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# THE HART BEAT

Consolidated With The Hart Dispatch, July 26, 1962

Member F.D.I.C. HART, TEXAS

FARMERS

STATE BANK

VOLUME 3

HART CASTRO COUNTY, TEXAS, THURSDAY, SEPTEMBER 24, 1964

NUMBER 11



FIRST BALE -- E. E. Foster, gin manager, and Raymond Bohler, ginner, are shown with Hart's first bale of cotton-grown by B. H. Rogers on the Perry farm east of town -- in front of Farmers State Bank.

#### **Coming Events**

SEPTEMBER 25 Football game with Turkey, here, 8 p.m.

SEPTEMBER 28

City Council Meeting; Lions Club; Boy Scouts.

SEPTEMBER 29

### **Boots Rogers Brings In** Hart's First 1964 Bale

Hart's first bale of cotton is in, ginned and set out in front of Farmers State Bank.

B. H. Rogers brought in the first load of cotton to Hart Producer's Co-op Gin from the Perry farm five miles east of

town on the Kress highway Friday, Sept. 18.

According to E. E. Foster, manager of the gin, the Rilcot cotton was pulled in the rain and brought in to the gin lot.

The gin was being prepared for its formal opening on Saturday, and the cotton was not ginned until late Tuesday.

The load of cotton weighed 2100 pounds, and produced a 530-pound bale and approximately 900 pounds of seed, according to Foster.

Premiums for the first bale of cotton in the area were 50 cents a pound on the bale, mium of \$310.

The bale is currently in plain sight in front of the bank for

### Are Announced By ASCS ASCS community committee— men were announced this week by Charley E. Hill, office manager. Charles Springer, vice-chair— man and first alternate delegate; Moss Howell, regular works. On that basis, the member; Jack Streun, first bale brought a total pre-

Community Committeemen

Committeemen for Hart, Community E, are Wade Mills, chairman and delegate; Roy Taack, vice-president and first alternate delegate; David Nelson, regular member, Greg Hoelting, first alternate; and John Gilbreath, second alternate.

Others in the county are as follows:

Community A--M. L. Mc-Farland, chairman and delegate; Bruce Fields, regular member; S. A. Hodges Jr., first alternate; and Francis Wilhelm, second alternate.

Community B -- Weldon Stephen , chairman and delegate; alternate; and David Hutchins, second alternate.

Community C -- Dale Maxwell, chairman and delegate; all to see. Edward Drerup, vice-chairman and first alternate; J. G. Davis regular member, Cullen Hay, first alternate; and G. Earl Kellar, second alternate.

The annual county convention was held Sept. 16 with delegates electing county committeemen.

Taking office Oct. 1 will be Jim Elder, chairman; Clarence Zachry, vice-chairman; Marvin Axe, member, Paul T. Brooks, first alternate; and Billy Snider, second alternate.

#### More Than 100 At Open House

Between 100 and 125 people turned out Saturday for the formal opening of Hart Co-op Gin north of town.

Gifts were given as visitors registered, and refreshments were served.

During tours of the gin from 1 to 5 p.m., visitors saw the latest in gin machinery.

### Longhorns Host **Turkey Friday**

trict 6-B Turkey here Friday in the third game of the season and the second home game of 1964.

Turkey's Turks promise to provide rough competition for the Horns. The Turks stand 0-1-1 in season play, but the tie was with Happy and the loss was to Silverton.

Both scores in the 8-8 tie with Happy were scored in the final period of play. And all but one of the touchdowns in the 24-6 loss to Silverton last week were scored in the first period of play.

The Happy-Turkey tilt was hard fought all the way, and the Turks were threatening in the final seconds of the game.

Barry Lane scored the Turk TD in the game, and quarterback Jack Young passed to Charles Hamner for the conversion.

After the first quarter scoring spree, the Silverton Turkey contest turned into a defensive battle. Roy Gene Stephens scored the Turk TD in the Owl-Turk tilt.

The Turks have a stiff defense -- as shown by their holding the Happy Cowboys scoreless for three quarters and holding the Silverton Owls scoreless for a full half.

The Turk offense, however, not as potent as its defense. Of course, the same thing could be said of the Longhorns. Like the Horns, the Turks have had trouble with their aerial game.

Against Silverton, the Turks attempted 19 passes completed five and had five stolen in mid-air. Against Happy, Young was able to complete only three aerials out of 19 attempts, but only one was

intercepted. The game Friday, then, appears to match two teams which are having to rely on defensive

score down -- while they are having trouble running up a large score of their own on offense.

Once again, however, the Longhorns will be having a larger team and will be outnumbered on the bench. And in a rough game -- as most primarily defensive games are -- a good supply of fresh talent on the bench is a big advantage.

The Longhorns have been lucky this year; they have not had any serious injuries. And through they may feel battered after each game, they remain at full strength going into the third game -- 17 strong.

The starting lineup will remain basically the same.

The Turks promise a rough game, but then so do Anton, Nazareth, Lazbuddie, Bovina, Vega, Texline and Happy.

