$1.	SHURFINE WHOLE SWEET NO. 3 SQUAT CAN Potatoes 3/\$1.	SHURFINE EARLY HARVEST 303 CAN Peas 5/\$1.
SHURFINE 300 CAN Pumpkin 8/\$1.	SHURFINE 303 CAN Tomatoes 5/\$1.	SHURFINE 303 CAN Sauer Kraut 7/\$1.
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SHURFINE 4 OZ. CAN Vienna Sausage 5/\$1.	SHURFINE STRAWBERRY 18 OZ. Preserves 2/89¢	SHURFINE WITH BEANS 15 OZ. Chili 4/\$1.
SHURFINE QUART Waffle Syrup 2/79¢	SHURFINE GRAPE 18 OZ. Jelly 3/\$1.	SHURFINE THR. STUFFED MANZ. ROXEY TALL CAN Dog Food 13/\$1.
SHURFINE FRESH PAK 16 OZ. Cucumber Chips 4/\$1.	SHURFINE QUART Salad Dressing 39¢	SOFLIN WHITE 4 ROLL PAK Toilet Tissue 12 ROLLS \$1.
SHURFINE MED. OR WIDE 12 OZ. PKGS. Noodles 2/49¢	SHURFINE WHOLE SWEET 22 OZ. JAR Pickles 2/89¢	
SHURFINE STRAINED 300 CAN Cranberry Sauce 4/\$1.	SHURFINE 46 OZ. CAN PINEAPPLE-GRAPEFRUIT OR PINEAPPLE-ORANGE Juice 3/\$1.	

THESE SPECIALS GOOD FRIDAY AND SATURDAY OCT. 30 AND 31ST. ONLY

STEAKS ROUND, T-BONE AND SIRLOIN LB. 89¢	Apples WASHINGTON DELICIOUS LB. 19¢	
FRYERS LB. 29¢	Bananas LB. 15¢	
ICE CREAM CLOVERLAKE 1/2 GAL. 59¢	Lettuce FIRM HEAD LB. 19¢	FREE ICE CREAM WILL BE SERVED ALL DAY OCT. 31ST.

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SCOUT NEWS



Recipe Of The Week

The Hart Girl Scouts had their Juliette Low Tea Tuesday Oct. 27 at 4 p.m. in the cafeteria. Troop 404 presented the flag ceremony. The Cadette Troop 155 was in charge of serving. The talk was given by Mrs. Theima Vestal of Plainview. There was singing by the girls.

Guests included the second grade girls and their mothers and the mothers of the Girl Scouts.

SCOUT NEWS



The Boy Scouts that went to Camp Haynes Friday were: Rickey Bennett, Harold Bob Bennett, Clifford Ray, Jerry Heller, Andy Roger, Tony Miller, Mike Armstrong, Vic Nelson, Danny Black, Billy Sanders, Gary Rambo, and the fathers and leaders going were Deryl Clevenger, Dwight Miller, David Nelson and David Warren.

Coming Events

NOVEMBER 1

Attend Church

NOVEMBER 2

School Board
Fire Dept.

NOVEMBER 3

American Legion

NOVEMBER 4

Methodist Men
Ladies Bible Class, at the
Church of Christ

NOVEMBER 5

WSCS
Hart at Texline

Mrs. Donald Featherston gives us our recipe this week, "Apple Dessert."

The Featherstons have two children, Connie Jean, 3, and Gary Don, 3 months.

Featherston is employed at Hills Feed Lots. The couple has lived in Hart for 12 years.

APPLE DESSERT

Slice 4 Winesap apples into pan and cover with:

1 cup sugar
1/2 cup pecans
cinnamon and salt

Cover with batter of:
1/2 cup butter
1/2 cup shortening
2 eggs

1 cup sugar
1 cup flour

Bake at 350 degrees until done.

School Menu

NOV. 2 - 6, 1964

Monday -- Cheese and macaroni, tossed salad, balckeyed peas, hot bread, milk, butter, jelly.

Tuesday -- Chuck-wagon beans, mixed greens, onions, cornbread, milk, butter, apple goodie, spiced beets.

Wednesday -- Beef vegetable stew, peanut butter crackers, lettuce wedge, plain crackers, cake, brown sugar icing, milk, butter.

Thursday -- Turkey pie, buttered potatoes, celery and carrot sticks, hot rolls, milk, butter, jello, whipped topping.

