**PARSONS** FUNERAL HOME Oxygen Equipped Ambulance Service 285-2621 Collect, Olton

# THE HART BEAT

Consolidated With The Hart Dispatch, July 26, 1962

FARMERS STATE BANK Member F.D.I.C. HART, TEXAS

**VOLUME II** 

HART, CASTRO COUNTY, TEXAS, THURSDAY, JANUARY 2, 1964

NUMBER 25

## Hart Population Now Tops 750

Hart?

Well, it all depends on with whom you're speaking as to the figure or estimate used.

No one, however, has taken the trouble to apply statistical analysis to the problem.

According to such an analy-

### Ginning Report

Gins were operating full steam in Hart this week with 13,649 bales reported ginned and 487 bales on the yards.

Ginners estimated that there are at least 1,500 or more bales still in the fields. Some thought that the harvest would be finished by Jan. 15.

population today stands at a little over 750.

Here's how it's figured.

The federal government's procedure in figuring the statistical population of any given city is to take the number of gas, electric and water meters at the time of the last census, divide it by the number of persons officially counted in that census and thus arrive at the mean average number of persons per meter.

That average figure, multiplied by the present number of meters gives those figuring an accurate approximation of the population. Because three different meter figures are used, the total of each is added and

pulation average.

The 1960 Federal Census gave Hart a population of 577. At that time, Hart had 286 electric meters in service, 158 gas meters and 193 water patrons, according to Southwestern Public Service, Pioneer Gas and city officials.

Apply the official population, 577 to the number of electric meters in service at that time shows that there were 2.02 persons per electric meter.

Applying the same ration of residents to meters in service today, 373, gives Hart an electric meter population of 754.

At the time of the census, there were 158 gas meters in Hart. Today there are 220. Us-

What is the population of sis by the Hart Beat, Hart's then divided by three for a po- ing the above means of computation, these figures give Hart an average of 3.65 persons per gas meter. Multiply that figure by the present figure and the answer is 803 persons.

In 1960, Hart had 193 water patrons and today the city has 242. Using the same method,

this gives Hart an average of gives Hart an average of 2.90 persons for each water unit. Multiplied by the present figure, the answer is 702 persons.
The average of 754 and 803

and 702 gives Hart a present statistical population of 753

#### 1963 In Review

## Clear Picture.. Hart's Growing

Residents of Hart bid goodby Tuesday to a year filled with growth and progress and set their faces toward 1964, looking forward to completion of projects started and the beginning of

This year the town will see a new junior-senior high school completed along with a big sewer project, started back in

Architects and bondsmen for the new school were employed in January last year, in the event the proposed bond issue would be approved by voters.

In March, school trustees, at a special meeting, approved plans for the bond election only to be met in April, by a veto of Hart voters who turned down the \$460,000 school expansion

It was the largest turnout ever to go to the polls in Hart with

a total of 307 votes cast. Immediately, a new bond election was set May 4. This time 304 voters turned out to approve the \$360,000 bond for the junior-senior high building and to defeat the \$75,000 issue for

construction of a new auditorium. The year just past blew into Hart on a rather cold note last January as temperatures dropped to nine below zero. One of

the bitterest cold fronts in years hit the area. Bank deposits in Hart set a record when they rose to an all-time high of \$1,535,079.65 at a year-end call Dec. 31, 1962. Average grain yield per acre in the area was estimated at

On the stock show front last January, Jerry Mckay showed the champion fine wool lamb and Larry Davis exhibited the champion cross bred barrow at the Hereford show. Larry Davis exhibited the reserve grand champion barrow over all breeds at the Amarillo show.

At the high school, favorites named were Don Dharp, Marie Davis, Konnie Bowden, Dennis McLain, Connie Bailey, Tommy Morrison, Rene Brooks and Daryl McLain.

Sickness came to Hart in February when schools were forced to close for a week after an influenza epidemic struck. A blizzard this month dumped four inches of snow on the area one day, only to be followed by three more inches the next day.

B & K Grocery began construction on a new building. Break-ins were reported at two cafes, Lilly's and Green Frog. At the Castro County Fat Stock Show, Hart exhibitors took

top prizes in both the barrow and lamb divisions and several in the steer show. At the livestock judging contest in Olton, Hart

Ed Bennett was named vice-president of the Castro County, Grain Sorghum Producers Association.

February high school news included the naming of the new FHA Beau, Kenneth Fincher.

After a severe round with illness in February, due to the influenza epedemic, residents turned to prevention in March. The third clinic for the Sabin oral polio serum was held, bring the total for all three clinics to 3,308 doses given.

Cotton news saw Castro County getting a bonus of 4,209 acres of cotton under the 1963 acreage release reapportion-

E. W. Foster was appointed to finish the unexpired term of

CONTINUED ON PAGE 2



CHRISTMAS SNOW---Just in time for Christmas, snow decorated this tree at the home of the O. D. Dinwiddies. The one-inch snow fell in Hart Sunday, Dec. 22.



WINTER WONDERLAND---Snow turned the yard of Mr. and Mrs. Homer Hill at Hart into a real winter wonderland of snow and ice after a one-inch dry snow Sunday, Dec. 22.

#### Snow For Christmas

Hart residents didn't have to more inches of wet snow Sundream of a white Christmas day, Dec. 29. this year.

All they had to do was look

The sun came out Monday out the window.

Saturday, Dec. 21, the area received one inch of dry snow.

This was fellowed by the control of the control o This was followed by three out of a spray can.

## THE HART BEAT

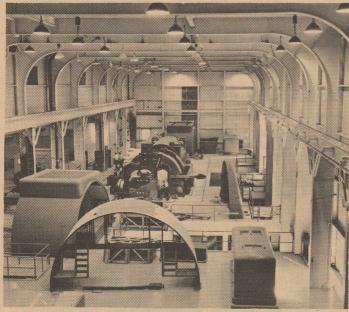


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PICTURED UNDER CONSTRUCTION at Southwestern Public Service Company's Plant X, in Lamb County is a 210,000 kilowatt generator. The largest unit ever installed on the company's system, the huge turbo-generator will go into service in mid-1964. Southwestern Public Service Company has announced that 1964 will be a record year for investment in construction and new facilities, with \$30,222,000 budgeted for improvements.

