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THE HART BEA

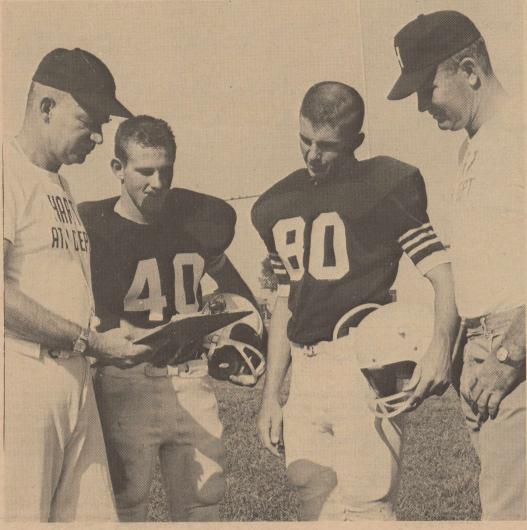
Consolidated With The Hart Dispatch, July 26, 1962

FARMERS STATE BANK Member F.D.I.C. HART, TEXAS

VOLUME 3

HART, CASTRO COUNTY, TEXAS, THURSDAY, SEPTEMBER 17, 1964

NUMBER 11



PLANNING FOR NEW DEAL--Longhorn coaches Jeff Smart and Haden Moore and captains Harvey Sullivan and Tommy Morrison have been looking for some fitting welcome for New Deal when the Owls arrive on the field Friday night for the first Hart home game of the season. How about three quick Horn touchdowns in the first quarter?

New Officers Announced For Hart School Students

Class officers and sponsors were announced this week for Hart Schools with Tommy Morrison as president of the senior class.

Connie Bailey will serve as vice-president; Dixie Kendrick, secretary; Naomi Brooks, treasurer; and Ann Leonard, reporter. Sponsor is Jim Gru-

Junior officers are Rene Brooks, president; David Smith, vice-president; Charlene Moses, secretary; Verletta Crick, treasurer; and Becky Burress, reporter. Sponsor is Eddie Nicholson.

Lanny Tucker is sophomore sponsor. Officers are George Bennett, president; Jerry Smith, vice-president, Rosemary Lee, secretary; and Bob Crick, reporter.

Jeff Smart will sponsor freshmen with the following officers: David Harris, presidnet; W. Q. Hawkins, vice president, Lynda Shive, secretary and treasurer; and Jim Swindle.

Eight grade officers are Rebecca Futtrell, president; Jim Kendrick, vice-president; Gary Rambo, secretary; and Iona Clevenger, reporter. Sponsors are Mrs. W. A. Gardenhire and H. L. Cheatham.

Seventh grade officers are Terry Newman, president; Bar-

bara Hansen, vice-president; Billy Sanders, secretary; and Harold Bob Bennett, reporter. Sponsors are Miss Luck and Don Ewing.

Booster Club Sets Meeting **Next Tuesday**

Hart's Booster Club has issued an invitation to junior and senior high football players and their parents to join them at the next meeting of the club and get acquainted with the coaching staff.

Also scheduled for the next meeting is the election of new

officers for the coming year.
Refreshments are usually served following Booster Club meetings, and the coming meeting also promises refreshments for those present.

One project of the Booster Club will be seen for the first time Friday. The club has purchased new line markers for the football field.

Further projects for the year will be considered at the meeting Tuesday at 8 p.m. in the high school cafeteria.

Open House Set

Hart Producers Co-op Gin

will hold open house at its newly

remodeled plant Saturday after-

noon from 1 to 5 p.m., Manager

E. E. Foster announced this

installed at the plant and the

public is invited to see the im-

provements.

All new equipment has been

Refreshments will be served.

At Co-op Gin

against Roosevelt.

Longhorn coach Jeff Smart can be expected to basically stick to the starting 11 used

Longhorns Host To New Deal 11

The Hart Longhorns play their first home game of the season Friday against New Deal.

The game promises to be much more difficult for the Horns than last year's 48-20 romp over the New Deal Lions.

The Lions have not been faced with the rebuilding problems which have faced the Longhorns this year. And most of the players who were stand-outs against last year's Longhorns

are back this year for New Perhaps the biggest threat on the Lion crew is halfback Randy Peeples. Peeples made a good showing last year against Hart, and he's already off to a fine start this year. Last week, against Roosevelt, Peeples scored 30 points on runs of 26. 13.28. and 80 vards plus three extra point plays. He would have done better, but one of his touchdown runs was called

Jerry Brown, Lion fullback. had a good game last year against the Longhorns, and is back as a large threat this year. He added one of the TD's last week in New Deal's He added one of the 56-0 ramble past Roosevelt. Brown and Peeples did most

of New Deal's rushing damage against the Horns last year, but quarterback Gary Winningham did the damage in the air and connected with Peeples on a TD pass play. Winningham is back this year, and can be counted on for a rough game. He also picked up a six-pointer

The enormity of the New Deal threat can be somewhat realized when the rushing statistics of the New Deal-Roosevelt game are seen. While Hart was struggling for 98 yards on the ground against Silverton, New Deal was rolling for 605 yards on the ground against Roosevelt.

against Silverton. There were fortunately no serious Horn injuries at Silverton last week, and the team remains 17 strong.

The coach said at the conclusion of the game with Sil-verton that the Hart footballers had made a lot of mistakes. The whole team has been working this week to see that the same mistakes are not repeated against the strong New Deal team.

The weather forcast for this week indicates that conditions for the first home game should be better than those which faced the Horns at Silverton last week.

And the Longhorns still have two non-conference games after Friday's game to gain experience in preparation for what promises to be one of the toughest conference shedules in recent years.

Field Day Set Tuesday

The annual soil conservation district field day is scheduled Tuesday Sept. 22 with the tour starting at 9:30 a.m. on the George Sides farm, six miles west of Dimmitt.

Noon luncheon will be held at the Nazareth Community Hall, according to Wade Mills, and there will be an election of two officers for the Plains Cotton Growers Association.

Mills said that there would also be some information given on the Running Water Draw Watershed Project.

The afternoon program of speakers will include Tom Mc-Farland of the Hi-Plains Underground Water District and Preach Edleman of the diapause spray program now battling the



PTA OFFICERS--Pictured above are new officers of the Hart PTA. They are Deryl Clevenger, president; Dwight Miller, vice-president; Mrs. Ben Kennedy, secretary; and J. V. Wescott, treasurer. Not pictured are Polly Sanders, historian, and Lanny Tucker, parliamentarian.

Plant X Open House Set This Saturday And Sunday

Southwestern Public Service Company's Plant X, largest of the electric company's 11 generating stations, will be the scene of an open house Saturday and Sunday, Sept. 19 and 20. Plant X is located in Lamb County, four miles south of Earth on Farm Road 1055.

Visiting hours at the \$43,000,000 plant will be from 1 p.m. to 5 p.m. each day, and area residents are invited to tour the ultra-modern facility during those hours. Refreshments will be served to

visitors during those hours.
The largest single generating unit in service on Southwestern Public Service Company's system, a 210,00 kilowatt machine, has just been put in service at Plant X. The fourth unit at the plant increases the capability of the station to 487,500 kilowatts.

The turbine room at Plant X which houses the four generating units is more than 522 feet long. Plant operators on the early morning shifts insist that the plant is now so large that the sun rises on the east side of the building five minutes earlier than it does on the west.

Plant X features a number of installations of electronic equipment which are used to make possible the most efficent and economical generation of electric power.

The plant has a central information system which provides the control room with 400 different readings from various equipment every two minutes.

