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# THE HART BEAT

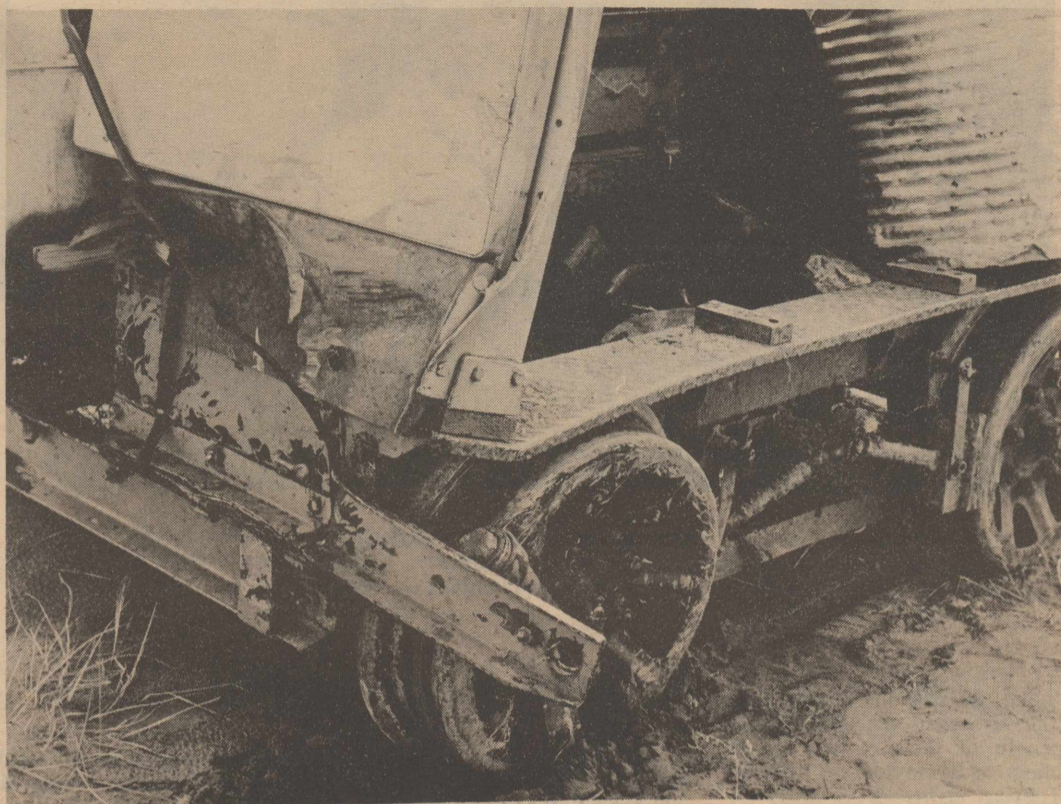
FARMERS  
STATE BANK  
Member F.D.I.C.  
HART, TEXAS

Consolidated With The Hart Dispatch, July 26, 1962

VOLUME 3

HART, CASTRO COUNTY, THURSDAY, AUGUST 13, 1964

NUMBER 5



AFTER COLLISION — The bent frame, smashed windshield and blocked wheel of a motor car that collided with a pickup truck at a crossing east of town are shown here. Four riders on the vehicle were injured.

## Rail Accident Hurts 4 Workers

A railroad crossing accident, the second in a week in the Hart area, sent four railroad workers to Plainview for hospital treatment Wednesday afternoon.

The four were part of a bridge construction gang for the railroad, and they had been working east of Hart.

The crew, which numbers six men, was returning to Hart about 4:35 p.m. when the motor car on which they were riding struck a pickup crossing the tracks.

The motor car went off the tracks at the point of impact and threw the riders off, injuring four Childress men—Virgil Mabry, Harry Gouldie, James Sumpter and J. C. Sims—according to Roy Nix, foreman of the crew.

The pickup belonging to Knox, Gailey and Meador, Lubbock, contractors—was being driven by Jim Stevenson of Lubbock.

Stevenson, who had been working on the new Hart High School building, said he did not see the motor car until the instant the two vehicles collided.

The pickup was struck broadside on the driver's side. The door was mashed in, as was the front fender, and the running board behind the cab was bent downward. The steering wheel was torn loose on the pickup, according to Highway Patrolmen investigating the accident, making it dangerous to drive, although it would still run.

Nix said that Gouldie appeared to have broken his arm in several places, and that the other three men appeared to be less seriously injured. He pointed out, however, that he would not really know how badly any of the men were hurt until he was told by Plainview doctors.

The motor car spun as it left the tracks and threw the men off. It came to rest several yards from the crossing. The wheels had been blocked and some of the framework had been bent, but it took a close look to make sure that the motor car had been involved in an accident.

Nix said that the crew had been working east of the new Tide fertilizer plant east of town, and had started from that point to come back to town.

James Williams, who was also on the motor car, but was uninjured when thrown from it, said that the motor car was probably traveling "about five miles per hour—maybe as much as ten" when it hit the pickup. Williams said he hit on his head when thrown from the vehicle, but that the metal hat he was wearing apparently kept him from being injured.

Investigating the accident, which gathered quite a crowd east of town, were Highway Patrolmen Wells and Sanders from Hereford.

The ambulances from Parsons Funeral Home, Olton, helped take the injured to the hospital.

## Three Injured In Rail Mishap

A car-train collision five miles northwest of Hart on the Dimmitt Highway Friday injured three persons—not seriously though.

The Aug. 7 accident occurred about 5:30 p.m.

The train was headed east, traveling at a slow speed, when the car, driven by Martin Gusman, pulled on to the tracks.

The engineer of the train reportedly sounded his whistle for some time before he hit the right rear fender of the car. The car was flipped into the air and turned around, landing facing to the east.

Three of the five occupants of the car were injured. The injured were taken to Dimmitt for treatment of injuries not believed to be serious.

## Head Coach Resigns Here

Dub Cleveland, head football coach here for the past two years, has resigned to accept an assistant coaching position at Panhandle.

Paul Kennedy, superintendent, of schools at Hart, is accepting applications to fill the vacated spot.

## Grid Tickets Now On Sale

Longhorn fans desiring season tickets—including those who wish to have the same stadium seats they had last year—can get their tickets now at the Hart Beat office.

Adult season tickets for all the home games are \$10, and student season tickets are \$5.

Tickets will be on sale at the Hart Beat office for one more week.

Season tickets for the Longhorn games also include admission to all home basketball games in the Hart High School Gym for the coming season.

## New Manager At Farm Store

A Plainview man has been named manager of Bob's Farm Supply of Hart, owned by Bob Bennett.