DISTRICT 1-B							
Team		W	L	T	Pts.	Opp.	
Texline		1	0	1	53	28	
Happy		1	0	1	36	8	
Vega		1	1	0	48	30	
Nazareth		1	0	0	18	6	
Hart		0	2	0	20	64	
Lazbuddie		0	2	0	20	64	
				-	-	110	

#### Demonstration Is Given Here

"Fires don't just happen --they are caused," Joe Smetana, safety director of the Texas Farm Bureau, pointed out in a graphic fire demonstrationheld last week at Hart High School. He went on to name the three causes for most fires: "men, women and children."

In the 45-minute program Smetana used a variety of demonstration equipment and materials placed on tables 16 feet in length to dramatize seven basic facts about fire, its use, and control.



BURGLARS HIT -- K. E. Lam'ert of B&K Grocery surveys the damage after burglars struck his business sometime last Friday night. The intruders sawed their way into the back of the building and made off with more than \$200 in merchandise and about a dollar in change from the cash register. The office was left a shambles, as shown, and the burglars did about \$200 damage to the building.

#### EDITORIAL

### More Officiating Needed For Football Games

Have Party

Approximately 28 FHAgirls

held a slumber party, complete with each bringing their

bedding, food and favorite re-

cords, after Friday night's foot-

Sponsor of the girls is Mrs.

Jim Grubaugh, homemaking

teacher, who accompanied the

group to the Hart Legion Hut,

Also attending were Mrs.

Herman Burress, Mrs. Joe

Newman, and Mrs. Granville

The junior class of Hart High

School is selling football pro-

grams at all of the Hart home

Mrs. Norman Olsen and son,

Jim of Fredericksburg, and Mr.

and Mrs. C. O. Burt spent Monday, Tuesday and Wednesday

of last week touring the Art

Galleries at Taos and Santa Fe, N.M. Mrs. Olsen and

Jim returned home Thursday.

OUR WINTER LINE OF WHITE STAG

Clothes For The Entire Family

Fall & Winter Men's Slacks

**Work And Sport Shirts** 

HOLLOWAYS

ball game.

scene of the party.

football programs

football games.

IN NEW MEXICO

The football game between the Hart Longhorns and the New Deal Lions was a hardfought but not a well-fought, game,

One of the most noticeable things about the game was the large number of penalties against each team. Unfortunately one of the most noticeable things from the vantage point of the sidelines was the larger number of serious, uncalled penalties against each

Both teams were guilty of extra short tempers and extra-rough behavior, as both players and coaches can testify.

Uncalled "penalties" only increase the

rate of behavior needing penalizing. And obvious four play going virtually unnoticed much of the time is surely infuriating to the team on the short end of such play each time.

Much of the blame in such a situation will be turned on the officials of the game. But in this case, the situation was not wholly the fault of the officials.

VACATION TRIP Mr. and Mrs. Hubert McLain FHA Girls have returned from a short

vacation in California with relatives and friends. VISIT HOLLOWAYS

Weekend guests in the home of Mr. and Mrs. John Holloway were their sons and families, Mr. and Mrs. Harley Holloway of Lubbock and Mr. and Mrs. Jems Holloway of Albuquerque,

HOME FROM HOUSTON

Rodney Smith has returned home from Houston where he has been receiving medical treatment. He is reported improved.

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Only three officials were on the field during the home opener. Quite obviously three officials must try to follow the play, but a pass or a long run can leave all three officials a long way from the action.

The solution to the problem is relatively simple -- four officials on the field durthe home games (as there were on the field at Silverton for the season opener).

The presence of the extra official not only allows the play to be watched more carefully, but tends to prevent a lot of unnecessary roughness on the field.

As long as football is to remain a sport-rather than a mild form of all-out war -the game needs to be played on a plane of good sportsmanship (and it appears that it does), by all means let's put four officials on the field for the rest of the games.

# **WSCS Meet**

Christian Service met Thurs-

Responsibility in a World Community of New Nation," was given by Mrs. Willis Hawkins Sr., with a film being shown by

Mrs. E. E. Foster gave the

this morning with Mrs. Hawkins as leader.

VISIT HARRISES

Mrs. Gladys Fry of Marlow has returned home after spending ten days in the home of her daughter, Mrs. Jack Harris and family.

IN LUBBOCK

Mr. and Mrs. Tom Benton organization. attended the Benton family reunion in Lubbock Sunday.



Sunday School 10 a.m. Training Union 5:30 p.m.

## **Held Thursday**

Womans Society of day Sept. 17 at 9 a.m. at the Methodist Fellowship Hall.

The devotional was given by Mrs. Hubert Maples.
The study "United States

Mrs. E. H. Phillips.

closing prayer.

Present were Mmes. Ed Bennett, E. H. Phillips, Willis Hawkins Sr., J. D. Murray, A. L. Aven, E. E. Foster, Hubert Maples, W. A. Hawkins Jr., Jeff Smart and C. B. Laners.

The study was to be continued

**MRS DAVIS HOSTS CLUB** 

Zealot Club met Tuesday, Sept. 22 in the home of Mrs. Jimmie Davis, with Mrs. Joe Bailey and Mrs. Stewart Newsom as co-hostesses.

Mrs. Dwight Miller gave a talk on Girl Scouts. The Zealot Club is a sponsor of the

Officers for the coming year were elected. New officers are president, Mrs. Ralph Futrell; vice-president, Mrs. Cecil Ray Jones; secretary, Mrs. Howe Parker; treasurer, Mrs. Warren Lemons; reporter, Mrs. Wamon Foster; historian Mrs. Theron Morrison.