Friday -- Ranch burgers, potato chips, lettuce, tomato, chees slice, cherry cobbler.

IN DALLAS

Mrs. Glyn Reed flew to Dallas Sunday night to be at the bedside of her uncle, Jim Height, who is to have surgery.

IN HALE CENTER

Mr. and Mrs. L. C. McClain and Lauren visited in the home of Mr. and Mrs. Bobbie Wardlaw of Hale Center, Sunday night, and attended worship services at the 4th St. Church of Christ.

West Texas And San Jose Bout Slated

CANYON -- Thirteen West Texas State seniors will make their final appearance in Buffalo Bowl this Saturday night when the Buffs play San Jose State, an outstanding West Coast independent.

Bill Bundy, Boerne; Charley Daves, Mineral Wells; Dennis Flanagan, Garden Grove, Calif.; Woody Gilliland, Sherman; Jerry McGill, Marietta, Okla.; Bruce Kimery, Dallas; Jerry King, Olney; Wilton Manley, Abernathy; Russell Mundy, Harrisburg, Pa.; Larry Patterson, Beaver Falls, Pa.; Doc Rowell, Odessa; Bobby Walton, Littlefield; and Earl West East Orange, N. J. are the Buffalo seniors. Gilliland will not be in uniform due to a knee injury and Daves will see light duty for the same reason.

The Buffalo offense enjoyed its best day of the season in last Saturday's 21-6 win over stubborn Trinity. Don "Preacher" Dennis was one of the offensive sparks against the Tigers, catching a 35-yard pass from Bundy for the first touchdown and running five yards for another.

West Texas State is now 3-3 for the season with four to play, the last three of which are on the road.

IN HOSPITAL

The mother of Mrs. Worth Jones, Mrs. George Rowsser of Plainview, is in the Plainview Hospital.

VISIT NEWSOMS

Mr. and Mrs. J. J. Newsom had as their guest, Mr. and Mrs. Frank Wiley and family of Lubbock, Mrs. W. H. Rigby and Mrs. Ina Lee Rigby from Lockney.

VISIT FOSTER

Mr. and Mrs. L. D. Amer-son fo Olton visited in the E. E. Foster home Sunday.

VISITS FOSTERS

Having Sunday dinner with the E. E. Fosters were the Rev. and Mrs. E. H. Phillips and Mr. and Mrs. Willis Hawkins Sr.

VISIT FOSTERS

Visiting in the home of E. E. Foster Friday were their grand-daughter Patricia Trucker and a friend Elaine Elliott. The girls are attending West Texas State University.

The Buffs will need to sharpen their pass defense for the upcoming Spartan invasion. Ken Berry, younger brother of Oregon's Bob Berry, is the San Jose State quarterback. Although not at full speed because of an injury, Berry hit six of 11 passes for 119 yards giving him 53 of 91 for 615 yards this season. In all, the Spartans completed 10 of 26 for 281 yards in defeating traditional rival University of the Pacific last Saturday by the largest score ever, 37-13. This left the Spartans 2-3 for the season, but they easily could have been 5-0. All their losses have been by three or less points; 3-0 to Idaho, 10-8 to Stanford and 16-14 to Washington State. A 50-yard field goal attempt against Washington State hit the crossbar and bounded back and the Spartans missed a 27-yard field goal against Stanford and had a TD called back the same day.

This will be the first Texas appearance for San Jose State since 1954 and their first appearance ever in the Panhandle. In 10 games against Texas schools, the Spartans have won five, lost three and tied two.

No changes are planned in either the offensive or defensive alignments for the Buffaloes unless Daves is ready to go full speed in which case he will replace Rowell at center.

IN DALLAS

Mr. and Mrs. Lowell Richburg and De Ann recently spent a few days in Dallas at the state fair, quarter horse show, and visiting relatives in Ft. Worth.

VISIT FELDERS

Mrs. Jack Godfrey and Mike of Plainview visited in the home of her parents, Mr. and Mrs. W. H. Felder over the weekend.

VISIT McCLAINS

Mr. and Mrs. Johnny Thompson of Carlsbad, N.M., visited in the homes of the D. L. McLains and the Worth Jones over the weekend.

BASKETBALL GAME

Hart girls' team played Lakeview in basketball Saturday night. Both Hart A and B teams won.