The new manager is Jimmy Chennault, 25, who was employed by Plainsman Supply at Plainview 3 1/2 years.

His wife is the former Jane Nelson of Tulia, a graduate of Tulia High School in 1961.

Chennault was graduated from Plainview High School in 1957 and attended Wayland College one year. He is a Navy veteran.

The Chennaults are Baptist.

## Last Rites Are Conducted For Phone Official

Funeral services were held Saturday, August 8, for Jimmy Ray Singer, 34, in the First Baptist Church of Dimmitt.

Rev. James Efrid, of Tahoka, officiated, assisted by the Rev. M.A. Smith, of Dimmitt.

Burial was in Castro Memorial Gardens, under the direction of Dennis Funeral Home of Dimmitt.

Singer, part owner and manager of West Texas Telephone Company of Dimmitt died Thursday at a telephone substation at Sunnyside.

He was a graduate of Dimmitt

High School. Before entering military service in 1953, he worked as a mortician in Hereford and Dalhart.

He was with the 405th Infantry Unit in the Hercules Missile Group. He was discharged with the rank of Sergeant in 1959.

Surviving him are his wife, Betty; two sons, Gary and Noel; two daughters, Neta and Sherry, all of the home; his mother, Mrs. Anna Singer, two brothers, Elton and Robert, all of Dimmitt; one sister Mrs. Juanita Stiff of Roswell.



NEW SCHOOL BUS—Hart school superintendent Paul Kennedy is shown receiving keys to a new school bus from Mr. and Mrs. Tom Ed Benton. The Bentons drove 1500 miles to bring the bus to Hart from Hi-Point, N. C., where it was constructed.

# THE HART BEAT

Member 1964  
TEXAS PRESS ASSOCIATION

Published each Thursday at Hart, Texas, 79043, c/o Box 311, with offices in Hart. Phone number 938-3547. Entered at the post office at Hart, Texas, Second Class postage paid at Hart, Texas.

Any erroneous reflection upon character, firm or corporation which may appear in the columns of The Hart Beat will be gladly corrected upon being brought to the attention of the publisher.

Subscription rates: \$2.50 per year in Castro and adjoining counties. \$4.00 per year elsewhere in Texas. Out of Texas, \$4.00 per year.

## One Year Ago In Hart

- "Water-Sewer Work to Begin"
- "Football Practice Opens"
- "High-Line Workman Electrocutted Here"
- "Hart Teachers Announced"
- "Tucker Gets Master Degree"
- "Dimmitt Gets Radio Station"

### VISITS DAUGHTER

Mrs. A. A. Bradshaw and Tina of San Angelo recently spent two weeks in the home of her daughter Mr. and Mrs. Jack George and family.

### SISTER VISITS

Miss Sandra Richburg of Estelline is visiting this week with her brother and family Mr. and Mrs. Lowell Richburg and DeAnn.



PET—OF—THE—WEEK—Sheila, 11, and Dena, 9, Gardenhire, daughters of Mr. and Mrs. W. A. Gardenhire, are shown with the family pet, Salty. Salty contents himself with pointing at birds and cats and receiving lots of attention from the Gardenhire family.

### ATTENDS MOVIE

Sue Bennett and Joyce Rice took a group of junior young people of their Sunday School class to a movie in Plainview Tuesday night.

### VISIT RELATIVES

Mr. and Mrs. Jr. Bass visited relatives in Brownwood, Texas, over the weekend. They took their niece, who has been visiting them this past week, home. She is Miss Donna Sue White of Brownwood.

### ON TOUR

Becky Burress of Hart and Marsha Spann of Plainview are vacationing in Colorado, Wyoming and California. They are with their grandparents, Mr. and Mrs. Henry Burress of Lockney.

## School Registration Set

The Hart School Board has approved and purchased the new junior-senior high school building.

Furniture and equipment is presently being moved into the building in preparation for the coming classes in the new unit.

School Superintendent Paul Kennedy has requested that all juniors and seniors who have not registered for the coming year do so immediately.

Sophomores and freshmen will register from 9 a.m. to noon, and freshmen from 1 a.m. to 4 p.m.

The Hart school year this year starts Aug. 31, which is a Monday.

School registration for children who will be six years old on or before Sept 1 will be Thursday, Aug. 27, in the old high school library at 9 a.m.

The first day of school, buses will run their regular routes morning and evening. Buses arrive at the school at 8:30 a.m. and leave the school between 2:30 and 3 p.m. to take students home.

Parents will need to bring their child's birth certificate and a signed statement from their family physician that the child has had a successful smallpox vaccination. If the child has not been vaccinated, this will need to be done before the first day of school.



## YOUR CHILD NEEDS A SAVINGS ACCOUNT



Start a savings program for your children while they are still young. Then as they grow, so will their savings. Make your child's future secure . . . open an insured savings account today.

# FARMERS STATE BANK

Member F.D.I.C.  
Hart, Texas

# LEGAL NOTICE PUBLIC HEARING

on the Annual Budget  
for Hart Independent School  
District will be held

## Monday, August 17 at 8 P.M.

At the board meeting room

# David Smith Attends Citizenship Seminar

David Smith, son of Mr. and Mrs. Harold Smith of Hart, is one of the three youths selected from the county to attend a "Citizenship Seminar."

The Castro County Farm Bureau is one of the County Farm Bureaus over the State to send local high school students to the Citizenship Seminar to be held August 11-15 on the campus of Sam Houston State College at Huntsville, according to Luke McGuire, president of the local Farm Bureau.

More than 200 students are expected to attend the event which is being sponsored by the Texas Farm Bureau.

Several outstanding educators and lecturers will speak at the seminar, the second of its kind to be held in Texas.

Instructions at the Texas Farm Bureau Seminar will consist of lectures and films explaining the workings of the American competitive enterprise system and contrasting it with Communism.

Speakers will include Dr. George S. Benson, President, Harding College, Searcy, Arkansas, who has been the recipient of more Freedom Foundation Gold metal awards than any other American educator for his work in citizenship training; Dr. Clifton L. Ganus, Vice President, Harding College, who has traveled extensively in Europe making a study of European life under Socialism; John Noble of Wheaton, Ill., who was a prisoner in Russian slave camps for nine and one-half years; and W. Cleon Skousen, Salt Lake City, Utah, a former

FBI agent and Chief of Police of Salt Lake City.

The students who attend the seminar are selected on the basis of scholastic attainment, speaking ability and other outstanding qualifications.

David Smith participates in all sports in Hart High School and is one of the four top students in his class. He was selected to "Who's Who" by the teachers in his sophomore year and was selected to attend the Annual Staff School in Journalism and Photography in Lubbock that same year.