Present for the meeting were Mmes. Paul Armstrong, Wamon Foster, Bob Bennett, Edd Bennett, C. R. Jones, Glyn Reed, Warren Lemons, Howe Parker, Theron Morrison, Deryl Clevenger, Jimmy Davis, Joe Bailey, Stewart Newsom, and one guest, Mrs. Dwight Miller.

Mr. and Mrs. Johnny Clark, M. Smitherman, Mr. and Mrs. Earnest Martin and Mr. and Mrs. Henry Stanton have returned home from Graham. where they fished for over a

IN LUBBOCK

Mr. and Mrs. J. J. Newsom spent Sunday in Lubbock visiting in the home of their daughter and family, the Frank

VISIT FELDERS

Visitors in the home of Mr. and Mrs. W. H. Felder, Sr. during the weekend were their son, Jerry from Spearman and Mr. and Mrs. Bobby Murdock and children of Littlefield.



BIRTHDAY PARTY--Tammy Lynn Taylor and her mother, Mrs. Ronnie Taylor, are shown with the cake for Tammy's

#### One-Year-Old Has Birthday Party

Mrs. Ronnie Taylor honored her daughter, Tammy Lynn, with a birthday party Monday afternoon, Sept. 21, from 3-

The home was decorated with toy ballons of colored animals. Refreshments of cookies, ice cream and orange cake were served the guests with cake and coffee served the mothers and adult guests.
Guests were Tamera Bow-

den, Kelley Irons, Jana and Teresa Mapp, Rent and Me-lanie Upshaw, DeAnn Richburg,

Lana Tucker and Terri Varner. Special guests were greatgrandparents, Mr. and Mrs. Jim Height and cousin, Mrs. Glen Reed. Other guests were

parents of the children, Mmes.

non Mapp, Preston Upshaw, Lo-well Richburg, Jerry Warner and Denzil Leonard. Party hats and whistles were

Bob Bowden, David Irons, Ver-

#### Chi Psi Meets In Parker Home

Chi Psi chapter of Beta Sigma Phi met Thursday evening Sept. 15, at 7:30 in the home of Mrs. Howie Parker with Mrs. David Willis and Mrs. Willis Hawkins Jr., serving as co-hostesses.

The meeting was opened by the president, Mrs. Bill Rich, and the members repeating the opening ritual.

Roll call was answered by each member giving her own definition of Happiness.

Plans for a forthcoming

bridge tournament were discussed, but no definite date has been set.

Mrs. Lanny Tucker and Mrs. Joe Percy Hart presented the program on "Definition of Happiness" and "Self Analysis.

The meeting was closed by members repeating the closing ritual. Refreshments were served to the following members: Mmes. Paul Armstrong, Melvin Aven, Edd Bennett, Ronnie Farris, Jack George, Walt Hansen, Joe Hart, Glenn Reed, Bobby Reed, Bill Rich, Newlon Rowland, Dean Sanders, Jack Sanders, W. T. Sanders, J. V. Wescott, David Willis, H. H. Parker, Lanny Tucker, and Willis Hawkins Jr.

The next meeting will be Oct. 15 with Mrs. Bobby Reed, and Mrs. Dean Sanders serving as hostesses.

IN PANHANDLE

Mr. and Mrs. R. J. Murray and family attended a wedding in Panhandle Sunday afternoon.

VISIT LEONARDS

Mrs. W. L. (Dub) Cleveland of Panhandle visited in Hart Monday in the home of the Rev. and Mrs. Denzil Leonard.

HART VISITORS

Mr. and Mrs. Tony Smitherman and daughter of McLean spent the weekend in Hart with relatives and attended the ball game Friday night.





Here are the correct identifications of the new teachers in the Hart schools. Upper row, left to right -- Mr. Reid, Mr. Williams, Mrs. Comer, Mrs. Gray, Coach Haden Moore, Principal W. A. Gardenhire, Coach Jeff Smart. Bottom row, left to right -- Miss Luck, Mrs. King, Mrs. Rigdon, Mrs. Scammel, Mrs. Clay, Mrs. Moore, Mrs. Gardenhire. How many did you identify correctly?

#### Mrs. Bennett Heads Club

The members of Mothers Club met Wednesday afternoon at 4 p.m. in the high school library.

New officers elected for the coming year are Mrs. Edd Bennett, president; Mrs. Willis A. Hawkins, Jr., vice-president; Mrs. Dwight Miller, secretary and treasurer.

Plans were made for workers at the concession stand at ballgames and plans were made to sell vanilla extract to purchase another coffee urn.

### Tom Bentons Are Honored

Friends in Ralls honored Mr. and Mrs. Tom Benton with a surprise anniversary party Sat. night. The Bentons have been married 18 years.

Benton is school tax collector in Hart.

NEW EMPLOYEES

New employees in some of the local stores are Mrs. R. J. Murray, Mrs. Lester Richburg, Mrs. Lester Lancaster, and Mrs. Delford Davis.

### June Leonard Is Honored

June Leonard was honored with a birthday party Saturday night in the home of Miss Linda Bailey.