WELL IN CREEK BED --

W. F. Company, Limited, a Monahans oil and gas firm, gained permission from the Texas Water Commission to divert 800 feet of water each year from Beals Creek by drilling about five wells in the creek bed.

Happy Birthday

OCTOBER 30

Trannie Mapp
Willis A. Hawkins

OCTOBER 31

Loyd Farris

NOVEMBER 1

Matthew King
Joby Sanders

NOVEMBER 3

Mark Bennett
Kent Hill

NOVEMBER 5

Don Sanders
Bob Bennett

NOVEMBER 6

Vickie Horton
Freda Irons
Brad Sanders

NOVEMBER 7

Charlotte Murry
Joan Dudley

DIMMITT VISITORS

Mr. and Mrs. H.H. Phares were Sunday visitors in the Jack Phares home in Dimmitt Sunday.

CLOVIS VISITORS

Visiting in the homes of Mr. and Mrs. J. W. Welty, Mr. and Mrs. Paul Brooks and family, Mr. and Mrs. Thomas Lee Brooks and family, Mr. and Mrs. L. H. Welty and family, Sunday, were Mr. and Mrs. Rodney Welty and family of Clovis, New Mexico.

NOTICE

NOTICE -- To all farmers. Houses, barns, and cotton trailers wanted to paint, brush or spray. W. R. McCracken. Call collect 285-2244 Olton, Texas. 39-4tc

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FOR SALE -- Butane refrigerator. Call Mr. W. C. Crick, 938-3777, Hart. 15-2tc

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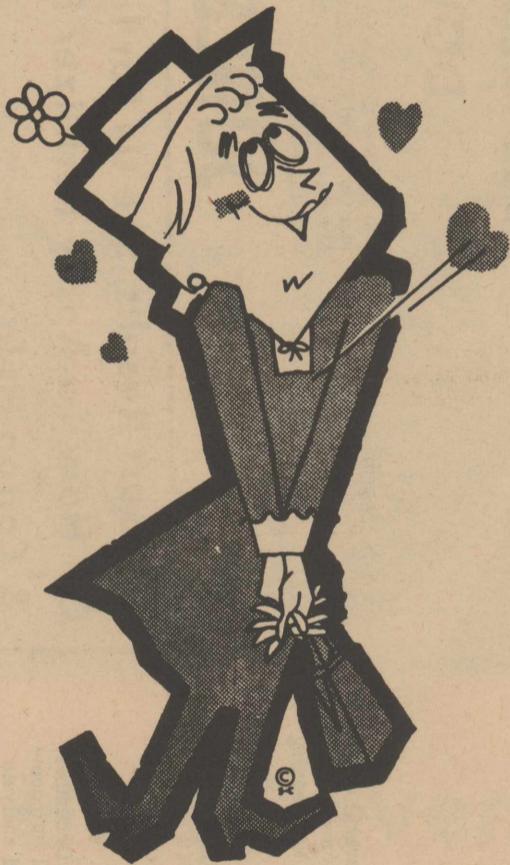
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ADVERTISING'S LIKE THAT

Good marriages are the result of a good buildup beforehand. Readers of The Hart Beat ads need cultivation, with more than one or two ads. Give them a chance with your ads -- don't expect to draw a crowd with one or two small announcements. Use a campaign; use it wisely.