He was given Best Citizenship Award by the Hart American Legion when he graduated from the 8th grade.

He is active in the Hart FFA Chapter, where he has served as president and attended the State Meeting at Texas A&M University with the Dairy Products Judging Team in his freshman year. His Duroc barrow placed Reserve Grand Champion in 1963 and second in 1964. His present FFA Project is crops. David farms 160 acres and is raising cotton milo, castorbeans, and Irish potatoes.

He is active in the First Baptist Church, where he is secretary of the Young Peoples Department, participates in the Youth Choir, and is presently helping to organize a Training Union in the colored Baptist Church.

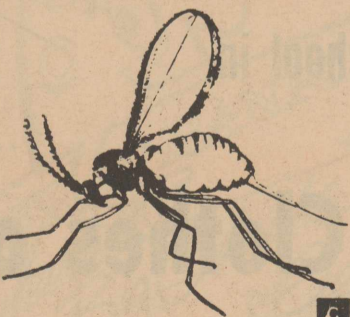
Charles Harris, age 17, son of Mr. and Mrs. H. E. Harris, Dimmitt, and Richard Dobmeier, son of Mr. and Mrs. Leo Dobmeier, a senior at Nazareth High School, are the other county students attending the seminar.

## SORGHUM MIDGE CONTROL

Any sorghum producer who has suffered through a season of midge infestation is familiar with the stunted spikelets that result. In Texas alone, yield losses resulting from midge damage was estimated at 300 to 500 million pounds in 1963 by the School of Agriculture of Texas Technological College. A typical sorghum field planted to yield 4,500 pounds can lose as much as 1,500 pounds per acre to the midge.

Research work done at Texas A&M University and studies at Texas Technological College have both demonstrated that, when properly used, Diazinon insecticide provides effective control of the sorghum midge without danger of foliar burning of the plant. This work, together with residue data developed by Geigy Agricultural Chemicals, Division of Geigy Chemical Corporation, led to the recent label acceptance by the USDA for the use of Diazinon on sorghum.

Even when applied twice at the maximum recommended rate, Diazinon showed no tendency to "burn" the five most popular varieties of grain sorghum (Northrup-King 120, RS-501, RS-610, Producers Association Grain 665, and Lindsey 788). Because Diazinon does not burn the plant, as some organic phosphorus insecticides do, it can be applied twice with relative safety: first when 90% of the heads have emerged from the boot, followed by a second application four days later. As reported in Progress Report 2206 from the Texas Agricultural Experiment Station at Texas A&M, an 80% increase in sorghum yield was achieved by using a double treatment with Diazinon.



Another feature of Diazinon is that it can be applied to sorghum up to 14 days before harvest or feeding to livestock.

Diazinon is used on a wide variety of crops, including fruits and vegetables as well as feed and forage crops. It requires no protective equipment or special clothing during application.

For the control of sorghum midge, Diazinon is available in two formulations: Diazinon 50 W, which is 50% wettable powder, and Diazinon AG 500, which is an emulsifiable solution containing four pounds of technical Diazinon per gallon. Application should be made at the rate of 1/2 to 1 pound per acre of Diazinon 50W, or 1/2 to 1 pint of Diazinon AG 500, per acre. Sufficient water should be used to assure thorough and even coverage of all sorghum heads.

# THE SAVING-EST FOOD BUYS in TOWN

<b>PEACHES</b>	HUNTS	2 1/2 CAN	<b>3 FOR 89¢</b>
<b>CHERRIES</b>		KIMBELLS R.S.P.	<b>3 FOR 59¢</b>
<b>JAMS &amp; JELLIES</b>		18 OZ. JAR	<b>3 FOR \$1</b>
<b>FLOUR</b>	25 LB. BAG	BIG K	<b>\$1.69</b>
<b>FRUIT COCKTAIL</b>	300 CAN	HUNTS	<b>2 FOR 39¢</b>
<b>CORN</b>	OUR DARLING	303 CAN	<b>2 FOR 35¢</b>
<b>SHORTENING</b>	3 LB. CAN	KIMBELLS	<b>59¢</b>
<b>TIDE</b>		GIANT BOX	<b>69¢</b>
<b>PORK &amp; BEANS</b>	300 CAN	KIMBELLS	<b>3 FOR 19¢</b>
<b>KOTEX</b>		BOX OF 12	<b>33¢</b>
<b>COFFEE</b>	FOLGERS	REG. OR DRIP	<b>79¢</b>
<b>ORANGE DRINK</b>	46 OZ. CAN	CIRCUS	<b>3 FOR \$1</b>

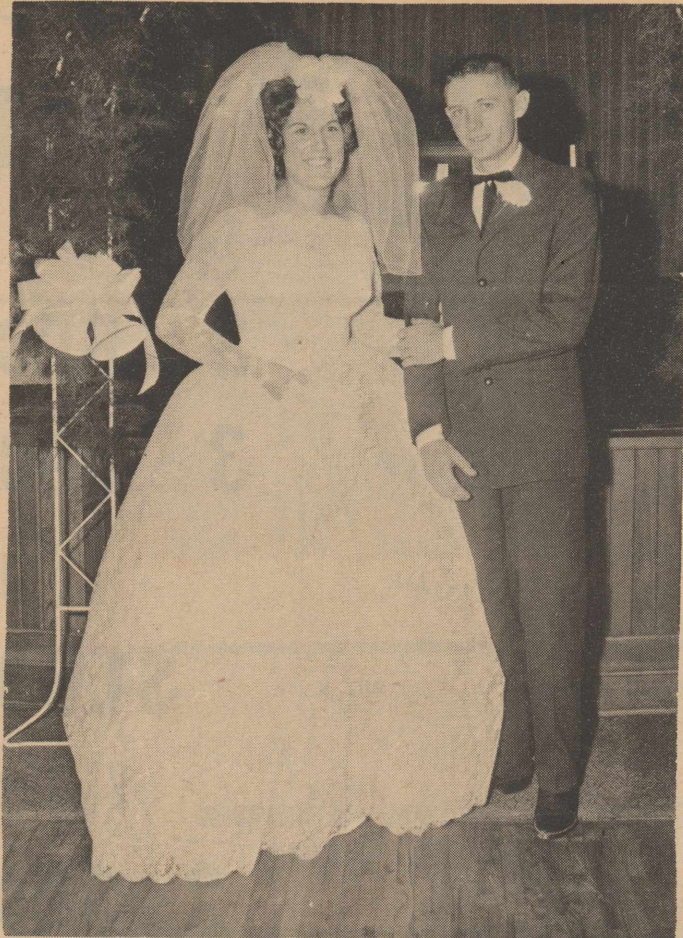
<b>BANANAS</b>	EXTRA FANCY	LB.	<b>12 1/2 ¢</b>
<b>PLUMS</b>	CALIFORNIA	LARODA	<b>19¢</b>
<b>ONIONS</b>		YELLOW	<b>5¢</b>
<b>CARROTS</b>	TEXAS	CELLO PACK	<b>10¢</b>