The group enjoyed listening to the record player and played games. Refreshments of fritos, potato chips, dip and cokes were served to the honoree, June Leonard, and Nancy Ree, Vicki Hankins, Margaret Swindle, Linda Popejoy; Lauren McLain, Phil Davis, Rickey Bennett, Dan Rice, Larry Parker and Linda

### Rhoda Guild Meet Held

Rhoda Guild met Sept. 9 at 2:30 p.m. in the home of Mrs. Bob Hill.

Hostesses were Bobby Hill

and Peggy Clay.

New 1965 officers elected are Arlene Dyer, president; Sarah Hart, vice-president; Evelyn Hill, secretary and treasurer; Laquita Hill, recreation leader; and Leta Clevenger, historian.

The officers will be installed

in January.

Salad plate and iced tea were served to Jane Alexander, Benowean Burrus, Peggy Clay, Leta Clevenger, June Davis, Arlene Dyer, Nadine Friday, Sarah Hart, Evelyn Hill, Laquita Hill and Bobbie Hill.

Next meeting will be Oct. 14 with Beth Aven and Marsha George serving as hostesses.

4-H PARTY

Among the Edmonson 4-H club members attending the barn party at the John Baumgardner's of Halfway, Sept. 14 were Mietzie Kennedy, Rodger Kennedy, Linda Bankston, Susan Kimball, Louise Pinkerton, Carol Adams, Danny McDowell, and parents, Mrs. Ben Kennedy, Mrs. Omega McDowell and Mrs. Bill Pinkerton

### **Homemakers Meeting Held**

Hereford chapter of Young Homemakers were hostess this past weekend for the Area I Young Homemakers convention.

Mrs. Wyonne Snider, Sandra Robb, and Claudine Langford of the Dimmitt chapter of Young Homemakers were present as the officers for the coming year were chosen.

A birthday party was given for the three year old club. Cake and punch were enjoyed

by every one.
"Family Living Can Be Fun"
was the subject by the speakers, Mr. and Mrs. Roy Bass of Lub-

Mrs. Pat Reed, Clarendon, was elected area president for the coming year. Dimmitt Young Homemakers will hold next meeting at Thursday in the homemaking department of the high school.

A membership drive is underway. The goal of Young Homemakers of Texas is to improve the living standard and to encourage young F.H.A. stu-

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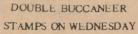
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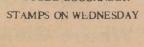
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## HORNS FALL TO

BY MIKE READ

The home opener was somewhat spoiled for the Longhorns here Friday night, as they won several battles but lost the war 24-6 to the New Deal Lions.

The Longhorns played animproved defensive game, but they couldn't seem to mount a consistent offense against the heavier Lions.

The Lions were operating with only two seniors on their squad, but both seniors made their presence painfully obvious throughout the game. Randy Peeples, the much praised Lion halfback, scored a TD early in the first quarter on a pass play covering 12 yards, and Jerry Brown, the other senior halfback accounted for 12 points on two five-yard plunges.

Gary Winningham, the junior quarterback who alternated between that position and halfback with Peeples, threw the pass to Peeples for the first Lion TD and plunged over from the 1-yard line for the final Lion TD,

Gary Heller scored Hart's lone touchdown on a one-yard dive as the first half ended. The situation was almost a repeat of the last-second scoring effort Harvey Sullivan made against Silverton in the last quarter of the season opener.

The Longhorns' weakness in the air was graphically demonstrated during the game which resulted in 50 per cent of the Hart aerials being intercepted and only four yards being added to the Hart offensive yardage.

Several aspects of the game were unusual — to say the least. One such aspect was the penalty rate, with each team being penalized some 60 yards. Another was the added half-time attraction of Lion blocking in the west end of the field while the Lion band was performing in the middle of the field.

Hart won the toss before the game and elected to receive the pigskin. The Lions choose the east end of the field, which gave them a slight wind advantage.

Randy Peeples started things off by booting the opening kick-off to the 5-yard line. Danny Rodriquez moved to the 25-yard stripe on the return.

On what appeared to be a pass attempt, Heller lost to the 23. Doug Martin regained the original line of scrimmage on the next play. With third and 10 facing them, the Longhorns made the first fumble of the game; and Gary Reiken jumped on the ball at the 24 for the Lions

The Lions wasted no time in picking up their first score. Four plays later the Lions shoved across for the six points.

Peeples started the short drive, moving to the 16. Jerry Brown carried it to the 12, picking up the first first down of the game. Peeples went to the 12, and then Winningham hit Peeples for the TD—with 9:16 remaining in the first period.

The points after attempt was stopped short when Winningham was downed short, and the score remained 6-0 -- with the Longhorns on the short end of things.

Peeples again booted the ball to the 5 yard line, and Rodriguez again returned it up the field. This time the Horns put the ball in play from the 40-yard line.

Sullivan was stopped at the of scrimmage, but an off-sides penalty — the first of the game — moved the ball to the 45 (still first down, but only five yards to go).

Heller was nabbed at the 38; Heller gained to the 42; Heller passed — and Peeples hauled it in for the Lions on their own 43-yard line.

Fullback Mike Heald gained nine to the 48. Peeples passed incomplete, but a penalty moved the ball back across the 50 yard line. Winningham then moved out to the Horn 44 for a first down.