This information is constantly studied in order that the most efficient results can be obtained

An automatic load dispatching system is also used, which takes into account both the cost of transporting it to the point of ultimate use, in order that, once again, maximum economy can be obtained.

Three times the distinction of housing what was then the largest single generating unit on Southwestern Public Service Company's system has gone to Plant X

The original unit at the station, whihe went into service in 1952, was the first 50,000 kilowatt generator that the electric company installed. However, while it was still in the construction stage itself, work began on a 100,000 kilowatt unit which has just gone into service makes the third "largest unit" distinction for Plant X.

Perhaps no statistic more significantly records the growth and progress of an area than the increase in the generating capability of the electric company serving a region. Certainly, only as the area it serves grows can an electric company

Plant X and Southwestern Public Service Company's 10 other major generating stations provide dramatic evidence of the growth of the 45,000 square mile area that the electric company serves. Plant X, itself, has a generating capa-



OPEN HOUSE--Southwestern Public Service Company's Plant X, shown above, located near Earth, has announced an open house this Saturday and Sunday. The plant now houses four giant electric generators, with a capability of 487,500 kilowatts.

bility that is more than four times greater than the entire company had when it took its present form in 1942, while the system capability has increased more than 11 times.

was designed and engineered and its construction

supervised by Southwestern Public Service Company engineered and its construction

supervised by Southwestern Public Service Company engineering personnel, under the

direction of E. W. Robinson of Amarillo, the company's chief engineer, generating station design. All of the construction at the plant has been done by Missouri Valley Constructors

JOIN THE BATTLE OF THE **BOLL WEEVIL!**

We urge every person, directly or indirectly connected with the cotton industry, to help wage war on the boll weevil. Widespread infestation of the area would produce an economic disaster that is frightening . . . yes, FRIGHTENING! The economic disaster that is frightening . . . yes, FRIGHTENING! The economic base of our High Plains area could be eaten away by the boll weevil. High Plains bankers urge YOUR support of the Diapause Control Program to protect your income and that of every High Plains resident.

THE ENEMY

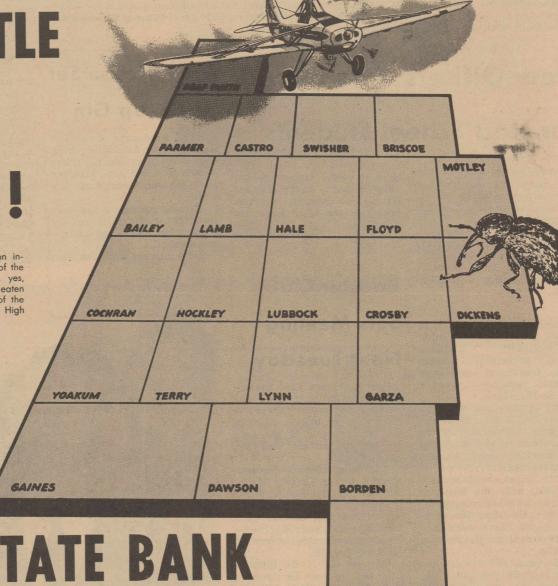
 BOLL WEEVILS . . . Invading the High Plains . . . If they succeed will cost about \$30.00 per acre, every year, for control. . . . Millions more in lost yields and quality, plus reduced value of investments.

BATTLE PLAN — ATTACK AND KILL WEEVILS IN FALL, be-

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fore they hibernate (L Spray every acre of infested cotton . . . - 50c A BALE FROM PRODUCERS, collected 100% at every compress . . . Supplemented

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HOWARD

IERS STATE BANK

HART, TEXAS

Wood, McGaughy **Exchange Vows** Sept. 4 In Bushland

Before an altar decorated with a sunburst arrangement of gladioli and mums, mums, and flanked to either side by candelabra and palms, Miss Nina Ruth Wood became the Donald Meyer McGaughy.

The wedding was solemnized a double-ring candlelight service Friday evening, Sept. 4, at 8 p.m. at the Bushland Baptist Church with the Rev. J. E. Burkham, officiating. Vows were exchanged using a wrought iron prayer bench. Single hurricane lights placed in each window and surrounded by leatherleaf greenery completed the setting.

Parents of the bridal couple are Mr. and Mrs. Bill D. Wood of Bushland, formerly of Hart, and Mr. and Mrs. Robert S. McGaughy of 2209 Locust St. in Amarillo.

Miss Vicky Thompson presented piano selections for the ceremony and also accompanied the soloist, the Rev. Grayson Glass as he sang "I Love You Truly", "Because", and "The Lord's Prayer." The Rev. Grayson Glass is the pastor of the Trinity Baptist Church of Amarillo, where McGaughy is a member.

The bride, given in marriage by her father. wore a formal gown of pure silk peau de soie. imported French lace, hand sown with pearls, trimmed the bodice which featured a scoop neckline and long tapered sleeves that formed a point over the wrist. Her headpiece a three-tiered bridal viel of English illusion which fell from a matching peau de

soie rose and was sided by petals and studded with pearls and iridescent sequins. Her couquet was a cascade arrangements of white roses carried atop a Bible overlaid with Mother of Pearl brought from Jerusalem as a gift from her "Granny Mabel" (Mrs. G. W. Vernon of Long Beach, California). She also carried a hanky given to her Grandmother Jones by her grandfather mother Jones by her grandfather in 1919 before their marriage. She wore a hand-made blue garter, a gift from Mrs. Percy Hart.

The bride was attended by Ann Zickefoose of Amarillo as maid of honor. Bridesmaids were Misses Rhenda Fuqua and Cathy Mc-Gaughy, sister of the groom, both of Amarillo. Their floorlength gowns were of rose silk organza and lace over taffeta. Cicular veils held with single roses of peau de soie covered their faces and their pumps were of rose satin. The bridal attendants carried pink carnation nosegays with hanging rose streamers.

Miss Karilea Rea, daughter of Mr. and Mrs. Wldon Rea of Bushland, was flower girl and was dressed identically to the bridesmaids. She carried a ruffled basket filled with rose Best man was John Hewitt of Oklahoma City, Okla. Bob McGaughy served his brother as groomsman and Bill Don Wood, brother of the bride, was also a groomsman.

Ushers were Dan Graham, Jimmie Fields, Jerry Anthony and Mike Rodgers, all of Amarillo. Jerry Anthony and Mike Rodgers lighted the candles.

For her daughter's wedding, Mrs. Wood chose a cranberry knit suit with black acces-sories. Mrs. McGaughy wore a royal blue knit suit with brown accessories. Both mothers wore white rose cor-

A reception followed at the Wood home south of Bushland. A white lace table-cloth over pink taffeta covered the serving table. A candelabra with pink tapers surrounded the white floral centerpiece. Miss Carla Matthews was at the silver punch service and Jane Scanlan served the wedding cake. Pat Green, Sally Nolan, and Sharon Thompson helped with the serving. All the girls were classmates of Nina's from Amarillo

Mrs. Wilbur Meeks, also a classmate, registered over 200 guests.

Others in the house party were Mmes. Cecil Ray Jones, aunt of the bride, and Ed Bennett of Hart, Bob Wood of Groom and Howard Fuqua, Ivan Zicke-foose, and Raymon Wood of Amarillo, and Jim Line, Bill Rea of Bushland.

Shower and wedding gifts were on display.

Following a wedding gift to Dallas, Mr. and Mrs. Donny McGaughy are at home at 91 Virginia in Amarillo. For traveling, the bride chose a double-knit suit of shocking pink with matching pumps and bag and a black velvet bow in her hair.

Mrs. McGaughy is a spring graduate of Tascosa High School, where she served as choir queen during her senior year. She was a summer student at Amarillo College, where she is also employed. She will continue her schooling and work at the college this fall.