FIRE CALLS

The Hart volunteer fire department answered two calls to extinguish fires last week. One was a grass fire on the Fort

Worth and Denver right-of-way west of town. The other was a castor bean combine on fire near the farm of D.A. Bass, east of Hart on the Kress High-

**JANUARY** 

CLEARANCE

**NOW IN PROGRESS** 

**Drastic Reductions Throughout The** 

Store On Top Quality Merchandise

JANUARY 5 Mr. and Mrs. M. C. Gardner

JANUARY 7 Mr. and Mrs. Ralph Myrick

JANUARY 8 Mr. and Mrs. Preston Upshaw

JANUARY 9 Mr. and Mrs. Frank Sanders

Shala Hicks Wister Clevenger

**IANUARY 4** Jack Bailey

Danny Smith F. A. Smith Jim Kendrick Mamie Rich

JANUARY 6 Mrs. Henry Pigg David Smith Leonard Welty

JANUARY 7 Brett Aven Arthur Cheves

JANUARY 8 Pamela Shive Keith Newsom Johnny Newsom Shirley McLain

JANUARY 9 Tammy Hill Mrs. J.D. Myrick

IN OKLAHOMA

Mr. and Mrs. Sam Davis and her parents, Mr. and Mrs.H.L. Reed of Plainview, spent Christmas in Edmond, Okla., with her brother, the Marvin Reed family.

#### 1963 In Review

CONTINUED FROM PAGE 1

Glenn Reed, who resigned from the school board.

Lions Club chose their beauty, Miss Becky Burress. Runners-up were Miss Konnie Bowden and Miss Connie Bailey. On the social scene, Chi Psi held their rush party, approximately 150 attended the teacher appreciation banquet, about 130 turned out for the father-daughter Girl Scout banquet, Beta Sigma Phi entertained new members at a tea and the Rop-

ing Club decided to reorganize. High school honors in April went to Dwaine Hardy and Carol Futrell, who were named valedictorian and salutatorian, res-

Voters named two school trustees, R.G. Henderson and Deryl Clevenger.

Contributions toward a new community building in Hart

totaled \$1,000 in April. In May, city council members gave the go-ahead on installa-

tion of eight-inch water mains in the business district and a 200,000-gallon flat storage tank. Twelve seniors graduated from Hart High School in com-

mencement exercises May 24. Getting their diplomas were Mike Reed, Jo Sanders, Connie Popejoy, Marie Davis, Dwaine Hardy, Carol Futrell, Jerry Shive, Dero Sargent, Don Sharp, Joy Talley, Johnny Kitrell and Guy Scoggins.

Sherilyn Morrison and Joe Bob Sanders were named vale-

dictorian and salutatorian at Hart Junior High School.

June was the month of "more rain" after the Hart area had recorded 2.31 inches in May. At least one tornado was sighted as storms roamed the area and dropped marble-sized hail. The first load of wheat came in June with R. D. Pyeatt being

number one for the fourth consecutive year.

Women came into the spotlight as the "Woman Of The Year,"

Mrs. W. T. Sanders, was named.

State farmer degrees went to Dennis McLain, James Mit-

chell, Billy Farris, David Gardner and Jerry McKay. "Conserve Water" was the word in July after Mayor Ed Harris issued an appeal to residents. After one of the water pumps burned out, many residents had low water pressure and others were completely without water.

The largest budget in the school's history, \$616,097.09, was approved by trustees. Budget for the previous year was \$205,968.39.

Gary Rambo, Phil Davis, Billy Sanders and Jimmy Kendrick were named to the Castro County Little League All-Star team.

In August, needed rain came bringing more promise to crop possibilities.

Football workouts started at Hart High School and the Hart All-Stars won the area Little League meet.

Fall means harvest and county fairs in this area and September brought both, with the Castro County Fair held Sept. 12 in Dimmitt and the first cotton and grain harvested in Hart. Homer Hill Farms brought in the first bale in the county to Hart Gin Sept. 11. First grain was delivered in Hart by A. W. Shelley to Hart Grain Co., Inc. Sept. 9.

Billy Joe Farris was named Lone Star Farmer of Plainview

Construction on a new \$5,000 football stadium got underway early in September.

In October, the dubious title of "Ugly Man" went to Ed Bennett in a competition sponsored by the Mother's Club. Miss Carol Nivens was crowned homecoming queen and Ed Bennett, Lorenzo Lee and David Nelson were elected to serve as ASC community committeemen.

Killing frost came Nov. 18 with the previous late record set

Enrollment at the schools in November set a new record with an increase of 54 since the beginning of school.

R. C. Bailey resigned as school business manager.

December saw the first load of castor beans ever shipped from Hart leave the city Dec. 2.

Some area farmers are expecting the beans to be a coming major crop in this location.

Named to the all-district football team were Billy Farris, Carl Ward, James Mitchell and Kenneth Fincher.

Christmas took the spotlight as decorations went up, Santa paid his annual visit and shopping was the order of the day. Even the weather cooperated with Christmas spirit by bringing snow to the area shortly before the big day.

This, then, in brief, was 1963 in Hart, a good year.

Residents now say hello to a bright and promising new year, 1964, with the ever optimistic viewpoint of a farming com-

"This one will be the best ever."

**COMING EVENTS** 

IANUARY 2 W.S.C.S.

**IANUARY 5** Attend Church

JANUARY 6 School Board Meets Fire Department

JANUARY 7 American Legion Meeting

JANUARY 9 W.S.C.S.

## Henderson

Repair Service At Night In Hart

Phone MI 7-3636 in Dimmitt

POR DAY OR NIGHT CALLS



FIRST BAPTIST CHURCH

Sunday School 10 a.m. Training Union 5:30 p.m.

HOLLOWAY'S



MRS. JESS SMITH

## Recipe Of The Week

Our recipe this week comes from Mrs. Jess Smith of Erick,

Below is a letter enclosed with the recipe:

Dear Myrt Loman Editor of The Hart Beat

I enjoy your paper very much and anxiously await its arrival each week. I read it all. I have used several of the recipes and always glad to get them. May I send one I have found to be delicious and easy to make.

Mrs. Jess Smith Erick, Oklahoma

Easy German Chocolate Cake Mix in an 8x12 cake pan:

21/2 cups flour 11/2 cup sugar 4 tbsp. cocoa

1 tsp. soda 1/2 cup cooking oil 1 tbsp. vinegar

2 tsp. vanilla Pinch of salt

## Newman Is Honored On Birthday

Terry Newman, son of Mr. and Mrs. Joe Newman celebrated his 12th birthday Sunday. His father took him and his friends, Harold Bennett, Danny Smith, Rickey Mitchell, Steve Cox, to the show in Plainview.