A penalty moved the ball back to the 49. Brown gained to the 45. Peeples lost to the 48. Winningham passed incomplete

Peeples punted to the 5-yard line where once again Rodriguez headed back up the field. This time the Horns put the pigskin in play from their 45-yard line.

Four plays later, the Horns had their first first down of the game on the Lion 42-yard line.

Martin gained to the 40, but a penalty wiped out the gain and put the ball on the 47. On the next play — first and 15 — Heller recovered the fumbled ball on the 46. Sullivan gained one to the 45. Heller passed incomplete, and the short offensive drive was

Rodriguez kicked to the 12, and Brown got all the way to the 17 before he was nailed.

The Longhorn defense began to stiffen and come alive late in the first quarter. Winningham gained two and was stopped. Brown gained one before he,too, was nailed. A penalty backed the ball down to the 15, and Peeples got plastered back at the 3-yard line.

The first quarter ended before the next play could be made
—the score remaining 6-0.

After the long walk to the west end of the field, Peeples punted from the inside of his own end zone to the Hart 39, where the ball was killed.

Rodriguez scooted into Lion territory for a first down on the 49.

It looked as if the Horns were finally on the move. Sullivan gained three to the 46. Martin gained three more to the 43, and Sullivan boomed over to the 37 and the first down.

Larry McKay gained two to the 35. Martin added seven to the 28, and then two more to the 26 and another first down.

Then things fell apart for the Horns. McKay gained two to the 24, but Martin was stopped for one at the 23. Heller recovered the ball — after a fumble — on the 27, and he gained only four yards to the 23 on the fourth and 11 attempt.

GET THAT BALL the Longhorn's the back were George

It took the Lion plays to smash for t TD. Peeples hit I pass play good for the Horn 49. Peeples crashed

4-yard line, and Br in for the TD wi the half left. Peeples was stor extra point attemn

extra point attempting an on-

Peeples misjudged the ball out of bothe Lion 47. The Longhorns w to move past the L

to move past the L Larry Houston pur 10-yard line. Peeples returned Winningham gained and Heald gained

and Heald gained Peeples attempted viously successful a but Rodriguez kept I getting any kind of ball. The Horwestled Peeples to on the 22, and took with less than 45 s maining in the half.

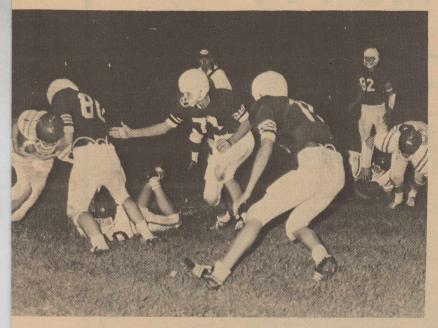
Sullivant gained

Sullivant ried again, stopped at the line mage — with 36 sec ing on the clock. He to Houston to the 28 seconds showin rather controversimainly because the clock remained stop eral seconds during Rodriguez boomed the line (with 24 second on the clock). Off-seties stopped the clock.



END OF THE LINE--Gary Heller blocks the patl Peeples on the 5-yard line as the game draws

### LIONS 24-6



Randy Peeples is snowed under 1-yard shy of the first down, giving ne ball and setting up the one Horn TD of the game. Coming in on the halfge Bennett, Tommy Morrison, Billy Bob Bell (71) and Gary Heller (11).

heir second 3rown on a 28 yards to

up to the own moved th 4:47 in

ped on the it, and the

-sides kick, and booted unds -- on

veren't able ion 40, and ited to the

to the 13. to the 18, to the 20. the preerial route, Brown from hold on the defense the ground possession econds re-

to the 19. but he was of scrimonds showellerpassed 15 -- with On a ng. On a al play -scoreboard pedfor sevthe playothe 3-yard ds showing etting penalk, and Heller pushed to the 1-yard line
-- with :05 on the clock. Heller quickly moved again, and he inched into the end zone as the half ended.

Rodriquez was stopped on the run for extra points, and the Horns headed for the dressing rooms at the half trailing 12-6.

Sam Mayo, the Lion coach, charged on to the field immediately and proceeded to tell the Lions all about the game of football. When he had finished delivering his lecture to those on the field, he called the remainder of the team from the

bench to the field and had blocking practice throughout the half time period. At the start of the second half, McKay kicked to the 25

and Peeples returned to the 33. Two plays later the Lions were back at the 27. Peeples passed incomplete and was forced to punt -- Gary Heller breaking up the third down pass

Rodriguez picked up the ball on the Longhorn 27 and returned it to the 41, but the Horns couldn't get moving. Sullivan lost to the 38; Heller recovered a fumble back at the 31; and forced to run on a pass attempt, Heller gained only to the 33.

Rodriguez kicked to the Lion 38, and Brown returned all the way to the Hotn 28. Peeples passed to Brown and Brown gained to the 10 before Rodriguez stopped him.

Then the Horn defense came alive once again. David Smith hauled in Winningham back on the 13. Smith and Tommy Morrison wrestled Peeples to the ground on the 12, and Sullivan stopped Brown on the 7-yard line. Winningham attempted a pass, but Rodriguez broke it up -- and gave the Horns the ball on their own 7-yard line.

Sullivan gained five to the 12 and gave the team brathing space. Martin gained to the 13, and Sullivan picked up the first down on the 32.