McGaughy is a 1962 graduate of Tascosa High School, where he played football for the Rebels. He is a spring graduate of Amarillo College, where he served as vice-president of the stdent council. He will enroll at West Texas State University this fall and is employed at ICX in Amarillo.

Those attending from Hart were Mr. and Mrs. Cecil Ray Jones and Charles, Mr. and Edward Bennett and Mrs. Harold, Mr. and Mrs. Ralph Futrell, Bruce, and Rebecca, Mr. and Mrs. Percy Hart, Mr. and Mrs. R. A. Futrell and Carol, Mrs. Fred Hamm, Mr. and Mrs. Wm. P. Holland Jr., of Amherst also attended along with Mrs. Sam Swopes of Vinita, Okla. and Mr. and Mrs. Ray Jones of Plainview, grandparents of the bride.



MRS. DONALD McGAUGHY

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McGaughys Honored At Courtesies

A round of pre-nuptial courtesies honored Mr. and Mrs. Donald M. McGaughy prior to their wedding Sept. 4.

She is the former Miss Nina Ruth Wood of Bushland, formerly of Hart.

Mrs. Jim Line was hostess to a miscellaneous shower in her home Sept. 1 with Mrs. Weldon Rea and Mrs. Howard Fuqua as co-hostesses.

Approximately 85 guests registered during the afternoon and additional 85 sent gifts.

The serving table was laid with a circular linen tablecloth edged with pink embroidered roses. A large silver candelabra with pink tapers surrounding an arrangement of pink roses and white mums was the centerpiece.

Pink punch, pink pineapple tidbits and individual cakes topped with pink bells were served. Appointments were of silver and crystal.

The honoree, presented with a pink orchid corsage by the hostesses, opened gifts from a table covered with a white cloth over pink and bearing a ribbon inscribed "Nina and Donny."

She was assisted by her maid of honor, Ann Zickefoose.

Mothers of the couple, Mrs. Bill Wood and Mrs. Robert McGaughy, were given pink rose corsages and the grandmothers Mrs. J. D. Wood of Lark and Mrs. Ray Jones of Plainview, wore white rose corsages.

Assisting the hostesses with the serving and registering were Rhenda Fuqua and Ina Cameron of Amarillo, Mrs. Ed Bennett of Hart, Mrs. Bob Wood of Groom and Mrs. Bill Irwin and Mrs. Max Rarick of Bushland.

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were: Mrs. Bennett, Mrs. Cecil Ray Jones, and her mother, Mrs. Sam Swopes of Vinita, Okla., Mrs. Percy Hart, Mrs. Joe Hart and Donna, Mrs. Lester McLain, Mrs. Willis Hawkins, Jr., and Mrs. Glyn

Mr. and Mrs. Bill Irwin entertained Miss Wood and her fiance at a lawn party, Saturday evening Aug. 29. Guests were served hamburgers from card tables decorated with hurrican lamps set on the Ir-win's back lawn. The honored couple was presented with an electric skillet by the Irwins. Nine couples, close friends of Nina and Donny, attended.

Monday evening, Aug. 31, Miss Wood was honored at a personal shower with 43 close friends attending. Hostesses for the evening were Ann Zickefoose and her mother, Mrs. Ivan Zickefoose.

Guests were served pink sherbert punch and individually decorated cakes from a table laid with a white linen cut work cloth. The centerpiece was a floral arrangment of white chrysanthemums and sweetheart roses.

Mrs. E. D. Caskey of Amarillo was hostess to the bridesmaid luncheon at the Amarillo Club Wednesday, Sept. 2. The centerpiece was a stemmed candle tied with pink streamers which went to each guest's place with name tags. Mrs. Caskey presented Nina with a sterling sugar shell. Favors were jewel studded pencils.

Miss Wood gave her bridesmaids silver bonbon dishes inscribed with Donny 9/4/64." "Nina and

Fruit plates and rolls followed by raspberry parfaits were served to Misses Ann

VACATION TRIP

Mr. and Mrs. C. B. Landers have returned home after a weeks vacation. They went by way of Muleshoe. son, Mr. and Mrs. Boyd Landers and Kay of Muleshoe, accompanied them to Austin, where they visited another son, Paul Landers and his son, Jerry. From there they went to Los Fresnos where they visited Mrs. Landers father who is 88 years old, C. B. Grisham and Mrs. Lander's sister Oneta Grisham.

also visited Padre Island, Matamoros in Old Mexi-

The Landers returned by way of San Antonio to visit C. B. Lander's sister, they visited the Alamo. The Landers returned home Friday Sept. 11.

VISIT DAVISES

Bradley and Kerry Benson, sons of Mr. and Mrs. R. L. Benson of Abilene, have returned home after a two week visit with their grandparents, Mr. and Mrs. Judd Davis.

Those attending from Hart Zickefoose, Rhenda Fuqua, ere: Mrs. Bennett, Mrs. Cecil Cathy McGaughy, and Mmes. ay Jones, and her mother, Bill Wood, Robert McGaughy, Mrs. Sam Swopes of Vinita, Bob McGaughy, and the honoree and the hostess.

> The bridegroom and his parents hosted the rehearsal dinner Thursday evening, Sept. 3, at Leflar's in Amarillo.

New Paint Job Seen At Church

Hart Methodist is being given a new paint job by several members of the church. Those doing the painting are Theron Morrison, Paul Armstrong, Mrs. Hawkins Sr., Sue, Edd, and Mark Bennett, Johnnie Hawkins, Mrs. T. B. Cox, Mabel Aven, the Rev. and Mrs. E. H. Phillips and Buster Aven.

The group painted the nursery and pastor's study.

HAPPY ANNIVERSARY

SEPTEMBER 23

Mr. and Mrs. T. C. Ray

Joyce Welty Mrs. McKay Is Honored Is Honored

Joyce Welty was honored with a party on her seventh birthday, Friday Sept. 11, given by her parents, Mr. and Mrs. Leonard Welty.

Guests attending were Mrs. J. W. Welty, her grandmother, Mrs. Shirley Brooks, Cinda and Sheila, Mrs. Bell English, Brenda, Gwenn and Clint, Mrs. Shirley McLain, Dana, James, Cary and Benny, Brenda and Kathy Cheves, Nelda Hen-derson, Jan Harris, Karen Foster, Carol Armstrong, and

Boving Hosts MYF Meeting

A sub-district meeting of MYF of the Plainview district was held in Bovina in the Metho-

Those attending from Hart were the Rev. E. H. Phillips, Billy Bob Bell, Tomm Morri-



PTA ENTERTAINMENT -- Richard Cheatham, son of Mr. and Mrs. H. L. Cheatham, is pictured above as he entertains at the first meeting of the Hart PTA Tuesday night.

THE HART BEAT

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Any erroneous reflection upon character, firm or corporation which may appear in the columns of The Hart Beat will be gladly corrected upon being brought to the

attention of the publisher. Subscription rates: \$2.50 per year in Castro and adjoining counties. \$4.00 per year elsewhere in Texas. Out of Texas, \$4.00 per year.

On Birthday Mrs. Jerry McKay was honored with a bridal courtesy Monday Sept. 7 in the home of Mrs. Ira Limbocker, Olton.

A fall scheme was used with the table laid with a tan linen cloth with brown trim and centered with a floral arrangement of carnations. A miniature bride and groom was placed behind a brown bowl with streamers. The streamers held "Jerry and Sue the names written with gold glitter.

Individual white cakes with yellow decorations, punch and coffee were served by Mrs. D. A. bass, Mrs. Roy Long, and Mrs. Clinton Limbocker.