After they came home, his mother served them sand-

IN TULIA

Mrs. David Nelson has been at the bed side of her father, C. N. Simm, who has been ill Tulia Hospital. She spent Thursday and Saturday there.

HOME FROM HOSPITAL

Scott Rice, son of Mr. and Mrs. L. J. Rice, was dismissed from Methodist Hospital in Lubbock on Monday afternoon. Scott was injured on Friday evening playing with a new BB gun. The extent of the eye injury will not be known for several days.

Sift dry ingredients into a pan. Mke 3 holes indry mixture, and pour vinegar oil and vanilla all mixed together in each hole. Then pour water over all. Stir till blended. Bake in same pan 350 degrees.

Top for cake 3 egg yolks

1 stick oleo 1 can cocoanut

1 tsp. vanilla

1 cup sugar I cup canned milk

Cook until thick, stirring constantly. Add 1 cup nuts and spread over the cake.

COLLEGE STUDENTS

Misses Judy and Jo Sanders, Dero Sargent and Mike Morrison will return to Texas Tech Jan. 3 for college work. Johnny Kittrell, Mike Reed and Don Sharp return to Levelland Jan. 6 and Carol Futrell, Jack Sharp and Richard Cheatham return to Wayland, Jan. 5.

The Chi Psi Chapter of Beta Sigma Phi voted recently to purchase a record player for the first grade room. Last year the club presented the first grade rooms with a record player.

VISIT JACKSONS

House guests in the home of Mr. and Mrs. Oliver Jackson during the holidays were their children and grandchildren, Mr. and Mrs. Bob Jackson and children and Mrs. Roy Stone, Pam and Danny of Odessa, Mr. and Mrs. Arno Cox of Brownfield, David of Dimmitt and Mr. and Mrs. Bob Bowden and Tamera

VISIT NEWMANS

Holiday dinner guests in the home of Mr. and Mrs. H. E Newman were their sons and families, Joe of Hart, Don of Dimmitt and Max of Levelland and Mrs. Newmans brother, Chesley Bostick and family of

Brother Denzil Leonard and family visited with relatives in Canadian during the holidays.

VISIT ARMSTRONGS

Holiday visitors in the home of Mr. and Mrs. J. P. Armstrong were Mr. and Mrs. Deward Armstrong and family of Clovis, N.M., Mr. and Mrs. Roy Lilly, Mr. and Mrs. Sonny Armstrong and son and Mrs. Alene Lilly of Dimmitt and Mr. and Mrs. Owen Hankins of Hart.

VISIT BELLS

Brother and Mrs. E.H. Phillips were Sunday dinner guests in the home of Mr. and Mrs. Bill Bell and sons.

VISIT MRS. RAY

Enjoying a Christmas dinner in the home of Mrs. Nora Ray on Christmas day were her daughter and family, Mr. and Mrs. Pancho Lacy and girls of Amarillo, Mr. and Mrs. Perry Van Vliet and Alene of Hart and granddaughter and husband, Mr. and Mrs. James Webb of Austin.

Mr. and Mrs. Paul Brooks and girls, Mr. and Mrs. Thomas Lea Brooks and girls; Mr. and Mrs. Jim Brooks and boys and Mr. and Mrs. Glen Wilson and daughter were in Lamesa to visit Mrs. H.C. Brooks during the holiday season.

TRASH SERVICE

Ed Harris, the city mayor reports arrangements have been made to pick up and haul away trash from trash barrels in the alleys twice each month, around the first and 15th. Trash must be in barrels and a small feel will be added to the water statements to care for this ser-

Mousner-Featherston Wed In Hart Ceremony Dec. 28

Miss Carol Mousner became red silk dress with red velve-the bride of Junior Featherston teen pillbox hat and had a corin a double ring ceremony read sage of white roses. Saturday, Dec. 28 at 5 p.m. in Mrs. Feathersto. Hart Baptist Church. Rev. Den-

zil Leonard officiated. The bride is the daughter of T. G. Mousner and parents of the groom are Mr. and Mrs. T. C. Featherston all of Hart.

The bride, given in marriage by her father, wore a two-piece white wool suit with white velveteen hat and redaccessories. She carried a white beaded Bible belonging to her mother, topped with a bridal bouquet of orchids and white roses.

The altar area had candelabras on each side decorated with greenery and poinsettas with red velveteen ribbon.

Serving as honor attendant for the bride was Betty Gaylon of Hart. She was attired in a

## Mrs. Burt Hosts Coffee

Mrs. C. O. Burt was hostess Saturday morning at 9:30 a.m. for a coffee in her home honoring Mrs. A. C. Jones of La Mesa, Calif., mother of Mrs. Theron Morrison.

Guests were Mmes. Paul Armstrong, Ed Harris, E. H. Phillips, O.D. Dinwiddie, T. B. Cox and Ed Bennett.

Mrs. Featherston wore a beige two-piece suit with brown accessories and Nan Mousner wore a blue two-piece wool suit with black accessories. They each wore a corsage of white and red carnations.

Following a wedding trip to Juarez, Mexico, the couple will be at home in Hart, where the groom is engaged in farming and the bride is attending Hart High

Out-of-town guests were CWO and Mrs. Bill Mousner and daughter of Wichita Falls and Mr. and Mrs. Johnny Mousner of Arlington.

Mr. and Mrs. Junior Featherston spent a short honey-moon in El Paso and are at home North of Hart where he is associated with his father in farming.

## Good Neighbor **Meeting Set**

The Good Neighbor Club will meet Jan. 7 for a covered dish luncheon in the home of Mr. and Mrs. Wade Mills North of

The program will consist of the election of officers for the coming year.



## Human Values

At West Texas Telephone there are many people--Service men, operators, linemen, cashiers, field men, office workers, management and numerous others.

These are trained, experienced and dedicated people who work hard to provide continuing good telephone service.

What's more, you can be sure of one thing. All of them have a vital interest in you and in this community.

WEST TEXAS TELEPHONE CO.



PET OF THE WEEK---Feeding candy to their three-year-old pet, Sandy Lou, are Ricky, 8, and Donnie, 12, sons of Mr. and Mrs. Charles Black. Sandy Lou is half chihuahua and half toy

### This & That Santa Has

BY MYRT LOMAN
A Happy New Year to each of you and may some of the joys of the New Year be yours.

Since Christmas is now over and you feel just a little worn out from all the hustle and bustle, why not get your last week's paper and read again the little stories written by the school children on subject of "What Christmas Means To Me."