Then Dwayne Agnew recovered a Horn misque on the 29 and set up another Lion touchdown. On third down Brown moved the ball to the 21 as the third quarter ended. Brown then picked up the first

down by charging to the 16. Brown gained to the 13, but he was shaken up on the play. Heald moved to the 11, and

Winningham picked up a first down at the 6-yard line. Brown then moved in for the TD with 9:54 remaining in the

game. The extra point attempt

was stopped short, and the Lions had an 18-6 lead.

Peeples again attempted an on-sides kick, and Agnew jumped the ball just past the Lion 45. On the third down Brown plowed up all the way to the Horn 16 before David Smith pulled him down.

Winningham was stopped for no gain. Brown was stopped for no gain. Again Winningham was stopped for no gain. But then Peeples banged down to the 2-yard line of Hart.

Brown was stopped one yard shy of the goal line, but Winningham slipped over for the TD -- with 5:20 still on the clock. Again -- for the fifth time in the game — the points after attempt was no good, and

the Lions had a 24-6 lead.

Again Peeples tried an onsides kick, but David Smith covered the ball at the Lion 48. Heller was stopped for no gain, and McKay gained to the 41. Heller then passed to the 28, where Randy Peeples gathered the ball in and scampered back to the Horn 46. The Horns were not to have possession of the ball again in the game.

SCORE BY QUARTERS

0 12 24 Lions 6

Hart--Gary Heller, from the

1-yard line (run failed). New Deal -- Gary Winning-ham passed to Randy Peeples, 12 yards (attempt failed). Jerry Brown, from the 4-yard line (Peeples stopped on attempt). Jerry Brown, from the 6-yard line (attempt failed). Winningham, from the 1-yard line (Peeples stopped on attempt).

STATISTICS	HART	LIONS
First Downs	7	14
Yards Rushing	82	144
Yards Passing	4	102
Total Yards	86	246
Pass Attempts	4	12
Completions	1	5
Intercepted By	0	2
Fumbles Lost	2	0
Punts, avg.	3-30.7	3-44.0
Penalties Vds	6 60	7

VISIT BEAVERS

Mr. and Mrs. Sam Davishave returned home after taking Mrs. O.L. Beavers to her home near Fairview, Mo. Mrs. Beavers had spent some timehere visiting her sons, Wayne and Alvin and families.

Dependable Service For Hart Grain Farmers

### FARMERS GRAIN CO.

GO LONGHORNS - WE'RE FOR YOU

Hart-Sunnyside-Kress Hiway

DEWAYNE BROWN, MGR.

### HART OF THE PLAINS GIN

PHONE 938-3235

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HOME OF QUALITY GINNING

### HART GRAIN CO., INC.

SUPPORTING THE HART LONGHORNS

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### HART OIL & BUTANE CO.

CHARLES BLACK, MGR.

WE STAND BEHIND OUR SERVICE AND BACK THE LONGHORN TEAM

## THE HART BEAT GO GET 'EM LONGHORNS

WE'RE BEHIND YOU

to an end.

## CONGRATULATIONS . . . .

B.H. 'BOOTS' ROGERS
FIRST BALE IN HART!

We Are Proud To Have Ginned It!



MANAGER E.E. FOSTER AND GINNER RAYMOND BOHLER

Thank You
For Attending Our Open House

Our New Gin Is At Your Service!

Use These Services And Save

AGGRESSIVE SELLING OF YOUR COTTON TO WORLD MARKETS BY PLAINS COTTON COOPERATIVE ASSOCIATION.

2 YOUR COTTONSEED CRUSHED AT PLAINS CO-OPERATIVE OIL MILL, LARGEST AND MOST MOD-ERN COTTONOIL MILL IN THE WORLD.

YOUR BALES STORED AT PLAINVIEW COOPERA-TIVE COMPRESS, GIVING SUPERIOR SERVICE TO FARMERS, GINS, MERCHANTS AND MILLS.

FARMER OWNED COOPERATIVE BUSINESSES COME

HART PRODUCERS CO-OP GIN

Phone 938-3539

Hart, Texas

### R. Tally Home On Furlough

Pvt. Royce Talley, son of Mr. and Mrs. A. L. Talley, is home on a 20-day furlough from the Marine Corps.

Royce entered the service May 15, 1964, and has been stationed at Camp Pendelton and MCRD in San Diego, Calif. He will report to MCRD for approximately 13 weeks of Teletype schooling.

#### Chili Supper Report Given

The Wesleyan Guild and Methodist Men report a good response for their chili and stew supper of last Friday night,

There were between 350 and 400 people served supper and the sum of approximately \$220. the sum of approximately \$220 was received. The money is to be used to buy carpet for aisle in the sancutary of the church.

BACK TO COLLEGE

Hart students off to school include Johnnie Kittrell, Mike Reed, Don Sharp, Linda Colle, Dennis McLean and Kenneth Fincher, Levelland Junior College; Jo Sanders, Ronnie and David Gardner, Dero Sargent, Dwaine Hardy, Jack Witten, Konnie Bowden and Judy Sanders, Texas Tech; Lois Carol Futrell, Jack Sharp, Richard Cheatham, James Mitchell, Ronald Shaw and Eddie Allsup, Wayland Baptist College; Mike Morrison, North Texas State; Jo Ann Clark, Jesse Lee Beauty School; Larry Lee, San Angelo College; Eugemio Rubalcaba, West Texas State; and Estella Rubalcaba, St. Anthony Hosptial, Amarillo.