Guests were greeted by Mrs. Ira Limbocker and were registered by Calvin Graham.

There were 74 gifts registered and 55 persons called. Hostessess presented the honoree with a white carnation corsage, a bride's book, electric iron, ironing board, pad and cover, electric mixer and

a set of stainless steel. Honored guests were Mrs. Johnny Duncan of Olton, grand-mother of the bride, and the groom's mother, Mrs. Elmer McKay of Hart.

Out-of-town callers were Mrs. Jack Lauderdale, Levelland; Mrs. Judy Thedford and her three children, Anton; Mrs. Jimmy Duncan, Friona; Mrs. Clinton Limbocker, Plainview; and Mrs. D. A. Bass, Hart.

Hostesses for the affair were Mmes. Gene Ball, V.O. Harrod, Duane Harrod, Ollie Smith, Benny Moore, Guy Martin, D. A. Bass, all of Hart; Calvin Graham, Gerald Davis, F. E. Graham, Weldon Daniels, Loyd Blackwell J. Small Wal-Blackwell, J. L. Small, Wallace Matthews, Bob Starritt, Bob Long, Bill Gary, Jim Gray, and Ira Limbocker.

Ministers Plan County Group

The preachers of Castro county met Friday, 8 p.m. at the Steak House in Dimmitt to organize a Castro county ministerial association, which included all denominations who desire to participate.

The following officers were elected at the meeting: the Rev. Hugh Blaylock, chairman; the Rev. A. B. Morris, vicechairman; the Rev. Bill Elswick, secretary and trea-surer; and the Rev. Loran Dickey, publications chairman.

These officers will serve for a period of six months. The second Monday of each month was set as regular monthly meeting date.

Sunday Sept. 20 at 4:30 p.m. there will be a meeting of two youths and one adult and pastor from each church at the First Presbyterian Church in Dimmitt. The purpose of this meeting is to organize a county wide youth council.

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Wheat Program For 1965 Outlined By ASCS Office

(Editor's note: Below are questions and answers on the 1965 wheat program. The answers given are by Charlie E. Hill, Castro County ASCS officer manager at Dimmitt. Q. I GROW WHEAT ON MY FARM. DO I HAVE TO TAKE PART IN THE 1965 WHEAT PROGRAM?

A. It's up to you. Participation in the program is voluntary. There will be no marketing quotas in 1965, no marketing penalties, and no loss of acreage history if a grower everplants his 1965 wheat allotment. Q. WHO IS ELIGIBLE TO TAKE PART IN THE 1965 WHEAT PROGRAM?

A. The program is available to all wheat growers whose farms have a 1965 "old farm" wheat allotment.

Q. IS THE 1965 WHEAT PROGRAM LIKE THE 1964 PROGRAM?

A. Yes and no. Operation of the program generally will be about the same as in 1964, but some provisions have been modified for 1965. Participating farmers will have about the same advantage over non-participants as in 1964. For each alloted acre, the participant in 1965 can expect a return, including the value of the certificates, 33.6 percent above the returns of the non-participant. Gains from participation will vary from farm to farm and from area to area. Q. WHAT ARE THE NEW PROVISIONS OF THE 1965 WHEAT PROGRAM?

A. There are three new provisions for 1965: (1) Substitutuion of wheat for feed grains or feed grains for wheat by growers who take part in both programs; (2) the establishment of an oats-rye base for a farm (in addition to the farm's feed grain base) if the grower requests it; and (3) overplanting of the wheat allotment by as much as 50 percent provided the excess wheat is stored under bond and the grower arranges to do this when he signs up in the program.

Q. WHAT BENEFITS ARE AVAILABLE UNDER THE 1965 WHEAT PROGRAM?

The benefits include pricesupport loans, marketing certificates, and diversion payments. The price-supportloans or purchase for 1965-crop wheat will be based on a national average of \$1.25 per bushel, and it will be available on all the wheat produced on an eligible farm (but not on any "excess" stored wheat). The marketing certificate on the farm's share of "domestic" wheat will be valued at 75 cents a bushel, available on as much as 45 percent of the allotment's normal production; the certificate on the farm's "export" wheat will be worth 30 cents a bushel, on as much as 35 percent of the allotment's notmal production. The diversion payment will be based on half the county loan rate, available on the normal yield of the diverted acreage.

Q. HOW DO I QUALIFY FOR WHEAT PROGRAMNENEFITS? A. You first sign up to take part in the 1965 wheat program before the end of the signup period for your area. Then you carry out the program's applicable provisions (the ASC Committee will spell these out for you). If you meet minimum provisions, you will qualify for loans and certificates. If you want to qualify for diversion payments, you will need to meet these provisions and also (1) reduce

your wheat acreage at least 10 per cent below the allotment and (2) devote these acres to an approved conserving use. Q. WHEN IS THE SIGNUP PERIOD FOR THE 1965 WEHAT PROGRAM?

A. In Texas it extends from Aug. 24 through Oct. 2.

Q. WHAT'S THE ADVANTAGE OF SIGNING UP NOW?

A. It qualifies you to take part in the program, and this is particularly important if you want to use the substitution or overplanting-and-storage provisions.

Q. IF I SUBSTITUTE WHEAT FOR FEED GRAINS UNDER THE DIVERSION PROGRAM, CAN I STILL EARN DIVERSION PAYMENTS?

A. Yes, but the diversion payment would be based on the rate for the crop actually diverted. (Feed grain program diversion rates will be appeared later)

announced later.)
Q. IF I OVERPLANT MY
WHEAT ALLOTMENT AND
STORE THE EXCESS, DO I
LOSE ALL PROGRAM BENEFITS?

A. You would lose only the opportunity to earn wheat diversion payments. You could still qualify for marketing certificates on your farm's allocation and for a price-support loan on all your wheat except the excess. You would need to declare your intention to overplant your allotment at the time you first sign up in the 1965 wheat program.

Q. WHERE CAN I GET MORE DETAILED INFORMATION ON THE 1965 VOLUNTARY WHEAT PROGRAM?

A. At your ASCS County Office. There you can learn how the program would apply to your farm.

PTA Meet Held Tuesday

Hart PTA held their first meeting of the year Tuesday at 8 p.m. in the Hart School lunchroom with new president Deryl Clevenger presiding.

After a short business meeting, Mrs. Jack George, hospitality chairman, presented Richard Cheatham, son of Mr. and Mrs. H. L. Cheatham, who entertained the group with a "hootenanny."

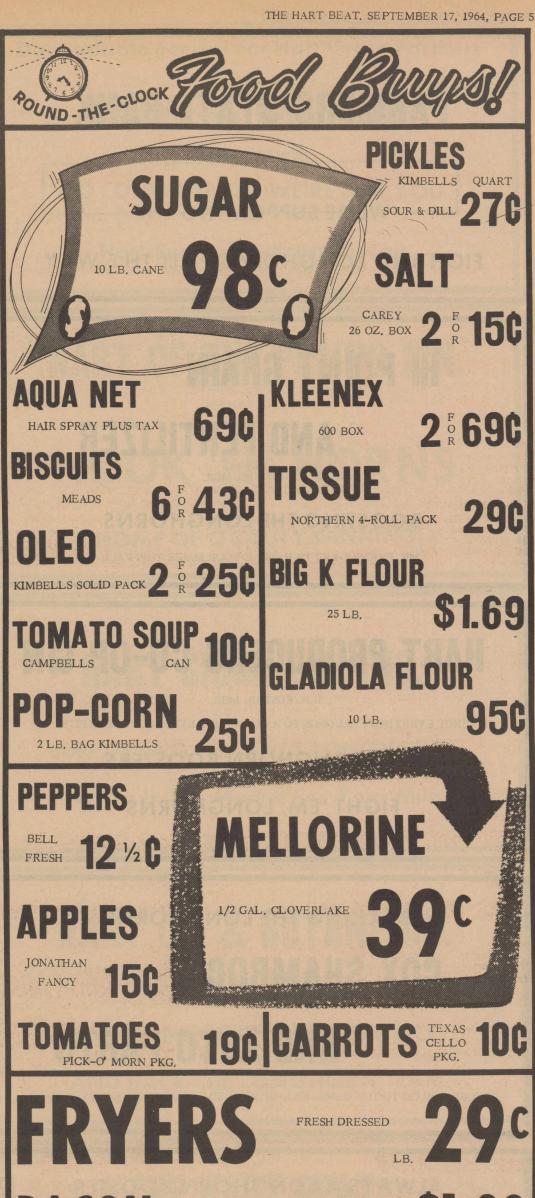
The food committee and PTA members served homemadeice cream and cookies.