We adults sometimes seem to take Christ out of Christmas, during all the confusion, but not the children. That was just three essays of the 21 written.

Am sure it was not an easy job for the judge and I wish to publicly thank HER for a job so

IN HOSPITAL

Mrs. Levi Bennight was admitted to Plainview Hospital and Foundation Saturday afternoon for observation and treat-

FAMILY MOVES

Mr. and Mrs. Jerry Nivens and baby have moved into a trailer just west of the home of his parents, Mr. and Mrs. J. W

IN STEGALL

Mr. and Mrs. M. E. Phillips and son, Jerry and family of Kress were in Stegall Christmas day afternoon to visit grandmother Phillips and her son, J.C. Phillips from Galt, Calif. Monroe and J. C are

## The Answers

"Where are your sled and reindeer, Santa?", little Larry Cox wanted to know when Santa showed up Christmas eve.

Dinner was just over at the home of Mr. and Mrs. Miles Cox and Ma Simpler when the jolly gentleman showed up. Mr. and Mrs. Claude Cox and children had been dinner guests and the family was opening gifts when there was a loud knock at

Larry was a little surprised to actually see the fellow in red. He quickly scanned the street and drive, however, and, with the simple directness of child-

hood, wanted to know:
"Just how did you get to
Hart?"

Santa, however, was not to be

undone.
"It was simple", he explained. He had come to New Mexico by sled but the snow was so deep he got stuck and had to come to Hart by helicopter.

Where was the helicopter? Oh, he had parked that down on Main Street and his good friend, Bud Steiret, was driving him around in Hart to see the good little boys and girls.

Santa also called on a number of homes during the evening where there were no little children.

Perhaps he though we oldsters needed a little encouragement to be good during the coming year, too.

TEACHERS

Teachers and families and where they spent the holidays: Mr. and Mrs. H. L. Cheatham----Naples, Mr. and Mrs. Lanny Tucker---Estelline; Mr. and Mrs. Paul Kennedy---McLean; Mr. and Mrs. Malcolm Atwood--Eloyse, Ariz.; Mr. and Mrs. J. V. Wescott---Pampa and Seminole; Mr. and Mrs. Dwayne Brown---Salida, Colo.; Miss Jackie Short---Paris, Mr. and Mrs. G.C. Graves---Hart; Mr. and Mrs. Warren Lemons --Weslaco; Mr. and Mrs. W. L. Cleveland--Friona, Panhandle, Oklahoma City;

Mr. and Mrs. Eddie Nicholson--San Saba and Plainview; Mr. and Mrs. Roland Johnson--Chico; Miss Johnnie Price---Bonham; Mr. and Mrs. Grubaugh---Hart; Mr. and Mrs. W. D. Bell---Portales; Miss Lula Bowker--Kaw, Okla.; Mr. and Mrs. J.W. Nivens--Denton, Dallas and Fort Worth; Mrs. Donna Nuse----Tulia; Mrs. Eleanor Hinley---Lubbock and Big Springs; Mr. and Mrs. Neal Porter --- Hart; Mr. and Mrs.

Don Ewing---Tulia.

IN CARIZO SPRINGS

Mr. and Mrs. Walt Hansen and family spent the holidays in Carizo Springs with his parents and other relatives.

NEW WAREHOUSE

There have been five cars of steel shipped to Hart and unloaded for the construction of a new warehouse at the Panhandle Compress. This building will be located just south of the first warehouse built in Hart.

CASTOR BEANS

The harvesting of castor beans still is under way and there have been 31 cars shipped from Hart.

NEWMAN-DUDLEY AGENCY Represents

SOUTHWESTERN LIFE

In The Hart Area



AGRI-BUSINESS RADIO

"Where The Money Is" from

KDHN

Dimmitt, Texas

470 kc

With Proven Salesman Uncle Jay

## **New Motorist Laws** Are Now In Effect

AUSTIN--The director of the for a period of two years, un-Texas Department of Public Safety today reminded motorists that more stringent provisions of the state's safety responsibility law--requiring drivers and owners to be able to pay for damage to others in traffic accidents--became effective Jan. 1.

Col. Homer Garrison Jr., DPS director, emphasized that the law required the Department to suspend the driver licenses and vehicle registrations of drivers and owners who are not in compliance with the law at the time of accident involvement, if the accident comes under the Safety Respon-

sibility Act.
"The law provides that drivers and owners of vehicles involved in traffic accidents occurring or originating on a public street, highway or thoroughfare resulting in \$100 or more property damage, injury or death must file written reports with the Department of Public Safety within 10 days, and its requirements must be met," he explained. "Accidents not involving death or injury but with \$25 or more damage involved still must be reported to the Department but will not come under the Safety Responsibility Law.

"The Department is required to suspend driver licenses and all motor vehicle registration plates of both the operator and owner of vehicles involved in an accident coming under the Safety Responsibility Law, un-

less:
"1. Evidence of liability insurance coverage in the minimum amounts of \$10,000 where one person was injured or killed, \$20,000 where more than one, and \$5,000 for property damage is reported to the Department.

2. A release signed by damaged or injured persons is filed with the Department.

"3. A signed agreement to pay damages in installments is accepted by the damaged or injured persons, and filed with the Department.

"4. The operator and owner are found not to be liable in a civil court of competent jurisdiction, and a copy of such finding is filed with the Depart-

ment.
"5. The operator and owner deposit with the Department cash or bond security in an amount sufficient to cover any judgment for damages resulting from the accident that might be obtained by damaged or injured persons, which in no case shall be less than \$200."

In addition, the operator and owner must file proof of financial responsibility for the future and must maintain it for five years.

Garrison noted that under the new law, suspensions of licenses and registrations will be less the requirements of the Safety Responsibility Act are

Also, he said that when a person's driver license is suspended or revoked under any Texas law because of a conviction on a serious traffic charge, the Department is required to suspend such person's motor vehicle registration unless he immediately files proof of financial responsibility for the future.

In addition to other statutory filing fees required, a \$10 reinstatement charge has been provided for restoration of suspended license and/or vehicle registration in those cases where proof of financial responsibility for the future must be

Garrison listed these exceptions where the law does not

1. The law does not apply to the owner of a vehicle if it is involved in an accident while being driven by another per-son without the owner's con-

2. If the operator or owner involved in an accident is the only person damaged or injured.

3. If the vehicle was legally parked or stopped at a traffic signal at the time of the acci-

4. If the vehicle involved was being driven by an employee of the United States Government in connection with official

#### RADIO STATION

Radio station KDHN is now on the air and can be heard at 1470 on radio dials. They give news and weather reports.