<b>BACON</b>	DECKER	2 LB. PKG.	<b>98¢</b>
<b>PICNIC SHOULDER</b>		SMOKED LB.	<b>33¢</b>
<b>BOLOGNA</b>	DECKER	3 LBS	<b>\$1</b>
<b>LIVER</b>	BEEF	FRESH LB.	<b>29¢</b>
<b>FRANKS</b>	WANSING'S	ALL MEAT LB.	<b>49¢</b>



SPECIALS FOR AUGUST 14-15, 1964

# WALT HANSEN GROCERY



MR. AND MRS. VERNON KEITH MCLAIN

## Wedding Performed

Miss Mildred Mae Pierce of House, N.M., and Vernon Keith McLain exchanged wedding vows in a double ring ceremony at the First Methodist Church in House, N.M., Sunday, August 2, at 3 p.m.

The wedding ceremony was read by Reverend Samuel Freeman of Loco Hills, N.M.

The bride, given in marriage by her father, chose an all-chantilly lace over satin gown with sequins and pearls at the neckline. The long tapered sleeves were adorned with six satin buttons at the wrist. A tiara of seed pearls held the bride's veil of net. She carried a cascade of white camillias on a white Rainbow Bible intertwined with strands of pearls.

She was traditional with a penny in her shoe, her new outfit, a borrowed lace handkerchief and a blue garter.

Sonny Shoemaker, of Muleshoe, was best man. Groomsmen were Jerry Sparks of Cuervo, N.M., and Pete Rolan of Tucumcari, New Mexico.

Her attendants were Laraine Newman of Melrose, N.M., as her maid of honor; Miss Phyllis Parker, House, N.M., and Mrs. Rhonda Johnson, Roswell, N.M., as her bridesmaids.

Candlelighters were Robbie and Neil McLain, brother and sister of the groom. Flower girl and ring bearer were also sister and brother of the groom. They were Patty and Justin McClain. Serving as ushers were Linton Rea, Portales, N.M. and Allan McLain, Hart, cousins of the bride.

Her attendants wore royal blue satin brocade floor-length dresses, with a low neckline and short sleeves, with white accessories and pill box hats. The maid of honor carried a crescent of white carnations with satin leaves and tied with white satin. The bridesmaids carried bouquets of white mums.

The ceremony was held under an arch of greenery, white satin bows and wedding bells, flanked with four candleabra with white tapers and a white kneeling bench. The pews held white satin ribbons and bows.

Mrs. Keith Bonny accompanied soloist Rev. Keith Bonny on the organ. The song selection were the "Lord's Prayer", and "Whither Thou Goest." Rev. Keith Bonny is the pastor of the House Methodist Church.

Miss Linda Kinkead of Tucumcari, college friend of the bride, registered the guests in the bride's book. She wore a yellow suit accented with a white carnation corsage.

The bride's mother chose a pink linen sheath with beige accessories. The mother of the groom wore a light blue cotton shantung dress with white accessories. The mother of the groom wore a light blue cotton shantung dress with white accessories. Both mothers were presented white carnation corsages.

A reception was held at the House Community Center following the ceremony.

The bride's table was covered with royal blue net over white satin. The bouquets of the bride and her attendants was used as the centerpiece. The traditional three-tiered cake was made by Mrs. Roy Howard of McAlister and decorated by Mrs. Elmer Heine.

The houseparty were Mrs. Sonny Tatum, House; Mrs. Allan McLain, Hart; Mrs. Loretta Paschall of Roswell, N.M.; Mrs. Emmitt Morrow, Mrs. Clyde Powell, Miss Carolyn Gibson, and Miss Paula Kay Powell.

For her wedding trip to northern New Mexico, the bride chose a white corded sheath with royal blue accessories.

The couple are now residing in the former home of Mr. and Mrs. Freddie Lilley in Hart.

Mrs. McClain is a 1962 graduate of House High School. She attended Eastern New Mexico University, Portales, N.M., and is a past worthy advisor of the Rainbow Girls of Melrose. She is a member of the Zeta Tau Alpha Social Sorority and Women's Recreational Association.

# Society NEWS

McLain is also a graduate of House High School and is presently employed by Hart Oil and Butane Co.

Out-of-town guests who attended the wedding were Mrs. Grace Martin, Miss Effie Huckabee, Carolyn Gibson, Mr. and Mrs. Pete Jones, Mr. and Mrs. Linton Rea, Mr. and Mrs. Blonnie Rea, Peggy Shirley, Mr. and Mrs. Harvey Lee, Mr. and Mrs. Jerry Balndford and Deanna, Mr. and Mrs. Willard Gibson, Mrs. Ethel Howard and Mrs. Robert Harmon, Bobby and Brenda, all of Portales.

Mr. and Mrs. Luther Cox, Mrs. Orville Griffith and Charlotte, Miss Lille Faye Griffith, of Floyd, N.M.; Miss Linda Kinkead and Mr. and Mrs. Omer Gibson of Tucumcari, N.M.; Mrs. U. C. Young of Vaughn, N.M., Rev. Harvey Hudnall of Texico, N.M.; Mr. and Mrs. Allan McClain of Hart; Mr. and Mrs. Sonny Shoemaker of Muleshoe, Mrs. J. D. Newman of Melrose, N.M.; and Mrs. La June Gary, of Norman, Oklahoma.

### SUNDAY VISITORS

Visitors in the Miles Cox home Sunday afternoon were Mr. and Mrs. Ray Jones, Plainview; Mrs. Allie Bernard, and Mrs. Ruby Tiner, Weatherford; Mr. and Mrs. Hubert Newman and Mrs. T. B. Cox. Mrs. Bernard and Mrs. Jones are sisters of Mrs. Simpler.