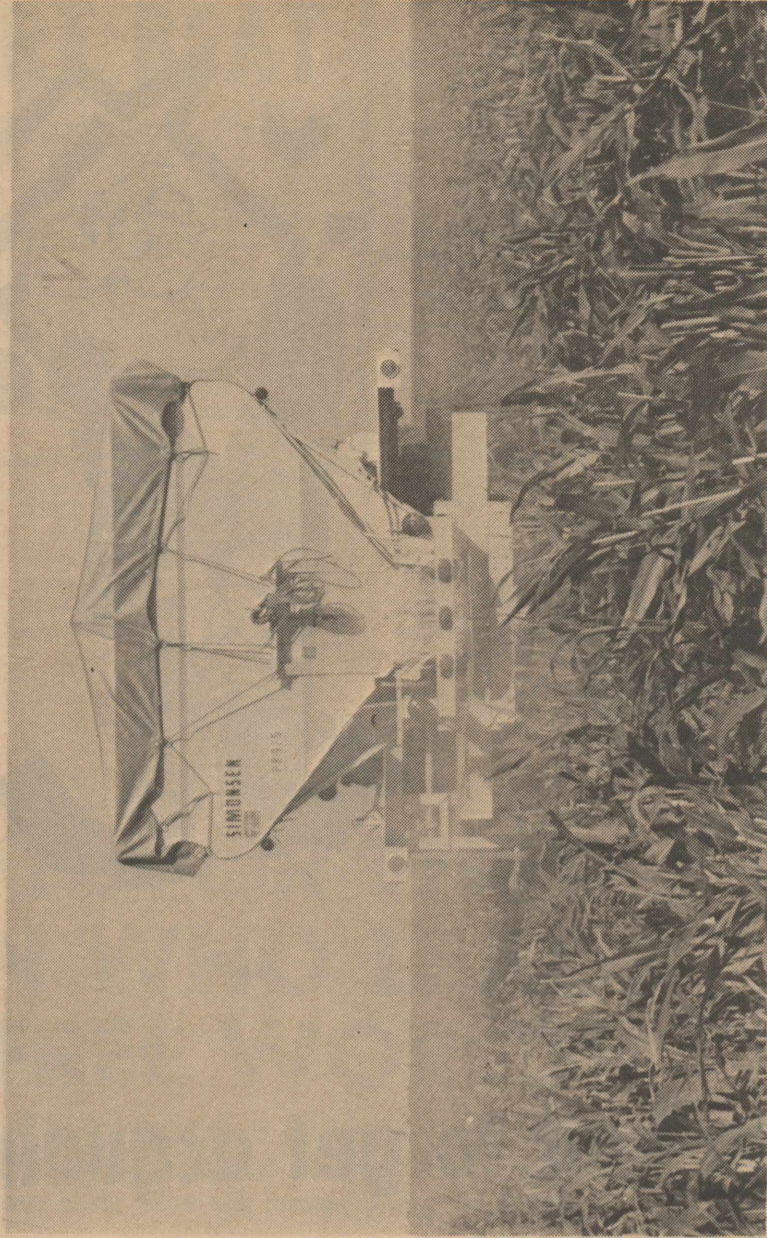
THE HART BEAT

A TEAM THAT WILL PAY BIG DIVIDENDS WITHIN 2 YEARS

COMPLETE SOIL ANALYSIS
FOR 2 1/2 BALE COTTON

FULL SOIL FEEDING
BY TRUCK APPLICATION

ELEMENTS	FARM "A" Lbs. Needed	FARM "B" Lbs. Needed	FARM "C" Lbs. Needed
NITROGEN	100	90	80
PHOSPHATE	93	72	40
POTASH	40	NONE	NONE
SULFATE SULFUR	30	40	30
ELEMENTAL SULFUR	40	40	30
ZINC	3	5	3
MANGANESE	5	3	NONE
COPPER	1	1.5	NONE
BORON	1	1	NONE
IRON	5	4	NONE
MAGNESIUM	20	10	NONE
CALCIUM	NONE	NONE	NONE



FAST-ACCURATE-ECONOMICAL!

FULL-FEED YOUR OUT-OF-BALANCE SOIL

DOWN TO THE LAST DETAIL!

You will see the Quality and Production Go Up . . . and after the first year . . . your fertilizer costs will Go Down! ROWLAND-GORDON Dealers will pay half the \$25.00 cost of all complete Soil Samples. Always keep in mind that a soil test is worth what you pay for it. If it is free . . . then that is exactly what it is worth!

JONES SEED & FARM SUPPLY

For Best Results, See Us For Information
On How To Apply Fertilizer For Grain
& Cotton Fields



FARM HISTORIES:

FARM "A" This is an area field that has been irrigated for several years with no replacement of elements other than Nitrogen and a small amount of phosphate . . . mostly in banded form rather than full soil feeding. Production has dropped off steadily.

FARM "B" This field is near Farm A and has been similarly farmed except that there have been two successive years of Phosphate and some Potash broadcast that has resulted in some Phosphate and Potash buildup.

FARM "C" This is also an area field, but it had full feeding in December, 1963 to take care of all soil needs, bringing the soil into complete balance. After a 7350 lb. Mazie Crop in 1964, the complete soil analysis shows greatly reduced requirements for 2 1/2 Bale Cotton for 1965.

SEE
YOUR
ROWLAND-GORDON
DEALER