#### IN PETERSBURG

Mr. and Mrs. Charlie Martin, and sons, Mark and Doug, spent Christmas in Petersburg with her relatives and they and Jerry Mathis, assistant vocational ag teacher, drove on to the Martin Ranch at San Saba for a few

#### VISIT DINWIDDIES

Mrs. Ralph Perry, daughter Linton, husband Derryl Mc-Clung and son, Leslie, were dinner guests in the O.D. Dinwiddie home Wednesday of last

#### IN SILVERTON

Mr. and Mrs. Norlan Dudley and girls spent Christmas day and Thursday in Silverton visiting with relatives.

#### VISIT KITTRELLS

Christmas guests in the home of Mr. and Mrs. Dink Kittrell were their children and families, Mr. and Mrs. Bud Roberson of Littlefield, Mr. and Mrs. Jerry Kittrell and Mrs. Mac Davis of Lubbock, Johnny Kittrell of Levelland and Dink's sister, Miss Opal of Clovis. VISIT DAVISES

Mr. and Mrs. Tom McLain and children of Vinita, Okla., Mr. and Mrs. R. L. Benson and children of Abilene, Mr. and Mrs. Jerry Kittrell and daughter of Lubbock and Mr. and Mrs. Lloyd Davis of Hart had Christmas dinner with the ladies and Lloyd's parents, Mr. and Mrs. Judd Davis.

#### IN COLORADO

Mr. and Mrs. Dwayne Brown were in Floydada and Salida, Colo., visiting with relatives during the Christmas holidays.

VISIT COXS

On Thursday relatives gathered in the home of Mr. and Mrs. Miles Cox and Ma Simpler for a Christmas dinner. Guests were Mr. and Mrs. T.B. Cox and Mr. and Mrs. H. E. Newman of Hart, Mr. and Mrs. Ray Jones of Plainview, Mr. and Mrs. Zane Kerr of Adrian, Mrs. Era Means and Mrs. Allie Barnard of Weatherford.

#### HOME FROM HOSPITAL

Mrs. Oliver Jackson was admitted to Castro County Hospital in Dimmitt Dec. 19 and dismissed Friday, Dec. 27.

VISIT BOSTICKS

Mr. and Mrs. T. B. Cox, Mr. and Mrs. Miles Cox, Ma Simpler and Mmes Allie Barnard and Era Means visited Thursday night in the home of Mr. and Mrs. Tom Bostick.

IN MCLEAN

Mr. and Mrs. Paul Kennedy, Mr. and Mrs. Jack Smitherman, Mr. and Mrs. Guy Ford and daughter, and Mrs. Polly Sanders and boys were Christmas day dinner guests in the home of Mr. and Mrs. Tony Smitherman and daughter in McLean.

# .Cotton FONFORIABLE



Cotton is a natural lounge-lizard—easy-going and easy to be with. Because of its unique tapered fiber, cotton is just naturally friendly to your skinnever rubs you the wrong way. Cotton is never clammy. It can't shock you or bunch and cling to you from static electricity. In any season, cotton can be a comfort, woven loosely for coolness, tightly to resist icy winds, or in rough tweeds for warmth. There is no denying it—nothing looks like cotton, does like cotton, is like cotton. It's in a class by itself.

COTTON . . . the miracle fiber only Nature could have created

## **PLAINVIEW** CO-OP COMPRESS

21/2 Miles East Of Plainview



## 2 Longhorns On All-Area Second Team

been named to the All-South Plains Class B second team. They are Carl Ward, end, and James Mitchell, guard.

Matador placed four players on the first team and another on the runner-up unit. This is the most one school has put on one team this year. The Matadors were voted the top B team

in the area.

The Matadors landed end,
David Ratton, tackle, Robert
Brandon, center, Jack McCallie and fullback Richard Campbell on the first unit.

Amherst, region I champion, put end Quenton Pierce and guard Ben Kelton on the first

FAMILY MOVES
Mr. and Mrs. Orville Friday
and family, formerly employees IN PAMPA of Mr. and Mrs. Marsellis Kendrick, have moved into the home

Two Hart Longhorns have team. Bert Grimes, Amherst, was picked as coach of the year in this class.

Others picked on the first team were tackle Lewis Seaton of Lazbuddie, guard Gene Herzog of Wilson and backs Buzz White of Cooper, Randy Peeples of New Deal and Sammy Crowson of Wilson.

#### VISIT JACKSONS

Mr. and Mrs. Arno Cox of Brownfield spent the holidays in Hart visiting with her parents, Mr. and Mrs. Oliver Jackson and with their daughter, Mr. and Mrs. Bob Bowden and daughter and other relatives.

Mr. and Mrs. Lee Harris spent Christmas Day in Pampa

## Youth Shot By BB Gun

Scott Rice, nine year old son of Mr. and Mrs. L. J. Rice of Hart was seriously injured Friday evening about 6 p.m. at the Hart of the Plains Gin, east of Hart, while he was playing with a new BB gun he received as a Christmas present from his parents.

He shot at a bale of cotton, the bullet hit a tie of steel on the cotton and bounced off, hitting the youth in the right eye.

He was rushed to Methodist Hospital in Lubbock for emergency treatment. He was reported early this week to have lost the vision in the eye hit by the bullet.

VISIT DAVISES

Mr. and Mrs. Tom McLain and children of Vinita, Okla., were supper guests Thursday night in the home of Mr. and Mrs. Doyle Davis and family.



HART PRESENTS Suzahn Rowland, seven-week-old daughter of Mr. and Mrs. Newlon Rowland. Grandparents are Mr. and Mrs. Carol Jones of Hart and Mr. and Mrs. N. F. Rowland of Plains.

IN MIDLAND

Mr. and Mrs. H. H. Buchanan spent some time last week in Midland visiting his sister, Mr. and Mrs. W. J. West and family.

VACATION TRIP

Mr. and Mrs. Max Stephens and Elizabeth spent Saturday through Wednesday in Midland with her parents, Mr. and Mrs. S. O. Golladay. Wednesday afternoon they went down to Laredo and into Nuevo, Mexico and shopped. On return trip to Hart, they went by Artesia, N.M. and visited with friends.

The Hart Lumber Company has under construction a new two bedroom brick house on Avenue F.

VISIT BEAVERS

Mr. and Mrs. O. L. Beavers of Stark City, Mo., are visiting with their son, Alvin and Wayne Beavers and families in Hart for a few days.