#### Services Held For Relative Of Hart Men

Funeral services for John husband, Thomas Myrick, 76, Floydada, were held Sept. 11 at City Park Church of Christ, Floydada.

He was the grandfather of Ralph Myrick and J. D. Myrick, both of Hart.

Officiating minister was Gordon Downing, Canyon. Burial was held in Floydada Cemetery under direction of Moore Funeral Home.

Myrick died at Clovis, N.M. Sept. 10 in the home of a son. He had been a resident of Floyd County since 1928, moving there from Clayton, N.M.

Survivors include two sons, D. D. Myrick, Clovis, and John Thomas Myrick Jr., Floydada; four daughters, Mrs. Earl Huckabee, Hereford; Mrs. Sam C. Dickson, Lubbock; Mrs. Lee Burton, Floydada; and Mrs. D. B. Johnson, Whitewright; a brother, Elbert Myrick, Las Nev.; three sisters, Vegas, Mrs. F. T. Smith, Yoakum; Mrs. A. T. Walling, Burk-Walling, Burkburnett; and Mrs. R. D. Smith, California: 17 grandchildren and three great-grandchildren.

#### Kittrell Electronics

Qualified Service On Color & Black & White T.V.'s Stereo & Radio & Phono.

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47-7

### WHO'S NEW SCOUT NEWS

Melody Ann Nivens, daughter of Mr. and Mrs. Herald Nivens of Hale Center, born Sept. 10 in the Medical Center Hospital and Clinic, weighing eight pounds and four ounces. Grandparents are Mr. and Mrs. Jack Harp and Mr. and Mrs. Roy Nivens, all of Hale Center. The child is a niece of Mr. and Mrs. Sam McGill of Hart.

Larry Bruce King, son of Mr. and Mrs. Larry King, born Sept. 10 in a Dimmitt hospital, weighing seven pounds, six ounces. Grandparents are Mr. and Mrs. Henry Pigg of Hart and Mr. and Mrs. Vergil King of Olton.

### Harvey Davises And Jack Sharp Lead Mission

Mr. and Mrs. Harvey Davis and Jack Sharp have assumed leadership in the Latin American Baptist Mission in Hart.

The Latin Americans have a special invitation to attend the Sunday morning worship ser-

IN PLAINVIEW

Mrs. Sam McGill was recently in Plainview, where her brother had major surgery Sept. 15 in the Medical Center Hos-

VISIT PHILLIPS

Recent visitors in the E. H. Phillips home were his grandson and wife, Mr. and Mrs. Phil Reagan of Snyder.

VACATION TOUR

Mr. and Mrs. J. D. Murray and Mr. and Mrs. H. T. Gardner of Morton have returned from a two-week vacation touring portions of 10 west and northwestern states. Mrs. Gardner is a sister of Margie Murray.

VISIT LANDERS

Mr. and Mrs. E. W. Glenn of Canyon were Sunday dinner guests in the home of her sister, Mrs. C. B. Landers and

BOY SCOUTS

Boy Scout Troop 246 met Monday Sept. 21 at 4:30 p.m. at the Legion Building with Scout Master Deryl Clevenger, and assistants, Dwight Miller and Paul Armstrong in charge.

Boys worked on merit badges first class in signalling and worked with tenderfoot group.

The group also discussed a trip to Palo Duro Canyon in the near future.

Boys present were Rickey Bennett, Harold Bennett, Tony Miller, Donnie Black, James Jackson, Ralph Spear, Andy Rogers, Jerry Heller, Johnny Sanchez, David Warren, Vick Nelson, Lonnie Davis, Mark Porter, Billy Sanders, Don Sanders, Terry Newman.

GIRL SCOUTS

Girl Scout Troop 158 met Tuesday at 4 p.m. at the school building with Mrs. Dwight Miller, troop leader in charge.

The group went to Hansen Grocery, compared labels on groceries, cereals, flour, catsup, vegetables and fruit.

They went to Allford's Longhorn Cafe for refreshments furnished by Mrs. Worth Jones.

Girls present were Sandy Bennett, Becky King, Jeton Jones, Gaylene Hawkins, Kathy Weatherly, Cathy Warren, Brenda Covington, Sharon Aven, Sharon Brooks, Marsha Seago, June Inscore and Carol Miller.

PLAINVIEW VISIT

Mr. and Mrs. Paul Brooks and daughters, Neoma and Sharon, visited Sunday evening in Plainview with Mr. and Mrs. Othel Welty.

VISITS HART

Mrs. Lillian Owens of Bovina spent the weekend in Hart with friends and attended the football game Friday night.

IN COLORADO

Mrs. Nora Ray has returned home from Lamar, Colo. where she spent two weeks with her daughter, Mrs. George Land-troupe and husband.

Mr. and Mrs. Carmon Pigg visited in Oklahoma last week with relatives.