Room count was won by Mrs. Nevin's fourth grade room and Lanny Tucker's tenth grade room.

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Silverton Too Much

The Class A Silverton Owls squelched the season opener for the Longhorns by soundly defeating the Hart boys 30-14 Friday night.

The Longhorns came up with few surprises during the course of the game, but they couldn't come up with anything to contain the Owl backfield.

The outstanding Owls in the Silverton backfield ripped through the Longhorn defenses

time after time.

The Owl quarterback, Greg
Towe, ran for 95 yards—while
being caught for losses only twice for a total of 15 yards. Towe passed for 75 yards, connected for 4 extra points and intercepted one Longhorn aerial. The 135 lb. senior ran for two touchdowns and two extra points.

Doing almost as much damage as Towe was the Owl halfback, Charlie Baker. Baker picked up 111 yards rushing -- while being pinned for only one 1yard loss. During his rambles he picked up one touchdown, and even found time to haul in one pass for eight yards. Baker did a lot of rambling while he was returning five Longhorn punts and a kick-off for 71 yards.

Completing the Silverton of-fensive triumvirate was the Owl fullback, Monty Smith. The 196-lb. junior was caught behind the line only twic>--really nailed with authority only once adding 74 yards, and ended up adding 74 yards rushing and a TD to the Owl statistics. Smith also furnished the booming toe for Owl kick-offs.

With only 17 men on the roster--as compared with 35 Owls--practically everybody turned in double duty for the Longhorns against Silverton.

The leading rusher for Hart turned out to be quarterback Gary Heller, with 39 yards on the ground. Next in line was halfback Doug Martin, with 31 yards; closely followed by fullback Harvey Sullivan, with 29

Heller, firing at end Larry

Houston, added 81 yards in the air and connected for one TD.

On defense, Heller intercepted one pass and recovered two fumbles -- one recovered fumble was picked up on the Longhorn 1-yard line. Mark Martin recovered a Horn punt on the Owl 36-yard line after it had been touched but missed by the Owl receiver. Larry

McKay recovered a fumble to set up the second Longhorn TD and David Smith was the one who broke through in the third quarter to nail the Owl fullback

for a crisp seven-yard loss.
As if in preview of the game to come, the Longhorns lost the

toss at the start of the game.

Larry McKay booted the opening kick-off to the Owl 14 where Charlie Baker picked it up and returned it 16 yards to the 30.

The Owls started with a bang marching the 70 yards to the goal line in 12 plays. Monty Smith went around his right end for eight yards and the tally. Then quarterback Towe tore around the same side for the extra points and an 8-0 lead early in the first quarter.

McKay returned the Owl kick-off 14 yards to the 35. On fourth down, with five yards to go, Sullivan punted to the Owls 36. A penalty at the 32 on the punt moved the ball to the Owl 17. On the first play following the penalty Gary Heller intercepted an Owl aerial on the 37.

Four plays later the Owls took over on their own 32, and they were on their way to their second touchdown. Six running plays moved the ball to the Horn's 27 and brought the first quarter to a close. Baker moved the ball to the 27, and Towe scampered up the middle for for the six pointer. Towe had to pass twice to get his extra points, but he made the score 16-0 early in the second quarter in spite of a penalty on the

attempt.

McKay returned the kick-off
19 yards to the 33. On third
down, Heller moved the ball to the 40, but the only penalty against the Longhorns in the game moved the pigskin back to the 35. Mark Martin gained to the 39. Sullivan put the ball out of bounds on the left at the Owl 43.

Baker moved the ball to the Hart 40 in two carries, and Owl halfback Bi bled on the thi series. The Hor in play on their three running pl

still on their own Sullivan punted The Owl receive on the ball and n it, and Mark N on the loose bal the fourth play covery, Heller p Houston on the play covered 22 TD with 5:16 le

The TD came after the Horns their first first game.

Danny Rodriqu short on the extr and McKay boot to the Owl 38returned to the 4

Towe passed Longhorn 26, To to the 13, Monty to the 10 and danced across points left in th pass for the ex intercepted by I and the score wa

The Horns v punt, and the Ow another touchdo fumble stopped from their own moved to the I plays. Towe i pass toward Bi little halfback h started toward some eight yar fortunately the loose on the one Gary Heller pou Heller moved

3-yard line, and Things didn' well in the sec for the Hart g got the ball an They recovered on their own 37 stolen on the C

Six plays la had their four yard dash by qui Towe passed to for the extra p score.

Hart got the had to punt. ball into play 21 and moved missed on thei tempt.
The Horns to

20 and started



END OF THE LINE--Doug Martin (arrow) is snowed under by the Silverton own 15 half way through the fourth quarter. The Longhorn picked up only o play before the rough Owl defense wrapped him up.

DPENER, 30-14

rd play of the rns put the ball own 39. After lays they were

d to the Owl 36. r got his hands nissed catching lartin pounced ll at the 36. On after the reassed to Larry left side. The yards for the eft in the half. only 20 seconds had picked up t down of the

ez was stopped a point attempt, ed the kick-off -where it was

good to the we passed good Smith boomed Charlie Baker for six more e half. Towe's tra points was Larry Houston, ıs 22-6.

vere forced to ls started after Only a them. Starting 32, the Owls lart 40 in four incorked a TD ll Baker. The auled it in and the end zone ds away. Unball was jolted -yard line, and nced on it.

the ball to the the half ended. t start out so ond half either ridders. They nd had to punt. an Owl fumble and had a pass wl 47 by Towe. iter, the Owls in TD-on a 36 arterback Towe. Charlie Baker oints and a 30-6

cick-off and then The Owls put the on the Longhorn it to the 8 but r field goal at-

ok the ball on the out for the far

ne yard on the



TOWARD A TOUCHDOWN—Harvey Sullivan (40, arrow) is shown nearing the end of a 15-yard run, the first of five plays resulting in Harr's second TD. A fumble was recovered by the Longhorns on their own 48, and Sullivan moved the ball to the Owl 37 on this run.

by a 15-yard penalty, they moved to the 41 in eight plays. Heller fired an aerial at Larry Houston, and a pass inter-ference call gave the Hart grid-ders a first down at the Owl 33. Four plays later, however, the Owls took over on the 37.

Five plays later, they were again on the Hart 8-yard line. Again the Owlstried and missed a field goal.

The Horns started out again from their own 20. A first down later, Sullivan had to punt. The Owls put the ball in play on their own 43, moved it to the Hart 48 and McKay jumped on an Owl fumble.