IN LITTLEFIELD

Mr. and Mrs. Dean Sanders and sons spent Christmas Day in Littlefield with her mother, Mrs. C. M. Tidwell.

Green Henderson, J. P. Arm-strong and Mrs. Hubert Maples have been on the sick list for several days.

**FAMILY MOVES** 

Mr. and Mrs. Richard Enterik and daughter, Renee, have moved into the rent house of the Farmers Grain. It was formerly occupied by the Aubrey Myers family.



Ed Harris Lumber Co.

HART, TEXAS

TO DALLAS

Leaving Hart at noon Tuesday to attend the Cotton Bowl game at Dallas were Bob Reed, Bill Rich, Bud Hill and Newlon Rowland.

VISIT FOSTERS

Holiday guests in the home of Mr. and Mrs. E. E. Foster were their children and grandchildren, Mr. and Mrs. Jack McCluskey, Mike and Mark of Montrose, Colo., Mr. and Mrs. Jerry Hays, and Stevie of Texarkana, Mr. and Mrs. Marion Tucker, Patricia and Ronnie of Floydada and Mr. and Mrs. Wamon Foster and children of

VISIT PORTERS

Mr. and Mrs. H. B. Barker of Wickett spent the holidays in the home of their daughter, Mr. and Mrs. Neal Porter and

PARIS VISIT

Mr. and Mrs. Henry Hendrix spent a part of last week near Paris, Texas visiting with her brother, D. A. Paxter and family, then drove on to Atoka, Okla., and visited with friends returning home Sunday evening.

DALLAS VISIT

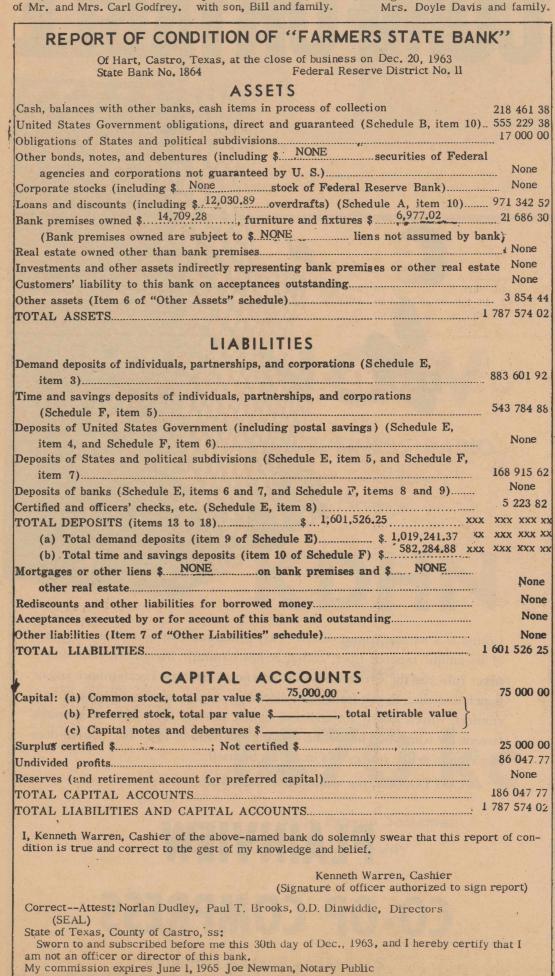
Mr. and Mrs. Kenneth Covington and daughter spent the holidays in Dallas with his parents and other relatives. They drove on to Bonham and visited. returning home Sunday evening.

Mr. and Mrs. Buster Aven have purchased the former home in Hart of Mr. and Mrs. Jimmy Davis. The house is presently occupied by Mr. and Mrs. A. L. Talley and family.

VISIT BENNETTS

Mr. and Mrs. G. R. Bennett had their children and grandchildren home for Christmas dinner, Mr. and Mrs. Byron Bennett and children of Plainview, Mr. and Mrs. Ed Bennett and sons, Mr. and Mrs. Bob Bennett and family and Mr. and Mrs. Laurence McLain and

It's A Good Policy To Insure With Newman-Dudley Agency Phone 938-3218 Hart, Texas



## **Electric Company Plans New Facilities This Year**

Southwestern Public Service Company's plans for 1964 call for the largest one year investment in new facilities in its history it has been announced by A. R. Watson, president and general manager of the electric light and power company.

Watson revealed today that the company has investment plans for new equipment and construction of \$30,222,000 for this year.

"The 1964 improvement and construction budget is nearly 31 percent higher than our record years for construction, which were 1953 and 1963, and is evidence of our continuing confidence in the growth of this region'', Watson said in his announcement.

The major item in the company's 1964 construction program will be an accelerated schedule of work on the second unit of Cunningham Station, located west of Hobbs, N.M. Ori-ginally scheduled for completion in 1966, the continued growth of the area has resulted in this timetable on this 210,000 kilowatt unit being advanced a full year, and it is now scheduled to be in service in mid-

Still another major generating plant addition is the 4th turbogenerator at Plant X, in this County. This 210,000 kilowatt unit, the largest single machine ever installed on Southwestern's system, will go into service in mid-1964.

"With our present generating capability being a little over one million kilowatts, and additions which total 420,000 kilowatts being planned for the next two years, it is apparent that we see our biggest period of growth still ahead of us. This, of course, means that this area must also be looking forward to its greatest growth period, because we install new facilities only because we see they will be needed, and we must be ready in advance of the hour of need'', Watson pointed out. Directly related to the con-

struction of the gereration facilities in 1964 is the building IN TULIA of a 230,000 volt transmission line linking Plant X and Cunbe the first constructed by the company to operate at 230,000 Pyeatt, formerly of Hart. volts, although some segments of the present transmission VISIT WELTYS system, which are operating at 115,000 volts, have been built voltage.

The company's ultimate goal Mexico. The result of doubling the transmission line voltage is that the line will then carry four times as much power.

for this year also calls for a Welty of Gaines County.

new 230,000 volt line to Lubbock. This will make it possible for the Lubbock area to receive power at the new higher voltage and guarantee even better service in that region.