### WEEKEND VISITORS

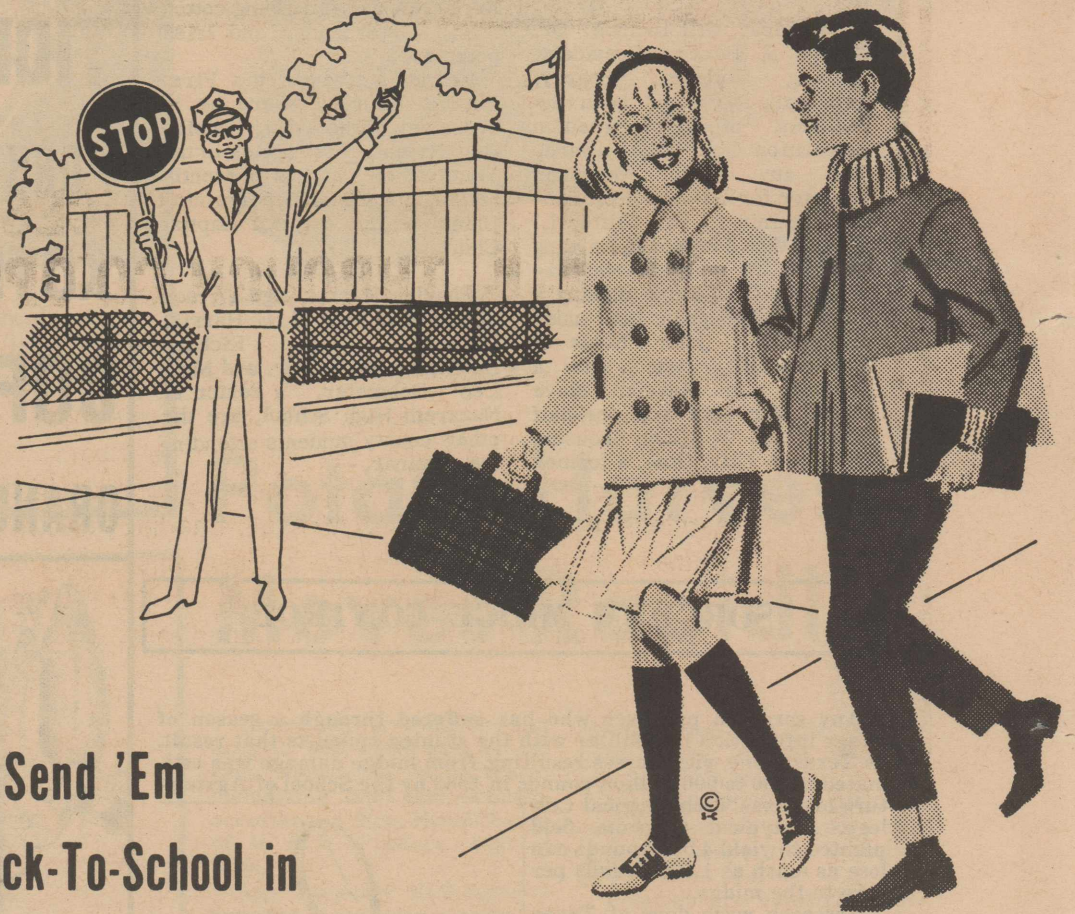
Mr. and Mrs. Phillips home of Snider visit

### VISITING PARENTS

Mr. and Mrs. children of P. visiting his p. Mrs. J. E. J.

At  
Holloway  
HART, TEX

Everything For Back-To-School  
USE OUR LAY-AWAY  
HOLLOWAY'S



Send 'Em  
Back-To-School in

## Clothes of Cotton!

Cotton is a natural for children going back to school. Soft and comfortable -- and long-wearing, too..... REMEMBER, you help yourself and your neighbors by buying and using more cotton.

## Plainview Co-Op Compress

2 1/2 Miles East of Plainview

RECENT GUESTS

Guests in the home of Mr. and Mrs. H. E. Loman recently were her brother and wife, Mr. and Mrs. James Pistole of Denver, Colo., the Pistole's granddaughters, Toni and Patty Wilcox of St. Louis, Mo. and also Mrs. Lillian Owens of Eden.

**Miss Pierce Is Honored**

Miss Mildred Mae Pierce, bride-elect of Vernon Keith McClain, was honored with a nuptial shower at the Community Center Thursday, July 30 at House, New Mexico. Mrs. Jimmy Snipes registered the 70 guests.

The table was laid with royal blue net over white satin with centerpiece of blue and white dahlias and shasta daisies. A summer bouquet was another room decoration.

The mothers of the bride and groom and the bride-to-be were presented with corsages of white gladioli.

Mrs. Clyda Morrow and Mrs. Earl Farmer presided at the serving table. Individual cakes adorned with blue and white flowers and punch were served.

Special guests were Mrs. Jack McClain of Blue Jacket, Okla., Mrs. C. M. Pierce of House, N.M., Mrs. Fred Collins, Mrs. Holbert Shirley Mrs. Ray Medlock and Mrs. Harvey Lee of Portales, Mrs. Orval Griffith, Mrs. Leon Nash and Mrs. Edsel Roberts of Floyd N.M., and Mrs. Leo McCollum of Clovis, New Mexico.

RETURNS HOME

Miss Mary Helen Maples returned to her home last Saturday after spending a week with her grandparents Mr. and Mrs. Hubert Maples.

**Methodists Plan Supper**

The Wesleyan Guild and Methodist Men are sponsoring a country stew, and homemade chili supper Friday, September 18, at the Methodist Church from 5:30 to 7:30 p.m.

Tickets will go on sale next week and may be purchased from members of the Guild or Methodist Men.

The proceeds will buy carpeting for the Methodist Church.

**Mrs. Coffee To Speak**

Mrs. C. C. Coffee of Lubbock will speak of Missions at the First Methodist Church, Sunday, August 16, at 11 a.m.

Mrs. Coffee is chairman of the Board of Missions of West Texas.

**Featherstons Have Anniversary**

Mr. and Mrs. Donald Featherston celebrated their sixth wedding anniversary with a cookout at their home.

Attending the occasion were Mr. and Mrs. Bub Hoover and boys and Mr. and Mrs. Sam Jones of Northfield, Mr. and Mrs. A. C. Myers, Sr., Mr. and Mrs. Aubrey Myers and sons, Mr. and Mrs. J. Featherston, Truman Featherston, Tina Featherston, and Mr. and Mrs. Charlie Holliman and Taresa all of Hart.

VISITS PARENTS

Mr. and Mrs. Wallace Harper, Ken and Katy of Borger, Texas, are spending the week, in the home of her parents, Mr. and Mrs. Jack Smitherman, Texas, are spending the week

TO ARKANSAS

Clifford Ray, son of Mr. and Mrs. Claude Ray, left Sunday for Little Rock, Arkansas, where he is on an extended vacation in the home of his grandparents, Mr. and Mrs. W. F. Ellis. He will be joined by his father and mother, who also will be vacationing in Arkansas next week.