Sullivan moved to the Owl 37. Heller moved to the 32. Heller passed to Houston on the 15, with :08 remaining in the game. Heller passed to Houston again, and a pass interference call gave the Horns a first down on the 8-yard line with :03 showing on the clock. Sullivan bulled his way up the middle and stopped just over the goal line as the clock moved to 00:00 and the final gun sounded.

Sullivan plunged back up the middle and added the two extra points to make the final score 30-14 in the Owls' favor.

But at least it was a thrilling end to a very cold, windy, damp,

end of the field. Helped along miserable season opener; and provided a somewhat warm note to offset the weather--which was pure winter and anything but warm.

SCORE BY QUARTERS

Owls

Hart--Gary Heller passed to Larry Houston, 22 yards (run failed.) Harvey Sullivan, 8yard run (Sullivan ran extra

Silverton--Monty Smith, 8yard run (Greg Towe ran for extra points). Towe, 25-yard keeper (Towe passed to Randv Cantwell for extra points). Towe 36 yard run (Towe passed to Charlie Baker for extra points), Charlie Baker, 10-yard run (Towe's pass intercepted by Larry Houston).

STATISTICS	HART	OWLS
First Downs	9	21
Yards Rushing	98	295
Yards Passing	81	75
Total Yards	179	370
Pass Attempts	10	11
Completions	5	5
Intercepted By	2	1
Fumbles Lost	0	4
Punts, avg.	7,25.1	0
Penalties, Yds.	1,5	4, 50



GARY HELLER Passes For A TD



HARVEY SULLIVAN . Runs For Another

Dependable Service For Hart Grain Farmers

FARMERS GRAIN CO.

GO LONGHORNS - WE'RE FOR YOU

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HART OIL & BUTANE CO.

CHARLES BLACK, MGR.

WE STAND BEHIND OUR SERVICE AND BACK THE LONGHORN TEAM

THE HART BEAT GO GET 'EM LONGHORNS

WE'RE BEHIND YOU

High Plains Field Day Draws 5,000

Foundation at Halfway experienced a day of glory and triumph this past Thursday as between 4500 and 4800 persons turned out for the annual HPRF Field

And if the accomplishments in field projects and hearty publice approval weren't enough, contributions totaling more than \$25,000 were received to boost the agricultural research work of the educational, non-profit organization.
Following the traditional bar-

The High Plains Research becue supper on the foundation open deal of their farming open deal open deal of their farming open deal open deal open deal open d troleum Company and one of the nation's leaders in his field, addressed the gathering.

McCullough, who has been in the irrigated Plains region on numerous occasions, said that this nation has advanced tremendously in application of scientific methods to agriculture. He commended area farmers for their aggressiveness and willingness to try new

even eagerness-- of area farmers to accept results of scientific research is one of the main factors in their production of one of the highest agriculture returns in the nation and he pointed out that the perhour work return is less than 60 cents in some parts of the nation, averages \$1.05 throughout the United States, but has averaged about \$6.50 per man-

hour in the irrigated regions of the Plains.

The Plains farmer is technically advanced, according to McCullough, and has a vast advantage in access to such information as area research foundations provide. The en-gineer said that this technical advancement is enabling the area farmer to meet the challenge of production by feeding himself and 26 others from his products.

Following the evening program, the contributions were received by the foundation. They included a \$15,000 contribution by the Paymaster Division of Anderson, Clayton & Co., Inc.,

a \$1000 contribution from Harvest Queen Mills of Plainview and a presentation by Mr. and Mrs. Frank Moore of Plainview of the Daisie Gidney Hughes staff residence valued at well over \$11,000.

Dr. Earl Collister, HPRF director, accepted the gifts on behalf of the foundation.

Dr. Collister said the Paymaster contribution will be used as partial payment on a 504acre demonstration farm west of Hale Center. Mr. and Mrs. J. Frank Triplett, Amarillo, owners of the land, made the first contribution to the HPRF

Everything goes...

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COTTON-REGULAR 79¢ 47¢

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HAIR & NAIL DRYER REGULAR \$39.95

REGULAR \$18.00

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REGULAR 69¢ GIRL'S SLIPS BY SHIREY & EVETTE

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NYLON-REGULAR \$2.50 1.50

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GIRL'S OUTING

1/2 Price or Less

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LITTLE GIRLS BY TEX-SON. REGULAR \$10.95 ONLY 5.95

SLACKS

LADIES AND GIRLS WINTER

1/2 Price

CHILDREN'S GORDON'S & LeROI

ALL 1/2 Price

SKIRTS LADIES AND GIRLS BY PENDLETON-HI TWEEN-MAJESTIC

1/2 Price or Less

SWEATERS LADIES AND BY JANIE-PLAYMORE, MAJESTIC AND PENDLETON

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BARN & TRAILER KOMAC BRAND

2.78 GAL 2.17 GAL LATEX INTERIOR WALL

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TEXAS WARE REGULAR \$29.95

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RAZOR & BLADES

PAL ADJUSTABLE
RAZOR & BLADES
1.17
GILLETTE
THIN BLADES
REG. 35¢
23¢

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INFANTS THROUGH LADIES SIZES

BOYS KNIT

SHIRTS

REGULAR \$1.98 1.19

REGULAR \$2.39 1.43

SHIRTS BOYS TEX-SON LONG SLEEVED COLORED & WHITE

SIZES 3-8 REG. \$2.29 1.37

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LEOTARDS BLACK & RED METALLIC

REGULAR \$2.95 98¢

BLOUSES LADIES AND GIRLS

1/2 Price

BABY SHOES IDEAL BRAND 2.00

ZIPPERS YOUR CHOICE OF COLOR & EACH

Machine & Carrage Bolts

25¢ PER LB.

ALL GROCERIES 1/3 OFF

THE REGULAR PRICE

BATTERIES

2 for 27¢ FLASH LIGHT

BOYS

JACKETS

EACH 11¢

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SLACKS DANNY DARE CORDUROY & OTHERS SIZES 1-7

> REGULAR \$3.00 REGULAR \$3.50 1.99

JEANS TUF-NUT BRAND

GIRL'S

LEOTARDS

BY KAYSER-GORDON-SLANE

REGULAR \$3.95 2.37

1.78 REGULAR \$2.95

REGULAR \$2.50 1.50 REGULAR \$2.29 1.37

Ivy League Slacks

MENS & BOYS 29 TO 34 WAIST VALUES TO \$7.50

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HUNTING VEST

WITH GAME POCKET REGULAR \$8.95

SHELL VEST REGULAR \$3.00

1.80

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GAME BAG WITH POCKETS REGULAR \$4.49

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HEAVY DUTY 7 LB. FILLING 40X80 17.87

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PLAINVIEW, TEXAS



Do You Know Your New Teachers?

HOW MANY CAN YOU NAME--Can you identify all of Hart's new school teachers? If not it's time to start getting acquainted. See next week's Hart Beat for complete identification

of the new teachers and see howwellyou know your school faculty.

WT Ready For Ohio

"One of our strongest posi-

These words were spoken by coach Joe Kerbel in evaluating the center position on the 1964 West Texas State football squad.