In addition to the transmission grid, which ties together all of the company's plants, the generating facilities of the larger stations, Plant X, Cunningham and Nichols Station, near Amarillo, are directly controlled by automatic dispatching system, which electronically determines the most efficient generating units to be operated. The dispatching system also computes the share of the load which other plants should be carrying, on the basis of costs, and then these loads are assigned to the plants by direct communication from the load dispatching center in Ama-

"There are several other important factors which make it possible for our rates to our customers for electric service to not have to be raised. One of these is the fact that our customers are using more electricity, which makes it possible for us to use larger and more efficient equipment. Our employees are due a measure of credit for these low rates, too, for in 1963, operating expenses and maintenance took a lower percentage of gross revenues than they did the previous year, and it is efforts like this which overcome the rising costs of many of the things necessary to our business, and make it possible to keep our rates low, Watson concluded.

#### IN LUBBOCK

Mr. and Mrs. J. J. Newsom spent Tuesday night and Wednesday of last week in Lubbock in the home of their daughter and family, Mr. and Mrs. Frank

Mr. and Mrs. Aubrey Myers and sons have moved into their new home in North Hart.

Mr. and Mrs. John McLain and Mr. and Mrs. Let McLain ningham Station. This line will were in Tulia Sunday week ago visiting with Mr. and Mrs. Roy

Mr. and Mrs. J. W. Welty were host Christmas day for for easy adaptation to the higher dinner to their sons, daughter and their families. Those from "backbone" transmission system extending from Borger to the Pecos Valley region of New Mexico. The result of darks. were Mr. and Mrs. Leonard Wetly and girls, Mr. and Mrs. Paul Brooks and girls, Mr. and Mrs. Thomas Lee Brooks and The 230,000 volt transmis-sion line construction scheduled Luther and Mr. and Mrs. V.A.

> Let Me Repair Your Small Electric Appliances

> > Phone 938-3211

Tommy Cook

VISIT LOMANS

Mr. and Mrs. Lee Kitchen and three girls of Dalhart spent the weekend with her cousins, Mr. and Mrs. H. E. Loman.

LEVELLAND VISITORS

Mrs. Melvin Marcy and two girls of near Levelland were in Hart Sunday and visited her mother, Mrs. Levi Bennight, in Plainview Hospital and Founda-

HOME FROM HOSPITAL

Mrs. Joseph Baumanhas been dismissed from Castro County Hospital in Dimmitt after having major surgery the first of last

VISIT MRS. AVEN

Monday night of last week, Mrs. Mabel Aven and her children and grandchildren enjoyed a dinner and an exchange of Christmas gifts. Present were Mr. and Mrs. Bacon Jones, Mr. and Mrs. Spike Jones of Lubbock, Mr. and Mrs. LeRoy Aven, Mr. and Mrs. Hillory Aven and Mr. and Mrs. Doc Carter and families of Hereford, Mr. and Mrs. Houston Carson and family of Sunnyside, and from Hart, Mr. and Mrs. Dwayne Brown, Mr. and Mrs. Buster Aven, Mr. and Mrs. Joe Ed Carson, Mr. and Mrs. Dudley Aven and Mr. and Mrs. Melvin Aven and fami-

HOME FROM HOSPITAL

Lester Aven, young son of Mr. and Mrs. Melvin Aven, was released from Methodist Hospital in Lubbock Christmas Eve after spending a couple of days for treatment and observation.

IN LUBBOCK

Mrs. Mabel Aven spent Monday night through Saturday in Lubbock in the home of her daughter, Mr. and Mrs. Bacon Iones and family.

Basketball Games Told

The Hart High School Basketball agenda includes the games for the following dates in the near future: Jan. 2, 3, 4, a tournament at Farwell; Jan. 7, a game at Olton; and Jan. 10,

a game at Springlake.

Junior High will play basketball with Springlake Jan. 2 here and Jan. 9 with Lazbuddie there. Admission is 25 cents per game for junior high games.

The public is invited to attend all games at 7:30 p.m.

VISIT GRAYS

Holiday guests in the home of Mr. and Mrs. Elmer Gray and Jimmy were Mr. and Mrs. Frank Sturgis and children of Wichita Falls and Mr. and Mrs. Robert Trotter and children of Littlefield.

VISIT ERICK

Mr. and Mrs. Harold Smith, David, Danny and Patricia returned home Thursday from Erick, where they spent the Christmas holidays with relatives.

IN HOSPITAL

Howard Bridges of Sunnyside was admitted to Castro County Hospital in Dimmitt Saturday. Bridges was injured in the tornado at Sunnyside several years ago and has not recovered from the injury.

IN EDMONSON

Mr. and Mrs. Melvin Aven ATTEND FUNERAL and children visited in the homes of their parents, Mr. and Mrs. Dwight Lewis of Edmonson and Mr. and Mrs. Buster Aven, during the holi-

FUNERAL SERVICES

Mr. and Mrs. Levi Bennight and family returned home Thursday evening after spending the holidays in Oklahoma City. Mrs. Bennight had been at the bedside of her mother, Mrs. Mary Irvin, who had been seriously ill for the past month and died Dec. 23. Mrs. Irvin was 85 years old and is survived by her husband and several children and grandchildren. Mrs. Irvin was buried in Oklahoma City Cemetery, Thursday morning.

### Joint Church Service Set

A joint worship Service will be held at the First Baptist Church Jan. 5 at 6:30 p.m. Community is invited.

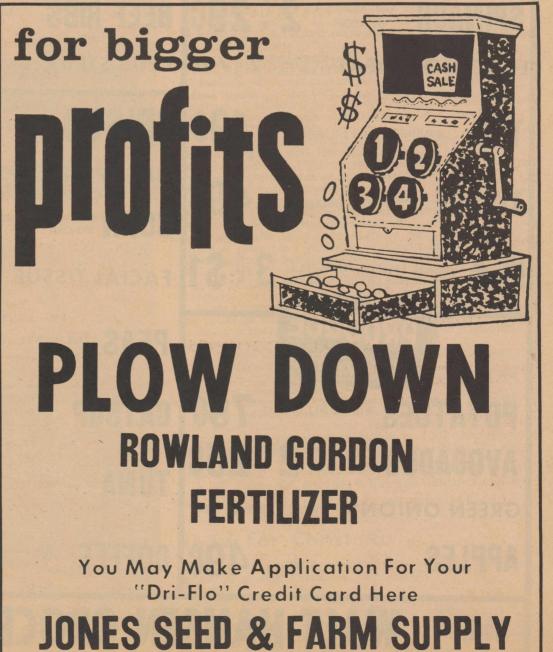
The choirs will present a program in song followed by evening message brought by Bro. H. Phillips of the First Methodist Church.

An hour of fellowship will follow worship service.