TORS  
s. Phil Reagan  
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ENTS  
s. Bill Jacks and  
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**FIRST BAPTIST CHURCH**  
of Hart

Sunday School 10 a.m.  
Training Union 5:30 p.m.

**For Bulldozer or Carryall Work**

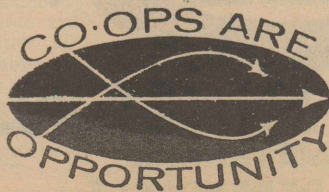
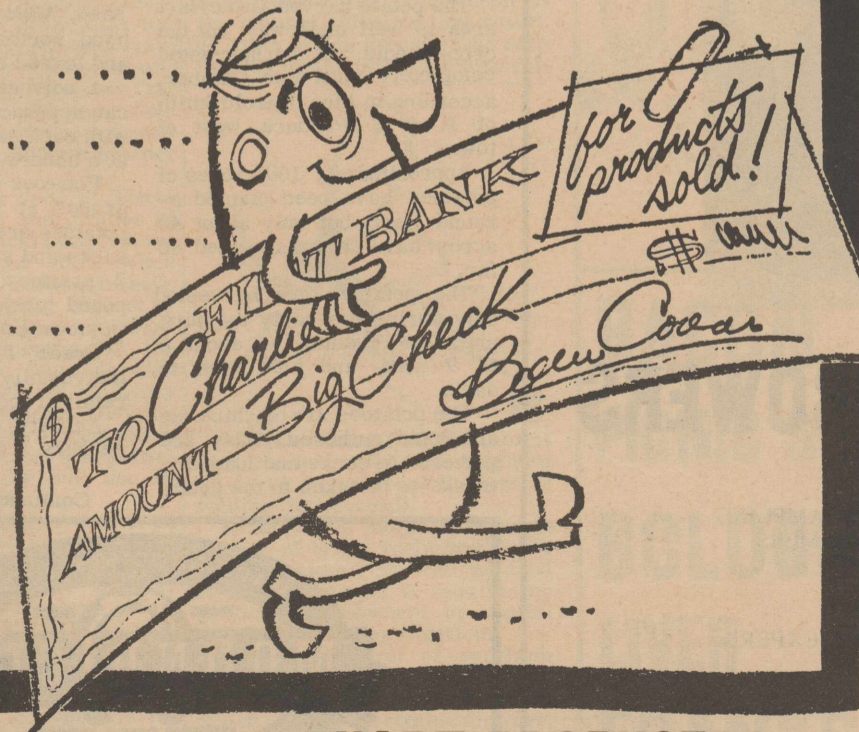
See or Call  
**Floyd Dickey**  
at

**Dickey's Cafe**  
Dimmitt, Texas  
Bus. Ph. 647-3755  
Res. Ph. 647-3764

What a CO-OPportunity!!!

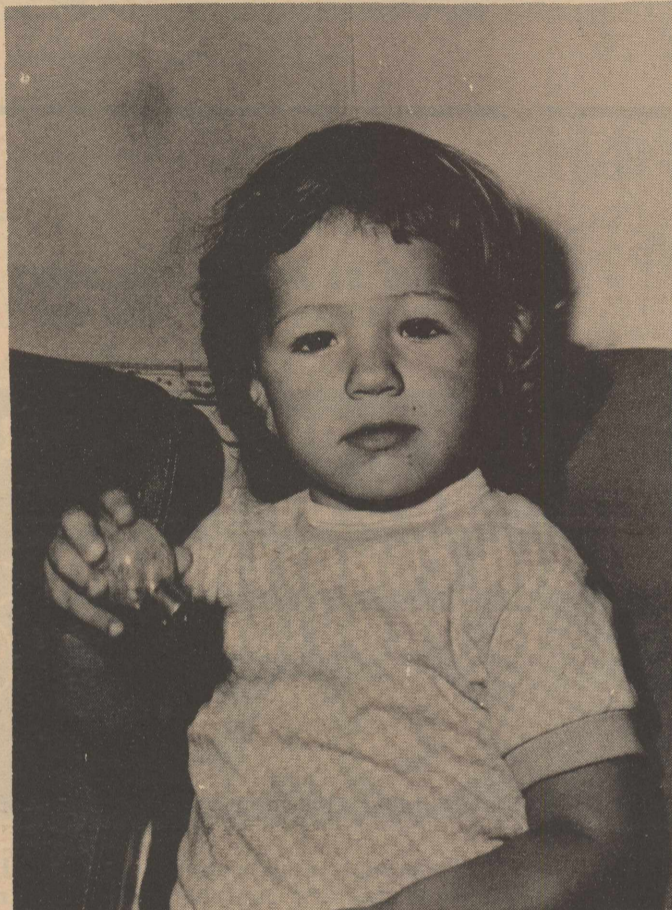
**SELL FOR TOP PRICES THROUGH CO-OPS**

Bigger than you expected, Charlie? That's what happens when you sell through your co-ops. But there's more to it than that. At a co-op, you and your neighbors "sell through yourselves"—which means you share in the earnings of the cooperative. After all, Charlie, you own a share in the co-op when you do business there. Yes sir, Charlie! Check this CO-OPportunity for a better market—prove for yourself that Co-ops are Opportunity.



**HART PRODUCERS CO-OP GIN**

E. E. Foster, Manager  
Phone 938-3539 Hart



BEFORE AND AFTER—According to James McLain, a pretty little girl sure got her looks messed up this week. But after the first haircut, and that's always the roughest one, Benny Don McLain turned out to be the 19-month-old SON of Mr. and Mrs. Cleve McLain.



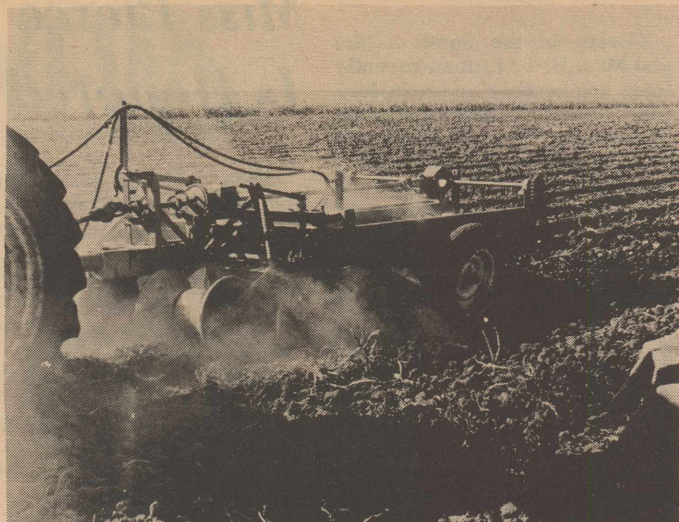
It's A Good Policy To Insure With  
**Newman-Dudley Agency**  
Phone 938-3218 Hart, Texas