#### HAPPY BIRTHDAY

SEPTEMBER 25

Teresa Mapp Dwight Miller Worth Jones

SEPTEMBER 26

Wilburn Brooks

SEPTEMBER 27

Harold Bob Bennett Robert Brooks Russ Clevenger

SEPTEMBER 28

Mrs. A. L. Talley Walt Hansen Miles Cox

SEPTEMBER 29

W. T. King

SEPTEMBER 30

Betty King Sam Davis Richard Cheatham

OCTOBER 1

Brenda English Ray Warren Aretta Crick

IN CALIFORNIA

Mr. and Mrs. Hubert McLain visited and vacationed in California last week.

HOME FROM HOSPITAL

Mrs. Bob Bennett is home after having surgery in the Methodist Hospital in Lubbock.

BACK AT WORK

Mrs. C. W. Seago resumed her duties as rural mail carrier Monday morning. Mrs. Seage has been absent from her duties due to surgery.

IN LITTLEFIELD

Mr. and Mrs. Wayne Beavers and her mother, Mrs. Leroy Shive, were in Littlefield Sunday afternoon visiting with rela-

### School Menu

Monday -- Bar-B-Q weiners baked potato, lettuce, redish, and fresh onion salad, yeast biscuits, milk, butter, apricot preserves.

Tuesday -- Turkey pie, cranberry sauce, green beans, celery, hot bread, milk, jelly, butter.

Wednesday -- White beans. vegetable and pickle slaw, cornbread, milk, butter, chocolate

cake and pink icing.

Thursday -- Hot dog with chili sauce, french fried potatoes, cheese wedge, baked custard.

Friday -- Salmon croquettes, brussel sprouts, buttered potatoes, yeast biscuits, carrot stick, jelly, milk, butter.

VISIT LANCASTERS

Recent visitors in the home of Mr. and Mrs. Lester Lancaster and family were her cousin, Mr. and Mrs. Kem Beezer of Olton and her sister Mr. and Mrs. Oscar Telchik of O'Donnell.

IN LUBBOCK

Mrs. Ena Bowden attended the football game in Lubbock!

#### FOR RENT

FOR LEASE -- Have 250 cultivated acres for lease. Best irrigation wells. Good allotments. Farm Road 145. See grwoing crop before harvest. C. O. Burt, Hart, Texas 12-1tc

#### FOR SALE

FOR SALE: 14 ft. Sea King Boat, 35 HP Sea King motor, and trailer. Equiptment includes-Canopy, Cover, Speed-ometer, Boat Bailer, Cigarette Lighter, Mirror, Lights. Call Norlan Dudley, Hart 938-3203 or Farmers State Bank, 938-3210.

NEWMAN-DUDLEY AGENCY Represents

SOUTHWESTERN LIFE

In The Hart Area

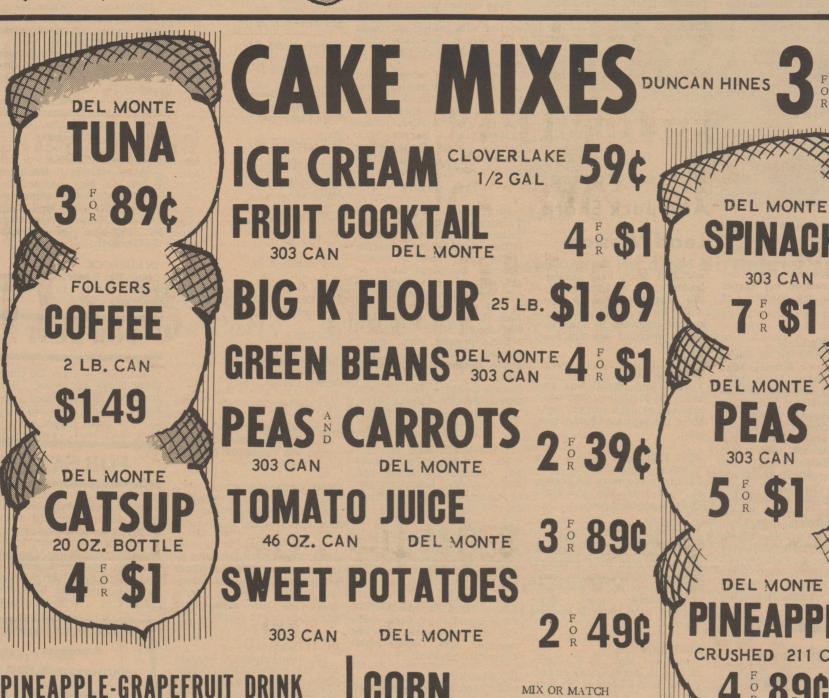


PROBLEMS WITH A ...

It's like having your own private street light! Reddy installs, owns and maintains this modern 7,000 lumen mercury vapor light -- even changes burned out bulbs and supplies the electricity . . . and all for a low rental of only \$4.00 per month. It's ideal for drive-ins, parking lots, feed lots, farm yards and other large area illuminations.



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303 CAN CREAM STYLE 303 CAN WHOLE KERNAL 12 OZ, CAN WHOLE KERNAL

6 ° \$1

DEL MONTE

FRESH BEEF

BACON

HICKORY SWEET LB. 49¢

**PORK STEAK** 

FRESH LB. 450

TOKAYS CALIF.

AGE COLORADO FIRM HEAD 5¢

ROAST FRESH PORK LB. 39° SWEET POTATOES LB. 10°C ONIONS YELLOW 5°C LB. 5°C

WALT HANSEN GRO.