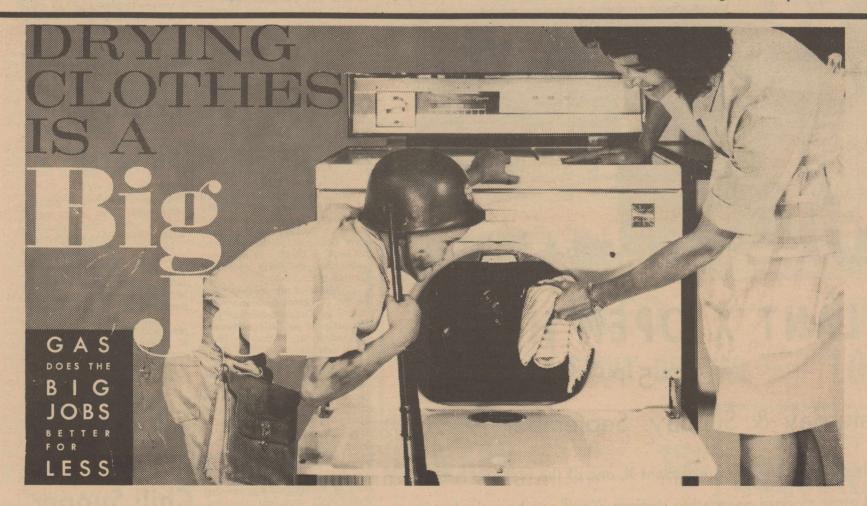
The presence of lettermen Charlie Daves and Doc Rowell, transfer Bill Uzzolino and sophomores Billy Francis and Phil Hampton caused Kerbel's exclamation of confidence.

The gutty Daves excels on both offense and deffense. Despite weighing only 200 pounds, the Mineral Wells senior has earned two letters and is a cirtual cinch to be in the starting lineup when the Buffaloes square off Sept. 19 against Ohio University.

Rowell, a senior, slimmed to 215 pounds this summer and has shown a definite mobility increase over his spring drill efforts. Rowell will spell Daves offensively and will be used as a defensive specialist in addition.

Possibly the Buff's toughest linebacker, Uzzolino will be almost exclusively on defense. A transfer from Trinidad Junior Collete, Bill impressed all in spring drills with innumerable jarring tackles.

jarring tackles.
Francis and Hampton, the Houston sophomores, although considerable endowed with determination, lack the experience to move past any of the forst three, but both show a good deal of promise.



Each year she dries enough washables to

clothe an army! More than a half-ton of wet clothes . . . that's the load the average housewife has to
dry each year. She deserves a modern GAS dryer to help lighten the load. Instant GAS heat dries
clothes faster, fluffier, fresher. Minimum maintenance, too. The heart of the dryer, the
GAS burner, has a lifetime guarantee. No flue required and dependable, economical GAS saves
you money . . . almost thirty "drying" dollars each year.

fuel for a growing empire Pioneer Natural Gas Company



As of this writing (Sept. 11) we are only a couple of days away from seeing the first spray plane take the air in the High Plains boll weevil control program. The first plane will be the forerunner of 12 others on hand to spray some 200,000 acres of area cotton from three to four times between now and frost with technical malathion -a chemical deadly to the boll weevil and offering practically no danger to people, pets or livestock.

The beginning of the actual spray program will bring a great easement to the minds of the hundreds and hundreds of High Plains residents who have toiled so long and so faithfully to lay the plans and gather up the loose ends that, when tied together, would make the program possible. The entire Plains Cotton Growers staff has been so caught up in the feverish activity necessary to thwart a terrible fate for the

Plains that it is possible we have failed in our duty to give full credit to the many, many individuals and groups that have given so unstintingly of their time for the program. If so, such failure has been entirely unintentional.

The Texas Agricultural Extension Service, through its county agents, has certainly done yeoman service in helping tell the general public what the program was all about and why it is so vital to our cotton industry. District Agent W. O. (Bud) Jones, did a fine job of coordinating the county agents work until his retirement Aug. 31, and was vigorously succeeded by Billy

Teachers of vocational agriculture, often working hand in glove with Young Farmer Organizations, have also been a great help in carrying the boll weevil story to the people. Without a full understanding on the part of the public concern-ing such phases of the program as the 50 cent compress deduction; the safety of the chemical to be used; the seriousness of the weevil problem to farmer and businessman alike, and the necessity for obtaining spray permits from farmers in the control zone--without this-that first plane might never have left the ground. Walter LaBay as area supervisor of vocational agriculture teachers, has

earned our profound respect.
And speaking of the 50 cent
compress deduction, the High Plains compress ndustry, by agreeing to accept this unpleasant but vital chore, has earned the appreciation of all on the Plains who have a stake in cotton's future -- and who on the Plains hasn't such a stake.

The job of actually getting signatures of farmers in the seven-county control zone---some 3,500 of them-- was assigned to the Texas Department of Agriculture and responsibly carried through under the direction of Commissioner of Agriculture John C. White, his assistant Charlie Chapman, Fred Roy of the Lubbock office, and others.

The very base on which the whole program is founded begins with the research work carried out by Texas A&M and the South Plains Research and Center. Charles

Fisher, superintendent, and W. L. Owen, entomologist at the Center, along with their associates, are the names that stand out here. From A&M the Plains is indebted to Dr. J. C. Gaines, head of that school's entomology department, Dr. Perry L. Adkisson of of the same department, and Dr. R. E. Patterson, A&M's dean of agriculture.

Helping to determine what research was needed and lending other valuable advice to the program has been Dr. James Brazzel of Mississippi State College who is the virtual "father" of the diapause method on which the program depends for success; Dr. Johnny Johnston, entomologist for the National Cotton Council; Dr. Ellis Huddleston, assistant professor of Entomology at Texas Tech, and Dr. Gerald Thomas, dean of agriculture at that school; Joe Ramsey, president of Texas Aerial Applicators and many others who served on Plains Cotton Growers tecnical advisory committee.

The plant pest control division of USDA, headed by Dr. E. D. Burgess has lent invaluable aid in support of our request for Federal matching funds and in addition has assumed the actual operation of the program. In that division of USDA and deeply involved in the details of the program are D. M. McEachern, state supervisor; D. H. Russell, Lubbock superviosr, and Dr. Sloan E. Jones, director of cotton insercts research branch at Beltsville, Maryland, Besides these advisory and super-visory personnel, plant pest control has assigned some 30 men to this area for putting on the program.

Administration has had a hand in pushing the program forward; Gordon Treadaway, Lubbock attorney has lent valuable legal assistance; Byron W. Frierson, farm manager for the Texas Prison System made his experiment with diapause control available; officers, directors and personnel of area ginners associations, oil mills, compresses, chambers of com-merce, even women's clubs, all have made their contribution to the cause and all are greatly appreciated.

Then there are the various Plains Cotton Growers commitadvisory, tees--steering, county, and community committees all serving without pay or even expense money-that have done such a marvelous job of making crucial decisions, removing obstacles to the program and bolstering the

program throughout.

A complete list of the people and the organizations or the agencies and their personnel which have been so necessary to getting that first spray plane up would be almost without end. As example, in the absence of ready funds for early season spraying, Lubbock banks offered the short term loan of up to half a million dollars, and the offer was accepted; and news media throughout the entire 23 counties have whole-heartedly lent their facilities, which without the necessary edu-cational programs would have been almost impossible.

Any number of such items could be listed which have served to start diapause control--all pointing up the fact that here is a problem so great and so obvious that, for once, there has been practical unanimity of decision and of action Ralph E. Griffitts, superin- and the program could not have tendent of the Farmers Home come about in any other way.



PLANT X OPEN HOUSE

1 TO 5 P.M.

Saturday & Sunday, September 19-20

Be our guest for a tour of Plant X, one of the Nation's largest and most modern generating stations. You'll see how electronic computers, huge turbine-generators and steam boilers as tall as a 14 story building help to meet your needs for electric service, efficiently, economically and dependably both today and in the future.



Plant X is located 4 miles south of Earth and 12 miles north of Amherst on Farm to Market Road 1055.

Holly Dedication, **Open House Set**

Dedication and public tours of the first beet sugar refinery in Texas, the Holly Sugar Corporation facility in Hereford, have been set for the week-end of Sept. 19-20, it has been announced by Holly President Dennis O'Rourke.