ATTENDS REVIVAL

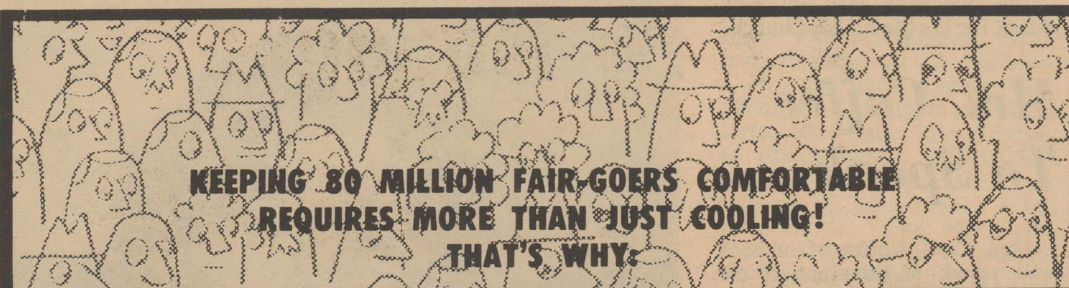
Bro. and Mrs. E.H. Phillips attended the revival at Cooper Methodist Church Monday night. Miss Jimette McLean accompanied them.



ONE, TWO, PICK UP TATERS



BRINGS POTATOES TO THE SURFACE



**KEEPING 80 MILLION FAIR-GOERS COMFORTABLE  
REQUIRES MORE THAN JUST COOLING!  
THAT'S WHY.**

**AT THE WORLD'S FAIR  
80% OF THE  
AIR CONDITIONING  
IS PROVIDED BY  
GAS**



GAS does the complete air conditioning job. It cools, heats, circulates, filters, ventilates and controls moisture. And, it does it for less.

GAS air conditioning units are sold and serviced by

**Pioneer Natural Gas Company**



THIS IS THE WAY WE DO OUR WASH

## Potato Harvest Moves Rapidly

The potato harvest in the Hart area is well underway, but the crop should not be harvested completely until late October, according to Mrs. Harold Smith of H & S Produce west of town.

Approximately 1600 acres of potatoes have been planted around Hart, but only about 40 acres have been harvested so far.

The potatoes are harvested only during the early morning and late evening -- about 6 to 9 a.m. and 6:30 p.m. to dark.

The potatoes are machine dug and hand gathered. They are gathered in sacks and loaded on trucks to be taken to the potato

shed, where they are washed, hand sorted, bagged, weighed and loaded on trucks.

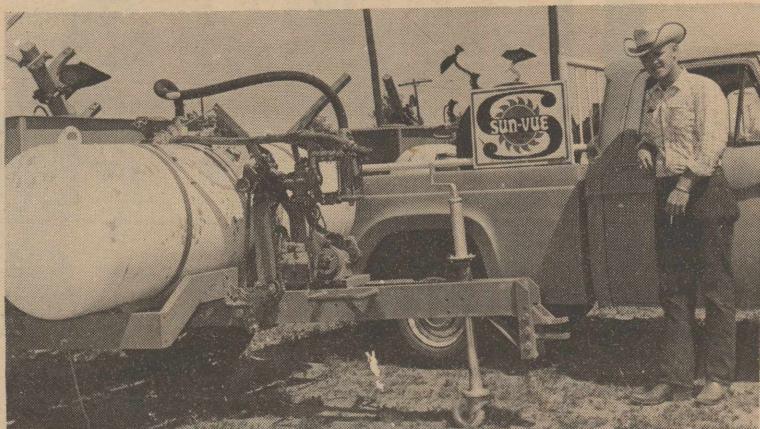
A normal yield for potatoes can approach 50 sacks per acre, with each sack hitting the scales at a hundred pounds.

Potatoes are sorted into two grades at the shed. Grade 1 potatoes are bagged in 100 pound sacks and sold to stores. Grade 2 potatoes are bagged in 25 pound mesh bags and are sold in stores in the sack.

Grade 1 potatoes are sold individually once they reach retail grocers.

Activity at the potato shed reaches a high peak while the

Continued on Page 7



## ATTENTION WHEAT GROWERS

CONTACT SUN-VUE FERTILIZERS FOR FREE SOIL SAMPLING AND TESTING SERVICE AS A COURTESY TO OUR CUSTOMERS PRIOR TO FERTILIZING YOUR WHEAT GROUND.

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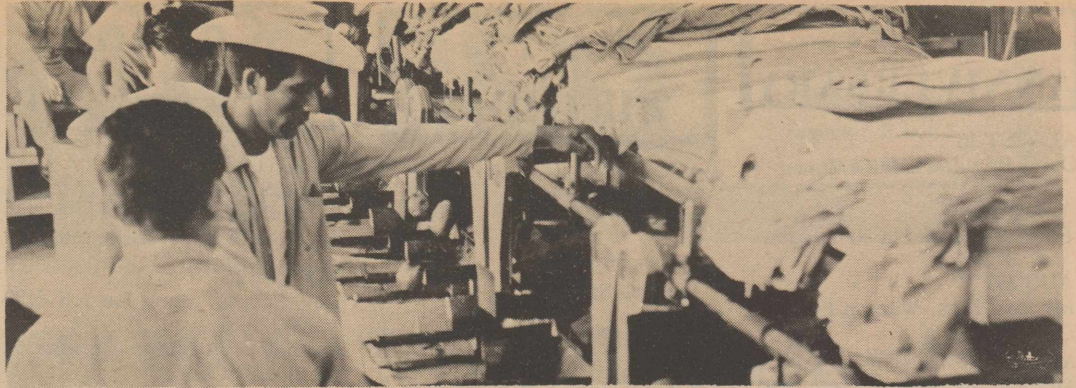
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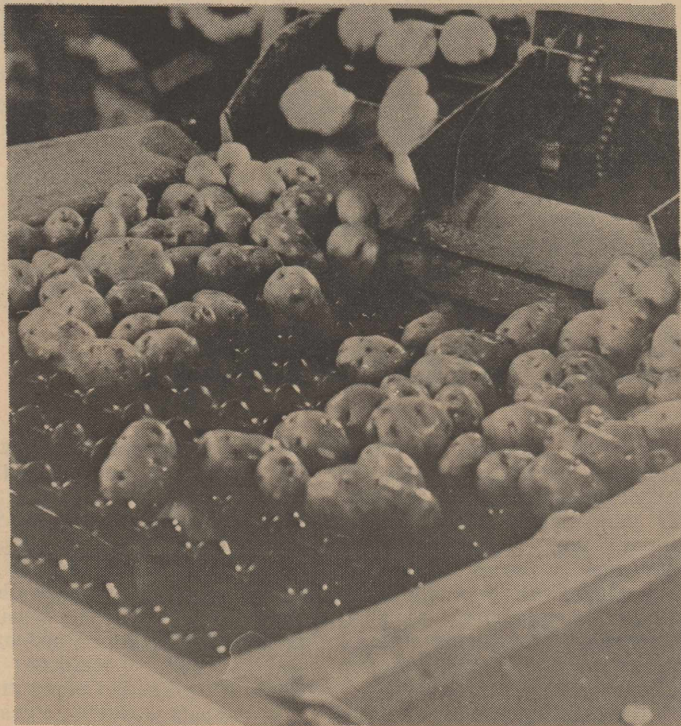
Hart, Texas