VISIT BROOKS

Mr. and Mrs. Robert Brooks were host Christmas morning for a breakfast in their home for their children and grandchildren and exchange of gifts from under the tree. Present were their daughter and family, Mr. and Mrs. Deward Armstrong and family of Clovis, N.M, sons, Bob Ed and family of Plainview and Ernest Lee and family of Hart.

Mr. and Mrs. J. P. Armstrong and her brother, Mr. and Mrs. Tom McCreary of Tulia, were in Seminole Saturday to attend funeral of her cousin, James



#### School Menus

January 6-19, 1964 MONDAY----Barbecue weisprouts, apple, bread, butter,

TUESDAY----Chicken and dumplings, English peas with piemento, combination salad, Jello with fruit, bread, butter, and milk.

WEDNESDAY--Chili Beans, seasoned spinach, buttered corn, cornbread, butter, milk, cinnamon rolls.

THURSDAY----Meat loaf, spaghetti with tomato, cabbage carrot salad, cherry cobbler, milk, butter, bread.
FRIDAY--Fish Sticks, green

beans, buttered potatoes, tomaot wedge, yeast biscuits, butter, milk, and applesauce.

#### VISIT MRS. BOWDEN

Mr. and Mrs. Larry Johnson and Chad of Houston, Mr. and Mrs. Phillip Conaway and Gregory of Lubbock, Mr. and Mrs. Bob Bowden and Tamera and Konnie Bowden enjoyed a Christmas dinner in the home of Mrs. Ena Bowden.

#### OKLAHOMA TRIP

Dr. Jack Harris and family returned Friday at noon from a holiday visit in Bartlesville, Okla., with his parents.

#### VISIT ALEXANDERS

Chrismtas dinner guests in the home of Mr. and Mrs. Calvin MONDAY----Barbecue wei- Alexander and Kathy were her ners, sweet potatoes, brussel grandparents, Mr. and Mrs. Andy Higgins of Amarillo; her parents, Mr. and Mrs. M. E. Phillips; his mother, Mrs. Willie Alexander; her brothers, Willie Alexander; her brothers, Bill Phillips and family of Plainview; Dean Phillips and family of Canyon; Jerry Phillips and family of Kress; Monte Phillips and family of Little-field; and her sister, Mr. and Mrs. Dan Wakefield and daugh-ter of Hobbs. N. M. ter of Hobbs, N.M.

#### IN CLAYTONVILLE

Mr. and Mrs. O. L. Monk spent Tuesday night and Wednesday in Claytonville in the home of their daughter and family, Mr. and Mrs. Mac Be-

#### IN LUBBOCK

Mrs. Nora Ray and Mrs. Perry Van Vliet and Alene were in Lubbock Sunday to visit Grandmother Hacker who has not been well for some time.

### FOR SALE

FOR SALE: Five piece chorme dinette set. Pink with black trim. Call Mrs. Sam Davis, phone 938-3224. 25-1tc.

## Wells Without Water **Grim Possibility**

Wells Without Water-not a forecast but a grim possibility. This is not about a foreign land, but right here in Texas, so reports Jim Valliant, Associate Water Engineer of the High Plains Research Foundation.

Texas is faced with the possibility of "wells without water" unless soil and water conservation becomes more widely used. Can this be true of an area which produces 40 percent of the nation's grain sorghum, 16 percent of the nation's cotton, 60 percent of the nation's castorbean crop, and 90 percent of the nation's sesame? Look at some of the facts.

Wells that now pump 1,000 gallons per minute will be reduced to 800 gallons per minute, then 600 gallons per minute, and so on down. This trend is already evident-in 1950, 66 percent of the wells pumped over 700 gallons per minute; in 1963, only 35 percent pumped

over 700 gallons per minute.

Also water levels have declined as shown by the fact that in 1950 about 57 percent of the wells had a pumping lift of over 125 feet. Nowin 1963, over 80 percent of the wells have a

pumping lift of over 125 feet. This has increased the cost of an acre-foot of water from about \$7.00 in 1949 to near \$10.00 in 1962. This increase has occurred even though pumps and motors are more efficient and fuel is cheaper.

It takes a good productive soil to grow high yielding crops, and in turn, good soil without water is unproductive. Producers cannot continue to irrigate sloping land down the slope. Not only are they wasting water, but they are removing topsoil by erosion. It has taken nature hundreds of years to build this topsoil that can be removed by man in a few short years.

Land forming can be practiced by man to improve the soil, or it can be neglected until the land is unproductive. Results from three years of testing at the High Plains Research Foundation show land forming by parallel bench le-veling will not only eliminate erosion and reduce water use, but will also increase yields and net returns.

bench-leveled land yielded 1,000 pounds per acre

more and netted \$20.00 per acre more than sloping land on 50 percent less water with grain sorghum. With cotton, the bench produced 48 pounds of lint more per acre on about the same amount of water.

However, there was no run-off on the benched land, thus no erosion or waste water. These benches also trapped and held all rainfall, again prevent-ing erosion and making more efficient use of the rainfall.

More efficient irrigation and land formation are closely related. However, there are several steps that can be taken for more efficient irrigation under all land conditions. On sloping land, cutback irrigation can be practiced except on Pullman soils.

Cut-back irrigation is irrigating until the row is out, then rather than continuing to irrigate at the same rate and allow the water to run out the end of the field, cut-back the rate of flow so that the water will be absorbed before it runs out the end of the row. Contour farming will also reduce erosion and run-off.

Timing of irrigation according to the stage of plant development, which is in balance with correct amounts of fertilizer, will increase irrigation efficiency and net returns.

For example, an irrigation at preboot on grain sorghum will return higher yields than an irrigation earlier, or a boot stage. An irrigation at first flower on castorbeans will produce higher yields than an irri-gation earlier or waiting until first fruit.

Cotton irrigated at first square will usually reduce yields, thus making less efficient use of irrigation water. All of these things together with land forming are essential for more efficient use of irrigation water and rainfall.

Artificial recharge of surface water to the underground formation is the best way of utilizing lake water. A recharge well is in reality a multi-purpose well as it serves more than one or two purposes. It is, first of all, an irrigation well which serves as a source of water whether the lake contains water or not.

Secondly, it is a recharge well which will drain a lake, making the lake available to put into a row crop or grazing program.

Jim Valliant states that recharge or multi-purpose wells do have to be installed and maintained correctly. There is some work involved in a proper recharge program, but the end

results justify this.

The "life" of the High Plainswater -- can be prolonged if better land and water management, more efficient irrigation and artificial recharge is prac-

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