Highlight of the week-end will be the principal dedicatory address by Texas Governor John Connally at public ceremonies scheduled to begin at 10:30 a.m. Saturday, Sept. 19, at the refinery.

refinery.
Immediately following the dedication program, conducted tours of the plant will start and continue through Saturday afternoon and again on Sunday from 10 a.m. until 4 p.m.

Actual sugar-making operations at Hereford are not scheduled to begin until harvest of the region's promising sugar beet crop begins on Oct. Chili Supper 1, but the public will get a view of the tremendous array of machinery equipment necessary in the processing of sugar beets and production of finished sugar.

big new Holly Sugar Corporation refinery here are urged to be prepared with low-heel of flatsole shoes for their trip through the plant.

There are some open gratings and metal stairways on

NEWMAN-DUDLEY AGENCY Represents SOUTHWESTERN LIFE In The Hart Area

the tour route," plant officials announced, "and ladies will be much more comfortable in walking shoes than in high heels.

In addition to Governor Connally, many national, state and local officials and dignitaries, including several members of Congress, have indicated they will attend the dedication.

Opening of the plant complex will mark the culmination of several years of planning and effort to bring this new agricultural-industrial enterprise to Texas. The big plant has been named the Merrill Shoup Plant in honor of the late chairman of the board of Holly Sugar Corporation.

is riannea

action of finished sugar. The Wesleyan Guild and Ladies planning to tour the Methodist Men of Hart have planned a chili supper prior to the first home football game against New Deal Sept. 18.

The chili supper will be at 5:30 p.m. at the Methodist Church--on the tennis court if weather permits. Kickoff for the ball game is 8 p.m.

Supper tickets are 75 cents for adults, 50 cents for students, and are being sold by members of the two sponsoring organizations. Proceeds from the event will be used to buy carpet for the church chapel.



RETURNING LETTERMEN--Hart's returning Longhorn lettermen will get a workout Friday when the Horns meet the New Deal Owls in the first home game of the season. Back this year are Tommy Morrison, 80; David Smith, 51; Mark Martin, 82; Gary Heller, 11; Harvey Sullivan, 40; Larry McKay, 64; and Danny Rodriguez, 21.

Coming Events

SEPTEMBER 18

Chili supper at the Methodist Church-5:30 p.m. Vs. New Hart Longhorns Deal--8 p.m. Senator Ralph Yarbrough to speak in Hart.

SEPTEMBER 19

Skating at school

SEPTEMBER 20

Attend church

SEPTEMBER 21

Boy Scouts meet at Legion Hut at 4:30 p.m. Dimmitt Lodge Fire Dept., 8 p.m.

SEPTEMBER 22

Couples Bowling Team, at Olton Zealot Club meeting

SEPTEMBER 24

WSCS meets

HAPPY BIRTHDAY

SEPTEMBER 18

Stanley Brooks

SEPTEMBER 19

June Leonard

SEPTEMBER 20

Joe Edd Carson

SEPTEMBER 22

Bob Hill

SEPTEMBER 23

Dianne Lancaster

SEPTEMBER 24 Lester Aven

SEPTEMBER 25

Teresa Elaine Mapp Dwight Miller Worth Jones

Tech's Grid Season Starts With MSU Bout



"WELL-REVEILLE BLOWS ABOUT 9 A.M., THEN THERE'S A HOT BREAK FAST FOLLOWED BY A NAP

Mississippi State University, possibly one of the nation's better teams, launches Texas Tech's 1964 schedule in Jones Stadium at 7:30 p.m. Saturday.

Mississippi State last year wound up with a 6-2-2 record and beat North Carolina State 16-12 in the Liberty Bowl.

Tech coach J T King easily sees how the Bulldogs could be placed in the top ten right

"Mississippi State finished its regular season with a 10-

10 tie in its game with University of Mississippi, "King points out. "The polls are showing Ole Miss as the nation's top team, and I don't believe

Mississippi State lost as many players as Mississippi."

MSU returns 21 lettermen including guard Justin Canale record-setting field goal kicker, and last year's leading Bulldog rusher, fullback Hoyle dog rusher, fullback Hoyle Granger.

Texas Tech, for its part, is being rated stronger than

last year's team. Among its 24 returning lettermen are the Raiders' top five goundgainers of 1963—halfback Donny Anderson, fullback Jim Zanios, half-back Billy Weise, fullback Leo Lowery, and halfback Johnny Agan, Tech's defenses are headed by linebacker C. C. Willis, tackle John Carrell, end Sam Cornelius, and tackle Ronnie Reeger.

Tickets are still available for the 1964 schedule--both on

School Menu

SEPT. 21-25 MONDAY--Cheese meatloaf, Cabbage salad, Creamed portatoes, Hotrolls, jelly, Milk,

TUESDAY--Chili beans, Lettuce, Buttered corn, Cornbread,

Butter, Peach cobbler, Milk. WEDNESDAY--Rolled roast and gravy, Pineapple, Raisin, and Carrott Salad, Yeast biscuits, Applesauce, Milk, and Butter.

THURSDAY--Ranch burgers, Dill pickle, Carrot stick, Pea-nut butter cake and Peanut but-

ter icing, Milk.
FRIDAY--Fish squares, Buttered rice, Tomato relish salad, Yeast rolls, Milk, Rolled wheat cookie, Butter.

FOR SALE

FOR SALE: 14 ft. Sea King Boat, 35 HP Sea King motor, and trailer. Equiptment includes-Canopy, Cover, Speed-ometer, Boat Bailer, Cigarette Lighter, Mirror, Lights. Call Norlan Dudley, Hart 938-3203 or Farmers State Bank, 938-3210. 22-tfc. 3210.

FOR SALE: Elbon Rye Seed, cleaned and bagged \$2.50 per bushel, excellent for grazing. Contact Worth Jones, Hart 938-3747 or 938-4623.

FOR SALE: extra clean 1962 Ford pickup. V8-3 speed transmission. Custom cab. Radio and heater. Almost new tires. Contact David Irons, Hart, Tex. Phone 938--3251

STAMPS ON WEDNESDAY

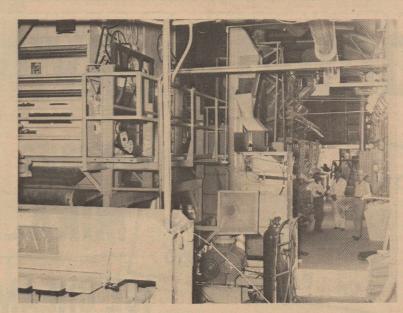


RUSSETT 10 LB



HART PRODUCERS CO-OP GIN SATURDAY, SEPT. 19, 1-5 P.M.





See Our All-New Murray Gin With Split Stream System.

Come! See for yourself — the latest in gin machinery and equipment. Engineering skill, careful installation and operating know-how combine to give top grades. But ginning is only the beginning. Check these extra money-making bene-

AGGRESSIVE SELLING OF YOUR COTTON TO WORLD MARKETS BY PLAINS COTTON COOPERA-TIVE ASSOCIATION.

2 YOUR COTTONSEED CRUSHED AT PLAINS CO-OPERATIVE OIL MILL, LARGEST AND MOST MOD-ERN COTTONOIL MILL IN THE WORLD.

FARMERS, GINS, MERCHANTS AND MILLS.

YOUR BALES STORED AT PLAINVIEW COOPERA- C EARNINGS FROM ALL THESE SUCCESSFUL TIVE COMPRESS, GIVING SUPERIOR SERVICE TO FARMER OWNED COOPERATIVE BUSINESSES COME BACK TO YOU THROUGH THIS GIN

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