ONE POTATO, TWO POTATO, GRADE THEM ALL



THE EASY WAY TO FILL A SACK



WASHED AND READY FOR THE MARKET



AND THEY COME OUT HERE

Continued from Page 6

harvest is underway, then dies off during the heat of the West Texas day, and picks up again in the evening during harvest.

Potatoes are the only produce coming through the shed, but are not the only produce crops raised in the area.

Some crops, sugar beets, go to Hereford to be processed. Some, corn in particular, go to feed. Some, pumpkins, in particular, don't ripen until late in the fall.

Introducing

## A New Manager

Jimmy  
Chennault

formerly of Plainview



JIMMY WELCOMES YOU TO DROP BY AND GET ACQUAINTED. HE WILL BE HAPPY TO SERVE YOU IN ANY WAY POSSIBLE.

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## HAPPY ANNIVERSARY

AUGUST 15  
Cecil Ray and Louise Jones

AUGUST 16  
Poncho and Maria Rubalcaba

AUGUST 17  
Mr. and Mrs. Wamon Foster

AUGUST 18  
Mr. and Mrs. L. W. Bennight  
Dudley and Claudene Aven

AUGUST 19  
Mr. and Mrs. Jim Dalton

AUGUST 20  
Mr. and Mrs. Henry Pigg

## HAPPY BIRTHDAY

AUGUST 14  
Wamon Foster  
Darrell Lacy, Jr.

AUGUST 15  
Joe Bob Sanders

AUGUST 16  
Dwayne Hardy  
Jim Swindle  
Don Sharp

AUGUST 17  
Jean Foster  
Wrenella Rodgers

AUGUST 18  
Vicki Hankins  
Betty Seage  
Bob Crick

AUGUST 19  
Kelli Nicholson  
Carol Futrell

AUGUST 20  
Jean Clevenger  
Judy Graves  
Sandra Cheatham

## Coming Events

AUGUST 13  
W.S.C.S. meets 9 a.m. Methodist Fellowship Hall.  
Hart of Plains Gin meeting

AUGUST 15  
Boy Scouts meet Legion 6:30

AUGUST 16  
Special Worship Service at Methodist Church

AUGUST 17  
Fire Dept.----Hall---8 p.m.  
Dimmitt Lodge  
Football practice begins

AUGUST 18  
American Legion meets---8p.m.

AUGUST 19  
Registration date for sophomores and freshmen  
Sophomore register from 9 a.m. to noon and freshmen register from 1 p.m. to 4 p.m.

AUGUST 20  
W.S.C.S. meets-----9 a.m., Fellowship Hall

**Kittrell Electronics**

Qualified Service On  
Color & Black & White T.V.'s  
Stereo & Radio & Phono.

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HART PRESENTS-----Dayna DeAnn Richburg, five-year-old daughter of Mr. and Mrs. Laurell Richburg. Grandparents are Mr. and Mrs. H.R. Shaw, Dimmitt, and Mr. and Mrs. Clinton Richburg of Estelline.

## Busy Week Faces Youth Of Church

The youth of the First Methodist Church of Hart are facing a busy week of summer activities as the school vacation draws to a close.

This Sunday the Methodist youth will spend the day at Palo Duro Canyon. They will leave for the canyon at 9 a.m. from the church and should return to town about 7:30 p.m.

Wednesday the MYR group will travel to Sudan to join the Sudan youth in part of the Sudan Youth Activities Week. The Hart group will leave from the church at 6 p.m., returning by 11 p.m.

Sunday, August 16, the MFY will be in charge of the evening services. Linda Bailey and David Brooks will report on the Junior High Camp, and five of the girls will report on the Assembly.

After the worship service, the youth will serve ice cream and cake to the church.

## Region Co-ops Set Meetings

Twelve hundred or more farmers and their families are expected to attend the big Aug. 19 joint annual meeting of the three regional cooperatives with head quarters in Lubbock. Included will be members of Plains Cooperative Oil Mill, Farmers Cooperative Compress and Plains Cotton Cooperative Association.

The meeting will be held in the air-conditioned Municipal Auditorium on the Texas Tech campus. It will be called to order at 10 a.m. by Howard Alford, prominent Lubbock

County farmer and president of the Compress and Marketing Association.

Headlining the fast-moving program will be Horace Godfrey, administrator of all price support and acreage allotment programs of the Department of Agriculture and executive vice president of Commodity Credit Corporation.

Lieutenant Governor Preston Smith will welcome the group to Lubbock and Wilmer Smith president of the Mill, will respond. Ethel Mabry and Larry Karrh, Hale County 4-H members will present their illustrated cooperative demonstration which was judged tops in Texas.

A barbeque lunch will be served at noon for members and guests. In the afternoon each of the three cooperatives will hold its business session, reviewing financial statements, hearing reports of its officers and electing directors for the new year.

### VISITS LITTLEFIELD

Mr. and Mrs. Roy Taack, Mary Malone and Marty attended the American Lutheran Church in Littlefield Sunday. Then the group attended the Sunnydale Community Reunion, also in Littlefield.

### NEPHEW VISITS

Johnny Morrow of Seattle, Wash., nephew of Mr. and Mrs. K. E. Lambert visited in the Lambert home Tuesday.

### IN ARKANSAS

Mr. and Mrs. Homer Enscore and family are visiting relatives in Arkansas this week.

## FOR SALE

FOR SALE: 14 ft. Sea King Boat, 35 HP Sea King motor, and trailer. Equipment includes-Canopy, Cover, Speedometer, Boat Bailer, Cigarette Lighter, Mirror, Lights. Call Norlan Dudley, Hart 938-3203 or Farmers State Bank, 938-3210. 22-tfc.

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